

2009 One Show Design Pencil Winners

BEST OF SHOW

Client: BMW Group
Title: The Kinetic Sculpture for the BMW Museum
Agency: ART+COM/Berlin

01A: Annual Report

SILVER

Client: Boralex
Title: Annual Report
Agency: Nolin BBDO/Montreal

BRONZE

Client: Neenah Paper
Title: Neenah Paper Annual Report 2007
Agency: Addison/New York

BRONZE

Client: Cascades
Title: Cascades 2007 Report on Sustainable Development
Agency: Paprika/Montreal

01B: Booklet/Brochure

GOLD

Client: Levi Strauss Japan
Title: Journey to South
Agency: ADK/Tokyo

SILVER

Client: Shikikobo
Title: Shiki Kobo/A Book, Made by Wood
Agency: Dentsu/Tokyo

SILVER

Client: Nike
Title: Dunk Recap Book
Agency: Opolis Design/Tigard

BRONZE

Client: Sony Australia
Title: Brand Book
Agency: Saatchi & Saatchi/Sydney

01C: Logo/Trademark Design - Single

GOLD

Client: The Alliance for Climate Protection
Title: WE Logo
Agency: COLLINS:/The Martin Agency/
New York and Richmond

SILVER

Client: Kristy Harrison
Title: Kristy Harrison Wedding Photography
Agency: Rethink/Vancouver

02A: Corporate Identity - Single

GOLD

Client: Bombay Bakery
Title: Edible Visiting Card
Agency: Dizzy Design/Mumbai

SILVER

Client: San Antonio Zoo
Title: Zoo Ball Poster
Agency: The Bradford Lawton Design Group/San Antonio

BRONZE

Client: Sameer Gupta
Title: Double Side
Agency: Kritik/Chennai

02B: Corporate Identity - Campaign

SILVER

Client: Hudson Gavin Martin
Title: Hudson Gavin Martin Identity
Agency: Alt Group/Ponsonby

SILVER

Client: Luxor Writing Instruments
Title: Luxor Pre Highlighted Stationary
Agency: Leo Burnett India/Mumbai

BRONZE

Client: McCann Erickson
Title: Agency Branding
Agency: McCann Erickson/London

03A: Package Design - Single

GOLD

Client: Coca-Cola
Title: WE8
Agency: Iconologic/Atlanta

SILVER

Client: Joyce Beauty Centre
Title: Belly Flattener
Agency: Leo Burnett/Hong Kong

BRONZE

Client: Living Proof
Title: Living Proof No Frizz
Agency: Wolff Olins/New York

03B: Package Design - Campaign

GOLD

Client: Ichida Garden
Title: Newspaper to New Paper
Agency: Dentsu Kansai/Osaka

03B: Package Design - Campaign (continued)

SILVER

Client: Apple
Title: Apple Accessories
Agency: Apple/Cupertino

SILVER

Client: Anthony's Garage Winery
Title: Honeytube
Agency: Kolle Rebbe/Hamburg

05A: Collateral Design - Posters - Single

GOLD

Client: HSA
Title: Seeds of the Cities
Agency: SenseTeam/Shenzhen

SILVER

Client: Laforet
Title: Laforet Harajuku Secret
Event Poster
Agency: Good Design Company/Tokyo

BRONZE

Client: NYTDC/3.14Creative
Title: Money: The Numbers
Agency: 702 Design Works/Tokyo

05B: Collateral Design - Posters - Campaign

GOLD

Client: Mitsubishi Estate & Idee
Title: Coming Moon
Agency: Dentsu/Tokyo

SILVER

Client: Apple
Title: iPod nano Launch Posters
Agency: Apple/Cupertino

BRONZE

Client: Dentsu
Title: Asian Diversity:Beyond the
Great Wall
Agency: Dentsu/Tokyo

BRONZE

Client: .jp
Title: Mamew Branding Poster
Agency: Good Design Company/Tokyo

05C: P.O.P. and In-Store - Single

GOLD

Client: Chrysler Korea
Title: Husky & Camel
Agency: BBDO/Proximity Malaysia/
Kuala Lumpur

