
1003

Preconference: Internet Governance: New Political and Regulatory Frameworks for Global Network Communication

Friday
8:30-6:00 pm
Conference room

Special Sessions
Communication Law & Policy

Chairs

Peng Hwa Ang, Nanyang Technological U, Singapore
Wolfgang Kleinwaechter, U of Aarhus, Denmark

This symposium will analyze the results of the Tunis summit and discuss in particular for key areas of Internet governance as follows: Internet oversight and the management of the Internet core resources; Internet and human rights, freedom of expression, access to knowledge and protection of privacy; Internet security and stability, cybercrime, spam and identity theft; and Internet and development, bridging the digital divide. The aim of this preconference is to form a network of scholars to monitor the progress of and to research Internet governance, with a special emphasis on the international aspects.

1101

Preconference: Influencing Outcomes: Communication Research and Global and Regional Policy Transformations

Friday
9:00-7:30 pm
Karl Popper Room

Special Sessions
Philosophy of Communication
Political Communication

Chairs

Monroe E. Price, U of Pennsylvania, USA
Ingrid Volkmer, U of Otago, New Zealand

Participants

Norbert Schneider, Landesanstalt fuer Medien, Germany
Christina Slade, Macquarie U, Australia
Yehuda Elkana, Central European U, Hungary
Michael X. Delli Carpini, U of Pennsylvania, USA
Christina Holtz-Bacha, U of Erlangen, Germany
Peter Dahlgren, U of Lund, Sweden
Miklos Sukosd, Central European U, Hungary
Beata Klimkiewicz, Jagiellonian U, Poland
Snjezana Milivojevic, Belgrade U, Yugoslavia
Brindusa Armanca, ZIUA Press Group, Romania

This preconference discusses the relationship between research and policymaking, outline how the scholarly community can impact and influence the policy agenda and policymaking institutions, as well as engage in a critical dialogue that will produce an agenda for future research, especially on issues and questions related to how media laws and policies affect and impact democratization and social transition.

2002

Preconference: Messages from Abroad: Foreign Political News in a Globalized Media Landscape

Saturday
8:00-6:00 pm
Conference Room

Special Sessions
Political Communication

Chairs

Gianpietro Mazzoleni, U of Milan, Italy
Alexander T. Haas, Ludwig-Maximilians U, Germany

Participants

Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

Robert L. Stevenson, U of North Carolina, USA
Yassen N. Zassoursky, U of Moscow, Russia
Ansgard Heinrich, U of Otago, New Zealand
Chris Paterson, U of Ulster, United Kingdom
Knut De Swert, U of Antwerp, The Netherlands
Sarah Schueremans, U of Antwerp, The Netherlands
Wayne Wanta, U of Missouri, USA
Peter Lah, Saint Louis U, USA
Jinbong Choi, Bemidji State U, USA
Christian Kolmer, Medien Tenor Institut fuer Medienanalysen GmbH, Germany
Beata Ocieпка, U of Wroclaw, Poland
Tamir Sheaffer, Hebrew U, Israel
Itay Gabay, Hebrew U of Jerusalem, Israel
Anastasia Grusha, U of Moscow, Russian Federation
Oleg Bakulin, U of Moscow, Russia
Elena Rymanova, U of Moscow, Russia
Francois Heinderyckx, U of Brussels, Belgium
Mirko Marr, U of Zurich, Switzerland
Shanto Iyengar, Stanford U, USA
Frank Marcinkowski, U Zurich, Switzerland
Heinz Bonfadelli, U of Zurich, Switzerland
Yaron Katz, Holon Institute of Technology, Israel

Respondent

Oliver Johannes Quiring, U of Muenchen, Germany

In the last few years, major developments in the media sector have taken place, altering the production, content and reception of foreign messages in numerous ways. Digitalization made it much easier and less expensive to distribute political messages. Moreover, the so-called "New Media" offered a wide array of possibilities for professional as well as non-professional actors to create and distribute political messages worldwide. Commercialization of the media business and the deregulation of media markets lead to the formation of global players in the media business like CNN or Al-Jazeera that are more or less not tied to one nation. Moreover, the public itself increasingly relies on these channels, bypassing the mainstream, domestic media. Furthermore, politicians may consider not only addressing their domestic media, but also foreign media to find support for their ideas in international affairs. The preconference aims at further disentangling the complex interactions between media, politics, and the public on an international level.

2003

Preconference: Internet Governance: New Political and Regulatory Frameworks for Global Network Communication

Saturday

8:30-5:30 pm

Conference room

Special Sessions

Communication Law & Policy

Chairs

Peng Hwa Ang, Nanyang Technological U, Singapore

Wolfgang Kleinwachter, U of Aarhus, Denmark

This symposium will analyze the results of the Tunis summit and discuss in particular for key areas of Internet governance as follows: Internet oversight and the management of the Internet core resources; Internet and human rights, freedom of expression, access to knowledge and protection of privacy; Internet security and stability, cybercrime, spam and identity theft; and Internet and development, bridging the digital divide. The aim of this preconference is to form a network of scholars to monitor the progress of and to research Internet governance, with a special emphasis on the international aspects.

2101

Preconference: Influencing Outcomes: Communication Research and Global and Regional Policy Transformations

Saturday
9:00-7:00 pm
Karl Popper Room

Special Sessions
Philosophy of Communication
Political Communication

Chairs

Monroe E. Price, U of Pennsylvania, USA
Ingrid Volkmer, U of Otago, New Zealand

Participants

Norbert Schneider, Landesanstalt fuer Medien, Germany
Christina Slade, Macquarie U, Australia
Yehuda Elkana, Central European U, Hungary
Michael X. Delli Carpini, U of Pennsylvania, USA
Christina Holtz-Bacha, U of Erlangen, Germany
Peter Dahlgren, U of Lund, Sweden
Miklos Sukosd, Central European U, Hungary
Beata Klimkiewicz, Jagiellonian U, Poland
Snjezana Milivojevic, Belgrade U, Yugoslavia
Brindusa Armanca, ZIUA Press Group, Romania

This preconference discusses the relationship between research and policymaking, outline how the scholarly community can impact and influence the policy agenda and policymaking institutions, as well as engage in a critical dialogue that will produce an agenda for future research, especially on issues and questions related to how media laws and policies affect and impact democratization and social transition.

2704

Preconference: After the Mobile Phone? Social Changes and the Development of Mobile Communication

Saturday
6:30-10:00 pm
Conference Room

Special Sessions
Communication and Technology

Chair

Patrick Roessler, U of Erfurt, Germany

Participants

Wulf Bauerfeld, T-Systems, Germany
Richard Harper, Microsoft, USA
Heinrich Schwarz, U of Colorado, USA
Florian Resatsch, University of Arts - Berlin, Germany
Laura E. Forlano, Columbia U, USA
Daniel Michelis, U of St. Gallen, Switzerland
Thomas Nicolai, U of St. Gallen, Switzerland
Thomas Schildhauer, U of Arts - Berlin, Germany
Timo Seppo Saari, Helsinki School of Economics, Finland
Niklas Ravaja, Helsinki School of Economics, Finland
Antti Oulasvirta, Helsinki School of Economics, Finland
Giulio Jacucci, Helsinki School of Economics, Finland
Lu Jia, Texas A&M U, USA
Ian Weber, Texas A&M U, USA
Mohammed Ibahrine, U of Erfurt, Germany
Michael W. Traugott, U of Michigan, USA
Sung-Hee Joo, U of Michigan, USA
Rich Ling, Telenor Research & Development, Norway
Radhika Gajjala, Bowling Green State U, USA
Andreas Hepp, U of Bremen, Germany
Werner Wirth, U of Zurich, Switzerland
Veronika Karnowski, Ludwig-Maximilians U, Germany
Thilo von Pape, Ludwig-Maximilians U, Germany

Hyo D. Kim, Ajou U, Korea
 Gwang Jae Kim, Sogang U, Korea
 Han Woo Park, Yeung Nam U, Korea
 Lee M. Humphreys, U of Pennsylvania, USA
 Kakuko Miyata, Meiji Gakuin U, Japan
 Concetta M. Stewart, Temple U, USA
 Susan L. Jacobson, Marymount Manhattan College, USA
 Leopoldina Fortunati, U of Udine, Italy
 Fabio Pozzobon, U of Udine, Italy
 Kwang-Suk Lee, U of Texas, USA
 Christina Spurgeon, Queensland University of Technology, Australia
 Gerard Goggin, Queensland U of Technology, Australia
 Michael Andrew Keane, Queensland U of Technology, Australia
 Christian Licoppe, Ecole Nationale Supérieure des Telecommunications, France
 Virpi Oksman, Tampere U, Finland
 Lin Proitz, U of Oslo, Norway
 Sonja Kretschmar, U of Munster, Germany
 Juan Miguel Aguado, U of Murcia, Spain
 Immaculada Martinez, U of Murcia, Spain
 Kathleen Mae Cumiskey, City U of New York, USA
 Anxo Cereijo Roibas, U of Brighton, United Kingdom
 Theresa Senft, New York U, USA
 Jeffery Boase, U of Toronto, Canada
 Ying Qian, U of Michigan, USA

The aim of the preconference is not some prediction for the future of the mobile phone (many of which have already been made and disproved). Instead, we aim at a view on what is happening at the moment, but also a view on what will drive us in the future. What do we know and where are the most urgent research questions? What has been the focus of research thus far and what has to become a focus? How far do existing realizations suffice to explain and explore further developments in the mobile communication field? In particular, the multiple uses of a mobile hybrid medium need to be looked at more closely, including the embeddedness within other forms of media use. We will also discuss processes of convergence, such as the relationship of the mobile phone to other (mass) media. Our special interest is in development beyond the mobile phone, e.g. in terms of Blackberries, the mobile computer, or the mobile Internet, where the diffusion of wireless LANs plays a crucial role.

3003

Preconference: Internet Governance: New Political and Regulatory Frameworks for Global Network Communication

Sunday

8:30-1:00 pm

Conference room

**Special Sessions
 Communication Law & Policy**

Chairs

Peng Hwa Ang, Nanyang Technological U, Singapore
 Wolfgang Kleinwachter, U of Aarhus, Denmark

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3104

Preconference: After the Mobile Phone? Social Changes and the Development of Mobile Communication

Sunday
9:00-7:00 pm
Conference Room

Special Sessions
Communication and Technology

Chair

Patrick Roessler, U of Erfurt, Germany

Participants

Wulf Bauerfeld, T-Systems, Germany
Richard Harper, Microsoft, USA
Heinrich Schwarz, U of Colorado, USA
Florian Resatsch, University of Arts - Berlin, Germany
Laura E. Forlano, Columbia U, USA
Daniel Michelis, U of St. Gallen, Switzerland
Thomas Nicolai, U of St. Gallen, Switzerland
Thomas Schildhauer, U of Arts - Berlin, Germany
Timo Seppo Saari, Helsinki School of Economics, Finland
Niklas Ravaja, Helsinki School of Economics, Finland
Antti Oulasvirta, Helsinki School of Economics, Finland
Giulio Jacucci, Helsinki School of Economics, Finland
Lu Jia, Texas A&M U, USA
Ian Weber, Texas A&M U, USA
Mohammed Ibahrine, U of Erfurt, Germany
Michael W. Traugott, U of Michigan, USA
Sung-Hee Joo, U of Michigan, USA
Rich Ling, Telenor Research & Development, Norway
Radhika Gajjala, Bowling Green State U, USA
Andreas Hepp, U of Bremen, Germany
Werner Wirth, U of Zurich, Switzerland
Veronika Karnowski, Ludwig-Maximilians U, Germany
Thilo von Pape, Ludwig-Maximilians U, Germany
Hyo D. Kim, Ajou U, Korea
Gwang Jae Kim, Sogang U, Korea
Han Woo Park, Yeung Nam U, Korea
Lee M. Humphreys, U of Pennsylvania, USA
Kakuko Miyata, Meiji Gakuin U, Japan
Concetta M. Stewart, Temple U, USA
Susan L. Jacobson, Marymount Manhattan College, USA
Leopoldina Fortunati, U of Udine, Italy
Fabio Pozzobon, U of Udine, Italy
Kwang-Suk Lee, U of Texas, USA
Christina Spurgeon, Queensland University of Technology, Australia
Gerard Goggin, Queensland U of Technology, Australia
Michael Andrew Keane, Queensland U of Technology, Australia
Christian Licoppe, Ecole Nationale Supérieure des Telecommunications, France
Virpi Oksman, Tampere U, Finland
Lin Proitz, U of Oslo, Norway
Sonja Kretschmar, U of Munster, Germany
Juan Miguel Aguado, U of Murcia, Spain
Immaculada Martinez, U of Murcia, Spain
Kathleen Mae Cumiskey, City U of New York, USA
Anxo Cereijo Roibas, U of Brighton, United Kingdom
Theresa Senft, New York U, USA
Jeffery Boase, U of Toronto, Canada
Ying Qian, U of Michigan, USA

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far do existing realizations suffice to explain and explore further developments in the mobile communication field? In particular, the multiple uses of a mobile hybrid medium need to be looked at more closely, including the embeddedness within other forms of media use. We will also discuss processes of convergence, such as the relationship of the mobile phone to other (mass) media. Our special interest is in development beyond the mobile phone, e.g. in terms of Blackberries, the mobile computer, or the mobile Internet, where the diffusion of wireless LANs plays a crucial role.

3105

Preconference: International Symposium on Women and News: Exploring Research and Social Change Agendas

Sunday
9:00-4:00 pm
Conference Room

Special Sessions

Chair

Carolyn M. Byerly, Howard U, USA

Participants

Danna L. Walker, American U, USA
Ammu Joseph, Independent Scholar, India
Karen J. Ross, Coventry U, United Kingdom
Marlene Coulomb, Toulouse U, France
Simone Bonnafous, Paris U, France
Colleen Lowe Morna, Gender Links, South Africa
Gertrude J. Robinson, McGill U, Canada

There has been a longstanding relationship between feminist scholarship on news and political action carried on by women working in popular fronts. While a large, diverse, scholarly, and quite international literature examines both the problems and the changes associated with women-and-news issues, there exist a number of gaps both in what is known and in what paths academic research should take to fill those gaps. For example, while the women-and-news research has been international, the literature is weighted toward western nations in Europe and North America along with a few developing nations - India, southern Africa, and Taiwan. Therefore, we wish to assess what has been done, what is known, and what should be undertaken to advance new projects within and across nations, encourage expanded women-and-news research agendas using a range of methodologies, explore approaches to feminist theory-building for use in new investigations of women and news issues, and how to strengthen the infrastructures needed for feminist scholarship on women and news to expand internationally.

3600

ICA Executive Committee Meeting

Sunday
5:30-9:00 pm
Business Suite

Special Sessions

Participants

Ronald E. Rice, U of California - Santa Barbara, USA
Sonia M. Livingstone, London School of Economics, United Kingdom
Wolfgang Donsbach, U of Dresden, Germany
Robert T. Craig, U of Colorado, USA
Jennings Bryant, U of Alabama, USA
Michael L. Haley, International Communication Association, USA

4035

ICA Board of Directors Meeting

Monday
8:00-11:45 am
Conference 6

Special Sessions

Participants

Ronald E. Rice, U of California - Santa Barbara, USA
Sonia M. Livingstone, London School of Economics, United Kingdom
Wolfgang Donsbach, U of Dresden, Germany

Robert T. Craig, U of Colorado, USA
Jennings Bryant, U of Alabama, USA
Michael L. Haley, International Communication Association, USA
Joseph Man Chan, Chinese U of Hong Kong, Hong Kong
Sherry Lynn Ferguson, U of Ottawa, Canada
Dafna Lemish, Tel Aviv U, Israel
Karen J. Ross, Coventry U, United Kingdom
Ted Zorn, U of Waikato, New Zealand
Tema J. Milstein, U of Washington, USA
Chunke Su, U of Illinois, USA
David R. Roskos-Ewoldsen, U of Alabama, USA
Beth A. Le Poire, California Lutheran U, USA
Holli A. Semetko, Emory U, USA
Steven R. Corman, Arizona State U, USA
Min-Sun Kim, U of Hawaii, USA
Gianpietro Mazzoleni, U of Milan, Italy
Lynda Lee McCroskey, California State U - Long Beach, USA
John C. Lammers, U of Illinois, USA
Christina Slade, Macquarie U, Australia
Joseph B. Walther, Cornell U, USA
Debra L. Merskin, U of Oregon, USA
Hochang Shin, Sogang U, Korea
Marian J. Meyers, Georgia State U, USA
Matt Jackson, Pennsylvania State U, USA
Francois Cooren, U de Montreal, Canada
Michael Griffin, Macalester College, USA
David J. Phillips, U of Texas, USA
Katherine Sender, U of Pennsylvania, USA
Hiroshi Ota, Aichi Shukutoku U, Japan
Bernadette Maria Watson, U of Queensland, Australia
Thomas Hanitzsch, Ilmenau Technical U, Germany
Isabel Molina Guzman, U of Illinois, USA
James H. Watt, Rensselaer Polytechnic Institute, USA

Annual meeting of the Board of Directors

4036

Preconference: Prominent Social Theorists and Their Significance for Public Relations

Monday
8:00-12:00 pm
Conference 7

Special Sessions

Chair

Betteke Van Ruler, U of Amsterdam, The Netherlands

Participants

Inger Jensen, Roskilde U, Denmark
Susanne Holmstrom, Roskilde U, Denmark
Magnus Fredrikson, Gothenburg U, Sweden
Jesper Falkheimer, Lund U, Sweden
Oyvind Ihlen, U of Oslo, Norway

Respondent

Guenter Bentele, U of Leipzig, Germany

A handful of scholars and a limited number of theoretical approaches have dominated public relations as an academic field. The purpose of this pre-conference session is to discuss how the publications of prominent social theorists can help broaden the theoretical scope of public relations and develop new insights for public relations research at the same time.

4130**German Communication Association Annual Meeting - 1**

Monday
9:00-4:15 pm
Conference 1

Special Sessions**Chair**

Romy Froehlich, Ludwig-Maximilians U, Germany

4131**German Communication Association Annual Meeting - 2**

Monday
9:00-4:15 pm
Conference 2

Special Sessions**Chair**

Romy Froehlich, Ludwig-Maximilians U, Germany

4132**German Communication Association Annual Meeting - 3**

Monday
9:00-4:15 pm
Conference 3

Special Sessions**Chair**

Romy Froehlich, Ludwig-Maximilians U, Germany

4133**German Communication Association Annual Meeting - 4**

Monday
9:00-4:15 pm
Conference 4

Special Sessions**Chair**

Romy Froehlich, Ludwig-Maximilians U, Germany

4137**German Communication Association Annual Meeting - 5**

Monday
9:00-4:15 pm
Conference 8

Special Sessions**Chair**

Romy Froehlich, Ludwig-Maximilians U, Germany

4310**New Member and Graduate Student Orientation to ICA and the Conference**

Monday
12:00-1:15 pm
Great Hall

Special Sessions**Chairs**

Tema J. Milstein, U of Washington, USA

Qi Wang, U of Maryland, USA

Participants

Jon F. Nussbaum, Pennsylvania State U, USA

Ronald E. Rice, U of California - Santa Barbara, USA

Sonia M. Livingstone, London School of Economics, United Kingdom

Michael L. Haley, International Communication Association, USA

This session is designed for newcomers to ICA, though all members interested in learning more about the organization are welcome. The session will include: (a) a general overview of ICA as an organization; (b) an overview of the conference; and (c) opportunities for participation in ICA. Questions and discussion are encouraged throughout the session.

4311**Internet Use and the Quality of Life**

Monday
12:00-1:15 pm
Hall 1

Communication and Technology

Chair

Stephen D. McDowell, Florida State U, USA

Participants

Does Using the Internet Make People More Satisfied With Their Lives?

Xun Liu, Michigan State U, USA

Robert Larose, Michigan State U, USA

Perceived Benefit and Threat in Internet Use

Xigen Li, Southern Illinois U, USA

Ana Keshelashvili, Louisiana State U, USA

Age, Sex, Location: The Effect of Internet Access on Social Similarity and the Quality of Social Relationships Among Adolescents

Gustavo S. Mesch, U of Haifa, Israel

Ilan Talmud, U of Haifa, Israel

Who, How, and With Whom: An Exploration of Social Internet Use and Loneliness

Mu Hu, Ohio State U, USA

Artemio Ramirez, Jr., Ohio State U, USA

Respondent

Jerry W. Koehler, U of South Florida, USA

4312

Knowledge Networks and Complex Systems

Monday
12:00-1:15 pm
Hall 2

Organizational Communication

Chair

J. Alison Bryant, Indiana U, USA

Participants

Experts, Actions, and Concepts in Transactive Memory Networks: Preserving the Dynamic Properties of Complex Organizational Knowledge

Bettina M. Richards Heiss, U of Southern California, USA

The Effects of Social Information Through Communication Networks on Attitudes About Organizational Change

Kumi Ishii, Western Kentucky U, USA

Contextual Factors in Knowledge Networks That Influence Creativity

Meikuan Huang, U of Illinois, USA

Exploring the Boundary Conditions of "Knowledge" in Knowledge Management

Marni Heinz, U of California - Santa Barbara, USA

Respondent

Noshir S. Contractor, U of Illinois, USA

4313

Credibility: Advances in Research

Monday
12:00-1:15 pm
Hall 3

Mass Communication

Chair

Lars Willnat, George Washington U, USA

Participants

The Impact of Video Source Labeling on the Perceived Credibility of the News

David Tewksbury, U of Illinois, USA

Jakob D. Jensen, U of Illinois, USA

Kevin Coe, U. of Illinois, USA

See No Evil, Hear No Evil, Judge as Evil?: Examining the Degree to Which Users of Al-Jazeera English-Language Website Transfer Credibility Views to its Satellite Network Counterpart

Thomas Jerrold Johnson, Southern Illinois U, USA

Shahira S. Fahmy, Southern Illinois U, USA
Fixing Reputational Damage with Innuendo
Jeongnam Kim, U of Maryland, USA
Woo Young Chun, Hallym U, Korea
If Internet Credibility Is So Iffy, Then Why the Heavy Use? The Relationship Between Medium Use and Credibility
Carmen Stavrositu, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U, USA
It's All About the Looks: Public Perceptions of Credibility of Male and Female Sportscasters
Heather Michelle Toro, Radford U, USA
Stephanie Lee Sargent, Virginia Tech, USA

4314

Growth of Online Communities

Monday
12:00-1:15 pm
Hall 4

Communication and Technology

Chair

Teresa Marie Harrison, SUNY- Albany, USA

Participants

Computer Mediated Communication Network: Exploring the Linkage Between Online Community and Social Capital
Junghee Lee, Media & Future Institute, Korea
Hyunjoo Lee, SUNY - Buffalo, USA
Features of Online Communities and Their Effects on Participation and Evaluation
Kevin Wise, U of Missouri, USA
Kjerstin Thorson, U of Missouri, USA
Brian Hamman, U of Missouri, USA
From Group to Network: Solving Communication Dilemmas in a Virtual Community
Dongyoung Sohn, U of South Florida, USA
Can You Hear Me Now? The Impact of Voice on Online Communities
Dmitri Williams, U of Illinois, USA
Scott E. Caplan, Purdue U, USA
Li Xiong, U of Illinois, USA

Respondent

Sorin Adam Matei, Purdue U, USA

4315

Ethical Issues in Journalism

Monday
12:00-1:15 pm
Hall 5

Journalism Studies

Chair

Stephen John Ward, U of British Columbia, Canada

Participants

VNRs and Other Troublesome Issues: A Study of Broadcast Journalists' Perceptions
Scott Robert Reinardy, U of Missouri, USA
Stephanie L. Craft, U of Missouri, USA
The Ethics of Interpretation and Analysis in Journalistic Writing
David Craig, U of Oklahoma, USA
Media Globalization and Journalism Ethics: A View from the South
Herman Wasserman, U of Stellenbosch, South Africa
Shakuntala Rao, SUNY - Plattsburgh, USA
The 'Right to Reply' in Journalistic Ethics: The Case Study of the Ruling by the Israel Press Council
Eithan Lehman, Sapir College, Israel
Yehiel Limor, Sapir College, Israel

Respondent

Jane B. Singer, U of Iowa, USA

4320

Emotions and Politics in the Mediated Public Sphere

Monday
12:00-1:15 pm
Seminar 1

Political Communication
Mass Communication

Chairs

Maria Mirca Madianou, U of Cambridge, United Kingdom
Eugenia Siapera, Anglia Ruskin U, United Kingdom

Participants

Emotions and the Public Sphere
Peter Lunt, U College London, United Kingdom
Politics of Public Compassion
Mervi Pantti, U of Amsterdam, The Netherlands
Emotion and Deliberation on the Internet
Eugenia Siapera, Anglia Ruskin U, United Kingdom
The Mediated Politics of Anger
Maria Mirca Madianou, U of Cambridge, United Kingdom

Respondent

Nick Ian Couldry, London School of Economics, United Kingdom

This panel explores the relationships between emotional expression and the mediated political public sphere. The papers in the panel examine the multiple connections between emotions and politics in both theoretical and empirical terms, while also addressing the place of the media in linking emotions and politics. Empirically, the papers, drawing on separate original studies, trace emotions at the level of both the text and the audiences. They also examine the role of the media in enabling emotional expression, but also crucially, in facilitating, or hindering political participation. Theoretically, the papers seek to address the exclusion of the emotional from the analysis of the mediated political public domain while exploring new ways of reconnecting emotions and politics.

4321

Media Framing of Social and Political Issues

Monday
12:00-1:15 pm
Seminar 2

Political Communication
Mass Communication

Chair

Robert L.. Stevenson, U of North Carolina, USA

Participants

Cascades of News Framing: Wrangling Rhetoric in Schwarzenegger's "The Indians are Ripping Us Off!"
Nancy A. Van Leuven, U of Washington, USA
Exploring a Presidential Discourse Model: A Framing Analysis of the Televised Bush-Kerry Debate
Jeongsub Lim, U of Missouri, USA
Transatlantic Perspectives on the U.S. 2004 Election: The Case of Norway
Michael Nitz, Augustana College, USA
Oyvind Ihlen, U of Oslo, Norway
Jessyna Egge, Augustana College, USA
Stacy Sobolik, Augustana College, USA
Of Frames and Cultures: A Cross-Cultural Comparison of TV Newscasts
Maria Senokozlieva, U of Cologne, Germany
Oliver Fischer, U of Cologne, Germany
Gary Bente, U of Cologne, Germany
Nicole C. Krämer, U of Cologne, Germany

Respondent

Wayne Wanta, U of Missouri, USA

Monday
12:00-1:15 pm
Seminar 3

Health Communication**Chair**

Corinne Shefner-Rogers, U of New Mexico, USA

Participants

Health Risk Information, Health Involvement, and Life Satisfaction: An Exploration of the Effects of Portrayals of Health Risks in Television Medical Dramas on College Students' Life Satisfaction
 Yinjiao Ye, U of Alabama, USA

Informing the Public About Bioterrorism Threats Through the Popular TV Show "24"

Michael J. Cody, U of Southern California, USA

Sheila Teresa Murphy, U of Southern California, USA

Holley A. Wilkin, U of Southern California, USA

Mandy S. Berkowitz, U of Southern California, USA

Vicki Beck, U of Southern California, USA

Grace Huang, U of Southern California, USA

Debora Glik, U of California, USA

Promoting Organ Donation Through Entertainment-Education TV Program in Korea: "Open Your Eyes"

Hyun Soon Park, Sungkyunkwan U, Korea

M. I. Choi, Hanyang U, Korea

C. S. Kim, Sungkyunkwan U, Korea

E. S. Kim, Sungkyunkwan U, Korea

Y. J. Kwon, Sungkyunkwan U, Korea

Byoungkwan Lee, Hanyang U, Korea

H. J. Lee, Sungkyunkwan U, Korea

J. Y. Lim, Sungkyunkwan U, Korea

M. K. Sung, Sungkyunkwan U, Korea

The Effects of a Telenovela Storyline on Breast Cancer Knowledge and Behaviors Among Hispanic/Latino Audiences

Holley A. Wilkin, U of Southern California, USA

Thomas W. Valente, U of Southern California, USA

Sheila Teresa Murphy, U of Southern California, USA

Michael J. Cody, U of Southern California, USA

Grace Huang, U of Southern California, USA

Vicki Beck, U of Southern California, USA

Monday
12:00-1:15 pm
Seminar 4

Popular Communication**Chair**

Elfriede Fursich, Boston College, USA

Participants

The Culture of Arts Journalists: Elitists, Saviors, or Manic Depressives?

Gemma Harries, Cardiff U, United Kingdom

Karin Wahl-Jorgensen, Cardiff U, United Kingdom

The Popularization of the Baghdad Blogger: A Case Study of the Authentication of a Blogger and Social Affiliation

Chad Tew, U of Southern Indiana, USA

The Paradox of Popularity: How Young Adults Experience the News

Irene Costera Meijer, U of Amsterdam, The Netherlands

Sexing Up Female Olympic Athletes: The Commentary and Camera Angles of 2004 Women's Beach Volleyball

Kimberly Bissell, U of Alabama, USA

Andrea M. Holt, U of Alabama, USA

Respondent

Jolyon Mitchell, U of Edinburgh, United Kingdom

Journalism has undergone significant challenges and changes in recent years due to the consolidation of the industry and the influx of new media. Panelists consider self-identifications among arts journalists, traditionally the "high culture" realm of the news, as well as the rise of the Baghdad blogger, a "popular" form of news. A final paper looks at how young adults interpret the news stories they encounter. Together, the panel raises questions of how different sources lay claim to legitimacy as journalists and how those claims are understood within the news audience.

4324**Narrative and Mass Communication Around HIV/AIDS in Africa**

Monday
12:00-1:15 pm
Seminar 5

**Mass Communication
Health Communication****Chair**

Erika D. Brownfield, Emory U, USA

Participants

Narrative in HIV/AIDS Communication

Kate Winskell, Emory U, USA

Peter J. Brown, Emory U, USA

Beyond the ABC of HIV/AIDS Communication

Thomas Tufte, Roskilde U, Denmark

"The Importance of Being Authentic: The MARCH Strategy in Africa"

Joseph Petraglia, Global Health Communications, USA

Scenarios from Africa: A Narrative-Based HIV/AIDS Communication Process

Kate Winskell, Emory U, USA

HIV/AIDS in Africa Through the Eyes of Young People

Laura Syster, Emory U, USA

We are story-making creatures, homo narrans, as Walter Fisher argues. Narratives permeate and constitute the fabric of our social and intellectual life. How has the power of narrative been harnessed to prevent HIV/AIDS in Africa? And how can narratives help us to explore the reception of mass communication about HIV/AIDS? This panel addresses these questions through an examination of mass communication case studies (the MARCH project and SCENARIOS FROM AFRICA) and research in South Africa.

4325**Examining Individual Responses to Information Processing**

Monday
12:00-1:15 pm
Seminar 6

Information Systems**Chair**

Paul David Bolls, U of Missouri, USA

Participants

How Risky Products Activate the Appetitive and Aversive Motivational Systems and How Individual Differences in Motivational Activation Modify the Effect

Narine S. Yegiyani, Indiana U, USA

Annie Lang, Indiana U, USA

Samuel D. Bradley, Ohio State U, USA

Adolescent Movie Preferences, Mental Health, and Temperament

Francesca Renee Dillman Carpentier, U of North Carolina, USA

Lynn Corney, U of North Carolina, USA

Entertainment, Race, Thin Women, and Self-Other Perceptions

Michael A. Shapiro, Cornell U, USA

Keisha Cummings, Cornell U, USA

Elizabeth Guinaw, Cornell U, USA

Jeanne M Kopun, Cornell U, USA

Benjamin M Metcalfe, Cornell U, USA
Patricia A Armand, Cornell U, USA
Melissa A Lask, Cornell U, USA
Media Enjoyment as a Function of Individual Responses and Emotional Contagion
Shu-Fang Lin, National Chung Chen U, Taiwan
Daniel G. McDonald, Ohio State U, USA

Respondent

Elly A. Konijn, Free U, The Netherlands

4326

Role of Research in Diversity Policy: International Perspectives

Monday
12:00-1:15 pm
Seminar 7

Communication Law & Policy

Chair

Philip M. Napoli, Fordham U, USA

Participants

Diversity Research and Diversity Policy in the U.S.

Steven S. Wildman, Michigan State U, USA

Nordic Experiences in Diversity Research and Diversity Policy

Robert Picard, Jonkoping International Business School, Sweden

Diversity Research and Diversity Policy in Finland

Minna Aslama, Uof Helsinki, Finland

Respondent

Philip M. Napoli, Fordham U, USA

This panel will examine the current state of diversity-motivated media policies in a variety of national contexts, and the role that research is playing, or should be playing, in the formulation and assessment of these policies. This panel will explore the current linkages that exist between research and policy, as well as consider ongoing research needs and methodological issues.

4334

Framing Identity/Framing Difference in Journalistic Representations

Monday
12:00-1:15 pm
Conference 5

Ethnicity and Race in Communication

Popular Communication

Journalism Studies

Chair

Renuka Suryanarayan, Ohio U, USA

Participants

Framing Black Shooters, Looters, and Brutes: An Analysis of Responses to Hurricane Katrina in Major News Coverage

K Haspel, Fairleigh Dickinson U, USA

Michael G Lacy, Monmouth U, USA

Constructing Racial/Ethnic Groups' Identities in a Korean American Newspaper

Sang Y. Bai, U of Texas, USA

Constructions of Arab and Islamic Actors & the West: A Print Media Analysis Around 9/11

Romy Wohlert, U of Bielefeld, Germany

Latinos in Newspapers: Framing, Story Assignment, and Source Selections

Jenny Achilles, U of Texas, USA

Cathrine Hill, U of Texas, USA

4336

Relational Communication: Initiating, Maintaining, and Changing Commitment

Monday
12:00-1:15 pm

Interpersonal Communication

Chair

Irina A. Shklovski, Carnegie Mellon U, USA

Participants

Changes in Friendship Commitment: Comparing Geographically Close and Long Distance Friendships

Amy Janan Johnson, U of Oklahoma, USA

Jennifer A. H. Becker, U of Missouri, USA

Elizabeth A. Craig, U of Oklahoma, USA

Eileen Sue Gilchrist, U of Oklahoma, USA

Michel M. Haigh, U of Oklahoma, USA

Self-Help Books on Relational Communication: Who's Writing Them and What Advice Are They Giving?

Norah E. Dunbar, California State U, USA

Gordon John Abra, California State U, USA

The "Pick-Up": The Roles of Favor and Socioeconomic Status in Initial Barroom Interactions

Ryan Christopher Goei, U of Minnesota, USA

This panel presents research in initiating and changing relationships through the use of pick-up lines and offensive jokes, as well as consideration of self-help books on relational communication.

4410

Reframing Organizational Metaphors

Monday
1:30-2:45 pm
Great Hall

Organizational Communication

Chair

Mary Eicholtz, Mount Union College, USA

Participants

The Organization That Never Sleeps: A Metaphorical Pathology of Organizational Insomnia

Dennis B. Schoeneborn, Bauhaus U, Germany

Steffen Blaschke, Philipps U Marburg, Germany

Immutable Mobiles and Organizational Communication Research

James Taylor, U de Montreal, Canada

Senem Guney, SUNY, Albany, USA

Diane Raymond, U de Montreal, Canada

Expanding Our Inheritance: An Alternative to the Dominance Model of Power in Organizational Communication

Maria Dixon, Southern Methodist U, USA

Job Crafting and the Metaconversation

Mark Van Vuuren, U of Twente, The Netherlands

Menno D.T. De Jong, U of Twente, The Netherlands

Respondent

Linda L. Putnam, Texas A&M U, USA

4411

Intercultural Friendships/Relationships and Identity

Monday
1:30-2:45 pm
Hall 1

Intercultural & Development Communication/Intercultural Communication

Chair

Claudia L. Hale, Ohio U, USA

Participants

Bridging Cultures: Understanding the Construction of Relational Identity in Intercultural Friendship

Pei-Wen Lee, LaGuardia Community College, USA

Ethnocentrism and Sensation Seeking as Variables That Influence Intercultural Contact-Seeking Behavior: A Path Analysis

Lily A. Arasaratnam, Oregon State U, USA
Smita Chaturvedi Banerjee, Montclair State U, USA
The Twain Have Met!: Investigating Crucial Indicators for Intercultural Friendship Levels Between International Students from Four East Asian Countries and U.S. Americans
Yea-Wen Chen, U of North Texas, USA
Communicative Practices of Latino/a American Workers: Strategizing and Networking to Attain Organizational Success
Denise Gates, U of Missouri, USA

Respondent

Fred E. Jandt, California State U, USA

4412

Measuring Relationships in Public Relations

Monday
1:30-2:45 pm
Hall 2

Public Relations

Chair

Ulrike Röttger, U of Muenster, Germany

Participants

An Integrated Model for Relational Outcomes, Reputation, and Their Antecedents from the Perspective of Publics

Sung-Un Yang, Syracuse U, USA

A Multilevel Study of Antecedents and a Mediator of Employee-Organization Relationships

Hyo-Sook Kim, San Jose State U, USA

Yunna Rhee, California State U - Sacramento, USA

Student-University Relationships and Reputation: A Study on the Links Between Key Factors Fostering Students' Supportive Behavioral Intentions Towards the University

MinJung Sung, Chung-Ang U, Korea

Sung-Un Yang, Syracuse U, USA

Societal Culture, Organizational Culture, and Their Interplay: Impact on Employee-Organization Relationships

Lan Ni, University of Texas - San Antonio, USA

Respondent

Sabine A. Einwiller, U of Northwestern Switzerland, Switzerland

4413

Advances in Effects Research I

Monday
1:30-2:45 pm
Hall 3

Mass Communication

Chair

Al Gunther, U of Wisconsin, USA

Participants

Where Do We Start? An Exploration of Anchoring Effect in the Third-Person Perceptions

Hyunseo Hwang, U of Wisconsin, USA

Zhongdang Pan, U of Wisconsin, USA

Ye Sun, U of Wisconsin, USA

A Cross-National Examination of Third-Person Perception About Ideal Body Image

Stella C. Chia, Nanyang Technological U, Singapore

Atsushi Tajima, U of Wisconsin, USA

Magdalene Li Ping Ong, Nanyang Technological U, Singapore

Consequences of Perceived Effects: The Variable Perception-Behavior Linkage in the Third-Person Effects

Ye Sun, U of Wisconsin, USA

Lijiang Shen, U of Georgia, USA

Zhongdang Pan, U of Wisconsin, USA

Gender Differences in Third-Person Perceptions About Body Image and Exposure to Reality Makeover

Television Shows
Kimberly Bissell, U of Alabama, USA
Ron Leone, Stonehill College, USA

4414

Community Networking and New Conversations at the Public Library: The Case for Image Technologies

Monday
1:30-2:45 pm
Hall 4

Communication and Technology

Chair

Mary C. Lang, Comadrona Communications, Inc., USA

Participants

Public Libraries at the Core of the Community Network

Marco Adria, U of Alberta, Canada

Public Libraries as a Communications Space

Lisa Given, U of Alberta, Canada

Community Interfaces: The Home Versus the Library

Maria P. Bakardjieva, U of Calgary, Canada

The Knowledge Society Bottom-Up: Organizing Civic Intelligence

Peter Van den Besselaar, NIWI Royal Netherlands Academy of Arts & Science, The Netherlands

Regional and national programs of broadband connectivity in rural and remote communities in Europe and North America have given rise, again, to the question of whether technology is likely to lead to an increase in democratic participation. Community networking initiatives, with their roots in such activities as the freenets of the 1980s, continue to be of interest to communications researchers. This panel addresses the question of whether the public library is likely to become the institutional and organizational home for community networking initiatives, along with the related question of whether it should do so. The advent of image technologies through community videoconferencing in public libraries, and in other public venues, is examined as a particularly promising application of technology for community networking.

4415

Journalism and Public Diplomacy: Cross-National Perspectives

Monday
1:30-2:45 pm
Hall 5

Journalism Studies

Chair

Eytan Gilboa, Bar-Ilan U, Israel

Participants

Journalism and Public Diplomacy: Tenuous Relations, Important Lessons

Philip M. Seib, Marquette U, USA

New Media and the Middle East

Shawn Powers, U of Southern California, USA

Reaching out to the World: Canada's International Broadcasting for the New Century

Evan H. Potter, U of Ottawa, Canada

The Changing Face of South Africa's International Broadcasting

Amelia Arsenault, U of Southern California, USA

Respondent

Howard Tumber, City U - London, United Kingdom

The media provide the key transmission belts through which nations communicate with foreign publics. This panel will explore the critical role that journalists play in shaping how public diplomatic messages are formulated by political actors and transmitted across international boundaries via traditional and new media outlets, with an emphasis on broadcasting and the internet. The papers reflect a cross-national approach, highlighting the complex and multifaceted nature of the relationship between media and public diplomacy. Participants in this panel come from four countries, thus assuring true cross-national perspectives.

4420

Message Strategies: Gender, Culture, Norms, and Support

Monday
1:30-2:45 pm
Seminar 1

Health Communication

Chair

Donald W. Helme, Wake Forest U, USA

Participants

Incorporating Culture into the Theory of Planned Behavior: Predicting Smoking Cessation Intention
Among College Students

Hye-Ryeon Lee, U of Hawaii, USA

Amy S. Ebesu Hubbard, U of Hawaii, USA

Cailin Kulp O'Riordan, U of Hawaii, USA

Min-Sun Kim, U of Hawaii, USA

Measuring Online Social Support: Can Computer-Based Text Analysis Approximate Burleson's Person-Centered Hierarchy?

Alyssa C. Hersh, U of Pennsylvania, USA

Lee M. Humphreys, U of Pennsylvania, USA

Understanding the Predictors of Behavioral Intention for Communication Campaigns: An Application to Campus Violence Prevention

Bumsub Jin, U of Florida, USA

Charles A. Lubbers, U of South Dakota, USA

"Be a Hero to my Kids!": Gender Differences in Response to Organ Donation Profiles

Teresa Thompson, U of Dayton, USA

James D. Robinson, U of Dayton, USA

Dustin J Anderson, U of Dayton, USA

Molly Ann Federowicz, U of Dayton, USA

4421

Public Connection and Practices of Media Consumption

Monday
1:30-2:45 pm
Seminar 2

Popular Communication

Chair

Nick Ian Couldry, London School of Economics, United Kingdom

Participants

Researching Public Connection: The UK Qualitative Data

Nick Ian Couldry, London School of Economics, United Kingdom

Tim Markham, London School of Economics, United Kingdom

Researching Public Connection: The UK Quantitative Data

Sonia M. Livingstone, London School of Economics, United Kingdom

Tim Markham, London School of Economics, United Kingdom

Researching Public Connection: The American Qualitative Data

Andrea Press, U of Illinois, USA

Bruce A. Williams, U of Illinois, USA

Ellen Moore, U of Illinois, USA

Camille Johnson, U of Illinois, USA

Media and the Structuring of Public Discourse: The Ethnographic Study

Andrea Press, U of Illinois, USA

Ellen Moore, U of Illinois, USA

Camille Johnson, U of Illinois, USA

Respondent

Stewart M. Hoover, U of Colorado, USA

While there is a long-established tradition of researching political communication and in particular how specific media consumption (watching TV news?) contributes to political engagement, relatively little research has investigated the relation between the full range of people's media consumption (including

broader popular culture) and the underlying conditions for civic and public engagement. Yet such research is essential, when politics is increasingly saturated with media culture and when most research on 'politics' now insists on looking beyond the narrow confines of electoral politics to a wider spectrum of orientation. This panel brings together research that explores these broader connections.

4422

Youth Engagement in the Political Process

Monday
1:30-2:45 pm
Seminar 3

Political Communication

Chair

Jennifer Jacobs Henderson, Trinity U, USA

Participants

America's Youth and Community Engagement: Mass Media Use, Civic Activity, and Political Awareness in 14- to 22-Year-Olds

Josh Pasek, U of Pennsylvania, USA

Kate Kenski, U of Arizona, USA

Daniel Romer, U of Pennsylvania, USA

Kathleen Hall Jamieson, U of Pennsylvania, USA

Effects of Political Knowledge, Interest, and Efficacy on College Voter Turnout

Alison Stauffer, Danish School of Journalism, Denmark

Michael Stohl, U of California - Santa Barbara, USA

Scott A. Reid, U of California, USA

"What About People Our Age?" Using Framing Theory to Uncover How Political Ads Alienate College Students

John Houston Parmelee, U of North Florida, USA

Stephynie Chapman Perkins, U of North Florida, USA

Judith Jopling Sayre, U of North Florida, USA

Respondent

Donna Rouner, Colorado State U, USA

4423

Agenda-Setting Revisited

Monday
1:30-2:45 pm
Seminar 4

Political Communication

Chair

Lars Willnat, George Washington U, USA

Participants

Campaign Agenda Formation: The Intermedia Agenda-Setting Process in a State Primary Election

Young Min, Kyung Hee U, Korea

Maxwell McCombs, U of Texas, USA

First- and Second-Level Agenda Building and Agenda Setting: Terrorism, the President, and the Media

Michael A. Mitrook, U of Florida, USA

Trenton C. Seltzer, U of Florida, USA

Spiro K. Kioussis, U of Florida, USA

Cristina Popescu, U of Florida, USA

Arlana Shields, U of Florida, USA

Terrorism in Africa: A Study of First- and Second-Level Agenda Setting

Wayne Wanta, U of Missouri, USA

Yusuf Kalyango, U of Missouri, USA

Respondent

Christopher D. Karadjov, California State U, USA

4424

The EU at a Cross-Road: Communication Challenges for Europe in the Future

Monday
1:30-2:45 pm
Seminar 5

Mass Communication

Chair

Barbara Pfetsch, U of Hohenheim, Germany

Participants

Media, Euroskepticism, and Turnout in European Elections

Susan Banducci, U of Twente, USA

Claes H. De Vreese, U of Amsterdam, The Netherlands

The Media and Satisfaction with EU Democracy

Jeff Karp, U of Twente, The Netherlands

News and the Antecedents of Support for Turkey in the European Union

Claes H. De Vreese, U of Amsterdam, The Netherlands

Hajo Boomgaarden, U of Amsterdam, The Netherlands

Holli A. Semetko, Emory U, USA

Media Framing of the Spanish EU Constitution Referendum

Rosa Berganza, U Rey Juan Carlos, Spain

Campaign Effects on Voter Turnout in the Dutch EU Constitutional Referendum

Andreas Schuck, U of Amsterdam, The Netherlands

Respondent

Barbara Pfetsch, U of Hohenheim, Germany

The European Union is facing increasing difficulties in connecting with its citizens and securing public support for integration: the turnout at European elections is decreasing, the EU Constitutional Treaty was rejected by voters in France and the Netherlands, and there is widespread public anxiety about the potential membership of Turkey in the EU. According to some observers, parts of the causes of these developments are found in the fields of communication and media. This panel specifically focuses on the role played by news media and information in shaping public attitudes towards and participation in some of the most eminent European issues. The panel brings together scholars from Germany, Spain, Denmark, the Netherlands, and the US who are all involved in large scale studies of the media and citizens in relation to European elections, referendums, and key issues. All papers are very timely and focus both on contentious issues in communication research and on issues of public opinion in Europe.

4425

Problematization in Communication Studies: New Directions in Conceptualization and Research

Monday
1:30-2:45 pm
Seminar 6

Philosophy of Communication

Participants

Problematization in Communication Studies

Chris Russill, U of Otago, New Zealand

Jeremy S. Packer, U of Illinois, USA

Constituting the Audience: Problematization as Managing Audience Powers

Jack Zeljko Bratich, Rutgers U, USA

Interactivity: Problematizing Entanglements of Work, Leisure, and Communications Technologies

Brett Nicholls, U of Otago, New Zealand

Toward a Theory of Network Atmosphericities

Lisa Parks, U of California - Santa Barbara, USA

Communications and Time: Citing Irreconcilable Differences for Their Biopolitical Future

Sarah R. Sharma, York U, Canada

Pure Speech: The Speech Hygiene Movement and the Problem of Social Integration, 1915-1930

Darrin Hicks, U of Denver, USA

Ronald Walter Greene, U of Minnesota, USA

This panel explores the question of how central concepts in communication studies would look different if problematization as a style of critical reasoning were taken seriously. An introduction to problematization in communication studies opens a discussion of how notions of "Audience," "Interactivity," "Networks," "Time," and "Speech" become issues for the field amenable to conceptual capture. Issues of conceptualization, theory, evidentiary practices, and ethical-political implications are expected to figure

prominently in an open discussion of the merits of this perspective.

4426

Copyright from the 6th Century to the 21st Century

Monday
1:30-2:45 pm
Seminar 7

Communication Law & Policy

Chair

Roy L. Moore, U of Kentucky, USA

Participants

"When You Take an Idea and Route It Through the Indian Heart, It Changes Entirely": Copyright Law and Its Implementation in India

Porismita Borah, U of Wisconsin, USA

A Right To Google: Search Engines and Copyright--Top 3 Paper, Communication Law and Policy Division

Kathleen K. Olson, Lehigh U, USA

The Significance of the World's First Copyright Ruling for Contemporary Debate on Intellectual Property

Andrew O Baoill, U of Illinois, USA

Through a Glass Darkly: Information Monopolies, Copyright, and Academic Freedom on Campus

Larry F. Martinez, California State U, USA

Sam Lingrosso, California State U - Long Beach, USA

Cathy Boggs, U of California - Santa Barbara, USA

Respondent

Roy L. Moore, U of Kentucky, USA

All the papers in this session address issues related to intellectual property, from an examination of the "first" copyright case to an analysis of copyright in India to the application of copyright law to search engines and the tension between copyright and privacy. This session includes a Top 3 paper for the Communication Law and Policy division.

4434

Transnational Feminism and Critical Whiteness Studies: Inside the Belly of the Beast

Monday
1:30-2:45 pm
Conference 5

Feminist Scholarship

Participants

Threatened Space and Fluid Borders: German Imaginations of Europe in the Late 1970s and Early 1980s

Maria Stehle, Connecticut College, USA

Constructing the (New?) Europe: Women's Rights, Turkey, and the European Union

Beverly Weber, U of Massachusetts, USA

Crashing the (Transnational) Feminist Party: Religious Conservatives Within the UN "Women's" Arena

Kirsten L. Isgro, U of Massachusetts, USA

This panel explores the potential for Transnational Feminist Cultural Studies (TFCS) to serve as a useful framework for examining concepts of whiteness in the U.S., in Germany, and Europe as located and inflected by larger transnational networks. TFCS offers ways to historicize, critique, and de-essentialize narratives of whiteness in media discourses and representations and to critically explore the violent politics of race, gender, religion, and sexuality inside the "belly of the beast."

4435

Issues of Photojournalistic Practice: Constraints and Freedoms that Shape Images in the Public Sphere

Monday
1:30-2:45 pm
Conference 6

Visual Studies

Chair

Mary Angela Bock, U of Pennsylvania, USA

Participants

Tripods, Lenses, and Political Handlers: Video and Still Photojournalistic Practices and Implications for

- the News Discourse
Mary Angela Bock, U of Pennsylvania, USA
- Why Did They Kill Barney: Media Northern Ireland and the Riddle of Loyalist Terror
Sarah Edge, U of Ulster, United Kingdom
- Outlaw Photojournalism: Technology and Transgression in the New Media Environment
Paul Falzone, U of Pennsylvania, USA
- Photography and the Construction of International Justice
Daniel Joyce, Trinity College Cambridge, United Kingdom
- Prisoner Abuse Photographs of Early 1930s Georgia Chain Gangs and Contemporary Abu Ghraib:
Challenges to Photojournalism
Ronald E. Ostman, Cornell U, USA
Berkley Hudson, U of Missouri, USA
- Free and Imbalanced Coverage? Photographic Depiction of International News: Local Lessons, Global
Issues
Ilija Tomanic Trivundza, U of Ljubljana, Slovenia

Panelists from four countries discuss photographic practice and implications for documentary images. Still and video photographers face institutional, juridical, temporal, and practical constraints and freedoms which shape the images that enter the public sphere. The stories behind the production of news photographs are more than interesting bits of history. The purpose of this panel is to explore photographic practice in order that we might better understand their ideological and cultural impact.

4436

The Role of Developmental Factors in Family Communication

Monday
1:30-2:45 pm
Conference 7

Interpersonal Communication

Chair

Judy C. Pearson, North Dakota State U, USA

Participants

Perceived Face Threat of Honest but Hurtful Evaluative Messages in Romantic Relationships

Shuangyue Zhang, Sam Houston State U, USA

Laura Stafford, Ohio State U, USA

Pregnant Women's Uses and Perceptions of Relational Maintenance Communication and Satisfaction

Young-ok Yum, Kansas State U, USA

How Mothers Influence Their Adult Sons' Marital Satisfaction Through Communication with Daughters-in-Law: Survey Findings from Eight States

Kristen Norwood, U of Arkansas, USA

Lynne M. Webb, U of Arkansas, USA

"Who Are the Restorers?": Attachment Style, Gender, and Relational Repair Among the Remarried

J. D. Ragsdale, Sam Houston State U, USA

Frances E. Brandau-Brown, Sam Houston State U, USA

Richard S. Bello, Sam Houston State U, USA

This panel explores diverse family forms and relationships from the development of romantic relationships and the role of hurtful messages, to communication during pregnancy, communication with in-laws, and to families which are being recreated through re-marriages.

4510

The Network Society and Evolving Communication Theory

Monday
3:00-4:15 pm
Great Hall

Theme Sessions

Chair

W. Russell Neuman, U of Michigan, USA

Participants

Peter Monge, U of Southern California, USA

Noshir S. Contractor, U of Illinois, USA

Jan A. G. M. Van Dijk, U of Twente, The Netherlands
Marshall Scott Poole, Texas A&M U, USA

Two parallel developments have attracted the attention of a number of communication researchers. The first is the increasingly networked character of daily life in modern industrial society. The second is the increased sophistication of theory and research on human communication networks. Alas, the first point is more widely acknowledged than the second. We propose to address this disjuncture. This proposed panel begins with a proposition - network theory which began as a relatively specialized subfield of organizational communication is becoming increasingly relevant for the broader study mass communication and the defining social structures of the information age.

4511

Global and Regional Internet Diffusion

Monday
3:00-4:15 pm
Hall 1

Communication and Technology

Chair

Jahangir Amir, Mishal (Pvt.) Limited, Pakistan

Participants

A Longitudinal Analysis of Internet Diffusion in 68 Countries: The Effects of Economic, Social, Demographic, and Telecommunication Factors

Young Min Baek, Iowa State U, USA

The Internet and Rural Development: The UNDP Project in Western China

Zhao Jinqiu, Nanyang Technological U, Singapore

Xiaoming Hao, Nanyang Technological U, Singapore

Indrajit Banerjee, Asian Media Information & Communication Centre, Singapore

Culture and Communication Technology Development in Central and Eastern Europe: Revisiting the "Fault Line" Thesis

Marko M. Skoric, Nanyang Technological U, Singapore

Digital Divide in Istria: Ethnographic Research of the Digital Divide in Central-Eastern Europe

Igor Matic, Ohio U, USA

Respondent

Joseph D. Straubhaar, U of Texas, USA

4512

Advances in Effects Research II

Monday
3:00-4:15 pm
Hall 2

Mass Communication

Chair

Richard Doherty, U of Illinois, USA

Participants

A Positive Youth Development Media Campaign Targeting Youth and Parents

Ratanasuda Punnahitanond, Bangkok U, Thailand

Michelle Nelson, U of Wisconsin, USA

Expanding Social Identity Theory for Research in Media Effects: Two International Studies and a Theoretical Model

Sabine Trepte, U of Hamburg, Germany

Nicole C. Krämer, U of Cologne, Germany

Group Identification, Group Involvement: Consequences for the Processing of News Coverage and Public Opinion

Cindy T. Christen, Colorado State U, USA

Narrative Persuasion: Effects of Subsequent Discussion

Donna Rouner, Colorado State U, USA

Marilee Long, Colorado State U, USA

Michael D. Slater, Ohio State U, USA

4513

Generation and Age Differences in Intercultural Communication

Monday
3:00-4:15 pm
Hall 3

Intercultural & Development Communication/Intercultural Communication

Chair

Eun Joo Kim, Yonsei U, Korea

Participants

Cultural Differences in College Students' Evaluation of One Year Age Difference Between the United States and Korea

Tae-Seop Lim, U of Wisconsin, USA

Howard Giles, U of California, USA

The Influence of Parental Communication on Ethnic Identity in Second and Later Generation Chinese Americans

Sabine Fritz, U of Maryland, USA

Mei M. Zhong, San Diego State U, USA

David M. Dozier, San Diego State U, USA

Li-Rong Lilly Cheng, San Diego State U, USA

Recruitment of Mexican Families into a School-Based Intervention Study

Francesca Renee Dillman Carpentier, U of North Carolina, USA

Anne Marie Mauricio, Arizona State U, USA

Nancy A. Gonzales, Arizona State U, USA

Larry E. Dumka, Arizona State U, USA

M. Toni Genalo, Arizona State U, USA

A Cross-Cultural Comparison of Communication Patterns and Conflict Between Young Adults and Parents

Sachiyo M. Morinaga Shearman, East Carolina U, USA

Rebecca Dumlao, East Carolina U, USA

Respondent

Akira Miyahara, Seinan Gakuin U, Japan

4514

Do Games Cause Real-World Aggression?

Monday
3:00-4:15 pm
Hall 4

Communication and Technology

Chair

Dmitri Williams, U of Illinois, USA

Participants

Jeroen Jansz 's Statement

Jeroen Jansz, U of Amsterdam, The Netherlands

Peter Vorderer's Statement

Peter Vorderer, U of Southern California, USA

Douglas Thomas' Statement

Douglas Thomas, U Of Southern California, USA

Ron Tamborini's Statement

Ron Tamborini, Michigan State U, USA

This session will be a moderated scholarly discussion/debate that will include societal impact and policy perspectives on the issue of video game effects, including the central issue of aggression. The session will focus on the following areas: 1) Do games cause real-world aggression? What factors are most likely to moderate such effects? What has NOT been included in the research? Is the GAM working? 2) On the one hand, some researchers say that games cause aggressive behavior. On the other hand, some researchers say that games lead to positive learning. Are these reconcilable? 3) To what extent are we as researchers guided to these issues by public opinion and politics? Is the current policy debate over games and research a moral panic, a valid research area, or both? 4) In keeping with the conference theme and with games' reality, how are socially networked games changing the nature of the medium and the ways in which we must think about the effects research?

4515

Constructing Images: Journalism and Framing

Monday
3:00-4:15 pm
Hall 5

Journalism Studies

Chair

H. Denis Wu, Louisiana State U, USA

Participants

Framing Theory and Research: Implications for the Practice of Journalism

Dennis Davis, U of Otago, New Zealand

Kurt Kent, U of Florida, USA

Villains, Victims, and the Virtuous in the "No-Spin Zone:" The O'Reilly Factor's Propaganda Devices and Role-Players (Top Faculty Paper)

Michael Conway, Indiana U, USA

Maria Elizabeth Grabe, Indiana U, USA

Kevin Grieves, Indiana U, USA

"Fatwa on the Bunny": News Language and the Creation of Meaning About the Middle East

Frederick Vultee, U of Missouri, USA

Somalia, Clinton, and the New York Times

Mustafa Taha, United Arab Emirates U, United Arab Emirates

Respondent

Paul D'Angelo, College of New Jersey, USA

4520

Message Strategies: Involvement

Monday
3:00-4:15 pm
Seminar 1

Health Communication

Chair

Bas van den Putte, U of Amsterdam, The Netherlands

Participants

Does Involvement Moderate the Effectiveness of Gain Versus Loss Framed Messages Alone?

Chong Min Lee, Kookmin U, Korea

Glen T. Cameron, U of Missouri, USA

The Effects of Emotion and Issue Involvement on Entertainment-Education Viewers Intention to Register as Cornea Donors

Hyuhn-Suhck Bae, Yeungnam U, Korea

Hyun-Joo Moon, Yeungnam U, Korea

Eun-Gyuhl Bae, Hankuk Academy of Foreign Studies, Korea

Interplay of Negative Emotion and Self-Efficacy on the Use of Health Information and its Outcomes

Sun-Young Lee, U of Wisconsin, USA

Hyunseo Hwang, U of Wisconsin, USA

Receivers-Involvement and College Students' Gonorrhea Risk Perceptions in the U.S., England, Malaysia, and Singapore

Wai Hsien Cheah, Saint Louis U, USA

Rick S. Zimmerman, U of Kentucky, USA

4521

Lenses on Visual History: Three Takes

Monday
3:00-4:15 pm
Seminar 2

Visual Studies

Participants

The Relevance of Theoretical Understanding of Image Making to Communication Studies

Eduardo Neiva, University of Alabama - Birmingham, USA

Alternative Perspectives on the Imagined Environment

Kevin G. Barnhurst, U of Illinois, USA

The Visual Turn and its Diminishing Impact?

Michael Griffin, Macalester College, USA

Respondent

Bonnie Brennen, Temple U, USA

Does the theoretical understanding of visual images and imagemaking depend primarily on semiotic processes that the nature (biology and neurology) of seeing delimit? Do conventions of linear perspective overwhelm alternative modes of seeing? Do ideals of rational and naturalistic representation turn visual media toward photographic standardization? These questions from distinct perspectives on visual theory do not necessarily lead in opposing directions theoretically. Senior visual scholars debate these problems in visual history of representation.

4522

Innovations in Deliberation Research

Monday
3:00-4:15 pm
Seminar 3

Political Communication

Chair

Christoph Bieber, Zentrum für Medien und Interaktivität, Germany

Participants

Healthcare Dialogue: Elites Meet the Public in Online Deliberations over Health Care Reform

Vincent Price, U of Pennsylvania, USA

Deliberating With or Without Facilitation? Analyzing a Field Experiment

Matthias Trénel, Humboldt U, Germany

Do Groups Deliberate and Does it Matter?

Jennifer Stromer-Galley, SUNY - Albany, USA

Peter J. Muhlberger, Carnegie Mellon U, USA

Deliberative Quality and its Effects: Innovative Methods for Deliberation Research

E. Perry Deess, New Jersey Institute of Technology, USA

John Gastil, U of Washington, USA

This panel brings together leading researchers on political deliberation who will present innovative research methods that advance our understanding of the process, structures, and effects of political deliberation, answering long-standing questions about the role of elites in opinion formation of non-elite citizen participants, the function of state-sponsored deliberation opportunities such as citizen juries, the effects of facilitation on group deliberation, and whether groups engage in deliberation when tasked to do so in experimental deliberation research.

