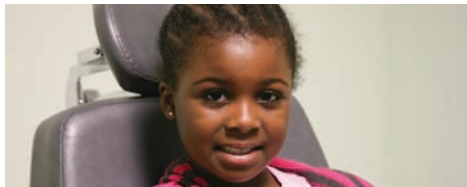




E D U C A T I O N



P A T I E N T C A R E



A Shared Vision



2009 STATE OF THE COLLEGE



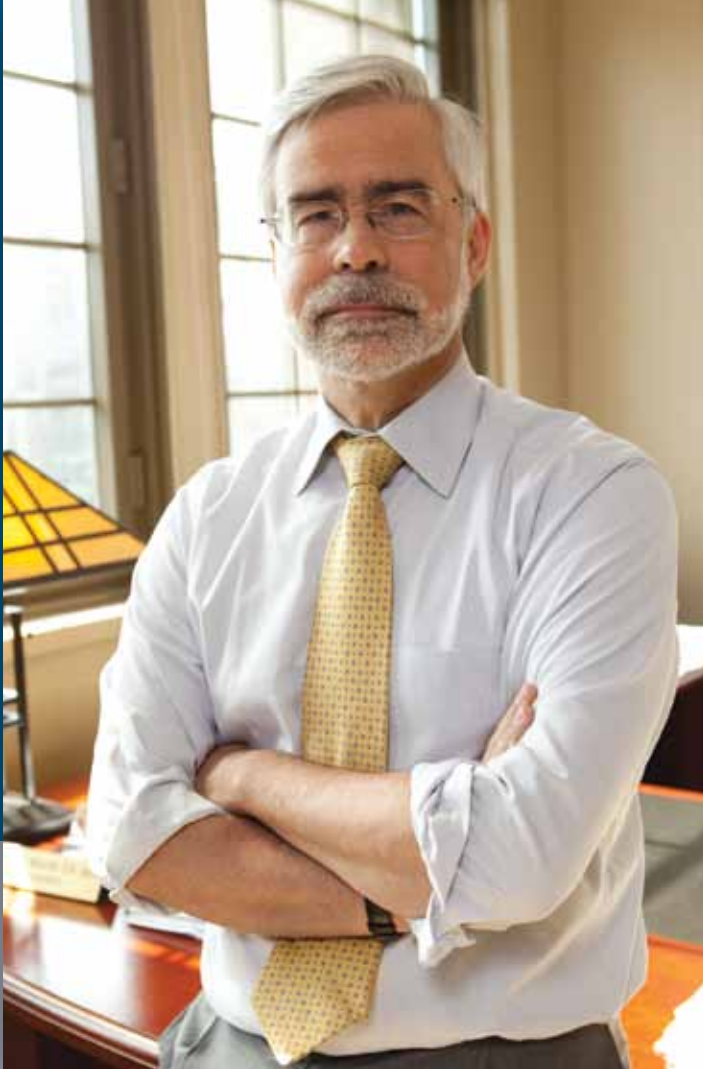
R E S E A R C H



STATE UNIVERSITY OF NEW YORK
COLLEGE OF OPTOMETRY



A Shared Vision



Dear friends,

I am pleased to share with you the first annual report of the State University of New York College of Optometry and its affiliated foundation, the Optometric Center of New York. At this exciting time of change and **renewal** at the College, I want to offer you a broad understanding of where we are and how we are doing, along with a clear vision of where we're going as a community.

Even as we experienced progressive cuts in State funding during the 2008-2009 academic year, the College's programs have nonetheless increased in **vitality** and expanded their contributions to the public health through education, research and patient care. The achievements of the past year have required focus, **creativity** and, most important, the shared commitment of the College family.

With the adoption of **A Shared Vision**

as our strategic plan during the fall of 2008, the College defined our vision for the future, affirmed our dedication to excellence and increased our commitment to outcomes assessment.

I am grateful for everyone's support and look forward to building an even stronger SUNY College of Optometry in the years ahead.

– **DAVID A. HEATH, O.D., ED.M.**
PRESIDENT



The New Logo

The new SUNY College of Optometry logo celebrates the culture of collaboration at the College. Each fundamental activity—education, patient care, research—is represented by a ring. Together, they communicate the renewed unity and energy of the College as it continues to grow as a community.



A Shared Vision

More than 325 people gathered at the historic Roosevelt Hotel on September 25, 2008, to celebrate the inauguration of Dr. David Heath as the third president of the SUNY College of Optometry. Dr. Heath reflected on his first year as president and shared his vision for the future of the institution.

SUNY Trustee Edward Cox and Interim SUNY Chancellor John B. Clark presented Dr. Heath with the presidential medallion.

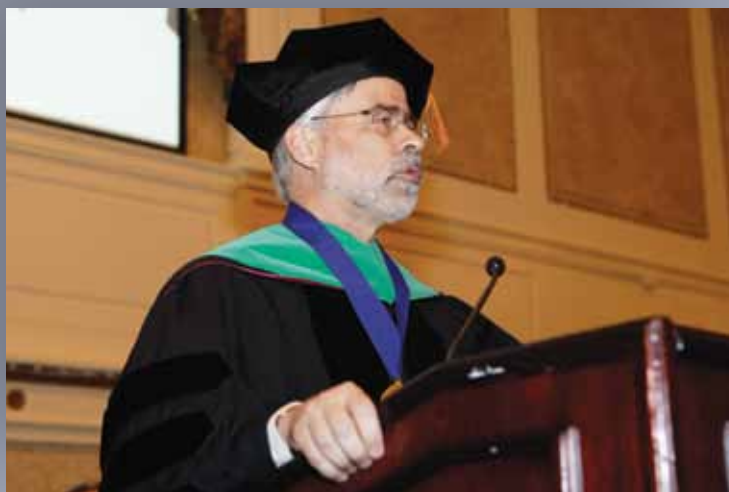


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G R O W T H



For more than 38 years, the SUNY College of Optometry has been a leader in the education of optometrists, the advancement of eye and vision care through research and the care of communities through comprehensive vision services.

