

# W&M

## ALUMNI SPIRIT

The Fairmont Sonoma Mission Inn and Spa will be the host hotel for the second biennial West Coast Auction, May 19-22.



## Going Once, Going Twice

Sonoma is Site for Second Biennial West Coast Auction ~ SYLVIA CORNELIUSSEN

"**M**ay friendship, like wine, improve as time advances. And may we always have old wine, old friends and young cares." — *Author Unknown* ~ This commonly used toast may not be the official theme for the Alumni Association's Second Biennial West Coast Auction, but it expresses what many alumni will be feeling when they gather for this year's event, May 19-22. The beautiful wine country of Sonoma, Calif., will be the setting for the long weekend, which will be filled with activities for the wine connoisseur, foodie and outdoor enthusiast alike. ~ "The first West Coast Auction in 2003 was quite a success. We're looking forward to an even bigger success this year," says Jennifer E. Hayes M.Ed. '04, director of Special Events. "We're really excited about getting more of our West Coast alumni involved." ~ An opening reception will kick off the event on Thursday evening at the Sonoma home of Chip '85, M.S. '89 and Terri Roberson. Events on Friday will include a Sherpa hike and tour of Hanzell Vineyards with a picnic lunch. The private hike will be led by authentic Sherpa guides who have climbed Mount Everest more than a dozen times. Guests interested in visiting a winery without hiking can tour two Sonoma Valley wineries before lunch. Friday will conclude with a reception at the St. Francis Winery and Vineyards, the gateway to the Sonoma Valley wine country. ~ On Saturday, guests are invited to an interactive cooking class where private chefs will teach them to prepare — and allow them to sample — delicious recipes. A sit-down lunch will fol-



Guests at this year's West Coast Auction will have ample opportunity to explore the beautiful wine country of Sonoma, Calif., on their own or in pre-arranged group tours of some of the area's most renowned wineries.

low the lesson. Also on Saturday, guests can paddle a kayak through the Napa/Sonoma Wildlife Refuge with guides to point out and explain some of the flora, wildlife and history along the way. If nature allows, paddlers will have the opportunity to see snowy egrets, blue heron, red-tailed hawks, golden eagles and bald eagles.

The highlight of the weekend will be Saturday evening's dinner and auction at the private estate of Emery Ranch. Auction proceeds will benefit the Alumni Association's Out-of-State Student Scholarship Endowment and student leadership initiatives.

Anytime during the weekend, guests may play golf at Sonoma National Golf Club, considered one of the most beautiful and challenging courses in the nation. Also throughout the four-day event, guests are invited to sign up for treatments in the world-renowned spa of this year's host hotel, the Fairmont Sonoma Mission Inn and Spa.

To learn more, visit [www.wmalumni.com](http://www.wmalumni.com) or contact Hayes at 757.221.1183 or [alumni.specialevents@wm.edu](mailto:alumni.specialevents@wm.edu).

## Charter Initiative, Campus Master Plan Discussed at Leadership Assembly

Approximately 160 alumni volunteers joined William and Mary leaders, faculty and staff for Alumni Leadership Assembly, Sept. 24-25. The biennial conference began Friday afternoon with workshops for Class Reporters and chapter and club presidents, followed by a candle-lit dinner located between the Wren Building and the Sunken Garden.

"Leadership Assembly is a great time for the Alumni Association and the College to have a dialogue between our faculty, staff and volunteers and coordinate efforts in support of William and Mary," says Jennifer E. Hayes M.Ed. '04, director of Special Events and interim director of Alumni Programs.

At Friday evening's dinner President Timothy J. Sullivan '66, the keynote speaker, discussed the University Restructuring Initiative, which the College is launching with the University of Virginia and Virginia Tech in an effort to more directly control university operations and promote cost savings.

A number of breakout sessions for volunteers were held Saturday morning. In the first group of sessions, Susan Pettyjohn M.Ed. '95,

interim vice president of Development, discussed the Campaign for William and Mary, outlining what had happened so far, and emphasizing the importance of seeing the Campaign through to a successful conclusion. W. Samuel Sadler '64, M.Ed. '71, vice president for Student Affairs, moderated a panel of students who discussed the College from their perspective. Another panel, led by Dean Carl J. Strikwerda, was comprised of faculty members who shared their research and experiences at William and Mary.

