

ITC AVANT GARDE GOTHIC®

Herb Lubalin's archetypal design for Avant Garde surely ranks as one of the most striking and influential logotypes ever created for a magazine.

Now, ITC has released Avant Garde Gothic Pro, with all the original ligatures and alternate characters never before available in digital form, as well as many extras – all in super-smart OpenType format.

ITC Avant Garde Gothic

EXTRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

EXTRA LIGHT OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

BOOK OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

MEDIUM OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

DEMI

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

DEMI OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

BOLD OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

ITC Avant Garde Gothic

BOOK CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

MEDIUM CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

DEMI CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

BOLD CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz & 1234567890

ITC Avant Garde Gothic

CHARACTER SET

CAPS
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ&

LOWERCASE
abcdefghijklmnopqrstuvwxyzæœ

LIGATURES
fi fl ff ffi ffl ft fff ij ct

ALTERNATIVES, BIFORMS & LOGOTYPES
AAACEEK/INNMNI/NI/ceffkkt/nw/wy/ɔ/ssstttt
©©©DEIEAFAR/GI/GH/FIC/K/L/L/L/N/O/O/P/R/R/S/S/T/T/H/T/T/T/U/T/h/U

ACCENTED & LANGUAGE CAPS
ÁÀÂÃÄÅẢǼ ĆĈČĊĎĎĎ ĘĚÊËĚĚĚĚĚĚĚ ĜĞĜ ĤĤİİİİİ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ

ACCENTED & LANGUAGE LOWERCASE
áàâãäåảǽ ćĉčċďďď ěěêëěěěěěě ĝğĝ ĥĥîîîîî ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ ĵĵĵĵĵ

ACCENTED & LANGUAGE SMALL CAPS
ÁÀÂÃÄÅẢǼ ĆĈČĊĎĎĎ ĘĚÊËĚĚĚĚĚĚĚ ĜĞĜ ĤĤİİİİİ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ ĴĴĴĴĴ

INFERIOR, SUPERIOR NUMERALS, & FRACTIONS
1234567890 1̇2̇3̇4̇5̇6̇7̇8̇9̇0 ¼½¾ ⅛⅓⅕⅔⅞ ⅓⅔⅔ % ‰

TABULAR LINING PROPORTIONAL LINING
1234567890 1234567890

PUNCTUATION
, . : ; ! ? , ' (*) { } « » ‘ ’ “ ” „ … -- — • † ‡ § ¶

MONETARY
£ € \$ ¥ ¢ ¤

MATHS
+ < = > × ÷ - ± ≠ ≤ ≥ ≈ ¬ π ∞ ∂ μ Δ Ω Σ Π ∫ √

SYMBOLS & MISCELLANEOUS
" " ° # / @ \ ^ _ | ~ © ® ™ ℓ • e ! †

OpenType fonts of Avant Garde Gothic Extra Light, Book, Medium, Demi, Bold and their oblique counterparts contain all of the characters above. The other OpenType fonts of the Avant Garde Gothic family may contain subsets of the above showing.

ITC Avant Garde Gothic

8/10 EXTRA LIGHT & EXTRA LIGHT OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as

8/10 BOOK & BOOK OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bub

8/10 MEDIUM & MEDIUM OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is solid gold, wrought in the most exquisite patterns. The other is of crystal-clear gl

8/10 DEMI & DEMI OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble an

8/10 BOLD & BOLD OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a

10/12 EXTRA LIGHT & EXTRA LIGHT OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most

10/12 BOOK & BOOK OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in

10/12 MEDIUM & MEDIUM OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the

10/12 DEMI & DEMI OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in

10/12 BOLD & BOLD OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold

ITC Avant Garde Gothic

12/14 EXTRA LIGHT & EXTRA LIGHT OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your favorite vintage *for this imaginary demonstration, so that it be a deep shimmering crimson in color*

12/14 BOOK & BOOK OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage *for this imaginary demonstration, so that it be a deep shimmering crimson in*

12/14 MEDIUM & MEDIUM OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage *for this imaginary demonstration, so that it be a deep shimmering crim*

12/14 DEMI & DEMI OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in

12/14 BOLD & BOLD OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmeri

18/20 EXTRA LIGHT & EXTRA LIGHT OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage *for this imaginary demon*

18/20 BOOK & BOOK OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage *for this imaginary demon*

18/20 MEDIUM & MEDIUM OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage *for this imaginary demo*

18/20 DEMI & DEMI OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demon

18/20 BOLD & BOLD OBLIQUE

Imagine that you have before you a flagon of wine. You may choose your own favorite vintag for this imag

ITC Avant Garde Gothic

8/10 BOOK CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble

8/10 MEDIUM CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin

8/10 DEMI CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear

8/10 BOLD CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear

12/14 BOOK CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. On

12/14 MEDIUM CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. On

12/14 DEMI CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. On

12/14 BOLD CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration so that it be a deep shimmering crimson in color. You have two goblets be

18/20 BOOK CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a de

18/20 MEDIUM CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a

18/20 HEAVY & HEAVY ITALIC

Imagine that you have before you a flagon of wine. You can choose your own favorite vintage for this imaginary demonstration, so that it be a

18/20 BOLD CONDENSED

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a

ITC Avant Garde Gothic

24 POINT EXTRA LIGHT

Imagine that you have before you a flagon of

24 POINT EXTRA LIGHT OBLIQUE

Imagine that you have before you a flagon of

24 POINT BOOK

Imagine that you have before you a flagon of

24 POINT BOOK OBLIQUE

Imagine that you have before you a flagon of

24 POINT MEDIUM

Imagine that you have before you a flagon of

24 POINT MEDIUM OBLIQUE

Imagine that you have before you a flagon of

24 POINT DEMI

Imagine that you have before you a flagon of

24 POINT DEMI OBLIQUE

Imagine that you have before you a flagon of

24 POINT BOL

Imagine that you have before you a flagon

24 POINT BOLD OBLIQUE

Imagine that you have before you a flagon

24 POINT BOOK CONDENSED

Imagine that you have before you a flagon of wine. You may

24 POINT MEDIUM CONDENSED

Imagine that you have before you a flagon of wine. You ma

24 POINT DEMI CONDENSED

Imagine that you have before you a flagon of wine. You

24 POINT BOLD CONDENSED

Imagine that you have before you a flagon of wine. You