

# C

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Broadcasting:  
**Yearbook 1976**

## Facilities of Radio

### Directory of Radio Stations in the United States and Canada

#### Key to the listings

Listed in this directory are all AM (amplitude modulation) and FM (frequency modulation) radio stations in the U.S., its territories and Canada. Information received as late as Dec. 1, 1975, has been included in the listings. The following is a sample listing with explanation of information keyed to the boldface numbers.

**WOF**—(1) Oct 8, 1946: (2) 1000 khz; 1 kw-D, 250 w-N, DA-D. (L-KQSL) (CP: 5 kw-U). (3) Box 100 (99999). (909) 555-1000. TWX 909-999-9999. (4) General Broadcasting Corp. (group owner; acq 7-20-69). (5) Net: ABC/E, Mountain State Network. Audio news: APR. Rep: Jones, Penn State. Format: MOR, C&W. Spec progs: Sp 3 hrs wkly. ■ (6) John Jones, stn mgr; David Smith, chief engr. ■ (7) Rates: \$14; 13.50; 14; 12.50.

**WOF-FM**—(1) October 1969: (8) 101.1 mhz; 3 kw. Ant 300 ft. Stereo. (9) Dups AM 50%. Format: C&W. ■ (10) WOF-TV affil. ■ (7) Rates: \$8.50; 7; 8.50; 7.

(1) Date station first went on air (regardless of subsequent ownership changes).

(2) Frequency in kilohertz; power and hours of operation. WOF operates with one kilowatt in daytime hours, 250 watts at night, and uses a directional antenna in daytime. Nighttime operation is limited to hours when dominant station KQSL is operating in daylight. WOF holds a construction permit for five kilowatts power day and night.

Operational abbreviations:

CH—critical hours  
CP—construction permit  
CR—Canadian restricted  
D—day  
DA-D—directional antenna daytime only  
DA-N—directional antenna nighttime only

DA-1—directional antenna day and night  
DA-2—directional antenna with changing patterns, day and night  
DA-3—same as DA-2, with an additional pattern change  
kw—kilowatt

N—night

SH—specified hours of operation

ST—shares time with . . .

U—unlimited time  
w—watt

(3) Address and zip code, telephone, Teletype Writer Exchange number.

(4) Licensee name and date of acquisition (if not original owner). If the licensee is a group owner—a company with several broadcast properties—it is so identified, as is a group owner of which the licensee is a subsidiary. Details on group owners are listed in section A.

(5) Network, audio news service, rep and programing. The WOF national affiliate is ABC Entertainment Network, regional is Mountain State. The station subscribes to an audio news feed from Associated Press Radio. Sales representatives are also listed—national rep first, then regional. The WOF program format is part middle-of-the-road, part country and western, with three hours weekly of special programing in Spanish.

(6) Personnel.

(7) Advertising rates. The prices the station charges for a 12-times-a-week, one-minute spot are shown for each of four day-parts:

6 a.m.-10 a.m.; 10 a.m.-3 p.m.; 3 p.m.-7 p.m.; 7 p.m.-midnight in that order. If a day-part is inapplicable, a dash(—) replaces the rate.

**Co-owned FM.** WOF-FM has the same ownership as WOF(AM), and the FM listing contains only information different from the AM. Co-owned AM and FM stations are always listed together, even when they have dissimilar call letters.






(8) Frequency in megahertz, effective radiated power, and antenna height above average terrain. WOF-FM broadcasts in stereo.

(9) Programing. WOF-FM duplicates WOF programs 50% of the time and has a C&W format.

(10) Co-owned TV. WOF-TV has the same licensee as WOF-AM-FM.

Listings for independent FM stations follow the format of AM station entries.

An asterisk (\*) indicates noncommercial stations.

<p><b>LOVE WILL KEEP US TOGETHER</b> Neil Sedaka. Phil Howard Greenfield. Don Kirshner Music. Inc.</p> 	<p><b>HAVE YOU NEVER BEEN MELLOW</b> John Farrar (PRS). ATV Music Corp.</p>	<p><b>THE HUSTLE</b> Van McCoy. Van McCoy Music. Warner-Tamerlane Publishing Corp.</p> 	<p><b>JIVE TALKIN'</b> Barry Gibb (PRS). Maurice Gibb (PRS). Robin Gibb (PRS). Casserole Music Corp. Flamm Music</p>	<p><b>MANDY</b> Scott English. Richard Kerr (PRS). Screen Gems-Columbia Music. Inc. Wren Music Co., Inc.</p>	<p><b>LISTEN TO WHAT THE MAN SAID</b> Paul McCartney (PRS). Linda McCartney (PRS). McCartney Music. Inc. ATV Music Corp.</p> 		
<p><b>BAD BLOOD</b> Neil Sedaka. Phil Cody (ASCAP). Don Kirshner Music. Inc.</p> 	<p><b>MY EYES ADDED YOU</b> Bob Crewe. Kenny Nolan (ASCAP). Stone Diamond Music Corp. Tannyboy Music Co.</p> 	<p><b>GET DOWN TONITE</b> Harry Casey. Richard Finch. Sherlyn Publishing Co.</p>	<p><b>MAGIC</b> David Paton (PRS). William Lyall (PRS). Al Gallico Music Corp.</p>	<p><b>PLEASE MR. POSTMAN</b> Brian Holland. Robert Bateman. Freddie Gorman (ASCAP). Stone Agate Music Div.</p>	<p><b>(THEY JUST CAN'T STOP IT) THE GAMES PEOPLE PLAY</b> Joe Jefferson. Charles Simmons. Bruce Hawes. Mighty Three Music</p>		
<p><b>LADY MARMALADE</b> Bob Crewe. Kenny Nolan (ASCAP). Stone Diamond Music Corp. Tannyboy Music Co.</p>	<p><b>LOVIN' YOU</b> Richard Rudolph. Minnie Ripperton. Dickiebird Music</p>	<p><b>WILDFIRE</b> Michael Murphey. Larry Canisler</p>	<p><b>I'M NOT IN LOVE</b> Graham Gouldman (PRS). Eric Stewart (PRS). Man-Ken Music</p>	<p><b>LAUGHTER IN THE RAIN</b> Neil Sedaka. Phil Cody (ASCAP). Don Kirshner Music. Inc.</p> 	<p><b>FAME</b> John Lennon (PRS). David Bowie (PRS). Carlos Alomar (ASCAP). Lennon Music. ATV Music Corp.</p>		
<p><b>(HEY WON'T YOU PLAY) ANOTHER SOMEBODY DONE SOMEBODY WRONG SONG</b> Chips Moman. Larry Butler. Screen Gems-Columbia Music. Inc. Tree Publishing Co., Inc.</p>	<p><b>FALLIN' IN LOVE</b> Dan Hamilton. Ann Hamilton. Spitfire Music</p> 	<p><b>JACKIE BLUE</b> Larry Lee. Steve Cash. Lost Cabin Music</p>	<p><b>LUCY IN THE SKY WITH DIAMONDS</b> John Lennon (PRS). Paul McCartney (PRS). MacLen Music. Inc.</p>	<p><b>DANCE WITH ME</b> Jo Hall. Johanna Hall. Hall Music. Mojohanna Music</p> 	<p><b>HE DON'T LOVE YOU LIKE I LOVE YOU</b> Curtis Mayfield. Calvin Carter. Jerry Butler (ASCAP). Conrad Music</p>		
<p><b>MIRACLES</b> Marty Balin. Diamondback Music</p> 	<p><b>BMI BY A LANDSLIDE</b></p> <p>According to the "Broadcasting" Playlist, 60 out of the 100 most played records on American radio during 1975 were licensed by BMI.</p> <p><b>BMI</b></p> <p><b>BROADCAST MUSIC INCORPORATED</b></p> <p>The world's largest performing rights organization.</p>				<p><b>SWEARING TO GOD</b> Bob Crewe. Denny Randell. Caseyem Music. Hearts Delight Music</p>	<p><b>PINBALL WIZARD</b> Peter Dinklage (PRS). Track Music</p>	
<p><b>WHEN WILL I BE LOVED</b> Phil Everly. Acuff-Rose Publications, Inc.</p>	<p><b>FIRE</b> Clarence Satchell. Raymond Middlebrook. Marvin Pierce. Marshall Jones. Leroy Bonner. James Williams. William Beck. Unichappell Music. Inc.</p>	<p><b>WHEN WILL I SEE YOU AGAIN</b> Leon Huff. Kenneth Gamble. Mighty Three Music</p> 	<p><b>MIDNIGHT BLUE</b> Melissa Manchester. Carole Sager. The New York Times Music Corp. Rumanian Pickleworks</p>	<p><b>THE NO-NO SONG</b> Hoyt Axton. David Jackson. Lady Jane Music</p>	<p><b>YOU'RE THE FIRST, THE LAST, MY EVERYTHING</b> Barry White. Sa-Vette Music. January Music Corp.</p>	<p><b>LOVE WON'T LET ME WAIT</b> Vinnie Barrett. Bobby Eli. Mighty Three Music. Friday's Child Music. Wimot Music</p>	<p><b>SHINING STAR</b> Maurice White. Philip Bailey. Larry Dunn. Saggfire Music</p> 
<p><b>THE WAY I WANT TO TOUCH YOU</b> Toni Tennille. Moonlight Music. Magnolia Publishing Co.</p> 	<p><b>THAT'S THE WAY I LIKE IT</b> Harry Casey. Richard Finch. Sherlyn Publishing Co.</p>	<p><b>BAD TIME</b> Mark Farner. Cram-Renraff Music</p> 	<p><b>NEVER CAN SAY GOODBYE</b> Clifton Davis. Portable Music Co., Inc.</p>	<p><b>CHEVY VAN</b> Sam Johns. Act One Music</p> 	<p><b>SOME KIND OF WONDERFUL</b> Jesse Ellison. Crash Music. Dandelion Music. Auteresgo Music</p>	<p><b>HEAT WAVE</b> Brian Holland. Eddie Holland. Lamont Dozier. Stone Agate Music Div.</p>	
<p><b>YOU ARE SO BEAUTIFUL</b> Billy Preston. Bruce Fisher (ASCAP). Irving Music. Inc. WEP Music. Inc.</p>	<p><b>HOW SWEET IT IS (TO BE LOVED BY YOU)</b> Brian Holland. Eddie Holland. Lamont Dozier. Stone Agate Music Div.</p>	<p><b>BEFORE THE NEXT TEARDROP FALLS</b> Vivian Keith. Ben Peters. Shelby Singleton Music. Inc.</p>	<p><b>IT'S A MIRACLE</b> Barry Manilow. Marty Panzer. Kamikazi Music</p>	<p><b>IT ONLY TAKES A MINUTE</b> Dennis Lambert. Brian Potter. ABC Dunhill Music. Inc. One of a Kind Music</p> 	<p><b>ROCKIN' CHAIR</b> Willie Clarke. Clarence Reid. Sherlyn Publishing Co., Inc.</p> 		
<p><b>I CAN HELP</b> Billy Swan. Combine Music Corp.</p>	<p><b>EXPRESS</b> Louis Risbrook. Barbara Lomas. William Risbrook. Orlando Woods. Richard Thompson. Carlos Ward. Dennis Rowe. Triple O Songs. Jeff Mar Music</p> 	<p><b>NIGHTS ON BROADWAY</b> Barry Gibb (PRS). Maurice Gibb (PRS). Robin Gibb (PRS). Casserole Music Corp.</p>	<p><b>TAKE ME IN YOUR ARMS (ROCK ME)</b> Brian Holland. Eddie Holland. Lamont Dozier. Stone Agate Music Div.</p>	<p><b>BALLROOM BLITZ</b> Nicky Chin. Mike Chapman. Chinnichap Music. Rak Music</p>	<p><b>JUNIORS FARM</b> Paul McCartney (PRS). Linda McCartney (PRS). McCartney Music. Inc. ATV Music Corp.</p>	<p><b>WALKING IN RHYTHM</b> Barney Perry. Perryall Publishing Co.</p>	
<p><b>SKY HIGH</b> Des Dyer. Clive Scott. Duchess Music Corp.</p> 	<p><b>ONLY WOMEN</b> Vincent Furnier. Dick Wagner. Ezra Music Corp. Early Frost Music Corp.</p>	<p><b>LET'S DO IT AGAIN</b> Curtis Mayfield. Warner-Tamerlane Publishing Corp.</p> 	<p><b>MY LITTLE TOWN</b> Paul Simon. Paul Simon Music</p> 				

WGBS Miami  
WHN New York  
WJW Cleveland  
KGBS Los Angeles  
WSPD Toledo

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## Alabama

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#### NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

### Abbeville

**WARI**—August 31, 1961: 1480 khz; 1 kw-D. Box 577 (36310). (205)585-2274. Abbeville Radio Inc. Net: ABC/E. Rep: Ind. Format: Diversified Country Rock. ■ A.L. Harris, pres; William W. Bryant, gen mgr & coml mgr; Bruce Futrell, prog dir & news dir; Aubrey Tomlin, chief engr.

**WARI-FM**—Feb. 22, 1968: 94.3 mc; 3 kw. Ant 195 ft. horiz; 280 ft. vert. Dups AM 75%. Rep: Beaver.

### Albertville

**WAVU**—1948: 630 khz; 1 kw-D. Box 190 (35950). (205)878-1311. Sand Mountain Bcstg Service. Net: Alabama Community. Format: Variety. Spec progs: C&W 18 hrs, Gospel 7 hrs, both wkly. ■ Pat. M. Courington, ptrn & gen mgr; Tony Giles, asst mgr; Henry Hoffman, chief engr.

**WQSB(FM)**—Co-owned with WAVU. 1949: 105.1 mhz; 20 kw. Ant. 320 ft. Stereo. Prog sep from AM. Format: Contemp.

### Alexander City

**WRFS**—May 31, 1947: 1050 khz; 1 kw-D. 138 Main St. (35010). (205) ADams 4-2566. Piedmont Service Corp.

**WRFS-FM**—Sept 30, 1949: 106.1 mhz; 4.6 kw. Ant 240 ft. Dups AM.

### Aliceville

**WAQT(FM)**—See Carrollton.

### Andalusia

**WAOO**—September 1966: 1530 khz; 1 kw-D. Box 987 (36420). (205)222-1166. Companion Broadcasting Service Inc. Format: C&W. Spec progs: Black, 1 hr weekly. ■ Jim Williams, pres & gen mgr; Bill Smith, coml mgr; Charles Grantham, prog, mus and news dir; Dan Pope, chief engr; Betty Williams, women's dir.

**WCTA**—Aug 12, 1946: 920 khz; 5 kw-D, 500 w-N, DA-N. Box 8 (36420). (205)222-1144. Andalusia Bcstg Co. Net: ABC/C. Audio news: AP. Spec prog: Farm, 2 hrs. wkly. Format: C&W. ■ J. Dige Bishop, pres, gen mgr & chief engr; Bob Morris, coml mgr; Gene Cooper, news dir.

**WCTA-FM**—July 7, 1950: 98.1 mhz; 26 kw. Ant 215 ft. Stereo. Dups AM 100%.

### Anniston

**WANA**—August 1954: 1490 khz; 1 kw-D, 250 w-N, Box 609 (36201). (205) ADams 7-1627. Anniston Radio Co. Rep: Media South Sales. Format: C&W. ■ Cary Lee Graham, pres; Joe Burney, gen & coml mgr, prog dir, chief engr. ■ Rates: \$4.25;4.25;4.25;4.25.

**WDNG**—July 1, 1957: 1450 khz; 1 kw-D, 250 w-N, Box 1450 (36201). (205) 236-8291. Potts Bcstg Co. (acq 7-27-59). Rep: PRO Times Sls; Busby, Finch & Woods. ■ Thomas S. Potts, pres & gen mgr; Robt. M. Price Jr, asst mgr; Bill Gliddens, prog dir; Jim Knight, prog dir; Art Vuley, news dir; Robert Crandall, chief engr.

**WHMA**—1938: 1390 khz; 5 kw-D. 1 kw-N, DA-N. 1330 Noble St. (36201). (205)236-7545. Anniston Bcstg. Co. Net: ABC/I. Rep: Devney; Carpenter. Format: Contemp. ■ Malcolm B. Street, pres & gen mgr; Ted Allen, coml mgr; Rex Gardner, prog dir; George Salmon, news dir; Robert Street, mus dir; James A. Hudson, chief engr. WHMA-TV affil. ■ Rates: \$7.12;6.28;7.12;6.48.

**WHMA-FM**—1947: 100.5 mhz; 25.5 kw. Ant. 800 ft. Prog sep from AM. Stereo. Net: ABC/FM. Rep: Devney. Format: Good mus. ■ Ed Rayfield, gen & coml mgr; Mary Jean Sirkorski, prog dir. ■ Rates: \$3;3;3;3.

### Arab

**WRAB**—Oct 25, 1961: 1380 khz; 1 kw-D. Drawer D (35016). (205)586-3139. Marshall County Bcstg Inc. Group Owner: Falt. Rep: Busby, Finch & Woods. Spec progs: C&W 40 hrs. wkly. ■ J.B. Falt Jr, pres; Brian Roberts, gen mgr; Walter B. Leonard, chief engr.

### Athens

**WJMW**—Nov 8, 1948: 730 khz; 1 kw-D. Box 386 (35611). (205)232-3911. Athens Bcstg Co. Rep: Carpenter. Format: C&W. Spec progs: Gospel 7 hrs wkly. ■ H.F. Dunnivant, pres & gen mgr; Mrs. W. Clinton Brown, coml mgr; Robert V. Dunnivant, prog & news dir; William G. Mitchell, chief engr.

**WJOF(FM)**—Co-owned with WJMW. Oct 1, 1958: 104.3 mhz; 50 kw. Ant 245 ft. Prog sep from AM. Format: Golden melodies. ■ Robert V. Dunnivant, dir of opns.

**WKAC**—September 1964: 1080 khz; 5 kw-D (1 kw-CH). Box 847 (35611). (205)232-6827. Limestone Bcstg Co. Net: Tobacco Radio. Format: Contemp, MOR. ■ Kenneth A. Casey, pres & chief engr; Ron Mathis, gen & coml mgr; Kenneth Casey, prog mgr; Lou Horton, prog & mus dir; Don Kembrough, news dir.

### Atmore

**WATM**—Dec 17, 1949: 1590 khz; 5 kw-D. Box 7 (36502). (205) 368-2128. Southland Bcstg Co. (acq 12-1-51). Format: Block. ■ Tom C. Miniard, gen mgr and chief engr; Julia Miniard, coml mgr and prog dir; Donald Miniard, mus & news dir, prom mgr.

**WATM-FM**—May 19, 1966: 104.1 mhz; 29 kw. Ant 195 ft. Dups AM 10%. Format: Big band.

### Auburn

**WAOA**—See Opelika, Ala.

### WAUD

David Carpenter  
& Fred W. Smith

**WAUD**—Dec 22, 1947: 1230 khz; 1 kw-D, 250 w-N, Box 391 (36830). (205) 887-3401. Auburn Bcstg Co. Net: ABC/I. Rep: Smith, Carpenter. Format: Variety. ■ Elmer G. Salter, pres, gen & coml mgr; Betsy McLure, mus dir; Bill Cameron, prom mgr; Bob Sanders, prog dir; Don Phelps, news dir; Terry Harper, chief engr. ■ Rates: \$4.25;4.25;4.25;4.25.

**\*WEGL(FM)**—April 25, 1971: 91.1 mhz; 10 w. Ant 138 ft. (CP 38 kw; ant 190 ft.) 1239 Haley Center (36830). (205) 826-5184. Board of Trustees, Auburn U. Format: prosv, diversified Spec progs: Classcl 6 3/4 hrs; Black 2 1/4 hrs; Jazz 13 3/4 hrs; C&W 2 hrs wkly. ■ Ned Browning, gen mgr.

**WFRI(FM)**—Co-owned with WAOA Opelika, Ala. July 8, 1968: 97.7 mhz; 3 kw. Ant 160 ft. Box 2329, Opelika, Ala. (36801). (202) 745-4657. Faulkner Radio Inc. (group owner). Format: Solid Gold. Prog sep from AM. Stereo. ■ James H. Faulkner Sr, pres; Glenn Buxton, gen mgr; Chris Hicks, conl mgr & mus dir; Gerry King, prog dir; Margie Pillatt, prom mgr; John McGibney,

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news dir; Terry W. Harper, chief engr.

**WJHO**—See Opelika, Ala.

**WJHO 14**

Serving AUBURN-OPELIKA, ALA.  
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### Bay Minette

**WBCA**—April 14, 1957: 1110 khz; 10 kw-D, DA-CH. Box 426 (36507). (205) 937-5596. Faulkner Radio Inc. (group owner; acq 12-58). Rep: Bernard. Format: C&W 100%. ■ James H. Faulkner Sr, pres; James B. Talley Jr, gen mgr; & prog dir; Mary Ann Smith, coml mgr; Tom Tyler mus dir; Steve Mitchell, news dir; Rod Thornton, chief engr.

**WWSM(FM)**—Co-owned with WBCA. Oct 1, 1964: 105.5 mhz; 2.3 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Soul. Spec progs: Gospel 8 hrs wkly. ■ James B. Talley Jr, coml mgr; Terry Leslie, mus dir; Sonny Love, news dir.

### Bessamer

**WYAM**—June 1, 1960: 1450 khz; 1 kw-D, 250 w-N. Box 730 (35020). (205) 428-0146. Brandon-Robison Bcstg Corp. (acq 10-72). Net: MBS. Rep: Universal Bcstg. Format: C&W, religion. ■ Lawrence Brandon, pres; Anthony S. Brandon, gen mgr; Leland Childs, sls mgr; Don Lovett, mus dir; Joni Mueller, opns mgr; Ralph Parsons, chief engr.

### Birmingham

**WAPI**—1922 1070 khz; 50 kw-D, 5 kw-N, DA-N. Box 10502 (35202). (205) 933-2720. TWX BH 160. Newhouse Bcstg Corp. (group owner). Net: NBC. Rep: Christal. ■ Donald D. Wear, VP & gen mgr; Jack Warren, coml mgr; James B. Chenoweth, prom mgr; Wendell Harris, news dir; Paul D. Gross, chief engr.

**WAPI-FM**—1947: 94.5 khz, 100 kw. Ant 980 ft. Stereo. ■ WAPI-TV affil.

**WATV**—May 20, 1946: 900 khz; 1 kw-D. Cabana Motel (35203) (205) 324-2541. Crescendo Bcstg. (acq 1-8-72). Net: CBS. Rep: Walter. Format: News. ■ Tom Whitley, VP & gen mgr; Davenport Smith, sls mgr.

**\*WBHM(FM)**—Not on air, target date unknown: 90.3 mhz; 25 kw. Ant 740 ft. University Station (35294). The Board of Trustees of the University of Alabama. ■ Dr. John B. Dunbar, VP for administration.

**WBUL**—Aug 1, 1972: 1220 khz; 1 kw-D. Box 3800-E (35208). (205) 786-4303. Radio Bcstg Co. of Birmingham Inc. Rep: Selcom. Format: Black. ■ Hal Hodgens, pres & gen mgr; Clinton Harris, coml mgr, mus dir; Bill Coleman, prog dir; Victor Boykin, news dir; Jimmy Jones, chief engr. ■ Rates: \$9;8;9;8.

**WCRT**—March 25, 1953: 1260 khz; 5 kw-D. Box 1922 (35201). (205) 251-5117. Magic City Communications Corp. (acq 5-73). Net: MBS. Audio news: Ala News. Rep: Blair. Format: Oldies, btl mus. ■ Hal Fredericks, pres; Jack Bivans, VP & gen mgr; Dale McWhorter, gen sls mgr; Jan Jeffries, prog & mus dir; Gene Meyle, prom mgr; Bill Cairns, chief engr. ■ Rates: \$17;11;17;11.

**WQEZ(FM)**—Co-owned with WCRT. June 1, 1961: 96.5 mhz; 50 kw-U. Ant 760 ft. Stereo. (CP Ant 860 ft). Prog sep from AM. Format: Btl mus.

**WDJC(FM)**—May 11, 1958: 93.7 mhz; 90 kw horiz, 30 kw. vert. Ant 540 ft. Box 58021 (35209). (205) 879-3324. WDJC Radio Co. (acq 1967). Group owner: Crawford. Format: Relig/news/talk. Rep: Bunchez. ■ Donald B. Crawford, pres; Larry Adcock, gen mgr; Mike Moody, prog dir; Benton White, mus & news dir; Les Klaine, sls mgr; Jimmy Long, chief engr.

**WENN**—1950: 1320 khz; 5 kw-D, DA. Box 1874 (35201). (205) 324-1026. Frank S. Blackford, Receiver. Rep: Howard. Format: Black 100%. ■ Joseph M. Lackey, gen mgr; E. R. Faush, prog dir; Carl Martens, chief engr.

**WENN-FM**—Sept 15, 1969: 107.7 mhz; 58 kw. Ant 600 ft. (CP 69 kw. Ant 660 ft.) Dups AM.

## Alabama Radio

See page C-1 for explanation of listings.

**WERC**—May 25, 1925: 960 khz; 5 kw, DA-N. Box 10904 (35202). (205) 252-3171. Mooney Bcstg Corp. (group owner; acq 1-72). Net: ABC/E. Rep: McGavren-Guild. Format: Contemp. ■ George P. Mooney, pres; John A. Bomer, gen mgr; Tom Hopson, coml mgr; Frank Lewis, prog dir; Michael St. John, mus dir; John Strickling, news dir; Dave Hultsman, chief engr.

**WERC-FM**—June 1959: 106.9 mhz; 2.5 kw. Ant. 1110 ft. Stereo. (CP: 100 kw; Ant 970 ft.) Dups AM 50%. Format: Rock.

**WJLD**—1942: 1400 khz; 1 kw-D, 250 w-N. Box 58065 (35209). (205) 324-3468. Johnson Bcstg Co. Net: ABC/C. Rep: GCI; Ochs. Format: Black. ■ Rose Hood Johnston, pres; George Johnston III, gen mgr, Dave Davis, coml mgr; Ron Allen, prog dir; Willie McKinstry, news dir; Chester Alexander, chief engr.

**WZZK(FM)**—Co-owned with WJLD. 1948: 104.7 mhz; 100 kw. Ant 640 ft. Dups AM 14%. Net: ABC/FM. Rep: H/R Stone. Format: C&W ■ Dave Davis, coml mgr, prog and mus dir.

**WLPH**—See Irondale, Ala.

**WQEZ(FM)**—Listing follows WCRT.

**WSGN**—Feb 3, 1926: 610 khz; 5 kw-D, 1 kw-N, DA-N. Penthouse City Federal Bldg. (35203). (205) 322-3434. Southern Bcstg Co. (group owner; acq 12-55). Rep: Eastman. Format: Contemp. Spec progs: Relig 4 hrs, Pub affrs 5½ hrs, both weekly. ■ John G. Johnson, pres; Ben K. McKinnon, VP & gen mgr; Warren Merrin, sls mgr; Bob Burton, prog dir; Penny Johnson, mktg mgr; Chris Love, mus dir; Pete Taylor, news dir.

**WVOK**—Oct 15, 1947: 690 khz; 50 kw-D. Box 1926 (35201). (205) 785-5111. Voice of Dixie Inc. Net: ABC/E. Rep: Buckley Radio. Format: Contemp. ■ Mrs. Iralea W. Bennis, pres and gen mgr; Dan M. Brennan, coml and opns mgr, mus, prog and news dir; Don Keith, news dir; David Hunter, chief engr. ■ Rates: \$26; 24; 26;—.

**WVOK-FM**—Not on air, target date March 1976. 99.5 mhz, 100 kw. Ant 852 ft. Box 2468 (35201).

**\*WVSU-FM**—April 6, 1967: 91.1 mhz; 10 w. Samford University, 800 Lakeshore Drive (35209). (205) 870-2934. Samford University. Format: non coml diversified. ■ Dr. Leslie S. Wright, pres (Samford University); Ronald P. Stroop, stn mgr.

**WYAM**—See Bessemer, Ala.

**WYDE**—April 1, 1953: 850 khz, 50 kw-D, 1 kw-N, DA-2. Suite 410, 2112 11th Ave. South (32505). (205) 322-4511. Screen Gems Radio Stations Inc. (acq 9-72). Group owner: Columbia Pictures Industries. Net: ABC/IE. Rep: Katz. Format: C&W. ■ Emil Mogul, exec VP; Wynn Alby, asst; Larry V. Davidson, gen mgr; Johnny Gray, prog dir; Robert Harper, news dir; James E. Gray, chief engr.

**WZZK(FM)**—Listing follows WJLN.

### Boaz

**WBSA**—Oct. 1, 1959: 1300 khz; 1 kw-D. Box 597 (35957). (205) 593-4264. Radio Send Mountain Inc. ■ Glen M. Cornelius, pres & gen mgr.

### Brewton

**WEBJ**—Aug 1, 1947: 1240 khz; 1 kw-D, 250 w-N(SH). Box 736 (36426). (205) 867-5717. Brewton Bcstg Co. (acq 1-7-59). Format: Contemp/oldies, MOR. Spec progs: C&W 12 hrs; farm 2 hrs wky. ■ J.W. Gardner, pres, gen mgr, chief engr; Gene Cashman, station, prom mgr & news dir; Sonny Leeson, mus dir; Rachel Brooks, prog dir. ■ Rates: \$2.30; 2.30; 2.30.

**WKNU(FM)**—August 19, 1974: 106.3 mhz; 3 kw. Ant. 300 ft. Box 1001 (36426). (205) 867-4824. John E. Shipp, Jr. Format: C&W/Rock/Top 40. Spec prog: Relig 8 hrs wky. ■ John E. Shipp Jr, gen mgr & chief engr; Francis B. Shipp, coml & prom mgr & prog dir; Rollin C. Reetz, mus dir; J. Mark Bolton, news dir.

### Bridgeport

**WBTS**—Sept 19, 1961: 1480 khz; 1 kw-D. Box U (35740). Bridgeport Bcstg Co. Rep: Beaver. Format: C&W/Gosp. ■ Roy C. McCloud, gen mgr & chief engr; Mrs. Roy C. McCloud, stn mgr; James D. Lambert, Sr., prog dir; Dale McCloud, asst stn mgr, news dir; Roy E. McCloud, chief engr. ■ Rates: \$1.75; 1.75; 1.75;—.

### Butler

**WPRN**—July 1, 1959: 1240 khz; 1 kw-D, 250 w-N. Box 566 (36904). (205) 459-3222. Butler Bcstg Co (acq 1/75). Net: ABC. Rep: Beaver. Format: C&W, Variety. ■ Julian A. Watters III; Debra W. Jackson, co-own; Darryl Jackson, gen mgr; Patsy Lindsey, coml mgr; Pete Wallace, prog dir; George Vice, prom mgr; Henry Tyson, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.50.

### Calera

**WBYE**—Jan 12, 1958: 1370 khz; 1 kw-D. Box E (35040). (205) 668-0872. Shelby County Advertising Corp. (acq 1-16-59). Net: MBS. ■ Ralph W. Sears, pres; Marion P. Jones, gen mgr & chief engr; Mrs. Stella Jones, prog dir; Marcia M. Sears, VP & prom mgr.

### Camden

**WCOX**—Dec 11, 1968: 1540 khz; 1 kw-D. Box 620 (36726). (205) 682-4677. Black Belt Bcstg Co. Rep: Keystone; C. K. Beaver. Format: Diversified. Spec prog: Farm 1¼ hrs; Black 16 hrs; C&W 10 hrs, all weekly. ■ Virgil Moore, pres, gen mgr & chief engr; James Kelley, coml mgr; John Fendley, mus dir; Robbie Moore, prog dir; Allen F. Hurt, news dir. ■ Rates: \$2.20; 2.20; 2.20; 2.20.

### Carrollton

**WAQT(FM)**—Listing follows WRAG.

**WRAG**—1951: 590 khz, 1 kw-D. Box 71 (35447). (205) 367-8136. Pickens County Bcstg Co. Group owner: Hook Stations. ■ R.E. Hook, pres; ■ Rates: \$2.25; 2.25; 2.25; 2.25.

**WAQT(FM)**—Co-owned with WRAG. February 1970: 94.1 mhz; 30 kw. Ant 505 ft. Stereo. Sep from AM. ■ Rates same as AM.

### Centre

**WAGC**—Nov 9, 1962: 1560 khz; 1 kw-D. Box Q (35960). (205) 927-5353. Radio Centre Inc. Format: C&W. ■ F. H. Boney, pres; Ralph A. Meade, gen & coml mgr; Martha Rogers, prog dir; Kerry Rich, prom mgr & news dir; Roland Wall, chief engr.

**WEIS**—Sept 30, 1961: 990 khz, 250 w-D. Box 297 (35960). (205) 927-5152. Cherokee County Bcstg Co. Inc. (acq 2-24-72). Net: Alabama Community. Rep: KBS, Beaver. Format: C&W; Top 40. Spec progs: Farm, 4 hrs wky. ■ James M. Davis, pres; Jim Davis, gen and coml mgr and news dir; Marie Owens, prog dir; Neil Davis, mus dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### Centreville

**WBIB**—Dec 14, 1964: 1110 khz; 1 kw-D. Box 217 (35042). (205) 926-5691. WBIB Radio Inc. (acq 12-1-69). Group owner: Talton Bcstg Co. Net: ABC/C. Format: C&W, Gosp. ■ Julius E. Talton, pres & gen mgr; Sammy George, stn mgr; Fred Chesser Jr., mus dir; Nancy Lightsey, traf dir; John Sides, opns mgn.

### Clanton

**WEZZ(FM)**—See listing following WKLF.

**WKLF**—Nov 2, 1947: 980 khz; 1 kw-D. Box 110 (35045). (205) 755-0980. Southeastern Bcstg Co. (acq 5-15-61). Net: Ala Radio. Rep: Keystone; Beaver. Format: C&W/Gosp. Spec progs: Black 4 hrs wky. ■ James H. Dennis, pres & gen mgr; Mary C. Culp, coml mgr; Al Headley, prog dir; Morgan Reynolds II, prom mgr; Craig Rogers, mus dir; Bruce Mims, news dir; Morgan (Skip) Reynolds II, chief engr. ■ Rates: \$43.20; 43.20; 43.20; 43.20.

**WEZZ(FM)**—Co-owned with WKLF. May 15, 1953: 97.7 mhz; 3 kw. Ant 245 ft. (205) 755-0966. Dups AM 17%. Format: oldies. Spec prog: Black 6 hrs; C&W 18 hrs, both weekly. ■ Rates same as AM.

### Cullman

**WFMH**—March 25, 1950: 1460 khz; 5 kw-D, 500-N, DA-N. Box 265 (35055). (205) 734-3271. TWX 205-734-7296. Voice of Cullman.

**WFMH-FM**—Aug 6, 1949: 101.1 mhz; 87 kw. Ant 330 ft. Dups AM.

**WKLN(FM)**—September 1967: 92.1 mhz; 3 kw. Ant 155 ft. Box 61, 214 First Ave. E. (35055). (205) 734-0183. Kenneth E. Lawrence. Rep: McGinley. Format:

Good mus. ■ Kenneth E. Lawrence, pres & gen mgr.

**WKUL**—October 1946: 1340 khz; 1 kw-D, 250 w-N. Drawer 968 (35055). (205) 734-3171. Cullman Bcstg Inc. (acq 3-4-9). Rep: Admiral. Format: Contemp; Top 40. ■ Jerdan Bullard, pres, gen & coml mgr; Neil Jeffries, prog dir; Arthur Bachmann, chief engr; Melvin Smith, asst mgr.

### Decatur

**WAJF**—Oct 3, 1953: 1490 khz; 1 kw-D, 250 w-N. Box 1009 (35601). (205) 353-9230. Falt Bcstg Co. Group owner: Falt. Net: CBS. Rep: Meeker; Busby, Finch Lathom & Woods. Format: Top 40. Spec prog: Farm 1 hr wky, Black 2 hrs wky. ■ J. B. Falt Jr, pres; Bob Gord, gen mgr; Greg Stevens, coml, prom mgr; Mark Morehouse, mus dir; Winford Turner, news dir; Gary Wright, chief engr. ■ Rates: \$3.80; 3.40; 3.80; 2.20.

**\*WBQM(FM)**—May 7, 1975: 91.7 mhz; 3 kw. Ant 300 ft. Stereo. 1312 Riverview Ave, SE. (35601). (205) 353-1795. Grace Baptist Schools Inc. Audio news: AP. Format: Religious. ■ L.C. Klopfenstein, gen mgr; William E. Chapple III, chief engr.

**WDRM(FM)**—See listing following WHOS.

### WHOS

#### Modern Country Music

**WHOS**—October 1948: 800 khz; 1 kw-D. 406 Bank St., Box 789 (35601). (205) 353-1810. Dixie Bcstg Inc. (acq 4-16-70). Net: ABC/E. Rep: Devney; Crane. Format: C&W 100%. ■ John H. Jones, pres; Louis C. Blizzard, VP gen & coml mgr; Doug Faulk, prog dir & prom mgr; Chris Bell, news dir; Mack Bramblett, chief engr.

### WDRM



American  
FM Radio  
Network

**WDRM(FM)**—Co-owned with WHOS. September 1951: 102.1 mhz; 100 kw. Ant 165 ft. Stereo. (205) 353-1750. Net: ABC/FM. Prog sep from AM. Format: Contemp. ■ Doug Falk, prog dir.

**WMSL**—May 1935: 1400 khz; 1 kw-D, 250 w-N. Box 248 (35601). (205) 353-0361. New Decatur Radio Inc. (acq 9-30-1971). Group: Slatton Quick Sls. Net: MBS, Ala. Radio. Rep: PRO Meeker, Southern Spot Sls. Format: Contemp, Top 40. ■ C.H. Quick, pres & gen mgr; Ron Walker, coml mgr; Steve Mooney, prog & prom dir; Ken Casey, chief engr; J. Michael Pruet, mus dir; Chris Bell, news dir.

**WNAN(FM)**—See listing following WXAL.

**WRSB(FM)**—Nov 23, 1965: 96.9 mhz; 25 kw (CP 50 kw). Ant 830 ft. Box 1222 (35601). (205) 498-2634. Paul R. Nielsen. Format: MOR. Stereo. ■ Paul R. Nielsen, pres & gen mgr; Joe Hill, prog dir; Mack Bramblett, chief engr.

### Demopolis

**WXAL**—Nov 9, 1947: 1400 khz; 1 kw-D, 250 w-N. Box X (36732). (205) 289-1400. Demopolis Bcstg Co. Net: MBS. Rep: Beavers. Format: Black MOR. Spec progs: Farm 6 hrs wky. ■ William M. Jordan, pres & gen mgr; Jody Ferris, coml mgr; Grover C. Huckabee, III, stn mgr, chief engr; Roy Eisinger, mus dir. ■ Rates: \$3; 3; 3; 3.

**WNAN(FM)**—Co-owned with WXAL. 1975: 106.3 mhz; 3 kw. Ant 200 ft. (205) 289-2156. Format: Btl mus. ■ Nan Jordan, gen mgr; Chuck Bethea, coml mgr. ■ Rates same as AM.

### Dothan

**WAGF**—Sept 29, 1932: 1320 khz; 1 kw-U, DA-N. Drawer 639 (36302). (205) 792-1101. Dothan Bcstg Co. Rep: Walton. ■ Julian C. Smith, co-owner, gen mgr & chief engr; Fred C. Moseley, co-owner & coml mgr; Marvin Edwards, prog dir; Lamar Trammell, news dir.

**WDIG**—April 30, 1947: 1450 khz; 1 kw-D, 250 w-N.

## Alabama Radio

See page C-1 for explanation of listings.

Box 1828 (36301). (205) 792-2161. WDIG Inc. (acq 2-1-70). Net: ABC/C. Rep: Bernard Ochs. Format: Contemp, black. ■ Margaret L. Wein, pres; Edward Wein, VP, gen mgr; Tony Scott, prog dir; Robert Price, news dir; Tom Kingsley, chief engr. ■ Rates: \$6.20;4.96;6.20;4.96.

**WOOF**—Feb 17, 1947; 560 khz; 5 kw-D. Box 1427 (36301). (205) 792-1149. WOOF Inc. (acq 1953). Net: MBS. Rep: Avery-Knodel. Format: MOR. ■ Mrs. Agnes W. Simpson, pres & gen mgr; Max McGowan, sec-treas, coml mgr; Rick Brown, prog & news dir; Sara McGowan, mgr; Art Mitchell, mus dir; Sammy Faulk, prom mgr; Oscar Lemmon, chief engr. ■ Rates: \$9;9;9;9.

**WOOF-FM**—Sept 18, 1964; 99.7 mhz; 100 kw. horiz; 97 kw vert. Ant 340 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Dan Deason, mus dir, Dennis Lathen, news dir; Steve McGowan prog dir. ■ Rates: \$6;6;6;6.

**WTVY-FM**—Sept 20, 1968; 95.5 mhz; 100 kw. Ant 1060 ft. Box 1089 (36301). (205) 792-0048. TWX 205-620-2447. WTVY Inc. Format: MOR. ■ F.E. Busby, pres & gen mgr; Eldon A. Klupal, asst mgr; Larry H. Williams, coml & prom mgr; Rex Roach Jr., news dir; Ellis N. Anderson, chief engr.

### Elba

**WELB**—Nov 16, 1958; 1350 khz; 1 kw-D. Box 467 (36323). (205) 347-897-2216. Elda Radio Co. (acq 7-1-69). Format: C&W 100%. ■ William D. Holderfield, gen & coml mgr; Jim Brackin, prog & news dir; Michael Holderfield, prom mgr; Marvin Jones, chief engr.

### Enterprise

**WIRB**—1948; 600 khz; 1 kw-D. Box 1136 (36330). (205) 347-8600. Wiregrass Bcstg Co. Format: C&W. ■ R.E. James, owner & gen mgr; Howard Quattlebaum, coml mgr; Ray Estes, prog dir; H. T. Rawlinson, chief engr.

**WIRB-FM**—July 1, 1968; 96.9 mhz; 100 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Contemp & Rock. ■ Larry Bishop, prog mgr.

**WKMX(FM)**—Nov 27, 1974; 106.7 mhz; 100 kw. Ant 432 ft. Stereo. Box 840 (36330). (205) 347-2278. Jones Wallace Miller. Audio news: APR. Format: MOR. ■ Wallace Miller, pres, gen mgr; Jimmy Stanley, coml mgr; David Swaim, prog & mus dir; Larry Wilkins, news dir; opns mgr & chief engr. ■ Rates: \$3.85;3.20;3.85;3.20.

### Eufaula

**WULA**—1948; 1240 khz; 1 kw-D, 250 w-N. Box 531 (36027). (205) 687-2006. Vogel-Milligan Corp. (acq 10-1-70). Group owner: Vogel Communications. Net: MBS. Format: C&W, Top 40. ■ William R. Vogel, pres; Robert A. Ellington, gen & coml mgr; Don Jones, prog & mus dir; Steve Vann, news dir; Tom Fortune, chief engr.

**WULA-FM**—92.7 mhz; 3 kw. Ant 79 ft. Dups AM 100%.

### Evergreen

**WBLO**—July 1, 1957; 1470 khz; 1 kw-D. Box 350 (36401). (205) 478-2780. Vogel-Moody Corp. Group owner: Vogel Communications.

### Fairhope

**WABF**—Aug 12, 1961; 1220 khz; 1 kw-D, DA. Box AS (36532). (205) 928-2384. Eastern Shore Bcstrs Inc. Net: MBS. Format: MOR. Spec progs: Talk 10 hrs weekly. ■ J. Russell Kilgore Sr., pres, gen mgr & news dir; David Davis, coml mgr; Ned Perne, prog dir; Bettie Charles, prom mgr & mus dir; David Camp, chief engr. ■ Rates: \$4; 3.25; 4; —.

**WGOK-FM**—Co-owned with WGOK Mobile. August 28, 1966; 92.1 mhz; 3 kw. Ant 300 ft. WG.O.K. Inc. (acq 12-73). ■ Rates: \$10.90;10.90;10.90;10.90.

### Fayette

**WVEL-FM**—1975; 98.1 mhz; 50 kw. Ant 360 ft. Jesse Willard Shirley.

**WWWF**—Sept 3, 1949; 990 khz; 1 kw-D. Box 189 (35555). (205) 932-3311. Bankhead Bcstg Fayette Inc. Format: C&W/Rock/Talk. ■ Marion B. Grant, pres; Jack Black, gen mgr; Eddy Campbell, coml mgr; Eloise Thomley, prog dir.

### Flomaton

**WTCB**—December 1955; 990 khz; 500 w-D. Box 490 (36641). (205) 296-5366. Vogel Flomaton Corp. (acq 12-73). Group owner: Vogel Communications. Format: C&W/Rock. ■ John R. Johnson, gen mgr; Earnie White, asst. mgr; Charles Johns, chief engr.

### Florence

**WOWL**—1945; 1240 khz; 1 kw-D, 250 w-N. Box 756 (35630). (205) 764-8170. Hammell Bcstg Inc. (acq 1-1-73). Net: ABC/C. Rep: Savalli-Gates. Format: Rock. ■ Richard N. Hammell, pres; Mitch Faulkner, VP & gen mgr; Rick Shayne, prog dir; Carol Staggs, news dir; Paul Kelley, chief engr.

**WXOR**—March 29, 1946; 1340 khz; 1 kw-D, 250 w-N. Box B (35630). (205) 764-8121. JOI Radio Inc. & Big River Bcstg (acq 2-21-73). Net: MBS. Rep: Carpenter; Dora-Clayton. ■ Sam C. Phillips, pres.

**WQLT(FM)**—Co-owned with WXOR. May 29, 1967; 107.3 mhz; 25 kw. Ant 170 ft. Prog sep from AM.

### Foley

**WHEP**—May 31, 1953; 1310 khz; 1 kw-D. Box F (36535). (205) 943-7131. Steward Bcstg Co. (acq 5-1-61). Net: MBS. Format: MOR. Spec progs: Sp 7 hrs; Czech ½ hr, both wkly. ■ James E. Stewart, owner & gen mgr; Bette Baldwin, women's dir; Robert Kruger, chief engr. ■ Rates: \$3.60;3.60;3.60;—.

### Fort Payne

**WFPA**—December 1949; 1400 khz; 1 kw-D, 250 w-N. Box 155 (35967). (205) 845-2620. WFPA Inc. (acq 9-24-62). Net: ABC/C. Rep: Carpenter. Format: Contemp rock. ■ Robert H. Johnson, pres & gen mgr; Dave Williams, coml, prom mgr & news dir; Roy McBryar, mus dir; F.L. Pierce, chief engr.

**WZOB**—July 2, 1950; 1250 khz; 1 kw-D. Box 148 (35967). (205) 845-2810. Central Bcstg Co. (acq 12-1-70). Rep: Dora-Clayton. Format: C&W. Spec prog: Gospel 2½ hrs wkly. ■ C. Theodore Kirby, pres; Terry D. Patty, gen mgr; Roland Walls, coml mgr & chief engr; Glenn Shankles, mus dir.

### Gadsden

#### WAAX Modern Country Music

**WAAX**—1947; 570 khz; 5 kw-D, 500 w-N, DA-N. Box 570 (35901). (205) 543-9229. Etowah Bcstrs Inc. (acq 10-18-55). Group owner: Southmedia Stns. Net: ABC/E. Rep: PRO-Meeker, Busby, Finch, Latham & Widman, Format: C&W. ■ Michael H. McDougald, pres & gen mgr; Ron Livengood, station mgr; Mrs. Sybil Kirby, prom mgr; Dave Fitz, news dir; Jim Stevens, mus & prog dir; Palmer Boland, chief engr. ■ Rates: \$9.50;8.75;9.50;8.05.

#### WQEN

#### Beautiful Music

**WQEN(FM)**—Co-owned with WAAX. Oct 7, 1966; 103.7 mhz; 100 kw. Ant 1110 ft. (205) 543-9564. (acq 10-10-74). Prog sep from AM. Format: Beautfl mus. ■ Rates: \$7.50;9.25;9.25;5.75.

**\*WEXP(FM)**—Feb 11, 1975; 91.5 mhz; 3.5 kw. Ant 75 ft. 100 Wallace Dr. (35903). (205) 546-0484, ext 224. Gadsden State Junior College. Format: MOR, educl. Spec progs: Classical, Black, both 12 hrs wkly. ■ Donald R. Smith, gen mgr.

#### WGAD

#### Contemporary Popular Music

**WGAD**—May 26, 1947; 1350 khz; 5 kw-D, 1 kw-N, DA-N. Box 770(35901). (205) 546-1611. Coosa Bcstg Co. (acq 9-10-57). Group owner: Rains-Carrel-Jackson Stns. Rep: Messina, Dora-Clayton. Format:

Contemp. ■ Ed Z. Carrell, pres, gen mgr & coml mgr; Ron Burton, prog & mus dir & prom mgr; Jim Green, news dir; Troy Pennington, chief engr. ■ Rates: \$8.10; 7.50; 8.10; 7.50.

**WJBY**—Nov 13, 1963; 930 khz; 1 kw-D. Box 1370 (35902). (205) 546-9201. Boman Bcstg Inc. Net: MBS. Rep: Keystone. Format: MOR. Spec progs: Black 1.5 hr wkly. ■ Charles Boman, pres, gen & coml mgr; Al Bailey, opns mgr, prog & mus dir; Jeffie Mielke, women's prog mgr; Calvin Williamson, chief engr.

**WQEN(FM)**—See listing following WAAX.

### Geneva

**WGEA**—March 17, 1953; 1150 khz; 1 kw-D. Box 337 (36340). (205) 684-2271. Geneva County Bcstg Inc. (acq 12-20-62). Net: Keystone, Tobacco Radio. Format: C&W. ■ Olin Johnson, pres; James C. Helms, gen mgr; Joan S. Helms, coml mgr; Cullen Whisnant, chief engr.

**WGEA-FM**—Sept 12, 1969; 93.5 mhz; 3 kw. Ant 200 ft. Dups AM 25%.

### Greenville

**WGYV**—Aug 18, 1948; 1380 khz; 1 kw-D. Box 585. (36037). (205) 382-5444. Greenville Bcstg Corp. Format: Contemp/C&W/Variety. ■ W.H. Miller, gen mgr. ■ Rates: \$2.25;2.25;2.25—.

### Guntersville

**WGSV**—April 16, 1950; 1270 khz; 1 kw-D. Box 220 (35976). (205) 582-8131. Guntersville Bcstg Co. Group owner: Rains-Carrel-Jackson Stns. Net: ABC. ■ Lavell Jackson, pres & gen mgr; Bill Yancy, sports dir; Kerry Jackson, mus dir. ■ Rates: \$3.55;3.55;3.55;3.55.

**WTWX(FM)**—Co-owned with WGSV. Aug 1, 1969; 95.9 mhz; 3 kw. Ant 300 ft. ■ Rates: \$3.70;3.70;3.70;3.70.

### Haleyville

**WJBB**—April 1, 1949; 1230 khz; 1 kw-D, 250 w-N. Drawer 370 (35565). (205) 486-2277. Haleyville Bcstg Co. Inc. (acq 1951). Net: MBS. Rep: Southern Spot Sales. Format: Contemp; C&W. ■ John L. Slatton, pres & gen mgr; J. Otis Williams, coml mgr; Mrs. Pat Slatton, prog dir; Jim Mayhall, mus dir; Judy Fulford, prom mgr & news dir; James Suttles, chief engr. ■ Rates: \$3; 3; 3;—.

### Hamilton

**WERH**—Aug 22, 1975; 970 khz; 5 kw-D. Box 187 (35570). (205) 921-3481. Kate F. Fite (acq 4-1-58). Net: Keystone. ■ Kate F. Fite, owner; James B. Fowler, gen mgr; Kermit Minga, coml mgr; Edgar Clayton, chief engr.

**WERH-FM**—April 1 1968; 92.1 mhz; 3 kw. Ant 120 ft. Prog sep from AM.

### Hartselle

**WHRT**—Oct 1, 1956; 860 khz; 250 w-D. (35640). (205) 773-2558. Dorsey Eugene Newman. Net: CBS. ■ Gene Newman, pres & gen mgr; George Schmidt, prog & news dir; Robert Cameron, chief engr.

### Homewood

**WJLD**—Licensed to Homewood. See Birmingham.

### Huntsville

**WAAY**—June 1948; 1550 khz; 5 kw-D, 500 w-N, DA-N. Box 2041 (35804). (205) 534-8471. Smith Bcstg Inc. (acq 6-58). Format: Top 40. ■ M. D. Smith III, pres; Wayne B. Johnson, gen mgr; Stew Robb, prog dir. ■ WAAY-TV affil. ■ Rates: \$10;9.05;10;8.25.

**WAHR(FM)**—July 28, 1959; 99.1 mhz; 3.2 kw. Ant 45 ft. Stereo. Top of the Times Bldg. (35801). (205) 536-1568. WAHR Inc. (acq 8-24-62). ■ William R. Lane, VP & gen mgr.

**WBHP**—May 23, 1937; 1230 khz; 1 kw-D, 250 w-N. Box 547 (35804). (205) 534-3521. Radio WPHB Inc. Net: ABC/I. Rep: PRO Time Sales. Format: C&W. Spec progs: Ger 1 hr wkly. ■ W.H. Pollard Jr., gen mgr; Donna Haynes, coml mgr; Carl Swafford, prog dir; George Parker, mus dir; Billy Watts, news dir; Bill Wilkes, chief engr.



**WEUP**—March 20, 1958: 1600 khz; 5 kw-D. 2609 Jordan Lane, N.W. (35806). (205) 837-1600. Garrett Bcstg Serv. Format: Black. ■ Leroy Garrett, pres and gen mgr; Mildred T. Crutcher, coml mgr; Mrs. Viola Garrett, prog and mus dir; Bruce H. Garrett, prom mgr; Emanuel Garrett, news dir; Bettye C. Jones, chief engr.

**WFIK**—November 1946: 1450 khz; 1 kw-D, 250 w-N. Box 7 (35804). (205) 534-5641. Huntsville Bcstg Inc. (acq 5-8-48). Group owner: Falt. Net: ABC/E. Rep: Meeker; Busby, Finch & Woods. ■ J. B. Falt Jr., pres & gen mgr; Peter Barber, stn mgr; J. B. Falt III, natl & rgnl sls mgr; Beri Moore, prog dir.

\***WLRH(FM)**—Not on air, target date unknown: 89.3 mhz; 100 kw. Ant 754 ft. Box 443 (35804). The Library Board, Huntsville Public Library.

**WNDA(FM)**—Oct 6, 1960: 95.1 mhz; 50 kw. Ant 310 ft. 2409-9th Ave., SW. (35805). (205) 534-2433. Wells Bcstg Co. (acq 5-1-70). Stereo. Format: Sacred music, spets, classcl. ■ Frederic E. Wells, pres, gen & coml mgr; Mike Pawlowicz, prog & prom mgr; Jerome Hall, chief engr.

\***WOCG(FM)**—Not on air, target date unknown: 90.1 khz; Ant 230 ft. Oakwood Rd., N.W. (35806). Oakwood College.

**WRSB(FM)**—See Decatur, Ala.

**WVOV**—Oct 1, 1968: 1000 khz; 10 kw-D, DA. Box 5188 (35805). (205) 859-2441. Powell Broadcasting Co. (acq 9-7-74). Net: ABC/C. Audio news: AP Rep: Devney Organization; Dora-Clayton. Format: Contemp. ■ Edwin Powell, pres, gen mgr; John Garrison Jr., sls mgr & chief engr; Ken Maynor, prog dir.

## Irondale

**WLPH**—Dec 5, 1960: 1480 khz; 5 kw-D. Box 6787, Birmingham (35210). (205) 592-9697. Alabama Religious Bcstg Co. (acq 9-8-64). Format: Gospel. ■ Jim Lang, pres & gen mgr; Alice Barnes, prod dir; Bill Frink, coml & prom mgr; Don Johnson, news dir; Wade Guthrie, chief engr.

## Jackson

**WHOD**—June 1, 1950: 1230 khz; 1 kw-D, 250w-N. Box 546 (36545). (205) 246-2413. Vogel-Ellington Corp. Group owner: Vogel Communications.

**WHOD-FM**—Aug 1, 1964: 104.9 mhz; 3 kw. Ant 297 ft.

## Jacksonville

\***WLJS-FM**—1975: 91.9 mhz; 10w. Ant 246 ft. Box 124 (36265), Bd of Trustees-Jacksonville State Univ.

## Jasper

**WARF**—March 1, 1957: 1240 khz; 1 kw-D, 250 w-N. 400 3rd Ave. (35501). (205) 221-2222. Radio South Inc. (acq 6-1-65). Net: MBS. Rep: Beaver. Format: C&W. ■ Houston Pearce, pres; Sonny Posey, gen & coml mgr; Joe Cooke, prod dir.

**WWWB**—Nov 2, 1946: 1360 khz; 1 kw-D. W. 20th St. Box 622 (35501). (205) 384-3461. Tri W Bcstg Co. Net: Keystone. Rep: Carpenter. Format: MOR. ■ Walter W. Bankhead, chmn of bd; Marion B. Grant, pres & prog dir; William C. Edgemon, gen mgr; Leon Wilcutt, coml mgr; J. L. Sartian, Jr., mus dir; Fred Norris, news dir; James Daughdrill, chief engr.

**WWWB-FM**—March 28, 1962: 102.5 mhz; 27 kw. Ant 155 ft. (CP: 39 kw; Ant 140 ft). Dups AM 30%.

## Lanett

**WRLD**—July 1943: 1490 khz; 1 kw-D, 250 w-N. Box 312, West Point, Ga. (31833). (205) 644-1179. Valley Bcstg Co. (acq 12-59). Net: ABC/C. Rep: Thompson. Format: Contemp. ■ E.L. Pearce Jr., pres & gen mgr; James E. Fincher, sls mgr; Aileen Love, prog dir; Don Hinkle, news dir; FP Strother, chief engr. ■ Rates: \$3.50;3.50;3.50;2.75.

## Lineville

**WANL**—1967: 1540 khz; 1 kw-D. Box 143, Talladega, Ala. (35160). Clay County Bcstrs.

## Livingston

**WYLS**—See York.

## Luverne

**WLVN**—September 1970: 1080 khz; 500 w-D. Box 72 (36049). Joe R. Sport. Format: C&W.

## Marion

**WJAM**—Dec 8, 1951: 1310 khz; 5 kw-D. Drawer 930 (36756). (205) 683-2071. Radio Marion Inc. (acq 7-8-64). Rep: Keystone. Format: Top 40, Black. Spec prog: Farm 14 wkly.

## Mobile

**WABB**—November 1948: 1480 khz; 5 kw-U. Box 2148 (36601). (205) 432-5572. WABB Inc. (acq 9-14-59). Net: ABC/C. Rep: Eastman. Format: Top 40. ■ Bernard Dittman, pres, gen, prom & coml mgr; Gary Mitchell, prog dir; Mike Sloan, news dir; Jim Cassidy, mus dir; John D. Rabon, chief engr.

**WABB-FM**—Feb 5, 1973: 97.5 mhz; 100 kw. Ant 450 ft. Stereo. Dups AM 50%. Format: Contemp, Rock. ■ Lee Stamp, mus dir.

**WBLX(FM)**—See listing following WMOO.

**WGOK**—Nov 21, 1958: 900 khz; 1 kw-D, DA. 800 Gum St. Box 1425 (36601). (205) 432-8661. WGOK Inc. Net: Mutual black. Rep: Robert Dore. Format: Black. ■ Jules J. Paglin, pres; Gene Tibbett, exec gen mgr, sls mgr; A. J. Crawford, prog dir; Jordan Ray, news dir; Sam Moore, mus dir; Elza McGadney, chief engr. ■ Rates: \$10.90;10.90;10.90;10.90.

**WGOK-FM**—See Fairhope.

\***WHIL-FM**—Aug 29, 1974: 91.3 mhz; 10 W. Ant 28 ft. 4307 Old Shell Rd. (36608). (205) 460-2395. Spring Hill College. Format: non coml diversified. Spec progs: Classical 20 hrs, Jazz 10 hrs. both wkly.

**WKRJ**—1946: 710 khz; 1 kw-D, 500 w-N, DA-N. Box 2367 (36601). (205) 432-5501. TWX 810-741-4263. WKRJ-TV Inc. (acq 1956). Net: CBS. Rep: Katz. Format: MOR. ■ Mrs. Kenneth R. Giddens, pres; Carl Haug, gen mgr; Jim Scott, prog dir; Curtis Willard, chief engr; Jim Sands, news dir.

**WKRJ-FM**—Oct 16, 1947: 99.9 mhz; 96 kw. Ant 800 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR. ■ Ken Holiday, prog dir; Jim Sandss news dir. ■ WKRJ-TV affil.

**WKSJ**—See Prichard, Ala.

**WKSJ-FM**—Co-owned with WKSJ Prichard, Ala. April 12, 1971: 94.9 mhz; 100 kw. Ant 410 ft. Box 1444 (36601). Capitol Bcstg Corp. (acq 11-1-70). Dups AM 50%. Format: C&W. ■ Walter A. and Anna A. Duke, own.

**WLIQ**—Jan 25, 1961: 1360 khz; 5 kw-D, DA. Box 2723 (36601). (205) 476-1360. Southland of Alabama Inc. (acq 7-26-71). Net: ABC/I. Rep: Devney. Format: C&W. ■ Holton Turnbough, pres; Ed Jenkins, gen mgr & mus dir; Sonny Summers, prog dir; W. D. Folks, coml mgr; Robert Savell, chief engr.

**WLPR(FM)**—Dec 5, 1964: 96.1 mhz; 38 kw. Ant 420 ft. Box 1944 (36601). (205) 432-0401. Sound Bcstg Corp. (acq 3-74). Format: Btlf mus. Spec progs: Classcl 3 hrs wkly. ■ Nicholas C. Panayiotou, gen mgr; Gary L. Kohler, coml mgr; Roger Dendinger, prog news dir; Lorraine Folger, prom mgr; Anne Mirabella, continuity dir; Steve S. Riggs, chief engr.

**WMOB**—Dec 7, 1947: 840 khz; 1 kw-D. 1020 First Federal Tower (36606). (205) 478-6345. Bay Bcstg Corp. (acq 7-29-75). Net: ABC/E. Rep: Bernard. Format: MOR, talk. ■ Wayne Martin, gen mgr; Max Wise, coml mgr; Ron Meyer, prog mgr; Jim Bailey, mus dir; Robert Savell, chief engr; Dick Darby, news dir.

**WMOO**—1964: 1550 khz; 50 kw-D, DA. Box 1967 (36601). (205) 432-0595. Trio Broadcasters Inc. (acq 12-17-69). Group owner: Beasley. Format: Gosp. ■ George Beasley, pres; Angie Hatcher, women's edit; Ricky Barnes, news dir; Wilber H. Goforth, gen mgr, prog dir; Phillip Waite, chief engr. ■ Rates: \$8.50;8.50;8.50;8.50.

**WBLX(FM)**—Co-owned with WMOO. 92.9 mhz; 100 kw. Ant 470 ft. Stereo. (205) 432-7609. Net: National Black. Format: Black. ■ Larry Williams, gen mgr; Harry Palmer, chief engr. ■ Rates: \$14;12;10;10.

**WUNI**—Feb 7, 1930: 1410 khz; 5 kw-U, DA-N. 1257 Springhill Ave. (36604). (205) 438-4514. WUNI Inc.

(acq 12-3-64). Net: NBC. Rep: H-R Stone. Format: C&W. ■ Peggy S. Gilbert, pres; Don (Rocky) Reich, VP & gen mgr; Mike Malone, prog dir & prom mgr; Les Coleman, news dir; James C. Burns, chief engr.

## Monroeville

**WMFC**—April 1952: 1360 khz; 1 kw-D. Box 645 (36460). (205) 743-3281. Monroe Bcstg Co. Rep: Keystone. Net: ABC/C. ■ W.M. Stewart, pres; Harold Harris, stn mgr & chief engr; Wayne Caylor, coml mgr.

**WMFC-FM**—Nov 1965: 99.3 mhz; 3 kw. Ant 275 ft. Stereo. Prog sep from AM.

## Montgomery

**WAPX**—May 1947: 1600 khz; 1 kw-U, DA-N. Box 2028 (36103). (205) 263-3459. Sperling of Ala. Inc. (acq 12-65). Rep: Howard. ■ Judd Sparling, pres & gen mgr.

**WBAM**—1953: 740 khz; 50 kw-D, DA. 4740 Radio Rd. (36111). (205) 288-0150. Deep South Bcstg Co. Rep: Buckley. Format: Modern Country. ■ Frances U. Brennan, pres; Cyril G. Brennann, gen mgr & prog dir; Charles Jennings, news dir; Diane Brennan, mus dir; Robert Brennan, coml mgr; Charlie Casmus, sports dir; Taze Tisdale, chief engr. ■ Rates: \$15;14;15;—.

**WCOV**—Jan 16, 1939: 1170 khz; 10 kw-D, 1 kw-N, DA-2. Box 2505 (36105). (205) 288-7020. TWX 810-728-6246. WCOV Inc. (acq 11-10-64). Group owner: Gay-Bell Stns. Net: NBC. Rep: PRO-Meeker. Format: MOR. ■ Harry Barfield, pres; Karl Richards, VP & gen mgr; Madison Davis, opns dir; Jim Colley, sls mgr; Fred Thompson, news dir; Phil Witt, chief engr. ■ WCOV-TV affil. ■ Rates: \$14;10;11;14.

**WETU**—See Wetumpka.

**WFMI(FM)**—See listing following WQTY.

\***WHCR(FM)**—Not on air, target date unknown: 90.7 mhz; 10 w. Ant 100 ft. 1500 East Fairview Ave. Huntingdon College.

**WHHY**—April 30, 1930: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 2744 (36105). (205) 264-2288. Broadcast Service of Montgomery Inc. (acq 1-10-57). Group owner: Holt Bcstg System. Net: ABC/C. Format: Contemp. Spec prog: Black 1 hr wkly. ■ Robert N. Robinson, pres, gen & coml mgr; Ann Collier, stn mgr; Larry Stevens, prog dir; Robert Charles, news dir; Joe Cook, mus dir; Gerald Wilson, chief engr.

**WHHY-FM**—Sept 15, 1964: 101.9 mhz; 32 kw. Ant 120 ft. Stereo. CP: 100 kw; Ant 830 ft). Progs sep from AM. Net: ABC/I. Format: C&W. ■ W. Ross Neely, stn mgr.

**WKLH(FM)**—July 15, 1969: 92.3 mhz; 50 kw. Ant 409 ft. Stereo. CP: 25 kw; Ant 760 ft.) 516 S. Perry St. (36104) (205) 264-7392. Griffin Bcstg. Corp. (acq 4-73). Net: ABC/FM. Rep: H.R. Stone. Format: MOR. ■ S. Wayne Griffin, pres; Glenn Griffin, gen mgr; Wayne Dauthary, coml mgr; Edgar McNeese, chief engr & opns mgr. ■ Rates: \$9.75;7;9.75;7.

**WMGY**—March, 1944: 800 khz; 1 kw-D. Box 2271 (36103). (205) 262-5245. George H. Buck Jr. Group owner: McClure. Net: ABC/E. Rep: Dora-Clayton. Format: C&W. ■ Rollis D. Carlton, gen & sls mgr; Robert D. McKinnon, asst gen mgr; June N. Phelps, prog dir.

**WMGZ(FM)**—July 9, 1961: 103.3 mhz; 27.5 kw. Ant 290 ft.

**WQTY**—Oct 1, 1963: 1000 khz; 5 kw-D. Box 748 (36102). (205) 264-2218. Alabama Radio Corp (acq 9-8-72). Net: CBS. Rep: Savalli-Gates. Format: MOR, talk. ■ Carl M. Adams, pres; Harlyn M. Fisher, VP & gen mgr & coml mgr; Don Markwell, opns and prom mgr; Noah Sheppard, mus dir; Liz Toppins, news dir; John McLemore, chief engr. ■ Rates: \$8;8;8;6.40.

**WFMI(FM)**—Co-owned with WQTY. Jan 1, 1961: 98.9 mhz; 10 kw. Ant 155 ft. Stereo. Progs sep from AM 50%. Format: Btlf Music. ■ Rates: same as AM.

**WRMA**—May 8, 1953: 950 khz; 1 kw-D. Box 2228 (36103). (205) 264-6449. WRMA Inc. (acq 1969). Net: MBS/Black. Rep: Alan Torbet. Format: Black. ■ William O. Jones, pres; Lee Lunsford, gen mgr; Tracy Larkin, prog dir; Ronald Allen, mus dir; Harold Turner, news dir; Tom Jones, chief engr.

## Alabama Radio

See page C-1 for explanation of listings.

### Moulton

**WHIY**—Dec 11, 1963: 1530 khz; 1 kw-D, 250 w CH. Box 307 (35650). (205) 974-0681. Moulton Bcstg Co. Inc. (acq 1-27-68). Net: ABC/I. Format: C&W, Contemp. ■ Hiram Goodman, pres & gen mgr; Ray Wallace, stn mgr; Bill Mobbs prog, news dir; & chief engr; Ray Wallace, prom mgr.

### Muscle Shoals

**WLAY**—Jan 15, 1933: 1450 khz; 1 kw-D, 250 w-N. Box 220, Sheffield, Ala. (35660). (205) 383-2525. Slatton-Quick Co. (acq 4-21-59). Rep: PRO Times Sls; Beaver. Format: Contemp. ■ D. Mitchell Self, pres, gen mgr & natl sls mgr; Ronald E. Hale, VP & gen sls mgr; Jim Smith, asst mgr & prog dir; John Wise, mus dir; Bill Erwin, news dir; James Suttles, chief engr.

**WLAY-FM**—Oct 28, 1964: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Pop. ■ James E. Smith Jr., FM dir

### Oneonta

**WCRL**—July 29, 1952: 1570 khz; 1 kw-D. Box 490 (35121). (205) 625-3333. Blount County Bcstg Service (acq 3-55). Net: MBS. ■ L. D. Bentley Jr., owner & gen mgr; Jerry E. Hudson, asst mgr & prog dir; Max G. Bynum, mgr; Thomas E. Baty, chief engr.

**WKLD(FM)**—Co-owned with WCRL. July 12, 1968: 97.7 mhz; 990 w. Ant 480 ft. Dups AM 50%.

### Opelika

**WAOA**—Aug 12, 1968: 1520 khz; 5 kw-D, DA. Box 2329 (36801). (205) 745-4656. Faulkner Radio Inc. (group owner). Net: ABC/E. Rep: Bernard. Format: C&W. ■ James H. Faulkner Sr., pres; Glenn Buxton, gen mgr; Robert M. Thornburn, VP; Gerry King, prog dir; John McGiboney, news dir; Chris Hicks, mus dir; Margie Pillatt, prom mgr; Terry W. Harper, chief engr.

**WFRI(FM)**—See Auburn, Ala.

**WJHO**—June 3, 1940: 1400 khz; 1 kw-D, 250 w-N. Box 710 (36801). (205) 745-6484. Opelika Auburn Bcstg Co. Net: MBS. Rep: Walton, Jones. Format: Top 40/C&W/MOR/Black. ■ Jack Smollon, gen mgr & chief engr; Ken Riggsby, prog dir; Ed Mathews, office mgr; Terry Duffie, coml mgr; Billie Ann Smollon, prom mgr; L. N. Smith, news dir; Michael Jones mus dir. ■ Rates: \$6;5.50;6;5.50.

### Opp

**WAMI**—Dec 12, 1952: 860 khz; 1 kw-D. Box 169 (36467). (205) 493-3588. Opp Bcstg Inc. Format: Block programming of MOR, Top 40 & C&W. ■ Joseph Breedlove, pres; Donald Cooke, gen & coml mgr; Chuck Eiland, prom mgr; James Heath, prog & news dir; Robert Page, chief engr. ■ Rates: \$3;3;3;3.

**WAMI-FM**—Nov 9, 1973: 102.3 mhz; 3 kw. Ant 280 ft. Stereo. Dups AM 70%. ■ Rates same as AM.

### Ozark

**WAYD**—Oct 5, 1968: 1190 khz; 1 kw-D. Drawer 1259 (36360). (205) 774-3000. Wade B. Sullivan. Format: C&W. ■ Wade B. Sullivan, pres & gen mgr; Aubrey Tomlin, chief engr.

**WAYD-FM**—1974: 103.9 mhz; 3 kw. Ant 190 ft.

**WOAB(FM)**—See listing following WOZK.

**WOZK**—May 3, 1953: 900 khz; 1 kw-D. Box 910 (36360). (205) 774-5600. Ozark Bcstg Corp. Format: Adult. ■ Howard Parrish Jr., gen mgr & chief engr; Miriam B. Miller, prog dir. ■ Rates: \$2.50;2.50;2.50;2.50.

**WOAB(FM)**—Co-owned with WOZK. July 9, 1967: 104.9 mhz; 2.85 kw. Ant 180 ft. Prog sep from AM. Format: C&W. ■ Rates: \$1.60;1.60;1.60;1.60.

### Pell City

**WFHK**—Jan 7, 1956: 1430 khz; 1 kw-D. Box 606 (35125). (205) 338-2238. St. Clair Bcstg System (acq 5-2-56). Net: Keystone. Rep: Continental Radio Sales. Format: MOR. ■ Fate L. Gossett Sr., pres and gen mgr; Georgia Gossett, coml mgr; Fred L. Kelley, prog dir;

Leland Gossett, prom mgr; James C. Seales, news dir; C.C. McRae, chief engr.

### Phenix City

**WDAK**—See Columbus, Ga.

**WEIZ**—See Columbus, Ga.

**WPNX**—See Columbus, Ga.

### Piedmont

**WPID**—1953: 1280 khz; 1 kw-D. Box 223 (36272). (205) 447-2231. WPID Radio Station. (acq 6-24-65). Rep: Keystone. Format: Contemp, C&W, Gospel. ■ Terrence J. Gladden, gen mgr & chief engr; Frances Gladden, coml mgr; Brent Morrison, prog & asst mgr.

### Prattville

**WPXC**—March 10, 1969: 1410 khz; 5 kw-D, 1 kw-N, DA-2. Box 548 (36067). (205) 365-6727. Prattville Radio Inc. Net: ABC/I. Format: C&W. ■ Joe Hagler, pres & gen mgr; Bill Stewart, coml mgr; Larry Pate, prog & news dir; Gerald W. Wilson, chief engr.

### Prichard

**WKSJ-FM**—See Mobile, Ala.

**WKSJ**—June 13, 1966; 1270 khz; 1 kw-D. Box 1444, Mobile, Ala. (36601). (205) 456-6547. Broadcast Enterprises Inc. (acq 11-1-70). Format: C&W. ■ E.M. Johnson, pres; Kenneth S. Johnson, gen mgr.

### Rainsville

**WVSM**—May 16, 1967: 1500 khz; 1 kw-D. Box 238 (35986). (205) 638-2137. Sand Mountain Advertising Co. Inc. Rep: Beaver. Format: C&W. ■ L. E. Kennamer, pres; Bill Huber, gen mgr & prog dir; Bill Prickett, prom mgr; Robert A. Gay, chief engr. ■ Rates: \$1.90;1.90;—.

### Red Bay

**WRMG**—June 29, 1968: 1430 khz; 1 kw-D. Box 508 (35582). (205) 356-4458. Redmont Bcstg Corp. Format: C&W. ■ E. E. Stuart, pres, gen mgr & chief engr; F. N. Grubbs, coml mgr; Robert Landers, prog dir; Keith Ledbetter, news dir.

### Roanoke

**WELR**—April 1954: 1360 khz; 1 kw-D. Box 709 (36274). (205) 863-4139. Earl E. Manning Jr. (acq 11-4-64). Format: C&W. ■ Earl Manning, gen mgr.

**WELR-FM**—Feb 14, 1969: 95.3 mhz; 2.5 kw, horiz; 1.25 kw vert. Ant 320 ft. Dups AM 80%.

### Russellville

**WKAX**—April 3, 1974: 1500 khz; 1 kw-D, DA. (205) 332-6300. Box 1117 (35653). Russellville Bcstg Co. Inc. ■ Kenneth A. Casey, pres & chief engr; Gary Sherrod, mus dir; Buzz King, gen mgr.

**WWWR**—May 29, 1949: 920 khz; 1 kw-D. Drawer 518 (35653). (205) 332-0214. Franklin Bcstg Inc. (acq 7-6-65). Net: Tri-W. Rep: Carpenter. Format: C&W. ■ Marion Grant, pres, Hal Kirby, gen mgr, prog dir & chief engr; Mickey Davis, mus and news dir. ■ Rates: \$2.25;2.25;2.25;—.

### Scottshore

**WCNA-FM**—Nov 3, 1965: 98.3 mhz; 1.5 kw. Ant 400 ft. Box 699 (35768). (205) 574-2341. Mellow Sound Bcstg. Rep: Beaver. Format: C&W. ■ Ralph M. Shepard, pres; Ben Kitchens, gen & coml mgr; Ray Estes, prog & music dir; Madge Wilbanks, prom mgr; Charles Cruce, news dir; Robert A. Gay, chief engr.

**WCRI**—June 13, 1950: 1050 khz; 250 w-D. Box 727 (35768). (205)574-1050. Jackson County Bcstg Service. ■ R. W. Kennamer, gen mgr.

**WROS**—June 11, 1952: 1330 khz; 1 kw-D. Box 966 (35768). (205) 574-2156. Scottsboro Bcstg Co. Net: Keystone. Rep: Carpenter. Format: MOR/C&W/Rock. ■ Mrs. Rose M. Kirby, pres; Hugh T. Kirby Jr., gen mgr & prog dir; Jess R. Moore, chief engr.

### Selma

**WALX(FM)**—1974: 100.9 mhz; 3 kw. Ant. 300 ft. 15 Par-

due St. (36701). Alexander Bcstg Co.

**WAMA**—Dec 19, 1946: 1340 khz; 1 kw-D, 250w-N. Box 305 (36701). (205) 874-4608. Vogel-Hendrix Corp. (acq 2-1-69). Group owner: Vogel Communications. Net: CBS. Rep: Jones. Format: Contemp. Spec prog: Black 5 hrs wkly. ■ William R. Vogel, pres; Phil Taylor, gen mgr; Guy Polley, coml mgr; Joe Bolton, prog dir; Bill Gomel, sports dir; Dan Hughes, news dir; Lamar Manham, chief engr.

**WHBB**—Nov 11, 1935: 1490 khz; 1 kw-D, 250 w-N. Box 1055 (36701). (205) 874-8296. Talton Bcstg. (group owner; acq 3-21-62). Net: ABC/C. Rep: Keystone; Busby, Finch & Woods. Format: Contemp. Spec progs: Black 18 hrs; Farm 6 hrs; Gospel 6 hrs wkly. ■ Julius E. Talton, pres & gen mgr; Jamie Wallace, news dir; Bill Sellier, prog dir; Dave Rigdon, coml mgr; Jim Lumpkin, chief engr. ■ Rates: \$4.47;4.47;4.47;4.47.

**WTUN(FM)**—Co-owned with WHBB. September 1965: 100.1 mhz; 3 kw. Ant 125 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: C&W. ■ Gary Fuller, coml mgr. ■ Rates: \$4.04;4.04;4.04;4.04.

**WTQX**—May 191956: 1570 khz; 5 kw-D. Box 1307 (36701). (205) 874-9062. Kathleen E. Stutts (acq 10-9-66). Net: Mutual Black. Rep: Beaver. Format: Black. ■ Samuel S. Everette Jr., gen mgr; M. J. Anderson, prog dir; Herb Connellan, chief engr.

**WTUN(FM)**—See listing following WHBB.

### Sheffield

**WRCK-FM**—Co-owned with WZZA Tusculmbia, Ala. July 2, 1969: 106.3 mhz; 3 kw. Ant 86 ft. Box 517, Tusculmbia (35674). (205) 381-1862. (acq 6-1-74). Prog sep from AM. Net: MBS. Format: Rock.

**WSHF**—Nov 6, 1963: 1290 khz; 1 kw-D. Box 606 (35660). (205) 383-1290. J. B. Falt Jr. (group owner). Net: ABC/E. Rep: Meeker, Busby, Finch & Woods. Format: C&W. ■ J.B. Falt Jr., owner; Gary Wright, gen mgr & chief engr; Harold Clemons, prog dir; Danny Haynes, mus dir; Chet Rumore, news dir. ■ Rates: \$3.75;3.75;3.75;3.75.

### Sylacauga

**WFEB**—March 1945: 1340 khz; 1 kw-D, 250 w-N. Box 358 (35150). (205) 245-3281. Alabama Bcstg Inc. Net: MBS. Rep: Carpenter. Format: MOR. ■ George W. Carr, pres, gen & coml mgr; Wendell Scroggins, chief engr.

**WMLS**—May 16, 1948: 1290 khz; 1 kw-D. Box 538 (35150). (205) 245-4354. Marble City Bcstg Co. Format: Contemp. C&W. ■ Curtis O. Liles, pres & gen mgr; Glen A. Davis, chief engr. ■ Rates: \$2;2;2;2.

**WMLS-FM**—Dec 20, 1959: 98.3 mhz; 630 w. Ant 83 ft. Dups AM 35%.

### Talladega

**WEYY**—April 1956: 1580 khz; 1 kw-D. Drawer E (35160). (205)362-9041. Tallabama Bcstg Inc. (acq 5-62). Net: ABC/C. Format: C&W/Black. ■ Jimmy E. Woodard, pres, gen mgr; Don Stephens Jr., prog & news dir; Bryan Townsend, coml mgr; Don Stephens Jr., prom mgr; Hugh O'Neal, chief engr.

**WHTB(FM)**—Co-owned with WEYY. Nov 10, 1972: 92.7 mhz; 250 w. Ant 870 ft. Stereo. Box 994 (35160). (205)362-8890. Format: Pop contemp. Spec prog: Black 1 hr wkly.

**WNUZ**—1945: 1230 khz; 1 kw-D, 250 w-N. Box 998 (35160). (205)362-1230. Radio Alabama Inc. (acq 6-1-59). Format: MOR. Spec prog: Black 6 hrs wkly. ■ J.L. Coley, pres; Royce Faulkner, gen mgr; Randall Lowley, coml mgr; Van Gable, mus dir; Charles Osborne, stn mgr & news dir; Tyril Johns, chief engr.

### Tallassee

**WTLS**—Oct 19, 1957: 1300 khz; 1 kw-D. 1702 Gilmer Ave. (36078). (205)283-3789. The Ne-Ler Co. (acq 5-6-59). ■ Ned Butler, owner, gen & coml mgr & chief engr.

### Thomasville

**WJDB**—July 16, 1956: 630 khz; 1 kw-D. Box 757 (36784). (205)636-4438. WJDB Radio Inc. Net: Keystone. Spec progs: Black 8 hrs wkly. ■ Cecil Goodreau, pres & gen mgr; Gene Vinson, chief engr.

**WJDB-FM**—Nov 2, 1972: 95.3 mhz; 3 kw. Ant 300 ft.



**Troy**

**WTBF**—Feb 25, 1947: 970 khz; 5 kw-D, 500 w-N, DA-N. College Dr. (36081). (205)566-0300. Troy Bcstg Corp. Net: MBS. ■ Jess Jordan, gen mgr; Robert M. Tolbert, coml mgr; Asa Dudley, prog dir; Joe Gilchrist, chief engr.

**WTUB(FM)**—Feb 28, 1973: 105.7 mhz; 100 kw. Ant 410 ft. Box 516 (36081). (205)566-5545. Troy Radio Inc. Format: C&W, Relig, Rock. ■ Albert G. Goree, pres, gen & coml mgr; Robert Booth, prom mgr & prog, mus & news dir; Marvin Jones, chief engr.

**Tuscaloosa**

**WACT**—September 1958: 1420 khz; 5 kw-D. Box 126 (35401). (205)759-5786. New South Radio Inc. (acq 11-67). Rep: Alan Torbet. Format: C&W. ■ Clyde Price, pres & gen mgr; Mike Travis, coml mgr; Norman Bassett Jr., prog dir; Jerry Voyles, prom mgr & mus dir; Mike Dale, news dir; Argie Johnson, chief engr.

**WACT-FM**—June 1, 1966: 105.5 mhz; 1.5 kw. Ant 400 ft. Stereo. Dups AM 60%. Format: C&W.

**WJRD**—Oct 10, 1936: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Drawer 4 (35401). (205)345-2244. Tidmore & Harrison, receiver (acq 10-75). Net: CBS. Rep: Bernard Ochs. Format: C&W. ■ Robert J. Martin, pres & gen mgr; Robert Martin Jr., coml & prom mgr; Courtney Haden, prog & mus dir; Joe Affholter, news dir; John Scott, chief engr. ■ Rates: \$12;12;12;12.

**WNPT**—Dec 10, 1951: 1280 khz; 5 kw-D, 500 w-N, DA-N. Box 2787 (35401). (205) 758-3311. West Alabama Bcstg Co. Net: ABC/I. Rep: Dora-Clayton. Format: MOR. ■ Edna Ruth Harris, pres & own; Gordon Campbell, sls mgr; Hush Rushing, news dir; Ed Folts, chief engr.

**WTBC**—Dec 23, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 2000 (35401). (205) 758-5523. Tuscaloosa Bcstg Co. Net: ABC/C. Format: Contemp rock. Net: MBS. ■ Bert Bank, pres; Ralph Bank, gen mgr; Alan Burns, prog dir; Tommy Roberts, news dir; R. M. Jones Jr., chief engr.

**WUOA(FM)**—Co-owned with WTBC. 1952: 95.7 mhz; 17.5 kw. Ant 320 ft. Prog sep from AM. Stereo. Format: Easy istng. ■ Tommy Roberts, prog dir.

**WTUG**—February 1958: 790 khz; 1 kw-D. Box 1896 (35401). (205) 345-7200. Tri Cities Bcstg Co. (acq 10-57). Group owner: E.O. Roden Stns. Rep: Howard. Format: Black. ■ E.O. Roden, pres; Edmond E. Payne, gen mgr.

**\*WUAL(FM)**—Sept 7, 1972: 91.7 mhz; 10 w. Ant 200 ft. Box 6155, Univ of Ala. (35486). (205) 348-6082. Board of Trustees of the U. of Alabama. Stereo. Format: Progressive, Rock. Spec progs: Black 15 hrs, Classcl 6 hrs, both wkly. ■ Knox Hagwood, gen mgr; Scott Chramer, stn mgr; Frank Pettit, chief engr.

**WUOA(FM)**—See listing following WTBC.

**Tuscumbia**

**WRCK(FM)**—See Sheffield, Ala.

**WVNA**—April 5, 1955: 1590 khz; 5 kw-D, 1 kw-N, DA-N. 509 N. Main St. (35674). (205) 383-2727. Elton H. Darby (acq 1956). Net: CBS. Rep: Walton, Crane. Format: MOR. ■ Elton H. Darby, owner; James A. Hall, gen mgr; Billy Banks, coml mgr; Mary Ann Franck, prog dir; Jack Voorhies, prom mgr; Nelle Bigbee, news dir; Duane Hoisington, chief engr.

**WVNA-FM**—May 2, 1962: 100.3 mhz; 3.1 kw. Ant 275 ft. (CP: 100 kw horiz, 84 kw vert; Ant 245 ft). Dups AM 25%. Format: C&W.

**WZZA**—Co-owned with WRCK-FM, Sheffield, Ala. April 17, 1960: 1410 khz; 500 w-D. Box 2562, Muscle Shoals, Ala. (35660). (205) 383-5810. Wein Bcstg Corp. (acq 6-1-74). Net: Mutual Black. Rep: Ochs. Format: Black. ■ Margaret L. Wein, pres; Edward Wein, VP; Paul S. Slatton, gen mgr & chief engr; Bob Tracy, prog dir.

**Tuskegee**

**WBIL**—July 1, 1952: 580 khz; 500 w-D. Box 666 (36083). (205) 727-2100. All Channel TV Service Inc. (acq 1975). Net: MBS/Black. Rep: Savalli Gates. Format: Black. ■ George H. Clay, owner; J. Nichols, ops mgr; Tracy Larkin, prog dir; Terry Harper, chief engr.

**WVNS**  
Progressive Black  
*A New South Broadcasting Station*  
National Black Network

N A F M B

R A B

NAB  
Radio  
Code

**WVNS(FM)**—July 12, 1975: 95.9 mhz; 2.45 kw. Ant 323 ft. Stereo. Box 1245, Tuskegee Institute (36088). (205) 727-1284. New South Bcstg Corp. Net: Natl Black. Format: Black, Jazz, progs. ■ William A. Gordon, Jr., pres; gen mgr & chief engr; Candy Capel, coml mgr; Tracy Larkin, prog dir; Julian Wright, mus dir; Abdul Hafiz, news dir. ■ Rates: \$2.55;2.55;2.55;2.55.

**Union Springs**

**WQSI(FM)**—Oct 16, 1975: 100.9 mhz; 3 kw. Ant 275 ft. 2137 Campbell Rd, Montgomery, Ala. 36111. Onion Springs Broadcasting. Format: Contemporary.

**Vernon**

**WVSA**—July 4, 1966: 1380 khz; 1 kw-D. Box 630 (35592). (205) 695-9191. Lamar County Bcstg Co. Inc. Rep: Keystone; Beaver. Format: C&W, Gosp. ■ Olive E. Sisk, pres; Joel Comp, gen & coml mgr; Billy Ray Adams, prog & news dir; Edward Hunnicutt, chief engr.

**Wetumpka**

**WETU**—Oct 2, 1954: 1250 khz; 5 kw-D. Box 60 (36092). (205) 567-4351. Elmore Service Corp. Rep: Walton. ■ Lem Coley, pres; Bob McKinnon, gen & prom mgr, prog & news dir; Frank Warren, coml mgr; Dave Conley, chief engr.

**Winfield**

**WEZO**—Aug 23, 1965: 1300 khz; 1 kw-D. Box 608 (35570). (205) 487-3261. John Self, Audio news: UPI. Rep: Beaver. Format: C&W. ■ John Self, owner; Hewitt Addison, gen mgr; C.D. Self, Jr., prom mgr; Bobby Cantrell, chief engr. ■ Rates: \$3;3;3;3.

**York**

**WSLY(FM)**—follows WYLS.

**WYLS**—Nov 1970: 1350 khz; 5 kw-D. 687 (36925). (205) 392-7193. Grantell Bcstg Co. Rep: Keystone. Format: Black/s/MOR. Spec progs: C&W 16 hrs, rock 10 hrs wkly. ■ William B. Grant, own, gen mgr & chief engr; Charles J. Ezell, own coml mgr & prog dir. ■ Rates: \$2.45; 2.45; 2.45; —.

**WSLY(FM)**—Co-owned with WYLS. Not on air, target date March 1976: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 993, Livingston, Ala. (35470). (205) 392-7193. Format: MOR. ■ Rates same as AM.

**CSI ELECTRONICS INC.**

2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

**Alaska**

**Anchorage**

**KANC**—May 10, 1975: 1080 khz; 10 kw-U. Box 4-2287 (99509) (907) 272-4522. Mt. Susitna-Broadcasting Corp. Format: Progs country. ■ H. Von Gemmingen, coml mgr; Chuck Roberts, mus dir; John R. Garland, gen mgr; Bruce Parker, prog dir; Don French, ops mgr; Larry Sliger, chief engr. ■ Rates: \$13.45; 10.10; 13.45; 6.70.

**Alabama, Alaska Radio**

See page C-1 for explanation of listings.

**KBYR**—1948: 700 khz; 1 kw-D, 500 w-N. Box 2200. (99501). (907) 272-3456. Northern TV Inc. (group owner; acq 8-16-65). Net: ABC/E; CBS; Alaska Bcstg System. Rep: Masla/Young; Alaska Radio & TV Sls. Format: MOR. ■ A. G. Hiebert, pres; Ron L. Moore, gen & coml mgr; Bruce Kier, mus dir; Eugene Miner, ops mgr; Jerry Rose, news dir; George Howard, chief engr. ■ Rates: \$13; 11.50; 13; 8.

**KNIK-FM**—Co-owned with KBYR. Sept 15, 1960: 105.5 mhz; 3 kw. Ant 265 ft. Dups AM 80%. Stereo. ■ KTVA(TV) affil. ■ Rates same as AM.

**KENI**—May 2 1948: 550 khz; 5 kw-U. Box 1160 (99510). (907) 272-7461. Telex 25-186. Midnight Sun Bcstrs Inc. (group owner; acq 1-1-60). Net: ABC/I, NBC. Rep: Avery-Knodel; Simpson/Reilly. Format: Top-40. ■ Alvin O. Bramstedt, pres & gen mgr; Hank Mann, sls mgr; Harv Allen prod dir; Ron Berry, mus dir; Charles M. Gray, chief engr. ■ KENI-TV affil. ■ Rates: \$20.50; 17.50; 20.50; 12.50.

**KFQD**  
Contemporary/Golden

FORBET  
LASER  
Inc.

NAB  
Radio  
Code

**KFQD**—1924: 750 khz; 50 kw-D, 10 kw-N. 9200 Lake Otis Parkway (99507). (907) 344-9622. KFQD Inc. (acq 8-1-62). Group owner: Robertson-Clapp Stns. Rep: Torbet. Format: Contemp/golden. ■ Miller C. Robertson, pres; Roy Robinson, gen mgr; David Schmidt, coml mgr; Art Lewis, prom dir; Mark Lewis; prog dir; Robert Melton, mus dir; Pete Carren, news dir; Gale Allred, chief engr. ■ Rates: \$18; 14.50; 18; 9.

**KGOT(FM)**—Listing follows KYAK.

**KHAR**—Jan 7, 1961: 590 khz; 5 kw-U. 3900 Seward Highway (99503). (907) 272-9591. Sourdough Bcstrs. Rep: Savalli/Gates; Tacher. Format: Good mus/MOR. ■ Patricia E. Harpel, pres; William B. Allen, gen mgr; Robert Pate, coml mgr; Ken Flynn, prog dir, mus dir, prom mgr; Marlo Holmes chief engr. ■ Rates: \$19.50; 16.50; 19.50; 10.50.

**KHAR-FM**—November 1966: 103.9 mhz; 2.8 kw. Ant 54 ft. Dups KHAR 100%. Stereo. ■ Rates same as AM.

**KJZZ(FM)**—102.1 mhz; 3.5 kw. Ant 75 ft. 338 Denali St. (99501). (907) 279-2213. Cook Inlet Bcstrs. (acq Feb. 1973). Stereo. ■ Joseph Perry.

**KNIK-FM**—Listing follows KBYR.

**KYAK**—July 15, 1967: 650 khz; 60 kw-D, 25 kw-N. DA-2. 2800 East Dowling Rd. (99507). (907) 344-2522. Big Country Radio Inc. (group owner). Rep: H-R/Stone; The Tacher Co. Format: Country. ■ Richard C. Cruver, pres; Glenn S. Miller, VP; Robert W. Fleming, exec VP & group mgr; Jack Arnold, coml mgr; William S. Brink, ops mgr; Jim Robbins, prog dir; Steve LaMar, news dir; Wayne Lowe, mus dir; Norm Fish, chief engr. ■ Rates: \$19; 16; 19; 11.

**KGOT(FM)**—Co-owned with KYAK. Sept 15, 1975: 101.3 mhz; 26 kw. Ant minus 66 ft. Format: Contemporary Rock. Stereo. ■ Larry Wayne, prog mgr. ■ Rates: \$7; 6.50; 7; 5.50.

**Bethel**

**\*KYUK**—May 13, 1971: 580 khz; 5 kw-U. Box 468 (99559). (907) 543-2644. Bethel Bcstg Co. Format: MOR. Spec progs: Eskimo-Upik, 50 hrs wkly. ■ Martin Moore, pres; Jim Croll, gen mgr; Rosie Porter, prog dir; Liz Howard, mus dir; Bob Tinkle, chief engr; Buster Richardson, news dir. ■ KYUK-TV affil.

**College**

**\*KUAC(FM)**—Sept 20, 1962: 104.7 mhz; 10.5 kw. Ant 440 ft. Stereo. U. of Alaska. Box 95003, Fairbanks (99701). (907) 479-7491. U. of Alaska. Net: NPR. Audio News: AP Radio. Format: Classical. Spec progs: Jazz 2 hrs wkly; East Indian 1 hr wkly. ■ Donald B. Upham, gen mgr; David L. Geesin, stn mgr & prog dir; Louise Kowalski, mus dir; Hank Hove, chief engr.

## Alaska, Arizona Radio

See page C-1 for explanation of listings.

### Cordova

**KLAM**—May 1953: 1450 khz; 250 w-SH. Box 278 (99574). (907) 424-3222. Northern Light Bcstg Corp. Net: CBS, Alaska Bcstg System. Rep: Young; Alaska Radio/TV Sales. Format: Contemp. ■ William D. Bechtel, owner (acq. Nov. 1973), pres, gen mgr, dir, & chief engr.

### Dillingham

**\*KDLG**—July 22, 1975: 670 khz; 5 kw-D, 1 kw-N. Box 202 (99576). (907) 842-3183. Dillingham City School District. Format: Diversified. ■ Ethel J. Nelson, pres; Paul Ilutsik, news dir; Leo Lutchansky, gen mgr & prog dir; Paul Davis, chief engr.

### Fairbanks

**KFAR**—1939: 660 khz; 10 kw. Box 910 (99701). (907) 452-2125. Midnight Sun Bcstrs Inc. (group owner; acq 1960). Net: ABC/I, NBC. Rep: James C. Fletcher, NYC; Simpson/Reilly. Format: Contemp. ■ A.O. Bramstedt, pres; R.D. Jensen, exec VP; Don Andon, VP & stn mgr; Charles Sandburg, prog dir; Candy Holliday, off mgr; Don Garrett, chief engr; Jerry Fears, news dir. ■ KRAR-TV affil.

**KFRB**—1948: 900 khz; 10 kw. Box 950 (99701). (907) 452-5121. Northern Television Inc. (group owner; acq 8-15-65). Net: CBS; Alaska Bcst System. Rep: Young-VTM; Alaska Radio-TV Sls. ■ A. G. Hiebert, pres; Theodore Lehne, gen mgr; Bob Hamme, opns mgr; Larry Carpenter, news dir.

**KIAK**—Sept 18, 1972: 970 khz; 5 kw-U. Box 2828 (99707). (907) 452-1931. Big Country Radio Inc. (group owner). Rep: HR/Stone. ■ Richard C. Cruver, pres; Robert W. Fleming, VP & gen mgr; Glen Miller, VP, sec-treas; Richard W. Lobdell Jr. stn mgr; Larry Stephens, news dir; Thomas A. Busch, chief engr.

### Glennallen

**KCAM**—April 16, 1964: 790 khz; 5 kw-U. Box 125 (99588). (907) 822-3306. Central Alaska Missions Inc. Format: Easy Listening & Religious. ■ Leander Rempel, Alaska dir; Carlyle Callis, gen mgr; Fred D. Lambert, asst mgr; Ethel Bloom, office mgr; Dave Buchanan, chief engr.

### Juneau

**KINY**—May 28, 1935: 800 khz; 5 kw-U. 231 S. Franklin St. (99801). (907) 586-1800. Midnight Sun Bcstrs Inc. (group owner; acq 6-1-68). Net: ABC, NBC, Midnight Sun. Rep: Fletcher; Simpson. ■ Al Bramstedt, pres; Jack A. Foley Sr., gen & s/s mgr; Chuck Benson, prog mgr; William Hartley Jr., mus dir; Marvin R. Weatherly, net chief engr. ■ KINY-TV affil.

**KJNO**—Oct 19, 1952: 630 khz; 1 kw-D, 500 w-N. Box 929 (99802). (907) 586-3630. Southeastern Alaska Broadcasters (acq. 1968). Net: CBS. Rep: Alaska Radio and TV Sales. Format: MOR. ■ Roy Paschal, pres; Dennis Egan, gen mgr; Don Erisman, chief engr.

**\*KTOO(FM)**—Jan 27, 1974: 104.3 mhz; 10 w. Box 1487 (99801). (907) 586-1567. Capital Community Broadcasting Inc. Net: Northwest Public Radio Network. Format: Educational, varied, public affairs. ■ Dennis P. Harris, pres; John Mentli, Frederick Hoskinson, coordinators.

### Ketchikan

**KTKN**—1942: 930 khz; 5 kw-D, 1 kw-N. Box 2347 (99901). (907) 225-2191. Midnight Sun Broadcasters Inc. (group owner; acq 1960).

### Kodiak

**KVOK**—November 1975: 560 khz; 1 kw-U. Box 53 (99615). (907) 486-5159. Loren F. Bridges. Net: CBS, ABC/E, Alaska Bcstg System. Format: Diversified MOR. Spec progs: Classical 3 hrs; Aleut, ½ hr, wkly. ■ Loren F. Bridges, own, coml mgr, mus dir; Robert L. Bridges, news dir, chief engr; Martha W. Bridges, prog dir & sec.

**\*New FM**—Not on air, target date unknown: 100.1 mhz; 3 kw. Box 484 (99615). Kodiak Public Broadcasting Corp. ■ Samuel A. Ward, VP, bd of dir.

### Kotzebue

**\*KOTZ**—April 1973: 720 khz; 5 kw-U. Box 78 (99752). (907) 442-3267. Kotzebue Bcstg. Net: NPR. Format: Educl & MOR. Spec progs: Eskimo, 10 hrs wkly. ■ June Nelson, pres; Alex Hills, chief engr; Nellie Ward, gen mgr.

### Nome

**KICY**—April 17, 1960: 850 khz; 5 kw-U. Box 820 (99762). (907) 443-2213. Arctic Bcstg Assn. Net: CBS; Alaska Bcstg Sys. Rep: Masla-Young; Alaska Bcstg Sys. Spec progs: Eskimo 4 hrs, Russian 5 hrs, both wkly. ■ Charles F. Sebastian, pres; David DeVries, asst mgr in chg of s/s; James Engwall, bus mgr & news dir; Stanley R. Summers, prog dir & mus dir; Earl Swanson, chief engr. ■ Rates: \$4.75; 4.50; 4.75; 4.50.

**\*KNOM**—July 14, 1971: 780 khz; 10 kw-D, 5 kw-N. Box 988 (99762). (907) 443-5221. Catholic Bishop of Northern Alaska. Format: Contemp, C&W. Net: MBS. ■ Very Rev. Robert Whelan, S.J., pres; James E. Poole S.J., dir; Thomas A. Busch, gen mgr; Therese Burik, bus mgr; Richard D. Barton, mus dir; Ed Guiragos, prog dir; Mark A. Hoelsken chief engr.

### Northpole

**KJNP**—Oct 11, 1967: 1170 khz; 50 kw-U, DA-N. Box 0 (99705). (907) 448-2216. Evangelistic Missionary Fellowship. Format: C&W, Religious. ■ Donald L. Nelson, pres; Genevieve Nelson, VP; Richard Olson, mgr; Beverly Olson, prog dir; Yvonne Carriker, gen mgr; Neil Cook, chief announcer; Richard Stegstra, chief engr.

**KRKM**—Not on air, target date unknown: 600 khz; 1 kw-U, DA-1. 6 Mile Badger Road, Fairbanks (99701). Cassidy Broadcasting.

### Seward

**KRXX**—November 1948: 950 khz; 1 kw-SH. Box 276 (99664). (907) 224-3456. Radio Seward Inc. (acq 12-30-70). Rep: Alaska Radio TV Sales. Format: MOR; C&W. ■ WE. Fletcher, pres & gen mgr; Brent Whitmore, news dir & chief engr; Mark J. Goodwin, coml mgr, prog dir & prom mgr; Jim McCurdy, mus dir. ■ Rates: \$5; 5; 5; 4.40.

### Sitka

**KIFW**—Sept. 1949: 1230 khz; 250 w. Box 299 (99835). (907) 747-3244. Sitka Bcstg Co. (acq July 1965). Net: CBS; Alaska Bcstg System. Rep: Adam Young; Alaska Radio-TV Sales. Format: Contemp, rock, talk. ■ Roy Pachal, pres & gen mgr; Steven L. Rhyner, coml/prom mgr to prog/news dir; Bob Barger, music dir; Steve Godwin, chief engr. ■ KIFW TV affil.

**\*KMTE(FM)**—May 1974: 100.1 mhz; 10 w. Mt. Edgcombe High School (99835). (907) 966-2203. Department of the Interior, Bureau of Indian Affairs. Format: Educational, diversified.

### Soldotna

**KSRM**—Sept 27, 1967: 920 khz; 5 kw. Box 950 (99669). 262-4425. KSRM Inc. (acq 4-1-70). Net: Alaska Bcstg System. Rep: Adam Young-VTN; Wellington; Alaska Radio-TV Sls. Format: MOR. ■ Walter H. Stephan, pres; John C. Davis, gen mgr; Rol

#### AFRTS stations

The U.S. Armed Forces Radio and Television Service operates radio stations over 200 watts in Alaska at the following locations:

Adak—890 khz; 250 w.  
Adak (FM)—101.1 mhz; 250 w.  
Ft. Greeley—980 khz; 250 w.  
Galena—570 khz; 250 w.  
King Salmon—970 khz; 250 w.  
Kodiak—960 khz; 250 w.  
Shemya (FM)—101.8 mhz; 1.3 kw.  
Shemya—1240 khz; 250 w.  
Tatalino—1450 khz; 250 w.

*William A. Exline, Inc.*

31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903

(415) 479-0717

MEDIA BROKERS - CONSULTANTS

Davis, coml mgr; Bert McAlister, news dir; Jeff Bowden, chief engr.

### Arizona

#### Apache Junction

**KSTM(FM)**—July 1, 1973: 107.1 mhz; 3 kw. Ant minus 115 ft. Box N (85220). (602) 982-5786. Harold R. Harkins. Format: Variety. ■ Harold R. Harkins, gen mgr & chief engr; Ron Harkins, coml & prom mgr; Joan Harkins, prog & news dir; Brett Oden, mus dir. ■ Rates: \$7; 7; 7; 7.

#### Bisbee

**KBZA(FM)**—Not on air, target date January 1976: 92.1 mhz; 50w. Ant. 2199 ft. Box 1818 (85603). (602) 432-5441. Wrye Assoc. Format: Diversified. ■ William F. Wrye, co-owner, gen mgr & chief engr; Rose D. Wrye, co-owner & prog dir.

**KSUN**—October 1933: 1230 khz; 1 kw-D, 250 w-N. Drawer CC (85603). (602) 432-2277. Bisbee Bcstrs Inc. (acq 12-1-68). Net: NBC. Format: MOR. ■ Howard Waterhouse, pres, gen mgr, prog dir, prom mgr & chief engr; Steve King, coml mgr & news dir.

#### Casa Grande

**KBFE(FM)**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant. 70 ft. ■ Bret F. Eisele.

**KPIN**—Dec 6, 1956: 1260 khz; 1 kw-D. Box 499 (85222). (602) 836-7427. Santa Cruz Valley Communication System. (acq 6-10-73). Group owner: Jim Hughes Stns. Net: Ariz. Rep: Lucas. Format: MOR. Spec progs: Sp 3½ hrs wkly. ■ James B. Hughes, pres; Dean Weatherly, gen mgr; Jack Jakeway, coml mgr; Scottie Allen, prog & mus dir; David B. Munsey, news dir; George Tunning, chief engr.

#### Chinle

**\*KCSDFM**—Not on air, target date unknown: 89.1 mhz; 620 w. Ant minus 281 ft. Box 587 (86503). Chinle Elementary School District.

#### Clifton

**KCUZ**—July 31, 1969: 1490 khz; 1 kw-D, 250 w-N. Box 1118 (85533). (602) 864-9982. Ira Q. Toler. Format: C&W, rock, MOR. Spec progs: Sp 10 hrs wkly. ■ Steve Warren, gen mgr; Alfredo Valdez Sr., coml mgr; Don Troy, prom mgr & news dir; John Wiles, prog & mus dir; Frank C. Hancock, chief engr.

#### Coolidge

**KCKY**—Nov 19, 1964: 1150 khz; 1 kw-U, DA-N. Box 200, Casa Grande (85228). (602) 723-5448. Pinal County Bcstg System. Format: C&W 100%. ■ Craig E. Davids, pres, gen mgr & news dir; Ken Welch, coml mgr; Tom R. Smith, prog dir; Kathleen E. Davids, prom mgr; Don Michaels, chief engr.

#### Cottonwood

**KVIO**—Dec 20, 1964: 1600 khz; 1 kw-D. Box 187 (86326). (602) 634-5921. Duane D. Kirby (acq 9-1-66). Net: Arizona. Rep: Lucas. Format: Variety. Spec progs: C&W 13½ hrs wkly. ■ Duane D. Kirby, pres, gen mgr & news dir; Sam Blessing, coml mgr; Charlene Kirby, prog dir; Ben White, chief engr.

#### Douglas

**KAPR**  
Modern Country  
Savalli/Gates Rep.



**KAPR**—March 8, 1958: 930 khz; 1 kw-D. Rte. 1, Box 243 (85607). (602) 364-8403. KAPR Inc. (acq 8-29-73). Net: ABC/I. Rep: Savalli/Gates. Format: C&W. Spec progs: Sp 2 hrs, Farm 3 hrs, wkly. ■ Paul W. Knowles, pres & gen mgr; Jerry Frandsen, sta mgr; Jerry Frandsen, sta mgr; George Gatley, farm dir. ■

Rates: \$4.50;4.50;4.50;4.50.

**KAWT**—1946: 1450 khz; 1 kw-D, 250, w-N. Drawer 1179 (85607). (602) 364-3484. Russwal Corp. (acq 5-31-75). Net: NBC. Rep: Pro/Meeker Radio. Format: MOR. Spec progs: Easy Istng 7 hrs, Spanish 20 hrs, both wkly. ■ Russ Walker, pres & gen mgr; Bob Boysen, stn mgr & chief engr; Roberta Walker, VP & prog dir; Grant Gailey, mus dir. ■ Rates: \$5.15;5.15;5.15;5.15.

## Flagstaff

**KAFF**—Oct 15, 1962: 930 khz; 5 kw-D. Box 1930 (86001). (602) 774-5231. KAFF Bcstg (acq 5-4-63). Group owner: Empire. Net: ABC. Rep: Dahlsten, PRO/Meeker. Format: C&W. ■ Guy Christian, pres & gen mgr; Ann Christian, traf mgr; Barry Hathaway, prog dir; Rich Boyd, mus dir; Clay La Count, news dir; John Swet, chief engr.

**KAFF-FM**—Oct 24, 1968: 92.9 mhz; 30 kw. Ant minus 200 ft. Dups AM 5%. Stereo. Format: MOR, C&W.

**KAXR(FM)**—November 1969: 88.5 mhz; 16 w. Ant. 82 ft. Box 5783 (86001). (602) 523-2182. Northern Arizona University. Format: Ed/ent. ■ John S. Kincaid, gen mgr; Bill Emschwiller, chief engr.

**KCLS**—Aug 8, 1950: 600 khz; 5 kw-D, 500 w-N, DA-N. Box 640 (86001). (602) 779-0336. Saunders Bcstg Co. Net: NBC. Format: MOR. Spec progs: Navajo 14 hrs wkly. ■ Charles J. Saunders, pres; Ken Brown, gen & coml mgr; Cheryl Brown, off mgr; Miles Shepard, chief engr; Ed Mack, mus dir; Jack Penland news dir. ■ Rates: \$6;4.75;6;4.

**KCTB-FM**—Not on air, target date unknown: 93.9 mhz; 100 kw. Ant 1510 ft. Stereo. Box 2489, Prescott (86301). (602) 526-23804. Christian Towers Broadcasting Inc. Format: Religious. Spec progs: Classical 3 hrs; Spanish 2 hrs; Navajo, 2 hrs, v-kly. ■ Thomas J. Machamer, pres & gen mgr; Randall Sutter, prog dir; Jeff Prior, ass mgr.

**KEOS**—Jan 6, 1959: 690 khz; 1 kw-D, 500 w-N. (CP 1 kw-D, 500 w-N, DA-2). Box 100 (86001). (602) 774-1456. Thunderbird Bcstg Co. (acq 7-62). Rep: Hopewell. Format: Contemp. ■ Jack P. Bird, owner & pres; Russell D. Huntington, gen & coml mgr; Robert Polk, news dir; Eric Michael, prog & mus dir; Jon Swelt, chief engr.

## Glendale

**KRUX**—1946: 1360 khz; 5 kw-D, 500 w-N, DA-N. 4726 N. Central (85021). (602) 248-8128. Lotus Communications (Group owner; acq 7-72). Net: NBC/NIS. Rep: Lotus. Format: All news. ■ Howard Kalmenson, pres; Dave L. Cline, gen mgr; Gary Johnson news dir; Martin Walker, chief engr. ■ Rates: \$22; 18; 20; 12.

**KXTC(FM)**—Dec 19, 1970: 92.3 mhz. 100 kw. Ant 285 ft. Stereo. Hotel Westward Ho, Phoenix (85004). (602) 258-1218. Ariz. Communications Corp. Net: ABC/FM. Rep: Herbert E. Groskin. Format: Diversfd, jazz. Spec progs: Sp 19 hrs wkly. ■ Dick Gilbert, pres & gen mgr; George Wendell, coml mgr; Alma Gilbert, prog dir; Herb Johnson, mus dir; Larry Glazman, community rel dir; Gary Gilbert, chief engr. ■ Rates: \$14.25; 14.25; 14.25; 14.25.

## Globe

**KIKO**—See Miami, Ariz.

**KIKO-FM**—Co-owned with KIKO Miami, Ariz. Not on air, target date Spring, 1975: 100.3 mhz; 14 kw. Ant 3,529 ft. Route 1, Box 25 (85501). Willard Shoecraft. ■ Willard Shoecraft, pres.

**KPPR**—1974: 1240 khz; 1 kw-D, 250 w-N. Broadcasters Inc. (acq 4-17-75).

## Holbrook

**KDJI**—October 1955: 1270 khz; 5 kw-D. Box 430 (86025). (602) 542-3994. Navajo Bcstg Co. Inc. (acq 2-8-64). Net: ABC, Arizona. Rep: Tracy Moore. Format: Town & Country. Spec prog: Navajo 15 hrs wkly. ■ Walter V. Lowe, pres, gen & coml mgr.

## Kingman

**KAAA**—Oct 7, 1949: 1230 khz; 1 kw-D, 250 w-N. 2534 Margaret Ave. (86401). (602) 753-2537. SunMountain Bcstg. (acq 12-21-71). Net: Cactus. Rep: Pro/Meeker. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Charles D. Langerfeld, pres; Jack Roland, gen mgr; Phil Tuttle,

prog dir; Doug Wood, mus dir; Lyle Henry, chief engr.

**KZZZ(FM)**—Co-owned with KAAA. November 1974: 92.7 mhz; 29 kw. Ant minus 81 ft. Stereo. Format: Beautiful mus.

## Lake Havasu City

**KBAS(FM)**—Listing follows KFWJ.

**KFWJ**—Sept 23, 1970: 980 khz; 500 w-D. 2102 McCulloch Blvd. (86403). (602) 855-4098. Shoblom Bcstg Inc. Format: MOR. ■ Lee Shoblom, pres, gen mgr, prog & mus dir; Nancy Burke, coml mgr; Chuck Nunemacher, chief engr. ■ Rates: \$5.33; 5.33; 5.33; 5.33.

**KBAS(FM)**—Co-owned with KFWJ. Sept 9, 1974: 95.9 mhz; 1.45 kw. Ant minus 285 ft. Audio news: APR. Format: C&W, D; Top 40, N. ■ Rates same as AM.

## Mesa

**KBUZ**—1946: 1310 khz; 5 kw-D, 500 w-N, DA-N. 4513 E. Thomas Rd., Phoenix (85018). (602) 959-6111. KBUZ Inc. (acq 10-12-70). Group owner: Number One Radio. Rep: H. R. Stone. Format: Beautfl mus. ■ Edwin Richter, pres; Harry Reith, gen mgr; Howard Duncun, exec VP; Fred Matthews, sls mgr; Frank Kalil, VP; Gerald Thomas, chief engr. ■ Rates: \$15.50; 13.50; 15.50; 13.50.

**KBUZ-FM**—1950: 104.7 mhz; 100 kw. Ant 1,550 ft. KBUZ Inc. (acq 10-12-70). Dups AM 100%. ■ Rates same as AM.

**KDKB**—November 1962: 1510 khz; 10 kw-D. Box 4227 (85201). (602) 833-8888 Dwight-Karma Bcstg Co. (acq 7-71). Audio news: UPI. Rep: Selcom. Format: Progs. Spec prog: Black 3 hrs wkly. ■ Dwight Tindle, pres; Eric Hauenstein VP & gen mgr; Daniel Muth, gen sls mgr; William E. Compton, prog dir; Connie Bertley, prom mgr; Linda Thompson, mus dir; Bob Dunn, news dir; Ray Thomson, chief engr. ■ Rates: \$29; 23; 23; 23.

**KDKB-FM**—April 20, 1968: 93.3 mhz; 100 kw. Ant 1,550 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

## Miami

**KIKO**—June 13, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 1543, Globe (85501). (602) 425-4471, Globe; (602) 473-4471, Miami. Willard Shoecraft. Net: NBC; Ariz. Bcstg Syst. Format: MOR. Variety, news. Spec progs: Sp 8 hrs, Apache 3 hrs, wkly. ■ Willard Shoecraft, own & gen mgr; Gene Pearsall, prog dir; Ted Lake, news dir; Rudy Petracci, chief engr.

**KIKO-FM**—See Globe.

## Nogales

**KFBR**—Sept 29, 1967: 1340 khz; 250 w-U. Box 340 (85621). (602) 287-5675. L. Walter Baranowski (9-22-75). Net: ABC/I. Arizona Bcstg System. Rep: Keystone; Simpson-Reilly (Portland, Seattle). Format: MOR & news. Spec prog: Sp 18 hrs wkly. ■ L. Walter Baranowski, own & pres; Bernard Wilson, VP & gen mgr & chief engr; John Bradford, news dir. ■ Rates: \$2.60; 2.50; 2.60; 2.50.

## Page

**KPGE**—May 15, 1971: 1340 khz; 1 kw-D, 250 w-N. Box CC (86040). (602) 645-2262. Robert D. Holmes (acq 9-9-75). Net: ABC/I; IMN. Rep: Intermountain. Format: Contemp, C&W. ■ Dale Holmes, gen mgr & chief engr; Charlie Walters, stn mgr & coml mgr; Patric Chambers, prog dir; Willa-Don Holmes, prom mgr; Terry L. Tobinsson, news dir.

## Parker

**KZUL**—Sept 7, 1974: 1380 khz; 2.5 kw-D. Box BN (85344). (602) 669-9274. O.M. Bcstg. Net: ABC/E. Format: MOR. Spec progs: 1½ hrs Mohave, 1 hr farm, wkly. ■ Rick L. Murphy, pres & gen mgr; Jo Ann Boal, coml mgr; Mike Del Rosso, prog dir; Art Bentley, mus dir; David L. Murphy, prom mgr; Morgan Jones, news dir; Bob Nichol, chief engr. ■ Rates: \$4.65; 4.65; 4.65;

## Phoenix

**KASA**—Jan 6, 1967: 1540 khz; 10 kw-D, DA. 1445 W. Baseline Rd. (85009). (602) 276-4241. KASA Inc (acq 4-1-73). Group owner: Ostrander. Wilson Stns. Format: Reliq. ■ George A. Wilson, pres & gen mgr; Betty Von

## Arizona Radio

See page C-1 for explanation of listings.

Blomberg, stn mgr & prog dir; Jim Clark, chief engr. ■ Rates: \$6; 5; 6; —.

**KBBC(FM)**—See listing following KTAR.

**KBUZ**—See Mesa.

**KDKB**—See Mesa.

**KHCS**—Dec 12, 1962: 1010 khz; 500 w-D. 9827 North 32nd St. (85028). (602) 996-4400. Prairie Ave. Gospel Center (acq 11-71). Net: Continental Radio. Format: Relig. ■ Dr. Carl Pike, pres; William Ledbetter, gen mgr; John L. Pauley II, coml mgr; Richard A. Kerr, prog dir; Robert J. Pape, news dir; Louis Burke, chief engr.

**KHEP**—1956: 1280 khz; 1 kw-D. 3883 N. 38th Ave. (85019). (602) 278-5555. Grand Canyon Bcstrs Inc (acq 1957). Audio news: UPI. Format: Religious. ■ Jack Willis, VP & gen mgr; John Ballance, prog dir; Bill Fickett, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KHEP-FM**—July 5, 1964: 101.5 mhz; 100 kw. Ant 1740 ft. Stereo. Dups AM 10%. Format: Classical. ■ John Mohler, prog dir. ■ Rates: \$9; 9; 9; 9.

**KIFN**—Nov 23, 1949: 860 khz; 1 kw-D. Drawer 20644 (85036). (602) 258-4991. TWX 910-951-4267. KIFN Radio Inc. (acq 12-66). Net: Amigo Spanish Group. Rep: Savalli-Gates. Format: Spanish. ■ McHenry T. Tichenor, pres; Willie Harris Jr., exec VP gen mgr; Bill Aguilar, stn mgr; Joe D. Alvarado, prog dir; Daniel C. Park, natl sls; Fabio Roderiguez, news dir; Bill Parish, chief engr.

**KJJJ**—1940: 910 khz; 5 kw-U, DA-N. 631 N. 1st Ave. (85003). (602) 254-7177. TWX 910-951-4253. Dairyland Mgrs Inc. (10-3-72). Net: ABC/E. Audio news: APR. Rep: Buckley. Format: C&W. ■ Ray Odom, gen mgr & natl sls mgr; Jack Block, coml mgr; Cliff Haynes, prog dir; Lou Burke, chief engr. ■ Rates: \$26; 24; 26; 22.

**\*KMCR-FM**—1951: 91.5 mhz; 180 w. Ant 1,510 ft. 524 W. Wash. (85003). (602) 253-6108. Maricope County Junior College District. Net: NPR. Format: Diversified, MOR. ■ Charles E. Buzzard, gen mgr; Karol Woern, prog dir; Stephen Edwards, mus dir; Kathy Hill, prom mgr; Carl Mathusen, opns; Ralph Dodson, chief engr.

**KMEO**—Feb 1, 1958: 740 khz; 1 kw-D, DA. 3719 N. 32nd Ave. (85017). (602) 279-5577. Southwestern Horizons Inc. (acq 8-23-68). Group owner: Media Horizons Inc. Rep: McGovern/Guild. Format: Beautfl mus. ■ M. Kenneth Cowan, pres; Robert J. Zimmerman, gen mgr & coml mgr; J. B. Stephens Jr., prog dir; Jim Kelly, news dir; Jim Clark, chief engr.

**KMEO-FM**—October 1964: 96.9 mhz; 100 kw. Ant 1,560 ft. Dups AM 100% Stereo.

**KNIX(FM)**—Dec 25, 1961: 102.5 mhz; 100 kw. Ant 1,620 ft. Box 15040 (85018). (602) 966-6236. Aztec Radio Inc. (acq 6-68). Group owner: Owens. Rep: Avco Radio Slis. Format: C&W 100%. ■ Buck Owens, pres; Vic Mariami, gen mgr; Charlie Ochs, mus dir; J. D. Freeman, coml mgr; Larry Daniels, prog dir; Charlie Ochs, mus dir; Burt Goodman, news dir; Elliott Klein, chief engr.

**KOOL**—June 1947: 960 khz; 5 kw-D. 511 W. Adams (85003). (602) 257-1234. TWX 602-255-0308. KOOL Radio-Television Inc. (acq 4-30-48). Net: CBS. Rep: Katz Radio. Format: MOR/strong personalities/heavy news. ■ Tom Chaucey, pres; Homer Lane, VP & gen mgr; Bill Lester, VP & stn mgr; Joe McNamara, prog dir; Jim Murdock, news dir; Marge Injasoulian, prom mgr; Morris Puzzi, natl sls mgr; John Redfield, loc sls mgr; Al Hillstrom, chief engr.

**KOOL-FM**—May 1956: 94.5 mhz; 100 kw. Ant 1,620 ft. Stereo. Format: Contemp. ■ Guy King, prog dir; E. Morgan Skinner, mgr; Dave Cline, loc sls mgr; Roy Stingley, opns mgr. ■ KOOL-TV affil.

**KOY**—October 1921: 550 khz; 5 kw-D, 1 kw-N. 84C N. Central Ave. (85004). (602) 258-8181. Southern Bcstg Co. (Group owner; acq 5-67). Rep: Eastman. Format: MOR. ■ John G. Johnson, pres; Gary L. Edens, gen mgr; Nat Stevens, prog dir; Pat K. McNeela, prom dir; Robert S. Scott, news dir; Roger E. Johnson, chief engr. ■ KPHO-TV affil.

**KPHX**—June 10, 1958: 1480 khz; 500 w-D. 2714 W. McDowell Rd. (85009). (602) 269-2311. Riverside

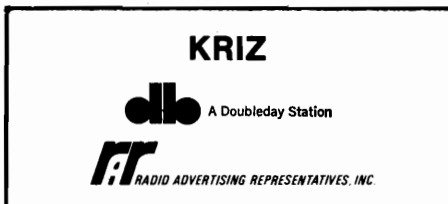
## Arizona Radio

See page C-1 for explanation of listings.

Amusement Park Co. (acq I-8-74). Rep: Howard. Format: News. ■ C.L. Fite, pres; John Bonnett, gen mgr; Olaf Thorvaldsen, news dir.

**KRDS**—See Tolleson.

**KRFM(FM)**—Oct 31, 1963: 95.5 mhz; 100 kw. Ant 1,550 ft. 3501 N. 16th St., Box 10098 (85064). (602) 264-0123. Arizona FM Inc. (acq 7-3-73). Group owner: Southern Stereo. Rep: Eastman. Format: Btfl mus. John G. Johnson, pres; Gary D. Edens, VP & gen mgr; Thomas Churchill, VP & mus dir; Ed Groppo, sls mgr; Chuck Spencer, chief engr. ■ Rates: \$34; 34; 34; 22.



**KRIZ**—May 1949: 1230 khz; 1 kw-D, 250 w-N. 2345 W. Buckeye Rd. (85009). (602) 258-6717. TWX 910-951-1320. Doubleday Bcstg Co. Inc. (Group owner; acq 3-24-71). Rep: Radio Adv Reps. Format: Contemp Top 40; Rock. ■ David G. Scribner, pres; William G. Smith, gen mgr; Alan Neil Sargent, gen svcs mgr; Richard Haines, local sls; Jay Stone, prog dir; Lon Abernathy, news dir; Steve Casey, mus dir; Hugh Beavers, chief engr. ■ Rates: \$30; 30; 35; 35.

**KRPS-FM**—Not on air, target date unknown: 89.5 mhz; 88 w. Ant 1218 ft. 524 W. Washington (850U3). Maricopa County Community College District.

**KRUX**—See Glendale.

**KTAR**—June 21, 1922: 620 khz; 5 kw-U DA-N. Box 711 (85001). (602) 258-7333. TWX 602-255-0465. KTAR Bcstg Co. (acq 8-44). Group owner: Combined Communications Corp. Net: ABC/I; Arizona Bcstg Sys; Audio News: APR. Rep: Blair. Format: News/sports. Spec prog: Farm 6 hrs wkly. ■ Karl Eller, pres; Ralph Beaudin, gen mgr; John Bonnett, stn mgr; Steve Gluëck, gen sls mgr; Roger Downey, news dir; William Green, chief engr.

**KBBC(FM)**—Co-owned with KTAR. July 1960: 98.7 mhz; 115 kw. Ant 1,680 ft. Prog sep from AM. Net: ABC/C. Rep: Blair Radio. Format: Contemp. ■ Tony Booth, prog dir; Art Webb, mus dir. ■ KTAR-TV affil.

**KTUF**—See Tempe.

**KUPD**—See Tempe.

**KXIV**—Aug 27, 1954: 1400 khz; 1 kw-D, 250 w-N. 3003 N. Central Ave., Suite 704 (85012). (602) 264-9001. KXIV Inc. (acq 10-1-65). Net: NBC. Rep: Masla/Young. Format: MOR/personality; talk. ■ Dick Van Dyke, pres; Ira L. Lavin, exec VP & gen mgr; Clifford Lavin, prom mgr; Frank Pollack, prog dir; Preston Westmorland, mus dir; Paul B. Munt, news dir; Elliott Klein, chief engr. ■ Rates: \$19.50; 12.50; 14.50; 9.

**KXTC(FM)**—See Glendale.

## Prescott

**KNOT**—June 22, 1957: 1450 khz; 1 kw-D, 250 w-N. Box 151 (86301). (602) 445-6880. Parkell Bcstg Inc. (acq 7-26-63). Net: MBS. Rep: Savalli/Gates. Format: MOR/Good music. ■ Boyd J. Browning, pres, gen, coml & prom mgr; Bruce Hendrickson, prog & mus dir; Carol Wargo, news dir; Tom Machamer, chief engr.

**KEZH(FM)**—Co-owned with KNOT. Not on air, target date unknown: 98.3 mhz; 3 kw. Ant 174 ft.

**KYCA**—August 1940: 1490 khz; k kw-D, 250 w-N. Box 1631 (86301). (602) 445-1700. Southwest Bcstg Corp. (acq 9-25-70). Net: NBC; Arizona Bcstg. Rep: Oakes, Messina, Hix (Denver); Gene Bolles Co. (N.Y.). Format: MOR. Spec progs: Sp 1 hr, C&W 12 hrs, wkly. ■ Lou Silverstein, pres, gen & coml mgr; Nancy Silverstein, prog & mus dir; Gail Westrup, news dir; Don Harrison, chief engr. ■ Rates: \$4.50; 3; 4.50; 3.

## Safford

**KATO**—May 5, 1961: 1230 khz; 1 kw-D, 250 w-N.

Drawer L (85546). (602) 428-1230. KSIL Inc. (acq 10-31-73). Net: NBC; Arizona Bcstg System. Rep: Messina. Format: MOR. Spec prog: Sp 5 hrs wkly. ■ Dennis Behan, pres; William G. Arnold, gen mgr, coml mgr & prog dir; Jeff Brown, mus dir; Bob Trent, news dir; Ward Belliston, chief engr.

## Scottsdale

**KDOT**—1956: 1440 khz; 5 kw-D. Box 1827, 4601 N. Scottsdale Rd. (85251). (602) 947-7355. Central Ariz. Bcstg Inc. (acq 8-2-68). Format: Instrumental/easy lstng. ■ Fred Hervey, pres; Sam E. Pendleton, exec VP & gen mgr; Rick Orick, coml mgr; John Rowlinson, news dir & opns mgr; John Horton, chief engr.

**KDOT-FM**—Aug 1, 1969: 100.7 mhz; 50 kw. Ant 170 ft. Dups AM 100%. Stereo.

## Sedona

**KAZM**—Nov 1, 1974: 1470 khz; 5 kw-D. Box 1525 (86336). (602) 282-4154. Tabback Bcstg. Co. Format: Oldies, btfl mus. Spec progs: Classical 10 hrs; foreign mus, 1 hr, wkly. ■ Joseph P. Tabback, owner; T. A. Tabback, gen mgr; R.J. Conway Jr., prog dir; J.P. Tabback, chief engr. ■ Rates: \$3.70; 3.70; 3.70; —.

## Show Low

**KVSL**—July 6, 1968: 1450 khz; 1 kw-D, 250 w-N. Box 940 (85901). (602) 537-2222. KBW Assoc Inc. (acq 9-1-74). Rep: Savalli/Gates. Format: MOR. Spec prog: Apache 3½ hrs wkly. ■ Hugh Williams, pres & chief engr; Carl C. Kuehn II, gen, coml & prom mgr; Jerry Dobbs, prog & mus dir; Chip Stanley, news dir.

**KVWM**—May 17, 1957: 970 khz; 5 kw-D. Box 660 (85901). (602)537-2345. Peak Bcstg Co. ■ Searcy J. Woodworth, own, mgr & chief engr; Dorothy L. Woodworth, prog dir.

**KVWM-FM**—Sept 13, 1964: 93.5 mhz; 3 kw. Ant 150 ft. Dups AM 75%.

## Sierra Vista

**KTAN**—March 1957: 1420 khz; 1 kw-D, 500 w-N, DA-N. Box 1566 (86563). (602) 458-4313. Huachuta Bcstg Co. (acq 1-66). Net: NBC; Arizona. Format: MOR. Spec prog: C&W 7 hrs wkly. ■ Kenneth Ferguson, pres & gen mgr; Norm Fiore, coml mgr; John McGovern, prog dir; Betty Ferguson, prom mgr; Bob Melvin, mus dir; Jon Brown, news dir; Jim Young, chief engr.

**KTAN-FM**—September 1973: 100.9 mhz 3 kw. Ant minus 46 ft. Dups AM 10% Stereo.

## Sun City

**KWAO(FM)**—March 7, 1975: 106.3 mhz 3 kw. Ant: 97 ft. Stereo. 10820 Oakmont Dr. (85351). Sun City Bcstg Corp. Format: Oldies, easy listening. Spec prog: Religious, 12 hrs wkly. ■ Russell C. Lash, pres; Edwin R. White, gen mgr, prog dir & chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

## Tempe

**KNIX(FM)**—See Phoenix.

**KTUF**—June 23, 1967: 1580 khz; 50 kw-D, 10 kw-N. CH. Box 15040, Phoenix (85018). (602) 966-6236. Buck Owens Bcstg Inc. (Group owner; acq 4-18-67). Rep: Avco. Format: C&W. ■ Buck Owens, pres; Vic Meriane, gen mgr; Larry Daniels, prog dir; J. D. Freeman, coml mgr; Charlie Ochs, mus dir; Burt Goodman, news dir; Elliott Klein, chief engr.

**KUPD**—April 16, 1960: 1060 khz; 500 w-U, DA-1. 417 N. First St., Phoenix (85004). (602) 258-3434. Tri-State Broadcasting Co. (acq 12-23-74). Rep: Torbet. Format: Contemp, rock, top 40. ■ Berry Leverant, gen mgr; Lloyd Melton, stn & sls mgr; Chuck Browning, prog dir; Jimi Fox, mus dir; Chuck Britton, news dir.

**KUPD-FM**—July 1, 1960: 97.9 mhz; 100 kw. Ant 1,620 ft. Dups AM 100%. Stereo.

## Tolleson

**KRDS**—Jan 23, 1961: 1190 khz; 250 w, DA-1. Penthouse Suite, 9809 N. Metro Pkwy. West Phoenix (85021). (602) 944-3367. Southwestern Bcstrs. Inc. (group owner). Net: MBS; Mutual Black. Rep: Potter; Messina. Format: Sp MOR, talk. Spec prog: French 6 hrs wkly. ■ Edward Shadak, pres; H. George Carroll, gen & coml

mgr; Martin Tallberg, prog dir; Michael Dixon, prom dir; Reggie Buckingham, news dir; Hank Warren, chief engr. ■ Rates: \$15; 11.45; 15; 7.85.

## Tsaile

\***KNCC(FM)**—Not on air, target date unknown: 91.9 mhz; 10 w. c John L. Bray (86503). Board of Regents, Navajo Community College. Format: Educ. ■ Guy Gorman Sr., chairman.

## Tucson

**KAIR**—January 1957: 1490 khz; 250 w. (CP 1 kw-D, 250 w-N). Box 49067 (85717). (602) 795-1490. Number one Radio (Group owner; acq 12-16-67). Rep: McGavern-Guild. Format: Beautfl music. ■ Edwin Richter, pres; Howard D. Duncan, exec VP & gen mgr; Frank Kalil, VP; Ray Tenpenny, sls mgr; Larry Noyce, prog dir; Jack Baty, prom mgr; Michael Goodrich, chief engr. ■ Rates: \$13.50; 11.50; 13.50; 11.50.

**KAIR-FM**—April 11, 1973: 94.9 mhz; 50 kw horiz, 15 kw vert. Ant 188 ft. Stereo. Prog sep from AM. ■ Marty Ross, gen mgr; Tom Moore, coml mgr. ■ Rates: \$10.75; 11.75; 11.75; 10.75.

**KCEE**—Oct 1, 1958: 790 khz; 5 kw-D, 500 w-N, DA-2. Box 5803, 2100 N. Silverbell (85703). (602) 622-7788. Strauss Bcstg Co. (acq 9-1-66). Net: NBC. Rep: Avery-Knodel. Format: MOR. ■ Robert A. Strauss, pres & gen mgr; Phyllis Ehlinger, coml mgr; David Graham, prog dir & mus dir; Clare Coffman, news dir; Harry Charles, chief engr. ■ Rates: \$14; 12; 14; 12.

**KCEE-FM**—June 1, 1967: 96.1 mhz; 25.5 kw. Ant 77 ft. Prog sep from AM. Stereo. Format: Good mus. ■ Rates: \$7; 7; 7.

**KCUB**—Aug 1929: 1290 khz; 1 kw. Box 50006 (85703). (602) 887-1000. Rex Bcstg Corp. (acq 6-68). Rep: Eastman. Format: C&W. ■ Jim Slone, pres & gen mgr; Phil Richardson, sls mgr; Jim Arnold, opns dir; Bob English, prog dir; Jay Price, prom mgr; Mel Ballinger, news dir; Lyn Holsclaw, chief engr. ■ Rates: \$13; 10; 11; 10.

**KEVT**—Sept 23, 1953: 690 khz; 250 w-D. Box 101 (85702). (602) 624-5588. Tucson Radio Inc. (acq 5-4-66). Net: All-Spanish. Rep: Savalli-Gates. Format: Sp. ■ Alvin L. Korngold, pres; Joe Crystall, VP & gen mgr; Manuel Ornelas, opns mgr; Roberto San Martin, prog dir; Josie Velarde, traf mgr; Peter Trowbridge, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —.

**KWFM(FM)**—Co-owned with KEVT. May 18, 1970: 92.9 mhz; 28 kw. Ant 86 ft. Box 13 (85702). Stereo. Net: ABC-FM. Format: Rock, progsv. ■ Aileen McGhie, opns mgr; Allan Browning, prog dir; Lee Dombrowski, sls mgr; Dave Gordon, mus dir; Peggy Leary, traf mgr. ■ Rates: \$16; 16; 20; 20.

**KFMM(FM)**—See listing following KTUC.

**KHOS**—August 10, 1963: 940 khz; 1 kw-D, 250 w-N, DA-2. Box 5946 (85703). (602) 624-2341. Grabet Inc. Radio Enterprises. (acq 5-1-73). Net: ABC/I. Rep: Masla, Masla/Young. Format: C&W ■ William R. Phalen, pres & gen mgr; Charles Stretton, coml mgr; Thomas Wright, prog dir. ■ Rates: \$9.75; 8.75; 9.75; 8.75.

**KHYT**—1957: 1330 khz; 500 w-D. Box 26040. (85726). (602) 623-7501. Golden State Bcstg Corp. (acq 4-1-66). Net: MBS. Format: MOR, talk. ■ Robert H. Scholz, pres; Ken Byrnes, gen mgr; Dennis Lyon, coml mgr; Robert Morgan, prog dir; Karl Newkirk, mus dir; Jim Scopac, prom mgr; Mike Cassett, news dir; William Youdelamm, chief engr. ■ Rates: \$15; 9; 9; —.

**KIKX**—1946: 580 khz; 5 kw-D, 500 w-N, DA-N. 4701 N. Swan, Box 5566 (85703). (602) 299-9711. Walton Bcstg (Group owner; acq 1965). Net: ABC/C. Rep: Selcom. Format: Top 40. ■ John Walton, pres; Bill Mitchell, VP & gen mgr; Loyal Clark, coml mgr; Rick Morales, prog dir; Dennis DeWolf, mus dir; Dave Sommer, prod mgr; Dave Ulmer, news dir; Tom Tompkins, chief engr. ■ Rates: \$17.50; 15.30; 17.50; 15.30.

**KOPO**—Feb 27, 1947: 1450 khz; 500 w-D, 250 w-N. 120 West Broadway (85701). (602) 882-8511. KOPO Bcstg Co. Inc. Net: CBS, Arizona Bcstg Network. Rep: Katz. Format: MOR. ■ Tom Chauncey, pres; Jay L. Spurgeon, gen & coml mgr; Mike Mitchell, prog dir; Ron Perkins, news dir; Don Jackson, chief engr. ■ Rates: \$10; 7; 10; 7.

**KTKT**—December 1949: 990 khz; 10 kw-D, 1 kw-N. DA-2. Box 5585 (85703). (602) 622-6711. Lotus Com-



munication Corp. (Group owner: acq 8-1-72). Audio news: UPI. Rep: McGavren-Guild. Format: Top 40, rock. Spec prog: Black 2 hrs; religious 2½ hrs, weekly. ■ Howard A. Kalmenson, pres; Mark G. Schwartz, gen mgr; Roger Collins, prog dir; Ed Alexander, mus dir; Toni Stanton, news dir; Marshall P. Brown, chief engr. ■ Rates: \$19; 15; 5.19; 15.50.

**KTUC**—July 10, 1926: 1400 khz; 1 kw-D, 250 w-N. Box 4009 (85717). (602) 622-3344. KTUC Inc. (acq 7-15-64). Group owner: 2588 Newport. Net: ABC/I. Rep: Messina. Format: News, inform, sports. ■ Raymond I. Kandel, pres; Thomas A. Maples, gen mgr; Gene Kelly, coml mgr. ■ Rates: \$7; 7; 7.

**KFMM(FM)**—CO-owned with KTUC. March 1954: 99.5 mhz; 30 kw. Ant minus 73 ft. Prog sep from AM. Format: Relig. ■ Theilma Sees, stn mgr.

**\*KUAT**—Oct 7, 1968: 1550 khz; 50 kw-D. U of Ariz. (85721). (602) 884-1434. Ariz. Board of Regents. (acq 6-9-67). Format: talk, jazz. Audio news: UPI. ■ Frank Bareca, gen mgr; Wes Marshall, stn mgr; Patricia McQuown, prog mgr; Marvin Smith II, prod mgr; Robert Ritter, news editor; Robert Hendrickson, chief engr.

**\*KUAT-FM**—May 19, 1975: 90.5 mhz; 12.5 kw. Ant 3,580 ft. Stereo. Radio-TV-Film Bureau, Univ of Ariz (85721). (602) 884-1434. Net: NPR. Audio news: UPI. Format: ClscI. ■ Edward Garza, mus coord. ■ \*KUAT-TV Affil.

**KWFM(FM)**—Listing follows KEVT.



**KXEW**—May 10, 1963: 1600 khz; 1 kw-D, DA. (CP 1 kw-D). Box 2284 (85702). (602) 623-3625. Radio Fiesta Inc. (acq 1972). Rep: Lotus Reps (West Coast); Caballero Spanish Media (East Coast); Riley Reps (South). Format: Spanish. ■ Ernesto Portillo, pres & gen mgr; Arnulfo Palma, prog dir; Claudio Jiminez, news dir; Lynden Holsclaw, chief engr. ■ Rates: \$8; 7.50; 8; —.

**KXEW-FM**—Feb 1, 1971: 93.7 mhz; 29 kw. Ant minus 38 ft. Prog sep from AM. Format: Spanish popular music. ■ Rates: \$6.50; 6.50; 7; 7.

## Wickenburg

**KSWW**—Jan 27, 1968: 1250 khz; 500 w-D. Box Y (85358). (602) 684-2162. The Wickenburg Radio Co. Inc. Rep: Jalco. Format: Contemp, C&W. Spec prog: Relig 10 hrs wkly. ■ Joyce Stirling, pres; Jack E. Hughes, VP & gen mgr; Richard Haskey, chief engr.

## Willcox

**KHIL**—Dec 2, 1959: 1250 khz; 5 kw-D, Box 880 (85643). (602) 384-4424. Coppertone Communications (acq 3-18-75). Net: ABC/I, AP Radio Wire Service. Rep: Bill Dahlsten & Assoc. Format: Top 40 mod country. Spec prog: Farm, 4 hrs; Spanish 1½ hrs, wkly. Burkett H. Wamsley, pres & gen mgr; John P. McPartlin, coml mgr; Cody D. Wamsley, prog dir; Harry Vose, chief engr.

## Williams

**KNYN**—June 7, 1968: 1240 khz; 1 kw-D, 250 w-N. Box 66 (86046). (602) 635-4488. Bruce Darc Owens (acq 7-30-74) Rep: Bill Dahlsten & Assoc. Format: MOR. btfl mus. Spec progs: Sp 4 hrs wkly. ■ Bruce D. Owens, pres & gen mgr; Sandy Wallingford, coml & prom mgr; Wes Tyra, prog dir; Cindy Thorson, mus dir; Timothy Hunt, chief engr.

## Window Rock

**KHAC**—Mar 21, 1967: 1300 khz; 1 kw-D. Navajo Bible School (86515). (505) 371-4387. Navajo Bible School & Mission. Net: UPI Audio. Format: Variety, MOR, rel Navajo. ■ Laurence Harper, gen mgr; Paul Lierman, prog dir; Allen Barrett, chief engr.

## Winslow

**KINO**—Dec 18, 1962: 1230 khz; 1 kw-D, 250 w-N. Drawer K (86047). (602) 289-3364. Winslow Communications (acq 2-1-68). Net: ABC/E. Rep: Jalco. Format: CEW. Spec prog: Hopi Indian 6 hrs wkly. ■ M.J. O'Haco, pres; E. James Brady, gen & coml mgr; Jimmy

St. James, prog dir; Diane King, news dir; Frank Kramer, chief engr.

## Yuma

**KALJ(FM)**—Nov 6, 1970: 95.1 mhz 25 kw. Ant 76 ft. Box 4457, 841 Ave. G (85364). (602) 782-4355. Lan Jol Enterprises. Rep: Savalli/Gates. Format: Easy ltnng, personality. ■ Joel E. Pollard, pres & gen mgr; Robert H. Langill, VP; Neil "Bud" O'Neill, coml mgr; Richard Davis, prog dir; Michael Riley, opns & mus dir; Robert Miller, news dir; Leavenworth Wheeler, chief engr.

**\*KAWC**—July 11, 1970: 1320 khz; 500 w-D. Box 929 (85364). (602) 726-1000. Arizona Western College (acq 7-11-70). Net: NPR. Format: Variety. Spec prog: Sp 16 hrs wkly. ■ Dr. Robert Garin, pres; Robert E. Hardy, gen mgr; Annette Lewis, asst bcst chr; Paul Riley, opns dir; James Haskins, prod coord; Doug MacDuff, mus dir; Ron Whitworth, prom mgr; Dennis Gilliam, chief engr.

**KBLU**—March 1940: 560 khz; 1 kw-U, DA-N. Box 1501 (85364). (602) 782-3881. KBLU Bcstg Co. (acq Aug 1973). Net: NBC. Rep: Avery-Knodel. Format: Contemp. ■ Robert W. Crites, gen mgr; Lee Poole, prog dir; George Corneal, news dir; Richard Nix, chief engr. ■ KBLU-TV affil. ■ Rates: \$6; 4.60; 7; 3.

**KJOK**—See listing following KVOY.

**KVOY**—Dec 11, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 228 (85364). (602) 782-4321 Magnamedia Inc. (acq 3-1-71). Net: ABC/I, Golden West. Rep: PRO Time Sales; Dalsten (West). Format: MOR, C&W. Spec prog: Farm 5 hrs wkly. ■ Robert Casey Meyers, pres; Jim Stowe, VP & gen mgr; Ray Wanty, coml mgr; John Gaboury, chief engr. ■ Rates: \$8.75; 7; 8.75; 5.75.

**KJOK(FM)**—Co-owned with KVOY. Aug 20, 1972: 93.1 mhz; 30 kw. Ant 74 ft. (602) 782-3544. Prog sep from AM. Stereo. Format: Contemp. ■ Rates: \$6.75; 6; 6.75; 4.74.

## Arkansas

### HAMILTON-LANDIS

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## Arkadelphia

**\*KSWH(FM)**—Sept 5, 1969: 91.1 mhz; 10 w. Ant 70 ft. HSC Box 2961 (71923). (501) 246-5511, ext. 231. (71923). Henderson State University. Format: Diversified. Spec progs: Pub affrs 10 hrs. ■ Edwin H. Ryland, gen mgr; Gary Brewer, chief engr.

**KVRC**—Sept 25, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 40 (71923). (501) 246-4651. Arkadelphia Bcstg Co. ■ Bill Deaton, gen mgr; John M. Riggle, chief engr.

**New FM**—Co-owned with KVRC. Not on air, target date unknown: 100.9 mhz; 3 kw. Ant 96 ft.

## Ashdown

**KMLA(FM)**—May 19, 1972: 103.9 khz; 3 kw. Ant 210 ft. Box 17 (71822). (501) 898-2774. Ashdown Broadcasters, Inc. Net: Ark Radio. Format: C&W, Contemp. ■ Jim McCollum, pres; Steve Pearce, gen mgr; Terry Snead, prog dir; Sarah Ward, bus mgr; Arthur Wright, chief engr. ■ Rates: \$26.40; 26.40; 26.40; 26.40.

## Augusta

**KMCW**—Sept 6, 1968: 1190 khz; 250 w-D. Box Z (70026). (501) 347-2671. Service Communications Inc. Net: Ark Radio. Format: C&W. ■ Carlton Garner, VP & gen mgr; Wayne Wright, coml mgr; Doris Hazelwood, prog dir; Jack Holder, prom mgr; Donny Cox, chief engr.

## Arizona, Arkansas Radio

See page C-1 for explanation of listings.

## Batesville

**KBTA**—June 30, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 2077 (72501). (501) 793-3861. White River Valley Bcstrs Inc. Format: C&W, MOR, Variety. ■ J. F. Higginbottom, pres & gen mgr; Roy Henderson, stn & coml mgr.

**\*KGED(FM)**—Not on air, target date unknown: 88.1 mhz; 10 w. 2190 Case St. (72501). Arkansas College. ■ Dan C. West, pres.

## Benton

**KBBA**—June 26, 1953: 690 khz; 250 w-D. Box 49 (72015). (501) 778-2690. Benton Bcstg Service. Format: C&W. Net: Keystone. ■ Winston Riddle, own/mgr; John W. Riddle, prog dir; Wilson B. Hurst, coml mgr; Richard H. Sanders, mus dir; Bill J. Wood, news dir; W. L. James, chief engr.

**KGKO**—May 5, 1963: 850 khz; 1 kw-D. Box 369 (72015). (501) 778-8257. Bridges Bcstg Service. (acq 1-10-67). Format: Hits of 40's & 50's. ■ Preston Bridges, owner, gen mgr & chief engr; Erma Bridges, news dir.

## Berryville

**KAAM(FM)**—Listing follows KTHS.

### KT:HS-AM/KAAM-FM

**KTHS**—February 1958: 1480 khz; 1 kw-D. Box 191 (72616). (501) 423-2148. KTHS Inc. (acq 2-1-66). Net: Ark Radio. Rep: Paul Miller Co. Format: C&W, MOR, Top 40. ■ Maurice F. Dunne Jr., pres; Charles C. Earls, gen mgr; William C. Austry, stn mgr; Sidney J. Burch, prog dir; Gary Usery, sis mgr; Les Hadley, mus dir; Paul J. Wilhelm, news dir; Dan Patterson, chief engr.

**KAAM(FM)**—Co-owned with KTHS. Dec 19, 1974: 107.1 mhz; 1 kw. Ant 450 ft. Stereo. Net: ABC/I, Brownfield. Format: C&W, MOR. Progs sep from AM.

## Blytheville

**KHLS(FM)**—Listing follows KLCN.

**KLCN**—1922: 910 khz; 5 kw-D. Box 989 (72315). (501) 762-2093. Sudbury Services Inc. Group owner: Sudbury. Net: ABC/E; Ark Radio; U. of Ark Spts; Cardinal Net. Format: C&W. ■ Harold L. Sudbury, Sr., pres & gen mgr; Harold L. Sudbury, Jr., coml & prom mgr & chief engr; Wayne Toombs, prog & mus dir.

**KHLS(FM)**—Co-owned with KLCN. 1948: 96.1 mhz; 100 kw. Ant 350 (CP-450 ft.). Prog sep from AM. Stereo.

## Brinkley

**KBRI**—Oct 25, 1959: 1570 khz; 250 w-D. Box 711 (72021). (501) 734-1570. Tri-County Bcstg Co. Net: Arkansas. ■ W. G. Elledge, gen mgr.

**KBRI-FM**—April 15, 1969: 102.3 mhz; 3 kw. Ant 190 ft. Dups AM 70%.

## Camden

**KAMD**—June 19, 1946: 910 khz; 5 kw-D, 500 w-N, DA-2. Box 957 (71701). (501) 836-5091. Camden Radio Inc. Net: MBS. Format: C&W. ■ Walter E. Hussman, pres; Donald Cathey, gen mgr; Max Parker, coml mgr; Cal Carter, prog, mus & news dir & prom mgr; Mike Curtis, chief engr.

**KWEH(FM)**—Co-owned with KAMD. Dec 1, 1968: 97.1 mhz; 39 kw. Ant 185 ft. 113 Madison (71701). (501) 836-8196. Prog sep from AM. Format: MOR.

**KJWH**—Aug 8, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 606 (71701). (501) 836-9393. Ouachita Valley Radio Corp. Net: Ark Radio. Rep: Beavers. ■ J. W. Harrell, pres, gen mgr & prog dir; Alice Harrell, coml mgr & news dir; Pat McNulty, chief engr.

**KWEH(FM)**—Listing follows KAMD.



## Arkansas Radio

See page C-1 for explanation of listings.

### Clarksville

**KLYR**—March 18, 1957: 1360 khz; 500 w-D. Box 188 (72830). (501) 754-3092. Roy Forrester. Net: Ark Radio. Format: Contemp; MOR. ■ Roy Forrester, pres.

**KLYR-FM**—1974: 92.7 mhz; 3 kw. Ant minus 73 ft. Dups AM 10%. Format: C&W; relig-Sunday.

### Conway

**KCON**—Nov 13, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 1406 (72032). (501) 327-7701. Conway Bcstg Co. Net: MBS. Rep: Beaver. Format: MOR. ■ Madge W. Clayton, pres; Bill F. Johnson, gen mgr; Paul Price, news dir; Robert Kay, mus dir; Adair Shock, coml mgr. ■ Rates: \$3; 2.50; 2.50; 2.50.

**\*KHDX(FM)**—May 1973: 89.1 mhz; 10 w. Ant 25 ft. Stereo. Hendrix College (72032). (501) 327-2600. Hendrix College. Net: Arkansas Radio Network. Format: noncoml diversified. Spec progs: Ger, Sp, 3 hrs wkly each. ■ John Arms, faculty advisor; Richard Duncan, chief engr.

**\*KUCA(FM)**—Oct 10, 1966: 91.5 mhz; 10 w. Ant 95 ft. Box A, State College of Arkansas (72032). (501) 729-2931. University of Central Arkansas. Format: Noncoml diversified. Spec progs: Black, classical, 10 hrs. wkly, each; jazz, 3 hrs wkly. ■ James Napier, fac adv; Hollis Duncan, chief engr.

**KVEE**—May 26, 1961: 1330 khz; 500 w-D. Box 1266 (72032). (501) 329-3819. Communications Media Corp. (acq 1974). Format: C&W. Spec prog: Farm, 6 hrs wkly. ■ Lloyd V. Ston Jr., pres & gen mgr; Ronald Marable, sls mgr; Herb Baker, mus dir; Richard Lantrip, news dir; Bill S. Pledger, prog dir; Wayne Duncan, chief engr. ■ Rates: \$60; 42; 60.

**KVEE-FM**—June 1, 1967: 105.1 mhz; 28.5 kw. Ant 320 ft. Dups AM 100%.

### Corning

**KCCB**—Feb 19, 1959: 1260 khz; 1 kw-D. Box 393 (72422). (501) 857-9261. Eulis W. Cochran. Net: Keystone. Rep: Continental. ■ Eulis W. Cochran, owner; Doll Cochran, coml mgr & prog dir; Bob Cochran, gen mgr; Ray Dawson, prom mgr; Fred Martin news dir & chief engr.

### Crossett

**KAGH**—Jan 1951: 800 khz; 250 w-D. Box 697 (71635). (501) 364-2181. Ashley County Bcstrs Inc. (acq 8-1-69). Net: Ark Radio. Rep: Beaver. Format: C&W, Variety, MOR, Rock, Top 40. ■ W. Barry Medlin, pres & gen mgr; Dee Smith & Mark Self, coml mgrs; Marsha Roan, prog dir; Russ Miller, mus dir; Mark Self, news dir; Jack Reynolds, chief engr.

**KAGH-FM**—March 16, 1967: 104.9 mhz; 3 kw. Ant 275 ft. Dups AM 80%.

### Dardanelle

**KCAB**—March 24, 1964: 980 khz; 1 kw-D. Box 89 (72834). (501) 968-4949. Central Arkansas Bcstg Co. Inc. (acq 7-72) Net: ABC/C. Format: C&W. ■ G. Ronald Rye, pres; Harold Nichols, coml mgr; David Tucker, prog dir; Bill Shell, news dir; Bill McKenney, chief engr.

**KWKK(FM)**—Co-owned with KCAB. Jan 26, 1966: 102.3 mhz; 3 kw. Ant 260 ft. Drawer K (72834). Net: ABC/I. Progs sep from AM. Format: Contemp. ■ Edd Thompson, prog dir. ■ Rates: \$96; 60; 84; 60.

### DeQueen

**KDQN**—Aug 1, 1956: 1390 khz; 500 w-D. Box 311 (71832). (501) 584-2446. Radio DeQueen (acq 9-11-75). Net: Ark Radio. Format: MOR, Gosp, C&W, Top 40. ■ Haskell Jones, Verlaine Jones, owners.

### DeWitt

**KDEW**—March 1, 1968: 1470 khz; 500 w-D. Box 326 (72042). (501) 946-1470. DeWitt Bcstg Inc. Net: Ark Radio. Format: C&W/Easy Istng. ■ Edward Moory, pres & gen mgr; Mary Clemons, asst mgr; Maxie Davis, prog dir; Darryl Vansandt, chief engr.

**KDEW-FM**—Sept 1, 1970: 96.7 mhz; 3 kw. Ant 145 ft. Dups AM 75%. Format: Easy Istng after AM signoff.

### Dumas

**KDDA**—April 21, 1966: 1560 khz; 500 w-D. Box 720 (71639). (501) 382-5600. Alan W. Eastham, Mrs. T. W. Eastham & Thomas O. Graves. Net: Ark. Format: Variety-Block. Spec progs: Black 13 hrs; Gospel Music 8 hrs, both wkly. ■ Alan W. Eastham, pres & gen mgr; Randy Moore, coml mgr & prog dir; Tom Graves, chief engr. ■ Rates: \$36; 36; 36; 24.

### El Dorado

**KDMS**—May 8, 1950: 1290 khz; 5 kw-D. (CP chg in ant sys) Box 1565 (71730). (501) 863-9573. J. A. West. El Dorado Bcstg Co. (acq 4-54). Net: ABC/C; Arkansas Radio Network. Format: Contemp. ■ J.A. West, pres; Paul Meacham, VP & gen mgr; Carl Conner-ton, news dir; Jim Nowicki, mus dir; Lonnie Hutto, chief engr. ■ Rates: \$7.65; 6.50; 7.65; —.

**KRIL(FM)**—Co-owned with KDMS. Dec 23, 1963: 99.3 mhz 2.95 kw. Ant 300 ft. Stereo. Prog sep from AM. (501) 863-6872. Net: ABC/FM. Format: C&W. ■ Cecil McBryde, coml mgr. ■ Rates: \$3.20; 2.80; 3.20; 2.80.

**KELD**—Oct 17, 1935: 1400 khz; 1 kw-D, 250 w-N. 210 N. Washington (71730). (501) 863-6126. Noalmark Bcstg Corp. (acq 7-73). Net: NBC. Rep: Beaver/Riley. Format: MOR. ■ Jerome Orr, VP & gen mgr; Sarah Durrett, asst mgr; Mike Langley, mus dir; Bill Young, news dir; Troy Eddins, chief engr.

**KEZU(FM)**—Co-owned with KELD. Dec 9, 1963: 103.1 mhz; 3 kw. Ant 200 ft. Stereo. Format: Easy Istng. Progs sep from AM.

**KRIL(FM)**—Listing follows KDMS.

### Fayetteville

**KFAY**—June 30, 1957: 1250 khz; 1 kw-D. Box 1121 (72701). (501) 442-9859. Big Chief Bcstg Co. of Fayetteville (acq 9-15-66). Rep: Savalli-Gates. Format: Mod country. ■ Jack Beasley, pres; Pat Demaree, stn mgr; Ray Plack, sls mgr.

**KKEG(FM)**—Co-owned with KFAY. Oct 16, 1964: 92.1 mhz; 3 kw. Ant 190 ft. Format: Top 40.

**KHOG**—Dec 15, 1946: 1440 khz; 1 kw-D. 103 West Mountain (72701). (501) 442-2322. Broadcasting Associates Inc. (acq 5-5-61). Group owner: Sammons-Ruff. Rep: Devney. ■ Raymond Ruff, pres; Ed Gideon, gen mgr.

**KKEG(FM)**—Listing follows KFAY.

**KNWA(FM)**—Oct 1, 1966: 103.9 mhz; 800 w. Ant 510 ft. Stereo. Box 1192, 501 E. Maple St. (72701). (501) 442-4215. Kessler Mt. Bcstg Corp. Net: Ark Radio. Format: Good mus. ■ E. H. Froning, pres & gen mgr; Jerry Barnett, coml dir; Harold R. Linsey, chief engr.

**\*KUAF(FM)**—Jan 15, 1973: 88.9 mhz; 10 w. Ant 255 ft. 103 N. Duncan (72101). (501) 575-2556. Board of Trustees, U. of Arkansas. Format: Progs. Spec progs: Fr 2½ hrs, Sp 2½ hrs, Black 12 hrs, C&W 3 hrs, Classical 9 hrs, R&B 6 hrs wkly. ■ David R. Johnson, gen mgr.

### Fordyce

**KBJT**—Aug 1, 1959: 1570 khz; 250 w-D. Box 659 (71742). (501) 352-2170. KBJT Inc. (acq 1-3-62). Net: Keystone. Spec progs: Black 2 hrs wkly. ■ Mack R. Smith, pres; Jay Bagwell, gen mgr; Jesse Smith, coml mgr; Melrose Bagwell, prog dir; Bob Schuler, news dir & chief engr.

### Forrest City

**KBFC(FM)**—Listing follows KXJK.

**KXJK**—April 29, 1949: 950 khz; 5 kw-D. Box 707 (72335). (501) Melrose 3-1252. Forrest City Bcstg Co. Net: Keystone. Rep: Devney; Beaver. Spec progs: C&W 15 hrs wkly. ■ William Fogg, gen mgr; Earl Black Jr., coml mgr; Joe Henderson, prog dir; David Adamson, chief engr.

**KBFC(FM)**—Co-owned with KXJK. Sept 22, 1960: 93.5 mhz; 3 kw. Ant 225 ft. Stereo. Format: C&W, MOR.

### Fort Smith

**KFPW**—July 27, 1930: 1230 khz; 1 kw-D, 250 w-N.

(C.P. incr ant hght) Box 4150 (72901). (501) 783-4105. TWX 910-723-7661. KFPW Bcstg Co. Net: CBS. Format: MOR. ■ George T. Herreich, owner; John Whitt, gen mgr; Joe Roppolo, prog dir; Ron Wilson, mus dir; Jerry B. Davis, opns mgr; Calvin Smith, chief engr. ■ KFPW-TV affil.

**KFSA**—Feb 13, 1947: 950 khz; 1 kw-D, 500 w-N, DA-N. Box 488 (72901). (501) 782-9125. Fort Smith Bcstg Co. Group owner: Donrey. Net: ABC/I. Rep: Meeker; Busby, Finch & Woods; Crane. Format: Contemporary. ■ Joe McMurray, pres; George Glover, gen mgr; Tom Boling, coml mgr; Jim Carter, prog dir; Bill Shell, news dir; Jerry Tucker, chief engr.

## KISR

### The Area Leader

**KISR(FM)**—Aug 16, 1972: 93.7 mhz; 61 kw. Ant 19 ft. Quad Stereo. Box 3100 (72901). (501) 785-2526. Negamedia. Format: Contemp. ■ Fred H. Baker, pres; Rick Pope, stn & coml mgr; Ed G. Hopkins III, prog dir; David Hopkins, mus dir; Rick Lepper, prom mgr; Lon Schultz, chief engr. ■ Rates: \$7; 6; 7; 6.

**KMAG(FM)**—Dec 31, 1964: 99.1 mhz; 100 kw. Ant 2,000 ft. Box 1602 (72902). (501) 782-8888. The Valley Corp. Net: ABC. Rep: Smith. Format: MOR. ■ Lee Kelone, pres; Calvin L. Collier, gen mgr; Mike Grant, coml & prom mgr; Mike David, prog dir; Tom Cameron, news dir; Rance Rhodes, chief engr.

**KTCS**—March 1956: 1410 khz; 1 kw-D. Box 1017, Holiday Inn South (72902). (501) 785-2559. Big Chief Bcstg Co. (acq 1961). Rep: Bernard; Schneider St. Louis. Format: C&W. ■ Jack Beasley, pres; Bill Harper, gen mgr; Pat Demaree, coml mgr & chief engr; Jim Carter, prog dir; Joe B. Steel, news dir.

**KTCS-FM**—Aug 15, 1964: 99.9 mhz; 36 kw. Ant 225 ft. Dups AM.

**KWHN**—Nov 22, 1947: 1320 khz; 5 kw-U, DA-N. Box 143 (72901). (501) 783-8967. KWHN Bcstg Co. Inc. (acq 9-69). Rep: PRO Time Sls; Dora Clayton. Format: Contemp. Spec progs: Sp 12 hr, C&W 1 hr wkly. ■ Horace C. Boren, pres; James Inman, coml mgr; Lee Stollard, prom mgr; Bob Britton, prog dir; Bill Agler, news dir; Glen O'Neal, gen mgr; Raymond Armstrong, chief engr.

### Harrison

**KHOZ**—Sept 28, 1946: 900 khz; 1 kw-D. Box 670 (72601). (501) 365-2302. Harrison Bcstg Corp. Net: ABC/E, Ark Radio. Rep: Carpenter. Format: C&W; Top 40. Spec progs: Talk 12 hrs wkly. ■ Robert S. Wheeler Jr, pres; W. J. Wheeler, gen mgr; Everett Horton, coml mgr; Marc Williams, prog dir; Don Horn, wkly news dir; Ralph Skaggs, prom mgr; Charles Bushong, mus dir; John Saxon, chief engr.

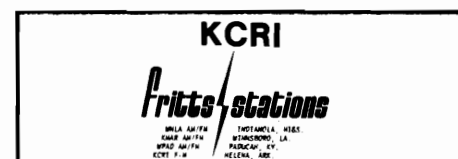
**KHOZ-FM**—March 25, 1963: 102.9 mhz; 12.5 kw. Ant 630 ft. Prog sep from AM. Net: ABC/FM. Format: Easy Istng; Contemp. ■ Elvis Moody, coml mgr.

### Heber Springs

**KAWW**—July 15, 1967: 1370 khz; 1 kw-D. 422 W. Main St. (72543). (501) 362-5863. Newport Bcstg Co. Group owner: Newport. Net: Ark Radio. Audio news: UPI. Format: Contemp. ■ Harold L. Sudbury, pres; Rick Jones, gen mgr.

**KAWW-FM**—Sept 1, 1972: 96.7 mhz; 3 kw. Ant minus 145 ft. Dups AM 65%.

### Helena



**KCRI(FM)**—1972: 103.1 mhz; 3 kw. Ant 260 ft. Stereo. Box 506 (72342). (501) 338-8331. Twin Cities Broadcasting Inc. Group Owner: Edw. O. Fritts Stations (acq 9-1-75). Net: ABC/E; Arkansas Radio, Agric. News Serv. Reps: Bonchez; Southern Spt Sls. Format: MOR, C&W. Spec prog: Farm 14 hrs wkly. ■ Edw. O. Fritts, pres; Robin Ewing, gen mgr & chief engr; Dennis Post, prog mgr. ■ Rates: \$5; 5; 5; 5.

**KFFA**—Nov 19, 1941: 1360 khz; 1 kw-U, DA-N. Helena National Bank Bldg. (72342). (501) 338-8361. Helena Bcstg Co. Net: MBS; Keystone; Mid South. Rep: Hopewell, Beaver. Format: C&W 50%, MOR 50%. Spec progs: Black 10 hrs wkly. ■ Sam W. Anderson, owner; Wendell Atchison, gen mgr & coml mgr; Bill Holland, prog dir; Sylvester Huling, chief engr. ■ Rates: \$6;6;6;6.

### Hope

**KXAR**—Dec 12, 1947: 1490 khz; 1 kw-D, 250 w-N SH. Box K (71801). (501) 777-3601. Hope Bcstg Co. Net: Arkansas Radio & Univ. Ark Sports Net. Rep: Melville; C.K. Beaver. Format: Diversified. Spec progs: Farm 5 hrs, Black 12 hrs wkly. ■ A. H. Washburn, pres; Haskell Jones, gen mgr & prom dir; Jane Whiteherd, coml mgr; Norman Bradford, chief engr. ■ Rates: \$2.40; 2.40; 2.00; 1.75.

### Hot Springs

#### KBHS

##### Modern Country Music

**KBHS**—Feb 9, 1953: 590 khz; 5 kw-D. 113 Third St. (71901). (501) 623-6661. KBHS Bcstg Co. (acq. 12-15-71). Net: ABC/I. Rep: Avery-Knodel. Format: C&W. ■ David Mackey, pres; Bill Maddox, gen mgr; Bill Baker, coml mgr; Bob Roberts, prog dir; Ted Mullenix, mus dir; William E. Ott II, news dir; John Tatum, chief engr. ■ Rates: \$14;12;14;10.

**KBHS-FM**—June 18, 1965: 96.7 mhz; 2.6 kw. Ant 320 ft. Dups AM 100%. ■ Rates: \$—;—;—;8.50.

#### KGUS

##### Frederick W. Smith



**KGUS(FM)**—Feb 7, 1969: 97.5 mhz; 36 kw horiz, 16 kw vert. Ant 480 ft. Quad stereo. Box 1089 (71901). (501) 624-5425. Radio Hot Springs Co. Inc. Net: Razorback. Audio news: AP Reps: Frederick W. Smith; Miller. Format: Easy lstrg. Spec progs: Farm, black, C&W, Greek, 1 hr wkly each; classical 2 hrs wkly. ■ C.J. Dickson, VP, gen & coml mgr; Doyle Hawkins, gen & mus dir; Lisa Harper, prom mgr; Frances G. Forsberg, news dir; Robert King, chief engr. ■ Rates: \$10; 8.50; 7.50; 6.50.

**KXOW**—Oct 6, 1966: 1420 khz; 5 kw-D. Box 1739 (71901). (501) 525-1301. Noalmark Bcstg Corp. Net: MBS. Rep: Keystone, Crane. Format: Modern Country. ■ Bob Gipson, gen & coml mgr; Wayne Brock, prog dir; Allen Lee Johnson, news dir; Buddy McLelland, chief engr.

**KXOW-FM**—October 1971: 106.3 mhz; 310 W. Ant 790 ft. Progs sep from AM. Format: Religious.

**KZNG**—1953: 1340 khz; 1 kw-D, 250 w-N. Radio Plaza, Box Q (71901). (501) 624-3313. George T. Herneich (acq 11-61). Net: CBS. Rep: Meeker, PRO Time Sls. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ George T. Herneich, pres; Tom Nichols, gen mgr; Evelyn Goslee, coml mgr; Ron Trull, mus dir; Mark Phillips, news dir; Edward Powers, chief engr. ■ Rates: \$3.65; 2.95; 3.65; 2.95.

### Jacksonville

**KGMR**—Aug 24, 1963: 1500 khz; 1 kw-D. Box 311 (72076). (501) 982-5551. Radio Jacksonville Inc. (acq 1-24-68). Rep: Miller; Beaver. Format: C&W, Gospel. ■ John J. Shields, pres; Lloyd Millwood, coml mgr; Ken Powers, prog dir; Joe Griffith, news dir; Johnny Towell, stn mgr & chief engr.

**KGMR-FM**—Sept 29, 1969: 100.3 mhz; 25 kw. Ant 195 ft. Dups AM 25%.

### Jonesboro

**\*KASU(FM)**—1956: 91.9 mhz; 100 kw. Ant 510 ft. Box 4B, State University, Ark. (72467). (501) 972-3070. Arkansas State Univ. ■ Charles L. Rasberry, dir bcstg & gen mgr; Richard Carvell, opns mgr; Richard Holler, news dir; Roy E. Barnhill, chief engr.

**KBTM**—1930: 1230 khz; 1 kw-D, 250 w-N. Box 400 (72401). (501) 935-5597. Pateson Brothers. (acq 1-58). Net: MBS. Rep: Denney; Eugene Gray. Format: MOR. Spec progs: Farm, 5 hrs wkly, classical, jazz 2 hrs wkly each. ■ Alan Pateson, Jr, gen mgr; W. Clarence Adams, stn mgr & news dir; Paul Hoffman, coml mgr; Paul Boden, prom mgr; Mike Doyle, prog & mus dir; Norman Bowman, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.

**KBTM-FM**—1947: 101.9 mhz; 100 kw. Ant 200 ft. Stereo. Madison at Jackson Sts (72401). (501) 935-5598. Format: Contemp Rock. ■ Bill Little, coml mgr; Dennis Rogers, prog & mus dir; Jack Harris, news dir. ■ Rates: \$3.77; 3.77; 3.77; 3.77.

**KFIN(FM)**—Dec 31, 1973: 107.9 mhz 98 kw. Ant 600 ft. Stereo. Box 1691 (72401). (501) 932-1079. Snider Bcstg Co. Net: Arkansas Radio. Format: Uptempo btl music. Spec prog: Farm, 2 hrs wkly. ■ Richard Lynn Farr, gen mgr; Dennis Robins, news dir. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**KNEA**—Sept 20, 1950: 970 khz; 1 kw-D. Box 8 (72401). (501) WEbster 2-8381. Radio Jonesboro Inc. Rep: PRO Time Sls, Beaver. Format: Mod C&W. ■ H. L. Baker, gen mgr.

### Little Rock

**KAAY**—Dec 20, 1924: 1090 khz; 50 kw-U, DA-N. Box 1790 (72203). (501) 375-5311. Multimedia Radio Inc (acq 5-15-75). Group owner: Multimedia. Audio news: UPI. Rep: Katz. Format: Top 40; Relig. Spec progs: Farm 6 hrs wkly. ■ Ralph A. Walsh II, pres, gen & coml mgr; Wayne Moss, prog dir; Carolyn Metheny, prom mgr; Sonny Martin, mus dir; Mitch Michaels, news dir; Felix McDonald, chief engr. ■ Rates: \$27;23;27;23.

**KALO**—1927: 1250 khz; 1 kw-D, 500 w-N, DA-N. Box 5127, 1211 Rebsamen Pk Rd. (72205). (501) 664-2525. Ark. Bcstg Corp. (acq 2-8-71). Net: ABC/C. Rep: McGavren-Guild. Format: Black. ■ Bernard Mann, pres; Larry Hayes, gen mgr; Bob Shivers, prog dir; Dave Donnell, mus dir; Chuck Hollis, news dir; Dave Phillips, chief engr.

**KEZQ(FM)**—Oct 26, 1960: 94.1 mhz; 60 kw. Ant 310 ft. (501) 664-6666. Radio Station KEZQ Inc. (acq 3-2-73). McGavren-Guild. Format: Btl music. ■ Richard Brady, gen mgr; Terry Bill, prog dir; Marlin Taylor, mus dir; Ben Firsell, news dir.

**KARN**—1928: 920 khz; 5 kw-U, DA-N. 1001 Spring St. (72202). (501) 376-9292. Snider Corp (acq 2-10-72). Net: NBC, Arkansas Radio. Rep: Blair. Format: Easy listening. ■ Ted L. Snider, pres; Harris Owen, opns mgr; Louis Seymore, admin VP; Fred Gooding, prog & mus dir; Larry Duke, gen & coml mgr; Don Corbet, news dir; Charles Akins, chief engr. ■ Rates: \$15.40;11.40;13.40;10.40.

**KKYK(FM)**—Co-owned with KARN. Dec 17, 1973: 103.7 mhz; 95 kw. Ant 1,510 ft. Stereo. (501) 376-8444. Net: Arkansas Radio. Format: Rock. Spec progs: Farm 2½ hrs wkly. ■ Rusty Gold, gen mgr; Cal Arnold, coml mgr. Progs sep from AM. ■ Rates: \$20; 25; 30; 30.

**KBHS**—See Hot Springs.

**KDXE**—See North Little Rock.

**KEZQ(FM)**—Listing follows KALO.

**KKYK(FM)**—Listing follows KARN.

#### KLAZ



**KLAZ(FM)**—July 7, 1972: 98.5 mhz; 100 kw. Ant 880 ft. Stereo. Box 7208 (72207). (501) 661-9850. Curtis Communications Group. (acq 7-11-75). Rep: ABC FM Spot Sls; Riley. Format: Top 40. Spec prog: Jazz, 1 hr wkly. ■ John Gorby, VP; Don Overton, gen mgr; Gregory G. Fadick, prom mgr; David B. Treadway, mus dir; Dale Seidenschwarz, chief engr. ■ Rates: \$16; 16; 18; 18.

**KLRA**—1925: 1010 khz; 10 kw-D, 5 kw-N, DA-N. 1755 Union National Plaza (72201). (501) 375-7319. KLRA Inc. (acq 4-9-58). Net: CBS. Rep: Buckley. Format: C&W. ■ Leonard Coe, pres & gen mgr; Marv Heffington, prog dir; Anne Lumpkin, admin asst to pres; Herbie Byrd, news dir; Kathy Evans, prom mgr; Jay Smith, mus dir; Blande Perry, chief engr.

**\*KLRE(FM)**—February 1973: 90.5 mhz; 3.6 kw. Ant 265 ft. 7701 Scott Hamilton Dr (72209). (501) 568-2347. Little Rock School District. Format: Educl. ■ Ruth S. Steele, stn dir; Robert Kreimeyer, chief engr.

**KMYO-FM**—Listing follows KSOH.

**KOKY**—Oct 1956: 1440 khz; 5 kw-D. 723 W. 14th St. (72202). (501) 372-0259. Brien-KOKY Inc. (acq 12-1-72). Net: MBS/Black. Rep: Globetrotter. Format: Black. ■ Cleve J. Brien, pres; Gene Moorhead, gen mgr; J. D. Black, prog dir; Ira Hatchett, coml mgr; Clarence Guy, mus dir; Mickey Cade, news dir; Ray Loewy, chief engr.

**KSOH**—February 1948: 1050 khz; 1 kw-U. Box 2659 (72203). (501) 666-2821. Victor Bcstg Inc. (acq 6-1-62). Rep: Eastman. ■ R.B. Triveris, pres; Cliff B. Ford, gen mgr; Chester Pierce, coml mgr; Ken Knight, prog dir & prom mgr; Bob Davis, chief engr.

**KMYO-FM**—Co-owned with KSOH. 95.7 mhz; 26.4 kw. Ant 297.5 ft. Dups AM.

**KXLR**—See North Little Rock.

### Magnolia

**KFMV(FM)**—Listing follows KVMA.

**KVMA**—April 1948: 630 khz; 1 kw-D. Box 430 (71753). (501) CEntral 4-5862. Magnolia Bcstg Co. Format: Contemp. Rep: Savalli-Gates. ■ Dr. John Wilson, pres; Bill Bigley, gen mgr; Bill Merrill, coml mgr; I. Daugherty, traffic & prom mgr; Charles Price chief engr.

**KFMV(FM)**—Co-owned with KVMA. 1968: 107.9 mhz; 53 kw. Ant 290 ft. William Bigley. Format: Black; Top 40; Sports.

### Malvern

**KBOK**—August 1951: 1310 khz; 1 kw-D. Route 5, Box 5 (72104). (501) 332-6981. Malvern Bcstg Co. (acq 6-1-58). Net: Ark Radio & Razorback. Format: MOR, Variety. ■ Kermit L. Richardson, pres & gen mgr; Garrell Doggett, coml mgr; Peggy Daven, prog dir; Carole Toler, mus dir; Bob Clements, news dir; Robert Padgett, chief engr.

### Mammoth Spring

**KAMS(FM)**—Co-owned with KALM Thayer, Mo. Jan 1, 1956: 95.1 mhz; 75 kw. Ant 97 ft. Box 15, Thayer, Mo. (65791). (417) 264-7211. Radio Station KALM. Group owner: Neathery. Rep: Keystone; Magic Circle. Format: C&W. Dups AM 100%. ■ Robert Neathery, pres; Carlie Hamilton, gen mgr; Robert Hamilton, coml & prom mgr; Marie Kisse, prog dir; Robert Hamilton, news dir; Sam Beatty, chief engr.

### Marianna

**KZOT**—Sept 25, 1961: 1460 khz; 500 w-D, DA. Willey Bldg. (72360). (501) 295-2195. Delta Bcstg (acq 7-1-74). Net: Ark Radio. Format: C&W. Spec progs: Black 12 hrs wkly. ■ Dixie Lewis, gen & prom mgr; Harold Baker, prog, mus & news dir & chief engr. ■ Rates: \$2.25;2.25;2.25;2.25.

### Marked Tree

**KPCA**—June 16, 1956: 1580 khz; 250 w-D. Box 550 (72365). (501) 358-2921. Poinsett County Bcstg Co. (acq 1-57). Net: Arkansas Radio. Rep: Beaver. Format: C&W. ■ Dewitt Waits, gen mgr; Gary Stidem, prog dir; Melenda Lindly, prom mgr; Stuart Brunner, mus dir; James Lawrence, news dir; Mack Howerton, chief engr. ■ Rates: \$2.25; 2.25; 2.20—.

### Marshall

**KCGS**—May 24, 1975: 1600 khz; 1 kw-D. Box 178 (76250). (501) 448-3612. Marshall Broadcasting Co. Net: Arkansas Radio. Format: C&W. ■ Rex Elliott, pres & coml mgr; Bob Nelson, gen mgr, prog dir & news dir; David Flinker, chief engr.

### McGehee

**KVSA**—June 29, 1953: 1220 khz; 1 kw-D. (71654). (501) 222-4200. Southeast Arkansas Bcstrs Inc. Net: Keystone; Razorback. Rep: Hopewell. ■ Abbott F. Kin-

## Arkansas Radio

See page C-1 for explanation of listings.

ney, pres & gen mgr; Mrs. Dorothy J. Kinney, coml mgr; James S. Hunt, chief engr.

### Mena

**KENA**—February 1950: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (71953). (501) 394-1450. Mena Bcstg Co. (acq 7-27-67). Net: Arkansas; Razorback. Rep: Keystone. Format: Variety; MOR. ■ Jack R. Reeves, owner & general mgr; Dwight L. Douglas, coml mgr; Bob Biggs, chief engr.

**KSKR(FM)**—Co-owned with KENA. Nov 25, 1969: 101.7 mhz; 3 kw. Ant 62 ft. Dups AM 30%. Format: C&W.

### Monette

**KBIB**—Sept 1964: 1560 khz; 250 w-D. Box B (72447). (501) 486-5496. Craighead County Bcstg Co. (acq 10-74). Rep: Beaver. Format: C&W. ■ Margarete Reed, coml mgr; Charles Campfield, chief engr.

### Monticello

**KHBM**—April 1955: 1430 khz; 1 kw-D. Box 446 (71655). (501) EEmpire 7-5136. Baker Bcstg Co. (acq 2-59). Net: Arkansas Radio, Razorback Sports. Spec prog: C&W 14 hrs; Gospel 18 hrs, both wkly. ■ Keith Baker, gen & coml mgr; Evelyn H. Baker, prog dir; George Hughes, news dir; Ray Dawson, chief engr. ■ Rates: \$3.50; 3.50; 3.50;—.

**KHBM-FM**—Sept 1, 1967: 93.5 mhz; 3 kw. Ant 205 ft. Dups AM 90%.

### Morrilton

**KVOM**—Dec 25, 1951: 800 khz; 250 w-D. Box 541 (72110). (501) 354-2484. Morrilton Bcstg Co. Format: C&W. ■ J.C. Willis, owner & mgr; Stanton Willis, coml mgr; Loretta Jackson, prog dir; David Alexander, mus dir; Chris Meyer, news dir; George Underwood, chief engr.

### Mountain Home

**KTLO**—May 30, 1953: 1240 khz; 1 kw-D, 250 w-N. Box C (72653). (501) 425-3101. Mountain Home Bcstg Corp. (acq 6-1-54). Net: ABC/E. Format: MOR. ■ Bob Knight, coml mgr; Arthur C. Hill, news dir.

