

Journalism with **ALTITUDE**



3	Local welcome	14	Thursday at a glance
4	Special events/rules	14	Thursday sessions
6	Convention welcome	24	Friday at a glance
7	Convention officials	28	Friday sessions
9	Keynote speakers	35	Sponsor thanks
10	Featured speakers	48	Saturday at a glance
12	Middle school sessions	52	Saturday sessions
12	Administration sessions	80	JEA Awards
12	Broadcast sessions	82	Hotel Maps

The air in the Mile High City may be thin, but the Colorado High School Press Association, along with officials from JEA and NSPA, have packed the downtown Denver atmosphere with endless opportunities for journalism enthusiasts from across the country. Denver is a city with altitude, the perfect place for journalists to soar to new heights. From Jim Sheeler's keynote on Thursday night to the closing awards ceremony on Sunday, we hope your experience in Denver is over the top.

At 5,280-feet above sea level, Denver truly is the mile-high city. And you won't have to look far to see the city lives up to its name. Located at the base of the Rocky Mountains, Denver is one of America's most beautiful cities, blessed with 300 days of sunshine a year. Take some time to look at the sky. With less water vapor in air a mile above sea level, the sky really is bluer. Home to the nation's largest park system, 90 golf courses and an astonishing 650 miles of paved bike trails the apex of outstanding high school journalism is also the definition of the great outdoors.

With the 10th largest downtown area in the United States, Denver is also one of the most fun cities. A lively, bustling metropolis complete with three

new sports stadiums, more than 300 restaurants and the second largest performing arts center in the nation. Make the city high on the list of entertainment sports. And as you tackle the ins and outs of journalism, Colorado Mammoth Lacrosse, one of Denver's seven professional sports teams, will be looking for a victory as they take on the San Jose Stealth.

No victory is as sweet however, as the victory won by Colorado high school journalists in 1990 when Gov. Roy Romer signed the Colorado Student Free Expression Law. The law provides student journalists attending Colorado public schools with the right to freedom of the press. Colorado is one of only six states to have this added protection against administrative censorship.

We hope that your journey to Denver leaves you with your head in the clouds, but most of all we hope that it gives your publications and broadcast programs the altitude needed to scale even the tallest mountain.

HIGH ALTITUDE TIPS:

DRINK LOTS OF WATER.

USE SUNSCREEN.

SOAK UP THE OPPORTUNITIES.

TAKE SOME TIME TO LOOK AT THE SKY.

Local chairs

KRISTI RATHUN



KIM BLUMHARDT



SPECIAL EVENTS

RECOGNITION RECEPTION

Thursday night's reception will honor those who have given so much to scholastic journalism as well as those who are first-time attendees to a JEA/NSPA national convention. Every first-time attendee will receive a gift.

9:30-11 p.m. Thursday, Centennial Lobby, Hyatt

TRADE SHOW EXHIBITS

Numerous national and local vendors will educate and entertain during the trade show exhibit. Find out what's new, chat with company representatives, pick up information and have some fun.

1-7 p.m. Thursday and 8 a.m. - 4 p.m. Friday, Capitol Ballroom, Hyatt

WRITE-OFF CONTEST CHECK-IN

If your school registered for the Write-off competition, you may pick up your contest packet at the Write-off desk near registration. Student contest tickets, additional instructions and contest room assignments will be provided. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in pre-registered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5. Broadcast contest entrants in Videography (43), In-camera Feature (39) and Broadcast Package (42) must have their contest ticket before the 8 a.m. Friday orientation meetings.

Desk Open: 1-7 p.m. Thursday and 8 a.m. - 3 p.m. Friday, Capitol Ballroom, Hyatt

NSPA BEST OF SHOW

Will your staff bring home the trophy this year? See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention and junior high publications can enter if the adviser is a registered delegate at the convention. Drop off your newspaper, newsmagazine, literary arts magazine, video or yearbook at the Best of Show desk. Winners will be announced at the NSPA Awards Ceremony on Saturday.

Desk open: 1-7 p.m. Thursday, and 8 a.m. - 4 p.m. Friday, Capitol Ballroom, Hyatt

JEAN BOOKSTORE

Check out all the new books, as well as popular bestsellers, at the JEA Bookstore. More than 200 books relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, advertising and broadcast. Did you forget Write-off supplies? Check here to buy dictionaries, thesauruses, stylebooks, paper, pens, pencils, rulers and erasers. Supplies are limited, so shop early.

1-7 p.m. Thursday; 8 a.m. - 5 p.m. Friday, and 8 a.m. - 3 p.m. Saturday, Agate, Hyatt

BREAK WITH A PRO

This session allows students to relax and talk with professional journalists while enjoying a continental breakfast. There are two one-hour sessions. Check your ticket for your time. Pre-registration required. Tickets will be in the school registration packet. Students should be prepared with questions.

9 and 10 a.m. Friday, Centennial E, Hyatt

ADVISER HOSPITALITY

Meet with your colleagues from across the country in the adviser hospitality suite, the hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options.

NCompass Media will provide Friday morning hospitality. Friesens will provide Saturday morning hospitality.

8 a.m. to 5 p.m. Friday, and 8 a.m. - noon Saturday, Agate, Hyatt

FRIDAY ADVISER LUNCHEON

Relax and dine with your colleagues in a relaxed setting. Pre-registration required. Please bring your ticket and you may win a door prize. Luncheon sponsored by Quark

11 a.m. - 12:50 p.m. Friday, Centennial A, Hyatt

FRIDAY ADVISER RECEPTION

Be sure to stop by the Advisers Reception on Friday evening for refreshments, auction action and great conversation. In addition to signed books and prints, the local committee has collected some fabulous auction items with local flair. You won't want to miss this one!

All proceeds from the auction benefit the Student Press Law Center. Personal checks, MasterCard or Visa and cash will be accepted. Those who are judging Write-off competitions are especially encouraged to attend after they finish judging.

8:30-11 p.m. Friday, Capitol 4, Hyatt

STUDENT DANCES

It's time to relax and have some fun! Make the most of being at a national convention by taking time and making an effort to meet staffs from other parts of the country. Students must present their convention name badges to be admitted. YearMovie will host Friday's dance and JS Printing will host Saturday's.

9-11:30 p.m. Friday, and 9-11:30 p.m. Saturday, Centennial D-E, Hyatt

ON-SITE CRITIQUES

All advisers have received confirmations and critique appointments in the mail. All who have submitted newspapers, newsmagazines, yearbooks, videos and literary magazines for a critique should please check your appointment time posted in the registration area. A schedule will be posted near the critique area. Since critiques are only 30 minutes long, it is important that you be on time for your critique.

8 a.m.-3:30 p.m. Friday and Saturday, Limestone, Marble and Sandstone, Hyatt

ELECTRONIC CURRICULUM EXCHANGE

If you sent in materials for the electronic curriculum exchange, your free CD of the submitted items is in your registration packet.

MEDIA SWAP SHOPS FOR STUDENTS AND ADVISERS

Newspaper, newsmagazine, yearbook, literary magazine and video swap shops are prime opportunities for pre-registered students and advisers to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, literary magazine or one copy of your yearbook to show at your table. Each delegate attending a Swap Shop must have a ticket, which will be in the school registration packet. Please check the ticket for your assigned time.

High School Students: 9 and 10 a.m. Saturday, Centennial D, Hyatt

RULES

A midnight convention curfew for students will be in effect Wednesday through Saturday evenings. Students should be in their rooms, making no excessive noise, at that time. The hotel reserves the right to remove any hotel guest who makes excessive noise or creates a similar distraction. Advisers and chaperones will be responsible for enforcing the nightly curfew established by convention officials.

No students will be admitted to the convention without an adviser or chaperone provided by the school. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students' behavior.

Advisers and chaperones should recognize they and their schools will be held liable for any damage to hotel rooms and facilities incurred by students under their supervision.

Rudeness to hotel guests and hotel employees; misuse of or reckless behavior on the hotel elevators or on escalators; excessive noise in all hotel areas; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.

All students are expected to wear their convention name badges at all times when in the hotel. When outside the hotel, travel in groups. Your personal safety is our concern.

Drinking or possessing alcoholic beverages or possession/use of illegal drugs is absolutely prohibited.

Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won. JEA and NSPA officials reserve the right to send those who do not follow the convention rules home at their own expense.

HANDS-ON COMPUTER SESSIONS

If you are interested in getting some hands-on computer experience, sign up and get a ticket at the registration desk for one or more of the scheduled sessions. There is a 34-person limit, so no more than two people per school in these sessions may sign up. Walsworth Publishing Co. has provided the computer lab.

Friday and Saturday, Quartz A, Hyatt

SATURDAY ADVISER RECOGNITION LUNCHEON

JEA awards — Yearbook Adviser of the Year, Rising Star, Diversity Award and Teacher Inspiration Award — will be presented. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized. NSPA will present Pioneer Awards. Speakers will be Dan Austin and Pete LeBlanc, Yearbook Advisers of the Year, and Linda Drake, Teacher Inspiration Award winner. Pre-registration required. Please bring your ticket. Herff Jones has underwritten this event.

Noon to 2:20 p.m. Saturday, Capitol 4, Hyatt

AWARD CEREMONIES

Award presentations will be separated into two ceremonies. NSPA will honor winners of Best of Show, Pacemakers and other individual awards at 3:30-5:30 p.m. Saturday in the Centennial Ballroom, Hyatt. JEA will announce winners of the Write-off competitions and National High School Journalist of the Year during the closing ceremony, 8:30-11:30 a.m. Sunday in the Centennial Ballroom. The ceremonies offer an opportunity to share with others and celebrate as a staff. They are convention highlights your staff won't want to miss.

CONVENTION SURVEY

Advisers have a chance to win \$50, \$25 or \$15 gift certificates to the JEA Bookstore if they fill out and turn in a JEA convention exit survey. Surveys were stuffed into adviser bags. Drop boxes will be available at the convention registration desk, awards ceremonies and in the JEA Bookstore (Agate). The drawing will be Sunday

during the closing award ceremony. You need not be present to win.

SPECIAL QUARK SESSIONS

Quark representatives will take you off property for sessions at their headquarters. Two student sessions will be held on Friday and two adviser sessions on Saturday. The number of participants are limited. Stop by the Quark booth at the exhibit hall for tickets and more information.

Friday and Saturday

JOURNALISM MOVIES AT STARZ FILMCENTER

Seating is limited at Starz, 900 Auraria Parkway, and tickets will be given out on a first-come, first-served basis at the exhibit area on Thursday and Friday. Documentary films have the power to inform and mobilize social change, much as journalists do in print and TV. So the first two nights are dedicated to this medium.

Thursday night, film critic Howie Movshovitz will introduce "The Gleaners," a documentary described by Yahoo movies as "both a diary and a kind of extended essay on poverty, thrift and the curious place of scavenging in French history and culture — a documentary capturing the world of French gleaners who collect and make use of what others have discarded." **7 p.m. Thursday, Starz FilmCenter**

Friday night, Starz will show "The Thin Blue Line," which is a "fascinating, controversial true story of the arrest and conviction of Randall Adams for the murder of a Dallas policeman in 1976. Billed as the first movie mystery to actually solve a murder, the film is credited with overturning the conviction of Randall Dale Adams for the murder of Dallas police officer Robert Wood, a crime for which Adams was sentenced to death," according to the director's Web site. **7 p.m. Friday, Starz FilmCenter**

Saturday night, a well-known movie about journalists will be shown. **7 p.m. Saturday, Starz FilmCenter**

WELCOME



We invited you to come to the Mile-High City so you could give your student media enough altitude and fresh ideas to take you into the stratosphere. Your enthusiasm, this beautiful hotel and convention center, the Rocky Mountains and the local committee's hard work make this a convention that will help you climb to the top of scholastic journalism excellence.

From Pulitzer Prize winners to celebrity athletes to Emmy winners, the keynote speakers and 16 featured speakers will help you elevate the quality of your student media and take them higher than you ever thought they could go.

You are the super heroes of this event — and of the future of scholastic journalism; perhaps even of our democracy. You are the best and brightest in your school. Studies show you'll do better in college, be more involved in volunteerism and become better informed citizens than those who have not participated in high school media programs.

Studies also show nearly three-fourths of the high school students in America have little appreciation for the First Amendment — that they take the First Amendment for granted or simply don't think about it. That can't be you. Not here. Not in this place.

Here, you'll be surrounded by those who are passionate about the First Amendment and about defending your free expression rights to listen to the music you choose, to talk about issues that concern you, to worship (or not) as you choose and to speak out even when your views are not those of the majority.

Here, it's easy to support those 45 words that are the centuries-old cornerstone of our democracy. It's easy because you are surrounded by those who agree with you. But make no mistake, supporting the First Amendment isn't easy. It isn't superficial. It isn't a fad. It's a commitment — a life-long commitment to support everyone's right to express his or her views even when those views are abhorrent to you.

When you leave this place you may be asked to lower your standards, to compromise the First Amendment by suppressing your views, or you may be tempted to suppress the views of others. That's when living the First Amendment becomes hard. When the passion you have for freedom becomes a responsibility to report fairly and fully so every voice is heard.

"Congress shall make no law..." Those are the first five words of the First Amendment. Find us during the convention and recite the other 40 words and we'll give you a memento to remind you that you are a First Amendment advocate and your support of freedom should know no limits. That commitment and achieving excellence in your student media is what journalism with an altitude is all about.

LINDA S. PUNTNEY, MJE
JEA Executive Director

SARAH RICE
NSPA Convention Coordinator

welcome to

CONVENTION OFFICIALS

John



NSPA Interim Director

Sarah



NSPA Convention Coordinator

Linda



JEA Executive Director

Ann



JEA President

H.L.



JEA Past President and Convention Consultant

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KEYNOTE SPEAKERS



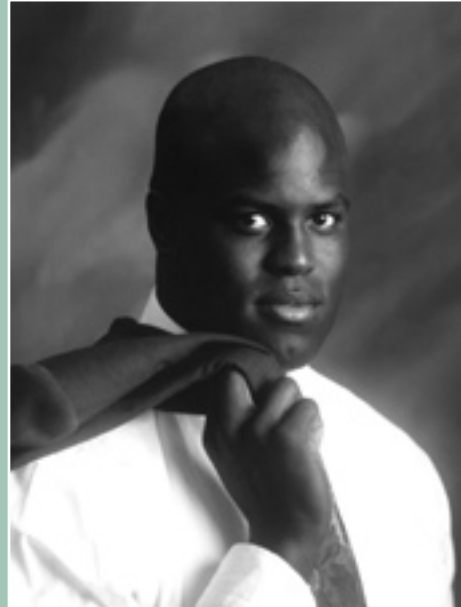
JIM SHEELER

7:30 p.m. Thursday, Centennial Ballroom, Hyatt

Jim Sheeler is a 2006 Pulitzer Prize-winning reporter for the Rocky Mountain News. His award-winning story, "Final Salute," is a tribute to families of lost loved ones in Iraq and the Marines saddled with informing them. Sheeler has been reporting on the war's impact at home and the sacrifices of the military families since Colorado's first casualty in 2003.

Sheeler began his journalism career at Colorado State University as a reporter for CSU's daily newspaper, the Rocky Mountain Collegian. He began his professional career writing for the Boulder Daily Camera. In 1996 he helped start a weekend paper, the Boulder Planet.

He has been a reporter for the Rocky Mountain News since 2002 and has contributed to the journalist obituary-writing guide, "Life on the Death Beat." A collection of his obituaries, "OBIT. Inspiring Stories of Ordinary People Who Led Extraordinary Lives," will be published in June by Pruett Publishing.



REGGIE RIVERS

1 p.m. Friday, Wells Fargo Theater, CC

Reggie Rivers is a former NFL running back who played six seasons with the Denver Broncos (1991-1996). Rivers is the weekend sports anchor on KCNC Channel 4 in Denver and co-hosts its "Countdown to Kickoff" show. He also is a featured guest commentator on Court TV, a columnist for Pro Football Weekly and the host of a weekly television show titled "Global Agenda" on KBDI Channel 12 in Denver.

Rivers is the author of three novels: "Power Shift," a mystery about a professional football player and a sports reporter who hate each other; "4th and Fixed," about a crime family trying to fix professional football games, and "My Wife's Boyfriend and Our Feud with the Highlands Ranch Homeowners Association," published in November 2006.

In his presentations, Rivers teaches students how to organize their ideas when writing.

FEATURED SPEAKERS

RICHARD AYOUB



A three-time Emmy Award winner and executive vice president of programming for ManiaTV.com, Ayoub spent 17 years in many news markets with the bulk of his time at KTLA in Los Angeles. While there, he created and launched the largest syndicated news segment "Kurt The Cyber Guy" and was the first to have a chopper chasing O.J. Simpson along Highway 5. He left news to become senior producer at EXTRA where he lined up interviews with hundreds of celebrities. Ayoub then left broadcast TV to take a job with ManiaTV.com, the world's first and leading provider of live Internet TV, 24/7. *The TV Revolution* — 11 a.m. Friday, Centennial D, Hyatt

LUKE CYPHERS



A senior writer at ESPN The Magazine. In eight years there, Cyphers has worked as a general editor, writer and senior editor at large, reporting and editing stories on topics ranging from rally cars at the Pike's Peak Hill Climb, to an Arab soccer player on the Israeli national team, to the use of the date-rape drug GHB in pro sports. He has also worked as a sportswriter for the New York Daily News, covering high school championships, the NCAA Final Four and BCS title games, the U.S. Open (both tennis and golf) and the Super Bowl. *From Little Acorns: How Time and Patience Can Turn Small Stories into Big Ones* — 10 a.m. Friday, Centennial F, Hyatt, *Print vs. Broadcast* — Noon Friday, Centennial C, Hyatt

PATRICIA CALHOUN



The co-founder and editor of Westword, one of the largest alternative weeklies in the country. Calhoun's career in journalism started at Cornell University, where she worked on the independent college daily. Upon graduation, she and two friends founded SandPaper, a still thriving weekly on Long Beach Island, N.J. A year later, she and one of those friends founded Westword in Denver. Thirty years later, Westword still captures the heart of the Mile High City. Every week, the new edition is eagerly snatched up by faithful readers who appreciate hard-hitting, award-winning journalism. *Starting a Newspaper is as Easy as Falling off a Blog* — 10 a.m. Friday, Centennial D, Hyatt

STEVE CYPHERS



Cyphers has worked at ESPN as a reporter since 1990, with the exception of 2002 to 2004, when he left to teach English and other subjects at a middle school in Grand Junction, Colo. Stamping his passport in places such as Japan, Denmark, Spain, Australia, Italy and Switzerland, and working in 47 of the 50 states, Cyphers has reported on sports ranging from the Olympics, to NCAA championships, to Triple Crown horse racing. *How to Please the Boss* — 11 a.m. Friday, Centennial C, Hyatt, *Print vs. Broadcast* — Noon Friday, Centennial C, Hyatt

SARA K. DAVIS



The manager of education resource development at USA Today, Davis sets the vision and strategy for the curriculum resource team. She is committed to supporting teachers and professors by creating quality, high-impact curriculum, which fosters participant-centered learning. Davis has a decade of instructional experience at the middle school, high school and college levels. She has presented at more than a dozen academic conferences and has written several articles, one of which won the 2005 Joyce Hemlow Prize. *A Front-Row Seat: Careers in Journalism* — 2:30 p.m. Friday, Capitol 3, Hyatt

ROY PETER CLARK



One of America's most influential writing coaches Clark is one of journalism's most popular rock 'n' roll musicians. When he was in grade school, Elvis changed American music forever. When he was a sophomore in high school, The Beatles from England arrived in the United States inspiring him to form his first of many garage bands. While teaching writing workshops around the globe, Clark combines writing and music, illuminating and electrifying audiences with his wisdom and good humor. For 30 years, Clark has taught writing at The Poynter Institute, a school for journalists in St. Petersburg, Fla. His book, "Writing Tools: 50 Essential Strategies for Every Writer," was released in 2006. *The Power of the Parts* — 9 a.m. Saturday, Centennial E, Hyatt; *The Art and Craft of Teaching Writing* — 11 a.m. Saturday, Mineral D, Hyatt

JOHN TEMPLE



Temple has been editor of the Rocky Mountain News since 1998. In that time, the paper has won four Pulitzer Prizes and numerous other awards for journalistic excellence. Temple also holds the titles of president and publisher. He oversees the editorial operation of the Rocky Mountain News and serves as its top executive and chief liaison with the Denver Newspaper Agency, which handles production, circulation, advertising and other business functions for the News and its competitor, The Denver Post. *Rethinking the Newspaper* — 9 a.m. Friday, Centennial C, Hyatt

LESLEY, PHIL, AND SARAH KENNEDY



Moving from fashion editor of the Rocky Mountain News to a position so new it hasn't been named, involving redesign and concept of the Style section of the paper. Lesley previously was a designer for the Palm Beach (Fla.) Post. She was executive

editor of the Little Hawk newspaper at City High School, Iowa City, Iowa.

The marketing coordinator of Andersen Construction in Portland, Ore., where Phil prepares all their proposals and handles a variety of communications. He was executive editor of the Red & White yearbook and entertainment editor of the Little Hawk at City High School, Iowa City, Iowa.

Now the Page 1A, designer for the Seattle Times Sarah interned at the St. Petersburg (Fla.) Times and the Baltimore Sun before going to the Times. She was photo editor of the Red & White yearbook and features editor of the Little Hawk at City High School, Iowa City, Iowa.

All three graduated from The University of Iowa, and worked for The Daily Iowan while in college. From High School to Career — 11 a.m. Saturday, Centennial C, Hyatt

MICHAEL ROBERTS



A native of Grand Junction, Colo., Roberts has a bachelor of arts degree from Mesa State College, a master's degree in screenwriting from UCLA, and a master's degree in print journalism from Northwestern University, which he attended thanks to student loans he finally paid off a few years back. He has worked at Westword newspaper in Denver since 1990, first as music editor and currently as a media columnist. He's also the co-author of the 2006 book "Pickin' Up the Pieces: The Heart and

Soul of Country Rock Pioneer Richie Furay." Criticism 101 — 9 a.m. Friday, Centennial F, Hyatt

CINDY RODRIGUEZ



Rodríguez focuses on social, political, cultural and lifestyle issues in her twice-weekly columns, which appear in The Denver Post. She was a writer at The Village Voice and interned at The Providence Journal. During her senior year, she ran The City College of New York newspaper, The Campus. After graduating, she worked for The Syracuse Newspapers, then the Akron (Ohio) Beacon Journal, and later at The Boston Globe. Her freelance work has appeared in Latina magazine, Que Pasa, and

Neiman Reports. In 2003, she took a job as a columnist at The Denver Post. Last year, she won the Colorado Press Association award for best serious columnist. Rodríguez is vice president-print on the board of the National Association of Hispanic Journalists. Prior to being on the board, she ran The Latino Reporter, a week-long project that brings about two dozen college students from across the country together to create a newspaper from scratch. So You Want to Be a Columnist? — 10 a.m. Saturday, Centennial C, Hyatt

DAVE LABELLE



Dave LaBelle, former assistant managing editor for photography at the Pittsburgh Post-Gazette, joined the (University of Kentucky) Kernel as photojournalism adviser. LaBelle is working with the School of Journalism & Telecommunications to re-start its photojournalism program. LaBelle comes with a camera bag full of credentials. In addition to working for at least a dozen newspapers, LaBelle taught at Western Kentucky University for 10 years. Several of his students have recently

been on photo teams that have won the Pulitzer Prize; one of his students was named Photographer of the Year by the National Press Photographers Association. LaBelle recently published "The Great Picture Hunt 2," the second of two nationally known books that have become the bibles of feature photography. How Photography Changed My Life — 9 a.m. Friday, Centennial D, Hyatt; The Great Picture Hunt — 9 a.m. Saturday, Centennial A, Hyatt

ALICIA C. SHEPARD



Shepard teaches journalism at American University. She was a Times Mirror Visiting Professor at University of Texas at Austin for the 2005-2006 academic year where she taught a class she designed on Watergate and the Press. She spent the last four years interviewing more than 175 people connected to Bob Woodward and Carl Bernstein and sifting through the new archival materials that UT bought from Woodward and Bernstein for \$5 million in 2003. Shepard contributes to the

Washingtonian and People magazines, and has written for the New York Times, the Washington Post and the Chicago Tribune. For nearly a decade, she wrote for American Journalism Review on such things as ethics, the newspaper industry and how journalism works—or doesn't. For that work, the National Press Club awarded her its top media criticism prize three different years. How Woodward and Bernstein Forever Changed Journalism — 10 a.m. Friday, Centennial C, Hyatt

DAVE LIEBER



A humorist and storyteller, works as The Watchdog columnist for the Fort Worth Star-Telegram. He also volunteers as the adviser for his child's student newspaper. In its first year, The Black Cow was named one of the top student newspapers in Texas. Lieber won his newspaper's Editorial Employee of the Year and also Katie award from the Dallas Press Club as the Best Columnist in the U.S. Southwest. He is co-founder of one of North Texas' largest children's charities, Summer Santa,

which serves thousands of children each year through a volunteer service that has no office or paid staff. His work for Summer Santa earned him the Will Rogers Humanitarian Award. This honor goes to the U.S. newspaper columnist whose work produced positive effects on the lives of readers. His book, "The Dog of My Nightmares: Stories by Texas Columnist Dave Lieber," was recently released as a CD audio book. The Art of the Interview — 9 a.m. Friday, Centennial H, Hyatt; How to Be a Great Storyteller — 10 a.m. Friday, Centennial H, Hyatt; Injecting Humor into Your Writing — 11 a.m. Friday, Centennial H, Hyatt

BOB STEELE



Steele is the Nelson Poynter Scholar for Journalism Values at The Poynter Institute in St. Petersburg, Fla. He spent 10 years as a television reporter, executive producer and news director before joining the Poynter faculty in 1989. Over the years he has taught hundreds of workshops and thousands of journalists and media leaders at Poynter seminars. He's also led sessions for more than 80 news organizations across the country. He frequently advises

journalists and media leaders on real-time ethical dilemmas and leadership challenges. Why Ethics Matter: Making Good Decisions — 10 a.m. Saturday, Centennial A, Hyatt, Coaching Ethics: Tough Calls for Advisers — 11 a.m. Saturday, Granite B, Hyatt

MIDDLE SCHOOL

suggested sessions

FRIDAY

9 A.M.

Real Yearbook, Mineral C, Hyatt
Middle Madness, Mineral E, Hyatt
News Isn't Boring, Room 708, CC

10 A.M.

Say It the 'Write' Way, Centennial G, Hyatt
How to be a Great Storyteller, Centennial H, Hyatt
The Environmental Portrait, Mineral D, Hyatt
Shoot Like a Pro without a Pro Camera, Mineral E, Hyatt
Reach Your Readers, Mineral F, Hyatt
The Ins and Outs of Broadcast Writing, Room 704, CC
Just the Right Type, Wells Fargo Theater 1, CC

11 A.M.

Getting It Together! Granite C, Hyatt
That Personal Touch, Mineral A, Hyatt
Cliches Be Gone! Centennial F, Hyatt
Nine Habits of Highly Effective Yearbook Staffs,
Room 706, CC
How Editors Can Be Good Leaders, Room 702, CC
Made You Look, Room 704, CC
Photography: From Ordinary to Extraordinary,
Mineral E, Hyatt

NOON

Interviewing Tips, Centennial H, Hyatt
Writing People will Read, Mineral E, Hyatt
Columns, Grids, Mods — Where to Start? Centennial G, Hyatt
Headline Writing, Room 710, CC

2:30 P.M.

The 'I's' Have It, Mineral D, Hyatt
Finding the Stories, Centennial H, Hyatt

SATURDAY

8 A.M.

Junior High/Middle School Commission Meeting,
Granite C, Hyatt
Newswriting for Beginners, Capitol 2, Hyatt
Dueling InDesign Divas, Mineral A, Hyatt

Dr. Seuss Plan for Getting Organized, Capitol 3, Hyatt
Treasure Hunting, Centennial A, Hyatt
School Video Beyond the Broadcast, Capitol 7, Hyatt

9 A.M.

A Passion for Coverage, Capitol 3, Hyatt
It's All in the Opening, Centennial B, Hyatt
Thumbs Up, Thumbs Down, Capitol 2, Hyatt
Choosing the Right Story Shape, Centennial C, Hyatt
The Power of the Parts, Centennial E, Hyatt
Yearbook Trends, Standards and Considerations,
Centennial F, Hyatt
Better Ways to Tell the Story, Mineral A, Hyatt
Don't Say That, Mineral E, Hyatt
Literary Magazine Tips from A to Z, Mineral G, Hyatt

10 A.M.

Junior High/Middle School Swap Shop, Centennial D, Hyatt
Meet the Mod, Centennial H, Hyatt
It's Your Opinion: Get it Right, Capitol 2, Hyatt
Chart-O-Matic, Mineral B, Hyatt

11 A.M.

The Writing Lab, Centennial B, Hyatt
Design Quest, Capitol 5, Hyatt
The Whites and Wrongs of Using Negative Space,
Centennial F, Hyatt
Beauty and the Geek, Centennial G, Hyatt
Advanced Photoshop Illustration, Mineral F, Hyatt
Transform Blop to Bliss, Mineral G, Hyatt

NOON

Time for a Campfire! Mineral G, Hyatt
They Whys and Wherefores of Professional Etiquette,
Centennial B, Hyatt
The Contrast Factor, Centennial C, Hyatt
You Have to Have Attitude, Capitol 2, Hyatt
Graphic Design that Rocks, Centennial F, Hyatt
Video Shooting 101, Mineral C, Hyatt

1 P.M.

It's Not an Interview, It's a Conversation, Mineral A
Way Cool InDesign Effects to Spice Up Your Book,
Quartz A
Double Truck CPR, Capitol 5, Hyatt
Forward to the Good Stuff, Capitol 6, Hyatt
Story Structure, Capitol 1, Hyatt

2:30 P.M.

Working with Quick Reads, Mineral B, Hyatt
Most Headlines are Technically Correct, Capitol 1, Hyatt

FRIDAY

7:15 A.M.

Meet, Eat and Greet

Enjoy a continental breakfast while visiting with other administrators, journalism instructors and JEA officials. Check the Friday page in the program to determine where your region will meet.

8 A.M.

JEA General Information Meeting

Learn more about the Journalism Education Association and its projects at this general membership meeting.
Mineral A, Hyatt

THURSDAY

8:30 A.M.

LIGHTS, CAMERA, NOW WHAT?

If you're a broadcast journalism teacher or about to become one, this pre-convention, all-day session offers practical solutions for teachers. Do you wonder: How do I keep everyone on task when I don't have much equipment? How can I do a regular program and find time to teach? How can I grade when everyone does something different? How do I design a studio? What equipment is top priority and what is luxury? How can I find the funds? Janet Kerby is a veteran broadcast journalism teacher and Phil Harris, in addition to teaching, has written a high school television production textbook. Together they will provide help with curriculum, funding, instructional resources and techniques, and equipment purchases as they share proven tips, techniques and sources.

Quartz B, Hyatt

FRIDAY

9 A.M.

TELLING THE UNTOLD STORY

Television reporter Elliott Lewis explores the art of interviewing and the importance of listening and building rapport so subjects will open up and share their untold stories. This session will also discuss the value in reaching outside your comfort zone to bring diverse voices and fresh perspectives to your audience.

Room 704, Convention Center

Sessions sponsored by RTNDF

sessions

ADMINISTRATOR

sessions

8:30 A.M.

Administrators and the First Amendment,
8:30 - 9:50 a.m., **Room 702, CC**

10 A.M.

Journalism and NCTE Standards: They Go Together,
Room 712, CC
Why Maintain a Journalism Program?
Granite B, Hyatt

NOON

Working with Administrators to Prevent Censorship,
Room 704, CC
Creating Editorial Policies, **Quartz B, Hyatt**

2:30 P.M.

Solving the Money Problems, **Room 704, CC**

SATURDAY

9 A.M.

Restarting or Jumpstarting a Newspaper Program,
Granite B, Hyatt

10 A.M.

Intensive Journalistic Writing Works,
Granite C, Hyatt

11 A.M.

Why Consider JEA Certification, **Quartz B, Hyatt**
Coaching Ethics: Tough Calls for Advisers,
Granite B, Hyatt
Press Law/Ethics: Handling Tough Calls,
Capitol 1, Hyatt

NOON

Update of the First Amendment Study,
Centennial H, Hyatt

2:30 P.M.

Student Journalists in Court: The Latest Cases Involving
the High School Press, **Capitol 7, Hyatt**

10 A.M.

THE INNS AND OUTS OF BROADCAST WRITING

Television reporter Elliott Lewis explores the difference between writing news stories for print, radio and television. Learn what elements contribute to effective storytelling, the do's and don'ts of broadcast writing, and the keys to crafting a memorable television news package.

Room 704, Convention Center

11 A.M.

MADE YOU LOOK

While your head's in the clouds in Denver, get down to earth with what it takes to make a video package that won't let the audiences eyes leave the screen. This session by Janet Kerby will give you some insider tips to turn that interview tape into a story that your audience just can't ignore.

Room 704, Convention Center

2:30 P.M.

SOLVING THE MONEY PROBLEM

Let's face it! The gear in our courses costs a lot of money! Do you feel like poor Oliver in the movie of the same name always saying to your principal, "Please, sir, can I have some more" money? Session presenter Phil Harris, author of a high school television production textbook, will share with advisers how he started his program with a limited equipment inventory and expanded it to one worth over \$2.5 million. He'll show you how to solve your money problem!

