



Great ideas don't know their zip code.  
They're oblivious to their surroundings.  
They can come from anywhere.

2009 AAF Fourth District ADDY® Award

**Winners**

04 District Four

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**SALES PROMOTION**

**01 A Catalog**

**Award:** Gold ADDY® Award

**Entrant:** Jacaty + Associates

**Advertiser:** Weston Jewelers

**Title:** Weston Jewelers 2008 Catalog

**Contributors:**

Chuck Tocco, Designer, Photographer, Retouching,  
 Paul Slutsky, Marketing Director  
 Pete Jacaty, Consultant, Prepress, Printing, Finishing  
 Jennifer Etwaroo, Designer, Production  
 Sean Etwaroo, Designer, Production  
 Vista Color, Sheetfed Printing

**Award:** Silver ADDY® Award

**Entrant:** AAA Auto Club South

**Advertiser:** AAA Travel

**Title:** Vacation Inspiration

**Contributors:**

Lynda Fishbourne, Creative Director  
 Joanne Widmer, Art Director  
 Barbi Martinson, Production Manager  
 Janet Stevens, Product Coordinator

**Award:** Silver ADDY® Award

**Entrant:** Wilson Creative Group, Inc.

**Advertiser:** Naples Winter Wine Festival/Sarah Brandeburg

**Title:** Naples Winter Wine Festival 2008 Catalog

**Contributors:**

Peggy Wilson, Creative Director  
 Ryan Hall, Art Director  
 Robert Armstrong, Copywriter

**01 B Sales Kit**

**Award:** Gold ADDY® Award and Charlie - Sales Promotion

**Entrant:** Brand Tango

**Advertiser:** Royal Palm Vacations

**Title:** Royal Palm Vacations Member Kit

**Contributors:**

James Kluetz, Creative Director/Designer  
 James Kluetz, Copywriter  
 Joe Russoniello, New Business Development  
 Paul Cooper, Designer  
 Vanessa Allen, Production Management  
 Mike Nugent, Production Management  
 David Ray, Prepress

**Award:** Silver ADDY® Award

**Entrant:** Brand Tango

**Advertiser:** Advantage Travel

**Title:** Great Escapes Member Kit

**Contributors:**

James Kluetz, Creative Director  
 Paul Cooper, Art Director/Designer  
 James Kluetz, Copywriter  
 joe@brand-tango.com, New Business Development  
 David Ray, Prepress  
 Mike Nugent, Production Management

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**SALES PROMOTION**

**Award:** Silver ADDY® Award  
**Entrant:** Button Worldwide  
**Advertiser:** Fonte Italia America  
**Title:** Filette Media Kit  
**Contributors:**  
 Rita Johnson, Creative Director  
 Ryan Pfister, Creative Director  
 Leonard Ali, Art Director  
 Jason Holloway, Art Director  
 Kristel Hosler, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Hard Rock International  
**Advertiser:** Hard Rock Cafe New York  
**Title:** Hard Rock Cafe New York  
**Contributors:**  
 Rick Patrick, Sr. Director of Creative / Art Direction  
 Heidi Brown, Creative Director / Designer  
 Claudia Blum, Production Director

**01 D Menu**

**Award:** Silver ADDY® Award  
**Entrant:** Prestige Printing  
**Advertiser:** The Ritz-Carlton Orlando Grande Lakes  
**Title:** Simon's Adventures and Kid's Menu  
**Contributors:**  
 Daniel Venditti, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Decision '08 Menu Insert: Choose Wisely Ballot  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Corey Miller, Associate Media Director  
 Kelly O'Connor, Jr. Account Executive

**02 C Packaging Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** Publix Premium Limited Edition Ice Cream Packaging  
**Contributors:**  
 Karen Biondo, Art Director/Designer  
 Michael Esker, Art Director/Designer  
 Warren Dossey, Art Director/Designer  
 Mark Nielsen, Art Director/Designer  
 Stacy Smith, Copywriter  
 Cindy Hodits, Copywriter  
 Ben Gawie, Photographer  
 Noel Barnhurst, Photographer  
 Colin Cooke, Photographer  
 Christian Slade, Illustrator  
 Joshua Smith/Hydro 74, Illustrator/Typography  
 Mick McGinty, Illustrator

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**SALES PROMOTION**

**Award:** Silver ADDY® Award  
**Entrant:** Jacaty + Associates  
**Advertiser:** Leading Edge Brands  
**Title:** Moleca - Gold & Silver Bottles/Labels, Gift Pack, Drink Brochure, Consumer Ad  
**Contributors:**  
 Tim Ravenna, Creative, Art Director, Designer  
 Pete Jacaty, Art Director, Designer, Prepress, Printing  
 Alain Scheiman, Brand Manager, Marketing Director  
 Walter Rodriguez, Product Photographer  
 Vista Color, Sheetfed Printing  
 Caribbean Label, Web Printing - Labels

**Award:** Silver ADDY® Award  
**Entrant:** Macias Advertising  
**Advertiser:** Edda's Cake Designs  
**Title:** Edda's Cake Design - Packaging  
**Contributors:**  
 Marcos Macias, Chief Creative Director  
 Alex Hernandez, Production Director  
 Eric Garcia-Benitez, Jr. Art Director  
 Ramon Branger, Account Director  
 Blake Fisher, Photographer  
 Chris Breen, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** No Escape Label  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamlilo, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** The Soffer Collective  
**Advertiser:** Shawn&Suzan's Fresh Naturals  
**Title:** Fruitsential, Bottle Design  
**Contributors:**  
 Patty Soffer, Principal  
 Manny Prieres, Designer  
 AJ Ikourou, Producer

**03 A Point-of-Purchase**

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats Father's Day Activity Sheet  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen Zucks, Sr. Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Kane'ohe  
**Title:** Kane'ohe Hangtags  
**Contributors:**  
 Jeremy Perez-Cruz, Art Director  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Creative Director

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**SALES PROMOTION**

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Restaurant Coasters  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Kevin Taylor, Art Director  
 Kevin Harrell, Copywriter  
 Tara Crary, Account Supervisor  
 Kelly O'Connor, Jr. Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** SPARK  
**Advertiser:** EVOS  
**Title:** Polar Energy  
**Contributors:**  
 Michael Peters, Creative Director  
 Jay Heffron, Associate Creative Director  
 Elliott Bedinghaus, Art Director  
 Greg Kletsel, Illustrator  
 Carl Vervisch, Copywriter

**03 C Trade Show Exhibit**

**Award:** Silver ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Kane'ohe  
**Title:** Kane'ohe Trade Show Booth  
**Contributors:**  
 Jeremy Perez-Cruz, Art Director  
 Tom Macaluso, Art Director  
 ASI Displays, Booth Design/Development  
 Tom Macaluso, Creative Director

**03 D Point-of-Purchase Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** At Season's Peak Salmon POP  
**Contributors:**  
 David Brown, Art Director  
 Sara Rosinsky, Copywriter

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Sales Promotion Campaign: Menu, Flame Icon Poster, Boneisms  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Kevin Taylor, Art Director  
 Kevin Harrell, Copywriter  
 Andy MacMillin, Art Director/ACD  
 Tara Crary, Account Supervisor  
 Kelly O'Connor, Jr. Account Executive

**04 Video Sales Presentation**

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**SALES PROMOTION**

- Award:** Gold ADDY® Award  
**Entrant:** idgroup  
**Advertiser:** University of Southern Mississippi  
**Title:** Creative. Bold. Determined. video  
**Contributors:**  
 Gail Spruill-Shaw, Creative Director/Producer/Art Director  
 Brenda Trigg, Script Writer  
 John Stockwell, Director/editor  
 Dane MacKendrick, Animator  
 Mona Amodeo, Consultant
- Award:** Gold ADDY® Award  
**Entrant:** outoftheblue advertising  
**Advertiser:** Victor's Café  
**Title:** Victor's 45 year video  
**Contributors:**  
 Renny Tirador, Executive Creative Director/writer  
 Pascal Jacquelin, Producer
- Award:** Silver ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** National Gateway  
**Title:** National Gateway  
**Contributors:**

**COLLATERAL MATERIAL**

**05 A Stationery Package**

- Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Kane'ohe  
**Title:** Kane'ohe Stationery Package  
**Contributors:**  
 Jeremy Perez-Cruz, Art Director  
 Tom Macaluso, Creative Director
- Award:** Silver ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** Interstruct Commercial Construction  
**Title:** Interstruct Commercial Construction  
**Contributors:**  
 Julio Lima, Creative Activist / El Patron Creativo  
 Andrea Cardenas, Designer  
 Daissy Linares, Designer  
 Eddie Misicka, Designer  
 Troy Branson, Account Director  
 Superior Printers, Production

**07 B Brochure, Color**

- Award:** Gold ADDY® Award and Charlie - Collateral Material  
**Entrant:** 809 Design Associates Inc.  
**Advertiser:** Brian Talma  
**Title:** De Action Diary  
**Contributors:**  
 Neil Barnard, Managing Partner
- Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Everglades Boats  
**Title:** Everglades Brochure  
**Contributors:**

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**COLLATERAL MATERIAL**

Gene Albamonte, Copywriter  
 Tom Woodward, Copywriter  
 Mark Robertson, Art Director  
 Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director  
 Robert Holland, Photographer  
 John Deeb, Photographer

**Award:** Gold ADDY® Award**Entrant:** SPARK**Advertiser:** DeBartolo Sports and Entertainment**Title:** D Magazine**Contributors:**

Michael Peters, Creative Director  
 Jay Heffron, Associate Creative Director  
 Elliott Bedinghaus, Art Director  
 Michael Nielsen, Art Director/ Photographer  
 Carl Vervisch, Copywriter

**Award:** Silver ADDY® Award**Entrant:** Brand Tango**Advertiser:** GBS International**Title:** GlobeQuest Brochure**Contributors:**

James Kluetz, Creative Director/Copy  
 Paul Cooper, Art Director/Designer  
 Joe Russoniello, New Business Development  
 David Ray, Prepress  
 Mike Nugent, Production Management

**Award:** Silver ADDY® Award**Entrant:** Elevation Brand**Advertiser:** Curbside Value Partnership**Title:** Pick Up Lines from CVP**Contributors:**

Jen McLean, Art Director  
 Jeff Rasmussen, Copywriter

**Award:** Silver ADDY® Award**Entrant:** Jacaty + Associates**Advertiser:** Leading Edge Brands**Title:** Moleca Brochure**Contributors:**

Tim Ravenna, Creative, Art Director, Designer  
 Pete Jacaty, Designer, Prepress, Printing  
 Alain Scheiman, Brand Manager, Marketing Director  
 Walter Rodriguez, Product Photographer  
 Vista Color, Sheetfed Printing

**Award:** Silver ADDY® Award**Entrant:** Peak Seven Advertising**Advertiser:** Palm Beach International Raceway**Title:** PBDC Brochure/Inserts**Contributors:**

Brian Tipton, Art Director  
 Stacy Mathrani, Art Director  
 Josh Munsee, Creative Director  
 Darren Seys, President

**Award:** Silver ADDY® Award**Entrant:** Windmill Advertising Group**Advertiser:** AIG Baker - The Lodges at Millstone**Title:** 3,486 ft. Above The Ordinary**Contributors:**

Scott R. Eble, Executive Creative Director

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**COLLATERAL MATERIAL**

Scott R. Eble, Writer  
Marybel Olivares, Sr. Art Director  
Daniel Pradilla, Art Director  
Monica Osorno, Web Designer  
Jose Guerrero, Art Director

**07 C Brochure, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** I Will Design for Food  
**Advertiser:** The St. Joe Company  
**Title:** The St. Joe Trilogy  
**Contributors:**  
Jake Meyer, Creative Director  
Jake Meyer, Project Manager  
Jake Meyer, Graphic Designer  
Michael Belk, Co-photographer  
Madra McDonald, Co-copywriter  
Stacey Hamilton, Contributing Editor  
Wade Berry, Contributing Editor  
Stefanie Carpenter, Contributing Editor  
Jake Meyer, Co-Photographer  
Tommy Crow, Co-Photographer

**08 A Cover**

**Award:** Silver ADDY® Award  
**Entrant:** jamie ezra mark  
**Advertiser:** Ocala Magazine  
**Title:** Ocala Magazine July cover  
**Contributors:**  
Jamie Ezra Mark, Design direction  
Josh Clark, Photoshop

**08 C Series**

**Award:** Silver ADDY® Award  
**Entrant:** Bluegreen Corporation  
**Advertiser:** Bluegreen Corporation  
**Title:** Colorful Places  
**Contributors:**  
Karen Nauss, Creative Director  
Ana Gomez-Hung, Art Director  
Jeff Kincaid, Art Director  
Teri Crane, Editor/Copywriter  
Kristen Warner, Copywriter  
Kyle Kohloff, Copywriter  
Anna Moore, Publisher  
Renee Wright, Production Manager

**09 A Poster**

**Award:** Gold ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** Kaña Cuban Coffee  
**Title:** Kaña Cuban Coffee - Watch  
**Contributors:**  
Julio Lima, Creative Activist / El Patron Creativo  
Denali, Art Director / Copywriter  
Denali, Photo EFX  
Caravaggio, Product Photo



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**COLLATERAL MATERIAL**

**Award:** Gold ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** John Tully Surf Camp  
**Title:** Paddling Kids is a Good Thing Here  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Disney's Yellow Shoes Creative Group  
**Advertiser:** Disney Parks and Resorts  
**Title:** Light Saber  
**Contributors:**

Tom Shumilak, Art Director  
 Joe Kaminski, Writer  
 David Roark, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** Murder On Taste Buds  
**Contributors:**

Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamlilio, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Red Advertising & Marketing Ltd.  
**Advertiser:** Virgin Atlantic  
**Title:** Usain Bolt Well Done Poster  
**Contributors:**

Jevan Jutagir, Copywriter  
 Danielle Archer, Graphic Designer  
 Lamair Nash, illustrator  
 Robert Macgeoch, Agency Supervisor

**Award:** Silver ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** Kaña Cuban Coffee  
**Title:** Kaña Cuban Coffee - Paper Clips  
**Contributors:**

Julio Lima, Creative Activist / El Patron Creativo  
 Denali, Art Director / Copywriter  
 Denali, Photo EFX  
 Caravaggio, Product Photo

**Award:** Silver ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** John Tully Surf Camp  
**Title:** Long, Bored Summer  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** Troops of Time  
**Title:** Small Privates  
**Contributors:**

