

AREA				
	N=			600 100%
	Western .....	1	( 1/ 91)	153 26%
	Heartland .....	2		49 8%
	Clark .....	3		398 66%

START  
 Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. We are calling Nevada households statewide. Would you be willing to spend three minutes answering some brief questions? (ROTATE...or someone in that household).

	N=			600 100%
	Yes - Continue .....	1	( 1/ 93)	600 100%
	No .....	2		0 0%
	All other call results .....	?		0 0%

GENDR  
 Record Gender

	N=			600 100%
	Male .....	1	( 1/ 96)	283 47%
	Female .....	2		317 53%

S2. Thank You. How likely are you to vote in the Presidential Election on November 4th?

	N=			600 100%
	Very likely .....	1	( 1/ 97)	577 96%
	Somewhat likely .....	2		23 4%
	Not very/Not at all likely .....	3		0 0%
	Other/Undecided/Refused .....	4		0 0%

Q1. And how are you registered to vote - Democrat, Republican or Unaffiliated, Independent or something else?

	N=			600 100%
	Democrat .....	1	( 1/100)	262 44%
	Republican .....	2		224 37%
	Unaffiliated/Independent/Other .....	3		112 19%
	Not registered yet .....	4		2 0%

Q2. What is your age category?

	N=			600 100%
	18-25 .....	1	( 1/101)	17 3%
	26-35 .....	2		64 11%
	36-45 .....	3		74 12%
	46-55 .....	4		124 21%
	56-65 .....	5		149 25%
	Over 65 .....	6		161 27%
	Refused .....	7		11 2%

Q3. Which of the following best describes your race or ethnicity?

	N=			600 100%
	White/Caucasian .....	1	( 1/102)	397 66%
	African-American .....	2		53 9%
	Asian .....	3		28 5%
	American Indian .....	4		7 1%
	Hispanic (Mexican, Spanish) .....	5		90 15%
	Undecided (DO NOT READ) .....	6		7 1%
	Refused (DO NOT READ) .....	7		18 3%

The following are questions about political issues:

Q4. Do you think the state is on the right track or the wrong track?

	N=			600 100%
	Right track .....	1	( 1/103)	159 27%
	Wrong track .....	2		333 56%
	Undecided .....	3		108 18%

Q5. Were you a Hillary Clinton supporter originally in the Democratic Primary?

	N=			374 100%
	Yes .....	1	( 1/104)	159 43%
	No .....	2		199 53%
	Undecided .....	3		14 4%
	Refused .....	4		2 1%

Q6. John McCain chose Sarah Palin {PAY-Lin}, the Governor of Alaska, to be his Vice Presidential nominee. Does this choice make you more likely or less likely to vote for John McCain?

N=			336	100%
More Likely	1	( 1/105)	207	62%
Less Likely	2		73	22%
Undecided	3		51	15%
Refused	4		5	1%

Q7. Nationally, do you think the Presidential race will be close - or a landslide?

N=			600	100%
Close	1	( 1/106)	515	86%
Landslide	2		56	9%
Undecided (DO NOT READ)	3		29	5%
Refused (DO NOT READ)	4		0	0%

Q8. There are 5 major candidates for President: Libertarian Bob Barr, Republican John McCain, Green Party Cynthia McKinney, Independent Ralph Nader {NAY-der}, and Democrat Barack Obama. At this point, for whom will you vote?

N=			600	100%
Bob Barr	1	( 1/107)	5	1%
John McCain	2		259	43%
Cynthia McKinney	3		0	0%
Ralph Nader	4		8	1%
Barack Obama	5		249	42%
Undecided	6		69	12%
Refused	7		10	2%

Q9. Is your mind made up or do you think you might change your mind before the election?

N=			521	100%
Mind made up	1	( 1/108)	435	83%
Might change	2		82	16%
Undecided	3		4	1%
Refused	4		0	0%

Q10. As of today, who are you leaning toward?

N=			79	100%
Bob Barr	1	( 1/109)	0	0%
John McCain	2		16	20%
Cynthia McKinney	3		0	0%
Ralph Nader	4		1	1%
Barack Obama	5		23	29%
Undecided	6		35	44%
Refused	7		4	5%

Q8 & 10 COMBINED including leaners.

N=			600	100%
Bob Barr	1	( 1/109)	5	1%
John McCain	2		275	46%
Cynthia McKinney	3		0	0%
Ralph Nader	4		9	2%
Barack Obama	5		272	45%
Undecided	6		35	6%
Refused	7		4	1%

Q11. What is the first word that comes to mind when you think about the Democratic ticket of Barack Obama and Joe Biden?

N=			39	100%
Frustration	01	( 1/110)	1	3%
Hope	02		1	3%
OK	03		1	3%
Unlikeable	04		1	3%
Inexperienced	05		2	5%
Robin Hood	06		1	3%
New	07		1	3%
Exciting	08		1	3%
Too liberal	09		1	3%
Too loose	10		1	3%
Fame	11		1	3%
Biden not good choice	12		1	3%
Democrat	13		1	3%
Mistake	14		1	3%
Good	15		1	3%

Guns .....	16		1	3%
Change .....	17		1	3%
One word .....	00		0	0%
Undecided .....	98		8	21%
Refused .....	99		13	33%

Q12. What is the first word that comes to mind when you think about the Republican ticket of John McCain and Sarah Palin?

