

# Jargon

ALUMNI NEWSLETTER

## JMC senior David Holmes imagines, and captures, his Dream Job!



Holmes is showered with confetti as Dream Job host Stuart Scott pronounces him the winner of the second season of Dream Job. See page 14 for full story.

Blase wins national advising award	PG. 5
PR Professor Emeritus Ralph Darrow 1918-2004	PG. 26
Priscilla Johnson funds award	PG. 18
Homecoming 2004	PG. 20

# From the director's office

A faculty member from another department on campus came up to me and began complaining about the "quality" of the Daily Kent Stater and "all those mistakes." An alumnus beefed about the lack of perspective on the Stater's editorial page.

It is inevitable that the person sitting in my seat will take some of the flack for student media failings, perceived or real. But I remain in awe of the outstanding work that gets done in our student media, be it the Stater, the Burr, TV2, WKSR or the several other magazines produced each semester. That awe is not based merely upon my own perceptions of their efforts. It is validated by the regional and national awards these units rack up against their peers. You can read about some of those awards elsewhere in this issue of Jargon. If you are a manager or working as part of a team, consider the conditions under

which student media work gets done.

New teams of managers and employees assemble each semester. The JMC Media Board picks a top manager (editor, general manager, news director), who then picks a staff in consultation with the faculty adviser. Think about that... how would your organization function if you had to build a new team every four months to get the work done?

Some of the staff is paid. Some work as part of a class. Some work for free. But all are students. They are learning their craft, practicing what they first learned in class last semester, or last week.

The editors and managers are students, too. Many times, the editors have never before managed a staff. Their skills are strong, but they are still in class, too.

The advisers don't do the work. They don't write stories, edit video or lay out pages. They serve as sounding boards. They offer options to consider. They give their opinions when asked.

Now, outsiders observing all of this have been known to remark, "It's a miracle that the newspapers, magazines and newscasts get out at all." It is no miracle to me. I know how hard these students work to get the job done, despite their classes, jobs and the occasional party. If there is a miracle, it is that the quality is so high. We put our students' independent work up against their peers every year. It measures up against the best, year in and year out.

As for the complaining faculty member from another department, I asked a simple question: "If your students' class assignments were published for everyone on campus to read, how would they measure up?"

For our graduates, student media work is part of the equation that prepares them to "hit the ground running." If a student has followed our program and heeded faculty advice, he or



she should graduate with a significant portfolio of professional work based upon student media, internships and part-time media-related jobs. In many cases, the portfolio represents the equivalent of a year or more of full-time work.

**Short Takes:** Calls, letters and emails keep coming in from alumni, friends and prospective students on David Holmes' ESPN Dream Job triumph. To say we are proud of Dave's accomplishment is an understatement. We bask in his reflected glory....

Check out the stories on new full-time faculty members Max Grubb and Teresa Hernandez. These folks have made a strong impact on our program in their first semester. We are pleased to have them on board....

We are waiting with bated breath for the state to pass a reduced capital budget so we can push forward on the Franklin Hall project that promises a new, state-of-the-art facility for our program. We hope construction will be underway before summer....

Keep up the good work and keep in touch.

## masthead MASTHEAD Jargon

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A handwritten signature in black ink, appearing to read "Jeff Fruit".

Jeff Fruit  
Director, School of Journalism & Mass Communication

# You're hired

By Michele E. Ewing, APR

## PR Students gain real-world experience in the classroom

This past spring semester, PR Campaigns (formerly PR Seminar) students were living and breathing tires. They researched and developed public relations campaigns for their client, Kelly Tires, a brand owned by Goodyear. PR Campaigns, the capstone course in Kent State's public relations sequence, provides an opportunity for students to gain "real-world" public relations experience.

The PR Campaigns students are divided into groups or "agencies" and charged with creating a campaign for a real client. At the end of the semester, each agency presents its campaign to the client and a judging panel composed of senior public relations professionals. Kent State's public relations majors, alumni and students' parents are invited to watch the presentations. Just like in a real new-business presentation, the client and judges choose or "hire" a winning team.

Kelly Tires sponsored the 2004 spring class and challenged the students to assist with enhancing relationships with independent tire dealers, building market share with female tire buyers and boosting Kelly tire sales at a local tire dealership, Flynn's Tire Group in Kent.

### Generating fresh ideas

"College students have fresh ideas and aren't jaded by the previous experiences — the world is wide opened to them," said Tom Liebhardt, vice president, management supervisor at Marcus Thomas, an advertising and public relations agency in Cleveland. Liebhardt spearheaded the partnership among Marcus Thomas LLC, Kelly Tires and the spring PR Campaigns class.

"Tom presented this idea to me, and I thought about my senior year in college when I was given the opportunity to work with a real client," said Mark McDonald, director, key accounts at Goodyear Tire & Rubber Co. "It was the best experience that I had during my four years at college, and I thought Kelly Tires



Photo by David E. Zielasko Tire Business

Each spring semester, Kent State PRSSA Chapter sponsors Presentation Day for the PR Campaigns course. In spring 2004, the 1st and 2nd place PR Campaigns teams were invited to present to Kelly Tires and Goodyear executives at Goodyear headquarters in Akron. (from left, front) Members of Elite Communications included: Jill Lamson, Michelle Dolar, Beth Biccocchi, Nicole McCloskey and Lisa DeSantis. (from left, back) Members of Vision Communications included Kelly Adams, Kait Stuebner, Danielle Posey, Erin Bedell and Matt Farrell and the client contact for Kelly Tires, Mark McDonald, director of key accounts at Goodyear Tire & Rubber Co.

could give this same experience to the Kent State students."

The challenge produced a range of creative and feasible ideas among the four student agencies. Some highlights include:

- the reincarnation of a Kelly spokeswoman, Miss Kelly
- a tire dealer conference
- five-minute tire clinics
- a direct-mail coffee program
- partnership with Kent State's parking service
- an environmental community outreach initiative

- a "Bleed Kelly Green" dealer incentive program
- events and contests at the Kent State men's basketball games
- aligning Kelly Tires and Flynn's Tire with causes important to women, such as breast cancer, children and safety.

### Connecting with PR professionals and alumni

Nearly 30 communications professionals served as guest speakers, professional advisers or panel judges for the spring class. Three professional advisers, who are PRKent alumni, were assigned to

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## We need your e-mail address!

### Mailings no longer being sent out

Due to the rising cost of postage, the School of Journalism and Mass Communication will no longer be sending out general mailings. Only *Jargon* will continue to be mailed to alumni.

This means we need as many e-mail addresses from alumni as we can get. The e-mail addresses will be used only to update you on important events such as Homecoming and any major news from the school.

We will not abuse this contact or overload you

with a high volume of messages. In addition, the e-mail address will be used solely by the School of JMC and the College of Communication and Information and will not be sold or loaned to any other department or entity.

If you would like to remain in touch and informed, please send your e-mail address to Sharon Marquis at the School of JMC, smarquis@kent.edu, or call her at 330-672-8281.

# Student news

## Student media receive national titles

Some of the best student journalists in the country are at Kent State University ... and they hold the titles to prove it.

Saturday, Sept. 11, the Society of Professional Journalists awarded its 2003 Mark of Excellence Awards for outstanding student journalism at its national convention in New York City.

National winners from Student Media at Kent State were:

The *Burr* magazine, staff award for Best Student Magazine (published more than once a year); TV-2, staff award for Daily Television Newscast; *CyBurr* staff members *Leslie Stroope*, *Rami Daud* and *Jeff Baker*, award for Best All-Around Online Student Magazine.

The 45 categories drew more than

3,200 entries. Categories included print, radio, television and online.

To qualify for the national competition, entries needed to win at their regional level. Kent State journalism students received many titles at the Region 4 competition, held in April 2004. Kent State Student Media winners included: *The Daily Kent Stater*, Best All-Around Daily Newspaper; the *Burr* magazine, Best Magazine (published more than once a year); TV-2, Best General Television News Program; TV-2, Best Television Newscast; the *CyBurr*, Best Online Magazine; *Natalie Pasquarella*, first place, TV Feature News; *Scott Galvin*, first place, Photo Illustration; *Jessica Alaimo*, second place, General News Story; *Katie Hilbert*, second place, Newspaper Feature; *Meghan Moravcik*, third place, Newspaper Feature; *Jamie Carracher*, third place, Non-Fiction Magazine Article; *Melissa*

*Ramaley*, honorable mention, Non-Fiction Magazine Article; *Pat Jarrett*, third place, Feature Photography; *Jacob Stewart*, third place, Photo Illustration; *Joe Harrington*, third place, TV Feature News.

*Fusion* magazine, in its first semester of existence, won Honorable Mention in the Best All-Around Magazine and Second Place in Best Online Magazine.

The Ohio News Photographers Association competition generated even more national titles for Kent State journalism students. Visual Journalism majors *Haraz Ghanbari* and *Scott Galvin* took top honors, with Ghanbari winning first place in the Student Photographer of the Year competition and Galvin taking second place. Galvin also placed first in the Overall Sports Action division.

Student news

## WKSR now available worldwide

WKSR, Kent State's only student-run radio station, can now be heard worldwide.

The station has begun Web streaming via a link through its Web site at <http://wksr.kent.edu>.

Web streaming will provide an exciting and much-anticipated additional outlet for students and alumni to listen to the station, according to *Marianne Warzinski*, JMC instructor and WKSR adviser.

Now students may listen to WKSR while doing homework or surfing the Internet — on or off campus. It's also another way to reconnect with alumni, particularly those who used to work at the station, Warzinski said.

The station's College Rock and Urban Hip Hop formats still will be accessible over the cable system and run will concurrently with the Web streaming. The station also offers a variety of specialty music and talk shows, with more than 80 DJs and hosts.

## JMC students sweep John S. Knight scholarships

Kent JMC students swept the annual John S. Knight Scholarship awards presented by the Akron Press Club. Winners included *Jessica Coomes*, *Haraz Ghanbari*, *Joseph Harrington*, *Kelly Hinton*, and *Michelle Park*. *Michelle Sands* won the Ludel Sauvageot Scholarship. They received their \$3,000 scholarships at a luncheon in late spring.

