

The Biannual News Magazine for 130,000 IUPUI alumni worldwide

IUPUI

Magazine

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PURDUE UNIVERSITY
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SUMMER 2009

**The personal
side of impact**



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IUPUI MAGAZINE

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Welcome to *IUPUI Magazine*, the alumni publication celebrating the men and women whose careers and accomplishments highlight the best our campus has to offer. This Summer '09 issue features not only their stories and photos, but in many cases, their voices and personalities through video interviews that are available through the following Web site: magazine.iupui.edu.

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Dr. Leon Lederman

Launching a new tradition

Research opportunities are nothing new for IUPUI graduate and undergraduate students — it's one of the campus's big advantages for budding scientists and discovery-minded students.

But a chance to ask questions face-to-face with a Nobel Prize laureate? That opportunity doesn't come along every day — or didn't until this spring's first IUPUI Research Day when experimental physicist and Nobel Prize winner Dr. Leon Lederman came calling.

Lederman is the director emeritus of the Fermi National Accelerator Laboratory in Illinois and a past president of the American Physical Society. During the day-long celebration of cutting-edge, multi-disciplinary research and scholarly activity at IUPUI, he spoke about his passion for research and the lure of a world of scientific inquiry, then answered questions from students intrigued by the quest for knowledge.

IUPUI Research Day was launched by Kody Varahramyan, the vice chancellor for research, not only to feature top research minds from around the world, but also to give student researchers an opportunity to “show off” their work to fellow students and research mentors through poster sessions, roundtables and abstracts.

Presentation sessions gave visitors a glimpse of the breadth of the inquiry that permeates all of IUPUI's schools and centers. They range from bioscience and health technology to cancer research, from health education to the social sciences, from education and law to technology and innovation — and all the intersections that have grown or will grow between those disciplines. Given the enthusiasm of first-year participants, it's a near-certainty that Research Day will become one of the campus's top academic traditions.

**FOR MORE ABOUT THE WORLD OF RESEARCH AT IUPUI, VISIT THE WEB SITE
RESEARCH.IUPUI.EDU**

‘On the cover’
IUPUI graduates, like our current students, faculty and staff, have an impact on their respective communities through their daily work. But many, like Herron-trained artist Meg Olsen (cover) extend that reach through personal commitments that make a difference. Throughout this issue, read about alumni who go that extra mile to improve the lives of those around them.

magazine.iupui.edu



At age 13, Ishmael Beah was a soldier in his native African country of Sierra Leone, one of an estimated 300,000 child soldiers fighting, killing and dying in conflicts around the world. Now, more than a decade later, Beah's story — eloquently told in his book, *A Long Way Gone: Memoirs of a Boy Soldier* — is making an impact on the lives of people everywhere, including the students, faculty and staff at IUPUI.

Beah visited IUPUI this spring to tell his story and answer questions about the harsh life that he escaped by moving to America — harshness still affecting untold numbers of children abroad. His compelling tale provided his campus audience with much to consider, the underlying purpose of the program which Beah's visit launched: IUPUI's new "Common Theme" project.

The project is designed to bring together people with a wide range of perspectives and life experiences to discuss the issues that shape the world of today — and tomorrow. Each school year's "Common Theme" will be built around a "Common Book" to stimulate conversations that deepen and enrich the academic experience of IUPUI students, along with the faculty who teach and staff who serve them.

During the 2009-10 school year, the "Common Book" will be Bill McKibben's *Deep Economy: The Wealth of Communities and the Durable Future*.

**FOR MORE ON BEAH'S STORY, VISIT HIS OFFICIAL WEB SITE AT:
WWW.ALONGWAYGONE.COM**

To keep up with the issues that generate discussion and interest at IUPUI during the 2009-10 academic year, check out the "Common Theme" home page at:
WWW.IUPUI.EDU/~COMTHEME

COMMON THEME, UNCOMMON OUTCOMES



Health Going Public

Healthy habits start with knowledge, and Indiana University is determined to turn its wealth of expertise into healthier Hoosiers by launching two public health schools in the near future, one at IU Bloomington and the other at IUPUI.

At IUPUI, the new school will grow out of the School of Medicine's public health department, while the Bloomington school will be built upon the School of Health, Physical Education and Recreation, all as part of the new IU Public Health Initiative.

IU President Michael McRobbie believes "the existence of strong and engaged schools of public health in Indiana would be a major step in the right direction" of dealing with such problems as obesity, cardiovascular disease and diabetes.

The core missions of the two new schools will differ, but McRobbie expects them to collaborate closely and enhance IU's ability to gain external funding for public health research. The IUPUI school will start with the public health department, but eventually could include such programs as biostatistics, health policy, wellness, environmental health, behavioral science and the health professions. The new school isn't likely to launch until January 2011.

CAMPUS VISITORS



Political satirist and journalist **P. J. O'ROURKE** was one of the intriguing IUPUI visitors during the 2008-09 school year, joining Freedom House leaders for a discussion of global trends in political rights and civil liberties. O'Rourke is the author of such best sellers as *Parliament of Whores* and *Give War a Chance*. His visit was sponsored by the political science department in the IU School of Liberal Arts. Freedom House is a non-profit, nonpartisan organization supporting democracy and freedom around the world.

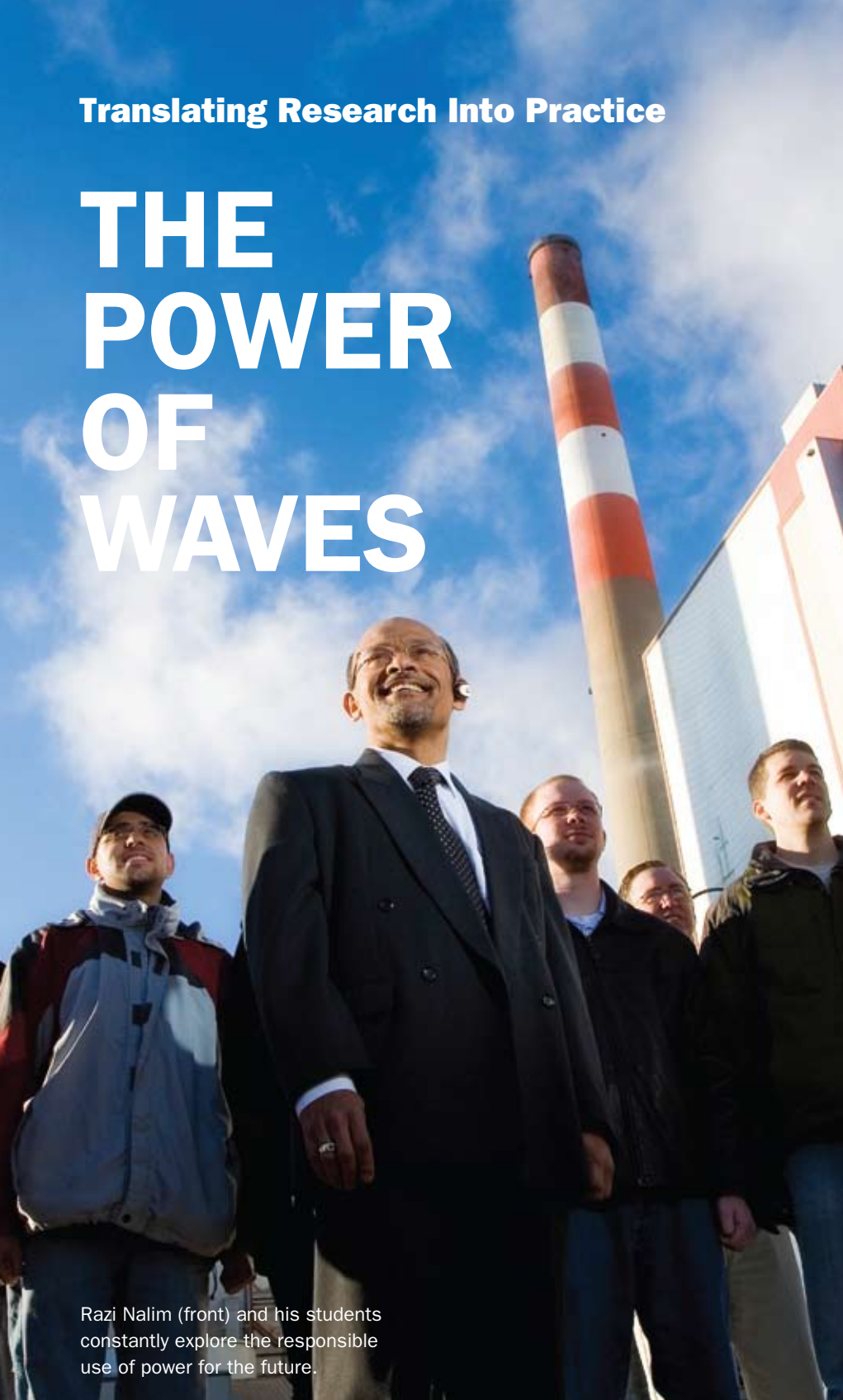


Political activist and award-winning journalist **JEFF JOHNSON** of Black Entertainment Television was the keynote speaker for a major campus milestone, the 40th annual Martin Luther King Jr. Dinner, presented by IUPUI's Black Student Union. After four decades, the gala has become one of the premier events honoring the legacy of the civil rights leader, as well as a campus tradition.

magazine.iupui.edu

Translating Research Into Practice

THE POWER OF WAVES



Razi Nalim (front) and his students constantly explore the responsible use of power for the future.

Razi Nalim, School of Engineering & Technology

LIKE A SURFER RIDING A WALL OF WATER OFF OF THE BEACHES OF HAWAII, RAZI NALIM'S DREAMS REVOLVE AROUND WAVES. ONLY NALIM'S DREAMS ARE ABOUT POWER: POWER GENERATED BY WAVE ROTOR COMBUSTORS.

For the veteran researcher in the Purdue School of Engineering and Technology at IUPUI, the wave rotor combustors he is researching in the school's combustion and propulsion research lab may well be the next generation of power production, going beyond current technologies. Nalim's research team is investigating whether the combustors can provide greater power for everything from aircraft to power plants, and do it with far less environmental impact and fuel consumption.

"People have dreamed about this for years," says Nalim, a native of Sri Lanka and son of an electrical engineer, who has worked with high-profile researchers at NASA and Rolls-Royce. "Imagine if we could build faster airplanes that would be far more efficient. Imagine if we could build power plants that are far less polluting."

His laboratory is a key part of a research partnership initially backed by Indiana's 21st Century Fund that pairs his lab with research counterparts from global airplane engine maker Rolls-Royce and Purdue's West Lafayette campus. The university-industry team's hope is to produce a propulsion and power generation system that will translate into a practical, efficient and environmentally useful resource for future generations.

Nalim was the 2002 and 2007 recipient of the Abraham Max Distinguished Professorship for research excellence at IUPUI, the highest honor E and T awards to worthy candidates.



TRIP SHAPING RESEARCH

(Left to Right) **JAKE CHEN**, *School of Informatics*; **JOANNE MARTIN**, *School of Nursing*; **MATTHEW AALSMA**, *School of Medicine*; **KHADIJA KHAJA**, *School of Social Work*

NEWS



IUPUI ROLE ADDS UP

U.S. education experts are determined to improve the math and science skills of American students, and IUPUI finds itself at the leading edge of that drive.



JOAN PRIVAL (top) of the Noyce Teacher Scholarship Program was a featured speaker at the Noyce conference, which featured a variety of breakout sessions (below).

The campus hosted the recent Midwest Robert Noyce Regional Conference is the only Hoosier college in the nationwide Science and Mathematics Teacher Imperative (SMTI) and is an integral part of the growing Woodrow Wilson Fellows program.

The Noyce conference brought together teachers, professors and student teachers from throughout the Midwest to discuss strategies for preparing successful science, technology, engineering and mathematics (STEM) teachers. IUPUI also offers the Robert Noyce Teacher Scholarship Program, funded by the National Science Foundation (NSF). The program encourages talented STEM majors and professionals to teach in the kindergarten through

12th grade (K-12) school system.

IUPUI is the only Hoosier campus among a nationwide group of 27 universities that will address the lack of highly qualified science and mathematics teachers in middle and high school classrooms across America through the SMTI.

The National Association of State Universities and Land-Grant Colleges (including IUPUI) started the SMTI program to reverse the state of science and math education by increasing the pool of science and math teachers.

The Woodrow Wilson National Fellowship Foundation recently chose 59 men and women as the first Wilson Fellows. They have started work on master's degrees from four Indiana universities — IUPUI, Ball State, the University of Indianapolis and Purdue — to prepare for math and science teaching positions in the state's high-need urban and rural schools. The four universities are part of Indiana's role as the first state for the Wilson program.

News



Nick Kellum



H. Öner Yurtseven



Lawrence I. Goldblatt



James W. Brown

WINDS OF CHANGE

Seven IUPUI schools and programs have — or soon will have — new leadership teams in place.

