

# CQ-ROLL CALL GROUP ONLINE RATES 2010.

<b>SUBSCRIPTION SITES</b>				
<b>CQ.COM</b>		<b>ROLLCALL.COM</b>		
<b>PLACEMENT</b>	<b>CPM</b>	<b>PLACEMENT</b>	<b>CPM</b>	
ROS	\$75	ROS	\$75	
News Features	\$80	Homepage Roadblock (daily)	Sponsorship-only. Call for pricing.	
Contextual	\$85	Brick Sponsorship		
HealthBeat	Sponsorship-only. Call for pricing.	Viewpoints		
HealthBeat Newsletter		Mission Ahead		
Energy & Climate		Newsletters (weekly)		
Homeland Security		RC Trio		
Entry Point		Subject Alerts		
CQ Today Extra		Heard on the Hill		
Custom Alerts		Splash Page		
Behind the Lines Newsletter				
<b>OPEN SITES</b>				
<b>CQPOLITICS.COM</b>		<b>CONGRESS.ORG</b>		
<b>PLACEMENT</b>	<b>CPM</b>	<b>PLACEMENT</b>	<b>CPM</b>	
ROS	\$30	ROS	\$30	
DMA Targeting	\$35	Micro-targeting (state, zip code)	\$50	
DC/DMA	\$50	Newsletters	Sponsorship-only. Call for pricing.	
Homepage Roadblock	Sponsorship-only. Call for pricing.			
Political Wire Homepage Roadblock				
Midday Update Newsletter				
CQPolitics Newsletter				
<b>CQ-ROLL CALL RUN-OF-NETWORK (RON)</b>			<b>\$45</b>	

· Contact your account executive for custom pricing, proposals and packaging and additional opportunities at 202-824-6819 or e-mail [advertise@cqrollcall.com](mailto:advertise@cqrollcall.com).

· All rates are net and subject to change.