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DETC NEWS - SPRING 2005

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On Cover: Mr. William Bethke, the Father of the DETC Accrediting Commission (see story on page 5).

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The Distance Education and Training Council (DETC) a nonprofit, voluntary association of accredited distance study institutions, was founded in 1926 to promote sound educational standards and ethical business practices within the distance study field. The independent DETC Accrediting Commission is listed by the United States Department of Education as a “nationally recognized accrediting agency.” The Accrediting Commission is also a charter member of the Council for Higher Education Accreditation (CHEA).

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Michael P. Lambert

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Sally R. Welch

Director of Accreditation:
Susan M. Reilly

Director of Meetings and Accounts:
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Assistant to the Accrediting Coordinator:
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Joseph C. Luman

A Half Century of Excellent Service to Education

by
Henry A. Spille
Chair
DETC Accrediting Commission



Henry A. Spille

It has been one of the highlights of my professional career in adult and continuing education to serve as the 12th Chair of the DETC Accrediting Commission.

For the past three years, I have been privileged to lead a dedicated, competent and professional group of distinguished men and women in a quest for identifying quality in distance learning institutions. And it has been an honor for me to see the many significant and exciting changes that have taken place in the world of distance education during my tenure with DETC.

Within the space of just a few years, technological change has swept over the distance learning field and left behind winners and losers, success stories and abject failures.

But like a sturdy craft built for heavy seas, the DETC ship has weathered the storms of change thanks to some steady piloting by the real experts in distance learning: the Presidents and Vice Presidents, Deans and Education Directors, and the other leaders at the 92 DETC institutions who have dedicated their careers to changing lives by offering first-rate learning opportunities to students aged 6 to 96 around the world and around the clock. In addition, the major contributions of the diligent and hard-working DETC staff to keeping the ship on an even keel must be acknowledged.

What I have seen in the past few years in the DETC community is nothing short of amazing to me. Here is a brief list of a few of the notable developments I have

(continued)

(A Half Century of Excellent Service to Education, continued)

witnessed first hand that show that DETC is sure to enjoy continued growth and success:

- The harnessing of new learning management software to produce practical, user-friendly online learning experiences for students.
- A sophisticated approach to new curricula introduction in less than a third of the time it took 10 years ago.
- A practical, business-like adaptation to the Internet and to online learning technology.
- A deepening and enriching of the learning experience for learners brought about by electronic communities of learners, virtual libraries, and the near “real time” interactions between learner and teacher.
- Exciting new programs of instruction being introduced every day.
- Meeting the demands for student service by increasingly knowledgeable and sophisticated learners.
- Upgrading of the educational qualifications of owners, governing board members, faculty, and staff.


At the Accrediting Commission, we can point with pride to the highly successful new outcomes assessment program, the active solicitation of learners into the

accrediting process, some of the finest curricula review processes anywhere, with a talent pool of hundreds of subject matter experts contributing their insights to evaluating DETC institutions’ programs for quality and rigor, and a significant strengthening of the depth, rigor and “value adding” quality of the DETC Chairs’ Reports resulting from on-site accrediting visits.

In my view, all of this means that the

DETC institutions are in a league of excellence, that they are subject to a very rigorous evaluation, and that the quality in DETC institutions is there for all to see.

We are proud of what we have been able to achieve in DETC, and most of



We are proud of what we have been able to achieve in DETC, and most of all, we are proud of the quality institutions that have earned DETC accreditation.

all, we are proud of the quality institutions that have earned DETC accreditation. If you haven’t noticed lately, DETC is fast becoming a global accrediting association of choice for some of the world’s largest and finest distance learning institutions. This did not happen by accident.

So I join with my fellow members who serve with me on the DETC Accrediting Commission in saluting all of the accredited DETC institutions, in thanking them for their stalwart support of the accrediting program, and in telling all who care about quality in learning that DETC is a mainstream accrediting association that confirms its commitment to excellence for another 50 years.

Message from the Executive Director of DETC

50th Anniversary Reminiscing

by

Michael P. Lambert

We join with all of the members of the Distance Education and Training Council in saluting the Accrediting Commission on the occasion of its 50th year of service to the field.

Anniversaries are a nice time to do some stocktaking and reminiscing, and the Commission's 50th birthday gives us an opportunity to look back at the fascinating and rich history of an accrediting association whose chief characteristic over the years has been its ability to gain public recognition and respect in the face of some tough odds.

The idea for a Commission got its start in 1953, when some 30 National Home Study Council members met at the June Annual Conference in Washington, D.C. to plan a "voluntary accrediting program."

With the appropriation of \$5,000 from the NHSC Board of Trustees, the Council membership, under the leadership of Dr. William Bethke of LaSalle Extension University of Chicago, developed the original set of academic and ethical standards, many of which are still in use today. Truly, the language of the standards can be called "classic" as they have stood the test of time.

Others active in the launching of the Commission were Dr. E. C. Estabrooke of



the American School, Dr. Homer Kempfer, NHSC Executive Director, Mr. Joseph Carle of the Lincoln Extension Institute, Mr. Jacob Schindlbeck of Industrial Training Institute, Mr. Joseph Biro of International Correspondence Schools, Mr. William A. Rogers of the International Accountants Society, Mr. T.J. Lafeber of Devry Technical Institute and dozens of other Council members.

In reading through the archives of the early years of the Commission, it is noteworthy that the feeling pervading the Council in that era was a sense of striving for national respect for the method of education and a total commitment to doing what was best for the individual student. The top school executives of the day were serious, tough minded competitors, but they willingly pooled their collective talents to build an accrediting program that would be able to identify quality institutions and reject marginal ones. The feeling seemed to be that the Commission was an excellent way to upgrade the im-

(continued)

(Message from the Executive Director, continued)

age and acceptance of the correspondence school field in the 1950s, and that the Commission should use the very best ideas and standards adapted, primarily, from the established regional accrediting bodies.

The founders' goal of having a decision making body of impeccable reputation, fierce independence and absolute integrity has been carried on through the years. In 1972, the Commission became the first institutional accrediting association to have a majority of public members, so convinced were the Council leaders of the need for unquestioned integrity in the conduct of the accrediting program.

Another characteristic of the early years that continues has been the enthusiastic volunteerism exhibited by staff members of Council schools in serving on accrediting examining committees.

As a staff member of the Commission, I have been privileged to have served the Commission for more than half of its existence. One thing has never ceased to thrill me, professionally and personally: the positive energy exhibited by the volunteer examiners as they undertake the complex tasks of evaluating an applicant institution. On the hundreds of examining committees I have served as a staff observer in the past 33 years, one feeling

about each committee remains: the evaluators were charged up and ready to go. They were eager to evaluate. They wanted to be rigorous in their quest for truth. They wanted to be fair to the applicant. They were unstoppable in their zeal to do the best job they could representing the Accrediting Commission as its "eyes and ears." They had the interests of the student in mind at all times. Evaluators are the same today.

On most of these visits, the school's

officials and staff were equally serious and sincere. They were candid in their responses, and anxious to show the committee everything.

Over the years, most applicants have sought accreditation purely out of a desire to be identified as the "best." Then, as now for most DETC in-

stitutions, eligibility for various tuition assistance programs has not been the motivation for an institution to open its doors to peer evaluation and intensive scrutiny by an outside group.

As we look back on the five decades of the Accrediting Commission, I can't help but feel that so long as there are qualified, talented men and women in the distance study field eager to serve as evaluators, so long as there are school executives in the mold of the Ted Estabrookes and the Bill Rogers, the integrity and reputation of the distance education movement will continue to grow and flourish.

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The founders' goal of having a decision making body of impeccable reputation, fierce independence and absolute integrity has been carried on through the years.

The History of the Commission



The first accreditation examination at the Institute of Applied Science on November 17, 1955. From left: Helen Allion, William Bethke, Ralph Turner, E.C. Estabrooke, and Homer Kempfer.

In his letter dated June 8, 1953, to NHSC (later DETC) Executive Director Dr. Homer Kempfer, NHSC President William Bethke outlined his plan for an accrediting body. Bethke was convinced that the ability to accredit home study schools through a rigorous accreditation process was essential to ensuring the growth, effectiveness, and prestige of home study schools.

In response to Bethke's letter, NHSC's Chicago-area school Presidents developed an outline of recommended standards, policies, and procedures for an Accrediting Commission. On the evening before the NHSC's Annual Conference, a committee of Council leaders met with Dr. Kempfer and an official from the U.S. Office of Education. The next day, the NHSC Board of Trustees voted the first appropriation for developing the accrediting program and appointed an Accrediting Committee to implement the plan.

Fifteen months later, after thousands of hours of work by dozens of volunteer

members, the official documents were ready for Board approval. The Board of Trustees appointed the first Commission of nine members on November 14, 1954. They were given the following mission:

1. Encourage member and applicant schools to meet the high standards for instructional materials, service, and business ethics;
2. Gain governmental and public acceptance of the correspondence method; and
3. Assist the Council in effectively achieving the objectives as stated in the *NHSC Constitution and Bylaws*.

