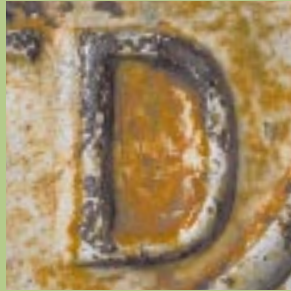


Tides Foundation Tides Center eGrants.org Tsunami Fund Thoreau Center for Sustainability Tides Canada



1976-2001
25 YEARS OF
WORKING TOWARD
POSITIVE SOCIAL CHANGE





Clockwise from top left: Tides Foundation Program Officer Kathy Lee, Tides Center Director of External Relations Vance Yoshida, Tides Center Senior Associate Director Dahmesh Medora, Tides Foundation Program Officer Charlie Fernández

THE TIDES FAMILY OF ORGANIZATIONS

Tides is
A network of independent
Nonprofit organizations
Linked by a commitment to
Positive social change, innovation, and
A responsible stewardship of resources.

For 25 years,
We have been partnering with
Philanthropists, institutions, and grassroots activists—
Bringing Together People
Who share our commitment
To making the world a better place.

Tides organizations include:

Tides Foundation

Bringing together donors and grantees who
are interested in putting resources to
work in effective, creative ways.

Tides Center

Bringing core management and
financial services to innovative
nonprofit program initiatives.

eGrants.org

Expanding the role of the Internet in bringing
resources to social change nonprofits.

Tsunami Fund

Providing the infrastructure for
advocacy to social change nonprofits.

Thoreau Center for Sustainability

Home to Tides Organizations and more than
fifty other organizations working for social and
environmental sustainability.

Tides Canada Foundation

Working with donors committed to
environmental and social justice
philanthropy in Canada.

REMOVING OBSTACLES BETWEEN PEOPLE AND THEIR GOOD INTENTIONS

DRUMMOND PIKE, FOUNDER

Today is the fourteenth of September, 2001—three days following the tragic events in New York and Washington. My task is to write this introductory letter for our publication celebrating 25 years of Tides' efforts to promote a healthy, just, and sustainable society. The problem is that this is a hard time



to think about celebrating anything.

It is characteristic of Tides that, when we returned to our offices on Wednesday, the staff gathered in the afternoon to reflect on the stunning and shocking events of the prior morning. On that occasion, we talked about our sadness, frustration, and confusion. What can one do? I was reminded of what Idelisse Malavé, Tides Foundation Executive Director, had shared with me earlier in the day: We just have to keep working—working for justice, for sustainability and for peace. We have to continually rededicate ourselves to this mission—now more than ever. And that must give us hope.

So, we carry on in the hope that those with losses will heal and that somehow understanding of what led to this will emerge over time.

Then, we held hands in silence for a long time.

As I glanced up at the circle of well over a hundred people who are so vital to the existence of this family of organizations, I had

to pause. Those across from me were so far away, I couldn't hear them if they were speaking. I believe it was in our tenth year that we hired our seventh staff person creating what felt then like a huge staff. It has been a remarkable change, but one I think we all take pride in because it has been healthy growth in which our values and sensibilities have flourished, rather than suffered compromise. It's been an enormous privilege to be part of something so full of meaning. It is almost ironic that it was never intended to be this way.

An Adventurous Sense of Possibility

Tides grew out of a need to facilitate the giving of an anonymous couple in New Mexico. They wanted to support grassroots community groups and environmental organizations, and creating Tides to channel their grants seemed expedient at the time. As other needs arose—either out of work in my day job running Shalan Foundation, or from other sources—Tides was a convenient vehicle with squeaky clean books, and an adventurous sense of possibility. Over the next five years, donors found their way to us for one reason or another and there emerged another need that we responded to: helping new programs get started.

By the end of that period, we had tried the patience of Shalan Foundation, and they gave us a year to separate. Alan Davis and Shalan truly created the possibility for Tides to happen through their willingness let it grow up in the shadow of their wonderful progressive giving program. By the end of 1981, Tides Foundation stepped into full independence and rented offices with Lyman Casey's Bothin Helping Fund—all 1.75 FTE's of us.



Tides Foundation Board of Directors, circa 1983:

*Jeremy Sherman, Charles C. Savitt, Drummond Pike,
Michael Kieschnick, Mary Mountcastle,
Jane Bagley Lehman, Wade Rathke*

The Tides Test

Through the 1980s, Tides grew slowly as we defined our role as a values based infrastructure for progressive nonprofit work. We developed two separate programs: one for donors and one for start-ups needing good back office services—both of which paid for themselves through fees and interest. Over the years, we settled into three strong premises:

- We don't operate alone. We partner with people—in philanthropy, in social activism, in service and support.
- If our work isn't based in values, why do it?
- We're self-sustaining and we don't compete with our grantees or our projects for funding.

These notions, arguably, have cemented our success over the years. But there is a deeper question we had already answered, in that the people who came together over the past 25 years to create Tides all share the idea that progressive social change is served by nurturing and supporting the most creative and innovative ideas—and private philanthropy has a key role in making this so.

New Family Members

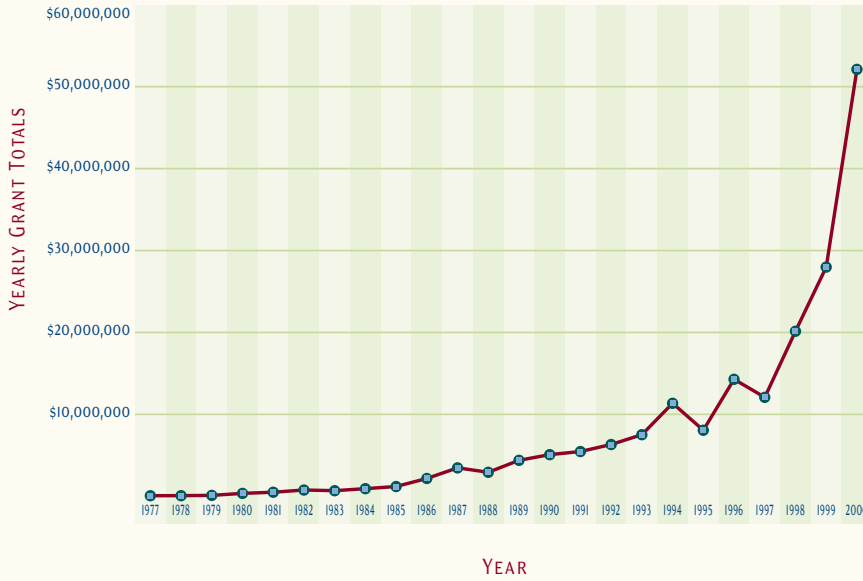
During the 1990s, our early years of deliberate work and our attachment to progressive values were rewarded with an astonishing experience of growth in both our core programs.