With new leadership and a renewed commitment to the school's mission, the College is at a unique moment of change and renewal.

The SUNY College of Optometry community has had the opportunity to assess, to reflect and to engage in broad dialogue in order to chart a course for the future of the institution. The community developed a five year plan to serve as a guidepost for the future direction of the College.

GOALS OF THE PLAN

The overall goals of the strategic plan fall into four areas. Specific milestones in each of them will be met over the next five years.

GOAL:
EDUCATION

Develop outstanding optometrists and vision scientists.

GOAL:
PATIENT CARE

Improve patients' lives by providing exceptional general and specialized optometric care.

GOAL:
RESEARCH

Embark upon new discoveries that advance vision science and patient care.

GOAL:
SERVICE

Enhance public health through education and service to a broad range of communities.

Renovations: Building the College Community

The historic College building has as its campus the vibrant and inspiring city of New York. With Bryant Park and the New York Public Library across the street and Times Square down the block, the College is at the epicenter of city life. Over the next several years, its facilities will be undergoing significant renovations to create an exciting campus that further engages community members in all the opportunities the College and city have to offer.

Expanded clinical space, enlarged lecture halls and enhanced security will impact all segments of the College. Renovations of the ground floor begin in late 2009.



New Lobby and Art Gallery

On the ground floor, a light-filled lobby will welcome visitors and staff. Extending from the new lobby will be an exhibition space featuring displays of artwork from the Neuberger Museum of Art, the art museum affiliated with Purchase College. The Neuberger Museum is the tenth largest university museum in the United States and home to collections of more than 6,000 works of twentieth-century art.



Campus Center for Student Life and Learning

A new, multifloor Campus Center for Student Life and Learning, currently in the design phase, will provide members of the College community with an attractive and comfortable space for intellectual and social interaction. New additions include a state-of-the-art fitness facility overlooking Bryant Park and an expanded lounge for study groups, informal meetings and relaxation between classes.



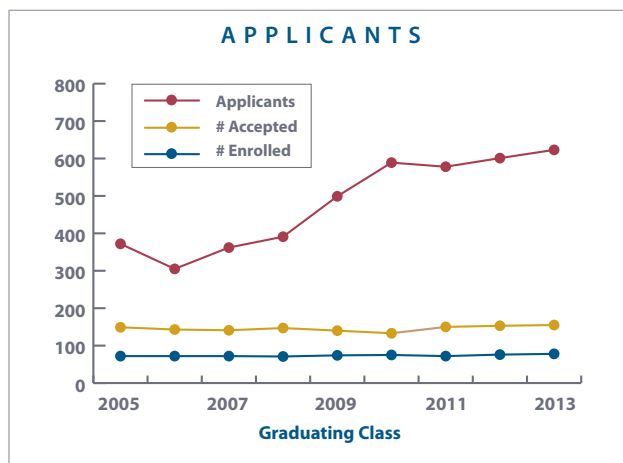
M O M E N T U M



Education Goal Highlights: DEVELOPING OUTSTANDING OPTOMETRISTS AND VISION SCIENTISTS

Optometry is one of the fastest growing, most rapidly changing professions in the country. As a result of this unprecedented growth, millions of people have received improved eye care services. The future will offer new technologies and methods to enhance and improve eye care.

With 623 applications for 75 seats in the entering class of 2013, the SUNY College of Optometry continues to attract and educate the highest quality students. With approximately 50% of the College's students coming from New York State and the remainder coming



from across the U.S., Canada and other parts of the world, the College has one of the highest percentages of out-of-state students in the SUNY system.

Plan Goal: Increase the use of varied, innovative and pedagogically sound instructional strategies in the professional program.

Due to the enormous benefit of our in-house patient care facility, the University Eye Center, the average four-year student graduates with more than 1,200 patient encounters and expertise in treating a wide range of visual problems and disease conditions. The large clinic and small class size mean students at the College of Optometry receive a comprehensive academic and clinical experience that is second to none.

New Curriculum

A new Integrative Seminar and track-based comprehensive curriculum enhance students' clinical problem solving and critical thinking skills. These changes encourage the integration of clinical and basic science concepts at an earlier stage in the student's career.

Top National Board Scores

SUNY students continue to exceed the national pass rate on the National Board of Examiners in Optometry exams with 94% passing Part 1, 100% passing Part 2 and 99% passing Part 3 on the first attempt in 2009.

Expanded Residency Programs

A record-breaking residency class this year numbered 31 residents, making it one of the largest among all the schools of optometry and the largest in the College's history. Additionally, the College is the only optometry school in the country to get approval from the Council on Optometric Practitioner Education (COPE) for final presentations by residents. Residents also gave 41 posters, papers and presentations at major meetings and conferences around the country.

Plan Goal: Expand residency education to offer at least six additional residency positions to optometric graduates.



Innovative Continuing Education

The Office of Continuing Professional Education has also continued to expand its calendar of programs with the addition of automated courses online. In the years to come, the College will further diversify the methods by which it delivers continuing education (e.g., data transfer, internet, webinars and simulcasting of programs).

Plan Goal: Within five years, 20% of all continuing education will occur via distance learning.

Envision New York

More than 400 optometrists attended the seventh annual Envision New York held on campus in late October 2008. Forty-eight percent of attendees were SUNY alumni. Additionally, ten optometrists from Australia, Canada, England and New Zealand attended.



