



# **Conceptual Master Plan**

# City of Orlando Families, Parks and Recreation Department

May, 2009





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## **1.0 Introduction**

The City of Orlando has commissioned this master plan to determine how the park area in the southern portion of Loch Haven Park could be better utilized for public purposes in the future. For purposes of this study, the name of this portion of the park will be referred to as "Cultural Park".

Throughout history, the City of Orlando has highly regarded the importance of parks, green space and recreational facilities to serve its citizens. This has been demonstrated time and time again and is evident in the city known as "The City Beautiful". Orlando's "livability" is directly related to the type and quality of recreation and cultural services available to its citizens. The City of Orlando is dedicated to the provision of parks, recreation and cultural opportunities to all persons residing within its jurisdiction. This dedication continues now and will continue for many generations to come. That is why its leaders have directed the city's Families, Parks and Recreation department, in conjunction with planning consultants, to draft this Conceptual Master Plan for the redevelopment of Cultural Park. The master plan addresses utilizing this park land to more efficiently to meet the needs of the City of Orlando residents in the future.

The preparation of this plan involved many steps. Input was gained from several members of different departments of the city. Also, a design charette (brainstorming session) was held to gather input from staff and determine how best to utilize this land for the greatest public good. A meeting was held with the Families, Parks and Recreation Board, to obtain input from the board members as well. Meetings were also held with several neighborhood associations, including Lake Rowena, Rose Isle and Lake Formosa, to gain input to the proposed plans.

Once the project information was gathered, and the aforementioned meetings were held, a series of three alternative concept master plans were prepared. The plans were presented to the city staff for further direction and input. The plans were then refined and incorporated into this booklet.

## 2.0 Existing Conditions

The study area for Cultural Park consists of the land located in the southern portion of Loch Haven Park. The area is bounded by Princeton Street on the north, Alden Road on the west, Mills Ave. on the east, and Lake Formosa on the south. This land includes a recently acquired parcel known as the former USDA property. Currently, there are no property surveys or boundary maps that identify the boundary or acreage of the property.

For the USDA property, which is approximately 3.7 acres, there is a legal description, boundary survey and topographic survey, which were prepared in 2004. This property is bounded by Princeton Street on the north, Alden Road on the west, North Lake Formosa Drive on the south, and Camden Road on the east.

Within the park area is an older residential subdivision, which includes 7 single family lots. These homes front Lake Formosa and are completely surrounded by the park on the other sides. The westernmost lot is owned by the City of Orlando.

There are several existing public uses on the property. The majority of the uses are culturally oriented, such as several free-standing sculptures and an art gallery. The Mennello Museum of American Art currently provides folk art displays. There is a parking area adjacent to the building.

In the southwest corner of the property is the Loch Haven Neighborhood Center. Once known in the community as the "Rock Haven" center, the building served as a dance hall in the 50's and 60's. The United Cerebral Palsy Foundation currently leases the building from the city. The building structure is out-dated but appears structurally sound. The property includes a large paved terrace overlooking Lake Formosa and a parking area to the southeast.

The Orlando Science Center's parking garage is located in the center of the property. Pedestrian access to the Science Center from the garage is via a pedestrian overpass above Princeton Street and at ground level via the intersection at the garage intersection. On the rear of the garage is a large stormwater retention area that provides drainage for the parking garage's stormwater runoff.

Along the eastern portion of the property there are several very large, historic oak trees. Under the tree canopy there are sidewalks and large open spaces.

Much of the park land has direct lakefront access. This lake is a tremendous asset to the city but is currently under-utilized by the public.



Loch Haven Park Main Entrance



Existing Internal Park Signage



Orlando Science Center Parking Garage



Sculpture in Former USDA Property



Loch Haven Neighborhood Center



Lake Formosa Shoreline Looking East

## 3.0 Growth Management Plan and Zoning

#### Growth Management: Future Land Use

Cultural Park has a Future Land Use designation of Public Recreational and Institutional (Pub-Rec-Inst). The current future land use is compatible with the existing conditions and proposed improvements to the site. The following allowable uses were taken from the City's Growth Management Plan Future Land Use Element:

<u>Public/Recreational/Institutional Allowable Uses</u> - Elementary, Middle and High Schools, College Campus; Library; Water Treatment Plant; Public Safety Facilities; Community and Neighborhood Parks, Recreation Centers, Gymnasiums, Neighborhood Greens and Plazas; Golf Courses, Playgrounds, Play Fields, Active and Passive Recreation Areas, Public Buildings, Utility Facilities, Borrow Pits, and all other uses associated with the City's P zoning district. Borrow pits shall be permitted upon receipt of a South Florida Water Management District Permit.

Please refer the Future Land Use Map in Appendix C.

#### Zoning

The zoning designation of Cultural Park is Public Use District with a Traditional City Overlay District (P/T). The zoning designation of P/T allows public recreational uses proposed for the subject area, along with the Traditional City Overlay. As written in the city's zoning code, the "T" District is "intended to establish urban design standards to perpetuate the positive design elements and the residential and commercial development patterns found within the Traditional City".

The Mennello Museum building may be an allowable use within the P/T District, in that it could meet the criteria for the city's zoning definition of public benefit, per Section 58.321 of the city's Land Development Code. This issue should be further researched to confirm if the use is conforming to the zoning code.

Please refer the Zoning Map in Appendix C.

## 4.0 Vehicular and Pedestrian Access

#### **Vehicular Access**

Cultural Park is located south of Princeton Street, and is accessible by three major roadways: Mills Ave. (US. Highway 17-92) to the east; Orange Ave. to the west; and Interstate 4 to the west. Additionally, local streets providing access include Alden Road, Camden Road and N. Lake Formosa Drive

#### Rail

The CSX rail line runs just west of the western boarder of the property. In the future, the Sun Rail may utilize this rail line and if so, there will be a transit stop located just north of Princeton Street in the vicinity of Florida Hospital.