Room 704, Convention Center

SATURDAY

9 A.M.

PREPARING STORIES ACROSS MEDIA

You know print. But what happens when you want to take your story to broadcast television or radio? Do the rules change for online media?

And why would you want to publish in multiple media anyway? Join Adnaan Wasey, an editor from The Online NewsHour, as he dissects successful professional and student multimedia journalism projects.

Capitol 6, Hyatt

10 A.M.

TAKE YOUR JOURNALISM TO THE NEXT LEVEL

Are you looking for ways to pump up your newspaper's Web site, keep your content fresh between print runs, or foster communication with your school community? Adnaan Wasey will share online trends and show you how to start using blogs, podcasting, and lots of other free tools to take your online journalism to the next level.

Capitol 6, Hyatt

11 A.M.

TEACHING MULTIMEDIA JOURNALISM: PODCASTING AND MORE

Discover how schools like yours are integrating podcasting, online journalism, and other multimedia into new and pre-existing journalism curricula. An editor from The Online NewsHour will discuss tips and tricks to help you make a seamless transition to new media.

Capitol 6, Hyatt

NOON

START SHOOTING

Learn the tricks and proven approaches of the best videographers in the business from KUSA-TV. Eric Kehe, a member of this award-winning team, will share the secrets that have won KUSA multiple "Photographer of the Year" honors.

Capitol 6, Hyatt

1 P.M.

FORWARD TO THE GOOD STUFF

This prime time session is ALL good stuff and the production tricks will come at you so fast we guarantee you'll want to hit the pause button to ask questions. You'll get lots of quick and easy tips and tricks to improve your show and impress your audience. Your rerun will be a hit with your teacher and classmates.

Capitol 6, Hyatt

2:30 P.M.

SHOW OFF YOUR SHOW

Has your show reached its peak? If you think so, that's a sure sign it's time to climb a little higher. Bring a short sample of your work on Mini-DV tape or DVD and share with the group. We'll do as many as time permits. Learn how to critique your own shows. Enjoy showing your strengths and get a fix for any weaknesses. This session will give you some very strong footholds to improving your work.

Capitol 6, Hyatt

FROM PRINT TO ON-AIR PRESENCE

Have you wanted to teach a radio course, but not been sure where to begin? Carol Knopes from the Radio and Television News Directors Foundation and Carol Lange, one of the two authors of a new four-course radio curriculum, will share lessons and answer your questions about beginning a class in your school.

Quartz B, Hyatt



THURSDAY

Rooms:	8:30 a.m. - Noon	1 p.m. - 5 p.m.
Mineral A	JEA Board Meeting (8 a.m. - 3 p.m.)	
Mineral B-C	Leadership Seminar (8:30 a.m. - 5 p.m.)	
Mineral D	Writers Workshop (8:30 a.m. - 5 p.m.)	
Mineral E	Maestro Project (8:30 a.m. - 5 p.m.)	
Mineral F	Redesign Seminar (8:30 a.m. - 5 p.m.)	
Mineral G	Photoshop Workshop (8:30 a.m. - 5 p.m.)	
Quartz B	Lights, Camera, Now What? (8:30 a.m. - 5 p.m.)	
Granite B-C	Outreach Academy (8:30 a.m. - 5 p.m.)	JOY Judging 6 p.m.
Centennial Ballroom		Keynote Jim Sheeler 7:30 p.m. Recognition Reception 9:30 p.m.
Agate ABC	JEA Bookstore (1 p.m. - 7 p.m.)	
Capitol Ballroom	Registration and Trade Show Exhibits (1 p.m. - 7 p.m.)	
	Write-off Headquarters (8:30 a.m - 7 p.m.)	

- Advising
- Broadcasting
- Literary magazine
- Newspaper
- Yearbook

Sessions in **white boxes** are designed for general audiences or multiple areas of interest.

Advisers

OUTREACH ACADEMY

This intensive one-day program will include training in the following topics: setting up, staffing and funding a journalism program; teaching the basics of journalism; design; press law; making sure your publication represents your student body; and issues pertaining to diversity. Pre-registration required. Limit 30.

Nick Ferentinos, California Scholastic Journalism Initiative, Saratoga, Calif.; Steve O'Donoghue, California Scholastic Journalism Initiative, Sacramento, Calif.; and Stan Zoller, CJE, Rolling Meadows High School, Rolling Meadows, Ill.

8:30 a.m. Thursday, Granite B-C, Hyatt (30)

Meeting

JEA BOARD MEETING

JEA board members meet for budget planning and other agenda items.

Ann Visser, MJE, Pella Community High School, Pella, Iowa

8:30 a.m. Thursday, Mineral A, Hyatt (30)

General Audience

LEADERSHIP SEMINAR

Learn more ways to effectively lead the way as you get ready for next year. This special session, will give new editors the chance to learn not only what it means to be a good leader but also how to be a good leader: From understanding who your team is and how it can better work together to solve problems and manage time, this intense day of interactivity and motivation will help editors produce some of the best publications and manage the best staffs ever. Preregistration required. Limit 80.

Kim Hocott, CJE, Deer Park High School, Deer Park, Texas

8:30 a.m. Thursday, Mineral B-C, Hyatt (80)

General Audience

WRITERS' WORKSHOP

If you're looking for ways to sharpen and brighten your writing so others will be clamoring to read it, this daylong, interactive seminar is for you. This seminar will entertain and inspire as well as give you a chance to analyze excellent writing and apply what you learn to your own work. Preregistration required. Limit 50.

Dan Austin, Casa Roble High School, Orangevale, Calif.

8:30 a.m. Thursday, Mineral D, Hyatt (50)

WRITE-OFF CHECK-IN

If your school registered for the Write-off competition, you may pick up your contest packet at the Write-off desk near registration. Student contest tickets, additional instructions and contest room assignments will be provided. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in pre-registered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5. Broadcast contest entrants in Videography (43), In-camera Feature (39) and Broadcast Package (42) must have their contest ticket before the 8 a.m. Friday orientation meetings.
Desk opens: 1-7 p.m., Capitol Ballroom, Hyatt

JEA BOOKSTORE

Need a quiet place? Come to the JEA Bookstore and view more than 200 books relating to journalism. You'll also find books written by some of the convention speakers. Did you forget Write-off supplies? Check here to buy dictionaries, thesauruses, stylebooks, paper, pens, pencils, rulers and erasers. Supplies are limited, so shop early.
1-7 p.m. Thursday, Agate ABC, Hyatt

TRADE SHOW EXHIBIT

Numerous national and local vendors will educate and entertain during the trade show exhibit. Find out what's new, chat with company representatives, pick up information and have some fun.
1-7 p.m. Thursday, Capitol Ballroom, Hyatt

RECOGNITION RECEPTION

Thursday night's reception will honor those who have given so much to scholastic journalism as well as those who are first-time attendees to a JEA/NSPA national convention. This is your chance to say thank you to H.L. Hall, JEA past president; Cathie Parks and Alyce Stanwood, retiring national Write-off co-chairs; Tom Gayda and Albert Martinez, who are leaving the board and Dick Johns, retiring executive director of Quill and Scroll. More than a century of service to scholastic journalism is represented in these honorees. Local co-chairs of the Denver convention Kim Blumhardt and Kristi Rathbun and members of the local committee will also be recognized for their many hours of work and the Colorado signature they have put on this convention. Attending this reception will start the convention off on a note that's at least 5,280 feet high.
9:30-11 p.m. Thursday, Centennial A, Hyatt

NSPA BEST OF SHOW

Drop off your newspaper, newsmagazine, literary arts magazine, video or yearbook at the Best of Show desk. Winners will be announced at the NSPA Awards Ceremony on Saturday.
Desk open: 1-7 p.m., Capitol Ballroom, Hyatt

JOURNALISM MOVIE

Film critic Howie Movshovitz will introduce "The Gleaners," a documentary described by Yahoo movies as "both a diary and a kind of extended essay on poverty, thrift and the curious place of scavenging in French history and culture — a documentary capturing the world of French gleaners who collect and make use of what others have discarded." Seating is limited at Starz, 900 Auraria Parkway, and tickets will be given out on a first-come, first-served basis in the exhibit hall.
7 p.m. Thursday, Starz Film Center, 900 Auraria Parkway

General Audience

MAESTRO PROJECT

Students participating in the Maestro Project will receive instruction about the concept and then work in teams of three (writer, designer and photographer or videographer) to create actual story packages. This is not a contest. Students may need to come back after the 7:30 p.m. opening ceremony for final editing of their projects. A Maestro Wrap-up session is scheduled for 10 a.m. Saturday. Pre-registration required. Limit 48.
Amy DeVault, CJE, Wichita State University, Wichita, Kan., and Jill Chittum, Derby High School, Derby, Kan.
8:30 a.m. Thursday, Mineral E, Hyatt (48)

Newspaper

REDESIGN SEMINAR

This seminar will take students through a discussion of advanced packaging techniques, grid design, typography and infographics. Students should bring their own publications for sharing as well as their three favorite professional magazines or newspapers. Participants are asked to bring scissors, glue, paper and tape. Pre-registration required. Limit 60.
Pete LeBlanc, Center High School, Antelope, Calif.
8:30 a.m. Thursday, Mineral F, Hyatt (60)

Computer Technology

PHOTOSHOP FOR BEGINNERS

Learn to use Adobe Photoshop in this daylong session. Pre-registration required. Limit 34.
Mark Murray, Arlington ISD, Arlington, Texas
8:30 a.m. Thursday, Mineral G, Hyatt (34)

Broadcast

LIGHTS, CAMERA, NOW WHAT?

If you're a broadcast journalism teacher or about to become one, treat yourself to this pre-convention, all-day session offering practical solutions for teachers. Do you wonder: How do I keep everyone on task when I don't have much equipment? How can I do a regular program and find time to teach? How can I grade when everyone does something different? How do I design a studio? What equipment is top priority and what is luxury? How can I find the funds? The instructors will provide help with curriculum, funding, instructional resources and techniques, and equipment purchases as they share proven tips, techniques and sources. Limit 20.
Phillip Harris, Springfield, Va., and Janet Kerby, Roane County High School, Spencer, W.Va.
8:30 a.m. Thursday, Quartz B, Hyatt (20)

FRIDAY

Centennial A				
Centennial B		Designing with Purpose	Value-Added Design	How to Des
Centennial C		Rethinking the Newspaper	How Woodward and Bernstein Forever Changed Journalism	How to
Centennial D		How Photography Changed My Life	Starting a Newspaper: Falling Off a Blog	The T
Centennial E		Break with a Pro		
Centennial F		Criticism 101	From Little Acorns: Time and Patience	Click
Centennial G		Painting with Light	Say It the 'Write' Way	The N
Centennial H		The Art of the Interview	How to Be a Great Storyteller	Injecti Yo
Mineral A	Region 7 Meet, Eat, Greet 7:15 a.m.	JEA General Membership Meeting 8 a.m.	Issue Seminar: Meth, De-mythed	
Mineral B		Importance of Theme in Literary Magazine	Adobe InDesign CS3 New Features Overview	Handling Sen
Mineral C		Real Yearbook	Issue Seminar: The Grass will be Greener	
Mineral D	Region 2 Meet, Eat, Greet 7:15 a.m.	Getting Published Beyond School	Environmental Portraits	
Mineral E	Region 6 Meet, Eat, Greet 7:15 a.m.	Middle Madness	Shoot Like a Pro Without a Pro Camera	Photograp to Ex
Mineral F	Region 5 Meet, Eat, Greet 7:15 a.m.	Creative Yearbook Design	Reach Your Readers	Tips to Ph
Mineral G (computer lab)		InDesign Top 10	InDesign Tricks	
Agate ABC				JEA
Granite A				
Granite B	Region 4 Meet, Eat, Greet 7:15 a.m.	State Directors Meeting	Ironing Out the Wrinkles	More a Bo







- Advising
- Newspaper
- Broadcasting
- Yearbook
- Literary magazine
- Photography

Sessions in **white boxes** are designed for general audiences or multiple areas of interest.

a.m.	Noon	1 p.m.	2:30 p.m.	4-6 p.m.	Evening
Adviser Luncheon		Go to the Keynote	2:45 p.m. Write-off Moderators Meeting	Write-off Contest	Write-off Judges Dinner and Judging
Win Yearbook Design Contests	1,2,3's of Successful Yearbook Distribution	Go to the Keynote	Work Your Plan, Dream Success	Write-off Contest	
Please the Boss	Print vs. Broadcast	Go to the Keynote	Covering Columbine: What we Learned	Write-off Contest	
TV Revolution	Satires, Parodies, and April Fools	Go to the Keynote	Podcasts and More	Write-off Contest	Student Dance 9 p.m.
		1 p.m. Broadcast Moderators, 1:30 p.m. Students Contests, 34,35,36,37,38		Broadcast Judging	
Things Be Gone!	Five InDesign Tricks You Can Learn Today	Go to the Keynote	Protective Privacy vs. Publishing the Truth	Write-off Contest	
New Journalism	Columns, Grids, Mods – Where to Start	Go to the Keynote	Taking all Your School's Portraits	Write-off Contest	
Bring Humor into your Writing	Interviewing Tips	Go to the Keynote	Finding the Stories	Write-off Contest	
Personal Touch	Writing with Authority: Search for Key Sources	Go to the Keynote	Avoid the Alligators, Drain the Swamp	Write-off Contest	
Controversy and Sensitive Issues	Putting High School Journalism Online	Go to the Keynote	Organization That Puts Monk to Shame	Write-off Contest	
in the Future	Broadcast Judging			Write-off Contest	
Sell Smarter		Go to the Keynote	The 'I's Have It	Write-off Contest	
Why: From Ordinary to Extraordinary	Writing People will Read	Go to the Keynote			
Award-winning Photography	Your Staff and the Community	Go to the Keynote			
Photoshop Basics for Advisers		Go to the Keynote	Adobe InDesign CS3 Test Drive	3:30 p.m. CJE/MJE Certification Testing	
AEA Bookstore/Adviser Hospitality (8 a.m. - 5 p.m.)					
Write-off Headquarters					
More Than Blue in a Box of Crayons	Recruiting and Keeping a Staff	Go to the Keynote	Selecting Classroom Materials	Write-off Contest	

FRIDAY

Granite C	Region 1 Meet, Eat, Greet 7:15 a.m.	20 Suggestions from a 20-year Adviser	Why Maintain a Journalism Program?	Gettin
Quartz A	7:30 a.m. Broadcast Moderators 8 a.m. Broadcast Meeting 39,42, 43			
Quartz B	Region 3 Meet, Eat, Greet 7:15 a.m.	Helpful Materials for Yearbook Advisers	How NOT to Kill Them with Color	Rakin
Capitol Ballroom	Exhibits and Registr			
Limestone	On-site Critiqu			
Sandstone	On-site Critiqu			
Marble	On-site Critiqu			
Capitol 4				
CONVENTION CENTER				
702			Create the Compelling Feature Story	How Go
704		Telling the Untold Story	The Ins and Outs of Broadcast Writing	Ma
706		JUMPstart Your Yearbook Sales	Get Branded	Nine Ha Yea
708		News Isn't Boring	How to be a Genetically Mutated Octopus	Ty
710		Sports Features That Grab Readers	Open Forum on Press Rights	MySpace Outs
712		Copyright and Plagiarism	Journalism and NCTE Standards Go Together	Grieving Stude
Wells Fargo Th 1		Yearbook Trends in Theme, Design, Coverage	Just the Right Type	How Yo
Wells Fargo Th 2				
Wells Frago Th 3		Wow! A Good Story in the Yearbook	Laugh In	

 Advising	 Newspaper
 Broadcasting	 Yearbook
 Literary magazine	 Photography

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a.m.	Noon	1 p.m.	2:30 p.m.	4-6 p.m.	Evening
Bring It Together	Starting Your Own Literary Magazine	Go to the Keynote	CJE/MJE Study Session	Write-off Contest	
	Broadcast Moderators 12:30 p.m. Contest 39, 43	Broadcast Orientation Meeting Contest 40, 44		Write-off Contest	
Bring in the Bucks	Creating Effective Editorial Policies	Go to the Keynote	Capture Your Year on DVD	Write-off Contest	
Registration (8 a.m. - 5 p.m.)					
Advising (8 a.m. - 4 p.m.)					
Journalism (8 a.m. - 4 p.m.)					
Yearbook (8 a.m. - 4 p.m.)					
					Adviser Reception and Auction 8:30 p.m.
Editors Can Be Good Leaders	Believe You Are TREMENDOUS	Go to the Keynote	Sure-fire Strategies to Avoid Censorship	Write-off Contest	
Take a Good Look	Working with Administrators	Go to the Keynote	Solving the Money Problem	Write-off Contest	
Habits of Effective Yearbook Staffs	Type and Color	Go to the Keynote	Photography Portfolio Essentials	Write-off Contest	
Web Casting	InDesign Tips and Tricks	Go to the Keynote	California: New Organization, Mentoring	Write-off Contest	
Web Publishing Outside of School	Headline Writing	Go to the Keynote	Ice Cream to Eskimos	Write-off Contest	
While Publishing Students' Obituaries	Using Public Records to Cover Your School	Go to the Keynote	Rethinking Critical Thinking for Leadership	Write-off Contest	
Let's Play the Game		Keynote Speaker Reggie Rivers 1-2:20 p.m.			

7:15 A.M. MEET, EAT AND GREET

JEA invites teacher and adviser delegates to attend one of seven Meet, Eat and Greet sessions led by JEA regional directors. It's a great way to network with others in your region and offer suggestions on how JEA can better meet your needs as a journalism teacher. Those attending a JEA/NSPA convention for the first time are especially encouraged to stop by, as tips for getting the most from a national convention will be shared. If you are interested, you may be linked with a mentor. A continental breakfast will be served at 7:15 a.m.; then you are invited to the JEA General Information Meeting at 8 a.m.

Region 1/Northwest

Alaska, Idaho, Montana, Oregon, Washington and Wyoming.

Steve Matson, MJE, Charles Wright Academy, Tacoma, Wash.

7:15 a.m. Friday, Granite C, Hyatt (55)

Region 2/Southwest

Arizona, California, Colorado, Hawaii, Nevada, New Mexico and Utah

Albert Martinez, Rio Grande High School, Albuquerque, N.M.

7:15 a.m. Friday, Mineral D, Hyatt (100)

Region 3/North Central

Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin

Bob Bair, MJE, Blair High School, Blair, Neb.

7:15 a.m. Friday, Quartz B, Hyatt (55)

Region 4/South Central

Arkansas, Kansas, Louisiana, Missouri, Oklahoma and Texas

Wayna Polk, Abilene High School, Abilene, Texas

7:15 a.m. Friday, Granite B, Hyatt (55)

Region 5/Southeast

Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee

Brenda Gorsuch, MJE, West Henderson High School, Hendersonville, N.C.

7:15 a.m. Friday, Mineral F, Hyatt (100)

Region 6/Mid-Atlantic and Great Lakes

Delaware, Indiana, Kentucky, Maryland, Michigan, Ohio, Virginia, West Virginia and Washington, D.C.

Tom Gayda, CJE, North Central High School, Indianapolis, Ind.

7:15 a.m. Friday, Mineral E, Hyatt (100)

Region 7/Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont

Ron Bonadonna, Nutley High School, Nutley, N.J.

7:15 a.m. Friday, Mineral A, Hyatt (100)

7:30 A.M.

Contest

BROADCAST MODERATORS MEETING

Moderators of In-Camera Feature (39), Broadcast Package (42) and Videography (43) meet.

7:30 a.m. Friday, Quartz A, Hyatt (34)

8 A.M.

Advisers

JEA GENERAL MEMBERSHIP MEETING

JEA members and others interested in the organization are invited to attend this meeting. You'll learn about recent JEA board action, hear concerns and discuss future plans and goals.

Ann Visser, MJE, Pella Community High School, Pella, Iowa

8 a.m. Friday, Mineral A, Hyatt (140)

Contest

BROADCAST CONTEST ORIENTATION MEETING

Moderators and student participants of In-Camera Feature (39), Broadcast Package (42) and Videography (43) meet. Judges of these contests are welcome to attend. Students must have their contest ticket to participate.

8 a.m. Friday, Quartz A, Hyatt (60)

8:30 A.M.

Administrators, General Audience

ADMINISTRATORS AND THE FIRST AMENDMENT (1.5 HOURS)

Discuss First Amendment issues with this panel of experts who understand media law and are advocates of First Amendment rights. The panel includes former Colorado High School Press Association Administrators of the Year, who were recognized for this award because they support journalism education, understand the Colorado Freedom of Expression Law and have made a positive impact on journalism education in their respective schools.

Susan Bangs, Highlands Ranch High School, Highlands Ranch, Colo.; Harry Bull Jr., Grandview High School, Aurora, Colo.; Edna Doherty, Douglas County High School, Castle Rock, Colo., and Mark Goodman, Student Press Law Center, Arlington, Va.

8:30 - 9:50 a.m. Friday, Room 702, Convention Center (148)

9 A.M.

Yearbook

DESIGNING WITH PURPOSE

This session will focus on content-driven design — finding headlines, photographs and graphic styles to not only fit the personality/concept/theme of your yearbook, but also to tell the individual story on each spread. Learn how to use different designs throughout and yet maintain a consistency within the book.

Crystal Kazmierski Arrowhead Christian Academy, Redlands, Calif.

9 a.m. Friday, Centennial B, Hyatt (240)

Featured Speaker, Newspaper

RETHINKING THE NEWSPAPER

What should you know if you want to become a journalist, and how is that reflected in the recent redesign of the Rocky Mountain News? You'll get advice from an industry leader, with a lot of examples and time to ask questions.

John Temple, Rocky Mountain News, Denver, Colo.
9 a.m. Friday, Centennial C, Hyatt (244)

Featured Speaker, Photography, General Audience

HOW PHOTOGRAPHY CHANGED MY LIFE

"I was a kid in high school who could have been given the title 'Most likely to end up in prison,'" Dave LaBelle wrote. "I hated school and ditched most of my sophomore year, that is until school authorities caught me and took me and my parents to court. I was asked what could be done to keep me in school. After much convincing, school authorities let me in a photo class. I was a junior at the time and failing every class ... until that magical voice of photography changed my life. Sappy, but true."

Dave LaBelle, University of Kentucky, Lexington, Ky.
9 a.m. Friday, Centennial D, Hyatt (644)

Featured Speaker, Newspaper

CRITICISM 101

How do you make a living from not being able to keep your opinion to yourself? Learn from a columnist why and how to criticize and get some of his thoughts about what makes good media.

Michael Roberts, Westword Newspaper, Denver, Colo.
9 a.m. Friday, Centennial F, Hyatt (260)

Photography

PAINTING WITH LIGHT

Light is about quantity, quality and direction. Learning to use light is the key to any photographer's success.

Bradley Wilson, CJE, North Carolina State University, Raleigh, N.C.

9 a.m. Friday, Centennial G, Hyatt (244)

Featured Speaker, General Audience

THE ART OF THE INTERVIEW

How do you get sources to tell you more than they should? How do you get the information out of reluctant sources? How do you get sources to trust you? How do you prepare for an interview? How do you conduct follow-ups? Texas columnist Dave Lieber shows great interview techniques supported by real stories from his long career.

Dave Lieber, Fort Worth Star-Telegram, Keller, Texas
9 a.m. Friday, Centennial H, Hyatt (242)

Meeting

JEA STATE DIRECTORS MEETING

All JEA state directors should attend this meeting to learn about upcoming events and get helpful hints on how to make others aware of the organization at the state level.

Jack Kennedy, MJE, Rock Canyon High School, Highlands Ranch, Colo.

9 a.m. Friday, Granite B, Hyatt (55)

Advising

20 SUGGESTIONS FROM A 20-YEAR ADVISER

Do you panic when the phone rings or an email pops up

from your administrator? Life as a publication adviser doesn't have to be like that. This session will give you 20 practical suggestions to make advising student publications the most enjoyable job in the school.
Rod Kuhn, Homestead High School, Fort Wayne, Ind.
9 a.m. Friday, Granite C, Hyatt (55)

General Audience

METH: DE-MYTHED (2 HOURS)

Bikers. Coffee. Chalk. Shabu. Go-Fast. Ice. A killer with many aliases, crystal meth use and addiction have spread to more than 62 percent of the nation's counties surveyed in 2005, according to a November 2006 Parade magazine article. From its first appearance in California two decades ago, this drug has claimed millions of lives and not just the addicts'. In recent years states have seen a significant increase in the number of children removed from homes of meth-addicted parents. But even the unsuspecting can be victims as houses and apartments used as meth labs provide dangers to neighbors and subsequent occupants. This panel of experts will draw a vivid picture of meth's menace in Colorado and outline their role in the nationwide battle against the drug.
Dr. Kathryn Wells, Denver Family Crisis Center, Denver, Colo.; Katie Wells and Dr. Tamara Hoxworth, Colorado Alcohol and Drug Abuse Division, Denver, Colo.
9-10:50 a.m. Friday, Mineral A, Hyatt (140)

Literary Magazine

IMPORTANCE OF THEME IN LITERARY MAGAZINES

Almost all literary magazines organize themselves around themes. Some flavor the magazine; some organize the writing and artwork; and some few breathe life into the publication. How do you discover a really good theme? We'll look at a few and create a few.
Robert Hankes, Big Spring High School, Newville, Pa.
9 a.m. Friday, Mineral B, Hyatt (100)

Yearbook

REAL YEARBOOK

Extreme Makeover—Layout Edition. Fear Factor. Designed to Sell. Reality television has inspired many to change their lives, and this session will offer activities based on 10 of these shows to put some fun into the production of the yearbook. Be prepared for audience participation and prizes!
Kathy Daly, Smoky Hill High School, Aurora, Colo.
9 a.m. Friday, Mineral C, Hyatt (100)

General Audience

GETTING PUBLISHED BEYOND SCHOOL

The mainstream media are looking for youth views on all types of issues. In this session, you will learn how to get your stories published around the world, and the value of sharing your youth perspective with others.
Sherry Sacino, Youth OUTLOUD!, St. Petersburg, Fla.
9 a.m. Friday, Mineral D, Hyatt (100)

Middle School, General Audience

MIDDLE MADNESS

Middle and junior high school publications staffs and advisers: This session is a MUST! Test your knowledge about journalism, Denver, and trivia. (Hint: Be prepared

to answer in the form of a question.) We will offer insights about convention highlights, contests and competitions, Write-offs, team-building and the latest trends in publication designs. Also learn the winners of the Aspiring Young Journalist Award, a new award for middle school students.

Anita Wertz, CJE, Cesar Chavez High School, Stockton, Calif.; Mary Patrick, CJE, Maize South Middle School, Wichita, Kan., and Wendi Solinger, CJE, Alice Vail Middle School, Tucson, Ariz.

9 a.m. Friday, Mineral E, Hyatt (100)

Yearbook

CREATIVE YEARBOOK DESIGN

Looking for ways to make those layouts more appealing? This session will explore ways to add variety and spice to basic designs.

Linda Drake, CJE, Chase County High School, Cottonwood Falls, Kan.

9 a.m. Friday, Mineral F, Hyatt (100)

Computer Technology

INDESIGN TOP 10

You come to these meetings and see cool stuff, but how much do you take home? Come and learn 10 Super Cool things you didn't know before you got here. A designer's delight—beginners beware. Be prepared to learn it and leave with it. (Sign up and get a ticket at the convention registration desk. Limit 34.)

Rhonda Shoop, Walsworth Publishing Co, Alexandria, Va.

9 a.m. Friday, Mineral G, Hyatt (34)

Advisers, Yearbook

HELPFUL MATERIALS FOR YEARBOOK ADVISERS

If you're new to the advising game or just need some help building a collection of materials, letters to the public, activities for your students, and other yearbook-related stuff, come to this session. We will provide an overview of the materials contained in the CD we will hand out at the opening of the class. Limited materials—50 CDs only.

Lizabeth Walsh, MJE, Reno High School, Reno, Nev., and Christy Briggs, CJE, Reno High School, Reno, Nev.

9 a.m. Friday, Quartz B, Hyatt (55)

General Audience

TELLING THE UNTOLD STORY

Television reporter Elliott Lewis explores the art of interviewing and the importance of listening and building rapport so subjects will open up and share their untold stories. This session will also discuss the value in reaching outside your comfort zone to bring diverse voices and fresh perspectives to your audience.

Elliott Lewis, Rockville, Md.

9 a.m. Friday, Room 704, Convention Center (126)

Yearbook

JUMPSTART YOUR YEARBOOK SALES!

Discover some fun, exciting and creative ways to increase your yearbook sales. Learn how to boost brand awareness for your yearbook and how to target prospective buyers. It's not too late to increase your book sales this year.

Anne Scott, Walsworth Publishing Co., Helena, Mont.

9 a.m. Friday, Room 706, Convention Center (126)

FRIDAY 7:15 - 9 A.M.

JEA BOOKSTORE

Check out new books, as well as books by some of this convention's speakers, at the JEA Bookstore. More than 200 books relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, advertising and broadcast. Did you forget Write-off supplies? Check here to buy dictionaries, thesauruses, stylebooks, paper, pens, pencils, rulers and erasers. Supplies are limited, so shop early.

8 a.m. - 5 p.m. Friday, Agate, Hyatt

WRITE-OFF CHECK-IN

If your school registered online for the Write-off competition, you may pick up your contest packet at the Write-off desk near registration. Student contest tickets, additional instructions and contest room assignments will be provided. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in pre-registered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5. Broadcast contest entrants in Videography (43), In-camera Feature (39) and Broadcast Package (42) must have their contest ticket before the 8 a.m. Friday orientation meetings.

Desk Open: 8 a.m. - 3 p.m. Friday, Capitol Ballroom, Hyatt

ADVISER HOSPITALITY

Meet with your colleagues from across the country in the adviser hospitality suite, the hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Friesens will provide Friday morning hospitality.

8 a.m. - 5 p.m. Friday, Agate, Hyatt

**ON-SITE
CRITIQUES**

Check your appointment time posted in the registration area and near the critique rooms. Since critiques are only 30 minutes long, it is important that you be on time for your critique.

8 a.m.-3:30 p.m. Friday, Limestone, Sandstone, Marble, Hyatt

**TRADE SHOW
EXHIBIT**

Numerous national and local vendors will educate and entertain during the trade show exhibit. Find out what's new, chat with company representatives, pick up information and have some fun.

8 a.m.- 4 p.m. Friday, Capitol Ballroom, Hyatt

**NSPA BEST
OF SHOW**

Drop off your newspaper, newsmagazine, literary arts magazine, video or yearbook at the Best of Show desk. Winners will be announced at the NSPA Awards Ceremony on Saturday. Desk opens: **8 a.m. - 4 p.m., Capitol Ballroom, Hyatt**

**BREAK
WITH A PRO**

This session allows students to relax and talk with professional journalists while enjoying a continental breakfast. There are two 50-minute sessions. Check your ticket for your time. Pre-registration required. Tickets will be in the school registration packet. Students should be prepared with questions. **9 and 10 a.m. Friday, Centennial E, Hyatt**

Newspaper

NEWS ISN'T BORING

Those who say "news is boring" may just be guilty of writing boring news. True, we don't get to cover breaking news much in a high school newspaper, but that doesn't mean we can't make a story appeal to the reader by emphasizing the human element and carefully using

techniques of good writing.

Don Bott, CJE, Amos Alonzo Stagg High School, Stockton, Calif.

9 a.m. Friday, Room 708, Convention Center (126)

Newspaper, Yearbook

SPORTS FEATURES THAT GRAB READERS

To write a good sports feature, you have to put yourself in position to obtain information, have knowledge of what is important and be able to convey it all to your reader. This session will go over how to prepare to write a feature, how to find an angle and how to write the feature. We will examine several features and see how they were brought to print.

Rick Davis, Pocatello High School, Pocatello, Idaho

9 a.m. Friday, Room 710, Convention Center (126)

Law/Ethics

COPYRIGHT AND PLAGIARISM

The Internet provides journalists with tons of information, along with substantial legal and ethical dilemmas. Learn what you can use from the Web and how to credit it. This session will also cover how evaluating organizations plan to crack down on copyright infringement and plagiarism in contests.

Candace Perkins Bowen, MJE, Kent State University, Kent, Ohio

9 a.m. Friday, Room 712, Convention Center (108)

Yearbook

YEARBOOK TRENDS IN THEME, DESIGN AND COVERAGE

This session will showcase a variety of yearbook trends from across the country.

Laura Schaub, Jostens, Commerce City, Colo.

9 a.m. Friday, Wells Fargo Theater 1, Convention Center (1,300)

Yearbook

WOW! A GOOD STORY IN THE YEARBOOK

Observation writing revives the worn-out copy style most yearbooks follow. Yearbooks are primarily picture books so use words to paint pictures.

Lori Oglesbee, CJE, McKinney High School, McKinney, Texas

9 a.m. Friday, Wells Fargo Theater 3, Convention Center (1,300)

10 A.M.

Newspaper

VALUE-ADDED DESIGN

We need to juice up our newspapers with more information while still appealing to readers. We will never be the Web, but we definitely have a lot to offer. This session offers ideas from the professionals as they fight the same battle we do: serving readers in the post-typography age.

Jack Kennedy, MJE, Rock Canyon High School, Highlands Ranch, Colo.