International Partnerships: Increasing worldwide exchange opportunities

The Center for International Studies in Optometry

The Center for International Studies in Optometry, created during this past year, exists to advance the College's goal of increasing its international presence. It serves to promote, support and centralize activities that relate to international students and faculty attending the College as well as students and faculty engaged in educational, research or service activities outside the United States.

Wenzhou Medical College

The College's affiliation with Wenzhou Medical College in China offers student and researcher exchange opportunities unmatched at other colleges of optometry in the country. A three-year \$430,700 grant from Lavelle Fund for the Blind enabled the College to establish a Center of Excellence in Low

College, one of China's most prestigious medical institutions. The program, which began on January 1, 2009, made possible the participation of eight fourth-year students in ten-week clinical rotations at Wenzhou Medical College School of Optometry and Ophthalmology.

Confucius Institute

The College's collaboration with researchers and medical institutions in China was furthered with the award of an annual \$150,000 grant from the Chinese government to establish a Confucius Institute.

Plan Goal: Increase fourth-year student participation in foreign clinical rotations to at least 30% of the class.

Plan Goal: Develop affiliations with at least five educational entities in foreign countries.

Located at the College's campus in New York City, the institute will provide courses in Chinese language and culture as well as courses that address the healthcare system in China. Courses will be open to anyone in the metropolitan area who plans on working or studying in China.

Vision and Vision Rehabilitation at the School of
Optometry and Ophthalmology at Wenzhou Medical



RENEWAL



Student Profile: Melanie Tolan

"I came to the SUNY College of Optometry because of its fine reputation and large patient population. And I wanted to stay in New York City," said fourth-year student Melanie Tolan from Hershey, Pennsylvania. As an undergraduate biology major at Barnard College, Columbia University, Melanie spent much of her free time pursuing her two passions: ballet and vision care. When she wasn't performing at venues around the Northeast, she was often volunteering in the ophthalmology department at New York-Presbyterian Hospital.

Choosing SUNY has allowed Melanie to keep doing what she loves in the best city in the world for both her passions. Additionally, she served as the chair of the 2009 Eye Ball (the annual student dinner dance) and doubled student attendance from the previous year. She's also served as Vice President of her class for four years and assisted in fundraising efforts. Now she's in Colorado on the first of her two out-of-state externships.

While leaving New York City and her friends upon graduation will be hard, she's looking forward to practicing full-scope optometry in California or Hawaii, where her parents now live.



Graduation 2009

Seventy-two graduates received the Doctor of Optometry degree at the 35th Commencement held at the Hudson Theater in Manhattan in June 2009. Dr. John Clark, former Interim SUNY Chancellor and former Interim President of the SUNY College of Optometry, gave the commencement address. Dr. Ian Howard, from York University in Toronto, was awarded an honorary Doctor of Science degree.



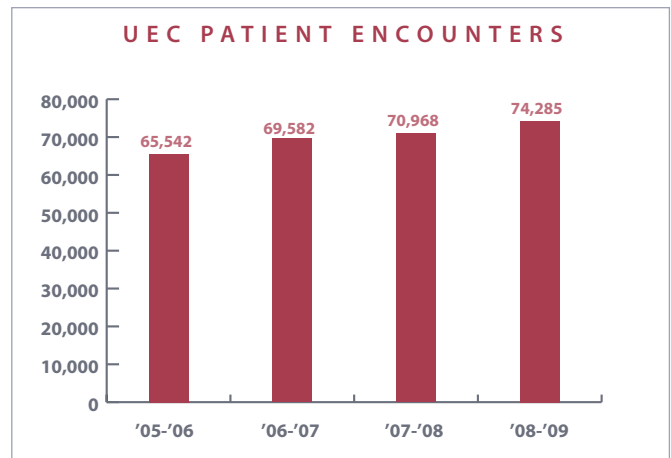
COMMUNITY



Patient Care Goal Highlights: IMPROVING PATIENTS' LIVES BY PROVIDING EXCEPTIONAL OPTOMETRIC CARE

Patient care has evolved at the College and so has the name of its clinical practice. The University Optometric Center is now called the University Eye Center. The new name reflects the goals of making vision care more accessible and increasing community awareness of the College.

At the University Eye Center, the internationally recognized faculty of optometrists, ophthalmologists and ophthalmic dispensers treat a cross section of patients from every ethnic, socioeconomic, gender and age background with every kind of problem the visual system can have. The interdisciplinary approach of the institution enables the UEC to operate as a true “working laboratory” where research results help improve patient care and clinical findings help inform the direction of educational efforts.



Plan Goal: Grow annual UEC patient visits by an average of 5% annually, up to 85,000 by 2013.

New Referral Service

The Referral Service, introduced this year, offers state-of-the-art technology and treatment to patients who are referred by area optometrists, ophthalmologists