#### <u>Lynx</u>

Lynx provides bus service that runs along Mills Ave., Rollins Street, and Princeton Street, west of the park. A future Lymmo expansion route is planned to serve the future Sun Rail transit stop at Florida Hospital, northwest of the park. A route northbound on Alden Road will serve the park as well.

#### Pedestrian Access/Trails

Pedestrian access to Cultural Park is provided by existing sidewalks, pathways, and trails. There are two multi-use trails that connect the park to surrounding neighborhoods. The Orlando Urban Trail, which runs south of the park along the west side of Mills Ave., connects the Lake Formosa Neighborhood area to the park. In the future this trail will be extended to Downtown Orlando and eventually connecting to the Shingle Creek Trail. Along the trail route just south of the park is a relatively new pedestrian bridge that connects existing neighborhood sidewalks to the park's sidewalks. Once inside the park, there are two major pedestrian connections. The first connection is by several walkways that run through the park and ultimately connect to the Alden Road trail on the park's western boundary. Currently, the accessibility and visibility of the internal park sidewalks do not provide a consistent walkway surface or design character.

In the future, there will be a second connection via the Orlando Urban Trail, which is a planned trail along the eastern boundary of Mills Ave. This trail will be built along with a

future roadway improvement project to Mills Ave., and connect the northern end of the trail to Winter Park and Mead Gardens. This connection will be accessible by existing walkways located in the eastern portion of the park. Additional walkway improvements within the park, along with intersection improvements to Mills Ave. and Princeton Street, will be a key factor in the success of this trail extension. Currently, there is a need for enhanced pedestrian features (such as raised crosswalks or a speed table) at this intersection, in order to make it more pedestrian friendly. However, the roadway improvement project does not currently include such facilities.

Along the western boundary of the park, there is a trail runs along Alden Road and provides a connection to the western portion of the Lake Formosa Neighborhood.

Other pedestrian access connections into the park include the sidewalks along the east and west side of Mills Ave, and the sidewalks along Princeton Street west of the parking garage. There are no pedestrian crosswalks between the northern and southern portion of Loch Haven Park. This results in poor connectivity between the community facilities located in the park. This situation is made worse by the speed of traffic and function of East Princeton Street. This road appears to function primarily as a connecting route between Mills Ave. and Orange Ave. or I-4. However, there are several potential opportunities to make this road a more pedestrian-friendly corridor. These opportunities include reducing the number of travel lanes, adding bicycle lanes, and filling in gaps in the existing sidewalks.







Orlando Urban Trail Bridge

## 5.0 Issues, Opportunities And Constraints

On March 3, 2009, a design charette (brainstorming session) was conducted by the consultant and several members of the City of Orlando departments. The goal of the meeting was to develop a list of issues associated with the current conditions of the park, along with opportunities and constraints that would affect the future improvements. The park was divided into three sections for discussion, the overall Cultural Park area, the Loch Haven Community Center, and the former USDA property. For each of these a list of issues, opportunities and constraints was developed. Following this discussion, a possible program for future improvements was developed and is included in the next section of this report.

#### **Cultural Park**

#### Issues, Opportunities & Constraints

- Located adjacent to Florida Hospital and Orlando Science Center
- Opportunity to establish gateway to Cultural Park/Loch Haven Park
- Way-finding is in need of improvement
- Pedestrian circulation not clearly established
- Existing connectivity to trail system is poor
- Main park area has no functional connection to former USDA property
- Several existing historic trees are located on the eastern area
- Environmental education possibilities exist with the large retention area
- Mennello Museum is located on the lakefront but blocks lakefront views
- Need better utilization of memorials and sculptures
- Need better visibility of Lake Formosa from Princeton St.
- Overall poor access to the shoreline
- Need to have better pedestrian connection to Florida Hospital

#### Loch Haven Neighborhood Center

#### Issues, Opportunities & Constraints

- Conditions of the building are poor. Needs significant improvements for best use of property
- Current tenant use (United Cerebral Palsy program) not highest and best use based upon this location
- Currently poor community visibility
- Significant lakefront views/setting with lake access
- Existing parking available on the south side along Alden Road
- Parking on north side limited to on-street parking

• The building could be designed to function as an extension of the Science Center

#### Former USDA Property

#### Issues, Opportunities & Constraints

- Major local and regional identity due to prime location and visibility
- Design should consider proximity to Florida Hospital and other neighboring health care facilities
- Close access to I-4 and possible future Sun Rail transit station
- Proximity to Ivanhoe Village Mainstreet
- Proximity to Orlando Science Center
- Need better connections to bicycle/pedestrian trails
- Availability of large, open space for public gathering

In addition to the issues, opportunities and constraints, the staff and consultants identified important local community, cultural and historic attributes of the neighboring facilities that should be considered in the future planning. Also, stakeholder groups were identified that should be considered in the planning process as well. These are listed as follows:

#### Community, Cultural and Historical Attributes

- Orlando Science Center
- Ronald McDonald House
- Edyth Bush Theatre/Tupperware Theatre
- Edyth Bush Memorial
- Orlando Shakespeare Theatre
- Dr. Phillips House
- Rock Haven
- Frazier House
- Fire Museum
- Orlando Garden Club
- Historic Trees

### Stakeholder Groups

- Surrounding neighborhoods: Lake Formosa, Rose Isle, Lake Rowena, Orwin Manor, Colonialtown, and College Park.
- Florida Hospital
- Orlando Science Center
- Orlando Fire Museum
- Orlando Garden Club
- Orlando International Fringe Festival
- Florida Film Festival
- Mennello Art Museum
- Junior Achievement

## 6.0 Proposed Park Improvements Program

In order to set the stage for developing a program for the park improvements, a vision was first established. This vision helps to guide the program to ensure that the possible uses are consistent with the vision.