10 a.m. Friday, Centennial B, Hyatt (240)

Featured Speaker, General Audience

HOW WOODWARD AND BERNSTEIN FOREVER CHANGED JOURNALISM

This is the 35th anniversary of the Watergate break-in that launched the careers of Washington Post reporters Bob Woodward and Carl Bernstein and forever changed journalism. Journalism professor Alicia C. Shepard has written a definitive biography of the pair, with special attention paid to Robert Redford and the enduring role the movie "All the President's Men" has played in our culture. Based on 175 interviews and never-before-seen archival materials, her book takes a fresh, thought-provoking look at the unlikely journalistic duo whose reporting played a key role in President Nixon's resignation.

Alicia C. Shepard, American University School of Comm, Washington, D.C.

10 a.m. Friday, Centennial C, Hyatt (244)

Featured Speaker, Newspaper, Computer Technology

STARTING A NEWSPAPER IS AS EASY AS FALLING OFF A BLOG

From gay escorts outing evangelical ministers to reporters confronting their own rapists, Westword editor and founder Patricia Calhoun has seen it all — well, almost all. There are always new stories to tell, and thanks to the Internet, now it's easier than ever to start a publication.

Patricia Calhoun, Westword, Denver, Colo.

10 a.m. Friday, Centennial D, Hyatt (644)

Featured Speaker, General Audience

FROM LITTLE ACORNS: HOW TIME AND PATIENCE CAN TURN SMALL STORIES INTO BIG ONES

Stories you may think are mundane may contain the reporting seeds for major news or a prize-winning series.

Luke Cyphers, ESPN The Magazine, Plattsburgh, N.Y.

10 a.m. Friday, Centennial F, Hyatt (260)

General Audience

SAY IT THE 'WRITE' WAY

Writing can be fun, if you learn to phrase your words the 'write' way. Little things do mean a lot. Report the facts, report them correctly, report them vividly, report them the 'write' way.

H.L. Hall, MJE, Tennessee Scholastic Press Assn., Nashville, Tenn., and Kathy Craghead, MJE, Mexico High School, Mexico, Mo.

10 a.m. Friday, Centennial G, Hyatt (244)

Featured Speaker, Newspaper

HOW TO BE A GREAT STORYTELLER

At a newspaper, we call them stories, but actually most of what you read in newspapers are anything but. Texas columnist Dave Lieber shares his storytelling techniques. You don't always have to write in a pyramid news style. You can tell a great story with a beginning, a middle and an end, with heroes and villains, with a plot, dramatic conflict and tension. Readers love it, but most writers, even professional ones, don't know how to do it.

Dave Lieber, Fort Worth Star-Telegram, Fort Worth, Texas

10 a.m. Friday, Centennial H, Hyatt (242)

Advisers

IRONING OUT THE WRINKLES

Taking over the newspaper as a new adviser can be

daunting. This experienced adviser will help iron out some of those wrinkles in your publication process. Participants will receive a CD of files to supplement whatever you're doing now.

Linda Barrington, MJE, Mount Mary College, Milwaukee, Wis.

10 a.m. Friday, Granite B, Hyatt (55)

General Audience, Administrators

WHY MAINTAIN A JOURNALISM PROGRAM?

This session focuses on the advantages of a good student media program and how it strengthens the total school community and is a true measurement of the overall health and well being of a school. Practices administrators should avoid also will be discussed.

Richard Johns, Quill and Scroll Society, Iowa City, Iowa, Susan Bangs, Highlands Ranch High School, Highlands Ranch, Colo.

10 a.m. Friday, Granite C, Hyatt (55)

Computer Technology

ADOBE INDESIGN CS3 – NEW FEATURES OVERVIEW

If you're considering upgrading or changing your design software you may want to take a look at the Adobe InDesign CS3 page layout software. New features make it easier to create documents of any length and provide opportunities to save time and lower costs through workflow automation.

Patrick Koster, Adobe Systems Inc., Palm Bay, Fla.

10 a.m. Friday, Mineral B, Hyatt (100)

Issue Seminar, General Audience

THE GRASS WILL BE GREENER IN THE FUTURE (2 HOURS)

If the candidates for the 2008 presidential race have read America's pulse, renewable energy will be a "pillar" of the next campaign. Colorado is already one of the nation's leaders in preparing for this alternative future. With hybrid cars already populating America's highways, today's teens will face a future with more energy options than just oil. From homes powered by the wind and sun, to walls of recycled tires, cans, and concrete, this future is today's reality in Colorado. In Aurora, Colo., Wal-Mart has joined the wave with its sun-powered, state-of-the-art store.

George Douglas, National Renewable Energy Laboratory, Golden, Colo., and John Andrews, Idaho Springs, Colo.

10-11:50 a.m. Friday, Mineral C, Hyatt (100)

Photography

THE ENVIRONMENTAL PORTRAIT

Portraits can be more than sticking someone up against a plain background and trying to get them to smile. Come look at examples and talk about the power of portraits that tell you something about the subject.

Mark Murray, Arlington ISD, Arlington, Texas

10 a.m. Friday, Mineral D, Hyatt (100)

Photography

SHOOT LIKE A PRO WITHOUT A PRO CAMERA

Learn camera basics and how you can get great shots with simple cameras.

Kaitlyn Leach, Alan B. Shepard High School, Palos

Heights, Ill.

10 a.m. Friday, Mineral E, Hyatt (100)

Middle School, Newspaper, Yearbook

REACH YOUR READERS

Story ideas to attract; headlines and captions to set the pace. Share ideas for story ideas that work in your school. Join a hands-on review of rules for writing interest-grabbing headlines and captivating captions.

Eileen Regen, CJE, Sugar Hill, N.H.

10 a.m. Friday, Mineral F, Hyatt (100)

Computer Technology

INDESIGN TRICKS

Let's have some fun with InDesign, learning some easy techniques to add creativity to your designs. Basic knowledge of InDesign is a plus for this session (Sign up and ticket at the convention registration desk. Limit 34.)

Linda Drake, CJE, Chase County High School, Cottonwood Falls, Kan.

10 a.m. Friday, Mineral G, Hyatt

Yearbook

HOW NOT TO KILL THEM WITH COLOR

Everyone loves an all-color yearbook, but sometimes we get carried away. This session will be a review and discussion of color and design principles that will help improve the look of your book. Great examples and useful tools!

Rhonda Shoop, Walsworth Publishing Co, Alexandria, Va.

10 a.m. Friday, Quartz B, Hyatt (55)

Newspaper, Yearbook

CREATE THE COMPELLING FEATURE STORY

Learn how to structure a scintillating profile/feature story that informs with clarity and vivid description, adheres to news values and effectively captures your subject and topic. This is an interactive nuts-and-bolts session for the novice or the expert — helpful for those entering the feature writing contest.

Jennifer Seavey, CJE, Thomas Jefferson HS for Sci/Tech, Alexandria, Va.

10 a.m. Friday, Room 702, Convention Center (148)

Broadcast

THE INS AND OUTS OF BROADCAST WRITING

Television reporter Elliott Lewis explores the difference between writing news stories for print, radio and television. Learn what elements contribute to effective storytelling, the do's and don'ts of broadcast writing and the keys to crafting a memorable television news package.

Elliott Lewis, Rockville, Md.

10 a.m. Friday, Room 704, Convention Center

Yearbook, Newspaper, Magazine

GET BRANDED

Companies have brand logos that are immediately recognizable. Your publication should, too. Find out what a brand is, how you get your own and how to use it to promote your publication.

Shannon Tedeschi, Walsworth Publishing Co., Baltimore, Md., and Missy Green, Walsworth Publishing Co., Altamonte Springs, FL

10 a.m. Friday, Room 706, Convention Center (126)

MEET THE AUTHORS

These authors will have book signings after they have presented their sessions.

DAVE LABELLE:

"The Great Picture Hunt 2"

Sessions: 9 a.m. Friday, Centennial D, Hyatt;

9 a.m. Saturday, Centennial A, Hyatt

Signing: 10 a.m. Friday and 10 a.m. Saturday,

Centennial Lobby, Hyatt

DAVE LIEBER:

"The Dog of My Nightmares"

Sessions: 9, 10 and 11 a.m. Friday,

Centennial H

Signing: 10 a.m., 11 a.m. and noon Friday,

Centennial H, Hyatt

ALICIA C. SHEPARD:

"Woodward and Bernstein: Life in the Shadow of Watergate"

Session: 10 a.m. Friday, Centennial C, Hyatt

Signing: 11 a.m. Friday, Centennial Lobby,

Hyatt

ELLIOTT LEWIS:

"Fade: My Journeys in Multiracial America"

Sessions: 9 and 10 a.m. Friday, Room, 704,

Convention Center

Signing: 11 a.m. Friday, near Room 704,

Convention Center

ROY PETER CLARK:

"Writing Tools: 50 Essential Strategies for Every Writer"

Sessions: 9 a.m. Saturday, Centennial E,

Hyatt, and 11 a.m. Saturday, Mineral D,

Hyatt

Signing: 10 a.m. Saturday, Centennial

Lobby, Hyatt

Books will be available for sale at the book signings and also in the JEA Bookstore. Quantities are limited.

Advisers

HOW TO BE A GENETICALLY MUTATED OCTOPUS

Ever feel like you are going in a million different directions to have everything accomplished in your journalism program? Well here is one way to help you become the multi-armed, mutated octopus you need to be in order to accomplish your deadlines. Information will be given about staff organization, leadership and motivation.

Tasha Smith, Highline High School, Burien, Wash.
10 a.m. Friday, Room 708, Convention Center (126)

Law/Ethics

OPEN FORUM ON PRESS RIGHTS

Members of JEA's Scholastic Press Rights Commission will field questions and discuss issues with students and advisers on everything from print press rights to those on the Internet.

John Bowen, MJE, Kent State University, Kent, Ohio
10 a.m. Friday, Room 710, Convention Center (126)

Advisers, Administrators

JOURNALISM AND NCTE STANDARDS: THEY GO TOGETHER

Having problems justifying your journalism class as part of the curriculum? No doubt what you're doing in that class already meets the NCTE/IRA national standards for English language arts. Find out how when you attend this session by the authors of "Applying NCTE/IRA Standards in Classroom Journalism Projects: Activities and Scenarios."

Candace Perkins Bowen, MJE, Kent State University, Kent, Ohio, and Susan Hathaway Tantillo, MJE, McHenry, Ill.
10 a.m. Friday, Room 712, Convention Center (108)

Yearbook, Newspaper, Magazine

JUST THE RIGHT TYPE

This session will teach students how to work with type and design techniques in all publications. Students will view a variety of slides of award-winning professional publications which will serve as springboards for ideas to apply to their own student publications.

Laura Schaub, Jostens, Commerce City, Colo.
10 a.m. Friday, Wells Fargo Theater 1, Convention Center (1,300)

General Audience

LAUGH IN

Laughter can truly be the best medicine when it has a purpose and is directed toward an end. Use humor in your publication to give it a voice and a personality.

Lori Oglesbee, CJE, McKinney High School, McKinney, Texas
10 a.m. Friday, Wells Fargo Theater 3, Convention Center (1,300)

11 A.M.

Yearbook

HOW TO WIN YEARBOOK DESIGN CONTESTS

This is for all students planning to enter the design competitions on Friday in either yearbook theme or

inside pages contests. Previous judges for these contests will provide some insight about what judges want to see in every award-winning layout. They will discuss basic design principles as well as advanced ideas. Advisers are also welcome to find out what the judges want to see and share this information with their entrants before the contests begin.

Lizabeth Walsh, MJE, and Christy Briggs, CJE, Reno High School, Reno, Nev.

11 a.m. Friday, Centennial B, Hyatt (240)

Featured Speaker, General Audience

HOW TO PLEASE THE BOSS

This sports correspondent will share what he has learned in identifying and pleasing the one person who most influences his career.

Steve Cyphers, ESPN, Fuita, Colo.
11 a.m. Friday, Centennial C, Hyatt (244)

Featured Speaker, Broadcast, Online

THE TV REVOLUTION

What does it take to "make it" in the new online television industry? The Internet represents a huge opportunity for people of all walks of life to contribute to the marketplace of information and ideas. Learn all about it from a leader in the TV revolution.

Richard Ayoub, ManiaTV.com, Denver, Colo.
11 a.m. Friday, Centennial D, Hyatt (644)

Yearbook

CLICHES BE GONE!

We all know that athletes practice hard and that students study for classes. Learn to fill your yearbook stories with more than the typical, cliché information. We'll brainstorm ideas for new ways to tell the same old story.

Kathy Habiger, CJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, CJE, Shawnee Mission West High School, Overland Park, Kan.
11 a.m. Friday, Centennial F, Hyatt (260)

General Audience, Computer Technology

THE NEW JOURNALISM

MySpace, Facebook, podcasting, RSS feeds, blogs, wikis and Web sites are all outlets of information that news media should incorporate into their services. Print today is not enough.

Ray Gen, El Segundo High School, El Segundo, Calif.
11 a.m. Friday, Centennial G, Hyatt (244)

Featured Speaker, Newspaper

INJECTING HUMOR INTO YOUR WRITING

Nothing in a newspaper is more effective than great humor writing. But humor writing is an art form. Do it right and everyone laughs and loves you. Do it wrong, and, well . . . you get in a lot of trouble. Texas columnist Dave Lieber, who has taught at the Erma Bombeck Writer's Workshop, shows how to walk the fine line between good humor and bad jokes. How to make readers laugh. And how to find the humor in everyday situations.

Dave Lieber, Fort Worth Star-Telegram, Fort Worth, Texas

11 a.m. Friday, Centennial H, Hyatt (242)

General Audience

MORE THAN BLUE IN A BOX OF CRAYONS

Learn to use every color in your staff's box of crayons. Identify your staff and school population and diversify the coverage of your school community. Come and share your staff's ideas and challenges.

Norma Kneese, MJE, Snake River High School, Blackfoot, Idaho, and Teddi Johnson, CJE, Oak Grove High School, North Little Rock, Ark.
11 a.m. Friday, Granite B, Hyatt (55)

Advisers, Yearbook, Middle School

GETTING IT TOGETHER

Learn some tricks of the trade to get your year off right, from deadlines to grading. Keep on track throughout the year. Handouts provided.

Wendi Solinger, CJE, Alice Vail Middle School, Tucson, Ariz.
11 a.m. Friday, Granite C, Hyatt (55)

General Audience

THAT PERSONAL TOUCH

This session will focus on interviewing techniques and learning how to develop human interest angles in your writing.

John Hudnall, University of Kansas, Lawrence, Kan.
11 a.m. Friday, Mineral A, Hyatt (140)

Law/Ethics, General Audience

HANDLING CONTROVERSY AND SENSITIVE ISSUES: SOME HITS AND MISSES

This session will examine how both high school and college student media have handled issues such as teen drinking, sexuality and even the f-word, with many mistakes in the process. The college-media examples will be from the speaker's award-winning print media staffs at Indiana University, with an emphasis on coverage that succeeded as well as some that missed the expected ethical (or legal) bar required by quality journalism.

David Adams, CJE, Indiana University, Bloomington, Ind.

11 a.m. Friday, Mineral B, Hyatt (100)

Advertising, Newspaper

SELL SMARTER (2 HOURS)

Grow advertising sales and realize the benefits of additional revenue. Pick up great tips, facts and strategies developed for newspaper industry advertising sales professionals to increase your advertising sales revenue.

Sandy Woodcock, Newspaper Association of America, Vienna, Va.

11 a.m. - 12:50 p.m. Friday, Mineral D, Hyatt (100)

Photography

PHOTOGRAPHY: FROM ORDINARY TO EXTRAORDINARY

Ho-hum, expected, boring. That describes most high school photography. It doesn't have to be. It's more than rules of composition. Learn how to think through a shot and make it sing. And non-photographers — learn to recognize a great photo and use it to attract readers.

Judy Babb, Lifetouch Publishing, Dallas, Texas
11 a.m. Friday, Mineral E, Hyatt (100)

Photography

TIPS TO AWARD-WINNING PHOTOGRAPHY

Whether you are the newspaper or yearbook staff photographer, this session will show many amazing photos and give tips on how to achieve the same for your publication.

Tina Klecka, Jostens, Phoenix, Ariz., and Lisa Baker, Horizon High School, Scottsdale, Ariz.
11 a.m. Friday, Mineral F, Hyatt (100)

Advisers

PHOTOSHOP BASICS FOR ADVISERS (2 HOURS)

Come ask those questions you don't want to ask in front of the students. Learn tips and tricks that will amaze your students. Walk out of the class with skills to improve your photographs for your publication. Teachers/advisers only. (Sign up and ticket at the convention registration desk. Limit 34.)

Mark Murray, Arlington ISD, Arlington, Texas
11 a.m. - 12:50 p.m. Friday, Mineral G, Hyatt (34)

Yearbook, Fundraising

RAKING IN THE BUCKS

Is your yearbook program in need of more \$\$\$? Here are some easy ways to increase your book sales and maximize your ad income.

Gary Bender, Westfield High School, Chantilly, Va.
11 a.m. Friday, Quartz B, Hyatt (55)

Newspaper

HOW EDITORS CAN BE GOOD LEADERS

OK, you're the editor. How can you be a good leader, motivate people and edit all at the same time? It's not only possible, but it can be fun, too.

John Boogert, Rocky Mountain News, Denver, Colo.
11 a.m. Friday, Room 702, Convention Center (148)

Broadcast

MADE YOU LOOK

While your head's in the clouds in Denver, get down to earth with what it takes to make a video package that won't let their eyes leave the screen. This session will give you some insider tips to turn that interview tape into a story that your audience just can't ignore.

Janet Kerby, Roane County High School, Spencer, W.Va.
11 a.m. Friday, Room 704, Convention Center (126)

Yearbook

NINE HABITS OF HIGHLY EFFECTIVE YEARBOOK STAFFS

Producing a yearbook can be a nightmare or a blast. Follow these nine habits to ensure the best yearbook experience imaginable.

Karen Ray, CJE, Walsworth Publishing Co., Ozark, Mo.
11 a.m. Friday, Room 706, Convention Center (126)

General Audience

TYPE CASTING

Using type effectively elevates good designers to great designers. By understanding font families and ways to

create contrast, your verbal message will have more impact and your overall layout will attract the attention it deserves.

Mimi Orth, Herff Jones Yearbooks, Pasadena, Calif.
11 a.m. Friday, Room 708, Convention Center (126)

Law/Ethics, General Audience

MYSFACE, ETC.: WEB PUBLISHING OUTSIDE OF SCHOOL

Use of personal networking sites by high school students is growing. Learn about your rights and responsibilities when you publish from home.

Mark Goodman, Student Press Law Center, Arlington, Va.
11 a.m. Friday, Room 710, Convention Center (126)

Newspaper

GRIEVING WHILE PUBLISHING STUDENTS' OBITUARIES

This is not a "how to write an obituary" session, although the speaker will give numerous tips while she tells the stories behind the obituaries published in her newspaper. This is a session about the deaths of current and former students and how she and her students dealt with these deaths personally and in print. Regardless of the timing of a student's death, high school journalists must produce the scheduled issue of the paper, write a quality obituary for a variety of audiences, and deal with their own emotions. It is hoped her stories will help others when they face this challenge.

Janet Levin, MJE, John Hersey High School, Arlington Heights, Ill.
11 a.m. Friday, Room 712, Convention Center (108)

Photography

HOW YOU PLAY THE GAME

Entering photography contests is more than just a way to get awards; it's a way to see how your work compares to your peers. It's also a way to get work evaluated in preparation for job and internship applications. We'll talk about photo contests and look at some winners in JEA competitions.

Bradley Wilson, CJE, North Carolina State University, Raleigh, N.C.
11 a.m. Friday, Wells Fargo Theater 1, Convention Center (1,300)

ADVISER LUNCHEON

Relax and dine with your colleagues in a relaxed setting. Pre-registration required. Please bring your ticket. Door prizes will be given. Quark is sponsoring this event.

11 a.m. to 12:50 p.m. Friday, Centennial A, Hyatt

NOON

Yearbook

1, 2, 3'S OF SUCCESSFUL YEARBOOK DISTRIBUTION

If you want to create an exciting atmosphere for the distribution of your yearbook don't miss this session.

You'll get fun ideas and cool strategies for a successful event.

Tina Klecka, Jostens, Phoenix, Ariz.; Michelle Coro, Desert Vista High School, Phoenix, Ariz., and Lisa Baker, Horizon High School, Scottsdale, Ariz.
Noon Friday, Centennial B, Hyatt (240)

Featured Speakers, General Audience

PRINT VS. BROADCAST

One works for ESPN The Magazine. One works for ESPN the network. They're brothers. This session will explore what it's like to cover events and personalities from the print and broadcast perspective — brother to brother (not responsible for an outbreak of sibling rivalry or bad jokes).

Steve Cyphers, ESPN, Fruita, Colo., and Luke Cyphers, ESPN The Magazine, Plattsburgh, N.Y.
Noon Friday, Centennial C, Hyatt (244)

Newspaper

SATIRES, PARODIES AND APRIL FOOLS

While conventional wisdom among scholastic journalism advisers warns against April Fools' Day issues, we've found tremendous success with satire and parody issues. In this session, we'll share our methods and our madness, and show how to produce these student favorites effectively and safely.

Kimberly Messadieh, El Camino Real High School, Woodland Hills, Calif.
Noon Friday, Centennial D, Hyatt (644)

Computer Technology

FIVE INDESIGN TRICKS YOU CAN LEARN TODAY

Ever watched an InDesign session and asked yourself, "But how do I do that?" After this one, you'll know. Watch expert InDesign users create the most popular InDesign effects, and you'll leave the session with specific instructions for recreating those effects in your own publication.

Vicky Wolfe and Elizabeth Rome, Herff Jones Yearbooks, Centreville, Va.
Noon Friday, Centennial F, Hyatt (260)

Yearbook

COLUMNS, GRIDS, MODS — WHERE TO START

An explanation of basic yearbook design geared toward beginners will walk them through the necessary steps and give examples of well-designed books.

Sandra Strall, Carlson High School, Gibraltar, Mich.
Noon Friday, Centennial G, Hyatt (244)

General Audience

INTERVIEWING TIPS

This session is designed to help you overcome the fears of asking tough questions. Somebody needs to raise those issues and it might as well be you!

Frank Ragulsky, Northwest Scholastic Press, Corvallis, Ore.
Noon Friday, Centennial H, Hyatt (242)

Advisers

RECRUITING AND KEEPING A GREAT STAFF

The title says it all. Recruiting and retention are the lifeblood of any journalism program. See how the

Westfield publications program maintains five sections of journalism courses.

Gary Bender, Westfield High School, Chantilly, Va.

Noon Friday, Granite B, Hyatt (55)

Literary Magazine

STARTING YOUR OWN LITERARY MAGAZINE

See how to start your own literary magazine at the lowest possible costs and with the least amount of after-school hours. One way to begin your magazine is to use the current curriculum (i.e. AP courses, dual credit courses, creative writing classes and of course, English and journalism classes as well as contest entries in various competitions.)

Joy McCaleb, Upperman High School, Baxter, Tenn.

Noon Friday, Granite C, Hyatt (55)

Newspaper

WRITING WITH AUTHORITY: THE SEARCH FOR KEY SOURCES

If you want to make your news and feature stories stand out, finding the voices that will speak with authority in your stories is KEY. Too many publications know they need sources for their stories and know they must have quotes but too often they go after mediocre sources and ask mediocre questions which result in stories with no sense of power or authority. Learn ways to challenge yourself and other staff members to get the interviews that count.

Nancy Freeman, MJE, Clayton High School, Clayton, Mo.

Noon Friday, Mineral A, Hyatt (140)

Newspaper, Online

PUTTING HIGH SCHOOL JOURNALISM ONLINE

Want to get your newspaper online? Want to find creative ways to use the Internet for more effective journalism? Come to this session and see examples of innovative online high school journalism today while learning about directions for the future.

Lynn Schofield Clark and Rachel Monserrate, University of Denver, Denver, Colo.

Noon Friday, Mineral B, Hyatt (100)

General Audience

WRITING PEOPLE WILL READ

Catch them with the first words, and pull them all the way through. Great feature writing tells stories, making readers see, smell, hear and feel. Get past the formula and learn how to write stories people will read.

Judy Babb, MJE, Lifetouch Publishing, Plano, Texas

Noon Friday, Mineral E, Hyatt (100)

Newspaper

YOUR STAFF AND THE COMMUNITY

From service learning to distributing copies of your newspaper to the community, your staff can develop a strong connection with your town. This connection can increase ad sales, add relevance to education and give students a sense of service.

Barbara McLachlan and Megan Gaughn, Durango High School, Durango, Colo.

Noon Friday, Mineral F, Hyatt (100)

Law/Ethics, General Audience

CREATING EFFECTIVE EDITORIAL POLICIES

Correctly crafted editorial policies are one way to help your publications establish themselves as designated forums for student expression. This session will discuss the strengths — and weaknesses — of developing such policies, and what should go into strong ones.

John Bowen, MJE, Kent State University, Kent, Ohio

Noon Friday, Quartz B, Hyatt (55)

Business/Advertising, Yearbook

BELIEVE YOU ARE TREMENDOUS

Attitude is everything. Believe you are TREMENDOUS and you will do TREMENDOUS things! Come and learn the art of sales and raising money, taught in a fun, positive manner. Learn the tricks of the trade to double and triple your advertising dollars.

Nora Guiney, Walsworth Publishing Co, Riverview, Mich.

Noon Friday, Room 702, Convention Center (148)

Law/Ethics, Newspaper, Administrators

WORKING WITH ADMINISTRATORS TO PREVENT CENSORSHIP

Learn how to prevent censorship of controversial school topics by working with school administrators. Successfully gather the facts for a story and discover ways to develop an open and trustful relationship with administrators. Also discussed will be the First Amendment and the rights of the student press.

Glen Leyden, Harinand Tyagi and Amelia Kane, Homewood-Flossmoor High School, Flossmoor, Ill.

Noon Friday, Room 704, Convention Center (126)

Yearbook

TYPE AND COLOR

Type and color are a given in most books, but how do you effectively use them so they work with your design and photographs? You will get a lot of ideas on how to use type and where to find those incredible type faces you see in the magazines. Tired of the same old use of color backgrounds and type? You will also learn the latest uses of color and what the newest colors are for your yearbook.

Candis Brinegar, Walsworth Publishing Co, Lubbock, Texas; Missy Green, Walsworth Publishing Co., Altamonte Springs, Fla.

Noon Friday, Room 706, Convention Center (126)

Newspaper, Computer Technology

INDESIGN TIPS AND TRICKS

Learning the ins and outs of InDesign can be a snap. Find out everything you ever wanted to know about the design program, and some things you didn't even know you didn't know!

Brian Wilson, Waterford Kettering High School, Waterford, Mich.

Noon Friday, Room 708, Convention Center (126)

Newspaper

HEADLINE WRITING

You have what you think is a prize-winning story to lead Page One in the next issue of your newspaper. The trick is to make people want to read it. Photos, graphics and

layout will help, but it's the headline people are going to look at first. This session will cover the basics of headline writing, when to be clever, when to play it straight. Students will learn how to adapt the essentials of "who, what, when, where, why and how" into headlines and learn how to convey the most information in the fewest words.

Richard Holden, Dow Jones Newspaper Fund, Princeton, N.J.

Noon Friday, Room 710, Convention Center (126)

Law/Ethics, General Audience

USING PUBLIC RECORDS TO COVER YOUR SCHOOL

Learn how you can use freedom of information laws to get facts about your school that make for great stories.

Mark Goodman, Student Press Law Center, Arlington, Va.

Noon Friday, Room 712, Convention Center (108)

12:30 P.M.

Contest

BROADCAST MODERATORS MEETING

Moderators meet for On-Air Reporter (40) and Broadcast Commentary (44) contests.

12:30 p.m. Friday, Quartz A, Hyatt (34)

1 P.M.

General Audience

KEYNOTE

Reggie Rivers, sports anchor and author of three novels, will teach students how to organize their writing.

Reggie Rivers, Denver, Colo.

Wells Fargo Theater, Convention Center (5000)

Contest

BROADCAST MODERATORS AND JUDGES MEETING

Moderators and judges for Broadcast News Story (34), Broadcast Sports (35), Broadcast Feature Story (36), Broadcast Commercial/PSA (37) and Broadcast Live Sports Coverage (38) meet.

1 p.m. Friday, Centennial E, Hyatt (276)

Contest

BROADCAST CONTEST ORIENTATION MEETING

Student entrants of On-Air Reporter (40) and Broadcast Commentary (44) will meet with moderators to get instructions. You must have your contest ticket to participate.

1 p.m. Friday, Mineral G, Hyatt (34)

1:30 P.M.

Contest

BROADCAST CARRY-IN CONTESTS

Entrants of these carry-in contests will meet for face-to-face critiques: Broadcast News Story (34), Broadcast Sports (35), Broadcast Feature Story (36), Broadcast Commercial/PSA (37) and Broadcast Live Sports Coverage (38). You must have your contest ticket to participate.

1:30 p.m. Friday, Centennial E, Hyatt (276)

2:30 P.M.

General Audience

WORK YOUR PLAN, DREAM SUCCESS

High school journalists are great multi-taskers but everyone needs some help navigating a crowded path to their dreams toward college and career. Come get some tips on finding your way to the goals you've been dreaming of from The Denver Post's staff development editor.

Carla Kimbrough Robinson, The Denver Post, Denver, Colo.

2:30 p.m. Friday, Centennial B, Hyatt (240)

General Audience

COVERING COLUMBINE: WHAT WE LEARNED

The documentary "Covering Columbine" looks at the emotional and ethical issues raised in the coverage of the worst school shooting in U.S. history.

Meg Moritz and Beth Gaeddert, University of Colorado, Boulder, Colo.

2:30 p.m. Friday, Centennial C, Hyatt (244)

Computer Technology, Broadcast

PODCASTS AND MORE

A basic introduction to podcast creation and usage, this session will give you a step-by-step approach to producing your own podcast and a behind-the-scenes look at the five podcasts created by the JEA Scholastic Press Rights Commission in a weekend.

Vince DeMiero, Mountlake Terrace High School, Mountlake Terrace, Wash.

2:30 p.m. Friday, Centennial D, Hyatt (644)

Law/Ethics, General Audience

PROTECTING PRIVACY VS. PUBLISHING THE TRUTH

Personal privacy sometimes conflicts with a journalist's obligation to report the facts. Learn where the law draws the line regarding what you can publish and how journalists make good ethical decisions about balancing the two.

Mark Goodman, Student Press Law Center, Arlington, Va.

2:30pm Friday, Centennial F, Hyatt (260)

Photography, Yearbook

TAKING ALL YOUR SCHOOL'S PORTRAITS

People who attend this session will learn what it takes to do all their school's portraits. Speakers will discuss the pros and cons of taking them and the financial benefits.

Chris G. Parrett and Chris L. Parrett, Kofa High School, Yuma, Ariz.

2:30 p.m. Friday, Centennial G, Hyatt (244)

Newspaper

FINDING THE STORIES

This session will provide tips and methods for rooting out stories relevant to a high school newspaper audience. Everything from regular coverage to enterprise pieces will be discussed.

Holly Wolcott, Colorado State University, Fort Collins, Colo.

2:30 p.m. Friday, Centennial H, Hyatt (242)

Advisers

SELECTING CLASSROOM MATERIALS

Come to this session to pick up ideas for classroom materials that can add spark to your program or help in the advising process. JEA Bookstore Committee members will offer insight into textbooks and supplemental materials. Advisers are invited to come and offer suggestions on what materials have worked (or haven't worked) in their classrooms.

Bob Bair, MJE, Blair High School, Blair, Neb., Connie Fulkerson, Journalism Education Association, Manhattan, Kan., and other Publications Committee members

2:30 p.m. Friday, Granite B, Hyatt (55)

Advisers

CJE/MJE CERTIFICATION STUDY SESSION

Teachers who will be taking the JEA certification tests today are invited to this pre-test study session.

Mark Newton, MJE, Grand Junction High School, Grand Junction, Colo.

2:30 p.m. Friday, Granite C, Hyatt (55)

Newspaper, Advising

AVOID THE ALLIGATORS; DRAIN THE SWAMP

With today's heightened awareness, we need to be aware of semantics. This session will not only cover basic writing, plus the dos and don'ts, but also what to do when the administration strikes. In other words, everything you wanted to know but were afraid to ask.

Nancy Giuliani, Newport High School, Newport, Ore.

2:30 p.m. Friday, Mineral A, Hyatt (140)

Yearbook

ORGANIZATION THAT PUTS MONK TO SHAME

Harness the "list maker" in all of your staff members to create a smoother yearbook cycle with effective organization techniques.

Becky Tate, CJE, Shawnee Mission North High School, Overland Park, Kan.

2:30 p.m. Friday, Mineral B, Hyatt (100)

ADVISER RECEPTION

Be sure to stop by the Advisers Reception on Friday evening for refreshments, auction action and great conversation. In addition to signed books and prints, the local committee has collected some fabulous auction items with local flair. You won't want to miss this one! All proceeds from the auction benefit the Student Press Law Center. Personal checks, MasterCard or Visa and cash will be accepted. Those who are judging Write-off competitions are especially encouraged to attend after they finish judging.

8:30-11 p.m. Friday, Capitol 4, Hyatt

THANK YOU

JEA and NSPA wish to thank the following organizations for their sponsorship of convention programs and activities:

Friesen Yearbooks
Saturday adviser hospitality

Herff Jones
Saturday adviser luncheon, lanyards

Jostens
Canvas adviser bags

JS Printing
Saturday student dance

NCompass Media, LLC
Friday morning adviser hospitality

Quark
Friday adviser luncheon

Taylor Publishing Co.
Printing of convention program

Walsworth Publishing Co.
Macintosh computer lab

Yearmovie
Friday student dance

The Local Committee would like to thank:

Celestial Seasonings

Colorado Education
Association

Colorado High School Press
Association

Colorado State University Student Media

Denver Convention and
Visitors Bureau

Denver Metro Chamber of Commerce

Denver Newspaper Agency

Denver Post

Denver Press Club

Rocky Mountain News

Ed Otte and the Colorado Press Association



Newspaper

THE 'I'S' HAVE IT

Great interviews equal great stories. Come to this session to get tips, techniques and strategies which lead to stories that almost 'write themselves.'