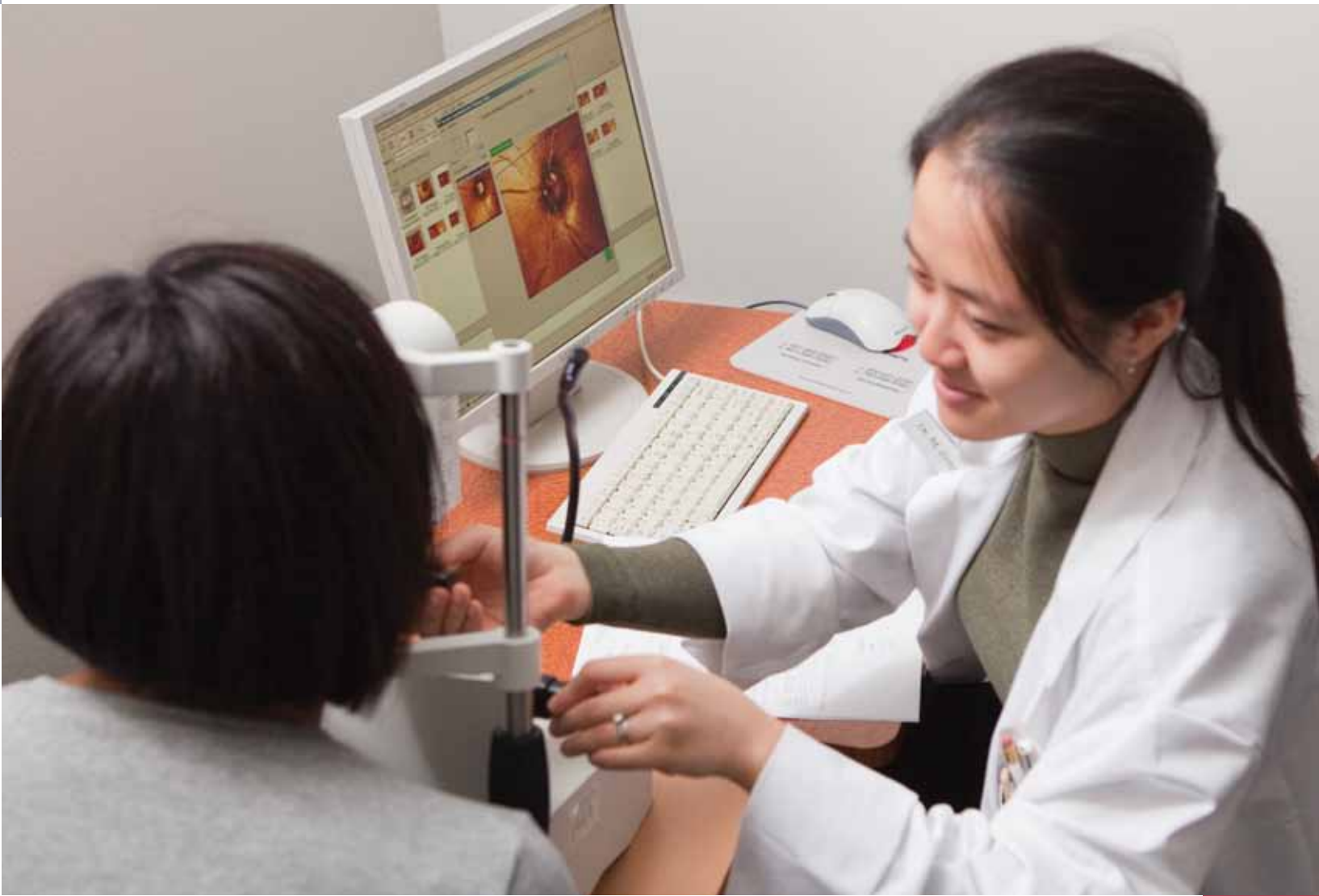
Increased Patient Encounters

This year, patient encounters at the University Eye Center at 33 West 42nd Street increased 4.6% over the previous year, reaching a total of 74,285. Partner clinics around the metropolitan area saw another 60,000 patient encounters.

Plan Goal: Build community awareness of the UEC as a primary resource for vision care needs.

and other physicians. An initial goal of this service was to see at least 3,000 patients over the next several years. That goal was reached in this past year alone.





Comprehensive Vision Services

As one of the largest optometric centers in the country, the University Eye Center offers an unparalleled breadth of services to its patients. The College faculty and students treat patients in the following areas:

The Head Trauma Unit is the only freestanding optometric head trauma unit in the country, and the College offers the only optometry residency in this specialty.

The Glaucoma Institute is the first optometric facility in the U.S. dedicated exclusively to glaucoma.

The Ocular Disease and Special Testing Service (ODSTS) employs state-of-the-art procedures and diagnostic tools to evaluate patients.

The Low Vision Service helps patients maximize remaining sight after vision impairment from eye disease or trauma.

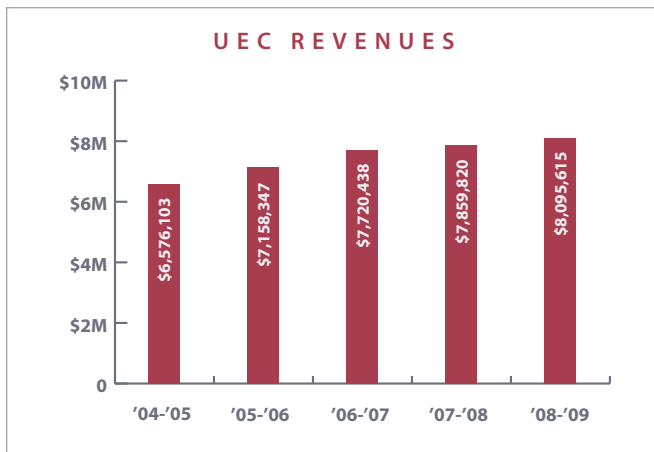
The Pediatrics Unit, which includes the Children with Special Needs Unit and the Infants Vision Center, provides an average of 6,000 to 7,000 patient encounters per year.

The Children with Special Needs Unit is one of the few programs in the New York City area dedicated exclusively to comprehensive vision care for children with special needs, providing an average of 500 patient encounters annually.

The Vision Therapy/Rehabilitation Service including the Learning Disabilities Unit, diagnoses and treats patients with functional vision disorders.