**09 B Poster Campaign**

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**COLLATERAL MATERIAL**

- Award:** Gold ADDY® Award  
**Entrant:** Disney's Yellow Shoes Creative Group  
**Advertiser:** Disney Parks and Resorts  
**Title:** Festival of the Masters Poster Campaign  
**Contributors:**  
     Tom Shumilak, Art Director  
     Joe Kaminski, Writer
  
- Award:** Gold ADDY® Award  
**Entrant:** Disney's Yellow Shoes Creative Group  
**Advertiser:** Disney Parks and Resorts  
**Title:** The Force is Calling Campaign  
**Contributors:**  
     Tom Shumilak, Art Director  
     Joe Kaminski, Writer  
     David Roark, Photographer
  
- Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Flame Icon Posters: Pig, Fish, Chicken  
**Contributors:**  
     Chris Robb, Chief Creative Officer  
     Mark Unger, Creative Director of New Media  
     Andy MacMillin, Art Director/ACD  
     Kevin Taylor, Art Director  
     Kelly O'Connor, Jr. Account Executive  
     Tara Crary, Account Supervisor
  
- Award:** Gold ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** Kaña Cuban Coffee  
**Title:** Kaña Cuban Coffee - Recharge Campaign  
**Contributors:**  
     Julio Lima, Creative Activist / El Patron Creativo  
     Denali, Art Director / Copywriter  
     Denali, Photo EFX  
     Caravaggio, Product Photo
  
- Award:** Gold ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** John Tully Surf Camp  
**Title:** John Tully Surf Camp  
**Contributors:**
  
- Award:** Silver ADDY® Award  
**Entrant:** Imagery Creative Communications  
**Advertiser:** Farm Stores  
**Title:** The Farm Stores Difference  
**Contributors:**  
     Julio Sanchez, Creative Director  
     Ernie Perez, Art Director
  
- Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Boneism Posters  
**Contributors:**  
     Chris Robb, Chief Creative Officer  
     Mark Unger, Creative Director of New Media  
     Kevin Taylor, Art Director  
     Kevin Harrell, Copywriter  
     Jon Rogers, Illustrator  
     Tara Crary, Account Supervisor

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**COLLATERAL MATERIAL**

Kelly O'Connor, Jr. Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Flame Icon Posters: Harley, Guitar, Corkscrew  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Andy MacMillin, Art Director/ACD  
 Kevin Taylor, Art Director  
 Kelly O'Connor, Jr. Account Executive  
 Tara Crary, Account Supervisor

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** It's Murder  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamilio, Art Director  
 Grant Gunderson, Art Director

**10 A Special Event Card**

**Award:** Silver ADDY® Award  
**Entrant:** CAP  
**Advertiser:** Dr. Jeffrey Dickenson  
**Title:** Habby Hobibays  
**Contributors:**  
 Mark Limbach , Creative Director  
 Jason Heisel, Art Director  
 Fred Malone, Writer  
 Roxanne Joffe, Account Supervisor

**Award:** Silver ADDY® Award  
**Entrant:** FCEdge  
**Advertiser:** Sonia Pawluc, Counselor at Law  
**Title:** Sonia Pawluc Christmas Card  
**Contributors:**  
 FCEdge , Creative Team

**10 B Special Event Invitation**

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Lake Mary High School Reunion Committee  
**Title:** Lake Mary High School Reunion Invite  
**Contributors:**  
 Mark Unger, AD/Creative Director of New Media  
 Corey Miller, Copywriter/Associate Media Director

**Award:** Gold ADDY® Award  
**Entrant:** Wilson Creative Group, Inc.  
**Advertiser:** Naples Winter Wine Festival/Sarah Brandeburg  
**Title:** Naples Winter Wine Festival 2009 Invite  
**Contributors:**  
 Peggy Wilson, Creative Director  
 Tim Kling, Art Director  
 Robert Armstrong, Copywriter

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**COLLATERAL MATERIAL**

**Award:** Silver ADDY® Award  
**Entrant:** Squared Studios  
**Advertiser:** Robinson/Ridenoure Wedding  
**Title:** Celebrate 6.7.08 Invitation  
**Contributors:**  
 Amanda Robinson, Principal and Lead Designer

**10 C Special Event Announcement**

**Award:** Silver ADDY® Award  
**Entrant:** Wilson Creative Group, Inc.  
**Advertiser:** Naples Winter Wine Festival/Sarah Brandeburg  
**Title:** Naples Winter Wine Festival 2009 Save the Date  
**Contributors:**  
 Peggy Wilson, Creative Director  
 Tim Kling, Art Director  
 Robert Armstrong, Copywriter

**10 D Special Event Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Macias Advertising  
**Advertiser:** Burger King  
**Title:** Burger King - Futbol Kingdom Event Material  
**Contributors:**  
 Marcos Macias, Chief Creative Director  
 Alex Hernandez, Production Director  
 Eric Garcia-Benitez, Art Director  
 Mario Martinez, Copywriter  
 Marielle Lorenz, Account Director  
 Idalmis Santana, Account Executive  
 Jose Reyes, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats Father's Day Promotion  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen, Sr. Account Executive

**Award:** Gold ADDY® Award  
**Entrant:** Squared Studios  
**Advertiser:** Ridenoure/Robinson Wedding  
**Title:** Celebrate 6.7.08  
**Contributors:**  
 Amanda Robinson, Principal and Lead Designer  
 Bo Forbes/Ironside Press, Printer

**DIRECT MARKETING****11 A Direct, B-to-B or Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** PIL Creative Group  
**Advertiser:** The Yachts of Seabourn  
**Title:** Seabourn 2009 Grand Voyages DM  
**Contributors:**  
 Patsy Linares, Creative Director  
 Sandra Macias, Associated Creative Director  
 Gretel Rojas, Art Director

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**DIRECT MARKETING**

Karyna Amador, Designer  
 Natasha Mullin, Copywriter  
 Lourdes Fernandez, Production Manager

**12 A Direct Campaign, B-to-B or Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** The Factory Interactive, Inc.  
**Advertiser:** Coverall Cleaning Concepts  
**Title:** Germville - A sick place to live  
**Contributors:**  
 Jason Inasi, Creative Director  
 Charles Calderin, Graphic Design  
 Joshua Hancik, Executive Producer  
 Steve Santana, Programmer  
 Ashley DiVeronica, Account Executive  
 Joshua Hammel, Production Manager  
 John Hyunn, Producer  
 Alex Leon, Flash Designer  
 Keisha Witherspoon, Photographer

**13 A Specialty Advertising**

**Award:** Gold ADDY® Award and Charlie - Direct Marketing  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Employee T-Shirts: Fill In The Blank  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Gordon Weller, Copywriter/ACD

**Award:** Silver ADDY® Award  
**Entrant:** meigs ad deign  
**Advertiser:** Mossy Hoax Action-Wear  
**Title:** Fish Head Reunion  
**Contributors:**  
 Warren Meigs, Art Direction & Design  
 Warren Meigs, Illustrator  
 Ken Mains, Production / Screen Printing

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Employee T-Shirts 'Dry Rub'  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Kevin Taylor, Art Director  
 Ray Nolan, Copywriter

**13 B Specialty Advertising**

**Award:** Gold ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** Teacher Appreciation Bag  
**Contributors:**  
 Emily McChesney, Designer  
 Stacy Smith, Copywriter

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**DIRECT MARKETING**

**Award:** Silver ADDY® Award  
**Entrant:** The Kurtis Group  
**Advertiser:** Native Sun Natural Foods Market  
**Title:** Earth Day Reusable Bag & Buttons  
**Contributors:**  
 Kurtis Loftus, Creative Director  
 Karen Kurycki, Art Director

**OUT-OF-HOME**

**14 A Outdoor Board**

**Award:** Silver ADDY® Award  
**Entrant:** McCann Erickson Trinidad  
**Advertiser:** Sprite  
**Title:** Spirte LeBron Drape  
**Contributors:**  
 Marvin Imamshah, CD  
 Damion St. Bernard, AD  
 Ronald Martineau, AD  
 Asma Ali, ACD  
 Wendy John, AE

**14 B Outdoor Board**

**Award:** Silver ADDY® Award  
**Entrant:** BVK  
**Advertiser:** Lee County Visitor & Convention Bureau  
**Title:** Island Sanctuary Moment Jar - Outdoor Board  
**Contributors:**  
 Connie Casdia, Sr. Art Director  
 Scott Krahn, Creative Director  
 Gary Mueller, Writer  
 Ross Lowinske, Writer

**14 C Outdoor Board**

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats Digital Temperature Board  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD

**15 A Vehicle Graphic Advertising**

**Award:** Gold ADDY® Award  
**Entrant:** Burdette Ketchum  
**Advertiser:** Solantic  
**Title:** Solantic Van Wraps  
**Contributors:**  
 Patrick Golden, Creative Director  
 Andy Kemmerer, Art Director  
 Alayna Oram, Account Director

**Award:** Silver ADDY® Award  
**Entrant:** Inglefield, Ogilvy & Mather  
**Advertiser:** CARIB BREWERY  
**Title:** CARIB BEER TRUCKS  
**Contributors:**

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**OUT-OF-HOME**

RORY MOSES, ASSOCIATIVE CREATIVE DIRECTOR  
 ROGER PIERRE, ART DIRECTOR

**17 A Site, Interior Animated**

**Award:** Silver ADDY® Award  
**Entrant:** FKQ  
**Advertiser:** Caspers Company  
**Title:** McDonald's Iced Coffee Monster Media Ad  
**Contributors:**

**17 B Site, Interior Static**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** HomeBrew Den  
**Title:** Peace Corks  
**Contributors:**  
 Tom Woodward, Copywriter  
 Mark Robertson, Art Director  
 Tom Macaluso, Creative Director  
 John Bateman, Photographer

**Award:** Gold ADDY® Award and Charlie - Out of Home  
**Entrant:** pyper paul + kenney  
**Advertiser:** Lush Lawncare + Landscape Design  
**Title:** Last Weed  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Tom Peacock, Art Director  
 Jeremy Jones, Account Executive

**17 D Site, Exterior Static**

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** Charged With Beating  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamilio, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** Won't Be Released In Stores  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamilio, Art Director

**18 Out-of-Home Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** McCann Erickson Trinidad  
**Advertiser:** Burger King  
**Title:** Burger King Hulk Store Design  
**Contributors:**  
 Marvin Imamshah, CD

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**OUT-OF-HOME**

Ian Reid, ACD  
 Crystal Antoine, AD  
 Melanie Siu Chung, AE

**Award:** Silver ADDY® Award  
**Entrant:** BVK  
**Advertiser:** Lee County Visitor & Convention Bureau  
**Title:** Island Sanctuary Outdoor Boards Campaign  
**Contributors:**  
 Connie Casdia, Sr. Art Director  
 Ross Lowinske, Writer  
 Scott Krahn, Creative Director  
 Gary Mueller, Writer

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** Behind Bars  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamilio, Art Director

**NON-TRADITIONAL ADVERTISING**

**20 A Non-Traditional**

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Reeves Import Motorcars  
**Title:** Splattered Bug  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Kris Gregoire, Art Director

**Award:** Gold ADDY® Award  
**Entrant:** The Better Image Company  
**Advertiser:** Clockwork Home Services  
**Title:** Brand Dominance  
**Contributors:**  
 Charles Bird, Creative Director  
 Laura Leeming, Client Liaison  
 Sam Conable, Art Director  
 Maria Rabinky, Illustrator  
 Ali Mcllvenny, Project Coordinator

**20 B Non-Traditional Campaign**

**Award:** Gold ADDY® Award and Charlie - Non Traditional Advertising  
**Entrant:** Alma DDB  
**Advertiser:** State Farm Insurances  
**Title:** Los Felinos de la Noche  
**Contributors:**  
 Luis Miguel Messianu, CCO  
 Enrique Faillace, VP Creative Director  
 Christian Reslen, Creative Director  
 Madeline Perez-Velez, Account Director  
 Personal Music, Music Producers



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**NON-TRADITIONAL ADVERTISING**

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Orlando Farmers Market  
**Title:** Orlando Farmers Market  
**Contributors:**  
 Mark Unger, Creative Director of New Media  
 Gordon Weller, Copywriter/ACD  
 Randy Morris, Designer  
 Kevin Harrell, Copywriter

**CONSUMER OR TRADE PUBLICATION**

**21 B Consumer/Trade, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** 2008 ADDY Award Program Ad  
**Contributors:**  
 Michael Nielsen, Art Director  
 Cindy Hodits, Copywriter

**22 B Consumer/Trade, Full Page, Color**

**Award:** Gold ADDY® Award and Charlie - Consumer or Trade Publication  
**Entrant:** Alma DDB  
**Advertiser:** State Farm  
**Title:** Soccer Roots  
**Contributors:**  
 Luis Miguel Messianu, President/CCO  
 Enrique Faillace, VP Executive Creative Director  
 Federico Casillas, Creative Director  
 Pedro Bacic, Art Director  
 Xotchil Serrano, Copy  
 Lorraine Newman, Production

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Pirelli Tyre  
**Title:** Made Possible By Pirelli  
**Contributors:**  
 Tom Kenney , Exec. Creative Director  
 Anika Easter, Copywriter  
 Benjamin Day, Senior Art Director

**Award:** Gold ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** Scan Design  
**Title:** STAY HOME MORE  
**Contributors:**  
 Julio Lima, Creative Activist / Art Director  
 Julio Lima, Copywriter  
 Troy Branson, Account Director  
 Andre Greppi, Production Artist

**Award:** Silver ADDY® Award  
**Entrant:** accentmarketing  
**Advertiser:** gobiernousa.gov  
**Title:** Acc-Laberinto  
**Contributors:**  
 Diana Ocasio, EVP Creative director  
 Juan Piedrahita, SVP Group Creative Director  
 Andres Henao, Sr. Art Director  
 Daniel Stewart, Sr. Copywriter

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**CONSUMER OR TRADE PUBLICATION**

Ana Maria Montero, Group Account Director

**Award:** Silver ADDY® Award  
**Entrant:** Machado Garcia-Serra  
**Advertiser:** Tourism of Mexico  
**Title:** Frida

**Contributors:**  
 Mariano German-Coley, Executive Creative Director  
 Alexandra Villarreal, Senior Art Director  
 Andres Wolff, Copywriter  
 Norman Norori, Art Director  
 Gilberto Cardenas, Producer  
 Laura Greenawalt, Account Director