Sandy Woodcock, Newspaper Association of America, Vienna, Va.

2:30 p.m. Friday, Mineral D, Hyatt (100)

Computer Technology, General Audience

ADOBE INDESIGN CS3 — TEST DRIVE THE NEWEST FEATURES

Find out what's new with Adobe InDesign CS3 and get a hands-on demonstration on how to lay out graphics and typography with maximum efficiency; integrate Photoshop, Illustrator, Acrobat and Dreamweaver into one toolset, and streamline repetitive tasks. (Sign up and get a ticket at the convention registration desk. Limit 34.)

Patrick Koster, Adobe Systems Inc., Palm Bay, Fla.

2:30 p.m. Friday, Mineral G, Hyatt (34)

Yearbook Supplement

CAPTURE YOUR YEAR ON DVD

Your students are ready. Educators are discovering that today's media-savvy students need to be involved in "hands-on" multimedia/video journalism projects.

Find out how to enhance your yearbook or multimedia program by capturing your year on DVD. Learn how to get started and stay on track. You will get tips on pre-production, production, post-production and copyright issues pertaining to video.

Adam Nemmers, YearMovie Inc., Springfield, Mo.

2:30 p.m. Friday, Quartz B, Hyatt (55)

Law/Ethics, General Audience

SURE-FIRE STRATEGIES TO AVOID CENSORSHIP, PRIOR REVIEW

Here's how to develop a plan to win over school administrators to the idea that a free and responsible student press serves the best interests of the school system. No censorship, no prior review. Check out this game plan. Handouts distributed.

Randy Swikle, CJE, McHenry, Ill.

2:30 p.m. Friday, Room 702, Convention Center (148)

Advisers, Broadcast

SOLVING THE MONEY PROBLEM

Let's face it. The gear in our courses costs a lot of money. Do you feel like poor Oliver in the movie of the same name always saying to your principal, "Please, sir, can I have some more" money? The presenter will share with you how he started his program with a limited equipment inventory and expanded it to one worth more than \$2.5 million. He'll show you how to solve your money problem.

Phillip Harris, Springfield, Va.

2:30 p.m. Friday, Room 704, CC (126)

Photography

PHOTOGRAPHY PORTFOLIO ESSENTIALS

There is much more to creating a portfolio than simply "collecting your 10 best pictures." Know how

a portfolio should look while gaining tips to improve your photography. Bridge the gap between high school photography and college photography.

Bryan Farley, Brooks Institute of Photography, Santa Barbara, Calif., and Mark Murray, Arlington ISD, Arlington, Texas

2:30 p.m. Friday, Room 706, Convention Center (126)

Advisers

CALIFORNIA: BUILDING A STATE JOURNALISM ORGANIZATION AND MENTORING PROGRAM

Despite its vast distances and huge number of schools, California has never had a statewide journalism organization. It's never too late; let's start now. California advisers are invited to help design it and to help the California Scholastic Journalism Initiative build a Web-based e-mentoring program.

Steve O'Donoghue, California Scholastic Journalism Initiative, Sacramento, Calif., and Nick Ferentinos, California Scholastic Journalism Initiative, Saratoga, Calif.

2:30 p.m. Friday, Room 708, Convention Center (126)

Business/Advertising, General Audience

ICE CREAM TO ESKIMOS

Is selling ads like pulling teeth for your publication staff? Want some tangible tips for getting businesses in your community to advertise with you? Come learn a bunch of secrets for selling a bunch of ads.

Brian Wilson, Waterford Kettering High School, Waterford, Mich.

2:30 p.m. Friday, Room 710, Convention Center (126)

General Audience

RETHINKING CRITICAL THINKING FOR EDITORIAL LEADERSHIP

Personal decision making is one thing; but GROUP decision making is another — and often tougher and trickier. Learn how to apply tried-and-true principles of critical thinking and intellectual engagement to effectively enhance your staff leadership skills, publication coverage and image, and advance the goals of your media.

Reginald Ragland, CJE, DCJEA, Washington, D.C.

2:30 p.m. Friday, Room 712, Convention Center (108)

2:45 P.M.

Advisers, Contest

WRITE-OFF MODERATORS MEETING

Those who have volunteered to be moderators for the JEA Write-off competition must attend this meeting to get instructors and moderator packets for their contests.

Alyce Stanwood, Lincoln, Calif., and Cathie Parks, Tucson, Ariz.

2:45 p.m. Friday, Centennial A, Hyatt (120)

3:30 P.M.

Advisers

CJE/MJE CERTIFICATION TESTING (2-1/2 HOURS)

Advisers who have applied to take the Certified Journalism Educator or Master Journalism Educator test will do so at this time.

Mark Newton, MJE, Grand Junction High School, Grand Junction, Colo.

3:30 p.m. Friday, Mineral G, Hyatt (34)

4 P.M.

WRITE-OFF CONTEST

Check the convention update for your rcontest room assignments. You must have your ticket to enter the contest room. Arrive 15 minutes before the contest begins. Moderators may turn away latecomers.

6 P.M.

Advisers, Contest

WRITE-OFF JUDGES DINNER AND JUDGING

If you have signed up to judge, please check in at the room entrance to get your assignment.

Cathie Parks, Tucson, Ariz., and Alyce Stanwood, Lincoln, Calif.

6 pm Friday, Centennial A, Hyatt (120)

JOURNALISM MOVIE

Starz will show "The Thin Blue Line," which is a "fascinating, controversial true story of the arrest and conviction of Randall Adams for the murder of a Dallas policeman in 1976.

7 p.m. Friday, Starz Film Center, 900 Auraria Parkway

STUDENT DANCE

It's time to relax and have some fun! Make the most of being at a national convention by taking time and making an effort to meet staffs from other parts of the country. Students must present their convention name badges to be admitted. YearMovie will host tonight's dance .

9-11:30 p.m. Friday, Centennial D-E, Hyatt

SATURDAY

11

Centennial A	Treasure Hunting	The Great Picture Hunt	Why Ethics Matter	No Cheering
Centennial B		It's All in the Opening	Top Advisers Discuss Yearbook Trends	The
Centennial C	Changing the World	Choosing the Right Story Shape	So You Want to Be a Columnist?	From Hig
Centennial D				
Centennial E		Power of the Parts	Features Students Want to Read	Here's W
Centennial F		Yearbook Trends, Standards, Considerations	Better by Design	Whites Using
Centennial G	Steal or No Steal	Extreme Makeover: Yearbook Addition	The View	Beauty
Centennial H	Motivational Games	Will HS Pub Experience Take You to Hollywood?	Meet the Mod	Confession
Mineral A	Dueling InDesign Divas	Better Ways to Tell a Story	Converging the High School Newsroom	Blogs a
Mineral B	7.5 Tips to Organizing Your Life	Bringing Life to Writing	Chart-O-Matic	Co
Mineral C				
Mineral D	Staying Sane in the Midst of Chaos	We are Family: Creating Great Staffs	Magnificent Magazine Design	The of Tea
Mineral E	Summertime Step-By-Step	Don't Say That	Becoming an Award - Winning Publication	Where's t Manag
Mineral F	Live Your Font, Love Your Font	Power Words	Think Differently	Advan II
Mineral G (computer lab)	Beginning InDesign			Teach
Agate ABC	JEA Bookstore (8 a.m. - 3 p.m.)			
Granite A	Wr			
Granite B	Big J Program, Small School	Jumpstarting a Newspaper Program	Maestro Wrapup	Coaching fo

- Advising
- Broadcasting
- Literary magazine
- Newspaper
- Yearbook
- Photography

Sessions in **white boxes** are designed for general audiences or multiple areas of interest.

a.m.	Noon	1 p.m.	2:30 p.m.	3:30 p.m.	Evening
Working in the Press Box	Taking Design to the Next Level	Publishing, Design, and Layout		NSPA Awards Ceremony	
Writing Lab	Whys and Wheres of Professional Etiquette	Shoot to Kill			
High School to Career	The Contrast Factor	Space: The Final Frontier			Student Dance 9 p.m.
Why Design Rocks	Alternative Story Telling	Producing a Winning Journalist-of-the-Year			
Pros and Wrongs of Negative Space	Graphic Design that Rocks				
Geeky and the Geek					
News of a Font Fanatic	Update of the First Amendment Study	A Designer's Guide to What Works Today			
Design and Basic HTML	How to Avoid Color Barf	It's Not an Interview, It's a Conversation	Giving Students Power to Produce Quality Publications		
Local Coverage	Make Maestro Work	Creative Sports Design	Working with Quick Reads		
	Video Shooting 101	Life After High School Journalism	Afraid of Math? Take a Number		
Art and Craft Teaching Writing	Staff Room Extreme Makeover	Photo Editing for Photo Editors	Be an Ad-Selling Machine		
What !#@* Photo?: Saving Digital Files	Issue Seminar: Public Journalism's Promise, Problems		101 Ways to COB		
Advanced Photoshop Illustration	If You Lead, They Will Follow	The Right to Write	News Councils: Why We Need Them		
Learning InDesign	Phenomenal Photoshop	Way Cool InDesign Effects to Spice up Your Yearbook	Intermediate InDesign		
/Adviser Hospitality (8 a.m. -noon)					
Write-off Headquarters					
Ethics: Tough Calls for Advisers	Video Lighting and Camera Angles	Celebrate Creativity	Why You Need a PR Staff		

SATURDAY

Granite C	Multicultural Commission Meeting	Teaching and Learning and Grading it All	Intensive Journalistic Writing Works	New Adv
Quartz A	Scholastic Press Rights Commission Meeting	Literary Magazine Tips From A to Z	Concerning Coverage	Transfo
Quartz B	Junior High/Middle School Commission Meeting			Why Consic
Capitol 1	This American (and Journalistic) Life	Don't Make Time an Issue	The Redesign Retreat	Press Handli
Capitol 2	Newswriting for Beginners	Thumbs Up, Thumbs Down	It's Your Opinion; Get It Right	Meet T
Capitol 3	Dr. Susse's Plan for Getting Organized	A Passion for Coverage	All Work and All Play	Overhau
Capitol 4				
Capitol 5	Senior Pages – A Cooperative Effort	The Business of High School Newspapers	The Reese's Thesis: Improving Papers	De
Capitol 6	How to Take Your Newspaper Online	Preparing Stories Across Media	Take Your Online Journalism to the Next Level	Teachi Journal
Capitol 7	School Video Beyond the Broadcast	Getting Started in School Broadcasting	They Won't Let Me Print This	Open Foru
JEA Suite	Certification Commission Meeting 7:30 a.m.			JEA Comm

- Advising
- Newspaper
- Broadcasting
- Yearbook
- Literary magazine
- Photography

Sessions in **white boxes** are designed for general audiences or multiple areas of interest.

a.m.	Noon	1 p.m.	2:30 p.m.	3:30 p.m.	Evening
New Yearbook Users Beware	Getting Your First Internship	JEA and Broadcasting	The Bucks Don't Stop Here		
From Blop to Bliss	Time for a Campfire!	What is Waiting for You if You Major in Journalism	Convention Wrap-up		
Need JEA Certification?	Putting the STUDENT in Student Publications	How to Get an Internship	From Print to On-Air Presence		
Journalism Law/Ethics: Handling Tough Calls	Uncovering the "Other"	Story Structure	Most Headlines are Technically Correct		
Missing Deadlines	You Have to Have an Attitude	More Than Words	Advertising for Smarties		
The 'Lin' – Story Style	Fighting the Fight	Keep Them Reading	A Front Row Seat: Careers in Journalism		
	Adviser Luncheon				
Design Quest	Quark XPress 7 Innovations	Double Truck CPR	Times and Helvetica = Boring		
Podcasting: Multimedia Journalism	Start Shooting	Forward to the Good Stuff	Show Off Your Show		
Workshop on Prior Review	Becoming a College Journalist		Student Journalists in Court: Latest Cases		
JEA Awards Committee Meeting					

7:30 A.M.

Meeting

JEA CERTIFICATION COMMISSION MEETING

Commission members will meet to discuss JEA certification procedures.

Mark Newton, MJE, Grand Junction High School, Grand Junction, Colo.

7:30 a.m. Saturday, JEA Suite, Hyatt

8 A.M.

Newspaper, Yearbook

THIS AMERICAN (AND JOURNALISTIC) LIFE

"This American Life," an hour-long radio show on NPR, often produces several stories on one specific theme — kind of a like a radio centerspread. They also do cool profiles. Listen to satirical and serious excerpts of the show and leave with some original ideas that you can transfer to your newspaper or yearbook.

Derek Smith, MJE, Peninsula High School, Gig Harbor, Wash.

8 a.m. Saturday, Capitol 1, Hyatt (140)

General Audience

NEWSWRITING FOR BEGINNERS

Designed for students with little news writing experience, this session will cover basic techniques for finding story ideas, interviewing and piecing together an article. This class will discuss how to localize state, national and worldwide news.

Hannah Blick, Kansas State University, Manhattan, Kan.

8 a.m. Saturday, Capitol 2, Hyatt (130)

Yearbook

DR. SUSSE'S PLAN FOR GETTING ORGANIZED

Oh, the things you will see, and learn to de-stress: make it easy and fun, getting your yearbook to press. Find digital answers, the clutter will get clean; organize your system, for the whole team.

Susse Mabie, Taylor Publishing Co., Ocoee, Fla.

8 a.m. Saturday, Capitol 3, Hyatt (150)

Business/Advertising, Yearbook

SENIOR PAGES — A COOPERATIVE EFFORT

Senior ads are part of this school's Business Department's curriculum, leaving the rest of the book for the yearbook staff. Learn how getting business students involved in designing and selling ads can boost sales.

Deborah Grund and Barbara Barber, Dr. Phillips High School, Orlando, Fla.

8 a.m. Saturday, Capitol 5, Hyatt (140)

Newspaper, Advisers

HOW TO TAKE YOUR NEWSPAPER ONLINE

This session will give advisers an introduction to the my.highschooljournalism.org newspaper Web hosting service for teachers and students.

Craig Branson, ASNE, Reston, Va.

8 a.m. Saturday, Capitol 6, Hyatt (130)

Broadcast

SCHOOL VIDEO BEYOND THE BROADCAST

After students have done school broadcasts for several semesters, they are ready for new opportunities and challenges. We'll look at a variety of options for advanced students including short and long form features, documentaries and other ways to involve video in the school beyond the weekly or daily broadcasts.

Bruce Phillips, Wasson High School, Colorado Springs, Colo.

8 a.m. Saturday, Capitol 7, Hyatt (150)

Yearbook

TREASURE HUNTING

For years staffs have scouted magazines from cover to cover for theme and concept inspiration, often missing some of the best ideas the publications have to offer. Learn how to hunt for treasures that may give your book a new look.

Martha Akers, Loudoun Valley High School, Purcellville, Va.

8 a.m. Saturday, Centennial A, Hyatt (244)

Newspaper

CHANGING THE WORLD ...

... one editorial at a time. The staff editorial remains the soul of your newspaper, or should be. This session will be a spring through the basic structure of an editorial, some samples of recent student work, and a chance to discuss some hot topics that need your voice.

Jack Kennedy, MJE, Rock Canyon High School, Highlands Ranch, Colo.

8 a.m. Saturday, Centennial C, Hyatt (244)

Yearbook

STEAL OR NO STEAL

This session is the anchor for the next three sessions in this room. Go to one or go to all and find out how to create a book that rocks both your student audience and the journalism community. Looking for a theme and getting the right one is like picking the million dollar briefcase on the popular game show. So why not look for a little help from college brochures? See how you can take one of those college brochures that inundate your mailbox and adapt it to your school, generating a theme concept, a visual presentation of the concept and coverage opportunities.

Lori Oglesbee, CJE, McKinney High School, McKinney, Texas, and Mike Taylor, Taylor Publishing Co., Dallas, Texas

8 a.m. Saturday, Centennial G, Hyatt (244)

General Audience

MOTIVATIONAL GAMES

Sometimes we need a kick in the pants to maintain a positive attitude, and sometimes we need to be reminded that being on staff is fun. Learn the "Camp Vicky" approach to keeping your staff motivated and happy. Come to this session prepared to play.

Vicky Wolfe, Herff Jones Yearbooks, Centreville, Va.

8 a.m. Saturday, Centennial H, Hyatt (242)

Advisers

BIG J PROGRAM, SMALL SCHOOL

Just because you're in a small school doesn't mean you

have to have a small journalism program. Learn how to make a big difference in a small town through your journalism program.

Ryan Hansen, Lamar High School, Lamar, Colo.

8 a.m. Saturday, Granite B, Hyatt (55)

Meeting, Advisers

JEA MULTICULTURAL COMMISSION MEETING

Commission members will meet to discuss special projects and goals for the upcoming year. People interesting in joining this commission are welcome to attend.

Norma Kneese, MJE, Snake River High School, Blackfoot, Idaho

8 a.m. Saturday, Granite C, Hyatt (55)

Computer Technology, Yearbook

DUELING INDESIGN DIVAS

The bet is on — these two presenters will face off in an InDesign challenge. Come help determine the winner and learn some amazing tips and tricks that will polish your designs.

Shannon Tedeschi, Walsworth Publishing Co., Baltimore, Md., and Candis Brinegar, Walsworth Publishing Co., Lubbock, Texas

8 a.m. Saturday, Mineral A, Hyatt (140)

Advisers, Yearbook

7.5 TIPS TO ORGANIZE YOUR YEARBOOK LIFE

How do you handle the paper load, financial responsibilities, deadline crises, grading and staff motivation? Find out about All or Nothing grading, You've Been Snowed, Life in YBK and more. Handouts/CDs will be provided to help organize your life.

Dana Gorman, Lake Braddock Secondary School, Burke, Va.

8 a.m. Saturday, Mineral B, Hyatt (100)

Advisers

STAYING SANE IN THE MIDST OF CHAOS

This session will address staff organization, grading systems, curriculum development and problem-solving methods for advisers of all types of publications.

Laura Schaub, Jostens, Commerce City, Colo.

8 a.m. Saturday, Mineral D, Hyatt (100)

Advisers, Newspaper

SUMMERTIME STEP-BY-STEP

The summer, when schedules are less hectic and the stress levels have lessened, can be the best time to revitalize your staff and your publication. This session will offer a step-by-step process that newspaper staffs in two schools have used to rethink and revamp their publications.

Barbara Thill, CJE, Stevenson High School, Lincolnshire, Ill., and Diego Sorbara, Rocky Mountain News, Denver, Colo.

8 a.m. Saturday, Mineral E, Hyatt (100)

General Audience

LIVE YOUR FONT, LOVE YOUR FONT

Do you choose your restaurants by the fonts on their menu? Have you nearly wrecked your car looking at fonts on a sign? Have you attended college visits because you

like the fonts on their brochures? Join three font lovers as they discuss this passion called typography that consumes their lives.

Chad Rummel, CJE, Oakton High School, Vienna, Va.;
Erinn Harris, Robert E Lee High School, Springfield,
Va.; Theresa Baughman Poquis, Hayfield Secondary
School, Alexandria, Va.

8 a.m. Saturday, Mineral F, Hyatt (100)

Computer Technology

BEGINNING INDESIGN

Learn to create dynamic documents using InDesign. This is a hands-on lab that will cover the basic steps of using the program. Handouts available. (Sign up and get a ticket at convention registration desk. Limit 34.)

Susan Roberts, MJE, LaPorte High School, LaPorte, Texas, and Hal Schmidt, PS Graphics Inc., Kingwood, Texas

8 a.m. Saturday, Mineral G, Hyatt (34)

Meeting, Advisers

JEA SCHOLASTIC PRESS RIGHTS COMMISSION MEETING

Members of this commission will meet to make plans and goals for the upcoming year. Other advisers who are interested in being part of the commission are invited to attend.

John Bowen, MJE, Kent State University, Kent, Ohio

8 a.m. Saturday, Quartz A, Hyatt (34)

Meeting, Advisers

JEA JUNIOR HIGH/MIDDLE SCHOOL COMMISSION MEETING

Come meet with other advisers who teach at the junior high/middle school level to see how you may get involved at the national level. Share your ideas to further the commission.

Anita Wertz, CJE, Cesar Chavez High School, Stockton, Calif.

8 a.m. Saturday, Quartz B, Hyatt (55)

9 A.M.

Newspaper

DON'T MAKE TIME AN ISSUE

Get an insider's view of how a minimal staff of 20 produces a 12-page newspaper every two weeks in a school of more than 1,900 students. One will see what this 100 percent student-produced publication goes through to produce an award-winning newspaper every other week.

Bob Ahlersmeyer and Zack Miller, Carroll High School, Fort Wayne, Ind.

9 a.m. Saturday, Capitol 1, Hyatt (140)

Literary Magazine, Newspaper

THUMBS UP, THUMBS DOWN

Are you publishing well developed movie, book, music and movie reviews in your publications? If not, come and learn how to use rubrics and modeling to increase the effectiveness of your reviews.

Nancy Freeman, MJE, Clayton High School, Clayton, Mo.

9 a.m. Saturday, Capitol 2, Hyatt (130)

Yearbook

A PASSION FOR COVERAGE

The main purpose of yearbook is to tell the complete

story of the year. Develop a passion for coverage and expand the way you tell the story beyond photos and traditional quote-transition-quote stories. This session will present a multitude of innovative and traditional ways a yearbook year can be covered.

Jim Jordan, Del Campo High School, Fair Oaks, Calif.

9 a.m. Saturday, Capitol 3, Hyatt (150)

Business/Advertising, Newspaper

THE BUSINESS OF HIGH SCHOOL NEWSPAPERS

Advertising and marketing issues for newspapers will be explored in this session.

Randy Swikle, CJE, McHenry, Ill., and Gerry Appel, Ball State University, Muncie, Ind.

9 a.m. Saturday, Capitol 5, Hyatt (140)

Broadcast, Computer Technology

PREPARING STORIES ACROSS MEDIA

You know print, but what happens when you want to take your story to broadcast television or radio? Do the rules change for online media? And why would you want to publish in multiple media anyway? Join an editor from The Online NewsHour as he dissects successful professional and student multimedia journalism projects.

Adnaan Wasey, The Online NewsHour, Arlington, Va.

9 a.m. Saturday, Capitol 6, Hyatt (130)

Broadcast, Advisers

GETTING STARTED IN SCHOOL BROADCASTING

An overview for anyone interested in starting a broadcast journalism program. We'll look at what you need to get started — whether it is a new program or a new focus for an existing program — and some of the opportunities and pitfalls along the way.

Bruce Phillips, Wasson High School, Colorado Springs, Colo.

9 a.m. Saturday, Capitol 7, Hyatt (150)

Featured Speaker, Photography

THE GREAT PICTURE HUNT

A healthy life is a balanced life. And so it is also with photography and photojournalism. Feature photographs are more important than more readers and even editors realize for providing a readership a balanced visual diet. They make us laugh and they give us hope, something most "news" pictures do not. They give readers a break from tragedy and remind all of us that "the news" is not all bad. Whether you are making photographs for a daily newspaper or a high school yearbook, good feature photos are stories worth viewing.

Dave LaBelle, University of Kentucky, Lexington, Ky.

9 a.m. Saturday, Centennial A, Hyatt (244)

Yearbook

IT'S ALL IN THE OPENING

Any professional advertiser knows concept copy must be created that fits the message — and so should a good yearbook staff. Yet many staffs struggle in this area, writing the same, stale narrative that has driven the yearbook medium for decades. Come see how professionals thoughtfully marry copy to concept and come away with some learnable, knowable techniques

that have helped leading yearbook staffs go beyond the narrative.

Pete LeBlanc, Center High School, Antelope, Calif., and Dan Austin, Casa Roble High School, Orangevale, Calif.

9 a.m. Saturday, Centennial B, Hyatt (240)

Newspaper

CHOOSING THE RIGHT STORY SHAPE

Yes, yes. No one reads anymore. But what if you aren't ready to give up on real storytelling in your newspaper? This session offers a menu of "shapes" to fit the story you want to tell, and will demonstrate that narrative isn't dead; it's just waiting for great writers.

Jack Kennedy, MJE, Rock Canyon High School, Highlands Ranch, Colo.

9 a.m. Saturday, Centennial C, Hyatt (244)

BOOKSTORE & HOSPITALITY

Enjoy relaxing with your friends, where you can check out all the new books, as well as popular bestsellers, at the JEA Bookstore.

More than 200 books relating to many facets of journalism are available.

8 a.m. - 3 p.m. Saturday, Agate, Hyatt

ON-SITE CRITIQUES

Check your appointment time posted in the registration area and near the critique rooms. Since critiques are only 30 minutes long, it is important that you be on time for your critique.

8 a.m. - 3:30 p.m. Saturday, Limestone, Sandstone, Marble, Hyatt

MEDIA SWAP SHOPS

Newspaper, newsmagazine, yearbook, literary magazine and video swap shops are prime opportunities for pre-registered students and advisers to share useful ideas and concepts with others. If you have registered for this event, don't forget to bring at least 10 samples of your newspaper, literary magazine or one copy of your yearbook to show at your table. You must have a ticket. Please check the ticket for your assigned time.

9 and 10 a.m. Saturday, Centennial D, Hyatt

Featured Speaker, General Audience

THE POWER OF THE PARTS

Learn how you can improve as a writer by learning the parts of the process. Caution: This session may contain singing, piano playing and dancing.

Roy Peter Clark, The Poynter Institute, St. Petersburg, Fla.
9 a.m. Saturday, Centennial E, Hyatt (560)

Yearbook

YEARBOOK TRENDS, STANDARDS AND CONSIDERATIONS

From coverage to design, the professional press shows us what to do and hundreds of ways to anchor our yearbooks in the coverage year. For more ideas than you could ever use, this look at what's fresh will help you start a list of your own.

Paul Ender, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Matthews, N.C.

9 a.m. Saturday, Centennial F, Hyatt (260)

Yearbook

EXTREME MAKEOVER: YEARBOOK EDITION

Hey, why do you want your yearbook to be like all the other yearbooks? Escape from conventional sections, predictable coverage, and tired design. Using techniques offered in this session, you will depart from the SOS (same old stuff) and begin to be recognized for your awesome look, scintillating writing and inspired coverage. Are you brave enough to get a new look?

Marilyn Scoggins, Taylor Publishing Co., Dallas, Texas
9 a.m. Saturday, Centennial G, Hyatt (244)

General Audience

WILL HIGH SCHOOL MEDIA EXPERIENCE TAKE YOU TO HOLLYWOOD?

A former Fort Collins yearbook editor and her adviser reunite for a question-and-answer session on how high school media experience can expand career opportunities. Kim Bontempo Bogin (the editor) became a freelance writer for "Hollywood Interview One on One," Discovery Channel and HGTV. Do you have the journalistic skills to take you to Hollywood — or beyond?

Kim Bontempo Bogin, Evergreen, Colo., and Sheryl Fulton, Jostens Printing and Publishing, Topeka, Kan.
9 a.m. Saturday, Centennial H, Hyatt (242)

Advisers, Newspaper

RESTARTING OR JUMPSTARTING A NEWSPAPER PROGRAM

If you are starting a newspaper program from scratch or trying to rebuild a program that needs major renovations, this session will provide ideas and tools to get your program off the ground, whether the program is part of a school curriculum or an extracurricular activity.

Ellen Austin, CJE, St. Paul Academy, Saint Paul, Minn.
9 a.m. Saturday, Granite B, Hyatt (55)

Advisers

TEACHING, LEARNING AND GRADING IT ALL

Even with an intro class, publications classes must still have new learning. But how do you grade it all and keep busy between deadlines? Come listen to some ideas,

collect some examples and share some tips for success.

Logan Aimone, CJE, Wenatchee High School, Wenatchee, Wash.

9 a.m. Saturday, Granite C, Hyatt (55)

Newspaper/News magazine

BETTER WAYS TO TELL THE STORY

Are you boring your readers with lines and lines of traditional copy? Learn to use alternative story forms in your newspaper or news magazine to find new ways to tell the story and raise reader interest.

Mark Newton, MJE, Grand Junction High School, Grand Junction, Colo., and Carrie Faust, Smoky Hill High School, Aurora, Colo.

9 a.m. Saturday, Mineral A, Hyatt (140)

General Audience

BRINGING LIFE TO WRITING

Whether you're writing feature stories or columns, break out of the standardized testing essay mode and give your writing the voice that it needs to keep readers interested.

C. Dow Tate, Shawnee Mission East High School, Shawnee Mission, Kan.

9 a.m. Saturday, Mineral B, Hyatt (100)

General Audience

WE ARE FAMILY: CREATING GREAT STAFFS

A great atmosphere, strong working-relationships and a good game plan help create a staff that works well together and respects each other. This Indiana adviser will share the tales of how he shapes super staffs who enjoy coming to class and making great publications.

Tom Gayda, MJE, North Central High School, Indianapolis, Ind.

9 a.m. Saturday, Mineral D, Hyatt (100)

General Audience

DON'T SAY THAT

Quality writing requires using the correct words at the correct time. It also requires NOT using certain words! Learn the words to avoid in order to have succinct, quality writing.

Georgia Dunn, Well Dunn Images, South Lebanon, Ohio

9 a.m. Saturday, Mineral E, Hyatt (100)

Newspaper

POWER WORDS

Unlock the secrets that will give you the power to create unforgettable images by discovering how to use compelling words and employing the mysterious elements of writing. You will then know how to capture the essence of people and events making them memorable in the copy you write.

Linda Ballew, Great Falls High School, Great Falls, Mont.

9 a.m. Saturday, Mineral F, Hyatt (100)

Computer Technology, Broadcast

FINAL CUT PRO BASICS (2 HOURS)

In this class students will learn how to navigate the Final Cut Pro interface, how to do simple edits, how to add text, and how to move projects back and forth between Final Cut Pro and the other applications in the Final Cut Studio package including Motion, and DVD Studio Pro. Students will also learn about further training and

certification opportunities.

Scott Spicher, Boone County Schools, Florence, Ky.
9 a.m. Saturday, Mineral G, Hyatt (34)

Literary Magazine

LITERARY MAGAZINE TIPS FROM A TO Z

Come learn a variety of tips on such topics as working with advisers, fund raising, submissions and zebras (OK, maybe not zebras, but you'll learn a lot of other great stuff).

Mark Murray, Arlington ISD, Arlington, Texas

9 a.m. Saturday, Quartz A, Hyatt (60)

Advisers

SCHOLASTIC PRESS ASSOCIATION ROUNDTABLE (2 HOURS)

This session is for directors of scholastic press associations and advisers who are active on association boards.

Julie Dodd, MJE, University of Florida, Gainesville, Fla.

9 - 10:50 a.m. Saturday, Quartz B, Hyatt (55)

10 A.M.

Newspaper, Advisers

THE REDESIGN RETREAT

Never quite managed to accomplish a complete redesign? A retreat to the mountain top with your returning staff members may be just what your publication needs to sort out the complexities of a redesign and to prepare for the coming year. The presenter will focus on the process his newspaper students have used to redesign and get organized in fun, productive, four-day summer retreats.

Steve Matson, MJE, Charles Wright Academy, Tacoma, Wash.

10 a.m. Saturday, Capitol 1, Hyatt (140)

Newspaper

IT'S YOUR OPINION: GET IT RIGHT

Find out more about editorial writing in this session: models, tips, emphasis on research and form; distinguishing editorials from opinion pieces. Handouts will be provided.

Ron Bonadonna, Nutley High School, Nutley, N.J.

10 a.m. Saturday, Capitol 2, Hyatt (130)

Advisers, Yearbook

ALL WORK AND ALL PLAY ...

... Well, most of the time. Yearbook staff organization is much like going on a diet. Everyone has a method, and nothing works for everyone. This session will highlight adviser and editorial trials and successes. See what works. And what works better. (And what you might as well throw out with the bath water.) Topics will include leadership, organization, class management, recruiting, merry-making and more.

Jim Jordan, Del Campo High School, Fair Oaks, Calif., and Crystal Kazmierski, Arrowhead Christian Academy, Redlands, Calif.

10 a.m. Saturday, Capitol 3, Hyatt (150)

Newspaper

THE REESE'S THESIS: IMPROVING NEWSPAPERS

How are high school newspapers and Reese's peanut butter cups alike? The answers to this question can

lead you and your staff to strategies to improve your publication. Great writing packaged with great design can improve readability and increase readership.

Brenda Gorsuch, MJE, West Henderson High School, Hendersonville, N.C.

10 a.m. Saturday, Capitol 5, Hyatt (140)

Online Media, Computer Technology

TAKE YOUR ONLINE JOURNALISM TO THE NEXT LEVEL

Are you looking for ways to pump up your newspaper's Web site, keep your content fresh between print runs, or foster communication with your school community? An editor at The Online NewsHour will share online trends and show you how to start using blogs, podcasting and a lot of other free tools to take your online journalism to the next level.

Adnaan Wasey, The Online NewsHour, Arlington, Va.

10 a.m. Saturday, Capitol 6, Hyatt (130)

Law/Ethics, Newspaper

THEY WON'T LET ME PRINT THIS

If you've ever faced censorship, this session may help. Talk with a veteran adviser and students and advisers about censorship you've encountered or feared you would if you pursued.

