America's hotels: strengthening the economy in every state.

4.4 MILLION PEOPLE
Average number of guests each night in all combined U.S. hotels

2.0 MILLION JOBS
Directly employed by the American lodging industry

48,062
Lodging properties in the U.S.

4,476,191
Guestrooms in U.S. lodging properties

$139.4 BILLION
Total sales revenue in 2007

15.1 MILLION JOBS
Created or supported in all U.S. industries through lodging's presence

$1.6 TRILLION
U.S. economic revenue generated throughout the national economic chain by the lodging and hospitality industry, which equates to 11% of national GDP

$240 BILLION
Spending by business travelers in 2007

$34 BILLION
Tax revenue generated each year by business travel for federal, state, local governments

97%
Percentage of hotel properties donating to local community charities

$815 MILLION
Total yearly value of rooms, food, services, or cash charitable donations by U.S. lodging industry

SOUTH DAKOTA
Lodging Industry: 2009 State Overview

South Dakota's hotels are an important segment of the state's economy. 11.1 percent of all jobs in the state are directly or indirectly related to the lodging industry, with hotels, motels, resorts, or lodges generating **$189 million in tax revenue for state and local governments.**

Many of our properties are small businesses, a sector that created almost all the new jobs in the state.

Our industry reaches far beyond just providing our guests with comfortable rooms or convenient meeting spaces—we are interlinked with many other industries, such as transportation, restaurants, agriculture, manufacturing, and recreation, **supporting $5.1 billion in total sales throughout the state.**

ECONOMIC FACTS for South Dakota

Jobs	Sales	Locations
9,400 lodging jobs in 2008 **$240.5 million** in employee wages	In 2008, the lodging industry had **$339 million** in direct sales in South Dakota	In 2008, there were **384 lodging properties** in South Dakota comprising **22,821 hotel rooms**

American Hotel & Lodging Association
www.ahla.com