

FOR IMMEDIATE RELEASE

Top 25 Rankings of the Harris Interactive College Football Poll

ROCHESTER, N.Y.— November 9, 2008— Today's Harris Interactive College Football PollSM shows the Top 25 results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Unbeaten Alabama maintains its No. 1 ranking with a 27-21 overtime win against previously No. 15 ranked LSU. Texas Tech, also undefeated, moves up to the No. 2 spot after beating previously No. 8 ranked Oklahoma State 56-20. Florida edges Texas and Oklahoma for third place in the rankings.

Highlights of November 9 Harris Interactive College Football Poll

Rank	<u>Team</u>	Record	<u>Points</u>	Previous Game (weekend of Nov. 8)	Next Game (weekend of Nov. 15)	Previous Week's Rank
1	Alabama (75)	10-0	2,808	Beat No. 15 LSU 27-21 OT	Mississippi State	1
2	Texas Tech (38)	10-0	2,768	Beat No. 8 Oklahoma State 56-20	Idle	3
3	Florida (1)	8-1	2,531	Beat Vanderbilt 42-14	No. 24 South Carolina	4
4	Texas	9-1	2,471	Beat Baylor 45-21	at Kansas	6
5	Oklahoma	9-1	2,427	Beat Texas A&M 66-28	Idle	5
6	USC	8-1	2,329	Beat No. 21 California 17-3	at Stanford	7
7	Penn State	9-1	2,073	Lost to Iowa 24-23	Indiana	2
8	Utah	10-0	2,034	Beat No. 12 TCU 13-10	at San Diego State	9
9	Boise State	9-0	1,940	Beat Utah State 49-14	at Idaho	10
10	Ohio State	8-2	1,765	Beat Northwestern 45-10	at Illinois	11
11	Missouri	8-2	1,585	Beat Kansas State 41-24	at Iowa State	13
12	Georgia	8-2	1,581	Beat Kentucky 42-38	at Auburn	14
13	Oklahoma State	8-2	1,488	Lost to No. 3 Texas Tech 56-20	at Colorado	8
14	BYU	9-1	1,335	Beat San Diego State 41-12	at Air Force	16
15	Ball State	9-0	1,231	Beat Northern Illinois 45-14	at Miami (OH) (Tue)	17
16	Michigan State	9-2	1,122	Beat Purdue 21-7	Idle	18
17	North Carolina	7-2	995	Beat No. 20 Georgia Tech 28-7	at Maryland	19
18	TCU	9-2	975	Lost to No. 9 Utah 13-10	Idle	12
19	LSU	6-3	806	Lost to No. 1 Alabama 27-21 OT	Troy	15
20	Florida State	7-2	708	Beat Clemson 41-27	Boston College	24
21	Pittsburgh	7-2	558	Beat Louisville 41-7	Idle	NR
22	Tulsa	8-1	342	Idle	at Houston	25
23	Cincinnati	7-2	331	Beat No. 22 West Virginia 26-23 OT	at Louisville (Fri)	NR
24	South Carolina	7-3	147	Beat Arkansas 34-21	at No. 3 Florida	NR
25	California	6-3	120	Lost to No. 7 USC 17-3	at Oregon State	21

Number of first place votes shown in parentheses.

Other teams receiving votes: Oregon State 85; Virginia Tech 84; Georgia Tech 76; Air Force 70; Oregon 69; Boston College 44; West Virginia 25; Miami (FLA) 24; Northwestern 15; Western Michigan 15; Wake Forest 14; Arizona 12; Minnesota 10; Central Michigan 9; Kansas 9; Maryland 6; Iowa 5; South Florida 5; Navy 1; Rice 1; Virginia 1.

Dropped out of the Top 25: Georgia Tech, Maryland, West Virginia.

Poll Methodology and Process

The 2008 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Division I-A Conference offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings.

The 11 Division 1-A Conference Commissioners and Notre Dame Athletics Director Jack Swarbrick decided not to accept the Harris Interactive recommendation to apply a standard statistical practice that addresses potential instability, error or bias associated with unusual ranking patterns. This process, which began in 2005, will remain the same for the 2008 season. Each week Harris Interactive will conduct a thorough verification of the results, and the rankings will stand as submitted.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

<u>Harris Interactive</u> is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.

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