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# Student news

## Flash Communications wins CASE award

Flash Communications has won a prestigious award from CASE, the Council for Advancement and Support of Education. The entry – “Flash Communications - Linking the Classroom with Professional Experience” – was awarded a silver medal in the 2004 Circle of Excellence Awards competition. Flash Communications is a partnership between the Office of University Communication and Marketing and the students of the School of JMC.

## Burr magazine honored

The *Burr* received three major awards in the 2004 AEJMC Magazine contest. The Spring 2004 issue, edited by *Steven Harbaugh*, won first place in two categories: Single Issues of Ongoing Print Magazine: Editorial, and Single Issues of Ongoing Print Magazine: General Excellence.

The *CyBurr* took second place in the Online Magazine competition. *Jamie Carracher* was editor and *Meranda Watling* was webmaster. JMC Professor *Ann Schierhorn* is adviser to both publications.

## JMC adviser Greg Blase wins national recognition

By Beth Rankin

When college students find themselves lost, confused and lacking direction in their college careers, they turn to their academic advisers for direction. While it takes a good adviser to gain recognition among his advisees, it takes a great one to gain recognition throughout the nation.

*Greg Blase*, assistant professor of advertising and undergraduate coordinator for the School of Journalism and Mass Communication, was recently awarded the Outstanding Faculty Advisor Award for 2004 from the National Academic Advising Association.

Blase was nominated for the national award after winning the Raymond J. Kuhn and Shirley J. Kuhn Excellence in Undergraduate Advising Award from Kent State University.

“I think first of all I treat students with respect,” Blase said, “and second of all, I help them.”

Blase, who is in his 20th year at the university, came to Kent State after working for more than a decade in the advertising industry. After he arrived at Kent State, he served as the advertising sequence coordinator for 10 years and has taught five different classes in the School of JMC. He also served as assistant to the director of the School for two years.

“He has a real devotion to the field of study and to the students,” said *LuEtt Hanson*, associate dean of the College of Communication and Information.

Hanson, who has worked with Blase numerous times on curriculum, said his sense of humor makes him an excellent adviser and professor.

“He has a very good sense of humor,” she said. “He takes his work seriously but not himself.”

*When a student walks out of my office and says, ‘I feel much better now,’ that really hits it on the head.*

Blase has been the undergraduate coordinator since 1992 and is extremely knowledgeable about school policy and procedure. He has been on numerous School curriculum and policy councils and is the CCI representative to the Ohio Board of Regents Transfer Articulation Guide.

Blase said one of the reasons he’s able to help students is that he learned all of the university rules and regulations for transfer credits.

“He’s a really nice guy,” said *Joe Simon*, senior newspaper journalism major. Simon worked with Blase when he transferred from Youngstown State University in August 2003.

“I was really nervous transferring, but he was a big help,” Simon said. “He was a big help through all of it.”

Since Blase currently teaches two classes, acts as undergraduate coordinator and serves on numerous committees, including the committee creating a CCI residential college, he enjoys activities that act as stress-relievers.

“I love biking,” he said. “I bike as long and as hard as I can.”

But although he loves marathon bike rides and being outdoors, Blase finds his career especially rewarding.

“I enjoy advising,” he said. “When a student walks out of my office and says, ‘I feel much better now,’ that really hits it on the head.”

# JMC Faculty/Staff news

**Evonne H. Whitmore**, assistant professor of news and electronic media and electronic media coordinator, defended her dissertation July 26. Her dissertation involved a historical study on a 17-year period in the history of Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). She will be hooded in the commencement exercises on Dec. 18.

Whitmore began her journalism career while in graduate school, when she worked as a writer and reporter for WOSU radio news and for the station's Ombudsman Service. She later worked as a radio news anchor and reporter for WTAR and as a television reporter for WVEC, both in Hampton Roads, Va. She was also General Manager of Hampton University's WHOV-FM.

She teaches Intro to Mass Communication and courses in broadcast news reporting, producing and ethics. In addition to teaching, she serves as the faculty adviser to NewsOhio, a weekly civics television magazine aimed at middle and high school students, broadcast on PBS affiliates 45/49.

Whitmore holds a B.A. in political science from Norfolk State University and an M.A. in journalism from The Ohio State University.

Professor **Fred Endres** is currently in his 31st year with Kent State University. Endres, the current JMC Web editor, joined Kent State JMC after working in newspaper and magazine journalism in Ohio and Washington, D.C.

He holds a B.S.J. and an M.A. from Bowling Green State University and a Ph.D. in American studies from the University of Maryland, College Park. Endres is a professor in the news sequence and the graduate program.

His research interests involve online journalism, newsroom sociology, journalism ethics and media history. He has published articles in *Newspaper Research Journal*, *Journalism* and *Mass Communication Quarterly*, *Journal of Mass Media Ethics and Journalism* and *Mass Communicators Educator*. He also serves as a manuscript reviewer for JMME and several textbook publishers. He worked as a Moulton Scholar for a year, studying the writing and presentation of online news.

Endres wrote a book on the history of the School of Journalism and Mass Communication in 1997 and a monograph on the history of the *Daily Kent Stater* in 2000.

He is an avid collector of antiques and Americana. He operates a small collectibles business on the Web in his "spare time."

In April, "Creative Teams on Magazines: A Management Perspective" by JMC Professors **Ann Schierhorn** and **Fred Endres** and JMC Assistant Professor **Carl Schierhorn**, was published in the *Journal of Magazine & New Media Research*.

This was a special issue of the online journal, focusing on magazine management and economics. The journal can be found at: [http://aejmc magazine.bsu.edu/journal/Fall\\_2003/default.htm](http://aejmc magazine.bsu.edu/journal/Fall_2003/default.htm).

JMC Professor **Stan Wearden** was named interim director of the School of Communication Studies, a sister school of JMC in the College of Communication and Information. He also serves as chair of the Kent State University Institutional Review Board.

In February 2004, Scholastic Media Coordinator **Candace Perkins Bowen** was inducted into Northern Illinois University's Northern Star Hall of Fame.

The Northern Star Hall of Fame honors former NIU students, advisers and friends of the NIU student newspaper, the *North-*

*ern Star*, "...who significantly affected the *Northern Star*, journalism and related fields, or who have otherwise received acclaim based in part on experience gained at the *Northern Star*." Bowen served as a police reporter and later as an editor for the *Northern Star* while attending NIU. She graduated from NIU in '72.

Created in 2000, the Hall of Fame serves as a means to keep alumni actively involved in support of the *Northern Star* and to encourage *Northern Star* students toward excellence in their chosen career paths.

**Max Grubb**, assistant professor of radio-television, was selected as a conferee for the International Radio and Television Society Foundation Faculty/Industry Seminar, which was held Nov. 17-21 in New York City.

The theme of the seminar was Out of the Box: Redefining Television, and participants viewed the medium through the eyes of broadcast networks, cable networks, pay television, futurists and others.

Tom Wolzien, senior media analyst for Sanford C. Bernstein, opened the conference with a state-of-the-industry overview.

This year's conferees also attend the annual Network Chiefs Newsmaker Breakfast at the Waldorf-Astoria Hotel. Approximately 400 industry professionals were expected to attend.

A panel featured entertainment division presidents Gail Berman of Fox, David Janollari of The WB, Dawn Ostroff of UPN, Nina Tassler of CBS, Stephen McPherson of ABC and Kevin Reilly of NBC.

Participants were also to meet at the headquarters of HBO for lunch and discussions.

# Hernández offers diverse experience to JMC students

Associate Professor *Teresa Hernández* brings an impressive array of teaching and professional experience to the School of Journalism and Mass Communication.

Fall 2004 was her first semester, and Hernández taught photography and photojournalism.

Over the past 30 years Hernández has taught numerous subjects at nearly every level of education. As a photographer, she's shot sports, business and feature news and traveled to Haiti, Mexico and Cuba. Her professional background and Hispanic heritage reflect a principle she sees as valuable to the field of journalism — diversity.

Hernández says people from different cultures don't always have the same information needs. Moreover, they don't always interpret information they're receiving in the same way. For these reasons the newsroom should be changing to look more like the people with whom it is communicating, a view she insists is underlined by dwindling newspaper readership.

"As we have a more diverse population, the readers are declining because we're not really meeting their needs," she said.

But one of the challenges to getting different kinds of people into the profession is that they don't always want to be a part of it. As an example, Hernández suggested the difficulty she had filling a workshop designed to attract minorities into the journalism profession.

"It was hard to get 20 people to come," she said. "They don't want to be involved and for all the obvious reasons. There's nobody like them, and you know, nobody listens to (them)."



Photo by Jeff Bowen

New Associate Professor **Teresa Hernández** right, helps **Michele Roehrig**, sophomore photo illustration major, pick a negative.

The importance Hernández places on diversity led to her creating a Master's project that focused on the unique cultural characteristics of two very different communities: the sister cities of Holland, Mich. and Queretaro, Mexico.

*As we have a more diverse population, the readers are declining because we're not really meeting their needs.*

In both cities, Hernández tried to capture the people and places commonly identified with by the residents of each. Her photographs were displayed at museums in both cities. She said one of the goals of the project was to show people of both places what the other was like, in case

they never had the chance to visit.

"It was a big hit," she said. "They did a lot at the museum to help educate people about the two different cultures."

The search for a full-time photography instructor was one of the deepest ever, said *Jeff Fruit*, director of the School of Journalism and Mass Communication. But, he said, Hernández helped make the search a lot easier than it could have been.

"We had people who didn't even get interviewed that were perfectly qualified for the job," Fruit said. "For her to have gotten through the talented field that we had says something all by itself."

## Grubb adds international perspective to programming and research instruction



Photo by Jeff Bowen  
New Electronic Media assistant professor, **Max Grubb**, tells his programming for electronic media class how network distributors sell television shows.

**A**ssistant professor Max Grubb wants to extend his teaching in the electronic media sequence beyond the borders of the classroom.

Each May, Grubb plans to take eight JMC students to Europe to learn about the British and French mass media. It is a program he brings with him from his former workplace, Southern Illinois University. Grubb developed a partnership between Southern Illinois and Kent State, which allows eight Southern Illinois students to also attend the two-week trip.

It is a program Grubb hopes will help “guide and mold” the electronic media management track for Kent State. It is a track that helps prepare students to, one day, have a career in media management.

During their time in Europe, Grubb takes students to visit BBC News, Reuters, Sky News, CNN International and many more media agencies. There, students can see the differences between European and U.S. media.