**24 B Consumer/Trade Campaign, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Collier Jaguar  
**Title:** New XF Campaign

**Contributors:**  
 Tom Woodward, Copywriter  
 Mark Robertson, Art Director  
 Tom Macaluso, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** On Ideas  
**Advertiser:** Poison  
**Title:** Poison - Ad Campaign

**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** d&g communications  
**Advertiser:** 150 Worth  
**Title:** 150 Branding Ads

**Contributors:**  
 Gavin Robin, President  
 Mark McKee, Senior Art Director  
 Rebecca Trento, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** MTN Advertising, Inc  
**Advertiser:** Florida City Gas  
**Title:** Florida City Gas - Burner Campaign

**Contributors:**  
 Walter Wood / AGL Resources Team, Creative Director  
 Chris Fynan, Art Director  
 Jenna Bernardo, Copywriter  
 Pam Kaercher, Media Coordinator

**Award:** Silver ADDY® Award  
**Entrant:** SPARK  
**Advertiser:** EVOS  
**Title:** EVOS National Brand Launch

**Contributors:**  
 Michael Peters, Creative Director  
 Jay Heffron, Associate Creative Director  
 Elliott Bedinghaus, Art Director

**NEWSPAPER**

**26 A Newspaper, Fractional Page**

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**NEWSPAPER**

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats 'Flunk Rhymes with Drunk'  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen Zucks, Sr. Account Executive  
 Corey Miller, Associate Media Director  
 Jennifer Rogers, Jr. Account Executive  
 Joe Ciaramella, Studio Manager

**Award:** Silver ADDY® Award  
**Entrant:** accentmarketing  
**Advertiser:** gobiernousa.gov  
**Title:** Acc-Laberinto  
**Contributors:**  
 Diana Ocasio, EVP Creative director  
 Juan Piedrahita, SVP Group Creative Director  
 Andres Henao, Sr. Art Director  
 Daniel Stewart, Sr. Copywriter  
 Ana Maria Montero, Group Account Director

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats "Get Your Freshman 15 Here"  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen Zucks, Sr. Account Executive  
 Corey Miller, Associate Media Director  
 Jennifer Rogers, Jr. Account Executive  
 Joe Ciaramella, Studio Manager

**26 B Newspaper, Fractional Page, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Machado García-Serra  
**Advertiser:** Toyota Dealers of South Florida  
**Title:** Highway  
**Contributors:**  
 Mariano German-Coley, Executive Creative Director  
 Rodrigo Alonso, Associated Creative Director  
 Michel Rodrigo, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** Machado García-Serra  
**Advertiser:** Toyota Dealers of South Florida  
**Title:** Tree  
**Contributors:**  
 Mariano German-Coley, Executive Creative Director  
 Rodrigo Alonso, Associated Creative Director  
 Michel Rodrigo, Art Director

**27 B Newspaper, Full Page, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** McDonald's  
**Title:** Salesman

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**NEWSPAPER**

**Contributors:**

Luis Miguel Messianu, President/CCO  
 Enrique Faillace, VP Executive Creative Director  
 Federico Casillas, Creative Director  
 Christian Liu, Art Director

**Award:** Silver ADDY® Award

**Entrant:** Alma DDB

**Advertiser:** McDonald's

**Title:** Mecanico

**Contributors:**

Luis Miguel Messianu, President/CCO  
 Enrique Faillace, VP Executive Creative Director  
 Federico Casillas, Creative Director  
 Christian Liu, Art Director

**Award:** Silver ADDY® Award

**Entrant:** Alma DDB

**Advertiser:** McDonald's

**Title:** Trapp

**Contributors:**

Luis Miguel Messianu, President/CCO  
 Enrique Faillace, VP Executive Creative Director  
 Federico Casillas, Creative Director  
 Christian Liu, Art Director

**30 A Newspaper Campaign**

**Award:** Gold ADDY® Award and Charlie - Newspaper

**Entrant:** Push

**Advertiser:** Tijuana Flats

**Title:** Tijuana Flats College Print Ads

**Contributors:**

Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen Zucks, Sr. Account Executive  
 Corey Miller, Associate Media Director  
 Jennifer Rogers, Jr. Account Executive  
 Joe Ciaramella, Studio Manager  
 Bonnie Ebner, Project Manager

**INTERACTIVE MEDIA**

**32 A Website, B-to-B Flash**

**Award:** Silver ADDY® Award

**Entrant:** FRED.

**Advertiser:** Finotex USA

**Title:** Finotex Website

**Contributors:**

Fred Adkins, Creative Director  
 Libby Miller-Adkins, Copywriter  
 Chris Pastir, Art Director  
 Garfield St. Hilaire, Programmer  
 Donny Adkins, Programmer

**Award:** Silver ADDY® Award

**Entrant:** SAY IT LOUD!

**Advertiser:** Young Built

**Title:** Youngbuilt.com

**Contributors:**

Julio Lima, Creative Activist  
 Andrea Cardenas, Art Director / Designer

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**INTERACTIVE MEDIA**

Troy Branson, Account Director  
Sillery + Partners, Programming

**Award:** Silver ADDY® Award  
**Entrant:** The Factory Interactive, Inc.  
**Advertiser:** Coverall Cleaning Concepts  
**Title:** Germville - A sick place to live  
**Contributors:**  
Jason Inasi, Creative Director  
Charles Calderin, Graphic Design  
Joshua Hancik, Executive Producer  
Steve Santana, Programmer  
Ashley DiVeronica, Account Executive  
Joshua Hammel, Production Manager  
John Hyunn, Producer  
Alex Leon, Flash Designer  
Keisha Witherspoon, Photographer

**32 B Website, B-to-B HTML**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Kane'ohe  
**Title:** Kane'ohe Web Site  
**Contributors:**  
Gene Albamonte, Copywriter  
Jeremy Perez-Cruz, Art Director  
Tom Macaluso, Creative Director  
Corey Hickey, Developer

**Award:** Silver ADDY® Award  
**Entrant:** Cyber Sytes, Inc.  
**Advertiser:** North Beach Productions, LLC  
**Title:** Route 98 Antique Show Website  
**Contributors:**  
Brandon Rager, Site Designer & Graphic Designer  
Teresa Baum-Farrow, Project Manager and Content

**33 A Website, Consumer Flash**

**Award:** Gold ADDY® Award  
**Entrant:** Creative on Demand  
**Advertiser:** Volkswagen of America  
**Title:** VW Routan microsite  
**Contributors:**  
Daniel Marrero, Partner/Creative Director  
Priscilla Cortizas, Partner/Creative Director  
Emmie Vazquez, Executive Director  
Mike Kenny, Art Director  
Laura Varela, Producer  
Ricky Herrera, Copywriter  
Photographer, Dana Hursey  
Web development, Sebastian Carames

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Lake Nona Property Holdings  
**Title:** Lake Nona "Learn Lake Nona" Website  
**Contributors:**  
Chris Robb, Chief Creative Officer  
Mark Unger, Creative Director of New Media  
Gordon Weller, Copywriter/ACD  
Ross Bjork, Jr. Account Executive

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**INTERACTIVE MEDIA**

Pedro Gomez, Web Producer  
FL2 , Web Developer

**Award:** Silver ADDY® Award  
**Entrant:** Bpm, Inc.  
**Advertiser:** Nationa Flight Academy  
**Title:** National Flight Academy website  
**Contributors:**  
John Paul King, Creative Director  
Ben Read, Web Designer  
Nick Friend, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** CAP  
**Advertiser:** Hyatt  
**Title:** Hyatt Siesta Key Beach  
**Contributors:**  
Mark Limbach, Creative Director  
John Bolster, Interactive Creative Director  
Leah Dwornik, Project Manager  
Sam Stern, Account Supervisor

**Award:** Silver ADDY® Award  
**Entrant:** On Ideas  
**Advertiser:** Poison  
**Title:** Poison - Flash Website  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Madison Marquette  
**Title:** Asbury Park Website  
**Contributors:**  
Chris Robb, Chief Creative Officer  
Mark Unger, Creative Director of New Media / AD  
Kevin Harrell, Copywriter  
Heather Ewen, Senior Account Executive  
Hydra, Developer  
From Someone Else, Developer

**Award:** Silver ADDY® Award  
**Entrant:** Zubi Advertising  
**Advertiser:** FORD/DAVE RODRIGUEZ  
**Title:** FORD SYNC HISPANIC LAUNCH  
**Contributors:**  
Andres Ordonez, VP Creative Director  
Ivan Calle , Creative Director  
Andres Fernandez, Creative Supervisor,Integrated  
Sarima Gracia, Group Creative Director  
Manolo Zota, Senior Copy Writer  
Serge Castagna, Art Director  
Rony Cino, Senior Art Director  
Umbee Abeja, Art Director  
Ayan Valle, Senior Account Executive  
Gracie Colon, Assistant Account Executive  
Vanessa Lizama Wurst, Media Supervisor  
Maria Elena de la Noval, Director Broadcast Production

**33 B Website, Consumer HTML**

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**INTERACTIVE MEDIA****Award:** Gold ADDY® Award**Entrant:** Peak Seven Advertising**Advertiser:** Palm Beach International Raceway**Title:** PBDC Website**Contributors:**

Luis Salinas, Interactive Art Director  
 Robert Miller, Multimedia Developer  
 Josh Munsee, Creative Director  
 Darren Seys, President

**Award:** Silver ADDY® Award**Entrant:** 352 Media Group**Advertiser:** Metroloft Management**Title:** 20 Exchange Web Site**Contributors:**

Monique Neal, Project Manager  
 Kelli Kimpton, Creative Director  
 Neal Horstmeyer, Designer  
 Lincoln Anderson, Designer  
 Mike Baker, Designer  
 Evol Greaves, Web Programmer  
 Preston Braswell, Web Programmer  
 Jared Allen, Web Programmer

**Award:** Silver ADDY® Award**Entrant:** 809 Design Associates Inc.**Advertiser:** Manipura Inc.**Title:** Manipura**Contributors:**

Alisa Corbin, Graphic Designer

**Award:** Silver ADDY® Award**Entrant:** Alma DDB**Advertiser:** McDonald's**Title:** Defanaestrella**Contributors:**

Luis Miguel Messianu, President/CCO  
 Andrea Arnau, Account Director  
 Rodrigo Bolivar, Creative Director  
 Jorge Villegas, Art Director  
 Jhon Hoyos, Copy  
 Alexander Arboleda/ Carlos Posada, Animation  
 Marcela Alvarez/ Luz Maria Velez, Account Executive

**Award:** Silver ADDY® Award**Entrant:** Battle**Advertiser:** 3N2**Title:** 3N2 2008 Website Redesign**Contributors:**

Adam Dearborn, Creative Direction  
 Michael Murphy, Project Management  
 Rod Molina, Technical Direction  
 Joe Nicklo, Design

**Award:** Silver ADDY® Award**Entrant:** Clark/Nikdel/Powell Design & Communications**Advertiser:** Voce Communications**Title:** eBay's Corporate Blog - eBay Ink**Contributors:**

Nick Gernert, Director  
 Jeremy Lazanowski, Designer  
 Sean O'Shaughnessy, Developer  
 Michael Pretty, Developer  
 Peter Schiebel, Front-end Developer

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**INTERACTIVE MEDIA**

**Award:** Silver ADDY® Award  
**Entrant:** Cyber Sytes, Inc.  
**Advertiser:** Canvas Creations  
**Title:** Canvas Creations Website  
**Contributors:**  
 Britton Bartlett, Website Project Manager for Canvas  
 Tam Cai, Lead Website and Flash Designer  
 Jeremy Weiss, Lead Database Programmer  
 Michael Granberry, Photographer  
 David DiGregorio, Graphic Arts Contributor  
 Clayton Smith, Database Entry

**Award:** Silver ADDY® Award  
**Entrant:** Cyber Sytes, Inc.  
**Advertiser:** Resort Destinations, Inc.  
**Title:** Resort Destinations, Inc. Website  
**Contributors:**  
 Brandon Rager, Lead Web & Graphics Designer  
 Rebecca Tice, Website Project Manager for Resort  
 Jeremy Weiss, Database Programmer  
 Andrew Wardlow, Principal Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Media 8  
**Advertiser:** Starwood Latin America  
**Title:** Starwood Latin America  
**Contributors:**  
 Gustavo Garcia, Executive Creative Director  
 Julien Tauban, Creative Director & Art director  
 Pablo Arocha, Technology director

**34 A Banners / Pop-ups / Screensavers**

**Award:** Silver ADDY® Award  
**Entrant:** Media 8  
**Advertiser:** HBO Latin America  
**Title:** Globos  
**Contributors:**  
 Gustavo Garcia, Executive Creative Director  
 Pablo Vega, Associate Creative Director  
 Marcelo Boasso, Director of Production

**Award:** Silver ADDY® Award  
**Entrant:** The Palm Beach Post  
**Advertiser:** Palm Beach Motor Cars - Jaguar  
**Title:** Palm Beach Motor Cars - Jaguar  
**Contributors:**  
 Ken Mullen, Senior Online Advertising Designer

**34 B E-Mails / E-Cards**

**Award:** Silver ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** Great Michigan Ford Dealers  
**Title:** GMI Holiday Card  
**Contributors:**

**34 C Micro or Mini Sites**



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**INTERACTIVE MEDIA**

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Asterisk Hunter Website  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter  
 Charles Rosenberger, Interactive Art Director  
 Stephanie Dickinson, Production Manager

**Award:** Silver ADDY® Award  
**Entrant:** Button Worldwide  
**Advertiser:** Muvico Entertainment, L.L.C.  
**Title:** Muvico Microsite  
**Contributors:**  
 Rita Johnson, Creative Director  
 Ryan Pfister, Creative Director  
 Jason Holloway, Art Director  
 Kristel Hosler, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Sapient  
**Advertiser:** KeyBank  
**Title:** Money Needs Attention  
**Contributors:**  
 Chiny Chewning, Creative Director  
 Carol Montoto, Associate Creative Director  
 Alice Shin, Copywriter  
 Jill Schoen, Designer  
 Agi Brown, Designer  
 Cesar Santos, Sr Art Director  
 Damion Parsons, Art Director  
 JP Vasquez, Senior Interactive Developer  
 Diego Naranjo, Account Director