#### **Cultural Park Vision**

Focus the future re-development of the park to:

- 1) Improve pedestrian access to and through the park
- 2) Improve visibility of Lake Formosa
- 3) Develop an iconic park site in the area of the former USDA property.
- 4) Provide a new opportunity for the Loch Haven Neighborhood Center

A possible program for improvement of the Cultural Park property was derived from the vision and the issues, opportunities and constraints, noted in the previous section. In addition, the possible concerns of the stakeholders groups were considered in developing the program items. This list is very conceptual at this point and there will need to be further thought and analysis of each of these items before they will be certain.

#### Cultural Park Program

- Improve pedestrian access by wider sidewalks, better internal connections, and pedestrian crosswalks
- Enhance sculpture "graveyard" with better access and visibility
- Consolidate parking in the parking garage, but provide limited on-street parking on Camden Street
- Re-organize parking spaces at the Mennello Museum
- Provide vehicular drop off's at Mennello Museum, Loch Haven Neighborhood Center, and park at former USDA property
- Create multi-modal pedestrian, bus and vehicular drop off along Alden Road
- Develop waterfront boardwalk with pedestrian connection to internal sidewalks and vehicular access points
- Seek additional input from neighboring organizations for possible park uses

#### Former USDA Property Program

- Opportunity to create gateway to the overall Cultural Park/Loch Haven Park
- Opportunity to develop regional public park with emphasis on arts, science and health
- Could be potential for children's park to serve Ronald McDonald House, Florida Hospital and Orlando Science Center
- Create connection between park's cultural uses and sculptures in park
- Create a non-traditional playground with functional art/sculptural art as play area.
- Create a children's water/spray park
- Use large open spaces for staging area for events
- Create a therapy garden or meditation area which could be utilized by neighboring health care facilities
- Create a trail connection to lakefront boardwalk
- Utilize architectural artifacts for new structures
- Develop boat dock at Lake for non-motorized boats and possible water taxi to Leu Gardens

#### Loch Haven Neighborhood Center Program

- Renovate facility to create venue for functions such as weddings, receptions, etc.
- Potential for use by surrounding facilities
- Potential use for clubs
- Improve building's interior and update outside terrace

## 7.0 Conceptual Master Plan

The development of a conceptual master plan for Cultural Park was guided by the aforementioned program. In order to communicate the design intent of the master plan, the park area was divided into the two study areas. The first area is the overall Cultural Park. The second area is the former USDA property, which also includes the Loch Haven Neighborhood Center.

#### **Cultural Park Master Plan**

The overall Cultural Park master plan provides a visual image of the program elements listed in the previous section. The plan is a diagrammatic concept that identifies graphically the proposed improvements to the park at a large scale. This plan features a main pedestrian concourse through the middle of the park as a primary unifying element. This concourse would connect the existing internal pedestrian sidewalks and serve as a connector to each of the existing multi-use trails running along the eastern and western border of the park. Along this concourse, there would be opportunities to display sculpture, provide locations for vendors, and provide maintenance/service access. The suggested width of the concourse would be twenty-five feet, but this may vary depending upon more detailed design and layout.

The concourse would also connect to a possible future boardwalk along Lake Formosa, located on each of the two waterfront portions of the park. This would enhance public access to and visual awareness of the lake. At the Neighborhood Center on the western portion of the park, the plan provides a location for possible lake access for non-motorized boats such as canoes or kayaks, and a water taxi that could connect to Leu Gardens.

Vehicular access to the park would be directed to the main Loch Haven Park intersection and into the parking garage. The garage would store the majority of vehicles that are currently using the Mennello Museum parking lot and the Loch Haven Neighborhood Center. However, a small parking area would remain at the Mennello Museum for non-peak times. To access the Neighborhood Center, a circular drop off would be located along Alden Road. A drop off is also shown on Camden Road in order to reduce the vehicular traffic into the existing residential neighborhood. The existing street located in the front of the Neighborhood Center would be closed. This would enable the land in the former USDA property to connect to Lake Formosa both visually and functionally.

At each entrance points to Cultural Park, a gateway arrival node is noted on the concepts. These gateways could be designed to incorporate signage and beautify the entrances to the entire Cultural Park/Loch Haven Park area. The western gateway also serves as the gateway to the Florida Hospital Health Village, and therefore, any future design plans should be coordinated with the hospital. The gateways to the park will improve overall way-finding

within the park. Once inside the park, additional signage at key intersections and pedestrian use areas will guide visitors to each of the park's facilities.

The improvements to Cultural Park are subject to further study, availability of funding, and prioritization by the city. A list of possible funding sources is included in Appendix A.

#### Former USDA Property Concept Plans

For the former USDA property, there are three different concepts included in this booklet. These are entitled Concept Diagrams, since no specific use can be determined at this time, These plans provide three different options for creating park space that can accommodate a variety of future venues. The venues could be playgrounds, a children's splash park, therapy gardens, or sculpture gardens. These options all provide pedestrian connections to the surrounding pedestrian walkways, the parking garage and vehicular drop off areas. Each plan also provides an expansive open space that can accommodate large gatherings for events such as the Fringe Festival or walking/running events. The configuration of these plans can be summarized as follows:

Concept A: A large central open space with smaller venue locations along the perimeter.

Concept B: A central focal point plaza that links all surrounding venues and open spaces to the center.

Concept C: A central lawn surrounded by a looped walkway connecting a series of venues along the walkway.