Grubb, who has had 10 years of experience in public broadcasting production operations and administration, and 15 years of experience in commercial broadcasting management, said the difference is in the coverage.

He said European news covers more international stories. There is also a checks and balances system in place where the news agencies openly critique other agencies. U.S. and European media are also funded differently, resulting in a freer European media. He said European media get most of their funding through licensing fees applied to the public, while the U.S. media are funded through advertising.

“Not everything we do in the U.S. is

perfect,” said Grubb, who has seven years of teaching experience. “When I take students to London and Paris, and they see the newspapers there, they sometimes ask, ‘Why don’t we do this in our country?’ If I hear that question, I know I have accomplished my goal to open their eyes.”

In addition to London and Paris, Grubb has spent time in Estonia, Russia and China, studying and researching how other countries structure media.

During his five-week stay in Estonia, Grubb found most Estonians are forced to “read between the lines” of a newscast to uncover what really happened.

Estonia is on the cutting-edge of transforming a communist system of government into a democratic capitalist system, Grubb said. The media had to report to a censorship board called Gavlit. It was about trying to provide institution for private media where no advertising exists. It was about trying to develop everything at the same time, including the media.

School of JMC Director Jeff Fruit said Grubb’s international experience gave him an advantage over other candidates for the job.

“His whole expertise in the national arena is a good example of the knowledge added to the program,” Fruit said. “We were looking for someone to take the electronic media program to the next level.”

Grubb was hired out of a pool of 35 candidates.

Grubb also brings with him a good familiarity with Kent State because he earned his master’s degree here in 1994.



# JMC Alumni news

## 70s

**Marilynn Marchione, '76**, has been named medical writer for the Associated Press. The former medical reporter for the *Milwaukee Journal Sentinel* is a native of Youngstown. She also worked for the *Chicago Sun-Times* and the *Akron Beacon Journal*.

**Greg Brinda, '78**, recently celebrated his 27th year of broadcasting. Greg has been with WKNR radio in Cleveland since 1991 and has been its sports director since 1999. Greg has also been a part-time weekend host of ESPN radio's *Weekend Game Night* since 1998. He was elected to the Ohio Radio/Television Broadcasters Hall of Fame in 2000. Greg is currently holding the record of longest-running sports talk host in Cleveland, next to the legendary Pete Franklin. Greg lives in Elyria, Ohio, with his wife, Holly, and their four children, Matthew, Nicholas, Marielle and Rachel.

**Connie Schultz, '79**, received the prestigious 2004 Batten Medal for compassionate and courageous writing. She received the award in late April. The award is named after Jim Batten, reporter, editor and publishing executive for Knight Ridder, who died in 1995.

Schultz is a columnist for Cleveland's *The Plain Dealer*. She won the award for her feature stories and columns that reflect "compassion, courage, humanity and a deep concern for the underdog."

A former editor of the *Daily Kent Stater*, Schultz was a freelance writer for 15 years before joining *The Plain Dealer* in 1993. She began writing a column a year and a half ago.



Last year, she was a finalist for the Pulitzer Prize in Feature Writing for a series of articles about a man who spent 13 years in prison for a crime he did not commit. The series, entitled "The Burden of Innocence," won Best of Show in the National Headliner Awards and the Robert F. Kennedy Award for Social Justice Reporting. She also has been honored by the American Society of Newspaper Editors, the Associated Press Society of Ohio and the Association of Sunday and Feature Editors.

"Connie Schultz's work is brilliant, both for the quality of her reporting and her compelling story telling," the panel of judges said. "Schultz is an insightful and compassionate writer whose work reflects the values of Jim Batten."

The Batten Medal judges said they were especially impressed with the range of Schultz's work and her ability to "make stories of ordinary people significant, meaningful and touching."

Another Kent State JMC graduate, *Regina Brett, '86*, won the Batten Award three years ago.

## 80s

**Lisa Katz, '85**, has accepted the position of director of news services at the University of North Carolina at Chapel Hill. She had served as the school's director of communications. In her new position, she will manage the team of communications specialists that works most closely with local, national and international media.

**Vince Duffy, '86**, was awarded the Producer of the Year Award for News Director by The Ohio Educational Telecommunications Network Commission (OETNC). OETNC is an independent state agency created in 1961 to foster the growth and development of public broadcasting in Ohio. WKSU-FM competes for the OET Awards with 34 educational radio stations statewide.

**Cheryl Markino, '86**, was honored in 2004 by two Columbus-based organizations. The Ohio Health Advocacy Network (OHAN), a statewide coalition of behavioral and physical health organizations, pharmaceu-

tical companies and businesses, presented her with the group's highest honor, the Distinguished Service Award. Cheryl, who resides in Columbus, was specifically recognized for her efforts to launch OHAN's new Web site at [www.ohiohealthadvocacy.org](http://www.ohiohealthadvocacy.org). OHAN educates Ohioans about issues that impact their healthcare, encourages active involvement in public policy and promotes access to quality healthcare.

In addition, the League of Women Voters of Metropolitan Columbus (LWVMC) named Cheryl its 2004 Member of the Year. The award is LWVMC's highest honor awarded to members. Cheryl has served as volunteer editor and designer of *The Columbus Voter*, LWVMC's monthly newsletter, for four years.

LWVMC encourages the informed and active participation of citizens in government and works to influence public policy through education and advocacy.

Cheryl is director of communications at the Ohio Osteopathic Association.

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## send US YOUR NEWS!

*Jargon's* Alumni News section is a great way to let classmates know what's going on in your life: new job, promotion, advanced degree, marriage, births, honors and awards.

We're delighted to get photos, too – clear color snapshots are fine. You can even e-mail news and photos.

### Mail information to:

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P.O. Box 5190  
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### Send e-mail to:

[jfruit@kent.edu](mailto:jfruit@kent.edu)

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## 90s

**Meghan Glynn, '92**, has left Delta Air Lines in Atlanta to join National City in Cleveland, where she is serving as vice president of executive communications.

**Ann Marie Halal, '93**, reports she has earned her Master of Business Administration from The University of Akron, with a concentration in electronic business. Ann still lives in Kent and is an operations manager for Polysort LLC, an Akron-based Internet marketing firm.

**Cheryl Powell, '94**, (now Powell-Fuller) has been a medical writer with the *Akron Beacon Journal* for the past four years, focusing primarily on the business of health care. She recently won this year's Best Reporter award for large Ohio newspapers, from the Ohio Society of Professional Journalists.

Cheryl is married to **David Fuller, '95**. The couple met when Cheryl was his editor at the *Daily Kent Stater*. Dave is working as an advertising copywriter for Summit Racing Equipment in Tallmadge. They have two children, Julia, 5, and Zachary, who will turn one in December 2004. The family resides in Stow.

**Gina Stikes Shoehalter, '94**, has joined the international public relations/marketing firm of Porter Novelli in New York City. She serves as vice president in the firm's consumer practice division. In this role, Gina focuses primarily on the firm's clients Hewlett Packard and Timberland. And yes, that's a new name for Gina. She and her husband David were married late last summer in New York City. David is the head track coach at Yale University. The couple lives in Stamford, Conn.

**Mark Urycki, '94**, was recognized by the Radio-Television News Directors Association with a 2004 Regional Edward R. Murrow Award for Excellence in Journalism. Mark was honored in the Best Use of Sound category for "Maple Syrup." His entry was selected from among 2,680 regional entries. "Maple Syrup" introduces listeners to the centuries-old traditions surrounding the process of creating maple syrup from tree sap. Mark took an educational walk with Geauga Park District Ranger Dan Best, learning more about

the history of tapping trees and the modern industry surrounding sap harvesting and syrup production.

**Jason Skoda, '95**, was hired as a sports writer at *The Arizona Republic* for its community section.

**Shani J. Bell, '96**, who also earned her M.B.A. '02, was wed Oct. 23 to Miguel Pacheco. Shani is the editorial communication coordinator for Kent State's Office of the Vice President, Information Services. Her husband, a former Kent State student, is also employed with the university.

**Chris Coleman, '96**, has been hired at Metro Networks-Cleveland, as a news anchor/reporter. He'll handle newscasts for several Cleveland stations, plus contribute to Metro's national news wire. Chris spent the past six-and-a-half years as a news/sports reporter at WEOL-AM, Elyria, Ohio.

**Jill (King) Greenwood, '96**, has been working at *The Tampa Tribune* newspaper in Tampa, Fla., for five years. She covers the police and public safety beat and loves it. She recently worked alongside Marcia Crawley, a reporter at Tampa's WFLA News Channel 8 (an NBC affiliate) on a package of investigative stories about poor healthcare being given to inmates in the Hillsborough County jail system. Their investigation started when a female inmate who was six months pregnant complained for 12 hours that she was in labor, while being held in a jail infirmary room, but the nurses on duty ignored her. She finally gave birth to a baby boy while squatting over an infirmary toilet. The baby died, and that touched off a firestorm of accusations about how that case and countless others were handled.

Jill and Marcia spent months doing interviews, filing public records requests, tracking down former inmates and their families, searching various databases and doing research. They discovered that the company that has the contract to provide healthcare at the jail had been cited countless times in reviews and audits for not giving inmates proper medication, ignoring pleas of inmates requesting to see a doctor, not giving proper medical tests and radiological care and not having enough nurses, doctors and technicians on staff to handle the medical care.

They wrote numerous stories about the woman who gave birth in the jail, about an inmate who stayed in jail for a week with a

broken hand and was never treated and several other cases of shoddy medical care.

Their work led the company in charge of the healthcare and officials at the jail to fire a nurse, reprimand and reassign several others and institute sweeping policy changes in how pregnant inmates are treated and how healthcare decisions are made in the infirmary.

They won numerous awards and have been nominated for several Florida Press Club and Florida Society of Professional Journalist's awards. They were also named employees of the month and were treated to a special parking spot, a luncheon, a plaque and monetary awards.

Jill writes that this is why she is in the field of journalism, and she is very proud to have been a part of something that led to positive changes for others. Jill says she wouldn't be where she is in her career if it wasn't for the start she got at Kent State.

Jill also noted the *Tribune*, along with WFLA, are pioneers in convergence, and their reporters regularly work with broadcast reporters and report stories on air and vice versa.