**KTLO-FM**—Jan 11, 1971: 98.3 mhz; 1.40 kw. Ant 420 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR.

### Nashville

**KBHC**—May 1959: 1260 khz; 500 w-D. 1513 S. Fourth St (71852). (501) 845-3601. Annie Nell Gathright (acq 5-1-73). Net: Ark Radio. Format: C&W. ■ Annie Nell Gathright, gen mgr; Pete Gathright, coml mgr; Leah Arnold, prog dir; Kris Kurtis, mus dir; R.G. McKeever, chief engr.

### Newport

**KNBY**—Oct 12, 1949: 1280 khz; 1 kw-D. Highway 67 N. Box 218 (72112). (501) JACkson 3-5891. Newport Bcstg Co. Group owner: Newport. ■ Harold Sudbury, pres; Gene Howe, gen & coml mgr; Rex Rasberry, news dir; Joe Long, chief engr.

**KOKR(FM)**—Co-owned with KNBY. Sept 1, 1966: 105.5 mhz; 3 kw. Ant 220 ft. Dups AM 50%.

### North Little Rock

**KDXE**—May 9, 1957: 1380 khz; 1 kw-D. Box 1380 Little Rock (72203). (501) 376-7266. Dixie Bcstg Co. (acq 2-6-75). Rep: Webb. Format: MOR. ■ Harvey Fritts, Kenneth W. Powers, owners; Edward Phelan, gen mgr; Jay Stone, prog dir; Dave Philipps, chief engr.

**KXLR**—April 15, 1946: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 3014, Little Rock (72203). (501) 945-4501. KXLR Inc. (acq 7-1-69). Group owner: Starr. Net: ABC/E. Rep: Torbet. Format: Country. ■ Peter H. Starr, pres; Robert A. Manning, gen mgr; Larry Dean, prog dir; Elmer O. Hurst Jr., opns mgr; Ray Loewy, chief engr. ■ Rates: \$16;14;14;11.

## Osceola

**KHFO(FM)**—Listing follows KOSE.

**KOSE**—Oct 11, 1949: 860 khz; 1 kw-D. Box 249 (72370). (501) 563-2641. Osceola Bcstg Corp. Net: Arkansas Radio. Rep: Crane. Format: MOR & C&W. Spec progs: Black 4 hrs wkly. ■ Don Whitney, exec VP, gen, coml & prom mgr & news dir; Mrs. Edythe Bandy, prog dir; Mary Jo Gibson, mus dir; H. M. Jones, chief engr.

**KHFO(FM)**—Co-owned with KOSE. April 12, 1960: 98.1 mhz 14.5 kw. Ant 285 ft. (CP 50 kw; Ant 230 ft.). Dups AM 10%.

## Ozark

**KZRK**—Feb 5, 1969: 1540 khz; 500 w-D. Box 527 (72949). (501) 667-2863. Ozark Bcstg Co. Net: Ark Radio. Format: C&W. Spec prog: Farm, 3 hrs wkly. ■ Leo J. Weiderkehr, VP; Paul Coates, gen mgr; Randy Johnson, coml mgr; Robin Spurling, news dir; Carl Jones, chief engr.

## Paragould

**KDRS**—Jan 1, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 117 (72450). (501) 236-7627. KDRS Inc. Rep: Keystone; Beaver. Format: MOR; Rock. ■ Macine Rand, pres; Wilma Wheelis, gen mgr; Joe Long, coml mgr; Vernon Neal, news dir; Chuck Campfield, chief engr.

**KHIG(FM)**—Oct 4, 1971: 104.9 mhz; 3 kw. Ant 255 ft. Stereo. Box 1106 (72450). (501) 239-8588. Progressive Broadcasters of Arkansas. Net: ABC/C. Rep: Southern Spot; Bcst Repls. Format: Contemp. Spec progs: Farm 10 hrs wkly. ■ G. I. Higgins, pres; Bruce Higgins, exec VP & gen mgr; Bob Howe, coml mgr; Ron Roe, prog & mus dir; Terry Wood, prom mgr & news dir; John Abbott, chief engr.

## Paris

**KCCL**—Aug 18, 1959: 1460 khz; 500 w-D. 24 S. Express St. (72855). (501) 963-3100. Logan County Bcstg Co. (acq 4-9-60).

## Pine Bluff

**KADL**—Aug 19, 1960: 1270 khz; 5 kw-D. Box 8216 (71601). (501) 535-1270. Jefferson County Bcstg Co. Group owner: Southwestern Bcstg. Rep: Devney. Format: C&W. ■ Albert M. Smith, gen mgr; Chester Pierce, stn & coml mgr & chief engr; Pat McKinney, local s/s mgr.

**KADL-FM**—1971: 94.9 mhz; 25 kw. Ant 145 ft. Dups AM 50%.

**KCAT**—May 2, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 5201 (71601). (501) JEFFerson 4-5000. J.B. Scanlon. Rep: Bunchez. Format: Black. ■ J. B. Scanlon, pres; William E. Kraut, chief engr.

## KCLA

Real People Top 40

**KCLA**—Jan 16, 1947: 1400 khz; 1 kw-D, 250 w-N. 3601 Apple (71601). (501) 535-1241. KCLA Inc. (acq 6-21-68). Rep: Riley (Southwest); Jones (Southeast). Format: Top 40. Spec progs: Black, farm. ■ Johnnie K. Hill, pres; A. J. Lindsey, gen mgr; Larry Monk, prog dir; Roger Breedlove, coml mgr; Lynn James, prom mgr; Rick Burrow, mus dir; Charles Cromwell, news dir; Earl Ayres, chief engr; Wanda Shingleur, office mgr. ■ Rates: \$4.75;4.50;4.75;3.50.

**KOTN**—March 12, 1934: 1490 khz; 1 kw-D, 250 w-N. 920 Commerce Rd. (71601). (501) 534-8732. Joellen Bcstg Corp (acq 1-1-61). Rep: Walton, Messina. Format: Top 40. ■ Winston J. (Buddy) Deane, pres, gen & prom mgr; Guy J. Wilcox, coml mgr; J. Larry Hart, prog dir; Mike Nail, news dir; Arthur G. Kesterson, chief engr.

**KOTN-FM**—March 1959: 92.3 mhz; 27 kw. Ant 115 ft. Prog sep from AM. Format: Contemp pop.

**KPBA**—Oct 16, 1957: 1590 khz; 1 kw-D. Box 5086 (71601). (501) JEFFerson 4-1523. KPBA Inc. Rep: PRO Time Sis. ■ J.C. Noble, pres; Ralph Taylor, stn & coml mgr; Leveille Langley, prog & news dir; Jerry Kesterson, chief engr.

## Pocahontas

**KPOC**—Nov 15, 1950: 1420 khz; 1 kw-D. Box 508 (72455). (501) 892-5234. Adrian L. White Inc. Net: Ark Radio. Rep: Nome. Format: Adult. ■ Adrian L. White, pres, gen & coml mgr; Tom Arnold, prog dir & prom mgr; Jack Wilson, news dir & chief engr.

**KPOC-FM**—April 25, 1969: 103.9 mhz; 3 kw. Ant 145 ft. Dups AM 100%.

## Prescott

**KTPA**—Dec 1, 1959: 1370 khz; 500 w-D. Box 734 (71857). (501) 887-2638. Newport Bcstg Co. (acq 5-14-66). Group owner: Newport. Net: Ark Radio. ■ Harold Sudbury, pres; Rob Hill, gen mgr; Joyce Westmoreland, prog dir; Tom Hill, news dir & chief engr.

## Rogers

**KAMO**—Sept 16, 1954: 1390 khz; 1 kw-D. Route Two (72756). (501) 636-4611. KAMO Inc. Net: Ark Radio. Rep: Devney. Format: MOR. ■ Leon McAuliffe, pres; Bill Bentley, gen mgr; Clarence Beaver, coml mgr; Chuck Jones, prog, mus & news dir; Kenneth Mason, chief engr. ■ Rates: \$3.50;3.50;3.50;3.50.

**KAMO-FM**—1971: 94.3 mhz; 2.8 kw. Ant 310 ft. Dups AM 79%. ■ Rates same as AM.

## Russellville

**KARV**—Feb 25, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 190 (72801). (501) 968-1490. Horne Industries Inc. (acq 9-69). Format: Talk, news & info. ■ Michael Horne, pres; Alan Risener, prog dir; Ron Evans, news dir; Kermit Womack, coml mgr; Jim Alexander, chief engr.

**KCAB**—See Dardanelle.

## Searcy

**KSER(FM)**—Listing follows KWCK.

**KWCK**—Aug 25, 1951: 1300 khz; 1 kw-D. Drawer 708 (72143). (501) 268-7123. KWCK, Inc. (acq 12-1-72). Format: MOR; Talk. ■ Michael Horne, pres; John Paul Capps, VP & gen mgr; Dudley Williams, prog dir; Don Shores, news dir; E. J. Alexander, chief engr.

**KSER(FM)**—Co-owned with KWCK. Oct 26, 1973: 99.3 mhz; 3 kw. Ant 170 ft. Stereo. Progs sep from AM.

## Siloam Springs

**KUOA**—April 12, 1923: 1290 khz; 5 kw-D, DA. Box 3145 (72761). (501) 534-3154. KUOA Inc. (acq 3-15-33). Audio news: AP. Format: C&W. ■ John E. Brown Jr., pres; Carl McQuay, gen mgr; Cecil E. Smith, chief engr. ■ Rates: \$2.85; 2.85; 2.85;—.

**KUOA-FM**—1947: 105.7 mhz; 34 kw. Ant 410 ft. Stereo. Dups AM 15%. ■ Rates same as AM.

## Springdale

**KBRS**—Sept 7, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 47 (72764). (501) 751-4675. Northwest Arkansas Bcstg & Telecasting Co. Group owner: Donrey. Net: ABC/I. Rep: McGavren-Guild. ■ Donald W. Reynolds, pres; H. Phil Phillips, gen mgr; C. C. Hornor Jr., coml mgr; Bill Bohart, prog dir; Charles Fiss, news dir; Larry Powell, chief engr. ■ Rates: \$3.30;3.30;3.30;3.30.

**KSPR**—July 15, 1966: 1590 khz; 500 w-D. Box 168 (72764). (501) 756-6121. Johnson Communications Inc. Audio News: UPI. Format: MOR. ■ Dewey Johnson, pres, gen & prom mgr; Larry Barnes, coml mgr; Dan Hentschell, prog dir; Keith Osterman, chief engr.

**KCIZ(FM)**—Co-owned with KSPR. Sept 19, 1968: 104.9 mhz; 3 kw. Ant 130 ft. Dups AM 100%.

## Stuttgart

**KWAK**—May 14, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 907 (72160). (501) 673-1595. Stuttgart Bcstg Corp. Net: Ark Radio. Format: C&W, MOR, Top 40. ■ Melvin P. Spann, pres & gen mgr; June S. Spann, sec-treas; C. R. Sandine, VP, stn mgr & chief engr; M. T. Spann, VP & coml mgr; Patty L. Blann, prog dir; Jim Sluder, mus dir.

## Texarkana

**KADO**—See Texarkana, Tex.

**KADO-FM**—June 11, 1968: 107.1 mhz; 3 kw. Ant 160 ft. 303 W. Broad (75501). (501) 773-5791. KATQ Radio Inc. Net: Mutual Back. Rep: Beaver. Format: Black. ■ Floyd Bell, pres & gen mgr; Andrew Griffin, stn & coml mgr; John H. Bell, chief engr; Desmond E. Smith, mus dir; Dorian T. Cox, news dir. ■ Rates: \$5;4.50;5;4.50.

**KCMC**—See Texarkana, Tex.

**KOSY**—Nov 15, 1951: 790 khz; 1 kw-D, 500 w-N, DA-N. Box 2018 (75501). (501) 772-3771. Gateway Bcstg Co. Rep: Savalli/Gates. Format: Contemp; Top 40. ■ W. Decker Smith, pres; James K. Smith, gen & coml mgr; Paul Brown prog dir; J. Norm Mason, chief engr.

**KOSY-FM**—See Texarkana, Tex.

**KFTS**—See Texarkana, Tex.

## Trumann

**KTMN**—Oct 1, 1963: 1530 khz; 250 w-D. Box 141 (72472). (501) 483-6314. Trumann Bcstg Inc. (acq 6-10-67). Net: Arkansas Radio. Rep: Beaver. Format: C&W. ■ Carlton Garner, gen mgr; Kathy DeLoach, prog dir; Jack Hollis, prog mgr; Hayden Sadler, news dir; Mack Howerton, chief engr.

## Van Buren

**KDFD**—Nov 24, 1958: 1580 khz; 1 kw-D. Box 550 (72956). (501) GRanite 4-6811. Bcstrs Inc.

## Walnut Ridge

**KRLW**—June 29, 1951: 1320 khz; 1 kw-D. Box 30 (72476). (501) 886-5460. Lawrence County Bcstg (acq 1955). Net: ABC/I; Ark Radio. Rep: Beaver. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ N.H. Cate, pres; Dan Coker, gen mgr; Shirley Turbyville, coml mgr; prog & news dir; Gregg Evans, mus dir; Leonard Ringle, chief engr.

## Warren

**KWRF**—August 1953: 860 khz; 250 w-D. Box 480 (71671). (501) 226-2653. Pines Bcstg Co. (acq 3-59). Rep: Keystone; Beaver. Format: Contemp. Spec progs: Black 6 hrs, C&W 8 hrs wkly. ■ Weldon Sledge, pres & gen mgr; Allen Weise, coml mgr & chief engr. ■ Rates: \$5;5;5;—.

## West Memphis

**KSUD**—Dec 1, 1961: 730 khz; 250 w-D. 104 N. Fifth St., Memphis, Tenn. (72301). (501) 735-6622. Newport Bcstg Co. Group owner: Newport. Net: Ark Radio. Format: Relig & Gospel. ■ Harold L. Sudbury, pres; Harold Penn, gen, prom & coml mgr & news dir; Bob Faulkner, mus & prog dir; Charles Hood, chief engr.

## Wynne

**KWYN**—Sept 28, 1956: 1400 khz; 1 kw-D, 250 w-N. Box 789 (72396). (501) 238-8141. East Arkansas Bcstrs Inc. Net: Razorback & Indian Net. Format: MOR, C&W, Rock, Talk. ■ Mrs. Hanna Bean, pres; Bob Caldwell, gen mgr; Ken Bock, coml mgr; Onalee Brawner, prog dir; Art Rogers, news dir & chief engr.

**KWYN-FM**—May 15, 1969: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 10%.

## California

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE WEST—NEAREST OFFICE IS—  
111 SUTTER ST., SAN FRANCISCO 94104  
(415) 392-5671

## Alameda

**KJAZ(FM)**—Aug 1, 1959: 92.7 mhz; 1.85 kw. Ant 370 ft. 1509½ Webster St. (94501). (415) 523-9300. Patrick Henry. Format: Jazz. ■ Patrick Henry, gen mgr; Catherine Henry, coml mgr; Phil Brooks, prog dir; Jerry Dean, opns mgr; Jacques Verdier, chief engr. ■ Rates: \$19;19;28;28.

## Alisal

**KRSA-AM-FM**—See Salinas.

## Alturas

**KCNO**—June 4, 1951: 570 khz; 5 kw-D. Box 1650 (96101). (408) 233-2713. R. W. Hansen (acq 5-16-59). Rep: Savalli/Gates, Morin. ■ R. W. Hansen, own; Fred Hepner, mgr; coml & prom mgr; Ralph V. Baird, chief engr.

## Anaheim

**KEZY**—May 18, 1959: 1190 khz; 5 kw-D. 1 kw-N, DA-N. 1190 E. Ball Rd. (92802). (714) 776-1191. KEZY Radio Inc. (acq 8-1-64). Rep: Avery-Knodel. Format: Top 40. ■ Harris H. Tomson, pres; Daniel P. Mitchell, III, exec VP & gen mgr; Peter L. Townsend, VP regional & natl sls mgr; Scott Morgan, mus dir and prog mgr; Oliver Wilson, prom mgr; Adam J. Demorais, news dir; James Stanley, chief engr; Mark Dennis, coml mgr.

**KEZY-FM**—April 16, 1961: 95.9 mhz; 2.5 kw. Ant 330 ft. (714) 776-FM96. Progs sep from KEZY. Stereo. Format: Progs. ■ Tom Milner, prog dir; Caren Allen, mus dir; Mark Mocerri, chief engr.

## Angwin

**\*KANG(FM)**—May 20, 1961: 89.9 mhz; 20 kw. Ant 800 ft. Pacific Union College. Box 89 (94508). (707) 965-6500. Pacific Union College Assn for Educational Bcstg. Stereo. Net: ABC/FM, Adventist Radio. Format: MOR. Spec progs: Relig 25 hrs wkly. ■ Don Coles, pres; John M. Rice, gen mgr; John Letcher, prom mgr; Scott Moseley, prog dir; Leanne Tillay, mus dir; Wilton Helm, chief engr.

## Apple Valley

**KAVR**—June 5, 1954: 960 khz; 5 kw-D. Box 960 (92307). (714) 247-7251. BHA Enterprises Inc. (acq 8-1-62). Rep: Savalli-Gates. Format: MOR. ■ Gerald Hicks, pres; Benny Strong, gen mgr; Chuck Parnell, prog dir; Mark Farrell, news dir; Wayne Dillard, chief engr.

**KAVR-FM**—May 17, 1968: 102.3 mhz; 1.3 kw. Ant 53 ft. Dups AM 50%.

## Arcadia

**KMAX(FM)**—Dec. 3, 1960: 107.1 mhz; 3 kw. Ant minus 240 ft. 37 W. Huntington Drive (91006). (213) 446-2030. KPPC Inc. (acq 1975). Spec progs: Ger 1 hr; Ital 2 hrs; C&W 4 hrs; Dutch 6 hrs; Greek 1 hr wkly. ■ Howard Warshaw, pres.

## Arcata

**\*KAHS(FM)**—Jan 10, 1973: 91.5 mhz; 10 w. Ant 30 ft. 1720 M St. (95521). (707) 822-1734. Arcata Union High School Dist. Format: Top 40. Gerald Davies, pres; Robert Berkowitz, gen mgr.

**KATA**—Nov 15, 1957: 1340 khz; 1 kw-D, 250 w-N. Drawer I (95521). (707) 822-4814. Martin Bcstg Corp. (acq 1974). Rep: Torbet, Tacher (Portland, Ore.) Format: Top 40. ■ Dale D. Andreasen, gen mgr; Victor Massad, sls mgr; John Price, prog dir & chief engr.

## Arkansas, California Radio

See page C-1 for explanation of listings.

Dennis Clay, prod dir; Len Jaruela, music dir; Bill Haig-wood, news dir.

**\*KHSU-FM**—June 1, 1950: 90.5 mhz; 10 w. Ant 130 ft. Humboldt State University (95521). (707) 826-3560. California. Net: NPR (tape only), Pacifica. Format: Variety. Spec prog: Classical 15 hrs wkly. ■ Brian Prows, stn mgr.

**KXGO(FM)**—Jan 18, 1972: 93.5 mhz; 220 w. Ant 920 ft. Drawer QQ (95521). (707) 822-3666. D. A. Plank Broadcasting Co. Net: Calif. Farm. Stereo. Format: Easy ltnng, religious. Spec progs: Classical 15 hrs; farm 2½ hrs, both wkly. ■ D. A. Plank, pres; Phillip Plank, gen mgr & chief engr; Bob Jacobs, coml mgr, prog & mus dir; Al Fenggott, news dir. ■ Rates: \$4.85;4.85;4.85;4.85.

## Arroyo Grande

**KFYV**—June 29, 1962: 1280 khz; 1 kw-U, DA-N. Box 220 (93420). (805) 489-4201. Charles R. Scott (acq 10-1-71). Net: Golden West Sports. Rep: Dahlsten. Format: C&W. ■ Charles R. Scott, gen mgr; Doug Szymanski, prom mgr; John Collins, coml mgr; Jack Connors, news dir; Charles R. Scott, chief engr; Gary Micheals, prog dir; John Klassen, mus dir. ■ Rates: \$5.75;5.75;5.75;5.75.

## Auburn

**KAFI(FM)**—Listing follows KAH1.

**KAH1**—Nov. 13, 1957: 950 khz; 5 kw-D, DA. Box 950 (95603). (916) 885-5636. Auburn Bcstg Inc. (acq 6-28-73). Rep: Sandeberg-Glenn of Calif. Format: MOR, variety. ■ Donald J. Inglett, pres & gen mgr; Jim Huggins, prog & mus dir; Jim Johnson, chief engr; Lorna Dayen, news dir. ■ Rates: \$7.50;5.50;5.50;4.

**KAFI(FM)**—Co-owned with KAH1. Dec 21, 1961: 101.1 mhz; 3.2 kw. Ant 450 ft. Dups AM 95%. ■ Same as AM.

## Avalon

**KBIG-FM**—Listing follows KBRT.

**KBRT**—June 1, 1952: 740 khz; 10 kw-D, DA. 7755 Sunset Blvd., Los Angeles (90046). (213) 874-7700. Bonneville Int. Corp. (group owner: acq 3-11-69). Rep: Avco. Format: Btfl mus. ■ Joseph L. Dorton, VP and gen mgr; Bill King, coml mgr; Fred Seiden, dir of opns; Joyce L. Bose, prom mgr; Charles Casterline, chief engr. ■ Rates: \$95;105;95;65.

**KBIG-FM**—Co-owned with KBRT. See Los Angeles.

## Bakersfield

**KAFY**—October 1946: 550 khz; 1 kw-U, DA-N. Box 6128 (93306). (805) 366-4411. Sunset Bcstg Corp. (acq 3-74). Group owner: General Bcstg Corp. Rep: McGavren Guild. Format: Top 40. ■ Ozzie Knudson, VP & gen mgr; Jack Igo, coml mgr; Chris Conner, mus and prog dir, prom mgr; Ron Foster, news dir; Vernon G. Tucker, chief engr. ■ Rates: \$25;22;25;22.

## KBIS

Great American Country

PRO/Weekend Radio

**KBIS**—March 1951: 970 khz; 1 kw-U, DA-2. 225 N. Chester Ave. (93302). (805) 324-6093. Westco Media Inc. (acq 3-9-73). Net: ABC/I. Format: C&W. ■ Edward Atsinger, pres; Al Crocker, VP and gen mgr; Lee Jensen, sls mgr; Carol Cummings, coml mgr; Bob Stevens, mus and news dir; Johnny Kaye, prog dir, prom mgr; Ken Aitken, chief engr. ■ Rates: \$9;8;9;7.

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## California Radio

See page C-1 for explanation of listings.

**KERN**—Jan 3, 1932: 1410 khz; 1 kw-U. Box 2700 (93303) (805) 832-1410. Brandon-Robison Communications Inc. (acq 5-1-75). Net: ABC/C. Rep: Katz. Format: Top 40. ■ Anthony S. Brandon, pres; Joe Scott, coml mgr; Terry Dorsey, gen mgr; Johnny Mitchell, prog dir; Bob Harlow, mus dir; John Barcroft, chief engr.

**KGEE**—Jan 1, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 937 (93302). (805) 327-3587. KGEE Inc. (acq 10-1-70). Net: NBC. Rep: Howard. Format: Talk. Spec progs: Sp 13 hrs; Black 5 hrs; It 1 hr, all wkly. ■ John Jacquemine, pres; Dan B. Speare, gen mgr; Al Picinni, coml mgr; Chris Edwards, prom mgr & prog dir; William Galbreath, mus dir; Lou Richards, news dir; Steve Mull, chief engr.

**KGFM(FM)**—Co-owned with KGEE. Oct 1, 1964: 101.5 mhz; 4.8 kw. Ant 1,280 ft. Prog sep from AM. Stereo. Format: Contemp. Spec progs: It 1 hr wkly.

**KIFM(FM)**—Aug 24, 1963: 96.5 mhz; 39 kw. Ant 550 ft. 521 H St. (93304). (805) 327-0631. Intl Church of the Four Square Gospel (acq 9-75). Format: Relig. Coy Edwards, gen mgr & prog dir; Eugene Faulkner, chief engr; Bill Ehrman, news dir.

**KLYD**—February 1958: 1350 khz; 1 kw-D, 2831 Eye St. (93301). (805) 327-5772. Reliable Bcstg (acq 10-18-69). Net: ABC/E. Rep: Selcom. Format: MOR, farm. ■ Ralph Edwards, pres; Jim Treanor, VP, gen mgr; John Rodinson, prog dir; Ron Kilgore, news dir; Jim Nelson, chief engr. ■ Rates: \$8.91;8.10;8.91;5.

**KLYD-FM**—1948: 94.1 mhz; 4.5 kw. Ant 1,312 ft. Dup AM 100%. (acq 6-13-70). Stereo. ■ Rates same as AM.

**KPMC**—1933: 1560 khz; 10 kw-U, DA-1. Box 1709 (93302). (805) 327-5121. Pioneer Mercantile Co. Net: CBS, MBS, Golden West. Audio news: UPI. Format: MOR, C&W, news. Spec progs: Farm 11 hrs, sports 15 hrs, both wkly. ■ L. A. Schamblin, pres and gen mgr; Paul R. Bierman, coml mgr & prog dir; George Patterson, chief engr. ■ Rates: \$7;5.25;7.3.

**KUZZ**—Dec 15, 1958: 800 khz; 250 w-D. 1209 N. Chester Ave. (93308). (805) 393-1500. Thunderbird Bcstg Co. (acq 4-29-64). Group owner: Owens. Rep: Avco. Format: C&W. ■ Buck Owens, pres; Mike Owens, gen mgr; Tommy Wright, mus & prog dir; Hal Lafoon, news dir; Terry Geiser, chief engr.

**KUZZ-FM**—1968: 107.9 mhz; 4.3 kw. Ant 1340 ft. Dups AM 100%.

**KWAC**—Nov 1, 1961: 1490 khz; 1 kw-D, 250 w-N. 5200 Standard St. (93308). (805) 327-9711. KMAP Inc. (acq 9-30-61). Rep: Lotus. Format: Sp. Spec progs: Black 6 hrs wkly. ■ Edwards R. Hopple, pres; Robert J. Duffy, gen mgr; Mike Ramirez, coml mgr; Alfredo Rodriguez, prog dir; Gloria Rodriguez, prom mgr; Jose Santos, mus dir; Miquel Franco, news dir; Ken Aitken, chief engr. ■ Rates: \$7.50;7.50;7.50;4.50.

### Banning

**KPAS**—1975: 1490 khz; 250 w-U. Banning Bcstg Co.

### Barstow

**KIOT**—Sept 29, 1960: 1310 khz; 5 kw-D, DA. Box 1000 (92311). (714) 256-2175. Prudential Bcstg Co. (acq 3-11-68). Rep: Savalli/Gates. Format: C&W. Spec prog: Sp 4 hrs wkly. ■ John Parker, pres & gen mgr. ■ Rates: \$37.80;37.80;37.80;—.

**KWTC**—Sept 19, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (92311). (714) 256-8484. Mojave Valley Bcstg Inc. Net: Golden West. Rep: Lucas. Format: C&W, MOR. ■ W. T. Brown, pres & gen mgr; Fred Mull, chief engr; Bob Rightsell, coml mgr; George Jenkins, prog dir; Roy Hamilton, mus dir.

### Berkeley

**\*KALX(FM)**—July 1967: 90.7 mhz; 10 w. Ant 150 ft. Eshleman Hall, U. of Calif. (94720). (415) 642-1111. The Regents of the U. of Calif. Format: Progs, educl, variety. Spec progs: Black 20 hrs; classical 15 hrs; jazz 20 hrs; public affairs 20 hrs wkly. ■ Andrew F. Reimer, gen mgr.

**\*KPFA(FM)**—April 1949: 94.1 mhz; 59 kw. Ant 1330 ft. 2207 Shattuck Ave. (94704). (415) 848-6767.

Pacifica Foundation (group owner). Format: Variety. Spec progs: Black 12 hrs; Sp 10 hrs; Chinese 2 hrs; jazz 10 hrs; women 10 hrs; classical 20 hrs, all wkly. ■ David Finkel, pres; Larry Beusky, gen mgr.

**\*KPFB(FM)**—February 1954: 89.3 mhz; 150 w. Ant minus 100 ft. Same licensee and staff as KPFA(FM).

**KRE**—June 11, 1922: 1400 khz; 1 kw-D, 250 w-N. 601 Ashby Ave. (94710). (415) 848-7713. Horizons Communications Corp. (group owner; acq 10-29-70). Net: ABC/E. Format: Contemp/Jazz. ■ Jerome Feniger, pres; Alice Potter, gen & coml mgr, opns mgr; Rob Singleton, prog and mus dir; Art Lebermann, chief engr; Rick Vaill, news and pub affrs dir. ■ Rates: \$20;16;22;21.

**KRE-FM**—April 29, 1949: 102.9 mhz; 50 kw horiz; 3.5 kw vert. Ant 170 ft horiz; 120 ft vert. Stereo. Dups AM 50%. ■ Rates same as AM.

### Big Bear Lake

**KBBV**—Nov 1, 1964: 1050 khz; 250 w-D, DA. Box 2810 (92315). (714) 866-3434. Mountain Bcstg Co. Inc. (acq 6-6-7). Format: Adult Easy Listening/MOR, C&W. ■ Vernon E. Thompson, pres, gen mgr & chief engr. ■ Rates: \$4.80;4.80;4.80;—.

**KTOT-FM**—May 1, 1975: 101.7 mhz; 90 w. Ant 1,500 ft. Dups AM 10%. Stereo. ■ Rates: \$5.80;5.80;5.80;5.80.

### Bijou

**KOWL**—1975: 1490 khz; 1 kw-D, 250 w-N. KOWL Inc.

### Bishop

**KIBS**—April 1, 1953: 1230 khz; 1 kw-D, 250 w-N. Box 757 (93514). (714) 873-6324. Bishop Bcstg Corp. Format: MOR, C&W. ■ Frank Oxart, pres; John Drozd, gen & coml mgr; John A. Helmer Sr., news dir; John Deardon, prog dir; Dorothy Morgan, prom mgr; Bill Froman, mus dir; Jim Rieger, chief engr.

**KIQO-FM**—November 1974: 100.7 mhz; 5 kw. Ant minus 880 ft. 157 Short St. (93514). Inyo-Mono Bcstg Co.

### Blythe

**KYOR**—1946: 1450 khz; 1 kw-D, 250 w-N, DA-D. Drawer K (92225). (714) 922-7144. Blythe Bcstg Inc. (KYOR Inc.) (acq 6-1-65). Audio news: UPI. Rep: Lucas. Format: MOR. Spec progs: Sp 2 hrs wkly; C&W 12 hrs; both wkly. ■ Robert Roddy, pres & gen mgr; Al Guthrie, coml mgr; Vern Sulier, prog dir; Fred Hertenstein, mus dir. ■ Rates: \$4.90;4.90;4.90;3.65.

**KYOR-FM**—April 1975: 100.3 mhz; 35.1 kw. Ant 278 ft. Programing separate from AM. Format: Btfl mus. ■ Rates same as AM.

### Brawley

**KROP**—November 1946: 1300 khz; 1 kw-D, 500 w-N. Box 238 (92227). (714) 344-1300. Ronke Inc. (acq 9-1-75). Net: MBS. Rep: Sandeberg-Glenn. Format: C&W. Spec progs: Sp 10 hrs wkly. ■ John B. Stodelle, pres, gen mgr and coml mgr; Eddie Edwards, prog dir; Ernest Henry, mus dir; Jessie Ruiz, prom mgr; Skip Clark, news dir; Ralph Melanson, chief engr. ■ Rates: \$6.50;4.75;6.50;4.75.

### Buena Park

**\*KBPK(FM)**—July 6, 1970: 90.1 mhz; 10 w. (CP: 19 w. Ant 9 ft.). 6885 Orangethorpe Ave. (90620). (714) 522-8412. Buena Park School District. Net: NPR. Format: Educl. ■ Glen C. Nicholson, chief exec off; Jack Townsend, gen mgr.

### Burbank

**KBBQ**—1975: 1500 khz; 10 kw-D, 1 kw-N, DA-2. George E. Cameron Jr. Communications Inc.

### Burney

**KAVA**—Aug 13, 1967: 1450 khz; 1 kw-D, 250 w-N. 1450 Park Ave. (96013). (916) 335-4515. Hermiston Bcstg Co. Rep: Sandeberg-Glenn. ■ Robert Chopping, pres; H. Keith Jones, gen & coml mgr; Dave Woods, prog & news director; Randy Wells, mus dir & chief engr.

## Calexico

**KICO**—April 6, 1946: 1490 khz; 1 kw-D, 250 w-N. Box 861, El Centro (92243). (714) 352-1490. KICO Inc. (acq 8-1-73). Net: ABC/IC. Agri-business. Rep: Pro-Meeker. Format: Variety. Spec prog: Religious 7½ hrs; Farm 4 hrs; Chinese ½ hr; Sp 7½ hrs all wkly. ■ W. L. Gleeson, pres, gen & str mgr; Mary Gleeson, mus dir; Frank Ellsworth, news dir; Wm. Harvey, chief engr.

## Camarillo-Oxnard

### KEWE(FM) Estereo Espanol

**KEWE(FM)**—Aug 15, 1972: 95.9 mhz; 3 kw. Ant 155 ft. 2195 Ventura Blvd. (93010). (805) 482-8844. Hot Air Radio. Rep: Bill Dahlsen. Format: Spanish MOR, Top 40. ■ Chester P. Coleman, pres and gen mgr; Manuel Palma, str mgr; Henry C. Palomino, sls mgr; William Dukenfield, prog dir; Seymour Schafer, mus dir; Earl Jive, prom mgr; Remington Noble, news dir; Julio Haskey, chief engr. ■ Rates: \$12;12;12;12.

## Carlsbad

**KKOS(FM)**—Aug 22, 1965: 95.9 mhz; 3 kw. Ant 94 ft. horiz, 74 ft. vert. Box 949 (92008). (714) 729-7955. Stereo. Tri-Cities Bcstg (acq 7-75). Format: Contemp. Spec progs: Sp 3 hrs; C&W 17 hrs, wkly. ■ Bob J. Gage, VP, gen, coml & prom mgr; Frank Mangio, prog, mus, & news dir; Marvin Vosper, chief engr.

## Carmel

**KLRB(FM)**—April 29, 1971: 101.7 mhz; 630 w. Ant 590 ft. Box 3904 (93921). (408) 624-3859. Monterey Bay Area Media. Format: Progressive. ■ L. E. Johnson Jr., pres & gen mgr; C. R. Gardiner, coml mgr; Steve Seagrave, prog dir; Michael Fox, news dir; Richard W. Adler, chief engr.

**KRML**—Dec 25, 1957: 1410 khz; 500 w-D. Drawer 6478 (93921). (408) 624-6431. KRML Inc. Rep: Sandeberg-Glenn. ■ Sam Salerno, own, gen mgr.

## Cathedral City

**KWXY**—Oct. 4, 1964: 1340 khz; 1 kw-D, 250 w-N. 68700 Ave. 34, Palm Springs (92262). (714) 328-1104. Glen Barnett. Rep: John Andy Potter. Format: Btfl mus. ■ Glen Barnett, own, mgr; prog dir, chief engr; Alyce Walker, asst to own; Dick Donofrio, sls mgr; Garland Stuch, news dir; prod Ralph Kiner, sports dir. ■ Rates: \$7;5.60;7;5.60.

**KWXY-FM**—Jan 19, 1969: 103.1 mhz; 3 kw (CP 98.5 mhz; 50 kw). Ant minus 690 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

## Ceres

**KLOC**—Sept 15, 1963: 920 khz; 500 w-D, DA. Box 3689, Modesto (95352). (209) 529-2024. KLOC Bcstg Inc. (acq 1965). Rep: Radio Time Sales Inc., J. A. Lucas. Format: C&W. ■ Chester Smith, pres & gen mgr; Warren Stone, news dir; Cecil Lynch, chief engr. ■ Rates: \$9;7.50;7.50;—.

## Chico

**\*KCHO(FM)**—April 22, 1969: 91.1 mhz; 10 w. Ant 100 ft. (CP 2 kw. Ant 29 ft.) Calif. State Univ. (95929). (916) 895-5896. Calif. State Univ. (Chico) Foundation. Format: Ed, variety. Spec progs: Farm 6 hrs; black 2 hrs; Spanish 2 hrs, all wkly. ■ George Benson, fac adv; Thomas O'Donnell, gen mgr.

**KEWQ**—See Paradise.

**KFMF(FM)**—1968: 93.7 mhz; 14 kw. Ant 215 ft. Stereo. Box 266 (95926) (916) 343-8461. Kragwood Bcstg Inc. Net: ABC/FM. Rep: Savalli-Gates. Format: Progs. ■ William Frasier, pres; Jeff Kragel, gen mgr; Ron Woodward, prog dir; Mike Bell, mus dir; Denise Liberati, news dir; Scott Roberts, chief engr. ■ Rates: \$6.75;6.75;6.75;6.75.

**KHSL**—April 17, 1935: 1290 khz; 5 kw-U, DA-N. Box 489 (95926). (916) 342-0141. TWX: 910-536-0336. Golden Empire Bcstg Co. (acq 1939). Net: CBS, Golden West. Rep: Torbet. Format: MOR. ■ Mickey McClung, pres & gen mgr; Charles Kingsley, exec VP; Robert Gheller, str & coml mgr; Gary Avey, prog dir; Leon Washburn, mus dir; Lawrence Martz, news dir; Russell B. Pope, chief engr. ■ KHSL-TV affil.



**KPAY**—September 1949: 1060 khz; 10 kw-U, DA-N. Box 1060 (95926). (916) 345-0021. Richardson Bcstg Co. (acq 3-1-71). Group owner: Pacific Northwest Bcstg Co. Rep: Buckley, Tacher. Format: MOR. ■ Charles H. Wilson, pres; Frank J. Mertz, VP & gen mgr; Art Douglas, prog and mus dir; Morgan C. Morgan, news dir; Dan Butner, chief engr. ■ Rates: \$10;8;10;6.

**KPAY-FM**—Nov 16, 1972: 95.1 mhz; 6 kw. Ant 1170 ft. Prog sep from AM. Stereo. Net: ABC/C. Format: Btfl mus. ■ Timothy E. Armstrong, prog dir. ■ Rates: \$5;5;4.

**Claremont**

**\*KSPC(FM)**—February 1956: 88.7 mhz; 3 kw. Ant minus 265 ft. 4th & college (91711). (714) 626-4747. Pomona College. Stereo. Format: Classical, progs, ed, jazz. ■ Michael K. Herson, gen mgr.

**Clovis**

**KGPD**—Not on air, target date 1-1-76: 790 khz; 500 w-D, DA. Clovis Broadcasters.

**Coachella**

**KCHV**—1954: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 11, Indio (92201). (714) 347-2333. Coachella Valley Bcstg Co. Net: NBC, Golden West. Rep: RTX, Duard. Format: Contemp, Variety, MOR. Spec prog: Sp 14 hrs wkly. ■ Edward E. Gorges, pres; Robert P. Osterberg, gen mgr; Betty Felsen, coml mgr; George David, mus dir; Don Bish, news dir; James Shaw, chief engr.

**KVIM(FM)**—Co-owned with KCHV. Sept 1, 1960: 93.7 mhz; 50 kw. Ant minus 255 ft. Drawer 401, Indio (92201). (714) 347-2333. Format: Spanish. Prog sep from AM. ■ Gil Esquivel, prog dir & prom mgr; Ben Saiz, mus dir; Ray Elias, news dir.

**Compton**

**KJLH(FM)**—1965: 102.3 mhz; 3 kw. Ant 300 ft. 3847 Crenshaw Blvd., Los Angeles (90008). (213) 299-2992. John Lamar Hill. Format: Black. ■ John L. Hill, pres; Earl Hoskinson, gen mgr; Arthur Adams, stn mgr.

**Concord**

**\*KVHS(FM)**—May 16, 1969: 90.5 mhz; 5.2 kw. Ant minus 145 ft. 1101 Alberta Way (94521). (415) 687-4721. Clayton Valley High School. Stereo. Format: Educl, diversified. ■ Ernest G. Wilson, faculty adv; Doug M. Smith, instructional aide; Stephen A. Miller, prog dir.

**KWUN**—Nov 17, 1961: 1480 khz; 500 w-D, DA. Box 21-1480 (94521). (415) 685-1480. Adler Communications. (acq 2-1-71). Net: MBS. Rep: Radio Time Sls. Format: oldies. Spec progs: Farm 2 hrs; Sp 4 hrs wkly. ■ William D. Adler, pres, gen and coml mgr; John Hawkins, prog and mus dir; Don DeFesi, prom mgr and news dir; Tom Wilson, chief engr. ■ Rates: \$8;8;8;—.

**Corona**

**KQLH(FM)**—Listing follows KREL.

**KREL**

Popular & Inspirational

**KREL**—1948: 1370 khz; 5 kw-D, 500 w-N, DA-2. Box 100 (91720). (714) 737-1370. Major Market Stns Inc. (acq 1965). Rep: Adv Sls West. Format: Best of mus worlds. Spec progs: Sp 17 hrs, Portuguese 4½ hrs; Italian 1 hr; Hungarian 2½ hrs, all wkly. ■ William J. Roberts, pres; William N. Babcock, gen and coml mgr, prog and news dir; Jeanne T. Babcock, mus dir; Dennis Gibson, chief engr. ■ Rates: \$8.50;7;8.50;6.50.

**KQLH(FM)**—Co-owned with KREL. August, 1974: 95.1 mhz; 15 kw. Ant 2000 ft. Prog sep from AM. Stereo. Box 5640, San Bernardino (92401). (714) 825-9525. Audio news: APR. Format: Religious. ■ Donald Painter, stn and coml mgr, prog and news dir; Marilyn Painter, mus dir. ■ Rates: \$8.50;7.50; 8.50;6.50.

**Crescent City**

**KPLY**—July 1950: 1240 khz; 250 w-U, Box 248 (95531). (707) 464-5900. William E. Stamps (acq 9-75). Rep: Adv Sls West.

**KPOD**—Dec 5, 1959: 1310 khz; 1 kw-D. 267 I St.

(95531). (707) 464-3183. William E. Stamps (acq 12-10-65). Rep: Sandeberg-Glenn. Spec progs: C&W 2 hrs wkly. ■ William E. Stamps, pres & gen mgr; Steve Spaulding, prog dir & chief engr; Dave Angell, news dir.

**\*KVXJ(FM)**—Not on air; target date 5-76: 90.1 mhz; 10 w. Ant 100 ft. 306 36th St. Richmond (94611). Corp for Community Radio. Net: CRN Radio. Audio news: APR. Format: Diversified. ■ Tim O'Malley, chmn of the bd and gen mgr; Morris Lyons Jr., VP treas and prom mgr; Janet L. Smith, sec; Meyer Gottesman, chief engr.

**Cupertino**

**\*KKUP(FM)**—May 15, 1972: 91.5 mhz; 42 w. Ant 2294 ft. Box 547 (95014). (408) 253-0303. Assurance Science Foundation Inc. Format: Progressive. Spec progs: Pol 2 hrs; C&W 6 hrs wkly. ■ Dana Jang, pres & gen mgr; Mike Danberger, prog dir; Diana Parham, bus mgr; Chris Bradford, mus dir; June Miller, news dir; Mike Emery, chief engr; Jean Phileen, pub svc dir.

**Davis**

**\*KDVS(FM)**—Jan 1, 1968: 91.5 mhz; 10 w. Ant. 149 ft. 14 Lower Freeborn (95616). (916) 752-2777. Regents of the U. of Calif. Net: PCRN. Stereo. Format: Prog, rock. Spec progs: Black 6 hrs; classical 10 hrs; jazz 12 hrs, all wkly. ■ James B. Musslewhite, gen mgr.

**Delano**

**KCHJ**—Dec 1, 1951: 1010 khz; 5 kw-D, 1 kw-N, DA-2. Box 1000 (93215). (805) 725-8676. Jean Goss Johnes. Rep: Oakes. Format: MOR, variety, C&W. Spec progs: Sp 4 hrs; Filipino 12½ hrs, Religious 7 hrs wkly. ■ Jean G. Johnes, stn mgr; Charles H. Johnes, gen mgr & chief engr; Bill Lambert, news dir; Cindy Colo, women's dir; John Matthews, sports dir; Tom Dexter, prom mgr.

**KDNO(FM)**—November 1968: 98.5 mhz; 12.5 kw-U. Ant 630 ft. Box 489 (93215). (805) 725-2599. Tape Networks Inc. (acq 9-74). Format: Religious. ■ Dick Palmquist, pres, coml mgr, mus and news dir; Real Peloquin, prod mgr; Dan Gonseth, chief engr. ■ Rates: \$5.76;5.76;5.76;5.76.

**Dinuba**

**KLTA(FM)**—Listing follows KRDU.

**KRDU**—Dec 26, 1946: 1130 khz; 1 kw-U, DA-1. 597 N. Alta Ave. (93618). (290) 591-1130. Radio Dinuba Co. Rep: Keystone. Format: MOR, relig. Spec progs: Sp 10 hrs; Japanese 2½ hrs, Armenian ½ hr wkly. ■ Dave Jofer Jr., pres, gen, coml mgr & prog dir; Jim Melban, news dir; Warren Nystrom, chief engr.

**KLTA(FM)**—Co-owned with KRDU. June 5, 1975: 98.9 mhz; 1.5 kw. Ant 240 ft. Prog sep from AM. Format: MOR. Spec prog: SP 12 hrs wkly. Stereo.

**El Cajon**

**KDEO**—1955: 910 khz; 1 kw-U, DA-2. Box 2908, San Diego (92112). (714) 583-9100. Metro Communications Inc. (acq 1973). Rep: H-R/Stone. Format: MOR. ■ Thomas Sidley, VP & gen mgr; Morton Sidley, gen sls mgr; Mike McGregor, prog dir; John Lawrence, mus dir; Ed Murphee, chief engr. ■ Rates: \$14;10;14;10.

**\*KECR(FM)**—May 10, 1959: 93.3 mhz; 2 kw. Ant 1,850 ft. 312 W. Douglas (92020). (714) 442-4414. Family Stns Inc. (group owner; acq 1-1-63). Format: Relig. ■ Harold Camping, pres; Richard Kerr, gen mgr & prog dir; John Ehde, chief engr; Fred Whiteman, prom mgr.

**El Centro**

**KAMP**—June 21, 1958: 1430 khz; 1 kw-D. Box 1018 (92243). (714) 352-2277. El Centro Radio Inc. Rep: Oakes, Devney. Format: Contemp, Top 40. ■ A. E. Andreotti, pres; Bob Weaver, gen mgr; Bob Holland,

*William A. Estline, Inc.*  
31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717  
MEDIA BROKERS - CONSULTANTS

coml mgr; Tom Turner, prog mgr; Dan Watkins, prom mgr; Steve Kessler, news dir; Ralph Melanson, chief engr.

**KNEU(FM)**—April 11, 1970: 107.5 mhz; 25 kw. Ant 155 ft. 207 E. Gillett Rd. (92243). (714) 353-1640. Schaefer-Wade Bcstg Co. (acq 8-24-73). Format: MOR. Stereo. ■ William C. Wade, pres; Thomas Schaefer, coml mgr; Bill Master, gen mgr; Phil Edwards, prog dir; Ralph Melanson, chief engr.

**KXO**—January 1927: 1230 khz; 1 kw-D, 250 w-N. Box 140 (92243). (714) 352-1230. KXO Inc. (acq 1961). Net: NBC, Calif. Farm, Golden West. Rep: Jalco. Format: MOR. ■ Gordon Belson, pres & gen mgr; Ed Muzy, sls mgr; Gene Brister, prog dir; Steve Gonzales, mus dir; Carroll Buckley, news dir; Fred Gizowski, chief engr.

**Elk Grove**

**\*KEGH-FM**—Not on air, target date unknown: 90.1 mhz; 10 w. Ant 102 ft. Elk Grove Blvd. (95624). Elk Grove Unified School District. ■ Jordan W. Montano, pres.

**Escondido**

**KOWN**—May 1, 1958: 1450 khz; 1 kw-D, 250 w-N. Vineyard Shopping Center (92027). (714) 745-8511. Palomar Bcstrs Corp. (acq 5-15-73). Net: MBS. Format: MOR. Spec progs: Sp 2 hrs wkly. ■ John D. Feldmann, pres; Lyle Davis, VP & gen mgr; Clip Helms, mus, news and prog dir; Gary Culland, chief engr. ■ Rates: \$16;14;16;14.

**KOWN-FM**—July 1966: 92.1 mhz; 3 kw. Ant 155 ft. Progs sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$4.50;4.50;4.50;4.50.

**Eureka**

**KATA**—See Arcata.

**KFMI(FM)**—Co-owned with KNCR Fortuna. 1973: 96.3 mhz; 30 kw. Ant 1580 Ft. 1800 Broadway (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Format: Btfl mus, MOR. Stereo. ■ Rates: \$6;6;6;6.

**KHUM**—Not on air, target date unknown: 790 khz; 5 kw. Carroll R. Hauser.

**KINS**—January 1946: 980 khz; 5 kw-D, 500 w-N, DA-N. Box "O" (95501). (707) 442-5744. Eureka Bcstg Co. (acq 3-1-58). Net: CBS, Golden West. Rep: Howard. Format: MOR. ■ Wendell Adams, pres & gen mgr; Hugo Papstein, coml mgr; Norman Lee, news dir; Dean Elliott, chief engr.

**KNCR**—See Fortuna.

**KRED**—May 12, 1933: 1480 khz; 5 kw-U, DA-N. Box 1480 (95501). (707) 443-1621. Paldon Inc. (acq 11-74). Net: ABC/I. Rep: Avery-Knodel; Art Moore. Format: Contemp, C&W. ■ Paul Hoff, operating VP; Bob Barnett, gen mgr; Newton L. Steward, VP news & pub affrs; Alan Gordon, mus dir; Walter Noon, news dir; Donald R. King, chief engr. ■ KIEM-TV affil.

**Fort Bragg**

**KDAC**—June 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1164 (95437). (707) 964-3250. Charles & Josephine Stone (acq 11-60). Net: ABC/C. Format: MOR, C&W, Top 40. ■ Charles Stone, gen mgr; Ron Phillips, prog dir & chief engr; Faye E. Keller, news dir.

**Fortuna**

**KNCR**—Co-owned with KFMI(FM) Eureka. Oct 31, 1966: 1090 khz; 10 kw-D. Suite 600C, 1800 Broadway, Eureka, Calif. (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Format: MOR. ■ Roger J. Rocke, pres; Richard G. Meyer, gen mgr; Douglas K. Lyon, prog dir; J. Michael Jenkins, news dir; Ken Cummings, chief engr. ■ Rates: \$6;6;6;6.

**Fowler**

**KLIP**—July 1, 1962: 1220 khz; 250 w-D. Box 573 (93625). Morris Mindel. Format: Black-Sp. Spec progs: Japanese 4 hrs wkly. ■ Morris Mindel, gen mgr; Woody Miller, coml mgr; Kevin Eldings, news dir.

## California Radio

See page C-1 for explanation of listings.

### Fremont

**\*KAHR(FM)**—Not on air, target date unknown: 90.1 mhz; 10 w. 40775 Fremont Blvd. (94538). Fremont Unified School District. J. Tranchina, principal.

**KFMR(FM)**—March 1961: 104.9 mhz; 3 kw. Ant 115 ft. Box Q (94536). (415) 792-2555. Alameda Bcstg Inc. (acq Dec. 1971). Format: Relig. Sp. Spec progs: Portugese 11 hrs wkly. ■ Robert F. Bell, pres; Dennis King Jr, VP gen. coml, & prom mgr, prog dir; William Rogers, news & opns dir; William Hausburg, mus dir; Alan Groft, chief engr.

**\*KOHL(FM)**—Sept 23, 1974: 89.3 mhz; 10 w. Ant 60 ft. 43,600 Mission Blvd. (94538). (415) 657-2100. Fremont-Newark Community College Dist. Format: Educational. ■ Chet Gould, gen mgr.

### Fresno

**KARM**—January 1938: 1430 khz; 5 kw-U, DA-1. (CP chng ant-trans-loc). Box 669 (93709). (209) 222-2425. KACY Inc. Net: CBS. Audio news: NIS/UPI. Rep: Buckley. Format: News. Spec prog: Farm 5 hrs wkly. ■ Ethan P. Bernstein, gen mgr; Manuel Gonzales, bus mgr; Pat Davis, news dir; Scott Dean, chief engr. ■ Rates: \$10;9;10;7.

**KBIF**—Nov. 17, 1947: 900 khz; 1 kw-D. 261 N. Broadway (93701). (209) 266-0791. KBIF Inc. (acq 6-1-57). ■ Norwood J. Patterson, pres; Norwood J. Patterson Jr, gen mgr; Bill Sterling, prog & news dir; R. Stover, chief engr. ■ KICU-TV affil.

**KEAP**—Oct. 14, 1957: 980 khz; 500 w-D. 305 N. Valentine (93706). (209) 486-2980. H. B. C. Bcstrs Inc. (acq 3-16-67). Net: MBS. Rep: Sandberg-Glenn, Oakes. Format: C&W. ■ John M. Hooker, pres & gen mgr; Don Hillman, mus dir; Steve Le Bel, chief engr.

**\*KFCF(FM)**—June 4, 1975: 88.1 mhz; 15 w. Ant 1940 ft. Box 4364 (93744). Fresno Free College Foundation.

**KFIG(FM)**—Jan. 21, 1961: 101.1 mhz; 50 kw. Ant 310 ft. Stereo. Fresno Townhouse, Suite 625 (93721). (209) 485-7762. Universal Bcstg Co. (acq Jan. 1968). Group owner: Golden Pacific. Net: ABC/FM. Rep: ABC-FM Spot Sales. Format: Adult Stereo Rock. ■ George M. Mardikian, pres; Thomas L. Jones, gen mgr; Ray Appleton, prog dir; Joe Reiling, news dir; Randy Stover, chief engr. ■ Rates: \$13;14;17;17.

## KFRE/KFRY



**KFRE**—1937: 940 khz; 50 kw-U, DA-2. T. 4011 E. Ashlan Ave. (93726). (209) 224-7150. KFRE Bcstg Inc. (acq 4-28-71). Net: ABC/I. Rep: McGaven-Guild-PGW. Format: MOR. ■ Walter B. Lake, pres; Tal Jonz, VP gen mgr; Nick Ryan, prog dir; Dick Jamison, news dir; Mike Webb, mus dir; Hal Torosian, chief engr. ■ Rates: \$34;29;34;29.

**KFRY(FM)**—Co-owned with KFRE. March 15, 1948: 101.9 mhz; 1.8 kw. Ant 1,870 ft. Lake Enterprises (acq 7-15-75). (209) 225-1511. Format: Btfl mus. ■ Rates: \$14;16;16;14.

**KFYE(FM)**—1946: 93.7 mhz; 68 kw horiz, 65 kw vert. Ant 1950 ft. Stereo. Fresno's Townhouse, Suite 535 (93721). (209) 486-5294. Stereo Bcstg Corp. (acq 1971). Net: ABC/C. Rep: Torbet. Format: Soft rock. ■ Richard A. Ingraham, pres. Miles Sexton prom mgr; Bob Treadway, stn mgr; Dick Wagner, chief engr; Greg Elliot, prog dir. ■ Rates: \$19; 16.60; 19; 16.60.

**KGST**—1949: 1600 khz; 5 kw-D. Box 11777 (93775). (209) 266-9901. International Radio Inc. (acq 10-1-61). Rep: Savalli/Gates; Oakes; Pickens. Format: Sp. ■ Richard E. Ryan, pres; Ben Gutierrez, gen mgr; Jim Polian, coml mgr; Rand Stover, chief engr.

**KIRV**—Oct. 1, 1962: 1510 khz; 500 w-D. Box 2373 (93723). (209) 233-0786. New Life Enterprises Inc. (acq 1-9-75). Net: ABC/I. E. Format: Good music. ■ Bill Dallas, gen mgr; Ruby Nagel, coml mgr; Dick Dra-

gavon, prog & mus dir; Randy Stover, chief engr.

**KKNU(FM)**—Jan. 6, 1962: 102.7 mhz; 50 kw. Ant 1,500 ft. Box 4261 (93744). (209) 485-7272. East-West FM Group Inc. (acq 11-16-73). Rep: Avco. Format: Beautiful music. ■ John Q. Tilson III, pres; Robert E. Darling, gen mgr & prog dir; Dino R. Fulvio, sls mgr; Fred Missman, prom mgr; Ron Musselman, mus dir; John Johnson, news dir; Douglas Howland, chief engr. ■ Rates: \$22;25;22;12.

**KMAK**—June 26, 1953: 1340 khz; 1 kw-D, 250 w-N. 2020 E. McKinley Ave. (93703). (209) 266-9448. McCarthy Bcstg Co. (acq 2-72). Net: ABC. Rep: Blair. ■ John McCarty, co-own; Peter E. Tracy, co-own.

**KMJ**—June 1925: 580 khz; 5 kw-U. 1515 Van Ness Ave. (93786). (209) 268-5771. TWX 910-362-3193. McClatchy Nwspr (acq 6-12-25). Group owner: McClatchy Bcstg. Net: NBC. Golden West. Rep: Katz. Format: MOR. ■ Eleanor McClatchy, pres; Dick Sheppard, gen mgr; Jim Wilson, prog dir, mus dir; Bob Heller, prom mgr; Carl DeWing, news dir; Al Schneider, chief engr. ■ Rates: \$38;18;26;11.

**KMJ-FM**—1949: 97.9 mhz; 48 kw. Ant 290 ft. Prog sep from AM. Stereo. Format: Classical. ■ KMJ-TV affil. ■ Rates: \$10;10;10;10.

**KPHD(FM)**—Listing follows KYNO.

**KXEX**—October 1962: 1550 khz; 500 w-D. Box 1613 (93717). (209) 233-8803. Atlas Bcstg Co. Rep: Bernard Howard. Format: Sp. ■ John W. Sonder, pres & gen mgr; Andres Hinojosa, prog & news dir; Leon Baraza, mus dir; Steve Weber Jr, chief engr. ■ Rates: \$9.50;9.50;9.50;9.50.

**KYNO**—October 1947: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 6029 (93703). (209) 255-8383. Radio KYNO Inc. Audio news: APR. Rep: Eastman. Format: Contemp. Spec prog: Farm 2½ hrs wkly. ■ L. E. "Gene" Chenault, pres; Wayne Decker, VP & gen mgr; Ron Vaughn, coml mgr; Mike Novak, prog dir; Bill Turner, news dir; Don Hobson, chief engr. ■ Rates: \$32;28;32;28.

**KPHD(FM)**—Co-owned with KYNO. May 15, 1970: 95.5 mhz; 50 kw. Ant 320 ft. Progs sep from AM. Stereo. Format: C&W, Spec prog: Farm ½ hr wkly. ■ Chuck Carson, stn and coml mgr, prog dir; Bob Coffee, prom mgr. ■ Rates: \$10;8;10;10.

### Garden Grove

**KORJ(FM)**—June 21, 1961: 94.3 mhz; 3 kw. Ant 245 ft. Stereo. 1 City Blvd West, Suite 1437, Orange, Calif. (92668). (714) 997-0700. West Coast Media Inc. (acq 11-6-70). Format: Contemp, nostalgia. Spec prog: German 1 hr wkly. ■ Donald B. McCann, pres; Reg Streeter, gen & coml mgr; Ross W. Forbes, prog dir; Richard K. Corrigan, mus dir; Travis A. Williams, news dir; Robert O. Royster, chief engr.

### Gilroy

**KAZA**—September 1957: 1290 khz; 5 kw-D, DA. Box 1290, San Jose (95108). (408) 998-1290. Radio Fiesta Corp. (acq 5-14-73). Rep: Spanish Media Consultants, Lotus Reps. Format: Spanish. ■ Ines Castillo, pres and gen mgr; Robert Colunga Jr, prog dir; Bernie Devereaux, chief engr. ■ Rates: \$15;15;15;15.

**KFAT(FM)**—Jan. 1, 1970: 94.5 mhz; 4.5 kw. Ant 1,320 ft. 7459 N. Monterey St. (95020). (408) 842-3155. Entertainment Radio (acq 4-1-75). Format: C&W. ■ Jeremy Lansman, pres; Enid Wingate, gen mgr.

### Glendale

**KIEV**—1931: 870 khz, 5 kw-D. 106 N. Glendale Ave. (91206). (213) 245-2388. Southern Calif. Bcstg Co. (acq 6-1-61). Format: Golden Oldies. ■ W. J. Beaton, pres & gen mgr; Ed Perry, prog & news dir; Ron W. Beaton, coml mgr; Allan McKee, prom mgr; Steve Knight, mus dir; Harold Williams, chief engr. ■ Rates: \$32.50;32.50;32.50;32.50.

**KUTE(FM)**—March 22, 1952: 101.9 mhz; 640 w. Ant 2,860 ft. 30th floor, Occidental Center, Los Angeles (90015). (213) 749-1441. Progress Radio Network. (acq 11-8-72). Rep: Howard, Groskin (N.Y.). ■ Richard B. Stevens, pres; Arnold Schorr, VP & gen mgr; Robert Reich, gen sls mgr; Shirley Fell, bus mgr.

### Hanford

**KNGS**—Feb. 1, 1948: 620 khz; 1 kw-U, DA-N. Box 49 (93230). (209) 582-0361. Kings Broadcasters (acq

8-72). Net: ABC/E. Rep: PRO/Meeker. Format: C&W. Spec progs: Sp 3 hrs; Port 3 hrs, both wkly. ■ Lee Smith, gen mgr; John Gray, mus dir; Dean Johnson news dir; Marv Sawyer, chief engr; Gary Brown, coml mgr. ■ Rates: \$11;10;11;9.

**KIOY(FM)**—103.7 mhz; 50 kw. Ant 500 ft. Willson Bcstg Co.

**KKYS(FM)**—107.5 mhz; 50 kw. Ant 275 ft. 1615 E. Lacey Blvd. (93230). Kings Broadcasters Ltd.

### Hemet

**KHSJ**—April 10, 1959: 1320 khz; 500 w-D, DA. Box 1076 (92343). (714) 658-3208. KHSJ Inc. (acq 11-21-74). Group owner: 2588 Newport. Net: ABC/E. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Pete Parsons, prog dir; Wynona Richards, mus dir; Luther Pillow, chief engr.

**KHSJ-FM**—Nov. 9, 1963: 105.5 mhz; 700 w. Ant minus 265 ft. Progs sep from AM. Format: Easy lstrng.

### Hollister

**KMPG**—Jan. 24, 1966: 1520 khz; 500 w-D. Box 1414 (95023). (408) 637-7476. Milo Communications Corp. Net: ABC. Rep: Radio Time Slis. Spec progs: Sp 21 hrs wkly. ■ Richard Logan, pres, gen, coml & prom mgr, prog dir & chief engr; Roger Powers, news dir.

### Independence

**KINC**—Dec. 4, 1974: 600 khz; 500 w-D. Box 811, Simi Valley, Calif. (93065). (714) 876-5557. Mt. Whitney Broadcasters. Format: MOR, btfl mus, religious, C&W. ■ Israel Sinofsky, pres, gen mgr, prog dir and chief engr; Sal Leroy, coml mgr. ■ Rates: \$42;42;42;—.

### Indio

**KCHV**—See Coachella.

**KREO**—1946: 1400 khz; 1 kw-D, 250 w-N. Drawer K (92201). (714) 347-3403. The Bounty Broadcasting Corp. (acq 6-1-73). Net: ABC/I. Rep: Torbet. Format: Contemporary. Spec progs: Sp 14½ hrs wkly. ■ D. Keith Larkin, gen mgr; Robert C. Mehl, prog dir; Gerald W. Adams, prod mgr; Wayne C. Goff, chief engr.

**KVIM(FM)**—See Coachella.

### Inglewood

**KAGB-FM**—Feb. 14, 1958: 103.9 mhz; 1.65 kw. Ant 390 ft. horiz, 370 ft. vert. 9920 La Cienega Blvd. (90301). (213) 641-3222. Avant Garde Bcstg Corp. (acq 1-23-73). Format: Black. ■ Clarence Avont, pres & treas.

**KTYM**—Feb. 14, 1958: 1460 khz; 5 kw-D, DA. 6803 West Blvd. (90302). (213) 678-3731. Trans America Bcstg. Format: Talk, religious. Spec progs: Ger 2¼ hrs; Ital 2½ hrs; Sp 1 hr; Black 15 hrs; Polish ½ hr, assorted 1anguages 7½ hrs all wkly. ■ A. J. Williams, pres; E. L. Brooks, sls dir; J. Schaffer, prog dir; Gerardo Borrego, VP and gen mgr; Gary Wayne, news dir; John Honovich, chief engr. ■ KAIL-TV affil. ■ Rates: \$15;14;15;14.

### Irvine

**\*KUCI(FM)**—Oct 16, 1969: 89.9 mhz; 10 w. Ant 104 ft. c/o Associated Students U C I. (92664). (714) 833-6868. Regents of the University of Calif. Net: PCRN. Format: Progressive. Spec progs: Black 3 hrs; C&W 6 hrs; classical 12 hrs; jazz 6 hrs wkly. ■ Dane Stone, gen mgr.

### Jackson

**KNGT(FM)**—1973: 94.3 mhz; 165 w. Ant 1,090 ft. Box 609 (95642). (209) 223-0241. Gold Country Radio. Net: MBS. Format: Standard pops/contemp C&W, rock. ■ Vern C. Hatfield, gen mgr; Bob Peters, prog, mus, and news dir. ■ Rates: \$3.50;3.50; 3.50;3.50.

### King City

**KRKC**—Sept 21, 1958: 1490 khz; 1 kw-D, 250 w-N. Box 625 (93930). (408) 385-5421. KRKC Inc. (acq 9-6-59). Net: MBS. Rep: Sandberg/Glenn. Format: MOR. Spec progs: Sp 7 hrs; Relig 3 hrs; Gospel 1 hr, all wkly. ■ Robert T. McVay, pres and gen mgr; Roger Carroll, stn mgr and prog dir; Ken Lang, mus dir and

prod mgr; Mark Kochman, farm and news dir; Steve McVay, sports dir; Sharon McVay, prom mgr; Ken McVay, rsch dir; Kathy McVay, records libr; Clark Williams, chief engr. ■ Rates: \$3.80;3.80;3.80;3.80.

## La Canada

**\*KUNF(FM)**—88.3 mhz; 10 w. La Canada Unified School District. La Canada High School (91011). (213) 790-1641. Format: Progressive, variety. ■ John Murphy, Fred Lyle, pres.

## La Jolla

**KDIG(FM)**—See San Diego.

## Lakeport

**KBLC**—June 15, 1966: 1270 khz; 500 w-D. 405 N. Main St. (95453). (707) 263-6113. Lake County Bcstg Co. (acq 11-30-71). Rep: Sandeberg-Glenn. Format: MOR. Spec progs: Sp 1 hr; Talk 4½ hrs wky. ■ Noel Knight, gen, coml & prom mgr; Doug Rhoades, mus dir & prog dir; Paul Reading, news dir; Dave Williams, chief engr.

## Lancaster

**KA VL**—Sept 8, 1950: 610 khz; 1 kw-D. 500 w-N. DA-2. 2501 West Ave "I" (93534). (805) 942-1121. Antelope Bcstg Co. Net: MBS, Golden West Bcstrs. Rep: Savalli-Gates. ■ Whitford B. Carter, pres; Herbert L. Comstock, gen mgr; D. Dean Roper, sls mgr; John H. Isles, chief operator.

**KKZZ**—August 1956: 1380 khz; 1 kw-D. DA. 44748 N. Elm Ave. Box 1152 (93534). (805) 948-1208. Lancaster Palmdale Bcstg Corp. (acq 6-1-74). Group owner: Rodgers. Format: C&W. ■ David Rodgers, pres; Glodean Kent, VP & gen mgr; Joseph Thompson, VP; Andrew Key, prog dir; Claude Blacker, chief engr. ■ Rates: \$5.50;5.50;5.50;5.50.

**KOTE(FM)**—Co-owned with KKZZ. Oct 28, 1970: 106.3 mhz; 3 kw. Ant 135 ft. 44748 N. Elm Ave. (93534). (805) 948-7521. Prog sep from AM. Format: Good music. Stereo. ■ Rates same as AM.

## Lemoore

**KLAN**—Aug 21, 1960: 1320 khz; 1 kw-D. DA. Box 1130, Hanford, Calif. (93230). (209) 584-4466. Sadler and Fischer Ent. (acq 2-1-69). Format: Contemp MOR. ■ W. H. Sadler Jr., pres & gen mgr; Joseph P. Fischer, VP & coml mgr; Rod Ferguson, prog & mus dir; George Eddy, news dir. ■ Rates: \$7.25;6.25;7.25;6.25.

**KOAD**—Dec 23, 1963: 1240 khz; 250 w. Box 1289, Hanford (93230). (209) 582-9825. Golden Bcstg. (acq 5-6-69). Format: Rock. Spec prog: Portuguese 1 hr wky. ■ Clark E. Parker, pres; Dave Anderson, opns mgr; Paul St. Jon, prog & mus dir; Dave Anderson, coml mgr; Peter Elliot, prom mgr; Marvin Sawyer, chief engr.

## Livermore

**KKIQ(FM)**—May 1969: 101.7 mhz; 3 kw. Ant minus 150 ft. Stereo. 1603 Barcelona St. (94550). (415) 445-4500. General Bcstg Co. (acq 1-74). Audio news: APR. Format: Top 40. ■ Jerry McLevis, pres; Jerry Havel, gen mgr, coml mgr; Tom McKenzie, prog dir; Jay Coffee, mus dir; Bob Smith, prom mgr; James Rogers, chief engr.

## Lodi

**KCVR**—1946: 1570 khz; 5 kw-D. DA. Box 600 (95240). (209) 368-0626. KCVR Radio (acq 7-60). Group owner: Golden Pacific. Rep: Lotus, Eduardo Cabellero. Format: Relig, Sp. ■ George M. Mardikian, pres; George L. Sampson, gen, coml, prom mgr & prog dir; C. Castro, coml & Sp prog dir; Orson Laam, chief engr. ■ Rates: \$8.60;8.60;8.60;8.60.

**KWIN(FM)**—Co-owned with KCVR. Dec 24, 1959: 97.7 mhz; 3 kw. Ant 185 ft. Prog sep from AM. Stereo. Format: MOR. ■ Orson Laam, mus dir; Keith Farr, sls mgr. ■ Rates: \$5.20;5.20;5.20;5.20.

## Loma Linda

**\*KEMR(FM)**—Sept 8, 1961: 88.3 mhz; 10 w. 4700 Pierce St. Riverside, Calif. (92505). (714) 785-2288. Loma Linda U. Bcstg Co. (acq 11-5-70). Net: ABC/I. Format: Relig. Spec progs: Classical 4 hrs; children 2 hrs wky. ■ David J. Bieber, pres; Lee A. McIntyre, gen

mgr; Bruce E. Potterton, prog dir; Ken Freeman, chief engr.

**\*KLLU(FM)**—See Riverside.

## Lompoc

### KKOK Good Country Music

### Market 4 Radio

**KKOK**—May 25, 1963: 1400 khz; 500 w-D. DA. 3460 Buellton Rd. (93436). (805) 736-5656. Straw Bcstg Co. (acq 3-74). Rep: Market 4 Radio. Format: C&W ■ Rates: \$5;4.80;5;4.80.

**KLOM**—Nov 2, 1962: 1330 khz; 1 kw-D. DA. Box 697 (93436). (805) 736-3429. Communications Corp. of America. (acq 2-15-67). Net: MBS. Rep: Radio Time Sls, O'Connell (Los Angeles). Format: Contemp, Top-40. Spec prog: Sp 1½ hrs wky. ■ Mike Gold, pres; Dave Jacob, gen & coml mgr; Kurt Knight mus dir; Al Slaght, chief engr.

**KLOM-FM**—Dec 24, 1968: 92.7 mhz; 2.5 kw. Ant minus 270 ft. Dup AM 100%.

**KNEZ**—Aug 8, 1958: 960 khz; 500 w-U. DA-N. 322 N. H. St. (93436). (805) 736-3496. KNEZ Inc. (acq 10-1-70). Format: MOR, talk. ■ Alan F. Beach, owner; Brian McSorley, stn mgr; Robert Rightsell, coml mgr; Gil Anthony, prog dir; Pat Hennessy, mus dir; Kit Balok, news dir; Larry Miller, chief engr.

## Long Beach

**KFOX**—March 1924: 1280 khz; 1 kw-D. Box 1280 (90801). (213) 436-7281. Walton Communications Inc. (group owner; acq 2-1-73). Rep: PRO Time Sales. Format: C&W. ■ John B. Walton, Jr., pres; Paul Hull, VP & gen mgr; Dave Sweeney, stn mgr; Chris Collier, prog dir; Greg Carpenter, chief engr.

**KGER**—1926: 1390 khz; 5 kw-U. DA-N. Box 7126 (90807). (213) 427-7907. John Brown Schools of California Inc. (acq 1-49). Format: Religious, black. ■ Dr. John E. Brown, pres; Clinton H. Fowler, gen, coml & prom mgr; Ruth Talbot, prog dir; Nora Staten, mus dir; Jay Davis, news dir; Luke Crumbaugh, chief engr.

**KJLH(FM)**—Sept 16, 1965: 102.3 mhz; 3 kw. Ant 300 ft. 3847 S. Crenshaw Blvd., Los Angeles 90008. (213) 299-2992. John Lamar Hill (acq 9-65). Format: Black, contemp. ■ John L. Hill, owner; Rod McGrew, gen mgr; Earl Hoskinson, chief engr.

**\*KLOM(FM)**—Jan 2, 1950: 88.1 mhz; 1.20 kw. Ant 425 ft. 1305 E. Pacific Coast Hwy. (90806). (213) 436-9931 ex. 459. TWX: 213-591-5818. Long Beach Unified School District. Net: NPR, S. Calif. Community Radio Net. Format: Educ. ■ Dr. Frank B. George, gen mgr; Robert W. Huber, prog dir; Richard E. Morse, chief engr.

**KNAC(FM)**—August 1961: 105.5 mhz; 1.6 kw. Ant 400 ft. Stereo. Suite 1000, 320 Pine Ave. (90802). (213) 437-0366. Harden Bcstg Co. (acq 8-69). Rep: Radio Time Sls, Herion. Format: Rock. ■ James Harden, pres & gen mgr; Harvey Levitt, sls mgr; Paul Sullivan, prog & mus dir; Claudia Harden, prom mgr; Steve Milner, news dir; Ace Simpson, chief engr. ■ Rates: \$15;15-23;23,23.

**KNOB(FM)**—April 22, 1949: 97.9 mhz; 79 kw. Ant 410 ft. Stereo. 505 N. Euclid Ave. Anaheim, Calif. (92802). (213) 772-5662. Pennino Music Co. Rep: PRO/Meeker. ■ Jeanette B. Banoczi, pres; John R. Banoczi, gen mgr; L. Grannis, opns dir; Robert L. Banoczi, chief engr. ■ Rates: \$29;27;29;24.

**\*KSUL(FM)**—May 1973: 90.1 mhz; 10 w. 6101 E. 7th St. (90840). (213) 498-5295. California State University. Format: Variety. ■ Sandra McMillan, faculty adv; Isaac de la Rocha, chief engr.

## Los Altos

**\*KFJC(FM)**—Dec 4, 1959: 89.7 mhz; 39 w. Ant 1830 ft. 12345 El Monte Rd. (94022). (415) 948-8590 ex 260. Foothill Jr. College District. Format: Progs. ■ Jona Denz, gen mgr.

**KPEN(FM)**—Oct 17, 1960: 97.7 mhz; 3 kw. Ant minus 175 ft. San Antonio Center, 2550 W. El Camino

## California Radio

See page C-1 for explanation of listings.

Real, Mountain View (94040). (415) 948-0555. Los Altos Bcstg Inc. (acq 11-73). Stereo. Format: MOR.

## Los Angeles

**KABC**—Nov 15, 1929: 790 khz; 5 kw-U. DA-N. 3321 S. La Cienega Blvd. (90016). (213) 663-3311. TWX (910) 321-4316. Telex 673-127. American Broadcasting Companies Inc. (group owner; acq 8-1-44). Net: ABC/I. Rep: Katz. Format: Talk. ■ Ben Hoberman, VP & gen mgr; George Green, gen sls mgr; Jack Meyers, opns mgr; Jim Simon, news & prog dir; Bruce Marr, prom mgr; Art Sterman, chief engr.

**KLOS(FM)**—Co-owned with KABC. Dec 30, 1947: 95.5 mhz; 68 kw. Ant 2920 ft. Progs sep from AM. Stereo. Net: ABC/FM. Rep: ABC FM Spot. Format: Rock'n stereo. ■ John Winnaman, VP & gen mgr; Tom Yates, prog dir; Bill Sommers, sls mgr; Paula Porter, prod mgr; David Heller, news dir.

**KALI**—See San Gabriel.

**KBCA(FM)**—Feb 18, 1959: 105.1 mhz; 18 kw. Ant 2900 ft. 10880 Wilshire Blvd. (90024). (213) 475-9494. Mt. Wilson FM Bcstrs Inc. Format: Jazz. ■ Saul Levine, pres. ■ Rates: \$30;30;30;30.

**KBIG(FM)**—Co-owned with KBRT. Feb 15, 1959: 104.3 mhz, 105 kw. Ant 5800 ft. 7755 Sunset Blvd. (90046). (213) 874-7700. Bonneville Int. (group owner; acq 3-11-69). Stereo. Progs sep from AM. Audio news: UPI. Format: Btfl mus. ■ Comb rate: 95;105;95;65.

**KBRT**—See Avalon.

**KDAY**—See Santa Monica.

**KFAC**—April 14, 1931: 1330 khz; 5 kw-U. DA-N. 5773 Wilshire Blvd. (90036). (213) 938-0161. TWX 910-321-2808. KFAC Inc. (acq 1-1-70). Group owner: ASI Communications. Net: MBS. Format: Classical. ■ George R. Fritzing, pres & gen mgr; Carl Princi, prog dir; Clyde Allen, mus dir; Bill Carlson, news dir; Bob Conger, chief engr; Ed Argow, VP gen sls mgr; Larry Chambers, local sls mgr. ■ Rates: \$85;65;85;65.

**KFAC-FM**—Dec 29, 1948: 92.3 mhz; 39 kw. Ant 2910 ft. Dups less than 50%. Stereo. Format: Classical. ■ Rates Same as AM.

**KFI**—April 16, 1922: 640 khz; 50 kw-U. Box 74607 (90004). (213) 382-2121. TWX 910-321-3570. Cox Bcstg Corp. (group owner; acq 6/1/73). Net: NBC. Rep: Christal. Format: MOR. ■ Cliff Kirtland, pres; James Wesley Jr., VP, gen mgr; Elliot "Biggie" Nevins, prog dir; Larry Vanderueen, natl sls mgr; Lee Larsen, local sls mgr; Gladys Christman, prom mgr; Rudy Magueri, mus dir; Mike Parker, news dir; Bernard Koval, chief engr.

**KFSG(FM)**—1949: 96.3 mhz; 54 kw. Ant 480 ft. 1100 Glendale Blvd. (90026). (213) 484-1100. International Church of the Foursquare Gospel. Format: Gospel music. ■ Rolf K. McPherson, pres; Alan Bowles, stn mgr; Thel Bringas, prom mgr; George Riggs, Arthur Larson, chief engns.

**KFWB**—March 25, 1925: 980 khz; 5 kw-D. 6419 Hollywood Blvd. (90028). (213) 463-5151. TWX 910-321-4046. Westinghouse Bcstg Co. (group owner; acq 12-28-66). Rep: Radio Adv Repts. Format: All news. ■ Donald H. McGannon, chmn & pres; Peter E. Schrueth, rgnl VP; Gordon Davis, VP; Arthur A. Schreiber, gen mgr; Dick Newton, prom mgr; Reginald Laite, exec ed & news dir; Donald Parker, chief engr.

**KGBS**—1925: 1020 khz; 50 kw-U. DA-1 (L-KDKA). 338 S. Western Ave. (90020). (213) 388-2345. TWX 910-321-2895. Storer Bcstg Co. (group owner; acq 6-30-59). Rep: Masla. Format: Gentle country. ■ Paul J. Cassidy, gen mgr; Ron Martin, prog dir; Mark Sayatovic sls mgr. ■ Rates: \$46;36;46;—

**KGBS-FM**—1954: 97.1 mhz; 58 kw. Ant 750 ft. Dups AM 100%. Stereo. ■ Rates: \$46;36;46;21.

**KGFJ**—1926: 1230 khz; 1 kw-D. 250 w-N. (100 w. when KPCC opns). 5900 Wilshire Blvd. (90036). (213) 937-5900. Tracy Bcstg Co. (acq 1964). Rep: Howard. Format: Black. ■ Arnold Schorr, VP & gen mgr; Robert E. Reich, sls mgr; Shirley Fell, bus mgr; Cal Milner, prog dir; Jim Randolph, prom mgr; Ray Williams, news dir; Homer Obuchon, chief engr.

## California Radio

See page C-1 for explanation of listings.

**KHJ**—April 13, 1922: 930 khz; 5 kw-U, DA-N. 5515 Melrose Ave. (90038). (213) 462-2133. TWX 910-321-3920. Telex 674824. RKO General Inc. (KHJ Radio div). Group owner: RKO. Rep: RKO Radio Reps. Format: Contemp, Top 40. ■ Dwight Case, pres; Tim Sullivan, gen mgr; Charlie Van Duke, prog dir; Suzanne Wallace, traf mgr; Michele Sandusky, prom mgr; Rosie Guevara, mus dir; Lyle Kilgore, news dir; Ed Dela Pena, chief engr. ■ Rates: \$130;95;130;85.

**KRTH(FM)**—Co-owned with KHJ. 1941: 101.1 mhz; 58.8 kw. Ant 2,930 ft. 5901 Venice Blvd. (90034). (213) 937-5230. TWX: 910-321-4491. Prog sep from AM. Stereo. Format: Oldies. ■ Allan D. Chlowitz, gen mgr; Dick Bozzi, prog dir; Vickie Burns, prom mgr; Phil Jennrich, news dir. ■ KHJ-TV affil.

**KHOF(FM)**—Nov 13, 1956: 99.5 mhz; 100 kw. Ant 240 ft. 1615 S. Glendale Ave., Glendale, Calif. (91205). (213) 245-7575. Faith Center Inc. (group owner; acq 11-13-56). Format: Religious. ■ R. A. Schoch, pres; W. Bernard Marston, gen mgr; Ron Myers, prog dir; Jack Acuff, news dir; Joe Snelson, chief engr; Ray Wilson, exec dir; Dan Williams, sls mgr. ■ Rates: \$18; 13; 18; 13.

**KIIS**—1927: 1150 khz; 5 kw-D, 1 kw-N. 4015 Wilshire Blvd. (90010). (213) 385-2101. Eleven-Fifty Corp. (acq 4-10-70). Group owner: Combined Communications. Net: ABC/C, ABC News. Rep: Eastman. Format: Contemp. ■ John E. Palmer, pres; John Wolfe, stn mgr; Charles Martin, gen sls mgr; Chuck Blore, prog supvr; Patrick McGarry, bus mgr; Marc Ray, creative dir; Charley Wright, news dir; George Riggs, chief engr.

**KIIS-FM**—1948: 102.7 mhz; 8 kw. Ant 2960 ft. 6255 Sunset Blvd. (90028). (213) 466-8381. Pacific & Southern Co. (acq 4-15-71). Rep: Meeker. Format: Top 40. ■ John Tyler, pres; Edward R. Boyd, gen mgr; Rich Carroll, prog dir; Chris Blase, mus dir; Paul Weiman, chief engr.

**KIQQ(FM)**—April 1, 1965: 100.3 mhz; 58 kw. Ant 1130 ft. 6430 Sunset Blvd. Suite 1102 (90028). (213) 469-1631. Cosmic Communications (acq 1973). Rep: Century. Format: contemp. ■ L. E. Chenault, pres; Bill Drake, VP; Pat Shaughnessy, gen mgr; Bert Kleinman, prog dir; Denise Gorman, mus dir; B.R. Bradbury, news dir; Don Neil, chief engr. ■ Rates: \$62;46;62;46.

**KJOI(FM)**—June 30, 1954: 98.7 mhz; 75 kw. Ant 1180 ft. 2555 Briarcrest Road, Beverly Hills, Calif. (90210). (213) 278-5990. Able Communications of Calif. (acq 10-19-70). Group owner: Able. Stereo. Rep: Bolton/Burchill. Format: Btfl mus. ■ Gordon F. Mason, VP & gen mgr; Robert Bochicchio, sls mgr; Kenneth Lamb, prog dir; Richard Vogel, prom mgr; Stan Gold, chief engr. ■ Rates: \$60;77;77;44.

**KLAC**—1924: 570 khz; 5 kw-U, DA-N. 5828 Wilshire Blvd. (90036). (213) 937-0110. Metromedia Inc. (group owner; acq 7-1-63). Rep: Metro Radio Sls. Format: C&W. ■ John Kluge, pres; Bill Ward, gen mgr; J. Ray Padden, coml mgr; Hal Smith, prog dir; Sam Benson, prom mgr; Carson Schreiber, mus dir; Dean Sander, news dir; Glyn Covington, chief engr.

**KMET(FM)**—Co-owned with KLAC. March 7, 1961: 94.7 mhz; 58 kw. Ant 2830 ft. (213) 937-0117. Prog sep from AM. Stereo. Format: Progressive. ■ George Duncan, pres; L. David Moorhead, VP & gen mgr; Howard Bloom, gen sls mgr; Shadov Stevens, prog dir; Joe Collins, mus dir; Christine O'Connor, prom mgr; John Rydgren, news dir; Bill Fuhrer, chief engr.

**KLOS(FM)**—Listing follows KABC.

**KLVE(FM)**—May 2, 1959: 107.5 mhz; 34 kw. Ant 2800 ft. 7919 Sunset Blvd. (90046). (213) 874-5772. K-Love Bcstg Inc. (acq 9-75). Rep: Potter. Format: Soft rock. ■ Stan Byrnes, gen mgr; Duke Norton, prog dir; Norval J. Stockness, bus mgr; Tom Polino, chief engr. ■ Rates: \$46;41;46;35.

**KMET(FM)**—Listing follows KLAC.

**KMPC**—1928: 710 khz; 50 kw-D, 10 kw-N, DA-N. 5858 Sunset Blvd. (90028). (213) 469-5341. TWX 213-465-4428. Golden West Bcstrs (group owner; 12-52). Rep: Major Market Radio. Format: MOR. ■ Gene Autry, chmn of bd; Bert West, pres, radio div; Stanley L. Spero, VP & gen mgr; Steve Bailey, opns dir; Ken Miller, gen sls mgr; Steve Bailey, opns dir; Mark

Blinoff, prog dif; John Asher, VP in chg of adv; Jim Johnson, natl sls mgr; Wal Clenard, news dir; Alene McKinney, mus dir; Warren Turnbull, pub dir; Tom Crosnoe, VP in chg of engr. ■ KTLA(TV) affil.

**KNX**—Sept 10, 1920: 1070 khz; 50 kw-U. 6121 Sunset Blvd. (90028). (213) Hollywood 9-1212. CBS Inc. (group owner; acq 9-36). Net: CBS. Rep: CBS, Radio Spot Sales. Format: All news. ■ George Nicholaw, VP & gen mgr; Ray Barnett, sls mgr; Mike Bolen, natl sls mgr; Fred Bergendorf, prom mgr; Jim Zaillian, news dir; Ric Hammond, mgr of tech opns. ■ Rates: \$172;75;115;55.

**KNX-FM**—1947: 93.1 mhz; 54 kw. Ant 3040 ft. Prog sep from AM. ■ KNXT(TV) affil.

**KOST(FM)**—Oct 9, 1957: 103.5 mhz; 12.5 kw. Ant 3100 ft. Stereo. Suite 940, 5670 Wilshire Blvd. (90036). (213) 937-1035. Coronado Communications (acq 7-66). Group owner: McLendon. Rep: Eastman Radio, Simpson-Reilly. Format: Btfl music. ■ B. R. McLendon, chmn of bd; Gordon B. McLendon, pres; Bill Hillinck, gen mgr; Rob Edwards, prog dir. ■ Rates: \$51;53;51;32.

**\*KPFK(FM)**—July 26, 1959: 90.7 mhz; 110 kw. Ant 2830 ft. Stereo. 3729 Cahvenga Blvd. W., N. Hollywood, Calif. (91604). (213) 877-2711. Pacific Foundation (group owner). Format: Ed. ■ Ed Goodman, pres; Will Lewis, gen mgr; Ruth Hirschman, prog dir; Barbara Spark, prom dir; David Cloud, mus dir; Donald Wilson, chief engr.

**KPOL**—Sept 22, 1952: 1540 khz; 50 kw-D, 10 kw-N, DA-2. 5700 Sunset Blvd. (90028). (213) 466-4123. TWX 910-321-4202. Capital Cities Communications Inc. (group owner; acq 7-28-66). Rep: Blair. Format: Adult/Good mus. ■ Joseph Dougherty, pres; Peter C. Newell, gen mgr; Paul LaGasse, gen sls mgr; Al Herskovitz, prog dir; Tony Kent, news dir; Franz Cherny, chief engr. ■ Rates: \$97;97;97;42.

**KPOL-FM**—August 1957: 93.9 mhz; 100 kw. Ant 530 ft. Progs sep from AM. Stereo. ■ Rates same as AM.

**KRTH(FM)**—Listing follows KHJ.

**\*KUSC(FM)**—1946: 91.5 mhz; 29.5 kw. Ant 140 ft. U. of Southern California, University Park (90007). (213) 746-7808. U. of Southern California. Net: ABC/FM, NPR. Format: Classical and Info. Spec progs: Sp 6 hrs wkly. Stereo. ■ Dr. Wallace Smith, gen mgr; Peter Moskowitz, prog dir; Hugh R. Paul, chief engr.

**KWST(FM)**—Dec 20, 1956: 105.9 mhz; 72 kw. Ant 770 ft. 8833 Sunset Blvd. (90069). (213) 657-6130. Century Bcstg Corp. (group owner; acq 9-1-67). Rep: Century Ntl Sls. Format: Progs. Stereo. ■ Howard Grafman, pres; John Detz, VP, gen mgr; Monte Gast, sls mgr; Jim McKeon, prog dir; David Perry, mus dir; Mary Strand, prom mgr; Brent Seltzer, news dir; Milan Leggett, chief engr. ■ Rates: \$35;45;55;55.

**\*KXLU(FM)**—March 3, 1957: 88.9 mhz; 2.9 kw. Ant 10 ft. 7101 W. 80th St. (90045). (213) 642-2866. Loyola Marymount Univ. Stereo. Format: Classical & Fine Arts. Spec progs: C&W 2 hrs; Sp 8 hrs wkly. ■ Larry Caringer, gen mgr.

## Los Banos

**KLBS**—May 1, 1961: 1330 khz; 500 w-D. Box 1428 (93635). (209) 826-4996. Los Banos Bcstg (acq 1964). Net: Calif. Farm. Format: Variety. Spec progs: Sp 12 hrs; Port 20½ hrs; black 5 hrs; Farm 5 hrs, wkly. ■ John R. McAdam, pres & gen, coml mgr; Michael McAdam, prog dir; Gloria McAdam, mus dir; Miguel Castro, language; Paul Brown, chief engr. ■ Rates: \$6.60;6.60;5.50;4.40.

**KLBS-FM**—August 1966: 95.9 mhz; 2.6 kw. Ant 125 ft. Dup AM 75%. Stereo. ■ Rates same as A.M.

## Los Gatos

**KRVE(FM)**—July 9, 1966: 95.3 mhz; 250 w. Ant 860 ft. 5 University Ave. (95030). (408) 354-6622. Ethnic

Radio Inc. (acq. 7-6-74). Stereo. Format: Variety, Top 40, MOR, Sp. Spec progs: Portugese 18 hrs; It 2 hrs wkly. ■ Joaquin Esteves, gen mgr; John Higdon, chief engr.

## Madera

**KHOT**—Dec. 31, 1956: 1250 khz; 500 w-D. Box 67 (93637). (209) 674-8888. KHOT Inc. (acq. 7-7-74). Group owner: 2588 Newport. Net: MBS. Rep: Mario Messina. Format: C&W. Spec prog: Sp 7 hrs wkly. ■ Ray Kandel, pres; Bob Entley, gen mgr.

**KUUL(FM)**—Co-owned with KHOT. Sept 30, 1974: 92.1 mhz; 3 kw. Ant 185 ft. (209) 674-8887. Progs sep from AM. Format: Contemp.

## Mammoth Lakes

**KMMT(FM)**—March 30, 1973: 106.3 mhz; 3 kw. Ant 155 ft. Box 1284 (93546). Mammoth Mountain FM Associates Inc. ■ David A. Digerness, pres.

## Manteca

**\*KNBS(FM)**—January 1974: 90.3 mhz; 10 w. Ant 65 ft. Manteca Unified School Dist.

## Marysville

**KMYC**—1940: 1410 khz; 5 kw-D, 1 kw-N, DA-2. Box 631 (95901). (916) 742-2396. California First Corp. (acq 9-1-65). Net: ABC/C. Rep: JALCO. Format: Contemp. Spec progs: Sp 9½ hrs wkly. ■ Frank Oxarat, pres; Lloyd "Dutch" Klemp, gen mgr; Bob Leeper, coml & prom mgr; Tom Conrad, prog & mus dir; Larry Maneely, loc news dir; Carl Pendergraft, chief engr.

**KRFD(FM)**—Co-owned with KMYC. 1947: 99.9 mhz; 4.9 kw. Ant 150 ft. Format: MOR. Dups AM 14%. Stereo. Spec prog: Tele talk 5 hrs wkly.

## McFarland

**KXEM**—Sept 1, 1970: 1590 khz; 500 w-D. Box 326 (93250). (805) 792-2128. Rep: Sandeberg-Glenn. Format: Spanish. ■ Jack O. Koonce, pres, gen mgr & chief engr; Doug Welch, coml mgr; Ignacio Peinado, prog & news dir.

## Mendocino

**KMFB**—Nov 16, 1966: 1300 khz; 1 kw-D. Box 666 (95460). (707) 964-5306. Mathew V. & Maria J. Huber. Format: MOR, contemp. ■ Mathew V. Huber, pres & gen mgr; Tom Holmes, prog dir; Jack Walsh, chief engr.

**KMFB-FM**—June 26, 1967: 92.7 mhz; 3 kw. Ant 165 ft. Dup AM 70%.

## Merced

**KAMB(FM)**—November 1967: 101.5 mhz; 50 kw horiz, 28 kw vert. Ant. 390 ft. horiz, 310 ft. vert. 90 E. 16th St. (95340). (209) 723-1015. Central Valley Bcstg Inc. Net: Family. Format: Relig. ■ Ken Holgate, pres; Richard L. Grant, gen mgr; Jim Ludwigen, opns mgr & news dir; Paul Brown, chief engr.

**\*KBDR(FM)**—Jan 4, 1972: 89.1 mhz; 10 w. Ant 37 ft. 3600 M St. (95340). (209) 723-4321. Merced Community College. Format: Variety. ■ Lowell F. Barker, pres; Ralph R. Donald, adv & gen mgr.

**KLBS**—See Los Banos.

**KMYT(FM)**—Listing follows KYOS.

**KWIP**—Feb 26, 1956: 1580 khz; 1 kw-D. Box 1109 (95340). (209) 722-3838. KWIP Bcstg (acq 2-2-68). Net: MBS. Rep: Webb. ■ Glenn H. Hilmer, pres & prog dir; Keith L. Stine, gen & coml mgr; Eugene Conlogue, prom mgr; Elaine Whitworth, news dir; Mal Beavers, chief engr.

**KYOS**—Oct 1936: 1480 khz; 5 kw-U, DA-N. Box 717 (95340). (209) 723-2191. Radio One Inc. (acq 1-1-66). Format: Contemp/Top-40. Spec progs: Sp 2 hrs; Port 1 hr wkly. ■ Maurice Hill, pres & gen mgr, mus and prog dir; Con Stefani, coml and prom mgr; Ron Sandilands, news dir; Doc Hill, chief engr. ■ Rates: \$9.25;7.25;9.25;7.25.

**KMYT(FM)**—Co-owned with KYOS. Not on air; target date November 1975: 97.5 mhz; 50 kw. Ant 490 ft. Prog separate from AM. Format: Btfl mus. Stereo. ■ Rates: \$6;6;6;6.

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## Mission Viejo

**\*KSBF(FM)**—September 1975: 88.5 mhz; 10 w. Ant minus 20 ft. 28000 Marguerite Pkwy. (92675). (714) 495-4950. Saddleback Community College District. Format: Educ. ■ R.A. Lombardi, pres; James A. Lane, gen mgr.

## Modesto

**KBEE**—1951: 970 khz; 1 kw-U, DA-2. Box 3131 (95353). (209) 523-7756. TWX 209-397-5149. McClatchy Newspapers (acq 8-31-56). Group owner: McClatchy Bcstg. Rep: Katz. ■ Eleanor McClatchy, pres; Jerold Rosenthal, stn mgr, prog & mus dir, prom and coml mgr; R. J. Dickman, news dir; Jack Stevenson, chief engr.

**KBEE-FM**—April 3, 1948: 103.3 mhz; 10.5 kw. Ant 150 ft. Progs sep from KBEE.

**\*KBHI-FM**—September 1974: 89.9 mhz; 10 w. 1717 Sylvan Ave. (95355). Fred C. Beyer High School. Format: Top 40, school activities.

**\*KDHS(FM)**—Sept 7, 1969: 90.5 mhz; 10 w. 1000 Coffee Rd. (95355). (209) 526-3685. Thomas Downey High School. Format: Educl, MOR, oldies. Spec progs: Classical 3 hrs; jazz 6 hrs, both wkly. ■ Burt Vasche, advisor; Kent Randle, gen mgr.

**KFIV**—1950: 1360 khz; 5 kw-D, 1 kw-N, DA-2. Box 1360 (95350). (209) 529-0228. Kilibro Bcstg Corp. (acq 11-1-66). Net: ABC/C. Rep: McGavren-Guild, PGW. Format: Top 40. Spec prog: Farm ½ hr; black 1 hr; Sp 11 hrs, wkly. ■ F. Robert Fenton, pres; Ron Posey, gen mgr; Gerry Hanson, VP; Larry Maher, prog dir, prom mgr; Fred James, mus dir; Don Shannon, news dir; Mel Freedman, chief engr. ■ Rates: \$13.50; 11; 13.50; 10.

**KITA(FM)**—Co-owned with KFIV. October 1975: 102.3 mhz; 3 kw. Ant 300 ft. Box 3408 (95353). (209) 529-1672. Rep: Lotus. Format: Sp. Spec prog: Religious 14 hrs wkly. ■ Adelita R. Morales, gen mgr; Lupe G. Hernandez, prog dir; Leo Lopez, sls mgr; Mel Freedman, chief engr. ■ Rates: \$10; 10; 10; 10.

**KHOP(FM)**—Listing follows KTRB.

## KTRB



**KTRB**—June 18, 1933: 860 khz; 10 kw-D, 1 kw-N, DA-2. Box 3839 (95352). (209) 523-0737. Big Valley Bcstg Inc. (acq 6-10-74). Net: MBS. Rep: Torbet. Format: Talk. Spec progs: Sp 1 hr; Port 1½ hrs wkly. ■ Mike Pappas, pres; Dick Brown, stn and natl sls mgr; Cal Purviance, opns & prog mgr; Tim St. Martin, news dir; Cliff Price, chief engr. ■ 7; 6.25; 6.25; 6.25.

**KHOP(FM)**—Co-owned with KTRB. 1949: 104.1 mhz; 4.7 kw. Ant 260 ft. Dup AM 45%. (Acq 6-10-74). Spec progs: Farm 2½ hrs; black 6 hrs; It 6 hrs; Sp 1 hr; Port 1½ hrs; Greek 6 hrs; Hindustan 4 hrs; Assyrian 6 hrs wkly. ■ Mike Sturtevant, relg dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Mojave

**KDOL**—May 1, 1961: 1340 khz; 1 kw-D, 250 w-N. Box 968 (93501). (805) 824-4221. Golden Desert Bcstg Corp. (acq 6-1-66). Net: ABC/E. Rep: Lotus. Format: C&W. Spec prog: Relig 4 hrs wkly. ■ Joe F. Means, pres; Al Kennedy, gen mgr; Ken Blakey, news dir; Ben Ferrin, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 6.

**KDOL-FM**—Aug 1, 1967: 97.7 mhz; 3 kw. Ant minus 120 ft. horiz, minus 125 ft. vert. Dup AM 100%. ■ Rates same as AM.

## Monterey

**KIDD**—1955: 630 khz; 1 kw-U, DA-2. Box KIDD (93940). (408) 372-8154. Walton Radio Inc. (acq 12-1-72). Group owner: Walton. Net: MBS. Rep: Selcom. Format: MOR. ■ John B. Walton, Jr., pres; Claude Barnett, gen mgr; Vince Williams, coml mgr. ■ Rates: \$8.50; 6.80; 8.50; 5.20.

**KMBY**—1935: 1,240 khz; 1 kw-D, 250 w-N. Box KMBY (93940). (408) 373-1234. Century Bcstg Co. (acq 5-75). Group owner: Greentree. Rep: Eastman. Format: Top 40. ■ Charles Powers, pres; Galyn C. Hammond, gen mgr; Frank Colbourn, prog & mus dir; Bob Allen, news dir. ■ Rates: \$10; 9; 10; 7.

**KWAV(FM)**—Oct 14, 1961: 96.9 mhz; 18 kw. Ant 2570 ft. Stereo. Box 1271, 46 Garden Court (93940). (408) 373-0969. TWX 910-360-7106. A.B. Chemical Corp. (acq 1-1-75). Net: ABC/FM. Rep: Torbet. Format: MOR, classical. ■ Stoddard P. Johnston, gen mgr; Ralph B. Reid, coml mgr; Chuck Leary, prog dir; Scott MacClelland, classical mus dir; Kenneth F. Warren, chief engr. ■ Rates: \$10; 8; 10; 8.

**KZEN(FM)**—See Seaside.

## Moraga

**\*KSMC(FM)**—Sept 22, 1974: 89.5 mhz; 55 w. Ant 95 ft. Box 223, St. Mary's College (94575). (415) 376-7014. Associated Students of St. Mary's College of Calif. Format: Progressive, rock, jazz, R&B. Spec progs: Black 3 hrs., It ½ hr., Ger ½ hr wkly. ■ Bob Laubacher, stn mgr; Tom McInally, gen mgr.

## Morro Bay

**KBAI**—February 4, 1974: 1150 khz; 500 w. Box 464 (93442). (805) 772-2263. Morro Bay Investment Corp. (acq 1-21-74). Net: ABC/C. Rep: Bunchez. Format: MOR. Spec progs: Big band 8 hrs wkly. ■ J. Sherman Anderson, pres; Robert W. Souza, gen mgr & prog dir; Roy Sueda, mus dir; Harold Hallikainen, chief engr.

## Mt. Shasta

**KEDY(FM)**—See listing following KWSD.

**KWSD**—June 12, 1947: 620 khz; 1 kw-D. Box 448 (96067). (916) 926-2124. Shasta Cascade Bcstg Corp. Net: Golden West. Rep: Pacific Broadcast Sls. Format: MOR. ■ David H. Rees, owner-mgr, chief engr; Iola Huntingdon, prog dir.

**KEDY(FM)**—Co-owned with KWSD. Not on air, target date unknown: 95.3 mhz; 3 kw. Ant minus 1297 ft. Box 448, E. Alma St. (96067).

## Mountain View

**\*KSFH(FM)**—1974: 90.5 mhz; 10 w. (94040). St. Francis High School.

## Napa

**KVON**—Nov 17, 1947: 1440 khz; 5 kw-D, 1 kw-N, DA-2. 1124 Foster Rd. (94558). (707) 252-1440. Young Radio Inc. (acq 9-1-70). Net: ABC/E. Audio news: APR. Format: MOR. Spec progs: Sp 5 hrs; farm 2 hrs wkly. ■ Thomas L. Young, pres & gen mgr; George Carl, coml mgr; George Waters, prog dir; Milt Cook, mus dir; Mike Piper, chief engr; Pat Stanley, news dir. ■ Rates: \$14; 9; 12; 6.

## Needles

**KSFE**—October 1952: 1340 khz; 1 kw-SH. Box 738 (92363). (714) 326-2101. James J. Parr (acq 4-22-71). Net: MBS, Golden West. Rep: Lucas. Format: MOR. ■ James Parr, pres.

## Newport Beach

**KOCM(FM)**—Jan 8, 1962: 103.1 mhz; 2 kw. Ant 300 ft. 57 Fashion Island (92660). (714) 644-2727. Success Bcstg Co. (12-31-63). Stereo. Format: MOR. ■ Gary W. Burrill, pres & gen mgr; Lee Riley, stn mgr; Ed Arnold, prog dir; Barney Dewey, chief engr.

## Northridge

**\*KCSN(FM)**—November 1963: 88.5 mhz; 3 kw. Ant minus 235 ft. KCSN (91324). (213) 885-3090. Calif State Univ. Net: NPR. Format: Variety. Spec progs: Ger 4 hr; Ital 1 hr; Pol 2 hrs; Dutch 3 hr; Black 2 hrs; jazz 4 hrs; Scandinavian and Hungarian 1 hr each; Classical 22 hrs; Jewish 2 hrs wkly. ■ Robert Bishop, gen mgr.

## Oakland

**KABL**—1925: 960 khz; 5 kw-U, DA-1. 632 Commercial St., San Francisco (94111). (415) 982-9586. TWX 910-372-7489. Starr-KABL Inc. (acq 4-72). Group owner: Starr. Rep: Torbet, Simpson. Format: Good music. ■ Peter H. Starr, pres; Knowles L. Hall, gen mgr; David L. McKinsey, pro dir; Jacques Verdier, chief engr; R. Louis Davis, news dir. ■ Rates: \$75; 70; 75; 40.

**KABL-FM**—See San Francisco.

**KDIA**—July 1922: 1310 khz; 5 kw-U, DA-1. Box 8432 (94662). (415) 834-4262. Sonderling Bcstg Corp. (group owner; acq 6-59). Audio news: UPI, Black

## California Radio

See page C-1 for explanation of listings.

Audio. Rep: Howard. Format: Black. ■ Egmont Sonderling, pres; J. Walter Carroll, gen mgr; Willard Morrison, coml mgr; Keith Adams, prom mgr, prog dir; John Arnett Jr., mus dir; Furaha Hiyati, news dir; John Rolih, chief engr. ■ Rates: \$28; 24; 30; 50; 24.

**KNEW**—1922: 910 khz; 5 kw-U, DA-N. Box 910 (94604). (415) 836-0910. Metromedia Inc. (group owner; acq 4-30-66). Net: ABC/E, MBS. Audio news: APR. Rep: Metro. Format: C&W. ■ Harvey B. Levin, VP, gen mgr; Jerrold Klein, gen sls mgr; Mikel Hunter-Herrington, opns mgr; Steve Leader, mus dir; Ben Glazer, bus mgr; Gil Haar, news dir; Clifford Foote, chief engr. ■ Rates: \$52; 41; 48; 25.

**KSAN(FM)**—Co-owned with KNEW. See San Francisco. KNEW-TV affil.

## Oceanside

**KUDE**—July 4, 1956: 1320 khz; 500 w-U, DA-1. Box K1320 (92054). (714) 757-1320. Dolph-Petty Bcstg Co. (acq 4-29-59). Rep: Savalli-Gates. Format: MOR. Spec Prog: Sp 2 hrs wkly. ■ Lyle R. Richardson, VP & gen mgr. ■ Rates: \$12; 12; 12; 12.

**KUDE-FM**—Jan 20, 1962: 102.1 mhz; 10 kw. Ant 950 ft. (CP 9.5 kw. Ant 980 ft.). Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates same as AM.

## Ojai

**KOVA(FM)**—Jan 4, 1972: 105.5 mhz; 130 w. Ant 1180 ft. 1205-A Maricopa Rd. (93023). (805) 646-1434. Radio Ojai Inc. Format: Variety, classical. ■ Fred M. Hall, pres, gen mgr, news dir & chief engr; Ralph Guerrero, coml & prom mgr; David Meyer, prog & mus dir.

## Ontario

**KSOM**—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. Box 1510 (91762). (714) 982-8888. J. Gordon Campbell, receiver. Rep: Jalco. Format: Adult easy lstng. ■

**KSOM-FM**—Sept 11, 1967: 93.5 mhz; 3 kw. Ant minus 400 ft. Dups AM 100%.

## Oroville

## KORV

Sanderberg-Glenn Company

**KORV**—Aug 4, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (95965). (916) 533-1340. Oroville Radio Inc. (acq 4/1/73). Net: ABC/I, ACB/C; Golden Pacific Sports. Rep: Sanderberg-Glenn. Format: MOR, talk. Spec progs: Relig 1½ hrs; farm 3 hrs; Sp 2 hrs wkly. ■ Vernon H. Uecker, gen mgr; David Kindig, prog dir; James Moll, news dir; James E. Walley, chief engr. ■ Rates: \$7.70; 7; 7.70; 7.

## Oxnard

**KAAP**—See Santa Paula.

**KACY**—See Port Hueneme.

**KDAR(FM)**—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 72 ft. Financial Plaza Tower Suite 1510, 500 Esplanade Dr. (93030). (805) 485-8881. Edward G. Atsinger III. Format: Inspirational. ■ Edward G. Atsinger III, pres & gen mgr; Rod Henke, stn mgr; Gene Taylor, news and pub aff dir; Mark Pallock, chief engr. ■ Rates: \$6; 5.50; 6; 4.

**KEWE(FM)**—See Camarillo.

**KOXR**—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 1186 (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70). Group owner: Lotus. Rep: Lotus. Format: Spanish. ■ Howard A. Kalmenson, pres; Everett Kunin, gen mgr; Marco Antonio del Castillo, prog and mus dir; Cal Norman, news dir; Robert Dahlquist, chief engr. ■ Rates: \$16; 16; 16; 16.

**KPMJ(FM)**—Sept 27, 1958: 104.7 mhz; 2.85 kw. Ant 1580 ft. 1280 S. Oxnard Blvd. (93030). (805) 483-2303. Oxnard Bcstg Corp. Net: MBS. Rep: Lucas, Jalco. Format: MOR easy lstng. Spec progs: Ger 4 hrs wkly. Stereo. ■ Paul R. Schneider, pres, gen mgr, chief engr; Jim Sumbler, coml mgr; Richard Schneider, prog dir; Brad S. Davis, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KQIQ**—See Santa Paula.

**KUDU**—See Ventura.



## California Radio

See page C-1 for explanation of listings.

**KVEN**—See Ventura.

### Pacific Grove

**KOCN(FM)**—October 1970: 104.9 mhz; 1 kw. Ant 50 ft. Box 579 (93950). (408) 373-7721. Pacific Ocean Bcstrs. Format: News, clascl, jazz. ■ Jack Tobin, pres; Rick Smith, gen mgr; Chuck Gatling, sls mgr; Donna Frantz, prog dir; Bob Bewersdorf, bus mgr; John Jennings, news dir; Dick Adler, chief engr.

### Palmdale

**KUTY**—August 1957: 1470 khz; 5 kw-D. Drawer K (93550). (805) 947-3107. Mende Inc. (acq 9-22-67). Format: Adult contemp. Spec progs: Sp 1 hr; black 1 hr, wkly. ■ Kay Mende, pres; Art Furtado, gen & coml mgr; B. Jacobson, prog dir; Wes Gibson, mus dir; Claude A. Blacker, chief engr.

### Palm Desert

**KGOL**—Dec 7, 1963: 1270 khz; 1 kw-D, DA. Box 1270 (92260). (714) 345-1270. Duggay Corp. (acq 11-1-70). Net: MBS. Rep: McGavern Guild, PGW. Format: C&W.

### Palm Springs

**KCMJ**—Feb 12, 1946: 1010 khz; 1 kw-D, 500 w-N, DA-2. Box KK (92263). (714) 325-2253. Westminster Bcstg Corp. (acq 9-1-61). Net: CBS. Rep: Lucas. ■ Morris Bergreen, pres; William Hesson, gen mgr; Jerry London, prog dir; Phil Stone, news dir; Edward Grossman, asst & sls mgr; Edward Puchalski, chief engr.

**KDES**—Oct 29, 1956: 920 khz; 5 kw-D, 500 w-N, DA-2. 821 N. Palm Canyon Drive (92262). (714) 325-1211. Tourtelot Bcstg Co. (acq. 11-9-71). Net: ABC/C. Format: Contemp. Spec progs: Sp ½ hr wkly. ■ Joseph L. Tourtelot, pres; Joseph V. Tourtelot, gen & coml mgr; Ty Stevens, prog and mus dir; Bob Lawrence news dir; Lee McGowan, chief engr. ■ Rates: \$6.75;6.75;6.75;3.75.

**KDES-FM**—Feb 10, 1963: 104.7 mhz; 20 kw horiz, 2.10 kw vert. Ant minus 600 ft horiz, minus 640 ft vert. Stereo. Dup AM 4%. Format: MOR. Spec prog: Sp ½ hr wkly. ■ Rates: \$5;5;5;5.

**KPSI**—1954: 1450 khz; 1 kw-D, 250 w-N, 174 N. Palm Canyon Drive, Suite 145 (92262). (714) 325-2582. KPSI Radio Corp. (acq 6-69). Rep: Dahlsen. Format: MOR. Spec prog: Talk 5 hrs wkly. ■ Rozene R. Supple, pres; Elliot Field, gen mgr; Stanton B. Layne, prog dir; A. H. (Chris) Christensen, coml mgr. ■ Rates: \$8;8;8;7.

**KWXY**—See Cathedral City.

### Palo Alto

**KIBE**—1947: 1220 khz; 5 kw-D. 495 Beach St., San Francisco (94133). (415) 776-4720. Sundial Bcstg Corp. (acq 1953). Rep: Groskin, Oakes (Los Angeles). Format: Classical. ■ William R. Crocker, pres; Edward Davis, VP; Michael Weakley, prog dir. ■ Comb rate: \$228;228;228;228.

**KDFC(FM)**—See San Francisco.

### Paradise

**KEWQ**—Sept 1960: 930 khz; 500 w-D. Box KEWQ (95969). (916) 877-3872. Butte Bcstg Co. (acq 12-21-66). Rep: Sandeberg-Glenn. Format: Religious. ■ Carl J. Auel, pres; Daniel L. Barnett, stn mgr; Scott L. Smith, sec-treas & sls mgr. ■ Rates: \$43.20;43.20;43.20;43.20.

### Pasadena

**KALI**—See San Gabriel.

**\*KPCS(FM)**—September 1957: 89.3 mhz; 3.8 kw. Ant minus 510 ft. 1570 E. Colorado (91106). (213) Sycamore 5-6961. Pasadena City Junior College District. Format: Contemp, variety, Stereo. Net: NER. ■ Dr. Harold E. Salisbury, gen mgr; John F. Gregory, stn mgr & prog dir; A. Kenneth Johnson, chief engr.

**KPPC**—December 1924: 1240 khz; 100 w-SH. 3884 E. Foothill Blvd. (91107). (213) 681-2486. KPPC Inc. (acq 10-73). Rep: Universal Bcstg. (group owner). Far-

mat: Variety. Spec prog: Black 11 hrs wkly. ■ Howard Warshaw, pres; Erik North, gen & coml mgr; Michael Callahan, chief engr.

**KRLA**—1942: 1110 khz; 50 kw-D, 10 kw-N, DA-2. 1401 S. Oak Knoll. (213) 681-2591. TWX 213-449-3351. Oak Knoll Bcstg Corp. (acq 1964). Rep: Bassett. Format: Contemp. ■ Lawrence Webb, exec VP & gen mgr; Harold Mathews, stn mgr; Leo McElroy, news dir; Jack Reeder, chief engr.

**KWKW**—Sept 12, 1942: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 6777 Hollywood Blvd., Box 3969 (90028). (213) 466-8111. Lotus Communications Corp. (group owner; acq 6-1-62). Rep: Masla. Format: Spanish, variety. ■ Howard A. Kalmenson, pres; Larry Mazursky, VP & gen mgr; Everett Kunin, gen sls mgr; Paul Hill, ctrlr; Jaime Jarrin, news dir; Xavier Navarro, prog dir; A. V. Noto, chief engr.

### Paso Robles

**KPRA(FM)**—Listing Follows KPRL.

**KPRL**—Oct 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 96 (93446). (805) 238-1230. F. Ray Bryant (acq 1-1-67). Net: ABC/I. Rep: Howard. Format: MOR. ■ F. Ray Bryant, owner-mgr; Doris Hopper, coml mgr; Phil Dirx, news dir; Steve Martin, prog dir. ■ Rates: \$3.15;3.15;3.15;—.

**KPRA(FM)**—Co-owned with KPRL. Nov 20, 1972: 94.3 mhz; 3 kw. Ant 53 ft. Progs sep from AM. Stereo. Format: C&W. ■ Rates: \$3;3;3;3.

### Patterson

**KOSO(FM)**—June 8, 1966: 93.1 mhz; 1.10 kw. Ant 1790 ft. Box 171, Modesto, Calif. (95353). (209) 529-7740. Sierra-Pacific Radio Corp. (acq 12-65). Stereo. Net: ABC/I. Rep: Savalli/Gates. Format: MOR, easy listening. ■ John Markovich, pres; Roy D. Swanson, gen mgr. ■ Rates: \$5.50;5.50;5.50;5.50.

### Petaluma

**KTOB**—Jan 10, 1950: 1490 khz; 1 kw-D, 250 w-N. 21 Washington St. (94952). (707) 763-1505. KTOB Inc. (acq 3-72). Spec progs: Ger ½ hr; C&W 10 hrs wkly. Format: Adult-day, Contemp-night. ■ Robert S. Lipman, co-own; David F. Devoto, co-own; Jack R. Garison, co-own.

### Pismo Beach

**KPGA(FM)**—Dec 7, 1974: 95.3 mhz; 1.70 kw. Ant 390 ft. 333 Five Cities Dr. (93449). (805) 773-1895. Jack and Lois Gale. Stereo. Net: ABC/FM. Format: MOR. Spec prog: Classical 2 hrs wkly. ■ Rates: \$2.60;2.60;2.60;2.60.

### Pittsburg

**KKIS**—September 1949: 990 khz; 5 kw-U, DA-2. Box 552, 230 E. 4th St. (94565). (415) 432-3700. Schofield Bcstg Corp. (acq 8-72). Rep: Savalli/Gates. ■ Dick Schofield, co-own; Wayne Hoffman, co-own.

### Pomona

**KKAR**—Dec 23, 1960: 1220 khz; 250 w-D, DA. 1430 E. Phillips Blvd., Box 1220 (91769). (714) 623-3434. Basset Bcstg Co. (acq 1973). Rep: Savalli/Gates. Format: C&W. Spec progs: Sp 7 hrs, Black 4 hrs wkly.

**KWOW**—May 12, 1947: 1600 khz; 5 kw-D, 500 w-N. South Mills & Olive (91766). (714) 628-5541. Valley Bcstg Co. Audio news: UPI. Rep: Jon Broc. Format: Oldies. ■ Dean H. Wickstrom, gen mgr; D. Thomas Wickstrom Jr., coml mgr; Jon Wickstrom, prog mgr and mus dir; Tony St. James, news dir; Cathe Minnock, prom mgr; Glenn K. Shaw, chief engr. ■ Rates: \$31;24;31;17.

### Port Hueneme

**KACY**—July 1958: 1520 khz; 50 kw-D, 1 kw-N, DA-3. Box 1520 (93034). (805) 488-3551. KACY Inc. (acq 5-1-60). Rep: Katz. Format: Contemp. Net: ABC/C. ■ Lincoln Dellar, pres; Ron Thompson, VP & exec dir; Donald Davis, VP & gen mgr; Lou Murray, sls mgr.

### Porterville

**KIOO(FM)**—See listing following KTIP

**KTIP**—1947: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (93257). (209) 784-1450. Gateway Bcstrs Inc. (acq 5-1-59). Rep: Radiotime Slis. Format: MOR. Spec progs: Sp 18 hrs wkly. ■ Gareth F. Garlund, pres & gen mgr; Lawrence D. Cotta, VP & stn mgr; Steve La Mar, prog dir; Edd Lamb, chief engr.

**KIOO(FM)**—Co-owned with KTIP Aug 1, 1972: 99.7 mhz; 15 kw. Ant 690 ft. Box 100 (93257). (209) 784-1452. Stereo. Progs sep from AM. Format: Variety.

### Quincy

**KPCO**—Aug 16, 1963: 1370 khz; 500 w-D. Box 1370 (95971). (916) 283-1370. Ralph W. Hick, Dan DeMiglio. (acq. 12-12-74). Rep: Sandeberg-Glenn Co. Format: MOR. Spec Progs: C&W 12 hrs wkly. ■ Charles Kelly, gen mgr; George Sepulveda, prog dir.

### Red Bluff

**KBLF**—1936: 1490 khz; 1 kw-D, 250 w-N. Box 1010 (96080). (916) 527-3511. Concerned Communications Corp. (acq. 9-73). Format: MOR, rock, C&W. ■ Charles A. Lawton, pres.

### Redding

**KCLM**—June 1958: 1330 khz; 5 kw-D. Box 2378 (96001). (916) 246-1330. California Northwest Bcstg. Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Ray E. Grant, gen & coml mgr. ■ Rates: \$5;5;5;—.

**KQMS**—1954: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (96001). (916) 246-1400. TWX (510) 768-6705. Radio Redding Inc. (acq 8-67). Rep: Buckley, Simpson-Reilly. Net: NBC. Format: MOR. ■ J. L. DeArmond, pres; Ray Johnson, VP; Harry Barker, gen mgr; Irwin Fust, chief engr; Alan Taylor, new dir; Gerry Kelly, prog dir.

**KRDG**—August 1956: 1230 1 kw-D, 255 w-N. Box 1917 (96001). (916) 243-0343. Redding Bcstg Co. Net: ABC/C. Format: Contemp. Top 40. ■ Howard N. Martineau, pres & gen mgr; Dolores Hall, prog dir; Terry Teeters, coml mgr; Jerry McGee, mus dir; Bob Pasero, news dir; Jean Smith, chief engr. ■ Rates: \$4.95;4.30;4.95;3.15.

**KVCV**—Nov. 26, 1936: 600 khz; 1 kw-U, DA-1. Box 1918 (96001). (916) 243-1515. Golden Empire Bcstg Co. (acq 1939). Net: CBS, Golden West. Rep: Torbet. Format: MOR. ■ Mickey McClung, pres; Betty Savercool, coml mgr; Lyle Mathys, prog dir & opns mgr; John Smith, chief engr & mus dir; Howard Rucker, news dir.

**KVIP**—Jan. 4, 1970: 540 khz; 1 kw-D. 1139 Hartnell Ave. (96001). (916) 241-4455. North California Communications Corp. (acq 12-69). Net: Family Stns. Format: Inspirational/Relig. ■ Mrs. Arta B. Nead, pres; Eddie W. Hash, gen mgr; Jack Drake, chief engr.

**KVIP-FM**—Co-owned with KVIP Oct 17, 1975: 98.1 mhz; 30 kw. Ant 1,710 ft.

### Redlands

**KCAL**—April 1954: 1410 khz; 5 kw-D, 500 w-N, DA-2, Box 390 (92373). (714) 862-4041. Southwest Bcstg Co. Rep: Dore & Miller, Clayton. Format: Sp. ■ Andy James, pres; Sterling Zimmerman, gen mgr; Alfred Gonzales, prog dir.

**KCAL-FM**—1965: 96.7 mhz; 2.9 kw. Ant minus 1,150 ft. (CP 3 kw. Ant 300 ft.) Prog sep from AM.

**\*KUOR-FM**—September 1966: 89.1 mhz; 700 w. Ant minus 500 ft. 1200 E. Cotton Ave. (92373). (714) 792-6131. Univer. of Redlands. Format: Variety, progressive. Spec progs: Black 12 hrs; jazz 16 hrs, blues and folk 5 hrs wkly. ■ Eugene E. Dawson, pres; Mark Lundahl, gen mgr.




### Redondo Beach

**KKOP(FM)**—Aug. 4, 1961: 93.5 mhz; 3 kw. Ant 175 ft. 1617 S. Pacific Coast Highway (90277). (213) 540-5567. Stereo. Jack Barry (acq 10-23-68). Rep: Fulford. Format: Contemp. ■ Jack Barry, pres; David R. Greene, VP, gen mgr; Jeanine Fox, mus & prog dir, prom mgr; John Lindquist, chief engr; Robert L. Eames, sls mgr. ■ Rates: \$14;14;14;14.

## Ridgecrest

**KLOA**—Dec. 11, 1956; 1240 khz; 250 w-U. (CP 1 kw) Box 938 (93555). (714) 375-8888. John J. and Eleanor Beth Quigley (acq 10-27-75). Audio news: UPI. Rep: Lucas, Jaico. Format: Contemp, MOR. ■ Eleanor Beth Quigley, pres; John Quigley, gen mgr; West Owens, prog dir; Robert Pinney, news dir; Sam McMullen, coml mgr; Richard Clark, mus dir.

**KZIQ**  
Modern Country Music

**KZIQ**—April 7, 1974; 1360 khz; 1 kw-D, DA. 121 W. Ridgecrest Blvd. (93555). (714) 375-2811. Space/Time Bcstg Co. Net: ABC/E. Rep: Dahlsten. Format: C&W. Spec prog: Farm 1 hr wkly. ■ John T. Murray, pres and gen mgr; Martin D. Garbus, coml mgr; Gordon Perkal, prog and mus dir; Ernie George, news dir; Forrest W. Ogan, chief engr. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

## Rio Vista

\***KRVH(FM)**—Nov. 7, 1972; 90.9 mhz; 10 w. Ant 60 ft. 410 S. 4th (94571). (707) 374-2121. River Delta Unified School District. Format: Educational, MOR, Top 40, diversified. Spec progs: Black 1 hr; jazz 1 hr; Sp 1 hr wkly. ■ Jerry L. Rubier, gen mgr.

## Riverside

**KACE**—June 22, 1957; 1570 khz; 5 kw-D, DA. 7351 Lincoln Ave. (92504). (714) 688-1570. Riverside County Broadcasters. Net: MBS. Format: Modern Country. ■ Ray Lapica, owner; Al Gordon, gen mgr; J. Mike Noonan, sls mgr; Mike Moyses, opns mgr. ■ Rates: \$10.8; 10; —.

**KCNW(FM)**—Co-owned with KACE. 1959; 92.7 mhz; 1.7 kw. Ant minus 88 ft. (CP: Ant 1620 ft.) Stereo. Dups AM 50% Format: Modern country. ■ Rates: \$10.8; 10; 8.

**KBBL(FM)**—Jan. 23, 1965; 99.1 mhz; 49 kw. Ant 165 ft. 4324 Lime St. (92501). (714) 686-8991. C. Edwin Goad. Format: Relig. ■ C. Edwin Goad, gen coml & prom mgr; Russ Hoffman, prog dir; Charles R. Brown, chief engr.

**KCNW(FM)**—Listing follows KACE.

**KDUO(FM)**—March 17, 1959; 97.5 mhz; 75 kw. Ant 2.3 kw. Ant 1630 ft. Ant 1616 ft. Stereo. 666 Fairway Drive, Suite 590 (92408). (714) 825-5555. KFXM Bcstg Co. (acq 1-1-62). Rep: Eastman. Format: MOR. Spec progs: Relig 6 hrs, community 30 min, wkly. ■ Howard Tullis, pres; Al Anthony, exec VP; Bob Bunnell, sls mgr; Larry Shields, prog dir; Jack Fuselier, chief engr.

\***KLLU(FM)**—January 1970; 89.7 mhz; 1.4 kw. Ant 73 ft. 4700 Pierce St. (92505). (714) 785-2288. Loma Linda U. Net: ABC/I. Format: Relig. Spec prog: Classical 3 hrs; children 2 hrs wkly. ■ David J. Bieber, pres; Lee A. McIntyre, gen mgr; Bruce Potterton, prog dir; Ken Freeman, chief engr.

**KPRO**—Nov. 15, 1941; 1440 khz; 1 kw-U. Box 1440 (92502). (714) 683-1440. KPRO Inc. (acq 6-1-65). Net: ABC/I, Golden West. Rep: Torbet. Format: Variety, MOR. ■ Dick Clark, pres; Howard Fisher, gen mgr; Linda Dombrady, mus dir; Dave Dunbar, news dir; Bob Haley, chief engr.

\***KUCR(FM)**—October 1966; 88.1 mhz; 10 w. 691 Linden St. (92507). (714) 787-3421. Regents of Univ. of California. Net: Pacific Coast. Format: Variety, educ. ■ Jeffrey Shaffer, gen mgr.

## Roseville

**KPIP(FM)**—Listing follows KPOP.

**KPOP**—April 1, 1968; 1110 khz; 500 w-U, DA-N. Box 1110 (95678). (916) 791-4111. KPOP Radio. Net: ABC/I, MBS. Rep: Pro Time Sls. Format: MOR & Black. Spec prog: Sp 4 hrs wkly. ■ Donnelly C. Reeves, pres; Gene Ragle, ptrn & gen mgr; Henry E. Gonzales, ptrn &

coml mgr; Kenneth A. Shuper, prog dir; Becky Fogle, prom mgr; George Prokop, chief engr.

**KPIP(FM)**—Co-owned with KPOP. Sept. 10, 1969; 93.5 mhz; 3 kw. Ant 130 ft. Format: Sp. Dups AM 37%. ■ David Jimenez, prog dir; Armando Searey, mus dir; Salvador Sanchez, prom mgr; Jose Ramirez, news dir.

## Sacramento

**KCRA**—April 1945; 1320 khz; 5 kw-D, 1 kw-N, DA-2. 310 10th St. (95814). (916) 441-5272. TWX 916-367-2433. Kelly Bcstg Co. Net: NBC; ABC/I, E. Audio news: UPI. Format: MOR, News. ■ Virgil Clemons, gen mgr; Dick Covey, local sls mgr; Dave Darin, prog dir; Larry Page, asst mgr & news dir; Bill Karpisek, chief engr; Lee Kirk, mus dir; Bud Zumwalt, prod mgr. ■ Rates: \$70; 45; 60; 36.

**KCTC(FM)**—Co-owned with KCRA. 1947; 96.1 mhz; 45 kw. Ant 520 ft. 1235 Fee Drive (95815). (916) 927-2706. Net: ABC/I. Rep: Blair. Format: MOR. Prog sep from AM. Stereo. ■ Stan Weisberger, gen mgr; Dick Burgess, coml mgr; Carol Dains, prom mgr; Gil Boucher, opns dir; James Balcom, chief engr. ■ KCRA-TV affil.

**KÉBR(FM)**—October 1958; 100.5 mhz; 115 kw. Ant 105 kw. Ant 380 ft. 3108 Fulton Ave. (95821). (916) IVanhoe 3-8191. Family Stns Inc. (group owner; acq 1-1-60). Net: Family Radio. Format: Relig. ■ Harold Camping, pres; Scott Smith, VP; Carl Auel, stn mgr; Carl Gluck, prod dir; Marvin B. Clapp, chief engr; Peggy Renschler, pub affrs dir.

\***KERS(FM)**—October 1964; 90.7 mhz; 5.4 kw. Ant 69 ft. 6000 J. St. (95819). (916) 454-6505. California State Univ. Format: Variety, educ, black, Sp. Spec progs: Classical 10 hrs; jazz 9 hrs; C&W 3 hrs; Greek 1 hr; native American studies 1 hr; Chinese 1 hr; women 3 hrs, all wkly. ■ Roger C. Walters, fac adv; Mark L. Decker, gen mgr.

**KEWT(FM)**—Listed after KRAK.

**KPBK**—1922; 1530 khz; 50 kw-U, DA-1. 21st & Q (95813). (916) 442-0476. TWX 916-444-7335. McClatchy Newspapers (acq 1922). Group owner: McClatchy Bcstg Net: CBS, Golden West Sports. Audio news: NIS. Rep: Katz. Format: All news. Spec prog: Farm 7 hrs wkly. ■ Eleanor McClatchy, pres; Arthur C. Williams, stn mgr; Charles Estlick, coml mgr; Richard Garcia, prog mgr; Mike Pulsipher, news dir; Ray Rodgers, farm ed; Dale Harry, chief engr; Ron Lyons, prom mgr. ■ Rates: \$33; 20; 31; 18.

**KFBK-FM**—1946; 92.5 mhz; 115 kw. Ant 240 ft. Prog sep from AM. Stereo. Format: Classcl. ■ Steve Riddell, coml mgr. ■ KOVR-TV affil. ■ Rates: \$8; 8; 8, 8.

**KGMS**—1952; 1380 khz; 1 kw-U, DA-2. 1235 H St. (95814). (916) 441-3133. KULA Bcstg Co. (acq 6-1-62). Group owner: Key. Rep: Torbet, Moore. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Theodore J. Wolf, pres & gen mgr; Glenn Johnson, opns mgr; Gerald P. Fuetz, chief engr; Bill Stukaloff, coml mgr. ■ Rates: \$25; 19; 25; 19.

**KJAY**—May 23, 1963; 1430 khz; 500 w-D, DA. Rt. 1, Box 1300, W. Sacramento (95691). (916) 371-5101. Jack L. Powell (acq 12/1/65). Net: MBS. Rep: Dahlsten. Format: MOR. Spec progs: Sp 6 hrs; black 10 hrs, both wkly. ■ Jack L. Powell, pres, gen & coml mgr; Teresa Powell, prog & news & mus dir. ■ Rates: \$6.70; 6.70; 6.70; —.

**KNDE**—Aug. 1, 1945; 1470 khz; 5 kw-D, 1 kw-N, DA-2. 355 Commerce Circle (95815). (916) 922-8851. Mediacast (acq 1-1-71). Audio news: APR. Rep: Howard Dahlsten. Format: Top 40. ■ Scott Elrod, pres and gen mgr; Daniel Ohse, prog dir; Donovan Blue, mus dir; Steve Moore, prom mgr; Rick Comstock, news dir; Dick Hanseth, chief engr.

**KPOP**—See Roseville.

**KRAK**—November 1926; 1140 khz; 50 kw-U, DA-1. Box 6347 (95860). (916) 482-7100. Hercules Bcstg Co. (acq 1-20-60). Rep: H-R/Stone. Format: C&W. ■ Manning Slater, pres & gen mgr; John McRae, VP, sls; Jay Hoffer, VP, prog; Walt Shaw, prog dir; Bill Jones, news dir; Robert Stofan, VP, engrng.

**KEWT(FM)**—Co-owned with KRAK. Feb. 21, 1960; 105.1 mhz; 50 kw. Ant 420 ft. Stereo. Box 6347 (95860). (916) 488-8300. (Acq 3-1-72). Format: Btfl music. ■ LeGrand Rogers, prog dir; James M. Pierce, coml mgr.

## California Radio

See page C-1 for explanation of listings.

**KROI**  
Adult Rock  
Cleveland Broadcasting





**KROI(FM)**—1959; 96.9 mhz; 64 kw. Ant 280 ft. 5831 Rosebud Lane (95841). 331-5772. KEZS Inc. (acq 8-18-75). Group owner: ASI. Rep: McGavren Guild-PGW. Format: Progs. ■ George Fritzinger, pres; Michael Scheuble, gen mgr; Alice Daneri, coml mgr; Hank Swartz, chief engr. ■ Rates: \$15; 13; 15; 13.

**KROY**—1937; 1240 khz; 1 kw-D, 250 w-N. Box 15557 (95813). (916) 927-4274. Sacramento Bcstrs (acq 4-1-68). Group owner: ASI. Net: ABC/C. Format: Contemp. ■ George Fritzinger, pres; Barry Potter, gen mgr; Jack Daniels, prog dir; Steve Randall, mus dir; Lloyd Lagace, chief engr.

**KSFM(FM)**—See Woodland.

**KWOD(FM)**—Not on air, target date unknown; 106.5 mhz; 50 kw. Ant 120 ft. Stereo. 5770 Freeport Blvd. (95822). (916) 392-5300. Royce Intl Bcstg Corp. Net: ABC/FM. Rep: Buckley. Format: Adult contemp, personality. ■ Edward R. Stolz II, pres and gen mgr. ■ Rates: \$32; 28; 32; 24.

**KXOA(FM)**—Aug. 1, 1945; 107.9 mhz; 49 kw. Ant. 140 ft. Box 4864 (95825). (916) 483-5083. Don Lee Motors Corp. (acq 4-30-75). Stereo. Net: ABC/FM. Rep: Selcom. Format: Adult Stereo, soft rock. ■ Willet Brown, pres; Phil Melrose, gen mgr; Ed Hamlin, prog dir; Bob Venditti, chief engr. ■ Rates: \$13; 13; 16; 13.

**KZAP**  
98.5 fm quad

**KZAP(FM)**—Nov. 1, 1959; 98.5 mhz; 50 kw. Ant 250 ft. Stereo. Box 511 (95803). (916) 444-2806. The New Day Bcstg Co. Inc. (acq 4-10-73). Format: Contemp. rock. ■ Edward Beimfohr, pres and gen mgr; Robert Williams, prog dir; Scott McConnell, mus dir; Marla Grady, prom mgr; J. Church, news dir; Robert B. Venditti, chief engr. ■ Rates: \$17; 17; 20; 20.

## St. Helena

**KVYN(FM)**—Not on air, target date unknown; 101.7 mhz; 3 kw. Ant minus 520 ft. 1124 Foster Rd., Napa, Calif. (94558). Young Radio. Format: Standard pops.

## Salinas

\***KAUG(FM)**—90.9 mhz; 10 w. Ant 152 ft. Box 147 (93901). (408) 424-0654. Salinas Union High School. Format: Top 40 ■ James Costello, gen mgr.

**KBEZ(FM)**—See listing following KDON.

**KCTY**—July 17, 1963; 980 khz; 1 kw-D, DA. Box 1939 (93901). (408) 449-2421. JECO Inc. (acq 2-16-69). Rep: Savalli/Gates. Format: Spanish, variety. ■ James Coyle, pres & gen mgr; Marty Kline, asst to pres; Ed Cook, chief engr.

**KCTY-FM**—Dec. 5, 1966; 103.9 mhz; 2.65 kw. (CP: 3 kw.). Ant 300 ft. Dups AM 60%.

**KDON**—1947; 1460 khz; 5 kw-U, DA-1. 933 North Main St. (93901). (408) 422-5363. Forrest Cal-Central Corp. (acq 6-1-73). Net: ABC/C. Rep: Katz. Format: Contemp. ■ Robert A. Forrest, pres; Jack Perk, VP & gen mgr; Johnny Morgan, prog dir; Robert Dahlstrom, coml mgr; Derek Ryan, mus dir; George Bryant, prom mgr; Bill Wise, news dir; Jerry Lewine, chief engr; Bill Sigel, asst gen mgr. ■ Rates: \$10; 8.80; 10; 8.80.

**KBEZ(FM)**—Co-owned with KDON. December 1959; 102.5 khz; 18.5 kw. Ant 2270 ft. Stereo. Prog separate from AM. Format: Omnibus rock. ■ Walter Tschumperlin, prog dir; George Bryant, creative dir. ■ Rates: \$9.40; 8.20; 9.40; 8.20.

**KKEE**—July 4, 1963; 1570 khz; 250 w-D. Box 2138

## California Radio

See page C-1 for explanation of listings.

(93901). (408) 424-1428. Mt. Toro Bcstg Corp. (acq 5-1-72). Group owner: Rodgers. Net: ABC/I. Format: Btfl music. ■ David Rodgers, pres; Skip Vose, VP, gen mgr.

**KWYT(FM)**—Co-owned with KKEE. Sept. 16, 1964: 100.7 mhz; 910 w. Ant 2,420 ft. (408) 424-4141. Stereo. Format: Btfl mus.

**KTOM**—Sept. 25, 1947: 1380 khz; 5 kw-U, DA-2. Box 1380 (93901). (408) 422-7484. Monterey Peninsula Communications Inc. (acq 2-73). Group owner: Kilibro Bcstg Corp. Net: ABC/E. Rep: McGavren-Guild. Format: Modern country. ■ F. Robert Fenton, pres; Harry Miller, exec VP, gen mgr; Lloyd Carr, coml mgr and prog dir; Bobby Kane, mus dir; John Boren, chief engr. ■ Rates: \$10;9;10;8.

### San Bernardino

**KBON**—August 1947: 1240 khz; 1 kw-D, 250 w-N. 990 Inland Center Dr. (92412). (714) 885-6555. San Bernardino Bcstg Corp. (acq 10-15-70). Net: ABC/E. Rep: Petry. Format: Good mus. ■ Thomas M. Jones, pres & prog dir; Donald J. Caruso, gen mgr; D. David Bolick, prom mgr; Javy Bradbury, news dir; Lavern Garton, chief engr; Don Folsom, pub aff dir.

**KCKC**—Oct. 15, 1947: 1350 khz; 5 kw-D, 500 w-N, DA-2. Box 2565 (92406). (714) 882-2575. Dimarc Bcstg Co. (acq 2-18-66). Net: CBS. Rep: McGavren-Guild. Format: Contemp, C&W. ■ Douglas Trenner, pres; Walter D. Detweiler, VP & gen mgr; Jim Markham, gen sls mgr; Ken Thompson, local sls mgr; Mark Williams, prog dir; Bob Harvey, news dir.

**KDUO(FM)**—See Riverside.

**KFXM**—1929: 580 khz; 1 kw-U, DA-2. 666 Fairway Dr. (92408). (714) 825-5555. KFXM Bcstg Co. (acq 10-56). Group owner: Tullis & Hearne Stns. Rep: Blair. Format: Top 40. ■ Howard L. Tullis, pres; Al Anthony, exec VP; Bob Bunnell, gen and sls mgr; Ted Brown, prog dir; Larry Morton, chief engr.

**KMEN**—1947: 1290 khz; 5 kw-U, DA-2. Box 1290 (92402). (714) 889-2651. Lincoln Dellar (acq 7-1-73). Net: ABC/C. Rep: Katz. Format: Contemp. ■ Lincoln Dellar, pres; Ron Thompson, gen mgr; Buddy Scott, VP, prog; John Stolzenburg, VP sls.

**KOLA(FM)**—June 15, 1959: 99.9 mhz; 31 kw. Ant 1,630 ft. 3622 Main St, Riverside (92501). (714) 684-9992. (714) 852-9952. Frederick R. Cote (acq 12-22-65). Net: ABC. Rep: Katz. Format: Adult contemp. ■ Frederick R. Cote, pres & gen mgr; Tim Cuccia, coml mgr; George Wetherby, prog dir; Bill Farmer, prom mgr; Bruce Anderson, news dir; Dennis Howard, mus dir; Dennis Martin, chief engr.

**KQLH(FM)**—August 1974: 95.1 mhz; 15 kw. Ant 320 ft. Box 5640 (92412). (714) 888-2287. Channel Two Thirty Six Inc. (acq 3-74). Format: Religious. Spec progs: Black 5 hrs; Sp 1 hr, both wkly. ■ Donald Painter, mgr.

**\*KVCR(FM)**—December 1953: 91.9 mhz; 24.5 kw. Ant minus 320 ft. 701 S. Mt. Vernon Ave. (92403). (714) 885-0231. San Bernardino Comm. Col. Dist. Net: NPR. Format: Classical. Spec prog: Sp 3 hrs; black 11 hrs, both wkly. ■ Raymond F. Ellerman, supt; Thomas Little chmn and gen mgr. ■ \*KVCR-TV affil.

### San Clemente

**KAPX(FM)**—Nov. 16, 1971: 107.9 mhz; 28.5 kw. Ant 490 ft. 800 S. El Camino Real (92572). (714) 492-9800. El Camino Bcstg Co. Net: ABC/FM. Format: MOR. Stereo. ■ Kirk Munroe, pres; Michael Cantoni, gen and coml mgr; Michael Gordon, prog and mus dir; Michael Chamberlin, news dir; Glen Kippel, chief engr; David Mathews, VP. ■ Rates: \$10;10;10;7.

### San Diego

**KCBQ**—1946: 1170 khz; 50 kw-D, 5 kw-N, DA-2. 9416 Mission Gorge Rd. (92071). (714) 286-1170. KCBQ Inc. of Calif. (acq 1-20-75). Group owner: Charter Communications. Audio news: UPI. Rep: Metro Radio Sales. Format: Top 40. ■ George Wilson, pres; Russell Wittberger, gen mgr; Mike Stafford, coml mgr; Chuck Roberts, prog dir; Biran White, mus dir;

Reid Carroll, news dir; Bill Grazier, chief engr. ■ Rates: \$59;53;62;62.

**KDIG(FM)**—Feb 4, 1960: 98.1 mhz; 28 kw. Ant 640 ft. Box 22207 (92122). (714) 453-3962. West Coast Media Inc. (acq 5-3-71). Net: Golden West Radio. Rep: ABC FM Spot Sales. Format: MOR. ■ Donald B. McCann, pres; Reg Streeter, gen mgr; Pat Walden, coml mgr; Ross W. Forbes, prog and mus dir; Rick Corrigan, sports dir; Bob Royster, chief engr. ■ Rates: \$10;13;13;10.

**KEZL(FM)**—May 20, 1963: 102.9 mhz; 195 kw. Ant 1850 ft. Box 0182, College Grove Center (92115). (714) 286-0103. Stereo. Combined Communications Corp. (group owner; acq 8-20-75). Rep: Selcom. Format: Btfl mus. ■ Stephen O. Jacobs, gen mgr; Scott Gregory, prog dir; Carter Clements, news dir; Brenda Pina, coml mgr. ■ Rates: \$17;19;19;15.



**KFMB**—May 19, 1941: 760 khz; 5 kw-U, DA-N. 1405 Fifth Ave. (92120). (714) 232-2114. TWX 910-335-1210. Midwest TV Inc. (group owner, acq 4-1-64). Net: ABC/E. Rep: McGavren Guild. Format: Contemp/MOR. ■ August C. Meyer, pres; Robert L. Myers, VP, gen mgr; Paul E. Palmer, stn mgr; John Lynch, gen sls mgr; Peter Hallisay, local sls mgr; Anna Kowtunt, prom mgr; Clark Anthony, mus dir; Ron Reina, news dir; Charles Abel, chief engr. ■ Rates: \$55;32;36;22.

**KFMB-FM**—Sept. 21, 1959: 100.7 mhz; 30 kw horiz., 26.5 vert. Ant 620 ft. Prog sep from AM. Stereo. Format: Top 40. ■ Bobby Rich, prog dir; Jimmy Fox, mus dir; Terri Lynn, news dir. ■ KFMB-TV affil. ■ Rates: \$18;15;21;21.

**KFSD-FM**—1949: 94.1 mhz; 100 kw. Ant 640 ft. 1540 6th Ave. (92101). (714) 239-9091. Lotus Communications (group owner; acq 2-28-74). Rep: Lotus, GCT. Format: Classical, jazz. ■ Howard Kalmenson, pres; Hal Rosenberg, gen mgr; Terry Brennen, sls mgr; Sharon Wienzueg, prom mgr; Francis Box, mus dir; Joel Saxberg, Bob Gonssett, chief engr.

**KGB**—July 14, 1922: 1360 khz; 5 kw-D, 1 kw-N. 4141 Pacific Coast Hwy. (92138). (714) 297-2201. KGB Inc. (acq 11-30-62). Rep: Eastman. Format: Rock, news. ■ Willet Brown, pres; Jim Price, gen mgr; Bob Lafrate, coml mgr; Ron Jacobs, prog dir; Art Schroeder, mus dir; Brad Messer, news dir; Richard Rudman, chief engr.

**KGB-FM**—May 11, 1959: 101.5 mhz; 50 kw. Ant 500 ft. Dup AM news only. Stereo. Format: Progs rock & news.

**KITT(FM)**—1954: 105.3 mhz; 120 kw horiz. 31 kw vert. Ant 180 ft. Suite 525, 325 Broadway (92101). (714) 232-0144. Shepard Bcstg Corp. of Calif. Group owner: Shepard. Rep: Torbet. Format: Btfl mus. ■ Herbert J. Weber, pres; Jerry Izenberg, gen mgr.

**KLRO(FM)**—March 6, 1960: 94.9 mhz; 40 kw. Ant 52 ft. (CP 2.15 kw Ant 1760 ft). 233 A. St., Suite 205 (92101). (714) 239-1217. James C. Gates (acq 11-15-70). Stereo. Format: Inspiration, talk. Spec prog: Black, 2 1/2 hrs; Ger 4 hrs; Sp 3 hrs; Port 1 hr wkly. ■ James C. Gates, pres & gen mgr; V. C. (Chuck) Wheeler, prog coord and chief anncr; Bob Roister, chief engr; Jann Maddock, prom mgr. ■ Rates: \$10;10;10;10.

**KOGO**—1926: 600 khz; 5 kw-U, DA-1. Box 545 (92112). (714) 263-6191. TWX 910-335-2099. Retlaw Bcstg Co. (acq 1-15-72). Net: NBC. Rep: Major Market Radio. Format: MOR. ■ Joseph C. Drilling, pres; Nancy Haddock, traffic mgr; Scotty Day, prog dir; Rowena Paley, mus dir; Ken Graue, news dir; Ralph Evans, chief engr; Jerry Jackson, stn mgr; Jack Heye, prom mgr. ■ Rates: \$55;37;45;27.

**KOZN-FM**—1965: 103.7 mhz; 36 kw. Ant 580 ft. 630 Ash St. (92101). (714) 238-1037. KOZN Inc. Rep: Webb. Format: C&W. ■ Rich Tyson, opns mgr; Steve Gordon, prog & prom mgr.

**\*KPBS-FM**—Sept. 12, 1960: 89.5 mhz; 2 kw. Ant

1,820 ft. San Diego State U. (92182). (714) 286-6431. State of Calif., San Diego U. Net: NPR. Format: Pub affrs, cultural. ■ Paul J. Steen, gen mgr; Tom McManus, prog dir; Ken Kramer, prod dir; Lindsay Passmore, mus dir; Jerry Zullo, news dir.

## KPRI

### Contemporary Adult Rock

**KPRI(FM)**—June 26, 1960: 106.5 mhz; 50 kw. Ant 230 ft. 11585 Sorrento Valley Rd. (92121). (714) 452-8181. Southwestern Bcstr Inc. (group owner; acq 7-1-68). Stereo. Rep: Century. Format: Contemp adult rock. ■ Edward T. Shaddek, pres; Jack Lane, VP & gen mgr; Keith Allen, prog dir; Monk Evans, mus dir; Linda Smith, coml mgr; Scott Thomas, news dir; Dick Warren, chief engr. ■ Rates: \$30;33;36;36.

**KSDO**—October 1947: 1130 khz. 5 kw-D, 1 kw-N, DA-2. 1450 7th Ave. (92101). (714) 234-8361. Generation II Radio of San Diego (acq 2-1-71). Net: CBS, MBS. Audio news: UPI. Rep: CBS Radio. Format: News. ■ Jack M. Sabella, VP, gen mgr; Keith Newby, opns mgr; Sandra Holley, prom mgr; Joe Heiser, chief engr; Donald Budd, news dir. ■ Rates: \$44;25;38;20.

**\*KSDS(FM)**—September 1952: 88.3 mhz; 830 w. Ant 170 ft. 1425 Russ Blvd. (92101). (714) 234-1062. San Diego Community College District. Format: Jazz. ■ James Dark, gen mgr; Hope Shaw, prog & news dir; Mary Williams, prom mgr; Richard Upton, opns mgr; Ronald C. Worloy, trans engr; Robert Wiel, chief engr.

**KSON**—1946: 1240 khz; 1 kw-D, 250 w-N. College Grove Center (92115). (714) 286-1240. Broadmoor Bcstg Corp. (acq 2-1-62). Net: ABC/I. Audio news: UPI. Rep: Blair. Format: C&W. ■ Dan McKinnon, pres & gen mgr; Allan Steilmach, coml mgr; Ed Chandler, prog dir; Frank Lee, mus dir; Dick Warren, chief engr; Joan Reed, natl sls. ■ Rates: \$38;33;38;23.

**KSON-FM**—Jan. 15, 1964: 97.3 mhz; 50 kw. Ant 215 ft. Format: Easy country. Prog sep from AM. Stereo.

**KYXY(FM)**—1960: 96.5 mhz; 30 kw. Ant 540 ft. (CP 1.80 kw. Ant 1860 ft). Stereo. 1414 Eighth Ave. (92101). (714) 235-6595. KYXY Inc. Net: ABC/FM. Rep: HR/Stone. Format: Better mus. ■ Wally Nelskog, pres; Wallace K. Reid, VP & gen mgr; Gordon Benson, prog & new dir.

### San Fernando

**KGIL**—October 1947: 1260 khz; 5 kw-U, DA-2. 14800 Lassen St. (91343). (213) 894-9191. Buckley Bcstg Corp. (group owner, acq 1960). Rep: Buckley. Format: MOR. ■ Richard D. Buckley, pres; Stanley G. Warwick, gen mgr; Bill Smith, news dir; Dave Mandelbaum, chief engr; James F. Mergen, gen sls mgr.

**KVFM(FM)**—Nov. 14, 1958: 94.3 mhz; 3 kw. Ant minus 72 ft. Stereo. 8155 Van Nuys Blvd., Panorama City, Calif. (91402). (213) 787-6000. Pacific Western Bcstg Inc. (acq 5-74). Net: ABC/E. Rep: Radio Time Slts. Format: MOR. ■ John Shepard, pres; Jerry Izenberg, VP, gen mgr; Jack Roth, prom mgr.

### San Francisco

**KABL**—See Oakland.

**KABL-FM**—July 17, 1958: 98.1 mhz; 100 kw horiz, 67 kw vert. Ant 940 ft. Stereo. 632 Commercial St. (94111). (415) 982-9586. TWX 910-366-7013. Starr-KABL Inc. (acq 4-72). Group owner: Starr. Dups KABL 25%. Rep: Torbet, Simpson. Format: Good mus. ■ Peter H. Starr, pres; Knowles L. Hall, gen mgr; David L. McKinsey, prog dir; R. Louis Davis, news dir; Jacques Verdier, chief engr.

**\*KALW(FM)**—1940: 91.7 mhz; 3.3 kw. Ant 70 ft. (CP 2.5 kw. Ant 800 ft.) 2905 21st St. (94110). (415) 648-1177. San Francisco Unified School District. Net: NPR. Format: Ed. Spec progs; Ger 1 1/2 hrs; It 1 hr; Sp 1 1/2 hrs; black 1 hr; classical 20 hrs; jazz 2 hrs; Chinese 9 1/2 hrs, all wkly. ■ Leon Del Grande, gen mgr; T. R. Samuel, prog dir; Mary Ann Harvey, prog coord; Jack Phillips, chief engr.

**KBRG(FM)**—June 1, 1964: 105.3 mhz; 15 kw. Ant 1200 ft. Stereo. 133 Geary St. (94108). (415) 421-1053. Entertainment Communications Inc. (group owner; acq 6-6-69). Rep: Fred Smith (NY), Hooper Jones (Chi), Harlan Oaks (La.). Format: Sp. Spec progs: 20 languages. ■ Kenneth R. Carey, VP & gen mgr.

**KCBS**—April 1909: 740 khz; 50 kw-U, DA-2, One Embarcadero Center (94111). (415) 982-7000. CBS Inc. (group owner; acq 2-16-49). Net: CBS. Rep: CBS Radio Spot Sales. ■ Peter M. McCoy, VP-CBS Radio div & gen mgr; Wally Jutchinson, gen sls mgr; Norm Woodruff, news dir; Jack Sampson, prom mgr; Howard Immekys, chief engr.

**KCBS-FM**—Feb. 1, 1948: 98.9 mhz; 35 kw. Ant 640 ft. Prog sep from AM. Stereo. ■ Roger Layng, gen mgr; Dave Murphy, sls mgr.

**KDFC(FM)**—Sept 1, 1947: 102.1 mhz; 33 kw. Ant 1050 ft. 495 Beach St. (94133). (415) 776-4720. Sundial Bcstg Corp. Dup KIBE Palo Alto 100%. Rep: Groskin, Harlan Oakes. Format: Classical. ■ Wm. A. Crocker, pres; Edward Davis, gen mgr; Michael Weakley, prog dir. ■ Rates: \$228;228;228,228.

**KDIA**—See Oakland.

**KEAR(FM)**—1947: 97.3 mhz; 82 kw. Ant 1100 ft. 1234 Mariposa St. (94107). (415) 468-3500. Family Stns Inc. (group owner; acq 1958). Net: Family Radio. Format: Relig. ■ Harold Camping, pres; Thad McKinney; stn mgr; Robert Lyon, chief engr; Dave Deno, prod dir.

**KEST**—June 7, 1922: 1450 khz; 1 kw-D, 250 w-N. 1231 Market St. (94103). (415) 626-5585. KEST Inc. (acq 7-3-64). Net: MBS. Rep: Webb. Format: MOR. ■ John F. (Les) Malloy, pres; Alan P. Schultz, VP & gen mgr; Charlene Perrone, coml mgr; Tom Johnson, prog dir; Jan Kelly, pub ser dir; Alan P. Schultz, mus dir; Ed Knight, news dir; Tom Johnson, chief engr.

**KFAX**—1926: 1100 khz; 50 kw-D, DA-D (L-WWWE). 1470 Pine St. (94109). (415) 673-4148. Argonaut Bcstg Co. (acq 5-13-60). Group owner: Key. Format: Relig/Inspirational. ■ Judd Sturtevant, pres & gen mgr; David Crosatto, opns mgr; Alfred Covaia, editorial dir; Roger L. Roberts, chief engr & asst to pres. ■ Rates: \$25;25;25,25.

**KFOG(FM)**—March 1, 1963: 104.5 mhz; 7.9 kw. Ant 1450 ft. Stereo. Ghirardelli Sq., 900 North Point (94109). (415) 885-1045. TWX 910-362-6651. General Electric Bcstg Co. (group owner, acq 7-9-74). Rep: Katz. Format: Easy Listening, MOR. Spec prog: Black 1/2 hr wkly. ■ Peter V. Taylor, VP & gen mgr; Wilson Van Alst III, news dir, opns mgr; Howard C. Vose, sls mgr; Cynthia Kersey, traffic; John L. McCarthy Jr., chief engr.

**KFRC**—Sept. 24, 1924: 610 khz; 5 kw-U. 415 Bush St. (94108). (415) 982-9200. TWX 910-372-7756. RKO General Inc. (group owner; acq 1949). Rep: RKO Radio Rep. Format: Contemp, Top 40. ■ Patrick W. Norman, VP & gen mgr; Michael Spears, prog dir; Dave Sholin, mus dir; Dave Cooke, news dir; Robert M. Kanner, chief engr.

**KFRC-FM**—Nov. 30, 1960: 106.1 mhz; 69 kw. Ant 1290 ft. 425 Bush St. (94108). Progs sep from AM. Stereo. Format: Nostalgia rock. ■ Paul Ward, prog dir; Dave Sholin, mus dir.

**KGO**—Jan. 8, 1924: 810 khz; 50 kw-U, DA-1. 277 Golden Gate Ave. (94102). (415) 863-0077. TWX 415-393-7317. ABC Inc. (group owner; acq 1944). Net: ABC/I. Rep: Blair. Format: News, talk. ■ Michael Luckoff, VP & gen mgr; Roland Galli, gen sls mgr; Jerry Johnson, opns dir; Karylyn von Moren, prom mgr; Dick Leonard, news dir; Veldon Leverich, chief engr.

**KSFX(FM)**—Co-owned with KGO. Nov. 3, 1947: 103.7 mhz; 7 kw. Ant 1450 ft. 1177 Polk St. (94109). (415) 928-0104. ABC Inc. (acq 1944). Net: ABC/FM. Rep: ABC-FM Spot Sales. Audio news: APR. Format: Disco rock. Prog sep from AM. ■ Donald H. Platt, gen mgr; Marbeth Richmond, gen sls mgr; Sean Conrad, prog dir; William Abbott, news dir; Steve Roberts, chief engr. ■ KGO-TV Affil.

**KIOI(FM)**—Listing follows KIQI.

**KIQI**—Oct 27, 1957: 1010 khz; 10 kw-D, DA. San Francisco Wireless Talking Machine Co. Inc. (acq 2-22-74). Dups KIOI 100%.

**KIOI(FM)**—Co-owned with KIQI. Oct. 27, 1957: 101.3 mhz; 125 kw. Ant. 1,160 ft. 700 Montgomery St. (94108). (415) 956-5101. Pacific FM Inc. Net: ABC/C. Rep: Masla. Format: Adult contemp. ■ James J. Gabbert, pres & gen mgr; Frank Kasper, coml mgr; Leora Johnson, prom mgr; Laverne Drake, mus dir; Charles Seraphin, news dir; Michael Lincoln, chief engr.

**KKHI**—1947: 1550 khz; 10 kw-U, DA-2. Suite 1410,

St. Francis Hotel (94119). (415) 986 2151. Buckley Enterprises (acq 3-1-64). Group owner: Buckley Bcstg. Rep: Buckley. Format: Classical. ■ James P. Hickey, Jr., VP & gen mgr; Lee Whiting, opns mgr; Leonard Mattson, local sls mgr; John Hoffman, natl sls mgr; Fred Krock, chief engr. ■ Rates: \$51;45;51;45.

**KKHI-FM**—1959: 95.7 mhz; 5.6 kw. Ant 1190 ft. Dup AM. Stereo. ■ Rates same as AM.

**KMPX(FM)**—Dec. 10, 1959: 106.9 mhz; 80 kw. Ant 1120 ft. Stereo. 7 Adelaide Pl. (94102). (415) 771-8500. National Science Network (acq 11-69). Format: Swing-Big Bands. ■ Stan Guell, sr VP; John E. Jensen, gen & prom-mgr & prog dir; Michael Pflaum, coml mgr; Kathryn Beck, mus dir; Keith Davidson, chief engr.

**KNAI-FM**—Listed after KNBR

**KNBR**—April 17, 1922: 680 khz; 50 kw-U. Grosvenor Plaza (94102). (415) 626-6700. National Broadcasting Co. (group owner). Net: NBC. Rep: McGavren-Guild/PGW. Format: MOR. ■ William W. Dwyer, gen mgr; George Moody, gen sls mgr; Allan Hotlen, prog dir; Isabelle Lemon, prom mgr; Gene D'Accardo, news dir; Ron Reynolds, mus dir; John Cameron, chief engr. ■ Rates: \$105;70;90;38.

**KNAI-FM**—Oct. 12, 1949: 99.7 mhz; 45 kw. Ant 1240 ft. Progs sep from AM. Stereo. Format: All news. ■ Rates same as AM.

**KNEW**—See Oakland.

**\*KPOO(FM)**—89.5 mhz; 245 w. Ant 410 ft. Box 11008 (94101). (415) 864-7474. Poor Peoples' Radio Inc. Audio news: UPI. Format: Third World communities, diversified. Spec progs: Jazz 6.5 hrs; Sp 14 hrs; C&W 4 hrs; North American, Latin American 2.5 hrs; Asian 2.5 hrs wkly. ■ George Kelsey, pres and gen mgr; Joseph J. Rudolph, opns mgr; Jahid Ashley, stn mgr; Renee Montagne, prog dir; Karl Marx Yeargans and Jose Castellar, mus dirs; Barbara Lubinski and Terry Collins, news dirs; Odus Evans, chief engr.

**\*KQED-FM**—June 1969: 88.5 mhz; 110 kw. Ant 1270 ft. 1011 Bryant St. (94103). (415) 864-2051. TWX 910-373-6609. KQED Inc. Stereo. Net: NPR. Format: Contemp, talk, R&B, cultural. Spec prog: Ger 1 hr; It 1/2 hr; Pol 1 hr; black 3 hrs; C&W 1 hr wkly. ■ Bill Osterhaus, pres; Jay Agustine, gen mgr; Marilyn Butters, prom mgr; Gene Parrish, prog dir; Mel Ford, chief engr. ■ KQED(TV) affil.

**KRON-FM**—Feb. 16, 1959: 96.5 mhz; 33 kw. Ant 1410 ft. 1001 Van Ness Ave. (94119). (415) 441-4444. Chronicle Bcstg Co. Stereo. Format: Easy Listening. ■ A. H. Constant, pres; Pep Cooney, gen mgr; Lee Noble, opns mgr; James Kuchan, mus librarian; Lee Beryhill, chief engr.

**KSAN-FM**—Co-owned with KNEW Oakland, Calif. March 12, 1958: 94.9 mhz; 35 kw. Ant 1140 ft. horiz. 1130 ft. vert. (CP 30 kw. Ant 1210 ft). 354 Sansome St. (94104). (415) 986-2825. Metromedia Inc. (group owner; acq 1967). Audio news: APR. Rep: Metro Radio Sls. Format: Prog rock. ■ George Duncan, pres; Jerry Graham, gen mgr; Jeff Nemerovski, natl sls mgr; Bonnie Simmons, prog and mus dir; Vicky Cunningham, prom mgr; Danice Bordett, news dir; Ed Ely, chief engr. ■ Rates: \$47;47;68;68.



**KSFO**—Aug. 10, 1925: 560 khz; 5 kw-D, 1 kw-N. 950 California St. (94108). (415) 982-5500. TWX 916-372-7954. Golden West Bcstrs (group owner; acq 8-56). Audio news: UPI. Format: MOR. ■ Bert S. West, pres; Herbert S. Briggis, sls mgr; Victor Ives, prog dir; Elma Greer, mus dir; Jeffrey Skov, news dir; William D. Shaw, gen mgr. ■ Rates: \$100;55;85;23.

**KSFX(FM)**—Listing follows KGO.

**\*KUSF(FM)**—April 1964: 90.3 mhz; 1.45 kw. Ant 105 ft. 2130 Fulton St. (94117). (415) 387-3803 or 666-6667. University of San Francisco. ■ Steve Runyon, gen mgr.

**KYA**  
Contemporary Rock

**KYA**—1926: 1260 khz; 5 kw-D, 1 kw-N. One Nob Hill Circle (94108). (415) 397-2500. TWX 910-372-6585. Avco Bcstg Corp. (group owner; acq 6-10-65). Audio news: APR. Rep: Avco Radio & TV Sls. Format: Top 40. ■ John T. Murphy, pres; Clifford Hunter, VP, gen mgr; Mark Taylor, prog dir; Larry Brownell, news dir; Ron Smith, chief engr; Fred Schumacher, coml mgr; Steve Jordan, mus dir; Bonita Williams, prom mgr. ■ (Comb rate.) ■ Rates: \$55;45;65;55.

**KYA-FM**—February 1959: 93.3 mhz; 25 kw. Ant 660 ft. Dups AM 50%. Stereo.

**San Gabriel**

**KALI**—1942: 1430 khz; 5 kw-U, DA-2. 5723 Melrose Ave., Hollywood (90038). (213) HOLLYWOOD 6-6161. Tele Bcstrs of California Inc. (acq 2-57). Format: Spanish. ■ Richard Eaton, pres; Philip A. Malkin, gen mgr; Juan Rafael Meono, prog & news dir; Mike Mullins, sls mgr; Charles McKee, chief engr.

**San Jose**

**KARA(FM)**—See Santa Clara.

**KBAY(FM)**—Listing follows KEEN.

**KEEN**—June 21, 1947: 1370 khz; 5 kw-U, DA-2. 1245 S. Winchester Blvd. (92128). (408) 249-5336. United Bcstg Co. Group owner: Golden Pacific. Rep: Selcom. Net: Golden Pacific Sports. Format: Contemp. ■ George M. Mardikian, pres; B. Floyd Farr, gen mgr; Len C. Smith, stn mgr; Steve Snell, prog dir; Al Dougherty, natl sls; Bill Spendlove, sls mgr; George D. Snell, chief engr. ■ Rates: \$17;15;17;15.

**KBAY(FM)**—Co-owned with KEEN. March 4, 1963: 100.3 mhz; 14.5 kw. Ant 2,580 ft. horiz, 2,540 ft. vert. (408) 249-5229. Rep: HR/Stone. Format: Btfl mus. Prog sep from AM. Stereo. ■ Ray Hollingsworth, stn mgr; Monty Hall, prog dir; Bill Holmberg, natl sls mgr. ■ Rates: \$24;26;24;21.

**KEZR(FM)**—July 3, 1967: 106.5 mhz; 50 kw. Ant 430 ft. 111 W. St. John St. (95113). (408) 287-5775. PSA Bcstg Inc. (group owner; acq. 1971). Net: PSA. Rep: AVCO. Format: Easy listening. Spec prog: News 4 3/4 hrs; pub affrs 1 3/4 hrs; relig 2 hrs, wkly. ■ George Moody Jr., gen mgr; Dick Winiecki, opns dir; Tom Vigor, chief engr.

**KLIV**—1946: 1590 khz; 5 kw-U, DA-N. Box 995 (95108). (408) 293-8030. KLIV Inc. (acq 7-1-67). Rep: Avery-Knodel. Format: Top 40. ■ Robert S. Kieve, pres & gen mgr; Max Reeder, sls mgr; Alan Wald, news dir; John Bettencourt, mus dir; Vicent Lopopoli, chief engr.

**KLOK**—Oct 19, 1946: 1170 khz; 50 kw-D, 5 kw-N, DA-2. Box 6177 (95150). (408) 274-1170. TWX: 910-338-0233. P&T Investment/Weaver Bcstg. (acq 12-5-66). Audio news: UPI. Rep: KATZ. Format: MOR/Personality. Spec prog: Farm 1/2 hr wkly. ■ Philip C. Davis, pres; Bill Weaver, exec VP gen mgr; Don Welsh, prog dir; Judy Currier, local sls mgr; Ray Hasha, news dir; Steve Martinez, mus lib; Patricia Meier, prom mgr and pub aff dir; Dave Evans Elster, chief engr. ■ Rates: \$48;41;48;24.

**KOME(FM)**—July 1, 1959: 98.5 mhz; 12.5 kw. Ant 880 ft. Stereo. 1245 S. Winchester Blvd. (95128). (408) 246-6811. The Audio House Inc. (acq 5-1-73). Rep: Century. Format: Progressive. ■ Michael Weiner, pres; Dan Tapson, gen mgr; Ed Romig, prog dir; Dana Jang, mus dir; Lynn Raskis, news dir; John Higdon, chief engr; Armand Plato, prom mgr. ■ Rates: \$26;31;35;35.

**KSJO(FM)**—December 1946: 92.3 mhz; 20 kw. Ant minus 57 ft. Stereo. 3003 Moorpark (95128). (408) 246-6060. Sterling Recreation Org. (acq 5-74). Audio news: UPI. Rep: GCI. Format: Progressive. ■ Bruce Johnson, pres; Steve Rosetta, gen mgr; Dennis Newhall, coml mgr; Don Wright, prog dir, prom mgr; Burt Baumgartner, mus dir; Victory Vaughn, news dir; Bruce Earl, chief engr. ■ Rates: \$18;20;20;20.

**\*KSJS(FM)**—Feb 4, 1963: 90.7 mhz; 85 w (cp lkw).



## California Radio

See page C-1 for explanation of listings.

Ant minus 170 ft. Cal. State Univ-San Jose (95114). (408) 277-2766. State of California-Cal. State Univ-San Jose. Format: Educl. Spec progs: Classical 5 hrs; Sp 5 hrs; council mtgs 4 hrs, wkly. ■ Rod Flores, gen mgr; William Matolyak, chief engr.

**KXRX**—June 24, 1948: 1500 khz; 10 kw-D, 5 kw-N, DA-2. Box 167 (95103). (408) 292-5080. San Jose Bcstg Co. Rep: Torbet. Format: News. ■ Joe E. Levitt, pres & gen mgr; Chuck Christianson, coml mgr; David Smith, opns dir; Alice Schokley, prom mgr; Herm Stalberg, mus dir; Ken Blase, news dir; James E. Levitt, research dir.

### San Luis Obispo

**KATY**—Dec 13, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 841 (93401). (805) 543-1340. Hill Radio Inc. (acq 6-7-73). Net: CBS, Golden West. Rep: Masla/Young, Hyett. Format: MOR. ■ Duane E. Hill, pres.

**\*KCBX(FM)**—July 27, 1975: 90.1 mhz; 76 w. Ant 1440 ft. 846 Higuera St., Suite 2 (93401). (805) 541-1295. Community Bcstg Inc. Net: NPR. Format: Classical, jazz, variety. Spec progs: Ger 1 hr; It 2 hrs; Sp 2 hrs; C&W 3 hrs; Amer 1 hr; religious 4 hrs, wkly. ■ Stephen Urbani, pres and prog dir; Steve Burrell, gen mgr; Patty Jones, mus dir; Ralph Waldo, news dir; Frank Calabrese, chief engr.

**\*KCPB(FM)**—1968: 91.3 mhz; 2 kw. Ant minus 350 ft. California State Polytechnic College (93401). (805) 544-4640. Calif Polytechnic State University. Format: Progs. Spec prog: Classical 20 hrs wkly. ■ Cheryl Wright, gen mgr.

**KSLY**—Feb 6, 1960: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (93601). (805) 543-9400. KSLY Bcstg Co. (acq 10-16-69). Rep: McGavren-Guild/PGW Radio. Format: Contemp. Spec progs: Fr 1 1/4 hrs wkly. ■ Homer H. Odum, pres & gen mgr; Guy Paul, prog dir; Fred Peterson, news dir; Ken Burk, mus dir; Phil Acampora, coml mgr; Harold Hallikainen, chief engr.

**KUNA(FM)**—Co-owned with KSLY. December 1959: 96.1 mhz; 3.8 kw. Ant 1410 ft. Box 1400 (93601). (805) 543-9400. KSLY Bcstg Co. (acq 8-1-72). Format: Good music. Prog sep from AM. ■ Steve LaMont, prog dir.

**KVEC**—May 1937: 920 khz; 1 kw-D, 500 w-N. Box 787 (93401). (805) 543-8830. Century Bcstg Co. (acq 3-13-75). Group owner: Greentree. Net: ABC/I. Rep: Eastman. Format: Uptempo, MOR. ■ Charlie D. Powers, pres; Bob Brown, gen mgr; Danny Clarkson, sls & prom mgr; Gary Christianson, prog and mus dir; Keith Eldridge, news and sports dir; Rick Smith, chief engr. ■ Rates: \$12.9;12.7.

**KZOZ(FM)**—1962: 93.3 mhz; 29.5 kw. Ant 1430 ft. Forrest Communications Corp. Co-owned with KDON, Salinas, Calif. Format: Progs. ■ Michael Stallings, prog dir.

### San Mateo

**\*KCSM(FM)**—October 1964: 91.1 mhz; 14 kw. Ant 330 ft. 1700 W. Hillsdale Blvd. (94402). (415) 574-6427. San Mateo Community College District. Net: NPR. Format: MOR. ■ Douglas B. Montgomery, gen mgr; Daniel C. Odum, prog dir; Mike Davidson, mus dir; Frank Lanzone, prom mgr; Francis (Joe) Morgan, chief engr. ■ \*KCSM-TV affil.

**KOFY**—1946: 1050 khz; 1 kw-D. 1818 Gilbreth Rd., Burlingame (94010). (415) 692-2433. Spanish Bcstg System. (acq 7-1-67). Rep: AAA Reps, Tracy Moore, Radio Time Sls. Format: Spanish. ■ H. Scott Killgore, pres; F. T. Crennan, gen mgr; Jess Carlos, stn mgr.

**KSOL(FM)**—April 1, 1963: 107.7 mhz; 3.8 kw. Ant 1590 ft. (CP 6.2 kw. Ant 1160 ft.) 600 S. Bayshore Blvd. (94402). (415) 347-6638. Intercontinental Radio Inc. (acq 1966). Group owner: United Bcstg. Stereo. Net: National Black. Rep: UBC Sales. Format: Black, rock. ■ Richard Eaton, pres; John Darin, gen mgr; Carol Cackowsky, coml mgr; Harry Jeffery, prog dir; Buddy Lowe, prom mgr; Ed Anderson, news dir; Lee Grundland, chief engr.

### San Rafael

**KTIM**—May 1947: 1510 khz; 1 kw-D. 1040 B St. (94901). (415) 456-1510. Marin Bcstg Co. Net: MBS.

Format: Progs. ■ Ollie Hayden, gen mgr; Clint Weyrauch, prog dir; Bill Richison, news dir; Rick Marshall, chief engr. ■ Rates: \$12.9;12.7.

**KTIM-FM**—June 1, 1961: 100.9 mhz; 1.9 kw. Ant 360 ft. Dup AM 28%. Stereo. Format: Prog. ■ Rates: \$10;12;15;15.

### Santa Ana

## KWIZ Better Music—Better News

**KWIZ**—November 1926: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 3101 W. 5th St. (92703). (714) 839-4220. Voice of the Orange Empire Inc. Ltd. (acq 1965). Group owner: Davis Bcstg. Audio news; APR, UPI. Rep: Masla. Format: Oldies, variety. ■ Philip C. Davis, pres; William Weaver, VP & gen mgr; Pat Michaels, stn mgr, news dir; Steve Colley, chief engr; Verna Greathouse, mus lib. ■ Rates: \$504;372;504;204.

**KWIZ-FM**—1947: 96.7 mhz; 3 kw. Ant 120 ft. horiz, 115 ft vert. Prog sep from AM. Stereo. Format: Contemp. ■ Rates: \$84;84;84;84.

**KYMS(FM)**—Feb 6, 1960: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. 1601 N. Bristol Ave. (92706). (714) 835-1063. Southwestern Bcstrs Inc. (group owner; acq 10-1-68). Format: Contemp Christian mus. ■ Edward T. Shadek, pres; Arnie McClatchey, gen mgr.

### Santa Barbara

**\*KCSB-FM**—November 1964: 91.5 mhz; 185 w. Ant 2,910 ft. Box 13401 (93107). (805) 961-3757. Regents of the U. of Calif. Net: ABC/FM. Audio news: APR. Format: Block. ■ David Kiehn, gen mgr.

**KDB**—April 1, 1926: 1490 khz; 1 kw-D, 250 w-N. 23 West Micheltorena (93101). (805) 966-4131. Pacific Bcstg Co. (acq 4-21-71). Audio news: UPI. Rep: McGavren-Guild. Format: Adult mus. ■ Richard E. Marsh, pres; Robertson C. Scott, gen mgr; Richard Lane, chief engr. ■ Rates: \$15.20;15.20;15.20;7.60.

**KDB-FM**—Oct 14, 1960: 93.7 mhz; 5 kw. Ant minus 1,000 ft. (CP 12.5 kw. Ant 870 ft) Prog separate from AM. Stereo. Format: Btfl mus. ■ Rates same as AM.

**KIST**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 1169 (93102). (805) 966-3981. Radio Santa Barbara Inc. Rep: Buckley. Format: Contemp. Spec progs: It 1 hr; free speech 1/2 hr, wkly. ■ J. P. Wardlow Jr., pres; Bob Jones, gen mgr; Hal Bates, prog dir; Patrick C. Riley, news dir; Cherie Welty, coml mgr; Dick Williams, mus dir; Douglas A. Wedel, chief engr.

**KKIO**—March 2, 1962: 1290 khz; 500 w-D. 5386 Hollister Ave. (93111). (805) 964-8661. KACL Radio Inc. (acq 5-1-74). Net: ABC/I. Rep: Torbet. Format: C&W. Spec prog: Sp 2 hrs, wkly. ■ Guy S. Erway, pres, gen & coml mgr; Joyce C. Erway, prog dir; Nick Peirce, news dir; F. W. Carr, chief engr.

**KRUZ(FM)**—April 18, 1961: 103.3 mhz; 105 kw. Ant 2980 ft. Carillo Hotel (93101). (805) 963-1831. The Schuele Org. (acq 5-21-71). Net: ABC/E. Format: Talk, beautiful mus. Spec prog: Classical 14 hrs wkly. Stereo. ■ Carl L. Schuele, pres and gen mgr; Randall Chase, prog & mus dir; Fred Holub, chief engr; Ed Folley, news dir; Patricia Drake, prom mgr. ■ Rates: \$13;17;17;13.

**KTMS**—Oct 31, 1973: 1250 khz; 1 kw-U, DA-1. Drawer NN (93102). (805) 963-1975. News-Press Pub Co. Net: NBC. Rep: Howard. Format: Contemp, news. Spec progs: Sp 2 1/2 hrs wkly. ■ Stuart S. Taylor, pres; Robert Senn, prog dir; Mary Ruehr, mus dir; Gary Clark, news dir; John Strahler, chief engr. ■ Rates: \$11;7;9;7.

**KTMS-FM**—Sept 1, 1957: 97.5 mhz; 17.5 kw. Ant 2900 ft. Dup AM 15%. ■ Rates same as AM.

**KTVD**—Aug 11, 1962: 990 khz; 1 kw-D, DA. 1216 State St. (93101). (805) 963-1601. Antares Bcstg Co. (acq 6-14-75). Rep: Selcom. Format: Progressive; free form. ■ G. D. Gentling Jr, pres and gen mgr; Gerry DeWitt, news dir; Fred Holub, chief engr; Larry Johnson, prog dir; Laurie Cobb, mus dir. ■ Rates: \$13;10.50;13.9.

**KTVD-FM**—Aug 11, 1962: 99.9 mhz; 34 kw. Ant 550 ft. Dups AM daytime. Stereo.

### Santa Clara

**KARA(FM)**—Sept 25, 1964: 105.7 mhz; 50 kw. Ant 500 ft. 2775 Park Ave. (95050). (408) 243-4252. Santa Clara Broadcasters Inc. (acq 7/1/72). Net: ABC/FM. Format: MOR. ■ Robert S. Kieve, pres, gen mgr; Max Reeder, sls mgr; Dan Schow, opns dir; John Bettencourt, mus dir; Vincent A. Lopopolo, chief engr. ■ Rates: \$21;21;21;21.

**KEGL**—Dec 18, 1964: 1430 khz; 1 kw-U, DA-1. Box 631 (95052). (408) 244-2430. Cascade Bcstg Corp. (group owner, acq 4-1-72). Rep: Savalli/Gates, Mario Messina, Dallas, AAA Reps (N.Y., Chicago). Format: Relig, Sp. ■ David M. Jack, pres; June Swanson, mgr; Ruben Valentin, Sp prog dir; Gary Rodriguez, sls mgr; Jim Woodward, chief engr.

**KLIV**—See San Jose.

### Santa Cruz

**KSCO**—Sept 21, 1947: 1080 khz; 10 kw-D, 5 kw-N, DA-N. Box 1080 (95061). (408) 475-1080. Radio Santa Cruz. Rep: Pro Radio Sls, Dahlisten. Format: MOR. ■ Charles V. Berlin, mgng ptrn, gen mgr & chief engr; Dick Little, news dir. ■ Rates: \$8;6;8;6.

**KSCO-FM**—Sept 2, 1961: 99.1 mhz; 24 kw. Ant minus 250 ft. Dup AM 50%. Stereo.

**\*KUSP(FM)**—1972: 88.9 mhz; 860 w. Ant 2530 ft. Box 423 (95061). (408) 476-2800. Pataphysical Bcstg Found. Inc. Spec progs: Black 15 hrs, C&W 6 hrs, Sp 2 hrs, County Bd of Supervisors 7 hrs, wkly. ■ David Freedman, gen mgr; Ronna Wallace, coml & prom mgr; Jeb Henley, prog dir; Peter Kuhn, mus dir; George Martin III, Raoul Bellerjeau, news dirs; Don Mussell, chief engr.

**\*KZSC(FM)**—1974: 88.1 mhz; 10 w. Ant 95 ft. 485 University Hall, 2200 University Ave. (94720). Regents of U of Calif. ■ John O. Oliphant, telecommunications coord.

### Santa Maria

**KSEE**—Sept 1, 1961: 1480 khz; 1 kw-D. Box 442 (93454). (805) 922-1777. Cal Coast Bcstrs. (acq 4-1-75). Rep: Lucas. Format: Top 40. ■ Buddy Black, pres; James C. Mouyeos, gen mgr; Larry R. Watts, prog & news dir; Tim Scott, mus dir. ■ Rates: \$4.90;3.80;4.90;3.80.

**KSMA**—1945: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (93454). (805) 925-2582. James W. Hagerman and John I. Groom (acq 4-1-51). Net: Golden-West. Rep: Howard. Spec progs: Sp 4 hrs wkly. ■ John I. Groom, James M. Hagerman, co-mgrs; Henry J. Neiggeman, coml mgr; T. T. Tourtilot, pub affrs mgr; Steve Southwick, mus dir; Dave Jones, prom mgr; Geoff Braslow, news dir; Dennis Bornhaft, chief engr.

**KSMA-FM**—1960: 102.5 mhz; 27.5 kw. Ant 12 ft. Dup AM. Stereo.

**KUHL**—1946: 1440 khz; 1 kw-U, DA-N. Box 166 (93454). (805) 922-7727. KUHL Bcstg. Net: ABC/I. Rep: Torbet. Format: Upbeat MOR. Spec progs: Sp 8 hrs, Portuguese 1 1/2 hrs, wkly. ■ James H. Ranger, pres & gen mgr; Tom Morrissey, coml mgr; Jerry Brandie, mus dir; Phil Leonard, news dir; Gary Belzman, chief engr; Steve Stagnaro, prog dir, prom mgr.