One dean, **Nick Kellum** of the IU School of Physical Education and Tourism Management, has already retired. Two others — **H. Öner Yurtseven** of the Purdue School of Engineering and Technology and **Lawrence I. Goldblatt** of the IU School of Dentistry — have announced plans to step down next summer. And **James W. Brown**, the executive associate dean of the IU School of Journalism, will depart that office next April.

Kellum will be replaced by **James “Jay” Gladden**, the associate dean of the Isenberg School of Management at the University of Massachusetts Amherst for the past two years.

The experience factor for the four will be hard to replace. Kellum has held his office for 32 years, Brown 27 years, Goldblatt 14 years and Yurtseven 13 years. Leadership searches already are underway for the latter three.

Two other schools already have new leaders: **Eric R. Wright** is now the associate dean of the IU School of Public and Environmental Affairs, while **Anthony Faiola** is the new executive associate dean of the IU School of Informatics. Wright has been the director of the IU Center for Health Policy and Faiola the director of the Media Arts and Science and the Human-Computer Interaction programs, all at IUPUI.

More about IUPUI people on the move, page 9



Shadow and Substance

PHOTO COLLECTION ILLUMINATES OVERLOOKED HISTORY



For more videos and photos in this section, visit magazine.iupui.edu

You can't accuse Modupe Labode of tackling small challenges.

WHEN THE IU SCHOOL OF LIBERAL ARTS ASSISTANT PROFESSOR WAS OFFERED THE CHANCE TO TURN A PHOTO COLLECTION BY NEW YORK CITY OPHTHALMOLOGICAL SURGEON DR. STANLEY BURNS INTO THE "SHADOW AND SUBSTANCE" EXHIBIT AT THE INDIANA STATE MUSEUM, SHE WAS READY, WILLING AND EAGER.

Eager even though it meant sifting through thousands of photos that depicted the depth and breadth of African-American life in the U.S.; even though it meant setting aside some exceptional photos in favor of others, simply because the exhibit could feature just a portion of Burns's pictures.

In the end, she selected 110 images that illuminated lives of tragedy and celebration, quiet joy and exuberant gatherings, work and family, and perhaps most of all, strength and perseverance.

"It's really an extraordinary collection," says Labode, who believes "Shadow and Substance" gave visitors a glimpse of the day-to-day life of African-American families. The shots included family photos, commercial photos and more.

"These weren't supposed to be art images," says Labode, one of the many talented IUPUI faculty members who are part of the public scholars program. "My main goal was to have viewers connect with the images."

Labode's teaching and research interests include both history and museum studies, and the "Shadow and Substance" project was a "perfect blend of both." The pictures featured "some disturbing pictures" of lynchings, slavery and Jim Crow, she says, but they also offered "the dream life" of African-Americans, "how they wanted to be represented, how they saw themselves."

TV stars launch sports journalism center

It hasn't taken long for the fledgling National Sports Journalism Center to make its mark on the sports news business.

The Indiana University center was launched by a March panel discussion featuring several ESPN stars and later became the first official home of the Associated Press Sports Editors (APSE) organization.

APSE will establish its headquarters in the Informatics and Communications Technology Complex, home of the National Sports Journalism Center and the School of Journalism at IUPUI. The organization includes most top print and online sports news executives in the country among its more than 550 members.

The APSE headquarters will feature a Hall of Fame in the new Student Media Center on the IUPUI campus. The hall will honor winners of the prestigious "Red Smith Award" for lifetime achievement in sports journalism.

The Smith Award was launched in 1981 and is widely regarded as the top honor in sports journalism. Past winners include Smith, Dick Schaap, Jim Murray, Shirley Povich, Bud Collins and Dave Kindred.

Among the ESPN personalities on hand for the premier event were School of Journalism alumna Sage Steele, plus Gene Wojciechowski and Steve Lavin (also of ABC Sports and former coach of the NCAA men's basketball tournament champion UCLA Bruins).

The center, headed by School of Journalism graduate Tim Franklin, offers students access to internships at such organizations as ESPN, MLB.com, Associated Press, the Big Ten Network and the *Chicago Tribune*.



ESPN personalities Sage Steele (left) and Gene Wojciechowski (center) discuss the future of sports journalism with Bob Kravitz (right) of *The Indianapolis Star*. The three were joined by Steve Lavin of ESPN and ABC-TV (not pictured) on a panel moderated by Tim Franklin of the new IU National Sports Journalism Center, based at IUPUI.



David Mills and Ali Jafari

PEOPLE ON THE MOVE

Indiana University has a new man in charge of efforts to preserve and control the rights to scholarly records of the statewide university's experts: **David W. Lewis**, dean of University Library at IUPUI. He is IU's new assistant vice president for digital scholarly communications ... **Fred J. Rees** has been appointed the new chair of the department of music and arts technology, part of the Purdue School of Engineering and Technology at IUPUI. Rees, who has been the head of graduate studies in the department, takes over for outgoing chair G. David Peters. The department became part of E&T in May 2008 ... One of IUPUI's most familiar and successful leaders, **Ora Pescovitz** of the IU School of Medicine, has become the new executive vice president for medical affairs for the University of Michigan Health System. Pescovitz, one of the leading voices for research and health care at IUPUI and throughout IU, has worn numerous hats within the IU community. She has been the CEO of Riley Hospital for Children since 2004, has been the interim vice president for research administration for the entire IU system, and has been the medical school's research executive associate dean throughout its most dramatic period of research growth.

Ideas into action

A collaboration of an IUPUI faculty member and his student (researcher Ali Jafari and graduate David Mills of the Purdue School of Engineering and Technology) that created a successful spinoff company has become part of the largest technology transfer transaction in Indiana University history.

Washington, D.C.-based Blackboard Inc. has purchased ANGEL Learning (featured in a story about Mills in *IUPUI Magazine* in the Winter 2007 issue) for \$95 million. ANGEL is an acronym for "A New Global Environment for Learning" and was designed by Jafari and Mills (a 1999 graduate) as a course-and-content management system focusing on Internet classwork.

ANGEL Learning produces the software developed by the two men in IUPUI's Cyber Lab, directed by Jafari. ANGEL Learning is based in Indianapolis.



David Lewis



Ora Pescovitz

IMPACT

**BUILDING A GREAT
URBAN UNIVERSITY**



Building for the future

Imagine IUPUI with a “main street” of merchants and restaurants through the heart of campus. Imagine a plethora of green spaces serving as connectors between multiple-story academic buildings, affirming IUPUI’s place in the urban landscape.

Imagine it, because IUPUI’s master planners and leaders certainly have. It’s part of a dynamic 20-year plan to help the campus fulfill its academic, research and civic responsibilities in the heart of Indianapolis.

The plan envisions how IUPUI can make its campus even more a part of the city and handle expected enrollment growths of more than 10 percent, considerable growth in research projects (particularly in the health and life sciences), and the customary one million patient visits to IUPUI-based hospitals and health facilities.

Already, the look of IUPUI has changed dramatically, thanks to the completion of the Simon Cancer Center (above), Joseph E. Walther Hall (IUPUI’s largest new research facility, above right) and Fairbanks Hall (home of the School of Medicine administration, below right). Those changes augment others, including: the Simon Family Tower at Riley Hospital for Children; the Health Information and Translational Sciences Building (like Fairbanks Hall located on the Downtown Canal); the IUPUI Campus Center; the Informatics and Communications Technology Complex; Inlow Hall; and Eskenazi Hall.





‘SUITE DREAMS’ ARE MADE OF THIS ...

EFFORTS TO RESTORE THE GRACE AND BEAUTY OF HISTORIC BALL GARDENS AT IUPUI ARE ONGOING, BUT A PORTION OF THAT PROJECT—A PLAY GARDEN FOR PATIENTS AND FAMILIES AT RILEY HOSPITAL FOR CHILDREN AND THE RONALD McDONALD HOUSE OF INDIANA — IS ON THE FAST TRACK.

The Suite Dreams Project Play Garden will be a healing play area for children who aren’t confined to hospital rooms, but can’t go yet home. The estimated \$1 million for the play garden makes up about 20 percent of the \$4.85 million total for design, renovation, and endowment costs for the space officially known as the Ball Nurses’ Sunken Garden and Convalescent Park.

IUPUI students are pitching in to support the play garden with contributions from the Jagathon, a Student Foundation fundraising event that brought in more than \$12,000 last spring. The next Jagathon, on October 23, will add to the total.

Nearly \$1.4 million has been committed to the four-phase Ball Gardens rehabilitation project. The play gardens comprise the first phase, spearheaded by several groups, including the School of Nursing Class of 1959.

The original plans for Ball Gardens were created by the landscape architecture firm founded by Frederick Law Olmsted, whose portfolio includes New York’s Central Park. The gardens are named for the Ball brothers of Muncie. Their generosity helped build Ball Residence Hall, opened in 1928 for Riley nurses and IU nursing students.

For more on the restoration project and how you can help, visit the Jaguars Spirit Web site at: ballgardens.iupui.edu

ART IS IN THE AIR

You’ve heard of going for a Sunday drive, but how about a Sunday flight?

No small feat, especially if you’re a highly regarded public sculpture, but a short helicopter ride is all it took to bring Sasson Soffer’s large-scale work *East Gate/West Gate* from the grounds of the Indianapolis Museum of Art (IMA) to its new home near University Library (bottom photo).

Soffer’s 1973 work is one of four public sculptures loaned to IUPUI by the IMA, joined by *Spaces With Iron* by Will Horwitt (1972), *Mega-Gem* by John Francis Torreano (1989) and *Portrait of History* by Shan Zou Zhou (1997).

To see all the pieces in their campus settings, check out the online gallery at: magazine.iupui.edu.

The aerial delivery of Soffer’s creation drew quite a crowd of onlookers along much of the route between the IMA and IUPUI, leading police to close streets beneath the flight for safety. The offloading of *East Gate/West Gate* also was well covered by Indianapolis TV stations that found the story an unusual way to end spring break.

Besides providing campus beauty for IUPUI, the IMA sculptures — and IUPUI’s other public pieces — will augment new pieces commissioned to add impact to the burgeoning Indianapolis Cultural Trail, which connects neighborhoods, entertainment facilities and the city’s five cultural districts. The portion of the trail that runs through the IUPUI campus is expected to be complete by 2011.

FOR MORE ABOUT ONE OF DOWNTOWN INDY’S NEWEST ATTRACTIONS, VISIT THE CULTURAL TRAIL WEB SITE AT: WWW.INDYCULTURALTRAIL.ORG



Expanding Horizons

McNair Scholar Spending Summer at Sea

Ronald E. McNair Scholars

As post-graduation trips go, Jackie Ivy's is a doozy: two-and-a-half months, nine countries, sailing on the Mediterranean Sea.

But the 2009 IUPUI graduate from the IU School of Liberal Arts isn't sailing for fun. Instead, she's taking full advantage of the University of Virginia's "Semester at Sea" program, a "floating university" through Aug. 22 that is giving the anthropology major and Ronald E. McNair Scholar the opportunity of a lifetime: earn 10 credits while immersing herself in other civilizations, with some community service on the side.

"It's such a great opportunity," says Ivy, who transferred from Ball State to IUPUI to take full advantage of a booming anthropology program. "I enjoy studying other cultures and societies, and IUPUI has a wonderful program that fit me perfectly."

During her trip, which left from Canada and includes stops in Morocco, Spain, Italy, Croatia, Greece, Bulgaria, Turkey and Egypt, students will enjoy "a series of cultural explorations," Ivy says. And if one of the countries features a language a student has learned, they'll "have to go out on their own, interact with the community, and immerse themselves in that culture."

Travel is nothing new to "a military child who grew up around all kinds of other cultures," she laughs. She hopes to incorporate her love of anthropology with her other big passion — international affairs — on one of the world's biggest stages: the United Nations.

"My big goal is to be a human rights officer in the United Nations," Ivy says, whose work with faculty researcher Susan Hyatt earned her publication in the December 2008 issue of *Anthropology News* on the controversial topic of predatory lending.

In fact, she laughs, she "likes to dream big" and wouldn't turn down the chance to run the U.N. "There are some changes that need to be made" to make the organization more responsive.

Her work with Hyatt helped her realize one of the core requirements of the Ronald E. McNair Program at IUPUI, which helps low-income, first-generation and under-represented students prepare for careers in research and teaching in higher education.

"The whole purpose of the McNair program is to give people the chance to pursue a Ph.D., in order the strengthen higher education," says Ivy. Since students are only McNair Scholars for



one academic year, "there's a lot to accomplish" in a short time, she adds. "But you learn so much: how to write grants, how to prepare for graduate school, how to work with your research mentor. And you get the opportunity to work with others who are just like you during that year."

Ivy's experiences in the McNair program, started in 2003 and named for the late NASA astronaut who held multiple doctorates before his life was cut short in the 1986 explosion of the space shuttle Challenger, led her to share her knowledge with other IUPUI students in the Olaniyan Scholars program (www.iupui.edu/~olaniyan/), another program that prominently features research.