4523

Political Uses of the Internet

Monday
3:00-4:15 pm
Seminar 4

Political Communication

Communication and Technology

Chair

Lisa B. Brooten, Southern Illinois U, USA

Participants

Using Blogs to Extend the Public Sphere? Data Mining the John Kerry Candidate Blog for Networked

Community Structure Dynamics

Sharon Meraz, U of Texas, USA

From Message to Organizational Device: The Internet in the 2004 U.S. Presidential Campaign

Cristian Vaccari, U of Bologna, Italy

Political Campaigning on the Internet

Anita L. Herold, U of North Dakota, USA

Virtual Terrorism: How Modern Terrorists Use the Internet

Gabriel Weimann, U of Haifa, Israel

Respondent

Sam N. Lehman-Wilzig, Bar-Ilan U, Israel

4524

War, Terrorism, and Counterterrorism: Mass Communication Contexts

Monday
3:00-4:15 pm
Seminar 5

Mass Communication

Chair

Philip M. Seib, Marquette U, USA

Participants

Approaching Counterterrorism: The Global War on Terror

Michael Stohl, U of California - Santa Barbara, USA

Framing the War on Terror and Iraq: A Cross-National Perspective

Holli A. Semetko, Emory U, USA

Christian Kolmer, Medien Tenor Institut fuer Medienanalysen GmbH, Germany

Reporting War from an Islamic-Arab Perspective: Al-Jazeera and Iraq

Sam Cherribi, Emory U, USA

Cyberterrorism

Gianpietro Mazzoleni, U of Milan, Italy

My Lying Eyes: Media, Elite Cues, and Emotion in Public Support for War

Sean Aday, George Washington U, USA

Respondent

Philip M. Seib, Marquette U, USA

The theory and practice of contemporary mass communications, in the context of the Iraq war and terrorism, is the larger topic addressed by this panel. Research in different mass communication contexts is discussed, to improve our understanding of various aspects of war and terrorism, and to consider how this contributes to mass communication theory and practice.

4525

Communication and Cooperation Networks in and Beyond Organizations: Emergence, Impact, and Sustainability

Monday
3:00-4:15 pm
Seminar 6

Organizational Communication

Chair

Avinash Thombre, U of Arkansas, USA

Participants

Emergent Networks, Locus of Control, and Strength of Ties

Michael Stefanone, U of Texas - Arlington, USA

Intercultural Friendship Networks in U.S. Universities

Elisabeth Gareis, City U of New York, USA

Network Communication and Organizational Development

Klaus-Peter Schulz, Chemnitz U of Technology, Germany

Frank G. Perez, U of Texas - El Paso, USA

Silke Geithner, Chemnitz U of Technology, Germany

Rethinking Networks and Communication in IT-Work

Ines Langemeyer, U of Erfurt, Germany

A Network Is Not A System, But What Is A Network?

Jens Aderhold, Martin Luther U Halle Wittenberg, Germany

Using various theoretical perspectives, this panel will address the role of communication and "theories of doing" to provide conceptual solutions to organizational communication problems related to this issue. In keeping with the conference theme of "communication in networks," the panel proposes discussions from two different communication research cultures: US-American and German. The panel includes two contributions from the US and two from Germany, and presents mutual project work. To enhance intercultural exchange, each contribution is summarized and discussed by a panel contributor from the other country. The contributions provide a variety of perspectives on inter- and intra-organizational networks.

4526

Media and Time

Monday
3:00-4:15 pm
Seminar 7

Philosophy of Communication

Chairs

Sujatha Sosale, U of Iowa, USA
Terhi Marja Rantanen, London School of Economics, United Kingdom

Participants

Times and Places Past

Christina Slade, Macquarie U, Australia

The Temporalization of News

Terhi Marja Rantanen, London School of Economics, United Kingdom

Media and Time in Generational Memories

Ingrid Volkmer, U of Otago, New Zealand

Rewriting National Memory: Anniversary Stories in the News

Sujatha Sosale, U of Iowa, USA

Ever since the invention of the printing press, the concept of time has become central to the functioning of the media. However, because of its common-sense acceptance in academic inquiry, it has not received adequate attention in media studies. This panel examines various dimensions of time in relation to the media from philosophical, theoretical, and empirical perspectives.

4534

The Uses and Effects of Media among Adolescents

Monday
3:00-4:15 pm
Conference 5

Instructional & Development Communication

Chair

Alexander Peter Schouten, U of Amsterdam, The Netherlands

Participants

Friend Networking Websites and Their Relationship to Adolescents' Well-Being and Self-Esteem

Patti M. Valkenburg, U of Amsterdam, The Netherlands

Jochen Peter, U of Amsterdam, The Netherlands

Alexander Peter Schouten, U of Amsterdam, The Netherlands

Media Exposure, Current and Future Body Ideals, and Disordered Eating Among Preadolescent Girls: A Longitudinal Panel Study

Kristen Harrison, U of Illinois, USA

Veronica Hefner, U of Illinois, USA

Adolescents' Exposure to Online Sexually Explicit Material and Recreational Attitudes Towards Sex

Jochen Peter, U of Amsterdam, The Netherlands

Patti M. Valkenburg, U of Amsterdam, The Netherlands

The Effects of IMing and TxtsgN on Adolescent Social Networks

J. Alison Bryant, Indiana U, USA

Ashley Nicole Sanders-Jackson, Indiana U, USA

Amber Melissa Korbl Smallwood, Indiana U, USA

Respondent

Erica L. Scharrer, U of Massachusetts, USA

4535

French Audiences, French Sociological Theory, and Empirically Minded Research

Monday
3:00-4:15 pm
Conference 6

Mass Communication

Chair

Roei Davidson, U of Michigan, USA

Participants

Triumphant Psychology, Vanquished Sociology: The 'general public' as a public communication frame?

Jean Batiste Comby, U de Paris 2, France

The Coproduction of Audience Representation in Public Communication

Matthieu Grossetête, U de Toulouse 1, France

The Reception Process of Political Communication and the Role of Biographical Trajectory and Social Factors

Alexandra Petit, Université de Toulouse, France

Explaining Cross-National Differences in How Audiences Attribute Responsibility for Mediated Events:

A Franco-American Comparison

Roei Davidson, U of Michigan, USA

Respondent

Eric Darras, U de Toulouse 1, France

The last few years have seen a resurgence in innovative analyses of French media audiences which utilize diverse French theoretical contributions to inform empirically-minded research and this panel aims to highlight this development. The unifying characteristic of this work is that it examines audience members more as embedded in specific social contexts and less as free-floating individuals. Classic contributions by Durkheim (1933[1977]) and Bourdieu (1979[1984]) as well as more recent work by Lahire (2004) suggest that when examining the mass communication process generally and the reception process specifically we must take into account the "habitus - patterns of thought, behavior and taste" (Marshall, 1998) - which is a product of the social environment. It is hoped that this panel will serve as a productive counterpoint to audience and media effects research which has focused traditionally more on psychological individual level explanatory variables.

4536

Networking Risk and Crisis Communication Messages: Making Connections among Theory, Planning, and Practice

*Monday
3:00-4:15 pm
Conference 7*

Public Relations

Chair

Robert L. Heath, U of Houston, USA

Participants

Crisis and Emergency Risk Communication: Learning from Success and Failure

Matthew Seeger, Wayne State U, USA

Patric R. Spence, Wayne State U, USA

Creating, Interpreting, and Negotiating Risk and Crisis Messages: Strategies for Increasing Awareness and Comprehension

Timothy Sellnow, North Dakota State U, USA

Deanna D. Sellnow, North Dakota State U, USA

Robert R. Ulmer, U of Arkansas, USA

Audience Adaptation of Messages on Risk

William L. Benoit, U of Missouri, USA

Strategies of Risk Identification, Management, and Communication: Maximizing Involvement in Critical Decision-Making

Steven Venette, North Dakota State U, USA

Sucheta Bhattacharya, North Dakota State U, USA

Message Testing Risk and Crisis Communication with Diverse Publics

Robert S. Littlefield, North Dakota State U, USA

Kimberly Cowden, North Dakota State U, USA

Fahriya Farah, U of Minnesota, USA

Will Hueston, U of Minnesota, USA

Respondent

Robert L. Heath, U of Houston, USA

This panel addresses the theoretical assumptions of risk and crisis communication, as well as pragmatic concerns pertaining to how risk and crisis messages are conceived, developed, and conveyed to various populations across social systems. Qualitative and quantitative approaches are used by leading risk and crisis communication scholars and practitioners to identify best practices, strategies of message

construction, networks for crisis and risk communication (including public relations channels and levels of authority), and audience responses.

4610

Plenary: Manuel Castells: Communication, Power, and Counterpower in the Network Society

Monday
4:30-5:45 pm
Great Hall

Special Sessions

Chair

Ronald E. Rice, U of California - Santa Barbara, USA

Participants

Manuel Castells, U of Southern California, USA

Christina Slade, Macquarie U, Australia

4740

ICA's 56th Annual Conference Opening Reception

Monday
6:00-7:45 pm
Terrace

Special Sessions

5110

Reviewing Traditional Communication Constructs

Tuesday
9:00-10:15 am
Great Hall

Organizational Communication

Chair

Dale Kalika, Arizona State U, USA

Participants

Psychological Orientation, Identification, and Communicator Styles in Shaping Social Networks

Alena Vasilyeva, Rutgers U, USA

Marya L. Doerfel, Rutgers U, USA

Organizational Members' Experience of Information Overload: Coping with Information Overload

Suzanne de Bakker, Radboud U, The Netherlands

Measurement of Communication Satisfaction: Evaluating the Communication Satisfaction Questionnaire as a Communication Audit Tool

Karen Heleen Koning, U of Twente, The Netherlands

Menno D.T. De Jong, U of Twente, The Netherlands

Test and Application of the Communication and Organizational Change Questionnaire

Wim J. L. Elving, U of Amsterdam, The Netherlands

Renate H Werkman, Free U Amsterdam, The Netherlands

Kilian M Bennebroek- Gravenhorst, U of Amsterdam, The Netherlands

Respondent

Vernon D. Miller, Michigan State U, USA

5111

Theories of Communication Technology Use

Tuesday
9:00-10:15 am
Hall 1

Communication and Technology

Chair

Sriram Kalyanaraman, U of North Carolina, USA

Participants

Approaching Yet Another New Communication Technology

Christian E. Sandvig, U of Illinois, USA

- Harmeet Sawhney, Indiana U, USA
Does the Expansion Stop?: A Test of Channel Expansion Theory with New and Traditional
Communication Media
Scott C. D'Urso, Marquette U, USA
Steve A. Rains, U of Arizona, USA
Understanding Media Use as a Process: A Media Sequencing Model Linking Influences and
Communication Tasks
Keri Stephens, Texas State U, USA
Effects of Interactivity on Attitude Formation on Political Websites: A Path Analysis of the Mediation
Effect of Perceived Interactivity
Indeok Song, Indiana U, USA
Erik Page Bucy, Indiana U, USA

Respondent

Erik Page Bucy, Indiana U, USA

5112

Media, Civil Society, and Conflict

Tuesday
9:00-10:15 am
Hall 2

Intercultural & Development Communication/International & Development Communication

Chair

Karin Gwinn Wilkins, U of Texas, USA

Participants

- "Brides Are Not for Burning": A Content Analysis of Newspaper Coverage of Dowry in India, 1999-2004
Porismita Borah, U of Wisconsin, USA
Mapping Civil Society in Former Yugoslavia
Zala Volcic, U of Queensland, Australia
States and Civil Society Groups: Canada's Promotion of Cultural Diversity and UNESCO's Convention on
the Protection and Promotion of the Diversity of Cultural Expressions
Stephen D. McDowell, Florida State U, USA
"Neighborhood Effects" and the Invisible "Motor" of Community Change
Matthew D. Matsaganis, U of Southern California, USA
The Local Media and International Conflict
Eytan Gilboa, Bar-Ilan U, Israel

Respondent

Karin Gwinn Wilkins, U of Texas, USA

5113

Advances in Advertising Research I

Tuesday
9:00-10:15 am
Hall 3

Mass Communication

Chair

Edith Gloria Smit, U of Amsterdam, The Netherlands

Participants

- The Impact of Labeling on Children's Comprehension of and Responses to Web-Based Advertising
Ryan W. Lingsweiler, U of California - Santa Barbara, USA
Miriam Metzger, U of California, USA
Assessing College Students' Attitudes Toward Two Forms of Internet Advertising: Pop-Up Ads and
Search Engine Sponsored Links
Xingpu Yuan, Southern Illinois U, USA
Corporate Communications and Reputation Building
Kyung-ran Kim, U of Texas, USA
Effects of Model Race/Ethnicity on Responses to Print Advertising: Do Popular Culture and Prejudice
Make a Difference?
William Hoon, Western Illinois U, USA
Jyotika Ramaprasad, Southern Illinois U, USA

International Women's Magazines and Transnational Advertising in South Korea
Hyun Sook Oh, Nanyang Technological U, Singapore
Sounds Like a Winner: Examining Structural Features and Basic Content in Five Years of Award-Winning Radio Ads
Robert F. F. Potter, Indiana U, USA
Zheng Wang, Indiana U, USA
Matt Kobach, Indiana U, USA
Jacob Koruth, Indiana U, USA
Sungkyoung Lee, Indiana U, USA
Mahduja Banerjee, Indiana U, USA

5114

Mobile Devices and Ambient Intelligence

Tuesday
9:00-10:15 am
Hall 4

Communication and Technology

Chair

Ran Wei, U of South Carolina, USA

Participants

From the Telephone to the Mobile Phone: Discourses in the Life of "New" Technology
Cara J. Wallis, U of Southern California, USA
Multipurpose Mobile Devices, Graphic User Interfaces, and Physical Affordances: A Case Study
Sorin Adam Matei, Purdue U, USA
David Wheatley, Motorola Labs, USA
Anthony Faiola, Purdue U, USA
The Cognitive Impact of Location-Aware Information Systems
Sorin Adam Matei, Purdue U, USA
Lance Madsen, Purdue U, USA
Gary Bertolini, Purdue U, USA
Laura Arns, Purdue U, USA
Meiqi Ren, Purdue U, USA
Drew Davidson, Purdue U, USA
Presenting the Networked Home: A Content Analysis of Promotion Material of Ambient Intelligence Applications
Somaya Ben Allouch, U of Twente, The Netherlands
Jan A. G. M. Van Dijk, U of Twente, The Netherlands
Oscar Peters, U of Twente, The Netherlands

Respondent

Arun Vishwanath, SUNY - Buffalo, USA

5115

The Role of Accessibility in Explaining Communication

Tuesday
9:00-10:15 am
Hall 5

Information Systems

Participants

Emotion and Accessibility: Are Two Emotions Better Than One?
Annie Lang, Indiana U, USA
Ashley Nicole Sanders-Jackson, Indiana U, USA
Construct Accessibility and Cultivation: Accessibility of Exemplars and Accessibility of Evaluations
L. J. Shrum, U of Texas - San Antonio, USA
Knowledge Accessibility and Message Production
Janet R. Meyer, Kent State U, USA
Discrete Emotions, Knowledge Accessibility, and Persuasion
Robin Nabi, U of California - Santa Barbara, USA
Accessibility Is as Accessibility Does: The Multiple Roles of Accessibility in Research
Nancy Rhodes, U of Alabama, USA
Aimee S. Edison, U of Alabama, USA

Accessibility and Comprehension of Media Messages
David R. Roskos-Ewoldsen, U of Alabama, USA
Beverly Roskos-Ewoldsen, U of Alabama, USA

Construct accessibility plays an important role in our explanation of many communicative phenomenon. Construct accessibility refers to the ease by which constructs such as attitudes, media exemplars, emotions, or goal-states are activated from memory. Within the study of the media, accessibility is important in theorizing about cultivation effects, media framing, comprehension, and responses to emotional messages. Within interpersonal communication, accessibility plays an important role in several theories of message construction as well as theorizing about the influence of attitudes and norms on behavior and message processing. This panel will bring together experts in these different areas to share their research on accessibility and to explain how accessibility has influenced their theorizing.

5120

Message Framing in Antismoking Campaigns

Tuesday
9:00-10:15 am
Seminar 1

Health Communication

Chair

Hye-Ryeon Lee, U of Hawaii, USA

Participants

Adolescents' Perceptions of Canadian Cigarette Package Warning Labels: Investigating the Effects of Message Framing.

Catherine Goodall, Ohio State U, USA

Osei Appiah, Ohio State U, USA

Defining Fear Appeals-Based Antismoking PSAs Using Izard's Differential Emotions Scale

Yoonhyeung ("Yoon") H. Choi, Michigan State U, USA

Glen T. Cameron, U of Missouri, USA

Glenn M. Leshner, U of Missouri, USA

Health Message Content and Form: Impacts on Memory and Persuasive Outcomes

Yoonhyeung ("Yoon") H. Choi, Michigan State U, USA

Glen T. Cameron, U of Missouri, USA

The Influence of Message Framing, Intention to Quit Smoking, and Nicotine Dependence on Persuasiveness of Smoking Cessation Messages

Marjolein Moorman, U of Amsterdam, The Netherlands

Bas van den Putte, U of Amsterdam, The Netherlands

5121

Discrimination: A Social Psychology of Language Perspective

Tuesday
9:00-10:15 am
Seminar 2

Special Sessions

Chair

Sik Hung Ng, City U of Hong Kong, Hong Kong

Participants

Language and Discrimination: Towards a Societal Perspective

Richard Clement, U of Ottawa, Canada

Itesh Sachdev, U of London, United Kingdom

The Language of Contemporary Racism

Martha Augoustinos, U of Adelaide, USA

Danielle Every, U of Adelaide, Australia

Language Use, Intergroup Contact, and Ingroup Identification: Reducing Language-Based Discrimination And Its Negative Impact

Stephen C. Wright, Simon Fraser U, Canada

Évelyne Bougie, Simon Fraser U, Canada

Linda R Tropp, Boston College, USA

Donald M Taylor, McGill U, Canada

Social Identity Management Strategies and the Linguistic Expectancy Bias

Scott A. Reid, U of California, USA
Kasim Alimahomed, U of California, USA
Marni Heinz, U of California - Santa Barbara, USA
Paul Myers, U of California - Santa Barbara, USA

Respondent

Richard Clement, U of Ottawa, Canada

This symposium is meant to showcase some of the results achieved by the task force on language and discrimination commissioned by The International Association of Language and Social Psychology. The task force was to provide a forum discussing the relationship between language and communication and discriminatory practices. Its emphasis was put on representing different conceptual and methodological approaches to this problem within the social psychology of communication, broadly defined. Three more specific outcomes will be discussed in this session: (1) What are current conceptualisations of the links between language and discrimination as they exist in the contemporary scientific literature? (2) What is it like to be victim of discrimination? And (3) What measures may contribute to thwarting discriminatory practices or limiting their impact?

5122

China: The Latest in Mass Communication Research

Tuesday
9:00-10:15 am
Seminar 3

Mass Communication

Chair

Zhongdang Pan, U of Wisconsin, USA

Participants

Distance with the Power and Media Slanting in China: A Bargaining Approach

Yinjuan Yang, City U of Hong Kong, Hong Kong

Chin-Chuan Lee, City U of Hong Kong, Hong Kong

Is It Only A Movie?: An Empirical Study of Globalization and Youth Materialism in China

Xie Wenjing, Hong Kong Baptist U, Hong Kong

Anthony Y. H. Fung, Chinese U - Hong Kong, Hong Kong

John Nguyet Erni, City U of Hong Kong, Hong Kong

News for the World: A Case Study of English-Language Newspapers in China

Bruce Garrison, U of Miami, USA

Marcus Messner, U of Miami, USA

Radio Phone-In Talk Show as People's Council

Clement Y. K. So, Chinese U of Hong Kong, Hong Kong

Alice Yuet Lin Lee, Hong Kong Baptist U, Hong Kong

Meeting Audience Needs: A Comparison Of Chinese-Language News Web Sites

Linlin Ku, National Taiwan U, Taiwan

"MATE" and Fashion Media

John Hartley, Queensland U of Technology, Australia

Video Games and the Restoration of Local Content in China

Michael Andrew Keane, Queensland U of Technology, Australia

Advertising Industries and National Champions

Christina Spurgeon, Queensland University of Technology, Australia

A Way Forward for Copyright in China?

Lucy Montgomery, Queensland U of Technology, Australia

This interactive paper session presents the latest and best of the research on China in the field of mass communication.

5123

Too Many Explanations? Testing the Causes of Third-Person Judgments

Tuesday
9:00-10:15 am
Seminar 4

Mass Communication

Participants

Self-Enhancing Bias in Third-Person Effect

Bryant M. Paul, Indiana U, USA
Jae Woong Shim, Indiana U, USA

The Third Person Effect and Persuasive Health Messages: Predicting Behavioral and Affective Outcomes from the Self Enhancement Bias

Lisa L. Massi Lindsey, Centers for Disease Control and Prevention, USA
Ryan Christopher Goei, U of Minnesota, USA

The Effect of Perceived Similarity and Levels of Analysis on the Third Person Effect

Ryan Christopher Goei, U of Minnesota, USA
Lisa L. Massi Lindsey, Centers for Disease Control and Prevention, USA

Behind the Music Lyrics: A Reexamination of the Fundamental Attribution Error as an Explanation for the Third-Person Effect

Aaron R. Boyson, U of Kentucky, USA
Caroline Travis Rankin, U of Kentucky, USA

Few studies have examined explanations of the third-person effect closely enough to preference one explanation versus another. Despite dozens of recently published studies, the short history of this line of research is the most likely culprit for these theoretical inadequacies. Thus, the present panel will present data from investigations designed to rigorously test several of the explanations advanced by other authors. The panel should produce a set of studies that provide some direction for future research that aims to develop TPE more fully.

5124

Media Transformation in East Germany: From the GDR to Reunification and Beyond

Tuesday
9:00-10:15 am
Seminar 5

Mass Communication

Chair

Gerd Vowe, U of Duesseldorf, Germany

Participants

Organizing the Media Through Devices and Instructions in the German Democratic Republic

Juergen Wilke, Johannes Gutenberg U, Germany

Media in Everyday Life in East Germany before Reunification

Michael Meyen, U of Munich, Germany

The Press in Transformation: Changes and Continuities in East Germany

Beate Schneider, U Of Music & Theater, Germany

Media After Reunification: Transformation of the Television Area

Wolfgang Muehl-Benninghaus, Humboldt University, Germany

After Years of Transformation: Media Use in East Germany

Hans-Joerg Stiehler, U of Leipzig, Germany

Gerlinde Frey-Vor, Mitteldeutscher Rundfunk, Germany

Respondent

Robert L.. Stevenson, U of North Carolina, USA

The situation before and after German reunification will be analyzed with reference to certain sectors of the media system. Whereas it is easy to change the normative framework of communication, it is more difficult to change structural and personal constraints. The research about the process of transformation has to analyze the organizational changes, the changes in the "landscape" of the media, moving from totalitarian control to private enterprises or public broadcasting/television. These changes seem independent from the change of the political system. Do the media contribute to unification or to an ongoing separation between the two parts of Germany?

5125

A Network of Experiential Instruction: Various Methods and Approaches for Learning at All Levels

Tuesday
9:00-10:15 am
Seminar 6

Instructional & Development Communication

Participants

Simulating Organization: An Experiential Learning Approach to Teaching Leadership and

- Communication in the Undergraduate Classroom
 Stacey Connaughton, Purdue U, USA
 Brent D. Ruben, Rutgers U, USA
 Hui-Min Kuo, Rutgers U, USA
- Experiential Learning in Workforce Development: The Application of Communication Frameworks to the Understanding of Experience and Awarding of Academic Credit
 Karen A Stevens, U of Massachusetts, USA
 Cynthia Suopis, U of Massachusetts, USA
- The Amazing Scavenger Hunt: An Experiential-Based Learning Event
 Deborah K. London, Merrimack College, USA
- L.E.A.P.: Learning Through Experience, Application, and Practice: An Examination of a Communication Studies Internship Program
 Diane M. Monahan, Belmont U, USA
- Experiencing Group Communication Beyond the Classroom
 Mary Eicholtz, Mount Union College, USA
- Creative, Critical and Collaborative: Experiential Approaches to Student Evaluation
 Dorothy J. Della Noce, James Madison U, USA
- Public Relations Experiential Learning and "The Big Red Truck"
 Carol Ann Hackley, U Of The Pacific, USA
- Consulting in the Community: A Small Group Project
 Kathleen M. Golden, Edinboro U, USA
- Internships as Experiential Learning: Reflections Through a Competency-Based Program
 Theresa R. Castor, U of Wisconsin, USA
- Adapting Experiential Learning to Meet the Needs of Graduate Programs
 Lynn M. Zoch, U of Miami, USA
- The Motivational Value of Immersive, "Real-Life" Learning Contexts
 Mihaela Vorvoreanu, U of Dayton, USA
- Service-Learning Projects in the Organizational Communication Course: A Study in Group Dynamics, Applied Learning, and Community Outreach
 Toni Selena Whitfield, James Madison U, USA
- Community, Curriculum, and Communication: Applying Community-Based Learning to Teach Communication
 Kathleen L Long, Santa Clara U, USA

This interactive program will consist of innovative discussion circles where experienced communication educators will provide creative examples of integrating experiential learning into communication courses and/or programs. Participants will be able to visit each or any of the discussion circles. Presenters will have examples of syllabi, projects and other support materials to aid the learning process. Topics that will be discussed include: Experiential portfolios for adult learners, community education public relations projects, problem solving small group projects, competency-based internship programs, first-year student experiences, case studies, nontraditional learning programs, graduate level examples of experiential practices and an organization simulation for organizational communication courses. Attendees will be able to ask questions and provide feedback on experiential instructional practices they have utilized.

5126

ICA Publications Committee

Tuesday
9:00-10:15 am
Seminar 7

Special Sessions

Chair

Teresa Thompson, U of Dayton, USA

Participants

David McKie, Waikato U, New Zealand
 Loretta L. Pecchioni, Louisiana State U, USA
 Mike West, International Communication Association, USA

ICA members are invited to share issues and concerns with the Publication Committee.

5130**Exploring the Interconnections Between Online and Offline Social Networks**

Tuesday
9:00-10:15 am
Conference 1

Theme Sessions**Chair**

Noshir S. Contractor, U of Illinois, USA

Participants

Reconfiguring Friendships: The Role of the Internet in Meeting New Friends

Corinna di Gennaro, U of Oxford, United Kingdom

William H. Dutton, U of Oxford, United Kingdom

Linking Without Thinking: Social Ties among Bloggers

Cameron Alexander Marlow, Massachusetts Institute of Technology, USA

The Effects of Online Social Networking Systems: Lessons from Facebook

Charles Steinfield, Michigan State U, USA

Nicole B. Ellison, Michigan State U, USA

Cliff Lampe, Michigan State U, USA

Respondent

Noshir S. Contractor, U of Illinois, USA

This panel will focus on the ways in which online and offline social networks complement and support one another. Collectively the panelists will explore such issues as how offline relationships evolve once they are online, how online relations become enacted offline, and users' perceptions of online tools such as blogs and social networking services. Panelists will present empirical work that identifies the mechanisms by which offline and online connections occur and the implications for those communities they have studied. In addition to diverse community contexts, panelists also bring diverse methods and theoretical perspectives to this research area, promising to contribute insights to the emerging field of online social network research.

5131**New Directions in Media Commercialism**

Tuesday
9:00-10:15 am
Conference 2

Popular Communication**Chair**

Matthew P. McAllister, Pennsylvania State U, USA

Participants

Niche Envy: Marketing Discrimination in the Database Age

Joseph G. Turow, U of Pennsylvania, USA

Questioning the Context of Context in Global Advertising

Katherine Frith, Nanyang Technological U, Singapore

Can Brand Integration Deals Satisfy the Public's Interest?

Robin Andersen, Fordham U, USA

It's Shop Til You Drown: Dawson's Creek and the New Consumerism

Lori B. Bindig, U of Hartford, USA

Flow as a Critical Concept for Modern Commercial Culture

Matthew P. McAllister, Pennsylvania State U, USA

We live in an age of hyper-commercialism, where advertising and promotion fundamentally and relentlessly intrude upon everyday life in constantly changing ways. New ownership, media technologies, symbolic techniques and global strategies make modern commercial culture a dynamic realm for critical-cultural scholars. This panel offers new directions in studying recent forms of media commercialism, including the global, the digital, the theoretical and the popular. Causes, specific manifestations and implications will be discussed.

5132**Reporting Europe: Insight into the European Network Project "Adequate Information Management"**

Tuesday
9:00-10:15 am
Conference 3

Political Communication

Chair

Paolo Mancini, U of Perugia, Italy

Participants

The EU Through the Eyes of National Media: A Cross-National Study of 10 Countries

Peter Golding, Loughborough U, United Kingdom

Karin Raeymaeckers, U of Gent, Belgium

The Role of the Media in Mediating the EU for the National Publics

Aukse Balcytiene, Vytautas Magnus U, IT

Piia Tammpuu, Tartu U, Estonia

Implications of News Management on Journalism Cultures and European Politics

Oliver Hahn, U of Dortmund, Germany

Gerd Kopper, U of Dortmund, Germany

Julia Lonnendonker, U of Dortmund, Germany

European Identity and European Public Sphere: National Fundamentalism vs Constitutional Patriotism

Heikki Heikkila, U of Tampere, Finland

Risto Kunelius, U of Tampere, Finland

Structure and Organization of News Gathering in Brussels

Olivier Baisnée, Institute for Political Studies, FR

Paul McNamara, Dublin City U, Ireland

Patrick Martin, Dublin City U, Ireland

Respondent

Peter Gross, U of Oklahoma, USA

Because of its increasing influence in shaping national economies and national legislative activities, the EU is becoming more and more important for both European and non-European countries. At the same time, complaints about EU communication strategies and its coverage by the news media are increasing as the EU seems unable to build up a coherent and unique identity spread throughout the countries involved. In particular a great deal of research has demonstrated how the news media fail in this goal by spreading an image of Europe that either stresses negative aspects or is too dependent on the internal politics of each single country. The panel will show and discuss the first evidence of a research project funded by the EU Commission. The project is essentially focused on studying the way in which news is processed both on the side of EU sources, and on the side of journalists.

5133

Deliberation and Its Antecedents and Outcomes

Tuesday
9:00-10:15 am
Conference 4

Political Communication

Chair

Jennifer Stromer-Galley, SUNY - Albany, USA

Participants

Deliberation and Its Measurements

Weiyu Zhang, U of Pennsylvania, USA

Orientations Towards Political Conversation: Testing an Asymmetrical Reciprocal Causation Model of Political Engagement

Hernando Rojas, U of Wisconsin, USA

The Effect of Online Deliberation on Political Discussion Efficacy: A Field Experiment on the Internet Discussion Groups

June Woong Rhee, Seoul National U, Korea

Eun-mee Kim, Yonsei U, Korea

The Contribution of the Internet to the Heterogeneity of Political Discussion Networks: Does the Medium Matter?

Jennifer Brundidge, U of California, USA

Respondent

John Gastil, U of Washington, USA

5134**Conference Exhibition: American and German Magazine Design in the 20th Century: A Cross-Cultural Perspective on Media Globalization**

Tuesday
9:00-10:15 am
Conference 5

Special Sessions**Chair**

Patrick Roessler, U of Erfurt, Germany

Participants

Sammye Johnson, Trinity U, USA
Robert L. Craig, U of St. Thomas, USA
Kevin G. Barnhurst, U of Illinois, USA

The history of magazines - and particularly the history of magazine design in the 20th century - can be characterized as a mutual relationship with different media outlets influencing each other in their visual appearance. The exhibition on occasion of the ICA conference in Dresden focuses on the cross-national diffusion of graphic design and editorial concepts between German and American magazines in an early period of globalization. The explanatory framework for this dynamic is constituted e. g. through emerging "global players" in terms of publishers acting on both markets, through an orientation on national and international target groups, or through individual artists and art directors migrating between both countries. As a consequence, innovations in editorial content as well as in magazine layout traveled between both media systems, simulating an "international language" of modern magazine visuals. This panel will explore historical and current aspects of magazine communication and design, using the exhibition as a background.

5135**Public Relations Top Student Papers**

Tuesday
9:00-10:15 am
Conference 6

Public Relations**Chair**

Katerina Tssetsura, U of Oklahoma, USA

Participants

A Blended Approach to Cosmological Crisis: A Theoretical Analysis of Communication Efforts by the Canadian Tourism Commission Post 9/11
Sandra Braun, U of Alabama, USA
Predicting Indonesian Journalists' Use of Public Relations-Generated News Material
Simon Sinaga, Texas Tech U, USA
H. Denis Wu, Louisiana State U, USA
Circulation Sizes Tell Something About Public Relations: A Cross-Sectional Analysis of the Reflection of Public Relations in News
Jeongsub Lim, U of Missouri, USA
Jiyang Bae, U of Missouri, USA
Hyo Jung Kim, U of Missouri, USA
Sun-A Kim, U of Missouri, USA
The Status of Public Relations in Latvia
Baiba Petersone, U of Georgia, USA

Respondent

Dean Kruckeberg, U of Northern Iowa, USA

5136**Journalism Studies and the Sociology of Pierre Bourdieu: Case Studies from France, Norway, and Denmark**

Tuesday
9:00-10:15 am
Conference 7

Journalism Studies**Chair**

Ida Schultz, Roskilde U, Denmark

Participant

Jan Fredrik Hovden, Volda Journalism School, norway

Participants

Symbolic Power and the Media Order: The Rise of Business Journalism in Norway

Tore Slaatta, U of Oslo, Norway

Positioning the News: "Newsworthiness" as a Relational Construct

Ida Schultz, Roskilde U, Denmark

Eric Darras: "Media Consecration of the Political Order"

Eric Darras, U de Toulouse 1, France

Respondents

Nick Ian Couldry, London School of Economics, United Kingdom

Daniel C. Hallin, U of California, USA

The sociology of Pierre Bourdieu can contribute to Journalism Studies a rich analytical toolkit which conceptualizes journalism as cultural production bridging the institutional and structural macro-level with the every-day micro-level of journalistic practice. This panel provides an open, critical forum for discussing how the field perspective offers new ways of re-defining and investigating some of the core questions of Journalism Studies. The methodological approaches of the three case studies include television content analysis, statistical correspondence analysis and news ethnography.

5210**Game Studies Top Papers***Tuesday**10:30-11:45 am**Great Hall***Game Studies****Chair**

John L. Sherry, Michigan State U, USA

Participants

Joysticking the "Global Village": Digital Games & Globalist Labour Networks

Avery Alix, U of Washington, USA

Sexual Priming, Gender Stereotyping, and Likelihood to Sexually Harass: Examining the Effects of

Playing a Sexually Explicit Video Game

Mike Z. Yao, City U of Hong Kong, Hong Kong

Chad Mahood, U of California, USA

Daniel G Linz, U of California - Santa Barbara, USA

High Scores: How Violence and Frustration in Video Games Affect Aggression

Kevin Williams, Mississippi State U, USA

5211**Group Processes in CMC***Tuesday**10:30-11:45 am**Hall 1***Communication and Technology****Chair**

Edward A. Mabry, U of Wisconsin, USA

Participants

In-Line or Out of Control?: A General Research Framework to Analyze Network-Based Discussion Groups

Maren Luebcke, University of Technology - Hamburg, Germany

Deindividuation Effects on Group Polarization in Computer-Mediated Communication

Eun-Ju Lee, U of California - Davis, USA

Conformity in the Computer-Mediated Group Decision-Making: The Interaction Between Deindividuated Situations and Personality Traits Top Student Paper(1)

Junghyun Kim, Michigan State U, USA

Relational Control in Computer-Mediated Groups: An Interactional Approach to Dominance Perceptions

in Distributed and Collocated Groups
Jorge F. Pena, Cornell U, USA
Jeff Hancock, Cornell U, USA

Respondent

Joseph B. Walther, Cornell U, USA

5212

Organizing Emotions

Tuesday
10:30-11:45 am
Hall 2

Organizational Communication

Chair

Denise Gates, U of Missouri, USA

Participants

Financial Feeling: An Investigation of Emotion and Communication in the Workplace

Joy Koesten, U of Kansas Medical Center, USA

Katherine Miller, Texas A&M U, USA

Organizational Communication and Burnout: The Buffering Role of Perceived Organizational Support and Psychological Contract Fulfillment as Messages of Employee Value

Lori Brown, Northwestern U, USA

Michael E. Roloff, Northwestern U, USA

Reframing as a Career Strategy in Emotional Labor

Xiaowei Shi, Purdue U, USA

Organizational Communication and Burnout

Claartje Hoeven, U of Twente, The Netherlands

Menno D.T. De Jong, U of Twente, The Netherlands

Coping with Problematic Relationships in the Workplace: Strategies That Reduce Burnout

Becky L. Omdahl, Metropolitan State U, USA

Janie M. Harden Fritz, Duquesne U, USA

Respondent

Patrice M. Buzzanell, Purdue U, USA

5213

Advances in Advertising Research II

Tuesday
10:30-11:45 am
Hall 3

Mass Communication

Chair

Peter Neijens, U of Amsterdam, The Netherlands

Participants

Can Loss-Frame Accelerate Cooperation?

Yoori Hwang, U of Minnesota, USA

June Woong Rhee, Seoul National U, Korea

Se Hoon Jeong, U of Pennsylvania, USA

Implicit Memory Measures for Web Advertising Effectiveness

Chan Y. Yoo, U of Kentucky, USA

Is It the Content or the Person? An Examination of Sex Appeal in Promos and Sexual Self-Schema

Yinjiao Ye, U of Alabama, USA

Shuhua Zhou, U of Alabama, USA

Minority Models in Advertisements in Magazines Popular with Minorities

Silvia Knobloch-Westerwick, Ohio State U, USA

Brendon Coates, U of California, USA

Olympic Primetime Promotion Pays Off: The Athens Exemplar

Gregory D. Newton, Ohio U, USA

Glenda C. Williams, U of Alabama, USA

Andrew C. Billings, Clemson U, USA

Susan T. Eastman, Indiana State U, USA

Persuasive Effect of Visual Metaphors in Advertising: Is It Attributable to Visual Argumentation or Metaphorical Rhetoric?

Se Hoon Jeong, U of Pennsylvania, USA

Yoori Hwang, U of Minnesota, USA

5214

The Creative Commons on the Internet

Tuesday
10:30-11:45 am
Hall 4

Communication and Technology

Chair

George A. Barnett, SUNY - Buffalo, USA

Participants

Creative Commons: Legitimizing User-Based Global Cultural Exchange over the Internet

Mark Latonero, U of Southern California, USA

Emergence Under Debate: Wikipedia as a Case Study for the Rise of Ambiguity in Modern Knowledge Production Systems

Sorin Adam Matei, Purdue U, USA

Caius Dobrescu, Transylvania U, USA

John F Hooker, Purdue U, USA

Cultural Convergence in the Creative Industries: Understanding the Changing Nature of Media Work

Mark Deuze, Indiana U, USA

Cultural Responses to Communication Technology: An Experiment of Interactive and Graphic Features of Organizational Home Pages

Heeman Kim, Valdosta State U, USA

Respondent

Han Woo Park, Yeung Nam U, Korea

5215

Methodological Advancements for the Analysis and Representation of Communication Networks

Tuesday
10:30-11:45 am
Hall 5

Theme Sessions

Chair

Mirit Shoham, U of California - Santa Barbara, USA

Participants

Artificial Neural Networks for the Analysis of Text Across Cultures and Languages

Joe K Wolfel, Mitsubishi Electric Research Laboratories, USA

Hao Chen, SUNY - Buffalo, USA

Jang Hyun Kim, SUNY- Buffalo, USA

Bhawna Sharma, SUNY - Buffalo, USA

Joseph Woelfel, SUNY- Buffalo, USA

Pauline Cheong, SUNY - Buffalo, USA

Raymond Hsieh, U of California at Pennsylvania, USA

Methods for the Multidimensional Visualization and Data Animation of Longitudinal Communication Networks

Benjamin S. Elbirt, SUNY - Buffalo, USA

New Methods for the Measurement and Visualization of Communication Networks from Chat-Based Computer-Mediated Communication

Devan Rosen, U of Hawaii, USA

Respondent

Michael Stefanone, U of Texas - Arlington, USA

The research presented in this panel covers new methods for the measurement and visualization of communication networks. Solutions for network methodological shortcomings across disciplines and levels of analysis are presented through new methods for: artificial neural network analysis of text in any language, multi-dimensional visualization and longitudinal animation of communication networks, and

the analyses of communication networks generated from chat-based computer-mediated communication. Case-studies are presented along with audience submitted data to illustrate the new methodologies.

5220

Global Movie Flows

Tuesday
10:30-11:45 am
Seminar 1

Intercultural & Development Communication/International & Development Communication

Chair

Joseph D. Straubhaar, U of Texas, USA

Participants

Popular Indian Cinema, Structural Fault Lines, and Dialectics of Control

David J. Schaefer, Franciscan U, USA

Economic Determination of the Box Office Performances of Foreign Motion Pictures in the Singapore Cinema Market

Tracy Lee, Nanyang Technological U, Singapore

Wayne Fu, Nanyang Technological U, Singapore

The Structural Configuration of International Flow of Films: A Multilevel Network Analysis

Poong Oh, Yonsei U, Korea

Power Shift in the Japanese Film Market in the Last 15 Years: Rise and Fall of Foreign Productions and the Implications

Maho Furuya, SUNY- Buffalo, USA

Junhao Hong, SUNY - Buffalo, USA

Respondent

Joseph D. Straubhaar, U of Texas, USA

5221

Interdisciplinary Networkings of Ethnicity/Race in Communication

Tuesday
10:30-11:45 am
Seminar 2

Ethnicity and Race in Communication

Popular Communication

Chair

Linus Abraham, U of Minnesota, USA

Participants

Soaps, Suckers, and Sex: Young Soap Opera Viewers and Performances of the Self

Joost de Bruin, Victoria U of Wellington, New Zealand

Race on Reality TV: The Ideological Potential of ABC's "The Wife Swap"

Ji Hoon Park, U of Pennsylvania, USA

Never Been a Front/ Never Been a Fraud: Hip-Hop and Whiteness (Top Paper)

Todd A. Fraley, East Carolina U, USA

Marketing Homo-Thug Hip-Hop Performance to Mainstream Audiences

Robin Means Coleman, U of Michigan, USA

Jasmine N. Cobb, U of Pennsylvania, USA

I Get Out: Neo-Soul Women in the Black Press

TaKeshia L. Brooks, U of Michigan, USA

5222

Myths, Branding, and Nationalism in Popular Music

Tuesday
10:30-11:45 am
Seminar 3

Popular Communication

Chair

Jonathan Tankel, Indiana U Purdue U, USA

Participants

Authenticity for Sale: An Analysis of World Music Label Websites

Joseph Terry, U of Colorado, USA

"Who Turned Off The World?" The Television-Dependent World View in Darryl Worley's "Have You

Forgotten"
Benjamin Mabe, U of New Mexico, USA
Haibin Dong, U of New Mexico, USA
The Myth of Robert Johnson
Eric W. Rothenbuhler, Texas A&M U, USA
Brand Marketing in the Music Industry: Record Labels as Brands - Opportunities Especially for
Independents
Mike Friedrichsen, U Flensburg, Germany
Astrid Kurad, U of Flensburg, Germany
They're Playing Our Song: Popular Music as a Marker of Shared Memory
Bethany Klein, U of Pennsylvania, USA

Respondent

Katrin Christiane Dovelng, Free U, Germany

Popular music offers forms of communication that are tremendously important in conveying sentiments and ideas across various segments of the world's populations. Concerns about the state of the industry and its organization by brand and genre, along with questions of ideology and romance, are explored in this panel that features reflections on world music, country music, alternative and blues, and the industries and distribution systems that limit access or make music available to us.

5223

Crisis and Image Repair in Public Relations

Tuesday
10:30-11:45 am
Seminar 4

Public Relations

Chair

Patricia A. Curtin, U of North Carolina, USA

Participants

The Effects of Threat Type and Duration on Public Relations Professionals' Cognitive, Affective, and Conative Responses in Crisis Situations
Yan Jin, Virginia Commonwealth U, USA
Glen T. Cameron, U of Missouri, USA
The Use of Equivocal Communication in Responding to Corporate Crises: Situational Appropriateness and Effects on Corporate Reputation
Susan Kline, Ohio State U, USA
Telling the Story in Your Words: The Value of News Releases in Image Repair
Maureen Taylor, Western Michigan U, USA
Christopher T. Caldiero, Rutgers U, USA
Liliana Ungureanu, Rutgers U, USA
Losing Public Trust: A German Case Study on Interdependencies Between Processes of Public Communication and Public Trust
Christian Sommer, U of Leipzig, Germany
Guenter Bentele, U of Leipzig, Germany

Respondent

Cindy T. Christen, Colorado State U, USA

5224

Marginalized Young People and Their (New and Old) Communication Networks: Research from Four Global and Social Contexts

Tuesday
10:30-11:45 am
Seminar 5

Mass Communication

Ethnicity and Race in Communication

Chair

John Hartley, Queensland U of Technology, Australia

Participants

Network Models of Entertainment-Education: Multimedia Learning about Sexual and Reproductive

Health in Lima Schools
Arul Chib, U of Southern California, USA
Developing Intercreative Online Networks: the Youth Internet Radio Network Project Australia
Tanya Notley, Queensland U of Technology, Australia
Finding a Voice through New Media and Digital Storytelling: The Fanchong Cherbourg Connection
Lucy Montgomery, Queensland U of Technology, Australia
Marcus Foth, Queensland U of Technology, Australia
The Immigrant Family's Local Networks: Children's Mediated Contributions to their Families' Settlement
in Los Angeles
Vikki Sara Katz, U of Southern California, USA

Respondent

John Hartley, Queensland U of Technology, Australia

The four research projects on this panel investigate how marginalized young people connect to both old and new communication technologies as active media participants, to make connections with others, to educate themselves, and to solve everyday problems. In very different contexts, the authors find that the interactive, flexible features of new communication technologies encourage personalized use and creative forms of mediated participation by young people, but that their activities are embedded in interpersonal communication networks and connections to older communication technologies as well. Therefore, all four papers investigate young people's media connections in ecological perspective, considering new and old communication networks in context of each other.

5225

Feminists' Thinking: How Did We Get Here?

Tuesday
10:30-11:45 am
Seminar 6

Feminist Scholarship

Chair

Linda C. Steiner, Rutgers U, USA

Participants

Radha S. Hegde, New York U, USA
Cynthia Luanne Carter, Cardiff U, United Kingdom
Dafna Lemish, Tel Aviv U, Israel
Lana F. Rakow, U of North Dakota, USA
Liesbet Van Zoonen, U of Amsterdam, The Netherlands

Feminist media and communication scholars often concern themselves with the consequences of media content/technology/institutions/professions, often to investigate particularly gendered consequences for men and women, and sometimes to study how particular groups resist, oppose, negotiate the intended consequences, or to produce or recreate messages. Yet, even when we concede the importance of a researcher's standpoint and identity, we rarely discuss our own standpoints and how they came to be. Perhaps this is inherent in feminist theory. Perhaps it's the difficulty of talking about who we are. But is it impossible to consider (and to do so without confessional-style navel-gazing) the role of media experiences, events, and content in our professional life? What roles were played by parents, teachers, our social networks, distant heroines, or of scholarly literature, novels?

5226

Understandings of Scholarship: Intercultural Dimensions of Interaction between Scholars from Russia and the United States

Tuesday
10:30-11:45 am
Seminar 7

Special Sessions

Chair

Debra Uecker, Wisconsin Lutheran U, USA

Participants

Steven A. Beebe, Texas State U, USA
Donal Carbaugh, U of Massachusetts, USA
Michael David Hazen, Wake Forest U, USA

Sergei Klyagin, Russian State U of Humanities, Russia
Igor Klyukanov, Eastern Wasington U, USA
Olga Kryukova, Russian State Social U, Russia
Olga Matyush, Russian Communication Association, Russia
Irina Rozina, Institute of Management, Russia
Alexander Voiskounsky, Moscow U, Russia

This program will focus on similarities and differences in Russian and U.S. approaches to scholarship (e.g. conferences, research, collaboration, scholarly writing, and publication). A group of panelists from Russia, the United States and those with experience in both countries will discuss the difficulties in intercultural scholarly collaboration and suggest ways of improving interactions.

5230

Abusive Communication: Verbal Aggressiveness, Neglect, and Psychological Abuse

Tuesday
10:30-11:45 am
Conference 1

Interpersonal Communication

Chair

Ashley P. Duggan, Boston College, USA

Participants

An Examination of Perceptions of Verbal Aggressive Messages Across Contexts

Patricia A Burant, Cleveland State U, USA

Jill E Rudd, Cleveland State U, USA

Gary R. Pettey, Cleveland State U, USA

Sharon Snyder-Suhy, Cleveland State U, USA

Jenifer E. Kopfman, Cleveland State U, USA

Implications of Neglect: An Examination of Underdeveloped Social Skills and Loneliness in Neglected Children

Erin K Maloney, U of Connecticut, USA

Matthew Lapierre, U of Connecticut, USA

Karen M. Cornetto, U of Connecticut, USA

Katherine C Pears, Oregon Social Learning Center, USA

Lonely in a Crowd: The Social and Emotional Consequences of Growing Up with Parental Alcoholism

Sripriya Rangarajan, U of Utah, USA

Why We Hurt: Highlighting the Role of Identity in Psychological Abuse

Carmen M. Lee, Michigan State U, USA

5231

Narrative Structures of the News

Tuesday
10:30-11:45 am
Conference 2

Journalism Studies

Chair

Sam N. Lehman-Wilzig, Bar-Ilan U, Israel

Participants

How Culture Shapes TV News: "Culturality" of American and Swiss TV News Since the 60s

Martin Luginbuehl, U of Zurich, Switzerland

Fighting for the Story's Life: Nonclosure in Journalistic Narrative

Keren Tenenboim Weinblatt, U of Pennsylvania, USA

Abu Ghraib Revisited: News Narratives, Visual Culture, and the Power of Photography

Kari Anden-Papadopoulos, Stockholm U, Sweden

The Death and Life of Deference: The British Media and the Monarchy

James Thomas, Cardiff U, United Kingdom

Respondent

John Nerone, U of Illinois, USA

5232

Media Influences on Citizenship

Tuesday
10:30-11:45 am
Conference 3

Political Communication

Chairs

Thomas Knieper, Ludwig-Maximilians U, Germany
Ronald E. Ostman, Cornell U, USA

Participants

Voting with Their Feet: The Relationship Between Political Efficacy and Protest Propensity Against Article 23 Among Hong Kong Residents
Hao-Chieh Chang, Chinese U of Hong Kong, PRC
Hsiang Iris Chyi, U of Arizona, USA
Contested Hegemony: Political Participation via Letters-to-the-Editor
Amit Kama, Emek Yezreel College, Israel
The Differential Gains Model of Online News Use: Examining the Implications of Interactive Use of Online News for Political Participation
Daekyung Kim, Southern Illinois U, USA
Thomas Jerrold Johnson, Southern Illinois U, USA

5233

Health Communication Goes to School

Tuesday
10:30-11:45 am
Conference 4

Health Communication

Chair

Robert A. Logan, Lister Hall National Center for Biomedical Comm, USA

Participants

A Simulation of an Adolescent Smoking Television Campaign: Testing an Activation Model of Information Exposure
Donald W. Helme, Wake Forest U, USA
Robert Lewis Donohew, U of Kentucky, USA
Monika Baier, U of Alabama, USA
Linda Zittleman, U of Colorado, USA
Demographic Differences in the Prevalence, Co-Occurrence, and Correlates of Four Dimensions of Adolescent Bullying
Kellie E. Carlyle, Ohio State U, USA
Kenneth J. Steinman, Ohio State U, USA
Impact of Individual Differences on Teachers' Willingness to Communicate About HIV/AIDS in Schools and Communities
Renee M. Visser, Learning Development Institute, USA
Randomized Trial Testing the Efficacy of Sun Safety Programs on CD-ROM for Elementary School Children
Mary Klein Buller, Klein Buendel, Inc., USA
Ilima L Kane, Klein Buendel, Inc., USA
Robert C Martin, Klein Buendel, Inc., USA
Aimee J Giese, Klein Buendel, Inc., USA
Gary R. Cutter, U of Alabama, USA
Laura M Saba, U of Colorado Health Sciences Center, USA

This session examines health communication interventions for school-aged children.

5234

Talking and Writing in Institutional Settings: Speaking for, against, or in an Organization

Tuesday
10:30-11:45 am
Conference 5

Language & Social Interaction

Chair

Theresa R. Castor, U of Wisconsin, USA

Participants

Drawing on Another's Words at a Town's Public Hearings: Wal-Mart, Zoning, the Aquifer, and Risk

- Richard Buttny, Syracuse U, USA
Jodi R. Cohen, Ithaca College, USA
New Media and Sales Promotion Discourse: Implications on Social Strategy of Credibility Enhancement and Persuasion
Ming Cheung, City U of Hong Kong, Hong Kong
Failed Inter-Organizational Collaboration: "Contraversation" and Conflict Building
Maria Aggestam, Lund U, Sweden
James Keenan, Fairfield U, USA
The Dynamics of Resident-Patient Communication: Data from Canada
Han Z. Li, U of Northern British Columbia, Canada
Jasrit Pahal, U of Northern British Columbia, Canada

Respondent

Karen Tracy, U of Colorado, USA

5235

Rethinking Concepts, Methods, and Modeling in Information Processing Research

Tuesday
10:30-11:45 am
Conference 6

Information Systems

Chair

Paul David Bolls, U of Missouri, USA

Participants

- Conceptualizing Media Stimuli in Experimental Research: Psychological States Versus Media Stimuli
Chen-Chao Tao, Indiana U, USA
Erik Page Bucy, Indiana U, USA
Effects of Motivational Activation on Processing Positive and Negative Content in Pop-Up Advertisements
Seungjo Lee, Indiana U, USA
Byungho Park, Indiana U, USA
Grazing or Staying Tuned: A Stochastic Model of Channel Changing Behavior
Zheng Wang, Indiana U, USA
Jerome R Busemeyer, Indiana U, USA
Annie Lang, Indiana U, USA
Simulation Model for Story Comprehension in Parallel Distributed Processing
Mina Lee, U of Alabama, USA
Beverly Roskos-Ewoldsen, U of Alabama, USA
David R. Roskos-Ewoldsen, U of Alabama, USA

Respondent

Michael A. Shapiro, Cornell U, USA

The papers on this panel address current issues and trends in conducting research on how humans process media. This panel includes presentation of the top student paper in the Information Systems Division.

5236

Methods and Goals of Comparative Political Communication

Tuesday
10:30-11:45 am
Conference 7

Political Communication

Chair

Wolfgang Donsbach, U of Dresden, Germany

Participant

- Roundtable Discussion
Philippe J. Maarek, U Paris 12, France
Gianpietro Mazzoleni, U of Milan, Italy
Barbara Pfetsch, U of Hohenheim, Germany
Dominic Wring, U of Loughborough, United Kingdom

This roundtable is sponsored by the Political Communication Sections/Committees of IAMCR, ICA and

IPSA. Today, political communication methods and scope seem to have no borders. From Bush negative campaigning to the intrusion of private life of politicians in French media, from Koizumi bold political communication campaigns to Tony Blair spin doctors, or Lulla's subtle transformation into a communication wizard, from Internet use and abuse by environmental or sometimes fringe political movements to ubiquitous governmental Health care campaigns, the methods of modern political communication seem to be the same all around the world. Therefore, Comparative Political communication has become a mandatory field of research per se among scholars interested in analyzing this phenomenon. Theories, progresses and methods in that research field are to be discussed during that roundtable, through the eyes of a few of the more acute witness of international research in political communication.

5237

Student Networking Session

Tuesday
10:30-11:45 am
Conference 8

Special Sessions

Chairs

Tema J. Milstein, U of Washington, USA
Qi Wang, U of Maryland, USA

During this session, students get a chance to meet one-on-one with their academic heroes. Students who prearranged these meetings through the ICA student board members have the opportunity to have a real conversation with a distinguished scholar they have always wanted to meet; to bounce their own ideas off of them; to pick their brains for new ideas; and to cultivate the type of collegial relationship for which ICA is famous.

5310

Organizational Communication at Enron: E-mail from 151 Top Executives

Tuesday
12:00-1:15 pm
Great Hall

Organizational Communication

Participants

Design of the Enron Interface

Steven R. Corman, Arizona State U, USA

Comparing the "To:" and "Cc:" Networks of Workplace Email Users During Crisis

Inho Cho, U of Texas, USA

Craig R. Scott, U of Texas, USA

The Enron E-mail Corpus from a Sociolinguistic Perspective: Gender-Related Language Differences

Irene Pollach, Vienna U of Economics & Business Administration, Austria

Identification of Knowledge Groups from the Enron Email Corpus

Jana Diesner, Carnegie Mellon U, USA

Kathleen M. Carley, Carnegie Mellon U, USA

As part of the Enron court case, the mail folders of the top 151 executives, containing about 225,000 messages covering a period from 1997 to 2004 were released in database format. Large databases are not readily usable by the average communication researcher. Yet the Enron dataset provides an unprecedented opportunity to study real organizational communication in a significant case. Therefore the Organizational Communication Division of the International Communication Association (ICA) launched this project to provide a powerful and user-friendly interface to the Enron dataset. This panel presents the work of several researchers who have used the interface to address questions about organizational communication at Enron.

5311

Goal Directed Communication: Conflict, Deception, and Comforting

Tuesday
12:00-1:15 pm
Hall 1

Interpersonal Communication

Chair

Susanne Jones, U of Minnesota, USA

Participants

A Typology of Conflict Avoidance

Qi Wang, U of Maryland, USA

Deborah A. Cai, U of Maryland, USA

Edward L. Fink, U of Maryland, USA

Testing Interpersonal Deception Theory: Strategic and Nonstrategic Behaviors of Deceivers and Truth

Tellers, Communication Skills, and Dynamic Character of Deception

Alena Vasilyeva, Rutgers U, USA

Mark G. Frank, Rutgers U, USA

How DOES the Comforting Process Work?: An Empirical Test of an Appraisal-Based Model of Comforting

Susanne Jones, U of Minnesota, USA

John G. Wirtz, U of Minnesota, USA

Stacy Fitzpatrick, U. Minnesota, USA

A Typology of Interpersonal Goals in Conflict Situations

Qi Wang, U of Maryland, USA

Edward L. Fink, U of Maryland, USA

Deborah A. Cai, U of Maryland, USA

5312**Understanding the Role of Emotion in Processing Media**

Tuesday
12:00-1:15 pm
Hall 2

Information Systems**Chair**

Torsten Reimer, Max Planck Institute for Human Development, Germany

Participants

Two Approaches to Emotional Reactions Toward Media Messages: Appraisal and Message Sensation Value

Yahui Kang, U of Pennsylvania, USA

Joseph N. Cappella, U of Pennsylvania, USA

The Effects of Message Arousal and Valence on Implicit and Explicit Memory of PSAs

Zheng Wang, Indiana U, USA

Exploring the Priming Effect of Violent Video Games on Subsequent Media Content Selection

Youngrak Park, Florida State U, USA

Arthur A. Raney, Florida State U, USA

Emotional Congruency, Media Dependency, and the Realism of Media Stories

Michael A. Shapiro, Cornell U, USA

Claudia Alejandra Barriga, Cornell U, USA

5313**Media and Emotions: New Perspectives in Theory and Measurement**

Tuesday
12:00-1:15 pm
Hall 3

Mass Communication**Chair**

Robin Nabi, U of California - Santa Barbara, USA

Participants

The Coping with Discrete Emotions (CoDE) Model of TV/Media Exposure

Robin Nabi, U of California - Santa Barbara, USA

Explanations of Emotions and Emotion Regulation During Media Exposure: A Multilevel Appraisal Approach

Werner Wirth, U of Zurich, Switzerland

Holger Schramm, U of Zurich, Switzerland

Online Measuring of Emotional Responses to Media Messages

Andreas Martin Fahr, Ludwig-Maximilians U, Germany

Moving Pictures and the Choreography of Emotional Processing

Dagmar C. Unz, U of Saarland, Germany
Frank Schwab, U of Saarland, Germany

Respondent

Eduard Sioe-Hao Tan, U of Amsterdam, The Netherlands

none

5314

Anthropomorphization in Computer and Video Game Use

Tuesday
12:00-1:15 pm
Hall 4

Communication and Technology

Chair

Dmitri Williams, U of Illinois, USA

Participants

Are We Polite Because They're Like Us?: Social Responses Toward Anthropomorphized Computers

Yoon Jeon Koh, Pennsylvania State U, USA

Mina Tsay, Pennsylvania State U, USA

Communication with Human-Like Machines

Nicole C. Krämer, U of Cologne, Germany

Gary Bente, U of Cologne, Germany

Human Races and Robots: Implicit and Explicit Racial Attitudes, Interest in Technology, and Preference

Li Gong, Ohio State U, USA

Zack Y. Kerr, Ohio State U, USA

Will Role Playing Video Game Influence How You Judge? Favoritism Towards Similar Roles and Social Judgments Towards Criminality

Wei Peng, U of Southern California, USA

Julian Klein, U of Southern California, USA

Kwan Min Lee, U of Southern California, USA

Respondent

Elly A. Konijn, Free U, The Netherlands

5315

Assessing News Credibility

Tuesday
12:00-1:15 pm
Hall 5

Journalism Studies

Chair

Erik Page Bucy, Indiana U, USA

Participants

The Relationship Between the Media Channel Credibility and Brand Equity of Media Outlets (Top Student Paper)

Tayo Oyediji, University of Missouri, USA

Examining the Suspected Adverse Effects of Competition on Media Performance (Top Faculty Paper)

Adam Jacobsson, U of Stockholm, Sweden

Eva-Maria Jacobsson, Royal Institute of Technology, Sweden

C. Ann Hollifield, U of Georgia, USA

Tudor Vlad, U of Georgia, USA

Lee B. Becker, U of Georgia, USA

Setting the Record Straight: When the Press Errs, Do Corrections Follow? (Top Faculty Paper)

Scott R. Maier, U of Oregon, USA

Audience Perceptions of the Objectivity Norm

Tracy Laxson, Ohio State U, USA

Saundra Latham, Ohio State U, USA

Respondent

Herman Wasserman, U of Stellenbosch, South Africa

5320

Ethics in Public Relations

Tuesday
12:00-1:15 pm
Seminar 1

Public Relations

Chair

Juliana Raupp, Free U - Berlin, Germany

Participants

An International Study of Ethical Roles and Counsel in the Public Relations Function

Shannon A. Bowen, U of Maryland, USA

Robert L. Heath, U of Houston, USA

Jaesub Lee, U of Houston, USA

Contingency, Conflict, Crisis: Moral Dilemmas of Religious Public Relations

Jae-Hwa Shin, U of Southern Mississippi, USA

Ethical Discussion in Three U.S. Public Relations Trade Publications: A Content Analysis

Benton Danner, U of Florida, USA

Michael A. Mitrook, U of Florida, USA

International Public Relations Ethics: A Cross-Disciplinary Approach to the Challenges of Globalization, Identity, and Power

Patricia A. Curtin, U of North Carolina, USA

T. Kenn Gaither, Elon U, USA

Respondent

Bonita Dostal Neff, Valparaiso U, USA

5321

Boundaries and Transgressions in Visual Discourse

Tuesday
12:00-1:15 pm
Seminar 2

Visual Studies

Chair

Michael Griffin, Macalester College, USA

Participants

Photojournalism, Fashion, and the Modernisation of Everyday Life

John Hartley, Queensland U of Technology, Australia

Ellie Rennie, Swinburne U of Technology, Australia

Visual Hybrids: Mapping the Terrain of Popular Factual Television

Jelle Mast, U of Antwerp, Belgium

Scattered Reflections: The Circuit of Production, Representation, and Identity on Mexican New Cinema Discourses (2000-2004)

Miguel A. Najera, U of North Carolina, USA

A Private Cultural Practice Going Public? Expanding and Shifting Functions of Family Photography on the Web

Luc Pauwels, U of Antwerp, Belgium

5322

Media Choice as an Action: New Insights

Tuesday
12:00-1:15 pm
Seminar 3

Mass Communication

Chair

Patrick Roessler, U of Erfurt, Germany

Participants

Share, Steal, or Buy? A Social Cognitive Perspective of Music Downloading

Robert Larose, Michigan State U, USA

Junghyun Kim, Michigan State U, USA

Empirical Evidence of Expectancy-Value-Structured Entertainment Choices

Tilo Hartmann, Hannover U of Music & Drama, Germany

Peter Vorderer, U of Southern California, USA
Player Types and Game Qualities: A Model to Predict Video Game Playing
Rene Weber, Michigan State U, USA
J. Gryphon Ward, Michigan State, USA
Patrick Shaw, Michigan State U, USA
Why Suffer? The Selection of Sadness-Evoking Entertainment
Marco Dohle, U of Duesseldorf, Germany

Respondent

Ute Ritterfeld, U of Southern California, USA

Research on media choice is a significant field of study within the discipline of communication. The panel will be dedicated to approaches of media choice that are based on theories of action. Thus, it not only gives an update of some of the latest empirical findings within this field. It also presents the diversity (differences and similarities) of action-oriented approaches that have been introduced into research on selective exposure and media choice in a nutshell.