**Award:** Silver ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** Smoothie King  
**Title:** "Suitcase"- Smoothie King Micro-Site  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Tampa Digital Studios  
**Advertiser:** Lazzara Yachts  
**Title:** Lazzara  
**Contributors:**  
 The Creative Team of Tampa Digital, The Creative Team

**34 D Online Games**

**Award:** Gold ADDY® Award and Charlie - Interactive  
**Entrant:** Sapient  
**Advertiser:** The Coca-Cola Company  
**Title:** Burn Alter Ego Facebook Campaign & Application  
**Contributors:**  
 Angicel Santos, Project Manager  
 James Allen, Creative Director  
 Juan Morales, Executive Creative Director  
 Cesar Santos, Sr Art Director  
 Damion Parsons, Art Director  
 Rob Gonda, Technical Director  
 Maria Usbeck, Designer

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**INTERACTIVE MEDIA**

Ben Levy, Copywriter  
 Alex Toledo, Lead Interactive Developer  
 Alejandro Villanueva, Interactive Developer  
 John Collette, Lead Programmer  
 Freddie Laker, Strategy

**Award:** Silver ADDY® Award  
**Entrant:** BVK  
**Advertiser:** Lee County Visitor & Convention Bureau  
**Title:** The Beach Brings Balance Interactive Game  
**Contributors:**  
 Connie Casdia, Sr. Art Director  
 Ross Lowinske, Writer  
 Scott Krahn, Creative Director  
 Nick Collura, Web Architect/ Programmer

**Award:** Silver ADDY® Award  
**Entrant:** Red Frog Marketing  
**Advertiser:** Tampa Bay Regional Planning Council  
**Title:** Pirate Bay Disaster Game for Tampa Bay Regional Planning Council  
**Contributors:**  
 Rachel Saul, Account Executive  
 Jenn Greacen, Executive Director

**34 H Internet Commercials**

**Award:** Silver ADDY® Award  
**Entrant:** Pumped Inc.  
**Advertiser:** Pumped for Change  
**Title:** Make Change  
**Contributors:**  
 Carlos F. Peña, Creative Director  
 Jef Loeb, Senior Copy Writer / Creative Director  
 Natalie Sannemalm, Graphic Artist

**34 I Webisodes**

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Shark Webisode  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter  
 Jessica Hill, Broadcast Producer

**Award:** Silver ADDY® Award  
**Entrant:** Halifax Health  
**Advertiser:** Halifax Health  
**Title:** OR Live- Webisodes  
**Contributors:**  
 Kevin Murray, Account Manager  
 Tanya Andreadis, Director, Marketing & eBusiness  
 Jen Hall, Mkt Mgr  
 Susie Germer, Sr. Mkt Coordinator  
 Ann Martorano, CMO  
 Chris Moore, Manager of Web Applications

**35 Online Campaign**

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**INTERACTIVE MEDIA**

**Award:** Silver ADDY® Award  
**Entrant:** Media 8  
**Advertiser:** HBO Latin America  
**Title:** Alice  
**Contributors:**  
 Gustavo Garcia, Executive Creative Director  
 Sandy Sarria Aldrey, Senior Copywriter  
 HBO Creative team, various

**Award:** Silver ADDY® Award  
**Entrant:** Media 8  
**Advertiser:** HBO Latin America  
**Title:** Capadocia - Un Lugar Sin perdon  
**Contributors:**  
 Gustavo Garcia, Executive Creative Director  
 Sandy Sarria Aldrey, Senior Copywriter  
 HBO Creative team, various

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Tijuana Flats  
**Title:** Tijuana Flats E-Cards  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Kevin Taylor , Art Director  
 Kevin Harrell, Copywriter  
 Pedro Gomez, Web Producer  
 Kristen Zucks, Sr. Account Executive  
 Jennifer Rogers, Jr. Account Executive

**RADIO**

**37 A Local Radio**

**Award:** Silver ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** HomeBrew Den  
**Title:** Moments: Uterus  
**Contributors:**  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Copywriter  
 Tom Macaluso, Creative Director  
 Randy Mease/Sweet Audio, Production

**37 B Local Radio**

**Award:** Silver ADDY® Award  
**Entrant:** LMT  
**Advertiser:** VIAC, Virgin Islands Auto Club  
**Title:** Valentines Day  
**Contributors:**  
 Lou Lambert, Script Writer

**38 Local Radio Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** FKQ  
**Advertiser:** Toyota of Tampa Bay  
**Title:** Toyota of Tampa Bay Radio Campaign  
**Contributors:**

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**RADIO**

**39 B National Radio**

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** State Farm Insurances  
**Title:** Airport  
**Contributors:**  
 Luis Miguel Messianu, CCO  
 Enrique Faillace, Creative Director  
 Federico Casillas, Creative Director  
 Xochilt Serrano, Copywriter  
 Lorain Newman, Producer

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** State Farm Insurances  
**Title:** Musician  
**Contributors:**  
 Luis Miguel Messianu, CCO  
 Federico Casillas, Creative Director  
 Michelle Bandin, Producer

**TELEVISION**

**42 B Local TV**

**Award:** Gold ADDY® Award  
**Entrant:** Bright House Networks  
**Advertiser:** Coca Cola North America  
**Title:** Better Job  
**Contributors:**  
 Laurie Keebler, Creative Concept/Copywriter  
 Ryan Hakes, Editor/Animation

**Award:** Gold ADDY® Award  
**Entrant:** SPARK  
**Advertiser:** Monticciolo Family and Sedation Dentistry  
**Title:** Ex-Girlfriend Dream  
**Contributors:**  
 Michael Peters, Creative Director  
 Charles Armstrong, Art Director  
 Stephanie Crippin, Copywriter  
 Carl Vervisch, Copywriter  
 Michael Nielsen, Audio/Video Edit

**Award:** Gold ADDY® Award  
**Entrant:** Valdez & Torry International  
**Advertiser:** Ministry of Sport  
**Title:** Achieving the Dream  
**Contributors:**  
 Theodore Celestine, Senior Copywriter  
 Stefan Jones, Stefan Jones Production  
 Rhonda Landreth-Smith, Executive Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** St. John's  
**Title:** Buckets TV  
**Contributors:**  
 Tim Fisher, Creative Director  
 Tom Kane, Copywriter  
 Shannon Hallare, Broadcast Producer  
 John Cason, Art Director

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**TELEVISION**

**Award:** Silver ADDY® Award  
**Entrant:** Lonsdale Saatchi & Saatchi  
**Advertiser:** Blink Broadband  
**Title:** Blink Olympics  
**Contributors:**  
 Christopher Guinness, Art Director/Copywriter/Animator

**Award:** Silver ADDY® Award  
**Entrant:** On Ideas  
**Advertiser:** Pet Paradise  
**Title:** Pet Paradise-Local :30 TV  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Stanford 20/20 Cricket  
**Title:** Stanford 20/20 Cricket Ft. Collins TV: No.  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Alicia McGrath, Broadcast Producer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kristen Zucks, Sr. Account Executive

**43 Local TV Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Communicasting  
**Advertiser:** Famous Tate Appliance and Bedding Centers  
**Title:** Make it Famous Tate in '08  
**Contributors:**  
 Frank Ranieri, Creative Director / Copywriter  
 Coco Bermudez, Director, Movie Groovy  
 Aaron Lukosavich, Graphic Designer  
 Beecher Martin, Audio Producer  
 Kerri Bermudez, Producer, Movie Groovy  
 Larry Hevessey, Lighting Director  
 Dave Reynolds, Property Master  
 Mike Swenson, Music Composition, Tropic Sound  
 Steve Swenson, Music Composition, Tropic Sound  
 Darren Green, Grip  
 Dave Winters, Grip

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Tires Plus  
**Title:** Tires Plus Theater  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Kris Gregoire, Art Director  
 Chanse Chanthalansy, Director/Lead Animator  
 Mihee Sevelin, Lead Animator  
 San Nguyen, Assistant Animator  
 Tim Fowler, Sound Asylum

**45 A National TV, Consumer Products**

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** McDonald's  
**Title:** Catching Up

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**TELEVISION**

**Contributors:**

Luis Miguel Messianu, CCO  
 Enrique Faillace, VP Creative Director  
 Federico Casillas, Creative Director  
 Michelle Bandin, Producer  
 Chris Koch, Director

**Award:** Silver ADDY® Award

**Entrant:** Creative on Demand

**Advertiser:** Volkswagen of America

**Title:** Spill (Spanish)

**Contributors:**

Daniel Marrero, Partner/Creative Director  
 Priscilla Cortizas, Partner/Creative Director  
 Ricky Herrera, Copywriter  
 Laura Varela, Producer  
 Backyard, Production Company  
 Shyam Madiraju, Director

**45 B National TV, Consumer Outlets**

**Award:** Gold ADDY® Award

**Entrant:** St. John and Partners

**Advertiser:** Zaxby's

**Title:** 'Flame's' Zaxby's TV

**Contributors:**

**Award:** Silver ADDY® Award

**Entrant:** St. John and Partners

**Advertiser:** Zaxby's

**Title:** 'Farmer' Zaxby's TV

**Contributors:**

**45 C National TV, Consumer Services**

**Award:** Gold ADDY® Award

**Entrant:** Alma DDB

**Advertiser:** State Farm Insurances

**Title:** Looking for a boy

**Contributors:**

Luis Miguel Messianu, CCO  
 Enrique Faillace, VP Creative Director  
 Federico Casillas, Creative Director  
 Christian Liu, Art Director  
 Ana Testa, Art Director  
 Diego Colombo, Producer

**Award:** Gold ADDY® Award

**Entrant:** Alma DDB

**Advertiser:** State Farm Insurances

**Title:** Working mom

**Contributors:**

Luis Miguel Messianu, CCO  
 Enrique Faillace, VP Creative Director  
 Federico Casillas, Creative Director  
 Xochilt Serrano, Copywriter  
 Jamie Tao, Art Director  
 Kurt Kirchner, Producer  
 Andrew Becker, Director

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**TELEVISION**

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Asterisk Hunter Bats TV  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter  
 Jessica Hill, Broadcast Producer

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Asterisk Hunter Shark TV  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter  
 Jessica Hill, Broadcast Producer

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** State Farm Insurances  
**Title:** Independence  
**Contributors:**  
 Luis Miguel Messianu, CCO  
 Enrique Faillace, VP Creative Director  
 Federico Casillas, Creative Director  
 Christian Liu, Art Director  
 Ana Testa, Art Director  
 Diego Colombo, Producer

**Award:** Silver ADDY® Award  
**Entrant:** Disney's Yellow Shoes Creative Group  
**Advertiser:** Disney Parks and Resorts  
**Title:** Paper Wonderland Disneyland  
**Contributors:**  
 Bil Shannon, Art Director  
 John McCall, Writer  
 Linda Hill, Producer  
 Reel FX, Production  
 Yessian , Music  
 Will Gay, Creative Director  
 Dennis Chalifour, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Your Move TV  
**Contributors:**  
 Tim Fisher, Creative Director  
 John Logan, Copywriter  
 Shannon Hallare, Broadcast Producer

**46 A National TV Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Creative on Demand  
**Advertiser:** Volkswagen of America  
**Title:** Tiguán Campaign (Spanish)  
**Contributors:**  
 Daniel Marrero, Partner/Creative Director  
 Priscilla Cortizas, Partner/Creative Director  
 Laura Varela, Agency Producer

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**TELEVISION**

Anonymous Content, Production Company  
 Shyam Madiraju, Director  
 Patti Getker, Producer

**46 B National TV Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** Zaxby's  
**Title:** Zaxby's TV Campaign  
**Contributors:**

**46 C National TV Campaign**

**Award:** Gold ADDY® Award and Charlie - Television  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Asterisk Hunter TV Campaign  
**Contributors:**

Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter  
 Jessica Hill, Broadcast Producer

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Match Up Campaign  
**Contributors:**

Tom Kane, Creative Director  
 Rob McCormick, Art Director  
 Joe Gallo, Copywriter  
 Susan Mulvey, Broadcast Producer  
 Tracy Cook, Account Executive

**48 B Cinema, In-Theater Spots**

**Award:** Silver ADDY® Award  
**Entrant:** accentmarketing  
**Advertiser:** Altell  
**Title:** Acc-Janitor  
**Contributors:**

Diana Ocasio, EVP Creative director  
 Luis Puerta, VP Group Creative Director  
 Junior Jimenez, Sr. Art Director  
 Stephanie Muller, Copywriter  
 Elsa Arend, Group Account Director  
 Jese Montano, Sr. Account Executive  
 Rudy Leschhorn, Executive Producer

**MIXED/MULTIPLE MEDIA**

**50 Mixed-Media, National B-to-B**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Kane'ohe  
**Title:** Kane'ohe Mixed  
**Contributors:**

Gene Albamonte, Copywriter  
 Jeremy Perez-Cruz, Art Director



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**MIXED/MULTIPLE MEDIA**

Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director  
 ASI Displays, Design/Production  
 Corey Hickey, Web Site Developer

**51 Mixed-Media, Local Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Jailhouse Fire  
**Title:** No Escape  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Dustin Tamilio, Art Director  
 Grant Gunderson, Art Director

**52 Mixed-Media, National Consumer**

**Award:** Gold ADDY® Award and Charlie - Mixed Media Campaign and BEST OF SHOW ADDY®  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Asterisk Hunter Integrated Campaign  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter/Photographer  
 Jessica Hill, Broadcast Producer  
 Charles Rosenberger, Interactive Art Director

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Decision '08 Campaign: Banners/Landing Page, FSI, Collateral, Menu Insert  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Kelly O'Connor, Jr. Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Macias Advertising  
**Advertiser:** Burger King  
**Title:** Burger King - Futbol Kingdom Promotion  
**Contributors:**  
 Marcos Macias, Chief Creative Director  
 Alex Hernandez, Production Director  
 Ramon Branger, Interactive Director  
 Paul Briz, Lead Web Developer  
 Alex Macias, Executive Account Director  
 Peter Sierra, Web Developer  
 Eric Garcia-Benitez, Jr. Art Director  
 Idalmis Santana, Account Executive  
 Jose Reyes, Creative Director  
 Marlon Morina, Art Director  
 Marielle Lorenz, Account Director  
 Mario Martinez, Copywriter

