

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
<b>FCC 388</b>				FOR COMMISSION USE ONLY	
<b>DTV Quarterly Activity Station Report</b>				FILE NO. -20090403ACZ	
Licensee MEREDITH CORPORATION					
Call Sign WSMV-TV		Facility Id 41232		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
NASHVILLE		TN	DAVIDSON		37209 -
Nielsen DMA NASHVILLE		World Wide Web Home Page Address WWW.WSMV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	4				
<input checked="" type="checkbox"/> Digital	10				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	311
Total 5:00 a.m. to 1:00 a.m. CSTs	429

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	108
Total 6:00 a.m. to 9:00 a.m. CSTs	257
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	101
Total 5:00 p.m. to 10:35 p.m. CSTs	99
Comments:	

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

**100-Day Countdown - Last Quarter**

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
481	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: WE RAN 481 :05 "COUNTDOWN TO DTV" ID'S IN THE 1ST QUARTER.  FOLLOWING CONGRESSIONAL ACTION DELAYING THE DTV TRANSITION DATE TO JUNE 12, THE "COUNTDOWN TO DTV" REQUIREMENTS WERE SUSPENDED UNTIL THE SECOND QUARTER OF 2009. DURING THE PERIOD BEFORE THE SUSPENSION OF THE "COUNTDOWN TO DTV" REQUIREMENT, THE STATION RAN THE NUMBER OF PIECES REPORTED ABOVE.	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WSMV-TV'S DIGITAL MULTICAST CHANNEL, WHICH IS AFFILIATED WITH TELEMUNDO, AIRED 250 SPANISH DTV PSA'S SPONSORED BY HHGREGG BETWEEN 5AM AND 11PM IN THE 1ST QUARTER	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: INFORMATION SECTION OF WEBSITE	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input type="checkbox"/> Community Events	
Comments:	
<input type="checkbox"/> Other (describe)	
Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments: 1/14/09 - ANALOG SHUT-OFF TEST 1/21/09 - ANALOG SHUT-OFF TEST AT 6:27 PM ON 1/14/09 AND 1/21/09 WE SHUT OFF OUR ANALOG SIGNAL. THOSE PEOPLE WHO WERE NOT PREPARED FOR THE DTV TRANSITION WERE SAW A SLATE WHICH PROVIDED THEM WITH AN E-MAIL ADDRESS WHERE THEY COULD SUBMIT THEIR QUESTIONS TO. ONCE WE SWITCHED THE ANALOG SIGNAL BACK ON A CRAWL RAN FOR 30 MINTUES PROVIDING VIEWERS WITH THE E-MAIL ADDRESS.  WE RAN 84 30-DAY CONVERSION SPECIAL CRAWLS FROM JANUARY 23-FEBRUARY 5. THESE CRAWLS WERE RAN IN ANTICIPATION OF THE FEBRUARY 17 TRANSIITON DATE.	

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF BROADCAST OPERATIONS
Signature TIM HALL	Date (mm/dd/yyyy) 04/02/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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