

## SMF and American Airlines Host Snowball Express

On December 16, 2008 Sacramento International Airport and American Airlines hosted a Snowball Express flight. Snowball Express is dedicated to helping the children of those who have made the ultimate sacrifice while serving in the U.S. Armed Forces since 9/11.

From December 16 to 20, 2008, 927 of these children and 487 surviving parents/legal guardians enjoyed the trip of a lifetime to Universal Studios and Disneyland.



December 16, 2008 - Sacramento Ballet Nutcracker dancers greet Snowball Express families.

Forty kids and parents from the Sacramento region joined the flight at Sacramento International Airport. Before boarding the flight, the families watched a magic performance and visited with cast members from the Sacramento Ballet's Nutcracker and volunteers from the Patriot Guard Riders.

American Airlines, "Official Airline of Snowball Express", donated six charter aircraft for the 2008 event. All pilots and flight attendants donated their time to spend the weekend with the families. American Airlines employees spent thousands of man hours donating their time to make these 5 days and these charters something for these children to always remember.

## Toy Art Exhibit in Terminal B

The Sacramento Metropolitan Arts Commission (SMAC) has joined the Sacramento Archives and Museum Collection Center (SAMCC) to present a special toy-themed exhibition to delight travelers at Sacramento International Airport's Terminal B. The playful subject matter is represented by a selection of historical toys from the extensive collection at SAMCC,

juxtaposed with a contemporary, creative view of the toy theme from local artists.

The exhibition runs through February 23, and can be seen on both the lower and upper levels of the terminal. Free parking for the first half hour is available in the Terminal B Hourly Parking Lot.

The Sacramento International Airport Gallery is facilitated through the Sacramento Metropolitan Arts Commission, a City/County Agency, and in cooperation with the Sacramento County Airport System.

For further information about SMAC programs and opportunities visit [www.sacmetroarts.com](http://www.sacmetroarts.com).



Uncle Wiggly Purse, 1977 - pine enamel and fabric by Michael Stevens.

# Metro Chamber Honors Airport Deputy Director as Volunteer of the Year

At a dinner on January 30, 2009 the Sacramento Metro Chamber of Commerce will honor Cheryl Marcell, Deputy Director of Marketing and Public Relations at Sacramento County Airport System, as a Volunteer of the Year. This award recognizes her substantial commitment of time and energy as the Chair of the Metro Chamber's 2008 Study Mission to San Antonio. In this role, Marcell led a volunteer committee that decided on the mission's policy agenda and discussion topics, and recruited sponsors for the trip. The County Airport System, one of the trip sponsors, provided breakfast and parking to the mission's attendees.

Marcell's dedication to volunteer service began when she was a child. Her father organized a boxing program for disadvantaged kids, and her mother served as the President of the Deputy Sheriff's Wives Association. In high school and college, Cheryl led several service organizations and was awarded a Rotary International Foundation Scholarship.

"My parents taught me that we should serve our community, because it's up to us to make it a better place to live," said Marcell, "so volunteering has



*Cheryl Marcell, Deputy Director of Marketing and Public Relations for Sacramento County Airport System.*

always been an important part of both my professional and personal lives."

Marcell is active in the Sacramento business community. In addition to her work as Chair of the 2008 Study Mission, she co-chaired the Leadership Sacramento program for the Sacramento Metropolitan Chamber of Commerce for two years, and chaired the Aviation Team for the Metro Chamber Cap-to-Cap trip in 2008. She serves ex-officio on the Board of

Directors for the Sacramento Convention and Visitors Bureau and previously served on the Sacramento Hotel Association Board of Directors. Marcell was the first airport representative elected to the California Travel Industry Association Board of Directors and is an enthusiastic supporter of the California tourism economy. Taking her leadership skills to the national level, Marcell is the Chair of the Marketing and Communications Committee for Airports Council-North America.

"As a leader at the Sacramento County Airport System, I believe that volunteering for local business organizations is vital," said Marcell. "The airport is an economic driver in Sacramento, and it's important for us to help set the regional business agenda."

Marcell brings 12 years of marketing experience to her position at the Sacramento County Airport System. Marcell's division is responsible for air service development, legislative activity, media relations, public relations and all marketing projects for the four airports in the County Airport System.

## Flight Number Highlights: November 2008

**727,397 passengers traveled through Sacramento International Airport.**

**8,119 flight operations were conducted at Executive Airport.**

**9,329,943 pounds of freight passed through Mather Airport.**

Visit our [Stats Page](#) for more detailed information.



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Visit [www.sacairports.org](http://www.sacairports.org) for Sacramento County Airport System flight info, news and more.