5323

Broadcasting: Democratic Potential and Muddled Regulation

Tuesday
12:00-1:15 pm
Seminar 4

Communication Law & Policy

Chair

Philip M. Napoli, Fordham U, USA

Participants

Reinventing Public Service Broadcasting in Europe: Prospects, Promises, and Problems

Johannes Bardoel, U of Amsterdam, The Netherlands

Leen S. J. d'Haenens, Catholic U of Leuven, The Netherlands

Low Power FM and the Role of Nonprofit Media in Society: A Policymaking Case Study

Amber Melissa Korbl Smallwood, Indiana U, USA

Gregory D. Newton, Ohio U, USA

Professionalism, Voluntarism, and American Broadcast Networks: A Cultural Explanation for Broadcast Policy

Timothy P. Vos, Seton Hall U, USA

Roots of a Rhetorical Shift?: First Amendment Jurisprudence on Broadcast Ownership Regulation After the Telecommunications Act of 1996

Jeffrey L. Blevins, Iowa State U, USA

Respondent

Philip M. Napoli, Fordham U, USA

The four papers in this session look at various aspects of broadcast regulation in the United States and Europe. The future of public service broadcasting in Europe is examined along with the rise of low-power FM in the United States. The other two papers provide a new perspective on ownership rules and the regulation of television networks in the United States.

5324

Where Women Live: World Circumstances Complicating Lives

Tuesday
12:00-1:15 pm
Seminar 5

Feminist Scholarship

Chair

Cynthia Luanne Carter, Cardiff U, United Kingdom

Participants

Being Legitimate Consumers: Women and Consumer Culture in South Korea During the 1990s

Sumi Kim, U of Minnesota, USA

Postfeminism/Post-Fordism: Gender, Race, Class, and Nation in Economic Discourse

Kathryn Cady, Minnesota State U, USA

The Coverage of War, Security, and Defense Policy: Do Women Matter?

Romy Froehlich, Ludwig-Maximilians U, Germany

The Female Face of Poverty: Media and the Gender Divide in the Millennium Development Goals
Nancy A. Van Leuven, U of Washington, USA
C. Anthony Giffard, U of Washington, USA
Sheryl Cunningham, U of Washington, USA

5325

Global Communications Policy and Social Justice: Revisiting Normative Assumptions

Tuesday
12:00-1:15 pm
Seminar 6

Philosophy of Communication

Participants

Where is the 'Public' in Public-Private Partnerships in ICT?

Lisa M. McLaughlin, Miami U - Ohio, USA

Soenke Zehle, U des Saarlandes, Germany

Recognition, Redistribution, and Representation in Global Communications Governance

Paula U. Chakravartty, U of Massachusetts, USA

Katharine Sarikakis, U of Leeds, United Kingdom

Rethinking Consumer Desire: Broadcasting Policy and the Global Media Audience

Justin Lewis, Cardiff U, United Kingdom

Respondent

Toby Miller, U of California - Riverside, USA

The processes of globalization have been accompanied by a continuous transformation of the communication and media landscapes around the world sustained by a complex net of interdependent factors. The changes experienced in media landscapes are facilitated by de facto structural changes in the mode of production and terms of international trade. There are overarching questions that cut across the specific positions of groups of societies, countries, cultures and even economies that call for the development of tools to study communications and media policy for both macro-level observations of patterns without losing sight of the micro-level of realities of experience. This panel approaches the analysis of communications policy with its "measuring standard" not the outcomes for media industries or transnational actors but the interest of the publics, in terms of recognition as political subjects, democratic participation in policy-processes and equality of social outcome.

5326

Understanding Values and Appeals Between East and West

Tuesday
12:00-1:15 pm
Seminar 7

Intercultural & Development Communication/Intercultural Communication

Chair

Sachiyo M. Morinaga Shearman, East Carolina U, USA

Participants

Shaping Vulnerability and Message Judgment

Wanda Luen Wun Siu, Chinese U, Hong Kong

Variables That Influence Intercultural Contact-Seeking Behavior: An Explorative Analysis

Lily A. Arasaratnam, Oregon State U, USA

Value Appeals on the Internet: A Comparative Analysis of Chinese and American Web Automobile Advertisements

Ellen M. K. Chung, The Hong Kong Polytechnic U, Hong Kong

When the West Teaches the East: Towards a Model for Analyzing Classroom Cultural Conflict

Ahmad Al-Issa, American U of Sharjah, United Arab Emirates

Respondent

Sachiyo M. Morinaga Shearman, East Carolina U, USA

The four papers examine the challenges of understanding "the other" in various communication contexts, such as fear appeal, contact seeking behavior, conflict management, and message judgements.

5330

Globalization in a Network Society

Tuesday
12:00-1:15 pm
Conference 1

Theme Sessions

Chair

Manuel Castells, U of Southern California, USA

Participants

The World Trade Organization: The Challenges of Globalization and Communication Technology

Patricia Riley, U of Southern California, USA

Rebecca Heino, Georgetown U, USA

Remix Culture: Emerging Global Technological Practices

Mark Latonero, U of Southern California, USA

A Multilevel, Multitheoretical Analysis of the HIV/AIDS INGO Hyperlink

Michelle D. Shumate, North Dakota State U, USA

Lori Dewitt, North Dakota State U, USA

The Dialectics of Global News Flow: A Metaanalysis

Craig Hayden, U of Southern California, USA

Lu Tang, U of Southern California, USA

Respondents

Thomas A. Hollihan, U of Southern California, USA

Roger Silverstone, London School of Economics, United Kingdom

In the spirit of the conference theme of networks and interconnections, the globalization research projects on this panel are selected from a network of researchers engaged in an "umbrella" globalization project. This project on globalization and communication was initially sponsored by two universities that jointly offer a degree in global communication (the LSE and USC) but has since been joined by researchers from numerous universities. This research network uses a multi-method approach in order to allow for multiple voices and interpretations of the concept of globalization (Riley, 2004). The theoretical lenses include information networks and communication technology (Castells, 2000); coevolutionary networks (Monge and Fulk, 1999), organizational communication studies (Stohl, 2001), and media strategy and cultural analyses (e.g., Silverstone, 2005) among other approaches.

5331

Communications Globalization and Hybridity

Tuesday
12:00-1:15 pm
Conference 2

Intercultural & Development Communication/International & Development Communication

Chair

Joseph Oliver Boyd-Barrett, Bowling Green State U, USA

Participants

A Critical Interrogation of Cultural Globalization and Hybridity: Considering Chinese Martial Arts Films as an Example

Wei-Ching Wang, U of Texas, USA

External Broadcasts in Eastern Europe in the Post-Cold War Era: New Trends, Contributing Factors, and Implications

Jang Hyun Kim, SUNY- Buffalo, USA

Junhao Hong, SUNY - Buffalo, USA

Globalizing Feminism: Constructing a Global Outlook for Women's Movements

Sara Holmes, U of North Texas, USA

The Global Hegemony of English and the 'Tongue-Tied' American

Christof Demont-Heinrich, U of Denver, USA

Respondent

Joseph Oliver Boyd-Barrett, Bowling Green State U, USA

5332

Mass Media and the European Union

Tuesday
12:00-1:15 pm

Political Communication

Chair

Participants

Domestic Adaptations of European Issues: A Network Analysis of the German and French Media Debates on EU Enlargement and a common Constitution
Silke Adam, U of Hohenheim, Germany

Effects of Issue News Framing on Public Support for Turkish Membership in the EU
Claes H. De Vreese, U of Amsterdam, The Netherlands
Hajo Boomgaarden, U of Amsterdam, The Netherlands
Holli A. Semetko, Emory U, USA

The Role of National Public Spheres for European Integration
Jens Vogelgesang, Free U, Berlin, Germany

Respondent

Barbara Pfetsch, U of Hohenheim, Germany

5333

Principles of Health Communication at Work: Use of Formative Evaluation in International HIV/AIDS Prevention Efforts

Tuesday
12:00-1:15 pm
Conference 4

Health Communication

Chair

Douglas Storey, Johns Hopkins U, USA

Participants

Malawi: How Social Actors Ascribe Meaning to Behaviors
Rajiv N. Rimal, Johns Hopkins U, USA

Zambia: Community Readiness for Collective Action
Carol Underwood, Johns Hopkins University, USA

Namibia: Social Network Analysis for Program Design
Rachel A. Smith, U of Texas, USA

South Africa: Use of Drama and Convergence Theory for Message Design
D. Lawrence Kincaid, John Hopkins U, US

Respondent

Robert Hornik, U of Pennsylvania, USA

International HIV/AIDS campaigns currently being conducted by the Center for Communication Programs (CCP) at the Johns Hopkins University have relied on and learned from knowledge gained through the extensive formative evaluations that are first conducted. The intellectual challenges faced by researchers at the CCP are many, but the primary ones pertaining to formative evaluation center around (a) how we utilize behavior change theory in a comprehensive manner by including variables at multiple levels of analysis and (b) how we operationalize theoretical constructs in multiple cultural and social contexts. The proposed panel will address this issue by discussing how formative evaluations were conducted by the CCP in five countries (Malawi, Namibia, South Africa and Zambia), what our preconceived notions were before initiating the evaluation, how we learned from the evaluation, and how we incorporated this knowledge into the design of the intervention.

5334

Everyday Media Consumption and Democratic Engagement: Comparative Perspectives

Tuesday
12:00-1:15 pm
Conference 5

Popular Communication

Chair

Nick Ian Couldry, London School of Economics, United Kingdom

Participants

Media Consumption and the Elusive Dynamics of Political Engagement
Nick Ian Couldry, London School of Economics, United Kingdom
Sonia M. Livingstone, London School of Economics, United Kingdom
Tim Markham, London School of Economics, United Kingdom

Comparative Issues in the Study of Media and Public Connection

Bruce A. Williams, U of Illinois, USA

Andrea Press, U of Illinois, USA

Ellen Moore, U of Illinois, USA

Camille Johnson, U of Illinois, USA

Media, Meaning, and Making of Civic Engagement: Locations, Discourses, Institutions, and Values

Stewart M. Hoover, U of Colorado, USA

Lynn Schofield Clark, U of Colorado, USA

The Everyday Construction of Mediated Citizenship: People's Use of News Media in Denmark

Kim Schroder, Roskilde U, Denmark

Young Activists, Civic Practices, and Net Use: Beyond the Deliberative Democracy Model

Peter Dahlgren, U of Lund, Sweden

There is international concern among policymakers and commentators about levels of engagement in democratic politics. This raises an important question for communication research: what do people's everyday practices of media consumption contribute to sustaining, or not, their engagement in public and civic worlds? The panel brings together researchers from Europe and North America; all have recently been, or will shortly be, engaged in funded research projects that address the links between practices of media consumption and engagement in worlds beyond the private. The panel aims to provide useful insights into the subtly different ways in which political and civic engagement are embedded in institutional and everyday settings in different countries, once we define 'politics' and 'public worlds' more broadly to include more than electoral politics.

5335

Challenges of Police and Citizen-Perpetrator-Victim Communication

Tuesday
12:00-1:15 pm
Conference 6

Intergroup Communication

Chair

Susan C. Baker, U of Ottawa, Canada

Participants

Communicative Dynamics of Police-Civilian Encounters: African and American Interethnic Data

Howard Giles, U of California, USA

Christopher S. Hajek, U of California, USA

Valerie E. Barker, San Diego State U, USA

Joha Louw-Potgieter, U of Cape Town, South Africa

Loretta L. Pecchioni, Louisiana State U, USA

Sinfree Makoni, Pennsylvania State U, USA

Paul Myers, U of California - Santa Barbara, USA

A Critical Examination of Facework in Crisis Negotiation by Incident Outcome

Randall Gage Rogan, Wake Forest U, USA

Policing Unwanted Pursuit

Brian H. Spitzberg, San Diego State U, USA

Refashioning Citizen-Police Relationships: Assessing Citizen Academies

Karen Tracy, U of Colorado, USA

This panel examines a range of communicative challenges that law enforcement officers face in managing relations with different kinds of others in the course of their police work. Relationships examined included weekly meetings between police and citizens in education-oriented citizen academies, community police department meetings to review potential instances of police misconduct, police work with victims in the crime of stalking, and police contact with perpetrators in hostage situations or threatened suicides.

5336

Polls, the News Media, and the Public

Tuesday
12:00-1:15 pm
Conference 7

Political Communication

Chair

Patricia Moy, U of Washington, USA

Participants

A Good Thing, So Far As It Goes: Public Attitudes Toward Election Polls

Vincent Price, U of Pennsylvania, USA

Media Evaluations of the Polls and Pollsters

Michael W. Traugott, U of Michigan, USA

Effects of Opinion Polls on Voting Behavior: Examining the 2002 and 2005 German Federal Elections

Thomas Petersen, Institut Fur Demoskopie Allens, Germany

Respondent

Kathleen A. Frankovic, CBS News, USA

Public opinion is a formidable force that shapes our social and political lives. Despite its elevated status in democratic theory, the study of public opinion is not without problems. The measurement and reporting of public opinion have generated considerable criticism and discussion. For instance, discourse in both lay and academic circles has questioned the effects of polls on citizens' attitudes and behaviors. As well, given the proliferation of public opinion polls, to what extent can citizens differentiate between credible and non-legitimate polls? Against a backdrop of increasing skepticism of public opinion polls, this session brings together public opinion scholars and practitioners who collectively will speak to news media portrayals, individual perceptions, and effects of public opinion polls.

5410

Plenary: Jurgen Habermas: Some Reflections on the Role of Mass Communication in Western Democracies

Tuesday
1:30-2:45 pm
Great Hall

Special Sessions

Chair

Ronald E. Rice, U of California - Santa Barbara, USA

Participants

Jurgen Habermas, Goethe U, Germany

Ingrid Volkmer, U of Otago, New Zealand

5510

Ethnic Identities in Media: From Legislation to Production

Tuesday
3:00-4:15 pm
Great Hall

Ethnicity and Race in Communication

Participants

Limitations to Minority Media in Turkey: The State Regulations, Commercial Logic, and Depolitization

Nazan Haydari, Ohio U, USA

The Ethnic Media Policy in a Multicultural Society: The Hakka TV Station in Taiwan

Shao-Chun Cheng, Ohio U, USA

U.S. Latino Viewers: Visibility and Diversity in Mainstream Television Programs

Erica Butcher, Ohio U, USA

Self-Representation of the Russian Criminal Subculture as Minority Culture in Contemporary Ukraine

Dmytro Kolchynskyy, National U of Kyiv-Mohyla Academy, Ukraine

The Televisuality of Lusatian Sorbian Programming

Margit Hawelleck, Ohio U, USA

By expounding upon issues related to the importance of public visibility for ethnic minorities and minority media within national and diasporic contexts, this panel makes a valuable contribution to the examination of ethnic identity in television and radio programming. Presenters from different national contexts consider issues of collective nationalism versus multicultural citizenship in the construction of ethnic representations as well as the complexities of representations in minority media. The culmination of these works highlights topics that are receiving increasing attention in the international media arena and further expounds upon issues of ethnic identity that are unique to particular national contexts.

5511

Online Self-Disclosure

Tuesday
3:00-4:15 pm
Hall 1

Communication and Technology

Chair

Elly A. Konijn, Free U, The Netherlands

Participants

Precursors and Underlying Processes of Adolescents' Online Self-Disclosure: Developing and Testing an "Internet-Attribute-Perception" Model Top Paper (2)

Alexander Peter Schouten, U of Amsterdam, The Netherlands

Patti M. Valkenburg, U of Amsterdam, The Netherlands

Jochen Peter, U of Amsterdam, The Netherlands

Self as Source: Agency and Customization in Interactive Media Top Paper (3)

S. Shyam Sundar, Pennsylvania State U, USA

Effects of Motivations and Gender on Adolescents' Self-Disclosure in Online Chatting

Seungho Cho, U of Alabama, USA

"Hi! My name is Clara": The Effects of Self-Disclosing Agents on the Attitude and Behavior of Users

Joo Yeon Park, Yonsei U, Korea

Jeong Eun Lee, Yonsei U, Korea

Nuri Kim, Yonsei U, Korea

Respondent

Sriram Kalyanaraman, U of North Carolina, USA

5512

Language and Social Interaction on TV: Stereotyping, Framing, and Leading

Tuesday
3:00-4:15 pm
Hall 2

Language & Social Interaction

Chair

Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

Participants

Ethnic Humor and Stereotyping in Germany's Most Famous Ethnic Comedy Show

Anika Struppert, U of Erfurt, Germany

'The Situation': How Structure Influences a Television Host's Identity Performance

Miriam Greenfeld, Rutgers U, USA

Gender, Power, and Communities of Practice in Televised Panel Interviews

Gisela Redeker, U of Groningen, The Netherlands

Tracing Voices of the Past to Make Sense of the Present: Reported Speech in News Coverage

Natalia Kovalyova, U Texas, USA

Respondent

Stuart Sigman, Emerson College, USA

5513

Organizational Communication Top Three Papers

Tuesday
3:00-4:15 pm
Hall 3

Organizational Communication

Chair

Steven R. Corman, Arizona State U, USA

Participants

Modeling the Structure of Collective Action

Andrew Flanagin, U of California, Santa Barbara, USA

Cynthia Stohl, U of California - Santa Barbara, USA

Bruce Bimber, U of California, USA

Human Resource Issues in Transnational Media Corporations

Min Hang, Jönköping International Business School, Sweden

Agents of Constitution in Comunidad: Constitutive Processes of Communication in Organizations
Robert D. McPhee, Arizona State U, USA
Joel Iverson, Texas A&M U, USA

Respondent

David R. Seibold, U of California - Santa Barbara, USA

5514

Ideologies of the Internet: Networking Technology and Citizenry

Tuesday
3:00-4:15 pm
Hall 4

Communication and Technology

Chair

Katharine Sarikakis, U of Leeds, United Kingdom

Participants

Cyberactivism in Post-Apartheid South Africa: An Exploration of Two Social Movements
Herman Wasserman, U of Stellenbosch, South Africa

Diasporic Communities On-Line: A Bottom-Up Experience of Transnationalism
Myria Georgiou, Leeds U, United Kingdom

Internet Development in Sub-Saharan Africa: Development as Freedom to Communicate, Learn and Participate in the Information Society
J. Ann Dumas, Pennsylvania State U, USA

Apprehensions of the Future: Internet Aesthetics and Ideology
Mark B. Andrejevic, U of Iowa, USA

Respondent

Daya Thussu, U of Westminster, United Kingdom

This round table focuses on two broad identifiable areas of research. First, the Internet is examined as both the source of up-to-date information and knowledge and the means of the global dissemination of information and as a forum for transnational communication. Second, it is analysed in its role to provide a key site for political activism, a global public sphere in the making, helping to build transnational solidarities among members of civil societies across the world. Despite the largely unhelpful structures, communities of educators, activists, artists at personal expense and considerable sacrifice maintain the Internet as a space and paradigm of progressive politics. The round table brings together such cases from international points of reference with the aim to identify the conditions under which emancipatory uses of the Internet become possible.

5515

Social/Interpersonal Influence in Information Processing

Tuesday
3:00-4:15 pm
Hall 5

Information Systems

Chair

Arthur A. Raney, Florida State U, USA

Participants

Deciding Whether to Say It: The Role of Primary Goals in Decisions About Message Acceptability
Janet R. Meyer, Kent State U, USA

Power, Self-Concern, and Other-Concern in Negotiation with a Fully Integrative Potential
Sachiyo M. Morinaga Shearman, East Carolina U, USA

The Door-in-the-Face: Using the Theory of Planned Behavior to Explain Sequential Request Effects
Brian J. Householder, U of North Dakota, USA
Jerold L. Hale, U of Georgia, USA

The Effectiveness of Altruistic Appeals and PREGIVING in an Antisocial Compliance-Gaining Situation.
Michael R. Kotowski, Michigan State U, USA
Kyle Andrews, Michigan State U, USA

Respondent

Arthur A. Raney, Florida State U, USA

5520

Framing in the News

Tuesday
3:00-4:15 pm
Seminar 1

Mass Communication

Chair

Claes H. De Vreese, U of Amsterdam, The Netherlands

Participants

Foreign News and Views on Television in China: The Decline of Cold War News Frame, 1992-2004

Dong Dong, U of Minnesota, USA

Tsan-Kuo Chang, U of Minnesota, USA

Frame Building and Frame Setting: The Interplay Between Online Public Opinion and Media Coverage

Christina Yuqiong Zhou, Shenzhen U, PRC

Patricia Moy, U of Washington, USA

Framing the "Information Society": A Comparative Analysis of Korea and the U.S. News Coverage

Kang Namkoong, Korea U, Korea

Framing the National Image of North Korea in the U.S. News Media

Jinbong Choi, Bemidji State U, USA

Religion and Conflict in the News

Mark Hungerford, U of Washington, USA

This high density paper session represents the latest research on framing in mass communication.

5521

News Contents in International Perspective

Tuesday
3:00-4:15 pm
Seminar 2

Mass Communication

Chair

David Tewksbury, U of Illinois, USA

Participants

Journalists in East Africa: Reported Influences on News Reporting

Jyotika Ramaprasad, Southern Illinois U, USA

Racial News? How the South African Broadcasting Service Covers Zimbabwe

Ian E. Glenn, U of Cape Town, South Africa

A Comparative Content Analysis of Wartime News Sources: CNN and Al-Jazeera

Seckjun Jang, U of Texas, USA

The Global and the Local: A Cross-National Study of Computer News Sites

Nathaniel D. Poor, Albion College, USA

This panel brings together papers from around the world to address questions about influences on the content of news, the news production process, and in at least one paper, the potential effects of news on public perceptions.

5522

Networking Technologies in Public Relations

Tuesday
3:00-4:15 pm
Seminar 3

Public Relations

Chair

Michael L. Kent, Montclair State U, USA

Participants

Building Trust in the Blogosphere: A Blog-Mediated Public Relations Model

Joon Soo Lim, U of Florida, USA

Sung-Un Yang, Syracuse U, USA

Colleges and Universities' Use of the World Wide Web: A Public Relations Tool for School Excellence in the Digital Age

Seok Kang, Arkansas Tech U, USA

Hanna Norton, Arkansas Tech U, USA

Online Media Rooms as a Tactic for Creating Dialogue with Journalists

Dustin Supa, U of Miami, USA

Lynn M. Zoch, U of Miami, USA

Schools' Use of Technology in the 21st Century: A Public Relations Concern Regarding the Protection of Children Online

Constance Bridges, St. Charles Community College, USA

Melissa Spirek, Bowling Green State U, USA

Respondent

Maureen Taylor, Western Michigan U, USA

5523

Korean American Communication Association State-of-the-Art Panel

Tuesday
3:00-4:15 pm
Seminar 4

Special Sessions

Chair

Hye-Ryeon Lee, U of Hawaii, USA

Participants

Role of Perceptions about Others in Predicting and Preventing Binge Drinking: A Korean Context

Hye-Jin Paek, U of Georgia, USA

Byoungkwan Lee, Hanyang U, Korea

Hojoon Lee, Korean Broadcasting Commission, Korea

A Cultural Third-Person Effect: Perceived Effects of Advertising on Close and Distant Others among Americans and Koreans

Sukki Yoon, Cleveland State U, USA

Sangho Seo, Pennsylvania State U, USA

A Cross-Cultural Study on the Perception of Self-Presentation Styles

Joohan Kim, Yonsei U, Korea

Eun Joo Kim, Yonsei U, Korea

Charles R. Berger, U of California - Davis, USA

Min-Sun Kim, U of Hawaii, USA

Karadeen Yoshiko Kam, U of Hawaii, USA

The "Korean Wave" in Taiwan: Uses and Gratifications of Korean Television Dramas

Phyllis Chiao, U of Hawaii, USA

Joung Im Kim, U of Hawaii, USA

Why or Why Not?: Comparative Study on Spectrum Management Policy between Korea and U.S.

Whajin Lee, Seoul Broadcasting System, Korea

Cho Young Shin, Pennsylvania State U, USA

Kyungbo Hyun, Seoul Broadcasting System, Korea

What Can Strategic Public Relations Offer to Powerless Groups? Revisiting the 1997 Kia Managerial Crisis Case

Joung-Nam Kim, Xavier U, USA

Seung Bach, Xavier U, USA

Thomas Schick, Xavier U, USA

Barbara Flick, Xavier U, USA

The Korean American Communication Association continues the tradition of presenting state-of-art research endeavors relating to various Korea-related communication themes.

5524

Media Governance: New Ways to Regulate the Media

Tuesday
3:00-4:15 pm
Seminar 5

Communication Law & Policy

Chair

Leen S. J. d'Haenens, Catholic U of Leuven, The Netherlands

Participants

The Theoretical Foundation of Media Governance

Patrick Donges, U of Zurich, Switzerland
Media Governance at the Industry-Level: Media Self- and Co-Regulation
Manuel Puppis, U of Zurich, Switzerland
Self- and Co-Regulation: Rationales, the Role of the State, and Key Success Factors
Matthias Kuenzler, U of Zurich, Switzerland
Co-Regulation in European Unions' Member States: Results of a Study Conducted on Behalf of the
European Commission
Thorsten Held, U of Hamburg, Germany
Media Organizations and Governance: The Case of Media Concentration
Werner A. Meier, U of Zurich, Switzerland
Media Governance and Regulatory Choice
Michael Latzer, Austrian Academy of Sciences, Austria

Media regulation is required to ensure that the mass media fulfill their social, cultural and political role in society. However, shortcomings of statutory regulation and the imperative of media freedom underline the need for new forms of regulation. Media governance at the industry-level (self- and co-regulation) and at the organizational level may complement traditional statutory regulation. The concept of media governance will be explained and comparative studies will be presented.

5525

Game Studies Business Meeting

Tuesday
3:00-4:15 pm
Seminar 6

Game Studies

5526

Theory and Practice of Mass Communicated Anti-Racism Campaigns: International Comparative Examples

Tuesday
3:00-4:15 pm
Seminar 7

**Mass Communication
Ethnicity and Race in Communication**

Chair

Mark DaCosta Alleyne, Georgia State U, USA

Participants

When Racism Wins, Sport Loses

Liesbet Van Zoonen, U of Amsterdam, The Netherlands

The Cultural Politics of Antiracist Campaigning

Mark DaCosta Alleyne, Georgia State U, USA

"I Don't Want To Go To A Football Match For An Onion Bhajji!: Anti-Racist Campaigns,

Multiculturalism and English Football"

Daniel Burdsey, U of Brighton, United Kingdom

Looking for Refugees Under the Kilt

Jairo Lugo, University of Stirling, United Kingdom

Antiracist Campaigning and Nation-Building in Namibia

Ingrid A. Lehmann, U of Salzburg, Austria

Respondent

Holli A. Semetko, Emory U, USA

This panel presents some of the findings of a transnational research project on anti-racist discourses. All the papers are united by four central themes: (1) a fascination with the ubiquity of anti-racist discourses on the contemporary international scene; (2) an eagerness to dissect anti-racist discourses in order to understand their social, political, and cultural functions; (3) an acceptance that anti-racist discourses appear in different formations (e.g. those shaped by capitalism, consumption and commodification, those that are new social movements, and those that are the products of third party intervention); and (4) a recognition that scholarship on anti-racist discourse must itself be reflexive, interrogating the very assumptions, paradigms, theories and research methods of the scholars whose writings have informed anti-racist practice.

5530

Nonverbal Communication

Tuesday
3:00-4:15 pm
Conference 1

Interpersonal Communication

Chair

Norah E. Dunbar, California State U, USA

Participants

Expressing Under the Influence: Alcohol Consumption, Nonverbal Behavior, and Performance During Dyadic Interaction

Jennifer A. Samp, U of Georgia, USA

Jennifer Monahan, U of Georgia, USA

Speak *Now* or Forever Hold Your Peace: Power Law Chronemics of Turn-Taking and Response in Asynchronous CMC

Yoram M Kalman, U of Haifa, Israel

Gilad Ravid, Ben Gurion U of the Negev, Israel

Daphne R Raban, U of Haifa, Israel

Sheizaf Rafaeli, U of Haifa, Israel

The Communicative Force of Wrinkles: Perceptions of Likeability as a Result of Differing Wrinkle Patterns

Kasim Alimahomed, U of California, USA

The Effects of Shared Opinions on Nonverbal Mimicry

Lyn M. Van Swol, Northwestern U, USA

Meghann L. Drury, Northwestern U, USA

5531

Disrupting Racial Narratives in Popular Media Texts

Tuesday
3:00-4:15 pm
Conference 2

Popular Communication

Ethnicity and Race in Communication

Chair

Isabel Molina Guzman, U of Illinois, USA

Participants

Taming Hybridity/Mixing Race in Hollywood Films

Isabel Molina Guzman, U of Illinois, USA

Virtual Race? Mixed Race Motifs in Science Fiction Cinema

Jane C. Park, U of Oklahoma, USA

Mixed Race on Disney Channel: From Johnnie Tsunami Through Lizzie McGuire and Ending with the Cheetah Girls

Angharad N. Valdivia, U of Illinois, USA

The Politics of Claiming Cultural Space: AZN TV as the "Asian American Experience"

Kumarini Silva, Northeastern U, USA

Through engaging a variety of popular texts (from Hollywood romance to science fiction films, from Disney to AZN TV), the papers in this project use feminist, critical and ethnic and racial studies approaches to interrogate the production of meaning about race and racial identity in contemporary culture. Furthermore, each paper contextualizes its analysis of changing racial formations against the social, political and economic background of the 21st century.

5532

Political Communication Top Faculty Papers

Tuesday
3:00-4:15 pm
Conference 3

Political Communication

Chair

Betty Houchin Winfield, U of Missouri, USA

Participants

Jury Service and Electoral Participation: A Strong Test of the Participation Hypothesis

John Gastil, U of Washington, USA

E. Perry Deess, New Jersey Institute of Technology, USA

Phil Weiser, U Colorado, USA

Jordan Larner, U Washington, USA

A Cultural Approach to the Study of Mediated Citizenship

Jeffrey P. Jones, Old Dominion U, USA

Informing Public Opinion About Health Care Reform Through Online Deliberation

Vincent Price, U of Pennsylvania, USA

Lauren M. Feldman, U of Pennsylvania, USA

Derek Freres, U of Pennsylvania, USA

Joseph N. Cappella, U of Pennsylvania, USA

Weiyu Zhang, U of Pennsylvania, USA

Just Laugh! You Don't Need to Remember: The Effects of Entertainment Media on Political Information

Acquisition and Information Processing in Political Judgment

Young Mie Kim, Ohio State U, USA

John Vishak, Ohio State U, USA

Respondent

Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

5533

Health Communication Top Papers

Tuesday
3:00-4:15 pm
Conference 4

Health Communication

Chair

John C. Lammers, U of Illinois, USA

Participants

Social Norms, Communication, and the Sustainability of Health Behavior Over Time: In Indonesia, 1997-2002

Douglas Storey, Johns Hopkins U, USA

Juan Schoemaker, Johns Hopkins U, USA

Stylistic Features, Need for Sensation, and Confirmed Recall of National Anti-Tobacco Media Campaign Advertisements

Jeffrey Niederdeppe, U of Pennsylvania, USA

Kevin C Davis, RTI International, USA

Matthew C Farrelly, U of North Carolina, USA

Jared M Yarsevich, RTI International, USA

Who's Talking to Their Doctors?: Direct-to-Consumer-Advertising and Consumers' Drug Inquiry and Request

Soontae An, Kansas State U, USA

5534

Mediatic Turn: Claims, Concepts, and Cases

Tuesday
3:00-4:15 pm
Conference 5

Philosophy of Communication

Chair

Theo Hug, U of Innsbruck, Austria

Participants

Pushing the Medial Turn

Gebhard Rusch, U of Siegen, Germany

From Virtual Reality to Cyperspace: Disembodied Immersion

Christina Slade, Macquarie U, Australia

Theory and Practice of the Mediatic Turn in Design

Norm Friesen, Simon Fraser U, Canada

Media, Transmission, Embodiment: A Comment on the Scope and Limits of the 'Medial Turn'

Sibylle Krämer, Free U- Berlin, Germany

The panel explores the mediatic turn through claims, concepts and cases. The panellists will address empirical evidence and philosophical argumentations concerning media changes in history and mediated, embodied practices, questions of medialization and the globalization of lifeworlds, types of medial transmission and constellations of interacting media. Understandings of a medial / mediatic turn as either foundational or corrective, radical or moderate will be discussed critically. After initial statements by the panellists, the discussion will be opened to all in attendance.

5535

Framing and Blaming

Tuesday
3:00-4:15 pm
Conference 6

Mass Communication

Chair

Silke Adam, U of Hohenheim, Germany

Participants

Ageism in the Media: An Analysis of Discourse on Middle Age in Newspapers

Terri Ann Bailey, U of North Carolina, USA

Burgers and Broccoli: The Framing of Food on U.S. News Magazine Covers, 1994-2003

Joan Price, Ohio U, USA

Evolving Frame: U.S. Newspaper Coverage of China in the Olympic Games, 1980-2004

Jia Dai, U of Texas, USA

National Television News Coverage of Genetically Modified Food 1981-2003: First Findings

Robert W. Kubey, Rutgers U, USA

Mary Louise Nucci, Rutgers U, USA

News Framing of Cancer Burden: News Value and Theme Frames in the News Coverage of Cancer Burden

Jae-Hwa Shin, U of Southern Mississippi, USA

Glen T. Cameron, U of Missouri, USA

Pinning the Blame: Effects of Formal Cues in News on Causal Attributions

Silvia Knobloch-Westerwick, Ohio State U, USA

Laramie D. Taylor, U of California, Davis, USA

Social Construction of Reality: Media Framing of Tobacco Issues

Wanda Luen Wun Siu, Chinese U, Hong Kong

5536

After Globalization: Revisiting the Local in International Communication

Tuesday
3:00-4:15 pm
Conference 7

Intercultural & Development Communication/International & Development Communication

Chair

Marwan M. Kraidy, American U, USA

Participants

Poverty, Technology and the Trans-Local Imaginary

Paula U. Chakravartty, U of Massachusetts, USA

Shifting Geertz: Rethinking the Local in Global Media Studies

Marwan M. Kraidy, American U, USA

Patrick D. Murphy, Southern Illinois U - Edwardsville, USA

Low Frequency Freedom? The Global Implications of Early Local Radio in the U.S.

Jacob Podber, Southern Illinois U, USA

Multiethnic Media Publics and Security Policy Since the Iraq War 2003

Marie Gillespie, Open U, United Kingdom

Respondent

Toby Miller, U of California - Riverside, USA

After the "enormous furor" over globalization in the social sciences and humanities, the time has come to examine the "distant proximities" that the international relations scholar James Rosenau argues to be

"dynamics beyond globalization." In this context the local, regularly recruited as the opposite number of the global in the last decade, has not received adequate theoretical attention. Based on field research in rural Appalachia, Great Britain, India, Lebanon, and Mexico, participants in this panel offer new ways of understanding the local. Their presentations will be grounded in emerging frameworks that are attempting to bridge the gap between "political economy" and "culture," such as trans-localism, trans-culturalism and globalization-from-below. The objective of this renewed focus on the local is to stimulate theory construction offering novel ways of articulating customary international communication issues such as power, agency, and representation.

5610

The Uses and Effects of Media among Children

Tuesday
4:30-5:45 pm
Great Hall

Instructional & Development Communication

Chair

Juliette Walma Van Der Molen, U of Amsterdam, The Netherlands

Participants

Observing Purchase-Related Parent-Child Interactions in Retail Environments: A Developmental and Socialization Perspective

Moniek Buijzen, U of Amsterdam, The Netherlands

Patti M. Valkenburg, U of Amsterdam, The Netherlands

Media Use of Preschool Children with Specific Language Impairment (SLI): A Diary-Based Comparison with a Normal Sample

Christoph Klimmt, Hannover U of Music & Drama, Germany

Ute Ritterfeld, U of Southern California, USA

Peter Vorderer, U of Southern California, USA

Petra Netta, Hanover U of Music and Drama, Germany

Between Three Cultures: Media in the Lives of Immigrant Children in Israel and Germany

Nelly Elias, Ben-Gurion U of Negev, Israel

Dafna Lemish, Tel Aviv U, Israel

Respondent

Veronica Hefner, U of Illinois, USA

5611

Palestinianness Through Media: Refugee, Diaspora, and Territorial Negotiations of Palestinian Identity

Tuesday
4:30-5:45 pm
Hall 1

Intercultural & Development Communication/International & Development Communication

Participants

The Center Disconnected: Palestinian Media's Isolated Existence

Helga Tawil Sourì, New York U, USA

Dispossession, Palestinian Youth, and Mediated Identities

May Farah, U of Colorado, USA

The Personal is Political: The Palestinians in Britain

Dina Matar, School of Oriental and African Studies, United Kingdom

Respondent

Annabelle Sreberny-Mohammadi, U of Leicester, United Kingdom

This panel examines the contested role the media play in the formation of Palestinian identity ("Palestinianness") among three groups: refugee youth in Lebanon, the diaspora in Great Britain, and television viewers in the Territories. While they all share the attempt to network a common identity despite political conditions of fragmentation, dispersal and alienation, they arrive at notions of "Palestinianness" in contested and paradoxical ways, because their negotiations of identity is in itself fraught with contradictions.

5612

Regulating Communication Networks

Tuesday
4:30-5:45 pm
Hall 2

Communication Law & Policy

Chair

Katharine Sarikakis, U of Leeds, United Kingdom

Participants

Tracing the Trajectory of Neoliberal Communications Policy from NWICO to WSIS and Beyond

Victor W. Pickard, U of Illinois, USA

Convergence Technologies and the Layered Policy Model: Implication for Regulating Future Communications

Dong Hee Shin, Pennsylvania State U, USA

Won - Yong Kim, Ewha Womans U, Korea

Dong-Hoon Lee, Korean Broadcasting Institute, Korea

Governance of Internet: Towards a French Model of Co-Regulation

Amar Lakel, Fondation Maison des Sciences de l'Homme, France

Respondent

Jonathan Aronson, U of Southern California, USA

5613

Organizational Communication Business Meeting

Tuesday
4:30-5:45 pm
Hall 3

Organizational Communication

5614

Is the Digital Divide Closing or Not?

Tuesday
4:30-5:45 pm
Hall 4

Communication and Technology

Chair

Teresa Marie Harrison, SUNY- Albany, USA

Participants

James E. Katz, Rutgers U, USA

Joseph D. Straubhaar, U of Texas, USA

Benjamin M. Compaine, Harvard U, USA

Jan A. G. M. Van Dijk, U of Twente, The Netherlands

none

5615

Journalism Studies Business Meeting

Tuesday
4:30-5:45 pm
Hall 5

Journalism Studies

5620

Corporate Social Responsibility and Public Relations

Tuesday
4:30-5:45 pm
Seminar 1

Public Relations

Chair

Derina R. Holtzhausen, U of South Florida, USA

Participants

Corporate Social Responsibility (CSR) and Public Relations: Perceptions and Practices in Singapore

K. Sriramesh, Nanyang Technological U, Singapore

Chew Wee Ng, Singapore Press Holdings, Singapore

Ting Ting Soh, Unilever Singapore Pte. Ltd, Singapore
Wanyin Luo, Ministry of Defence, Singapore
Corporate Sustainability Communications: Aspects of Theory and Professionalization
Benno Signitzer, U of Salzburg, Austria
Anja Prexl, U of Salzburg, Austria
Building a Media Agenda on Prosocial Causes: How Issue Perceptions and News Values Work to Influence Effectiveness
Qi Qiu, U of Missouri, USA
Glen T. Cameron, U of Missouri, USA
The Effect of Message Sidedness on CSR Perceptions and Company Evaluations
Joon Soo Lim, U of Florida, USA
Shu Yu Lin, U of Florida, USA
Mary Ann Ferguson, U of Florida, USA
Spiro K. Kioussis, U of Florida, USA
What You Say Is Not What They Read: Koreans' Decoding Strategies on Corporate Prosocial News Stories
Jiyang Bae, U of Missouri, USA
Glen T. Cameron, U of Missouri, USA

Respondent

Derina R. Holtzhausen, U of South Florida, USA

5621

Creating "Safe" Gay and Bisexual Media Spaces for Men

Tuesday
4:30-5:45 pm
Seminar 2

Gay, Lesbian, Bisexual & Transgender Studies

Chair

Lynn Carol Miller, U of Southern California, USA

Participants

Paul Robert Appleby, U of Southern California, USA
Carlos Gustavo Godoy, U of Southern California, USA
John L. Christensen, U of Southern California, USA
Stephen J. Read, U of Southern California, USA

Participants

From Theory to Prototype to Present

Lynn Carol Miller, U of Southern California, USA
Paul Robert Appleby, U of Southern California, USA
Stephen J. Read, U of Southern California, USA

Towards a Coherence of Multiple Identities

John L. Christensen, U of Southern California, USA
Paul Robert Appleby, U of Southern California, USA
Carlos Gustavo Godoy, U of Southern California, USA

TV Spaces and Trade Offs: The Boundaries of Homogeneity in Homo-Erotic Encounters

Paul Robert Appleby, U of Southern California, USA
Carlos Gustavo Godoy, U of Southern California, USA

Future Directions: Improving Gay and Bisexual Male Identities Through Media

Carlos Gustavo Godoy, U of Southern California, USA
John L. Christensen, U of Southern California, USA
Paul Robert Appleby, U of Southern California, USA

Respondent

Larry Gross, U of Southern California, USA

Safe media spaces need to be developed that facilitate the creation of positive gay/bisexual male identities. Interactive video technology holds the promise of providing realistic and engaging narratives that speak to the everyday experiences of gay and bisexual men. The panel will present interactive DVDs that have been developed by researchers to facilitate the creation of healthy gay/bisexual male identities. Panel

presenters will discuss the main themes considered in their development.

5622

Critical and Analytical Perspectives on the Media

Tuesday
4:30-5:45 pm
Seminar 3

Mass Communication

Chair

Liesbet Van Zoonen, U of Amsterdam, The Netherlands

Participants

Contextomy: The Art of Quoting out of Context

Matthew S. McGlone, U of Texas, USA

Cultural Studies and Cultivation Theory: Points of Convergence

Terri Ann Bailey, U of North Carolina, USA

Effects of Perception of Mutual Relationship Between Audience and Network Broadcasters on Formation of Attitude Toward Network Broadcasters

Su Jung Kim, Seoul National U, Korea

Mainstream Critique, Critical Mainstream, and New Media: Reconciliation of "Administrative" and "Critical" Approaches of Media Effects Studies

Magdalena Elzbieta Wojcieszak, U of Pennsylvania, USA

The Epistemology of Media Effects: An Analytical Essay

James A. Anderson, U of Utah, USA

5623

Korean American Communication Association Business Meeting

Tuesday
4:30-5:45 pm
Seminar 4

Special Sessions

This is an annual business meeting for the Korean American Communication Association to discuss association-related business matters.

5624

Effects of New Technology on Mass Communication

Tuesday
4:30-5:45 pm
Seminar 5

Mass Communication

Communication and Technology

Chair

Andrew Paul Williams, Virginia Tech, USA

Participants

Credibility of Political Messages on the Internet

Lynda Lee Kaid, U of Florida, USA

Consuming Online News: Purposive News Seeking Mode and Types of Users

Alice Yuet Lin Lee, Hong Kong Baptist U, Hong Kong

Clement Y. K. So, Chinese U of Hong Kong, Hong Kong

Agenda-Setting Effects Among Elite Newspapers and Elite Political Blogs

Monica Postelnicu, U of Florida, USA

Kaye D. Trammell, U of Georgia, USA

Amanda Sapp, Louisiana State U, USA

Framing a Kidnapping: A Quantitative Analysis of Online News Story Frames Convergence with Forum Discussions

Ana Constantinescu, Virginia Tech, USA

An Incomplete Tackle Box: Phishing for Public Relations Strategies

Emiley Baker, Virginia Tech, USA

John Tedesco, Virginia Tech, USA

Respondent

Jesper Stromback, Mid Sweden U, Sweden

The Internet is mostly seen like a beneficial medium, but can also trigger detrimental effects. Some of the

voices it empowered can improve our society (for instance, blogs allow for dialogue and diversity), but other have negative consequences (spam, phishing).

5625

Philosophy of Communication Business Meeting

Tuesday
4:30-5:45 pm
Seminar 6

Philosophy of Communication

5626

Ethnicity and Race in Communication Business Meeting

Tuesday
4:30-5:45 pm
Seminar 7

Ethnicity and Race in Communication

Participants

Isabel Molina Guzman, U of Illinois, USA
Kumarini Silva, Northeastern U, USA

5630

The Context of Everyday Life in New and Old Immigrant Communities

Tuesday
4:30-5:45 pm
Conference 1

Theme Sessions

Chair

Sandra J. Ball-Rokeach, U of Southern California, USA

Participants

Holley A. Wilkin, U of Southern California, USA
Matthew D. Matsaganis, U of Southern California, USA
Vikki Sara Katz, U of Southern California, USA
Christopher Chavez, U of Southern California, USA

Respondents

Carmen Gonzalez, U of Southern California, USA
Roger Silverstone, London School of Economics, United Kingdom

In this panel, authors deploy a communication infrastructure theoretical approach to explore four different aspects of everyday life, in new and old immigrant communities. The approach is unique in many ways. One of its most important contributions is that it conceptualizes 21st century community as a multidimensional and multilevel construct; one where interpersonal (social) networks and inter-organizational networks emerge, in bounded geographic space (objectively and subjectively defined), and intersect to give every particular community its unique character. The authors on this panel explore the various ways that the communication infrastructure - comprised of a storytelling network that is enabled or constrained by the communication environment - impacts the everyday lives of individuals. A variety of methods are used to explore: (a) the role of the communication environment in building social and communication capital, (b) the link between religious organizations and civic engagement, (c) how immigrant children broker their parents' social networks, and (d) the role of health storytelling in Spanish-language television.

5631

Feminist Scholarship Business Meeting

Tuesday
4:30-5:45 pm
Conference 2

Feminist Scholarship

Business meeting immediately followed by reception.

5632

Political Communication Business Meeting

Tuesday
4:30-5:45 pm

Political Communication

Chair

5633

Health Communication Division Business Meeting

Tuesday
4:30-5:45 pm
Conference 4

Health Communication

5634

Photographs as Narrative, Myth, and History

Tuesday
4:30-5:45 pm
Conference 5

Visual Studies

Chair

C. Zoe Smith, U of Missouri, USA

Participants

The Odd Amalgam of John L. Spivak's 1932 Photographs, Undercover Reporting, and Fiction in Georgia
Nigger

Ronald E. Ostman, Cornell U, USA

Berkley Hudson, U of Missouri, USA

Blood on Their Hands: The Narrativization of a Traumatic Photograph in the Israeli National Discourse

Zohar Kampf, Hebrew U, Israel

How a Crayfish Party Turned a Swedish Minister Into a Poodle: Visualizing Political Scandal

Bo Martenson, Stockholm U, Sweden

Kari Anden-Papadopoulos, Stockholm U, Sweden

Kristina Widestedt, Stockholm U, Sweden

Respondent

Paul Frosh, Hebrew U of Jerusalem, Israel

5635

Processes and Effects Studies

Tuesday
4:30-5:45 pm
Conference 6

Information Systems

Chair

Paul David Bolls, U of Missouri, USA

Participants

Continuous Response Measures of the Effects of Antismoking PSAs on Self and Others

Tamara Makana Chock, Syracuse U, USA

Correlating Information Value of Individual Words in Radio Scripts with Physiological Indicators of
Arousal and Enjoyment

Robert F. F. Potter, Indiana U, USA

Seth Finn, Robert Morris U, USA

Sungkyoung Lee, Indiana U, USA

Exploring the Impact of Continuous Response Measurement Displays on Viewers' Perceptions of Media
Messages

James B. Weaver, III, Virginia Tech, USA

Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

Inga Huck, Ludwig-Maximilians U, Germany

Microprocesses of Belief Change During Message Receipt and Post Message-Receipt

Sungeun Chung, Western Illinois U, USA

Edward L. Fink, U of Maryland, USA

Paired Spirals of Influence: A System Dynamics Model for Understanding Media Use and Effects

Michael D. Slater, Ohio State U, USA

The Impact of Message Context Valence on Listener Response to Emotional Words in Radio Ads

Sungkyoung Lee, Indiana U, USA

Robert F. F. Potter, Indiana U, USA

The Integrative Framework for Effective Communication
Bas van den Putte, U of Amsterdam, The Netherlands

The papers in this session address critical aspects of processes and effects in human information processing. This is a high density session so authors will briefly present their work and then the remainder of the session will be dedicated to audience/author interaction.

5636

Theorizing about Intercultural Communication

Tuesday
4:30-5:45 pm
Conference 7

Intercultural & Development Communication/Intercultural Communication

Chair

Young Yun Kim, U of Oklahoma, USA

Participants

Conversational Constraints Theory: Cultural Underpinnings of Communication Styles

Min-Sun Kim, U of Hawaii, USA

Intercultural Applications of Expectancy Violations Theory

Judee K. Burgoon, U of Arizona, USA

Identity Management Theory: Facework in Intercultural Relationships

Tadasu Todd Imahori, Seinan Gakuin U, Japan

Association and Dissociation: A Contextual Theory of Interethnic Communication

Young Yun Kim, U of Oklahoma, USA

The growth of intercultural communication as a field of study has generated a substantial amount of theorizing efforts. The panel recognizes the extensive and significant contribution William B. Gudykunst made to the theory development in intercultural communication. It does so by featuring four of the current theories that appear in his edited 2005 volume, *Theorizing about Intercultural Communication*. Together, the four theories address some of the most essential aspects of intercultural encounters: conversational constraints, expectancy violation, identity management, and association-dissociation.

5637

Intergroup Business Meeting

Tuesday
4:30-5:45 pm
Conference 8

Intergroup Communication

5713

Organizational Communication Reception

Tuesday
6:00-7:00 pm
Hall 3

Organizational Communication

This reception brings together both new and returning members of our division in celebration of all the division's achievements. New members will be introduced and a good time will be had by all!

5715

Journalism Studies Reception

Tuesday
6:00-7:00 pm
Hall 5

Journalism Studies

5723

Korean American Communication Association Reception

Tuesday
6:00-7:00 pm
Seminar 4

Special Sessions

This is a reception for Korean communication scholars, jointly hosted by the Korean American Communication Association and the Korean Society for Journalism and Communication Studies.

5725**Philosophy of Communication Reception**

Tuesday
6:00-7:00 pm
Seminar 6

Philosophy of Communication

5731**Feminist Scholarship Reception**

Tuesday
6:00-7:00 pm
Conference 2

Feminist Scholarship

Immediately follows FSD Business Meeting

5732**Political Communication Reception**

Tuesday
6:00-7:00 pm
Conference 3

Political Communication**Participant**

Gianpietro Mazzoleni, U of Milan, Italy

5733**Health Communication Division Reception**

Tuesday
6:00-7:00 pm
Conference 4

Health Communication

5736**Intercultural & Development Communication Division Reception**

Tuesday
6:00-7:00 pm
Conference 7

Intercultural & Development Communication/Intercultural Communication

5810**Mayor's Reception In the Albrechtsburg Castle (Offsite)**

Tuesday
7:00-9:00 pm
Great Hall

Special Sessions

On Tuesday evening the mayor of Dresden invites conference participants to a reception in one of the landmark buildings of Dresden, the Albrechtsburg Castle. The castle overlooks the Elbe valley and the city of Dresden and is situated in the center of one of the official World Heritage Sites. Depending on the weather, the reception will be held in the castle's salons or the park. Registration fee includes food, beverage, and musical entertainment. The event is sponsored by the City of Dresden, the German Communication Association (DGPK), the Bertelsmann Corporation, and private sponsors. The castle is a 30 to 40 minute walk from the conference center and is also easily accessible by public transportation (direct line by streetcar). Additional special bus transportation will be provided for a limited number of participants. **Please indicate your need for bus transportation when you register for this excursion**. There is a \$25.00 USD registration fee for this event.

6000**ICA Fellows Breakfast**

Wednesday
7:30-8:45 am
Congress Center
Restaurant

Special Sessions

6110

Communication Processes in the Nonprofit and Governmental Sectors

Wednesday
9:00-10:15 am
Great Hall

Organizational Communication

Chair

Annika Hylmo, Loyola Marymount U, USA

Participants

Multiple Dimensions of Trust in Organizations and Their Effects on Open Communication Intentions

Young Min Baek, Iowa State U, USA

Chan-su Jung, U of Georgia, USA

Collaboration Narratives: Nonprofit Practitioners' Stories of Interorganizational Collaboration

Laurie K. Lewis, U of Texas, USA

Mathew G. Isbell, U of Texas, USA

Mathew A Koschmann, U of Texas, USA

Rachel L Goldstein, U of Texas, USA

Managing Electronic Documents and Work Flows: Enterprise Content Management at Work in Nonprofit Organizations

Joel Iverson, Texas A&M U, USA

Patrick Burkart, Texas A&M U, USA

Vectors of Volunteerism: Communication Correlates of Volunteer Retention, Recruitment, and Job

Satisfaction in a Nonprofit Organization

Rachel Dwiggins-Beeler, No Affiliation

Brian H. Spitzberg, San Diego State U, USA

Scott Roesch, San Diego State U, USA

Communicating Crisis: Interorganizational Collaboration Among Disaster Relief Agencies

Mathew G. Isbell, U of Texas, USA

Rachel L Goldstein, U of Texas, USA

Respondent

Patricia Riley, U of Southern California, USA

6111

Cognitive/Emotional Processes in Persuasion

Wednesday
9:00-10:15 am
Hall 1

Information Systems

Chair

Sriram Kalyanaraman, U of North Carolina, USA

Participants

Effects of Humor on Presence and Recall of Persuasive Messages

Paul Skalski, U of Minnesota - Duluth, USA

Ron Tamborini, Michigan State U, USA

Ed Glazer, Michigan State U, USA

Sandi Smith, Michigan State U, USA

Does Anger Facilitate or Debilitate Persuasion? A Test of the Anger Activism Model

Monique Mitchell Turner, U of Maryland, USA

Elena Bessarabova, U of Maryland, USA

Kathryn Ashley Hambleton, U of Maryland, USA

Maribeth Weiss, U of Maryland, USA

Sanja Sipek, U of Maryland, USA

Kristen Long, U of Maryland, USA

Microprocesses of Preference Change in a Political Campaign: An Experimental Study

Sungeun Chung, Western Illinois U, USA

Leah Waks, U of Maryland, USA

Michael F. Meffert, U of Manneheim, Germany

Xiaoying Xie, U of Maryland, USA

Processing Coactive PSAs: Are Two Emotions Better Than One?
Ashley Nicole Sanders-Jackson, Indiana U, USA
Annie Lang, Indiana U, USA

Respondent

Sriram Kalyanaraman, U of North Carolina, USA

6112

Cross-Cultural Adaptation and Intercultural Encounters

Wednesday
9:00-10:15 am
Hall 2

Intercultural & Development Communication/Intercultural Communication

Chair

Young-ok Yum, Kansas State U, USA

Participants

Multiple Routes to Cross-Cultural Adaptation

Kimberly Ann Noels, U of Alberta, Canada

Ruby Piju Yang, U of Alberta, Canada

Kristie Dawn Saumure, U of Alberta, Canada

Online Social Support and Intercultural Adaptation

Wenli Chen, Nanyang Technological U, Singapore

Alfred Choi, Nanyang Technological U, Singapore

Interruption and Involvement in Discourse: Can Intercultural Interlocutors Be Trained?

Han Z. Li, U of Northern British Columbia, Canada

Individualism/Collectivism and Adjustment: A Cultural Fit Approach

Yanjun Zhao, Southern Illinois U, USA

Improving Intergroup Relations: A Diary Study of Intergroup Communication Across Multiple Interactions

Carmen M. Lee, Michigan State U, USA

William B. Gudykunst (Deceased), California State U, USA

Respondent

Leeva Chung, U of San Diego, USA

6113

Anthropology, Mass Communication, and Media Studies: A Dialogue on Theory, Methods, and Disciplinary Practices

Wednesday
9:00-10:15 am
Hall 3

Mass Communication

Chairs

Debra Spitulnik, Emory U, USA

Denis McQuail, U of Southampton, United Kingdom

Participants

Intersections Between Anthropology and Media Studies: From Ethnography and Comparison to Mediation and Critical Theory

Debra Spitulnik, Emory U, USA

Mass Media and Ritual: The Application, Extension, and Reformulation of an Anthropological Concept

Mihai Coman, U of Bucuresti, Romania

Studying Communicative Ecologies: An Ethnographic Approach to Information and Communication Technologies (ICTs)

Jo Tacchi, Queensland U of Technology, Australia

New Media, Urban Migrant Communities, and Changing Forms of Social Participation

Dorle Dracklé, U Bremen, Germany

Visual Images and Cultures of Visuality: Figures of the Unseen in the Mediation of Conflict

Patricia Spyer, Leiden U, The Netherlands

Respondents

Kevin G. Barnhurst, U of Illinois, USA

Eric W. Rothenbuhler, Texas A&M U, USA

In line with the annual theme of "networking," this panel aims to foster and deepen the networks between anthropology, mass communication, and media studies, through a dialogue on what are emerging as the central anthropological contributions to media studies theory and methods. Without falling into disciplinary essentialism, i.e. reifying disciplinary divisions and prematurely homogenizing academic practice, the panel examines -- through both general discussion and specific case studies -- the ways in which anthropological theory and practice currently contribute to research at numerous levels of the mass communication process (e.g. production, texts, circulation, reception). Five anthropologists will present research and two mass communication scholars will respond.

6114

Surveillance and Control versus Democratization of the Internet

Wednesday
9:00-10:15 am
Hall 4

Communication and Technology

Chair

Wim J. L. Elving, U of Amsterdam, The Netherlands

Participants

Technologies of Social Control: The Rise of Credit Reporting and Disciplinary Surveillance in Nineteenth-Century America

Josh Lauer, U of Pennsylvania, USA

Dataveillance and the Construction of the Terrorist as Homo Sacer Under the Perpetual War on Terror

John Carr, U of Washington, USA

Control.com(munism): A Content Analysis of China's Proactive Engagement with Online Interactivity

Ian Weber, Texas A&M U, USA

Jia Lu, Texas A&M U, USA

Domination or Democratization? Institutional Exemplars and Democratic Applications of Internet

Technology

Victor W. Pickard, U of Illinois, USA

Respondent

Hiroimi Maenaka, Akita International U, Japan

6115

Roundtable on Measuring Media Exposure in the "Information Age": Conceptual and Measurement Challenges in the 21st Century

Wednesday
9:00-10:15 am
Hall 5

Mass Communication

Chair

K. Viswanath, Harvard School of Public Health, Dana-Farber Cancer Institute, USA

Participants

Leslie Snyder, U of Connecticut, USA

Michael D. Slater, Ohio State U, USA

Robert Hornik, U of Pennsylvania, USA

Donna Vallone, American Legacy Foundation, USA

Bradford William Hesse, National Institutes of Health, USA

Wolfgang Donsbach, U of Dresden, Germany

The concept of "Exposure" is fundamental to media effects research and a variety of exposure measures including subscription, time spent with the medium, readership, message discrimination and "attention" are currently in use. Yet, problems of validity and reliability with current measures continue to persist confounding our current models. The problem is compounded by the changing media landscape and the proliferation of information delivery systems. This panel will draw researchers from a variety of disciplines and institutional backgrounds to examine exposure in a roundtable format.

6120

Methodologies of Global Media Research

Wednesday
9:00-10:15 am
Seminar 1

Philosophy of Communication

Chair

Ingrid Volkmer, U of Otago, New Zealand

Participants

Theory and Global Media: An Evaluation

John Downing, Southern Illinois U, USA

Researching Beyond the Nation-State

Terhi Marja Rantanen, London School of Economics, United Kingdom

Dependency to Decolonization: Communication Research and the Global South

Daya Thussu, U of Westminster, United Kingdom

Media Phenomenology

Ingrid Volkmer, U of Otago, New Zealand

Media and communication studies are in the process of transformation. Reviewing recent developments it can be argued that new infrastructures, such as "network" technologies, transform conventional concepts of the "media," of the "mass audience," of "gate-keeping" and "agenda setting," and of "power" and "communication." On a more abstract level, meta-theoretical frameworks, such as "globalization" concepts, paradigms of "place and space," being adopted from a variety of interdisciplinary discourses, refine conventional communication theories.

