



THE GOURMAND AWARDS PARIS, FEBRUARY 11, 2010 LE CENT QUATRE

Press Release, February 11, 2010

GOURMAND WORLD COOKBOOK AWARDS 2009 THE BEST IN THE WORLD

UNITED-KINGDOM

TRIBUTE FOR HER OUTSTANDING CAREER

Claudia Roden

Claudia Roden was born in a cosmopolitan Jewish family in Cairo in 1936, where she grew up eating – and questioning the origin of – food from all over the Middle East. In a career spanning more than 45 years,

she has won numerous awards. She has sold more than 10 millions books and is considered by the media

as a prominent memorialist, historian and poet of Mediterranean Cuisine.

BEST PUBLISHER OF THE YEAR

Phaidon

In a few short years, starting with The Silver Spoon, Phaidon has become the publisher all cookbook authors

dream about. The creative design, the enormous investment in quality production, the inventive concepts, the distribution power in many languages have become the keys to masterpieces. This is vision at its best, with a

dream team, combining the qualities of traditional publishing, with the opportunities for 21st century book bestsellers.

In this very difficult 2010, it is a lesson in risk management beyond the book sector.



Edouard Cointreau, President Pintor Rosales, 50 28008 Madrid Spain



BEST FOOD TELEVISION PRODUCER

Fresh One Jamie Oliver

In a fast seven years, Jamie Oliver has reinvented food programming. His production company Fresh One

has become a leader in the sector, with most interesting and positive plans for the future. His inspiring

vision for television production takes into account fundamental social and ethical values, as well as the best techniques and format.

Jamie Oliver has managed to bring together top talent: Roy Ackerman, Zoe Collins, Jo Ralling and the rest of his team are highly respected in the television sector.

BEST COOKBOOK OF THE YEAR

<u>2nd in the World</u>
Desserts - Recipes from le Champignon Sauvage – (Absolute Press)
A masterpiece, following the first book "Essence", which won a Gourmand Award.

BEST FISH AND SEAFOOD BOOK:

<u>Best in the World</u> A Boy After the Sea - (Snook)

Created after the death of the author's son, the Dan Snook Trust Foundation helps young people from all backgrounds cope with drug use, alcoholism and abuse.

BEST CHILDREN AND FAMILY COOKBOOK

<u>Best in the World</u> An Alphabet of Recipes – (Letterland)

With its great illustrations and original stories, the concept of Letterland is extremely useful for learning English.

BEST LATINO CUISINE BOOK

<u>Best in the World</u> Eat Cuban - Judy Bastyra, Andy Rose – (Simon & Schuster)

Experienced author with over 30 books published

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BEST CHOCOLATE BOOK:



Kyle Cathie is one of the top cookbook publishers in the world.

BEST WINE LITERATURE BOOK

Best in the World Oz and James Drink to Britain – Oz Clarke & James May (Pavilion)

The British have a world reputation for their wine and drinks culture. Oz and James add a wonderful and entertaining work to this knowledge.

BEST WINE EDUCATION BOOK

<u>Best in the World</u> Wine Quality Tasting and Selection – Keith Grainger (Wiley Blackwell)

This book shows why the British are respected as giving the best wine education in the world, with the Masters of Wine.

BEST BEER BOOK

Best in the World UK – All Beer Guide – Alex Barlow, Diane Barlow (Red Apple)

The UK's leading beer flavour prescriber

BEST WINE BOOK FOR PROFESSIONALS

<u>2nd in the World</u> When Wine Tastes Best – Maria Thun, Matthias K. Thun (Floris Books)



GOURMAND

World Cookbook Awards

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BEST FRENCH CUISINE BOOK:

<u>2nd in the World</u> Cuisinier Gascon - Pascal Aussignac – (Absolute Press)

Aussignac has four restaurants in the London area.

BEST VEGETARIAN BOOK:

<u>2nd in the World</u> Being a Vegetarian – Chancellor – (Franklin)

"Your call" series, to encourage children to think about the issue, and make decisions for themselves by giving them all the facts. BEST CHEESE BOOK:

<u>2nd in the World</u> **The World Cheese Book – Juliet Harbutt (DK)**

Harbutt is respected as the top authority on cheese living in the UK. She has world knowledge on cheese, from Europe to New Zealand.

BEST FIRST COOKBOOK:

2nd in the World Cook in Boots - Ravinder Bhogal – (Harper Collins)

The young television celebrity chef is originally from India, and now lives in the UK.

BEST CHEF BOOK

<u>3rd in the World</u>

Nutmeg And Custards - Marcus Wareing – (Bantam)

Marcus Wareing's modern, theatrical take on classic French cuisine has won him national acclaim as the brightest

star in British cooking. After working as Chef Patron of Pétrus for 9 years he now runs the restaurant under his

own name as Marcus Wareing at The Berkeley.



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BEST CHINESE CUISINE BOOK:

<u>*<u>3rd in the World</u></u> Ching's Chinese food in minutes - Ching-He Huang - (Harper Collins)*</u>

Born in Taiwan, Ching-He Huang is a Television celebrity chef on BBC and Sky.

BEST AFRICAN CUISINE BOOK:

<u>3rd in the World</u> The Settler's Cookbook – (Portobello Books)

BBC Radio 4 – Book of the Week

BEST ENTERTAINING COOKBOOK:

<u>3rd in the World</u> Delia's Happy Christmas – (Ebury)

Delia sells millions of cookbooks because her recipes work. Agent Deborah Owen has been her guardian angel since the beginning.

BEST CULINARY HISTORY BOOK:

<u>*3rd in the World*</u> Food and Drink in Archeology - (Prospect Books)

University of Nottingham Department of Archeology

BEST COOKBOOK SERIES:

<u>3rd in the World</u> UK – Edible stories – F.Smith – (Reaktion)

Andrew F. Smith is a leading culinary historian from New York, with deep knowledge and writing talent.



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BEST BOOK ON FRENCH WINE

<u>3rd in the World</u> The Finest Wines of Champagne – Michael Edwards (The World of Fine Wine)

The World of Fine Wine won the Gourmand Award for Best Wine Magazine in the world last year. In this book, Edwards makes a wonderful presentation of ninety actors of the Champagne area including small growers and big brands.

BEST WINE ATLAS/TOURISM BOOK

<u>*3rd in the World*</u> French Vineyards – Patrick Hilyer (Alastair Sawday's)

According to the Times, Alastair Sawday is "one of our favorite travel guide publishers". In the past he has led tours all over France, guided disaster relief teams in Turkey, worked for the VSO in Papua New Guinea.

He has proved his commitment by standing for Parliament with the Green Party in 1992, and vice chairing the Soil Association.

BEST TELEVISION CHEF BOOK:

4th in the World

What to Eat Now, More Please! - Valentine Warner - (Conran Octopus)

Warner is the new chef for television producer Pat Llewelyn, of Optomen.

BEST WOMAN CHEF BOOK:

<u>4th in the World</u> The Food and Cooking of Estonia, Latvia and Lithuania- Silvena Johan Lauta –(Aquamarine)

Chef at Baltic Restaurant, London



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