Nick Ferentinos, Saratoga, Calif.

10 a.m. Saturday, Capitol 7, Hyatt (150)

Featured Speaker, General Audience, Law/Ethics

WHY ETHICS MATTER: MAKING GOOD DECISIONS

As a student journalist you face many tough calls on ethics — fairness, privacy, accuracy. Poynter's Bob Steele helps you spot the danger zones and sharpen your decision-making skills. An interactive session with case studies and time for YOUR questions about journalism ethics.

Bob Steele, The Poynter Institute, St. Petersburg, Fla.

10 a.m. Saturday, Centennial A, Hyatt (244)

Yearbook

TOP ADVISERS DISCUSS YEARBOOK TRENDS

Join a panel of top honorees in JEA's 2006 National Yearbook Adviser of the Year competition for a far-reaching discussion and Q&A session.

Dan Austin, Casa Roble High School, Orangevale, Calif.; Pete LeBlanc, Center High School, Antelope, Calif., and Martha Akers, Loudoun Valley High School, Purcellville, Va.

10 a.m. Saturday, Centennial B, Hyatt (240)

Featured Speaker, Newspaper

SO YOU WANT TO BE A COLUMNIST?

Most journalists fancy themselves as potential columnists. But being a GOOD columnist requires a strong knowledge of style, topics and research techniques. Make your column writing move beyond the ordinary.

Cindy Rodriguez, The Denver Post, Denver, Colo.

10 a.m. Saturday, Centennial C, Hyatt (244)

Newspaper, Yearbook

FEATURES STUDENTS WANT TO READ

This hands-on session is especially aimed at those

students who fear they will never know the necessary skills to pull readers into their copy. You will learn some tips that will make your writing come alive for your readers. Be prepared to participate!

Kathy Daly, Smoky Hill High School, Aurora, Colo.

10 a.m. Saturday, Centennial E, Hyatt (560)

Yearbook

BETTER, BY DESIGN

These principles of design make the difference between good yearbooks and great ones. See how knowing what subtle changes to make can create a drastically different look in terms of sophistication and polish.

Paul Ender, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Matthews, N.C.

10 a.m. Saturday, Centennial F, Hyatt (260)

Yearbook

THE VIEW

Themes are no longer slapped on the cover and developed on so-called theme pages. When theme drives your coverage, every page reinforces your message.

Create secondary coverage, alternative copy, and whole book links that offer a fresh perspective on the people, events, sports and activities at your school. Create visual motifs that reinforce the graphic statement. It's a whole new view. Look out, Donald!

Judi Coolidge, Taylor Publishing Co., Avon Lake, Ohio

10 a.m. Saturday, Centennial G, Hyatt (244)

Yearbook

MEET THE MOD

Modular design can dramatically increase yearbook coverage. See how one staff made the transition from traditional to mods in easy-to-follow steps. See the evolution of mods and look at all the variations. We'll discuss possibilities, problems and the future of mod design.

Lynn Strause, East Lansing High School, East Lansing, Mich.

10 a.m. Saturday, Centennial H, Hyatt (242)

General Audience

MAESTRO WRAP-UP

Students who participated in Thursday's maestro project are invited to this special session to review the results of their efforts.

Amy DeVault, CJE, Wichita State University, Wichita, Kan., and Jill Chittum, Derby High School, Derby, Kan.

10 a.m. Saturday, Granite B, Hyatt (55)

Advisers

INTENSIVE JOURNALISTIC WRITING WORKS

Since 1988, the Intensive Journalistic Writing approach has stimulated and enriched classroom composition instruction. Teacher who use this advanced placement-level composition course using journalistic techniques and models share its benefits and creative approaches. IJW relates directly to recent changes in the AP English Language and Composition Examination.

Carol Lange, CJE, Reston, Va.

10 a.m. Saturday, Granite C, Hyatt (55)

Online Media, Newspaper

CONVERGING THE HIGH SCHOOL NEWSROOM

Does this story sound familiar? You want a Web site for your newspaper or already have one but haven't exactly figured out how to add content on a regular basis or tie together your print and online editions? This session will give both advisers and students ideas on using their Web site as a story-telling device, how to organize the production process to produce for the Web and where to go for technical assistance.

Erik Lincoln, The Daily Sentinel, Grand Junction, Colo.

10 a.m. Saturday, Mineral A, Hyatt (140)

Newspaper, Magazine, Yearbook

CHART-O-MATIC

When planning a story, using a lot of text and photos comes to mind, but the best solution may be something completely different: a chart. Yes, the chart — underutilized and underappreciated — deserves a new look. Magazines, newspapers and yearbooks have an excellent opportunity to draw the reader while delivering content in a simple easy-to-read way. Come learn the magic a humble chart can bring to your page.

Logan Aimone, MJE, Wenatchee High School, Wenatchee, Wash.

10 a.m. Saturday, Mineral B, Hyatt (100)

Magazine

MAGNIFICENT MAGAZINE DESIGN MADE MANAGEABLE

It's simple to create strong, professional magazine-looking designs in your publication if you practice and look to great magazines for inspiration. This session is sure to get you excited to produce the best-looking magazines you possibly can.

Tom Gayda, MJE, North Central High School, Indianapolis, Ind.

10 a.m. Saturday, Mineral D, Hyatt (100)

Newspaper/News magazine

10 QUICK WAYS TO BECOMING AN AWARD-WINNING PUBLICATION

Looking to improve your newspaper/news magazine so that your school's name is called at the next awards ceremony? This frequent judge gives 10 quick ways to improve your publication overnight.

Georgia Dunn, Well Dunn Images, South Lebanon, Ohio

10 a.m. Saturday, Mineral E, Hyatt (100)

General Audience

THINK DIFFERENTLY

In journalism, just as in almost every other aspect of life, we are given rules we are told to follow. These guidelines help to move us in the right directions. As writers, photographers and designers, however, we sometimes need to take creative liberties, bending those rules to suit a certain project's mission or throwing a curve to help us tell a better story. If you want to intentionally break the rules, you first have to effectively understand

the fundamentals, and then, you must know the consequences resulting from your reasons for breaking the rules. Then, you take the plunge into the cutting edge and think differently.

Linda Ballew, Great Falls High School, Great Falls, Mont.

10 a.m. Saturday, Mineral F, Hyatt (100)

Yearbook

CONCERNING COVERAGE

A veteran adviser explains how coverage is the key to success in both building a program and in producing a true journalistic yearbook.

Mary Kay Downes, CJE, Chantilly High School, Chantilly, Va.

10 a.m. Saturday, Quartz A, Hyatt (60)

11 A.M.

Law/Ethics, General Audience

PRESS LAW/ETHICS: HANDLING TOUGH CALLS

To print, or not to print? Journalists who have a solid grounding in press law can easily make some judgments. Other decisions, not strictly covered by the law or by school rules, involve knowledge of professional journalistic standards and methods for exploring ethical dilemmas. Learn the basics of press law, including the laws of libel, copyright and privacy, and learn some mechanisms a staff or an individual can employ to make those tough ethical calls. Discover too what free expression rights journalists have under the law.

Steve Matson, MJE, Charles Wright Academy, Tacoma, Wash.

11 a.m. Saturday, Capitol 1, Hyatt (140)

Newspaper

MEET THOSE DEADLINES

An example of how one staff organizes itself so that all students, well, most students, meet deadlines, alleviate stress and turn out high-quality copy.

Barbara McLachlan and Catherine DiBona, Durango High School, Durango, Colo.

11 a.m. Saturday, Capitol 2, Hyatt (130)

Yearbook

OVERHAULIN' — STORY-STYLE

You've laid the groundwork. Checked the facts. Plugged in the quotes. Even written the story. But it just doesn't drive right. It's time for an intervention. A makeover. Maybe even a major overhaul. Come see what it takes to transform an ordinary story from a junker to a Jaguar. It's just a matter of finding the right words.

Crystal Kazmierski, Arrowhead Christian Academy, Redlands, Calif., and Susan Massy, Shawnee Mission Northwest High School, Shawnee, Kan.

11 a.m. Saturday, Capitol 3, Hyatt (150)

Yearbook

DESIGN QUEST

This session will stimulate your yearbook design creativity and thinking for next year. Where do the great yearbook designers get all those great ideas? Come see what the professionals are doing and see how you might adapt their ideas for your 2008 book.

Jim Jordan, Del Campo High School, Fair Oaks, Calif.

11 a.m. Saturday, Capitol 5, Hyatt (140)

Computer Technology, Broadcast, Advisers

TEACHING MULTIMEDIA JOURNALISM: PODCASTING AND MORE

Discover how schools like yours are integrating podcasting, online journalism and other multimedia into new and pre-existing journalism curricula. An editor from The Online NewsHour will discuss tips and tricks to help you make a seamless transition to new media.

Adnaan Wasey, The Online NewsHour, Arlington, Va.

11 a.m. Saturday, Capitol 6, Hyatt (130)

Law/Ethics, General Audience

OPEN FORUM ON PRIOR REVIEW

Tell us about your experiences with prior review. Members of JEA's Press Rights Commission will listen and discuss prior review with anyone who has experienced it or is interested in finding out more about this uneducationally sound practice. This session, open to all students, advisers and administrators, is only part of an ongoing investigation into the practice of prior review in scholastic media.

John Bowen, MJE, Kent State University, Kent, Ohio

11 a.m. Saturday, Capitol 7, Hyatt (150)

General Audience

NO CHEERING IN THE PRESS BOX

It wasn't the parties and girls that made me love college. While those were "perks," covering everything from the firing of Bobby Knight to the Indianapolis 500 were my biggest college thrills. Here are just a few of the things I learned from the press box you'll need to know before you take your spot on media row.

Ryan Gunterman, CJE, Bloomington High School North, Bloomington, Ind.

11 a.m. Saturday, Centennial A, Hyatt (244)

Yearbook, Newspaper

THE WRITING LAB

Think of this presentation as a greatest hits of three writing presentations. Style Imitation will help you practice the craft of writing through imitation and repetition. The 12-Step Program is all about reporting. Rehabilitate your writing process by coming to the realization that yearbook and newspaper writing is about reporting first and writing second. Piece of Pie will give beginning writers a formula to create professional feature copy. Lots of handouts.

Pete LeBlanc, Center High School, Antelope, Calif., and Dan Austin, Casa Roble High School, Orangevale, Calif.

11 a.m. Saturday, Centennial B, Convention Center

Featured Speakers, General Audience

FROM HIGH SCHOOL TO CAREER

Meet three siblings who got their start as high school journalists and who have attended, collectively, more than a dozen JEA/NSPA conventions. They will talk about what they do, how they got there and what they advise you to do as you consider majoring in journalism.

Lesley Kennedy, Rocky Mountain News, Denver, Colo.; Phil Kennedy, Andersen Construction, Portland, Ore., and Sara Kennedy, The Seattle Times, Seattle, Wash.

11 a.m. Saturday, Centennial C, Hyatt (244)

Newspaper

HERE'S WHY DESIGN ROCKS

Find out what a designer does at a daily newspaper and why you'd want to be one.

Linda Shapley, Janna Fischer, Jackie Feldman and Leanna Efrid, The Denver Post, Denver, Colo.

11 a.m. Saturday, Centennial E, Hyatt (560)

Yearbook

THE WHITES AND WRONGS OF USING NEGATIVE SPACE

White space is one of the most powerful (and woefully misused) design devices of our time. A few easy guidelines will help make your intentions clear and you'll be on your way to beautiful spread designs and more effective visual communication.

Ann Akers, MJE, Herff Jones, Matthews, N.C., and Paul Ender, Palm Springs, Calif.

11 a.m. Saturday, Centennial F, Hyatt (260)

Yearbook

BEAUTY AND THE GEEK

Almost any theme concept can be done well. On the other hand, a good theme can be battered by a lack of attention to detail. Help develop a theme in three different ways from the concept to copy to graphic identifiers. See how little things make a BIG difference in theme concept and design.

Mike Taylor and Marilyn Scoggins, Taylor Publishing Co., Dallas, Texas, and Judi Coolidge, Taylor Publishing Co., Avon Lake, Ohio

11 a.m. Saturday, Centennial G, Hyatt (244)

Yearbook

CONFESSIONS OF A FONT FANATIC

You have hundreds of fonts at your fingertips. Find out how to make the best use of them to create yearbook pages with WOW!

Lynn Strause, East Lansing High School, East Lansing, Mich.

11 a.m. Saturday, Centennial H, Hyatt (242)

Law/Ethics, Advising

COACHING ETHICS: TOUGH CALLS FOR ADVISERS

Making good ethical decisions is one of the most important skills a student journalist can and should learn. Advisers can teach and guide that process. Poynter's Bob Steele offers a tool box for "coaching ethics."

Bob Steele, The Poynter Institute, St. Petersburg, Fla.

11 a.m. Saturday, Granite B, Hyatt (55)

Advising, Yearbook

NEW YEARBOOK ADVISERS BEWARE

If you're a new adviser, come to this session to get help with all the small stumbling blocks that happen when you have a deadline to meet. The session is led by a adviser whose first staff just completed its yearbook in March.

Michelle Lamberth, Springfield High School, Springfield, Tenn.

11 a.m. Saturday, Granite C, Hyatt (55)

Meeting

JEA AWARDS COMMITTEE MEETING

Committee members will meet to review award applications.

Susan Hathaway Tantillo, MJE, Naples, Fla.
11 a.m. Saturday, JEA Suite, Hyatt

General Audience, Computer Technology

BLOGS AND BASIC HTML

Learn how to use blogs in journalism. Session will cover ideas for enhancing classroom learning, showcasing student work, informing the community and keeping students informed. Then, learn the basics of HTML scripting so you can add pizzazz to your blog and to district-templated Web sites. Helpful Web sites and shareware software will be introduced. Time will be allowed for questions and group sharing.

Clarissa Crozier, Arapahoe High School, Littleton, Colo.
11 a.m. Saturday, Mineral A, Hyatt (140)

Yearbook

COOL COVERAGE

See how other books from around the country incorporate new ideas into each section of the yearbook. Tips, advice and handouts about coverage in the yearbook will be offered.

Sandra Strall, Carlson High School, Gibraltar, Mich.
11 a.m. Saturday, Mineral B, Hyatt (100)

Advising

THE ART AND CRAFT OF TEACHING WRITING

Advisers: Learn 10 steps from a Poynter Institute writing coach that will turn you into a hero and improve your students' writing forever.

Roy Peter Clark, The Poynter Institute, St. Petersburg, Fla.
11 a.m. Saturday, Mineral D, Hyatt (100)

Photography, Computer Technology

WHERE'S THAT @#%! PICTURE? MANAGING DIGITAL WORKFLOW

Digital photography has done wonders for the yearbook and newspaper workroom. The biggest problem is finding the image that was taken last week when you need it for this week's paper. This session will help you organize your files so nothing is ever lost.

Wayne Dunn, CJE, Well Dunn Images, South Lebanon, Ohio
11 a.m. Saturday, Mineral E, Hyatt (100)

Computer Technology

ADVANCED PHOTOSHOP ILLUSTRATION

Create illustrations in Photoshop with a digital camera and pop art techniques.

Susan Duncan, CJE, Pine Tree High School, Longview, Texas
11 a.m. Saturday, Mineral F, Hyatt (100)

Advisers, Computer Technology

TEACHING INDESIGN

This hands-on session for advisers only will highlight an overview of the program with teaching tips. Handouts distributed include helpful Web sites and publishers that give information on teaching Adobe InDesign. (Sign up

and get ticket at convention registration desk. Limit 34.)

Susan Roberts, MJE, LaPorte High School, LaPorte, Texas, and Hal Schmidt, PS Graphics Inc., Kingwood, Texas

11 a.m. Saturday, Mineral G, Hyatt (34)

Yearbook

TRANSFORM BLOP TO BLISS

A veteran yearbook adviser presents humorous and practical advice to prevent writing copy that only your grandmother will really enjoy reading.

Mary Kay Downes, CJE, Chantilly High School, Chantilly, Va.

11 a.m. Saturday, Quartz A, Hyatt (60)

Advisers

WHY CONSIDER JEA CERTIFICATION?

Advisers can demonstrate their professionalism by earning Certified Journalism Educator status and even become Master Journalism Educator. This session tells how the JEA certification works and how advisers can gain their CJE or MJE.

Mark Newton, MJE, Grand Junction High School, Grand Junction, Colo.

11 a.m. Saturday, Quartz B, Hyatt (55)

ADVISER LUNCHEON

JEA awards — Yearbook Adviser of the Year, Diversity Award, Rising Star and Teacher Inspiration Award — will be presented. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized. NSPA will present several Pioneer Awards. Speakers will be Dan Austin and Pete LeBlanc, Yearbook Advisers of the Year, and Linda Drake, Teacher Inspiration Award winner. Pre-registration was required. Please bring your ticket. Herff Jones has underwritten this event.

Noon - 2:20 p.m. Saturday, Capitol 4, Hyatt

NOON

General Audience

UNCOVERING THE 'OTHER'

Race, class and gender are some of the obvious targets for cultural "othering" — intentionally, or sometimes intentionally made to feel outside of cultural or social norms. This presentation will offer alternative methods for covering the "Other" in our schools.

Rhys Roberts and Brenah Hearne, Fort Collins High School, Fort Collins, Colo.

Noon Saturday, Capitol 1, Hyatt (140)

Newspaper, Yearbook

YOU HAVE TO HAVE ATTITUDE

Learn how to create theme pages with virtually no

money and limited design experience. Sometimes you need the right fonts and designs to create your message. In a game format, participants will take a common theme for a yearbook or a common topic for a newspaper feature and design just the right pages with attitude. Handouts and prizes accompany this presentation. This is an ideal session for small-school yearbook and newspaper programs.

Mary Patrick, CJE, Maize South Middle School, Wichita, Kan.; Emily Armstrong, Maize Middle School, Maize, Kan., and Kristina Nelson, Maize South Middle School, Wichita, Kan.

Noon Saturday, Capitol 2, Hyatt (130)

Law/Ethics, General Audience

FIGHTING THE FIGHT

A student confronts her school's administrator, teaching him about what student press laws are all about.

Barbara McLachlan and Monika Johnson, Durango High School, Durango, Colo.

Noon Saturday, Capitol 3, Hyatt (150)

Computer Technology, General Audience

QUARKXPRESS 7: BEST PRACTICES AND NEW INNOVATIONS

Its new design features are eye-catching, but QuarkXPress 7 radically changes desktop publishing by opening up new models of collaboration among designers and also with print providers. We will discuss how users can leverage the advancements of QuarkXPress 7 to design with freedom and confidence. Cool tips and tricks make this session a must for anyone who currently uses QuarkXPress or wants to move up to a powerful collaborative tool.

Chris Edwards, Quark, Denver, Colo.

Noon Saturday, Capitol 5, Hyatt (140)

Photography, Broadcast

START SHOOTING

Learn the tricks and proven approaches of the best videographers in the business from KUSA-TV. A member of this award-winning team will share the secrets that have won KUSA multiple Photographer of the Year honors.

Eric Kehe, KUSA-TV, Denver, Colo.

Noon Saturday, Capitol 6, Hyatt (130)

Broadcast, Newspaper

BECOMING A COLLEGE JOURNALIST

This session will introduce students to the demanding schedule of a college journalist whether print or broadcast. Combining both classroom and extracurricular experience, students will see the necessary balance between class and real-world journalism.

Shawn Chitnis and Ariel Wesler, University of Southern California, Los Angeles, Calif.

Noon Saturday, Capitol 7, Hyatt (150)

Yearbook

TAKING DESIGN TO THE NEXT LEVEL

The session will discuss some of the basic elements of design and how to put them together to take page

designs to the next level. We will talk about packaging, type and how to make everything work together.

Sarah Thomas, Kansas State University, Manhattan, Kan.

Noon Saturday, Centennial A, Hyatt (244)

General Audience

THE WHYS AND WHEREFORES OF PROFESSIONAL ETIQUETTE

Things your (pick one) mother, teacher, father, adviser, all of the above NEVER taught you. From your portfolio to an e-mail to your interview style, make the BEST first impression.

Marcia Meskiel-Macy, Taylor Publishing Co, Melbourne Beach, Fla.

Noon Saturday, Centennial B, Hyatt (240)

Yearbook

THE CONTRAST FACTOR

Learn how to use the power of opposing visual elements to create dynamic designs. This session will focus on big/small, bold/light, wide/narrow, vertical/horizontal, black/color, justified/unjustified, thick/thin, modular/cut-out and isolated/unified.

Gary Lundgren, Jostens, Minneapolis, Minn.

Noon Saturday, Centennial C, Hyatt (244)

Newspaper

ALTERNATIVE STORY TELLING — GIVE THEM WHAT THEY WANT

It's no secret that most of your "readers" don't actually read your publication from start to finish. They skim it, choosing bits and pieces. In this session, we'll discuss the reading habits of your audience and figure out new ways to present information. Alternative story telling has been popular in magazines for some time, but it is becoming more popular in professional newspapers as well. In this session you'll see examples from both and get ideas for adapting them to your own publications.

Amy DeVault, CJE, Wichita State University, Wichita, Kan.

Noon Saturday, Centennial E, Hyatt (560)

Yearbook

GRAPHIC DESIGN THAT ROCKS

A showcase of the latest in modern publication design and a discussion of the underlying design principles at work. An open mind is required.

Tamara Herzfeld, Fresh Ink Yearbooks, Laguna Beach, Calif.

Noon Saturday, Centennial F, Hyatt (260)

Law/Ethics, General Audience

UPDATE OF THE FIRST AMENDMENT STUDY

Two years ago, a national survey of 112,000 students showed America's high schools were leaving the First Amendment behind. Learn how things have changed — and not changed — in the time since as the speaker reviews a new version of the study done earlier this year by the same Knight Foundation researchers. Also hear about new research into how kids get their news.

Gerry Appel, Ball State University, Muncie, Ind.

Noon Saturday, Centennial H, Hyatt (242)

Broadcast, Videography

VIDEO LIGHTING AND CAMERA ANGLES

This session will help videographers, DVD creators, and news teams use lighting and camera angles to make the best package possible. Students and advisers will learn from examples and open discussion.

Derek Clements, Kansas State University, Manhattan, Kan.

Noon Saturday, Granite B, Hyatt (55)

General Audience

GETTING YOUR FIRST INTERNSHIP

Learn how to write a resume and build a portfolio. Also learn effective interviewing techniques, networking, and why it's essential.

Doug Bell, Evergreen Newspapers, Evergreen, Colo.

Noon Saturday, Granite C, Hyatt (55)

Yearbook

HOW TO AVOID COLOR BARF

So, you have a full color yearbook and you just can't wait to use all of the colors in the rainbow, huh? STOP! Just because you Calif.N, doesn't mean you SHOULD use all of those colors. Learn how to work with color families, how to manage colors effectively, how to plan color, and most of all how to avoid barfing color all over your pages!

Andrea Hauptert, Herff Jones Yearbooks, Denver, Colo.

Noon Saturday, Mineral A, Hyatt (140)

Yearbook, Newspaper, Photography

MAKE MAESTRO WORK

Learn a way for writers, designers and photographers to work together and package yearbook or newspaper stories, layouts and photos. This process involves participation and involvement from all members of the project.

Alex Yocum and Chris Hanewinkel, Kansas State University, Manhattan, Kan.

Noon Saturday, Mineral B, Hyatt (100)

Videography, Broadcast

VIDEO SHOOTING 101

Learn how to shoot good solid video for broadcast, video yearbooks or Web. Some areas covered will be lighting, tripod use, interview techniques and sports coverage. Bring your camera or use one provided for hands on demonstrations.

Gary Wysocki, ABS Production Services Inc., Westminster, Colo.

Noon Saturday, Mineral C, Hyatt (100)

General Audience

STAFF ROOM EXTREME MAKEOVER

We practically live in our staff rooms, so they might as well be comfortable! Learn inexpensive and creative ways to make your staff room more functional and more fun. There are a lot of easy things you can do to give your staff room a much-needed makeover.

Jennifer Pringle, Temple City High School, Temple City, Calif.

Noon Saturday, Mineral D, Hyatt (100)

General Audience

PUBLIC JOURNALISM'S PROMISE, PROBLEMS (2 HOURS)

In theory, public or civic journalism, where "news" is covered from the citizen on up and ordinary people determines what is worthy of discussion and coverage, sounds like a noble venture. But have the results served the public good? Are new public journalism vehicles — blogs, Web bulletin boards, chat rooms, editable online encyclopedias — helping make society better and building future generations of media literate citizens? We'll examine where the promise of public journalism is headed, and how this information revolution connects with journalism education.

Elizabeth Parmelee, Colorado Partnership for Educational Renewal, Denver, Colo.; Ellen Laubhan and Jerry Wilson, Poudre School District, Fort Collins, Colo.; Robert Moore, Fort Collins Coloradoan, Fort Collins, Colo.; Patrick Plaisance and Barbara Wallner, Colorado State University, Fort Collins, Colo., and Stephen Wahlfeldt, Rocky Mountain High School, Fort Collins, Colo.

Noon-1:50 p.m. Saturday, Mineral E, Hyatt (100)

General Audience

IF YOU LEAD, THEY WILL FOLLOW

For editors; and advisers too learn how to be a more effective leader for your staff. Being a leader takes time, commitment and the right blend of charisma. After all, a staff is only as good as its editors. Come prepared to participate in discussion and role play geared toward molding exceptional leaders.

Megan Fromm, University of Maryland, College Park, Md.

Noon Saturday, Mineral F, Hyatt (100)

Computer Technology, Photography, Yearbook

PHENOMENAL PHOTOSHOP

Amaze and astound your fellow staff members with new knowledge of Photoshop techniques. Learn to color correct images, make and use contact sheets, make cutouts and paint out color. Bring questions about other techniques and we'll work together to get them answered and help you use this great software like a pro. (Sign up and get a ticket at the convention registration desk. Limit 34.)

Eric Manto, Walsworth Publishing Co., Prosper, Texas

Noon Saturday, Mineral G, Hyatt (34)

General Audience

TIME FOR A CAMPFIRE!

You just met the deadline. Before jumping directly into the next one, take a short break and have a campfire (without the matches, the wood, or the fire). Join the staff of The Myth from Cesar Chavez High School as they share their campfire tradition. Be prepared to participate and play along.

Anita Wertz, CJE, Cesar Chavez High School, Stockton, Calif.

Noon Saturday, Quartz A, Hyatt (60)

Newspaper

PUTTING THE STUDENT IN STUDENT PUBLICATIONS

As a brand new newsmagazine adviser, my students provided my on-the-job training and truly ran our

magazine. Three years later, they still run the show. My editors and I will discuss the importance and how-tos of student ownership.

Pamela Harr, Anthony Battaglia and Isabelle Jones, Theodore Roosevelt High School, Kent, Ohio
Noon Saturday, Quartz B, Hyatt (55)

1 P.M.

Yearbook, Newspaper

STORY STRUCTURE

From gathering information to self-editing stories, make the process easier by following a simple formula. This session will feature lead writing and ways to create reader-friendly copy.

Lindsay Porter, Kansas State University, Manhattan, Kan.

1 p.m. Saturday, Capitol 1, Hyatt (140)

General Audience

MORE THAN WORDS: TYPOGRAPHY FROM OUTSIDE THE BOX

A session for all users of type, we will take a serious look at typography in feature headlines, from the basics to the cutting edge. Learn to make everyday type look elegant, combine typefaces successfully, use letterforms in creative ways, and treat type like an object.

Jenny Fischer, Colorado State University, Fort Collins, Colo.

1 p.m. Saturday, Capitol 2, Hyatt (130)

Newspaper

KEEP THEM READING

Using basic design principles will help you create pages that are attractive and a service to your readers. This page designer for the Kansas State Collegian will show you how he gets the job done on a daily basis.

Brenden Preager, Kansas State University, Manhattan, Kan.

1 p.m. Saturday, Capitol 3, Hyatt (150)

Newspaper

DOUBLE TRUCK CPR

Join this discussion for advisers, editors and designers for how to overhaul tired in-depth pages. New examples will be shown.

Bretton Zinger, CJE, Chantilly High School, Chantilly, Va.
1 p.m. Saturday, Capitol 5, Hyatt (140)

Broadcast

FORWARD TO THE GOOD STUFF

This prime time session is ALL good stuff and the production tricks will come at you so fast we guarantee you'll want to hit the pause button to ask questions.

You'll get a lot of quick and easy tips and tricks to improve your show and impress your audience. Your rerun will be a hit with your teacher and classmates.

Phillip Harris, Springfield, Va., and Janet Kerby, Roane County High School, Spencer, W.Va.

1 p.m. Saturday, Capitol 6, Hyatt (130)

Newspaper, Computer Technology

PUBLISHING DESIGN AND LAYOUT

Take a look at how the newest plugins and publishing tools can make creating your newspaper layout faster, easier and more effective.

Deb McMurray, WoodWing USA, Detroit, Mich.

1 p.m. Saturday, Centennial A, Hyatt (244)

Photography

SHOOT TO KILL

Want to stop 'em dead in their tracks? Let's talk about some techniques you can use to take killer photos no matter what kind of camera you have.

Deanne Brown and Cindy Todd, Westlake High School, Austin, Texas

1 p.m. Saturday, Centennial B, Hyatt (240)

Yearbook

SPACE: THE FINAL FRONTIER

White space is an overlooked design element. Learn how to use three levels of spacing to create out-of-this-world yearbook spreads.

Gary Lundgren, Jostens, Minneapolis, Minn.

1 p.m. Saturday, Centennial C, Hyatt (244)

General Audience

PRODUCING A WINNING JOURNALIST-OF-THE-YEAR PORTFOLIO (1.5 HOURS)

Do you want to win your state Journalist of the Year contest? Would you like to win the national JOY scholarship? This session will cover every aspect of compiling a winning portfolio and you will see some of the best, and the worst, examples of student portfolios. Advisers can learn ways to help students build their journalism portfolios into something that will take them from contests to careers. This session would be especially helpful for juniors planning to enter next year's competition.

Wayna C. Polk, Abilene High School, Abilene, Texas

1 p.m. Saturday, Centennial E, Hyatt (560)

Yearbook

A DESIGNER'S GUIDE TO WHAT WORKS TODAY

A unique collection of up-to-date samples from all areas of mass media will be presented. Creative shadowing concepts without infringing on others copyrighted materials will be explained. Color theory, design and typography are examined and discussed. What concepts from all forms of mass media work best in yearbooks and what does not work?

Rick Brooks, Jostens, Port Matilda, Pa.

1 p.m. Saturday, Centennial H, Hyatt (242)

Literary Magazine

CELEBRATE CREATIVITY

How does your literary magazine reflect the creative voices in your school? Come to this session to hear ideas and to share your own.

Kathryn Guest, Owatonna High School, Owatonna, Minn.

1 p.m. Saturday, Granite B, Hyatt (55)

Broadcast

JEA AND BROADCASTING

Do you think JEA needs to do more for broadcasting? Is broadcasting a poor stepchild in your eyes? What should be done to make broadcasting more a part of JEA? Come to this session to discuss ideas and ways to make things better in JEA.

Kevin Kneisley, CJE, Gainesville City Schools, Gainesville, General Audience

1 p.m. Saturday, Granite C, Hyatt (55)

SATURDAY NOON - 1 P.M.

Yearbook

IT'S NOT AN INTERVIEW, IT'S A CONVERSATION

"Go get a quote." How many times have we used this sentence to get our staffers to write better? This is the wrong way to go about getting good interviews. Come learn how to get your interviewees to say something more compelling than "Ummm, yeah, I guess so." Come learn how to interview like the pros.

Andrea Hauptert, Herff Jones Yearbooks, Denver, Colo.

1 p.m. Saturday, Mineral A, Hyatt (140)

Newspaper

CREATIVE SPORTS DESIGN

Learn the process of making creative sports pages. Speakers will focus on how to work as a sports staff to come up with topics and how to make appealing layouts. Students will learn in detail why the example pages shown are successful or not successful.

Harinand Tyagi, Joanna Dau and Kassie McLaughlin, Homewood-Flossmoor High School, Flossmoor, Ill.

1 p.m. Saturday, Mineral B, Hyatt (100)

General Audience

LIFE AFTER HIGH SCHOOL JOURNALISM

There is no reason to stop working on a student publication just because you've graduated from high school. Students involved in collegiate publications will tell you what it's like and how they've helped finance their college educations.

Chris Hanewinkel, Alex Yocum, Hannah Blick and Derek Clements, Kansas State University, Manhattan, Kan.

1 p.m. Saturday, Mineral C, Hyatt (100)

Photography

PHOTO EDITING FOR PHOTO EDITORS

This class explains how to best organize and delegate photography responsibilities, providing an overview of basic sorting techniques.

Delaney Chambers, Reno High School, Reno, Nev.

1 p.m. Saturday, Mineral D, Hyatt (100)

Law/Ethics, General Audience

THE RIGHT TO WRITE

Student journalists are often victims of undue censorship, but knowing your legal rights is the best defense against the powers that be. Join the discussion and leave confident in the rights you have to print freely and the ethical obligations that accompany those rights. Great for advisers, too, this session is a must for students with scant media law background. Taught by a former Student Press Law Center intern and successful litigant in an open records lawsuit.

Megan Fromm, University of Maryland, College Park, Md.

1 p.m. Saturday, Mineral F, Hyatt (100)

Yearbook, Computer Technology

WAY COOL INDESIGN EFFECTS TO SPICE UP YOUR BOOK

Come and learn some of the coolest techniques to make your book different from any book you've ever done. If you are using InDesign, you will want to come to this session. You will learn several tricks you didn't know

before. (Sign up and ticket at the convention registration desk. Limit 34.)

