

# FRIENDS OF ANIMALS

## ANNUAL REPORT 2008

(5/1/07–4/30/08)

<b>National Headquarters</b>	777 Post Road, Darien CT, 06820	203-656-1522
<b>New York</b>	1841 Broadway, Suite 812, New York, NY 10023	212-247-8120
<b>Washington, DC</b>	1010 Vermont Ave NW Ste 509, Washington, DC 20036	202-393-8450
<b>Internet</b>	<a href="http://www.friendsofanimals.org">http://www.friendsofanimals.org</a>	

## PRESIDENT'S MESSAGE

Friends of Animals' mission is to cultivate a respectful view of nonhuman animals, free-living and domestic. Our goal is to free animals from cruelty and institutionalized exploitation around the world. Today, FoA is one of the most respected activist groups worldwide. Each year, we are able to meet the needs of more animals on more fronts than any animal advocacy group of our kind.

Our nationwide breeding control program for dogs and cats resulted in helping people avoid unnecessarily high costs of altering almost 36,000 of animals this year. FoA's spay/neuter certificates are available on the web at: [www.friendsofanimals.org](http://www.friendsofanimals.org).

FoA has funded field research on wolves in Alaska since 1993, by supporting the work of a renowned wolf specialist to conduct comprehensive aerial surveys. We continue to gather first-hand information in the field to refute claims that aerial shooting of wolves and other predator-killings are necessary, and intervene with filing lawsuits to halt the state-sponsored wolf control program.

In Africa, FoA has supplied vehicles and essential equipment to wildlife agencies specifically to assist efforts to counter bushmeat hunting and the international animal trade in ivory and other animal products. This assistance benefits tropical birds, elephants, zebras, giraffes, hippos, rhinos, monkeys, gazelles, and many more.

FoA is working closely with primatologist Janis Carter in West Africa on educational efforts to secure a future for free-living chimpanzees in Senegal, and to promote the protection of chimpanzees in their natural homelands. One such practical project involves the digging of wells as a solution to the competition between humans and chimpanzees over access to water in Southern Senegal.

In North America, our provocative anti-fur ads challenge the fur trade as they appear on billboards and throughout major magazines and newspapers to raise consciousness about the fur trade, and to abolish it.

We oppose hunting for social, scientific and ethical reasons. FoA performs and publishes research that confronts and refutes the hunters' bogus arguments that deer, geese and other free-living animals need to be controlled by hunters. Our "Field Guide to North American Swans" promotes understanding and respect for swans. And our "Canada Goose Habitat Modification Manual" provides respectful, ecologically sound ways to prevent large concentrations of Canada Geese from gathering in particular areas during the summer when they're unable to fly. FoA continues to be publicly renowned as the most consistent and unequivocal voice on the issue of hunting of any major animal advocacy group.

In April 2008, FoA and the San Antonio-based sanctuary, Primarily Primates, formed a corporate affiliation to provide management and oversight for the refuge's care of 450 animals, including chimpanzees and members of 32 species of other primates.

In July 2007, FoA merged with the Los Angeles-based Whale Rescue Team – now a program of Friends of Animals and renamed Marine Animal Rescue (MAR). This effort rescues many hundreds of sea lions, seals, dolphins, sea birds and whales from injury and entanglement each year so that these animals can be treated and returned to freedom.

"Spare an Animal - Eat a Vegetable" is one popular theme of FoA's vegetarian advocacy campaign to promote a healthy, plant-based diet. FoA has designed vegan restaurant guides for New York City, San Francisco, Los Angeles, and Washington, D.C. to support the vegetarian community. Our Vegan Starter Guide is a resource for people striving to avoid animal products.

These activities and more are made possible with the generous support of Friends of Animals 200,000 members and supporters.



President, Friends of Animals, Inc.

## **STATEMENT OF PURPOSE AND BACKGROUND**

Founded in 1957, Friends of Animals, Inc. (FoA) is a U.S.-based, international, non-profit organization working to free animals from institutionalized exploitation and abuse around the world. Today, FoA is one of the most respected animal advocacy groups with offices in Connecticut, New York, Washington, D.C., Pennsylvania, Nevada and Victoria, B.C..

Our experienced staff and consultants, include scientists, writers, attorneys, and community activists who translate the needs of other animals into a fully developed and integrated agenda for positive change.

Friends of Animals has long been a leading force for preventing the births of too many dogs and cats and their mass killings in shelters. From its beginnings, FoA has administered a unique nationwide spay-neuter program to reduce overpopulation of cats and dogs, facilitating more than 2.5million procedures.

FoA's record of protecting free-living animals spans five decades. FoA is helping African wildlife agencies with needed equipment to resist poachers who target elephants and other wildlife for bushmeat and commercial trade. FoA also supports field surveys, conflict resolutions, and educational programs which aim to ensure a secure future for non-human apes throughout West Africa.

In the U.S., we campaign on behalf of wild horses, furbearers, wolves, deer, swans, monk parakeets and many other free-living animals. FoA cheered the U.S. Senate's rejection of oil drilling in Alaska's Arctic National Wildlife Refuge, after a hard fought campaign alongside environmental groups. Animals should be seen as individuals and as communities with an interest in living on their own terms. That interest should be respected, which means preserving the land and habitat they need for survival.

Friends of Animals advocates a plant-based vegetarian diet to benefit other animals, one's health and the environment. Reasons for becoming vegetarian extend beyond the logistics of factory farming; they involve broadening our moral consideration beyond humanity.