The first meeting of the Accrediting Commission was held in New York on March 24, 1955. In November of that year, NHSC Trustees resolved that after June 1, 1960, membership in the Council should be limited to schools accredited by the NHSC Accrediting Commission.

(continued)

(History of the Commission, continued)

On April 20, 1959, the Accrediting Commission received formal recognition as a “nationally recognized accrediting agency” from the U.S. Commissioner of Education. In the years since this milestone, the Accrediting Commission has continuously refined and improved its standards and policies. The official recognition of the Commission by the U.S. Department of Education has been reviewed periodically since 1959 following extensive re-evaluation of its activities and procedures.

In 1973, the Commission became the first agency accrediting private schools to receive the recognition of the National Commission on Accrediting. In 1975, the Accrediting Commission became a charter member of the Council on Postsecondary Accreditation (COPA), which is now known as the Council for Higher Education Accreditation (CHEA), a non-governmental body recognizing and coordinating the activities of accrediting agencies throughout the United States.

On January 16, 1985, after years of

effort on the part of NHSC leaders and members, the U.S. Secretary of Education recognized the Accrediting Commission of the National Home Study Council's expanded scope of activity to include home study academic degree programs from the associate's through the master's degree level.

One of the interesting characteristics of the Accrediting Commission of the DETC over the years has been its ability to attract to its membership highly distin-

guished public members willing to give their time to the Council. There have been two U.S. Commissioners of Education (Lawrence G. Derthick, Jr. and John W. Studebaker), one Undersecretary of Health, Education and Welfare (Herold C. Hunt), one Deputy Secretary for Postsecondary Education, U.S. Department of Education (John

D. Phillips), and four Partners from the accounting firm of PriceWaterhouse (now PricewaterhouseCoopers): G. Dewey Arnold, Carl W. Ruppert, Patrick M. Keller, and Jan Larson. In addition, there have been two retired Army Generals, Major General William K. Hunzeker and Lieutenant General Joseph S. Laposata.

Accreditation is a continuously evolving process which has been developed by groups of peers with the purpose of safeguarding the public good. Like democracy itself, accreditation is hardly perfect. But, considering the alternatives, it's the best system we have.

**Hester Turner
Chair, 1985-1989**

Accrediting Commission Milestones

Here is a selected list of milestone achievements in the Accrediting Commission's 50 year history:

1955

The first meeting of the Accrediting Commission is held at the Waldorf-Astoria Hotel in New York City.

1959

U.S. Commissioner of Education, Lawrence G. Derthick, Jr. signs letter giving official recognition to the Accrediting Commission as a "nationally recognized accrediting agency." Dr. Derthick later joins the Accrediting Commission as a public member.

1970

U.S. Commissioner of Education continues recognition of Accrediting Commission as a "nationally recognized accrediting agency."

1972

The composition of the Accrediting Commission changes to include a majority of members who represent the public. The Commission remains the sole U.S. accrediting agency to have such a composition.

1973

Accrediting Commission receives formal recognition as a member of the National Commission on Accrediting, the first time

in history an agency accrediting proprietary schools had received NCA recognition.

1975

U.S. Commissioner of Education continues recognition of Accrediting Commission as a "nationally recognized accrediting agency."

Commission becomes a charter-recognized member of the Council on Postsecondary Accreditation, a successor organization of NCA.

First federal distance institution, the U.S. Air Force Extension Course Institute, (now called the Air Force Institute for Advanced Distributed Learning) is accredited.

1979

First academic degree by correspondence study accredited, the Cleveland Institute of Electronics' Associate degree in Specialized Electronics Technology.

1981

U.S. Commissioner of Education continues the recognition of the Accrediting Commission and expands its recognized scope to include the accreditation of academic degrees at the associates level.

1983

The Council on Postsecondary Accredita-

(continued)

(Accrediting Commission Milestones, continued)

tion (COPA) continues recognition of the Accrediting Commission and expands its recognized scope to include academic degrees from the associates through the master's degree levels.

1984

Hester L. Turner, College Dean, Attorney and former Executive Director of the Camp Fire Girls, becomes the first woman to be elected Chairman of the Accrediting Commission.

1985

U.S. Secretary of Education continues the recognition of the Accrediting Commission and expands its recognized scope to include academic degrees from the associates through the masters degree levels.

Defense Activity for Nontraditional Education Support (DANTES), through the leadership of Dr. Fran Kelly of the Department of Navy, admits schools accredited by the Commission into the DANTES-administered military tuition assistance program.

1990

Accrediting Commission publishes *Home Study School Accreditation*, first compilation of all Commission policies, practices and standards.

1993

Recognition of the Commission by the Council on Postsecondary Accreditation is continued for full five-year period. COPA disbands, and the Accrediting Commission becomes a charter-recognized

member of the Commission on Recognition of Postsecondary Accreditation (CORPA).

1994

Name of Commission is changed to the Accrediting Commission of the Distance Education and Training Council (DETC).

The Montgomery G.I. Bill is amended to require that distance education schools must be accredited by a "nationally recognized accrediting agency" in order to participate in the G.I. Bill.

1995

Recognition of the Accrediting Commission continued by the Secretary of Education under the new regulations implementing the Higher Education Amendments of 1992.

DETC Accreditation Handbook, using a three-ring binder, replaces *Home Study School Accreditation*.

American Council on Education, through the ACE/CREDIT program, elects to rely on Accrediting Commission to carry out five-year refresher reviews of DETC college credit recommendations.

1997

Commission becomes a recognized member of the Council for Higher Education Accreditation (CHEA).

2001

Commission's recognition by CHEA is continued.

(continued on page 39)

What the DETC Accrediting Commission Means to Me

(Editor's Note: We invited the present DETC Accrediting Commissioners to tell us what serving on the Commission means to them. Mr. Henry A. Spille, the Commission Chair, reflected on his experiences in the opening article, "A Half Century of Excellent Service to Education." Here, the other Commissioners share their thoughts.)



Mr. Gary M. Keisling

Commission Vice Chair

President, Professional Career Development Institute

When I first joined the Commission a few years ago, I wondered; what is it that makes this Commission so successful? I now know the answer. It is the DETC schools, the Standards, the DETC Staff and the Commissioners. Take away any one component, and it doesn't work nearly as well, if at all.

As a member of the DETC Accrediting Commission, I regularly observe how strong and vital our standards and process is to the continued success of DETC in our industry. From the very beginning, when a school first applies for its initial accreditation there is a clear understanding that the process is designed to protect the students, provide an exceptional educational experience and assure the continued vitality of the school itself. As I serve on accreditation visits at DETC schools, I regularly hear how it has strengthened the school and its staff. This process has gained its strength and reputation over a period of 50 years and today enjoys a global reputation for being thorough and of uncompromising quality.

It is the schools and the Commissioners themselves that take the standards and bring them to life. Witnessing my fellow Commissioners at work is inspiring. This group of volunteers gives hundreds of hours of attention to important matters annually on behalf of DETC schools, all without compensation, to assure the continued strength and vitality of our industry.

Finally, none of it works without the dedication and commitment of the DETC staff. Decades of experience, hundreds of thousands of traveled miles and witnessing the amazing diversity of the collection of DETC schools over the years has given us a team capable of meeting the needs of our schools and keeping pace with and anticipating the necessary changes for our future. As schools, we are fortunate to have these standards and these people. For me personally, it is simply a privilege to serve and be some small part of it all.

(What the DETC Accrediting Commission Means to Me, continued)



Mr. Brook Ellis

DETC Treasurer

Vice President of Education, Gemological Institute of America

The Gemological Institute of America has been a distance education provider for almost 75 years and is proud to be a DETC accredited school. I am a GIA graduate myself, so I understand the importance of distance education. I also appreciate its positive effect on my career.

I joined GIA as Vice President of Operations and later became Vice President of Education. In my time here, I have come to understand the important role the DETC plays in establishing and upholding higher distance education standards.

I see this role firsthand in my capacity as a member of the Accrediting Commission. The commission's high standards have a positive impact on students at DETC accredited schools and raise the bar for all distance education providers. The results achieved by Mike Lambert and his team are outstanding. I am proud to be a member of such an accomplished and exceptional Commission.



Dr. Dorothy C. Fenwick

Executive Director Emeritus, Commission on Recognition of Postsecondary Accreditation

I view my participation as a member of the DETC Commission from two different perspectives. First, I have a great deal of pride in the work of the Commission and its impact on each accredited school. At every meeting, there are examples of the positive growth of accredited schools through the diversity of program offerings and the expansion of student body. There is also demonstrable evidence of the maturation of schools that have recently been accredited as they refine their educational processes and, through interaction with DETC colleagues, develop institutions that are increasingly sophisticated in the educational delivery system.

From a personal perspective, I have been privileged to serve on the DETC Commission with individuals who represent the best in their professional fields. The DETC community is well served by Commissioners who bring this level of professional and personal integrity to every Commission decision. The Commission members are also well served by the contributions of the DETC staff whose own unique expertise in the field of distance education ensures the success of all our efforts.