The Laser Eye Institute provides refractive surgery as an alternative to spectacles or contact lenses.

Plan Goal: Expand the clinical areas of rehabilitation, geriatrics, ocular disease, special testing and imaging.



Service to the Community

Extending first-rate vision care to individuals in underserved communities, particularly to those who are economically disadvantaged or of limited mobility, has long been a core value at the University Eye Center. In addition to the Indigent Patient Fund, a service supported by the foundation that ensures that all patients receive high-quality care regardless of their ability to pay, programs are being established and expanded continuously to reach communities in need. The following community outreach initiatives have been created or grown during the past year:

- *Thanks to a generous grant from the Reader's Digest Partners for Sight Foundation, the UEC's Homebound Program was able to expand into Queens, N.Y. where nearly 120 patients who are confined to their homes because of illness or disability received comprehensive vision exams.*
- *A new affiliation agreement with Lutheran Medical Center in Brooklyn will allow the University Eye Center to offer optometric rehabilitative services for head trauma and stroke patients in a new venue.*



- *A pilot program with the District 75 Board of Education in downtown Manhattan allows our optometrists to give comprehensive eye exams to multi-handicapped children who are transported to the University Eye Center.*

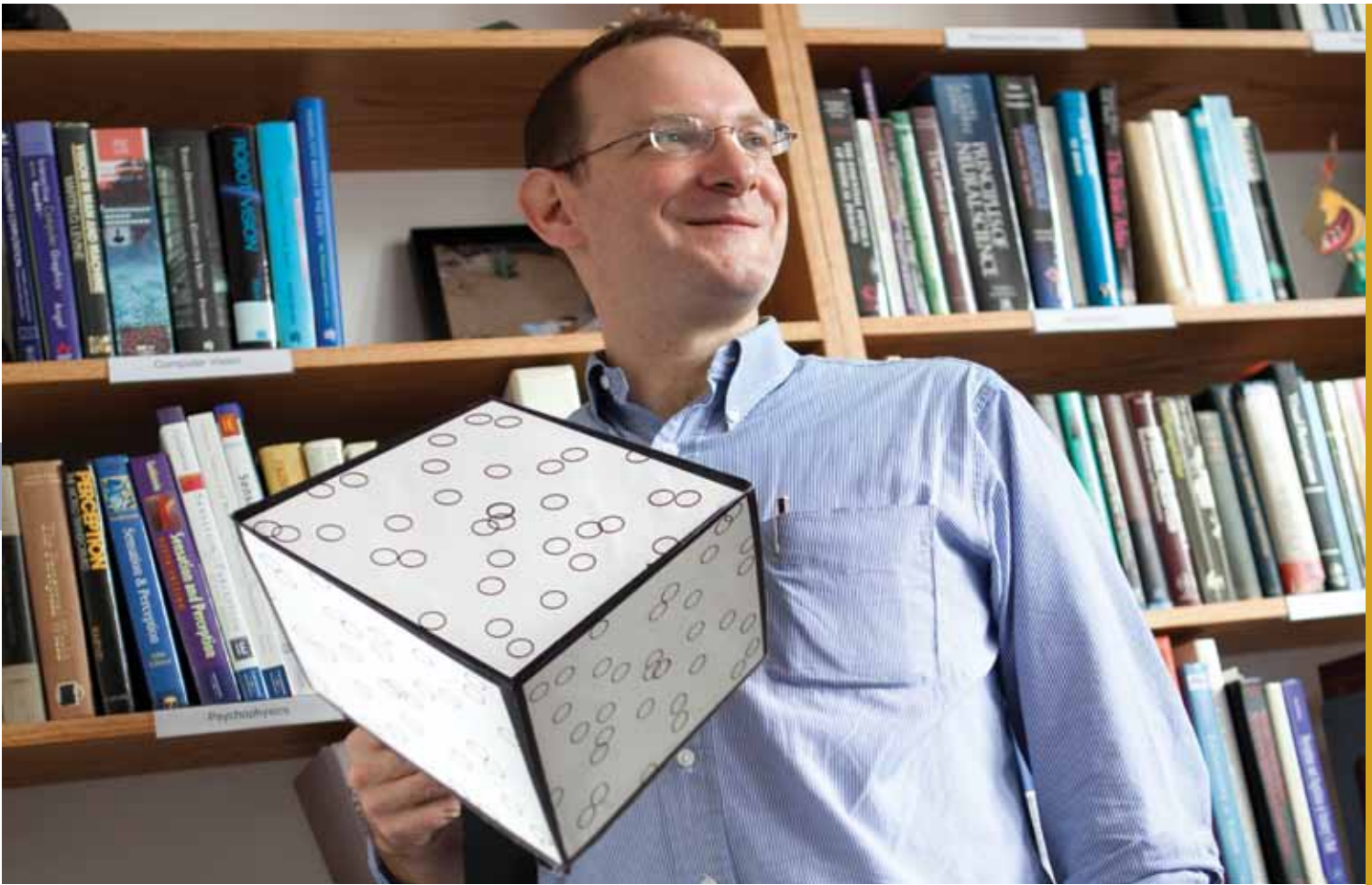
Plan Goal: Reach an additional 300 patients per year through the Homebound Program.



In addition to the new community outreach programs, the University Eye Center continues partnerships with a number of psychiatric centers, hospitals and ambulatory care centers affiliated with the New York City Health and Hospitals Corporation, along with other agencies and institutions throughout the New York City area and around the world.



DISCOVERIES



Research Goal Highlights: NEW DISCOVERIES TO ADVANCE VISION SCIENCE AND PATIENT CARE

The outstanding researchers at the SUNY College of Optometry are working together to advance information about the visual system, contribute to basic science knowledge and improve patient care.

