



## **From Television to Print: The Welcome Channel's April Donelson featured in the May/June issue of Brickell Magazine, named one of Miami's "Top 20 Under 40 Professionals"**

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May 5<sup>th</sup>, 2009 - MIAMI, FL The Welcome Channel is proud to announce today that Sales and Marketing Director April Donelson has been featured in the May/June issue of Brickell Magazine, named as one of their "2009 Top 20 Professionals Under 40".

"We searched far and wide, high and low to find *Brickell Magazine's* 2009 Top 20 Professionals Under 40," says *Brickell Magazine's* Editor-in-Chief Jorge Arauz. "Once the nominations started rolling in, we were faced with the arduous task of narrowing down hundreds of entries down to the 20 young professionals we felt represented the next generation of success in 'The Manhattan of the South' in which we all live, work and play. Keep an eye out for the finalists because even though they've already accomplished many things in their careers, they are just getting started toward the journey of reaching their full potential!"

"What truly defines April is her enthusiasm and her work ethic. This was exemplified by my first experience with her" remembers Ken Hege, President of *Broadway Multimedia, Inc.* "After her final interview with our company, I extended the position of Marketing Director and without hesitation she asked, 'Can I start right now?' She then proceeded to her new office and assumed the role. This young woman has not slowed down since."

"From the moment we received April Donelson's nomination for *Brickell Magazine's* 2009 Top 20 Professionals Under 40, we knew there was something special about her," according to Jorge Arauz, "From her continuous strides to promote The Magic City and its exclusive enclaves to residents and visitors alike through her work with the Welcome Channel to her constant presence at the city's hottest events and her desire to give back to the community that has helped shape her, she personifies the criteria we used to select the finalists and we're proud to have her as one of the faces gracing our cover!"

Ms. Donelson currently serves as Sales and Marketing Director for The Welcome Channel, is an Executive Board member for the Leading Ladies League, [www.LeadingLadiesLeague.org](http://www.LeadingLadiesLeague.org) , a non-profit organization assisting woman and children in need throughout the Miami-Dade community, and is currently training for the 2009 Fitness Universe Pageant, [www.fitnessuniverse.com](http://www.fitnessuniverse.com), held June 19<sup>th</sup> in Miami. April is proudly sponsored by Pasha's Healthy Mediterranean Cuisine, [www.Pashas.com](http://www.Pashas.com) , to further raise awareness of healthy nutrition, and as a 2009 Fitness Universe Pageant competitor.

**ABOUT BRICKELL MAGAZINE** ([www.brickellmag.com](http://www.brickellmag.com)) *Brickell Magazine* showcases and influences the passions, pastimes, and purchases of the individuals who work and play in the hub of global business known around the world as "The Wall Street of the South". Recognized the world over as the top spot for international professionals who strive for the best and achieve it, the Brickell business sector of South Florida is characterized by deal-making handshakes, power lunches, an unrivaled business style, and infinite networking opportunities.

From the active social scene and what it takes to have a dominant presence in it, to escapes for business and pleasure, fashion, technology, office spaces that rival 5-star hotels, down-time options to help you unwind after a long day at the office, and everything in between, *Brickell Magazine* is the only publication in South Florida that caters to the professional and personal lives of the world's most influential visionaries.

**THE WELCOME CHANNEL** ([www.welcomechannel.tv](http://www.welcomechannel.tv)). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our most exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, the Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.