**KXFM(FM)**—Listing follows KZON.

**KZON**—June 10, 1962: 1600 khz; 500 w-D. Box 1116 (93454). (805) WAInut 2-2181. Calif. Best Media (acq 1-22-75). Net: ABC/E. Rep: Selcom. Format: C&W. Spec prog: Sp 2 hrs wkly. ■ Jack McCarty, coml mgr; Chuck B. Wesley, prog dir; Paul Hayzlett, news dir; Bryon Gale, chief engr.

**KXFM(FM)**—Co-owned with KZON. July 19, 1974: 99.1 mhz; 1.8 kw. Ant 1900 ft. 325 N. Lincoln. (805) 922-7884. (Acq 4-10-73). Format: Pop-progressive. Stereo. ■ Leonard Kesselman, pres; Jim LaFawn, gen mgr; R. Diaz, coml mgr; Bill A. Brill, prog dir; Joe Nanini, mus dir; Karen Petersen, prom mgr; Tony Tokem, news dir; Richard Smith, chief engr.

### Santa Monica

**\*KCRW(FM)**—Jan 1, 1946: 89.9 mhz; 26 kw. Ant minus 100 ft. 2425 16th St. (90405). (213) 396-5267. Santa Monica Unified School District. Net: NPR. Format: Variety. Spec progs: Fr 3 hrs; Ger 3 hrs; Itl 3 hrs; Sp 3 hrs; Japns 3 hrs, wkly. ■ Dr. Alfred A. Artuso, pres;



Earl Dible, gen mgr; Betty Kostiner, prog dir; David Steinhilber, prom dir; Lou Riggs, sports dir; John Copps, prod dir; Alan Goulding, chief engr.

**KDAY**—1947: 1580 khz; 50 kw-U, DA-2. 1700 N. Alvarado, Los Angeles (90026). (213) 665-1105. Rollins Bcstg of Delaware Inc. (group owner). Rep: HR/Stone. Net: Nat'l Black. Format: Black, Top 40. ■ O. Wayne Rollins, pres; James C. Roddy, group VP; Gary Price, gen mgr; Jim Maddox, prog dir; Paul Battisti, sls mgr; Don Mac, mus dir; Andy Laird, chief engr.

**KSRF(FM)**—Dec 22, 1960: 103.1 mhz; 1.85 kw. Ant minus 95 ft. Stereo. Box 5218 (90405). (213) 393-9681. Santa Monica Bcstg Inc. (acq 8-1-65). Format: MOR. ■ George A. Baron, pres & gen mgr; Bob Dobson, prog dir; Tony Mollica, chief engr.

## Santa Paula

**KAAP**—1948: 1400 khz; 1 kw-D, 250w-N. Box 1400, Saticoy Branch, Ventura (93003). (805) 647-1400. Rancho Bcstg Inc. (acq 11-1-65). Net: ABC/I. Audio news: NIS. Rep: Savalli/Gates. Format: All news. ■ W.F. Wallace, pres; Brian D. Wilson, news dir; Larry King, chief engr.

**KAAP-FM**—Not an air, target date unknown: 96.7 mhz; 87 w. Ant 1500 ft.

## Santa Rosa

**\*KBBF(FM)**—May 30, 1973: 89.1 mhz; 420 w. Ant 2,770 ft. 4010 Finley Ave. (95401). (707) 545-8833. Bilingual Bcstg Foundation Inc. Net: NPR. Rep: Mahler. Format: Bilingual (Sp-Eng), educ, Chicano. Spec progs: Classical 2 1/2 hrs; jazz 3 hrs; C&W 2 hrs, wkly. ■ Eugenio Mijares, pres; Hector Molina, gen mgr; Ambrosio Vigil, mus dir; Jeff Collins, news dir; Juan Rivera, chief engr; Joseph McMurray, prog dir; Zeke Velazquez, prom mgr; Richard Mahler, dev dir.

**KHUM**—Dec 3, 1961: 1580 khz; 500 w-D. Box M (95401). (707) Liberty 5-1881. Bay Area Electronics Inc. (acq 10-1-65).



**KPLS**—Dec 7, 1958: 1150 khz; 5 kw-D, 500 w-N, DA-2. Box 6004 (95406). (707) 544-1150. Radio 1150 Inc. (acq 10-74). Net: MBS. Audio news: UPI. Rep: Howard. Format: MOR, news, sports. Spec prog: Sp 1/2 hr wkly. ■ Hugh Turner, pres, prog dir; Richard Turnier, gen mgr; Willima Randles, coml mgr; William Miller, news dir; Tom Reinecke, chief engr. ■ Rates: \$9.03;8.27;9.03;5.39.

**KSRO**—May 1937: 1350 khz; 5 kw-U, DA-N. Box 1598 (95403). (707) 545-3313. Finley Bcstg Co. Audio news: UPI. Rep: Torbet. Format: MOR. ■ Ever B. Person, pres; Frank McLaurin, VP & gen mgr; Gordon Lofgren, coml mgr; Merle Ross, prog dir; John Levar, prom mgr; Jerry Johnson, mus dir; John Maynard, news dir; Dan Ethen, chief engr.

**KVRE**—April 1, 1962: 1460 khz; 1 kw-D, DA. Box 1712 (95403). (707) 544-5873. KVRE Inc. (acq 12-1-65). Net: ABC/E. Rep: Savalli/Gates. Format: C&W. Spec progs: Sp 3 hrs; Black 1/2 hr, wkly. ■ William H. Colclough, pres; Edward LaFrace, gen mgr & prog dir; Brian Dahle, news dir; Alan Carner, mus dir; Larry Trotter, chief engr; Brian Mooney, coml mgr. ■ Rates: \$9.25;9.25;9.25;9.25.

**KVRE-FM**—Dec 23, 1974: 99.3 mhz; 135 w. Ant 1,102 ft. Dups AM 100%. ■ Rates same as AM.

**KZST(FM)**—April 18, 1971: 100.1 mhz; 3 kw. Ant 240 ft. Box 2755 (95405). (707) 528-4434. Redwood Empire Stereocasters. Net: ABC/FM. Rep: Selcom. Format: Btl music, classical. Stereo. ■ Gordon Zlot, gen & natl sls mgr, & chief engr; Ron Brown, loc sls mgr; Moorti Newmark, mus dir; Susan Zlot, prog dir; Neal Reynolds, news dir. ■ Rates: \$10.25;10.25;10.25;8.25.

## Seaside

**KZEN(FM)**—Nov 22, 1972: 107.1 mhz; 680 w. Ant 570 ft. 1998 Fremont Blvd. (93955). (408) 394-8525. Big Sur Broadcasting Corp. Net: Nat'l Black. Format: Black, gospel & soul. Stereo. ■ Leonard N. Kesselman, pres and gen mgr; Vega Roecker, opns mgr, mus & news dir; Robert Perry, chief engr. ■ Rates: \$5;5;5;5.

## Sierra Madre

**KMAX(FM)**—See Arcadia.

## Sonora

**KROG(FM)**—Listing follows KVML.

**KVML**—1948: 1450 khz; 1 kw-D, 250 w-N. Box 906 (95370). (209) 532-7426. Herold Bcstg Co. (acq 11-30-68). Net: Golden West. Rep: Sandeberg-Glenn. Format: MOR. ■ Joseph L. Herold, gen mgr; John B. Whitman, stn mgr.

**KROG(FM)**—Co-owned with KVML. Oct 1, 1971: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 40%. Net: ABC/FM.

## South Lake Tahoe

**KOWL**—November 1956: 1490 khz; 1 kw-D, 250 w-N. Box 4100 (95729). (702) 588-6681. KOWL Inc. (acq 6-1-63). Rep: R/T International. Format: MOR. Spec prog: C&W 14 hrs wkly. ■ Ken Hildebrandt, pres & gen mgr; Jack G. Gregory, VP & stn mgr; Nancy Law, coml mgr; Frank Dubree, prog dir; Rahls Hemmes, news dir; Curtis Sylvester, chief engr.

**KRLT(FM)**—Not an air, target date unknown: 100.1 mhz; 3 kw. Ant minus 230 ft. Entertainment Enterprises.

**KTHO**—March 17, 1963: 590 khz; 1 kw-D, 500 w-N, DA-N. Box AM (95705). (916) 544-6471. Emerald Bcstg Co. (acq 6-1-65). Net: ABC/E. Format: Adult MOR. ■ Robert W. Brackner, pres; Norm Henkoff, gen & coml mgr; Bill Kingman, prog, mus dir & chief engr; Terry Moore, news dir. ■ Rates: \$10;10;10;10.

**KTHO-FM**—April 12, 1966: 103.1 mhz; 3 kw. Ant minus 490 ft. Dups AM 10%. Format: Soft MOR. ■ Rates: \$4.75;4.75;4.75;4.75.

## Stanford

**\*KZSU(FM)**—Oct 10, 1964: 90.1 mhz; 10 w. Box 5788 (94305). (415) 328-2000. Leland Stanford Junior U. Audio news: UPI. Format: Educl, diversified rock. Spec progs: pub affrs & svcs 2 hrs; classical 6 hrs; jazz 6 hrs; C&W 4 hrs, all wkly. ■ Sanford Feldman, stn mgr.

## Stockton

**\*KCJH(FM)**—Feb 12, 1975: 90.5 mhz; 10 w. Ant 172 ft. 1981 Cherokee Rd. (95205). Western Apostolic Bible College of Stockton.

**KJAX(FM)**—Listing follows KJOY.

**KJOY**—1947: 1280 khz; 1 kw-U, DA-N. Drawer Y (95201). (209) 466-2844. Joseph Gamble Stns Inc. (acq 9-53). Net: ABC/E. Rep: McGavren-Guild. ■ Ort J. Lofthus, pres & gen & prom mgr; Peter Bradley, sls mgr; Don Hoffman, prog dir.

**KJAX(FM)**—Co-owned with KJOY. June 15, 1968: 99.3 mhz; 3 kw. Ant 185 ft (CP 2.35 kw. Ant 330 ft) Stereo. Net: ABC/FM. Prog sep from AM.

**\*KSJC-FM**—March 1, 1971: 89.5 mhz; 10 w. 5151 Pacific Ave. (95207). (209) 951-6023. San Joaquin Delta Jr. College District. Format: Variety. Spec progs: Black 2 hrs; classical 10 hrs; Sp 1 hr; Greek 1 hr, wkly. ■ David Steele, dir of bcst & gen mgr.

**KSTN**—November 1949: 1420 khz; 5 kw-D, 1 kw-N, DA-2. 2171 Ralph Ave. (95206). (209) 948-KSTN. San Joaquin Bcstg Co. Net: ABC/C. Rep: Howard. Format: Contemp. Spec prog: Sp 14 hrs wkly. ■ Knox LaRue, pres; Dave Morgan, prog & mus dir; Robert Minor, news dir. ■ Rates: \$13;11;13;11.

**KSTN-FM**—1962: 107.3 mhz; 8.1 kw. Ant 1610 ft. Valley Bcstrs Inc. Format: Sp, C&W. Spec prog: Portuguese 16 1/2 hrs, Japanese 4 hrs wkly. ■ Rates: \$7.50;7.50;7.50;7.50.

**\*KUOP(FM)**—1947: 91.3 mhz; 30 kw. Ant 215 ft. 3601 Pacific Ave. (95211). (209) 946-2330. U. of the Pacific. Stereo. Net: NPR. Format: Educl, classical, prog. Spec progs: Sp 5 hrs; Black 6 hrs; jazz 16 hrs, all. ■ Stanley E. McCaffrey, pres; Richard N. Lyness, gen mgr; Robert Greenspan, opns mgr; Sandra Henwood, traf mgr; Ross Moerman, prom and dev dir; Ron Streeter, prod mgr; Dave Harris, chief engr.

**KWG**—Nov 21, 1921: 1230 khz; 1 kw-D, 250 w-N. 5635 Stratford Circle (95207). (209) 478-6397.

## California Radio

See page C-1 for explanation of listings.

Barnes Enterprises. (acq 1-1-73). Net: MBS. Audio news: APR. Format: MOR, Big band. Spec prog: Farm 3 hrs wkly. ■ John Jacobs, pres; Dave Williams, VP & gen mgr; Denny Kirwan, prog dir; Bert Hardcastle, news dir.

## Susanville

**KSUE**—April 22, 1948: 1240 khz; 1 kw-D, 250 w-N. 999 Chestnut St (96130). (916) 257-2121. Radio Lassen. (acq 2-1-71). Audio news: APR. Rep: Rad Time Sls. Format: MOR, C&W. Spec progs: Farm 1 hr wkly. ■ Cecil Webb, own & mgr; Jerry Moffitt, coml mgr; Linda Kennedy, news dir; Harold C. Houston, chief engr; Dayne Webb, mus dir. ■ Rates: \$4.75;4.75;4.75;4.75.

**KSUE-FM**—Not on air, target date March 1976: 92.7 mhz; 2.7 kw. Ant minus 750 ft. Dups AM 30%. Stereo. Format: Btl mus. ■ Rates: \$2.50;2.50;2.50;2.50.

## Taft

**KTKR**—March 16, 1948: 1310 khz; 1 kw-D. Bin WW (93268). (805) 765-6101. Louise E. & Gerald K. Mann (acq 4-8-59). Spec progs: C&W 14 hrs wkly. ■ Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, coml & prom mgr; Jerry Mann, prog & news dir; Jon S. Rierson, chief engr.

## Thousand Oaks

**KGEO**—Sept 20, 1971: 850 khz; 500 w-D, DA. 2524 Townsgate Rd. (91361). (805) 497-8511. General Bcstg (acq 5-15-74). Format: Contemp. ■ Gerald McLevis, pres; Jay Raymond, gen mgr; John Darin, prog dir; Jerry Nyrud, coml mgr; James Rogers, chief engr; Pete Cuett, news dir. ■ Rates: \$10.50;9.75;10.50;—.

**KNJO(FM)**—April 1, 1963: 92.7 mhz; 3 kw. Ant minus 20 ft. Box 1348 (91360). (805) 495-2124. KNJO Inc. (acq 6-22-70). Stereo. Rep: Selcom. Format: Easy lstng, MOR. ■ Alan Fischler, pres & gen mgr; Jerry Connelly, news dir; Ed Lytle, coml mgr; Larry King, chief engr. ■ Rates: \$8;8;8.

## Torrance

**\*KNHS(FM)**—March 9, 1966: 89.7 mhz; 10 w. 3620 W. 182nd St. (90504). (213) 323-8080, ext 405. Torrance Unified School District. Format: Rock. Spec prog: C&W 2 hrs wkly. ■ John Reynolds, stn mgr; Keith Vars, prog dir; Alan Matza, mus dir; Jerry Snowbell, chief engr.

## Tracy

**KSRT(FM)**—Dec 14, 1966: 100.9 mhz; 2.5 kw. Ant 300 ft. horiz, 295 ft. vert. Stereo. 346 S. El Dorado St., Stockton (95203). (209) 463-9663. KSRT Bcstg. Format: Sp. ■ Augustin Soto Sr., pres & gen mgr; Adrian Soto, coml & prom mgr, mus dir; Augustin Soto Jr., prog dir & chief engr.

## Travis A.F.B.

**\*KVIK(FM)**—June 4, 1973: 91.5 mhz; 10 w. Markley Rd and Deronde Drive (94535). (707) 437-3731. Travis Unified Schools. ■ Charles W. Juhl, principal; Len Meuer, tech adv.

## Truckee

**KSML(FM)**—Nov 10, 1970: 101.7 mhz; 940 w. Ant 480 ft. Box 88, King's Beach, Calif. (95719). (916) 546-5936. Secret Mountain Lab Inc. (acq 10-74). Format: Progs. Spec progs: Classical 2 hrs, jazz 3 hrs wkly. ■ C. Dwight Tindle, pres and gen mgr; Jack Towle, coml mgr; Bill Ashford, prog and mus dir; Chandler Laughlin, news dir; Jerry Chamkis, chief engr. ■ Rates: \$7;7;7;7.

**KTRT**—May 1959: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (95734). (916) 587-3332. Trans-Sierra Bcstrs. (acq 3-1-72). Format: Contemp, MOR. ■ Herbert G. Crenshaw, pres, gen mgr & chief engr; Martin Flynn, news dir.

## Tulare

**KBOS(FM)**—Listing following KGEN.

**KCOK**—Aug 1, 1946: 1270 khz; 5 kw-D, 1 kw-N, DA-

## California Radio

See page C-1 for explanation of listings.

N. Box 119 (93274). (209) 686-2866. KCOK Inc. (acq 8-1-57). Net: MBS. Rep: Sandeberg-Glenn Oakes. Format: Block. Spec progs: Sp 21 hrs; Port 11 hrs wkly. ■ Keith Munger, pres; Bob Staley, mgr, prom mgr, prog dir; Dene Simpson, coml mgr; Russ Vestal, chief engr.

**KWSM(FM)**—Co-owned with KCOK. May 6, 1965: 106.7 mhz; 870 w. Ant 2550 ft. Box 119 (93274). (209) 686-2866.

**KGEN**—1957: 1370 khz; 1 kw-D. Box 444 (93274). (209) 686-3406. Pappas Electronics Inc. (acq 9-5-64). Rep: Savalli/Gates. Format: C&W. Spec progs: Sp 3 hrs; Port 8 hrs wkly. ■ Mike J. Pappas, pres; Pete Pappas, VP & gen mgr; Jack Alpers, prog & news dir; Casey Santos, stn mgr; John Moline, chief engr.

**KBOS(FM)**—Co-owned with KGEN. Sept 1, 1965: 94.9 mhz; 770 w. Ant 2650 ft. Prog sep from AM. Stereo.

**KWSM(FM)**—Listing follows KCOK.

### Turlock

**KCEY**—October 1949: 1390 khz; 5 kw-U, DA-2. Box 170 (95380). (209) 632-2428. Central California Bcstrs Inc. (acq 3-16-73). Net: ABC/E. Rep: Selcom. Format: Modern country. Spec progs: Port 8 hrs Farm 2½ hrs; Sp ½ hr wkly. ■ J. M. Mill Hall, pres & gen mgr; Rex Hall, stn, coml mgr; Keith Allgood, prog dir; Marty Mitchell, news dir; Gary Shriver, chief engr; Craig Damon, mus dir. ■ Rates: \$10.70;9.10;10.70;5.50.

**\*KCSS(FM)**—Aug 13, 1975: 91.9 mhz; 10 w. 800 Monte Vista Ave. (95380). Calif. State College, Stanislaus.

### Twentynine Palms

**KDHI**—April 3, 1961: 1250 khz; 1 kw-D. Box 908 (92277). (714) 367-3535. Hi-Desert Bcstg Corp. Net: ABC/I. ■ Art Sipherd, pres, gen & coml mgr & prog dir; Adeline F. Sipherd, prom mgr. ■ Rates: \$4.99;4.99;4.99;—.

**KQYN(FM)**—Co-owned with KDHI. April 1, 1965: 95.7 mhz; 5 kw horiz, 93 w vert. Ant minus 89 ft horiz, minus 130 ft vert.

### Ukiah

**KKTU(FM)**—Listing follows KUKI.

**KLIL(FM)**—July 30, 1968: 94.5 mhz; 6.7 kw. Ant 1,120 ft. Box 389. (707) 462-1451. K-LIL Inc. Rep: Radio Time Sls, Chance. Format: MOR. Spec progs: Sp 1 hr; C&W 2 hrs wkly. ■ Woodrow W. White, pres & gen mgr; Lee Uran, prog dir & chief engr; Eleanor Clements, office mgr; Rod Pacini, sls mgr & news dir.

**KUKI**—Dec 1, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 638 (95482). (707) 462-4771. Concerned Communications Corp. (acq 9-16-74). Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Jimm Seaney, gen mgr.

**KKTU(FM)**—Co-owned with KUKI. Oct 16, 1974: 103.3 mhz; 1.9 kw. Ant 1840 ft. Format: Contemp. ■ Stu Ganz, stn mgr.

### Vacaville-Fairfield

**KUIC(FM)**—Nov 1, 1968: 95.3 mhz; 2.85 kw. Ant 205 ft. 406 Main (95688). (707) 446-0200. KPOP Radio Inc. (acq 1/23/73). Net: MBS. Format: MOR, Top 40. ■ Donnelly C. Reeves, pres; Gene Ragle, gen mgr; John Hart stn & sls mgr; Richard B. Johnson, chief engr; Jane LoPolito, news dir; Lee Roberts, mus dir; Larry Gaver, prog dir.

### Vallejo

**KNBA**—Aug 1, 1947: 1190 khz; 1 kw-D. 3267 Sonoma Blvd. (94590). (707) 644-8944. KNBA Inc. Net: MBS. Rep: Savalli/Gates. Format: MOR. ■ Louis J. Ripa, pres, gen & coml mgr; Ed McMillian, prog dir; Bob Melrose, news dir; Joe Gibson, chief engr; Walt Jamond, mus dir.

### Ventura-Oxnard

**KAAP**—See Santa Paula.

**KACY**—See Port Hueneme.

**KBBQ**—June 1, 1947: 1590 khz; 5 kw-U, DA-2. Box 5151 (93003). (805) 642-3239. Tri-Counties Public Service Inc. (acq 3-13-75). Net: NBC, MBS, Golden West Bcstrs. Rep: Eastman. Format: C&W, sports. Spec prog: Farm 1 hr wkly. ■ Wm. Rea Jr., pres; Mike Thomas, gen mgr; Andy Corliss, sls mgr; Earl Spencer, prog dir, chief engr; Ron West, mus dir; Chris Pappas, prom mgr; Jerry Lund, news and sports dir. ■ Rates: \$18;14;18;12.

**KBBY(FM)**—Co-owned with KBBQ. Dec. 27, 1962: 95.1 mhz; 28 kw horiz, 6.9 kw vert. Ant 79 ft horiz, 84 ft vert. Net: ABC/FM. Format: Top 40. ■ Ron West, prog dir; Tony London, mus dir; Joe Costello, prom mgr. ■ Rates: \$7;7;9;7.

**KHAY(FM)**—Listing follow KVEN.

**KPMJ(FM)**—See Oxnard.

**KVEN**—March 1948: 1450 khz; 1 kw-D, 250 w-N, DA-D. Box 699 (93001). (805) 642-8595. KVEN Bcstg Corp. (acq 10-65). Net: ABC/E. Rep: PRO Time Sls. Format: MOR. ■ Robert L. Fox, pres & gen mgr; Ira E. Laufer, stn mgr; Robert Jacobson, coml mgr; Bob Adams, prog & mus dir; Rick Wallace, news dir; Lindy Williams, chief engr.

**KHAY(FM)**—Co-owned with KVEN. Jan 1, 1962: 100.7 mhz; 39 kw. Ant 1210 ft. Prog sep from AM. Format: C&W. Stereo.

### Victorville

**KAVR**—See Apple Valley.

**KCIN**—Sept 1, 1961: 1590 khz; 500 w-D. Box AF (92392). (714) 245-8635. Top Dial Bcstrs. Net: ABC/E. Rep: Dahisten. Format: C&W. ■ Clif Paxson, pres; Galen George, coml & gen mgr; Billy Montana, prog dir; Dan Harley, chief engr. ■ Rates: \$3.30;3.30;3.30;—.

### Visalia

**KONG**—January 1948: 1400 khz; 1 kw-D, 250 w-N. Box 3329 (92377). (209) 734-5811. Air Waves Inc. (acq 6-1-57). Net: ABC/I. Rep: Lucas. Format: Btfl mus. Spec progs: Farm 2 hrs; Sp 10 hrs wkly. ■ Harry E. Layman, pres & gen mgr; Carl Switzer, coml mgr; Bill Schweitzer, news dir; Russ Swamb, chief engr. ■ Rates: \$6;6;6;4.80.

**KONG-FM**—Sept 1, 1961: 92.9 mhz; 10 kw. Ant 960 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$5;5;5;5.

### Vista

**KMLO**—Nov 3, 1967: 1000 khz; 1 kw-D, DA. Box 1000 (92083). (714) 724-8333. North County Bcstg Co. Format: Contemp. Spec progs: Sp 2 hrs wkly. ■ Gene Alfred, pres & gen mgr; Fred W. Volken, tech dir; Bill Craig, prog dir; Steve Christopher, news dir.

### Walnut

**\*KSAK(FM)**—Jan 10, 1974: 90.1 mhz; 3.5 w. Ant 460 ft. 1100 North Grand Ave. (91789). (714) 595-3318. Mount San Antonio Community College District. Format: Rock. ■ Howard A. Peth, dir of bcstg; Eidon E. Pearce, pres.

### Walnut Creek

**KDFM(FM)**—Dec 10, 1959: 92.1 mhz; 3 kw. Ant 89 ft. Box 4888 (94596). (415) 934-5300. Schofield Bcstrs Inc. (acq 8-2-73). Stereo. Format: Easy Istng. ■ Richard Schofield, pres & gen mgr.

### Wasco

**KWSO**—May 17, 1950: 1050 khz; 1 kw-D. Bin E (93280). (805) 758-2145. KWSO Inc. Format: Pop, class, relig. ■ Robert T. Bann, gen & coml mgr & chief engr; Art Carey, prog & news dir; Katherine Crosby, traf dir; R. T. Bann, chief engr.

### Watsonville

**KOMY**—1937: 1340 khz; 1 kw-D, 250 w-N. Box 778

(95076). (408) 724-5641. Frontier Bcstg Co. of California (acq 6-16-63). Net: MBS, Calif Farm. Rep: Radio Time Sales. Spec progs: Sp 32 hrs; Yugoslavian 1 hr; Portugese 2 hrs wkly. ■ Phillip E. Rather, pres & gen mgr; Jim Workman, coml mgr; Bill Moody, prog dir; Gordon Brown, news dir; John Boren, chief engr. ■ Rates: \$5;5;5;5.

### West Covina

**KBOB(FM)**—Listing follows KGRB.

**KGRB**—Sept 25, 1963: 900 khz; 250 w-D, DA. 751 Echelon Ave., City of Industry (91744). (213) 330-5211. Robert Burdette & Assoc. ■ Robert Burdette, pres, gen, coml & prom mgr; Gloria Burdette, prog dir; Rahn Harris, news dir; Doug Nelson, chief engr.

**KBOB(FM)**—Co-owned with KGRB. Nov 18, 1957: 98.3 mhz; 810 w. Ant minus 265 ft. Robert Burdette Investments Inc. Dups AM 80%.

### West Sacramento

**\*KWSH(FM)**—May 14, 1975: 91.7 mhz; 10 w. 930 W. Acres Rd. (95691). Washington Unified School District.

### Willows

**KIQS**—Dec 29, 1961: 1560 khz; 250 w-D. Box 7 (95988). (916) 934-4654. Charles W. Stone, Josephine Stone, Anthony F. Rusnak. (acq 9-72). Net: Keystone. Rep: Chance. Format: Variety. Spec progs: C&W 6 hrs wkly. ■ Anthony F. Rusnak, pres & gen mgr.

### Woodland

**KGMS**—See Sacramento.

**KSFM(FM)**—Co-owned with KGMS Sacramento. Feb 4, 1961: 102.5 mhz; 50 kw. Ant 500 ft. Box 526 (95695). (916) 622-1047. Kula Bcstg Corp. (acq 4-1-72). Group owner: Key. Rep: Torbet, Moore. Format: Rock. Spec prog: Sp 1 hrs wkly. ■ Theodore J. Wolf, pres & gen mgr; Ken Beck, opns dir; Tom Mix, mus dir; Patrick Moore, news dir; Gerald P. Feutz, chief engr; Bill Stukaloff, coml mgr. ■ Rates: \$14;14;16;16.

### Yreka

**KSVC**—July 27, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (96097). (916) 842-4158. Dalmation Enterprises Inc. (acq 4-1-74). Net: Golden West Sports. Format: MOR. ■ Gary L. Hawke, gen mgr; Martin W. Hawke, prog dir.

### Yuba City

**KHEX(FM)**—Listing follows KUBA.

**KOBO**—June 1953: 1450 khz; 100 w. 463 Polora Ave. (95991). (916) 673-7677. Concerned Communications Corp. (acq 10-74). Rep: Webb. Format: Contemp.

**KUBA**—January 1948: 1600 khz; 5 kw-D, 500 w-N, DA-N. Box 309 (95991). (916) 673-7344. Cascade Bcstg Corp. (group owner; acq 1-1-71). Net: ABC/E. Rep: Savalli Gates. Format: MOR. Spec progs: Sp 15 hrs, Punjabi 2½ hrs wkly. ■ David M. Jack, pres; Clair G. Halverson, gen mgr; Bob Cain, coml mgr; Cliff Gordy, prog & mus dir; Gene Norman, news dir; Byron Ray, chief engr.

**KHEX(FM)**—Co-owned with KUBA. Nov 8, 1974: 103.9 mhz; 3 kw. Ant 110 ft. Dups AM 100%.



## Colorado

### HAMILTON-LANDIS

**& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D.C., CHICAGO, DALLAS,  
SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE SOUTHWEST—NEAREST OFFICE IS—  
6060 N. CENTRAL EXPY., DALLAS 75206  
(214) 691-2345

### Alamosa

**\*KASF(FM)**—Jan 1970: 90.9 mhz; 10 w. Adams State College (81101). (303) 589-7154. Adams State College. Format: free form prog. ■ Kathy Spaulding, gen mgr; Dan Davis, prog dir; Mike Vinson, mus dir; Charles Williams, news dir; Robert Crow, chief engr.

**KGIW**—Feb 27, 1929: 1450 khz; 1 kw-D. 250 w-N. Box 179 (81101). (303) 589-6644. Darrel K. Burns (acq 1964). Group: Community Net: ABC, Intermountain. Format: MOR. Spec. progs: Sp 6 hrs, farm 8 hrs, wkly. ■ J. Kelly Schofield, gen mgr; Neil J. Hammer, coml mgr; Steve Simmons, prog dir; George Kettle, chief engr.

**KGIW-FM**—June 26, 1969: 93.5 mhz; 2.8 kw. Ant 130 ft. Stereo. Dups AM 20%.

### Arvada

**KQXI**—Jan 9, 1962: 1550 khz; 10 kw-D. Box 506 (80001). (303) 761-1550. Media Enterprises Inc. Format: Religious/gospel. ■ Harold Schwartz, pres; Larry Green, gen & coml mgr; Ramona Harris, prog dir; Lloyd Allen, chief engr. ■ Rates: \$60;60;60;60.

### Aspen

**KSNO**—March 4, 1964: 1260 khz; 5 kw-D. Box 10910 (81611). (303) 925-7383. Aspen Bcstg Co. Net: Intermountain. Rep: RKO, Intermountain. Format: MOR. Spec progs: Interview 2 hrs, Phone Talk 2 hrs wkly. ■ William Dunaway, pres; David Chamberlain, gen mgr; Barbara Allen, traf mgr; Susan Michael, news dir; Michael Gordon, coml mgr; Chuck Mai, prog dir; David Wright, chief engr.

**KSPN(FM)**—Feb 14, 1970: 97.7 mhz; 3 kw. Ant minus 84 ft. Stereo. 330 E. Main St. (81611). (303) 925-5776. Recreation Bcstg of Aspen Inc. Net: ABC/FM. Rep: Century Natl Sls, McGuire Inc. Format: Light contemp. Spec prog: Classical 14 hrs wkly. ■ Stephen A. Heater, pres; Dale A. Tucker, coml & gen mgr; Bob Schulte, mus dir; Pat Miles, news dir. ■ Rates: \$8.50;7.85;0;7.

### Aurora

**KOSI**—1954: 1430 khz; 5 kw-U, DA-2. Box 98 (80010). 343-1430. Armstrong Bcstg Corp. (acq 8-28-59). Audio news: APR. Rep: Torbet. Format: Beautifl mus. ■ William Armstrong, pres; Al Perry, gen mgr; Lee Stewart, prog dir; Tony Larson, news dir; Ray F. Doane, chief engr. ■ Rates: \$37;26;25;10.

**KOSI-FM**—See Denver.

### Boulder

**KADE**—Nov 14, 1973: 1190 khz; 1 kw-D. 1900 Folsom (80302). (303) 444-5600. Centennial Wireless (acq 11-1-75). Audio news: UPI. Format: Top 40, progressive. ■ Robert D. Greenlee, pres & gen mgr; Randy Morrison, prog & mus dir; Ray Skibitsky, coml mgr; Tom DeBacker, chief engr. ■ Rates: \$6.75;5.75;6.75;5.75.

**KBOL**—Feb 15, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 146 (80302). (303) 444-1490. Boulder Radio KBOL Inc. Net: ABC/I, Intermountain. Rep: RKO. Format: MOR. ■ Russel Shaffer, pres & gen mgr & prog dir; Bill McBride, coml mgr; Adrian Hise, news dir; Lauren Bettencouty, chief engr. ■ Rates: \$9.90; 7.90; 9.90; 7.90.

**KBVL(FM)**—March 15, 1971: 94.7 mhz; 30 kw. Ant minus 180 ft. Format: Classical, btfl mus. ■ Bill McBride, opns mgr; Dave Howe, prog dir; Jeff Michael, coml mgr & mus dir. ■ Rates: \$6;6;6;6.

**KRNW(FM)**—Oct 1, 1955: 97.3 mhz; 2 kw. Ant minus 750 ft. 1426 Pearl St. (80302). (303) 444-1444. Colorado Recording Co. Format: Classical, jazz, progs. ■ Robert N. Wilkinson, owner, gen mgr & chief engr. ■ Rates: \$6;6;6;6.

### Breckenridge

**KLGT(FM)**—1975: 102.3 mhz; 3 kw. Ant minus 230 ft. Box 37 (80424). (303) 453-2234. Breckenridge Bcstg Co. Audio news: APR. Format: Progs. Robin G. Theobald, gen mgr. ■ Rates: \$5.50;4.50;4.50;5.50.

### Brighton

**KBRN**—April 26, 1956: 800 khz; 500 w-D. Box 428 (80601). (303) 659-5800. Southwestern Bcstrs (group owner; acq 7-1-69). Format: MOR. Spec progs: Ger 1 hr; Sp 5 hrs; polka 5 hrs wkly. ■ Edward T. Shadek, pres; Wayne H. Thomas, gen mgr.

### Burlington

**KNAB**—July 11, 1967: 1140 khz; 1 kw-D. Box 516 (80807). (303) 346-8600. KNAB Inc. (acq. July 1974). Net: ABC/I; Intermountain. Rep: RKO; Intermountain. Format: C&W, MOR. ■ Ray H. Lockhart, Marvin A. Ronig and E. Charles Robacker, owners.

### Canon City

**KRLN**—Aug 15, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 511 (81212). (303) 275-2002. KRLN Inc. (acq 1-1-65). Net: ABC; MBS. Rep: Hix; Masla. Format: MOR. ■ Norton Warner, pres; Martin Nonhof, gen and coml mgr; Bob Stevenson, prog and mus dir, prom mgr; Dan Hasulak, news dir; Ivan Rymes, chief engr. ■ Rates: \$6.70;6.70;6.70;4.20.

**KRLN-FM**—June 1, 1975: 103.9 mhz; 3 kw. Ant minus 520 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Colorado Springs

**\*KEPC(FM)**—Feb 15, 1957: 90.5 mhz; 610 w. (CP 3.7 kw). Ant minus 1180 ft. Stereo. 2200 Bott St. (80904). (303) 471-7546 X 388. El Paso Community College. Net: ABC/FM. Format: Educational, variety. Spec progs: Black 14 hrs; classical 12 hrs; jazz 14 hrs; C&W 12 hrs wkly. ■ Dr. Donald W. McInnis, pres.

**KIIQ**—See Manitou Springs.

**KKFM(FM)**—May 2, 1959: 96.5 mhz; 23 kw. Ant 2300 ft. Stereo. Garden Valley Center, Suite 411 (80906). (303) 576-9292. Ski-Hi Inc. (acq 2-10-71). Rep: Sandeberg-Glenn. Format: Progs. Spec progs: Black 10 hrs wkly; classical. ■ Richard Sucher, pres; John J. Leehey, gen mgr; Richard C. Baker, coml & prom mgr; Ken Barrett, mus dir; Michael Birdsong, prog dir; Russell Ruggieri, chief engr.

**KPIK**—June 22, 1957: 1580 khz; 5 kw-D. Box 2440 (80901). (303) 634-1503. Western Bcstg Co. Group: David Pinkston. Net: ABC/C, Intermt. Rep: Eastman; Intermountain. Format: C&W. ■ Dave (Stone) Pinkston, owner & pres; Bonnie Paris, gen mgr; Everett Murray, coml mgr; Tom Ninnemann, news dir; Dave Stone, mus dir; George James, chief engr; Charles Brown, prog dir.

**KPIK-FM**—Jan 21, 1966: 93.9 mhz; 30 kw. Ant 340 ft. Stereo. Dups AM 50%.

**\*KRCC(FM)**—1951: 91.5 mhz, 1.4 kw. Ant minus 590 ft. Colorado College (80903). (303) 473-2233. Ext. 335. Colorado College. Net: NPR. Format: Variety. Spec progs: Ger 1 hr; C&W 1 hr; sports 4 hrs wkly. ■ Jon Goldman, gen mgr.

**KRDO**—March 1947: 1240 khz; 1 kw-D, 250 w-N. Box 1457 (80901). (303) 632-1515. TWX 303-473-0437. Pikes Peak Bcstg Co. Net: ABC. Spec prog: Sp 1 hr wkly. ■ Harry Hoth Jr., pres; Jay Gardner, gen mgr; Ed Wittrock, stn mgr; Dick Eaton, prog dir; Bill Yeager, news dir; Charles Upton, chief engr.

**KRDO-FM**—Oct 1, 1969: 95.1 mhz; 96 kw. Ant 2,010 ft. Stereo. Prog sep from KRDO. Rep: Torbet; McGuire. ■ KRDO-TV affil.

**KRYT**—Feb 9, 1964: 1530 khz; 1 kw-D. 847 South Circle Drive (80910). (303) 634-4118. Silver West Bcstg Co. (acq 6-14-75). Net: ABC/E. Format: MOR. ■ William S. Cook, pres & chief engr; Robt J. Adams, exec VP, coml & gen mgr; Lee Mozley, news dir. ■ Rates: \$9.50;7.50;9.50;5.50.

**KRYT-FM**—Jan 28, 1967: 101.9 mhz; 28 kw. Ant

## Colorado Radio

See page C-1 for explanation of listings.

minus 310 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## KSSS-AM

A Journal Star Station

**KSSS**—March 1955: 740 khz; 1 kw-D, 250 w-N, DA-2. Box 2589 (80901). (303) 596-5000. Radio Colorado Springs Inc. (acq 10-1-75). Group owner: Peoria Journal Star Inc. Net: MBS. Format: Modern Country. ■ Wes Bradley, gen mgr; Gary Barkley, news dir; Robert V. Powell, chief engr; Herb James, sls mgr. ■ Rates: \$11.65;8.85;11.65;8.85.

**KVOR**—Sept 22, 1922: 1300 khz; 5 kw-D, 1 kw-N. Box 966 (80901). (303) 632-3536. Wolverine Bcstg Corp. (acq 2-1-64). Net: CBS. Rep: Hix. Format: MOR. ■ James W. Vinall, pres & gen mgr; Bus Oaks, VP; Fred Von Pingel, loc sls mgr; Mark Radtke, news dir; William H. Finch, prod mgr; Ray Dewitt, mus dir; William Weber, chief engr.

**KVOR-FM**—Feb 1, 1960: 92.9 mhz; 25 kw. Ant 2130 ft. Stereo. Dups AM 40%. Format: MOR.

**KWYD-FM**—See Security.

**KYSN**—Dec 15, 1956: 1460 khz; 1 kw-D, 500 w-N, DA-N. Box 1715, 146 W. Arvada (80901). 634-1511. KYSN Bcstg Co. (acq 11-16-60). ■ Donald T. Harding Jr., pres; John H. Lambert, VP & gen mgr; Hal Tafel, news dir; Tom Turcotte, prog dir; Bud Curtis, chief engr.

### Cortez

**KVFC**—Feb 27, 1955: 740 khz; 1 kw-D, 250 w-N, DA-N. Box 740 (81321). (303) 565-3463. Sound 74, Inc. (acq 3-1-72). Audio news: APR. Rep: John McGuire Inc. Format: Pop-rock with mod country. ■ Richard F. Hamilton Jr., pres; Sharon Burton, stn mgr. ■ Rates: \$5.98;4.77;5.98;4.77.

### Craig

**KRAI**—1948: 550 khz; 5 kw-D, 500 w-N, DA-N. Box 65, 125 W. Victory Way (81625). (303) 824-6574. Northwestern Colorado Bcstg Co. (acq 1950). Rep: Masla; Hix. Format: MOR. Spec prog: C&W 20 hrs wkly. ■ George Cory, pres; Richard Bonderud, VP & gen mgr; Royal Maxwell, chief engr.

**KRAI-FM**—Not on air, target date unknown: 93.7 mhz; 100 kw. Ant 980 ft.

### Delta

**KDTA**—Jan 14, 1955: 1400 khz; 1 kw-D, 250 w-N. Box 452 (81416). (303) 874-4544. Monarch Bcstg Co. Net: MBS. Rep: Hopwell; Adv. Sls. Format: MOR, good mus. ■ D. E. Towne, pres, gen mgr, news dir & chief engr; Rosemary Diane Fister, prog dir & prom mgr; James Fister, sls mgr.

### Denver

**KAAT**—Dec 12, 1972: 1090 khz; 50 kw-U. 1790 Grant St. (80203). (303) 573-1090. Radio Colorado Corp. Net: NBS, MBS/Black. Rep: Savalli/Gates. Format: MOR. Spec progs: Black 2 hrs wkly. ■ John H. Gayer, pres; Ben Avery, gen mgr.

**KADX(FM)**—Dec 1, 1956: 105.1 mhz; 100 kw. Ant 175 ft. 9805 E. Iliff (80231). (303) 755-1213. Columbine Broadcasting Co. (acq 3-23-73). Net: ABC/FM. Audio news: UPI. Format: Jazz. ■ Kenneth B. Lange, pres and gen mgr. ■ Rates: \$20;20;20;20.

## KBPI

Young Adult Contemporary

**KBPI(FM)**—June 21, 1965: 105.9 mhz; 100 kw. Ant 57 ft. 4460 Morrison Rd. (80219). (203) 936-2313. Progressive Bcstrs Inc. (acq 4-7-71). Rep: ABC/FM Spot Sls. Format: Progs. ■ Marvin Spector, pres; Kenneth L. Spector, VP; Donald Zucker, coml mgr; Frank Felix, prom mgr & mus dir; Jim Pettigrew, chief engr. ■ Rates: \$37; 43; 46; 46.

**\*KCFR(FM)**—November 1970: 90.1 mhz; 26.5 kw. Ant 910 ft. 2056 S. York St. (80210). (303) 753-2691.

## Colorado Radio

See page C-1 for explanation of listings.

University of Denver. Net: NPR. Format: Free form. Spec progs: Sp 2 hrs, Black 4 hrs wkly. ■ W.C. Roth, gen mgr; Max Wycisk, prog dir; Bob Stecker, mus dir; John Stark, news dir; David L. DeFord, chief engr; Jane Fisher, prom mgr; Genevieve Freeman, traffic mgr; James Falconer, prog guide edit.

**KDEN**—March 4, 1956: 1340 khz; 1 kw-D, 250 w-N. 1601 West Jewell Ave. (80223). (303) 935-3525. KDEN Bcstg Co. (acq 5-21-71). Rep: Avery-Knodel. Format: Contemp, MOR, news. ■ Douglas C. Stephens, pres & gen mgr; Raymond A. Mineo, sls mgr; Kenneth R. Galey, news dir.

**KERE**—1941: 710 khz; 5 kw-U, DA-1. 1500 Grant, Box 2097 (80201). (303) 534-5373. Mission Denver Co. (group owner; acq 9-73). Rep: Metro Radio. Format: Modern country. ■ Jack Roth, pres; Ed Hardy mgr; Jack Duane, news dir; Art Harlow, chief engr; Doug Dillon, prog dir; Bob Barwich, mus dir; George W. Ing, dir of engr.

**KFML**—Jan 1, 1954: 1390 khz; 5 kw-D, 290 Fillmore St. (80206). (303)399-1390. Radio Denver Corp. (acq 3-75). Rep: Century Natl Sls. Format: Free form prog. Spec prog: Ger 1 hr wkly. ■ Don Zucker, gen mgr; Jane Steinberg, sls mgr; Craig Applequist, prog dir.

### KFSC

#### Spanish Language Radio

**KFSC**—June 5, 1954: 1220 khz; 1 kw-D, 2185 Broadway (80205). (303)623-1220. Francisco V. (Paco) Sanchez. Net: MBS. Rep: Caballero Sp Network. Format: Sp. Spec progs: Bi-lingual 5 hrs wkly. ■ George M. Sandoval, gen, prom, mus and coml mgr, prog dir; Pablo Rodolfo Gonzales, news dir; James Brown, chief engr. ■ Rates: \$12; 11.50; 12.—

**KGMC**—See Englewood.

**KHOW**—1925: 630 khz; 5 kw-U, DA-N. 255 Petroleum Club Bldg. (80202). (303)266-2611. TWX 910-931-2503. Doubleday Bcstg Co Inc. (group owner; acq 3-31-68). Net: ABC/E. Rep: RAR. Format: Personality, progressive, MOR. ■ John R. Lego, VP & gen mgr; Lindsey English, coml mgr; Hal Moore, opns mgr; Charley Martin, mus dir; Lynn Woods, prog dir; George Vogel, chief engr; Jim Hinton, news dir.

**KHOW-FM**—March 31, 1968: 95.7 mhz; 51 kw. Ant 730 ft. Dups AM 50%. Format: Contemp.

**KIMN**—July 4, 1922: 950 khz; 5 kw-U, DA-1. Box 14008 (80214). (303)234-9500. Jefferson Pilot Broadcasting Co. (group owner; acq 3-1-74). Audio news: UPI. Rep: Metro. Format: MOR. ■ Charles H. Crutchfield, pres; John J. McGuinness, gen mgr; David LaFrance, sls mgr; James Davis, prog dir; Debbie Locke, prom mgr; Scott Kenyon, mus dir; Robert M. Maxwell, chief engr; John McCabe, news dir. ■ Rates: \$57;53;57;47.

**KIMN-FM**—Dec 1, 1953: 98.5 mhz; 10 kw. Ant 720 ft. (CP 25 kw). Stereo. (Acq 10-8-74). Prog sep from AM. ■ Rates: \$20;20;20;20.

**KLAK**—See Lakewood.

**KLIR-FM**—Listing follows KRKS.

**KLZ**—March 10, 1922: 560 khz; 5 kw-U, DA-1. 2149 S. Holly St. (80222). (303)759-5600. Group One Bcstg Co-West (group owner; acq 2-12-72). Net: CBS. Rep: McGavren-Guild-PGW. Format: MOR. ■ Roger G. Berk, pres; Dino Ianni, gen mgr; James Murphy, coml mgr; Russ Knight, prog & mus dir; Bob Butz, news dir; Gordon Vaughn, chief engr. ■ Rates: \$68;53;68;38.

**KLZ-FM**—June 19, 1962: 106.7 mhz; 100 kw. Ant 960 ft. Stereo. Prog sep from AM. Format: Rock. ■ Bill Struck, prog dir. ■ Rates: \$36;27;36;20.

**KOA**—Dec 15, 1924: 850 khz; 50 kw-U. Box 5012 (80217). (303)861-8111. TWX 910-931-0439. General Electric Bcstg Co. of Colo. Inc. (group owner; 7-31-68). Net: NBC; Intermountain. Rep: Avco. Format: MOR (emphasis news, sports). ■ Reid L. Shaw, pres; Mike Schafbuch, VP & gen mgr; Robert C. Prangley, sls mgr; Terry Simerly, news dir; Bob Rubin, prog dir; Lee Edelmaier, chief engr. ■ Rates: \$90;63;68;53.

**KOAQ(FM)**—Co-owned with KOA. June 1, 1961: 103.5 mhz; 100 kw. Ant 1045 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ KOA-TV affil. ■ Rates: \$23;23;29;29.

**KOSI**—See Aurora.

**KOSI-FM**—March 3, 1968: 101.1 mhz; 86 kw. Ant 780 ft. Prog sep from AM. Stereo. ■ Rates: \$33;44;34;13.

**\*KPOF**—Mar 9, 1928: 910 khz; 5 kw-D, 1 kw-N. 3455 W. 83rd Ave. (80030). (303)428-0910. Pillar of Fire Corp. Format: Relig, ed, classcl, pub affrs. Spec progs: Ger 1 hr; Black ½ hr; Sp 2 hrs; Korean & Arabic ¼ hr, wkly. ■ Dr. Arthur K. White, pres; Robert B. Dallenbach, gen mgr; Warren Wilson, prog & mus dir; Dr. Donald Wolfram, news dir; Richard Derbyshire, chief engr.

**KQXI**—See Arvada.

**KRKS**—Aug 1, 1953: 990 khz; 1 kw-D. 6535 W. Jewell Ave. (80226). (303)922-1189. KLIR Inc. (acq 5-22-54). Group owner: Anderson. Net: Keystone. Rep: Q.M.I. ■ George Basil Anderson, pres; Roger P. Anderson, gen mgr & prog dir; L.L. Bert Tracy, coml mgr; H.G. Kincaid, bus mgr; Van Orrick, news dir; Robert L. Snyder, chief engr.

**KLIR-FM**—Co-owned with KRKS. Aug 1, 1959: 100.3 mhz; 100 kw. Ant 330 ft. Stereo. Prog sep from AM.

**KTLK**—May 15, 1948: 1280 khz; 5 kw-U, DA-2. 1165 Delaware St. (80204). (303)573-1280. Action Radio Inc. (acq 5-27-69). Group owner: Welcome Radio. Net: ABC/C. Rep: Avco Radio Sales. Format: Contemp. ■ Harrison Fuerst, pres; Frank Scott, gen mgr; John Nagle, coml mgr; Bobby Rivers, prog dir; Dennis Constantine, mus dir; Ron Kashner, chief engr; Dave Smith, news dir.

**KVOD(FM)**—Oct 2, 1958: 99.5 mhz; 100 kw. Ant 280 ft. Stereo. 1601 W. Jewell Ave. (80223). (303)936-3428. Capitol City Bcstg. Format: Classical. ■ E.E. Koepke, pres & coml mgr; F.E. Amole, VP & gen mgr; John Wolfe, prog dir; Ted Mann, prom dir; Dick Brehm, mus dir; Gene Amole, news dir; Robert Blanchard, chief engr. ■ Rates: \$17; 11.50; 14.50; 14.50.

## Durango

**KDGO**—April 1, 1958: 1240 khz; 1 kw-D, 250 w-N. Box 3390 (81301). (303)247-1407. Basin Bcstg Co. (acq 3-24-64). Net: CBS. Rep: Masla/Young, Hix. ■ Jerry Hitch, pres, gen and coml mgr; Marcie Fitch, asst mgr; Barry Birr, news dir; George Norvell, chief engr. ■ Rates: \$3.60;3.10;3.60;3.10.

**\*KDUR(FM)**—1975: 91.9 mhz; 10 w. Ant minus 100 ft. College Heights (81301). Fort Lewis College.

**KIUP**—1935: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 641 (81301). (303)247-4464. Radio San Juan Inc. (acq 11-1-64). Net: MBS. Rep: Savalli/Gates, Mountain Media. Format: MOR. Spec progs: Sp 5 hrs; Southern Ute ½ hr; classical 3 hrs; farm 2½ hrs wkly. ■ W. Douglas Morrison, pres; Ted Foster, gen mgr; John Mackley, prog & mus dir; Karen Maas, coml and prom mgr; Richard Houston, chief engr; Wray Guye, news dir. ■ Rates: \$4.80;4.40;4.80;4.

**KRSJ(FM)**—Co-owned with KIUP. Dec 4, 1972: 100.5 mhz; 100 kw. Ant 260 ft. Stereo. Prog sep from KIUP. Format: C&W. ■ Rates same as AM.

## Englewood

**KWBZ**—1952: 1150 khz; 5 kw-D. 3 W. Princeton (80110). (303) 761-1150. Western Bcstg (acq 5-1-75). Audio news: UPI. Format: Talk. ■ E.L. Cartwright, pres and gen mgr; Charles Rogers, prog dir, prom mgr; Joe Sutton, coml mgr; Marvin Gatch, news dir; Art Harlow, chief engr. ■ Rates: \$17;13;13;13.

## Estes Park

**KSIR**—Aug 19, 1967: 1470 khz; 500 w-D. Box 677 (80517). (303) 586-3333. Estes Park Broadcasting Co. (acq April 1974). ■ Stanley J. Pratt, owner & gen mgr; Charles K. Frodsham, gen sls mgr; Robert Gaines, prog dir; Brett Brough, news dir; Robert Suarez, chief engr.

## Fort Collins

**KCOL**—March 1, 1947: 1410 khz; 1 kw-U, DA-N. Box 1339 (80522). (303) 482-5991. Beef Empire Bcstg Co. (group owner; acq 12-1-64). Net: ABC/I, Inter-

mountain. Rep: Eastman, Intermountain. Format: MOR. Spec progs: Sp ½ hr wkly. ■ Jerry Huse, pres; John J. Miller, gen mgr; Don R. Grant, coml mgr; Wil Huett, prog dir; Mike Flewelling, prom mgr; Tom Charles, mus dir; John DeHaes, news dir; Dave Julian, chief engr.

**KCOL-FM**—July 27, 1975: 107.9 mhz; 100 kw. Ant 470 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**\*KCSU-FM**—Sept 20, 1964: 90.9 mhz; 2 kw. Ant minus 360 ft. Student Center, Colorado State U. (80523). (303) 484-3525. State Board of Agriculture. Net: ABC/FM; Pacifica; IMN. Format: Variety. Spec progs: Black 3 hrs; classical 15 hrs; German ½ hr; Italian ½ hr; jazz 3 hrs; C&W ½ hr; folk 3 hrs; community affairs 2 hrs; Dutch ½ hr; children 1 hr, all wkly. ■ Denise Mongeau, gen mgr.

**KIIX**—Jan 12, 1959: 600 khz; 1 kw-D, DA. Box 2204 (80522). (303) 484-5449. WREN Bcstg Co (acq 1-1-74). Group owner: Landon Stns. Audio news: APR. Rep: Masla/Young; Hix (mtn states). Format: Top 40. ■ Alf M. Landon, pres; Vern C. Milton, gen mgr; Lyle A. Butler, coml mgr; Scott Thielen, mus dir; Jim Harmon, news dir; Ron Krob chief engr. ■ Rates: \$7;6;7;6.

**KTCL(FM)**—Co-owned with KIIX. September 1965: 93.3 mhz; 25 kw. Ant 37 ft. Stereo. Prog separate from AM. Format: Progressive rock. Spec prog: Spanish 3 hrs wkly. ■ Rates: \$7;6;6;7.

## Fort Morgan

**KFTM**—May 22, 1949: 1400 khz 1 kw-D, 250 w-N. Box 430 (80701). (303) 867-5674. Western Sun Broadcasting Co. (acq 9-20-74). Net: ABC/I; IMN. Rep: IMN. Format: MOR, C&W. Spec progs: Sp 3 hrs wkly.

**KFTM-FM**—May 1, 1968: 101.7 mhz; 3 kw. Ant 135 ft. Stereo. Dups AM 20%.

## Glenwood Springs

**KCMK(FM)**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant minus 301 ft.

**KGLN**—May 14, 1950: 980 khz; 1 kw-D. Box 70 (81601). (303) 945-6501. Glenwood Bcstg. (acq 2-1-71). Rep: Mountain States; Hix. Format: MOR. Spec progs: Sp ½ hr wkly. ■ Jack Warkentin, pres & gen mgr; Ken Dupery, prog & mus dir; Jim Lukehart, news dir; John McPhearson, chief engr.

**\*New FM**—Not on air; target date unknown: 90.5 mhz, 10 w. Ant 80 ft. Route 1, Box 56B, Carbondale (81623). Colorado Mountain College. ■ Thad J. Englert.

## Grand Junction

**KEXO**—Feb 29, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1448 (81501). (303) 243-1230. Century Bcstg Co. (acq 9-1-68). Group owner: Greentree. Net: ABC/I; Intermountain. Format: Contemp. Spec prog: Sp ½ hr wkly. ■ Charles D. Powers, pres; Richard Elliott, gen mgr; Darrel Carlson, prog dir. ■ Rates: \$6.75;6.75;6.75;5.75.

**\*KMSA(FM)**—Feb 20, 1975: 91.3 mhz; 10 w. Ant 80 ft. Stereo. Box 2647 (81501). (303) 248-1240. Mesa College. Format: Educl, progrsv. Spec progs: Classical 9 hrs; jazz 4 hrs; blues 1 hr; Christian 4 hrs; bluegrass 4 hrs wkly. ■ Coke DeBruin, gen mgr; Chuck Hendrickson, advisor.

**KQIL**—May 13, 1961: 1340 khz; 1 kw-D, 250 w-N. Box 340 (81501). (303) 242-7800. Mesa Bcstg Co. (acq 1-1-71). Net: MBS. Rep: Masla, Hix. Format: C&W. ■ Barry Turner, gen mgr; Phil Jensen, prog dir; Mark Bonan, news dir; Bob Goodrich, chief engr; John Langeliers, coml mgr. ■ Rates: \$4.80;4.80;4.80;4.15.

**KQIX-FM**—Co-owned with KQIL. Nov 1, 1973: 93.1 mhz; 25 kw. Ant minus 170 ft. Stereo. (303) 243-7666. Mesa Bcstg Co. Prog sep from AM. Format: MOR. ■ Jim Ter Louw, stn mgr. ■ Rates: \$4.60;4.60;4.60;2.80.

**KREX**—May 1, 1926: 1100 khz; 50 kw-D, 10 kw-N, DA-N. Box 789 (81501). (303) 242-5000. TWX 910-929-6992. XYZ Television, Inc. (group owner; acq 11-1-66). Net: CBS. Rep: Torbet, McDermott (Canada), McGuire. Format: MOR, Contemp. ■ Carl Q. Anderson, pres & gen mgr; William G. Walters, stn mgr; Al LaDage, chief engr; Jim Huska, news dir. ■ Rates: \$9.40;7.50;7.50;5.65.

**KREX-FM**—May 1, 1960: 92.3 mhz; 30 kw. Ant minus



42 ft. Stereo. Prog sep from AM. ■ KREX-TV affil. ■ Rates: \$2.50;2.50;2.50;2.50.

**KSTR**—June 19, 1957: 620 khz; 5 kw-D. Box 1120 (81501). (303) 243-1722. Lincomm Inc. (acq 12-31-68). Net: NBC. Rep: Savalli/Gates. Format: C&W. Spec prog: Sp 1 hr wkly. ■ Roy H. Adamson, pres & gen mgr; Robert A. Collins, exec VP & coml mgr, prog & news dir.

### Greeley



**KFKA**—May 21, 1921: 1310 khz; 5 kw-D, 1 kw-N, DA-N. Box K (80631). (303) 356-1310. RG Inc. (acq 10-5-66). Group owner: Harris. Rep: Masla, Hix. Net: MBS. Audio news: UPI. Format: Contemp, MOR. Spec progs: Sp 6 hrs, farm 18 hrs wkly. ■ Joseph J. Tennesen, pres & gen mgr; Donna Adams, coml mgr; Jim Keeton, news dir. Dave Sawyer, mus dir & chief engr. ■ Rates: \$7.50;7.50;7.50;5.50.

### KFKZ Inspirational Music

**KFKZ(FM)**—Co-owned with KFKA. Not on air; target date late 1975: 96.1 mhz; 100 kw. Ant 660 ft. Stereo. 1025 9th St. (80631). Format: Relig. ■ Gail Holmes, prog dir; Jeff Hancock, coml mgr. ■ Rates: \$7.50;7.50;7.50;7.50.

**KGRE(FM)**—Listing follows KYOU.

**\*KUNC-FM**—Jan 1, 1967: 91.5 mhz; 3 kw. Ant 360 ft. Stereo. Carter 201, U of Colo. (80639). (303) 351-2915. Associated Students of U. of Northern Colo. Net: NPR. Format: noncoml diversified. Spec progs: Folk, Sp 4 hrs wkly; SCA svcs for handicapped 18 hrs wkly. ■ William E. Hurt stn mgr; Ronald S. Camp, gen mgr; Thomas Martin, prog & mus dir; Linda Bauer, opns mgr; Neil Best, pub affairs dir; Kevin Pash, prod mgr; Estel Haning, chief engr.

**KYOU**—Aug 24, 1948: 1450 khz; 1 kw-D, 250 w-N. 816 9th St. (80631). (303) 356-1450. Meroco Bcstg Co. Net: ABC; Intermountain. Rep: RKO. Spec progs: Sp 9 hrs wkly. ■ Elwood Meyer, pres & gen mgr; George Drew, coml mgr; Bill Obermier, prog dir; Bob Bernd, news dir; Andy Loomis, chief engr.

**KGRE(FM)**—Co-owned with KYOU. June 1967: 92.3 mhz; 25 kw. Ant 470 ft. Stereo. Progs sep from AM. Format: MOR.

### Gunnison

**KGUC**—Aug 23, 1960: 1490 khz; 1 kw-D, 250 w-N. 113 E. Georgia (81230). (303) 642-1780. Gunnison Bcstg. Net: ABC; Intermountain. Format: MOR. ■ Roger W. Pepperd, gen & sls mgr; Enid C. Pepperd, prog dir; Fred Henry, chief engr. ■ Rates: \$3.50;3.50;3.50;5.00.

**\*KWSB-FM**—Jan 26, 1968: 91.9 mhz; 10 w. Ant 115 ft. Box 928 (81230). (303) 641-2131. Western State College of Colorado. Net: ABC/FM; ABC/C; NPR. Format: Free Form, Ed, C&W. Spec progs: Black 9 hrs wkly. ■ Karl F. Crass, gen & prod mgr.

### Ignacio

**\*New FM**—Not on air; target date unknown: 91.3 mhz; 10 w. Ant 55 ft. Southern Ute Tribal Affairs Bldg. (81137). Kute Inc. ■ Leonard C. Burch.

**KBLJ(FM)**—Listing follows KBZZ.

**KBZZ**—1937: 1400 khz; 1 kw-D, 250 w-N. Box 485 (81050). (303) 384-5456. La Junta Bcstrs Inc. (acq 11-59). Net: ABC/I, Intermountain. Format: MOR, top 40. ■ Grady Franklin Maples, pres; C. A. Denney, VP & gen mgr; Don Rizzuto, stn mgr; Larry Hubbard, mus dir; John Doenges, news dir; Paul Widlund, chief engr.

**KBLJ(FM)**—Co-owned with KBZZ. September 1974: 92.1 mhz; 3 kw. Ant 300 ft. Net: ABC/FM. Format: C&W. ■ Paul Widlund, stn mgr.

### Lakewood

**KLAK**—Jan 8, 1955: 1600 khz; 5 kw-U, DA-2. 7075 W. Hampden Ave., Denver (80227). (303) 985-8771.

Lakewood Bcstg Inc. (acq 8-1-61). Net: ABC/C//E/FM, Intermountain. Audio news: UPI. Rep: Eastman. Format: C&W. ■ Edward S. Scott, pres and prog dir; Mike Jorgenson, gen & prom mgr; Jim Wayne, lcl sls mgr; Peter Gardner, news dir; Con Schader, mus dir; Jan Chadwell, chief engr. ■ Rates: \$43;34;43;24.

**KLAK-FM**—July 9, 1966: 107.5 mhz; 56 kw. Ant 80 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

### Lamar

**KLMR**—1948: 920 khz; 5 kw-D, 500 w-N, DA-N. Box 890 (81052). (303) 336-2206. KLMR Inc. (acq 12-61). Rep: Masla; Hix. Format: Contemp, C&W. Spec progs: Sp 3 hrs wkly. Dennis Behan, pres; Gordon Stafford, gen & coml mgr; Jim Wilkinson, prog & mus dir; Ed Lang, prom mgr; Mike Birdsill, chief engr; Claire Stafford, news dir.

### Leadville

**KBRF**—Nov 4, 1960: 1230 khz; 1 kw-D, 250 w-N. Box 968 (80461). (303) 486-1526. Zap Communications. (acq 1975). Rep: Hix. Format: MOR. ■ Ben Sleeper, prog dir; Rick Johnson, mus dir; Darwin Arnold, coml mgr; Mike Zimmerman, prom mgr & news dir; Don Youmans, chief engr.

### Littleton

**KDKO**—Aug 22, 1957: 1510 khz; 1 kw-D, 5 kw-N, Da-2. Box 418 (80120). (303) 794-4211. KDKO Inc. (acq 4-1-65). Group owner: Segal. Rep: Dore. Net: Mutual Black. Format: Black Disco/Soul. ■ David M. Segal, pres & gen mgr; James Walker, coml mgr; Bob Moore, mus dir; Don Mueller, news dir; Robert Blanchard, chief engr. ■ Rates: \$26;26;26;26.

### Longmont

**\*KCDC(FM)**—Sept 1975: 90.7 mhz; 10 w. Ant 100 ft. 1200 S. Sunset St. (80501). (303) 772-3333. St. Vrain Valley School District. Format: Educl. ■ George N. Baskos, gen mgr; Bob Suarez, chief engr.

**KLMO**—December 1949: 1060 khz; 1 kw-D. Box 799 (80501). (303) 776-2323. Radio Longmont Inc. (acq 7-1-59). Net: ABC/C. Audio news: APR. Format: MOR/Contemp. Spec progs: Sp 1 hr; Ger 1 hr; C&W 2 hrs; farm 5 hrs wkly. ■ William G. Stewart, pres & gen mgr; Les Marcus, coml mgr; King Hamilton, prom mgr; Jim Boynton, mus dir; Bob Suarez, chief engr; Steve Wheeler, news dir; Gloria Armistead, prog dir. ■ Rates: \$7.5;10;7.5;10.

**KLMO-FM**—Sept 1964: 104.3 mhz; 28 kw. Ant 88 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btl ml mus, Top 40. Lila J. Stewart, prog dir; Mike Atz, prom mgr. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

### Loveland

**KLOV**—1955: 1570 khz; 1 kw-D. 1440 E. 6th, Box 597 (80537). (303) 667-1570. KLOV AM/FM Inc. (acq 4-10-70). ■ Daryl W. Klassen, pres & gen mgr; Marty Wicoff, coml mgr; Rex Stephenson, prog & mus dir; Rob Turner, prom mgr; George Mason, news dir; Paul Thomas, chief engr.

**KLOV-FM**—Feb 5, 1966: 102.3 mhz; 3 kw. Ant 145 ft. Stereo. Dups AM 80%.

### Manitou Springs

**KIIQ**—Nov 1956: 1490 khz; 500 w-D, 250 w-N. Box 111 (80829). (303) 685-5678. Mountain States Communications (acq 8-15-74). Net: ABC/I. Rep: Selcom. Format: Contemp, Rock. ■ Dan Lacy, pres; Charles L. Oliver, VP, sls; Lee Michaels, prog dir; Jack Bullet, mus dir; Dana Bolles, news dir. ■ Rates: \$10.50; 9.50; 10.50; 5.25.

**KIIQ-FM**—Oct 14, 1974: 102.7 mhz; 50 kw. Ant 2000 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Monte Vista

**KSLV**—February 1954: 1240 khz; 1 kw-D, 250 w-N. Box 631 (81144). (303) 852-3581 or 589-3101. George O. Cory. Audio news: UPI. Format: Diversified. Spec prog: C&W 7 hrs wkly. ■ Ted Bush, gen mgr; Jerry Salazar, prog dir. ■ Rates: \$3.25;3.25;3.25;3.25.

### Montrose

**KUBC**—Sept 25, 1947: 580 khz; 5 kw-D, 1 kw-N, DA-N. Box 970 (81401). (303) 249-4546. Woodland

## Colorado Radio

See page C-1 for explanation of listings.

Bcstg. (acq 1-30-73). Rep: Masla; Hix. Format: MOR, C&W. ■ Jack T. McSuliffe, pres; L. R. Hale, gen mgr; Garth T. Walker, coml mgr; Alvin Tessitore, prog dir; Robert Evans, chief engr.

### Morrison

**\*KWBI(FM)**—Mar 27, 1971: 91.1 mhz; 26 kw. Ant minus 250 ft. 16075 W. Belleview Ave. (80465). (303) 697-8700. Western Bible College. Net: ABC/E. Format: Relig, educl. Spec progs: Sp ¼ hr wkly. ■ Adrian L. House, pres; Gary D. Herr, stn mgr; Vance R. Harwood, chief engr.

### Oak Creek

**KFMU(FM)**—Sept 22, 1975: 103.9 mhz; 165 w. Ant 1030 ft. Stereo. Box 66 (80467). (303) 736-8240. Elliot J. Bayly. Format: L C&W, MOR. Spec progs: Jazz 12 hrs; classical 12 hrs wkly. ■ Elliot J. Bayly, owner, mgr and chief engr. ■ Rates: \$2;2;2;2.

### Pagosa Springs

**KPAG**—Aug 27, 1975: 1400 khz; 1 kw-D, 250 w-N. Box 561 (81147). (303) 968-2590. KYOR Inc. Group owner: Blythe Bcstg. Audio news: UPI. Format: Top 40. Spec progs: Farm 1 hr; Sp 2 hrs wkly. ■ Robert B. Roddy, pres and gen mgr; Larry Orr, coml mgr, news dir; Scott Williams, prog dir; Vern Sulier, chief engr.

### Pueblo

**KAPI**—Jan 1, 1961: 690 khz; 250 w-D. 2829 Lowell Blvd. (81003). (303) 545-2883. KAPI Inc. (acq 9-18-70). Rep: Savalli/Gates. Format: Spanish. ■ George M. Sandoval, co-owner, gen mgr.

**KCSJ**—1947: 590 khz; 1 kw-U, DA-2. Box 1799 (81002). (303) 543-2490. American Radio Corp. (acq 5-15-73). Group owner: American Media. Net: MBS. Audio news: APR. Rep: Avery-Knodel; Moutain Media. Format: MOR. Spec progs: Farm 10 hrs wkly. ■ Robert D. Freeman, pres; Gene A. Koehn, gen mgr; Chuck Thomas, prog dir; Steve Henson, news dir; Ray Klotz, chief engr. ■ KOAA-TV Affil. ■ Rates: \$9;7.50;9;7.50.

**KDJO(FM)**—Co-owned with KCSJ. Aug 23, 1975: 97.9 mhz; 100 w. Ant 320 ft. Stereo (303) 545-9801. Format: Stereo rock. ■ Tim Turner, gen mgr; Lee Fields, prog dir. ■ Rates: \$7;8.25;8.25;8.25.

**KDZA**—Dec 29, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 93 (81002). (303) 544-5646. Gayberry Bcstg Co. Inc. (acq 8-7-75). Audio news: APR. Format: Top 40. ■ Michael M. Galer, pres and gen mgr; Tony Spicola, sls mgr; Frank Provenza, prog dir; J. Ralph Carter, stn mgr; Harvey Smith, chief engr.

**KZLO(FM)**—Not on air, target date 1-1-76. 100.7, hz; 100 kw. Ant 640 ft. Stereo. Prog sep from AM. Format: MOR.

**KFEL**—Aug 1956: 970 khz; 1 kw-D. 4411 Goodnight Ave. (81005). (303) 542-6884. KFEL Inc. (acq 1-1-64). Format: Mus, relig. ■ Joseph M. Clifton, pres; Willis Baldrige, prog dir; Jim Widmar, spts dir; Larry F. Lewis, chief engr.

**KKAM**—Feb 1928: 1350 khz; 5 kw-D, 1 kw-N. Box 293 (81002). (303) 542-5570. KKAM Inc. (acq 1-1-72). Rep: Savalli/Gates. Format: Rock. ■ Thomas T. Farley, pres; Dwight B. Shaw II, gen mgr; Reginald Martinez, coml mgr; Paul Vann Ehlis, prog & mus dir; Zoe McCrea, news dir; Tony Mejia, chief engr. ■ Rates: \$5.80;4.80;5.80;4.80.

**KPUB**—April 1, 1963: 1480 khz; 1 kw-D, DA. Box 831 (81002). (303) 545-5970. Quixote Bcstg Co. (acq 2-13-69). Net: ABC/I, IMN. Rep: IMN. Format: C&W. ■ Rex R. Miller, pres & gen mgr; William J. Engler, sls mgr; Bruce Ster, prog dir.

**KPUB-FM**—1975: 99.9 mhz; 68w. Ant 2000 ft.

**\*KTSC-FM**—October 1970: 89.5 mhz; 10 w. Ant 165 ft. (CP 9.8 kw). U of Southern Colorado, 2200 Bonforte Blvd. (81001). (303) 549-2198. U. of Southern Colorado. Format: noncoml diversified. Spec prog: Classical 2 hrs; C&W 2 hrs; jazz 1 hr, wkly. ■ Dr. Harry P. Bowes, pres; Donald Wayne, gen mgr and chief engr.

**KVMN(FM)**—Jan 1, 1967: 98.9 mhz; 44 kw. Ant 61 ft. 2828 W. Northern (81005). (303) 564-5450. Recrea-

## Colorado, Connecticut Radio

See page C-1 for explanation of listings.

tion Broadcasting of Pueblo. (acq 9-1-74). Audio news: UPI. Rep: Century, McGuire. Format: Btfl mus. ■ Stephen Heater, pres; Dennis Linsin, gen mgr; Penny Thomas, coml mgr; David Olson, mus and prog dir; Diane See, news dir; David Tanin, chief engr. ■ Rates: \$6;5;5;5.

### Rifle

**KWSR**—June 9, 1967: 810 khz; 1 kw-D. Box 1210 (81650). (303) 625-2299. Oil Shale Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR, pop, C&W. ■ Charles Price, pres, gen mgr, prog dir & chief engr; Marjorie Price, prom mgr; Mary Lu Davis, coml mgr. ■ Rates: \$3.90;3.90;3.90;—

### Rocky Ford

**KAVI**—Oct 16, 1956: 1320 khz; 1 kw-D. Box 632 (81067). (303) 254-7427. Western Sun Bcstg Co. (acq 7-16-69). Audio news: APR. Rep: Hix. Format: MOR. Spec progs: C&W 9 hrs; Sp 7½ hrs, farm 3 hrs wky ■ George R. Gregg, pres & gen mgr; Donald D. Teets, VP; Gary V. Sharp, sls mgr; Jerry Lucero, prog dir; Sandra Gallegos, traf mgr; Roland Smith, news dir; Fred Fleishacker, chief engr. ■ Rates: \$5.50;4.50;4.50;2.50.

**KAVI-FM**—May 1966: 95.9 mhz; 2.6 kw. Ant 96 ft. Dups AM 80%. ■ Rates same as AM.

### Salida

**KVRH**—Dec 10, 1948: 1340 khz; 1 kw-D, 250 w-N-SH. 7600 County Rd 120 (81201). (303) 539-2575. William J. Murphy (acq 9-23-59). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: Variety, MOR. ■ Wm. J. Murphy, gen mgr; Bill Cook, sls mgr; Charles Darwin, mus dir; G.G. Mills, news dir & chief engr; Mick Rose, weekend news dir. ■ Rates: \$4.40;3.50;4.40;3.50.

**KVRH-FM**—1971: 92.1 mhz; 3 kw. Ant minus 1200 ft. (CP 2.95 kw. Ant minus 1120 ft). Dups AM 100%. ■ Rates same as AM.

### Security

**KWYD(FM)**—April 8, 1973: 105.5 mhz; 3 kw. Ant minus 58 ft. Stereo. Box 5668 (80911). (303) 392-4219. Edward J. Patrick. Rep: Select Religious Broadcasters. Format: Relgs. ■ Edward J. Patrick, owner, gen mgr & prog dir; Rick Martin, opns and coml mgr; John Boles, news dir; Bob Torbit, chief engr.

### Steamboat Springs

**KBCR**—July 24, 1974: 96.7 mhz; 60 w. Ant 1880 ft. Big Country Radio. ■ Rates: \$5;5;5;5.

### Sterling

**KGEK**—Jan 3, 1925: 1230 khz; 1 kw-D, 250 w-N. Box 830 (80751). (303) 522-1607. Sterling Radio & TV Inc. (acq 12-1-66). Net: ABC/I, IMN. Rep: Eastman; Intermountain. Format: C&W. Spec prog: Sp 1 hr wky. ■ William Whitlock, pres; Marvin G. Rivenburgh, VP, gen mgr & chief engr; Betty Carlson, stn mgr; Harlan Gronseth, prog dir; Susan Robertson, mus dir; Ralph Canary, news dir.

**KYOT(FM)**—Co-owned with KGEK. Feb 8, 1974: 96.7 mhz; 940 w. Ant 500 ft. (303) 522-1609.

### Telluride

**\*KOTO(FM)**—1975: 91.7 mhz; 100 w. 107 W. Columbia Ave. (81435). (303) 728-4333. San Miguel Educational Fund. Format: Diversified. Spec progs: Farm 10 hrs; black 10 hrs; classical 10 hrs; jazz 10 hrs; Sp 10 hrs; C&W 10 hrs, all wky. ■ Ken Mondlin, exec dir; Jerry Greene, gen mgr.

### Trinidad

**KCRT**—May 21, 1946: 1240 khz; 250 w-SH. Box 772 (81082). (303) 846-3347. Trinidad KCRT Inc. Hedlin. (acq 6-1-71). Net: ABC/I, Intermountain. Format: MOR. Spec progs: Sp 9 hrs; C&W 7 hrs, wky. ■ James P. Platt, pres & gen mgr; John Steele, coml mgr; Richard Padilla, prog dir; Althea Platt, prom mgr; Carol Echols, news dir; John H. Bailey Jr., mus dir; Hermon Corley, chief engr.

## Vail

**KVMT(FM)**—1975: 104.7 mhz; 80 kw. Ant 1,186 ft. Box 1047 (81657). (303)476-5868. Radio Vail. ■ John H. Gayer, pres; Nathaniel B. Harris, exec VP & gen mgr; James Chabin, prom mgr; Norm Smith, chief engr.

## Walsenburg

**KFLJ**—July 20, 1957: 1380 khz; 1 kw-D. Box 593 (81089). (303) 738-1700. Floyd and Lieselotte Jeter. Format: MOR, C&W. Spec prog: Sp 10 hrs wky. ■ Floyd Jeter, gen mgr & chief engr; Lee Jeter, asst & coml mgr; Beulah Read, news & mus dir.

## Windsor

**KUAD**—April 12, 1969: 1170 khz; 1 kw-D. Box 117 (80550). (303) 686-2791. KUAD-AM Inc. Brewer Bcstg (group owner). Rep: Mountain Media. Format: C&W. Spec prog: Sp 2 hrs wky. ■ Philip L. Brewer, pres & gen mgr. ■ Rates: \$5.50;4.60;5.50;4.60.

**KUAD-FM**—May 31, 1975: 99.1 mhz; 100 kw. Ant 657 ft. Format: Top 40. ■ Rates: \$4.50;4.45;4.50.

## Connecticut

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
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## Ansonia

**WADS**—May 8, 1956: 690 khz; 500 w-D, DA. 366 Main St. (06401). (203) 735-4606. Valley Bcstg Co. Net: MBS. Rep: New England Spot Sales. Format: Contemp. Spec progs: It 1 hr; Pol 4 hrs; Jewish 1 hr, all wky. ■ Arthur Schpero, pres; Donald Richeson, gen & prom mgr; Brad Harris, prog & mus dir.

## Bridgeport

**WDJZ**—Not on air, target date unknown: 1530 khz; 10 kw-D, DA. Dr. Daniel J. Fernicola, 402 Mt. Prospect Ave., Newark, N.J. (07104). Connecticut Coast Bcstg Co.

## WEZN

### Beautiful Music

**WEZN(FM)**—Oct 24, 1960: 99.9 mhz; 25 kw. Ant 660 ft. Park City Plaza (06604). (203)366-9321. Robert L. Williams Bcstg Co. Inc. (acq 6-23-73). Rep: Buckley Radio Sls, Northeastern Spot Sales. Format: Btfl mus. Stereo. ■ Robert L. Williams, pres; Richard A. Ferguson, VP & gen mgr; Paul Roger, opns dir; Ernest Kirschner, chief engr; Dennis Jackson, pub aff dir. ■ Rates: \$20; 25; 25; 20.

**WICC**—1926: 600 khz; 1 kw-D, 500 w-N, DA-1, 177 State St. (06604). (203)366-9383. Connecticut Bcstg Co. Inc. (acq 3-16-67). Rep: Eastman, Creed. Format: Contemp. ■ Ray Colonari, VP & gen mgr; Jerry Knight, prog dir; Robert Pieger, chief engr; Mark Sullivan, news dir. ■ Rates: \$36; 28; 32; 20.

**WNAB**—September 1941: 1450 khz; 1 kw-D, 250 w-N. Broadcast Centre (06608). (203)333-5551. WNAB Inc. Net: ABC/I. Rep: Avery Knodel. Format: MOR, talk. Spec progs: Sp 8 hrs wky. ■ Preston Gilmore, exec VP; Thomas Kennedy, mgr; Phil Cutting, prog dir; Tom Hughes, news dir; Norman Howard, chief engr. ■ Rates: \$25; 20; 25; 10.

**\*WPKN(FM)**—Oct 10, 1963: 89.5 mhz; 2.4 kw. Ant 550 ft. 244 University Ave. (06602). (203) 576-4895. U of Bridgeport. Net: ABC/E. Format: progressive talk, jazz. ■ Jeffrey N. Tellis, gen mgr; Kevin Gallagher, prog dir.

## Bristol

**WBIS**—October 1948: 1440 khz; 500 w-D. Box 1440 (06010). (203) 583-9265. Bristol Bcstg Corp. (acq 4-

1-54). Rep: Bob Dore, Eckles & Queen. Format: MOR, C&W. Spec progs: Pol 2 hrs wky. ■ Constance Hatch, pres; James L. Sullivan Jr., gen mgr; Jack Roberts, coml mgr; Peter Lis, prog dir; Lee Steele, chief engr. ■ Rates: \$14; 12; 12; 14.

## Brookfield

**WINE**—December 2, 1963: 940 khz; 1 kw-D. Box 11 (06804). (203) 775-1212. Housa tonic Valley Bcstg. (acq 5-9-66). Net: MBS. Rep: Bob Dore, Northeast Spot Sales. Format: Top 40. Spec progs: Ital ½ wky, Port 2 hrs wky. ■ Chris Caggiano, gen mgr; Jim Principi, coml mgr; Ron Tarsi, news dir; Patrick Carone, chief engr. ■ Rates: \$11; 10; 11; 10.

**WINE-FM**—July 14, 1957: 95.1 mhz; 29 kw. Ant 470 ft. Dups AM 65%.

## Danbury

**WINE**—See Brookfield, Conn.

**WLAD**—October 1947: 800 khz; 1 kw-D. 198 Main St. (06810). (203) 744-4800. Berkshire Bcstg Corp. Rep: Pro/Meeker Radio; Eckles & Queen. Format: MOR. ■ Edward J. Raleigh, pres; Patrick Crafton, gen mgr; Paul Baker, prog dir; George Repko, mus dir; Jim Grehan, news dir; Rudi Cehak, chief engr. ■ Rates: \$12; 11; 12; 11.

**WLAD-FM**—December 1953: 98.3 mhz; 2.5 kw. Ant 328 ft. Prog sep from WLAD. Stereo. Format: Btfl mus. ■ Rates: \$7.50; 9; 9; 7.50.

**\*WXCI(FM)**—Feb 27, 1973: 91.7 mhz; 1.2 kw. Ant 79 ft. 181 White St. (06810). (203) 744-5402. Western Connecticut State College. Net: MBS, NPR. Format: Rock, progressive contemporary. Spec progs: Jazz 7 hrs wky; classical 7 hrs wky. ■ Peter Faass, gen mgr; John Forguites, prog dir.

## Fairfield

**\*WSHU(FM)**—Sept 1, 1964: 91.1 mhz; 1 kw. Ant 371 ft. Box 6460 (06606). (203) 374-6191. Sacred Heart U Inc. Net: ABC/FM. Format: Variety. Spec progs: Jazz 6 hrs wky; Sp 1 hr wky. ■ Donald E. Coonley, gen mgr; James MacDonald, prog dir.

**\*WVOF(FM)**—April 17, 1974: 88.5 mhz; 13.5 w. Ant 100 ft. Box R Fairfield Univ. (06430). (203) 259-8020. William P. Schimpf. Format: Progressive. Spec prog: Jazz 6 hrs wky. ■ Mick McCullough, gen mgr.

## Greenwich

**WGCH**—Sept 14, 1964: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (06830). (203) 869-1490. Greenwich Bcstg Corp. Audio news: UPI. Rep: Masla. Format: MOR. Spec progs: It 2 hrs; Pol 1 hr; jazz 2 hrs; black, all wky. ■ George C. Stevens, pres & gen mgr; Neil E. MacMillan Jr., prog and mus dir; Steven Downes, coml mgr; Eleanor Charles, news dir; Norman Wolfson, chief engr. ■ Rates: \$14.50; 11.75; 13.75; 11.

## Groton

**WSUB**—July 26, 1958: 980 khz; 1 kw-D. 1064 Poquonock Rd. (06340). (203) 446-1980. Southeastern Conn. Bcstg Co. (acq 7-17-70). Net: ABC/E. Audio news: APR. Rep: Market 4 Radio, Kettel-Carter. Format: MOR. Spec progs: Black 2 hrs wky, Ital 1 hr wky; Pol 2 hrs wky. ■ William Crawford, pres, gen & coml mgr; Don Turner, mus dir; Mike Mansfield, prog dir & prom mgr; Phil Hubbard, news dir.

**WSUB-FM**—1971: 105.5 mhz; 3 kw. Ant 275 ft. Dups WSUB 66%. Format: Top 40. Stereo.

## Hamden

**WDCQ**—July 17, 1960: 1220 khz; 1 kw-D, DA. 473 Denslow Hill Rd. (06514). (203) 288-3561. Southern New England Bcstg Corp. (acq 8-14-67). Net: ABC/C, ABC/E. Audio news: UPI. Format: Solid Gold, rock. Spec progs: Sp 4 hrs wky, black 4 hrs wky. ■ Ted Quala, pres & gen mgr; Frank Bass, chief engr; Julian Brownstein, VP/gen sls mgr; Harley Saresky, loc sls mgr. ■ Rates: \$23; 19; 23; —.

**WKCI(FM)**—Co-owned with WAVZ New Haven. Prog sep from AM. Feb 10, 1969: 101.3 mhz; 12 kw. Ant 870 ft. Box 4313 (06514). (203) 787-5807. Kops-Monahan Communications Inc. (acq 9-13-66). Stereo. Rep: Eastman, Eckles & Queen. Format: Beautiful music. ■ Daniel W. Kops, pres; Richard J. Monahan, exec VP; Stanley P. Puzycycki, VP & gen mgr; Conrad Wicks, coml mgr; Jake Stern, mus dir; Brian Mancinelli, prog dir. ■ Rates: \$21; 28; 28; 21.

**\*WQAO(FM)**—Feb. 1973: 88.3 mhz; 10 w. Ant 200 ft. Box 59 c/o Quinnipiac College (06518). (203) 281-0011. Quinnipiac College. Format: Progressive, jazz rock. Spec prog: classical 15 hrs wkly. ■ Steve Ritchie, gen mgr; Dreama Claytor, prog dir.

## Hartford

**WCCC**—1947: 1290 khz; 500 w-D. II Asylum St. (06103). (203) 549-3456. Greater Hartford Communications Corp. (acq 4-1-70). Net: ABC/E. Rep: Masla, New England Spot. Format: Top 40. Spec progs: Fr 1 hr; Ital 1 hr, Pol 1 ½ hr, all wkly. ■ Sy Dresner, pres, gen mgr & chief engr; Rusty Potz, prog dir; Milt Aninger, coml dir; Cynthia Davis, prom mgr; John Michaels, news dir.

**WCCC-FM**—June 7, 1960: 106.9 mhz; 20.5 kw. Ant 720 ft. Stereo. Dup WCCC 100%.

**WDRG**—Dec 10, 1922: 1360 khz; 5 kw-U, DA-N. 750 Main St. (06103). (203) 278-1115. Buckley Bcstg Corp. (acq 8-1-59). Group owner: Buckley. Rep: Buckley Radio. Format: Contemp, Top 40. ■ Richard D. Buckley Jr., pres; Richard S. Korsen, exec VP & gen mgr; Dick Robinson, VP, stn mgr; Charles R. Parker, VP, prog dir; Philip Steben, coml mgr; Walt Dibble, news dir; James English, mus dir; Charles R. Parker, prom mgr; Wayne Mulligan, chief engr; Rick Alix, local sls mgr.

**WDRG-FM**—1936: 102.9 mhz; 15 kw. Ant 810 ft. Dup WDRG 50%. Stereo.

**WHCN(FM)**—1939: 105.9 mhz; 19 kw horiz, 12 kw vert. Ant 740 ft. (203) 247-9426. WHCN Inc. (acq 8-74). Rep: Masla; New England Spot Sales. Format: Progs. ■ Martin F. Beck, pres; Dick Paisley, VP & gen mgr; Joseph DiPietro, coml mgr; George Taylor Morris, prog dir; Larry Titus, chief engr; James Champaign, natl sls mgr.

**WINF**—See Manchester, Conn.

**\*WJM(JF)**—Not on air, target date unknown: 88.9 mhz; 8 kw. Ant 560 ft. St. Thomas Seminary.

**WKND**—Licensed to Windsor. See Windsor.

**WKSS(FM)**—See Hartford-Meriden.

**WLVA(FM)**—April 22, 1965: 93.7 mhz; 18 kw. Ant 760 ft. 750 Main St. (06108). (203) 525-3131. WLVA Inc. Format: Spanish. ■ Jose Grimalt, Alton J. Leno, stn mgrs; Ernest Kerschner, chief engr.

**WPOP**—1935: 1410 khz; 5 kw-U, DA-2. Box II-1410 Newington Branch (06111). (203) 666-1411. Greater Connecticut Bcstg Inc. (acq 3-73). Group owner: Griffin. Net: NBC/NIS. Rep: Eastman, Knight. Format: All news. ■ Al Pellegrino, gen mgr; Augustine Santana, chief engr; Dick Springfield, prom and oper mgr. ■ Rates: \$38; 28; 33; 28.

**\*WQTO(FM)**—November 1974: 88.3 mhz; 10 w. 415 Granby St. Weaver High School (06112). (203) 243-9761. Hartford Board of Education. Format: Variety. Spec progs: Black, Sp, jazz all 10 hrs wkly. ■ Joseph L. Grant, gen mgr.

**\*WRTC-FM**—February 1958: 89.3 mhz; 350 w. Ant 63 ft. Trinity College (06106). (203) 527-0447. Corp. of Trinity College. Audio news: UPI. Format: Black, educ. Spec progs: Sp 5 hrs; French 1 hr, Port 10 hrs, Ital 1 hr wkly. ■ Jeffrey Mandler, stn mgr.

**WTIC**—Feb 10, 1925: 1080 khz; 50 kw-U, DA-N. One Financial Plaza (60103). (203) 522-1080. TWX 710-425-0133. Ten Eighty Corp. (acq 3-8-74). Net: NBC. Rep: Christal. Format: Variety. Spec progs: Sp 1 hr wkly. Black 5 hrs wkly. ■ Leonard J. Patricelli, pres; Robert S. Tyrol, VP & gen mgr; Donald MacGovern, coml mgr; Ross Miller, prog dir; Virginia Jesionka, mus dir; H. A. Dorschug, VP, chief engr; Paul Kuntz, news dir.

**WTIC-FM**—Feb 5, 1940: 96.5 mhz; 15 kw horiz, 13 kw vert. Ant 810 ft. Dup AM 30%. Format: Classical Stereo.

**\*WWUH(FM)**—See West Hartford.

## Hartford-Meriden

**WKSS(FM)**—June 1947: 95.7 mhz; 14.5 kw. Ant 820 ft. Stereo. Two Wethersfield Ave., Hartford (06114). (203) 243-9577. Communico Inc. (acq 5-1-71). Group owner: Communico. Rep: Blair. Format: MOR. ■ Frederic W. Constant, pres; Perry S. Ury, VP & gen mgr; William P. Hinds, sls mgr; James A. Schulke, prog &

mus dir; Barbara A. Magora, traf mgr; Richard Kerr, prom mgr; Eugene J. Chruscial, news dir; Tom Horesco, chief engr.

## Manchester

**WINF**—May 18, 1958: 1230 khz; 1 kw-D, 250 w-N. 257 E. Center St. (06040). (203) 646-1230. Natl Media Corp. (acq 7-70). Net: CBS. Format: MOR. ■ Robert D. Charnas, pres; Jeff Jacobs, VP & gen mgr; Bob Hart, news dir; Rick Melzig, chief engr.

## Meriden

**WMMW**—June 1947: 1470 khz; 1 kw-D. I Church St. (06450). (203) 235-5747. WMMW Inc. (acq 10-19-72). Rep: Creed. Format: MOR. ■ John Ellinger, gen mgr; Al Henry, prog dir; Richard Ellis, mus dir; Jim Richards, news dir.

## Middletown

**WCNX**—Dec 12, 1948: 1150 khz; 1 kw-D. River Rd. (06457). (203) 347-2565. Middlesex Bcstg Co. Rep: Devney, Kirby. Format: MOR. Spec progs: Pol 1 hr, black 1 hr, both wkly. ■ Richard J. O'Brien, pres & mng dir; William J. Glynn, prog dir; Peter M. O'Brien, news dir; Roger Holt chief engr.

**WESU(FM)**—Feb 25, 1961: 88.1 mhz; 1.85 kw. Ant minus 48 ft. Stereo. Box 2300. Wesleyan Station (06457). (203) 347-0050. Wesleyan Bcst Assn. Audio news: UPI. Format: Variety. ■ Hal Garneau, gen mgr; Peter Lipton, pres.

**\*WIHS(FM)**—Oct 11, 1969: 104.9 mhz; 2.90 kw. Ant 300 ft. Box 117 (06457). (203) 346-3846. Connecticut Radio Fellowship. Audio news: APR. Format: Relig/Ed. ■ Alfred C. Thyberg, pres & gen mgr; James Pelley, prog dir; Ronald Habegger, chief engr; Gordon Kehrein, news dir.

## Milford

**WFIF**—Sept 4, 1965: 1500 khz; 5 kw-D, DA. 1201 Post Rd. (06460). (203) 878-5915. Colonial Bcstg Co. Net: MBS. Audio news: APR. Rep: Marvin Roslin, Eckels and Queen. Format: C&W. Spec progs: Ital 6 hrs; Pol 1 ½ hrs; Black 3 hrs all wkly. ■ Blair Walliser, pres; Vinnie Roberts, gen mgr; Jeannette Forbes, prog dir; Robert Golda, news dir; Gale Anderson, pub aff. ■ Rates: \$16; 14; 16; 16.

## Monroe

**WMNR(FM)**—Nov 30, 1973: 88.1 mhz; 330 w. Ant 200 ft. 1014 Monroe Turnpike (06468). (203) 268-9667. Monroe Board of Educ. Format: Educ/Community. ■ Douglas S. Taylor, stn mgr; Mike McCarthy, advisor.

## Naugatuck

**WOWW**—Feb 26, 1961: 1380 khz; 5 kw-D, 500 w-N, DA-2. Red Carpet Rd. (06770). (203) 729-2291. Sound Communications Corp. (acq 9-15-72). Rep: Meeker, Kirby. Format: Solid gold. ■ Frank G. Stisser, pres; Albert J. Auclair, gen mgr.

## New Britain

**\*WFCS(FM)**—Oct 17, 1972: 90.1 mhz; 14 w. Ant 140 ft. 1615 Stanley St. (06053). (203) 223-6767. Trustees of Conn. State College. Format: Progressive. Top 40. Spec progs: Black 4 hrs; classical 3 hrs; jazz 4 hrs; Port 10 hrs wkly. ■ David J. Salonia, gen mgr; David W. Smith, chief engr.

**WRCH-FM**—Listing follows WRQC.

**WRQC**—May 20, 1949: 910 khz; 5 kw-U, DA-2. Box 910 Radio Park, Farmington (06032). (203) 677-8521. TWX 710-423-0036. Central Conn. Bcstg Co. (acq 12-1-59). Audio news: UPI. Rep: Katz; Creed. Format: Golden. ■ Aldo DeDominicis, pres; Enzo DeDominicis, gen mgr; Erwin (Win) Needles, sls mgr; Lee Manson, prog-ops mgr; Win Suitor, chief engr. ■ Rates: \$24; 24; 24; 19.

**WRCH-FM**—Co-owned with WRQC. July 1, 1968: 100.5 mhz; 19.5 kw. Ant 720 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**WRYM**—August 1946: 840 khz; 1 kw-D. 1056 Willard Ave., Newington (06111). (203) 666-5646. Hartford County Bcstg Corp. (acq 8-61). Net: ABC/I ABC/E. Format: Ethnic/relig. Spec progs: Ital 12 hrs; Polish, 12 hrs; Span 18 hrs all wkly. ■ Louis A. Sodokoff, pres; Ralph H. Klein, gen mgr, coml mgr; Dan Dornfeld, chief engr.

## Connecticut Radio

See page C-1 for explanation of listings.

## New Canaan

**WLSX(FM)**—1975: 91.9 mhz; 10 w. 5 N. Wilton Rd. (06840). St. Luke's Foundation.

## New Haven

### WAVZ-AM & WKCI-FM

KOPS-MONAHAN  
Communications, Inc.



**WAVZ**—September 1947: 1300 khz; 1 kw-U, DA-N. 152 Temple St. (06510). (203) 777-4761. Kops-Monahan Communications Inc. (acq 7-20-49). Rep: Eastman, Kettell-Carter. Format: Top 40. ■ Daniel W. Kops, pres; Dick Monahan, exec VP; Stanley Puzycycki, gen mgr; Chuck Martin, prog dir; Gerry Brooks, news dir; Dick Schumeyer, chief engr; Mike West, mus dir; Conrad Wicks, sls mgr. ■ Rates: \$28; 21; 28; 21.

**WKCI(FM)**—Co-owned with WAVZ. See Hamden.

**WELI**—October 1935: 960 khz; 5 kw-U, DA-N. Box 85 (06501). (203) 281-9600. Covenant Bcstg Corp. (acq 11-22-71). Group owner: Covenant. Rep: Blair. Format: MOR. Spec progs: Mystery Theater, 7 hrs wkly; Tele Talk 34 hrs wkly. ■ Fred E. Walker, pres; Frank N. Moore, VP & gen mgr; Tom Whalen, prog dir; Les Thimmig, prom mgr; Bill O'Sullivan, news dir; Judi Gabrielli, traf mgr; Bob Antonio, chief engr. ■ Rates: \$65; 40; 50; 26.

**WKCI(FM)**—See listing following WAVZ.

**WNHC**—1944: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (06510). (203) 787-1217. TWX 203-772-0459. Westerly Bcstg Co. (acq 4-71). Rep: Katz. Format: Contemp. Spec progs: Sp 1 hr wkly. ■ Carl Grande, VP & gen mgr; John Ellinger, natl sls mgr; George Grande, news dir; George Grande, local sls mgr; Art Dinicholas, mus dir; Vincent Delaurerentis, chief engr.

**WPLR(FM)**—1944: 99.1 mhz; 10 kw. Ant 950 ft. 1294 Chapel St. (06510). (203) 777-6617. Stereo. Metro Connecticut Media Corp. (acq 5-28-71). Rep: Buckley. Format: prog rock. Spec progs: Black ½ hr wkly. ■ Robert G. Herpe, pres and gen mgr; Ronnie Berger, prog dir; S. Richard Kalt, stn mgr; Tom Michaels, news dir; John Russell, retail sls; Gordon Weingarth, news dir; Thomas Horesco, chief engr.

**WYBC-FM**—March 9, 1959: 94.3 mhz; 1.20 kw. Ant 203 ft. Stereo. Box WYBC, Yale Station (06520). (203) 865-3451. Yale Bcstg Co. Net: ABC/FM. Rep: Ivy, Neas. Format: Progressive, jazz. Spec progs: Black 10 hrs; classical 11 hrs, both wkly. ■ Antony Talalay, chmn; Eric Eichhorn, stn mgr; David Fisher, treas; Peyton Mays, prog dir; Ed O'Connell, mus dir; Peter Dennant, opns mgr; Mark Flescher, news dir; John Koerber, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

## New London

**\*WCNI(FM)**—1974: 91.5 mhz; 10 w. Connecticut lege. Box 1333 (06320). Connecticut College Broadcast Association Inc. ■ Mary Ann Sill, pres.

**WNLC**—Sept 13, 1936: 1510 khz; 10 kw-D, 5 kw-N; DA-2. Box 1031 (06320). (203) 442-5328. Thames Bcstg Corp. Net: ABC/C. Rep: McGavren-Guild, North-east Spot Sales. Format: Contemp. Spec progs: It 1 hr, SP ½ hr, Black ½ hr wkly. ■ Gerald J. Morey, pres; Paul R. Morey, gen mgr; Paul S. Bernardo, coml mgr; Jim Buchanan, prog dir; David A. Connors Jr., news dir; Randolph Barret, chief engr. ■ Rates: \$18; 13; 18; 9.

**WTYD(FM)**—Co-owned with WNLC. Jan 1, 1970: 100.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Beautiful music. Spec progs: Symphony, 3 hrs wkly. Stereo. ■ Paul Bernardo, coml mgr; Paul R. Morey, gen mgr; Gerald J. Morrey, pres. ■ Rates: \$7.20; 9; 9; 7.20.

**WSUB-AM-FM**—See Groton, Conn.

## Norwalk

**WNLK**—1948: 1350 khz; 1 kw-D, 500 w-N, DA-N. Box 549 Belden Station (06852). (203) 838-5566. Hanson

## Connecticut, Delaware Radio

See page C-1 for explanation of listings.

Communications (acq 1975). Format: MOR. Spec progs: Ger 1 hr; It 2 1/2 hrs; Pol 1 hr; Black 2 hrs; Sp 8 1/2 hrs; Hungarian 1 hr, all wkly. ■ Fred Grossman, pres; Richard Buonerba, prog dir; E. Sanford, Arnn, A. Napoleon, news dir; Frank Montgomery, chief engr.

**WNLK-FM**—1965: 95.9 mhz; 3 kw. Ant 130 ft. Dups AM 100%.

### Norwich

**WCTY(FM)**—Listing follows WICH.

**WICH**—September 1946: 1310 khz; 5 kw-D, 1 kw-N, DA-2. Box 551 (06360). (203) 887-1613. WICH Inc. (acq 7-1-65). Rep: Masla. Format: MOR, talk. ■ Robert M. Hall, pres; Donald Lawler, exec VP; Richard P. Reed, gen & coml mgr; John London, prog dir; Bruce McDonald, news dir; A Dubenetsky, chief engr.

**WCTY(FM)**—Co-owned with WICH. May 1968: 97.7 mhz; 3 kw horiz, 2.95 kw vert. Ant 300 ft. Prog sep from WICH. Net: ABC/FM. Rep: PRO/Meeker. Format: Good music.

### Old Saybrook

**WLIS**—Sept 27, 1956: 1420 khz; 500 w-D. Drawer W (06475). (203) 388-3546. Radio Conn. Inc. (acq 3-11-70). Net: MBS. Format: MOR. ■ John M. Powers, pres, gen & coml mgr; Ann C. Powers, asst mgr; Ken Griffin, news dir; Ron Allen, chief engr. ■ Rates: \$7.20; 6.70; 7.20; 6.70.

### Putnam

**WINY**—May 3, 1953: 1350 khz; 1 kw-D. 237 Kennedy Dr. (06260). (203) 928-2721. Nutmeg Bcstg Co. (acq 9-60). Group owner: Nutmeg. Net: MBS, Connecticut Public Information Network. Format: Top 40 Pacesetter. Spec progs: Talk 2 1/2 hrs; C&W 3 hrs, both wkly. ■ Michael Rice, pres; Herbert C. Rice, chmn; Michael Gerardi, gen mgr; Peter Walsh, sls mgr; David Melendy, news dir; Frank Carroll, mus dir; Ernest A. Brochu, chief engr. ■ Rates: \$12; 10; 12; 8.

### Southington

**WNTY**—990 khz; 500 w-D, DA. Sept 2, 1969. Box 990, Old Turnpike Rd. (06489). (203) 628-0311. Nutmeg Bcstg Co. Group owner: Nutmeg. Net: MBS. Rep: McGavren-Guild, Northeastern Spot Sales. Format: Golden contemp. Spec progs: It 4 hrs; Pol 3 hrs; talk 2 1/2 hrs, all wkly. ■ Michael C. Rice, pres; Craig Caragan, gen mgr; Lee F. Manilla, news dir; George Bernoski, prog & mus dir; Thomas Cavett, chief engr; James B. Coffey, com; mgr. ■ Rates: \$10.50; 8.50; 10.50; 8.50.

### Stamford

**WSTC**—Sept 18, 1941: 1400 khz; 1 kw-D, 250 w-N. 117 Prospect St. (06901). (203) 327-1400. Western Connecticut Bcstg Co. (acq 1-1-46). Net: ABC/I, E & FM. Suburban. Rep: Torbet; New England Sls. Spec progs: It 1 hr; Pol 1 1/2 hrs; black 1 hr, all wkly. ■ Lingsley Gillespie, pres; Robert McCullough, gen mgr; Lisle Dorrian, chief engr.

**WYRS(FM)**—Co-owned with WSTC. Oct 18, 1947: 96.7 mhz; 3 kw. Ant 280 ft. Dup AM 78%.

### Stockbridge

**WCWL(FM)**—1975: 91.3 mhz; 1.45 kw. Ant 4 ft. Berkshire Christian College.

### Storrs

**WHUS(FM)**—1956: 91.7 mhz; 3.16 kw. Ant 360 ft. Box U-8 (06268). (203) 429-3100. Board of Trustees, U of Conn. Net: ABC/I. Format: Progressive, jazz. Spec progs: record review 1 hr; talk 1 hr, wkly. ■ Robert N. Markle, pres and gen mgr.

### Torrington

**WSNG**—Jan 29, 1948: 610 khz; 1 kw-D, 500 w-N, DA-2. 365 Prospect St. (06790). (203) 489-4181. Torrington Bcstg Co. (acq 4-55). Net: MBS. Format: MOR, talk. ■ Edmund Waller, pres; Alfred G. Eyre, VP; Paul Pagano, gen mgr; Stuart LeLand, chief engr. ■ Rates: \$11; 9; 11; 9.

## Waterbury

**WATR**—June 15, 1934: 1320 khz; 5 kw-D, 1 kw-N, DA-2. Broadcast Centre (06702). (203) 755-1121. WATR Inc. Net: MBS. Rep: Dore; Kettell-Carter. Format: MOR. Spec progs: Pol 2 hrs; talk 20 hrs, both wkly. ■ B. Preston Gilmore, exec VP; Fred Erwin, stn mgr; Lou Morton, prog dir; Robert Gillespie, news dir; Tony Tary, chief engr.

**WIOF(FM)**—Dec 25, 1967: 104.1 mhz; 12.5 kw. Ant 600 ft. Box 2719 (06720). (203) 758-4459. WIOF, a division of January Enterprises Inc. Group owner: Griffin. Net: ABC/E. Rep: Eastman Radio, Knight Sales. Format: C&W ■ Merv Griffin, pres; Stephen B. Labunski, Group VP; Robert C. Ardrey, Group FM VP and gen mgr; Rich Shae, prog dir; Tom Reynolds, news dir.

**WQQW**—November 1934: 1590 khz; 5 kw-U, DA-1. 499 Boyden St. (06704). (203) 753-2121. Waterbury Radio Inc. (acq 5-21-72). Net: CBS. Rep: Creed. Format: Contemporary, progressive. Spec progs: Black 4 1/2 hrs, Lithuanian 1 hr, both wkly. ■ Marshall Pite, pres & gen mgr; Tom Coffey, stn dir; Tony Autuore, mus dir; Fred Santore, chief engr; Jay Crawford, prog dir; Ben Freidland, VP. ■ Rates: \$18; 15; 18; 13.

**WWCO**—1946: 1240 khz; 1 kw-D, 250 w-N. Box 2777 (06720). (203) 758-2468. Winnepeg Corp. (acq 3-21-73). Audio news; APR. Rep: Masla, Northeastern Spot Sales. Format: Contemp. Spec progs: Dis-co 8 hrs wkly. ■ Peter Marcus, pres; William Raymond, gen mgr; Joe McCory, prog dir; Steve Thomas, news dir; Danny Loyns, mus dir; John Tomaszewicz, chief engr; Ed Maglio, coml mgr. ■ Rates: \$19; 16.50; 19; 14.10.

**WWYZ(FM)**—Aug 1, 1961: 92.5 mhz; 16 kw. Ant 790 ft. Broadcast Centre (06702). (203) 755-1121. WNAB Inc. Net: ABC. Format: Good mus.

### West Hartford

**WEXT**—Feb 1946: 1550 khz; 1 kw-D. 630 Oakwood Ave. (06110). (203) 527-1878. WEXT Inc. (acq 8-72). Net: ABC/I. Rep: Natl Time Sales. Format: Modern Country. Spec progs: Talk 1 hr wkly, Ethnic (all day Sunday). ■ Harold Reiner, pres; Mike Blumberg, VP & gen mgr; Mort Roberts, asst gen mgr & opns mgr; Lee Kaplan, sls mgr; John Parks, prog dir; Bill Albert, news dir.

**WRYM**—See New Britain, Conn.

**\*WWUH(FM)**—July 15, 1968: 91.3 mhz; 1 kw. Ant 520 ft. Stereo. 200 Bloomfield Ave. (06117). (203) 243-4703. Archibald Woodruff. Format: Progs. Spec progs: Black 8 1/2 hrs; jazz 12 hrs; Czech 1 hr, all wkly. ■ Mel Yates, gen mgr.

### West Haven

**\*WNHU(FM)**—1973: 88.7 mhz; 1.7 kw. Ant 150 ft. 300 Orange Ave. (06516). (203) 934-9296. University of New Haven Inc. Format: Progressive, black. Spec progs: Classical 6 hrs; jazz 6 hrs; Natl pub radio 4 hrs, all wkly. Richard L. Gelganda, gen mgr; Thomas G. Kuser, stn mgr; Donald G. Fertman, prog dir; Robert Russo, chief engr; Thomas Sabellico, mus dir.

### Westport

**WDJF(FM)**—See listing following WMMM.

**WMMM**—April 15, 1959: 1260 khz; 1 kw-D, DA. Box 511 (06880). (203) 227-5133. Westport Bcstg Co. (acq 2-15-60). Rep: Market 4. Format: Easy lting. Spec prog: It 3 hrs wkly. ■ Gary Flamm, gen mgr; Terry Smith, prog dir; Gary Zenobia, news dir; Larry Cohen, chief engr.

**WDJF(FM)**—Co-owned with WMMM. Sept 1, 1962: 107.9 mhz; 50 kw. Ant 245 ft. Stereo. Format: Adult contemporary.

**\*WWPT(FM)**—1975: 90.3 mhz; 330 w. Ant 110 ft. Staples High School, 70 North Ave. (06880). (203) 226-9772. Board of Education, Town of Westport. Format: Variety, progressive. Spec progs: classical 15 hrs; jazz 8 hrs; pub aff 3 hrs, all wkly. ■ Michael Barzelay, gen mgr; Mark Lamb, prog dir; Andy Hendrickson, chief engr.

### Willimantic

**WILI**—October 1957: 1400 khz; 1 kw-D, 250 w-N. Box 496 (06226). (203) 423-1621. Nutmeg Bcstg Co. (acq 5-59). Net: ABC/C; Conn. Public Information. For-

mat: Progressive. Spec progs: Fr 1 hr; farm 1/2 hr; Pol 2 hrs; Sp 1 hr; Ukrainian 1 hr, all wkly. ■ Herbert C. Rice, chmn; Michael C. Rice, pres; David M. Evan, gen & coml mgr; David Evan, prog dir; Mark Roy, news dir; Wayne Norman, mus dir; Colin K. Rice, chief engr. ■ Rates: \$12; 10; 12; 8.

## WXLS-FM

Young and Beautiful

**WXLS(FM)**—June 16, 1975: 98.3 mhz; 3 kw. Ant 300 ft. Box 98 (06226). (203) 456-2251. Windham Broadcasting Group. Format: MOR, beautiful music. ■ Kenneth Dawson, pres; Peter R. Aucoin, gen mgr; James Esposito, coml mgr; Bob Scott, prog dir; Jason McCarter, mus dir; Bob Summers, prom mgr; Corey Chapin, news dir; Peter Gowen, chief engr. ■ Rates: \$15; 12; 15; 12.

### Windsor

## WKND

Total Black Experience

**WKND**—May 4, 1961: 1480 khz; 500 w-D, DA. Box 1480 (06095). (203) 688-6221. KND Corp. (acq 8-20-69). Format: Black. ■ Kenneth Dawson, pres & gen mgr; Phyllis J. Segalman, coml mgr; Rick Foy, prog dir; Louis Brown, news dir; Marion Thornton, prom mgr; Peter Gowen, chief engr; Gregory Dixson, mus dir. ■ Rates: \$20; 19; 20; 19.



**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Delaware

### Bethany Beach

**WWTR-FM**—June 20, 1974: 95.9 mhz; 3 kw. Ant 300 ft. Box 366 (19930). (302) 539-4046. Connor Bcstg Co. Audio news; APR. Format: MOR. Spec progs: Farm 1 hr wkly. ■ J. Parker Connor, pres & gen mgr; Susan C. Connor, asst gen mgr; Mason Stone, mus dir; Ronald Jones, coml mgr; J. Parker Connor Jr., chief engr.

### Dover

**WDOV**—1948: 1410 khz; 5 kw-U DA-N. Drawer "B" (19901). (302) 674-1410. Dover Bcstg Co. (acq 1956). Group owner: Rau Radio. Net: MBS. Rep: Carpenter. Format: Contemp. Spec progs: Black 3 hrs wkly. ■ Henry Rau, chmn; Lloyd Smith, pres; Thomas J. Miles, gen mgr; Donald Culver, coml mgr; Ernest Colburn, prog dir; Les Daffin, mus dir; Gary Laing, news dir; George Rond, chief engr. ■ Rates: \$12.94; 8.24; 10.59; 8.24.

**WDSD(FM)**—Co-owned with WDOV. 1956: 94.7 mhz; 50 kw. Ant 360 ft. (302) 734-5816. Progs sep from AM. Stereo. Format: MOR. ■ Pete Adiam, mus dir. ■ Rates: \$10.59; 10.59; 10.59; 10.59.

**WKEN**—Aug 2, 1957: 1600 khz; 500 w-D, 1 kw-N, DA-N. Box 553 (19901). (302) 674-1234. Capitol Bcstg Corp. (acq 1-22-63). Net: ABC/E. Format: MOR. Spec prog: Farm 1 hr wkly. Philip G. Adams, pres; Jin Stayton, coml mgr; Joan Adams, prom mgr; Howard Redman, chief engr. ■ Rates: \$7.70; 5.50; 7.70; 5.

### Georgetown

**WJWL**—June 23, 1961: 900 khz; 1 kw-D. Box 111 (19947). (302) 856-2567. Scott Bcstg Corp. (acq 4-1-61). Group owner: Great Scott Sns. Format: MOR. ■ Herbert Scott, pres; Edward Marzoa, gen mgr; Robert Smith, prog & mus dir; Jeff Pringle, news dir; Steve Wallace, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WSEA(FM)**—Co-owned with WJWL. July 4, 1969:



93.5 mhz; 2.10 kw. Ant 350 ft. Prog sep from AM. Format: Contemp. ■ Edward Marzoa gen mgr; Tom Webb, prog & mus dir. ■ Rates: \$7;6;7.6.

## Hockessin

**\*WZZE(FM)**—May 20, 1975: 88.7 mhz; 10 w. Ant 70 ft. Lancaster Pike (19707). (302) 239-5263 or 239-2618. Format: Top 40. ■ Terence N. Mills, dir of communications; Michael Wood, stn mgr.

## Milford

**WAFI(FM)**—See listing following WTHD.

**WTHD**—1953: 930 khz; 500 w-D, DA. Box 324 (19963). (302) 422-7575. Broadcasters Inc. (acq 9-3-67). Audio news: APR. Format: MOR, C&W. ■ Thomas H. Draper, pres; Larry Sharp, gen & coml mgr; Dennis Hazzard, prog dir; Joe Scott, news dir; Mark Crouch, chief engr.

**WAFI(FM)**—Co-owned with WTHD. May 19, 1973. 97.7 mhz; 3 kw. Ant 240 ft. Dups AM afternoons. Format: C&W.

## Newark

**WNRK**—Aug 17, 1964: 1260 khz; 500 w-D, DA. Box 425 (19711). (302) 737-5200. Radio Newark Inc. Net: ABC/C. Rep: Devney Organization; Dome Assoc. Format: Talk, oldies, contemp, C&W. Spec progs: Classical ½ hr wkly ■ Wm. S. Cook, pres & gen mgr; John Patrick, prog & mus dir; Charles Breza, chief engr; James R. Lindley, news dir. ■ Rates: \$8;7.8;—.

## Rehoboth Beach

**WLRB(FM)**—1975: 92.7 mhz; 3 kw. Ant 300 ft. County Rd. 288 (19971). Melvin Gollub.

## Seaford

**WSUX**—1955: 1280 khz; 1 kw-D. Box 1280 (19973). (302) 629-6636. Beach Broadcasting Inc. (acq 8-16-74). Net MBS. Rep: Walton, Dome. Format: contemp. Spec prog: Farm 3 hrs. ■ Don Crisp, pres; Bill Crisp, gen mgr & chief engr; Al Frazier, prog & mus dir; Naomi Price, news dir. ■ Rates \$4;4.4.4.

**WSUX-FM**—Feb 1972: 98.3 mhz; 3 kw. Ant 230 ft. Dups AM 100%. ■ Rates same as AM.

## Wilmington

**WAMS**—1947: 1380 khz; 5 kw-D, 1 kw-N, DA-3. Box 3677 (19807). (302) 654-8881. Rollins Bcstg of Delaware Inc. Group owner: Rollins. Net: ABC/C. Format: Contemp. ■ James C. Roddey, group VP; Paul H. Downs, VP, radio; Phil Schweinfurth, gen mgr; Ray Quinn, prog dir; Jay Christian, mus dir; Steve Downs, chief engr; Matt L. Kovich, news dir. ■ Rates: \$22; 16; 22; 12.

**WDEL**—1922: 1150 khz; 5 kw-U, DA-2. 2727 Shipley Road (19899). (302) 478-2700. Delmarva Bcstg Co. (acq 1931). Group owner; Steinman Stns. Net: NBC. Rep: Pro/meeker, Steinman. Spec prog: Farm 1 hr wkly. ■ Harry J. Shaub Jr., exec VP & gen mgr; Harvey C. Smith, stn mgr; C. Robert Taylor, coml mgr; Harold E. Miller Jr., natl sls mgr; Manning Kimmel, news dir; Richard V. Aydelotte, prom mgr; Alan Parker, prog dir; George Moyer, chief engr.

**WSTW(FM)**—Co-owned with WDEL. 1950: 93.7 mhz; 50 kw. Ant 490 ft. Prog sep from AM. Stereo. Format: Btl mus. ■ Mike Connor, coml mgr.

**WILM**—Oct 1, 1923: 1450 khz; 1 kw-D, 250 w-N. 1215 French Street (19801). (307) 656-9800. Delaware Bcstg Co. (acq 1949). Rep: Masla. Format: Contemporary, black. ■ Sally V. Hawkins, pres & gen mgr; Carl Jones, coml mgr; James Reilly, prog dir; John C. Hawkins, prom mgr; E. Brandt Boylan, chief engr; Art Curley, news dir.

**WJBR(FM)**—January 1957: 99.5 mhz; 50 kw. Ant 500 ft. Stereo. 2617 Ebright Rd. (19810). (302) 475-4000. Radio Station WJBR. Rep: Torbet. Format: Btl mus. ■ John B. Reynolds, gen & coml mgr; John B. Reynolds Jr., stn mgr; Howard Gesner, prom mgr; Del Parks, spts dir; Karl Leatherman, chief engr. ■ Rates: \$18;22;22;18.

**\*WMPH(FM)**—April 23, 1970: 91.7 mhz; 28 w. Ant 74 ft. 5201 Washington St. Ext. (19809). (302) 764-5888. Board of Education of the Mount Pleasant School District. Net: ABC/FM. Format: Rock, top 40. ■ Stephen D.

Streiker, stn mgr.

**WSTW(FM)**—Listing follows WDEL.

**WTUX**—April 21, 1947: 1290 khz; 1 kw-D. Box 1830 (19899). (302) 655-8821. Port Frere Bcstg Inc. Network: MBS. Rep: Savalli/Gates. Format: MOR. ■ Gordon K. MacIntosh, pres & gen mgr; William S. Ewing, coml mgr; Richard Holmes, prog & news dir; Henry M. Cook, prom mgr; Charles Breza, chief engr. ■ Rates: \$10.50;10.50;10.50;10.50.

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#### NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

## Washington

**\*WAMU-FM**—Oct 23, 1961: 88.5 mhz; 50 kw. Ant 500 ft. American U. (20016). (202) 686-2690. American U. Stereo. Net: NPR; Eastern Public. Format: Noncoml diversified. Spec progs: Black 10 hrs, Jazz 12 hrs, Sp & C&W 2 hrs each, Bluegrass 13 hrs wkly. ■ Susan Harmon, gen mgr; William Brown, prog dir; David Ecleston, bus mgr; Craig Oliver, prod mgr; David Garner, chief engr.

**WASH(FM)**—1948: 97.1 mhz; 22.5 kw. Ant 690 ft. 5151 Wisconsin Ave., N.W. (20016). (202) 244-9700. Metromedia (acq 7-19-68). Group owner: Metromedia. Rep: Metro Radio Sls. ■ William Dalton, VP & gen mgr; Susan Breakefield, gen sls mgr; Bob Hughes, prog dir; Bob Duckman, gen mgr; Ed Tobias, news dir; Mike Byrnes, chief engr. ■ WTTG(TV) affil. ■ Rates: \$46;40;44;29.

**WAVA-AM-FM**—See Arlington, Va.

**WCTN**—See Potomac-Cabin John, Md.

**WDON**—See Wheaton, Md.

**WEAM**—See Arlington, Va.

**WEEL**—See Fairfax, Va.

**\*WETA-FM**—April 19, 1970: 90.9 mhz; 75 kw. Ant 610 ft. Stereo. 5217 19th Rd. North, Arlington, Va. (22207). (703) 536-6900. TWX 703-536-9421. Greater Washington Educational Telecommunications Assn. Inc. Net: NPR. Format: Classical. Spec progs: five coverage, talk, jazz, folk. ■ Ward Chamlerlain, pres; Michael Hardgrove, dir of radio; Bill Cerri, opns mgr & mus dir; Kay Corcoran, prom mgr; Sam Johnson, news dir; Fred Klimes, chief engr. ■ WETA-TV affil.

**WFAN(FM)**—See listing following WOOK.

**WFAZ**—See Falls Church, Va.

**WGAY**—See Silver Spring, Md.

**WGAY-FM**—June 1, 1959: 99.5 mhz; 17 kw. Ant 770 ft. Stereo. 8121 Georgia Ave., Silver Spring, Md. (20910). (301) 587-4900. TWX 710-825-0427. Greater Media

## Delaware, D.C. Radio

See page C-1 for explanation of listings.

Inc. (acq 5-7-71). Rep: Katz, Format: Btl mus. Dups AM 100%. ■ Peter A. Bordes, pres; Theodore R. Dorf, gen mgr; Bob Chandler, opns mgr; John Dougan, prog dir; Charles Guy, coml mgr; Delbert Keeling, chief engr. ■ Rates: \$53;60;53;35.

**WGMS**—See Bethesda, Md.

**WGMS-FM**—1946: 103.5 mhz; 47 kw. Ant 510 ft. RKO General Inc. (group owner). Dups Bethesda, Md., 100%. Stereo. TWX 710-822-9298. Rep: RKO. Radio Format: Classcl. ■ John B. Poor, pres; Jerry R. Lyman, VP & gen mgr; Martin Conn, gen sls mgr; Michael Cuthbert, prog dir; Eileen Donigan, mus dir; H. K. Leyh, chief engr.

**\*WGTB-FM**—Nov 7, 1960: 90.1 mhz; 6.7 kw. Ant 440 ft. Stereo. Georgetown U., 37th & O Sts, NW (20057). (202) 625-3018. The pres & board of dir of Georgetown U. Format: Progs. Spec progs: women's prog 9 hrs; alternative news, 13 hrs; quadrasonic mus, 2 hrs; Black 6 hrs all wkly. ■ Kenneth K. Steeman, gen mgr; Geraldine Calkins, admin aide; Ken Rothschild, prog dir; Skip Pizzi, mus dir; Jude Franco, news dir; Fred Cresce, chief engr.

**WGTS-FM**—See Takoma Park, Md.

**WHFS(FM)**—See Bethesda, Md.

**WHUR-FM**—1971: 96.3 mhz; 24 kw. Ant 669 ft. 2600 Fourth St., N.W. (20059). (202) 265-9494. Howard University Radio. Format: Black, Contemp. Spec prog: Sp 4 hrs wkly ■ James E. Cheek, pres; John Paul Simpkins, gen mgr; Catherine Liggins, sls mgr; Thomas E. Jones, prod dir; Jesse Fax, mus dir; Millard James Watkins, chief engr.

**WINX**—See Rockville, Md.

**WJMD(FM)**—See Bethesda, Md.

**WKYS(FM)**—Listing follows WRC.

**WMAL**—1925: 630 khz; 5 kw-U, DA-2. 4400 Jenifer St. N.W. (20015). (202) 686-3000. Evening Star Bcstg Co. (acq 5-1-38). Group owner: Evening Star Net: ABC/I. Rep: Major Market Radio. Format: MOR. ■ Richard S. Stakes, pres; Andrew M. Ockershausen, VP; Charles A. Macatee, gen mgr; Jonathan Klein, gen sls mgr; James H. Gallant, opns mgr; Earl E. Murton, mktg svcs mgr; Terry Hourigan, prog mgr; Theodore Landphair, news & pub affrs mgr; J. B. McPherson, chief engr.

**WMAL-FM**—May 15, 1948: 107.3 mhz; 50 kw. Ant 410 ft. Stereo. Prog sep from WMAL. Net: ABC/FM. Contemp. ■ Vincent Genson, stn mgr; Lynn McIntosh, mgr of bcst opns; Jeffrey Greenhawt, gen sls mgr; Mike Selman, mus dir; Martha Newman, pub ser dir; Bunny Hoffberg, coml mgr; Phil DeMarne, prog dir; Tony Renaud, prom mgr. ■ WMAL-TV affil.

**WMOD(FM)**—See listing following WOL.

**WOL**—July 10 1965: 1450 khz; 1 kw-D, 250 w-N. 1680 Wisconsin Ave. N.W. (20007). (202) 338-5600. Sponderling Bcstg Corp. (7-10-65). Group owner: Sponderling. Net: MBS/Black. Rep: Howard. Format: Soul. ■ Edmond Sponderling, pres; James L. Kelsey, VP & gen mgr; Timothy O'Sullivan, gen sls mgr.

**WMOD(FM)**—Co-owned with WOL. September 1968: 98.7 mhz; 50 kw. Ant 490 ft. Stereo. Prog sep from AM. Rep: Buckley. Format: classic rock 'n' roll. ■ Mike Cohen, gen mgr; Steve Shulman, opns mgr.

**WOOK**—1940: 1340 khz; 1 kw-D, 250 w-N. 5321 First Place, N.E. (20011). (202) 722-1000. United Bcstg Co. (acq 1951). Group owner: United Bcstg. Rep: UBC Sales. Format: Black. ■ Richard Eaton, pres; E. Carlton Myers Jr., gen mgr & VP; Cliff Holland, VP opns; Harry Jeffrey; prog dir; Steve Pott, chief engr; Carl Ferguson, news dir.

**WFAN(FM)**—Co-owned with WOOK. 1948: 100.3 mhz; 16 kw. Ant 280 ft. Prog sep from AM. Format: Sp.

**\*WPFW(FM)**—Not on air, target date Jan 22, 1976: 89.3 mhz; 44.7 kw. Ant 643 ft. Rm. 868, National Press Bldg. (20045). (202) 628-0219. Pacifica Foundation. Group owner: Pacifica. ■ Greg Millard, stn mgr; Denise Oliver, prog dir; Pam Peabody, dev dir.

**WPGC-AM-FM**—See Morningside, Md.

**WPIK**—See Alexandria, Va.

## D.C., Florida Radio

See page C-1 for explanation of listings.

**WRC**—Aug 1, 1923: 980 khz; 5 kw-U, DA-N. 4001 Nebraska Ave. (20016). (202) 686-4000. TWX 202-965-0804. National Broadcasting Co. Group owner: NBC. Net: NBC/NIS. Rep: Blair. Format: All news. ■ Jack G. Thayer, pres; Harold L. Green, gen mgr; Jeff Hedges, sls mgr; Gordon M. Peil, prog dir; Marilyn Hayden, prom mgr; Candy Wessling, mus dir; Martin Enghausser, chief engr; Frank Barnako, news mgr.

**WKYS(FM)**—Co-owned with WRC. Aug 1, 1947: 93.9 mhz; 50 kw. Ant 480 ft. Prog sep from AM. Rep: Eastman Radio. Format: Disco stereo. ■ WRC-TV affil.

**WTOP**—Sept 25, 1926: 1500 khz; 50 kw-U, DA-2. Bdcst House (20016). 686-6000. Post-Newsweek Stns Capitol Area Inc. (acq 2-9-49). Group owner: Post Newsweek. Net: CBS. Audio news: AP Rep: CBS Radio Spot Sales. Format: All news. ■ Joel Chaseman, chmn of bd; Peter Alund, VP & gen mgr; Orrin McDaniels, gen sls mgr; Morry Alter, news dir; Granville Klink, chief engr. ■ WTOP-TV affil. ■ Rates: \$105;65;65;30.

**WUST**—1949 1120 khz; 1 kw-D. 815 V St. N.W. (20001). 462-0011. S.J.R. Communications Inc. (acq 3-4-70). Group owner: S.J.R. Format: Gospel. ■ Edward Cosman, pres; Daniel Diener, gen mgr; Perry Walders, gen sls mgr; Eugene Forest, prog dir; John Hammond, news dir; Gary Mess, chief engr.

**WWDC**—1941: 1260 khz; 5 kw-U, DA-2. Box 4068 (20015). (301) 589-7100. TWX 710-825-0078. Capitol Broadcasting Co. (acq 1975). Net: ABC/E. Rep: Balir Radio. Format: Contemp. ■ Laurence H. Kirby Jr., gen mgr; Robert L. Canada, prog dir; Karen Klass, prom mgr; Jack Bennett, mus dir; Don Culp, chief engr; Charles Warren, news dir.

**WWDC-FM**—1947: 101.1 mhz; 50 kw. Ant 500 ft. Dups WWDC 49%. Stereo.

## Florida

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## Apopka

**WTLN**—May 4, 1964: 1520 khz; 5 kw-D, DA. Box 2448, Orlando, Fla. (32802). (305) 889-2505. Alton Rainbow Corp. Net: ABC/C. Format: Relig, MOR. ■ Thomas H. Moffit, pres; Tom Moffit Jr., gen mgr; Ken Crowder, news dir; Fred Wise, chief engr. ■ Rates: \$8;8;8;8.

**WTLN-FM**—Sept 1, 1968: 95.3 mhz; 3 kw. Ant 140 ft. Orange County Bcstrs. Prog dups AM 100%. ■ Rates same as AM.

## Arcadia

**WAPG**—September 1955: 1480 khz; 1 kw-D. Box 632 (33821). (813) 494-2525 or 494-2426. Arcadia-Punta Gorda Bcstg Co. Inc. (acq 2-3-59). Rep: KBS. Format: Free style. ■ Murray Benton, pres, gen & prom mgr & chief engr; Jim Vaughan, coml mgr; Ruth Benton, prog dir; Charles Burkhart, mus dir.

## Atlantic Beach

**WJNJ-FM**—See listing following WKTX.

**WKTX**—Jan. 30, 1958: 1600 khz; 1 kw-U. Box 608 (32233). (904) 246-6459. WKTX Inc. (acq 10-1-70). Rep: Bunchez. Audio news: APR. Format: MOR. ■ William H. Bivens, pres, coml mgr & chief engr; Jack Donnell, gen mgr & news dir; Gerald Brown, prog dir; William Harper, coml mgr; Walli Wade, prom mgr. ■ Rates: \$6.50;5.25;6.50;5.25.

**WJNJ-FM**—Co-owned with WKTX. July 1967: 104.9 mhz; 3 kw. Ant 285 ft. Dups AM 66%. Format: MOR.

## Auburndale



**WTWB**—Oct. 10, 1956: 1570 khz; 5 kw-D. Box 7 (33823). (813) 967-1570. L. M. Hughey (acq 2-57). Net: ABC/E. ■ L. M. Hughey, pres; Richard W. Boyce, gen & coml mgr & prog dir; Paul Garber, chief engr. ■ Rates: \$2.80;2.80;2.80;2.80.

## Avon Park

**WAPR**—Oct. 1, 1970: 1390 khz; 1 kw-D. Box 1390 (33825). (813) 453-3139. Avon Electronics Services. Net: ABC/E. Format: C&W, religious. Spec prog: Farm 6 hrs wkly. ■ Charles A. Esposito, pres & chief engr; Chuck Shane, gen mgr; Louis M. Neale, coml mgr; Bruce Strenth, prog dir; Charlie O. Coffman, news dir. ■ Rates: \$2.50;2.50;2.50,—.

## Bartow

**WBAR**—Sept. 28, 1953: 1460 khz; 1 kw-D. Box 820 (33830). (813) 533-8021. Polk County Broadcasters Inc. (acq 4-18-72). Format: C&W. ■ Michael Freeland, pres; Jim Mileš, gen & coml mgr; Dick Goleno, prog & mus dir & prom mgr; Terry Parker, news dir; Frank Berry, chief engr.

**WPUL**—Sept. 16, 1969: 1130 khz; 1 kw-D. Box 1433 (33830). (813) 533-9093. Trans-Florida Radio Inc. (acq 7-24-72). Rep: Admiral. Audio news: UPI. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Robert D. Morris, pres; LeRoy Bradley, gen mgr & news dir; Don Goolsby, prog dir; George E. Turner IV, chief engr. ■ Rates: \$69;60;69;60.

## Belle Glade

**WSWN**—Oct. 5, 1947: 900 khz; 1 kw-D. Box 786 (33430). (305) 996-2063. Seminole Bcstg Co. Group owner: Dee Rivers. Net: MBS. Rep: Gill-Perna. Spec progs: Black 2 hrs wkly. ■ E. D. Rivers Jr., chmn of bd; Marvin M. Smith, gen mgr; Philip T. Haire, coml mgr; James C. Sims, prog dir; Simon Train, mus dir; Dave Edwards, news dir; Ned Smith, spts dir; C. C. Turner Jr., chief engr; Don Garner, prom mgr; Diana Scott, traf mgr.

**WSWN-FM**—May 31, 1965: 93.5 mhz; 3 kw. Ant 255 ft. Stereo. Format: MOR. Spec progs: Black 16 hrs wkly.

## Blountstown

**WKMK**—Sept. 8, 1962: 1000 khz; 1 kw-D. 419 N. Main St. (32424). (904) 674-5403. Calhoun Bcstg Corp. (acq 5-74). Format: Contemp, variety. Spec progs: Black 2 hrs wkly. ■ Peter L. Anderson, gen mgr; James Grantham, prog dir; James A. Maupin, chief engr.

**WRM(FM)**—Dec. 18, 1968: 102.3 mhz; 3 kw. Ant 145 ft. Maupin Bcstg Co.

## Boca Raton

**WSBR**—April 1965: 740 khz; 1 kw, DA-D. Box WSBR (33432). (305) 391-7400. Burbach Radio Inc. (acq 1968). Rep: Dora-Clayton. Format: MOR. Spec prog: Sp 1 hr wkly. ■ John Laubach, pres; George V. Liddy, gen mgr; Don Smith, prog dir; Audrey Fox, office & traffic mgr; Walt MacTommany, chief engr.

**WWOG(FM)**—Oct. 17, 1965: 99.9 mhz; 100 kw. Ant 280 ft. Stereo. (CP: Ant 930 ft.). Box 1297 (33432). (305) 395-7515. WWOG Inc. Format: Easy Istng. ■ Homer Akers, pres, gen mgr & chief engr; Herman A. Youngman, prog dir; Bob Williams, news dir.

## Bonita Springs

**WLEQ(FM)**—Co-owned with WKEM, Immokalee, Fla. Sept. 1, 1974: 95.9 mhz; 3 kw Ant 310 ft. Suite 202, Scott Bldg., Ft. Meyers (33901). (813) 334-1996.

Jerome Bcstg. Net: ABC/C. Rep: Mario Messina. Format: Top 40, rock. ■ C. J. Jones, pres & gen mgr; Harry Rome, sls mgr; Rick Allen, prog & mus dir; Jerry Heckerman, chief engr. ■ Rates: \$11.50;10.50;11.50;10.50.

## Boynton Beach

**\*WHRS(FM)**—Nov. 24, 1969: 91.7 mhz; 3 kw. Ant 200 ft. 505 S. Congress Ave. (33435). (305) 732-7850. TWX 305-732-8238. School Bd. of Palm Beach County. Net: NPR. Format: Fine Arts, classical, Sp. Spec progs: Ger 2 hrs, Black 6 hrs wkly. ■ John H. Burger, gen mgr; Sam Barbaro, prog mgr; Pat O'Meara, pub affrs dir; Melvin Cohen, chief engr.

**WKAO**—January 25, 1973: 1510 khz; 1kw-D. Box 1510 (33435). (305) 737-5000. N. Am Bcstg Co. Net: MBS. Format: Btfl music. ■ Mark C. Prichard Jr., pres, sls mgr; John H. Sowers, prod, opns mgr; Jim Johnson, chief engr.

## Bradenton

**WBRD**—October 1957: 1420 khz; 1 kw, DA-D. Box 1038 (33506). (813) 746-2183. Sunshine State Bcstg Co. Net: ABC/I. Rep: Savalli/Gates. Format: Modern C&W. ■ Robert R. Nelson, pres; R. W. Nelson, gen mgr & chief engr; Edward C. Hyers, coml mgr; Maggie Chance, prom mgr; Bob Barnes, prog dir; Mike Simons, news dir. ■ Rates: \$13;10;11;11.

**WDUV(FM)**—Co-owned with WBRD. 1963: 103.3 mhz; 100 kw. Ant 450 ft. Stereo. Box 240 (33505). (813) 746-9173. Format: Btfl music. ■ Robert W. Nelson, prog & mus dir; G. Douglas Pidgeon, coml mgr. ■ Rates: \$17.50;17.50;17.50;17.50.

**WTRL**—1946: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (33505). (813) 746-1107. WTRL Bcstg (acq 7-74). Net: MBS. Rep: Avery-Knodel. Format: MOR. ■ Bo Mitchell, pres & gen mgr; Morgan Stinemetz, coml mgr; Dave Barker, prog dir; Dean Edwards, news dir; Gerald McGougan, chief engr.

## Brooksville

**WWJB**—Oct. 11, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 1507 (33512). (904) 796-7272. Hunter-Knight Bcstg Inc. (acq 2-8-71). Audio news: UPI. Rep: Dora-Clayton. Format: MOR. Spec prog: Talk 14 hrs wkly. ■ Philip M. Knight, pres, gen mgr & chief engr; Bill Perry, prog & mus dir, coml mgr. ■ Rates: \$4.50;4.50;4.50;3.50.

## Cape Coral

**WRCC(FM)**—1975: 103.9 mhz; 3kw. Ant 300ft. Dr. E. Paul Eder.

## Chattahoochee

**WSBP**—Nov. 1, 1963: 1580 khz; 1 kw-D. Radio Road (32324). (904) 663-2323. Radio Station WSBP (acq 5-1-68). Rep: Carpenter. Format: C&W. ■ Roscoe Fleetwood, pres, gen & coml mgr; Bill Parker, prog dir; Doris DeVane, chief engr.

## Chiefland

**WLQH**—June 6, 1968: 940 khz; 500 w-D. Box 98 (32626). (904) 493-4940. White Construction Co. Inc. Format: C&W 60%, MOR 10%, Rock 30%. Spec progs: Relig 8½ hrs wkly. ■ Luther White, pres; Norma W. Schosler, gen & coml mgr; Allan Johns, prog dir; Evelyn Schosler, mus dir; Mike Sherrell, chief engr.


## ChIPLEY

**WBGC**—April 10, 1956: 1240 khz; 1 kw-D, 250 w-N. South Blvd Extension (32428). (904) 638-0234. Sunny Hills of Chiplely (acq 12-12-72). Format: C&W. ■ William A. Masi, pres & gen mgr; Stephen D. Smith, coml & prom mgr & news dir; Phillip C. Faulkner, prog & mus dir; G. D. McKechnie, chief engr.

## Clearwater

**WAZE**—Nov. 21, 1959: 860 khz; 500 w-D, DA. Box 930 (33517). (813) 446-8575. Three Rivers Communications Inc. (acq 1-74). Rep: Piano. Format: Contemp, MOR. ■ Carl J. Marcocci, pres & gen mgr; Duane Lemley, station mgr; Dave Rhodes, opns mgr, prog & mus dir; C. L. Boyer, chief engr.

CLEARWATER/ST PETERSBURG  
**RADIO WQXM**  
 Beautiful Music  
 Plough Broadcasting Co., Inc.



**WQXM(FM)**—December 1967: 97.9 mhz; 100 kw. Ant 505 ft. Stereo. Box 4809 (33518). (813) 391-9988. Plough Bcstg Inc. (group owner: acq 2-1-75). Net: ABC/I. Rep: H.R. Stone. Format: Btfl mus. ■ H. Wayne Hudson, pres; Jim Johnson, gen mgr; John Mocsary, news dir; David McKay, prog dir; Carr MacCormack, chief engr. ■ Rates: \$19;20;19;18.

**WTAN**—June 1948: 1340 khz; 1 kw-D, 250 w-N. Box 1109, 200 Pierce St. (33517). (813) 446-3084. Clearwater Radio Inc. (acq 1-58). Net: ABC/I. Format: MOR. ■ H. Dennison Parker, pres & gen mgr; James J. Short, coml mgr; Frank L. Reid, asst mgr & chief engr.

**WTAN-FM**—Aug. 19, 1963: 95.7 mhz; 18 kw. Ant 130 ft. Stereo. Dup AM 14%. Format: Stand pop.

**Clermont**

**WWFL**—Sept. 30, 1962: 1340 khz; 250 w-SH. Box 948 (32711). (904) 394-2177. WWFL, Inc. Leisure Time Comm. (acq 4/75). Format: MOR. Spec prog: Sp 1 hr wkly. ■ George D. Williams, pres & gen mgr. ■ Rates: \$5.60;5.60;5.60;5.60.

**Cocoa**

**WEZY**—Oct. 4, 1957: 1350 khz; 1 kw-U, DA-N. Box 2029 (32922). (305) 636-4411. WEZY Inc. (acq 12-27-70). Net: ABC/C. Rep: Carpenter. Format: Contemp. ■ Ted H. Taylor, pres & gen mgr; Duane Hartung, coml mgr; Dale Wright, opns mgr; Tom Hutchinson, news dir; Chuck Cole, chief engr.

**WEZY-FM**—June 15, 1967: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Dup AM 100%.

**WKKO**—January 1952: 860 khz; 1 kw-U. Box 3188 (32922). (305) 636-2411. EMCOM Assoc. (acq 8-1-75). Rep: PRO/Meeker. Format: Top 40, Cross-overs & old gold. ■ H.W. (Bill) Maschmeier, pres, gen & coml mgr; Kris Kelly, mus dir; Tom Collins, news, prog, prom dir & chief engr. ■ Rates: \$8.80;7.70;8.80;7.70.

**WWBC**—July 11, 1964: 1510 khz; 250 w-D. Box 493 (32922). (305) 632-1400. Astro Enterprises (acq 9-29-66). Rep: Bernard. Format: C&W. ■ John Fox, pres & gen mgr; Bill Diamond, coml mgr; Stan Anderson, prog dir & chief engr; Mercer Livermore, news dir.

**Cocoa Beach**

**WCKS(FM)**—July 19, 1962: 101.1 mhz; 100 kw. Ant 440 ft. Stereo. Box 520 (32931). (305) 783-9257. Southland Bcstg. (acq 9-11-71). Audio news: UPI. Format: MOR. ■ William R. Corkhum, pres; Les Roberson, gen mgr; Tom Morley, coml mgr; Fred King, prog dir; Michael W. Lowe, mus dir; Bill Baker, chief engr. ■ Rates: \$5.50;5.50;5.50;3.

**WRKT**—June 22, 1959: 1300 khz; 5 kw-D, 1 kw-N, DA-2. Box 3845, Cocoa, Fla. (32922). (305) 632-1300. Bucks County Radio News (acq 6-1-68). Net: NBC. Rep: Torbet. Format: MOR, Top 40. ■ Chester E. Pike Jr., pres & gen mgr; Sandy Gamblin, coml mgr; Ben Hill, prog dir; Jim Sumpter, mus dir; Jim Pierce, prom mgr; Gary Henderson, news dir; Ron Schrader, chief engr.

**WRKT-FM**—May 8, 1962: 104.1 mhz; 30 kw. Ant 165 ft. Stereo. Format: Btfl mus, MOR.

**Coral Gables**

**WRHC**—June 20, 1969: 1550 khz; 10 kw-D, DA. 220 Miracle Mile, Suite 201 (33134). (305) 445-1488. Radiocentro Broadcasting Co. (acq 11-12-73). Format: Relig, Sp. Spec progs: Greek 1½ hrs wkly; Hungarian 1 hr wkly. ■ Salvador Lew, pres, gen mgr & news dir; Tomas Garcia Fuste, coml & prom mgr; Alberto Villalobos, (Sp), Liz Shea (relig), prog dirs;

Ricardo Jorge, mus dir; Donald V. Gause, chief engr. ■ Rates: \$114;144;144;144.

**WVCG Radio 1080**  
 Stereo 105 FM

**WVCG**—Feb. 18, 1949: 1080 khz; 10 kw-D, 500 w-N, DA-2. 377 Alhambra Circle (33134). (305) 445-5411. TWX 810-848-8151. Independent Music Bcstrs Inc. (acq 6-6-67). Net: NBC. Rep: McGavren-Guild. Format: Btfl music. ■ Ted Niarhos, pres; Lynn A. Christian, gen mgr; Bud Melton, coml mgr; Betty Niarhos, prom dir; Les Smith, news dir; Earl Miller, chief engr. ■ Rates: \$60;48;57;34.

**WYOR(FM)**—Co-owned with WVCG. Nov. 15, 1958: 105.1 mhz; 160 kw. Ant 190 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

**\*WVUM(FM)**—May 1968: 90.5 mhz; 35.4 w. Ant 175 ft. Stereo. Box 248191 (33124). (305) 284-6706. Men's Residence Halls Assoc. Audio news: UPI. Format: Progs. Spec progs: Black 3 hrs wkly; classical & jazz, 4 hrs wkly; intl 4 hrs wkly. ■ Brenda Sulick, gen mgr; Lon Blake, prog dir; Chuck Bortnick, prom mgr; Larry Wallenstein, news dir; Joe Poerschke, chief engr.

**WYOR(FM)**—See listing following WVCG

**Crestview**

**WAAZ-FM**—See listing following WJSB.

**WCNU**—April 8, 1948: 1010 khz; 1 kw-D. Box 518 (32536). (904) 682-2330. Gulf Shores Bcstg Co. (acq 5-1-74). Format: C&W. Spec prog: Gospel 12 hrs wkly. ■ Sam F. Townsend, pres; Jerry W. Milligan, Sr., gen mgr & news dir; W.A. Chestnut, mus dir; Leonard Lindsay, chief engr. ■ Rates: \$3.75;3;3;—.

**WJSB**—Sept. 15, 1954: 1050 khz; 1 kw-D. Box 267 (32536). (904) 682-3040 or 682-4623. TWX 904-682-3040. Crestview Bcstg Co. (acq 8-1-70). Net: CBS. Format: C&W, MOR. ■ James T. Whitaker, pres, gen mgr & chief engr; Betty Whitaker, prom mgr; George L. Cain, prog & mus dir; Jimmy Hugh Howell, coml mgr; Brad McDuffie, news dir.

**WAAZ-FM**—Co-owned with WJSB. July 15, 1965: 104.9 mhz; 3 kw. Ant 275 ft. Dups AM 30%. Format: C&W.

**Crystal River**

**WRYO(FM)**—Not on air, target date unknown: 98.5 mhz; 100 kw. Ant 430 ft. Box 419A, Rte. 1, Leesburg, Va. (22075). Electra Bcstg Corp. of Florida.

**Cypress Gardens**

**WGTO**  
 Adult-Contemporary  
 Hubbard Broadcasting, Inc.

**WGTO**—Sept. 9, 1955: 540 khz; 50 kw-D, 10 kw-N (CH), DA-2. Box 123 (33880). (813) 324-5400. Hubbard Bcstg Inc. (group owner: acq 5-1-58). Net: ABC/C. Rep: Petry. Format: MOR, Top 40. Spec prog: Farm 1 hr wkly. ■ Stanley S. Hubbard, pres; Robert Artabasy, gen mgr; Terry Vani coml mgr; John Terry, news & prog dir; Dick Bennick, prom mgr; Joe Patrick, mus dir; Paul Titchenal, chief engr. ■ Rates: \$12;12;12;12.

**Dade City**

**WDCF**  
**FAB**



**WDCF**—December 1954: 1350 khz; 1 kw-D. Box 1077 (33525). (904) 567-5683. Dade City Radio Inc. (acq 11-70). Format: C&W. ■ R. Duane Anderson, pres; Patricia Webb, VP; Bert Pardun, stn mgr; Ray Webb, gen mgr; Jay Perry, mus dir; Jeff Williams, news dir; Jim Johnson, chief engr. ■ Rates: \$3.28;2.85;3.28;2.85.

**Daytona Beach**

**WDAT**—Aug. 1, 1957: 1380 khz; 1 kw-U, DA-N. Box 5038 (32020). (904) 677-4122. National Communications Industries Inc. (acq 2-15-71). Net: NBC. Rep: Masla. Format: Top 40. ■ William P. Hunter, pres; Richard R. Lange, gen mgr; Jim Dunaway, prod dir; Mark Windsor, mus dir; Mike Jay, news dir.

**WDNJ(FM)**—See listing following WNDB.

**WELE**—See South Daytona.

**WMFJ**—April 16, 1935: 1450 khz; 1 kw-D, 250 w-N. Box 5606 (32020). (904) 255-1456. Walter-Weeks Bcstg Inc. (acq 2-5-65). Net: ABC/C. Rep: Torbet; Don Bonesteel. Format: Top 40. Spec progs: Farm, black, 5 hrs wkly. ■ Robert M. Weeks, pres; Dick Clark, exec VP; Bill Kirk, gen mgr; Dain Eric, prog dir; Russ Morley, prom & mus dir; Dave Archard, sls mgr; Danny Watts, chief engr. ■ Rates: \$13;11;12;9.

**WMFJ-FM**—Nov. 1, 1967: 101.9 mhz; 25 kw horiz, 7.4 kw vert. Ant 110 ft. Stereo. Format: Btfl music. ■ Ron Kleinstiver, coml mgr. ■ Rates: \$13;12;13;10.

**WNDB**—April 1948: 1150 khz; 1 kw-U, DA-N. Box 712 (32017). (904) 253-1150. Quality Bcstg Corp. (acq 11-6-72). Net: CBS. Format: MOR. Spec prog: Classcl 14 hrs wkly. ■ Victor M. Knight, pres; Elliot W. Harris Jr., VP & gen mgr; John Ferree, prog dir & prom mgr; Copeland Guice, coml mgr; Ron Kay, mus dir; Bill Bowser, news dir; Bill Lemmon, chief engr. ■ Rates: \$9.50;8;9.50;8.

**WDNJ(FM)**—Co-owned with WNDB. March 1947: 94.5 mhz; 54 kw. Ant 330 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Classcl 17 hrs wkly.

**WOGO**—See New Smyrna Beach.

**WROD**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 991 (32015). (904) 252-4626. WROD, Div of Elyria-Lorain Corp. (acq 4-6-7). Net: ABC/E. Rep: David Carpenter. Format: MOR, Oldies. ■ Otto B. Schoepfle, pres; William A. Stipsits, gen mgr; Paul Nakel, VP-group opns; Mickey Puleo, coml mgr; Bob Suess, prog dir; Bob Edwards, news dir; Jon Apfeld, chief engr. ■ Rates: \$6.20;5.45;6.20;4.40.

**DeFuniak Springs**

**WGTX**—March 1, 1956: 1280 khz; 5 kw-D, DA. Drawer 627 (32433). (904) 892-3158. Euchee Valley Bcstg Co. Inc. (acq 10-14-69). Rep: Beaver, Keystone. Format: MOR 75%, rel 10%, C&W 15%. Spec prog: Farm 2 hrs wkly. ■ E. F. Robinson, Jr., pres & gen mgr.

**WQUH(FM)**—Co-owned with WGTX. November 1974: 103.1 mhz; 3 kw. Ant 180 ft. Dups AM 100%.

**WZEP**—1955: 1460 khz; 1 kw-D. Box 387 (32433). (904) 892-5231. Leonard S. Zepp (acq 3-1-59). Format: Variety. Spec prog: C&W 20 hrs wkly. ■ Leonard S. Zepp, pres, gen mgr & chief engr; DeLois Padgett, news dir & prog dir; Linda Zepp, mus dir.

**Deland**

**WELE-FM**—July 10, 1967: 105.9 mhz; 76 kw. Ant 245 ft. Drawer F (32027). (904) 734-3100. WELE Radio Inc. (acq 5-1-74). Net: MBS. Rep: Media/Sales South. Format: C&W. ■ Sidney Frazer & Sheldon Katz, co-owners; Gene McMahon, VP & gen mgr; John Miller, stn mgr; Jim King, mus dir; J. D. Tillis, chief engr.

**WETO**—Sept. 10, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 877 (32720). (904) 734-9386. WETO Inc. (acq 8-74). Net: ABC/C/E. Format: Contemp. MOR. ■ Jon C. Peterson, pres; G. Nolan Kenner, gen mgr & news dir; Dahlon G. Ritchey, prog dir; Steven G. Prickett, prom mgr; Andreas C. Thomsen, chief engr.

**WKXX**—Dec 7, 1956: 1310 khz; 5 kw-D. Box 727 (32720). (904) 736-3700. Deland Bcstg Inc. (acq 5-1-73). Rep: Southern Spot Sls. Format: C&W. ■ David R. Hill & Gene N. Stuart, co-owners; Tom Joyner, pres & gen mgr; Brian Tolby, coml mgr; Fred West, prog & mus dir; Dave Kennedy, prog mgr; Tammie Williams, news dir; Bruce Kuckert, chief engr.

**Delray Beach**

**WDBF**—February 1952: 1420 khz; 5 kw-D, 500 w-N, DA-2. Box 1420 (33444). (305) 278-1420. Quality

## Florida Radio

See page C-1 for explanation of listings.

Bcstg Corp. (acq 8-13-65). Net: CBS. Format: MOR. Spec prog: Black 8 hrs, classcl 7 hrs wkly. ■ Victor M. Knight, pres & gen mgr; Bruce Hamilton, opns mgr; Terry Sullivan, coml mgr.

### Dunedin

**WDCL**—1955: 1470 khz; 5 kw-D. Box 1470 (33528). (813) 784-1480. Dunedin Bcstg Co. (acq 4-73). Format: Music from 40's, 50's & 60's. Spec prog: Ital 1 hr, Greek 2 hrs wkly. ■ Ross Charles, gen mgr; Ray Dunphy, coml mgr; PL. Flinn, prog & news dir; Manly St. Jean, chief engr. ■ Rates: \$6.40;6.40;6.40;—.

### Dunnellon

**WTRS**—March 2, 1970: 920 khz; 500 w-D. Rt. 1, Box 7 (32630). (904) 489-2800. Rainbow Comm Svc. (acq 1975). Group owner: Chas. E. Bell. Net: ABC/E. Format: Contemp. ■ Charles E. Bell, pres; David S. Arthurs, stn mgr.

**WTRS-FM**—March 3, 1969: 102.3 mhz; 3 kw. Ant 300 ft. Dups AM 90%.

### Eau Gallie

**WMEL**—See Melbourne.

**WMMB**—See Melbourne.

**WTAI**—See Melbourne.

**WYRL(FM)**—See Melbourne.

### Englewood

**WENG**—Feb. 20, 1964: 1530 khz; 1 kw-D. Box 908 (33533). (813) 474-3231. Sarasota Charlotte Bcstg Corp. (acq 2-20-64). Rep: Admiral. Format: MOR. ■ Edward J. Ewing, pres; James R. Stephenson, gen mgr & news dir; Jeffrey E. Barber, mus, prom & prog dir; Michael R. Joity, coml mgr; Geddes Kujaneck, chief engr. ■ Rates: \$4.60;4.60;4.60;4.60.

### Eustis

**WLCO**—June 1955: 1240 khz; 1 kw-D, 250 w-N. Box 1905 (32726). (904) 357-4191 or 357-1240. Barringer Bcstg Corp. (acq 10-24-64). Format: Top 40, C&W. Spec prog: Talk show 10 hrs wkly. ■ Davis H. Barringer, pres, gen mgr & chief engr; Cullen K. Zethmay, opns, news & prog dir; Jack Casey, mus dir; Davis H. Barringer, chief engr. Artimesa Barringer, sec/tres. ■ Rates: \$10.50;9.50;10.50;9.50.

### Fernandina Beach

**WYHI**—Sept. 1, 1955: 1570 khz; 1 kw-D. Drawer 496 (32034). (904) 261-6156. Northeast Florida Radio Inc. (acq 10-1-69). Net: Keystone. Spec prog: Black 3 hrs wkly. Format: Mod country. ■ W. W. Harrell Jr., pres; Harry P. Hancock, gen mgr; W. A. Smith, VP; Irene A. Barnes, sec; Carl Barnes, stn & prog mgr; Edward Hardee, news dir; William Alexander, chief engr.

### Fort Lauderdale

**\*WAFG(FM)**—90.3 mhz; 3 kw. Ant 280 ft. Westminster Academy.

**WAVS**—Aug. 21, 1970: 1190 khz; 5 kw-D, DA. Box 7539 (33304). (305) 561-1190. Radio WAVS, Inc. (acq 5-24-75). Group owner: Sherman-Ruwitch. Net: MBS. Audio news: AP/UPI. Rep: PRO Meeker, Carpenter (Southeast). Format: All news. ■ Lowell Bud Paxson, pres & gen mgr; Robert E. Brown, coml mgr; Bob Roberts, prog dir. Howard Browne, news dir. ■ Rates: \$16;14;16;—.

**WAXY(FM)**—July 1960: 105.9 mhz; 100 kw horiz, 97.5 kw vert. Ant 1020 ft. Stereo. 419 S. Andrews Ave. (33301). (305) 525-6351. RKO General Inc. (group owner: acq 1-26-73). Rep: RKO Radio. Format: All oldies. ■ Bruce Johnson, pres; Michael Scheuble, gen mgr; Sam Hennings, sls mgr; John Cambling, prog dir; B. J. Bakken, prom mgr; Quincy McCoy, mus dir; Wayne DeLucente, chief engr.

**WCKO-FM**—See Pompano Beach.

**WEXY**—See Oakland Park.

**WFTL**—September 1946: 1400 khz; 1 kw-D, 250 w-

N. Box 5333 (33310). (305) 566-9621. WFTL Bcstg Co. (acq 8-1-58). Net: ABC/I. Audio news: APR. Rep: H.R. Stone. Format: MOR. ■ Joseph C. Amaturo, pres; William F. Sherry, gen mgr; Charlie Warron, prog dir; Terry Gross, mus dir; Ken Cameron, chief engr. ■ Rates: \$25;21;25;14.

**WGLO(FM)**—Co-owned with WFTL. Aug 15, 1962: 106.7 mhz; 100 kw. Ant 900 ft. Stereo. Format: Btlf mus. Lew Krone, gen mgr; John Corrigan, mus dir, prom mgr; Bob Boyd, news dir. ■ Rates: \$21;23;23;17.

**WHYI(FM)**—July 31, 1960: 100.7 mhz; 100 kw. Ant 930 ft. Stereo. 2741 N. 29th Ave, Hollywood, Fla. (33020). (305) 931-1107 or 925-7117. Heftel Bcstg. (group owner: acq 4-73). Audio news: UPI. Rep: Torbet. Format: Rock, top 40. Spec prog: Sp ½hr wkly. ■ Cec Heftel, pres; Darby Cunningham, gen mgr; Craig Wicker, sls mgr; Bob Mazur, prom mgr; Robert W. Walker, prog dir; Quincy McCoy, mus dir; Jim Reihle, news dir; John Bailie, chief engr. ■ Rates: \$66;64;66;64.

**WSHE-FM**—Listing Follows WSRF

**WSRF**—1955: 1580 khz; 10 kw-D, 5 kw-N, DA-2. 3000 SW 60th Ave. (33314). (305) 581-1580. Van Patrick Bcstg Inc. (acq 12-66). Net: MBS. Audio news: APR. Rep: Jack Masla. Format: Live, solid gold. ■ Gene Milner, pres & gen mgr; Jackie Milner, sls mgr; Gary Granger, prom mgr; Tommy Judge, prog & mus dir; Buzz Kilman, news dir; Don Powers, chief engr. ■ Rates: \$23;21;23;19.

**WSHE-FM**—Co-owned with WSRF. Oct. 17, 1959: 103.5 mhz; 100 kw. Ant 570 ft. Quad stereo. Format: Adult rock. ■ Dennis Lane, mus dir; Gary Granger, prog dir. ■ Rates: \$45;50;55;55.

### Fort Myers

**WCAI**—Aug. 22, 1964: 1350 khz; 1 kw-D. Box 2121 (33902). (813) 334-1350. Lee Bcstg Inc. (acq 3-23-64). Group owner: Truman A. Morris. Net: MBS. Rep: Carpenter; Cohen. Format: MOR. ■ Truman A. Morris, pres; Ron Pierce, VP & gen mgr; Bob Jones, prog dir; Tim Corey, mus dir; Bob Hays, prom dir; Patrick Kelly, news dir; Edmund Lipecki, chief engr. ■ Rates: \$7;7;7;—.

**WHEW(FM)**—See listing following WMYR.

**WINK**—June 15, 1945: 1240 khz; 1 kw-D, 250 w-N, DA-D. Box 1060 (33902). (813) 334-1131. TWX 510-951-7371. Fort Myers Bcstg Co. Net: CBS Keystone. Rep: Meeker, Busby, Finch & Woods. Format: MOR. Spec prog: Sp ½hr wkly. ■ Edward McBride, pres; Robert L. Rausch, VP & gen mgr; Harold Taylor, stn mgr; James Jenkins, prog dir; David Howell, prom mgr; Harve Bradley, news dir; Laverne Bawinkel, chief engr.

**WINK-FM**—Oct. 10, 1964: 96.9 mhz; 44 kw. Ant 250 ft. Prog sep from AM. ■ WINK-TV affil.



**WLEQ(FM)**—See Bonita Springs.



**WMYR**—Nov. 11, 1952: 1410 khz; 5 kw-U, DA-N. Box 216 (33902). (813) 332-1410. Robert Hecksher. Format: Contemp. ■ Robert Hecksher, owner, gen mgr & chief engr. ■ Rates: \$16;16;16;16.



**WHEW(FM)**—Co-owned with WMYR. Dec. 2, 1969: 101.9 mhz; 71 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

**\*WSOR(FM)**—Sept. 30, 1969: 95.3 mhz; 1.5 kw. Ant 185 ft. 940 Tarpon St. (33901). (813) 334-1393. Riverside Baptist Church of Ft. Myers Inc. Audio news: UPI. Format: Christian education, gospel & religious. ■ E. S. Anderson, pres; Bill Simon, gen mgr & prog dir; Bob Favre, prod mgr; Don Howden chief engr.

### Fort Pierce

**WFTP**—Dec. 24, 1952: 1330 khz; 1 kw-D, 500 w-N, DA-N. Box 1330 (33450). (305) 464-1330. Gulfstream Bcstg Co. (acq 4-74). Net: ABC. Rep: Gill-Perrin, Messervey, Messina, Advertising Reps, Carpenter. ■ Stu Wayne, gen mgr; Robert Lyons, coml mgr; Keith Kline, prog dir; Joan Adams, prom mgr; Keith Kline, news dir; R. Stuart Money, engr.

**WLQY-FM**—Co-owned with WFTP. May 1, 1961: 98.7 mhz; 1.3 kw. Ant 200 ft. (CP: 40 kw. Ant 340 ft). Dups AM 100%.

**WIRA**—May 18, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 3032 (33450). (305) 464-1400; sls: 464-6746. Indian River Bcstg (acq 9-15-67). Group owner: Air-media. Audio news: UPI. Rep: Admiral. Format: MOR. Spec progs: Farm 1½ hrs; black 1 hr. wkly. ■ Hudson C. Millar Jr., pres & gen mgr; Jim Ackerman, farm dir; Jim Lord, mus dir; Ron Landy, news dir; Fran L. Sherwood chief engr. ■ Rates: \$9;8.20;9;6.10.

**WLQY-FM**—Follows WFTP

**WOVV(FM)**—Co-owned with WIRA. Oct. 30, 1969: 95.5 mhz; 100 kw. Ant 518 ft. Stereo. Prog sep from AM. Stereo. Box 3192 (33450). (305) 464-6812. Format: Top 40. Spec progs: Farm 1 hr; black 9 hrs wkly. ■ Rick Abel, mus dir. ■ Rates: \$10;9.50;10;7.

### Fort Walton Beach

**WFTW**—Nov. 20, 1953: 1260 khz; 3 kw-D, DA. Box 10 (32548). (904) 243-7676. Vacationland Bcstg Co. Audio news: APR. Format: MOR. ■ Wilbur R. Powell, pres; Zola M. Rowley, gen & coml mgr; Carl Shenberg, tech dir & chief engr; Al Aplin, mus & prog dir; Dick Emmons, news dir; Bill Borthwick, sls mgr.

**WFTW-FM**—May 28, 1965: 99.3 mhz; 3 kw. Ant 170 ft. Stereo. Dup AM 100%.

**WNUE**—1956: 1400 khz; 1 kw-D, 250 w-N. Drawer 400 (32548). (904) 243-6188. Smith Radio Inc. (acq 6-1-60). Rep: Torbet. Format: Top 40. Spec progs: Black 13 hrs, C&W 3 hrs wkly. ■ M. D. Smith III, pres; Holley Rogers, gen mgr; Harmon Van Buskirk, coml mgr; Gabby Bruce/Art Smeeton, prog dirs; Scot Gordon/Gabby Bruce, prom mgrs; Bill Collins/Bill Thomas, mus dirs; Bill Thomas/Scott Gordon, news dirs; Jerry Ryan, chief engr.

### Gainesville

**WAKA**—May 31, 1961: 1390 khz; 5 kw-D. Box 1024 (32601). (904) 376-2688. Oliva Bcstg Corp. (acq 11-71). Format: Btlf mus. ■ Royce D. Plummer, gen mgr; Iottis Adams, chief engr. ■ Rates: \$6;6;6;—.

**WDVH**—October 1954: 980 khz; 5 kw-D. Box 1068 (32602). (904) 372-2528. Dae Bcstg Co. (acq 12-22-69). Net: ABC/I. Reps: Ochs, Messina. Format: C&W. ■ Larry Edwards, gen mgr; Bob Cunningham, sls mgr & chief engr; Steve Sullivan, prog dir; Jim Williams, mus dir; Don Dorenberg, news dir.

**WGGG**—February 1948: 1230 khz; 1 kw-D, 250 w-N. Drawer G (32602). (904) 376-1230. Quality Bcstg Corp. (acq 9-30-72). Audio news: UPI. Format: Top 40, black. ■ Victor M. Knight, pres; Elsie Mercer, gen mgr; Kent Whipple, prom mgr; Phil Williams, mus dir; Don Reid, news dir; Terry Hesters, chief engr. ■ Rates: \$9;8.40;9.5.

**WGVL(FM)**—May 4, 1970: 105.5 mhz; 3 kw. Ant 265 ft. Quad. Box 14585, University Station (32604). (904) 378-3806. Gerler Bcstg Co. Rep: Dora-Clayton. Format: Progs, rock, underground. ■ Irving A. Uram, pres, gen mgr & chief engr; Gertrude Koppel, coml mgr; Sarah K. Uram, sls mgr; Sylvia McCulloch, mus dir; Jackson Whitehurst, chief anncr. ■ Rates: \$7.50; 7.50;7.85;7.85.

**WRUF**—1928: 850 khz, 5 kw-U, DA-N. Box 14-444, University Station (32604). (904) 392-0771. State of Florida. Net: NBC. Rep: W. O. Jones. Format: Rock. Spec prog: Black 4 hrs wkly. ■ Robert W. Leach, gen mgr; Whitey McMullen, coml mgr; Jim Camp, prom mgr; Lisa Stewart, prog & mus dir; Jim Finch, news dir; E. A. Slimak, chief engr.



**WRUF-FM**—1948: 103.7 mhz; 27 kw. Ant 360 ft. Stereo. Prog sep from AM. Format: Btfl mus.

### Goulds

**WGLY(FM)**—Not on air, target date unknown. 98.3 mhz; 1.1 kw. Ant 460 ft. Fine Arts Broadcasting Co.

### Green Cove Springs

**WKKJ(FM)**—Not on air; target date unknown: 92.7 mhz; 3 kw. Ant 272 ft. Residence B, Nyquist Circle (32043). James A. Wilson, Clay County Broadcasters.

### Haines City

**WHAN**—Sept. 9, 1960: 930 khz; 500 w-D, DA. Rt. 1, Box 110 (33844). (813) 422-7502. Radio Central Inc. (acq 10-1-69). Net: ABC/I. Format: C&W, gospel. ■ John H. Everbach, pres; Paul Hershey, gen mgr, news dir & chief engr; Glen Kirkland, coml & prom mgr; Vance Ross, prog dir; Stacy Howard, mus dir.

### Hialeah

**WCMQ-FM**—Co-owned with WCMQ Miami. Dec. 22, 1969: 92.1 mhz; 3 kw. Ant 280 ft. 478 W. 28th St. (33011). (305) 885-0321. Herbert S. Dolgoff (acq 1974). Prog sep from AM. Rep: Crane. Format: Spanish MOR. ■ Herbert S. Dolgoff, pres; Jack Hogan, gen mgr; Tony Rivas, prog dir; Betty Pino, mus dir; Eugenio Bueno, news dir; Carl Taylor, chief engr.

### Hollywood

**WGMA**—April 1953: 1320 khz; 5 kw-U, DA-2. Box WGMA (33023). (305) 961-6200. TWX 510-954-9800. WGMA Radio Inc. (acq 11-1-71). Net: ABC/E. Rep: Masla. Format: Mod country. ■ McHenry T. Tichenor, pres; Robert J. Eicholz, VP & gen mgr; Dudley Tichenor, VP & natl sls mgr; Sharon Carnahan, prom mgr; David Hutchinson, coml mgr; Jim Harper, prog dir; Gary Joe Conway, mus dir; Clarke Porterfield, news dir; Lynn Willoughby, chief engr. ■ Rates: \$22;18;22;13.

### Homestead

**WQDI**—Nov. 4, 1957: 1430 khz; 500 w-D. 507 N.W. Second St. (33030). (305) 247-9444. Radio South Dade Inc. (acq 4-74). Format: C&W. Spec progs: Farm 2 hrs, black 1 hr wkly. ■ James L. Wiggins, owner; David L. Hussong, VP & gen mgr; Michael St. John, mus dir; Rick Damon, news dir; Bill Ray, prog & prom dir; William A. Coppage, chief engr. ■ Rates: \$7.50;6.50;7.50;—

### Immokalee

**WKEM**—Oct. 14, 1964: 1490 khz; 1 kw-D, 250 w-N. Box 520 (33934). (813) 657-3651. Jerome Bcstg Corp. (acq 11-8-74). Net: MBS. Rep: Mario Messina. Format: C&W. Spec prog: Sp 18 hrs wkly. ■ C. J. Jones Jr, pres; Nick Nicholl, stn mgr; Dave Owens, prog dir; Rick Allen, group prog dir; Jerry Heckerman, chief engr. ■ Rates: \$5.25;5.25;5.25;5.25.

### Indian Rocks Beach

**WGNB**—May 11, 1963: 1520 khz; 1 kw-D, DA. Box 8888, St. Petersburg (33708). (813) 391-9994. Southern Keswick Inc. ■ C. W. Caldwell, pres; Manly St. Jean, chief engr.

**WKES(FM)**—See St. Petersburg.

### Inverness

**WYSE**—Sept. 1, 1965: 1560 khz; 1 kw-D. Box 335 (32650). (904) 726-1560. Fleet & Fleet Inc. (acq 4-23-73). Net: ABC/I. Format: C&W. ■ John H. Fleet, pres, gen mgr & chief engr; Nellie M. Fleet, coml mgr & prog dir.

### Jacksonville

**WAPE**—Oct. 23, 1958: 690 khz; 50 kw-D, 10 kw-N, DA-N. Box 486, Orange Park (32073). (904) 264-4523. Sis Radio Inc. (group owner: acq 4-9-70). Audio news: APR. Format: Top 40. ■ Stan Kaplan, pres; Joseph J. McCluskey, gen mgr; Ray McCreanor sls mgr; John Long, prog dir; Terrence Ledbetter, news dir; Art Dellinger, chief engr. ■ Rates: \$42;32;42;32.

**WAYR**—See Orange Park.

**WBIX**—See Jacksonville Beach.

**WCGL**—1948: 1360 khz; 5 kw-D. Box 7848 (32210). (904) 388-3521. WWBA, Inc. (acq 1975). Net: Natl Black. Rep: Howard. Format: Black. ■ Myer Feldman & Edward Winton, co-owners; Willie J. Martin, VP & gen mgr; Perry Oliver, coml mgr; Mark Picus, prog dir; Oscar Williams, prom mgr; Joe Baily, news dir; Arl M. Thomas, chief engr.

### WERD

#### Mutual Black Network

**WERD**—July 4, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 2467, WERD Radio Drive (32203). (904) 389-1111. Radio Station WERD Inc. Net: MBS/Black. Rep: GCI Sis. Format: Black, R&B. ■ Harold S. Cohn II, VP; Ronald H. Cohn, VP. ■ Rates: \$14;14;14;11.

**\*WFAM(FM)**—Feb. 8, 1973: 91.1 mhz; 37 kw. Ant 460 ft. Jones College (32211). (904) 744-2800. Net: ABC/E. Format: Educl, Contemp. ■ Jack H. Jones, pres; Peter M. Trenkler, gen mgr; Richard Jones, chief engr.

**WIAD**—Not on air, target date unknown: 1530 khz. Integrated Bcstg Co.

**WIVY**—August 1948: 1280 khz; 5 kw-D. GulfLife Center (32207). (904) 396-2505. Jacksonville Bcstg Corp. (acq 4-1-71). Rep: Katz. Format: Contemp. ■ Y. Thomas Kirby, pres & gen mgr; Patrick F. Hayes, VP & stn mgr; Lee R. Fowler, prog dir; Christopher J. Hall, chief engr.

**WIVY-FM**—November 1965: 102.9 mhz; 29 kw. Ant 205 ft. (CP: 55 kw). Stereo. Dups AM 50%.

### BECKERMAN ASSOCIATES

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**WJAX**—November 1925: 930 khz; 5 kw-U, DA-N. Box 1740 (32201). (904) 354-1681. City of Jacksonville. Net: NBC. Rep: H-R/Stone. Format: Contemp. ■ Tommy Tucker, gen mgr; Lamar Lynn, asst mgr; Mrs. Joyce Hendrick, traf mgr; Tandy Swink, pub serv dir; Margaret Scott, opns dir; Ernie Harelson, chief engr.

**WJAX-FM**—April 1949: 95.1 mhz; 100 kw. Ant 460 ft. Stereo. Progs sep from AM.

**\*WJCT-FM**—April 17, 1972: 89.9 mhz; 100 kw. Ant 460 ft. Stereo. 2037 Main St. (32206). (904) 354-2806 or 354-4737. Community TV Inc. Net: NPR, Florida Public Radio. Format: Noncoml diversified. ■ Fred Rebman, pres; Norm Vincent, gen mgr; Vic DiGenti, dir inf svcs; Alan Campbell, opns mgr & prog dir; Ellen Frank, cultural affairs & news dir; Robert Baxter, studio mgr; Madge Bruner, mus dir; Gene Napier, dir of engr. ■ WJCT-TV affil.

**WJEE(FM)**—Not on air, target date unknown: 107.3 mhz; 100 kw. Ant 574 ft. Bold City Bcstg.

### WKTZ-AM/WKTZ-FM

#### Beautiful Music

**WKTZ**—Feb. 3, 1958: 1220 khz; 1 kw-D. Arlington Expressway (32211). (904) 743-2400. Jones College (acq 10-20-63). Net: ABC/E. Format: Btfl mus. ■ Ed Bell Oberle, pres & gen mgr; Lawrence Wayne Mashburn, coml mgr; Alan Munro, prog dir; Larry Beavers, chief engr. ■ Rates: \$14;13;14;—

**WKTZ-FM**—1949: 96.1 mhz; 90 kw. Ant 830 ft. Stereo. Dups AM. ■ Rates: \$32;28;32;15.

**WMBR**—Dec. 9, 1933: 600 khz; 5kw-U, DA-N. (CP: change DA pattern). Box 6877 (32205). (904) 786-1131. Rounsaville of Jacksonville Inc. (acq 7-18-75). Group owner: Rounsaville Radio. Net: ABC/I. Rep: McGavren-Guild. Format: MOR. ■ Robert W. Rounsaville, chmn; Ralph B. Johnson, pres; Arnold C. Kaufman, VP; Tom Daren, prog & mus dir; Tom Kennington, prom dir; Lee Pearce, news dir; Bob Dillehay, chief engr. ■ Rates: \$44;39;44;39.

**WAIV(FM)**—Co-owned with WMBR. July 1, 1969:

### Florida Radio

See page C-1 for explanation of listings.

96.9 mhz; 100 kw. Ant 230 ft. Stereo. Prog sep from AM. (904) 783-3697. Format: Progs. ■ Bill Bartlett, prog dir; Ron Carey, sls mgr. ■ Rates Same as AM.

**WQZN**—Jan 1, 1969: 970 khz; 1 kw-D, DA. Box 9450-A (32208). (904) 355-9970. WBOM Inc. (acq 7-1-74). Format: Gospel. ■ B.F.J. Timm, pres; Jim Atkins, gen & coml mgr; James Free, chief engr. ■ Rates: \$8;8;8;—

**WPDQ**—August 1942: 1460 khz; 5 kw, DA-N. Box 6877 (32205). (904) 786-1131. Mel-Lin Inc. (acq 1975). Net: ABC/I. Rep: McGavren-Guild. Format: Bright MOR Personality. ■ Ralph B. Johnson, pres; Arnold C. Kaufman, gen & coml mgr; Tom Darrah, prog & mus dir; Lee Pearce, news dir; Mike Lee, chief engr.

**WQIK**—July 1955: 1090 khz; 10 kw-D, DA. Box 6978 (32205). (904) 356-1366. Rowland Bcst Co. (group owner: acq 7-57). Rep: Torbet. Format: C&W. ■ Marshall W. Rowland, pres & gen mgr; Bill Mize, coml mgr; Ken Kirby, prog & mus dir; Donavan Jones, chief engr. ■ Rates: \$14;12;14;—

**WQIK-FM**—September 1964: 99.1 mhz; 100 kw. Ant 390 ft. Dups AM 25%. Format: C&W. Stereo. ■ Rates: \$14;12;14;7.

### Jacksonville's Top Station

**WVOJ** is Jacksonville, the top station in the market almost any way you want to figure it!

#### WVOJ FIRSTS

Share & Avg. 1/2 hr. Men, Women & Adults, 6AM-Mid., M-F

Avg. 1/2 hr. & Come Men, during Combined Drive Times, M-F

Avg. 1/2 hr. Women during Housewife Time (10AM-1PM), M-F

Come Men, Women & Adults, 8AM-Mid., M-F & 24 hours, Mon.-Sun.

When you think of Jacksonville, you think of... **WVOJ**/DIAL 1320 24 hours

The Voice of Jacksonville

represented by **BLAIR RADIO**

1435 Ellis Rd., S., Jacksonville, Fla. 32205

**WVOJ**—1945: 1320 khz; 5 kw-U, DA-N. 1435 S. Ellis Rd. (32205). (904) 388-0766. Victory Bcstg Corp. (acq 6-10-68). Rep: Blair. Audio news: UPI. Format: Modern country. ■ Malcolm MacDonald, pres; R. T. Oldenburk, gen & prom mgr; Frances Maxam, coml mgr; John Harmon, prog dir; Jay St. John, mus dir; Al Morgan, news dir; Jerry Yacuzzi, chief engr.

### Jacksonville Beach

**WBIX**—1947: 1010 khz; 10 kw-D, DA. Box 16656 (32216). (904) 641-1010. Twin-Ten Radio Inc. (acq 5-1-66). Rep: Fredrick Smith, Harland Oaks. Format: Gospel & religion. ■ Carman Macri, pres; Steve Macri, gen & coml mgr; Rick Hlubek, chief engr. ■ Rates: \$10;10;10;10.

### Jupiter

**WRYZ**—Feb. 4, 1968: 1000 khz; 1 kw-D, DA. Radio Park (33458). (305) 746-5191. Lighthouse Broadcasting (acq 5-1-71). Net: MBS. Rep: Dora-Clayton. Format: MOR. ■ P.B. Ramsdell, pres; John C. Hooker Jr, gen mgr; Jan Davisson, coml mgr; Les Crawley, prog dir; Joe Burnham, chief engr.

**WRYZ-FM**—Dec. 30, 1971: 96.7 mhz; 3 kw. Ant 300 ft. Progs sep from AM. Format: Progs, fine mus, talk. ■ Joe Burnham, prog dir.

### Key West

**WFYN-FM**—See listing following WKIZ.

**WKIZ**—March 27, 1959: 1500 khz; 250 w-U, DA-1. Box 2515 (33040). (305) 294-2523. Florida Keys Bcstg Corp. Format: Top 40. ■ Gayle Swofford, pres & gen mgr; Tim Swofford, prog dir; Greg Artman, news dir; Dick Farkas, chief engr. ■ Rates: \$5.30; 4.40;5.30;4.40.

**WFYN-FM**—Co-owned with WKIZ. Feb. 20, 1967: 92.5 mhz; 25 kw horiz, 23.5 kw vert. Ant 135 ft. horiz, 130 ft. vert. Stereo. Format: Easy Istng. ■ Rates: \$3.75;3.75;3.75;3.75.

## Florida Radio

See page C-1 for explanation of listings.

**WKWF**—October 1945: 1600 khz; 500 w. Box 1300 (33040). (305) 296-2222. John M. Spottswood. Net: CBS. Format: C&W, MOR. ■ John Spottswood, pres & gen mgr; R. Stephen Merrill, asst gen mgr; Charles R. Lowe, chief engr.

### Kissimmee

**WACY**—Sept. 3, 1968: 1220 khz; 1 kw-D. Drawer X (32741). (305) 847-5147. Opportunity Broadcasters Inc. (acq 9-3-68). Rep: Bill Mapes. Format: Progs, rock. ■ James Ludlam, pres; Rick Reynolds, gen, coml & prom mgr, prog dir; Bob Scott, mus dir; Clay Matthews, news dir; V. E. Ziegenbein, chief engr.

**WFIV**—April 1964: 1080 khz; 5 kw-D. Drawer 5519, Orlando, Fla. (32805). (305) 425-0623. Radio Florida Bcstrs. Rep: PRO Time Sls, Carpenter. Format: C&W. Spec progs: Sp 2 hrs wkly, Ger 1½ hrs wkly. ■ Edward C. Allmon, pres; William J. Burgess, coml mgr; Carolyn Missroon, wom dir; R.E. Hanna, chief engr. ■ Rates: \$8,8;8,8.