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**MIXED/MULTIPLE MEDIA**

**Award:** Silver ADDY® Award  
**Entrant:** On Ideas  
**Advertiser:** Poison  
**Title:** Poison - Mixed Media Campaign (Ads, Catalog, Site, Game, Banners)  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** At Season's Peak Apples Campaign  
**Contributors:**

Jackie Houghton, Art Director/Designer/Illustrator  
 David Brown, Art Director  
 Kristin Ares, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Rebrand Campaign: Logo, Menu, Digital Pic, Posters, Signage, Illustration  
**Contributors:**

Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Kevin Taylor, Art Director  
 Kevin Harrell, Copywriter  
 Andy MacMillin, Art Director/ACD  
 Jordan Damato, Studio Artist/Designer  
 Tara Crary, Account Supervisor  
 Kelly O'Connor, Jr. Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Stanford 20/20 Cricket  
**Title:** Stanford 20/20 Cricket: Regional Tournament Campaign  
**Contributors:**

Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, Copywriter/ACD  
 Randy Morris, Art Director  
 Alicia McGrath, Broadcast Producer  
 Kristen Zucks, Sr. Account Executive

**ADVERTISING FOR THE ARTS & SCIENCES**

**53 B Arts, Annual Report**

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Perspectives  
**Contributors:**

Jennifer Mumford Brady, Creative Director  
 Su Byron, Editor/Project Director/Copy Director  
 Amanda Gatlin, Art Director/Graphic Designer  
 Alex Stafford, Photographer  
 Steve Shea, Photographer  
 Christine Meeker Lange, Copy Editor/Editorial Consultant

**53 C Arts, Brochure**

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**ADVERTISING FOR THE ARTS & SCIENCES**

**Award:** Gold ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Experience  
**Contributors:**  
 Holly Antoszewski/Jennifer Mumford Brady, Creative  
 Jennifer Levreault, Art Director/Graphic Designer  
 Phil Clark, Art Director/Graphic Designer  
 Lucas Human, Art Director/Graphic Designer  
 Zincografica, Bologna, Italy, Printer  
 Mary McCulley, Photographer  
 Greg Wilson, Photographer  
 Barbara Banks, Photographer  
 Forrest MacDonald, Photographer  
 Amy Fischer, Editor

**Award:** Silver ADDY® Award  
**Entrant:** Florida Museum of Natural History  
**Advertiser:** Florida Museum of Natural History  
**Title:** Florida Museum of Natural History Life on Earth Brochure  
**Contributors:**  
 Beverly Sensbach, Project Director  
 Elecia Crumpton, Designer  
 Eric Zamora, Photographer  
 Paul Ramey, APR, Editor

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College Office of Admissions  
**Title:** Proof  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Brad McNally, Designer  
 Bryce Wymer, Illustrator  
 Su Byron, Writer

**Award:** Silver ADDY® Award  
**Entrant:** ruckus. advertising + public relations  
**Advertiser:** The Florida Theatre  
**Title:** The Florida Theatre Capital Campaign Case for Support  
**Contributors:**  
 Brian K. Reed, Art Director  
 Kevin Radford, Photographer

**53 E Arts, Poster**

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Science Center  
**Title:** Iceberg Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 Sandra Lawton, Copywriter  
 Heather Castillo, Production Manager

**Award:** Gold ADDY® Award  
**Entrant:** Huey Graphic Design  
**Advertiser:** Liquid Limbs  
**Title:** Orquid Poster  
**Contributors:**  
 Joshua Huey, Artist/Designer

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**ADVERTISING FOR THE ARTS & SCIENCES**

**Award:** Gold ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Your Direction/Your Opportunity  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Ryan Hammond, Graphic Designer  
 Erin McGuire, Map Illustrator  
 Sarah Watts, Map Illustrator  
 Marcos Roma, Map Illustrator  
 Felicia Koloc, Map Illustrator  
 Ryan Hammond, Map Illustrator  
 Anais Lee, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Science Center  
**Title:** Die Trying Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 Sandra Lawton, Copywriter  
 Heather Castillo, Production Manager

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Science Center  
**Title:** Grandmother Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 Sandra Lawton, Copywriter  
 Heather Castillo, Production Manager

**Award:** Silver ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** Urban Art Warfare  
**Title:** Bomb It  
**Contributors:**

**53 G Arts, Invitation**

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** 2009 Holiday Card  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Jihad Lahham, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Student Life  
**Title:** Commencement  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Trish Tatman, Graphic Designer

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**ADVERTISING FOR THE ARTS & SCIENCES**

**55 C Arts, Audio / Visual**

**Award:** Silver ADDY® Award  
**Entrant:** Platinum Creative  
**Advertiser:** FULL SAIL UNIVERSITY  
**Title:** FULL SAIL'S BEHIND THE SCENES OPEN  
**Contributors:**  
 Platinum Creative, Platinum Creative

**Award:** Silver ADDY® Award  
**Entrant:** Platinum Creative  
**Advertiser:** FULL SAIL UNIVERSITY  
**Title:** FULL SAIL'S HIGH SCHOOL OUTREACH VIDEO  
**Contributors:**  
 Platinum Creative, Platinum Creative

**Award:** Silver ADDY® Award  
**Entrant:** Tampa Digital Studios  
**Advertiser:** Salvador Dali Museum  
**Title:** Experience Dali  
**Contributors:**  
 The Creative Team of Tampa Digital, The Creative Team

**55 D Arts, Interactive**

**Award:** Silver ADDY® Award  
**Entrant:** Cyber Sytes, Inc.  
**Advertiser:** Marty Casey  
**Title:** Marty Casey Official Website Redesign  
**Contributors:**  
 Tam Cai, Lead Designer  
 Marty Casey, Artist & Songwriter  
 Cindy Klauss, Webmaster & Project Manager  
 Brandon Rager, Flash Designer for Music Player  
 Katherine Wilbers, Contributing Web Designer  
 Taylor Webb, Contributing Graphic Designer  
 Amy Coker-Pascoe, Content Contributor & Site Co-editor  
 Jennifer Bisbing, Photographer  
 Kimberlee Miller, Photographer  
 Cheryl Spelts, Photographer  
 Nancy Mantick, Photographer  
 Julie Barrier, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Ringling College Website  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Willie Diaz, Graphic Designer  
 Kiem Vu, Graphic Designer  
 Luis Hernandez, Webmaster

**56 Arts, Out-of-Home**

**Award:** Gold ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Film Festival  
**Title:** Dead Girl Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter/Photographer

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**ADVERTISING FOR THE ARTS & SCIENCES**

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Film Festival  
**Title:** Bondage Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter/Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Film Festival  
**Title:** Kidnap Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 John Logan, Copywriter/Photographer

**58 Arts, Direct**

**Award:** Gold ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** 2009 Calendar  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director/Graphic Designer  
 Mary McCulley, Photographer  
 Greg Wilson, Photographer  
 Matt Dalluhn, Cover Illustrator

**Award:** Silver ADDY® Award  
**Entrant:** Serbin Printing, Inc.  
**Advertiser:** The John and Mable Ringling Museum of Art  
**Title:** The Circus In Miniature - The Howard Bros. Circus Model Book  
**Contributors:**  
 Robin K. Clark, Project Director  
 Judy Webster, Art Director/Designer  
 Deborah W. Walk, Author and Editor  
 Jennifer Posey , Essays  
 Melissa McCarriagher, Esays  
 Serbin Printing, Inc., Printer  
 Mike Hamel, Color Corrections

**59 A Arts, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Student Life  
**Title:** Orientation T-Shirts  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Anais Lee, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Film Festival  
**Title:** OFF Campaign  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director

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**ADVERTISING FOR THE ARTS & SCIENCES**

John Logan, Copywriter/Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Orlando Science Center  
**Title:** Titanic Poster Campaign  
**Contributors:**  
 Tim Fisher, Creative Director  
 Sean Brunson, Art Director  
 Sandra Lawton, Copywriter  
 Heather Castillo, Production Manager

**Award:** Silver ADDY® Award  
**Entrant:** Platinum Creative  
**Advertiser:** FLORIDA FILM FESTIVAL  
**Title:** FLORIDA FILM FESTIVAL POSTERS  
**Contributors:**  
 Platinum Creative, Platinum Creative

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Baggus  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Anais Lee, Graphic Designer  
 Maggie Taurick, Graphic Designer  
 Ryan Hammond, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** UCF Marketing  
**Advertiser:** UCF Conservatory Theatre  
**Title:** UCF Conservatory Theatre 2008 Posters  
**Contributors:**  
 Andi McNamara, Designer  
 Thuan Nguyen, Designer  
 Lauren Haar, Designer  
 Tom Hope, Creative Director

**59 B Arts, Mixed Media Campaign**

**Award:** Gold ADDY® Award and Charlie - Advertising for the Arts & Sciences  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** You're Accepted  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Lenna Dahlquist, Graphic Designer  
 Various Ringling College Students, Illustrators

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Ringling College of Art and Design Office of Admissions  
**Title:** Gallery 28  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Sara mantle, Graphic Designer  
 Jonathan Rodriguez, Graphic Designer

**PUBLIC SERVICE**

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**PUBLIC SERVICE**

**60 A Public Service, Stationary Package**

**Award:** Silver ADDY® Award  
**Entrant:** Burdette Ketchum  
**Advertiser:** American Cancer Society  
**Title:** American Cancer Society Cowford Ball  
**Contributors:**  
 Patrick Golden, Creative Director  
 Alayna Oram, Account Executive

**60 C Public Service, Brochure**

**Award:** Gold ADDY® Award  
**Entrant:** TAG Advertising  
**Advertiser:** Leading Hotels of the World & Elton John Foundation  
**Title:** Around the World in 80 Ways, Auction Brochure  
**Contributors:**  
 Robert Taglairino, Creative Director  
 Jason Tygielski, Writer/Creative Director  
 Sean Delaney, Designer/Art/Creative Director  
 Jeff Foster, Illustrator

**Award:** Silver ADDY® Award  
**Entrant:** Ron Sachs Communications  
**Advertiser:** Charlie Crist / The Governor's Office  
**Title:** Explore Adoption: Marketing Kit  
**Contributors:**  
 Erin Jones, Designer  
 Michelle Ubben, Chief Operating Officer  
 Christy Jennings, Art Director  
 Rosemary Oldendorf, Assistant Art Director

**60 D Public Service, POP or POPS Material**

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** Campbell's  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** Hotwheels  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** Levi's  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director



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**PUBLIC SERVICE**

**Award:** Silver ADDY® Award  
**Entrant:** Sarasota County Government  
**Advertiser:** Sarasota County  
**Title:** History Center Museum Settlement Exhibit  
**Contributors:**  
 Michelle Williams, Art Director/Project Coordinator  
 Curt Preisser, Editor  
 Jeff Lahurd, Copywriter

**60 E Public Service, Poster**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Florida Department of Health  
**Title:** Negative?  
**Contributors:**  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Florida Department of Health  
**Title:** Positive?  
**Contributors:**  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Florida Department of Health  
**Title:** Stop Sign  
**Contributors:**  
 Tom Macaluso, Art Director  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Habitat for Humanity  
**Title:** Hammer Poster  
**Contributors:**  
 Tim Fisher, Creative Director  
 John Logan, Copywriter/Photographer  
 Sean Brunson, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** On Ideas  
**Advertiser:** Toil  
**Title:** Toil Poster  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** Barbie  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director  
 Ben Day, Photogrpaher

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**PUBLIC SERVICE**

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Operation Helping Hand  
**Title:** Legacy  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Anika Easter, Copywriter  
 Tom Peacock, Art Director  
 Jeremy Jones, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Ringling College Design Center  
**Advertiser:** Lakewood Ranch Rotary Club  
**Title:** Wine Festival Poster  
**Contributors:**  
 Jennifer Mumford Brady, Creative Director  
 Holly Antoszewski, Creative Director  
 Sarah Watts, Graphic Designer/Illustrator

**60 G Public Service, Invitation**

**Award:** Silver ADDY® Award  
**Entrant:** Rex Three, Inc.  
**Advertiser:** 7Bar Foundation (Event: Lingerie Miami)  
**Title:** Lingerie Miami RSVP Invitation- Empowering Women  
**Contributors:**  
 Howard Shusterman, VP and Chief Operating Officer- Rex  
 Karen Sorota, Sorota Media Group- Print Consultant  
 Stuart Littlewood, Designer with Dusted Design Partners  
 David Wall, Designer with Dusted Design Partners  
 Paul Bowen, Print Production Coordinator- Rex Three, Inc.