Before moving to Tampa, Jill worked for three years at *The Clarion-Ledger* newspaper in Jackson, Miss., where she was a night cops reporter. She met her husband, Kevin, there, and in addition to his daughter, Jordan, 10, they now have a two-and-a-half-year-old daughter, Riley Farrell, and live near Tampa.

**Deborah Williams, '96, '99 M.A.**, has joined Harris InfoSource, a D&B Company, as its Internet marketing specialist. Harris, located in Twinsburg, helps sales and marketing professionals find new customers with online information solutions. Deborah had been E-marketing manager for ASM International in Novelty, Ohio, for the past four years. In her new post, Deborah will

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e-addresses  
NEEDED

We'd like to add e-mail addresses to our alumni database. Please send yours to JMC Administrative Assistant Sharon Marquis at:

**smarquis@kent.edu**

**NOTE:** Your e-mail information will never be published without your permission.

## alumni, continued from page 10

focus on generating revenue and sales leads through the company's promotional Web site, [www.harrisinfo.com](http://www.harrisinfo.com). She will develop online strategies and will be in charge of content development. She also will develop and manage e-mail marketing campaigns and search engine marketing programs. Deborah lives in Bedford.

**Kari Petrik, '97**, was married to Brian Litra on Dec. 5, 2003, after an eight-year courtship. Brian, who earned his bachelor's degree in marketing from Kent State, owns a leasing and motor sales company in Warrensville Heights.

This year marks Kari's sixth anniversary with State Industrial Products, located in Cleveland, where she serves as the company's public relations specialist.

The newlyweds recently moved from Concord to Fairport Harbor, Ohio, just in time for the boating season.

**Carrie Ann (Massucci) Kandes, '97 APR**, recently began a new job as the manager of media relations for Canton's Diebold, Inc.

**1stLt M. W. Loiacono, '98**, has been named the facility coordinator for Marine Corps Security Force Battalion world operations. In this position, he oversees the budget of all building aspects for stateside operations and all 12 of its internationally based companies. He has been selected to pick up the rank of captain.

He is currently finishing his master's degree in international relations from Webster University. Prior to his arrival in Norfolk, Va., he was stationed in Cherry Point, N.C., where he was the engineer company commander in charge of a company of 180 Marines. During Operation Iraqi Freedom I, he was the squadron information officer, where he

handled all interviews with all media. This included a spot on CNN and Fox News.

**Chris (Madarasz) Herbert, '99**, left news over a year ago to join (Illinois) Governor Rod Blagojevich's administration as a public information officer for the Illinois Department of Agriculture. She was recently promoted to the chief PIO for the agency. Chris was married in August 2003 to Steve Herbert of Macon, Ill., where they reside on 10 acres with their two Labrador retrievers. Chris says, "According to (the late) Dr. Tom Olson, I'm living in God's Country. You are forever remembered and missed Dr. Olson."

**Mike Lebowitz, '99**, is doing intelligence work for the Army until the spring, when he will then be commissioned into the Army JAG Corps. He also writes a weekly opinion column for the *Jerusalem Post* daily newspaper, as well as news writing for various other publications.

In addition, Mike earned his law degree from Case Western Reserve University in May 2003. He fulfilled a five-month contract in East Africa, where he trained government officials/judges and did other legal work in the field of constitutional/legal reform. He also consulted them on various free-press issues. "...of course right after I left, Uganda briefly stormed the offices of their only free newspaper," Mike said.

Besides living in Kampala, Uganda, Mike says he has been on work-related extensive stays in Rwanda, Kenya and Tanzania. Between law school and the present, he was contracted to live in Jerusalem, where he did international legal work, as well as media consulting in addition to writing for the *Jerusalem Post*.

While at Kent State, Mike participated on the *Burr* magazine, TV2 and the *Daily Kent Stater*, and served as the *Stater's* editor in the spring of 1999.

tant events such as Homecoming and any major news from the school.

We will not abuse this contact or overload you with a high volume of messages. In addition, the e-mail address will be used solely by the School of JMC and the College of Communication and Information and will not be sold or loaned to any other department

# 2000

**David Basler, '00**, founded a small regional magazine in 2003. The magazine has continued to grow at a steady pace. *Creede Magazine* is centered around the small, mountain community of Creede, Co., where David lives, but the magazine is being sent to subscribers in 48 states and five countries. The magazine is in its second year of publication and is already showing a profit. It is a full-color, glossy feature magazine that averages 48 pages an issue and is published six times per year.

David was married on July 17, 2004, to Amanda Keen, a graduate of Duke University. Amanda works as the development director for the Creede Repertory Theatre, a nationally known stage theatre in Creede.

David and Amanda recently purchased a house in downtown Creede and live there with their two dogs, Maggie and Maybelle, and their cat, Morris.

**Engele Brown, '00**, is the corporate marketing coordinator/media buyer for The Cafaro Company. In this position, Engele is responsible for developing and coordinating marketing initiatives and events for 16 shopping centers across the country. Responsibilities also include placing radio, broadcast and cable schedules for the properties, strategizing with field marketing personnel on best ways to maximize media dollars through value added promotions and media partnerships, negotiating annual partnerships with local network affiliates, and producing television, radio and promotional spots for the malls.

Recent projects include: coordinated Elite Model Look 2004 with Elite Model Management. Elite Model Look is a national model search held in cities across the country. Along with this model search she, devel-

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## We need your e-mail address! Mailings no longer being sent out

Due to the rising cost of postage, the School of Journalism and Mass Communication will no longer be sending out general mailings. Only *Jargon* will continue to be mailed to alumni.

This means we need as many e-mail addresses from alumni as we can get. The e-mail addresses will be used only to update you on impor-

or entity.

If you would like to remain in touch and informed, please send your e-mail address to Sharon Marquis at the School of JMC, [smarquis@kent.edu](mailto:smarquis@kent.edu), or call her at 330-672-8281.

## alumni, continued from page 11

oped key relationships with *The Bold and The Beautiful* staff to have soap opera star Sean Kanan, who plays Deacon Sharp, act as a celebrity judge for the tour.

## 2001

**Russell T. Lynn, '01**, has been the advertising manager for the Office of Student Media at Kent State since the summer of 2004. Russ had served as interim in that position for approximately two years prior to his appointment.

While attending Kent State, Russ was a student employee with the Office of Student Media. After graduating from Kent State's electronic media production sequence, he



served as a marketing development executive for WOIO/WUAB in Cleveland. As a university staff member, he is now focusing on student development.

"I'm excited at the opportunity to work with and develop students in a university setting," Russ said. "I look forward to taking something that works well and enhancing it. I look forward to continuing to develop students' skills as the media they will be working in continue to develop. It's about progressing with the times."

Russ married *Courtney (Bailey) Lynn, '00*, in June 2001. The couple reside in Stow, where they recently purchased a home.

**Tyra Oliver, '01**, recently completed her second year of law school at Duquesne University in Pittsburgh, Pa. She spent three weeks in Ireland this summer on a merit-based fellowship studying laws of the European Union and Irish Property and Arbitration Law. Tyra spent the rest of her summer as a legal intern with the Pittsburgh law firm Woodruff, Flaherty & Fardo.

## 2002

**Carrie Bernarding, '02**, has been accepted into the fall class of Florida Coastal School of Law in Jacksonville. Carrie had been working at a law firm in Las Vegas where she discovered her calling.

**Lisa Bizjak, '02**, married Highland Heights police officer Bobby Dowdell on Aug. 27. Bobby proposed on their three-year anniversary while taking a carriage ride through Central Park in New York City. The couple live in Macedonia, where they purchased a home last summer. Lisa is an employee communications specialist with Medical Mutual of Ohio.

## 2003

**Katy Busser, '03**, has joined the Chicago PR firm mediaimpressions as account executive. Her initial focus is primarily writing copy for client Web sites, along with writing for media kits and new-business proposals. Among the clients she works with are Apartments.com, Perseus Wireless, CMP & CME Healthcare, Performics and Crosspoint Technologies.

**Vincent Defebo, '03**, is currently living in Hollywood, Calif. Since moving to Hollywood, Vincent has worked as assistant editor for the Behind-the-Scenes featurette for Adam Sandler's movie, *Span'lish*, directed by James L. Brooks. Vincent says to look for his name on the DVD. The film is scheduled for release in December 2004. He also recently landed a job with MTV in Santa Monica, as a casting assistant for three upcoming reality shows. Vincent must like to keep busy because he is also working as utility/production assistant for Paramount Pictures.

**Johnna Logan, '03**, married long-time beau Stephen Sprockett in November 2003. The couple is living in The Plains, Ohio, while Steve attends the doctoral program in physical therapy at Ohio University. Johnna was recently hired as education/special events coordinator for Well Works, a wellness center for faculty, staff, grad students and Athens community members located on the Ohio University campus. She is also doing some freelance writing for the *Athens News*. Note for you old-timers: Johnna's new husband, Steve, is the younger brother of *Laura (Sprockett) Cunningham, '94*.

**Stephanie Langguth, '03**, has accepted a position with the Allstate Insurance Co. in Hudson, Ohio. She will serve as a Risk Management Specialist in the Business Communications department, handling internal and external communications, as well as assisting with event organization. She had previously been employed by Kent State University, serving as the Classified Advertising Manager for the *Daily Kent Stater*, and was also the Managing Editor of *Jargon* for Kent State's School of Journalism and Mass Communication.

## A note from the managing editor:

In June 2004, I received a letter from Shane Wolfe, '97. I think it shows how "one of our own" is helping the world understand the situation in Iraq. He is using the journalism skills he learned while at Kent State to expand communications from a part of the world that affects us all. I felt it important to share his letter, at least in part, with you. Shane wrote:

Hello family and friends — I hope this message finds you all well. The roller coaster ride we call Baghdad continues. Despite the ups and downs, overall, things are fine for me here. The temps here have been hitting close to 115 during the day lately. This is not fun, but something to keep in perspective — there are many soldiers out in the desert with no access to air conditioning who are doing a lot (and I mean a lot) harder, more dangerous work while wearing a lot heavier gear than my laundered (but sweat covered) polo shirt from Gap.