### Lake City

**WDSR**—May 6, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 1570 (32055). (904) 752-1340. Deep South Radioways Inc. (acq 9-1-67). Group owner: WC. Woodall Jr. Stns. Net: CBS, Tobacco Radio Net. Format: Modern country. ■ Joe L. Duckett, pres & chief engr; Clay Brinker, gen, coml & prom mgr; Bill Thomas, prog & news dir; Jim Godbold, mus dir. ■ Rates: \$6,5;6,3.

**WTLD-FM**—Co-owned with WDSR. May 28, 1969: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 15%. Format: MOR. ■ Rates same as AM.

**WGRO**—Nov. 14, 1958: 960 khz; 500 w-D. Box 2005 (32055). (904) 752-0960. Columbia County Bcstg Co. Rep: Bernard, W. O. Jones. Format: C&W, Top 40. Spec progs: Farm 1½ hrs; black 5 hrs wkly. ■ Robert E. Dobelstein, pres; Dean Blackwell, gen & prom mgr, coml & news dir; Gary Whitehead, mus & prog dir; Richard E. Deese, chief engr. ■ Rates: \$4,4;4,4.

**WTLD-FM**—See listing following WDSR.

### Lakeland

**\*New FM**—Not on air; target date unknown: 91.3 mhz; 50 kw. Ant 403 ft. 360 E. Main St. (33801). Evangel Christian School Inc. ■ Karl D. Strader, pres.

**WGTO**—See Cypress Gardens, Fla.

**WONN**—Sept. 15, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 2038 (33802). (813) 682-8184. Tellaan Inc. (acq 8-7-71). Net: NBC. Rep: PRO Time Sales, Busby, Finch, Woods. Format: Contemp. Spec progs: Black 12 hrs; C&W 12 hrs; discussion 1½ hrs wkly. ■ Joe Garagiola, pres & gen mgr; Joyce Robbins, stn mgr; E. C. Pat Morgan, coml mgr; Marjil Bedgood, prog dir; Dan Sanborn, news dir; Roy Riley, mus dir; Frank Berry, chief engr.

**WQPD**—1936: 1430 khz; 5 kw-D, 1 kw-N. Box 827 (33801). (813) 682-3142. Hugh Holder Enterprises Inc. (acq 11-7-71). Net: ABC/E. Format: Contemp, rock, Top 40. ■ Hugh Holder, pres & gen mgr; Les Howard, opns mgr; George McGovern, prog dir; Gary Knight, mus dir; Rick White, news dir; Robert Ottinger, chief engr.

**WVFM(FM)**—Sept. 11, 1967: 94.1 mhz; 100 kw. Ant 500 ft. Stereo. Box 2655 (33803). (813) 682-4191. Lakeland FM Bcstg Inc. (acq 8-20-67). Rep: Torbet. Format: Btfl mus, pub affrs. Spec prog: Point of View ½ hr wkly. ■ Bud Kurtz, pres, gen mgr; Duane McConnel, VP; John Taylor, opns mgr; Murray Goldsborough, coml mgr; Ken Simmons, news dir. ■ Rates: \$7,25; 6,50;7,25;5,75.

**WWAB**—September 1957: 1330 khz; 1 kw-D. Box 65 (33802). (813) 688-2358. WWAB Inc. (acq 1-16-73). Net: Mutual Black. Format: Black. ■ Hugh Hughes, pres & gen mgr; J.R. Hughes, coml mgr; Sam Martin, prog dir & mus dir; Frank Clark, news dir. ■ Rates: \$5,65;5,65;5,65;5,65.

### Lake Wales

**WIPC**—July 1951: 1280 khz; 1 kw-D. Box 712 (33853). (813) 676-1486. Oliva Bcstg Co. (acq

12-20-70). Net: ABC/C. Rep: Admiral. Format: Contemp. ■ George Oliva Jr, pres; Thomas N. Thornburg, gen, coml & prom mgr; Dan O'Day, prog, mus & news dir; Frank L. Berry, chief engr.

### Lake Worth

**WLIZ**—May 1, 1959: 1380 khz; 1 kw-D. Box 1689 (33460). (305) 585-5533. Gold Coast Bcstg Co. Rep: Keystone. Format: Religious. Spec. prog: Finnish ½ hr wkly. ■ Sam Phillips, pres; Tony DeLaney, gen & coml mgr; Mark Dabney, prom mgr; Doug De Vos, prog & mus dir; John Levesque, news dir; Jim Johnson, chief engr. ■ Rates: \$8;8;8,8.

### Largo

## WSST Happy Family Gospel



**WSST**—May 29, 1972: 800 khz; 250 w-D, DA. Box 800 (33540). (813) 581-9424. Largo Bcstg Co. Format: Talk, religious, gospel. Spec progs: Farm ½ hr; Ital ½ hr wkly. ■ E. W. Bie, pres; Robert J. Hensler, stn mgr; Agnete S. Rose, asst stn mgr; Jan Prior, service dir; David Dapper, chief engr. ■ Rates: \$8,50; 8,50;8,50;8,50.

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### Leesburg

**WDGM(FM)**—Feb. 12, 1969: 106.7 mhz; 50 kw. Ant 210 ft. Stereo. Heard Bcstg Co. Format: MOR.

**WLBE**—1947: 790 khz; 5 kw-D, 1 kw-N, DA-N. Box 799 (32748). (904) 787-2790. WLBE Radio Inc. (acq 6-20-75). Net: MBS. Format: MOR. Spec prog: farm 5 hrs wkly. ■ H. James Sharp, pres & gen mgr; Ester M. White, coml mgr; Charles Grant, prom mgr; Richard Ravenhill, prog dir; Robert Dunn, mus dir; James Hartley, news dir; Marjory Stone, loc news edit; Ronald Potaczala, chief engr.

**WZST**—1965: 1410 khz; 5 kw-D. Drawer K (32748). (904) 787-2313. WYOU Radio (Box 1988, Tampa). (acq 11-68). Group owner: TB. Lanford Stns. Rep: Carpenter. Format: Mod country. ■ Arthur Rueben, pres; Gary Larsen, gen mgr; Edward Brown, prog & news dir & chief engr.

### Lehigh Acres

**WAYK**—April 29, 1970: 1440 khz; 5 kw-D, 1 kw-N, DA-2. Box 835 (33936). (813) 369-2118. Broadcast Management Inc. Net: ABC/E. Rep: H-R Stone. Format: Btfl mus. ■ Roger W. Clipp, pres; Lou L. Garris Jr, gen mgr; Jean Simon, opns mgr; Melvin S. Hoppe, chief engr.

**WAYK-FM**—Not on air; target date unknown: 107.1 mhz; 3 kw. Ant 300 ft. Format: btfl mus.

### Live Oak

**WNER**—June 16, 1949: 1250 khz; 1 kw-D. Box 130 (32060). (904) 362-1250. WNER Radio Inc. ■ Norman O. Protsman, pres; George R. Day Jr, VP & gen mgr; William M. Savitz, coml mgr; Elaine Lea, mus dir; Tan Fletcher, news dir; Clarence S. Parker, chief engr. ■ Rates: \$2,50;2,50;2,50;2,50.

**WQHL(FM)**—Co-owned with WNER. October 1973: 98.1 mhz; 31 kw. Ant 175 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Btfl mus. ■ Rates: \$3;3;3,3.

### Madison

**WMAF**—Dec. 6, 1956: 1230 khz; 1 kw-D. SH 250 w-N. Box 621 (32340). (904) 973-6333. Billy G. Walker (acq 12-6-72). Net: ABC/E, Tobacco Radio. Rep: Keystone. Format: Block, C&W, MOR, Progs, Top 40. Spec prog: Black 10 hrs wkly. ■ Billy G. Walker, owner; Lonnie Cecil Carter, gen, coml & prom mgr; Steve Karpik, prog, mus & news dir; Michael Lepper, sls mgr.

### Marathon

## WFFG MOR Bluegrass Broadcasting Co., Inc.

ABC RADIO

**WFFG**—April 7, 1962: 1300 khz; 500 w-D, 250 w-N, DA-2. Box 488 (33050). (305) 743-5563. WHOO Radio Inc. (acq May, 1964). Group owner: Bluegrass Bcstg Co. Net: ABC/I. Buckley Radio Sls. Format: MOR. Spec prog: Talk Show 5 hrs wkly. ■ H. Hart Hagan Jr, pres; David W. Albright, gen mgr; Milt Collins, prog dir. ■ Rates: \$3,40;3,40;3,40;3,40.

**WMUM(FM)**—Not on air; target date November 75: 94.3 mhz; 3 kw. Ant 107 ft. Stereo. Box 1017 (33050). Breeze 94 Inc. Format: MOR, btfl mus. Spec prog: Classical 2 hrs wkly. ■ John F. Thacker, pres, gen mgr & chief engr.

### Marco Island

**WALJ(FM)**—See Naples.

**WRGI**—January 1975: 1510 khz; 1 kw-D, DA. (1191 8th St. S., (33940). (813) 649-9104. Collier Bcstg Co. Net: ABC/I. Rep: Glidewell Rep. Format: Top 40. Spec Progs: Black, Sp, both ½ hrs wkly. ■ Bob Michael, gen & coml mgr; Suds Coleman, prog & mus dir; Al Corbett, chief engr. ■ Rates: \$6,20;6,20;6,20;6,20.

### Marianna

**WTOT**—Sept. 24, 1958: 980 khz; 1 kw-D. Box 569 (32446). (904) 482-3046. The Chipola Corp. Rep: Meeker. Spec progs: C&W 12 hrs wkly. ■ Jerome F. Turner, pres; Nick McLure, gen mgr; Lloyd Hart, prog dir; Bart W. Lincoln, news dir; Roy Dancy, chief engr.

**WTOT-FM**—Sept. 1, 1964: 100.9 mhz; 2.5 kw. Ant 330 ft. Stereo. Prog sep from AM.

**WTYS**—1948: 1340 khz; 1 kw-D, 250 w-N. Box 777 (32446). (904) 482-2131. Jackson Bcstg Corp. (acq 11-7-74). Net: ABC/I. Format: C&W. Spec prog: Farm 1 hr; black 5½ hrs; religious 19 hrs wkly. ■ William Dunkle III, pres & gen mgr; Grady Watson, prog dir; Bill Collins, mus dir; M. Westmoreland, news dir; G. D. McKechnie, chief engr. ■ Rates: \$2,40;2,20;2,20;2,20.

### Melbourne

**\*WFIT(FM)**—April 4, 1975: 91.5 mhz; 41 w. Ant 131 ft. Campus Box 5067 (32901). (305) 724-0915 or 723-3701. Florida Institute of Technology. Format: Noncoml diversified. Spec progs: C&W & jazz 1 hr wkly each; classical 1½ hrs wkly. ■ Gary J. Bowie, gen mgr; Jeffrey A. Fleming, prog dir; Richard P. Kapushinski, chief engr.

**WMEL**—Jan. 4, 1956: 920 khz; 1 kw-U, DA-N. Box 1318 (32935). (305) 254-2282. Elyria-Lorain Bcstg Co. (acq 10-7-74). Net: CBS. Rep: Masia Media Sls South, New England Spot Sls. Format: MOR. ■ Otto B. Schoepfle, pres; William L. Humphries, gen mgr; Pat Yaturo, coml mgr; Bill Early, prog dir; Charles Weiler, prom mgr; Keith Allen, mus dir; Bill Harris, news dir.

**WMMB**—1946: 1240 khz; 1 kw-D, 250 w-N. Box 908 (32901). (305) 723-1661. Bcst Enterprises Inc. (acq 1965). Group owner: Sherman—Ruwitich. Net: MBS. Rep: PRO Meeker, Adv. Repts, Miami. Format: MOR. ■ Gordon Sherman, pres; John Gilman, gen mgr; Sandra Mattley, admin asst; Don Gould, mus dir; George Tomlinson, news dir; Chuck Cole, chief engr.

**WYRL(FM)**—Co-owned with WMMB. Dec. 25, 1966:

102.3 mhz; 3 kw horiz, 2.95 kw vert. Ant 210 ft horiz, 205 ft vert. Stereo. (305) 727-8662. Prog sep from AM. Format: C&W. ■ Bud Lucas, WYRL dir; Allen Jackson, mus dir.

**WTAI**—March 8, 1968: 1560 khz; 5 kw-D. Box 1560 (32935). (305) 254-1771. Cape Canaveral Bcstrs Inc. Net: ABC/E. Rep: Walton, Robinson. Format: Mod country. ■ Thomas R. Hanssen, pres, gen mgr & chief engr; John W. Donahey Jr., coml mgr; Bill Austin, opns mgr & mus dir; Elaine M. Stone, prom mgr; Debbie Conner, news dir.

**WTAI-FM**—Nov. 9, 1972: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp. ■ Jim Day, prom mgr; Pam Gera, news dir.

**WYRL(FM)**—See listing following WMMB.

Miami

**WAIA(FM)**—See listing following WIOD.

**WAXY**—See Ft. Lauderdale.

**WCMQ**—May 18, 1958: 1220 khz; 250 w-D. 478 W. 28th St., Hialeah (33011). (305) 885-0321. Herbert S. Dolgoff (acq 11-1-72). Rep: Century Natl, Jack Riley, Atlanta Spot Sls. Format: Latin contemp mus. ■ Herbert S. Dolgoff, pres; Jack Hogan, gen mgr; Tony Rivas, prog dir; Betty Pino, mus dir; Eugenio Bueno, news dir.

**WCMQ-FM**—See Hialeah.

**\*WDNA(FM)**—Not on air; target date unknown: 88.9 mhz; 1.7 kw. Ant 830 ft. Bascomb Mem. Bcstg Foundation. 150 Southeast 2nd Ave., Suite 1300 (33301). ■ Holt Maness, pres.

**WEDR(FM)**—May 18, 1963: 99.1 mhz; 70 kw. horiz, 47 kw vert. Ant 165 ft. 1437 N.W. 35th St. (33142). (305) 633-1487. WEDR Inc. Group owner: Dee Rivers. Net: Natl. Black. Rep: Southern Spot Sls. Format: Black. ■ M. S. Wigley, pres; Dewitt Ingraham, gen mgr; Gary Rogers, prog dir; G. Walden, chief engr.

**WFAB**—Feb. 15, 1962: 990 khz; 5 kw-U, DA-1. 1779 W. Flagler St. (33125). (305) 649-2946. United Broadcasting (group owner). Rep: UBC Sls. Format: Sp. ■ Richard Eaton, pres; Leopoldo Justo, gen, coml & prom mgr; Humberto Estevez, Ana Teresa Napoles, mus dir; Antonio Arias, news dir; G. Harold Brewer, chief engr.

**WFUN**—See South Miami.

**WGBS**—1939: 710 khz; 50 kw-U, DA-2. 710 Brickell Ave. (33131). (305) 377-8811. Storer Bcstg Co. (group owner: acq 3-44). Net: ABC/I. Rep: CBS Radio Spot Sales. Format: Play favorites. ■ Donald R. Hamlin, gen mgr; Lee Rodgers, prog dir; Bill Liappas, mus dir; Ken Taylor, news dir; Robert H. Walton, chief engr.

**WHYI(FM)**—See Ft. Lauderdale.

**WIGL(FM)**—See listing following WWOK.

**WINZ**—1946: 940 khz; 50 kw-D, 10 kw-N, DA-2. 100 Biscayne Blvd. (33132). (305) 371-6641. WINZ Inc. (acq 3-7-73). Group: Guy Gannett Bcstg Svcs. Audio news: NBC/NIS. Rep: KATZ Radio. Format: All news. ■ Jean Gannett Hawley, pres; Richard D. Casper, VP & gen mgr; Jack Wiley, gen sls mgr; John Emm, news dir; Michael Gable, prom mgr; Edw. Reid, chief engr. ■ Rates: \$35;22;30;14.

**WINZ-FM**—See Miami Beach.

**WIOD**—Jan. 19, 1926: 610 khz; 5 kw-U, DA-2. Box 1177 (33138). (305) 759-4311. TWX 305-696-3450. Miami Valley Bcstg Corp. (acq 1-1-63). Group owner: Cox. Net: NBC. Rep: The Christal Co. Format: MOR. ■ Clifford M. Kirtland Jr., pres; Philip D. Costin, gen mgr; Dan DiIoreto, coml mgr; Don Reed, prog dir; Mike Gable, prom mgr; Yolanda Parapar, mus dir; Chuck Dent, News dir; Gene Rider, chief engr.

**WAIA(FM)**—Co-owned with WIOD. Dec. 6, 1971: 97.3 mhz; 98 kw. Ant 790 ft. Stereo. Group owner: Cox. Prog sep from AM. Format: Contemp, MOR. ■ Herb Hirsch, gen mgr; Bob Poller, coml mgr; Ken Roth, opns mgr.

**\*WLRN-FM**—February 1959: 91.3 mhz; 8.4 kw. Ant 400 ft. (CP: 92kw). 1410 N.E. Second Ave. (33123). (305) 350-3228. Dade County School Board. Net: NPR, Fla. Pub. Radio. Format: noncoml diversified. Spec progs: Black 1 hr; jazz 3 hrs; Sp 1 hr; Ger 12 hrs; Ital 4 hrs; Swedish 1 hr; Finnish 1 hr wkly. ■ Roger R. Kobzina, gen mgr; William Chesser, prog dir; Leonard

M. Pace, mus dir; Joseph E. Cooper, Jr., news dir; Henry C. Cronin, chief engr. ■ \*WLRN-TV affil.

**WLYF(FM)**—Dec. 23, 1970: 101.5 mhz, 100 kw. Ant 810 ft. Stereo. Box 3456 (33169). (305) 653-0040. Sudbrink Bcstg (group owner: acq 12-23-70). Rep: Bolton-Burchill. Format: Btlf mus. ■ Woody Sudbrink, pres; Norman Feuer, gen mgr; Kathy Seipp, stn mgr; Peter Irmiter, prog dir, mus dir, news dir; Tom Middleton, chief engr. ■ Rates: \$50;60;60;40.

**\*WMCU(FM)**—Aug. 24, 1970: 89.7 mhz; 100 kw. Ant 850 ft. Stereo. 2300 NW 135 St. (33167). (305) 681-4689. Miami Christian College. Audio news: Mutual. Format: Educl, Christian. ■ Dr. Ken Gangel, pres; George Anderson, gen mgr; Glen Velker, prog dir.

**WMMB**—See Miami Beach.

**WMJX(FM)**—1948: 96.3 mhz; 98 kw. Ant 790 ft. 825 41st St., Miami Beach (33140). (305) 538-5321. Bartell Bcstg of Florida Inc. (group owner). Rep: Metro Radio Sls. Format: Contemp. ■ Edward Downe Jr., pres; Carl Como Tuter, VP & gen mgr; George Wilson, exec VP; Dave Laskey, sls mgr; Gary Allyn, prog dir; Bette Woods, mus dir; Ron Hill, news dir; Bill Walsh, chief engr.

**WOCN**—Dec. 22, 1956: 1450 khz; 1 kw-D, 250 w-N. Sheraton-Four Ambassadors Hotel (33130). (305) 377-9505. WOCN Inc. (acq 5-66). Net: ABC/E. Rep: Petry. Format: Mod good mus. ■ Ed Winton, pres & gen mgr; Roger Deutsch, gen sls mgr; Kernie Anderson, stn mgr; Robert Fouts, news dir; John Fleet, chief engr.

**WQAM**—May 1921: 560 khz; 5 kw-D, 1 kw-N. 767 41st St., Miami Beach (33140). (305) 531-6651. Storz Bcstg Co. (group owner: acq 8-56). Rep: Blair. Format: Contemp. ■ Robert H. Storz, pres; Ron L. Ruth, gen mgr; James A. Dunlap, prog dir; Harrison Wilder, loc sls mgr; Ted Green, chief engr. ■ Rates: \$66;50;66;50.

**WQBA**—1947: 1140 khz; 10 kw-D, 5 kw-N, DA-2. WQBA Radio, 1301 SW 1st St. (33135). (305) 643-5000. Susquehanna Bcstg Co. (group owner: acq 6-1-66). Rep: Torbet, Jones. Format: Sp. ■ A. W. Carlson, VP; Herbert M. Levin, mng dir; Jack Nobles, natl sls mgr; Tony Segredo, coml mgr; Emilio Millian, news dir.

**WRHC**—See Coral Gables.

**WSHE(FM)**—See Ft. Lauderdale.

**WTMI(FM)**—Nov. 1, 1960: 93.1 mhz; 100 kw horiz, 93 kw vert. Ant 390 ft. 2951 S. Bay Shore Dr. (33133). (305) 443-5251. SJR Communications (group owner: acq 3-18-71). Rep: SJR Reps. Format: Classical. ■ Ray McFadden, pres & gen mgr; David Conner, prog dir; Lynda Marino, mus dir; Meyer Gottesman, chief engr.

**WVCG**—See Coral Gables.

**\*WVUM(FM)**—See Coral Gables.

**WWOK**—June 20, 1969: 1260 khz; 5 kw-U, DA-2. Box 450577, Shenandoah Station (33145). (305) 856-1260. Mission East Co. (group owner: acq 6-20-69). Net: MBS. Rep: Metro Radio Sls. Format: C&W. ■ Jack Roth, pres; Cyrus Russell, VP & gen mgr; Richard W. Kelsey, coml mgr; Ted Cramer, prog dir & prom mgr; Ron Tatar, mus dir; Jack McCoy, news dir; Peter Dohm, chief engr.

**WIGL(FM)**—Co-owned with WWOK. June 7, 1974. 107.5 mhz; 100 kw horiz, 92 kw vert. Ant 460 ft. Stereo. Format: Country. Prog sep from AM.

Miami Beach

**WBUS-FM**—See listing following WMMB.

**WINZ-FM**—Co-owned with WINZ Miami. 1961: 94.9 mhz; 81 kw. Ant 214 ft. Stereo. Prog sep from AM. Format: Mellow rock. ■ Hal Frank, sls mgr; Bill Stedman, prog dir; David Sousa, mus dir; Ben Johnson, chief engr. ■ Rates: \$19;19;19;19.

**WKAT**—November 1937: 1360 khz; 5 kw-D, 1 kw-N. 1759 N. Bay Rd. (33139). (305) 531-8181. WKAT Inc. Net: CBS. Rep: Masla. Format: Talk. ■ Mrs. A. Frank Katzentine, pres; Sidney Levin, VP & gen mgr; Robert W. "Bob" Allen, coml mgr; Joseph Fried, news dir; Arthur P. Smith Jr., chief engr. ■ Rates: \$31;25;28;22.

**WMMB**—1949: 1490 khz; 1 kw-D, 250 w-N. 814 First St. (33009). (305) 672-6347. Community Service Bcstrs Inc. (acq 4-62). Rep: Howard. Format: Black/R&B. ■ Allan B. Margolis, pres, gen mgr; China Vallis,

coml mgr & prog dir; Les Goldberg, chief engr.

**WBUS(FM)**—Co-owned with WMMB. July 1, 1968: 93.9 mhz; 38 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: Progressive. ■ Joe Ritco, coml mgr; Jack LaMont, prog, news dir; Sandy Thompson, mus dir.

**WMJX(FM)**—See Miami.

Milton

**WCKC**—Dec. 18, 1957: 1490 khz; 1 kw-D, 250 w-N. 703 Berryhill St. (32570). (904) 623-4691. Millard F. Adams Jr. (acq 5-11-74). Audio news: UPI. Rep: Hopewell Jones. Format: MOR, C&W. ■ Millard F. Adams Jr., owner, gen mgr & news & prog dir; Ms. Helen Christian, sls mgr; David Waldrop, prom mgr; George K. Gibb, mus dir & chief engr. ■ Rates: \$5;4;5;3.

**WXBW-FM**—April 28, 1964: 102.7 mhz; 100 kw. Ant 500 ft. Stereo. Box 588 (32570). (904) 994-5357. Mapoles Bcstg. Net: ABC/I. Rep: Carpenter. Format: Farm, C&W. Spec prog: Religious 10 hrs wkly. ■ H. Byrd Mapoles, pres, gen & coml mgr & chief engr; Robert Rogers, prog & mus dir.

Monticello

**WTBJ**—Jan. 1, 1969: 1090 khz; 1 kw-DA. Box 519 (32344). (904) 997-2572. Townsend Bcstg Corp. (acq 6-1-74). Audio news: UPI. Rep: Admiral. Format: MOR. Spec progs: Farm 4 hrs wkly; black 5 hrs wkly. ■ H. L. Townsend Jr., pres; Jim Broadaddus, gen mgr; Woody Pelt, prog dir; Gloria Yaun, coml mgr; Donald Sirmans, chief engr. ■ Rates: \$2.15;2.15;2.15;2.15.

Mount Dora

**WGTW**—July 31, 1974: 1580 khz; 5 kw-D. 1445 Old Hwy. 441 (32757). (904) 383-5636. Community Bcstg. Rep: Dora-Clayton. Format: MOR. ■ Matthew G. Byrne, Richard J. & Stephen G. Aicher & Walter J. Kaufman, Jr., owners. Ellis Stewart, stn mgr; Anthony Swindle, adv mgr; Bob Andrews, chief engr.

**WORJ-FM**—Co-owned with WORL Orlando. 1966: 107.7 mhz; 100 kw. Ant 380 ft. Stereo. Box 133 (32757) (305) 298-5510. Orlando Radio & TV Corp. (acq 10-69). Group: Osceola Bcstg. Rgln net: Assoc. Press. Rep: ABC-FM Spot Sls. Format: Progs. ■ Emil Corona, pres & gen mgr; Lee Arnold, prog dir; Richard E. Namey, coml mgr; William W. McGathy, prom mgr; Mike Lyons, mus dir; Thomas B. Webb, news dir; Michael Ziegenbein, chief engr. ■ Rates: \$32;32;37;37.

Naples

**WCVU(FM)**—See listing following WNOG.

**WNOG**—Oct. 14, 1954: 1270 khz; 500 w, DA-N. 333 8th St. South (33940). (813) 262-1000. Palmer Bcstg Co. (group owner: acq 6-69). Net: NBC. Rep: Cohen. Format: MOR. ■ William J. Ryan, VP & gen mgr; Homer L. Dixon, dir of sls; Tom Prys, prom mgr; Ken Collier, prog dir; Gene Hebert, news dir; Paul Martin, chief engr. ■ Rates: \$6.95;6.20;6.95;6.20.

**WCVU(FM)**—Co-owned with WNOG. May 8, 1962: 94.5 mhz; 100 kw. Ant 739 ft. Progs sep from AM. Stereo. Format: Beautiful Music. ■ Homer L. Dixon; coml mgr. ■ Rates: \$6.75;6.75;6.75;6.75.

**WRGI-FM**—Co-owned with WRGI Marco Island. December 1971: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Collier Bcstg Co. ■ Rates: \$6.20;6.20;6.20;6.20.

New Port Richey

**WGUL**—Oct. 31, 1963: 1500 khz; 250 w-D. Box 1500 (33552). (813) 842-8425. Richey Airwaves Inc. (acq 1964). Rep: Carpenter. Format: MOR, talk. ■ Don Armstrong Sr., pres; Thad Lowrey, gen mgr; Joe Jankowski, coml mgr; Don Armstrong Jr., prog dir; Rick Adkins, mus dir; Steve McClure, news dir; William Rossini, chief engr.

**WGUL-FM**—Sept. 19, 1969. 105.5 mhz. 3 kw. Ant 255 ft. Stereo. Progs sep from AM. Format: C&W.

New Smyrna Beach

**WOGO**—Feb. 1, 1962: 1550 khz; 250 w-D. Box 340 (32069). (904) 427-1550. Astro Enterprises. (acq

## Florida Radio

See page C-1 for explanation of listings.

11-27-74) Audio news: UPI. Format: MOR. Spec prog: C&W 15 hrs wkly. ■ John Fox, pres; Walter N. (Pat) Patterson, gen mgr; Joyce Johnson, prom mgr; Hank Morgan, prog dir; Stan Anderson, chief engr. ■ Rates: \$2.80;—;—.

**WSBB**—1950: 1230 khz; 1 kw-D, 250 w-N, Box 130 (32069). (904) 428-9091. Bcstrs Inc. (acq 5-30-54). Group owner: A.V. Tidmore. Net: MBS. Format: MOR. ■ A. V. Tidmore, owner & pres; A. L. Pruitt, gen, coml & prom mgr; Murray Pendleton, prog dir; S. Philip Burton, mus dir; Lucille Irick, news dir; Sim S. Eagleson Sr., chief engr.

### Niceville

**WFSH**—See Valparaiso-Niceville.

### Oakland Park

**WAXY(FM)**—See Fort Lauderdale.

**WEXY**—June 1963: 1520 khz; 1 kw-D. 539 E. Oakland Park Blvd. (33308). (305) 565-1841. Broward County Bcstg Inc. Group owner: Albert S. Tedesco. Net: ABC/E. Format: Modern country. Spec prog: Black 4 hrs wkly. ■ Albert S. Tedesco, pres; William J. Wheatley, gen mgr; Mike Moore, prog dir & chief engr; Shirley Durdin, mus dir.

### Ocala

**WFUZ(FM)**—See listing following WMOP.

**WMOP**—Dec. 18, 1953: 900 khz; 5 kw-D. Box 1136 (32670). (904) 732-2010. WMOP Inc. (acq 4-14-64). Rep: Keystone, Southern Spt Sls. Format: C&W. Spec progs: Black 1 hr wkly. ■ Jim Kirk, pres; Tom Catalano, gen mgr; Carol Carpenter, coml mgr; Stan White, prog dir; Bob Paxton, mus dir; Al Lee, news dir; Terry Reaves, chief engr.

**WFUZ(FM)**—Co-owned with WMOP Nov. 7, 1960: 93.7 mhz; 100 kw vert, 78 kw horiz. Ant 190 ft. Prog sep from AM. Box 1973 (32670). (904) 732-3368. Format: Easy lsg. ■ Wesley Unold, prog & mus dir.

## WTMC

PRO/Meeker Radio  
A DIVISION OF THE MEERER GROUP

**WTMC**—1938: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 897 (32670). (904) 629-8008. Hunter-Arnette Bcstg (acq 1973). Net: MBS. Rep: Pro-Meeker, Busby, Finch & Woods. Format: Top 40, MOR. ■ Bill Hunter, pres; Vernon Arnette, VP, gen mgr; E. V. Arnette, coml mgr; Chuck Morgan, prog dir; Bill Mansfield, opns mgr; Charles Agnani, mus dir; William C. Mansfield, news dir; Clyde Moller, chief engr. ■ Rates: \$6;6;5.

**WWKE**—May 1958: 1370 khz; 5 kw-D. Box 1056 (32670). (904) 732-8000. Greater Ocala Bcstg Corp. (acq 8-1-65). Net: ABC/C. Rep: Buckley, Atlanta. Format: Modern MOR. ■ Robert Hauck, pres & gen mgr; W. N. Duncan, coml & prom mgr; Ken Steele, prog dir; Kris Van Dyke, mus dir; Mike South, news dir; James Carrier, chief engr. ■ Rates: \$7.50;5.50;7.50;3.50.

### Okeechobee

**WLMC(FM)**—See listing following WOKC.

**WOKC**—Feb. 6, 1962: 1570 khz; 1 kw-D. Box 1247 (33472). (813) 763-3181. Okeechobee Bcstrs Inc. (acq 1-1-64). Net: ABC. Rep: Beaver, Cohen. Format: C&W. ■ Charles C. Castle, pres; William A. Stokes, VP, gen mgr & chief engr; Miss S. Anderson, coml mgr; Ron Hayes, prog dir; Al Stokes, prom mgr & chief engr.

**WLMC(FM)**—Co-owned with WOKC. July 4, 1965: 103.1 mhz; 2.6 kw. Ant 150 ft. Prog sep from AM.

### Orange Park

**WAYR**—May 28, 1960: 550 khz; 1 kw-D. Box 398 (32073). (904) 264-6655. Dan Richardson. Format: Relig. ■ Dan Richardson, owner & dir; Donald McIntosh, traf mgr; James Richardson, prog dir.

### Orlando

**WBJW**—See Winter Park.

**WBJW-FM**—Co-owned with WBJW, Winter Park Fla. August 15, 1967: 105.1 mhz; 100 kw. Ant 350 ft. Box 7475 (32804). (305) 425-6631. Rounsaville of Tampa Inc. (group owner: acq 7-73). Stereo. Prog sep from AM. Format: Contemp. Spec prog: Point of view 3 hrs wkly.

**WDBO**—May 24, 1924: 580 khz; 5 kw-U, DA-N. 58 S. Ivanhoe Blvd. (32802). (305) 241-1491. TWX 810-850-0141. The Outlet Co. (group owner: acq 8-20-63). Net: CBS. Rep: Blair. Format: MOR, Contemp. ■ David E. Henderson, pres; Carl F. Hallberg, VP & gen mgr; Alan Ecklund, coml mgr; Glenn C. Lewis Sr, prog dir; Perry Moore, mus dir; Jim Martin, news dir; Chalmers Stromberg, chief engr.

**WDBO-FM**—April 24, 1949: 92.3 mhz; 96 kw. Ant 1,110 ft. (CP 80 kw. Ant 1,320 ft.). Stereo. Prog sep from AM. Format: Good music. ■ WDBO-TV affil.

**WDIZ(FM)**—July 1, 1971: 100.3 mhz; 100 kw. Ant 840 ft. Suite 840, Hartford Bldg., 200 E. Robinson Ave. (32801). (305) 843-3520. Shamrock Development Corp. (group owner: acq 3-71). Net: ABC/C. Rep: Torbet, Media Sls. Format: Adult stereo rock. ■ James Haggarty, pres; Robert E. French, gen mgr; Thom Sherwood, coml mgr; Ken Stevens, prog & news dir; Bob Sweat, chief engr.



**WHOO**—Dec. 5, 1947: 990 khz; 10 kw-D, 5 kw-N, DA-N (CP: 50 kw-D, 5 kw DA-2, 10 kw non-DA-CH). Box 15310 (32808). (305) 295-3990. WHOO Radio Inc. (acq 8-18-58). Group owner: Bluegrass Bcstg Co. Net: ABC/I. Rep: Buckley. Format: Mod Country. ■ H. Hart Hagan Jr., pres; William L. Stakelin, gen mgr; Mike Burger, prog dir; Andy Wilson, prom mgr; Adrian Charles, news dir; Tim Sawyer, chief engr. ■ Rates: \$38;32;35;37.

**WHOO-FM**—1952: 96.5 mhz; 100 kw. Ant 460 Ft. Stereo. Prog sep from AM. Format: Contemp btfl mus. ■ Rates: \$11;14;14;11.

**WKIS**—1947: 740 khz; 5 kw-D, 1 kw-N, DA-N. Box 740 (32802). (305) 295-0740. Susquehanna Bcstg Co. (group owner: acq 3-1-71). Rep: McGavren-Guild. Format: Pop/Standard MOR. ■ Dale Moudy, VP & gen mgr; Gene Burns, asst to the mgr; Jim Tillery, sls mgr; Dick Riley, prog & mus dir; Rod Hemphill, news dir; Stan Savran, spts dir; John Loving, chief engr.

**WLOF**—April 1, 1940: 950 khz; 5 kw-U, DA-N. Box 15746 (32808). (305) 293-2431. Home Security Bcstg Co. (acq 4-1-72). Rep: Katz. Format: Contemp. ■ Carl Glicken, pres, gen mgr; Jerry Frericks, coml mgr; Bill Dennis, prog dir; Blue Christy, mus dir; Dave Elliott, news dir; Luke Beasley, chief engr.

**WLOQ(FM)**—See Winter Park.

**WORJ-FM**—See Mount Dora.

**WORL**—1957: 1270 khz; 5 kw-D. 2001 Mercy Dr. (32808). (305) 298-5510. Orlando Radio & TV Corp. (acq 10-69). Group: Ocala Bcstg. Net: Mutual Black; Assoc. Press. Rep: GCI. Format: Black. ■ Emil Corona, pres & gen mgr; Richard E. Namey, coml mgr; Stephen Crumbley, mus & prog dir; Michael Ziegenbein, chief engr. ■ Rates: \$18;13;18;13.

**WOKB**—See Winter Garden.

**WTRR**—See Sanford.

**WVCF**—See Windermere.

### Ormond Beach

**WDAT**—See Daytona Beach.

### Palatka

**WIYD-FM**—See listing following WWPF.

**WSUZ**—1957: 800 khz; 1 kw-D. Box 668 (32077). (904) 328-1434. WSUZ Radio Station (acq 1966). Net: MBS. Format: C&W. Spec prog: Religion 8 hrs

wkly. ■ Wayne E. Bullock, own, gen mgr; Elliott Bullock, prog dir; Dave Ewing, mus dir; Dennis Brown, news dir; George Duck, chief engr.

**WWPF**—Feb. 14, 1947: 1260 khz; 1 kw-D, 500 w-N, DA-N. Box 640 (32077). (904) 325-4555. Hall Bcstg Co. (acq 9-68). Net: MBS. Rep: Carpenter. Format: Top 40. Spec prog: Black 1½ hrs wkly. ■ Mrs. Georgia Williams, pres; Ronald G. Tumlin, gen & coml mgr; Larry Castle, prog dir; Bob Henry, mus dir; Don Wolfe, news dir; Robert Castellanos, chief engr. ■ Rates: \$3.50;3.50;3.50;3.50.

**WIYD-FM**—Co-owned with WWPF Dec. 14, 1972: 99.9 mhz; 100 kw horiz, 25 kw vert. Ant 180 ft. (904) 325-4556. Progs sep from AM. Format: Beautiful mus. ■ Richard Harnage, coml mgr; Jim Hart, prom mgr. ■ Rates: same as AM.

### Palm Beach

**WJNO**—See West Palm Beach.

**WJNO-FM**—1957: 97.9 mhz; 100 kw. Ant 340 ft. Box 189, West Palm Beach (33402). (305) 832-3638. Walter-Weeks Bcstg Inc. (acq 11-71). Rep: Torbet. Format: Good music. ■ Robert M. Weeks, pres; Robert L. Hoffer, gen mgr; Larry Baronoff, gen sls mgr; Ray Edwards, opns mgr; Robert Young, sls mgr; Robert Hundley, reg sls mgr; Steve Armstrong, news dir; Curtis Brinson, chief engr.

## WPBR

### News-Talk

**WPBR**—1940: 1340 khz; 1kw-D, 250 w-N. 3000 S. Ocean Blvd. (33480). (305) 582-7401. GR Group Inc. (acq 10-21-72). Net: NBC. Rep: Atlanta Spot Sls. Format: Talk. Spec progs: Classical 10 hrs; Finnish 1 hr wkly. ■ Everett H. Aspinwall Jr., gen mgr & news dir; William Dix, sls mgr; Valerie R. Aspinwall, prog dir; Jim Johnson, chief engr. ■ Rates: \$14;12;14;12.

### Panama City

**WDLF**—April 1940: 590 khz; 1 kw-U, DA-N. Box 759 (32401). (904) 763-1777. Dae Bcstg Co. (acq 5-1-72). Rep: Meeker, Ochs. Format: Contemp, rock. ■ Larry Edwards, gen mgr; Ken Winstanley, stn mgr; Rick Mauldin, prog dir; Alan Dean, mus dir; Bill Battieger, chief engr; J. Pat Dorrity, news dir.

**WGNE-FM**—Co-owned with WGNE, Panama City Beach. October 1971: 98.5 mhz; 100 kw. Ant 120 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$9.85;9.10;9.85;9.10.

**\*WKGC-FM**—October 1974: 90.7 mhz; 40 w. Ant. 65 ft. Stereo. (CP 100 kw Ant 205 ft). 5230 W. Hwy. 98 (32401). (904) 769-1557. Gulf Coast Community College. Net: NPR; Fla. Pub Radio. Audio news: AP. Format: Noncoml diversified. ■ Dr. Richard Morley, pres; Charles T. Wooten, gen mgr; Ron Johnson, prog dir; Jean Taylor, prom dir; Ian Barker, news dir; Bill Turman, chief engr.

**WPAP-FM**—92.5 mhz; 95 kw. Ant 1230 Ft. Box 2288 (32401). (904) 769-1409. Deltona Bcstg Co. Inc. (acq 6-1-74). Format: Modern country. ■ Frank Mackle Jr., pres; James H. Bozeman, gen mgr; Bill Underwood, coml mgr; Steve Smith, prom mgr; Carrol (Smockey) King, prog & mus dir; Gail White, news dir; Bill Battieger, chief engr.

**WPCF**—Dec. 11, 1949: 1430 khz; 5 kw-U, DA-2. Box 1430 (32401). (904) 785-6176. Magnasonics Inc. (acq 9-74). Net: ABC/I. Rep: Devney, Southern Spot Sls. Format: MOR. ■ Berkley L. Fraser, pres, gen & coml mgr; Laurence DuKate, prod dir & prom mgr; Rex Ogburn, mus dir; John McMullen, news dir; Reed Kinney, chief engr.

**WPFM(FM)**—Co-owned with WPCF. September 1963: 107.9 mhz; 89.3 kw. Ant 740 ft. Prog sep from AM. Net: ABC/E. Format: Contemp.

### Panama City Beach

**WGNE**—June 25, 1965: 1480 khz; 500 w-D. Drawer Y (32401). (904) 234-6622. Janus Bcstg Co. (acq 12-1-72). Net: ABC/C. Rep: Media Sls/South. Format: Contemp. ■ Frederick L. Lindholm, pres & gen mgr; Donald G. McCoy, exec VP & gen sls mgr; Chet Smith, prog dir; Mike McCormick, news dir. ■ Rates: \$8.50;7.75;8.50;7.75.

**WGNE-FM**—See Panama City.



**WSCM**

Modern Country Music

**WSCM**—Sept. 23, 1958: 1290 khz; 500 w-D. Box 4398 (32401). (904) 234-3128. Community Service Bcstg (acq 1-21-71). Net: MBC. Rep: Carter-Jones. Format: C&W. ■ Ken Winstanley, pres, gen & coml mgr; Rick Mauldin, prog dir; Fran Winstanley, prom mgr; Bill Batteiger, chief engr. ■ Rates: \$5.75;5.50;5.75;5.50.

## Pensacola

**WBOP**—November 1957: 980 khz; 1 kw-D. Box 12764 (32575). (904) 438-7543. Tri-Cities Bcstg Co. Inc. (acq 3-58). Group owner: E.O. Roden Stns. Net: MBS, Mutual Black, Rep: Howard. Format: Black, R&B. ■ E. O. Roden, pres; Wayne Coleman, gen mgr; John Williams, asst mgr; Tom Wilson, prog dir; Jim Golden, mus dir; Robert Morgan, news dir; Harry Babb, chief engr.

**WBOP-FM**—1971: 101.5 mhz; 100 kw. Ant 400 ft. Stereo. Dups AM 90%. Format: Black, R&B.

**WBSR**—Sept. 1, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 5668 (32505). (904) 432-6172. Mooney-WRSR Inc. (acq 1969). Group owner: Mooney Bcstg Corp. Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp. ■ George Mooney, pres; Sam C. Trent, gen mgr; Ben Larson, coml mgr; Chris Hampton, prog dir; T. J. Duke, mus dir; Jim Wesley, news dir; John Powell, chief engr.

**WCOA**—1926: 1370 khz; 5 kw-U, DA-N. Box 12487 (32573). (904) 456-5751. Summitt Communications. (acq 1-6-75). Net: CBS. Audio news: AP. Rep: McGavren-Guild. Format: MOR. Spec prog: Farm ½ hr wkly. ■ Lee Wallenhaupt, pres; Gordon Towne, gen & coml mgr; Byrn Bennick, prog dir; Jerry Ray, mus dir; Don Priest, news dir; David Kiker, chief engr. ■ Rates: \$23;15;19;15.

**WJLQ(FM)**—Co-owned with WCOA. Sept. 1, 1965: 100.7 mhz; 25 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Don Lynch, prom mgr. ■ Rates: \$8.50;8.50;11.50;9.50.

**WMEZ(FM)**—Nov. 11, 1960: 94.1 mhz; 100 kw horiz, 56 kw vert. Ant 320 ft. Stereo. Box 8057, Town & Country Plaza (32505). (904) 432-4775. Frederic T. C. Brewer (acq 7-1-65). Net: ABC/FM. Rep: Devney. Format: Btfl mus. ■ Frederic T. C. Brewer, own, gen mgr & chief engr; Gene Pfalzer, coml mgr.

**WNVY**—1947: 1230 khz; 1 kw-D, 250 w-N. 2070 N. Palafox St. (32501). (904) 433-5666. Pensacola Bcstg Corp. Rep: HR/Stone. Format: Mod country. ■ Cleve J. Brien, pres; Thom Smith, VP, gen & coml mgr; Jerry Ray, prog dir & prom mgr; Greg Edwards, mus dir; Steve Remel, news dir; John Milner, chief engr.

**\*WPCS(FM)**—June 22, 1971: 89.3 mhz; 100 kw. Ant 510 ft. 125 John St. (32503). (904) 434-0687. Pensacola Christian School. Net: ABC/FM. Format: Sacred Music & Relig Talk prog. Spec prog: Metropolitan Opera. ■ Dr. A. R. Horton, gen mgr; A. A. Baker, prog dir; Paul Baker, mus dir; R. D. Bowman, chief engr.

**WPFA**—October 1956; 790 khz; 1 kw-D. Box 8127 (32505). (904) 433-1141. Miracle Radio (acq 4-1-71). Net: ABC/E. Rep: Busby Finch, Lathom & Widman, Cohen. Format: C&W, gospel. Spec prog: farm ½ hr wkly. ■ Billy Woodall, pres; Don Griffith, gen & coml mgr; Charlie Dillard, prog, news & mus dir & prom mgr; Harry Babb, chief engr. ■ Rates: \$8;8;8;8.

**WVIX**—Nov. 1, 1959: 610 khz; 500 w-D. 604 New Warrington Rd. (32506). (904) 456-7475. The Wonder Corp. (acq 9-1-71). Net: ABC/I. Rep: Savalli-Gates. Format: Contemp, rock. ■ Roy L. Hess, pres; Jim Smith, gen mgr; Paul Burch, sls mgr; Dave Johnson, prog dir; Gary P. Martin III, prom dir; Steve Edwards, mus dir; Craig Sanders, news dir; Harry Babb, chief engr.

**WXBM-FM**—See Milton.

## Perry

**WGKR**—July 25, 1963: 1310 khz; 1 kw-D. Box 779 (32347). (904) 457-1310. K&R Bcstrs. ■ Eugene Ketring, pres, mgr & chief engr; C. E. Royce, gen mgr & coml mgr; Betty J. Royce, prog dir.

## Pine Castle-Sky Lake

**WHHL**—Not on air, target date unknown: 1190 khz; 250 w-D. 7388 Chamery Lane (32809). Hyman Lake.

## Pinellas Park

**WFOS**—March 12, 1966: 570 khz; 500 w DA-D. Box 570 (33565). (813) 392-2215. Pinellas Radio Corp. Format: Prog rock/Top 40. Spec progs: Greek 2 hrs wkly. ■ Dan L. Johnson, pres & gen mgr; Joseph F. Gingrich, coml mgr; Glenn Scott, prog & mus dir & prom mgr; Ted Webb, news dir; William D. Mangold, chief engr.

## Plantation Key

**WXOS(FM)**—July 1969: 100.3 mhz; 100 kw. Ant 440 ft. Stereo. Box 223 Tavernier (33070). (305) 852-5030. Sounds of Service Radio. Group owner: Dee Rivers. Net: MBS. Format: MOR, C&W. ■ M. B. Rivers, pres; E. D. Rivers, chmn bd; Hank Cutshall, VP, gen, coml & prom mgr; Roy Facemyer, prog, mus & news dir; Bill Zammit, chief engr. ■ Rates: \$5.50;5.50;5.50;5.50.

## Plant City

**WPLA**—July 1949: 910 khz; 1 kw-D. Drawer J (33566). (813) 752-3123. WPLA Bcstg Co. Inc. (acq 11-74). Rep: Hopewell, Carpenter. Format: C&W, farm, talk. ■ Ercelle Smith, pres & coml mgr; Al Berry, gen mgr; B. Mason Dean, mus & prog dir; Jack Rushing, news dir; Al Berry, chief engr. ■ Rates: \$5.45;5.45;5.45;5.45.

## Pompano Beach

**WCKO(FM)**—See listing following WRDB.

**WL0D**—April 13, 1959: 980 khz; 1 kw-D, DA. 2801 E. Oakland Pk Blvd., Ft. Lauderdale (33306). (305) 566-8316. Sunrise Bcstg Corp. (acq 8-18-65). Rep: Groskin & Co., Busby Finch, Lathom & Widman. Format: Beautiful adult mus. ■ George T. Shupert, pres & gen mgr; William T. Heaton, VP & gen sls mgr; Norman R. Brownell, opns mgr & chief engr; Jack Swart, news dir. ■ Rates: \$15;14;15;14.

**WRBD**—1959: 1470 khz; 5 kw-D, DA. 4431 Rock Island Rd., Fort Lauderdale (33313). (305) 731-4800. Radio Broward of Florida. Net: ABC/C. Format: Black, R&B. ■ Donald J. Owler, pres; Michael N. Korman, gen & coml mgr; Joe Fisher, prog dir; Willie Rawls, news dir; Robert Barnett, chief engr.

**WCKO(FM)**—Co-owned with WRBD. 1960: 102.7 mhz; 100 kw. Ant 350 ft. Prog sep from AM.

## Port Charlotte

**WEEJ(FM)**—Not on air, target date unknown: 100.1 mhz; 3 kw. Ant. 190 ft. Box 1421, Punta Gorda (33950). Broadcast Systems Inc.

## Port St. Joe

**WJOE**—Nov. 7, 1956: 1080 khz; 1 kw-D. Box 310 (32456). (904) 227-2426. Mills & Crisp Enterprises (acq 8-23-73). Format: C&W. ■ Paul Mills, pres.

## Punta Gorda

**WCCF**—Sept. 15, 1961: 1580 khz; 1 kw-D, DA. Box 1929 (33950). (813) 639-1188. Charlotte County Bcstg Co. (acq 4-1-75). Net: MBS. Format: MOR, C&W. ■ H. Robert Reinhard, pres & gen mgr; Ron Brown, prog dir; Eric Hogberg, chief engr. ■ Rates: \$5.75;5.75;5.75;5.75.

**WCCF-FM**—Sept. 1, 1970: 92.7 mhz; 3 kw. Ant 140 ft. Stereo Prog sep from AM. Format: Btfl mus. Spec progs: Classical 3 hrs; Ger 1 hr wkly. ■ Rates same as AM.

## Quincy

**WCNH**—March 1948: 1230 khz; 1 kw-D, 250 w-N. Box 630 (32351). (904) 627-6700. Big Bend Bcstg Corp. (group owner: acq 6-1-59). Net: MBS. Rep: Admiral. Format: Contemp MOR. ■ William S. Dodson, pres; Monte Bitner, gen mgr & chief engr; Cecil Morris, news dir; James W. Crosby, coml mgr; Jimmy Kent, prog dir & mus dir.

**WCNH-FM**—December 1966: 101.7 mhz; 3 kw. Ant 200 ft. Prog sep from AM.

## Florida Radio

See page C-1 for explanation of listings.

## Riviera Beach

**WGMW(FM)**—1971: 94.3 mhz; 3 kw. Ant 300 ft. 100 W. Blue Heron Blvd., West Palm Beach. (33404). (305) 842-4616. Wardell Bcstg. (acq 4-4-75). ABC/E. Rep: Selcom. Format: MOR. ■ William J. Hall, pres; Robert J. Ward, gen mgr; James W. Campbell, Jr., gen sls mgr; Steve St. John, prog & mus dir; Ed Hinkle, news dir; Jim Johnson, chief engr. ■ Rates: \$20;18;16;13.

**WPOM**—Aug. 17, 1959: 1600 khz; 1 kw-U, DA-1. 4286 Upthegrove Lane, West Palm Beach (33407). (305) 686-8000. Riviera Bcstg Co. (acq 4-7-71). Rep: Eastman. Format: All news. ■ Alan Kornish, pres; Tom Mayes, coml mgr; Dick Bate, prom mgr; Jim Johnson, chief engr. ■ Rates: \$24;22;24;20.

## St. Augustine

**WAOC**—December 1953: 1420 khz; 1 kw-D. Box 1420. Atlantic Bank Bldg. (32084). (904) 824-1420. Gatorland Bcstg (acq 12-15-70). Rep: Carpenter. Format: C&W/Contemp. ■ Wayne Sims, pres & gen mgr & chief engr; Tom Charity, prog dir; Richard Harnage, news dir.

**WFOY**—1936: 1240 khz; 1 kw-D, 250 w-N. 1 Radio Rd. (32084). (904) 829-3416. Ponce de Leon Bcstg Co. (acq 9-55). Net: CBS. Rep: Southern Spot Sls. Format: MOR. ■ John E. Bernhard Jr., pres & gen mgr; Fred Schilling, coml mgr; Mrs. Frankie C. Walker, prog dir; Peg Medick, prom mgr; Edward Doyle, mus dir; Ivan Perry, news dir; Pat Bernhard, chief engr. ■ Rates: \$4;3;4;3.

**WFOY-FM**—August 1965: 97.7 mhz; 3 kw. Ant 160 ft. Stereo. Dups AM 40%. Format: Contemp. ■ Rates: \$3;2.50;3;2.50.

## St. Petersburg

**WAZE**—See Clearwater.

**WDAE**—See Tampa.

**WFOS**—See Pinellas Park.

**WKES(FM)**—Co-Owned with WGNB, Indian Rocks Beach. July 1, 1961: 101.5 mhz; 100 kw. Ant 440 ft. Stereo. Box 8888 (33708). Southern Keswick Inc. Dup AM 70%.

**WLCY**—1959: 1380 khz; 5 kw-U, DA-N. Box 10,000 (33733). (813) 525-1111. TWX 810-863-0371. WLCY Inc. (acq 10-1-56). Group owner: Rahall Communications Corp. Net: ABC/C. Rep: Katz. Format: Contemp. ■ Jack Lee, pres; William R. Rice, gen mgr; Ray Yorke, coml mgr; Johnny Bridges, prog dir; Bill Alford, news dir; Bob Beattie, chief engr.

**WLCY-FM**—Sept. 1, 1970: 94.9 mhz; 100 kw. Ant 390 ft. Prog sep from AM. Stereo. Format: Hit Parade. ■ Robert Queeden, stn mgr; Steve Cheney, prog dir.

**WQSR(FM)**—See Sarasota.

**WQYK**—See Tampa.

**WQYK-FM**—May 1958: 99.5 mhz; 100 kw. Ant 240 ft. Stereo. Box 1274. (33602). (813) 223-2584. Sun Coast Radio (acq 5-20-71). Group: Rowland Bcstg. Rep: ATA. Format: C&W. ■ Marshall Rowland, pres; Robert Rowland, gen mgr, Don Hibbits, mgr; Don Beckman, prog dir; Dwayne Cornett, chief engr.

**WQXM(FM)**—See Clearwater.

**WRBQ(FM)**—See Tampa.

**WSST**—See Largo.

**WSUN**—Nov. 1, 1927: 620 khz; 5 kw, DA-N. 201 2nd Ave. N. (33701). (813) 821-6262. Tampa (813) 244-0700. Plough Bcstg Co. (group owner: acq 7-22-73). Net: ABC/E. Rep: Stone. Format: Modern Country. H. Wayne Hudson, pres; Hugh A. Brown, VP & gen mgr; Tim Ridling, prog dir; Derrick Janiszcz, news dir; Leo Grant, chief engr. ■ Rates: \$33;26;28;17.

**WTAN-AM-FM**—See Clearwater.

**\*WUSF(FM)**—See Tampa.

**WWBA**—May 5, 1950: 680 khz; 1 kw-D. 2787 62nd Ave N. (33702). (813) 527-2111. Telex 052-3431. WWBA Inc. (acq 5-68). Rep: Buckley. Format: Btfl

## Florida Radio

See page C-1 for explanation of listings.

mus. ■ Ed Winton, pres & gen mgr; Bill Dutcher, stn mgr; Bill Schrickler, s/s mgr; Bill Hazelton, news dir.

**WWBA-FM**—Sept. 1, 1965: 107.3 mhz; 100 kw. Ant 360 ft. Stereo. Format: Btfl mus.

### St. Petersburg Beach

**WILZ**—April 15, 1958: 1590 khz; 1 kw-D, DA. 200 Madonna Blvd., Tierra Verde (33715). (813) 866-2402. Millbeck Bcstrs (acq 10-6-69). Rep: Devney. Format: Rock. ■ Arthur Neil Millman, pres; D. Melvin Tinney, gen mgr; Scott Owens, prog dir; Dave Allison, mus dir; Carl Baumann, chief engr.

### Sanford

**WTRR**—May 20, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1568 (32771). (305) 322-1400. Communico Bcstg. (acq 1-1-74). Audio news: APR. Format: Adult rock. Spec progs: Black 1½ hrs wkly. ■ William A. Reck, operating ptrn; Myron A. Reck, ptrn; Carl Hallsberg, Jr., coml mgr; Tim Trott, news dir; Jerry Allen, prog & mus dir; James Hickey, chief engr. ■ Rates: \$4;4;4;2.50.

### Sarasota

**WKXY**—May 23, 1949: 930 khz; 1 kw-D, 500 w-N, DA-2. Box 2500 (33578). (813) 957-1151. Sarasota Bcstg Co. Net: ABC/C. Rep: Hopewell Jones, Cohen. Format: contemp. ■ A. G. Fernandez, pres, gen & coml mgr; Charles J. Fernandez, opns mgr; Charles Lawrence, prog dir; Robert L. Kohlmeier, chief engr.

**\*WKZM(FM)**—Nov. 10, 1974: 105.5 mhz; 3 kw. Ant 180 ft. Box 7627 (33578). (813) 371-3163. Christian Fellowship Mission Inc. Format: Relig, educ, pub affrs. Spec progs: Sp ¼ hr; black ½ hr wkly. ■ Lowell A. Brubaker, gen mgr & prog dir; William B. Miller, asst mgr; Dave Miller, news dir; John Sherrod, chief engr.

**WQSA**—Jan. 1, 1961: 1220 khz; 1 kw-D, DA. Box 7700 (33578). (813) 366-0424. Sarasota Radio Co. (acq 3-9-73). Rep: ABC-FM Spot Sls. Format: MOR, variety. Spec progs: Black 3 hrs; C&W 6 hrs wkly. ■ Edward A. (Ted) Rogers, pres & gen mgr; Carroll P. Newton, chmn; Lowell Shumaker, prog dir; Pat Patterson, mus dir; Tom Kenne, news dir; James E. Grant Jr., chief engr. ■ Rates: \$9.50;9.50;9.50;9.50.

**WQSR(FM)**—Co-owned with WQSA. Nov. 15, 1960: 102.5 mhz; 100 kw. Ant 570 ft. Progs sep from AM. Format: Rock. Spec progs: Black 2 hrs; relig 1 hr wkly. ■ Mark Beltaire, prog & mus dir. ■ Rates: \$30;30;40;40.

**WSPB**—Dec. 7, 1939: 1450 khz; 1 kw-D, 250 w-N. Drawer Z (33578). (813) 388-2131. Water-Weeks Bcstg Inc. (acq 9-1-72). Net CBS. Rep: Torbet. Format: MOR. Spec progs: Sp 1 hr; black ½ hr wkly. ■ Robert M. Weeks, pres; Cliff Larson, gen mgr; George Barber, coml mgr; Al Stockmeier, prog dir; Stan Grams, mus dir; Craig Sager, news dir; Gerry McGovgan, chief engr.

**WSPB-FM**—June 30, 1965: 106.3 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: MOR. ■ Robert Lewis, coml mgr.

## WYND

### Contemporary

**WYND**—Dec. 2, 1961: 1280 khz; 500 w-D, DA. Box 3618 (33578). (813) 958-5561. R&J Bcstg (acq 12-15-73). Rep: Masla. Audio news: APR. Format: Top 40. Spec progs: Black, 1½ hr wk, Sp. ½ hr wkly. ■ Jay M. Epstein, pres & gen mgr; Carl Strandell, prog & mus dir; Thurman Taylor, chief engr. ■ Rates: \$11;9.50;11;9.50.

### Sebring

**WJCM**—May 22, 1950: 960 khz; 1 kw-D. Box 1766 (33870). (813) 385-7140, 7149. Asti Bcstg Co. Inc. (acq 9-1-74). Format: MOR. ■ Robert Asti, pres; A. Stockmeier, gen & coml mgr; C. Miller, prog & dir; Delores Kay news dir; L. Hill, chief engr. ■ Rates: \$5.75;5.75;5.75;—.

**WSEB**—Nov. 24, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 871 (33870). (813) 385-5151. Morgan Bcstg Co.

(acq 7-31-73). Net: MBS. Format: MOR. ■ Harry J. Morgan, pres.

**WSKP-FM**—Co-owned with WSEB. July, 1967: 105.5 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Format: Religious.

## South Daytona

**WELE**—June 1957: 1590 khz; 1 kw-D. Box 4006 (32021). (904) 767-1131. WELW Radio Inc. (acq 11-1-72). Net: MBS. Rep: Media Sls South. Format: C&W. ■ Sidney Frazer, Sheldon Katz, co-owners; Gene McMahon, VP, gen mgr; Bob King, prog dir; Dave Bauder, news dir.

## South Miami

**WFUN**—September 15, 1947: 790 khz; 5 kw-U, DA-2. 6101 Sunset Drive, Miami (33143). (305) 667-1601. Rounsaville of Miami Beach Inc. (group owner: acq 11-5-3). Net: ABC/C. Rep: Avco. Format: Contemp. ■ Ralph B. Johnson, pres; Jerry Norman, gen mgr; Don Wright, prog & mus dir; Jim Edwards, news dir; Virgil C. Roberts, chief engr.

## Starke

**WPXE**—Feb. 23, 1957: 1490 khz; 1 kw-D, 250 w-N. Drawer 520 (32091). (904) 964-5001. Sanders Enterprises Inc. (acq 7-20-65). Net: MBS. Rep: Beaver. Format: C&W. Spec prog: Black 10 hrs wkly. ■ John Sanders, pres, gen & coml mgr; Lee Sanders, prog & mus dir; Andy Denonn, news dir; Merrill H. Wall, chief engr. ■ Rates: \$4;4;4;4.

## Stuart



**WMCF(FM)**—Dec. 24, 1964: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Drawer 359 (33494). (305) 334-1122. Blue Water Bcstg Inc. Net: MBS. Format: Btfl mus. Spec prog: Classical 12 hrs wkly. ■ Lester M. Combs, pres & gen mgr; Jack Stuart, coml mgr; Roger O. White, prog dir; Ed Gluckler, news dir; Tom Frenock, chief engr. ■ Rates: \$6;6;6;6.

**WSTU**—Dec. 9, 1954: 1450 khz; 1 kw-D, 250 w-N. 1000 Alice Ave. (33494). (305) 287-2020. Harvey L. Glascock; WSTU Inc. (acq 10-1-69). Net: ABC/I. Format: MOR. ■ Harvey L. Glascock, pres, Ron Beckey, gen mgr; Bob Irwin, prog dir; Cy Yost, coml mgr; Paul Dunn, mus dir; Sammy Yates, news dir; James Rogers, chief engr. ■ Rates: \$11.50;10.50;11;10.

## Tallahassee

**WANM**—August, 1974: 1070 khz; 10 kw-D. Box 10174 (32302). (904) 222-1070. WANM Inc. Net: Natl Black. Rep. Bernard Howard Co. Format: Black. ■ B. F. J. Timm, pres; Bob Maupin, gen mgr; Joe Bullard, prog dir; Charles Washington, chief engr. ■ Rates: \$11.50;9.50;11.50;—.

**WBGM(FM)**—See listing following WONS.

**\*WFSU-FM**—May 1954: 91.5 mhz; 3 kw. Ant 205 ft. (CP 50 kw Ant 500 ft). Stereo. 420 Duffenbaugh Bldg., Fla. State U. (32306). (904) 644-6220. Bd of Regents, State of Florida. Net: NPR. Format: Pub affrs, classcl, progsc, educ, jazz. Spec progs: Instructional 5-10 hrs, Black 10 hrs wkly. ■ James H. Irwin, gen mgr; Donald E. Martin, prog dir; Holly Chaapel, prom dir; Daniel MacDonald, mus dir; Michael Cooper asst mus dir; Lucius B. Gantt, pub affairs dir; Dennis Boyle, prog mgr; Linda Knox, traf mgr; Harold Sturm, chief engr.

**WGLF(FM)**—December 1967: 104.1 mhz; 38 kw. Ant 440 ft. Box 1815 (32302). (904) 224-1227. Tallahassee Bcstg Co. (acq 4-7-70). Net: ABC/FM. Rep: Pro Meeker Sls. Format: Top 40. ■ B. F. J. Timm, pres; Bob Schneider, gen mgr; Danny Spears, prog dir; Chuck Washington, chief engr. ■ Rates: \$8.30;8.30;8.30;8.30.

**WJZS(FM)**—Not on air, target date unknown. 103.1 mhz; 3 kw. Ant 300 ft. Amrad Corp.

**WMEN**—Nov. 5, 1953: 1330 khz; 5 kw-D. Box 1695 (32302). (904) 877-5116. Plantation Radio Inc. (acq 9-7-71). Audio news: NBC/NIS. Rep: Masla, Busby Finch & Woods, Glidwell. Format: All news. ■ Cecil Grider,

pres; Charles Porretto, gen mgr; Jon Martin, coml mgr; Barry Gross, prog dir; Clarence Collins, prog mgr; Dan Hayes, news dir; Lee Cardice, Joe Previtt, chief engr.

**WOMA(FM)**—See listing following WTNT.

**WONS**—Aug. 6, 1959: 1410 khz; 5 kw-D. Box 3127 (32303). (904) 385-1156. Champtown Industries Inc. (acq 8-1-69). Net: NBC. Rep: Selcom. Format: Oldies, MOR. ■ Donald C. Price, pres; Jan G. Rogers, gen mgr; Jim Jacobs, prog dir; Richard Smith, news dir; Fred Bowen, chief engr.

**WBGM(FM)**—Co-owned with WONS. July 15, 1962: 98.9 mhz; 100 kw. Ant 385 ft. Stereo. (904) 385-6512. Progs sep from AM. Format: Btfl mus, MOR. Spec prog: Classical 1 hr wkly.

**WTAL**—1935: 1450 khz; 1 kw-D, 250 w-N. Box 1369 (32302). (904) 877-1108 or 877-1100. Capitol City Bcstg Inc. (acq 5-28-65). Net: ABC/C. Rep: Devney, Media Sls South. Format: Contemp. ■ Wally Hoy, pres & gen mgr; Barbara Hoy, coml mgr; Joe Johnson, prog dir; Jack Sinks, news dir; Les Young, chief engr. ■ Rates: \$9;9;9;9.

**WTNT**—Oct. 15, 1946: 1270 khz; 5 kw-U, DA-N. Box 1047 (32302). (904) 222-1270. Walter Weeks Bcstg Co. Net: CBS. Rep: Meeker, Busby Finch & Woods. Format: MOR. ■ Robert M. Weeks, James W. Walter, co-owners; Robert Liles, prog dir & prog mgr; Dave Gussow, news dir; Emery K. Mallory, chief engr.

**WOMA(FM)**—Co-owned with WTNT. July 24, 1967: 94.9 mhz; 51 kw. Ant 210 ft. Stereo. Dups AM 10%. Format: C&W.

## Tampa

**WAZE**—See Clearwater, Fla.

**WAVV(FM)**—See listing following WDAE.



**WDAE**—May 15, 1922: 1250 khz; 5 kw-U, DA-1. 101 N. Tampa St. (33602). (813) 229-0404. Rounsaville of Tampa Inc. (group owner: acq 11-64). Net: CBS. Rep: McGavren-Guild. Format: MOR. ■ Robert W. Rounsaville, chmn of bd; Ralph B. Johnson, pres; Donald K. Clark, gen mgr; Richard Weinkauf, coml mgr; Robert J. Snowden, prog dir; Bill Campbell, prom mgr; Jim Lord, mus dir; Dennis Crandall, news dir; Dick Lucas, chief engr. ■ Rates: \$54;44;49;26.

**WAVV(FM)**—Co-owned with WDAE. July, 1951: 100.7 mhz; 100 kw. Ant 460 ft. Stereo. Prog sep from AM (813) 229-1991. Audio news: UPI. Format: Btfl mus. ■ John Lotz, gen mgr; Thom Sanders, prog dir. ■ Rates: \$12;12;12;12.

**WFLA**—1924: 970 khz; 5 kw-U, DA-N. Box 1410 (33601). (813) 228-9797. TWX 810-8760-602. Telex 813-229-5597. WFLA Inc. Net: NBC. Rep: Blair, Unicom (Canada). Format: MOR. ■ Wm. B. Faber, pres; John Alexander, VP, gen mgr; Art Ross, coml mgr; Rod Weller, prog dir; Ralph Smith, mus dir; Larry Kellogg, prom mgr; Robert Higby, news dir; Pat McLaughlin, chief engr. ■ Rates: \$45;35;45;10.

**WFLA-FM**—1948: 93.3 mhz; 100 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Scott Farrell, mus dir. ■ WFLA-TV affil. ■ Rates: \$30;30;30;30.

**WHBO**—November 1948: 1050 khz; 250 w-U. Box 17156 (33612). (813) 935-3171. Floradio Inc. (acq 1-1-62). Format: C&W. ■ Bob A. Martin, pres & gen mgr; Shirley Martin, VP & coml mgr; John Smith, prog & news dir; Elizabeth Horton, prom mgr; John Kansriddle, chief engr.

**WING**—Nov. 7, 1960: 1010 khz; 50 kw-D, DA. Box 1010, Seffner, Fla. (33584). (813) 689-8185. Rand Bcstg of Tampa-St. Petersburg Inc. Rep: PRO Time Sls. Format: Relig. ■ Rex Rand, pres; Phil Scott, gen mgr.

**WLCY-FM**—See St. Petersburg.

**WQYK**—1946: 1110 khz; 10 kw-D, DA. Box 1274. (33602). (813) 223-2584. Sun Coast Radio. (acq 12-15-69). Group: Rowland Bcstg. Rep: ATA. Format: C&W. ■ Marshall Rowland, pres; Robert T. Rowland, gen mgr; Don Hibbits, coml mgr; Don Beckman, prog

dir; ■ Rates: \$22;21;22;10.

**WQYK-FM**—See St. Petersburg.

**WRBQ(FM)**—Dec. 13, 1973: 104.7 mhz; 100 kw. Ant 555 ft. 5510 Gray St. (33609). (813) 879-1420. Southern Bcstg Co. (group owner: acq 6-73). Format: Top 40. ■ John G. Johnson, pres; Peter M. Schulte, gen mgr; Dorothy Jackson, coml mgr; Bill Garcia, prog dir; Kathie Tanner, prom mgr; Jon Powers, news dir; Ralph Beaver, chief engr. ■ Rates: \$56;45;56;56.

**WSOL**—1956: 1300 khz; 5 kw-D, DA. 1711 W. Kennedy Blvd. (33606). (813) 253-0135. Rust Craft Bcstg Co. (group owner: acq 1959). Format: Relig 60%, Sp 40%. Spec prog: Fr ½ hr wkly. ■ Marshall Berkman, pres; Albert B. Gale, gen & coml mgr; Elvan B. Wilson, prog dir; Norma M. Werner, prom mgr; Victoriano Marro, Spanish news dir; Maurice Scott, chief engr.

**WSST**—See Largo.

**WSUN**—See St. Petersburg.

**WTAN-AM-FM**—See Clearwater.

**WTMP**—1954: 1150 khz; 5 kw-D, DA. Box 1101 (33601). (813) 626-4108. WTMP Inc. Group: Gulf South Communications Inc. (acq 8-18-72). Rep: Howard. Format: Soul, Rock, Rhythm & blues. ■ R. A. McLeod, Sr., pres; Robert L. Gilder, admin asst; Charles Gilbert, gen sls mgr; Claude E. Smith, prog dir.

**\*WUSF(FM)**—September 1963: 89.7 mhz; 85 kw. Ant 820 ft. 4202 Fowler Ave. (33620). (813) 974-2341, Ext 341. TWX: 1-800-424-8560. U. of S. Florida. Net: NPR. Format: Non coml diversified. Spec progs: Itl 1 hr; black 1 hr wkly. ■ Dr. William Mitchell, gen mgr; John E. Young, stn mgr; Linda Donaldson, traf mgr; Norm Palumbo, prod mgr; Neal Lavon, prog dir; Ted Sullivan, prom mgr; John Ralle, chief engr. ■ \*WUSF-TV affil.

**WYOU**—June 2, 1965: 1550 khz; 10 kw-D. Box 1988 (33601). (813) 253-6071. WYOU Radio Inc. (acq 6-2-65). Group owner: T. B. Lanford. Net: MBS. Rep: Young, Adv Reprs. Format: C&W. ■ Art Reuben, pres & gen & prom mgr; Bill Polk, prog dir & chief engr; Homer Lee, coml mgr; Jimmy Williams, mus dir; Gordon Solie, news dir.

### Titusville

**\*WPIO(FM)**—Oct. 19, 1975: 89.9 mhz; 10w. Ant 100 ft. Box 6501 (32780). (305) 267-3609. Florida Public Radio, Inc. Format: Educl, pub affairs. ■ Randy Henry, pres & gen mgr; Sidney Gills, prog & prom dir; Ron Arkell, chief engr.

**WRMF**—Nov. 20, 1957: 1060 khz; 10 kw-D, 5 kw-N, DA 2. Box 1060 (32780). (305) 267-2141. 267-1060. WRMF Inc. Group: Fairbanks Bcstg. Net: ABC/I. Audio news: APR. Format: MOR. ■ R. M. Fairbanks, pres; Jas C. Hilliard, exec VP; R. L. Bright, gen & coml mgr; Larry Knight, prog mgr; Mark Simpson, prom mgr; Lou Josephs, mus dir; Allen Moore, news dir; Alan Sterger, chief engr. ■ Rates: \$ 9;7;9;3.50.

**WRMF-FM**—Sept. 1968: 98.3 mhz; 3 kw. Ant 234 ft. Stereo. Dups AM 90%. Format: MOR. ■ Rates same as AM.

### Valparaiso-Niceville

**WFSH**—November 1958: 1340 khz; 1 kw-D, 250 w-N. Box 308, Valparaiso (32580). (904) 678-2141. WFSH Inc. (acq 6-71). Net: ABC/E. Format: C&W. ■ Charles F. Wister, pres; Dick Paisley, gen mgr; Chuck Ankers, prod dir; Larry Robinson, chief engr.

### Venice

**WAMR**—Feb. 1, 1960: 1320 khz; 500 w-D. Box 767 (33595). (813) 488-4159. Venice Nokomis Bcstg Co. Format: MOR. ■ Larry Rhodes, pres; Richard Doudna, gen & coml mgr; Gregory Cohane, prom mgr; Bob Chambers, prog & mus dir; Joseph Barone, chief engr. ■ Rates: \$3.25;3.25;3.25;3.25.

**WAMR-FM**—March 1, 1974: 92.1 mhz; 2.75 kw. Ant 285 ft. Dups AM 60%. Format: MOR. ■ Rates same as AM.

### Vero Beach

**WAXE**—May 1954: 1370 khz; 1 kw-D. Box 39 (32960). (305) 567-3934. Shargo Inc. (acq 3-4-64). Rep: Devney. Format: MOR. Spec progs: Black 1 hr wkly. ■ Richard L. Crago, pres & gen mgr; John

Schiavone, prog dir; Charles C. Castle, chief engr.

**WGYL(FM)**—November 1970: 93.5 mhz; 3 kw. Ant 140 ft. Stereo. 1500 20th St. (32960). (305) 567-8366. WGYL Radio Corp. Net: ABC/FM. Format: MOR. ■ Rudy Hubbard, pres; Chris Hubbard, gen mgr & chief engr; Pete Noel, news dir.

**WTTB**—June 7, 1954: 1490 khz; 1 kw-D, 250 w-N. Box 2440 (32960). (305) 562-5454. Tropics Inc. Net: MBS. Format: MOR days, rock night. Spec progs: C&W 7 hrs wkly. ■ Merrill P. Barber, pres; Robert H. Hazel, gen mgr; Robert Atkinson, coml mgr; Jack Fay, news dir; Richard Jackson chief engr. ■ Rates: \$3.25;3.25;3.25;3.25.

### Wauchula

**WAUC**—Jan. 7, 1958: 1310 khz; 500 w-D. Box 936 (33873). (813) 773-3223. Barco Inc. (acq 3-1-73). Rep: Cooke. Format: C&W, MOR. Spec prog: Black 1 hr wkly. ■ Richard Rosenberger, pres; Samuel L. Rosenberger, gen mgr; Jerald A. Brush, prog dir & chief engr. ■ Rates: \$4.10;4.10;4.10;4.10.

### West Palm Beach

**WEAT**—1948: 850 khz; 1 kw-U, DA-1. Box 70 (33402). (305) 965-5500. Gowdy Florida Bcstg. Group: Curt Gowdy Bcstg Corp. (acq 10-74). Net: ABC/I. Rep: Katz. Format: Modern country. ■ Curtis E. Gowdy, pres; Elanor L. Larsen, stn mgr; Ron Winblad, gen sls mgr; Gene Barry, opns mgr; Jack Freese, news dir; William Coddling, chief engr. ■ Rates: \$45; 45;45;30.

**WEAT-FM**—Aug. 30, 1969: 104.5 mhz; 100 kw. Ant 520 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates same as AM.

**WIRK**—July 15, 1947: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 3828 (33402). (305) 965-9211. Ken-Sell Inc. Rep: McGavren-Guild. Format: Top 40. ■ Joseph S. Field Jr., pres; Rome Hartman, gen mgr; James L. Bannette, coml mgr; Terry Lee, prog & mus dir; Ron Davis, news dir; Michael Bock, chief engr. ■ Rates: \$15;12;15;12.


**WIRK-FM**—Aug. 1, 1965: 107.9 mhz; 100 kw. Ant 340 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: C&W. ■ Barry Grant, prog dir; Pete Rinker, mus dir. ■ Rates same as AM.

**WJNO**—July, 1936: 1230 khz; 1 kw-U. Box 189 (33402). (305) 832-3638. Walter-Weeks Bcstg Inc. (acq 7-27-67). Net: ABC/E. Rep: Torbet. Format: MOR. Spec progs: Classcl 2 hrs; Sp 1 hr wkly. ■ Robert M. Weeks, pres; Robert L. Hoffer, VP & gen mgr; Larry Baronoff, gen sls mgr; Ray Edwards, opns dir; Robert Hundley, reg sls mgr; Steve Armstrong, news dir; Curtis B. Brinson, chief engr.

**WJNO-FM**—See Palm Beach.

**WPOM**  
All News & Information

NBC News & Information



**EASTMAN RADIO, INC.**

**WPOM**—See Riviera Beach.

**WWRN(FM)**—Not on air, target date unknown: 92.1 mhz; 3 kw. Ant 280 ft. 391 Broadway, Riviera Beach. Sandpiper Bcstg Co. Inc.

### Windemere

**WVCF**—Oct. 25, 1962: 1480 khz; 1 kw-D. Box 15550, Orlando (32808). (502) 876-2300. American Homes Stns Inc. (acq 12-6-63). Rep: National Time Sls. Format: Relig. ■ Louis G. Christensen, pres; Dr. Paul Kessler, corp sec; E. W. Jeffries, gen mgr; L. R. Munsey, asst mgr & chief engr.

## Florida Radio

See page C-1 for explanation of listings.

### Winter Garden

**WOKB**—Jan. 1, 1958: 1600 khz; 5 kw-D, DA. 1111 S. Division St., Orlando (32805). (305) 841-1600. Everbach Bcstg Co. (acq 11-1-62). Net: Natl Black. Rep: Howard. Format: Black. ■ J. H. Everbach, pres; Bruce Webb, VP & stn mgr; Lee Sharp, prog & mus dir; Bob Mundy, chief engr. ■ Rates: \$14.45;11.55; 14.45;—.

### Winter Haven

**WGTO**—See Cypress Gardens.

**WPCV(FM)**—1962: 97.5 mhz; 100 kw. Ant 499 ft. 100 Cypress Gardens Blvd., Box 9206 (33880). (813) 294-5466. Orange Bcstg Co. Inc. Net: ABC/FM. Rep: Pro Time Sls, Busby Finch & Woods. Format: C&W. ■ Joe Garagiola, pres & gen mgr; Garland Burt, stn mgr; Hal Paul, coml mgr; Dan Sanborn, news dir; Frank Berry, chief engr. ■ Rates: \$7.70;6.50;7.70;6.50.

**WSIR**—Feb. 14, 1947: 1490 khz; 500 w-D. 250 w-N. Box 633, Southwest Lake Howard Drive (33880). (813) 294-4111. Cypress Central Communications Corp. (acq 5-24-73). Net: ABC/I. Rep: Admiral. Format: Contemp. ■ Randall E. Jeffery, pres & gen mgr; Craig N. Harper, coml mgr; Robert T. Stephenson, prom mgr; Kenneth R. Cooper, prog dir; Steve Day, mus dir; James E. Greenfield, news dir; L. Orden Craig, chief engr.

**WZNG**—Nov. 29, 1958: 1360 khz; 1 kw-D. 1505 Dundee Rd. (33880). (813) 299-1141. Vantage Bcstg Co. (acq 12-1-72). Net: Mutual Black. Rep: G.C.I. Sales, Jones. Format: Top 40. Spec progs: Talk 1 hr wkly. ■ David C. Buerger, pres & gen mgr; Diane Buerger, stn mgr; Bruce L. Parker, coml mgr; Bob Ryan, prog dir; Charlie Rock, mus dir; Paul Garber, chief engr.

### Winter Park

**WBJW**—September 1954: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 7475. Orlando (32804). (305) 425-6631. Rounsaville of Tampa Inc. (group owner: acq 4-1-71). Net: ABC/E. Rep: Avco. Format: Easy Istng. Spec prog: Point of View 3 hrs wkly. ■ Ralph Johnson, pres; Pierre Bejano, gen mgr; Jim Boynton, prog dir; Ron Krochman, mus dir; Bill Thomson, news dir; Don Anglin, chief engr.

**WLOQ(FM)**—Co-owned with WLOF Orlando. 1966: 103.1 mhz; 3 kw. Ant 105 ft. Box 15746 Orlando (32808). (305) 293-2431. Home Security Bcstg Co. (acq 4-1-72). Rep: Katz. Format: Good music. ■ Carl Glicker, pres & gen mgr; Jerry Frericks, coml mgr; Dave Elliott, news dir; Luke Beasley, chief engr.

**\*WPFL(FM)**—1974: 88.9 mhz; 13.7 w. Ant 84 ft. Stereo. 2100 Summerfield Rd. (32789). (305) 647-2890. Winter Park High School. Group: Orange County Bd of Pub Instruction. Format: Noncoml diversified. Spec progs: Black 1 hr wkly. ■ Virgil Miller, Faculty sponsor.

**\*WPRK(FM)**—Dec. 8, 1952: 91.5 mhz; 1.32 kw. Ant 90.25 ft. horiz. 84.75 ft. vert. Rollins College (32789). (305) 646-2375. Rollins College. Format: Progs, classical. ■ Dr. Charles A. Rodgers, pres; A. Randall Taylor, gen mgr & news dir; Craig W. Morrison, prog dir; Jeremy A. Wood, prom mgr; Peter W. Daiger, mus dir; Kline Stephens, chief engr.

### Zephyrhills

**WPAS**—May 9, 1962: 1400 khz; 1 kw-D, 250 w-N. Box 508 (33599). (813) 782-1418. WPAS Inc. (acq 8-26-74). Charles F. Wister. Format: MOR. ■ Charles F. Wister, pres; Bob Rice, gen mgr; Bobbi Butterfield, coml mgr; Dave Ayres, prom mgr; Ernie Dale, prog & mus dir; Guy Keating, news dir; Ralph Pierson, chief engr. ■ Rates: \$3.25;3;3.25;2.50.

**CSI ELECTRONICS INC.**

2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Georgia Radio

See page C-1 for explanation of listings.

### Georgia

#### Adel

**WBIT**—March 19, 1955: 1470 khz; 1 kw-D. Box 508 (31620). (912) 896-4571. Timberland Communications Inc. (acq 6-1-69). Net: ABC/E; Georgia. Format: Diversified. Spec progs: Black 10 hrs; gospel 10 hrs, farm 5 hrs, wkly ■ Ralph Deen, pres & gen mgr; George Deen, VP; Larry Scott Nixon, asst mgr; Don Dove, mus dir; Trisha Nipper, traf dir; Ken Roberts, news dir; Terry Permenter, sports dir; James E. Clegg Sr, chief engr. ■ Rates: \$3.25;3.25;3.25;—.

#### Albany

**WALG**—1940: 1590 khz; 1 kw-D, 1 kw-N. DA-2. Box W (31702). (912) 436-7233. Radio Albany Inc. (acq 7-60). Net: ABC/Rep: Masla. Format: Contemp. ■ Whitfield S. Woodall, pres; Gibbs W. Liggins, gen mgr; Charles Roberts, coml mgr; Tom Cordell, prog dir; Sam Pruitt, news dir; Bill Birchfield, chief engr.

**WWCW(FM)**—Co-owned with WALG. Dec. 17, 1972: 101.7 mhz; 3 kw. Ant 300 ft. 436-9929. Prog sep from Am. Net: ABC/FM. Format: Contemp/MOR. ■ Elaine R. Vian, coml mgr.

**WGPC**—1933: 1450 khz; 1 kw-D, 250 w-N. 2011 Gillionville Rd. (31707). (912) 883-6500. Albany Bcstg Co. (acq 1-1-58). Group owner: J. W. Woodruff Jr, stns. Net: CBS. Rep: Torbet ■ J. W. Woodruff Jr, pres; L. M. George, VP, gen & coml mgr. ■ Rates: \$5.50;5.25;5.50;5.25.

**WGPC-FM**—Feb. 22, 1963: 104.5 mhz; 43 kw. Ant 140 ft. ■ Rates: \$5.50;—;—;5.25.

### WJAZ-5000W

Metro Albany's  
Exclusive Modern  
Country Format

**WJAZ**—November 1952: 960 khz; 5 kw-D, DA. Box 505 (31702). (912) 432-9181. Dowdy Bros. Bcstg Co. (acq 3-1-75). Format: Mod C&W. Spec progs: Farm 14 hrs, gospel 12 hrs, wkly. ■ Roy M. Dowdy, owner & gen mgr; Clark Whitaker, coml mgr; Caroline Garner, prog dir; Bob Bowen, mus dir; Cliff Houston, news dir; Sam Dudas, chief engr. ■ Rates: \$11;9;11;—.

**WJZ(FM)**—January 1965: 96.3 mhz, 100 kw. Ant 470 ft. Box 545 (31702). (912) 432-7447. James S. Rivers, Inc. (group owner). Net: MBS. Format: Black soul. ■ James S. Rivers, pres; Betty T. Smith, gen mgr; Doc Suttles, prog & mus dir.

**WQDE**—July 10, 1962: 1250 khz; 1 kw-D. Box 1624 (31702). (912) 436-0123. James L. Wigginst, J. Wayne Stuart. Net: MBS. Rep: Walton, Harkins. Format: C&W/Gospel.

**WWCW(FM)**—Listing Follows WALG.

#### Alma

**WULF**—October 1957: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 1987 (31510). (912) 632-4271. Queen City Bcstg System Inc. Group owner: Farnell O'Quinn. Net: ABC/I. Format: MOR. Spec progs: C&W 19 hrs, farm 2 hrs, wkly. ■ Farnell O'Quinn, pres; Larry D. Ring, gen mgr; Helen Davis, coml mgr. ■ Rates: \$4;4;4;—.

#### Americus

**WDEC**—July 5, 1947: 1290 khz; 1 kw-D. Box 1307 (31709). (912) 924-3681. Americus Bcstg Co. (acq 7-18-68). Net: ABC/C; Tobacco. Rep: Walton, Beaver, Dora-Clayton. Format: Contemp. ■ Conway M. Smith, pres & gen mgr; J. Arthur, coml mgr & prog dir; Jerry Krinsky, mus dir; Al Wuther, news dir; Dewey Stone, chief engr. ■ Rates: \$3.80;3;3.80;3.

**WIPE(FM)**—Co-owned with WDEC. Sept. 12, 1964: 94.3 mhz; 3 kw. Ant 180 ft. Stereo. Prog sep from AM. Net: Natl Black. Rep: Walton; C. K. Beaver. Format:

Black. ■ Conway M. Smith, pres; J. Arthur, coml mgr; Sam Cooke, prog dir; Curtis Kelly, news dir; Bob Alexander, mus dir; Dewey Stone, chief engr. ■ Rates: \$3;3;3;3.

**WISK**—Aug 28, 1962: 1390 khz; 5 kw-D. Box 727 (31709). (912) 924-6500. Sumter Bcstg Co. Inc. Net: ABC/I; Georgia News Network. Rep: Bolles. Format: Contemp. Spec prog: Gospel 10 hrs wkly. ■ Robert E. Lashley Jr, pres & gen mgr; Joel Mauk, coml mgr & news dir; David Cochran, prog dir.

**WPUR(FM)**—Co-owned with WISK. September 1973: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Format: MOR/popular.

#### Ashburn

**WMES**—May 27, 1961: 1570 khz; 1 kw-D. Box 32 (31714). (912) 567-3355. Ray L. Mercer. (acq 1-3-68). ■ Ray L. Mercer, pres & gen mgr; Evelyn J. Mercer, coml mgr; Donald Dasher, chief engr.

#### Athens

**WDOL**—June 10, 1957: 1470 khz; 1 kw-D. Box 1607 (30601). (404) 549-1470. University City Inc. Group owner: James Rivers Stns. Net: Georgia News. Rep: Smith, Carpenter. Format: C&W. Spec progs: Fr 3 hrs, Ger 3 hrs, Sp 2 hrs. Black 2 hrs, all wkly. ■ James S. Rivers, pres; Herschel M. Rivers, gen mgr; Don Watson, coml mgr; Bill Burpett, prog & mus dir; George Inzer, prom mgr; Phil Sanderlin, news dir; Gerald Richey, chief engr.

**WJSR(FM)**—Co-owned with WDOL. January 1964: 104.7 mhz; 50 kw. Ant 230 ft. Prog sep from AM. Format: Prog, rock. ■ Kingston Hill, prog dir; Burl Hill, mus dir; Joe Hall, news dir.

### WG AU

CBS RAD



**WG AU**—May 1, 1938: 1340 khz; 1 kw-D, 250 w-N. Box 5099 (30604). (404) 549-1340. Clarke Bcstg Corp. (acq 8-56). Net: CBS. Rep: Avery-Knodel. Format: MOR. ■ Randolph Holder Sr, pres & gen mgr; Richard A. Mattocks, coml mgr; Mary Betts, stn mgr; John Varner, news dir; Lesley Brooks, chief engr. ■ Rates: \$4.41;4.41;4.41;4.41.

**WJSR(FM)**—See listing following WDOL.

**WNGC(FM)**—Co-owned with WG AU. May 1948: 95.5 mhz; 5.2 kw. Ant 260 ft. (CP: 100 kw. Ant. 650 ft). (404) 549-5500. Prog sep from AM. Format: C&W. ■ Larry England, mus dir. ■ Rates: \$4.23;4.23;4.23;4.23.

**WRFC**—May 1, 1948: 960 khz; 5 kw-D, 500 w-N, DA-N. Box 1152 (30601). (404) 543-3411. Radio Athens Inc. Net: ABC/I. Rep: Busby Finch & Woods. Format: top 40. ■ L. H. Christian, pres; Charles Giddens, gen mgr; Randy Reeves, prog dir; Bob Burton, news dir; Debbi Risher, prom mgr; Bill Branigan, mus dir; Luke Drewry, chief engr. ■ Rates: \$6;6;6;3.50.

**\*WUOG(FM)**—Oct 16, 1972: 90.5 mhz; 3.2 kw. Ant 145 ft. Stereo. Box 2065, Memorial Hall, University of Ga. (30602). (404) 542-6894. Net: ABC/FM. Format: Prog. Spec progs: Classical 9 hrs; Jazz 9 hrs, wkly. ■ Tommy Bowden, gen mgr; John Kelly, prog dir; Iris Horowitz, mus dir; Kay Warnalis, news dir; Wilbur Herrington, chief engr.

#### Atlanta

**\*WABE(FM)**—Sept 13, 1948: 90.1 mhz; 30 kw. Ant. 410 ft. 740 Bismarck Rd., N.E. (30324). (404) 873-4471. Board of Education of the City of Atlanta. ■ \*WETV(TV) affil.

**WAOK**—March 15, 1954: 1380 khz; 5 kw-U, DA-N. 75 Piedmont, N.E. (30303). (404) 659-1380. Broadcast Enterprises Network Inc. (acq 5-14-74). Rep: McGavren-Guild-PGW. Net: Natl Black. Format: Black, R&B. ■ Ragan Henry, pres; Stan Raymond, VP & gen mgr; Ron Dobbins, stn mgr; Bill Green, coml mgr; Gene Michaels, news dir; Ivan Miles, chief engr. ■ Rates: \$58;38;53;38.

**WAVO**—See Decatur.

**\*WCLK(FM)**—Apr. 10, 1974: 91.9 mhz; 54 w. Ant.

340 ft. 240 Chestnut St. (30314). (404) 523-8435. Clark College. Format: Diversified. ■ V. W. Henderson, pres; Charles Hobson, gen mgr; Quo Vadis Gex, prog dir; Cecil O'Neal, chief engr.

**WGKA**—Sept. 1, 1955: 1190 khz; 1 kw-D. Suite 1910, 230 Peachtree St. (30303). (404) 521-1190. GCC Communications of Atlanta (group owner; acq 9-30-71). Rep: Herb Groskin. Format: Classic. Spec progs: Opera 3 hrs, Black 1 hr, Ger 1 hr, Greek 1 hr, wkly. ■ Alexander Tanger, pres; John Tenaglia, exec VP; John B. Frankhouser Jr, gen mgr; Walter Guthrie, prog dir; Scott Woodside, news dir; Chris Pappas, chief engr. ■ Rates: \$14;10;14;—.

**WZGC(FM)**—Co-owned with WGKA. Sept. 1, 1955: 92.9 mhz; 100 kw. Ant 590 ft. Stereo. Progs sep from AM. Rep: Century National. Format: Contemp. ■ Dale O'Brian, mus dir; Dan Mason, prog dir. ■ Rates: \$45;35;50;50.

**WGST**—March 17, 1922: 920 khz; 5 kw-D. 1 kw-N. Box 7888 (30309). (404) 892-0092. Meredith Corp. (group owner). Net: ABC/E. Rep: Blair. Format: MOR. ■ Richard F. Carr, gen mgr.

**WGUN**—July 1947: 1010 khz; 50 kw-D. Box 67, Decatur (30031). (404) 373-2521. WGUN Inc. Group owner: Dee Rivers Stns. Format: relig/C&W. ■ M. B. Rivers, pres; Ben Akerman, gen mgr & chief engr; Claude Jones, prog dir; Preston Mobley, news dir.

**WIGO**—Nov. 20, 1955: 1340 khz; 1 kw-D. 250 W-N. Box 54573, Atlanta (30308). (404) 875-8511. WIGO, Inc. (acq 10-60). Net: ABC/C; MBS/Black. Rep: QCI Sales. Format: Black. ■ Emil Mogul, pres; Joseph R. Fife, gen mgr; Ken Wilson, coml mgr; Scott Andrews, prog & mus dir; Chuck Cunningham, news dir; Bob Stewart, chief engr. ■ Rates: \$42;38;42;38.

**WIIN**—1948: 970 khz; 5 kw-D, DA-D. 1365 Peachtree St. N.E. (30309). (404) 892-3777. Georgia Network Inc. (acq May 1975). Net: MBS. Format: Contemp. ■ Lawrence Melear, VP.

**WKLS(FM)**—Dec. 2, 1960: 96.1 mhz; 100 kw. Ant. 930 ft. Stereo. 100 10th St., (30309). (404) 892-9557. SJR Communications, Inc. (group owner; acq 1972). Rep: CBS/FM Radio Sales. Format: progs. ■ Don Waterman, gen mgr; Steve Mitchell, prog dir; Robert Helbush, chief engr. ■ Rates: \$39;39;46;46.

**WLTA-FM**—November 1963: 99.7 mhz; 100 kw. Ant 1,000 ft. Stereo. Box 7695 (30309). (404) 892-7766. Susquehanna Bcstg. Co. (group owner; acq 3-1-74). Rep: Robert E. Eastman Co. Format: MOR. ■ Arthur W. Carlson, exec VP; Jack DeHaven, VP & gen mgr; Larry King, prog dir; William Willis, pub aff dir; Pat Rogers, news dir.

**WPCH(FM)**—Co-owned with WAVO (Decatur). Feb 18, 1972: 94.9 mhz; 100 kw. Ant 950 ft. Stereo. 2203 La Vista Rd, N.E. (30329). (404) 321-0100. Sudbrink Bcstg Co. (group owner, acq 2-1-72). Rep: Blair. Format: Beautifl mus. Spec progs: Black 1 hr wkly. ■ John E. Lauer, VP & gen mgr; Harry D. Johnson, opns dir.

**WPLO**—July 1, 1959: 590 khz; 5 kw-U, DA-N. Suite 665, 805 Peachtree St. N.E. (30308). (404) 872-5851. Plough Bcstg Co. Inc. (group owner). Rep: H-R/Stone. Format: C&W. ■ Harold R. Krelstein, pres; C. B. (Rik) Rogers, gen mgr; Jim Clemens, prog dir; George Pass, chief engr.

**WPLO-FM**—July 1, 1959: 103.3 mhz; 100 kw. Ant 450 ft. Prog sep from AM.

**WQXI**—April 16, 1948: 790 khz; 5 kw-D, 1 kw-N, DA-N. 2970 Peachtree Rd. N.W. (30305). (404) 261-2970. TWX 810-751-3541. Jefferson Pilot Bcstg Co. (group owner; acq 3-1-74). Rep RAR. Format: Contemp/Top 40. ■ Gerald S. Blum, gen mgr; Carolyn Reynolds, cont mgr; Pat Schuler, traf mgr; Scott Shannon, prog dir; David Collin, news dir; Tom Giglio, chief engr. ■ Rates: \$105;75;88;88.

**WQXI-FM**—See Smyrna.

**\*WRAS(FM)**—Jan. 18, 1971: 88.5 mhz; 19.5 kw. Ant. 340 ft. Stereo. University Plaza (30303). (404) 658-2240. Ga. State U. Format: Progs. Spec progs: Jazz 10 hrs, black 10 hrs, classical 3 hrs, drama 2 hrs, interviews 4 hrs, wkly. ■ Mark Gilson, gen mgr; Harvey Morris, chief engr.

**\*WREK(FM)**—March 25, 1968: 91.1 mhz; 40 kw. Ant. 135 ft. Stereo. Box 32743 (30332). (404) 894-2468. Radio Communications Bd. Georgia Institute of Technology. Format: Progs. ■ Edwin Kohler, chrmn; Frank



T. Rihred, gen mgr; George Taylor, bus mgr; George Schneider, mus dir; Victoria M. Gordon, news dir; Reginald A. Ratcliff, chief engr.

**\*WRFG(FM)**—July 15, 1973: 89.3 mhz; 1250 w. Ant 295 ft. Radio Free Georgia Bcstg Foundation. Box 5332 (30307). (404) 523-3471. Format: Variety, black. Spec progs: C&W 12 hrs, folk 3 hrs, bluegrass 2 hrs, wkly. ■ Ebon Dooley, pres; Rodger French, prog dir; Larry Lee, mus dir; Ted Brodek, news dir; Jim Nelson, chief engr.

**WRNG**—See North Atlanta.

**WSB**—March 15, 1922: 750 khz; 50 kw-U. 1601 W. Peachtree St. N.E. (30309). (404) 897-7500. TWX 810-751-8288. Cox Bcstg Corp. (group owner; acq 1939). Net: NBC. Rep: Christal Co. Format: Variety. Spec progs: Black, 1 hr; Pub aff Doc 2 hrs, wkly. ■ Clifford M. Kirtland Jr., pres; Elmo Ellis, VP & gen mgr; Bill Viands, stn mgr; Jack Lenz, gen sls mgr; George Fischer, prog dir; Aubrey R. Morris, prom mgr; Bob Ketchersid, news dir; Gene Christie, mus dir; C. H. Sutton, chief engr. ■ Rates: \$160;58;75;36.

**WSB-FM**—Nov. 10, 1934: 98.5 mhz; 100 kw. Ant 740 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Black 1 hr wkly. ■ Theresa O'Shea, opns mgr & mus dir. ■ Rates: \$32;32;32;32. ■ WSB-TV affil.

**WTJH**—See East Point.

**WXAP**—1947: 860 khz; 1 kw-D. 148 Cain St., N.E. (30303). (404) 659-7777. Radio-Ad, Inc. (acq 1968). Net: Ga. News. Rep: Howard. Format: Black, jazz, gospel. ■ Louis O. Hertz, pres; J. B. Harrell, gen mgr; Tony Patrick, coml mgr; James Patrick, mus dir; D. Robert Scott, news dir; Charles Preston, chief engr. ■ Rates: \$31;41;27;—.

**WYZE**—March 15, 1956: 1480 khz; 5 kw-D. 1655 Peachtree St., Suite 1002. (30309) (404) 873-3632. WYZE Communications Inc. (acq 8-1-70). Rep: Masla. Format: C&W. Spec prog: Greek 1 hr wkly. ■ George Johnston III, pres; Tom Leslie, gen mgr; Buzz Weiss, news dir; Dan Dunnigan, prog & mus dir & prom mgr; Lawson Leake, chief engr. ■ Rates: \$13;10;13;10.

**WZGC(FM)**—Listing follows WGKA.

## Augusta

**\*WACG-FM**—June 2, 1970: 90.7 mhz; 6.5 kw. Ant 400 ft. Augusta College (30904). (404) 733-2230. Format: Educl, cultural. ■ Harry Jacobs, gen mgr; Dave Huffstetler, prog dir; Kenneth Freeman, chief engr.

**WAKN**—See Aiken, S.C.

**WAUG**—March 10, 1952: 1050 khz; 5 kw-D. Box 669 (30903). (404) 722-1302. The Hunter Group Inc. (acq 1-15-67). Net: ABC/I; Georgia Network. Rep: David Carpenter Co. Format: Contemp/Rock/Top 40. ■ Robert Hunter, pres; Jack Carpenter, VP & gen mgr; Anna Deichmann, traf mgr; James DeMedicis, prog dir; Steve York, mus dir; Bob Honeycutt, chief engr.

**WAUG-FM**—March 10, 1952: 105.7 mhz; 50 kw. Ant 83 ft. Stereo. Dups AM 100%.

**WBBQ**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 2066 (30903). (404) 279-6610. Savannah Valley Bcstg Co. Net: MBS. Rep: Eastman. Format: Contemp. ■ Geo G. Weiss, pres; Edward H. Dunbar, exec VP & gen mgr; William D. Lenz Jr, VP & asst mgr; Harley R. Drew, VP opns & prog dir; Henry Holmes, news dir; John Jenkins, mus dir; Kenneth R. Freeman, VP & chief engr. ■ Rates: \$20;17;20;17.

**WBBQ-FM**—March 1955: 104.3 mhz; 100 kw horiz; 35 kw vert. Ant 560 ft. Stereo. Musicast of the South Inc. Dup AM 100%. ■ Rates same as AM.

**WBIA**—1946: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (30903). (404) 724-2421. WBIA Radio Inc. (acq 5-15-72). Net: NBC, State Bcst News Net. Rep: PRO Time Sales. Format: MOR/Contemp. ■ Boris Mitchell, pres; J. R. Owens Jr., gen mgr; Don Bonesteel, coml mgr; Charles F. Andrews, prog dir.

**WFNL**—See North Augusta, S.C.

**WGAC**—1940: 580 khz; 5 kw-D, 1 kw-N, DA-N, Box 1131 (30903). (404) 863-6786. CSRA Bcstg Inc. (acq 2-73). Group owner: Beasley Bcstg. Net: CBS. Rep: Torbet; ATA. Format: MOR/C&W. ■ George Beasley, pres; Alvin Jones, gen mgr; Bob Young, prog dir; George Fisher, prom mgr; Neil Linton, mus dir; Diane Tannen, news dir; Larry Sandlin, chief engr.

**WGUS**—July 30, 1958: 1380 khz; 1 kw-D. Box 1475 (30903). (803) 279-1380. Broadcasting Associates of America. (acq 9-59). Group owner: H. Calvin Young Stns. Rep: Savalli/Gates. Format: Mod C&W. ■ Cal Young, pres; Terry L. Brown, VP & gen mgr; Ray Anderson, coml mgr; Wayne Roberts, prog dir; Dave Hensley, mus dir; Ron Montgomery, prom mgr; Jay Patton, news dir; Sheldon Daitch, chief engr.

**WGUS-FM**—Nov. 11, 1967: 102.3 mhz; 3 kw. Ant 280 ft. horiz, 275 ft. vert. Stereo. Prog sep from AM. Format: Btfl mus. ■ Gary Starr, prom mgr; Wanda Lowery, prog dir.

**WRDW**—July 1930: 1480 khz; 5 kw-U, DA-N. Box 1405 (30903). (404) 738-2513. J. B. Broadcasting (acq 2-26-69). Net: ABC. Rep: Greener, Hiken, Sears, Ochs. Format: Black 90%. ■ James Brown, pres; Mal Cook, gen mgr; Jimmy F. Clark, prog dir; Jay Bell, news dir.

**WTHB**—May 1960: 1550 khz; 5 kw-D. Box 1584 (30903). (404) 279-2330. North Augusta Bcstg Corp. (acq January 1961). Net: ABC/E, National Black. Rep: Messina; Ochs. Format: Black. ■ Mrs. Francis B. Bennett, pres; Walter Brumbløe, gen mgr & chief engr; William Berry, news dir; Benny Williams, prog & mus dir. ■ Rates: \$8;8;8;8.

**WZZW(FM)**—Co-owned with WTHB. July 11, 1968: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: MOR. ■ Charles Andrews, prog dir; David Timmerman, mus dir. ■ Rates: \$11;8;8;8.

## Austell

**WACX**—April 16, 1968: 1600 khz; 1 kw-D. Box 746, Westside Dr. (30001). (404) 941-8300. South Cobb Bcstg Co. Net: Georgia. Format: C&W. ■ M. L. Lamar, pres; Al Cohen, gen mgr; Bob James, prog dir; Cleve Scovil, coml mgr; Dick Byrd, mus dir; K. B. Fincher, news dir.

## Bainbridge

**WAZA**—March 17, 1958: 1360 khz; 1 kw-D. Box 157. (31717). (912) 246-2035. Sowega Bcstg. Inc. (acq 1-1-69). Net: ABC/C, Georgia News. Rep: Carpenter. Format: MOR. ■ Harry Schultz, pres; Roy Simpson, gen mgr; Ray Read, coml mgr; Charlotte Elkins, news dir; Rebel Owens, prog dir; Bill Schultz, prom mgr; Doc Page, chief engr. ■ Rates: \$4.15;4.15;4.15;4.15.

**WJAD(FM)**—Listing follows WMGR.

**WMGR**—1946: 930 khz; 5 kw-D, 500 w-N, DA-N. Box 706 (31717). (912) 246-1650. Decatur Bcstg Co. (acq 1975). Net: MBS; Tobacco, KBS. Format: C&W. Spec progs: Black 1½ hrs, Farm 15½ hrs, wkly. ■ John A. Dowdy, pres; Joe Hill, gen mgr; Tom Bryant, prog dir; Betty Pelton, news dir; Mike Pelton, chief engr; Mark Pelton, mus dir; Bill Searcy, prom mgr; Larry Fleming, coml mgr. ■ Rates: \$4.80;5;4.80;4.

**WJAD(FM)**—Co-owned with WMGR. Dec. 20, 1967: 97.3 mhz; 28.6 kw. Ant 145 ft. Progs sep from AM. Format: Top 40. Spec prog: Blind ½ hr wkly. ■ Rates: \$4.50;4.25;4.50;4.

## Barnesville

**WBAF**—July 23, 1966: 1090 khz; 500 w-D. Box 420 (30204). (404) 358-1090. Barnesville Bcstg Co. Format: Black/C&W. ■ Wimley Waters, owner, gen, coml & prom mgr; Donald Lloyd, prog & news dir; Charles Waters, chief engr.

## Baxley

**WUFE**—December 1954: 1260 khz; 5 kw-D. Box 389 (31513). (912) 367-3000. WHAB Radio Inc. Group owner: Farnell O'Quinn Stns. Spec prog: C&W 18 hrs wkly. ■ Farnell O'Quinn, pres; Alvin Graham, gen mgr; Bob Joiner, coml mgr; Bobby Holland, prog dir; Ann Lightsey, sec & treas; Bill Edenfield, chief engr.

## Blackshear

**WBSG**—March 10, 1961: 1350 khz; 500 w-D. Box 400 (31516). (912) 449-6613. Country Colonel Bcstg. Corp. (acq 1-31-66). Format: Variety. ■ M. L. Dixon, pres; G. Troy Mattox, gen mgr & chief engr; Anne W. Boatwright, coml mgr; Sheila M. Dixon, prog dir.

## Blakely

**WBBK**—Oct. 22, 1959: 1260 khz; 1 kw-D. Box 568 (31723). (912) 723-4000. Radio Blakely. Group

owner: W. C. Woodall Jr Stns. Rep: TN Spot Sls, Carpenter, Net: Tobacco. Format: C&W. ■ W. C. Woodall Jr., pres; Wayne R. Foster, gen mgr & coml mgr & chief engr; Eugenia Foster, prom mgr; Albert Newberry, news & prog dir; Buddy Smith, ann & sls; Lewis Fryer III, pub ser dir & asst engr.

## Blue Ridge

**WPPL(FM)**—1971: 103.9 mhz; 3 kw. Ant 240 ft. Box 938 Highland St. (30513). (404) 632-2803. Fannin County Bcstg Co. ■ Robert P. Schwab, gen mgr.

## Bremen

**WWCC**—October 1957: 1440 khz; 1 kw-D. Box 397 (30110). (404) 537-3275. Marlin L. Lamar (acq 1975). Net: Motor Racing Net. Rep: Carpenter. Format: Mod C&W. ■ Earlene Richardson, coml mgr; Jim Longshore, prog & mus dir; Tommy Busby, news dir; Terry Gladden, chief engr.

## Brunswick

**WGIG**—March 5, 1949: 1440 khz; 5 kw-D. 1 kw-N, DA-N 801 Mansfield St. (31520). (912) 265-3870. Golden Isles Bcstg Corp. (acq 11-13-70). Group owner: Kirk Bcstg Net: ABC/C. Format: Contemp, Top 40. Spec prog: Black 6 hrs wkly. ■ James L. Kirk II, pres; Alan R. Bishop, gen mgr; Dave Foor, opns & prog mgr; Paul Lawrence, engr; Lee Hogan, mus dir; Bobby Holiday, pub serv dir; Paul Roberts, news dir; Marvin Massey, sls mgr.

**WSBI-FM**—Co-owned with WGIG. Nov. 8, 1965: 100.7 mhz; 26.5 kw. Ant 170 ft. Prog sep from AM. Net: ABC/E. Format: Btfl mus. ■ Tony Simon, opns mgr.

**WMOG**—June 1940: 1490 khz; 1 kw-D, 250 w-N. Box 100 (31520). (912) 265-5980. Radio Brunswick Inc. (acq 1-1-53). Net: CBS. Rep: Savalli/Gates. Format: MOR. ■ William G. Brown, pres; John Lane, VP & stn mgr, news dir; Clifton G. Moor, VP/opns mgr; Ken D. Kribbs, coml mgr; Don Brasfield, prog dir; Gil Moor, mus dir; Bill Brown, chief engr.

**WSBI-FM**—Listing Follows WGIG.

**WYNR**—Sept. 1, 1966: 790 khz; 500 w-D, DA. Rt. 1, Highway 303 (31520). (912) 264-3820. Southland Radio Inc. (acq 11-13-70). Format: C&W. spec prog: Farm 1 hr wkly. ■ James L. Wiggins, owner; J. Wayne Stewart, pres & gen mgr; J. Jackson Pride, coml mgr; Deborah Pitts, prom mgr; Bob Lee, mus dir; Lenny McDonald, news dir; Coby Shubert, prog dir; Randy Williams, chief engr.

**WYNR-FM**—Sept. 1, 1966: 101.5 mhz; 33 kw. Ant 245 ft. Dups AM 100%.

## Buford

**WDYX**—Dec. 10, 1956: 1460 khz; 5 kw-D. Box 609 (30518). (404) 945-5555. Buford Bcstg Inc. (acq 9-4-64). Net: Ga. Rep: Keystone. Format: C&W. Spec progs: Farm 1 hr, editorial 1 hr, pub affrs & featurettes, 2 hrs, wkly. ■ Robert P. Joseph, pres; Jacqueline A. Joseph, gen mgr; Hubert F. Ruberts, prog dir; Dale L. Tino, coml mgr; Dan Bergstrom, chief engr. ■ Rates: \$4;4;4;4.

**WGCO(FM)**—Co-owned with WDYX. Jan 1, 1970: 102.3 mhz; 3 kw. Ant 225 ft. Box 241, Lawrenceville (30245). (404) 945-9953. Format: Religious. Spec prog: Pub affairs, 1 hr wkly. ■ Dan B. Dyer, prog dir; Randall O. Deaton, mus dir. ■ Rates: \$5;5;5;5.

## Cairo

**WGRA**—1950: 790 khz; 1 kw-D. Box 120 (31728). (912) 377-4392. Grady-Mitchell Bcstg Co. Group owner: W. C. Woodall Jr. Stns. Net: Georgia Net. Rep: Keystone, TN Spot Sls. Format: C&W/Contemp. ■ W. C. Woodall Jr, pres; Tim Moran, gen mgr; Gary Hill, asst mgr & prog dir; Sharon Hawthorne, traf mgr; Randy Galliher, mus & news dir; Bill Edinfield, chief engr.

## Calhoun

**WEBS**—Nov. 1, 1966: 1110 khz; 250 w-D. Box 168 (30701). (404) 629-2238. New Echota Bcstg Co. Rep: Carpenter. ■ Wm. E. Stokes, mgr.

## Georgia Radio

See page C-1 for explanation of listings.

### Camilla

**WCLB**—January 1955: 1220 khz; 1 kw-D. Drawer 113 (31730). (912) 336-5614. Capel Bcstg Inc. Format: Contemp. Spec prog: Black 4 hrs wkly. ■ Emerson Browne, pres; Charles L. Browne, gen & coml mgr; John I. Harter, chief engr.

### Canton

**WCHK**—April 11, 1957: 1290 khz; 1 kw-D. Box 1290 (30114). (404) 479-2101. Cherokee Bcstg Co. Group owner: McClure Stns. Net: Georgia Network. Format: C&W. ■ C. A. McClure, pres; Byron L. Dobbs, gen & coml mgr, prog dir & chief engr.

**WCHK-FM**—Aug. 1, 1964: 105.5 mhz; 3 kw. Ant 81 ft. Dups AM 80%.

### Carrollton

**WLBB**—Jan. 7, 1947: 1100 khz; 1 kw-D. Box 569 (30117). (404) 832-7041. Faulkner Radio Inc. (group owner: acq 11-62). Net: ABC/E. Format: C&W. Spec progs: Black 2 hrs wkly. ■ Jimmy Faulkner, pres; Robert M. Thorburn, gen mgr; Tom Cordell, prog dir; Chris Clackum, news dir; Norman McGhee, chief engr. ■ Rates: \$8.50;8.50;8.50;8.50.

**WBTR-FM**—Co-owned with WLBB. 1964: 92.1 mhz; 3 kw. Ant 105 ft. Stereo. Prog sep from AM. ■ Rates: \$4.25;4.25;4.25;4.25.

**WPPI**—Nov 19, 1975: 1330 khz; 500 w-D. Peoples Bank Building (30117). Radio Carrollton. Format: Contemp. ■ William P. and Hollis B. Johnson, owners.

**\*WWGC(FM)**—Feb. 19, 1973: 89.3 mhz; 10 w. Ant 78.6 ft. Box 10014 (30117). (404) 834-1355. West Georgia College. Format: Progs. Spec progs: Port ¼ hr, wkly. ■ T. David Seiber, chmn; James M. Robertson, gen mgr; Richard H. Kerley, chief engr.

### Cartersville

**WBHF**—July 17, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 190 (30120). (404) 382-3000. Frier Bcstg Co. (acq 1972). Net: MBS. Format: C&W, day; Top 40/soul, night. ■ Alma S. Frier, pres; Herschel Wisebram, gen mgr; Lee Burger, coml mgr & news dir; Wayne Fry, prog & mus dir. ■ Rates: \$3;2.40;3;2.40.

**WKRW**—Sept 21, 1961: 1270 khz; 500 w-D. 1119 N. Tennessee Rd. (30120). (404) 382-1270. Bartow Radio Corp. (acq 10-74). Format: MOR. ■ Don H. Kordecki, mgr, ptrn & chief engr; Don Ruff, ptrn, coml mgr & news dir. ■ Rates: \$2.70;2.50;2.70;—.

### Cedartown

**WGAA**—1941: 1340 khz; 1 kw-D. 250 w-N. Box 167 (30125). (404) 748-1340. Faulkner Radio Inc. (group owner; acq 5-9-68). Net: Georgia Network. Format: MOR. ■ James H. Faulkner Sr., pres; Robert M. Thorburn, gen mgr; Robert H. Bond stn & coml mgr; Charlotte Timms, prog & mus dir; Ken Johnson, prom mgr; Ken Johnson, news dir; Phil Baker, chief engr.

### Clarksville

**WIAF**—May 1, 1975: 1500 khz; 5 kw-D. Box 468 (30523). (404) 754-6272. R-J Co. Net: ABC/I, Georgia Net. Format: C&W. Spec prog: Audience participation 10%. ■ Robert P. Joseph, gen mgr; Jacqueline A. Joseph, prom mgr; Allen Cross, coml mgr. ■ Rates: \$3;3;3;3.

### Claxton

**WCLA**—July 20, 1958: 1470 khz; 1 kw-D. Box 427 (30417). (912) 739-3035. The Evans County Bcstg Co. Net: MBS. Format: Variety. Spec prog: Black 10 hrs wkly. ■ W. Don Sports, pres, gen mgr & chief engr; Tom Palmer, coml mgr; Ann Jones, news dir. ■ Rates: \$3.50;3.50;3.50;3.50.

**WCLA-FM**—Sept. 15, 1972: 107.1 mhz; 3 kw. Ant 195 ft. Evans County Bcstg Co. Inc. Dups AM 100%. ■ Rates same as AM.

### Clayton

**WGHC**—June 28, 1961: 1570 khz; 1 kw-D. Box 348 (30525). (404) 782-4251. Rabun Radio (acq 1-1-65).

Net: MBS. Format: Variety. ■ Carroll S. Lee, owner, pres & gen mgr; Grace S. Lee, VP & secy; W. L. Savage, coml mgr; Cliff Hannah, prog dir; Carroll S. Lee Jr., stn mgr, mus & news dir & chief engr.

### Cleveland

**WRWH**—Sept. 27, 1959: 1350 khz; 1 kw-D. Box 181 (30528). (404) 865-3181. Newsinc Inc. Net: Georgia Net. Format: Country/Gospel. ■ Ronald Whitman, pres; Dean Dyer, gen mgr & prog/news dir; Bonnie Dyer, mus dir; Lamont Kinsey, chief engr. ■ Rates: \$2.50;2.50;2.50;—.

### Cochran

**WVMG**—July 4, 1956: 1440 khz; 1 kw-D. Box 504 (31014). (912) 934-6261. Happy Acres Bcstg Co. Inc. (acq 7-15-72). Format: C&W. ■ Raymond B. Forehand, pres & chief engr; Freddie Frye, gen mgr, prog & mus dir; Sue Ann Frye, coml mgr; Steve Dykes, news dir.

**WVMG-FM**—July 4, 1968: 96.7 mhz; 3 kw. Ant 155 ft. Dups AM 75%.


### Columbus

**WCGQ(FM)**—Listing follows WHYD.

**WCLS**—December 1954: 1580 khz; 1 kw-U, DA-2. Box 229 (31902). (404) 327-3648. Muscogee Bcstg Co. Net: ABC/C. Rep: Messina. Format: MOR. ■ Charlie H. Parish Jr., pres, gen mgr & chief engr; Warren Jones, prom mgr & prog dir; Raymond M. Fletcher, coml mgr; Mike Smith, mus dir; Robert Aiken, news dir.

**WDAK**  
Adult Contemporary

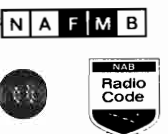
EASTMAN RADIO, INC.



**WDAK**—August 1943: 540 khz; 5 kw-D, 550 w-N, DA-N. Box 1640 (31902). (404) 322-5447. Radio Columbus, Inc. Net: ABC, Rep: Eastman. ■ Allen M. Woodall Jr., pres; Bernie Barker, VP & gen mgr; Bill Jarrell, coml mgr; Alan Boyd, prog dir; J. Edward Wilson, news dir; Charlie Skinner, chief engr. ■ Rates: \$24.30;18.90;20.70;18.90.

**WEIZ**  
Beautiful Music

EASTMAN RADIO, INC.



**WEIZ(FM)**—Co-owned with WDAK. March 4, 1971: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2744. (31902). (205) 298-7872. Chattahoochee Bcstg Co. (acq 10-30-74). Format: Btl mus. ■ Jim Martin, coml mgr; Jimmy Deere, prog & mus dir. ■ Rates: \$10;12;10;12.

**WHYD**—1947: 1270 khz; 5 kw-D. Box 1537 (31902). (404) 323-3603. WGBA Inc. (acq 1-1-56). Group owner: McClure. Net: MBS. Rep: Pro-Meeker; Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ C.A. McClure, pres; Doyle Palmer, VP & gen mgr; Chuck Holiday, prog dir; F. Keith Brown, VP & chief engr; Miles Cannon, news dir. ■ Rates: \$9;7;9;7.

**WCGQ(FM)**—Co-owned with WHYD. July 15, 1966. 107.3 mhz; 100 kw horiz, 37 kw vert. Ant 530 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Bill Lenkey, prog dir. ■ Rates: \$9;9;10;10.

**WOKS**—March 2, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 1998 (31902). (404) 324-0261. Associated FM Bcstg (acq 10-25-74). Rep: Howard; Ochs. Format: Black. ■ Louis O. Hertz, pres; Buddy Moore, gen mgr;

Ron Brown, coml mgr; Warren Palmer, prog dir & prom mgr; Sam Greene, news dir; Jack Collingsworth, chief engr.

**WPNX**—1951: 1460 khz; 5 kw-D, 1 kw-N, DA-N. Box 687 (31902). (404) 322-2270. Bi-State Bcstg Co. (acq 9-1-71). Net: NBC. Rep: Dore; Carpenter. Format: Modern C&W. ■ Sidney F. Kaminsky, pres & gen mgr; T. Edward Hall, coml mgr; Chuck Holiday, prog & mus dir; Judy Kaminsky, prom mgr; Frank Pittman, news dir; John Simmons, chief engr.

**WRBL**—May 10, 1928: 1420 khz; 5 kw-U, DA-N. Box 270 (31902). (404) 324-2441. TWX 404-327-6345. Columbus Bcstg Co. Inc. (acq 10-26-53). Group owner: J. W. Woodruff Jr. Stns. Net: CBS. Rep: Torbet. Format: MOR. ■ J. W. Woodruff Jr., pres & gen mgr; Chas. M. Rector, sta & sls mgr; Bill Bowick, prog dir; George Gingell, pub affrs dir; Dick McMichael, news dir.

**WRBL-FM**—Nov. 16, 1946: 102.9 mhz; 100 kw. Ant 1520 ft. Stereo. Dup AM 15%. WRBL-TV affil.

**WWRH(FM)**—Sept. 22, 1969: 104.9 mhz; 3 kw. Ant 21 ft. Stereo. 1115 14th St. (31901). (404) 322-0609. Kamman Enterprises Inc. (acq 6-13-74). Format: Rock. ■ S. Kaminsky & N. Goldman, owners; Jack Collingsworth, mus dir & chief engr.

### Commerce

**WJJC**—June 27, 1957: 1270 khz; 1 kw-D. Box 379 (30529). (404) 335-3155. Jackson County Bcstg Co. Inc. (acq 1-58). Net: ABC/I, Georgia Net. Format: MOR/C&W. ■ O. Grady Cooper, pres & gen mgr; Elizabeth Layton, prog dir; Ben Hicks, news dir; William Carson, chief engr. ■ Rates: \$3.25;3.25;3.25;—.

### Cordele

**WFAV(FM)**—Listing follows WMJM.

**WMJM**—Oct. 7, 1940: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 340 (31015). (912) 273-1404. Southeastern Bcst System Inc. Group owner: James Rivers Stns. Net: MBS. Format: Diversified. ■ James S. Rivers, pres; Sara J. Howell, bus mgr; Philip Streetman, news dir; Wayne Brown, coml mgr; Bill Goodson, prog dir & chief engr.

**WFAV(FM)**—Co-owned with WMJM. Feb. 22, 1969: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. ■ Phil Streetman, mus dir; Bill Goodson, prom mgr; Lee Wright, news dir.

### Cornelia

**WCON**—March 28, 1953: 1450 khz; 1 kw-D, 250 w-N. Box 100 (30531). (404) 778-2241. Habersham Bcstg Co. (acq 2-1-61). Net: ABC/E. Format: MOR. ■ John C. Foster, pres; Bobbie C. Foster, VP & gen mgr; Jack R. Willoughby, news dir; Boyd M. Anderson, chief engr. ■ Rates: \$2.40;2.40;2.40;2.40.

**WCON-FM**—March 27, 1965: 99.3 mhz; 1.35 kw. Ant 420 ft. Stereo. Dups AM 97%. ■ Rates same as AM.

### Covington

**WGFS**—1946: 1430 khz; 1 kw-D. Box 869 (30209). (404) 786-1430. R. William & Betty Jean Hoffman (acq 6-1-57). Format: Variety. ■ R. William Hoffman & Betty Jean Hoffman, co-owners; Bill Hoffman, gen mgr & chief engr. ■ Rates: \$3.45;3.45;3.45;—.

### Cumming

**WSNE**—1962: 1170 khz; 1 kw-D. Box 609 (30130). (404) 887-3136. Howard Rowe & Assocs. Inc. (acq 9-19-68). ■ Howard M. Rowe, pres; Phil Castleberry, stn mgr; Pete Woodham, chief engr.

### Cuthbert

**WCGU**—Dec. 1, 1971: 850 khz; 500 w-D. Box 348 (31740). (912) 732-3725. R. G. Blaskow. Audio news: UPI. Format: C&W. Spec progs: Black 2 hrs, farm 7 hrs, wkly. ■ R. G. Blaskow, gen mgr; Ruth Blaskow, prog dir; Allene Nelson, news dir. ■ Rates: \$2.85;2.85;2.85;—.

### Dalton

**WBLJ**—April 8, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 809 (30720). (404) 278-3300. North Georgia Radio Inc. (acq 1-1-60). Net: MBS; Keystone. ■ Werner Wortsman, pres & gen mgr; Ken Mynatt, prog

dir; Barbara Wilson, news dir; Frank Painter, ecology dir; Charles Pritchard, chief engr.

**WRCD**—Oct. 1, 1954: 1430 khz; 1 kw-D. Box 1284 (30720). (404) 278-5511. Whitfield Bcstg Co. Inc. Format: C&W. ■ Jim Honey, pres, gen mgr & chief engr; Hugh Birdsong, coml mgr; Hilda Robertson, prog dir; Mike Dodd, news dir. ■ Rates: \$4.25;4.25; 4.25;4.25.

**WTTI**—June 17, 1965: 1530 khz; 10 kw-U, DA-2 (CH). Box 216, Dalton Federal Bldg. (30720). (404) 226-2700. WTTI Bcstrs Inc. (acq 9-71). Format: Contemp. ■ Ron Arnold, VP & gen mgr; Faye Arnold, coml mgr & mus dir; Lamar McClure, prog dir; Larry Richter, chief engr. ■ Rates: \$5;4;3.50;—.

**Dawson**

**WDWD**—April 2, 1948: 990 khz; 1 kw-D. Box 390 (31742). (912) 995-5846. Dawson Bcstg Co. Group owner: W. C. Woodall Jr. Stns. Net: ABC/E. Format: top 40/C&W. ■ W. C. Woodall Jr, pres & coml mgr; O. W. Parnacott, prog dir; Mrs. J. P. Orndorff, news dir; J. N. Stephens, chief engr. ■ Rates: \$5;5;5;—.

**WDWD-FM**—September 1969: 92.1 mhz; 3 kw. Ant 230 ft. Stereo. Progs sep from AM. Format: Good mus. ■ Rates: \$5;5;5;5.

**Decatur**

**WAVO**—July 19, 1958: 1420 khz; 1 kw-D, DA. Box 111 (30031). (404) 292-3800. Sudbrink Bcstg. (group owner; acq 2-1-71). Format: Relig. ■ Woody Sudbrink, pres; Dennis King, gen mgr; Rev. Phil Anderson, prog dir; Jim Dickson, chief engr.

**WPCH(FM)**—See Atlanta.

**WQAK**—Aug. 11, 1964: 1310 khz; 500 w-D. 1051 First National Bank Bldg. (30030). (404) 377-2676. George H. Buck Jr. (acq 4-1-73). Net: ABC/I. Format: MOR. Spec progs: Swing & Jazz. ■ George H. Buck Jr, pres; Ken Farnsworth, coml mgr; Joe Frye, prom mgr; Eleanor Gobey, mus dir; Charles Preston, news dir; Harry Overton, chief engr.

**Donaldsonville**

**WSEM**—Feb. 12, 1963: 1500 khz; 1 kw-D. Box 87 (31745). (912) 524-5123. Seminole Bcstg Co. (acq 3-1-71). Format: Country Black and Gospel. ■ Gilbert Kelley, pres & gen mgr; Jack Argersinger, coml mgr; Gil Kelley Jr, mus dir; Craig Palmer, prog & news dir; Max Daniels, chief engr.

**Douglas**

**WDMG**  
Contemporary-Cross Country Music

**WDMG**—March, 1947: 860 khz; 5 kw-U, DA-N. Box 860 (31533). (912) 384-3250. WDMG Inc. Group owner: Timm Stns. Net: Georgia News. Reprs: Dora-Clayton. Format: Contemp, cross country. ■ B. F. J. Timm, pres; Roy L. Jones, gen mgr; Chris Jones, prog & mus dir; Eugene Payne, chief engr. ■ Rates: \$6.50;6.50;6.50;6.50.

**WDMG-FM**—Not on air, target date unknown: 99.5 mhz, 51 kw. Ant 200 ft.

**WOKA**—Dec. 10, 1962: 1310 khz; 1 kw-D. Box 471 (31533). (912) 384-8153. Coffee County Bcstrs. (acq 1971). Net: NBC. Format: C&W, MOR, farm. ■ Lauren N. Nobles, pres, gen mgr & news dir; Robert Mason, prog dir; Eldridge F. Mitchell, chief engr.

**WOKA-FM**—July 1971: 106.7 mhz; 34 kw. Ant 175 ft. Dups AM 25%.

**Douglasville**

**WDGL**—April 4, 1964: 1520 khz; 1 kw-D, 500 w-D (CH). 825 E. Broad St. (30314). (404) 942-5186. Douglas County Bcstg Co. ■ Bolling Branham, owner & gen mgr.

**Dublin**

**WMLT**—Jan. 12, 1945: 1330 khz; 5 kw-D, 500 w-N, DA-N. Box 130 (31021). (912) 272-4422. Dublin Bcstg Co. Rep: Jones. Format: Variety. ■ W. Newton Morris, pres; Ed Hilliard, gen mgr; Anne M. Everly, coml mgr; Dick Killebrow, news dir; Johnny Warren, chief engr.

**WXLI**—March 16, 1958: 1230 khz; 1 kw-D, 250 w-N. Box 967 (31021). (912) 272-4282. Laurens County Bcstg Co. (acq 4-7-61). Rep: Walton, Ochs. Format: C&W, black. ■ Ted Kirby, pres & gen mgr; Mike Kirby, coml & prom mgr; Jim Brown, prog & mus dir; Tom Simmons, news dir.

**WXLI-FM**—April 4, 1967: 92.7 mhz; 3 kw. Ant 220 ft. Dups AM 80%.

**Eastman**

**WUFF**—Sept. 1, 1961: 710 khz; 1 kw-D. Box 626 (31023). (912) 374-3437. Farnell O'Quinn (group owner). Net: NBC. Format: C&W. Spec progs: Black 5 hrs wkly. ■ Farnell O'Quinn, pres; Gene Rogers, gen & coml mgr; Clark Parkerson, chief engr.

**New FM**—Not on air, target date unknown: 92.1 mhz, 1.8 kw. Ant. 378 ft. Box 389. Baxley (31513). Farnell O'Quinn. Format: C&W, gospel, top 40.

**East Point**

**WTJH**—December 1949: 1260 khz; 5 kw-D. Box 967 (30344). (404) 344-2233. Radio Stn WTJH. Group owner: James Rivers Stns. Net: Keystone. Rep: Natl Time Sls. Format: Gospel. ■ Tolliver R. Rivers, pres & gen mgr; Bea Godbee, prog dir; Leroy Swanger, prom mgr; Billy Hill, chief engr.

**Eatonton**

**WXPQ**—Dec. 15, 1966: 1520 khz; 1 kw-D. Box 552 (31024). (404) 485-8055. Eatonton Bcstg Co. (acq 6-1-70). Format: Top 40. Spec prog: Black 20 hrs wkly. ■ L. O. Benton, pres; Happy Howard, gen & coml mgr; Dee Swymer, stn mgr.

**Elberton**

**WSGC**—1946: 1400 khz; 1 kw-D, 250 w-N. Box 638 (30635). (404) 283-1400. Elberton Bcstg Co. Format: Progs. ■ Lewis Shurbutt, gen mgr.

**WSGC-FM**—1973: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 15%.

**Fitzgerald**

**WBHB**—Oct. 8, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 100 (31750). (912) 423-2077. Ben Hill Bcstg Corp. (acq 7-55). Net: MBS. Rep: Tobacco Radio. Format: Block. Spec progs: Black 12 hrs; C&W 18 hrs, wkly. ■ Paul E. Reid, pres & gen mgr; Richard F. Cargile, prog & news dir & prom mgr; Charles Ridgeway, sports dir; Francis S. (Boone) Raynor, chief engr.

**WSIZ**—See Ocilla.

**Forsyth**

**WFNE(FM)**—Nov. 22, 1973: 100.1 mhz; 3 kw. Ant 300 ft. Box 693 (31029). (912) 994-9494. Forsyth Bcstg Co. Net: Georgia Net. Rep: W. O. Jones. Format: Progs, C&W. Spec prog: Farm 1 hr, rock around the world 1 hr, Southern rock 10 hrs, wkly. ■ Carmen D. Trevitt, pres; John W. Fetner, stn mgr; Donna Gallaher, coml mgr; Bruce Lee Parker, prog dir. ■ Rates: \$4.70;3.76;4.70;3.76.

**Fort Valley**

**WFPM**—June 1951: 1150 khz; 1 kw-D. Box 934. (31030). (912) 825-5547. Rocket Radio Inc. (acq 10-1-60). Format: Top 40. Spec prog: Black 7 hrs wkly. ■ Paul Reehling, pres & gen mgr; John P. Reehling, coml mgr; Jack McKeen, prog & mus dir; Joe Stephens, chief engr.

**Gainesville**

**WDUN**—April 2, 1949: 1240 khz; 1 kw-D, 250 w-N. Box 10 (30501). (404) 534-7331. Northeast Georgia Bcstg Co. Net: ABC/I; Georgia. Format: Top 40, Contemp. ■ John W. Jacobs Jr, pres & gen mgr; James N. Martin, stn mgr; Tom Harris, prog dir; Robert N. Howell, gen sls mgr; Mike Wolcott, chief engr. ■ Rates: \$6.25;5;6.25;5.

**WWID(FM)**—Co-owned with WDUN. April 3, 1949: 106.7 mhz; 100 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: MOR. ■ Calvin Means, gen mgr. ■ Rates: \$5.50;5.50;5.50;5.50.

**WFOX(FM)**—Nov. 1, 1965: 97.1 mhz; 97 kw. Ant 540 ft. Stereo. Box 1567 (30501). (404) 536-9948. Radio Athens Inc. (acq 3-10-72). Audio news; UPI. Format:

Adult contemp. ■ L. H. Christian, pres; A. J. Guest, VP & gen mgr; Ron Thompson, coml mgr; Dave Weichel, prog dir; Randy Mullinax, chief engr. ■ Rates: \$5.50;5.50;5.50;5.50.

**WGGA**—Oct. 10, 1941: 550 khz; 5 kw-D, 500 w-N, DA-N. Box 1318 (30501). (404) 532-6211. WGGA Inc. (acq 12-15-67). Group owner: Kirk Bcstg. Net: CBS. Rep: Meeker; Busby, Finch & Wood. Format: MOR. ■ James L. Kirk II, pres; A. O. Healan, VP & gen mgr; Doris Smith, sls mgr; James A. Hartley, VP & opns mgr; Randy Reynolds, prog dir; Tony Maddox, news dir; Wilbert Darracott, chief engr.

**WNRJ**—Jan. 26, 1957: 1130 khz; 10 kw-D. Box 1398, 303 W. Washington St. (30500). (404) 532-6331. WLBA Inc. (acq 1975). Format: C&W. Spec progs: Gospel 14 hrs wkly. ■ Ernest H. Reynolds Jr, et al, owners.

**Garden City**

**WNMT**—June 6, 1968: 1520 khz; 1 kw-D. Box 7042 (31408). (912) 234-5124. Woods & Watkins. Net: ABC/E. Format: C&W. ■ Chris Watkins, pres & gen mgr; Evelyne Pope, off mgr; M. E. Watkins, sec, treas & prog dir; Edgar Bigbie, chief engr.

**Glenville**

**WKIG**—June 25, 1961: 1580 khz; 1 kw-D. Box 98 (30427). (912) 654-3580. Tattnell County Bcstg Co. (acq 5-30-68). ■ Don P. Cobb, pres, gen & coml mgr; Judy W. Cobb, prog dir. ■ Rates: \$3.50;3.50;3.50;3.50.

**Gordon**

**WKOG**—Sept. 1, 1969: 1560 khz; 5 kw-D, 1 kw-CH. Box 356 (31031). (912) 628-2000. Piedmont Bcstg Co. Inc. Net: NBC. Format: C&W. ■ Cyler D. Garner, pres; Ralph V. Lavender, gen mgr; Edgar H. Discher, chief engr. ■ Rates: \$3.80;2.80;3.80;—.

**WKOG-FM**—Not on air, target date 12-75: 107.1 mhz; 3 kw. Ant 98 ft. Stereo. 575 Minton Dr. (31031).

**Griffin**

**WGRI**—September 1960: 1410 khz; 1 kw-D. Box 156 (30223). (404) 228-8496. WGRI Radio Inc. Rep: Don Blake. Format: C&W. ■ Guy Millner, pres; Johnny Mann, gen mgr; Anthony Berry, coml mgr; Stan Watson, prog, mus & news dir; Lanie Wiley, chief engr.

**WHIE**—Dec. 15, 1952: 1320 khz; 5 kw-D. Box 971. (30223). (404) 227-9451. Telerad Inc. (acq 1957). Net: ABC. Rep: Ochs. Format: MOR. ■ Fred L. Watkins, pres & gen mgr; Sid James, sports dir; Edelma Phillips, women's dir; Cal Beverly, news dir; Ralph Gaskins, chief engr.

**WKEU**—1933: 1450 khz; 1 kw-D, 250 w-N. Drawer Q. (30223). (404) 227-5507. Radio Station WKEU. Net: MBX. Rep: Keystone. Format: MOR. ■ A. W. Marshall Jr, pres; Allen W. Marshall III, VP & gen mgr; W.F. Westmoreland, VP & sls mgr; R. Wayne Johnson, news dir. ■ Rates: \$3.45;3.45;3.45;3.45.

**WKEU-FM**—March 8, 1966: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 1001 (30223). Dup AM 25%. Format: Sports, Oldies, Btfl mus. ■ Rates: \$2.10; 2.10;2.10;2.10.

**Hartwell**

**WKLY**—Sept. 5, 1947: 980 khz; 1 kw-D. Box 636. (30643). (404) 376-2233. Wkly Bcstg Co. ■ Max G. Pfaender, pres; Burch T. Griffin, gen & coml mgr; Jean Vickery, prog dir; Don Purvis, news dir; Broadus McLane, chief engr. ■ Rates: \$2.50;2.50;2.50;—.

**Hawkinsville**

**WCEH**—Dec. 11, 1952: 610 khz; 500 w-D. Box 489 (31036). (912) 892-9061. Tri-County Bcstg Co. Inc. Net: ABC; Tobacco Radio. Format: C&W. ■ James D. Popwell, exec VP & gen mgr; Rivers Jackson, coml mgr; Liz Davis, prog dir; Charlie Hill, prom mgr; Don Wingate, news dir; Jim Popwell Jr, chief engr.

**WCEH-FM**—Sept. 26, 1968: 103.9 mhz; 3 kw. Ant 255 ft. Format: Contemp. Progs sep from AM.

## Georgia Radio

See page C-1 for explanation of listings.

### Hazelhurst

**WVOH**—Sept. 6, 1962: 920 khz; 500 w-D. Box 375 (31539). (912) 375-4511. Jeff Davis Bcstrs Inc. Format: Variety, C&W. Spec prog: Gospel 7 hrs wkly. ■ John Hulett, pres. & chief engr; Hilda Lewis, coml mgr; Bob Holland, mus dir; Wilbur Health, news dir.

**WVOH-FM**—Not on air, target date unknown: 93.5 mhz, 3 kw. Ant. 232 ft. Dups AM.

### Hinesville

**WGML**—Dec. 9, 1958: 990 khz; 250 w-D. Box 15 (31313). (912) 876-3599. Liberty Bcstg Co Inc. Net: MBS. Format: Mixed mus MOR. Spec prog: Black 3 hrs wkly. ■ E. D. Steele Jr, pres; Bob Bitzer, chief engr. ■ Rates: \$2.50;2.50;2.50;—

### Jackson

**WJGA**—April 24, 1967: 1540 khz; 1 kw-D. Box 3878 (30233). (404) 775-3151. Better Radio Inc. (acq. 9-15-72). Net: MBS. Rep: Keystone, Carpenter. Format: Top 40, MOR. ■ B. L. Williamson, pres; Charles Brown, gen mgr & prog dir; Ron Armistead, coml mgr; Johnny Smolka, news & prog dir; Johnny Morris, mus dir; Herbert Shapard, chief engr.

**WJGA-FM**—April 24, 1967: 92.1 mhz; 3 kw. Ant 275 ft horiz; 270 ft vert. (CP 1.20 kw. Ant 440 ft). Dup AM 100%.

### Jasper

**WYYZ**—May 25, 1973: 1580 khz; 250 w-D. Box 280 (30143). (404) 692-6446. Pickens County Bcstg Co. Format: C&W, Gospel, Top 40. ■ Robert P. Schwab, owner, gen mgr.

### Jesup

**WIFO-FM**—Listing follows WLOP.

**WLOP**—July 12, 1949: 1370 khz; 5 kw-D. Box 647 (31545). (912) 427-3711. Jesup Bcstg Corp. (acq 9-17-70). Net: ABC/E, Tobacco Net, Georgia Net. Rep: T/N Spot Sls. Format: C&W. ■ John W. Davidson, pres; Charles Hubbard, gen & coml mgr; Roy Anderson, prog dir; Carolyn Dent, prom mgr; Jerry Rogers, sports dir; Hugh Harris, news dir; Raymond Bilbrey, chief engr.

**WIFO-FM**—Co-owned with WLOP July 1, 1968: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Net: ABC/I. Format: R&B, Contemp, Top 40. ■ Roy Anderson, coml mgr.

**WSOJ-FM**—1974: 98.3 mhz; 3 kw. Ant 300 ft. 109 Beech St. (31014). Happy Acres Bcstg Co. ■ Raymond B. Forehand, pres.

### Lafayette

**WLFA**—November 1954: 1590 khz; 5 kw-D. Box 746 (30728). (404) 638-3276. Radio Dixie Inc. (acq 6-1-55). Audio news; UPI. ■ J. A. Gallimore, pres; C. W. Gwyn, gen mgr; Chas M. Lowry Jr., chief engr. ■ Rates: \$4;4;4;4.

### La Grange

**WLAG**—May 1, 1941: 1240 khz; 1 kw-D, 250 w-N. Drawer 1429 (30240). (404) 882-3505. La Grange Radio (acq 1975). Net: MBS. Rep: Keystone. Spec progs: Black 6 hrs, C&W 18 hrs, wkly. ■ Paul E. Reid & L. A. Wood, Jr., co-owners; Faye Scarbrough, prog dir; Peggy Patterson, mus dir; Mike Burnette, chief engr.

**WLAG-FM**—Sept. 1, 1947: 104.1 mhz; 29.5 kw. Ant 220 ft. Stereo. Format: C&W. Prog sep from AM. ■ Aileen Love, gen mgr.

**WTRP**—Jan. 9, 1953: 620 khz; 1 kw-D. Box 1203 (30240). (404) 884-9877. Chattahoochee Bcstg Co Inc. Rep: Dora-Clayton. Format: Contemp. Spec progs: Black 8 hrs, C&W 18 hrs, wkly. ■ Julian P. Hurst, gen mgr; Martha Anderson, stn mgr; Craig Thompson, prog dir; Robert Whatley, news dir; Ray Relihan, chief engr.

### Lawrenceville

**WLAW**—Jan. 7, 1959: 1360 khz; 1 kw-D. 829 Crogan St., N.E. (30245). (404) 843-2222. Radio Gwinnett Inc. ■ Robert J. McGarity, VP & gen mgr.

## Louisville

**WPEH**—Sept. 10, 1960: 1420 khz; 1 kw-D. Box 425 (30434). (912) 625-7248. Peach Bcstg Co Inc. Net: Keystone. Format: C&W/Top 40/MOR. Spec progs: Black 6 hrs, wkly. ■ Otis G. Stephens, pres, gen & coml mgr; Wendell F. Stephens, prog dir; Sue Stephens, prom mgr; Sheldon Daitch, news dir, chief engr.

**WPEH-FM**—May 6, 1971: 92.1 mhz; 3 kw. Ant. 200 ft. Dups AM 75%.

## Lyons

**WBBT**—March 12, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 389 (30436). (912) 526-8122. Toombs County Bcstg Co. (acq 3-1-71). Net: MBS. Rep: Beaver. Format: C&W. ■ Joe Duggan, pres; Jerry Craft, gen & coml mgr; Lois Godbee, prog dir; Bruce Bostwick, chief engr.

## Macon

**WAVC**—See Warner Robins.

**WBML**—Oct. 15, 1940: 1240 khz; 1 kw-D, 250 w-N. 847 Riverside Dr. (31201). (912) 743-5453. Prairie-land Bcstrs of Ga. Inc. (acq 1-1-73). Net: NBC. Format: Contemp, uptempo. ■ Jim Whitaker, pres & gen mgr; Ken Crook, prog dir; Jess Branson, news dir; Chuck Frost, coml mgr; Jan Howard, prom mgr; Bill Elder, mus dir; Ray McDonald, chief engr. ■ Rates: \$8.50;7.50;8.50;5.50.

**WCRY**—Nov. 25, 1957: 900 khz; 250 w-D. Box 900 (31202). (912) 746-6286. Middle Georgia Bcstg Co Inc. (acq 11-10-61). Net: MBS. Format: Btfl mus. ■ Ben G. Porter, pres; Fred L. Newton, gen & coml mgr; Hal R. Sutton, chief engr. ■ Rates: \$12;11.50;12;11.

**WCRY-FM**—Oct. 19, 1973: 107.9 mhz; 100 kw. Ant 690 ft. Dups AM 80%. ■ Rates same as AM.

## W DEN

### Modern Country Music

**W DEN**—August 1967: 1500 khz; 1 kw-D. Box 46 (31202). (912) 745-3383. Elliott Bcstg Co. (acq 9-72). Audio news: APR. Rep: ATA. Format: C&W. ■ J. Marvin Elliott, owner & pres; Wayne B. Sawyer, gen mgr; Alan Murray, prog dir; Wayne Ellis, coml mgr; Gordon Price, mus dir; Dennis Hayes, news dir; Judd Goodman, chief engr. ■ Rates: \$8.40;6.60;8.40;5.10.

**W DEN-FM**—June 10, 1968: 105.3 mhz; 50 kw. Ant 145 ft. Stereo. Dup AM 100%. ■ Rates same as AM.

**WIBB**—November 1948: 1280 khz; 5 kw-D. 830 Mulberry St. (31201). (912) 742-2505. WIBB Radio Inc. (acq 2-1-72). Net: MBS/Black. Rep: Dore; Dora-Clayton. Format: Black. ■ Al Brooks, pres & gen mgr; James R. Hunnicutt, stn mgr.

**WMAZ**—Oct. 30, 1922: 940 khz; 50 kw-D, 10 kw-N, DA-N. Box 5008 (31208). (912) 746-7311. TWX 912-788-3713. Multimedia Inc. (group owner). Net: CBS. Rep: Katz. Format: MOR. ■ Wilson Wearn, pres; Albert Sanders, VP & gen mgr; Bill Powell, dir of opns; Don McGouirk, admin coord; Otis Hughes Jr., sls mgr; Bill Tribble, news dir; Jim Lawhon, chief engr. ■ Rates: \$19.60;16.80;18.20;16.80.

**WMAZ-FM**—Feb. 10, 1947: 99.1 mhz; 100 kw. Ant 660 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp. ■ WMAZ-TV affil. ■ Rates: \$14;12;14;12.

**WNEX**—April, 1945: 1400 khz; 1 kw-D, 250 w-N. Box 6318 (31208). (912) 745-3301. Macon Bcstg Co. (acq 1-68). Net: ABC/C. Format: Contemp/Top 40/Rock. ■ Judy Tucker Lowe and Alfred Lowe Jr., owners; Terry Burgamy, prog & mus dir; Ken Lowe, prom mgr; Joe Ferry, news dir; Max F. Harper, VP & chief engr.

## Madison

**WYTH**—June 1955: 1250 khz; 1 kw-D. Box 635 (30650). (404) 342-1250. Central Georgia Bcstg Co. (acq 9-1-59). Net: Keystone. Format: Variety, C&W. Spec progs: Black 13 1/2 hrs wkly. ■ James F. Small, pres & coml mgr; Annie Lee Small, gen mgr; Jim Small Jr., prog dir; John Lee Moody, prom mgr; George Cochran, mus dir; Dave Daniels, news dir; Victor LeRoy Johnson, chief engr. ■ Rates: \$3.50;3;3.50;—

## Manchester

**WFDR**—June 1957: 1370 khz; 1 kw-D. Box 510

(31816). (404) 846-3115. TWX 7551-35. WFDR Inc. (acq 12-2-69). Rep: Carpenter. ■ Jack Whitehorn, pres & gen mgr; Fred McCurdy Jr., coml & stn mgr; Bonnie Harris, prog dir; Jeff Tate, prom mgr; John Duskin, news dir; Joe Chasteen, chief engr.

**WFDR-FM**—1967: 93.3 mhz; 61 kw. Ant 460 ft. (CP 61 kw. Ant 490 ft). Stereo. Prog sep from AM. Format: Black, R&B.

## Marietta

**WBIE(FM)**—Listing follows WCOB.

**WCOB**—Nov. 14, 1955: 1080 khz; 10 kw-D. DA. Box 491 (30061). (404) 428-0469. Marietta Bcstg Co. Net: ABC/I. Format: Nostalgia. ■ James M. Wilder, pres, gen mgr & chief engr; Lou Essick, coml mgr; Roger F. Allison, prog dir; John W. Clark, mus dir; Bob Rountree, news dir.

**WBIE(FM)**—Co-owned with WCOB. Nov 1960: 101.5 mhz; 100 kw. Ant 870 ft. Stereo. (404) 424-1015. Prog sep from AM. Format: C&W.

**WFOM**—Oct. 13, 1946: 1230 khz; 1 kw-D, 250 w-N. 835 S. Cobb Dr. (30060). (404) 428-3396. Woofum Inc. (acq 12-69). Net: ABC/C. Format: Contemp. ■ James A. Davenport III, pres & gen mgr; Jerry Crowe, stn mgr; Red Jones, sls mgr; Mike Durrett, prom mgr & mus dir; Bob Casey, prog dir; Jean Ludwick, chief engr.

## McRae

**WDAX**—July 27, 1957: 1410 khz; 1 kw-D. Box 1410 (31055). (912) 868-5611. Jesup Bcstg Corp. (acq 8-25-75). Format: C&W/Contemp. ■ John Davidson, pres; Dale Van Cantfort, gen mgr; Ken Howard, mus dir; Tara Van Cantfort, news dir; Cecil Williams, chief engr. ■ Rates: \$2.70;2.70;2.70;—

## Metter

**WHCG(FM)**—Listing follows WMAC.

**WMAC**—Dec. 22, 1961: 1360 khz; 500 w-D. Box 238 (30439). (912) 685-2136. Radio Metter. Format: Contemp-Solid Gold. ■ Jimmy Page, VP gen & coml mgr; Eddie Lewis, prom mgr; Joyce Franklin, news dir; Glenn Deal, chief engr.

**WHCG(FM)**—Co-owned with WMAC. Aug. 1, 1971: 104.9 mhz; 3 kw. Ant 185 ft. Dups AM days.

## Milledgeville

**WMVG**—March 29, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 519 (31061). (912) 452-0587. Michael T. Landy (acq 8-9-57). Net: MBS. ■ Michael T. Landy, pres & coml mgr; Joseph S. Boone, gen mgr & chief engr; Josephine Ragsdale, prog dir; Ken Shermer, news dir.

**WMVG-FM**—June 30, 1966: 102.3 mhz; 3 kw. Ant. 160 ft. Stereo. Prog sep from AM.

**\*WXGC(FM)**—August 1975: 88.9 mhz, 10 w. Ant 70 ft. Box 889 Georgia College (31061). (912) 452-4915. Georgia College for Women. Format: Progs, ed. ■ Dr. J. Whitney Bunting, pres; Randy Smith, gen mgr.

**WXLX**—March 6, 1975: 1060 khz; 1 kw-D. Box 832 (31061). Oconee Bcstg Co. Net: ABC/E. Format: MOR, C&W. ■ Paul Wilkinson, pres; Bruce Culpeper, mgr; Binky Holland, prog dir; Steve Stoddard, sports dir; Lou Green, news dir; Robbie Hattaway, chief engr. ■ Rates: \$3.75;3.50;3.75;3.50.

## Millen

## W GSR TN

**W GSR**—Oct. 11, 1958: 1570 khz; 250 w-D. Box 869 (30442). (912) 982-4142. Jenkins Bcstg System Inc. (acq 3-1-59). Format: Variety. Spec prog: Black 11 hrs wkly. ■ Jack V. LoPresti, pres, gen mgr & chief engr; Tommy Cooper, coml mgr; Bill Kent, news dir. ■ Rates: \$2.25;2.25;2.25;2.25.

## Monroe

**WKUN**—Jan. 5, 1970: 1580 khz; 1 kw-U. 702 E. Spring St. (30655). (404) 267-6558. Community Bcstg Co Inc. Rep: Carpenter. Format: C&W/rock. ■



Deral Morris, pres & gen mgr; Hudson Randall, coml mgr; Chip Robinson, prog dir; Dillard Rowe, prom mgr; George Peters, mus dir; Freeman Rowe, news dir; Nick Geehr, chief engr.

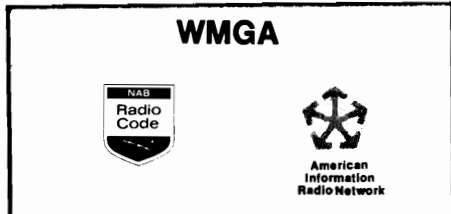
**Montezuma**

**WMNZ**—Nov. 29, 1961: 1050 khz; 250 w-D. Box 511 (31063). (912) 472-8386. Macon County Bcstg Co. Net: Georgia News. Format: C&W, MOR. Spec progs: Black 12 hrs wkly. ■ William E. Blizzard Jr., pres, gen, coml & prom mgr & news dir; Danny Blizzard, prog & mus dir; Ray McDonald, chief engr.

**Morrow**

**WSSA**—November 1956: 1570 khz; 1 kw-D. Box 752, Foret Park, Ga. (30050). (404) 361-8844. Atlanta Bcstg Co. (acq 9-4-74). Format: C&W. ■ James Beatlie & James Simmons, owners; Dale L. Tino, gen mgr; Les Reed, prog & mus dir; Lester Hawks, chief engr.

**Moultrie**



**WMGA**—September 1939: 1130 khz; 10 kw-D, (DA, CH), 250 w-N. Box 1380 (31768). (912) 985-1130. Radio Stn WMGA. Net: ABC. Rep: Carpenter. Format: MOR, heavy news, comment. Spec progs: Fr 24 hrs wkly. ■ Roy F Zess, gen mgr; Bennett T. Willis, prog dir; Bill Shiver, prom mgr; Don Dickenson, chief engr. ■ Rates: \$8;7;8;7.

**WMTM**—Nov. 10, 1953: 1300 khz; 5 kw-D. Box 788 (31768). (912) 985-1300. Colquitt Bcstg Co. Net: MBS. Rep: Bolles; Busby, Finch & Woods. Format: Contemp, C&W. ■ Douglas J. Turner, pres; Donnie Turner, gen mgr.

**WMTM-FM**—Nov. 17, 1964: 93.9 mhz; 100 kw. Ant 165 ft. Stereo. Dup AM 40%.

**Nashville**

**WNGA**—1960: 1600 khz; 1 kw-D. Box 645 (31639). (912) 686-2001. Hanson R. Carter. Format: C&W. ■ Hanson R. Carter, pres; Duane Tucker, gen mgr.

**Newnan**

**WCOH**—December 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1100 (30263). (404) 253-4636. Newnan Bcstg Co. (acq 9-14-53). Net: MBS. Rep: Ochs. Format: MOR, emphasis news, spts. Spec progs: Black 1 1/4 hrs; C&W 10 hrs; classcl 1 hr, wkly. ■ James O. Hardin Jr., pres, gen, coml & prom mgr & prog dir; Alvin E. Johnson, news dir; Durward E. Roland, chief engr.

**WCOH-FM**—1948: 96.7 mc; 1.7 kw. Ant 380 ft. Dup AM 85%. Spec progs: Classical 10 hrs wkly.

**WNEA**—April 18, 1962: 1300 khz; 500 w-D. Box 1213 (30263). (404) 253-4711. Radio Newnan. Audio news: UPI. Rep: Carpenter. Format: Top 40, C&W. ■ Eathel Holley, pres; Johnny Brown, gen & coml mgr & chief engr; Johnny Sullivan Jr., prog, mus & news dir. ■ Rates: \$5;4.75;5;4.75.

**North Atlanta**

**WRNG**—Dec. 4, 1967: 680 khz; 25 kw-D. 3954 Peachtree Road, N.E. (30319). (404) 261-6800. TWX 810-751-2364. Ring Radio Co. Group owner: Southmedia Stns. Net: CBS, Georgia Net. Rep: Katz. Format: Talk. ■ Charles A. Smithgall, pres; Allan R. MacMillan, gen mgr; Harry Davey, prog dir; Bob Broadus, coml mgr; Judith C. Rambo, prom mgr; Ben C. Baldwin, news dir; Gordon Swan, chief engr.

**Ocilla**

**WSIZ**—March 14, 1961: 1380 khz; 5 kw-D. Box 186 (31774). (912) 468-7427. Oliva Bcstg Co. (acq 11-5-71). Net: ABC/C, Tobacco, Georgia Net. Rep: Bernard. Format: Contemp. Spec prog: Farm 10 hrs wkly. ■ George Olive Jr., pres; Ronald J. O'Quinn, gen mgr; H. R. Dunn, coml mgr; Howard Jordan, prog &

mus dir; Nelda Stone, prom mgr; Joel McRae, news dir; Buddy Mitchell, chief engr.

**Perry**

**WPGA**—1955: 980 khz; 1 kw-D. Box 980 (31069). (912) 987-2980. Radio Perry Inc. (acq 1-4-74). Net: ABC/E. Format: Contemp. ■ Lowell Register, pres & chief engr; James Worrall, gen mgr; Howard Moll, coml mgr; John Birdsong, prog dir.

**WPGA-FM**—May 3, 1966: 100.9 mhz; 3 kw. Ant 200 ft horiz, 195 ft vert. Stereo. Prog sep from AM.

**Quitman**

**WSFB**—Nov. 19, 1955: 1490 khz; 250 w, SH. Box 632 (31643). (912) 263-4373. R.B.H. Bcstg Co. Inc. (acq 11-1-61). Rep: Carpenter. ■ William F. Hoopes, pres.

**Reidsville**

**New AM**—Not on air, target date unknown: 1390 khz, 500 w-D. Box 500 (30453). Reidsville Bcstg Corp. Format: C&W. E. Lloyd Kilday, principal owner.

**Rockmart**

**WPLK**—Aug. 28, 1959: 1220 khz; 500 w-D. Box 192 (30153). (404) 684-7848. Georgia Radio Inc. Net: ABC/I&E. Spec progs: Talk 10 hrs wkly. ■ L. E. Gradick, pres & gen mgr; Cliff Williams, coml mgr; Kim Holtzendorf, prog dir; Jerry Gunn, news dir. ■ Rates: \$4.25;4.25;4.25;4.25.

**WZOT(FM)**—Co-owned with WPLK. Feb. 28, 1972: 107.1 mhz; 3 kw. Ant 220 ft. Net: ABC/FM. Format: C&W, Gospel. Prog sep from AM. ■ Rates same as AM.

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**Rome**

**WIYN**—Aug. 1, 1962: 1360 khz; 500 w-D. Box 1311 (30161). (404) 234-6277. WIYN Radio Inc. Net: ABC/I&E. Spec prog: Talk 10 hrs wkly. ■ L. E. Gradick, pres & gen mgr; Jim McRee, coml mgr; Kim Holtzendorf, prog dir; Jerry Rucker, prom mgr; Windy Miller, news dir.

**WLAQ**—1947: 1410 khz; 1 kw-U, DA-N. Box 228 (30161). (404) 232-7767. Clarke Bcstg Corp. (acq 12-28-63). Net CBS. Rep: Savalli/Gates. Format: C&W. ■ Tom Lloyd, gen mgr; Cal Ownes, prog dir; Jack Jarrett, news dir; Randy Davis, sls mgr; Larry Smith, chief engr. ■ Rates: \$7.80;7.80;7.80;7.80.

**WRGA**—November 1929: 1470 khz; 5 kw-U, DA-N. Box 1187 (30161). (404) 232-9742. Rome Bcstg Corp. Net: MBS. Rep: Devney, Ochs. Format: Variety. Spec progs: Black 1 hr, C&W 3 hrs, wkly. ■ Mather M. Payne, pres & gen mgr; Cap Hicks, coml mgr; Jerry Pless, prog dir; Don Wray, mus dir; Marvin W. Hicks, news dir; Lamar Ross, chief engr.

**WRGA-FM**—May 2, 1966: 102.3 mhz; 300 w vert; 295 w horiz. Ant 790 ft. Stereo. Dups AM 60%.

**WROM**—Dec. 29, 1946: 710 khz; 1 kw-D. Box 1546 (30161). (404) 232-0833. Coosa Valley Radio Co. Rep: Southern Spot Sls. ■ Charles E. Doss, pres & gen mgr; Patricia Henderson, adm asst; Warren Penney, sls mgr; David Glenn Irwin, prog dir; T. H. Robertson, chief engr. ■ Rates: \$7.06;5.88;7.06;4.71.

**WROM-FM**—May 22, 1965: 97.7 mhz 295 w horiz, 280 w vert. Ant 820 ft horiz, 810 ft vert. Stereo. Dups AM days. ■ Rates same as AM.

**Rossville**

**WOWE(FM)**—Listing follows WRIP.

**WRIP**—Nov. 11, 1958: 980 khz; 500 w-D, DA. 270 N. Crest Road, Chattanooga, Tenn. (37404). (404) 866-3855. Jay Sadow. Rep: Clayton (Atlanta). Format: Gospel. ■ Jay Sadow, pres, gen & coml mgr; Sylvia Sadow, prog dir; Gordon Elliott, prom mgr; Dan Bowden, news dir.

**WOWE(FM)**—Co-owned with WRIP June 8, 1966: 105.5 mhz; 3 kw. Ant 270 ft. Prog sep from AM. Format: Prog rock. ■ WRIP-TV affil.

**Royston**

**WBLW**—June 1972: 810 khz; 250 w-D. Box 431, Royston, Ga. (30662). (404) 245-6101. Better Bcstg Inc. ■ B. L. Williamson, pres; Talmadge Williamson, VP & gen mgr.

**Sandersville**

**WSNT**—May 11, 1956: 1490 khz; 1 kw-D, 250 w-N. Box 150 (31082). (912) 552-5182. Radio Station WSNT Inc. Rep: Bolles. Format: Block, Black, C&W, MOR. ■ Webb Pierce, pres; Johnnie Bailes, gen mgr; James Whaley, coml mgr; Deborah Brown, prog dir; Jerry Knight, mus dir; Wayne Brooks, news dir; Bill Evans, chief engr.

**WSNT-FM**—1975: 94.3 mhz, 3 kw. Ant 185 ft.

**Savannah**

**WEAS**—Oct. 6, 1950: 900 khz; 5 kw-D. Box 8346 (31402). (912) 234-7264. WEAS Inc. Group owner: Dee Rivers Stns. Net: Nat Black. Format: Black. ■ E. D. Rivers, pres; Henry Wilson, coml mgr; Ron R. Pitts, gen mgr; Don Whipple, prog dir; Billy Whitten, news dir; Tommy Lester, mus dir. ■ Rates: \$23;21;23;19.

**WEAS-FM**—Aug. 1967: 93.1 mhz; 100 kw. Ant 310 ft. Stereo. Dups AM 75%. ■ Rates same as AM.

**\*WHCJ(FM)**—1975: 88.5 mhz; 10 w. Ant. 100 ft. State College Branch (31404). Savannah State College. ■ Prince A. Jackson, Jr, pres.

**WJCL-FM**—June 18, 1972: 96.5 mhz; 100 kw. Ant 1160 ft. Box 13646 (31406). (912) 352-2022. Lewis Bcstg Corp. Rep: Pro/Meecker, Busby, Finch, Latham & Widman. Format: Btl mus. ■ J. Curtis Lewis, pres; Christopher A. Barbieri, VP sls & prog; Edgar F. Bigbie, VP-engr; Al Jennings, dir of radio. ■ Rates: \$5;5;5;5.

**WNMT**—See Garden City, Ga.

**WQQT**—Aug. 14, 1946: 1450 khz; 1 kw-D, 250 w-N. 110 E. Congress St. (31401). (912) 232-4182. WQQT Inc. (acq 7-1-75). Net: MBS. Rep: Buckley Radio Sls. Format: C&W. ■ Robert A. Powers, pres & gen mgr; Dennis Eversoll, prog mgr; Scott Sieden, news dir; John All, chief engr. ■ Rates: \$ 11;9;11;9.

**WSAV**—Dec. 29, 1939: 630 khz; 5 kw-U, DA-N. Box 2429 (31402). (912) 236-0303. TWX 810-784-5661. WSAV Inc. Net: NBC. Rep: Eastman. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Harben Daniel, pres & gen mgr; M. E. Thompson, VP & opns mgr; Ronald E. Winders, coml mgr; Ed Burchfield, prog dir; J. D. Browning, mus dir; Stan Bowman, news dir; Byron Strong, chief engr. ■ WSAV-TV affil. ■ Rates: \$17;14;15;9.

**WSGA**—May 1956: 1400 khz; 1 kw-D, 250 w-N. Box 8247 (31402). (912) 233-8807. WSGA Inc. (acq 3-74). Net: ABC/C. Rep: Torbet. Format: Contemp. ■ Norman Breen, pres & gen mgr; Jerry Rogers, prog dir & prom mgr; Robert Cobb, coml mgr; Mac King, mus dir; Dave Brannen, news dir; John All, chief engr.

**WSGF(FM)**—April 24, 1972: 95.5 mhz; 100 kw. Ant 320 ft. 409 E. Liberty St. (31401). (912) 232-5846. Stereo Bcstg Co. Inc. Rep: Masla. Format: Contemp MOR. ■ Donald K. Jones, pres; Don Brook, gen mgr; Bruce Lapp, prog dir; Del Geasey, mus dir; Bob Randall, chief engr.

**WSOK**—October 1946: 1230 khz; 1 kw-D, 250 w-N. Box 1288 (31402). (912) 233-1719. B.C.C. Ga. Inc. (acq 1-5-72). Rep: Howard. Format: Diversified. ■ Benjamin M. Tucker, chmn, gen mgr, prog dir; Gloria Tucker, coml mgr; Scipio Collins, prom mgr; Dean Reynolds, mus dir; Ron Pratt, news dir; E. F. Bigbie, chief engr.

**WTOC**—Oct. 15, 1929: 1290 khz; 5 kw-U, DA-N. Box 8086 (31402). (912) 232-0127. Savannah Bcstg Co. Net: CBS. Rep: Katz. Format: MOR. ■ F. Schley Knight, pres & gen mgr; Millard Gainey, coml mgr; Harley Carnes, news dir; Kyle Goodman, chief engr.

**WTOC-FM**—Nov. 29, 1946: 94.1 mhz; 80 kw horiz, 17.5 kw vert. Ant 370 ft. Prog sep from AM ■ WTOC-TV affil.

## Georgia Radio

See page C-1 for explanation of listings.

**WXLN(FM)**—Feb. 4, 1969: 97.3 mhz; 100 kw. Ant 230 ft. Stereo. Box 9705 (31402). (912) 233-9211. Regency Bcstg. Net: Georgia. Rep: Groskin; Carpenter. Format: Good mus. ■ Russell L. Fredrich, pres & gen mgr; Don Addington, chief engr.

**WZAT(FM)**—Oct. 19, 1971: 102.1 mhz; 100 kw. Ant 620 ft. 226 East Broughton St. (31401). (912) 233-8177. Weis Bcstg Co. Rep: Torbet. Format: MOR. ■ Norman Breen, pres & gen mgr; Robert A. Cobb, VP & s/s mgr; Burl Q. Womack, prog dir.

### Smyrna

**WQXI-FM**—Co-owned with WQXI, Atlanta. Jan. 1, 1964: 94.1 mhz; 100 kw. Ant 410 ft. 2970 Peachtree Rd., N.W., Atlanta. (30305). (404) 261-8419. Jefferson Pilot Bcstg Co. (group owner; acq 4-1-72). Prog dups AM 35%. Format: top 40. ■ Carroll Cook, traf mgr. ■ Rates: \$30;30;30;30.

## WYNX

Gospel and Religious

**WYNX**—March 1962: 1550 khz; 10 kw-D. 2460 Atlanta St., S.E. (30080). (404) 436-6171. Jonquil Bcstg Co. (acq 1-66). Format: Religious. Spec progs: Black 4 hrs wkly. ■ L. N. Polk, pres; Buzz Walker, mus dir; Ken Rogers, news dir; Thomas Conan Jr., chief engr. ■ Rates: \$5.50;4.50;5.50;4.50.

### Soperton

**WYOK**—Not on air, target date 11-1-75. 1000 khz; 1 kw-D. Box 556 (30457). (912) 529-3311. Center Bcstg Co. Format: C&W. Spec prog: Farm 4 hrs, local news 6 hrs, wkly. ■ H. Fred Tippett, pres, gen mgr & chief engr; Dana J. Tippett, prog dir; Bob Dyal, coml mgr; Wilbur Heath, news dir.

### Statesboro

**WMCD(FM)**—Listing follows WWNS.

**\*WVGS(FM)**—1975: 91.3 mhz, 10 w. Ant 63 ft. Stereo. Georgia Southern College Box 1619 (30458). (912) 681-5525. Board of Regents, University System of Georgia. Format: Diversified. ■ Steven Thayer, stn mgr; Billy Johnson, chief engr.

**WWNS**—Dec. 1, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 958 (30458). (912) 764-5446. Radio Statesboro, Inc. (acq 3-1-75). Net: ABC/C, ABC/I, ABC/E; Tobacco. Rep: Busby, Finch, Lathan & Widman. Format: MOR. Spec progs: Black 18 hrs wkly. ■ Cecil H. Grider, pres; James W. DeVan, gen mgr; Ray Shader, news dir; Scott Pendergraff, chief engr. ■ Rates: \$5.50;5.50;5.50;5.50.

**WMCD(FM)**—Co-owned with WWNS. May 1, 1967: 100.1 mhz; 3 kw. Ant 150 ft. horiz & 145 ft. vert. Stereo. Net: ABC/FM. Format: Top 40. Prog sep from AM. ■ Rates: \$4;4;4;4.

**New AM**—Not on air, target date unknown: 850 khz, 1 kw-U, DA-N. 403 College Blvd. (30458). Rosemore Bcstg Co. ■ Helen Rosengart, pres.

### Summerville

**WGTA**—Aug. 27, 1950: 950 khz; 5 kw-D. Box 200 (30747). (404) 857-2466. Tri-State Bcstg Co. Rep: Carpenter. Format: Diversified. ■ William B. Farrar, pres & gen mgr; Charles C. Farrar, coml mgr; Jonnie Faye Campbell, prog dir; Lamarr Gravitt, prom mgr; Don Bethune, news dir; Charles M. Lowry Jr., chief engr. ■ Rates: \$5;4.30;5;4.30.

### Swainsboro

**WJAT**—Jan. 1, 1950: 800 khz; 1 kw-D. Box 289 (30401). (912) 237-2011. Radio Station WJAT Inc. (acq 12-2-68). Rep: TRN. Format: Block. ■ Webb Pierce, pres; John J. Bailes, gen & prom mgr; H. E. Buffington, coml mgr; Joseph A. Horne, mus & news dir; Doris M. Lewis, stn mgr; James W. Slawson, chief engr.

**WJAT-FM**—Dec. 18, 1966: 98.3 mhz; 3 kw. Ant 285 ft. horiz & 280 ft. vert. Dup AM 70%.

### Sylvania

**WSYL**—Dec. 1, 1955: 1490 khz; 1 kw-D, 250 w-N.

Box 519 (30467). (912) 564-7461. Sylvania Bcstg System (acq 8-4-72). Net: Georgia. Rep: Tobacco. Format: EL/C&W, day; C&W/Top 40, night. ■ Shirley Mahaffey, pres, gen & coml mgr; Randall Johnson, prog dir; Kay Griner, prom mgr; Joe Oglesby, mus dir; Fransina Dixon, news dir; Jim Slawson, chief engr.

### Sylvester

**WOGA**—Dec. 16, 1963: 1540 khz; 1 kw-D. Box 240 (31791). (904) 776-3421. Worth County Bcstrs. (acq 3-14-73). Net: Georgia Net. Audio news: APR Rep. Select Religious Bcstg. Format: Religious. Spec prog: Farm 7 hrs wkly. ■ William R. Crews, pres; Dr. W. R. Crews, gen mgr; Rich Seagers, prog dir; Joel Smith, chief engr. ■ Rates: \$2.50;2.50;2.50;2.50.

### Tallapoosa

**WKNG**—Not on air, target date unknown, 1060 khz; 1 kw-D. Twin County Bcstg Co. (acq 1975). Olivie E. and Ivous T. Sisk owners.

### Thomaston

**WSFT**—May 26, 1947: 1220 khz; 250 w-D. Box 689 (30286). (404) 647-5421. Thomaston Bcstg Co. Format: Variety. ■ W. H. Hightower Jr., pres; S. J. Carswell, gen mgr; Claude Thames, coml mgr; Bill Heule, prog & news dir; Don Standhardt, chief engr.

**WTGA**—Oct. 10, 1962: 1590 khz; 500 w-D. Box 550 (30286). (404) 647-7121. Radio Georgia Inc. (acq 12-65). Net: ABC/I. Rep: Busby, Finch & Woods. Format: MOR, Variety. Spec prog: Black 10 hrs wkly. ■ David L. Piper, pres, gen & prom mgr & prog mus, news dir chief engr; Bill Chapman, coml mgr.

### Thomasville

**WLOR**—1947: 730 khz; 5 kw-D. Box 45 (31792). (912) 226-7911. Mills-Bellamy Ent. (acq 1-1-73). Net: ABC/E. Rep: Bernard, Jones (New York). Format: C&W. Spec prog: Gospel 20 hrs, farm 10 hrs, wkly. ■ Norris B. Mills, gen mgr; Emery T. Evans, stn & prom mgr; Gary Brinson, coml mgr; Carl Barnes, prog dir & chief engr; Richard Harris, mus dir; Mark Hagenan, news dir. ■ Rates: \$2.80;2.80;2.80;2.80.

**WPAX**—December 1922: 1240 khz; 1 kw-D, 250 w-N. Box 129 (31792). (912) 226-1240. Oliva Bcstg Co. (acq 1965). Net: CBS, Tobacco. Format: Contemp. ■ T. O. Collins, pres, gen & coml mgr; Dick Shannon, prog dir; Bob Willis, chief engr.

**WTUF(FM)**—1971: 107.1 mhz; 1.55 kw. Ant. 390 ft. Box 45 (31792). (912) 226-1041. Thomasville Bcstg Co. (acq 10-1-74). Net: Nat Black. Rep: Bernard, Jones. Format: Black. ■ N. B. Mills, pres; Emery T. Evans, gen & prom & coml mgr; Curtis Thomas, prog dir; B. J. Jones, mus dir; Carl Barnes, chief engr. ■ Rates: \$2.80;2.80;2.80;2.80.

### Thomson

**WTHO**—Feb. 22, 1971: 1530 khz; 1 kw-D, 500 w-CH. Box 286. (30824). (404) 595-5122. Bethany Bcstg Co. Format: MOR, C&W. Spec prog: Farm 2 1/2 hrs wkly. ■ Walter J. Brown, pres; Robert I. Chambers, gen & coml mgr; Aaron Hart, prog dir; Jerry Braswell, mus dir; Clarice Bowles, news dir; Bill Newsome, chief engr.

**WTHO-FM**—Feb. 22, 1971: 101.7 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

**WTWA**—Jan. 10, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 591 (30824). (404) 595-1561. Hickory Hill Bcstg Co. Net: MBS. Format: C&W. ■ Gene D. Harden, pres & gen mgr; Bill McConnel, coml mgr; John D. Reid, prog & news dir; Gene Harden, chief engr. ■ Rates: \$3;3;3;3.

### Tifton

**\*WABR-FM**—December 1973: 90.5 mhz; 10 w. Ant 150 ft. Box 116, ABAC Station (31794). (912) 386-3211. Abraham Baldwin Agricultural College. Format: Progs. Spec progs: Classical 3 hrs, jazz 1 hr, country rock 1 hr, wkly. ■ Courtney Davis, stn mgr.

**WCUP(FM)**—Listing follows WWGS.

**WTIF**—1957: 1340 khz; 1 kw-D, 250 w-N. Box 968 (31794). (912) 382-1340. Radio Tifton (acq 2-28-75). Net: CBS, Georgia Net. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Al Cohen, VP & gen mgr; C. B. Mathis, prog dir; Anne King, coml mgr; John McClellan, news dir; Robert Newberry, chief engr. ■

Rates: \$3.85;3.85;3.85;3.85.

**WWGS**—1946: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Drawer A (31794). (912) 382-1234. Tifton Bcstg Corp. Net: NBC Tobacco. Rep: Jones. Format: Contemp, C&W, Block. Spec prog: Black 6 hrs wkly. ■ Ralph N. Edwards, pres & gen mgr; William E. Sides, coml mgr; Bob Glenn Ritter, prog dir; Frank A. Raley, news dir; George F. Floyd, chief engr.

**WCUP(FM)**—Co-owned with WWGS. 1975: 100.3 mhz; 97 kw. Ant 580 ft. Stereo. Prog sep from AM. Beautiful music.

### Toccoa

**WLET**—May 1, 1941: 1420 khz; 5 kw-D. 423 Prather Bridge Rd. (30577). (404) 886-2191. Kelott Inc. (acq 4-1-70). Format: C&W & Gospel. ■ H. Otto McDonald Jr., pres & gen mgr; Hiram K. McDonald, VP; Gene Bollinger, coml mgr; Betty McDonald, prog dir.

**WLET-FM**—November 1947: 106.1 mhz; 100 kw. Ant 285 ft. Prog sep from AM. Format: MOR, pop, teen rock.

**WNEG**—April 21, 1956: 630 khz; 500 w-D. Box 907 (30577). (404) 886-3131. Stephens County Bcstg Co. Inc. Net: Georgia News. Audio news; APR. Format: MOR. Spec progs: Black 3 hrs, farm 1 hr, wkly. ■ Roy E. Gaines, pres, gen & coml mgr; Mary Smith, prog dir; Gaynelle Thomason, prom mgr; Evelyn Gaines, mus dir; Lamar Ramey, news dir; Thomas Shockley, chief engr. ■ Rates: \$4.50;4.50;4.50;—.

### Valdosta

**WAFT(FM)**—Nov. 25, 1971: 101.1 mhz; 60 kw. Ant 320 ft. Stereo. Box 338 (31601). (912) 244-5180. Christian Radio Fellowship Inc. Format: Religious. Spec prog: Farm 1 hr wkly. ■ T. Jack Tidwell, gen mgr & chief engr. ■ Rates: \$2.50;2.50;2.50;2.50.

**WQAF**—Nov. 3, 1951: 910 khz; 5 kw-U, DA-N. Box 100 (31601). (912) 242-5520. Valdosta Bcstg Co. Net: MBS. Format: Contemp. ■ Orson Woodall, pres & gen mgr; C. H. Fletcher, coml mgr & chief engr; Scott Griffith, prog dir; Gary Hill, prom mgr; David Murray, mus dir; Laura Flythe, news dir.

**WGOV**—1939: 950 khz; 5 kw-D, 1 kw-N, DA-N. Box 1207 (31601). (912) 244-2585. WGOV, Inc. Group owner: Dee Rivers Stns. Net: Mutual Black. Rep: Stars. Format: Black. ■ M. B. Rivers, pres; M. C. Carter, gen mgr; Jack Moore, coml mgr, prog & mus dir; Richard Williams, news dir, chief engr.

**WGOV-FM**—1968: 92.9 mhz; 100 kw. Ant 230 ft. Stereo. (912) 244-6816. Prog sep from AM. Net: MBS. Format: C&W. ■ James Renfroe, prog, mus & news dir.

**WJEM**—August 1955: 1150 khz; 1 kw-D. Box 368 (31601). (912) 242-1565. Lowndes County Bcstg. (acq 1960). Rep: Carpenter. Format: C&W. ■ J. C. Johnson, pres; Vernon Arnold, gen & coml mgr; Gary Monroe, prom mgr; G. Alan Murray, prog dir; Gene Lester, mus dir; Phil Carlton, news dir; Robert Jackson, chief engr.

**WVLD**—Sept. 3, 1959: 1540 khz; 1 kw-D, 250 w-N. Box 1529 (31601). (912) 242-4821. Ev-Co. Bcstrs. (acq 9-16-60). Net: ABC/C, State Bcst. Rep: Busby, Finch & Wood. Format: Contemp. ■ Al H. Evans, pres; Danny Dee, VP & gen mgr; Harrison Cooper, coml & prom mgr; Robert Harrison, prog dir; David Murry, mus dir; Jay Clark, news dir; A. M. Anderson, chief engr.

**\*WVVS(FM)**—July 26, 1971: 90.9 mhz; 180 w. Ant. 68 ft. Box 142 (31601). (912) 247-3248. Valdosta State College. Format: Progs. Spec progs: Black 2 hrs, classical 4 hrs, jazz 2 hrs, drama 1 hr, wkly. ■ S. Walter Martin, pres; Mark Elliott, gen mgr & prog dir; Scott Crane, mus dir; Pat Foley, pub affairs dir; Walt Taylor, dir of engr; C. H. Fletcher, chief engr.

### Vidalia

## WVOP

R  
A  
B

**WVOP**—Dec. 2, 1946: 970 khz; 5 kw-D. Box 900 (30474). (912) 537-9202. Vidalia Bcstg Co. Net: ABC/I. Rep: Carpenter. Format: C&W. ■ Edwin L. Bouchelle,

gen mgr; Edwin Johnson, prog dir; Rick Humphrey, coml mgr; John Sharpe, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.



**WTCQ(FM)**—Co-owned with WVOP. March 5, 1969: 97.7 mhz; 3 kw. Ant 290 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Top 40. ■ E. Lloyd Kilday, coml mgr; Ken Curtis, prog dir; John Sciambi, mus dir. ■ Rates same as AM.