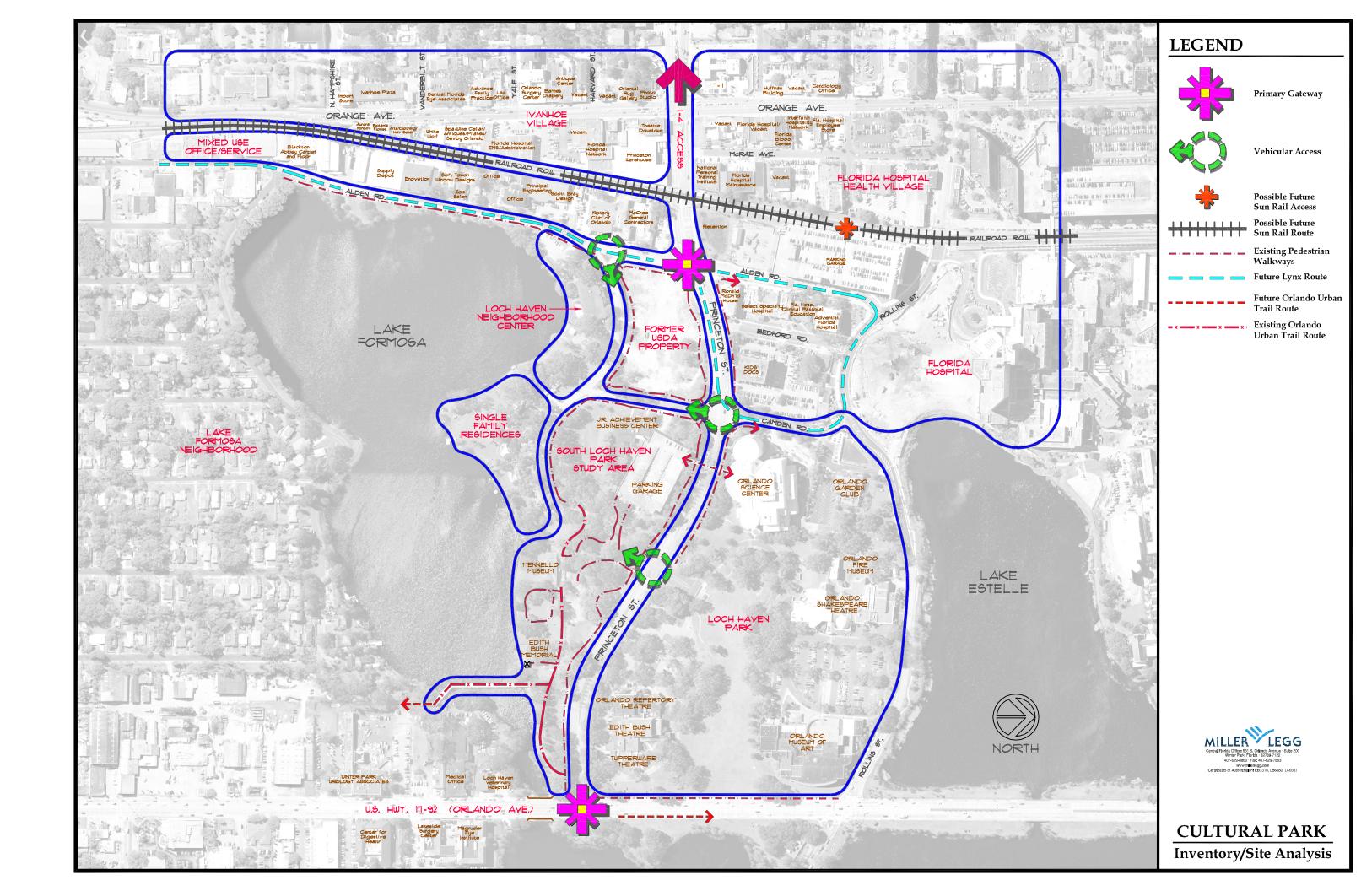
The next step in developing the former USDA property will depend upon further discussions with the stakeholders and city residents.

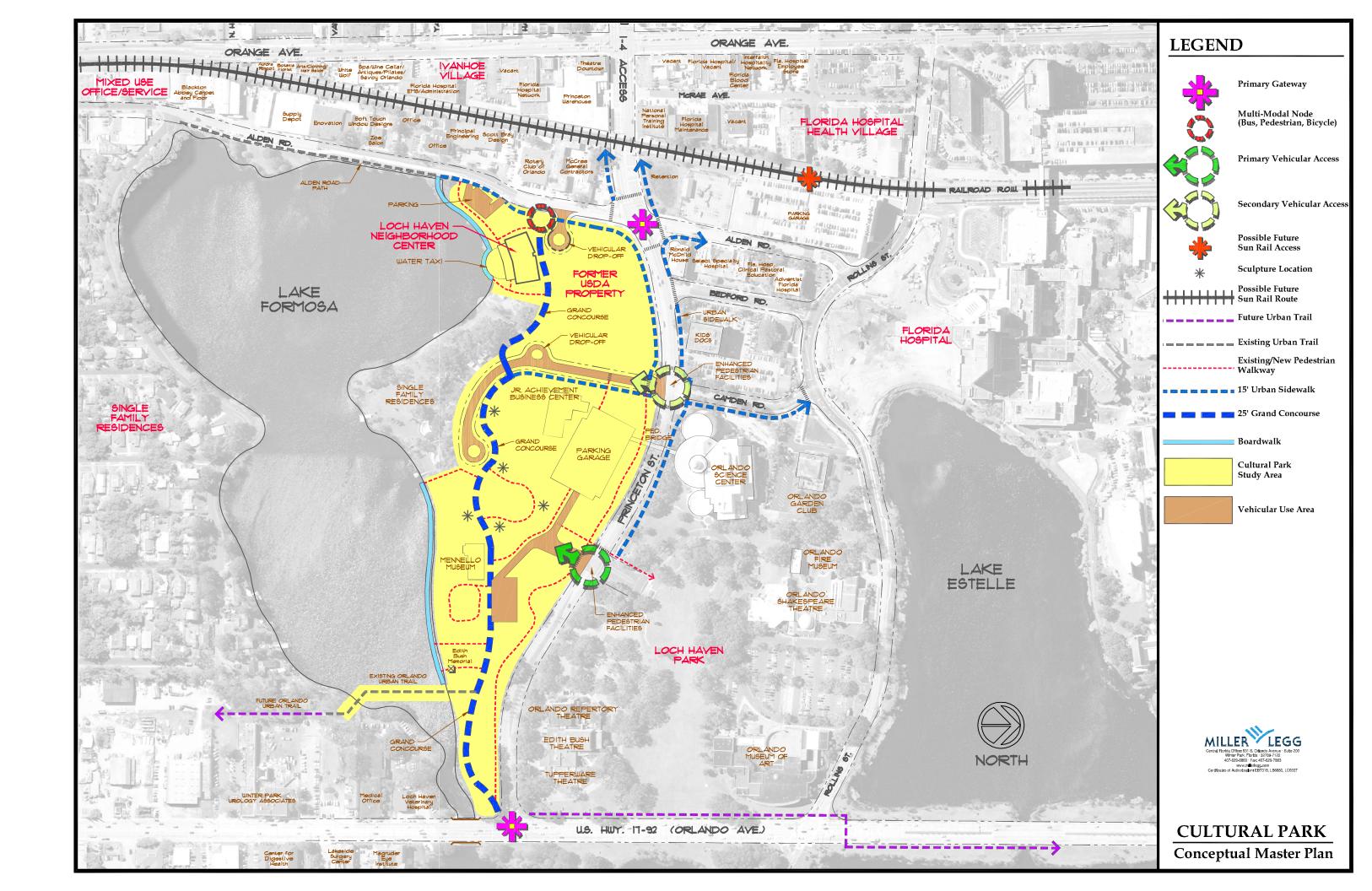
#### Loch Haven Neighborhood Center Improvements