A definite up was this Tuesday when the United Nations introduced the new government of Iraq — consisting of President Ghazi and Prime Minister Allawi and two vice presidents. My office (Strategic Communications) was heavily involved in organizing the event that you (hopefully) saw on TV. It was carried live around the world. It was such an honor to be involved in such an historic event.

At the same time, though, it was sometimes hard to keep it in perspective. Easily, this day was one of the most memorable days in my life. It began at 6:45 a.m. with meetings and one final planning meeting. My assignment for the morning was checking in members of the press and putting them on buses to the site of the event, which was kept a secret for security reasons. The approximately 300 journalists who showed up greatly exceeded the expected amount. Of course, myself and my colleague and friend Susan, were forced to deal with the crisis that emerged when we ran out of special admission passes for the journalists and also ran out of seats on the buses. Let me tell you that dealing with 300 journalists (many of whom don't speak English) is

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## a note, continued from page 11

like running a day care center with 300 children and not having any employees to help you.

This problem, though, was overshadowed greatly by the next. We had just sent the first 40 reporters out the door to board the first bus to go to the ceremony. Then, in a split second we hear a whiz and feel a huge explosion very nearby. I was standing in the doorway of the building when the rocket hit the building next door. My other colleagues scrambled to get the reporters to safety while I made sure no others left the building.

With all of the journalists safely on the bus and on their way to the ceremony (and for a short time being someone else's worry), it was on to my next job. This was to pick up Mowfawk al-Rubai, Iraq's national security adviser, and deliver him to the roof of the site of the ceremony (the Clock Tower building) where he would do a series of television interviews to discuss what the day meant to Iraqis (maybe you saw him). In my attempt to pick him up and deliver him, I went to the assigned location — the site of a sit-down dinner for all of the old and new cabinet

ministers. He was not there. I found him in the next building. My search for him took me into one of the best experiences of the day. He was in a meeting with the new president, prime minister and vice presidents. Just after I walked into the room (becoming one of only about 15 people present), someone held up a camera and said, "Look this way, we're going to take a picture of this moment." Click.

The TV interviews on the roof were going just fine until one of the bodyguards came over to me and "suggested" that we quickly get off of the roof because a "man with a rifle and binoculars" was in a nearby tower and aiming his weapon our way. You'll not be surprised to know that I heeded his advice. The gunman, it turns out, was a sniper who was protecting us, not trying to harm us. All was well.

A short time later, after squeezing 300 now-anxious and salivating members of the international press in a space designed for 150 people, everyone in the audience stood as the new president and prime minister of Iraq entered the room. This made me smile.

That was Tuesday. On Wednesday, my friend Scott Erwin was shot four times by attackers

as he traveled outside the Green Zone (in the Red Zone). He's in critical condition now, on his way to a military hospital in Germany. This made me cry.

While I was at the Green Zone hospital to visit Scotty, I decided to visit with wounded patients. I will never forget US Army Specialist Wayne Moore, from Portland, Oregon. I believe he had lost his right hand, but I can't be sure because we did not discuss what was under the gauze wrapped around his arm. He told me that he had been on 400 successful missions before the one that landed him in the hospital. He was happy to have company. I thanked him for the work he has done for the cause of freedom. He thanked me for the sour apple Blowpop, which he intended to eat when his cut-up face healed enough for him to suck on it.

This has turned out much longer than I anticipated when I set out. I will sleep now and wake up still happy to be here, but looking forward to seeing you all soon. Please, be well.

Shane

## You're Hired, continued from page 3

each team to help guide the plans development.

"I had people advising me when I was student in PR Campaigns, and it was a very valuable learning experience — it's one of the things that I look back on," said *Carrie Massucci Kandes*, '97, a professional adviser to the spring class. Kandes is the manager of media relations at Diebold Inc., based in Canton.

"You learn from doing at Kent State," Kandes added.

### Building confidence

PR Campaigns provides an opportunity for students to experience the practice of strategic public relations in an agency environment.

"It was a great experience and really brought all of the pieces we learned in our public relations and journalism classes together to create a realistic view of the profession," said *Nicole McCloskey*, '04,

a student in the spring class who is now employed as an assistant account executive at Akhia, a public relations firm in Hudson. "For me, the Campaigns class fueled an already burning passion to pursue a career in public relations."

One of the key challenges for PR Campaigns students is to learn how to effectively work with a team.

"The class helped me realize there can be more than one successful way to solve a problem. Even if I might have done it differently, it doesn't mean the other way is better or worse," said *Danielle Posey Chandler*, '04, another student in the spring class who is now a member of the Special Events staff at Macy's West in San Francisco, Calif.

"Working with a team of people and learning to acknowledge and incorporate everyone's ideas was extremely important and something that I now do every day," Chandler said.

### Gaining boardroom experience

Kelly Tires presented an additional opportunity to the class. The top two teams chosen by the client and judges were invited to present their recommendations to more than 25 Goodyear executives in the boardroom at the company's world headquarters.

"It was inspiring to see the hard work, enthusiasm and team work," McDonald said. "I'll never forget talking to each group and listening to their in-depth questions and thinking how successful these students will be in the future."

*Michele Ewing, APR, is an assistant professor in the public relations sequence and served as the instructor in the PR Campaigns class for the past two semesters. Before joining the JMC faculty in 2003, she was vice president of public relations for Marcus Thomas LLC, Cleveland. She brings more than 20 years of professional experience to the classroom.*

# JMC student Dave Holmes chosen from thousands as ESPN SportsCenter anchor

## Kent State senior lands his Dream Job

**H**is teleprompter went black. His highlights went missing. He was fed script changes through an earpiece during a live broadcast. But Dave Holmes kept his cool and landed his dream job.

On Tuesday, Nov. 16, Holmes, a senior broadcast news major, was crowned winner of the second season of Dream Job, the reality show that offers the winner a one-year contract with ESPN.

This was Holmes' second attempt at the title. He tried out for the first season and just missed being chosen as a contestant. When deciding to try out again this season, he had doubts.

"I wasn't going to try out for the second season," Holmes said. "I didn't know if I wanted to go through it all again. Then I decided I had to give it a shot to find out what would happen."

That decision turned out to be the best career choice Holmes has ever made.

When the show went on a national casting call this year, Holmes attended the Cleveland event. After receiving a call back and getting past the first round of auditions, he traveled to New York for a four-day audition. More than 4,000 people auditioned for the show, and Holmes was chosen for one of two wild-cards positions to round out the 12 finalists.

As a Dream Job contestant, he had his choice of being identified as a Channel 3, Cleveland intern, or as a Kent State University student. Without hesitation, Holmes proudly chose to be identified as a student of Kent State University.

Some of Holmes' competitors were from schools such as Harvard and Syracuse, and he is proud that his Kent State training surpassed that of his competitors.

"When we were preparing for the news packages production challenge, the guy from Syracuse mentioned it wouldn't be a very hard task for him, as he will have completed 10 packages by the time he graduated," Holmes said. "I told him that 10 was great – that 10 was only about 15 less than I'll have completed by the time I graduate from the JMC program at Kent State."

Holmes and his competitors faced off over the 10-week competition and were challenged to compete in on-the-spot reporting such as

***Holmes proudly chose to be identified as a student of Kent State University.***

anchoring, play-by-play and one-on-one interviews with sports stars. They were also thrown regular curves, such as ESPN blanking out the teleprompter, asking interview candidates to be difficult and making script changes during the live broadcasts.

"It was like learning how to swim by



Dave Holmes

jumping into the deep end," Holmes said.

The show had viewers and judges voting off the weakest competitors. In this reality show, getting the least number of votes was best. Judges included Philadelphia *Inquirer* sportswriter Stephen A. Smith, ESPN's "Cold Pizza" host Kit Hoover, the Denver *Post's* Woody Paige (who is also a host of "Cold Pizza") and ESPN's Vice President of talent, Al Jaffe.

Throughout the season, the judges praised Holmes' writing ability, a skill that can be traced back to his journalism training at Kent State. They were also very impressed with his knowledge and

**continued on next page**

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Dave Holmes looking comfortable in the SportsCenter anchor chair.

## Holmes, continued from page 14

the news package he put together.

On the final night, Holmes was up against Grant Thompson, a Harvard graduate and actor. Throughout the season, Thompson had captured the judges' attention and praise, and the outcome was unsure.

During the finale, Holmes gave an outstanding performance, without question outperforming Thompson, who seemed to stumble that night. But when the first judge cast his vote, the outcome was still unsure.

Paige opted to look at the season as a whole and not put an emphasis on the final show. He voted to cut Holmes. America and the other three judges, however, had different ideas. Judge Stephen A. Smith summed it up.

"This was game seven," Smith said. "This was about stepping up and handling your business in the closing moments to capture a championship. Grant, as far as

I'm concerned, you botched badly. David, you handled your business tonight. Grant, you were sensational up until game seven. You got to the title and gave it away."

In the end, Holmes captured three out of the four judges' votes, as well as the viewers' votes, and was named ESPN's newest anchor. As screams from the audience and confetti rained over Holmes, Dream Job host Stuart Scott handed him keys to a new Mazda 6.

Later that same night on SportsCenter, Holmes competed in a trivia contest to decide his salary. After answering two questions correctly, Holmes missed the third, setting his yearly salary at \$70,000.

Holmes has worked for nine semesters at Kent State's student-run television station, TV-2. He worked his way to the top there, holding the position of general manager during the fall 2004 semester. Holmes continued his studies while filming the show in New York and continued his duties as general manager.

"A lot of times in the past year and a half this wasn't fun," Holmes said after Scott pronounced him the winner. "But this has become my dream job."



Scott hands Holmes the keys to his new Mazda 6.

# \$31,000 in scholarships awarded April 25

On April 25, the School of Journalism and Mass Communication awarded 52 students a total of \$31,000 in scholarships.

This dollar amount, along with the number of students receiving scholarships, has continued to grow each year over the past decade. The scholarships allow the School of JMC to recruit and retain the best and the brightest.

Awards and scholarships presented for the first time this year include:

- The Paula Slimak Scholarship in Journalism and Mass Communication.

This scholarship is intended to benefit nontraditional students and was established by alumna Paula Slimak, M.A. '71. It is given in memory of the students who died or were injured on campus on May 4, 1970.