N=			39	100%
Distant .....	01	( 1/112)	1	3%
Change .....	02		2	5%
Unsure .....	03		1	3%
War hero .....	04		1	3%
Conservative .....	05		1	3%
Surprising .....	06		1	3%
Not qualified .....	07		1	3%
Maybe .....	08		1	3%
Fame .....	09		1	3%
Bush .....	10		2	5%
Republican .....	11		1	3%
Guns .....	12		1	3%
Conservative .....	13		1	3%
One word .....	00		0	0%
Undecided .....	98		9	23%
Refused .....	99		15	38%

Q13. The four candidates for President and Vice President in both the Democratic and Republican Party are very different people. When thinking about Barack Obama, Joe Biden, John McCain, or Sarah Palin, which candidate of the four do you believe is most like you?

N=			600	100%
Barack Obama .....	1	( 1/114)	142	24%
Joe Biden .....	2		79	13%
John McCain .....	3		107	18%
Sarah Palin .....	4		148	25%
Undecided .....	5		109	18%
Refused .....	6		15	3%

Q14. Which of the four - Obama, Biden, McCain, or Palin - understands and cares about the problems of people like you?

N=			600	100%
Barack Obama .....	1	( 1/115)	238	40%
Joe Biden .....	2		36	6%
John McCain .....	3		140	23%
Sarah Palin .....	4		110	18%
Undecided .....	5		56	9%
Refused .....	6		4	1%
None .....	7		16	3%

Q15. Do you believe the media has treated Sarah Palin fairly, harshly, or neutral?

N=			600	100%
Fairly .....	1	( 1/116)	159	27%
Harshly .....	2		229	38%
Neutral .....	3		177	30%
Undecided .....	4		25	4%
Refused .....	5		2	0%
None .....	6		8	1%

Q16. Which one of the following issues matters most in deciding your vote for president?

N=			600	100%
Taxes .....	01	( 1/117)	34	6%
Education .....	02		17	3%
Iraq War .....	03		65	11%
Terrorism .....	04		51	9%
Economy/Jobs .....	05		282	47%
Moral values .....	06		55	9%
Healthcare .....	07		48	8%
Other (DO NOT READ) .....	08		30	5%
Undecided (DO NOT READ) .....	09		16	3%
Refused (DO NOT READ) .....	10		2	0%

Q17. Which of the following comes closest to your views on the Iraq War?

N=		600	100%
I support immediate withdrawal of all U.S. troops	1	( 1/119)	98 16%
I support a one-year timeline to gradually ..... withdraw all U.S. troops	2		249 42%
I support leaving in our troops for as long as is necessary	3		236 39%
Undecided (DO NOT READ) .....	4		16 3%
Refused (DO NOT READ) .....	5		1 0%

Q18. Do you support a universal healthcare system administered by the government or one run by expanding competition among private insurance companies?

N=		600	100%
Government run .....	1	( 1/120)	203 34%
Expanded competition .....	2		289 48%
Undecided .....	3		102 17%
Refused .....	4		6 1%

Q19. Overall, which candidate do you trust more - Barack Obama or John McCain?

N=		600	100%
Obama .....	1	( 1/121)	273 46%
McCain .....	2		267 45%
Undecided .....	3		59 10%
Refused .....	4		1 0%

Q20. Regardless of how you would vote, how comfortable would you be with Barack Obama as president:..?

N=		600	100%
Extremely comfortable .....	1	( 1/122)	91 15%
Very comfortable .....	2		153 26%
Somewhat comfortable .....	3		141 24%
Not at all comfortable .....	4		194 32%
Undecided (DO NOT READ) .....	5		21 4%
Refused (DO NOT READ) .....	6		0 0%

Q21. Regardless of how you would vote, how comfortable would you be with John McCain as president: ?

N=		600	100%
Extremely comfortable .....	1	( 1/123)	67 11%
Very comfortable .....	2		148 25%
Somewhat comfortable .....	3		165 28%
Not at all comfortable .....	4		205 34%
Undecided (DO NOT READ) .....	5		15 3%
Refused (DO NOT READ) .....	6		0 0%

Q22. Which of the following comes closest to your opinion of the upcoming Presidential election:

N=		600	100%
It's the most important election of my life ....	1	( 1/124)	215 36%
It's very important but not the most important .	2		287 48%
It's no different than any other presidential .. election	3		91 15%
It's not really that important to me .....	4		5 1%
Undecided (DO NOT READ) .....	5		0 0%
Refused (DO NOT READ) .....	6		2 0%

Q23. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

N=		600	100%
Blame Democrats .....	1	( 1/125)	93 16%
Blame Republicans .....	2		245 41%
Neither .....	3		164 27%
Undecided .....	4		95 16%
Refused .....	5		3 1%

Q24. Do you approve or disapprove of the job George W. Bush is doing as president?

N=			600	100%
Approve	1	( 1/126)	166	28%
Disapprove	2		386	64%
Undecided	3		46	8%
Refused	4		2	0%

Q25. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=			600	100%
Obama	1	( 1/127)	250	42%
McCain	2		250	42%
Undecided	3		100	17%
Refused	4		0	0%

Q26. Has anyone in your household ever served in the U.S. military?

N=			600	100%
Yes	1	( 1/128)	357	60%
No	2		243	41%
Undecided (DO NOT READ)	3		0	0%
Refused (DO NOT READ)	4		0	0%

Q27. Does anyone in your household belong to a labor union?

N=			600	100%
Yes	1	( 1/129)	117	20%
No	2		480	80%
Undecided (DO NOT READ)	3		3	1%
Refused (DO NOT READ)	4		0	0%

Q28. In the 2004 presidential election, did you vote for:...

N=			600	100%
John Kerry - Democrat	1	( 1/130)	224	37%
George Bush - Republican	2		295	49%
Ralph Nader - Reform	3		10	2%
Did not vote (DO NOT READ)	5		43	7%
Undecided (DO NOT READ)	6		16	3%
Refused (DO NOT READ)	7		12	2%