(What the DETC Accrediting Commission Means to Me, continued)



Mr. Jan M. Larson

Managing Partner, PricewaterhouseCoopers

It has been my distinct privilege to serve as a public member of the DETC Accrediting Commission for the past five years. I have been impressed—time and again—by the dedication of everyone who has a role in the accrediting process, from institutions, to my fellow Commission members and the staff. The focus of DETC is clearly on protecting the best interests of the students.

I am proud to say the DETC has been a constructive stimulus for institutional improvement. I genuinely feel that DETC plays an important role in quality assurance in education, and I am grateful for the opportunity to be a part of this wonderful voluntary process.



Ms. Marianne E. Mount

Executive Vice President, The Catholic Distance University

The Accrediting Commission means quality to me. It proposes and enforces standards that are recognized by the U.S. Department of Education for all schools that voluntarily choose to undergo the accrediting process. Thus, it provides a definition of quality and ensures that the standards are fairly and uniformly enforced among educators and institutions that seek to provide high quality distance education to the public.

The Accrediting Commission means leadership in the field of distance education. The members of the DETC Commission represent both school leadership and public leadership in a collaborative process. School leaders are proven practitioners with many years of experience in the field, managing schools and changing lives. Public members without exception bring a national reputation for expertise in their field and a commitment to public service. Together, the Commission creates a vision for the future for the entire DETC Community.

And finally, the Accrediting Commission builds a supportive community of accredited members of DETC that is based on sound business practices, quality education, high ethical standards, and service to the public.

Happy 50th Anniversary to the DETC Accrediting Commission!

(What the DETC Accrediting Commission Means to Me, continued)



Dr. Gary Seevers

Vice President of Academic Affairs, Global University

Serving on the Commission allows one to participate in advancing education worldwide. What is new and novel to many has a long, distinguished history with DETC. This is evidenced by the global expansion of DETC as an increasing number of international schools recognize the value of DETC accreditation. Meaning, those participating on the Commission have a positive influence on people's lives around the world, and bring the benefit of global experiences back to DETC accredited institutions.

I truly appreciate the sense of commitment exhibited by the Commission to quality and care. This sense permeates both the staff and the Commission as they work with schools at the beginning of the accreditation process and with schools that have been part of the DETC family for years. It is a privilege to be part of a forward-looking accrediting commission committed to creating a community of high-quality schools with caring people.



Dr. David Stewart

Director of Program Development, Center for Adult Learning and Educational Credentials (Retired), American Council on Education

I spent most of my professional career in work aimed at making higher education more accessible to adults who had family and employment responsibilities. During that period, I watched what was once known as correspondence instruction evolve to incorporate new and innovative instructional methods and become today's distance education.

I have an intense professional and emotional investment in distance education. I don't want its present or future to be damaged by those who do not understand, respect, or adhere to high standards of quality. In DETC, I see an organization as led by Executive Director Mike Lambert and Commission Chair Hank Spille that establishes high and appropriate standards of quality for institutions that provide instruction through non-traditional means. DETC has, I believe, earned the respect that it currently enjoys among its own members and increasingly in the larger community of educators.

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Letters of Congratulations



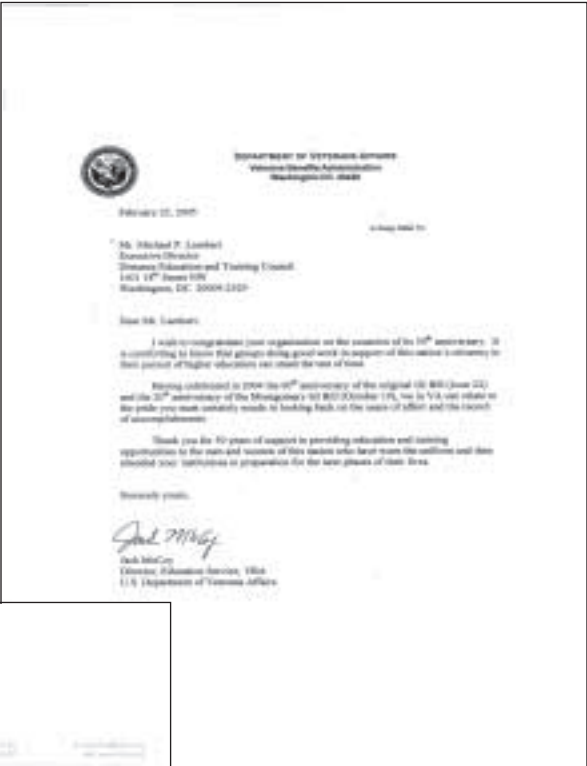
from John W. Barth
Director, Accreditation and State
Liaison
U.S. Department of Education

from Carol S. Osborn
Deputy Director
Defense Activity for Non-Traditional Education Support
(DANTES)
Department of Defense



(Messages of Congratulations, continued)

from Jack McCoy
Director, Education Service,
VBA
U.S. Department of Veterans
Affairs



from Judith Eaton
President
Council for Education Higher
Accreditation

The image shows the letterhead of the National Association of State Administrators and Supervisors of Private Schools. At the top left is a circular logo with the word "History" in a curved font above a stylized sun and a vertical line. To the right of the logo, the organization's name is written in a serif font. Below the name is the address: "40 West Bay Street, Suite 400, Columbia, SC 29201-1100", followed by phone and fax numbers, and a website URL. A horizontal line separates the header from the main body. On the left side of the main body, there is a vertical list of services: "ASSISTANCE", "COUNSELING", "FINANCIAL", "LEGAL", "MEDICAL", "NUTRITION", "PSYCHOLOGICAL", "SOCIAL", "TRAVEL", "VETERINARY", "WEDDING", "WINE", "YOGA", "ZOO". In the center, a letter from Michael P. Lombardi, Executive Director, dated February 28, 2008, is shown. The letter congratulates the organization on its 50th anniversary and mentions a partnership with DETC since its inception in 1952. The letter is signed by John P. Ware, Executive Director.

ACCET
AMERICAN COUNCIL ON
 EDUCATION

February 15, 2009

Mr. Michael P. Lombardi
 Executive Director
 Division Education and Training Council
 1001 18th Street, NW
 Washington, DC 20036-1524

Dear Michael,

In celebration of the IRECE Accrediting Commission's 10th Anniversary, I would like to extend my sincere congratulations and best wishes on behalf of the Council of International National Accrediting Agencies (CINAA). Our six agencies have worked closely over the past ten years and the contributions of experience and expertise from both the agencies and you personally, have been equally noteworthy and appreciated.

This milestone event is the culmination of much effort and commitment by countless individuals affiliated with DETC over an extended period of time. Much work never ceases but your personal history continues to build ours with each passing year. We all look forward to sharing these years as colleagues in the great enterprise of accreditation.


 Robert A. Williams
 Executive Director, ACCET
 Chair, CINAA

cc: Elise Scavron, ACCET
 Steve Eggleston, ACCET
 Carol Hennessey, AABES
 Gary Pickett, CDE

U.S. Department of Education International Agency • ISO 9001 Certified Quality Management System

DETC Awards



Mr. Thomas R. Stuart and Ms. Marianne E. Mount received the *DETC Distinguished Service Award*.

Two *DETC Distinguished Service Awards* were presented at the January DETC Accrediting Commission meeting. The Distinguished Service Award (DSA) is presented to individuals inside the distance education field for their special outstanding service that has enhanced the image of distance education or significantly furthered the work of the DETC.

Ms. Marianne Evans Mount is the Executive Vice President of The Catholic Distance University in Hamilton, VA. She has been associated with CDU since it was established in 1983, first serving as Education Director, then Executive Director in 1985 and Executive Vice President since 1996.

Marianne has served with distinction on the Commission for 6 years (since 1996)—two full terms. Her University likewise enjoys a sterling reputation, and she has devoted many weeks of personal time to DETC as an on-site evaluator, a writer, a speaker at DETC meetings, and

an all around “ambassador” for DETC. CDU has hosted DETC regional meetings, and Marianne has attended and participated in almost every DETC meeting since gaining DETC accreditation in 1986. She brought to the Commission a sense of high purpose and ethical emphasis in applying DETC standards, and her perspective on the challenges faced by the small, not for profit school was of inestimable value to the Commission as it deliberated policies and standards.

Mr. Thomas R. Stuart is the President of Art Instruction Schools, Minneapolis, Minnesota. He is also the Chief Executive and Chairman of the Bureau of Engraving, Inc. From 1969 until 1988, Tom worked for the Xerox Corporation. He joined the Accrediting Commission in 1997, filling an unexpired term left by Dennis Foltz who died in 1996. He was elected Vice Chair of the Commission in 1999. Prior to joining the Accrediting Commission, he also served as a member of the DETC Business Standards Committee.

Tom has been a steady, solid member, providing the Commission with incredible insights into the business aspects of running a good, for-profit distance study institution. He has given extensively of his time to serve on visiting examining committees, and his institution was a founding member of DETC in 1926. He is the third Art Instruction Schools’ executive in the Commission’s 50+ year history to serve on the Commission. He has provided financial support to nearly every Annual Conference of DETC going back nearly five decades, and his institution enjoys an impeccable reputation.

Thanks to Our Commissioners!