6121

Public Relations Advocacy and Activism

Wednesday
9:00-10:15 am
Seminar 2

Public Relations

Chair

Vincent Hazleton, Radford U, USA

Participants

Public Relations Activism Through the Looking Glass: Colorado GASP vs. Philip Morris

Ashli Stokes, Virginia Tech, USA

Donald L Rubin, U of Georgia, USA

Advocate, Exit, or Something Else? Doing the "Right Thing" in PR When Organizations Misstep

Bruce K. Berger, U of Alabama, USA

Bryan H. Reber, U of Georgia, USA

Agenda Building via Issue Advocacy: Stakeholder Perceptions and Public Information Processing

Barbara M. Miller, U of North Carolina, USA

Exploring CSR: British NGO Activism in a Broader, Interdisciplinary Context

Rachel Kovacs, Yeshiva U, Israel

Respondent

Judy Margaret Motion, U of Waikato, New Zealand

6122

Entertainment Education in Germany: Theoretical Approach and First Applications

Wednesday
9:00-10:15 am
Seminar 3

Special Sessions

Chair

Michael J. Cody, U of Southern California, USA

Participants

Entertainment Education Theory and Research: An Overview

Claudia Lampert, Hans-Bredow-Institut, Germany

Promoting Healthy Food and Exercising for Children -- American Entertainment Education Programs in

Germany I: The Case of "Lazytown"

Kathleen Arendt, U of Erfurt, Germany

Preventive Risk Communication on Bioterrorism -- American Entertainment Education Programs in

Germany II: The Case of "24"

Andrea Both, U of Erfurt, Germany

What Do We Learn From American TV entertainment? Exploring the Cultural Dependencies of Entertainment Education: a Third-Person Effects Analysis
Patrick Roessler, U of Erfurt, Germany

Respondent

Michael J. Cody, U of Southern California, USA

The four presentations of this panel are designed to give an overview of relevant theoretical matters and empirical studies conducted in the field of entertainment education in Germany so. The empirical evidence presented here draws on different entertainment education campaigns aiming at different target groups, involves a variety of methods, and reflects the current discussion about public information in the German society. With a respondent well-known for his long-term experience in the field of entertainment research and co-author of a groundbreaking monograph in the field, all presentations are embedded into a larger international research framework.

6123

Image Production and Persuasion: Shaping Visual Experience

Wednesday
9:00-10:15 am
Seminar 4

Visual Studies

Chair

Dong Hoon Ma, Korea U, Korea

Participants

Understanding the Role Visuals Play in Cognitive and Affective Persuasion Processes: Review and Implications

Dustin Supa, U of Miami, USA

Beyond the Fear Appeal: A Cognitive Functional Model of Art Production

Paul Falzone, U of Pennsylvania, USA

The Museum as Visual Persuasion: A Theoretical Analysis and Illustrative Typology

J. D. Ragsdale, Sam Houston State U, USA

Richard S. Bello, Sam Houston State U, USA

Frances E. Brandau-Brown, Sam Houston State U, USA

Terry M. Thibodeaux, Sam Houston State U, USA

Brian R. Chapman, West Texas A&M U, USA

The Cinematographer's Perspective: Communicating in Large Format

Mary Louise Nucci, Rutgers U, USA

6124

Women and the "Media Globalization Syndrome": Emerging Research Agendas

Wednesday
9:00-10:15 am
Seminar 5

Feminist Scholarship

Participants

Women Who Appear and Disappear in Globalized Media

Ammu Joseph, Independent Scholar, India

Women as Place-Based Labor in the Global Information Economy

Lisa M. McLaughlin, Miami U - Ohio, USA

Contesting Gender-Power Relations Offline and Online: Antidotes and Remedies for a Global Headache

Marianne Franklin, U of Humantics, The Netherlands

Dialectical Lessons in Women's Media Activism

Carolyn M. Byerly, Howard U, USA

The roundtable will provide a space for informed observation, personal experience, and scholarly analyses on ways that women from different regions of the world view and experience the "media globalization syndrome." This syndrome is formed by a set of interlocking trends that include concentration of ownership, erosion of media's public service role, supremacy of the profit motive, propagation of conservative ideologies through content, and the limitation of women's access as audiences and through employment. Discussion aims to elicit research agendas.

6125

Meet the Editors of ICA Journals

Wednesday
9:00-10:15 am
Seminar 6

Special Sessions

Chair

Teresa Thompson, U of Dayton, USA

Participants

Michael Pfau, U of Oklahoma, USA
Francois Cooren, U de Montreal, Canada
James Price Dillard, Pennsylvania State U, USA
Susan C. Herring, Indiana U, USA
Christina S. Beck, Ohio U, USA
Mike West, International Communication Association, USA

This panel provides the membership with the opportunity to meet the editors of ICA's journals. This session is devoted to answering questions that the membership may have about specific journals and issues in need of attention by ICA's Publication Committee.

6126

Communication Research in the U.S-Mexican Border Region

Wednesday
9:00-10:15 am
Seminar 7

Special Sessions

Chair

Ruth Wallen, U of California, San Diego, USA

Participants

Organizational Communication in TELNOR: A Case Study
Maria Elena Zermeno, Autonomous U of Baja California, Mexico
Susana Espinosa Velazquez, Autonomous U of Baja California, Mexico
Palestinian Jewish Dialogue: From San Diego to the World Stage
Ruth Wallen, U of California, San Diego, USA
Children's Television Environment in the Borderlands
Kristin C. Moran, U of San Diego, USA
The Third Culture and Mass Media on the U.S./Mexican Border
Roberto Valero, Binational Association of Schools of Communication of the Californias, Mexico
Guadalupe Villasenor, Binational Association of Schools of Communication of the Californias, Mexico

Respondent

Angharad N. Valdivia, U of Illinois, USA

This panel presents research from member institutions of the Binational Association of Schools of Communication. Papers explore the nature of communication across borders, and the communication institutions and practices of the U.S./Mexican border region.

6130

Emerging Issues in Privacy: Shifting Boundaries, Connectivity, and Communication

Wednesday
9:00-10:15 am
Conference 1

Theme Sessions

Chair

Howard Sypher, Purdue U, USA

Participants

Privacy, Security, and Digital Identity
Howard Sypher, Purdue U, USA
Boundaries of Intrusiveness in Geo-Locational Privacy
Lorraine G. Kisselburgh, Purdue U, USA
Privacy vs. Security? Identity Management in Online Dating
Jennifer Lee Gibbs, Rutgers U, USA

Rebecca Heino, Georgetown U, USA
Nicole B. Ellison, Michigan State U, USA
Watching Workplace Boundaries: Employee and Institutional Control Over Online Discussions About Work
Julian Kilker, U of Nevada, USA
Loril M. Gossett, U of Texas, USA
Privacy in Healthcare: The Role and Impact of Communication
Pamela S. Whitten, Michigan State U, USA
Vinita Agarwal, Purdue U, USA
Logic of Privacy
Sandra Petronio, Wayne State U, USA

Emerging technologies, changing legal landscapes, and increased tensions between security and privacy have converged to create new and heightened concerns about individual privacy. This panel examines cross-disciplinary research on privacy within the context of digital identities, attitudes and behaviors, locational surveillance, online dating, health information, and resistance to workplace surveillance. Tensions between public and private, and the shifting boundaries of privacy in the face of emerging technologies are discussed. New frameworks for managing privacy in a variety of contexts are proposed.

6131

Globalization, Communication, Its Audiences and Discontents

Wednesday
9:00-10:15 am
Conference 2

Ethnicity and Race in Communication

Chair

Ian E. Glenn, U of Cape Town, South Africa

Participants

Images of Turks, Italians and Indians in Germany's Most Famous Ethnic Comedy Show

Anika Struppert, U of Erfurt, Germany

MTV Desi: Experiencing a Reverse Flow of Globalization? (Top Paper)

Pamela Prickett, U of Southern California, USA

West Indian Women, Cultural Hybridity and Television

Kamille Alicia Gentles, U of Michigan, USA

When is Ethnic Television Ethnic?: Transnational Affinities, Local Articulations

Ivan Kwek, Nanyang Technological U, Singapore

'Minority Report': Ethnic Minorities' Diasporic News Consumption and News Reading

Ilse Devroe, U of Ghent, Belgium

6132

Journalists and Their Sources

Wednesday
9:00-10:15 am
Conference 3

Journalism Studies

Chair

Jane B. Singer, U of Iowa, USA

Participants

Conflict, Contingency and Continuum: A Conceptual Model of the Source-Reporter Relationship between

Public Relations Professionals and Journalists

Jae-Hwa Shin, U of Southern Mississippi, USA

The (Ab)Normal Disclosure: Patterns of Leaking Stories in the Israeli Daily Press

Zvi Reich, Ben-Gurion U of the Negev, Israel

Interviewing, Quoting, and the Development of Modern News Journalism

Mats Ekström, Örebro U, Sweden

Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media

Yung Soo Kim, Southern Illinois U, USA

Respondent

Jaap C. de Jong, Leiden U, The Netherlands

6133

Political Communication Top Student Papers

Wednesday
9:00-10:15 am
Conference 4

Political Communication

Chair

D. Charles Whitney, U of California, USA

Participants

Mediatization and Political Negotiating Institutions

Andrea Schrott, U of Zurich, Switzerland

Daniela Spranger, U of Zurich, Switzerland

The Days After: The Re-Election of President Bush and International Newspaper Editorials

Kristen Dawn Landreville, U of Florida, USA

Gates Wide Open: Video Feeds, Camera Pools, and Political Image Regulation

Mary Angela Bock, U of Pennsylvania, USA

Priming Strong Leader: The Attribute Agenda-Setting Function of Political Advertisements During the 2004 Campaign

Bruce William Hardy, U of Pennsylvania, USA

Respondent

David Tewksbury, U of Illinois, USA

6134

Client-Provider Communication I: What Affects the Interaction?

Wednesday
9:00-10:15 am
Conference 5

Health Communication

Chair

Young-Mi Kim, Johns Hopkins U, USA

Participants

"We Are Just Sort of Overwhelmed": The US Medical System, Medical Residency, and Doctor-Patient Interactions

Carey Marie Noland, Northeastern U, USA

Doctor-Patient Relationship as Motivation and Outcome: Examining Uses of an Interactive Cancer Communication System

Bret Shaw, U of Wisconsin, USA

Jeong Yeob Han, U of Wisconsin, USA

Robert P. Hawkins, U of Wisconsin, USA

James Stewart, University of Wisconsin, USA

Fiona M. McTavish, U of Wisconsin, USA

David H Gustafson, U of Wisconsin, USA

Presumed Influence of DTC Prescription Drug Advertising on Patients and Its Influence on Physicians' Interaction with Their Patients

Jisu Huh, U of Minnesota, USA

Worried and Wired: Moderating Effects of Health Anxiety on Health Information Seeking, Discussion and Behavior

Natalie M. Guinsler, Ohio State U, USA

Matthew S. Eastin, Ohio State U, USA

These studies examine factors that influence the process and outcomes of communication between patients/clients and physicians/experts.

6135

The Role of Government in Broadband Promotion: Analyzing US and European Experiences

Wednesday
9:00-10:15 am
Conference 6

Communication Law & Policy

Chair

Charles Steinfield, Michigan State U, USA

Participants

Promoting Broadband Through Network Based Competition
Eli M. Noam, Columbia Institute for Tele-Information, USA
Broadband Promotion in Europe: Regulatory and Public Policy Issues
Arnold Picot, U of Munich, Germany
Matching Policies to Markets to Promote Broadband
Steven S. Wildman, Michigan State U, USA
Broadband Policies and Industry Responses: A View from an Alternative Broadband Infrastructure
Provider
Alwin Mahler, Telefonica Deutschland, Germany

Respondent

Charles Steinfield, Michigan State U, USA

Leading U.S. and European telecommunications policy researchers, as well as an industry leader from one of Europe's premier broadband infrastructure companies present their views and research on the effectiveness of various approaches to improving broadband access in Europe and the U.S. The panel provides analysis of strategies to promote broadband including the use of grants and subsidies, programs to promote awareness, introduction of public services over broadband, and policies to promote competition in telecommunications.

6136

Take My Culture, Please: Authorship and Ownership in Cultural Analysis

*Wednesday
9:00-10:15 am
Conference 7*

Popular Communication

Participants

Art House Meets Graphic Novel, or Blockbuster Meets Superhero Comic?: The Contradictory Relationship Between Film and Comic Art.
Matthew P. McAllister, Pennsylvania State U, USA
Selling Revolution: Nike, the Beatles, and the Role of Authorship in Music Licensing
Bethany Klein, U of Pennsylvania, USA
Policing the Crisis or Collecting Art? The Problem of Authority & Ownership in the NYPD's Graffiti Database
Craig Robertson, Northeastern U, USA
Athletic Apparel Contracts, U.S. Universities, and the Corporate Ownership of Educational Culture
Samantha J King, Queens U, Canada

Respondent

Toby Miller, U of California - Riverside, USA

This panel originates in a concern with how communication scholars use "ownership" and "authorship" as objects and concepts in cultural analysis. This relationship is frequently explored in the name of authenticity, through the articulation of specific cultural domains and practices to commercially driven demands. However, we argue that culture, whether it is understood as the artistic output of creative people, or as an all-encompassing concept about how we live our lives, becomes an increasingly complicated and productive object of analysis when we seek to understand it in relation to specific state, industry or market policies. Therefore, rather than limit ownership and authorship to claims to cultural authenticity we use them to organize an analysis of the complexity of the relationships between institutions, agencies, and individuals within a diverse range of contemporary cultural practices (popular music, film, comic books, graffiti and sport).

6210

Corporate Social Responsibility: A Global Perspective

*Wednesday
10:30-11:45 am
Great Hall*

Organizational Communication

Chair

Daisy R Lemus, U of California - Northridge, USA

Participants

- A New Generation of Global Corporate Social Responsibility
 Michael Stohl, U of California - Santa Barbara, USA
 Cynthia Stohl, U of California - Santa Barbara, USA
 Nikki Townsley, U of Colorado, USA
- Crisis Management Rhetoric of Merck and the FDA in Response to Vioxx
 Jane Stuart, Texas A&M U, USA
 Jennifer Willyard, Texas A&M U, USA
- The Effect of Strategic Corporate Social Responsibility (CSR) on Consumer's Attitude Toward the Company and Purchase Intention
 Youjeong Kim, Pennsylvania State U, USA
- Transformation of Organizational Identity in Corporate Hegemony: Critical Perspectives to Japanese Corporate Misconduct
 Toru Kiyomiya, Seinan Gakuin U, Japan

Respondent

Shiv Ganesh, U of Waikato, New Zealand

6211

Coming to Terms with the Changing Self: Negotiating Identities in Intergroup Contexts

Wednesday
 10:30-11:45 am
 Hall 1

Intergroup Communication

Chair

Young Yun Kim, U of Oklahoma, USA

Participants

Managerial Support of IT Change: Taking an Intergroup Perspective

Bernadette Maria Watson, U of Queensland, Australia

Gavin M Schwarz, U of New South Wales, Australia

Negotiating Multiple Identities During Organizational Change: The Role of Formal and Informal Identities

Liz Jones, Griffith U, Australia

Lorraine Stokes, Griffith U, Australia

Cindy Gallois, U of Queensland, Australia

Multiple Identifications and Organizational Schism

Cindy Gallois, U of Queensland, Australia

Liz Jones, Griffith U, Australia

Tim A Grice, U of Queensland, Australia

An Examination of the Factors That Influence Identification and Acculturation

Shuang Liu, U of Queensland, Australia

Eric Louw, University of Queensland, Australia

Respondent

Cindy Gallois, U of Queensland, Australia

This panel examines identity negotiation in various intergroup contexts during change. The four papers employ both qualitative and quantitative methodologies to investigate how senior managers' identification with their division and the overarching organization affects their views on organizational change, how people manage conflicts between their formal and informal identities, how full-time and part-time employees differ in their reactions to their multiple group memberships, and how different factors influence identification and acculturation of immigrants.

6212

Media Use: The Latest Research

Wednesday
 10:30-11:45 am
 Hall 2

Mass Communication

Chair

D. Charles Whitney, U of California, USA

Participants

- The Abstract Level Specificity and Matching Principles in Television Uses and Gratification Studies
 Gyeong-Ho Chae Hur, Kyung Hee U, Korea
 Alan M. Rubin, Kent State U, USA
- Predictors of Multiple Media Use and Multitasking with Media: Media Factors and Audience Factors
 Se Hoon Jeong, U of Pennsylvania, USA
 Martin Fishbein, U of Pennsylvania, USA
 Amy B. Jordan, U of Pennsylvania, USA
- Media Uses and Gratification
 Seung-jun Moon, Inha University, Korea
 In Yong Nam, Pukyong National U, Korea
 Cheong-Yi Park, Inha U, Korea
- Stressful Life Events, Motives for Internet Use, and Social Support among Digital Kids
 Louis Leung, Chinese U of Hong Kong, PRC
- Audience Engagement with Media and ICT
 Toshie Takahashi, Juntando U, Japan
- Cognitive Skill Predicts Video Game Ability
 John L. Sherry, Michigan State U, USA
 Sarah Rosaen, Michigan State U, USA
 Nicholas David Bowman, Michigan State U, USA
 Searle Huh, Michigan State U, USA
- Dimensions of Social Capital: Civic Engagement, Social Trust, and Media Use
 Soo Jung Moon, U of Texas, USA
- Exploring Media Selections and Avoidances as a Means of Mood Regulation in the Context of Romantic Relationships
 Jinhee Kim, Pennsylvania State U, USA
 Mary Beth Oliver, Pennsylvania State U, USA
- Geographies of Media Use and Social Capital
 Sammy Zahran, Texas A & M U, USA
 Eunyi Kim, Texas A&M U, USA
 Samuel Brody, Texas A & M U, USA
 Arnold Vedlitz, Texas A & M U, USA
- Internet Users and TV Audiences: Differences on Genres, Motives, and Perceptions
 Searle Huh, Michigan State U, USA
- New Media Use, Social Characteristics and Voter Turnout in 2000 Presidential Election
 Gang (Kevin) Han, Syracuse U, USA
- Strategic Voting and Effect of TV Campaign Related Programs on Strategic Voting
 Jeong-Heon Chang, Michigan State U, USA
- Trust or Distrust: Exploring Associations Between Internet Use and Various Social Trusts
 Weng Hin Cheong, U of Macao, PRC
 Fei Chris Shen, Ohio State U, USA
- Understanding Leisure Consumption Through Modeling Processes That Underlie TV Viewing, Internet Use, and Retail Shopping
 Yuliya Strizhakova, Suffolk U, USA

This high density interactive paper session presents the latest research on media use. Panelists will have a few minutes to present the basic ideas in their papers, before moving to different parts of the room to permit audiences to talk with presenters about their work.

6213

Otherness and Similitude: Construction, Adjustment, and Conciliation

Language & Social Interaction

Chair

Yanrong Chang, U of South Carolina, USA

Participants

Acupuncture in the United States: Uses and Implications for a Holistic Speech Code
 Evelyn Y. Ho, U of San Francisco, USA

Wednesday
10:30-11:45 am
Hall 3

- Health Communication in Multilingual Contexts: The Case of Zambia
Carol Underwood, Johns Hopkins University, USA
Elizabeth Serlemitos, Johns Hopkins U, USA
Mubiana Macwangi, HSSP, Zambia
- The French Foil and the Valorization of "Universal" American Values
Christof Demont-Heinrich, U of Denver, USA
- The Rhetoric of Terrorism and Conciliation in the Israeli-Palestinian Conflict
Oliver Witte, Southern Illinois U, USA

Respondent

Julien Christian Mirivel, U of Colorado, USA

6214

Closing the Rural Digital Divide

Wednesday
10:30-11:45 am
Hall 4

Communication and Technology

Chair

Robert Larose, Michigan State U, USA

Participants

- Rural Broadband in Europe: Results from the BEACON Project
Paschal Preston, Dublin City U, Ireland
Anthony Cawley, Dublin City U, Ireland
Monika Metykova, Dublin City U, Ireland
- Understanding the Rural Broadband Gap in Rural America
Jennifer L. Gregg, U of Louisville, USA
Robert Larose, Michigan State U, USA
Joseph D. Straubhaar, U of Texas, USA
Sharon Strover, U of Texas, USA
- Closing the Rural Digital Divide - The Case of Sogn og Fjordane Norway
Ingjerd Skogseid, Western Norway Research Institute, Norway
- Strategic Planning for Rural Valencia
Inmaculada Cava-Ferreruela, Valencia Regional Government, Spain

Even in industrial economies, rural residents are second-class citizens in the Information Society. Scholars worldwide are tracking the policy, technology, and social issues surrounding rural Internet service. The panel will present results of a Europe-wide survey of broadband, the first wave of a multi-year field study of broadband Internet service in rural America, and rural broadband case studies from Norway and Spain.

6215

The Relationship Between Online and Traditional News Media: New International Findings

Wednesday
10:30-11:45 am
Hall 5

Mass Communication

Chair

Colin Stuart Sparks, U of Westminster, United Kingdom

Participants

- Internet, Traditional Media, and the Public Agenda: The Impact of the Differential Chance for Audience Control
Ester De Waal, U of Amsterdam, The Netherlands
Klaus Schoenbach, U of Amsterdam, The Netherlands
- The Impact of Online Newspapers on the Use of Traditional Newspapers
Ursina Moegerle, U of Zurich, Switzerland
- Print and Online Newsrooms at Clarin.com. Autonomy and Professional Identity
Edgardo Pablo Garcia, Robert Gordon U, United Kingdom
- Competitive Strategies Among Four German News Sites: Positioning and Differentiation in the Online News Economy
Robin Meyer-Lucht, U of St. Gallen, Switzerland

Respondent

Nicholas Warren Jankowski, U of Nijmegen, The Netherlands

The Internet is certainly affecting the modes through which people acquire information. This is why research on the production and the use of the Internet sites operated by traditional news media, like print newspapers, yields useful insights into the currently developing information environment. The international contributions of this panel are to demonstrate a wide range of evidence on the practice and the experience of emerging online media.

6220**Public Relations High Density Session: Young Talent**

Wednesday
10:30-11:45 am
Seminar 1

Public Relations**Chair**

Chun-ju Hung, Hong Kong Baptist U, Hong Kong

Participants

East Meets West: Towards a Philosophical Linkage Between Symmetrical Worldview and Um-Yang

Paradigm for Ethical Public Relations

Jeongnam Kim, U of Maryland, USA

Barbara Flick, Xavier U, USA

Thomas Schick, Xavier U, USA

Framing Professionalism and Ethics of Journalism and Public Relations: The Case of Armstrong Williams

Marina Vujnovic, School of Journalism and Mass Communication University of Iowa, USA

A Case Study of Government PR Practices in Korea: An Application of Hutton's PR Model

Jongmin Park, Kyung Hee U, Korea

Kihan Kim, U of Texas, USA

Trust Crisis for MNCs in China: A Triple-Case Study of International Crisis Communication

Jie Xu, U of Alabama, USA

Understanding of How Public Relations is Related to Corporate Ranking Systems: Reputation and Bottom-Line

Kyung-ran Kim, U of Texas, USA

Who Are Fund Raisers? An Exploratory Look at Role Theory in Fund Raising

Hilary Fussell, U of South Carolina, USA

Beyond 'Reefer Madness': Government Public Relations and the Demonization of Marijuana

Steven Korzeniewski, Michigan State U, USA

Charles T. Salmon, Michigan State U, USA

Refashioning the Force: Don Fair, the Philadelphia Police Department, and the Politics of Image Making

Nicole Maurantonio, U of Pennsylvania, USA

6221**Reality Politics: The Entertainment of Politics in Television Programming**

Wednesday
10:30-11:45 am
Seminar 2

Philosophy of Communication**Chair**

John Hartley, Queensland U of Technology, Australia

Participants

'Reality' and the Plebiscitary Industries

John Hartley, Queensland U of Technology, Australia

"Fake' News versus 'Real' News as Sources of Political Information: The Daily Show and Postmodern Political Reality"

Jeffrey P. Jones, Old Dominion U, USA

Traversing Authenticities: The West Wing President and the Activist Sheen

Sue Collins, New York U, USA

The Politics of Cultural Production. Power Relations and Narration in Live Television Programming

Goran Bolin, Sodertorn U College, Sweden

The TV Will Not Be Revolutionized: American Candidate and The Limits of Interactivity

Mark B. Andrejevic, U of Iowa, USA

Respondent

Kristina Maj Riegert, Swedish Defense College, Sweden

This panel focuses on the ways in which politics and political life are interpreted, negotiated and represented by the entertainment industry. Panel contributors will discuss how the truth claims of television are linked with its dominance as a means of understanding political reality, and the role of celebrity in the changing relationship between the public and the private in societies. Topics range from the political in live television and comedy shows, to mini-series, to celebrity activism.

6222

China's Media in Transition: Tensions and Opportunities

Wednesday

10:30-11:45 am

Seminar 3

Special Sessions

Chair

Eddie Kuo, Nanyang Technological U, Singapore

Participants

A Flying Bird in an Enlarging Cage: Examining Online Forum's Impact on Public Sphere in China

Li Chunyu, Nanyang Technological U, Singapore

Xiaoge Xu, Nanyang Technological U, Singapore

A Media Operational Evolution in China: Analyzing the Changing Models of Media Coverage on Public Health Crises in 1988 and 2003

Chen Huailin, U of Macau, Macao

Zhang Lina, U of Macau, Macao

The AIDS Issue in China: Government Perception and Public Policies

Jinqiu Zhao, Communication U of China, PRC

Audience Fragmentation and Polarization with Chinese Characteristics: A Study of Guangzhou Television Audience

Elaine J.Y. Yuan, Northwestern U, USA

Rationales for Foreign Ownership Regulations on Television Broadcasting in China

Miao Zhang, Ohio U, USA

Respondent

Junhao Hong, SUNY - Buffalo, USA

China's media landscape has been undergoing rapid transformations amidst the fast development of its market economy. As the economic reforms pose new challenges to the existing political and social systems, tensions naturally arise between the government control of the media and media's drive to meet market and public demands. The five panelists will discuss the latest trends and issues in China's media development as well as the political, economic and cultural implications.

6223

Mediated and Interpersonal Talk about Politics

Wednesday

10:30-11:45 am

Seminar 4

Political Communication

Chair

Carlos Sanchez-Ilundain, U Panamericana, Mexico

Participants

Political Discussion and the Self-Destructing State: An Historical Account of State-Sanctioned Talk in the German Democratic Republic from 1980-1985

E. Perry Deess, New Jersey Institute of Technology, USA

John Gastil, U of Washington, USA

Dr. Phil Meets the Candidates: How Family Life and Personal Experience Produce Political Discussion

Liesbet Van Zoonen, U of Amsterdam, The Netherlands

Floris Muller, U of Amsterdam, The Netherlands

Donya Alinead, U of Amsterdam, The Netherlands

Martijn Dekker, U of Amsterdam, The Netherlands

Linda Duits, U of Amsterdam, The Netherlands
Pauline van Romondt Vis, U of Amsterdam, The Netherlands
Wendy Wittenberg, ASCoR, The Netherlands
Facilitated Discussion Forums, Campaign Attitudes, and Trust: The Role of DebateWatch During the
2004 Presidential/Vice-Presidential Debates
Young-ok Yum, Kansas State U, USA
David E. Procter, Kansas State U, USA
William Schenck-Hamlin, Kansas State U, USA
Political Discourses as Communicative Networks: An Investigation of Distortions in Online Deliberation
Steffen Albrecht, Hamburg Uof Technology, Germany

Respondent
Kurt Lang, U of Washington, USA

6224

International News: Covering Africa, the EU, Brazil, and China

Wednesday
10:30-11:45 am
Seminar 5

Journalism Studies

Chair

Hillel Nossek, College of Management Academic Studies - Tel Aviv, Israel

Participants

Taking Stock of UNESCO's Media Declaration: An Analysis of Selected Issues of Time Magazine's News
and Related Coverage of Africa, 1979-1986
Emmanuel C. Alozie, Governors State U, USA
Coverage of the European Union in the Candidate Countries: A View from Bulgaria and Romania
Daniela V. Dimitrova, Iowa State U, USA
Monica Postelnicu, U of Florida, USA
Foreign Correspondence About China: Gans' Enduring Journalistic Values - Yesterday and Today
Betty Houchin Winfield, U of Missouri, USA
Yusuf Kalyango, U of Missouri, USA

Respondent

Christopher D. Karadjov, California State U, USA

6225

Visual Framing of Culture and Global Politics

Wednesday
10:30-11:45 am
Seminar 6

Visual Studies

Chair

Michael Griffin, Macalester College, USA

Participants

Framing the Enemy: A Proxemic Analysis of U.S. News Magazine Cover Photographs
Inkyu Kang, U of Wisconsin, USA
Kwangjun Heo, U of Wisconsin, USA
Picturing the Iraq War: Constructing the Image of War in British & U.S. Media
Shahira S. Fahmy, Southern Illinois U, USA
Daekyung Kim, Southern Illinois U, USA
The Image of Korea: The Eye of the West
Min Ju Lee, Seoul National U, Korea
The Visual Framing of the Indian Ocean Tsunami and Hurricane Katrina: A Comparison of Newspaper
Coverage in Three Countries
Porismita Borah, U of Wisconsin, USA
David Bulla, Greenlee School of Journalism, USA
Mapping South
Ian E. Glenn, U of Cape Town, South Africa

6226

Influence in Interpersonal Relationships

Wednesday
10:30-11:45 am
Seminar 7

Interpersonal Communication

Chair

Carey Marie Noland, Northeastern U, USA

Participants

A Comparison of Dialogue and Focus Group Procedures for Influencing Publics' Views Toward Controversial Science

Ted Zorn, U of Waikato, New Zealand

Juliet P. Roper, U of Waikato, New Zealand

Celia Kay Weaver, U of Waikato, New Zealand

Colleen Rigby, U of Waikato, New Zealand

Parallel Processing of Message Production: An Analysis of Bottom-Up Influence

Xiaowei Shi, Purdue U, USA

Situational Factors and Facework Influence as a Secondary Goal

Eunsoon Lee, U of Minnesota, USA

Ascan F. Koerner, U of Minnesota, USA

The Great Stir Caused by BSE: Interpersonal Influence in Rural Social Networks

Markus Josef Lehmkuhl, Free U-Berlin, Germany

The Masking Effects of Humor on Audience Perception of Message Organization

John A. Jones, U of Illinois, USA

This panel presents papers on influencing public views, bottom-up processing, facework influence, and interpersonal influence in rural social networks.

6230

Improving Educational Outcomes: Issues and Choices Facing Teachers

Wednesday
10:30-11:45 am
Conference 1

Instructional & Development Communication

Chair

William L. Benoit, U of Missouri, USA

Participants

Teaching Problem Solving Skills to Educationally At-Risk High School Students

Julie Morton, Legacy Concepts, USA

Ron Tamborini, Michigan State U, USA

Paul Skalski, U of Minnesota - Duluth, USA

Increasing Motivation and Morality in Education: Does Transformational Leadership in K-12 Schools Affect Teachers and Students?

Daniel Cochece Davis, Marist College, USA

Amanda DeValerio, Marist College, USA

Communication to Create Personalized, Authentic Learning Environments Reduces School Violence and Terrorism

Mary John O'Hair, U of Oklahoma, USA

Randy Averso, U of Oklahoma, USA

Applications of Social Network Analysis in an Online Forum of Teachers

Ugur Kale, Indiana U, USA

J. Alison Bryant, Indiana U, USA

Respondent

Lynda Lee McCroskey, California State U - Long Beach, USA

6231

Media, National Identity, and Conflict

Wednesday
10:30-11:45 am
Conference 2

Popular Communication

Mass Communication

Chair

Stewart M. Hoover, U of Colorado, USA

Participants

The Politics of Arab Reality Television (Preliminary Observations)

Marwan M. Kraidy, American U, USA

National Identity, Globalization/ Americanization, and Representation of the Land in Israeli Advertising

First Anat, Netanya Academic College, Israel

Eli Avraham, U of Haifa, Israel

Blaming the Media: Serbian narratives of National(ist) identity

Zala Volcic, U of Queensland, Australia

Mediating the Motherland: The Role of the Media in Maintaining and Contesting Quebec's French Past

Natalie Tara Debray, U of Washington, USA

Respondent

Nick Ian Couldry, London School of Economics, United Kingdom

The questions of globalization resonate deeply for those who study the flows of mass media across and within nation-states and continents. In this panel, which features two of the top-rated papers from the Popular Communication division and two highly-ranked papers from the Mass Communication division, scholars address issues of media, identity, and citizen formation at the levels of individual and nation-state in several particularly conflict-torn regions of the contemporary world.

6232

Communication for Healthcare

Wednesday
10:30-11:45 am
Conference 3

Intercultural & Development Communication/International & Development Communication**Chair**

Radhika Gajjala, Bowling Green State U, USA

Participants

Communicating About HIV/AIDS: Attitude Functions and Willingness to Talk About Condoms and Sexuality in Mozambique

Renee M. Visser, Learning Development Institute, USA

The Role of Issue Involvement in Predicting Entertainment-Education Viewers' Intention to Sign a Cornea

Donor Card Based on the Theory of Planned Behavior

Hyuhn-Suhck Bae, Yeungnam U, Korea

Seok Kang, Arkansas Tech U, USA

Measuring Participation: A Secondary Data Analysis

Leanne Chang, Temple U, USA

Public Relations Development Campaign Strategies for Mobilizing Florida Latinos: Political Framing of Healthcare Coverage Issue.

Belio A. Antonio Martinez, Jr., U of Florida, USA

The Acculturation of HIV/AIDS: The Role of Communication in the Control and Prevention of the Epidemic in Uganda

Samuel Muwanguzi, U of North Texas, USA

Pratibha Shukla, U of North Texas, USA

Respondent

Radhika Gajjala, Bowling Green State U, USA

6233

Content, Perception and Effects of the Televised Debate in the German National Election 2005

Wednesday
10:30-11:45 am
Conference 4

Political Communication**Participants**

Schroeder vs. Merkel: Message Strategies and their Success in Televised Debates

Marcus Maurer, U of Mainz, Germany

Carsten E. Reinemann, U of Mainz, Germany

- The History of Debates Has To Be Updated. An Content Analysis of the Debates and Media Content
Markus Rettich, Media Tenor Institute, Germany
- The Impact of Televised Debates on Candidates' Perceived Issue Competence
Juergen Maier, U of Kaiserslautern, Germany
Michaela Maier, U of Koblenz-Landau, Germany
- Duels, Elephant Rounds, and Other Events: Campaign Dynamics at the 2005 German National Election
Thorsten Faas, U of Duisburg, Germany
Ruediger Schmitt-Beck, U of Duisburg, Germany

Respondent

Lynda Lee Kaid, U of Florida, USA

For the second time in the history of German national elections in the early-called elections of 2005 an American-styled televised debate between the candidates for chancellorship of the two major parties, Gerhard Schroeder (Social Democrats) and his challenger Angela Merkel (Christian Democrats), was held. Some weeks before election day representative surveys seemed to suggest that there is no chance at all for Schroeder and his party to stay in government. Finally, they lost by the margin of only one percent. The televised debate was said to be one of the reasons for that close race at the end. The aim of this panel is to put together studies on this debate done with different research methods. It includes a real time response-measurement of viewers impressions during the debate combined with a rhetorical analysis of the most decisive statements, a content analysis of debate coverage in 17 German television news broadcasts and print media, an experimental study combining real time response-measurement and a 3-wave panel survey and a representative survey during the whole election campaign in order to compare debate effects to the effects of other campaign events. Taken together, the studies give a unique insight in how important debates are, how debate effects work and how politicians should argue in order to win a debate.

6234

Client-Provider Communication II: Achieving Quality Outcomes

*Wednesday
10:30-11:45 am
Conference 5*

Health Communication

Chair

Douglas Storey, Johns Hopkins U, USA

Participants

- Shared Decision Making, Quality of Care, and the Healthcare Relationship
Paul Falzer, Yale School of Medicine, USA
- Improving Client-Provider Communication: Evaluation of WHO's Decision-Making Tool for Family Planning services in Nicaragua
Young-Mi Kim, Johns Hopkins U, USA
- Enhancing Learning Outcomes in an Interactive Cancer Communication System: Examining the Efficacy of Peer and Expert Support
Bret Shaw, U of Wisconsin, USA
Jeong Yeob Han, U of Wisconsin, USA
Fiona M. McTavish, U of Wisconsin, USA
David H Gustafson, Uof Wisconsin, USA
Jeffrey Witherly, National Institutes of Health, USA
Robert P. Hawkins, U of Wisconsin, USA
- The Role of Patient-Centeredness in Predicting Compliance with Mammogram Recommendations: An Analysis of the HINTS National Survey
Kami J. Silk, Michigan State U, USA
Catherine York Kingsley, Michigan State U, USA
Renee Elizabeth Strom, Michigan State U, USA

This session examines issues and strategies for improving the quality and outcomes of patient/client and physician/provider interactions.

6235

Building a Successful Academic Career in the U.S.: Unique Challenges and Opportunities for

International Students

Wednesday
10:30-11:45 am
Conference 6

Intercultural & Development Communication/Intercultural Communication**Chair**

Hye-Ryeon Lee, U of Hawaii, USA

Participants

Early Preparation is the Key: Building a Portfolio for Job Applications

Hye-Ryeon Lee, U of Hawaii, USA

Know Your Audience: What Do People Look for in a New Faculty?

Charles R. Berger, U of California - Davis, USA

Winning Them Over: How to Prepare for a Job Interview

Kwangmi Ko Kim, Towson U, USA

Getting an Offer Is Not the End: Negotiating for the Best Job Package for Yourself

Krystyna Strzyzewski Aune, U of Hawaii, USA

Moving Towards Nirvana: Building Your Case for Tenure.

Min-Sun Kim, U of Hawaii, USA

Searching for an academic job is a difficult task for anyone. However, it is particularly challenging for international students. Many international students in the U.S. come from countries with very different systems and cultures when it comes to hiring and promoting academic professionals. While these students are socialized about the academic job culture in the U.S. throughout their graduate education, they often lack guidance about the special challenges they face due to the differences in culture. This special panel brings together speakers who can address the various aspects of academic career building in the U.S., with a special focus on unique issues and challenges that international students face as they set out to build a successful career in the U.S.. Speakers will also share their experiences regarding how these challenges can be overcome.

6236**Democratizing Communication Scholarship: Ethnicity, Race and Feminisms in the Academy**

Wednesday
10:30-11:45 am
Conference 7

Ethnicity and Race in Communication**Feminist Scholarship****Chair**

Usha Zacharias, Westfield State College, USA

Participants

Sujata Moorti, Middleburg College, USA

Kumarini Silva, Northeastern U, USA

Clemencia Rodriguez, U of Oklahoma, USA

Carol Adams-Means, U of Texas, USA

Angharad N. Valdivia, U of Illinois, USA

Usha Zacharias, Westfield State College, USA

Marian J. Meyers, Georgia State U, USA

This roundtable calls for a discussion on the historical, political, and structural conditions under which the discipline of communication produces feminist scholarly knowledge. Two years ago, the Feminist Scholarship Division conducted a basic inquiry into this issue that revealed how scholarship produced by women is marginalized within the field by gatekeeping practices in major journals. We wish to initiate a discussion on how we can democratize the monitoring of intellectual production and deconstruct historical privilege given the material fact that we actually pay for the reproduction of the journals through the membership structure.

6237**Feminist Media Studies Journal Editorial Board Meeting**

Wednesday
10:30-11:45 am
Conference 8

Special Sessions

6310

Organizational Impacts on Employee Voice

Wednesday
12:00-1:15 pm
Great Hall

Organizational Communication

Chair

Rozell R. Duncan, Kent State U, USA

Participants

A Model of High-Performance Suggestion Systems

 Davide Girardelli, U of Kentucky, US

The Effects of Participative Management on Employee Commitment, Productivity, and Community Satisfaction in a Police Agency

 Brigitte Steinheider, U of Oklahoma, USA

 Petra Saskia Bayerl, U of Oklahoma, USA

 Todd Wuestewald, Broken Arrow Police Department, USA

"The Real Story": Blogs as a Mechanism for Employee Voice

 Mary M. Meares, Washington State U, USA

 Khalil Islam-Zwart, Washington State U, USA

Consider This: A Comparison of Factors Contributing to Expressions of Employee Dissent

 Jeffrey W. Kassing, Arizona State U, USA

Respondent

Jennifer Lee Gibbs, Rutgers U, USA

6311

Keeping Human-Computer Interaction "Real"

Wednesday
12:00-1:15 pm
Hall 1

Information Systems

Chair

Kevin Wise, U of Missouri, USA

Participants

Being in the Game: Effects of Avatar Choice and Point of View on Arousal Responses During Play

 Sohye Lim, Stanford U, USA

 Byron Reeves, Stanford U, USA

How Social is Social Response to Computers?: The Function of the Degree of Anthropomorphism

 Li Gong, Ohio State U, USA

Presence, Involvement, and Gender Differences: How Emotional Dimensions Explain the Mechanism of Presence

 Satoko Kurita, Indiana U, USA

Targeting and Motor Learning in Augmented Reality: Optimal Spatial Positions for Remembering

 Frank Biocca, Michigan State U, USA

Respondent

Annie Lang, Indiana U, USA

The papers on this session address information processing of features of computer mediated interaction that might effect how "real" such interactions are perceived to be.

6312

Policies for the Convergence and Alliance of Media

Wednesday
12:00-1:15 pm
Hall 2

Communication and Technology

Chair

Thomas Simonet, Rider U, USA

Participants

Policy Initiative Dilemmas on Media Convergence: A Cross National Perspective

Siddhartha S. Menon, Michigan State U, USA
A Structure of Alliances in the Global Telecommunication Industry: 1990-2004
Bum Soo Chon, Hanyang U, Korea
The Range of National Responses to DBS: National Information Spheres and New Communication Technologies
Lee Shaker, U of Pennsylvania, USA
Socio-Technical Challenges in the Development of DMB: A Case of Korean Mobile Television Development
Dong Hee Shin, Pennsylvania State U, USA
Dong-Hoon Lee, Korean Broadcasting Institute, Korea
Won - Yong Kim, Ewha Womans U, Korea

Respondent

Patrick Burkart, Texas A&M U, USA

6313

Desensitizing and Priming Effects of Exposure to Media Violence

Wednesday
12:00-1:15 pm
Hall 3

Mass Communication

Participants

Scared to Death: Terrorism News Reports, Death-Related Thoughts, and Prejudice Toward Arabs

Enny Henrica Das, Free U - Amsterdam, The Netherlands

Emotional Reactions to Violent Dramas Among Polish and Czech Viewers

Lucyna Kirwil, Warsaw School of Social Psychology, Poland

Desensitizing Effects of Violent Video Games

Brad Bushman, U of Michigan, USA

Long-Term Cognitive Desensitization Effects and Short-Term Cognitive Priming Effects of Exposure to Media Violence: Evidence from Three Countries

L. Rowell Huesmann, U of Michigan, USA

Information processing theory (Huesmann, 1998) suggests that priming of aggressive cognitions and behaviors should play a role in the short-term effects of media violence in stimulating aggression in more aggressive people while emotional and cognitive desensitization (along with observational learning) should play a role in making heavy violence viewers characteristically more aggressive over time. In this symposium we present four studies involving data from six countries (Czech Republic, Finland, Israel, Netherlands, Poland, and USA) that investigate these processes.

6314

International Networks of Communication and Information Technologies

Wednesday
12:00-1:15 pm
Hall 4

Communication and Technology

Chair

George A. Barnett, SUNY - Buffalo, USA

Participants

How is Globalization Shaping the Global Structure? Exploring Global Knowledge Trade and Cooperation 1976-2004

Seung Joon Jun, SUNY - Buffalo, USA

George A. Barnett, SUNY - Buffalo, USA

The Emergence of Clusters in Global Telecommunications Networks

Seungyoon Lee, U of Southern California, USA

Peter Monge, U of Southern California, USA

Francois Bar, U of Southern California, USA

Sorin Adam Matei, Purdue U, USA

Conceptual Network Structures in Defining the Virtual Community

Sorin Adam Matei, Purdue U, USA

A Hyperlink Network Analysis of Politicians' Blogs in South Korea

Han Woo Park, Yeung Nam U, Korea

Randy Kluver, Nanyang Technological U, Singapore
Hyo D. Kim, Ajou U, Korea
Networking Communication on the Net: Orgocentric Link Profiles of Communication Professional Associations
James A. Danowski, U Of Illinois, USA

This panel focuses on international networks of technology. The participants will present their recent research on the patterns of communication among individuals (scientists and engineers, political leaders and Communication scholars) and nation-states using such channels as the Internet, telephones and academic publications. Together, communication over these channels constitutes international technological networks. The papers presented will describe these networks and discuss their impact on global society, virtual communities, political and economic systems, and the scientific and academic community.

6315

Networking Ethnicity, Race and Ethnic Media through Magazines: High Density Panel

Wednesday
12:00-1:15 pm
Hall 5

Ethnicity and Race in Communication

Chair

Osei Appiah, Ohio State U, USA

Participants

- Content Analysis of Hispanic Magazine: A Perspective on Whether Representations in Television are Changing?
Erica Butcher, Ohio U, USA
- How Racial Representation and Role Depiction in Magazine Advertisements Have Changed in a Decade: A Content Analysis
Frauke Hachtmann, U of Nebraska, USA
- Mexican American Women Talk Back: Audience Responses to Representations of Latinidad in U.S. Advertising
Jillian Baez, U of Illinois, USA
- Negotiating Ethnic Media Space: The Case of Filipinas Magazine
Zeny Sarabia-Panol, Middle Tennessee State U, USA
- Printed in "Black" and "White" : Effect of Readers' Race on Magazine Advertising Rates
Jatin Atre, U of Pennsylvania, USA
- Race and Ethnicity: A Comparison of Global and Local Women's Magazine Advertising in Singapore
Katherine Frith, Nanyang Technological U, Singapore
- The Effects of Celebrity Model Ethnicity and Match-Up Level on Magazine Ads
Jun Kyo Kim, U of Alabama, USA

6320

Politicians and the Public

Wednesday
12:00-1:15 pm
Seminar 1

Political Communication

Chair

Winfried Schulz, U of Nuremberg, Germany

Participants

- Perception of Political Candidate's Electability -- Examining the Impact of Gender and Race
H. Denis Wu, Louisiana State U, USA
Tien-Tsung Lee, Washington State U, USA
- Testing a Hybrid TPB Model to Predict Use of Government-Sponsored Online Feedback Channels
Zhi Wei Loh, Nanyang Technological U, Singapore
Peijun Hua, Nanyang Technological U, Singapore
Kok Kuan Tan, Nanyang Technological U, Singapore
Benjamin H. Detenber, Nanyang Technological U, Singapore
- The Influence of Presumed Media Influence in Politics: Do Politicians' Perceptions of Media Power Matter?

Jonathan Cohen, U of Haifa, Israel
Yariv Tsfati, U of Haifa, Israel
Tamir Sheaffer, Hebrew U, Israel

Respondent

Gianfranco Pasquino, U Of Bologna, Italy

6321

Gender and Culture in Visual Signs

Wednesday
12:00-1:15 pm
Seminar 2

Visual Studies

Chair

Julianne H. Newton, U of Oregon, USA

Participants

Gender in Print Advertisements: A Snapshot of Representations from Around the World

Pamela Kay Morris, U of Nebraska, USA

Visual Representation of the Female in the Turkish Press

Esra Ozcan, International U - Bremen, Germany

Hindu, Muslim Masculinities, and Nationalism in Two Indian Popular Films of the 1990s

Madhavi Murty, U of Washington, USA

WC SIGNS: An Investigation of Modernization Process and a Reading of the Construction of Local Identity in Turkey

Nazli Noyan, Istanbul Technical U, Turkey

Respondent

Karen Ritzenhoff, Central Connecticut State U, USA

6322

Journalism Education in Europe: What Is It For?

Wednesday
12:00-1:15 pm
Seminar 3

Journalism Studies

Chairs

Karen B. Sanders, U of Sheffield, United Kingdom

Christina Holtz-Bacha, U of Erlangen, Germany

Participants

What British Journalism Students Think About Ethics and Journalism

Mark Hanna, U of Sheffield, United Kingdom

Karen B. Sanders, U of Sheffield, United Kingdom

Mandy Ball, Nottingham Trent U, United Kingdom

Idealists or Sensation Seekers? Norwegian Journalism Students

Rune Ottosen, Oslo U College, Norway

Gunn Bjørnsen, Bjorknes International College, Norway

Hovden Jan Fredrik, Volda U College, Norway

The Theory and Practice of Journalism Education: What Can We Learn?

John Steel, U of Sheffield, United Kingdom

Professional Values and Ideology in Students of Communication in Spain

Rosa Berganza, U Rey Juan Carlos, Spain

Maria Luisa Humanes, U Rey Juan Carlos, Spain

Becoming a Journalist: Motives, Attitudes, and Aspirations of Students in Germany, Spain, and Britain

Who Wish to Become Journalists

Mark Hanna, U of Sheffield, United Kingdom

Karen B. Sanders, U of Sheffield, United Kingdom

Rosa Berganza, U Rey Juan Carlos, Spain

Jose Javier Aranda, U de Navarra, ES

Grit Jandura, U of Technology, Germany

Critical Foundations and Directions for the Teaching of News Journalism

Jackie Harrison, U of Sheffield, United Kingdom

This panel presents research exploring key issues for the training and education of future journalists across Europe. In a comparative context, the panel will present findings from survey research in Britain, Norway, Spain and Germany about the backgrounds, attitudes, motivations and expectations of student journalists on arrival at university and, where students have finished their studies, on completion of their journalism course. This data will inform discussion in relation to research presented about the views, attitudes and aims of journalism educators and about the purposes of journalism education itself.

6323

Censoring Speech and Speakers

Wednesday
12:00-1:15 pm
Seminar 4

Communication Law & Policy

Chair

Susan Dente Ross, Washington State U, USA

Participants

Censoring Speech in Public Space--Top 3 Paper, Communication Law and Policy Division

Laura Stein, U of Texas, USA

Town Hall Meetings Without the Town: Were the Denver Three's First Amendment Rights Violated?

Faith Sparr, U of Michigan, USA

Pornography's Value: The Perceived Value and Harms of Sexual Explicit Material for Homosexual and Heterosexual Users--Top 3 Paper, Comm Law and Policy Division

Mark A. Cenite, Nanyang Technological U, Singapore

Andrea Goh, Nanyang Technological U, Singapore

Melissa Say, Nanyang Technological U, Singapore

Gerald Tan, Nanyang Technological U, Singapore

Frederick Tong, Nanyang Technological U, Singapore

Does Survey Research Count?: An Exploration of the Use of Surveys in Comparative Advertising

Litigations

Amy Shirong Lu, U of North Carolina, USA

Respondent

Susan Dente Ross, Washington State U, USA

6324

Only a Game? Current Research on Entertainment and Sports Media

Wednesday
12:00-1:15 pm
Seminar 5

Mass Communication

Chairs

Arthur A. Raney, Florida State U, USA

Andrea M. Holt, U of Alabama, USA

Participants

Portraits of Contemporary Female Athletes: The Sexualization and Hard Sell of Athletic Stars in Women's

Professional Sports

Kimberly Bissell, U of Alabama, USA

Exploring the Roots of Sports Fanship

Walter Gantz, Indiana U, USA

Tour de Lance: Cycling as a Sport of Entertainment and Suspense

Andrea M. Holt, U of Alabama, USA

The Thrill of Victory and the Agony of Defeat?: The Complexity of Enjoyment in Rivalry Game Wins and Losses

Arthur A. Raney, Florida State U, USA

William Kinnally, Florida State U, USA

The Future of Sports Media Scholarship

Jennings Bryant, U of Alabama, USA

Respondent

Jennings Bryant, U of Alabama, USA

Surveying the vast media entertainment landscape, one finds it hard to overlook the towering edifice of Sports Media. Whatever measure you use the impact of sports media on our world today is quite significant. Surely a key to this success is the pleasure that we experience from watching our favorite teams and athletes reign victorious. Unfortunately, the collection of scholarship into the enjoyment of sports media is relative small. The panel will add to this collection.

6325

Memorial Tribute to James W. Tankard, Jr. (1941-2005)

Wednesday
12:00-1:15 pm
Seminar 6

Mass Communication

Chair

Lianne Fridriksson, Baylor U, USA

Participants

Stephen D. Reese, U of Texas, USA

Wayne Wanta, U of Missouri, USA

George Sylvie, U of Texas, USA

Pamela J. Shoemaker, Syracuse U, USA

Maxwell McCombs, U of Texas, USA

"I'm not a teacher: only a fellow-traveler of whom you asked the way. I pointed ahead -- ahead of myself as well as you." -- George Bernard Shaw. Though this quote was a favorite of Dr. James W. Tankard, Jr., professor emeritus at the University of Texas at Austin, he was a master teacher, an enlightened mentor, a tireless fellow traveler and best of all, a delightful friend. Jim Tankard passed away in August 2005 after a long illness, but his scholarly legacy continues. He authored dozens of scholarly articles as well as six books: *The Statistical Pioneers* (1984); co-authored with Michael Ryan, *Basic News Reporting* (1977), *Mass Media in the Information Age* (1990), *How to Build Social Science Theories* coauthored with Pamela Shoemaker and Dominic Lasorsa, *Writing for Print and Digital Media* with Michael Ryan, and co-authored with Werner Severin the highly respected *Communication Theories* (5th edition, 2000). He was editor of *Journalism Monographs* for six years. This panel pays tribute to Jim Tankard's scholarship and shares our memories of his humor, his brilliance, his humility and talent that reached far beyond our field. He gently helped his students atop the shoulders of mass communication's giants and not only pointed ahead but unfolded the patterns and networks that integrally form our field. Not a day goes by during which his former students don't speak of him and his work with their own students, nor does a day pass when they don't follow his exacting example in their own research. Jim Tankard left behind a network of research and researchers-and friends. All of us who were Jim Tankard's students and colleagues know he still points ahead.

6326

Sensemaking in Action: Exile, Consumption, Identity, and Media Allusions

Wednesday
12:00-1:15 pm
Seminar 7

Language & Social Interaction

Chair

Cindy Gallois, U of Queensland, Australia

Participants

The Role of Everyday Talk in Sojourner Adjustment: An Ethnography of Communication Among US Sojourners

Margaret Jane Pitts, U of California - Santa Barbara, USA

Voices of Organic Consumption: An Ethnographic and Rhetorical Exploration of Organic Consumption as Political Consumption

Leah M. Sprain, U of Washington, USA

The Impact of External Pressures on a Linguistic Community: What the Word "Québécois" Means to Chinese-Canadians in Montréal's Quartier Chinois

Stephen Michael Croucher, U of Oklahoma, USA

Are You Talkin' to ME? The Reasons for and Use of Media Allusions

Bradley W. Gorham, Syracuse U, USA

Eileen N. Gilligan, Syracuse U, USA

Respondent

Lenore Langsdorf, Southern Illinois U, USA

6330**Explorations of Cyberspace**

Wednesday
12:00-1:15 pm
Conference 1

Theme Sessions
Communication and Technology**Chair**

Patrice M. Buzzanell, Purdue U, USA

Participants

Networks and the Size of Cyberspace

Klaus Krippendorff, U of Pennsylvania, USA

Embedding the Internet: College Students' Online and Offline Activities in the 21st Century

Christine L. Ogan, Indiana U, USA

Muzaffer Ozakca, Indiana U, USA

Christopher Jacob Groshek, Indiana U, USA

Consider the Source: Predictors of Online Citation Permanence in Communication Journals

Daniela V. Dimitrova, Iowa State U, USA

Michael Bugeja, Iowa State U, USA

The Online Disaster Response Community: Multiple High Magnitude Disasters and Geospatial Technologies

Melinda Laituri, Colorado State U, USA

Kris Kodrich, Colorado State U, USA

Respondent

Jonathan Aronson, U of Southern California, USA

Different facets of cyberspace are explored in this session. Krippendorff addresses four issues in his presentation: access; capacities to utilize cyberspace; how uncommitted spaces can provide culturally committable information or encourage new uses, meanings, and technological developments; and intelligence amplification (browsers, search engines, decision aids, which can bring serendipitous information into the lives of individuals). Dimitrova and Bugeja's paper focuses on six leading communication journals and their use of online citations. They examine the relationship between citation characteristics and their stability. Ogan, Ozakca, and Groshek present results from their investigation of students' online and offline behaviors in five areas--the use of news and information, the discussion of politics, the seeking of health information, the use of blogs, and the downloading of media and software. Finally, Laituri and Kodrich describe the development of on-line disaster communities. Their paper examines the development, products, and potential of networks of government, NGOs, private companies, and the public to build rapid response databases of the disaster area for various aspects of disaster relief and response using geospatial technologies.

6331**Reality TV around the World**

Wednesday
12:00-1:15 pm
Conference 2

Popular Communication
Mass Communication
Ethnicity and Race in Communication**Chair**

Mark B. Andrejevic, U of Iowa, USA

Participants

Big Brother, Africa is Watching You: Television, Identity, and Politics on the Continent

Sean H. Jacobs, U of Michigan, USA

Reality, Formats, and New Engines of Production in Chinese Television

Michael Andrew Keane, Queensland U of Technology, Australia

Anthony Y. H. Fung, Chinese U - Hong Kong, Hong Kong

Albert Moran, Griffith U, Australia
The Spanish Royal Wedding as a Media Event: Two Views of the Audience
Fernando Bermejo, U Rey Juan Carlos, Spain
Manuel Martinez Nicolas, U. Rey Juan Carlos, Spain
Jose M. Garcia de Madariaga, U Rey Juan Carlos, Spain
Angeles Moreno, U Rey Juan Carlos, Spain
Pablo Planas, U. Rey Juan Carlos, Spain
Fernando Tucho, U Rey Juan Carlos, Spain
Discourse of Fandom in the Cyberworld: A Chinese Entertainment Show and its Empowered Contituency
Fei Tong, Chinese U of Hong Kong, PRC

Respondent

Mark B. Andrejevic, U of Iowa, USA

This jointly-sponsored session brings together reflections on reality tv from Africa, China, the U.S., and Spain.

6332

Technologies and Network Cultures

Wednesday
12:00-1:15 pm
Conference 3

Philosophy of Communication

Chair

Christina Slade, Macquarie U, Australia

Participants

Traduttore, Traditore: The Soviet Translation of Norbert Wiener's Early Cybernetics
Ben Peters, Columbia U, USA
"The Own in the Foreign": Reliable Surprise -- An Important Function of the Media? An Essay
Klaus Schoenbach, U of Amsterdam, The Netherlands
Translocal Media Cultures: Networks of the Media and Globalisation
Andreas Hepp, U of Bremen, Germany
Theorizing Materiality in Communication
Shih-che Tang, Nanhua U, Taiwan

6333

Public Information Campaigns in Context: Mass Media, Interpersonal Communication and Cultural Factors

Wednesday
12:00-1:15 pm
Conference 4

Health Communication

Participants

A Comparative Study of the Relative Effectiveness of Health Campaigns and Mass Media Information
Urs Dahinden, U of Zurich, Switzerland
Heinz Bonfadelli, U of Zurich, Switzerland
Bettina Borisch, U of Geneva, Switzerland
Andre Rougemont, U of Geneva, Switzerland
Information on Healthy Food in German Television. Present Status and Trends for the Future
Patrick Roessler, U of Erfurt, Germany
Tailoring Health Communication Campaigns for Organ Donation
Peter J. Schulz, U of Lugano, Switzerland
Joachim Haes, U of Lugano, Switzerland
David Brinberg, Virginia Tech, USA
Kent Nakamoto, Virginia Tech, USA
Initiating Interpersonal Communication by a Public Information Campaign
Thomas N. Friemel, U of Zurich, Switzerland

Respondent

Ronald E. Rice, U of California - Santa Barbara, USA

Public information campaigns and their perception by its target audiences are embedded in a wide ray of

context factors which have to be considered for a successful health campaign. This panel discusses mass media coverage, interpersonal communication and cultural differences as three main context factors. Based on empirical findings a comparison of effectiveness as well as the relevance, opportunities, and threats of these factors are discussed by researchers from Switzerland, Germany, and U.S.

6334

Public Relations Chair's Panel: The Next Generation of German Public Relations Scholars

*Wednesday
12:00-1:15 pm
Conference 5*

Public Relations

Chair

Hochang Shin, Sogang U, Korea

Participants

Communication Management in the Duality of Structure: Introducing Structuration Theory as a Basic Theory for Public Relations

Ulrike Röttger, U of Muenster, Germany

Legitimation or More? The Management of Transparency in Meso-/Macro- and Meso-/Micro-Perspectives: Introducing Organizational and Management Theory into Public Relations Theory

Peter Szyszka, Zuercher Hochschule Winterthur, Switzerland

The Impact of Public Relations on Organizations: Introducing a Symbolic-Interactionist Perspective into Public Relations Theory

Juliana Raupp, Free U - Berlin, Germany

Strategic Organizational Communication from a Sociocybernetical Perspective: Introducing Four Orders of Cybernetics to Understand Public Relations

Howard Nothhaft, U of Leipzig, Germany

Stefan Wehmeier, U of Leipzig, Germany

Corporate Communications Revisited: Introducing an Advanced Theory of the Firm and Value Based Management into Public Relations Theory

Ansgar Zerfass, U of Erlangen,Nuremberg, U of Leipzig, Germany

Respondent

Guenter Bentele, U of Leipzig, Germany

The panel fosters the theoretical discussion of public relations. It will introduce the international community to a selection of approaches currently discussed in Germany, and building disciplinary bridges by connecting PR theory to sociology, psychology and management theory. The aim of the panel is two-fold: First, to point out the necessity of a trans-disciplinary approach towards Public Relations; second, to highlight various links and interconnections between German and other, national and international PR research. Approaches that are used to tie Public Relations theory to sociological and management theory building are structuration theory, the symbolic-interactionist approach and sociocybernetics among others. This panel has been organized in cooperation with DGPuK.

6335

Intercultural & Development Communication Top Papers

*Wednesday
12:00-1:15 pm
Conference 6*

Intercultural & Development Communication/Intercultural Communication

Chair

Min-Sun Kim, U of Hawaii, USA

Participants

Rethinking Culture and Self-Construal

Han Z. Li, U of Northern British Columbia, Canada

Zhi Zhang, Yunnan Normal U, China

Gira Bhatt, Kwantlen U College, Canada

Chinese Party Publicity Inc. Conglomerated: The Case of the Shenzhen Press Group

Chin-Chuan Lee, City U of Hong Kong, Hong Kong

Zhou He, City U Of Hong Kong, Hong Kong

Yu Huang, Hong Kong Baptist U, Hong Kong

Confronting the Missionary Position: The Mission of Development/ The Position of Women

Karin Gwinn Wilkins, U of Texas, USA

Respondents

Min-Sun Kim, U of Hawaii, USA

Joseph Oliver Boyd-Barrett, Bowling Green State U, USA

6336

Negativity in Political Communication: An International Perspective

Wednesday
12:00-1:15 pm
Conference 7

Political Communication

Participants

Attack Advertising in the 2005 National German Election: Response and Rebuttal Effects on Images of Party Leaders

Lynda Lee Kaid, U of Florida, USA

Evaluating the Impact of Pictures vs. Words: An Experiment in the Power of Negative Visual and Textual Framing

Juergen Maier, U of Kaiserslautern, Germany

Cultural Determinants of Persuasive Appeals in Debates and Spots

Hyounkoo Kang, U of Florida, USA

Effects of Negative Ads on Audience Framing and Agenda Setting

Andrew Paul Williams, Virginia Tech, USA

John Tedesco, Virginia Tech, USA

Comparing Verbal Attack and Visual Clash in the 2004 U.S. Presidential Debates

Mitchell S. McKinney, U of Missouri, USA

Recent trends in political campaigning indicate that negativity has reached an all time high in quantity of attacks and in the use of personal and malicious attacks by competing candidates and third party groups. As American style campaigning has spread to other countries and other cultures, negative campaign tactics can be seen in campaign debates, advertisements, and other communications in many countries. The papers on this panel explore the content and effects of these negative campaign messages in three different countries. For instance, even in a high context culture such as Korea, candidates now use attacks frequently, particularly in the televised debate format. U.S. candidates reserve most of their attack behavior for political television advertising. Even a female candidate in Germany has been on the receiving end of harsh negative attacks in spot advertising, suggesting a willingness to overlook traditional gender stereotypes and chivalry when criticizing political opponents. Through the use of content analysis and experimental research, the papers on this panel examine the extent and effects of negativity during recent German, U.S., and Korean national elections. In some papers, the reactions to these messages by male and female voters are also considered.