Eric Manto, Walsworth Publishing Co., Prosper, Texas
1 p.m. Saturday, Mineral G, Hyatt (34)

General Audience

WHAT IS WAITING FOR YOU IF YOU MAJOR IN JOURNALISM?

About 500 colleges in America offer a major in journalism, but most of them do not call their major journalism, and all of them require their journalism students to take a lot of non-journalism classes. This session is dedicated to helping students sort it all out. Joe Mirando, St. Thomas Aquinas High School, Hammond, La.

1 p.m. Saturday, Quartz A, Hyatt (60)

General Audience

HOW TO GET AN INTERNSHIP

This session will provide students with valuable information about how to apply and get an internship while in college. It will also show them what a resume should look like.

Shawn Chitnis and Ariel Wesler, University of Southern California, Los Angeles, Calif.

1 p.m. Saturday, Quartz B, Hyatt (55)

NSPA AWARDS CEREMONY

Cheer for your staff at the Saturday awards ceremony. NSPA will honor winners of Best of Show, Pacemakers and other individual awards. Winners will be posted after the convention at www.studentpress.org/nspa.

3:30 - 5:30 p.m. Saturday, Centennial Ballroom, Hyatt

ADVISER RECEPTION

Mingle with fellow advisers and professional journalists at one of the nation's oldest press clubs, the Denver Press Club, 1330 Glenarm Place, just a few blocks from the Hyatt. Founded in 1884, the Denver Press Club has played host to poets and presidents, writers and visiting journalists. Ginger Rogers learned to play poker here. Carl Sandburg stopped in for dinner. Damon Runyon drank here. Woodrow Wilson paid a call. The Denver Newspaper Agency is hosting this reception with free appetizers and a cash bar, 6:30-8 p.m. Saturday.

2:30 P.M.

Newspaper

MOST HEADLINES ARE TECHNICALLY CORRECT

And boring as all get-out. Learn how to go beyond the usual subject-verb-object formula frequently used by high school journalists. (For some reasons unknown to logical readers, these creative reporters write research-paper-ish sounding headlines. Go fig.)

Derek Smith, Peninsula High School, Gig Harbor, Wash.

2:30 p.m. Saturday, Capitol 1, Hyatt (140)

Business/Advertising

ADVERTISING FOR SMARTIES

NOW is the time to build your ad program for next year. Whether you're breathing life into a dying ad program, starting one from scratch or just want to strengthen what you have, this session (complete with sample rate cards, contracts, prospect letters) is built for you. Come learn how to build a client database, nurture existing clients, prospect new clients and make money-collection hassle-free.

Chad Rummel, CJE, Oakton High School, Vienna, Va.

2:30 p.m. Saturday, Capitol 2, Hyatt (130)

General Audience

A FRONT-ROW SEAT: CAREERS IN JOURNALISM

During this session, you will hear the inside scoop on what USA Today is looking for in future journalists. The world of journalism is changing rapidly, and journalists need to be more than just good thinkers and writers; they need to be "backpack" journalists — carrying all their materials with them and being savvy with technology, capable of producing journalism pieces in multimedia formats. If you are thinking of a career in journalism or you would like to better prepare your students to meet the changing demands of the field, this session is for you.

Sara Davis, USA Today, McLean, Va.

2:30 p.m. Saturday, Capitol 3, Hyatt (150)

Newspaper, Yearbook

TIMES AND HELVETICA = BORING

There are literally thousands of fonts available for use, so why do most schools still use Times and Helvetica? Well, it's because they're lazy. Come look at some new fonts. Learn how to pick innovative fonts that will make your publication stand out. (And, no, you won't have to spend a thousand dollars and can still legally own the fonts you choose.)

Bradley Wilson, CJE, North Carolina State University, Raleigh, N.C.

2:30 p.m. Saturday, Capitol 5, Hyatt (140)

Broadcast

SHOW OFF YOUR SHOW

Has your show reached its peak? If you think so, that's a sure sign it's time to climb a little higher. Bring a short sample of your work on Mini DV or DVD and share with the group. We'll do as many as time permits. Learn how to critique your own shows. Enjoy showing your strengths and get a fix for any weaknesses. This session

will give you some very strong footholds to improving your work.

Janet Kerby, Roane County High School, Spencer, W.Va., and Phillip Harris, Roane County High School, Springfield, Va.

2:30 p.m. Saturday, Capitol 6, Hyatt (130)

Law/Ethics, General Audience

STUDENT JOURNALISTS IN COURT: THE LATEST CASES INVOLVING THE HIGH SCHOOL PRESS

Learn about the latest court cases involving the high school press and how those cases affect your rights.

Mark Goodman, Student Press Law Center, Arlington, Va.

2:30 p.m. Saturday, Capitol 7, Hyatt (150)

General Audience

WHY YOU NEED A PR STAFF

From feature magazines to slick sports media guides to department brochures to course catalogs, you can market your school, boost your publications department profile and help yourself in the process.

Kim Green, CJE, Columbus North High School, Columbus, Ind.

2:30 p.m. Saturday, Granite B, Hyatt (55)

Fundraising

THE BUCKS DON'T STOP HERE

Got more wants than bucks? Don't despair. Come to this session ready to hear ideas for raising funds needed to end up in the black and maybe even buy some fun toys.

Deanne Brown and Cindy Todd, Westlake High School, Austin, Texas

2:30 p.m. Saturday, Granite C, Hyatt (55)

Advisers

GIVING STUDENT JOURNALISTS POWER TO PRODUCE QUALITY PUBLICATIONS

This session provides advisers a plan for giving power to student journalists to produce quality publications. All attendees will receive a CD of materials to use immediately.

Jane Blystone, MJE, North East High School, North East, Pa.

2:30 p.m. Saturday, Mineral A, Hyatt (140)

Yearbook, Newspaper

WORKING WITH QUICK READS

See ways the professionals tell a story through alternative copy — or quick reads.

Becky Tate, CJE, Shawee Mission North High School, Overland Park, Kan.

2:30 p.m. Saturday, Mineral B, Hyatt (100)

Newspaper

AFRAID OF MATH? TAKE A NUMBER

The biggest source of mistakes in newspapers is numbers. Whether it's confusing millions with billions, calculating percentage of change incorrectly or confusing percent and percentage point, numbers have been baffling reporters and editors for years. This seminar aims to correct that by providing examples of the most common mathematical problems and the solutions to them.

Richard Holden, Dow Jones Newspaper Fund,

Princeton, N.J.

2:30 p.m. Saturday, Mineral C, Hyatt (100)

Business/Advertising, Yearbook

BE AN AD-SELLING MACHINE

Learn how to develop an organized attack plan of supplementing your yearbook budget with ad sales, fundraising and juggling.

Kathi Hopkins and Betty Cruz, Taylor Publishing Co, Garden Ridge, Texas

2:30 p.m. Saturday, Mineral D, Hyatt (100)

Photography, Computer Technology

101 WAYS TO COB

The power of Photoshop allows you to do almost anything in multiple ways. This session will look at several ways to create a Cut-Out-Background in Photoshop, and which might be better to use in InDesign.

Tim Morley, Inland Lakes High School, Indian River, Mich.

2:30 p.m. Saturday, Mineral E, Hyatt (100)

General Audience

NEWS COUNCILS: WHY WE NEED THEM

News Councils exist around the world, and the numbers are growing in the U.S. The Knight Foundation just funded the start-up of two more in the last year. This session will explain what News Councils are, and why student journalists should know about them.

Kathy Schrier, MJE, Washington News Council, Seattle, Wash.

2:30 p.m. Saturday, Mineral F, Hyatt (100)

Computer Technology

INTERMEDIATE INDESIGN

Learn to use tips and tricks to create professional looking publications using advanced features of Adobe InDesign. Handouts available. (Sign up and get ticket at convention registration desk. Limit 34.)

Susan Roberts, MJE, LaPorte High School, LaPorte, Texas, and Hal Schmidt, PS Graphics Inc., Kingwood, Texas

2:30 p.m. Saturday, Mineral G, Hyatt (34)

Advisers

CONVENTION WRAP-UP

JEA's officers and executive director invite advisers to attend this session to discuss praises and concerns about this and future conventions.

Ann Visser, MJE, Pella Community High School, Pella, Iowa; Linda Puntney, MJE, Kansas State University, Manhattan, Kan.; H.L. Hall, MJE, Middle Tennessee Scholastic Press Assn., Nashville, Tenn.

2:30 p.m. Saturday, Quartz A, Hyatt (34)

Advisers, Broadcast

FROM PRINT TO ON-AIR PRESENCE

Have you wanted to teach a radio course, but not been sure where to begin? The speakers will share lessons and answer your questions about beginning a class in your school.

Carol Lange, CJE, Reston, Va., and Carol Knopes-Donian, Radio-Television News Directors Foundation, Washington, D.C.

2:30 p.m. Saturday, Quartz B, Hyatt (55)

JOURNALISM MOVIE

If dancing isn't your thing, take in a movie. A local theater will show a well-known movie about journalists.

7 p.m. Saturday, Starz Film Center, 500 Auraria Parkway

STUDENT DANCE

It's time to relax and have some fun! Make the most of being at a national convention by taking time and making an effort to meet staffs from other parts of the country. Students must present their convention name badges to be admitted. JS Printing will host Saturday's dance.

9-11:30 p.m. Saturday, Centennial D-E, Hyatt

SATURDAY 2:30 P.M. & SUNDAY

SUNDAY

JEA AWARDS CEREMONY

JEA will announce winners of the Write-off competitions and National High School Journalist of the Year during the Sunday closing ceremony. You'll receive a preview of upcoming conventions as well. Advisers: Don't forget to fill out the convention survey for a chance to win a JEA Bookstore gift certificate. Winners will be announced at this event. Write-off results will be posted at www.jea.org after the convention. All student entries not picked up on Sunday will be mailed. Please allow several weeks for their return.

8:30 - 11:30 a.m. Sunday, Centennial Ballroom, Hyatt



Sessions that have CC after the room name are in the Convention Center. All others are in the Hyatt.

David L. Adams is the faculty adviser to the daily newspaper, magazine and yearbook at Indiana University at Bloomington. Adams has been a journalism educator and award-winning university and high school in Indiana and Kansas for three decades. His students' media have won more than four-dozen national Pacemakers and Gold Crowns. He has been the recipient of numerous professional awards, taught in China, Zambia and Hawaii, served as president of three national journalism organizations and is a past JEA executive secretary.
11 a.m. Friday, Mineral B

Bob Ahlersmeyer has been the adviser of The Charger for three years. Before teaching, he received a degree in broadcast journalism from Indiana University before taking a job in circulation with Fort Wayne's Journal Gazette for three years. Ahlersmeyer will take over the broadcasting curriculum next year, as the high school is broadening its journalism program.
9 a.m. Saturday, Capitol 1

Logan Aimone, MJE, teaches journalism and advises the staffs of The Apple Leaf newspaper and Wa Wa yearbook at Wenatchee (Wash.) H.S. He was a 2002 DJNF Special Recognition Adviser. For Washington JEA, he served four years as secretary and is co-director of its summer workshop. His newspaper and yearbook students have earned top awards.
9 a.m. Saturday, Granite C; 10 a.m. Saturday, Mineral B

Ann Akers, MJE, is Herff Jones Yearbooks' educational specialist. Formerly NSPA's associate director, Akers has done stints as journalism teacher/publications adviser and yearbook rep. She was the 2005 recipient of the Carl Towley Award, JEA's highest honor, and has been awarded CSPAs' Gold Key and NSPA's Pioneer Award.
9, 10 and 11 a.m. Saturday, Centennial F

Martha Akers has advised yearbook and photojournalism at Loudoun Valley H.S. for 23 years. The Saga yearbook has received numerous NSPA's Pacemaker, CSPAs' Gold Crown and VHSL's Trophy. Akers has received CSPAs' Gold Key, VHSL's Lifetime Achievement Award and SIPA's Distinguished Service Award. She was named JEA's 2005 National Yearbook Adviser of the Year.
8 a.m. Saturday, Centennial A; 10 a.m. Saturday, Centennial B

John Andrews, a builder and contractor for more than 15 years, specializes in building passive solar and solar self-sufficient homes. Harnessing wind power, solar-thermal, solar-electric and geothermal sources, Andrews incorporates these energy options into his modern earth-bermed and thermal-mass homes. Recycled tires, cans and concrete are keys to his homes' success.
10 a.m. Friday, Mineral C

Gerry Appel earned his high school journalism teaching license while student-teaching at Delta H.S., Muncie, Ind., before joining J-Ideas full time. He also assisted the Homestead H.S., Fort Wayne, Ind., student newspaper as a consultant. Appel has worked as a freelance reporter for Fort Wayne Newspapers Inc., assignment editor for WPTA-TV and as a news producer for WISE-TV.
9 a.m. Saturday, Capitol 5; noon Saturday, Centennial H

Emily Armstrong is a recent graduate of Kansas State University in English education with an emphasis in art and design. She has the challenge of building a journalism program at the new Maize (Kan.) Middle School and brings her love of art and design into the experience.
Noon Saturday, Capitol 2

Dan Austin advises the Rampages and the Casa Chronicle for Casa Roble H.S. in Orangevale, Calif. His students have garnered many national awards, including several Gold Crowns and Pacemakers. JEANC named him Adviser of the Year in 1992, and JEA named him a Distinguished Yearbook Adviser in 2000. He is the 2006 National Yearbook Adviser of the Year.
9, 10 and 11 a.m. Saturday, Centennial B

Ellen Austin advises the Rubicon, twice named Best Class A newspaper in Minnesota. Prior to that, she started a newspaper program at Cannon Falls H.S. She was named a 2006 JEA Rising Star, and she is also a professional photographer.
9 a.m. Saturday, Granite B

Richard Ayoub, a three-time Emmy Award winner and executive vice president of programming for ManiaTV.com, spent 17 years in many news markets with the bulk of his time at KTLA in Los Angeles. While there, he created and launched the largest syndicated news segment "Kurt The Cyber Guy" and was the first to have a chopper chasing O.J. Simpson along Highway 5. He left news to become senior producer at EXTRA where he lined up interviews with hundreds of celebrities. Ayoub then left broadcast TV to take a job with ManiaTV.com, the world's first and leading provider of live Internet TV, 24/7.
11 a.m. Friday, Centennial D

Judy Babb is Lifetouch Publishing's educational and creative guru, using her 30-plus years of advising to help others create great yearbooks. Babb's newspaper and yearbook staffs on both the high school and college level won every major award including Tops in Texas, CSPAs' Gold Crowns and NSPA's Pacemaker. Babb has received the Pioneer Award, CSPAs' Gold Key and Texas Journalism Teacher of the Year.
11 a.m. and noon Friday, Mineral E

Bob Bair, MJE, teaches English and journalism at Blair (Neb.) H.S., where he has advised newspaper and yearbook for the past 26 years. He is JEA's North Central/Region 3 director and former state director for Nebraska.
7:15 a.m. Friday, Quartz B; 2:30 p.m. Friday, Granite B

Lisa Baker has been teaching yearbook, desktop publishing and photojournalism for 14 years at Horizon H.S. in Scottsdale, Ariz. Horizon students consistently produce books that win top honors from CSPAs (Silver Crown and Gold Medalist ratings), NSPA (Pacemaker and All American ratings and Best of Show). Baker shares her enthusiasm for yearbooks at summer camps for Jostens.
11 a.m. Friday, Mineral F; noon Friday, Centennial B

Linda Ballew is the 2005 Dow Jones National High School Journalism Teacher of the Year and JEA's 2006 Distinguished Yearbook Adviser. She has been a Freedom Forum delegate, Montana Teacher of the Year finalist and Montana Environmental Teacher of the Year. She speaks and judges at state and national conventions and serves as JEA's Montana director.
9 and 10 a.m. Saturday, Mineral F

Susan Bangs is vice principal at Highlands Ranch

(Colo.) H.S. She was the 2005 Colorado High School Press Association Administrator of the Year.
8:30 a.m. Friday, Room 702, CC; 10 a.m. Friday, Granite C

Barbara Barber is a business teacher at Dr. Phillips H.S. and has been instrumental in building the Business Professionals of America as well as the Business Academy at her school. She has also been a part of the INVEST program and over the years her students have qualified for nearly \$65,000 worth of college scholarships.
8 a.m. Saturday, Capitol 5

Linda Barrington, MJE, who was a newspaper adviser for 17 years, now focuses on teacher education and mentoring new teachers. She is JEA's liaison to the National Council of Teachers of English. She is the summer workshop director for the Kettle Moraine Press Association. Barrington is National Board Certified and teaches at Mount Mary College in Milwaukee, Wis.
10 a.m. Friday, Granite B

Anthony Battaglia is co-editor in chief and in his third year on the staff of The Colonel at Theodore Roosevelt H.S. in Kent, Ohio. He plans to pursue a major in the field of journalism. This is his third JEA/NSPA convention.
Noon Saturday, Quartz B

Doug Bell has 26 years of experience as an editor at a variety of papers, from metro dailies to community weeklies. He also has spent 17 years in the college classroom teaching editing, reporting, ethics and How to Get a Journalism Job, a class he created.
noon Saturday, Granite C

Gary Bender has advised 11 yearbooks at three schools. After five years at the middle-school level, he "graduated" to Westfield H.S. in Chantilly, Va., where he advises The Guardian. The book has earned VHSL Trophy Class, CSPAs' Gold Crown and NSPA Pacemaker Finalist awards. Bender received the Virginia Gazette Award in 2005 from VAJTA for outstanding contributions to journalism education.
11 a.m. Friday, Quartz B; Noon Friday, Granite B

Hannah Blick is a freshman in pre-journalism at Kansas State University. She serves as an intern for the JEA headquarters staff and is a member of SJEA. Blick was editor of her high school newspaper, The Andale Arrowhead, and now writes for the Kansas State Collegian.
8 a.m. Saturday, Capitol 2

Jane Blystone, MJE from North East (Pa.) H.S., has advised student publications since 1973. She is past Region 7 director for JEA, past president of Pennsylvania School Press Association, and judges for CSPAs and several state press associations. Awards include the JEA Medal of Merit and Special Recognition yearbook adviser; CSPAs' Gold Key and James F. Paschall Award, and NCTE 2004 English Leadership Quarterly Best Article of the Year Award.
2:30 p.m. Saturday, Mineral A

Ron Bonadonna, CJE and an officer of the Garden State Scholastic Press Association for 10 years, teaches English and advises the award-winning Maroon and Gray newspaper at Nutley (N.J.) H.S. As president of GSSPA, he saw membership increase, instituted a yearbook contest, organized regional conferences and established a \$5,000 scholarship. He is JEA's Region 7 Northeast director.
7:15 a.m. Friday, Mineral A; 10 a.m. Saturday, Capitol 2

Kim Bontempo Bogin was editor of the 1988 Fort Collins H.S. Lambkin yearbook. She graduated from the University of Colorado at Boulder with a degree in broadcast production management. In 1991, she started her career in television as a production assistant for "Hollywood One on One," a weekly movie star interview program that aired on the Starz! Network. In 1992, she became a writer and producer on the show, writing about movies and interviewing hundreds of Hollywood stars. She won three regional Emmy Awards for her work. She has also done freelance writing and producing for Entertainment Tonight, Animal Planet and the Food Network.

9 a.m. Saturday, Centennial H

John Boogert has been at the Rocky Mountain News since 1991, most of that time as news editor. He previously was news editor at The Daily Sentinel in Grand Junction, Colo., where he started his career during high school. He is a graduate of Utah State University, where he was editor of the campus newspaper. He was sports editor of his high school newspaper.

11 a.m. Friday, Room 702, CC

Don Bott, CJE and Dow Jones Newspaper Fund Teacher of the Year for 2002, has advised publications for more than 20 years. The Stagg Line, which he has advised for 14 years, has won four National Pacemakers and many other honors.

9 a.m. Friday, Room 708, CC

Candace Perkins Bowen, MJE, taught and advised in high schools more than 20 years before starting the Scholastic Media Center at Kent State University. She runs workshops, teaches journalism methods and design, and directs two scholastic press associations. She is JEA listserv manager, a past JEA president, a former DJNF High School Journalism Teacher of the Year and a JEA Carl Towley Award winner.

9 and 10 a.m. Friday, Room 712, CC

John Bowen, MJE, is chair of JEA's Scholastic Press Rights Commission and has been a member of the SPLC Board of Directors. A former newsmagazine adviser at Lakewood (Ohio) H.S., Bowen teaches at Kent State University. He was 1983 DJNF Journalism Teacher of the Year and the 1994 JEA Carl Towley Award winner. He advised at one of the nation's charter First Amendment Schools and was a 2001 recipient of the Cleveland Chapter of SPJ's Distinguished Service Award.

10 a.m. Friday, Room 710, CC; noon Friday, Quartz B; 8 a.m. Saturday, Quartz A; 11 a.m. Saturday, Capitol 7

Craig Branson is online director for the American Society of Newspaper Editors. He supports all of its High School Journalism Initiative Web sites and developed the my.highschooljournalism.org Web hosting service.

8 a.m. Saturday, Capitol 6

Christy Briggs is the literary magazine adviser at Reno H.S. in Reno, Nev. She taught yearbook for two years and advised the newspaper club at Reed H.S. in Sparks, Nev., in 2003. She has judged design-offs for four years.

11 a.m. Friday, Centennial B

Candis Brinegar is a former Texas adviser at the high school and college levels. Her staffs have won a CSPA Gold Crown and many other state and national awards. With 16 years of scholastic journalism experience, Brinegar now enjoys bringing her knowledge to schools as a yearbook representative for Walsworth Publishing Co.

Noon Friday, Room 706, CC; 8 a.m. Saturday, Mineral A
Rick Brooks is Northeast creative design manager with Jostens. He has worked in the education, publishing, creative and design fields since 1986. Brooks works with and designs for numerous high schools and universities. He received the CSPA Gold Key and the Keystone Award from the Pennsylvania School Press Association. His clients have earned numerous awards.

1 p.m. Saturday, Centennial H

Deanne Brown has advised the Featherduster newsmagazine and taught photojournalism at Westlake H.S. in Austin for 21 years. In the last 10 years, three of her students have become Texas High School Journalists of the Year and two were named National High School Journalists of the Year. Brown received the Edith Fox King Award in 2002, the TAJE Trailblazer Award in 2005. She is an officer in the Association of Texas Photography Instructors.

1 p.m. Saturday, Centennial B; 2:30 p.m. Saturday, Granite C

Harry Bull Jr. is principal at Grandview H.S. in Aurora, Colo. He was the 2006 Colorado High School Press Association Administrator of the Year.

8:30 a.m. Friday, Room 702, CC

Patricia Calhoun is the co-founder and editor of Westword, one of the largest alternative weeklies in the country. Her career in journalism started at Cornell University, where she worked on the independent college daily. Upon graduation, she and two friends founded SandPaper, a still thriving weekly on Long Beach Island, N.J. A year later, she and one of those friends founded Westword in Denver. Thirty years later, Westword still captures the heart of the Mile High City with its hard-hitting, award-winning journalism.

10 a.m. Friday, Centennial D

Delaney Chambers is a third-year yearbook staffer, the photo editor at Reno H.S.'s award-winning Re-Wa-Ne yearbook. Further experience includes six journalism conventions and photojournalism study at Oxford University this summer.

1 p.m. Saturday, Mineral D

Shawn Chitnis is a junior broadcast journalism major at the University of Southern California. He has interned at KIRO-TV (CBS) and KOMO-TV (ABC) in Seattle as well as Good Morning America in Los Angeles.

Noon Saturday, Capitol 7; 1 p.m. Saturday, Quartz B

Jill Chittum, a graduate of Kansas State University, teaches journalism and advises publications at Derby (Kan.) H.S. She has also worked as a photographer at the Wichita Eagle. At K-State, she shot for both the Collegian and Royal Purple and was photo editor and editor in chief of the Collegian.

8:30 a.m. Thursday, Mineral E; 10 a.m. Saturday, Granite B

Lynn Schofield Clark is assistant professor and director of the Estlow International Center for Journalism and New Media. A former journalist, she now teaches journalism and new media at the University of Denver and was once a high school journalist herself.

Noon Friday, Mineral B

Roy Peter Clark is one of America's most influential writing coaches and one of journalism's most popular rock 'n' roll musicians. When Clark was in grade school, Elvis changed American music forever. When he was a sophomore in high school, The Beatles from England arrived in the United States inspiring him to form his first of many garage bands. While teaching writing

workshops around the globe, Clark combines writing and music, illuminating and electrifying audiences with his wisdom and good humor. For 30 years, Clark has taught writing at The Poynter Institute, a school for journalists in St. Petersburg, Fla. His book, "Writing Tools: 50 Essential Strategies for Every Writer," was released in 2006.

9 a.m. Saturday, Centennial E; 11 a.m. Saturday, Mineral D

Derek Clements is a junior in architectural engineering at Kansas State University. He worked for two years as the assistant DVD editor for the Royal Purple yearbook.

Noon Saturday, Granite B

Judi Coolidge retired after 35 years of teaching and advising at Bay H.S. in Ohio and is now an educational specialist at Taylor Publishing Co. Yearbooks she advised won many awards including NSPA Pacemakers, CSPA Trendsetter and Crowns and a Publisher's Industry Award. Coolidge received NSPA's Pioneer Award, CSPA's Gold Key and JEA National Yearbook Adviser of the Year. She was inducted into the Great Lakes Interscholastic Press Hall of Fame and the Scholastic Journalism Hall of Fame.

10 and 11 a.m. Saturday, Centennial G

Michelle Coro, with experience in the real world of broadcast and print media, brings a wealth of knowledge to the classroom. She advises the yearbook and newspaper at Desert Vista H.S. in Phoenix, Ariz. She has advised yearbook and newspaper staffs at other schools in Arizona and Missouri.

Noon Friday, Centennial B

Kathy Craghead, MJE, has been adviser to All-American publications at Mexico (Mo.) H.S. for 32 years. She was named a 1986 Missouri Journalism Teacher of the Year and has received the NSPA Pioneer and JEA Medal of Merit. A former secretary of Missouri JEA and former JEA South Central regional director, Craghead has been a workshop/seminar speaker in 20 states. She is the 2003 National Yearbook Adviser of the Year.

10 a.m. Friday, Centennial G

Clarissa Crozier has 30 years' experience advising publications and 10 years in direct sales. At Arapahoe H.S. in Centennial, Colo., she advises the Arapahoe Herald newspaper, Calumet yearbook, Calumet Too video yearbook and Web page design. Arapahoe Herald is in NSPA's All American Hall of Fame and won a NSPA Pacemaker and CSPA Silver Crown in 2005. The Calumet was a 2005 Pacemaker Finalist. Crozier was Colorado Journalism Teacher of the Year in 1990.

11 a.m. Saturday, Mineral A

Betty Cruz, a former yearbook adviser, represents Taylor Publishing Co. in the San Antonio and Laredo area. She has consistently balanced the budgets of more than 80 yearbooks annually for more than eight years.

2:30 p.m. Saturday, Mineral D

Luke Cyphers is a senior writer at ESPN The Magazine. In eight years there, he has worked as a general editor, writer and senior editor at large, reporting and editing stories on topics ranging from rally cars at the Pike's Peak Hill Climb, to an Arab soccer player on the Israeli national team, to the use of the date-rape drug GHB in pro sports. He has also worked as a sportswriter for the New York Daily News, covering high school championships, the NCAA Final Four and BCS title games, the U.S. Open (both tennis and golf) and the Super Bowl.

10 a.m. Friday, Centennial F; noon Friday, Centennial C

Steve Cyphers has worked at ESPN as a reporter since 1990, with the exception of 2002 to 2004, when he left to teach English and other subjects at a middle school in Grand Junction, Colo. Stamping his passport in places such as Japan, Denmark, Spain, Australia, Italy and Switzerland, and working in 47 of the 50 states, Cyphers has reported on sports ranging from the Olympics, to NCAA championships, to Triple Crown horse racing.

11 a.m. and noon Friday, Centennial C

Kathy Daly, a retired educator and yearbook adviser, serves as a consultant for Herff Jones Yearbooks. She teaches at workshops and conventions around the country. Her yearbooks at Overland H.S. won Gold and Silver Crowns from CSPA and Pacemakers from NSPA. She received CSPA's Gold Key and NSPA's Pioneer Awards. In 1998 she was selected JEA's Yearbook Adviser of the Year and in 2000 received the Medal of Merit.

9 a.m. Friday, Mineral C; 10 a.m. Saturday, Centennial E

Joanna Dau is a sports writer for the Voyager at Homewood-Flossmoor H.S. This is her second year working for the paper, and last year she helped redesign the paper. She presented a session in Nashville last fall. She hopes to one day be a professional sports journalist.

1 p.m. Saturday, Mineral B

Rick Davis is the journalism adviser and English department chair at Pocatello (Idaho) H.S. and teaches copy editing at Idaho State University. He's the 1999 Idaho Journalism Teacher of the Year. He began working for the Arizona Daily Star during high school, went on to work full time at that paper and has been a reporter/copy editor/correspondent for the Idaho State Journal since 1976.

9 a.m. Friday, Room 710, CC

Sara K. Davis is the manager of education resource development at USA Today. She is committed to supporting teachers and professors by creating quality, high-impact curriculum which fosters participant-centered learning. Davis has a decade of instructional experience at the middle school, high school and college levels. She has presented at more than a dozen academic conferences and has written several articles, one of which won the 2005 Joyce Hemlow Prize.

2:30 p.m. Saturday, Capitol 3

Vincent DeMiero, CJE, advises the newspaper and faces magazine at Mountlake Terrace (Wash.) H.S. Previously, he spent more than 10 years in broadcasting. DeMiero was local chair for the 1998 JEA/NSPA convention in Seattle. A member of the JEA Scholastic Press Rights Commission, he frequently serves as a panelist at conventions. He is an NSPA Pioneer, a DJNF Distinguished Adviser, a WJEA Adviser of the Year and an Edmonds School District Educator of the Year.

2:30 p.m. Friday, Centennial D

Amy DeVault, CJE, teaches editing and visual communication in The Elliott School of Communication at Wichita State University. She joined the faculty after nearly five years as a visual journalist at The Wichita Eagle, where she designed the front page. DeVault earned a Society of News Design award of excellence and helped The Eagle win Kansas Press Association's best front page award. She taught high school journalism for three years.

8:30 a.m. Thursday, Mineral E; 10 a.m. Saturday, Granite B; noon Saturday, Centennial E

Catherine DiBona is a co-editor in chief with the Durango (Colo.) H.S. newspaper.

11 a.m. Saturday, Capitol 2

Julie E. Dodd, MJE, is a professor of journalism at the University of Florida. She is the former director of the Florida Scholastic Press Association and the Kentucky High School Press Association and was a high school journalism teacher and adviser in Kentucky and Tennessee. Dodd serves on the Quill and Scroll board of trustees and is liaison between JEA and scholastic press association directors.

9 a.m. Saturday, Quartz B

Edna Doherty is principal at Douglas County H.S. in Castle Rock, Colo. She was the 1997 Colorado High School Press Association Administrator of the Year.

8:30 a.m. Friday, Room 702, CC

George Douglas has been media relations manager at the National Renewable Energy Laboratory (NREL) since 1997, serving as a primary spokesman for NREL and chief liaison between the Laboratory and the media. NREL, a U.S. Department of Energy national laboratory, is the nation's leading laboratory for renewable energy research and development, with scientists and engineers working in solar energy, wind energy, bioenergy, hydrogen fuel research, advanced transportation, building energy efficiency and other related fields. Douglas worked for 20 years in daily journalism before joining NREL. He worked as an editor at Denver's Rocky Mountain News, including time as the editor of the Science & Environment page and an assignment editor for science, environment, medical, higher education, religion and minority affairs coverage.

10 a.m. Friday, Mineral C

Mary Kay Downes, CJE, is English Department chair and advises the award-winning Odyssey yearbook at Chantilly (Va.) H.S. Odyssey is a member of the NSPA Hall of Fame and has twice won the VHSL Charles Sledge Award. Downes has received the CSPA Gold Key, NSPA Pioneer Award, VAJTA Douglas Freeman and Thomas Jefferson awards, JEA Special Recognition Yearbook Adviser and Distinguished Adviser. She is president of CSPA.

10 and 11 a.m. Saturday, Quartz A

Linda Drake, CJE, is the adviser to the award-winning yearbook and newspaper at Chase County H.S. in Cottonwood Falls, Kan. Drake has received the Jackie Engel Adviser of the Year Award, a DJNF Distinguished Adviser, JEA Distinguished yearbook adviser and Teacher Inspiration Award. She is president of the Kansas Scholastic Press Association and is on the NSPA Board of Directors.

9 a.m. Friday, Mineral F; 10 a.m. Friday, Mineral G

Susan Duncan, adviser of the Pine Tree H.S. Buccaneer, has published yearbooks and newspapers for 19 years in Texas. Her staffs have received the ILPC Star and NSPA Pacemaker awards, and in 2006, the University Interscholastic League presented her with the UIL Sponsor Excellence Award and the Edith Fox King Award. Duncan, the JEA state director for Texas, has conducted workshops at state and national conventions.

11 a.m. Saturday, Mineral F

Georgia Dunn is the JEA director for Ohio as well as treasurer for the Journalism Association of Ohio Schools and a board member of the Great Lakes Interscholastic Press Association. A retired newspaper and yearbook adviser, she judges for several states and teaches workshops with her husband. They own

Well Dunn Images, a photography studio.