By 1996, the Projects Program that nurtured new activities became the Tides Center to give it more programmatic flexibility, while the Foundation's work with individual donors and small private foundations continued to grow rapidly. In the same year, we opened the Thoreau Center—a twelve building complex in San Francisco's Presidio National Park dedicated to nonprofits concerned about social and environmental sustainability.

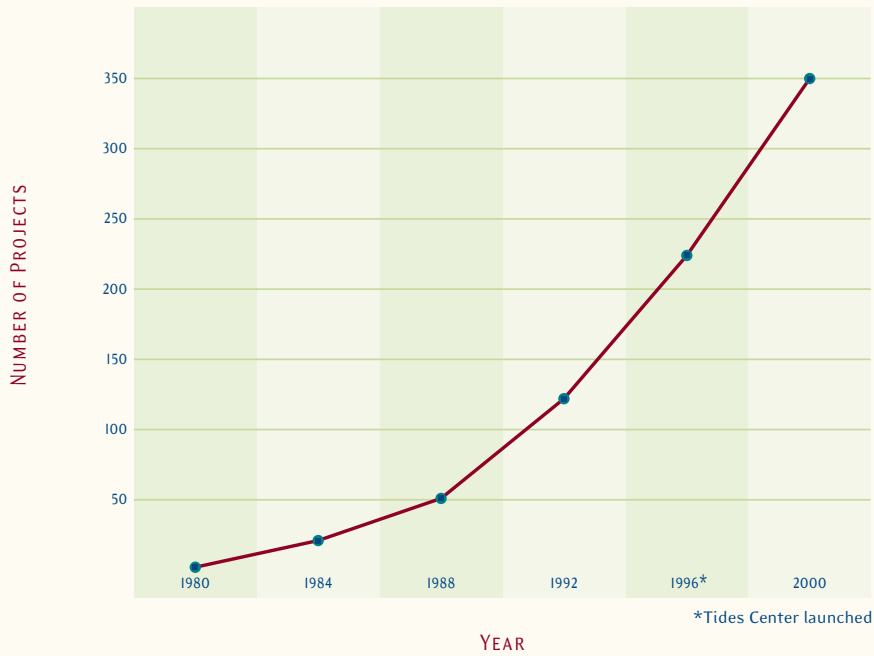
Also in the 1990s, we founded two additional members of the family of organizations: eGrants.org and Tsunami Fund. eGrants was created to facilitate on-line giving to progressive groups by providing a transaction engine, training to small and medium nonprofits, and exploring how to present progressive content to donors via the internet.

continued on page 7

TIDES FOUNDATION: GRANTS HISTORY
25 YEARS: \$225,000,000



TIDES FOUNDATION SPONSORED PROJECTS
AND TIDES CENTER PROJECTS



Tsunami Fund is dedicated to the support progressive advocacy work on a variety of issues, much in the way the Center does for new nonprofit activities by providing a home, efficient back-office services, and managerial guidance.

A Community of Ideas

As we do this work, we are becoming increasingly aware that we have moved beyond serving donors and organizations and are quickly becoming a community of like-minded people. We now touch the lives of thousands of people working for, supporting, and in many cases creating progressive causes.

As a community, we have much to do. We are seeking to extend our reach through the recent creation of new offices in New York and Pittsburg, joining our long-standing Washington, DC, outpost. We have recently collaborated in the launching of Tides Canada Foundation, sharing all we have learned in a way we hope fosters the model in the north, and we continue conversations with many collaborators in Japan deeply concerned with creating a new independent sector in that country.

The world will be a better place if people support and work for that goal. What Tides does is to ease the task. Sherrie Gould, my co-worker who helped start Tides, and I used to

say that our motto was to “remove obstacles between people and their good intentions.” I think we do much more, but if that was all we did, we’d sleep well at night.

The world around us cries out for understanding and change. We are dangerously risking the health of the planet that sustains us. The disparity between the haves and the have-nots, both domestically and internationally, must be addressed. Globalization may be sprinkling benefits among some in developing countries, but to many others it also brings real economic hardship and unwanted cultural influence. Our failure to incorporate respect for others possessing very different values and dreams is perhaps our greatest peril in the 21st Century. We have much work to do, and many good intentions to nurture.

It is a privilege for us to do this work.



Drummond Pike

September 14, 2001

25 YEARS OF TIDES

1976-2001

Presidio's Letterman General Hospital, circa 1910



Tides Foundation Launched

While working as executive director of Shalan Foundation, Drummond Pike creates Tides Foundation—contained in a file folder. Tides is conceived as a vehicle for innovative philanthropy—connecting progressive donors with under-resourced, community-based and sometimes risky projects not traditionally funded by foundations. Name is taken from a local bookstore.

People for the American Way

In response to the election of President Reagan and a national shift toward conservatism, Norman Lear and others launch a Tides Project: People for the American Way. Project produces public service announcements and a direct mail campaign to encourage tolerance. Enormous success eventually leads to People for the American Way becoming an independent organization.

Tides Foundation becomes an independent operation with a staff of two.

8

1976

1977

1978

1979

1980

1981

First fiscally sponsored project

Joan Churchill's documentary film *Soldier Girls* studies women in the military.

National Network of Grantmakers

Progressive funders, including Drummond Pike, come together to form the National Network of Grantmakers—a group of individuals and institutions involved in funding social and economic justice who are committed to increasing resources to organizations working for social change. Today NNG is comprised of 400 members who share the belief that a fully functioning democracy depends upon an involved and empowered citizenry sharing in the responsibilities and benefits of society.