Our sincere thanks to the dedicated men and women who have served on the Accrediting Commission over the past 50 years. It is because of their enthusiasm, volunteerism, integrity, and professionalism, that the Council is the leader in distance education today.

Public Members, 1955-2005



G. Dewey Arnold, Price
Waterhouse, 1972-1982



Earl Bedell, Detroit Public
Schools, 1955-1966



William B. Cottingham, GMI
Engineering & Management
Institute, 1993-2002
Chair, 2000-2002



Lawrence G. Derthick, Jr., U.S.
Commissioner of Education, 1961-
1977
Chair, 1976-1977



S. Norman Feingold, B'nai B'rith
Career Counseling Services, 1968-
1980



Dorothy C. Fenwick, Commission
on Recognition of Postsecondary
Accreditation, 1998-Present



Josephine L. Ferguson, U.S. Department of Education, Region V, 1987-1996



Fred F. Harclerod, University of Arizona, 1976-1985
Chair, 1977-1985



Herold C. Hunt, Under Secretary, U.S. Department of HEW, 1955-1976, *Chair, 1966-1976*



Major General William K. Hunzeker, U.S. Army, (Retired) 1986-1995, *Chair, 1989-1995*



Patrick M. Keller, Price Waterhouse, 1991-2000
Chair, 1995-2000



Lt. General Joseph S. Laposata, U.S. Army, (Retired) 1995-1997



Jan M. Larson, PricewaterhouseCoopers, 2000-Present



Mary L. Pankowski, Florida International University, 1996-1998



John D. Phillips, Deputy Secretary of Education, 1977-1987



Robert R. Ramsey, Jr., New England Association, Commission on Higher Educ., 1989-1992



Harold P. Rodes, General Motors Institute, 1977-1986



Carl W. Ruppert, Price Waterhouse, 1982-1991



Henry A. Spille, American Council on Education, 1997-Present, *Chair 2002-Present*



Jack W. Staehle, Aldens, Inc., 1955-1968



David W. Stewart, American Council on Education, 2002-Present



John W. Studebaker, U.S. Commissioner of Education, 1955-1961



Hester L. Turner, Campfire USA, Lewis & Clark College, 1980-1989, *Chair, 1985-1989*



K. Brantley Watson, McCormick and Company, 1966-1977

School Members, 1955-2005



G. O. Allen, Cleveland Institute of Electronics, 1979-1981



M. Robert Allen, FAS International, Inc., 1962-1964
Chair, 1963-1964



Sullivan E. Barnes, Columbia School of Broadcasting, 1976-1977



David Beach, Education Direct, 2002-2004



William Bethke, LaSalle Extension University, 1955-1962
Chair, 1955-1963



John C. Buckee, Jr., Art Instruction Schools, 1968-1972

(continued on page 35)

Still Time —

To Register for the DETC Conference

Francis Marion Hotel Charleston, South Carolina



The Francis Marion Hotel will host the DETC and its 79th Annual Conference on April 17-19, 2005. This historic hotel is located in the heart of Charleston, South Carolina. You are within minutes of Charleston's historic harbor, antebellum homes, churches and legendary King Street. To learn more about the Francis Marion Hotel, visit their web site at www.francismarionhotel.com.

The Conference begins on Sunday, April 17th at 5:30 with a visit to the Middleton Plantation and ends on Tuesday April 19th after the Annual Banquet. The hotel rooms will go quickly, so don't delay in making your room reservations.

Register Today

The registration fee includes all sessions, meals and activities listed in the program. Registration is for the full Conference. There is no partial registration and no exceptions. Any cancellations must be made before April 11th for a refund.

The DETC Member rate for the Conference is \$925 for the first person, and \$875 for each additional person. The non-member rate is \$1,175 for the first person and \$1,075 for each additional person. The spouse fee is \$250. This fee is for meals and spouse tours/activities. You may register by filling out the "Conference Registration Form" that may be downloaded from DETC's web site at www.detc.org (select "About Us" and "Meetings and Reports"). Send the form to Cindy Donahue at DETC with your check made payable to "DETC." If you have any questions, please e-mail Cindy Donahue at cindy@detc.org. The cut off date to register for the Conference is **April 8, 2005**.

You are registered for the Conference only when your payment and Registration Form are received and a confirmation letter has been sent. If you do not receive a confirmation letter, please call Cindy Donahue at 202-234-5100 or e-mail cindy@detc.org.

(continued)

(Still Time to Register for DETC Conference, continued)

For the most up-to-date information on the Conference and the Registration and Reservation forms, please visit the DETC web site at www.detc.org and select "About Us" and "Meetings and Reports."

There's also a Military Education Counselors' Day planned for April 20th. There's a separate registration required to attend. Please see information on DETC's web site.

Hotel Reservations Cut-Off Date is March 15, 2005

The Francis Marion reservations should be made directly with the hotel. The special DETC single or double room rate is \$205. To receive this room rate, your room reservations at the Westin Grand must be made by no later than **March 15, 2005**. The "Hotel Reservation Form" is on page 45. You may also download the Reservation Form from DETC's web site (see above). If you make your reservations by phone, please state that you are attending the DETC Annual Conference. The rooms to go quickly, so to avoid disappointment, we suggest you make your reservations today by calling 1-877-756-2121 or 843-722-0600.

Conference Program

The proposed Conference Program, Information Sheet, Conference Registration and Hotel Reservation Forms are all available from DETC's web site. Currently, the session titles are:

- Keynote Address: *Tipping Point – The Pragmatic Moment When Everything Can Change*
Richard Mandeville, Consultant
- *The Future of Voluntary Accreditation*
Dorothy Fenwick, DETC Accrediting Commission, moderator
Richard Mandeville
Elise Scanlon, Accrediting Commission of Career Schools and Colleges of Technology
- Welcoming Luncheon: *Saluting the Accrediting Evaluators*
Henry Spille, Chair, DETC Accrediting Commission
- *Looking to Distance Learning's Future*
Kris Jamsa, Jamsa Media Group
- *The Postsecondary Education Market Today*
Sean Gallagher, Eduventures
- Concurrent Sessions
 - *Tips for Success as a Financial Aid Administrator*
Timothy C. Lehmann, Capella University
 - *DETC and International Markets*
Irving Buchen, IMPAC University
 - *21st Century Services for 21st Century Students*
Chris Jorgensen, California College for Health Sciences
 - *The Evolving Story of Distance Learning in Legal Education*
Barry Currier, Concord University School of Law

(continued on page 39)

Report from the Accrediting Commission

The DETC Accrediting Commission, the nationally recognized accreditation association for distance learning institutions, met on January 7-8, 2005 and took the following actions:

Commissioners Reappointed

Dr. Dorothy C. Fenwick, Executive Director Emeritus of the Commission on Recognition of Postsecondary Accreditation, has been re-appointed to her third three-year term on the Commission as a public member.

Dr. Fenwick is currently the President of the Association of Commissions in Oxford, Maryland. The Association represents a group of specialized accrediting bodies serving the hospitality industry. From 1994 until 1997, Dr. Fenwick served as the Executive Director of the Commission on Recognition of Postsecondary Accreditation (CORPA), the predecessor organization to the Council for Higher Education Accreditation (CHEA). Prior to her work with CORPA and COPA, she served as Executive Director of the Accrediting Commission for the National Association of Trade and Technical Schools from 1985 to 1992.

Dr. David W. Stewart has been re-appointed to his second three-year term as a public member of the Commission.

Dr. Stewart was the Director of Program Development, The Center for Adult Learning and Educational Credentials at the American Council on Education from

1985 until 1995, when he retired. He was the principal author of "Postsecondary Education Institutions and Adult Learning: An Assessment and Planning Guide" published by the American Council on Education. Dr. Stewart served (1995-98) on the Board of Overseers for Regents College of the University of the State of New York, now named Excelsior College. He has authored several important books, including co-authoring, with Henry Spille, both "External Degrees in the Information Age: Legitimate Choices," and "Diploma Mills: Degrees of Fraud."

New Officers Elected

The Accrediting Commission elected Mr. Gary M. Keisling, President of the Professional Career Development Institute, as the Vice Chair of the Commission. He replaces Thomas R. Stuart, President of Art Instruction Schools, who retired after serving the maximum allowable terms on the Commission.

Mr. Brook Ellis, Vice President of Education for the Gemological Institute of America, was elected DETC Treasurer. He replaces Dr. Joseph E. Gurubatham, President of Home Study International/Griggs University, who resigned from Home Study International to join a health care management firm. Mr. Henry Spille remains the Chair of the Commission, and Mr. Michael P. Lambert is the Executive Director.

(continued)

(Report from the Accrediting Commission, continued)

8 Institutions Gain Accreditation

The following institutions, including four Australian university distance learning divisions, were accredited as of January 8, 2005:

- **American Graduate School of Management (AGSM)**

385 Inverness Parkway, Suite 310
Englewood, CO 80112
Phone: 303-991-1575 or 1-800-566-8774; Fax 303-991-1577; E-mail: info@agsm.edu; Web site: <http://www.agsm.edu>.

Founded 2000. Offers an Executive Masters of Business Administration and a Master of Management.