"When I started with McNair, I didn't know much about research," Ivy says. "I just thought I'd get it behind me. But it's the best experience I've ever had; now research is my life!"

Well, maybe not ALL of her life. Ivy has been an integral part of the rapid growth of the Black Student Union (BSU), and was the coordinator for the third annual Miss Red-and-Black Scholarship Pageant, in which contestants vie for a \$1,000 scholarship, with funds raised by participants and BSU members.

"In three years, we've doubled our attendance," says Ivy, who adds the pageant helps contestants "learn life skills" that carry on throughout the college career and beyond.

Next up for the Lawrence North High School graduate: graduate school, hopefully at Syracuse University or Ohio State, both of which have programs connecting anthropology to international affairs.

**FOR MORE ABOUT THE PROGRAM, VISIT:
WWW.MCNAIR.IUPUI.EDU**

GREAT COMMITMENT

Rafat Abonour, M.D., not only directs myeloma research at the IU Simon Cancer Center, he also goes the extra mile to support his patients. As part of his annual Miles for Myeloma event, Dr. Abonour runs and bikes hundreds of miles across Indiana to raise funds to fight the disease. Private support helps make an impact in groundbreaking medical research.

What impact can you make?
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part of a great commitment to IUPUI.



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FEATURES



By Ric Burrous



Giving a voice to community causes

Sarah Harris was hired by Emmis Communications in 2001 to sell advertising time on radio. But it turns out her biggest “sale” might have been convincing company leaders to take a new approach to community relations for Emmis and its clients.

Nine years later — and aided by master’s degrees in IUPUI’s dual-degree program in philanthropic studies (MA 2005) and non-profit management (MPA 2005) — Harris has become a self-described “social entrepreneur,” part founder, part shepherd and part mother hen to a community outreach program that has helped Emmis advertisers and nonprofit organizations across the country. And better still, her program has added a welcome jolt to the radio giant’s bottom line in a time when media outlets are facing financial upheaval.

The results “have reaffirmed my conviction that companies don’t have to choose between doing well (financially) and doing good,” Harris says. “They can do both, and do them at the same time. It’s our job to help them achieve that.”

Three-pronged program

Harris’s idea sounds simple: use the marketing expertise and “big megaphone” of radio to create campaigns that wed the resources of Emmis’s advertisers to worthwhile nonprofits and community causes. Those resources help tackle community problems and build goodwill for advertisers. And the resulting campaigns provide a financial means for Emmis to make the program sustainable.

But Harris wasn’t always certain her concept would succeed.

“I thought several times I was going to lose my job the first 12 to 18 months,” she recalls. “We didn’t really have a model to follow.”

Indeed, her idea was so new and different that she wondered if officials like

Chairman of the Board Jeff Smulyan and other Emmis leaders would worry about diluting company resources.

Smulyan says she needn’t have worried. Most people in the company “liked the idea” from the start. “I’m not sure any of us knew what it would look like, but we knew Sarah was the right person to lead it,” he says.

Patrick Walsh, the company’s chief operating and chief financial officer, says the Community Outreach effort has enjoyed remarkable success.

“By combining our media expertise and ability to craft effective messages that reach more than 90 percent of Americans each week via radio, Internet, mobile messaging and local events, we can improve branding and awareness of causes and social programs in a way most advocacy groups only dream about,” Walsh says, crediting Harris for launching the innovative effort. “Our revenue growth from Community Outreach has been explosive, but more important, the impact we have on the lives of our listeners has been profound.”

Harris admits that she was “overwhelmed with the opportunity” when she first launched the initiative. “But it’s not rocket science or a cure for cancer. It’s about doing our best to make our communities stronger and bringing people together to build something good, while also improving our company’s financial performance.”

Master’s program vital

Harris recognized quickly that she needed a strong foundation to make her concept work. She found what she needed at IUPUI through IU’s Center on Philanthropy and the IU School of Public and Environmental Affairs, aided by fellow students and guidance from such faculty as Les Lenkowsky and Greg Lindsey.



Sarah Harris’s idea sounds simple: use the marketing expertise and “big megaphone” of radio to create campaigns that wed the resources of Emmis’s advertisers to worthwhile nonprofits and community causes.

Features

The dual-degree program “opened my eyes to a lot of facets of philanthropy and outreach that I hadn’t imagined before,” Harris says. “I can’t tell you how many times I’ve used things I learned there. I would run into a problem during the day, network and learn the academics at night, and then apply that (idea) the next day.”

Lenkowsky, the director of graduate programs at the Center on Philanthropy and a faculty member in both SPEA and the IU School of Liberal Arts at IUPUI, isn’t surprised by Harris’s success.

“Sarah is blessed with the gift of initiative,” Lenkowsky says. “She doesn’t sit back and wait to be told what to do. She’s always ready to take on the next challenge.”

He admires her creativity in turning a relatively old technology and medium (radio) into a tool “on the cutting edge of social responsibility.” That’s the reason she has been a national finalist (once) and regional finalist (twice) for the prestigious White House Fellows program, a launching pad for such notable Americans as Colin Powell.

Lindsey, formerly the associate dean of SPEA at IUPUI and now the associate dean of the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota, likewise was impressed with the youthful radio executive.

“Sarah clearly has a social conscience, but she also has an appreciation for both the private AND the nonprofit sectors, and that isn’t always the case,” Lindsey says. “She is proving they can work together in some interesting and effective ways.”

Harris’s ties to the Center on Philanthropy, to the program and to IUPUI are ongoing.

“The network of students and professors and graduates helps keep me in touch with new ideas in the field, all things I need,” she says.

Going nationwide

Early successes encouraged Emmis to put her “interesting and effective” program to the test. Harris was asked to replicate the program in such company markets as Los Angeles, New York, St. Louis and Chicago.

“The network of students and professors and graduates helps keep me in touch with new ideas in the field, all things I need.”

— SARAH HARRIS

“It’s an incredible program that makes a difference in our communities and reinforces our commitment to improve the quality of life in all the cities where we operate,” says Smulyan, who expects the Emmis program — “like most good ideas” — to be replicated throughout our industry. “It’s too good not to be.”

He likes to tease Harris about her appearance — “sometimes, she looks like she’s about 12 years old,” he teases — but advises others “not to underestimate her drive and leadership.”



Harris’s projects make positive waves throughout Emmis stations’ communities.



“She’s a very talented young person, and she knows what she wants to do,” adds Smulyan, who considers Harris “one of my favorite people” and suggests that she “may run our company one day.”

Heavy travel schedule

The growth process has required significant travel and time away from home for Harris. And taking the show on the road to very different places is complicated. But she has built teams in each Emmis outlet filled with people who share her “pioneer spirit” and love to turn a spark of creativity into a full-fledged success story for all three legs of the Community Outreach triangle.

“It’s daunting to go to a large city and presume you know how to cause community change,” she says. But “a model based on business principles works everywhere. Businesses want a return for their investment, community organizations need access to media, and media can play a role as a partner to both.”

That business approach has been crucial, Harris believes. Though her model focuses on community projects, the effort has become a sustainable part of the Emmis business plan. A program that generated nearly \$6 million last year, now projects to bring in \$15 million annually within the next three years, giving Harris and her team (nine people total, throughout Emmis markets) opportunities to expand and make the resources go further.

“I knew that for our program to last, we had to have a level of profitability at some point,” Harris says. “But I don’t know

that anyone — including me — expected it to be part of the revenue pie” for Emmis.

Successful campaigns that focused on such diverse topics as take-home books for IPS elementary and kindergarten students, smoking cessation, environmental awareness and neighborhood crime have exceeded expectations. “The pace of growth has been exciting,” Harris says with a smile, noting that the collaborations are “a perfect storm of opportunity meeting community needs.”

Job description is tough

Being a “social entrepreneur” has given Harris an interesting and unique career. But it can still be a challenge to describe what she does to others, even her family.

“My grandparents know I work for Emmis, and they *still* want to know when I’ll be on the air doing my show,” laughs the Walkerton, Ind., native, the daughter of a hospital accountant and an engineer technician.

Her upbeat personality manifested itself early; she was a cheerleader, “band geek and drum major” at John Glenn High School near South Bend. But so did her determination and grit; she was a distance runner on the Falcons’ track team.

Besides her own background as an IUPUI graduate, Harris has other ties to the campus. Husband Earl, who works for IPS, earned a 1992 bachelor’s degree in telecommunications and is now a graduate student in IU School of Informatics at IUPUI.

“We both have found so much at IUPUI that has helped us in our careers,” Harris says. “The campus has so much to offer, no matter what path you want to follow.”

“It’s an incredible program that makes a difference in our communities and reinforces our commitment to improve the quality of life in all the cities where we operate.”

— JEFF SMULYAN
CHAIRMAN OF THE BOARD, EMMIS COMMUNICATIONS

40 YEARS OF IMPACT



A CELEBRATION IN SONG

The soaring power and vocal virtuosity of IU alumna **ANGELA BROWN** will give IUPUI’s 40th anniversary celebration a musical twist Sept. 11 at the Madame C. J. Walker Theatre.

Brown, an accomplished soprano with acclaimed appearances across America and around the world behind her, will headline a concert and reception that evening as part of a yearlong effort to celebrate IUPUI’s “40 years of impact.”

The Indianapolis native also will give a children’s concert Sept. 9 as part of her appearances on behalf of the campus.

Her earliest singing performances came in the church where her grandfather was a minister. She began pursuing a gospel singing career, but eventually moved to graduate school in the Jacobs School of Music at IU and began the trek to become a star renowned for her performances of such Verdi operas as *Aida*, *Falstaff*, *La Traviata*, *Requiem Mass* and *Rigoletto*.

Brown made her debut with the Metropolitan Opera in New York City in 2004 and returned in both 2007 and 2008. She also has appeared with the operas in Paris, Spain and Australia, as well as the John F. Kennedy Center for the Performing Arts.

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The
Power
of
RESPONSIBILITY

... and the
Responsibility
of
POWER

By Ric Burrous



When oil and natural gas prices started soaring higher in 2008, Citizens Energy Group (CEG) chief executive officer Carey Lykins and his team had a decision to make: “duck and cover” and try to ride out the storm, or confront the issue head-on.

For the IUPUI graduate from the Kelley School of Business (BS 1973, MBA 1981), it was a no-brainer. Lykins hasn’t risen through the ranks to the CEO’s job for the energy provider by hiding from issues. The only question was how would CEG deal with a volatile issue in an uncertain time.

“We needed to get out in front of it, tell people why things were happening and most importantly, tell them there was assistance available and steps they could take to control the size of their gas bill,” says Lykins.

The method CEG chose — weekly

aren’t used to having that opportunity. It gave us that interaction that is so often lacking in our lives. It gave us a personal connection, if only for a moment.”

And though customers occasionally vented about the financial impact, a curious thing happened. “I got feedback

series proved to be the socially responsible thing for CEG to do.

Key to leadership style

Social responsibility is a crucial part of Lykins’ management style of a utility, a public charitable trust.

“There is nothing as difficult or as important as effective communication in any relationship,” he says. The chats reaffirmed his belief that people know that problems exist, whether personal or corporate. If you “tell them what you did and why you did it,” people understand, Lykins contends. They may not like it, but they understand.

Lykins’s determination to build strong, long-lasting relationships has been helped by a “strong team” of employees at CEG that has enhanced the utility’s efforts to constantly improve customer relations.

Indeed, he believes his “biggest success was understanding that I couldn’t be successful as a senior officer, let alone a CEO, unless I was willing to subjugate my needs



online chats featuring Lykins — broke new ground for the Indianapolis utility, which traces its roots back more than 120 years into the 19th century. The outcomes from the “Chats with Carey” also broke ground: they empowered customers.

“You could ask the CEO a question and get an answer,” Lykins says. “People

from our customers, which I rarely have a chance to get. And we actually made decisions based on issues customers raised with me,” he says.

Lykins is convinced the chats were more than an effective business tool; the “open-door” policy they represented treated customers like adults. In the end, the

and interests to those of the organization and other employees. When I learned how to do that, that’s when I learned how to become a CEO.”

That sense of purpose and community relations is reflected in customer satisfaction studies by J. D. Power and Associates, which have ranked Citizens Energy one

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of the best utilities in the Midwest in each of the past three years.

Good moments and bad

The road to that kind of success hasn't been simple or easy.

As he rose through the ranks, Lykins got to know the various aspects of the energy business. That helped him set the course for a move out of the declining coke manufacturing business and into the expanding steam and chilled water business. It also gave the company a more contemporary business mode and stronger financial profile.

But the same thing that was an advantage — years of getting to know the company's operations — had a built-in disadvantage. He also got to know many CEG employees, and when he finally realized that Citizens could not continue operating the coke manufacturing plant, he knew what the 2007 closure would mean.

"They are real people with real families," Lykins says. "When we met with them to tell them what was happening, I knew what it would mean. I knew those faces, and even families that would be affected."