Letterman General Hospital, circa 1925



Thoreau Center, circa 1996



Friends of the Ganges

Joining together with the Sankat Mochan Foundation in India, the Friends of the Ganges Fund was started by a group of concerned individuals in the United States to build public awareness and to begin looking for a solution to the pollution problem in the Ganges River. In 1982 they became a Tides

International River Network

IRN becomes a Tides Project *(please see page 14)*

Institutional Clients

Tides begins to work with institutional clients, managing the operation of other philanthropic programs.



777 Fund

At the time the largest Fund administered by Tides, with grants totaling approximately \$350,000 annually. This family giving fund becomes the first Donor Advised Fund at Tides to receive programmatic support. Grantmaking is concentrated in two areas: women's reproductive health and environmental issues.

Ellen Friedman joins Tides as Program Director.



Threshold Foundation

Tides begins providing management services to the Threshold Foundation, a innovative collaborative of individual philanthropists engaged in grantmaking and personal



Threshold Foundation Board
circa 2000

development with the goal of helping to build a more just, caring, and sustainable world. Having formed in New York in 1979, Threshold comes to Tides for a legal and fiscal home that would allow them to focus on their program work: supporting cutting-edge social change work not usually supported by mainstream sources.

25 YEARS OF TIDES

1976-2001

Colin Higgins Foundation

Colin Higgins Foundation is established at Tides to fund creative responses to the AIDS epidemic.

Jane Bagley Lehman

Jane Bagley Lehman, the founding Chair of the Board of Directors, passes away and bequeaths \$1 million to establish an undesignated fund at Tides. Supervised by the Board, this fund seeks creative opportunities for philanthropic enterprise.

Grantmaking and Projects Program Become Distinct

Separate components with dedicated staff are established within Tides work with fiscally sponsored projects and grantmaking.

JBL Awards

The Jane Bagley Lehman Awards (JBLs) for Excellence in Public Advocacy established as an ongoing memorial to founding board member. The JBLs seek to recognize individuals who have exhibited a deep commitment to the public interest, whose work demonstrates unique and innovative approaches to social needs and problems, and who have sought to share their experiences and findings with as wide an audience as possible.

10

1988

1989

1990

1991

IGC

Institute for Global Communications (IGC), a Tides Project, launches PeaceNet, EcoNet and ConflictNet—groundbreaking computer networks for activists and nonprofit organizations.

Loma Prieta Earthquake

Major earthquake hits the Bay Area. Tides collaborates to assemble *15 Seconds*, a photographic essay assembled by many of the best photographers covering the story. All proceeds from sales go to a Tides administered fund for earthquake relief.

China Brotsky hired as Chief Financial Officer.





Global Greengrants Fund

Global Greengrants Fund established at Tides Foundation to help protect the global environment by strengthening the grassroots environmental movement in developing countries with strategic grants to community-based organizations.

Stand Up To Be Counted

Spearheaded by philanthropist James C. Hormel, Ellen Friedman of Tides Foundation and the New York-based organization Classical Action, "Stand Up to be Counted" is produced—an historic arts event in the San Francisco Bay Area. The effort created the first joint fundraising event between the San Francisco Opera, Symphony and Ballet, mobilizing the art community and raising more than \$1 million for AIDS research and prevention. A distribution committee of donors and community activists oversaw the distribution of the event proceeds, through Tides.

Tides opens office in Washington, DC to directly deliver services to growing number of projects in the Mid-Atlantic region.

1992

1993

1994

1995

Thoreau Center for Sustainability

Tides partners with Equity Community Builders to create the Thoreau Center for Sustainability in San Francisco's Presidio National Park. Spearheaded by Director of Special Projects China Brotsky, the Thoreau Center rehabilitates historic military buildings with sustainable materials and green design to house nonprofits focused on economic, social and environmental sustainability. The Thoreau Center becomes the home for the Tides Family of Organizations as well as more than 50 nonprofits.

National Funding Collaborative on Violence Prevention

Tides provides a home for this combined effort of foundations and the federal government to support model, community-based approaches to reducing violence in our communities.

Three Guineas Fund

Silicon Valley entrepreneur Catherine Muther establishes the Three Guineas Fund as a supporting organization of Tides Foundation to create an entrepreneurial foundation focused on change. The Fund creates opportunities for women to be economically independent and empowers girls on the threshold of adulthood through ensuring educational and economic opportunity.

The Three Guineas Fund's first operating project is the Women's Technology Cluster, a non-profit incubator in San Francisco created to assist women in accessing capital to build communications technology businesses. The start-up companies receive office space, management assistance and networking opportunities. Each Cluster company contributes 2 percent of the value of the company back into the Women's Technology Cluster.

25 YEARS OF TIDES

1976-2001

Community Clinics Initiative

In partnership with The California Endowment, Tides launches the Community Clinics Initiative to bring up-to-date technology and information systems to California's nonprofit community clinics in order to empower and improve the health of their communities. Led by Tides Vice President Ellen Friedman, CCI makes \$20 million in grants by 2001, with expectations of an additional \$18 million in grants by 2002.



SeaChange Fund

A collaborative funding effort is launched to increase participation in the democratic process among disenfranchised communities.

Rapid Response Fund: East Timor

In response to civil violence in East Timor, Tides activates a Rapid Response Fund to support the East Timorese people's will to have a democratic regime. \$68,000 in grants to local groups are distributed.

Rapid Response Fund: Hurricane Mitch

In response to the destruction caused by Hurricane Mitch in Central America, Tides establishes the Rapid Response Fund which allows donors to immediately contribute through their Tides funds. Local grassroots organizations are sought out to be funded. \$300,000 was granted to re-development efforts occurred in Honduras, Nicaragua, El Salvador and Guatemala.

12

1996

Tides Foundation and Tides Center Become Independent Organizations

Formally separating the grantmaking and project work, Tides Foundation is formally reorganized as Tides Foundation and Tides Center. Idelisse Malavé and David Salniker are hired as the executive directors of Tides Foundation and Tides Center, respectively. Separate boards of directors are also established.