MARY ADAMS, President

- **Blackstone Career Institute**

218 Main Street, P.O. Box 899
Emmaus, PA 18049
Phone: 610-967-3323 or 1-800-826-9228; Fax: 610-967-3126; E-mail: info@blackstone.edu; Web site: <http://www.blackstone.edu>.

Founded in 1890. Offers diploma programs in dental office assistant, legal assistant/paralegal, medical office assistant, medical transcription, medical billing and coding, and advanced legal courses.

KEVIN J. McCLOSKEY, President

- **California Coast University**

700 North Main Street
Santa Ana, CA 92701
Phone: 714-547-9625; Fax: 717-547-

5777; E-mail: info@calcoast.edu;
Web Site: <http://www.calcoast.edu>.

Founded 1973. Offers Bachelor of Science degrees in: Business Administration, Management, and Psychology; and Master of Business Administration; Master of Science in Psychology; Master of Education in Curriculum and Instruction, and a Master of Education in Administration.

THOMAS M. NEAL, President

- **Deakin University**

Geelong, Victoria 3217
Australia
Phone: +61-3-9244-5095; Fax: +61-3-9244-5094; Web Site: <http://www.deakin.edu.au>.

Founded 1974. Offers a wide range of undergraduate and postgraduate distance education (off-campus) courses and degrees in fields of Arts, Business and Law, Education, Health and Behavior Sciences, and Science and Technology. Please visit their web site for a full listing.

SALLY WALKER, Vice-Chancellor and President
ERIC MEADOWS, Pro Vice-Chancellor International

- **Monash University**

Wellington Road
Clayton, Victoria 3800
Australia
Phone: +61-3-9902-6000; Fax: +61-3-99055-4007; E-mail: inquiries@monash.edu.au; Web Site: <http://www.monash.edu.au>.

Founded 1958. Offers a wide range of undergraduate and postgraduate distance education (off-campus) courses and degrees in the fields of Art and Design; Arts;

(Report from the Accrediting Commission, continued)

Business and Economics; Education; Engineering, Information Technology; Law; Medicine; Nursing and Health Sciences; Pharmacy, and Science. Please visit their web site for a full listing.

RICHARD LARKINS, Vice-Chancellor and President

ANTHONY POLLOCK, Vice-President International

• **Rescue College**

Association of Gospel Rescue Missions

1045 Swift Avenue

Kansas City, MO 64116

Phone: 816-471-8020; Fax: 816-471-3718; E-mail: info@rescue.edu;

Web site: <http://www.rescue.edu>.

Founded 1998. Offers Certificate in Rescue Ministry and Bachelor completion degree program in Rescue Ministry.

STEVE BURGER, Executive Director

• **University of New England**

Armidale, NSW 2351

Australia

Phone: +61-2-6773-3333; Fax: +61-2-6773-3122; E-mail:

inquiries@une.edu.au; Web Site: <http://www.une.edu.au>.

Founded 1954. Offers a wide range of undergraduate and postgraduate distance education (off-campus) courses and degrees in the fields of Arts, Humanities, and Social Sciences; Economics Business and Law; Education Health and Professional Studies, and Sciences. Please visit their web site for a full listing.

INGRID MOSES, Vice-Chancellor and President

DAVID RICH, Pro Vice-Chancellor (Teaching and Learning)

• **University of Southern Queensland**

Toowoomba, Queensland 4350

Australia

Phone: +61-7-4631-2285; Fax: +61-7-4631-2051

Web Site: <http://www.usq.edu.au>;

Inquiries: <http://www.usqassist.usq.edu.au>.

Founded 1967. A dual mode institution offering a wide range of undergraduate and postgraduate distance education (off-campus) courses and degrees in fields of Arts, Business, Education, Engineering and Surveying, and Sciences. Please visit their web site for a full listing.

WILLIAM LOVEGROVE, Vice-Chancellor and President

ALAN SMITH, Director, Distance & e-Learning Center

Nine Institutions Re-Accredited

The following institutions were re-accredited:

American Institute of Applied Science, Youngsville, NC

American Public University System, Charles Town, WV

Atlantic University, Virginia Beach, VA

Concord University School of Law, Los Angeles, CA

Diamond Council of America, Nashville, TN

(continued)

(Report from the Accrediting Commission, continued)

Education Direct, Scranton, PA

Hadley School for the Blind, Winnetka, IL

John Tracy Clinic, Los Angeles, CA

Learning and Evaluation Center/Keystone

National High School, Bloomsburg, PA

Resigned Accreditation

The Canadian School of Management, Cambridge, Ontario, an affiliate of the International Management Centre Association, Buckingham, England, resigned accreditation as of December 31, 2004.

Two Institutions Have Accreditation Removed

The DETC Accrediting Commission withdrew the accreditation of the following institutions effective February 21, 2005:

- **International Management Centres Association (IMCA)**

Castle Street

Buckingham, England MK18 1BP

www.imcassociation.edu or www.i-m-c.org

- **Revans University—The University of Action Learning**

1650 38th Street, Suite 205W

Boulder, C) 80301

www.revans-university.edu

New Degree Programs Approved

The Commission approved the following new degree programs:

American Public University System,

American Military University

Master of Arts in Humanities

Ashworth College

Associate in Marketing

Associate in Security Management

Masters of Health Care Administration

Masters of Human Resource Management

California College for Health Sciences

Master of Science in Nursing

Columbia Southern University

Bachelor of Science in Hospitality and Tourism

Bachelor of Science in Fire Science

Bachelor of Science in Marketing

Master of Science in Criminal Justice Administration

Bachelor of Science in Human Resource Management

Grantham University

Bachelor of Science and Associate of Science in General Studies

Bachelor of Science and Associate of Science in Interdisciplinary Studies

Southwest University

Associate of Science in Criminal Justice

New Courses Approved

The Commission approved the following new courses:

(continued on page 40)

Newly Accredited Institutions

American Graduate School of Management Englewood, CO

One of DETC's newer institutions, American Graduate School of Management (AGSM) arose from within a long tradition of academic excellence and has emerged as a premier online provider of management education.

AGSM's initial funding and academic foundation was provided by Vanderbilt University and, initially using facilities and resources of the Owen Graduate School of Management at Vanderbilt University, AGSM was established to pursue emerging educational opportunities.

AGSM was founded in May 2000 by The Honorable Lamar Alexander, Joe B. Wyatt and Dr. Richard W. Oliver. Lamar Alexander, now a U.S. Senator from Tennessee, is a former U. S. Secretary of Education, Governor of Tennessee, and President of the University of Tennessee. Joe B. Wyatt is Chancellor Emeritus of Vanderbilt University and former Vice President, Administration at Harvard University. Dr. Oliver served as a professor of management at Vanderbilt University and earlier as Vice President, Nortel Networks.

AGSM serves mid-career professionals and their organizations, concentrating on the workforce development needs of high growth and underserved industry segments. AGSM offers Masters-level management degree programs, utilizing a unique blend of real-time interactive vir-

tual classroom sessions and various self-paced learning modules. To better serve its global student population, AGSM relocated to Colorado in 2004.

The AGSM core leadership team is comprised of Dr. Oliver (AGSM CEO), Mary Adams (AGSM President), Dr. Lawrence Droutman (AGSM Dean), and Jeff Benson (AGSM Associate Dean). Mary, a long-time contributor to the DETC, joined AGSM in 2004 after previously serving as President of Aspen University. Dr. Droutman has worked with AGSM for five years and earned his Ph.D. from Columbia University; M.A. from Johns Hopkins University; and B.A. from Princeton University. Prior to joining AGSM, Jeff held senior leadership roles in both blue-chip and start-up organizations, and is currently a candidate for a Doctor of Business Administration degree that he is completing online. For more information, please visit the AGSM web site at www.agsm.edu.



Jeff Benson, Associate Dean

(Newly Accredited Institutions, continued)

Blackstone Career Institute Emmaus, PA

Blackstone Career Institute (BCI) is a mid-size provider of distance learning educational services, offering correspondence courses and Internet-based education. The company, based in Emmaus, PA, markets five career courses and several continuing education certificate courses. BCI, one of the schools owned by Direct Learning Systems, Inc. (DLS), dates back to 1890, making it one of the oldest correspondence schools in the country. With over 2,000 students enrolled, BCI continues to be a market leader in correspondence career education.

The school services working professionals, homemakers, family caretakers, and others who choose to pursue career education from a distance. More than one third of the students already hold post-secondary degrees. Unlike traditional students, BCI students never step into a classroom. Utilizing a computer with Internet access, students can enter BCI online from a library, school, home, or Internet center.

BCI was acquired by Kevin McCloskey in September 2001, when the company was operating only one correspondence course in legal assistant/paralegal. Since the acquisition, Kevin has made dramatic changes to expand the business and improve the course offerings. First, the school was moved from Dallas, TX to its current home in Emmaus, PA. The existing legal assistant/paralegal course was redesigned, four new career courses were developed

and introduced, key staff was hired, and the organizational structure was transformed to better meet current market opportunities. In addition, operations were significantly improved by implementing a new marketing plan, increasing operating efficiencies, and expanding and upgrading the Web sites.