The second group of sessions included "Restructuring our Relationship with Richmond," presented by Vice President of Public Affairs Stewart Gamage '72 and Director of Government Relations Fran Bradford. They discussed the University Restructuring Initiative and how organizations and individuals alike can make a difference in shaping state policy. Vice President for Administration Anna

Martin explained the College's Master Plan to develop and beautify the campus and its surrounding areas. Director of Athletics Terry Driscoll led a panel of current and former Tribe athletes who discussed the importance of their experiences at William and Mary and the impact sports here had on their lives.

Following the sessions, a luncheon was held at the Alumni Center prior to the Tribe's 42-6 victory over Virginia Military Institute.

— John T. Wallace



BOTTOM PHOTO: MELISSA V. PINARD; TOP PHOTO COURTESY OF ST. FRANCIS WINERY

## [ALUMNI AND YOUNG ALUMNI SERVICE AWARDS]



John Kane, interim executive vice president of the Alumni Association, presented **Hunt Brown '54** with the 2004 Alumni Service Award at the Order

of the White Jacket's (OWJ) annual reception and banquet at the University Center on Oct. 14. A member of OWJ for 30 years, Brown held a variety of offices and chairmanships, including president. In addition to hosting OWJ's graduating senior recognition reception for the past two years, Brown initiated a letter writing campaign to former OWJ scholarship recipients, resulting in many new members of OWJ. Under his leadership, the organization has also promoted involvement with members of Students Order of the White Jacket and increased the funds available for scholarships annually. During his undergraduate years at William and Mary, Brown played football and, in addition to working in food service, was a fireman. He was active in Pi Lambda Phi, the Varsity Club and W&M Theatre. Brown, who passed away on Oct. 31, will be missed by OWJ, the Alumni Association and the College community.



Walter "Pete" W. Stout III '64, president of the Alumni Association, presented **Carolyn Todd Schaubach '59** the 2003 Alumni Service Award at the

1959 Class Reunion during Homecoming weekend on Oct. 16. Active with the South Hampton Roads Alumni Chapter for many years, Schaubach has held leadership positions and helped the chapter plan and host alumni events in her area. She has volunteered and planned receptions for prospective students and hosted events for the Universi-

ty Development office as well. Included in her involvements across campus, Schaubach has been active with the Tribe Club and along with her husband, Elliott '59, established the Schaubach Athletic Endowment. Schaubach was elected to two terms on the Alumni Association Board of Directors, during which time she also served the board as an officer, first as secretary and next as treasurer. A member of the Alumni Center Circle of Friends and the President's Council, Schaubach served on the Class of 1959's 45th Reunion gift committee.



Cindy Garrett, associate director of Alumni Programs, presented **Bonnie Joblin Crews '92** the 2003 Young Alumni Service Award at a special dinner held

in her honor on Aug. 17 in Connecticut. Currently president of the Southern Connecticut Alumni Chapter and formerly president of the San Diego Alumni Chapter, Crews has volunteered as an Alumni Admission Network representative in Houston, Texas, and later as the network's regional coordinator in San Diego, Calif. When the Gentlemen of the College visited San Diego in March 2003, she not only organized a reception and performance by the group, but found housing for all 15 members as well. She has also served as a member of the National Campaign Committee, the 10th Reunion Gift Committee, the West Coast Auction Committee and the Young Guard Council. Crews was also a member of the Washington, D.C. Alumni Chapter.

John Kane, interim vice president of the Alumni Association, presented **Matt Fine '94** with the Young Alumni Service Award during the Philadelphia Alumni Chapter's holiday party on Dec. 8. A board member of the Philadelphia Chapter since 2000, Fine served as its president from 2001



until 2004, during which time he organized a team of officers and added many new events to the chapter's agenda, all while maintaining a demanding personal work schedule. In 2002, the Philadelphia Chapter was recognized as the Outstanding Chapter of the Year by the Alumni Association. Fine is also a member of the Association of 1775 and was formerly active with the Washington, D.C. Alumni Chapter.

John Kane, interim executive vice president of the Alumni Association, presented **Clenise Platt '94** the 2003 Young Alumni Service Award during the Hulon Willis Association (HWA) Awards Ceremony on Oct. 16 at the Hospitality House's Williamsburg Ballroom. Platt became active with the Alumni Admission Network in 1995, interviewing and advising students interested in attending William and Mary. In 1996, she became a board member of the HWA and organized the HWA's first awards ceremony in 2002. Platt, who is also a member of the South Hampton Roads Alumni Chapter, wrote an article about the ceremony for the Fall

2002 *William and Mary Alumni Magazine*, as well as a feature story, "All of Us," about the African-American experience on campus, which was published in the Winter 2003/2004 issue of the magazine. In 2003, she joined a panel of William and Mary alumni and current students at the Virginia Contemporary Art Center to discuss her experiences as an undergraduate with a group of students interested in attending the College. Platt received the Benjamin Stoddart Ewell Award upon graduation from William and Mary.