### Warner Robins

**WAVC**—Oct. 13, 1954: 1350 khz; 5 kw-D. 1350 Radio Loop. (31093). (912) 923-4261. Warner Robins Bcstg Co. Inc. Format: Relig. ■ Edgar Nobles, pres & gen mgr, prog dir & prom mgr; Fred Gaudry, coml mgr.

**WRBN**—August 15, 1966: 1600 khz; 1 kw-D. Professional Bldg., Drawer A. B. (31093). (912) 922-2222. WRBN Inc. Format: Contemp. ■ Mary Jarrard, pres; John Lynn, gen mgr; Phil Clark, opns mgr; John Birdsong, prog & news dir; Ray Thomas Jr., sls mgr; Carroll Ayres, chief engr.

**WRBN-FM**—August 1969: 101.7 mhz; 3 kw. Ant 205 ft. Dups AM 80%.

### Washington

**WLOV**—Sept. 1, 1955: 1370 khz; 1 kw-D. Box 400 (30673). (404) 678-2125. Better Bcstg Inc. (acq 5-15-65). Rep: Keystone. ■ W. T. Thornton, mgr & prog dir prom mgr & chief engr; Ron Reid, coml mgr & news dir.

**WLOV-FM**—June 1, 1970: 100.1 mhz; 2.4 kw. Ant 320 ft. Dups AM 80%.

### Waycross

**WACL**—July 1, 1951: 570 khz; 5 kw-D, 1 kw-N, DA-N. Box 858 (31501). (912) 283-4660. Teletronics Inc. Net: ABC/C. Format: Top 40. ■ Bill Parker, coml mgr; Big Jeff, mus dir; Raymond Williamson, news dir; Jay Spurgeon, chief engr. ■ Rates: \$4; 4; 4.

**WACL-FM**—June 3, 1972: 103.3 mhz; 100 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: MOR. Net: ABC/FM. ■ Jim Miller, coml mgr. ■ Rates: same as AM.



**WAYX**—Oct. 12, 1936: 1230 khz; 1 kw-D, 250 w-N. Box 683 (31501). (912) 283-7100. Radio Waycross Inc. (acq June 1975). Group owner: Bromo Communications. Net: CBS, Georgia Net. Rep: Southern Spot Sls. Format: MOR. ■ William G. Brown, pres; David B. Callaway, VP & gen mgr; Cecelia Darden, coml mgr; Mark Self, prog dir; Tommy Tucker, news dir; Stu Graham, chief engr. ■ Rates: \$3; 2.50; 3; 2.50.

**WAYX-FM**—Oct. 10, 1971: 102.5 mhz; 100 kw. Ant 200 ft. Stereo. Prog sep from AM. Format: C&W ■ Rates same as AM.

### Waynesboro

**WBRO**—April 26, 1954: 1310 khz; 1 kw-D. Box 151 (30830). (404) 554-2139. Radio Stn WBRO. Format: Block. Spec progs: Black 10 hrs, C&W 25 hrs, wkly. ■ Webb Pierce, pres; Doris E. Lewis, mgr; Robert Black, coml mgr; C. P. Lee, chief engr.

**WWGA(FM)**—1975: 100.9 mhz; 3 kw. Ant 300 ft. Suite 3, Johnson Bldg. Augusta, Ga. (30904). Burke Bcstg Co. Drew, Nicholson, Hunnicutt & Roberts, owners.

### West Point

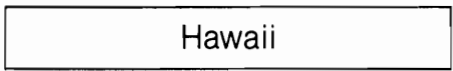
**WBMK**—August 1958: 1310 khz; 1 kw-D. 705 4th Ave. (38133). (404) 645-2991. Radio Valley Inc. Net: ABC/E; Keystone. Format: MOR. ■ C. Jim Murphy, pres & gen mgr; Vinson Smith, prog dir; Harlan Parks, news dir; John Lane, chief engr.

**WCJM(FM)**—Co-owned with WBMK. July 18, 1966: 100.8 mc; 1.85 kw. Ant 235 ft. Dups AM 100%.

**WRLD**—See Lanett, Ala.

### Winder

**WIMO**—Nov. 4, 1952: 1300 khz; 1 kw-D. Box 526 (30680). (404) 867-9158. Winder-Monroe Bcstg Co. Net: ABC/E. Rep: Dora-Clayton. Format: MOR. ■ C. H. Grider, pres & gen mgr; H. L. Curry Jr., coml mgr; Kathleen Rhodes, prog dir; Ted Byrne, news dir; Ken Potter, chief engr.



### Eleele

**KUAI**—June 30, 1965: 720 khz; 5 kw-U. Box 720 (96705). (808) 335-3171. American Islands Bcstg Corp. Net: CBS. Format: MOR. ■ John S. Short, pres, gen & coml mgr; William Dahle, VP & station mgr; Mark Jones, chief engr.

### Hilo

**KHLO**—April 1, 1950: 850 khz; 1kw-U. Waiakea Resort Village, 400 Hualani (96720). (808) 935-0091. Escanaba Broadcasting Co. (acq 11-1-73). Net: NBC; CBS, MBS. Format: Top 40, oldies, MOR. Spec progs: Jap 24 hrs; Filipino 3 hrs, both wkly. ■ Dean W. Manley, gen mgr and chief engr; Jane Russell, coml mgr; Jay Michaels, prog dir. ■ Rates: \$8.25; 6.50; 8.25; 6.50.

**KIPA**—Sept 10, 1947: 620 khz; 1 kw-U (CP: 5kw). 614 Kilauea Ave., Box 1620 (96720). (808) 935-6858. Big Island Broadcasting Corp. (acq 1967). Rep: Century National Sales. Format: MOR. Japanese. Spec prog: Filipino 6½ hrs wkly. ■ Hugh Gordon, pres/gen mgr; Buddy Gordon, coml mgr; Cecil Seavey, opns & mus dir; Don Smith, news dir; Alan Roycroft, chief engr.

**KKEA(FM)**—Not on air, target date unknown: 97.9 mhz; 100 kw. Ant 630 ft. Mauna Kea Bcstg Co.

**KPUA**—1936: 970 khz (CP 670 khz.); 5 kw-U. 58 Manaolani Pl. (96720). (808) 935-5461. Pacific Bcstg Corp. (acq 6-7-65). Group owner: Heftel. Net: ABC Radio, Coconut Wireless Network. Format: MOR. Spec prog: Jap 7 hrs wkly. ■ Cecil Heftel, pres; Gene Erger, VP & gen mgr; Hal Boudreau, res mgr; Melvin Medeiros, asst mgr & prog dir; Larry Tavares, sls mgr. ■ KPUA-TV affil.

### Honolulu

**KAIM**—Aug 31, 1956: 870 khz; 5 kw-U. Box 375, 3555 Harding Ave. (96816). (808) 732-6602. Christian Bcstg Assn. Rep: Radio Reps, Walter F. Bennett. Format: Relig, classcl. Spec progs: Ilicano Filipino 23 hrs wkly. ■ Dan Liu, pres; Cliff R. Scott, gen mgr; Mike Riberdy, prog dir; Ronald Malone, chief engr.

**KAIM-FM**—Nov 1, 1953: 95.5 mhz; 37 kw. Ant minus 24 ft. Dup KAIM 50%. Stereo. Format: Classcl, relig.

**KCCN**—Sept 1, 1966: 1420 khz; 5 kw-U. 2270 Kalakaua Ave., Suite 904 (96815). (808) 923-0402. Grayson Enterprises Inc. (acq 10-70). Group owner: Grayson. Rep: Meeker. Format: Hawaiian mus. Spec progs: Filipino 10 hrs wkly. ■ Theodore Shanbaum, pres; Jim Wethington, gen mgr, coml mgr; Victor Opiopio, prog, prom & mus dir; Alan Roycroft, chief engr.

**KEKI(FM)**—Not on air, target date unknown: 93.9 mhz; 100 kw. Ant minus 480 ft. 45-114 Awele Place, Kaneohe (96744). Cyril C. Larsen.

**KGMB**—1929: 590 khz; 5 kw-U. Box 581, 1534 Kapiolani Blvd. (96814). (808) 941-3011. Heftel Bcstg Corp. (acq 6-1-65). Group owner: Heftel. Rep:

## Georgia, Hawaii Radio

See page C-1 for explanation of listings.

Eastman. Format: MOR, news, personalities. ■ Cecil Heftel, pres; Earl McDaniel, exec VP, gen mgr; Richard Cramer, VP, sls; Bob Fox, national sls mgr; Jim Stovall, local sls mgr; Robert Sevey, VP news; Linc Dixon, dir of engr; George Kennedy, prog dir. ■ Rates: \$47; 16.50; 22.50; —.

**KGMO(FM)**—Co-owned with KGMB. Oct 1, 1967: 93.1 mhz; 100 kw. Ant minus 125 ft. Prog sep from KGMB. Format: Contemp. ■ J. Paul Emerson, news dir; Dave Shaw, prog dir. ■ KGMB-TV affil. ■ Rates: \$12.50; 15; 15; 12.50.

**KGU**—May 11, 1922: 760 khz; 10 kw-U. 605 Kapiolani Blvd. (96813). (808) 536-3626. Communications Hawaii Inc. (acq 1-5-67). Net: NBC, MBS, Hukilau. Rep: Avco. Format: MOR. ■ Don Metzger, pres & gen mgr; Bernie Armstrong, prog dir; Dick Cook, news dir; Glenn Goldstein, coml mgr; Takumi Shigetani, chief engr.

**KHSS(FM)**—Listing follows KPOI.

**KHVV**—March 18, 1957: 1040 khz; 5 kw-U. 1060 Bishop St. (96813). (808) 524-3111. KHVV Inc. (acq 7-31-73). Net: CBS. Format: All news. ■ Lawrence S. Berger, gen mgr and pres; Robert Bowen, sls mgr; Ed Michelman, news dir; Susan Wagner, prom mgr; Sakae Kimata, chief engr. ■ Rates: \$23; 9; 17; 9.

**KIKI**—April 1951: 830 khz; 10 kw-U. 331-D Kamani St. (96813). (808) 536-3456. Kiki Limited. Rep: Natl Times Sls. Format: Progs rock. Spec prog: Filipino 3 3/4 hrs wkly. ■ C. C. Bud Larsen, pres, gen mgr; Pamela Straus, coml mgr; Ron King, prog dir; Rick Shannon, prog mgr; Mike Hamlin, mus dir; Alan Roycroft, chief engr.

**KIOE**—Jan 21, 1972: 1080 khz; 5 kw-D. 677 Ala Moana, 514 (96813). (808) 531-4187. DaKine Hawaiian Radio. (acq 8-19-75). Format: Rock, contemp. Rep: Oakes. ■ Jack O'Neill, coml mgr; Scott Edwards, prog, prom, & music dir; Dick Barr, news dir.

**KISA**—April 24, 1973: 1540 khz; 5 kw-D. 705 N. King St. (96817). (808) 847-0835. Manayan Enterprises (acq 1973). Format: Filipino. ■ Paul Wilcox, spec admin asst; Ben Manayan, gen mgr; Aurora Manayan, coml mgr; Nick De Lara, prog dir; Nick Cava, prom mgr; Henry Calugag, mus dir; Alan Roycroft, chief engr; Francis Cadoy, news dir.

**KKUA**—May 1947: 690 khz; 10 kw-U. 765 Amana St. (96814). (808) 946-2869 K(o)KUA Radio. One Corp. (acq 1-1-71). Rep: H. R. Stone. Format: Contemp, Top 40. ■ H.G. (Jock) Fearnhead, pres; Robert S. Wilson, VP & gen mgr; Ron Castro, news, prog & mus dir; Alan Roycroft, chief engr; Pat Hurth traf mgr; Michael W. Perry, prom mgr. ■ Rates: \$25; 15; 25; 13.

**KNDI**—July 11, 1960: 1270 khz; 5 kw-U. Box 1516 (96806). 923-1431. James T. Ownby. Format: Variety. Spec progs: Fr 2 hrs; Ger 2 hrs; Jap 19 hrs; Hawaiian 20 hrs all wkly. ■ James T. Ownby, owner, gen, sls & prom mgr, prog & news dir; Alan Roycroft, chief engr.

**KOHO**—December 1959: 1170 khz; 5 kw-U. 1140-A 12th Ave. (96816). (808) 737-5512. Cosmopolitan Bcstg Corp. (acq 9-8-61). Rep: AAA Reps. ■ Format: Talk, educ, religious, Japanese. ■ Walter Soga, pres; Akikazu Ishida, gen mgr; Sue Ogata, prog dir; Isao Murakami news dir; Alan Roycroft, chief engr. ■ Rates: \$11.80; 11.80; 11.80; 11.80.



**KORL**—1946: 650 khz; 10 kw-U. Box 27888 (96827). (808) 524-3880. Radio Hawaii Inc. (acq 3-17-54). Net: ABC/C. Audio news UPI. Rep: PRO/Meeker. Format: Top 40 ■ Jim Nelly, gen mgr and coml mgr; Lan Roberts, prog and mus dir, prom mgr. ■ Rates: \$17; 16; 17; 15.

**KPOI**—1946: 1380 khz; 5 kw-U. 1701 Ala Wai Blvd. (96815). (808) 941-6644. Communico Oceanic Corp. (acq 2-22-74). Group owner: Communico. Rep: Katz. Format: Top 40.

**KHSS(FM)**—Co-owned with KPOI. March 6, 1962: 97.5 mhz; 100 kw. Ant 30 ft. Prog sep from AM. Stereo. Format: Progrsv folk rock.

**\*KTUH(FM)**—July 7, 1969: 90.5 mhz; (CP 90.3); 10

## Hawaii, Idaho Radio

See page C-1 for explanation of listings.

w. Ant 106 ft. 2500 Campus Road, Hawaii Hall 206 (96822). (808) 948-7431. U. of Hawaii. Net: NPR. Format: Classical, educl, progrsv. Spec progs: Hawaiian 8; Jazz 16 hrs; India 1 hr, all wkly. ■ Ross Stephenson, gen mgr.

**KUMU**—March 1, 1963: 1500 khz; 5 kw-U. 2005 Kalia Rd (96815). (808) 941-1566. Telex: WV1634233. John Hutton Corp. Rep: Torbet. Format: Beautiful music. ■ John H. Weiser Jr., pres & gen mgr; Ron Cooper, coml mgr; Colin J. Sharpe, prog dir & mus dir; Joyce Timpson, prom mgr; Bill Carnet, news dir; Alan Roycroft, chief engr.

**KUMU-FM**—Aug 16, 1971: 94.7 mhz; 60 kw. Ant minus 140 ft. (Acq 8-16-71). Dups KUMU 50%. Stereo.

**KZOO**—Oct 18, 1963: 1210 khz; 1 kw-U. 250 Ward Ave. (96814). (808) 537-6915. Polynesian Bcstg Inc. (acq 4-1-67). Format: Jap. ■ Torao Kobayashi, pres & gen mgr; Harumi Oshita, prog dir; Lawrence Mizuno, coml mgr; Alan Roycroft, chief engr.

**New FM**—Not on air; target date unknown: 93.9 mhz; 100 kw. Ant minus 480 ft.

### Kahului

**KNUI**—Sept 14, 1962: 1310 khz; 5 kw-U. Box 35 (96732). (808) 877-5566. Broadcasting Consulting Services Inc. (acq 3-1-74). Net: Hukilau. Format: Popular. Spec progs: Filipino 1 1/2 hrs wkly; Jap 4 hrs wkly. ■ H. V. Shepard, pres; Tom Elkins, gen mgr; Norma Phegley, sls mgr; Rick Shane, prog dir; Chuck Bourne, news dir. ■ Rates: \$9; 8.50; 9; 7.50.

### Kailua

**KKAI(FM)**—Not on air; target date unknown: 96.3 mhz; 25 kw. Ant 2120 ft. 6505 Wilshire Blvd., Suite 617, Los Angeles (90048). Mauna Kea Bcstg Co.

**KLEI**—1953: 1130 khz; 10 kw-U. 602 Kailua Rd. (96734). (808) 261-0811. Hawaiian Business News Ltd. (acq 2-22-71). Format: Good mus, big band. ■ Fred Livingston, pres & gen mgr; Terry O'Connell, mgr; John Henry Russell, prog & news dir; Allan Roycroft, chief engr; Stu Allen, prom mgr & mus dir.

### Kealahou

**KKON**—October 1963: 790 khz; 1 kw-U (CP 5 kw-D, 1 kw-N). Box 845 (96750). (808) 323-2434. Kona Coast Bcstg Corp. Net: CBS. Rep: KRNO San Bernardino, Calif. Format: Good music, Spec prog: Jap 7 hrs; Tagalog 1 hr, both wkly. ■ Thomas M. Jones, pres; Mrs. Caryl Fujiwara, gen mgr; Stanley Sleightholm, chief engr.

### Lihue

**KIVM**—May 8, 1940: 1350 khz; 5 kw-D. Box 1748 (96766). (808) 245-4741. Urbatek Systems Inc. (acq 11-1-71). Format: MOR. Spec progs: Filipino 10 hrs wkly. ■ Kenneth R. Harding, pres; Ben V. Cruz, gen mgr. ■ Rates: \$8; 6.50; 8; 6.50.

### Wailuku

**KAOI(FM)**—June 1974. 95.1 mhz; 100 kw. Ant 1170 (CP Ant 1230 ft.). (808) 244-9145. Maui Broadcasting Corp. ■ Kirk Monroe, own.

**KMVI**—March 17, 1947: 550 khz; 5 kw-U. Box 550. (96793). (808) 244-3982. Maui Publishing Co. Format: MOR, variety. Spec progs: Jap 13 hrs; Filipino 7 hrs, both wkly. ■ J. Walter Cameron, pres; William Paine, gen mgr; Nora Cooper, stn mgr; L.D. Reynolds, mus dir; Spencer Shirashi, chief engr. ■ KMVI-TV affil.

### Waipahu

**KAHU**—Sept 20, 1950: 940 khz; 10 kw-U. Box 1007, 94-1088 Farrington Hwy. (96797). (808) 677-5667. Royal Hawaiian Radio Inc. (acq 8-22-75). Format: C&W. Spec progs: Filipino 11 hrs. ■ Waldo Russell Withers Jr., pres and gen mgr; Robb Lewis, prog and news dir; Terry Slane, mus dir; Helen G. Dodd, office mgr; Alan Roycroft, chief engr.

**KULA(FM)**—Co-owned with KAHU. 1976 target date: 92.3 mhz; 100 kw. Ant 1630 ft. Box 1007 (96797).

## Idaho

### Blackfoot

**KBLI**—June 1951: 690 khz; 1 kw-D. Box 192. (83221). (208) 785-1400. Western Communications (acq 1974). Net: ABC/C. Rep: Sandeberg-Glenn, Keystone. Format: MOR, C&W, Contemp. ■ Marvin K. and Patricia A. Frandsen, owners; Joe Dechene, chief engr.

**KBLI-FM**—Not on air; target date unknown: 97.7 mhz; 3 kw. Ant minus 70 ft. 75 E. Judicial St (83221).

### Boise

**KBBK-FM**—Listing follows KBRJ.

**KBOI**—May 1, 1947: 670 khz; 50 kw-D, 25 kw-N, DA-N. Box 1280. (83701). (208) 336-3670. TWX 208-375-4455. KBOI Inc. (acq 1-27-75). Group owner: Pacific Northwest Bcstg Corp. Net: CBS. Rep: KATZ Radio Sales; Moore. Format: MOR/Upbeat. Spec progs: Basque 1/2 hr, Farm 7 1/2 hrs wkly. ■ Charles H. Wilson, pres & gen mgr; Lee Chabre, prog & mus dir; Al Vuylsteke, coml mgr; Doug Raper, news dir; Milt Daniel, chief engr. ■ Rates: \$15; 12; 15; 9.

**KBOI-FM**—Nov 1, 1960: 97.9 mhz; 17.5 kw. (CP: 46.7 kw.) Ant 2510 ft. Stereo. Dup KBOI 99%. Spec progs: Black 1 hr wkly. ■ Rates same as AM.

**KBRJ**—April 8, 1961: 950 khz; 5 kw-D. 9400 Fairview Ave. (83702). (208) 375-1111. MagicLand Bcstg Co. (acq 10-15-72). Net: Country Music Net. Rep: Masla, Hix. Format: C&W. Spec progs: Farm 1 hr, Sp 5 hrs wkly. ■ Rex K. Jensen, pres & gen mgr; Jack H. Jensen, coml mgr; Rockwell Smith, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —.

**KBBK-FM**—Co-owned with KBRJ. Aug 1, 1968: 92.3 mhz; 44 kw. Ant 2500 ft. Stereo. Format: Top-40. Spec progs: Black 1 hr wkly. Prog sep from AM. ■ Bill Bailey, prog dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## KFXD



**KFXD**—See Nampa.

**KGEM**—May 1, 1946: 1140 khz; 10 kw-U, DA-1. Box 5278. (83705). (208) 344-3511. Gem State Bcstg Corp. (acq 5-62). Group owner: Hatch Stns. Net: ABC, Intermountain. Rep: Petry. Format: C&W. ■ George C. Hatch, pres; Homer K. Peterson, gen mgr; R.C. Weisenburger, stn mgr; Jerry Moore, coml mgr; Tom Hill, opns dir.

**KIDO**—Nov 9, 1928: 630 khz; 5 kw-U, DA-2, 5th flr, Owyhee Plz, 1109 Main, Box 8087 (83707). (208) 344-8661. Mesabi Western Corp. (acq 2-1-59). Net: NBC; Idaho Big Buy. Rep: Avery/Knodel; Broadcast Northwest; McGuire. ■ William E. Boeing Jr., chmn of bd; Jack J. Link, VP; James Davidson, gen mgr; Andy Enrico, sls mgr; Glaine Couch, prog dir; Vern Moore, news dir; Donald Cederstrom, chief engr.

**KSPD**—April 29, 1959: 790 khz; 1 kw-D. Box 2298 (83701). (208) 345-3790. Broadcast Journalism Co. (acq 9-19-73). Net: NBC/NIS. Rep: Savalli-Gates. Format: All news. ■ Earl J. McRoberts, pres & gen mgr; Ron Robie, coml mgr; M. Jean Wyatt, prom mgr; Barry Poole, news dir; Robert Hereau, chief engr. ■ Rates: \$7.50; 5.20; 7.50; 5.20.

**KYME**—Dec 4, 1955: 740 khz; 500 w-D. Box 1619. (83701). (208) 376-0740. KYME Bcstrs Inc. (acq 6-26-64). Rep: Sandeberg-Glenn. Format: Contemp. ■ M.W. Brainard, pres; Tom Hotchkiss, VP, & gen mgr; Stephen D. Oliver, stn mgr; Art Gregory, prog & mus dir.

### Burley

**KBAR**—Aug 31, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 430 (83318). (208) 678-2244. Mini-Cassia Bcstg Inc. (acq 2-1-62). Net: ABC, Intermountain. Rep: Eastman Radio. Spec progs: Sp 3 hrs; C&W 8 hrs, both wkly. ■ Dean S. Leshner, pres; Robert W. Saxvik, VP & gen mgr. ■ Rates: \$3.85; 3.85; 3.85; 3.20.

**KBAR-FM**—Feb. 15, 1975: 98.3 mhz; 3 kw. Ant 103 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

### Caldwell

**KBGN**—Oct. 5, 1960: 910 khz; 1 kw-D. 3300 E.

Chicago (83605). (208) 459-3635. Christian Bcstg Co. of Idaho (acq 10-3-66). Rep: Savalli/Gates. Format: Inspirational/Christian. ■ Edwin L. Shaw, pres; Dick Shaw, gen mgr; John Runkle Jr., chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**KBXL-FM**—Co-owned with KBGN. Feb 22, 1961: 94.1 mhz; 25 kw. Ant 2,520 ft. Stereo. (208) 459-3636. Prog sep from AM. Format: Good music. ■ Lee Schafer, coml mgr. ■ Rates: \$8; 9; 8.

**KCID**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 1175. (83605). (208) 459-3608. Twin Cities Bcstg Co. (acq 11-71). Audio news: UPI Rep: Oakes. Format: MOR. Spec progs: Sp 12 hrs; classcl 1 hr; farm 19 hrs wkly. ■ Duane D. Wolf, pres; Dale G. Peterson, stn mgr; Sam Bass, opns dir; Dennis White, chief engr. ■ Rates: \$5.05; 5.05; 5.05; 5.05.

### Coeur D'Alene

**KVNI**—October 1946: 1240 khz; 1 kw-D, 250 w-N. Box 308 (83814). (208) 664-9271. North Idaho Bcstg Co. (acq 1963). Net: MBS. Rep: Dahlsten; Simpson. Format: MOR. ■ Duane B. Hagadone, pres; Vernon James, gen mgr; Bernard V. Merriman, coml mgr; Bob Angel, prog dir; Kathy O'Meara, news dir; Warren C. Brown, chief engr. ■ Rates: \$4.35; 4.35; 4.35; 4.35.

### Emmett

**KMFE(FM)**—March 12, 1973: 101.7 mhz; 790 w. Ant 500 ft. Stereo. 204 W. Main (83617). (208) 365-5642. Emmett Valley Bcstrs inc. Net: ABC/E. Format: MOR. Spec progs: Farm 4 hrs wkly. ■ Floyd D. Brown, pres, gen mgr, & chief engr; Melvin F. Gunter, prog dir, coml and prom mgr; Allen Brown, mus dir; Evelyn Brown, news dir. ■ Rates: \$4; 4; 4; 4.

### Grangeville

**KORT**—Oct 8, 1954: 1230 khz; 1 kw-D, 250 w-N. Box 72 (83530). (208) 983-1230. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/C. Rep: Radio Time Sales; Waiton; Tacher. Format: MOR; C&W. ■ John Sullivan, opns mgr; Jeff Ripley, mus dir; Dave Rowe, news dir. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

### Hailey

**KSKI**—Feb 10, 1960: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (83333). (208) 788-4504. Sun Valley Radio Inc. (acq 3-1-73). Net: ABC/I; IMN. Format: MOR. ■ Kent Frandsen, pres; Warren Farwell, stn mgr; Eddie Young, mus dir; Carol Stevens, news dir; Douglas Barton, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

### Idaho Falls

**\*KIBQ(FM)**—April 16, 1975: 91.9 mhz; 10 w. Bonneville High School, Rt. 1, Box 461 (83401). (208) 522-1881. Bonneville High School District #93. Format: Educational. ■ Ann Rydalch, gen mgr.

**KID**—1928: 590 khz; 5 kw-D, 1 kw-N, DA-N. Box 2008 (83401). (208) 522-5100. KID Bcstg Corp. (acq 1944). Net: CBS. Rep: McGavren-Guild; Moore. Format: MOR. Spec progs: Farm 6 hrs, classical 2 hrs, both wkly. ■ J. Allen Jensen, pres & gen mgr; Roy L. Southwick, VP stn mgr & prog dir; Ron Barker, news dir; Keith Conner, coml mgr; Jay Sorensen, mus dir; Carroll Secrist, chief engr. ■ Rates: \$10; 8; 10; 8.

**KID-FM**—May 1, 1965: 96.1 mhz; 100 kw. Ant 1500 ft. Stereo. Format: Btfl mus. Spec progs: Classical 7 hrs wkly. Prog sep from AM. ■ KID-TV affil.

**KTEE**—Sept 10, 1960: 1260 khz; 5 kw-D. Box 2147. (83401). (208) 523-3710. Benay Corp. (acq 2-22-62). Net: ABC/I; Intermountain. Rep: RKO. Format: Contemp. ■ Leo Higham, pres & gen mgr; Ken Madsen, coml mgr; Jack Sunday, prog & mus dir; Hanks and Sears, news dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**KUPI**—Nov 9, 1957: 980 khz; 1 kw-D. 854 Lindsay Blvd. (83401). (208) 522-1101. Idaho Bcstrs Inc. (acq 3-1-64). Audio news: UPI. Rep: Masla; Hix. Format: C&W. ■ Charles J. Saunders, pres; James C. Garchow, gen mgr; Gary Patrick, coml mgr; Dennis Carlson, prog dir; Bill Powell, news dir; Wells Brady, chief engr.

**KUPI-FM**—Aug 16, 1975: 99.1 mhz; 81 kw. Ant 500 ft. Stereo. Prog dups AM.

### Jerome

**KART**—August 1956: 1400 khz; 1 kw-D, 250 w-N. SH. 901 N. Lincoln (83338). (208) 324-8181. KART



Bcstg Co. (acq 9-1-64). Rep: Feltis. Format: C&W. ■ Allen D. Lee, pres, gen mgr & farm dir; John Rue, stn and coml mgr.

**KFMA(FM)**—Co-owned with KART. August 1970: 92.7 mhz; 3 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: MOR, rock.

**Lewiston**

**\*KLHS-FM**—October 1967: 89.1 mhz; 10 w. 1116 Ninth Ave. (83501). SH. 3-5557. Independent School District No. 1. ■ E. D. Sanman Jr., gen mgr; Jack McGee, prog dir.

**KOZE**—Oct 6, 1955: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 936. (83501). (208) 743-2502. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/C. Rep: Walton; Radio Time Sls; Tacher. Format: Contemp. ■ Eugene A. Hamblin, pres; Gary L. Ball, news-sports; Michael R. Ripley, sec-treas-sales; Terry Breen, prog dir. ■ Rates: \$4; 4; 4; 4.

**KOZE-FM**—Jan 17, 1961: 96.7 mhz; 900 w. Ant minus 630 ft. Stereo. Prog sep from AM. (208) 743-2282. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$2; 2; 2; 2.

**KPUL**—See Pullman, Wash.

**KRLC**—March 1935: 1350 khz; 5 kw-D, 1 kw-N, DA-N. Box 238 (83501). (208) 743-1551. KRLC Inc. (acq 11-1-71). Net: CBS. Rep: Masla-Torbet Assoc. Art Moore. Format: Rock, Top 40. ■ Douglas A. MacKelvie, pres & gen mgr; Dan Glad, prog & mus dir; Beverly Swanson, coml mgr; Al Nelson, news dir; Chick Bobbitt, chief engr. ■ Rates: \$4.40; 4.40; 4.40; 3.30.

**McCall**

**KMCL**—Oct 15, 1965: 1240 khz; 500 w-D, 250 w-N. Box 907 (83638). (208) 634-2248. Golden Enterprises. (acq 2-28-71). Rep: Lucas. Format: C&W. Spec prog: Agriculture 2 hrs wkly. ■ Robert G. Christopher, pres; James H. McCall, gen mgr, news dir & chief engr; Carolyn H. McCall, coml mgr; Jennifer L. Waggoner, prog and mus dir; Debbie Ephraim, prom mgr. ■ Rates: \$2.90; 2.90; 2.90; 2.47.

**Montpelier**

**KVSI**—July 20, 1965: 1450 khz; 1 kw-D, 250 w-N. Box 340 (83254). (208) 847-1450. Tri-State Bcstg Co. (acq 11-1-68). Rep: Sandeberg-Glenn. Net: ABC/I; Intermountain network. Format: Contemp. ■ Keith Martindale, exec VP, gen mgr & news dir; James Burgoyne, coml mgr, prog dir & prom mgr.

**Moscow**

**KPUL**—See Pullman, Wash.

**KRPL**—May 20, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 8849 (83843). (208) 882-2551. KRPL Inc. (acq Feb 1963). Net: ABC/I. Rep: Savalli/Gates; Moore. Format: Contemp. ■ John Mix, pres & gen mgr; Matt Shelley, news dir; Gary Cummings, prom mgr; Larry Ayer, chief engr. ■ Rates: \$4.25; 4.25; 3.75; 3.25.

**KRPL-FM**—Feb 24, 1973: 103.9 mhz; 180 w. Ant 990 ft. Stereo. Prog sep from AM. ■ Dennis T. Deccio, prog & mus dir, prom mgr; Tom Neal, coml mgr. ■ Rates: \$3; 3; 3.50; 3.50.

**\*KUID(FM)**—Sept 1, 1963: 91.7 mhz; 1.04 kw. Ant 1000 ft. Radio-TV Center, University of Idaho (83843). (208) 885-6723. TWX 510-776-0971. Regents of University of Idaho. Format: Progs. ■ Peter Haggart, gen mgr; Rick Houlberg, stn mgr; Kit Neraas, mus dir; Richard Carroll, chief engr. ■ \*KUID-TV affil.

**\*KUOI-FM**—November 1968: 89.3 mhz; 10 w. Student Union Bldg., U. of Idaho (83843). (208) 885-6433. Assoc Students of the U. of Idaho. Format: Diversified. ■ William Harland, gen mgr; Doug Stanfield, chief engr.

**Mountain Home**

**KFLI**—March 20, 1962: 1240 khz; 1 kw-D, 250 w-N. (208) 587-4425. KFLI Radio Inc. (acq 10-1-69). Net: MBS. Format: Variety. Spec prog: C&W 10 hrs, Sp 2 hrs, both wkly. ■ John C. Mitchell, pres; W. J. Abbott, gen mgr; Alvin Powers, news dir.

**Nampa**

**KAIN**—Nov 1, 1962: 1340 khz; 1 kw-D, 250 w-N. First National Plaza, 816 12th Ave South (83651).

466-1340. First National Bcstg Corp. (acq 5-69). Group owner: Brent Larson Stns. Net: Northwest News. Rep: Bernard Howard; Larson Group. Format: MOR. Spec progs: Farm 6 hrs; classcl 1 hr; Sp 2 hrs; C&W 1 hr; Shoshone Indian ¼ hr, all wkly. ■ Brent Larson, pres; William H. Nichols, gen mgr; William S. Black, prog dir; Pat Crandall, coml mgr; Eugene Perkins, prom mgr; Carol Allen, mus dir; Fred Chapman, news dir; Don Bower, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 4.75.

**KFXD**—May 17, 1920: 580 khz; 5 kw-U. DA-N. Box 160 (83651). (208) 345-8812. Idaho Broadcasting Co. (acq 10-1-62). Audio news: UPI. Rep: Torbet-Lasker; Tacher. Format: Top 40. Spec progs: Sp 1½ hrs wkly. ■ Wayne C. Cornils, pres & gen mgr; Ron Grisham, coml mgr; Fred Novak, prog dir; Dave Hagen, news dir; Tom Hill, chief engr; Drew Harold, prom mgr; Tom Scott, mus dir. ■ Rates: \$8; 7; 8; 7.

**KFXD-FM**—Jan 10, 1975: 94.9 mhz; 46 kw. Ant 2520 ft. Box 107 (83701). Prog sep from AM. Format: MOR. ■ Tim Pace, coml mgr; Fran Martin, news dir; Bob Jordan, prom mgr; Wendy Green, chief engr. ■ Rates: \$5; 7; 7; 5.

**KLER**—Oct 15, 1958: 950 khz; 1 kw-D, 500 w-N, DA-N. Box 32 (83544). (208) 476-5124. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/C. Rep: Walton Bcstg; Radio Time Sales; Tacher. Format: Top 40, C&W. ■ Art Hunt, opns mgr ■ Rates: \$2.75; 2.75; 2.75; 2.75.

**Payette**

**KYET**—June 14, 1965: 1450 khz; 250 w-U. Box 157, Ontario, Ore. (97914). (503) 889-3158. D & H Bcstg, Inc. (acq November 1969). Rep: Feltis. Format: C&W. Spec prog: Sp 4 hrs wkly. ■ Richard Swan, pres; Ramona D. Swan, gen mgr; Barbara Fitch, coml mgr; Bill Horton, prog dir; Duane Kertual, prom mgr & news dir; Mike Cooley, chief engr.

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**MEDIA BROKERS - CONSULTANTS**

**Pocatello**

**\*KBGL(FM)**—1952: 89.5 mhz; 10 w. Dept of Radio-TV, Idaho State U (83201). (208) 236-2857. Idaho State U. Format: Ed. ■ Herbert Everitt, gen mgr; Elmo Sackett, stn mgr; Don Rogers, prog dir; Gerald Smith, chief engr. \*KBGL-TV affil.

**KSEI**—Sept 23, 1926: 930 khz; 5 kw-U, DA-N. Box 31 (83201). (208) 233-2121. KSEI Bcstrs Corp. (acq 10-1-57). Group owner: Moore. Net: NBC. Rep: Avery-Knodel; McGuire. ■ Earl Morgenroth, pres; Larry Wilmot, gen mgr; Larry Eckenrode, sls mgr; Bob Thaxter, prog dir; Bob Billings, chief engr; Dick Sybert, news dir. ■ Rates: \$7; 6; 7; 6.

**KSIH(FM)**—94.9 mhz; 100 kw. Ant 990 ft. Suite 215 Shane Bldg., Idaho Falls (83401). Southern Idaho Stereo F.M. Corp. (acq 6-6-74).

**KSNM**—Dec 20, 1956: 1290 khz; 1 kw-D. 538 South Main (83201). (208) 232-6565. Pocatello Bcstg Co. (acq 11-1-61). Rep: Masla; Young; Hix; Tacher. Format: Top 40. Spec progs: Sp 2 hrs wkly. ■ Daniel C. Libeg, pres & gen mgr; Calvin Hunter, prog dir; Barry Cuda, news dir; Dan Kingsley, mus dir; Jack Armstrong, coml mgr; Gwen Gray, prom mgr; Art Reis, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**KSNM-FM**—Dec 27, 1969: 93.7 mhz; 29 kw. Ant 14 ft. Stereo. Dup AM 75%. Spec progs: Sp 2 hrs wkly. ■ Rates same as AM.

**KWIK**—September 1946: 1240 khz; 1 kw-D, 250 w-N. Box 2005 (83201). (208) 233-1133. KWIK Bcstg Co. (acq 9-1-63). ■ Robert E. Davis, pres & gen mgr; Dwight Zundel, chief engr; Glen Frank, opns dir; Charles Quillan, sls mgr.

**Preston**

**KPST**—Sept 4, 1948: 1340 khz; 250 w-SH. Box 235 (93263). (208) 852-1340. Voice of the Rockies Inc. Rep: Young; Feltis. Format: C&W. ■ Mike Adams, gen and prom mgr & chief engr; Heber Hansen, coml mgr; Earl Hawkins, prog and news dir.

**Rexburg**

**KADQ(FM)**—August 1975: 94.3 mhz; 3 kw. Ant 190 ft. Box 609 (83445). ■ Theodore W. Austin, own.

**\*KRIC(FM)**—Nov 13, 1972: 90.1 mhz; 10 w. Ant 90 ft. Ricks College (83440). (208) 356-2338. Ricks College. Format: Education. Spec progs: Ger 1 hr; Ital. ¼ hr; Sp 1 hr, all wkly. ■ Henry B. Eyring, pres; John A. Haerberle, gen mgr; James Griffith, chief engr.

**KRXK**—January 1951: 1230 khz; 1 kw-D, 250 w-N. 54 College Ave. (83440). (801) 356-3651. Don T. Ellis (acq 6-18-68). Net: ABC; Keystone. Rep: Lucas. ■ Don Ellis, pres & news dir; Mitch Ellis, gen mgr & prog dir; Thomas Matthews, chief engr.

**Rupert**

**KAYT**—Oct 12, 1955: 970 khz; 1 kw-D. Box 427 (83350). (208) 436-4757. Inland Bcstg Co. Rep: Hopewell; Moore. Format: C&W. ■ Mervin V. Ling, pres, gen mgr & chief engr; John Hayes, stn & coml mgr.

**Salmon**

**KSRA**—March 1, 1959: 960 khz; 1 kw-D. Box 950 (83467). (208) 756-2218. Dale J. Smith. (acq Nov 1969). Net: Keystone. Rep: Feltis, Dove & Croghan. ■ Dale J. Smith, owner & gen mgr; Blair E. Smith, prog dir.

**Sandpoint**

**KSPT**—March 23, 1949: 1400 khz; 1 kw-D, 250 w-N. Box 640 (83864). (208) COngress 3-2179. Bauer Bcstg Co. Rep: Lucas; Moore. ■ Norman E. Bauer, gen & coml mgr; Ione M. Bauer, prog dir; Mardi A. Bauer, news dir; Watt Moreland Jr., chief engr.

**Soda Springs**

**KBRV**—Sept 22, 1957: 790 khz; 5 kw-D. 120 E. 2nd South (83276). (208) 547-3307. Thomas W. Mathis. (acq 11-20-74). Rep: Hix; Bournstein. Format: C&W, MOR. Spec progs: Farm 10 hrs wkly. ■ Thomas W. Mathis, owner & gen mgr; Johnny Biscuit, prog dir; Pam Ann mus dir; Doug Reed, sports dir. ■ Rates: \$4; 4; 4; 4.

**St. Anthony**

**KIGO**—July 10, 1966: 1400 khz; 1 kw-D. 250 w-N. Box 609 (83445). (208) 624-3246. Theodore W. Austin. Format: C&W, top 40. ■ Ted W. Austin Sr., pres; Ted W. Austin Jr., coml mgr & prog dir; Mike Foster, mus dir; Wells Brady, chief engr; Richard Howe, news dir.

**St. Maries**

**KOFE**—March 1, 1970: 1490 khz; 1 kw-D. St. Joe Radio (acq 10-24-74). Net: ABC/C; Walton Bcstg; Radio Time Sales; Tacher. Format: Contemp. ■ Mike Darling, opns mgr.

**Twin Falls**

**KART**—See Jerome.

**KEEP**—1946: 1450 khz; 1 kw-D, 250 w-N. Box 346 (88301). (208) 733-7512. Inland Radio Inc. (acq 11-1-69). Rep: Masla; Hix; Tacher. Format: Contemp. ■ David N. Capps, gen mgr; Walt Ross, coml mgr; Bruce Glennie, prog dir; Kelly Klaas, news dir.

**KFMA-FM**—See Jerome.

**KLIX RADIO**

**MODERN COUNTRY MUSIC**

*Southern Idaho's Largest*

*Radio News Department*

**5000 Watts Twin Falls, Idaho**

**KLIX**—1310 khz; 5 kw-D, 1 kw-N, DA-N. Box 1259 (83301). (208) 733-1310. Sawtooth Radio Corp. (acq

## Idaho, Illinois Radio

See page C-1 for explanation of listings.

12-20-74). Net: ABC/I; IMN. Rep: Eastman; IMN. Format: Modern country. ■ Charles R. Tuma, pres & gen mgr; Noel Brittain, coml mgr; Jim Morrison news dir; Bill Kucera, chief engr; Johnny Mac, mus dir; Dave Winter, prog dir. ■ Rates: \$7.40; 5.90; 5.90; —.

**KMTW(FM)**—June 15, 1974: 96.5 mhz; 100 kw. Ant 130 ft. Stereo. Box N. (83301). (208) 734-2222. Media 5 Inc. Rep: Torbet-Lasker; ABC. Format: MOR day, Top 40 night. ■ Robert J. Coiner, pres; J. J. Alexander, gen mgr; Mark W. Whitesides, coml mgr; Don Elliott, news dir; J. Kelly Carlson, prog and mus dir and chief engr.

**KTFI**—October 1928: 1270 khz; 5 kw-D, 1 kw-N. Box 65 (83301). (208) 733-3381. Greentree Bcstg Co. (group owner; acq 6-1-73). Net: NBC. Rep: Avery-Knodel; Art Moore; McGuire. Format: MOR. ■ Charlie Powers, pres; Richard W. Ryall, gen mgr; Marti Overstreet, coml mgr; Ron Chancey prog dir; Bob Miller, news dir; Walt Snow, chief engr.

### Wallace

**KWAL**—May 1938: 620 khz; 1 kw-U, DA-N. Box U. Osburn, Idaho (83849). (208) 752-6101. Metals Broadcasting Co (acq 10-1-63). Rep: Sandeberg-Glenn Co.; Moore. Format: MOR, C&W.

### Weiser

**KWEI**—December 1947: 1260 khz; 1 kw-D. Box 791 (83672). (208) 549-0886. Oxbow Bcst Co. (acq 4-11-61). Rep: Hopewell; Moore. ■ Edwin C. Miller, pres, gen mgr & chief engr; Robert R. Cooper, stn mgr.

## Illinois

**HAMILTON-LANDIS**  
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### Alton

**WOKZ**—1948: 1570 khz; 1 kw-D. Box 615 (62002). (217) 466-3535. Morell Bcstg Co. (acq 10-7-1). Rep: Piano. Spec progs: C&W 8½ hrs wkly. ■ Walter Brink, gen mgr; Nick Bono, chief engr.

**WOKZ-FM**—September 1961: 100.3 mhz; 28 kw. Ant 490 ft. Dup AM 25%.

### Anna

**WRAJ**—Jan 10, 1957: 1440 khz; 500 w-D. Box 120, 200 N. Main (62906). (618) 833-2148. Anna Bcstg Co. Group owner: Lackey. ■ Donald C. Michel, pres, gen mgr & chief engineer; Marian Michel, prog & mus dir.

**WRAJ-FM**—Jan 13, 1958: 92.7 mhz; 3 kw. Ant 290 ft. Dup AM 60%.

### Arlington Heights

**\*WVH(FM)**—Jan 29, 1975: 88.3 mhz; 10 w. Ant 100 ft. 2121 S. Goebbert Rd. (60005). (312) 640-6677. Forest View High School. Format: Educ, MOR. Spec progs: Black 1 hr; classical 1 hr; jazz 1 hr; C&W 1 hr wkly. LeRoy Thomson, stn advisor; Michael Suchecki, gen mgr.

**WWMM(FM)**—March 10, 1960: 92.7 mhz; 3 kw. Ant 300 ft. 120 W. University Dr. (60004). (312) 398-2300. Community Bcstrs Inc. (acq 10-1-72). Audio news: UPI. Format: Jazz. Stereo. ■ Robert M. Williams, pres & gen mgr; Sean Matthews, prog dir; Frank E. Kavenik, chief engr. ■ Rates: \$20;20;20;18.

### Arthur

**WFWA-FM**—See Sullivan.

## Aurora

**WAUR(FM)**—1965: 107.9 mhz; 50 kw. Ant 490 ft. 184 S. River St. (60506). (312) 892-2345. Stevens Communications Corp. (acq 12-20-72). Format: MOR. ■ Dale W. Stevens, pres; Harold L. Brokaw, VP & gen mgr; Richard L. Frederickson, coml mgr; Gary Lee, prog dir; Rand Brokaw, prom mgr; Ford Colley, mus dir; Dan Lewis, news dir; John Kitner, chief engr.

**WFVR**—Sept 21, 1960: 1580 khz; 250 w-D. DA. 1880 Plain Ave. (60505). (312) 898-1580. Salter Bcstg Co. Group owner: Russ Salter Stns. Rep: Pro Time Sales, Messina. Format: C&W. Spec prog: Sp 2½ hrs. ■ Russell G. Salter, pres; Charles O. Liedtke, gen mgr; William Blough, coml mgr; Keith Peterson, prog dir; Paul Gomez, news dir; Tom Farber, chief engr.

**WKKD-FM**—Co-owned with WFVR. Feb 12, 1961: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. (312) 898-6668. Prog sep from AM. Format: MOR. ■ Charles F. Filippi, gen mgr & coml mgr.

**WMRO**—Dec 13, 1938: 1280 khz; 1 kw-D, 500 w-N, DA-2. 184 S. River (60506). (312) 897-4215. Stevens Bcstg (acq 6-24-69). Net: MBS. Rep: Ill. Farm. Format: Contemporary, talk, features. Spec prog: Sp 4 hrs, black 4 hrs, wkly. ■ Dale W. Stevens, pres; Harold L. Brokaw, VP & gen mgr; Gary Lee, prog dir; Dan Lewis, news dir; Ford Colley, mus dir; John Kitner, chief engr.

### Beardstown

**WRMS**—Nov 1, 1959: 790 khz; 500 w-D, DA. 108 E. Main St. (62618). (217) 323-1790. Beardstown Bcstg Corp. (acq 8-21-72). Net: ABC/C. Format: Farm, oldies, Top 40, C&W. ■ John Conner, VP & gen mgr; David A. MacFee, pres; Arthur M. Zeeck, chief engr.

**WRMS-FM**—Not on air, target date December 1975: 94.3 mhz; 3 kw. Ant 300 ft.

### Belleville

**WIBV**—July 13, 1947: 1260 khz; 5 kw-U, DA-2. Box 91 (62222). (618) 233-5000. Belleville Bcstg Company Inc. Net: ABC/I, MBS. Format: MOR. Spec progs: Ger 3½ hrs; black 1 hr, wkly. ■ Norman S. Greenberg, pres & gen mgr; Marvin M. Mollring, chief engr. ■ Rates: \$11;11;11;11.

**WMRY(FM)**—See East St. Louis.

### Belvidere

**WKWL(FM)**—Feb 27, 1971: 104.9 mhz; 3 kw (CP 2.3 kw). Ant 300 ft. Bell School Rd., Rockford, Ill. (61107). (815) 398-6464. Belvidere Bcstg Co. Net: ABC/FM. Format: Good mus. Spec prog: Fr 4 hrs wkly. ■ Keith Walker, pres.

### Benton

**WQRX(FM)**—Oct 1, 1973: 106.3 mhz; 3 kw. Ant 300 ft. Suite 315 Wood Bldg (62812). (618) 439-3286. Rend Lake Bcstg Co. Rep: Bert Bunchez. Format: MOR, rock. Spec prog: Country 15 hrs wkly. ■ Gerald D. Owens, pres; Ned Mitchell, gen mgr & news dir; Ron Head, coml mgr; Bill Simpkins, prog dir; Everett Kennedy, chief engr.

### Bloomington

**WAKC**—See Normal.

**WBNQ(FM)**—Listing follows WJBC.

**\*WESN(FM)**—April 1972: 88.1 mhz; 10 w. Ant 100 ft. Stereo. 210 East University St. (61701). (309) 556-2332. Illinois Wesleyan University. Format: Progs, educ, jazz. Spec progs: Black 14 hrs; C&W 10 hrs, wkly. ■ Scott McDaniel, gen mgr.

**WJBC**—1925: 1230 khz; 1 kw-D, 250 w-N. Box 8 (61701). (309) 829-1221. Bloomington Bcstg Corp. (acq 1956). Net: ABC. Rep: McGavren-Guild-PGW. Spec prog: Farm 13 hrs wkly. ■ Timothy R. Ives, pres; John H. McDermott, coml mgr; Don Munson, opns dir; Larry Shoel, chief engr; Steve Vogel, news dir. ■ Rates: \$19;19;19;9.

**WBNQ(FM)**—Co-owned with WJBC. 1947: 101.5 mhz; 50 kw. Ant 460 ft. Prog sep from AM. Stereo. ■ Denny Adkins, prog dir. ■ Rates: \$9.50;9.50;9.50;9.50.

### Cahokia

**\*WRTE(FM)**—Jan 31, 1975: 89.5 mhz; 10 w. 1700 Jerome Lane (62206). (618) 332-3535. Cahokia Unit

School District No. 187. Format: MOR. ■ William C. Bailey, gen mgr.

## Cairo

**WKRO**—Jan 8, 1942: 1490 khz; 1 kw-D, 250 w-I. Box 311 (62914). (618) 734-1490. Cairo Bcstg Co. Rep: PRO/Meeker. ■ Merrill C. Currier, pres & gen mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Canton

**WBYS**—Oct 5, 1947: 1560 khz; 250 w-D. Box 60 (61520). (309) 647-1560. Fulton County Bcstg Co. Net: ABC/I. Format: Contemp MOR, news, info. ■ Charles E. Wright, pres, gen mgr; John Brydon, com mgr; Dean Cramer, prog dir; Phillip Miller, news di Charles E. Wright, chief engr.

**WBYS-FM**—Oct. 7, 1968: 98.3 mhz; 3 kw. Ant 265 ft. Stereo. Dups AM 50%.

## Carbondale

**WCIL**—Nov 14, 1946: 1020 khz; 1 kw-D. Box 80 (62902). (618) 457-8114. Paul F. McRoy (acq 6-1-65). Net: ABC. Format: MOR. ■ Paul F. McRoy, gen mg Paul H. McRoy, stn mgr & ntl coml mgr; Kevin Pott prog dir; Pat Burns, chief engr; Randy Taylor, news d. ■ Rates: \$4.50;4.50;4.50;—.

**WCIL-FM**—July 1968: 101.5 mhz; 50 kw. Ant 300 ft. Stereo. Dups AM daytime. ■ Rates same as AM.

**\*WSIU(FM)**—Sept 15, 1958: 91.9 mhz; 50 kw. Ar 300 ft. Southern Illinois U. (62901). (618) 453-434; TWX 618-510-5771. Southern Illinois U. Net: NPF Format: Variety. ■ Charles T. Lynch, chmn; David F. Rochelle, dir bcstg svcs; Kenneth Garry Jr., stn mg Alan H. Frank, prog dir; Larry Richardson, mus supv Edward Brown, news dir; William Criswell, sports di William Dixon, chief engr.

## Carlinville

**\*WIBI(FM)**—Not on air; target date unknown: 91. mhz; 23.5 kw horiz, 20.8 vert. Ant 260 ft. R.R. 3, Box 225 (62626). Illinois Bible Institute.

## Carmi

**WROY**—Dec 14, 1949: 1460 khz; 1 kw-D. Box 3 (62821). (618) 382-4161. Carmi Bcstg Co. Rep: UBC Sales, Walton. Format: Contemp, MOR, variety. ■ C. F. Rebstock, pres; Robert F. Meskill, gen & coml mgr Jerome Davidson, chief engr; Robert F. Meskill, news dir. ■ Rates: \$8.60;8.60;8.60;6.15.

**WRUL(FM)**—Co-owned with WROY. 1952: 97.3 mhz; 11 kw. Ant 210 ft. Format: C&W. ■ Rates: \$7.40; 7.40; 7.40; 7.40.

## Carthage

**WCAZ**—1922: 990 khz; 1 kw-D. 84 South Madison (62321). (217) 357-3128. Superior Bcstg Service Inc. Audio news: UPI. Format: MOR. Spec prog: C&W 16 hrs wkly. ■ Zoe Compton, pres; Jerry Nutt Jr., gen mgr; Betty Nutt, prog dir; Wayne Meredith, chief engr.

## Casey

**WKZI**—Dec 14, 1963: 800 khz; 250 w-D. Box 428 (62420). (217) 932-4051. Ford FM. Inc. Net: ABC/E. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Paul Dean Ford, pres; Dick Harlan, stn mgr, sports and news dir; Jerry Cox, prog dir; Cleone Maxwell Jr., chief engr. ■ Rates: \$6;6;—;—.

**WPFR-FM**—Co-owned with WKZI. See Terre Haute, Ind.

## Centralia

**WILY**—Aug 15, 1946: 1210 khz; 1 kw-D. 326 E. Broadway (62801). (618) 532-1885. Prairieland Bcstrs Inc. (acq 8-1-67). Net: ABC. Format: MOR, talk

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■ Stephen P. Bellinger, pres; Samuel A. Hassan, exec VP & gen mgr; Alan Moore, coml mgr; Jeff Leidely, news and prog dir; Meyer Gottesman, chief engr. ■ Rates: \$11.25;9.25;11.25;—.

**WRXX(FM)**—Co-owned with WILY. Dec 24, 1964: 95.3 mhz; 3 kw. Ant 215 ft. Prog separate from AM. Stereo. Format: C&W. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

## Champaign

**WCCR**—See Urbana.



**WDWS**—Jan 24, 1937: 1400 khz; 1 kw-D, 250 w-N. 48 Main St. (61820). (217) 356-1855. Champaign News Gazette Inc. Net: CBS. Rep: McGavren-Guild. ■ Maraïen S. Chinigo, pres; Larry Stewart, gen mgr; Constance Vogt, prog dir; Ron Williams, news dir; Art Simpson, chief engr. ■ Rates: \$20;15;17;15.

**WDWS-FM**—1949: 97.5 mhz; 27 kw. Ant 430 ft. Prog sep from AM. ■ Rates: \$9;9;9;9.

**WILL-AM-FM**—See Urbana.

**WLRW(FM)**—Jan 1963: 94.5 mhz; 43 kw. Ant 400 ft. Stereo. 2410 W. Skyline Drive. Box 3520, Country Fair Stn. (61820). (217) 352-4141. Airways, Inc. (acq 12-1-71). Net: ABC/I. Format: Oldies, Top 40. Spec prog: Black 5 hrs wkly. ■ Richard G. Glover, pres & gen mgr; Larry Stirewalt, news dir; Jim Wnek, mus dir; Allen Wolfe, chief engr; Tom Trent, coml mgr; John Bowen, prom mgr. ■ Rates: \$8.25;7.85;7.

**WPGU(FM)**—See Urbana.

**WTWC(FM)**—See Urbana.

## Charleston

**WEIC**—Dec 10, 1954: 1270 khz; 1 kw-D, 500 w-N. Box 158 (61920). (217) 345-2149. Withers Bcstg. (acq 9-30-75). Net: MBS, Brownfield Farm. Rep: Meeker. Format: Contemp. ■ John F. Hurlbut, pres; David E. Hurlbutt, chief operator and gen mgr; Harvey J. Steele, mus dir; James Sharer, news dir. ■ Rates: \$4.30;4.30;4.30;4.30.

**WEIC-FM**—Oct 1, 1965: 92.1 mhz; 2.2 kw. Ant 140 ft. Dup AM 75%. Stereo. ■ Rates same as AM.

## Chester

**KSGM**—July 5, 1947: 980 khz; 1 kw-D, 500 w-N, DA-N. Box 428, Ste. Genevieve, Mo. (63670). (618) TUx-edo 3-2980. Donze Enterprises Inc. Net: MBS. ■ Elmer L. Donze, pres, coml, prom & gen mgr; Art Schwent, prog & news dir; Bob Scott, mus dir; Elmer L. Donze, chief engr. ■ Rates: \$5.20;5.20;5.20;5.20.

**KSGM-FM**—See Ste. Genevieve, Mo.

## Chicago

**WAIT**—1941: 820 khz; 5 kw-D (L-SS Dallas, Tex). 679 N. Michigan Ave. (60611). (312) WH 4-6100. WAIT Radio (acq 9-12-62). Rep: Katz. ■ Maurice Rosenfield, exec dir; Frederick G. Harm, gen & coml mgr; Joseph R. Lacina, prog mgr; Ronald Stephens, chief engr.

**WBBM**—1923: 780 khz; 50 kw-U. 630 N. McClurg Court (60611). (312) 944-6000. TWX 312-222-0698. CBS Inc. (Group owner; acq 1931). Net: CBS. Rep: CBS Radio Spot Sales. Format: News. ■ William C. O'Donnell, VP CBS Radio & gen mgr; Lee Leicinger, gen sls mgr; David A. Milberg, dir info svcs; John Hultman, news dir; Jim Durns, chief engr. ■ Rates: \$165;75;125;40.

**WBBM-FM**—Dec 7, 1941: 96.3 mhz; 6 kw. Ant 1,170 ft. Rep: CBS/FM Sls. ■ John N. Catlett, gen mgr; Bob Johnston, prog dir; Lois Gredell, sls mgr; Dick Bartley, mus dir; Anne McKean, opns mgr. ■ WBBM-TV affil. ■ Rates: \$56;40;72;72.

**WBEE**—See Harvey.

**\*WBEZ(FM)**—1942: 91.5 mhz; 39 kw. Ant 550 ft. 229

N. La Salle St. (60601). (312) 641-4088. Board of Education, City of Chicago. Net: NPR. Format: Instrctnl, cultr. ■ Carol R. Nolan, gen mgr; Tony D. Cristofano, prog dir; Joseph D. Franco, chief engr.

**\*WBHI(FM)**—Sept 9, 1974: 88.5 mhz; 10 w. 3939 W. 79th St. (60652). (312) LU 2-0950. Bogan High School. Format: MOR, beautiful mus. ■ William J. Scheid, principal; Phillip Windolph, gen mgr & chief engr.

**WCFL**—June 25, 1926: 1000 khz; 50 kw-U, DA-2. 300 N. State St. (60610). (312) 222-1000. TWX 25-3834. Chicago Federation of Labor & Industrial Union Council. Rep: McGavren-Guild. Format: Contemp. ■ William A. Lee, pres; Lew M. Witz, stn mgr; Ron O'Brien, prog dir; Mike Rollins, news dir; Mary Sweeney, prom mgr; James Loupas, chief engr. ■ WCFL-TV affil. ■ Rates: \$140;95;140;120.

**WCGO**—See Chicago Heights.

**WCRW**—July 1926: 1240 khz; 1 kw-D, SH, 250 w-N (shares time with WEDC and WSBC Chicago). 2756 Pine Grove Ave. (60614). (312) 327-6860. WCRW Inc. (acq 11-63). Format: Spanish & Greek, MOR. ■ Josephine A. White, pres & treas; Edward W. Jacker, VP & gen mgr. ■ Rates: \$15;15;15;15.

**\*WCYC(FM)**—Dec 1, 1969: 88.7 mhz; 10 w. Ant 88 ft. 304 West Randolph St. (60606). (312) 346-0830. Chicago Boys Clubs Educational Corp. Format: Educl, inform. Spec progs: Sp 4½ hrs; black 20 hrs; C&W 3 hrs, Polish 4 hrs wkly. ■ W. Clement Stone, pres; Daniel W. Swope, gen mgr; Fred C. Lickerman, C.B.C. exec. dir. M. Anthony Sledge, prog dir; Harold R. Kopta, chief engr.

**WDAI(FM)**—See listing following WLS.

**WDHF(FM)**—March 9, 1959: 95.5 mhz; 6 kw. Ant 1170 ft. 108 N. State (60602). (312) 726-8282. Metromedia (group owner; acq 3-13-73). Rep: Metro Radio Sls. ■ Stan Gurrell, sr VP & gen mgr; Sue Sturm, business mgr; Don Luck, prod dir; Ivan Bukousky, chief engr.

**WEDC**—1926: 1240 khz; 1 kw-D, 250 w-N, SH (shares time with WCRW and WSBC Chicago). 5475 N. Milwaukee Ave. (60630). (312) 631-0700. Foreign Language Bcstrs Inc. (acq 1965). Format: Sp. Spec progs: Pol 6¾ hrs; It 4½ hrs; Rus ¾ hr; Gk 1 hr; Ukran 1 hr; Slov ½ hr, wkly. ■ Leonard Slotkowski, pres; Mrs. A. B. Pucinski, gen, coml & prom mgr, prog, mus & news dir; Edward Jacker, consult engr.

**WFMT(FM)**—Dec 13, 1951: 98.7 mhz; 15.5 kw. Ant 1,170 ft. Stereo. 500 N. Michigan Ave. (60611). (312) 751-7100. WFMT Inc. (acq 3-5-70). Rep: Buckley. Format: Classcl music. Spec progs: Folk 8 hrs; drama 3 hrs; talk 8 hrs, wkly. ■ Raymond Nordstrand, pres, gen mgr; Steve Feder, coml mgr; Norman Pellegrini, prog & news dir; Nancy Joyce, prom mgr; Alfred C. Antlitz, chief engr. ■ Rates: \$50;35;50;50.

**WFYR(FM)**—November 1957: 103.5 mhz; 3 kw. Ant 1,556 ft. Stereo. 188 W. Randolph St. (60601). (312) 726-4522. RKO General Inc. (group owner; acq 3-73). Net: Ill. News. Rep: RKO, RRR. Format: Nostalgia, R&R. ■ Bruce F. Johnson, pres; Al Kucin, gen mgr; Linda Conner, coml mgr; Brian Beirne, prog dir; William Heizer, prom mgr; Bob Brown, mus dir; John Q. Adams, news dir.

**WGCI(FM)**—Listing follows WVON.

**WGN**—June 1, 1924: 720 khz; 50 kw-U. 2501 Bradley Place (60618). (312) 528-2311. TWX 312-222-0332. WGN Continental Bcstg Co. (group owner). Rep: Buckley, Hyett, Creed, Glen-Warren (Canada). Format: MOR, talk, sports, farm. ■ Daniel T. Pecaro, pres & chief exec off; Donald Getz, VP & gen sls mgr; Robert Henley, VP & gen mgr; Richard D. Jones, prog mgr; William H. Wills, PR mgr; E. Boyd Seghers Jr., VP, mgr, sls, prom research & adv; Charles Harrison, VP & news mgr; Charles Allan, mus dir; Woodrow R. Crane, chief engr. ■ Rates: \$205; 105; 152; 105 or 70.

**\*WHPK-FM**—March 15, 1968: 88.3 mhz; 10 w. Ant 137.75 ft. 5706 S. University Ave. (60637). (312) 753-2356. The University of Chicago. Format: Varied. ■ Steve Peduto, stn mgr.

**WICV(FM)**—1940: 99.5 mhz; 6 kw. Ant 1,170 ft. 120 W. Madison St. (60602). (312) 263-0445. GCC Communications of Chicago Inc. (group owner; acq 1-73). Rep: Groskin & Co. Format: Classical. ■ Alexander

## Illinois Radio

See page C-1 for explanation of listings.

Tanger, pres; George Stone, gen mgr; R. C. Noble, news dir; Bill Ohi, chief engr.

**WIND**—1927: 560 khz; 5 kw-U, DA-2. 625 N. Michigan Ave. (60611). (312) 527-2170. TWX 910-221-5242. Westinghouse Bcstg Co. (group owner; acq 12-22-56). Rep: Radio Adv. Inc; McDermott (Canada). Format: MOR. ■ Donald H. McGannon, pres; Philip Nolan, gen mgr; R. C. Lindau, coml mgr; Robert Moomey, prog dir; Ann Jaeger, prom mgr; Ed Dorsey, news dir; John Tollefson, chief engr.

**WJJD**—Oct 13, 1924: 1160 khz; 50 kw-U, DA-1 (L-KSL Salt Lake City). 8 S. Michigan Ave. (60603). (312) 782-5466. Plough Bcstg Inc. (group owner; acq 9-13-53). Net: ABC/I. Rep: H-R/Stone. Format: C&W. ■ Harold R. Krelstein, pres; George G. Dubinetz, gen mgr; Craig Scott, opns dir; Reese Rickards, news dir; Don Jeffers, chief engr; Bill Hart, mus dir. ■ Rates: \$105;105;105;105.

**WJJD-FM**—Jan 2, 1961: 104.3 mhz; 14 kw. Ant 820 ft. Dups AM 85%.

**WJPC**—May 1922: 950 khz; 1 kw-D. 221 N. LaSalle (60601). (312) 726-1932. Johnson Publishing Co. (acq 5-29-73). Net: Natl Black. Rep: Johnson Pub Co Inc. Format: Black, contemp. ■ William Manney, pres & gen mgr; Sonny Taylor, prog & mus dir; Marv L. Dyson, sls mgr; Don Coleman, chief engr.

**\*WKCC(FM)**—1975: 89.3 mhz; 10 w. Ant 83 ft. 6800 S. Wentworth Ave. (60621). Kennedy-King College.

**WLAK(FM)**—April 7, 1958: 93.9 mhz; 6 kw. Ant. 1530 ft. Stereo. 875 N. Michigan Ave. (60611). (312) 787-4511. Sudbrink Bcstg. (group owner). Rep: Bolton-Burchill. Format: Btlf mus. ■ Robert Sudbrink, pres; Norman Feuer, VP & gen mgr; Jack Lee, opns dir; Dennis Ciapura, chief engr. ■ Rates: \$65;75;75;45.

**WLOO(FM)**—1947: 100.3 mhz; 6 kw. Ant 1,170 ft. Stereo. John Hancock Center, 875 N. Michigan Ave. (60611). (312) 787-3900. Century Bcstg Corp. (group owner; acq 5-24-66). Rep: Century National. Format: Adult album. ■ Howard Grafman, pres; George Colias, VP; Darrell Peters, VP, gen mgr; Harvey Wittenberg, VP, coml mgr; Dave Collins, dir of engr. ■ Rates: \$64;68;68;64.

**WLS**—April 12, 1924: 890 khz; 50 kw-U. 360 N. Michigan Ave. (60601). (312) 782-2002. TWX 910-221-5335. WLS Inc. (acq 3-16-60). Group owner: ABC. Net: ABC/C. Rep: Blair. Format: Contemp. Spec progs: Sp ½ hr wkly; black 1 hr bi-monthly. ■ Martin Greenberg, gen mgr; John Gehron, prog dir; Michael Donovan, prom mgr; Jim Smith, mus dir; Bud Miller, news dir; Don Amell, chief engr; Nick Trigony, gen sls mgr. ■ Rates: \$195;120;195;120.

**WDAI(FM)**—Co-owned with WLS. April 1, 1946: 94.7 mhz; 6 kw. Ant 1,170 ft. Stereo. Progs sep from AM. (312) 782-6811. AM Bcstg Co. Net: ABC/FM. Rep: ABC FM Spot Sales. Format: Contemp. ■ Elton Rule, pres; Roger Turnbeaugh, gen mgr; Bill Todd, prog dir; Alan Jones, prom mgr; Mary Klug, mus dir; Jeff Finch, news dir; Stan Read, gen sls mgr. ■ Rates: \$70;70;110;110.

**WMAQ**—April 1922: 670 khz; 50 kw-U. Merchandise Mart Plaza (60654). (312) 644-8300. TWX 312-222-9441. NBC Inc. (group owner; acq 11-1-31). Net: NBC. Rep: Eastman. Format: Contemp. ■ Jack G. Thayer, pres; Charles H. Warner, gen mgr; Marshall Seese, coml mgr; Lawton Walkerson, prog dir; Stephen Krasula, prom mgr; Joe Kaucky, mus dir; Frank Barnako, news dir; Harold Whiteberry, chief engr.

**WNIS-FM**—Co-owned with WMAQ. 1948: 101.1 mhz; 6 kw. Ant 1,170 ft. Stereo. Progs sep from AM. Format: Rock. ■ WMAQ-TV affil.

**WMBI**—July 28, 1926: 1110 khz; 5 kw (L-WBT Charlotte, N.C., KFAB Omaha). 820 N. LaSalle (60610). (312) 329-4300. Moody Bible Institute of Chicago. Format: Relig, ed. ■ Dr. George Sweeting, pres; Robert C. Neff, bcstg dir; Jim Wick, stn mgr; Jerry Rice, prog dir; Walter Carlson, news dir; Robert Caithamer, chief engr.

**\*WMBI-FM**—July 25, 1960: 90.1 mhz; 100 kw. Ant 440 ft. Dup AM 55%.

**WMPP**—See Chicago Heights.

**WNIB(FM)**—July 9, 1955: 97.1 mhz; 3.5 kw. Ant 580

## Illinois Radio

See page C-1 for explanation of listings.

ft. (CP 850 w. Ant 1,190 ft.) 12 E. Delaware (60611). (312) 337-5252. Northern Illinois Bcstg Co. Format: Classical. ■ William C. Florian, pres & gen mgr; Sonia Florian, prog dir; Curt Huff, asst mgr.

**WSBC**—1925: 1240 khz; 1 kw-D, 250 w-N, SH (Shares time with WCRW and WEDC Chicago). 4949 W. Belmont Ave. (60641). (312) 777-1700. WSBC Bcstg Co. (acq 1975). Format: Foreign lang. ■ Daniel R. Lee, VP gen mgr; Roy J. Bellavia, prog dir; H. C. Williams, chief engr.

**WXRT(FM)**—Co-owned with WSBC. 1950: 93.1 mhz; 50 kw. Ant 500 ft. Prog sep from AM. Format: Foreign language, rock.

**WSDM(FM)**—March 8, 1965: 97.9 mhz; 6 kw. Ant 1,170 ft. Stereo. 528 N. Michigan Ave. (60611). (612) 329-0030. L & P Bcstg Corp. Format: 75% rock & 25% contemp jazz. ■ Philip Chess, pres; Terry Chess, gen & prom mgr; Barbara Van Dyke, coml mgr; Burt Burdeen, prog & mus dir; Danae Alexander, news dir; Bob Larsen, chief engr.

**\*WUIC(FM)**—July 29, 1975: 88.1 mhz; 10 w. Ant 150 ft. Box 4348 (60680). (312) 996-2720. Univ of Illinois. Format: Diversified. Spec progs: Black 5 hrs; jazz 10 hrs; Polish 2 hrs; Spanish 5 hrs; Ukran 2 hrs wkly. ■ John D. Wennstrom, gen mgr.

**WXFM(FM)**—See Elmwood Park.

**WVON**—1924: 1390 khz; 5 kw-U, DA-2. 24 West Erie St. (60610). (612) 943-8400. TWX 910-221-1403. Globetrotter Communications Inc. (group owner; acq 10-74). Net: ABC/E. Rep: Avco. Format: MOR. ■ George Gillet Jr., pres; James F. Mackin, gen mgr; Harry King, prog dir; Steve Schott, chief engr.

**WGCI(FM)**—March 19, 1965: 107.5 mhz; 33 kw. Ant 660 ft. Dup AM 40%. Stereo.

**\*WZRD(FM)**—July 8, 1974: 88.3 mhz; 10 w. Ant 102 ft. 5500 North St. Louis Ave. (60625). (312) 583-4071. Northeastern Illinois Univ. Format: Jazz, C&W, folk. ■ Carolyn Grisko, stn mgr; Richard Martin, prog dir.

**WXRT(FM)**—See listing following WSBC.

## Chicago Heights



**WCGO**—Aug 29, 1959: 1600 khz; 1 kw-D, DA. 3313 Chicago Rd. (60411). (312) SKYline 6-6100. South Cook Bcstg Inc. Format: MOR. ■ Anthony V. Santucci, pres & gen mgr; William G. Biendorff, coml mgr; Robert Anderson, news dir. ■ Rates: \$11; 11; 11.

**WMPP**—Aug 15, 1963: 1470 khz; 1 kw-D, DA. 1000 Lincoln Highway, East Chicago Heights (60611). (312) 758-1400. Seaway Bcstg Inc.

**WTAS(FM)**—See Crete.

## Cicero

**WSDM(FM)**—See Chicago.

## Clinton

**WHOW**—Aug 1, 1947: 1520 khz; 5 kw-D, 1 kw-CH-D. Box 160 (61727). (217) 935-2161. Cornbelt Bcstg Co. (acq 9-50). Format: C&W. ■ J. R. Livesay, pres; R. O. Veach, gen, prog & coml mgr; Dave Hines, prom dir; John Barton, mus dir; Bill Ward, news dir; Lonnie Newnum, chief engr. ■ Rates: \$6.50; 6.50; 6.50; —.

**WHOW-FM**—Not on air; target date 1975: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus, C&W. ■ Rates: \$4.75; 4.75; 4.75.

## Columbia

**WCBW(FM)**—Feb. 15, 1964: 104.9 mhz; 2.73 kw. Ant 230 ft. Box 147 (62236). (618) 281-5031. Joseph L. Lepp Inc. Format: MOR. Spec progs: Ger 9 hrs, Pol 2 hrs, C&W 16 hrs, wkly. ■ Joseph L. Lepp, pres & gen mgr; Dorothy Lepp, coml mgr; Rick Lepp, prog dir &

prom mgr; Bob Thoma, news dir; Dick Ross, chief engr.

## Crete

**WTAS(FM)**—Co-owned with WCGO, Chicago Heights. Sept 5, 1965: 102.3 mhz; 3 kw. Ant 300 ft horiz, 295 ft vert. Stereo. Box 607, Beecher, Ill. (60401). (312) 946-2226. South Cook Bcstg. Dups AM 25%. Format: MOR.

## Crystal Lake

**WIVS**—Oct 1, 1965: 850 khz; 500 w-D, DA. 145 Virginia St. (60014). (815) 459-7000. Lake Valley Bcstrs Inc. (acq 10-30-69). Format: MOR, talk. ■ Malcolm K. Bellairs, pres; Jo Bellairs, gen mgr; Star Koerner, coml mgr; Iris Bryan, news dir; Mal Bellairs, mus dir; Bat Bellairs, prog dir; Bernard Carlson, chief engr.

**WXR(DM)**—Co-owned with WIVS. See Woodstock.

## Danville

**WDAN**—October 1938: 1490 khz; 1 kw-D, 250 w-N. 1500 N. Washington (61832). (217) 442-1700. First Danville Radio (acq 11-12-71). Net: CBS, Purity Sunbeam. Rep: Walton. Format: MOR. ■ J. Max Shaffer, pres & gen mgr; John Eckert, coml mgr; Bill Pickett, news dir; Don Russell, chief engr. ■ Rates: \$7;7;7.

**WMBJ(FM)**—Co-owned with WDAN. May, 1967: 102.1 mhz; 11 kw horiz, 9.4 kw vert. Ant 380 ft horiz, 370 ft vert. Format: MOR, contemporary. ■ Rates: \$3.75;3.75;3.75;3.75.

**WIAI(FM)**—March 2, 1970: 99.1 mhz; 50 kw. Ant 500 ft. 4 North Vermillion St. (61832). (217) 446-0180. Kickapoo Bcstg Co. Rep: Rgnl Reps. Format: C&W. Spec prog: Farm report 8 hrs wkly. Stereo. ■ Paul K. Bresee, pres; Russell D. Bredholt, gen mgr; Sharon Riggle, coml mgr; Ken Ball, prom mgr; Carl Suter, mus dir; Les P. Simpson, chief engr.

**WITY**—Nov 24, 1953: 980 khz; 1 kw-U, DA-2. Box 142 (61832). (217) 446-1313. Vermilion Bcstg Corp. Net: MBS. Rep: Masla, Bruce Schneider-St. Louis. Format: Contemp MOR-day, hard rock-night. Spec prog: Farm 6 hrs wkly. ■ John R. Ax, pres; Louis O. Mitzlaff II, gen mgr; Tom DiFilippo, sls mgr; Adrian Collier, prog dir; Nancy Potter, mus dir; David Coughlin, news dir; Ralph Cox, chief engr. ■ Rates: \$7;7;7.5.

**WMBJ(FM)**—See listing following WDAN.

## Decatur

**WDZ**—March 17, 1921: 1050 khz; 1 kw-D, 265 S. Park St. (62523). (217) 423-9744. Prairieland Bcstrs (acq-1-1-64). Group owner: Prairieland Stations. Net: ABC/C. ■ Stephan P. Bellinger, pres and gen mgr; Reynold Fischmann, coml mgr; Fred Moore, prog dir & chief engr; Jeff Balding, news dir. ■ Rates: \$17;14;17;14.

**\*WJMU(FM)**—Sept 10, 1975: 89.9 mhz; 10 w. Ant 93 ft. 1184 W. Main St. (62522). (217) 428-8667. Millikin University. Net: ABC/E. Format: Progs rock, Top 40. Spec progs: Black 2 hrs; classical 2 hrs; jazz 2 hrs; C&W 2 hrs, wkly. ■ J. Roger Miller, pres; Stacy C. Myers, gen mgr.

**WSOY**—1925: 1340 khz; 1 kw-D, 250 w-N. 1100 E. Pershing Rd., Box 2250 (62526). (217) 877-5371. Illinois Bcstg Co. (group owner: acq 7-37). Net: CBS. Rep: McGavren-Guild-PGW. Format: MOR, Contemporary. Spec prog: Farm 14 hrs wkly. ■ Merrill Lindsay, pres; C. R. Griggs, exec VP & gen mgr; Orv Graham, coml mgr; Larry King, prog dir; Bill Homoky, news & pub affrs; Allan Doyle, tech dir. ■ Rates: \$19;16;16;13.

**WSOY-FM**—November 1946: 102.9 mhz; 54 kw. Ant 450 ft. Prog sep from AM. Net: ABC/FM. Format: Contemp. MOR. ■ Dave Naber, prog dir. ■ Rates: \$9.40;7.65;7.65;7.65.

## Deerfield

**WVVX-AM-FM**—See Highland Park.

## De Kalb

**WL BK**—Dec 7, 1947: 1360 khz; 1 kw-D. 711 N. First St. (60115). (815) 758-8686. DeKalb Radio Studios (acq 8-30-65). Audio news: UPI. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Jerome F. Cerny, pres; Joe

Barrie, coml mgr; Bill Cerny, stn mgr; Russell Pigott, news dir; Lois Still, women's edit; Bob Brown, farm dir. ■ Rates: \$8;7.50;7.50;—.

**WL BK-FM**—Dec 17, 1961: 92.5 mhz; 9.5 kw. Ant 155 ft. Stereo. Dups AM 15%. Format: Progs. ■ Jim Bulger, mus dir. ■ Rates: \$5;5;5;5.25.

**\*WNIU-FM**—April 1954: 89.5 mhz; 50 kw. Ant 250 ft. Stereo. Northern Illinois U. (60115). (815) 753-0213. Northern Illinois Univ. Net: NPR. Format: Variety. Spec progs: Farm 2½ hrs; jazz 6 hrs, wkly. ■ Robert W. Brown, gen mgr; Laura McClean, prog dir; Steve Ovitsky, mus dir.

## Des Plaines

**WYEN(FM)**—1971: 106.7 mhz; 50 kw. Ant 300 ft. 2400 E. Devon Ave. (60018). (312) 297-8430. Walt-West Enterprises Inc. Format: Variety, contemp. MOR. ■ Ed Walters, pres & gen mgr; Jerry Westerfield, VP; Ray Smithers, prog dir; Ron Leppig, sls mgr; David Alpert, news dir; Mike Roche, chief engr; Bob Reynolds, mus dir.

## Dixon

**WIXN**—July 1961: 1460 khz; 1 kw-D, DA. 1460 College Ave. (61021). (815) 288-3341. Farm Belt Radio Inc. (acq 2-1-66). Group owner: Russ Salter Stns. Net: MBS. Rep: Walton. Spec progs: C&W 10 hrs, farm 11 hrs, wkly. ■ Harry Campbell, pres, gen mgr; John Edmunds, prog dir & chief engr; Bud Lynott, sls mgr; Maynard Kidd, news dir.

**WIXN-FM**—Sept 1, 1965: 101.7 mhz; 3 kw. Ant 175 ft. Dup AM 70%.

**WSDR**—See Sterling.

## Downers Grove

**\*WDGC-FM**—Feb 28, 1969: 88.3 mhz; 250 w. Ant 130 ft. 4436 Main St. (60515). (312) 968-5566. High School District #99, Dupage County. Format: Community public bdcst. ■ Frederic L. Moore, gen mgr; Robert Foskett, prog dir.

## Dundee

**WVVF(FM)**—June 8, 1967: 103.9 mhz; 3 kw. Ant 300 ft. Box 235 (60118). (312) 428-4421. WVVF Radio Inc. (acq 4-1-70). Format: Prog, rock. ■ Richard P. Willrett, pres & gen mgr; Robert Zirk, chief engr. ■ Rates: \$6.50;6.50;6.50;6.50.

## DuQuoin

**WDQN**—1951: 1580 khz; 250 w-D. Box 190 (62832). (618) 542-3894. Marianne Showalter (acq 4-21-71). Net: ABC/E. Rep: Devney. Format: MOR, variety. ■ Gen Showalter, gen mgr; Jake Goble, coml mgr; Kent Wilbanks, mus dir; Randy Smith, news dir; Jim Schobert, chief engr.

**WDQN-FM**—Sept 1, 1969: 95.9 mhz; 3 kw. Ant 185 ft. Dups AM 90%.

## East Moline

**\*WDLM**—April 3, 1960: 960 khz; 1 kw-D, DA. Box 87 (61244). (309) 234-5111. Moody Bible Institute of Chicago. Format: Religious. ■ Dr. George Sweeting, pres, MBI; Robert C. Neff, dir of bcstg, MBI; Lane D. Morgan, gen mgr; David L. Bergevin, asst mgr; James Wegner, news dir; Glenn Rogerson, chief engr.

**WEMO(FM)**—Not on air; target date unknown: 101.3 mhz; 50 kw. Ant 500 ft. Upper Rock Island County Holding Co.

## East St. Louis

**WESL**—July 10, 1972: 1490 khz; 1 kw-D, 250 w-N. 149 S. 8th St. (62201). (618) 874-1490. East St. Louis Bcstg Co. Rep: Savalli-Gates. Format: Black, rock. ■ Dr. Wendell Hansen, pres & gen mgr; Jim Gates, prog dir; Frank Davis, coml mgr; Carole Carper, news dir; Robert O. Wolf, chief engr.

**WMRY(FM)**—June 6, 1965: 101.1 mhz; 50 kw. Ant 320 ft. 9500 Highway 460 West, Belleville, Ill. (62223). (618) 397-6700. Our Lady of the Snows Bcstg Corp. (acq 11-65). Audio news: UPI. Format: MOR, jazz. ■ Fr. William Woestman, pres; Michael Bader, coml mgr; Ben Orf, chief engr; Greg Morgan, news dir. ■ Rates: \$7.50;7.50;6.6.



## Edwardsville

**\*WSIE(FM)**—Sept 4, 1970: 88.7 mhz; 50 kw. Ant 500 ft. Stereo. Box 73, Southern Ill. U. (62026). (618) 692-2228. Board of Trustees, Southern Illinois U. Net: NPR. Format: Variety, cultural, informational, classical music. ■ Dr. John Regnell, mass communications chmn; Fred O. Criminger Jr., gen mgr & prog dir; Hugh Nenner, chief engr.

## Effingham

**WCRA**—June 8, 1947: 1090 khz; 1 kw-D. 201 N. Banker St. (62401). (207) 342-4141. Effingham Bcstg Co. Group owner: McNaughton Stns. Rep: Masla. ■ Jos E. McNaughton, pres; E. W. Howard, gen mgr; Stan Richardson, coml mgr; Larry Wilson, prog dir; Zona B. Davis, news dir. ■ Rates: \$5.50;5.50;5.50;—.

**WCRA-FM**—June 14, 1963: 95.7 mhz; 50 kw. Ant 480 ft. Prog sep from AM. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Eldorado

**WKSJ(FM)**—May 3, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 10 (62930). (618) 273-3331. Eldorado Bcstg Corp. Net: ABC/E. Format: MOR. Spec progs: Farm 1 hr, jazz 3 hrs, wkly. ■ Robert Unsell, pres, gen mgr & news dir; Ken Hamilton, coml mgr; Jerry Plasters, prog dir; Kay Insell, prom mgr; Herb Eckstein, chief engr. ■ Rates: \$4.12;4.12;4.12;4.12.

## Elgin

**\*WEPS(FM)**—1950: 90.9 mhz; 364 w. Ant 24 ft. 4 S. Gifford (60120). (312) 741-6800 ext 238. Board of Education, Union School District 46. Net: NPR. Format: Educl. Spec prog: classical 5 hrs wkly. ■ Bill Marston, asst student prog dir; Bryan Hollowell, student & prom mgr; Charles Campbell & Steve Coleman, mus dirs; Dale Chandler, news dir.

**WJKL(FM)**—See listing following WRMN.

**WRMN**—1949: 1410 khz; 1 kw-D. Box 117 (60120). (312) 741-7700. Elgin Bcstg Co. (acq 1952). Group owner: McNaughton Stns. Rep: Masla. Format: MOR. Spec prog: Sp 7 hrs wkly. ■ Richard Jakle, pres and gen mgr; Joe David, prog dir; William Prenevost, sls mgr; Ken Kosek, news dir; Harold Catron, chief engr. ■ Rates: \$9.25;9.25;9.25;9.25.

**WJKL(FM)**—Co-owned with WRMN. September 1960: 94.3 mhz; 3 kw. Ant 210 ft. Prog sep from AM. Stereo. Format: Progs. Spec prog: Ger 2 hrs wkly. ■ Joseph Everhard, coml mgr; Armand Chianti, prog dir; Jeff Wright, mus dir; Steve Johnson, prom mgr. ■ Rates: \$12.80;12.80;16;16.

## Elmhurst

**WKDC**—1974: 1530 khz; 250 w-D. DA. 130 N. York St. (60126). (312) 530-1530. DuPage County Broadcasting Inc. Net: ABC/E. Format: MOR. ■ Frank Blotter, pres; Bob Larson, coml mgr; F. Blotter, mus dir; Rick Larson, news dir.

**\*WRSE-FM**—Dec 7, 1962: 88.7 mhz; 10 w. 190 Prospect Ave. (60126). (312) 834-8807. Bd of Trustees, Elmhurst College. Format: Contemp, variety. ■ Donald R. Low, faculty advisor; David Hajek, gen mgr.

## Elmwood Park

**WXFM(FM)**—1947: 105.9 mhz; 3 kw. Ant 1540 ft. 333 N. Michigan, Chicago (60601). (312) 943-7474. Stereo. WXFM Inc. (acq 10-65). Format: Classical, MOR, variety. ■ Robert C. Victor, pres; Anne M. Marer, gen mgr; James P. Walsh, opns mgr.

## Elisah

**\*WTPC(FM)**—Dec 1, 1970: 89.7 mhz; 10 w. Ant 50 ft. Principia College (62028). (618) 466-2131, ext 295. The Principia Corp. Net: ABC/C. Format: Contemp, rock, Top 40. Spec progs: Fr 3 hrs, ed 14 hrs, wkly. ■ Robert C. Hummel III, gen mgr and chief engr.

## Evanston

**WEAW**—1953: 1330 khz; 5 kw-D. DA. 2008 State Bank Plaza (60204). (312) 869-8904. Broadcast Communications Inc. Net: ABC/E. Rep: Wallace. Format: MOR, talk, relg, variety. ■ Edward A. Wheeler, pres; Dick Williamson, gen mgr; Paul Molloy coml mgr; Elyse Mundell, prog dir; George Beres, news dir;

Steve Gordoni, chief engr; Athena Sofios, opns mgr; ■ Rates: \$12;12;12;—.

**WOJO(FM)**—Co-owned with WEAW. 1946: 105.1 mhz; 6 kw. Ant 1,170 ft. Prog sep from AM. Net: ABC/E. Rep: Masla. Format: Spanish. ■ Bob Wilson, stn mgr; Lee Guss, coml mgr; Elena Savoy, prog dir. ■ Rates: \$12;12;12;12.

**WLTD**—1947: 1590 khz; 1 kw-D. 2100 Lee St. (60202). (312) 475-1590. Cummings Communications Corp. (group owner; acq 1-1-70). Format: Btfl mus. ■ Alan H. Cummings, pres; Ernest Anastos, gen mgr; Gene Cummings, chief engr. ■ Rates: \$12; 12; 12; —.

**\*WNUR(FM)**—May 8, 1950: 89.3 mhz; 1.04 kw. Ant 45 ft. (CP 7.2 kw. Ant 120 ft.) Stereo. 1903 Sheridan Rd. (60201). (312) 492-7101. Northwestern U. Net: ABC/FM. Format: Progs, educl, variety. Spec progs: Black 4 hrs, live performances 8 hrs, women 3 hrs, wkly. ■ John Gartley, fac adv; Melanie K. Frey, gen mgr.

**WOJO(FM)**—See listing following WEAW.

## Fairfield

**WFIW**—Aug 21, 1953: 1390 khz; 1 kw-D. Box 310 (62837). (618) 842-2159. Wayne County Bcstg Co. Format: Diversified. Spec prog: Farm 12 hrs wkly. ■ Thomas S. Land, pres & gen mgr; Bill Arthur, coml mgr; Dave Rigg, prog dir; Dave Land, mus dir and prom mgr; Darrell Linne, news dir; Gilbert T. Wallace, chief engr. ■ Rates: \$5.40;5.40;5.40;5.40.

**WFIW-FM**—1965: 104.9 mhz; 3 kw. Ant 195 ft. Dup AM 75%. ■ Rates same as AM.

## Flora

**WNOI(FM)**—May 21, 1971: 103.9 mhz; 3 kw. Ant 300 ft. Box 368 (62839). (618) 662-8331. Vogel-Flora Corp. (acq 9-1-74). Group owner: Vogel Communications. Net: MBS. Format: C&W. ■ William R. Vogel, pres; Roy Tatman, gen mgr and coml mgr; Kathy Kitley, prom mgr; Steve McCarthy, prog, mus and news dir; Walter Haner, chief engr. ■ Rates: \$3;3;3;3.

## Flossmoor

**\*WHFH(FM)**—September 1965: 88.5 mhz; 10 w. 999 Kedzie (60422). (312) 798-9434. Community High School District No. 233. Format: Ed, Top 40. ■ Jerold A. Garber, gen mgr; Patricia Erickson, stn mgr.

## Freeport

**WACI(FM)**—Nov 1, 1970: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 701 (61032). (815) 235-7192. WACI Inc. (acq 9-72). Rep: Smith. Format: Top 40. Spec progs: Farm 5 hrs, pub aff 7½ hrs, wkly. ■ P.J. Broderick, pres; Pat Hucks, gen and coml mgr; Jay Allen Reese, prog and mus dir; Chris O'Brian, news dir; John Shepler, chief engr. ■ Rates: \$6;6;6;6.

## WFRL

Modern Country Music  
Walton Broadcasting Sales

**WFRL**—Oct 28, 1947: 1570 khz; 5 kw-D, DA. Box 200 (61032). (815) 235-4113. Triad Stns Inc. (acq 10-1-59). Rep: Walton. Format: C&W, talk. Spec progs: Farm 15 hrs, Black 1 hr, wkly. ■ C. Wayne Wright, pres; R. A. "Dick" Greene, gen and coml mgr; Donald Martin, mus dir; Tom Taylor chief engr; John Uthlaut, news dir. ■ Rates: \$9.70;9.70;9.70;5.

**WFRL-FM**—April 11, 1965: 98.5 mhz; 19.6 kw. Ant 150 ft. Dup AM 75%. ■ Rates same as AM.

## Galesburg

**WAAG(FM)**—See listing following WGIL.

**WAIK**—1957: 1590 khz; 5 kw-D, DA. 36 Park Plaza (61401). (309) 342-3161. Webster Bcstg Co. (acq 7-1-59). Net: ABC/E. Rep: Masla. Format: MOR. ■ F. C. Webster Jr., pres & gen mgr; Roger Dean, coml mgr; Val Scott, news dir; Ray Bevenour, chief engr.

**WGIL**—June 12, 1938: 1400 khz; 1 kw-D, 250 w-N. Box 1227 (61401). (309) 342-5131. Galesburg Bcstg Co. Net: MBS, Ill. Farm Radio. Format: MOR. Spec progs: Black 4 hrs; farm 18 hrs, wkly. ■ Roger Coleman, pres and gen mgr; Robert Simmons, coml mgr;

## Illinois Radio

See page C-1 for explanation of listings.

Jim Abens, prog dir; Peggy Lundeen, prom mgr; Mike Briggs, news dir; James Thompson, chief engr; Eddie Gale, farm dir.

**WAAG(FM)**—Co-owned with WGIL. Dec 15, 1966: 94.9 mhz; 50 kw. Ant 350 ft. Stereo. (309) 342-9194. Prog sep from AM. Net: ABC/FM. Format: C&W. Spec prog: Sp 3 hrs wkly. ■ Jim Wyman, gen mgr; Scott Baecker, coml mgr; John Bierman, prog dir; Gerry Hinrichs, prom mgr; Peter Bailey, mus dir; Julie Kirkpatrick, news dir.

**\*WVKC(FM)**—April 10, 1962: 90.5 mhz; 10 w. Box 154, Knox College (61401). (309) 343-9940. Knox College. Net: ABC/C. Format: Prog rock, jazz. Spec prog: Black 5 hrs wkly. ■ Paul A. Heine, gen mgr; Scott Soloway, prog dir.

## Geneseo

**WGEN**—Nov 7, 1963: 1500 khz; 250 w-D. Box 67, 1003 S. Oakwood (61254). (309) 944-4633. Geneseo Bcstg Co. (acq 2-7-70). Rep: Walton. Format: C&W, talk. ■ Joseph E. Lobaito, pres & gen mgr; Lee Bright, news dir; Jim Canada, mus dir; Maurice Ver Brugge, chief engr.

**WRSQ-FM**—Co-owned with WGEN. Not on air; target date unknown: 104.9 mhz; 3 kw. Ant 265 ft. Box 67 (61254).

## Geneva

**WGSB**—Nov 11, 1961: 1480 khz; 1 kw-D, 500 w-N, DA-2. 1215 Fern Ave., St. Charles, Ill. (60174). (312) 584-1480. Brickhouse Bcstg Corp. (acq 11-20-70). Net: ABC/E. Format: MOR. Spec progs: Ger 5 hrs, Sp 3 hrs wkly. ■ Nelda Brickhouse, pres; William H. Shaw, gen mgr; Thomas C. Petersen, coml mgr; Jeff Martin, prog & news dir.

## Glen Ellyn

**\*WGHS(FM)**—Dec 8, 1969: 88.5 mhz; 10 w. 670 Crescent Blvd. (60137). (312) 858-0827. Glenbard West High School, District #87. Format: Ed, progs, classical, Top 40, talk. ■ Edward Rhodes, gen mgr.

## Godfrey

**\*WLCA(FM)**—1974: 89.9 mhz; 10 w. Lewis and Clark Community College. ■ Ed Palen, gen mgr.

## Granite City

**WGNU**—Dec 1, 1961: 920 khz; 500 w-D. DA. Box 178, St. Louis (63166). (618) 451-9950. Norman Bcstg Co. Rep: PRO Time Sls. Format: C&W. Spec prog: Ger 2 hrs wkly. ■ Charles H. (Chuck) Norman, pres, gen & coml mgr; Bob Baker, prog dir; Russ Benson, news dir; Harold McCarty, chief engr. ■ Rates: \$12;12;12;12.

**WGNU-FM**—Nov 24, 1965: 106.5 mhz; 50 kw. Ant 500 ft. Format: C&W, religious. ■ Rates same as AM.

## Greenville

**\*WGRN(FM)**—Sept 26, 1966: 89.3 mhz; 10 w. 315 E. College (62246). (618) 644-1840, ext 211. Greenville College Educational Bcstg Foundation Inc. Format: Ed, MOR. ■ Orley R. Herron, pres; Ivan E. Ratcliffe, fac dir; Craig Tidball, stu mgr.

## Harrisburg

**WEBQ**—Sept 1, 1923: 1240 khz; 1 kw-D, 250 w-N. 100 E. Poplar St, Box 390 (62946). (618) 253-7032. First Trust Assn. Rep: Walton. Format: MOR, contemp, variety. ■ Ken E. Hamilton, gen & coml mgr; James R. Mick, prog dir; Gary K. Hamilton, mus dir; Bill Baker, news dir; Harvey H. Slaton, chief engr.

**WEBQ-FM**—Sept 1, 1947: 99.9 mhz; 50 kw. Ant 310 ft. Dup AM 25%.

## Harvard

**WMCW**—1955: 1600 khz; 500 w-D. 205 E. Brainard St. (60033). Esther Blodget.

## Harvey

**WBEE**—1955: 1570 khz; 1 kw-D, DA. 75 E. Wacker

## Illinois Radio

See page C-1 for explanation of listings.

Dr., Chicago (60601). (312) 726-6842. Rollins Inc. (group owner). Format: Black adult jazz. ■ O. Wyane Rollins, pres; Charles R. Sherrell II, gen mgr; Paul Downs, VP, radio dir; Robert Foksett, opns dir; Bill Moon prog & mus dir; Jerome Burdeau, chief engr; Don Reece, news dir. ■ Rates: \$45;35;45;—.

### Havana

**WJOL(FM)**—Feb 27, 1970: 99.3 mhz; 3 kw. Ant 300 ft. 200 N. Plum (62644). (309) 543-3331. Illinois Valley Radio (acq 3-5-73). Net: Illinois Farm. Format: MOR, C&W 25%. ■ Win Stimpson, pres, gen mgr & prog, mus & news dir; Marion Stimpson, traf dir. ■ Rates: \$2.75;2.75;2.75;2.75.

### Herrin

**WJPF**—Aug 28, 1940: 1340 khz; 1 kw-D, 250 w-N. Box 550 (62948). (618) 942-2181. Greentree Bcstg. (group owner; acq 1-1-71). Net: MBS. Rep: Walton, Schneider. Format: MOR, contemp. ■ Charlie Powers, pres; Ron Hines, gen mgr.

### Highland

**WINU**—Oct 1, 1963: 1510 khz; 1 kw-D, DA. Box 303 (62249). (618) 654-4161. Progressive Bcstg Corp. Audio news: UPI. Rep: Walton, Ill. Radio Network. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Glenn F. Bircher, pres & gen mgr; M. Bircher, prog dir; J. Bircher, mus dir; W. Reker, news dir; Jon J. Bircher, chief engr; M. Becker, coml and prom mgr. ■ Rates: \$8.50;7;8.50;7.

### Highland Park

**WVFX**—Aug 15, 1963: 1430 khz; 1 kw-D, DA. 443 Central Ave. (60035). (312) 432-1430. Vanguard Communications Inc. (acq 5-1-73). Net: ABC/I. Rep: Walton. Format: Progressive.

**WVFX-FM**—Aug 15, 1963: 103.1 mhz; 3 kw. Ant 150 ft. Dup AM.

### Hinsdale

**\*WHSD(FM)**—Dec 6, 1970: 88.5 mhz; 10 w. Ant 50 ft. 55th & Grant Sts. (60558). (312) 887-1345. Hinsdale Central High School, Dist #86. Format: Variety, contemp. ■ Silvia Hennessey, gen mgr; Harry Priester, chief engr.

### Jacksonville

**WEAI(FM)**—Listing follows WLDS.

**WJIL**—Dec 1, 1961: 1550 khz; 1 kw-D, DA. E. Morton Rd. (62650). (217) 245-5119. Morgan County Bcstg Inc. (acq 8-1-67). Net: ABC/I. Rep: Walton Schneider. Format: C&W. ■ B. D. Hunter, pres; Ronald E. Gray, VP & gen mgr.

**WLDS**—Dec 9, 1941: 1180 khz; 1 kw-D, Box 477 (62651). (217) 245-7171. Jacksonville Radio & TV Bcstg Corp. (acq 12-51). Audio news: APR. Format: Btfl mus. ■ Robert A. Fay, pres; Gerald Cassens, gen mgr; Raymond Wells, prog dir; Jerry Symons, news dir; Robert Gerner, chief engr.

**WEAI(FM)**—Co-owned with WLDS. March 1948: 100.5 mhz; 10 kw. Ant 330 ft. Stereo. (217) 243-2323. (Acq 12-51). Prog sep from AM. Format: Young adult. ■ John J. Clark, opns dir.

### Jerseyville

**WJBM**—Oct 11, 1959: 1480 khz; 500 w-D, DA. Box 310 (62052). (618) 498-2185. Tri-County Bcstg Co. Net: Keystone. Format: MOR. Spec progs: C&W 14 hrs; farm 12 hrs, wkly. ■ Robert P. Skibbe, pres & gen mgr; Dr. F. Corecki, VP; James E. Midkiff, farm dir & chief engr; Paul E. Long, sls mgr; Janet Gorecki, treas; Ken Love, sps dir; John Gay, news dir; George Depper, prom mgr; Sherry Freand, sec; F. Alan Shook, mus dir; Jerry Jones, sls asst.

**WJBM-FM**—Oct 16, 1967: 104.1 mhz; 50 kw. Ant 380 ft. Dup AM 75%. Stereo.

### Joliet

**WAJP(FM)**—April 17, 1960: 93.5 mhz; 3 kw. Ant 260 ft. 451 Ruby St. (60435). (815) SA 6-3760. WAJP Inc.

(acq 1975). Format: Btfl mus. Spec prog: Polkas 10½ hrs wkly. ■ Mary Jane Pohlers, pres; Robert Baudek, gen mgr; D. F. Weber, prog dir; Perry Aharrah, chief engr.

**WJOL**—1929: 1340 khz; 1 kw-D, 250 w-N. Box 430 (60434). (815) 726-4761. Harris Enterprises (group owner). Net: ABC/I. Rep: Bdcst Time. Format: MOR. Spec prog: Black 6 hrs wkly. ■ Peter MacDonald, pres; William W. Hansen, gen mgr; Wally Nelson, prog dir; Don Neer, coml mgr; Larry Ryan, sports dir; Bob Herrick, news dir; Bruce Jensen, chief engr. ■ Rates: \$18;15;18;13.

**WLLI-FM**—Co-owned with WJOL. Feb 6, 1960: 96.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: C&W. ■ Rates: \$8;8;8;8.

## WJRC Progressive

**WJRC**—April 10, 1964: 1510 khz; 500 w-D. Box 914, 57 W. Jefferson St. (60431). (815) 727-5176. WJRC Inc. (acq 9-1-75). Group owner: Progressive group. Net: MBS. Rep: Walton Farm Network. Format: MOR. Spec progs: Black 10 hrs; Greek 1 hr; farm 6 hrs; Sp 2 hrs wkly. ■ William Lipsey, pres; J. Robert Wheeler, VP & gen mgr; H. James Wermer, coml mgr; Dale P. Zahn, prog dir; Julie S. Long, prom mgr; Pat Christopher, mus dir; Robert Herrick, news dir; Walter Lorenc, chief engr. ■ Rates: \$7.50;7.50;7.50;6.

**WLLI-FM**—Listing follows WJOL.

### Kankakee

**WBYG(FM)**—Jan 5, 1962: 99.9 mhz; 6.6 kw. Ant 210 ft. Stereo. Box 183 (60901). (815) 939-4541. WKAK Inc. (acq 1-31-75). Net: ABC/FM. Format: Adult contemp. ■ Harry C. Fitzgerald, pres; Howard S. Dybedock, gen mgr & chief engr; Sandra Mackey, coml mgr; Frank Absher, prog dir; Jonathan Lehrer, news dir; Greg Shelby, mus dir. ■ Rates: \$9;9;9;9.

**WKAN**—June 1, 1947: 1320 khz; 1 kw-D, 500 w-N, DA-N. 6 Dearborn Sq. (60901). (815) 933-6633. Mid-America Audio-Video Inc. Group owner: Mid-America Media. Audio news: UPI. Format: MOR. ■ Burrell L. Small, pres; Leslie H. Small, VP; Robert J. Hawkins, sec & exec asst to pres; Donald R. Hoover, stn mgr; Larry Anderson, prog dir; Edgar Munday, news dir; Joseph Cunat, chief engr. ■ Rates: \$14.35; 11.20; 14.35; 11.20.

**\*WKOC(FM)**—1968: 88.3 mhz; 10 w. Olivet Nazarene College (60901). (815) 939-5330. Olivet Nazarene College. Format: Variety. ■ Harold W. Reed, pres; Ray Moore, gen mgr.

### Kewanee

**WJRE(FM)**—Listing follows WKEL.

**WKEL**—Sept 11, 1952: 1450 khz; 500 w-D, 250 w-N. Hotel Kewanee (61443). (309) 853-4471. Kewanee Bcstg Co. (acq 6-1-61). Group owner: McNaughton Stns. Net: ABC/I. Format: MOR. ■ George Walker, mngng own, gen mgr; Louise Prusator, coml mgr; Larry Flannery, prog dir; Dave Clarke, news dir; Milton Nicholas Jr., chief engr. ■ Rates: \$5.95; 5.95; 5.95; 5.95.

**WJRE(FM)**—Co-owned with WKEL. May 20, 1966: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/C. Prog sep from AM. Format: Contemp. ■ Rates: \$5.50;5.50;5.50;5.50.

### La Grange

**\*WLTL(FM)**—Jan 5, 1968: 88.1 mhz; 10 w. Ant 70 ft. 100 S. Brainard (60525). (312) 482-7530. Lyons Township High School. Net: Suburban High School Radio. Format: Progressive. Spec prog: Classical. ■ Karin Helis, stn mgr; James White, consulting engr.

**WTAQ**—Oct 1950: 1300 khz; 5 kw-D, 500 w-N, DA-2. 9355 W. Joliet Rd. (60525). (312) 352-1300. S&S Bcstg Co. Net: ABC/E. Spec progs: Italian 7½ hrs; Pol 5 hrs; Sp 20 hrs; Black 15 hrs, wkly. ■ Charles F. Sebastian, pres; Arthur L. Schlaman, VP-adm; William Wardle, dir of stn opns; Forrest Allan Mann, news dir; Andrew M. Weiss, chief engr.

### Lake Forest

**\*WMXM(FM)**—Sept 10, 1973: 88.9 mhz; 10 w. Ant 86 ft. Lake Forest College (60045). (312) 234-5480.

Lake Forest College. Format: Progs. ■ Fred Cary Garfield, gen mgr.

### Lansing

**WLNR(FM)**—Aug 28, 1961: 106.3 mhz; 3 kw. Ant 240 ft. 2915 Bernice Rd. (60438). (312) 474-3455. Illiana FM Bcstrs Inc. (acq 10-16-70). Format: Variety. Spec progs: Talk, old time radio. ■ John Vander, pres; Wendell H. Borriuk, gen & coml mgr; Warren Freiberg, prog dir; Donald T. Burgeson, prom mgr; Charmaine J. Simmons, mus dir; Morris Wayne, news dir; Art Karmgard, chief engr.

### La Salle

**WLPO**—Nov 16, 1947: 1220 khz; 1 kw-D, DA. Box 215 (61301). (815) 223-3100. La Salle County Bcstg Corp. (acq 8-1-49). Format: MOR. Spec progs: Farm 3 hrs; talk 12 hrs, both wkly. ■ Peter Miller, pres; Robert F. Vickrey, sls mgr; Joseph D. Hogan, prog & news dir; Stephen C. Vogler, chief engr. ■ Rates: \$105;117;105;105.

**WLPO-FM**—Dec 4, 1964: 99.3 mhz; 3 kw horiz, 2.95 vert. Ant 300 ft horiz 295 vert ft. Stereo. Prog separate from AM. Format: MOR. ■ Rates: \$64.80; 64.80; 64.80; 64.80.

### Lawrenceville

**WAKO**—June 9, 1959: 910 khz; 500 w-D, DA. Box 210 (62439). (618) 943-3354. Stuart K. Lankford (acq 5-31-73). Net: MBS. Rep: Devney Organization. Format: MOR, C&W. ■ Stuart K. Lankford, gen mgr; JoAnn Gaither, prog dir; Shirley Moore, coml mgr; John Powell, news dir; Ed Ruppel, chief engr.

**WAKO-FM**—March 1965: 103.1 mhz; 3 kw horiz, 2.40 kw vert. Ant 240 ft. Dups AM 90%.

### Lincoln

**\*WLCC(FM)**—Jan 20, 1969: 88.9 mhz; 4.6 kw. Ant 140 ft. Box 178 (62656). (217) 735-1518. Lincoln Christian College. Net: NPR. Format: Cultural, informational, relig. ■ John Young, gen mgr.

**\*WLN(FM)**—Jan 28, 1974: 90.1 mhz; 10 w. Ant 72 ft. 300 Keokuk St. (62656). (217) 735-3495. Lincoln College. Format: Progs, Top 40. ■ Cary B. Gaffney, gen mgr.

**WPRC**—September 1947: 1370 khz; 1 kw-D. Box 190 (62656). (217) 735-2337. Virginia Bcstg Corp. (acq 8-1-69). Net: UPI, Ill. News Network. Format: MOR, local sports, talk. Spec prog: Farm 6 hrs wkly. ■ John L. O'Donnell, gen mgr; Pat Schmid, news dir; David Copeland, chief engr.

**WPRC-FM**—May 10, 1971: 100.1 mhz; 3 kw. Ant 200 ft. Dups AM 100%.

### Litchfield

**WSMI**—Nov 2, 1950: 1540 khz; 1 kw-D. Box 10 (62056). (217) 324-5921. Talley Bcstg Corp. Group owner: Talley Radio Stations. Net: MBS, Illinois Radio. Rep: PRO/Meeker. Format: Farm, MOR. ■ Hayward L. Talley, pres & gen mgr; Will Godbey, loc sls mgr; Jim Wharton, opns mgr; Kay Smith, traf mgr; Johnny Kralik, sports dir; Larry Wilson, news dir; James Erp, chief engr; Ron Roebuck, farm dir.

**WSMI-FM**—March 5, 1960: 106.1 mhz; 19.5 kw (CP 39 kw). Ant 175 ft. Stereo. Prog sep from AM. Format: Mod, C&W.

### Lockport

**\*WLRA(FM)**—Nov 1972: 88.1 mhz; 250 w. Ant 95 ft. Box 745, Lewis University (60441). (815) 838-3864. Lewis University. Format: Contemp, ed & rock. ■ Joe Vercellotti, stn mgr; Bob O'Neil, prog dir; Bob Schilb, mus dir; Jim Boles, chief engr.

### Loves Park

**WLUV**—Sept 29, 1962: 1520 khz; 500 w-D. Box 2201 (61111). (815) 877-6037. Loves Park Bcstg Co. Rep: Barnard. Format: C&W. ■ Angelo J. Salvi, pres, gen, coml & prom mgr; Tom Holdridge, prog dir; Larry Roberts, news dir; Larry Lang, chief engr.

**WLUV-FM**—March 25, 1964: 96.7 mhz; 3 kw. Ant 145 ft. Dup AM 15%. Stereo.

## Macomb

**\*WIUM(FM)**—May 23, 1956: 91.3 mhz; 5.7 kw. Ant 280 ft. Western Illinois U. (61455). (309) 298-1873. Net: ABC/FM. Format: Prog rock, classical, MOR, jazz. ■ E. C. Haddock, gen mgr; Tim McCartney, prog & news dir; Charles Gill, chief engr.

**WKAI**—July 4, 1947: 1510 khz; 1 kw-D, 250 w (CH). 119 W. Carroll St. (61455). (309) 633-5561. WKAI Bcstg Co. (acq 7-1-58). Format: 50% Contemp, 50% C&W. ■ William H. Rudolph, pres; Bob Wille, gen mgr & chief engr; Joe Ward, sls mgr; Ray Bayne, dir of opns. ■ Rates: \$6;6;6.

**WKAI-FM**—June 6, 1966: 100.1 mhz; 3 kw. Ant 190 ft. Progs sep from AM. Stereo. Net: RFD Farm. Format: MOR. ■ Rates same as AM.

## Madison

**WGNU**—See Granite City.

## Marion

**WDDD(FM)**—Nov 22, 1970: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. Rte. 37 North (62959). (618) 997-2341. 3-D Communications Corp. Rep: Gert Bunchez. Format: C&W. ■ Dutch Doelitzsch, pres, gen mgr & chief engr; Roger Swan, prog dir; Steve Land, farm & news dir. ■ Rates: \$5.75;5.75;5.75;5.75.

**WGGH**—Sept 24, 1949: 1150 khz; 5 kw-D, DA. Box 340 (62959). (618) 993-8102. Marion Bcstg Co. Net: ABC/I. Format: Contemp, MOR, variety. Spec prog: Black 1½ hrs wkly. ■ George W. Dodds, pres; Russell D. Rose, gen mgr; Ina S. Trammell, coml mgr; Richard D. Hunt, news dir; Robert H. Feurer, chief engr.

## Mattoon

**WLBH**—Nov 26, 1946: 1170 khz; 5 kw-D, DA. Box 564 (61938). (217) 234-6464. Mattoon Bcstg Co. Group owner: Livesay. Rep: Walton. Format: MOR, C&W. ■ J. R. Livesay, pres & gen mgr; Ken Wooddell, VP & stn mgr; Ken Jakle, prog dir; Bill Henry, news dir; Sam E. Miller, chief engr. ■ Rates: \$6.50;6.50;6.50;—.

**WLBH-FM**—August 1949: 96.9 mhz; 50 kw. Ant 500 ft. Prog separate from AM. Stereo. Format: Btfl mus. ■ J.R. Livesay II, stn mgr. ■ Rates: \$5.75;4.75;4.75;4.75.

**\*WLKL(FM)**—Jan 20, 1975: 90.3 mhz; 10 w. S. Rte 45, Mattoon (61938). (217) 235-3131. Community College District #517. Format: Educl. ■ Kenneth S. Beno, gen mgr.

## McLeansboro

**WMCL**—January 26, 1968: 1060 khz; 250 w-D. Box 282 (62859). (618) 643-2311. Community Service Bcstg Inc. (acq 1-72). Format: Contemp country. ■ Jerome Glassman, pres; Jim Glassman, gen mgr; Alan Beck, sls mgr; Frank Kelley, opns mgr; Robert Wilt, chief engr. ■ Rates: \$7;7;7;7.

## Mendota

**WGLC**—Sept 1, 1964: 1090 khz; 250 w-D. 706 Washington St. (61342). (815) 539-6751. Agri-Voice Inc. (acq 12-23-70). Net: ABC/E. Format: Farm, btfl mus. Spec prog: Farm 7½ hrs wkly. ■ Michael Ross, pres & gen mgr & farm dir; Lyle E. Cook, chief engr. ■ Rates: \$3.75;3.75;3.75;—.

**WGLC-FM**—Sept 1, 1965: 100.1 mhz; 3 kw. Ant 98 ft. Dups AM 100%. ■ Rates: \$3.75;3.75;3.75;2.25.

## Metropolis

**WMOK**—Feb 4, 1951: 920 khz; 1 kw-D. Box 720 (62960). (618) 524-2106. Fort Massac Bcstg Co. Net: Keystone. ■ Mrs. Lindell Eikholz, pres; V. E. Smith, exec VP & gen mgr; James Young, coml mgr & prog dir; Odell Korte, news dir; Earl Abernathy, chief engr.

## Moline

**WHTT(FM)**—November 22, 1970: 96.9 mhz; 50 kw. Ant 500 ft. Stereo. Box 3788, Davenport, Iowa (52803). Fred Epstein Organization Ltd. (acq 10-1-75). Net: ABC/FM. Rep: Katz. Format: MOR. ■ Fred Epstein, pres; Melvin W. LaForce, gen mgr; Dan Olson, sls mgr; Robert E. Davis, prom mgr; Nathan H. Rosenthal, chief engr; Jerry Reid, news dir.

## WQUA

### Personality Contemporary MOR

**WQUA**—1946: 1230 khz; 1 kw-D, 250 w-N. 1801 6th Ave. (61265). (309) 764-6727. Mid-America Bcstg (acq 1960). Group owner: Mid-American Media. Rep: Eastman. Format: MOR. ■ Burrell L. Small, pres; G. Laverne Flambo, exec dir & gen mgr; John R. Dombek, stn mgr; Bob Allen, prog dir; Ken A. Buell, asst mgr; Mark Minnick, news dir; Pete Burke, chief engr. ■ Rates: \$ 21;16.50;16.50;16.50.

**KRVF(FM)**—Co-owned with WQUA. See listing under Davenport, Iowa.

## Monmouth

## WRAM

### Walton Broadcasting Sales Corp.



**WRAM**—May 1957: 1330 khz; 1 kw-D, DA. 200½ S. Main St. (61462). (309) 734-2111. Monmouth Bcstg Co. (acq 2-71). Net: ABC/I. Rep: Walton, Keystone. Format: MOR talk. ■ John R. Hallstrom, pres & gen mgr; Louis Lease, asst mgr; Mark Hebard, news dir; Neil Zachmeyer, chief engr. ■ Rates: \$5.30; 5.30; 5.30; —.

**WVPC-FM**—Dec 6, 1967: 97.7 mhz; 3 kw. Ant 210 ft. Lamoreaux Bldg. (61462). (309) 734-5146. Richard P. Lamoreaux. Net: MBS. Format: MOR, C&W. ■ Richard P. Lamoreaux, pres, coml & prom mgr; Mary L. Lamoreaux, gen mgr; Carol J. Cooper, prog dir; Gene Thompson, news dir; Lon Helton, chief engr.

## Monticello

**WVLJ(FM)**—Jan 18, 1972: 105.5 mhz; 3 kw. Ant 300 ft. RR #1 (61856). (217) 762-2588. Monticello Bcstg Co. Format: MOR. ■ Virgil J. Hague, pres; Richard L. Jones, gen & prom mgr; J. D. Scott, coml mgr; Richard P. Stout, prog, mus & news dir; Roy Kleven, chief engr.

## Morris

**WCSJ**—Jan 15, 1964: 1550 khz; 250 w-D. Box 270 (60450). (815) 942-0022. Grundy County Bcstrs Inc. (acq 6-30-66). Rep: Walton. Format: MOR. ■ M. H. Stuckwish, pres & gen mgr; John M. Zalanka, news dir; Robert Brandell, prog & mus dir; Milburn Stuckwish, tech dir. ■ Rates: \$5.25;5.25;5.25;—.

**WRMI-FM**—Co-owned with WCSJ. 104.7 mhz; 3.4 kw. Ant 105 ft. Dups AM 40%. Format: MOR. ■ Rates: \$3.15;3.15;3.15;3.15.

## Morrison

**\*WMHS(FM)**—1966: 91.5 mhz; 10 w. 643 Genesee Ave. (61270). (815) 772-4959. Morrison Community H. S. Format: Contemp, rock, talk, top 40, variety. ■ Steve Hardin, gen mgr.

## Mt. Carmel

**WSAB(FM)**—Listing follows WVMC.

**\*WVJC-FM**—July 23, 1973: 89.1 mhz; 10 w. Ant 153 ft. 2200 College Drive (62863). (618) 262-7397. Illinois Eastern Community Colleges. Format: Top 40, contemp, rock. ■ Richard T. Ammon, bcst advisor.

**WVMC**—Dec 1, 1948: 1360 khz; 500 w-D. Box 553 (62863). (618) 262-5111. Jel-Co Radio Inc. (acq 1-1-62). Net: ABC/E. Rep: Walton. Format: Modern MOR. ■ John F. Hurlbut, pres, gen mgr & prom mgr; Kenneth Kessler, VP opns-sales; David Kunkel, prog & mus dir; Bill Yarbor, news dir; Robert Effland, VP-engr. ■ Rates: \$4.50;4.50;4.50;—.

**WSAB(FM)**—Co-owned with WVMC. Nov 28, 1960. 94.9 mhz; 37.4 kw. Ant 410 ft. Dups AM 65%. Format: MOR, semiclassical, good mus. ■ Rates: \$4.50;4.50;4.50;3.50.

## Mt. Vernon

**WMIX**—1946: 940 khz; 5 kw-D, DA. Box 1238

## Illinois Radio

See page C-1 for explanation of listings.

(62864). (618) 242-3500. Withers Bcstg Co of Ill. (acq 5-30-73). Net: MBS, Southern Ill. Rep: PRO/Meeker. Format: MOR. ■ W. Russel Withers Jr., owner; Ron Marlo, coml mgr and prog dir; John Callarman, news dir; Ray Millmaker, chief engr; Allan Sledge, mus dir. ■ Rates: \$8;8;8;8.

**WMIX-FM**—1946: 94.1 mhz; 50 kw. Ant 550 ft. Dup AM 100%. Stereo. ■ Rates same as AM.

## Murphysboro

**WINI**—Sept 15, 1954: 1420 khz; 500 w-D. Box 678 (62966). (618) 684-2128. Radio Stn WINI (acq 7-27-68). Audio news: UPI. Format: MOR, variety. ■ Dale W. Adkins, gen mgr & chief engr; David Heiser, news dir; Nancy J. Adkins, coml mgr. ■ Rates: \$6;6;6;6.

**WTAO(FM)**—August 1972: 104.9 mhz; 2.90 kw. Ant 200 ft. Box 286, Route 5 (62966). (618) 687-1779. Sunshine Bcstg Corp. Rep: Masla. Format: Prog rock. Stereo. ■ William Varecha, pres & gen mgr. ■ Rates: \$7;7;7;7.

## Naperville

**\*WONC(FM)**—July 1, 1968: 89.1 mhz; 3.9 kw. Ant 98 ft. 30 N. Brainard (60540). (312) 355-9303-4. North Central College. Format: Variety. Spec progs: Black 10 hrs, Classical 2 hrs, jazz 5 hrs, wkly. ■ Herbert Nestler, bcstg dir. Peter Jones, gen mgr; Bucky Albright, prog dir; Lise Hinnicks, mus dir; Joan Crawley, edu dir; Lisa Besavento, news dir; Dick Wolgast, chief engr.

**WKKD-FM**—See Aurora.

## Normal

## WAKC

### Beautiful Country



CBS RADIO



**WAKC**—Sept 17, 1962: 1440 khz; 1 kw-D, 500 w-N, DA-2. 1218 S. Main (61761). (309) 829-3333. Great Oaks Bcstg Inc. (acq 3-1-74). Net: CBS, Illinois News. Rep: Torbet. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Allan Jackson, gen mgr; Larry Deutch, news dir; Edie Lane, coml mgr; Kelley Lenz, farm dir. ■ Rates: \$9;7;8.50;5.

**\*WGLT(FM)**—Feb 4, 1966: 91.7 mhz; 10 w. (CP 89.1 mhz; 2.3 kw. Ant 140 ft.) Illinois State Univ. (61761). (309) 436-8344. Illinois State Univ. Format: Jazz, classical, discussion, public affairs. Spec prog: Black 8½ hrs wkly. ■ G. Ben Paxton Jr., gen mgr; Hal Bouton, prod supervisor; David Mulcahey, chief engr.

**WIHN(FM)**—Dec 21, 1973: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. 209 E. Washington St., Bloomington, Ill. (61701). (309) 827-6296. McLean Communications Corp. Audio news: UPI. Format: Top 40. ■ David S. Wolfenden, pres, coml & gen mgr; Dave Wilson, mus and prog dir; Tony Taylor, news dir; Andrew M. Rector, chief engr. ■ 6.47;6.47;6.47;4.82.

## Oak Park

**WBMX(FM)**—Listing Follows WOPA.

**WOPA**—Oct 7, 1950: 1490 khz; 1 kw-D, 250 w-N. 408 S. Oak Park Ave. (60302). (312) 848-5760. Sonderling Bcstg Corp. (group owner). Format: Black, Spanish, variety. Spec progs: Ital 1½ hrs Pol 17 hrs, Greek 2½ hrs, Slovak ½hr, Irish 4 hrs, Russian ½hr, Ukranian 2 hrs, Lithuanian 4½ hrs, wkly. ■ Egmont Sonderling, pres; Sidney Schneider, gen mgr; Wayne Osborne, prom mgr and news dir; Mark Nielsen, chief engr. ■ Rates: \$23;23;23;23.

**WBMX(FM)**—Co-owned with WOPA. Oct 17, 1950: 102.7 mhz; 6 kw. Ant 1,170 ft. Progs sep from AM. Stereo. Format: Black. ■ Ronald Craven, gen mgr; Dwight Lobbins, coml mgr; Earnest James, prog dir; Elijah Mitchell, news dir.

## Illinois Radio

See page C-1 for explanation of listings.

### Olney

**WSEI(FM)**—See listing under WVLN.

**WVLN**—Nov 11, 1947: 740 khz; 250 w-D. Box L (62450). (618) 393-2156. Pub Service Bcstrs. Group owner: PSB Radio Group. Net: ABC/I. Rep: Walton. Format: MOR, variety. ■ Donald G. Jones, pres; Lawrence W. Beabout, gen mgr; Joe Kosack, news dir; Donald Schnell, chief engr.

**WSEI(FM)**—Co-owned with WVLN. 1953: 92.9 mhz; 50 kw. Ant 290 ft. Dup AM 90%.

### Ottawa

**WCMY**—March 5, 1952: 1430 khz; 500 w-D. Box 430 (61350). (815) 434-6050. Virginia Bcstg Co. Rep: Walton. Format: MOR. ■ Dan Parker, gen mgr; Dale Miller, prog dir; Jim French, news dir. ■ Rates: \$7.60;6.50;7.60;—.

**WOLI(FM)**—Sept 1, 1965: 98.3 mhz; 3 kw. Ant 190 ft. horiz, 185 ft vert. Box 763 (61350). (815) 434-0000. Van Schoick Enterprises Inc. (acq. 1-1-72). Net: ABC/C. Format: Top 40. ■ George Van Schoick, pres; Carolyn Van Schoick, gen & coml mgr; Pat Martin, mus and prog dir; Jean Marconnet, chief engr. ■ Rates: \$7.50;7.50;7.50;7.50.

### Paris

**WACF(FM)**—See listing under WPRS.

**WPRS**—1951: 1440 khz; 1 kw-D. Box 398 (61944). (217) 465-6336. Paris Bcstg Corp. Net: ABC/E. Format: MOR. ■ Adlai C. Ferguson Jr., pres, gen mgr & chief engr. ■ Rates: \$7.70;7.70;7.70;7.70.

**WACF(FM)**—Co-owned with WPRS. 1952: 98.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$4;4;4;4.

### Park Forest

**\*WRHS(FM)**—Jan 21, 1960: 88.1 mhz; 10 w. 300 Sauk Trail (60466). (312) 747-0963. Rich Township High Schools. Net: Suburban High School Radio. Format: Progressive, Top 40, black, educl. Spec prog: Fr ½ hr wkly.

### Park Ridge

**\*WMTH(FM)**—May 22, 1960: 88.5 mhz; 10 w. 2601 Dempster St. (60068). (312) 696-2525. Board of Education, School Dist. #207. Format: Variety. ■ William R. Mitchell, gen mgr; Theron Witfield, chief engr.

### Pekin

**WSIV**—April 21, 1948: 1140 khz; 5 kw-D (1 kw-D, CH). 28 S. Fourth St. (61554). (309) 346-2134. Dick Lashbrook Corp. (acq 11-18-71). Rep: Pro Time Sales. Format: Beautiful music. ■ Richard D. Lashbrook, pres & gen mgr; Rick Atterberry, news dir. ■ Rates: \$6.50;6.50;6.50;6.50.

**WSIV-FM**—Nov 18, 1971: 95.3 mhz; 2.8 kw. Ant 89 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

**WZRO(FM)**—1973: 104.9 mhz; 3 kw. Ant 265 ft. Box 918 (61554). (309) 382-3482. Peoria Valley Bcstg Inc. Format: C&W. ■ Syl Binkin, gen mgr; Mike Thatcher, sls mgr.

### Peoria

**\*WCBU(FM)**—January 1970: 89.9 mhz; 11.1 kw. Ant 260 ft. 1501 W. Bradley Ave. (61625). (309) 673-7100. Bradley University. Stereo. Net: ABC/E, NPR. Format: Classcl. Spec prog: Jazz 4 hrs wkly. ■ Joel Hartman, gen mgr; Steve Connert, chief engr.

**WIRL**—1947: 1290 khz; 5 kw-U, DA-2. Box 3335, W. Glen Station (61614). (309) 694-6262. Mid-America Media Inc. (group owner; acq 12-16-62). Rep: Eastman. Format: Contemp. ■ Burrell Small, pres; Howard H. Frederick, gen mgr; Mort Cantor, stn mgr; Bill McCluggage, prog dir; Ira Bittner, news dir; Joe Cunat, chief engr.

**WSWT(FM)**—Co-owned with WIRL. 1964: 106.9 mhz; 50 kw. Ant 477 ft. Kankakee TV Cable Co. Inc.

(acq 4-31-72). Progs sep from AM. Format: Good music. ■ Harold Bastian, stn mgr; Walter Thurman, prog dir.

**WMBD**—1927: 1470 khz; 5 kw-U, DA-2. 212 S. W. Jefferson (61620). (309) 676-0711. TWX 910-652-3954. Midwest TV Inc. (group owner; acq 7-60). Net: CBS. Rep: Katz. ■ August C. Meyer, pres; William L. Brown, VP & gen mgr; Thomas I. Greer, stn mgr; Bill Rogers, prog dir; Duane Wallace, news dir; Neil Burk, chief engr; Colleen Callahan, farm dir; Jim Walker, mus dir.

**WMBD-FM**—1947: 93.3 mhz; 27 kw. Ant 560 ft. Prog sep from AM. Stereo. ■ WMBD-TV affil.

**WPEO**—1946: 1020 khz; 1 kw-D. 121 N. Jefferson St. (61602). (309) 674-1020. Pinebrook Foundation (acq 1-6-70). Group owner: Crawford Bcstg Co. Net: MBS. Rep: Walton. Format: Relig. Spec prog: Farm 10 hrs wkly. ■ Richard T. Crawford, pres; Ron Billiter, prog dir; Gary Wilhte, news dir; Dale Knapp, chief engr.

**WSWT(FM)**—See listing following WIRL.

**WWCT(FM)**—May 14, 1971: 105.7 mhz; 36 kw. Ant 570 ft. 232 SW Jefferson (61602). (309) 674-2000. National Community Broadcasters Inc. Net: ABC/E. Rep: Masla. Format: Rock. Spec prog: Black 2 hrs wkly. ■ Thomas A. Murphy, bd chmn; Paul A. Carnegie, pres & gen mgr; Rob Klein, mus dir; Bruce Foster, chief engr.

**WXCL**—Feb 8, 1960: 1350 khz; 1 kw-U, DA-2. 3641 Meadowbrook Rd. (61604). (309) 685-5975. Peoria Valley Bcstg Inc. (acq 10-65). Net: ABC/I. Rep: McGavren-Guild-PGW. Format: C&W. ■ Melvin Feldman, pres; Syl Binkin, VP & gen mgr; Mike Thatcher, coml mgr; Lee Ranson, music dir; Bill Marlowe, news dir. ■ Rates: \$30;26;30;18.

### Peru

**WGSY(FM)**—March 15, 1970: 100.9 mhz; 3 kw. Ant 145 ft. Stereo. 1725½ Fourth St. (61354). (815) 224-2100. George W. Yazell. Net: MBS. Format: Variety. Spec progs: Farm 2 hrs; jazz 1 hr, Polish 3 hrs, C&W 10 hrs, wkly. ■ George W. Yazell, own, mgr; Roger A. Yazell, prog dir. ■ Rates: \$10;10;10;10.

### Pittsfield

**WBBA**—Dec 1, 1954: 1580 khz; 250 w-D. Radio Park (62363). (217) 285-2157. Pike Bcstg Co. (acq 12-1-56). ■ G. B. Meyer, pres, gen mgr & treas; Rex Fenton, chief engr.

**WBBA-FM**—Aug 1, 1966: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM.

### Plano

**WSPY(FM)**—Jan 19, 1974: 107.1 mhz; 3 kw. Ant 165 ft. Rte 1, Box 41 (60545). (312) 552-8985. Spy Bcstg Systems Inc. Net: Ill. Farm Network. Rep: Walton. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Larry Nelson, owner and pres; Bob Kramer, prod mgr; Dee Brown, coml mgr; Pam Nelson, owner and prog dir; Mark Morris, sports dir; Jim Mann, farm dir; Bruce Yentes, news dir. ■ Rates: \$9.50;8.50;9.50;6.75.

### Pontiac

**WPOK**—Sept 1, 1966: 1080 khz; 1 kw-D, DA. Box 740 (61764). (815) 844-6101. Bret Bcstg Corp. (acq 2-19-71). Rep: Walton. Format: MOR. ■ Richard D. Lashbrook, pres; Dorothea K. Green, gen & coml mgr & news dir; Vince Young, prog dir; George E. Poulier, chief engr.

**WPOK-FM**—Sept 1, 1969: 103.1 mhz; 3 kw. Ant 185 ft. Dup AM 100%.

### Princeton

**WZOE**—Oct 25, 1961: 1490 khz; 1 kw-D, 250 w-N. Broadcast Center, Route 5 (61356). (815) 875-8014. WZOE Inc. (acq 10-26-74). Format: MOR. ■ Steve Samet, pres and gen mgr. ■ Rates: \$5.25; 5.25; 5.25; 3.

### Quincy

**WGEM**—Jan 1, 1948: 1440 khz; 5 kw-D, 1 kw-N, DA-2. Hotel Quincy (62301). (217) 222-6840. TWX 910-246-3209. Quincy Bcstg Co. Net: ABC. Rep: Avery-Knodel. ■ T. A. Oakley, pres; Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, prog dir;

Robert Meyer, cont dir; Charlie Griffith, news dir; Jim Martens, chief engr.

**WGEM-FM**—1947: 105.1 mhz; 27.5 kw. Ant 640 ft. Dup AM. ■ WGEM-TV affil.

**WQCY(FM)**—Listing follows WTAD.

**WTAD**—July 25, 1925: 930 khz; 5 kw-D, 1 kw-N, DA-N. 510 Main St, WCU Bldg. (62301). (217) 222-6200. TWX 910-246-3204. Lee Enterprises Inc. (group owner; acq 6-30-67). Net: CBS. Rep: Katz. Format: MOR. ■ Lloyd G. Schermer, pres; Lloyd Loers, VP; John Phillips, gen mgr; Jack Rose, gen sls mgr; Gary Schmedding, prog dir; Gene Terry, news dir; Ed Schnier, Hal Hackbarth, chief engrs.

**WQCY(FM)**—1948: 99.5 mhz; 27 kw. Ant 750 ft. Dups AM 22%. ■ KHQA-TV Hannibal, Mo., TV affil.

**\*WWQC-FM**—April 1974: 90.3 mhz; 10 w. Ant 125 ft. 1831 College Ave. (62301). (217) 223-6880. Quincy College Corp. Format: Variety. Spec progs: Classical 15 hrs; Sp 1 hr; C&W ½ hr, wkly. ■ Fr. Titus Ludes, pres; C.J. Mason, gen mgr.

### Rantoul

**WRTL**—Feb 1, 1963: 1460 khz; 500 w-D, DA. Box 115 (61866). (217) 893-1460. Regional Radio Service. ■ William R. (Bob) Brown, gen mgr & chief engr; Donald R. Williams, coml mgr & farm news dir; Tom Elbring, prog dir; John Truscelli, mus dir; Dan Daugherty, spts dir; Sylvia Kramer, traff mgr.

**WRTL-FM**—March 15, 1972: 95.3 mhz; 3 kw. Ant 275 ft. Prog sep from AM. Stereo.

### River Grove

**\*WRRG(FM)**—March 10, 1975: 88.9 mhz; 10 w. Ant 150 ft. 2000 Fifth Ave. (60171). (312) 456-0300, ext 452. Triton College. Format: Educl, variety. Spec prog: Jazz 4 hrs wkly, ■ John W. Cone, gen mgr.

### Robinson

**WTAY**—Jan 9, 1956: 1570 khz; 250 w-D. Box 245 (62454). (618) 544-2191. Ann Bcstg Corp. Format: MOR. ■ Kathryn A. Duncan, pres & gen mgr; Dennis Hare, coml & prom mgr; Roger Dee Reynolds, prog dir & mus dir; Jerry F. Tye, news dir, Raymond Michael, chief engr.

**WTAY-FM**—Jan 4, 1963: 101.7 mhz; 3 kw. Ant 245 ft. Dup AM 100%.

### Rochelle

**WRHL**—Sept 16, 1966: 1060 khz; 250 w-D, DA. Box 177 (61068). (815) 562-7001. Rochelle Bcstg Co. (acq 10-11-70). Net: Ill. Farm. Rep: Walton. Format: MOR & modern country. ■ Theodore D. Vlahos, pres; James F. Feather, gen mgr; Mike Fryer, news dir; Frank James, mus dir; Joseph E. McCormack, chief engr.

**WRHL-FM**—Oct 5, 1973: 102.3 mhz; 3 kw. Ant 180 ft.

### Rock Falls

**WSDR**—See Sterling.

### Rockford

**WKWL(FM)**—See Belvidere.

**WLUV**—See Loves Park.

**WQFL(FM)**—May 2, 1974: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. 5500 E. Riverside Blvd. (61111). (815) 654-1200. Quest for Life Inc. Format: Religious. ■ Don Lyon, pres; Ron Tietzort, gen mgr; Ed Myers, prog dir; Bruce Evenson, news dir; Jim Landes, chief engr.

**WROK**—1923: 1440 khz; 5 kw-D, 500 w-N, DA-D. 1100 Tamarack Lane (61125). (815) 399-2233. WROK Inc. (acq 10-1-63). Net: ABC/C. Rep: McGavren-Guild. Format: Contemporary. ■ Vernon A. Nolte, pres; David W. Salisbury, gen mgr; Ronald Gallina, coml mgr; Carl Hamilton, prog dir; Bill Phillips, news dir; Gary Breed, chief engr. ■ Rates: \$25; 23; 25; 21.

**WZOK(FM)**—Co-owned with WROK. 1949: 97.5 mhz; 50 kw. Ant 235 ft. Prog sep from AM. Stereo. Format: Beautiful music. ■ Rates: \$8; 8; 8; 8.

**WRRR**—Dec 24, 1953: 1330 khz; 1 kw-D, DA. 2830



Sandy Hollow Rd. (61109). (815) 874-7861. Radio Rockford Inc. (acq 3-25-71). Group owner: Cummings Communications Corp. Net: ABC/I. Rep: GCI. Format: MOR, talk. Spec progs: Sp 1 hr, Swedish 1 hr, wkly. ■ Alan H. Cummings, pres; Dean D. Osborne, exec VP & gen mgr; Ward W. Hartman, coml mgr; Frank Dawson, prog dir; Jay Anderson, news dir; Larry Caldwell, chief engr. ■ Rates: \$11; 9; 11; 9.

**WYFE**—Dec 1, 1964: 1150 khz; 1 kw-D, DA. 1901 Shaw Rd. (61111). (815) 877-6064. Town & Country Radio Inc. (acq 8-1-66). Group owner: Mid-West Family Stns. Net: MBS, Ill Farm. Rep: HR/Stone. Format: Oldies. ■ Tom Kushak, pres, gen & sls mgr; Jay Robins, prog dir; Duanne Daniels, station VP; Joey Edwards, mus dir; Rae Small, news dir; Robert Jordan, chief engr.

**WYFE-FM**—See Winnebago.

**WZOK(FM)**—See listing under WROK.

## Rock Island

**WHBF**—Feb 16, 1925: 1270 khz; 5 kw-U, DA-N. Telco Bldg. (61201). (309) 786-5441. TWX 910-653-1508. Rock Island Bcstg Co. (acq 11-26-32). Net: CBS. Rep: Avery-Knodel. Format: C&W. Spec progs: Farm 5 hrs; Sp 1 hr, wkly. ■ Marguerite F. Potter, pres; Ted Arnold, VP & gen mgr; Jack Z. Bennett, coml mgr; Richard Hauf, prog dir; Edna Hendrickx, prom mgr; Louis Plaisance, news dir; Jim Booth, chief engr; Edward E. DeLong, exec VP. ■ Rates: \$23; 18; 18; 9.

**WHBF-FM**—Oct 1947: 98.9 mhz; 39 kw. Ant 900 ft. Stereo. Format: Top 40. Spec progs: Ger 1 hr; Greek 1 hr; It 1 hr; Scandinavian 1 hr, wkly. ■ Harlan Ralston, prog dir. ■ WHBF-TV affil. ■ Rates: \$13; 16; 16; 13.

**\*WVIK(FM)**—Feb 25, 1963: 91.1 mhz; 10 w. Augustana College Union (61201). (309) 794-7210. Augustana College. Format: Contemp. Spec progs: Sp 2 hrs; black 15 hrs; C&W 1 hr; talk 4½ hrs, wkly. ■ Rick McGuire, gen mgr; Marcus Schlichter, prog dir; Randall Whyte, prom mgr; Tom Morrow, mus dir; Arnold R. Cowan, news dir; Glenn Rogerson, chief engr.

## Rockton

**WRWC(FM)**—March 1963: 103.1 mhz; 3 kw. Ant 300 ft. Box 283 (61072). (815) 624-7227. Salter Broadcasting Co. Group owner: Russ Salter Stns. Format: Beautiful music, big band. ■ Russel G. Salter, pres; Reinhard Metzger, gen mgr; Phill Davidson, coml mgr; Tom Farber, chief engr.

## Salem

**WJBD**—Dec 16, 1956: 1350 khz; 500 w-D. Box 119 (62881). (618) 548-2000. Salem Bcstg Co. Format: MOR, variety. ■ Bryan Davidson, gen mgr, mus dir & chief engr; John Scrivner, coml mgr; Peggy Quick, prog dir; Sherman Doolen, news dir.

**WJBD-FM**—June 1, 1972: 100.1 mhz; 2.9 kw. Ant 150 ft. Dups AM 100%. Stereo.

## Savanna

**WCCI(FM)**—1971: 100.1 mhz; 3 kw. Ant 300 ft. 316 Main St. Box 310 (61074). (815) 273-7757. Carroll County Bcstg Co. Rep: Keystone, Walton. Format: C&W. Spec progs: Farm 5 hrs; sports 5 hrs wkly. ■ Dennis W. Voy, own & gen mgr; Dennis O. Bowman, stn and coml mgr; Tom Cox, news dir; Robert Burns, chief engr. ■ Rates: \$4.50; 4; 3.50; 3.

## Shelbyville

**WSHY**—Nov 24, 1972: 1560 khz; 500 w-D, DA. Box 343 (62565). (217) 774-2146. Shelbyville Bcstg Co. Format: MOR. ■ Donald E. Cutts, pres; William H. Beach, gen mgr; James P. Simpson, chief engr.

**WSHY-FM**—Dec 31, 1969: 104.9 mhz; 3 kw. Ant 120 ft.

## Skokie

**WCLR(FM)**—Aug 18, 1961: 101.9 mhz; 3 kw. Ant 1520 ft. 4849 Golf Rd. (60076). (312) 677-5900. Bonnevillie Intntl Corp. (group owner; acq 8-75). Rep: Avco. Format: MOR. ■ Mo Gardner, VP & gen mgr; Bill King, prog dir; Marlin Taylor, mus dir; Bill Guthrie, news dir; Gary Schroder, chief engr; Jack Kelly, opns mgr.

## South Beloit

**WBEL**—See Beloit, Wis.

## Sparta

**WHCO**—February 1955: 1230 khz; 1 kw-D, 250 w-N. Box 255 (62286). (618) 433-2121. Hirsch Communication Engineering Corp. Group owner: Oscar C. Hirsch Stns. Format: MOR, talk, C&W, relig. ■ Robert O. Hirsch, pres; Jack L. Scheper, gen mgr & coml mgr; Lee Scheper, prom mgr; Jackie J. Scheper, women's dir; John Leslie Scheper, news dir; Mike Arnold, chief engr; Dan L. Schoeker, sports dir.

## Springfield

**WCVS**—1922: 1450 khz; 1 kw-D, 250 w-N. 3055 S. Fourth St. (62708). (217) 544-9855. Eastern Bcstg Corp. (group owner; acq 4-1-66). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp. ■ Roger A. Neuhoft, pres; Ken Spangler, VP & gen mgr; Jim Palmer, prog dir; James Gray, news dir; Robert Miller, chief engr. ■ Rates: \$22; 20; 22; 17.

**WDBR-FM**—See listing under WTAX.

**WFMB(FM)**—July 1965: 104.5 mhz; 20 kw. Ant 245 ft. 819-20 Myers Bldg. (62701). (217) 528-3033. Capital Bcstg Co. Net: ABC/I. Format: C&W. Spec prog: Gospel 3 hrs wkly. ■ Harold J. Hoskins, pres; William R. Wheeler, gen mgr; Martin Quick, chief engr.

**WMAY**—Oct 15, 1950: 970 khz; 1 kw-D, 500 w-N, DA-2. Box 460 (62705). (217) 525-0200. Springfield Bcstg Inc. (acq 12-1-63). Group owner: Stuart Stns. Net: NBC. Rep: H-R/Stone Radio. Format: MOR. ■ Richard Chapin, pres; Gary Fries, VP & gen mgr; J. Martin Kay, opns dir; Bill Rawson, news dir; Jim Dunn, chief engr.

**\*WSSR(FM)**—Jan 3, 1975: 91.9 mhz; 50 kw. Ant 500 ft. Stereo. Sangamon State Univ., L-130 (62708). (217) 786-6516. Sangamon State University. Net: NPR. Audio news: UPI. Format: Classical, pub affairs, variety. Spec progs: Farm 1 hr; black 3 hrs; jazz 5 hrs; bluegrass 3 hrs; folk 3 hrs, wkly. ■ Dale K. Ouzts, gen mgr; Howard T. Hill, stn mgr.

**WTAX**—1930: 1240 khz; 1 kw-D, 250 w-N. Box 3166 (62708). (217) 522-4441. Sangamon Bcstg Co. (acq 5-1-70). Net: CBS. Rep: Eastman. ■ Shelby T. Harbison, pres & gen mgr; Edward J. Mahoney, coml mgr; Bruce Bagg, prog dir; Ben Kinningham, news dir; Glen Hopkins, chief engr. ■ Rates: \$18; 18; 18; 18.

**WDBR(FM)**—Co-owned with WTAX. April 1948: 103.7 mhz; 17 kw. Ant 320 ft. Progs sep from AM. Format: Contemp. ■ Joc Jackson, opns dir. ■ Rates: \$13; 13; 13.

**WVEM(FM)**—Sept 1, 1965: 101.9 mhz; 50 kw. Ant 275 ft. Stereo. 1313 S. 9th St. (62703). (217) 528-4511. Dan Menghini. Rep: Bunchez. Net: ABC/FM. Format: MOR. ■ Dan Menghini, own, gen mgr. ■ Rates: \$10; 10; 10; 10.

## Sterling

**WJVM(FM)**—Oct 22, 1966: 94.3 mhz; 3 kw. Ant 300 ft horiz, 295 ft vert. Box 658. (815) 625-2100. Communtron Inc. ■ John E. Rohwer, pres & gen mgr; Jack Radke, coml mgr; Voigt Smith, prog & news dir; Tom Friedlein, chief engr. ■ Rates: \$4; 4; 4; 4.

## newsDR

News/Talk



**WSDR**—August 21, 1949: 1240 khz; 500 w-D, 250 w-N. Box 399, Lawrence Bldg. (61081). (815) 625-3400. Box 85, Dixon, Ill. (61021). (815) 288-3400. WSDR Inc. (acq 3-1-69). Audio news: UPI. Rep: Masla. Format: News, talk, big band. Spec progs: Sp 7 hrs; classical 2 hrs, wkly. ■ Thomas L. Davis, pres & gen mgr; G. W. Gamel, stn mgr; Ruth Wood Davis, wom dir; Don Oberbillig, sls mgr; Paul Katner, prog dir; Ira Kelly, news dir; Tom Ferguson, spts dir; Edward K. Fishr, chief engr; Carey Davis, prom mgr. ■ Rates: \$10; 8.75; 10; 8.75.

## Streator

**WIZZ**—Sept 26, 1953: 1250 khz; 500 w-D, DA. Box

## Illinois Radio

See page C-1 for explanation of listings.

377 (61364). (815) 672-2947. Streator Bcstg Co. Net: ABC/I, Illinois News. Format: MOR. ■ C. J. McDonald, VP & gen mgr; Ralph Hart, news dir. ■ Rates: \$6.50; 5.50; 5.50; 5.50.

**WLAX(FM)**—Co-owned with WIZZ. Sept 15, 1964: 97.7 mhz; 2.95 kw. Ant 140 ft. Progs sep from AM. Net: ABC/FM. Format: C&W. ■ Rates: \$5.50; 4.50; 4.50; 4.50.

## Sullivan

**WFWA(FM)**—Dec 19, 1974: 106.3 mhz; 3 kw. Ant 300 ft. Route 2 (61951). (217) 728-7306. Spencer-Freeland Bcstg. Group owner: Michael R. Freeland Stns. Net: ABC/I, Orange and Blue Football Network. Rep: Keystone. Format: MOR, C&W. Spec progs: Farm 3 hrs; rock 7 hrs; gospel 3 hrs; big band 4 hrs wkly. ■ Michael R. Freeland, pres; Ron Lane, gen and prom mgr; Marilyn McNutt, net coord; William Oliver, prod and mus dir; Randy Miller, news & spts dir; Paul Hutchcraft, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Summit

**\*WARG(FM)**—Not on air; target date unknown: 88.9 mhz; 10 w. 7329 W. 63rd St. (60501). Community High School District #217. Audio news: APR. Format: non-coml diversified. Spec progs: Black 6 hrs; jazz 6 hrs; Pol 3 hrs, Sp 12 hrs, wkly. ■ Jon Beliveau, stn mgr.

## Taylorville

**WEEE(FM)**—Listing follows WTIM.

**WTIM**—1952: 1410 khz; 1 kw-D, DA. Box 387 (62568). (217) 824-3366. PSB Radio Group (group owner; acq 1-1-69). Net: Ill. Radio Format: C&W, farm. ■ Donald G. Jones, pres; Larry Stewart, gen mgr; Chris Showalter, mus dir; Rob O'Brien, news dir; Gary L. Shultz, chief engr. ■ Rates: \$4.75; 4.75; 4.75; -.

**WEEE(FM)**—December 1969: 92.7 mhz; 3 kw. Ant 150 ft. Stereo. Box 238. Prog sep from AM. Format: MOR. Spec prog: Sports 10 hrs wkly. ■ Rates same as AM.

## Tuscola

**WITT(FM)**—Nov 25, 1968: 93.5 mhz; 3 kw. Ant 115 ft. 600 S. Main St. (61953). (217) 253-3338. Format: All news, farm. ■ Frederick W. Siebold, own & mgr; Tom Stocker, sports dir; Jack Ashmore, news dir; Harold Otto, farm dir.

## Urbana

**WCCR**—1948: 1580 khz; 250 w-D. 2410 Skyline Dr. (61820). (217) 352-4141. Airways Inc. (acq 12-1-71). Net: ABC/C. Rep: Devney, Schneider (St. Louis). Format: Modern C&W. ■ Richard G. Glover, pres & gen mgr; Larry Stirewalt, news dir; Allen Wolfe, chief engr. ■ Rates: \$8.25; 7; 8.25; 7.

**WLRW(FM)**—See Champaign.

**\*WILL**—March 1922: 580 khz; 5 kw-D, DA. 228 Gregory Hall (61801). (217) 333-0850. U. of Illinois. Net: NPR. Format: Classical, info. ■ John E. Corbally Jr., pres; Donald P. Mullally, gen mgr; Edward F. Douglass, asst mgr radio; Robert C. Beldon, dir comm rel; John Cramer, news dir; Rob R. Beldon, chief engr.

**\*WILL-FM**—Sept 1, 1941: 90.9 mhz; 105 kw. Ant. 850 ft. Prog sep from AM. Format: Classical. ■ WILL-TV affil.

**WLRW(FM)**—See listing under WCCR.

**WPGU(FM)**—April 17, 1967: 107.1 mhz; 2.95 kw. Ant 235 ft. 1241 S. Euclid, Champaign, Ill. (61820). (217) 333-2016. Illini Publishing Co. Net: ABC/C. Format: Prog rock. Spec progs: Black 6 hrs; jazz 3 hrs; oldies 2 hrs; folk 3 hrs; new releases 3 hrs, wkly. ■ Charles Laughlin, gen mgr; Jack Schmerer, sports dir; Bernard Long, sls dir; Emily Recht, prog dir; Edward Sackley, mus dir; Michael Venere, prom mgr; John Strandin, news dir; James Thalman, chief engr. ■ Rates: \$11; 11; 11; 11.

**WTWC(FM)**—Dec 4, 1967: 103.9 mhz; 3 kw. Ant 145 ft. Stereo. 505 S. Locust (61820). (217) 352-8223. Robert E. Durst. Net: ABC/FM. Format: Prog, under-

## Illinois, Indiana Radio

See page C-1 for explanation of listings.

ground. Spec progs: Black 5 hrs; classical 12 hrs, wkly. ■ Robert E. Durst, pres & chief engr; Richard W. Warren, stn & coml mgr; Richard M. Warren & Joseph R. Lex Jr., prog dirs; Joseph R. Lex Jr., mus dir; Bob Epstein, news dir.

### Vandalia

**WKRV(FM)**—See listing following WPMB.

**WPMB**  
Modern Country Music  
Walton Broadcast Sales

**WPMB**—Dec 9, 1963: 1500 khz; 250 w-D. 111 South Fifth St. (62471). (618) 283-2325. Clark Communications. (acq 6-1-70). Audio news: UPI. Rep: Walton. Format: C&W, talk. ■ Neil F. Clark, pres & gen mgr; B. John Clark, coml mgr and chief engr; Tom Isbell, prog & news dir; Bobbye Clark, off mgr. ■ Rates: \$6.50; 6.25; 6; —.

**WKRV(FM)**—Co-owned with WPMB. May 28, 1974: 107.1 mhz; 3 kw. Ant 164 ft. Stereo. Prog sep from AM. Format: MOR. ■ Tom Wright, prog dir. ■ Rates: \$4.50; 4.25; 4; 4.

### Watseka

**WGFA**—Sept 1, 1961: 1360 khz; 1 kw-D. DA. Box 68A (60970). (815) 432-4955. Iroquois County Bcstg Co. Net: ABC/E. Format: MOR. ■ S. L. Martin, pres; Bob Bivans, VR, gen & coml mgr; Ron Hunt, prog dir; Del Trudeau, prom mgr; D. J. Ruth, treas & ofc mgr; R. A. Martin, sec; N. B. Bahler, news dir; Bob Bivans, engr.

**WGFA-FM**—March 2, 1962: 94.1 mhz; 19 kw. Ant 140 ft. Dup AM 70%.

### Waukegan

**WEFA(FM)**—May 1963: 102.3 mhz; 3 kw. Ant 185 ft. 4 S. Genesse St. (60085). (312) 662-0540. WEFA Inc. (acq 1-64). Format: MOR. Spec progs: Ger 2 hrs; Sp 9 hrs; Black 5 1/4 hrs; Yugoslav 1 hr; C&W 4 1/2 hrs; Finnish 1/4 hr, wkly. ■ Goldie Luftig, pres; Roger E. Kaplan, gen mgr. ■ Rates: \$9; 9; 9; 9.

**WKRS**—Sept 25, 1949: 1220 khz; 1 kw-D. DA. Box 500 (60085). (312) 336-7900. News-Sun Bcstg Co. Net: MBS. Format: News, talk, adult music. ■ A. F. Sorenson, pres & gen mgr; Jerry Cray, coml mgr; David L. Davis, prog dir; Dick Tuchscherer, news dir; Verne Buland, chief engr.

### West Frankfort

**WFRX**—May 2, 1951: 1300 khz; 1 kw-D. Box 128 (62896). (618) 932-6615. Pyramid Radio Bcstg & TV Co. Net: Keystone. Rep: Walton. ■ G. W. Lambert, pres; Art Smith, gen mgr; Glenn E. Ford, prog dir; Ron Clem, news dir; S. M. Durst, chief engr.

**WFRX-FM**—March 14, 1972: 97.7 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Format: MOR, news & sports.

### Wheaton

**\*WETN(FM)**—Feb 27, 1962: 88.1 mhz; 10 w. Ant 110 ft. Wheaton College (60187). (312) 682-5074. Trustees of Wheaton College. ■ Stuart Johnson, gen mgr; Jeff Beaumont, prog dir; Glenn Sparks, news dir; Dan Grove, chief engr.

### Winnebago

**WYFE-FM**—Co-owned with WYFE Rockford. May 5, 1973: 95.3 mhz; 3 kw. Ant 300 ft. 1901 Shaw Rd., Rockford (61111). (815) 877-6064. Heart O'Wisconsin Broadcasters (acq 2-72). Net: Illinois Radio. Rep: HR/Stone. Format: Rock. ■ William R. Walker, pres.

### Winnetka

**\*WNTH(FM)**—Oct 1, 1974: 88.1 mhz; 10 w. Ant 105 ft. 385 Winnetka Ave. (60093). (312) 446-7013. New Trier Board of Educ. (acq 1961). Net: NPR. Format: Variety. Spec progs: Fr 1 hr; Ger 3 hrs, Sp 1 hr, jazz 6

hrs, C&W 7 hrs; folk 2 hrs, wkly. ■ Michelle Hoffman, gen mgr.

### Wood River

**WRTH**—Oct 5, 1961: 590 khz; 500 w-D, 1 kw-N, DA-2. 135 North Meramec, Suite 306, St. Louis (63105). (314) 862-9030. Avco (acq 3-16-69). Group owner: Avco Bcstg Corp. Net: ABC/E. Rep: Avco Radio-TV Sls. Format: Pop/standard. ■ John T. Murphy, pres; Joseph P. Costantino, VP & gen mgr; Bob McCarthy, gen sls mgr; Jerry Irvine, prog dir; Gene Shelton, mus dir; Jim Scanlan, news dir; Roger Hunter, chief engr.

### Woodstock

**WXRD(FM)**—Co-owned with WIVS Crystal Lake. May 24, 1974: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 35% Format: Progressive, contemp, C&W.

### Zion

**WKZN(FM)**—Listing follows WZBN.

**WZBN**—Sept 19, 1967: 1500 khz; 250 w-D, DA. 2700 Sheridan Rd. (60099). (312) 746-1484. Zion Benton Bcstg. Audio news: UPI. Format: Btfl mus. Spec progs: C&W 1 hr, Polish 3 hrs; relig 6 hours, wkly. ■ William J. Bicket, gen mgr; Rev. Willis Mayfield, stn mgr; Walter E. Stare, sls dir; Kathryn Paul, traff mgr; Charles King, chief engr.

**WKZN(FM)**—Co-owned with WZBN. 1962: 96.9 mhz; 10 kw horiz, 8.1 kw vert. Ant 500 ft. Dups AM 40%. Stereo.

**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Indiana

### Anderson

**WHBU**—April 1923: 1240 khz; 1 kw-D, 250 w-N. Box 610 (46015). (317) 644-7791. Anderson Bcstg Corp. (acq 9-44). Net: CBS. Rep: Pearse (Detroit). Format: MOR, C&W. ■ C. Bruce McConnell, pres; John R. Atkinson, gen mgr; W. J. Hecht, chief engr. ■ Rates: \$8; 8; 8.

**WHUT**—1946: 1470 khz; 1 kw-D. Box 151 (46015). (317) 644-1255. Eastern Bcstg Corp. (group owner; acq 7-1-70). Net ABC/C. Rep: PRO Time Sls, Regional Reps. Format: Contemp. ■ Roger A. Neuhoff, pres; David Butler, gen mgr; Lew Shapiro, coml mgr; James Jacobs, prog dir; Jay Benoit, news dir; Terry Grieger, chief engr. ■ Rates: \$13; 13; 13; —.

**WLHN(FM)**—Co-owned with WHUT. Sept 11, 1973: 97.9 mhz; 50 kw. Ant 490 ft. Stereo. Box 98 (46015). (317) 643-9546. Prog sep from AM. Format: MOR. ■ Mike Kase, prog dir. ■ Rates: \$13; 13; 13; 11.

### Angola

**WLKI**  
Contemporary Top 40



**WLKI(FM)**—Nov 7, 1969: 100.1 mhz; 3 kw. Ant 300 ft. North Wayne Plaza (46703). (219) 665-9554. Lake Cities Bcstg Inc. (acq 5-74). Net: ABC/FM. Rep: Regional. Format: Top 40. ■ Thomas R. Andrews, pres & gen mgr; Bill Kerner, sls mgr; David Christian, prog dir; Gary Allen, news dir; Thomas I. Wyant, chief engr. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

### Auburn

**WIFF**—Sept 3, 1968: 1570 khz; 500 w-D, DA. RR 2 (46706). (219) 925-1055. C. P. Broadcasters Inc. Format: C&W. ■ Wayne H. Paradise, pres & gen mgr; Ronald Hansley, chief engr; Phil Haberkorn, news dir.

**WIFF-FM**—April 10, 1967: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Top 40.

### Aurora-Rising Sun

**WSCH(FM)**—1970: 99.3 mhz; 1.25 kw. Ant 440 ft. Box 993 (47001). (812) 438-2777. Dearborn County Bcstrs. Format: MOR. ■ John W. Schuler, pres.

### Bedford

**WBIF(FM)**—Listing follows WBIW.

**WBIW**—October 1948: 1340 khz; 1 kw-D, 250 w-N. Box 657 (47421). (812) 275-7555. Bedford Bcstg Corp. Group: The Central Group. (acq 4-7-62). Net: ABC. Rep: Pro/Meeker, Rgnl Reps. ■ Lester G. Spencer, pres; Dean Spencer, gen mgr; Ott Medlock, coml mgr; Bill Silvers, news dir; Vance Lockenour, chief engr. ■ Rates: \$4; 4; 4.

**WBIF(FM)**—Co-owned with WBIW. Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 245 ft. Box 657(47421). Bedford Bcstg Corp. Format: Talk, popular, old standard.

### Bloomington

**\*WFIU(FM)**—Sept 30, 1950: 103.7 mhz; 31 kw. Ant 590 ft. (47401). (812) 337-1357. Trustees of Indiana U. Format: Classcl music. ■ Donley F. Feddersen, gen mgr; Herbert A. Selz, dir of progmg; Richard D. Yoakam, news dir; William H. Kroll, opns svpr; L. James Rolfe, chief engr; Don Glass, prog dir.

**WGTC(FM)**—Listing follows WTTS.

**WTTS**—March 11, 1949: 1370 khz; 5 kw-D, 500 w-N, DA-2. 535 S. Walnut St. (47401). (812) 332-3366. TWX 810-351-1380. Sarkes Tarzian Inc. (group owner). Net: ABC/E. Rep: Pro/Meeker, Reg Reps. Format: MOR. ■ Sarkes Tarzian, pres; G.R. Holben, gen mgr; Maurice Latimer, coml mgr; Bruce Baker, prog dir; Jack Noel, prom mgr; Ann Smith, news dir; Lynn Bradley, chief engr. ■ Rates: \$10.60; 9.70; 10.60; 7.60.

**WGTC(FM)**—Co-owned with WTTS. Jan 7, 1960: 92.3 mhz; 37 kw. Ant 1,090 ft. Prog sep from AM. Net: ABC/I. Format: C&W. ■ Jack Noel, prog dir & prom mgr. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

### Bluffton

**WCRD(FM)**—Dec 10, 1963: 100.1 mhz; 3 kw. Ant 50 ft. (CP: Ant 130 ft.) Box 321 (46714). (219) 824-2804. Wells County Radio Corp. ■ Herman Zeps, pres, gen mgr & chief engr; Chloe Kiser, coml mgr; Paul Kennedy, prog dir; Robert Ehler, prom mgr; Marion Barlinger, news dir.

### Boonville

**WBNL**—Sept 10, 1950: 1540 khz; 250 w-D. Box 273 (47601). (812) 897-2080. Boonville Bcstg Co. Net: MBS. Format: MOR. ■ Norman Hall, pres & gen mgr; Larry Swietzer, coml mgr & news dir; George McCoy, prog & mus dir; Brent Houston, sports dir; Jerry Kissenger, chief engr.

**WBNL-FM**—Dec 19, 1967: 107.1 mhz; 3 kw. Ant 185 ft. Dups AM 60%.

### Brazil

**WWCM**—1959: 1130 khz; 500 w-D, DA. Box 227 White Rock Rd. (47834). (812) 446-2317. Clay County Bcstg Co. (acq 1963). Group: Tedesco Stns. Rep: Regional Reps. Format: C&W. ■ Albert S. Tedesco, pres; Jack Teiken, gen mgr; Jan Birdsall, coml mgr; John Turner, prog dir; Gary Brown, prom mgr; Steve Smith, news dir; John Lawrence, chief engr.

**WWCM-FM**—Nov 13, 1973: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

### Carmel

**\*WHJE(FM)**—91.3 mhz; 400 w. Ant 100 ft. 520 E. Main St. (46032). (317) 844-9453. Carmel Clay Schools. Format: Contemp, news. ■ Scott M. Gregg, gen mgr; Tom Allebrandi, chief engr.

## Centerville

**WHON**—Licensed to Centerville. See Richmond.

## Columbia City

**WFDT(FM)**—Oct 13, 1968: 106.3 mhz; 3 kw. Ant 105 ft. Stereo. 105 South Main St. (46725). (219) 244-7700. Dependable Bcstg Co. Rep: Indiana Radio Net. Format: MOR. ■ Diane M. Klabor and Thomas F. Jurek, owners.

## Columbus

**WCSI**—1950: 1010 khz; 500 w-D. Box 709 (47201). (812) 372-4448. White River Bcstg Co. (acq 11-1-57). Rep: Rgnl Reps. Format: Contemp ■ Harold Heminger, pres; James F. Kauper, VP & gen mgr; Michael T. Bova, Jr., coml mgr; Martin J. Brown, prog dir; Sam Simmermaker, news dir; Carl Plaster, chief engr.

**WCSI-FM**—1958: 101.5 mhz; 20 kw. Ant 300 ft. Stereo. Dup AM 10%. Format: C&W.

## WWWY

### MOR Adult Contemporary

**WWWY(FM)**—Feb 28, 1975: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. 415 Washington St. (46173). (812) 372-9933. Bartholomew County Bcstg Co. Net: MBS, Ind Bcstrs Assn News. Rep: Keystone, Corlett. Format: MOR. Spec progs: farm 5 hrs; Black 1 hr wkly. ■ Edward W. Roehling, pres; Thomas L. Issac, exec VP, gen mgr & coml mgr; Wally Wawro, opns mgr & mus dir; Mark Pratt, prom mgr; Coleen Issac, news dir; David Kurtz, sports dir; Jim Walker, chief engr. ■ Rates: \$7; 7; 7; 5.25.

## Connersville

**WCNB**—April 5, 1948: 1580 khz; 250 w-D. 406 Central Ave. (47331). (317) 825-6411. News Examiner Co. Net: ABC/E. Rep: Regional Reps. Format: C&W. Spec progs: Gospel 5 hrs wkly. ■ George S. Tatman, pres; Francis E. Chomel, prog dir; Michael Peacock, mus dir; William Minck, chief engr. ■ Rates: \$5; 5; 5; 5.

**WCNB-FM**—Feb 27, 1948: 100.3 mhz; 6.68 kw. Ant 270 ft. Prog sep from AM. Format: MOR. ■ Thomas Smith, mus dir. ■ Rates same as AM.

## Corydon

**WPDF**—May 22, 1964: 1550 khz; 250 w-D. Box 100, 228 Elm St. (47112). (812) 738-3241. (812) 738-4756. Harrison Radio Inc. Format: MOR, C&W. Spec prog: Farm 10 hrs wkly. ■ Herbert L. Arms, pres & gen mgr; Mary R. Arms, prog dir; Wesley C. Arms, coml mgr & news dir; Lamar W. Harper, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Crawfordsville

**WCVL**—Dec 12, 1964: 1550 khz; 250 w-U, DA-N. Box 603, Lagrange Rd. (47933). (317) 362-8200. WCVL Inc. (acq 3-6-68). Net: ABC/C. Rep: Selcom. Format: MOR. ■ John L. Sinclair Jr., pres & gen mgr; Dick Munro, sales mgr; Rich Adams, prog dir; Gary Davidson, news dir; Lee Hawk, chief engr. ■ Rates: \$7.75; 7.75; 6.70; 4.00.

**WLFQ(FM)**—Co-owned with WCVL. June 1, 1974: 103.9 mhz; 3 kw. Ant 300 ft. Box 623 (47933). (317) 362-2700. Prog sep from AM. Format: C&W. ■ Rates: \$12; 12; 12; 9.

**WNDY(FM)**—Aug 13, 1953: 106.3 mhz; 900 w horiz, 890 v vert. Ant 77 ft. horiz, 72 ft. vert. 301 West Wabash Ave. (47933). (317) 362-6664. Wabash College Radio (acq 10-22-64). Format: Diversified. Spec progs: Farm, Jazz 5 hrs wkly. ■ Dr. J. O'Rourke, pres; K. Gray, gen mgr; P. Brown, prog dir; E. Smith, chief engr. ■ Rates: \$23.40; 23.40; 23.40; 23.40.

## Crown Point

**WFLM(FM)**—Nov 10, 1972: 103.9 mhz; 3 kw. Ant 300 ft. 250 N. Main St. (46307). (219) 663-7311. John Meyer. Net: MBS. Rep: F. W. Smith. Format: Adult, easy listening. ■ John Meyer, gen mgr; Roger Knautz, prog dir; Claudia Sharp, coml mgr; Glenn Coble, prom mgr; Hank Harmon, mus dir; Richard Luedke, news dir; John Pelozo, sports dir; Gordon Boss, chief engr. ■ Rates: \$8.25; 6.20; 8.25; 6.20.

## Danville

**WGRT(FM)**—Jan 10, 1975: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 301 (46122). (317) 745-6401. Hendricks County Bcstg Corp. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Gordon D. Graham, pres & coml mgr; Steve Miller, gen mgr & mus dir; Steve Ross, prog dir; Charlotte Sherfey, prom mgr; Jay Stevens, news dir; Wayne B. Miller, chief engr.

## Decatur

**WADM**—May 22, 1964: 1540 khz; 250 w-D. 233 N. 2d St. (46733). (219) 724-7161. Airon Inc. Net: MBS. Rep: Hopewell, Indiana Radio Net, Rgnl Reps. Format: MOR. Spec progs: C&W 7 hrs, gosp 4 hrs wkly. ■ Gilbert Thomas, pres; Kenneth F. Pehike, gen & coml mgr; David Sommerville, sec-treas; Larry F. Arnold, prog dir; Steve Sommers, news dir; Harold Adams, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**WADM-FM**—Nov 8, 1966: 92.7 mhz; 3 kw. Ant 100 ft. Dup AM 75%. ■ Rates same as AM.

## Elkhart

**WCMR**—March 16, 1956: 1270 khz; 5 kw-D. 500 w-N, DA-2. (46514). (219) 523-4567. TWX 219-875-5166. Progressive Bcstg System. Net: MBS. Rep: Devney. ■ Edwin C. Moore, gen mgr; James V. Hummel, coml mgr; Eric Culp, chief engr.

**WXAX(FM)**—Co-owned with WCMR. June 10, 1963: 104.7 mhz; 50 kw. Ant 195 ft. Stereo. Prog sep from AM.

**WTRC**—Nov 18, 1931: 1340 khz; 1 kw-D. 250 w-N. Box 699 (46514). (219) 293-5611. TWX 810-294-2242. Truth Radio Corp. Group: Communicana. Net: NBC. Rep: Masla. Format: MOR. ■ John Dille Jr., chmn of bd; Ed Huot, stn & sls mgr; Allen Strike, prog dir; Ken Hinrichs, prom mgr; Lee Williams, news dir; Tom Montgomery, chief engr. ■ Rates: \$16; 10.50; 14; 10.50.

**WYEZ(FM)**—Co-owned with WTRC. April 1, 1947: 100.7 mhz; 14.5 kw. Ant 570 ft. Stereo. Prog sep from AM. Format: Easy listening. ■ Rates: \$9.50; 9.50; 9.50; 8.50.

**\*WVPE(FM)**—May 1972: 88.1 mhz; 10 kw. Ant 400 ft. 2424 California Rd. (46514). (219) 264-0771, ext 234. Elkhart Community Schools Corp. Net: NPR. Audio news: UPI. Format: Variety/Educational. ■ K.C. Kuespert, gen mgr & chief engr; Ned Trout, prog dir; D. Morgan, instructor; P. Tucker, aide.

**WXAX(FM)**—Listing follows WCMR.

**WYEZ(FM)**—Listing follows WTRC.

## Elwood

**WBMP(FM)**—June 28, 1964: 101.7 mhz; 3 kw. Ant 140 ft. Stereo. Box 101 (46036). (317) 552-5043. Heart of Hoosierland Co. (acq 1-1-71). Net: MBS. Format: MOR. Spec progs: Sp 2 hrs; C&W 12 hrs wkly. ■ Stanley L. Barton, pres; Scott Ridener, gen mgr; Donald Pille, prom mgr; Jim Toon, news dir.

## Evansville

**\*WEVC(FM)**—April 1, 1951: 91.5 mhz; 5.7 kw. Ant 100 ft. Stereo. Box 329 (47702). (812) 479-2020. Univ. of Evansville. Format: Progs. Spec progs: Classical 8 hrs; Jazz 5 hrs wkly. ■ Gil Clardy, gen mgr & mus dir; Joe Ellsworth, news dir; Mike Orsburn, chief engr.

## WGBF

### Adult Contemporary



**WGBF**—Nov 22, 1923: 1280 khz; 5 kw-D. 1 kw-N, DA-N. 3809 Washington Ave (47734). (812) 477-8811. Metro Radio Co. Inc. (acq 4-1-75). Audio news: UPI. Rep: Pro/Meeker, Pearse Sis. Format: Top 40. Spec prog: farm 2 hrs wkly. ■ Timothy R. Ives, pres; Donald J. Newburg, VP & gen mgr; John E. Reiplinger, coml mgr; Randy Wheeler, news dir; Jim Wood, prog

## Indiana Radio

See page C-1 for explanation of listings.

dir; Erwin P. Schoeny, chief engr. ■ Rates: \$18; 12.60; 15; 11.

## WIKY, WIKY-FM

5:00 a.m. to 6:00 p.m.

MOR/Personalities

6:00 p.m. to 5:00 a.m.

Beautiful Music



EVERY-KNODEL, INC.

**WIKY**—Aug 6, 1947: 820 khz; 250 w-U, DA-1. 3848 (47736). (812) 424-8284. South Central Bcstg Corp. (group owner). Rep: Avery-Knodel, Rgnl Reps. Format: MOR. Spec prog: Farm 1½ hrs wkly. ■ John A. Englebrecht, pres; Charles Blake, gen & coml mgr; Dave Lehman, prod mgr; Jim Burton, prog coord; John Bradford, news dir; Lee Thompson, chief engr. ■ Rates: \$17; 14; 17; 10.

**WIKY-FM**—Aug 29, 1948: 104.1 mhz; 50 kw. Ant 460 ft. Stereo. Dup AM 100%. ■ Rates same as AM.

**WJPS**—Oct 31, 1948: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 3636 (47701). (812) 425-2221. Geyer Bcstg Inc. (acq 10-1-64). Net: ABC. Rep: Eastman, Ky Sls. Format: Contemp. ■ Wayne W. Geyer, pres & gen mgr; David R. Wood, stn mgr; Jim Staggs, prog dir; Stan Clark, news dir; John Wilson, chief engr.

**\*WPSR(FM)**—September 1957: 90.7 mhz; 14 kw. Ant 130 ft. 9201 Old Petersburg Rd. (47711). (812) 867-5876. Evansville Vanderburg School Corp. (acq 9-57). Format: Classical, Educational.

**WROZ**—1936: 1400 khz; 1 kw-D, 250 w-N. Box 139 (47701). (812) 422-4171. Radio Evansville Inc. (acq 10-61). Group: Fuqua Communications. Net: ABC/I. Rep: McGavren-Guild. Format: C&W. ■ Joseph V. Windsor, pres; Wilbur Walker, gen mgr; Billy "Tiny" Hughes, prog dir; Jay Michaels, mus dir; John Everett, news dir; Jerry Kissinger, chief engr. ■ Rates: \$24; 22; 24; 15.

**WUAZ(FM)**—See Henderson, Ky.

**WVHI(FM)**—Dec 22, 1964: 105.3 mhz; 50 kw horiz; 17 kw vert. Ant 320 ft. 6621 Kratzville Road (47712). (812) 425-4226. Valley Hi Bcstg Corp. Net: MBS. Format: Religious/sacred mus. ■ Samuel M. Angel, pres & gen mgr; John Johnson, prog dir; Ron Goodin, sales & prom mgr; Lenord Campbell, prog & mus dir; Maury Green, news dir; Jerry Kissinger, chief engr.

## Fort Wayne

**\*WBCL(FM)**—Not on air; target date 10-15-75: 90.3 mhz; 50 kw. Ant 265 ft. Stereo. 1025 W. Rudisill Blvd. (46807). (219) 456-2111. Fort Wayne Bible College. Audio news: UPI. Format: Classical, religious. ■ Dr. Timothy Warner, pres; Mike Hewberger, gen mgr; Bill Ryan, chief engr.

**WCMX(FM)**—Listing follows WFWR.

**WFWR**—June 17, 1968: 1090 khz; 1 kw-D, DA. 424 Reed Rd. (46805). (219) 422-4646. Fort Wayne Bcstg Co. Net: ABC/I. Format: C&W, religious. ■ Edwin C. Moore, VP & gen mgr; Guy Ewing, sls mgr; Jeffrey A. Carlson, prog & mus dir & chief engr.

**WCMX(FM)**—Co-owned with WFWR. Aug 24, 1970: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 50%. Format: Good mus/contemp.

**WGL**—Jan 24, 1924: 1250 khz; 1 kw-U, DA-2. 2000 Lower Huntingdon Rd. (46809). (219) 747-1511. The News-Sentinel Bcstg Co. (acq 6-10-49). Net: CBS. Rep: Savalli/Gates. Spec progs: Sp 2 hrs; black 2 hrs both wkly. ■ Helene R. Foellinger, pres; Leonard E. Davis, VP, gen & coml mgr; Jon Patrick, prog dir; Dick James, news dir; Richard Miller, chief engr.

**WLYV**—March 28, 1948: 1450 khz; 1 kw-D, 250 w-N. 925 Anthony Wayne Bank Bldg. (46802). (219) 743-3443. Golden Bear Communications (acq 4-15-75). Net: ABC/E. Rep: McGavren-Guild, Rgnl Reps. Format: C&W. ■ Herbert J. Weber, pres & gen mgr; Jim Seemiller, coml mgr; Jeff Blucher, prog dir &

## Indiana Radio

See page C-1 for explanation of listings.

prom mgr; Jim Brady, mus dir; Scott Michaels, news dir; Roger Parkenson, chief engr.

**WMEE**—Nov 1947: 1380 khz; 5 kw-U, DA-2. Box 6000 (46806). (219) 447-5511. Pathfinder Communications Corp. (acq 4-14-57). Group: Communica. Rep: Eastman. Format: Contemp. Spec prog: Farm ½ hr wkly. ■ John F. Dille, pres; Burton J. Sherwood, VP & gen mgr; Rick Hughes, prog & mus dir; Jack Maurer & Victor Locke, co-news dir; Bill Ryan, chief engr. ■ Rates: \$43; 37; 43; 37.

**WMEF(FM)**—Co-owned with WMEE. Feb 5, 1965: 97.3 mhz; 48 kw. Ant 510 ft. Quad stereo. Progs sep from AM. Format: Btfl mus. ■ Arthur R. Chapman II, prog dir. ■ Rates: \$37; 43; 43; 37.

**WOWO**—March 31, 1925: 1190 khz; 50 kw-U, DA-N. 128 W. Washington Blvd. (46802). (219) 742-8373. TWX 810-332-1515. Westinghouse Bcstg Co (acq 8-1-36). Rep: Radio Adv Reps. Audio news: Group W. Format: Farm, MOR, diversified, sports. ■ Marvin Shapiro, pres; Warren L. Maurer, gen mgr; Daniel F. Friel, Jr., sls mgr; Chris Rathaus, prog dir; Sam DeVincent, mus dir; Dugan Fry, news dir; Bill Fong, prom mgr; B. L. Wolfe, chief engr. ■ Rates: \$68; 46; 49; 17.

**WPTH(FM)**—Feb 8, 1960: 95.1 mhz; 44 kw. Ant 680 ft. Stereo. Box 2671, Station D (46808). (219) 482-4596. Sarkes Tarzian Inc. (group owner). Net: ABC/E. Format: Contemp. Spec progs: Classical 3 hrs wkly. ■ Don Ray, prog dir; Don Morgan, chief engr.

### Frankfort

**WILO**—Nov 23, 1953: 1570 khz; 250 w-D. Box 255 (46041). (317) 659-3338. Kaspar Bcstg Co. Inc. (acq 10-1-59). Net: IBA News, Rural Radio Net. Rep: Hopewell. Format: Diversfd. ■ V.J. Kaspar, pres & gen mgr; Vic Kaspar, prog dir; Harold "Skip" Davis, farm dir.

**WILO-FM**—Sept 14, 1962: 99.7 mhz; 5.9 kw. Ant 125 ft. Dup AM 70%.

### Franklin

**\*WFCI(FM)**—Oct 15, 1960: 89.3 mhz; 10 w. Franklin College. (317) 736-8441. Franklin College of Indiana. ■ Raymond Cowan, faculty dir & chief engr.

**WIFN(FM)**—Dec 15, 1961: 95.9 mhz; 3 kw. Ant 300 ft. Box 194 (46131). (317) 736-9114. Vogel Douglas Corp. (acq 8-7-11). Group: Vogel. Net: MBS. Format: Top 40. Spec prog: Farm, wkly. ■ William R. Vogel, pres; Ronald Douglas, gen mgr & prog dir; Charles Sears, chief engr. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

### Gary

**\*WGVE(FM)**—Jan 1954: 88.7 mhz; 2.1 kw. Ant 91 ft. 1800 East 35th Ave. (46409). (219) 962-7571. School City of Gary. Net: NPR. Format: Ed/Pub Affairs. ■ Lawrence Ventura, gen mgr; Tony Rose, prog dir; Don Karp, chief engr.

**WLTH**—Nov 5, 1950: 1370 khz; 1 kw-D. 3669 Broadway (46409). (219) 884-9409. Northwestern Indiana Bcstg Corp. (acq 3-1-67). Net: MBS. Format: MOR, talk. Spec prog: Pol 1 hr wkly; Sp 4 hrs wkly; Greek 2 hrs wkly. ■ H.B. Snyder, pres; Dale Dawson, gen mgr; James Hallas, sls mgr; Tom Higgins, prog & mus dir; Dale Dawson, prom mgr; Mike Adler, news dir; Bill Eisele, chief engr. ■ Rates: \$16; 13; 16; 13.

**WWCA**—Dec 7, 1949: 1270 khz; 1 kw-U, DA-1. 545 Broadway (46402). 886-9171. Lake Bcstg Co. Net: ABC/E. Format: Black, community involved. ■ Dee O. Coe, pres; Joseph A. Haas, gen mgr; Ted Thorne, prog & news dir; Victor Voss, chief engr.

### Gaston

**\*WDHS(FM)**—Nov 10, 1969: 91.1 mhz; 10 w. (CP: 89.9 mhz). R.R.1 (47342). (317) 358-4091. Harrison-Washington Community School Corp. Format: Educational. ■ Jim Mock, school board pres; Janice Pletcher, gen mgr; George A. Black, chief engr.