Management Strategies and Services

With a history of working with family foundations and independent funding institutions, Tides forms new internal component—Management Strategies and Services—to focus specifically on this area of philanthropic services.

1997

Needle Exchange Funding

George Soros gives \$1 million to Tides Foundation to finance needle exchange programs for intravenous drug users. This effort attracts fellow funders and eventually becomes The Funding Collaborative on Drug Policy Reform, housed at Tides Foundation.

eGrants.org

eGrants.org is launched—a new Internet-based foundation combining the power of the Internet with social change philanthropy. Tides Director of Special Projects China Brotsky acts as first executive director. eGrants provides online donation capability to nonprofits through its *DonateNow!* button, training seminars in online fundraising and strategic issue-based giving opportunities in areas such as global warming, homelessness and girl advocacy. eGrants also partners with GiveforChange.com, Working Assets' online giving portal, to provide the online donation technology for all their contributions.

1998

Rapid Response Fund: Kosovo

The Kosovo Fund sends aid to refugees who were victims of war crimes in Kosovo. Donors contribute \$234,600 which is granted to fifteen grassroots organizations.

Honor the Earth

Honor the Earth becomes a Tides Center Project (please see page 16)

Bridging the Economic Divide Initiative

Defined and driven by donor participation, Tides initiatives fund critical and cutting-edge issues that tend to receive little foundation support. Bridging the Economic Divide is a donor collaborative dedicated to supporting the community organizations leading the movement for economic justice. Focussing on living wage campaigns across the country, BED unveils a dynamic collaborative structure for donors to make strategic collective funding decisions.

Tides Center of Western Pennsylvania Opens

Tides Center of Western Pennsylvania opens as a fully-incorporated nonprofit organization and begins immediately serving nine local nonprofit projects.

Tides Center WP will foster and support new charitable endeavors in Pennsylvania, Ohio and West Virginia. Jo H. DeBolt is hired as Director.

Tides Foundation opens New York offices.

TidesNet

Tides Center unveils TidesNet—an Internet service for Center projects to access policies and download financial, administrative and benefit forms.

Tsunami Fund

Created by Tides to engage in advocacy work, Tsunami is reactivated as a staffed and independent 501(c)(4) organization, providing organizational infrastructure, strategic management services and a legal and fiscal home to clients working on the front lines of social change advocacy.

Tides Canada Foundation

Independent sister foundation established to expand environmental and social justice philanthropy in Canada.

Tides 9/11 Fund

Tides Foundation establishes the Tides 9/11 Fund in response to the terrible events of September 11. Within three weeks, more than \$310,000 is raised by Tides donors and donations through eGrants for a just and peaceful response to the tragedy.

1999

2000

2001

Death Penalty Mobilization Fund

The Death Penalty Mobilization Fund launched to support progressive coalition building and collaboration at the local, regional and national levels to end the death penalty in the United States.

The Democracy Fund

Launched to counter California Propositions 21 and 22, right-wing ballot measures that attacked young people and gay and lesbian families, respectively.

eGrants.org Hires New Executive Director

eGrants.org hires Dan Geiger as new Executive Director and passes the \$1 million mark for online donations. Working exclusively with nonprofit groups working for a healthy society and a sustainable environment, eGrants processed grants totals surpass \$1,040,134 by mid-2001—just two years after launching. These donations include significant contributions that have come through eGrants' partnership with GiveforChange.com, the online giving site of Working Assets.



Rapid Response Fund: El Salvador and South Asia

In response to the devastating earthquakes in El Salvador and South Asia, Tides activates a Rapid Response Initiatives Fund to channel funds quickly to address both short-term and long-term needs.



Tides Center Online Cash Balances

Tides Center launches online service for projects to get fast, accurate and secure financial information via TidesNet, the intranet for Tides Center projects. Much like online banking sites, project directors can access monthly transaction summaries, cash balances and deposits as well as payroll and accounts payable figures.

09. 21. 99—IRN works with dam-affected peoples around the world to protect their rivers and their human rights. Pictured: Medha Patkar and other non-violent protesters refuse to leave their homes as India's Narmada River rises due to the Sardar Sarovar Dam.

TIDES FOUNDATION PROJECT AND GRANTEE:
International Rivers Network
Berkeley, CA




The International Rivers Network (IRN), which supports local communities working to protect their rivers and watersheds against destructive river development projects, began as a conference of river activists organized by Mark Dubois. In 1985, IRN organized and became a Tides project with a completely volunteer staff. By 1989, the project began to develop a staff of experienced activists trained in economics, biology, engineering, hydrology, anthropology, and environmental sciences and was eventually led by Executive Director Owen Lammers. In 1992, IRN

became an independent organization, and today, with a staff of over 20 and a worldwide network of supporters, funders, advisors and volunteers, IRN continues to be a vital voice in the international environmental movement. Tides Foundation has been proud to give consistent financial support to IRN since 1989.

IRN has played a critical role in developing worldwide understanding of the importance of rivers and their essential place in the struggle for environmental integrity, social justice, and human rights.

Working with environmental and human rights groups around the world in cooperative campaigns for community-based river development, IRN's involvement depends on their services being independently requested by credible, like-minded non-governmental organizations or by individuals from project-affected communities. In all their work, they rely on the leadership provided by the people directly affected by dams and other large-projects water intervention projects.

Bringing together donors and grantees who are interested in putting resources to work in efficient, creative ways

ince 1976, Tides Foundation has been bringing people together—donors, funding collaboratives, foundations big and small and other activists across the globe—for one purpose: to increase and organize resources for positive social change.

Through innovative grantmaking, we strengthen community-based nonprofit organizations and the progressive movement as a whole—creating a positive impact on people's lives in ways that honor and promote human rights, justice, and a healthy, sustainable environment.

In the past 25 years we have made more than \$225,000,000 in grants to such organizations—domestically and abroad—with more than \$56 million granted in 2000 alone.

Tides Foundation provides an innovative and cost-effective framework for philanthropy and social change, including:

- Donor Advised Funds that integrate financial advantages and convenience with social responsibility;
- Flexible and personalized grantmaking programs, to fit your needs; and
- Management and strategic planning services for family foundations and other grantmaking institutions.

