

Biography

Dr. Jeff Werber has dedicated his life to the care and protection of animals. As a renowned veterinarian and pet parenting specialist, Dr. Jeff teaches the importance of strengthening the emotional bond we have with our pets. A top graduate of the University of California Davis Veterinary School, Dr. Jeff established his private clinic, Century Veterinary Group in Los Angeles in 1988.



Now, Dr. Jeff has teamed up with Lassie, the world's most famous dog! With her critically acclaimed 11th feature film, an all-natural dog food line and new national TV series, *Lassie's Pet Vet*, co-hosted by Dr. Jeff, Lassie is the busiest dog in Hollywood. Together, Dr. Jeff and Lassie make the ideal duo to teach people everywhere how to be better pet parents. In addition to being Lassie's *personal* veterinarian, Dr. Jeff cares for the pets of Hollywood's biggest stars, including Britney Spears, Julia Roberts, Ben Affleck, Eddie Murphy, Paula Abdul, Rod Stewart, Mark Wahlberg, Patrick Dempsey, Mandy Moore, Jennifer Love Hewitt and many more.

Dr. Jeff is a highly sought after and frequent guest speaker on numerous national news programs and has lent his expertise on CBS' *The Early Show* and *Sunday Morning*, *CNN Sunday Morning*, *Fox News Channel* and *Rachael Ray*. This Emmy Award winning veterinarian also hosted the wildly popular *Petcetera* on Animal Planet Network, where he shared his compassion and knowledge with millions of viewers around the country, encouraging responsible pet ownership and care.

A staunch defender of animal rights, Dr. Jeff served on the board of the National Spokesperson for the American Humane Association and is the founder and president of the Association of Veterinary Communicators, a group addressing the media needs of veterinarians and animal behaviorists. He is a member of the legislative committee for the California Veterinary Medical Association and serves on the advisory board of Last Chance for Animals. He is also the ongoing spokesperson for Bayer Animal Health.

When out of the clinic, Dr. Jeff volunteers at pet stores, examining dogs and cats to ensure the highest standards of care for the animals. His volunteer efforts contribute to PAWS, the Delta Society, the American Humane Society, Canine Companions for Independence, and International Guiding Eyes, among others.

From a childhood love of pets, Dr. Jeff follows his passion and helps shape and raise national awareness and standards when it comes to pet care. Lassie and Dr. Jeff continue to travel all over the country, encouraging pet parents everywhere to celebrate the human-animal bond.

Dr. Jeff lives in Los Angeles with his wife, three children, and an ever-growing number of dogs and cats.