BCI's strong brand, large database of former students, sophisticated marketing techniques, highly efficient content development formula, and ability to replicate the course model for other content areas, other languages, and other countries combine to give the company a significant competitive advantage and the opportunity to grow the business dramatically. To learn more about BCI, visit the web site at www.blackstone.edu.



Kevin McCloskey

California Coast University Santa Ana, CA

California Coast University was founded to meet the needs of those experienced professional men and women who were looking for what was often referred to, at that time, as non-traditional education.

In the early 1970's the founders of California Coast University interviewed hundreds of displaced Business, Engineering, and Aerospace Executives who were

(Newly Accredited Institutions, continued)

having great difficulty re-entering the job market because they did not hold appropriate academic degrees. Many of these people were highly qualified executives, managers, department heads, and engineers who

for one reason or another were unable to complete college, and now as adults found it impossible to return to the traditional university classroom setting.

The University's mission was to offer undergraduate and graduate degrees to working adults who needed a realistic option for completing a degree program.

In the early 1980's CCU became one of California's first private degree granting institutions to undergo the state's newly adopted review and approval process. Full Institutional Approval was awarded from the Superintendent of Public Instruction of the Department of Education for all degree programs offered at that time.

Throughout these many years, the University has maintained its Approval status with the State. Over the years, the University's course offerings and degree programs have changed and progressed in many ways. California Coast University now serves the educational needs of students worldwide. CCU will continue to evolve as the needs of our students change. With national accreditation, the future



Tom Neal

holds many challenges and opportunities and we (CCU) welcome the chance to be part of the DETC family! For more information, please visit www.calcoast.edu.

Deakin University Geelong, Victoria, Australia

Established in 1974 by an Act of the State Parliament of Victoria (one of Australia's six States), Deakin University is named after the country's second prime minister, Alfred Deakin. The University was specifically established as a provider of distance education



**Eric Meadows, Pro
Vice-Chancellor,
International**

and the Deakin University Act (1974) refers to providing the opportunity for tertiary education at university level to all qualified persons whether within or outside Victoria by means of external studies programmes'.

From its establishment, Deakin University became known for the distinctiveness of its courses and its large number of programmes offered to students through distance learning (referred to as off-campus studies). Today Deakin University's mission is to be relevant, innovative and responsive in all its activities, with the goal of being recognized as Australia's most progressive university.

(continued)

(Newly Accredited Institutions, continued)

Deakin is both a multi-modal and a comprehensive university. With five campuses in Australia, it teaches in both on-campus and off-campus modes, providing tertiary education at both undergraduate and postgraduate level, as well as conducting and supervising research. In March 2004, 40% of all enrollments were in off-campus mode, that is, a total of 12,538 off-campus students studying in over 50 countries.

The University has five faculties, each under the leadership of a Dean:

- Faculty of Arts
- Faculty of Business and Law
- Faculty of Education
- Faculty of Health and Behavioural Sciences
- Faculty of Science and Technology.

Each faculty comprises a number of schools, through which a range of on-campus and off-campus degrees is available in each area of study.

For more information about Deakin University and its courses, please visit their web site at www.deakin.edu.au



Monash University **Clayton, Victoria, Australia**

Excellence in research and education and great diversity in location, culture and people set Monash apart as a leading Australian and proudly international



university. Named after prominent Australian decorated serviceman, Sir John Monash, Monash has earned its place among Australia's prestigious Group of Eight universities with its dedication to the highest educational standards.

Since first admitting students in 1961, Monash University has gained international reputation and recognition for its innovation and excellence. Monash is renowned for its international focus and long-standing commitment to quality teaching, learning and ground-breaking research. The recent rankings of universities in the Times Higher Education Supplement 2004 placed Monash University in the top 50 best universities in the world—an outstanding achievement for such a young university.

Over 50,000 students from more than 100 countries study at one of our six Australian campuses, or those in Malaysia and South Africa. They benefit from our teaching centers in Prato, Italy and Lon-

(Newly Accredited Institutions, continued)

don, UK, and from our research links and teaching partnerships with more than 110 institutions around the globe.

Students also benefit from the range of world-recognized undergraduate and post-graduate qualifications offered across a wide range of disciplines including Art and Design, Arts, Business and Economics, Education, Engineering, Information Technology, Law, Medicine Nursing and Health Sciences, Pharmacy (Victorian College of Pharmacy) and Science.

Monash offers a wide range of its bachelor degrees, combined degrees, honors degrees, masters degrees, diplomas, graduate certificates, and executive certificates nationally and internationally by off-campus learning.

For further information about its off-campus learning programs, please visit www.monash.edu.au/offcampus.

Rescue College Kansas City, MO

Rescue College is the online distance education program of the Association of Gospel Rescue Missions (AGRM). Founded in 1913, the AGRM is made up of over 300 faith-based organizations that help the homeless and other needy people in urban centers throughout North America, as well as 30 million meals and over 12 million nights of lodging

to the needy each year. They are staffed by more than 9,000 full-time workers and 300,000 volunteers.

Training has always been an important focus of the AGRM, which has offered both an on-the-job training program and the Leadership Training Program (LTP). In 1989, a cooperative degree program in Urban Ministry was developed with Grace University of Omaha, NE. Students spent a year in an internship at a member rescue mission while studying the LTP courses. This relationship continued until 1998, when the university developed its own Urban Ministry degree program. At that time, AGR's Board of Trustees created Rescue College so the courses that were developed would still be offered to members.

The main focus of the Rescue College curriculum is equipping rescue mission workers to become more effective in the administration of their organizations' programs and operations. As a 1987 study



(From Left: Dr. Fletcher L. Tink, Rev. Michael Liimatta, and Rev. Stephen E. Burger, from Rescue College.)

(Newly Accredited Institutions, continued)

revealed, fewer than 10% of rescue mission directors have had formal management training. Meanwhile, from 2000-2004, the number of the full-time workers at member rescue missions rose from about 5,500 to over 8,000.

Besides training current administrators, Rescue College serves as a career path for individuals who desire to become rescue mission directors and leaders. Mission workers also take individual courses that relate to the particular aspect of the rescue mission's operations in which they work.

The Internet-based course work involves students in directed observation, analysis, data gathering, and evaluation of the various aspects of a rescue mission's operations. The Rescue College courses require access to an urban ministry's facilities, documents, and operations. Therefore, students need to be employed by, or have a working relationship with, an AGRM member rescue mission or similar Christian organization. Supervised internships are available to those with no current involvement in an urban ministry.

A bachelor degree or certificate from Rescue College, coupled with appropriate experience in the field, can open the door to employment in a variety of administrative and direct care positions with rescue missions and similar organizations. These positions may include executive director, assistant director, and program director. The individual courses offer specialized training in specific areas of responsibility at urban ministries. For more information, please visit www.rescue.edu.

University of New England Armidale, New South Wales, Australia

The University of New England (UNE) was the first Australian university established outside a capital city. With a history dating back to the 1920s, it became an independent institution in 1954.

It began teaching off-campus students in 1955 and is now Australia's longest continuous university provider of distance education. With around 13,500 distance education students, it is one of Australia's major providers of awards to off-campus students. In addition, it has around 4,000 students on campus at Armidale, in the Northern Tablelands of New South Wales, and around 1,500 mainly international students in other centres. More than 75,000 people, many now in senior positions, hold UNE qualifications.

UNE has four faculties: Arts, Humanities and Social Science; Economics, Business and Law; Education, Health and Professional Studies; and The Sciences. These faculties incorporate 18 schools and have around 500 staff members. Together, these provide a comprehensive range of educational experiences, up to doctoral level, over a diverse range of disciplines, both on and off campus. In national surveys, UNE consistently rates very highly on a variety of measures, including the quality of the student experience, reflecting the commitment to student support.

The University seeks to serve regional, national and international communities through the pursuit of excellence in scholarship, research and teaching. In committing itself to this mission, UNE accepts the



Booloominbah, a historic building, located on the campus of the University of New England in Armidale.

responsibility to meet the special educational, cultural, intellectual and social needs of regional and rural Australia in general, and the New England region of Australia in particular, as well as the wider needs of distance education students throughout the country. For more information, please visit UNE's web site at www.une.edu.au.

University of Southern Queensland

Toowoomba, Queensland, Australia

USQ is a dynamic, young University that offers award programs at undergraduate and postgraduate level by flexible study modes. Many students choose different modes of delivery for different periods of their study. The University believes that flexible delivery is about giving people what they want, where they want it, when they want it, in their style, in their place, in their time. We are regional, flexible and international.

USQ began its existence 32 years ago

as an Institute of Technology and, later, as a College of Advanced Education. It was redesignated as a University from 1990 without amalgamating with any other university.

USQ was Joint Winner of the Good Universities Guides' University of the Year: 2000-2001 Award. In 1999, USQ won the Inaugural Award for Excellence from the International Council for Open and Distance Education (ICDE), as a world leader in "dual mode" (on-campus and off-campus) education.