Aside from exposing a wide range of animal exploitation issues to public view, our achievements range from helping implement the landmark Marine Mammal Protection Act of 1972, to successfully campaigning to ban the ivory trade in 1989, halting the commercial destruction of Alaska's northern fur seals, prompting the cancellation of Alaska's official wolf snaring program in 1994, the halt of Alaska's wolf bounty program in 2007, and ending other coyote-killing efforts in the Northwest.

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## BALANCE SHEET

### Financial Summary

Fiscal Year 5/1/2007 - 4/30/2008 (audited)

#### Assets

Current	\$4,015,507
Fixed (Net)	55,601
Deposits/Notes/Bequest Receivable	<u>1,436,445</u>
<b>Total Assets</b>	<b>\$ 5,507,553</b>

#### Liabilities and Fund Balance

Current Liabilities	\$ 787,485
Non-Current Long-Term Debt	12,894
Net Worth Fund Balance	<u>4,707,174</u>
<b>Total Liabilities &amp; Net Worth</b>	<b>\$ 5,507,553</b>

#### Income

Spay/Neuter (payments)	\$ 2,231,929
Contributions, Grants, Bequests	3,070,103
Literature, Merchandise, Misc.	59,447
Interests and Investments	155,999
Assets released from restriction	<u>292,123</u>
<b>Total</b>	<b>\$ 5,809,601</b>

#### Expenditures

Spay/Alter	\$ 2,368,503
Public Information/Animal Protection	3,877,287
Administration	428,004
Fund Raising	<u>524,109</u>
<b>Total</b>	<b>\$ 7,197,903</b>

Audited financial statements may be obtained from FoA's web site at: [www.friendsofanimals.org](http://www.friendsofanimals.org) or from: New York State Department of State, Office of Charities Registration, 162 Washington Avenue Albany, NY 12231

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## EXPENDITURES - 87% to Animal Programs

### Public Information & Animal Advocacy: **\$2,558,638 (36%)**

Work to cultivate a respectful view of animals around the world, and to abolish the institutionalized exploitation of all animals. Continued wolf research program and legal challenges in Alaska to refute misguided wolf control programs; launched multimedia offensives to broadcast anti-fur and anti-wolf hunting messages; efforts to ban horse-drawn carriages in New York City, Connecticut and Victoria, B.C.; worked to protect monk parakeets, wild horses and other free-living animals from harm; supported a field survey and related well-digging project to benefit chimpanzees in Senegal and educational programs in West Africa. The Marine Animal Rescue effort rescues many hundreds of sea lions, seals, dolphins, sea birds and whales from injury and entanglement each year so that these animals can be treated and returned to freedom. Our vegetarian activism promoted a plant-based diet with educational materials, speeches and advertisements. Published four quarterly issues of *ActionLine*, FoA's magazine; other educational materials produced for members, the public and media.

### Breeding Control: **\$2,368,503 (33%)**

Responded to 70,000 inquiries resulting in approximately 40,000 of puppies and kittens being spayed- neutered through our program; subsidized spay-neuter costs for needy pet-owners, and feral cat rescuers.

### Administration: **\$428,004 (6%)**

Operations in offices located in CT, NY, Washington, D.C., PA, NV, CA and Victoria, B.C.

### Fundraising & Development **\$524,109 (7%)**

Continued to produce educational membership appeals to broaden membership base.

### Primarily Primates **\$1,318,649 (18%)**

In April 2008, FoA and the San Antonio-based sanctuary, Primarily Primates, formed a corporate affiliation to provide management and oversight for the refuge's care of 450 animals, including chimpanzees and members of 32 species of other primates.

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## GRANTS AND CONTRIBUTIONS

Grants and contributions were received from the following foundations, funds, trusts, etc.

Regina B. Frankenberg Foundation for Animal Welfare  
Arcus Foundation  
Combined Federal Campaign  
Independent Charities of America  
Donald Slavik Family Foundation  
Oliver S. & Jennie R. Donaldson Charitable Trust  
Mary Jo & Hank Greenberg Animal Welfare Foundation  
New York Community Trust  
Greenebaum Fund  
Sandra Atlas Bass and Edythe & Sol G. Atlas Fund  
DTS Charitable Foundation  
Michele and Agnese Cestone Foundation  
Community Foundation of Greater New Haven  
Fidelity Charitable Gift Fund  
McCarty Family Foundation  
Worthington Family Foundation  
Jewish Communal Fund  
Talbot Family Foundation  
One Point of Light Foundation  
Ecco Bella/E.B. Botanicals  
Shelia Broderick Foundation  
Karl G. Estes Foundation  
Rights, Education, Adoption & Protection for Animal Welfare  
Hahn Family Foundation  
Margot & Howard Steinberg Charitable Foundation  
Marquis George MacDonald Foundation  
National Philanthropic Trust  
SAD Foundation  
Hagani Foundation

For inquiries about contributions, gifts of property, bequests, wills or grants please contact our national headquarters.

## BOARD OF DIRECTORS

Priscilla Feral, *President*  
Sally Malanga, *Secretary/Treasurer*  
Carol Fleischmann, *Chairperson*

## STAFF

*President:* Priscilla Feral  
*Vice President:* Dianne Forthman  
*Director of Operations:* Bob Orabona  
*Legal Director:* Lee Hall