**61 A Public Service, Magazine**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Florida Department of Health  
**Title:** Stop Sign Ad  
**Contributors:**  
 Tom Macaluso, Art Director  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** KIDD Group  
**Advertiser:** FDHSMV  
**Title:** Ride Proud Dress Loud Magazine Campaign  
**Contributors:**  
 Steve Vorass, Senior Graphic Designer  
 Michelle Marts, Media Buyer  
 Susan Watts, Media Planner

**61 B Public Service, Newspaper**

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** ASPCA  
**Title:** Yarn  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Dir./Copywriter  
 Anika Easter, Copywriter

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**PUBLIC SERVICE**

Dustin Tamilio, Art Director

**Award:** Silver ADDY® Award

**Entrant:** pyper paul + kenney

**Advertiser:** Metropolitan Ministries

**Title:** Kitchen

**Contributors:**

Tom Kenney, Executive Creative Director  
 Joey Crawford , Associate Creative Director  
 Ben Day, Senior Art Director  
 Brad Augsburg, Photographer

**Award:** Silver ADDY® Award

**Entrant:** pyper paul + kenney

**Advertiser:** Metropolitan Ministries

**Title:** Living Room

**Contributors:**

Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director  
 Brad Augsburg, Photographer

**62 A Public Service, TV**

**Award:** Silver ADDY® Award

**Entrant:** Fry Hammond Barr

**Advertiser:** Family Services of Metro Orlando

**Title:** Faces

**Contributors:**

Tim Fisher, Creative Director  
 Rob McCormick, Art Director  
 Joe Gallo, Copywriter  
 Susan Mulvey, Broadcast Producer  
 Allie Stevens, Account Executive  
 Mike McCourt, Tampa Digital Studios, Director  
 Mike McCourt, Tampa Digital Studios, Editor  
 Tim Fowler, Sound Asylum, Music  
 Brad Fuller, Florida Film & Tape, Director of Photography

**62 C Public Service, Audio / Visual**

**Award:** Silver ADDY® Award

**Entrant:** pyper paul + kenney

**Advertiser:** Metropolitan Ministries

**Title:** Homelessness Happens

**Contributors:**

Chanse Chanthalansy, Director/Editor  
 Mike Wong , Producer  
 Anika Easter, Copywriter  
 Dustin Tamilio, Art Director

**62 D Public Service, Interactive**

**Award:** Gold ADDY® Award

**Entrant:** PeakBiety branding + advertising

**Advertiser:** Cancer Research Alliance

**Title:** 'Infinite Power' Banner Ad

**Contributors:**

Rebecca Flora , Creative Director  
 Amy Phillips , Associate Creative Director  
 Kate Whatley , Art Director / Designer  
 Rebecca Flora , Writer

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**PUBLIC SERVICE**

**Award:** Silver ADDY® Award  
**Entrant:** Cyber Sytes, Inc.  
**Advertiser:** Museum of Man in the Sea  
**Title:** Man in the Sea Museum Website  
**Contributors:**  
 Tam Cai, Lead Designer & Logo Designer  
 Kim Fitzpatrick, Content Producer for Museum of Man in  
 David Goldflies, Project Manager & video producer  
 Bethany Cahours, Shopping Cart design  
 Tre Rager, Database work for Calendar

**Award:** Silver ADDY® Award  
**Entrant:** Firestorm Creative Studios  
**Advertiser:** Boys & Girls Clubs of the Emerald Coast  
**Title:** Boys & Girls Clubs of the Emerald Coast Website  
**Contributors:**  
 Cecil Killingsworth, Creative Director/Design Lead  
 James Lopez, Interactive Developer  
 Andi Ratliff, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** i creatives design + i.t. staffing  
**Advertiser:** i creatives design + i.t. staffing US Soldiers  
**Title:** i creatives Holiday Joy project  
**Contributors:**  
 Steven Cohen, Creative Director  
 Alexander Augustin, Flash Designer  
 Jonathon Gouthier, e-card designer

**63 Public Service, Out-of-Home**

**Award:** Gold ADDY® Award  
**Entrant:** MARCA  
**Advertiser:** Florida Coalition Against Human Trafficking  
**Title:** Hiding  
**Contributors:**  
 Armando Hernandez, Chief Creative Officer  
 Jose Reyes, Creative Director  
 Jose Reyes, David Cabestany, Art Directors  
 Michael Hoover, Production Manager

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** ASPCA  
**Title:** Dog Years  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Anika Easter, Copywriter  
 Dustin Tamilio, Art Director

**Award:** Silver ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** ASPCA  
**Title:** Got His Back  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Anika Easter, Copywriter  
 Dustin Tamilio, Art Director

**64 Public Service, Non-Traditional**

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**PUBLIC SERVICE**

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** Gift Box  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford, Associate Creative Director  
 Ben Day, Senior Art Director

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** ASPCA  
**Title:** Invisible Leash  
**Contributors:**  
 Tom Kenney, Exec. Creative Director  
 Michael Schillig, Assoc. Creative Director/Copywriter  
 Tom Peacock, Art Director  
 Dustin Tamilio, Art Director  
 Benjamin Day, Senior Art Director  
 Eric Ritter, Account Executive

**65 Public Service, Direct**

**Award:** Silver ADDY® Award  
**Entrant:** CHELCO  
**Advertiser:** High School Students  
**Title:** Youth Tour Kit  
**Contributors:**  
 Kathy Morrow, Creative Director  
 Jennifer Morgan, Designer

**66 A Public Service, Campaign**

**Award:** Gold ADDY® Award and Charlie - Public Service  
**Entrant:** Anson-Stoner  
**Advertiser:** Florida Department of Health  
**Title:** Condom Campaign  
**Contributors:**  
 Gene Albamonte, Copywriter  
 Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** PG Creative  
**Advertiser:** Drug Free Charlotte County  
**Title:** Stinky Tobacco Promotional Items  
**Contributors:**  
 Maritza Pensado, Creative Director  
 Yvi Garcia, Creative Director  
 Laz Llanes, Graphic Designer  
 Josephine Savant, Account Coordinator

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Habitat for Humanity  
**Title:** Habitat for Humanity Poster Campaign  
**Contributors:**  
 Tim Fisher, Creative Director  
 John Logan, Copywriter/Photographer  
 Sean Brunson, Art Director

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**PUBLIC SERVICE**

- Award:** Silver ADDY® Award
- Entrant:** PG Creative
- Advertiser:** Drug Free Charlotte County
- Title:** Bubble Clings
- Contributors:**
  - Maritza Pensado, Creative Director
  - Yvi Garcia, Creative Director
  - Laz Llanes, Graphic Designer
  
- Award:** Silver ADDY® Award
- Entrant:** PG Creative
- Advertiser:** Drug Free Charlotte County
- Title:** Stick Figure Poster Campaign
- Contributors:**
  - Maritza Pensado, Creative Director
  - Yvi Garcia, Creative Director
  - Laz Llanes, Graphic Designer
  - Josephine Savant, Account Coordinator
  
- Award:** Silver ADDY® Award
- Entrant:** pyper paul + kenney
- Advertiser:** ASPCA
- Title:** Street Smart Art
- Contributors:**
  - Tom Kenney, Exec. Creative Director
  - Anika Easter, Copywriter
  - Dustin Tamilio, Art Director
  - Benjamin Day, Senior Art Director

**66 B Public Service, Mixed Media Campaign**

- Award:** Gold ADDY® Award
- Entrant:** PG Creative
- Advertiser:** Drug Free Charlotte County
- Title:** Stick Figure Promotional Items
- Contributors:**
  - Maritza Pensado, Creative Director
  - Yvi Garcia, Creative Director
  - Laz Llanes, Graphic Designer
  - Josephine Savant, Account Coordinator
  
- Award:** Silver ADDY® Award
- Entrant:** Anson-Stoner
- Advertiser:** Florida Department of Health
- Title:** Stop The Spread Mixed
- Contributors:**
  - Gene Albamonte, Copywriter
  - Tom Macaluso, Art Director
  - Tom Macaluso, Creative Director
  - Corey Hickey, Developer
  
- Award:** Silver ADDY® Award
- Entrant:** Pumped Inc.
- Advertiser:** Pumped for Change
- Title:** Million Penny Project
- Contributors:**
  - Carlos F. Peña, Creative Director
  - Jef Loeb, Senior Copy Writer / Creative Director
  - Natalie Sannemalm, Graphic Artist

**ADVERTISING INDUSTRY SELF-PROMOTION**

**67 A Self Promotion, Collateral**

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**ADVERTISING INDUSTRY SELF-PROMOTION**

**Award:** Gold ADDY® Award  
**Entrant:** Brand Tango  
**Advertiser:** Tres Rios  
**Title:** Club Hacienda Tres Rios Brand Concept Book  
**Contributors:**  
 James Kluetz, Creative Director/Designer  
 Paul Cooper, Designer  
 Joe Russoniello, New Business Development  
 Mike Nugent, Production Management

**Award:** Gold ADDY® Award and Charlie - Advertising Industry Self-Promotion  
**Entrant:** Pinpoint Communications, LLC  
**Advertiser:** Pinpoint Communications, LLC  
**Title:** Pinpoint Communications Brand Aid Kit  
**Contributors:**  
 Dudley Davenport, Account Executive  
 James Kluetz, Creative Director / Copy  
 Steve Cantrell, Designer  
 Dave Ray, Production Manager

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Push.  
**Title:** Stanford Promotional Book  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Ron Boucher, Art Director/CD  
 Gordon Weller, ACD/Copywriter

**Award:** Gold ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** The Robin Shepherd Group  
**Title:** 24  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Macias Advertising  
**Advertiser:** Macias Advertising  
**Title:** Macias Advertising credentials RFP  
**Contributors:**  
 Marcos Macias, Chief Creative Director  
 Alex Hernandez, Production Director  
 Eric Garcia-Benitez, Jr. Art Director  
 Alex Macias, Executive Account Director  
 Idalmis Santana, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** Peak Seven Advertising  
**Advertiser:** Peak Seven Advertising  
**Title:** Peak Seven Holiday Guide  
**Contributors:**  
 Brian Tipton, Art Director  
 Stacy Mathrani, Art Director  
 Josh Munsee, Creative Director  
 Darren Seys, President

**67 B Self Promotion, Stationery Package**

**Award:** Gold ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** St John & Partners  
**Title:** Jane Nation Stationery Package  
**Contributors:**

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**ADVERTISING INDUSTRY SELF-PROMOTION**

**Award:** Silver ADDY® Award  
**Entrant:** Pinstripe Marketing  
**Advertiser:** Pinstripe Marketing  
**Title:** Pinstripe Stationery  
**Contributors:**

**67 C Self Promotion, Print**

**Award:** Gold ADDY® Award  
**Entrant:** Publix Super Markets, Inc.  
**Advertiser:** Publix Super Markets, Inc.  
**Title:** Gathering: Thanksgiving Meals & Memories  
**Contributors:**

Mark Nielsen, Art Director/Designer  
 Michael Nielsen, Art Director/Designer  
 Stacy Smith, Copywriter  
 Kim French, Copywriter  
 Dasha Wright, Photographer  
 John Burgoyne, Illustrator  
 Roscoe Betsill, Food Stylist  
 Betsy Dunlap, Calligrapher

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** Alma DDB  
**Title:** 8 Year Old Boy  
**Contributors:**

Luis Miguel Messianu, President/CCO  
 Jose Luis Villa, VP Executive Creative Director  
 Federico Casillas, Creative Director  
 Pedro Bacic, Art Director

**67 E Self Promotion, Broadcast**

**Award:** Gold ADDY® Award  
**Entrant:** The Screen Engine  
**Advertiser:** The Screen Engine (self)  
**Title:** The Screen Engine 2008 Demo Reel  
**Contributors:**

Ricky Turner, Designer  
 John Long, Designer  
 Severo Ojea, Designer  
 Kelly Parks, Designer

**Award:** Silver ADDY® Award  
**Entrant:** squareFACTOR  
**Advertiser:** squareFACTOR  
**Title:** squareFACTOR Demo Reel  
**Contributors:**

Anthony DeLaura, Designer  
 Sean Hartman, Designer  
 Anthony DeLaura, Animator

**67 F Self Promotion, Interactive**

**Award:** Gold ADDY® Award  
**Entrant:** GravityFree  
**Advertiser:** GravityFree  
**Title:** Project Snowman  
**Contributors:**  
 Sean Lamberger, Art Director / Illustrator



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**ADVERTISING INDUSTRY SELF-PROMOTION**

Eric Price, Flash Developer

**Award:** Gold ADDY® Award  
**Entrant:** jamie ezra mark  
**Advertiser:** Jamie Ezra Mark  
**Title:** jamie ezra mark website  
**Contributors:**  
 Jamie Ezra Mark, design direction  
 Tymn Armstrong, web design

**Award:** Gold ADDY® Award  
**Entrant:** SAY IT LOUD!  
**Advertiser:** SAY IT LOUD!  
**Title:** WEBBING IT LOUD!  
**Contributors:**  
 Julio Lima, Creative Activist / Art Director / Designer  
 Michael Fajardo = siege, Art Director / Designer  
 Troy Branson, Account Director  
 Sillery + Partners, Programming  
 Tatsuya Aoki, Design / Programming  
 Andre Greppi, Typography  
 Andrea Cardenas, Typography  
 Denali, Typography

**Award:** Gold ADDY® Award  
**Entrant:** squareFACTOR  
**Advertiser:** squareFACTOR  
**Title:** squareFACTOR Website  
**Contributors:**  
 Anthony DeLaura, Designer  
 Sean Hartman, Designer  
 Bill Evans, Developer  
 James O'Donnell, Developer  
 Shawn Makinson, Developer  
 Brad McGonigle, Developer  
 Anthony DeLaura, Illustrator  
 Sean Hartman, Illustrator

**Award:** Silver ADDY® Award  
**Entrant:** The Soffer Collective  
**Advertiser:** The Soffer Collective  
**Title:** The Soffer Collective, website  
**Contributors:**  
 Patty Soffer , Principal  
 David Rojas, Designer  
 Amanda Burrow, Designer  
 Diego Romero, Flash and Multimedia  
 Bhushan Kumar, Programer  
 kim Broder, Producer

**67 H Self Promotion, Non-Traditional**

**Award:** Silver ADDY® Award  
**Entrant:** Ad Partners, Inc.  
**Advertiser:** Ad Partners, Inc.  
**Title:** Ad Partners Bailout Package  
**Contributors:**  
 David Allen , Writer/ Creative Director  
 Dennis Garcia , Senior Art Director  
 Kim Eason , Art Director

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**ADVERTISING INDUSTRY SELF-PROMOTION**

**Award:** Silver ADDY® Award  
**Entrant:** Image Factory  
**Advertiser:** Image Factory  
**Title:** Holiday Promotion - Buttons  
**Contributors:**  
 Walter Strump, Creative Director  
 Gina Constantino, Art Director  
 Michael Hlavsa, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** Madden  
**Advertiser:** Madden Corporate Services  
**Title:** Young Life Pitch Book  
**Contributors:**  
 Allen Reed, Creative Director  
 Jim Battista, Designer

**67 I Self Promotion, Direct**

**Award:** Silver ADDY® Award  
**Entrant:** Alma DDB  
**Advertiser:** Alma DDB  
**Title:** It's that time of the year  
**Contributors:**  
 Luis Miguel Messianu, President/CCO  
 Jose Luis Villa, VP Executive Creative Director  
 Monserrat Valera, Art Director  
 Mimi Cossio, Production

**Award:** Silver ADDY® Award  
**Entrant:** Madden  
**Advertiser:** Madden Corporate Services  
**Title:** Piggy Bank School Apparel Promotion  
**Contributors:**  
 Allen Reed, Creative Director  
 Cindy Dykes, Designer  
 U.S. Treasury, Coins

**67 J Self Promotion, Invitation**

**Award:** Gold ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** St. John & Partners  
**Title:** Gingerbread "Mad Men" Christmas Part Invite  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Trickey Jennus  
**Advertiser:** Trickey Jennus  
**Title:** Trickey Jennus and Shands Holiday Luncheon Announcement  
**Contributors:**  
 Tom Jennus, Creative Director/Art Director

**68 Ad Club Promotion**

**Award:** Gold ADDY® Award  
**Entrant:** kabookaboo Marketing  
**Advertiser:** Advertising Federation of Greater Miami  
**Title:** Addy Awards 2008 Book  
**Contributors:**  
 Sam Rodriguez, Creative Director  
 Walter Cespedes, Art Director / Illustrator