6337

The Gendered Experiences of Academics in Communication and Media Studies

Wednesday
12:00-1:15 pm
Conference 8

Feminist Scholarship

Chair

Karin Wahl-Jorgensen, Cardiff U, United Kingdom

Participants

Women at the Top?

Karen J. Ross, Coventry U, United Kingdom

The Gendered Experience of Academics in Wales

Cynthia Luanne Carter, Cardiff U, United Kingdom

Claire Wardle, Cardiff U, United Kingdom

Gender and Power in the Academy

Martina H. Myers, U of New Mexico, USA

Gender and Future Faculty: On the Experience of Graduate Students in Communication and Media Studies

Katharine Sarikakis, U of Leeds, United Kingdom

Gender in Korean Communication Studies

Yoo Jae Song, Ewha Woman's U, Korea
Feminism and the Gendered Academy
Carolyn M. Byerly, Howard U, USA

This roundtable will explore the gendered experiences of academics in communication and media studies. The issue of gender equity in higher education has been the focus of much research over the past thirty years. However, the experience of women academics in communication studies has received inadequate attention. Previous work suggests that there are significant differences between the experiences of men and women in our discipline. Nevertheless, researchers have also found that female scholars have more extensive social and professional support networks. The speakers will report on focus group research in departments around the world on the topic, organized by the FSD. Several of them have also been involved in previous research projects in the area, and will discuss their work. The roundtable intends not only to discuss gendered experiences in the discipline, but also to make suggestions about how to promote equity and create academic cultures supportive of everyone.

6410

Citizenship and the Democratic Responsibility of Journalism

Wednesday
1:30-2:45 pm
Great Hall

Journalism Studies

Chair

Oren Meyers, U of Haifa, Israel

Participants

Citizenship and Use of Traditional and New Media for Information and Entertainment

Margaret Duffy, U of Missouri, USA

Journalism, 'Agonistic' Democracy, and Governance

Geoffrey Craig, U of Otago, New Zealand

Journalism as Reason-Giving: Deliberative Democracy, Institutional Accountability and the News Media's Mission

James S. Ettema, Northwestern U, USA

Journalists' Multicultural Responsibilities: Business as Usual or Considering the Consequences?

Tanja Dreher, U of Technology, Australia

Respondent

Katerina Tssetsura, U of Oklahoma, USA

6411

Globalization and Communication

Wednesday
1:30-2:45 pm
Hall 1

Organizational Communication

Chair

Wim J. L. Elving, U of Amsterdam, The Netherlands

Participants

Towards a Coevolutionary Theory of Globalization

Matthew D. Matsaganis, U of Southern California, USA

Extending Emotional Self to Collaborative Effort of Global Virtual Teams

Dina V. Nekrassova, Rutgers U, USA

Cultural Influences on Cross-Organizational Knowledge Transfer in International Strategic Alliances

Meikuan Huang, U of Illinois, USA

The Benefits of an Open Network: The Influence of Network Structures on the Success of Counterculture,

Using the Example of Attac Germany

Romy Froehlich, Ludwig-Maximilians U, Germany

Jeffrey Wimmer, U of Munich, Germany

Respondent

Michelle D. Shumate, North Dakota State U, USA

6412

CMC and Social Networking or Support

Wednesday
1:30-2:45 pm
Hall 2

Communication and Technology

Chair

Scott C. D'Urso, Marquette U, USA

Participants

Power of Online Social Network Capital: The Case of South Korea

Chul-joo Lee, U of Pennsylvania, USA

Seeking Computer-Mediated Social Support: Internet Use and International Migrants

Wenli Chen, Nanyang Technological U, Singapore

Alfred Choi, Nanyang Technological U, Singapore

Disembodiment in Online Social Interaction: Impact of Online Chat on Social Support and Psychosocial Well-Being

Seok Kang, Arkansas Tech U, USA

Participation in Online Groups: Comparing Anonymous, Pseudonymous, and Named Conditions

Joseph A. Bonito, U of Arizona, USA

Craig R. Scott, U of Texas, USA

Respondent

Teresa Marie Harrison, SUNY- Albany, USA

6413

Mass Communication Top Papers

Wednesday
1:30-2:45 pm
Hall 3

Mass Communication

Chair

Holli A. Semetko, Emory U, USA

Participants

Attention to Newspaper Ads: The Concerted Action of Medium, Ad, and Reader

Edith Gloria Smit, U of Amsterdam, The Netherlands

Peter Neijens, U of Amsterdam, The Netherlands

Marijntje Stuurman, U of Amsterdam, The Netherlands

Blighted Evacuees or Wrathful Storms: Investigating Stigma and Challenge Frames in Newspaper Articles

Rachel A. Smith, U of Texas, USA

Soo-Hye Han, U of Texas, USA

Wendi Miller, U of Texas, USA

Neutralizing the Third-Person Bias Through Self-Monitoring: Media Diaries, Media Use, and Retrospective Recall

Prabu David, Ohio State U, USA

Mihye Seo, Ohio State U, USA

Tom German, Ohio State U, USA

Natalie M. Guinsler, Ohio State U, USA

Sex-Segregated News Consumption: Origins of Gender-Typed Patterns of Americans' Selective Exposure to News Topics

Silvia Knobloch-Westerwick, Ohio State U, USA

Scott Michael Alter, Independent Scholar, USA

Respondent

Ellen Wartella, U of California - Riverside, USA

6414

Individual and Social Perspectives of Online Safety

Wednesday
1:30-2:45 pm
Hall 4

Communication and Technology

Chair

Robert Larose, Michigan State U, USA

Participants

The Safe Online Consumer: Addressing Issues and Problems

Charles Raab, U of Edinburgh, United Kingdom

Changing Online Safety Behavior: Experiments with Online Security and Privacy

Robert Larose, Michigan State U, USA

Nora Rifon, Michigan State U, USA

Americans' Understanding of Privacy Rules in the Marketplace: Results of a National Survey

Joseph G. Turow, U of Pennsylvania, USA

Mobile Surveillance

Colin Bennett, U of Victoria, Canada

The security and privacy of online transactions is of growing concern to both individuals and society. Online safety is a concept that unites security and privacy issues. The panel offers varying perspectives of current consumer privacy issues that advance our knowledge of individual actions that affect online safety and the policies that preserve online safety for all and will conclude with a round-table discussion of the advantages and limitations of both individual and collective action approaches to the online safety problem.

6415

Human Computer Interaction and Information Processing

Wednesday
1:30-2:45 pm
Hall 5

Information Systems

Chair

Kevin Wise, U of Missouri, USA

Participants

An Examination of the Characteristics of Technology Opinion Leaders and Opinion Seekers

Arun Vishwanath, SUNY - Buffalo, USA

Automatic Attention Processes in Searching Versus Surfing for Information

Kevin Wise, U of Missouri, USA

Hyo Jung Kim, U of Missouri, USA

Rebecca Norris, University of Missouri, USA

Arun Venkataraman, U of Missouri, USA

I Wish I Were a Warrior: Effects of Violent Video Games on Adolescent Boys

Elly A. Konijn, Free U, The Netherlands

Marije Nije Bijvank, Free University - Amsterdam, The Netherlands

Brad Bushman, U of Michigan, USA

The Effects of Source Cue and Framing on Consumers' Web-Based Health Information Processing

Chia-hsin Pan, Chinese Culture U, Taiwan

The Face of Online Information Processing: Effects of Emoticons on Impression Formation, Affect, and Cognition in Chat Transcripts

Sriram Kalyanaraman, U of North Carolina, USA

James D. Ivory, Virginia Polytechnic Institute & State U, USA

Toward a Model of Helping and Being Helped: Implications for Collaborative Communication

Technology

Michael S. Nilan, Syracuse U, USA

John (Jack) I. Powers, Syracuse U, USA

Chingning Wang, Syracuse U, USA

Visual Coding of Banner Animation - Two Mechanisms Tested: "Distinctiveness" and "Motion Effects"

Nokon Heo, U of Central Arkansas, USA

This is a high density session consisting of the presentaiton of papers on processes and effects underlying human computer interaction. Authors will briefly present their work and the reminder of the session will consist of author/audience interaction.

6420

Media and Culture

Wednesday
1:30-2:45 pm
Seminar 1

Mass Communication

Chair

Silke Adam, U of Hohenheim, Germany

Participants

A Content Analysis of Social Groups in Primetime Spanish-Language Television

Dana Mastro, U of Arizona, USA

Michelle Ortiz, U of Arizona, USA

Cultural Globalization and Arts Journalism: Internationalization of Arts and Culture Coverage in American, Dutch, French, and German Newspapers, 1955-1995

Susanne Janssen, Erasmus U, The Netherlands

Giselinde Kuipers, Erasmus U, The Netherlands

Marc Verboord, Erasmus U, The Netherlands

The Political Economy of Croatian Television: Exploring the Impact of Latin American Telenovelas

Marina Vujnovic, School of Journalism and Mass Communication University of Iowa, USA

The Spanish Royal Wedding as a Media Event: Two Views of the Audience

Fernando Bermejo, U Rey Juan Carlos, Spain

Manuel Martinez Nicolas, U. Rey Juan Carlos, Spain

Jose M. Garcia de Madariaga, U Rey Juan Carlos, Spain

Angeles Moreno, U Rey Juan Carlos, Spain

Pablo Planas, U. Rey Juan Carlos, Spain

Fernando Tucho, U Rey Juan Carlos, Spain

Big Is Still Better in More Ways Than One: An Examination of the Culture and Consciousness Industries

Jennifer M. Proffitt, Florida State U, USA

6421

Framing the Iraq War: A Cross-Platform Comparison of Constructing the Iraq War in the U.S. Media

Wednesday
1:30-2:45 pm
Seminar 2

Visual Studies

Chair

Carol Schwalbe, Arizona State U, USA

Participants

Shahira S. Fahmy, Southern Illinois U, USA

Bill Silcock, Arizona State U, USA

Susan Keith, Rutgers U, USA

Participants

CNN vs FOX in the Ideological Airwave Battle over the First Five Weeks of the Iraq War

Bill Silcock, Arizona State U, USA

Women and the News Media's Visual Depictions of the U.S.-Iraq War

Susan Keith, Rutgers U, USA

Remembering Our Shared Past: Visually Framing the Iraq War on U.S. News Websites

Carol Schwalbe, Arizona State U, USA

'How Americans Saw the Iraq War': Constructing the Image of War in the U.S. Press

Shahira S. Fahmy, Southern Illinois U, USA

This panel will explore how the U.S. media-newspapers, newsmagazines, television, and websites-visually framed the Iraq War for news consumers. We will discuss how the visual frames changed over time and across media platforms, as well as how the media portrayed women. Previous war studies have shown that the U.S. media rarely publish images of gore, dead American troops or POWs, botched military actions, or civilian casualties. Did this hold true for the war in Iraq?

6422

Understanding Elite and Media Discourse

Wednesday
1:30-2:45 pm

Political Communication

Seminar 3

Chair

Bernard Joseph McKenna, U of Queensland, Australia

Participants

Media and the Political Incentives of Strict Religion

Andrew Rojecki, U of Illinois - Chicago, USA

Recalling California Governor Gray Davis: A Failed Defense from a Political Lynching

Rebecca LaVally, University of Texas, USA

Masculinity, Terrorism, and Partisan Identity in Post-September 11 Politics

David Domke, U Of Washington, USA

Kevin Coe, U. of Illinois, USA

Anna Fahey, U of Washington, USA

Nancy A. Van Leuven, U of Washington, USA

Respondent

Niranjala D. Weerakkody, Deakin U, Australia

6423

Perspectives on the Social Construction of Reality: Towards Conceptualizing Means, Processes, Instruments, and Agents of Construction

Wednesday
1:30-2:45 pm
Seminar 4

Philosophy of Communication

Chair

Klaus Krippendorff, U of Pennsylvania, USA

Participants

Social Construction and Visual Representation

Mary Angela Bock, U of Pennsylvania, USA

Moira O'Keeffe, U of Pennsylvania, USA

Embodiment and its Instances: Reconstructing its Past, Exploring its Extension into the Material World

Kenneth Farrall, U of Pennsylvania, USA

Deborah Lubken, U of Pennsylvania, USA

Social (Re)Constructions: Power, Terror, and the Military

Anne-Katrin Arnold, Hannover U of Music and Drama, Germany

Briar Smith, U of Pennsylvania, USA

Shawnika Hull, U of Pennsylvania, USA

Constructing Identity within Institutional Metaphor: Experiences from Radio Free Europe

Susan D. Haas, U of Pennsylvania, USA

The social construction of reality through a variety of forms of communication is a question inherent in much communication research. Studies on a large variety of issues assume some kind of construction processes initiated or at least reinforced by communication, but explicit construction strategies are often not clarified. This panel aims to point to a variety of understandings and applications of some of the core concepts of social constructions as they pertain to the field of communication and will address the roles of technology, language and institutions in processes of constructing social reality.

6424

From the Local to the Transnational: Theorizing Discourses of Identity in the Era of Globalization

Wednesday
1:30-2:45 pm
Seminar 5

Ethnicity and Race in Communication

Chair

David Monje, Northeastern U, USA

Participants

Russian? Tatar? American? Formation, Communication, and Maintenance of Ethnic Identity Among

Russian Tatars Living in the United States

Liliya Karimova, U of Massachusetts, USA

Taiwan Cultural Politics: The Indigenous Movement Debate in Taiwan

Chiung Hwang Chen, Brigham Young U, USA

Communicating Diasporas: Identity Discourses and Symbolic Homes Through the Use of Communication Technologies by Romanian Migrant Workers
Ruxandra Trandafoiu, Edge Hill U College, United Kingdom
The Emerging Transnational Mediascape in Ireland: Towards a Research Agenda
Gavan Titley, National U of Ireland, Ireland

6425

The Social History of Language and Social Interaction Research

Wednesday
1:30-2:45 pm
Seminar 6

Language & Social Interaction

Chair

Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

Participants

Language and Social Interaction Research in Australia and New Zealand

Cindy Gallois, U of Queensland, Australia

Language and Social Interaction Research in Canada

Francois Cooren, U de Montreal, Canada

Language and Social Interaction Research in Northern Ireland

Karyn Stapleton, U of Ulster, United Kingdom

John Wilson, U of Ulster, United Kingdom

Language and Social Interaction Research at the University of Chicago

Hartmut B. Mokros, Rutgers U, USA

Language and Social Interaction Research at the University of Pennsylvania

Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

Stuart Sigman, Emerson College, USA

The biography of a subject rather than a person, this panel will examine the who, what, when, and where of Language and Social Interaction (LSI) research, primarily as studied within the discipline of Communication. Recent publications have documented the major research strands in LSI, and what makes them unique either in terms of theory or methodology (such as the Handbook of Language and Social Interaction, by Fitch and Sanders, 2005). However, ideas do not just arise from nowhere, and get accepted because they are seen to be intrinsically valuable. Therefore this panel will do something different: it will describe the people who had the ideas, where they were working when they had them, who they were working with, and how their students carried those ideas beyond the boundaries of a single campus.

6426

International Encyclopedia Editorial Board Meeting

Wednesday
1:30-2:45 pm
Seminar 7

Special Sessions

Chair

Wolfgang Donsbach, U of Dresden, Germany

Participants

Robert T. Craig, U of Colorado, USA

Jennings Bryant, U of Alabama, USA

Stephen D. Reese, U of Texas, USA

Robin Mansell, London School of Economics, United Kingdom

Kyu Ho Youm, U of Oregon, USA

Stuart Allan, U of the West of England, United Kingdom

Janet Wasko, U of Oregon, USA

Juergen Wilke, Johannes Gutenberg U, Germany

Karin Gwinn Wilkins, U of Texas, USA

John Downing, Southern Illinois U, USA

Debra L. Merskin, U of Oregon, USA

Cynthia Luanne Carter, Cardiff U, United Kingdom

K. Viswanath, Harvard School of Public Health, Dana-Farber Cancer Institute, USA

Betteke Van Ruler, U of Amsterdam, The Netherlands

Katherine Miller, Texas A&M U, USA
Patti M. Valkenburg, U of Amsterdam, The Netherlands
Winfried Schulz, U of Nuremberg, Germany
Carroll J. Glynn, Ohio State U, USA
Hans Mathias Kepplinger, Johannes Gutenberg U, Germany
Peter Vorderer, U of Southern California, USA
Michael Griffin, Macalester College, USA
John O. Greene, Purdue U, USA
Howard Giles, U of California, USA
Charles R. Berger, U of California - Davis, USA
Karen Tracy, U of Colorado, USA
Hans-Bernd Brosius, Ludwig-Maximilians U, Germany
Klaus Bruhn Jensen, U of Copenhagen, Denmark
Kevin G. Barnhurst, U of Illinois, USA
Bruce Gronbeck, U of Iowa, USA
Rebecca B. Rubin, Kent State U, USA

6430

Interpersonal Communication Top Papers

Wednesday
1:30-2:45 pm
Conference 1

Interpersonal Communication

Chair

Pamela J. Kalbfleisch, U of North Dakota, USA

Participants

Coupling Longitudinal Data and Hierarchical Linear Modeling to Examine the Antecedents and Consequences of Jealousy Experiences in Romantic Relationships: A Test of the Relational Turbulence Model

Jennifer A. Theiss, Pennsylvania State U, USA

Denise H. Solomon, Pennsylvania State U, USA

Factors Influencing Deception Detection: Impairment or Facilitation?

Judee K. Burgoon, U of Arizona, USA

John Pete Blair, U of Texas - San Antonio, USA

Lauren Hamel, Michigan State U, USA

Familywise Alpha Adjustment Returns: The Case for a Disputed Procedure

Masaki Matsunaga, Pennsylvania State U, USA

Idealization, Reunions, and Stability in Long-Distance Dating Relationships

Laura Stafford, Ohio State U, USA

Andrew Joseph Merolla, Ohio State U, USA

Respondent

Pamela J. Kalbfleisch, U of North Dakota, USA

These papers represent the top four papers submitted to the interpersonal division. They represent the best in exemplars of theoretically rich and complex approaches to interpersonal communication.

6431

Contesting Europe: Fifty Years of Eurovision Song Contest: High-Density Panel

Wednesday
1:30-2:45 pm
Conference 2

Popular Communication

Chairs

Cornel Sandvoss, U of Surrey, United Kingdom

Christian Christensen, Karlstad U, Sweden

Participants

Watching the Eurovision Song Contest: Intercultural Dialogue or Intercultural Stereotyping?

Myria Georgiou, Leeds U, United Kingdom

Eurovision Fandom as Lived Experience

Phil Jackson, Edge Hill College of Higher Education, United Kingdom

- The Overrepresentation of Homosexuals in the Eurovision Fan Clubs: Rethinking the Sociology of Taste
Philippe Le Guern, U d'Angers, France
- Appropriate to Appropriate? A Comparative Study of Eurovision Song Contest Viewers in Amsterdam and Hong Kong
Chow Yiufai, U of Amsterdam, The Netherlands
- Great Expectations?: Finish Eurovision Song Contest Preview Clips
Antti-Ville Kärjä, U of Turku, Finland
- Being European...Every Way That Turkey Can
Miyase Christensen, Karlstad U, Sweden
Christian Christensen, Karlstad U, Sweden
- Wild Dances and Dying Wolves: Essentialised Heritage and National Narratives
Catherine Baker, U College London, United Kingdom
- Clash of Cultures: The Eurovision Song Contest as a Means for National Representation
Irving Wolther, Hochschule für Musik und Theater Hannover, Germany
- From Contests to Contestations: Challenges to "Europeanness" in the Eurovision Song Contest
Cornel Sandvoss, U of Surrey, United Kingdom

On 24 May 1956 contestants representing Belgium, the Netherlands, Luxemburg, France, Germany Switzerland and Italy gathered in Lugano for the first Eurovision Song Contest (ESC). In the five decades that followed - long before Reality TV-style talent contests became a popular fixture of television across the Western world - the Eurovision Song Contest has reflected the Zeitgeist of European popular culture from the chanson of first Eurovision winner Lys Assia and the Euro-Pop of Swedish quartet ABBA (1973 winners) to the victory of Israeli transsexual singer Dana International in 1998. Marking the fiftieth anniversary of the Eurovision Song Contest in 2006 this panel explores the multi-layered impact of the ESC in the formation of European popular culture, communication and identities from its challenging of the dominance of Anglo-American popular music in Europe and its contestation of Europe's cultural and political boundaries to its celebration of carnivalesque spectacle and semi-professionalism and its appropriation in fan cultures and subcultures.

6432

Cancer and Tobacco News Coverage: Implications for Screening, Prevention, and Advocacy

Wednesday
1:30-2:45 pm
Conference 3

Health Communication

Chair

Renee A. Botta, U of Denver, USA

Participants

- Does News Represent Epidemiological Phenomena? The Burden of Cancer in News Coverage of 1988-1992
Jae-Hwa Shin, U of Southern Mississippi, USA
Glen T. Cameron, U of Missouri, USA
- No News Is Bad News: U.S. Media Coverage of Tobacco
Marilee Long, Colorado State U, USA
Michael D. Slater, Ohio State U, USA
Lindsay Lysengen, Colorado State U, USA
- Prevention and Screening Efficacy Messages in Newspaper Accounts of Cancer
Cortney M. Moriarty, U of Illinois, USA
Jo Ellen Stryker, Emory U, USA
- Still Much to Learn from Peter Jennings: Newspapers' Missed Opportunity to Educate the Public
Rebecca Van de Vord, Washington State U, USA
Yi-Chun "Yvonne" Chen, Washington State U, USA
Stacey Jolene Hust, Washington State U, USA

6433

Excellence in Public Relations and Communication Management: Challenges for the Next Generation

Wednesday
1:30-2:45 pm

Public Relations

Conference 4

Chair

Elizabeth L. Toth, U of Maryland, USA

Participants

Yi-Hui Huang, National Chengchi U, Taiwan
MinJung Sung, Chung-Ang U, Korea
Chun-ju Hung, Hong Kong Baptist U, Hong Kong
Yi-Ru Regina Chen, U of Macau, Macau
Bey-Ling Sha, San Diego State U, USA
Shannon A. Bowen, U of Maryland, USA

The purpose of this panel is to provide research that advanced the outcomes of the International Association of Business Communicators Excellence Study. Research findings are meant to be benchmarks into the future. The panelists illustrate this with research that tests, questions, fills and challenges the gaps of the excellence study's findings and conclusions. Yi-Hui Huang presents further conceptualizations of relationship measures. MinJung Sung proposes a model of scenario building from a public relations perspective. Chun-Ju Hung advances relationship management theory by considering how to cultivate quality relationships. Yi-Ru Regina Chen discusses effective government affairs in China. Bey-Ling Sha redefines requisite variety. Shannon Bowen discusses the extent of ethics in the Excellence study. Moderator Elizabeth Toth, University of Maryland, provides the overview.

6434

Instructional and Developmental Communication Top Papers

Wednesday
1:30-2:45 pm
Conference 5

Instructional & Development Communication

Chair

Marjolijn Antheunis, U of Amsterdam, The Netherlands

Participants

Parental Mediation of Children's Emotional Responses to the News
Moniek Buijzen, U of Amsterdam, The Netherlands
Juliette Walma Van Der Molen, U of Amsterdam, The Netherlands
You Never Get a Second Chance to Make a First Impression
Pamela Hayward, Augusta State U, USA
Children's Fears and Coping with Fears of TV News
Juliette Walma Van Der Molen, U of Amsterdam, The Netherlands
Wieteke Jongbloed, U of Amsterdam, The Netherlands
Elly A. Konijn, Free U, The Netherlands

Respondent

Rebecca M. Chory-Assad, West Virginia U, USA

6435

Intercultural & Development Communication Business Meeting

Wednesday
1:30-2:45 pm
Conference 6

Intercultural & Development Communication/Intercultural Communication

Annual business meeting of the Intercultural and Development Communication Division of ICA. Special agenda will include the potential reorganization of the Division.

6436

Terrorism, Media, and Politics: Public Opinion and Media Coverage in Political Context

Wednesday
1:30-2:45 pm
Conference 7

Political Communication

Participants

Communicating Terrorism: Audience Framing of Terrorist Attacks and the Media in, England, the United States, and Russia
Sarah Oates, U of Glasgow, United Kingdom
Andrew Paul Williams, Virginia Tech, USA

Fear and Framing in the Immediate Coverage of the London Terror Attacks

Kristen Dawn Landreville, U of Florida, USA

"We'll Never Forget Those Pictures:" The Significance of the Factor "Visualization" for the News Coverage of International Crisis

Michaela Maier, U of Koblenz-Landau, Germany

Media Use and Acquisition of Terrorism-Related News among Middle Eastern Youth

Justin Martin, U of North Carolina, USA

Are We Next? US Media Responds to Terrorism on Public Transportation in England and Spain

John Tedesco, Virginia Tech, USA

Respondent

Mitchell S. McKinney, U of Missouri, USA

Terrorist attacks in England, Spain, Russia, United States and throughout the Middle East, India, and Asia show that terrorist activity is without boundaries. Terrorism is at an international crisis stage in which all societies need disaster preparedness and response procedures in order to protect citizens. This panel brings together studies of media coverage of terrorism in the US, England, Germany, Spain, and Jordan and opinions of responses among British, American, Russian, German, Turkish, Afgani, and Jordanian citizens. Media framing and content is linked with public opinion. Political contexts between the Western and Arab media and citizens explored in these papers provide a rich backdrop for comparisons and contrasts in the role media play in terrorism reporting, information acquisition, and public attitudes.

6437

Gay, Lesbian, Bisexual, and Transgender Studies Business Meeting

Wednesday
1:30-2:45 pm
Conference 8

Gay, Lesbian, Bisexual & Transgender Studies

6510

Constructing Collective Identity in the News

Wednesday
3:00-4:15 pm
Great Hall

Journalism Studies

Chair

Peter Gross, U of Oklahoma, USA

Participants

Reds, White, and Blue: Dialectically Constructing Zionism Through the Communist Other in the Israeli Press (Top Student Paper)

Oren Livio, U of Pennsylvania, USA

The Right to Tell the (Right) Story: Journalism, Authority, and Memory

Eyal Zandberg, Netanya Academic College, Israel

Constructions of National Identity, Gender Hierarchy, and Social Order in Swedish Royalty Reporting

Kristina Widestedt, Stockholm U, Sweden

Memory in Journalism and the Memory of Journalism: The Journalistic Construction of the Israeli Past

Oren Meyers, U of Haifa, Israel

Respondent

Mark Deuze, Indiana U, USA

6511

Trust and Message Framing in E-Commerce

Wednesday
3:00-4:15 pm
Hall 1

Communication and Technology

Chair

Christoph Neuberger, U of Muenster, Germany

Participants

Commitment Versus Trust as Predictors of Customer Adoption of Electronic Service and Communication

Channels
Peter Kerkhof, Vrije U, The Netherlands
Enny Henrica Das, Free U - Amsterdam, The Netherlands
Bob M. Fennis, U of Twente, The Netherlands
Jurrien Endenburg, Vrije U, The Netherlands
The Effect of Online Transaction Self-Efficacy on Trust in Online Purchase
Young Hoon Kim, U of Michigan, USA
Dan Jong Kim, Michigan State U, USA
Consumer's Perception of Cell Phone as an Advertising Medium in US
Jun Kyo Kim, U of Alabama, USA
Effect of Message Framing on Promotion/Prevention-Focused Chinese Consumers' Purchase Decision
Hui-Fei Lin, Pennsylvania State U, USA
Chun Liu, Pennsylvania State U, USA

Respondent

Frederick C. Turner, Stanford U, USA

6512

Information Processing of Media "Stories"

Wednesday
3:00-4:15 pm
Hall 2

Information Systems

Participants

Emotional Context and Typicality in Encoding and Reality Assessment of Television Scenarios
Zheng Wang, Indiana U, USA
Julia Fox, Indiana U, USA
Samuel D. Bradley, Ohio State U, USA
Narrative Impact: Transportation and Telepresence Differences in Viewers of Restructured Televised Narratives
Andrew Boyan, Michigan State U, USA
Priming Arousal Responses to Media with Labels of Reality and Fantasy
Byron Reeves, Stanford U, USA
Vanessa Vega, Stanford U, USA
Priming Science Attitudes in Fictional Presentations: The CSI Effect
Gary R. Pettey, Cleveland State U, USA
Cheryl Campanella Bracken, Cleveland State U, USA
Rhetorical Devices and Talking Heads in a News Show
Luuk Lagerwerf, Vrije U, The Netherlands
Charles J. Vaneker, Vrije U, The Netherlands
Sensationalism in Television News: Toward Optimal Arousal - and Beyond
Paul G. HendriksVettehen, U of Nijmegen, The Netherlands
Koos Nuijten, Radboud U, The Netherlands
Allerd Peeters, Erasmus U, The Netherlands
The Effect of News Deviance on Attention and Arousal
Pamela J. Shoemaker, Syracuse U, USA
Jong Hyuk Lee, Syracuse U, USA
Yun Jung Choi, Syracuse U, USA
Gang (Kevin) Han, Syracuse U, USA

Papers in this session address how various types and features of stories told through media engage human information processing. This is a high density session so authors will briefly present their work and then the remainder of the session will be dedicated to audience/author interaction.

6513

Interpersonal Communication Business Meeting

Wednesday
3:00-4:15 pm
Hall 3

Interpersonal Communication

Participant

Krystyna Strzyzewski Aune, U of Hawaii, USA

6514

Convergence and Networking: Converging Technologies, Ownerships, and Cultures in Networking Mediated Communities

Wednesday
3:00-4:15 pm
Hall 4

Communication and Technology

Chair

Sihoon Lee, Keimyung U, Korea

Participants

Structural Changes in Ownership Patterns of Media Industries: A Comparative Study of the Convergence of Media Industry Between the U.S. and South Korea

Dal Yong Jin, U of Illinois, USA

Consumers' Attitudes Towards Smart Objects and Knowledge Federation: Survey Results from Japan and Germany

Nicola M. Doering, Ilmenau U of Technology, Germany

Klaus P Jantke, Ilmenau U of Technology, Japan

Convergence or Compromise?: Influence of Mobile Phones as Internet Media in Japan

Ron Korenaga, Rikkyo U, Japan

Sangmi Kim, U of Tokyo, Japan

Converging Niche Media in the New Public Sphere

Christopher Vaughan, Santa Clara U, USA

Converging Identities and Networking: New Media and Converging Cultural Identities

Euichul Jung, Rutgers U, USA

Respondent

Jooah Ahn, Dongshin U, Korea

Focusing on the role of "networking" in relation to the social and cultural aspects of convergence, this panel brings to light the still emerging processes of media convergence based on comparative case studies. The foci are on the emerging networks of mediated interactions as a result of diverse types of media convergence. The multi-nation case studies of this panel bring together a wide range of effects of media convergence in relation to the notion of "networking," which connects different entities and processes. From global and comparative perspectives, panelists explore how diverse types of convergence result in different forums of public dialogue and foster a healthy field of public debate -- the new democratic public sphere -- in a converging media universe.

6515

National and Cross-National Research in Public Relations: Round Table

Wednesday
3:00-4:15 pm
Hall 5

Public Relations

Chair

K. Sriramesh, Nanyang Technological U, Singapore

Participants

Comparative, Contextualized Research in Colombia, México, and Venezuela: Balancing Public Relations with Socioeconomic and Political Environments in Transition

Juan Molleda, U of Florida, USA

Angeles Moreno, U Rey Juan Carlos, Spain

An Analysis of International Public Relations in the U.S.

Suman Lee, Iowa State U, USA

Publics on Corporate Web Sites: A Cross-Cultural Comparison Between the United States and China

Jing Jiang, California Lutheran U, USA

Reputation Quotients: The Evaluation of Corporate Reputation in Hong Kong

Floria Wun, Mandarin Oriental Group, Hong Kong

Chun-ju Hung, Hong Kong Baptist U, Hong Kong

Research on Organizational Communication: The Case of Sweden

Catrin E. Johansson, Mid-Sweden U, Sweden

The Politics of Corporate Reputation: Managing Consumer Nationalism in Contemporary China

Jian "Jay" Wang, Purdue U, USA

Zhiying Wang, Purdue U, USA
Women's Surge Towards PR Agencies: The Role of 'New' Gender Stereotypes and the Organizational Context
Romy Froehlich, Ludwig-Maximilians U, Germany
Sonja B. Peters, U of Munich, Germany

6520

Shaping News Coverage

Wednesday
3:00-4:15 pm
Seminar 1

Political Communication

Chair

Daniel C. Hallin, U of California, USA

Participants

TV News and Political Change in Brazil: The Impact of Democratization on TV Globo's Journalism
Mauro Pereira Porto, Tulane U, USA

Agenda-Setting in a Culture of Fear: The Lasting Effects of September 11 on American Politics and Journalism

Matthew D. Matsaganis, U of Southern California, USA

J. Gregory Payne, Emerson College, USA

Issue Advocacy and Traditional News Content: A Study of the Impact of Marketplace Advocacy on Local Television News Media

Barbara M. Miller, U of North Carolina, USA

Constructing a Theoretical Framework for Sourcing Pattern

Kuang-Kuo Chang, Michigan State U, USA

Respondent

Sonora Jha-Nambiar, Seattle U, USA

6521

Discourse, Dialogue, and Ethics in New Contextual Frameworks

Wednesday
3:00-4:15 pm
Seminar 2

Philosophy of Communication

Chair

Theo Hug, U of Innsbruck, Austria

Participants

An America of Furious Hyperreality

Ralph Beliveau, U of Oklahoma, USA

Complexity, Culture, and Political Economy

Dawn Gilpin, Temple U, USA

Contextualism, Semantic Minimalism, and Communication

Joao Saagua, New U of Lisbon, Portugal

Gods and Monsters: An Arendtian Response To The Sincerity Ethic

Elizabeth Markovits, Saint Louis U, USA

6522

Advancing the Field: Research Contributions of Recent ICA Fellows

Wednesday
3:00-4:15 pm
Seminar 3

Special Sessions

Chair

Linda L. Putnam, Texas A&M U, USA

Participants

Communication at the Interface of Cultures and Ethnicities: A Search for Big Pictures

Young Yun Kim, U of Oklahoma, USA

The Evolution of Communicating and Organizing

Peter Monge, U of Southern California, USA

Process Research in Group and Organizational Communication

Marshall Scott Poole, Texas A&M U, USA

This panel recognizes three scholars who were elected ICA Fellows within the past four years. In particular, it highlights their research programs, contributions to the field, and new directions of study. Presentations will center on an integrative theory of communication and cross-cultural adaptation, the evolution of research from relational to multi-theoretical communication networks, and the role of process research in group decision making, conflict management, and communication technology.

6523

Rethinking Media Use and Media Effects

Wednesday
3:00-4:15 pm
Seminar 4

Political Communication

Chair

Erik Page Bucy, Indiana U, USA

Participants

A Dynamic and Integrated Model of Motivations of Media Use and Media Effects in Political Communication

Daniel Schneider, Stanford U, USA

Seeking Similarity, Not Avoiding Difference: Reframing the Ideological Selective Exposure Debate

R. Kelly Garrett, U of California, USA

Take It Nice and Slow: The Effect of Political Advertising Strategy and Production Pacing on Attention and Memory

Katherine C. Roehrick, U of Missouri, USA

Paul David Bolls, U of Missouri, USA

Respondent

Cindy T. Christen, Colorado State U, USA

6524

Sex and the Media: Knowledge, Use, Arousal and Socialization

Wednesday
3:00-4:15 pm
Seminar 5

Mass Communication

Chair

Dale Kunkel, U of Arizona, USA

Participants

Predicting Use and Arousal in Response to Sexually Explicit Materials on the Internet: The Role of Sexual and Antisocial Personality Dispositions

Bryant M. Paul, Indiana U, USA

Jae Woong Shim, Indiana U, USA

How Mass Media Contributes to Pluralistic Ignorance Held by College Students About Sex

Stella C. Chia, Nanyang Technological U, Singapore

Waipeng Lee, Nanyang Technological U, Singapore

The Third Person Effect, Sexual Affect, and Support for Internet Pornography Regulation

Jae Woong Shim, Indiana U, USA

Bryant M. Paul, Indiana U, USA

Men, Sex, and Magazines: Correlates of Reading Men's Magazines among College Men

Laramie D. Taylor, U of California, Davis, USA

Sexual Socialization Messages on Television Programs Most Popular Among Teens: An Over Time Comparison

Keren Eyal, U of Arizona, USA

Dale Kunkel, U of Arizona, USA

Biely Erica, U of California, USA

Keli Lynn Finnerty, U of Arizona, USA

This panel brings together five competitively selected papers on this topic, reflecting the latest research in the field.

6525

Stories in the Media: Conditions and Consequences of Narrative Experiences

Wednesday
3:00-4:15 pm
Seminar 6

Mass Communication

Chair

Patrick Roessler, U of Erfurt, Germany

Participants

What Persuasion Models Can Tell Us about Narrative Processing

L. J. Shrum, U of Texas - San Antonio, USA

How to Make a Story Work: Introducing the Concept of Narrativity Into Narrative Persuasion

Susanne Kinnebrock, U Erfurt, Germany

Helena Bilandzic, U of Erfurt, Germany

Inconsistency as Unrealness in Viewers' Involvement in TV Narrative

Rick W. Busselle, Washington State U, USA

Helena Bilandzic, U of Erfurt, Germany

Lingling Zhang, Washington State U, USA

Jay Hmielowski, Washington State U, USA

Jethro De Lisle, Washington State U, USA

Yunying Zhang, Washington State U, USA

Long- and Short Term Effects of Viewing from a Cultivation Perspective

Jan Van den Bulck, Catholic U - Leuven, Belgium

Jan Van Mierlo, Catholic U - Leuven, Belgium

The panel assembles innovative theoretical and methodological approaches to understanding narrative processing and persuasion. Conceptual and empirical studies provide insights into the current state of knowledge about narrative processing. Presentations will address the concept of counter-arguing from narrative and traditional persuasion perspectives; viewers' observations of inconsistency as a form of narrative un-realism, as well as a threat to engagement and enjoyment; textual characteristics that make a story immersive and influential, using the concept of narrativity from narratology; and short- and long term effects of stories based on a three-year cohort study of cultivation effects.

6526

Immigration and Diversity in the News: European and U.S. Perspectives

Wednesday
3:00-4:15 pm
Seminar 7

Mass Communication

Ethnicity and Race in Communication

Journalism Studies

Chairs

Holli A. Semetko, Emory U, USA

Kevin G. Barnhurst, U of Illinois, USA

Participants

Reporting Immigration and Diversity in a U.S. Context

Shelia Teft, Emory U, USA

Reporting Islam in the Netherlands, France, and the U.K.

Sam Cherribi, Emory U, USA

Covering Immigrants and Immigration in Germany: Xenophobic News?

Hajo Boomgaarden, U of Amsterdam, The Netherlands

Immigration and the News in Spain

Juan Diez-Nicolas, U of Madrid, Spain

Immigration and the integration of immigrant minorities into domestic society are issues at the forefront or public and political debate in Western Europe, and this is an issue of growing importance in the United States. Drawing on case studies from several European countries and the U.S., this panel focuses on how immigration, immigrants, and diversity are reported in the news in different national contexts, and offers recommendations on how to improve reporting on these topics in those national contexts.

6530

Relational Content Analysis: Extraction of Communication Networks from Texts

Wednesday
3:00-4:15 pm
Conference 1

Theme Sessions

Chairs

Kathleen M. Carley, Carnegie Mellon U, USA
Jan Kleinnijenhuis, Vrije U, The Netherlands

Participants

Social and Knowledge Networks from Large Scale Databases

Kathleen M. Carley, Carnegie Mellon U, USA
Terrill Frantz, Carnegie Mellon U, USA
Jana Diesner, Carnegie Mellon U, USA

Using Text Analysis to Enhance the University Knowledge Network

Steven R. Corman, Arizona State U, USA
Kevin J. Dooley, Arizona State U, USA

What's Noteworthy about this Relation According to Whom? Linguistic Tools to Extract Semantic Information.

Jan Kleinnijenhuis, Vrije U, The Netherlands
Wouter van Atteveldt, Free U - Amsterdam, The Netherlands

Modalizing the Link: On Measuring the Social Construction of "The Possible," "The Impossible," "The Inevitable," and "The Contingent"

Carl W. Roberts, Iowa State U, USA

Automated Extraction of Relational Data from Text for the Construction of Network Models of Cognitive Content and Social Relations

Michael Young, Social Science Automation, USA
Robalyn Stone, Social Science Automation, USA

Find the 5 Differences: A Formal look at Different Approaches to Relational Content Analysis

Wouter van Atteveldt, Free U - Amsterdam, The Netherlands
Jan Kleinnijenhuis, Vrije U, The Netherlands

Understanding Organizational Process

David Dekker, Erasmus U Rotterdam, The Netherlands
Kathleen M. Carley, Carnegie Mellon U, USA

Respondent

Wouter van Atteveldt, Free U - Amsterdam, The Netherlands

Relational content analysis aims at the extraction and representation of information from texts about relations between actors, concepts (themes, issues), facts and values. It uncovers both the cognitive networks of single actors and their joint social network. New approaches and software tools vie with the exponentially increasing amount of available texts (LexisNexis, internet/intranet, email, sms). The papers cover applications to organizational communication (communication patterns/audits), interpersonal communication (chats, emails) and mass communication (campaigns, international events).

6531

Gender and Advertising in Asia: Toward Construction of a Research Network

Wednesday
3:00-4:15 pm
Conference 2

Popular Communication

Chair

Todd Joseph Miles Holden, Tohoku U, Japan

Participants

Commercializing Women: Images of Asian Women in Media

Katherine Frith, Nanyang Technological U, Singapore

Sold on Gender: How Japanese TV Uses Gender to Sell Products, Social Roles and Cultural Values

Todd Joseph Miles Holden, Tohoku U, Japan

Gender and Television Advertising in Korea

Yoo Jae Song, Ewha Woman's U, Korea

Examining Advertising and Social Norms for Beauty in Taiwan

Hsin-Yen Yang, U of Iowa, USA

Respondent

Karen J. Ross, Coventry U, United Kingdom

This panel presents research findings on gender and advertising in Asia, covering countries as economically, politically and culturally diverse as China, Japan, India, Pakistan, Singapore, Korea and Taiwan. It does so with the intention of building a network of researchers toiling in different physical locales within a shared geographical region; researchers who, while pursuing differing substantive concerns, nonetheless, belong under the same intellectual rubric. Substantively, the authors in this panel address a topic historically situated at the heart of advertising research: gender (e.g. Goffman 1976).

6532

Global and Local Communication in China

Wednesday
3:00-4:15 pm
Conference 3

Intercultural & Development Communication/International & Development Communication

Chair

Peter Shields, Eastern Washington U, USA

Participants

Created in China: The New Catch-Up Strategy

Michael Andrew Keane, Queensland U of Technology, Australia

Global Media Corporations and the Chinese Culture Industry

Colin Stuart Sparks, U of Westminster, United Kingdom

Photo-Elicitation as a Method of Assessing Village Needs for Extension Planning in Hangzhou Province, China

Lulu Rodriguez, Iowa State U, USA

The Diffusion of the Internet and Rural Development

Zhao Jinqiu, Nanyang Technological U, Singapore

Xiaoming Hao, Nanyang Technological U, Singapore

Indrajit Banerjee, Asian Media Information & Communication Centre, Singapore

Respondent

Peter Shields, Eastern Washington U, USA

6533

HIV/AIDS Communication: Condom Use, Condom Negotiation, and Voluntary Testing

Wednesday
3:00-4:15 pm
Conference 4

Health Communication

Chair

Rachel A. Smith, U of Texas, USA

Participants

Do I Have to Say It? An Analysis of the Mediating Role Communication Between Intention and Condom Use Behavior Among Women

Michelle D. Shumate, North Dakota State U, USA

Min Liu, North Dakota State U, USA

Lynn Carol Miller, U of Southern California, USA

Media Dependency and Attitudes Toward Condom Use in Zambia

Renee A. Botta, U of Denver, USA

Understanding the Motivations Underlying Voluntary HIV Testing Behavior: An Attribute-Centered Approach

Rajiv N. Rimal, Johns Hopkins U, USA

Alisha Heather Creel, Johns Hopkins U, USA

Erna Keulder, Research Facilitation Services, Namibia

What Matters and Changes in Condom Use?: Public Perceptions and Practices Before and After the 2004 HIV/AIDS Campaign in Taiwan

Mei-Ling Hsu, National Chengchi U, Taiwan

This panel examines the dynamics of communication around HIV/AIDS-related issues and the effective design of programs to improve preventive behaviors and voluntary testing.

6534

Instructional and Developmental Communication Business Meeting

Wednesday
3:00-4:15 pm
Conference 5

Instructional & Development Communication

6535

How We Use Categorization to Understand Behavior

Wednesday
3:00-4:15 pm
Conference 6

Intergroup Communication

Chair

Cindy Gallois, U of Queensland, Australia

Participants

Stereotype Traits of Chinese Young Adults: Young, Middle-Aged, and Older Persons' Descriptions

Yan Bing Zhang, U of Kansas, USA

Kai Wang, U of Kansas, USA

The Spiral of "Anti-Other Rhetoric": Russia and the West from 1999 to 2001 (Top Three Paper)

Elisabeth Le, U of Alberta, Canada

Generational and Lifestyle Differences in Mobile Phone Usage (Top Three Paper)

Sun Kyong Lee, U of Kansas, USA

A Comparison of Self-Categorization and Spiral of Silence Explanations for Speaking Out (Top Three Paper)

Scott A. Reid, U of California, USA

Jill Helmle, U of California - Santa Barbara, USA

Mirit Shoham, U of California - Santa Barbara, USA

Marni Heinz, U of California - Santa Barbara, USA

Rob Patton, U of California - Santa Barbara, USA

Paul Myers, U of California - Santa Barbara, USA

Kimberly A. Stoltzfus, U of California - Santa Barbara, USA

6536

Networking Disciplines, Disciplining Networks: Other Perspectives on Organizational Communication

Wednesday
3:00-4:15 pm
Conference 7

Organizational Communication

Chair

Ted Zorn, U of Waikato, New Zealand

Participants

Desperately Seeking 'The Silent Someone Else': Imagining Forms of Postcolonial Organization

Kirsten J. Broadfoot, Colorado State University, USA

Debashish Munshi, U of Waikato, New Zealand

Organizing Race: Institutional Invisibility of Whiteness in "Diversity" Policies and Practices

Jennifer Lyn Simpson, U of Colorado, USA

The Science of Dominance: The Drowning of Minority Voices in Discourses Around Genetic Engineering

Jeanette Wright, U of Waikato, New Zealand

Priya A. Kurian, U of Waikato, New Zealand

The Critical (Re)Turn: Ontological (Re)Visioning as Intimidating Cosmologies

Sarah Amira De La Garza, Arizona State U, USA

Respondent

Stanley A. Deetz, U of Colorado, USA

This panel seeks to explore alternative ways of conceptualizing and performing disciplinary networks to give voice to silenced subjectivities and rationalities subsumed in the mainstream discourses of organizational communication. Working from different cultures, disciplines, experiences, and subjectivities, panelists suggest that meaningful connections can be made with those who may be outside the networks of disciplinary peers but inside networks of interdisciplinary empathizers.

6537

Communication Law and Policy Business Meeting

Wednesday
3:00-4:15 pm
Conference 8

Communication Law & Policy

Participant

Sharon Strover, U of Texas, USA

6610

ICA Annual Awards and Business Meeting

Wednesday
4:30-5:45 pm
Great Hall

Special Sessions

6710

Remembering George Gerbner

Wednesday
6:00-7:00 pm
Great Hall

Special Sessions

Chair

Larry Gross, U of Southern California, USA

Friends, colleagues and students are invited to share memories of George Gerbner, former Dean of the Annenberg School at Penn [1964-1989], former editor of the Journal of Communication [1973-1991], ICA Fellow, and founder of the Cultural Environment Movement.

6815

Public Relations Wine Tasting (Offsite)

Wednesday
7:00-9:30 pm
Hall 5

Public Relations

7000

ICA Past Presidents Breakfast

Thursday
7:30-8:45 am
Congress Center
Restaurant

Special Sessions

7110

Corporate Communication and the Media

Thursday
9:00-10:15 am
Great Hall

Organizational Communication

Participants

Hostage of the Media: An Empirical Study of Construction of Corporate and Organisational Identity
Mette Morsing, Copenhagen Business School, Denmark
Annemette Kjaergaard, Copenhagen Business School, Denmark
Media and Advertising: The Case of Japanese Artist Eiko Ishioka
Toyoko Sato, Copenhagen Business School, Denmark
Branding the Political: Questions and Challenges
Lilie Chouliaraki, CBS Media Hub, Copenhagen Business School, Denmark
Branding the Humanitarian: The Case of Amnesty International

Anne Vestergaard, Copenhagen Business School, Denmark
Corporate Communication and Global Policy Networks
Mikkel Flyverbom, Copenhagen Business School, Denmark

Despite the general acknowledgement of the media-business interplay, neither media studies nor organizational studies actually thematise the role of the media in the world of businesses and the media's impact on organizational identity. The panel on Corporate Communication and the Media aims to address this serious gap in the current debate, by investigating various aspects of the media-business interplay, including how organizational communication and identity are shaped by the media and how the corporate logic penetrates broader social identities in and through press, television and new technologies. Though corporations increasingly acknowledge that the most efficient way of speaking to employees is via the media, the mass media and the corporation are driven by different logics and at times by confrontational agendas.

7111

Communication and Technology High Density Session

Thursday
9:00-10:15 am
Hall 1

Communication and Technology

Chair

Jan A. G. M. Van Dijk, U of Twente, The Netherlands

Participants

Bridging the Broadband Gap or Recreating Digital Inequalities? The Social Shaping of Public Wi-Fi in Austin, Texas

Martha Fuentes-Bautista, U of Texas, USA

Nobuya Inagaki, U of Texas, USA

Exploring the Phenomenon of Wireless Internet Adoption

Meng-chieh Yang, U of Texas, USA

Exploring Predictors of Adoption of Wireless Internet among Academics

Ran Wei, U of South Carolina, USA

Factors Influencing Adoption of Digital Medical Records: Individual Characteristics, Privacy, and Technology Attributes

Kier Wallis, Uof California - Santa Barbara

Ronald E. Rice, U of California - Santa Barbara, USA

Factors Influencing MOD Adoption

Ya-Ching Lee, National Sun Yat-sen U, Taiwan

Flash Memory: The Legacy of Napster in the Popularization of the Internet

Kyle Nicholas, Old Dominion U, USA

The Predictors of E-Commerce Use Among Digital Television Subscribers in Spain

Carmelo Garitaonandia, U of the Basque Country, Spain

Jose Antonio Oleaga, U of the Basque Country, Spain

Emilio Fernandez Peña, U Autonoma de Catalunya, Spain

Competence in Computer-Mediated Communication: An Evaluation and Potential Uses of a Self-Assessment Measure

Goran Bubas, U of Zagreb, Croatia

Challenges to Implementing E-Learning in Lesser Developed Countries

Bolanle A. Olaniran, Texas Tech, USA

Lessons From the First 50 Years of Distance Education

Jonathan Adams, Florida State U, USA

7112

Media Industry: Developments in International Perspectives

Thursday
9:00-10:15 am
Hall 2

Mass Communication

Chair

Dana Mastro, U of Arizona, USA

Participants

- Comparative Competition Analysis of the Print Sectors in Denmark and Germany
Mike Friedrichsen, U Flensburg, Germany
Astrid Kurad, U of Flensburg, Germany
- An Economic Study of Violence in Motion Pictures: Genre Trends and Technological Change
Michael Zhaoxu Yan, U of Michigan, USA
David Waterman, Indiana U, USA
Weiting Lu, Indiana U, USA
- Media Typology and Its Use in Defining Convergence
Brant Guillory, Ohio State U, USA
- Accounting for the Development of the U.S. Cable Television Industry in Pennsylvania's Anthracite Coal Region: A Literature Review and Theoretical Model
Megan Mullen, U of Wisconsin - Parkside, USA
- Media Globalization and Localization: An Analysis of the International Flow of Programs on Ghana Television (GTV)
Kekeli Kwabla Nuviadenu, Bethune-Cookman College, USA

7113

Advances in Research on News Effects I

Thursday
9:00-10:15 am
Hall 3

Mass Communication

Chair

Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

Participants

- The Efficacy of News Browsing
David Tewksbury, U of Illinois, USA
Michelle L. Hals, U of Illinois, USA
- Suing the Pope and Scandalising the People: Irish Attitudes to Clergy Sexual Abuse
Michael J. Breen, U of Limerick, Ireland
Eoin Devereux, U of Limerick, Ireland
Hannah McGee, Royal College of Surgeons in Ireland, Ireland
Ciaran O'Boyle, Royal College of Surgeons in Ireland, Ireland
Helen Goode, Royal College of Surgeons, Ireland
- Testing Explanations for the Hostile Media Effect
Al Gunther, U of Wisconsin, USA
Janice L. Liebhart, U of Wisconsin, USA
- Connecting Interpersonal and Mass Communication: Science News Exposure, Perceived Ability to Understand Science, and Conversation
Brian Southwell, U of Minnesota, USA
Alicia Maria Torres, American Institute of Physics, USA
- Public Opinion and the Iraq War: News Frames, News Quality, and Core Values
Carolyn A. Lin, U of Connecticut, USA

7114

The Mobile Phone: Negotiation of Meanings in Public Places across Cultures

Thursday
9:00-10:15 am
Hall 4

Communication and Technology

Chair

Akiba A. Cohen, Tel Aviv U, Israel

Participants

- A Cross-Cultural Comparison of Perceptions and Uses of Mobile Telephony
Scott W Campbell, U of Michigan, USA
- Assessments of Mobile Phone Use in Select Public Settings: A Cross-Cultural Study
Scott W Campbell, U of Michigan, USA
- Mobile Phone Appearance as Communicative Repertoire Among Young People in Public Places: Japan and the United States
Satomi Sugiyama, Rutgers U, USA

The Perceived Emotional Impact of Mobile Phone Use During Face-to-Face Interaction

Kathleen Mae Cumiskey, City U of New York, USA

Teledensity: A Study of Gender Differences in the Use of Mobile Communication Technology on a College Campus

Yi-Fan Chen, Rutgers U, USA

Katie M Lever, Rutgers U, USA

Respondent

James E. Katz, Rutgers U, USA

The mobile phone expands the way people communicate by bringing telephone-mediated communication into public places. As such, the mobile phone has exerted and continues to exert a great influence on the normative behavior of people in public places. This panel presents and offers a forum of discussion to examine how people use and understand this physically small but symbolically massive technology in the public arena. The data that each panelist presents will serve as an opening for considering these questions: 1) How do people negotiate their use of the mobile communication technology with physically co-present others? 2) What meanings are associated with the technology in the mind of the public? 3) How is the technology in confluence with the cultural norms on which people base their everyday social interactions?

7115

Performing Identities

Thursday
9:00-10:15 am
Hall 5

Language & Social Interaction

Chair

Francois Cooren, U de Montreal, Canada

Participants

Discursive Construction of Identities: Discourses of Overseas Chinese

Yanrong Chang, U of South Carolina, USA

Speaking Pagan: Cultural Competency, Community, and Symbolic Activity

Cheryl Nicholas, Southern Illinois U, USA

Gabor Hardy, Southern Illinois U, USA

A Discursive Approach to Cognitive Dissonance: Making Sense of Socio-Political Change in Northern Ireland

John Wilson, U of Ulster, United Kingdom

Karyn Stapleton, U of Ulster, United Kingdom

The Dynamics of Intragroup Differentiation in an Intergroup Social Context

Scott A. Reid, U of California, USA

Sik Hung Ng, City U of Hong Kong, Hong Kong

Respondent

Evelyn Y. Ho, U of San Francisco, USA

7120

How Journalism's Reporting of Crisis Blurs War, Terror, Insurgencies, and Natural Disaster

Thursday
9:00-10:15 am
Seminar 1

Journalism Studies

Chairs

Stuart Allan, U of the West of England, United Kingdom

Barbie Zelizer, U of Pennsylvania, USA

Participants

Media, 9/11 and Pretexts for War

Joseph Oliver Boyd-Barrett, Bowling Green State U, USA

Reporting on "Terrorism"

Susan Moeller, U of Maryland, USA

Caught in the Crossfire: Professional Hazards of Covering Small Wars in India

Prasun Sonwalkar, U of West of England, United Kingdom

Shoot First and Ask Questions Later: Media Coverage of the Iraq War

Justin Lewis, Cardiff U, United Kingdom
When War Reporting Shapes Journalism's Coverage of Natural Disaster
Barbie Zelizer, U of Pennsylvania, USA

When one crisis seemingly emerges as an earlier one fades, journalism's capacity to provide clear information is critical. Yet journalism often blurs the unique aspects of different kinds of crises. This panel surveys the coverage of war, terror, insurgencies and disaster, considering how different crises are presented as more similar in news than they are in reality. The panel raises questions about the effect of such blurring on journalism's capacity to maintain a healthy public.

7121

Identity and Spheres of Difference

Thursday
9:00-10:15 am
Seminar 2

Philosophy of Communication

Chair

Ingrid Volkmer, U of Otago, New Zealand

Participants

Religion As Social Ontology: The Muslim Immigrant In (Danish) Public Discourse

Ferruh Yilmaz, U of California - San Diego, USA

Eros and Identity Politics: Understanding Arendt's Notion of Intimacy through the National Museum of the American Indian

Miranda Jean Brady, Pennsylvania State U, USA

The Ethics of Outing Gays in the Media: A Communitarian Perspective

Richard Kenney, U of Central Florida, USA

7122

Academic Poster Presentations: How to Get Noticed

Thursday
9:00-10:15 am
Seminar 3

Special Sessions

Chair

Katherine J. Hall, U of Washington, USA

ICA recently established awards for papers accepted into the interactive paper session (the old poster session). The prizes are \$500, \$250, and \$100. A scholar could be eligible for this prize if they have a paper in this session. This will be awarded during the Interactive Paper Session and the presenter must be present to win. At scientific conferences, researchers are often asked to describe their projects in a poster session. Posters offer an excellent opportunity to tell your story visually. The best ones give a clear, at-a-glance summary of major findings. The worst offer too much information in a cluttered mass that offers few visual clues to a confused viewer. A good poster should use strong visual elements to draw viewers from across a crowded aisle in an exhibition hall. This session will provide a tutorial and examples on preparing effective posters. This session will be appropriate and useful for both students and faculty.

7123

Media, Power and Social Conflict in South Korea

Thursday
9:00-10:15 am
Seminar 4

Mass Communication

Chair

Youngchul Yoon, Yonsei U, Korea

Participants

Domestic Orientalism and the Construction of Provincial Identity in South Korean Television

Yung-Ho Im, Pusan National U, Korea

Citizens as Communicators in the Electronic Battleground: Online Political Discussion and Its Consequences in South Korea

Eun-mee Kim, Yonsei U, Korea

June Woong Rhee, Seoul National U, Korea

Contextualizing Broadcasting Professionalism in South Korea: Increasing Tension between "Advocacy" Model and "Gatekeeper" Model

Youngchul Yoon, Yonsei U, Korea
So-hyun Oh, Yonsei U, Korea
Yeon-Sik Kim, Yonsei U, Korea
Global-Local Dynamics: The Political Economy of Telecommunications Liberalization in South Korea
Sanghyun Moon, Kwangwoon U, Korea

Respondent

Young Min, Kyung Hee U, Korea

This panel will consider how media, power and social conflict are intertwined together in the changing technological, political, economic and social context of South Korea. Relevant issues addressed in this panel are: (1) how the media representation of the province helps legitimize the realm of social conflict between the center and the periphery, (2) how the emergence of the Internet changes the nature of media as a terrain on which all kinds of social conflicts collide and play out, (3) what the implications of the contending views of broadcasting professionalism are in an ideologically divided society, and (4) how the global-local conflicts in the telecommunications sector are managed by the South Korean state.

7124

Affective Gaming (with Others): Social-Emotional Responses to Video Games

Thursday
9:00-10:15 am
Seminar 5

Game Studies

Chair

Tilo Hartmann, Hannover U of Music & Drama, Germany

Participants

Social and emotional affordances in video games: Examining co-located social gaming in the laboratory

Katherine Currie Isbister, Rensselaer Polytechnic Institute, USA

Identity Construction and Virtual Communities in Digital Games

Markus Wiemker, St. Pölten U of Applied Sciences, Austria

The Creation of Character Attachment in Video Games

Rene Weber, Michigan State U, USA

Missy Lewis, Michigan State U, USA

Nicholas David Bowman, Michigan State U, USA

Emotion-Related Psychophysiological Responses to Video Game Events: Potential Criterion Variables for Game Design

Niklas Ravaja, Helsinki School of Economics, Finland

Respondent

Christoph Klimmt, Hannover U of Music & Drama, Germany

This panel is dedicated to the diverse social-emotional processes that occur in video game players. Interaction with game characters and avatars of other players is typical for most games and holds implications for the (affective) gaming experience and the consequences of playing. The contributions of this panel present recent findings on various related aspects: Co-located gaming, attachment to game characters, community-building among users of multiplayer-games, and physiological-emotional responses to games.

7125

Queer Alliances: Negotiating Identity Online and in Print

Thursday
9:00-10:15 am
Seminar 6

Gay, Lesbian, Bisexual & Transgender Studies

Chair

David J. Phillips, U of Texas, USA

Participants

The Influence of Gay Sex Websites on the Sexual Identity Development of Gay College Students in Taiwan: A Qualitative Study.