But he also knew the dangers of continuing an operation that drained resources from the company and delayed a shift to operations that might sustain others' jobs and reward Citizens investors.

"In this job, you have to be able to take the long view, even when it can be painful," Lykins says.

Ties to IUPUI

To be able to "take the long view" or any view of business management, Lykins decided to earn a business degree from IUPUI through the IU School of Business, now known as the Kelley School of Business. His academic career began before the current campus came into being.

"I was already working at Citizens as a



"The hardest part of this job is to take away jobs, to close down an operation," he sighs. "It is gut-wrenching. I knew so many of those people."

Not surprisingly, Lykins didn't take the simple path to announce the decision. He met the men and women his decision would displace face-to-face.

pipefitter's assistant ("I dug holes") by day and took classes by night when I started. When I started, I was taking classes all over downtown," says Lykins.

After working outdoors through an Indiana winter in that first job, his next step was working the phones in customer service, which he still considers "the best preparation

"We needed to get out in front of it, tell people why things were happening and most importantly, tell them there was assistance available and steps they could take to control the size of their gas bill."

Carey Lykins

CHIEF EXECUTIVE OFFICER,
CITIZENS ENERGY GROUP



possible” for running the company.

“When you talk with people daily, you get a deep sense of what’s important to them, and if you’re wise, you remember those things,” Lykins says. He later moved up to accounting and billing, became CEG’s chief financial officer, and finally assumed the CEO’s post in 2005.

Unlike some people who rise up a corporate ladder, Lykins had an inkling of what lay ahead.

“It occurred to me when I was 29 or 30 that I could pull this off, that I could end up running the company,” he says. “Things just fell into place for me.”

One of the most valuable lessons he acquired along the way was to “learn how to think critically, and how to turn information into action,” he says. But after earning his bachelor’s in business and gaining “an invaluable background,” Lykins found out that “the real world is different from a classroom, no matter how gifted your teachers are. For a long time, I tended to see things in too academic a view.”

Perhaps the biggest of those lessons was the value of teamwork. “I had to learn that it isn’t important to always be the one who is right,” he says with a chuckle.

He later added his MBA to bolster his rise up the Citizens ladder, and “all the great experiences” he had along the way have encouraged him to stay close to his alma mater.

Surprising benefits

While “Chats with Carey” helped Citizens on a corporate side, there were some rather unexpected outcomes for Lykins on a personal level.

“I got letters from my third- and fourth-grade teachers, from our former babysitters, even my childhood friends,” he laughs. “That amazed me, and it was a fun thing for me to catch up with people I haven’t been in touch with for a while.”

He and his wife have five children, most living in Indiana. But one son lives in the Netherlands, and they have a daughter in Toronto, leaving the Indianapolis native mildly envious.

“Things have sure changed a lot since I was their age,” he laughs. “These days,

young people pick out the location they want to live in, then they get a job there. For me, Citizens was the best offer I received, so I stayed here!”

He’s done his best through the years to make sure that “here” is an ever-improving city. During his “free time,” Lykins has been active in community life. He’s worked with such groups as the Indianapolis Neighborhood Housing Partnership, the Leukemia and Lymphoma Society, the Educational Choice Charitable Trust, Indianapolis Downtown Inc., the Greater Indianapolis Chamber of Commerce, the IUPUI Board of Visitors and the Central Indiana Corporate Partnership. He mentors young MBA students at Kelley, a process that invigorates him while enhancing the careers of a future generation of business leaders.

“It’s been amazing to see Indianapolis grow, and fun to have a small part of that,” Lykins says. “Whether it’s Citizens or IUPUI or any other business in the city, we don’t walk through this life alone.

“We won’t make it if our neighborhoods are crumbling, if our schools don’t work, if people just fly through on their way to and from the suburbs,” he adds. “We have to work with one another, build on our strengths and make sure that future generations enjoy the same opportunities we’ve had.”

“When you talk with people daily, you get a deep sense of what’s important to them, and if you’re wise, you remember those things.”

— CAREY LYKINS

40 YEARS OF IMPACT



A CELEBRATION OF PARTNERSHIPS

It doesn’t matter to **DR. ROBERT EINTERZ** that you have to travel 7,800-plus miles to get from Indianapolis to Eldoret in the heart of Kenya. To him, the African nation is always close to his heart, as part of the IU School of Medicine’s partnership with Moi University.

The program — officially known as **AMPATH (the Academic Model for the Prevention and Treatment of HIV/AIDS)** — was featured in Einterz’s appearance at the inaugural “Last Lecture,” one of a series of events highlighting the yearlong celebration of IUPUI’s 40th birthday.

Einterz, the associate dean for international programs in the School of Medicine and co-founder of the AMPATH program, reflected on how it has shaped not only his own life and career, but the school and the IUPUI campus, as well as the lives of hundreds of medical students and thousands of patients in the east African nation.

AMPATH currently cares for more than 55,000 HIV-infected patients and has helped reduce the rate of HIV infection significantly. The impact of that care, coupled with programs that help address the poverty that has fueled the spread of the disease across the African continent, earned AMPATH a Nobel Peace Prize nomination two years ago.

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The accidental scientist

Two degrees = one intriguing career

Once upon a time, Jody Arthur expected to spend her career looking for facts under every rock for the news stories she'd write as a budding Woodward or Bernstein.

But a decision to add an English degree to go with the journalism degree she was earning from IUPUI took her on a little detour. And her new path turned the Bloomington native and nontraditional student into a self-described "accidental scientist" who now works for the Indiana Department of Environmental Management (IDEM, for short) in the office of water quality.

And in a bit of irony not lost on the 46-year-old Arthur, one of her many tasks as a senior environmental manager is to gather facts and report them to the public — usually through journalists.

"I guess I've always liked the idea of keeping my two degrees married," she laughs.





“It was like learning how to see all over again ... it’s a whole new way to understand the world around us.”

—JODY ARTHUR

By Ric Burrous



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Summer study turns to love

Arthur’s path from IUPUI to IDEM was circuitous, to say the least. She earned a bachelor’s degree from the IU School of Journalism in 1998 as expected, but before completing that work, decided to expand her options by earning a second degree in English.

“But that required some science, so I wound up taking a summer course in geology,” Arthur recalls. It didn’t take long before she was hooked. “It was like learning how to see all over again,” she adds. “It’s a whole new way to understand the world around us!”

For an ardent outdoor enthusiast, the lure of learning the history of the world as told by rocks — and the rest of Mother Nature’s posse — was irresistible. Better still, Arthur found that not only did she have an interest in the field, she had an aptitude for it. She wasn’t ready to give up journalism — she enjoys writing too much for that — but she was curious where geology might lead.

Then she met Lenore Tedesco. Arthur calls the Purdue School of Science faculty member, veteran environmental researcher and head of the Center for Earth and Environmental Sciences (CEES) “a human dynamo” and an extraordinary teacher.

Tedesco “knows how to excite your imagination, when to challenge you, and how to create a good research experience for graduate students who will need that skill as they move through their careers,” Arthur says.

Dual backgrounds

The skills Arthur acquired throughout her IUPUI careers — both of them — have served her well as part of the state’s agency overseeing environmental impact.

In journalism, she honed her “ability to listen. I don’t think any discipline teaches its students how to listen quite so well as journalism,” Arthur says, and credited teachers like James Brown (the school’s outgoing executive associate dean) with helping her master the skill. “It’s crucial if you’re going to get a story right, and I find the same skill helps me find key information in my day-to-day work.”

Tracking information on Indiana water sources is a key part of Arthur's job.



Another key skill from journalism is multitasking. "Time management is a big key for me," Arthur says. "My job comes at me from so many different directions."

Her science training has played a pivotal role, too.

"Doing research at IUPUI, I learned how to gather a lot of information, then organize it in order to develop conclusions, something I do all the time for the state," Arthur says. One problem: the amounts of information can be massive. Sometimes, Arthur says, "you just need to lock yourself in a room and think about it all."

A big share of her IDEM time is spent maintaining Indiana's database of water quality assessments. That information is the foundation of reports on water quality problems throughout the state, a report she releases every two years. But she also finds herself supporting other parts of the office. "I feel a little like I'm a traffic cop" on the information highway, she laughs.

For a long time, Arthur admits feeling like "I had to apologize" for having a journalism background in a science-based setting.

"Then I met with some people from the EPA (Environmental Protection Agency) in Cincinnati, and one of them told me something that really hit home," Arthur says. "He said 'you can teach a writer the science, but you can't teach a scientist to write.' That's when I realized that I needed to stop apologizing for my (journalism) background and start using it to my advantage!"

Her dual perspectives occasionally clash.

"I get a little peeved at the state of science in journalism," Arthur says. "So much is focused on that narrow list of things that are wrong, and so little attention is paid to the things people are doing right. We need to know that we're accomplishing things along the way, if only to encourage ourselves that we can reach our goals."

That's why she always tries to leaven the water quality report with success stories. "They don't get picked up as much," she admits with a chuckle, "but once in a while ..."

Connected to campus

IUPUI is still a daily part of Arthur's life. Husband Jack is a graduate (BA in General Studies in 2000) and is a computer support specialist for the School of Medicine's biochemistry and molecular biology department, and oldest son Isaac graduated from the Herron School of Art & Design this spring. And she maintains ties to many of the people who helped shape her professional life.

"IUPUI is made for people like me, people who want to explore new options to careers, or change the direction of their lives," she says. "Some people outside the university used to think the adjunct faculty here were a drawback, but I've found that they understand the material in very different ways. They use it in their work lives, and they're able to pass that (experience) along to students who get a real-life perspective!"

She believes the wide array of certificate programs offered at IUPUI contributes greatly to professional life in the city and throughout the state. "They help people keep up with changes in the field, to keep learning and growing," Arthur says.

"IUPUI is much more nimble than most any other campus," Arthur adds. "That's crucial these days, because the time of 30-year or lifetime work careers is pretty much over. IUPUI caters to people in transition, and it constantly helps graduates hit the ground running."

"IUPUI is made for people like me, people who want to explore new options to careers, or change the direction of their lives."

— JODY ARTHUR

Her own academic career path exemplifies the campus's dual nature: she earned one degree from an IU school (Journalism) and another from a Purdue school (Science), and is not far from adding that English degree that changed the course of her life about a decade back.

"Being an urban university, there is constant cross-pollination going on," says Arthur. "IUPUI has never been traditional — heck, it was *born* non-traditionally! But that's what makes things here so fresh and so new; the perspectives of teachers, researchers and students are shaped by partnerships and fields that might never find one another at other schools."



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FIND YOUR PASSION

Childhood pet 'clinic' evolves into worldwide health care

By Diane Brown

Charles J. "Chuck" Dietzen adamantly offers the high school and college students he mentors these words of advice: "Don't settle for a job. Find your passion."

Dietzen found his passion for treating the sick and those with disabilities at an early age. Family pets and neighborhood strays were the first to benefit from his "medical services."

"I was on my way to being a veterinarian," says Dietzen, recalling his childhood dreams. "In fact, when I was a kid I wanted to be St. Francis (the Roman Catholic patron saint of animals and the ecology).

"I had a veterinary clinic under the apple tree ... but when you are four or five, you are not a very successful vet. So I also had a little cemetery ... I would always pray

over my patients, and have proper burials for them."

The would-be vet grew up to become "Dr. Chuck," a pediatric rehabilitation specialist making an impact in the lives of underserved children and communities around the world. He practices medicine in Indianapolis at the Easter Seals Crossroads Rehabilitation Center and St. Francis Hospital and internationally through The Timmy Foundation, an Indianapolis-based nonprofit medical organization he founded more than a decade ago.

Outlet for service

Scott Fogo, director of autism and medical rehabilitation services at Easter Seals Crossroads, has worked with Dietzen in various settings for years, including the

last four at Easter Seals.

"We always talk about Easter Seals Crossroads' disability services, but our emphasis is on abilities, and Dr. Chuck lives that out every day," Fogo says.

"His passion, his mission, his commitment to not only Easter Seals Crossroads, but to people with disabilities, is without question."

Both the foundation and the Easter Seals clinic provide an outlet for Dietzen's infectious commitment to serving those who traditionally have limited access to medical care.

"The passion he has is unparalleled," says Megan Rybarczyk, a University of Notre Dame senior biology major who has made two missions trips to Ecuador as a Timmy Foundation volunteer.

Through high school and college student groups known as The Timmy Foundation chapters, Dietzen's organization enlists students such as Rybarczyk to fill vital roles in the foundation's work.

"The Timmy Foundation was begun in early 1997 with the idea that we could serve the underserved by activating the energy of our youth and taking them to areas where they would get an opportunity to discern whether they were meant to be doctors and nurses, while at the same time providing health care and education to kids who otherwise would not get it," Dietzen says.

The foundation has chapters at about nine U.S. universities and has served thousands of children in the Caribbean, Africa, Asia, and Central, South and North America.