Approximately 15 laboratories composed of students, faculty, postdocs, technicians and support staff are currently conducting research across a broad range of subjects.

At two of the largest vision science conferences in the world this year, 35 faculty members and graduate students gave presentations. In addition, 67 research articles by SUNY College of Optometry researchers in journals and book chapters were presented.

Our highly productive researchers in vision science publish seminal works in spite of significant cutbacks in federal support for research.

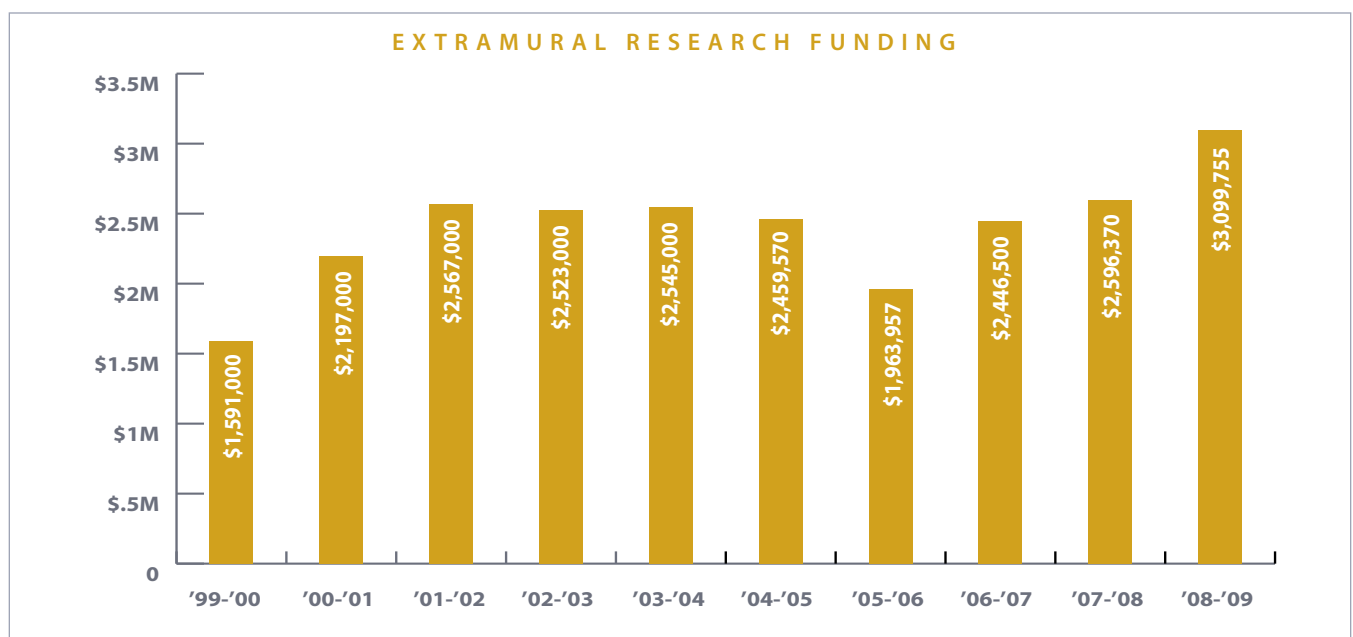
Research Grants

Eleven National Eye Institute Grants and 12 foundation and private industry grants supported a variety of research projects for funding in excess of \$3.4 million. This places the College fourth in rankings with the 20 schools of optometry.

Research Collaboration

Researchers at the College have always collaborated with other investigators around the world. However, during the past year, collaboration has begun to take on new meaning, as the College of Optometry joined with the SUNY Academic Medical Centers (AMCs) at Buffalo, Upstate, Downstate and Stony Brook to pool intellectual and financial resources across the SUNY system. A significant initiative emerging from this effort is the development of a "SUNY Eye Institute" which will bring together all the eye and vision researchers from the College and the AMCs for collaboration on research and grants.

Plan Goal: Reach \$5 million per year in externally funded research grants by 2013.



Research Grants: Sponsored Programs awarded between July 1, 2008, and June 30, 2009

The impact of research being conducted at the College extends beyond the field of vision care. The following research projects represent the most recent additions to research at the SUNY College of Optometry.

Eye Growth, Myopia, Hyperopia

Dr. David Troilo

As the eye develops from birth to maturity, it undergoes adjustments of its optical components and its refractive state so that it becomes focused. Occasionally, this does not occur and the eye becomes nearsighted (myopic) or farsighted (hyperopic). Dr. Troilo's laboratory is working to advance knowledge of the control of eye growth and the development of the refractive state. This work will help understand the development and control of myopia, which is a leading cause of blindness.

Accommodation and the Development of Refractive State

Sponsor: National Eye Institute

Project Length: Four years

Award: \$1,863,849

Regulation of Scleral Growth and Remodeling in Myopia

Sponsor: National Eye Institute

Project Length: Four years

Award: \$219,056

Dean's Profile: Dr. David Troilo

Internationally known researcher in myopia, David Troilo, Ph.D., was appointed Vice President and Dean for Academic Affairs by Dr. Heath, College President, in July 2008.



Before joining SUNY, Dr. Troilo served as Professor of Biology, Director of Graduate Studies and Chair of the Faculty at the New England College of Optometry. In both 1996 and 2007, he received the New England College's award for Faculty Excellence.

"Dr. Troilo's wealth of experience, his commitment to excellence and a personal style of management will ensure the achievement of our mission, the quality of our educational and research programs and the success of our students," said Dr. Heath.