Cheng-Nan Hou, I-Shou U, Taiwan

Between the Parc de la Ligue Arabe and Cybermen.com: Being Gay Offline and Online in Urban Morocco

Justin McGuinness, American U of Paris, France
Technodyke: Genderqueer Stories in Cyberspace
Martina H. Myers, U of New Mexico, USA
Mark Andrews, U of New Mexico, USA
Like Printing an Invitation to a Meth Party: Decisions Regarding Same-Sex Marriage and Engagement Announcements
Amanda Brozana, U of Alabama, USA

7126

Networking Communication Research in Media Ecology

Thursday
9:00-10:15 am
Seminar 7

Special Sessions

Chair

MJ Robinson, New York U, USA

Participants

Hall/Hofstede vs. Mc Luhan: Sorting out Cultural and Technological Forces Impacting U.S. and Korean Political Websites

Sungwook Hwang, U of Missouri, USA

Glen T. Cameron, U of Missouri, USA

Distribution of Socially Harmful Digital Content in Japan: Regulation, Literacy, and Ethics in the Japanese Digital Environment

Muneo Kaigo, U of Tsukuba, Japan

Online News Media as Global Community Bulletin Boards: A Case Study of Networking Communication in Tsunami

Alice Yuet Lin Lee, Hong Kong Baptist U, Hong Kong

Varieties of Virtuality

Sam N. Lehman-Wilzig, Bar-Ilan U, Israel

Respondent

Bilge Yesil, Sabanci U, Turkey

Media ecology denotes an approach to media studies that is multidisciplinary in its origin, scope and practice. Drawing upon philosophy, linguistics, the history of technology, anthropology, sociology, psychology, information science, rhetorical studies, economics, general semantics, ecology, and literature, media ecology seeks to examine the multifaceted and often concealed roles that complex communication systems play in the environments in which they operate and which they create. In short, it is a Renaissance discipline that seeks to ask and explore questions that challenge our assumptions about "communication" and in doing so redefines the scope of communication scholarship as well as the permeable and ever expanding boundaries of media ecology itself. This panel, sponsored by the Media Ecology Association brings together a group of diverse scholars whose innovative work pushes against and works across disciplinary boundaries and examines in greater detail our networked media environment.

7130

Managing Media Effects: The Role of Media Education and Parental Regulation

Thursday
9:00-10:15 am
Conference 1

Instructional & Development Communication

Chair

Moniek Buijzen, U of Amsterdam, The Netherlands

Participants

Media Education in the Social Studies Classroom: Teacher Perceptions and Curricular Challenges

Laura Stein, U of Texas, USA

Anita Prewett, U of Texas, USA

In Real Life, They Don't Use Anvils: A Media Literacy Curriculum on Conflict and Violence

Erica L. Scharrer, U of Massachusetts, USA

Leda Marie Cooks, U of Massachusetts, USA

Managing Media Ecologies: Relationships Between Children's Media Usage, Rebellious Behavior and Parental Regulation (Top Student Paper)

Mike Ananny, Stanford U, USA
Comparative Significance of Parental vs. Peer Mediation of Adolescents' Antisocial Video Game Play
Anthony Mark Dalessandro, West Virginia U, USA
Rebecca M. Chory-Assad, West Virginia U, USA

Respondent

Lara Zwarun, U of Texas - Arlington, USA

7131

Branding, Advertising, and Consumption

Thursday
9:00-10:15 am
Conference 2

Popular Communication

Chair

Paul Frosh, Hebrew U of Jerusalem, Israel

Participants

How Children Use Media Brands to Cope with Everyday Life

Ingrid Paus-Hasebrink, U of Salzburg, Austria

Claudia Lampert, Hans-Bredow-Institut, Germany

Bride and Prejudice: A Comparative Analysis of Matrimonial Advertisements of Indian Women
Published in Newspapers and Matrimonial Websites

Satarupa Dasgupta, Temple U, USA

Incessant Replay: Advertising Messages, Highlights, and Sports News

Richard K. Popp, Temple U, USA

The Bestseller System in Comparative Research: The Case of Donna Tartt's "The Secret History"

Nel Van Dijk, Erasmus U, The Netherlands

Insa-dong as a Commercialized Tradition in South Korea

Donghyup Ryu, U of Colorado, USA

Respondent

Paul Frosh, Hebrew U of Jerusalem, Israel

From branded children's culture to bestsellers and matrimonial advertisements, and from advertising's incursion into sports to the making of an Asian tourist phenomenon, this panel explores the varied ways in which the commercial environment is reshaping aspects of communication both within and between global cultures.

7132

Content Studies: AIDS, Mental Illness, Genetic Susceptibility and Personal Ads

Thursday
9:00-10:15 am
Conference 3

Health Communication

Chair

Michael J. Cody, U of Southern California, USA

Participants

AIDS Coverage in China: A Study of Agenda-Building and Framing

Nan Yu, Pennsylvania State U, USA

Genetic Information in News: Deterministic and Probabilistic Frames About Genetic Susceptibilities to
Smoking Addiction and Disease

Joseph N. Cappella, U of Pennsylvania, USA

Caryn Lerman, U of Pennsylvania, USA

Yahui Kang, U of Pennsylvania, USA

Search for Seroconversion: How Healthy Gay Men Advertise for HIV-Positive Partners

David Moskowitz, Northwestern U, USA

Michael E. Roloff, Northwestern U, USA

Stigma!: How American Television Portrays People with Mental Illness and Those Who Care for Them

James Reynolds Angelini, Indiana U - Bloomington, USA

Pamela Gayle Nadorff, Indiana U, USA

Mija Shin, Washington State U, USA

Walter Gantz, Indiana U, USA
Annie Lang, Indiana U, USA

7133

Media Framing of the War in Iraq

Thursday
9:00-10:15 am
Conference 4

Political Communication
Mass Communication

Chair

Suda Ishida, Hamline U, USA

Participants

Media Framing of the Korean Troop Dispatch to Iraq: Galois Lattice Analysis

Naewon Kang, Dankook U, Korea

Framing the War: A Comparative Study of Coverage of the Iraq War By Two Chinese Newspapers and Two US Newspapers

Zhi Huang, Southern Illinois U, USA

News as Culture: A Comparative Study of Newspaper Coverage of the War in Iraq

Salma Ghanem, U of Texas, USA

Respondent

Lucig H. Danielian, American U of Armenia, Armenia

7134

New Dimensions of Public Diplomacy

Thursday
9:00-10:15 am
Conference 5

Public Relations

Chair

Beata Ociepka, U of Wroclaw, Poland

Participants

Public Diplomacy in Europe and New Patterns of Communication

Ashvin Gonesh, Netherlands Institute of International Relations Clingendael, Netherlands

Public Diplomacy as International Public Relations: The Central European Experience

Gyorgy Szondi, Leeds Metropolitan U, United Kingdom

From "Auswaertige Kulturpolitik" to Public Diplomacy: Selling Germany and the West

Mark Speich, Herbert Quandt Foundation, Germany

Public Diplomacy as a New Instrument of Polish Foreign Policy

Marta Ryniejska-Kieldanowicz, U of Wroclaw, Poland

Respondent

Beata Ociepka, U of Wroclaw, Poland

The objective of the panel is to conceptualize public diplomacy as one of the ways international Public Relations is understood, both in practice and in theory. In this understanding public diplomacy is seen as symmetric, dialogical communication of governments and NGO's with broad foreign audiences. The main question is what are the responses of public diplomacy to the new international environment and what is the national version of it in an enlarged Europe.

7135

Culture, Face Concerns, and Apologies

Thursday
9:00-10:15 am
Conference 6

Intercultural & Development Communication/Intercultural Communication

Chair

Joohan Kim, Yonsei U, Korea

Participants

The Effect of Culture on Complex Apologetic Motives

Bing Han, U of Maryland, USA

Deborah A. Cai, U of Maryland, USA
The Effects of Culture and Face Concerns on Intention to Apologize: A Comparison of U.S. and China
Hee Sun Park, Michigan State U, USA
Xiaowen Guan, Michigan State U, USA
Traditional Chinese Value Orientations as Indigenous Constructs: A Confirmatory Factor Analysis
Ling Chen, Hong Kong Baptist U, China
An Intercultural Analysis of Imagined Interactions
James Michael Honeycutt, Louisiana State U, USA
Robert McCann, U of Southern California, USA

Respondent

Claudia L. Hale, Ohio U, USA

7136

International Collaboration among Communication Associations

Thursday
9:00-10:15 am
Conference 7

Theme Sessions

Chair

Ted Zorn, U of Waikato, New Zealand

Participants

Jon F. Nussbaum, Pennsylvania State U, USA
Robin Mansell, London School of Economics, United Kingdom
Betteke Van Ruler, U of Amsterdam, The Netherlands
Klaus Krippendorff, U of Pennsylvania, USA
Christine Geraghty, British Media, Communication and Cultural Studies Association, United Kingdom
Catherine Loneux, La Societe Francaise des Sciences de l'Information et de la Communication, France
H. Dan O'Hair, U of Oklahoma, USA
Hilik Limor, Israel Communication Association, Israel
Romy Froehlich, Ludwig-Maximilians U, Germany
Ali Alkarni, Saudi Association for Media and Communication, Saudi Arabia
Peter Neijens, U of Amsterdam, The Netherlands
Karen J. Ross, Coventry U, United Kingdom
Dafna Lemish, Tel Aviv U, Israel
Vincent Meyer, U of Metz, France
Junhao Hong, SUNY - Buffalo, USA
Hao Xiaoming, Nanyang Technical U, Singapore
Hye-Ryeon Lee, U of Hawaii, USA
Susan J. Drucker, Hofstra U, USA
Francois Heinderyckx, U of Brussels, Belgium

This panel follows on a highly successful panel at the November 2005 First European Communication Conference in Amsterdam. At that panel, there was substantial interest in increased collaboration among communication associations. The purpose of the proposed panel is to continue that conversation and, more specifically, to identify specific priorities and action plans for collaboration.

7137

Media and Political Clientelism

Thursday
9:00-10:15 am
Conference 8

Political Communication

Chair

Daniel C. Hallin, U of California, USA

Participants

Political Clientelism in Hungarian Journalism: The Burden of Post-Communism, or a Long-Lasting Model of Polarized Bipartisanship?
István Hegedus, Hungarian Europe Society, Hungary

La Lottizzazione: Between Consensual Democracy, Pluralism, and Clientelism
Paolo Mancini, U of Perugia, Italy
Media Ownership, Pluralism, and Independence in Post-Socialist Systems
Brankica Petkovic, Peace Institute/Mirovni Institut, Slovenia
Media-Political Relations in 1990s Russia: Clientelist Models and Historical Contingency
Natalia Roudakova, Stanford U, USA

Respondent

Daniel C. Hallin, U of California, USA

Clientelism is an important concept in comparative social analysis which has rarely been applied to the study of the media. This panel explores the relevance of this concept for the understanding of media systems and the role of the media in democratic politics. It focuses on the relevance of the concept for understanding media in post-socialist systems, as well as the lottizzazione through which Italian parties have shared power and positions in public broadcasting.

7210

Global Journalists: International Perspectives

Thursday
10:30-11:45 am
Great Hall

Journalism Studies

Chair

Frank Esser, U of Missouri, USA

Participants

Latin American Journalists' Perceptions of the Profession: Between Exhaustion and Fascination

Jesus Arroyave, U of Miami, USA

Juliet Hallifield Gill, U of Miami, USA

Iscar Blanco, U of Miami, USA

Newspapers, Democracy, and Society: The Case of Sierra Leone

Karin Wahl-Jorgensen, Cardiff U, United Kingdom

Bernadette Cole, Fourah Bay College, Sierra Leone

Whose Language? Exploring Attitudes of Bulgarian Journalists in the Language Dispute with Macedonia

Christopher D. Karadjov, California State U, USA

Lost in Transition: Moldovan Journalism During the Last 15 Years

John Houston Parmelee, U of North Florida, USA

Respondent

Robert L.. Stevenson, U of North Carolina, USA

7211

Patterns of Mobile Phone Use

Thursday
10:30-11:45 am
Hall 1

Communication and Technology

Chair

Kwan Min Lee, U of Southern California, USA

Participants

Cell Phone Usage and Social Interaction with Proximate Others: Ringing in a Theoretical Model

Omotayo Banjo, Penn State U, USA

Yifeng Hu, Penn State U, USA

S. Shyam Sundar, Pennsylvania State U, USA

Longitudinal Effects of Mobile Internet Use on Social Network in Japan

Kakuko Miyata, Meiji Gakuin U, Japan

Mobile Phone Uses: Two Channels in a Medium and Potentiality of Ritualized Use

Searle Huh, Michigan State U, USA

Cell Phone Usage and Everyday Resistance of Live-In Maids in Singapore

Hsiaoli Sun, Nanyang Technological U, Singapore

Respondent

Ran Wei, U of South Carolina, USA

7212

Advances in Research on News Effects II

Thursday
10:30-11:45 am
Hall 2

Mass Communication

Chair

Ian E. Glenn, U of Cape Town, South Africa

Participants

Connecting with the News Through Affective Expectations: Antecedents and Outcomes

Eran N. Ben-Porath, U of Pennsylvania, USA

Examining Additional Causes and Consequences of the Hostile Media Effect: The Exemplification

Explanation and News Source Selection Implications

Laura M. Arpan, Florida State U, USA

Monitorial Citizens and Network Gatekeeping in Complex Democracies

Andreina Mandelli, Bocconi U and U of Lugano, Italy

The Effects of News Coverage on the Cognitive Structure of the Audience

Poong Oh, Yonsei U, Korea

Mi Jahng, Seoul National U, Korea

The Terri Schiavo Case: Media Effects on End-of-Life Decision Making

Veronica Hefner, U of Illinois, USA

Kristin L Drogos, U of Illinois, USA

Bradley J Bond, U of Illinois, USA

7213

Media Enjoyment: New Directions in Enjoyment and Emotion Research

Thursday
10:30-11:45 am
Hall 3

Mass Communication

Chair

Alice E. Hall, U of Missouri, USA

Participants

Testing a Tripartite Model of Media Enjoyment with Participatory Reality TV

Mina Tsay, Pennsylvania State U, USA

Robin Nabi, U of California - Santa Barbara, USA

Why is Virtual Fighting Fun? Motivational Predictors of Exposure to Violent Video Games

Tim Kuhrcke, U of Zurich, Switzerland

Christoph Klimmt, Hannover U of Music & Drama, Germany

Peter Vorderer, U of Southern California, USA

Experiential Engagement in Filmic Narratives and Enjoyment

Helena Bilandzic, U of Erfurt, Germany

Rick W. Busselle, Washington State U, USA

Why Do Patients Use the Internet? The Effects of Insufficiency on Patients' Health-Related Internet Use

Sun-Young Lee, U of Wisconsin, USA

Hwang Hyunseo, U of Wisconsin, USA

Robert P. Hawkins, U of Wisconsin, USA

Toying with Murder: The Impacts of Mystery Complexity and Need for Cognition on Mystery Enjoyment

Silvia Knobloch-Westerwick, Ohio State U, USA

Caterina Keplinger, Hanover U of Music & Drama, Germany

This panel brings together the latest research on enjoyment as a predictor or as an effect of media use. The papers draw on different media contexts and genres.

7214

The Social Shaping of New Media: Studies on Media Appropriation

Thursday
10:30-11:45 am
Hall 4

Communication and Technology

Chair

Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

Participants

"Making Media Mine": A Multimethod Study on Everyday Media Domestication

Thorsten Quandt, U Munich, Germany

Thilo von Pape, Ludwig-Maximilians U, Germany

Measuring Molds of Social Shaping: Evidence from Cell Phone Appropriation

Werner Wirth, U of Zurich, Switzerland

Thilo von Pape, Ludwig-Maximilians U, Germany

Veronika Karnowski, Ludwig-Maximilians U, Germany

Is Interactivity Always Welcome? Social and Situational Influences on the Acceptance and Adoption of Digital Technologies

Oliver Johannes Quiring, U of Muenchen, Germany

The Social Shaping of New Media: The Case of Home Media Environment

Matthias R. Kempf, Ludwig-Maximilians U, Germany

Respondent

James E. Katz, Rutgers U, USA

This panel presents key findings from an interdisciplinary project dealing with the social shaping of new media technologies. Team members from communication and business studies discuss recent data on media domestication from a large scale observation study; they present an online study on cell phone appropriation; and they offer some insight on the acceptance of interactivity based on qualitative interviews. Finally, a framework on how to manage convergence in the home media environment will be proposed, based on the project's findings and theoretical considerations.

7215

Understanding Cognitive Processing of Media Messages

Thursday
10:30-11:45 am
Hall 5

Information Systems

Chair

Kevin Wise, U of Missouri, USA

Participants

When Available Resources Become Negative Resources: Effects of Cognitive Overload on Memory

Sensitivity and Criterion

Julia Fox, Indiana U, USA

Byungho Park, Indiana U, USA

Annie Lang, Indiana U, USA

The Effects of Audio and Video Information Density on Available Resources and Encoding

Annie Lang, Indiana U, USA

Dakota Z. Derryberry, U of Chicago, USA

Johnny V. Sparks, Indiana U, USA

Byungho Park, Indiana U, USA

Satoko Kurita, Indiana U, USA

Steven A. Shyu, Indiana U, USA

Robert F. F. Potter, Indiana U, USA

Informational Compensation and Comparative Judgments: An Exploration of Psychological Mechanisms

Behind the Third-Person Perception

Lijiang Shen, U of Georgia, USA

Zhongdang Pan, U of Wisconsin, USA

Ye Sun, U of Wisconsin, USA

Motivation, Social Context, and Cognitive Processing as Evolving Concepts in Persuasion Theory

Mark A. Hamilton, U of Connecticut, USA

Linda Ann Patrylak, U of Connecticut, USA

Respondent

Kevin Wise, U of Missouri, USA

7220

Public Relations, Governmental, and Political Campaigning

Thursday
10:30-11:45 am
Seminar 1

Public Relations

Chair

Bruce K. Berger, U of Alabama, USA

Participants

Bridging Two Schools of Thought: Applications of Public Relations Theory to Political Marketing

Jesper Stromback, Mid Sweden U, Sweden

Michael A. Mitrook, U of Florida, USA

Spiro K. Kioussis, U of Florida, USA

2004 Presidential Campaign Messages: A Functional Analysis of News Releases from President Bush and Senator Kerry

Sooyoung Cho, U of South Carolina, USA

William L. Benoit, U of Missouri, USA

Communication About Policy Intentions of the Government: Unwanted Propaganda or Democratic Inevitability?

Rozane De Cock, Katholieke U - Leuven, Belgium

Dave Gelders, Katholieke U - Leuven, Belgium

Peter Neijens, U of Amsterdam, The Netherlands

Keith Roe, Katholieke U - Leuven, Belgium

Intercandidate Agenda-Setting in Presidential Elections: Issue and Attribute Agendas in the 2004 Campaign

Spiro K. Kioussis, U of Florida, USA

Arlana Shields, U of Florida, USA

Respondent

Claes H. De Vreese, U of Amsterdam, The Netherlands

7221

Communication, Interaction, Power

Thursday
10:30-11:45 am
Seminar 2

Philosophy of Communication

Chair

Brett Nicholls, U of Otago, New Zealand

Participants

What Is Communication? Unsettling A Priori and A Posteriori Approaches

Diana Iulia Nastasia, U of North Dakota, USA

Lana F. Rakow, U of North Dakota, USA

Hauntology, Iterability and Restance: Three Derridean Concepts in Dialogue with Ethnomethodology

Francois Cooren, U de Montreal, Canada

Strategies of Slowness Between a Communicative Ideal and a Productive Body

Sarah R. Sharma, York U, Canada

Lacan vs. the Post-Structuralists: Or, How I Learned to Stop Worrying and Love the Subject

Omri Ceren, U of Southern California, USA

7222

The Role of the Media in Shaping National Identity

Thursday
10:30-11:45 am
Seminar 3

Political Communication

Chair

Kaja Tampere, U of Jyväskylä, Finland

Participants

Criticism of the USA and Anti-Americanism in Germany

Martin Emmer, Deutsche Gesellschaft für Publizistik, Germany
Gerhard Vowe, Deutsche Gesellschaft für Publizistik, Germany
Markus Seifert, Technical U Ilmenau, Germany
Movement of The People?: The Resonance of Social Movements from the Homeland in the Diaspora
Andrea Hickerson, U of Washington, USA
News and Ethnic Prejudice: Threat Framing of Immigrants and its Impact on Anti-Immigration
Sentiments
Hajo Boomgaarden, U of Amsterdam, The Netherlands

7223

The Popular in Perspective

Thursday
10:30-11:45 am
Seminar 4

Popular Communication

Chair

Matthew P. McAllister, Pennsylvania State U, USA

Participants

Cult of the Signers: Autographmania and the Popular Imagination in Nineteenth-Century America
Josh Lauer, U of Pennsylvania, USA

Boogie Woogie Dreams: Early African-American Representations in Musical Short Films
TaKeshia L. Brooks, U of Michigan, USA

Brand Network: Betty Crocker's Commercial Community
Rebecca Bolin Swenson, U of Minnesota, USA

The History of Home-Makeover TV: A Rhetoric of Consumption, Myth, and Identity
Janis Teruggi Page, U of Florida, USA

How did U.S. popular communication come to be what it is today? This panel explores four case studies of phenomena of the "popular" from the 19th century to the present. Panelists consider the cult of celebrity as it was known in the autographmania of the 1820s, the expression of African American culture in the musical short films of the 1920s, the popularity of Betty Crocker, a brand-related icon of domesticity in the 1940s, and the rise of American makeover TV in the 1990s, all of which contribute to recognizable aspects of today's popular communication in and from the U.S..

7224

Internationalization from Scratch: The Networking Summit of the ICA Internationalization Committee

Thursday
10:30-11:45 am
Seminar 5

Special Sessions

Chair

Angela Schorr, U of Siegen, Germany

Participants

Jianxun Chu, U of Science & Technology of China, China

Martina H. Myers, U of New Mexico, USA

H. Dan O'Hair, U of Oklahoma, USA

The convention in Dresden offers the occasion to provide a special "networking" platform for professionals to come together to exchange information and make first informal connections toward international teaching and research cooperations. This year, the Internationalization Committee of the ICA is offering its capability to arrange for opportunities that help create bilateral contacts and cooperations among communication researchers of different countries. If you are looking for an opportunity to give a lecture in a foreign country during the next or the following semester (spring or fall 2007); if you are interested in visiting a specific research institute or department; if you are looking for international cooperation partners and like-minded colleagues within your speciality area (i.e., in preparation of a dissertation project, for an exchange arrangement, or a sabbatical, or in preparation of an EU project, etc.), you can take advantage of our "networking" initiative. We will try to bring together potential partners at all levels.

7225

Women's Work: Networking and Empowerment

Thursday
10:30-11:45 am
Seminar 6

Feminist Scholarship

Chair

Marian J. Meyers, Georgia State U, USA

Participants

Analyzing Women Networking for Empowerment: A Methodology Perspective

Martha M. Burkle, Monterrey Institute of Technologies, Mexico

Eva Maria Gonzalez, Monterrey Institute of Technologies, Mexico

Culture and the Role of Women: The Case of Muslim Women in Muslim Countries

Sheida Shirvani, Ohio U, USA

Postcolonial Feminism and Women's Grassroots Organizing: A Look at the Disjuncture in Discursive Travel

Ying Li, U of Southern California, USA

Women as Peacebuilders: The Experiences and Efforts of Women in Poso, Central Sulawesi, Indonesia

Endah Trista Agustiana, United Nations Development Programme, Indonesia

Claudia L. Hale, Ohio U, USA

7230

Faculty Make Documentaries: The Contributions and Challenges of Documentary Video Production in Academia

Thursday
10:30-11:45 am
Conference 1

Visual Studies

Chair

Denise Matthews, Eastern Connecticut State U, USA

Participants

Gabriela Martinez, U of Oregon, USA

Ron Osgood, Indiana U, USA

Daniel Miller, U of Oregon, USA

Recent digital video technological advances allow non-commercial producers to economically create documentaries, spurring an increase in the number of long-form documentary works produced by university faculty. The greater ease of producing documentaries within the academic setting allows production faculty to make valuable contributions to applied visual studies, but we also encounter challenges. To explore these contributions and challenges we propose a panel of seasoned faculty documentary makers who will draw on their own recent documentary production experiences to consider these contributions and challenges. The four members of this panel are varied in their backgrounds and in the work they produce. All are nationally recognized for their creative work in the documentary video form. Illustrative segments of the works will be shown.

7231

Methodological Issues in Intercultural Communication

Thursday
10:30-11:45 am
Conference 2

Intercultural & Development Communication/Intercultural Communication

Chair

Sachiyo M. Morinaga Shearman, East Carolina U, USA

Participants

Clear-Cut Concepts vs. Methodological Ritual: Etic and Emic Revisited

Christina Hahn, U of Duisburg, Germany

To What Extent Do Cultures Differ?

Xiaoying Xie, U of Maryland, USA

How Cultural Context Interferes with Communication: A Synthesis of Hall's HC/LC-Concept and

Krippendorff's Information Theory

Markus G. Kittler, Friedrich-Alexander U, Germany

Two Metaphors of Intercultural Communication

Zhenbin Sun, Fairleigh Dickinson U, USA

Respondent

Min-Sun Kim, U of Hawaii, USA

7232

Understanding Work Groups through Multilevel Analysis

Thursday
10:30-11:45 am
Conference 3

Organizational Communication

Chair

Steven Shenouda, U of Miami, USA

Participants

Expanding the Individual Level Components of Group Transactive Memory Systems

Y. Connie Yuan, Cornell U, USA

Janet Fulk, U of Southern California, USA

Peter Monge, U of Southern California, USA

Group Influence on Member Assimilation in Highly Interdependent Workgroups: A Multilevel Analysis

Karen Kroman Myers, Purdue U, USA

Robert D. McPhee, Arizona State U, USA

Leader-Member Exchange and Cooperative Communication Between Group Members: Replication of Lee (1997, 2001) Study on Malaysia Respondents

Hassan Abu Bakar, U Utara Malaysia, Malaysia

Patricia A Rowe, U of Queensland, Australia

Group Effectiveness: An Integral and Developmental Perspective

Lu Tang, U of Southern California, USA

Respondent

Marshall Scott Poole, Texas A&M U, USA

7233

Bearing Witness: Reporting War, Conflict, and Terrorism

Thursday
10:30-11:45 am
Conference 4

Political Communication

Chairs

Barbie Zelizer, U of Pennsylvania, USA

Stuart Allan, U of the West of England, United Kingdom

Participants

From the Pool System to Being Embedded: War Correspondents in Gulf Wars I and II

Douglas M. Kellner, U of California, USA

Reporting War: Evolution of the War on Terror Policy Frame

Stephen D. Reese, U of Texas, USA

The Fear of Living Dangerously: Journalists Who Report on War

Howard Tumber, City U - London, United Kingdom

Routinizing Terror: Lessons from the Israeli Experience

Tamar Liebes, Hebrew U, Israel

Zohar Kampf, Hebrew U, Israel

Comprehending Mediated War: Contextual Objectivity as a Model for the Assessment of Conflict Coverage

Adel Talaat Iskandar, U of Kentucky, USA

Citizen Journalists: The Online Reporting of the London Bomb Attacks

Stuart Allan, U of the West of England, United Kingdom

This panel explores the social responsibilities of the news reporter when confronted with the violent realities of war, conflict and terrorism. It aims to contribute to a larger critical appraisal of both the guiding imperatives of journalism during times of crisis, and the ways in which these imperatives impact more broadly across different modes of journalistic form and practice. The discursive authority of the journalist, this panel's contributors argue, is primarily defined by his or her capacity to bear witness. This panel's papers engage with crisis reporting in diverse locales, ranging from war in Iraq, to conflicts in

Israel and Palestine, and to terrorism in Britain. Taken together, they raise important questions about the ways in which the journalist's role of bearing witness is influenced by a myriad of factors - political, military, economic, cultural and technological, amongst others - profoundly shaping what counts as 'truth' or 'fact' under extraordinarily difficult circumstances.

7234

Health Communication Research Targeting Mass Audiences: Networking Funded Scholarship

Thursday
10:30-11:45 am
Conference 5

Health Communication
Mass Communication

Participants

Alcohol and Illegal Drugs, Violent Crime, and Accidents in U.S. Local and National News

Michael D. Slater, Ohio State U, USA
Valerie L Ford, Colorado State U, USA
Marilee Long, Colorado State U, USA

Evidence of Health Disparities in Cancer Coverage of African American Communities

Elisia L. Cohen, Saint Louis U, USA
Charlene A. Caburnay, Saint Louis U, USA
Doug Luke, St. Louis U, USA
Matthew W. Kreuter, Saint Louis U, USA
Glen T. Cameron, U of Missouri, USA
Shelley Rodgers, U of Missouri, USA

Generating Conflict for Greater Good: Contingency Theory as a Strategic Tool to Impact Health

Disparities in African American Communities
Crystal Yvette Lumpkins, U of Missouri, USA
Jiyang Bae, U of Missouri, USA
Glen T. Cameron, U of Missouri, USA
Shelley Rodgers, U of Missouri, USA
Doug Luke, St. Louis U, USA
Matthew W. Kreuter, Saint Louis U, USA

An Analysis of Health Content in Popular Primetime Programs

Sheila Teresa Murphy, U of Southern California, USA
Heather Hether, U of Southern California, USA
Michael J. Cody, U of Southern California, USA
Grace Huang, U of Southern California, USA

This panel proposals brings together research from three large-scale funded research projects: a large-scale content analytic project in progress at Ohio State University funded by the National Institute on Alcoholism and Alcohol Abuse, the "Black Newspapers for Health Communities" project from Center for Excellence in Cancer Communication Research at Saint Louis University and the University of Missouri; and research from the "Hollywood, Health & Society" (HH&S) program at the Norman Lear Center at the USC Annenberg School for Communication funded by the Centers for Disease Control and Prevention (CDC) and the National Institute of Health's (NIH) National Cancer Institute (NCI). Each of these projects provide insights into the ways that content-analytic and audience research methods can be used to further the objectives of health communication campaigns, and to improve media coverage about health risks in influencing both individual behavior and health policy.

7235

Mass Communication Theory: Do We Need It? A Joint ICA-IAMCR Session with Denis McQuail

Thursday
10:30-11:45 am
Conference 6

Theme Sessions

Chair

Robin Mansell, London School of Economics, United Kingdom

Participants

Denis McQuail, U of Southampton, United Kingdom
Wolfgang Donsbach, U of Dresden, Germany
Peter Golding, Loughborough U, United Kingdom

Cees J. Hamelink, U of Amsterdam, The Netherlands
Sonia M. Livingstone, London School of Economics, United Kingdom
Kaarle Nordenstreng, U of Tampere, Finland
Holli A. Semetko, Emory U, USA
Elena Vartanova, Moscow State U, Russia

Since Bernard Berelson's "funeral speech" in 1959, the field has expanded enormously and established itself as a firm part of the social sciences and humanities around the world. The story of this expansion of research and theory has been recorded in successive editions of McQuail's Mass Communication Theory (5th edition, 2005). However, there has always been disagreement about the need for any separate theory for mass communication and about the disciplinary status of 'communication science'. These doubts have been multiplied by the rise of new 'non-mass' forms of electronic communication. Many established theoretical concepts relating to the media, such as mediation, public communication, globalization and that of 'mass' itself are now in a state of flux. The session will address these basic questions while celebrating the role of Denis McQuail as a most prolific scholar of mass communication.

7236

The Dark Side: Relational Uncertainty, Jealousy, and Communication about Sex and Risk

Thursday
10:30-11:45 am
Conference 7

Interpersonal Communication

Chair

Krystyna Strzyzewski Aune, U of Hawaii, USA

Participants

Relational Commitment, Culture, Communication About Sex, and Risk: The Unexpected Dark Side of Commitment

Carey Marie Noland, Northeastern U, USA

Janet MacLennan, U of Puerto Rico, Puerto Rico

Relational Uncertainty, Emotional Commitment, and Emotion Expression in Romantic Relationships

Krystyna Strzyzewski Aune, U of Hawaii, USA

The Effects of Communication Trait Symmetry and Complementarity on Closeness, Relational Satisfaction, and Communication Satisfaction

Katherine Ann Klein, Michigan State U, USA

Amber Raile, Michigan State U, USA

Rachel K. Kim, Michigan State U, USA

Xiaowen Guan, Michigan State U, USA

Timothy R. Levine, Michigan State U, USA

Jayson Dibble, Michigan State U, USA

Carrie Oliveira, Michigan State U, USA

Mary Braz, Michigan State U, USA

Sarah K. Foregger, Michigan State U, USA

The Influence of Relational Proximity and Biological Sex on the Determinants of Communicative Responses to Jealousy in Romantic Relationships: Comparing and Contrasting Patterns of Association

Elyse M. Warford, U of Arkansas, USA

Lynne M. Webb, U of Arkansas, USA

7336

Political Communication Editorial Board Meeting

Thursday
12:00-1:15 pm
Conference 7

Special Sessions

Chair

David L. Paletz, Duke U, USA

7340

Communication Law and Policy Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Communication Law & Policy

Participants

1. Cross Media Ownership: An Analysis of Regulations and Practices in Australia, Hong Kong, and Singapore
Tuen-yu Lau, Uof Washington, USA
Katie Look, Washington U, USA
David J. Atkin, Cleveland State U, USA
Carolyn A. Lin, U of Connecticut, USA
2. Network Effects in the U.S. Cable Television Industry: An Empirical Examination of Cable Network Externalities
Sangho Seo, Pennsylvania State U, USA
3. Defamation Litigation and the Press in China: An Empirical Account in Chengdu
Xiaoyan Chen, Nanyang Technological U, Singapore
Peng Hwa Ang, Nanyang Technological U, Singapore
4. New Perspectives on Group Libel: Applying Social Capital Theory and Class Action Procedure
Tae Hee Lee, U of North Carolina, USA
5. U.S. Internet Pornography: A Court of Appeals Analysis
Constance Bridges, St. Charles Community College, USA
6. Drug Advertising in the Internet Age: Transatlantic Tension Over Pharmaceutical Advertising
Craig Freeman, Louisiana State U, USA

7340

Communication and Technology Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Communication and Technology

Participants

7. Chinese Cyber Nationalism: Characteristics and Implications
Xu Wu, Arizona State U, USA
8. Models, Metaphors, and Games: An Understanding of Communication in Five Participative Design Case Studies
Lisa Uber, Rutgers U, USA
9. Consider the Source: Predictors of Online Citation Permanence in Communication Journals
Daniela V. Dimitrova, Iowa State U, USA
Michael Bugeja, Iowa State U, USA
10. Motives and Parasocial Interactions of Fan Celebrity Web Site Creators
John Beatty, La Salle U, USA
11. Self-Consciousness and Socio-Communicative Orientation on the Net: An Analysis of South Korean College Students' Photoblogging
Minsun Shim, U of Pennsylvania, USA
Min Ju Lee, Seoul National U, Korea

7340

Ethnicity and Race in Communication Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Ethnicity and Race in Communication

Chairs

Kumarini Silva, Northeastern U, USA
Isabel Molina Guzman, U of Illinois, USA

Participants

12. Authenticating Whiteness: Constructions of Race and Class in Tony Hawk's Underground
Emily Chivers Yochim, U of Michigan, USA
13. How the New York Times Framed Hindus and Muslims During the Partition and Independence of India and Pakistan in 1947
Renuka Suryanarayan, Ohio U, USA
14. Measuring Race as a Cultural Component of Social Capital: Black Religiosity, Political Participation, and Civic Engagement

- Lindsay H. Hoffman, Ohio State U, USA
 Osei Appiah, Ohio State U, USA
15. Rental Discrimination and Ethnicity in Names (Top Interactive Paper)
 Adrian Carpusor, U of Southern California, USA
 William E. Loges, Oregon State U, USA
 16. Spanglish in Persuasive Communications: A Study of Code-Mixing and Linguistic Preference in Advertising (Top Interactive Paper)
 Christopher Chavez, U of Southern California, USA
 17. From Nation to Virtual Community: The Ethnogenesis of Cyber Yugoslavia
 Smiljana Antonijevic, U of Minnesota, USA
 18. Patriotism or Nationalism?: The New York Times' Discourse of American National Identity After 9/11
 Lu Wei, Washington State U, USA
 Sudeshna Roy, Washington State U, USA
 Jessica Wells, Washington State U, USA
 Mariana Rethen, Washington State U, USA
 Chao-Tsung Huang, Washington State U, USA
 19. Accounting for the 1920 Lynching in Duluth, Minnesota: Marginalizing People, Groups, and Ideas in Selected Minnesota Newspapers (Top Interactive Paper)
 Kristin L. Gustafson, U of Washington, USA
 20. Classical Imagery and Early Representations of Black South Africans
 Ian E. Glenn, U of Cape Town, South Africa

7340

Feminist Scholarship Interactive Paper Session

Thursday
 12:00-1:15 pm
 Terrace

Feminist Scholarship

Participants

21. Chocolate Cravings, Seasonale, and the Female Body: Resisting the Biomedical Model
 Slavica Kodish, Arkansas Tech U, USA
22. Conducting Qualitative Research with Children: Interdisciplinary and Feminist Perspectives for Media Scholars
 Rebecca C. Hains, Temple U, USA
23. Gendered Affiliation: The Arts as "Effeminate"
 Lois Foreman-Wernet, Capital U, USA
24. How Did the Sport Make You Feel? Looking at the Three Dimensions of Emotion Through a Gendered Lens
 James Reynolds Angelini, Indiana U - Bloomington, USA
25. Images of Men and Women in Mobile Phone Advertisements
 Nicola M. Doering, Ilmenau U of Technology, Germany
 Sandra Pöschl, Institute for Media and Communication Research, Germany
26. Silence to Dialogue to Trialogue
 Martina H. Myers, U of New Mexico, USA
 Candia Elliott, U of New Mexico, USA
 Judith Stauber, U of New Mexico, USA
27. The Citizen, the Housewife, the Journalist, and the Press: Gender and News Sources
 Karen J. Ross, Coventry U, United Kingdom
28. The Construction of Consumer Population: A Gender Analysis of Advertising in the 1920s China
 Huaiting Wu, University of Minnesota, Twin Cities, U.S.
29. The Naturalizing Function of Working Woman Speech Acts
 Donnalyn Pompper, Florida State U, USA
30. The Wounded Community: Mother-Blaming in News Articles About Women Who Killed Their Children
 Barbara Ann Barnett, U of Kansas, USA

7340

Game Studies Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Game Studies

Participants

31. A Female Participant-Observer's View into How and Why Women Play Shooter Video Games
Tania Cantrell, U of Texas, USA
32. Experiencing Entertainment
Bastian Jenderek, U of Leipzig, Germany
33. Gameplay as Thirdspace
Simon Ryan, U of Otago, New Zealand
Brett Nicholls, U of Otago, New Zealand
34. The Effects of Educational Computer Games on Preschool Children's Learning: Gender Differences in Playing Competitive and Noncompetitive Mathematics Games
Fang-Yi Flora Wei, U of Memphis, USA
Pradeep Sopory, U of Memphis, USA
Katherine G. Hendrix, U of Memphis, USA
35. MUDs and Power. Reducing the Democratic Imaginary?
Nico EM Carpentier, Free U, Belgium
Niky Patyn, Free U - Brussels, Belgium

7340

Gay, Lesbian, Bisexual, and Transgender Studies Interest Group Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Gay, Lesbian, Bisexual & Transgender Studies

Participants

36. "We All Have Feelings For Our Girlfriends": Progressive (?) Representations of Lesbian Lives on the "The L Word"
Michaela D. E. Meyer, Christopher Newport U, USA
Pei-Wen Lee, LaGuardia Community College, USA
37. The Aesthetic Power of the Fab Five: Discursive Themes of Homonormativity in Queer Eye for the Straight Guy
Zizi Papacharissi, Temple U, USA
Jan Fernback, Temple U, USA
38. From Othering to Understanding: Fostering Networking Among Healthcare Providers and Patients Undergoing Sex Reassignment Surgery (Top Interactive Session Paper)
Holly Hirsch, Texas A&M U, USA
39. (Ir)reconcilable Differences?: Queer Theory, Everyday Politics, and Mainstream News Coverage of Same-Sex Marriage Debates
Megan Biddinger, U of Michigan, USA

7340

Health Communication Division Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Health Communication

Participants

40. An Integrative Model of Smoking Cessation Determinants: The Difference between Successful and Unsuccessful Attempts
Bas van den Putte, U of Amsterdam, The Netherlands
Birgit ten Berg, U of Amsterdam, The Netherlands
Marcus C. Yzer, U of Minnesota, USA
Marc C. Willemsen, STIVORO, The Netherlands
41. Communication Technologies and Health Care: Diagnosis of Theoretical Contributions to the Study of Telemedicine
Pamela S. Whitten, Michigan State U, USA
Elena Gabor, Purdue U, USA
Alicia Dutta-Bergman, Purdue U, USA
Vinita Agarwal, Purdue U, USA
42. Exposure to Obesity Information in the Media is Associated with Weight-Loss Behavior
Bridget Kelly, Uof Pennsylvania, USA

- Robin Stanback Stevens, U of Pennsylvania, USA
43. Health Information, Credibility, Homophily, and Influence via the Internet: Web Sites Versus Discussion Groups
 Zuoming Wang, Cornell U, USA
 Joseph B. Walther, Cornell U, USA
 Suzanne Pingree, U of Wisconsin, USA
 Robert P. Hawkins, U of Wisconsin, USA
44. Nurse-Patient Communication: The Influence of Involvement on the Nurse's Role as a Social Model for Cancer Patients
 Mugur Valentin Geana, U of Missouri, USA
 Anca Cristina Micu, Sacred Heart U, USA
 Glen T. Cameron, U of Missouri, USA
45. Reading Diane's Diary: Contextualizing the Master Narrative of Breast Cancer
 Amanda Olson, U of Houston, USA
46. Seeking Cancer Information on the Internet: Antecedents and Satisfactions
 Yan Tian, U of Missouri, USA
 Teresa Thompson, U of Dayton, USA
 James D. Robinson, U of Dayton, USA
47. User Perceptions of Genetics Home Reference: A Study of a Health Information's Web Site's Image
 Robert A. Logan, Lister Hall National Center for Biomedical Comm, USA
 Jane Fun, U.S. National Library of Medicine, USA
 May Cheh, U.S. National Library of Medicine, USA
48. Voices, Power, and the News Media: Who Constructs the Picture of Doctor-Patient Relationships in Taiwan
 Yu-Chan Chiu, Chang Gung U, Taiwan
49. Understanding the Persuasiveness of Fear Appeals: The Effects of Self-affirmation
 Guido van Koningsbruggen, Free U, Amsterdam, The Netherlands
 Enny Henrica Das, Free U - Amsterdam, The Netherlands

7340

Information Systems Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Information Systems

Chair

Paul David Bolls, U of Missouri, USA

Participants

50. Argument Quality and Evidence Types: When Is Statistical Evidence Superior to Anecdotal Evidence?
 Hans Hoeken, U of Nijmegen, The Netherlands
 Letticia Hustinx, Radboud U, The Netherlands
51. Audio Weblogs: Communication Breakthrough or Communication Overload?
 Kenny W. P. Tan, Nanyang Technological U, Singapore
 Benjamin H. Detenber, Nanyang Technological U, Singapore
52. Brand Integrations in Magazines: Effects of Commercialism on Credibility and Purchase Intention
 Eva Adriana van Reijmersdal, U of Amsterdam, The Netherlands
 Peter Neijens, U of Amsterdam, The Netherlands
 Edith Gloria Smit, U of Amsterdam, The Netherlands
53. Comprehension of Filmic Events in a Native Language and a Non-Native Language: Inference Generation and Cognitive Mapping
 Mina Lee, U of Alabama, USA
 David R. Roskos-Ewoldsen, U of Alabama, USA
 Beverly Roskos-Ewoldsen, U of Alabama, USA
54. Determinants of Information Seeking and Sharing About Air Quality Risks Among Youth in a U.S.-Mexico Border Community
 Maria Knight Lapinski, Michigan State U, USA
 Dana Mastro, U of Arizona, USA
 Maria Aleksandra Kopacz, U of Arizona, USA

55. Online Resources for the Mapping of Scientific Communication: The Example of the Journal of Communication
Loet Leydesdorff, U of Amsterdam, The Netherlands
56. Orientations Toward Communication, Computer Anxiety, and the Development of Personal and Professional Relationships Face-to-Face and Online
Joan O'Mara, U of Hartford, USA
Jerry L. Allen, U of New Haven, USA
Kathleen M. Long, West Virginia Wesleyan College, USA
Ben B. Judd, U of New Haven, USA
57. Subjective, Descriptive and Injunctive Norms: Three Separate Constructs
Katherine Ann Klein, Michigan State U, USA
Franklin J. Boster, Michigan State U, USA
58. The Impact of Structural Complexity and Information Density on Attitudes Toward Radio PSAs
Seungjo Lee, Indiana U, USA
Byunggho Park, Indiana U, USA
Robert F. F. Potter, Indiana U, USA
59. Unpacking Television Entertainment Through Experience Sampling: A Multilevel Analysis
Prabu David, Ohio State U, USA
Brian W. Horton, Ohio State U, USA
Tom German, Ohio State U, USA

7340

Instructional and Developmental Communication Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Instructional & Development Communication

Participants

60. Effects of Self-Construal and Academic Motivation on Students' Perception of Professors' Self-Presentation Styles
Eun Joo Kim, Yonsei U, Korea
Joohan Kim, Yonsei U, Korea
Min-Sun Kim, U of Hawaii, USA
61. Information Processing of Advertising Among Children: The Elaboration Likelihood Model as Applied to Youth
Tali Te'eni-Harari, Bar Ilan U, Israel
Shlomo Lampert, Bar Ilan U, Israel
Sam N. Lehman-Wilzig, Bar-Ilan U, Israel
62. Introducing Problem-Based Learning to Graduate Students: An Autoethnographic Account of Risk-Taking
Robert S. Littlefield, North Dakota State U, USA
63. When the Parent has Cancer: Adult Child Perceptions of Communication Competency, Humor Orientation, and Relational Satisfaction in the Older Adult Parent-Adult Child Relationship
Elizabeth Harzold, George Mason U, USA
Lisa Sparks, Chapman University, USA
64. Examining the Impact of Internet Popular Culture Messages on Teaching Jewish Values in Israeli Schools.
Lawrence H. Sherlick, SUNY - Buffalo, USA
Junhao Hong, SUNY - Buffalo, USA
65. Engaging or Not Engaging in Out-of-Class Communication: Students' Episodic Perceptions, Impressions of Instructors, and Locus of Control
Oryssia Felts, Western Illinois U, USA
Melissa R. Trowbridge, Western Illinois U, USA
Dale Hample, Western Illinois U, USA

7340

Intercultural & Development Communication Interactive Paper Session

Thursday
12:00-1:15 pm

Intercultural & Development Communication/Intercultural Communication

Terrace

Participants

66. Anti-Americanism and Its Impact on Movie Consumption
Dale W. Russell, INSEAD, France
67. Comparisons Among Five Cultures of Intercultural Perceptions in Human Resource Management in Japanese Subsidiaries Overseas
Hiroko Koike, Shinshu U, Japan
68. Conceptualizing Global Culture: The Problem of Difference in a Maturing World
Adina A.G. Schneeweis, U of Minnesota, USA
69. Rhetoric and Resistance: Uncovering the Symbolic Battleground of the American Indian Movement at Wounded Knee
Miranda Jean Brady, Pennsylvania State U, USA
70. The Impacts of Internet Upon Chinese Immigrants' Family Communication
Wei-wei, (Vivian) Huang, Naitonal Chengchi U, Taiwan
71. The Local and Global: Advertising and Consumption in Post-Mao China
Hongmei Li, U of Southern California - Los Angeles, USA
72. Three European Cultures: A Case Study on the Habermas-Led Intervention on Europe, May 31, 2003
Vanni S. Tjernstrom, Kalmar U, Sweden
Sune K. Tjernstrom, Kalmar U, Sweden
73. Values, MEDIA Uses, and Political Participation: A Comparison Between China and TheUnited States
Amy Chu, Hsuan Chuang U, Taiwan

7340

Intergroup Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Intergroup Communication

Participants

74. Negotiating Peace-Building Through Networks: The Role of Middle-Level Officials in the Cases of Northern Ireland and Colombia
Matthew D. Matsaganis, U of Southern California, USA
Angeliki Kanavou, Chapman U, USA
75. The Relational Self Defined: Comparing Canadians, Chinese, and Indians
Han Z. Li, U of Northern British Columbia, Canada
Gira Bhatt, Kwantlen U College, Canada
Zhi Zhang, Yunnan Normal U, China
76. Trust Matters: An Exploration of Low-Trust and High-Trust Organizational Contexts
Slavica Kodish, Arkansas Tech U, USA

7340

Journalism Studies Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Journalism Studies

Participants

77. A Re-Examination of Reporters' Norms and the Routines Used to Maintain Them
Eileen N. Gilligan, Syracuse U, USA
78. A Three-Dimensional Model for Cultural Interpretation of Protest Performances: The Case of Protest Poetry in Israel During the Second Intifada
Motti Neiger, Netanya Academic College, Israel
Ayelet Kohn, David Yellin College of Education, Israel
79. Between News and Views: The Rise of Analyses and Commentaries in News Reporting.
Lars W. Nord, Mid Sweden U, Sweden
80. Causes of Columbine: How News Framing Marginalized School Size as a Factor in the Tragedy
Patrick Plaisance, Colorado State U, USA
Joan A. Deppa, Syracuse U, USA
81. Decision-Making by Newspaper Editors: Understanding Values and Change
George Sylvie, U of Texas, USA
J. Sonia Huang, U of Texas, USA

82. Defiance and Contrition: The Critical Response of the Media to Nixon Administration Animus
Patrick Plaisance, Colorado State U, USA
83. Firemen or Arsonists? How News Media Combat and Spread Rumors and Legends: A Case Study
Peter Burger, Leiden U, The Netherlands
84. Influences on Argentine Media Development: A Historical Perspective
Juliet Hallifield Gill, U of Miami, USA
85. Into the Blogosphere: How Online News Sites Are Blogging the News
Deborah S. Chung, U of Kentucky, USA
86. Is Al Jazeera Alternative? On Alterity, Mainstreaming and the Radical Media
Adel Talaat Iskandar, U of Kentucky, USA
87. Journalistic Assimilation: Assimilated Gatekeepers' News Selection Criteria
Sang Y. Bai, U of Texas, USA
88. National Interest and Source Stance in the Coverage of U.S.-China Relations
Xigen Li, Southern Illinois U, USA
89. News and Public Affairs Networks of PBS Member Stations: A Network Analysis of Stations' Programming Exchange
Amber Melissa Korbl Smallwood, Indiana U, USA
J. Alison Bryant, Indiana U, USA
90. News Media's Role in International Dialogues in the Shifting Triangle Relationship: Comparative Study of BBC Online's Reports and Audience Responses on Blair's Visit to Libya
Holly Yunhe Shi, Temple U, USA
91. News Values of Education News: A Comparative Content Analysis
Jae C. Shim, Korea U, Korea
WanKyu Jung, Korea U, Korea
92. News Yet to Happen: Close Reading in News Items Referring to Future Events
Motti Neiger, Netanya Academic College, Israel
93. Online User Motivations and Use of Interactive Features on an Online News Site: A Uses and Gratifications Approach
Deborah S. Chung, U of Kentucky, USA
Chan Y. Yoo, U of Kentucky, USA
94. Practical Reasoning: Making Room for Pluralism by Redefining Journalism
Gitte Meyer, Danish Centre for Bioethics and Risk Assessment, Denmark
Anker Brink Lund, Copenhagen Business School, Denmark
95. Sport, Property Rights, and the Emerging Information Monopoly in Australia
Rhonda Alain Breit, U of Queensland, Australia
96. Television News in Dialogical Format: What It Means for Journalism in the Post-Network Era
Eran N. Ben-Porath, U of Pennsylvania, USA
97. The Influence of Journalists' Gender on Newspaper Stories About Women Cabinet Members
Kim Kyung Hee, Hallym U, Korea
Youngmin Yoon, Korea U, Korea
98. The Rhetoric of Numbers in the Media
Willem M. Koetsenruijter, U of Leiden, The Netherlands
99. The Tabloidization of Taiwan Newspapers
Wein (Bonnie) Peng, National Chengchi U, Taiwan
100. The U.S. Press's Construction of North Korea As Part of the "Axis of Evil"
Jinbong Choi, Bemidji State U, USA
101. Watching the Watchdogs: Differing Perspectives on Investigative Journalism in Local Newspapers in Sweden
Lars W. Nord, Mid Sweden U, Sweden
102. Whiteness & News: An Ethical Inquiry into the Construction of 'Realities'
Kevin Dolan, U of Illinois, USA

103. Attachment Style, Marital Satisfaction, Commitment, and Communal Strength Effects on Relational Repair Message Interpretation
Richard S. Bello, Sam Houston State U, USA
Frances E. Brandau-Brown, Sam Houston State U, USA
J. D. Ragsdale, Sam Houston State U, USA
104. The Long Life of the "Evil Empire": A Cultural-Historical Approach to American Presidential Rhetoric
Magdalena Elzbieta Wojcieszak, U of Pennsylvania, USA
105. Real Events Ground Representation of Fantastical Events
John Dennis, U of Texas, USA
Art Markman, U of Texas, USA

7340

Mass Communication Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Mass Communication

Participants

106. An Individual Level Analysis of Media Effects on Public Salience and Attitude Formation
Nakwon Jung, U of Texas, USA
107. Consuming Online News: Purposive News Seeking Mode and Types of Users
Alice Yuet Lin Lee, Hong Kong Baptist U, Hong Kong
Clement Y. K. So, Chinese U of Hong Kong, Hong Kong
108. Geeks, Meta-Geeks, and Gender Trouble: Activism, Identity, and Low Power FM Radio
Christina Dunbar-Hester, Cornell U, USA
109. Magazines of Nonprofit Organizations: Communication Platform of Civil Society?
Daniela Spranger, U of Zurich, Switzerland
Jochen Hoffmann, U of Bern, Switzerland
110. Mediating the Motherland: The Role of the Media in Maintaining and Contesting Quebec's French Past
Natalie Tara Debray, U of Washington, USA
111. Money Talks, Culture Walks: The Elevation of Consumerism Over Culture on American Television
Reaz Mahmood, U of North Carolina, USA
112. More Than A Feeling? Music Genre Preferences and School Grades of American Youth
Brent Bannon, Stanford U, USA
113. Rebellion in the Top Music Charts: Defiant Messages in Rap/Hip Hop and Rock Music 1993 and 2003
Kathrine Shaw, U of California - Davis, USA
114. Television Omnivores? Snob and Slob Taste for Television Programs in the Netherlands in 2000
Ruben P. Konig, Radboud U Nijmegen, The Netherlands
Hans Rebers, Radboud U, The Netherlands
Henk Westerik, Radboud U Nijmegen, The Netherlands
115. The Demographics of Medical Roles on Television, The Flemish Case
Jan Van Mierlo, Catholic U - Leuven, Belgium
Jan Van den Bulck, Catholic U - Leuven, Belgium
116. Measuring the Efficiency of Advertising Media Expenditures for Newspapers and Radio
Yunjae Cheong, U of Texas, USA
117. Conversations About the Media: A Missing Link in Community-Integration Research?
Merja Mahrt, Zeppelin U, Germany
118. Effects of Personality Types on Television Genre Preferences
Jae Woong Shim, Indiana U, USA
Bryant M. Paul, Indiana U, USA
119. Children and Trade Characters: Recall, Liking and Behavioral Outcomes
Matthew Lapierre, U of Connecticut, USA
Leslie Snyder, U of Connecticut, USA
Nicole D'alessandro, University of Connecticut, Storrs

7340

Organizational Communication Interactive Paper Session: Focus on Leadership, Socialization and

Interpersonal Relations in Organizations

Thursday
12:00-1:15 pm
Terrace

Organizational Communication**Participants**

120. A Comparative Study of Employee/Superior Communication Style between Finnish & Mexican Employees
Federico Varona, San Jose State U, USA
Päivi Vaahterikko-Mejía, U of Jyväskylä, Finland
Mariela Pérez Chavarría, Tecnológico de Monterrey, Mexico
121. A Review, Integration, and Critique of Cross-Disciplinary Research on Performance Appraisals: 1990-2000
Deloris McGee Wanguri, U of Houston, USA
122. Ambiguity and Uncertainty: Are Friends Experts on Self?
Johanne Saint-Charles, U du Québec à Montréal, Canada
Pierre Mongeau, U du Québec à Montréal, Canada
123. Entry into a New Program: The Socialization of Graduate Assistants
Jennifer Bernardi, Louisiana State U, USA
124. Epidemic Theory on Knowledge Communication: A Simulation Analysis of Organizational Communication based on Complex Networks
Shukun Tang, U of Science & Technology of China, China
Jianxun Chu, U of Science & Technology of China, China
Guan Wang, U of Science and Technology of China, China
Xiaowei Fang, U of Science and Technology of China, China
Guo Ma, U of Science and Technology of China, PRC
125. Exploring Knowledge as a Source of Competitive Advantage: Changing Organizational Forms and Constraints on Knowledge Exploitation
Marni Heinz, U of California - Santa Barbara, USA
126. Here, There, and Everywhere: A Conceptual Approach to Risk Communication
Tine Skovmøller Poulsen, Aalborg U, Denmark
127. How Many Times Do I Have To Say, "Trust Me!": A Meta-Analysis
Jeffrey Kotz, U of Connecticut, USA
128. Humorous Organizing: Revealing the Organization as a Process of Discourse.
Owen Lynch, Southern Methodist U, USA
129. Information Seeking in the Contemporary Workplace: When Incumbent Employees Face Organizational Change
Kumi Ishii, Western Kentucky U, USA
130. It Could Have Been Better: The Effect of Counterfactual Communication on Impression Formation
Elaine Wong, Northwestern U, USA
131. Parting Shots - Leadership Succession - Dialectics of Leadership
Andrei Duta, Texas A&M U, USA
132. Personalization and the Contribution of an Intranet to Information Sharing
Bart J. van den Hooff, U of Amsterdam, The Netherlands
Jeroen Aalderink, U of Amsterdam, The Netherlands
133. Rethinking the Communication Competence of Leaders
Maijastiina Rouhiainen, U of Jyväskylä, Finland
134. The Value of Diversity to Learning Organizations
Daniel Cochece Davis, Marist College, USA
Viviane S. Lopuch, Marist College, USA
135. When Are We More or Less Open to Change and Likely to Voice Our Concerns Regarding Change?
Meghann L. Drury, Northwestern U, USA
136. "Because He Was a Belligerent Blowhard": Understanding the Rationalization of Organizational Betrayal-A Perpetrator Perspective
Nicole Laster, U of Texas, USA

12:00-1:15 pm
Terrace

7340

Political Communication Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Political Communication

Participants

137. Mainland China Frames Taiwan: How China's News Websites Covered Taiwan's 2004 Presidential Election
Gang (Kevin) Han, Syracuse U, USA
138. Communicative Action and Democratic Legitimacy: The Case of a State Appointed Municipal Financial Control Board
Thomas L. Jacobson, Temple U, USA
Seung Joon Jun, SUNY - Buffalo, USA
139. The Race of Online Campaigning
Jarim Kim, Purdue U, USA
Jian "Jay" Wang, Purdue U, USA
140. "Big City, Small Place:" Clientelism and Media in Shanghai
Chin-Chuan Lee, City U of Hong Kong, Hong Kong
Zhou He, City U Of Hong Kong, Hong Kong
Yu Huang, Hong Kong Baptist U, Hong Kong
141. A Cross-National and Double-Sided Test of "Spiral of Silence" Theory: Culture, Governmental Form & Personality
Jie Liu, U of Iowa, USA
142. Public Opinion in the Late Qing, 1881-1911: Searching for the Remedy for a Collapsing Empire
Xudong Liu, Louisiana State U, USA
143. Global Governance Networks and the European Union: A Co-Evolutionary Theory Perspective
Matthew D. Matsaganis, U of Southern California, USA
144. Basque Nationalism and Spiral of Silence: An Analysis of Public Perceptions of ETA in Spain and France
Anthony Spencer, U of Oklahoma, USA
Stephen Michael Croucher, U of Oklahoma, USA
145. The FBI's Campaign to Discredit the "Cowardly Jackals" of the Ku Klux Klan, 1964-1971
Christopher Vaughan, Santa Clara U, USA
John Drabble, U of California, US
146. Uses of Non-Journalists' Political Weblogs
Jue-man Zhang, Syracuse U, USA

7340

Popular Communication Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Popular Communication

Participants

147. Filming the Disconnect: Melancholy and Change in German and American Cinema
Breanne Goodell, Macalester College, USA
Ann Lowry, The College of St. Catherine, USA
148. Waiting for the Barbarians: HBO's Deadwood as a Post-9/11 Reconfiguring of the American Monomyth
Robert Westerfelhaus, College of Charleston, USA
Celeste Lacroix, College of Charleston, USA
149. The Social Construction of Race and Gender in Dr. Quinn, Medicine Woman
Elizabeth Pech, Towson U, USA
Sean D. Baker, Towson U, USA
150. Reproducing Anti-Japanese Nationalistic Sentiments: A Case Study of Contemporary Chinese Youth
Dong Dong, U of Minnesota, USA
151. Towards a Globally Interconnected Pedagogy Approach to Film Studies: Contemporary Hong Kong

- and Hollywood Connections
See-Kam Tan, U of Macau, Macau
152. TV: The Modern Hangin' Tree: Deviance and Victimization in CSI: Crime Scene Investigation
Katherine Foss, U of Minnesota, USA
153. Enlarging the Imaginative Diet: Using Television as a Resource to Develop Moral Imagination
Tonny Krijnen, U of Amsterdam, The Netherlands
154. Television Narratives in the Making: The Approximation of Factual and Entertainment Narration
Goran Bolin, Sodertorn U College, Sweden
155. The Meaning of a Television Serial for Teenagers: The Role of Identification, PSI, and Empathy
Eva Suijkerbuijk, U of Amsterdam, The Netherlands
Jeroen Jansz, U of Amsterdam, The Netherlands
Joost de Bruin, Victoria U of Wellington, New Zealand
156. De-classification in Arts Journalism: Coverage of High and Popular Culture in American, Dutch, French and German Newspapers 1955-1995
Susanne Janssen, Erasmus U, The Netherlands
Giselinde Kuipers, Erasmus U, The Netherlands
Marc Verboord, Erasmus U, The Netherlands

7340

Public Relations Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Public Relations

Participants

157. A Hero Story without Heroes: The Hong Kong Government's Narratives on SARS
Xiaosui Xiao, Hong Kong Baptist University, Hong Kong
158. Going Against the Grain: When and Why Public Relations Professionals Engage in Dissent
Bryan H. Reber, U of Georgia, USA
Bruce K. Berger, U of Alabama, USA
159. Mentor-Protégé Relationships in Public Relations Through Lenses of Organizational Demography & Social Identity Theory
Donnalyn Pompper, Florida State U, USA
160. PR Theory in the Age of Globalization
Prodromos Yannas, TEI of Western Macedonia, Greece
161. Relationships as Organizational Resources: Examining Public Relations Impact through its Connection with Organizational Strategies
Lan Ni, University of Texas - San Antonio, USA
162. The Four Publics of Anti-Bioterrorism Information Campaigns: A Test of the Situational Theory
Suman Lee, Iowa State U, USA
Lulu Rodriguez, Iowa State U, USA
163. The Role of Public Policy in Discursive Identity Work: Legitimation, Normalization or Power Play?
Judy Margaret Motion, U of Waikato, New Zealand
Shirley Leitch, U Of Waikato, New Zealand
164. How the Public Perceives Corporate Crisis Situations: Testing Third-Person Effects and Corporate Reputation in Business Communication
Euiyeon Lee, U of Southern California, USA
165. Integrated Crisis Mapping: Toward a Publics-Based, Emotion-Driven Conceptualization in Crisis Communication
Yan Jin, Virginia Commonwealth U, USA
Augustine Pang, U of Missouri, USA
Glen T. Cameron, U of Missouri, USA
166. When the Media are Used to Create a Crisis: Lessons in What Not to Do
Candace Mckearney White, U Of Tennessee, USA
167. Exploring Relationship Cultivation Strategies in Community Relations
Yunna Rhee, California State U - Sacramento, USA
Hyo-Sook Kim, San Jose State U, USA
168. Exploring Employee Perception of Organizational Image: An Integrative Perspective of Internal and External Communication

7340

Theme Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Theme Sessions

Participants

169. From Retribution to Restitution: A Network Analysis of Victim Offender Mediation Program Success
Elizabeth Goering, Indiana U Purdue U, Indianapolis, USA
170. Homophily of Network Ties, and Bonding and Bridging Social Capital in Distributed Teams
Y. Connie Yuan, Cornell U, USA
Geri Gay, Cornell U, USA
Helene Hembrooke, Cornell U, USA
171. Normative Publication Productivity of Communication Scholars at Selected Career Milestones
Tim Stephen, SUNY - Albany, USA
Renee Geel, Communication Institute for Online Scholarship, US
172. Online Protests and Consumer Scorn: Analyzing "Rogue Web Sites" from a Communication Perspective
Debashis "Deb" Aikat, U of North Carolina, USA
173. Spatial Structuring at Work: Physician Use of Computer Mediated Communication
Ari Goelman, Massachusetts Institute of Technology, USA
174. Structural Change in Communication Between 1991 and 2005: A Social and Semantic Network Analysis of the International Communication Association
Sungjoon Lee, SUNY - Buffalo, USA
George A. Barnett, SUNY - Buffalo, USA
175. Transnational Advocacy in Communication Rights
Seeta Peña Gangadharan, Stanford U, USA

These Theme Session papers cut across intra- and interdisciplinary boundaries to challenge thinking in our field of communication as a whole and the ways we position ourselves and our research.