After learning about The Timmy Foundation from an Indianapolis chapter member, Rybarczyk in 2007 spent her first summer working with the foundation's medical outreach project in Ecuador.

"I was hooked after that," says Rybarczyk, who spent a second summer helping to provide medical care to individuals where the only fully functioning hospital serves roughly 100,000 people.

Serving with The Timmy Foundation "definitely has reinforced my decision to do medical service in the future; I either want to be here in the United States or in

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another country serving those who are underserved,” says Rybarczyk, who has been accepted to a number of medical schools, including Vanderbilt University.

“As a mentor, Dr. Dietzen is such an inspiration,” says Rybarczyk, who is seeking university approval to start a Timmy Foundation chapter at Notre Dame. “Every time I hear him talk, the more excited I get about the foundation, about what I have decided to do with my life.”

Gets students involved

The Timmy Foundation is all about “getting students involved, taking their interest in medicine and making them passionate about a future career, and then also seeing how they can contribute to the community or other places in need,” says Lance Brand, a science teacher at Delta High School in Muncie, Ind.

In addition to international and local medical outreach projects, the foundation provides educational experiences using the Medical Explorer curriculum co-created by Dietzen; Brand; Rick Crosslin, writer and science educator with the Indianapolis Children’s Museum; and others.

Brand was one of the first educators to pilot the program in a classroom. Rybarczyk was among his first students to use the curriculum (based on case studies), Brand says.

“We give (students) patient information, just like a doctor would have, with all the technical jargon and lingo and have them break it down ... It allows them to see that once they understand the terminology, they can go through and they can figure out what is wrong with this person,” Brand says.

The curriculum requires students to consider a patient’s economic situation, country of residence, the common diseases and disorders of their region, along with their family situation and environmental factors.

“They study all those aspects and then as a team come up with a diagnosis for that patient. They have to look at the patient’s situation and come up with a realistic treatment plan appropriate for that patient — of course depending upon where they live, family situation, socio-



Dietzen’s high school students get hands-on experience in laboratories and medical facilities.

economics, travel and available resources,” the high school teacher says.

The curriculum also includes opportunities to practice the proposed treatments. For example, one high school group recently performed surgery on pig hearts after studying a case in which the patient was determined to have cardiovascular problems.

Nineteen of Brand’s current anatomy students recently visited Clarian North Medical Center in Carmel, Ind., where they reviewed cases, attended a lecture and performed orthopedic surgery using life-size, resin-like models of bones.

Students “love it,” says Brand.

“It is something totally unique. Most science textbooks — academic textbooks in general — used in high school are very rigid, structured, almost cookie-cutter. This is more outside the box, more real life; this is real science,” says the teacher who has run the program for at least four years.

Named for brother

Dietzen named The Timmy Foundation after a younger brother who lived only four days; and it was his family life that brought out his gift for pediatric medicine.

The Kokomo, Ind., native was 7 when his mom asked whether Dietzen and his siblings would be willing to share their home with a 2-year-old boy named Mikey.

“I remember looking at my Mom and

saying, ‘He doesn’t have a mom? He doesn’t have a dad?’ To me that was inconceivable,” Dietzen says.

Mikey would be the first of 150 foster siblings his family would nurture over the next 20 years. His mother noticed Dietzen’s ability to work well with sick children, and suggested he become a pediatrician.

It took some time for Dietzen to realize mothers do know best.

“I went to Purdue, got a degree in agriculture, but ultimately realized that my real calling was to take care of children,” the doctor says.

He earned a medical degree from the IU School of Medicine, part of the IUPUI campus, in 1987. After completing his internship at the University of Alabama, he practiced a few years in northeastern Kentucky before returning to Indianapolis.

Dietzen already was working with medical projects in a number of countries, when a fellow med school resident asked if he knew someone who could help him with a medical outreach program in India. Dietzen volunteered, making three trips to India in 1997, The Timmy Foundation’s first year.

Meeting was a turning point

On a desk in Dietzen’s home office sits a picture of the doctor and the late Mother Theresa. The picture captures the chance encounter that was a turning point for Dietzen.

“I had the great blessing of meeting Mother Theresa; it was then that I knew I could do more to help the underserved population of the world,” Dietzen says.

And thus began his life’s work of healing and saving children in countries underserved by the medical profession while coaching high school and college students, hoping to flame their interests in medical missionary work.

In addition to the encounter with Mother Theresa, Dietzen’s professional work overseas has led to some interesting décor in his home back in the States. A dugout canoe — his mode of transportation on a trip down the Amazon — hangs above a dining room doorway. Spears of Masai warriors, gifts from a friend, have a second life as living room curtain rods.



Dietzen's home is filled with reminders of his work throughout the world.

Both his living quarters and his garage-turned-home-office serve as a hope chest of sorts for items he hopes one day to house in a lakeside cottage. A glass-enclosed taxidermist's depiction of a bobcat stalking a pheasant, and an animal skin rug are among the several items on hold for Dietzen's future dream home.

The Timmy Foundation partners with nonprofit agencies and medical professionals in the areas it serves, providing medical equipment and medicines, as well as free clinics.

"Our vision is to create a world where all children have access to quality health care and education," Dietzen says.

When asked about his most satisfying opportunity to help a child, Dr. Chuck smiled as he related a story about a simple thing that had little to nothing to do with his being a physician.

"Several years ago I went to Wrestle Fest in St. Louis, when I saw a little girl with Down syndrome dump her coke. I quickly snatched up her cup, refilled it with my coke and saw how joy just came back to her face," Dietzen recalled. "One might call it a random act of kindness. I often tell my friends that I saw an angel. It was otherworldly."

Pursuing social justice

Francisco Angulo, a foreign medical school graduate who hopes to do a residency at the

School of Medicine, assisted The Timmy Foundation and Dr. Raj Sod in the construction of a burn unit at Bloom Children's Hospital in El Salvador. The unit is scheduled to open this fall.

It was The Timmy Foundation's commitment to social justice that drew him to service with the organization, says Angulo.

"What The Timmy Foundation does is intervention, but also educational. When they create a partnership with an international organization, they really get together with them ... they train them, help them, really become partners; it all makes sense. That is what I was looking for, and that is what I found in The Timmy Foundation."

Other university-based Timmy chapters have similar success stories. Last year 20 Purdue students provided medical care in Ecuador and joined students from Colorado, Davidson and DePauw in raising \$42,000 to build a neonatal intensive care unit at a hospital in Quito. IU students provided health care in the Dominican Republic and partnered with Tufts students to raise \$10,000 for an ambulance there.

Service work with The Timmy Foundation isn't just about a certain location or a certain population, says Dietzen.

"It is a philosophy of life. Students are expected to educate, advocate and to raise funds," he says.

And that takes passion.

40 YEARS OF IMPACT



A CELEBRATION OF VISION

Nearly six months before Neil Armstrong took his "one small step for man, one giant leap for mankind," a group of Hoosier political leaders took their own "giant leap" of faith and turned two Big Ten universities into partners in an Indianapolis-based collaboration.

And IUPUI was born, on Jan. 28, 1969.

Four decades later, one of those determined political leaders — **RICHARD G. LUGAR** — was honored at a gala dinner celebrating "40 Years of Impact" by one of the country's top urban research universities.

The dinner kicked off a yearlong celebration of IUPUI's growth from an uncertain blend of programs offered by Indiana University and Purdue University (coincidentally, Armstrong's alma mater) into a major research university of its own.

Lugar, then the mayor of Indianapolis and now the senior U.S. senator from Indiana, was honored for his unwavering belief that the revitalization of downtown Indianapolis required the creation of a major state university.

In a December 1968 speech urging the launch, Lugar noted, "... a great city must have at its heart a great university. Those who love this city and prize academic excellence and opportunity should not rest until these goals are secured in Indianapolis."

From that vision came IUPUI, "where impact is made." But it took the impact of a group of visionaries to begin that trek.

forty.iupui.edu

The magic of Afghanistan

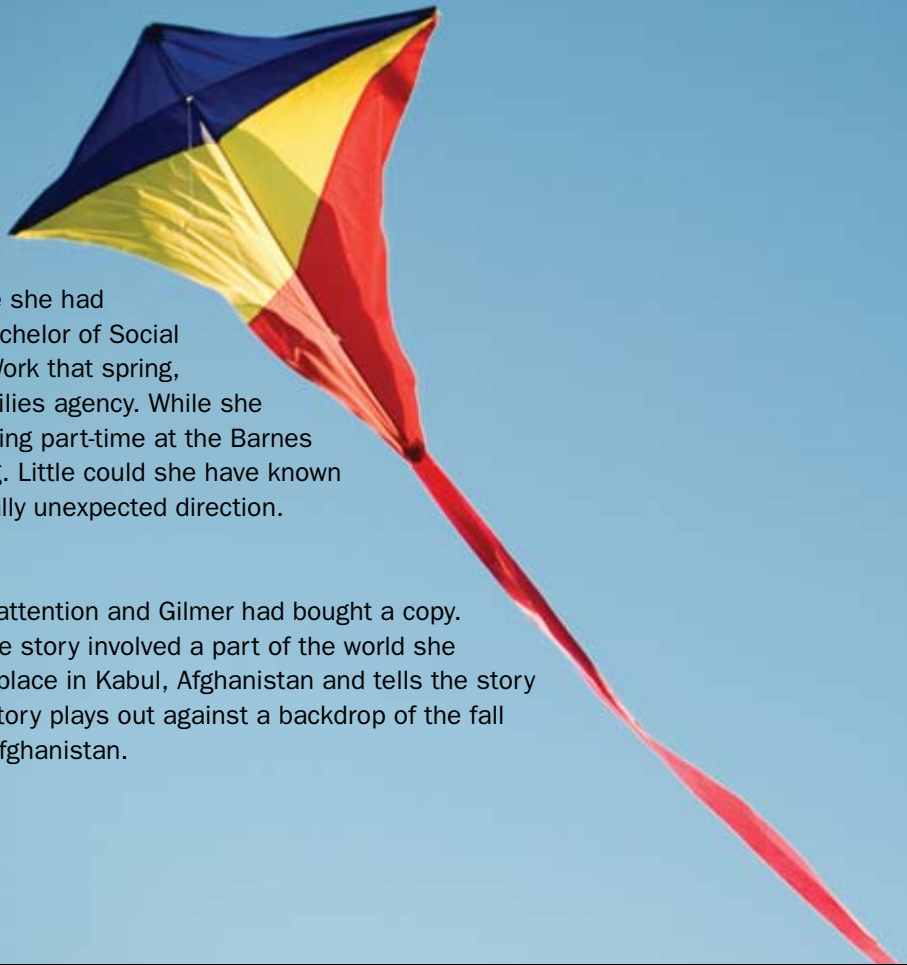
***The Kite Runner* inspires real-life adventure**

Don't believe in the power of books? Then talk to Erin Gilmer. In 2006, Gilmer stepped into the role she had worked hard to prepare for: after receiving her Bachelor of Social Work degree at IUPUI from the School of Social Work that spring, Gilmer promptly found a job with the Healthy Families agency. While she had a full-time job, Gilmer opted to continue working part-time at the Barnes and Noble Bookstore at Keystone at the Crossing. Little could she have known it was a decision that would take her life in a totally unexpected direction.

Power of written word

The book *The Kite Runner* was attracting a lot of attention and Gilmer had bought a copy. But it sat neglected at home after she realized the story involved a part of the world she wasn't particularly interested in. The book takes place in Kabul, Afghanistan and tells the story of a young boy who betrays his best friend. The story plays out against a backdrop of the fall of monarchy to the rise of the Taliban regime in Afghanistan.

By Rob Schneider





The bookstore manager where she worked convinced Gilmer to give it a try. “She had just read it and was raving about it.” Gilmer recalls. Once she started, Gilmer found she could hardly put it down.

She couldn’t explain why she was suddenly so captivated with this far-off country. “I just chalk it up to Afghanistan’s overall magic.”

After finishing *The Kite Runner*, Gilmer immediately went to a half-priced bookstore, “trying to get my hands on everything I could find about Afghanistan.”

Reading about Afghanistan though didn’t come close to satisfying her burning interest to experience the country. She had to go there. And that feeling of need to be there hasn’t diminished. Gilmer has visited Afghanistan four times and plans to marry an Afghan man from Kabul.

In 2006, though, Gilmer wasn’t even sure if it was possible for an ordinary traveler to go to Afghanistan. “I didn’t think anyone was going there except the military and aid groups, so it just seemed like an impossible dream.”

Women of Afghanistan

But in the fall of 2006, she discovered otherwise. Global Exchange, which describes itself as an “education and action resource center,” was planning a trip to Afghanistan in March of 2007.

“From the moment I saw it, I knew I was going no matter what.” Gilmer was more concerned about paying for the trip than about the ongoing conflict in Afghanistan.

The trip’s focus was women and the rebuilding of Afghanistan. The organizers arranged for the 11 women who went on the trip to meet with women who were participating in the reconstruction of Afghanistan as well as spend time with nongovernmental agencies that work with women.