As Vice President, Dr. Troilo is responsible for the overall administration, coordination and development of instructional policies, programs, personnel and facilities. He also oversees curriculum implementation, research activities, program assessment, budget and planning.

A graduate of the City University of New York where he received MS and Ph.D. degrees in biology, Dr. Troilo held post-doctoral positions at Oxford University and Cornell University. He has more than 100 publications and currently holds two major grants from the National Institutes of Health.

Cataract Prevention

Dr. Miduturu Srinivas

Cataracts can develop when certain connections between cells are damaged. Although Dr. Srinivas is examining how a specific connection impacts the development of cataracts in the eye, results from his research will have important applications for conditions throughout the entire nervous system.

Pharmacology of Connexin Channels: Structure-Activity Studies

Sponsor: National Eye Institute

Project Length: Two years

Award: \$407,094

Corneal Wound Healing

Dr. Peter S. Reinach

Scarring of the cornea after an eye injury can permanently distort vision. Dr. Reinach is working toward the development of a topical treatment that will speed the wound healing response in the cornea to prevent scarring and permanent vision loss. His work, funded by the Department of Defense, will improve the vision outcomes not only for injured American soldiers but civilians around the world.

Determination of Novel Strategies for Hastening Corneal Wound Healing and Reducing Tissue Inflammation

Sponsor: U.S. Army Medical Research and Material Command

Project Length: Two years

Award: \$347,405

Calibrating Diagnostic Tools

Dr. Jerome Sherman

Dr. Sherman is working on the calibration of a state-of-the-art Optical Coherence Tomography (OCT) device with funding from Topcon, a manufacturer of optical instrumentation.

Age-Stratified Data Collection Study

Sponsor: Topcon

Project Length: One year

Award: \$161,460

Spectral Domain OCT Imaging of the Retina in Patients with Autoimmune Disease

Sponsor: Topcon

Project Length: One year

Award: \$19,200

Treatments of Dry Eye Disease

Dr. Fan Zhang

Millions of people suffer from dry eye disease and unfortunately, therapeutic options are limited. Dr. Zhang is working to understand the cell signaling pathways that induce dry eye disease.

Resolvin Modulation of Corneal Epithelial Response to Injury

Sponsor: Resolvyx Pharmaceuticals Incorporated

Project Length: One year

Award: \$57,375



Grants to the Optometric Center of New York, 2008 - 2009

Adolph and Ruth Schnurmacher Foundation

– Student Scholarships

Alcon Laboratories

– Continuing Education, General Support

Allene Reuss Memorial Trust

– Indigent Patient Fund

Allergan, Inc.

– Continuing Education, General Support

American Optometric Foundation

– Student Scholarships

Carl Zeiss Optical

– Continuing Education

Central New York Community Foundation

– Student Scholarships

Charles and Mildred Schnurmacher Foundation

– Student Scholarships

Essilor of America

– General Support, Continuing Education

Hugoton Foundation

– Vision Therapy Equipment

Hyde and Watson Foundation

– Equipment for Children with Special Needs Service

Johnson & Johnson

– Continuing Education

Lavelle Fund for the Blind

– Learning Disabilities Unit, Center of Excellence in Low Vision and Vision Rehabilitation in China

New Jersey Chapter of the American Academy of Optometry

– Student Scholarships

New York State Optometric Association

– Student Scholarships

Pearle Vision Foundation

– Student Scholarships

Reader's Digest Partners for Sight Foundation

– Queens Homebound Program, Manhattan Homebound Program

Rose M. Badgeley Residuary Charitable Trust

– General Support

Tides Foundation

– General Support

Vision Service Plan

– Continuing Education

Laura B. Vogler Foundation

– Manhattan Homebound Program

Total \$752,950

Eyes on New York Gala at the Rainbow Room

The annual Eyes on New York Gala to benefit the Optometric Center of New York was held March 27th at the legendary Rainbow Room and honored Joseph Santinelli, Chairman of Santinelli International, and Richard Feinbloom, President of Designs for Vision. More than 300 people attended the annual event which supports such programs as vision care for the homebound elderly and indigent patients, as well as scholarships and research.



The Foundation: OPTOMETRIC CENTER OF NEW YORK

As the primary source of private support for the College, the Optometric Center of New York (OCNY) plays a fundamental role in the current and future successes of the College.

Founded in 1956 by a group of dedicated optometrists and benefactors, it is the allied and endowing foundation of the College. In the past year, it has contributed significantly to the progress of the College.

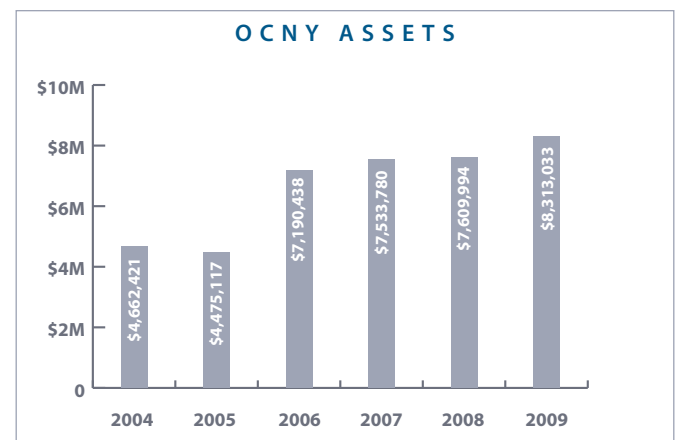
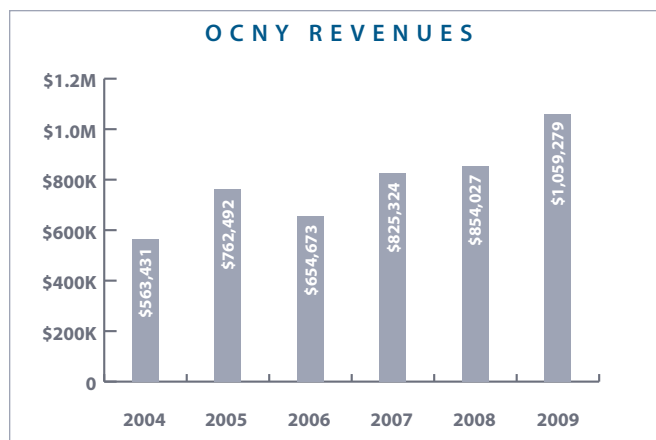
Increased Scholarships