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## Tree Guardian Honored

The Alumni Association selected Matthew Trowbridge, the College's university arborist, as the 2004 recipient of the Faculty/Staff Service Award, given annually to one to three members of the College faculty or staff who have provided significant service to the Association. He was presented with the award, including a \$500 honorarium, at the Fall Awards Banquet on Sept. 23.

A College employee for more than 15 years, Trowbridge was selected because of his dedicated work in maintaining the trees and plants that adorn the Alumni Center's grounds, noting the importance of having the area appeal to the entire campus community.

"He always anticipates times when we need our grounds to look their best – he usually does a tune-up before Homecoming or 50th Reunion Weekend," said Barry Adams, former executive vice president of the Alumni Association.

When Hurricane Isabel toppled hundreds of trees across campus in 2003, Trowbridge headed clean up efforts. Despite the severe damage his own home suffered during the storm, he and his crew worked as many as 15 hours each day for several weeks in initial efforts to restore campus.

A graduate of Virginia Tech and a certified arborist, Trowbridge and his wife, Lois Ann, are the parents of four children. Their oldest daughter, Kristin '05, is a student at William and Mary.

— Sylvia Corneliussen



## Election Results Are In



In November 2004, the results of an important election were determined. However, this election wasn't decided by the Electoral College, but rather by active alumni of the College of William and Mary who cast their votes for new members of the Alumni Association's Board of Directors.

Carl "Cheeko" Wayne Cheek '61 (top) and Dorothy "Dottie" Nowland Gabig '61 (bottom) were elected to serve three-year terms on the Alumni Association Board of Directors beginning in March 2005. Incumbents Elizabeth A. Galloway '79, David C. Larson '75 and Julian L. White '83 were each re-elected for additional three-year terms, also beginning in March.

The CEO of Specialty Industries and Specialty Finance & Consulting, Carl Cheek is formerly a member of the Bank Board of Corestate Bank in Red Lion, Pa. Following graduation from William and Mary, he served in the U.S. Army, attaining the rank of captain.

Cheek is a member of the William and Mary Endowment Association Board, the Tribe Club, the Chancellor's Circle, President's Council and Order of the White Jacket. He endowed the Hubert Cheek Athletic Scholarship in honor of his father, and was actively involved in establishing scholarships in the names of Jim Seu '53 and Jeff Cohen '61, both members, along with Cheek,

of Sigma Nu Fraternity. He and his wife, Sylvia, recently endowed the Carl "Cheeko" and Sylvia Cheek Athletic Endowment to support an academic counseling position at the College.

As a student, Cheek was active on both the track and football teams, receiving the William and Mary Athlete of the Year Intramural Award in 1961. He served as vice president of Sigma Nu Fraternity and as a member of Scabbard and Blade.

Honored by the Alumni Association in October 2004 with the Alumni Medallion, Cheek received the Alumni Service Award in 2001, was inducted into the William and Mary Athletic Hall of Fame in 1988, and was chosen as an Athletic Educational Foundation honoree in 1987.

Cheek has three children. He and Sylvia live in Longboat Key, Fla.

Currently serving a second term on the Friends of the Library Board at William and Mary, Dorothy Gabig recently established the Dorothy Nowland Gabig Acquisitions Endowment for Swem Library with her husband, Jack. She is actively involved with the Lord Botetourt Auction Committee, the Williamsburg Alumni Chapter, the Tribe Club and the College's National Steering Committee.

Gabig, who has served as a class agent, co-chaired the Class of 1961's 35th Reunion Committee in 1996. Other affiliations with the College include membership with the Sir Francis Nicholson Society, the Sir Robert Boyle Legacy Society, the President's Club, the Fund for William and Mary and the Fourth Century Club.

A native of Arlington, Va., Gabig was a member of the Northern Virginia Alumni Chapter and the Northern Virginia chapter of Delta Delta Delta sorority. Formerly an elementary school teacher in Fairfax County, Va., she was active in various community organizations and served as a mentor for Young Life. She and Jack are active at Gettysburg College and members of the Cupola Society.

An elementary education major at the College, Gabig was a cheerleader and a member of Delta Delta Delta sorority and the Student Education Association. She and Jack live in Williamsburg. They have two daughters.

The Board of Directors meets twice a year to review College and Alumni Association programs, identify objectives, establish board policy, and recommend initiatives to advance the institution through alumni involvement. Nominees for election to the board are selected by the Alumni Association based on a record of service and professional achievement.