9 and 10 a.m. Saturday, Mineral E

Wayne Dunn, CJE, was the adviser to the award-winning Lakota West H.S. Voice for seven years. He was named a DJDA and received a CSPA Gold Key Award. JEA honored him with a Lifetime Achievement Award.

11 a.m. Saturday, Mineral E

Chris Edwards is an education business development manager for Quark, and a QuarkXPress Certified Expert. He has a journalism background and experience as a newspaper reporter, copy editor and page layout specialist. His reporting has appeared in the Olean (N.Y.) Times-Herald, The Virginian Pilot, The Roanoke (Va.) Times and the Bristol (Va./Tenn.) Herald Courier. He served for a year as the sports copy desk editor in Bristol. Before joining Quark, Chris worked as a Herff Jones Yearbooks consultant for four years.

Noon Saturday, Capitol 5

Leanna Efrid is a page designer at The Denver Post.

11 a.m. Saturday, Centennial E

Paul Ender, who retired in 2000, was adviser to the American yearbook at Independence H.S. in San Jose, Calif., for more than 25 years. Personal honors include JEA Yearbook Adviser of the Year, Northern California Yearbook Adviser of the Year, CSPA Gold Key, NSPA Pioneer Award and OIPA National Scholastic Journalism Hall of Fame. His students' books earned state and national awards.

9, 10 and 11 a.m. Saturday, Centennial F

Bryan Farley currently represents Brooks Institute of Photography. During the last four years, he has visited hundreds of high school photography, newspaper and yearbook classes. A former high school teacher, Farley is working on a master's degree in educational technology.

2:30 p.m. Friday, Room 706, CC

Carrie Faust, CJE, has been advising the Summit yearbook (2005 Pacemaker) and Express newspaper (2006 Best in Show, CHSPA) at Smoky Hill H.S. in Aurora, Colo., for five years. She is also the vice president of the Colorado High School Press Association.

9 a.m. Saturday, Mineral A

Jackie Feldman is a page designer at The Denver Post.

11 a.m. Saturday, Centennial E

Nick Ferentinos, the 1994 DJNF National High School Journalism Teacher, works as mentor in the California Scholastic Journalism Initiative. From 1976-94, he advised The Epitaph, the newspaper at Homestead H.S. in Cupertino, Calif. He holds the Gold Key and the Murphy Award from CSPA, the JEA Medal of Merit and the NSPA Pioneer Award. In 1993 he was selected for a Fulbright grant to teach scholastic journalism in New Zealand. He was president of CSPAA from 1990-94.

8:30 a.m. Thursday, Granite B-C; 2:30 p.m. Friday, Room 708, CC; 10 a.m. Saturday, Capitol 7

Janna Fischer is a page designer at The Denver Post.

11 a.m. Saturday, Centennial E

Jenny Fischer has experience in the newspaper industry in production, advertising design and marketing design. She serves as creative services manager for Colorado State University's Student Media and is adviser to their student-run magazine. She has a BFA in graphic design from CSU.

1 p.m. Saturday, Capitol 2

Nancy Freeman, MJE, advises the Globe newspaper at Clayton (Mo.) H.S., where she has also taught the Broadcast News class. In the past she has advised yearbook and literary magazine. She is webmaster for Sponsors of School Publications of Greater St. Louis (www.ssp-stl.org). She is a Dow Jones Special Recognition Adviser and was Missouri Journalism Teacher of the Year in 2005.

Noon Friday, Mineral A

Megan Fromm is a doctoral student studying student press law at the University of Maryland. She was the SPJ 2004 Sunshine Award Winner and the Colorado Press Association's Friend of the First Award Winner in 2005. She was editor of the Criterion Mesa State College. Fromm has worked for the Washington Times, the Student Press Law Center, the Associated Press and newspapers in Colorado and California.

Noon and 1 p.m. Saturday, Mineral F

Connie Fulkerson is administrative assistant and bookstore manager for the Journalism Education Association in Manhattan, Kan. She has worked for JEA since 1988. Previously, Fulkerson was co-editor for two weekly newspapers, worked at a printing company and was production coordinator for Kansas State University Student Publications Inc.

2:30 p.m. Friday, Granite B

Sheryl Fulton is Marketing Services manager for Jostens in Topeka, Kan. Previously she advised yearbooks at Fort Collins (Colo.) H.S. and St. Louis University. Fulton speaks at conventions and summer workshops.

9 a.m. Saturday, Centennial H

Beth Gaeddert, a field producer for "Covering Columbine," is a former newspaper reporter who has taught news reporting and writing at the University of Colorado School of Journalism and Mass Communication. She is the director of career services and external affairs for the School.

2:30 p.m. Friday, Centennial C

Megan Gaughn is a co-editor in chief for the Durango (Colo.) H.S. newspaper.

Noon Friday, Mineral F

Tom Gayda, MJE, advises the six student publications at North Central H.S. in Indianapolis. He is the Region 6 director of the Journalism Education Association. Gayda is a 2005 DJNF Distinguished Adviser of the Year and Ball State University Department of Journalism Young Alumnus of the Year.

7:15 a.m. Friday, Mineral E; 9 and 10 a.m. Saturday, Mineral D

Ray Gen earned his doctorate in educational technology and is now teaching how to incorporate MySpace, Facebook, podcasting, RSS feeds, blogs, wikis and Web sites into the classroom. He also uses these media in his own high school.

11 a.m. Friday, Centennial G

Nancy Giuliani teaches at Newport (Ore.) H.S. and is JEA state director for Oregon. She advises the newspaper and the yearbook. Giuliani was the 1983 AEJMC convention coordinator and Write-off chairperson for the 1987 JEA/NSA Portland convention. She has been a reporter and an editor.

2:30 p.m. Friday, Mineral A

Mark Goodman is a lawyer and since 1985 has been executive director of the Student Press Law Center in Arlington, Va. Each year he speaks to more than 25 groups of students, teachers, school administrators

and attorneys about the legal issues confronting the student media. He has received many awards, including JEA's Carl Towley Award.

8:30 a.m. Friday, Room 702, CC; 11 a.m. Friday, Room 710, CC; Noon Friday, Room 712, CC; 2:30 p.m. Friday, Centennial F; 2:30 p.m. Saturday, Capitol 7

Dana Gorman, CJE, has spent four years advising The Warrior yearbook in Montgomery County, N.C., and four years advising The Lair in Fairfax County, Va. The Lair has won CSPA Gold Medalist and VHSL First Place. She enjoys teaching summer workshops at Gettysburg Yearbook Experience.

8 a.m. Saturday, Mineral B

Brenda W. Gorsuch, MJE, advises the newspaper and yearbook at West Henderson H.S. in Hendersonville, N.C. The publications have won CSPA Crowns and NSPA Pacemakers. She is a past chair of the SIPA executive committee and a past president of the North Carolina Scholastic Media Advisers Association. She was a JEA Distinguished Yearbook Adviser and the 2004 DJNF National High School Journalism Teacher of the Year. Gorsuch is JEA's Southeast regional director.

7:15 a.m. Friday, Mineral F; Brenda Gorsuch, 10 a.m. Saturday, Capitol 5

Kim Green, MJE, teaches journalism and multimedia and advises The Triangle newsmagazine, Log yearbook, Public Relations Information Bureau and Bull Dog News Network staffs at Columbus North H.S., Columbus, Ind.

2:30 p.m. Saturday, Granite B

Missy Green, a yearbook representative with Walsworth Publishing Co., has more than 30 years of experience working with award-winning yearbook staffs. She has a journalism degree from the University of South Carolina, and has been a newspaper reporter for the Tampa Tribune and an advertising copywriter and special events director for a major department store chain.

10 a.m. and noon Friday, Room 706, CC

Deborah Grund has been advertising adviser for five years. During that time, the Dr. Phillips H.S. Panther yearbook has taken Gold Medals from CSPA with multiple marks of distinction and First Place from NSPA. She previously worked in New York City for Time Inc., including Sports Illustrated, Time Life Video, HBO and People Magazine. She is a published author and poet in magazines such as Good Housekeeping and anthologies of poetry worldwide.

8 a.m. Saturday, Capitol 5

Kathryn Guest is an English teacher and literary magazine adviser at Owatonna H.S. in Owatonna, Minn. In her free time, she corrects essays.

1 p.m. Saturday, Granite B

Nora Guiney, a yearbook representative for Walsworth Publishing Co. in Michigan, has been in sales for more than 30 years. She works with her daughter, Deanne, and her husband, Robert, to bring fun and creativity to the yearbook experience.

Noon Friday, Room 702, CC

Ryan Gunterman, CJE, is the newspaper and yearbook adviser at Bloomington (Ind.) H.S. North. He served as sports reporter, sports editor and editor in chief for the Indiana Daily Student at Indiana University. He has written for the Bloomington Herald Times and has been published by the New York Times.com and

Yahoo! Sports. He maintains a sports blog for the Louisville Courier Journal and is president of the Indiana High School Press Association.

11 a.m. Saturday, Centennial A

Kathy Habiger advises the yearbook and newspaper at Mill Valley H.S. in Shawnee, Kan.. She is on the Kansas Scholastic Press Association executive board and is president of the Journalism Educators of Metropolitan Kansas City. Her staffs have earned NSPA Pacemakers, Best of Show placings and All-Kansas honors. She was a 2002 JEA Special Recognition Yearbook Adviser.

11 a.m. Friday, Centennial F

H.L. Hall, MJE, is executive director of the Tennessee Scholastic Press Association and JEA's immediate past president and local chairman of this convention. He is author of "Junior High Journalism," "High School Journalism" and NSPA's "Yearbook Guidebook." Hall has been a DJNF Teacher of the Year and has received NSPA's Pioneer, CSPA's Gold Key and JEA's Carl Towley Award, National Yearbook Adviser of the Year and Teacher Inspiration Award.

10 a.m. Friday, Centennial G; 2:30 p.m. Saturday, Quartz A

Christopher Hanewinkel is a senior in mass communications at Kansas State University. He is the digital imaging editor for the Royal Purple yearbook and has been the photo editor for the Royal Purple and the Kansas State Collegian. Hanewinkel shoots for both Student Publications and Power Cat Illustrated.

Noon Saturday, Mineral B; 1 p.m. Saturday, Mineral C

Robert Hanks has advised the same literary magazine, Charisma, for the past 15 years. He chairs the literary magazine evaluation service for the Pennsylvania School Press Association.

9 a.m. Friday, Mineral B

Ryan Hansen teaches yearbook, newspaper and photography in Lamar, Colo. In a school of about 420 students, Hansen has grown his program to include more than 60 kids over four years. Before coming to Lamar, Hansen worked for the Idaho State Journal in Pocatello, Idaho, for more than three years. He also worked on his college newspapers, the Ricks College Scroll and Idaho State Bengal.

8 a.m. Saturday, Granite B

Pam Harr has taught English, journalism and public speaking for the past 15 years. A 2006 ASNE fellow, she is in her third year of advising Theodore Roosevelt H.S.'s newsmagazine The Colonel in Kent, Ohio.

Noon Saturday, Quartz B

Erinn Harris has been teaching English at Lee H.S. in Springfield, Va., for four years and has been advising The Shield yearbook for the last two. She is a graduate of Wake Forest University.

8 a.m. Saturday, Mineral F

Phillip L. Harris has taught television production for 34 years in Fairfax County, Va. As a consultant, he has helped to design curricula and build production facilities in several states. His students produce Focal Point, a 30-minute weekly magazine for Cox cable, and his class operates Digital Wave Productions, a school-based enterprise. In 2006, his high school textbook, "Television Production," was published and his program received an "Exemplary" rating by the National Dissemination Center for Career and Technical Education.

8:30 a.m. Thursday, Quartz B; 2:30 p.m. Friday, Room

7:04, CC; 1 and 2:30 p.m. Saturday, Capitol 6

Andrea Hauptert is a representative with Herff Jones Yearbooks and has been involved in yearbook design for more than 10 years. Prior to getting involved in yearbooks, Hauptert worked professionally in the graphic design and advertising industries.
Noon and 1 p.m. Saturday, Mineral A

Brenah Hearne is editor in chief of the Fort Collins H.S. yearbook.
Noon Saturday, Capitol 1

Tamara Herzfeld worked as a high school yearbook adviser, as a board member and contest director for the Colorado High School Press Association and then as a yearbook representative for 10 years. She now owns her own yearbook publishing company, Fresh Ink, located in Laguna Beach, Calif.
Noon Saturday, Centennial F

Kim Hocott advises the yearbook and newspaper at Deer Park (Texas) H.S. Hocott serves as a TAJE regional representative and as a member of Taylor Publishing's TechCom. She teaches at summer workshops. Her students' work has been recognized with ILPC Star Awards, as well as featured in Taylor Publishing Co.'s Yearbook Yearbook and Taylor Talk magazine.
8:30 a.m. Thursday, Mineral B-C

Richard Holden has been the executive director of the Dow Jones Newspaper Fund, a private foundation that encourages students to consider careers in journalism, since October 1992. Before that, he spent 20 years in various editing positions at The Wall Street Journal in New York and the Asian Wall Street Journal in Hong Kong. In his last position as senior editor at the Journal, he was responsible for recruiting, hiring and training the copy editors at the paper and oversaw a staff of 40 editors. In April 1998, Holden received the Innovator of the Year award from the College of Journalism and Mass Communication at the University of Nebraska for his work at the Newspaper Fund.
Noon Friday, Room 710, CC; 2:30 p.m. Saturday, Mineral C

Kathi Hopkins has been a Taylor Publishing Co. representative for 16 years in San Antonio. She judges journalism events in more than 20 UIL meets each year and services more than 65 yearbooks in the South Texas area, including many award-winning publications.
2:30 p.m. Saturday, Mineral D

Tamara Hoxworth is a research analyst at the Colorado Department of Human Services Alcohol and Drug Abuse Division. There, she analyzes and writes reports about substance abuse treatment data. Previously, she spent 12 years at the Colorado Department of Public Health and Environment as manager of research and evaluation in sexually transmitted diseases and HIV/AIDS. She represents Colorado on the National Institute of Drug Abuse's Community Epidemiology Work Group, which tracks and reports local trends in illicit drug use and trafficking, and serves on the Data Committee of the State Methamphetamine Task Force.
9 a.m. Friday, Mineral A

John Hudnall is executive director of the Kansas Scholastic Press Association and is a lecturer in the School of Journalism at the University of Kansas. A former high school teacher for 22, Hudnall has been at KU for 17 years. He also directs the Kansas Journalism

Institute each summer.
11 a.m. Friday, Mineral A

Richard Johns is executive director for Quill and Scroll Society at the School of Journalism and Mass Communication at The University of Iowa. He is editor of Quill & Scroll magazine and is a member of the Student Press Law Center advisory board. He teaches courses related to the preparation and certification of journalism teachers as well as an Advanced Media Design course. Johns has received the JEA Carl Towley, CSPA Gold Key, NSPA Pioneer and SIPA Distinguished Service awards. He has taught DoDD's teachers and students in Germany and at the Center for Independent Journalism in Budapest, Hungary.
11 a.m. Friday, Granite B

Monika Johnson has been an editor with both the yearbook and newspaper at Durango (Colo.) H.S.
Noon Saturday, Capitol 3

Teddi Johnson, CJE, teaches English and advises the yearbook at Oak Grove H.S. in North Little Rock, Ark. She is an ad hoc board member for JEA, serves on the Multicultural Commission and occasionally serves as Write-off judge. She is an active member of JEA, SIPA and her state association.
10 a.m. Friday, Granite C

Isabelle Jones is co-editor in chief and in her third year on the staff of The Colonel at Theodore Roosevelt H.S. in Kent, Ohio. She plans to pursue a major in the field of journalism.
Noon Saturday, Quartz B

Jim Jordan is in his 22nd year as yearbook adviser at Del Campo H.S. in Fair Oaks, Calif. His students' yearbooks have won Gold Crown and Pacemaker awards from CSPA and NSPA. Personal honors include 1996 National Yearbook Adviser of the Year, CSPA Gold Key, NSPA Pioneer Award and JEA Medal of Merit.
9 and 10 a.m. Saturday, Capitol 3; 11 a.m. Saturday, Capitol 5

Amelia Kane is co-editor of the Voyager newspaper at Homewood-Flossmoor H.S. in Flossmoor, Ill. She was a feature editor last year.
Noon Friday, Room 704, CC

Crystal Kazmierski is the adviser to Wings, the yearbook at Arrowhead Christian Academy in Redlands, Calif. She teaches design, writing, and photography at summer journalism workshops. She received a CSPA Gold Key in 2002 and was the JEA National Yearbook Adviser of the Year for 2000. Her students have earned CSPA Crowns and NSPA Pacemakers for Wings.
9 a.m. Friday, Centennial B; 10 and 11 a.m. Saturday, Capitol 3

Eric Kehe is a general news photographer. He works off the assignment desk at 9News/KUSA-TV in Denver and is the director of photography. KUSA has won NPPA Station of the Year 10 times; Kehe has played a part in eight of those titles. He is a two-time Region 9 NPPA Photographer of the Year and 1996 NPPA National Photographer of the Year. He has won more than two dozen regional Emmys, two national Emmys, a Murrow, an Iris and other awards.
Noon Saturday, Capitol 6

Jack Kennedy, MJE, has been advising for 30 years and still thinks he has something left to say about high school publications. He and his students have won a lot of awards, but let's not talk about the past. What's cool about high school journalism is what's next!

9 a.m. Friday, Granite B; 10 a.m. Friday, Centennial B; 8 and 9 a.m. Saturday, Centennial C

Lesley Kennedy is moving from fashion editor of the Rocky Mountain News to a position so new it hasn't been named, involving redesign and concept of the Style section of the paper. She previously was a designer for the Palm Beach (Fla.) Post. She was executive editor of the Little Hawk newspaper at City High School, Iowa City, Iowa. A graduate of The University of Iowa, she worked for The Daily Iowan while in college.
11 a.m. Saturday, Centennial C

Phil Kennedy is the marketing coordinator of Andersen Construction in Portland, Ore., where he prepares all their proposals and handles a variety of communications. He was executive editor of the Red & White yearbook and entertainment editor of the Little Hawk at City High School, Iowa City, Iowa. A graduate of The University of Iowa, he worked for The Daily Iowan while in college.
11 a.m. Saturday, Centennial C

Sara Kennedy is the Page 1A designer for the Seattle Times. Before going to the Times, she interned at the St. Petersburg (Fla.) Times and the Baltimore Sun. She was photo editor of the Red & White yearbook and features editor of the Little Hawk at City High School, Iowa City, Iowa. A graduate of The University of Iowa, she worked for The Daily Iowan while in college.
11 a.m. Saturday, Centennial C

Janet Kerby teaches broadcast journalism at Roane County H.S. in Spencer, W.Va. Her students produce programming for a community-access cable channel originating from her classroom 24/7. Her students do newscasts, live shows, event videography and operate a school-based enterprise. Kerby helped produce broadcast journalism content standards to guide curriculum development in West Virginia. She is National Board certified in career and technical education.
8:30 a.m. Thursday, Quartz B; 11 a.m. Friday, Room 704, CC; 1 and 2:30 p.m. Saturday, Capitol 6

Carla Kimbrough-Robinson, associate editor/staff development at The Denver Post, has spent nearly 20 years in newsrooms. She is a columnist for Quill, the magazine of the Society of Professional Journalists, and a trained life coach with Inspire Higher International. She regularly counsels professional and aspiring journalists on career and skill development issues.
2:30 p.m. Friday, Centennial B

Tina Klecka is an award-winning yearbook adviser and photojournalism teacher. She is the Southwest creative accounts manager for Jostens.
11 a.m. Mineral F; noon Friday, Centennial B

Norma Kneese, MJE, is adviser to the Print yearbook, the Prowl newspaper and the Pride literary magazine at Snake River H.S., Blackfoot, Idaho. Kneese chairs the JEA Multicultural Commission and Outreach Committee. Kneese was the 1997-98 IJAA Journalism Teacher of the Year and teaches at summer workshops.
10 a.m. Friday, Granite C; 8 a.m. Saturday, Granite C

Kevin Kneisley, CJE and broadcasting adviser at Gainesville (Ga.) City Schools, has been teaching for 10 years. Prior to teaching, Kneisley was a marketing director for several organizations and was also the editor of two worldwide publications. He is an Apple Certified Trainer for numerous local and national broadcast stations and individuals. He teaches at the Columbia Journalism Institute.

1 p.m. Saturday, Granite C

Carol Knopes is director of education projects at the Radio and Television News Directors Foundation. A longtime newspaper editor, Knopes works with both high school and college broadcast educators. She has led seminars at the Poynter Institute and edited "Death By Cheeseburger," about high school journalism in the 1990s.

2:30 p.m. Saturday, Quartz B

Patrick Koster joined Adobe Systems in 2006 and is a senior solutions engineer for the education market. Prior to his employment with Adobe Systems, Koster ran his own business for eight years providing customized hands-on training and consulting with Adobe products for clients throughout the U.S. He is an Adobe Certified expert print specialist and certified technical trainer.

10 a.m. Friday, Mineral B; 2:30 p.m. Friday, Mineral G

Rod Kuhn is director of publications at Homestead H.S. in Fort Wayne, Ind. The newspaper he advises won a 2005 NSPA Pacemaker, and the yearbook was inducted into the NSPA All-American Hall of Fame in the fall of 2005.

9 a.m. Friday, Granite C

Dave LaBelle, former assistant managing editor for photography at the Pittsburgh Post-Gazette, joined the (University of Kentucky) Kernel as photojournalism adviser. LaBelle is working with the School of Journalism & Telecommunications to restart its photojournalism program. In addition to working for at least a dozen newspapers, LaBelle taught at Western Kentucky University for 10 years. Several of his students have recently been on photo teams that have won the Pulitzer Prize; one of his students was named NPPA Photographer of the Year. LaBelle recently published "The Great Picture Hunt 2," the second of two nationally known books that have become the bibles of feature photography.

9 a.m. Friday, Centennial D; 9 a.m. Saturday, Centennial A

Michelle Lamberth worked as a professional photographer for more than 10 years before entering the teaching profession. She is in her second year of teaching Visual Communications, Digital Imaging/Design and yearbook. Lamberth worked for several local newspaper publications as a journalist and photographer prior to teaching. This is her first year advising yearbook.

11 a.m. Saturday, Granite C

Carol Lange, CJE, has co-written a four-course radio curriculum for RTNDF, D.C. Public Schools and Prime Movers at George Washington University. She has completed freelance work for The Washington Post, the Freedom Forum First Amendment Center and the Newseum. A former high school teacher and publications adviser, Lange has participated in or directed Intensive Journalistic Writing Institutes since 1988. In 2005-2006, she was director of the Writing Lab and yearbook adviser at the American College of Management and Technology in Dubrovnik, Croatia.

10 a.m. Saturday, Granite C; 2:30 p.m. Saturday, Quartz B

Ellen Laubhan is communications coordinator for the Poudre School District in Fort Collins, Colo.

Noon Saturday, Mineral E

Kaitlyn Leach is in her second year as a yearbook adviser and teacher at Alan B. Shepard H.S. in Palos Heights, Ill. She has a bachelor's degree in journalism

and a master's degree in secondary education. Leach started her own photography business, KL Photography and Design, about three years ago.

10 a.m. Friday, Mineral E

Pete LeBlanc is in his 14th year as the publications adviser at Center H.S. in Antelope, Calif., where he advises The Epic yearbook and The Blue & Gold newspaper. Students on those staffs have been honored with many Pacemakers and Gold Crowns. He is the 2006 National Yearbook Adviser of the Year.

9, 10 and 11 a.m. Saturday, Centennial B

Janet Levin, MJE, has advised The Correspondent at John Hersey H.S. in Arlington Heights, Ill., for 22 years. Although she is proud of her All American rated newspaper, she is most rewarded at the end of a distribution day when none of the 2,000 copies can be found on the hallway floor. Many of her former students work in the professional media and several have become journalism teachers.

11 a.m. Friday, Room 712, CC

Elliott Lewis, a freelance television journalist in Washington, D.C., has reported for WJLA-TV, CNN and BET, and served as a Washington correspondent for local stations around the country. Previously he worked as a reporter and fill-in anchor at WKMG-TV in Orlando, Fla.; WKRC-TV in Cincinnati, Ohio; KPTV in Portland, Ore.; KGTV in San Diego, and KTVN-TV in Reno, Nev. He serves on the board of directors of the RTNDA and the National Association of Black Journalists. He is also the author of "Fade: My Journeys in Multiracial America."

9 and 10 a.m. Friday, Room 704, CC

Glen Leyden is the first-year adviser of Homewood-Flossmoor H.S.'s student newspaper, the Voyager. He previously worked as a professional news reporter for a local Chicago paper after working for The Daily Iowan as a University of Iowa student.

Noon Friday, Room 704, CC

Dave Lieber, a humorist and storyteller, works as The Watchdog columnist for the Fort Worth Star-Telegram. He volunteers as adviser for his child's student newspaper. In its first year, The Black Cow was named one of the top student newspapers in Texas. Lieber won his newspaper's Editorial Employee of the Year and also Katie award from the Dallas Press Club as the Best Columnist in the U.S. Southwest. He is co-founder of one of North Texas' largest children's charities, Summer Santa, which serves thousands of children. His work for Summer Santa earned him the Will Rogers Humanitarian Award. This honor goes to the U.S. newspaper columnist whose work produced positive effects on the lives of readers. His book, "The Dog of My Nightmares: Stories by Texas Columnist Dave Lieber," was recently released as a CD audio book.

9, 10 and 11 a.m. Friday, Centennial H

Erik Lincoln is a general assignment reporter for The Daily Sentinel newspaper in Grand Junction, Colo. Last summer, he was an intern in the news section of USATODAY.com at Gannett's headquarters in McLean, Va. His work on The Grand Junction H.S.'s Web site, GJHSNEWS.com, won the newspaper an Online Pacemaker in 2001.

10 a.m. Saturday, Mineral A

Gary Lundgren, the education marketing manager for Jostens, manages and edits Jostens Adviser & Staff magazine. Previously, he was director of Student Publications at the University of Arkansas where he taught newspaper design and directed the Arkansas

High School Press Association. He is a CSPA Gold Key and NSPA Pioneer Award winner and a Scholastic Journalism Hall of Fame inductee.

Noon and 1 p.m. Saturday, Centennial C

Susse Mabie advised the award-winning Oviedian yearbook from Oviedo (Fla.) H.S. She was the 1993 FSPA Florida Journalism Teacher of the Year. After serving as vice president and president of the Florida Scholastic Press Association, she joined Taylor Publishing Co. As the Central Florida representative, Mabie uses her educational background as a graphic artist to help yearbook staffs.

8 a.m. Saturday, Capitol 3

Eric Manto is a 20-plus-year veteran of the yearbook business. He continues to push the technology envelope and is an expert in making the most out of programs designed for yearbooking. He has worked with numerous Pacemaker and Crown award-winning staffs in Washington, D.C., and the Dallas/Fort Worth areas.

Noon and 1 p.m. Saturday, Mineral G

Albert J. Martinez teaches newspaper, yearbook and photography at Rio Grande H.S. in Albuquerque. He worked as a photojournalist in college and at the Albuquerque Tribune. Martinez serves as JEA Region 2 Southwest regional director. He received an ASNE Fellowship, was a Dart Center participant and was 2001 New Mexico Journalism Adviser of the Year.

7:15 a.m. Friday, Mineral D

Susan Massy advises the Lair yearbook and the Northwest Passage newspaper at Shawnee Mission Northwest H.S. in Kansas, where she teaches newspaper, yearbook and photojournalism. Both publications have earned CSPA Crowns and NSPA Pacemakers. Massy was honored as the 1999 JEA National Yearbook Adviser of the Year.

11 a.m. Saturday, Capitol 3

Steve Matson, MJE, teaches journalism at Charles Wright Academy in Tacoma, Wash., where he advises The Academy Times newsmagazine and Crossings yearbook. He has received JEA's Medal of Merit, NSPA's Pioneer Award, WJEA's Adviser of the Year, and his journalism staff manual received a JEA award for Innovative Instruction. Matson serves as Regional Director for JEA's Northwest Region 1.

7:15 a.m. Friday, Granite C; 10 and 11 a.m. Saturday, Capitol 1

Joy McCaleb has taught journalism, English, drama and speech at Upperman H.S. for the past 17 years. Previously she worked at the local daily newspaper — the Herald-Citizen — and the Nashville Banner. Her school literary magazine has won best high school literary magazine at the Middle Tennessee Scholastic Press Association for the past two years. McCaleb was a local committee member for the fall JEA/NSPA convention in Nashville.

Noon Friday, Granite C

Barbara McLachlan advises the newspaper at Durango (Colo.) H.S.

Noon Friday, Mineral F; 11 a.m. Saturday, Capitol 2; Noon Saturday, Capitol 3

Kassie McLaughlin is sports editor for the Voyager at Homewood-Flossmoor H.S. In her second year at the paper, she leads a section of three writers. Last year she was a sports writer and worked with her writers and editor to transform the sports pages into more creative pages. She presented a session in Nashville

last fall. She hopes to one day be a magazine editor.
[1 p.m. Saturday, Mineral B](#)

Deb McMurray is the Eastern Region account executive for WoodWing USA. She has more than 20 years' experience working with K-12 institutions, helping them determine key technologies to enhance the teaching and learning process. McMurray's experience includes work with Apple Computer, Gateway and Plato Learning. She is based in Detroit, Mich.
[1 p.m. Saturday, Centennial A](#)

Marcia Meskiel-Macy has spent the past 23-plus years working with yearbook staffs at all levels in the south Florida area. Her expertise in writing, designing and team-building has assisted the staffs with which she works to produce award-winning yearbooks. Meskiel-Macy speaks at major communication conferences and workshops nationwide.
[Noon Saturday, Centennial B](#)

Kimberly Messadieh studied film/TV and journalism at Penn State and UCLA, and has worked in print, radio and television. She has taught English and a variety of electives, including photography and Academic Decathlon, for 17 years, and has advised the newspaper at El Camino for seven years. She and her students publish the newspaper biweekly and produce and air a weekly TV show.
[2:30 p.m. Friday, Centennial D](#)

Zack Miller is a senior at Carroll H.S. in Fort Wayne, Ind. and the co-editor in chief of The Charger. A three-year member of the newspaper, Miller also serves as the sports editor. He plans on attending either Indiana University or Notre Dame to study journalism next year.
[9 a.m. Saturday, Capitol 1](#)

Joe Mirando, CJE, has worked as a reporter and copy editor for four daily newspapers and has a Ph.D. from the University of Southern Mississippi. He holds a dual appointment as the journalism teacher/publications adviser at St. Thomas Aquinas H.S. in Hammond, La., and as professor of journalism at Southeastern Louisiana University.
[1 p.m. Saturday, Mineral G](#)

Rachel Monserrate is a graduate student at the University of Denver. A former television and radio news producer, she has been the principal interviewer in a research project that has involved interviewing high school journalists in the Denver area about the motivation for their work.
[Noon Friday, Mineral B](#)

Robert Moore is executive editor of the Fort Collins Coloradoan newspaper.
[Noon Saturday, Mineral E](#)

Amy Morgan, CJE, teaches journalism and advises the newspaper and yearbook at Shawnee Mission West H.S. in Overland Park, Kan. The Epic has been a Pacesetter and CSPA Crown finalist, and both publications have consistently placed in Best of Show contests. Morgan is the vice president of the Journalism Educators of Metropolitan Kansas City.
[11 a.m. Friday, Centennial F](#)

Meg Moritz is a former television news producer whose research examines the impact of crisis reporting on journalists and their subjects. Her documentary, "Covering Columbine" has been screened in the United States, Canada, France and South Africa. Moritz is a Fulbright Senior Scholar and has presented

her research in more than 17 countries. In 2004 she was a visiting professor at the Sorbonne and a guest lecturer at UNESCO. She is on the Board of Governors of the National TV Academy, Heartland Chapter, a member of the Research Advisory Board for the GLAAD and a founding board member of the Boulder Gay and Lesbian Film Festival.
[2:30 p.m. Friday, Centennial C](#)

Tim Morley volunteered to take over advising the yearbook at Inland Lakes H.S. on the day before school started in 2000. Since then, he has guided the Nexus staff in taking its book from a non-journalistic scrapbook to a nationally recognized book. In April 2006 he received the JEA Rising Star Award in San Francisco.
[2:30 p.m. Saturday, Mineral E](#)

Mark Murray serves as executive director of the Association of Texas Photography Instructors and as coordinator of Technology Systems for Arlington ISD. He is the recipient of NSPA's Pioneer Award, CSPA's Gold Key Award, TAJE's Trailblazer Award, JEA's Medal of Merit and ATP's Star of Texas.
[8:30 a.m. Thursday, Mineral G; 10 a.m. Friday, Mineral D; 11 a.m. Friday, Mineral G; 2:30 p.m. Friday, Room 706, CC](#)

Kristina Nelson is a graduate of the University of Kansas in English and computer education. Her experience has been primarily with graphic design and computer instruction, and she has recently applied those skills as a newspaper adviser at Maize South Middle School. In only her second year with the newspaper program, her students have already won awards in design and feature writing.
[Noon Saturday, Capitol 2](#)

Adam Nemmers is director of operations for Year-Movie Inc. Since he graduated from college in 1989, he has taught high school English, owned his own business, helped produce and was featured in dozens of national direct-response television advertisements. For the last five years, Nemmers has overseen video production training and client services for school in the YearMovie program. He has helped to develop video production curriculum used by teachers and advisers nationwide.
[2:30 p.m. Friday, Quartz B](#)

Mark Newton, MJE, has been advising the Orange & Black newsmagazine (2002 Pacesetter, 2003 Inductee NSPA All-American Hall of Fame) at Grand Junction H.S. in Grand Junction, Colo., for 18 years. He is also the JEA Certification Commission chair and a Colorado High School Press Association committee member.
[2:30 p.m. Friday, Granite C; 3:30 p.m. Friday, Mineral G; 7:30 a.m. Saturday, JEA Suite; 9 a.m. Saturday, Mineral A; 11 a.m. Saturday, Quartz B](#)

Steve O'Donoghue is director of California Scholastic Journalism Initiative, an effort to revive scholastic journalism in California. He is a former DJNF National High School Journalism Teacher of the Year.
[8:30 a.m. Thursday, Granite B-C; 2:30 p.m. Friday, Room 708, CC](#)

Lori Oglesbee, CJE, is yearbook adviser at McKinney (Texas) H.S. and serves JEA as its Curriculum and Development chair. Honors include JEA Distinguished Yearbook Adviser, ILPC Max R. Haddick Journalism Teacher of the Year, ILPC Edith Fox King Award and SIPA Distinguished Service Award. Her staffs have won numerous awards.