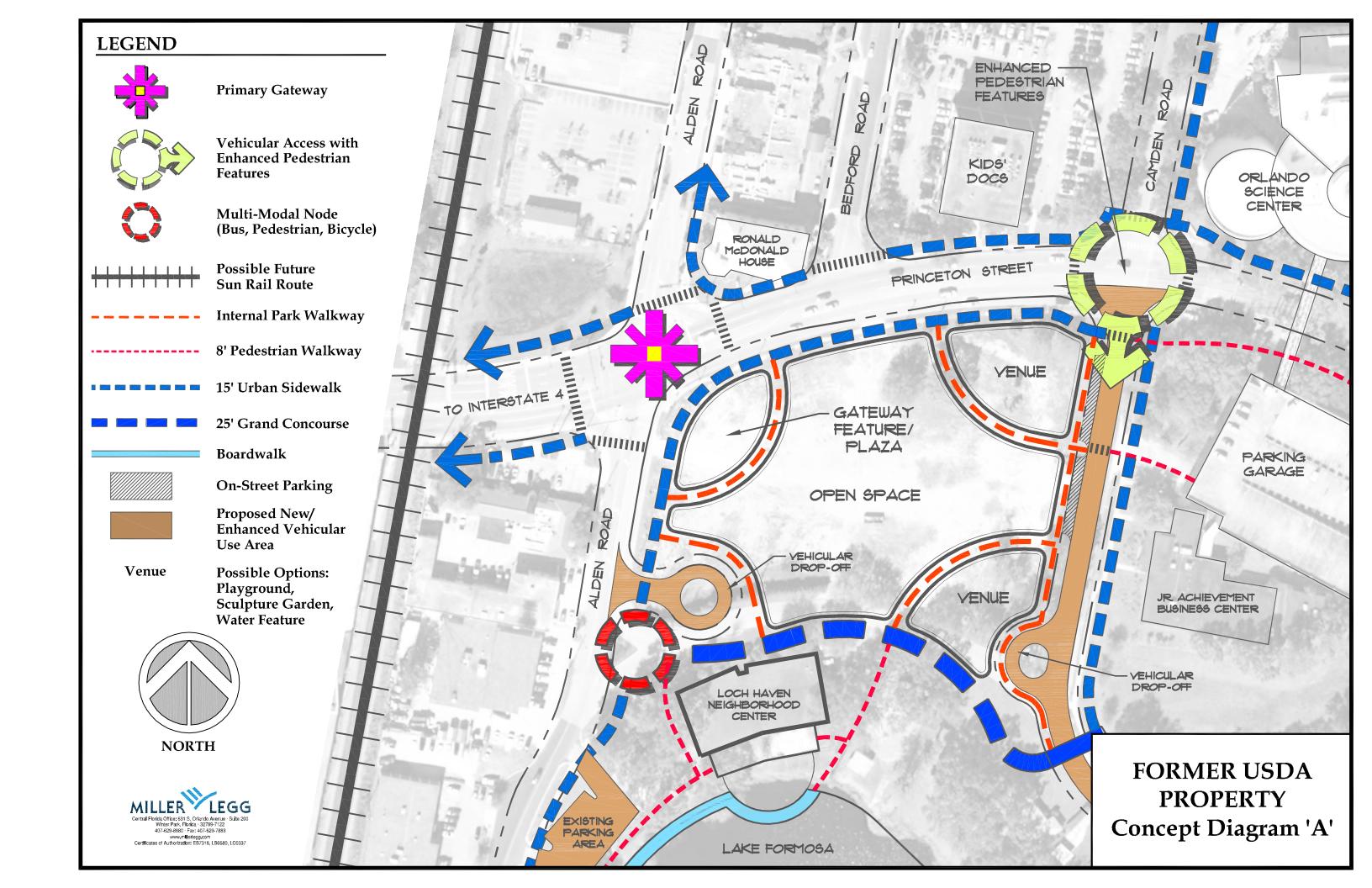
The existing Loch Haven Neighborhood Center is recommended to be improved to accommodate the type of uses noted in the program. The size and location of the building will provide an ideal location for numerous functions in a very desirable lakefront setting. In order to determine the potential use of this building for functions, a comparative analysis of similar venues was conducted. The results of this analysis are included in Appendix B. The consensus of the staff and consultants was that there is a very high demand for functions that would make the renovation of the building a worthwhile endeavor. It appears that the structure is sound and the exterior and interior could be renovated to a more appropriate design and function.