Bringing grantmakers together for social change efforts has been a hallmark of Tides Foundation. Our funding collaboratives and Tides Initiatives have provided the opportunity for individual and institutional donors to come together around issues such as economic justice and living wage campaigns across the country, native communities

restoration and preservation and the abolition of the death penalty to name just a few.

Defined and driven by donor participation, Tides Initiatives fund critical and cutting-edge issues that traditionally receive little foundation support. By bringing donors together to make strategic funding decisions, we can:

- Connect like-minded donors;
- Increase the philanthropic impact on key progressive issues;
- Build bridges between donors and activists;
- Create opportunities to share the expertise of practitioners, foundation staff and donors; and
- Provide hands-on opportunities for learning and practicing strategic grantmaking.

Tides Foundation also enjoys the benefits of having a highly dedicated and diverse staff that possesses a wide range of professional expertise, experience and more than 20 years of leadership in the social change movement.

Through all of our efforts, Tides hopes to provide the building blocks for a stronger and more effective progressive philanthropic community and more peaceful, just and sustainable world.

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TIDES CENTER PROJECT AND
TIDES FOUNDATION PARTNER:
Honor the Earth
Minneapolis, MN



Honor the Earth is a national foundation and advocacy organization that supports front line environmental work through increasing funding and public support for Native communities protecting the Earth.

Honor the Earth (HTE) became a Tides Center project in 1998 and also makes its grants through Tides Foundation in pursuit of its mission: defending and preserving the Native way of life and Native lands for future generations.

Sponsored by two national Native organizations—the Indigenous Women’s Network and the Indigenous

Environmental Network—Honor the Earth represents a unified Native American effort to broaden awareness of Native environmental struggles and generate political and financial support for specific initiatives and Native organizations.


The combined constituency of these groups represents more than 200 grassroots Native communities across North America. Honor the Earth is the only national Native initiative working to jointly develop funding and public support for these communities.

Honor the Earth’s grantmaking and advocacy programs center on two

areas: Environmental Justice—the defense of the homelands—and Indigenous Knowledge—proactive initiatives aimed at cultural and ecological restoration.

Since its inception in 1993, Honor the Earth has amplified the voice of hundreds of Native people and allowed thousands of non-Indian people to get their first exposure to environmental justice issues faced by Native Nations. In that time, more than \$500,000 in grants has been allocated to grassroots Native environmental groups and the visibility of Native issues has been dramatically increased.

Bringing core management and financial services to innovative nonprofit program initiatives

 The day-to-day business of running any organization takes a lot of time. When an organization is trying to change the world, time becomes even more precious.

Tides Center strengthens the roots of the social change movement by partnering quality management services with nonprofit social change organizations. We offer the legal infrastructure of a 501(c)(3) entity, complete financial services, comprehensive employee benefits, innovative administrative support, and expert human resources services.

With all of this taken care of, projects working on everything from environmental conservation, to lesbian and gay youth programs, to anti-violence activism, to the myriad of other vibrant and vital social change work, can focus their time on their program work.

Tides Center began in 1979 as the Projects Program of Tides Foundation. In 1996, this program became Tides Center, an independent nonprofit organization working with promising charitable initiatives.

Today, Tides Center serves as the home to more than 350 nonprofit groups located throughout the United States and the world, representing 600 employees and \$50 million in financial activity. In addition to our main offices in San Francisco, Tides Center operates a satellite office in Washington, D.C. that services projects in the Mid-Atlantic region, and recently opened Tides Center of Western Pennsylvania in Pittsburgh to serve projects in Pennsylvania, West Virginia and Ohio.

Projects also have access to TidesNet, a secure extranet that delivers web-based services including cash balances, grants activity, monthly account detail transactions, a

comprehensive catalogue of downloadable forms, and a reference library.

While many projects enjoy the efficiencies and cost savings of our support for an extended period of time, others become a project as an interim step before creating their own independent nonprofit organization.

To become a Tides project, a group should be engaged in a charitable activity related to the Tides Center mission of working toward progressive social change. The issues that projects address are quite diverse, though they tend to fall into five categories:

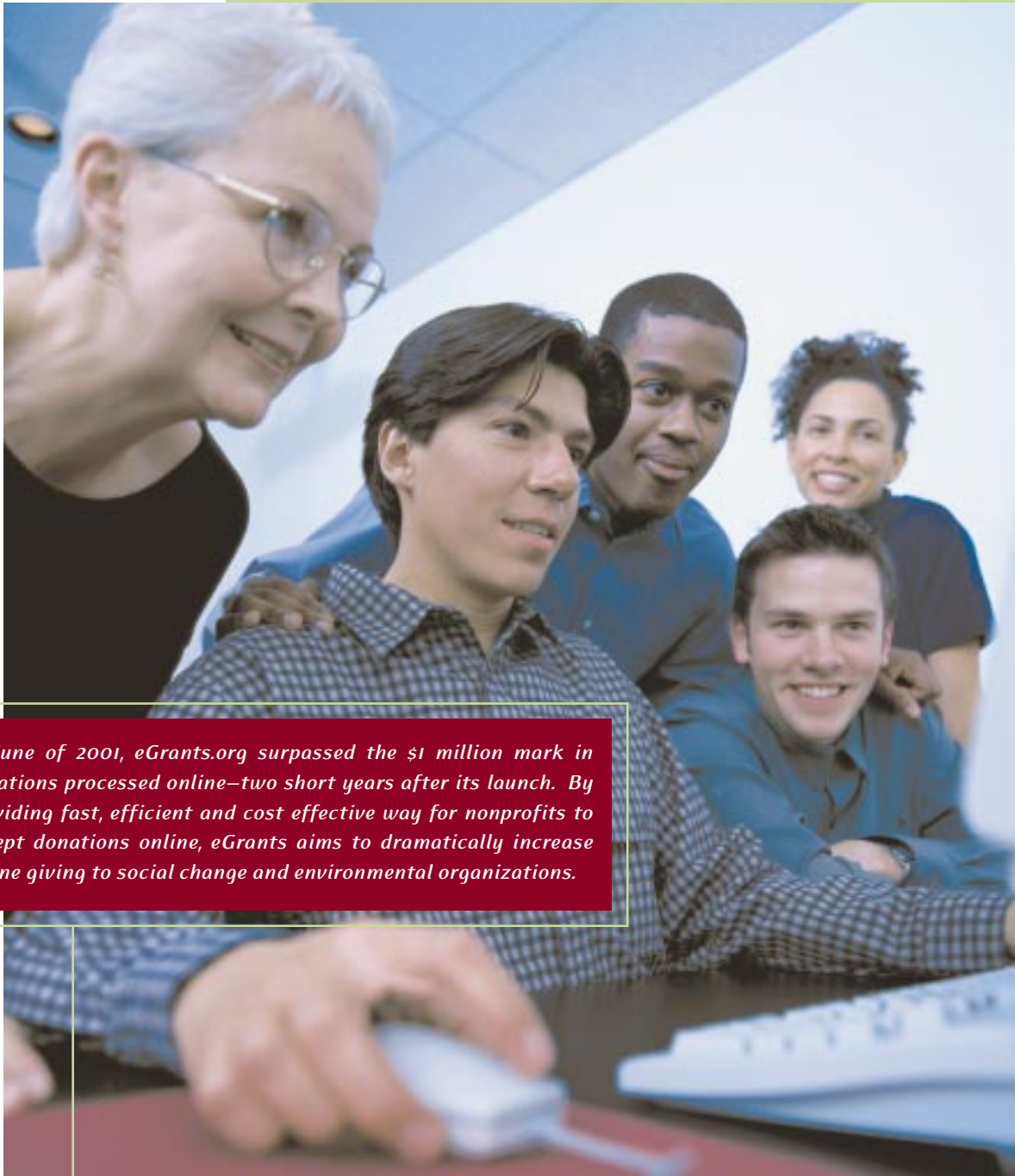
- Democratic renewal and vital communities;
- Just and sustainable environmental practices;
- Economic opportunity;
- Social justice; and
- International affairs.

