

# NEWS FROM...



**FOR: IMMEDIATE RELEASE**  
**RE: "SESAME STREET" AT THE PALM BEACH ZOO**  
**DATE: FRIDAY, AUGUST 31, 2007**  
**CONTACT: GAIL EATON, CHIEF MARKETING OFFICER - (561) 533-0887 EXT 219**  
**MEGHAN MAYO – PR COORDINATOR – (561) 533-0887 EXT 246**

Friday, August 31, 2007, West Palm Beach – On Saturday, September 8, Palm Beach Zoo visitors will enjoy Sesame Street activities, games and crafts and can pose with life-size Sesame Street character cut-outs. Learn about “Big Bird’s” feathered friends at the Zoo where nearly 500 birds reside. Patrons can enter to win tickets to “Elmo Makes Music” presented by Sesame Street Live at the Kravis Center for the Performing Arts September 20 – 23. This event is co-hosted by Sesame Street Live presents “Elmo Makes Music.”



The Palm Beach Zoo is a non profit zoological organization located at Dreher Park in West Palm Beach. Its mission is to provide an open-air classroom of living creatures to foster awareness, appreciation and respect for the natural world. The zoo is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council, and the National Endowment for the Arts. Support for the zoo is also provided by the Palm Beach County Cultural Council.

Palm Beach Zoo is located at 1301 Summit Boulevard, just east of I-95 between Southern and Forest Hill Boulevard. Admission: Regular \$12.95, Seniors 60+ \$9.95, Children 3-12 \$8.95, under 3 years and Zoo Members are free. The zoo is open every day from 9 a.m. to 5 p.m. (Closed Thanksgiving and Christmas Day.) For more information visit [www.palmbeachzoo.org](http://www.palmbeachzoo.org).

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**Palm Beach Zoo • 1301 Summit Boulevard, West Palm Beach FL, 33405-3098**  
**(561) 547-WILD • [www.palmbeachzoo.org](http://www.palmbeachzoo.org)**