- The Thompson Family Award in Journalism and Mass Communication. This scholarship, given by Pricilla Johnson, is awarded to a first-generation college student intending to major in a School of Journalism and Mass Communication program. Students enrolled in their freshman year are eligible, and the award may be renewed for students who remain eligible. Ms. Johnson is a 1951 alumna of

the School of JMC.

Chairman of the Scholarship Committee was once again Photo Lab Manager and JMC Adjunct Faculty Member *Charles Bluman*. He helped select each of the scholarship winners, along with committee members and JMC professors *Bill Barre*, *Fred Endres*, *Michelle Ewing* and *Gary Hanson*.

For more information on School of JMC scholarships, please visit the Web site at [www.jmc.kent.edu](http://www.jmc.kent.edu).



The Ralph W. Smith Award, the Herb Kamm/Scripps Howard Scholarship and the Paul Poorman Scholarship, presented by JMC Professor Tim Smith. Recipient Kelly Mills, Tim Smith, recipient Kodi Wisenburg, recipient Steven Harbaugh and recipient Brianna Bongiovanni



The Robert C. & Helen Westcott Dix Scholarship, presented by Mrs. Helen Westcott Dix. Recipient Jaclyn Youhana, Helen Westcott Dix and recipient David Holmes



The Loris C. Troyer Award, presented by Mr. William Fisher. Recipient Lindsay Wargo, William Fisher and recipient Molly Parsons



The Doug Moore Award, presented by Mr. Phil Long. Recipient Stephanie Smith





The Julius Greenfield Scholarship, presented by JMC Photo Lab Manager and Adjunct Faculty Member Charles Bluman Recipient Pat Jarrett, Charles Bluman, recipient Erin Galletta and recipient Marsha Bansberg



The Ralph C. Darrow Award and the Ludel Sauvageot Scholarship, presented by JMC Professor Emeritus the late Ralph C. Darrow Recipient Kimberly Slater, Ralph C. Darrow and recipient Stefanie Schroeder



The Robert McGruder Scholarship and Alumni Scholarship, presented by JMC Instructor Gene Shelton, Jr. Gene Shelton and recipient Tara Pringle



The Walton D. Clark Scholarship and the Gene Stebbins/JMC Alumni Council Scholarship, presented by JMC Assistant Professor and Electronic Media Coordinator Dr. Evonne H. Whitmore Recipient Jaclyn Latessa, Dr. Whitmore and recipient Kristy Varrecchia



The Paul Ashby Lewis Award and the Trudy and Allen Goodkin Award, presented by JMC Associate Professor Fran Collins Recipient Andrea Reynolds, Fran Collins and recipient Kelly Lohman



The John L. Scott Scholarship, presented by JMC Assistant Professor Gary Hanson Gary Hanson and recipient Amanda Corbitt

# Priscilla Johnson funds award

by Beth Rankin

**A** used car. One year's worth of rent. 833 burritos from Chipotle.

\$5,000 is a lot of money, especially to college students (like me) juggling work and a full-time class schedule. And even with three part-time jobs and a meager diet of value menu French fries and board plan sandwiches, many students (like me) have a hard time paying for tuition.

Which is why many students (like me) apply for copious amounts of scholarships. And sometimes they get lucky, just like — you guessed it — me.

The Thompson Family scholarship, established by Kent State JMC alumna Priscilla Johnson, is a \$5,000 gift awarded to first-generation journalism students. In spring 2004, I was lucky enough to win this scholarship, which allowed me to stay in Kent over the summer to take journalism classes and write for the Summer Kent Stater.

Johnson, who graduated from Kent State in 1951 with a specialty in public relations, created the scholarship to honor the sacrifices that her parents, Earl and Mattie Thompson, made to help Johnson become the first in her family to attend college.

After graduating from Kent State, Johnson moved to Denver to work for the Independent News and Photo Service.

"I worked as a sales clerk and waitress part-time so that I could afford this

job," she said.

Two years later she took a position at Pat Hill Advertising in Albuquerque, N.M., where she was married and had her first child. Johnson said she worked up until a week before his birth — a rarity in those days.

Johnson later moved back to Denver, earned a preschool teaching certificate and taught at a nursery school on the University of Denver campus, where she later became a program coordinator for the University of Colorado at Denver, the Division of Continuing Education.

For this position, Johnson designed credit and noncredit courses and lecture series on a variety of topics, including Understanding Your Preschooler, Underwater Archeology and Japanese in Seven Weeks.

"I loved this job because I could design a course on any topic I was interested in and then attend it," she said. "In fact, this is how I got into the brain business."

The "brain business" is what inspired Johnson to write three books, "Whole Brain Thinking, Using Both Sides of the Brain for Peak Job Performance," "The Flexibility Factor" and "The Forever Mind."

"In a class I coordinated on biofeedback, I learned about the split brain theory and was really hooked," Johnson said. "I attended every class or conference I could on the brain sciences."

After transferring to the University's Division of Continuing Education to a new training program, the National Veterans Training Institute, in 1987, Johnson met motivational speaker Cecil Reed.

"He is a black man who grew up in a white society, worked in many menial jobs, and became a respected business man in Cedar Rapids Iowa," Johnson said. "In 1966, he was elected to the Iowa State Legislature and later moved to regional and national prominence with the Department of Labor."

Johnson and Reed co-authored "Fly in the Buttermilk, the Life Story of Cecil Reed."

Johnson also headed a consulting business and was the executive producer of a public affairs program featuring the then-governor's wife Dottie Lamm.

Johnson retired from the university in 1993 and is currently writing fiction.

"Writing fiction is endlessly frustrating, yet satisfying," she said. "I could say the same about my other passion, gardening."

Her multifaceted and extremely successful career history proves that, with a little effort and support from family and generous outsiders, anyone (like me) can have a chance to blossom into a successful journalist and professional.

For more information on scholarships and what kind of major/student each one is intended for, please visit the Web site at:  
[www.jmc.kent.edu/students/current/bbd02.htm](http://www.jmc.kent.edu/students/current/bbd02.htm)  
or contact the School of JMC at 330-672-2572.

## Donations to the School of JMC Scholarship Fund can be sent to:

School of Journalism & Mass Communication Scholarship Fund  
Kent State University  
130 Taylor Hall (PO Box 5190)  
Kent, OH 44242-0001

Please make checks payable to Kent State University Foundation and indicate on the memo line the purpose of the gift ("JMC Scholarship" or a specific JMC scholarship).

If you have questions about donations, please contact Director of Development **Laura Schmidt** at 330-672-2767 or e-mail [ljschmid@kent.edu](mailto:ljschmid@kent.edu)

# David Lawrence, Jr., wins second McGruder diversity award

Former Knight-Ridder news executive gave keynote speech on Nov. 17

Retired Knight-Ridder news executive, David Lawrence, Jr., was the recipient of the second annual Robert McGruder Diversity Award.

Lawrence also gave the keynote address on Nov. 17 at the second annual McGruder Lecture Series and Luncheon.

Lawrence retired in 1999 as publisher of the Miami *Herald* to work in the area of early childhood development and readiness. He is president of The Early Childhood Initiative Foundation and is the University Scholar for Early Childhood Development and Readiness at the University of Florida.

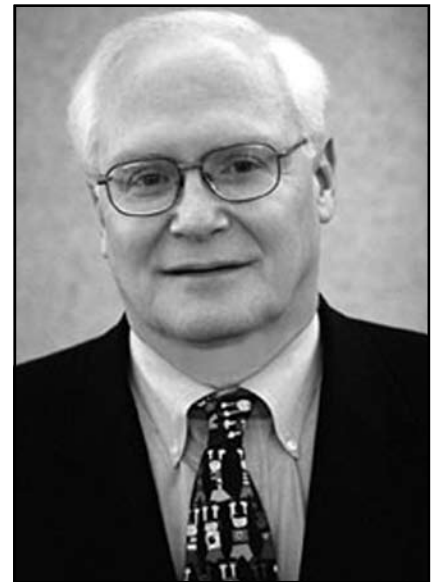
Before joining the *Herald* in 1989, he was publisher and executive editor of the Detroit *Free Press*. He came to the *Free Press* in 1978 from the Charlotte *Observer* where he was editor. He joined then Knight Newspapers (now Knight Ridder) in 1971. During his tenure as publisher of the Miami *Herald*, the paper won five Pulitzer Prizes.

His national honors include the Ida B. Wells Award “for exemplary leadership in providing minorities employment opportunities” and the National Association of Minority Media Executives award for “lifetime achievement in diversity.”

His writing awards include the First Amendment Award from the Scripps Howard Foundation and the Inter-American Press Association Commentary Award.

He served twice as chair of the national Task Force on Minorities in the Newspaper Business, was the 1991-92 president of the American Society of Newspaper Editors and the 1995-96 president of the Inter-American Press Association.

*McGruder*, a 1963 graduate of the JMC program, was a former editor of the *Daily Kent Stater*. He had been executive editor of the Detroit *Free Press* and was a winner of the William Taylor Distinguished Alumnus Award. He died of cancer in 2002.



David Lawrence, retired Knight-Ridder news executive and recipient of the Robert McGruder Diversity Award

The School of Journalism and Mass Communication and the Kent State Office of Diversity and Academic Initiatives sponsors the McGruder Lecture Series.

## Save the Date...

**The JMC Bracket Buster social will be Saturday, Feb 19th.**

Save the date so you can join JMC alums, faculty and staff watch the men's basketball team win one for Kent State!

Watch the JMC Web site ([www.jmc.kent.edu](http://www.jmc.kent.edu)) or contact Sharon Marquis, 330-672-8281 or [smarquis@kent.edu](mailto:smarquis@kent.edu), for more information.

# Homecoming brings alumni and students together

The 2004 School of Journalism and Mass Communication homecoming was a celebration of memories, current achievements and paid parking tickets.

*James Nash*, '85, was this year's William Taylor Distinguished Alumnus Award winner. Nash completed his credit hours in 1984, but his degree was not released until he paid his over \$200 in parking fines a year later. During his acceptance speech, Nash noted his attempts to avoid tickets may have served as early training for creative thinking and working in gray areas — techniques which have served his career well.

Nash credited the School of JMC professors, especially Graduate Coordinator Joe Harper, and said it was important to remember how fortunate you were as a student.

"It is important to give back, because a lot is given to you when you are starting out," Nash said.