### Goshen

**\*WGCS(FM)**—Oct 2, 1958: 91.1 mhz; 390 w. Ant 65 ft. Goshen College (46526). (219) 533-3161. Goshen College Bcstg Corp. Format: Classical, educl, religious. ■ J. Lawrence Burkholder, pres; Roy Umble,

gen mgr; L. Merlin Hoover, stn mgr; David Groff, prog dir; Larry Becker, mus dir; Jon Kennel, prom mgr; Kate Wenger, news dir; Vernon Schertz, engr supr; Caleb Hess; chief engr.

**WKAM**—1954: 1460 khz; 1 kw-D, 500 w-N, DA-N. 930 E. Lincoln Ave. (46526). (219) 533-1460. Kosciusko Bcstg Corp. (acq 10-15-56). Rep: Regional Reps. Format: MOR. ■ William N. Udell, pres; Gerald D. Grainger, gen mgr; Bill Musser, coml mgr; Dan Eckelbarger, mus dir; Carol Wargo, news dir. ■ Rates: \$36; 36; 36; 36.

### Greencastle

**\*WGRE(FM)**—April 25, 1949: 91.5 mhz; 115 w. Ant 160 ft. Memorial Student Union (46135). (317) 653-3663. DePauw U. Format: Top 40, educl ■ William E. Kerstetter, pres; John R. Bittner, gen mgr; Larry White, prog dir; Karen Campbell, prom mgr; John Maxfield, mus dir; Richard Johnson, news dir; Robert Reeves, chief engr.

**WXTA(FM)**—May 16, 1966: 94.3 mhz; 3 kw. Ant 160 ft. Box 245 (46135). (317) 653-9717. Radio Greencastle (acq 8-7-11). Format: MOR; C&W. ■ Leon Buck, gen mgr & chief engr.

### Greenfield

**WSMJ(FM)**—June 1, 1962: 99.5 mhz; 50 kw. Ant 240 ft horiz, 180 ft vert. Stereo. (CP: Ant 490 ft horiz, 485 ft vert). Box 248, 640 W. Ninth St. (46140). (317) 462-5511. WPFB Inc. (acq 2-1-65). Group: Braden. Net: IBA, Rural Radio. Audio news: UPI. Rep: Walton, Smith, Regional Reps. Format: Talk, MOR. Spec progs: Farm 8 hrs; Ger 1 hr wkly. ■ Paul F. Braden, pres; Earl W. Francis, gen mgr; Jay W. Riley, news dir; Curt Steele, chief engr.

### Greensburg

**WTRE**—July 1, 1968: 1330 khz; 500 w-D. DA. 1011 Park Rd. (47240). (812) 663-3000. Soundiana Inc. ■ Robert V. Doll, pres; Robert A. Kincaid, VP & gen mgr; Randy Schneider, prog dir & chief engr; Chuck Underwood, news dir.

**WTRE-FM**—December 1962: 107.3 mhz; 50 kw. Ant 275 ft. Dup AM 50%.

### Hammond

**WJOB**—1924: 1230 khz; 1 kw-D, 250 w-N. 6405 Olcott (46320). (219) 844-1230. Colby Bcstg Corp. (acq 2-23-60). Audio news: UPI. Format: MOR, talk. Spec progs: Black 10 hrs Sp 2 hrs; Pol 1 hr; Greek 1 hr wkly. ■ Julian Colby, pres; Judith Grambo, gen mgr; Roy Hoagland, coml mgr; Sharon Gardner, mus dir; Cosmo Currier Jr., news dir; Gordon Boss, chief engr. ■ Rates: \$14; 9; 12; 9.

**WYCA(FM)**—Sept 14, 1959: 92.3 mhz; 30 kw. Ant 400 ft. Stereo. 6336 Calumet Ave. (46324). (219) 933-0923; Ill (312) 734-0923. Crawford Bcstg Co. (group owner; acq 9-14-59). Format: Gospel. Spec prog: Black 3½ hrs wkly. ■ Dr. Donald Crawford, pres; Dick Marsh, gen mgr; Earl Larkins, prog dir; Susan Gayle, mus dir; Warren Shulz, chief engr. ■ Rates: \$8; 8; 8; 8.

### Hartford City

**WWHC(FM)**—Feb 26, 1965: 104.9 mhz; 3 kw. Ant 155 ft. Stereo. Box 185 (47348). (317) 348-2665. Three J Radio Corp. Rep: Regional Reps. Format: MOR. Spec prog: C&W 4 hrs wkly. ■ John R. Maddox, pres; William C. Morris, gen & coml mgr; John R. Maddox Jr, prog dir; Brian Trauring, prom mgr; Mark Prout, mus dir; Jan Porter, news dir; Richard H. Murray, chief engr. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

### Howe

**\*WHWE(FM)**—May 1, 1970: 89.7 mhz; 10 w. Ant 68 ft. Box 247 (46756). (219) 562-2501. Howe Military School. Format: Easy Istng; relig. ■ Col. Raymond Kelly, pres; William S. Hicks, gen mgr; Jim Boomgard, prog dir; Dean Harrison, prom mgr; Brad Bateman, news dir; Willard Davidson, chief engr; Dave Dolos, music dir.

### Huntingburg

**WBDC(FM)**—Not on air; target date unknown: 100.9 mhz; 3 kw. Ant 300 ft. Box 191 (47542). Dubois County Bcstg. ■ Paul E. Knies, owner.

### Huntington

**WHLT**—May 25, 1957: 1300 khz; 500 w-D, DA. RR 4, Box 24 (46750). (219) 356-1640. Radio Huntington Inc., div of Williams County Bcstg (acq 9-22-71). Net: MBS. Rep: Regional Reps, Pearse. Format: MOR. ■ Carl L. Shipley, pres; Al Pillsbury, gen mgr; Don Jones, chief engr.

**WHLT-FM**—Sept 1, 1965: 103.1 mhz; 3 kw. Ant 91 ft. Dup AM 100%.

**\*WVSH(FM)**—Jan 1, 1950: 91.9 mhz; 920 w. Ant 110 ft. c/o Huntington North High School, 450 McGahn St. (46750). (219) 356-7818. Huntington County Community School Corp. Net: NPR. Format: Educl. ■ Roger H. Schepf, superintendent; Robert Straight, principal; William Walker Jr, gen mgr; Lloyd Myers, prog dir; Ken Wine, news dir; Paul Sale, sports dir; Don Bennet, chief engr.

### Indianapolis

**\*WAJC(FM)**—Sept 3, 1949: 104.5 mhz; 36 kw. Ant 360 ft. 46th & Sunset (46208). (317) 283-9292. Butler U. Net: MBS. Format: Variety. ■ Alexander Jones, gen mgr; James R. Philippe, mgr; Ann Harper, opns mgr.

**WATI**—May 15, 1963: 810 khz; 250 w-D. 3490 Bluff Rd. (46227). (317) 787-2211. Sarkes Tarzian Inc (group owner; acq 5-16-64). Rep: Century Natl. Format: Beautiful mus. ■ Sarkes Tarzian, pres; Elmer Snow, bdcst div mgr; Robert Lamb, gen mgr; Bruce Hanson, mus & prog dir; Don Morgan, chief engr. ■ WTTV(TV) affil. ■ Rates: \$15; 13; 15. —.

**\*WBDG(FM)**—Sept 13, 1965: 90.9 mhz; 328 w horiz, 200 w vert. Ant 105 ft. 1200 N. Girls School Rd. (46224). (317) 244-7694. Metropolitan School District of Wayne Township. Net: NPR. Format: Educl. Spec progs: MOR 5 hrs wkly. ■ William D. Webb, gen mgr; William Wakefield, prog dir; Thomas Allebrandi, chief engr.

**WBRI**—March 12, 1964: 1500 khz; 5 kw-D, DA. 4802 E. 62d St. (46220). (317) 255-5484. Radio One-Five-Hundred Inc. Format: Relig. ■ Douglas D. Kahle, pres; Thomas J. Wallace, gen mgr; Robert L. Todd, prog mgr.

**\*WEDM(FM)**—Sept 14, 1970: 91.1 mhz; 10 w. Ant 60 ft. 9500 East 16th St. (46229). (317) 898-6133. Metropolitan District of Warren Township. Audio news: UPI. Format: Noncoml diversified. Spec progs: Classical 2 hrs; jazz 1 hr; C&W 2 hrs wkly. ■ Barbara Knaver, gen mgr.

**WFBQ(FM)**—Listing follows WNDE.

**WFMS(FM)**—March 17, 1957: 95.5 mhz; 45 kw. Ant 520 ft. Stereo. Box 18270 (46218). (317) 359-5511. Radio Indianapolis Inc. (acq 11-20-72). Group: Susquehanna Bcstg. Audio news: UPI. Rep: Savalli/Gates. Format: MOR. ■ Louis J. Appell Jr., pres; Arthur W. Carlson, VP; Stan Barrett, stn mgr; Rick Bernard, prog mgr; Doug Ross, news dir; Craig Kallio, pub affairs dir; Rick Martin, chief engr.

**\*WIAN(FM)**—Oct 29, 1954: 90.1 mhz 10 kw. Ant 36 ft. 931 Fletcher Ave. (46203). (317) 266-4141. Board of School Commissioners of Indianapolis. Net: NPR. Format: Classical, talk, educl. ■ Nancy Hendricks, supvr, radio-TV; Art Van Allen, prog dir; John Woytinek, news dir; John L. Krom, chief engr.

**WIBC**—1938: 1070 khz; 50 kw-D, 10 kw-N, DA 2. 2835 N. Illinois St. (46208). (317) 924-5211. Fairbanks Bcstg. Co. Inc. (group owner; acq 10-25-48). Audio news: APR. Format: MOR. Spec progs: Farm 5 hrs; black 1 hr; Sp 1 hr wkly. ■ R. M. Fairbanks, pres; James C. Hilliard, exec VP & gen mgr; R. E. Yancey, VP & gen sls mgr; George Johns, prog dir; Gary Todd, prom mgr; Fred Heckman, news dir; Richard Smart, VP engr.

**WNAP(FM)**—Co-owned with WIBC. Dec 5, 1960: 93.1 mhz; 50 kw. Ant 370 ft. Stereo. Progs sep from WIBC. Format: Top 40. Spec progs: Farm, black, Sp, all 1 hr wkly. ■ Donald Seeley, sls mgr; Chris Connor, prog dir; Tom Cochran, news dir; Bob Brockiway, chief engr.

**\*WICR(FM)**—Aug 20, 1962: 88.7 mhz; 10 w. 4001 Otterbein Ave. (46227). (317) 783-3730. Indiana Central U. Format: Ed, rock, MOR. Spec progs: Fr 4 hrs; Sp 2 hrs; black 10 hrs C&W 6 hrs; relig 10 hrs wkly. ■ William Byers, gen mgr; Lewis Gibson, prog dir; Ames E. Brown III, prom mgr; Ronald Garner, news dir; Charles D. Sears, chief engr.



**WIFE**—July 27, 1941: 1310 khz; 5 kw-D, 1 kw-N, DA-N. 1440 N. Meridian St. (46202). (317) 637-1375. Star Stations of Indiana Inc. (group owner; acq 11-63). Rep: H-R/Stone. ■ Robert D. Kiley, pres & gen mgr; Jack N. Marsella, sls mgr; Bill Bennett, news dir; Kay Porter Larson, prom mgr; Murray Smith, chief engr.

**WIFE-FM**—Oct 22, 1961: 107.9 mhz; 41 kw. Ant 910 ft. Stereo. Prog sep from WIFE.

**WIRE**—1923: 1430 khz; 5 kw-U, DA-N. 4560 Knollton Road (46208). (317) 925-9201. Mid-America Radio Inc. (group owner; acq 6-1-64). Net: ABC/E, NBC. Format: C&W. Spec prog: Farm 11 hrs wkly. ■ Burrell L. Small, pres; Don N. Nelson, VP & gen mgr; F. Richard Lee, gen sls mgr; Pieter Robinson, opns mgr; Lee Shannon, mus dir; Robert Miles, news dir; Bob Jenkins, farm dir; Gordon W. Trout, chief engr. ■ Rates: \$81; 65; 75; 34.

**WXTZ(FM)**—Co-owned with WIRE. May 15, 1964: 103.3 mhz; 13.2 kw. Ant 850 ft. (acq 3-72). Prog sep from AM. Format: Btfl music. ■ William Franzman, opns mgr. ■ Rates: \$34; 38; 38; 34.

**\*WJEL(FM)**—Sept 3, 1975: 89.1 mhz; 27 w. Ant 180 ft. 1605 E. 86th St. (46240). (317) 259-1171. Metropolitan School District of Washington Township. Format: Educl. ■ H. Dean Evans, supt; John King, gen mgr; Robert Tyilinski, chief engr.

**WNAP(FM)**—Listing follows WIBC.

**WNDE**—Oct 23, 1924: 1260 khz; 5 kw-U, DA-N. 6161 Fall Creek Rd. (46220). (317) 257-7565. WFBM Inc. (acq 7-6-72). Group: Rahall. Net: ABC/C. Rep: Katz (USA). Format: Contemp/MOR. ■ Jack W. Lee, pres; Murray J. Green, gen mgr; T. J. Donnelly, gen sls mgr; William Hennes, prog dir; Rosalie Klusker, prom mgr; Chuck Morgan, mus dir; Julian Mouton, news dir; Charles Collingwood, chief engr. ■ Rates: \$65; 51; 56; 51.

**WFBQ(FM)**—Co-owned with WNDE. Nov 26, 1959: 94.7 mhz; 52kw. Ant 850 ft. Stereo. Progs sep from AM. Format: Adult rock. ■ Rates: \$16; 16; 16.

**WNTS**—Dec 19, 1956: 1590 khz; 5 kw-D, DA. 4800 E. Raymond St. (46203). (317) 359-5591. S & M Bcstg Co. (acq 4-15-74). Net: ABC/I. Format: News/Talk. ■ S. W. Smulyan, pres; J. H. Smulyan, VP & gen mgr; Milt Lewis, VP & sls mgr; Richard Cummings, opns mgr; Bill Butler, news dir; Warren Fooks, chief engr.

**WTLC(FM)**—Jan 22, 1968: 105.7 mhz; 50 kw. Ant 135 ft. Stereo. 2128 N. Meridian St. (48604). (317) 784-4471. Community Media Corp. (acq 2-14-73). Rep: Selcom, Bottom Line. Format: Black. ■ Frank P. Lloyd, pres; Andy Johnston, gen mgr; Fred Moore, prog dir; Al Hobbs, stn mgr. ■ Rates: \$19; 19; 21; 19.

**WXLW**—August 1948: 950 khz; 5 kw-D, DA. 3003 Kessler Blvd. (46222). (317) 925-6494. Shirk Inc. (acq 11-30-74). Net: CBS. Audio news: APR, UPI. Rep: Pro/Meeker. Format: MOR, Talk. ■ William S. Poorman, pres; Richard E. Wickham, VP & gen mgr; Wikemp Shafer, coml mgr; Steve Michaels, mus dir; Paul Scheuring, news dir. ■ Rates: \$25; 21; 25; —.

**WXTZ(FM)**—Listing follows WIRE.

**Jasper**

**WITZ**—July 4, 1948: 990 khz; 1 kw-D. Box 167 (47546). (812) 482-3131. Jasper On The Air Inc. Audio news: APR. Rep: Regional Reps Corp. Format: MOR. ■ Louis O. Mitzlaff, pres; G. Earl Metzger II, gen mgr; Bob Boyles, coml mgr; Ron Weeks, prog dir; Jerry Rauscher, news dir; Tom Holiday, mus dir. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WITZ-FM**—Nov 1, 1954: 104.7 mhz; 50 kw. Ant 470 ft. Stereo. Dup AM 70%. ■ Rates same as AM.

**Jeffersonville**

**WQHI(FM)**—April 25, 1974: 95.7 mhz; 34 kw. Ant 580 ft. 207 Sparks Ave. (47130). (812) 288-8244. Whatever's Fair Inc. Rep: Selcom. Format: Black, Contemporary, Progressive. ■ John T. Rutledge, pres; Michael W. Balton, gen mgr; Leslie Balton, coml mgr; Charles B. Champion, prog & mus dir; William D. Elliot, chief engr.

**WVWV**—June 26, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 666 (47130). (812) 283-3577. Electrocast Inc. Net: ABC/I, Ind. News Net. Rep: Nat Time Sls, Rgnl Reps. Format: MOR, Oldies. ■ Clarence Henson, pres; Charles H. Jenkins Jr., gen mgr; Michael Densford,

prog & mus dir; Jerry Fordyce, news dir; William Hiner, sales mgr; David Burns, chief engr. ■ Rates: \$9; 9; 9; 7.

**Kendallville**

**WAWK**—Nov 9, 1955: 1140 khz; 250 w-D. Box 47 (46755). (219) 347-2400. Noble DeKalb Bcstg Co. (acq 8-1-57). Audio news: AP. Format: MOR. ■ Paul L. King, pres & gen mgr; Fred Manahan, VP & prog mgr. ■ Rates: \$5.95; 5.95; 5.95; 5.95.

**WAWK-FM**—Dec 16, 1964: 93.3 mhz; 37 kw horiz, 6 kw vert. Ant 275 ft. Stereo. Dups AM 50%. ■ Rates same as AM.

**Knox**

**WKVI**—July 21, 1969: 1520 khz; 250 w-D. Box 12 (46534). (219) 772-6241. Kankakee Valley Bcstg Co. Rep: Robert J. Walton. Format: MOR. ■ Tom Bell, pres; Ted Hayes, gen mgr; Norm Strangland, news dir; Robert Densmore, chief engr.

**WKVI-FM**—July 21, 1969: 99.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

**Kokomo**

**WIOU**—July 16, 1948: 1350 khz; 5 kw-D, 1 kw-N, DA-2. Box 2208 (46901). (317) 453-1212. Booth American Co. (group owner; acq 10-15-56). Net: ABC/I. Rep: Torbet, Regional Reps. Format: Contemp/MOR. Spec progs: Black 5 hrs; Sp 1½ hrs wkly. ■ John L. Booth, pres; William R. (Bill) Williamson, gen mgr; Donald R. Rice, coml mgr; Jim Day, prog mgr; Don McKellar, news dir; John Brown, chief engr.

**WKMO(FM)**—Co-owned with WIOU. Nov 20, 1964: 93.5 mhz; 3 kw. 185 ft. Stereo. Prog sep from AM. Format: Beautiful mus.

**WVKI(FM)**—Oct 21, 1962: 100.5 mhz; 20 kw. Ant 460 ft. 304 N. Main (46901). (317) 452-9845. BGS Bcstg (acq 5-1-68). Net: MBS. Format: C&W. ■ James L. Gregg, pres & gen mgr; Charles Cropper, prog dir; Tony Morris, mus dir; Phil Jessup, news dir. ■ Rates: \$10.30; 10.30; 10.30; 7.30.

**Lafayette**

**WASK**—1942: 1450 khz; 1 kw-D, 250 w-N. Box 880 (47902). (317) 447-2186. Lafayette Bcstg Inc. (acq 4-57). Rep: Ohio Stns. ■ Henry Rosenthal, pres & gen mgr; Bill Kniesley, coml mgr; Jerry Collins, prog dir; Mike Piggott, news dir; George Williamson, chief engr.

**WASK-FM**—Aug 1, 1954: 105.3 mhz; 50 kw. Ant 310 ft. Stereo.

**WAZY AM/FM**  
A Journal Star Station

**WAZY**—Nov 28, 1959: 1410 khz; 1 kw-D, DA. Box 1410 (47902). (317) 474-1410. Radio Lafayette (acq 3-1-70). Group owner: Journal-Star (Peoria). Net: ABC/C. Rep: Torbet. Format: Contemp, Top 40, Rock. ■ F. Patrick Nugent, exec VP; Hal M. Youart, gen mgr; Patrick Leahy, prog dir; Michael H. O'Reilly, mus dir; David La Prad, news dir; Robert F. Waiss, chief engr. ■ Rates: \$18; 15; 18; 15.

**WAZY-FM**—March 1965: 96.7 mhz; 3 kw. Ant 150 ft. Dups AM 100%. ■ Rates: \$9; 7.50; 9; 7.50.

**\*WJEF(FM)**—Feb 7, 1972: 91.9 mhz; 250 w. Ant 91 ft. 1801 South 18th St. (47905). (317) 474-3434. Lafayette School Corp. Format: Variety, educ, MOR. ■ William S. Fraser, dir of radio-TV; Stevan W. Speheger, chief engr.

**WXUS(FM)**—January 1, 1970: 92.7 mhz; 3 kw. Ant 215 ft. 1000 Ortmann Lane (47905). (317) 474-1494. Tiprad Bcstg Co. Rep: Smith (New York). Format: Contemp/Top 40. ■ David M. Stevenson, pres & gen mgr; Don Walters, coml & prom mgr; Connie Stevenson, prog & mus dir; William Harris, chief engr.

**La Porte**

**WCOE(FM)**—Listing follows WLOI.

**WLOI**—1948: 1540 khz; 250 w-D. Box 385 (46350). (219) 362-6144. La Porte County Bcstg (acq 1955). Net: ABC/E; Rural Radio. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Dee O. Coe, pres; Kenneth S. Coe,

gen mgr; Shaw Freidman, mus dir; Allan Reibe, news dir; Vic Voss, chief engr. ■ Rates: \$6.50; 6.25; 6.50; 6.25.

**WCOE(FM)**—Co-owned with WLOI Jan 23, 1964: 96.7 mhz; 3 kw. Ant 265 ft. (219) 362-7095. Duplicates AM 10% (news only). Format: C&W. ■ John Coe, mgr; Bruce Lather, prog dir; Debbie Miller, traf dir; Frank Thomas, chief engr. ■ Rates same as AM.

**Lebanon**

**WNON(FM)**—May 28, 1967: 100.9 mhz; 3 kw. Ant 300 ft. Box 227 (46052). (317) 482-4427. Boone Comm Inc. (acq 1-20-73). Rep: Walton, Rgnl Reps. Format: MOR. ■ Warren A. Wright, pres, gen & coml mgr; Greg A. Smith, prog & mus dir; Barbara J. Smith, news dir; Thomas M. Allebrand, chief engr.

**Linton**

**WBTO**—Oct 10, 1953: 1600 khz; 500 w-D. Box 231 (47441). (812) 847-4474. Linton Bcstg Inc. (acq 1-64). ■ H. D. Boardman, pres, gen & coml mgr & chief engr; Mrs. Geraldine Boardman, prog dir.

**WBTO-FM**—Sept 14, 1970: 93.5 mhz; 3 kw. Ant 230 ft. Format: Easy lstng. Prog sep from AM.

**Logansport**

**WSAL**—Feb 24, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 719 (46947). (219) 753-3111. Logansport Bcstg Corp. Net: MBS. Format: MOR. ■ Glenn L. Miller, pres; Joseph A. Wiler, gen & coml mgr; James A. Bender, opns dir; Victor Tanguy Jr, asst mgr & sports dir; Ellis Marvin, news dir; Ray Olson, chief engr. ■ Rates: \$9.10; 9.10; 9.10; 9.10.

**WSAL-FM**—May 11, 1965: 102.3 mhz; 3 kw. Ant 300 ft. Dup AM 90%. ■ Rates same as AM.

**Lowell**

**WLCL-FM**—Nov 24, 1972: 107.1 mhz; 3 kw. Ant 300 ft. Box 311 (46356). (219) 696-7731. William Joseph Dunn. Format: Contemp.

**Madison**

**WORX**—March 1956: 1270 khz; 1 kw-D, DA. Box 95, Telegraph Hill (47250). (812) 265-3322. WORX Div, Electronic Lab Inc. Net: ABC. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Clarence E. Henson, pres; Richard D. Witty, gen mgr; Ilea Newman, sls mgr; Hank Bentz, news dir.

**WORX-FM**—March 1950: 96.7 mhz; 3 kw. Ant 230 ft. Dup AM 75%.

**Marion**

**WBAT**—June 7, 1947: 1400 khz; 1 kw-D, 250 w-N, DA-1. 120 N. Miller Ave. (46952). (317) 664-6239. Marion Radio Corp. (acq 10-1-56). Group: Central. Net: CBS. Rep: Pro/Meeker. Format: Adult radio. Spec progs: Sp 3 hrs wkly, farm 1 hr wkly; C&W 4½ hrs wkly. ■ Lester G. Spencer, pres; William C. Fowler, gen mgr; Bill Lamb, mus dir; Carolyn Bush, prom mgr; Mike Burton, news dir; Warren Arnett, chief engr. ■ Rates: \$9; 8; 9; 6.50.

**WGOM**—May 11, 1955: 860 khz; 250 w-D, DA. Box 538, 820 S. Pennsylvania St. (46952). (317) 664-7396. WWRI Inc. (acq 1-1-66). Net: ABC/C.; IBANN. Audio news: APR. Rep: Regional Reps. Format: Contemp. ■ Frank Bovie, pres; Louis Uhl Disinger, VP, gen & coml mgr; Rich Coolman, prog dir; Frank Hawkins, prom mgr; Stan Niel, mus dir; Dave Smith, news dir; Ed Webster, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

**WMRI(FM)**—Co-owned with WGOM. Dec 19, 1948: 106.9 mhz; 50 kw. Ant 240 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Beautiful music. ■ Norm Wolf, prog & mus dir; William Louckes, chief engr. ■ Rates same as AM.

**Martinsville**

**WCBK**—April 18, 1967: 1540 khz; 250 w-D. 217 E. Washington St. (46151). (317) 342-3394. Morgan County Bcstrs Inc. Net: MBS. Spec prog: C&W 18 hrs

## Indiana Radio

See page C-1 for explanation of listings.

wkly. ■ David Keister, pres & gen mgr; Jeff Hancock, coml mgr; Jack Shannon, prog mgr; Bette Hoover, prom mgr; Jerry Holmes, news dir; Don Scales, chief engr. ■ Rates: \$7; 7; 7.

**WCBK-FM**—Oct 15, 1968: 102.3 mhz; 3 kw. Ant 300 ft. Dups AM 50%. ■ Rates same as AM.

### Michigan City

**WIMS**—Aug 10, 1947: 1420 khz; 5 kw-D, 500 w-N, DA-2. Old Chicago Rd. (46360). (219) 874-5245. Northern Indiana Bcstrs Inc. (acq 12-50). Format: MOR. Spec progs: Pol 1½ hrs; black 2 hrs, C&W 5 hrs wkly. ■ William N. Udell, pres & gen mgr; S. C. McDonnell, Alan Mansfield, John Carpenter, coml dept; Patricia Turk, prog dir; Frank Flanagan, news dir; R. J. Schilling, chief engr & mus dir.

**WMCB-FM**—Sept 15, 1966: 95.9 mhz; 2.8 kw. Ant 220 ft. 1903 Springland Ave. (46360). (219) 879-8201. Mich. City FM Bcstrs. Net: Indiana Radio Net. Rep: Walton Bcstg Corp. Format: Adult Contemp. Spec prog: Black 2 hrs wkly. ■ Thomas Burns, pres & gen mgr; Mary Ellen Burns, opns mgr & news dir; C.W. Vanovre, coml mgr; Greg Locdny, mus dir; Paul Schreiber, prom mgr; Harry Garba, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Monticello

**WVTL(FM)**—April 16, 1967: 95.3 mhz; 3 kw. Ant 135 ft. Box 570 (47960). (219) 583-8266. Twin Lakes Bcstg Inc. (acq 3-1-74). Net: ABC/E. Rep: Regional Reps. Format: MOR. ■ Lee Buck, pres; Doug McLuen, VP & gen mgr; Robert Vizza, prog dir; Terry Etter, news dir; John Baluch, sports dir; Kenneth E. Gardner, chief engr.

### Mt. Vernon

**WPCO**—Aug 21, 1955: 1590 khz; 500 w-D. Box 526 (47620). (812) 838-4484. Mt. Vernon Bcstg Co. (acq 3-28-74). Net: MBS. Format: MOR. ■ Kenneth Johnson, pres; Courtney Smith, gen & coml mgr & news dir; Jerry Kissingner, chief engr.

### Muncie

**\*WBST(FM)**—Sept 1960: 90.7 mhz; 10 w. Center for Radio & TV, Ball State U. (47306). (317) 285-4174. Ball State U. Format: Fine Arts. ■ Dr. John J. Pruis, pres; Dr. William H. Tomlinson, dir; M. John Eiden, mgr; Garvin Phillips, chief engr.

**WERK**—Feb 14, 1965: 990 khz; 250 w-D, DA. Box 2812 (47302). (317) 289-3311. Muncie Bcstg Corp. Rep: Radio Time Sis. ■ Robt. J. Poorman, pres; William Shirk Poorman, gen mgr; Admin Ludwig, sis mgr; Larry McCabe, prog dir; Fred Moore Hinshaw, news dir; Horace N. Smith, chief engr.

**WLBC**—Nov 1926: 1340 khz; 1 kw-D, 250 w-N. 820 E. 29th St. (47302). (317) 288-4403. Tri City Radio Corp. Net: CBS. Rep: Meeker. Format: MOR. ■ Don Burton, pres; John M. Craig, coml mgr; Lee W. Allerton, prog dir; Larry T. Dotson, news dir; Patrick S. Finnegan, chief engr.

**WLBC-FM**—October 1947: 104.1 mhz; 50 kw. Ant 423 ft. Stereo. Prog sep from AM. Format: Solid gold rock & roll.

**\*WVHI(FM)**—1950: 91.5 mhz; 330 w. 79 ft. 1601 E. 26th St. (47302). (317) 282-5971. South Side High School. Muncie Community Schools. Format: Ed. ■ James F. Bailey, gen mgr.

### New Albany

**WHEL**—June 15, 1949: 1570 khz; 1 kw-D. Box 378 (47150). (812) 944-5474. WHEL Inc. (acq 3-7-73). Net: ABC. ■ James J. Nathan, pres.

**\*WNAS(FM)**—May 28, 1949: 88.1 mhz; 800 w. Ant minus 32 ft. 1020 Vincennes St. (47150). (812) 944-2216. New Albany-Floyd County Consolidated School Corp. Format: Educl. Spec prog: Fr 1 hr; Ger 1 hr; Sp 1 hr; black ½ hr wkly. ■ Lee Kelly, gen mgr; David Cooper, chief engr.

**WREY**—Feb 14, 1966: 1290 khz; 500 w-D, DA. Box 634 (47150). (812) 945-9195. New Albany Bcstg Co. Audio news: UPI. Spec progs: Farm 10 hrs; btfl mus

15 hrs wkly. Format: MOR. ■ Stuart K. Lankford, pres; Larry Price, gen mgr; Bob Anthis, coml mgr; Steve Sheley, opns dir; Michael A. Warner, mus dir; Larry Miller, prom mgr; Cathy Price, news dir; Linda Dillow, women's dir. ■ Rates: \$6; 5; 6; 4.50.

### New Castle

**WCTW**—Nov 14, 1960: 1550 khz; 250 w-U, DA-2. Box 690 (47362). (317) 529-2600. Public Svc Bcstrs Inc. (acq 8-1-71). Group: PSB Radio. Format: MOR, C&W. Spec prog: farm 12 hrs wkly. ■ Donald G. Jones, pres; Kirk Patrick, gen mgr; Max Showalter, news dir; Rob Tooley, chief engr.

**WMDH(FM)**—Co-owned with WCTW. Aug 6, 1947: 102.5 mhz; 20 kw. Ant 225 ft. (CP 21 kw. Ant 440 ft). Stereo. Box 687 (47362). Format: MOR. ■ William R. Van Arsdall, gen mgr.

### Noblesville

**WHYT**—Nov 1, 1973: 1110 khz, 250 w-D, DA. 2401 Cicero Rd. (46060). (317) 773-0333. Mid-Indiana Bcstg Corp. Rep: Rgnl Reps. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Wendell Hansen, pres; Elaine Roberts, coml mgr; Donna Elliott, prom mgr; Hank Roedel, mus dir; Curt Gibson, news dir; Horace Smith, chief engr.

### North Manchester

**\*WBKE-FM**—May 1967: 89.5 mhz; 3 kw. Ant 80 ft. Box 88, Manchester College (46962). (219) 982-2141, ext 241. Manchester College. Format: Educl. Variety. Spec prog: Classical 12 hrs wkly. ■ A. Blair Helman, pres; Samuel M. Davis, dir of bcstg; Mark Tomlinson, gen mgr; Randy Eckert, bus mgr; Mark Bontrager, prog dir; Rick Kastner, mus dir; Karen Kennedy, news dir; Jay Shumway, prom mgr; Dick Murray, chief engr.

### North Veron

**WOCH**—Jan 8, 1955: 1460 khz; 1 kw-D. Box 46 (47265). (812) 346-2777. Dorrell Ochs. Rep: Regional Reps, Walton. Format: C&W. ■ Dorrel Ochs, pres; Charles R. Plummer, gen & coml mgr; Mike Conn, prog dir; Tom Anderson, news & mus dir; Jimmie Ochs, chief engr.

**WOCH-FM**—March 19, 1963: 106.1 mhz; 50 kw. Ant 165 ft. Stereo. Dups AM 66% Format: Btfl mus.

### Notre Dame

**\*WSND-FM**—Sept 17, 1962: 88.9 mhz; 3.4 kw. Ant 360 ft. Box 532 (46556). (219) 283-7342. The U. of Notre Dame du Lac. Net: Group W. Format: Classcl, educational, jazz. ■ Father Edmund P. Joyce C.S.C., pres; Mark Arminio, stn mgr; Richard Deak, bus mgr; Ed Jaroszewski, prog dir; Connel McGee, mus dir; Mark Krepich, news dir; John Vozzo, sports dir; Tom Canavan, chief engr.

### Paoli

**WVAK**—Dec 7, 1963: 1560 khz; 250 w-D. Box 150 (47454). (812) 723-3600. Z. Denzel King and Virginia A. King. Format: C&W. ■ Z. Denzel King Sr., pres; Virginia A. King, gen mgr; Eric R. King, Sr., coml mgr & news dir; Gary D. King, prog dir & prom mgr; Arthur Little, chief engr.

**WVAK-FM**—1972: 95.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

### Pendleton

**\*WEEM(FM)**—October 1971: 91.7 mhz; 18 w. Ant 100 ft. Box 240 (46064). (317) 778-2161. South Madison Community School Corp. Net: NPR. Format: MOR, Variety. Spec progs: Black 1 hr; C&W 3 hrs; Pol 4 hrs wkly. ■ Earl Cousert, pres; Robert E. Nibarger, gen mgr; Tod Miller, coml mgr; Morris DeShong, prog dir; Ross Goodman, prom mgr; Randy Stohler, mus dir; Steve Stewart, news dir; Dave Hood, chief engr.

### Peru

**WARU**—Sept 12, 1954: 1600 khz; 1 kw-D. Box "A" (46970). (317) 473-4448. Wabash-Peru Bcstg Co. (acq 6-5-8). Net: ABC/I. Rep: Devney, Regional Reps. Format: Easy rock. ■ Richard W. Schultz, pres, gen & coml mgr; Tom Rusk, prog mgr; Leon Thomas, news dir; Dave Walrod, chief engr.

**WARU-FM**—April 5, 1965: 98.3 mhz; 3 kw. Ant 43 ft.

Stereo. Dups WARU 15%. Format: Adult MOR.

### Plainfield

**WART(FM)**—Aug 16, 1964: 98.3 mhz; 3 kw. Ant 200 ft. Stereo. Box 5 (46168). (317) 839-2366. A&R Bcstg Inc. (acq 9-13-74). Format: C&W. Spec prog: Farm 3½ hrs wkly. ■ Thomas M. Allebrandi, pres, gen mgr & chief engr. ■ Rates: \$5; 5; 5; 5.

### Plymouth

**WTCA**—Aug 18, 1964: 1050 khz; 250 w-D, DA. 112 W. Washington St. (46563). (219) 936-4096. Community Service Bcstrs. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Kenneth E. Kunze, pres; gen mgr, prog dir & chief engr; R. S. Smith, coml mgr; Chris Kiefer, news dir; James C. Kunze, mus dir; Jeanne C. Kunze, women's dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WTCA-FM**—July 20, 1966: 94.3 mhz; 3 kw. Ant 220 ft. Stereo. Dups AM 30%. ■ Rates same as AM.

### Portland

**WPGW**—Jan 14, 1951: 1440 khz; 500 w-D, DA. Box 1440 (47371). (317) 726-8780. WPGW Inc. (acq 8-1-74). Net: ABC/C. Rep: Ohio Reps. Format: Contemp. ■ Robert C. Brandon, pres & gen mgr; Betty Stone, office mgr; Neil Hershberger, coml mgr; Greg Beumer, mus dir. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

**WPGW-FM**—May 19, 1975: 100.9 mhz; 3 kw. Ant 180 ft.

### Princeton

**WRAY**—Dec 16, 1950: 1250 khz; 1 kw-D. Box 8 (47670). (812) 385-4861. Princeton Bcstg Co Inc. Net: MBS. Rep: Devney. ■ Ray J. Lankford, stn mgr; Richard Lankford, sports & news dir; D. T. Critchfield, sis mgr; Jack Mauck, chief engr.

**WRAY-FM**—May 15, 1960: 98.1 mhz; 50 kw. Ant 400 ft. Stereo. Dup AM 100%.

### Rensselaer

**WJCK(FM)**—1974: 97.7 mhz; 3 kw. Ant 300 ft. RR 6 Box 3 (47978). (219) 866-3252. J. C. Bcstg Inc. Rep: Walton. Format: Easy Listening. Spec progs: Farm 10 hrs; classical 12 hrs wkly. ■ John A. Felthouse, pres & chief engr; Don Brady, prog dir; Steve Winters, coml mgr; Robin Hartman, news dir. ■ Rates: \$2.88; 2.88; 2.88; 2.88.

**WRIN**—Sept 14, 1963: 1560 khz; 1 kw-D. (500 w-CH). Box 282 (47978). (219) 866-5105. Jasper County Bcstg Corp. ■ Anthony DiCarlo, pres; Norman Miller, chief engr.

### Richmond

**\*WECI(FM)**—September 1964: 91.5 mhz; 10 w. Box E 1239 (63141). (317) 962-3541. Earlham College. Net: NPR. Format: Progs, diversified. Spec progs: Jazz 8 hrs; black 8 hrs; folk 8 hrs; talk 1½ hrs wkly. ■ Nancy O'Leary, gen mgr; Kim Tekolske, Larry Passmore, mus dirs; John Seidenburg, news dir; John W. Schuerman, chief engr.

**WHON**—(Centerville) Feb 17, 1964: 930 khz; 500 w-D, DA. Box 1647 (47374). (317) 962-1595. Brewer Broadcasting Corp. (acq 3-10-66). Net: ABC/C. Rep: Smith, Regional Reps. Format: Contemp. ■ James R. Brewer, pres; Richard Huckaba, gen mgr; Mike Day, coml mgr; Jerry Brewer, prog dir; Charles Steger, chief engr.

**WQLK(FM)**—Co-owned with WHON. Oct 15, 1970: 96.1 mhz; 28 kw. Ant 350 ft. (317) 966-3932. Net: ABC/FM. Format: Nostalgic easy lstng. ■ Phil Smith, sis mgr.

**WKBV**—Sept 27, 1926: 1490 khz; 1 kw-D, 250 w-N. Box 1646. 2301 W. Main St. (47374). (317) 962-6533. Central Bcstg Corp. (group owner; acq 1944). Net: ABC/I. Rep: PRO-Meeker; Pearce & Gray. Format: MOR, C&W, farm. ■ Lester G. Spencer, pres & gen mgr; Phil H. Stigleman, coml mgr; Jay Schultz, prom mgr; Charles Estes, prog dir; Jamalyn McNutt, mus dir; Ted Westbrook, news dir; Lou Duning, chief engr.

**WKBV-FM**—Dec 17, 1960: 101.3 mhz; 23 kw. Ant 280 ft. Stereo. Prog sep from AM. Format: Easy listening, Variety.

**WQLK(FM)**—Listing follows WHON.

## Rising Sun

**WSCH(FM)**—See Aurora.

## Rochester

**WROI(FM)**—Aug 29, 1971: 92.1 mhz; 3 kw. Ant 100 ft. Stereo. 116 W. Ninth St. (46975). (219) 223-6059. Fidelity Bcstg Co. Format: MOR. Spec prog: Farm 16 hrs wkly. ■ Joseph P. Sweeney, pres, gen mgr & coml mgr. ■ Rates: \$2.70; 2.70; 2.70.

## Rushville

### WRCR

Farm-News-Sports

**WRCR(FM)**—August 5, 1971: 94.3 mhz; 750 w. Ant 550 ft. Stereo. 102 N. Perkins St. (46173). (317) 932-3983. Rush County Bcstg Co. Net: MBS; Ind. Bcstg Assn News. Rep: Keystone, Corlett (Detroit), Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Gene H. Kinman, pres; Edward W. Roehling, VP & gen & coml mgr; David L. Williamson, asst & prom mgr; Eric Brenner, mus dir; William Bailey, news dir; H. G. Rummel, chief engr. ■ Rates: \$5.60; 5.60; 5.60; 4.20.

## Salem

**WSLM**—Feb 14, 1953: 1220 khz; 5 kw-D, DA. Radio Ridge, Box 472 (47167). (812) 883-5750. Don H. Martin. Rep: PRO Time Sales, Kentucky Radio Sls, Crane (Southeast). Spec progs: C&W 18 hrs wkly ■ Don H. Martin, owner & gen mgr; Elmo Brough, coml mgr; J. R. Martin, prog dir; Charlotte R. Martin, prom mgr; Darrell Dixon, chief engr.

**WSLM-FM**—1962: 98.9 mhz; 50 kw. Ant 130 ft. Prog sep from AM.

## Scottsburg

**WMPI(FM)**—Dec 16, 1966: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 270 (47170). (812) 752-3688. Vogel Bell Corp. (acq 8-1-70). Group: Vogel. ■ William R. Vogel, pres; Donnie Harden, gen mgr; Deborah Rushing, coml mgr; Carl Hickman, prog mgr & prom mgr; Larry Fawbush, news dir; Thomas Stonecipher, chief engr.

## Seymour

**WJCD**—Nov 4, 1949: 1390 khz; 1 kw-D. 1534 Ewing St. (47274). (812) 522-1390. Dr. Azra C. Baker. ■ Dr. Azra C. Baker, own & gen mgr; Bob Shippee, mgr; Robert E. Luecke, chief engr.

**WJCD-FM**—Feb 23, 1961: 93.7 mhz; 5.6 kw. Ant 185 ft.

## Shelbyville

**WSVL**—Jan 14, 1961: 1520 khz; 1 kw-D, 250 w-N, DA-2. Box 338 (46176). (317) 398-9757. Shelby County Bcstg Inc. Rep: Regional Reps. ■ R. D. Ingram, pres; John A. Hartnett, exec VP & gen mgr; George T. Lambert, coml mgr; Marvin Young, chief engr.

**WSVL-FM**—November 6, 1964: 97.1 mhz; 34 kw. Ant 295 ft. Stereo. Prog sep from AM.

## South Bend

**\*WETL(FM)**—Nov 17, 1958: 91.9 mhz; 1.3 kw. Ant 105 ft. 635 South Main St. (46623). (219) 234-8141. South Bend Community School Corp. Format: Educl. ■ Howard N. Uhrig, gen mgr & chief engr; Jerry V. Limbert, prog dir.

**WHME(FM)**—Jan 19, 1968: 103.1 mhz; 3 kw. Ant 160 ft. Box 12 (46624). (219) 287-6518. Lester Sumrall Evangelistic Assn. Net: ABC/FM. Format: Religious. ■ Lester Sumrall, pres; Stephen Sumrall, gen mgr; Stephen Grauntner, chief engr.

**WJVA**—Dec 22, 1947: 1580 khz; 1 kw-D. 1129 N. Hickory (46624). (219) 234-1111. Booth American Co. (group owner; acq 8-56) Net: MBS. Rep: Torbet. Format: C&W. Spec prog: Black 1 hr; Pol 1 hr; Sp 1 hr wkly. ■ John L. Booth, pres; Edward Kosciak, gen mgr; Dennis Rossow, coml mgr; Buddy King, mus dir; Nancy Turner, prog dir; Robert McKinney, chief engr.

**WRBR(FM)**—Co-owned with WJVA. 1965: 103.9 mhz; 3 kw. Ant 150 ft. Stereo. (CP: ant 155 ft). Prog sep from AM. Format: Top 40. ■ R.C. Rogers, prog dir;

Andy Carpenter, mus dir.

**WNDU**—1944: 1490 khz; 1 kw-D, 250 w-N. Box 1616 (46634). (219) 233-7111. Michiana Telecasting Corp. (acq 9-55). Net: ABC/I. Rep: McGavren-Guild. Format: Solid gold. Spec prog: Black 10 hrs; Pol 2 hrs, News Center 14 hrs wkly. ■ Rev. Theodore Heshburgh, C.S.C., pres; Wm. Thomas Hamilton, exec VP & gen mgr; Bob Nowicki, sls mgr; Bazil O'Hagan, VP, TV-radio-CATV opns; Chuck Linster, prog dir; Harry Kevorkian, news dir; David Williams, prom mgr; Raymond Jackson, chief engr. ■ Rates: \$9.20; 17.40; 19.20; 12.

**WNDU-FM**—1962: 92.9 mhz; 20 kw. Ant 490 ft. Stereo. Progs sep from AM. Format: Hit parade. ■ WNDU-TV affil. ■ Rates same as AM.

**WRBR(FM)**—Listing follows WJVA.

**WSBT**—April 1922: 960 khz; 5 kw-U, DA-2. 300 W. Jefferson Blvd. (46601). (219) 233-3141. TWX 219-282-8154. South Bend Tribune. Net: CBS. Rep: Katz. Spec progs: Pol 1 hr; Hungarian 1 hr; Sp 1 hr wkly. Format: MOR, Contemp. ■ Franklin D. Schurz Sr., pres; Jack Douglas, gen mgr; James Freeman, loc & regnl sls mgr; Joe Kelly Jr., prog dir; Jerome Bleck, natl sls mgr; Justin R. Meacham, prom mgr; Jack Bowe, news dir; Robert W. Bell, chief engr. ■ Rates: \$19; 15; 17; 9.

**WWJY(FM)**—Aug 1, 1962: 101.5 mhz; 10 kw. Ant 960 ft. Dups AM 5%. Stereo. ■ WSBT-TV affil. ■ Rates: \$8; 8; 8; 8.

## Sullivan

**WNDI**—Oct 7, 1963: 1550 khz; 250 w-D. Box 545 (47882). (812) 268-6322. WKQV Inc. (acq 5-1-71). Format: MOR. ■ Arthur F. Stanley, pres, gen mgr; Mike Smith, coml mgr; Jean Powers, prog dir; Rick O'Shay, mus dir; Helen Broshears, prom mgr; Allan Simpson, news dir; Pete Crasher, chief engr. ■ Rates: \$3; 3; 3; 3.

## Tell City

**WTCJ**—Feb 1, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 250 (47586). (812) 547-2345. Tell City Bcstg Co. Rep: Regional Reps. Format: Contemp. ■ James R. Brewer, pres; James L. Brewer, gen mgr; Donald Wrye, coml mgr; Dacid Strycker, prog dir. ■ Rates: \$3.05; 3.05; 3.05; 3.05.

## Terre Haute

**WAAC**—May 23, 1958: 1300 khz; 500 w-D. Box 894 (47808). (812) 234-3791. Citizens Bcstg Co. (acq 4-5-63). Net: CBS. Rep: Alan Torbet. Format: MOR. Spec prog: Farm 1½ hrs wkly. ■ George A. Foulkes, pres & gen & coml mgr; Steve Snyder, prog dir; Don Sherwood, news dir; Nancy Bradford, prom mgr; Ron Howes, chief engr. ■ Rates: \$9; 7; 9; —.

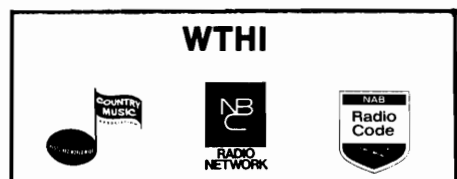
**WBOQ(FM)**—Listing follows WBOW.

**WBOW**—June 15, 1927: 1230 khz; 1 kw-D, 250 w-N. 1301 Ohio St. (47807). (812) 232-5034. Ohio Bcstg Corp. (acq 8-27-74). Group: Eastern. Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp. Spec progs: C&W 6 hrs; farm 10 hrs wkly. ■ Roger A. Neuhoff, pres; Harvey K. Glor, gen mgr; Richard Wickham, coml mgr; Jim McKnight, prog dir; Martin Plascak, news dir; James Underwood, chief engr.

**WBOQ(FM)**—Co-owned with WBOW. Sept 28, 1967: 107.5 mhz; 46 kw. Ant 185 ft. Dups AM 80%.

**\*WISU(FM)**—Sept 1964: 89.7 mhz; 11.5 kw. Ant 360 ft. (812)232-6311. Indiana State U. Bd of Trustees. Net: NPR. ■ Dr. Joe T. Duncan, dir of bcstg.

**WPFR(FM)**—Sept 11, 1962: 102.7 mhz; 14 kw. Ant 500 ft. Stereo. RR 12, Box 379, West Terre Haute (47885). (812) 535-4262. Ford F.M. Inc. Net: ABC/FM. Format: Progs. Spec prog: Relg 20 hrs wkly. ■ Paul Dean Ford, pres; Richard B. Engelman, stn mgr; Michael L. Longest, sls mgr; Edward Ganzman, prog dir.



**WTHI**—Jan 6, 1948: 1480 khz; 5 kw-D, 1 kw-N, DA-2.

## Indiana Radio

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918 Ohio St. (47808). (812)232-9481. TWX 810-356-2137. Wabash Valley Bcstg Corp. Net: NBC. Rep: Avery-Knodel Inc. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Anton Hulman Jr., pres & gen mgr; Robert K. Larr, VP & coml mgr; Robert Rouse, stn mgr; Russ Arnold, VP & chief engr. ■ Rates: \$17; 14; 17; 12.

**WTHI-FM**—October 1948: 99.9 mhz; 20 kw. Ant 410 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ WTHI-TV affil. ■ Rates same as AM.

**WVTS(FM)**—June 13, 1960: 100.7 mhz; 50 kw. Ant 500 ft. Stereo Quad. Box 900 (47808). (812) 533-2141. Raftis Bcstg Inc. (acq 2-8-73). Net: MBS. Rep: H-R/Stone. Format: Rock. ■ Michael J. Raftis, pres & gen mgr; Donald C. Gies, sls mgr; Rich Dickerson, opns mgr; R.J. Cortrecht, mus dir; Gary Bedwell, news dir; Harold Wesley, chief engr. ■ Rates: \$9; 8; 9; 9.

## Valparaiso

**WAKE**—Nov 4, 1964: 1500 khz; 1 kw-D, DA. Box 149 (46383). (219)462-6111. Porter County Bcstg Corp. Net: ABC/I; IBA. Format: MOR, talk, farm. ■ Leonard J. Ellis, pres; O.J. Jackson, gen & coml mgr; Pat Paulic, prom mgr; Jim Pounds, news dir; Mark Albright, chief engr; Dan Allen, mus dir. ■ Rates: \$9; 8.50; 9; 8.

**WLJE(FM)**—Co-owned with WAKE. Oct 6, 1967: 105.5 mhz; 3 kw. Ant 235 ft. Stereo. (219)462-8125. Dups AM 75%. Format: C&W. ■ Rates: \$8; 8; 8; 8.

**WNWI**—Dec 31, 1965: 1080 khz; 250 w-D. One Center St. (46383). (219)462-1080. Northwestern Indiana Radio Co. Rep: Walton. Format: MOR. Spec progs: Farm 3 hrs; classical 2 hrs, wkly. ■ G. Edward Hershman, pres; Paul D. Woidke, gen mgr; Mickey Hershman, coml mgr; Luke Nover, mus dir; Jim Sullivan, news dir; D.E. Wiggins, chief engr.

**\*WVUR-FM**—Sept 25, 1966: 89.5 mhz; 10 w. Box 246 (46383). (219)464-5202. Valparaiso University Association Inc. Net: ABC/C. Format: Top 40, Progressive, Educl. ■ Joseph E. Burks, gen mgr; Steve Lindstrom, prog dir; Keith Gould, prom mgr; Geoff Fisher, mus dir; Alfred Seib, news dir; Merlyn Vocke, chief engr.

## Vevay

**WMGH(FM)**—Sept 6, 1974: 95.9 mhz; 2.82 kw. Ant 313 ft. RR 2, Box 103 (47043). (812)427-3310. Pioneer Bcstg Co. Format: Top 40, Jazz. Spec progs: Farm 2 hrs; classical 2 hrs; C&W 7 hrs, wkly. ■ Charles Green, pres; James Short, gen & coml mgr; Larry Fair, prog dir; Howard Hewitt, news dir; Dwight Moreillon, chief engr. ■ Rates: \$36; 36; 36; 36.

## Vincennes

**WAOV**—Oct 22, 1940: 1450 khz; 1 kw-D, 250 w-N, DA-1. Box 139 (47591). (812)882-6060. Vincennes Sun Co. (acq 3-7-60). Net: CBS. Rep: Savalli-Gates, Regional Reps. Format: MOR, C&W. ■ Howard N. Greenlee, pres; William B. Kepler, gen mgr; Jane Holland, coml mgr; Nancy Hall, prog dir; Austin Edmondson, news dir; Terry Herrin, chief engr.

**WAOV-FM**—May 16, 1965: 96.7 mhz; 2.9 kw. Ant 110 ft. Prog sep from AM. Format: Top 40.

**\*WVUB(FM)**—Dec 7, 1970: 91.1 mhz; 50 kw. Ant 500 ft. Stereo. 1029 North Fourth St. (47591). (812) 882-2237. Vincennes University Net: NPR, IHETS, NOAH. Format: Noncoml diversified. Spec progs: Black 2 hrs; farm 6 hrs; jazz 6 hrs wkly. ■ Isaac K. Beckes, pres; Seth H. Sparkman Jr., gen & prom mgr; Mark R. Lange, opns dir; Carol Abendroth, traf & mus dir; James L. Jernigan, news dir; Michael Walker, chief engr.

## Wabash

**WAYT**—November 1971: 1510 khz; 250 w-D. 1360 S. Wabash St. (46992). (219)563-1161. Wabash Bcstg Co. Group: Porter. Net: Indiana Bcstrs. Group. Rep: Regional Reps. Format: MOR. ■ Leonard J. Ellis, pres; Richard W. Long, gen mgr; Steve Ford, mus dir; James Lee, news dir; David Walrod, chief engr. ■ Rates: \$6.60; 6.60; 6.60; —.

**WKUZ(FM)**—April 15, 1966: 95.9 mhz; 3 kw. Ant 150

## Indiana, Iowa Radio

See page C-1 for explanation of listings.

ft. Box 342 (46992). (219)563-4111. Upper Wabash Bcstg Corp. Net: Ind. Bcstrs News. Format: Easy lstrng, contemp, Top 40, C&W. Spec prog: Gosp 5 hrs wkly. ■ Mrs. Paul G. Adams, pres; Paul G. Adams, gen & coml & prom mgr; Dimitri Gatzimas, news dir; Cathy Weise, womens affairs & prog dir; Pam Gatson, mus dir; Don Spangler, chief engr.

### Warsaw

**WRSW**—1951: 1480 khz; 1 kw-D, 500 w-N, DA-1. Box 351 (46580). (219)267-3111. Reub Williams & Sons Inc. Audio news: UPI. Format: Drake Chenault "Hit Parade." Spec prog: Sp 1 hr wkly. ■ R. Williams, pres; M.R. Williams, gen mgr; Duane Pagel, mgr; Marie Snyder, prog dir; Harry Wilkins, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 3.25.

**WRSW-FM**—1948: 107.3 mhz; 50 kw. Ant 290 ft. Stereo. Dups AM 10%. Format: MOR.

### Washington

**WAMW**—January 1955: 1580 khz; 250 w-D. 3 E. Van Trees St. (47501). (812)254-4300. Washington Radio Inc. (acq 8-55). Net: ABC. Rep: Rgnl Reps. ■ David A. Draper, pres; Joe Edwards, gen mgr; Paul A. Newland, coml mgr; Eugene Cabel, prog dir; Paul Davis, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WFML (FM)**—Co-owned with WAMW. February 1948: 106.5 mhz; 14 kw. Ant 320 ft. Dups AM 100%. ■ Rates same as AM.

### West Lafayette

**\*WBAA**—April 4, 1922: 920 khz; 5 kw-D, 1 kw-N, DA-N. Purdue University (47907). (317)749-2385. Purdue U. Net: NPR. Format: Educl & Classical. Spec progs: Farm 1 hr, jazz 3 hrs, wkly. ■ David Bunte, gen mgr; Greg Zawisza, prog coord; Caryl Eckstein, mus dir; Bonnie Rollins, news dir; Ralph R. Townsley, chief engr.

### West Terre Haute

**WWVR (FM)**—Jan 20, 1967: 105.5 mhz; 3 kw. Ant 295 ft. Box 207 (47885). (812)533-2161. United Bcstg Co. Inc. Net: MBS. Format: Relig. ■ Rev. Floyd Huey, pres; H.E. Huey, gen, coml & prom mgr & prog & news dir; Cleo A. Starkey, chief engr.

### Winchester

**WIUC (FM)**—May 1967: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. US 27 & Greenville Pike (47394). (317)584-9482. Ind-To Radio Inc. Rep: Regional Reps. Spec prog: Sp 1 hr wkly. ■ Martin R. Gilliams, pres & gen mgr; John Wallace, prog dir; Tom McCarty, prom mgr; Herbert Hobbs, news dir.



**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Iowa



**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1429 TRIBUNE TOWER, CHICAGO 60611  
(312) 337-2754

## Algonia

**KLGA**—1956: 1600 khz; 5 kw-D, DA. Box 160 (50511). (515) 295-2475. KLGA Inc. (acq 12-1-63). Net: Iowa Town & Country. Format: Variety. ■ George Allen, pres, gen & coml mgr; Jason Etherington, ops mgr; Randy Renshaw, news dir; Lyn Anderson, chief engr.

**KLGA-FM**—Aug 17, 1970: 92.7 mhz; 2.8 kw. Ant 195 ft. Dups AM.

## Ames

**KASI**—1949: 1430 khz; 1 kw-D. KASI Radio Center. Box 728 (50010). (515) 232-1430. Ames Bcstg Co. (acq 1965). Iowa Radio. Rep: Midwest Radio. Format: MOR. ■ Dale Cowle, pres & gen mgr; Dave DoBell, coml mgr; Robert Burr, prog dir; Bud Chaldy, news dir; Ed Powers, chief engr. ■ Rates: \$9.35; 8.50; 9.35; 8.50.

**KCCQ (FM)**—Co-owned with KASI. June 20, 1968: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Contemp, prog. ■ Michael Costanzo, coml mgr; Steve Monaco, mus dir. ■ Rates: \$7; 7; 7.

**KLFM (FM)**—June 2, 1967: 104.1 mhz; 100 kw. Ant 450 ft. Box 1647 (50010). (515) 232-0104. Bunce Bcstg Co (acq 10-1-75). Net: ABC/FM. Format: MOR. ■ Robert D. Bunce, pres and gen mgr; Steve Locker, news dir; Mark R. Lunde, ops mgr. ■ Rates: \$13; 15; 15; 11.

**\*KPGY (FM)**—Feb 16, 1971: 91.9 mhz; 10 w. Box 92 Friley Hall, Iowa St. Univ. (50010). (515) 294-9292. Residence Associations Bcstg Service Inc. Format: Rock. Spec progs: Jazz 14 hrs, talk 2 hrs, progressive 21 hrs, sports 7 hrs, wkly. ■ Jeffrey L. Couch, Preg McClure, co-mgrs.

**\*WOI**—1922: 640 khz; 5 kw-D. Iowa State U. (50010). (515) 294-5555. TWX 910-520-1152. Iowa State U. Net: NPR. Format: Fine arts-pub affrs. ■ W. Robert Parks, pres; Robert C. Mulhall, gen mgr; Donald D. Forsling, stn mgr; Jake Graves, prod dir; Douglas Brown mus dir; Kirk Winkler news dir; Keith K. Ketcham, chief engr; John Stribling, ops mgr.

**\*WOI-FM**—July 1, 1949: 90.1 mhz; 100 kw. Ant 1490 ft. Stereo. ■ WOI-TV affil.

## Atlantic



**KJAN**—September 1950: 1220 khz; 250 w-D. N. Olive St. (50022). 712 243-3920. Hishna Valley Bcstg Co. (acq 5-23-55). Net: Iowa Radio. Audio news: UPI. Rep: Martin. Format: MOR day, C&W night. Spec progs: Farm 12 hrs wkly. ■ E. G. Faust, pres, coml & prom mgr; Franklin G. Miller, gen mgr & sec-treas; Robert Einhaus, prog, mus & news dir.

**KJAN-FM**—April 8, 1966: 103.7 mhz; 100 kw. Ant 240 ft. Stereo. Dups AM 100%.

## Boone

**\*KFGQ**—1927: 1260 khz; 1 kw-D. 924 W. 2d St. (50036). (515) 432-2092. Boone Biblical College. Format: Relig. ■ Lois Crawford, pres & gen mgr; Anne Reiffenstein, prog dir & chief engr; Bob Woolsey, news dir.

**\*KFGQ-FM**—1950: 99.3 mhz; 3 kw. Ant 190 ft. Dups AM.

**KWBG**—Jan 15, 1950: 1590 khz; 1 kw-D, 500 w-N, DA-N. Box 366 (50036). (515) 432-1590. Ken Kilmer Bcstg Co. (acq 4-6-71). Net: ABC/I. Rep: Pro/Meeker. Format: MOR. ■ Ken Kilmer, pres & gen mgr; Dennis Borwick, stn mgr; Larry Kelley, prog dir; Bob Pink, chief engr. ■ Rates: \$10; 10; 8; 7.

**KWBG-FM**—May 15, 1975: 98.3 mhz; 3 kw. Ant 210 ft. Stereo. Dups AM 95%. ■ Rates same as AM.

## Burlington

**KBUR**—July 1941: 1490 khz; 1 kw-D, 250 w-N. Roosevelt Ave. (52601). (319) 752-2701. RB Inc. (acq 10-1-72). Group owner: Harris Enterprises. Net: ABC. Rep: Avery-Knodel. Spec progs: Farm 14 hrs, Sp 1 hr

wkly. ■ David H. Steinle, pres & gen mgr; Willis E. Schwartz, coml mgr; Donald Brandt, sports dir; James Livengood, asst sls mgr; Jim Braadh, prom mgr; Cletus S. Paull, farm dir.

**KGRS (FM)**—Co-owned with KBUR. Nov 27, 1968: 107.3 mhz; 53 kw horiz; 11.5 kw vert. Ant 360 ft. horiz; 320 ft. vert. Stereo. Net: ABC/FM. Progs sep from AM. Format: Top 40. ■ James M. Livengood, gen mgr; Steve Staebell, prog dir.

**KKUZ**—July 30, 1965: 1150 khz; 500 w-D, DA. 408 N. Main St. (52601). (319) 754-7565. Big Country Bcstg Corp. (acq 1-27-71). Format: C&W, farm. ■ James Edwin Smith, pres, gen & coml mgr; Bill Deano, mus dir; Lee Lawrick, news dir; Gery Hodges, prog dir, ops mgr & chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Carroll

**KCIM**—June 8, 1950: 1380 khz; 1 kw-U, DA-2. Box 886 (51401). (712) 792-4321. Carroll Bcstg Co. Rep: PRO/Meeker. ■ Paul Collison, gen mgr; Lee Sandberg, natl sls mgr; Neil Trobak, news dir; Ron Tyrell, chief engr.

**KCIM-FM**—Jan 18, 1967: 93.7 mhz; 74 kw horiz, 9 kw vert. Ant 300 ft. Stereo. Prog sep from AM.

## Cedar Falls

**KCFI**—Feb 2, 1958: 1250 khz; 500 w-D, DA. Box 157 (50613). (319) 277-1918. Jim Mudd Bcstg (acq 11-1-74). Format: MOR. ■ Jim Mudd pres & gen mgr; Jim Frandin, prog & news dir; John Peters, chief engr. ■ Rates: \$8.75; 7.50; 8.75; —.

**\*KHKE (FM)**—April 1, 1974: 89.5 mhz; 8 kw. Ant 410 ft. U. of Northern Iowa (50613). (319) 273-6400. U. of Northern Iowa. Net: NPR. Format: Educl. Spec progs: Sp ½ hr wkly. ■ John J. Kamerick, pres; Douglas L. Vernier, dir of bcstg.

**\*KUNI (FM)**—Sept 15, 1960: 90.9 mhz; 94 kw. Ant 1,782 ft. Univ. of Northern Iowa (50613). (319) 273-6400. Univ of Northern Iowa. Net: NPR. Spec progs: Black 10 hrs wkly. ■ John J. Kamerick, pres; Douglas L. Vernier, dir of bcstg.

## Cedar Rapids

**\*KCCK (FM)**—Sept 5, 1972: 88.3 mhz; 10 kw. Ant 420 ft. Stereo. Box 2068 (52406). (319) 398-5446. Kirkwood Community College. Net: NPR. Format: Classical, educl. ■ Larry G. Patten, gen mgr; Dennis Trachta, ops coord; Jeff Schlei, prog prod; Richard Miller news & pub affrs prod; Orv Thein, chief engr.

**\*KCOE (FM)**—Oct 10, 1968: 90.3 mhz; 10 w. 1220 First Ave. N.E. (52402). (319) 362-5229. TWX: (319) 362-5229. Coe College. Net: MBS. Format: Progs. Spec progs: Black 6 hrs wkly. ■ Leo L. Nussbaum, pres; Dwayne Ackman, gen mgr.

**KCRG**—1947: 1600 khz; 5 kw-U, DA-N. 2d Ave. at 5th St. S. E. (52406). (319) 398-8422. TWX: (910) 525-1341. Cedar Rapids TV Co. Net: ABC/C. Rep: Buckley. Spec progs: Czech 4 hrs wkly. ■ Joseph F. Hladky Jr., pres; Edwin J. Lasko, VP, gen mgr; Ron Stack, sls mgr; Edna A. Herbst, VP, dir, prom & publ; Walter Alliss, chief engr. ■ KCRG-TV affil.

**KHAK**—July 1, 1961: 1360 khz; 1 kw-D, DA. Box 1360 (52406). (319) 365-9431. Communications Properties Inc. (group owner; acq 11-4-71). Net: MBS. Rep: Avery-Knodel; Ewing. Format: C&W. ■ Phillip T. Kelley, pres; James W. Young, gen mgr; Dave Donahue, prog dir; Pat Devaney, mus dir; Dick Hogan, news dir; Dennis Sloatman, chief engr.

**KHAK-FM**—July 1, 1961: 98.1 mhz; 6.8 kw. Ant 210 ft. Stereo. Dups AM 50%.

**KLWW**—August 1949: 1450 khz; 1 kw-D, 250 w-N. Box 876 (52406). (319) 363-8265. Black Hawk Bcstg Co. (group owner; acq 5-1-62). Audio news: APR. Rep: Robert E. Eastman Co. Inc. Format: Contemp. ■ Bob Buckmaster, bd chmn; Bill Bolster, VP-radio; Dave Schneider, gen mgr; Alice Kalusky, coml mgr; Peter Price, prog dir; Jim Holland, news dir; Willard Holtz, chief engr. ■ Rates: \$17.50; 15; 17.50; 13.50.

**KQCR (FM)**—1975: 102.9 mhz; 100 kw. Ant 390 ft. Cedar Rapids Bcstg Co. ■ G. Dale Cowie, owner.

**\*KTof (FM)**—May 1971: 104.5 mhz; 100 kw. Ant 550 ft. 3962 Center Point Rd. N.E. (52402). (319) 393-1045. Iowa Evangelistic Assn. Format: Relig. ■



Maxine Bruinekool, actg pres; Rod Larson, stn mgr; Ralph Duckworth, prom mgr; Jerry Slegh, news dir; Eldon Schlenker, chief engr.

**\*KWMR(FM)**—April 30, 1970: 88.9 mhz; 10 w. 1330 Elmhurst Drive (52402). (319) 363-8123. Mount Mercy College. Format: Ed, rock, top 40. ■ M. J. McNamara, gen mgr.

**WMT**—1922: 600 khz; 5 kw-U, DA-N. Paramount Theatre Bldg. (52406). (319) 393-8200. TWX 910-525-1326. WMT Inc. (acq 6-13-68). Group owner: Orion. Net: CBS. Rep: Katz. ■ Ralph S. Jackson, pres; Lew Van Nostrand, VP & gen mgr; Frank Yanda, gen sls mgr; Jerry Bretey, mgr; Jack Crowner, farm serv dir; Dan Utrelg, prom mgr; Roy Karon, news dir; Ross Wilson, chief engr. ■ Rates: \$63; 29; 29; 19.

**WMT-FM**—Feb 16, 1963: 96.5 mhz; 50 kw. Ant 540 ft. Stereo. Dups AM 3%. ■ WMT-TV affil. ■ Rates: \$10.25; 10.25; 10.25; 10.25.

### Centerville

**KCOG**—March 1, 1949: 1400 khz; 500 w-D, 250 w-N. (CP 1 kw-D, 500 w-N) 317 ½ N. 13th St. (52544). (515) 856-3241. Chariton Valley Bcstg Co. (acq 4-24-74). Format: MOR, Top 40, Spec progs: Farm 10 hrs, C&W 18 hrs wkly. ■ Michael G. O'Connor, pres & gen mgr; Brad Cluff, news dir; Kelly Neff, mgr; Fred Jenkins, chief engr. ■ Rates: \$8; 7.20; 7.20; 3.25.

**KCOG-FM**—Oct 1, 1974: 98.7 mhz; 100 kw. Ant 450 ft. Progs sep from AM. Format: Relig. ■ Rates: \$6; 4.55; 4.55; 5.50.

### Charles City

**KCHA**—November 1949: 1580 khz; 500 w-D, 207 N. Main St. (50616). (515) CA 8-1231. Radio Inc. (acq 6-57). Rep: Walton. ■ L.J. Bromberg, pres and gen mgr; Harriet Skillen, prog dir; Ken Ungs, news dir; Richard Tector, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KCHA-FM**—October 1971: 104.9 mhz; 3 kw. Ant 100 ft. ■ Rates same as AM.

### Cherokee

**KCHE**—January 1953: 1440 khz; 500 w-D, Box 1440 (51012). (712) 225-2511. C&H Bcstg Inc. (acq 10-1-67). Rep: Walton; Soderlund. Format: MOR/news. Spec progs: Talk 8 hrs, farm 12 hrs, wkly. ■ J. Alan Cramer, pres; Charles Kay Hutchinson, gen mgr; Chuck Reznikov, coml mgr; Jim Gloss, prog dir; John Raven, mus dir; Dave Lund, news dir; Goerge Keller, chief engr. ■ Rates: \$6.50; 5.50; 5; —.

### Clarion

**KRIT(FM)**—May 18, 1964: 96.9 mhz; 93 kw. Ant 200 ft. Box 233 (50525). (515) 532-2829, 532-2820. Wright County Radio Inc. Rep: Hawkeye Radio Inc. Format: MOR, C&W. Spec progs: Farm 7 hrs wkly. ■ Gerald McLaughlin, gen mgr & prog dir; Lone Peterson, coml mgr; Dean Long, news dir. ■ Rates: \$4.15; 4.15; 4.15; 4.15.

### Clinton

**KCLN**—Dec 21, 1956: 1390 khz; 1 kw-D, DA. Box 875 (52732). (319) 243-1390. Valley Bcstg Co. (acq 12-23-63). Net: ABC/E. Rep: Walton. Format: MOR. ■ R. Z. Morrison, pres; Kenneth P. Kroemer, gen mgr; Donald Petersen, prog dir; Marie Udulutch, news dir; Stan Hardin, mus dir; William Diekman, chief engr. ■ Rates: \$7; 6; 7; —.

**KCLN-FM**—Dec 7, 1970: 97.7 mhz; 3 kw. Ant 300 ft. Dups AM 70%. Format: C&W. ■ Rates: \$7; 6; 7; 4.

**KROS**—Sept 28, 1941: 1340 khz; 1 kw-D, 250 w-N. Jacobsen Bldg. (52732). (319) 242-1252. PSB Inc. (group owner; acq 11-26-73). Net: Iowa Radio. Rep: Midwest Radio. ■ Donald G. Jones, pres; Don Sharp, gen mgr; Jim Brady, mus dir; Pat Sullivan, news dir; Wm. Scott, chief engr.

**KSAY(FM)**—July 1974: 96.1 mhz; 100 kw. Ant 360 ft. Prog sep from AM.

### Council Bluffs

**KQKQ-FM**—Listing follows KRCB.

**KRCB**—1947: 1560 khz; 1 kw-D, Box 586. (51501).

(712) 322-4041; KRCB Inc. (acq 1975). Audio news: APR. Rep: PRO/Meeker. Format: MOR. Spec progs: Pol 8 hrs wkly. ■ John C. Mitchell, pres; John A. Howard, gen mgr; Richard Yantzie, stn mgr; Chuck Wolf, news dir; Paxton West, mus dir; James Droege, chief engr. ■ Rates: \$10.50; 10; 10.50; 10.

**KQKQ-FM**—Co-owned with KRCB. 1969: 98.5 mhz; 100 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: Progs. ■ Bill Abbott, coml mgr; Paxton West, prog dir; Barry Taft, mus dir.

### Creston

**KSIB**—Dec 7, 1946: 1520 khz; 1 kw-D, Box 457 (50801). (515) 782-2155. Southwest Bcstg Co. Net: MBS, Iowa Radio. Rep: Iowa Radio. ■ E. M. Horning, pres, gen mgr & prog dir; Verne Olson, news dir; Wayne J. Hatchett, coml mgr; Harold Bauman, chief engr.

**KSIB-FM**—March 1966: 101.7 mhz; 3 kw. Ant 255 ft. Dups AM 5%.

### Davenport

**\*KALA(FM)**—Nov 4, 1967: 90.1 mhz; 10 w. Ant 102 ft. 518 West Locust St. (52803). (319) 324-2240. Ambrose College. Net: NPR. Format: Prog. Spec prog: 7 hrs blind wkly. ■ Dr. Wm. J. Bakrow, pres; Rev. Chas. C. Shepler, gen mgr; Paul Sachs, coml mgr; John M. Swart, prog dir; Jeff Nelson, prom mgr; Rowin J. McGraw, mus dir; Dave Hauser, chief engr; John Keith, news dir.

**KIKI(FM)**—Listing follows WOC.

### KRVR

#### Beautiful Music

**KRVR(FM)**—Sept 1, 1966: 106.5 mhz; 60 kw. Ant 210 ft. 1706 Brady (52803). Mid-America Audio Video Inc. (acq 8-15-73). Group owner: Mid-America Media. Format: Btlf music. ■ Ed Wodka, VP/stn mgr; Lowell Dorman, opns mgr; John Dombek, prom mgr; Mark Minnick, news dir; Pete Burk, chief engr.

### KSTT



**KSTT**—July 1946: 1170 khz; 1 kw-U, DA-2, 1111 E. River Drive. Box 3788 (52808). 326-2541. KSTT Inc. (acq 6-65). Audio news: APR. Rep: Katz. ■ Frederick Epstein, pres; Melvin W. Laforce, VP gen & nat sls mgr; Dan Olson, sls mgr; Jack FitzGerald, prog dir; Jerry Reid, news dir; Paul Blair, chief engr. ■ Rates: \$33; 30; 33; 30.

**KWNT**—September 1952: 1580 khz; 500 w-D, 1019 Mound St. (52803). (319) 326-4407. Oneita G. Schmidt. (acq 8-26-74). Net: ABC/E. Rep: Savalli/Gates. Format: Mod C&W. ■ Charles L. Lintgen, gen, coml & prom mgr; Clayton Traver, mus & prog dir; Jim Collinson, news dir; Peter Burk, chief engr.

**WOC**—February 1922: 1420 khz; 5 kw-U, DA-2, 805 Brady St. (52808). (319) 324-1661. TWX 910-525-1189. WOC Bcstg Co. Group owner: Palmer. Net: NBC. Rep: Blair. Format: MOR. ■ D.D. Palmer, pres & treas; Lee Marts, gen mgr; Charles King, prog dir; Jack Thomsen, news dir; Don Hanley, stn & sls mgr; Coy Bullard, dir of engr.

**KIKI(FM)**—Co-owned with WOC. October 1948: 103.7 mhz; 63 kw. Ant 760 ft. Format: Contemp/rock. ■ Dorothy Boyd, prom mgr. ■ WOC-TV affil.

### Decorah

**KDEC**—May 1947: 1240 khz; 1 kw-D, 250 w-N. (Shares time with \*KWLC). Locust Rd. (52101). (319) 382-4251. Scenic Bcstg Co. (acq 11-51). ■ Verne Koenig, pres, gen mgr & prog dir; Kenneth Bjerke, coml mgr; Darrel Winkie, news dir; Jeff Ellingsen, chief engr.

**\*KWLC**—December 1926: 1240 khz; 1 kw-D, 250 w-N. (shares time with KDEC). Luther College (52101). (319) 387-1240. Luther College. Format: Educ, pub serv & classical. Spec progs: Norwegian 1 hr wkly. ■

Paula Larson, gen mgr & prog dir; John Nemeec, head anncr; Chris Wollan & Rick Penning, mus dirs; Kurt Meyer, news dir; Bruce Larson, chief engr.

### Denison

**KDSN**—April 11, 1956: 1530 khz; 500 w-D, Box 337 (51442). (712) 263-3141. Denison Bcstg Co. (acq 9-56). Rep: Walton; Soderlund Co. Format: MOR. ■ Walt Morrison, pres; Don Uker, VP & gen mgr; Chester Martin, coml mgr; Mike Morse, prog & mus dir; Paul Ouverson, prom mgr; Michael O'Sullivan, news dir; Don Ibel, chief engr.

**KDSN-FM**—Aug 1, 1968: 107.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

### Des Moines

**KCBC**—March 13, 1947: 1390 khz; 1 kw-U, DA-1, Box 1404 (50305). (515) 277-4483. Minnesota-Iowa Television Co. (acq 1975). Group owner: Black Hawk.

**KDMI(FM)**—August 1958: 97.3 mhz. 115 kw. Ant 450 ft. 2907 Merle Hay Rd. (50310). (515) 274-4969. Richards & Assoc. Inc. (acq 1960). Rep: Coleman. Format: Relig. ■ Maxine Bruinekool, actg pres; Jerry Slegh, gen mgr; Ralph Duckworth, prom mgr; Jerry Slegh, news dir; Eldon Schlenker chief engr.

**\*KDPS(FM)**—April 16, 1952: 88.1 mhz; 5.2 kw. Ant 285 ft. 1800 Grand Ave. (50307). (515) 284-7723. Des Moines Independent School Dist. Net: NPR. Format: Variety. ■ Mabel Tillery, gen mgr & prog, mus & news dir; Larry Smith, chief engr.

**KGGO(FM)**—Listing follows KSO.

**KIOA**—April 1947: 940 khz; 10 kw-D, 5 kw-N, DA-2, 215 Keo Way, Suite 213. (50309). (515) 282-9191. Mid America Broadcasting Inc. (acq 12-1-65). Group owner: Mid America Media. Rep: Eastman. Format: Contemp, Rock, Top 40. ■ Burrell Small, pres; Ed Wodka, VP & gen mgr; Peter McLane, opns dir; Tim Taylor, coml & prom mgr; Jim Vogelar news dir; Karl Jesness, chief engr. ■ Rates: \$55; 50; 55; 50.

**KIOA-FM**—Sept 18, 1964: 93.3 mhz; 100 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ Jim Michaels, prog dir; Steve Matthews, mus dir. ■ Rates: \$20; 16; 20; 16.

**KLYF(FM)**—Listing follows WHO.

**KRNQ(FM)**—Listing follows KRNT.

**KRNT**—March 17, 1935: 1350 khz; 5 kw-U, DA-N. Stauffer Publications Inc. (group owner; acq 9-1-74). Net: CBS. Rep: Katz. Format: Adult contemp. ■ Thad M. Sandstrom, VP-bcst; Al Lobeck, gen mgr; Ron Granzow, sls mgr; Del Hull, prog dir; Barbara Chase, prom mgr; Glenn Anderson, chief engr; Chuck Seel, news dir. ■ Rates: \$22; 15; 17; 12.

**KRNQ(FM)**—Co-owned with KRNT. 1970: 102.5 mhz; 100 kw. Ant 510 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ Rates: \$8; 8; 8; 8.

**KSO**—July 21, 1921: 1460 khz; 5 kw-U, DA-N, 3900 N. E. Broadway (50317). (515) 265-6181. Stoner Broadcasting System Inc. (group owner; acq 11-8-66). Net: ABC/E. Rep: Torbet. Format: C&W. Spec progs: Black 1½ hrs wkly. ■ Thomas Stoner, pres; Guy Fowler, VP & gen mgr; Rod Orr, sls mgr; Perry St. John, prog dir; Curtis King, mus dir; Tom Dresselhuys, news dir; Bob Harbert, prom mgr; Joe Roskos, chief engr.

**KGGO(FM)**—Co-owned with KSO. May 31, 1964: 94.9 mhz; 100 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: Top 40 ■ Calvin Crane, sls mgr; Ted W. Scott, prog & mus dir.

**KWKY**—Feb 2, 1948: 1150 khz; 1 kw-U, DA-2, 419½ Locust St. (50309). (515) 244-7122. Norseman Bcstg. (acq 3-11-61). ■ Walter Martell, gen mgr; Smokey Smith, prog dir; Lyle Newman, chief engr. ■ Rates: \$10; 10; 10; 10.

**WHO**—April 10, 1924, 1040 khz; 50 kw-U, 1100 Walnut St. (50308). (515) 288-6511. TWX 910-520-2549. Palmer Bcstg Co. (group owner; acq 2-14-30). Net: NBC. Rep: Blair. Format: C&W, MOR, Variety. Spec progs: Farm 15 hrs wkly. ■ Dr. D.D. Palmer, pres & treas; Robert H. Harter, exec VP and gen mgr; Wayne J. Blick, sec; Abe Barron, sls mgr;

## Iowa Radio

See page C-1 for explanation of listings.

Robert W. Gifford, prog dir; Kathie Swift, prom mgr; Robert Wilbanks, news dir; Robert Engelhardt, chief engr. ■ Rates: \$72; 52; 72; 31.

**KLYF(FM)**—Co-owned with WHO. Feb 1, 1948: 100.3 mhz; 87 kw. Ant 1,700 ft. Stereo. 244-5593. Prog sep from AM. Format: Btfl mus. Spec progs: Sp ½ hr wkly. ■ Rates: \$22; 32; 32; 17.

### Dubuque

**KDTH**—May 4, 1941: 1370 khz; 5 kw-D, 1 kw-N, DA-N. 8th & Bluff Sts. (52001). (319) 588-5700. Telegraph Herald Inc. Net: NBC. Format: MOR. Spec progs: C&W 3 hrs wkly. ■ F. Robert Woodward Jr., pres; George A. Lipper, gen mgr; Pat Fleming, coml mgr; Les Gardner, opns dir; Gordon Kilgore, pub affrs dir; Donald Abitz, chief engr. ■ Rates: \$12.30; 12.30; 12.30; 12.30.

**KFMD(FM)**—Co-owned with KDTH. June 25, 1967: 92.9 mhz; 76 kw. Ant 470 ft. Stereo. Prog sep from AM.

**KIWI(FM)**—Listing follows WDBQ.

**WDBQ**—Oct 30, 1933: 1490 khz; 1 kw-D, 250 w-N. WDBQ Bldg., 1170 Iowa St. (52001). (319) 583-6471. Communications Properties Inc. (group owner: acq 1-1-63). Net: ABC/C, Iowa Radio. Rep: Avery-Knodel. Format: Contemp. ■ Philip T. Kelly, pres & gen mgr; Loras Sabers, sls mgr; Paul Hemmer, prog dir; Chuck Bailey, mus dir; Bruce Dixon, news dir; Al Skinner, chief engr. ■ Rates: \$12.80; 12.80; 12.80; 10.40.

**KIWI(FM)**—Co-owned with WDBQ. Sept 1, 1965: 105.3 mhz; 25 kw. Ant 340 ft. (CP 50 kw. Ant 328 ft.) Stereo. Box 1280 (52001). (319) 556-5494. Prog sep from AM. Format: C&W. ■ Bill Alfredo, gen mgr. ■ Rates: \$9; 9; 9; 7.

### Estherville

**KILR**—Dec 23, 1967: 1070 khz; 250 w-D, DA. Box 706 (51334). (712) 362-2644. Emmet Radio Corp. Net: Iowa Radio. Rep: Midwest Radio; Iowa Radio. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Daniel Sanderson, pres; Barry Huntsinger, gen & coml mgr, Randy Bach, prog dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KILR-FM**—Oct 17, 1969: 95.9 mhz; 2.8 kw. Ant 300 ft. Dups AM 100%. ■ Rates same as AM.

### Fairfield

**KMCD**—March 3, 1958: 1570 khz; 250 w-D. Box 648 (52556). (515) 472-4191. Carousel Bcstg Corp. (acq 12-19-72). Net: ABC/C. Rep: Devney. Format: MOR. ■ Ray L. Sherwood, pres & gen mgr & chief engr; John Sugden, coml mgr; Eric McKeever, prog dir; Caroline Herr, prom mgr; Nancy McMillen, mus dir; Jim Bartruff, news dir.

### Fort Dodge

**\*KICB(FM)**—Sept 1971: 88.1 mhz; 10 w. 330 Ave M (50501). (515) 576-6049. Iowa Central Community College. Format: Variety, Top 40. ■ David White, gen mgr & chief engr; James M. Rawson, prog dir.

**KKEZ(FM)**—Listing follows KWMT.

**KTGA(FM)**—July 28, 1975: 92.1 mhz; 2.75 kw. Ant 310 ft. M-33 Wanden Plaza (50501). (515) 576-7668. Gospel Radio Inc. Format: Relig. ■ Rev. N.S. Beminio, pres, gen & coml mgr & mus dir; Pat Connors, prog dir & chief engr; Gary Curtis, news dir.

**KVFD**—Dec 24, 1939: 1400 khz; 1 kw-D; 250 w-N. 912 1st Ave. So. (50501). (515) 573-4121. Ft. Dodge Bcstg. Inc. (acq 8-1-71). Net: MBS; Iowa Radio. Rep: Midwest Radio; Iowa Radio. Format: Top 40. MOR. Spec progs: Farm 21 hrs; C&W 10 hrs, wkly. ■ Max Landes, pres, gen, coml & prom mgr; Drexel A. Peterson, prog dir; Robert Dean, news dir; Brand Larson, mus dir; Dave Sinclair, chief engr.

**KWMT**—April 1956: 540 khz; 5 kw-D, DA. Box 578. (50501). (515) 955-8533. KWMT Inc. (acq 7-68). Net: ABC/C. Rep: Avery-Knodel. ■ Wm. B. Quarton, chmn of bd; James W. Maurer, pres & gen mgr. ■ Rates: \$23; 18; 18; —.

**KKEZ(FM)**—Co-owned with KWMT. 1966: 94.5 mhz; 50 kw. Ant 290 ft. Stereo. ■ Rates: \$5; 5; 5; 5.

## Fort Madison

**KXGI**—Feb 6, 1948: 1360 khz; 1 kw-D. Marquette Bldg. (52627). (319) 372-1241. Talley Bcstg Co. (acq 5-1-60). Net: MBS. ■ Hayward L. Talley, pres; Michael Finger Jr., VP & gen mgr; Richard Specht, news dir.

**KXGI-FM**—June 1, 1973: 101.7 mhz; 3 kw. Ant 245 ft.

### Grinnell

**\*KDIC(FM)**—May 1968: 88.5 mhz; 10 w. Ant 74 ft. Grinnell College. (50112). (515) 236-6181, ext 302. Trustees of Iowa College. Format: Ed, Prog. Spec progs: Classical 12 hrs, black, women, French, Sp each 3 hrs wkly. ■ Stephen Hirtle, stn mgr.

**KGRN**—Nov. 15, 1957: 1410 khz; 500 w-D. Box 560 (50112). (515) 236-6106. Mitchell Bcstg Inc. (acq 11-15-57). Net: Iowa Town & Country. Rep: Walton. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Forrest J. Mitchell Jr., pres & gen & coml mgr; Jerry Roberts, prog dir; Kevin Ford, news dir; Ann Heathman, prom mgr; Donald Starnes, chief engr.

### Humboldt



**KHBt(FM)**—Aug 5, 1970: 97.7 mhz; 3 kw. Ant 275 ft. Stereo. Broadcast Park, Hwy 3 E. (50548). (515) 332-4100. Christensen Bcstg Co. Net: ABC/FM; Hawkeye Radio. Format: MOR. ■ Robert H. Christensen II, pres, gen mgr, prog dir & chief engr; Virginia Christensen, sls mgr; Edward J. Campisi, news dir; Dale Christensen, spts dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Independence

**KOUR**—Dec 10, 1959: 1220 khz; 250 w-D. Box 778 (50644). (319) 334-2549; Leighton Enterprises Inc. (acq 12-19-68). Rep: Town & Country Radio. Format: C&W. Spec progs: Farm 20 hrs wkly. ■ Alver Leighton, pres; John A. Moline, gen mgr & chief engr; Ron Abben, prog dir; Ruth Decker, prom mgr; Wallace South, mus dir; Joe Palmer, news dir. ■ Rates: \$8; 8; 8; 8.

**KOUR-FM**—Jan 1, 1972: 95.3 mhz; 2.9 kw. Ant 200 ft. Dups AM 100%. ■ Rates same as AM.

### Indianola

**KBAB**—July 22, 1963: 1490 khz; 500 w-D, 250 w-N. Box H (50125). (515) 961-6291. Warren Bcstg Inc. (acq 4-19-73). Net: ABC/E, MBS, Mutual Black. Rep: Keystone. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ Sharp Lannom, pres; Mel Moyer, gen mgr; Jim Clendenan, coml mgr; Jim Beam, prog & mus dir; Larry Couter, news dir; Steve Brown, chief engr. ■ Rates: \$4; 3; 4; 3.

### Iowa City

**KICG(FM)**—Listing follows KXIC.



**KRNA(FM)**—Oct 4, 1974: 93.5 mhz; 3 kw. Ant 270 ft. 1027 Hollywood Blvd. (52240). (319) 351-6426. Communicators Inc. Format: Contemp. ■ Eliot A. Keller, gen mgr; David Hoehne, sls mgr; Steve Lewis, prog dir; Bart Goynshor, mus dir; Chuck Mulloy, news dir. ■ Rates: \$6.15; 6.15; 6.60; 6.60.

**\*KSUI(FM)**—Listing follows \*WSUI.

**KXIC**—June 7, 1948: 800 khz; 1 kw-D, DA. Dubuque St. at Hwy 80 (52240). (319) 338-1181. Johnson County Bcstg Corp. Net: Iowa Radio. Rep: Iowa Radio. Format: Contemp. Spec progs: Farm 10 hrs wkly. ■ Gene Claussen, gen & coml mgr; Bob Shellady, prog dir; F. M. Broders, loc sls mgr; Roy Justis, news dir; Elliott Full, chief engr.

**KICG(FM)**—Co-owned with KXIC. May 1, 1966:

100.7 mhz; 26.5 kw horiz, 3.6 kw vert. Ant 245 ft. horiz, 265 ft. vert. Stereo. Prog sep from AM.

**\*WSUI**—1919: 910 khz; 5 kw-U, DA-2. U. of Iowa (52240). U. of Iowa. Net: NPR. Format: Classical, info, educl. Spec progs: Sp ½ hr wkly. ■ H. V. Cordier, gen mgr; George Klingler, prog dir; John Monick, mus dir; Terry Edmonds, chief engr.

**\*KSUI(FM)**—Co-owned with \*WSUI. 1940: 91.7 mhz; 17.5 kw. Ant 90 ft. Prog sep from \*WSUI.

### Iowa Falls

**KIFG**—July 21, 1962: 1510 khz; 1 kw-D (500 w CH). Box 919 (50126). (515) 648-4281. PBW Bcstg Corp. Format: MOR. ■ John P. Whitesell, pres; James W. Starr, gen, coml & prom mgr; Al Pool, prog & news dir; Craig Vance, mus dir; Aldis Hendrickson, chief engr.

**KIFG-FM**—Oct 1, 1965: 95.3 mhz; 3 kw. Ant 170 ft. Dups KIFG 100%.

### Keokuk

**KIMI(FM)**—Jan 30, 1973: 95.3 mhz; 3 kw. Ant 235 ft. Stereo. 1008 Main St. (52632). (319) 524-7777. Keowa Broadcasting Inc. Format: Diversified. Spec progs: Farm 1 hr wkly. ■ Bob Clark, pres, gen & coml mgr; John Hallstrom, VP, Jay Corbin, sls dir; Jean Bracklesberg, mus dir; Rob Sherwood, prom mgr; Paul Spielman, chief engr. ■ Rates: \$5.15; 5.15; 5.15; 5.15.

**KOKX**—October 1947: 1310 khz; 1 kw-D, 500 w-N. DA-N. Eppers Hotel (52632). (319) 524-5410. KOKX Inc. (acq 9-10-71). Net: ABC/I, Iowa Radio. Format: Adult contemp. Spec prog: Telephone talk 3 hrs wkly. ■ Ronald D. Westby, pres & gen mgr; Don McKee, coml mgr; Jay Lawrence, prog & mus dir; Dick Partridge, news dir; James Cate, chief engr. ■ Rates: \$6.25; 6.25; 6.25; 5.

### Knoxville

**KNIA**—Aug 30, 1960: 1320 khz; 500 w-D, DA. 1610 N. Lincoln. (50138). (515) 842-3161. Leighton Enterprises. (acq 12-1-71). Net: Town & Country. Format: MOR. Spec progs: Farm 8 hrs wkly. ■ Alver Leighton, pres; Lou Harpel, gen mgr; John Halley, coml mgr; John Freshwaters, coml mgr; Dennis Wieland, news dir; Ken Sargent, chief engr.

**KRLS(FM)**—Co-owned with KNIA. July 16, 1973: 92.1 mhz; 3 kw. Ant 300 ft. (Shares time with KTAV.) Dups AM 75%. Format: Spts.

**KTAV(FM)**—1973: 92.1 mhz 3 kw. Ant 300 ft. (Shares time with KRLS.) Box 436 (50138). (515) 842-5057. American Radio Mission Inc. ■ Doug Smiley, gen mgr.

### Le Mars

**KLEM**—Oct 12, 1954: 1410 khz; 1 kw-D. Box 1410. (51031). (712) 546-4121. KLEM Inc. (acq 7-6-61). Net: Iowa Radio. Rep: Ross Martin, Iowa Radio. Format: Contemp/MOR. ■ Paul W. Olson, pres & gen mgr; Gene Van Grouw, coml mgr; Larry Schmitz, news dir; Ray Heaton, chief engr. ■ Rates: \$4.45; 4.45; 4.45; 4.45.

**KLEM-FM**—Jan 1, 1967: 99.5 mhz; 47 kw. Ant 150 ft. Dups AM 10%. ■ Rates: \$3.56; 3.56; 3.56; 3.56.

### Maquoketa

**KMAQ**—Aug 26, 1958: 1320 khz; 500 w-D. 129 N. Main St. (52060). (319) 652-2426. Maquoketa Bcstg Co. Net: Iowa Town & Country. Rep: Walton. Spec progs: C&W 15 hrs wkly. ■ Dennis W. Voy, owner, gen mgr & prog dir; Allen Embury, coml mgr; Robert Warner, mus dir; Leighton Hepker, news dir; Marland Jordan, prom mgr; Robert Burns, chief engr. ■ Rates: \$6.50; 6.50; 5.50; 4.50.

**KMAQ-FM**—Sept 1, 1967: 95.3 mhz; 3 kw. Ant 110 ft. Dups AM 90%.

### Marshalltown

**KFJB**—June 23, 1923: 1230 khz; 1 kw-D, 250 w-N. 133 E. Main St. (50158). (515) 753-3361. Marshall Electric Co. (acq 6-47). Net: Iowa Radio. Rep: Martin. Format: MOR. Spec progs: C&W 7 hrs wkly. ■ Paul G. Norris Jr., pres; William P. White, gen & coml mgr; Allan N. Schrock, prog & news dir & prom mgr; Marvin Baker, mus dir; Herbert G. Anderson, chief engr.

**KFJB-FM**—January 1968: 101.1 mhz; 27.5 kw. Ant 310 ft. Dups AM 50%. Format: Good mus.

## Mason City

**KGLO**—Jan 17, 1937: 1300 khz; 5 kw-U, DA-N. 112 N. Pennsylvania Ave. (50401). (515) 423-2540. TWX 910-523-6966. Lee Enterprises Inc. (group owner). Net: CBS. Rep: Katz. Format: MOR. ■ Lloyd D. Loers, VP & gen mgr; Earl L. Schoborg, gen sls mgr; Howard Kennedy, opns mgr; Max Lee, news dir; Lee Ellis, tech dir; David Sappenfield, chief engr. ■ Rates: \$13; —; 12; 11. ■ KGLO-TV affil.

**KLSS(FM)**—Listing follows KSMN.

**KRIB**—April 1948: 1490 khz; 1 kw-D, 250 kw-N. 402 19th St., S.W. (50401). (515) 424-1490. Radio Communications Inc. (acq 12-16-72). Net: ABC/C/I. Rep: Torbet; Hurley, Soderlund. Format: Top 40, oldies. Spec progs: Farm 10 hrs wkly. ■ C. Kenneth Kjeldseth, pres; Marie D. Oakes, VP & gen mgr; Robert Scott, prog dir; William Sevenbergen, chief engr. ■ Rates: \$8; 7; 8; 7.

**KSMN**—March 1, 1948: 1010 khz; 1 kw-D. Box 1446. (50401). (515) 423-8634. North Central Iowa Bcstg Co. (acq 11-63). Net: Iowa Radio. Audio news: UPI. Format: C&W. ■ Hayward L. Talley, pres; Dale S. Low, VP, gen mgr; Mike Gemmel, coml mgr; Doug Corbett, mus dir; Bruce Wilde, news dir. ■ Rates: \$6.40; 4.70; 4.70; 4.70.

**KLSS(FM)**—Co-owned with KSMN. Nov 1, 1967: 106.1 mhz; 100 kw. Ant 260 ft. Stereo. Dups AM 5%. Format: Rock. ■ Rates same as AM.

## Mount Pleasant

**KILJ(FM)**—Oct 30, 1970: 105.5 mhz; 3 kw. Ant 300 ft. Box 281, 126 North Main St. (52641). (319) 385-8728. Pleasant Bcstg Co. ■ Forrest J. Mitchell, pres; Paul Dennison, gen mgr; Rich Dean, prog dir & news dir; Wayne Hansen, chief engr.

**KKSI**—December 1974: 1130 khz; 250 w-D. Box 1130 (52641). (319) 385-3111. BCST Co of Iowa Inc. Net: ABC/I. Rep: Messina. Format: MOR, oldies, C&W. Spec progs: Farm 6 hrs, classical 1 hr wkly. ■ Edward R. Carney Jr., pres, & gen mgr; Dale Spangler, coml mgr; Mike Meacham, mus & news dir; William Sites, sps & prom mgr. ■ Rates: \$6; 6; 6; 6.

## Mount Vernon

**\*KRNL-FM**—April 1, 1948: 89.7 mhz; 10 w. Cornell College (52314). (319) 895-6239. Cornell College. Net: Midwest. Rep: Steven Debner, Larry Jordan. Format: Prog/Ed. Spec progs: Black 21 hrs wkly. ■ Mark Thorpe, gen mgr; Edd Hajic, prog dir; Lames Davies, chief engr.

## Muscatine

**KFMH(FM)**—Listing follows KWPC.

**KWPC**—Jan 5, 1947: 860 khz; 250 w-D. Box 116 (52761). (319) 263-2442. Muscatine Bcstg Inc. Net: Iowa Radio. Audio news: UPI. Rep: Midwest Radio; Iowa Radio. Format: Mod C&W. Spec progs: Sp 1 hr wkly. ■ George J. Volger, pres & gen mgr; Vince Beckey, VP & stn mgr; Steve Bridges, prog dir; Rod Neaveill, news dir; Dave McGowan, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

**KFMH(FM)**—Co-owned with KWPC. February 1949: 99.7 mhz; 50 kw. Ant 245 ft. Dup AM 5%. Format: Progs. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

## Newton

**KCOB**—Sept 15, 1955: 1280 khz; 1 kw-D. Box 1286 (50208). 792-5262. KCOB Communications (acq 1-1-72). Rep: Walton. Format: Contemp/C&W. ■ Richard C. Brandt, pres; John E. Carl, gen sls mgr.

**KLVN(FM)**—Co-owned with KCOB. Jan 3, 1969: 95.9 mhz; 3 kw. Ant 190 ft. Prog sep from AM.

## Oelwein

**KOEL**—July 1950: 5 kw-D, 500 w-N, DA-2. 109 S. Frederick Ave. (50662). (319)283-1234. Hawkeye Bcstg Inc. (acq 9-1-61). Group owner: Stuart. Net: ABC/I. Rep: Meeker, Abels. Format: MOR. Spec progs: Farm 20 hrs wkly. ■ Richard W. Chapin, pres; Ray Leafstedt, VP & gen mgr; Larry Scott, opns mgr; Dick Petrik, news dir; Arnold Zaruba, chief engr. ■ Rates: \$14; 12; 14; 12.

**KOEL-FM**—Dec 29, 1971: 92.3 mhz; 100 kw. Ant 370 ft. Stereo. Dups AM 12%. Format: Mod Country. ■

Jack Mihall, stn mgr. ■ Rates: \$9; 8; 8; 8.

## Oskaloosa

**KBOE**—Nov 15, 1950: 740 khz; 250 w-D. Box 380 (52577). (515) 673-3493. Oskaloosa Bcstg Co. Audio news: UPI. Rep: Midwest Radio. Format: Easy Istng. Spec progs: Farm 4½ hrs wkly. ■ Glen Stanley, gen mgr; Pat Flaherty, asst mgr; Gary Wilson, chief engr. ■ Rates: \$8; 8; 8.

**KBOE-FM**—Feb 7, 1964: 104.9 mhz; 2.9 kw. Ant 285 ft. ■ Rates: \$6; 6; 6; 6.

**\*KIGC(FM)**—1975: 88.7 mhz, 10 w. Ant. 80 ft. North Market & Trueblood Aves. (52577). William Penn College. ■ Terry L. Haskell, dean of men.

## Ottumwa

**KBIZ**—1941: khz; 1 kw-D, 250 w-N. Broadcast Center Bldg. (52501). (515) 682-4535. TWX 910-520-1455. KBIZ Inc. (acq 12-15-64). Group owner: Post Corp. Net: CBS. Rep: H-R Stone Inc. Format: MOR. Spec progs: Farm 9½ hrs, C&W 3 hrs wkly. ■ V.I. Minahan, pres; David L. Nelson, VP & treas; Alvina M. Britz, gen mgr; Ruth Jannusch, opns mgr; William McCullough, sis mgr; Gerald Dreger, chief engr. ■ KTVO(TV) affil. ■ Rates: \$11; 9; 11; 7.

## KLEE

### Contemporary

**KLEE**—Aug 1, 1954: 1480 khz; 500 w-D. 212½ E. Main St. (52501). (515) 682-8711. Kleeeco Radio Inc. (acq 3-63). Rep: Walton. Format: MOR. ■ Daniel C. Palen, exec dir & gen mgr; John C. Melcher, coml mgr; Mel Michaels, prog dir; Ken Williams, mus dir; John Cromwell, chief engr. ■ Rates: \$6; 6; 6.

**KLEE-FM**—September 1975: 97.7 mhz; 3 kw. Ant 172 ft. Stereo. Prog sep from AM. Format: Diversified. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Pella

**\*KCUI(FM)**—June 2, 1961: 89.1 mhz; 10 w. Central College (50219). (515) 628-4151. X 235. Central College. Format: Variety. Spec progs: Sp 1 hr, Fr 1 hr, Ger 1 hr, Christian 15 hrs wkly. ■ Gary Timmer, advisor; John Eustace, gen mgr.

**KNIA**—See Knoxville.

**New FM**—Not on air, target date unknown: 103.3 mhz; 59 kw. Ant 339 ft. 2047 Winnebago St., Madison, Wis. (53704). Tulip City Bcstg Co.

## Perry

**KDLS**—May 10, 1961: 1310 khz; 500 w-D, DA. Box 548 (50220). (515) 465-5357. Perry Bcstg Co. Rep: Walton. ■ Shirley Whitehead, pres; Tom Quinlan, gen mgr; Whitey Schleisman, coml mgr; Steve Locker, prog dir; Rollo Fletcher, prom mgr; Bill Zollman, news dir & chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**KDLS-FM**—Feb 26, 1971: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from KDLS. ■ Rates: \$1.75; 1.75; 1.75; 1.75.

## Red Oak

**KOAK**—Aug 16, 1968: 1080 khz; 250 w-D. Route 3 (51566). (712) 623-2584. Red Oak-Clarinda Radio Inc. (acq 7-72). Audio news: UPI. Rep: Walton. Format: MOR, farm. ■ Dwain Munyon, pres & gen mgr; Vern Olson, news dir.

## Sheldon

**KIWA**—Oct 27, 1961: 1550 khz; 500 w-D. 411 9th St. (51201). (712) 324-2597. Sheldon Bcstg Co. Net: Iowa Town & Country. Rep: Walton. Format: MOR. Spec progs: C&W 12 hrs wkly. ■ E. C. Stangland, owner; W. L. Stangland, mgr; Frank Luepke, farm dir; Jim Wolff, chief engr.

**KIWA-FM**—Oct 1, 1971: 105.5 mhz; 3 kw. Ant 97 ft. Dups AM 100%.

## Iowa Radio

See page C-1 for explanation of listings.

## Shenandoah

### KFNF

#### Midwest Radio Reps



**KFNF**—1924: 920 khz; 1 kw-D, 500 w-N. 618½ Sheridan Ave., Box 10 (51601). (712) 246-2890. Shenandoah Bcstg Co. (acq 9-8-72). Net: Iowa Radio. Audio news: UPI. Rep: Midwest Radio; Iowa Radio; C. Ross Martin. Format: C&W, farm. ■ John H. Gayer, pres; Royce E. Wills, VP & gen mgr; Cliff Adams, farm dir; Kirk Leonard, news dir; Randy Fink, mus dir. ■ Rates: \$8; 6; 8; 6.

**KMA**—Aug 12, 1925: 960 khz; 5 kw-U, DA-N. Box 500, 208 N. Elm (51603). (712) 246-1020. May Bcstg Co. (group owner). Net: ABC/E. Rep: Katz Radio. Format: MOR, talk, farm. Spec prog: C&W 6¼ hrs wkly. ■ Edward W. May, pres; Owen L. Saddler, exec VP & gen mgr; Carl "Andy" Andersen, stn mgr; Mike Goodin, prog dir; Don Hansen, mus dir; Ned Dermody, news dir; Don Burrichter, chief engr. ■ Rates: \$20; 20; 20; 13.

## Sioux Center

**\*KDCR(FM)**—Aug 16, 1968: 91.3 mhz; 48 kw. Ant 300 ft. Stereo. Dordt College Campus (51250). (712) 722-0913. Dordt College Inc. Format: Educl. Spec prog: Dutch 1 hr wkly. ■ Rev. B.J. Haan, pres; Martin Dekkenga, gen mgr; Ronald P. Klemm, prog dir; Marvin DeYoung, chief engr.

**KVDB**—1969: 1090 khz; 500 w-D, DA. Box 233 (51250). 722-9931. Tri-State Bcstrs. Format: MOR/C&W. ■ Russell Vande Brake, owner; Donald Broek, mgr; Gary De Hann, sis mgr.

**KVDB-FM**—1973: 94.3 mhz; 3 kw. Ant 225 ft.

## Sioux City

### KBCM

#### Big Country Music

**KBCM(FM)**—March 11, 1974: 95.5 mhz; 100 kw. Ant 898 ft. Stereo. 1400 Pierce St. (51105). (712) 258-5595. Hassenger Bcstg Corp. Net: ABC/E. Rep: Pro/Meeker. Format: C&W. ■ Tom Hassenger, pres; Jim Hassenger, VP & coml mgr; Roland Ashmore, sis mgr; Donald N. Miller, opns mgr; Paul J. Marshall, prom mgr; Jeff Martin, news dir; Gerald Calhoun, chief engr. ■ Rates: \$14.10; 9.40; 9.40; 9.40.

**KMNS**—May 1, 1949: 620 khz; 1 kw-U, DA-2. Box 177, 901 Steuben St. (51102). (712) 258-0628. Siouxland Bcstg Inc. (acq 6-16-58). Group owner: Stuart. Net: MBS. Rep: McGabren-Guild-PGW; Paul Abels. Format: MOR day, rock night. ■ Richard W. Chapin, pres; Albert Mangum, VP, gen mgr; Jeff Merritt, prog dir; Dick Michels, news dir; Gerry Gibbs, chief engr.

**KSEZ(FM)**—Co-owned with KMNS. Feb 6, 1960: 97.9 mhz; 38 kw. Ant 280 ft. Stereo. Net: ABC/FM. Format: Btfl mus. ■ Jack Dewitt, stn mgr.

**KSCJ**—1927: 1360 khz; 5 kw-U, DA-N. Box 1379 (51102). (712) 239-2100. G&G Broadcasting Inc. (acq 12-10-70). Net: ABC/I. Rep: HR/Stone; Soderlund; Hix. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Raymond W. Grandie, pres & gen mgr; Al Lawrence, chief engr; Bill Grabau, VP & stn mgr. ■ Rates: \$14; 12; 14; 12.

**KSEZ(FM)**—Listing follows KMNS.

**KTFC(FM)**—July 1, 1965: 103.3 mhz; 93 kw. Ant 280 ft. Box 102-A, Route 2 (51106). (712) 252-4621. Donald A. Swanson. ■ Don Swanson, gen mgr.

**KWSL**—1938: 1470 khz; 5 kw-U, DA-2. Box 1230 (51102). (402) 987-3477. Radio Communications Inc. (acq 1975). Rep: Torbet-Lasker. Format: Top 40. ■ Carl

## Iowa, Kansas Radio

See page C-1 for explanation of listings.

K. Kjedsseth, pres & gen mgr; Robert De Carlo, prog dir; Tom Evans, news dir; John Bylin, chief engr.

### Spencer

**KICD**—December 1942: 1240 khz; 1 kw-D, 250 w-N, Box 631 (51301). (712) 262-1240. Iowa Great Lakes Bcstg Co. (acq 4-45). Rep: Torbet. ■ Ben B. Sanders, pres; Jack W. Wedel, resident mgr; Dorothy Wilson, coml mgr; T. L. Shumate, prom mgr; Rich Fellingham, news dir; Eldon Kanago, chief engr.

**KICD-FM**—Sept 17, 1965: 107.7 mhz; 100 kw horiz, 92 kw vert. Ant 310 ft. Stereo. Dups AM 60%.

### Storm Lake

**KAYL**—November 1948: 990 khz; 250 w-D, 604½ Lake Ave. (50588). (712) 732-3520. Northwest Iowa Bcstg Co. (acq 11-1-72). Net: Iowa Radio. ■ Paul Benson, pres; Chuck Ney, gen mgr & prog dir. ■ Rates: \$5.95; 7.15; 5.95; 5.95.

**KAYL-FM**—February 1949: 101.5 mhz; 17.5 kw horiz, 10.5 kw vert. Ant 400 ft. Audio news: UPI. Dups AM 35%. Format: MOR.

### Twin Lakes

**KTLL(FM)**—1975: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. RFD 3 Rockwell City (50579). (712) 297-7586. Twin Lakes Bcstg Inc. Format: MOR, btfl mus, Top 40 (night). ■ Francis N. Donnelly, pres, gen & coml mgr; Rod White, prog dir; Eleanor Mills, news dir; news dir; Craig Pringle, chief engr. ■ Rates: \$6; 6; 6; 6.

### Washington

**KCII**—Nov 12, 1961: 1380 khz; 500 w-D, Box 370 (52353). (319) 653-2113. Washington Radio Inc. (acq 10-1-70). Rep: Meeker. Format: MOR/Top 40, albums & gold. ■ Al Leighton, pres; Ken Light, gen mgr; Lee Thomas, prog dir; Dan Bryan, coml mgr.

**KCII-FM**—Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 300 ft. Box 524 (52353). Format: MOR/Easy lsg.

### Waterloo

**KFMW(FM)**—Listing follows KWWL.

**KLEU**—1972: 850 khz; 500 w-D, DA, 3232 Osage Rd. (50701). (319) 234-2811. Marathon Communications Inc. Net: MBS. Rep: Dahlsten, Wayne-Evans. Format: Contemp. Spec progs: Big band 5 hrs wkly. ■ William E. Payne, pres; William Bundy, VP and gen mgr; Gary Hubbard, coml mgr; Dave Jonassen, prog dir; Jim Collins, mus dir; Jim Knight, news dir; Rick Keefer, chief engr. ■ Rates: \$6; 5.50; 6; 5.50.

**\*KNWS**—1953: 1090 khz; 1 kw-D, 4880 La Porte Rd. (50702). (319) 234-2658. Northwestern College (acq 4-2-53). Format: Relig. ■ Russ Nelson, gen mgr; Doug Stevens, prog dir; Mary Robinson, mus dir; Randy Lubbers, traf dir; David Dobes, spts dir; Steve Ferrario, chief engr.

**\*KWNs-FM**—1965: 101.9 mhz; 100 kw. Ant 1010 ft. Dups AM 40%. Format: Good mus & relig.

**KWWL**—November 1947: 1330 khz; 5 kw-U, DA-2, 500 E. Fourth (50703). (319) 234-4401. TWX 910-525-1271. Black Hawk Bcstg Co. (group owner). Audio news: APR Rep: Robert Eastman. Format: MOR. Spec prog: Farm 6 hrs, 6-8 a.m. ■ Robert Buckmaster, chmn; James Bradley, exec VP; William Bolster, VP radio; Robert Beck, prog dir; Grant Price, VP news dir; Ed Tink, VP chief engr. ■ Rates: \$22; 18; 22; 14.

**KFMW(FM)**—Co-owned with KWWL. November 1968: 107.9 mhz; 100 kw. Ant 1,800 ft. Stereo. Prog sep from AM. ■ Daniel Davies, stn mgr. ■ Rates: \$8; 8; 8; 8. ■ KWWL-TV affil.

**KXEL**—July 14, 1942: 1540 khz; 50 kw-U, DA-N, Highway 281 East (50705). (319) 233-3371. Cy N. Bahakel (group owner; acq 1-11-58). Net: ABC/I. Rep: HR/Stone. Format: C&W. Spec progs: Black 3 hrs wkly. ■ Cy N. Bahakel, pres; J. Rick Hall, gen mgr; Hal

Hanna, prog dir; Jake Edwards, mus dir; Darwin Paus-tian, news dir; Tony Thill, chief engr.

**KXEL-FM**—Nov 21, 1962: 105.7 mhz; 100 kw. Ant 570 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp. Spec progs: Black 2 hrs wkly. ■ Wally Beardson, mus dir.

### Waukon

**KNEI**—July 1, 1967: 1140 khz; 1 kw-D, Box 151 (52172). (319) 568-3476. David H. Hogendorn (acq 1972). Format: C&W, oldies. ■ David H. Hogendorn, pres, gen mgr & prog dir; James May, mus dir; Greg Grover, news dir; Charles Pettingill, coml mgr.

**KNEI-FM**—Sept 1, 1968: 103.9 mhz; 3 kw. Ant 300 ft. Dups AM 70%.

### Waverly

**KWAR(FM)**—Sept 15, 1951: 89.1 mhz; 10 w. Wartburg College (50677). (319) 352-1200, ext 306. Wartburg College. Net: MBS, Longhorn, Intercollegiate Bcst System. Format: Educl, diversified. Spec prog: Black 3 hrs; Fr ½ hr, Ger ½ hr, Sp ½ hr. wkly. ■ Dr. Robert C. Gremmels, advisor; David Siefkes, stn mgr.

**KWAY**—May 6, 1958: 1470 khz; 1 kw-D, DA, Box 307 (50677). (319) 352-3550. Cedar Valley Bcstg Co. Net: Iowa Town & Country. Format: C&W, MOR. ■ John W. Talbot, pres & chief engr; J.D. Ball, gen mgr.

**KWAY-FM**—Dec 21, 1971: 99.3 mhz; 3 kw. Ant 180 ft. Dups AM 33%. Format: Easy lsg.

### Webster City

**KQWC**—Feb 6, 1950: 1570 khz; 250 w-D, Box 222 (52355). (513) 832-1410. Gorich Radio Corp. Rep: Walton. Format: MOR, C&W. ■ Glenn R. Olson, pres; G. D. Warland, gen mgr; Jacque Sever, coml mgr; B.J. Wilson, prog dir; Creig Pringle, chief engr. ■ Rates: \$5; 5; 5; 5.

**KQWC-FM**—1969: 95.9 mhz; 3 kw. Ant 195 ft. Box 27, 508 2d St. (50595). (515) 832-3068. (acq 1972). ■ Glenn Olson, gen mgr.

**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Kansas

**HAMILTON-LANDIS**  
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NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
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IN THE MIDWEST—NEAREST OFFICE IS—  
1429 TRIBUNE TOWER, CHICAGO 60611  
(312) 337-2754

### Abilene

**KABI**—April 8, 1963: 1560 khz; 250 w-D, Box 237 (67410). (913) 263-1560. KABI Inc. ■ Norton E. Warner, pres; Leon Geisert, gen mgr.

**KABI-FM**—Dec 10, 1968: 98.3 mhz; 3 kw. Ant 100 ft. Dups AM 90%.

### Arkansas City

**KSOK**—Jan 1, 1947: 1280 khz; 1 kw-D, 100 w-N, Box 917 (67005). (316) 442-5400. KSOK Bcstg Co. Inc. Group owner: Stauffer. Format: Btfl mus. ■ Stanley

Stauffer, pres; Mike Thompson, opns and coml mgr; Larry Smith, news dir. ■ Rates: \$6; 6; 6; 6.

### Atchison

**KARE**—July 28, 1939: 1470 khz; 1 kw-U, DA-1, Box G (66002). (913) 367-1470. KARE Inc. (acq 1-20-50). Net: NBC. Rep: Walton. Format: MOR. ■ James M. Griffith, pres & gen mgr; William B. Ervin, coml mgr; Harold Schoepner, prog & news dir; L. D. Winegardner, chief engr. ■ Rates: \$6; 5; 6; 4.

### Baldwin City

**\*KNBU(FM)**—Nov 29, 1965: 88.9 mhz; 10 w. 7th and Dearborn Sts. (66006). (913) 594-6451, ext 300. Baker U. Format: Ed. Spec progs: Jazz 10 hrs; pub affs, 3 hrs; C&W 2 hrs; classical 8 hrs wkly. ■ Shirley Gilham, advisor; Carol Yeo, stn mgr.

### Chanute

**KKOY**—Nov 17, 1952: 1460 khz; 1 kw-D, Box 748 (66720). (316) 431-3700. Neosho County Bcstg Inc. (acq 5-1-68). Net: ABC/I. Format: Contemp. Spec prog: Sp 1 hr wkly. ■ Dale W. McCoy Jr., pres & gen mgr; Dean Denning, sls mgr; James Fehr, prog dir; Judy Fisher, prom mgr; Pat Shehan, mus dir; Craig Martens, news dir; Al Diller Jr., chief engr. ■ Rates: \$4.50; 4; 4; 4.

**KKOY-FM**—Jan 1, 1971: 105.5 mhz; 3 kw. Ant 160 ft. Prog sep from AM. Format: C&W. ■ Rates: \$4; 4; 4; 4.

### Coffeyville

**KGGF**—1930: 690 khz; 10 kw-D, 5 kw-N, DA-2, Box 853 (67337). (316) 251-3800. Midwest Bcstg Co. (acq 10-15-47). Group owner: Seaton Stns. Net: ABC/C. Rep: PRO/Meeker. Format: MOR. ■ Richard M. Seaton, pres; Robert L. Pratt, VP & gen mgr; Warren L. Mowder, coml mgr; Bill Miller, opns & prom mgr; Robert McBride, prog dir; Fred Lee, news dir; D. W. Gillette, chief engr. ■ Rates: \$8; 7; 8; 7.

### Colby

**\*KTCC(FM)**—May 1974: 91.9 mhz; 10 kw. Ant 160 ft. 1255 S. Range (67701). (913) 462-6762. Colby Community Junior College. Format: MOR, C&W. ■ Dennis L. Franz, pres; Bruce Smith, gen mgr.

**KXXX**—August 1947: 790 khz; 5 kw-D, Box 27 (67701). (913) 462-3305. Golden Plains Inc. (acq 8-65). Net: CBS. Rep: Avery Knodel. Format: MOR & farm. Spec progs: C&W 15 hrs wkly. ■ Ed Mason, pres & gen mgr; Jean Windscheffel, mus dir; Rich Hawkins, farm dir; Herb Deremer, rgnl sls mgr; Vernon Snider, chief engr. ■ Rates: \$21.75; 19.50; 21.75; 19.50.

**KXXX-FM**—September 1971: 100.3 mhz; 100 kw. Ant 610 ft. Stereo. Progs sep from AM. Format: Contemp & MOR. ■ Rates: \$10.88; 9.75; 10.88; 9.75.

### Concordia

**KNCK**—Feb 6, 1954: 1390 khz; 500 w-D, Box 608 (66901). (913) 243-1414. General Bcstg Co. Rep: Keystone. Format: MOR. ■ W. F. Danenbager, pres; Wendell Wilson, stn mgr; Mike Farmer, traf mgr. ■ Rates: \$2; 2; 2; 2.

### Dodge City

**KEDD**—March 1961: 1550 khz; 1 kw-D, DA, Box 1206 (67801). (316) 227-7151. Seward County Bcstg Co. Group owner: Alf M. Landon. Net: ABC/I. Format: Top 40. ■ Alf M. Landon, pres; James R. Hewes, gen mgr; Del Kehr, coml mgr & chief engr; S. Eric Warshaw, prog and mus dir & prom mgr; Ken Rucker, news dir.

**KGNO**—June 30, 1930: 1370 khz; 5 kw-D, 1 kw-N, DA-N, Box 1398 (67801). (316) 227-3151. Dodge City Bcstg Co. Inc. Rep: Savalli/Gates, Gray, Hix, Soderlund. Format: MOR. Spec progs: Farm 8 hrs, classical 1½ hrs wkly. ■ Martha E. Muncy, pres; Isadore A. Salm, gen & prom mgr; Gary Conard, coml mgr; Mike Kinnan, prog & mus dir; Chuck Stark, news dir & chief engr.

**KGNO-FM**—May 1966: 95.5 mhz; 25 kw. Ant 165 ft. Stereo. Dups AM 40%.

### El Dorado

**KOYY**—Nov 16, 1953: 1360 khz; 500 w-D, Box 550 (67042). (316) 321-1360. Neosho County Bcstg Inc. (acq 8-1-71). Format: MOR. ■ Dale W. McCoy Jr., pres;



H. Pat Powers, gen mgr; Richard Milhon, prog dir; Ed Logan, prom mgr; Dennis Whitener, coml mgr; Ken Dean, mus dir; Bill Conway, news dir; Al Diller, chief engr.

**KOYY-FM**—Feb 15, 1972: 99.3 mhz; 3 kw. Ant 135 ft. Dups AM 60%.

**Ellsworth**

**KLOQ(FM)**—See Lyons.

**Emporia**

**KLRF(FM)**—Listing follows KVOE.

**KVOE**—Jan 21, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 968 (66801). (316) 342-1400. Bluestem Bcstg Co. (acq 8-1-57). Net: ABC/I. Rep: Keystone. Format: MOR, variety, C&W. ■ Edward H. McKernan Jr., pres & gen mgr; Rich Bisterfeldt, coml mgr; Lyle Brown, prog & mus dir; Roger Hartsook, news dir; Dave Wiese, chief engr. ■ Rates: \$7.60; 7.60; 7.60; 7.60.

**KLRF(FM)**—Co-owned with KVOE. June 15, 1966: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Format: Progs, Contemp. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

**Fairway**

**KUDL**—April 16, 1953: 1380 khz; 5 kw-D, 500 w-N, DA-2. 6230 Eby, Shawnee Mission, Kan. (66202). (816) 722-2866. Kansas Bcstg Inc. (acq 5-3-67). Group owner: Starr. Net: NBC/NIS. Rep: Torbet. Format: All news. ■ Peter H. Starr, pres; Vince Ford, gen mgr; Bob Read, news dir; Cal Babcock, chief engr. ■ Rates: \$26; 22; 26; 22.

**KUDL-FM**—See Kansas City, Kan.

**Fort Scott**

**KMDO**—Oct 8, 1954: 1600 khz; 500 w-D. Box 72 (66701). (316) 223-4500. Fort Scott Bcstg Co. (acq 2-1-60). Group owner: Lloyd C. McKenney Stns. Net: KBS. ■ Jim McKenney, gen mgr.

**Garden City**

**KIUL**—May 20, 1935: 1240 khz; 1 kw-D, 250 w-N. 308 N. Seventh St. Box 878 (67846). (316) 276-3251. KIUL Inc. (acq 1-1-53). Group owner: Harris Enterprises. Net: NBC. Rep: Devney. ■ Tony Jewell, pres & gen mgr; Ron Isham, coml mgr; Phil Weaver, prog dir; Mary Connors, prom mgr.

**KUPK**—1948: 1050 khz; 5 kw-D, DA. Box 798 (67846). (316) 276-2366. KAKE-TV and Radio Inc. (acq 9-1-65). Rep: Katz. Format: MOR. Spec progs: Sp 2 hrs, C&W 25 hrs wky. ■ Martin Umansky, pres; Jim Throneberry, gen mgr; Bob Terry, mus dir; Rick Cheatum, opns dir & news dir; Doug Wagner, prom mgr; Bob Hill, chief engr.

**KUPK-FM**—Nov 30, 1962: 97.3 mhz; 11 kw. Ant 230 ft. Dup AM 98%. ■ KUPK-TV affil.

**Godland**

**KLOE**—1947: 730 khz; 1 kw-D. Box 569 (67735). (913) 899-2309. KLOE Inc. (acq 11-1-60). Rep: Devney. Format: Variety. Spec prog: Sp 5 hrs wky. ■ Ross Beach, pres; Kay Melia, gen mgr; Ken Halbleib, coml mgr; Rich Epp, prog dir; Larry Hevner, mus dir; Randy Jacobson, prom mgr; Phil Taylor, news dir; Wayne Pash, chief engr. ■ KLOE-TV affil.

**Great Bend**

**\*KBJC(FM)**—Feb 18, 1970: 91.9 mhz; 10 w. Barton County Community Junior College (67530). (316) 792-2701, ext 60. Licensee as above. Format: Progs/v free form. ■ Dr. Jimmie Downing, pres; Ken Kempner, gen mgr; Harry McCormick, prom mgr.

**KLOQ(FM)**—See Lyons.

**KVGB**—March 10, 1937: 1590 khz; 5 kw-U, DA-N. 1200 Baker St. (67530). (316) 792-4317. Forward of Kansas Inc. (acq 3-1-70). Group owner: Forward Communications Corp. Net: NBC. Rep: PRO/Meeker, Hix. Format: MOR. Spec prog: Farm 6 hrs wky. ■ Richard D. Dudley, pres; Robert D. Hilgendorf, gen mgr; Mike Jackson, news dir; Harold F. Riedl, chief engr.

**KVGB-FM**—Not on air, target date unknown: 104.3 mhz; 100 kw. Ant 806 ft. 1200 Baker St. (67530).

**Hays**

**KAYS**—Oct 15, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 817 (67601). (913) 625-2578. KAYS Inc. Rep: Devney. ■ Ross Beach, pres; Robert E. Schmidt, VP & gen mgr; Robert C. Templeton, stn mgr; Mike Cooper, prog dir; Jim Brooks, continuity dir; Bob Chaffin, news dir; Ken Giebler, chief engr. ■ KAYS-TV affil.

**KJLS(FM)**—June 27, 1974: 103.3 mhz; 100 kw. Ant 463 ft. Stereo. Box 364 (67601). (913) 628-1064. L Steckline, M. Sanders. Format: C&W, rock. ■ Bill Kuhn, gen mgr; Troy Wayne, mus dir; Jim Weston, news dir; Odus Trober, chief engr.

**Hutchinson**

**\*KHCC(FM)**—Sept 11, 1972: 90.1 mhz; 83 w. Ant 57 ft. 1300 North Plum (67501). (316) 662-6646. Hutchinson Community College. Format: Variety. Spec progs: Farm 3 hrs, black 2½ hrs; classical 5 hrs; jazz 2 hrs; Sp 2 hrs wky. ■ Vance Tyrell, progs coord.

**KSKU(FM)**—Oct 7, 1968: 102.1 mhz; 100 kw. Ant 550 ft. Stereo. 2627 E. 4th Ave. (67501). (316) 663-2115. Sampson Communications Co. (acq 9-5-75). Audio news: APR. Format: MOR, top 40. ■ Jack S. Sampson, pres & gen mgr; Bill Wolf, coml mgr; Steve Bridgewater, prog dir; Roger Cornish, news dir; Gary Essels, chief engr.

**KWBW**—May 28, 1935: 1450 khz; 1 kw-D, 250 w-N. 17th & Harding Sts. (67501). (316) 662-4486. Nation's Center Bcstg Co. (acq 11-16-56). Net: NBC. Rep: Walton. Format: Talk, MOR. ■ Fred L. Conger, pres & gen mgr; John M. Townley, coml mgr; George Bachelor, prog dir; Bill Turney, chief engr; Dan Deming, news dir. ■ Rates: \$8.50; 5.45; 5.45; 5.45.

**KWBW-FM**—March 15, 1972: 102.9 mhz; 28.5 kw. Ant 155 ft. Box 1036 (67501). (316) 662-4486. Rep: Walton. Format: C&W. ■ Richard Cornish, coml mgr & prom mgr; Larry James, prog dir & mus dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**KWHK**

**Contemporary**

**KWHK**—Nov 1, 1946: 1260 khz; 1 kw-D, 500 w-N, DA-2. Box 1967 (67501). (316) 663-4461. KWHK Bcstg Co. (acq 8-60). Rep: PRO/Meeker, Gray. Format: Top 40. Spec prog: Sp ½ hr wky. ■ William L. Mitchell, chmn of the bd; Ken Willard, stn mgr; Clark Bevan, prog dir; J.W. Walker, mus dir; Bob Chaffin, news dir; Rich Cheatum, chief engr. ■ Rates: \$7.50; 6.25; 7.25; 2.50.

**Independence**

**KIND**—Dec 8, 1947: 1010 khz; 250 w-D. Drawer A (67301). (316) 311-3000. Central Bcstg Inc. Format: MOR; talk. ■ J. Nelson Rupard, pres & gen mgr; Jim Fischer, coml mgr. ■ Rates: \$48; 48; 48; 48.

**KIND-FM**—May 10, 1969: 101.7 mhz; 1.6 kw. Ant 155 ft. Dups AM 50%.

**Iola**

**KALN**—July 25, 1961: 1370 khz; 500 w-D, DA. Box 710 (66749). (316) 365-3151. Iola Bcstg Inc. (acq 9-1-73). Net: Keystone. Audio news: UPI. Format: MOR 65%, Top 40 35%. ■ Michael P. Russell, pres, gen & coml mgr; Steve Burrows, prog dir; Robert Wiles, chief engr. ■ Rates: \$4.50; 4.10; 4.10; 4.10.

**Junction City**

**KJCK**—May 15, 1949: 1420 khz; 1 kw-D. W. 6th at Garfield, Box 789 (66441). (913) 762-3165. Junction City Bcstg Co. Format: MOR. ■ R. L. Weir Jr., pres; Steve Roesler, gen mgr; Donald D. Wolf, coml mgr; Dan Weir, opns dir; Bruce Karns, news dir; Barry Lee Yazell, chief engr. ■ Rates: \$8.23; 7.05; 8.23; 7.05.

**KJCK-FM**—July 1, 1965: 94.5 mhz; 100 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Chris Favor, prog dir. ■ Rates same as AM.

**Kansas City**

**KCKN**—1925: 1340 khz; 1 kw-D, 250 w-N. Box 1165 (66117). (913) 321-3200. Kaye-Smith Radio (group owner; acq 7-1-65). Rep: McGavren-Guild-PGW. Format: C&W. Spec prog: Sp 1 hr wky. ■ Lester M. Smith, exec dir; Glen M. George, stn mgr; Gary Reames, coml

mgr; Gary Brazael, opns dir; Mike Shanin, news dir; Jim J. Jett, chief engr. ■ Rates: \$57; 45; 47; 25.

**KCKN-FM**—May 28, 1963: 94.1 mhz; 100 kw. Ant 460 ft. Stereo. Dup AM 50%.

**KUDL-FM**—Co-owned with KUDL Fairway, Kan. Oct 9, 1959: 98.1 mhz; 100 kw. Ant 240 ft. Stereo. 6230 Eby, Shawnee Mission, Kan. (66202). (913) 722-2866. Starr Broadcasting Group of Kansas Inc. Group owner: Starr. Prog sep from AM. Net: ABC/I. Format: Oldies, Top 40. ■ Peter Starr, pres; Vince Ford, gen mgr; Jim Carnegie, prog dir; Cal Babcock, chief engr.

**Larned**

**KANS**—Nov 4, 1963: 1510 khz; 1 kw-D (500 w-CH). 8th & Topeka (67550). (316) 285-2127. Hillis F. Bell Jr. (acq 8-14-67). Rep: Richardson. Format: MOR. Spec progs: C&W 12 hrs wky. ■ Hillis F. Bell Jr., pres & gen mgr; Gary Meserve, coml mgr; Doyle Mayse, news dir; Marilyn Bell, prom mgr; Chris Brickley, prog & mus dir; Jim Adams, chief engr.

**KANS-FM**—Nov 1, 1965: 96.7 mhz; 910 w. Ant 290 ft. Dup AM 100%.

**Lawrence**

**\*KANU(FM)**—Listing follows \*KFKU.

**\*KFKU**—Sept 15, 1924: 1250 khz; 5 kw-U, DA-N (S-WREN Topeka). Bcstg Hall, U. of Kansas (66045). (913) 864-4530. U. of Kansas. Net: NPR. Format: Variety. ■ Archie Dykes, chancellor; Richard F. Wright, gen mgr; Michael Berndt, mus dir; William Redlin, news dir; Thomas P. Dolye, chief engr.

**\*KANU(FM)**—Co-owned with \*KFKU. Sept 15, 1952: 91.5 mhz; 110 kw. Ant 660 ft. Stereo. Progs sep from AM. Spec prog: Black 4 hrs wky. ■ Paul Dahringer, prog dir; John Easley, prom mgr.

**\*KJHK(FM)**—1975: 90.7 mhz; 10 w. Office of Chancellor, Strong Hall, Jayhawk Blvd. (66045). University of Kansas.

**KLWN**—Feb 22, 1951: 1320 khz; 500 w-D. Box 3007 (66044). (913) 843-1320. Lawrence Bcstrs Inc. Rep: Walton, Gray. Format: Talk, MOR. Spec progs: News & pub aff 24 hrs wky. ■ Arden Booth, pres; Hank Booth, gen mgr; Bob Newton, opns mgr; Sonny Fender, prog dir; Carroll Macke, news dir; Harold Kinkaid, chief engr. ■ Rates: \$11.50; 7.50; 7.50; 7.50.

**KLWN-FM**—Aug 20, 1963: 105.9 mhz; 17 kw. Ant 135 ft. Stereo. Prog sep from AM. Format: Progs. ■ Mike Schmidt, prog dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**Leavenworth**

**KCLO**—1948: 1410 khz; 5 kw-D, DA. 335 Muncie Rd. (66048). (913) 682-1410. KCLO Inc. (acq 7-59). Group owner: Anderson Stns. Rep: Hopewell. Format: Contemp. Spec progs: Black 2 hrs, Sp 2½ hrs, wky. ■ George Basil Anderson, pres & gen mgr; Lee Pemberton, coml & prom mgr, prog & mus dir; Art Pemberton, news dir & chief engr.

**KCLO-FM**—1962: 98.9 mhz; 100 kw horiz, 66 kw vert. Ant 410 ft. Stereo. Dup AM 10%.

**Liberal**

**KLIB**—Sept 15, 1960: 1470 khz; 1 kw-D. Box 856 (67901). (316) 624-2556. Communications Enterprises of Kansas Inc. Net: MBS. Format: C&W. ■ Chuck Davis, gen mgr; Bill Ray, prom mgr. ■ Rates: \$4; 4; 4; 4.

**KSCB**—July 25, 1948: 1270 khz; 1 kw-D, 500 w-N, DA-N. Box K (67901). (316) 624-3891. Seward County Bcstg Co. Group owner: Alf M. Landon Stns. Net: ABC/I. Rep: PRO/Meeker. Format: MOR, oldies. Spec prog: Farm 15 hrs wky. ■ Alf M. Landon, pres; Stuart Melchert, gen mgr; Wayne Gray, coml mgr; Terry Martin, prog dir; Steve Kime, mus dir; Don Drees, farm dir; Howard Corr, news dir; John Deken, chief engr. ■ Rates: \$5; 5; 5; 3.

**Lyons**

**KLOQ(FM)**—April 10, 1970: 106.1 mhz; 62 kw. Ant 175 ft. Route 1, Box 149 (67554). (316) 278-3644.

## Kansas Radio

See page C-1 for explanation of listings.

Rice County Bcstg Co. Inc. Net: ABC/E. Format: Btl mus. Spec progs: Farm 4 hrs, jazz 2 hrs, C&W 20 hrs; progs 20 hrs; news 12 hrs, wkly. ■ Rolan Cobb, pres & gen mgr; Cliff Shank, prom mgr; Jack Hartle, prog dir; Judy Van Zanten, mus dir; Timothy Stovall, news dir; Mike Hill, coml mgr; Art Schreiner, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

### Manhattan

**KMAN**—June 1950: 1350 khz; 500 w-D. Box 1350 (66502). (913) 776-4851. Manhattan Bcstg Co. Group owner: Seaton Stns. Format: MOR. ■ Richard M. Seaton, pres; Lowell E. Jack, VP & gen mgr; Tom Rees, coml mgr; James Kastner, prom mgr; Roger Hamilton, prog dir; Ed Klimek, mus dir; Jerry Bohnen, news dir; Tim Hawks, chief engr. ■ Rates: \$9.80; 9.80; 9.80; —.

**KMKF(FM)**—Co-owned with KMAN. Sept 1, 1972: 101.7 mhz; 1.60 kw. Ant 400 ft. Stereo. Box 1017 (66502). (913) 776-4851. Progs sep from AM. Format: Easy ltnng-AM, contemp, progs, rock-PM. ■ Ed Klimek, FM coord. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**\*KSAC**—Dec 1, 1924: 580 khz; 5 kw-D, 500 w-N (S-WIBW). Room 20, McCain Auditorium, Kansas State U. (66506). (913) 532-5851. Kansas State U. Format: Educl. ■ Duane C. Acker, pres; Jack M. Burke, mgr; Ralph S. Titus, spec affrs.

**\*KSDB-FM**—Co-owned with \*KSAC. 1950: 88.1 mhz; 10 w. (913) 532-6960. Format: Top 40.

### Marysville

**KNDY**—July 10, 1956: 1570 khz; 250 w-D. RR 3 (66508). (913) 562-2361. Apollo Broadcasting Corp. (acq 11-17-69). Format: C&W, MOR. Spec progs: Fr 3 hrs wkly. ■ Herbert R. Hoeflicker, pres & gen mgr; Ruby J. Hoeflicker, coml mgr; "Little Herb," prog & mus dir; Mert Gardner, news dir; Van Stewart, chief engr. ■ Rates: \$4.75; 4.75; 4.75; —.

**KNDY-FM**—July 23, 1974: 103.1 mhz; 3 kw. Ant 200 ft. Prog sep from AM. Format: C&W/Contemp. ■ Al Schwartz, prog & mus dir; Al Pickett, sports dir. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

### McPherson

**KNEX**—Jan 4, 1949: 1540 khz; 250 w-D. Box 186 (67460). (316) 241-1504. McPherson Bcstg Inc. (acq 9-26-52). Rep: Hopewell. Format: MOR. ■ K. R. Krehbiel, pres; Claude Hughes, gen mgr & prog dir; Vic Davis, coml mgr; Bob Hapgood, news dir; Bob Battershell, chief engr.

**KNEX-FM**—Jan 12, 1974: 96.7 mhz; 3 kw. Ant 245 ft. McPherson Bcstg Inc. Dups AM 15%. Format: Btl mus, sports & news. Stereo.

### Mission

**KBEA**—October 1957: 1480 khz; 1 kw-D, 500 w-N, DA-2. Box 1347 (66202). (913) 432-1480. KBEA Bcstg Co. (acq 12-1-72). Net: NBC, MBS, Missouri Network. Rep: Selcom. Format: MOR, news. Spec prog: Sp 1 hr wkly. ■ Robert P. Ingram, pres; Jay Tschirner, gen mgr; John Haseltine, prog dir; David Remley, coml mgr; Sandy Milzman, prom mgr; Charles Harness, news dir; C. B. Frazer, chief engr. ■ Rates: \$16; 12; 16; 10.

### Newton

**KJRG**—May 24, 1953: 950 khz; 500 w-D. Box 567 (67114). (316) 283-5150. KJRG Inc. (acq 7-59). Group owner: Anderson Stns. Rep: Hopewell. Format: Religious. ■ Geo. Basil Anderson, pres; Gordon Anderson, gen mgr; Carl Weaver, chief engr.

**KJRG-FM**—1959: 92.3 mhz; 100 kw horiz, 63 kw vert. Ant 390 ft. Stereo. Prog sep from AM. Format: MOR.

### Norton

**KNBI**—Oct 28, 1963: 1530 khz; 1 kw-D. Box 220 (67654). (913) 927-3378. Prairie Dog Bcstg (acq 9-11-74). Net: KU Sports Net. Rep: Keystone. Format: C&W, MOR. ■ David L. Tucker, pres, gen mgr & chief engr; Howard Henderson, prom mgr; James Garfield, news dir; Elliott Tucker, prog & mus dir.

## Ottawa

**KOFO**—Sept 24, 1949: 1220 khz; 250 w-D. Box 16 (66067). (913) 242-1220. Ottawa Bcstg Co. (acq 12-1-54). Rep: PRO/Meeker. Format: MOR, talk. ■ Roderick B. Cupp, gen mgr; Burton H. Brewer, stn & prog dir; Donald F. Humphrey, coml mgr; John Collinson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; —.

**KOFO-FM**—March 1, 1962: 95.7 mhz; 6.7 kw. Ant 340 ft. Dup AM 100%. ■ Rates same as AM.

**\*KTJO-FM**—May 1951: 88.1 mhz; 10 w. Ant 84 ft. Box 10, Ottawa University (66067). (913) 242-5200, ext 212. Ottawa University. Format: Variety. ■ Glen Duderstadt, gen mgr.

## Parsons

**KLKC**—1948: 1540 khz; 250 w-D. Box 853 (67357). (316) 421-6400. Community Bcstg Co. (acq 2-54). Format: MOR. Spec prog: Sp 2 hr wkly. ■ Richard R. Combs, pres, gen mgr, news dir & chief engr; Eugene L. Joslin, stn mgr, prog dir & prom mgr.

## Phillipsburg

**KKAN**—Dec 31, 1959: 1490 khz; 1 kw-D, 250 w-N. Box 307 (67661). (913) 543-3251. KKAN Inc. (acq 5-4-64). ■ Norton E. Warner, pres; Dwight C. Look, mgr.

## Pittsburg

**KOAM**—Oct 11, 1937: 860 khz; 10 kw-D, 5 kw-N, DA-N. Box F (66762). (316) 231-7200. TWX 316-952-8230. Pittsburg Bcstg Inc. Net: NBC. Rep: Masla; Gray Format: Variety. ■ Lester Cox, pres; Joe L. Shiverdecker, gen mgr; Jerry Greech, coml mgr; Tom Marshall, prog and mus dir; Mike Kennedy, sports dir; Terry Frieden, news dir; Joe Patterson, chief engr. ■ Rates: \$10.20; 7.50; 10.20; 7.50.

**KMRJ(FM)**—Listing follows KSEK.

**KSEK**—May 1947: 1340 khz; 1 kw-D, 250 w-N. Box 10 (66762). (316) 231-2800. Douglas Bcstg Corp. (acq 5-1-74). Net: CBS. Rep: PRO/Meeker. Format: MOR. Spec prog: Farm 9 hrs wkly. ■ James D. Harbart, pres and gen mgr; Tom Boone, coml mgr; Gary N. Hannes, prog dir; Rick Russell, mus dir; Iris Walkinshaw, prom mgr; Charlie Shipman, news dir; Jim Douglas, chief engr. ■ Rates: \$10.2; 10.2; 10.2; 8.4.

**KMRJ(FM)**—Co-owned with KSEK. April 20, 1975: 96.9 mhz; 100 kw. Ant 390 ft. 13005 W. 77th St. (66215). Dups AM 80%. Stereo. ■ James D. Harbart, pres.

## Pratt

**KWNS**—Jan 19, 1963: 1290 khz; 5 kw-D, 500 w-N, DA-2. Box 486 (67124). (316) 672-5581. O'Malley-Kieffer Communications Co. (acq 11-21-73). Net: ABC/E. Rep: Walton, Messina. Format: Variety. Spec prog: Farm 9 hrs wkly. ■ Don O'Malley, pres and gen mgr; Dan Musil, prog dir; Roger Allen, mus dir; Harvey Watson, news dir; Tim Hawks, chief engr. ■ Rates: \$6.25; 4.80; 6.25; 4.80.

**KWNS-FM**—July 1, 1965: 93.1 mhz; 29 kw. Ant 120 ft. Dup AM 100%. ■ Rates same as AM.

## Russell

**KRSL**—Jan 11, 1956: 990 khz; 250 w-D. Box 666 (67665). (913) 483-3121. Thompson Broadcasting of Russell (acq 9-1-58). ■ Fred L. Thompson, owner & gen mgr; Richard Dumer, stn mgr; Don Woelk, news dir.

**KRSL-FM**—July 1, 1965: 95.9 mhz; 3 kw. Ant 295 ft. Dup AM 90%.

## Salina

**KFRM**—1947: 550 khz; 5 kw-D, DA. 737 N. West St., Wichita (67203). (316) 942-7981. Jaco Inc. (acq 10-22-66). Rep: Avery Knodel. Format: C&W, farm. ■ Mack Sanders, pres & gen mgr; Faye Graves, coml mgr; Gene Norris, prog dir & prom mgr; Juanita Rose, mus dir; Jerry Minsall, news dir; Ken Sollar, chief engr; Larry Steckline, farm dir.

**KINA**—April 20, 1964: 910 khz; 500 w-D, DA. Box 778 (67401). (913) 825-0266. Salina Radio Inc. Audio news: UPI. Format: MOR. ■ Sherwood R. Parks, pres, gen mgr; Bill Melton, sls mgr; Don Garry, prog dir;

John Pappert, prom mgr; Bill Moore, news dir; Don Garry, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

**KSAL**—May 18, 1937: 1150 khz; 5 kw-U, DA-N. Box 180 (67401). (913) 823-3701. Salina Bcstg Inc (acq 2-11-59). Group owner: Stuart Bcstg Co. Net: ABC/I. Rep: McGavren-Guild, Hix. ■ Richard W. Chapin, pres; Kenneth J. Jennison, coml and gen mgr; James G. Robertson, prog dir; George Tyll, news dir; Martin Shay, mus dir; Don Englehardt, chief engr. ■ Rates: \$16; 14; 16; 10.

**KYEZ(FM)**—Co-owned with KSAL. May 1, 1975: 93.7 mhz; 100 kw. Ant 510 ft. Net: ABC/FM. Audio news: UPI. Format: MOR. Stereo. ■ Michael Overton, gen mgr and prog dir. ■ Rates: \$9; 8; 9; 5.75.

**KSKG(FM)**—1961: 99.9 mhz; 100 kw. Ant 570 ft. Box 995 (67401). (913) 825-4631. Salina FM Inc. (acq 7-31-74). Net: ABC. Format: Relig-day, rock-night. ■ Wayne Pollard, pres & gen & coml mgr; Glen Martin, prog dir; Mike St. James, news dir; Odus Trober, chief engr.

**KYEZ(FM)**—Listing follows KSAL.

## Scott City

**KFLA**—Oct 13, 1962: 1310 khz; 500 w-D. Route 1, Box 6 (67871). (316) 872-5345. KFLA Inc. (acq 7-1-73). Group owner: Anderson Stns. Rep: Hopewell. Audio news: APR. Format: C&W, MOR, relig. Spec prog: Span ¼ wkly. ■ George Basil Anderson, pres & gen mgr; Bill Fry, prog dir, coml & prom mgr; Claude Van Horn, mus & news dir & chief engr. ■ Rates: \$4; 4; 4; 4.

**KFLA-FM**—Nov 9, 1964: 94.5 mhz; 100 kw. Ant 360 ft. Dup AM 25%. Stereo. Format: Btl mus.

## Topeka

**KEWI**—July 1947: 1440 khz; 5 kw-D, 1 kw-N, DA-2. 5315 W. Seventh, Box 4407 (66604). (913) 272-2122. Midland Bcstrs Inc. (acq 2-62). Rep: Torbet. Format: Top 40. ■ Fred P. Reynolds, pres; Robert F. Russell, exec VP & gen mgr; Eugene Rohlmeier, sls mgr; Bob Finot, prog dir; Bruce Wayne, mus dir; Mike Mann, news dir; Wayne Nelson, chief engr. ■ Rates: \$14.25; 12.75; 14.25; 7.67.

**KSWT(FM)**—Co-owned with KEWI. July 1, 1971: 107.7 mhz; 100 kw. Ant 460 ft. Stereo. Prog sep from AM. Format: Btl mus. ■ George Haag, stn mgr. ■ Rates: \$10.50; 11.50; 11.25; 8.50.

**KTOP**—July 1947: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (66601). (913) 234-3444. Harris Enterprises Inc. (group owner; acq 4-1-64). Net: NBC. Rep: Century. Format: Contemp. ■ Merle R. Blair, gen mgr; Jack Porteous, coml mgr; Joe Monteith, prog dir; Bob Potter, news dir; Larry Bostwick, chief engr. ■ Rates: \$8.75; 7; 8.75; 4.75.

**KTOP-FM**—May 29, 1960: 100.3 mhz; 5.3 kw. Ant 260 ft. Prog sep from AM. Net: MBS. Format: C&W. ■ Rates: \$3.75; 3.25; 3.75; 2.75.

## KTPK Stereo

Drake Chenault  
Great American Country



N A F M B

**KTPK(FM)**—1974: 106.9 mhz; 100 kw. Ant 340 ft. Stereo. 910 First Natl Bank Tower (66603). Shawnee Bcstg Co. ■ Marvin H. Wilson, pres; H. Pat Powers, gen & coml mgr; Patrick Christine, prog dir; Gary Krohe, mus dir; Phil Tysinger, prom mgr; Sheri McSpaden, news dir; Don Ruff, engr. ■ Rates: \$ 8; 9; 7; 7.

**WIBW**—May 8, 1927: 580 khz; 5 kw-U, DA-N (S-KSAC). Box 119 (66601). (913) 272-3456. TWX 910-744-6709. Stauffer Publications (group owner; acq 2-1-57). Net: CBS. Rep: Katz, Mountain States, Hix. Format: News, talk, good mus. Spec prog: Farm 20 hrs wkly. ■ Thad M. Sandstrom, VP bcstg; Darrel Witham, gen mgr; Jim Furman, sls mgr; Tom Crabtree, prog dir; Tom Parmley, news dir; Rich Hull, farm dir; Ed O'Donnell, chief engr. ■ Rates: \$42; 18; 18; 18.

**WIBW-FM**—Sept 1, 1961: 97.3 mhz; 97 kw. Ant 1220 ft. Stereo. Format: Rock. ■ Doug Potter, prog dir. ■ WIBW-TV affil. ■ Rates: \$9; 9; 9.

**WREN**—June 15, 1926: 1250 khz; 5 kw-U, DA-N (S-KFKU). Box 1280 (66601). (913) 232-0505. WREN Bcstg Inc. (acq 11-52). Group owner: Alf M. Landon Stns. Net: ABC/I. Rep: Pro/Meeker. Format: MOR. Spec progs: Black 1 hr; relg 6 hrs wkly. ■ Alf M. Landon, pres; Russell W. Gibson, gen mgr; Steve Southerland, prog dir; Tom Taylor, news dir; Frank Edwards, mus dir; Al Keberlein, chief engr. ■ Rates: \$15.50; 11; 12.50; 5.50.

## Ulysses

**KULY**—March 1, 1965: 1420 khz; 1 kw-D, 500 w-N, DA-2. Box 686 (67880). (316) 356-1420. Grant County Bcstg Inc. Audio news: APR. Rep: Walton. Format: MOR. Spec progs: Sp 5 hrs, farm 25 hrs wkly. ■ Sam Elliott, pres & gen mgr; Monte B. Smith, chief engr & prog dir; Billie Hillbig, coml mgr; John L. O'Sullivan, news dir; Dandy Schafer, mus dir. ■ Rates: \$5.30; 5.30; 5.30.

## Wellington

**KLEY**—Nov 19, 1966: 1130 khz; 250 w-D, DA. KLEY Drive (67152). (316) 326-3341. Sumner Bcstg Co. Spec progs: Sp 2 hrs; C&W 7 hrs; Pol 6 hrs wkly. ■ Ed Hundley, gen mgr; Henry Kreifels, chief engr; Carl Moore, coml mgr.

## Wichita

**KAKE**—Oct 28, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (67201). (316) 943-4221. TWX 910-741-6926. KAKE-TV & Radio Inc. Net: ABC/E. Rep: Katz. Format: MOR. ■ Mark H. Adams, chmn; Martin Umansky, pres; Frank Gunn, VP & gen mgr; Gene Rump, prog & mus dir; John Myers, prom mgr; John McKean, news dir; Harold H. Newby, chief engr. ■ KAKE-TV affil. ■ Rates: \$17; 15; 17; 13.

**KARD(FM)**—May 18, 1967: 107.3 mhz; 98 kw. Ant 865 ft. Stereo. Box 333 (67201). (316) 265-5631. TWX 910-741-6976. Kansas State Network Inc. (group owner; acq 4-17-67). Rep: Avco Sls. Format: Beautfl mus. ■ Frank Chappell, pres; Buc Weatherby, gen mgr & corp dir of radio; Jerryanne Hadley, prom mgr; Foster Byrd, opns mgr; Gregg Gamer, news dir; Rod Herring, chief engr. ■ KARD-TV affil.

**KBRA(FM)**—Listing follows KFH.

**KBUL**—April 17, 1972: 900 khz; 250 w-D, DA. 3357 West Central (67203). (316) 942-4222. Mr. D's Radio Inc. (acq 7-8-75). Net: ABC/C. Rep: Century. Format: Rock. Spec prog: Black 6 hrs wkly. ■ Lowell Denniston, pres; Robert D. Freeman, gen mgr; Dave Frieden, coml mgr; Roger Mundy, prog dir; Gary Richards, stn mgr; Charlie Cusack, mus dir; Steve McIntosh, news dir; Orin Friesen, chief engr.

**KEYN-FM**—Co-owned with KBUL. Sept 1, 1968: 103.7 mhz; 58 kw. Ant 310 ft. Stereo. Dups AM 100%.

**KFDI**—September 1923: 1070 khz; 10 kw-D, 1 kw-N, DA-N. Box 1402 (67201). (316) 838-9141. Wichita Grate Empire Bcstg Inc. (acq 1-17-66). Rep: Torbet, R&R. Format: C&W. ■ F.F. Mike Lynch, pres & gen mgr; Mike Oatman, stn mgr; Gary Hightower, prog dir; Ernie Tousey, sls mgr; Creta Bressler, prom mgr; Joe Montgomery, news dir; Cliff Koch, corp engr.

**KFDI-FM**—June 6, 1963: 101.3 mhz; 100 kw. Ant 440 ft. Stereo. Dups AM 45%. ■ Jay Shankle, FM coord.

**KFH**—May 26, 1922: 1330 khz; 5 kw-U, DA-N. 104 S. Emporia (67202). (316) 262-4491. Radio Station KFH Co. (acq 11-1-69). Net: CBS. Rep: Blair. Format: Adult Contemp. Spec prog: Farm 15 hrs wkly. ■ J. Phillip Kassebaum, pres; Paul R. Porvaznik, exec VP & gen mgr; Dave Simons, loc sls mgr; J. J. Stone, prom mgr; Scot Michels, prog dir; John Speer, mus dir; George Doyle, news dir; Les Campbell, chief engr.

**KBRA(FM)**—Co-owned with KFH. Sept 19, 1948: 97.9 mhz; 85 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Beautfl mus.

**KFRM**—See Salina.

**KJCT(FM)**—Co-owned with KFRM Salina. April 28, 1972: 95.1 mhz; 100 kw. Ant 440 ft. 737 N. West St. (67203). (316) 942-7981. JACO Inc. Rep: Avery-Knodel. Dups AM 15%. ■ Mack Sanders, pres; Faye Graves, gen sls mgr; Wayne Pollard, gen mgr.

**KLEO**—1936: 1480 khz; 5 kw-U, DA-2. 5610 E. 29th St. (67220). (316) 685-9261. Swanco Bcstg Inc. (group owner). Rep: Eastman. Format: Contemp. ■

Gery Swanson, pres; Sam E. Bakke, VP and gen mgr; Lloyd Connor, coml mgr; Gary Mack, prog dir; Ken Clifford, prom mgr; Thurman Mitchell, urban aff dir; Joe Shurtz, news dir; Earl Russell, chief engr. ■ Rates: \$23; 20; 23; 20.

**\*KMUW(FM)**—April 29, 1949: 89.1 mhz; 10 kw. Ant 310 ft. 1751 N. Fairmont (67208). (316) 689-3390. Wichita State U. Net: NPR. Format: Variety. Spec prog: Sp 7 hrs wkly. ■ Alan H. Frank, gen mgr.

**KWBB**—April 1, 1951: 1410 khz; 5 kw-D, 1 kw-N, DA-2. Box 486 (67201). (316) 838-3331. Wichita Bcstg Inc. (acq 12-17-71). Net: ABC/I. Rep: McGavren-Guild-PGW. Format: MOR. ■ C. Hewel Jones, pres, coml & prom mgr; Larry LaMotte, gen mgr; B. M. Sommers, mus dir; Jeff Hildebrandt, news dir; Steve Shuckman, chief engr.

## Winfield

**KNIC**—Aug 10, 1963: 1550 khz; 250 w-D. 300 First National Bank (67156). (316) 221-3341. Courtney Bcstg Co. ■ Gene Courtney, owner, gen mgr & chief engr; Don Courtney, prog & news dir. ■ Rates: \$2.45; 2.45; 2.45; 2.45.

**\*KSWC(FM)**—November 1967: 88.3 mhz; 10 w. 100 College (67156). (316) 221-1070. Southwestern College. Format: Contemp, ed. ■ Martin F. Barnard, pres; David K. James, VP.

## Kentucky

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1429 TRIBUNE TOWER, CHICAGO 60611  
(312) 337-2754

## Albany

**WANY**—Oct 25, 1958: 1390 khz; 1 kw-D. Box 158 (42602). (606) 387-5186. Albany Bcstg Co. Rep: Keystone, Kentucky Radio Sls. Format: Variety. ■ Cecil Speck, pres; Darrel Speck, gen mgr & prog dir; Ray Mullinix, prom & coml mgr; Al Cross, mus dir; Sidney Scott, sls mgr; news dir, chief engr.

**WANY-FM**—April 18, 1966: 106.3 mhz; 2.7 kw. Ant 155 ft. Dups AM 75%.

## Ashland

**WAMX(FM)**—1948: 93.7 mhz; 50 kw. Ant 400 ft. Stereo. Box 309 (41101). (606) 928-6464. Stereo 94 Inc. (acq 11-2-70). Net: ABC/E. Format: Contemp. ■ W. R. Martin, pres, coml & gen mgr; Dick Martin Jr., mus dir; C. Donald Rees II, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WCMI**—1935: 1340 khz; 1 kw-D, 250 w-N. Box 949 (41101). (606) 324-6111. Greater Ashland Bcstg Corp. (acq 12-1-70). Net: CBS. Rep: Masla, Regional Reps. Format: Top 40. ■ Joseph H. Sheppe, pres; David B. Barbour, gen mgr; David Curtis, sls mgr; Charles M. Dunlap, prog dir; Robert L. Gilmore, chief engr. ■ Rates: \$15; 11; 15; 11.

**WHEZ(FM)**—See Huntington, W.Va.

**WTCR**—August 1954: 1420 khz; 5 kw-D. Box 1420 (41101). (606) 928-6424. Greater Media Inc. (group owner). Net: ABC. Rep: Katz. Format: C&W. ■ Peter Bordes, pres; Ken Stephens, gen mgr; Mal Harrison, prog dir; Ron Lykins, news dir; Edwin F. Walters, chief engr.

## Barbourville

**WYWY**—Dec 13, 1955: 950 khz; 1 kw-D. Box 768 (40906). (606) 546-4128. Barbourville Community Bcstg Co. (acq 11-66). Format: C&W. ■ Elmer Engle, pres; Bill Carson, gen mgr; Arvl Burnette, chief engr.

**WYWY-FM**—Oct 2, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Format: Contemp. Dups AM 6-10 a.m.

## Kansas, Kentucky Radio

See page C-1 for explanation of listings.

## Bardstown

**WBRT**—December 1954: 1320 khz; 1 kw-D. 103 West Stephen Foster Ave. (40004). (502) 348-3943. Nelson County Bcstg (acq 9-66). Rep: Regional Reps. Format: Variety, C&W. Spec prog: farm 10 hrs wkly. ■ Ronald Felty, pres; C. Scott Cederholm, gen mgr; David Dean, chief engr. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

## Beattyville

**WLJC(FM)**—May 12, 1965: 102.3 mhz; 3 kw. Ant 265 ft. (41311). (606) 464-8672. Rev. Forest Drake. ■ Rev. Forest Drake, gen mgr; Margaret Drake, news dir; Perry Little, chief engr.

## Benton

**WCBL**—Dec 13, 1954: 1290 khz; 5 kw-D. Box 7 (42025). (502) 527-2581. Purchase Bcstg Co. Net: ABC/C. Format: C&W. ■ Shelby McCallum, owner, gen mgr, chief engr; Jim Freeland, coml mgr; Bill Burns, prog dir; Alison Stacy, prom dir; Mike Haverkamp, mus dir; Bill Brien, news dir.

**WCBL-FM**—March 3, 1966: 102.3 mhz; 3 kw. Ant 125 ft. (502) 527-7716. Prog sep from AM. Format: Contemp. ■ Bill Brien, prog dir & prom mgr; Bill Burns, mus dir; Alison Stacy, news dir.

## Berea

**WKXO**—July 18, 1971: 1500 khz; 250 w-D. Box 307 (40403). (606) 986-9321. Pilot Bcstg Co. (acq 8-1-75). Net: ABC/C. Rep: Regional Reps. Format: Contemp. ■ Roger M. Oliver, pres; James Tillery, VP; Mike Beverly, gen and coml mgr, mus dir; Don Stocker, opns mgr; Dorothy Shearard, news dir. ■ Rates: \$4.35; 2.90; 4.35; 2.90.

## Bowling Green

**WBGN**—Nov 24, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 900 (42101). (502) 842-1638. Bowling Green Bcstg Co. (acq 10-18-63). Rep: Regional Reps; Carpenter. Format: Top 40. ■ Bud Tyler, gen & coml mgr; Joe Greene, mus & prog dir; Keith Britnell, news dir; Kevin Proctor, prom mgr; J. Paul Brown, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

**WDNS(FM)**—Listing follows WKCT.

**WKCT**—Nov 1, 1947: 930 khz; 1 kw-D, 500 w-N. DA-N. Box 930 (42101). (502) 781-2121. Daily News Bcstg Co. Net: ABC/E. Format: Contemp. Spec prog: C&W 10 hrs wkly. ■ J. Ray Gaines, pres; Garland West, gen mgr; Hank Brosche, coml mgr; Vicki Reeves, stn dir; Gene Holly, prom mgr; Alan Palmer, news dir; Robert J. Hendrick, chief engr. ■ Rates: \$6.65; 5.65; 6.65; 5.65.

**WDNS(FM)**—Co-owned with WKCT. March 12, 1973: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/FM. Format: MOR. Dup AM 15%. ■ David White, coml mgr. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**WLBJ**—June 1940: 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 689 (42101). (502) 843-3212. Bowling Green Bcstg Inc. (acq 1-56). Group owner: Bahakel Bcstg. Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Cy. N. Bahakel, pres; Dale Meador, gen mgr; Rick DuBose, coml mgr; Jay Preston, prom mgr; Don Pierson, prog dir; Jay Preston, mus dir; Rick Murcer, news dir; Dean Maggard, chief engr.

**WLBJ-FM**—May 1965: 96.7 mhz; 3 kw. Ant 195 ft. Format: C&W, Gospel.

## Brandenburg

**WMMG(FM)**—August 23, 1972: 93.5 mhz; 3 kw. Ant 290 ft. Box 356 (40108). (502) 422-3961. Meade County Bcstg Inc. Format: C&W. ■ James E. Greer, pres; Albert L. Rider, gen mgr; Mark E. Strauss, prog dir; Robert L. Jones Jr., news dir.

## Buffalo

**WLCB**—Nov 26, 1974: 1430 khz; 500 w-D, 100 N. Lincoln Blvd.; Hodgenville (42748). (502) 358-3181. Lincoln Bcstg Co. Inc. Net: MBS. Rep: Keystone,

## Kentucky Radio

See page C-1 for explanation of listings

Beaver. Format: C&W. ■ Joseph W. Myers, pres.

**WLCB-FM**—See Hodgenville.

### Burkesville

**WKYR**—Not on air; target date 1975: 1570 khz; 1 kw-D. Box 591. Crossville, Tenn. (38555). (615) 484-5168. Cumberland County Bcstg Co. Format: Oldies, MOR, C&W. Spec progs: Farm 3 hrs; C&W 10 hrs, wkly. ■ Robert W. Gallagher, pres; Edward M. Johnson, gen mgr; Ransom Siler, chief engr. ■ Rates: \$16.80; 16.80; 16.80; 16.80.

### Cadiz

**WKDZ**—April 8, 1966: 1110 khz; 1 kw-D. Drawer D (42211). (502) 522-3232. Barkley Lake Bcstg Co. Inc. Rep: Keystone. Format: Variety. ■ John E. Woodruff, pres; Wilburn Wilson, gen mgr; Wanda DeName, coml mgr; J. Mack Mallory, mus dir. Rodney Cheatham, news dir; Leo Wilson, chief engr. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

**WKDZ-FM**—May 18, 1972: 106.3 mhz, 3 kw. Ant 215 ft. Dups AM 100%. ■ Rates same as AM.

### Campbellsville

**WTCO**—March 1948: 1450 khz; 1 kw-D, 250 w-N. Box 28 (42718). (502) 465-4178. Taylor County Bcstg Co. ■ Thomas Kerr, coml mgr.

**WTCO-FM**—Dec 1, 1964: 103.9 mhz; 2.35 kw. Ant 330 ft.

### Carrollton

**WVCM(FM)**—April 12, 1968: 100.1 mhz; 1.35 kw. Ant 300 ft. Box 369 (41008). (502) 732-4263. Titan Bcstg Corp. Rep: Regional Reps. Format: C&W. ■ Jack Fultz, pres, gen mgr, & chief engr; James Marlette, news dir.

### Catlettsburg

**WCAK(FM)**—Jan 19, 1972: 92.7 mhz; 3 kw. Ant 300 ft. Box 635, 26th & Division St. (41129). (606) 739-4113. K & M Bcstg Inc. Format: C&W, talk. ■ Hal Murphy, pres & gen mgr; Carole R. Murphy, coml mgr; Shaw McCarty, prog dir; Fred Elkins, chief engr.

### Cave City

**WKVE**—May 23, 1975: 800 khz; 250 w-D. Box 800 (42127). (502) 773-3181. Twin City Bcstg Co. Net ABC/I. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Barry Williams, managing partner; Mike Hartz, sls mgr; Dave Beshear, opns dir; Charles Anderson, chief engr. ■ Rates: \$4.25; 3.75; 4.25; —.

### Central City

**WMTA**—Feb 1955: 1380 khz; 500 w-D. Box 31 (42330). (502) 754-1380. Central City-Greenville Bcstg Co. ■ Amos E. Stone, gen mgr.

**WNES**—Jan 1, 1955: 1050 khz; 500 w-D. Box 471 (42330). (502) 754-3000. Muhlenberg Bcstg Co. Rep: Keystone. Format: Top 40. Spec prog: Farm 12 hrs wkly. ■ Ronald L. Beane, VP & gen mgr; Scott Thomson, prog, mus & news dir.

**WNES-FM**—Dec 18, 1956: 101.9 mhz; 50 kw. Ant 215 ft. Dup AM 100%.

### Columbia

**WAIN**—Aug 1, 1951: 1270 khz; 1 kw-D. Box 77 (42728). (502) 384-2134. Tri-County Bcstg Corp. Reps: Economy; Ky. Radio Slts. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Dr. L. R. McDonald, pres; Edwin R. Cundiff, gen mgr; Robert Bell, coml mgr; Sandy Wilcox, prog dir; Howard Harris, news dir & chief engr. ■ Rates: \$24; 24; 24; 12.

**WAIN-FM**—Mar 1, 1968: 93.5 mhz; 3 kw. Ant 180 ft. Dups AM daytime. ■ Rates same as AM.

### Corbin

**WCTT**—1947: 680 khz; 1 kw-U, DA-N. (40701). (606) 528-4717. Corbin Times-Tribune. Rep: Regional Reps; Beaver. Format: C&W day, rock evening. ■

Springer Hoskins, pres; John L. Crawford, sec, treas & gen mgr; Loren Hooker, prog dir and stn mgr; Johnny Reeves, coml mgr; Phil Taylor, news dir; Glenn Parks, mus dir; Charlie Sulfridge, chief engr.

**WCTT-FM**—June 1, 1967: 107.1 mhz; 3 kw. Ant 260 ft. horiz, 255 ft. vert. Stereo. Dups AM 10%. Format: Smooth day, gospel & country evening.



**WYGO**—Nov 23, 1961: 1330 khz; 5 kw-D, DA. 400 E. Center St. (40701). (606) 528-6617. James C. Vernon (acq 5-1-65). Net: ABC/C. Rep: Carpenter (South); Bernard (North). Format: Top 40. ■ James C. Vernon, pres; Mark E. Bollin, gen mgr; Howell Phillips, coml mgr; Chester Maggard, news dir; Dalton Hooper, mus dir; Ralph Hamilton, chief engr. ■ Rates: \$3.45; 3.45; 3.45; —.

**WYGO-FM**—1967: 99.3 mhz; 3 kw. Ant 83 ft. Dups AM 75%. Format: Oldies. ■ Rates same as AM.

### Covington

**WCLU**—Oct 29, 1965: 1320 khz; 500 w-D, DA. 1115 1st Natl Bank Bldg., 4th & Walnut, Cincinnati, Ohio (45202). (513) 421-4950. WCLU Bcstg Co. Net: ABC, E. Rep: Savalli-Gates; Mid-West Time Slts. Format: C&W. ■ Irving Schwartz, pres, gen & coml mgr; Roy Wakely, opns supvr; Ila Lockhard, prom mgr; Rhoda Galen, mus dir; Johnny Walker, news dir; David Scherberg, chief engr.

### Cumberland

**WCPM**—1951: 1280 khz; 1 kw-D. Keller St. (40823). (606) 589-4623. Cumberland City Bcstg (acq 11-1-57). ■ Elmo Mills, pres; J. P. Mills, gen mgr, prog & news dir; George Gibb, coml & prom-mgr & chief engr.

### Cynthiana

**WCYN**—Sept 1, 1956: 1400 khz; 500 w-D, 250 w-N. Box 207 (41031). (606) 234-1400. WCYN Radio. Rep: Keystone. Format: Block. Spec prog: Farm 8 hrs wkly. ■ Estil Reed Angerson, pres, gen mgr & chief engr; Bill Bishop, coml & prom mgr; Bob Harrington, prog dir; Tim Smith, mus dir; Allen Waugh, news dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WCYN-FM**—June 1, 1970: 102.3 mhz; 2.8 kw. Ant 98 ft. Dups AM 100%.

### Danville

**WHIR**—Oct 27, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 8 (40422). (606) 236-2711. WHIR Inc. (acq 11-30-59). Rep: Regional Reps. Format: Rock variety, top 40. Spec prog: Fr 8 hrs wkly. ■ John C. Farmer, pres & gen mgr; Ellen White, coml mgr, news dir; Raymond Ramsey, prog dir; Clarence Sallee, prom mgr; Roger Taylor, mus dir; Thor H. Bohoman, chief engr.

**WMGE(FM)**—Co-owned with WHIR. October 27, 1969: 107.1 mhz; 3 kw. Ant 150 ft. Prog separate from AM. Format: Easy lstdg. ■ Rex Edwards, prom mgr.

### Elizabethtown

**WIEL**—Oct 1, 1950: 1400 khz; 1 kw-D, 250 w-N. Box L (42701). (502) 765-2144. Elizabethtown Bcstg Co. Net: ABC/C. Rep: Keystone; Regional Reps. Format: Contemp. ■ Bill Walters, gen mgr; Mike Baldwin, coml mgr; George Bratcher, prog dir; Robert E. Lee, mus dir; Ron Boone, news dir; Ken Black, chief engr.

**WQXE(FM)**—Nov 24, 1969: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 517 (42701). (502) 769-3388. Hardin County Broadcasting Co. Format: MOR, Contemp. ■ Billy R. Evans, pres & gen mgr; William J. Harris, coml mgr; George Bratcher, prog & mus dir; Stan Cook news dir.

### Elkhorn City

**WECL(FM)**—Sept 21, 1974: 103.1 mhz; 3 kw. Ant 300 ft. Box 34 (41522). (606) 754-5044. Mountain Interstate Bcstg Co. Inc. Format: Top 40. ■ Allen Epling,

pres and chief engr; Gayle Compton, gen mgr; Bruce Hopkins, coml mgr; Jeff Webb, prog and mus dir; Don Bevins, news dir. ■ Rates: \$4.50; 4.50; 3.75.

### Eminence

**WSTL**—June 1, 1956: 1600 khz; 500 w-D. Box 185 (40019). (502) 845-5820. Radio 1600 (acq 8-26-74). Rep: Ky. Radio Slts; Keystone. Format: C&W. ■ Robert L. Cook, gen, coml & prom mgr; Bill Terry, prog & news dir; Virginia K. McGaughey, mus dir; Howard Shinn, chief engr.

### Erlanger

**WHKK(FM)**—September 22, 1965: 100.9 mhz; 3 kw. Ant 300 ft. 100 Commonwealth Ave. (41018). (606) 341-2500. Christian Broadcasting Assn. Inc. (acq 11-27-68). Format: Relg. ■ Rev. Jack M. Mortenson, pres; Dan Hubbard, gen & prog mgr; Dale McMillen, coml mgr; John Graham, news dir.

### Fort Campbell

**WABD**—July 27, 1963: 1370 khz; 500 w-D. Box 521 (42223). (615) 431-4984. Fort Campbell Bcstg Co. Net: ABC/C. Format: Contemp Rock. ■ Gary Lathan, pres; Don Bilyeu, gen mgr; Jim Brandon, coml mgr; Gary Reeder, mus dir, chief engr; Chuck Smith, news dir.

**WABD-FM**—Aug 1969: 107.9 mhz; 23 kw (CP 80 kw). Ant 230 ft. Stereo. Dups AM 50%.

### Fort Knox

**WSAC**—Oct 29, 1955: 1470 khz; 1 kw-D. Box 70 (40121). (502) 351-3121. Fort Knox Bcstg Corp. Format: Top 40. ■ Byron E. Cowan, pres & gen mgr; Brian Schmitzer, prog dir; Larry Ross, mus dir; Howard Herman, news dir; Greg Happel, chief engr. ■ Rates: \$7.65; 6.55; 7.65; —.

**WSAC-FM**—Oct 1, 1967: 105.5 mhz; 3 kw. Ant 300 ft. horiz, 295 ft. vert. Stereo. Dups AM 60%. Format: Progs. ■ Kevin Cowan, mus dir. ■ Rates: \$7.65; 6.55; 7.65; 5.

### Frankfort

**WFKY**—February 1946: 1490 khz; 1 kw-D, 250 w-N. Box P (40601). (502) 223-8281. Capital Communications Inc. (acq 6-1-74). Group owner: Armington-France-Gehring-Ocepek Stns. Audio news: UPI. Rep: PRO Meeker. Format: MOR. Spec progs: Black 18 hrs, farm 3½ hrs wkly. ■ Anthony Ocepek, pres; J. Edward Janeway, VP; Russ Hatter, gen mgr; Martin Eden, prog dir; Dan Gregory, mus dir; Anne Spokes, prom mgr; John Venters, news dir; Bill Peeples, chief engr. ■ Rates: \$6.80; 4.50; 6.80; 3.30.

**WKYW(FM)**—Co-owned with WFKY. Jan 1, 1967: 104.9 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Rates: \$3.50; 2.50; 3.50; 2.50.

### Franklin

**WFKN**—April 25, 1954: 1220 khz; 250 w-D. 103 N. High St. (42134). (502) 586-4481. The Franklin Favorite-WFKN Inc. (acq 6-74). Net: Keystone. Format: MOR, C&W. ■ Arthur Kockritz, pres; Henry D. Stone, gen & prom mgr & prog, mus, & news dir; Tom Brown, coml mgr; Frank Wakefield, chief engr.

### Fulton

**WFUL**—July 8, 1951: 1270 khz; 1 kw-D. Box 388 (42041). (502) 472-1221. Ken-Tenn Bcstg Corp. (acq 8-1-64). Format: MOR. ■ Kenneth Z. Turner, pres & chief engr; C. Agnes Turner, prog dir; Robert Gene Gardner, prom mgr.

**WFUL-FM**—September 1954: 99.3 mhz; 680 w. Ant 150 ft. Dup AM 40%.

### Georgetown

**WAXU**—Sept 6, 1957: 1580 khz; 10 kw-D, DA. Box 516 (40324). (502) 863-1580. Central Kentucky Bcstrs Corp. Net: MBS. Rep: Alan Torbet; Regional Reps. Format: C&W. ■ Robert E. Johnson, pres, gen mgr & chief engr; Ray Hooper, coml mgr; Chuck Ham, mus dir; Vern Thacker, news dir. ■ Rates: \$9.50; 7.50; 9.50; 7.50.

**WAXU-FM**—Sept 10, 1973: 103.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%. ■ Rates same as AM.



**\*WRVG(FM)**—Oct 1, 1963: 90.1 mhz; 10 w. Georgetown College (40324). (502) 863-7221. Georgetown College. Format: Contemp, talk, undgrnd, ed. ■ James P. Wagner, stn mgr & chief engr.

## Glasgow

**WCDS**—Oct 1, 1962: 1440 khz; 1 kw-D. Box 478 (42141). (502) 651-3132 or 651-5552. John M. Barrick. Format: Top 40. ■ Billy D. Huffman, gen mgr; Ann Morgan, office & sales mgr; Allen Denton, prog dir; Mark Preston, news dir; Ellis Rice, chief engr. ■ Rates: \$2.15; 2.15; 2.15; 2.15.

**WOVO(FM)**—Co-owned with WCDS. July 14, 1972: 105.5 mhz; 1 kw. Ant 480 ft. Stereo. (502) 651-8375 or 842-6907. Format: Oldies, top 40. Prog sep from AM. ■ Rates: \$1.90; 1.90; 1.90; 1.90.

**WGGC(FM)**—See listing following WKAY.

**WKAY**—Sept 25, 1946: 1490 khz; 1 kw-D, 250 w-N. 510 Happy Valley Road (42141). (502) 651-2141. Heritage Communications Inc. (acq 4-2-71). Rep: Regional Reps. Format: MOR. ■ Clovis & Moena Sadler, co-owns.

**WGGC(FM)**—Co-owned with WKAY. June 23, 1961: 95.1 mhz; 13 kw. Ant 410 ft. (CP 40 kw. Ant 390 ft). Prog sep from AM. Format: C&W.

**WOVO(FM)**—See listing following WCDS.

## Grayson

**WGOH**—June 1, 1959: 1370 khz; 5 kw-D. Box 487 (41143). (606) 474-5144. Carter County Bcstg Co. Audio news: UPI. Rep: Regional Reps. Format: C&W. ■ Harold E. Shuffelbarger, pres; Faye Bush, gen mgr; Ken Jackson, prog dir; James E. Phillips, news dir; William H. Craig, chief engr. ■ Rates: \$3.50; 3.10; 3.50; —

**WGOH-FM**—Feb 1967: 102.3 mhz, 1.45 kw. Ant 410 ft. ■ Rates: \$3.50; 3.10; 3.50; 2.30.

**\*WKCC(FM)**—1973: 91.5 mhz; 10 w. Ant 55 ft. c/o Kentucky Christian College (41143). (606) 474-6613. Kentucky Christian College. Format: Relig, educ. ■ Francis M. Nash, gen mgr & chief engr.

## Greensburg

**WGRK**—March 15, 1972: 1550 khz; 250 w-D. Box 246 (42743). (502) 932-7401. Veer Bcstg. Net: ABC/I. Format: 40% country, 60% contemp. Spec prog: Farm 2 hrs wkly. ■ James M. Hay, pres; Michael R. Wilson, VP, gen mgr & chief engr; Joy L. Wilson, coml mgr. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

## Hardinsburg

**WHIC**—July 6, 1968: 1520 khz; 250 w-D. Box 203 (40143). (502) 756-2105. Breckinridge Broadcasting Co. Rep: Ky. Radio Sls. Format: MOR, C&W. ■ Paul L. Fuqua, pres; Jim Wooley, gen, coml, & prom mgr; Jo Ann Bruington, prog dir; Doyle Cunningham, mus dir; Jim Goodall, news dir; Paul St. John, chief engr.

**WHIC-FM**—July 9, 1970: 94.3 mhz; 3 kw. Ant 290 ft. Dup AM 100%. Stereo.

## Harlan

**WHLN**—May 30, 1941: 1410 khz; 5 kw-D. Box 898 (40831). (606) 573-2540. Radio Harlan Inc. (acq 6-1-56). Format: MOR, Top 40, C&W, variety. ■ James T. Morgan, pres, gen coml mgr & news and mus dir; Ron Davis, prog dir; Dorothy Morgan, prom mgr; Gene M. Hopkins, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

## Harrodsburg

**WHBN**—June 25, 1955: 1420 khz; 1 kw-D. Box 247 (40830). (606) 734-4321. Fort Harrod Bcstg Corp. (acq, 3-60). Rep: Hopewell; Kentucky Radio Sales. Format: C&W, variety. Spec progs: Black ½ hr; relig 15 hrs, wkly. ■ Robert L. Martin, pres, gen, coml & prom mgr & prog dir; Verna Farney, news dir; Tom Devine, chief engr.

**WHBN-FM**—December 9, 1969: 99.3 mhz; 3 kw. Ant 265 ft. Dup AM 100%.

## Hartford

**WLLS**—June 21, 1969: 1600 khz; 500 w-D. Spinks' Shopping Center (42347). (502) 298-3268. Hayward F. Spinks. Net: MBS. Rep: Keystone; Regional Reps;

Walton. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Hayward F. Spinks, pres; Lloyd C. Spivey Jr., gen & sls mgr, chief engr; Mary Lee Spivey, asst mgr. ■ Rates: \$2.2; 2.2; 2.2.

**WLLS-FM**—May 18, 1972: 106.3 khz; 3 kw. Ant 280 ft. Dups AM 80%. Stereo. ■ Rates same as AM.

## Hawesville

**WKCM**—Nov 7, 1972: 1140 khz; 500 w-D. Box 1140 (42348). (502) 972-8121. Hancock County Bcstrs. Net: ABC/E. Rep: Walton; Carpenter. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bayward H. Walters, pres & gen mgr; Kenneth V. Stumpf, stn mgr; J. Richard Warner, coml mgr; Caroline Sue Bennet, prog dir; Richard Gudal, news dir; John Johnston, chief engr.