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**ADVERTISING INDUSTRY SELF-PROMOTION**

Pablo Galimany, Designer  
Camila Correa, Traffic/Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** Kip Creative  
**Advertiser:** Greater Ocala Advertising Federation  
**Title:** Addy Blues Show Book Cover  
**Contributors:**  
Kip Williams, Art Director/Designer

**Award:** Silver ADDY® Award  
**Entrant:** Palm Beach Ad Fed  
**Advertiser:** Palm Beach Ad Fed  
**Title:** 2008 ADDY Winners Book  
**Contributors:**  
Candie Shreve, Command Z Design, Designer  
Mary Anne Johnson, bfw Advertising, Account Manager  
Ellison Graphics, Printer

**Award:** Silver ADDY® Award  
**Entrant:** Pensacola Bay Area Advertising Federation  
**Advertiser:** Pensacola Bay Area Advertising Federation  
**Title:** 2008 ADDY Awards Book  
**Contributors:**  
Lauren Gruber, Graphic Designer  
Colleen Peoples, Graphic Designer  
Namrata Advani, Graphic Designer  
Tom White the Printer, Printer

**69 A Self Promotion, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Alta Systems, Inc.  
**Advertiser:** Alta Systems, Inc.  
**Title:** Alta 25th Anniversary Campaign  
**Contributors:**  
Buster O'Connor, Graphic Designer, Verdeo  
Jane Nesbit, Owner, Co-Editor  
Rick Nesbit, Owner  
Laurel Nesbit, Co-Editor

**Award:** Gold ADDY® Award  
**Entrant:** b•creative  
**Advertiser:** b•creative  
**Title:** 'b•political' 2008 election PDF poster series  
**Contributors:**  
David Brotherton, Creative Visionary  
Dominique Brent, Distribution Manager  
Danielle Bernard, Distribution Coordinator

**Award:** Silver ADDY® Award  
**Entrant:** Kip Creative  
**Advertiser:** Greater Ocala Advertising Federation  
**Title:** Addy Blues Campaign  
**Contributors:**  
Kip Williams, Art Director/Designer

**69 B Self Promotion, Mixed Media Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Candour  
**Advertiser:** Candour  
**Title:** Candour Branding  
**Contributors:**

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**ADVERTISING INDUSTRY SELF-PROMOTION**

Kristin Goza, Co-Creative Director  
 Holly Clark, Co-Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** The Soffer Collective  
**Advertiser:** The Soffer Collective  
**Title:** The Soffer Collective, Media Campaign  
**Contributors:**  
 Patty Soffer , Principal  
 David Rojas, Designer  
 Manny Prieres, Designer  
 Debbie Reznik-Mejia, Designer  
 Diego Romero, Flash and Multimedia  
 Amanda Burrow, designer  
 Bhushan Kumar, Programer  
 Kim Broder , Producer

**ELEMENTS OF ADVERTISING**

**70 Logo**

**Award:** Gold ADDY® Award  
**Entrant:** jamie ezra mark  
**Advertiser:** Jamie Ezra Mark  
**Title:** jamie ezra mark logo  
**Contributors:**  
 Jamie Ezra Mark, Design

**Award:** Gold ADDY® Award  
**Entrant:** Push  
**Advertiser:** Smokey Bones Bar & Fire Grill  
**Title:** Smokey Bones Bar & Fire Grill Logo  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Randy Morris, Jr. Art Director/Designer  
 Forest Young, Design Director  
 Kelly O'Connor, Jr. Account Executive

**Award:** Gold ADDY® Award  
**Entrant:** Taproot Creative  
**Advertiser:** Greenfire Farms  
**Title:** Greenfire Farms - Logo  
**Contributors:**

**Award:** Silver ADDY® Award  
**Entrant:** Burdette Ketchum  
**Advertiser:** Limelight Theatre  
**Title:** Limelight KidzFACTory  
**Contributors:**  
 Patrick Golden, Creative Director  
 Alayna Oram, Account Director

**Award:** Silver ADDY® Award  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Clearwater Marine Aquarium  
**Title:** Ted Williams Fishing Tournament  
**Contributors:**  
 Rob McCormick, Creative Director  
 Brian Allen, Art Director  
 Virginia McGrath, Account Executive

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**ELEMENTS OF ADVERTISING**

**Award:** Silver ADDY® Award  
**Entrant:** I Will Design for Food  
**Advertiser:** I will Design for Food  
**Title:** I Will Design for Food Logo  
**Contributors:**  
 Jake Meyer, Creative Director  
 Jake Meyer, Graphic Designer  
 Jake Meyer, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Push  
**Advertiser:** Workamajig  
**Title:** Workamajig Logo  
**Contributors:**  
 Chris Robb, Chief Creative Officer  
 Mark Unger, Creative Director of New Media  
 Forest Young, Designer

**Award:** Silver ADDY® Award  
**Entrant:** The Soffer Collective  
**Advertiser:** Shawn&Suzan's Fresh Naturals  
**Title:** Fruitsential, logos  
**Contributors:**  
 Patty Soffer , Principal  
 Manny Prieres, Designer  
 AJ Ikourou, Producer

**71 A Illustration**

**Award:** Gold ADDY® Award  
**Entrant:** Image Factory  
**Advertiser:** Ritz Carlton  
**Title:** The Shops at Ritz Carlton Catalog Cover Illustration  
**Contributors:**  
 Walter Strump, Creative Director  
 Gina Constantino, Art Director  
 Olaf Hajek, Illustrator

**Award:** Silver ADDY® Award  
**Entrant:** The Soffer Collective  
**Advertiser:** Bleu Magazine  
**Title:** Bleu Magazine, Go green in 10 easy steps  
**Contributors:**  
 Patty Soffer , Principal  
 Manny Prieres, Illustrator  
 Diego Meeroff, Producer

**71 B Illustration, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Image Factory  
**Advertiser:** Home Financing Center  
**Title:** Home Financing Center, Little Piggies Illustrations  
**Contributors:**  
 Walter Strump, Creative Director  
 Gina Constantino, Art Director  
 Julia Gran, Illustrator

**Award:** Gold ADDY® Award  
**Entrant:** St. John and Partners  
**Advertiser:** Smoothie King  
**Title:** "Weekend Getaway" - Smoothie King Posters  
**Contributors:**

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**ELEMENTS OF ADVERTISING**

**Award:** Silver ADDY® Award  
**Entrant:** Kip Creative  
**Advertiser:** Ocala Magazine  
**Title:** Elvis  
**Contributors:**  
 Kip Williams, Illustrator

**72 B Photography, Color**

**Award:** Silver ADDY® Award  
**Entrant:** I Will Design for Food  
**Advertiser:** Yolo Boards  
**Title:** Yolo Warriors  
**Contributors:**  
 Jake Meyer, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** John H Bateman Inc.  
**Advertiser:** John Bateman Photographer  
**Title:** Basketball Player  
**Contributors:**  
 John Bateman, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Multimedia Graphics  
**Advertiser:** Apes Hill Club  
**Title:** Apes Hill Daytime - 12th Hole  
**Contributors:**  
 Donald Jordan, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Multimedia Graphics  
**Advertiser:** Apes Hill Club  
**Title:** Apes Hill Sunrise - 12th Hole  
**Contributors:**  
 Donald Jordan, Photographer

**72 C Photography, Digitally Enhanced**

**Award:** Gold ADDY® Award  
**Entrant:** d&g communications  
**Advertiser:** 150 Worth  
**Title:** 150 - 'See Worthy' Ad  
**Contributors:**  
 Gavin Robin, President  
 Mark McKee, Senior Art Director  
 Rebecca Trento, Account Executive

**Award:** Gold ADDY® Award  
**Entrant:** d&g communications  
**Advertiser:** 150 Worth  
**Title:** 150 - 'Worth Discovering' Ad  
**Contributors:**  
 Gavin Robin, President  
 Mark McKee, Senior Art Director  
 Rebecca Trento, Account Executive

**Award:** Gold ADDY® Award  
**Entrant:** d&g communications  
**Advertiser:** 150 Worth  
**Title:** 150 - 'Worth Landing' Ad  
**Contributors:**  
 Gavin Robin, President

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**ELEMENTS OF ADVERTISING**

Mark McKee, Senior Art Director  
 Rebecca Trento, Account Executive

**Award:** Silver ADDY® Award  
**Entrant:** FCEdge  
**Advertiser:** Jeff Martens  
**Title:** Beauty and the Beast  
**Contributors:**  
 FCEdge , Creative Team  
 Jeff Martens, Illustrator

**Award:** Silver ADDY® Award  
**Entrant:** FCEdge  
**Advertiser:** Kevin Stapf  
**Title:** Home On The Strange Poster  
**Contributors:**  
 FCEdge , Creative Team

**Award:** Silver ADDY® Award  
**Entrant:** jamie ezra mark  
**Advertiser:** Ocala Magazine  
**Title:** blushing brides  
**Contributors:**  
 Djamel E. Ramoul, photographer  
 Jamie Ezra Mark, photo direction  
 Josh Clark, photoshop

**Award:** Silver ADDY® Award  
**Entrant:** Miles Media  
**Advertiser:** West Virginia Division of Tourism  
**Title:** West Virginia Travel Guide: Seasonal Gatefold  
**Contributors:**  
 Jay Salyers , Publisher  
 Elena Prostova , Creative Director  
 Marianne Sibille , Art Director  
 Mike Tompkins , Photo Editor  
 Steven Keith , Senior Editor  
 David Fattaleh , Photographer  
 Stephen J. Shaluta Jr. , Photographer  
 Travis Ricks, Graphic Designer

**Award:** Silver ADDY® Award  
**Entrant:** performiX marketing  
**Advertiser:** Channelside Bay Plaza  
**Title:** Channelside Drive Day/Night Photo  
**Contributors:**  
 Kris Maxwell, Photographer  
 Melissa Caban, Art Director/Retoucher

**72 D Photography, Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Everglades Boats  
**Title:** Everglades Photo Campaign  
**Contributors:**  
 Robert Holland, Photographer  
 Tom Macaluso, Art Director  
 Tom Macaluso, Creative Director

**Award:** Gold ADDY® Award  
**Entrant:** Image Factory  
**Advertiser:** Bill Ussery Motors  
**Title:** Bill Ussery Motors Mercedes Photography  
**Contributors:**

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**ELEMENTS OF ADVERTISING**

Walter Strump, Creative Director  
 Gina Constantino, Art Director  
 Michael Stavaridis, Photographer

**Award:** Gold ADDY® Award  
**Entrant:** pyper paul + kenney  
**Advertiser:** Metropolitan Ministries  
**Title:** A Way Out Photography  
**Contributors:**  
 Tom Kenney, Executive Creative Director  
 Joey Crawford , Associate Creative Director  
 Ben Day, Senior Art Director  
 Brad Augsburger, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Anson-Stoner  
**Advertiser:** Huckins Yacht  
**Title:** Huckins Photo Campaign  
**Contributors:**  
 Robert Holland, Photographer  
 Mark Robertson, Art Director  
 Tom Macaluso, Creative Director

**73 A Special Effects, Video or Film**

**Award:** Gold ADDY® Award and Charlie - Elements of Advertising  
**Entrant:** Fry Hammond Barr  
**Advertiser:** Bright House Networks  
**Title:** Your Move TV  
**Contributors:**  
 Tim Fisher, Creative Director  
 John Logan, Copywriter  
 Shannon Hallare, Broadcast Producer  
 Radium, Special Effects

**Award:** Silver ADDY® Award  
**Entrant:** Lava Studio  
**Advertiser:** St. John's River Water Management District  
**Title:** Cash Flow  
**Contributors:**  
 David Woodward, Senior Art Director  
 Esteban Mora, 3-D Animator  
 Leo Lovera, 3-D Animator  
 Jennifer Otero, Producer

**Award:** Silver ADDY® Award  
**Entrant:** Lonsdale Saatchi & Saatchi  
**Advertiser:** Blink Broadband  
**Title:** Blink Olympics  
**Contributors:**  
 Christopher Guinness, Animator

**73 B Special Effects, Internet**

**Award:** Gold ADDY® Award  
**Entrant:** Battle  
**Advertiser:** 3n2  
**Title:** 3N2 Internet Animation  
**Contributors:**  
 Adam Dearborn, Creative Direction  
 Eric Sanderson, Motion



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**ELEMENTS OF ADVERTISING**

- Award:** Silver ADDY® Award
- Entrant:** 352 Media Group
- Advertiser:** ReddRox
- Title:** ReddRox Web Site Flash Header
- Contributors:**
  - Raina VanCleave, Project Manager
  - Kelli Kimpton, Creative Director
  - Tim Pratt, Designer
  - Brandon Mitchell, Designer
  - Mike Baker, Designer
  - Lincoln Anderson, Designer
  
- Award:** Silver ADDY® Award
- Entrant:** Cyber Sytes, Inc.
- Advertiser:** Marty Casey
- Title:** Bright as Brooklyn Viral Video Site
- Contributors:**
  - Brandon Rager, Flash and Website Designer
  - Mike Leber of Stock Yard Films, Video Producer & Director
  - Marty Casey, Vocalist & Lyricist
  - Billy Sawilchik, Guitarist & Composer
  - Cindy Klauss, Webmaster & Project Manager
  - Jeanette Jorgensen, Photographer
  
- Award:** Silver ADDY® Award
- Entrant:** d&g communications
- Advertiser:** d&g communications inc.
- Title:** d&g Holiday E-Card
- Contributors:**
  - Gavin Robin, President
  - Mark McKee, Senior Art Director
  - Aris Albaitis, Senior Web Designer
  - Sharon Patterson, President
  
- Award:** Silver ADDY® Award
- Entrant:** Lonsdale Saatchi & Saatchi
- Advertiser:** Western Union International
- Title:** Western Union Christmas
- Contributors:**
  - Christopher Guinness, Art Director/Copywriter/Animator

**74 B Music With Lyrics**

- Award:** Gold ADDY® Award
- Entrant:** Machado Garcia-Serra
- Advertiser:** FLorida Lottery
- Title:** Tango
- Contributors:**
  - Mariano German-Coley, Executive Creative Director
  - Rodrigo Alonso, Associated Creative Director
  - Uptempo, Sound Studio
  - Roger Dominguez, Executive Producer Sound Studio
  - Ricardo Tinocco, Compositor&Sound Engineer
  