— John T. Wallace

## [FALL2004BOARDREPORT]

The Alumni Association Board of Directors held its biannual meeting Sept. 23-24. Several members of the College community addressed the Board during the meeting including Rector Susan Aheron Magill '72, who is leading the presidential search committee. Howard Busbee '65, J.D. '67, M.L.T. '68, assistant dean for the school of business and chair of the executive vice president search committee, updated the Board on the search for a new executive vice president of the Association.

Susan Pettyjohn M.Ed. '95, interim vice president for Development, reviewed the progress of the Alumni Association's \$5 million goal for the Campaign for William and Mary with the executive committee. Karen Cottrell '66, M.Ed. '69, associate provost for Admission/Enrollment, gave an update on the incoming class. Chon Glover, director of multicultural affairs, discussed programs and activities on campus that help support and retain minority students.

Mitch Bean '77, an auditor with Goodman and Co., reviewed results of the annual external audit to the Board's approval. Jim Rosenbaum '58 presented a proposal for an affinity partnership with Power Net Global Communications.

One resolution was passed in appreciation of W. Barry Adams (Honorary Alumnus), former executive vice president, for his 17 years of service to the Alumni Association.

In further action the Board:

- Named the Annual Giving Award recipients: the Class of 1925 Trophy for the most outstanding increase in giving went to the Class of 1964; the Class of 1954 Trophy for the best class percentage of participation went to the Class of 1941; the Baltimore/Annapolis Trophy for outstanding individual efforts in support of the Fund for William and Mary went to James Brinkley '59; and the Board of Directors Trophy for best all-around support of the Fund for William and Mary went to Jeff Lund '69.

- Selected the Alumni Service Award recipients: E. Huntington Brown '54, John Hopke '80, Elaine Elias Kappel '55, Cynthia Bennett Satterwhite '77, Robert A. Sheeran Jr. '67, Stuart D. Spirn '67, J.D. '70, Winfred O. Ward '54 and Henry Wilde '53.

- Chose the Young Alumni Service Award recipients: Michael Cummings '93 and Matthew Fine '94.

- Selected Chapter Awards — Tier 1: Richmond was named Outstanding Chapter; South Hampton Roads received an Honorable Mention. Tier 2: Lower Northern Neck was named Outstanding Chapter; South of the James received an Honorable Mention. The Most Improved Chapter was Northern New Jersey.

- Reported on the record-breaking New York Auction, where \$50,000 was raised for an endowment for the Arts and Sciences department.

- Announced the newly elected Board of Directors members: Dorothy Nowland Gabig '61 and Carl Wayne Cheek '61.

- Approved the list of retiring faculty and staff to receive Associate Alumni membership status.

- Granted Honorary Alumni status to Charles Augustus Banks, Jack Gabig, John Kauffman and his wife, the late Ann Moore Kauffman; Mike Kokolis, and Anne Steuart Gannt Wilson.

In 2005, the biannual Board meetings will take place March 17-18 and Sept. 22-23.

—Melissa V. Pinard

## Grimes Named Alumni Magazine's Art Director

Jessica S. Grimes, who previously served as graphic design specialist in the Alumni Programs office, was named the Alumni Communications office art director in June 2004. In this new role, she will be responsible for designing the *William and Mary Alumni Magazine*.

A member of the Alumni Association staff since 2001, Grimes has been instrumental in the development of the Alumni Association's Web site, [www.wmalumni.com](http://www.wmalumni.com), which she continues to maintain and



Jessica S. Grimes

update. Additionally, she designs a number of Alumni Association communication pieces, including the annual Homecoming guide and logo, and the New York and West Coast Auction invitations and marketing pieces.

Grimes earned her bachelor of arts in history and art with an emphasis in graphic design from Virginia Tech in 2001. After graduation, she worked with Letton Gooch Printers in Norfolk, Va., before joining the Alumni Association.

## Call for Nominations

Do you know of a dedicated alumnus or alumna who might be interested in serving on the Alumni Board? March 1 is the deadline to nominate candidates to be considered for placement on the Alumni Board of Directors ballot. The Bylaws require all Board members to be alumni and active donors to any recognized fund of the Alumni Association or the College of William and Mary. Members serve as the corporate board for the Alumni Association. By board policy members must be willing to attend semiannual meetings. The election process runs from May through September. Nomination forms can be obtained from the Alumni Association Web site at [www.wmalumni.com](http://www.wmalumni.com) or by calling 757.221.7855.