## Hazard

**WKIC**—November 1947: 1390 khz; 5 kw-D. Box 898 (41701). (606) 436-2121. Mountain Bcstg Service Inc. (acq 7-1-56). Net: ABC/E. Audio news: APR. Format: MOR, Top 40. ■ Ernest Sparkman, pres & gen mgr; Julius Lasslo, coml mgr; Quentin Combs, news dir; Bob Hale, chief engr. ■ Rates: \$2.95; 2.95; 2.95; —

**WSGS(FM)**—Co-owned with WKIC. February 1959: 101.1 mhz; 100 kw. Ant 1,150 ft. 111 Main St. (41701). (606) 436-5580. Prog sep from AM. Net: ABC/C. Audio news: APR. Format: C&W. ■ Mildred Warren, mus dir; Joyce Brashear, chief engr. ■ Rates: \$2.95; 2.95; 2.95; 2.95.

## Henderson

**WBIC(FM)**—Dec 1, 1971: 103.1 mhz; 3 kw. Ant 300 ft. Box 47 (42420). (502) 827-5359. Professional Bcstrs. Rep: Michael Fulford. Format: MOR. ■ H. Gene Baggett, pres; Walton Smith, VP; Donald Davis, gen mgr & sls mgr; Glenn Ingle, prom mgr; Marc Cline, prog dir; Robert Minton, mus dir; See Shannon, news dir; Bill Hilyerd, chief engr.

**WKDQ(FM)**—See listing following WSON.

**WSON**—Dec 17, 1941: 860 khz; 500 w-D. Box 418 (42420). (502) 826-3923. Henderson Bcstg Co. (acq 7-46). Group owner: Lackey. Net: CBS. Rep: Walton; Regional Reps. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Hecht S. Lackey, Sr., pres; Henry G. Lackey, VP, gen & coml mgr; Marty Remanschnieder, prog dir; Greg Sureck, mus dir; Martin Schaeffer, prom mgr; Curtiss Hart, news dir; Scott Chase, chief engr. ■ Rates: \$6.35; 5.75; 6.35; 5.75

**WKDQ(FM)**—Co-owned with WSON. 1947: 99.5 mhz; 50 kw. Ant 275 ft. Format: Top 40. Prog sep from WSON. Stereo. ■ Rates: \$7.30; 7.30; 7.30; 7.30.

## Hindman

**WKCB**—Jan 26, 1971: 1540 khz; 1 kw-D (500 w-CH). Box 427 (41822). (606) 785-3129. Knott County Bcstg Corp. Rep: Regional Reps, Ky. Radio Sls. Format: C&W, contemp. ■ Robert Morgan, pres; Steven D. Blair, gen & coml mgr; Shelby J. Bolen, prog dir; Dennis Gooslin, mus & news dir; Esba Slone, chief engr.

**WKCB-FM**—1974: 107.1 mhz; 500 w. Ant 650 ft. Dups AM 100%.

## Hodgenville

**WLCB**—See Buffalo, Ky.

**WLCB-FM**—February 1974: 106.3 mhz; 3 kw. Ant 235 ft. Box 63 (42748). Net: MBS. Format: Top 40.

## Hopkinsville

**WHOP**—Jan 8, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 709 (42240). (502) 885-5331. Hopkinsville Bcstg Co. Group owner: Lackey. Net: CBS. Rep: Walton. Format: MOR. Spec prog: Farm 17 hrs wkly. ■ Roger E. Jeffers, pres, gen & coml mgr; David Kinsey, prog dir; Jim Love, news dir; Debbie Joiner, prom mgr; Rick Shields, mus dir; Leo Wilson, chief engr. ■ Rates: \$7.10; 6.60; 6.60; 6.60.

**WHOP-FM**—May 1948: 98.7 mhz; 39 kw. Ant 210 ft. Stereo. Progs sep from AM. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Ross Sisk Jr., coml mgr. ■ Rates: \$7.10; 6.60; 6.60; 6.60.

## WKO

### Contemporary M-O-R

**WKO**—Sept 19, 1954: 1480 khz; 1 kw-D. 1107 S.

## Kentucky Radio

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Virginia, Box 951 (42240). (502) 886-1204. Pennyrite Bcstg Co. Net: ABC/I. Rep: Hopewell Regional Reps. Format: MOR. Spec progs: Farm 5 hrs; black 5 hrs, wkly. ■ William H. Higgins, pres; Hal King, coml & gen mgr; Ranoal McCarty, mus dir; Don Marsillis, news dir; Marvin J. Mahoney, chief engr. ■ Rates: \$3.50; 2.75; 2.75; —.

**WKOF(FM)**—Co-owned with WKOA. July 1, 1960: 100.3 mhz; Ant 93 ft. Dup AM 10%. Format: Easy lstng, Btl mus. ■ Rates: \$3.50; 2.50; 2.50; 2.50.

## Irvine

**WIRV**—July 2, 1960: 1550 khz; 1 kw-D. 201 Main St. (40336). (606) 723-2550. Irvanna Bcstg Inc. (acq 1-65). Rep: Continental. Format: General. Spec progs: C&W 15 hrs wkly. ■ James M. Gaskin, pres, gen & coml mgr; Jackie Dial, asst coml mgr; Sue Wiseman, prog dir; Wallace Arthur, news dir; David E. Cox, asst mgr & chief engr.

## Jackson

**WEKG**—April 6, 1969: 810 khz; 1 kw-D. 1138 Main St. (41339). (606) 666-7531. Intermountain Bcstg Inc. Net: ABC/E. Regional Reps. Format: C&W, Pop. ■ James H. Hay, pres; gen mgr, chief engr; Deborah Maddox, coml mgr; Michael Vance Hay, prom mgr; Michael L. Maddox, prog and mus dir; Jerry Little, news dir. ■ Rates: \$3; 3; 3; 3.

## Jamestown

**WJKY**—Sept 3, 1967: 1060 khz; 1 kw-D. Box 336 (42629). (502) 866-3487. Lake Cumberland Bcstrs (acq 7-1-70). Rep: Regional Reps; Ky Radio Sls. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ Welby Hoover, owner and gen mgr; Mae Hoover, coml mgr; Maurice Daulton, prog dir; Bob Huddleston, chief engr.

**WJRS-FM**—Co-owned with WJKY. Sept 3, 1966: 103.1 mhz; 3 kw. Ant 185 ft (CP 2 kw. Ant 360 ft). (502) 343-4444. Format: C&W. ■ Jeff Smith, mus dir; Eddie Coop, news dir. ■ Rates: \$2.10; 2.10; 2.10; 2.10.

## Jenkins

**WREM**—Feb 1, 1970: 1000 khz; 1 kw-D. Box 312 (41537). (606) 832-2285. Cardinal Bcstg Co. (acq 4-3-72). Audio news: UPI. Format: C&W, contemp easy. ■ H. Gene Sturgill, pres & gen mgr; Gary Rakes, sls mgr; John Palumbo, chief engr; Steve Curran, sports dir; Bob Hodsdon, news dir; Teresa Donahue, traf mgr; Randy Donahue, news dir.

**WREM-FM**—May 10, 1975: 94.3 mhz; 125 w. Ant 1340 ft. Dups AM 80%. Format: C&W, MOR.

## Lancaster

**WIXI**—Nov 5, 1966: 1280 khz; 1 kw-D. 108-A Stanford St. (40444). (606) 792-2152. Lancaster Bcstrs. Inc. Spec progs: Black 10 hrs; C&W 35 hrs, wkly. ■ Charles E. Phillips, James F. Stair & George R. Guertin, co-owners.

## Lebanon

**WLBN**—Sept 1953: 1590 khz; 1 kw-D. Box 680 (40033). (502) 692-3126. Lebanon-Springfield Bcstg Co. (acq 8-1-57). Net: Keystone. Rep: Hopewell, Regional Reps. Format: Variety. Spec progs: Black 5 hrs; jazz 4 hrs, wkly. ■ J. T. Whitmore, pres and gen mgr; Alan Baker, coml mgr; Cherry Gibson, prog dir; Frank Kemp, mus dir; Merrilyn Broadbent, woman's dir; Alvin Wren, news dir; David Greenley, chief engr; Burma Raley, cont dir. ■ Rates: \$4; 4; 4; 4.

## Leitchfield

**WMTL**—Jan 17, 1959: 1580 khz; 250 w-D. 53 Public Square (42754). (502) 259-3165. Rough River Bcstg Co. Inc. Rep: Keystone, Regional Reps. Format: C&W. ■ Porter Wallace, pres; J. J. Johnson, coml mgr & news dir; Dave Thompson, prog dir; Wm. G. Jones, chief engr.

**WMTL-FM**—Oct 29, 1967: 104.9 mhz; 3 kw. Ant 185 ft. Dups AM 100%.

## Lexington

**\*WBKY(FM)**—1944: 91.3 mhz; 50 kw. Ant 540 ft.

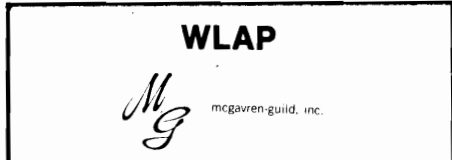
## Kentucky Radio

See page C-1 for explanation of listings.

Rm. 340, McVey Hall, U. of Ky. (40506). (606) 257-2721. U. of Kentucky. Net: NPR. Format: Classical, talk, jazz. ■ Donald E. Wheeler, gen mgr; Reynolds Large, prog dir; William Lutes, mus dir; Noah D. Adams, prod mgr; Marvis Samons, chief engr.

**WBLG**—1946: 1300 khz; 1 kw-U DA-N. Box 1300 (40501). (606) 233-1515. Village Communications Inc. (acq 12-1-74). Net: NBC. Format: MOR. ■ James A. Heavner, pres; Robert D. Jennings, VP & gen mgr; James H. Tomblin, sls mgr; Jim Rivers, prog dir; Bob Hensley news dir; Rick Edwards, chief engr. ■ Rates: \$15; 14; 12; 12.

**WKQQ(FM)**—Co-owned with WBLG. July 15, 1969: 98.1 mhz; 50 kw. Ant. 350 ft. Stereo. Box 100. (606) 252-6694. Format: Progs. ■ Harold Hinson, gen mgr; Jim Ballard, prog dir.



**WLAP**—September 1922: 630 khz; 5 kw-D, 1 kw-N, DA-2. Box 11670, Russell Cave Rd. at Huffman Mill (40511). (606) 293-0563. Illinois Bcstg Co. (group owner; acq 4-68). Net: CBS. Rep: McGavren-Guild. Format: Pop, contemp. ■ Merrill Lindsay, pres; James C. Allison II, gen & coml mgr; Herb Oscar Kent, prog dir; Lawrence M. Chiles, prom mgr; Dan Reynolds, mus dir; F. Wayne Gregory, news dir; Lewis Owens, chief engr. ■ Rates: \$15; 13; 10; 10.

**WLAP-FM**—1940: 94.5 mhz; 50 kw. Ant 280 ft. Progs sep from AM. Format: Contemp. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WVLC**—Oct 1947: 590 khz; 5 kw-D, 1 kw-N, DA-2. Box 1559 (40501). (606) 254-1151. Bluegrass Bcstg Co. (group owner; acq 1951). Net: ABC/I. Rep: Eastman. Format: Contemp. ■ H. Hart Hagen, pres; William L. Stakelin, VP, gen mgr; L. W. Harper, coml mgr; Jim Jordan, prog dir & prom mgr; John Henderson, mus dir; Steve York, news dir; Paul Dunbar, chief engr.

**WVLC-FM**—92.9 mhz; 32 kw. Ant 290 ft. Stereo. (CP: 100 kw. Ant 850 ft). Prog sep from AM. Format: MOR.

### Liberty

**WKDO**—November 1963: 1560 khz; 250 w-D. Box B (42539). (606) 787-7331. Radio Station WKDO (acq 11-27-75). Rep: Hopewell, Ky. Radio Sls. Format: C&W. ■ Carlos Wesley, owner, gen & coml mgr; E. Paul Coop, prog & news dir; Sandra Allen, prom mgr; Alan Reed, chief engr.

### London

**WFTG**—Sept 1, 1955: 1400 khz; 1 kw-D, 250 w-N, SH. Box 647 (40741). (606) 864-2148. London Bcstg Inc. Audio news: APR. Rep: Hopewell. ■ Elmo Mills, gen mgr; Raymond E. Asher, coml mgr; Russell B. Henson, chief engr. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

**WFTG-FM**—Aug 15, 1970: 103.9 mhz; 3 kw. Ant 190 ft. Dup AM 10%. Format: MOR. ■ Rates same as AM.

### Louisa

**WVKY**—1970: 1270 khz; 1 kw-D. Box 28, Hwy 23 (41230). (606) 638-9491. Lawrence County Bcstg. Rep: Beaver. Format: Variety. ■ Walter E. May, pres; Marshall E. Sidebottom, gen & coml mgr; Karl C. Rankin Jr., prog dir; Dave Irwin, news dir; Jim Daniels, chief engr.

### Louisville

**WAKY**—1936: 790 khz; 5 kw-D, 1 kw-N, DA-2. 558 River City Mall (40202). (502) 583-8803. WAKY Inc. (acq 5-15-75). Group owner: Multimedia Inc. Rep: Blair. Format: Contemp. ■ Donald W. Meyers, gen mgr; Robert L. Rice, coml mgr; John Randolph, prog dir; Reed Yadon, mus and news dir; Penny Whitaker, prom mgr; Archie Erickson, chief engr. ■ Rates: \$60; 50; 60; 50.

**WAVE**—Dec 30, 1933: 970 khz; 5 kw-U, DA-2. Box

1000 (40203). (502) 585-2201. Orion Bcstg (group owner). Net: NBC. Rep: Katz. Format: MOR. ■ T. Ballard Morton Jr., pres; Ralph Jackson, exec VP; James M. Caldwell, VP & gen mgr; Tom DeMuth, gen sales mgr; Harry Lockhart, ops mgr; Peppy Martin, prom mgr; George D. Brown, treas; Jim Keelor, news dir; Bernard Holtman, chief engr. ■ WAVE-TV affil. ■ Rates: \$50; 32; 42; 12.

**WCSN(FM)**—See listing following WKLO.

**WFIA**—March 1947: 900 khz; 1 kw-D. 310 W. Liberty St. (40202). (502) 583-4811. Radio 900 Inc. ■ Doug Kahle, pres; Russell Manship, gen mgr; Eddie Sears, sls mgr; George Ford, news dir; Wendell McFarland, chief engr.

**WFIA-FM**—1974: 103.9 mhz; 950 w. Ant 490 ft.

**\*WFPK(FM)**—Oct 4, 1954: 91.9 mhz; 20 kw. Ant 245 ft. Fourth & York Sts. (40203). (502) 583-1864. Louisville Free Public Library. Net: NPR. Format: Classcl. ■ Dorothy L. Day, gen mgr; Allen Hankins, prog dir; Wendell W. McFarland, chief engr.

**\*WFPL(FM)**—Co-owned with WFPK(FM). Feb 20, 1950: 89.3 mhz; 820 w. Ant 310 ft. Format: Talk. Spec prog: Fr 3½ hrs wkly. ■ Rena D. Stahmer, prog dir.

**WHAS**—July 18, 1922: 840 khz; 50 kw-U. Box 1084 (40202). (502) 582-7317. TWX 810-535-3326. WHAS Inc. Net: CBS. Rep: Major Market Radio. Format: MOR ■ Barry Bingham Jr., pres; Hugh Barr, gen mgr; Bill Aldridge, coml mgr; Jeff Douglas, prom mgr; Jerry David Melloy, mus dir; Bill Hunter, chief engr.

**WNNS(FM)**—Co-owned with WHAS. Sept 1966: 97.5 mhz; 100 kw. Ant 500 ft. Stereo. (502) 582-7531. Prog sep from AM. Format: Classical. ■ Brench Boden, prog dir. ■ WHAS-TV affil.

**WHEL**—See New Albany, Ind.

**WINN**—June 1940: 1240 khz; 1 kw-D, 250 w-N. 660 S. 3rd St. (40202). (502) 585-5148. Kentucky Central Bcstg Inc. (acq 12-61). Group owner: Bluegrass Bcstg Co. Net: ABC/E. Rep: Buckley. Format: C&W. ■ H. Hart Hagan, pres; Max Rein, VP & gen mgr; Moon Mullins, prog dir; Al Risen, mus dir; Jim Parr, news dir; Melvin C. Scarsdale, chief engr. ■ Rates: \$23; 17; 23; 13.

**WKLO**—November 1948: 1080 khz; 10 kw-D, 1 kw-N, DA-2. 307 W. Walnut St. (40202). (502) 589-4800. Great Trails Bcstg Corp. (group owner; acq 7-27-55). Net: ABC/C. Rep: Eastman. Format: Top 40. ■ E. A. Gudridge, pres & gen mgr; Bernie Thompson, gen sls mgr; Lee Gray, prog dir; Fleetwood Gruver, prod dir; Eileen Douglas, news dir; Bruce Clark, VP & chief engr. ■ Rates: \$33; 23; 33; 23.

**WCSN(FM)**—Co-owned with WKLO. 1963: 99.7 mhz; 20 kw. Ant 490 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Bob Gardner, local sales mgr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WLou**—Oct 21, 1951: 1350 khz; 5 kw-D. 2549 S. Third St. Box 8278 (40208). (502) 636-3535. Summers Bcstg (acq 3-72). Net: Natl Black. Rep: Howard. Format: Rhythm & blues. Spec prog: Black 1 hr wkly. ■ William E. Summers III, pres & gen mgr; Mildred Staton, traffic mgr; Duwayne McElroy, prom mgr; Otis Humphrey, prog dir; James Bev Smith, mus dir; June Diamond, news dir; Steve Dawson, chief engr.



**WLRS(FM)**—October 1964: 102.3 mhz; 3 kw. Ant 285 ft. Quad-stereo. 800 S. Fourth St. (40203). (502) 585-5178. Kentucky Technical Institute. Net: ABC/FM. Rep: ABC-FM Spot Sls. Format: Rock. ■ Clarence E. Henson, pres & chief engr; Louisa W. Henson, gen mgr; Clarence E. Henson Jr., VP & comptroller; Robin Walker, prog dir; George Owen, coml mgr; Kathy Jones, opn mgr; Dave Burns, chief engr. ■ Rates: \$18; 18; 22; 22.

**WNNS(FM)**—Listing follows WHAS.

**WQHI(FM)**—See Jeffersonville, Ind.

**WTMT**—Aug 20, 1958: 620 khz; 500 w-D, DA. 201 W. York St. (40203). (502) 583-3901. Jefferson Bcstg Co. Rep: Torbet, Regional Reps. Format: C&W. ■ Lee Stinson, pres & coml mgr; Richard H. Gundie, gen mgr; Kenny Holiday, prog dir; Robert Perry, prom mgr;

Thom Hall, news dir; Charles Cutler, chief engr.

**WVEZ(FM)**—April 1, 1967: 106.9 mhz; 24.5 kw. Ant 670 ft. Stereo. 100 E. Liberty St. (40202). (502) 587-1383. Stoner Bcstg Inc. (group owner; acq 5-7-74). Rep: Torbet. Format: Btfl mus. ■ Thomas H. Stoner, pres; Bruce Dodge Jr., VP, gen mgr; Glenn K. Bell, exec VP; Jerry Bigler, prog dir; James Schulke, mus dir; Louis Bornwasser, chief engr. ■ Rates: \$22; 25; 25; 22.

**WXVW**—See Jeffersonville, Ind.

### Madisonville

**WFMW**—January 1947: 730 khz; 500 w-D. Box 338 (42431). (502) 821-4096. Gladys H. Kelley (acq 4-30-73). Audio news: UPI. Rep: Regional Rep, Keystone, Crane. Format: C&W. ■ Gladys H. Kelley, pres; Bob Simmons, gen mgr; Thomas B. Weaver, coml mgr; Dan Koeber, prog dir; Bob Mayes, mus dir; David Shinall, news dir; Charles Lee, chief engr. ■ Rates: \$6.25; 5; 5; 5.

**WFMW-FM**—April 19, 1949: 93.9 mhz; 27.1 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates same as AM.

**WTTL**—Sept 16, 1956: 1310 khz; 1 kw-D, 500 w-N, DA-N. 265 S. Main Box 387 (42431). (502) 821-1310. Hopkins County Bcstrs (acq 2-1-59). Net: ABC/C. Rep: Hopewell. Format: Contemp, MOR. Spec prog: Black 20 hrs wkly. ■ Conway M. Smith, pres; Jerry McKonily, gen mgr; Rudy Owen, coml mgr; John Gatlin, news dir; Alan Cheek, prog dir; Phill Lindsey, prom mgr; Hobert Thompson, chief engr.

### Manchester

**WWXL**—1956: 1450 khz; 1 kw-D, 250 w-N. 109 Court St. (40962). (606) 598-2669. Wilderness Road Bcstg Co. (acq 1956). Rep: Keystone, Ky. Radio Sales. Format: Variety. ■ Joe L. Tighe, pres; Lucy Howard, gen mgr; Harold Harris, coml mgr; Opal Howard, prog dir; Dwight Davidson, prom mgr; Cecil Corum, news dir; Bob Banks, chief engr.

**WWXL-FM**—Aug 9, 1967: 103.1 mhz; 2.85 kw. Ant 310 ft horiz, 300 ft vert. Dup AM 50%.

### Marion

**WMJL**—July 10, 1968: 1500 khz; 250 w-D. Box 68 (42064). (502) 965-2271. Crittenden County Bcstg Co. Rep: Regional Reps. Format: C&W, MOR. ■ Sam Crawley, pres; Edwin E. Hill, gen, coml, prom mgr & prog & news dir; Kevin Workman, farm dir; Bill Morrill, sports dir; Phil Harris, chief engr.

### Mayfield

**WNGO**—Jan 7, 1947: 1320 khz; 1 kw-D. Box 679 (42066). (502) 247-5122. West Kentucky Bcstg Inc. (acq 11-3-57). Rep: Hopewell. ■ Charles W. Stratton, pres, gen mgr & chief engr; Gary Kidd, coml mgr; Jean Richardson, prog dir; Bill Scarbrough, prom mgr; Jim Moore, mus dir; Al McClain, news dir. ■ Rates: \$5; 5; 5; 5.

**WXID(FM)**—Co-owned with WNGO. Nov 2, 1955: 94.7 mhz; 2.15 kw. Ant 155 ft. (CP 10 kw. Ant 160 ft.). Stereo. Prog separate from AM. Format: MOR. ■ Rates same as AM.

### Maysville

**WFTM**—Jan 1, 1948: 1240 khz; 1 kw-D, 250 w-N. 626 Forest Ave. (41056). (606) 564-3361. Standard Tobacco Co. Net: MBS.

**WFTM-FM**—Oct 26, 1965: 95.9 mhz; 3 kw. Ant 300 ft. Dup AM 5%.

### Middlesboro

**WAFI**—March 1, 1969: 1560 khz; 1 kw-D (500 w CH). Box 447 (40965). (606) 248-6768. Tri-State Bcstrs. Rep: Cowling. Format: C&W, rock. Spec prog: Black 1 hr wkly. ■ Walter Powell Jr., pres & gen mgr; Carl O'Connor, coml mgr; Doug Hammons, prog dir; Jerry Howell, prom mgr; Hugh Delk, news dir; Hiley Henderson, mus dir; Arthur D. Hammons, chief engr.

**WMIK**—Nov 15, 1948: 560 khz; 500 w-D. Box 608 (40965). (606) 248-5842. Cumberland Gap Bcstg Co. Format: C&W. ■ Helen K. Henry, pres; James E. Ballard, gen mgr; Maurice K. Henry, sec-treas; Kay Ballard, prog dir; Andy Miltich, mus dir; Jimmie

Branham, chief engr; Rick Conley, news dir.

**WMIK-FM**—June 4, 1971: 92.7 mhz; 3 kw. Ant minus 190 ft. Stereo. Prog sep from AM. Format: MOR.

## Monticello

**WFLW**—May 19, 1955: 1360 khz; 1 kw-D. Box 36 (42633). (606) 348-8427. Regional Bcstg Co. (acq 1-1-67). Rep: TN Spot Sls, KBS, Regional Reps, Kentucky Radio Sls. Format: C&W. ■ Stephen Staples, gen & coml mgr; Jean T. Staples, prog dir; Don Whitaker, prom mgr; Edwin Neal, news dir; Stephen Staples II, mus dir; Bruce Correll, chief engr.

**WKYM(FM)**—Co-owned with WFLW. December 19, 1965: 101.7 mhz; 710 w. Ant 560 ft. Stereo. Progs sep from AM. Net: ABC/I. Format: MOR. ■ Jim Sawyer, prom mgr; Tom Garrett, prod mgr; Stephen Staples Jr., news dir.

## Morehead

**\*WMKY(FM)**—June 1965: 90.3 mhz; 50 kw. Ant 510 ft. Stereo. Box 903, Morehead State U. (40351). (606) 783-3371. Morehead State U. Net: NPR. Audio news: UPI. Format: Educ. Spec prog: Black 1 hr; farm 6 hrs, wkly. ■ Dr. Adron Doran, pres; Larry Netherton, stn mgr; Maggie Kenner, traffic mgr; Richard Kunkel, prod dir; Myron Doan, prom mgr & mus dir; Ron Smith, news dir; Ray Roberts, chief engr.

**WMOR**—Feb 18, 1955: 1330 khz; 1 kw-D. 223½ Main St. (40351). (606) 784-4141. Morehead Bcstg (acq 11-20-56). Rep: Ky. Radio Sls. ■ J. Earl McBrayer, pres; William M. Whitaker, VP & gen mgr; Earl S. Young, chief engr.

**WMOR-FM**—June 15, 1965: 92.1 mhz; 2.8 kw. Ant minus 20 ft. Dup AM 50%.

## Morganfield

**WMSK**—Nov 21, 1960: 1550 khz; 250 w-D. Box 369 (42437). (502) 389-1550. Union County Bcstg Inc. Rep: Hopewell, Ky. Radio Sls, Regional Reps. Format: MOR. ■ J. B. Crawley, pres; Bob Hite, gen mgr; Don Sheridan, coml mgr; Joseph Greenwell, chief engr.

**WMSK-FM**—Aug 8, 1967: 95.3 mhz; 3 kw. Ant 180 ft. Dup AM 100%.

## Mt. Sterling

**WMST**—Oct 17, 1957: 1150 khz; 500 w-D. Box 381 (40353). (606) 498-1150. Mount Sterling Bcstg Co. Rep: Regional Reps. Format: Variety. Spec prog: Farm 5 hrs; black 1 hr; C&W 20 hrs, wkly. ■ R. J. Reynolds, pres; Bob Spradlin, gen mgr; Carl Newman, mus dir; Jim Butler, news dir; Fred Spradlin, chief engr. ■ Rates: \$4; 4; 4.

**WMST-FM**—May 28, 1968: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus, C&W. Spec prog: Black 1 hr wkly. Prog sep from AM. ■ Rates: \$3; 3; 3; 3.

## Mt. Vernon

**WRVK**—April 30, 1957: 1460 khz; 500 w-D. Box 1460, Renfro Valley (40703). (606) 256-2146. Cechran-Smith Bcstg (acq 1970). Rep: Ky. Radio Sls. Format: Country, gospel. ■ Hal Smith, pres; Virginia Sutton Bray, gen mgr; Pete Stamper, prog dir and coml mgr; Maurice Lackey, chief engr. ■ Rates: \$1.60; 1.60; 1.60.

## Munfordville

**WLOC**—June 12, 1956: 1150 khz; 1 kw-D. Box 307 (42765). (502) 523-4111. South Central Kentucky Bcstg Co. (acq 6-60).

**WLOC-FM**—Aug 1, 1964: 102.3 mhz; 3 kw. Ant 99 ft. Dup AM.

## Murray

**WAAW(FM)**—See listing following WNBS.

**\*WKMS-FM**—May 11, 1970: 91.3 mhz; 13 kw. Ant 490 ft. Stereo. Box 3204, Univ Sta. (42071). (502) 762-4661. Board of Regents, Murray State U. Net: NPR. Format: Classical, educ. ■ Dr. Ray Mofield, gen mgr; Jay Landers, stn mgr; J.D. Williams, prog dir; James McClure, chief engr.

**WNBS**—July 1948: 1340 khz; 1 kw-D, 250 w-N. Box

309 (42071). (502) 753-3411. Timkay Inc. (9-1-75). Net: ABC/I. Format: Variety. ■ Fransuelle Wilcox Cole, stn mgr; Paul Whitney, chief engr. ■ Rates: \$6.30; 4.50; 6.30; 4.50.

**WAAW(FM)**—Co-owned with WNBS. June 23, 1967: 103.7 mhz; 100 kw. Ant 300 ft. Stereo. Net: ABC/FM. Format: Good mus. Prog sep from AM. ■ John Miller, news dir. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Neon

**WNKY**—Aug 31, 1956: 1480 khz; 1 kw-D. Box 248 (41840). (606) 855-2041. Headwaters Bcstg Corp. (acq 1964). Net: MBS. Rep: Ky. Radio Sls, Keystone. Format: C&W. ■ Charles Whitaker, pres; Charles Engle, gen mgr; Tommy Abdo, chief engr.

## Newport

**WNOP**—Aug 21, 1948: 740 khz; 1 kw-D, DA. Box 740 (41072). (606) 581-7100. Albert W. Vontz (acq 6-1-72). Net: ABC/E. Rep: Ky. Radio Sls-South, GCI Sls. Format: Jazz, comedy. ■ David V. Piontek, pres and gen mgr; Deanna Ziegler, coml mgr; Ray Scott, prog & mus dir; Jim Edwards, news dir; Nicky Cook, chief engr. ■ Rates: \$19; 10; 19;—.

## Nicholasville

**WNVL**—Dec 1962: 1250 khz; 500 w-D. Box 247 (40356). (606) 885-6031. Greater Ky. Bcstg Corp. Format: C&W. ■ Walter E. May, pres; Dennis W. Nelson, gen mgr; John W. Best, coml & prom mgr; Mark Wayne, mus dir; Danny B. Craft, news dir; Harold Ransdell, chief engr.

## Owensboro

**WBKR(FM)**—See listing following WOMI.

**WOMI**—Mar 7, 1938: 1490 khz; 1 kw-D, 250 w-N. Box 1330 (42301). (502) 683-1558. Owensboro Bcstg Co. Audio news: APR. Rep: Devney, Ky. Radio Sls. Format: Contemp. ■ Lawrence Hager Sr., pres; John Hagerman, gen mgr; Steven Hagan, prog dir; David Silvert, coml mgr; Harold I. Peters, chief engr. ■ Rates: \$ 9; 9; 9; 9.

**WBKR(FM)**—Co-owned with WOMI. 1948: 92.5 mhz; 77 kw. Ant 380 ft. Stereo. Prog sep from AM. Format: C&W. ■ Henry Bristow, prog dir. ■ Rates same as AM.

**WSTO(FM)**—Listing Follows WVJS.

**WVJS**—Nov 26, 1947: 1420 khz; 5 kw-D, 1 kw-N, DA-2. Box 371 (42301). (502) 683-3521. Owensboro on the Air Inc. Net: ABC/C. Rep: Masla/Young, R. S. Crane, Regional Reps, Riley Reps. Format: Variety. ■ Robert H. Steele, pres; Malcolm Greep, exec VP & gen mgr; Ray Weltstain, asst gen mgr and stn mgr; Leonard J. Norcia, coml mgr; James L. Orton, prog dir; Joel Utley, news dir; Earl Jagoe, chief engr.

**WSTO(FM)**—Co-owned with WVJS. June 7, 1948: 96.1 mhz; 100 kw. Ant 340 ft. Stereo. Net: ABC/FM. Prog sep from AM.

## Paducah

**WDXR**—Dec 24, 1957: 1560 khz; 10 kw-D, 1 kw-N, DA-2. Box 298 (42001). (502) 443-1737. WDXR Inc. Net: NBC. Rep: Savalli/Gates, R. S. Crane, Regional Reps. Format: Contemp. ■ Lady Sarah McKinney-Smith, pres & gen mgr; Tom Nelson, stn mgr; Jack Pattie, prom mgr; Pat Martin, prog & mus dir; John Stewart, news dir; John Bartlett, chief engr. ■ WDXR-TV affil.

**WKYQ(FM)**—See listing following WKYX.

**WKYX**—1946: 570 khz; 1 kw-D, 500 w-N, DA-2. Box 931 (42001). (502) 442-6311. TWX 502-554-4422. WKYX Inc. (acq 11-23-71). Group owner: Nininger Stns. Net: ABC/C. Rep: McGavren-Guild. Format: Contemp. ■ Pete Nininger, pres; Gary Morse, gen mgr; Bill Leuer, coml mgr; Larry Sherwood, prod mgr; Bryan Sargeant, prog dir; Bill Hagy, mus dir; Keith Todd, news dir; J. B. Fowler, chief engr.

**WKYQ(FM)**—Co-owned with WKYX. 1947: 93.3 mhz; 31 kw. Ant 380 ft. 218 N. 6th (42001). (502) 442-7383. Net: ABC/E. Format: C&W. ■ Herb Estes, coml mgr; Danny Darnesworth, prog dir; Mike Larson, mus dir; John Stewart, news dir.

**WPAD**—Aug 23, 1930: 1450 khz; 1 kw-D, 250 w-N.

## Kentucky Radio

See page C-1 for explanation of listings.

Box 450 (42001). (502) 442-8231. Paducah Bcstrs (acq 7-25-67). Net: CBS. Rep: Gert Bunchez & Assocs, Southern Spot Sales. Format: Modern country. Spec progs: Black 1 3/4 hrs, gospel 5 hrs, wkly. ■ Edward B. Fritts, gen & coml mgr; Ed Taylor, prog & mus dir; Larry Clisby, sports dir; Stan Howard, news dir; Earl Abanathy, chief engr.

**WPAD-FM**—Nov 26, 1946: 96.9 mhz; 70 kw. Ant 340 ft. Stereo. Dup AM 30%. Format: Btfl mus.

## Paintsville

**WSIP**—April 24, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 591 (41240). (606) 789-5311. Big Sandy Bcstg (acq 6-1-60). Net: CBS. Rep: Hopewell, Regional Reps. ■ Paul G. Fyffe, pres & gen mgr; Bill Barker, coml mgr; Robbin Mathis, prog dir; Jim Fyffe, news dir; Eugene Balddridge, chief engr.

**WSIP-FM**—Jan 12, 1965: 98.9 mhz; 31 kw. Ant 600 ft. (CP 29 kw. Ant 700 ft.). Dup AM.

## Paris

**WBGR**—1955: 1440 khz; 1 kw-D. Box H (40361). (606) 987-1440. Blue Grass Radio Inc. (acq 5-1-72). Net: ABC/E. Format: C&W. ■ Adlai C. Ferguson Jr., pres & gen mgr; George Gordon, mgr; Doug Hicks, coml mgr; Rita Bishop, news dir; Bradford Carey, chief engr. ■ Rates: \$3.70; 3.70; 3.70;—.

**WBGR-FM**—June 5, 1968: 96.7 mhz; 3 kw. Ant 105 ft. Dup AM 100%. ■ Rates same as AM.

## Pikeville

**WDHR(FM)**—See listing following WPKE.

**WLSI**—Jan 20, 1949: 900 khz; 5 kw-D. North Mayo Trail (41501) (606) 437-7323. Cumberland Pub. Rep: Regional Reps. Format: C&W. ■ Georgia G. Ward, pres & gen mgr; Irene Abernathy, coml mgr; Mike Paxton, asst & prom mgr & mus dir; James E. Allen, prog & news dir; Norman Beaty, chief engr.

**WPKE**—June 31, 1949: 1240 khz; 1 kw-D, 250 w-N. Box 2200 (41501). (606) 437-4051. East Kentucky Bcstg Corp. Group owner: Walter E. May. Net: MBS. Rep: Regional Reps. Format: MOR. Spec prog: Gospel 6 hrs wkly. ■ Walter E. May, pres & gen mgr and chief engr; Robert Tarbeck, coml mgr; David L. Chafin, prog dir & prom mgr; Darrel Mullins, mus dir; Manuel Cerdiera, news dir. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

**WDHR(FM)**—Co-owned with WPKE. March 25, 1965: 92.1 mhz; 3 kw. Ant 300 ft. Box 2228. (606) 432-5300. Format: C&W. ■ Jim Casto, gen mgr; Dewey Cochran, coml mgr; John Little, prog dir; Alan Burton, mus dir; Irene Preston, prom mgr; Kay Ratliff, news dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

## Pineville

**WANO**—March 16, 1957: 1230 khz; 1 kw-D, 250 w-N. S/R5, Box 1 (40977). (606) 337-2100. Ken-Te-Ve Bcstg Co. (acq 1-1-58). Format: Diversified. Spec progs: Farm 1½ hrs; black 2 hrs; classical 5 hrs; jazz 2 hrs; relig 1½ hrs; news 15 hrs, wkly. ■ South C. Bevins, pres and gen mgr; Charles D. Keyes, prog dir; David C. Peterson, mus dir; Warren A. Pursifull, news dir and sls mgr. ■ Rates: \$2.85; 2.85; 2.85; 2.85.

**WTJM(FM)**—Feb 24, 1973: 106.3 mhz; 350 w. Ant 750 ft. Box 208 (40977). (606) 337-2331. John O. McPherson. Net: ABC/E. Format: Modern country. ■ John O. McPherson, pres; Jennings Blakley, gen mgr; Lois McPherson, coml mgr; Lester Adkins, prog dir; Mark Tabor, mus dir; Johnnie Swaggler, news dir; Bill Lundy, prom mgr; Jimmie Branham, chief engr.

## Prestonburg

**WDOC**—Nov 1957: 1310 khz; 5 kw-D. Box 309 (41653). (606) 886-2338. WDOC Inc. Net: ABC/C. Rep: Beaver, Regional Reps. Format: MOR. ■ Gorman Collins, pres & gen mgr; Harold Balderidge, coml mgr; Eva Collins, prom dir; Janet Whitten, prog dir; William Lafferty, chief engr.

**WDOC-FM**—Feb 11, 1963: 95.5 mhz; 78 kw. Ant 540 ft. Dup AM 10%. Format: Good mus & sports.

**WPRT**—Dec 5, 1952: 960 khz; 5 kw-D. 1024 South

## Kentucky, Louisiana Radio

See page C-1 for explanation of listings.

Lake Dr. (41653). (606) 886-2050. Stephens Industries Inc. Format: C&W, rock. ■ D. C. Stephens, pres & gen mgr; C. Ollie Robinson, coml mgr & sports dir; Harry E. Hale, asst gen & prom mgr, chief engr.

**WPRT-FM**—Feb 10, 1967: 105.5 mhz; 1.7 kw. Ant 390 ft. Dups AM 100%.

### Princeton

**WPKY**—March 15, 1950: 1580 khz; 250 w-D. Box 478 (42445). (502) 365-2072. Princeton Bcstg Co. Format: Variety. ■ Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, prog dir.

**WPKY-FM**—April 1st, 1969: 104.9 mhz; 3 kw. Ant 175 ft. Dups AM 100%.

### Richmond

**WCBR**—March, 1969: 1110 khz; 250 w-D. Box O (40475). (606) 623-1235. WCBR Radio Inc. (acq 5-75). Net: MBS. Rep: Carpenter. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bill Robbins, pres; Phil Herald, gen mgr; Tom Friend, coml mgr; John Quincey, prog dir; Bill Hughes, prom mgr; Donald Walker, chief engr. ■ Rates: \$2.60; 2.60; 2.60; 1.75.

**WCBR-FM**—May 12, 1972: 101.7 mhz; 3 kw. Ant 230 ft. Dups AM 100%. ■ Rates same as AM.

**\*WEKU-FM**—Sept 1968: 88.9 mhz; 50 kw. Ant 720 ft. Eastern Kentucky University (40475). (606) 622-2474. Board of Regents, Eastern Kentucky University. Format: Cultural, informational, educ. ■ Fred C. Kolloff, dir, div of radio-TV; Loy Lee, stn mgr & mus coord; John Sullivan, news & pub affrs coord; Gene Robbins, chief engr; Don Walker, opns engr.

**WEKY**—Oct 17, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 670 (40475). (606) 623-1340. Henkin Inc. (acq 8-1-66). Net: ABC/E. Audio news: UPI. Rep: Beaver; Regional Reps. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ Fred Hensley, pres; Ken MacDonald, gen mgr; Mark Cole, prog dir; Mark Huller, news dir; Arvil, chief engr. ■ Rates: \$5.50; 4.25; 5.50; 3.

### Russell Springs

**WJKY**—See Jamestown.

**WJRS-FM**—See Jamestown.

### Russellville

**WAKQ(FM)**—Listing follows WRUS.

**WRUS**—August 28, 1953: 610 khz; 500 w-D. Box 110 (42276). (502) 726-2471. South Kentucky Bcstg Co. Inc. Group owner: Hook Stns. Audio news: APR. Format: Farm, MOR, progs, relg, C&W. ■ Roth E. Hook, pres; W.P. Sosh, gen mgr; Hilton Ashby, coml mgr; Don Neagle, news dir. ■ Rates: \$5.90; 5.90; 5.90; —.

**WAKQ(FM)**—Co-owned with WRUS. March 28, 1965: 101.1 mhz; 100 kw Ant 510 ft. (502) 726-3555. Prog separate from AM. ■ Rates same as AM.

### St. Matthews

**WSTM(FM)**—Nov 19, 1966: 103.1 mhz; 2.95 kw. Ant 135 ft. Executive Park, Suite 312 (40207). (502) 897-6513. Scott Bcstg Co. (acq 1-31-73). Stereo. Format: MOR. ■ Dave Adler, opns dir; Don Rogan, prog dir; Peter Boyce, chief engr. ■ Rates: \$7; 7; 7; 7.

### Scottsville

**WLCK**—Feb 27, 1958: 1250 khz; 500 w-D. Box 158 (42164). (502) 237-3148. Stateline Bcstg Inc. Rep: Regional Reps. Format: Contemp, C&W 75%. ■ Redman L. Turner, pres; Joseph P. Hite, gen & coml mgr; Bruce Wishart, prog dir; Joe Hite, mus dir; Douglas Combs, news dir; W. E. Harston, chief engr.

**WLCK-FM**—Feb 26, 1967: 99.3 mhz; 3 kw. Ant 260 ft.

### Shelbyville

**WCND**—June 3, 1964: 940 khz; 250 w-D. Box 248 (40065). (502) 633-3844. WCND Inc. Net: MBS. Rep: Keystone, Regional Reps. Format: C&W, Contemp.

Spec prog: Farm 6 hrs wkly. ■ J. B. Crawley, pres; Dean Harden, gen mgr; Nick Woods, sls mgr.

### Somerset

**\*WSCC(FM)**—Jan 12, 1967: 90.7 mhz; 10 w. 808 Monticello Rd. (42501). (606) 678-8174, ext 31. University of Kentucky, Somerset Community College. Format: Top 40. ■ Don Orwin, chmn telecommunication dept.

**WSEK(FM)**—Listing follows WSFC.

**WSFC**—Dec 14, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 740 (42501). (606) 678-5151. Shamrock Communications Corp. (acq 11-1-74). Net: ABC/E. Rep: Kentucky Radio Sales, Regional Reps, Carpenter. Format: Contemp. ■ Hamilton Shea, pres; Jerry W. Padgett, gen mgr; Charles J. Coldiron, coml mgr; Stan Redmon, prog dir; Jack Rickert, mus dir; Madelynn Coldiron, news dir; Robert L. Shoopman Jr., chief engr. ■ Rates: \$5.05; 4.80; 5.05; 3.20.

**WSEK(FM)**—Co-owned with WSFC. Oct 1964: 96.7 mhz; 3 kw. Ant 215 ft. Net: ABC/FM. Format: C&W. Prog sep from AM. ■ Charles J. Coldiron, coml mgr; Jack Rickert, mus dir. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

**WTLO**—Nov 1, 1958: 1480 khz; 1 kw-D. Drawer B (42501). (606) 678-8151. Cumberland Communications (acq 10-9-74). Audio news: APR. Rep: Hopewell. Format: Top 40. ■ J. Allen Brown, pres and gen mgr; Mitch Mize, coml mgr; Mike Carta, prog dir; Bill Hines, mus dir; Gwen Waddle, off mgr; Jowell Bell, news dir; Roy Taylor, chief engr. ■ Rates: \$7.40; 6.50; 7.40; 6.60.

### Stanford

**WRSL**—Nov 1, 1961: 1520 khz; 500 w-D. Box 237 (40484). (606) 365-2126. Lincoln-Garrard Bcstg Inc. (acq 12-23-70). Rep: Ky. Radio Sls. Format: C&W, gospel. ■ Carl Smith, pres, gen mgr & chief engr; Junior Whittaker, coml mgr; Rich Wayne, prog dir; Arvil Jones, stn mgr; C. Lynn, news dir.

**WRSL-FM**—May 22, 1967: 95.9 mhz; 3 kw. Ant 85 ft. Prog sep from AM.

### Stanton

**WBFC**—June 21, 1975: 1470 khz; 500 w-D. Box 398 (40380). (606) 663-2888. Forest Drake. Audio news: UPI. Format: Diversified. ■ Forest Drake, gen mgr; Debra Napier, prog dir; Betty Faulkner, mus dir; Gary Lutes, chief engr. ■ Rates: \$2.90; 2.90; 2.90; —.

## WSKV-FM Modern Country & Top 40



**WSKV(FM)**—Aug 10, 1974: 104.9 mhz; 440 w. Ant 680 ft. Stereo. Box 627 (40380). (606) 663-2811. Red River Gorge Bcstg Co. Net: ABC/E. Format: C&W, top 40. ■ A. Dale Bryant, pres; Chuck Edwards gen mgr; Dave Johnson, coml mgr; Keith Chatfield, prom mgr; Rick Day prog & mus dir; Ed Drake, news dir; James M. Hay, chief engr. ■ Rates: \$2.70; 2.70; 2.70; 2.70.

### Tompkinsville

**WTKY**—May 28, 1960: 1370 khz; 1 kw-D. Box 308 (42167). (502) 487-6119. J. K. Whittimore (acq 7-1-70). Format: C&W. ■ J. K. Whittimore, gen & coml mgr & chief engr; Barbara Richardson, prog dir; Bill Mann, prom mgr; Robert Boyles, news dir.

**WTKY-FM**—Nov 15, 1971: 92.1 mhz; 3 kw. Ant 240 ft. Dup AM 65%.

### Vanceburg

**WKKS**—June 1, 1958: 1570 khz; 250 w-D. 1106 Fair Lane (41179). (606) 796-3031. Ohio Valley Bcstg Co. (acq 1974).

### Vancleve

**WMTC**—June 1948: 730 khz; 1 kw-D. (41385). (606) 666-5006. Kentucky Mountain Holiness Assn. ■ Karl Paulo, pres; Wilfred Fisher, gen mgr; Miss Violet Per-

son, prog dir; Louis Bouck, prod mgr; Seldon Short, news dir; Kenneth Amspaugh, chief engr.

### Versailles

**WJMM(FM)**—July 16, 1973: 100.9 mhz; 3 kw. Ant 300 ft. Box 434 (40383). (606) 873-8096. Mortenson Bcstg Co. Inc. (acq 7-13-73). Net: Tower of Faith Radio. Format: Religious. ■ Rev. Jack M. Mortenson, pres; Len Sorrell, gen mgr; Dewayne Jackson, coml mgr; Ron Hays, news dir; Nolin Pontrich, Dave Johnson, chief engr.

### West Liberty

**WLKS**—July 25, 1965: 1450 khz; 1 kw-D, 250 w-N. 129 College St. (41472). (606) 743-3145. Morgan County Industries Inc. Rep: Keystone, Regional Reps. Format: C&W. ■ Dr. C. C. Smith, pres; Glenn Woodward, gen mgr; Joyce Osborne, coml mgr; Donnie Hammond, news dir; Paul Lyons, chief engr.

### Whitesburg

**WTCW**—Feb 19, 1953: 920 khz; 5 kw-D. Box 747 (41858). (606) 633-2711. Folkways Bcstg Co. (acq 7-56). Net: CBS. Rep: Bernard, Ky Radio Sales. Format: C&W. ■ Don F. Crosthwaite, pres & gen mgr & prog dir; Fred Bowen, coml mgr; Jeff Stepehns, mus dir; Jimmie Branham, news dir & chief engr.

**WTCW-FM**—Nov 25, 1964: 103.9 mhz; 210 w. Ant 940 ft. Dup AM 80%. Format: C&W.

### Whitley City

**WEQO**—April 8, 1975: 1220 khz; 500 w-D. Box 475 (42653). (606) 376-5100. Country Roads Bcstg Corp. Audio news: UPI. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ William R. Carrigan, pres; Marc A. Beaubien, gen mgr; Carl E. Stump, chief engr. ■ Rates: \$2.45; 2.45; 2.45; —.

### Williamsburg

**WEJZ**—March 7, 1959: 1440 khz; 1 kw-D. 107 S. 4th St. (40769). (606) 549-2285. Whitley County Bcstg Inc. Format: C&W. Honus S. Shain Jr., owner; Shelby Prewitt, coml mgr; Helene Cheek, prom mgr; David Smith, chief engr.

### Winchester

**WKDJ(FM)**—1974: 100.1 mhz; 3 kw. Ant 300 ft. (40391). Clark Communications Co.

**WWKY**—Oct 19, 1954: 1380 khz; 1 kw-D. Box 535 (40391). (606) 744-2864. WWKY Inc. (acq 1-60). Net: ABC/C. Format: Contemp. ■ Wilda Horton, pres; David E. Griffith, gen & coml mgr; Mike McCoy, prog & prom mgr; Mark Roman, mus dir; Betty Gordon, news dir; Phil Fraley, chief engr.

**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

### Louisiana

### Abbeville

**KROF**—July 9, 1948: 960 khz; 1 kw-D. Box 610 (70510). (318) 893-2531. Abbeville Bcstg Service. Rep: Torbet. Format: Rock. Spec prog: Fr 7 hrs wkly. ■ Paul F. Piazza, pres; Manuel Broussard, gen mgr; Robert E. Schlicher III, asst mgr & prog dir; Russ Bordenon, coml mgr; Garland Bernard, prom mgr; Brian Doucet, mus dir; Jay Walker, news dir; J. D. Broussard, Jr., chief engr.

**KROF-FM**—June 1, 1974: 104.9 mhz; 3 kw. Ant 240 ft. Dups AM 84%.

### Alexandria

**KALB**—September 21, 1935: 580 khz; 5 kw-D, 1 kw-



N, DA-N. Box 471 (71301). (318) 443-2543. TWX 510-976-5709. Alexandria Bcstg Co. (acq 1946). Group owner: T. B. Lanford. Net: CBS. Rep: H-R/Stone. Format: MOR, Contemp, C&W. ■ T. B. Lanford, pres; Bruce Rainey, gen mgr; Bill Lynch, coml mgr; Ben Westbrook, prog dir; Gene Dupuis, mus dir; Donna Bryant, prom mgr; Tom Ham, news dir; Robert Richardson, chief engr. ■ Rates: \$15;13;15;11.

**KSLI(FM)**—Co-owned with KALB. 1947: 96.9 mhz; 100 kw. Ant 850 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$5;5;5;5. ■ KALB-TV affil.

**KDBS**—December 1953: 1410 khz; 1 kw-D. Box 591 (71301). (318) 443-7454. KDBS Inc. (acq 1954). Net: ABC/C. Rep: Messina. ■ Irving Ward-Steinman, gen mgr; Jack Sharp, coml mgr; Henry J. Lazarone, chief engr.

**KDBS-FM**—November 1969: 100.3 mhz; 29.5 kw. Ant 130 ft.

**KSLI(FM)**—Listing follows KALB.

**KSYL**—April 1, 1947: 970 khz; 1 kw-U, DA-N. Box 7057 (71301). (318) 442-6611. KSYL Inc. Net: NBC. Rep: Masia. Format: Contemp, MOR. ■ Sylvan Fox, pres; Jim Richards, gen mgr & coml mgr; Shirley Racine, prom mgr & mus dir; Gerald Hambleton, news dir; Lenny Dupree, chief engr. ■ Rates: \$8.50;6.50;8.50;6.50.

### Amite

**WABL**—January 1956: 1570 khz; 500 w-D. Box 787 (70422). (318) 748-8385. Amite Bcstg Co. (acq 5-21-58). ■ C. W. Fitz, pres & chief engr; Charles Hart, gen mgr; L. O. Valentine, coml mgr; Andrus Russell, prog dir; Barbara Andrews, news dir.

### Bastrop

**KTRY**—February 1948: 730 khz; 250 w-D. Box 1075 (71220). (318) 281-3656. Jamie Patrick Bcstg Ltd. (acq 12-72). Net: ABC/E. Rep: Smith, Carpenter. Format: C&W. Spec prog: Black 12 hrs wkly. ■ Jamie Patrick, pres & gen mgr, prog & mus dir; Kathy Richie, coml mgr; Tom St. John, news dir; Harry Howard, chief engr.

**KTRY-FM**—March 1, 1974: 94.3 mhz; 3 kw. Ant 290 ft. Net: ABC/E. Format: MOR. Prog sep from AM. ■ Larry Shannon, prog & mus dir; Jerry Jordan, prom mgr.

**KVOB**—June 1, 1957: 1340 khz; 1 kw-D, 250 w-N. 121 Haynie Ave. (71220). (318) 281-1383. Hagan Broadcasting Co. (acq 4-1-69). Net: MBS. Rep: Hopewell, Beaver. Format: C&W. ■ Stan Hagan, pres & gen mgr; David Mayfield, stn mgr; Kathy McGlothlin, bus mgr. ■ Rates: \$4; 4; 4.

### Baton Rouge

**WAFB-FM**—Oct 1, 1968: 98.1 mhz; 100 kw. Ant 1500 ft. Box 2671 (70821). (504) 348-4921. Guaranty Bcstg Corp. Net: ABC/C. Rep: Meeker. Format: Contemp & solid gold. ■ Tom E. Gibbens, pres; Bill Healey, coml mgr; Grace McElveen, prom mgr; Carlton Cremins, news dir; Donald K. Allan chief engr.

**WAIL**—June 1, 1957: 1260 khz; 1 kw-D. 5700 Florida Blvd. Suite 604 (70806). (504) 926-7600. WAIL Inc. (acq 1-10-66). Rep: Savalli/Gates. Format: Adult contemp. ■ Mrs. Ralph L. Burge, pres; Harold G. Herthum, gen & coml mgr; Kinnon Thomas, prog & mus dir & prom mgr; David Brandao, news dir; Larry Ward, chief engr. ■ Rates: \$8;7;8;6.50.

**WFMF(FM)**—Listing follows WJBO.

**WIBR**—July 18, 1948: 1300 khz; 1 kw-U, DA-2. (CP DA-1). Box 1226 (70821). (504) 344-2666. Community Bcstg Inc. Rep: H-R/Stone. Format: Top 40. ■ Robert Earle, pres; Bob Furlow, gen & coml mgr; Bernard Zuccaro, prog dir & prom mgr; Joe London, mus dir; Dick Berrington, news dir; Herb Coussou, chief engr. ■ Rates: \$18;16;18;16.

**WJBO**—Dec 11, 1934: 1150 khz; 5 kw-U, DA-1. Box 496 (70821). (504) 383-5271. Baton Rouge Bcstg Co. Group owner: Manship. Net: NBC. Rep: AVCO. Format: MOR. ■ Douglas L. Manship, pres; Roger S. Davison, gen mgr; Don Grady, prog dir; Bob Courtney, news dir; Ed Oliver, chief engr.

**WFMF(FM)**—Co-owned with WJBO. 1941: 102.5 mhz; 100 kw. Ant 560 ft. Stereo. Prog sep from AM. Format: Progs. ■ Tim Allen, coml mgr; Bill Fuaagler, mus dir; Robbie Guidry, news dir. ■ WBRZ-TV affil.

**WLCS**—Nov 1, 1946: 910 khz; 1 kw-U, DA-1. One American Place, Suite 2420 (70825). (504) 383-4411. Air Waves Inc. (acq 7-54). Format: Top 40. ■ Lamar Simmons, pres; Gene Nelson, mus dir; Wilbur Lewis, coml mgr; Larry Hamilton, news dir; Gene Howell & Larry Ward, chief engr. ■ Rates: \$24;19;24;14.

**WOXY-FM**—Co-owned with WLCS. Sept 10, 1966: 100.7 mhz; 97 kw horiz; 91 kw vert. Ant 700 ft. (acq 8-2-73). Prog sep from AM. Format: Btfl music. ■ Wilda Kovacs, coml mgr; Eugene Nelson, prog dir. ■ Rates: \$9.50;9.50;9.50;9.50.

**WLUX**—1963: 1550 khz; 5 kw-D. 7370 Airline Hwy. (70805). (504) 356-4511. Jimmy Lee Swaggart. Net: ABC/E. Rep: Crane, Messina. Format: Beautiful music. ■ Jimmy Swaggart, owner & gen mgr; Leonard Benson, chief engr.

**WOXY-FM**—Listing follows WLCS.

**WXOK**—February 1953: 1460 khz; 5 kw-D, 1 kw-N, DA-N. Box 66475 (70806). (504) 927-7060. Security Bcstg of Baton Rouge Inc. (acq 6-1-72; group owner). Net: Mutual Black. Rep: Dore, Jones. Format: Black. ■ Edmond J. Muniz, pres; Lew Carter, gen & s/s mgr; Jim Foreman, ops mgr; Dennis Earl Lee, prog & mus dir; Kip Holden, news dir; Larry L. Ward, chief engr. ■ Rates: \$19;15;19;15.

**WYNK**—1956: 1380 khz; 5 kw-D, DA. Box 2541 (70821). (504) 343-8348. MissLou Bcstg Corp. (acq 10-62). Net: ABC/E. Audio news: APR. Rep: Masia. Format: C&W. Spec progs: Farm 5 hrs; Fr 1 hr wkly; Cajun classic hrlly. ■ R. D. McGregor, pres, gen & coml mgr; Page Dew, prog dir; Bernard Aucoin, prom mgr; Gary Hale, mus dir; Dave Bess, news dir; Lewis Goode, chief engr.

**WYNK-FM**—Dec. 7, 1968: 101.5 mhz; 100 kw. Ant 330 ft. Stereo. Dup AM 10%. Format: C&W.

### Bogalusa

**WBOX**—Jan 4, 1954: 920 khz; 1 kw-D. Box 897 (70427). (504) 732-4288. Moseley-Smith Bcstg Inc. (acq 3-1-75). Format: C&W. ■ Donald H. Smith, pres & gen mgr; June Moseley, s/s mgr; Harlan White, prog dir.

**WIKC**—May 15, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 506 (70427). (504) 735-1490. Adams Properties Inc. (acq 1-73). Rep: Keystone. Format: Rock. Spec prog: Black 5 hrs wkly. ■ G. S. Adams, pres; Andrew Moses, gen mgr; Albert Bennett, prog & mus dir & chief engr; Launo Moore, coml mgr; Al Stone, news dir.

### Columbia

**KCTO**—Nov. 1968: 1540 khz; 1 kw-D. Box 666 (71418). (318) 649-2331. Caldwell Bcstg Co. Rep: Beaver (South). Format: C&W. ■ H. Ted Woods, pres; Joe Steiner, gen mgr; Jim Crain, prog dir & chief engr; Linda Meredith, traf mgr; Billy Oliveaux, news dir.

### Covington

**WARB**—November 1953: 730 khz; 250 w-D. Box 568 (70433). (504) 892-1600. WARB Inc. (acq 8-1-57). Format: MOR. ■ David C. Blossman, pres; J. Rick Webb, chief engr & gen mgr; Bill Stubbs, coml mgr; Sandra Bittola, prog dir.

### Crowley

**KAJN**—1972: 1560 khz; 1 kw-D, DA. Box 1561 (70526). (318) 783-1560. Rice Capital Bcstg. Net: ABC/E. Rep: Riley. Format: MOR. ■ Joel Scarborough, gen mgr; Bob Mouisset, prog dir; Freddie Hebert, chief engr.

**KSIG**—May 1947: 1450 khz; 1 kw-D, 250 w-N. Box 228 (70526). (318) 783-2520. KSIG Bcstg Co. (acq 6-1-55). Net: MBS. Rep: Messina. Format: MOR, C&W. Spec progs: Fr 1 hr, Black 5 hrs wkly. ■ Louis M. Basso, pres & gen mgr; Shal Kanter, coml mgr; Phil Lizotte, news dir; Ralph Conther, chief engr.

### Denham Springs

**WLBI**—April 15, 1959: 1220 khz; 250 w-D. Box 68 (70726). (504) 665-5154. Livingston Bcstg Corp. (acq 2-6-72). Net: MBS, Louisiana Net. Rep: Keystone. Format: C&W. ■ Edwin Walker, pres; Lou Millet, gen coml & prom mgr; Jim Horn, mus & prog dir; Jaycee Fontenot, news dir; Tommy Stevens, chief engr.

## Louisiana Radio

See page C-1 for explanation of listings.

### De Ridder

**KDLA**—Nov 11, 1950: 1010 khz; 1 kw-D. Box 46 (70634). (318) 463-7600. Century Bcstg (acq 8-1-70). Net: Louisiana Net. Audio news: UPI. Format: MOR. ■ Ralph L. Hooks, owner & pres; Wayne L. Sanders, gen & coml mgr. ■ Rates: \$3.80;3.80;3.80;3.80.

**KEAZ(FM)**—Co-owned with KDLA. March 1, 1965: 101.7 mhz; 2.7 kw. Ant 235 ft. Progs sep from AM. Format: Btfl mus. ■ Rates: \$2.25;2.25;2.25;2.25.

### Donaldsonville

**KSMI-FM**—1972: 104.9 mhz; 3 kw. Ant 300 ft. Box 797, Hwy 1 (70346). (504) 473-3806. LaFourche Valley Enterprises. ■ Joseph M. Costello III, VP ops.

**WSLG**—See Gonzales.

### Eunice

**KEUN**—October 1952: 1490 khz; 1 kw-D, 250 w-N. Box 1049 (70535). (318) 457-3041. Tri-Parish Bcstg. Co. Format: Contemp, C&W. Spec progs: Fr 6 hrs, Black 6 hrs wkly. ■ Thomas C. Voinche, gen mgr; Karl R. DeRouen, coml mgr; John Dean, prog dir.

### Farmerville

**KTDL**—Dec 7, 1962: 1470 khz; 1 kw-D. Box 64 (71241). (318) 368-2941. Union Bcstg Co. Inc. Net: Louisiana Net. Format: MOR contemp. Spec progs: C&W 12 hrs, gospel 6 hrs, farm 3 hrs wkly. ■ Don M. Barron, pres; Doyle L. Barron, gen & coml mgr; Robert Penny, prog dir; Fred Scott, mus dir; Jack James, prog dir; Glen Hayes, news dir; Thomas L. Gaddis, chief engr.

### Ferriday

**KFNV**—1956: 1600 khz; 1 kw-D. Box 592 (71334). (318) 757-4200. MissLou Bcstg Co. (acq 1962). Net: ABC/E. Format: Top 40. ■ George Wilson, pres, gen mgr, prog & mus dir & chief engr; Eric E. Walter, coml mgr; Keith Chandler, prom mgr & news dir.

**KFNV-FM**—October 1971: 93.5 mhz; 3 kw. Ant 135 ft. Prog sep from AM.

### Franklin

**KFRA**—June 4, 1961: 1390 khz; 500 w-D. Box 1111 (70538). (318) 828-5372. KFRA Inc. Format: MOR. ■ Lionel B. De Ville, pres; Chris Duplechain, gen coml & prom mgr & news dir; Ken Sinitiere, prog dir.

**KFRA-FM**—May 9, 1975: 95.3 mhz; 3 kw. Ant 170 ft. Dups AM 100%.

### Franklinton

**WFCG**—December 5, 1967: 1110 khz; 1 kw-D. Box 604 (70438). (504) 839-4110. GACO Bcstg Corp. Format: C&W. ■ J. A. Greenwood, pres & gen mgr; John Knight, stn mgr; Bob Green, prog dir; Keitha Burris, prom mgr; Don Passman, news mgr.

### Garyville

**WCKW(FM)**—See LaPlace.

**WKQT**—Dec 22, 1970: 1010 khz; 500 w-D. Drawer B (70051). (504) 535-2424. 222 Corp. Net: ABC/I, Louisiana. Rep: Miller. Format: MOR. Spec progs: Black 1/2 hrs; C&W 19 hrs wkly. ■ Sidney J. Levett III, pres, gen & coml mgr & chief engr; Robert Martinez, prog & mus dir; Andrew B. Cashio Jr, prom mgr; Gerald Keller, spts dir; Henry Fried, news dir. ■ Rates: \$5.59; 5.59; 5.59; 5.59.

### Golden Meadow

**KLEB**—May 13, 1963: 1600 khz; 1 kw-D. 1842 Henry St. (70357). (504) 475-5141. KLEB Bcstg. Format: C&W. Spec progs: Fr 12 hrs wkly. ■ John A. Egle, pres & gen mgr; R.W. Egle, coml mgr; Rickey Folse, prom mgr & prog dir; Jolyn Egle, news dir; Joette Toups, mus dir; Stephen Rush, chief engr. ■ Rates: \$4.72; 4.10; 4.10; 4.10.

**KLEB-FM**—November 15, 1966: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 80%. Format: Top 40.

## Louisiana Radio

See page C-1 for explanation of listings.

### Gonzales

**WSLG**—April 13, 1969: 1090 khz; 500 w-D, DA. Box 236 (70737). (504) 644-5883. Ascension Parish Bcstg Co. Group owner: Hook (50%). Net: Louisiana Net. Rep: Southern Spot Sls, Keystone. Format: C&W. Spec prog: Black 4 hrs wkly. ■ Carl Sauceman, pres & gen mgr; Robin Coco, coml mgr; Ted Sauceman, stn mgr & chief engr.

### Grambling

\***KGRM(FM)**—1975: 91.3 mhz; 10 w. Grambling College (71245). ■ George L. Wesley, dir of bcstg.

### Gretna

**KGLA**—Jan 6, 1969: 1540 khz; 500 w-D. Box 508 (70053). (504) 347-8491. West Jefferson Bcstg Inc. Rep: Messina. ■ Ralph M. Hartwell, pres; Sal Giangrosso, gen mgr; Ron Jones, prog dir; Lynn Sherman, news dir; Ralph M. Hartwell II, chief engr.

### Hammond

\***KSLU(FM)**—1974: 90.9 mhz; 10 w. Ant 116 ft. Box 746, University Station (70401). (504) 549-2330. Southeastern Louisiana U. Format: Diversified. ■ Jack Fisher, advisor; John A. Wiles III, gen mgr.

**WCKW(FM)**—See La Place.

**WFPR**—Nov 15, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1779 (70401). (504) 542-1400. Airweb Inc. (acq 8-15-57). Audio news: APR. Format: C&W/Top 40. ■ John A. Chauvin, pres, gen & prom mgr; Terrel McCrory, coml mgr; Carl Enna, prog, mus & news dir; Robert Priez, chief engr. ■ Rates: \$5.75;4;5.50;4.

**WFPR-FM**—Aug. 26, 1974: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Dups AM 33%. Format: MOR. ■ Nanette Chauvin, prog dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WTGI(FM)**—April 3, 1965: 103.3 mhz; 100 kw. Ant 155 ft. (CP: 50 kw vert. Ant 515 ft). Stereo. Box 70 (70401). (504) 345-5922. Tangi Bcstg Inc. (group owner; acq 5-67). Net: MBS, Louisiana Net. Rep: Beaver. Format: MOR, oldies, Top 40. Spec prog: Gospel 4 hrs wkly. ■ Paul Varnado, pres & gen mgr; Bernadette Varnado, prog dir; Shawn McWaters, news dir; Benton O. Bickham, coml mgr & chief engr. ■ Rates: \$7.50; 6; 7.50; 6.

### Haynesville

**KLUV**—September 1956: 1580 khz; 1 kw-D. Box 189, 108 E. Main St. (71038). (318) 624-0105. Haynesville Bcstg Corp. (acq 11-15-67). Net: ABC/E. Rep: Keystone. Format: MOR. ■ Joseph P. Robillard, gen mgr & chief engr; Gail Robillard, prog dir; Jay Paul Robillard, mus dir. ■ Rates: \$30;30;30;—.

### Houma

**KCIL(FM)**—Listing follows KJIN.

**KHOM(FM)**—Co-owned with KTIB (Thibodaux, La). Nov 15, 1968: 104.1 mhz; 56 kw. Ant 295 ft. 2306 W. Main St. (70360). (504) 876-5466. La Terr Bcstg Corp. Format: MOR. ■ James J. Buquet, Jr., pres; Raymond A. Saadi, gen mgr; Rod Rodrigue, coml mgr; Roy Vicknair, prog dir; Anna Slade, news dir. ■ Rates: \$6.50;6.50;6.50;6.50.

**KJIN**—April 1, 1946: 1490 khz; 1 kw-D, 250 w-N. Box 2068 (70360). (504) 872-6828. KCIL Inc. (acq 7-1-53). Net: Louisiana Net. Rep: Busby, Finch, Latham & Widman. Format: Top 40. ■ Denver T. Brannen Sr., pres; Dave "Mac" McGriff, gen mgr; James H. Bozeman, opns mgr; Wayne Cordray, prog & mus dir; Hugh Smith, news dir & chief engr. ■ Rates: \$6.50;6;6.50;6.

**KCIL(FM)**—Co-owned with KJIN. Dec. 31, 1965: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Mod C&W. Spec prog: Fr 9 hrs wkly. ■ John "Moondog" Mollins, mus dir. ■ Rates same as AM.

### Jena

**KCKW**—Oct 4, 1962: 1480 khz; 500 w-D. Drawer KK (71342). (318) 992-4155. LaSalle Bcstrs. Net:

Keystone. Rep: Beaver. ■ R. W. Wagner, pres; Robert C. Wagner, gen mgr & chief engr.

**KJNA(FM)**—Co-owned with KCKW. Not on air, target date unknown: 99.3 mhz; 3 kw. Ant 73 ft.

### Jennings

**KJEF**—November, 1950: 1290 khz; 1 kw-D. Drawer 1248 (70546). (318) 824-2934. Jennings Bcstg Co. Net: ABC/I. Format: Black, C&W. Spec prog: Fr 12 hrs wkly. ■ Clovis L. Bailey, pres, gen mgr & chief engr; Jerry Dugas, prom & coml mgr; Chuck Thomas, prog dir; Thad Carter, mus & news dir.

**KJEF-FM**—January 1963: 92.7 mhz; 2.9 kw. Ant 220 ft. Stereo. Prog sep from AM. Format: MOR.

### Jonesboro

**KTOC**—Dec 4, 1958: 920 khz; 1 kw-D. Box 550 (71251). (318) 259-4600. Jackson Parish Bcstrs. ■ A. H. Colvin Jr., gen mgr; T. L. Colvin Sr., chief engr.

**KTOC-FM**—October 1, 1967: 104.9 mhz; 3 kw. Ant 245 ft. Stereo. Dup AM 10%.

### Lafayette

**KPEL**—Jan 2, 1950: 1420 khz; 1 kw-D, 500 w-N, DA-N. Box 52046 (70501). (318) 234-7418. Radio Lafayette Inc. (acq 1-1-62). Net: ABC/I. Rep: Savalli/Gates. Format: MOR. Spec progs: Fr 1/4 hr wkly. ■ George Crouchet Jr., pres & gen mgr; Ron Gomez, VP & stn mgr; Lionel Prejean, coml mgr; Brad Broussard, prog dir; Ken Lormand, news dir; J. Clyde Prejean, chief engr.

**KPEL-FM**—Sept 15, 1966: 99.9 mhz; 100 kw. Ant 450 ft. Stereo. Dup AM 66%. ■ Dave Wenger Jr., coml mgr.

\***KRVS(FM)**—88.3 mhz; 10 w. Box 74 (70501). U.S.L. Student Group.

**KSMB(FM)**—July 1965: 94.5 mhz; 29.5 kw. Ant 190 ft. Stereo. Box 3345 (70501). (318) 232-1311. Communications Bcstg. Net: ABC/C. Rep: Miller. Format: Top 40. ■ Rudy Barras, pres; Tom Galloway, stn mgr; Barry Thompson, coml mgr; Louis Cohen, prom mgr; Mike Mitchell, prog & mus dir; Mike Champagne, news dir; Jim Moore, chief engr. ■ Rates: \$7.05; 5.88; 7.05; 5.88.

**KVOL**—1935: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 3030 (70501). (318) 234-5151. Radio Stn KVOL Inc. (acq 1-1-64). Group owner: Kirk. Net: NBC. Rep: Meeker. Format: Contemp. Spec progs: Fr 1/2 hr; black 7 hrs wkly. ■ James L. Kirk II, pres; Evans H. Hughes, gen mgr; Jim Trahan, stn mgr; Gregg Stevens, prog dir; Linda Wood, prom mgr; Lynn Stevens, coml mgr & news dir; Wally LeBlanc, chief engr.

**KXKW**—Nov 15, 1960: 1520 khz; 10 kw (CH), 500 w-N, DA-2. Box J (70501). (318) 232-2632. KXKW Inc. (acq 8-31-69). Net: MBS, IBC. Rep: Torbet. Format: C&W. Spec progs: Fr 2 1/2 hrs wkly. ■ James V. Hoffpauir, pres & gen mgr; Rick Richard, prog & news dir; Paul Thomas, mus dir; Clark L. White, coml mgr; David H. McDuffie, chief engr.

### Lake Charles

**KAOK**—May 10, 1947: 1400 khz; 1 kw-D, 250 w-N. Drawer S (70601). (318) 436-7541. E. J. P. Inc. (acq 5-22-64). Net: ABC/C. Rep: Messina. Format: Top 40, Contemp. ■ Ed J. Prendergast, owner & pres; Tom Fletcher, VP & mgr; Doug Adams, prog dir; Gwen Prendergast, news dir; Dave Petrik, chief engr.

**KGRA(FM)**—Not on air, target date unknown: 103.7 mhz; 100 kw. Ant 441 ft. DJ of Lake Charles.

**KIKS**—See Sulphur, La.

**KSNS(FM)**—Co-owned with KIKS (Sulphur, La.) Not on air, target date 11/75: 96.1 mhz, 100 kw. Ant 430 ft. Stereo. Box 190, Sulphur, La. (70663). (318) 527-5202. Net: Louisiana Net. Audio news: UPI. Prog sep from AM. Format: Top 40. ■ M.E. Carter, pres; L. Russell Keene, sec-treas; Susan N. Keene, VP.

**KLCL**—May 12, 1935: 1470 khz; 5 kw-U, DA-N. Box 3067. (70601). (318) 433-1641. KLCL Radio Inc. (acq 6-21-71). Net: NBC. Rep: Torbet. Format: C&W. Spec

progs: Fr 2 hrs; black 10 hrs wkly. ■ Perry S. Samuels, pres; Jim Toth, gen mgr; Jack O'Reilly, coml mgr; Ben Garofolo, prog & mus dir & prom mgr; Jerry Methvin, news dir; John Guthmann, chief engr.

**KLCL-FM**—Nov 8, 1965: 99.5 mhz; 35 kw. Ant 360 ft. Prog sep from AM. Format: MOR. ■ Jerry Methvin, prog dir.

**KLOU**—1947: 1580 khz; 1 kw-U, DA-N. Box 1725 (70601). (318) 436-7277. Dixie Bcstrs Inc. (acq 5-2-60). Audio news: APR. Rep: Avery-Knodel. Format: Top 40. ■ Albert D. Johnson, pres & gen mgr; Michael Byrd, coml & prom mgr; Jim Nettles, prog & mus dir; David Chimeno, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

### Lake Providence

**KBED(FM)**—1974: 92.7 mhz; 2 kw. Ant 145 ft. Box 170, Lexington, Tenn. (38351). Lake Providence Bcstg Service Inc. ■ Bendell L. Enochs, pres.

**KLPL**—June 27, 1957: 1050 khz; 250 w-D. Hwy 65 N., Drawer 231 (71254). (318) 318-0834. Bendell L. Enochs (acq 1-5-71). Rep: Walton. Format: Rock, Top 40, black. ■ Bendell L. Enochs, pres; Ray A. Davidson Jr., gen & coml mgr; Bobby Dee, prog dir; Ronnie H. Brasher, chief engr.

### La Place

**WCKW(FM)**—January 10, 1966: 92.3 mhz; 56 kw. Ant 265 ft. (CP 55 kw. Ant 260 ft). Stereo. Drawer B, Garyville, La. (70051). (504) 535-2424. 222 Corp. Net: ABC/I, Louisiana Net. Format: MOR, C&W. ■ Sidney J. Levet III, pres, gen & coml mgr & chief engr; Robert E. Martinez, prog & mus dir; Andrew Cashio Jr., prom mgr; Gerald Keller, spns dir; Henry J. Fried, news dir. ■ Rates: \$5.59;5.59;5.59;5.59.

### Leesville

**KLLA**—September 1956: 1570 khz; 1 kw-D. Box 1323 (71446). (504) 239-3403. Leesville Bcstg Co. Rep: Messina. Format: Rock, C&W. ■ John Anthony Lazarone, co-owner; Irving Ward-Steinman, co-owner & gen mgr; John N. Coburn, coml mgr; Elke Coburn, prog dir; Mike Farris, mus & news dir; Newman Coburn Jr., chief engr.

### Mansfield

**KDXI**—June 15, 1954: 1360 khz; 1 kw-D. Drawer 740 (71052). (318) 872-4414. Heart of Dixie Bcstg (acq 10-67). Net: ABC/E. Format: C&W, gospel. Spec progs: Black 10 hrs; farm 3 hrs wkly. ■ Bennett Strange, pres, gen mgr, chief engr; Buford Strange, coml mgr; Griff Strange, prog mus & news dir; Jo-Ruth Strange, prom mgr. ■ Rates: \$5;2.50;2.50;—.

**KJVC(FM)**—Co-owned with KDXI. Not on air, target date 11/75: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Net: Louisiana Net. Prog sep from AM. Format: Touch of gold. Spec prog: Farm 3 hrs wkly. ■ Rates: \$5; 2.50; 2.50; 2.50.

### Many

**KWLA**—Aug 1962: 1530 khz; (CP 1400 khz; 250 w-N). 1 kw-D. Box 856 (71449). (318) 256-5177. Toledo Investments Inc. Rep: Keystone. Spec progs: Black 4 hrs; C&W 20 hrs wkly. ■ Donald T. Lyons, VP, gen & coml mgr; Gene Elkins, prog dir; Ed Baldrige, chief engr.

### Marksville

**KAPB**—Oct 28, 1954: 1370 khz; 1 kw-D. Box 7 (71351). (318) 253-7206. Avoyelles Bcstg Corp. Net: Keystone. Format: Variety. ■ Guy C. Billups Jr., pres; Chester J. Coco, exec VP; Chester A. Coco, sls mgr; Donald J. Bordelon, chief engr.

**KAPB-FM**—Aug 14, 1971: 97.7 mhz; 3 kw. Ant 215 ft. Stereo. Format: C&W. Dup AM 50%.

### Minden

**KASO**—April 1, 1952: 1240 khz; 1 kw-D, 250 w-N. Box 774 (71055). (318) 377-1240. Cook Enterprises Inc. (acq 11-15-63). Net: Keystone. ■ Harold Ray (Boe) Cook, pres & gen mgr; M. S. O'Dell Jr., prog dir & chief engr.

### Monroe

**KLIC**—June 23, 1950: 1230 khz; 1 kw-D, 250 w-N.

1700 Parkview Dr., Box 153 (71201). (318) 323-4617. KLIC Inc. Net: MBS. Rep: Masla. Format: Variety, black. ■ Marie Cerniglia, pres; Ollie Bales, exec VP & gen. coml & prom mgr; Bob Cerniglia, prog dir; Don Archer, news dir; George Cerniglia, chief engr.

**KMLB**—July 1, 1930: 1440 khz; 5 kw-D, 1 kw-N. Box 4808 (71201). (318) 322-7161. Cyrene Bcstg Corp. (acq 9-11-72). Net: NBC. Format: MOR. Spec prog: Farm 7 hrs wkly. ■ Robert E. Powell, pres; Dona Butler, coml mgr; Tom Gay, prog dir; Lynn Haddad, prom mgr; Vic Parker, news dir; Harold Riggin, chief engr.

**KMLB-FM**—July 1946: 104.1 mhz; 17 kw. Ant 75 ft. Stereo. Format: Btfl mus. Prog sep from AM.

\***KNLU(FM)**—Aug 31, 1973: 88.7 mhz; 10 w. Ant 75 ft. Stereo. Speech Dept, Northeast La. U. (71201). (318) 342-4073. Northeast La. U. Format: Variety. Spec progs: Classical 5 hrs; jazz 5 hrs; C&W 10 hrs wkly. ■ V. Jackson Smith, super; Bill Covington Jr., gen mgr.

**KNOE**—Oct 4, 1944: 540 khz; 5 kw-D, 1 kw-N, DA-2. Box 4067 (71201). (318) 387-9900. TWX 318-325-2240. James A. Noe. Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp. Spec prog: Farm 4 hrs wkly. ■ James A. Noe, pres; Richard H. Wilcox, gen mgr; Bill Murvin, prog dir; Mike Cochran, mus dir; Bob Jacobs, news dir; Ray Boyd, chief engr.

**KNOE-FM**—Jan 29, 1967: 101.9 mhz; 97 kw horiz, 96 kw vert. Ant 1,670 ft horiz, 1,660 vert. Stereo. Net: ABC/FM. Spec progs: Farm 2 1/2 hrs wkly. Prog sep from AM. ■ Greg Nolan, prog dir; Steve Stringer, mus dir; Earl Casey, news dir. ■ KNOE-TV affil.

**KREB(FM)**—Nov 15, 1965: 106.1 mhz; 30 kw. Ant 190 ft. Box 1345 (71201). (318) 387-3922. Twin City Bcstrs (acq 2-9-68). Rep: Smith. Format: C&W. ■ Jimmy L. Terry, pres & gen mgr; Edward Marshall, coml & prom mgr; Louise Strong, asst mgr & prog dir; Bill Warren, news dir; Tommy Reagan, chief engr.

## Morgan City

**KMRC**—April 1954: 1430 khz; 500 w-D. Box 1430 (70380). (504) 384-1430. Tri-City Bcstg Inc. Format: Top 40. ■ Warren J. Fortier, pres; Farrell Bonner, gen mgr; Dennis Miller, prog & mus dir; Warren Soudier, news dir.

**KMRC-FM**—August 1, 1967: 96.7 mhz; 2.45 kw horiz, 580 w vert. Ant 255 ft. Stereo. Prog dups AM 100%.

## Natchitoches

**KNOC**—May 1, 1947: 1450 khz; 1 kw-D, 250 w-N. 720 Front St., Box 607 (71457). (318) 352-9596. Natchitoches Bcstg Co. (acq 12-1-69). Net: ABC/E. Format: Variety. ■ Robert L. Burk, pres & coml mgr; B. Hillman Bailey Jr., chmn of bd; Rick Tarver, prog dir; David A. Bailey, prom mgr; Steve Gentry, mus dir; Norman A. Fletcher, news dir; Karl F. Bailey, stn mgr & chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

**KDBH(FM)**—Co-owned with KNOC. July 1, 1965: 97.7 mhz; 3 kw. Ant 140 ft. Box 607 (71457). Net: ABC/I. Prog sep from AM. Format: C&W. ■ Rates same as AM.

\***KNWD(FM)**—Sept 1975: 91.7 mhz; 10 w. Ant 165 ft. Box 3038, NSU (71457). (318) 357-5693. North-western St. U. of La. Format: Progs. ■ Gary Palmer, gen mgr.

## New Iberia

**KANE**—August 1946: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (70560). (318) 365-3434. New Iberia Bcstg Inc. Net: ABC/E. Format: Contemp. Spec prog: Black 5 hrs wkly. ■ George H. Thomas, pres; Art Suberbielle, gen mgr; Eddie Provost, coml mgr; Ken Romero prog dir & chief engr; Ken Nowell, news dir. ■ Rates: \$4.84; 4.40; 4.84; 4.40.

**KDEA(FM)**—January 1969: 99.1 mhz; 51 kw. Ant 480 ft. Stereo. Box 907 (70560). (318) 365-6651. KDEA Stereo Radio Inc. (acq 7-9-74). Format: MOR. ■ Donald Bonin, pres & gen mgr; Frank Ellis, coml mgr; Lee T. Kleinpeter Jr., prog dir; Frank Falcon, news dir; Rick Morel, chief engr. ■ Rates: \$3.20; 3.20; 3.20; 3.20.

**KNIR**—Feb 15, 1966: 1360 khz; 1 kw-D. Box 1360 (70560). (318) 365-2401. Techeland Bcstg Inc. (acq 2-15-66). Rep: Beaver. Format: Contemp. ■ S. A.

Lopez, pres & gen mgr; Guy Martin Jr., coml mgr; Phil Rankin, prog dir; Mal Donado, prom mgr. ■ Rates: \$4.80; 4.60; 4.80; —.

## New Orleans

**KGLA**—See Gretna, La.

**WBOK**—Feb 1951: 1230 khz; 1 kw-D, 250 w-N. Box 19085 (70179). (504) 827-1522. Starr-WBOK Inc. (acq 8-1-69). Group owner: Starr. Net: Natl Black. Rep: Torbet. Format: Black. ■ Dick Oppenheimer, VP; Roy Lemons, gen mgr; John Starr, coml mgr; Ron Kelly, prog dir; Ray Rogers, news dir; Dale Johnson, chief engr.

**WBYU(FM)**—February 1953: 95.7 mhz; 100 kw horiz, 59.6 kw vert. Ant 570 ft. Stereo. 1001 Howard (70113). (504) 524-7262. Swanco Bcstg Inc. (group owner; acq 4-6-70). Rep: Buckley. Format: Btfl mus. ■ Gery Swanson, pres; John Hurlbutt, gen mgr; Mal Pelham, prog dir; Norm Wille, prom mgr; Doug Booth, chief engr. ■ Rates: \$24; 28; 26; 24.

**WEZB(FM)**—Sept 1, 1945: 97.1 mhz; 93 kw. Ant 450 ft. Stereo. 1500 Canal St. (70140). (504) 581-7002. EZ Communications (group owner; acq 1-2-72). Format: Btfl mus. ■ Arthur Keller, pres; Anthony Shepard, gen mgr; Michael Jackson, prog dir; Kemper Martin, chief engr.

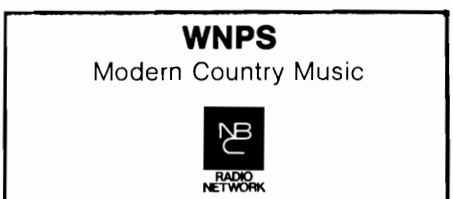
**WGSO**—July 23, 1923: 1280 khz; 5 kw-U, DA-1. Box 2000 (70116). (504) 581-1280. Covenant Broadcasting Corp. of Louisiana (group owner; acq 1-3-73). Net: ABC/I. Rep: Eastman. Format: Diversified. ■ Fred E. Walker, pres; Al Smith, VP & gen mgr; Bob O'Brien, coml mgr; Dan Milham, prog dir; Ken Peterson, news dir; Lynn Michel, chief engr. ■ Rates: \$31; 17; 26; 17.

**WQUE(FM)**—Co-owned with WGSO. Jan 1, 1949: 93.3 mhz; 93 kw. Ant 460 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Harold Wheelahan, mgr. ■ Rates: \$11; 11; 11; 11.

**WJMR**—Jan 27, 1946: 990 khz; 1 kw-D. 1500 Canal St. (70140). (504) 581-5777. Security Bcstg Inc. (acq 6-1-72). Net: MBS. Rep: Dora-Clayton, Carpenter. Format: Nostalgic rock. Spec prog: Sp 4 hrs wkly. ■ Edmond J. Muniz, pres & gen mgr; Clarence Martin, prog dir; Clarence Hamann, mus dir; Max Mipro, chief engr.

**WNOE**—1925: 1060 khz; 50 kw-D, 5 kw-N, DA-2. 529 Bienville (70130). (504) 529-1212. WNOE Inc. (acq 1936). Rep: McGavren-Guild-PGW. Format: Contemp/top 40. ■ James A. Noe Jr., pres; Eric Anderson, gen mgr; Roger Cavaness, coml mgr; Jason O'Brien, prog dir; Don Anthony, mus dir; Dave Kushler, news dir; James N. Cope, chief engr.

**WNOE-FM**—Sept 15, 1968: 101.1 mhz; 100 kw. Ant 440 ft. Stereo. Prog sep from AM. Format: Progs. ■ Sonny Fox, mus dir; Bobby Reno, prog dir.



**WNPS**—1950: 1450 khz; 1 kw-D, 250 w-N. 1732 Canal St. Suite 210 (70112). (504) 523-1341. Greater New Orleans Educl TV Foundation (acq 1969). Net: NBC. Format: C&W. ■ William S. Hart, pres; J. Keith Coleman, gen & coml mgr; Dan Diamond, prog dir; Anthony Maurin, Jr., chief engr. ■ Rates: \$12.50; 11; 12.50; 11. ■ \*WYES-TV affil.

**WQUE(FM)**—Listing follows WGSO.

**WRNO(FM)**—Oct 1967: 99.5 mhz; 100 kw. Ant 370 ft. Quad-Stereo. Box 6071 (70174). (504) 837-2424. Gulf South Bcstrs (group owner). Net: ABC/FM. Format: Progs. ■ Joseph M. Costello III, pres & gen mgr; Sharon McLeese, coml mgr; Doug Christian, prog dir; Joseph C. Pollet, chief engr. ■ Rates: \$23; 23; 32; 32.

**WSDL**—See Slidell, La.

**WSHO**—1926: 800 khz; 1 kw-D, DA. 2820 Canal St. (70119). (504) 822-2271. Americana Bcstg Corp. (acq 1-1-66). Group owner: H. Calvin Young. Rep: H. R. Stone. Format: C&W. ■ H. C. Young Jr., pres; Don Kern, VP, gen & coml mgr; Johnnie Jobe, prog & mus dir; Sam Schmid, chief engr.

## Louisiana Radio

See page C-1 for explanation of listings.

**WSMB**—April 1, 1925: 1350 khz; 5 kw-U, DA-N. 13th Floor, Maison Blanche Bldg. (70112). (504) 523-5921. WSMB Joint Venture. (acq 3-57). Net: ABC/E. Rep: Metro Radio Sis. Format: MOR. ■ John M. Shaheen, pres; John L. Vath Sr., gen & coml mgr; Marshall Pearce, prog & mus dir; Gene Bellau, prom mgr; Jeff Hug, news dir; A. J. Bourgeois, chief engr.

**WTIX**—Sept 10, 1953: 690 khz; 10 kw-D, 5 kw-N, DA-2. 332 Carondelet St. (70130). (504) 523-2404. Storz Bcstg Co. (group owner; acq 9-23-58). Rep: Blair. Format: Top 40. ■ Robert H. Storz, pres; Fred Berthelson, VP; Joseph M. Kelly, gen mgr; Otto Goessl, loc coml mgr; Robert Mitchell, prog dir; Robert Walker, mus dir; Jeff Stierman, news dir; Oscar Talbot, chief engr.

\***WTUL(FM)**—91.5 mhz; 10 w. Ant 177 ft. Tulane Univ Ctr. (70118). (504) 861-0288. Administrators of the Tulane Educl Fund. Net: MBS. Format: Progs/Undrgrd. ■ Alan Smason, gen mgr; Douglas Vincent, prog dir.

**WVOG**—April 23, 1964: 600 khz; 1 kw-D. 125 N. Galvez St. (70119). (504) 821-5755. F. W. Robbert Bcstg Co. (acq 6-28-74). Format: Relig. ■ Fred Westenberger, pres; Clyde R. White, gen mgr; Sam Ford, prog & news dir. ■ Rates: \$9; 9; 9; —.

**WWL**—March 31, 1922: 870 khz; 50 kw-U, DA-1. 1024 N. Rampart St. (70116). (504) 529-4444. TWX 504-822-5346. Loyola U. of the South. Net: CBS. Rep: Katz. ■ The Very Rev. James C. Carter, S.J., pres; J. Michael Early, gen mgr; Ray M. Muro Jr., coml mgr; Mickey Wellman, prom mgr; John Pela, prog dir; Phil Johnson, news dir; Hugh Burney, chief engr.

**WWL-FM**—March 15, 1970: 101.9 mhz; 95 kw. Ant 830 ft. Stereo. Prog sep from AM. ■ WWL-TV affil.

\***WWNO(FM)**—Feb 20, 1972: 89.9 mhz; 11.5 kw. Ant 600 ft. c/o University of New Orleans (70122). (504) 288-3161. Louisiana State U. Net: NPR. Format: Classical, jazz. Spec progs: Fr 4 hrs; black 4 hrs wkly. ■ Paul L. Doll, gen mgr; Thomas J. Struve, prog dir; David S. Ortiz, opns mgr; Richard Delacroix, chief engr.

**WYLD**—1949: 940 khz; 10 kw-D, 500 w-N, DA-2. 2906 Tulane Ave. (70119). (504) 822-1945. Peterson Bcstg Co. (acq Feb 1975). Rep: Howard. Format: Black. ■ Chas. T. Morey, pres; Robt. E. Barnett, coml mgr; George Vinnett, prog dir; Alvin Benjamin, chief engr. ■ Rates: \$25; 22; 22; 20.

**WYLD-FM**—1971: 98.5 mhz; 54 kw. Ant 290 ft. Stereo. (acq 1975). Format: Jazz, relig, AM simulcast. ■ Rates same as AM.

## New Roads

**KWRG**—August 19, 1964: 1500 khz; 1 kw-D. Box 489 (70760). (318) 638-9058. Louis Bcstrs & Co. (acq 2-7-1). Rep: Keystone. Format: Contemp, C&W. Spec prog: Fr 2 hrs wkly. ■ Louis B. Coco Jr., pres, gen, coml, prom mgr & news, prog & mus dir; Johnny J. Gauthier, chief engr.

## Oakdale

**KCWR(FM)**—Listing follows KREH.

**KREH**—1952: 900 khz; 250 w-D. Box 571 (71463). (318) 335-2308. Louisiana Bcstg Service. Group owner: Dixie. Net: ABC/E. Format: C&W. ■ C. Winsett Reddoch, gen mgr; Richard C. Bradford, coml mgr; Dottie Welch, news dir; Martin Theriot, prog dir; Mark Fallon, mus dir; Jim Perkins, chief engr.

**KCWR(FM)**—Co-owned with KREH. 1972: 104.9 mhz. 1.5 kw. Ant 230 ft. Hwy 10 East (71463). Prog sep from AM. Format: Contemp.

## Oak Grove

**KDDI(FM)**—Listing follows KWCL.

**KWCL**—Aug 15, 1958: 1280 khz; 1 kw-D. Drawer K (71263). (318) 428-4243. KWCL Inc. (12-15-69). Net: Interstate. Rep: Beaver, Piano. Format: C&W. ■ David

## Louisiana Radio

See page C-1 for explanation of listings.

C. Blossman, pres; Ivy Robinson, gen coml & prom mgr & chief engr; Rita Hoglund, news dir.

**KDDI(FM)**—Co-owned with KWCL. Jan 30, 1973: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. KALM Inc.

### Opelousas

**KSLO**—September 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1150 (70570). (318) 942-2633. KSLO Bcstg Co. Net: ABC/I. Spec prog: Fr 20 hrs wkly. ■ W. E. Jones, gen mgr; Wandell Allegood, stn mgr; Ronald Mills, chief engr. ■ Rates: \$9.25; 9.25; 9.25.

**KSLO-FM**—June 18, 1965: 107.1 mhz; 3 kw. Ant 205 ft. Stereo. Progs sep from AM. ■ Rates same as AM.

### Pineville

**KPAL**—1974: 1110 khz; 500 w-D. Pine Plaza Shopping Center (71360). (318) 445-5306. Audio news: UPI. Format: C&W. ■ Robert Cowan Wagner, owner.

### Port Sulphur

**KAGY**—August 17, 1966: 1510 khz; 1 kw-D. Box 95 (70083). (504) 564-3388. River Bend Bcstg Co. (acq 11-74). Format: C&W. ■ Chalin O. Perez, et al, owners.

### Rayville

**KRIH**—1957: 990 khz; 250 w-D. Box 990 (71269). (318) 728-2027. Ewing Inc. (acq 6-1-68). Rep: Bernard, Beaver. Format: C&W. Spec prog: Black 10 hrs wkly. ■ F. C. Ewing, pres; Thomas E. Ewing, gen & coml mgr; Martha Brown, prom mgr; Preston Allen, prog dir.

### Ruston

**\*KLPI(FM)**—1973: 89.1 mhz, 10 w. Box 5358, Tech Station (71270). (318) 257-4485. Louisiana Tech University. Net: ABC/I, Louisiana Net. Format: Contemp. ■ Olav N. Pedersen, pres; Chuck Walmer, gen mgr.

**KRUS**—Nov 7, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 430 (71270). (318) 255-2530. Ruston Bcstg Co. (acq 4-1-69). Group owner: Hook (50%). Net: Keystone. Format: Contemp. Spec prog: C&W 9 hrs wkly. ■ Dan Hollingsworth, gen & coml mgr & chief engr; Gary McKenney, prog dir; David Price, mus dir; Wayne Kendrick, spts dir; Dennis Maxwell, news dir. ■ Rates: \$5; 5; 5; 5.

**KRUS-FM**—June 29, 1966: 107.1 mhz; 3 kw. Ant 215 ft. Stereo. Dup AM 3%. Format: MOR. ■ Rates same as AM.

### Shreveport

**KBCL**—September 1957: 1220 khz; 250 w-D. 702 Petroleum Tower (71101). (318) 221-1606. Good Music Inc. (acq 4-11-75). Audio news: APR. Format: Btfl mus. ■ Hal Evans, pres; Joe Miot, gen mgr; Buddy Flowers, coml mgr; Gene Hall, prog. mus & news dir & prom mgr; A. T. Moore, chief engr. ■ Rates: \$7; 7; 7; 7.

**KEPT(FM)**—Co-owned with KBCL. May 1959: 96.5 mhz; 100 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: Relig. ■ Hal Evans, gen mgr; Paul Burks, coml mgr; Donna Hollingsworth, prog. mus & news dir. ■ Rates same as AM.

**KCIJ**—1950: 980 khz; 5 kw-D. Box 197 (71102). (318) 425-7724. Radiozark Bcstg of La. Inc. (acq 10-28-66). Net: MBS. Rep: Savalli/Gates. Format: Gosp. ■ John B. Mahaffey, pres; Hal Sell, gen mgr; Don Nugent, prog dir; A. T. Moore, chief engr.

**KEEL**—1922: 710 khz; 50 kw-D, 5 kw-N, DA-2. Box 7 (71120). (318) 425-8692. Multimedia Radio (group owner; acq 1975). Net: ABC/I. Rep: Blair. Format: Contemp. ■ Marie Gifford, gen mgr; Larry Ryan, prog & mus dir; M. J. Wayt, prom dir; Ken Booth, news dir; Rudy Johnson, chief engr.

**KEPT(FM)**—Listing follows KBCL.

**KMBQ(FM)**—Co-owned with KEEL. May 17, 1968: 93.7 mhz; 100 kw. Ant 265 ft. Prog sep from AM. Format: Btfl mus.

**KFLO**—1975: 1300 khz; 500 w-D. 43 54th St, Gulfport, Miss. (39501). James E. Reese.

**KJOE**—Aug 1, 1954: 1480 khz; 1 kw-D. 526 Lane Bldg. (71101). (318) 222-0732. Coastal Bcstg Corp. (acq 1974). Net: NBC/NIS. Rep: Torbet-Lasker. Format: All news. ■ John Mitchell, pres and gen mgr; Deane Flett, coml mgr; Doyle Hardin, news dir; A. T. Moore, chief engr.

**KMBQ(FM)**—Listing follows KEEL.

**KOKA**—1950: 1550 khz; 10 kw-D, 500 w-N, DA-N. Box 1550 (71120). (318) 422-3122. KOKA Bcstg Co. (acq 12-16-72). Net: ABC/C, Natl Black. Rep: Howard, Ochs, Hepburn-McClain. Format: Black. ■ James A. Reeder, mgng ptrn; Claude A. Davis, prog mgr; B. F. Allen, opns mgr; Sonrose Rutledge Jr., prog mgr; Rev. Amos Terrell, relig dir; A. T. Moore, chief engr.

**KRMD**—June 1928: 1340 khz; 1 kw-D, 250 w-N. Box 1739 (71102). (318) 423-6171. KRMD Inc. (acq 11-72). Net: NBC. Rep: Devney Organization, Pearse Sis. Format: MOR. ■ Jim R. Phillips, pres; Charles B. Jordan Jr., treas; Gary R. Akers, sec.

**KRMD-FM**—August 1948: 101.1 mhz; 25 kw. Ant 195 ft. Stereo. Prog sep from AM.

**KROK(FM)**—Listing follows KWKH.

**\*KSCL(FM)**—Not on air, target date unknown: 91.3 mhz; 10 w. Centenary Blvd & Kings Hwy (71104). Centenary College of Louisiana. ■ John H. Allen, pres.

**KWKH**—September 1925: 1130 khz; 50 kw-U, DA-N. Box 1130 (71120). (318) 222-8711. International Bcstg Corp. (acq 9-32). Net: CBS. Rep: Eastman. Format: MOR, C&W. Spec prog: Farm 5 hrs wkly. ■ Robert E. Brown, VP; Jack Timmons, gen mgr; Frank Page, opns dir; Chuck Fellers, sls dir; Jim Hawthorne, prog dir. Russ Wise, news dir; O. S. Droke, tech dir. ■ Rates: \$30; 26; 30; 26.

**KROK(FM)**—Co-owned with KWKH. Nov 5, 1948: 94.5 mhz; 100 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Gene Kent, prog dir. ■ Rates: \$9; 9; 9.

### Slidell

**WSDL**—Dec 5, 1963: 1560 khz; 1 kw-D. Box 306 (70458). (504) 643-1808. Inter-American Bcstrs Inc. (acq 3-74). Rep: Dora-Clayton. Format: Top 40. ■ George A. Mayoral, pres.

**WXEL(FM)**—Sept 8, 1970: 105.3 mhz; 100 kw. Ant 350 ft. Stereo. Braniff Pl., New Orleans (70140). (504) 586-9935. Security Bcstg Inc. (acq 12-73). ■ Muniz, Bridgeman, O'Keefe & Youngblood, owners.

### Springhill

**KBSF**—June 30, 1954: 1460 khz; 1 kw-D. Box 127 (71075). (318) 539-4616. Springhill Bcstg Co. (acq 2-3-59). Audio news: APR. Format: Diversified. Spec prog: Black 6 hrs wkly. ■ Johnnie K. Hill, owner & gen mgr; Jack Seney, prog dir; Lavelle Hughes Jr., chief engr. ■ Rates: \$2.60; —; —; —.

**KTKC(FM)**—Co-owned with KBSF Sept 5, 1975: 92.7 mhz; 3 kw. Ant 185 ft. Stereo. ■ Rates: \$—; —; —; 2.

### Sulphur

**KEZM**—1955: 1310 khz; 500 w-D, DA. Box 190 (70663). (318) 527-5202. KIKS Radio Inc. (acq 1974). Net: Louisiana. Audio news: UPI. Format: Btfl mus. ■ M. E. Carter, pres; Eddie Roberts, gen mgr; Thomas Arnold, chief engr.

**KSNS(FM)**—See Lake Charles, La.

### Tallulah

**KTLD**—Sept 4, 1954: 1360 khz; 500 w-D. Box 1360 (71282). (318) 574-4052. Scokim Inc. (acq 6-1-67). Format: Rock. Spec progs: C&W 10 hrs wkly. ■ Chris C. Kimball Jr., pres, gen, coml & prom mgr & chief engr; Bill Johnson, asst gen mgr, prog & mus dir.

### Thibodaux

**KTIB**—Dec 24, 1953: 630 khz; 500 w-D. Box 682 (70301). (504) 447-9006. La Terr Bcstg Corp. (acq 11-16-73). Format: C&W. Spec prog: Fr 4 hrs wkly. ■

James J. Buquet, pres; Raymond Saadi, gen mgr; Ken Bourgeois, prog dir; Roy Pugh, coml mgr; Marie Bergeron, news dir.

**\*KVFG(FM)**—Feb 15, 1972: 91.5 mhz; 10 w. Box 2664, Nicholls State University (70301). (504) 446-1667. Nicholls State University. Format: Rock. ■ Peter Strawitz, media dir; Rick Foucheux, gen mgr.

**KXOR(FM)**—May 1, 1966: 106.3 mhz; 3 kw. Ant 285 ft. Quad Stereo. 106 Ridgefield Rd. (70301). (504) 446-5604. Gulf South Broadcasters (group owner; acq 9/73). Net: ABC/FM. Format: Top 40. ■ Joseph M. Costello, pres & gen mgr; Gregory R. Dumas, stn mgr. ■ Rates: \$6; 6; 6; 6.

### Ville Platte

**KVPI**—November 1953: 1050 khz; 250 w-D. Drawer J (70586). (318) 363-2124. Ville Platte Bcstg Co. Audio news: APR. Format: Variety. Spec progs: Fr 15 hrs; black 14 hrs wkly. ■ Lionel B. Deville, pres; Dan Andrus, gen & coml mgr; Bill Storms, prog dir & prom mgr; Mark Lane, mus dir; Brent Meche, news dir; J. L. Sylvester, chief engr.

**KVPI-FM**—February 26, 1967: 93.5 mhz; 3 kw. Ant 220 ft. Dups AM 100%-daytime.

### Vivian

**KNCB**—April 9, 1966: 1600 khz; 5 kw-D. Box 1072 (71082). (318) 375-8278. North Caddo Bcstg Co. (acq 4-9-66). Audio News: APR. Format: Variety. ■ Ruby J. Dowd, pres, gen & coml mgr; Mike Johnston, mus & sports dir; Elizabeth Roberts, prog & news dir; Lloyd Cox, chief engr.

### West Monroe

**KUZN**—August 1956: 1310 khz; 1 kw-D. Box 547 (71291). (318) 322-1491. Howard E. Griffith, Rep: PRO Time Sis, Riley. Format: C&W. Spec prog: Fr 1 hr wkly. ■ Howard E. Griffith, pres & chief engr; Chuck Morgan, gen mgr.

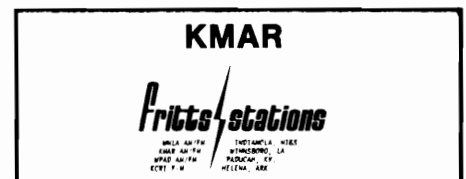
**KYEA(FM)**—Co-owned with KUZN. Aug 1, 1967: 98.3 mhz; 3 kw. Ant 260 ft. Progs sep from AM. Format: Black.

### Winnfield

**KVCL**—Dec 17, 1955: 1270 khz; 1 kw-D. Box 548 (71483). (318) 628-5822. Winn Bcstg Co. (acq 10-1-58). Net: Louisiana Net. Rep: Messina. Format: C&W. Spec prog: Relig 6 hrs wkly. ■ Edward R. Hall, own & gen-mgr & chief engr; George Feger, prom dir; Dorothy Bourn, office mgr.

**KVLF-FM**—Nov 3, 1966: 92.1 mhz; 2.7 kw. Ant 120 ft. (318) 628-6700. Prog sep from AM. Format: MOR, Top 40.

### Winnsboro



**KMAR**—Mar 1, 1957: 1570 khz; 1 kw-D. Box 312 (71295). (318) 435-5141. Franklin Parish Bcstg (acq 10-1-73). Group owner: Edw. O. Fritts. Net: Louisiana Net. Rep: Bunchez, Southern Spot Sis. Format: C&W, MOR. Spec prog: Black 4 hrs; farm 14 hrs wkly. ■ Edward O. Fritts, pres; Don Murray, gen mgr; Dave Roberts, chief engr. ■ Rates: \$5; 5; 5; 5.

**KMAR-FM**—Aug 1969: 95.9 mhz; 3 kw. Ant 170 ft. Dups AM 100%. ■ Rates same as AM.





## Maine

### Auburn

**WBLM(FM)**—See Lewiston.

**WPNO**—July 9, 1968: 1530 khz; 1 kw-D. 88 Court St. (04210). (207) 784-1531. Valley Communications Inc. (acq 3-1-73). Format: Rock. ■ John J. Pineau, pres; G. Bowles, gen mgr; J. Elie, coml mgr; Dave Dean, prog dir; M. Reynolds, mus dir; W. Riley, news dir; James Chadwick, chief engr. ■ Rates: \$5.90; —; —; —.

### Augusta

**WABK**—See Gardiner.

**WFAU**—Oct 2, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 307 (04330). (207) 623-3878. Capitol Communications Corp. (acq 8-8-65). Net: CBS. Rep: Fulford; New England Spot Sales. Format: C&W. Spec progs: Fr 1 hr wkly. ■ Harold Vigue, pres; Norman G. Gallant, gen mgr; Bart Ryan, coml mgr; Dale Prescott, prom mgr & prog, mus & news dir; Joseph Roy, chief engr.

**WFAU-FM**—July 1961: 101.3 mhz; 4.8 kw. Ant 315 ft. Dup AM 100%.

**WKME(FM)**—See Gardiner.

**WRDO**—Feb 23, 1932: 1400 khz; 1 kw-D, 250 w-N. 251 Water St. (04330). (207) 623-4735. Ocean Coast Properties (acq 7-71). ■ Philip L. Corper, pres.

### Bangor

**WABI**—1924: 910 khz; 5 kw-U, DA-N. 35 Hildreth St. (207) 947-8321. TWX 710-222-1645. Community Bcstg Service (group owner; acq 1949). Net: ABC. Rep: Torbet; Kettell-Carter; McDermott. Format: Contemp. ■ Horace A. Hildreth, pres; Walter Dickson, exec VP & gen mgr; George Gonyar, opns mgr; George Springigen, sls mgr; George Hale, asst opns dir; Gordon Manuel, news dir; Dale Carter, chief engr.

**WBGW(FM)**—Co-owned with WABI. March 15, 1961: 97.1 mhz; 5 kw. Ant 1230 ft. Net: ABC/FM. Format: C&W. ■ Jim McFarlane, asst opns dir. ■ WABI-TV affil.

**WGUY**—1947: 1250 khz; 5 kw-D. 7 Main St. (04401). (207) 947-7354. Bangor Bcstg (acq 1-4-63). Format: Contemp. Rep: Masia; North Eastern. ■ Melvin L. Stone, pres; Robert P. Mooney, gen mgr & chief engr; Kevin Keough, prog dir; Michael O'Hara, mus dir; Neal Chamberlain, sls mgr; Mark Lawrence, news dir. ■ Rates: \$12; 12; 12; 12.

**\*WHSN(FM)**—1974: 89.3 mhz; 10 w. Ant. 71 ft. 1 College Circle (04401). Husson College.

**WLBZ**—December 1926: 620 khz; 5 kw-U, DA-N. 861 Broadway (04401). (207) 942-4656. Maine Bcstg Co. (group owner; acq 2-44). Net: NBC. Rep: Eastman; Creed. Format: MOR. ■ Mary Rines Thompson, pres; Jack Alwood, VP; Edward Guernsey, gen mgr; Irving Hunter, opns mgr; John Wellington, news dir; Lou Darling, chief engr. ■ WLBZ-TV affil.

**\*WMEH-FM**—Sept 14, 1970: 90.9 mhz; 13.5 kw. Ant 850 ft. Stereo. Alumni Hall, Orono (04473). (207) 866-4493. U of Maine. Net: NPR; Eastern Public Radio Net. Format: noncoml diversified. ■ Edward E. Winchester, actg gen mgr; Erik Van de Bogart, prog dir; Ken Krall, dir finance; Dan Everett, prog mgr; John M. Emery, mus dir; Keith McKeen, news dir; Don Winslow, chief engr.

**New FM**—Not on air, target date unknown: 92.9 mhz; 49.6 kw. Ant 352 ft. Box 951 (04401). Penobscot Bcstg. ■ James H. Goff & George E. Wildey, co-owners.

### Bath

**WJTO**—Sept 30, 1957: 730 khz; 1 kw-D. Box 329 (04530). (207) 443-5542. Porter Bcstg Svcs. Rep: Northeast. Format: Rock. ■ Catherine J. Porter, pres; Turner Porter, gen mgr; Charles McCathrin, prog dir; Stephen McCausland, news dir; Greg Currier, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WJTO-FM**—June 1971: 95.3 mhz; 3 kw. Ant 175 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

## Belfast

**WBME**—Sept 20, 1964: 1230 khz; 250 w, SH. School St. (04915). (207) 338-2277. Spence Bcstg Corp. (acq 7-1-70). Net: Hughes Sports. Rep: New England Spot Sls. Format: Contemp. ■ A. W. Spence III, pres; Richard Marsano, gen mgr; Glen Soares, prog dir; Dennis Bryant, news dir.

### Biddeford

**\*WBSF(FM)**—April 1, 1972: 91.7 mhz; 10 w. St. Francis College (04005). St. Francis College. ■ Michael McKenna, stn mgr.

**WIDE**—1948: 1400 khz; 1 kw-D, 250 w-N. Box 667 (04005). (207) 282-5121. Hoy Communications Corp. (acq 1-31-68). Net: ABC/I. Rep: Kettell-Carter. Format: MOR. Spec prog: Gk 2 hrs wkly. ■ F. Parker Hoy, pres; Frank DeFrancesco, gen mgr; James S. Ward III, coml mgr; Joseph J. Martelle, opns mgr; Herbert O. Wiles, chief engr. ■ Rates: \$5.25; 4.75; 4.75; 4.75.

**WIDE-FM**—August 1972: 94.3 mhz; 3 kw. Ant 170 ft. Dups AM 100%. ■ Rates same as AM.

### Brunswick

**\*WBHS(FM)**—Sept 1, 1972: 91.9 mhz; 10 w. Ant 70 ft. Spring St. (04011). (207) 725-4298. School Board of Brunswick. Format: Rock/Top 40. Spec progs: C&W 1 hr, pub affrs 8 hrs wkly. ■ Peter Russell, advisor; Roger Bernier, chief engr.

**\*WBOR(FM)**—April 1957: 91.1 mhz; 10 w. Ant 70 ft. Moulton Union, Bowdoin College (04011). (207) 725-5008. Pres and Trustees of Bowdoin College. Format: Progressive rock/undgrnd. Spec prog: Black 10 hrs wkly. ■ F. Andrew deGanahl, gen mgr; R. Patrick Johnson, prog dir; Jose Diaz, mus dir; Dave Bolduc, prod mgr & new dir; Dana L. Harknett, chief engr.

**WKXA**—December 1955: 900 khz; 1 kw-D. River Rd. (04011). (207) 725-5507. AMCOM Corp. (acq 9-1-74). Net: ABC/I. Rep: Eckels & Queen. Format: MOR. ■ Bob Papper and Mike Ferring, gen mgrs; Kris St. John, mus dir; Roland Desjardins, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WKXA-FM**—April 11, 1965: 98.9 mhz; 80 kw. Ant 205 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Calais

**WQDY**—July 1, 1959: 1230 khz; 1 kw-D, 250 w-N. 281 Main St. (04619). (207) 454-7545. WQDY Inc. (acq 11-14-64). Rep: Kirby. Format: MOR. ■ Bob Smith, pres; Don Hollingdale, gen mgr; Joe Healy, coml & prom mgr; Ron Mackechnie, prog & mus dir; Bill Bagley, news dir; Sandy Haynes, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WQDY-FM**—Not on air, target date unknown: 92.7 mhz, 3 kw. Ant 300 ft. Format: Contemp, MOR.

### Caribou

**WDHP(FM)**—See Presque Isle.

**WFST**—July 15, 1956: 600 khz; 5 kw-D. Box 600 (04736). (207) 493-3334. Northern Bcstg Co. (acq 5-7-68). Rep: Eckles & Queen. Format: C&W, Top 40. Spec prog: Farm 1 hr wkly. ■ R. Murray Briggs, pres; John McGowan Michaud, VP & gen mgr; Leo J. Dubay, sls mgr & chief engr. ■ Rates: \$6; 5; 6; 5.

**WFST-FM**—Oct 15, 1956: 97.7 mhz; 220 w. Ant 185 ft. Dups AM 100%. Format: Good mus. ■ Rates same as AM.

### Dover-Foxcroft

**WDME**—August 13, 1967: 1340 khz; 1 kw-D, 250 w-N. 30 E. Main St. (04426). (207) 564-8246. Radio Voice of Dover-Foxcroft. Net: ABC/I. Rep: N.E. Spot Sls. Format: MOR, Top 40, C&W. ■ Frank A. Delle Jr., pres, gen mgr & chief engr; Bill Mack, prog dir, coml mgr; Carl Edwards, mus & news dir. ■ Rates: \$4.35; 4.35; 4.35; 2.

### Ellsworth

## WDEA

CBSRAD

**WDEA**—Dec 13, 1958: 1370 khz; 5 kw-U, DA-2. 68 State St. (04605). (207) 667-9555. Grindstone Bcstg.

## Maine Radio

See page C-1 for explanation of listings.

(acq June 1975). Net: CBS. Rep: Weed; Kirby; Stephens & Towndrow. Format: MOR. ■ Harvey E. DeVane, VP & gen mgr; William Wiggins, coml mgr; George DeForest, prog, mus & news dir; Clifford Royal, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

**WDEA-FM**—Dec 27, 1965: 95.7 mhz; 50 kw. Ant 320 ft. Dups AM 90%. ■ Rates same as AM.

### Farmington

**WKTJ**—Dec 21, 1959: 1380 khz; 1 kw-D. Box 590 (04938). (207) 778-3000. Franklin Bcstg Corp. Rep: Kettell-Carter; McDermott. Format: Oldies, Top 40, C&W. ■ Elden H. Shute Jr., pres; Linn S. Wells, gen mgr; Claire Taylor, office mgr; Dave Michaels, prog & mus dir; Larry Bisbee, news dir; Alfredo Ibarguen, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**WKTJ-FM**—Aug 21, 1973: 99.3 mhz; 1.5 kw. Ant 400 ft. Dups AM 100%. ■ Rates same as AM.

**\*WUMF-FM**—February 1972: 91.9 mhz; 10 w. 86 Main St. (04938). (207) 778-4522. University of Maine at Farmington. Format: Contemp, Prog, Rock, Top 40, Underground. Spec prog: Educl 2 hrs wkly. ■ Richard Smith, univ admin; Michael McCullough, gen mgr; David Adams, prog dir; Michael Brown, mus dir; Susan Waldron, news dir; Alfredo Ibarguen, chief engr.

### Fort Kent

**\*WUFK(FM)**—July 1974: 90.3 mhz; 10 w. Ant 40 ft. Alumni Hall, U of Maine, Orono (04473). U of Maine.

**WLVC**—July 30, 1975: 1340 khz; 250 w-U. Box C, Madawaska (04756). (207) 728-4000. Melvoc Inc. Net: ABC/I. Rep: McDermott (Canada); Kettell-Carter. Format: MOR, Top 40. Spec prog: Farm 3 hrs, classical 2 hrs wkly. ■ Vaughn P. Currier, pres; Bernard L. Talbot, VP & gen mgr; Robert M. Currier, stn mgr; Aurel J. Daigle, chief engr. ■ Rates: \$5; 5; 5; 3.

### Gardiner

**WABK**—Sept 23, 1968: 1280 khz; 5 kw-U, DA-N. Box 442 (04345). (207) 582-3303. Abenaki Co. Format: Contemp, MOR, Rock. ■ James F. Mackin, VP & gen mgr; Don Brown, prog dir; Keith Corey, prom mgr; Henry Korytko, chief engr.

**WKME(FM)**—Co-owned with WABK. April 1, 1974: 104.3 mhz; 14.5 kw. Ant 340 ft. Format: Hit Parade. Dups AM 5%.

### Gorham

**\*WMPG(FM)**—Sept 1, 1973: 91.1 mhz; 10 w. Ant 106 ft. 37 College Ave. (04038). (207) 839-6271. Trustees, U of Maine. Format: Noncoml diversified. Spec prog: C&W 2 hrs, Radio Canada Intl, 10 hrs wkly. ■ Bruce Childs, gen mgr.

### Houlton

**WHOU**—July 10, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 40 (04730). (207) 532-6587. WHOU Inc. (acq 1-1-67). Net: CBS. Format: MOR, Contemp, C&W. ■ Bob Smith, pres; Jim Hunt, gen, coml & prom mgr; Steve Logan, prog & mus dir; Dave Blanchette, news dir; Sandy Haynes, chief engr.

**WHOU-FM**—Not on air, target date unknown: 100.1 mhz; 3 kw. Ant 300 ft. Box 71 (04730). Format: Pops, C&W.

**\*WRNE(FM)**—March 27, 1974: 89.1 mhz; 10 w. Ant 55.6 ft. High St. (04730). Ricker College.

### Lewiston

## WBLM

Selcom, Inc.  
Radio Division

**WBLM(FM)**—March 1, 1973: 107.5 mhz; 30 kw. Ant 610 ft. Stereo. Box 478 (04240). (207) 375-4208. Stereo Corp. (acq 7-16-75). Rep: Selcom; Eckels & Queen. Format: Progs. ■ Robert F. (Doc) Fuller, pres & gen mgr; John Isaacs, coml mgr; Jose Diaz, mus dir; Marilyn Klionsky, prom mgr; David Dye, prog dir; R. J. Hanson, news dir; Roland Desjardins, chief engr. ■ Rates: \$14; 14; 14; 14.

## Maine Radio

See page C-1 for explanation of listings.

**WCOU**—Aug 21, 1938: 1240 khz; 1 kw-D, 250 w-N. 129 Lisbon St. (04240). (207) 784-6921. Mid-Maine Communications Inc. (acq 10-70). Net: CBS. Rep: Pro/Meeker; New England Spot Sales. Format: C&W. Spec prog: Fr 3 hrs wkly. ■ Philip M. Greene, pres & gen mgr; George Boyce, prog dir; Parker Vincent, cons engr. ■ Rates: \$6.40; 5.50; 6.40; 4.80.

**WCOU-FM**—Feb 29, 1948: 93.9 mhz; 13 kw. Ant 250 ft. Dups AM 100%. ■ Rates same as AM.

**WLAM**—Sept 4, 1947: 1470 khz; 5 kw-U, DA-1. Box 929 (04240). (207) 784-5401. Great Down East Wireless Talking Machine Co. (acq 7-29-75). Net: ABC/C. Rep: Masla; Kettell-Carter. Spec prog: Fr 3 hrs wkly. Format: MOR. ■ Ronald R. Frizel, Arnold S. Lerner, Myer Feldman, co-owners; Frank DeFrancesco, gen & prom mgr; Romeo E. Sansoucy, coml mgr; Robert L. Ouellette, prog & mus dir; Frederick H. Gage, news & spts dir; Herbert O. Wiles, chief engr.

**\*WRJR(FM)**—Oct 6, 1958: 91.5 mhz; 10 w. Box 339, Bates College (04240). (207) 784-9340. Pres & Trustees of Bates College. ■ Charles Kolstad, gen mgr & prog dir; Samuel Dyer, news dir; John Andrews, chief engr.

### Lincoln

**WLKN**—Nov 9, 1964: 1450 khz; 1 kw-D, 250 w-N. Park St. Box 176 (04457). (207) 794-6555. Frank A. Delle Jr. Net: ABC/I. Rep: New England Spot Sls. Format: Contemp, C&W, MOR, Rock. ■ Frank A. Delle, pres, gen mgr & chief engr; Frank A. Delle Jr., coml mgr; Mike Dubay, prog dir; Roger Cochran, news dir. ■ Rates: \$5; 5; 5; 2.50.

**WLKN-FM**—April 1, 1975: 99.3 mhz; 1.75 kw. Ant 380 ft. Stereo. Dups AM 65%. ■ Rates same as AM.

### Machias

**WMCS**—Dec 5, 1965: 1400 khz; 1 kw-D, 250 w-N. 12 Cooper St (04654). (207) 255-4452. Washington County Bcstg Inc. Net: CBS; Maine State Net. Rep: Piano; Kirby. Format: Variety. Spec prog: C&W 10 hrs wkly. ■ Winston D. Chapman, pres & coml mgr; Eric R. Lindquist, gen mgr & prog dir; George Phillips, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 3.15.

### Madawaska

**WSJR**—Dec 1, 1962: 1230 khz; 1 kw-D, 250 w-N. Box C (04756). (207) 728-4000. Melvoc Inc. (acq 11-11-65). Net: ABC/I. Rep: McDermott; Kettell-Carter; Atlantic. Format: MOR, Rock. Spec prog: Farm 3 hrs, classical 2 hrs, wkly. ■ Vaughn P. Currier, pres; Bernard L. Talbot, VP & gen mgr; Aurel Daigle, chief engr. ■ Rates: \$8; 8; 8; 5.

### Millinocket

**WMKR**—Dec 7, 1963: 1240 khz; 1 kw-D, 250 w-N. Box 508 (04462). (207) 723-9657. Katahdin Radio Inc. (acq 10-15-71). Net: CBS. Rep: Kirby. Format: C&W, MOR. ■ John M. Keys, pres, gen, coml & prom mgr, news dir; David M. Keys, prog & mus dir; Jasper M. Haynes, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

### Norway

**WNWY-FM**—Dec 12, 1970: 92.7 mhz; 2 kw. Ant 360 ft. 15 Pleasant St. (04268). (207) 743-6200. Oxford Hills Radio Communications Inc. Rep: Eckles & Queen. Format: Contemp, C&W, Pop, Gold. ■ Arlene M. Knight, pres; Raymond D. Knight, gen mgr & chief engr; Ruth Dullea, coml mgr.

### Orono

**\*WMEB-FM**—91.9 mhz; 380 w. Ant 67 ft. 275 Stevens Hall, U of Maine (04473). (207) 581-7018. Board of Trustees, U of Maine. Format: Progs, Rock, Talk. ■ Gregory Bowler, stn mgr; Don Winslow, chief engr.

### Portland

**WCSH**—July 13, 1925: 970 khz; 5 kw-U, DA-N. 579 Congress St. (04101). (207) 772-0181. TWX PO 93. Maine Radio & TV Co. (acq 6-10-55). Group owner: Maine Bcstg. Net: NBC. Rep: Eastman. Format: MOR. ■ Mary Rines Thompson, pres; Jack S. Atwood, exec

VP & gen mgr; Herbert W. Crosby, stn mgr; Kenneth L. Whitmore, news dir; Clem Payeur, chief engr. ■ WCSH-TV affil.

**WDOS(FM)**—June 1, 1960: 97.9 mhz; 30 kw. Ant 500 ft. Stereo. (CP: 49 kw). 638 Congress St. (04101). (207) 774-9816. Dirigo Communications Inc. (acq 3-1-71). Rep: Groskin; Kirby; Mulvihill. Format: Classcl. Spec prog: Fr 1 hr wkly. ■ Fred Miller, pres & gen mgr; Bob Himelfarb, coml mgr; Rainer Steinhoff, prog & mus dir; Mel Stone, natl sis mgr; Walter Thomes, news dir; Phil Lentz, chief engr.

**WGAN**—Aug 3, 1938: 560 khz; 5 kw, DA-1. 390 Congress St. (04111). (207) 772-4661. TWX 710-221-1674. Guy Gannett Bcstg Services Inc. Group owner: Guy Gannett. Rep: Blair. Format: MOR. ■ Jean Gannett Hawley, pres; Charles R. Sanford, VP & gen mgr; Robert E. Dow, stn mgr; Jim Sweet, prog dir; Jack Tupper, mus dir; Jeff Howlett, news dir; Lyman Brewer, chief engr. ■ Rates: \$25; 21; 25; 12.

**WGAN-FM**—February 1967: 102.9 mhz; 100 kw. Ant 1460 ft. Prog sep from AM. Format: Beautfl mus. ■ WGAN-TV affil. ■ Rates: \$22; 30; 30; 22.

**WLOB**—Feb 2, 1967: 1310 khz; 5 kw-U, DA-2. 779 Warren Ave. (04103). (207) 775-2336. Adams/Russell Co. (acq 3-1-71). Rep: McGavren-Guild-PGW; Northeastern Spot Sales. Format: Contemp. ■ John J. Lynch, pres; Stuart H. Flanders Jr, gen mgr; Jack Archibald, coml mgr; Paul Sebastian, prog dir; Art Wallis, prom mgr; Neal Steele, mus dir; John Wilkes, news dir; David De Bree, chief engr.

**\*WMEA(FM)**—April 1974: 90.1 mhz; 49 kw. Ant 1,920 ft. Stereo. Alumni Hall, Orono (04473). (207) 866-4493. U of Maine. Net: NPR, EPRN. Format: Classcl, Educl, Jazz, Pub Affrs. ■ Edward E. Winchester, actg gen mgr; Kenneth Krall, dir finance; Erik Van de Bogart, prog dir; Dan Everett, prog mgr; Keith McKeen, news dir; John Emery, mus dir; Don Winslow, chief engr.

**WPOR**—March 1946: 1490 khz; 1 kw-D, 250 w-N. 562 Congress St. (04101). (207) 773-8111. Ocean Coast Properties. (acq 3-2-71). Format: C&W. ■ Phil Corper, pres; Robert Gold, gen mgr; Scott Norton, coml mgr; Robert Willett, prog dir; Dean Williams, prom mgr; Ed Hazen, mus dir; Tom Hennessey, news dir; Phil Lentz, chief engr. ■ Rates: \$34; 30; 34; 26.

**WPOR-FM**—Oct 31, 1967: 101.9 mhz; 50 kw. Ant 500 ft. Dups AM 100%. ■ Rates same as AM.

### Presque Isle

**WAGM**—Jan 6, 1932: 950 khz; 5 kw-U, DA-1. Box 1149 (04769). (207) 764-4461. TWX 710-229-1631. Aroostook Bcstg Corp. (acq 1957). Group owner: Diversified Communications. Net: ABC/I. Rep: Torbet; Kettell-Carter. Format: Contemp, C&W. Spec prog: Farm 1½ hrs wkly. ■ Russell W. Brace, pres; Keith H. Fowler, mgr of opns; Ronald Madore, sis mgr; Frank Moffitt, prog dir; Peter Hilton, news dir; Norman Johnson, chief engr. ■ WAGM-TV affil. ■ Rates: \$7; 6; 7; 4.

**WDHP(FM)**—Sept 26, 1973: 96.9 mhz; 100 kw. Ant 440 ft. Stereo. Box 969, Caribou, Me. (04736). (207) 764-3336. TWX: 800-432-7813. WDHP Inc. Net: ABC/FM. Rep: New England Spot Sales. Format: MOR, Gosp, Top 40. ■ Clarence B. Dow Sr., pres; Clarence Dow, Jr., gen mgr; Robert Dow, prog dir; Sharon Dow, mus dir; Ray Larson, news dir; Phyllis Belanger, office mgr; James Davidson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WEGP**—June 24, 1960: 1390 khz; 5 kw-U, DA-N. 418 Main St. (04769). (207) 768-5141. K & M Radio Inc. Net: Lobster. Rep: McGavren-Guild-PGW; Segal. ■ Frank Carroll, pres; Dewey DeWitt, gen mgr; Clayton Smith, prog dir.

**\*WUPI(FM)**—May 7, 1973: 91.1 mhz; 10 w. Merriman House, Main St. (04769). U of Maine.

### Rockland

**WRKD**—Oct 1, 1952: 1450 khz; 1 kw-D, 250 w-N. 415 Main St. (04841). (207) 594-8451. Knox Bcstg Inc. (acq 12-56). Net: ABC/I. Format: MOR. ■ Carleton D. Brown, pres; Paul R. Huber, gen mgr; Terrence Economy, coml mgr; Paul T. Mills, news dir; Ernest H. Hammond, chief engr.

**WRKD-FM**—April 16, 1968: 93.5 mhz; 3 kw. Ant 170 ft. Dups AM 99%.

### Rumford

**WRUM**—Aug 21, 1953: 790 khz; 1 kw-D. 89 Congress St. (04276). (207) 364-3701. Rumford Bcstg Co. Net: CBS. Rep: Masla; Northeastern Spot Sales. Format: MOR, Top 40, Diversified. ■ Melvin L. Stone, pres; Kenneth J. Ellis, gen mgr; James J. Vessella, coml mgr; Don Roach, prog dir; Chet Sargent, mus dir; Gail Scribner, prom mgr; Sandy Ellsworth, news dir; Alan Gerace, chief engr. ■ Rates: \$5.50; 5.25; 5.50; 4.75.

**WRUM-FM**—Nov 15, 1975: 96.3 mhz; 30 kw. Ant 36 ft. Stereo. Dups AM 30%. Net: Maine Gospel Net.

### Saco

**WIDE-AM-FM**—See Biddeford.

### Sanford

**WSME**—Nov 9, 1957: 1220 khz; 1 kw-D. Box 1220 (04073). (207) 324-7271. Southern Maine Bcstg Corp. (acq 11-15-73). Rep: Pro/Meeker; New England Spot Sales. Format: Contemp. Spec prog: Fr 1 hr wkly. ■ Alvin Yudkoff, pres; Charles Smith, VP & gen mgr; J. Sherwood Bent, opns mgr & chief engr. ■ Rates: \$4.75; 3.80; 4.75; 3.80.

**WSME-FM**—March 1, 1974: 92.1 mhz; 800 w. Ant 530 ft. Stereo. Dups AM 100%.

### Scarborough

**WJBQ-FM**—Co-owned with WJBQ Westbrook. July 15, 1974: 106.3 mhz; 3 kw. Ant 300 ft. Box 607 (04074). (207) 854-8409. Greater Portland Radio Inc. Dups AM 100%. ■ Rates: \$24; 21; 24; 18.

### Skowhegan

**WSKW**—1956: 1150 khz; 5 kw. Box 159, Middle Rd. (04976). (207) 474-5171. Kennebec Valley Bcstg System Inc. (Valley Communications Inc.) (acq 1965). Rep: PRO/Meeker; North Eastern Spot Sales. Format: Top 40; Contemp. Spec prog: C&W 2 hrs wkly. ■ John J. Pineau, pres; Richard D. Gleason, gen mgr; Larry Wells, mus dir; Mark Lawrence, news dir; George Thompson, chief engr.

**WTOS-FM**—Co-owned with WSKW. Nov 13, 1969: 105.1 mhz; 25 kw. Ant 2420 ft. Stereo. (CP: 106.7 mhz; Ant 2415 ft). Sugarloaf Bcstg Systems Inc. (Valley Communications Inc.) Format: Up Tempo, Easy Istng. Dups AM 15%.

### South Paris

**WKTP**—Oct 28, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 199 (04281). (207) 743-2311. Oxford Bcstg Corp. (acq 5-15-74). Net: ABC/E. Audionews: APR. Rep: Walton, Kettell-Carter. Format: Diversified. Spec prog: Farm, C&W 6 hrs wkly. ■ Robert Healy, pres; Gerald Higgins, gen mgr; Miriam Higgins, coml mgr; Kenneth Butterfield, prog, prom & news dir; Gary Newman, mus dir; Richard Cushman, chief engr. ■ Rates: \$4.90; 4.90; 4.90; 4.90.

### Springvale

**\*WNCY(FM)**—Sept 9, 1973: 91.1 mhz; 10 w. Ant 60 ft. Box 275-P, Nasson College (04083). (207) 324-7021. Bd of Trustees Nasson College. Format: noncoml diversified. Spec prog: Classical 4 hrs, jazz 10 hrs, C&W 10 hrs wkly.

### Waterville

**\*WMHB(FM)**—Oct 1, 1974: 91.5 mhz, 10 w. Ant 73 ft. Roberts Union, Colby College (04901). (207) 872-8037. Mayflower Hill Bcstg Corp. Format: Progs. Spec prog: Fr 3 hrs wkly. ■ Scott W. Anderson, pres & gen mgr.

**WTVL**—June 19, 1946: 1490 khz; 1 kw-D, 250 w-N. 36 Silver St. (04901). (207) 873-3311. Kennebec Bcstg Co. Net: ABC/E. Format: MOR. Spec prog: Fr 1 hr wkly. ■ Carleton D. Brown, pres & gen mgr; David Brown, VP opns mgr; Dean Steeves, mus dir; John Stanley, news dir; Robert Woodbury, sports dir; Maurice Strout, chief engr. ■ Rates: \$7.75; 7.75; 7.75; 6.75.

**WTVL-FM**—March 26, 1968: 98.3 mhz; 3 kw. Ant 125 ft. Dups AM 96%.

## Westbrook

**WJBQ**—Nov 8, 1959: 1440 khz; 5 kw-D. 841 Main St. (04092). (207) 854-8409. Chandler Bcstg Inc. (acq 7-18-72). Net: ABC/C. Rep: McGavren-Guild; New England Spot Sales. Format: Contemp. ■ John W. Bride, pres; Richard A. Snyder, gen mgr; Douglas P. Finck, sls mgr; Jeff Ryder, prog dir; Eugene Terwilliger, chief engr. ■ Rates: \$24; 21; 24; 18.

**WJBQ-FM**—See Scarborough.

**WRQN(FM)**—Not on air, target date unknown: 100.9 mhz; 891 w. Ant 508 ft. Japat Inc.

## Maryland


**HAMILTON-LANDIS**  
& ASSOCIATES Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1730 K ST., N.W., WASHINGTON 20006  
(202) 393-3456

## Aberdeen

**WAMD**—May 1, 1957: 970 khz; 500 w-U, DA-2. Box 516 (21001). (301) 272-4400. Hartford County Bcstg Co. Net: ABC/C. Rep: Dome-Messervy. Format: Contemp. ■ John L. Allen, gen mgr; Jean Allen, coml mgr.

## Annapolis

**WANN**  
Black Programing



**WANN**—Jan 10, 1947: 1190 khz; 10 kw-D, DA. Box 631 (21404). (301) 269-0700. Annapolis Bcstg Corp. Format: Black. ■ Morris H. Blum, pres & gen mgr; Robert Z. Goldberg, VP, sls; S. A. Travers, prog dir; Merrill W. Pittman, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —.

**WFSI(FM)**—May 16, 1960: 107.9 mhz; 20 kw. Ant 500 ft. 918 Chesapeake Ave. (21403). (301) 269-5400. Family Stations Inc. (group owner; acq 1-7-72). Stereo. Format: Relig. ■ Harold Camping, pres; William A. Sadlier, stn mgr; David Pearl, prog dir.

**WNAV**—1949: 1430 khz; 5 kw-D, 1 kw-N, DA-N Box 829 (21404). (301) 263-2639. Rau Radio Stns Inc. (group owner). Net: MBS. Rep: Market Four. Format: Contemp adult. ■ Henry Rau, chmn of the bd; Lloyd S. Smith, pres; Fred P. Koester, gen mgr; Stephen Hopp, prog dir; Ronald Roche, gen sls mgr. ■ Rates: \$10.50; 8.50; 10.50; 8.50.

**WNAV-FM**—1947: 99.1 mhz; 47 kw. Ant 360 ft. Prog sep from AM. Stereo. Format: Easy lstng. ■ Rates: \$7; 8; 8; 8.

**WYRE**—1946: 810 khz; 250 w-D. Box 1551 (21404). (301) 263-9211. Atlantic Bcstg Corp. (acq 8 15-75). Format: Top 40. ■ Kerby Scott, VP & gen mgr; Fred Garrett, mgr; Ed Gursky, prog dir; Howard Dicus, news dir; William Sacks, chief engr.

## Baltimore

**WAYE**—July 27, 1955: 860 khz; 1 kw-D, DA. 1111 Park Ave. (21201). (301) 728-7570. Warren Adler (acq 1-67). Rep: Selcom. Format: Rock. ■ Warren Adler, pres; Harvey J. Tate, gen mgr; Greg Seibold, coml mgr; Marty McLean, prog & mus dir; Carleton Robinette, chief engr.

**WBAL**—Nov 2, 1925: 1090 khz; 50 kw-U, DA-N. 3800 Hooper Ave. (21211). (301) 467-3000. TWX

710-234-1688. WBAL Div., The Hearst Corp. (group owner; acq 1-14-35). Net: NBC. Rep: McGavren-Guild. Format: MOR. Spec progs: Black 1 hr wkly. ■ Alfred E. Burk, VP & gen mgr; Sidney Jordan, opns mgr; James P. Fox, gen sls mgr; Jack Lacy, mus dir; Richard Sher, news dir; N. Allen Hedrick, chief engr. ■ Rates: \$11; 39; 75; 30.

**WBAL-FM**—Dec 7, 1958: 97.9 mhz; 10.5 kw horiz, 1.95 kw vert. Ant 950 ft. Prog sep from AM. Net: NBC/NIS. Stereo. Format: All news. ■ Thomas H. O'Connor, prog dir; Alan Beck, sls mgr. ■ WBAL-TV affil. ■ Rates: \$50; 26; 40; 16.

**\*WBJC(FM)**—April 6, 1951: 91.5 mhz; 17.5 kw. Ant 185 ft. 2901 Liberty Heights Ave. (21215). (301) 462-5700. Community College of Baltimore. Stereo. Net: ABC/FM, NPR. Format: Variety, classical, jazz. ■ Kenneth Stein, gen mgr; William Quinn, prog dir; Clinton Coleman, news dir; Duke Baugh, mus dir; Frank Zeiler, chief engr.

**WBMD**—Dec 7, 1947: 750 khz; 1 kw-D. 5200 Moravia Rd. (21206). (301) 485-2400. Key Bcstg Corp. Format: C&W. Spec progs: Farm 1½ hrs; Ger 1 hr; Pol 2 hrs; Greek 2 hrs, wkly. ■ Carl G. Brenner, VP & gen mgr; Buzz Lucas, coml mgr; Clark West, prog dir; Scott Brenner, chief engr.

**WKTK(FM)**—Co-owned with WBMD. See Catonsville.

**WCAO**—1922: 600 khz; 5 kw-U, DA-1. 40 W. Chase St. (21201). (301) 685-0600. Plough Bcstg Co. (group owner; acq 5-19-56). Net: ABC/C. Format: Top 40. ■ H. Wayne Hudson, pres; Joseph Cahill, VP, gen mgr; Tom Kroh, gen sls mgr; Ron Riley, prog dir; Ted Jaffee, news dir; William Marshner, chief engr. ■ Rates: \$68; 57; 67; 57.

**WCAO-FM**—Dec 15, 1947: 102.7 mhz; 50 kw. Ant 400 ft. Prog sep from AM. Format: Classcl. Stereo. ■ Rates: \$28; 28; 28; 28.

**WCBM**—1924: 680 khz; 10 kw-D, 5 kw-N, DA-2. 68 Radio Plaza, Owings Mills, Md. (21117). (301) 363-2000. Metromedia Inc. (group owner; acq 1963). Net: ABC/E. Rep: Metro Radio Slis. Format: MOR. ■ Harold K. Deutsch, VP, gen mgr; William R. Kunkel Jr., gen sls mgr; Bruce Holberg, prog dir; Bob Shilling, news dir; Myron Laufer, bus mgr; Elane Stein, dir pub affrs; Sam Houston, chief engr.

**WDJQ(FM)**—Listing follows WITH.

**\*WEAA(FM)**—Not on air, target date unknown: 88.9 mhz; 12.5 kw. Ant 215 ft. Hillen Rd & Coldspring Lane (21239). Morgan State College.

**WEBB**—April 5, 1955: 1360 khz; 5 kw-D, DA. Clifton & Denison St. (21216). (301) 947-1245. JB Bcstg of Baltimore (acq 1-1-70). Net: MBS/Black. Rep: Masla. Format: Black. ■ James Brown, pres; James Sears, gen mgr; Gregory Siebold, sls mgr; Willie Bacote, prog dir; Ev Dudley, prom mgr & news dir; Vickie Smith, news dir; Joseph Torres, chief engr.

**WFBR**—June 8, 1922: 1300 khz; 5 kw-U, DA-1. 13 E. 20th St. (21218). (301) 685-1300. Baltimore Radio Show Inc. (acq 1930). Net: CBS. Rep: Blair. Format: Adult Contemp. ■ Harry R. Shriver, pres & gen mgr; Christopher T. Gallu, coml mgr; Norman Brooks, prog dir; Kay Stafford, prom mgr; Tom Marr, news dir; Floyd Daisey, chief engr.

**WITH**—March 1, 1941: 1230 khz; 1 kw-D, 250 w-N. 7 E. Lexington St. (21202). (301) 539-7808. WITH Inc. (acq 3-1-65). Group owner: Reeves Telecom Corp. Net: ABC/I. Rep: Eastman. Format: MOR. ■ J. Drayton Hastie, pres; Gordon K. Faulkner, VP & gen mgr; Charles La Mason, prom mgr; Ed Graham, prog dir; Terry Johnston, prog mgr; Rolf Hertsgaard, news dir; S. E. Hawkins, chief engr.

**WDJQ(FM)**—Co-owned with WITH. 1949: 104.3 mhz; 20 kw. Ant 130 ft. (301) 539-1044. Net: MBS. Prog sep from AM. Format: Top 40. Stereo. ■ Jack Diamond, prog dir.

**WLIF(FM)**—Dec 24, 1970: 101.9 mhz; 9.6 kw. Ant 960 ft. 1570 Hart Rd. (21204). (301) 823-1570. Sudbrink Bcstg of Maryland Inc. (group owner; acq 10-30-70). Stereo. Rep: Katz. Format: Beautfl mus. ■ Robert W. Sudbrink, pres; Brian Bieler, VP, gen mgr; Harold W. Gore, exec VP; Niles Seaberg, opns dir; Richard Seaby, chief engr. ■ Rates: \$56; 76; 76; 40.

**WLPL(FM)**—Listing follows WSID.

## Maine, Maryland Radio

See page C-1 for explanation of listings.

**WMAR-FM**—1960: 106.5 mhz; 29 kw. Ant 620 ft. 6400 York Rd. (21212). (301) 377-2222. TWX 087-835, A. S. Abell Co. (group owner). Rep: Katz. Format: MOR, good music. Stereo. ■ William F. Schmick Jr., pres; Robert C. Embry, gen mgr; John Cross, coml mgr; Richard Hageman, opns mgr; Carl Nopper, chief engr. ■ WMAR-TV affil.

**WPOC(FM)**—Feb 4, 1960: 93.1 mhz; 12.5 kw. Ant 870 ft. 711 W. 40th St. (21211). (301) 366-3693. Nationwide Communications Inc. (group owner; acq 8-15-74). Rep: Dome. Format: Hit Ctry. Spec prog: Gosp 2 hrs wkly Stereo. ■ David Fuellhart, gen mgr; Carol Petasky, coml mgr; Peter Porter, prog dir; Bob Walker, mus dir; Tom Cheche, news dir; Cathy Patri- cian, prom mgr; Steve Crook, chief engr. ■ Rates: \$26; 20; 26; 13.

**WRBS(FM)**—Aug 1, 1964: 95.1 mhz; 50 kw horiz, 36 kw vert. Ant 260 ft. 3600 Georgetown Rd. (21227). (301) 247-4100. Peter and John Radio Fellowship Inc. (acq 9-64). Format: Relig. Stereo. ■ Rev. John O. Bisset, pres; J. Thomas Bisset, gen mgr; Walter Hill, news dir; Robert Shaffer, chief engr.

**WSID**—Nov 25, 1947: 1010 khz; 1 kw-D. 6623 Reisterstown Rd. (21215). (301) 358-9600. United Bcstg Co. of Eastern Maryland (group owner; acq 6-16-49). Rep: UBC Sales. Format: Black, Black-Gold. ■ Richard Eaton, pres; Pierre Eaton, VP; Maynard Grossman, gen mgr; Bill Parris, prog & mus dir; William Simon, chief engr. ■ Rates: \$22; 22; 22; 22.

**WLPL(FM)**—Co-owned with WSID. 1960: 92.3 mhz; 20 kw. Ant 390 ft. (301) 358-4600. Proa sep from AM. Stereo. Format: Contemp, Rock, Top 40. ■ Rates: \$23; 23; 35; 35.

**\*WSPH(FM)**—Sept 17, 1974: 88.1 mhz; 10 w. Ant 80 ft. 7400 Old N. Point Rd. (21219). (301) 477-0750. Bd of Ed. Balt. County. Format: Variety. Spec progs: Fr 1 hr; Ger 1 hr; Black 5 hrs, wkly. ■ James Selway, gen mgr; Bill Ulrich, prog dir; Don Miller, chief engr.

**WTOW**—See Towson.

**WWIN**—1951: 1400 khz; 1 kw-D, 250 w-N. 2800 Mathews St. (21218). (301) 366-1400. Belvedere Bcstg Corp. Rep: Savalli/Gates. Format: Black. ■ Thomas F. McNulty, pres; H. Shelton Earp, VP & gen mgr; Ken Quartin, coml mgr; Al Jefferson, prog dir; Mary Clayburn, public svcs dir; Leo Karns, chief engr.

## Bel Air

**\*WHFC(FM)**—1972: 88.1 mhz; 10 w. Ant 60 ft. 401 Thomas Run Rd. (21014). (301) 838-1000. Harford Community College. Net: ABC/FM. Format: Contemp, rock. ■ Paul G. Yorkis, stn mgr; L. Edwards, chief engr.

**WVOB**—June 11, 1963: 1520 khz; 250 w-D. 2 Hays St. (21014). (301) 838-2770. Bel Air Bcstg Co. Inc. Net: ABC/E. Format: MOR. ■ John D. Worthington III, pres; James V. McMahan Jr., gen mgr; Robert I. Callahan, sls mgr; Dean Hunter, prog dir; Scott Harris, news dir; Robert Nicholson, chief engr.

## Bethesda

**WGMS**—Jan 2, 1946: 570 khz; 5 kw-D, 1 kw-N, DA-2. 1 Central Plaza, 11300 Rockville Pike, Rockville, Md. (20852). (301) 468-1800. RKO General Inc. (group owner; acq 1-2-68). Rep: RKO Radio. Format: Classcl. ■ Frank Shakespeare, pres; Jerry R. Lyman, VP & gen mgr; Martin Conn, gen sls mgr; Mike Cuthbert, prog dir; Susan Loomis, prom mgr; Eileen Curtis, mus dir; H.K. Leyh, chief engr. ■ Rates: \$36; 32; 40; 36.

**WGMS-FM**—See Washington, D.C.

**WHFS(FM)**—Nov 12, 1961: 102.3 mhz; 2.3 kw. Ant 340 ft. Stereo. 4853 Cordell Ave. (20014). (301) 656-0600. High Fidelity Bcstrs Inc. (acq 6-19-67). Format: Progs. Spec progs: Fr 1 hr; Ger 1 hr; Greek 1 hr; Korean 2 hrs; East Indian 1 hr; Ital 1½ hrs; Hebrew 1½ hrs, wkly. ■ Phillip Margolius, pres; Jacob Einstein, exec VP, gen mgr; David Einstein, prog dir. ■ Rates: \$25; 25; 25; 25.

**WJMD(FM)**—October 1959: 94.7 mhz; 17 kw. Ant 780 ft. 5530 Wisconsin Ave., Chevy Chase (20015). (301) 652-9470. SJR Communications Inc. (group owner). Rep: CBS/FM Slis. Format: Btfl mus. ■ Goff M. Lebar, gen mgr; Fred E. Goodman, sls mgr; Andrew

## Maryland Radio

See page C-1 for explanation of listings.

Bitsko, prog dir; Gary Hess, chief engr. ■ Rates: \$33; 31; 38; 23.

**WUST**—See Washington, D.C.

### Braddock Heights

**WZYQ-FM**—Co-owned with WZYQ, Frederick, Md. April 8, 1972: 103.9 mhz; 270 w. Ant 840 ft. (CP 230 w. Ant 910 ft). Dups AM 66%. Stereo.

### Brunswick

**WTRI**—Oct 2, 1966: 1520 khz; 500 w-D (250 w CH). Cummings Dr. (21716). (301) 834-8141. Elektra Bcstg Corp. (acq 2-1-73). Format: C&W. ■ Bert Thornton, pres, gen mgr & farm dir; Emma Thornton, coml mgr; Fred Thornton, prog dir; Mike Smith, prom mgr; Jack Hyden, mus dir; Jane Darkis, news dir; Fran Little, chief engr.

### Cambridge

**WCEM**—1947: 1240 khz; 1 kw-D, 250 w-N. Box 237 (21613). (301) 228-4800. WCEM Inc. (acq 8-21-75). ■ Edward Brigham, coml mgr; Bette B. Robbins, prog dir; Bill Reeder, news dir; John Richardson, chief engr.

**WESP-FM**—Co-owned with WCEM. Jan 29, 1968: 106.3 mhz; 3 kw. Ant 300 ft. Dups AM 60%.

### Catonsville

**WKTK(FM)**—Co-owned with WBMD Baltimore. Nov 22, 1963: 105.7 mhz; 50 kw horiz, 45 kw vert. Ant 245 ft. 5200 Moravia Rd, Baltimore (21206). (301) 485-2400. Key Bcstg Co. Rep: ABC-FM Radio Spot Sls. Format: Adult rock. Stereo. ■ Steve Cochran, prog dir. ■ Rates: \$27; 27; 30; 30.

### Chestertown

**WCTR**—June 16, 1963: 1530 khz; 250 w-D. Box 700 (21620). (301) 778-1530. WCTR Inc. Format: Contemp, MOR, Spec prog: Fr 5 hrs wkly. ■ Russell H. Morgan, pres; Reverdy F. Yarnall, gen mgr & news dir; Rip Yarnall, coml & prom mgr; Curt Van Loon, prog dir; Thomas M. Sorge, chief engr. ■ Rates: \$5.20; 5.20; 5.20; —.

### Cumberland

**WCUM**—1948: 1230 khz; 1 kw-D, 250 w-N. Box 360 (21502). (301) 724-5400. WCUM Radio (acq 9-74). Net: ABC/C. Rep: Howard. Format: Top 40. ■ Donald W. Miller, pres; Ed Yetter, chief engr.

**WCUM-FM**—1948: 102.9 mhz; 1.25 kw. Ant minus 4 ft. Dups AM 100%.

**WKGO(FM)**—Listing follows WTBO.

**WTBO**—Dec 13, 1928: 1450 khz; 1 kw-D, 250 w-N. Box 510 (21502). (301) 722-6666. Welborne Bcstg Inc. (acq 12-1-72). Net: NBC. Rep: Devney. Format: Contemp. ■ David P. Welborne Jr., pres; Paul H. Miller, gen mgr; J. J. Jefferies, prog dir; Scott Robinson, news dir; Martin White, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WKGO(FM)**—Co-owned with WTBO. Sept 1, 1962: 106.1 mhz; 4 kw. Ant 1,400 ft. Prog sep from AM. Format: Easy lstng. Stereo. ■ Paul H. Miller, gen mgr; Sam Cozad, prom mgr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WUOK**—June 24, 1953: 1270 khz; 5 kw-D, 1 kw-N, DA-2. Box 1290 (21502). (301) 724-5000. Multi-Media Assoc (acq 8-71). Net: CBS. Rep: PRO Time Sls, Dome-Messervey. Format: Adult contemp. ■ James R. Reese Jr., pres; Ruth Kramer, coml mgr; Gary Kirtley, opns dir; David L. White, chief engr.

### Easton

**WEMD**—Sept 29, 1960: 1460 khz; 1 kw-D, 500 w-N, DA-2. 3849 N. 30th St, Arlington, Va. (22207). (703) 525-7566. Easton Bcstg Co. ■ George Dietrich, gen mgr & news dir; Tom Gregory, prog dir; Tom Gregory, Erol Dietrich, chief engr.

**WEMD-FM**—May 14, 1975: 96.7 mhz; 3 kw. Ant 245 ft. Dups AM 100%.

### Elkton

**WSER**—Aug 22, 1963: 1550 khz; 1 kw-D, DA. Box 38

(21921). (301) 398-3883. WSER Inc. (acq 10-72). Net: ABC/E. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Oscar T. Grann, pres; Charles N. Doll, gen mgr; David Winchester, coml mgr; Tim Hall, news dir; Arthur Buist, chief engr. ■ Rates: \$5; 5; 5; 5.

### Frederick

**WFMD**—Jan 1, 1936: 930 khz; 5 kw-D, 1 kw-N, DA-2. Box 151 (21701). (301) 663-4181. James L. Gibbons (acq 11-1-67). Net: CBS. Rep: Savalli/Gates, Dome-Messervey. Format: C&W, Up Tempo, MOR. ■ Jim Gibbons, owner & gen mgr; Frank Veihmeyer, mgr & sls mgr; Dick Denham, prog dir; Bill Rickett, news dir; Dick Delauter, chief engr.

**WFRE(FM)**—Co-owned with WFMD. Feb 19, 1961: 99.9 mhz; 9 kw. Ant 1,100 ft. Prog sep from AM. Stereo. Format: Btfl Mus. ■ George Carr, sls mgr.

**WZYQ**—Co-owned with WZYQ-FM Braddock Heights, Md. Dec 15, 1960: 1370 khz; 500 w-D, DA. Route 12, Box 311 (21701). (301) 662-2148. Musical Heights Inc. Format: Contemp. ■ Leo L. Shank, pres; Howard Johnson, gen and prom mgr; Nancy L. Fowler, opns dir; Dennis Carpenter, prog and mus dir; Howard Fisher, chief engr. ■ Rates: \$9.35; 8.35; 9.35; 5.60.

### Frostburg

**WFRB**—Dec 20, 1958: 560 khz; 1 kw-D. Box 430 (21532). (301) 689-8871. Western Maryland Bcstg Co. Inc. Format: C&W. ■ D. C. Loughry, pres, gen mgr & chief engr; R. Dean Hillegas, coml mgr; Robert P. Kerr, prog dir; Theo K. Evans, mus dir; Stanley L. Fisher, news dir.

**WFRB-FM**—Oct 1, 1965: 105.3 mhz; 13 kw. Ant 860 ft. Dup AM 100%. Stereo.

### Glen Burnie

## WISZ

### Contemporary Country

**WISZ**—May 15, 1963: 1590 khz; 500 w-U, DA-2. Box 159 (21061). (301) 761-1590. WISZ Inc. (acq 6-1-64). Net: ABC/E. Rep: Masla. Format: Contemp country. ■ L. W. Gregory, pres; Henry C. Goldman, gen mgr; Bernard Stevens, sls mgr; Bill Barden, prog dir; Robert Murphy, chief engr.

**WISZ-FM**—Sept 15, 1964: 95.9 mhz; 3 kw horiz, 2.55 vert. Ant 300 ft. Dups AM 100% ■ Rates: \$18; 16; 18; 14.

### Hagerstown

**WARK**—July 20, 1947: 1490 khz; 1 kw-D, 250 w-N. 880 Commonwealth Ave. Box 626 (21740). (301) 733-4500. Rau Radio Stns Inc. (group owner: acq 12-5-60). Net: CBS. Rep: Wittig, UBC. Format: MOR, rock. Spec prog: C&W 17 hrs wkly. ■ Henry Rau, chmn bd; Lloyd S. Smith, pres; Jim Stevens, gen mgr; Lew Duffey, coml mgr; Dick Collyer, asst mgr; Patrick H. Kelly, treas; Grant Kemmerer, mus dir; Terry Keefer, news dir; Dave Lent, chief engr.

**WARK-FM**—March 1957: 106.9 mhz; 2.3 kw. Ant 230 ft. Dup AM 100%.

## WJEJ

### MOR—Talk—News

**WJEJ**—October 1932: 1240 khz; 1 kw-D, 250 w-N. Box 399 (21740). (301) 739-2323. Hagerstown Bcstg Co Inc. (acq 12-21-72). Group owner: A.V. Tidmore Stns. Net: ABC/E. Format: MOR. Spec progs: Farm 1 hrs; talk 10 hrs wkly. ■ John T. Staub, pres, gen mgr & prog dir; Betty Andrews, prom mgr; Bob Montgomery, mus dir; Ed Klitch & Bill Stoner, news dirs; Louis J. Scally, chief engr. ■ Rates: \$8; 7; 8; 7.

**WJEJ-FM**—1946: 104.7 mhz; 9.4 kw. Ant 1,320 ft. Dup AM 95%. Stereo. ■ Rates same as AM.

**WYII(FM)**—See Williamsport.

### Halfway

**WHAG**—June 9 1962: 1410 khz; 1 kw-D, DA. 1250 Downsville Pike, Hagerstown (21740). (301) 797-7300. Regional Broadcasting Co. Net: ABC/I. Rep: Dome Assoc. Format: MOR. ■ Warren Adler, pres; Jeff Martin, gen mgr; Bob Scovitch, coml mgr; Jeff

Hunt, prog dir; Pete Wilson, mus dir; Lou Scally, chief engr. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

**WQCM(FM)**—Co-owned with WHAG. January 1965: 96.7 mhz; 3 kw. Ant 165 ft. Stereo. Prog sep from AM. Format: Progs, top 40. ■ Stacy Drake, mus dir. ■ Rates: \$4.75; 4.75; 5.75; 5.75.

### Havre de Grace

**WASA**—May 15, 1948: 1330 khz; 5 kw-D. Box 97 (21078). (301) 939-0800. Chesapeake Bcstg Corp. Net: MBS. Format: MOR. ■ Virginia Pate Wetter, pres & gen mgr; Charles W. Irwin, coml mgr; C. Allen Anderson, stn mgr; Mark J. Mauncy, chief engr.

**WHDG(FM)**—Co-owned with WASA. June 19, 1960: 103.7 mhz; 17.5 kw. Ant 340 ft. Prog sep from AM. Format: Relig, C&W.

### La Plata

**WSMD**—October 1965: 1560 khz; 1 kw-D, 250 w-CH. Box 19 (20646). (301) 934-4612. (Washington 870-3004). Crystal Bcstg Co. (acq 1-15-74). Format: C&W. ■ Frank N. Manthos, pres and gen mgr; Mary S. Manthos, coml mgr; Steven M. Prentice, prog dir; Arnold B. Winsett, news dir; Luther R. Palmer Jr., chief engr. ■ Rates: \$11.15; 9.90; 11.15; 9.90.

**WSMD-FM**—February 1965: 104.1 mhz; 1.7 kw. Ant 245 ft. Dup AM 100%. ■ Rates same as AM.

### Laurel

**WLMD**—Dec 23, 1965: 900 khz; 1 kw-D, DA. Box 42 (20810). (301) 953-2332. Interurban Bcstg Corp. (acq 2-9-72). Audio news: UPI. Format: Country gold. Spec progs: Sports talk 2 hrs wkly. ■ William A. Lemer, pres and gen mgr; Eric Stephens, opns coord; Michael Kirchen, coml mgr; Michael O'Connor, news dir; Michael Cain, chief engr. ■ Rates: \$22; 22; 22; 22.

### Leonardtown

**WKIK**—Jan 7, 1953: 1370 khz; 1 kw-U, DA-N. Box 346 (20650). (301) 475-8937. Sound Media Inc. (acq 1-1-72). Audio news: UPI. Format: MOR. Spec prog: Telephone talk show 5 hrs wkly. ■ Richard Myers, pres & news dir; George Clark, gen mgr; Barbara Bishop, coml mgr; Richard Benjamin, prog & mus dir; Matt Minihan, prom mgr; Frank S. Miner, chief engr. ■ Rates: \$5.50; 3.79; 5.50; 3.22.

**NEW FM**—Co-owned with WKIK. Not on air; target date unknown: 97.7 mhz; 3 kw. Ant 300 ft.

### Lexington Park

**WPTX**—April 20, 1953: 920 khz; 5 kw-D, 1 kw-N, DA-2. General Delivery (20653). (301) 475-8383. Key Bcstg Corp. (group owner: acq 12-1-60). Rep: Dome, Keystone. Format: MOR. Spec progs: Farm 2 hrs; black 12 hrs wkly. ■ Carl Brenner, VP; Martin J. Willis Jr., gen mgr; Dorothy Kidd & Lynn Dixon, coml mgrs; John Lehmon, prog dir; Eric Bromley, news dir and prom mgr; Carey Corson, mus dir; George Byrne, chief engr. ■ Rates: \$8.50; 7.65; 8.50; 5.95.

### Morningside

**WPGC**—October 1954: 1580 khz; 10 kw-D, DA. Box 8550, Washington (20027). First Media Corp. (acq 10-17-74). Rep: Buckley. Format: Contemp. ■ Glenn T. Potter, pres & gen mgr; William E. Prettyman Jr., sls mgr; Jim Collins, prog dir; Delores Masano, off mgr; Milford Smith, chief engr.

**WPGC-FM**—February 1959: 95.5 mhz; 50 kw. Ant 480 ft. Dups AM 100%. Stereo.

### Oakland

**WMSG**—May 19, 1963: 1050 khz; 500 w-D. Oakland, Md. (21550). (301) 334-3800. Oakland Radio Station Corp. Spec prog: C&W 20 hrs. ■ C. W. Englander, pres; Thomas B. Butscher, gen mgr & prog dir; Dale Ellis, news dir; Gary L. Daniels, chief engr.

**WMSG-FM**—92.1 mhz; 430 w. Ant 690 ft horiz, 680 ft vert. Dups AM 70%.

### Ocean City

**WBOC-FM**—See Salisbury.

**WETT**—July 1, 1960: 1590 khz; 1 kw-D, 500 w-N, DA-2. Box M (21842). (301) 289-6770. Public Svc. Enterprises (acq 1965). Format: Contemp, MOR. ■



Leonard F. Grazier Jr., pres, prog & mus dir; Gina Grazier, gen & coml mgr; John Holston, news dir; Juanita Raab, prom mgr; Leonard F. Grazier Sr., chief engr.

### Owings Mills

**WCBM**—See Baltimore.

### Pocomoke City

**WDMV**—Aug 1, 1955: 540 khz; 500 w-D. Box 210 (21851). (301) 957-0540. Leisure Time Communications (acq 11-13-73). Format: MOR, Top 40. ■ Joseph F. McInerney, pres; Andrew J. Douds, gen mgr; Loraine B. Dorman, coml mgr; John A. Walker, prom mgr; Jeffrey A. Hart, prog dir; Lee Duncan, mus dir; Robert H. Connelly, new dir; Jon B. Richardson, chief engr.

### Potomac-Cabin John

**WCTN**—1965: 950 khz; 1 kw-D, DA. 7825 Tuckerman Lane, No. 216 (20854). (301) 299-6311. Seven Locks Bcstg Co. Audio news: UPI. Format: Contemp, sacred. ■ McArthur Jollay, pres; Keith Jollay, gen mgr; George Mattei, coml mgr; Craig Morgan, traf mgr; Jackie Fleming, mus dir; Jack Richards, chief engr. ■ Rates: \$8; 6; 8; 6.

### Prince Frederick

**WMJS(FM)**—August 1971: 92.7 mhz; 1.85 kw. Ant 370 ft. Box 547 (20678). (301) 535-2201. MJS Communications Inc. (acq 6-19-73). Rep: Smith. Format: Country. Stereo. ■ Melvin Gollub, pres & gen mgr.

### Rockville

**WINX**—November 1951: 1600 khz; 1 kw-D, 500 w-N, DA-N. Box 1726, Radio Center (20850). (301) 424-9292. Montgomery County Bcstg Co. Group owner: United Bcstg Stns. Rep: UBC Sales. Format: Top 40. ■ Richard Eaton, pres; Pierre Eaton, gen mgr & prog dir; Lynn Reynolds, sis mgr; Barbara Goldstein, coml mgr; Gene Alim, prom mgr; Bill Palmer, mus dir; Polly Doane, news dir; Bill Vickers, chief engr.

### Salisbury

**WBOC**—Sept 13, 1940: 960 khz; 5 kw-D, 1 kw-N, DA-2. Box 2057 (21801). (301) 749-1111. TWX 301-344-4947. WBOC Inc. (acq 10-1-61). Group owner: A.S. Abell. Net: CBS. Rep: Devney. Format: MOR. ■ Samuel S. Carey, VP & gen mgr; Jack Ward, opns mgr; S. Terry Kleger, prog dir; Alan Landay, news dir; Bernard F. Sparks, chief engr.

**WBOC-FM**—July 31, 1965: 104.7 mhz; 30 kw. Ant 610 ft. Dups AM 19%. Stereo. Format: Beautifl mus, news. ■ WBOC-TV affil.

**WDMV**—See Pocomoke City.

**WICO**—September 1957: 1320 khz; 1 kw-D. Box 909 (21801). (301) 742-3212. Delmarva Bcstg Co. (acq 9-19-59). Format: C&W. ■ William B. Phillips, pres & gen mgr; Robert C. Doyle, VP; B.C. Hargraves, coml mgr; Carl Briggs, prog dir; C. R. Hook, mus dir; James Jester, chief engr. ■ Rates: \$6.25; 6.25; 6.25; —.

**WICO-FM**—Sept 3, 1969: 94.3 mhz; 3 kw. Ant 170 ft. Dups AM 50%. ■ Rates same as AM.

**WJDY**—March 14, 1958: 1470 khz; 5 kw-D, DA. Box 2 (21801). (301) 742-5191. Salisbury Bcstg. Rep: Wittig, Dome. ■ Norman Glenn, pres & gen mgr; Ed Vaughn, news dir; Jim King, mus dir; William H. Kline, chief engr; Roland Twigg, spts dir.

### Silver Spring

**WGAY**—Dec 7, 1946: 1050 khz; 1 kw-D. World Bldg., 8121 Georgia Ave. (20910). (301) 587-4900. Greater Media Inc. (group owner; acq 5-7-71). Rep: Torbet. Format: Conservative popular. ■ Peter A. Bordes, pres; Theodore R. Dorf, VP & gen mgr; Charles Guy, mgr; John Dougan, prog dir; Bob Chandler, opns mgr; Delbert K. Keeling, chief engr.

**WGAY-FM**—See Washington, D.C.

**\*WGTS-FM**—May 8, 1957: 91.9 mhz; 29.5 kw. Ant 165 ft. 7600 Flower Ave. (20012). (301) 270-1834. Columbia Union College Inc. Net: MBS, NPR. Format: Talk, classcl. Stereo. ■ Donald Martin, gen mgr; Ingrid Phillips, prom mgr; James Gallagher, prog dir; Karen Stuart, mus dir; Edward Henkel, chief engr.

## Thurmont

**WTHU**—June 12, 1967: 1450 khz; 500 w-D, 100 w-N. Box 16 (21788). (301) 271-7417. Catocin Bcstg (acq 9-7-71). Net: ABC/I. Format: Mod Country. ■ Lauren A. Colby, pres; Petrina B. Colby, gen mgr; Gary Jagow, prog dir; Dean F. Aubol, coml mgr; Francis Little, chief engr. ■ Rates: \$6; 6; 6; 1.50.

## Towson

**\*WCVT(FM)**—Not on air, target date unknown: 89.7 mhz; 1.85 kw. Ant 400 ft. AV Bldg, Towson State College (21204). Licensee as above. ■ Jay Harrison, gen mgr.

**WLIF(FM)**—See Baltimore.

**WTOW**—Oct 27, 1955: 1570 khz; 5 kw-D, 828 Dulaney Valley Rd., Suite 1 (21204). (301) 823-5357. Sudbrink Broadcasters Inc. (acq 4-75). Format: Relig, talk. Spec progs: Ital 3 hrs; Jewish 2 hrs; Polish 1½ hrs; Sp 1 hr wkly. ■ Harold W. Gore, pres; Barry Banther, gen mgr; Susan L. Fishel, coml mgr; Sally Weinrich, prog dir and prom mgr; Harold Taylor, mus and news dir; Rick Seaby, chief engr. ■ Rates: \$9.50; 8; 9.50; 8.

## Waldorf

**WSMD**—See La Plata.

## Westminister

**WTTR**—July 1953: 1470 khz; 1 kw-D. Box 828 (21157). (301) 848-5511. Carroll County Bcstg Corp. Net: MBS. Format: C&W. ■ Russell H. Morgan, VP gen & coml mgr; Kaye G. Kolb, prog dir; Richard W. Story, news dir. ■ Rates: \$7.76; 7.76; 7.76.

**WTTR-FM**—Nov 1, 1959: 100.7 mhz; 50 kw. Ant 350 ft. Dups AM 30%. Stereo. Format: MOR.

## Wheaton

**WDON**—1954: 1540 khz; 1 kw-D. 2647 University Blvd. (20902). (301) 946-0900. WDON Inc. (acq 6-74). Format: C&W. ■ Gary Marshall, pres & gen mgr; Irvin D. Suthard, gen sis mgr; J. Rutherford, opns dir; Charles Montalbano, sports dir.

**WASH(FM)**—See Washington, D.C.

## Williamsport

### WYII

#### Modern Country Music

**WYII(FM)**—Nov 15, 1972: 95.9 mhz; 3 kw. Ant 300 ft. 6 E. Potomac St. (21795). (301) 582-1320. OEA Inc. Format: Modern Country Stereo. Spec prog: Farm 1 hr wkly. ■ Kenneth Smith, pres, gen mgr & chief engr; Brian L. Leiter, coml mgr; Barry Lupton, prog dir; John L. Shank, mus dir; Lois P. La Porte, news dir; Michael McGough, prom mgr. ■ Rates: \$6.47; 6.47; 6.47; 6.47.

## Worton

**\*WKSH(FM)**—March 28, 1974: 90.5 mhz; 17.5 kw. Ant 215 ft. Kent County High School (21678). (301) 778-4249. Bd of Ed Kent County. Format: Contemp. Stereo. ■ James A. Hammond, stn mgr; Laura Gassner, stdnt mgr.

**CSI ELECTRONICS INC.**  
2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

## Massachusetts

### Allston

**\*WGBH(FM)**—See Boston.

### Amherst

**\*WAMH(FM)**—1955: 89.3 mhz; 150 w. Ant 720 ft.

## Maryland, Massachusetts Radio

See page C-1 for explanation of listings.

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1730 K ST., N.W., WASHINGTON 20006  
(202) 393-3456

Stereo. Station 2 (01002). (413) 542-2224. Trustees of Amherst College. Format: Progs; Variety. ■ Andy von Salis, gen mgr; Andy Balder, bus mgr; Peter Kranzler, prog dir; Bill Lord, mus dir; Jim Kennedy, news dir; Clay Harter, David Carbone, chief engs.

**\*WFCR(FM)**—May 1961: 88.5 mhz; 35 kw. Ant 720 ft. Stereo. Five College Radio, Hampshire House, U of Massachusetts (01002). (413) 545-0100. Net: NPR; Eastern Public Radio. Format: Noncoml diversified. Spec progs: Fr 1 hr; Sp 6 hrs; African & Caribbean 1 hr, jazz, 5 hrs, Black 12 hrs, wkly. ■ Horace W. Hewlett, pres; Godwin G. Oyewole, gen mgr; Thomas K. Paine, mgr opns; Charles Ferguson III, chief engr.

**\*WMUA(FM)**—Oct 30, 1949: 91.1 mhz; 1 kw. Ant 27 ft. 42 Marston Hall, U of Massachusetts (01002). (413) 545-2876. U of Massachusetts. Net: Natl Black. Audio news: UPI. Format: Progs; Black. Spec progs: Farm ½ hr, classcl, 8 hrs, Fr ½ hr, jazz 8 hrs, Pol ½ hr, Sp 5 hrs, C&W 4 hrs, wkly. ■ Mark Lee Berman, gen mgr; Scott J. Bacherman, prog dir; Susan Schader, mus dir; Ken Lindberg, news dir; Gary McAuliffe, chief engr.

**WTTT**—April 2, 1963: 1430 khz; 5 kw-D, DA. Box 67 (01002). (413) 256-6794. Amherst Bcstg Inc. (acq 9-1-66). Rep: Eckels; Rawalt. ■ Ted Peene, pres & gen mgr; Jim Perry, chief engr.

## Andover

**\*WPAA(FM)**—May 1, 1965: 91.7 mhz; 10 w. Phillips Academy (01810). (617) 475-5181. Trustees of Phillips Academy. Net: NPR. Format: Prog, Rock, Talk, Classcl, Black. ■ George Cogan, pres & gen mgr; Steven Goldberg, prog dir.

## Attleboro

**WARA**—Oct 8, 1950: 1320 khz; 1 kw-U, DA-2. 8 N. Main St. (02703). (617) 222-1320. Attleboro Radio Assn. Inc. Audio news: APR. Rep: Creed; Fulford. Format: MOR, talk. Spec prog: Sp 1 hr wkly. ■ J. Ottmar, pres; Joseph C. Rayball, gen mgr; Mike Fernandes, prog & news dir; Stan Morgan, coml mgr; Ruth Jensen, prom mgr; Robert Bamberg, mus dir; Jesse Perry, chief engr. ■ Rates: \$11.50; 10.50; 11.50; 9.50.

## Barnstable

**WQRC(FM)**—July 20, 1970: 99.9 mhz; 50 kw. Ant 330 ft. Stereo. 76 Falmouth Rd., Hyannis (02601). (617) 771-1224. Cape Cod Bcstg Co. Rep: Fulford; Creed. Format: Btfl mus. Spec prog: classcl 4 hrs wkly. ■ Donald P. Moore, pres, gen mgr & chief engr; Paul F. Gallagher, coml mgr; Richard M. Golden, prog dir; Kevin Burke, news dir; Francis I. Broadhurst, dir of pub affrs; Donald P. Moore, chief engr. ■ Rates: \$10; 10; 10; 10.

## Beverly

**WMLO**—Dec 23, 1963: 1570 khz; 1 kw-D, DA. Box 344 (01915). (617) 774-7000. Algonquin Bcstg Co. (acq 12-67). Format: MOR. Spec progs: Pol 2 hrs; Grk 2 hrs; Port 2 hrs, wkly. ■ John Weld, VP, gen & coml mgr; Kenneth Elliott, prog, mus & news dir; William Horne, chief engr. ■ Rates: \$9; 9; 9; 9.

## Boston

**WBCN(FM)**—May 1958: 104.1 mhz; 19 kw. Ant 740 ft. Stereo. 5005 Prudential Tower (02199). (617) 266-1111. WBCN Inc. Rep: Katz. Format: Progs. Spec progs: Black ¼ hr, women's show ½ hr, wkly. ■ T. Mitchell Hastings Jr., pres; Alfred R. Perry, gen & coml mgr; Norman Winer, prog dir; Thomas Hadges, prom mgr; Bob Slavin, mus dir; John Scagliotti, news dir; Jerry Cushing, chief engr.

## Massachusetts Radio

See page C-1 for explanation of listings.

**WBOS**—See Brookline.

**\*WBUR(FM)**—March 1950: 90.9 mhz; 20 kw. Ant 160 ft. (CP: 22.5 kw; Ant 260 ft.). 630 Commonwealth Ave. (02215). (617) 353-2790. Trustees of Boston. Net: NPR; Pacifica. Format: Concert; Jazz; pub affrs. Spec progs: Black 1½ hrs wkly. ■ Bonnie Cronin, gen mgr; Steve Slade, prog dir; Tony Cennamo, mus dir; Jane Christo, prom mgr; Victor Wheatman, news dir; James Bonney, chief engr.

**WBZ**—Sept 19, 1921: 1030 khz; 50 kw-U, DA-1. 1170 Soldiers Field Rd. (02134). (617) 254-5670 TWX 716-330-6316. Westinghouse Bcstg Co. (group owner). Rep: Radio Adv. Reps. ■ Bill Cusack, gen mgr; Doug Auerbach, gen sls mgr; Bob Oakes, prog dir; Dave Graves, prom mgr; Ed Bell, news dir; Norm Graham, chief engr.

**WBZ-FM**—July 1941: 106.7 mhz; 18 kw. Ant 760 ft. Stereo. Prog sep from AM. Format: Rock. Spec prog: Teen/Student talk 6 hrs wkly. ■ Clark Smidt, stan coordinator, prog dir. ■ WBZ-TV affil.

**WCOP**—1934: 1150 khz; 5 kw-U, DA-2. 234 Clarendon St. (02116). (617) 267-0123. Plough Bcstg Corp. (group owner; acq 5-56). Net: NBC. Audio news: UPI. Rep: H.R. Format: C&W. Spec progs: Black, Sp 1 hr, Chinese 1 hr wkly. ■ Harold R. Krelstein, chmn of bd; H.W. Hudson, pres; Martin M. Cohn, VP & gen mgr; Greg Kines, prog dir; Paul Davidson, chief engr. ■ Rates: \$32; 27; 30; 21.

**WCOP-FM**—1948: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Spec prog: Religious 1 hr wkly. ■ Rates: \$16.50; 15.50; 18; 13.

**WCOZ(FM)**—Listing follows WHDH.

**WCRB**—See Waltham.

**WEEL**—Oct 7, 1924: 590 khz; 5 kw-U, DA-1. 4450 Prudential Tower (02199). (617) 262-5900. CBS Inc. (acq 12-1-36). Net: CBS. Audio news: APR. Rep: CBS Radio Spot Sales. Format: News. ■ Eugene Lothery, VP CBS Radio Div & gen mgr of WEEL; Robert G. McGroarty, gen sls mgr; Raymond W. Edwards, Jr., administration & finance; W. Gerard Bottorff, dir bcst standards; Deanna K. Harris, dir edit & pub aff; Lawrence F. Conti, dir tech ops; Michael Ludlum, prog & news dir. ■ Rates: \$125; 55; 75; 35.

**WEEL-FM**—1948: 103.3 mhz; 12 kw. Ant 890 ft. Stereo. 4418 Prudential Tower (02199). Progs sep from AM. Rep: CBS/FM Spot Sales. Format: Adult contemp; MOR. ■ Jon H. Arbenz, gen mgr; George A. Silverman, gen sls mgr; Peter Gray Miller, prog dir; David R. Austin, news/pub affrs dir; Mildred P. Laby, opns mgr.

**\*WERS(FM)**—October 1949: 88.9 mhz; 900 w. Ant 730 ft. 130 Beacon St. (02116). (617) 267-7821. Emerson College. Format: Variety. Spec progs: Sp 2 hrs; black 10 hrs wkly. ■ Richard Chapin, pres; John Bachman, gen mgr; Bob Edney, prog dir; Joel Schwelleng, mus dir; Barbara Peck, prom mgr; Doug Cope, news dir; Charles E. Phillips, chief engr.

**WEZE**—1922: 1260 khz; 5 kw-U, DA-N. 10 Arcade Stationer Bldg. (02116). (617) 542-1717. WEZE Inc. (acq 7-11-73). Group owner: McCormick. Net: ABC/I. Rep: Eastman. Format: MOR. ■ William M. McCormick, pres; Albert Makkay, VP & gen mgr; Thomas Klotz, sls mgr; Don Latulippe, prom mgr; Wally O'Hara, news dir; Bernard Lyon, chief engr. ■ Rates: \$45; 40; 45; 25.

**\*WGBH(FM)**—Oct 6, 1951: 89.7 mhz; 100 kw horiz, 26 kw vert. Ant 650 ft. Stereo. 125 Western Ave. (02134). (617) 868-3800. WGBH Educational Foundation. Net: NPR, EPRN. Format: Classcl, educl, jazz. ■ David O. Ives, pres; Michael S. Rice, VP & gen mgr; John H. Beck, radio mgr; Cheryl Bibbs, mus dir; Carol Moreau, audience coord; Frank Fitzmaurice, pub affairs dir; William Busiek, chief engr. ■ \*WGBH-TV, WGBX-TV, WGBY-TV affils.

**WHDH**—Dec 1, 1926: 850 khz; 50 kw-U, DA-2. 441 Stuart St. (02116). (617) 247-0850. WHDH Corp. (acq 11-28-73). Net: ABC/E. Audio news: UPI. Rep: Blair. Format: Contemp, MOR. ■ David C. Croninger, pres; John T. Pappas, coml mgr; Cario Lagrotteria, prog dir; Ken Murphy, mus dir; Chuck Williams, prom mgr; Nick Mills, news dir; Paul Hurd, chief engr. ■ Rates: \$155; 70; 95; 40.

**WCOZ(FM)**—Co-owned with WHDH. March 31, 1948: 94.5 mhz; 6.7 kw. Ant 1,140 ft. Stereo. Format: Good mus. ■ Bill Wayland, sls mgr.

**WHRB-FM**—See Cambridge.

**WILD**—1946: 1090 khz; 1 kw-D. 390 Commonwealth Ave (02215). (617) 267-1900. Sheridan Bcstg Corp. (group owner; acq 3-1-73). Net: Mutual Black, Natl Black. Audio news: APR. Format: Black, jazz. ■ Paul W. Yates, pres; Ken Hudson, gen mgr; Sunny Joe White, prom & mus dir; James M. Rowe, news dir; Donald Snider, chief engr.

**WJIB(FM)**—1945: 96.9 mhz; 8.7 kw. Ant 1,010 ft. Stereo. 68 Commercial Wharf (02110). (617) 523-6611. TWX 710-321-0399. General Electric Bcstg Inc. (group owner; acq 12-28-72). Rep: Christal. Format: Btfl mus. ■ Reid L. Shaw, pres; Edward T. Dolan, VP & gen mgr; Kenneth W. Mellgren, opns & prog dir; Charles M. Pickering, gen sls mgr; Warren Schroeger, coml mgr; Robert Mehrman, pub affrs dir; James K. Howard, chief engr. ■ Rates: \$75; 100; 90; 30.