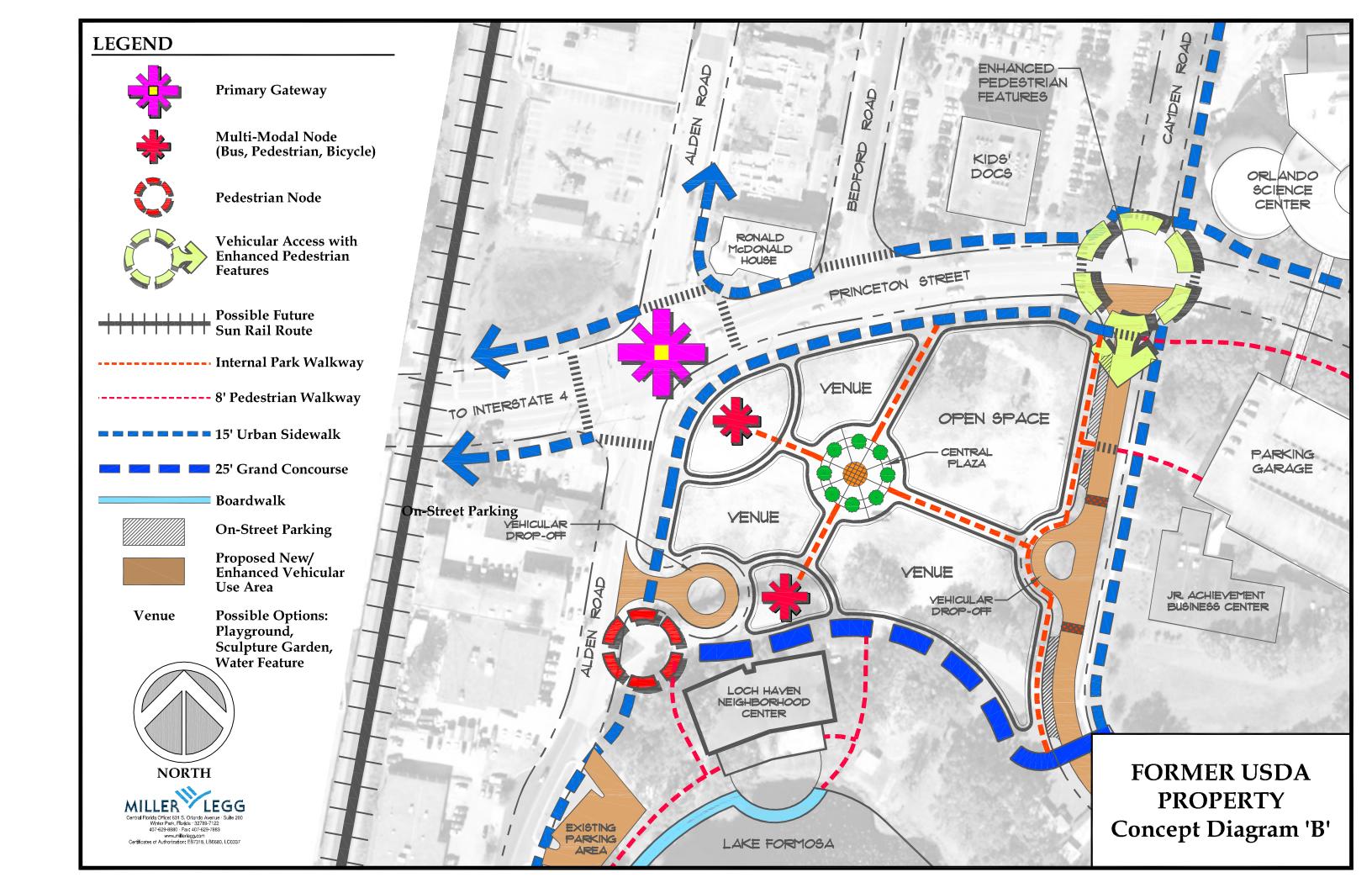
## **CONCEPT PLANS AND EXHIBITS**

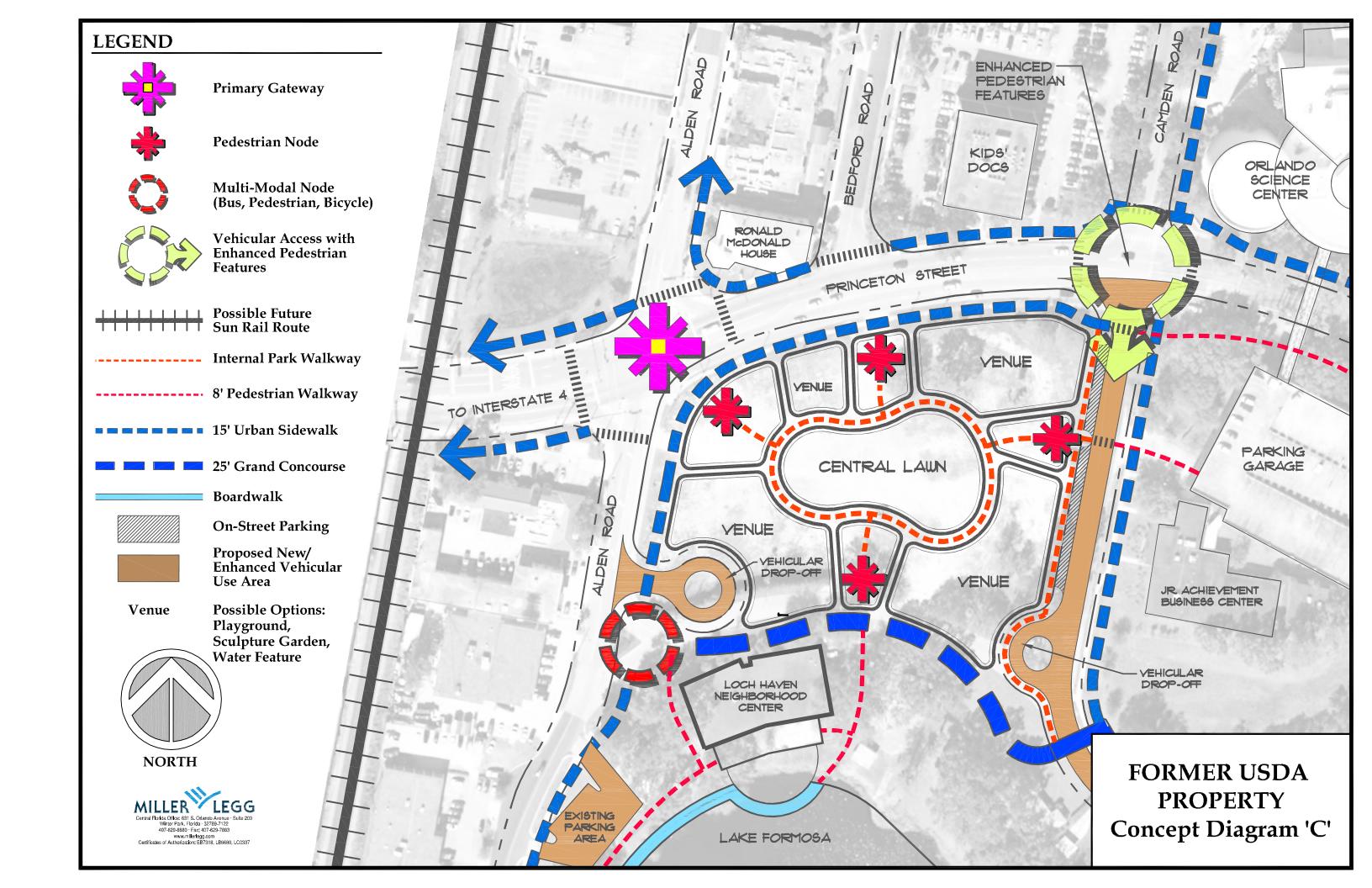
- Cultural Park: Inventory/Site Analysis
- Cultural Park: Conceptual Master Plan
- Former USDA Property: Conceptual Master Plan A
- ► Former USDA Property: Conceptual Master Plan B
- Former USDA Property: Conceptual Master Plan C











## **LIST OF APPENDICES**

Appendix A – Potential Funding Sources

Appendix B – Loch Haven Neighborhood Center: Comparative Venues Analysis

Appendix C – City of Orlando Future Land Use & Zoning Maps

#### Potential Funding Sources

#### Florida Boating Improvement Program

Marine Resources Conservation Trust Fund-All local governments are eligible for Tier II funding which includes grant reimbursement for construction or improvements to publicly owned ramps, docks, piers etc.

The Florida Fish and Wildlife Conservation Commission announces the application submission period in the "Florida Administrative Weekly" before February 1 of each year. Applications must be submitted within 60 days after the announcement date or by the deadline in the announcement, whichever is later. The application submission period will also be announced on the Web at http://MyFWC.com/boating/grants/fbip.htm. The Commission will also notify eligible participants who have contacted the Commission. The Commission may announce additional application submission periods if funds become available after the initial submission period.

#### Florida Communities Trust

Parks and Open Space Florida Forever Grant Program-Florida Communities Trust's Parks and Open Space Florida Forever grant program is a state land acquisition grant program that provides funding to local governments and eligible non-profit environmental organizations for acquisition of community-based parks, open space and greenways that further outdoor recreation and natural resource protection needs identified in local government comprehensive plans.