7340

Visual Studies Interactive Paper Session

Thursday
12:00-1:15 pm
Terrace

Visual Studies

Participants

176. Gender Differences in Response to Wordmark Visual-Verbal Incongruity
Jaime Banks, Colorado State U, USA
177. Role of Visual Design Elements in Bridging Commercial and Development Agendas: A Case Study from India
Tabassum Khan, Ohio U, USA
178. A Semiological Analysis of Tsunami Images in Internet Fundraising Appeals by Fortune 500 Companies
Steve Marshall, U of Florida, USA
Jennifer Lemanski, U of Florida, USA
179. Racial Category of Anime Characters: How Do Viewers Perceive It?
Amy Shirong Lu, U of North Carolina, USA
180. Images of Art on the Screen: A Documentary on the Art of the Balkans
Ifigeneia Mylona, Technological Educational Institutions of Western Macedonia, Greece
Eirini Papadaki, U of Peloponnese & U of Ioannina, Greece
181. Imaging Social Memory in the Information Society: The Case Study of Greek Images on the Internet
Eirini Papadaki, U of Peloponnese & U of Ioannina, Greece
182. The Communicative Nature of Space -From the Lens of Traditional Chinese Residential Housing Hutong in Beijing
Ai Zhang, U of Maryland, USA

7410

Discourses of Resistance: Connecting Micro and Macro Organizational Processes

Thursday
1:30-2:45 pm
Great Hall

Organizational Communication

Participants

Scapegoating in the Outsourcing Debate: Examining Collective Organizing in the IT Industry

Shiv Ganesh, U of Waikato, New Zealand

Linking the Material and the Discursive: Boom-and-Bust Funding Cycles in the Aerospace Industry and Discursive Micro-Practices of Resistance

Greg S. Larson, U of Montana, USA

The Dialectics of Resistance and Control: A Critical Approach

Dennis K. Mumby, U of N Carolina, USA

Embracing the Dichotomies of Resistance: Linking Discursive Struggles to Material Consequences

Linda L. Putnam, Texas A&M U, USA

Domestic Labor Control and Resistance: Exploring the Intersections of Everyday Practice and Discourses of Gender at Work

Sarah J. Tracy, Arizona State U, USA

Yvonne Montoya, Arizona State U, USA

While studies of control and resistance from discursive approaches have produced rich analyses of discursive struggles over meaning within specific micro contexts, they have been criticized for failing to link micro practices of resistance to macro organizational process. The purpose of this roundtable panel is to explore connections between particular discursive practices of resistance and material consequences, historical contexts, social movements, institutional practices, occupational identities, economic systems, and governmental/political policies.

7411

Understanding Foreign Correspondence: A Euro-American Handbook of Concepts, Methodologies, and Theories

Thursday
1:30-2:45 pm
Hall 1

Journalism Studies

Chair

Peter Gross, U of Oklahoma, USA

Participants

The Starting Point: Studies on European Foreign Correspondents and Correspondence

Peter Gross, U of Oklahoma, USA

An Overview of Theoretical Perspectives and Research Methods in Studies of Foreign Correspondence

Charles Self, U of Oklahoma, USA

Professional Values, Ethics, and Socialization of Foreign Correspondents

David Craig, U of Oklahoma, USA

Katerina Tssetsura, U of Oklahoma, USA

Mythic Proportions: News, Imagination and Foreign-ness

Meta G Carstarphen, U of Oklahoma, USA

Mihai Cohan, U of Bucharest, Romania

Deep Play and the Critical Study of Foreign Correspondents

Ralph Believeau, U of Oklahoma, USA

Transatlantic Foreign Correspondence After 9/11: New Trends in Reporting Europe in the US

Oliver Hahn, U of Dortmund, Germany

Julia Lonnendonker, U of Dortmund, Germany

Respondent

Katerina Tssetsura, U of Oklahoma, USA

The panel provides a thorough presentation of the state of research on European foreign correspondence from the United States and on the corps of journalists that produce it. It examines the varied conceptual issues regarding foreign correspondence, the methodologies that were employed in studies carried out on both sides of the Atlantic, and the theories that were and could be tested when studying the subject.

7412

National Regulation in an International World

Thursday
1:30-2:45 pm
Hall 2

Communication Law & Policy

Chair

Stephen D. McDowell, Florida State U, USA

Participants

Abstract Inclusion-Concrete Exclusion: ICTs, EU Policies And Aspects Of Digital Divide

Miyase Christensen, Karlstad U, Sweden

Regulation of Online Child Pornography Under European Union and American Law.

Lyombe (Leo) S. Eko, U of Iowa, USA

US and EU Internet Privacy Protection Regimes: Regulatory Spillover in the Travel Industry--Top

Student Paper, Communication Law and Policy Division

Nathalie Krup, U of Southern California, USA

Lauren Movius, U of Southern California, USA

The Limitations of Information Privacy in the Networked Environment

Jisuk Woo, Seoul National U, Korea

Respondent

Stephen D. McDowell, Florida State U, USA

7413

Techless and Incompetent New Media Users?

Thursday
1:30-2:45 pm
Hall 3

Communication and Technology

Chair

Peng Hwa Ang, Nanyang Technological U, Singapore

Participants

Perceived Versus Actual Computer-Email-Web Fluency (Top Paper) (1)

Ulla Bunz, Florida State U, USA

Carey Curry, Rutgers U, USA

William Voon, Rutgers U, USA

User Competence and Influence on the Adoption of New Technology: Technophobia, Jargon, Social

Network Support

Lisa Beth Birman, San Diego State U, USA

Brian H. Spitzberg, San Diego State U, USA

The Young and Techless? Investigating Internet Use and Problem-solving Behaviors of Youths in

Singapore

Pauline Cheong, SUNY - Buffalo, USA

Gender Differences in New Media Use: New Zealand, Germany, and the US

Dennis Davis, U of Otago, New Zealand

Stephanie Broege, U of Otago, New Zealand

Ruediger Steinmetz, Leipzig U, Germany

Veena V. Raman, Pennsylvania State U, USA

Respondent

Lidwien van de Wijngaert, Utrecht U, The Netherlands

7414

Avatars and Computer-Generated Characters

Thursday
1:30-2:45 pm
Hall 4

Communication and Technology

Chair

Sriram Kalyanaraman, U of North Carolina, USA

Participants

The Effects of Avatars on Uncertainty Reduction

David Keith Westerman, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Perception and Categorization of Computer-Generated Characters
Li Gong, Ohio State U, USA
Tingting Lu, Ohio State U, USA
CarrieLynn Desira Reinhard, Ohio State U, USA
Zack Y. Kerr, Ohio State U, USA
Affective Affordances: Improving Interface Character Engagement Through Interaction
Henriette van Vugt, Free U - Amsterdam, The Netherlands
Johan F. Hoorn-Konyn, Free U- Amsterdam, The Netherlands
Elly A. Konijn, Free U, The Netherlands
Athina de Bie Dimitriadou, Free U - Amsterdam, The Netherlands
Avatar-Assisted Net-Working: Increasing Social Presence and Interpersonal Trust in Net-Based Collaborations
Gary Bente, U of Cologne, Germany
Sabine Rüggenberg, U of Cologne, Germany
Nicole C. Krämer, U of Cologne, Germany
Oliver Fischer, U of Cologne, Germany
Ulrich Hoppe, U Duisburg, Germany

Respondent
S. Shyam Sundar, Pennsylvania State U, USA

7415

Information Systems Top Papers

Thursday
1:30-2:45 pm
Hall 5

Information Systems

Chair

David R. Roskos-Ewoldsen, U of Alabama, USA

Participants

When Does Depersonalization Increase Conformity in Computer-Mediated Communication?

Eun-Ju Lee, U of California - Davis, USA

Misattribution in Virtual Groups: Effects of Member Distribution on Self-Serving Bias and Partner Blame

Joseph B. Walther, Cornell U, USA

Natalya N. Bazarova, Cornell U, USA

Probing the Probative Value of Rational and Experiential Communication Modes: The Role of Processing Style

Charles R. Berger, U of California - Davis, USA

Complicated Emotional Messages Produce Liberal Bias: Effects of Valence and Complexity on Sensitivity and Criterion

Julia Fox, Indiana U, USA

Byungho Park, Indiana U, USA

Annie Lang, Indiana U, USA

7420

Community Studies: Issues and Public Opinion

Thursday
1:30-2:45 pm
Seminar 1

Mass Communication

Chair

Salma Ghanem, U of Texas, USA

Participants

Nationwide Newspaper Coverage of Affirmative Action in Higher Education: A Community Structure Approach

Jean Lutkenhouse, U of Pennsylvania, USA

John C. Pollock, College of New Jersey, USA

Katherine Dokus, College of New Jersey, USA

- Jonathan Smyth, College of New Jersey, USA
 Feminist, Socioeconomic Status, and Community Structure Approach
 Jeong-Heon Chang, Michigan State U, USA
 Gay Rights: Nationwide Newspaper Coverage of Gay Adoption, Gay Marriage, and Gays in the Boy
 Scouts: A Community Structure Approach
 John C. Pollock, College of New Jersey, USA
 Laura de Zutter, Rutgers U, USA
 Samantha Schumacher, College of New Jersey, USA
 Elyse Mitchell, College of New Jersey, USA
 The Joint Effects of Interest in Neighborhood & Community Issues & Interpersonal Communication on
 the Relationship Between Local Media Use & Sources of Social Capital
 Kenneth Fleming, U of Missouri, USA
 Esther Thorson, U of Missouri, USA
 The Martians That Did Not Come: Cultural Differences in Response to Media Information About the Y2k
 Bug
 Hillel Nossek, College of Management Academic Studies - Tel Aviv, Israel

This panel brings together a range of papers in which the community is a focus, or in which the community structure approach is used to address questions about media contents on the coverage of issues, or media effects on perceptions of issues.

7421

Bearing Media Witness: Testimony and Mass Communication

Thursday
 1:30-2:45 pm
 Seminar 2

Philosophy of Communication

Participants

- Witnesses or Bystanders: What Models are Appropriate in Understanding the Media Act of Witnessing?
 John Ellis, Royal Holloway U of London, United Kingdom
 Eichmann on the Air: Radio and Holocaust Memory in Israel
 Tamar Liebes, Hebrew U, Israel
 Amit Pinchevski, Hebrew U, Israel
 Television and Performance: Witnessing as Monstration
 Daniel Dayan, Centre National de la Recherche Scientifique and Ecole des Hautes Etudes en
 Sciences Sociales, France
 The Search for Public Intimacy: Witnessing under Conditions of Late Modernity
 Guenter Thomas, Ruhr - U Bochum, Germany
 Telling Presences: Media, Witnessing and the Imagination of Strangers
 Paul Frosh, Hebrew U of Jerusalem, Israel

Respondent

John Durham Peters, U of Iowa, USA

The extension of media systems over the last two centuries has forced us to assess and digest with ever greater frequency reports of far flung and often horrifying events, related by people whom we do not know personally. Such virtually constant exposure to the testimony of strangers has perhaps become a defining characteristic of what it means to be modern. Integrating shared theoretical concerns with analyses of historical examples, the papers in this panel seek to explore the implications of broadcasting's transformation of the connection between witnesses and their addressees through the intervention of a complex organizational and technical apparatus of mediation and representation. Together they pose key questions about contemporary modes of media witnessing, the creation of conditions for engagement with the representation of others' lives, and the shaping of collective experience and memory.

7422

Selective Exposure to Entertainment versus Information: "State of the Art" Research in Germany

Thursday
 1:30-2:45 pm
 Seminar 3

Special Sessions

Chair

Silvia Knobloch-Westerwick, Ohio State U, USA

Participants

Adolescents' On-Line Selective Exposure to Television: Combining Protocol and Behavioral Data
Helena Bilandzic, U of Erfurt, Germany

Reconsidering Mood Management: How Stress and Mood influence TV consumption.
Hans-Bernd Brosius, Ludwig-Maximilians U, Germany

Constanze Felicitas Rossmann, Ludwig-Maximilians U, Germany

Spiral of Sadness - No Grats from TV?

Wolfgang Donsbach, U of Dresden, Germany

TV Repertoires as a Result of Selective Exposure. Analyses on the Basis of People Meter Data
Uwe Hasebrink, Hans-Bredow Institut, Germany

Shunning Information and Skimming Entertainment While Surfing the WWW: A Field Experiment
Silvia Knobloch-Westerwick, Ohio State U, USA

Respondent

Jennings Bryant, U of Alabama, USA

This panel showcases German research that provides important contributions about selective exposure to entertainment and information. The presented studies employed powerful designs and innovative data-collection methods-field studies, longitudinal designs, computer-based selection observation, people meter data, and think aloud protocols combined with selection observations. They addressed questions neglected in international publications-when do recipients favor entertainment over information, and what selection patterns emerge during an evening and across several days and weeks?

7423

Global Webcasting: A Comparison of Emerging Systems and Models

Thursday
1:30-2:45 pm
Seminar 4

Mass Communication**Chair**

Kyle Nicholas, Old Dominion U, USA

Participant

Astrid Kurad, U of Flensburg, Germany

Participants

Worldwide Broadband Penetration

Richard Ganahl, Bloomsburg U, USA

The Netherlands: Webcasting in a public broadcasting environment

Piet Bakker, U of Amsterdam, The Netherlands

The Emerging Webcasting Business in China

Min Hang, Jönköping International Business School, Sweden

Webcasting as Broadcasting? Policy Struggles in German Media Regulation

Mike Friedrichsen, U Flensburg, Germany

Webcasting in Australia: "Pretty Dead, Really" - or is it?

Niranjala D. Weerakkody, Deakin U, Australia

The Development of Webcasting in Hong Kong: A Localization Business Model

Alice Yuet Lin Lee, Hong Kong Baptist U, Hong Kong

Clement Y. K. So, Chinese U of Hong Kong, Hong Kong

Danish Webcasting and the Predominance of Public Service Broadcasters

Kyle Nicholas, Old Dominion U, USA

Respondent

Richard Ganahl, Bloomsburg U, USA

This panel will focus on the political economy of webcasting in Australia, China, Denmark, Germany, Hong Kong, Korea, the Netherlands, and the USA. Our main foci are the economic models created by leading webcasters in each country and the policy challenges for regulators as they search for appropriate tools to both encourage the development of a new medium and to apply legal models consistent with broadcast and other regulations. The panel will address commonalities and differences among nations and discuss what the future may hold for this nascent medium. Other questions explored by the panel include

the impact of webcast delivery methods on revenue streams; should webcasters choose live streaming, on-demand, or 'push' delivery systems, or some combination of these? How do choices in delivery platforms reflect institutional needs, and how do they impact webcast access and consumption? This panel will present empirical studies on these questions and others to stimulate discussion.

7424

Language & Social Interaction Top Papers

Thursday
1:30-2:45 pm
Seminar 5

Language & Social Interaction

Chair

Francois Cooren, U de Montreal, Canada

Participants

Who You Tink You, Talkin Propah?: Pidgin, Perception, and Polarization in Hawai'i

Mikaela Marlow, U of California, USA

The Presentation of Self in Consumer Networks on the WWW

Irene Pollach, Vienna U of Economics & Business Administration, Austria

Laughter in Small Talk: Aspects from Romanian Interactions

Razvan Saftoiu, U of Ploiesti, Romania

Respondent

Robert T. Craig, U of Colorado, USA

7425

Networking New Media in Studies of Ethnicity, Race and National Identity

Thursday
1:30-2:45 pm
Seminar 6

Ethnicity and Race in Communication

Chair

Joost de Bruin, Victoria U of Wellington, New Zealand

Participants

'I'm A Brotha, But Sometimes I Don't Feel Black': Race, Technology and the Risky Black Masculine (Top Paper)

Michael Hanson, U of California, USA

And Now, the Rest of the Story: Cathy's Story and the Information Society

Carol Adams-Means, U of Texas, USA

Islam on the Internet: Rethinking Multiculturalism and Transnationalism

Eugenia Siapera, Anglia Ruskin U, United Kingdom

New Communication Technologies and the Mediation of Transnational Relationships

Maria Mirca Madianou, U of Cambridge, United Kingdom

7426

Networking "Multicultural Feminism" around the Globe: Salon Theory and Real-World Practice in Communication

Thursday
1:30-2:45 pm
Seminar 7

Feminist Scholarship

Participants

Guerilla Networking: A Global Model for Feminist Power-Making

Meta G Carstarphen, U of Oklahoma, USA

Gendered Cultural Hegemony in the Internet Environment

Carolyn A. Lin, U of Connecticut, USA

Women's Cultural Contexts and Spirituality: Inner Struggles for Voice and Dialogue

Xae Alicia Reyes, U of Connecticut, USA

Using Multicultural Feminism to Understand the Histories of Social Movements

Jane Rhodes, Macalester College, USA

Multicultural Feminism in Cross-cultural Contexts: Latina and African American Women Revitalize a City

Diana I. Rios, U of Connecticut, USA

The round table will gather senior level women scholars who have been working with multicultural feminism theory in many forms. Multicultural, feminism, transnational feminism, and even a "polychrome" feminism strive toward a broad based kind of feminism of inclusion. The goals of this round table are: Debate the roots, meanings, approaches and frameworks of a multicultural and multiethnic feminist theory as this informs, transforms, and advances research on women in the field of communication, share case studies, and other forms of inquiry, that spotlights real-world examples of multicultural and multiethnic feminism in our various communities and at the grassroots, and inspire more theoretical work and real-world field studies on multicultural and multiethnic feminism located in the field of communication.

7430

Networking Nationalism: Cross-National Communication Research Approaches

Thursday
1:30-2:45 pm
Conference 1

Theme Sessions

Participants

Nibal Bourisly, Kuwait U, Kuwait
Maher N. Al-Hajji, Kuwait U, Kuwait
Kwasi Ansu-Kyeremeh, U of Ghana, Ghana
Susana Vittadini Andres, U of Tamkang, Taiwan
Derek Foster, Carleton U, Canada
Sorin Adam Matei, Purdue U, USA
Ignacio Molina Alvares de Cienfuegos, Autonomous U of Madrid, Spain
Jorge Martinez Barcena, Autonomous U of Madrid, Spain
Mohammed Musa, U of Canterbury, New Zealand
Halil Nalcaoglu, Ankara U, Turkey
Ayo Oyeleye, U of Central England, United Kingdom
Stephen M. Ryan, Eichi U, Japan
Scott M. Schonfeldt-Aultman, Saint Mary's College of California, USA
Gust A. Yep, San Francisco State U, USA
Leanne White, Victoria U, Australia
Tsegay Wolde-Georgis, Columbia U, USA
Xiaoge Xu, Nanyang Technological U, Singapore
Yanru Chen, Xiamen U, China

With daily media reminders about the role of nationalism around the world, the human and political rights of communication become ever more critical. As communication scholars interested in the intersection of nation-building with media support systems of journalism and public relations, development, patriotism, rhetoric, and propaganda, global events demand our examination of how individual countries organize to celebrate their nationalism. This panel begins with a literature on nationalism and brings together the most important concepts, theories, trends, and practices relative to communication and nationalism. The underlying argument is that unless and until nations and their citizens are aware of the role of communication in their survival, both internally and externally, that ignorance can put them in peril. National images, we learn, can help form attitudes and affect behaviors.

7431

The Football World Cup and Global Popular Culture: High-Density Panel

Thursday
1:30-2:45 pm
Conference 2

Popular Communication

Chair

Cornel Sandvoss, U of Surrey, United Kingdom

Participants

Between Club and Country: The Diminishing Relevance of the Nation State in International Football
Cornel Sandvoss, U of Surrey, United Kingdom
Football World Cup as Comedy: About the Staging of Media Sport
Thomas Horkey, Hamburg Institute, Germany
Stand Up, Speak Up: Corporate Anti-Racism and its Effects in Global Soccer Culture

- Liesbet Van Zoonen, U of Amsterdam, The Netherlands
 Floris Muller, U of Amsterdam, The Netherlands
 Laurens de Roode, U of Amsterdam, The Netherlands
 Football Stars and Mediated Pop Culture. Case Studies of Ronaldo (Brazil) and Ballack (Germany)
 Lothar Mikos, Academy of Film & Television, Germany
 Ivani Barbosa Poritz, -
 Dissing Nations: Football, Bad Taste and National Identity
 Eggo Mueller, Utrecht U, The Netherlands
 Soccer: Our Game - the American Game
 Todd A. Fraley, East Carolina U, USA
 Daniel Buffington, U of Georgia, USA
 "Comedy Football": Framing & Blaming in the Women's World Cup
 Lindsey Mean, Arizona State U West, USA
 "Go Tell The World": Globalization and the Evolution of American Soccer Culture
 Michael Koch, Ohio U, USA
 Japan's World Cup Media Coverage and the Resuscitation of National Identity
 Todd Joseph Miles Holden, Tohoku U, Japan
 Framing 2002 World Cup Game as a National Festival: Analysis of News Coverage of 2002 World Cup
 Game in South Korean News Media
 Jinbong Choi, Bemidji State U, USA
 The Imagination of Joining the World: Some Observations on the Newspapers' Reports in Taiwan about
 2002 Football World Cup
 Yupei Chang, National Chiao Tung U, Taiwan

Germany currently hosts the 2006 FIFA World Cup (9 June - 9 July). Yet beyond the in situ event in Germany, the football World Cup has developed into the largest television and media event of our time: during the 2002 World Cup in South Korea and Japan over 41,000 hours of television programming were watched by an accumulative audience in excess of 30 billion viewers; the final between Brazil and Germany alone attracted an estimated worldwide audience of 1.1 billion, just under 20 % of the world's population. To mark this global event during the ICA conference, this panel aims to explore the cultural, social and economic context and consequences of the football World Cup through a series of papers studying local audiences and fan cultures in Europe (England, Germany, Netherlands), Asia (South Korea, Taiwan, Japan) and North America. These papers trace and analyse the conflicting impact of the World Cup on national and local cultures as well as the balance between culture and economy in global popular communication.

7432

Media Use and the Formation of Political Attitudes I

Thursday
1:30-2:45 pm
Conference 3

Political Communication

Chairs

- H. Denis Wu, Louisiana State U, USA
 Patrick Roessler, U of Erfurt, Germany

Participants

- Negative News and the Sleeper Effect of Distrust
 Jan Kleinnijenhuis, Vrije U, The Netherlands
 Anita M. J. van Hoof, Free U, Amsterdam, The Netherlands
 Dirk Oegema, Free U - Amsterdam, The Netherlands
 Not Necessarily the News: Effects of Fictional Television on Real World Policy Preferences
 Lilach Nir, Hebrew U, Israel
 Diana Mutz, U of Pennsylvania, USA
 'Split Screens' and 'Spin Rooms': Debate Modality and the New Videomalaise
 Dhavan Shah, U of Wisconsin, USA
 Jaeho Cho, U of Wisconsin, USA
 Seungahn Nah, U of Wisconsin, USA
 Dominique Brossard, U of Wisconsin, USA
 When a Natural Disaster Becomes a Political Crisis: A Swedish Case Study

Lars W. Nord, Mid Sweden U, Sweden
Jesper Stromback, Mid Sweden U, Sweden
Christina Grandien, Mid Sweden U, Sweden
Ann T Ottestig, Mid Sweden U, Sweden

7433

Framing Effects

Thursday
1:30-2:45 pm
Conference 4

Political Communication

Chair

Helmut Scherer, Hanover U of Music and Drama, Germany

Participants

The Power of the Press: The Effects of Press Frames in Political Campaign News On Media Perceptions

Paul D'Angelo, College of New Jersey, USA

Matthew Lombard, Temple U, USA

Framing Effects, Elite Competition, and the Debate about Gay Marriage: An Experimental Test

Seth Goldman, U of Pennsylvania, USA

Reframing Rural America

Aileen Webb, Michigan State U, USA

Emotional Response to News Framing of Crime

Kimberly A. Gross, George Washington U, USA

Respondent

Gladys Engel Lang, U of Wasington, USA

7434

Campaign Causal Attribution: Group Randomized Design, Longitudinal Analysis, and Theory Testing

Thursday
1:30-2:45 pm
Conference 5

Health Communication

Chair

Michael D. Slater, Ohio State U, USA

Participants

Personal Influence and the Effects of the National Youth Antidrug Media Campaign

Robert Hornik, U of Pennsylvania, USA

Testing the Long Term Effects of the Go Sun Smart Worksite Sun Protection Program: A Group-Randomized Experimental Study

Peter A. Andersen, San Diego State U, USA

David B. Buller, Klein Buendel, Inc., USA

Voeks Jenifer, U of Alabama, USA

Barbara J. Walkosz, U of Colorado, Denver, USA

Michael D. Scott, California State U - Chico, USA

Gary R. Cutter, U of Alabama, USA

Mark B. Dignan, U of Kentucky, USA

The Impact of a Mass Media Campaign on HIV/AIDS Knowledge and Behavior Change in North India: Results from a Longitudinal Study

Suruchi Sood, Johns Hopkins U, USA

Corinne Shefner-Rogers, U of New Mexico, USA

Manisha Sengupta, Johns Hopkins U, USA

This session presents three campaign evaluations, two domestic and one international, using different analytic strategies--a group randomized design, a three-wave longitudinal design, and theory modelling (personal influence)--to understand the process and effects of sun protection, AIDS prevention and anti-smoking campaigns.

7435

Media and Cultural Boundaries

Thursday
1:30-2:45 pm
Conference 6

Intercultural & Development Communication/Intercultural Communication

Chair

Young-ok Yum, Kansas State U, USA

Participants

Cultural Proximity in Media Entertainment: An Eight-Country Study on the Relationship of Culture and the Evaluation of TV Entertainment

Sabine Trepte, U of Hamburg, Germany

Surfing a Global Wave: Internet News Use and Cultural Boundaries

Joshua N Shear, Syracuse U, USA

John A. Hatcher, Syracuse U, USA

Webs of Culture: The Influence of Context on Decision-Making in Transnational NGO Networks in WSIS

Norhayati Zakaria, Syracuse U, USA

Derrick L. Cogburn, Syracuse U, USA

Transcending Borders: Korean Soap Opera, Winter Sonata, Effects on Japanese Middle-Age Women

Do Kyun Kim, Ohio U, USA

Respondent

Joochan Kim, Yonsei U, Korea

7436

Methods Used to Analyze Visual Contents of Mass Media

Thursday
1:30-2:45 pm
Conference 7

Visual Studies

Chair

Thomas Petersen, Institut Fur Demoskopie Allens, Germany

Participants

The Image is the Message: A Model for Applying Iconology in Mass Media Research

Marion Mueller, International U - Bremen, Germany

Into the White House Through the Television Screen?

Markus Rettich, Media Tenor Institute, Germany

A Methodology of Analysis of Emotional Visual Communication in the Media

Katrin Christiane Dovelng, Free U, Germany

Media Pictures and Their Semantics: Content Analysis of Visual Images and the Challenge of Assigning Proper Meaning to Picture Content

Thomas Knieper, Ludwig-Maximilians U, Germany

When it comes to textual analysis, media effects researchers can avail themselves of the method of quantitative content analysis, which offers a wide range of tools that have been developed and thoroughly tested over the past decades. By comparison there is still no tried and tested set of tools that can be used to quantitatively measure the effect of visual elements in the media coverage with a similar degree of reliability. Given the increasing importance of visual signals in mass communication, this situation represents an increasingly serious shortcoming in media effects research.

7437

Issues and Challenges in Online Instruction

Thursday
1:30-2:45 pm
Conference 8

Instructional & Development Communication

Chair

Daniel Cochece Davis, Marist College, USA

Participants

The Online Communication Course: Trends, Challenges, and Motivational Factors

Judy C. Pearson, North Dakota State U, USA

Shannon Van Horn, Valley State U, USA

Meta-Analysis of the Effects of Traditional Versus Web-Assisted Instruction on Learning and Student Satisfaction

William L. Benoit, U of Missouri, USA
Pam Benoit, U of Missouri, USA
Katharina Hemmer, U of Missouri, USA
Jennifer Melissa Benoit, U of Missouri, USA
Teachers Open the Door, You Enter by Yourself: Best Practices in Online Graduate Education
Sharon Kleinman, Quinnipiac U, USA
Comparing Traditional and Web-Assisted Communication Instruction
William L. Benoit, U of Missouri, USA
Pam Benoit, U of Missouri, USA

Respondent
Katherine E. Rowan, George Mason U, USA

7510

Plenary: Converging Media Policy for a Digital Media Environment

Thursday
3:00-4:15 pm
Great Hall

Theme Sessions

Chair

Eli M. Noam, Columbia Institute for Tele-Information, USA

Participants

Charles Steinfield, Michigan State U, USA
Philip M. Napoli, Fordham U, USA

Participants

Practical Policy Responses to Media Policy in an Era of Convergence
Silvana Koch-Mehrin, Member of European Parliament
Navigating the New Media Environment: Industry Perspectives on European Media Policy
Gunther Thielen, Bertelsmann, Germany
Modernizing Europe's Media Regulations
Wolfgang Clement, Former Federal Minister of Economics and Labor for Germany, Germany

Respondent

Jo Groebel, European Institute for the Media, Germany

Now that media convergence is being realized over digital networks, many question how European policy can ensure the existence of a media sector that not only fulfills its social and cultural missions, but is able to compete in the global media marketplace. A marquee panel including policy leaders at the European and national levels, an industry leader from one of Europe's top media companies, and leading academic experts on European media policy discuss these challenges.

7520

Election Coverage around the World

Thursday
3:00-4:15 pm
Seminar 1

Political Communication

Journalism Studies

Chair

Maria Jose Canel, U Complutense de Madrid, Spain

Participants

A Comparison of Election News Coverage in Sweden and the United States
Jesper Stromback, Mid Sweden U, Sweden
Daniela V. Dimitrova, Iowa State U, USA
New York Times' Coverage of Presidential Primary Campaigns, 1952-2000
William L. Benoit, U of Missouri, USA
Katharina Hemmer, U of Missouri, USA
Kevin Stein, Southern Utah U, USA
The News Media and Referenda in Switzerland and the United States

Frank Marcinkowski, U Zurich, Switzerland
Andrea Schrott, U of Zurich, Switzerland
Does Campaign Coverage Improve as Election Day Approaches?
Bengt Johansson, Göteborg U, Sweden

Respondent

Denis McQuail, U of Southampton, United Kingdom

7521

Public Relations Top Papers

Thursday
3:00-4:15 pm
Seminar 2

Public Relations

Chair

Lynn M. Zoch, U of Miami, USA

Participants

Strategic Risk Communication Campaigns: Some Insights from the Culmination of a Decade of Research

Michael J. Palenchar, U of Tennessee, USA

Robert L. Heath, U of Houston, USA

The Impact of the Socioeconomic and Political Environments on Public Relations in Mexico

Angeles Moreno, U Rey Juan Carlos, Spain

Juan Molleda, U of Florida, USA

The Strategic Management of Government Affairs in China

Yi-Ru Regina Chen, U of Macau, Macau

Values: Better than Sex Segmentation Strategy for Cause-Related Marketing Messages

Alexandra Vilela, U of Wisconsin, USA

Michelle Nelson, U of Wisconsin, USA

Respondent

Elizabeth L. Toth, U of Maryland, USA

7522

SEX, SEX, SEX...and Other Important Things

Thursday
3:00-4:15 pm
Seminar 3

Health Communication

Chair

Suruchi Sood, Johns Hopkins U, USA

Participants

Adolescent Smoking Networks: The Effects of Social Fitness and Constraint on Future Smoking

Jeffrey A. Hall, U of Southern California, USA

Dependency and Adolescents' Perceived Usefulness of Information on Sexuality: A Cross-Cultural

Comparison of Interpersonal Sources, Professional Sources and the Mass Media

Amir Hetsroni, Yezreel Valley College, Israel

Let's Get It On: Sexual Content in African American Situation Comedies

Tilly Ann Gurman, Johns Hopkins U, USA

Jennifer Orkis, Johns Hopkins U, USA

Prevention Options for Positives: Testing the Effects of a Health Communication Intervention for HIV

Positive Men Who Have Sex with Men

Maria Knight Lapinski, Michigan State U, USA

Liisa Randall, Michigan Department of Community Health, USA

Katherine Ann Klein, Michigan State U, USA

Amy Peterson, Michigan Department of Community Health, USA

Mark Peterson, Midwest AIDS Prevention Project, USA

7523

The Future of Media Entertainment Theory: Interdisciplinary Viewpoints

Thursday

Mass Communication

3:00-4:15 pm
Seminar 4

Chair

Peter Vorderer, U of Southern California, USA

Participants

Entertainment Research in Media Psychology: Core Competencies and Blind Spots

Christoph Klimmt, Hannover U of Music & Drama, Germany

Tilo Hartmann, Hannover U of Music & Drama, Germany

Peter Vorderer, U of Southern California, USA

Psychophysiology and Entertainment Experiences

Niklas Ravaja, Helsinki School of Economics, Finland

Putting Audiences Back into History

Martin J. Barker, U of Wales, United Kingdom

Don't Add Another Discipline, Think Across the Hyphen!

Ute Ritterfeld, U of Southern California, USA

Respondent

Jennings Bryant, U of Alabama, USA

Entertainment theory and research is a growing field within the communication discipline. Scholars with highly diverse theoretical backgrounds are attracted to media entertainment and have achieved significant advances. However, so far the potential of entertainment to span disciplinary divisions and unite different research traditions has not been explored. Rather, different entertainment research communities co-exist. This panel brings together scholars from different backgrounds to discuss connection points between their approaches and search for common grounds of trans-, cross- or interdisciplinary progress in entertainment research.

7530

Networking: New Insights into Corporate Communication

Thursday
3:00-4:15 pm
Conference 1

Organizational Communication

Chair

Peter Monge, U of Southern California, USA

Participants

Leadership Online - Technological Facilitation of Leadership in Organizational Communication

Caja J. Thimm, U of Bonn, Germany

Corporate Communication and Media Use in a Large German Broadcasting Company

Anika Struppert, U of Erfurt, Germany

The Role of the Intranet in Networking and Knowledge Management

Katrin Bergmann, U of Erfurt, Germany

Nina Jaeger, U of Erfurt, Germany

Khan Binh Le, U of Erfurt, Germany

Bottom-up Classification of Content in Networked Organizational Communication

Jan Schmidt, U of Bamberg, Germany

Thomas N. Burg, Permalink, Austria

Respondent

Bart J. van den Hooff, U of Amsterdam, The Netherlands

The presentations provide a deeper insight into communication processes within different internationally operating organizations ranging from German broadcasting companies to Austrian R&D networks and Swiss banks. They investigate the role and use of different media in various organizational contexts and discuss the importance of media such as the intranet for information distribution and knowledge management within these organizations. The presentations reveal weaknesses and problems in organizational communication and point to opportunities and new, better ways for communicating and networking. In a more global context, the findings can be regarded as an enticement for other organizations, and they also show new starting points for future research in the field of organizational communication.

7531

Development Communication: Questioning the Discourse

Thursday
3:00-4:15 pm
Conference 2

Intercultural & Development Communication/International & Development Communication

Chair

Douglas A. Boyd, U of Kentucky, USA

Participants

From Corporate Responsibility to Social Accountability: A Critique of Three Assumptions of Sustainable Development Discourse

Shiv Ganesh, U of Waikato, New Zealand

Theoretical and Methodological Reframings for Knowledge Building in Development Praxis

Radhika Gajjala, Bowling Green State U, USA

Annapurna Mamidipudi, Dastkar Andhra, India

Reconceptualization of Power in Development and Development Communication Programs

Doreen Vivian Kutufam, Syracuse U, USA

The Emergence of Diffusion Theory in Latin America: A Critical Analysis

Jesus Arroyave, U of Miami, USA

Respondent

Douglas A. Boyd, U of Kentucky, USA

7532

Media Use and the Formation of Political Attitudes II

Thursday
3:00-4:15 pm
Conference 3

Political Communication

Chair

Lianne Fridriksson, Baylor U, USA

Participants

Attention Cycles and Frames in the Plant Biotechnology Debate: Managing Power and Participation Through the Press/Policy Connection

Matthew C. Nisbet, Ohio State U, USA

Michael Huges, The Ohio State U, USA

Political Support and Media Use

Carlo Hagemann, Radboud U Nijmegen, The Netherlands

Annelies Gras, Province Zuid Holland, The Netherlands

Media Coverage of Government Policies and Citizen Satisfaction with Information Provision and Policy Results

Jan Kleinnijenhuis, Vrije U, The Netherlands

Anita M. J. van Hoof, Free U, Amsterdam, The Netherlands

Playing the Blame Game: How Formal News Cues Affect Causal Attributions and Political Support

Silvia Knobloch-Westerwick, Ohio State U, USA

Laramie D. Taylor, U of California, Davis, USA

Respondent

Hartmut Wessler, International U - Bremen, Germany

7533

Food, Nutrition, and Obesity

Thursday
3:00-4:15 pm
Conference 4

Health Communication

Chair

Jae-Hwa Shin, U of Southern Mississippi, USA

Participants

An Analysis of the Appeal Methods Utilized in Children's Television Food Advertising

Leslie Williams, U of Pennsylvania, USA

Nationwide Newspaper Coverage of Genetically Modified Foods: A Community Structure Approach

John C. Pollock, College of New Jersey, USA

Pam Braddock, College of New Jersey, USA
Kristine Corbine, College of New Jersey, USA
Michelleslie Maltese-Nehrbass, College of New Jersey, USA
Perceived Credibility of Dietary Supplement Advertisements: A Comparison Between Medium and Format
Ben S. Wasike, U of Texas, Brownsville, USA
H. Denis Wu, Louisiana State U, USA
Understanding Optimal Nutrition among Women of Childbearing Age in the U.S. and Puerto Rico: Employing Formative Research to Lay the Foundation for National Birth Defect Prevention Campaigns
Lisa L. Massi Lindsey, Centers for Disease Control and Prevention, USA
Heather K. Carter, Centers for Disease Control and Prevention, USA
Christine E. Prue, Centers for Disease Control and Prevention, USA
Alina L. Flores, Centers for Disease Control and Prevention, USA
Elia Correa-Sierra, Puerto Rico Department of Health, Puerto Rico
Diana Valencia, Puerto Rico Department of Health, Puerto Rico

This session examines communication around diet and nutrition, including news coverage of genetically modified foods, advertisement of dietary supplements and children's foods, and nutritional campaigns to prevent birth defects.

7534

Communication and Technology Business Meeting

Thursday
3:00-4:15 pm
Conference 5

Communication and Technology

Participants

S. Shyam Sundar, Pennsylvania State U, USA
Lidwein vandenWijngaert, Utrecht U, The Netherlands
Joseph B. Walther, Cornell U, USA
Jan A. G. M. Van Dijk, U of Twente, The Netherlands

7535

Mass Communication Top Student Papers

Thursday
3:00-4:15 pm
Conference 6

Mass Communication

Chair

Robin Nabi, U of California - Santa Barbara, USA

Participants

Domains of Media Desensitization: Relationships Among Cognition, Emotion, Physiology, and Behavior
Rena Rudy, U of California - Santa Barbara, USA
That Could Be Me: Parasocial Identification, Reality Television, and Viewer Self-Worth
Helen Ho, U of Michigan, USA
A Features Analysis of Multimedia Convergence on US Television Network Websites
Siddhartha S. Menon, Michigan State U, USA
Redefining Reality TV: Exploring Viewers' Perceptions of Nine Subgenres
Mina Tsay, Pennsylvania State U, USA
K. Maja Krakowiak, Pennsylvania State U, USA
Christine Ann Kleck, Pennsylvania State U, USA

Respondent

Alan M. Rubin, Kent State U, USA

7537

International Federation of Communication Associations - Business Meeting

Thursday
3:00-4:15 pm
Conference 8

Special Sessions

Chair

Klaus Krippendorff, U of Pennsylvania, USA

7610

Advances in Violent Video Game Research

Thursday
4:30-5:45 pm
Great Hall

Game Studies

Chair

Ron Tamborini, Michigan State U, USA

Participants

Event-Related, High-Resolution Content Analysis of First-Person-Shooter Games

Rene Weber, Michigan State U, USA

Katharina-Maria Behr, U of Zurich, Germany

Ute Ritterfeld, U of Southern California, USA

Klaus Mathiak, Aachen U, Germany

First Person Shooter Video Games and Aggression During Video Game Play

Christopher Paul Barlett, Kansas State U, USA

Richard J. Harris, Kansas State U, USA

Ross M Baldassaro, Kansas State U, USA

The Effects of Technological Advancement and Violent Content in Video Games on Player Arousal, Presence, and Aggression

James D. Ivory, Virginia Polytechnic Institute & State U, USA

Sriram Kalyanaraman, U of North Carolina, USA

Violent Video Game Play as a Predictor of Moral Disengagement: The Roles of Play Frequency and Interpretations of Violence

Rebecca M. Chory-Assad, West Virginia U, USA

Elycia M. Taylor, Capital U, USA

Jason Lewis, West Virginia U, USA

Respondent

Ron Tamborini, Michigan State U, USA

7611

Covering Elections

Thursday
4:30-5:45 pm
Hall 1

Journalism Studies

Political Communication

Chair

Maria Elizabeth Grabe, Indiana U, USA

Participants

Coverage of the Iraqi Elections: A Textual Analysis of Al-Jazeera and the New York Times

Dianne Garyantes, Temple U, USA

Constructing Political News in Newspapers During Dutch Elections 2002: An Exploration

Liesbeth Hermans, Radboud U Nijmegen, The Netherlands

The Public Sphere Revisited: U.S. Newspapers' Coverage of the 2004 Presidential Election Campaign (Top Student Paper)

Abhiyan Humane, U of Wisconsin, USA

Seungahn Nah, U of Wisconsin, USA

Amy Pikalek, U of Wisconsin, USA

Seung-Hyun Lee, U of Wisconsin, USA

Nick Rotchadl, U of Wisconsin, USA

Framing by Reporters, Partisan, and Nonpartisan Sources in Newspaper Coverage of U.S. Senate Races in 2004

Brad Love, Michigan State U, USA

Frederick Fico, Michigan State U, USA

Respondent

Montague Kern, Rutgers U, USA

7612

Foreign Policy and Media Communications

Thursday
4:30-5:45 pm
Hall 2

Intercultural & Development Communication/International & Development Communication

Chair

Daya Thussu, U of Westminster, United Kingdom

Participants

The Structure of International Aid Flows and Global News Media

Yon Soo Lim, SUNY - Buffalo, USA

George A. Barnett, SUNY - Buffalo, USA

Jang Hyun Kim, SUNY- Buffalo, USA

Good Neighbor, No Neighbor: U.S. Network Television's Portrayals of Mexico President Vicente Fox

Melissa A. Johnson, North Carolina State U, USA

The Influence of Geopolitics and Foreign Policy on the U.S. and Canadian Media

Tuo-Yu Su, SUNY- Buffalo, USA

Jang Hyun Kim, SUNY- Buffalo, USA

Junhao Hong, SUNY - Buffalo, USA

Mexican Television in the Free Trade Era

Kenton T. Wilkinson, U of Texas, San Antonio, USA

Respondent

Charu Uppal, U of South Pacific, Fiji

7613

Mass Communication Business Meeting

Thursday
4:30-5:45 pm
Hall 3

Mass Communication

Awards will be presented at this business meeting.

7614

Intercultural Contact Zones and Post-Colonial Communication Studies

Thursday
4:30-5:45 pm
Hall 4

Ethnicity and Race in Communication

Intercultural & Development Communication/Intercultural Communication

Chair

Carol Adams-Means, U of Texas, USA

Participants

After the Tears: Native American and African American Identity in Oklahoma's Territorial "contact zones"

Meta G Carstarphen, U of Oklahoma, USA

Communicating Victimhood in a Bosnian Serb Refugee Community: A Study of Ethnic Identity in Vernacular Narratives

Helena Zdravkovic, U of Utah, USA

"I Came from a White Country": Polish Immigrants in South Africa.

Jolanta Drzewiecka, Washington State U, USA

Melissa Steyn, U of Cape Town, South Africa

Side by Side?: The Case of TV in Poland

Magdalena Ratajczak, U of Wroclaw, Poland

Global Entertainment and the Roma "Underclass"

Aniko Imre, U of Amsterdam, The Netherlands

7615

Information Systems Business Meeting

Thursday
4:30-5:45 pm
Hall 5

Information Systems

Participant

David R. Roskos-Ewoldsen, U of Alabama, USA

Annual business meeting of the Information Systems Division

7620

Global Networks, Ethics, and Civil Society

Thursday
4:30-5:45 pm
Seminar 1

Philosophy of Communication

Chair

Caroline Kaltefleiter, SUNY - Cortland, USA

Participants

Mechthild Nagel, SUNY- Cortland, USA

Philip Walsh, York U, Canada

Participants

Traveling Subjectivities: Women's Lives, Globalization, and a Mediated Politics of Resistance

Caroline Kaltefleiter, SUNY - Cortland, USA

Human Rights as Cultural Rights: Transforming the Politics of Confinement

Mechthild Nagel, SUNY- Cortland, USA

Hyper-Commercialism and Inner Life: Reexamining the Lifeworld Concept

Philip Walsh, York U, Canada

The advent of a global network society signals the need for communication theory to re-think the manner in which it conceptualizes the effects of the distribution of power, the forms and flows of capital and the reconstitution of conceptions of time and space on the institutions of civil society. Additionally, it requires a re-invigorated engagement with the ethical dilemmas that attend the national- and local-level institutional transformation that the global network society is bringing about. This panel features North American researchers working on normatively oriented critical theories of communication that address the impact of proliferating global networks on the character of identity-conferring institutions of civil society.

7621

Public Relations Business Meeting

Thursday
4:30-5:45 pm
Seminar 2

Public Relations

7622

New Perspectives on Priming and Framing

Thursday
4:30-5:45 pm
Seminar 3

Political Communication

Chair

Andrew Paul Williams, Virginia Tech, USA

Participants

Priming, Repetition, and the Effects of Multiple Messages on Perceptions of a Political Candidate

Mark Cistulli, U of Connecticut, USA

Leslie Snyder, U of Connecticut, USA

How to Evaluate It: Affective Agenda Setting, Affective Priming, Media Framing and Electoral Behavior

Tamir Sheaffer, Hebrew U, Israel

A Burkean Theory of Media Effects: Toward a Non-Salience Theory of Framing

Omri Ceren, U of Southern California, USA

Associative Framing: A Unified Method for Measuring Media Frames and the Media Agenda

Wouter van Atteveldt, Free U - Amsterdam, The Netherlands

Nel Ruigrok, U of Amsterdam, The Netherlands

Jan Kleinnijenhuis, Vrije U, The Netherlands

Respondent

Paul D'Angelo, College of New Jersey, USA

7623**Democratization of IT Infrastructures**

Thursday
4:30-5:45 pm
Seminar 4

Communication Law & Policy**Participants**

Infrastructure Governance

Dan Wielsch, J. W. Goethe U, Germany

Decentralization and Centralization of Control in Internet Architecture: The Future of the End-to-End Arguments

Barbara van Schewick, Technical U - Berlin, Germany

The Decentralization of Peer-to-Peer

Stefan Bechtold, Max Planck Institute, Germany

Free Software in E-Government

Christoph Engemann, U of Bremen, Germany

The panel will focus on the ongoing decentralization of control at the technical level that can be observed in a number of IT infrastructures. Drawing on three examples (p2p networks, Internet architecture and free software in the context of e-government), the panel will ask whether the decentralization of control also results in a democratization of IT infrastructures, whether this would be desirable and how communications policy should react to such development.

7624**Language & Social Interaction Business Meeting**

Thursday
4:30-5:45 pm
Seminar 5

Language & Social Interaction**Participant**

Francois Cooren, U de Montreal, Canada

7625**Electronic and Social Integration**

Thursday
4:30-5:45 pm
Seminar 6

Interpersonal Communication**Chair**

Shuangyue Zhang, Sam Houston State U, USA

Participants

Effects of Social Integration on Adjustment to a New Location After a Long Distance Move

Irina A. Shklovski, Carnegie Mellon U, USA

Electronic Tribes (E-Tribes): Some Theoretical Perspectives and Implications

Bolanle A. Olaniran, Texas Tech, USA

Exploration of the Relationship Between Friendship at Work and Job Satisfaction: An Application of Balance Theory

Hye Eun Lee, Michigan State U, USA

Hee Sun Park, Michigan State U, USA

The Implication of the Interconnectedness: Offline Flash Gathering as a Catalyst for Online Interpersonal Relationship

SungBok Park, Temple U, USA

Hasung Hwang, Temple U, USA

This panel explores social integration, friendship at work, e-tribes and interconnectedness and their impacts on interpersonal communication.

7626**Visual Studies Business Meeting**

Thursday **Visual Studies**
4:30-5:45 pm
Seminar 7

7630

Personal Influence in the 21st Century: Conversation in Health and Political Communication

Thursday **Theme Sessions**
4:30-5:45 pm
Conference 1

Chair

Brian Southwell, U of Minnesota, USA

Participants

The Role of Deliberation for Civic Participation Outcomes

Vincent Price, U of Pennsylvania, USA

Joseph N. Cappella, U of Pennsylvania, USA

Conversation as a Moderator of Political Communication Effects

Dietram A. Scheufele, U of Wisconsin, USA

Can Talk Amplify Normative Effects in Health Campaigns?

Bas van den Putte, U of Amsterdam, The Netherlands

Brian Southwell, U of Minnesota, USA

Marcus C. Yzer, U of Minnesota, USA

Conversation as a Mediator of Smoking Cessation Campaign Effects

Marcus C. Yzer, U of Minnesota, USA

Bas van den Putte, U of Amsterdam, The Netherlands

Respondent

Elihu Katz, U of Pennsylvania, USA

Despite recent interest in interpersonal networks, we nonetheless do not know enough about how interpersonal conversation affects public health campaigns or political communication efforts. In this panel, we will discuss the role of conversation in media effects related to politics and health. Recent scholarship points both to various possible roles for talk, e.g., as mediator or moderator, and to important caveats, e.g., the importance of group composition and conversation content.

7631

Networking Success, Negotiating Gender: The Quest for Female Power on NBC's "The Apprentice"

Thursday **Feminist Scholarship**
4:30-5:45 pm
Conference 2

Participants

Work's a Bitch: Women "Doing" Gender Backwards and in High Heels on "The Apprentice"

Elizabeth Atwood Gailey, U Of Tennessee, USA

"The Apprentice" as Feminist Hero's Journey

Ann Andaloro, Morehead State U, USA

"You're Hired! You're Fired!" Winners, Losers, and Female Viewers' Online Reactions to "The Apprentice"

Erin Hareng, U of Wisconsin, USA

The popular U.S. reality television show, "The Apprentice," which features male and female candidates competing for a top position in Donald Trump's real estate empire, is remarkably well-suited to an interrogation of gendered constructions of leadership styles and roles, as well to discussion of the ascendance of post-feminist discourses in popular culture. Yet at the same time, the show also offers possibilities for alternative interpretations, including an analysis of symbolic and mythological meanings in female contestants' quests for corporate power.

7632

Identification Processes in Organizational Networks

Thursday **Organizational Communication**
4:30-5:45 pm

Conference 3

Chair

Greg S. Larson, U of Montana, USA

Participants

Virtual Team Leaders as Rhetoricians of Identification

Anu Sivunen, U of Jyväskylä, Finland

Cupid Alliances: Exploring Behavior Dynamics During Alliance Formation Between Unembedded Firms

Kimberlie Joy Stephens, U of Southern California, USA

When Organizational Members Choose to Exit: Communication Networks, Identification, and Intent to Leave

Stacey Connaughton, Purdue U, USA

Marya L. Doerfel, Rutgers U, USA

A Network Perspective of Communication Capital and New Venture Creation in Organizations

Maria Aggestam, Lund U, Sweden

Respondent

Anne-Marie Soederberg, Copenhagen Business School, Denmark

7633

The Role of Parents in Health Communication Targeting Adolescents

Thursday
4:30-5:45 pm
Conference 4

Health Communication

Chair

Maria Knight Lapinski, Michigan State U, USA

Participants

Conditions Under Which Antismoking Campaigns Prevent Adolescent Ex-smokers' Future Smoking

Hye-Jin Paek, U of Georgia, USA

Examining Adolescents' Sources of Information about Sun Exposure: Media and Parents

Julie L. Andsager, U of Iowa, USA

Megan Sheffer, U of Iowa, USA

Parental Monitoring and Adolescent Initiation of Marijuana Use: The Predictive Utility of Parent and Child Reports of Monitoring

Ariel R. Chernin, U of Pennsylvania, USA

Robert Hornik, U of Pennsylvania, USA

The Influence of Mass Media and Family Communication on Adolescent Smoking

I-Huei Cheng, U of Alabama, USA

Louise Miller, U of Missouri, USA

Melissa Poole, U of Missouri, USA

Jane Armer, U of Missouri, USA

Glen T. Cameron, U of Missouri, USA

7634

Potential Uses of CMC for Generating Conciliatory Political Discourse?

Thursday
4:30-5:45 pm
Conference 5

Communication and Technology

Chair

Kenneth L. Hacker, New Mexico State U, USA

Participants

Iraqi Blogs, Perceptions of Security, and the Collaterally Damaged

Michael Coombs, New Mexico State U, USA

Kenneth L. Hacker, New Mexico State U, USA

Gerri Elise McCulloh, New Mexico State U, USA

Chris Weaver, New Mexico State U

The Radical Fundamentalism and (Im)possibilities of Fomenting and Resolving Conflict through the Internet

Merlyna Lim, U of Southern California, USA

Results of Palestinian and Israeli student Interactions in CMC: An Analysis of Attitude Changes Toward
Conflicting Parties
Ben Mollov, Bar-Ilan U, Israel

Respondent

Sheizaf Rafaeli, U of Haifa, Israel

This panel offers three presentations and a resulting debate concerning the use of computer-mediated communication (CMC) for depolarizing political discourse which has become polarized to the extent of encouraging or supporting violent means of communication such as terrorism.

7635

Diverse Theoretical Approaches to Culture and Communication

Thursday
4:30-5:45 pm
Conference 6

Intercultural & Development Communication/Intercultural Communication

Chair

Kwangmi Ko Kim, Towson U, USA

Participants

The Influence of Culture on Perceptions of Communicative Responsibility.

R. Kelly Aune, U of Hawaii - Manoa, USA

Self-Construal, Health Locus of Control, and Health Behaviors: Towards a Theory of Culture and Health Behavior

Hye-Ryeon Lee, U of Hawaii, USA

Min-Sun Kim, U of Hawaii, USA

Amy S. Ebesu Hubbard, U of Hawaii, USA

Self-Presentation Styles and Relational Maintenance Strategies on the Net: Analysis of Social Interactions on a SNAG

Joochan Kim, Yonsei U, Korea

Syngpom Choy, Yonsei U, Korea

Formal Modeling and Simulation of Cultural Differences.

Sun-ki Chai, U of Hawaii at Manoa, USA

While there is a strong consensus in the field that culture has a profound influence on various aspects of communication behaviors, the concept of culture is defined and operationalized in many different ways in various subfields of communication. This panel provides an opportunity to compare how culture is conceptualized and operationalized differently to study various topics in communication.

7636

Popular Communication Business Meeting

Thursday
4:30-5:45 pm
Conference 7

Popular Communication

Participants

Debra L. Merskin, U of Oregon, USA

Isabel Molina Guzman, U of Illinois, USA

Cornel Sandvoss, U of Surrey, United Kingdom

Come to congratulate the winners of this year's top paper awards in popular communication and to meet other popular communication researchers. We'll also discuss plans for the 2007 meeting in San Francisco! The business meeting will be followed by a joint reception with the Ethnicity and Race In Communication Division.

7637

Health and Risk Communication Education

Thursday
4:30-5:45 pm
Conference 8

Instructional & Development Communication

Chair

Gary L. Kreps, George Mason U, USA

Participants

Communication Training for Breast Cancer and the Environment Advocates

Sandi Smith, Michigan State U, USA

Charles Atkin, Michigan State U, USA

Kami J. Silk, Michigan State U, USA

Myths of Crisis Communication

Peter A. Andersen, San Diego State U, USA

Brian H. Spitzberg, San Diego State U, USA

Assessing Risk Communication among Community Stakeholders: Implications for Education and Training Initiatives

H. Dan O'Hair, U of Oklahoma, USA

Toni Siriko, U of Oklahoma, USA

Social Identify and Terrorism

Lisa Sparks, Chapman University, USA

Communicating household emergency preparedness: Risk communication education for local government

Katherine E. Rowan, George Mason U, USA

Gary L. Kreps, George Mason U, USA

Carl H. Botan, George Mason U, USA

Sergei Samoilenko, George Mason U, USA

Health advocates, emergency directors, federal officials, and many other professionals attempt to persuade the public to take steps to protect their health and avoid unnecessary risks. Often, however, advocates and officials are trained in fields such as science, engineering, and law enforcement, rather than communication. Additionally, the persuasive tasks they tackle such as lobbying for certain kinds of cancer research or increasing coastal residents' abilities to comply with evacuation orders are challenging. Consequently, there is a substantial need for effective health and risk communication education in many contexts around the world. This panel showcases efforts by health and risk communication scholars to support advocates and officials with important health and risk communication goals. Panelists describe both their research on these topics and their hands-on efforts to support and educate advocates, government officials, and NGOs about the best theoretically and empirically supported options for health and risk communication.

7715

Joint Information Systems/Game Studies Reception (Offsite)

Thursday
6:00-7:00 pm
Hall 5

Information Systems

This outdoor reception will be held at the Elbsegler Beer Garden in the Bellevue Westin. It is cosponsored by the Michigan State College of Communication, Rensselaer Polytechnic Institute School of Humanities and Social Sciences, the University of Alabama Department of Psychology, and the Amsterdam School of Communications Research. Division and Group members' tickets are in the registration packet. Guests are welcome on a cash bar basis.

7721

Public Relations Division of ICA and PR/OrgCom Division of DGPuK Reception

Thursday
6:00-7:00 pm
Seminar 2

Public Relations

7724

Language & Social Interaction Reception

Thursday
6:00-7:00 pm
Seminar 5

Language & Social Interaction

All members of the Language and Social Interaction Division are welcome to this reception.

7726

Visual Studies Division Reception

Thursday
6:00-7:00 pm
Seminar 7

Visual Studies

7736

Popular Communication and Ethnicity and Race in Communication Reception

Thursday
6:00-7:00 pm
Conference 7

**Popular Communication
Ethnicity and Race in Communication**

This joint reception welcomes division members and interested ICA members to an informal time of refreshments and conversation.

7910

Graduate Student Reception (Offsite)

Thursday
9:00-10:00 pm
Great Hall

Special Sessions

Le Marechal de Saxe, Koenigstrasse 15, A 15-minute walk from the conference center in the center of Dresden in a beautiful, restored neighborhood with many courtyards and outdoor cafes. The Le Marechal is a restaurant with bar, lounge, dance floor, and courtyard.

8110

Leximancer: An Approach to Networking Texts for Communication Research

Friday
9:00-10:15 am
Great Hall

Organizational Communication

Chair

Cindy Gallois, U of Queensland, Australia

Participants

Automatic Conceptual and Relational Analysis of Text with Leximancer

Andrew Smith, U Queensland, Australia

Leximancer Limitations for the (Critical) Discourse Analyst

Bernard Joseph McKenna, U of Queensland, Australia

Neal William Waddell, U of Queensland, Australia

Researching Place and Social Identity in Organizational Change: A Theoretically Informed Leximancer

Analysis of a Participant Historiographical Study

David Rooney, U of Queensland, Australia

Madeleine Brabant, U of Queensland, Australia

Neil Paulsen, U of Queensland, Australia

Victor Callan, U Of Queensland, Australia

Liz Jones, Griffith U, Australia

The Role of Social Status in Health Communication: A Qualitative Approach

Susan C. Baker, U of Ottawa, Canada

Bernadette Maria Watson, U of Queensland, Australia

David Hewett, U of Queensland, Australia

Cindy Gallois, U of Queensland, Australia

Using Leximancer to Explore Community Dialogue About Low Emission Technologies

Peta Ashworth, U of Queensland, Australia

Anne Pisarski, U of Queensland, Australia

Anna Littleboy, Commonwealth Science and Industry Research Organisation, Australia

Sarah Wade, AJW, inc, USA

This panel presents and explores a novel approach to the analysis of texts, using Leximancer, and its application to several organisational contexts. Based on artificial intelligence and learning multi-dimensional scaling techniques, Leximancer derives, in a grounded fashion, the key concepts in a text

(e.g., a set of interviews or documents) by extracting semantic and relational co-occurrence information. Using this approach, researchers can map themes, concepts and their networks. Leximancer also has a text mining capability that enables researchers to drill down into the text to explore particular themes, concepts and collocations of concepts to enable lexico-grammatical analyses.