For more information on becoming a Tides Center project or for a full list of Tides Center projects, please visit www.tidescenter.org.

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Tides Center of Western Pennsylvania
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In June of 2001, eGrants.org surpassed the \$1 million mark in donations processed online—two short years after its launch. By providing fast, efficient and cost effective way for nonprofits to accept donations online, eGrants aims to dramatically increase online giving to social change and environmental organizations.

Expanding the role of the Internet in bringing resources to social change nonprofits

How do you harness the power of the Internet for social change nonprofits?

Created in 1999, eGrants.org was the first nonprofit to combine the power of the Internet with proven experience in social change philanthropy. By providing a fast, efficient and cost effective way for nonprofits to accept donations online, eGrants.org aims to dramatically increase online giving social change and environmental organizations. eGrants also promotes informed philanthropy by providing institutions and individual contributors with strategic and focused giving guidance.

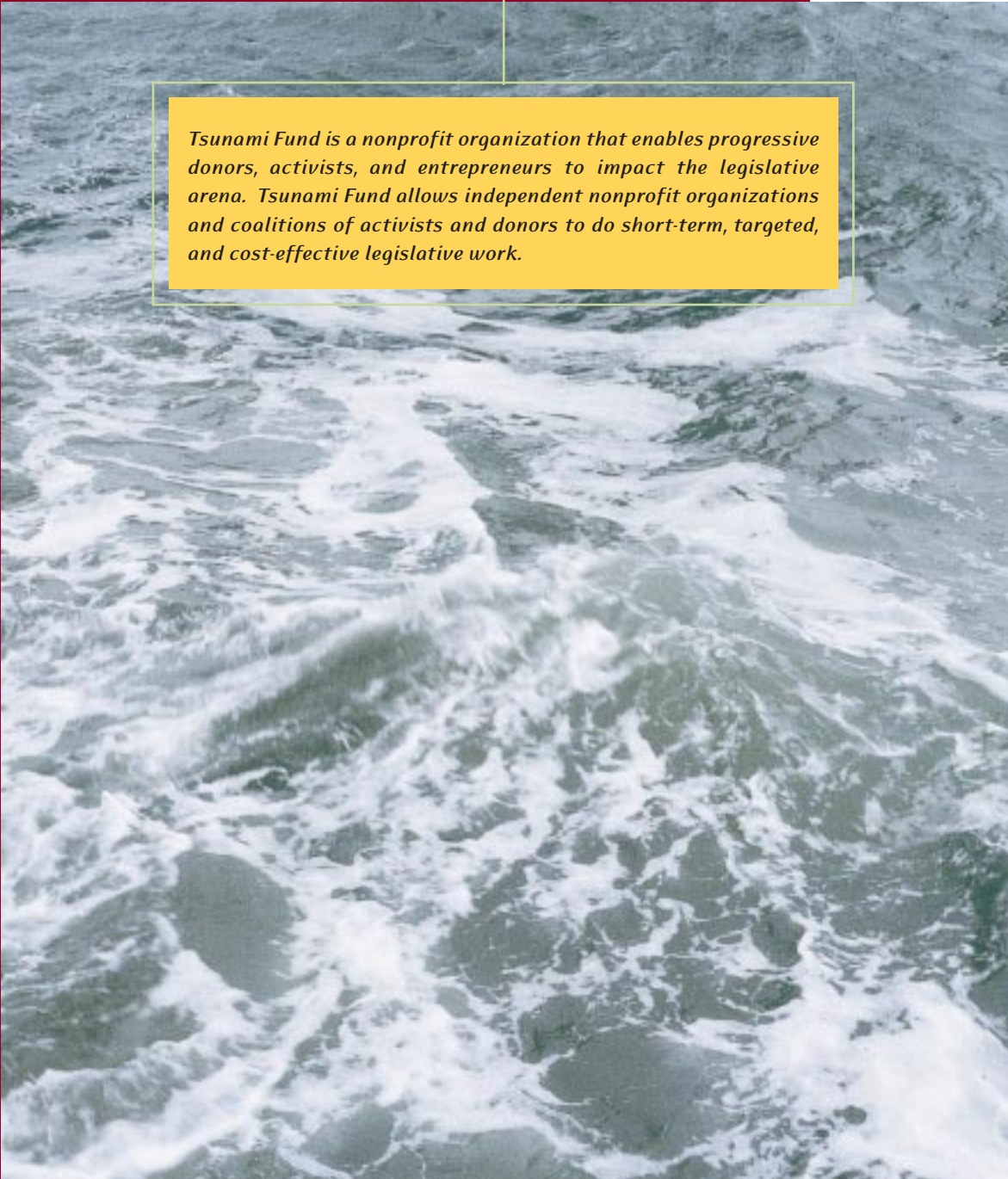
In two short years, eGrants has become a leader in the online donation field:

