



Canada's Leader in IVR Public Opinion Polling

## 0779 – Political Landscape – Data Tables, Weighted

**Date:** February 4, 2010

**Target Population:** General Population

**Sample:** n=3406, (MOE +/- 1.68 19 times out of 20)

**Field Dates:** January 27 – February 2, 2010

**Method:** IVR

Decided vote intention (decided Voters, includes leaning) <sup>1</sup>							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2911	376	289	201	1131	703	212
Total:	2930	370	251	230	1102	724	253
<b>Conservative Party</b>	31.0%	30.4%	<b>52.1%</b>	<b>39.9%</b>	32.4%	<b>17.8%</b>	31.7%
			++++	+++		----	
<b>Liberal Party</b>	31.9%	27.6%	<b>18.3%</b>	<b>19.8%</b>	<b>40.6%</b>	<b>27.0%</b>	<b>38.8%</b>
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<b>NDP</b>	15.4%	<b>23.0%</b>	<b>10.4%</b>	<b>31.2%</b>	14.0%	<b>9.8%</b>	19.2%
		++++	--	++++		----	+
<b>Green Party</b>	10.9%	<b>16.4%</b>	13.0%	7.9%	10.5%	<b>8.8%</b>	9.6%
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<b>Bloc Québécois</b>	8.4%	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>34.9%</b>	<b>0.0%</b>
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<b>Other</b>	2.4%	2.7%	<b>6.2%</b>	1.2%	2.4%	1.7%	0.7%
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Chi2:	-	(999)					
Std Error Around 50%:	1.81	5.09	6.19	6.46	2.95	3.64	6.16

<sup>1</sup> Decided voters only. Our survey also finds that 14.5% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	2911	1451	1459	310	1024	1042	534	819	984	1108	2406	505	2239	671
Total:	2930	1470	1460	244	885	1174	627	843	971	1116	2438	492	2229	701
<b>Conservative Party</b>	31.0%	<b>33.8%</b>	<b>28.3%</b>	<b>18.7%</b>	<b>26.0%</b>	32.8%	<b>44.5%</b>	32.6%	<b>34.8%</b>	<b>26.6%</b>	31.6%	28.2%	<b>35.4%</b>	<b>16.6%</b>
		+++	---	----	----		++++		+++	----			++++	----
<b>Liberal Party</b>	31.9%	32.2%	31.5%	29.4%	33.4%	30.3%	33.4%	<b>27.6%</b>	<b>26.5%</b>	<b>39.8%</b>	<b>29.1%</b>	<b>45.0%</b>	<b>33.5%</b>	<b>26.4%</b>
								---	----	++++	----	++++	++++	----
<b>NDP</b>	15.4%	<b>13.8%</b>	<b>16.9%</b>	17.0%	14.9%	16.7%	<b>12.6%</b>	16.1%	15.5%	14.7%	16.0%	12.5%	<b>16.9%</b>	<b>10.1%</b>
		--	++				--				+		++++	----
<b>Green Party</b>	10.9%	<b>9.5%</b>	<b>12.2%</b>	<b>20.8%</b>	<b>14.1%</b>	<b>8.4%</b>	<b>3.7%</b>	9.8%	<b>13.0%</b>	9.7%	10.8%	11.4%	<b>11.6%</b>	<b>8.5%</b>
		--	++	++++	++++	---	----		+++				++	--
<b>Bloc Québécois</b>	8.4%	7.7%	9.1%	<b>12.7%</b>	8.5%	9.2%	<b>4.3%</b>	<b>11.1%</b>	8.0%	<b>6.8%</b>	<b>10.0%</b>	<b>1.0%</b>	<b>0.0%</b>	<b>36.4%</b>
				++			----	+++		--	++++	----	----	++++
<b>Other</b>	2.4%	2.8%	2.1%	1.3%	3.1%	2.6%	1.6%	2.7%	2.3%	2.4%	2.6%	1.9%	2.6%	2.0%
Chi2:	-	99		999				999			999		999	
Std Error Around 50%:	1.81	2.56	2.56	6.27	3.29	2.86	3.91	3.38	3.14	2.93	1.98	4.42	2.08	3.70