Florida Communities Trust opened its ninth Florida Forever application cycle for the Parks and Open Space Program on February 27, 2009. Approximately \$63 million, unless otherwise allocated by the Legislature, will be available this funding cycle for grants to local governments and environmental non-profit organizations to acquire land for conservation, open space and outdoor recreation purposes. Cities, counties and non-profit environmental organizations may apply for land acquisition grants through May 13, 2009.

#### Florida Greenways & Trails

Florida Department of Environmental Protection-Funding for land acquisition for linear parks and trails.

The Office of Greenways & Trails announced the 2009 Recreational Trails Program submission cycle was scheduled for March 18 through March 31, 2009. The Recreational Trails Program (RTP) is administered by the Florida Department of Environmental Protection in coordination with the U.S. Department of Transportation, Federal Highway Administration (FHWA).

A request for financial assistance under RTP may be for development or maintenance of recreational trails; purchase of trail construction or maintenance equipment. The application, administrative rule and workshop information may be found on the Recreational Trails Program webpage: http://www.dep.state.fl.us/gwt/grants/default.htm.

#### Florida Recreation Development Assistance Program (FRDAP)

Florida Forever and State Land Acquisition Trust Funds-FRDAP is a competitive grant program that provides financial assistance to local governments for development or acquisition of land for public outdoor recreational purposes. All county governments and municipalities in Florida and other legally constituted local governmental entities with the legal responsibility for the provision of outdoor recreational sites and facilities for the use and benefit of the public are eligible. The maximum grant request may not exceed \$200,000.