Nash serves as chief operating officer at Marcus Thomas LLC in Cleveland. The advertising and design firm is one of the top five in Cleveland and provides several internship positions each

year. Over half of the internships at the firm are given to Kent State students.

JMC Instructor and Friends of JMC @ KSU President *Marianne Warzinski*, '94, coordinated the event with the assistance of advertising professors *Bill Barre*, *Greg Blase* and *Fran Collins*. The event was co-sponsored by the School of JMC and Friends of JMC @ KSU.

Advertising students assisted in the planning of the Oct. 16 celebration, which this year celebrated 30 years of advertising education at Kent State. More than 80 alumni, faculty, staff and students attended the celebration, which was held in Kent State's Schwebel Garden Room. The theme of the event was "elections." Decorations included red, white and blue squeeze donkeys and elephants, with the inscription ADVERTISING@KENTSTATE, red, white and blue hats and programs that



William Fisher, KSU President **Carol Cartwright** and School of JMC Director **Jeff Fruit** mingle before brunch.

looked like ballots.

*Nancy E. Whitehead*, '79, received this year's Service Award. Whitehead recently celebrated 25 years with the *Akron Beacon Journal*, and credits her ability to hit the ground running to her Kent State education.

"The training available at KSU allowed me to walk right into a job the day after graduation," Whitehead said.

Recently, Whitehead established the Nancy E. Whitehead Scholarship. This

**continued on next page**



Friends of JMC @ KSU President '94 **Marianne Warzinski** makes sure the raffle item tables are ready to go before the event. Warzinski, who is also a JMC instructor and adviser to WKSJ, organized the School of JMC's homecoming events.



'03 **Stephanie Langguth**, former managing editor of *Jargon*, and '42 **Augie Quattrochi**, the founding editor of *Jargon*, discuss the publication.



JMC Assistant Professor/News and *Daily Kent Stater* Adviser **Carl Schierhorn**.

**homecoming, cont. from page 20**

\$10,000 endowed scholarship is intended for journalism and advertising students and will be available for application next year.

*Patrick A. O'Connor*, '00, received the Fast Track Award, given to a graduate of the past five years who has shown early excellence in his or her career. O'Connor began illustrating political cartoons for the *Daily Kent Stater* while a senior at Kent Roosevelt high school. He continued this position while majoring in news at Kent State. He is now the editorial cartoonist for the *L.A. Daily News* and recently was awarded first place in editorial cartooning by the Greater Los Angeles Press Club. He has been nominated for two Pulitzer prizes and has illustrated two books authored by his father, *Dr. Patrick J. O'Connor*, an education professor at Kent State.

A raffle was held with proceeds benefiting advertising scholarships, with Warzinski personally selling over 400 tickets. Major



Advertising students flank **Jeff Fruit** as he delivers his "caucus" speech.

prizes included a Goodyear Blimp ride for two donated by Goodyear Airship Operations, an Apple iPod donated by the Kent State Apple Store, a Kent State wooden rocking chair donated in part by Kent State University Bookstore and a leather office chair donated by Kent Office Supply & Business Interiors.

Other side-item prizes included a Hoover foldaway vacuum cleaner, donated by the Hoover Company; a Rambo III knife, donated by JMC Instructor *Charles Bluman*; a porcine statuery and gift certificate for a ham, donated by *David Meeker*, '61; a Great Lakes Science Center Annual Family Membership, donated by the Great Lakes Science Center; four Palace Theatre loge box seats and two parking passes to Disney on Broadway "On the Record," donated by Dix & Eaton; a photo of the statue of liberty in front of the twin towers (1983) and a photo of Joe DiMaggio swinging a bat (1941), donated by *The New York Times*; and a framed Kent State lithograph, donated by *Dr.*

*Carol A. Cartwright*.

During his speech, School of JMC Director Jeff Fruit discussed the university's four-point agenda in a five-year plan, as announced by President Cartwright.

The university's four planks include: encouraging innovation and learning; focusing on those that we serve; engaging the world beyond Kent State's campuses; and building sustained relationships that foster success.

Fruit noted these goals fall directly in line with the goals of the School of JMC and the College of Communication and Information.

"We feel that we now have one of the strongest professional programs in the country," Fruit said. "If you're talking about training people for careers in media, we don't feel we're taking a back seat to anybody."



'79 **Nancy E. Whitehead** accepts the 2004 Service Award



'85 **James Nash**, the 2004 William Taylor Distinguished Alumnus Award winner.



'94 **Marianne Warzinski** looks on as '00 **Patrick A. O'Connor** accepts the Fast Track Award.

# Friends of JMC @ KSU update

I'd like to start my first newsletter item by encouraging all to join our group. Friends of JMC @ KSU consists of School of Journalism and Mass Communication alumni and those with some connection to the school of JMC. Our group meets each month to socialize and plan fund-raising events and other get-togethers. There are no membership dues, and the meetings take place at Ray's Place in Kent — what could be better? Meetings are held the first Monday of each month on the second floor of Ray's. Meetings start at 6 p.m., but many people begin arriving at shortly after 5 p.m. to eat and catch up with everyone.

Here's what we've been up to:

This year's homecoming event was a great success (see related story on Page 20). The advertising sequence helped sponsor this year, with the proceeds of the raffle and brunch going toward an endowed advertising scholarship.

In other news, we are planning another basketball outing, scheduled to be held on February 19th. Last year we gathered and watched the game and had lunch in the President's loge. We will be sending e-mails to those on our listserv, as well as the school of JMC's listserv, and we will also have the information posted on the school of JMC's Web site ([www.jmc.kent.edu](http://www.jmc.kent.edu)).



Hope to see you at our next meeting. If you have any questions or would like to be added to our listserv, please e-mail me at [mrwarzin@kent.edu](mailto:mrwarzin@kent.edu).

# ASNE brings alumni back to Kent



'02 Jon Wile

Two graduates from Kent State's School of JMC were on campus this past summer as part of the American Society of Newspaper Editors (ASNE) High School Journalism Institute. The two-week workshop, offered at five accredited journalism schools through a grant from the John S. and James L. Knight Foundation, helps high school media advisers improve their programs.

*Amy Killian Krajeck*, '00, was one of 33 fellows selected to attend classes July 11 – 23. Krajeck, who also earned her master's from Kent State in education in 2003, now teaches at Canton South High School.

*Jon Wile*, '02, was on the other side of the desk. As a sports page designer at *The Plain Dealer*, he showed the teachers how to "avoid the same old, same old" in their students' sports coverage.

The ASNE Institute will run for two more summers at Kent State, directed by Scholastic Media Program Coordinator *Candace Perkins Bowen*.

# Photojournalism program has international reach

## Students gain experience beyond their years as program continues expansion

by Beth Rankin

A former *New York Times* editor once said that Kent State University's School of Journalism and Mass Communication was the place to find graduates who could "hit the ground running." One JMC student didn't hit the ground running. He was at a full sprint — in the middle of a war zone.

Senior photojournalism major *Glenn Luther* spent eight months in Afghanistan in 2003 teaching photojournalism to students at Aina, a humanitarian nongovernment institution in Kabul, Afghanistan.

"It's nothing like Ohio," Luther said. "It's one thing to teach, and then I think it's another thing to teach in a war zone."

Luther taught students in a former Taliban prison room riddled with bullet holes in the walls. With the help of other workers from Aina, Luther helped students rebuild their war-torn lives in an unconventional way.

"We didn't use bricks or hammers ... we did lay a foundation of journalism and independent media," he said.

Luther, who will graduate from Kent State in December 2004, said photographs his former students took during the recent election in Afghanistan are being sold all over the world. Some of his students' work is displayed online at <http://www.aina-photo.org>.

Luther said Kent State JMC faculty played an integral role in his experience in Afghanistan, especially former photojournalism professor *William Gentile*,

who helped Luther obtain his position at Aina.

"There are teachers (in JMC) that know what they're doing," Luther said. "They're able to push you beyond what you thought you were capable of doing."

While Luther sees the strength of JMC's program as being supplied by the faculty, photography professor *Teresa Hernández* said the real muscle of the program lies in the students.

"The students are high caliber," she said. "They're conscientious and interested in social issues."

Hernández, who came to JMC in August 2004, is looking to expand the program so that more students can have opportunities similar to Luther's.

"I want (the program) to grow," she said, "and I also want it to expand in terms of the various facets that students



Glenn Luther stands in front of a war-torn building in Kabul, Afghanistan

can participate in."

"We're looking at students and seeing what direction they want to go in," she said.

***We didn't use bricks or hammers ... we did lay a foundation of journalism and independent media.***

Other plans Hernández has for the development of the photojournalism program include strengthening the recruiting process and going completely digital.

Students will have a large say in the ways the program expands and also in

its focus, Hernández said.

That faculty/student connection is exactly what has made Kent State's photojournalism program such a success so far. The faculty members invest in their students, Luther said. They're able to "inspire students enough to go to a war zone."

For more information about Luther's experience, read his Afghanistan diary at <http://www.ici.kent.edu/dnb2.htm>.

# Residential community next step for CCI

By Beth Rankin

Imagine waking up on a cold, snowy day, putting on slippers and walking downstairs to class without ever having to leave the building. Or, imagine having the studio where you work housed in the same building where you live. How about eating lunch with your professors on a regular basis?

The College of Communication and Information will be making these ideas a reality for students when a CCI residential college opens in fall 2005.

The residential college will be located in the area of campus known as New Front, in Prentice, Dunbar and Verder halls.

Dean of the College of Communication and Information James Gaudino said the residential college serves two main purposes: to provide additional cocurricular opportunities that bring students content that might not be available in classes, like guest speakers and visitors from different fields of communication study, and to narrow the gap between the learning environment and the living environment.

"The faculty will be spending time in the residence halls," Gaudino said. "We'll get to know students, and they'll get to know us."