- Award:** Silver ADDY® Award
- Entrant:** Red Advertising & Marketing Ltd.
- Advertiser:** Grenada Board of Tourism
- Title:** Feel reborn in Grenada
- Contributors:**
  - Robert MacGeoch, Account Supervisor
  - Jevan Jutagir, Copywriter
  - Commercial Music Inc., Music Production

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**ELEMENTS OF ADVERTISING**

**74 C Sound Design**

**Award:** Gold ADDY® Award  
**Entrant:** accentmarketing  
**Advertiser:** Music a la Carte  
**Title:** Acc-Doctor Infierno  
**Contributors:**  
 Diana Ocasio, EVP Creative director  
 Juan Piedrahita, SVP Group Creative Director  
 Andres Henao, Sr. Art Director  
 Juan Piedrahita, Copywriter  
 Daniel Stewart, Sr. Copywriter  
 Jaime Cardona, Sound Design

**75 Cinematography**

**Award:** Silver ADDY® Award  
**Entrant:** Lonsdale Saatchi & Saatchi  
**Advertiser:** Western Union International  
**Title:** Western Union TV  
**Contributors:**  
 Christopher Guinness, Art Director/Copywriter  
 Badger Smith, Director  
 Jon Slater, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Mindclay Creative  
**Advertiser:** SportsTime Ohio  
**Title:** 'Harmonica'  
**Contributors:**  
 Erik Hardesty, Director of Photography  
 Gary Grant, Producer  
 Marc Battaglia, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** The Robin Shepherd Group  
**Advertiser:** National Gateway  
**Title:** National Gateway  
**Contributors:**  
 Andre Labous, Cinematographer

**STUDENT ADDY Categories**

**S01 A Packaging**

**Award:** Student Gold ADDY®  
**Entrant:** Brian Nutt  
**Advertiser:** Valencia Community College  
**Title:** They Might Be Giants CD Case  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Jennifer Lane  
**Advertiser:** The Art Institute of Tampa  
**Title:** Rumor  
**Contributors:**  
 Jennifer Lane, Rumor

**Award:** Student Silver ADDY®  
**Entrant:** Sharina Mirpuri  
**Advertiser:** University of North Florida  
**Title:** Serafina Candles

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**STUDENT ADDY Categories**

**Contributors:**

**Award:** Student Silver ADDY®

**Entrant:** Brian Nutt

**Advertiser:** Valencia Community College

**Title:** Monster Candy Boxes

**Contributors:**

**S01 B Point of Purchase**

**Award:** Student Gold ADDY®

**Entrant:** Shajah Junco

**Advertiser:** Valencia Community College

**Title:** Bourré Bourbon

**Contributors:**

Shajah Junco, Student

**S02 A Stationery Package**

**Award:** Student Gold ADDY®

**Entrant:** Blagovesta Miltcheva

**Advertiser:** Valencia Community College

**Title:** Self Promo Package

**Contributors:**

Kristy Pennino, professor

Amanda Kern, professor

**Award:** Student Silver ADDY®

**Entrant:** Marien A. Zambrano

**Advertiser:** Santa Fe College

**Title:** Arena Girls Surf Shop

**Contributors:**

Marien Zambrano, Designer

**Award:** Student Silver ADDY®

**Entrant:** Reina Castellanos

**Advertiser:** Valencia Community College

**Title:** 925 Furniture

**Contributors:**

Kristy Pennino, Professor

**S02 B Brochure**

**Award:** Student Gold ADDY®

**Entrant:** Christine Cerniglia

**Advertiser:** Valencia Community College

**Title:** General Electric Brochure

**Contributors:**

Jason Ellison, Instructor

**Award:** Student Gold ADDY®

**Entrant:** Wendy K. Johnson

**Advertiser:** Valencia Community College

**Title:** Volkswagen of Amercia Beetle Brochure

**Contributors:**

Wendy K. Johnson, Student/Designer

Jarrod Glick, Professor

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**STUDENT ADDY Categories**

**Award:** Student Silver ADDY®  
**Entrant:** Ashley Frasier  
**Advertiser:** Santa Fe College  
**Title:** Lavanya Yoga Brochure  
**Contributors:**  
 Ashley Frasier, Designer  
 Raina Van Cleave, Copywriter

**S02 C Poster**

**Award:** Student Gold ADDY®  
**Entrant:** David Benoliel  
**Advertiser:** Miami Ad School  
**Title:** R2D2 all in Helvetica  
**Contributors:**  
 David Benoliel, Graphic Designer

**Award:** Student Gold ADDY®  
**Entrant:** Darrell Stevens Jr.  
**Advertiser:** University of Florida  
**Title:** Awareness Starts Here.  
**Contributors:**  
 Darrell Stevens Jr., Art Director/ Graphic Designer

**Award:** Student Gold ADDY®  
**Entrant:** Brian Nutt  
**Advertiser:** Valencia Community College  
**Title:** She Wants Revenge Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Joshua Noom  
**Advertiser:** Lee County High Tech Center North  
**Title:** Baker Street Movie Poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Joshua Noom  
**Advertiser:** Lee County High Tech Center North  
**Title:** The Obama's Movie Poster  
**Contributors:**

**S03 Direct Marketing**

**Award:** Student Gold ADDY®  
**Entrant:** Kyra Odi  
**Advertiser:** Ringling College of Art and Design  
**Title:** Alexander Calder Exhibition Invitation  
**Contributors:**  
 Polly Johnson, Instructor

**Award:** Student Silver ADDY®  
**Entrant:** David Trujillo  
**Advertiser:** Ringling College of Art + Design  
**Title:** Chihuly Exhibition Pop-Up Invitation  
**Contributors:**  
 Polly Johnson, Instructor

**S05 Non-Traditional Advertising**

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**STUDENT ADDY Categories**

**Award:** Student Silver ADDY®  
**Entrant:** David Trujillo  
**Advertiser:** Ringling College of Art + Design  
**Title:** STERILIZATION  
**Contributors:**  
 Polly Johnson, Instructor

**S06 A Single Consumer / Trade Magazine**

**Award:** Student Gold ADDY®  
**Entrant:** Nikki Aliseo  
**Advertiser:** Art Institute of Fort Lauderdale  
**Title:** Johnnie Walked  
**Contributors:**  
 Nikki Aliseo, Academic Student  
 Franki Cambeletta, Creative Director/Professor

**Award:** Student Silver ADDY®  
**Entrant:** John Herd  
**Advertiser:** Tallahassee Community College  
**Title:** Modern Type  
**Contributors:**  
 Andy Mohney, President, Andy's Cabinets & Millwork, Inc.  
 Rick Rice, Professor, Tallahassee Community College

**Award:** Student Silver ADDY®  
**Entrant:** Meagan Lurcott  
**Advertiser:** University of South Florida  
**Title:** Sea Vision  
**Contributors:**  
 Meagan Lurcott, Art Director

**Award:** Student Silver ADDY®  
**Entrant:** Meagan Lurcott  
**Advertiser:** University of South Florida  
**Title:** Smart Wife  
**Contributors:**  
 Meagan Lurcott, Art Director

**Award:** Student Silver ADDY®  
**Entrant:** Joshua Sullivan  
**Advertiser:** University of West Florida  
**Title:** Still Growing  
**Contributors:**

**S06 B Magazine Campaign**

**Award:** Student Gold ADDY®  
**Entrant:** McDonald Predelus  
**Advertiser:** Miami Ad School  
**Title:** Brita Pure  
**Contributors:**  
 McDonald Predelus, Art Director  
 Alex Osorio, Art Director  
 Alex Ranoso, Art Director

**Award:** Student Gold ADDY®  
**Entrant:** Aiden Ho  
**Advertiser:** Miami Ad School  
**Title:** History Channel  
**Contributors:**  
 Aiden Ho, Art Director & Copywriter  
 Man Kit Lee, Art Director & Copywriter

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**STUDENT ADDY Categories**

**Award:** Student Silver ADDY®  
**Entrant:** Steve Dion  
**Advertiser:** University of South Florida  
**Title:** Dyson Ball  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Steve Dion  
**Advertiser:** University of South Florida  
**Title:** Uni.k.wax  
**Contributors:**

**S08 A Interactive, Web Site**

**Award:** Student Gold ADDY®  
**Entrant:** An.T.Lieu  
**Advertiser:** Santa Fe College  
**Title:** 1manstudio Website  
**Contributors:**  
 An Lieu, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Shawwna L Savani  
**Advertiser:** Art Institute of Tampa  
**Title:** Promotional  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Li Mei Tan  
**Advertiser:** Ringling College of Art and Design  
**Title:** Dorset Cereals Berries Website  
**Contributors:**  
 Jeff Bleitz, Instructor  
 Tan, Family

**S09 A Cover**

**Award:** Student Gold ADDY®  
**Entrant:** Bradley Gram  
**Advertiser:** Art Institute of Fort Lauderdale  
**Title:** Biba Magazine Cover  
**Contributors:**  
 Bradley Gram, Academic Student  
 Franki Cambeletta, Creative Director/Professor

**Award:** Student Gold ADDY®  
**Entrant:** John Herd  
**Advertiser:** Tallahassee Community College  
**Title:** Sophunkticated.  
**Contributors:**  
 Andy Mohny, President, Andy's Cabinets & Millwork, Inc.  
 Rick Rice, Professor, Tallahassee Community College

**Award:** Student Silver ADDY®  
**Entrant:** Katrina Mustakas  
**Advertiser:** Valencia Community College  
**Title:** Healthy Cone: Print Cover  
**Contributors:**  
 Kristy Peninno, Instructor

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**STUDENT ADDY Categories**

**S09 C Series**

**Award:** Student Silver ADDY®  
**Entrant:** Joanna Misiti  
**Advertiser:** Ringling College of Art and Design  
**Title:** Time-Life Book Re-Design  
**Contributors:**  
 Joanna Misiti, Designer  
 Edwin Utermohlen, Professor

**S11 Television**

**Award:** Student Gold ADDY® and Student BEST OF SHOW ADDY®  
**Entrant:** J. Smith, Aiden Ho, Brigham White  
**Advertiser:** Miami Ad School - Miami Beach  
**Title:** Don't let there be a last chip  
**Contributors:**  
 J. Smith, Copywriter  
 Aiden Ho, Art Director  
 Brigham White, Art Director

**Award:** Student Silver ADDY®  
**Entrant:** Alex Silva, Márton Jedlicska  
**Advertiser:** Miami Ad School  
**Title:** Silence - Sync  
**Contributors:**  
 Alex Silva, Copywriter  
 Márton Jedlicska, Art Director  
 Christine Nelson, Art Director

**S12 Mixed Media Campaign**

**Award:** Student Gold ADDY®  
**Entrant:** Bradley McNally  
**Advertiser:** Ringling College of Art and Design  
**Title:** Freedom Protocol  
**Contributors:**

**Award:** Student Gold ADDY®  
**Entrant:** Joanna Misiti  
**Advertiser:** Ringling College of Art and Design  
**Title:** Breast Cancer Campaign  
**Contributors:**  
 Joanna Misiti, Designer  
 Hadar Pitchon, Photographer  
 Eddy Roberts, Professor

**Award:** Student Gold ADDY®  
**Entrant:** Joanna Misiti  
**Advertiser:** Ringling College of Art and Design  
**Title:** Music Branding  
**Contributors:**  
 Joanna Misiti, Designer  
 Allen Harrison, Professor

**Award:** Student Silver ADDY®  
**Entrant:** Marc Charleston  
**Advertiser:** Art Institute of Fort Lauderdale  
**Title:** Prozac End The Blues  
**Contributors:**  
 Marc Charleston, Academic Student  
 Franki Cambeletta, Creative Director/Professor

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**STUDENT ADDY Categories**

**Award:** Student Silver ADDY®  
**Entrant:** Li Mei Tan  
**Advertiser:** Ringling College of Art and Design  
**Title:** Sense of Place  
**Contributors:**  
 Jeff Bleitz, Instructor  
 Tans, Family

**Award:** Student Silver ADDY®  
**Entrant:** Andrea Kelly O'Brien  
**Advertiser:** The Art Institute of Tampa  
**Title:** Paint a Personality  
**Contributors:**  
 Getty Images, All Photography

**Award:** Student Silver ADDY®  
**Entrant:** Katrina Mustakas  
**Advertiser:** Valencia Community College  
**Title:** Volt Campaign  
**Contributors:**  
 Jason Ellison, Professor

**S13 A Logo**

**Award:** Student Silver ADDY®  
**Entrant:** John Herd  
**Advertiser:** Tallahassee Community College  
**Title:** Pict Haus  
**Contributors:**  
 Andy Mohney, President, Andy's Cabinets & Millwork, Inc.  
 Rick Rice, Professor, Tallahassee Community College

**S13 B Illustration**

**Award:** Student Gold ADDY®  
**Entrant:** Muriel Akamatsu  
**Advertiser:** Santa Fe College  
**Title:** Paso Fino  
**Contributors:**  
 Selena Carter, Santa Fe College Advertising Graphics

**Award:** Student Gold ADDY®  
**Entrant:** Reina Castellanos  
**Advertiser:** Valencia Community College  
**Title:** Dia de los Muertos  
**Contributors:**  
 Kristy Pennino, Professor

**S13 C Photography**

**Award:** Student Gold ADDY®  
**Entrant:** Noah Nothstein  
**Advertiser:** Pensacola Junior College  
**Title:** Apples  
**Contributors:**  
 Apples, Photo

**Award:** Student Silver ADDY®  
**Entrant:** Sarah Kemlage  
**Advertiser:** Florida State University  
**Title:** Wizard of Oz  
**Contributors:**



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**STUDENT ADDY Categories**

**Award:** Student Silver ADDY®

**Entrant:** Okeye Mitchell

**Advertiser:** Northwest Florida State College

**Title:** Entangled

**Contributors:**

Okeye Mitchell, Photographer

**Award:** Student Silver ADDY®

**Entrant:** Roland Riddell

**Advertiser:** Santa Fe College

**Title:** Florida

**Contributors:**

Roland Riddell, Photographer

**Award:** Student Silver ADDY®

**Entrant:** Julia Tankhelson

**Advertiser:** University of Florida

**Title:** Feet Mosaic

**Contributors:**

Julia Tankhelson, Photographer/Designer