8111

Determinants of Online Search Behavior

Friday
9:00-10:15 am
Hall 1

Communication and Technology

Chair

Carlo Hagemann, Radboud U Nijmegen, The Netherlands

Participants

Searching Google News: Interactivity, Emotion, and the Moderating Role of Internet Self-Efficacy

Chen-Chao Tao, Indiana U, USA

Erik Page Bucy, Indiana U, USA

Seeking Computer-Mediated Social Support: Internet Use and International Migrants

Wenli Chen, Nanyang Technological U, Singapore

Alfred Choi, Nanyang Technological U, Singapore

Determinants of External Search in Online Purchase: Consumers' Information Search Patterns in Marketing Communication

Youngwon Lee, Florida State U, USA

The Internet as a Service Channel in the Public Sector

Willem Pieterse, U of Twente, The Netherlands

Alexander van Deursen, U of Twente, The Netherlands

Respondent

Pertti T. Hurme, U of Jyväskylä, Finland

8112

Advances in Internet Research

Friday
9:00-10:15 am
Hall 2

Mass Communication

Chair

Michael J. Breen, U of Limerick, Ireland

Participants

The Impact of Internet News Consumption on Mass Media Use

Lars Willnat, George Washington U, USA

The Role of Motivation and Media Involvement in Explaining Internet Dependency

Shaojing Sun, U of Virginia, USA

Alan M. Rubin, Kent State U, USA

Paul Haridakis, Kent State U, USA

How Different Are Your Search Terms from Mine? Political, Socio-Economic, and Cultural Approaches to Understanding Worldwide Internet Search Queries

Yongick Jeong, U of North Carolina, USA

Reaz Mahmood, U of North Carolina, USA

Mass Media as Mediators of European Social Identity

Homero Gil-de-Zuniga, U of Wisconsin, USA

The Interactive Functions of Political Campaigning Websites in Networked Society

Tai-Li Wang, National Cheng-Chi U, Taiwan

This set of papers presents the latest in internet research in mass communication.

8113

Global Public Discourse

Friday
9:00-10:15 am

Philosophy of Communication

Chair

Hall 3 Andreas Hepp, U of Bremen, Germany

Participants

Towards a Phenomenological Critique of 'Mediated Cosmopolitanism'

Robert Halsall, Robert Gordon U, United Kingdom

Four Questions from Communication: Intervening in the Public Space Debates

Irina Gendelman, U of Washington, USA

Ego and Public Sphere: A Buddhist Asiatic Approach

Bhavana Upadhyaya, U of New Mexico, USA

Aesthetics of Oriental Communication

Jeong Tak Kim, Sungkyunkwan U, Korea

8114

Weblogs: Producers, Users and Effects on the Public Sphere

Friday
9:00-10:15 am
Hall 4

Communication and Technology

Chair

Davis A. Foulger, SUNY - Oswego, USA

Participants

The Blogosphere and the Public Sphere: Exploring Possibility of the Blogosphere as a Public Sphere

Jae Kook Lee, U of Texas, USA

Oppositional Politics: Activism and the Structure of the Blogosphere

Omri Ceren, U of Southern California, USA

Weblogs and the War in Iraq

Donald Matheson, U of Canterbury, New Zealand

Stuart Allan, U of the West of England, United Kingdom

Who are Blog Users? Profiling Blog Users by Media Use and Political Involvement

Jae Kook Lee, U of Texas, USA

Respondent

Stephen D. McDowell, Florida State U, USA

8115

Journalism in Times of War

Friday
9:00-10:15 am
Hall 5

Journalism Studies

Chair

Martin H. B. Loeffelholz, Ilmenau U of Technology, Germany

Participants

Covering the Bosnian War: 'Journalism of Attachment' in Dutch Newspapers

Nel Ruigrok, U of Amsterdam, The Netherlands

Klaus Schoenbach, U of Amsterdam, The Netherlands

Otto Scholten, U of Amsterdam, The Netherlands

J. A. De Ridder, U of Amsterdam, The Netherlands

War Journalism and the "KIA Journalist": The Cases of David Bloom and Michael Kelly

Matthew A. Carlson, U of Pennsylvania, USA

Impact of Television News on Public Opinion About the Iraq War: An Assessment of Second-Level

Agenda Setting and Framing

Seok Kang, Arkansas Tech U, USA

Cultural Influences on the News: Portrayals of the Iraq War by Swedish and American Media

William J. Brown, Regent U, USA

Gunilla Barker, Liberty U, USA

Respondent

Eytan Gilboa, Bar-Ilan U, Israel

8120**Trust through Public Relations, Trust in Public Relations: Theoretical and Empirical Insights on a Reputation Building Function**

Friday
9:00-10:15 am
Seminar 1

Public Relations**Chair**

Guenter Bentele, U of Leipzig, Germany

Participants

Public Relations As Trust Management

Matthias Kohring, Friedrich Schiller U, Germany

Empirical Findings on Communicating CSR Activities

Diana Ingenhoff, U of Fribourg, Switzerland

Trust in Public Relations: Some Empirical Findings

René Seidenglanz, U Leipzig, Germany

Credibility Management as a Key for Public Relations

Simone Huck, U of Hohenheim, Germany

Opportunities and Risks of Media-oriented Moral PR for the Reputation of Organizations

Mark Eisenegger, U of Zurich, Switzerland

Respondent

David McKie, Waikato U, New Zealand

According to Luhmann, trust is a way to reduce social complexity. The relevant tradition in social-scientific theory regards trust as the most important action resource of modern society. The term "reputation" may be usefully introduced at this point, because trust and reputation are interdependent parameters: the reputation of the recipient finds its correspondence in the trust of the giver. Reputation can consequently be understood as implying publicly recognised trustworthiness. Public trust and reputation of publicly perceivable agents, organisations and systems are built (and lost), mainly through and by communicative processes of media reporting. Furthermore, Public Relations can also be seen as trust object. It is the aim of this panel to create the rationale for the elementary significance of trust and reputation for public relations on the basis of new theoretical concepts and to consolidate it on the basis of current results of empirical research.

8121**The Mediated Politics of Communicating Difference**

Friday
9:00-10:15 am
Seminar 2

Ethnicity and Race in Communication**Chair**

Jillian Baez, U of Illinois, USA

Participants

Media Literacy, "Thinking Television," and African-American Communication: Initiating a Conversation

Anandam Kavoori, U of Georgia, USA

From "Good Times" to Bad?: Changing Portrayals of the African American Sitcom Family

Nadine Gabbadon, U of Pennsylvania, USA

News on the Net: Internet News Credibility and Racial Stereotypes

Debra Burns Melican, U of Michigan, USA

Ryan J. Hurley, U of Illinois, USA

Travis Lemar Dixon, U of Illinois, USA

Islam in the Dutch Media: With a Special Emphasis on the "Algemeen Dagblad"

Leen S. J. d'Haenens, Catholic U of Leuven, The Netherlands

Susan Bink, Radboud U Nijmegen, The Netherlands

The Problem with Mediated Terrorism in US Action-Adventure Film: Explorations in Matters of Prejudice and Knowledge

Karin Gwinn Wilkins, U of Texas, USA

8122**Responding to People in the Media: Recent Results from German Research on Parasocial Interaction and Relationships**

Friday
9:00-10:15 am
Seminar 3

Special Sessions

Chair

Patrick Roessler, U of Erfurt, Germany

Participants

PSR and the Persona: A Conceptual Model and Empirical Results

Berit Baessler, U of Erfurt, Germany

The Measurement of PSI: Development and Findings of New Scales

Holger Schramm, U of Zurich, Switzerland

Tilo Hartmann, Hannover U of Music & Drama, Germany

Findings from Three Studies on PSI: Empirical Support for the Two-Level-Model of PSI?

Holger Schramm, U of Zurich, Switzerland

Werner Wirth, U of Zurich, Switzerland

Malevolent PSI: Dehumanization of Video Game Characters and Media Enjoyment

Christoph Klimmt, Hannover U of Music & Drama, Germany

Andreas Nosper, Hannover U of Music and Drama, Germany

Hannah Schmid, Institut für Journalistik und Kommunikationsforsch, Germany

Tilo Hartmann, Hannover U of Music & Drama, Germany

Respondent

Peter Vorderer, U of Southern California, USA

The purpose of the panel is to provide a closer look at the current German communication research on parasocial interaction and relationships. Four papers deal with theoretical and methodological analyses and discuss recent empirical results: a conceptual model of media personae; a methodological study on the measurement of PSI; several investigations based on a two-level model of PSI; and, finally, a study about a special form of PSI with video game characters.

8123

Issue Topography and Dynamics: Patterns of Media Coverage over the Course of Time

Friday
9:00-10:15 am
Seminar 4

Mass Communication

Chair

Barbara Pfetsch, U of Hohenheim, Germany

Participants

The Concept of Temporal Dynamics in Media Attention

Irene Neverla, U of Hamburg, Germany

Media Attention Cycles of Coverage on Environmental Risks

Steffen Kolb, U of Hamburg, Germany

Media Coverage of Terrorist Acts: Longitudinal and International Perspectives

Hillel Nosssek, College of Management Academic Studies - Tel Aviv, Israel

Scandal Cycles as Discourses of Social Distinction

Steffen Burkhardt, Hamburg Media School, Germany

Media Attention Cycles in Press Commentaries and Editorials

Christiane Eilders, Hans-Bredow Institut, Germany

Respondent

Hartmut Wessler, International U - Bremen, Germany

This panel focuses on the dynamics of media attention over the course of time. It states that patterns of coverage depend on events and topics, but also on external factors like journalistic practices and narrative styles. And it argues that each of these patterns undergoes dynamic changes, thereby establishing specific periods and 'life-cycles'. Empirical studies on various issues - air pollution, terrorist attacks, celebrity scandals and political commentaries - will outline the idea with the help of comparative and longitudinal data. All participants, including chair and respondent, have agreed to attend the Dresden conference.

8124

Networks of Surveillance: Privacy Issues in the Age of Terrorism

Friday
9:00-10:15 am
Seminar 5

Communication Law & Policy

Chair

Susan J. Drucker, Hofstra U, USA

Participants

The Cult of Surveillance

Susan J. Drucker, Hofstra U, USA

Gary Gumpert, Queens College, USA

Is There Privacy in a Global Village?

Susan Barnes, Rochester Institute of Technology, USA

Libraries and the Patriot Act: Reconciling Patron Privacy and National Security

Dale Herbeck, Boston College, USA

Respondent

Gary Gumpert, Queens College, USA

Amitai Etzioni has stated that "[w]ithout privacy no society can long remain free." But sentiments today also reflect another Etzioni assertion - that our communities also have other goals that sometimes must override the privacy imperative. Whereas the surveillance/privacy relationship formerly distinguished between attitudes associated with risk in the physical vs. mediated environments, after September 11th, the Madrid and London bombings and the declaration of "war on terrorism," reactions seem to have minimized the distinction with regard to privacy. Physical and mediated spaces have been merged, differences becoming transparent as the threats in one environment are fueled by activities in the other. The legal implications of surveillance networks online and in physical spaces are still unsettled. The legal repercussions of the blurring of between physical and virtual spaces and between government surveillance and privately conducted surveillance are also unsettled and unsettling. This panel will examine the state of privacy in physical and virtual spaces and the legal landscape emerging surrounding those rights internationally.

8125

Family Communication

Friday
9:00-10:15 am
Seminar 6

Interpersonal Communication

Chair

Judy C. Pearson, North Dakota State U, USA

Participants

Communication, Action, or Abdication?: Family Members' Solutions to Problems

Judy C. Pearson, North Dakota State U, USA

Jeffrey T. Child, North Dakota State U, USA

Najla Ghazi Amundson, North Dakota State, USA

Denise Gorsline, North Dakota State U, USA

Anna D. Hoefs, North Dakota State U, USA

Diasporic Dilemma: Raising Children Amidst Two Cultures

Chitra Akkoor, U of Iowa, USA

Empathic Accuracy and Topic Coherence in Family Communication: Investigating the Effects of Children's Gender on Family Conversations

Naomi Kagawa, U of Minnesota, USA

Ascan F. Koerner, U of Minnesota, USA

I'm More Comfortable When You Are Depressed: Family Systems, Attempts to Control Others, and Satisfaction

Ashley P. Duggan, Boston College, USA

This panel explores family communication from problem solving in families through raising children across two cultures.

8126

2007 Conference Planning Meeting

Friday
9:00-10:15 am
Seminar 7

Special Sessions

Participants

Sonia M. Livingstone, London School of Economics, United Kingdom
Ronald E. Rice, U of California - Santa Barbara, USA
Michael L. Haley, International Communication Association, USA
Pamela J. Kalbfleisch, U of North Dakota, USA
Robin Nabi, U of California - Santa Barbara, USA
Cynthia Stohl, U of California - Santa Barbara, USA
Min-Sun Kim, U of Hawaii, USA
Joseph Oliver Boyd-Barrett, Bowling Green State U, USA
Kevin G. Barnhurst, U of Illinois, USA
Lynda Lee McCroskey, California State U - Long Beach, USA
David B. Buller, Klein Buendel, Inc., USA
Ingrid Volkmer, U of Otago, New Zealand
Jan A. G. M. Van Dijk, U of Twente, The Netherlands
Betteke Van Ruler, U of Amsterdam, The Netherlands
Marian J. Meyers, Georgia State U, USA
Mark Aakhus, Rutgers U, USA
Sharon Strover, U of Texas, USA
Dong Hoon Ma, Korea U, Korea
David J. Phillips, U of Texas, USA
Katherine Sender, U of Pennsylvania, USA
Bernadette Maria Watson, U of Queensland, Australia
John E. Newhagen, U of Maryland, USA
Isabel Molina Guzman, U of Illinois, USA
John L. Sherry, Michigan State U, USA
Paul David Bolls, U of Missouri, USA
Hiroshi Ota, Aichi Shukutoku U, Japan
Lynn Schofield Clark, U of Colorado, USA

8130

From Asia to the World: Globalization within and through Popular Communication

Friday
9:00-10:15 am
Conference 1

Popular Communication

Chair

Todd Joseph Miles Holden, Tohoku U, Japan

Participants

"The Work Which Becomes a New Genre Itself": Textual Networks in the World of Cowboy Bebop
Kyle Nicholas, Old Dominion U, USA
An Old Ghost or a New Shell? A Dialectic Analysis of Ghost in the Shell
Amy Shirong Lu, U of North Carolina, USA
Self as a Social Construct: The Emergent Self in Bollywood Cinema
Tabassum Khan, Ohio U, USA
"Ethnic Chic" Reconsidered: The Representation of Cheongsam in Spiderman I and 50 First Dates
Ying Huang, Southern Illinois U, USA

Respondent

Elfriede Fursich, Boston College, USA

Recent years have witnessed the global spread of popular communication from Asia to other parts of the world. This panel explores how the repurposing of Asian media artifacts is setting the pace and informing such practices around the world; how Asian fashion and style are defining "ethnic chic" for Western audiences; how a worldwide film phenomenon reflects both the global and the local; and how formerly western notions of the Self are reshaped through Eastern perspectives as evidenced in popular film.

8131

Emotional Visuals: How Do News Photography and Film Shape our Emotions?

Friday
9:00-10:15 am
Conference 2

Visual Studies

Chair

Marion Mueller, International U - Bremen, Germany

Participants

The Effects of Print News Photographs of the Images of War

Michael Pfau, U of Oklahoma, USA

Michel M. Haigh, U of Oklahoma, USA

Emotional Stimuli: A Field Experiment on the Effect of Emotionalizing Visual Elements in Media Coverage

Thomas Petersen, Institut Fur Demoskopie Allens, Germany

Visualizing Emotions in News Photography - Strategies of German Newspapers

Elke Grittmann, U Hamburg, Germany

On the Mental Representation of Film Genre: Expertise is Visual

Eduard Sioe-Hao Tan, U of Amsterdam, The Netherlands

Valentijn Visch, Vrije U, The Netherlands

Emotions and visuals are a hot topic, both in communication research visual studies and in mediapsychology. Despite this common interest, methodological and theoretical exchanges among different disciplinary fields are rare. This panel aims at exploring the connections between visual depictions and emotional reactions as well as the role of emotions in visualizing certain contents. Thus, the four papers focus on the same phenomenon: Visuals eliciting strong emotional reactions and those anticipated emotional reactions in turn influencing the ways and styles in which events and stories are visualized. The panel comprises two types of visuals: photography and film, or in more general terms, still and moving images.

8132

Message Strategies: Emotional Appeals and Sensation Value

Friday
9:00-10:15 am
Conference 3

Health Communication

Chair

Glen T. Cameron, U of Missouri, USA

Participants

Intercultural Attitudes and Experiences - The Anti Drug?: Examining the Moderating Effects of Social Initiative, Motivation and Intercultural Friendships

Smita Chaturvedi Banerjee, Montclair State U, USA

Lily A. Arasaratnam, Oregon State U, USA

Psycho-Physiological Responses to Anti-Marijuana PSAs: Validating the Construct of Message Sensation Value

Yahui Kang, U of Pennsylvania, USA

Joseph N. Cappella, U of Pennsylvania, USA

Xiaoquan Zhao, U of Pennsylvania, USA

Martin Fishbein, U of Pennsylvania, USA

Caryn Lerman, U of Pennsylvania, USA

Andrew Strasser, U of Pennsylvania, USA

Daniel W. Barrett, U of Pennsylvania, USA

The Effect of Sensation Seeking and Social Norms on Disordered Eating Among College Freshmen

Steven Giles, Wake Forest U, USA

Donald W. Helme, Wake Forest U, USA

Marina Krcmar, U of Connecticut, USA

Grant Bollmer, Wake Forest U, USA

Sara Rudolph, Wake Forest U, USA

Understanding the Interactive Effects of Message Production Features and Claim Effectiveness in Health Messages

Narine S. Yegiyani, Indiana U, USA

Annie Lang, Indiana U, USA

8133

Video Games and the Construction of Gender

Friday
9:00-10:15 am
Conference 4

Game Studies

Chair

Mia Consalvo, Ohio U, USA

Participants

Beyond Sp34king L33t: How 'Net Gladiators Discursively Construct Gendered Identity

Avery Alix, U of Washington, USA

Hypersexualized Females in Digital Games: Do Men Want Them, Do Women Want to Be Them?

CarrieLynn Desira Reinhard, Ohio State U, USA

Video Games as Technologies of Gender: Analyzing Final Fantasy Forums

Mirjam Vosmeer, U of Amsterdam, The Netherlands

Jeroen Jansz, U of Amsterdam, The Netherlands

Liesbet Van Zoonen, U of Amsterdam, The Netherlands

"I Am Shocked, Shocked!" Explorations of Taboos in Digital Gameplay

Elena Bertozzi, U of Wisconsin, USA

Respondent

Mia Consalvo, Ohio U, USA

8134

Language & Social Interaction and Beyond: Euphemism, Pragmatics, Memory, and Second Language Acquisition

Friday
9:00-10:15 am
Conference 5

Language & Social Interaction

Chair

Theresa R. Castor, U of Wisconsin, USA

Participants

Contamination and Camouflage in Euphemism

Matthew S. McGlone, U of Texas, USA

Gary A. Beck, U of Texas, USA

Abigail Pfister, U of Texas, USA

Between Semiotics and Pragmatics: Opening Language Studies to Textual Agency

Francois Cooren, U de Montreal, Canada

The Collective Memory of Courtship

Lee M. Humphreys, U of Pennsylvania, USA

The Longterm Benefits of Language Learning Through Social Interaction

John Bitchener, Auckland U of Technology, New Zealand

Respondent

Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

8135

Networking the Poor for Development: Global Perspectives on Wireless Communication

Friday
9:00-10:15 am
Conference 6

Intercultural & Development Communication/International & Development Communication

Chair

Raul Roman, U of Washington, USA

Participants

Analysis Of Wireless Internet Initiatives For Connecting Rural And Remote Areas

Seungyoon Lee, U of Southern California, USA

Mobile Payphone Systems In Africa: The Social Shaping Of A Communication Technology

Araba B. Sey, U of Southern California, USA

Wireless Technologies In Disaster-Preparedness And Response: Learnings From Asia Post-Tsunami

Arul Chib, U of Southern California, USA

The Political Uses Of Wireless Technologies In Zimbabwe

Amelia Arsenault, U of Southern California, USA

Respondent

Jonathan Donner, Microsoft Research, India

Wireless communication technologies have been hailed as the "missing link" to expanding connectivity and achieving poverty reduction in developing countries. This panel presents learnings from East, West and Southern Africa, South America, East and South-East Asia in an effort to highlight the adaptability of wireless communication technologies and the conditions under which they have and may enhance poor people's networking capabilities, thereby facilitating poverty reduction and socio-economic development.

8136

The Expansion Election: Communication in the 2004 European Parliamentary Elections

Friday
9:00-10:15 am
Conference 7

Political Communication

Chair

Sarah Oates, U of Glasgow, United Kingdom

Participants

The Representation of the European Union Elections: News Media Coverage around the World

Andrew Paul Williams, Virginia Tech, USA

Lynda Lee Kaid, U of Florida, USA

Monica Postelnicu, U of Florida, USA

Kristen Dawn Landreville, U of Florida, USA

Yun Hyun-Jung, U of Florida, USA

Does the Reception of European Election Campaign Spots Foster Political Involvement?

Juergen Maier, U of Kaiserslautern, Germany

Michaela Maier, U of Koblenz-Landau, Germany

Candidate-Controlled Communication and the (Non) Europeanization of the Greek Public

Athanassios N. Samaras, Institute of Mediterranean Studies, Greece

Strategic Political Marketing Implications in Hungary during the 2004 European Parliamentary Elections

Jolan Roka, Budapest School of Communication, Hungary

The EU and the US on Terrorism: United We Stand

John Tedesco, Virginia Tech, USA

Still A Second-Ranking Election: - A Comparison of the Swedish Media Coverage of the European Parliamentary Election in 2004 and the National Election in 2002

Jesper Stromback, Mid Sweden U, Sweden

Respondent

Daniela V. Dimitrova, Iowa State U, USA

The EU 2004 election was of historic importance as it marked the first election after the accession of ten new countries in May of 2004. The papers on this panel analyze the communication patterns in these elections and how they were perceived in both new and continuing EU countries, as well as how the elections were presented by media around the world.

8210

Reporting Science

Friday
10:30-11:45 am
Great Hall

Journalism Studies

Chair

E. Graham McKinley, Rider U, USA

Participants

Manufacturing Doubt: Journalists' Roles and the Construction of Ignorance in a Scientific Controversy

S. Holly Stocking, Indiana U, USA

Lisa W. Holstein, National Coalition of Independent Scholars, USA

Markings on the Diptych: A Descriptive Study of Beliefs and Attitudes of Scientific Writers and Editors

on Biotechnology and Scientists, Publics and Peers
Mugur Valentin Geana, U of Missouri, USA
Glen T. Cameron, U of Missouri, USA
Journalism and Expertise: The MMR/Autism Story
Tammy Boyce, Cardiff School of Journalism, United Kingdom
"Internationalization": Moving Toward Connecting the Publics-Covering Environmental Activism in our
Interconnected World
Charu Uppal, U of South Pacific, Fiji

Respondent

John C. Pollock, College of New Jersey, USA

8211

Identification and Anonymity on the Internet

Friday
10:30-11:45 am
Hall 1

Communication and Technology

Chair

Jinro Lee, Youngsan U, Korea

Participants

Predicting User Concerns about Online Privacy

Mike Z. Yao, City U of Hong Kong, Hong Kong

Ronald E. Rice, U of California - Santa Barbara, USA

Kier Wallis, Uof California - Santa Barbara

From Barcodes to RFIDs: Consumer and Commercial Responses to Individual Identification

Technologies

Jason Gallo, Northwestern U, USA

John Paul Laprise, Northwestern U, USA

Zero Knowledge: Articulating Internet Privacy

David J. Phillips, U of Texas, USA

To Identify or Not to Identify: A Theoretical Model of Receiver Responses to Anonymous
Communication

Steve A. Rains, U of Arizona, USA

Craig R. Scott, U of Texas, USA

How (Not) to Personalize Content Presentation in Museum Exhibitions: Visitors Want Control

Eduard Sioe-Hao Tan, U of Amsterdam, The Netherlands

Katri Oinonen, U of Amsterdam, The Netherlands

Respondent

Davis A. Foulger, SUNY - Oswego, USA

8212

Structuring Communication Technologies

Friday
10:30-11:45 am
Hall 2

Organizational Communication

Chair

Derrick L. Cogburn, Syracuse U, USA

Participants

Structuring E-mail Communication in the Workplace: Managing the Users' Customization Process

Bart J. van den Hooff, U of Amsterdam, The Netherlands

Thomas W. Jackson, Loughborough U, United Kingdom

Using Communication to Bridge the Divide Between Teleworking and Office-Based Employees' Work
Experiences

Kathryn Fonner, Northwestern U, USA

Michael E. Roloff, Northwestern U, USA

A Garbage Can Model of Information/Communication/Technology Choice: From Qualitative Data to
Computer Simulation

Larry D. Browning, U of Texas, USA

Respondent

Heinrich Schwarz, U of Colorado, USA

8213

Perceiving Differences Between Groups: A Focus on Conflict

Friday
10:30-11:45 am
Hall 3

Intergroup Communication

Chair

Bernadette Maria Watson, U of Queensland, Australia

Participants

Gratifying the Self by Demonizing the Other: A Call for Dialogue Not Monologue

Mustafa Taha, United Arab Emirates U, United Arab Emirates

Media Representations of Majority and Minority Groups

Hazel Atuel, Claremont Graduate U, USA

Viviane Seyranian, Claremont Graduate U, USA

William D. Crano, Claremont Graduate U, USA

With US or Against US: Testing Theories of Intergroup Relations with Cross-National Public Opinion Data

Antonio G. Lambino, U of Pennsylvania, USA

The Activity Intervention Model of Third-Party Intervention: A Culturally Sensitive Approach to Improved Small Group Decision Making

Adolfo Garcia, U of New Mexico, USA

8214

Perspectives on the Appeal of MMORP Video Games

Friday
10:30-11:45 am
Hall 4

Game Studies

Chair

Dmitri Williams, U of Illinois, USA

Participants

Evaluating Cybrid Communication: A Structural Analysis of Computer Gaming Teams

Michael Liskin, U of Southern California, USA

Reaching New Levels in Massively Multiplayer Online Games: A Social Cognitive Theory of MMO Usage

Patrick Shaw, Michigan State U, USA

Robert Larose, Michigan State U, USA

Christina Wirth, Michigan State U, USA

The Appeal of Playing Online First Person Shooters (FPS)

Jeroen Jansz, U of Amsterdam, The Netherlands

Martin Tanis, Free U, Amsterdam, The Netherlands

Avatar Color and Social Identity Effects On Attitudes and Group Dynamics in Online Video Games

Nicholas Aaron Merola, Cornell U, USA

Jorge F. Pena, Cornell U, USA

Jeff Hancock, Cornell U, USA

Respondent

Dmitri Williams, U of Illinois, USA

8215

Mediated Messages and Information Processing in Individuals and Groups

Friday
10:30-11:45 am
Hall 5

Information Systems

Chair

Paul David Bolls, U of Missouri, USA

Participants

- Assessing the Impacts of Dynamic Social Impact Theory in Asynchronous Groups
Edward A. Mabry, U of Wisconsin, USA
Evelyn Fay Sudweeks, Murdoch U, Australia
- Double the Units: How Increasing the Number of Advertisements While Keeping the Overall Duration of Commercial Breaks Constant Affects Radio Listeners
Robert F. F. Potter, Indiana U, USA
Brian D. Wilson, Indiana U, USA
Ashley Nicole Sanders-Jackson, Indiana U, USA
- Effects of Emotional Television Program Context on Advertising Processing
Zheng Wang, Indiana U, USA
- The Effects of Visual and Audio Information Density
Robert F. F. Potter, Indiana U, USA
Steven A. Shyu, Indiana U, USA
Mahduja Banerjee, Indiana U, USA
Satoko Kurita, Indiana U, USA
Jacob Koruth, Indiana U, USA
Annie Lang, Indiana U, USA
- Third-Person Effect in Online Social Networks
Carmen Stavrositu, Pennsylvania State U, USA
Anamarcia Lacayo, Pennsylvania State U, USA
- Visual Processing of Websites Following Exposure to Pop-Up Ads: Evidence from Memory and Physiological Measures
Corina Daniela Constantin, Pennsylvania State U, USA
- Who Wants to Respond to Unwanted Sexually Explicit Materials on the Internet? From an Individual Difference Perspective
Jae Woong Shim, Indiana U, USA
Seungwhan Lee, Indiana U, USA

This is a high density session. The authors will briefly present their work then the remainder of the session will be dedicated to audience/author interaction.

8220

Determining the Vote and Voter Turnout

Friday
10:30-11:45 am
Seminar 1

Political Communication

Chair

Magne Haug, Norwegian School of Management, Norway

Participants

Does Candidate or Supporter Information Drive Candidate Preference?

Patricia M. West, Ohio State U, USA

Daniel G. McDonald, Ohio State U, USA

Forecasting the Outcome of a National Election: The Influence of Expertise, Information, and Political Preferences

Patric Andersson, Stockholm School of Economics, Sweden

Thomas Gschwend, U Mannheim, Germany

Michael F. Meffert, U of Mannheim, Germany

Carsten Schmidt, U Mannheim, Germany

Mass-Mediated Cross-Pressures and Time of Vote Decision

Lilach Nir, Hebrew U, Israel

James N. Druckman, Northwestern U, USA

Elections Matter. A Longitudinal Study of the Mobilizing Effects of Elections

Jesper Stromback, Mid Sweden U, Sweden

Bengt Johansson, Göteborg U, Sweden

Respondent

Donatella Campus, U of Bologna, Italy

8221

Theory Development for Visual Analysis

Friday
10:30-11:45 am
Seminar 2

Visual Studies

Chair

Linus Abraham, U of Minnesota, USA

Participants

Theoretical Advances in Critical Visual Analysis: Perception, Ideology, Mythologies and Social Semiotics

Giorgia Aiello, U of Washington, USA

Towards a Theory of Visual Narrative Analysis: What We See on HGTV

Janis Teruggi Page, U of Florida, USA

Science Fiction Cinema and the Semantics of Posterity

Pablo Francescutti, U of Rey Juan Carlos, Spain

The Multiple Influence Model of Photographic Meaning

Andrew L. Mendelson, Temple U, USA

Three papers offer approaches to the analysis of visual meaning, with response and discussion.

8222

Public Relations and Framing

Friday
10:30-11:45 am
Seminar 3

Public Relations

Chair

Piet Verhoeven, U of Amsterdam, The Netherlands

Participants

Oil and Gas as Natural Riches or Environmental Problems: Framing Contests in Public Relations

Oyvind Ihlen, U of Oslo, Norway

Michael Nitz, Augustana College, USA

The Effect of Framing on Public's Perception of Crisis: Human Interest Frame Effect on Attributions to Responsibility and Blame

Seungho Cho, U of Alabama, USA

Karla K. Gower, U of Alabama, USA

The Use (or Lack Thereof) of Framing Devices on Activist Organizations' Websites

Erik L. Collins, U of South Carolina, USA

Lynn M. Zoch, U of Miami, USA

A New Look at Framing Research--Examining the Framing Effect as a Mechanism in Behavior Motivation

Hua-Hsin Wan, U of Texas, El Paso, USA

Respondent

Craig E. Carroll, U of Southern California, USA

8224

Assessing the Link Between Food Marketing to Children and Childhood Obesity

Friday
10:30-11:45 am
Seminar 5

Mass Communication

Chair

Dale Kunkel, U of Arizona, USA

Participants

Aimee Dorr, U of California, USA

Ellen Wartella, U of California - Riverside, USA

Sandra L. Calvert, Georgetown U, USA

Respondent

Sonia M. Livingstone, London School of Economics, United Kingdom

The incidence of childhood obesity in the U.S. has doubled and in some age ranges tripled over the past

15 years, with similar patterns observed in other countries. Obesity occurs primarily because of an imbalance between children's food intake and their energy expenditures (i.e., exercise). It is becoming well established that television viewing and childhood obesity are correlated with one another. The U.S. Congress commissioned the Institute of Medicine of the National Academy of Sciences to conduct a comprehensive review of research to determine the extent to which the marketing of low nutrient, high calorie food products to children contributes to the rising epidemic of childhood obesity. This panel session is comprised of ICA members appointed to the National Academy's panel, who will present and discuss the findings of this new report, tentatively entitled "Tipping the Scales: Food Marketing and the Health of Children and Youth." The discussant has conducted research on the same topic for regulatory bodies in the UK, which has pursued a complementary investigation.

8225

Exploring Links among Language, Violence and Gender

Friday
10:30-11:45 am
Seminar 6

Feminist Scholarship

Chair

Katherine E. Rowan, George Mason U, USA

Participants

Links among Weapons and Violent Enactments of Masculinity

Henri Myrntinen, Indonesian Society for Social Transformation, Finland

English Violence Metaphors and Linguistic Postulates and their Links to Masculinity

Anita Taylor, George Mason U, USA

Gendered Language in Establishing Power and Control in Organizations

Pamela J. Kalbfleisch, U of North Dakota, USA

Respondent

Lisa M. Cuklanz, Boston College, USA

This is a proposal for a panel examining links among violence, language and gender. Panelists will examine the use of language and communication to construct and popularize a conception of gender that links masculinity to control and to violence. As R. W. Connell has demonstrated, many masculinities exist, but experience shows that a violent masculinity version is increasingly privileged. The existence and promotion of violent masculinity increasingly threatens to further disadvantage alternative forms of masculinity and enabling construction of a positive view of femininity. Panelists will explore other aspects of how gender and language interact to continue privileging particular, violent forms of masculinity.

8226

Alternative Networks in the History of Ideas: Philosophical Contributions to the Theory of Communicative Action

Friday
10:30-11:45 am
Seminar 7

Philosophy of Communication

Chair

Ed McLuskie, Boise State U, USA

Participants

The Embeddedness of Communication in the Lifeworld or Labor and Socialization: Hegel's and

Humboldt's Communicative Turn

Ed McLuskie, Boise State U, USA

Consequences of Kantian Skepticism in Habermas's Project for Communicative Reason

Maria Hegbloom, U Colorado, USA

The "Heidegger Wars" and the Heideggerian Paradigm in Critical Theory

Margaret Parker, Boise State U, USA

Respondent

Stanley A. Deetz, U of Colorado, USA

Jürgen Habermas's theory of communicative action stands on the accomplishments of key figures of the Enlightenment, who supplied "communicative turns" before the 20th century that would become the basis

for a critical theory of communication. Focusing on social history and the history of ideas prior to Habermas's work, the panel proposes an alternative intellectual history against the field's more influential inheritance of purposive-rational pursuits in psychological warfare since WWII. The panel explores selected contributions to the critical-communicative turn: Kant's presuppositional case for the Enlightenment, Hegel's conception of "interaction" in connection with Humboldt's conversational and controversial view of linguisticity, and the first-generation Frankfurt School experience with the Holocaust, a more recent occasion for Habermas's own reason and communication.

8230

Preparing for the Participation Age

Friday
10:30-11:45 am
Conference 1

Journalism Studies

Chair

Mark Deuze, Indiana U, USA

Participants

Christoph Neuberger, U of Muenster, Germany
Axel Bruns, Queensland U of Technology, Australia
Ari Heinonen, Tampere U, Finland
Andrew Lih, U of Hong Kong, Hong Kong

The 21st century has been called the 'Participation Age' with regards to the various ways people across the globe use and interact with/through media. Scholars and industry observers alike signal a shift away from the mass media model (typified by terms as broadcast, top-down, show-and-tell, downstream, one-way) towards a culturally converged model (coined as bottom-up, collaborative, participatory media, upstream, interactive, multiple-way). This panel brings together international scholars who have done research in these emerging fields of journalistic praxis, and who can authoritatively discuss the implications of the participation age for journalism studies and journalism education.

8231

Popular Media and U.S. Ideologies of Progress, Capitalism, and Imperialism

Friday
10:30-11:45 am
Conference 2

Popular Communication

Chair

Elizabeth Anna Prommer, Hochschule fur Film und Fernsehen, Germany

Participants

Embracing Technologies of Domination: The Rise of Popular Imperialism in the U.S., 1898-1904
Christopher Vaughan, Santa Clara U, USA
Remembering the Catastrophe: Ideology and Social Memory in Disaster Documentaries
Bradley Jones, U of Michigan, USA
"Taking Cover from Progress: Michael Winterbottom's Code 46"
Brian Goss, Saint Louis U, Spain
National Identity Remodeled: Being American on "Extreme Makeover: Home Edition"
Rossie M. Hutchinson, U of Michigan, USA
Paint Them Black: Stereotyping Villains in James Bond and Hollywood Movies
Abhijit Sen, Winston-Salem State U, USA
Schooled for Success: "The Apprentice's" Capitalist Curriculum
Margaret Duffy, U of Missouri, USA

Critical/cultural approaches to popular communication grapple with the role of how media maintain and reinforce existing power relations, seeking to place their analyses in historical and political contexts. Considering examples from the late 19th century to present-day reality tv and programs that present themselves as "real" stories of U.S. history as well as those that are the height of fantasy, panelists explore how ideologies central to U.S. national identity are circulated and even celebrated in communication that is and has been popular in the U.S. and around the world.

8232

Local and Community-Level Perspectives on Citizen Engagement

Friday
10:30-11:45 am
Conference 3

Political Communication

Chair

Leo W. Jeffres, Cleveland State U, USA

Participants

A Storytelling Model of Civic Engagement in a Multiethnic Urban Space

Yong-Chan Kim, U of Alabama, USA

An Argument for Deliberative Civic Education in Oral Discourse Requirements

J. Cherie Strachan, U at Albany, USA

Community Media and Direct Representation

Ellie Rennie, Swinburne U of Technology, Australia

The Micro Processes of Citizen Jury Deliberation: Implications for Deliberative Democracy

Bernard Joseph McKenna, U of Queensland, Australia

Yasmin van Kasteren, U of Queensland, Australia

Respondent

Basilio Gaspar Monteiro, St. Johns U, USA

8233

Advances in Health Communication Theory and Conceptualization

Friday
10:30-11:45 am
Conference 4

Health Communication

Chair

Rajiv N. Rimal, Johns Hopkins U, USA

Participants

A Measure of Weak Tie/Strong Tie Support Network Preference:

Kevin B. Wright, U of Oklahoma, USA

Claude Miller, U of Oklahoma, USA

Beyond Access: Communication Divides and Implications for Health Disparities

Emily Zobel, Dana-Farber Cancer Institute, USA

Shoba Ramanadhan, Harvard School of Public Health, USA

K. Viswanath, Harvard School of Public Health, Dana-Farber Cancer Institute, USA

Towards the Measurement of Psychological Health Empowerment in the General Public

Klaas Gutschoven, Catholic U - Leuven, Belgium

Jan Van den Bulck, Catholic U - Leuven, Belgium

Health Communication and the Information Model in Sociohistorical Context

Nancy S. Lee, U of California - San Diego, USA

This session explores new directions and refinements in health communication theory in the areas of equity, empowerment, health literacy and networks.

8234

Instructional Issues and Student Outcomes

Friday
10:30-11:45 am
Conference 5

Instructional & Development Communication

Chair

Eun Joo Kim, Yonsei U, Korea

Participants

Issues for L2 Students Writing a Thesis in English: Student and Supervisor Perceptions

John Bitchener, Auckland U of Technology, New Zealand

Helen Basturkmen, U of Auckland, New Zealand

Arrogant, On-Target, or Humble?: The Nature of Assessing One's Own Speech Performance

C. Leigh Nelson, James Madison U, USA

Roberta K. Mitchell, James Madison U, USA

Students' Cultural Orientation, Predispositions toward Communication, Perceptions of Instructional Reciprocity, and Learning in U. S. Classrooms

Kathleen M. Long, West Virginia Wesleyan College, USA

Jerry L. Allen, U of New Haven, USA
Joan O'Mara, U of Hartford, USA
Ben B. Judd, U of New Haven, USA
No Client, Non-Profit Client, "Real" Client: Assessing the Effects of Service Learning in an Applied
Communication Classroom
Lara Zwarun, U of Texas - Arlington, USA

Respondent

Judy C. Pearson, North Dakota State U, USA

8235

Old to New Media

Friday
10:30-11:45 am
Conference 6

Intercultural & Development Communication/International & Development Communication

Chair

Stephen D. McDowell, Florida State U, USA

Participants

A Brave New World for International News? Exploring the Determinants of the Coverage of Foreign
Nations on U.S. Web Sites
H. Denis Wu, Louisiana State U, USA
Compressed Dimensions: Globalization Impact on Online Journalism
Amy Schmitzweiss, U of Texas, USA
Vanessa De Macedo Higgins, U of Texas, USA
Too Much Good News?: News Framing of the Internet in Asian Newspapers
Debbie Goh, Indiana U, USA
Does Access Ride on a Wireless Web?: eMexico and Mexican Wireless Telephony
Patrick Burkart, Texas A&M U, USA

Respondent

Stephen D. McDowell, Florida State U, USA

8236

Networks of Diasporas: Ethnicity and Race, International and Feminist Communication Studies

Friday
10:30-11:45 am
Conference 7

Theme Sessions

Chair

Kumarini Silva, Northeastern U, USA

Participants

Language Barriers and Global Social Justice Movement Media: The Independent Media Center Network
and Le Monde Diplomatique
John Downing, Southern Illinois U, USA
Identity and Agency in the Multiethnic Public Sphere: A Centripetal Right to Participate, or an Inclusive
Obligation to Understand
Charles Husband, U of Bradford, United Kingdom
Marriage in the Diaspora: The Transnational Address of "Indian" Bridal Magazines
Sujata Moorti, Middleburg College, USA
Diaspora and Communication: An Affair of Cross-Fertilization or Tension?
Myria Georgiou, Leeds U, United Kingdom

This panel engages the conference theme of network/networking on two levels. First, it seeks to integrate the communication scholarship in the areas of international, feminist and ethnic and race communication studies in order to explore the theoretical and empirical role of diaspora in understanding mediated and unmediated phenomenon. Second, it seeks to provide a forum for networking communication scholars whose research explores the relationship between diasporic studies and communication scholarship.

8310

Crisis Journalism, Terrorism, and Natural Disasters

Friday
12:00-1:15 pm
Great Hall

Journalism Studies

Chair

Anthony Fellow, California State U - Fullerton, USA

Participants

The Importance of Ritual in Crisis Journalism

Kristina Maj Riegert, Swedish Defense College, Sweden

Eva-Karin Olsson, Stockholm U, Sweden

Journalism, Crisis, and Hegemony: Country Risk and Social Discourses During the Argentine Crisis (1999 - 2002)

Carlos Scolari, U de Vic, Spain

Coverage of Terrorist Attacks in the Israeli Press: Center Versus Periphery

Moran Yarchi, Hebrew U, Israel

Yariv Tsfati, U of Haifa, Israel

The Watchdog's Bark: Professional Norms and Institutional Routines in Cable News Coverage of Hurricane Katrina

Frank D. Durham, U of Iowa, USA

Jane B. Singer, U of Iowa, USA

Respondent

Cindy T. Christen, Colorado State U, USA

8311

Cultural Identities and Communication Patterns

Friday
12:00-1:15 pm
Hall 1

Intercultural & Development Communication/Intercultural Communication

Chair

Eun Joo Kim, Yonsei U, Korea

Participants

The Effect of State and Trait Individualism-Collectivism on Attitude Change: A Functional Approach

Shuo Yao, U of Maryland, USA

Edward L. Fink, U of Maryland, USA

Conceptualization and Study of Collective Identities: Implications for Research in Culture and Communication

Saskia Witteborn, Chinese U of Hong Kong, Hong Kong

The Effect of Self-Construal and Perceived Control on Approaching and Avoiding Communication

Miwa Yamazaki, U of Hawaii - Manoa, USA

Relationships Between LMX and Subordinates' Feedback Seeking Behaviors in Korean Civil Engineering Companies

Hye Eun Lee, Michigan State U, USA

Hee Sun Park, Michigan State U, USA

Tai Sik Lee, Hanyang U, Korea

Dong Wook Lee, Hanyang U, Korea

Role Schema and Its Modification between Japanese and Host Country Employees in Japanese Overseas Subsidiaries: Malaysia, the Philippines, China, and the U.S.

Reiko Nebashi-Nakahara, Meiji U, Japan

Yumi Sasaki, Keio U, Japan

Respondent

Carmen M. Lee, Michigan State U, USA

8312

Theorizing Mediated Spaces

Friday
12:00-1:15 pm

Philosophy of Communication

Hall 2

Chair

Chris Russill, U of Otago, New Zealand

Participants

Heidegger and Being at the Hanford Reservation: Linking Phenomenology, Environmental Communication, and Communication Theory

William J. Kinsella, North Carolina State U, USA

Networking by Metaphors

Marianne van den Boomen, Utrecht U, The Netherlands

Pragmatism in the Field of Communication Theory

Robert T. Craig, U of Colorado, USA

Step Away from the Croissant: How to Rethink Media Studies

Richard Maxwell, CUNY - Queens College, USA

Toby Miller, U of California - Riverside, USA

8313

Paradigms of Urban Communication: A Comparative View

Friday
12:00-1:15 pm
Hall 3

Theme Sessions

Chair

Gary Gumpert, Queens College, USA

Respondents

Lutz M. Hagen, Technische U, Germany

Susan J. Drucker, Hofstra U, USA

Gabriela Christmann, Technische U Dresden, Germany

Gary Gumpert, Queens College, USA

The Urban Communication Foundation has been formed to promote and support research into urban communication, sponsor activities, encourage young scholars, and reward outstanding scholarship in this broadly defined area. Specifically, initial activities are being designed to encourage more interest in urban communication research on the part of communication scholars and acquaint external constituencies and communities with the value and relevance of communication research to their work (e.g. community leaders, architectural and design experts, community designers, relevant policy makers, social activists, etc.). The Foundation's website is: www.urbancommunicationfoundation.org. This special session is devoted to communication perspectives on Post -WWII Dresden and the directions that scholars are taking on Dresden in 2006 and urban environments.

8314

Challenging Authority in Online Environments?

Friday
12:00-1:15 pm
Hall 4

Communication and Technology

Chair

Knut Lundby, U of Oslo, Norway

Participants

Challenging the Challengers: Communicative Affordances and Absences in Websites for Politics, Business, and Civil Society

Klaus Bruhn Jensen, U of Copenhagen, Denmark

Challenging the Professor: A "Shared Authority" Model in University Teaching

Lynn Schofield Clark, U of Colorado, USA

Challenging Knowledge Authority/ies: Mobilizing the Internet in Everyday Lives

Maria P. Bakardjieva, U of Calgary, Canada

Challenging Patterns of Belonging: Relating to Religious Authority Online

Knut Lundby, U of Oslo, Norway

Respondent

Sonia M. Livingstone, London School of Economics, United Kingdom

Is the internet really challenging authority-based relationships? If so, how does this come about? How do the technologies and practices of internet use affect authority relations? The panel will debate this issue with reference to concrete studies of how the internet enters into existing patterns of authority. The presentations cover traditional institutional spheres of authority: political and public life, universities, households, and religion. The respondent will probe the claims about online authority.

8315

Integrative Models of Media Entertainment

Friday
12:00-1:15 pm
Hall 5

Information Systems

Chair

Peter Vorderer, U of Southern California, USA

Participants

An Evolutionary Perspective on Entertainment

Peter Ohler, U of Technology Chemnitz, Germany

The Recreation-Challenge Model of Media Entertainment

Tilo Hartmann, Hannover U of Music & Drama, Germany

The Role of Emotions in Media Entertainment: Implications of the Multireference Appraisal Model of Emotions

Werner Wirth, U of Zurich, Switzerland

Holger Schramm, U of Zurich, Switzerland

Affective Bonding Through Characters in Entertainment Media

Elly A. Konijn, Free U, The Netherlands

Johan F. Hoorn-Konyn, Free U- Amsterdam, The Netherlands

Henriette van Vugt, Free U - Amsterdam, The Netherlands

Respondent

Jennings Bryant, U of Alabama, USA

Many empirical studies have been dedicated to analyze the selective choice of, exposure to, and effects of entertainment media. However, integrative theoretical models are still rare. The panel will address four recently elaborated conceptualizations that aim to explain media enjoyment on different theoretical backgrounds, including an evolutionary, organismic, and emotional perspective, as well as on the basis of character perception.

8320

International Television Flows

Friday
12:00-1:15 pm
Seminar 1

Intercultural & Development Communication/International & Development Communication

Chair

Chris Paterson, U of Ulster, United Kingdom

Participants

Globalization and Media Policies: Resisting the International Flow of Programs on Television in Ghana

Kekeli Kwabla Nuviadenu, Bethune-Cookman College, USA

Regionalization of East Asian Television Programs: Examining the Popularity of Contemporary Korean

Television Dramas in East Asia

Hyejung Ju, U of Oklahoma, USA

We Want Our MTV: Glocalization of Cable Content in China, Korea, and Japan

Seungho Cho, U of Alabama, USA

John Latta, U of Alabama, USA

Television Flows in the Anglophone Cultural Market from 1962 - 2001

Daniel Joseph Abram, U of Texas, USA

Joseph D. Straubhaar, U of Texas, USA

Patricia McCormick, Howard U, USA

Respondent

Chris Paterson, U of Ulster, United Kingdom

8321

Interpersonal Communication in Groups

Friday
12:00-1:15 pm
Seminar 2

Interpersonal Communication

Chair

Jennifer A. Theiss, Pennsylvania State U, USA

Participants

Are All Opinion Leaders Opinion Givers? Are All Opinion Givers Opinion Leaders?: A Clarification of Constructs Based on Empirical Data.

Anke Carina Tschoertner, U of Hohenheim, Germany

Cornelia Jers, U of Hohenheim, Germany

Michael Schenk, U of Hohenheim, Germany

Perceived Importance of Information After a Group Discussion

Lyn M. Van Swol, Northwestern U, USA

Qualitative Explication of the Functions of Political and Social Advocate Use of Face-to-Face Communication

John McHale, Illinois State U, USA

Stereotype Content: Networking Among Groups and Distinguishing Between Groups

Anastacia Kurylo, Marymount Manhattan College, USA

8322

A Human Rights Approach to Access to Information

Friday
12:00-1:15 pm
Seminar 3

Communication Law & Policy

Chair

Timothy P. Vos, Seton Hall U, USA

Participants

Access to Information as a Human Right: Analysis of the United Nations Human Rights Committee
Cheryl Bishop, U of North Carolina, USA

Broadcast Regulation and Private Stations in Nigeria: Examining the Prohibiting of Live Rebroadcast of Foreign News by Local Stations

Abubakar Alhassan, U of Florida, USA

The Internationalization of Secrecy: A Look at Transparency Within the World Trade Organization

Cheryl Bishop, U of North Carolina, USA

War, "Incendiary Media," and International Human Rights Law: Top Paper, Communication Law and Policy Division

John Nguyet Erni, City U of Hong Kong, Hong Kong

Respondent

Timothy P. Vos, Seton Hall U, USA

The four papers in this session all explore the relationship between freedom, human rights, and control over information. The session includes the Top Paper for the Communication Law and Policy division, John Erni's "War, 'Incendiary Media,' and International Human Rights Law," which explores the concept of media intervention campaigns to address government manipulation of media. Another paper looks at Nigeria's attempts to restrict access to foreign news broadcasts. Two papers by Cheryl Bishop explore the United Nations report on access to information and the lack of transparency in WTO dispute resolution procedures.

8323

Measuring Media Exposure: Methodological Considerations for Mass Communication Effects Research

Friday
12:00-1:15 pm
Seminar 4

Mass Communication

Chair

Ariel R. Chernin, U of Pennsylvania, USA

Participants

Test-Retest Reliability of Four Measures of Media Exposure

Ariel R. Chernin, U of Pennsylvania, USA

Martin Fishbein, U of Pennsylvania, USA

Amy Bleakley, U of Pennsylvania, USA

Elisabeth Davis, U of Pennsylvania, USA

Robin Stanback Stevens, U of Pennsylvania, USA

Investigating Selectivity Threats to Validity in Media Effects Research

Natalie Jomini Stroud, U of Pennsylvania, USA

Indirect Exposure to Mass Media Campaigns: The Role of Conversation in Explaining Campaign

Boomerang Effects

Lela S. Jacobsohn, U of Pennsylvania, USA

Competing for Attention: The Effects of Multitasking on Recall of Television Content

Se Hoon Jeong, U of Pennsylvania, USA

Weiyu Zhang, U of Pennsylvania, USA

Martin Fishbein, U of Pennsylvania, USA

Amy Bleakley, U of Pennsylvania, USA

Elisabeth Davis, U of Pennsylvania, USA

Respondent

Michael D. Slater, Ohio State U, USA

Media exposure is often the main independent variable in quantitative mass communication effects research. Despite its central role, little research has systematically examined what is meant by "exposure" and whether widely-used measures of media exposure are both reliable and valid. The present panel focuses on four topics that have important methodological implications for mass communication effects research: measurement reliability, selective exposure, indirect or secondary exposure, and multitasking. Failure to account for these issues can lead communication researchers to both underestimate and, in some cases, overestimate media effects.

8324

Film and Television: Genres and Audiences

Friday

12:00-1:15 pm

Seminar 5

Mass Communication

Participants

Audience Evaluations of the Realism of Improbable or Fantastic Stories

Alice E. Hall, U of Missouri, USA

The Korean Wave in Japan: Winter Sonata and Its Implications Through Audience Perception

Suekyung Lee, Florida State U, USA

Up in Smoke: Tobacco Image Frequency in Film and the Master Settlement Agreement

Daniel Cochece Davis, Marist College, USA

Jacqueline N Siano, Marist College, USA

Michelle Suzanne Rosbozom, Marist College, USA

Shanan Rae Litchfield, Marist College, USA

Crime Cultivation: Comparisons Across Media Genres and Channels

Maria Elizabeth Grabe, Indiana U, USA

Dan G. Drew, Indiana U, USA

This panel brings together several papers investigating the contents and/or reception of film and television drama.

8325

Gendered Coverage

Friday

12:00-1:15 pm

Seminar 6

Feminist Scholarship

Chair

Marian J. Meyers, Georgia State U, USA

Participants

Encoding and Decoding Rape News: An Exploratory Study of Local News and Its Viewers
Nancy E. Worthington, Quinnipiac U, USA

Ignoring International Women's Day 2005: A Qualitative Analysis of U.S. News Coverage
Carolyn M. Byerly, Howard U, USA
Danna L. Walker, American U, USA

News Media Coverage on the New Anti-Prostitution Law in Korea: A Framing Analysis
Soyoen Cho, U of Minnesota, USA

"Controversy for Controversy's Sake?": Feminism and Early Radio Coverage of Birth Control in the U.S.
Louise Benjamin, U of Georgia, USA

8330**Building Organizational Relationships**

Friday
12:00-1:15 pm
Conference 1

Organizational Communication**Chair**

Daisy R Lemus, U of California - Northridge, USA

Participants

Antecedents of Organizational Trust

Slavica Kodish, Arkansas Tech U, USA

Gaining a Dose of Realism from Internship Experiences: The Impact of Exposure to Downsizing on
Interns' Workplace Expectations

Kathryn Fonner, Northwestern U, USA

Michael E. Roloff, Northwestern U, USA

How Does Jablin's Socialization Model Apply to Part-Time Workers?

Sherry Lynn Wien, Monmouth U, USA

What is Pizza?: Investigation of Diverse Mechanisms of Building Trust Among Korean Cleaning-Service
Workers, Building Managers, and Clients

Jaehee Cho, U of Texas at Austin, USA

Respondent

Daisy R Lemus, U of California - Northridge, USA

8331**Popular Communication and Gender**

Friday
12:00-1:15 pm
Conference 2

Popular Communication**Chair**

Torsten Reimer, Max Planck Institute for Human Development, Germany

Participants

Rearticulating Resistance as Concept in the Field of Media Studies: A Case Study on the Resistance
Against Hegemonic Gender Identities in Popular Visual Culture

Sofie Van Bauwel, Ghent U, Belgium

Cop Action Women: Hollywood Depictions of Women in Men's Occupational Turf

Neal Martin King, Virginia Polytechnic Institute, USA

A Couple of White Guys Sittin' 'Round Talkin': Representations of Masculinity and Commodification in
Frasier

Nathaniel Frederick, II, Pennsylvania State U, USA

The Soap That Can't Be Dropped: A Qualitative Inquiry of Long-term Soap Opera Viewers

Dale W. Russell, INSEAD, France

Cristel Antonia Russell, Hautes Etudes Commerciales School of Management, France

Barbara Stern, Rutgers U, USA

Respondent

Beate Gersch, Trinity U, USA

8332

Discourse About Iraq and the War on Terrorism

Friday
12:00-1:15 pm
Conference 3

Political Communication

Chair

Trish Payne, U of Canberra, Australia

Participants

Framing Terrorism in the U.S. and Ugandan Press: A Comparative Study of the Coverage of Joint Counterterrorism Efforts

Yusuf Kalyango, U of Missouri, USA

Framing the War. Comparing Newspaper Framing of the Iraq War in Four Western Countries

Rens Vliegthart, Free U - Amsterdam, The Netherlands

Heike Schröder, Vrije U, The Netherlands

The Iraq War Debate in the American Public Sphere

Douglas Vincent Porpora, Drexel U, USA

Alexander G. Nikolaev, Drexel U, USA

Media-led Political Responses to the 2005 London Bombing: Deontics and Epideictics

Neal William Waddell, U of Queensland, Australia

Bernard Joseph McKenna, U of Queensland, Australia

Respondent

Frank Esser, U of Missouri, USA

8333

Online Support Groups and Information Seeking

Friday
12:00-1:15 pm
Conference 4

Health Communication

Chair

Pamela S. Whitten, Michigan State U, USA

Participants

Emotional Benefits of Visualizations in Coping with Noxious Treatments and Somatic Pain: An Ethnography of a Computer Support Group for Women with Breast Cancer

Bret Shaw, U of Wisconsin, USA

Fiona M. McTavish, U of Wisconsin, USA

Robert P. Hawkins, U of Wisconsin, USA

Investigating Digital Divide Issues in Online Health Information Seeking: A Population-Based Study

Pauline Cheong, SUNY - Buffalo, USA

Thomas H. Feeley, U of Buffalo, USA

Mohan J. Dutta-Bergman, Purdue U, USA

Online Support Groups: Who Uses Them, What Are the Participants Talking About, and What Are the Disadvantages?

Cornelia Foekje Kraan, U of Twente, The Netherlands

Constance Drossaert, U of Twente, The Netherlands

Erik Taal, U of Twente, The Netherlands

Corinne Lebrun, Medisch Spectrum Twente, The Netherlands

Wiepke Drossaers-Bakker, Medisch Spectrum Twente, The Netherlands

Wim Smit, Medisch Spectrum Twente, The Netherlands

Mart van de Laar, U of Twente, The Netherlands

Erwin Seydel, U of Twente, The Netherlands

Validating the Person-Centered Hierarchy: Does Person-Centeredness Account for Perceived Effectiveness of Breast Cancer Support Group Messages?

Alyssa C. Hersh, U of Pennsylvania, USA

8334

From Health Campaigns to Media Preferences: Understanding the Role of Ethnicity and Race in Communication Processes

Friday **Ethnicity and Race in Communication**

12:00-1:15 pm
Conference 5

Chair

Federico Subervi, Latinos and Media Project, USA

Participants

A Comparative Analysis of the Framing of Conflict in Cancer News: Mobilizing African Americans to Better Health

Crystal Yvette Lumpkins, U of Missouri, USA

Maria E. Len-Rios, U of Missouri, USA

Glen T. Cameron, U of Missouri, USA

A Frame for Health: A Comparison of English and Spanish News Stories and Ads

Yvette Bueno, U of Miami, USA

Maria Elena Villar, U of Miami, USA

Ethnic Identity, Ethnic Relevance of E-Health Information, and Ethnicity Preference of Agents by Asian Americans

Li Gong, Ohio State U, USA

Karen Cheng, Charles R. Drew U of Medicine and Science, USA

An Examination of the Relationship Between Social Locations of Chinese Immigrants and Their Ethnic Newspaper Dependency

Shuang Liu, U of Queensland, Australia

Manyi Wu, U of Electronic Science and Technology of China, China

8335

Fighting Words: GLBT Representations in Mainstream and Minority Media

Friday
12:00-1:15 pm
Conference 6

Gay, Lesbian, Bisexual & Transgender Studies

Chair

Katherine Sender, U of Pennsylvania, USA

Participants

Representation, Performance, and Post-Communist Lesbian Media Activism

Aniko Imre, U of Amsterdam, The Netherlands

Becoming Visible: Trajectories of the Slovak LGBT Periodicals

Viera Lorencova, U of Massachusetts, USA

It's the Gays' Fault: News and HIV as Weapons Against Homosexuality in Singapore (Top Student Paper)

Debbie Goh, Indiana U, USA

The Return of Repression? Print Media Coverage of the Aileen Wuornos Case and Contemporary Discourses of Sex (Top Student Paper)

Megan Biddinger, U of Michigan, USA

8336

Corporate Citizenship and Social Responsibility Communication: Relationship Building or Promotional Function?

Friday
12:00-1:15 pm
Conference 7

Public Relations

Chairs

Diana Ingenhoff, U of Fribourg, Switzerland

Paul Capriotti, U Rovira i Virgili, Spain

Participants

Assessing corporate citizenship communication among 30 German Stock Index companies

Diana Ingenhoff, U of Fribourg, Switzerland

Martin Schmidig, U of St. Gallen, Switzerland

Communicating Corporate Citizenship in Spanish Companies: Information Organization and Dissemination in Corporate Websites

Paul Capriotti, U Rovira i Virgili, Spain

Angeles Moreno, U Rey Juan Carlos, Spain

Rhetorical Expression and Ethical Grounding of Corporate Citizenship and Social Responsibility: The Case of Norway

Oyvind Ihlen, U of Oslo, Norway
Born to be responsible: the stakeholder relations of public organisations
Vilma L. Luoma-aho, U of Jyvaskyla, Finland
Corporate Responsibility and the relationship between Corporate Charitable Institutions and Civil Society Organisations
Maria Rigou, U Argentina de la Empresa, Argentina

This panel presents empirical and theoretical researches done in several countries in order to analyze if corporate citizenship communication and corporate social responsibility is communicated to the stakeholders of organizations. The papers report on findings about what, how, when and why the companies communicate/not communicate their corporate citizenship activities to their stakeholders, and how the stakeholders receive and evaluate the corporate citizenship communication of companies. This led to highlight communication of best/worst practices of companies and sectors.

8510

Conference Chill-Out with Wine Tasting and Dinner (Offsite)

Friday
3:00-7:00 pm
Great Hall

Special Sessions

In the surrounding area of Dresden there is a relatively small but well-known wine-growing district. On Friday afternoon, immediately after the conference has ended, we have booked one of the winery castles exclusively for ICA. While dining you can taste different Saxonian wines in a picturesque old castle and learn more about the tradition of wine growing. Registration fee includes food, wines, and transportation by buses. There is a \$45.00 USD fee for this event.