- eGrants partnered with Working Assets to develop the GiveForChange.com website. This innovative giving portal allows visitors to find, research, and support over 400 screened organizations working on a broad range of progressive issues. To date, eGrants has processed over 10,000 individual contributions through the site generating over \$ 3.1 million dollars for progressive groups.
- The *Donate Now!* service, eGrants' online donations infrastructure, gives nonprofit social change organizations the capability to accept donations from their web site. The service includes customized donation pages that match the look of their site, real-time donation processing and monthly distribution of funds, and 24 hour access to a password protected web site where organizations can view and download donors'

information. Over 250 organizations are already using the *Donate Now!* service to cultivate a new generation of online supporters.

- To complement the *Donate Now!* service, eGrants offers an online resource center and face-to-face training workshops on Internet fundraising. The workshop attendees leave with a concrete list of next-steps and a new appreciation for the potential of online tools in developing and cultivating new stakeholders.
- For Internet users looking to make online donations, eGrants offers Pro@ctivist Funds that provide well-researched information on a grouping of effective organizations working on a particular issue, such as global warming, homelessness, and economic justice. By pooling their contributions, donors have a unique opportunity to engage in strategic giving that has great potential for long-term impact. The Pro@ctivist Funds have already generated almost \$100,000 in online contributions.

At eGrants, we are committed to using the Internet to link stakeholders with progressive organizations who share a vision of healthy communities and a sustainable environment.



Tsunami Fund is a nonprofit organization that enables progressive donors, activists, and entrepreneurs to impact the legislative arena. Tsunami Fund allows independent nonprofit organizations and coalitions of activists and donors to do short-term, targeted, and cost-effective legislative work.

Providing the infrastructure for advocacy to social change nonprofits

Working for social change frequently means working for changes in legislation. Tsunami Fund provides the unique opportunity for nonprofit organizations, initiatives and grantmakers to engage in charitable and educational activities as well as high-impact advocacy work.

Tsunami Fund is a 501(c)(4) nonprofit organization that enables progressive donors and activists to impact the legislative arena by providing the organizational infrastructure, strategic management services, and a legal and fiscal home to those advocating for social change. By facilitating quick mobilization and efficient management, Tsunami Fund empowers its clients to run successful ballot initiative campaigns and legislative endeavors. Tsunami partners with:

- Donors and funding collaboratives interested in supporting progressive legislative change;
- Activists wanting to launch or support lobbying efforts at the local, state, or federal level;
- 501(c)(3) organizations seeking to maximize their legislative impact through partnership with a 501(c)(4) organization; and
- Foundations looking to offer new avenues of creative philanthropy to their donor base.

Partners define their position on the issues and decide how to run their programs and

Tsunami allows these vital advocacy organizations to focus on their programmatic work without having to worry about maintaining key infrastructure processes.

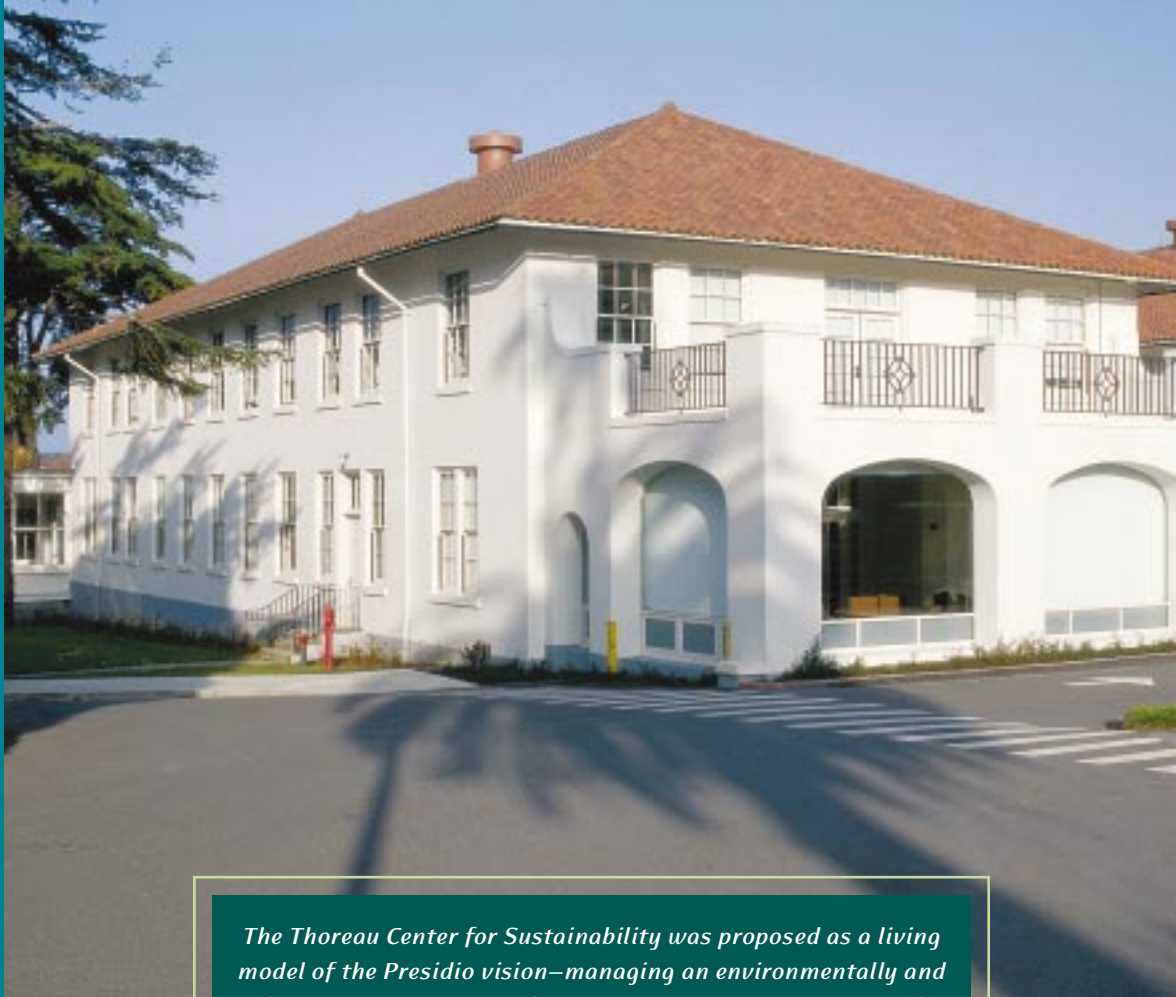
Tsunami provides comprehensive financial services—including oversight of revenues and expenditures, up-to-date financial reports, audit and government reporting, tax returns and general financial management.

