

**FOR: IMMEDIATE  
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## **NEWS FROM..**



**RE: PALM BEACH ZOO READY TO “PARTY FOR THE PLANET” IN  
A NATIONWIDE CELEBRATION OF EARTH DAY**

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April 11, 2007, West Palm Beach – The Association of Zoos and Aquariums (AZA) is throwing a party of global proportions – 141 parties in 42 states and two countries, to be exact. The Palm Beach version of the AZA’s “Party for the Planet” takes place at the Palm Beach Zoo on Saturday and Sunday, April 21<sup>st</sup> and 22<sup>nd</sup> from 9 to 5 during the zoo’s Earth Day celebrations.

“At the ‘Party for the Planet,’ our accredited AZA members will showcase their animals and educate visitors about how actions we take in our own neighborhoods affect the big picture,” said Dot Siegfried, marketing manager for the AZA.

The “Party for the Planet” at the Palm Beach Zoo will be a great outing for children of all ages and their families. “We are very proud to be participating in this important national program,” said Dr. Terry Maple, the zoo’s president and CEO. “We’re all about conservation education, and this party is an opportunity to show our community that learning can be a lot of fun.” This event was created to help visitors discover ways to connect to the local environment and to make a collective difference in conservation on a national and global level.

“Party for the Planet” is free with regular zoo admission. The days’ events will include butterfly and ladybug releases as well as children’s entertainment including conservation-themed arts & crafts, roving animal encounters and wildlife shows. Zoo visitors can relax during story time with Pretend Party Productions, sing and dance during musical performances with Kazoobie Rick, or be transformed into their favorite animals with Glass Productions’ realistic face painting.

The Palm Beach Zoo is a non profit zoological organization located at Dreher Park in West Palm Beach, housing over 1,500 animals within 23 acres of lush tropical habitat. Its mission is to provide an open-air classroom of living creatures to foster awareness, appreciation, and respect for the natural world.

Palm Beach Zoo is located at 1301 Summit Boulevard, just east of I-95 between Southern and Forest Hill Boulevard. Admission: Regular \$12.95, Seniors 60+ \$9.95, Children 3-12 \$8.95, under 3 years and Zoo Members are free. The zoo is open every day from 9 a.m. to 5 p.m. (Closed Thanksgiving & Christmas Day.) For more information visit [www.palmbeachzoo.org](http://www.palmbeachzoo.org).

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