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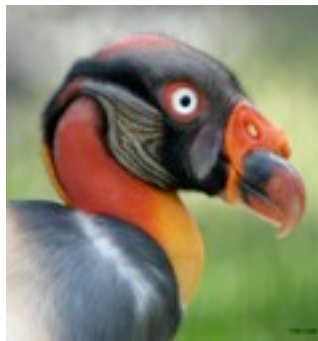
FOR: IMMEDIATE RELEASE

RE: 12TH ANNUAL "BOO AT THE ZOO" SCHEDULED AT PALM BEACH ZOO

EVENT DATE: SATURDAY, OCTOBER 27 & SUNDAY, OCTOBER 28, 2007

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October 19, 2007, West Palm Beach, FL – The Palm Beach Zoo will celebrate its 12th annual "Boo at the Zoo", one of South Florida's most popular Halloween events with two days of Halloween fun and "trick-or-treating" for kids of all ages.



"Boo at the Zoo" will take place from 9 a.m. to 5 p.m. on Saturday, October 27 and 9 a.m. to 5 p.m. on Sunday, October 28.

Zoo visitors are encouraged to wear costumes as they trick or treat through the zoo's 23 acres of lush tropical habitats which are home to 1,500 amazing animals. From tigers to toucans, monkeys to macaws, kangaroos to cockatoos, the animals will delight and educate children of all ages. During "Boo at the Zoo" children will enjoy not-so-scary animal encounters, crazy costume contests, live music, spine-chilling storytelling, frightening face painting, and the largest haunted house in Palm Beach Zoo history. "Boo at the Zoo" is sponsored by Florida Power and Light and the Palm Beach Post.

The Palm Beach Zoo is a non profit zoological organization located at Dreher Park in West Palm Beach. Its mission is to provide an open-air classroom of living creatures to foster awareness, appreciation and respect for the natural world. The zoo is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council, and the National Endowment for the Arts. Support for the zoo is also provided by the Palm Beach County Tourist Development Council, the Board of County Commissioners and the Palm Beach County Cultural Council.

Palm Beach Zoo is located at 1301 Summit Boulevard, just east of I-95 between Southern and Forest Hill Boulevard. Admission: Regular \$12.95, Seniors 60+ \$9.95, Children 3-12 \$8.95, under 3 years and Zoo Members are free. The zoo is open every day from 9 a.m. to 5 p.m. (Closed Thanksgiving and Christmas Day.) For more information visit www.palmbeachzoo.org.

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Palm Beach Zoo • 1301 Summit Boulevard, West Palm Beach FL, 33405-3098
(561) 547-WILD • www.palmbeachzoo.org