Complete lobbying services, such as filing as a federal lobbyist employer or as a committee as needed in relevant states and full reporting are also available along with fundamental employee benefits and administrative services.

Donors can also choose to begin their own Donor Advised Fund or to contribute to an existing fund at Tsunami. Tsunami allows both individual donors and coalitions of donors to mobilize funds strategically to impact legislative and ballot initiative activity.

The flexibility and vision of Tsunami Fund allows organizations and coalitions of activists and donors to ramp up and down efficiently in response to legislative agendas. Because advocating for social change can be a fluid and forceful endeavor.


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The Thoreau Center for Sustainability was proposed as a living model of the Presidio vision—managing an environmentally and financially sustainable facility that houses a community of primarily not-for-profit organizations working for a healthy environment and a just society.

THOREAU CENTER FOR SUSTAINABILITY

Home to the Tides Family of Organizations as well as more than fifty other organizations working for social and environmental sustainability

 The Thoreau Center for Sustainability is located in the historic Presidio, a national park in San Francisco, CA. It serves as a living model of the original Presidio vision – combining preservation of the park’s historic resources with creation of a global center for a sustainable future.

For more than 200 years, the Presidio served as a military post, occupied by the Spanish, Mexicans, and, since 1846, by the United States Army. When the US military closed the base in 1994, the Presidio entered a new era as a national park—and eventually became the only national park mandated by Congress to be economically self-sufficient.

Much time, effort and public opinion went into this conversion process. Between 1990-1994, more than 1,500 residents convened to craft the General Management Plan Amendment—an extraordinary vision for what was expected to be an extraordinary National Park.

That vision describes Presidio tenants providing programs that are widely accessible to the public, that are committed to diversity, and have cultural and educational components. The Presidio was to become a global center for exchanging ideas on critical societal challenges and environmental sustainability.

The Thoreau Center is staying true to that vision by managing an environmentally and financially sustainable facility that houses a community of primarily not-for-profit organizations working for a healthy environment and a just society.

In 1995, the Thoreau Center began its mission by rehabilitating the empty and dilapidated Letterman Hospital buildings, bringing new life to this National Historic Landmark. The Center’s “green” architectural plan used sustainably harvested wood, recycled building materials, non-toxic paints and energy-efficient designs that maximize sunlight and natural ventilation. Today, the Thoreau Center’s 12 buildings house more than 50 organizations—including the Tides Family of Organizations—working for social justice, community education and development, public health, and environmental stewardship. It is fulfilling the Presidio vision: combining preservation of the park’s historic resources with creation of a global center for a sustainable future.


The Center is named for the American writer and naturalist, Henry David Thoreau. Thoreau’s belief in the importance of democracy in society and his advocacy for living in harmony with nature are brought to life by the groups that now call the Center home.

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We are dedicated to helping charities that enhance the well-being of all Canadians—charities that make an impact on the future by addressing the root causes of social and environmental imbalance.

Working with donors committed to environmental and social justice philanthropy in Canada

 Tides Canada Foundation is a new public foundation committed to supporting innovative programs that actively address the critical imbalances that are deeply affecting Canadian society. We are dedicated to helping charities that enhance the well-being of all Canadians—charities that make an impact on the future by addressing the root causes of social and environmental imbalance.

Through Tides Canada, donors become part of an engaged community of individuals who align their giving with principles of social justice, broadly-shared economic opportunity, inclusive democratic process and farsighted environmental stewardship.

Our goal is to expand this community, to create dynamic partnerships between donors and charitable organizations, to increase the flow of progressive giving and to generate the shared sense of purpose that will activate long-term solutions to urgent social issues.

Members of our founding board of directors are all philanthropists with decades of combined experience in seeking out and supporting organizations that make a difference to our communities. They saw a gap on the Canadian charitable landscape: an underdeveloped donor base for social justice and environmental charities.

The late 1990s witnessed a dramatic jump in charitable giving by individuals, nearly 40%, partly thanks to important new tax incentives. However, much of that growth was composed of support for important large-scale institutions such as hospitals and universities.

Tides Canada seeks to complement that trend with the parallel growth of giving directed towards the vital fabric of smaller grassroots and community-based organizations.

We foresee that these non-profits will play critical roles in the 21st century.

Tides Canada is a bridge, connecting donors with such successful charities. For many donors leading busy lives, the array of 80,000 Canadian charities makes it hard to identify which ones most fit their objectives. Tides Canada supports donors in helping them shape giving strategies and researching prospective grantees. We ensure that donors' intentions become realized through strategic philanthropy.

Environmental and social justice charities throughout Canada are providing practical leadership in responding to thorny and seemingly intractable problems. They are helping society set long-term goals in era that can be unfortunately shortsighted. Please contact us if there is a way in which we can support your giving strategy or answer any questions about Tides Canada.

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**BE NOT SIMPLY GOOD,
BE GOOD FOR SOMETHING.**

Henry David Thoreau

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