In addition to providing grants for the Homebound Program and Indigent Patient Fund, the OCNY awarded nearly \$280,000 in scholarships to 91 students via the Scholarship Fund in 2008-2009. The OCNY is committed to ensuring that the College continues to attract the best and the brightest students.

New Asset Manager

The foundation also retained a new asset manager, Smith-Barney, to oversee its endowment. A new subcommittee of the Finance Committee was formed to meet with the Smith-Barney representative on a regular basis to review the portfolio and the new investment policies.

OCNY Goal: The College will promote access and affordability through increased student scholarships and grants.



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Fiscal Indicators

The scope of accomplishments over the last fiscal year at the SUNY College of Optometry, given the budget cuts and tuition increase, is astonishing, and it is a tribute to the unity, vigor and dedication of students, faculty, staff and administration.

– DAVID A. HEATH, O.D., ED.M.
PRESIDENT

SOURCES OF FUNDS

2008-09

State Appropriation - core budget	\$	12,726,991
Tuition, Fees		7,619,900
Campus Generated Revenues*		6,714,369
Research Foundation		3,099,754
	\$	30,161,014

2007-08

State Appropriation - core budget	\$	12,400,198
Tuition, Fees		7,366,700
Campus Generated Revenues*		6,341,503
Research Foundation		2,596,369
	\$	28,704,770

EXPENDITURES

	Payroll (regular)	Payroll (temp)	Supplies and Expenses	Total
2008-09				
State core budget	\$ 16,750,306	\$ 516,595	\$ 3,079,989	\$ 20,346,890
Campus generated	3,659,447	180,876	664,940	4,505,263
Other			1,118,319	1,118,319
Research Foundation				2,913,170
totals 08-09	\$20,409,753	\$697,471	\$4,863,248	\$28,883,642
2007-08				
State core budget	\$ 15,175,687	\$ 446,107	\$ 4,145,104	\$ 19,766,898
Campus generated	3,116,153	202,610	950,234	4,268,997
Other			30,000	30,000
Research Foundation				2,497,262
totals 07-08	\$18,291,840	\$648,717	\$5,125,338	\$26,563,157

RESEARCH FOUNDATION

SOURCES OF FUNDS

2008-09

Sponsored Programs - Direct	\$ 2,396,136
Indirect Cost Recovery	703,618
	\$3,099,754

2007-08

Sponsored Programs - Direct	\$ 1,916,307
Indirect Cost Recovery	680,062
	\$2,596,369

EXPENDITURES

2008-09

Sponsored Programs - Direct	\$ 2,396,136
Indirect Cost Recovery	517,034
	\$2,913,170

2007-08

Sponsored Programs - Direct	\$ 1,916,307
Indirect Cost Recovery	580,955
	\$2,497,262

Note:

Fiscal year is July 1 - June 30 for both State and Research Foundation. All data as of 9/17/2009

*Campus generated revenues are those received through campus program activity not funded through the State core budget and obligated to the ongoing support of those programs.

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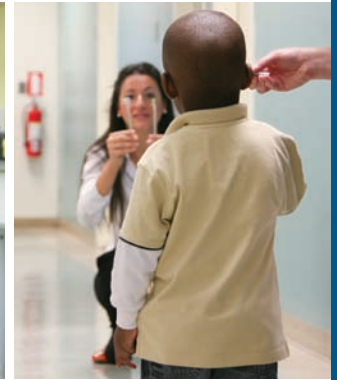
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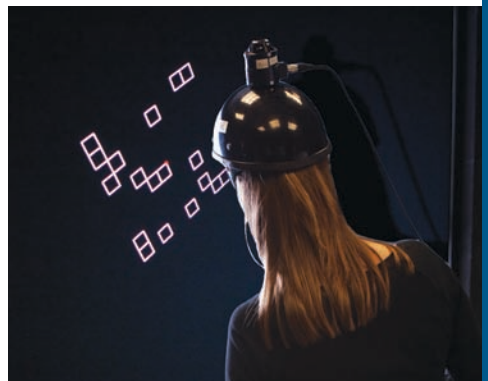
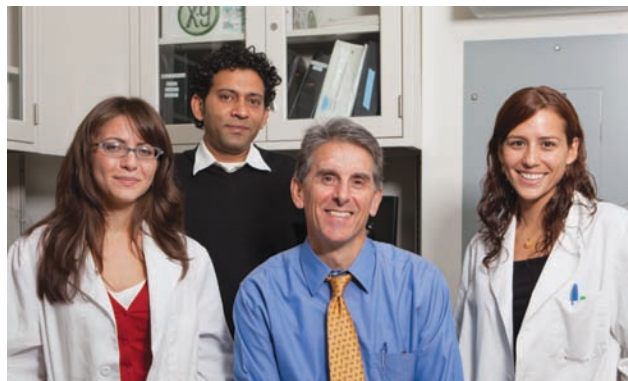


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