Her boss convinced Erin Gilmer to read the book that has changed the direction of her life.



On the plane to Afghanistan, they awaited word of when they were over Afghanistan. “It was a dream come true,” Gilmer says when the plane touched down in Kabul. Global Exchange worked with Afghans for Tomorrow, which provided guides and transportation for the women.

“It was really unbelievable,” Gilmer says of her 10-day stay. For one thing, she was amazed by the hospitality of the Afghan people. “People are very open. It’s part of the culture. Having a guest in your house or your country is considered an honor.”

Strangers and shopkeepers would invite you to eat with them or have tea with them, she explains. She recalls going into a record shop looking for a particular Afghan singer. She couldn’t remember the name of the singer, but knew the name of one of the singer’s songs.

The shop didn’t have the record, so the clerk went to another store and bought it. The clerk gave her the record and wouldn’t accept any money for it.

The group of women had a packed schedule during their stay, meeting with various organizations and met with a woman who had run for president of Afghanistan as well as some religious leaders. They also visited a school that Gilmer would return

Features

to during her second visit.

"I did not want to leave," Gilmer says when it was time to board a plane and return to the U.S. "I don't know how to pinpoint what the attraction is," she noted. "There is no denying, it is dirty, dusty and poor. Your senses are assaulted from every side," she added.

"But in spite of all that, you just fall in love with it."

A matter of time

Soon after returning to her job at Healthy Families, Gilmer knew it was just a matter of time before she went back to Afghanistan. "I loved my job, but when I came back after my first trip, I just couldn't imagine just settling back into my routine," Gilmer says.

What Gilmer really wanted to do was find a job helping people in Afghanistan.

By the summer of 2007, she was ready. She wanted to stay for two months this time. When Gilmer was unable to arrange for a two-month leave of absence from her job — they could only offer a month's leave — she quit her job.

In the summer of 2007, she returned to Kabul on her own. Before going she sent an e-mail to the school they had visited and asked if they needed volunteers. "They were happy to have me."

Gilmer taught English at the school, whose students were primarily orphans and children who work in the street. "They can't go to school all day because they have to work to support their families so they go in the morning or afternoon."

That summer she stayed in a guest house in downtown Kabul. "The second time was not quite as smooth sailing as the first trip," Gilmer acknowledges. "I was on my own. I didn't have another westerner to commiserate with as inevitably things would happen that grated on my nerves. It was much more difficult."

She did follow local dress codes as she didn't want to draw attention to herself for security reasons and she wanted to be respectful of local customs as well.

She would take taxis to different locations, including a shopping center in downtown Kabul. She also visited cafes where western staff of nongovernmental agen-

cies congregated if "I felt like I needed to escape, to breathe." She also spent a lot of time studying the Afghan language, Farsi.

Gilmer knew that two months was the longest she could stay without working. "When I came back the second time, I was ready to come home. I missed my family and cats."

I just knew I needed to come back and start working and pay the bills," she says.

Upon her arrival back in Indianapolis, she was able to return to Healthy Families. She didn't want to leave the job in the first place and only quit to give herself more time in Afghanistan.

But after a few months of being home, the desire to return to Afghanistan was as strong as ever. "I get an overwhelming desire to go back to Afghanistan," she explains. "If I watch a movie, listen to music or even hear Afghan Farsi spoken, it's kind of an overwhelming feeling and I really want to go back."

Visiting fiancé

She managed to remain in the U.S. until May of 2008 when Gilmer returned to Kabul for a week's visit to see her fiancé, who served as one of the interpreters she met on her first trip.

Her fourth trip came in December of 2008 after she had lined up a job with an agency in Kabul. Shortly after she arrived though, the agency told her funding for her position had fallen through and they wouldn't be able to pay her.

She decided to stay for awhile anyway, living with her fiancé's family. It was winter and the family was of modest means. Their home had no heating system. They would put hot coals under a wooden frame and then put a blanket over the frame to stay warm. "It was quite a learning experience," she says.

Gilmer returned home in January and now works for Indianapolis Healthy Start, a program at the Marion County Health Department.

She continues to follow events in Afghanistan and tries not to worry too much about her fiancé and his family. "I want good things for them," Gilmer says. "They have come through 30 years of a worse situation

than it is now and they are very strong, resilient people. I know they can take care of themselves. They are very resourceful."

Going back again isn't so much a question of if as when. This time she hopes to improve her skills by going to graduate school to study international human rights. With a master's degree and more experience, she thinks it would increase her chances tremendously of getting a job in Afghanistan.

"Helping people is what I want to do and now I just want to do it on the international level."

Perhaps it wasn't the book by itself that changed her life. But it did open a door to an exciting experience that Gilmer wants to return to.

"I really think it wasn't all the book, it wasn't all me. Afghanistan really has something special. Every journalist or traveler who has spent a lot of time there says the same thing."

Life in Afghanistan is still a mixture of military presence (the helicopter, top) and traditional attire and activities (middle), but Gilmer (bottom, left) finds the country irresistible.



Shaping Lives, Building Careers



THE SCENE: AN INDIANAPOLIS PUBLIC SCHOOLS (IPS) CLASSROOM. THROUGHOUT THE EXCITED CHATTER, TINY FINGERS AND FISTS WORK THE DULL GRAY CLAY, ROLLING IT INTO A BALL, POUNDING IT FLAT, CUTTING IT INTO SQUARES, THEN JOINING THE SQUARES TO MAKE A BOX.

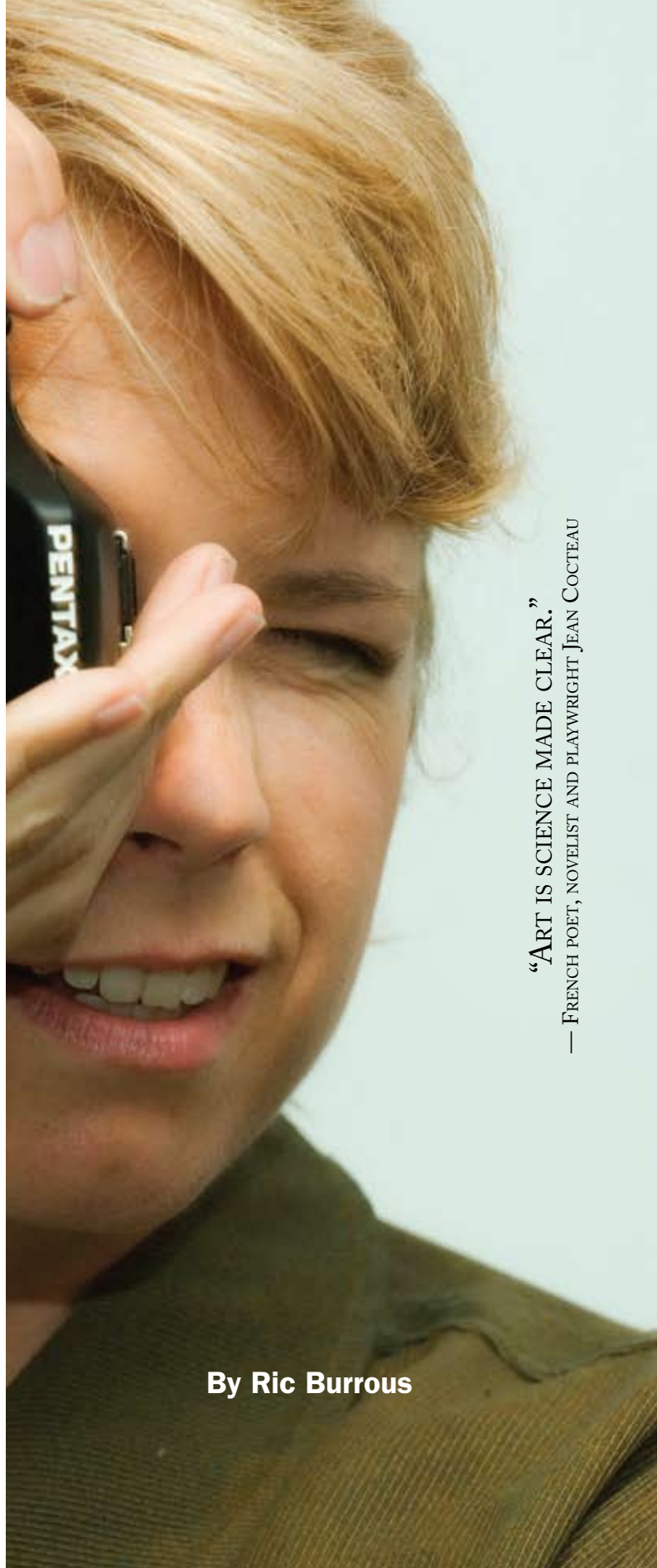
These are special boxes, born from the imagination of each boy and girl, under the watchful eye of visual artist Meg Olsen.

And when those boxes — or clay animals, or bowls, or other gems from the creative soul of a child — are finished, Olsen ties that same creative process to the wonders of discovery in a host of other subjects.

For IPS teachers, Olsen's class can be a portal: students can use their newfound artistic mindset to understand other lessons in math or science or history.

For programs like the Young Audiences (YA) and VSA arts of Indiana that utilize Olsen and other artists, the classes demonstrate the power of imagination and its vital role in education.

But for Olsen (BA 1997, Herron School of Art & Design), it's more. Much more. Each class is another opportunity to share with youngsters the joy of art and creativity. And it's a reminder of a time in her life when the wonder of



By Ric Burrous

“ART IS SCIENCE MADE CLEAR.”
— FRENCH POET, NOVELIST AND PLAYWRIGHT JEAN COCTEAU

Features

learning escaped “a disinterested student” with no clear path to follow in life, one who escaped the classroom to draw the pictures so clear in her mind; a time when neither art nor science was clear.

Struggled with studies

The New Jersey native, who moved with her family to Carmel when she was 4 years old, enjoyed elementary school, but by middle school, her interest in academics was flagging.

“I’m a visual person. That’s the way I process things,” Olsen says. “I loved reading literature, but math and science? Not so much.”

Linda Adele Goodine, who was Olsen’s mentor as well as photography teacher at Herron, says Olsen’s story isn’t unusual. Goodine herself struggled with the current form of schooling.

“I know a lot of people who thought I was slow because of the way I interacted with the world,” Goodine says. “I think Meg faced the same thing — in fact, a lot of our students at Herron do. Their academic difficulties came on standardized tests. But Meg has always excelled in classroom work and independent study.”

Olsen credits her time at Herron with rekindling her interest in school.

“I took an art history class, and for the first time, history became interesting,” she says. “I found myself wanting to learn more about all kinds of things.”

Goodine played a big role in the turnaround.

“Linda always wanted to know what you thought about whatever the subject was — she always wanted to make things about her students,” says Olsen.

After graduating from IUPUI, Olsen was ready to explore the world. She moved to Colorado in 1997, then to Los Angeles in 1998.

“I thought I was going to go on this great adventure when I went out west,” Olsen recalls. Life worked out differently. “I worked at an online brokerage firm, and was making good money and had good benefits. But I just hated it!”

Olsen returned to Indy in 2002 because she “felt like I had a community



Through Indianapolis’s Young Audiences program, Herron graduate Meg Olsen has found herself drawn to teaching. By unleashing their imagination through art, Olsen has been able to help students see education in a different way.

back here. I don’t make anywhere near the paycheck, but I’m so much happier.” Just how much happier hit home a short while after she got back home, when she noticed her reflection in a window, smiling. “I don’t think anybody in California realized I could smile,” she sighs.

Back to the arts

Olsen plunged back into the arts world, tackling photo projects whenever possible, and making ends meet through temporary jobs like bartending. One of her photo endeavors recently was featured in a one-woman show in the Murphy Arts Center in Fountain Square, one of the city’s artistic hot spots.

“I had a friend who was stationed in Bosnia, and I wanted to do something for him,” Olsen says. She and some friends did some World War II-style pinup photos as cards. The idea went over so well that it went on for years, evolving into a calendar.

“The more we got into the project, the more I had to do,” says Olsen, who says she got her photographic initiation as a child with a “point-and-click” camera on a family trip to Kings Island. “The pinups were a good lesson for me; I learned how to direct a photo shoot, which I’d never done.”

She also added her name to the roster of working artists for YA and VSA (formerly Very Special Arts) programs. Young Audiences is a national organization geared to expose students to the arts, particularly those who might not otherwise get that exposure at an early age, while VSA makes the arts accessible to people with disabilities.

Though her chosen field is photography, Olsen joined both organizations as a clay artist traveling from school to school teaching kids how to work with clay and use their imagination.

“Art turns concepts into reality for kids, especially young kids,” Olsen says. She tries to use her projects “as a visual aid to reinforce the teachers’ other lessons. My biggest goal is for the kids to have fun, and to want to work with clay again. If that happens, it’s a good class.”

