

Table 11

2/3. (Including Leaners) If a General Election were held tomorrow, which one of the following parties would you be most likely to vote/support in your constituency?

			Region						Gender		Age			Social Grade		Labour to Conservative Marginal	Liberal Democrat Seats
			Total	London	Rest of South	Midlands and Wales	North	Scotland	Male	Female	18-34	35-54	55+	ABC1	C2DE		
			(A)	(A)	(B)	(C)	(D)	(E)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(A)
Decided Voters	BASE	3,184	388	1,053	672	775	296	1,626	1,558	766	1,148	1,270	1,722	1,462	778	302	
	UNWT	3,163	406	1,016	675	770	296	1,519	1,644	802	1,057	1,304	1,677	1,486	777	301	
Labour	COL %	26%	32%	18%	25%	31%	37%	27%	25%	31%	27%	23%	24%	29%	28%	16%	
	SIG		B		B	B	B C			C	C			A			
	COUNT	830	123	194	166	238	109	442	388	234	310	286	407	423	219	47	
Conservative	COL %	38%	40%	44%	42%	35%	18%	39%	38%	34%	37%	42%	42%	34%	42%	33%	
	SIG			E	D E	D E	E					A	B				
	COUNT	1,224	155	460	285	271	53	631	593	260	429	535	729	496	326	101	
Liberal Democrats	COL %	19%	18%	24%	16%	18%	13%	18%	21%	20%	19%	18%	21%	18%	15%	39%	
	SIG				C D E				A				B				
	COUNT	613	70	256	106	143	38	286	326	154	224	235	355	258	120	117	
Scottish National Party (SNP)	COL %	2%	0%	0%	0%	0%	25%	2%	2%	1%	3%	2%	2%	2%	2%	2%	
	SIG																
	COUNT	75	0	0	0	0	75	39	36	11	36	28	42	33	16	6	
Plaid Cymru	COL %	1%	0%	0%	4%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%	2%	
	SIG																
	COUNT	29	0	0	29	0	0	12	17	4	7	18	15	15	4	7	
Other (Net)	COL %	13%	10%	14%	13%	16%	7%	13%	13%	13%	12%	13%	10%	16%	12%	8%	
	SIG			E		E								A			
	COUNT	413	40	142	86	123	22	216	198	102	142	168	175	238	92	25	
-United Kingdom Independence Party (UKIP)	COL %	6%	4%	7%	6%	6%	1%	6%	6%	4%	5%	8%	4%	7%	5%	3%	
	SIG			E	E	E						A B		A			
	COUNT	179	16	70	40	49	4	93	86	27	52	100	74	105	40	9	
-Green Party	COL %	3%	4%	2%	2%	4%	3%	2%	3%	5%	3%	2%	3%	3%	2%	3%	
	SIG									C							
	COUNT	92	16	26	11	31	9	40	53	36	32	24	49	44	17	8	
-British National Party (BNP)	COL %	4%	1%	4%	4%	5%	2%	4%	3%	4%	4%	3%	2%	5%	4%	3%	
	SIG					A		B						A			
	COUNT	115	6	38	29	38	5	70	45	31	47	37	40	75	29	8	
-Other party [Please Specify]	COL %	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%		
	SIG																
	COUNT	27	3	8	6	6	4	14	13	8	11	7	13	14	6	0	

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Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.