Daily Tracking – Jan. 27 – Feb. 02

<b>Decided vote intention (decided Voters, includes leaning)</b>						
	<b>Total</b>	<b>Jan 27</b>	<b>Jan 28</b>	<b>Jan 29</b>	<b>Feb 01</b>	<b>Feb 02</b>
FEDVT						
Weighted Total:	2911	591	726	709	530	374
Total:	2930	591	726	709	530	374
<b>CPC</b>	31.0%	30.8%	29.3%	30.4%	28.9%	31.9%
<b>LPC</b>	31.9%	32.2%	30.5%	32.5%	34.0%	28.6%
<b>NDP</b>	15.4%	16.0%	16.8%	14.0%	16.6%	16.3%
<b>GP</b>	10.9%	9.5%	12.0%	11.4%	11.9%	11.0%
<b>BQ</b>	8.4%	9.6%	8.6%	9.3%	6.7%	8.2%
<b>Other</b>	2.4%	1.9%	2.8%	2.5%	1.8%	4.0%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.81	4.03	3.64	3.68	4.26	5.07

<b>First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? <sup>2</sup></b>									
		<b>Vote Intention (includes leaning)</b>							
	<b>Total</b>	<b>CPC</b>	<b>LPC</b>	<b>NDP</b>	<b>GP</b>	<b>BQ</b>	<b>Oth</b>	<b>Undec</b>	<b>Not eligible</b>
INTRO2									
Weighted Total:	1764	497	492	229	153	120	32	181	59
Total:	1745	505	481	232	143	128	31	174	51
<b>Right direction</b>	42.6%	<b>83.3%</b> ++++	<b>29.8%</b> ----	<b>21.7%</b> ----	<b>29.5%</b> ----	<b>13.2%</b> ----	<b>17.9%</b> ---	<b>26.0%</b> ----	45.9%
<b>Wrong direction</b>	45.7%	<b>9.8%</b> ----	<b>59.8%</b> ++++	<b>70.5%</b> ++++	<b>60.2%</b> ++++	<b>76.9%</b> ++++	<b>68.8%</b> +++	44.5%	<b>25.6%</b> ---
<b>Skipped</b>	11.7%	<b>6.9%</b> ----	10.4%	<b>7.8%</b> --	10.3%	9.9%	13.3%	<b>29.5%</b> ++++	<b>28.5%</b> ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.35	4.36	4.47	6.43	8.20	8.66	17.60	7.43	13.72

<sup>2</sup> Half sample

<b>First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>							
		<b>REGION</b>					
	<b>Total</b>	<b>BC</b>	<b>Alb</b>	<b>Sask/Man</b>	<b>Ont</b>	<b>Que</b>	<b>Atl</b>
INTRO2							
Weighted Total:	1764	241	172	109	684	426	132
Total:	1745	235	149	126	656	424	155
<b>Right direction</b>	42.6%	41.3%	<b>51.4%</b> ++	49.3%	44.2%	<b>34.5%</b> ----	45.6%
<b>Wrong direction</b>	45.7%	46.4%	<b>36.2%</b> --	37.6%	44.6%	<b>53.7%</b> ++++	43.9%
<b>Skipped</b>	11.7%	12.2%	12.4%	13.1%	11.2%	11.8%	10.5%
Chi2:	-	99					
Std Error Around 50%:	2.35	6.39	8.03	8.73	3.83	4.76	7.87

<b>First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1764	844	920	192	677	585	309	484	627	653	1414	350	1366	398
Total:	1745	844	901	148	576	659	362	490	612	643	1413	332	1339	406
<b>Right direction</b>	42.6%	<b>45.7%</b>	<b>39.7%</b>	46.0%	42.6%	<b>39.1%</b>	47.0%	<b>48.8%</b>	41.9%	<b>38.7%</b>	41.5%	47.1%	<b>45.4%</b>	<b>32.9%</b>
		++	--			--	+	+++		--	-	+	++++	----
<b>Wrong direction</b>	45.7%	46.2%	45.3%	41.7%	47.2%	<b>49.5%</b>	<b>37.9%</b>	<b>38.3%</b>	46.0%	<b>51.0%</b>	<b>47.9%</b>	<b>36.9%</b>	<b>42.8%</b>	<b>55.8%</b>
						++	---	----		++++	++++	----	----	++++
<b>Skipped</b>	11.7%	<b>8.0%</b>	<b>15.0%</b>	12.2%	10.2%	11.4%	<b>15.1%</b>	12.9%	12.1%	10.3%	<b>10.6%</b>	<b>16.0%</b>	11.8%	11.3%
		----	++++				++				---	+++		
Chi2:	-	999		95				99			999		999	
Std Error Around 50%:	2.35	3.37	3.26	8.06	4.08	3.82	5.15	4.43	3.96	3.86	2.61	5.38	2.68	4.86