

### Nexus Publications 2003 Ltd

**Phone** 07 838 4653  
**Fax** 07 838 4588  
**Email** nexus@waikato.ac.nz

### Postal Address

Private Bag 3059, Hamilton

### Delivery Address

Ground Floor, Student Union Building  
 University of Waikato  
 Gate One, Knighton Road  
 Hamilton

### Tony Arkell

ADVERTISING MANAGER  
**Phone** 07 838 4653  
**Fax** 07 838 4588  
**Mobile** 021 176 6180  
**Email** admanager@nexus-npl.co.nz

### Technical Data

Please supply artwork as a 300 dpi hi quality JPG, TIFF, EPS or PDF file. No bleed is required unless ad is a full page back cover or inside front cover. Please mail a printed colour proof if necessary.

Send all ad artwork to:  
**graphics@nexus-npl.co.nz**

### Deadlines

**Bookings** 5PM Monday, seven days before printing  
**Artwork** 5PM Tuesday, six days before printing

*It is imperative that we receive your artwork either BEFORE or ON THE DEADLINE in order for us to check it to make sure that all is well for print. If you don't think you'll be able to send it in on time, please ring/email and organise with the Nexus staff on the next closest time you can send it in before print.*

**www.nexusmag.co.nz**

## What is Nexus?

Nexus is a full-colour covered 40 page quarterfold magazine distributed for free on Monday every week during the University of Waikato academic year.

Nexus magazine has been entertaining, challenging and informing students with a style that is unique and fresh for more than forty years. That history and the magazine's reputation have helped Nexus develop a weekly circulation of 5000 and an estimated readership of 15,000 students, from both the University of Waikato and Waikato Institute of Technology (WINTEC), and various other discerning readers.

Nexus is distributed at prominent points on both major Hamilton campuses and at cafés, bars and retail outlets in the CBD and around the city. It is also distributed over to the University of Waikato's Tauranga campus.

## Can you afford to miss the action?

Nexus Publications 2003 Ltd also publishes along with Nexus magazine, other Waikato student media. Our other projects include an annual student diary/handbook, a student wall planner and various other student-targeted publications. The diary and wall planner are distributed free on campus at the beginning of each academic year. To see the rate card for these, contact Tony Arkell.

“Nexus is an excellent way to target the student audience.”

## The Next Generation

Nexus now has a website at [www.nexusmag.co.nz](http://www.nexusmag.co.nz) where the magazine has a digital form available for everyone online to read. It is updated when new issues of the magazine come out. The website is also home to the Nexus Forum where readers interact and discuss Nexus, student life and more. This has proven to be a very popular aspect of our website and keeps our readers involved. Banner ad rates for the website are available on request.

## Advertising Rates

All prices are excluding GST. Rates are effective from 1 January 2007.

SIZE	B&W	1 COLOUR	FULL COLOUR
Inside Front cover			
Back cover	\$800	\$1000	\$1200
Full page	\$700	\$900	\$1100
Half page	\$400	\$600	\$800
Quarter page	\$250	\$400	\$600
Eighth page	\$115	\$250	\$350
Inserts	\$120 per thousand inserts supplied		

### Publishing Dates

#### A Semester

25 February	Orientation Guide	
3 March	Issue 1	LECTURES
10 March	Issue 2	LECTURES
17 March	Issue 3	LECTURES
24 March	Issue 4	LECTURES
31 March	Issue 5	LECTURES
7 April	Issue 6	LECTURES

#### TEACHING RECESS (2 WEEKS)

28 April	Issue 7	LECTURES
5 May	Issue 8	LECTURES
12 May	Issue 9	LECTURES
19 May	Issue 10	LECTURES
26 May	Issue 11	LECTURES
2 June	Issue 12	LECTURES

#### STUDY WEEK, EXAMS, HOLIDAYS (5 WEEKS)

#### B Semester

14 July	Issue 13	LECTURES
21 July	Issue 14	LECTURES
28 July	Issue 15	LECTURES
4 August	Issue 16	LECTURES
11 August	Issue 17	LECTURES
18 August	Issue 18	LECTURES

#### TEACHING RECESS (2 WEEKS)

8 September	Issue 19	LECTURES
15 September	Issue 20	LECTURES
22 September	Issue 21	LECTURES
29 September	Issue 22	LECTURES
6 October	Issue 23	LECTURES
13 October	Issue 24	LECTURES

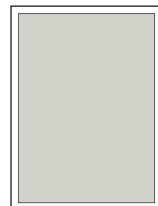
### Artwork Dimensions



#### Inside Front Cover + Back Page

**200mm WIDE** by **270mm TALL**

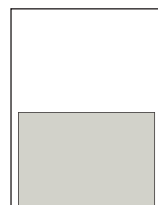
*Please add a 5mm bleed (final size: 210x280mm)*



#### Full Page

**180mm WIDE** by **250mm TALL**

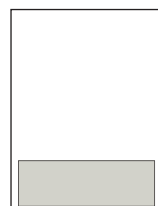
*No bleed is required*



#### Half Page

**180mm WIDE** by **125mm TALL**

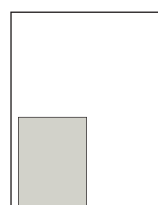
*No bleed is required*



#### Quarter Page Banner

**180mm WIDE** by **60mm TALL**

*No bleed is required*



#### Quarter Page Block

**90mm WIDE** by **125mm TALL**

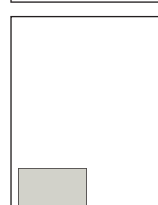
*No bleed is required*



#### Eighth Page Banner

**180mm WIDE** by **30mm TALL**

*No bleed is required*



#### Eighth Page Block

**90mm WIDE** by **60mm TALL**

*No bleed is required*

#### Deadlines

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**Artwork** 5PM Tuesday, six days before release

Please notify Nexus if you are unable to meet the deadlines and organise the next best time which is convenient for both you and Nexus.

**Contact us today to secure yourself a spot in**  


**Tony Arkell**

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