To JoEllen Florio Rossebo, the president and CEO of Young Audiences, Olsen’s efforts exemplify YA’s mission. “Our programs are designed to be interactive and to open up new worlds to children who might otherwise not get that exposure at such an early age,” she says.

“Art connects to math, to science, to all fields of learning,” Rossebo adds. “It opens and stimulates the mind, and enhances the desire to learn.”



Olsen finds herself energized by her work with her budding artists.

“Preschool kids are a lot of fun,” she laughs. “They’re always excited, always full of imagination. The end product is not what’s important to them. With older kids, the finished product is important,” she adds. “They want to make theirs look just like the teacher’s.”

Building a dream

Olsen may spend time with school kids teaching them to shape their clay into objects of art, but increasingly, she finds herself shaping a creation of her own: the idea of launching a charter school designed for students just like her: visual learners who struggled in a world of standardized tests.

“I want to start a charter school for middle school students,” Olsen says. “I know there are a lot of students who need a school that understands there are different ways to learn. I know the arts can inspire the desire to learn, because it happened to me!”

The irony — a woman who once only wanted out of school now volunteering to start a school of her own — isn’t lost on the slender Carmel High School graduate.

“Sometimes, I have a hard time believing it myself,” she laughs. “It’s a scary idea — I don’t really know how I’d do it

— but it’s exciting, too.”

Goodine believes her former pupil can pull it off.

“Meg has always had this amazing ability to see things in other people, in their work,” says the teacher. “Meg has always been both sensitive and inquisitive; those qualities could help her run a school like she envisions.”

Goodine finds Olsen’s idea of a school using the arts as a foundation for other disciplines an intriguing one.

“Art forces us to think critically, as does literature,” says the Herron professor. “As soon as people become curious, they become more aware of other things in life. What is art but a way to spark curiosity, creativity or the desire to find meaning in our lives?”

It’s notions like those that Olsen says she “channels from Linda” when she’s up in front of a class.

“Linda was a mentor to me, cared about me,” Olsen says. “That meant so much to me. Because of her, I try to take an interest in my students, even when I’m only with them a short time.”

That closeness was forged even more deeply, Goodine recalls, when she was talking one day with Olsen about a pivotal moment in the budding artist’s life. Ironically, it came in a place that honors death: a cemetery. The teacher recalls that Meg, then 21, talked about “being struck by how her shadow fell across her mother’s grave” while she was grieving.

“I remember her telling me that she realized that that image captured her sense of loss,” Goodine says. “She realized that with her camera, she could convey that emotion, that pain, to others who also have experienced loss. Those expressions are the essence of art.”

To the veteran Herron instructor, it’s that kind of understanding, passion and artistic spirit that Olsen has to offer her students, whether through YA or VSA, or through an as-yet-unlaunched charter school.

“Teaching is a lot more important than I ever dreamed,” Olsen says. “I really enjoy seeing the difference I can make in students’ lives. This feels right to me.”

40 YEARS OF IMPACT



A CELEBRATION OF THE ARTS

Renowned international actor **TIM HARDY** spent a week in residence at IUPUI as part of IUPUI’s 40th anniversary celebration.

Hardy is an actor, director and faculty member at the Royal Academy of Dramatic Arts in London. He has appeared in such movies as *Captain Corelli’s Mandolin* has built an impressive resume of performances during a 31-year stage career and has starred in such operas as *The Magic Flute* and *Don Giovanni*.

During his weeklong stay at IUPUI, he performed the one-man play *Galileo* that celebrates the 400th anniversary of Galileo’s discoveries and explores the never-ending struggle between the worlds of science and religion.

The IU School of Liberal Arts sponsored the residency through a 40th anniversary celebration grant given to English department faculty member Terri Bourus.



STAY IN TOUCH

To stay up-to-date with all activities that are part of IUPUI’s 40th anniversary celebration, keep visiting the Web site forty.iupui.edu

‘Pinup power’



Olsen used World War II-style pinup photos like this one to keep up the spirits of friends stationed overseas.

ATHLETICS



Ni First Jaguar All-American

NOTES FROM
INTERCOLLEGIATE
ATHLETICS

Freshman diver Chen Ni (featured in the Winter 2009 issue of *IUPUI Magazine*) became the first IUPUI athlete to earn first-team All-America recognition with a fourth-place finish in the NCAA Women's Swimming & Diving Championships in College Station, Texas.

Ni, a native of mainland China, rewrote the IUPUI record book with her exploits on the 1-, 3- and 10-meter boards during her rookie year with the IUPUI women's team, and capped it with a standout showing in the finals. She led all competitors after the preliminary round, setting a pool record in platform (10-meter) diving.

Ni was the Summit League Diver of the Year after capturing both the 1-meter and 3-meter titles in the league championships.

All-Freshman Honor

Jaguars' basketball standout **Alex Young**, who led all Summit League freshmen in scoring during the 2008-09 men's basketball season, earned a spot on the CollegeInsider.com "Mid-Major Freshman All-America Team." Young broke numerous IUPUI freshman records to win a spot on the 21-man honor team.

Perfection Achieved

Three IUPUI programs posted perfect scores of 1000 for the 2007-08 school year in the NCAA's most recent Academic Progress Rate (APR) report. The men's swimming & diving and men's tennis programs both notched a perfect mark, as did the women's cross country program. The APR, now in its fifth year, measures the eligibility, retention and graduation of student-athletes competing on every Division I sports team. It also serves as a predictor of graduation success.



Five Earn Major IUPUI Awards

Four seniors and a junior took home top honors during Intercollegiate Athletics' annual end-of-year celebration.

Women's basketball standout **Jernisha Cann** and men's diver **Jaron Tuttle** were awarded the Melvyn Garland Distinguished Student-Athlete Awards, the top athletic honor given to a senior student-athlete. Men's soccer player **Francisco Maia** and women's swimmer **Victoria Wheeler** earned the Jaguars Athletics Club's Academic Achievement Awards. The women's award is named for longtime women's athletics supporter Dorothy Cheesman, a former IUPUI staffer. All four are seniors.

The junior honored, women's soccer star **Katrina McCrory**, took home the Michael A. Carroll Scholarship.

Cann was a three-time Summit League Defensive Player of the Year and first team all-conference player, finishing her career as the league's all-time leading rebounder. Tuttle was a two-time conference Diver of the Year, including this past season. He became the swim team's all-time leader in events or races won in a career.

Maia was one of IUPUI's Top 10 male students this past spring and was last year's Carroll Scholarship recipient. Wheeler follows older brothers Andrew and Brian as family members to win a major IUPUI award; Andrew was inducted into the IUPUI athletics' Hall of Fame this past February and Brian earned a Garland Award. Wheeler also was one of the Top 100 IUPUI students honored at the Student Recognition Dinner.

McCrory is a community service officer for IUPUI's Student-Athlete Advisory Committee (SAAC), organizing volunteer activities for Jaguars' teams. She hosts a weekly television show for patients in Clarian hospitals during her weekly time supporting Riley Hospital for Children.

Dual Awards

IUPUI men's basketball coach **Ron Hunter** won the 2009 Accomplished Achievement Award this past spring during the 29th annual Minority Business and Professional Achievers Recognition Awards dinner. The coach was honored by the Indianapolis-based Center for Leadership Development for his work with Samaritan's Feet, raising more than 200,000 pairs of shoes for the worldwide organization in 2008. Hunter also received the NABC (National Association of Basketball Coaches) "Guardians of the Game" award for his efforts.

SUMMIT LEAGUE HONORS



The Jaguars earned numerous top honors during the 2008-09 seasons for the 14 sports in which IUPUI competes. Among the "best of the best" awards:

SUMMIT LEAGUE ATHLETES OF THE YEAR

JARON TUTTLE | *Diver of the Year*
men's swimming & diving
CHEN NI | *Diver of the Year*
women's swimming & diving

SUMMIT LEAGUE INDIVIDUAL HONORS

ALICIA BROCK | *Newcomer of the Year*
women's soccer
JERNISHA CANN | *Defensive Player of the Year* | women's basketball
ROBERT GLENN | *Newcomer of the Year*
men's basketball
CHRIS JOHNSON | *Coach of the Year*
women's soccer

SUMMIT LEAGUE FIRST TEAM HONOREES

JERNISHA CANN | women's basketball
MIA ETTL | women's softball
DANIELLE GOODNIGHT | women's volleyball
KATRINA MCCRORY | women's soccer
CHEN NI | women's swimming & diving
JARON TUTTLE | men's swimming & diving
JULIA WHITTED | women's basketball

SUMMIT LEAGUE ALL-NEWCOMER TEAM HONOREES

PEREZ AGABA | men's soccer
ALICIA BROCK | women's soccer
LAUREN GALLETTS | women's soccer
ROBERT GLENN | men's basketball
KALYSE REIMBOLD | women's volleyball
YOGI SNIDER | men's soccer



Alex Young

CONNECTIONS



Marta Alfonso, a forensic anthropologist from the School of Liberal Arts faculty, was one of the experts leading the “Homicide Investigation” event.

Homicide Investigation a Learning Experience

Gil Grissom and Horatio Caine weren’t on hand, but IUPUI alumni and intrigued community visitors got a chance to “investigate the crime and follow the evidence” in a unique alumni and continuing education event this winter called “Homicide Investigation: From Crime Scene to Court.”

Law enforcement and legal professionals joined academic folk in leading the participants through a mock homicide case — a virtual “CSI: IUPUI” — to learn how forensic science and courtroom proceedings work hand-in-hand.

The event was one of many IUPUI continuing education programs — in this instance, continuing legal education — and was co-sponsored by the alumni association of the schools of Continuing Studies, Law, Medicine, Liberal Arts, Public and Environmental Affairs, and Science.



DEGREES OF ACHIEVEMENT

At this year’s commencement ceremonies in the Indiana Convention Center, **4,869 IU** and **930 PURDUE** degrees were conferred, including **127 degrees at IUPUI (105 & 22).**

Three people received honorary degrees during the full campus ceremonies. They included former IUPUI **CHANCELLOR GERALD L. BEPKO**, renowned sculptor **DONALD GUMMER** (a former Herron student and husband of actress Meryl Streep), and engineering innovator **WAYNE ECKERLE**.

For more on this year’s graduation ceremonies, visit: newsinfo.iu.edu/news/page/normal/10722.html



Cut and print ...

Life behind the camera challenges former IUPUI couple

Legend has it that when people consider major changes in life in their 40s and 50s, they're having the proverbial "mid-life crisis." Mary and Stephen Pruitt decided they'd rather have a "mid-life challenge" instead, so they made a movie.

Mary, a 1994 IUPUI graduate (BGS in General Studies), and Stephen, a former Kelley School of Business faculty member at IUPUI, recently completed *Works in Progress*, a romantic comedy filmed in and around their home in Overland Park, Kansas. They hope to enter the movie in such events as the renowned Sundance Film Festival and the Heartland Film Festival (Oct. 15-23) in Indianapolis.

"I believe everyone was born to create," says Mary, until recently a stay-at-home mother of two daughters. "Writing has helped me be more aware of my surroundings, of the people with whom I share this earth."

She co-wrote the script with Stephen, who also directed.

"Our no-sex, no-violence, no-profanity, no-nudity and no-anti-Americanism should play very well there. Of course, all those 'no's' may also mean no audience!" laughs Stephen, the Arvin Gottlieb/Missouri Endowed Chair of Business Economics and Finance at the University of Missouri-Kansas City "in my day job."

Check back in the Winter 2010 issue of *IUPUI Magazine* for more details and updates on the Pruitts and their cinematic exploits. In the meantime, visit the *Works in Progress* page in the International Movie Database at: www.imdb.com/title/tt1276482

Science Students Spotlighthed in 'Top 100'

Two School of Science students took home top honors this spring as the "Top Male" and "Top Female" students during IUPUI's 10th annual Top 100 Student Recognition Dinner at the Indianapolis Marriott Hotel.

Andrew Strong and **Beatrice Thungu**, both seniors, headlined a stellar cast of students honored at the annual event. The "Top 100" celebrates academic achievement, community and campus involvement and professional achievement.

Vice Admiral Adam Robinson, the surgeon general of the U.S. Navy and a 1976 graduate of the School of Medicine, was the keynote speaker for this year's gala.



Four Join the Hall

A softball player from the 1990s and a runner, swimmer and volleyball star from this decade highlighted the 2009 induction class into the IUPUI athletics Hall of Fame.

The inductions of **WENDY CASTOR**, **LYNDSEY EMERSON-HORNBROOK**, **REBEKAH PALLIKAN** (*above*), and **ANDREW WHEELER** swelled the Hall of Fame membership to 41 former Jaguars and Metros (IUPUI's first team name).

Castor played softball from 1989-91, was a two-time NAIA All-American for IUPUI softball and earned a tryout for the 1991 U.S. Pan American team in the sport. She is the 10th member of the softball program to earn induction.

Emerson-Hornbrook ran cross country from 2000-03. She was the Newcomer of the Year in the then Mid-Continent Conference in 2000 and four times earned first team All-League honors. She is the first cross country runner chosen for Hall of Fame membership.

