NEWS FROM...



- TO: NEWS EDITORS
- FROM: THE PALM BEACH ZOO
- RE: WHITNEY WOOD BYLIN, NAMED TO PALM BEACH ZOO BOARD
- DATE: JUNE 3, 2008

CONTACT: TARYN TUERPE', PR & DEVELOPMENT - 561-533-0887 x 214



May, 2008, West Palm Beach – Dr. Terry L. Maple, President and CEO of the Palm Beach Zoo, has announced the appointment of Whitney Wood Bylin of Palm Beach to the institution's prestigious Board of Directors. Mrs. Bylin is an accomplished Producer/Director/Writer and works for Engel Entertainment based out of New York City. She has been in the television industry for fourteen years developing, writing, producing and directing documentary specials and series. Her work has aired on National Geographic, The Discovery Channel, PBS, The History Channel, TBS, and international networks.

Mrs. Bylin is a graduate of Brown University, B.A, with honors in English and Creative Writing. She and her

husband Eric have two children and are frequent zoo visitors.

Regarding her appointment, Dr. Maple said "I am delighted that Whitney has agreed to join the Zoo's Board of Directors. She is incredibly talented and highly motivated to help us achieve our vision of wildlife conservation, environmental education, and family fun. Her leadership and enthusiasm are tremendous assets as we address many new opportunities."

The Palm Beach Zoo is a non profit zoological organization located at Dreher Park in West Palm Beach, housing over 1,500 animals within 35 acres of lush tropical habitat. Its mission is to provide an open-air classroom of living creatures to foster awareness, appreciation and respect for the natural world.

#30#

Palm Beach Zoo • 1301 Summit Boulevard, West Palm Beach FL, 33405-3098 (561) 547-WILD • www.palmbeachzoo.org