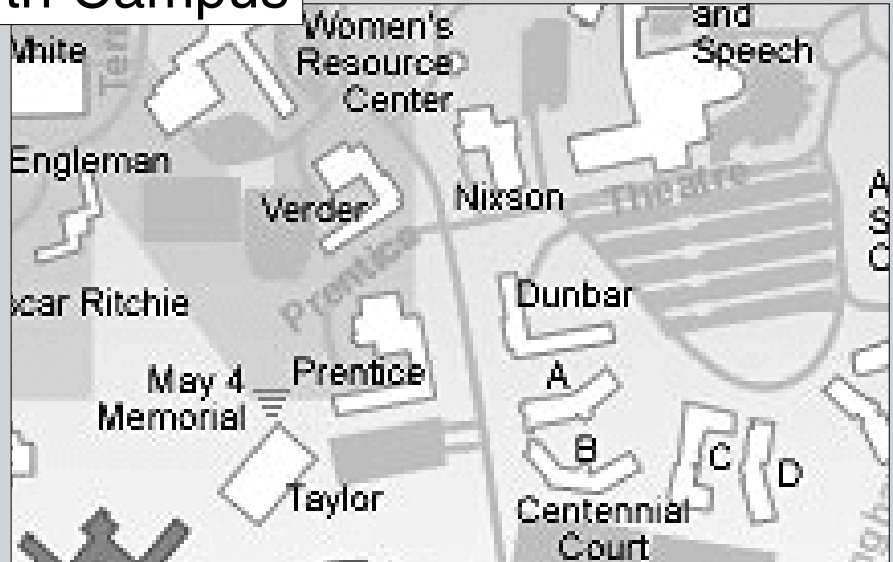
Gaudino said students will have the opportunity to have meals with professors, and some professors also will hold office hours in the residence halls.

The residence community also will offer a positive social environment for CCI students.

"This will create a broader sense of community," said LuEtt Hanson, associate dean of CCI. "There will be a lot of informal peer-to-peer advising."

Both Hanson and Gaudino said they hope this will bridge the gap between

## North Campus



CCI Residential College to be located in North Campus

upper-division students and younger students, giving them the ability to get to know each other and work together.

Rachel Abbey, freshman newspaper journalism major, said she thinks the residential community will be beneficial to CCI students, as long as they don't cut themselves off from socializing with students in other fields of study.

"(The residential college) would help to build an even larger sense of community among students in the journalism field," Abbey said. "However, we'd have to make sure we didn't become too secluded."

Students from other schools and colleges within the university will be permitted to live in the residence communities, Hanson said.

Other benefits of the residential college include workspace, classroom space and equipment, like copy machines and computer labs, built into the residence halls. Gaudino said the buildings also will offer wireless Internet sometime in the near future.

"We think it'll help their education," said Greg Blase, assistant professor and undergraduate coordinator for the School of

Journalism and Mass Communication. "I think the social aspect of it is good, too."

Gaudino and Hanson said they would be starting small for the first year of the residential college, primarily focusing on incoming freshmen.

For the first year, CCI expects about 75-100 students to participate, Hanson said, and that number could increase to 750 in the future.

Students who participate in the community also will have a say in future developments of the facilities where they live, work and learn.

"We'd like a lot of planning to come out of student groups," Hanson said.

Returning CCI students who are interested in living in the residential college have the opportunity to sign up to live in the halls when halls open up to students in the spring. Current CCI undergraduates living in residence halls will receive an e-mail from Gaudino inviting them to participate.

"This sense of community is really why learning communities are so popular now," Hanson said, "and we're really hoping to tap into that."



# West inducted into Broadcasters Hall of Fame....One more time!

## Other JMC alumni and students honored as well

Professor Emeritus *Bob West* has been inducted into the Northeast Ohio Broadcasters' Hall of Fame.

Again.

West, who retired from the JMC faculty in 1999, received the HOF's Educator Award recently at a banquet in Cuyahoga Falls. In 1988, West was inducted into the broadcasters' wing of the Hall of Fame.

West joined the Kent State University faculty in 1975, after a distinguished career in Northeast Ohio radio, including tours at WERE and WDBN and at Wyse Advertising.



Bob West

Also inducted into the 2004 Hall of Fame was *Ben Holbert*, '84, now a night-side reporter for PAX 23 in Akron. Previously, he worked for WKYC-TV, as well as for a community cable station, as a media specialist for

the U.S. Census Bureau and as an associate instructor for the Ohio Center for Broadcasting.

JMC had another honor at the banquet. Broadcast major *Michelle Wan* received

one of only two Broadcasters' Hall of Fame Scholarships. JMC Instructor *Marianne Warzinski* introduced her at the banquet.

## Save the Date...

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# JMC Obituaries

## Retired JMC professor, Ralph Darrow dies at 86

He loved to tell bad jokes; the more you groaned, the more he enjoyed it

**R**alph Darrow was a punster, a jokester, a teller of tall tales.

And those jokes and puns and stories produced grins, groans and grimaces from students and faculty at Kent State JMC for two decades.

Now they're gone, and we miss them.

Darrow, who taught public relations from 1967-1988, died Oct. 17 at his Kent home. He was 86 and had suffered a severe stroke a few days earlier.

He played a major role in the development of the School of Journalism and its public relations program. He came to Kent State in the fall of 1967, when former director Murv Perry hired him away from his job as director of public relations for the Firestone Tire & Rubber Co. branch in Des Moines, Iowa.

For the next 21 years, he taught hundreds of students the fundamentals of good writing, clear thinking, personal and corporate integrity, and loyalty to friends and employers.

Twice during the School's turbulent years in the 1970s and 1980s, Ralph was called upon to serve as acting director. He served with calm conservatism — and gentle humor — bringing the school through troubled times.

Even after his retirement, Ralph remained close to the School, stopping by to check his mail ... and to tell a new joke he'd just heard. He attended almost all Homecoming lunches, brunches and dinners.



**Ralph Darrow** acknowledges applause as he was recognized for his service at Homecoming in 2002.

JMC professor *Tim Smith* told the *Ravenna Record-Courier* he would remember Ralph's "terrible puns." Smith added, "Ralph made the worst jokes ever, and the louder you'd groan, the greater delight he took in it."

JMC Professor *Barb Hipsman* said, "He'll be missed by a couple generations of public relations students at Kent State."

Public relations students named the Kent State chapter of PRSSA the Ralph C. Darrow Chapter. He received SPJ's highest honor, the John S. Knight Award. He served as chief judge of the *Akron Beacon Journal* Spelling Bee for 15 years. And he was an active and valued member of

many community organizations. Ralph was born July 23, 1918, in Columbus Junction, Iowa. He earned bachelor's and master's degrees in journalism from the University of Iowa in 1948 and 1953. He served four years during World War II as a nose gunner in a B-24 in the Seventh Air Force.

Survivors include his wife, Fae; daughters, Carolyn, Jane and Mary; and four grandchildren. Burial was in Standing Rock Cemetery, Kent.

Contributions may be made to the Ralph C. Darrow Scholarship Fund. Contact Sharon Marquis at 330-672-8281 or smarquis@kent.edu for details.

# JMC Obituaries

## Photographer Henry C. Beck dead at 85

Henry C. Beck, 85, professor emeritus of journalism (photography), at Kent State University, died Nov. 6 at The Cleveland Clinic, following a brief illness.

A man of many interests and talents, he earned degrees in biology, botany and plant genetics. But he practiced and taught the fine art and science of creative as well as news, photography for 30 years at Kent State, beginning in 1947, with breaks to work in other settings.

He was born Feb. 16, 1919, the only son of Henry C. Beck, Sr., and Lorena Black Beck, who were well-known candy makers, with a store at the corner of W. 46th St. and Storer Avenue in Cleveland for nearly three decades.



After graduation from Kent State in 1941, he enlisted in the Army Air Corps as a private, became chief photo intelligence officer, 397th Bomb Group (M), serving in the ETO. He terminated his reserve commitments in 1953, with the rank of major.

In 1946 he edited and published a WWII collection of photographs titled *Bridge Busters*.

He and Carol Nellie Crites were married Sept. 3, 1950, in the Sharon Moravian Church near Tuscarawas, Ohio.

He developed his own proofs for making color photo prints several years before Eastman Kodak marketed its professional materials for creating color prints.

From 1954 to 1958 Beck was color coordinator for the *Detroit Free Press* and *Miami (Fla.) Herald*, and then picture editor of the *Nashville Banner* until his return to Kent State in 1960, when he proceeded to revive the nationally renowned Short Course in Press Photography. After the events of May 4, he was recruited by the Rochester (N.Y.) Institute of Technology to coordinate its Master of Fine Arts (photography) program, a doctoral-level degree, from 1970-1973. He then chose to return to Kent State.

At Kent State, he teamed up with his longtime

friend and colleague, Richard G. Bentley, in 1965, to put on a multi-image program before an international conference in Miami, Fla. The show "brought down the house" as participants flocked around the two slide projectors and the homemade dissolve system. The show highlighted Taylor Hall facilities and the course of studies for Kent State's visual communication program.

Beck was the first president of the B-26 Marauder Historical Society, and the former vice-president of the group, which meets monthly at the Martin Center on The University of Akron campus. He served as the B-26 Marauder Historical Society's photo officer and attended its annual reunion in Dayton in September. He was also a member of the Ninth Air Force Association, the Cleveland Restoration Society and several professional groups.

He is survived by his wife and his sons, Doug (Kathleen) Beck of Indianapolis, Ind., and Jonathan (Sharon) Beck of Carrollton, Texas, near Dallas.

He was a member of the United Church of Kent, where a memorial service was held Nov. 27, followed by a reception in Fellowship Hall.

Memorials can be made to the Heifer Project International, 1015 Louisiana St., Little Rock, AK 72202, a non-profit organization that helps impoverished families worldwide become more self-reliant, through gifts of livestock and training in their care.

## Cleveland's Marcus Thomas home for many JMC alumni



*As one of the region's leading integrated communications firms, Marcus Thomas LLC is a full-service advertising and public relations agency, with a focus on audience insight and idea generation. Corporate and nonprofit clients alike rely on Marcus Thomas team members to deliver creative strategies and measurable results. Most clients like our dog-friendly atmosphere, too.*

*Think creatively. Risk intelligently. Work passionately.*

Pictured clockwise from left: partner *Joanne Kim*, '86 (with King), vice president and creative director *Roger Frank*, '90, broadcast traffic coordinator *Laurie Znidarsic*, '02 (with Frosty Mug), manager of planning services *Robin Segbers*, '80, managing partner *Jim Nash*, '85, senior account executive in public relations *Christina Aldan*, '01 (with Zippy), assistant art director *Amanda Grandel*, '03 (with Titan), and senior interactive marketing manager *Lynn Eastep*, '94.