USQ has a well-resourced main campus in the city of Toowoomba, and many regional support offices throughout Australia and in other countries where we offer our awards programs. We also have a well-equipped campus at Hervey Bay, serving the Wide Bay region.

As at December 2004, the University has approximately 26,000 enrolments, including over 7,400 international students. More than 120 nationalities are represented and about 5,000 international students study USQ programs in their home countries.

The University has strong research programs in such areas as biotechnology, agricultural and environmental engineering, sustainable land use, the design and development of fibre composites, numerical modeling and simulation, e-business



Alan Smith, Director, Distance & e-Learning Center

(Newly Accredited Institutions, continued)

and e-commerce, school leadership, children's literacy, theatre studies, literature and regional history. It is renowned for its performing and visual arts programs and is a world leader in online learning technologies and pedagogy.

Overall, the University has embraced the need for change implicit in an educa-

tional environment that is highly competitive, and dominated by the evolution of global communications technologies. It intends to remain fast, flexible and fluid in meeting the needs of learners throughout Australia and internationally. It will meet these needs without compromise to the quality and integrity of its programs and standards.

For more information, please visit www.usq.edu.au.

(What the DETC Accrediting Commission Means to Me, continued from page 12)

(David Stewart, continued)

As a public member of DETC, I try to keep foremost in my mind the interests of students who are enrolled in DETC member institutions. In this role, I do not find myself at odds with my colleagues who represent members. We don't always agree on every issue, but I have encountered no member of the Commission who does not share my desire to protect student consumers by insisting that ethical and quality standards be maintained. DETC is headed in the right direction. I am pleased to be part of what I believe is a noble effort to bring opportunities to adults who could not otherwise further their education.



Mr. Thomas R. Stuart

President, Art Instruction Schools

Serving on the DETC Accrediting Commission over the last 8 years has been an invaluable experience both professionally and personally. I have had the opportunity to observe the Commission in action probably longer than any other school member. The quality, energy, dedication, and involvement of the Commission members is constantly demonstrated in the drive toward continuous process improvement and student educational achievement of the member institutions. The experience has been professionally rewarding to me as I have benchmarked best practices of the many outstanding DETC institutions against my school in the context of our continuous improvement.

Any member institution should view serving on the Accrediting Commission as an excellent opportunity to advance the goals and ideals of distance education and the DETC.



Ronald D. Clark, International Correspondence Schools, 1966-1972



Brook Ellis, Gemological Institute of America, 2002-Present



E. C. Estabrooke, American School, 1955-1966
Chair, 1964-1966



Alvin C. Eurich, FAS International, Inc., 1970-1972



George M. Flattery, ICI University, 1987-1993



Jules G. Fleder, Westlawn School of Yacht Design, 1980-1986



Dennis Foltz, Gemological Institute of America, 1996-1997



James E. Godfrey, Truck Marketing Institute, 1977-1985



Robert J. Godfrey, Truck Marketing Institute, 1998-2004



Marvin E. Grunzke, USAF
Extension Course Institute, 1978-
1979



Calvin R. Hemphill, Hemphill
Schools, 1975-1980



D.W. Holbrook, Home Study
International, 1970-1976



William H. Hunding, American
School, 1993-1999



Gary M. Keisling, Professional
Career Development Institute,
2003-Present



Richard A. Kruger, Professional
Career Development Institute,
2002-2003



Samuel L. Love, National
Camera, 1970-1978



Charles B. Marshall, LaSalle
Extension University, 1967-1970



I. L. McCloskey, Learning and
Evaluation Center, 1992-1998



Bryon Menides, International Accountants Society, 1967-1970



Marianne E. Mount, The Catholic Distance University, 1999-2005



Robert A. Nottenburg, Cleveland Institute of Electronics, 1964-1970



Kenneth M. Parelskin, Career Academy, 1970



Tina J. Parscal, ISIM University, 2002-2003



David L. Peoples, Southeastern Academy, 1986-1992



William A. Rogers, International Accountants Society, 1955-1968



Kenneth B. Scheiderman, California College for Health Sciences, 1990-1996



J. F. Schindelback, Industrial Training Institute, 1963-1967



W. Lane Schulze, Chicago
School of Nursing, 1955-1958



Gary L. Seevers, Global
University, 2002-Present



J. Morrison Smith, National
Radio Institute, 1958-1967



Roy O. Stuart, Art Instruction
Schools, 1981-1987



Thomas R. Stuart, Art Instruction
Schools, 1997-2005



Virginia B. Thielman, John Tracy
Clinic, 1972-1978



John F. Thompson, McGraw-Hill
Continuing Education Center,
1978-1984



John C. Villaume, International
Correspondence Schools, 1955-
1962



William Wright, American
School, 1984-1990

(Accrediting Commission Milestones, continued from page 8)

Commission's recognition by Secretary of Education is continued and scope is expanded to include first professional degrees.

2004

Commission size is reduced from eleven to nine members.

(Still Time to Register for the DETC Conference, continued from page 22)

- *The John Tracy Clinic Story*
Barbara Hecht, John Tracy Clinic
- *DETC Outstanding Graduate Tell Their Stories*
Thomas E. Scheetz, American Graduate University
John P. Caddigan, Aspen University
Wendy Stone, California College for Health Sciences
Dominik Reinmund, Columbia Southern University
James G. Istre, Grantham University
- *International Internet Marketing*
John Trasler, ELearn
- *Title IV and HEA Update*
Sharon H. Bob, Powers Pyles Sutter & Verville PC
Alison A. Griffin, Committee on Education and the Workforce, U.S. House of Representatives
Scott Fleming, Office of Senator Mike Enzi

2005

Commission's scope is expanded to include authority to accredit institutions for the purpose of becoming eligible for Title IV Federal student aid, when and if the federal law is amended in the future.

Commission begins pilot program for doctorate degree programs.

-
- *Q&A on DETC Accreditation*
Michael P. Lambert, Sally Welch and Henry Spille

Military Education Counselors' Day

On Wednesday, April 20th, DETC will host its first ever Military Education Counselors' Day.

- An informal, interactive, hands-on, interesting exhibition of the exciting educational programs offered by leaders in distance education.

- Doors open at 9:00 am. There will be a continental breakfast, informal visits with more than a dozen DETC institutions, exhibits of the latest in distance learning, and a luncheon. No charge to military education counselors; \$150 fee for DETC members.

- To register, please contact Cindy Donahue at cindy@detc.org or 202-234-5100 ext. 104.

(Report from the Accrediting Commission, continued from page 26)

Allied Business Schools

Virginia Real Estate Principles Washington Real Estate Principles

American Graduate University

*Management Information Systems
Project Management*

Brighton College

Medical Records Specialist

College of the Humanities and Sciences

*Language Arts Writing Connection
Language Arts Reading Connection
Mathematics Connection Social Studies Connection
Science Connection
Writers Inc.
Algebra to Go
Number Power Review
Merriam Webster's Collegiate Dictionary
Dictionary of Cultural Literacy
High School Diploma Program and its courses*

International Import-Export Institute

Introduction to Psychology

Professional Career Development Institute

*Forensic Science
Professional Physical Therapy Aide
Professional Security Specialist
Sports Psychology*

Richard Milburn High School

*Economics
Practical English*

Sessions.edu

*Advanced Graphic Design
Flash ActionScript Programming*

Sonoran Desert Institute

*Home Inspection
Systems & Standards Exam Preparation*

Change of Location

The Commission approved a change of location for the following six institutions:

Applied Professional Training moved to: 6976 Mimosa Drive, Carlsbad, CA 92013 (Phone: 800-431-8488; Fax: 888-431-8588; <http://www.aptc.com>).

Brighton College (formerly HTC Distance Learning), moved to: 3855 Fishcreek Road, Stow, OH 44224 (Phone: 330-673-4684; Fax: 330-673-4833; <http://www.brightoncollege.edu>).

Cardean University moved to 111 North Canal Street, Suite 455, Chicago, IL 60606 (Phone: 312-699-5000; Fax: 312-669-5001; <http://www.cardean.edu>).

Holmes Institute moved to 2600 West Magnolia Boulevard, Burbank, CA 91505 (Phone: 818-556-2238; Fax: 818-556-2253; <http://www.holmesinstitute.com>).

Sessions.edu moved to: 350 7th Avenue, Suite 1203, New York, NY 10001 (Phone: 212-239-3080; Fax: 212-239-3084; <http://www.sessions.edu>).

University of Management and Technology moved to: 1901 North Fort Myer Drive, Suite 700, Arlington, VA (Phone: 703-516-0035; Fax: 703-516-0985; <http://www.umtweb.edu>).

(Report from the Accrediting Commission, continued)

Applicants for Accreditation and Re-Accreditation for 2005

The following institutions have applied for DETC initial accreditation or five year re-accreditation.