Pallikan played volleyball from 2000-03 and was a two-time Mid-Continent Player of the Year. She capped her IUPUI career by winning the prestigious Mel Garland Distinguished Student-Athlete Award. Pallikan is the third volleyball player in the Hall's ranks.

Wheeler, who swam from 1998-2002, is the first member of that men's program to enter the Hall of Fame. He was All-Mid-Continent Conference as a senior and three times was an academic all-league choice. He was ranked among IUPUI's Top 10 students at the 2002 Student Recognition Dinner.

For more on this year's Hall of Fame inductees, visit the IUPUI Jaguars Web site: www.iupuijags.com/news/2008/12/17/GEN_1217083945.aspx?path=gen



Catching up with:
LYNDA SAYYAH

The lure of a dream

The room is dark, filled with chatter, alive with anticipation. Then the stage lights flare, the music starts to pulse, the audience leans forward just a bit, ready to share a moment of electricity, energy and passion. And Lynda Sayyah is at home.

For 45 powerful minutes, the willowy brunette from the suburbs north of Indianapolis leaves behind the girl who loved Power Rangers and then high school musicals to prowling the stages of the city's music clubs. Her style is part Mariah Carey, part Christina Aguilera, but always shaped by her own vision. Whether her songs are about love, destiny or passion, for those moments, the world is reduced to Lynda, and those who came to share her dreams.

Dreams on the road

Those dreams have taken Sayyah across the country — she's performed in such renowned venues as the Roxy Club and the Playboy Mansion in Los Angeles with the Indianapolis-area musical group The Franchise, and has a national tour planned this fall — and far from the IUPUI classes she attended while earning a degree in English (BA 2005).

"I really enjoyed my time at IUPUI," she says. "The teachers were really great, and I was doing well. But I've always dreamed of being a singer, and that's a very time- and age-sensitive thing. You're only this young once and I didn't want to half focus on music and half on school. I knew I had to fully commit to performing if I

wanted to have a chance to succeed."

She still has strong ties to the campus; she has worked with IUPUI faculty and students on music videos for her MySpace page, and stays in touch with her campus friends and colleagues as much as possible.

Those relationships and the other friendships she has from the city's club scene or her days at Hamilton Southeastern High School are important to her; they "keep me grounded. They're my support system," she says.

They fill a void normally occupied by family. But Sayyah's exotic good looks (her unique blend of German and Palestinian ancestry has helped her find periodic modeling work) and sense of style — key elements of her stage presence — have cut her off from her Muslim family. Their cultural beliefs frown upon such displays; her family contacts are limited and "I couldn't really sign professionally until I was 20 or 21 and out of my parents' house," she sighs.

As with many artists, though, the pain of one part of life can serve as the foundation of creation. In her song A-Ya-Ya, Sayyah's lyrics capture her commitment.



For more videos and photos in this section, visit magazine.iupui.edu

*I'm gonna do it, do it my way
I don't care, care what you say
I'm gonna do what I want
I stay true to my heart
this is my life*



Early performances

Singing, writing music and performing have been part of Sayyah's life for almost as long as she can recall.

"I remember the first song I ever wrote was about the Power Rangers when I was in the fifth grade," she laughs. She sang solos in school performances "in the second grade" and the experience left her wanting more. "I thought it was cool.

"I was in musicals and plays all through high school, and I loved it," Sayyah adds. "It was acting and singing and performing with a whole group of people you know. When you're on stage, you're putting your heart out there, and you don't know how people will react."

Along the way, her musical heroes included Whitney Houston, Mariah Carey and Christina Aguilera — all "powerhouse singers." Sayyah's own style — "it's always being refined" — is a blend of rock and pop "with an edge to it."

She does some cover songs (pieces associated with other performers) in her normal 45-minute sets, but "95 percent of what I do is something I've written. At first, I thought I had to write everything I sang, but that's unrealistic."

Inspiration comes from real life, she says. "Relationships, my family situation, everyday things — you never know where an idea will come from!"

Creating a song isn't a simple or easy process, no matter how heart-felt. "I'm like the most fickle person," Sayyah laughs. "I'll get it done, then a little later I want to do it all over — and differently."

Path of creativity

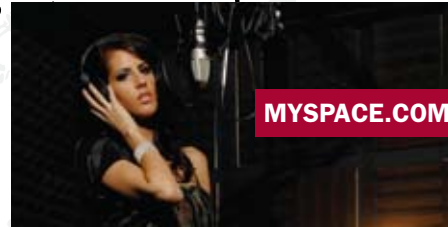
Writing songs has taken her "as little as 15 minutes and as long as four days," she adds. But writing is just step one toward a performance version of a song. Collaborating with other musicians and producers takes more time and energy.

"Sometimes you butt heads," she admits. "But if you trust them and they know you and your style, it works out. And when you work well together, when you're vibing off each other, that's the best feeling!"

In the studio, she works regularly with producer-performer Christopher Ray (better known to fans as C-Ray), while on stage she has worked often with Nate Davis, lead singer of The Franchise.

"Singing with Nate is like second nature to me," Sayyah says. "When we get on stage, it's like we know what each other wants to do, where we want to go with a song."

In fact, Sayyah's first professional gig was with Davis and The Franchise. "I was supposed to do one show, but wound up per-



MYSPACE.COM/LYNDASAYYAH

*Building a singing career requires more than just a voice for **SAYYAH**: there is promotion (like photography, upper left), studio work and collaboration (with producer-performer C-Ray, above) and constant practice (left).*

forming with them for three or four years," Sayyah laughs. Now she and Davis plan to tour south of the Mason-Dixon line together this summer.

While the Indianapolis music scene is heating up, with an ever-growing number of clubs and performers, it's still not L.A. or New York, Sayyah says.

"You can't make it as a performer from here (in Indy)," she notes, "but you have to start from here." Indy is "where you develop your style, a buzz. If you can do that, you have a chance."

Laying it on the line

That "buzz" is elusive, and Sayyah knows performers live — and die — by audience reaction.

"I'm not sure people realize how much courage it takes to put yourself out there to be judged," Sayyah says pensively. "For some, judgment can hit them hard. I've seen it happen."

There are practical concerns, too. Making a living often requires "picking up shifts" at area restaurants until another round of musical gigs come along.

"This is a seat-of-the-pants, feel-your-way-along business," she says. "Not a lot of people realize that it isn't enough just to perform well: you have to be a business person, too. You have to be eloquent, to represent yourself and your business well."

While the stage is Sayyah's "home-away-from-home," it can be an emotional roller coaster.

"You're telling people who you are by your songs, especially when you've written most of them," she says. "You have to be thick-skinned when people don't really like what you're doing.

"This is not an easy career," Sayyah adds. "You're sacrificing so much. You're giving up family, or education, or getting married, just for a slender hope to be that one-in-a-million success."

Connections

CAMPUS EARNS SECOND PRESIDENTIAL HONOR

For the second time in four years, the Corporation for National and Community Service has named IUPUI to the President's Higher Education Community Service Honor Roll for exemplary service efforts and service to America's communities.

The honor is the highest federal recognition a school can achieve for service-learning and civic engagement, and is based on such factors as the scope and innovation of service projects, the percentage of student participation in service activities, incentives for service, and the extent to which the school offers academic service-learning courses.

IUPUI "continues to distinguish itself as a campus that enriches student learning through educationally meaningful community service," says Robert G. Bringle, the director of IUPUI's Center for Service and Learning and Chancellor's Professor of Psychology and Philanthropic Studies. The honor "again recognizes the breadth and depth of the opportunities that IUPUI students have to be civically engaged in ways that develop habits of the heart as well as the mind."



IUPUI EARNS INTERNATIONAL PARTNERSHIPS HONOR

Three powerful international partnerships that offer IUPUI students, faculty and staff a world of opportunities have earned the campus the prestigious Andrew Heiskell Award for International Partnerships.

The Heiskell Awards were established by the Institute of International Education to promote outstanding international higher education initiatives among its member colleges and universities. Chancellor Charles R. Bantz says the partnerships — with Moi University (Moi) in Eldoret, Kenya; Sun Yat Sen University in Guangzhou, China; and the Universidad Autónoma del Estado de Hidalgo in Pachuca, Mexico — are at the heart of its internationalization efforts.

"These partnerships emphasize transformation over transaction, collaboration over exchange. They are dynamic bi-national academic communities, which develop collaborative programs and initiatives far beyond what either institution could do on its own," Bantz says.

Susan Sutton, the associate vice chancellor of International Affairs at IUPUI, says the partnerships reflect the importance of each region for international learning, existing or potential ties between Indiana and these countries, and the fit with IUPUI's areas of excellence.



Make a splash with your friends Sept. 19 at the inaugural IUPUI Regatta canoe race on Indy's Downtown Canal. For more details, visit the Web site: alumni.iupui.edu/regatta/

HINE MEDAL WINNERS

Two renowned figures from IUPUI's formative years and a key spokeswoman for public health joined the ranks of Maynard K. Hine Medallion recipients this past winter during the annual IUPUI Alumni Leadership Dinner at the Indiana State Museum in White River State Park.

All three — Miriam Langsam of the School of Liberal Arts, Ralph McDonald of the School of Dentistry and Kathy A. Weaver of the School of Public and Environmental Affairs — were honored for their "significant contributions to IUPUI's growth."

Langsam was a former associate dean for student affairs. McDonald was a leading periodontist and a former dean of the School of Dentistry. Weaver is the director of public health and medicine with the Indiana Department of Health.

The Hine Medallions are named for the first chancellor of IUPUI and former dean of the School of Dentistry.



For more videos and photos in this section, visit magazine.iupui.edu



GIVE KIDS A SMILE

DENTISTS ARE ALWAYS CAREFUL TO AVOID HITTING A NERVE WHEN PROVIDING CARE, BUT JEFFREY DALIN AND B. RAY STORM HIT A BIG NERVE IN 2002 — AND THOUSANDS OF KIDS ACROSS THE COUNTRY HAVE BENEFITED FROM THE IMPACT OF THEIR BRAINCHILD.

It's called "Give Kids a Smile (GKAS)," an annual one-day free clinic that Dalin, a 1980 graduate of the IU School of Dentistry at IUPUI, and Storm launched in St. Louis. In just eight years, a local idea has blossomed into a national movement that is making a difference in the lives — and smiles — of thousands of children who have little or no access to quality oral health care.

Dalin and Storm may not have realized how quickly or far their good idea would spread. By February 2003, just a year later, the program went coast-to-coast, aided by support from the American Dental Association (ADA). The ADA adopted the concept as National Children's Access Day, and the program continues to roll.

This year alone, more than 1,700 GKAS programs were held, serving nearly a half million kids. More than 45,700 volunteers took part in the effort, including 12,500 dentists.

Kids who visit a GKAS clinic get oral

examinations and screenings, thorough cleaning and fluoride treatments, radiographs and oral hygiene instructions. When time allows and circumstances dictate, many sites offer fillings and extractions.

This winter at Dalin's IUPUI-based alma mater, for example, approximately 100 children participated, getting free cleanings and full restorative care. The spirit of Dalin's project has inspired School of Dentistry students to launch the Kids Club, which meets regularly to discuss children and their treatments, and build relationships with community organizations to provide dental education to youngsters.

During a typical GKAS event, the Kids Club volunteers offer tooth-brushing lessons, offer translating services chair-side for families who speak Spanish or Vietnamese and run an information booth for older kids and parents.

The ADA encourages GKAS treatment sites to expand their programs beyond the first Friday of each February, and thanks to a grant the IU dental school has received from the National Children's Oral Health Foundation, youngsters whose dental problems were too extensive to be handled in February will receive the additional care they need.

CALENDAR EARNS NATIONAL AWARD

CHRIS BROWN, a web specialist with the IUPUI electronic communications team, won a bronze award in the 2009 CASE Circle of Excellence Awards for "Happening at IUPUI," the new campus events calendar.

Brown's award marks the third straight year the team — part of the Office of Communications and Marketing (OCM) — has won an award in the Case competition as well as the annual Admissions Advertising Awards.

The OCM brought home a 2009 Gold Award from the Admissions Marketing Report's 24th annual Admissions Advertising Awards.



IUPUI Welcomes Disney

IUPUI is pleased to host the Disney Keys to Excellence professional development program on September 9, 2009. This one-day workshop introduces participants to Disney success stories, management philosophies and behind-the-scenes operations that have made the Walt Disney World Resort a benchmark for businesses around the world.

IUPUI Alumni can receive a discounted rate by entering code IUPANP when registering.

FOR MORE INFORMATION VISIT WWW.KEYSINDY.COM

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There's no place like home

Tonya and David Tudor (foreground) and their three children have a new home, thanks in part to IUPUI volunteers (background, left) who joined with counterparts from the NCAA in a Habitat for Humanity building project this summer. Community service projects are just one of the many ways that central Indiana residents feel the impact of IUPUI's students, staff and faculty.