[9 and 10 a.m. Friday, Wells Fargo Theater 3, CC; 8 a.m. Saturday, Centennial G](#)

Mimi Orth has represented Herff Jones Yearbooks in the Southern California area for the past 18 years, and her schools regularly win national yearbook awards. She also directs Yearbooks@theBeach, a summer workshop held at Cal State Long Beach. She is a former newspaper and yearbook adviser and is known by her schools to be a font fanatic.
[11 a.m. Friday, Room 708, CC](#)

Cathie Parks has advised publications which have earned Gold and Silver Crown awards from CSPA and a Pacesetter Finalist from the NSPA. Parks, a 1998 Arizona Journalism Teacher of the Year, speaks at state and national conventions. She is national Write-off co-chair for JEA.
[2:45 and 6 p.m. Friday, Centennial A](#)

Elizabeth Parmalee is executive director of the Colorado Partnership for Educational Renewal in Denver.
[Noon Saturday, Mineral E](#)

Chris G. Parrett and Chris L. Parrett — a husband-and-wife team — have advised the yearbook for the past seven years at Kofa H.S. in Yuma, Ariz.
[2:30 p.m. Friday, Centennial G](#)

Mary Patrick, CJE, has advised yearbooks for 20 years. She is the past chair of the JEA Junior High/Middle School Commission and is the middle school representative for the Kansas Scholastic Press Association. She coordinates two middle school workshops for KSPA and schools close to her community, and teaches at regional summer workshops. Her program at Maize South Middle School has won Crown and Pacesetter honors and was inducted into the Journalism Hall of Fame in 2006.
[9 a.m. Friday, Mineral E; Noon Saturday, Capitol 2](#)

Bruce Phillips is the video production instructor for the Wasson Arts Magnet H.S. in Colorado Springs, Colo. He has a degree in film and has been involved in all aspects of production on both sides of the camera. Several of his students have won state awards for broadcast journalism.
[8 and 9 a.m. Saturday, Capitol 7](#)

Patrick Plaisance, Ph.D., is an assistant professor in the Department of Journalism and Technical Communication at Colorado State University. Previously he was a newspaper writer for 12 years covering state and local government and politics in Virginia, New Jersey and south Florida. He also was a copy editor in Los Angeles.
[Noon Saturday, Mineral E](#)

Wayna Polk serves JEA as the Scholarship Committee chair and South Central regional director. She advises the yearbook and the newspaper at Abilene (Texas) H.S. She has been honored as a Texas Legend in scholastic journalism, a Max Haddick Teacher of the Year in Texas, a JEA Special Recognition and Distinguished Yearbook Adviser and NSPA Pioneer Award winner.
[6 p.m. Thursday, Granite B-C; 7:15 a.m. Friday, Granite B, 1 p.m. Saturday, Centennial E](#)

Lindsay Porter is a senior in secondary education at Kansas State University in Manhattan, Kan. She is student teaching at Shanwee Mission North H.S. in Overland Park, Kan. Porter has worked on student publications since middle school, including serving as the Royal Purple yearbook editor in chief in 2006 and 2004.

1 p.m. Saturday, Capitol 1

Branden Praeger is a senior in journalism education major at Kansas State University. He is a lead designer for the Kansas State Collegian, a daily paper with a circulation of 11,500.

1 p.m. Saturday, Capitol 3

Jennifer Pringle was the adviser for the award-winning Templar yearbook at Temple City H.S. in Southern California from 1999-2006.

Noon Saturday, Mineral D

Linda Puntney, MJE, is JEA executive director, assistant professor of journalism, director of Student Publications and adviser of the Royal Purple yearbook at Kansas State University. Puntney directs the summer Flint Hills Publications Workshop, JEA Advisers Institute and Yearbook Workshop and Idea Forum. Honors include NSPA Pioneer Award, CSPA Gold Key and the JEA Carl Towley Award.

2:30 p.m. Saturday, Quartz A

Reginald W. Ragland, CJE, is director of the Washington, D.C. chapter of JEA and has been a "disciple" of the National Academy of Critical Thinking since 1991. He is a former news reporter and photographer, public relations writer, college counselor and has advised middle school, college and military publication staffs.

2:30 p.m. Friday, Room 712, CC

Frank Ragulsky is executive director of Northwest Scholastic Press and has taught newswriting at the collegiate level for 35 years. SPJ recognized The Daily Barometer, the paper Ragulsky advises, as the best college daily newspaper in the United States in 2001 and second in 2002.

Noon Friday, Centennial H

Karen Ray, CJE, spent 15 years as a journalism teacher and produced many award-winning publications. The 1998 Missouri Journalism Teacher of the Year and a 1998 Dow Jones Distinguished Adviser, Ray teaches journalism at the collegiate level in the summer. As a Walsworth Publishing Co. yearbook representative, she adores working with advisers and students.

11 a.m. Friday, Room 706, CC

Eileen Regen, CJE, now retired from 19 years of teaching journalism and English for the Department of Defense Dependents Schools in Germany, advised the student newsmagazine, literary anthology and yearbook. She worked on the planning committee for the DoDDS journalism conferences in Europe and represented Kaiserslautern, Germany District on the Stars & Stripes NIE committee. Regen is JEA's New Hampshire state director.

10 a.m. Friday, Mineral F

Michael Roberts has worked at Westword newspaper in Denver since 1990, first as music editor and currently as a media columnist. He's also the co-author of the 2006 book "Pickin' Up the Pieces: The Heart and Soul of Country Rock Pioneer Richie Furay."

9 a.m. Friday, Centennial F

Rhys Roberts has been teaching for six years. He earned his B.A. in women's studies. He wrote his master's thesis on female adolescent identity formation.

Noon Saturday, Capitol 1

Susan Roberts, MJE, has taught journalism and advised publications for 30 years. Her students' publications have won many awards. Roberts has received the ILPC Edith Fox King Award and was the 1998 Max

Haddick journalism teacher of the year. Roberts has been a Harris County Journalism Steering Committee member, is former president of the Texas Association of Journalism Educators and served JEA as Region 4 director.

8 a.m., 11 a.m. and 2:30 p.m. Saturday, Mineral G

Cindy Rodríguez focuses on social, political, cultural and lifestyle issues in her twice-weekly columns, which appear in The Denver Post. During college, she worked as a writing fellow at The Village Voice and interned at The Providence Journal. During her senior year, she ran The City College of New York newspaper, The Campus. After graduating, she worked for The Syracuse Newspapers, then the Akron (Ohio) Beacon Journal, and later at The Boston Globe, where she covered topics including immigration. Her freelance work has appeared in Latina magazine, Que Pasa, and Neiman Reports. She was a regular contributor on Revista Hispana, a bilingual TV talk show that aired in Boston. In 2003, took a job as a columnist at The Denver Post. Last year, she won the Colorado Press Association award for best serious columnist. Rodríguez is vice president-print on the board of the National Association of Hispanic Journalists. Prior to being on the board, she ran The Latino Reporter, a week-long project that brings about two dozen college students from across the country together to create a newspaper from scratch.

10 a.m. Saturday, Centennial C

Elizabeth Rome is a recent graduate of the Medill School of Journalism at Northwestern University, where she was editor in chief of the Syllabus yearbook and an assistant photo editor for the The Daily Northwestern newspaper. She now works as a Herff Jones representative in Northern Virginia.

Noon Friday, Centennial F

Chad Rummel teaches journalism at Oakton H.S. in Vienna, Va., and advises the Paragon yearbook. Previously, Rummel worked as the contest coordinator for NSPA and the Associated Collegiate Press. Hailing originally from the Wheat state, prior to his term at NSPA, he was a newspaper and yearbook adviser in Olathe, Kan.

8 a.m. Saturday, Mineral F; 2:30 p.m. Saturday, Capitol 2

Sherry Sacino is editor in chief of Youth OUTLOUD! She has been a journalist for more than 25 years and is the author of two best-selling books. She also works as a senior media policy adviser to the United Nations and U.S. government agencies.

9 a.m. Friday, Mineral D

Laura Schaub is a national creative accounts manager for Jostens. She was director of the Oklahoma Inter-scholastic Press Association at Oklahoma University where she taught courses in typography, design, desktop publishing and photography. CSPA Gold Key recipient, past Oklahoma Journalism Teacher of the Year and former DJNF Distinguished Adviser, she was inducted into the National Scholastic Journalism Hall of Fame in 1991 and served as CSPAA president for two terms.

9 and 10 a.m. Friday, Wells Fargo Theater 1, CC; 8 a.m. Saturday, Mineral D

Hal Schmidt has been since 1984 co-owner of PS Graphics Inc., a graphic design and printing company located in Kingwood, Texas. He has been involved with student publications since 1987 and is a representative of Taylor Publishing Co.

8 a.m., 11 a.m. and 2:30 p.m. Saturday, Mineral G

Kathy Schrier, MJE, is Washington state director of JEA and works for the Washington News Council. During the World Trade Organization conference in Seattle a few years ago, she advised the Student Press Corps as it covered ground-breaking events and riots in the streets. Hers were the only students with full press credentials and access to every venue, including a press conference with then President Bill Clinton.

2:30 p.m. Saturday, Mineral F

Marilyn Scoggins advised the Hooker (Okla.) H.S. yearbook for 17 years. Her students earned top state and national honors. She was twice her district's Teacher of the Year and is a CSPA's Gold Key recipient. Scoggins is a frequent workshop speaker and now works for Taylor Publishing Co. in Dallas as a marketing projects coordinator and editor of Taylor Talk.

11 a.m. Saturday, Centennial G

Anne Scott has been sharing professional marketing techniques with her customers for more than 10 years. Scott came to Walsworth from the advertising industry, where she created marketing campaigns for business owners. Previously a yearbook representative in Spokane, Wash., Scott works with Montana schools to bring their books to a new creative level.

9 a.m. Friday, Room 706, CC

Jennifer Seavey, CJE, has advised tJTODAY at Thomas Jefferson H.S. for Science and Technology for four years. She also taught AP Journalism for three. She is active in the Virginia High School League as editor for the VABYline. tJTODAY has been named All-American by NSPA, Gold Medalist by CSPA and Trophy Class by VHSL.

10 a.m. Friday, Room 702, CC

Linda Shapley is a page designer at The Denver Post.

11 a.m. Saturday, Centennial E

Alicia C. Shepard teaches journalism at American University. She was a Times Mirror Visiting Professor at University of Texas at Austin for the 2005-2006 academic year where she taught a class she designed on Watergate and the Press. She spent the last four years interviewing more than 175 people connected to Bob Woodward and Carl Bernstein and sifting through the new archival materials that UT bought from Woodward and Bernstein for \$5 million in 2003. Shepard contributes to the Washingtonian and People magazines, and has written for the New York Times, the Washington Post and the Chicago Tribune. For nearly a decade, she wrote for American Journalism Review on such things as ethics, the newspaper industry and how journalism works—or doesn't. For that work, the National Press Club awarded her its top media criticism prize three different years.

10 a.m. Friday, Centennial C

Rhonda Shoop is the Mid-Atlantic Area sales manager for Walsworth Publishing Co. A former award-winning yearbook adviser, Shoop is Adobe-trained in InDesign and teaches Photoshop and InDesign at workshops across the country.

9 a.m. Friday, Mineral G; 10 a.m. Friday, Quartz B

Tasha Smith is a third-year adviser at Highline H.S. in Burien, Wash. She and her staff have won numerous awards from Walsworth Publishing and her staff hopes to become a Pacemaker finalist with its 2007 publication. She has also taught at the Walsworth Northwest Summer Yearbook Workshop.

10 a.m. Friday, Room 708, CC

Derek Smith is a fourth-year adviser of the Peninsula Outlook newspaper at Peninsula H.S. in Gig Harbor, Wash.

8 a.m. and 2:30 p.m. Saturday, Capitol 1

Wendi Solinger, CJE, is yearbook adviser for Alice Vail Middle School in Tucson. She has been a JEA member for nine years and was Write-off chairperson for the spring 2002 Phoenix convention.

9 a.m. Friday, Mineral E; 11 a.m. Friday, Granite C

Diego Sorbara is a fellow of the Scripps Academy for Hispanic Journalists, working as a designer at the Rocky Mountain News. He interned on the copy desks at The Hartford Courant and at the Milwaukee Journal Sentinel. Sorbara was the managing editor of the Lyons Township H.S. Lion newspaper which earned Pacemaker and Best of Show honors while he was on staff.

8 a.m. Saturday, Mineral E

Scott Spicher is the media systems coordinator/webmaster for the Boone County Schools in Florence, Ky. He is an Apple Certified Pro and Apple Certified Trainer in Final Cut Pro.

9-10:50 a.m. Saturday, Mineral G

Alyce Stanwood is a JEANC past president and 1996 JEA/NSPA San Francisco convention chair. She previously advised publications at Cupertino (Calif.) H.S. Her newspaper staff received many awards including CSPA's Gold and Silver Crowns, NSPA's Pacemaker, best in the state, county and nation and Best Design for Web page. She is JEA's national Write-off co-chair.

2:45 and 6 p.m. Friday, Centennial A

Bob Steele is The Nelson Poynter Scholar for Journalism Values and the senior faculty in ethics at The Poynter Institute in St. Petersburg, Fla. As a Poynter faculty member since 1989, he's taught hundreds of workshops to thousands of journalists. He's also led ethics and values sessions for more than 80 news organizations across the country. Steele has advised many news organizations on the development or updating of their codes of ethics and standards and practices guidelines. He was the co-author of "Doing Ethics in Journalism," published by The Society of Professional Journalists, and he has authored articles, case studies and handbooks for ASNE, RTNDA, and other professional organizations and academic journals. Steele began his professional career in Bangor, Maine in 1973 as a news reporter for WLBZ-TV. He spent a decade as a broadcast journalist in Maine, Wisconsin and Iowa as a reporter, executive producer and news director. He also hosted a media analysis program on Maine Public Television. He taught ethics, reporting and media law for five years in the Department of Journalism at the University of Maine at Orono.

10 a.m. Saturday, Centennial A; 11 a.m. Saturday, Granite B

Sandra Strall has taught English and journalism at Carlson H.S. in Gibraltar, Mich., for 28 years. She advises the Ebb Tide yearbook. Ebb Tide has earned a Pacemaker and nine consecutive All American ratings from NSPA, Crown awards from CSPA and was one of six books named to the MIPA Hall of Fame in 2002. Strall was named a Distinguished Yearbook Adviser for 2003 by JEA.

Noon Friday, Centennial G; 11 a.m. Saturday, Mineral B

Lynn Strause, a veteran of 27 yearbooks, is adviser of the Ceniad at East Lansing (Mich.) H.S. Strause,

named the 2001 JEA National Yearbook Adviser of the Year, is the Michigan Interscholastic Press Association yearbook chair. She teaches at conventions and workshops across the country.

10 and 11 a.m. Saturday, Centennial H

Randy G. Swikle, CJE, was the 1999 DJNF National Journalism Teacher of the Year and has received the NSPA Pioneer Award and the JEA Lifetime Achievement Award. He taught and advised publications in Johnsbury, Ill., for 34 years before retiring in 2003. Johnsbury H.S. received the Let Freedom Ring: First Amendment Schools award four years running. Swikle is JEA's Illinois state director, a member of JEA's Scholastic Press Rights Commission and is a Newsweek First Amendment mentor.

2:30 p.m. Friday, Room 702, CC; 9 a.m. Saturday, Capitol 5

Susan Hathaway Tantillo, MJE, retired from Wheeling (Ill.) H.S. in 2001 after teaching journalism and advising the Spokesman newspaper for 30 years. She remains active in scholastic journalism and is JEA's secretary. She is co-author of "Applying NCTE/IRA Standards in Classroom Journalism Projects: Activities and Scenarios" and "Introduction to Journalism."

10 a.m. Friday, Room 712, CC; 11 a.m. Saturday, JEA Suite

Becky Tate, CJE, advises the award-winning Indian yearbook and the Mission newspaper at Shawnee Mission North H.S. in Overland Park, Kan. In 2002 she was named the Jackie Engel Kansas Journalism Teacher of the Year. She has been previously recognized by the Dow Jones Newspaper Fund as a Special Recognition Adviser and the JEA as Distinguished Yearbook Adviser.

2:30 p.m. Friday, Mineral B; 2:30 p.m. Saturday, Mineral B

C. Dow Tate is the newspaper and yearbook adviser for Shawnee Mission East H.S. in Shawnee Mission, Kan. Tate was inducted into the National Scholastic Journalism Hall of Fame. He's one of the authors of "Scholastic Journalism," 11th edition, and was named the 1997 DJNF National Journalism Teacher of the Year. Tate taught 14 years at Hillcrest H.S. in Dallas. He also directs the Gloria Shields All-American Publications Workshop sponsored by Dallas County Schools.

9 a.m. Saturday, Mineral B

Mike Taylor is yearbook marketing/education manager for Taylor Publishing Co. Previously, he taught yearbook, newspaper and television production at Lecanto H.S. for 13 years. His students earned Crowns and Pacemaker awards plus All-Florida ratings. He is a past president of Florida Scholastic Press Association. He received the FSPA Gold Medallion, JEA Medal of Merit, Teacher of the Year and VFW regional Teacher of the Year.

8 and 11 a.m. Saturday, Centennial G

Shannon Tedeschi's high school yearbook received state and regional awards while she was editor in chief. She also served as layout editor for the University of Toledo's newspaper. Tedeschi has been a yearbook representative for Walsworth Publishing Co. in Maryland for four years and has taught workshops across the country. She is studying for a master's degree in publication design.

10 a.m. Friday, Room 706, CC; 8 a.m. Saturday, Mineral A

John Temple has been editor of the Rocky Mountain News since 1998. In that time, the paper has won four Pulitzer Prizes and numerous other awards for journalistic excellence. Temple also holds the titles

of president and publisher. He oversees the editorial operation of the Rocky Mountain News and serves as its top executive and chief liaison with the Denver Newspaper Agency, which handles production, circulation, advertising and other business functions for the News and its competitor, The Denver Post.

9 a.m. Friday, Centennial C

Barb Thill, CJE, has advised Illinois newspapers and yearbooks for 20 years. Her newspapers have received NSPA Pacemakers and CSPA Crown awards as well as placing first in Best of Show competition. Thill advises the Statesman newspaper and Ambassador yearbook at Adlai E. Stevenson H.S. in Lincolnshire, Ill.

8 a.m. Saturday, Mineral E

Sarah Thomas is a sophomore in print journalism at Kansas State University. This is her second year on the Royal Purple yearbook staff, and she is the design chief of the 2007 book. She has also been a member of SJEA for two years.

Noon Saturday, Centennial A

Cindy Todd advises the El Paisano yearbook and teaches photojournalism at Westlake H.S. in Austin. Her students' consistently win top awards from NSPA, CSPA, ILPC, Quill & Scroll and the Jostens photo contest. Todd was named a Distinguished Yearbook Adviser by JEA and is a recipient of the Edith Fox King award.

1 p.m. Saturday, Centennial B; 2:30 p.m. Saturday, Granite C

Harinand Tyagi, a nationally recognized sports designer, has written numerous opinion pieces about school policies, curriculum and administrative leadership styles for his school newspaper, the Voyager. He has learned how to successfully publish sensitive stories and prevent censorship by communicating effectively with administrators.

Noon Friday, Room 704, CC; 1 p.m. Saturday, Mineral B

Ann Visser, MJE, has been advising yearbooks and newspapers for 20 years. Currently JEA's president, Visser also has served the organization as vice president, North Central regional director and secretary. She teaches at Pella (Iowa) Community H.S.

8:30 a.m. Thursday, Mineral A; 8 a.m. Friday, Mineral A; 2:30 p.m. Saturday, Quartz A

Stephen Wahlfeldt is adviser to the Rocky Mountain Highlighter at Rocky Mountain H.S. in Fort Collins, Colo.

Noon Saturday, Mineral E

Barbara Wallner is associate director of the School of Education at Colorado State University.

Noon Saturday, Mineral E

Lizabeth A. Walsh, MJE, has been advising yearbooks for 15 years. She teaches at Reno (Nev.) H.S. in Reno, Nev. Her staffs' yearbooks have earned first places from ASPA, gold medals from CSPA and All American ratings from NSPA. She has judged write-off and design-off competitions for many years.

9 a.m. Friday, Quartz B; 11 a.m. Friday, Centennial B

Adnaan Wasey is associate editor at The Online NewsHour (the Web site of PBS's news program The NewsHour with Jim Lehrer) and NewsHour Extra, which provides news for students, lesson plans for teachers, and opportunities for students to publish their opinions on current issues.

9 and 10 a.m. Saturday, Capitol 6

Kathryn Wells, M.D., is medical director of the Denver Family Crisis Center. She serves on the North Metro Task Force addressing child protection related to clandestine meth laboratories, and she has helped form Colorado's Alliance for Drug Endangered Children.
[9 a.m. Friday, Mineral A](#)

Katie Wells is coordinator of Adolescent Services for the Colorado Alcohol and Drug Abuse Division. She has extensive experience as a certified addictions counselor and therapist working with high-risk youth in a wide range of settings. In 1999, she was appointed by Colorado Gov. Bill Owens to the Juvenile Justice Delinquency and Prevention Council, and in 2004 was elected vice-chair of the council.
[9 a.m. Friday, Mineral A](#)

Anita Marie Wertz, CJE, advises The Myth Yearbook at Cesar Chavez H.S. in Stockton, Calif. Wertz advised yearbook for 14 years and newspaper for 12 years at the middle school level. She is the JEA Junior High/Middle School Commission chair.
[9 a.m. Friday, Mineral E; 8 a.m. Saturday, Quartz B; 10 a.m. Saturday, Centennial D; Noon Saturday, Quartz A](#)

Ariel Wesler is a senior broadcast journalism major at the University of Southern California. He has interned at KTLA news, NBC's Today Show West Coast and a local LA talk radio station.
[Noon Saturday, Capitol 7; 1 p.m. Saturday, Quartz B](#)

Bradley Wilson, CJE and the coordinator for student media advising at North Carolina State University, advises the daily newspaper, the radio station, a weekly newspaper, a literary magazine, an online magazine and the yearbook. He is the editor of JEA publications. Wilson has received the NSPA Pioneer Award, the JEA Medal of Merit, the ATPI Star of Texas and the TAJE Trailblazer Award. He is the 2006 JEA Carl Towley Award winner.
[9 a.m. Friday, Centennial G; 11 a.m. Friday, Wells Fargo Theater 1, CC; 2:30 p.m. Saturday, Capitol 5](#)

Brian Wilson is the adviser of Kismet and The Murmur, the yearbook and newspaper at Kettering H.S. in Waterford, Mich. Last year, both publications placed in Best of Show. Wilson is Michigan's JEA state director, and is past-president of the Michigan Interscholastic Press Association. He teaches at workshops at Michigan State and Ball State, and critiques publications for CSPA and various state associations.
[Noon Friday, Room 708, CC; 2:30 p.m. Friday, Room 710, CC](#)

Jerry Wilson, Ph.D., is superintendent of schools for the Poudre School District.
[Noon Saturday, Mineral E](#)

Holly Wolcott is the newsroom adviser for the Rocky Mountain Collegian at Colorado State University, the state's only college daily. She also teaches journalism at CSU's School of Journalism and Technical Communication and is a former crime and courts reporter of 16 years, including six at the Los Angeles Times.
[2:30 p.m. Friday, Centennial H](#)

Vicky Wolfe was editor of Corks & Curls, the yearbook at the University of Virginia, where she graduated with a degree in applied mathematics and aerospace engineering. She left the aerospace field in 1995 to apply rocket science to yearbooks and now represents Herff Jones yearbooks in Northern Virginia and co-directs the Gettysburg Yearbook Experience summer workshop.
[Noon Friday, Centennial F; 8 a.m. Saturday, Centennial H](#)

Janet Wood, director of Behavioral Health Services for the Colorado Department of Human Services, is the Single State Agency director for substance abuse and the mental health commissioner for the State of Colorado. She was recently confirmed as a presidential appointee to the White House's Advisory Commission on Drug Free Communities, is a newly appointed member to the National Advisory Council on Drug

Abuse, and is a governor's appointee to the Justice Attorney General's Methamphetamine Task Force, in addition to other leadership positions.
[9 a.m. Friday, Mineral A](#)

Gary Wysocki, a still photographer and educator, now owns a video production company. He helped pioneer the first school memory products on video, CD-Rom and DVD. His video production and shooting skills have been used by many professional clients including, U.S. Freestyle Ski Team, University of Denver, U.S. Navy, and most recently on a documentary filmed in east Africa.
[Noon Saturday, Mineral C](#)

Alex Yocum is a junior in mass communication and marketing at Kansas State University. She has been the organizations and student life editor for the Royal Purple yearbook, as well as a freelancer for the Kansas State Collegian. She is also an intern for JEA and the President of the Student Journalism Education Association at K-State.
[Noon Saturday, Mineral B; 1 p.m. Saturday, Mineral C](#)

Bretton Zinger, CJE, is the adviser of The Purple Tide newspaper and the Andromeda literary magazine at Chantilly (Va.) H.S., where he advises the newspaper and teaches journalism and film study. Zinger taught photography in suburban Kansas City, Mo., before studying film production in London and working freelance in film and video production for several years.
[1 p.m. Saturday, Capitol 5](#)

Stan Zoller, CJE, teaches journalism and English at Rolling Meadows (Ill.) H.S., where he also advises The Pacer newspaper. Zoller is an ASNE Fellow and a member of the Illinois High School Association's Journalism Advisory Committee. Prior to entering education, he was an award-winning journalist at the local, regional and national levels.
[8:30 a.m. Thursday, Granite B-C](#)

JEA NATIONAL AWARDS

TEACHER INSPIRATION AWARD

Linda Drake, CJE, Chase County HS, Cottonwood Falls, Kan.

DIVERSITY AWARD

Blackhawk newspaper staff, Davenport Central HS, Davenport, Iowa

RISING STAR AWARD

Maureen Freeman, CJE, Montgomery Blair HS, Silver Spring, Md.

John J. Gonczy, Mount Carmel HS, Chicago, Ill.

Ryan Gunterman, CJE, Bloomington (Ind.) HS North

Stacy Haynes-Moore, CJE, Jefferson HS, Cedar Rapids, Iowa

Joseph Humphrey, Hillsborough HS, Tampa, Fla.

Jeffrey C. Moffitt, CJE, Olympia HS, Orlando, Fla.

Jeff Nusser, Emerald Ridge HS, South Hill, Wash.

Chad L. Rummel, CJE, Oakton HS, Vienna, Va.

Lisa Wingo, Glendale HS, Springfield, Mo.

YEARBOOK ADVISERS OF THE YEAR

Dan Austin, Casa Roble HS, Orangevale, Calif. Pete LeBlanc, Center HS, Antelope, Calif.

DISTINGUISHED ADVISER OF THE YEAR

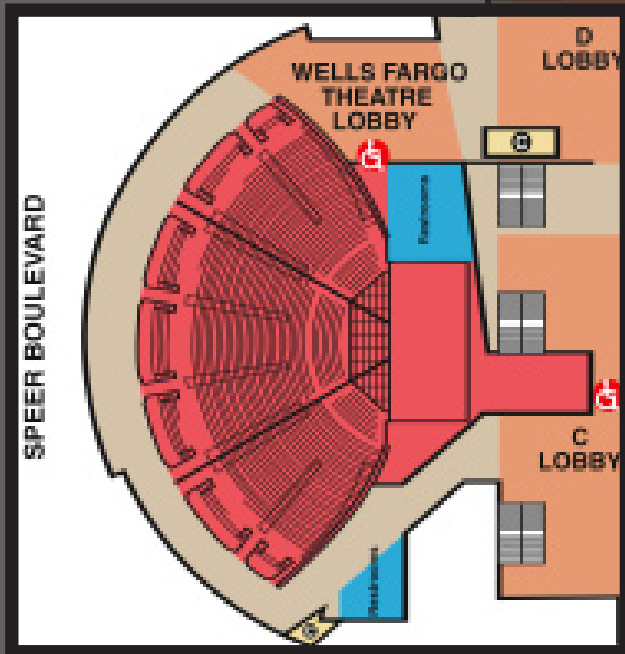
Sarah Nichols, MJE, Whitney HS, Rocklin, Calif.

SPECIAL RECOGNITION ADVISER

Kim Hocott, Deer Park HS South, Deer Park, Texas

MEETING ROOM MAPS

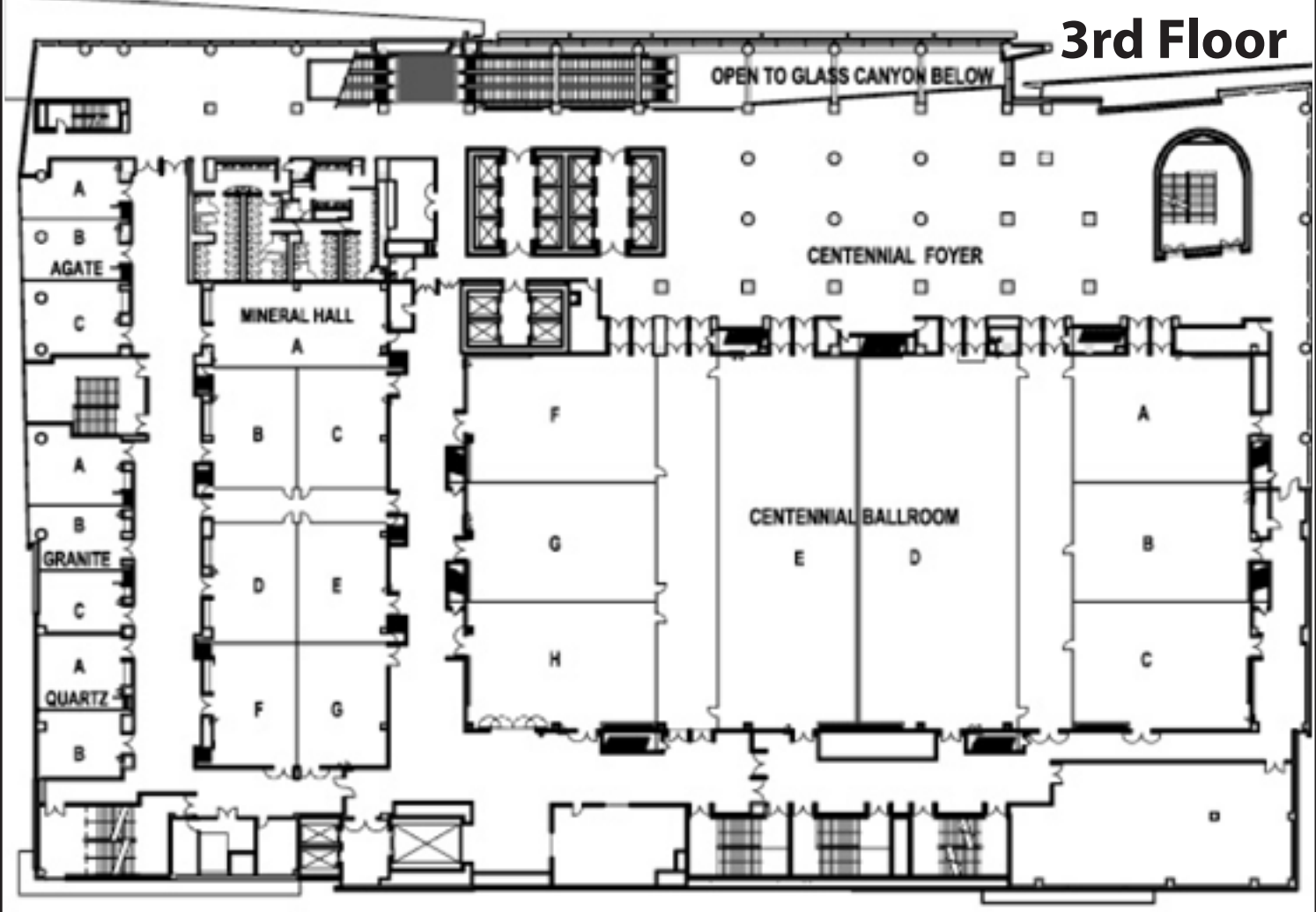
Colorado Convention Center Meeting Room Level



← Mountain View



3rd Floor



4th Floor

