

**F.M. LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:**  
**REVIEW OF EFFECTS OF CHANGE OF CONTROL**  
(in accordance with sections 355 & 356 of the Communications Act 2003)

**SOVEREIGN RADIO – Lic No : AL 206-1**

**EXISTING FORMAT**

**Character of Service**

**A LOCALLY ORIENTED BROAD MUSIC AND INFORMATION STATION AIMED PRIMARILY AT OVER 30s IN THE EASTBOURNE, SEAFORD AND HAILSHAM AREA, WITH A STRONG COMMITMENT TO LOCAL NEWS**

<b>Licensed area</b>	Eastbourne, Seaford, Hailsham and the surrounding area (as in Ofcom advertisement)
<b>Frequency</b>	107.5 MHz
<b>Service duration</b>	24 hours
<b>Locally-made hours</b>	At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
<b>Local news bulletins</b>	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

**Shared arrangements (if applicable)**

<b>Co-location</b>	No Arrangements
<b>Programme sharing</b>	Up to six of the ten locally made weekday hours (other than breakfast) may be shared regionally with the Hastings licence (AL 210-1)

**REVIEW OF EXISTING PROGRAMME SERVICE**

*Scheduling and duration of any specific programmes or features required by the Format (e.g. specialist music shows, extended news bulletins, output for a specific ethnic minority, religious output, alternate language output etc).*

N/A

*Scheduling and duration of any such programmes or features not specifically required by the Format, but which the station is currently (or has until recently) been broadcasting regularly.*

None.

*Quantity of programming that is currently automated (if any), and when this is scheduled. (Note: information about the precise scheduling of automated sequences may be supplied to Ofcom in confidence).*

Automation Mon – Fri 10-11am, 1400-1500 & 1900-0600 – Saturday 1800-0600 – Sunday 0600-0700 & 1900-0600

**Quantity, scheduling, duration and nature of programming currently being broadcast that is syndicated and/or networked (if any).**

Networked with Arrow (Hastings) Sat 0600-1100 & 1400-1800 Sun 0700-1600.  
Big top 40 show Sunday 1600-1900

**Arrangements currently in place for the compilation, production and presentation of local news.**

Sovereign supplies Arrow (Hastings) with bulletins at weekends

**ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:**

**i) local material and locally-made programmes:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

**ii) character of the service:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of service.

**iii) quality and range of programmes included in the service:**

This station is delivering its outline Format obligations.

It appears to Ofcom that the relevant change of control would not be prejudicial to the quality or that range of programmes.

**OFCOM'S CONCLUSION AFTER MONITORING/PLAYLIST ANALYSIS AND VERBAL SCRUTINY. SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)**

None

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