SILVER

Client: Schwan-STABLO Marketing
Title: Handwritten Newspaper
Agency: Naga DDB/Rapp/Petaling Jaya

BRONZE

Client: Chrysler Korea
Title: Bushman & Eskimo
Agency: BBDO/Proximity Malaysia/
Kuala Lumpur

05D: P.O.P. and In-Store - Campaign

GOLD

Client: Chrysler Korea
Title: Two Worlds
Agency: BBDO/Proximity Malaysia/
Kuala Lumpur

SILVER

Client: Hasbro Singapore
Title: Chef / Fairies / Astronaut
Agency: Kinetic/Singapore

BRONZE

Client: The Hong Kong Jockey Club
Title: Numbers Add Up
Agency: Ogilvy & Mather /Hong Kong

05E: Promotion

SILVER

Client: Bombay Bakery
Title: Edible Visiting Card
Agency: Dizzy Design/Mumbai

BRONZE

Client: Hudson Gavin Martin
Title: Hudson Gavin Martin
Agency: Alt Group/Ponsonby

BRONZE

Client: Mitsubishi Estate & Idee
Title: Coming Moon
Agency: Dentsu Kansai/Osaka

05F: Self-promotion

SILVER

Client: Sid Lee
Title: Sid Lee
Agency: Sid Lee/Montreal

BRONZE

Client: E.Co.
Title: Uncertainty
Agency: E.Co./Tokyo

06A: Environmental Design - Single

GOLD

Client: BMW Group
Title: The Kinetic Sculpture for the BMW
Museum
Agency: ART+COM/Berlin

SILVER

Client: IKEA Malaysia
Title: IKEA Staircase Drawer
Agency: Lowe & Partners/Petaling Jaya

BRONZE

Client: Ichida Garden
Title: Newspaper to New Paper
Agency: Dentsu Kansai/Osaka

06B: Environmental Design - Campaign

SILVER

Client: The Economist
Title: The Economist US Launch
Agency: BBDO/New York

SILVER

Client: Bibliotheque et Archives Nationales du Quebec (BANQ)
Title: Lapointe Exhibition
Agency: Paprika/Montreal

07B: Outdoor - Campaign

SILVER

Client: Yellow Pages
Title: Colors of Life
Agency: Grey/Dubai

08A: Book Design

GOLD

Client: Toby Richardson
Title: More Singles, Couples and Queens
Agency: Voice/Adelaide

SILVER

Client: School of Visual Arts
Title: SVA Undergraduate Catalog
Agency: School of Visual Arts/New York

BRONZE

Client: Little More
Title: Un Deux
Agency: Draft/Tokyo

BRONZE

Client: Church of Sts. Peter & Paul
Title: Reverse
Agency: Kinetic/Singapore

08B: Magazine Design

SILVER

Client: Time Magazine
Title: 100 Most Influential People
Agency: Euro RSCG Worldwide/
New York

09A: Direct Mail - Single

GOLD

Client: Crown Relocations
Title: Bubblewrap
Agency: JWT/Singapore

09B: Direct Mail - Campaign

SILVER

Client: The Economist
Title: Pizza Boxes Campaign
Agency: BBDO/New York

10A: Broadcast Design - Single

GOLD

Client: WK Lab
Title: Maledict car
Agency: Wieden+Kennedy /Tokyo

SILVER

Client: The Nike Foundation
Title: The Girl Effect
Agency: Wieden+Kennedy/Tokyo

BRONZE

Client: TBD Records
Title: Radiohead "House of Cards"
Agency: Zoo Film Productions/
Los Angeles

11A: Public Service - Posters - Single

GOLD

Client: Sanctuary
Title: Save Trees—Mouths-2
Agency: Ogilvy & Mather/Mumbai

SILVER

Client: WWF India
Title: Flock of birds
Agency: Ogilvy & Mather/New Deli

11B: Public Service - Posters - Campaign

GOLD

Client: Global Coalition for Peace
Title: What goes around comes around
Agency: Big Ant International/New York

SILVER

Client: AIGA
Title: AIGA Vote Posters
Agency: Office/San Francisco

BRONZE

Client: Alliance for Climate Protection
Title: We Can Solve It
Agency: Virginia Commonwealth University/The Martin Agency/Richmond