First Time Applicants:

Abraham Lincoln University, Los Angeles, CA

AHS Institute (Association for Hebraic Studies), Suffern, NY

American College of I.T., Saint Joseph, MO

Anaheim University, Newport Beach, CA

Career Step, Springville, UT

Lambert University, Honolulu, HI

Lansbridge University, Fredericton, New Brunswick, Canada

McKinley University, Salt Lake City, UT

Northern California Bible College, Pleasanton, CA

YorktownUniversity.com, Dolores, CO

Applicants for Five-Year Re-Accreditation:

American Academy of Nutrition, College of Nutrition, Knoxville, TN

Air Force Institute for Advanced Distributed Learning, Maxwell AFB-Gunter Annex, AL

Art Instruction Schools, Minneapolis, MN

Cardean University, Chicago, IL

Catholic Distance University, Hamilton, VA

Columbia Southern University, Orange Beach, AL

Global University, Springfield, MO

Grantham University, Slidell, LA

HARDI Home Study Institute, Columbus, Ohio

National Association Medical Staff Services (NAMSS), Austin, TX

Sessions.edu, New York, NY

Truck Marketing Institute, Carpinteria, CA

Policies and Standards Adopted

The DETC Accrediting Commission gave final approval to the following policy documents:

C. 15. Policy on Institutions Participating in Title IV Programs (NEW)

C. 16. Policy on Doctoral Degree Programs—Pilot Program, which includes the Protocol for Doctoral Program Pilot Program (NEW)

G. 2. B. Annual Report Form for Institutions Participating in Title IV (NEW)

H. 7. Policy on Information Provided to the U.S. Department of Education (NEW)

To view these documents, please go to DETC's web site at www.detc.org and select "About Us" "Accrediting Commission" and "Actions and Call for Public Comments."

Changes were made to the following documents:

C.5. Policy on Course/Program Approval

(Report from the Accrediting Commission, continued)

F. DETC Business Standards
(changes to DETC Refund Policy)

*H. 2. Policy on Commission-
Requested Financial Statements*
(changes & additions)

I.1. Accreditation Fees (additions)

*To view these documents, please visit
“DETC Publications” and “Accreditation
Handbook” for the 2005 edition.*

Request for Comment

The Accrediting Commission approved the *Proposed Policy on Contracting with Non-U.S. Institutions*. This Policy is intended to aid DETC institutions that enter into contractual arrangements with other educational institutions outside of the United States. A copy of the Policy is available on the web site.

If you have any comments, please notify the Executive Director by no later than **May 1, 2005**. The Commission will review all comments received at its June 3-4, 2005 meeting.

DETC Accreditation Handbook Updated

The 2005 edition of the *DETC Accreditation Handbook* is now available. To order a copy, please visit DETC’s web site at www.detc.org and go to “Publications.” You can print the order form and send it with your check for \$30 to DETC. The

entire Handbook is also available in pdf files from our web site. Select “DETC Publications” and “Accreditation Handbook.”

Next Meeting

The next meeting of the DETC Accrediting Commission will be June 3-4, 2005. All matters to be considered by the Commission should be brought to the attention of the Executive Director by no later than **May 1, 2005**.

Accreditation Seminar

The Accrediting Commission of the DETC will conduct an Accreditation Seminar on Wednesday, October 19th at the Hershey Hotel in Hershey Park, PA. The Seminar will be held in conjunction with the DETC Fall Distance Education Workshop, October 16-18, 2005. The topics covered are a must for those wishing to serve on an accrediting examining committee and for institutions undergoing initial or reaccreditation.

The Training Seminar starts at 8:30 a.m. and ends around 3:15 p.m. that afternoon. Registration fee for the Seminar is \$150. The fee includes lunch and all seminar materials.

More information will be sent when it is available.

In Memoriam

DETC recently lost two former Commissioners and a former Executive Director. We extend our sincere sympathy to the family members of these valuable friends and associates:

Dr. Norman S. Feingold



Dr. Feingold died on February 13th at the age of 91. He was a public member of the Accrediting Commission from 1968 to 1980. He presented scholarly talks at many DETC conferences, and had a keen interest in how distance study offered the homebound, the disabled and the disadvantaged an opportunity to improve the quality of their lives. He was an outstanding scholar, the author of more than 50 books, a famous vocational psychologist and a pioneer in protecting the rights of women and the disabled.

In the 1950s, Dr. Feingold played a leading role in crafting the language establishing the Social Security disability ben-

efits program. He was a founding member of the President's Committee on the Employment of the Disabled; former national director of the B'nai B'rith Vocational Service; and a past president of the American Association for Counseling and Development.

He taught at American and George Washington Universities, lectured widely and helped motivate doctorate students to complete their dissertations.

Dr. Feingold's wide-ranging career included writing or co-writing more than 50 books, including "Your Future in Exotic Occupations" (1980), "Futuristic Exercises: A Workbook for Emerging Lifestyles and Careers in the 21st Century and Beyond." (1989) and "Making It on Your Own" (1985), a small-business management handbook. One of his most widely distributed texts was "Scholarships, Fellowships and Loans," which he co-authored with his wife, Marie. Since its publication in 1949, the directory has become a standard reference source on the bookshelves of college and high school libraries.

Dr. David A. Lockmiller

Dr. David A. Lockmiller died February 2, 2005. Dr. Lockmiller served as DETC's Executive Director from 1961 until 1972. Dr. Lockmiller's career as an educator began with B.Ph. and M.A. degrees from Emory University, a law degree from Cumberland University and a

(continued)

(In Memoriam, continued)



**Dr. David A.
Lockmiller**

Ph.D. degree from the University of North Carolina. He practiced law for five years before entering the field of higher education. Starting as a research assistant at the University of North Carolina in 1934, he rose to a full professorship and became chairman of the Department of History and Political Science in 1941. He was president of the University of Chattanooga from 1942 until 1959. From 1959 to 1961 he was President of Ohio Wesleyan University. He was the Executive Director of the National Home Study Council (now DETC) from 1961 to 1972. He visited universities in Europe, Asia and South Africa. In 1960 he was a member of President Eisenhower's delegation to the sesquicentennial celebration of Argentina's independence. In 1972, Dr. Lockmiller was named DETC's Executive Director Emeritus.

William K. Hunzeker

Major General William K. Hunzeker died of cancer in October 2004. General

**William K.
Hunzeker**



Hunzeker served on the DETC Accrediting Commission from 1986 until 1995, and he served as Chair of the Commission from 1989-1995.

Upon graduation from the University of Pittsburgh, General Hunzeker was commissioned a Second Lieutenant in the Quartermaster Corps. His tours of duty included Canada, Korea, Vietnam, Italy and Fort Lee, Virginia. While serving as Assistant Professor of Military Science at Indiana University of Pennsylvania, General Hunzeker earned his Master of Education degree. He served as Director of Depot Operations and Director of Supply and Maintenance with the 8th Logistical Command in Italy. He is a graduate of the Industrial College of the Armed Forces in Washington, D.C. General Hunzeker served as Commander of the 43rd Support Group and the Sharpe Army Depot, California. He was Commander of the Army and Air Force Exchange Service in Europe. He retired from active military service in August 1984. Later, he worked as the Director of Purchasing and Distribution for the Allied Corporation, Fibers Division in Hopewell, Virginia.

REGISTRATION FORM

DETC 79th Annual Conference – April 17-19, 2005 – The Francis Marion Hotel, Charleston, SC

Name: _____ Institution: _____

Address: _____ City: _____ State: _____ ZIP: _____

Daytime Phone: _____ E-mail: _____

Please Register Me For:

☐ Member \$925 or \$875* Name for badge: _____

☐ Non-member \$1,175 or \$1,075* Name for badge: _____

☐ Spouse \$250 Name for badge: _____

\$ _____ Total Enclosed (Please make check payable to "DETC" and U.S. Funds on U.S. Bank only)

*Member rates: \$925 or \$875 for each additional person *Non-member rates: \$1,175 for one person, \$1,075 for each additional person. *No registrations will be processed without payment, and you must register before April 8th (no exceptions). Cancellations must be made before **April 11, 2005** for a refund. All refunds will be made after the Conference. Please duplicate this form for each person.*

Mail this Registration Form and your check directly to: Ms. Cindy Donahue, DETC Annual Conference, 1601 18th Street, NW, Washington, D.C. 20009-2529.

HOTEL RESERVATION FORM

DETC 79th Annual Conference – April 17-19, 2005 – The Francis Marion Hotel, Charleston, SC

Name: _____ # of Adults _____

Institution: _____

Address: _____ City: _____ State: _____ ZIP: _____

Daytime Phone: _____ E-mail: _____

Arrival Date/Time: _____ Department Date/Time: _____

*Accommodations: ☐ \$205 ☐ Single ☐ Double ☐ Smoking ☐ Non-smoking
PLUS A 12% ROOM TAX

Reservations must be received by **March 15, 2005** to assure accommodations at these group rates. A required 30-day prior to arrival cancellation notice is required to obtain a refund of a deposit. Check in time is after 4 p.m. Check out time is Noon. To confirm your reservation, a credit card number or first night's deposit is required. Call or 1-800-756-2121 or 843-722-0600 to make reservations.

Card Number: _____ Type: _____ Exp. Date: _____

Signature: _____ Fax: _____

Mail this Form directly to: The Francis Marion Hotel, Room Reservations, 387 King Street, Charleston, SC 29403 or fax to: Reservations at 843-723-4633.



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