#### Land and Water Conservation Trust Fund

Federal Program administered by FDEP-Matching grant for development or acquisition of land for public outdoor recreation

#### Recreational Trails Program

Federal Highway Administration; administered by FDEP Office of Greenways & Trails-The Recreational Trails Program (RTP) is a federally funded competitive grant program that provides financial assistance to agencies of city, county, state or federal governments, and organizations, approved by the state, or state and federally recognized Indian tribal governments, for the development of recreational trails, trailheads and trailside facilities. Applicants must submit a completed RTP Grant Application, during the submission cycle (March 18 – 31 for the 2009 cycle).

Applicants may submit only one application during the submission period. Applications must involve only one project site. The current maximum grant amount for mixed-use projects and non-motorized projects is \$250,000. The maximum grant award amount for motorized projects it is \$716,000.

#### Local Agency Program (LAP)

Federal Highway Administration through FDOT Authorization for certified Local Agencies to use Federal aid funds provided through the Florida Department of Transportation (Department) for project planning, project development, design, right-of-way acquisition, and construction.

#### **Langford Park**

Level of Demand and Occupancy

200 people is maximum capacity based on parking

90 - Large Pavilion

50 - Medium Facility

30 - Small Facility

50 -100 Use the park every day, dog walking, passive activities

Dixon Azalea Park - 75 Weddings

How Much Use are They Getting?

Peak is spring for weddings

Admission and Charges for use of Facilities

Admission: Adults \$7.00 Children \$2.00

Frequency of Visitors

Peak of demand is spring for weddings

Langford Park is comprised of 19 acres and contains 3 facilities, Langford Neighborhood Center a building known as the Nature Center, Dickson Azalea Park across Central Avenue and Reese Community Center. Langford Neighborhood Center (Nature Center) is a building inside of Langford Park used for a nature center. Resse Community Center is a building inside the park used for after school activities.

City of Orlando Mayor Carl T. Langford Park Rental Fees

Gazebo

Used for weddings

Seats 75 people

Gazebo for two hours \$80.00

Tax \$5.20

Deposit (refundable) \$100.00

Total \$185.20

**Small Pavilion** 

Used for Weddings

4 Tables

Seats 30 people with grill

Pavilion per day \$50.00

Tax \$3.25

Insurance \$31.83

Deposit (refundable) \$100.00

Total \$185.08

X-Large Pavilion

Used for weddings

10 Tables

Seats 70 people with grill

Pavilion per day \$90.00

Tax \$5.85

Insurance \$31.83

Deposit (refundable) \$100.00

Total \$227.68

Dickson Azalea Park

Contains an open stage area for weddings

Accommodates 75-100 people

Park per day \$50.00

Tax \$3.25

Total \$53.25

No insurance if used for Wedding or Memorial Services.

Must provide own chairs

#### Leu Gardens

Level of Demand and Occupancy

Camellia Room and Veranda Room <180 guest \$750

Orchid Room<45 \$300

Rose Room<25 guest \$300

Room Capacity

Camellia Room: Banquet - 180, Theatre 180, Classroom - 150

Orchid Room: Banquet - 40, Theatre 60, Classroom - 40

Conference Room: Conference room – 15

Rose Room: Banquet - 20, Theatre 25, Classroom - 20

How Much Use are They Getting

The park has 45 to 50 events/week in the buildings or in the gardens. They run 65% capacity

Admission and Charges for use of Facilities\$7.00 adults

\$2.00 children grades K-12

Under grade K free

#### City of Winter Park-Mead Gardens

#### Amenities

40 picnic tables, one pavilion, one amphitheater, one environmental center, one recreation center, one boardwalk, one bike trail.

Level of Demand and Occupancy

300 people is maximum capacity

How Much Use are They Getting?

Book facilities year round – Spring/Fall is peak

Mead Garden Amphitheatre 300 people

Kraft Azalea Park - 20 people

Central Park Rose Garden - 70 people

For March – 4 bookings For April - 7 bookings

Admission and Charges for use of Facilities

No Admission

Mead Garden Amphitheatre - \$100 deposit \$250/2 hour

Rose Garden – \$250/2 hours

Kraft Garden – \$150/2 hours

Frequency of Visitors

Jan thru March slow

May-Sept high peak

Oct thru Dec thanksgiving and holiday office parties in the park

#### Rachel D. Murrah Civic Center

This facility offers banquet and wedding space. An outdoor terrace for wedding ceremonies and adjoins the grand ballroom with a 35-foot cathedral ceiling for a reception. Moveable partitions allow flexibility in room size to accommodate parties of 10 to 400. They have a 55-by-61-foot ballroom.

Level of Demand and Occupancy

Rental Fees:

Full Building Friday, Saturday, Sunday \$2800

- Ballroom/Kitchen/Patio Friday, Saturday, Sunday \$2000
- Smaller Rooms Hourly, Weekdays \$70-235 per hour
- 5800 Sq.Ft. facility, Saturday, Sunday \$2000

Center equipped with a full commercial kitchen, tables and chairs are included in rental, on site parking Beautiful lakefront grounds

#### City of Winter Park Civic Center

Level of Demand and Occupancy

Rental Fees:

- Banquet/Meeting Room Hourly \$50
- Gymnasium Hourly \$100

The banquet room seats 100. It is a 15000 Sq.Ft. facility with full commercial kitchen. Beautiful Shady Park adjoins this facility which is available for rentals and open for public events and programs

#### Maitland Civic Center

Level of Demand and Occupancy

200 – Banquet facility seated, 500 if theatre standing

How Much Use are They Getting?

This facility is in high demand and bookings go out to 2010. Currently there are only 8-10 slots for 2009

Demand is year round. Peak is for spring weddings

Admission and Charges for use of Facilities

Basic Events are \$900 for 6 hours such as weddings

**Events of Interest** 

Antique Shows

**Train Shows** 

**Doll Shows** 

Stamp Shows

**Craft Shows** 

Amenities

Grand Ballroom with 24 foot stage, dressing rooms and tech area

Reception Center with serving counters

Complete warming kitchens in every room

Card tables

Banquet Tables or round table