**WMEX**—1934: 1510 khz; 50 kw-D, 5 kw-N, DA-2. 111 Broadway (02116). (617) 426-1700. Richmond Bros. Inc. (acq 8-21-57). Net: ABC/C. Rep: Bolton-Burchill. Format: MOR. ■ Richard J. Richmond, pres; Paul Kelley, gen mgr; Pat H. Whitley, prog dir; Liz Saunders, prom mgr; George Redpath, news dir; Bob Wotiz, chief engr.

**\*WRBB(FM)**—October 1970: 91.7 mhz; 10 w. Ant 106 ft. Box 96 Roxbury Crossing Sta. (02120). (617) 437-2657. Northeastern U. Net: ABC/I. Format: Non-coml diversified. Spec progs: Jazz 10 hrs, Sp 1 hr, Greek 1 hr, Hebrew 1 hr wkly. ■ Rick Morin, Brian Dwyer, gen mgrs.

**WRKO**—1922: 680 khz; 50 kw-U, DA-2. RKO General Bldg, Govt. Center (02114). (617) 742-9000. TWX 710-321-0469. RKO General Inc. (group owner; acq 1-1-43). Rep: RKO Radio Reps. Format: Contemp. Spec progs: Black 1 hr; Drug Hotline 3½ hrs; Generation 2 hrs, wkly. ■ Bruce F. Johnson, pres; John Hobbs, gen mgr; Robert Fish, loc sls mgr; Paul Kirby, prog dir; Carol Lynne Bolin, prom mgr; Christy Wright, mus dir; Roger Allian, news dir; George Capalbo, VP engr.

**WROR(FM)**—Co-owned with WRKO. Oct 1, 1948: 98.5 mhz; 5.8 kw. Ant 1190 ft. Prog sep from AM. Stereo. Format: Golden Oldies. ■ Gracie Johnson, sls mgr. ■ WNAC-TV affil.

**WRYT**—Oct 8, 1950: 950 khz; 5 kw-D. 312 Stuart St. (02116). (617) 423-0210. Pilgrim Bcstg Co. (acq 2-11-66). Group owner: ASI. ABC. ■ Ralph Guild, pres; George R. Fritzingier, exec VP; Ken Carter, gen mgr.

## Bridgewater

**\*WBIM-FM**—1972: 91.5 mhz; 10 w. Ant 108 ft. Bridgewater State College.

## Brockton

**WBET**—Nov 27, 1946: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 60 Main St. (02403). (617) 586-1460. Enterprise Publishing Co. Audio news: UPI. Rep: Devney; Creed. Format: MOR Contemporary. ■ Charles A. Fuller, gen mgr; Arthur B. Jones, stn mgr; William Burke, coml mgr; Richard A. Benham, prog dir; Lawrence A. Ghiorse, news dir; Elbridge Hooker, chief engr. ■ Rates: \$12.25; 9.80; 12.25; 9.80.

**WBET-FM**—July 21, 1948: 97.7 mhz; 3 kw. Ant 280 ft. Dups AM 100%. ■ Rates same as AM.

**WOKW**—July 17, 1961: 1410 khz; 1 kw-D, DA. Box 1410 (02403). (617) 587-1410. WOKW Inc. Net: MBS. Rep: Kettell-Carter. Format: MOR. ■ John J. Sullivan, pres & gen mgr; Henry J. Murray, coml mgr; Dick Bell, prog & music dir; Thomas R. Roulstone, news dir; Robert F. Burns, chief engr. ■ Rates: \$11.18; 9.43; 9.43; 9.43.

## Brookline

**WBOS(FM)**—Listing follows WUNR.

**WUNR**—1947: 1600 khz; 5 kw-U, DA-1. 275 Tremont St. Black prog: 419 Boylston St. Boston (02116). (617) 357-8677. Champion Bcstg System Inc. Audio news: APR. Format: Talk, rel, Sp, Black. Spec progs: Pol, Greek, Portuguese, It, Sp, wkly. ■ Herbert S. Hoffman, pres; Alan Temple, gen mgr; Norman Ruby, prog dir; Jane Duncklee, mus dir; Anthony Olmedi, chief engr.

**WBOS(FM)**—Co-owned with WUNR. 1955: 92.9 mhz; 12 kw. Ant 880 ft. Format: Contemp. Prog sep from AM.

## Cambridge

**WCAS**—May 15, 1967: 740 khz; 250 w-D. 620 Massachusetts Ave. (02139). (617) 492-6450. Kaiser Bcstg Corp. (group owner; acq 6-1-73). Format: Folk & folk/rock. Spec prog: Black ½ hr wkly. ■ Merrill G. Smith, gen mgr; Richard Starr, prog dir; Judith Brackley, news dir; Moe Shore, mus dir. ■ Rates: \$17; 17; 17; 17.

**WHRB-FM**—May 1957: 95.3 mhz; 3 kw. Ant 110 ft. Stereo. 45 Quincy St. (02138). (617) 495-4818. Harvard Radio Bcstg Co. Inc. Rep: Smith. Format: Variety. Spec prog: Sp 2 hrs wkly. ■ David J. Berman, pres & chief engr; Robert S. Goldfarb, stn mgr; Steve Littlejohn, mgng edit of news.

**WJIB(FM)**—See Boston.

**\*WTBS(FM)**—April 10, 1961: 88.1 mhz; 10 w. 3 Ames St (02142). (617) 253-4000. WTBS Foundation Inc. Format: Variety. ■ Barry A. Blesser, pres; David K. Gifford, gen mgr.

## Chicopee

**WACE**—Dec 1, 1946: 730 khz; 5 kw-D. Box 1, Springfield, Mass. (01101). (413) 781-2240. Tele-Measurements Inc. (acq 2-17-64). Net: CBS. Rep: Meeker, Messina. Format: News, Solid Gold. Spec progs: Pol 8 hrs; Portuguese 2 hrs; Black 4 hrs; Greek ½ hr, wkly. ■ Jack R. Poppele, pres; Philip A. Zoppi, gen mgr; Richard Pecenek, prog dir; John Lingua, mus dir; Don Edwards, chief engr.

## Concord

**\*WIOH(FM)**—88.3 mhz; 10 w. (617) 369-2440. Concord-Carlisle Regional School District.

## Dudley

**\*WNRC(FM)**—1975: 91.1 mhz; 10 w. Dudley Hill Road (01570). Nichols College.

## East Longmeadow

**WTYM**—1947: 1600 khz; 5 kw-D. 45 Fisher Ave. (01028). (413) 525-4141. Executive Bcstg Corp. (acq 8-20-63). Net: ABC/I. Rep: McGavren Guild. Format: Adult good mus. ■ Donald Wilks & Michael Schwartz, co-owners; Maureen O'Rell, ofr mgr; Jim Boldebook, opns mgr; Bob Brooks, mus dir; Fred Stevens, news dir; Ken Jones, chief engr. ■ Rates: \$20; 20; 20; 20.

## Easton

**\*WSHL-FM**—1974: 91.3 mhz; 10 w. Ant 74 ft. 320 Washington St. (02356). (617) 238-2052. Stonehill College. ■ Format: Noncoml diversified. ■ Robert Mattaliano, gen mgr.

## Fall River

**WALE**—May 6, 1948: 1400 khz; 1 kw-D. 250 w-N. Box 208, 130 Rock St. (02722). (617) 674-3535. Keynote Bcstg Inc. (acq 11-20-62). Net: MBS. Rep: Savalli/Gates; Segal. Format: Info/adult music. Spec progs: Fr 1 hr, Pol 2 hrs, Portuguese 5 hrs wkly. ■ Col. Milton E. Mitler, pres; Raymond J. Cheney, VP & gen mgr; Bill Tutt, VP sls & opns; George Taylor, prog dir; Dick Kingman, news dir; Carmela Bond, treas & office mgr; Hector Gauthier, prod & mus dir; Steve Sorel, chief engr. ■ Rates: \$16.20; 12.15; 16.20; 9.70.

**WSAR**—1921: 1480 khz; 5 kw-U, DA-2. Box 927 (02722). (617) 677-9477. Quality Radio Corp. (acq 2-25-65). Group owner: Knight Quality. Net: ABC/C. Rep: Torbet; Knight Sls. Format: Contemp; Top 40. ■ Norman Knight, pres; Gordon Reid, gen mgr; Mary Murphy, coml mgr; Jack Michaels, prog dir; Curt Hansen, mus dir; Jim Murphy, news dir; Bob Saulniers, chief engr. ■ Rates: \$17; 15; 17; 11.

## Falmouth

**WCIB(FM)**—1970: 101.9 mhz; 50 kw. Ant 240 ft. Sterec. Spring Bars Rd. (02540). (617) 548-3102. New England Media Corp. (acq 8-8-74). Rep: Northeast Spot Sls. Format: MOR, Gold. ■ Ken Patch, pres & gen mgr; Claudia Bearse, bus mgr; Herb Andrews, stn mgr. ■ Rates: \$10; 10; 10; 10.

## Fitchburg

**WEIM**—October 1941: 1280 khz; 5 kw-D, 1 kw-N, DA-1. Box 727 (01421). (617) 343-3766. Knight Communications Corp. (group owner; acq 6-59). Net: ABC/C. Rep: Torbet; Knight. Format: Contemp. Spec progs: Sp 1 hr, Black 1 hr, Fin 1 hr, wkly. ■ Norman Knight, pres; Frank Filippone, gen mgr; Chris Sinnett, sls mgr; Jack Raymond, prog dir; Ray Chalifoux, prom mgr; Tony Mitchell, mus dir; Ted Kalin, chief engr. ■ Rates: \$12; 10; 12; 8.

**WFGL**—February 1950: 960 khz; 1 kw-U, DA-2. 170 Prichard St. (01420). (617) 343-4897. WFGL Inc. (acq 11-1-62). Net: MBS. Rep: Eckels & Queen. Format: MOR. ■ George I. Chatfield, pres; John O'Day, gen mgr; Ed Broughney, prog & mus dir; Francis E. Boyle, prom mgr; Scott May, news & mus dir; Richard Weatherbee, chief engr. ■ Rates: \$11; 11; 11; 11.

**WFMP(FM)**—Co-owned with WFGL. August 1960: 104.5 mhz; 50 kw. Ant 280 ft. Format: C&W. Dups AM 50%. ■ Jean Laverne, prog dir. ■ Rates same as AM.

## Framingham

**\*WDJM-FM**—1973: 91.3 mhz; 10 w. Framingham State College (01701). (617) 875-6028. Format: Variety. ■ Randall Disch, gen mgr.

**WKOX**—April 1947: 1190 khz; 1 kw-D. 100 Mt. Wayte Ave. (01701). (617) 879-2222. Fairbanks Bcstg Co. (group owner; acq 1-71). Net: MBS. Rep: Creed. Format: MOR. Spec prog: Ital ½ hr, Sp ½ hr, wkly. ■ Richard M. Fairbanks, pres; George M. Corwin, VP & gen mgr; Al Fraser, prog & mus dir; Al Johnson, sls mgr; Jim Robbins, news dir; Francis W. Bartol, chief engr.

**WVBF(FM)**—Co-owned with WKOX. 1960: 105.7 mhz; 10.5 kw. Ant 950 ft. Stereo. Prog sep from AM. Rep: McGavren-Guild. Format: Contemp. ■ Jay Williams, stn mgr; John Gillis, prog dir; Charlie Kendall, mus dir; Mark Davis, news dir.

## Franklin

**\*WGAO(FM)**—Fall 1975: 91.3 mhz. 10 w. Ant 95 ft. 99 Main St. (02038). (617) 528-9100 ext 239. Dean Jr College. ■ Alfred D. Nicholson, dean; Roger Turner, chief engr.

## Gardner

**WGAW**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 87, Green St. (01440). (617) 632-1340. New England Bcstg Co. (acq 11-59). Format: Contemp. Spec prog: Fr ½ hr wkly. ■ Douglas J. Rowe, pres; Don Boutwell, gen mgr; Kenneth Ash, prog dir; Gordon Wiley, chief engr.

## Gloucester

**WVCA-FM**—Sept 14, 1964: 104.9 mhz; 3 kw. Ant 50 ft. 185 Main St. (01930). (617) 283-3700. Simon Geller. Format: Classcl. ■ Simon Geller, gen & coml mgr & chief engr. ■ Rates: \$—; 7.50; —; 15.

## Great Barrington

**WSBS**—December 1957: 860 khz; 250 w-D. Box 297 (01230). (413) 528-0860. Berkshire Bcstg Co. (acq 9-12-68). Net: MBS. Format: MOR. ■ Donald A. Thurston, pres; John T. Ryan, mgr; Thomas Jaworski, news dir; Jack Seeley, chief engr.

## Greenfield

**WHAI**—May 15, 1938: 1240 khz; 1 kw-D, 250 w-N. Box 32 (01301). (413) 774-4301. Haigis Bcstg Corp. Net: CBS. Rep: Market 4; Kirby. Format: MOR. Spec progs: C&W 15 hrs, Pol 1 hr wkly. ■ John W. Haigis Jr, pres; Charles D. Prentice Jr, gen mgr; Dennis McGahan, coml mgr; William Wiles, stn mgr; Ray Godin, news dir; Leland Wheeler, chief engr. ■ Rates: \$8.40; 7.15; 7.15; 3.90.

**WHAI-FM**—May 15, 1948: 98.3 mhz; 1 kw. Ant minus 240 ft. Dups AM 100%. ■ Rates same as AM.

## Haverhill

**WHAV**—1947: 1490 khz; 1 kw-D, 250 w-N. 30 How St. (01830). (617) 374-4733. WHAV Bcstg Co. Inc. (acq 1954). ■ Henry Silver, pres; Edward Cetlin, gen & coml mgr & prog dir; Edwin Johnson, news dir; Russell Cooper, chief engr.

**WHAV-FM**—June 1959: 92.5 mhz; 50 kw. Ant 350 ft. Prog sep from AM. Stereo.

## Holyoke

**WREB**—1950: 930 khz; 500 w-D. Box 507, 300 High St. (01040). (413) 536-3930. Algonquin Bcstg Corp. (acq 8-27-65). Net: MBS. Rep: Devney. Format: MOR, talk. Spec prog: Fr 5 hr wkly. ■ Joseph H. Alfano, pres; Edward Perry, stn mgr; B. Heisler, prog dir; Wayne Dennis, sports dir; Richard LaVigne, news dir; Tracy Cole, chief engr.

## Hyannis

**WCOD-FM**—June 2, 1967: 106.1 mhz; 25 kw. Ant 125 ft. Stereo. 105 Stevens St. (02601). (617) 775-6800. Kotcom Bcstg Inc. (acq 7-1-71). Net: ABC/C. Rep: Knight Quality Sls. Format: Top 40. ■ Dana M. Kott, pres, gen mgr & mus dir; Stephen S. Dane, sls mgr; Deven Black, news dir; Michael Ward, chief engr. ■ Rates: \$13; 13; 13.

## Lawrence

**WCCM**—August 1947: 800 khz; 1 kw-D. 33 Franklin St. (01840). (617) 683-7171. Curt Gowdy Bcstg Corp. (group owner; acq 5-31-63). Net: MBS. Format: MOR. Spec progs: Sp 1 hr, Talk 14 hrs, wkly. ■ Curt Gowdy, pres; Charles E. Dent, Luke Griffin, opns mgr; Norman Round, chief engr. ■ Rates: \$14; 12.50; 14; —.

**WCGY(FM)**—Co-owned with WCCM. April 1960: 93.7 mhz; 50 kw. Ant 430 ft. Stereo. (617) 729-9470. Prog sep from AM. Rep: ABC-FM Spot Sls. Format: Contemp. ■ Rates: \$13; 15; 15; 13.

**WLLH**—See Lowell.

## Leominster

**WLMS**—Nov 13, 1967: 1000 khz; 1 kw-D. Box 1000 (01453). (617) 537-4141. Nashua Valley Bcst Inc. Net: ABC/I. Rep: Segal. Format: Good music/news. Spec progs: Fr 1 hr; Irish 3 hrs, wkly. ■ James A. Fitzgerald Jr, VP & gen mgr; Charles Carey, coml mgr; Don Stevens, prog dir; Don DiMonda, prom mgr; Paul Bourke, news dir; Herb Andrews, chief engr.

## Lowell

**WCAP**—June 10, 1951: 980 khz; 1 kw-D. 243 Central St. (01852). (617) 454-0404. Northeast Radio Inc. Audio news: UPI. Rep: PRO/Meeker; Kettell-Carter. Format: MOR; Talk. ■ Israel Cohen, pres & gen mgr; Maurice Cohen, treas & sls mgr; Robert Dumais, prog & mus dir; Pauline Yates, opns mgr; Frank Coletta, news dir; Ted Cohen, chief engr. ■ Rates: \$ 11.25; 9.50; 9.50; —.

**WLLH**—1934: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (01853). (617) 458-8486. WLLH Inc. (acq 7-1-63). Rep: Masla; Eckels & Queen. Format: Top 40. Spec prog: Sp 1 hr wkly. ■ Arnold S. Lerner, pres; Albert N. Armstrong, sls mgr. ■ Rates: \$12; 10; 12; 10.

**WSSH(FM)**—Co-owned with WLLH. 1947: 99.5 mhz; 39 kw. Ant 550 ft. Stereo. Box 1401 (01853). Prog sep from AM. Format: Btfl music. ■ Frank Messina, opns dir. ■ Rates: \$20; 25; 25; 20.

**\*WLT(FM)**—Dec 6, 1967: 91.5 mhz; 1.7 kw. Ant 39 ft. Stereo. 1 Textile Ave. (01854). (617) 459-0579. Lowell Tech Inst. Net: NPR; Pacifica. Format: Progs; Rock. Spec prog: Fr 1 hr wkly. ■ Robert Flagg, gen mgr; Phillip Goudreaux, prog dir; Nancy Wolochowicz, prom mgr; Nick Fountas, mus dir; Brian Phillips, news dir; Kevin McNamara, chief engr.

**WSSH(FM)**—Listing follows WLLH.

## Lynn

**WLYN**—November 1947: 1360 khz; 1 kw-D. Box 631 (01903). (617) 595-6200. Puritan Bcst Service Inc. Net: ABC/E. Rep: Bill Creed Assoc. Format: MOR; Variety; Italian. Spec progs: Gk 2 hrs; Portuguese 2 hrs; Sp 2½ hrs, wkly. ■ Paul A. Feinstein, pres & coml mgr; Irving W. Kaizer, gen & coml mgr; Bill Anthony, prog & mus dir; Jim Mann, news dir; Richard Levy, chief engr.

**WLYN-FM**—Aug 5, 1963: 101.7 mhz. 2.64 kw. Ant 180 ft. Dup AM 33%. Format: Foreign language; C&W; Variety. Spec progs: Ital 18 hrs, Sp 2 hrs, Gk 17 hrs, Port 2 hrs wkly.

## Massachusetts Radio

See page C-1 for explanation of listings.

## Marlboro

**WSRO**—Jan 1958: 1470 khz; 1 kw-D, DA. 42 Curtis Ave. (01752). (617) 485-1470. WSRO Inc. (acq 12-1-62). Group owner: New England Bcstg Co. Audio news: UPI. Format: MOR. Spec prog: Portuguese 2½ hrs wkly. ■ Douglas J. Rowe, pres; Thomas M. McAuliffe, gen mgr; Don Wilson, asst gen mgr; Alan Harris, prog dir; Mervin T. Avants, chief engr. ■ Rates: \$6.25; 6.25; 6.25; —.

## Maynard

**\*WAVM(FM)**—April 1974: 91.7 mhz; 10 w. Ant 43 ft. Great Rd. (01754). (617) 897-8566. Maynard Public Schools School Committee. Format: Noncoml diversified. Spec prog: Classcl 1 hr, Pol 2 hrs, C&W 2 hrs, wkly. ■ Joseph Magno, pres; Robert Gately, Gary Meakin, gen mgrs.

## Medford

**\*WMFO(FM)**—March 1971: 91.5 mhz; 10 w. Ant 75 ft. Box 65 (02153). (617) 625-8566. Trustees of Tufts. Format: Progs; ■ Robert T. Shea, gen mgr; Manuel Rodriguez, prog dir; Larry Rosenberg, prom mgr; Steve Carr, mus dir; John Dineen, news dir; Robert Kiel, chief engr.

**WWEL**—Jan 20, 1952: 1430 khz; 5 kw-D. 99 Revere Beach Parkway (02155). (617) 396-1430. Conant Bcstg Co. Inc. Format: MOR. ■ Sherwood J. Tarlow, pres; Joseph Kruger, gen mgr; Arnie Ginsburg, stn mgr; Peter Casella, coml mgr; Chris Hall, chief engr. ■ Rates: \$15; 16; 16; 16.

**WWEL-FM**—Sept 1, 1960: 107.9 mhz; 21 kw. Ant 710 ft. Prog sep from AM. ■ Rates: \$20; 23; 23; 16.

## Milford

**WMRC**—Oct 6, 1956: 1490 khz; 1 kw-D, 250 w-N. 11 Congress St. (01757). (617) 473-1490. Milford Radio Corp. (acq 12-1-61). Rep: National Time Sls; NE Spot Sls. Format: MOR. Spec prog: Port 1 hr wkly. ■ Lawrence Shane, pres & gen mgr; Edward Thompson, news dir; Kenneth G. Goodman, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Milton

**\*WMLN-FM**—1975: 91.5 mhz; 10 w. Ant 100 ft. 848 Brush Hill Rd. (02186). Curry College. Format: Progs; top 40. Spec progs: Classcl, jazz. ■ John S. Hafer, pres; Paul A. Kaschulur, gen mgr.

## Natick



**WGTR**—November 1972: 1060 khz; 1 kw-D. (CP: 50 kw-D, 5 kw-N, DA-2). 24 West Central St. (01760). (617) 655-2500. Home Service Bcstg Corp. Format: Contemp. Spec prog: Talk 5 hrs wkly. ■ John H. Garabedian, pres & gen mgr; John N. Garabedian, treas; Craig K. Howard, sls mgr; Doris G. Carlson, pub aff dir; Donald J. Kelley, prog dir; Jim McAllister, news dir; Mark Parenteau, mus dir; Robert M. Lund, chief engr. ■ Rates: \$16; 13; 16; 16.

## New Bedford

**WBSM**—July 17, 1949: 1420 khz; 5 kw-D, 1 kw-N, DA-2. Pope's Island. (02740). (617) 993-1767. Your Good Neighbor Stns. (acq 1971). Rep: Market 4. Format: Contemp, talk. Spec prog: C&W 12 hrs wkly. ■ Bruce M. Lyons, pres; Robert F. Nims, gen & coml mgr; Dick Stevens, prog dir; Jim Phillips, news dir; Greg Lynam, chief engr.

**WGCY(FM)**—Feb 22, 1949: 97.3 mhz; 50 kw. Ant 285 ft. 270 Union St. (02740). (617) 997-2929. Edmund Dinis. Rep: Webb; Kettell-Carter (Boston). ■ Edmund Dinis, owner; Antonio A. Costa, gen mgr & prog dir.

**WMYS**—Listing follows WNBH.

## Massachusetts Radio

See page C-1 for explanation of listings.

**WNBH**—May 21, 1921: 1340 khz; 1 kw-D, 250 w-N. 737 County St. (02740). (617) 999-5228. New Bedford Radio Inc. (acq 10-1-66). Group owner: Hall. Net: ABC/I. Spec: PRO Time Sls. Format: MOR. Spec progs: Pol 1½ hrs; Port 11 hrs, wkly. ■ Robert Hall, pres; Donald Laufer, exec VP; Paul Levesque, VP & gen mgr; Robert Eisner, sls mgr; Len Thomas, prog dir; John Kahn, news dir; Herve Leduc, chief engr.

**WMYS(FM)**—Co-owned with WNBH. Dec 9, 1946: 98.1 mhz; 50 kw. Ant 500 ft. Prog sep from AM. Net: ABC/FM. Spec prog: Port 5 hrs wkly.

### Newbury

**\*WQLI(FM)**—1974: 88.7 mhz; 10 w. Ant 55 ft. Elm St., Byfield, Mass. (01922). (617) 465-8789. Governor Drummer Academy. Format: Variety. ■ Jack Ragle, headmaster; Mark Manuelian, chief engr.

### Newburyport

**WNBP**—March 10, 1957: 1470 khz; 500 w-D. 54 Pleasant St. (01950). (617) 462-6654. Tri-City Bcstg Corp. Net: ABC/E. Rep: Creed Assoc. Format: C&W; MOR; Variety. ■ Paul A. Feinstein, pres; Irving W. Kaizer, gen & coml mgr; Roger Parmelee, prom mgr & prog dir; Ed Sternfeld, news dir; Rick Levy, chief engr.

### Newton

**WNNT**—April 1, 1968: 1550 khz; 10 kw-D, 143 Rumford Ave. (02166). (617) 969-1550. Newton Broadcasting Corp. (acq 9-25-75). Rep: Jed Radio. Format: Progs. Spec progs: Ital 1 hr; Sp 1 hr, wkly. ■ Orestes T. Demetrialdes & John A. Booras, et al, owners; R. William Freston, gen sls mgr; Clifton Power, prog dir; Lawrence Cox, mus dir; Donald Cohen, pub serv & news dir; George Norton, chief engr.

**\*WZBC(FM)**—April 1974: 90.3 mhz; 10 w. Ant 67 ft. CP: 1 kw. Ant 220 ft. Box C-158 Chestnut Hill (02167). (617) 332-3419. Trustees of Boston College. Net: Ivy. Format: Educl, progs. Spec prog: Black 6 hrs wkly. ■ Douglas Tanger, gen mgr; Peter Weisburg, bus mgr; Steve Evers, sls mgr; Bill DiMondi, prog dir; Beth Parker, mus dir; David Papandrea, sports dir; Ellis Gabovich, chief engr.

### North Adams

**\*WJW(FM)**—Sept 25, 1973: 89.5 mhz; 10 w. N. Adams State College (01247). (413) 663-9885. Licensee as above. Format: Progs. Spec progs: C&W 4 hrs; Jazz and Blues, 6 hrs. Black 3 hrs, classcl 6 hrs, wkly. ■ James T. Amsler, pres; William A. Gould, gen mgr; Kevin E. Porter, prog dir.

**WMNB**—Nov 23, 1947: 1230 khz; 1 kw-D, 250 w-N. 466 Curran Hwy. (01247). (413) 663-6567. Berkshire Bcstg Co. Inc. (acq 7-22-66). Audio news: APR. Rep: Piano; Kirby. Format: MOR. ■ Donald A. Thurston, pres & gen mgr; Arlon C. Nelson, prog dir; Ronald W. Plock, news dir; A. Paul Willey, chief engr. ■ Rates: \$7; 7; 7; 7.

**WMNB-FM**—July 12, 1964: 100.1 mhz; 1 kw. Ant 480 ft. Stereo. Box 707. Prog sep from AM. Format: Beautiful mus. ■ Andre L. Speyer, mgr. ■ Rates same as AM.

### North Andover

**\*WMMC(FM)**—March 17, 1972: 90.5 mhz; 10 w. Ant 58 ft. Box 911. Merrimack College (01845). (617) 683-8900. Bd of Trustees—Merrimack College. Format: Progs. Spec prog: Irish 3 hrs wkly. ■ James Greeley, moderator; Joseph Capone, stn mgr.

### North Dartmouth

**\*WUSM(FM)**—September 1974: 90.5 mhz; 10 w. Ant 71.5 Old Westport Rd. (02747). Southeastern Massachusetts U. Format: Progs. Spec prog: Classcl 3 hrs; jazz 3 hrs, folk 3 hrs, wkly. ■ Daniel J. Roush, gen mgr.

### Northampton

**WHMP**—December 1950: 1400 khz; 1 kw-D, 250 w-N. 78 Main St. (01060). (413) 584-4275. Pioneer Valley Bcstg Co. Net: ABC/I. Rep: Market 4; Kirby. For-

mat: MOR. Spec prog: Pol 3 hrs wkly. ■ Charles W. DeRose, pres & gen mgr; Andrew H. Wiernasz, coml mgr; Joseph T. Fennessey, stat mgr & prog dir; Dave Madsen, prom mgr; Glenn Cardinal, mus dir; Ronald D. Hall, news dir; Richard Rzeszutek, chief engr. ■ Rates: \$10; 8; 10; 8.

**WHMP-FM**—Nov 1, 1956: 99.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

### Orange

**WCAT**—May 13, 1956: 1390 khz; 1 kw-D. Box 90 (01364). (617) 544-2321. Berkshire Bcstg Co. Inc. (acq 12-13-69). Audio news: APR. Rep: Piano; Kirby. Format: MOR. ■ Donald A. Thurston, pres; Donald Domina, news dir; Andrew Leckart, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Orleans

**WVLC**—April 10, 1970: 1170 khz; 1 kw-D, DA. Box 1170 (02653). (617) 255-3220. Seashore Bcstg Co. Inc. Audio news: APR. Format: Adult, news. ■ Howland B. Jones Jr., gen mgr & chief engr; Gordon Benoit, news dir; Ted Bell, prog dir. ■ Rates: \$12.17; 12.17; 12.17; 12.17.

**WVLC-FM**—July 25, 1974: 104.7 mhz; 50 kw horiz, 36 kw vert. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Pittsfield

**WBEC**—March 1947: 1420 khz; 1 kw-U, DA-N. 211 Jason St. Box 958 (01201). (413) 443-9595. WBEC Inc. (acq 4-15-61). Net: ABC. Rep: Webb; Kettel-Carter. Format: Contemp. Spec progs: Ital 2 hrs; Black ¼ hr, wkly. ■ R. S. Jackson, pres; Ronald A. Stratton, VP & gen mgr; Kent Thurston, prog dir; Thomas Twinam, news dir; Phil Weiner, coml mgr; Stanley Jarvis, chief engr.

**WQRB(FM)**—Co-owned with WBEC. October 1967: 105.5 mhz; 630 w. Ant 590 ft. (413) 443-9597. Prog sep from AM. Format: MOR. ■ Betsy Thompson, coml mgr; Alan Vaber, prog dir.

## WBRK AM-FM

CBSRAD

**WBRK**—Feb 20, 1938: 1340 khz; 1 kw-D, 250 w-N. Box 987 (01201). (413) 442-1553. Greylock Bcstg Co. (acq 11-1-58). Net: CBS. Audio news: APR. Rep: PRO/Meeker; New England Spot. Format: Upbeat MOR. Spec progs: Pol 1½ hrs; Black ½ hr, wkly. ■ E. H. Close, pres; Howard Shultis, VP & gen mgr; Ronald Lee, prog & mus dir; Goerge Burgoon, chief engr.

**WBRK-FM**—Oct 10, 1970: 101.7 mhz; 3 kw. Ant 145 ft. Dups AM 80%.

**WGRG**—Sept 9, 1971: 1110 khz; 1 kw-D. Box 1186, 73 Fourth St. (01201). (413) 499-1531. Radio Pittsfield Inc. Rep: Fulford; Northeastern Spot Sls. Format: Progs. ■ Jerry Graham, pres; Mike Adelson, gen exec.

**WGRG-FM**—1975: 95.9 mhz; 710 w. Ant 560 ft. Format: Progs. ■ Glen Lambert, prog dir; Ken Marks, mus dir; Dan Keileter, chief engr.

**WQRB-FM**—Listing follows WBEC.

### Plymouth

**WPLM**—Aug 8, 1955: 1390 khz; 5 kw-U, DA-2. Pilgrim Hwy. (02360). (617) 746-1390. Plymouth Rock Bcstg Co. Rep: Piano; Kirby. Format: MOR. ■ John T. Campbell, pres & gen mgr; Jane Day, coml mgr; Phyllis Elwell, news dir; Gary Collard, prog dir; Norman Guimond, chief engr.

**WPLM-FM**—June 25, 1961: 99.1 mhz; 50 kw. Ant 430 ft. Dupes AM 100%.

### Quincy

**WJDA**—Sept 13, 1947: 1300 khz; 1 kw-D. Box 130 (02169). (617) 479-1300. South Shore Bcstg Co. Rep: Kirby. Format: Variety. ■ James D. Asher Jr., pres & gen mgr; Kenneth P. Fallon Jr., coml mgr; H. Winslow Bettinson, prog dir; Herbert Fontaine, news dir; A. Fred Lane, chief engr. ■ Rates: \$12; 12; 12; —.

## Rockland

**\*WRPS(FM)**—February 1974: 91.5 mhz; 10 w. Ant 90 ft. 34 Goddard Ave. (02370). (617) 871-0541. Rockland Public Schools. ■ Stephen J. Budkiewicz, gen mgr.

## Salem

**WESX**—Jan 1, 1939: 1230 khz; 1 kw-D, 250 w-N. Box 710 (01970). (617) 744-1230. North Shore Bcstg Corp. (acq 4-1-50). ■ Ruth S. Asher, owner; Norman Durkee, chief engr.

## Sheffield

**\*WBSL(FM)**—September 1973: 91.7 mhz; 10 w. Ant 50 ft. Godman Hall, Undermountain Rd. (01257). (413) 229-6683. Berkshire School Inc. Format: Variety. Spec prog: Black 4 hrs; Jazz 10 hrs, C&W 4 hrs, wkly. ■ Thomas H. Dixon, gen mgr; Frank Marra, chief engr.

## Southbridge

**WESO**—March 20, 1955: 970 khz; 1 kw-D. 399 Main St. (01550). (617) 764-4381. WESO Bcstg Corp. Rep: Fulford; Creed. Format: MOR. Spec progs: Fr 3 hrs; Pol 4 hrs; C&W 3 hrs wkly. ■ Peter A. Bordes, pres; Roger Lataille, gen mgr; William Richard, coml mgr; Russ Dowd, prog, mus & news dir; Richard Lavallee, chief engr.

**WESO-FM**—Nov 1, 1968: 100.1 mhz; 3 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Beautiful mus.

## South Hadley

**\*WMHC(FM)**—May 14, 1957: 90.7 mhz; 10 w. (CP 91.5 mhz). Mount Holyoke College (01075). (413) 538-2044. Trustees of Mount Holyoke College. Net: IBS. Format: Progs. Spec prog: Black 10 hrs wkly. ■ Carolyn Hotchkiss, gen mgr; Jill Beebe, bus mgr.

## Springfield

**WACE**—See Chicopee.

**\*WAIC(FM)**—February 1967: 91.9 mhz; 130 w. Ant 66 ft. 170 Wilbraham Rd. (01109). (413) 736-6255. American International College. Net: ABC/FM. Format: Progressive; Black. ■ Glenn S. Linder, gen mgr; Elliott Francis, prog dir; Leon Glasse, mus dir; Robert G. Merns, news dir; Bruce Felper, chief engr.

**WAQY(FM)**—Dec 17, 1966: 102.1 mhz; 27 kw. Ant 650 ft. Stereo. 45 Fisher Ave., East Longmeadow, Mass. (01028). (413) 525-4141. Executive Bcstg. (acq 10-72) Net: ABC/C. Rep: McGavren-Guild. Format: Top 40. ■ Michael E. Schwartz, pres; Robb Richards, coml mgr; Donald L. Wilks, gen mgr; Jim Boldebook, prog dir; Bob Brooks, mus dir; Fred Stevens, news dir; Ken Jones, chief engr.

**WHYN**—1941: 560 khz; 5 kw-D, 1 kw-N, DA-2. 1300 Liberty St. (01101). (413) 785-1911. TWX 710-350-1369. WHYN Stns Corp. (acq 7-11-67). Group owner: Gannett. Rep: Blair. Format: Contemp. Spec prog: Relig 3 hrs wkly. ■ George H. Anderson, exec VP; James A. Kontoleon, VP & gen mgr; Phillip G. Drumheller, stn mgr; Robert Charest, prog dir; Durham Caldwell, news dir; Ted Gratkowski, chief engr.

**WHYM-FM**—1946: 93.1 mhz; 10 kw. Ant 940 ft. Prog sep from AM. Stereo. Format: Easy Istng. ■ WHYN-TV affil.

**WMAS**—Sept 1, 1932: 1450 khz; 1 kw-D, 250 w-N. 101 West St. (01104). (413) 737-1414. Valley Bcstrs Inc. (1-4-74). Net: ABC/E. Rep: Torbet; Creed. Format: MOR. Spec progs: Ger 1 hr, Sp ½ hr, Black ½ hr, Gk ½ hr, Irish 2 hrs, wkly. ■ Marvin Sameth, pres; Zachary W. Land, gen & coml mgr; Stan Brooks, prog & mus dir; Joanne Spear, news dir; Charles Voboril, chief engr. ■ Rates: \$21; 21; 21; 21.

**WMAS-FM**—Dec 1, 1947: 94.7 mhz; 22 kw. Ant 170 ft. Stereo. Dups AM 100%. (acq 2-25-67). ■ Rates same as AM.

**\*WSCB(FM)**—March 1, 1958: 89.9 mhz; 10 w. Box 1703, Springfield College (01109). (413) 732-1000. Pres & Trustees of Springfield College. Format: Black & Progressive rock. ■ David B. Borofsky, gen mgr; Mike Walwer, sports dir; Elliott Dalrymple, prog dir; James Reinaver, bus mgr; Lisa Swartz, traf mgr; Elliott Baker, music dir; Clayton Benton, educ dir; David Moffat, chief engr.



**WSPR**—June 1936: 1270 khz; 5 kw-D, 1 kw-N, DA-2. 63 Chestnut St. (01103). WSPR Inc. Rep: Eastman; Kettell-Carter. ■ Alan C. Tindal, pres & gen mgr; James Kirby, coml mgr; Mike Conners, prog dir; Sy Becker, news dir; Valentino Partyka, chief engr. ■ Rates: \$30; 23; 25; 17.

**\*WTCC(FM)**—Aug 19, 1972: 90.7 mhz; 4 kw. Ant 115 ft. One Armory Square (01105). (413) 736-2783. Springfield Technical Community College. Net: Mutual Black. Format: Progs, Black, Free Form. Spec progs: Talk 2 hrs, jazz 4 hrs, classcl 2 hrs, gospel 4 hrs wkly. ■ Bruce Blanchard, gen mgr; Steven Sojkowski, prog dir; Nancy Gardner, traf mgr; Michael Beaulieu, news dir; Mark Wiernasz, music dir; William Farrington, chief engr.

**\*WTRZ(FM)**—Oct 1, 1975: 89.1 mhz; 10 w. Ant 80 ft. Wilbraham Rd. (06119). (413) 783-4183 or 4084. Western New England College. Audio News: APR. Format: Progs, diversified. ■ Scott Harris, gen mgr; Paul Donovan, chief engr.

**WTXL**—See West Springfield.

## Stockbridge

**\*WCWL(FM)**—April 1, 1975: 91.3 mhz; 1.45 kw. Ant 4 ft. 200 Stockbridge Rd., Lenox (01240). Berkshire Christian College. Format: Relig. ■ Dr. Garth Story, advisor; George Karl, stn mgr; David Vermileo, prom mgr; Dr. Russell Humphreys, chief engr.

## Taunton

**WPEP**—Dec 22, 1949: 1570 khz; 1 kw-D. 49 Broadway (02780). (617) 824-7528. Silver City Bcstg Corp. Rep: Kirby. Format: MOR. Spec progs: Talk 3 hrs, Jazz 1 hr, Port 1 3 hrs, wkly. ■ Marguerite H. T. McGregor, owner & gen mgr; Richard Mulcahey, coml mgr; J. Marshall McGregor, stn mgr; Ruth Cushman, mus dir; Beth McGregor, prog dir & asst mgr; John Shaw, news dir; Richard Anderson, chief engr. ■ Rates: \$5.45; 5.45; 5.45; —.

**WRLM(FM)**—Jan 26, 1966: 93.3 mhz; 50 kw. Ant 340 ft. Box 2 (02780). (617) 822-5341. Audio Air Inc. Rep: Fulford; New England Spot Sls. Format: MOR. Spec progs: Port 1 hr, classcl 2½ hrs, Sp 1 hr, wkly. ■ Lucy P. McCarthy, pres; Joseph G. Quill, VP & gen mgr; Robert W. Newsham, coml mgr; Bruce Newbury, prog & mus dir; John F. McCarthy, treas; Louis Bienvenue, chief engr.

## Tisbury

**WVOI(FM)**—July 1974: 95.5 mhz (CP: 92.7 mhz); 3 kw. Ant 279 ft. Edgartown Rd. (02568). Wasque Corp. ■ J. Robert Windsor, pres.

## Walpole

**\*WWWA(FM)**—1975: 91.5 mhz; 17 w. 1303 Washington St. (02081). Walpole Public Schools.

## Waltham

**\*WBRS(FM)**—Feb 5, 1968: 91.7 mhz; 10 w. 415 South St. (02154). (617) 647-2148. Brandeis U. Net: ABC/FM. Format: Progressive. Spec prog: Black 14 hrs wkly. ■ Don Weber, gen mgr; Fred Kessler, bus mgr.

**WHET**—1948: 1330 khz; 5 kw-U, DA-2. 750 South St. (02154). (617) 893-7080. Charles River Bcstg Co. (acq 1951). Audio news: UPI. Format: MOR. Spec progs: Sports 14 hrs avg, Sp ½ hr wkly. ■ Theodore Jones, pres; Richard L. Kaye, exec VP; Charles G. Pye Jr., gen & coml mgr; Bette Day, dir womens activities; Greg Jones, prog & mus dir; Kevin P. Mostyn, chief engr.

**WCRB(FM)**—1951: 102.5 mhz; 11 kw. Ant 920 ft. Stereo. Format: Diversified. Spec prog: Black 7 hrs, jazz 7 hrs, Sp ¼ hr, wkly. ■ Robert Smith, gen mgr; John Donofrio, ntl mgr; David Tucker, prog dir; Robert Goldfarb, mus dir; Manny Biderman, prom mgr; David MacNeill, news dir.

## Ware

**WARE**—July 11, 1948: 1250 khz; 1 kw-U, DA-N. 90 South St. (01082). (413) 967-6231. Central Bcstg Corp. (acq 2-1-63). Rep: Piano; Northeast Spot Sls. Format: MOR, Top 40. Spec progs: Fr 2 hrs; Pol 10 hrs; Ger 2 hrs, Portuguese 2 hrs, C&W 2 hrs, wkly. ■ Allan W. Roberts, pres; Richard Vaughan, exec VP &

gen mgr; Dave Hanah, coml mgr; Gary James, prog dir; J. P. Ellery, news dir; Ed Hurt, chief engr. ■ Rates: \$15; 13; 15; 10.

## Wellesley

**\*WZLY(FM)**—Not on air target date 2-76: 91.5 mhz; 10 w. Box 59 (02181). (617) 235-9150. Wellesley College. Audio news: APR. Format: Diversified, rock. ■ A. Monana Freyre, gen mgr; Eliane McDonough, chief engr.

## Westfield

**WDEW**—December 1957: 1570 khz; 1 kw-D. 90 Elm St. (01085). (413) 568-8443. Radio Westfield Inc. (acq 7-21-66). Rep: Piano, Segal. Format: MOR. Spec progs: Ger 1½ hrs, Ital 1 hr, Pol ½ hr, wkly. ■ Alan W. Roberts, pres & gen mgr; Marlin Bollinger Jr., prog dir; Peter Aron, news dir; Burt Landry, chief engr.

**\*WSKB(FM)**—October 1974: 91.5 mhz; 10 kw. Ant 130 ft. Western Ave. (01085). Pres and Trustees of Westfield State College.

## West Springfield

**WTXL**—Aug 28, 1949: 1490 khz; 1 kw-D, 250 w-N, DA-D. 34 Sylvan St. (01089). (414) 739-1935. Communications Industries Inc. (acq 3-70). Net: ABC/C. Rep: PRO Time Sls. Format: Contemp. Spec progs: Black 2 hrs; Port 2 hrs, wkly. ■ Howard S. Shulman, pres & gen mgr; Tom Loubier, coml mgr; John Allen, prog dir & prom mgr; Gerald Tower, mus & news dir; John Michnov, chief engr.

## Weston

**\*WRSB(FM)**—Sept 17, 1975: 88.3 mhz; 10 w. Ant 45 ft. 333 Winter St. (01293). (617) 235-7190. Rivers Country Day School. Format: Noncoml diversified. Spec prog: jazz 3 hrs wkly. ■ Greg Cahill, stn mgr; Alan Swartz, chief engr.

## West Yarmouth

**WOCB**—1940: 1240 khz; 1 kw-D, 250 w-N. 278 South Sea Ave. (02673). (617) 775-0500. Sea-Mount Radio Corp. (acq 7-15-70). Net: ABC/E. Rep: Webb; Kettell-Carter. Format: MOR. ■ Chester S. Miller, pres & gen mgr; G. Wesley Stidstone, stn mgr; John L. Kuhn, gen sls mgr; Edgar Semprini, news dir; Burton Fisher, chief engr. ■ Rates: \$11.50; 9.50; 10.50; 9.50.

**WOCB-FM**—1948: 94.9 mhz; 14 kw. Ant 245 ft. (CP: 50 kw). Dups AM 70%. Stereo. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Williamstown

**\*WCFM(FM)**—Sept 8, 1958: 91.9 mhz; 440 w. Ant minus 750 ft. Stereo. William College (01267). (413) 458-4820. Pres & Trustees of Williams College. Net: ABC/FM, Ivy. Format: Progs/Undergrnd. Spec progs: Black 10 hrs, C/W 1 hr wkly. ■ David Studenmund, pres; Wayne Lilley, mus dir & gen mgr; Bill Goodell, prog dir; Hank Korth, news dir; A. Paul Willey, chief engr.

## Winchester

**\*WHSR-FM**—May 1, 1956: 91.9 mhz; 10 w. 80 Skillings Rd. (01890). (617) 729-9303. Winchester School Dept. Format: Progs. ■ David Frary, gen mgr; Peter Vee, prog dir.

## Worcester

**WAAB**—1931: 1440 khz; 5 kw-U, DA-2. 34 Mechanic St. (01608). (617) 752-5611. Southern Mass. Bcstrs. (acq 9-71). Net: CBS. Rep: Eastman; Creed. Format: Talk, News. ■ George Gray, pres; Donald Kane, VP & gen mgr; Kris Ryan, prog dir.; Tom Cragin, chief engr. ■ Rates: \$12; 10; 12; 7.

**WAAF(FM)**—Co-owned with WAAB. June 15, 1961: 107.3 mhz; 16.5 kw. Ant 780 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Progs. ■ Joseph Capobianco, prog dir; Patti Geier, news dir. ■ Rates: \$12; 14; 14; 14.

**\*WCUW(FM)**—Dec 5, 1973: 91.3 mhz; 80 w. Ant minus 37 ft. 950 Main St. (01610). (617) 793-7585. WCUW Inc. Format: Variety. Spec prog: Classcl 5 hrs wkly. ■ John Levin, pres, prog dir; George Sard, gen mgr; Owen Maercks, mus dir; Gary Corsini, news dir; Ralph Cohen, comm rel dir; Eric Blom, chief engr.

## Massachusetts, Michigan Radio

See page C-1 for explanation of listings.

**\*WICN(FM)**—Nov 21, 1969: 90.5 mhz; 2 kw. Ant 16 ft. (CP: Ant 370 ft) Stereo. 75 Grove St. (01605). WICN Public Radio Inc. Format: Classcl, educ, progs, Spec progs: Black, 5 hrs, jazz 3 hrs, Pol 1 hr, Sp 2 hrs, It 1 hr, East Indian 1 hr, Lithuanian 2 hrs, Irish 3 hrs, women 1½ hrs, wkly. ■ Donald V. Reid, pres; Thomas M. Devlin Jr., gen mgr; Carole M. Letteney, prog dir; Mark Allyn, chief engr; Roberta Beam, mus dir; Richard Courtemanche, news dir.

**WNEB**—Dec 18, 1946: 1230 khz; 1 kw-D, 250 w-N. 405 Main St. (01604). (617) 756-4672. WNEB Inc. (acq 1965). Rep: Web, Kettell-Carter. Format: C&W. Spec progs: Pol 1 hr; Irish 1 hr; Middle East 1 hr, Greek 1 hr, Scandinavian, 1 hr, Jewish ¼ hr, wkly. ■ Harold D. Glidden, pres & gen mgr; Mark L. Drew, coml mgr; Paul Stanford, news dir; Jerry Kopoyan, chief engr. ■ Rates: \$11; 11; 11; 9.

**WORC**—February 1925: 1310 khz; 5 kw-D, 1 kw-N, DA-2. 8 Portland St. (01606). (617) 799-0581. Knowles Bcstg Co. Inc. (acq 4-69). Rep: McGavren-Guild. Format: Contemp. Spec progs: Sp 1 hr, Portuguese 1½ hrs, Greek 1½ hrs, Albanian ½ hr wkly. ■ Roger Knowles, pres; Edward T. Deedy, gen mgr; Fred Botwinik, coml mgr; Richard Smith, prog dir; Dick Smith, mus dir; Philip Lagios, news dir; Bruce Callahan, chief engr. ■ Rates: \$19; 19; 19; 15.

**WSRS(FM)**—June 17, 1940: 96.1 mhz; 25 kw. Ant 640 ft. Stereo. Box 961, West Side Stn. (01602). (617) 757-6321. Knight Communications Corp. (group owner; acq 3-63). Rep: Torbet; Knight Sls. Format: Adult. ■ Norman Knight, pres; John I. Flynn, gen & coml mgr; Lester I. Ross, prog dir; John Patrick, news dir; Robert Nystrom, chief engr.

**WTAG**—May 1, 1924: 580 khz; 5 kw-U, DA-2. 20 Franklin St. (01613). (617) 791-5521. Worcester Telegram & Gazette Inc. Net: NBC. Rep: Blair. Format: MOR. Spec prog: C&W 2 hrs wkly. ■ Robert W. Booth, VP & exec dir; Herman H. Kramer, sls mgr; Richard F. Wright, stn mgr & prog dir; Thomas F. Gorman, mus dir; Donald Richards, news dir; John Andrews, chief engr. ■ Rates: \$22.50; 17.75; 20; 9.50.



## Michigan

### Adrian

**WABJ**—Nov. 13, 1946: 1490 khz; 1 kw-D, 250 w-N. 121 W. Maumee St. (49221). (517) 265-7123. Gerity Bcstg Co. (acq 3-47). Net: ABC/I. Audio news: APR. Rep: Mich Spot Sls. Format: MOR. Spec progs: Sp 4 hrs; farm 3½ hrs wkly; black ½ hr monthly. ■ James J. Murtagh, pres; William O. Murtagh, exec VP; Donald Aspacher, VP & stn mgr; Dan Baker, chief engr; Thomas Smith, mus dir; Michael Freedman, news dir.

**WABJ-FM**—Not on air, target date March 1, 1976: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btlf mus.

**WLEN(FM)**—June 10, 1965: 103.9 mhz; 3 kw. Ant 265 ft. Box 374 (49221). (313) 263-1039. Lenawee Bcstg Co. Net: MBS. Format: Contemp, C&W. Spec prog: Sp 3 hrs wkly. ■ John W. Koehn, pres; Richard D. Lackie, stn mgr; Jerold Rice, chief engr; Douglas Spade, prog dir; John Kushell, news dir.

**\*WVAC(FM)**—Feb. 13, 1967: 88.1 mhz; 10 w. Speech Dept., Adrian College, 110 S. Madison St. (49221). (313) 265-5161, ext. 440. Adrian College Bd of Trustees. Net: MBS. Format: Variety. Spec progs: Black 1 hr wkly. ■ Roger Wallace, dir of bcstg.

### Albion

**WALM**—Nov. 2, 1952: 1260 khz; 1 kw-D, 500 w-N, DA-N. Irwin Ave. (49224). (517) 629-3945. Triad Stns

## Michigan Radio

See page C-1 for explanation of listings.

Inc. (acq 1-1-63). Rep: Broadcast Time Inc. Max Goldfarb. Format: Good music. ■ C. Wayne Wright, pres; Richard Watson, VP & gen mgr; Judy McPeak, coml mgr; Gary Grice, sls mgr; Paul Landino, news dir; Alan Mather, prog dir & chief engr.

**WUFN(FM)**—May 4, 1971: 96.7 mhz; 3 kw. Ant 300 ft. (CP 1.2 kw. Ant 460 ft.). 2255 North Concord Rd. (49224). (517) 531-4478. Family Life Bcstg System. Format: Relig. Spec prog: Sp ½ hr; classcl 6 hrs wkly. ■ Warren Bolthouse, pres; Daniel Uhlar, gen mgr; Randy Carlson, prog & mus dir; Bill Harrier, prom mgr; Douglas Nickelson, news dir and chief engr.

### Allendale

**\*WSRX(FM)**—October 5, 1974: 88.5 mhz; 10 w. Ant 110 ft. Stereo. Grand Valley State Colleges (49401). (616) 895-4239. Board of Control of Grand Valley State Colleges. Format: Progs. Spec progs: Black 3 hrs; French 1 hr wkly. ■ Jeff Ross, gen mgr.

### Alma

**WFYC**—Aug 17, 1948: 1280 khz; 1 kw-D. Box 629 (48801). (517) 463-3175. WFYC Inc. (acq 8-14-57). Net: ABC/C. Mich Farm Net. Rep: Hopewell. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Wayne G. Harris, pres; Gilbert E. Thomas, gen mgr; David W. Somerville, stn mgr; Jon Heinlen, prog dir; Larry Franklin, news dir; Bill Keiser, chief engr. ■ Rates: \$72;72;72;72.

**WFYC-FM**—November 1964: 104.9 mhz; 3 kw. Ant 300 ft. Dup AM 50%.

### Alpena

**WATZ**—1946: 1450 khz; 1 kw-D, 250 w-N. (49707). (517) 354-8400. Midwestern Bcstg Co. (group owner). Net: NBC, Paul Bunyan. Rep: Torbet. Format: MOR, top 40, variety. Spec progs: Ger 1 hrs; Polish 2 hrs, wkly. ■ Les Biederma, pres; John E. Walkmeyer, gen mgr; Russell Loomis, bus mgr; Ralph Diethelm, stn mgr; Bob Edwards, mus dir; Dick Manning, news dir; William H. Kiker, chief engr. ■ Rates: \$8.10;6.10;8.10;6.10.

**WATZ-FM**—1967: 93.5 mhz; 3 kw. Ant 255 ft. Dups AM 60%. Stereo. Format: Btfl mus, C&W.

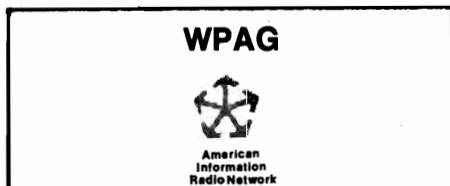
**WHSB(FM)**—May 1965: 107.7 mhz; 98 kw. Ant 420 ft. 121 Water St. (49707). (517) 356-1551. Huron Shore Bcstrs Corp. Net: ABC/I. Format: MOR. Spec progs: Farm ½ hr; C&W 3 hrs; Pol 2 hrs wkly. ■ Harvey A. Klann, pres, & chief engr; Jerry Winder, gen and coml mgr; Tom Tolen, news dir. ■ Rates: \$4;4;4;4.

### Ann Arbor

**WAAM**—October 1947: 1600 khz; 5 kw-U, DA-2. Box 1600 (48106). (313) 971-1600. WAAM Inc. (acq 5-1-72). Net: ABC/C. Rep: Alan Torbet. Format: Rock. ■ John L. Sinclair Jr., pres; Robert L. Sinclair, gen mgr.

**\*WCBN-FM**—January 1972: 89.5 mhz; 10 w. Stereo. 530 Student Activities Bldg. (48104). (313) 763-3501. Regents of the U of Michigan. Format: Variety. Spec progs: Sp 2 hrs; Black 5 hrs; native Indian 1 hr; women 1 hr, wkly. ■ Ross Ojeda, gen mgr.

**WIQB(FM)**—Co-owned with WNRS Saline. March 1962: 102.9 mhz; 10 kw. Ant 155 ft. Stereo. Box 5 (48107). (313) 663-0569. Community Music Service Inc. (group owner; acq 11-1-74). Net: ABC/FM. Format: Progs. Dups AM 55%. ■ Stuart D. Goldberg, gen mgr. ■ Rates: \$7.80;6.50;7.80;7.80.



**WPAG**—April 26, 1945: 1050 khz; 5 kw-D, DA. 3rd Floor, Hutzel Bldg. (48108). (313) 662-5517. Washtenaw Bcstg Co. Inc. Net: ABC/I. Rep: Pro/Meeker, Mich Spot Sis. Format: MOR. ■ Edward F. Baughn, pres & gen mgr; James L. Baughn, stn and coml mgr; Charles King, prog dir; Ted Heusel, news

dir; Jerry McCarty, chief engr. ■ Rates: \$14.50;13.50;14.50;13.50.

**WPAG-FM**—Feb 14, 1967: 107.1 mhz; 3 kw. Ant 260 ft. Dups AM from 6 a.m. to 7 p.m. Format: C&W (evenings). ■ 14.50;13.50;14.50;5.25.

**\*WUOM(FM)**—1948: 91.7 mhz; 230 kw. Ant 470 ft. 5501 L.S.A. Bldg. (48104). (313) 764-9210. The Regents of U. of Michigan. Format: Fine arts/educ. ■ Hazen Schumacher, dir of bcst; Evelyn Titus, bus mgr; Tom Hemingway, sports dir; Frank Nader, chief transmitter engr; Neal T. Bedford, mgr; E. G. Burrows, exec prod; Fred Remley, tech dir; Stephen V. Skelley, mus dir; Ned Hindley, news dir.

### Auburn Heights

**\*WAHS(FM)**—1975: 89.5 mhz; 10 w. 2950 Waukegan St. (48057). Avondale School District.

### Bad Axe

**WLEW**—1950: 1340 khz; 1 kw-D, 250 w-N, DA-D. 935 S. Van Dyke Rd. (48413). (517) 269-9931. Thumb Bcstg Co. (acq 9-1-71). Rep: Mich. Spot Sis. Format: Contemp. Spec prog: Pol 2 hrs wkly. ■ A. Arthur Ayman, pres, gen & coml mgr; Tom Meyer, stn mgr; Tom Lane, news dir; John T. Vobbe, chief engr. ■ Rates: \$6.35;6.35;6.35;6.35.

**WLEW-FM**—1956: 92.1 mhz; 3 kw. Ant 210 ft. Dups AM 20%. Format: MOR. ■ Rates: \$4.30;4.30;4.30;4.30.

### Battle Creek

**WBCK**—July 9, 1948: 930 khz; 5 kw-D, 1 kw-N, DA-2. 390 Golden Ave. (49015). (616) 963-5555. Michigan Bcstg Co. Net: NBC. Rep: Masla. Format: MOR. ■ E. F. Cahill, gen mgr; David Eddy, prog dir; O. James Cleaver, news dir; Harley Hammond, chief engr.

**WDFF(FM)**—See listing following WVOC.

**WKFR-FM**—See listing following WKNR.

**WKNR**—October 1925: 1400 khz; 1 kw-D, 250 w-N. 710 Michigan Bank Bldg. (49015). (616) 964-7173. Engineering Investment Corp. (acq 6-1-66). Net: ABC/C. Rep: Pro Time Sis, Michigan Spot Sis. Format: Contemp. ■ Joseph A. Waldschmitt, pres; Kent Kanaga, gen mgr; Rick D'Amico, prog dir; Walter Ahlers, coml mgr; Dave Thomas, mus dir; Joe Landon, news dir; Prior Taylor, chief engr. ■ Rates: \$13;11;13;11.

**WKFR-FM**—Co-owned with WKNR. June 11, 1963: 103.3 mhz; 31 kw. Ant 72 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$6.25;6.25;6.25;6.25.

## WVOC/WDFP

**WVOC**—Nov 22, 1963: 1500 khz; 1 kw-D, DA. Box 17 (49016). (616) 962-6267. WVOC Inc. Net: MBS. Rep: Smith. Format: C&W, variety. ■ Don F. Price, pres & gen mgr; D. Burdette Price, mgr; John R. Loser, chief engr. ■ Rates: \$5.75;5.75;5.75;5.75.

**WDFP(FM)**—Co-owned with WVOC. March 1975: 95.3 mhz; 3 kw. Ant 270 ft. Stereo. (616) 965-0527. Format: Btfl mus, relig. ■ Mary Ann France, traff dir. ■ Rates same as AM.

### Bay City

**WBCM**—June 5, 1925: 1440 khz; 1 kw-D, 500 W-N. Box 1440 (48706). (517) 894-2922. Tri Media Inc. (acq 7-1-73). Net: ABC/C. Rep: Masla. Format: Contemp. ■ Robert G. Liggett Jr., pres; Daniel F. Covell, gen mgr; Chris Martin prog dir.

**WHNN(FM)**—Co-owned with WBCM. June 15, 1960: 96.1 mhz; 97 kw. Ant 420 ft. Quad. (517) 894-2996. Format: Contemp, top 40, rock. ■ Frank H. Imburg, gen mgr; Gerald D. Arnold, coml mgr.

**\*WCHW-FM**—September 1, 1973: 91.3 mhz; 10 w. Ant 124 ft. 1624 Columbus Ave. (48706). (517) 893-9544. Bay City Public School District. Format: Contemp, Top 40, progs. ■ Lawrence E. Sundberg, gen mgr; Cliff Saladine, chief engr.

**WGER-FM**—Nov. 12, 1961: 102.5 mhz; 86 kw. Ant 800 ft. (CP 740 ft). Box 719 (48706). (517) 892-4501. Gerity Bcstg Co. Rep: McGavren-Guild. Format: Beautfl mus. ■ Gale Sullivan, VP & gen mgr; Kenneth

Fornier, prog dir; Cliff Houser, opns dir; James A. McLachlan, chief engr. ■ Rates: \$18;18;18;18.

**WHNN(FM)**—Listing follows WBCM.

**WXOX**—Nov. 26, 1956: 1250 khz; 1 kw-D. Box 1250 (48706). (517) 893-4588. Gateway Bcstg Co. (acq 12-10-69). Rep: H-R/Stone. Format: Contemp C&W. ■ Donald K. Mayle, exec VP; Dusty Rhodes, prog dir; Noble Gravelin, off mgr; Dave Kennedy, mus dir; Noble Maurer, news dir; Robert Friedle, chief engr. ■ Rates: \$18;16;18;—.

### Benton Harbor

**WHFB**—Sept. 22, 1947: 1060 khz; 5 kw-D, 1 kw CH. Box 608 (49022). (616) 927-3581. Palladium Pub Co. Net: ABC/I. Rep: Pro/Meeker. Michigan Spot Sales. Format: MOR, variety. ■ Willard J. Banyon, pres; J. P. Scherer, gen mgr; Kent Slocum, dir of opns; Donald Cowden, chief engr.

**WHFB-FM**—Oct. 10, 1947: 99.9 mhz; 9.2 kw. Ant 225 ft. Stereo. Dups AM 10%. Net: ABC/FM. Format: MOR, beautfl mus. Spec prog: Ger 1½ hrs wkly.

### Berrien Springs

**\*WAUS(FM)**—Jan. 10, 1971: 90.9 mhz; 17 kw. Ant 290 ft. Stereo. Box 113 (49103). (616) 471-3400. Andrews Bcstg Corp. Net: NPR. Format: Classcl, info, relig. ■ Wayne Woodhams, gen mgr and prog dir; Max J. Church, dir of dev.

### Big Rapids

**WBRN**—Jan. 6, 1953: 1460 khz; 1 kw-D. 13574 Northland Dr. (49307). (616) 796-7684. WBRN Inc. (acq 10-1-55). Rep: Michigan Spot Sales. Format: MOR. ■ John A. White II, pres & gen mgr; Douglas Wilson, coml mgr; Garnet Zimmerman, chief engr. ■ Rates: \$4.50;4.50;4.50;4.50.

**WBRN-FM**—September 1964: 100.9 mhz; 3 kw. Ant 300 ft. Dups AM 65%.

### Birmingham

**WHNE(FM)**—Sept 1, 1958: 94.7 mhz; 49 kw. Ant 300 ft. Stereo (CP 10 kw. Ant 960 ft). Box 404 (48012). (313) 588-8100. TWX 810-232-5206. Greater Michigan Radio Inc. (acq 7-3-73). Group owner: Greater Media Inc. Rep: McGavren-Guild. Format: Gold. ■ Peter A. Bordes, pres; Chuck Borchard, gen mgr; Tom Miles, prog dir; Tom Campbell, news dir; Irving Laing, opns mgr.

### Bloomfield Hills

**\*WBFH(FM)**—Not on air; target date unknown: 88.1 mhz; 10 w. 4175 Andover Rd. (48013). Bd of Educ of Bloomfield Hills School District.

### Cadillac

**WATT**—September 1945: 1240 khz; 1 kw-D, 250 w-N. Box 520 (49601). (616) 775-7831. Mid-western Bcstg Co. (group owner). Net: NBC. Paul Bunyan. Rep: Torbet. Format: Contemp. Spec progs: C&W 6 hrs, relig 7 hrs wkly. ■ Les Biederma, pres; John E. Walkmeyer, gen mgr; Stanton C. Smart, stn & prom mgr; Nicholas Sinnacon, mus dir; Richard Foltz, news dir; William H. Kiker, chief engr; R. F. Bartels, stn engr.

**WITW(FM)**—July 7, 1974: 96.7 mhz; 3 kw. Ant 295 ft. 116 N. Mitchell (49601). (616) 775-3443. Chief Pontiac Bcstg Corp. Format: Contemp, beautfl mus. ■ I. T. Wedin, pres; Richard K. Conder, stn mgr; Glenard Walker, chief engr. ■ Rates: \$4.40;4.40;4.40;4.40.

**WKJF(FM)**—See listing following WWAM.

**WWAM**—May 26, 1968: 1370 khz; 5 kw-D, 1 kw-N, DA-2. Box 627 (49601). (616) 775-3478. Fetzer Bcstg Co. (group owner). Net: CBS. Audio news: APR. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Carl E. Lee, pres; Gene Ellerman, VP & gen mgr; Lyle Poag, sls mgr; Bob Lee, news dir; Mike Paulin, prom mgr; Lowell Shore, chief engr. ■ Rates: \$8; 7; 8; 7.

**WKJF(FM)**—Co-owned with WWAM. Oct 15, 1961: 92.9 mhz; 100 kw. Ant 895 ft. Dups AM 100%. Stereo. ■ WWTV(TV) & WWUP-TV affil. ■ Rates same as AM.

### Caro

**WKYO**—May 19, 1962: 1360 khz; 500 w-D. 101 N. State St. (48723). (517) 673-2136. Tuscola Bcstg Co.

Net: Michigan Farm Radio. Format: MOR, loc news, farm, sports, C&W. ■ Robert Benkelman, pres; Glenn Tryon, VP & mgr; Fred McMullen, coml mgr; James Laracey, prom mgr; Mike Thorp, mus dir; John Bowles, news dir.

**WKYO-FM**—Oct 16, 1974: 104.9 mhz; 3 kw. Ant 300 ft. Format: Standards, loc news.

## Charlevoix

**WVOY**  
Contemporary Music

**WVOY**—July 20, 1974: 1270 khz; 5 kw-U, DA-N. 211 Bridge St. (49720). (616) 547-4454. New Bcstg Corp. Format: Contemp. ■ Terry L. Edger, pres, gen mgr & chief engr; Tim E. Moore, coml mgr; John Carlile, mus dir; Robert F. White, news dir. ■ Rates: \$7; 7; 7; 7.

## Charlotte

**WCER**—Aug 25, 1956: 1390 khz; 5 kw-D, DA. Box 218 (48813). (517) 543-0340. Eaton County Bcstg Co. Net: ABC/E & MBS, Mich. Farm. Rep: Pearse Sis. Format: MOR. Spec progs: Farm 12 hrs; C&W 7 hrs, wkly. ■ Roy W. McLean, pres; Stanton C. Smart, gen mgr; Mark Taylor, prog and mus dir; Robert Sherwood, news and psa dir; J. Piddington, prom mgr; Dave Huva, chief engr. ■ Rates: \$ 5; 4.80; 4.80; —.

**WCER-FM**—November 1965: 92.7 mhz; 3 kw. Ant 160 ft. Dups AM 50%. ■ Rates: \$ 5; 4.80; 4.80; 3.90.

## Cheboygan

**WCBC**—Oct 28, 1954: 1240 khz; 1 kw-D, 250 w-N. Box 384 (49721). (616) 627-2341. Net: ABC/I. Rep: Mich Spot Sls. Format: MOR. ■ Richard E. Hunt, pres; Don W. Deinzer, gen mgr; Bob Benedict, coml mgr; Loren Naffziger, prog & news dir; Noel Moss, chief engr.

**WCBC-FM**—Aug 15, 1968: 105.1 mhz; 25 kw. Ant 105 ft. Prog sep from AM.

## Clare

**WCRM**—Nov 24, 1960: 990 khz; 250 w-D, DA. Box 73 (48617). (517) 386-9907. Mid-Michigan Bcstg Co. (acq 3-23-73). Format: Contemp, C&W. ■ Robert G. Schwartz, pres; William M. Keiser, Jr, gen, coml & prom mgr, prog dir & chief engr; Rick Duerson, mus dir; Marcia Datema, news dir.

**WCRM-FM**—June 28, 1967: 95.3 mhz; 3 kw. Ant 160 ft. Dups AM 100%.

## Coldwater

**WANG(FM)**—See listing following WTVB.

**WTVB**—Aug 7, 1949: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Box 1590 (49036). (517) 279-9767. Tri-State Bcstg (acq 4-1-72). Net: ABC/I. Rep: Walton, Pearse. Format: MOR. ■ Paul Ruse, pres & gen mgr; Quin Jones, opns mgr; Jim Keene, chief engr; John Cloghessy, news dir. ■ Rates: \$ 10.65; 7.25; 10.65; 4.40.

**WANG(FM)**—Co-owned with WTVB. Nov 11, 1950: 98.5 mhz; 50 kw. Ant 490 ft. Prog sep from AM. Format: C&W. ■ Bobby Hankins, prog & mus dir & prom mgr. ■ Rates same as AM.

## Dearborn

**WNIC**—Dec 29, 1946: 1310 khz; 5 kw-U, DA-2. 15001 Michigan Ave. (48126). (313) 846-8500. Johns Communications (acq 5-74). Audio news: UPI. Rep: Buckley. Format: Btfl mus. ■ Ed Christian, VP & gen mgr; Ann Mitchell, coml mgr; Sharmar Stewart, prom mgr; Jim Brooker, opns mgr; Jerry Martin, chief engr. ■ Rates: \$50; 40; 50; 30.

**WNIC-FM**—December 1946: 100.3 mhz; 50 kw. Ant 400 ft. Dups AM 50%. ■ Rates same as AM.

## Detroit

**CKLW-AM-FM**—See Windsor, Ontario, Canada.

**WABX(FM)**—May 4, 1960: 99.5 mhz; 36 kw. Ant 450 ft. Stereo. (CP 5.2 kw. Ant 870 ft.). 20760 Coolidge (48237). (313) 398-1100. Century Bcstg Corp. (group owner, acq 2-16-66). Rep: Century Ntl Sls. Format:

Progs rock. ■ Howard Grafman, pres; John Detz, VP gen mgr & prog dir; Allan Wilson, stn mgr; George Goulson, prom mgr; Lonna Harris, mus dir; James Paffenbarger, chief engr.

**WBFM(FM)**—1961: 98.7 mhz; 50 kw. Ant 480 ft. Stereo. 8009 Lyndon Ave. (48238). (313) 863-5650. Trinity Bcstg Corp. (acq 3-11-61). Format: Rel. Spec progs: Farm 1 hr; classcl 1 hr; black 3 hrs wkly. ■ Joseph Ninowski Sr, pres; Dan Ninowski, gen mgr; Norman Leonard, prog dir; Richard Kennedy, chief engr.

**WCAR**—Dec 17, 1939: 1130 khz; 50 kw-D, 10 kw-N, DA-2. 18900 James Couzens Highway (48235). (313) 345-8600. WCAR Inc. Rep: Eastman.

**WCAR-FM**—Dec 8, 1964: 92.3 mhz; 10 kw. Ant 480 ft. Prog sep from AM.

**WDEE**—1925: 1500 khz; 50 kw-D, 5 kw-N, DA-2. 21700 Northwestern Hgwy, Southfield (48075). (313) 557-1500. Globetrotter Communications Inc. (group owner; acq 8-73). Net: ABC/I, MBS. Rep: Eastman. Format: Modern country. ■ George Gillett, pres; John Risher, stn mgr; Tom Collins, dir opns; Marie Stevens, coml mgr; Dave Williams, mus dir; Richard Haefner, news dir; Craig Roberts, chief engr. ■ WJBK-TV affil. ■ Rates: \$85; 70; 85; 55.

**\*WDET-FM**—Dec 18, 1948: 101.9 mhz; 79 kw. Ant 450 ft. 5035 Woodward Ave. (48202). (313) 577-4204. Wayne State U. (acq 5-52). Stereo. Net: NPR. Format: Alternative. Spec progs: Sp 1 hr; black 6 hrs; Amer Indian 1 hr; sr. citizens 1/2 hr; Jewish 1/2 hr; feminist 2 hrs; gay 1/2 hr; children 2 hrs; East Indian 1/4 hr; Ger ethnic 1/2 hr wkly. ■ John B. Buckstaff, stn mgr; Orin D. Hood, Jr, mus dir; James G. Lowlor, exec prod; Michael J. McCoy, opns mgr; Paul J. Grzebiak, chief engr.

**WDRQ(FM)**—July 9, 1947: 93.1 mhz; 20 kw. Ant 500 ft. 15933 W. 8 Mile Rd. (48235). (313) 272-8000. Bartell Bcstg of Mich. (group owner; acq 2-71). Rep: Avco. Format: Contemp. ■ Tom Mosher, gen mgr; Bill Bailey, prog dir; Andy Carpenter, mus dir; Jim Hawk, news dir; Billy Vogel, prod mgr; David Richey, gen sls mgr; Chuck Scott, chief engr.

**\*WDR(FM)**—Feb 5, 1948: 90.9 mhz; 17 kw. Ant 175 ft. 9345 Lawton Ave. (48206). (313) 494-1570. Board of Education, City of Detroit. Format: Ed. Spec prog: Ethnic 3 hrs wkly. ■ Dr. John McArthur, acting gen mgr; Mary Daly, prog dir; Clifford Wiehr, acting chief engr. ■ \*WTVS(TV) affil.

**WGPR(FM)**—1961: 107.5 mhz; 50 kw. Ant 360 ft. 2101 Gratiot (48207). (313) 961-8833. WGPR Inc. (acq 7-64). Stereo. Format: Black, jazz. Spec prog: Relg 8 hrs wkly. ■ John L. Booth, pres; Norman Miller, gen mgr; Charles Sinnette, gen sls mgr; Jacquelyn Hoston, merchandising; James Reese, news dir; Thomas Christie, chief engr. ■ Rates: \$70; 61; 70; 55.

**WIID**—See Garden City.

**WJLB**—1926: 1400 khz; 1 kw-D, 250 w-N. 3100 David Broderick Tower (48226). (313) 965-2000. Booth American Co. (group owner; acq 1939). Rep: Torbet. Format: Black, jazz. Spec prog: Relg 8 hrs wkly. ■ John L. Booth, pres; Norman Miller, gen mgr; Charles Sinnette, gen sls mgr; Jacquelyn Hoston, merchandising; James Reese, news dir; Thomas Christie, chief engr. ■ Rates: \$70; 61; 70; 55.

**WMZK(FM)**—Co-owned with WJLB. May 1941: 97.9 mhz; 50 kw. Ant 410 ft. Prog sep from AM. (313) 965-4500. (acq 1941). Format: Bi-lingual. ■ James Brown Jr, gen mgr; Jerry Tertzakian, opns dir.

**WJR**—May 4, 1922: 760 khz; 50 kw-U. 2100 Fisher Bldg. (48202). (313) 875-4440. TWX 313-222-5352. Capital Cities Communications Inc. (group owner; acq 9-9-64). Net: CBS. Rep: Katz. Format: Variety. ■ William R. James, VP & gen mgr; Curt Hahn, stn mgr & prog dir; Richard Rakovan, gen sls mgr; James E. Long, nat sls mgr; W. Hal Youngblood, exec prod; John P. Begin, chief engr; Rose Carriere, sls svc mgr; Dave White, news dir.

**WJR-FM**—June 1, 1948: 96.3 mhz; 50 kw. Ant 480 ft. Prog sep from AM. Stereo. Format: Good mus. ■ John Dellemonache, prog dir.

**WJZZ(FM)**—May 26, 1960: 105.9 mhz; 34 kw. Ant 300 ft. 2994 E. Grand Blvd. (48202). (313) 871-0590. Bell Bcstg Co. Rep: Howard. Format: Jazz. ■ Mrs. Haley Bell, pres; Dr. C. Robert Bass, gen mgr; Dennis Jackson, coml mgr; Bill Curtis, prom mgr & prog dir; Bob Dawson, mus dir; Kenneth Nealy, chief engr.

**WLDM(FM)**—Feb 12, 1949: 95.5 mhz; 165 kw horiz, 43 kw vert. Ant 320 ft. Stereo. 15401 W. Ten Mile Rd. (48237). (313) 547-3700. Lincoln Bcstg Co. Rep: Masla. Format: MOR. ■ Harold I. Tanner, pres & gen mgr; Robert J. Conger, coml mgr; Richard Kortjohn, mus and prog dir; Donald Burdick, prom mgr; Alan B. Hendry, news dir; William Chappell, chief engr.

**WMUZ(FM)**—Nov 11, 1958: 103.5 mhz; 115 kw horiz, 89 kw vert. Ant 300 ft. 12300 Radio Place (48228). (313) 272-3434. WMUZ Radio Inc. Group owner: Crawford Bcstg Co. Format: Relig. Spec progs: Romanian 1/2 hr; Arabic 1 hr; Ger 1/2 hr wkly. ■ Donald B. Crawford, pres; Harry W. Hoot, gen mgr; Steve Van Oort, prog dir; Charles Hopper, chief engr.

**WMZK(FM)**—See listing following WJLB.

**WOMC(FM)**—March 5, 1948: 104.3 mhz; 190 kw. Ant 330 ft horiz, 30 ft vert. Stereo. 2201 Woodward Heights Blvd. (48220). (313) 546-9600. Metromedia Inc. (group owner; acq 11-6-72). Rep: Metro Radio Sls. Format: Adult Contemp. ■ George Duncan, pres; Carl C. Brazell Jr, VP & gen mgr; James D. Mulla, coml mgr; Joseph Taylor, prog dir; Donna Bennett, prom mgr; Bob Chenault, mus dir; Philip Harris, chief engr.

**WQRS-FM**—March 7, 1960: 105.1 mhz; 50 kw. Ant 480 ft. Stereo. 1200 Sixth St., Suite 424 (48226). (313) 962-8282. Fine Arts Bcstrs Inc. Audio news: UPI. Rep: Groskin. Format: Fine arts. ■ Phyllis M. Akers, pres; Stanley R. Akers, VP.

**WRIF(FM)**—See listing following WXYZ.

**WWJ**—Aug 20, 1920: 950 khz; 5 kw-U, DA-N. 622 Lafayette Blvd. (48231). (313) 222-2406. TWX 810-221-1640. Evening News Assn. (group owner). Net: NBC. Rep: Christal, McDermott (Canada). Format: News/information. ■ Don F. DeGroot, VP & gen mgr; Nat A. Sibbold, stn mgr; John Albert, sls mgr; Peter A. Kizer, asst gen mgr; W. Sibert Martens, prog & prod mgr; R. Williams, prom mgr; Thomas Becherer, news dir; Leo Rymarz, chief engr.

**WWJ-FM**—May 9, 1941: 97.1 mhz; 12 kw. Ant 890 ft. Prog sep from AM. Stereo. Format: MOR. ■ Peter A. Kizer, stn mgr. ■ WWJ-TV affil.

**WWWW(FM)**—Oct 16, 1960: 106.7 mhz; 61 kw. Ant 510 ft. Stereo. 2930 East Jefferson Ave. (48207). (313) 961-4323. Starr Bcstg Group (group owner; acq 5-1-73). Net: ABC/C. Audio news: AFR. Rep: CBS-FM Spot Sls. Format: Progs. ■ Pete Starr, pres; Bartley D. Walsh, gen mgr; Carol Boocker, coml mgr; Paul Christy, prog dir; Jerry Lubin, mus dir; Carmen Harlan, news dir; Greg Urbiel, chief engr.

**WXYZ**—Oct 10, 1925: 1270 khz; 5 kw-U, DA-N. 20777 W. Ten Mile Rd., Southfield, Mich. (48075). (313) 444-1111. TWX 313-357-4605. WXYZ Inc. (acq 7-22-46). ABC-owned. Net: ABC/E. Rep: Blair. Format: MOR, Contemp. ■ Charles D. Fritz, VP & gen mgr; Jay Hoker, gen sls mgr; Mike Kincaid, natl sls mgr; Lillian Vires, traf mgr; Joseph Bacarella, opns dir; Michael G. Waterkotte, prom mgr; Don Patrick, news dir; Russell Harbaugh, chief engr. ■ Rates: \$130; 70; 100; 35.

**WRIF(FM)**—Co-owned with WXYZ. Jan 1, 1948: 101.1 mhz; 27.2 kw. Ant 880 ft. Stereo. (313) 444-1010. Net: ABC/FM. Rep: ABC-FM Spot Sls. Prog sep from AM. Format: Progs rock. ■ Jack Minkow, gen mgr; Barbara Collins, traf mgr; Rick Kaufman, gen sls mgr; Gloria Johnson, mus dir; Bill Johnson, news dir. ■ WXYZ-TV affil.

## Dowagiac

**WDOW**—September 1960: 1440 khz; 1 kw-D. Box 150 (49047). (616) 782-5106. Dowagiac Bcstg Co. Inc. Group owner: Kuiper Stns. Rep: WFUR Inc., Grand Rapids. Format: MOR, talk. ■ William Kuiper, pres; Roland Earnst, gen & coml mgr, prog dir and chief engr. ■ Rates: \$4.25; 4; 4.25; —.

**WDOW-FM**—January 1971: 97.7 mhz; 3 kw. Ant 300 ft. Box 150 (49047). Dups AM 95%. ■ Rates: \$ 4.25; 4; 4.25; 2.85.

## Drayton Plains

**\*WTSD(FM)**—Sept 18, 1972: 88.1 mhz; 10 w. Ant 125 ft. 2800 Bender Ave. (48020). Board of Education,

## Michigan Radio

See page C-1 for explanation of listings.

Waterford Township School district. Format: Variety. ■ Myron A. Kupelian, gen mgr.

### East Lansing

**WFMK(FM)**—July 16, 1959: 99.1 mhz; 110 kw. Ant 600 ft. Stereo. (CP 28 kw.) Box 991 (48823). (517) 349-4000. Mega Media Inc. (acq 12-15-70). Net: ABC/I. Rep: Masla, Pearse. Format: MOR. ■ Robert G. Liggett Jr., pres; Grant Santimone, coml mgr; Mike Doyle, prog dir; Steve Jackson, mus dir; Leonor Cameron, news dir.

**\*WKAR**—Aug 18, 1922: 870 khz; 10 kw-D, DA. Michigan State U (48824). (517) 355-6540. Bd of Trustees of Michigan State U. ■ Richard Estell, gen mgr; Steven Meuche, prog dir; Daniel Wardlow, prom mgr; Harold Prentice, mus dir; Steve Jensen, news dir; William Winters, chief engr.

**\*WKAR-FM**—Oct 10, 1948: 90.5 mhz; 125 kw. Ant 910 ft. Prog sep from AM. ■ WKAR-TV affil.

**WVIC**—Jan 20, 1965: 730 khz; 500 w-D, DA. 2517 Mt. Hope Ave., Lansing (48910). (517) 487-5986. WGSB Bcstg Co. Net: ABC/C. Audio news: UPI. Rep: Buckley. Format: Contemp, progrsv. Spec progs: Sp 2 hrs, Black 2 hrs wkly. ■ James Morse, pres; Joe D. Buys, VP, gen mgr; Mark Shepard, prog dir; Paul Wesenfeld, news and pub aff dir; John Hanley, chief engr. ■ Rates: \$13.80; 12.60; 13.80; 5.75.

**WVIC-FM**—Nov 16, 1963: 94.9 mhz; 20 kw. Ant 250 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

### Escanaba

**WBDN**—Dec 1, 1958: 600 khz; 1 kw-D, DA. Box 600, 600 Ludington St. (49829). (906) 786-4118. Escanaba Bcstg Co. (acq 7-28-72). Net: ABC/C. Rep: Savalli/Gates, Mich. Spot Sls. Format: Contemp, MOR. ■ Leroy J. Nelson, gen mgr; Donald A. Curran, stn mgr; Brady Nelson, mus dir; Peter Denman, opns dir; Wayne Peterson, chief engr.

**WBDC**—September 1941: 680 khz; 10 kw-D, 1 kw-N, DA-2. Box 680 (49829). (906) 786-6144. Communications Properties Inc. (group owner; acq 9-61). Net: CBS, Mich. Farm Net. Rep: Avery-Knodel, Comm. Sls. Format: MOR. Spec progs: C&W 10 hrs; farm 4 1/2 hrs wkly. ■ Philip T. Kelly, pres; Gene Kauffman, gen mgr; Joe Demay, prog dir; Dave Andrews, news dir; Robert Haslow, chief engr. ■ Rates: \$9; 8; 9; 6.

### Flint

**WAMM**—Dec 5, 1955: 1420 khz; 500 w-D, DA. 740 S. Saginaw St. (48502). (313) 239-8631. WAMM Inc. Rep: PRO Time Sls, Michigan Spot Sales. Format: R&B, black. ■ Neal Mason, pres; Norman McCarthy, coml mgr; Tony King, prog dir.

**WCZN**—Nov 11, 1946: 1570 khz; 1 kw-D. Box 1570 (48501). (313) 744-1570. Realin Corp. (acq 9-25-75). Net: MBS. Rep: H/R Stone. Format: Oldies. Spec progs: Pol 1/4 hrs; Gospel 4 hrs wkly. ■ Frazier Reams Jr., John R. Linn, co-owners. ■ Rates: \$18; 16; 18; 16.

**WWCK(FM)**—Co-owned with WCZN. September 1964: 105.5 mhz; 3 kw. Ant 364 ft. Stereo. (313) 744-1055. Net: ABC/FM. Format: Rock. ■ Bill Pearson, prog & mus dir; Bob Douglas, asst prog dir.

**\*WFBE(FM)**—Oct 5, 1953: 95.1 mhz; 3.7 kw. Ant 115 ft. 605 Crapo St. (48503). (313) 238-1631, ext 303. Flint Board of Education. Net: NPR. Format: Instructional/Cultural. ■ Susan Kilmer, mgr; Edward W. Rauch, chief engr; Sarah E. Andresen, prog dir; John R. Szucs, mus/news dir.

**WFDL**—May 25, 1922: 910 khz; 5 kw-D, 1 kw-N, DA-2. 406 Garland St. (48502). (313) 232-7158. WFDL Corp. (acq 1-1-74). Net: NBC. Rep: Blair. Format: MOR. Spec progs: Pol 2 hrs; Sp 1/2 hr wkly. ■ Elmer A. Knopf, pres & gen mgr; Marvin Levey, co-mgr, coml & prom mgr; Daniel J. Hunter, prog & mus dir; Les Root, news dir; Gerald Wolpert, chief engr. ■ Rates: \$35; 28; 35; 23.

**WGMZ(FM)**—See listing following WKMF

**WKMF**—April 10, 1953: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Box 1470, G-3338 E. Bristol Rd. (48501). (313) 742-1470. WKMF Inc. (acq 8-1-68). Group owner:

Beck-Ross Communications. Net: ABC/E. Rep: Masla. Format: C&W. ■ Martin F. Beck, pres; A. William Lee, VP & gen mgr; James E. Taylor, chief engr.

**WGMZ(FM)**—Co-owned with WKMF. Nov 4, 1961: 107.9 mhz; 50 kw. Ant 330 ft. (313) 743-1080. WGMZ Inc. (acq 9-1-71). Format: MOR. ■ Robert F. Crocker, sls mgr.

**WTAC**—April 26, 1946: 600 khz; 1 kw-D, 500 w-N, DA-2. Box 600 (48501). (313) 694-4146. Fuqua Communications Inc. (group owner; acq 8-8-66). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, top 40. ■ Joe Windsor, pres; Bryce Cooke, VP & gen mgr; Pete Cavanaugh, prog dir & prom mgr; Joe Franks, news dir; Norm Perry, chief engr.

**WTRX**—Oct 1, 1947: 1330 khz; 5 kw-D, 1 kw-N, DA-2. Box 1330 (48501). (313) 743-1150. Mid America Media Inc. (group owner; acq 7-3-73). Net: ABC/I. Rep: Eastman. Format: MOR. ■ Burrell L. Small, pres; F. Richard Lee, gen mgr; Jim Mahaney, prog dir; David Gale, chief engr; Art Reid, news dir. ■ Rates: \$22; 18; 22; 15.

**WWCK-FM**—See listing following WCZN.

### Fremont

**WSHN**—May 23, 1961: 1550 khz; 1 kw-D. Box 280 (49412). (616) 924-4700. Stuart P. Noordyk. Rep: Smith. Format: MOR. ■ Stuart P. Noordyk, pres; Bernie Boersma, gen mgr & prog dir; Joe Seymour, chief engr.

**WSHN-FM**—1971: 100.1 mhz; 3 kw. Ant 185 ft. Dups AM.

### Garden City

#### WIID

#### Ethnic

**WIID**—Oct 23, 1963: 1090 khz; 250 w-D, DA. 32500 Park Lane (48135). (313) 525-1111. Grace/Wolpin Bcstg Co. (acq 5-1-69). Format: Ethnic, foreign language. Spec progs: Ital 7 1/2 hrs; Greek 4 hrs; Sp 6 hrs wkly. ■ Harvey Grace, VP & gen mgr; John Roman, prog & news dir; Geri Zoch, coml mgr; Cecil Wilkenson, chief engr. ■ Rates: \$28; 28; 28; —.

### Gaylord

**WATC**—July 29, 1950: 900 khz; 1 kw-D. Box 536 (49735). 732-5770. Midwestern Bcstg Co. (group owner). Net: NBC. Rep: Torbet. Format: Variety. Spec prog: Polka party 2 hrs wkly. ■ Les Biederman, pres; John E. Walkmeyer, gen mgr; Bud Zimmerman, stn mgr; Bob McDonald, news dir; William H. Kiker, chief engr. ■ Rates: \$7.50; 5.65; 7.50; 5.65.

**WWRM(FM)**—Nov 18, 1972: 106.7 mhz; 50 kw. Ant 570 ft. Box 648 (49735). Alpine Bcstg Co. Rep: Mich. Spot Sls. ■ John D. DeGroot, pres, gen mgr, coml mgr; William Burns, prog & mus dir; Linda Thomas, prom dir; Timothy Maxwell, news dir; John G. Den Heeten, chief engr.

### Gladwin

**WJEB**—July 1975: 1350 khz; 1 kw-D, DA. 3601 W. Woods Rd. (48624). (517) 426-4527. Gladwin Bcstg Co. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ George E. Benko, pres; John David, gen mgr. ■ Rates: \$67.20; 48; 67.20; —.

### Grand Haven

**WGHN**—July 16, 1956: 1370 khz; 500 w-D. 228 1/2 Washington St. (49417). (616) 842-8110. Community Bcstrs Inc. (acq 2-1-64). Rep: Mich. Spot Sls. Format: Contemp. ■ Douglas J. Tjapkes, pres, gen mgr & prog dir; Bill Halbert, sls mgr; Charles Lehnert, mus dir; Bob Hecht, news dir. ■ Rates: \$5.15; 4.65; 4.65; 4.65.

**WGHN-FM**—Jan 28, 1969: 92.1 mhz; 3 kw. Ant 240 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

### Grand Rapids

**\*WCSG(FM)**—June 9, 1973: 91.3 mhz; 20 kw. Ant 285 ft. Stereo. 1001 East Beltline Ave., Northeast (49505). (616) 942-1500. Grand Rapids Baptist College and Seminary, Audio news: UPI. Format: Ed, classical, btfl mus, relig. ■ George R. MacKay, gen mgr & prog dir; John W. Seymour, consulting engr.

**WCUZ**—February 1945: 1230 khz; 1 kw-D, 250 w-N. 1 McKay Tower (49502). (616) 451-2551. Pathfinder Communications Corp. (group owner; acq 6-10-73). Net: MBS. Audio news: APR. Rep: Eastman. Format: C&W. ■ John F. Dille Jr., pres; Albert F. Schneider, stn & sls mgr; Burton J. Sherwood, VP; John Howard, prog & mus dir; Ric London, news dir; Tom Montgomery, chief engr. ■ Rates: \$35; 33; 29; 23.

**WFUR**—November 1947: 1570 khz; 1 kw-D. 399 Garfield Ave., S.W. (49504). (616) 456-9541. Furniture City Bcstg Corp. (acq 3-10-50). Group owner: Kuiper.

**WFUR-FM**—September 1960: 102.9 mhz; 40 kw. Ant 255 ft. Stereo.

**WGRD**—Nov. 1, 1947: 1410 khz; 1 kw-D. 122 Lyon St., N.W. (49502). (616) 459-4111. Regional Bcstrs of Michigan Inc. (acq 2-3-60). Group owners: Rgnl Bcstrs Group/Rep: Torbet. Format: Contemp. ■ Donald L. Anderson, gen mgr; Bob Malone, sls mgr; Ron White, prog dir; John Seymour, chief engr; Skip Essex, prod mgr. ■ Rates: \$21; 19; 21; 19.

**WGRD-FM**—August 1, 1962: 97.9 mhz; 19 kw. Ant 410 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

**WJFM(FM)**—October 1951: 93.7 mhz; 470 kw horiz, 64 kw vert. Ant 780 ft. Broadcast House, 280 Ann St., N.W. (49504). (616) 363-7701. WJFM. Group owner: John E. Fetzer Stns. Net: CBS. Rep: Avery-Knodel. Format: Adult. ■ Carl E. Lee, pres & gen mgr; Glenn Gilbert, stn mgr; Bruce M. Glycadgis, opns mgr. ■ Rates: \$9; 12; 12; 9.

**WLAV**—Sept 18, 1940: 1340 khz; 1 kw-D, 250 w-N. 101-C Waters Bldg. (49502). (616) 456-5461. Shepard Bcstg Corp. (group owner; acq 5-17-63). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, top 40. Spec prog: Pol 1 hr wkly. ■ Herbert J. Weber, pres & gen mgr; Bob Hamilton, natl prog dir; Bill Donovan, mus dir; John Westman, news dir; Bob McCellan, chief engr; John Leader, prog dir; Mel Vande Gevel, news dir; Dave Boot, stn engr.

**WLAV-FM**—January 1947: 96.9 mhz; 28 kw. Ant 180 ft. Prog sep from AM. Net: ABC/E. Format: Contemp, progrsv. ■ Bill Evans, mus dir.

**WMAX**—Dec 25, 1954: 1480 khz; 5 kw-D. 210 Federal Square Bldg. (49502). (616) 458-3793. Great Lakes Bcstg Corp. (acq 10-13-70). Net: NBC/NIS, ABC/I. Rep: Blair. Format: All news. Spec progs: Pol 1 hr; Sp 1 hr; black 30 min wkly. ■ James J. Gaskin, pres & gen mgr; Terry Thompson, coml mgr; Dick McKay, news & prog dir; Dale Scholten, chief engr. ■ Rates: \$12; 9.50; 12; 9.50.

**WOOD**—October 1924: 1300 khz; 5 kw-U, DA-N. 120 College Ave., S.E., Box B (49501). (616) 459-1919. TWX 810-273-6920. Wood Bcstg (acq 2-15-72). Net: NBC. Rep: Katz. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Michael O. Lareau, gen mgr; Jim White, coml mgr; Bill Strike, prog dir; Bob Burton, news dir; Jerry Vandersloot, chief engr. ■ Rates: \$50.50; 26; 31.50; 20.

**WOOD-FM**—Feb 26, 1962: 105.7 mhz; 265 kw. Ant 810 ft. Dups AM 10%. Stereo. Format: Btfl mus. ■ Rates: \$27.50; 27.50; 27.50; 27.50.

**\*WVGR(FM)**—Dec 7, 1961: 104.1 mhz; 107.5 kw. Ant 600 ft. 5501 LSA Bldg., Ann Arbor, Mich. (48104). (616) 795-3358. Regents of the U. of Michigan. Satellite "WUOM(FM) Ann Arbor. Net: NPR. Format: Fine arts/educl. ■ Hazen Schumaker, dir of bcstg; Neal T. Bedford, gen mgr; Fred Hindley, news dir; Fred Remley, tech dir; Richard Clarke, chief engr.

**WYON(FM)**—1965: 101.3 mhz; 50 kw. Ant 420 ft. Box 143, Ionia, Mich. (48846). (616) 897-7526. MacPherson Enterprises Inc. Net: ABC/FM. Rep: Walton, Mich. Spot Sls. Format: MOR. ■ Monroe MacPherson Jr., pres & gen mgr; Douglas Chingo, coml mgr; James Lewis, news dir; John Seymour, chief engr.

**WZZM-FM**—Feb 28, 1962: 95.7 mhz; 50 kw. Ant 175 ft. (CP 311 ft). Box Z (49501). (616) 364-9551. West Michigan Telecasters Inc. Rep: Pro/Meeker. Format: Contemp, rock, top 40. ■ George U. Lyons, VP; Robert Wahlfel, stn mgr; Karen Lundquist, coml mgr; Paul Arbanas, prom mgr; Lee Deyoung, prog dir; Bill Gamble, mus dir; Jack Hogan, news dir; Dale Wolters, chief engr. ■ WZZM-TV affil.

### Grayling

**WGRY**—Aug 1, 1970: 1590 khz; 1 kw-D. Route 2,



6514 Old Lake Rd. (49738). (517) 348-6181. Grayling Bcstg Co. Format: MOR. Spec prog: C&W 5 hrs wkly. ■ James E. Sylvester, pres & gen mgr; Wayne A. Hindmarsh, VP. ■ Rates: \$15; 15; 15.

## Greenville

**WPLB**—May 19, 1960: 1380 khz; 1 kw-D, 500 w-N, DA-N. Box 99 (48838). (616) 754-3656. Flat River Bcstg Co. Rep: Mich. Spot Sls. Format: Contemp, C&W, MOR, progs, top 40. ■ Pearl C. Lewis, pres; Robert G. Lewis, gen mgr; Larry L. Painter, prog dir; Wilma G. Painter, coml mgr. ■ Rates: \$8.50; 8.50; 8.50.

**WPLB-FM**—May 22, 1962: 107.3 mhz; 50 kw. Ant 360 ft. Prog sep from AM. Format: C&W. Stereo. ■ Rates same as AM.

## Hancock

**WMPL**—March 2, 1957: 920 khz; 1 kw-D. 326 Quincy St. (49930). (906) 482-3700. Copper County Enterprises Inc. (acq 9-1-69). Net: NBC. Rep: Mich. Spot Sls. Format: Talk/news/info. ■ Joe Blake, pres & coml mgr; Bob Olson, gen mgr & prog dir; Bob Olson, prom mgr; Dick Storm, news dir & chief engr.

**WMPL-FM**—93.5 mhz; 3 kw. Ant 250 ft. Dups AM 100%.

## Harrison

**WKMM(FM)**—March 26, 1975: 92.1 mhz; 3 kw. Ant 300 ft. 550 E. Larch Rd. (48625). (517) 539-7107. David A. Carmine. Net: ABC/FM. Format: Modern C&W. ■ David A. Carmine, owner and gen mgr; Dave Carr, coml mgr; Bill Rich, opns mgr & news dir; Fred Valli, mus dir; Christine M. Hoskey, traffic dir; William F. Giperich, chief engr. ■ Rates: \$4; 4; 4.

## Hastings

**WBCH**—November 1957: 1220 khz; 250 w-D. Box 88 (49058). (616) 945-3414. Barry Bcstg Co. (acq 8-17-58). Net: ABC/E. Rep: Mich. Spt Sls. Format: MOR. ■ Kenneth R. Radant, pres & gen mgr; Verna Senior, coml mgr; David McIntyre, prog dir; George Youngs, news dir; Dean Bass, chief engr.

**WBCH-FM**—December 1967: 100.1 mhz; 1.55 kw. Ant 295 ft.

## Highland Park

**\*WHPR(FM)**—May 21, 1954: 88.1 mhz; 10 w. 12541 Second Ave. or c/o Instructional Materials Center, 20 Bartlett Ave. (48203). (313) 868-1264. School District of the City of Highland Park. Format: Ed. ■ Olga Moir, stn mgr; Greg Byndrian, prog dir; Douglas Schleutker, chief engr.

## Hillsdale

**WCSR**—May 21, 1959: 1340 khz; 500 w-D, 250 w-N. 168 N. West St. (49242). (517) 437-4444. Flynn Enterprises Inc. (acq 11-15-61). Rep: Michigan Spot Sales. Spec prog: C&W 6 hrs wkly. ■ Fahey J. Flynn, pres; Tony Flynn, gen mgr; Park Hayes, news dir; Lewis Munn, chief engr.

**WCSR-FM**—1973: 92.1 mhz; 3 kw. Ant 240 ft.

## Holland

**WHTC**—July 1948: 1450 khz; 1 kw-D, 250 w-N. Box 911-B (49423). (616) 392-3121. Holland Bcstg. Net: MBS. Rep: Hopewell, Keystone. Format: MOR, talk. Spec progs: Sp 2 hrs; farm 2 hrs wkly. ■ W. A. Butler, pres; William Gargano, gen mgr & prog dir; Reed Brown, news dir; Julius Van Oss, asst mgr; Dan Coltrane, chief engr. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

**WHTC-FM**—September 1962: 96.1 mhz; 41 kw. Ant 295 ft. Stereo. Format: Btfl mus. ■ Rates: \$4; 4; 4; 4.

**WJBL**—Nov 2, 1956: 1260 khz; 5 kw-D, DA. 5658-143rd Ave. (49423). (616) 396-5281. Zonder-van Bcstg Corp. (acq 3-61). Format: MOR. ■ Peter J. Vanden Bosch, pres, gen & coml mgr & prog dir; Lynn P. Wheaton, news dir; Donald R. Stuursma, chief engr.

**WJBL-FM**—March 24, 1961: 94.5 mhz; 10 kw. Ant 500 ft. Prog sep from AM. Stereo. Format: Relig.

## Houghton

**\*WGGL-FM**—March 28, 1968: 91.1 mhz; 100 kw. Ant

860 ft. Stereo. Michigan Tech U. (49931). (906) 487-2617. Michigan Tech U. Net: NPR. Format: Variety. ■ Read G. Burgan, dir; James Lienau, engr.

**WHDF**—1929: 1400 khz; 1 kw-D, 250 w-N. Douglass House (49931). (906) 482-2442. Upper Michigan Bcstg Co. ■ Mrs. John Rice, pres; Roland B. Burgan, gen & coml mgr, news & prog dir & prom mgr. ■ Rates: \$9; 9; 9; 6.

## Houghton Lake

**WHGR**—July 1954: 1290 khz; 4 kw-U, DA-N. 3431 Houghton Lake Drive (48629). (517) 366-5364. Sparks Bcstg Co. Net: ABC/I. Rep: Walton; Mich. Spot Sls. Format: MOR, top 40. Spec progs: Ger 1 hr; C&W 12 hrs wkly. ■ Garnet G. Sparks, pres; Gordon B. Sparks, gen mgr; Marcia L. Pike, prog dir; Norman F. Pike, stn mgr; Mike Shaldenbrand, news dir; Harold Kelly, chief engr.

**WJGS(FM)**—July 1, 1961: 98.5 mhz; 100 kw. Ant 480 ft. Dups AM 5%. Format: Contemp btfl mus.

## Howell

**WHMI**—Feb 17, 1957: 1350 khz; 500 w-D. 201 ½ W. Grand River (48843). (517) 546-0860. B. & H Bcstg Co. (acq 8-1-61). Net: ABC. Rep: Michigan Spot Sales. Format: MOR. ■ Ann H. Bignell, pres & gen mgr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

## Inkster

**WCHB**—November 1956: 1440 khz; 1 kw-D, 500 w-N, DA-2. 32790 Henry Ruff Rd. (48141). (313) 278-1440. Bell Bcstg Co. Rep: Torbet. Format: Black. ■ Dr. Haley Bell, pres; Wendell Cox, VP & gen mgr; Charles S. Gerber, coml mgr; Bill Williams, prog dir; C. Robert Bass, opns mgr; Gary Shephard, news dir; Eugene K. Nealy, chief engr.

**WJZZ(FM)**—See Detroit.

## Interlochen

**\*WIAA(FM)**—July 22, 1963: 88.3 mhz; 115 kw. Ant 350 ft. Stereo. (49643). (616) 276-9221, ext 337. National Music Camp. ■ Edward B. Catton, gen mgr; Edward Catton, prog dir; Thomas Torbet, news dir; Angus Forester, chief engr.

## Ionia

**WION**—Feb 1, 1953: 1430 khz; 5 kw-D, DA. Box 143 (48846). (616) 527-4400. MacPherson Bcstg Co. Net: ABC/E. Rep: Walton, Mich. Spot Sls. Format: MOR. ■ Monroe MacPherson, pres & gen mgr; Douglas Chingo, coml mgr; James Lewis, news dir; Larry Durbin, chief engr.

## Iron Mountain

**WJNR-FM**—Aug 17, 1972: 103.9 mhz; 560 w. Ant 620 ft. 219 East A St. (49801). (906) 774-5731. J & R Electronics Inc. Audio news: APR. Rep: Mich Spot Sls. Format: MOR. Spec prog: C&W 3 hrs wkly. ■ Richard E. Abraham, pres; Norman White, gen mgr; Gary Govanus, news dir; Terry Gruel, chief engr. ■ Rates: \$5.45; 5.45; 5.45; 5.45.

**WMIQ**—Jan 1947: 1450 khz; 1 kw-D, 250 w-N. 105 E. Kent St. (49801). (906) 774-4321. Iron Mountain-Kingsford Bcstg Co. (acq 9-68). Net: ABC/E. Rep: Pearse. Format: Variety. ■ Charles R. Henry, pres; William C. Johnson, gen mgr & prog dir; John Wallis, coml mgr; John Broderson, mus dir; David Lee Asp, news dir; Paul Anick, chief engr.

## Iron River

**WIKB**—Nov 18, 1949: 1230 khz; 1 kw-D, 250 w-N. Box AC (49935). (906) 265-5104. Northland Adv. Inc. (acq 1-1-65). Group owner: Eugene A. Halker Stns. Net: NBC. Rep: Corbett Sls. Format: Contemp, variety. Spec progs: Pol 5 hrs; C&W 12 hrs wkly. ■ Gene Halker, pres; Jay Barry, gen mgr & chief engr; Susan Przoznowski, coml mgr; Doug Damp, prog dir; Kurt Paro, mus dir; Bill Leonoff, news & pub affrs dir.

## Ironwood

**WIMI(FM)**—Listing follows WJMS.

**WJMS**—Nov 3, 1931: 590 khz; 5 kw-D, 1 kw-N, DA-N. 222 S. Lawrence St. (49938). (906) 932-2411. Heath Communications Inc. (group owner; acq 4-1-70). Rep: PRO/Meeker; Communications Sls. Format: MOR,

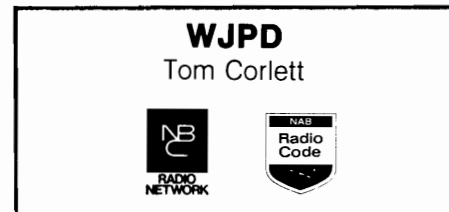
## Michigan Radio

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contemp, variety. Spec progs: Finnish 1 hr; C&W 10 hrs wkly. ■ Charles K. Heath, chmn of bd; W. Donald Roberts, pres; Robert M. Knutson, VP & gen mgr; Jerry Cadwell, prog dir; William V. Weirick, news dir; Larry Logemann, chief engr. ■ Rates: \$7.30; 7.30; 7.30; 7.30.

**WIMI(FM)**—Co-owned with WJMS. Oct 1975: 99.7 mhz; 51 kw. Ant 570 ft. Prog sep from AM. Stereo. Format: Drake-Chenault Hit Parade. ■ Rates same as AM.

## Ishpeming



**WJPD**—1947: 1240 khz; 1 kw-D, 250 w-N. Box D, 110 Canada (49849), (906) 486-9937. WJPD Inc. (acq 10-1-66). Group owner: Halker Stns. Net: NBC. Rep: Corlette Assoc. Format: C&W, MOR, Top 40. ■ Eugene A. Halker, pres; Lane Dawson, VP, gen & prom mgr & mus dir; John Isaacson, coml mgr; Steve Holmgren, prog & news dir; Louis Roncaglione, chief engr.

**WJPD-FM**—May 15, 1975: 92.3 mhz; 100 kw. Ant 470 ft. Dups AM 90%. Stereo.

**WMQT(FM)**—See listing following WUPY.

**WUPY**—June 26, 1959: 970 khz; 5 kw-D. Box 467 (49849). (906) 485-5523. Taconite Bcstg Inc. (acq 8-8-71). Rep: Mich. Spot Sls. Format: Contemp, talk. ■ William J. Blake, pres, gen & coml mgr; Eric Scott, prog & mus dir; John Evans, news dir; Rich Nelson, chief engr.

**WMQT(FM)**—Co-owned with WUPY. Jan 26, 1974: 107.1 mhz; 540 w. Ant 630 ft. Dups AM 80%.

## Jackson

**WHFI(FM)**—Listing follows WIBM.



**WIBM**—Nov. 20, 1926: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (49204). (517) 787-1450. Booth Bcstg Co. (group owner; acq 1954). Net: ABC/C. Rep: Torbet. Format: Contemp. Spec progs: Pol 1½ hrs; Sp 1½ hrs wkly. ■ John L. Booth, pres; Wayne H. Blackmon, gen mgr; Gary Osborn, opns mgr; Gary Cochran, coml mgr; Phil Rivers, mus dir; Robert McKinney, chief engr. ■ Rates: \$6; 5; 6; 5.

**WHFI(FM)**—Co-owned with WIBM. July 14, 1958: 94.1 mhz; 50 kw. Ant 315 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WJCO**—Jan 19, 1963: 1510 khz; 5 kw-D, DA. Box 380 (49204). (517) 783-2621. TWX 810-253-1941. Television Corp. of Michigan Inc. Rep: Rhein. Format: C&W. ■ Edward E. Wilson, pres; William J. Hart, gen mgr; Bill Mack, stn mgr; John Tallero, news dir; Renwood C. Flagg, chief engr. ■ WILX-TV affil.

**WKHM**—1951: 970 khz; 1 kw-U, DA-2. 1700 Glenshire Drive (49201). (517) 784-7181. Patten Corp. (acq 6-16-71). Net: MBS. Rep: PRO Time Sls, Mich. Spot Sls. Format: MOR. ■ M. P. Patten, pres; Edwin R. Huse, VP & gen mgr; Roy Hines, prom mgr; Paul Landino, prog dir; M. J. Sims, news dir; Paul Wright, chief engr.

**WKHM-FM**—106.1 mhz; 20 kw. Ant 180 ft. Dups AM. Spec prog: Pol 1 hr wkly.

## Kalamazoo

**WBUK**—See Portage.

**\*WIDR(FM)**—July 7, 1975: 89.1 mhz; 10 w. Ant 158 ft. Student Services Bldg., Western Michigan U.

## Michigan Radio

See page C-1 for explanation of listings.

(49008). (616) 383-1686. Western Michigan U. Net: ABC. Format: Progs. Spec prog: student public affairs 10 hrs wkly. ■ P. Glenn Bishop, tech dir; Dave Gorski, gen mgr.

**WKMI**—Aug 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. Box 911 (49005). (616) 344-0111. Steere Bcstg Corp. (acq 10-5-52). Net: ABC/C. Rep: McGavren-Guild. Format: Contemporary. ■ David E. Steere, pres & gen mgr; Robert M. Salmon, coml mgr; James R. Higgs, prog dir; Chas. Carney, news dir; Charles A. Gustafson, chief engr.

**WKPR**—Oct 20, 1960: 1420 khz; 1 kw-D, DA. Box 867 (49005). (616) 381-1420. Kalamazoo Bcstg Co. Inc. Group owner: Kuiper Stns. Format: MOR. ■ William E. Kuiper, pres, gen mgr & prog dir; Kenneth Byle, stn mgr & chief engr; Henry Wielhouwer, sls mgr; Curtis Fonger, news dir.

**WKZO**—Sept 10, 1931: 590 khz; 5 kw-U, DA-N. 590 W. Maple St. (49008). (616) 345-2101. TWX 810-277-8952. Fetzer Bcstg Co. (group owner). Net: CBS. Rep: Avery-Knodel. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ John E. Fetzer, chmn; Carl E. Lee, pres & gen mgr; Otis Gaston, VP & stn mgr; Gordon Anderson, admin VP; radio ops mgr; Fred Douglas, news dir; Daryl Sebastian, public affairs dir; Arthur E. Covell, chief engr. ■ WKZO-TV affil. ■ Rates: \$28; 25; 28; 22.

**\*WMUK(FM)**—Jan 8, 1951: 102.1 mhz; 50 kw. Ant 490 ft. Friedmann Hall, Western Michigan U. (49008). (616) 383-1921. Stereo. Western Michigan U. Net: NPR. Format: Ed, fine arts, pub info. ■ Charles M. Woodliff, dir, instr/comm; Glenn Bishop, assoc dir; Garrard D. Macleod, gen mgr; Richard Atwell, prom mgr; Gerald Alexander, prog dir; Anthony E. Griffin, news dir; Douglas Howe, chief engr.

**WQLR(FM)**—June 19, 1964: 106.5 mhz; 40 kw. Ant 550 ft. Industrial State Bank Bldg. (49006). (616) 345-7121. Fairfield Bcstg Co. (acq 6-24-72). Rep: Torbet, McDermott (Canada). Format: Beautfl mus. ■ Stephen C. Trivers, pres & gen mgr; William J. Wertz, VP & prog dir; Bill Forsythe, news dir; John Seymour, chief engr. ■ Rates: \$17; 19; 19; 11.

**WYYY**—Feb 4, 1956: 1470 khz; 500 w-D. 2315 Schippers Lane (49001). (616) 381-1470. The Circle Corp. (acq 1-63). Net: MBS. Rep: Pro/Meecker; Mich. Spot Sls. Format: MOR. ■ E. J. Popke Jr., pres & gen mgr; Ronald Newhouse, coml mgr; Robert Miller, prog dir; Jannette Newton, prom mgr; Roy Gerritsen, mus dir; Frank Adams, news dir; Kenneth Farrance, chief engr. ■ Rates: \$14; 11; 14; 11.

## Lansing

**WILS**—1947: 1320 khz; 5 kw-D, 1 kw-N, DA-2. 600 W. Cavanaugh Rd. (48910). (517) 393-1320. Lansing Bcstg Co. Audio news: UPI. Rep: Torbet. Format: MOR, Top 40. Spec progs: Farm 2 hrs; Sp 1 hr wkly. ■ John C. Pomeroy, pres; E. L. Byrd, gen mgr; Dave Hicks, coml mgr; Erik O. Furseth, prog dir; Keith Cummings, news dir; John Hackman, chief engr. ■ Rates: \$14.90; 14.90; 14.90; 10.43.

**WILS-FM**—January 1967: 101.7 mhz; 3 kw. Ant 180 ft. Dups AM 50%. Format: Jazz, progs. ■ Rates: \$14.90; 14.90; 14.90; 8.80.

**WITL**—June 26, 1961: 1010 khz; 500 w-D, DA. Box 1010 (48904). (517) 393-1010. Metropolitan Radio Corp. (acq 4-11-64). Group owner: Mid-West Family Stns. Rep: McGavren-Guild. Format: Modern Country. ■ Chuck Mefford, pres & gen mgr; William Pacelli, coml mgr; Jim Walton, prog & mus dir; Duane Stacker, news dir; Chuck Drake, prom dir; Lloyd A. Klotz, chief engr. ■ Rates: \$20; 18; 20; 16.

**WITL-FM**—April 15, 1964: 100.7 mhz; 55 kw. Ant 165 ft. Dups AM 50%. Format: Modern country.

**WJIM**—1934: 1240 khz; 1 kw-D, 250 w-N. Box 1226 (48904). (517) 372-8282. TWX 517-372-0741. Gross Telecasting Inc. (group owner). Net: NBC. Rep: Eastman. ■ James H. Gross, pres & gen mgr; Bryan S. Halter, prog dir; Carl Onken, chief engr.

**WJIM-FM**—June 1960: 97.5 mhz; 28 kw. Ant 440 ft. Prog sep from AM. ■ WJIM-TV affil.

## Lapeer

**WMPC**—Dec 2, 1926: 1230 khz; 1 kw-D, 250 w-N. Box 104 (48446). (313) 664-6211. The Calvary Bible Church. Format: Relig. ■ Arnold L. Bracy, pres & gen mgr; Nora Eastman, prog dir; Judy Rucker, news dir; Dan Baad, chief engr.

**WTHM**—Nov 16, 1962: 1530 khz; 5 kw-D, DA. Box 417 (48446). (313) 664-8555. WTHM Bcstg Co. (acq 3-1-73). Rep: Michigan Spot Sls. Format: MOR. ■ David R. Sommerville, pres & gen mgr; Robert Miller, news dir; Terry Lough, prog & mus dir; Don McComb, chief engr.

**WTHM-FM**—Feb 6, 1968: 103.1 mhz; 3 kw. Ant 300 ft. Dups AM 20%.

## Ludington

**WKLA**—Oct 10, 1944: 1450 khz; 1 kw-D, 250 w-N. Box 609 (49431). (616) 843-3438. Raymond A. Plank (acq 4-1-50). Net: ABC/E. Rep: Hopewell, Michigan Spot Sales. Format: MOR. ■ Raymond A. Plank, pres & gen mgr; R. Thomas Plank, coml mgr; Marty Kryger, news dir; Lee Shipman, chief engr.

**WKLA-FM**—May 1, 1971: 106.3 mhz; 3 kw. Ant 250 ft. Dups AM 50%. Format: MOR.

## Manistee

**WMTE**—June 7, 1951: 1340 khz; 1 kw-D, 250 w-N. Box 128 (49660). (616) 723-9906. Manistee Radio Corp., Charles E. Hedstrom. Net: ABC/C. Rep: Hopewell, Mich. Spot Sls. Format: Contemp. ■ Charles Hedstrom, pres, coml & gen mgr; Pete Nezki, prog dir; Edward Kenney, prom mgr; Bernard Schroeder, news dir; Dave Christian, mus dir; Charles Hagerman, chief engr.

**WMTE-FM**—Aug 1, 1970: 97.7 mhz; 3 kw. Ant 155 ft. Dups AM 75%.

## Manistique

**WTIQ**—Feb 11, 1965: 1490 khz; 1 kw-D, 250 w-N. SH. 1501 Deer St. (49854). (906) 341-2024. WITQ Inc. (acq 5-23-73). Rep: Mich. Spot Sls. Format: MOR, C&W, variety. ■ Douglas Tjapkes, pres; Donald O. Thompson, gen mgr; Joe West, news dir; Bradley Jones, chief engr.

## Marine City

**WSMA**—Dec 10, 1951: 1590 khz; 1 kw-D, DA. 5300 Marine City Highway (48060). (313) 765-8893. Sommerville Bcstg Co. (acq 2-1-67). Format: C&W. Spec progs: Farm 2½ hrs, Polka 2½ hrs, wkly. ■ Richard S. Sommerville, pres; James Williams, prog dir; Dar Hollenrake, news dir; Mark Miller, prom mgr; Jeff Sommerville, chief engr. ■ Rates: \$7; 7; 7; 7.

## Marquette

**WDMJ**—July 4, 1931: 1320 khz; 1 kw-U, DA-N. Box 700, 1520 W. Washington St. (49855). (906) 225-1313. Lake Superior Bcstg Co. (acq 1940). Group owner: Frank J. Russell Stns. Net: ABC. ■ Frank J. Russell, pres; Robert L. Biolo, VP & gen mgr; Joseph D. Gagliardi, stn mgr; Paul Donovan, news dir; James P. Anthony, asst mgr & prog dir; Gary Schneider, prom mgr; Paul F. Anick, chief engr.

**WDMJ-FM**—Dec 16, 1965: 95.7 mhz; 100 kw. Ant 530 ft. Prog sep from AM. Stereo.

**\*WNMR(FM)**—August 1963: 90.1 mhz; 100 kw. Ant 970 ft. Stereo. Northern Michigan Univ. (49855). (906) 227-1300. Northern Michigan U. Net: NPR. Format: Variety Spec prog: Intl music 1½ hrs wkly. ■ George Lott, dir learning resources; Stephen W. J. Dupras, gen mgr; James Steffey, chief engr; George Wendt, mus dir; Michael Brunswick, prod; Priscilla Anderson, dev dir.

**WUUN(FM)**—April 6, 1974: 100.1 mhz; 1.8 kw. Ant 370 ft. Ramada Inn. (49855). (906) 228-6800. Chappell Bcstg Inc. Rep: Avery Knodel. Format: Contemp, hit parade. ■ E. Nickolas Bridges, pres; Dan Smith, chief engr. ■ Rates: \$7.05; 7.05; 7.05; 7.05.

## Marshall

**WALM**—See Albion.

**WELL-FM**—Co-owned with WALM, Albion. Oct 1,

1968: 104.9 mhz; 3 kw. Ant 300 ft. 111 W. Michigan Ave. (49068). (616) 781-2600. Triad Stations Inc. Format: Good Istng. ■ C. Wayne Wright, pres; Alan Mather, gen mgr & chief engr; Robert Widmark, coml mgr; Alice M. Wright, news dir.

## Mason

**\*WUNN**—May 11, 1967: 1110 khz; 250 w-D. (48854). (517) 676-2488. Family Life Bcstg System (acq 1-1-69). Format: Religious. ■ Warren Bolthouse, dir; Randy Carlson, prog dir; Al Cook, news dir & gen mgr.

## Menominee

**WAGN**—Nov 14, 1952: 1340 khz; 1 kw-D, 250 w-N. Box 375 (49858). (906) 863-5551. MenMar Bcstg Corp. (acq 1-1-55). Net: ABC/I. Rep: Pearse. Format: MOR. ■ Loren B. Koelsing, pres & gen mgr; Harold P. Drago, coml mgr; William C. King, prog dir; Charles Patrick, Robert B. Maccaulay, news dir; Paul Anick, chief engr.

**WL0T**—See Marinette, Wis.

**WMAM**—See Marinette, Wis.

## Midland

**WMPX**—1948: 1490 khz; 1 kw-D, 250 w-N. Box 1510 (48640). (517) 631-1490. Patten Corp. (acq 4-20-71). Net: MBS. Audio news: UPI. Rep: PRO Time Sls, Mich Spot Sls. Format: MOR, C&W. ■ Myron P. Patten, pres; Ronald W. Maines, VP & gen mgr; Phil Davidson, prog dir; Kirk Hughes, mus dir; Lee Schostak, news dir; Peter Wolf, chief engr. ■ Rates: \$10; 10; 10; 5.

**WUGN(FM)**—July 15, 1961: 99.7 mhz; 100 kw. Ant 690 ft. Stereo. 325 E. Main (48640). (517) 631-7060 or 695-5595. Family Life Bcstg Syst (acq 9-26-73). Audio news: UPI. Format: Relig. Spec prog: Sp ½ hr; Farm ½ hr wkly. ■ Warren Bolthouse, pres and gen mgr; William Harrier, stn mgr; Randy Carlson, prog and mus dir; Brent Williams, news dir; William Keiser, engr.

**New FM**—Not on air yet; target date unknown: 93.5 mhz; 3 kw. Ant 300 ft. Box 1844 (48640). Wolverine Radio Inc.

## Monroe

**WHND**—July 12, 1956: 560 khz; 500 w-D, DA. Box 560 (48161). (313) 241-1550. TWX 810-232-5206. WQTE Bcstg Inc. (acq 6-30-73). Group owner: Greater Media Inc. Rep: McGavren-Guild. Format: Gold. ■ Peter A. Bordes, pres; Chuch Borchard, gen mgr; Tom Miles, prog dir; Tom Campbell, news dir; Irving L. Laing, opns mgr.

**WVMO(FM)**—July 16, 1967: 98.3 mhz; 3 kw. Ant 300 ft. Box 801 (48161). (313) 242-6600. Monroe Bcstg Co. Format: MOR, C&W. ■ Ira C. Smith, gen mgr; Gene Basford, news dir; Jim Miller, prog dir; Jerry Rice, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

## Mount Clemens

**WBRB**—May 18, 1957: 1430 khz; 500 w-D, DA. Box 489 (48043). (313) 293-1430. Malrite Bcstg Co. (group owner; acq 1-1-60). Net: ABC/I. Rep: Pearse Sls. ■ Milton Maltz, pres; Charles H. Park Jr, VP and gen mgr; Joe Maxwell, prog dir; Don Randall, mus dir; Fred Fisher, news dir; Tom Bracanovich, tech dir; James Deneweth, chief engr.

**WBRB-FM**—Nov 6, 1960: 102.7 mhz; 17 kw. Ant 400 ft. Dups AM.

## Mount Pleasant

**WCEN**—Aug 8, 1949: 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 407 (48858). (517) 773-5961. Central Mich. Bcstrs (acq 12-1-67). Net: MBS. Rep: Mich. Spt Sls. Format: MOR. ■ Anthony F. Bielawski, pres; Charles E. Anthony, gen mgr; Larry Wentworth, coml mgr; Dan Bethel, mus dir; Jim Hughes, news dir; Richard Leonard, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WCEN-FM**—1963: 94.5 mhz; 16 kw. Ant 230 ft. Prog sep from AM. Stereo. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**\*WCMU-FM**—April 6, 1964: 89.5 mhz; 100 kw. Ant 420 ft. 155 Anspach, Central Michigan U. (48859). (517) 774-3105. Central Michigan U. Net: NPR. For-

mat: Classical/fine arts. ■ Dr. Harold Abel, pres; Mary E. Dirnberger, stn mgr; Thomas Hunt, prog dir; David G. Kanzeg, opns dir; Neal Johnson, news dir; Paul Baumgartner, chief engr. ■ \*WCMU-TV affil.

**\*WMHW-FM**—Nov 20, 1972: 91.5 mhz; 32 w. Ant 112 ft. 180 Moore Hall, Central Mich U. (48859). (517) 774-3250. Bd of Trustees, Central Michigan U. Audio news: UPI. Format: MOR, jazz, classcl, progs. ■ Peter B. Orlik, gen mgr; H. Greydon Hyde, stn mgr; James L. Mead, opns mgr; Gary Wise, prog dir; Rick Staeb, mus dir; Cheryl Godwin, news dir; William Keiser, chief engr.

## Munising

**WGON**—Sept 20, 1956: 1400 khz; 1 kw-D, 250 w-N. 110 W. Onota St. (49862). (906) 387-2518. Ollie's Idea Inc. (acq 7-74). Format: MOR, oldies, Top 40, C&W. Spec progs: Talk 5 hrs wkly. ■ George A. Freeman, pres; Paul E. Petosky, VP & gen mgr; Jack St. Andre, news dir; Barry Fitzpatrick, prog dir; Fred Ahlborn, mus dir; Peter Lindquist, chief engr.

**WQXO(FM)**—Co-owned with WGON. June 21, 1974: 98.3 mhz; 1.80 kw. Ant 380 ft. Dups AM 82%.

## Muskegon

**WKBZ**—1926: 850 khz; 1 kw-U, DA-1. Box 238 (49441). (616) 798-2141. Reams Communications Corp. (acq 7-8-68). Net: ABC/I. Repts: Meeker, Michigan Spot Sales. Format: MOR. Spec prog: Sp ½ hr wkly. ■ Frazier Reams Jr., pres; Harold Waddell, VP & gen mgr; Robert Peterman, coml mgr; Bill Stevens, prog dir; Bill Bennett, prom mgr; John Graska, news dir; George Krivitzky, chief engr.

**WMUS**—June 15, 1947: 1090 khz; 1 kw-D. Box 5260 (49445). (616) 744-1671. Greater Muskegon Bcstrs Inc. Net: MBS. Rep: Masia; Pearse. Format: Modern country. ■ R. Bunker Rogoski, pres & gen mgr; Tim Achterhoff, opns mgr, mus & prog dir & chief engr; Steve James, prom mgr; Nick Scott, prod mgr. ■ Rates: \$7.20; 7.20; 7.20; 5.40.

**WMUS-FM**—1962: 106.9 mhz; 31 kw. Ant 270 ft. Dups AM 100%. ■ Rates same as AM.



**WQWQ-FM**—Nov 18, 1971: 104.5 mhz; 50 kw. Ant 360 ft. Box 296 (49443). (616) 722-1681. Multi-Com Inc. Stereo. Net: ABC/FM. Format: Beautiful mus, MOR. Spec progs: Classical 4 hrs; farm 1 hr; jazz 2 hrs wkly. ■ Fred C. Culver Jr., pres; David H. Walborn, VP; Bill Winchell, gen & coml mgr & news dir; Marg Champagne, women's prog dir; Mary Bazzett, traf & continuity mgr; James Scollin Jr., prog & mus dir. ■ Rates: \$10.30; 10.30; 10.30; 10.30.

**WTRU**—1949: 1600 khz; 5 kw-U, DA-N. Box 248 (49443). (616) 733-2126. Regional Bcstrs of Michigan Inc. (group owner; acq 2-60). Rep: Torbet. ■ Frederick P. Tascone, gen mgr; Tom Wyant, prog dir; Bill Trap, news dir; Gerry Heykoop, chief engr.

## Muskegon Heights

**WKJR**—February 1963: 1520 khz; 10 kw-D, DA. Box 839 (49443). (616) 798-2115. Muskegon Heights Bcstg Co. Group owner: Kuiper Stns. Format: Religious. ■ William Kuiper, pres; William E. Kuiper, gen mgr; Tom Dudenhofer, news dir; Herbert R. Smith, stn mgr; Philip Waite, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 3.50.

**WKJR-FM**—March 29, 1974: 101.7 mhz; 3 kw. Ant 300 ft. ■ H. Albert Peterson, coml mgr.

## Newbury

**WNBY**—May 16, 1966: 1450 khz; 1 kw-D, 250 w-N. Box 1 (49868). (906) 293-5114. Newberry Bcstg Co. Rep: Pearse, U.P. Sls. Format: Adult contemp, C&W. ■ L. B. Van Dam, gen & coml mgr; Dave Olivier, prog dir; Al Rogers, mus dir; Van Brown, news dir; Barbara Van, prom mgr; Matt Johns, chief engr. ■ Rates: \$3.84; 3.84; 3.84; 2.60.

## Niles

**WNIL**—Dec 6, 1956: 1290 khz; 500 w-D. Box A (49120). (616) 683-5432. Niles Bcstg Co. (acq 1-1-59). Net: MBS, Mich. Farm Net. Rep: Mich. Spot Sls. Format: Contemp. Spec progs: C&W 10 hrs wkly. ■ J. Eric Plym, pres; Charles E. Frey, gen & coml mgr; Bob Wilson, news dir; Matthew Pierzchala, chief engr. ■ Rates: \$7; 6; 7; 6.

**WNIL-FM**—Sept 13, 1968: 95.3 mhz; 3 kw. Ant 160 ft. Dups AM 30%. Stereo. Format: Contemp. ■ Rates: \$4; 4; 4; 4.

## Oak Park

**\*WOPR(FM)**—Oct 7, 1974: 90.3 mhz; 18.5 w. Ant 101 ft. 13701 Oak Park Blvd. (48237). (313) 548-WOPR. Board of Education of Oak Park School District. Format: Progs, Top 40, ■ Samuel Sniderman, supt of schools; Mark Kowalsky, stn mgr.

## Olivet

**\*WOCR(FM)**—1975: 89.7 mhz; 10 w. Dole Hall (49076). Olivet College. ■ Willis A. Selden, dir of info svcs.

## Orchard Lake

**\*WBLD(FM)**—May 28, 1974: 89.3 mhz; 10 w. Ant 110 ft. Stereo. 4925 Orchard Lake Rd. (48033). (313) 851-8930. Board of Education of West Bloomfield School District. Format: Progs. ■ Jeff Leitson, gen mgr.

## Otsego

**WAOP**—1958: 980 khz; 1 kw-D. Box 980 (49078). (616) 692-6851. Allegan County Bcstrs Inc. (acq 8-74). Net: ABC/I. Format: C&W. Spec progs: Farm 9 hrs; Sp 1 hr wkly. ■ Robert Doll, pres and gen mgr; Al Lietch, prog dir; Denny Gor, mus dir; Walker Sisson, chief engr. ■ Rates: \$6.40; 5; 6.40; —.

## Owosso

**WAOP**—Jan 1, 1948: 1080 khz; 1 kw-D. Box E (48867). (517) 725-8196. Owosso Bcstg Co. Rep: Deveney. Spec progs: Slovakian ½ hr; C&W ¼ hr wkly. ■ Merrill Walker, pres and gen mgr; Arthur Kinsey, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

**WAOP-FM**—Dec 2, 1965: 103.9 mhz; 2.8 kw. Ant 255 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

## Petoskey

**WJML**—Dec 6, 1966: 1110 khz; 10 kw-D, DA. Perry-Davis Hotel (49770). (616) 347-8191. Harrington Bcstg Co. Net: ABC/I, Northern Power. Rep: Walton, Michigan Spot Sls. Format: MOR/Contemp. Spec prog: C&W 12 hrs wkly. ■ Michael D. Harrington, pres; David K. Williams, sls & prom mgr; Jay Alexander, mus dir; Marvin Veurink, chief engr.

**WJML-FM**—Dec 7, 1965: 98.9 mhz; 100 kw. Stereo. Ant 820 ft. Dups AM 100%.

**WMBN**—May 1946: 1340 khz; 1 kw-D, 250 w-N. Paul Bunyan Bldg., Traverse City, Mich. (49684). (616) 947-7675. Midwestern Bcstg Co. (group owner). Net: NBC, Paul Bunyan. Rep: Torbet. Format: MOR. ■ Les Biederman, pres; Bill Gray, stn mgr; Russell Loomis, bus mgr; John E. Walkmeyer, gen mgr; William H. Kiker, chief engr.

**WMBN-FM**—Jan 1, 1967: 96.7 mhz; 1 kw. Ant 320 ft. Stereo. Dups AM 80%.

## Plymouth

**\*WSDP(FM)**—Feb 14, 1972: 89.3 mhz; 10 w. 46181 Joy Rd. (48170). (313) 453-3171, ext 226. Plymouth Community School District. Format: Contemp, MOR, educl, rock. ■ J. M. Hoben, pres; John Seidelman, gen mgr; Jeff Cardinal, ass't gen mgr.

## Pontiac

**WPON**—December 1954: 1460 khz; 1 kw-D, 500 w-N, DA-N. Riker Bldg. (48059). (313) 338-0444. WPON Inc. (acq 10-15-62). Format: MOR, black, C&W. Spec prog: Sp 1 hr wkly. ■ H. Allen Campbell, pres & gen mgr; William E. Morgan, VP & stn mgr; Helen Sansone, VP/sls; Tom Quinn, news dir. ■ Rates: \$19; 19; 19; 15.20.

## Michigan Radio

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## Portage

**WBUK**—July 25, 1966: 1560 khz; 1 kw-D. 9112 S. Westnedge Ave., Kalamazoo, Mich. (49002). (616) 327-7051. Taylor Bcstg Co. (acq 5-20-71). Net: ABC/E. Rep: Walton. Format: C&W. ■ Robert B. Taylor, gen & coml mgr & chief engr; Buck Evans, prog dir; Mike Stewart, news dir. ■ Rates: \$10; 10; 10; 10.

## Port Huron

**WHLS**—Aug 8, 1938: 1450 khz; 1 kw-D, 250 w-N. 808 Huron Ave., Box 807 (48060). (313) 982-8536. Wismer Bcstg Inc. (acq 1-1-56). Rep: Mich. Spot Sls. Format: MOR. Spec progs: Black 1 hr; Sp 2 hrs wkly. ■ John F. Wismer, pres & gen mgr; A. Mike Mullins, prog dir; Ted Mireau, coml mgr; Ron Dzwonkowski, news dir; Marc Karrman, chief engr.

**WSAQ(FM)**—Aug 7, 1964: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus.

**\*WORW(FM)**—May 31, 1973: 91.9 mhz; 10 w. 1799 Krafft Rd. (48060). (313) 984-2672. Port Huron Area School District. Net: NPR. Format: Educ, oldies, soft rock. ■ Robert D. Trapp, pres & gen mgr.

**WPHM**—Dec 6, 1947: 1380 khz; 5 kw-U, DA-2. Box 247 (48060). (313) 985-5171. Enterform Inc. (acq 12-1-67). Net: ABC/I. Rep: Pearse. ■ Eugene E. Umlor, gen mgr; Al Tyrell, coml mgr; George Carroll, chief engr. ■ Rates: \$9; 9; 9; 9.

**WSAQ(FM)**—Listing follows WHLS.

**\*WSGR-FM**—October 1971: 91.3 mhz; 10 w. Ant 87 ft. 323 Erie St. (48060). (313) 984-5064. St. Clair County Community College. Format: Ed, variety. Spec prog: Black 1 hr wkly. ■ Donna R. Williams, gen mgr.

## Rockford

**WJPW**—1965: 810 khz; 500 w-D. Box 810, 3691 Ten Mile Rd. N.E. (49341). (616) 866-1501. Jack Lee Payne. Net: ABC/E. Format: Farm, talk, MOR. ■ Jack Lee Payne, pres & gen mgr. ■ Rates: \$ 5; 5; 5; 5.

## Rogers City

**WHAK**—May 1949: 960 khz; 5 kw-D. Moltke Dr. (49779). (517) 734-2175. Huron Shore Bcstrs Corp. Net: Huron Shore. Rep: Walton, Michigan Spot Sales. ■ Harvey A. Klann, pres, chief engr & gen mgr; Albert G. Klann, coml mgr; Tom Tolen, news dir.

## Royal Oak

**WEXL**—October 1923: 1340 khz; 1 kw-D, 250 w-N, DA-D. Box 1340 (48068). (313) 544-2200. Sparks Bcstg Co. Inc. Audio news: UPI. Format: Inspirational. ■ Garnet G. Sparks, pres; Gordon A. Sparks, gen mgr; Bill Payne, chief engr.

**\*WOAK(FM)**—Feb 2, 1957: 89.3 mhz; 10 w. 709 N. Washington (48067). (313) 541-7100, ext 27. School District of the City of Royal Oak. Net: NPR. Format: Contemp. Spec prog: Black 1½ hrs wkly. ■ Linda Cerveney, gen mgr.

## Saginaw

**WGER-FM**—See Bay City.

**WHNN(FM)**—See Bay City.

**WIOG(FM)**—See listing following WSGW.

**WKQC(FM)**—See listing following WSAM.

**WKNX**—April 17, 1947: 1210 khz; 10 kw-D, DA. 5200 State St. (48603). (517) 799-1000. Lake Huron Bcstg Corp. Net: ABC/I. Rep: Eastman. Format: Oldies, MOR. Spec progs: Black 1 hr; Farm 1 hr; Sp 1 hr wkly. ■ William J. Edwards, pres; Howard H. Wolfe, gen mgr; Dan E. Stewart, coml mgr; Paul Pigeon, prog dir; Mike Ryan, prom mgr; Phil Barry, mus dir; Robert G. Dyer, news dir; Eugene Bardo, chief engr. ■ Rates: \$14; 12; 14; 12.

**WSAM**—1940: 1400 khz; 1 kw-D, 250 w-N. Box 1776 (48605). (517) 752-8161. MacDonald Bcstg Corp. (acq 11-1-62). Net: NBC. Repts: Webb, Mich. Spot Sls. Format: Top 40. ■ Kenneth Hugh MacDonald, pres, gen & coml mgr; Ann Webb, mus dir; Ken MacDonald

## Michigan Radio

See page C-1 for explanation of listings.

Jr., prom mgr; Bill Corbier, news dir; William Friedle, chief engr.

**WKQC(FM)**—Co-owned with WSAM. 1947. 98.1 mhz; 50 kw. Ant 340 ft. Prog sep from AM. Stereo. Format: C&W.

**WSGW**—Aug 11, 1950: 790 khz; 5 kw-D, 1 kw-N, DA-2. Box 1945 (48605). (517) 753-4456. Booth American Co. (group owner). Net: CBS, Mich. Farm Net. Rep: Torbet. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ John L. Booth, pres; John F. Casey, gen mgr; Rick Belcher, prog dir; Cliff Graff, chief engr. ■ Rates: \$12; 10; 12; 10.

### W-106

#### Beautiful Music

**WIOG(FM)**—Co-owned with WSGW. Feb 19, 1969: 106.3 khz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$ 7; 7; 7.

**WWWS(FM)**—Nov 15, 1968: 107.1 mhz; 2 kw. Ant 360 ft. Box 3264 (48601). (517) 777-8011. Saginaw Bcstg Co. (acq 8-20-74). Net: Natl Black. Rep: Bob Dore. Format: Black, talk, R&B. Spec prog: Sp 12 hrs wkly. ■ Frank Perry Lloyd, pres; Calvin Beatty Jr., gen mgr; Andy Johnston, prom & coml mgr; Kermit Crockett, prog & mus dir; Prior Taylor, chief engr.

### St. Ignace

**WIDG**—June 7, 1966: 940 khz; 5 kw-D. Box 1 (49781). (906) 643-9494. Mighty-Mac Bcstg Co. Repts: Massina, Goldfarb. Format: MOR. Spec progs: Jazz 1 hr; classcl 1 hr wkly. ■ Dr. Donald E. Benson, pres; Donald M. Angelo, gen mgr; Dennis Woytek, prog dir; Karen Sanborn, coml mgr; D. Manning, prom mgr; Jim Bernard, mus dir; Dick Stone, news dir; Louis Ozak, chief engr.

### St. Johns

**WRBJ**—Sept 23, 1959: 1580 khz; 1 kw-D, DA. Box 320 (48879). (517) 224-7911. Ditmer Bcstg Co. (acq 12-1-65). Net: MBS, Mich. Farm Net. Rep: Walton, Mich. Spot Sls. Format: MOR. Spec prog: Sp 8 hrs wkly. ■ Robert D. Ditmer, pres & coml & gen mgr; Bob Ditmer II, prog dir; Bill Stoller, mus dir; Edd Monski, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WRBJ-FM**—July 15, 1972: 92.1 mhz; 3 kw. Ant 125 ft. Prog sep from AM. Format: Easy Istng. ■ Renae Ditmer, prom mgr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### St. Joseph

**WHFB-FM**—See Benton Harbor.

**WIRX(FM)**—See listing following WSJM

## WSJM/WIRX

FM Stereo Modern Country



**WSJM**—Nov 18, 1956: 1400 khz; 1 kw-D, 250 w-N. Box 107 (49085). (616) 983-3992. WSJM Inc. (acq 1-1-59). Group owner: Mid-West Family Stns. Net: NBC. Rep: McGavren-Guild. Format: Top 40. ■ Joseph D. Mackin, pres & gen mgr; Mike Berlak, opns mgr and prog dir; Marilyn McKinley, prom mgr; Jim Stoddard, news dir; Craig Cole, mus dir; Bill Wheeler, chief engr. ■ Rates: \$21; 18; 21; 17.

**WIRX(FM)**—Co-owned with WSJM. June 20, 1966: 107.1 mhz; 3 kw. Ant 225 ft horiz, 220 ft vert. Prog sep from AM. Stereo. Format: Modern country. ■ Tom Ferren, FM mgr; Don Backus, prog dir. ■ Rates same as AM.

### Saline

**WNRS**—1958: 1290 khz; 500 w-D, DA. Box 5, Ann Ar-

bor, Mich. (48107). (313) 663-0569. Community Music Service Inc. (acq 11-1-74). Net: MBS. Format: C&W. Spec prog; Sp 1 hr wkly. ■ James Trayhern, pres; Stu Goldberg, gen mgr; Eugene Skuratowicz, sls mgr; Jim Barrett, prog dir; Art Vuolo Jr., prom dir; Greg Bowman, news dir; Gary Sharpe, chief engr. ■ Rates: \$8; 7; 8; 6.

### Sandusky

**WMIC**—June 27, 1968: 1560 khz; 1 kw-D, DA. 19 S. Elk (48471). (313) 648-2700. Sanilac Bcstg Co. Net: Mich. Farm Radio. Format: C&W, MOR. Spec prog: Pol 4 hrs wkly. ■ Bob Armstrong, gen mgr; Steve Smith, prog dir; Monte Dean, news dir; James Hughes, chief engr.

**WMIC-FM**—Aug 16, 1971: 97.7 mhz; 3 kw. Ant 140 ft. Dups AM 100%.

### Sault Ste. Marie

**WSMM(FM)**—July 12, 1972: 92.7 mhz; 3 kw. Ant 285 ft. (CP 99.5 mhz; 26.5 kw. Ant 275 ft). Box 800 (49783). (906) 635-1504. Chippewa Bcstg Corp. (acq 6-1-74). Stereo. Audio news: UPI. Rep: Pierce. Format: Variety. Spec progs: Farm ¼ hr; pub aff 3 hrs wkly. ■ D. Wayne Zimmerman, pres & gen mgr; Bob Gilray, sls mgr; Dave Benson, prog and news dir; Walter Kaay, mus dir; Tom Ewing, stn mgr; Paul Eichstaedt, chief engr. ■ Rates: \$6; 5.60; 4.50; 3.40.

**WSOO**—June 1, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 400 (49783). (906) 632-2231. Miami County Bcstg Co. (acq 4-3-73). Net: ABC/I. Rep: Michigan Spot Sls, Oakes. Format: MOR. Spec prog: Finnish ¼ hr wkly. ■ Richard E. Hunt, pres & prog dir; Bob Benedict, gen & coml mgr; Marie Benedict, prom mgr; Dick Thomas, mus dir; Ernest Michaud, news dir; Noel Moss, chief engr.

### Southfield

**\*WSHJ(FM)**—Feb 28, 1967: 88.3 mhz; 125 w. Ant 43 ft. 24675 Lahser Rd. (48075). (313) 352-9745. Bd. of Education Southfield Public Schools. Format: Oldies, progsv, top 40. ■ Robert J. Sneddon, gen mgr; Daniel Sandberg, prog dir; Marty Ertz, mus dir; Charles Turell, prom mgr; Mike Kleiman, news dir; Robert Yonkers, chief engr.

### South Haven

**WJOR**—1961: 940 khz; 1 kw-D, DA. Box 405, 559 Phoenix St. (49090). (616) 637-1138. Van Buren County Bcstg Co. (acq 8-15-67). Net: ABC/E. Mich. Farm Radio Net. Rep: Pro-Time Sls. Format: MOR. Spec prog: Pol 2 hrs; black 2 hrs; C&W 5 hrs wkly. ■ Dee O. Coe, pres; Ken Coe, gen mgr; Ralph Shaw, prog dir & prom mgr; Tom Mann, mus & news dir; Claire Wolf, sls mgr; Lee Emerson, sports dir; Vic Voss, chief engr.

### Spring Arbor

**\*WSAE(FM)**—Oct 2, 1963: 89.3 mhz; 1 kw. Ant 200 ft. (49283). (517) 750-1200. Spring Arbor College. Format: Ed, classcl. ■ Carl V. Jacobson, dir media svcs.

### Sturgis

**WSTR**—1951: 1230 khz; 1 kw-D, 250 w-N. Box 70 (49091). (616) 651-2383. Water Wonderland Bcstg Co. (acq 1-1-60). Rep: M. A. Sls, Mich. Spot Sls. Format: MOR. Spec progs: Farm 2½ hrs; Polish 1 hr wkly. ■ Lee Droeger, mgr; John Greenwood, chief engr. ■ Rates: \$5; 5; 5; 5.

**WSTR-FM**—1951: 99.3 mhz; 850 w. Ant 390 ft. (CP 1.4 kw). Dups AM 95%. ■ Rates same as AM.

### Tawas City

**WDBI-FM**—Nov 1, 1973: 101.7 mhz; 3 kw. Ant 275 ft. 1175 S. U-S 23 (48763). (517) 362-6149. Lawrence Norman DeBeau. Rep: Messina. Format: Btfl mus. ■ Lawrence N. DeBeau, pres, gen mgr & news dir; Mark L. DeBeau, prog dir; Mildred M. DeBeau, mus dir; Dale A. Palovich, prom mgr; James T. Butler Jr., coml mgr; James Totten, chief engr. ■ Rates: \$5.45; 5.45; 5.45; 4.95.

**WIOS**—Sept 27, 1958: 1480 khz; 1 kw-D, DA. 532 Meadow Rd. (48763). (517) 362-3417. Carroll Enterprises (acq 5-1-69). Net: ABC/C. Audio news: UPI. Rep: Keystone, Walton, Mich. Spot Sls. Format: MOR.

■ John J. Carroll Sr., pres; John Carroll Jr., gen mgr; Mike Kwosian, prog and mus dir; Jerry Hollnagel, news dir; Robert Van Buhler, chief engr. ■ Rates: \$6; 5; 6; —.

### Three Rivers

**WLKM**—May 3, 1962: 1510 khz; 500 w-D. Box 1510 (49093). (616) 278-1815. Voice of Three Rivers Inc. Net: MBS. Rep: Michigan Spot Sls. Format: MOR. Spec progs: Pub affs 3 hrs; farm 5 hrs wkly. ■ Carl L. Shipley, pres; James J. Ganley, gen mgr; Dennis Rumsey, prog & news dir; Irving Grove, chief engr. ■ Rates: \$4.80; 4.80; 4.80; —.

**WLKM-FM**—March 1975: 95.9 mhz; 3 kw. Ant 290 ft. Dups AM 80%. Stereo. ■ Rates: \$4.80; 4.80; 4.80; 3.00.

### Traverse City

**WCCW**—July 15, 1960: 1310 khz; 5 kw-D. 246 East State St. (49684). (616) 946-6211. Radio Station WCCW Inc. Net: ABC/I, Northern Power. Rep: Walton Bcstg Sls, Mich. Spot Sls. ■ John R. Anderson, pres & gen mgr; Robert Burian, prog dir; Frank Nachazel, coml mgr; Michael Bradford, chief engr. ■ Rates: \$8.25; 5.90; 7.05; 5.90.

**WCCW-FM**—Nov 8, 1967: 92.1 mhz; 840 w. Ant 520 ft. Dups AM 15%. ■ Rates: \$—; 3.55; 3.55; 3.55.

**WLDR(FM)**—July 17, 1966: 101.9 mhz; 50 kw horiz, 3 kw vert. Ant 590 ft. 118 S. Union St. (49684). (616) 947-3220. Great Northern Bcstg System Inc. Audio news: UPI. Stereo. Format: MOR. ■ Rod Maxson, pres; Donald Wiitala, gen mgr; Leonard Burns, chief engr. ■ Rates: \$4.95; 4.95; 4.95; 4.95.

**WTCM**—1941: 1400 khz; 1 kw-D, 250 w-N. Paul Bunyan Bldg. (49684). (616) 947-7675. Mid-Western Bcstg Co. (group owner). Net: NBC. Rep: Torbet. ■ Les Bierderman, pres; Russ Loomis, bus mgr; John E. Walkmeyer, gen mgr; William H. Kiker, chief engr. ■ Rates: \$6.10; 5.65; 5.65; 4.70.

**WTCM-FM**—Dec 13, 1965: 103.5 mhz; 38 kw. Ant 715 ft. Dups AM 6-9 a.m. Format: C&W. ■ WPBN-TV affil. ■ Rates: \$6.10; 4.70; 4.70; 4.70.

### Warren

**\*WPHS-FM**—March 20, 1964: 91.5 mhz; 10 w. 30333 Hoover Rd. (48093). (313) 573-0580. Warren Consolidated Schools. Format: Btfl mus, top 40. ■ Charles E. Lampinan, stn mgr.

### West Branch

**WBMB**—1972: 1060 khz; 1 kw-D. 206 W. Houghton Ave. (48661). (517) 345-3300. Ogemaw Bcstg Co. Audio news: APR. Rep: Michigan Spot Sls. Format: Variety. Spec progs: Farm 1½ hrs; Polish 2½ hrs wkly. ■ Robert Marshall, pres; Gene C. Flowers, coml & gen mgr; Peter Brooks, prog dir; Dennis Hill, mus dir; Bary Stutesman, news dir; Harold Holmes, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Whitehall

**WLRC**—Oct 21, 1959: 1490 khz; 1 kw-D, 250 w-N. Box 158 (49461). (616) 893-1465. White River Communications. Net: ABC/C, ABC/E. Rep: Hopewell. Format: MOR/Contemp. ■ Ralph Triegger, pres; Kevin C. Driscoll, gen mgr; Roger Munyon, prog & news dir; Karl Lahm, chief engr.

**WLRC(FM)**—Co-owned with WLRC. April 1975: 95.3 mhz; 1.5 kw. Ant 410 ft.

### Wyoming

**WYGR**—Nov 14, 1964: 1530 khz; 500 w-D, 250 w (CH). 1055 28th St. S.W. (49509). (616) 538-0800. Stuart P. Noordyk (acq 2-25-72). Net: ABC/I. Rep: Smith. Format: MOR, C&W. Spec progs: Black 1 hr; Sp 1 hr; Gosp 20 hrs wkly. ■ Stuart P. Noordyk, pres; Thomas L. Mix, gen & sls mgr; Roger Munyon, prog & mus dir; Pete Lenau, news dir; John Seymour, chief engr. ■ Rates: \$6; 6; 6; 6.

### Ypsilanti

**\*WEMU(FM)**—Dec 8, 1965: 88.1 mhz; 10 w. Eastern Michigan U. (48197). (313) 487-2229. Eastern Michigan U. Format: Educl. ■ Gary D. Hawks, VP; Richard E. Jacques, gen mgr; Art Timko, prog dir; Sam Eiler, news dir.



**WSDS**—1962: 1480 khz; 500 w-D, DA. 580 W. Clark Rd. (acq 6-1-68). Net: ABC. Format: C&W. ■ Robert W. Koch, pres & gen mgr; Jack Wilkerson, coml mgr & prog dir; Robert Catalano, opns mgr. ■ Rates: \$12.50; 10.50; 12.50; —.

**WYFC**—Nov 16, 1962: 1520 khz; 250 w-D. Box 1520 (48197). (313) 482-4000. Word Bcstrs (acq 12-73). ■ Douglas Schleutker, prog dir & chief engr.

## Zeeland

**WZND(FM)**—Aug 23, 1971: 99.3 mhz; 3 kw. Ant 98 ft. Stereo. 410 East Main St. (49464). (616) 772-2144. West-State Bcstrs Inc. Net: ABC/FM. Rep: Pearse. Format: C&W. Spec prog: Relig 18 hrs wkly. ■ Charles E. Rich, pres, gen & coml mgr; Craig R. Rich, prog, mus & news dir; Jack L. Maciejewski, tech dir. ■ Rates: \$6; 6; 6; 6.

**CSI ELECTRONICS INC.**  
2607 River Road  
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## Minnesota

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
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(312) 337-2754

## Aitkin

**KEZZ(FM)**—Listing follows KKIN.

## KKIN & KEZZ

**KKIN**—June 1, 1961: 930 khz; 1 kw-D. Box 930 (56431). (218) 927-2344. Upper Minn Bcstg Corp. (acq 3-10-69). Net: MBS. Rep: Keystone, Ewing. Format: C&W. ■ R. J. Coursolle, pres; Boyd Bremner, gen mgr; James Pryor, sls mgr; John Woodrow, prog dir & prom mgr; Kaye Frey, news dir; Richard Johnson, chief engr. ■ Rates: \$4; 4; 4; —.

**KEZZ(FM)**—Co-owned with KKIN. Jan. 3, 1972: 94.3 mhz; 3 kw. Ant 190 ft. Stereo. Prop sep from AM. Format: Btfl mus. ■ Rates: \$3; 3; 3; —.

## Albany

**KASM**—Nov 20, 1950: 1150 khz; 1 kw-D. (56307). (612) 845-2184. Stearns County Bcstg. Rep: Bernard. Format: C&W. Spec prog: Ger ¼ hr wkly. ■ W. H. Blatner, pres; Urban J. Keppers, gen coml & prom mgr & prog dir; Cliff Mitchell, news dir; Charles Gilbert, chief engr.

## Albert Lea

**KATE**—October 1937: 1450 khz; 1 kw-D, 250 w-N. 305 S. First Ave. (56007). (507) 373-2338. Communications Properties Inc. (group owner; acq 1-59). Net: ABC/I. Rep: Avery-Knodel; Weing. ■ Hart Carodozo, pres; Lawrence Waskosky, gen mgr; Paul Kero, prog mgr; Greg Hammer, mus dir; James Struck, news dir; Gary Hoff, chief engr. ■ Rates: \$9; 9; 9; 7.

**KCPI-FM**—Co-owned with KATE. July 1974: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. (507) 373-2335. Prop sep from AM. Format: Variety, btfl mus. ■ Rates: \$11; 11; 11; 9.

## Alexandria

**KCMT-FM**—Dec. 25, 1970: 100.7 mhz; 100 kw. Ant 930 ft. 720 Hawthorne St. (56308). (612) 763-5166. Central Minnesota TV Co. (group owner). Net: NBC. Rep: Avery-Knodel, Hyatt. Format: C&W. ■ Tom Barnes Jr, pres; Glenn W. Flint, gen mgr; James Eyrdal, coml mgr; Kenneth C. Bechtel, prog dir; Gary Hallada, prom mgr; Dick Brant, mus dir; Carl Everson, chief engr; John Floyd, news dir ■ KCMT-TV affil.

**KXRA**—July 27, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 26, 1312 Broadway (56308). (612) 763-3131. Alexandria Communications Corp. (acq 10-1-74). Net: ABC/I, Viking State News. Rep: Cooke, Wayne-Erano. Format: C&W, MOR, variety. ■ Robert E. Hines Jr, pres & gen mgr; Everette Q. Walters, coml mgr; Jim Trupe, prog dir; Al Esterberg, prom mgr; Dick Aga, mus dir; Ercel Aga, news dir; Joseph A. Rademacher, chief engr.

**KXRA-FM**—May 1, 1968: 92.7 mhz; 3 kw. Ant 150 ft. Stereo. Progs sep from AM.

## Anoka

**KANO**—April 15, 1956: 1470 khz; 1 kw-D. Box 1470 (55305). (612) 421-2600. Community Service Radio Inc. (group owner; acq 5-6-74). Format: MOR/contemp. ■ Stewart Dahl, pres & gen mgr; Dave Burgeman, coml mgr; Dean Sherwood, prog dir; Tim Winker, news dir; Tim Elftmann, chief engr. ■ Rates: \$7.25; 6.25; 7.25; —.

**KTWN(FM)**—Co-owned with KANO. Aug. 1, 1968: 107.9 mhz; 57 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: Classcl. ■ Ray Ose, gen mgr; David Madsen, prog dir; Scott O'Malley, coml mgr. ■ Rates: \$17.50; 17.50; 17.50; 17.50.

## Austin

### KAUS AM-FM

PRO/Meeker Radio

**KAUS**—May 30, 1948: 1480 khz; 1 kw-U, DA-2. Box 159 (55912). (507) 437-7666. TWX 910-565-2103. Withers Bcstg Co. of Minn. (acq 10-11-74). Net: MBS. Rep: Pro/Meeker. Format: Top 40. Spec prog: Farm 12 hrs wkly. ■ W. Russell Withers, pres; Ken A. Soderberg, gen mgr; Craig Henderson, prog dir; Scott Davis, news dir; Jim Hardy, chief engr. ■ Rates: \$7; 7; 7; 7.

**KAUS-FM**—May 30, 1968: 99.9 mhz; 100 kw. Ant 930 ft. Stereo. Dups AM 10%. Format: Btfl mus. ■ KAAL-TV affil. ■ Rates: \$5; 5; 5; 5.

**\*KEDQ(FM)**—Dec. 1, 1972: 90.7 mhz; 10 w. Ant 63 ft. 1800 Northwest Eighth Ave. (55912). Austin Community College.

**KQAO**—April 16, 1960: 970 khz; 5 kw-D, 500 w-N, DA-2. Box 97 (55912). (507) 437-4567. Fort Dodge Bcstg (Austin Broadcasting Co.). Net: ABC/E, Minn Star. Rep: PRO Time Sales, Ewing. Format: MOR, C&W. ■ Donald F. Jones, pres & gen mgr; Tad Anthony, coml mgr; Tom Rudquist, news dir; Sheldon Miller, prom mgr; Don Franz, chief engr.

## Bemidji

**KBHP(FM)**—Listing follows KBUN.

**\*KBSB(FM)**—Jan 19, 1970: 91.9 mhz; 10 w. Ant 90 ft. Birch Hall, Bemidji State U. (56601). (218) 755-2912. Bemidji State U. Net: NPR (tape), Assn of Minnesota Public Educ Radio Stns. Format: Educl. Spec progs: Children's 1 hr; black 1 hr; Ger ¼ hr; Sp ½ hr; Indian 25 3/4 hrs wkly. ■ Dr. R. D. Decker, pres; Kris O. Geisen, gen mgr & chief engr.

**KBUN**—1946: 1450 khz; 1 kw-D, 250 w-N. Box 766 (56601). (218) 751-4120. Paul Bunyan Bcstg Co. (acq 12-1-56). Net: North Star Net. Rep: M. A. Sales. Spec prog: Chippewa ¼ hr wkly. Format: 25% C&W, 25% rock, 25% MOR. ■ Anne P. Delong, pres; Ned J. Goodwin, VP & gen mgr; Robert R. Irish, coml mgr; Gary B. Benson, prog dir; Kathleen La Croix, traffic mgr; Stan Gorski, mus dir; Charles B. Matala, news dir; Richard D. Tyner, chief engr.

**KBHP(FM)**—Co-owned with KBUN. Aug 3, 1972: 101.1 mhz; 58 kw. Ant 350 ft. 502½ Beltrami Ave. (56601). (218) 751-3990. Dups AM 30%. Format: MOR. ■ James Thoreen, prog dir; Cheryl Berglund, traf mgr; James Canny, mus dir; Jerome Skeim, news dir.

## Michigan, Minnesota Radio

See page C-1 for explanation of listings.

## Benson

**KBMO**—December 1956: 1290 khz; 500 w-D. Box 208, 1205 Pacific Ave. (56215). (612) 842-4601. North Star Bcstg Co. (acq 12-1-60). ■ George J. McCarthy, pres; Ron Overlander, gen & coml mgr; Marvin E. Meyer, prog dir; George B. McClellan, news dir; Julian J. Meyer, chief engr. ■ Rates: \$4.20; 4.20; 4.20; —.

**KBMO-FM**—April 26, 1968: 93.5 mhz; 3 kw. Ant 165 ft. ■ Rates same as AM.

## Blue Earth

**KBW**—Aug 29, 1963: 1560 khz; 1 kw-D. Box 306 (56013). (507) 526-2181. Faribault County Bcstg Co. Net: ABC/E. Rep: Walton Broadcast Sales, Ewing. ■ Paul C. Hedberg, pres & gen mgr; Erle Oothoudt, prom mgr; Jeannette Matheson, coml mgr; Roy Haven, prog & mus dir; John Salewske, chief engr.

**KBW-FM**—August 1966: 100.9 mhz; 3 kw. Ant 215 ft. Stereo. Dups AM 75%.

## Brainerd

### KLIZ



**KLIZ**—Aug 6, 1946: 1380 khz; 5 kw-U, DA-N. 2700 East Oak St. (56401). (218) 829-2853. Brainerd Bcstg Co. (acq 5-23-74). Net: NBC. Format: C&W. Spec prog: Talk 3 hrs wkly. ■ Earl R. Johnson, pres, gen mgr & news dir; Chet Hanson, coml mgr; Bob Stafford, prog dir; Denny Carrigan, mus dir; George Melin, chief engr. ■ Rates: \$5; 5; 5; 5.

**KLIZ-FM**—May 23, 1960: 95.7 mhz; 36 kw. Ant 360 ft. Stereo. Dups AM 10%. Format: Contemp. ■ Rates same as AM.

**KVBR**—May 16, 1964: 1340 khz; 1 kw-D, 250 w-N. KVBR Bldg. (56401). (218) 829-8747. Greater Minnesota Bcstg Corp. Net: ABC/I, Donnybrooke Radio. Format: MOR. ■ Charles B. Persons, pres & coml mgr; Scott D. Persons, gen mgr & mus dir; June A. Persons, prog dir; Wendell Meyers, prom mgr; Mark W. Persons, news dir & chief engr.

## Breckenridge

**KBMW**—Aug 28, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 249 (56520). (701) 642-6639. Interstate Bcstg Corp. (acq 10-1-54). Group owner: Ingstad. Net: ABC/E. Format: MOR. ■ Mrs. Robert E. Ingstad, pres; R. E. Ingstad Jr, gen mgr; Dean Aamodt, coml mgr; George F. Kaufmann, prom mgr; Ken Farley, prog dir; Chris Delany, mus dir; Gary Rogers, news dir; Charles Sjostrom, chief engr.

**KKWB(FM)**—Co-owned with KBMW. February 17, 1970: 104.9 mhz; 3 kw. Ant 155 ft. Stereo. Format: Easy listening. Progs sep from AM.

## Buffalo

**KRWC**—Nov 16, 1971: 1360 khz; 500 w-D. Box 267 (55313). (612) 682-4444. Donnell Inc. Format: C&W, MOR. ■ Donald L. and Janel F. Wohlenhaus, owners; R. L. Hendricks, mus dir; Wayne L. King, prom mgr; William Kennedy, chief engr.

## Cambridge

**KABG(FM)**—June 21, 1973: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. 540 N. Emerson Ave. (55008). (612) 689-1055, 434-6901. Isanti Bcstg Co. Audio news: UPI. Rep: Jim King. Format: Diversified. Spec progs: Scandinavian 2 hrs; farm 3 hrs; C&W 12 hrs wkly. ■ Jack I. Moore, pres & gen mgr; Jack Carr, prog dir; Stuart Dahl, coml mgr; Tim Elftmann, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Cloquet

**WKLK**—Jan 31, 1950: 1230 khz; 1 kw-D, 250 w-N.

## Minnesota Radio

See page C-1 for explanation of listings.

Box 309, Hwy. 33 South (55720). (218) 879-6725. Empire Bcstg Stations Inc. (acq 9-16-74). Net: ABC/I. Rep: U.B.C. Sales. Format: C&W, MOR. Spec progs: Pol 1 hr; Swed 1/2 hr; Fin 1 hr wkly. ■ Otto A. Korp, pres; Dennis Stramer, gen, coml, & prom dir; Howard Vargason, prog, mus, & news dir; Bill Meys, chief engr.

**WKLK-FM**—November 1975: 100.9 mhz; 3 kw. Ant 300 ft.

### Collegetown

\***KSJR-FM**—January 21, 1967: 90.1 mhz; 150 kw. Ant 480 ft. (CP: Ant 640 ft.) Stereo. c/o William H. Kling (56321). (612) 363-7702. DACS 612-363-4221. Minnesota Public Radio Inc. Net: NPR; Minn Pub Radio. Format: Classical, news & pub affrs. ■ William H. Kling, pres; Arthur A. Hoehn, opns mgr; J. Michael Barone, mus dir; Daniel Rieder, tech dir; Mark Killian, chief engr.

### Crookston

\***KUCM-FM**—Oct 17, 1972: 91.7 mhz; 10 w. Univ of Minn Tech College (56716). (218) 281-2231. U. of Minn. Technical College-Crookston. Net: Assoc of Minn Pub Ed Radio Stns. Format: Contemp. ■ R. James Hodgson, gen mgr; Richard D. Tyner, chief engr.

**KROX**—April 1948: 1260 khz; 1 kw-D, 500 w-N, DA-N. Box 620 (56716). (218) 281-1140. Crookston Bcstg Co. (acq 6-52). Net: MBS. Rep: Cooke McDermott. ■ Jerome A. Dahlberg, pres & prog dir; William J. Kiewel, sec-treas & gen mgr; Earl Handyside, chief engr.

### Detroit Lakes



**KDLM**—October 1951: 1340 khz; 1 kw-D, 250 w-N. Box 746 (56501). (218) 847-5624. Detroit Lakes Bcstg Corp. (acq 10-57). Format: MOR. ■ Al Leighton, pres; David Knutson, gen mgr; Bob Spilman, coml mgr; Dale Van de Loo, prog dir. ■ Rates: \$8.10; 8.10; 8.10; 8.10.

**KVLR(FM)**—Co-owned with KDLM. Not on air, target date Oct. 75: 95.3 mhz; 3 kw. Ant 275 ft. Stereo. Box 1010. (612) 847-5624. Knutson-Leighton Inc. Format: Hit parade MOR (automated). ■ David Knutson, pres & coml mgr; Andy Lia, prog dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Duluth

**KAOH**—March 11, 1963: 1390 khz; 500 w-D. Box 6167 (55806). (218) 727-1521. KAO Inc. (acq 5-24-70). Net: MBS. Rep: Masla. Format: C&W. ■ R. Bunker Rogoski, pres; J. R. Anderson, gen mgr; Allyn Schmitz, coml mgr; Jim Golden, prog dir; Kenneth Horyza, chief engr. ■ Rates: \$8; 8; 8.

**KAOH-FM**—Not on air, target date March 1976: 94.9 mhz; 25 kw. Ant 400 ft. Prog dups AM 50%.

**KDAL**—November 26, 1936: 610 khz; 5 kw-U, DA-N. 425 W. Superior (55802). (218) 727-8911. TWX 910-561-2522. KDAL Inc. (acq 1-16-61). Group owner: Continental. Net: CBS. Rep: Petry, Hyett, Creed, Glen-Warren (Canada). ■ Odin S. Ramsland, pres & gen mgr; Cal Haworth, coml mgr; John Russell, prog dir; Gordon Paymar, prom mgr; William Cortez, news dir; Rudy Luukinen, chief engr. ■ KDAL-TV affil.

\***KUMD-FM**—July 15, 1961: 89.1 mhz; 490 w. Ant 290 ft. 130 Humanities Bldg, U. of Minn. (55812). (218) 726-7181. Board of Regents, U. of Minnesota. Net: Pacifica. Format: Diversified. ■ Philip Glende, gen mgr; Dave Tuenge, prog dir; Barbara Olsen, news dir; Curt McNamara, chief engr.

**WAKX**—See Superior, Wis.

**WAKX-FM**—June 14, 1972: 98.9 mhz; 26 kw. Ant 470 ft. 410 W. Superior St. (55802). (218) 727-7271. Stereo Bcstg Inc. Net: ABC/I. Rep: Savalli/Gates, Ewing. Prog dups AM 100% daytime. Format: Top 40. ■ Lewis M. Latto, pres & gen mgr; Roger Johnson,

coml mgr; Chris "T", prog & mus dir; Harvey Goldberg, news dir; Wilfred Meys, chief engr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

**WDSM**—See Superior, Wis.

**WDTH(FM)**—May 26, 1971: 103.3 mhz; 100 kw. Ant 550 ft. 317 W. Superior St. (55802). (218) 722-7439. Board of Regents of U. of Minn. Net: ABC/FM. Rep: Webb. Format: Contemp, rock. ■ Robert Heller, assoc provost; Tom Kuhn, coml mgr; Dean C. Voight, Jr., prog dir; Bob Blessener, prom mgr; Fred Olson, mus dir; Tom Kuhn, news dir; Robert E. Peterson, chief engr.

**WEBC**—1924: 560 khz; 5 kw-U, DA-2. 1001 E. 9th St. (55804). (218) 728-4484. TWX 910 561-0056. Park Bcstg Inc. (group owner; acq 1968). Net: ABC/C. Rep: Katz. Format: Top 40. ■ Roy H. Park, pres; Robert Grann, VP & gen mgr; Gary Stevens, mus & prog dir; R. F. Mabrey, chief engr.

**WGGR(FM)**—July 1970: 105.1 mhz; 100 kw. Ant 750 ft. Stereo. 125 W. Superior St. (55802). (218) 727-7449. Titanic Corp. (acq 1969). Rep: Pro/Meeker, Wayne-Evans. Format: Btfl mus. ■ William D. Gregory, pres; John Bartikoski, gen mgr; John Lokke prog dir; Ralph Kersten, chief engr. ■ Rates: \$10.50; 14; 14; 10.50.

\***WSCD-FM**—1975: 92.9 mhz; 46 kw. Ant 600 ft. 1200 Kenwood Ave. (55811). (218) 728-3657. TWX (218) 724-5021. Minnesota Public Radio (group owner). Net: NPR, Minnesota Public Radio Net. Format: Classcl, jazz, diversified, pub serv. ■ William Kling, pres; Dick Daly, gen mgr; M. Barone, mus dir; Carol Howe, prom mgr; G. Eichten, news dir; Charles Burdick, chief engr.

**WWJC**—April 26, 1963: 850 khz; 10 kw-D. 1120 E. McCuen St. (55808). (218) 626-2738. WWJC Inc. Net: ABC/E. Rep: Radio Repts Inc. Format: Good music, Inspirational. Spec prog: Swedish 1/2 hr wkly. ■ Floyd Bernard, pres; Roger Elm, gen mgr & chief engr. ■ Rates: \$3; 3; 3; 3.

### East Grand Forks

**KRAD**—Aug 14, 1959: 1590 khz; 1 kw-U, DA-N. Box 560 (56721). (218) 773-2424. KRAD Inc. Net: MBS. Format: C&W. ■ Marlin T. Obie, pres; Jack French, VP & gen mgr; Duaine Sanden, coml mgr; Bob Borino, prog dir; John French, prom mgr; Curt Zimmerman, news dir; Norm Bakken, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KRAD-FM**—Oct 15, 1975: 103.9 mhz; 3 kw. Ant 145 ft. Prog dups AM 100%. ■ Rates same as AM.

### Ely

**WELY**—Oct 2, 1954: 1450 khz; 1 kw-D, 250 w-N. Box 540 (55731). (218) 365-3285. Northern Lakes Corp. (acq 9-1-68). Net: ABC/I, Keystone. Rep: Hurley. Format: MOR. ■ V. T. Hallett, pres & gen mgr; Robert Tuomela, chief engr.

### Eveleth

**WEVE**—Dec 1948: 1340 khz; 1 kw-D, 250 w-N. Box 650 (55734). (218) 741-5922. Mesabi Communication Systems Inc. Net: MBS. Format: C&W, MOR. Spec progs: Finnish 1 1/2 hrs; Yugoslav mus 10 hrs wkly. ■ Gary Bloomquist, pres; Rey Kent, VP & gen mgr; Joe Cerar, prog dir & chief engr; Joe Russ, mus dir; Robert Aro, news dir.

### Fairmont

**KSUM**—Jan 1, 1949: 1370 khz; 1 kw-U, DA-2. Box 491 (56031). (507) 235-5595. Woodward Bcstg Inc. (acq 11-15-62). Audio news: UPI. Spec progs: Farm 12 hrs; classcl 2 hrs wkly. Rep: Pro Time Sales, Bill Dahlston (W. Coast). Format: MOR. ■ Elizabeth Woodward, pres; Robert A. Laird, gen mgr; Ken Evans, s/s mgr; Tom Schultz, prog dir; Elizabeth Laird, prom mgr; Clint Knapp, chief engr; Dick Mahar, news dir. ■ Rates: \$10.70; 8.55; 8.55; 8.55.

### Faribault

**KDHL**—Jan 10, 1948: 920 khz; 5 kw-U, DA-2. 601 Central Ave. (55021). (507) 334-4345. KDHL Inc. Net: MBS. Rep: Avery-Knodel. Format: C&W, MOR, farm. ■ J. E. Hyde, pres; Warren D. Asher, gen mgr; Earle Miller, farm dir; Rance English, news dir; Jack Hyde, chief engr. ■ Rates: \$16; 11; 13; 11.

**KDHL-FM**—Mav 15, 1968: 95.9 mhz; 3 kw. Ant 280

ft. Stereo. Dups AM 90%. ■ Rates: \$6.65; 6; 6.20; 6.

### Fergus Falls

**KBRF**—Oct 20, 1926: 1250 khz; 1 kw-U, DA-N. Box 494 (56537). (218) 736-7596. Empire Bcstg Stations (acq 8-1-67). Net: MBS. Rep: Savalli/Gates; Hurley. Format: C&W. ■ Otto A. Korp, pres & gen mgr; Don H. Fritzell, coml mgr; Larry B. Nornes, prog dir; John A. Brush, news dir; Harry Hammond, chief engr.

**KBRF-FM**—Jan 19, 1968: 103.3 mhz; 28.5 kw. Ant 270 ft. Stereo. Prog sep from AM.

### Fosston

**KEHG**—December 12, 1966: 1480 khz; 5 kw-D. Box 49, Park Rapids (56470). (218) 435-2875. KEHG Radio Inc. Net: NBC, DBC. Format: C&W. Spec prog: Farm 1 hr wkly. ■ E. P. DeLa Hunt Jr., pres, gen mgr & chief engr; Jim Offerdahl, coml mgr; Dan Allan, prog dir.

**KEHG-FM**—June 13, 1969: 107.1 mhz; 3 kw. Ant 110 ft. Stereo. Prog dups AM 20%.

### Golden Valley

**KORS**—May 13, 1948: 1440 khz; 5 kw-D, 500 w-N, DA-N. 917 N. Lilac Dr., Minneapolis (55422). (612) 545-5601. Hudson Bcstg Corp. Group owner: James A. McKenna. Audio news: APR. Rep: ABC/FM Spt Sls. Format: Progs. Spec prog: Indian 1/2 hr wkly. ■ James A. McKenna, Jr., pres; Dick Poe, gen mgr & s/s mgr, Tac Hammer, prog dir; Jim Larkin, mus dir; Terry Stripsky, chief engr. ■ Rates: \$21; 23; 28; 28.

**KORS-FM**—Sept 1, 1963: 92.5 mhz; 27 kw horiz, 6.8 kw vert. Ant 210 ft. (CP: 100 kw. Ant 810 ft.) Stereo. Prog dups AM 100%. ■ Rates same as AM.

**KUXL**—Oct 27, 1961: 1570 khz; 1 kw-D. 5730 Duluth Street (55422). (612) 544-3196. Universal Bcstg Co. of Minneapolis-St. Paul Inc. (acq 12-64). Group owner: Universal Bcstg. Net: MBS/Black. Rep: Universal Bcstg Corp. Format: Black, religion, talk. Spec progs: Black 3 hrs; Hebrew 2 hrs; Spanish 2 hrs; Polish 1 hr wkly. ■ Lawrence Brandon, pres; John McCooley, gen mgr; Joe Barbeau, prog dir; Amos W. Johnson, mus dir; Allen Carlson, news dir; Richard Kruse, chief engr.

### Grand Rapids

\***KAXE(FM)**—Not on air, target date unknown: 91.7 mhz; 100 kw. Ant 460 ft. Box 196, Lake Elmo, Minn. (55042). Northern Community Radio. ■ Richard V. McClear, pres.

**KOZY**—January 1948: 1490 khz; 1 kw-D, 250 w-N. 213 1/2 N. First Ave. West (55744). (218) 326-3446. Itasca Bcstg Co. Net: MBS. ■ Robert D. Kennedy, pres & gen mgr; B. J. Germ, prog & news dir; Ross Fesenmeyer, chief engr.

**KXGR(FM)**—November 1975: 96.7 mhz; 1.7 kw. Ant 390 ft. Box 310 (55744). Grand Rapids Radio. ■ Roger D. Olsen and James R. Courselle et al, owners.

### Hastings

**KDWA**—Oct 24, 1963: 1460 khz; 1 kw-D. 1800 1/2 Vermillion St. (55033). (612) 437-3182. Hastings Bcstg Co. Rep: Bolles. ■ David L. Baudoin, pres, gen & coml mgr & chief engr; John Trog, prog & prom mgr; Marianne Von Haden, mus dir; Lew Jaquis, news dir. ■ Rates: \$3.50; 3.25; 3.25; —.

### Hibbing

**WKQK**—1975: 1060 khz; 1 kw-D. Wabana Lake Resort, RR No. 2, Box 543, Grand Rapids (55744). ■ Jerry J. Collins, owner.

**WMFG**—1935: 1240 khz; 1 kw-D, 250 w-N. Box 99 (55746). (218) 263-7531. Hibbing Bcstg Co. (acq 3-14-60). Net: ABC/I. Audio news: UPI. Rep: Bolles, Hurley. Format: MOR. ■ Frank P. Befera, pres; Lester Rutstein, gen mgr; Dave Cook, prog & news dir; Conrad Gabrielson, chief engr. ■ Rates: \$5; 5; 5; 5.

**WMFG-FM**—1971: 106.3 mhz; 600 w. Ant 270 ft. Stereo. Prog dups AM 50%. ■ Rates same as AM.

### Hutchinson

**KDUZ**—Sept 16, 1953: 1260 khz; 1 kw-D. Box 32 (55350). (612) 896-1555. North American Bcstg Co. Group owner: Tedesco. Net: Central Livestock Assoc

Net. Rep: Hopewell. Format: C&W, MOR. ■ Albert S. Tedesco, pres; Heinz R. Fruck, gen mgr & news dir; Jim Lynn, coml mgr & prog dir; Darrell Gander, chief engr; Larry Graf, sls mgr.

**KDUZ-FM**—June 6, 1968: 107.1 mhz; 3 kw. Ant 195 ft. Prog dups AM 100%.

### International Falls

**KGHS**—Sept 1, 1959: 1230 khz; 250 w-U. Box 591 (56649). (218) 283-3481. KGHS Inc. (acq 11-1-60). Net: ABC/I, Minn Star Net. Rep: Devney. Format: MOR. ■ Daniel D. Ganter, pres & gen mgr; Robert Bakken, news dir; Otis Bergvall, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**\*KICC(FM)**—March 1970: 91.5 mhz; 10 w. Box 833 (56649). (218) 283-8712. Rainy River Community College. Format: Educl. Spec prog: Indian 4 hrs. wkly. ■ Wallace A. Simpson, pres; Richard R. Hill, gen mgr.

### Litchfield

**KLFD**—Jan 2, 1959: 1410 khz; 500 w-D. Box 919 (55355). (612) 693-3212. Herbert P. Gross (acq 1962). Rep: Pro-Time Sales. Format: Contemp, MOR, variety. ■ Herbert P. Gross, pres; Darryl Hensley, VP & gen mgr; Darlene Halvorson, coml mgr; Jim Ohnstad, prog dir; Bob Elifson, mus dir; Steve Neighbors, news dir; Ralph Anderson, chief engr.

**KLFD-FM**—Aug 30, 1968: 95.3 mhz; 3 kw. Ant 105 ft. Prog dups AM 90%.

### Little Falls

**KLTF**—October 1950: 960 khz; 5 kw-D. 70 Northeast First Ave. (56345). (612) 632-5414. Little Falls Bcstg Co. (acq 12-52). ■ John H. Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr; John T. Peck, prog dir; Harriet Turner, prom mgr; Gordon Lommen, news dir & chief engr. ■ Rates: \$4.55; 5.70; 4.55; —.

### Long Prairie

**KEYL**—September 1959: 1400 khz; 1 kw-D, 250 w-N. 123 Central Ave. (56347). (612) 732-2164. Dairyland Bcstrs Inc. (acq 2-1-67). Format: C&W, MOR. Spec prog: Farm 20 hrs wkly. Rep: Walton. ■ Ken Eidenschink, pres & gen mgr; Al Peterson, prog dir; Vern Schmidt, coml mgr; David Ludere, mus dir; Kay King, news dir; Norm Wettstein, chief engr. ■ Rates: \$5.52; 5.52; 5.52; 5.52.

### Luverne

**KQAD**—March 1, 1971: 800 khz; 500 w-D, DA. Box H (56156). (507) 283-4444. Siouxland Bcstg Inc. (group owner). Net: ABC/I. Audio news: APR. Rep: Walton, Ewing. Format: Btfl mus, farm. ■ Paul C. Hedberg, pres; Harold L. Norman, gen mgr; Tony Coloff, prog/mus dir; Lee Norman, coml & prom mgr; Sheldon King, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KQAD-FM**—Sept 1, 1971: 100.9 mhz; 3 kw. Ant 240 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

### Mankato

**KEYC-FM**—April 1, 1968: 99.1 mhz; 100 kw. Ant 860 ft. Stereo. Box 128 (56001). (507) 387-7905. Lee Enterprises Inc. (group owner). Format: MOR. ■ Donald G. Harrer, gen mgr; V. L. Halligan, coml mgr; Charles Pasek, prog dir; Dave Hooe, studio supvr & chief engr. ■ KEYC-TV affil.

**\*KMSU(FM)**—1963: 90.5 mhz; 10 w. Mankato State U. (56001). (507) 389-2922. Mankato State U. Format: MOR, variety. Audio news: UPI. ■ Stephen C. Wolf, dir of radio & chief engr.

**KTOE**—1950: 1420 khz; 5 kw-U, DA-N. Box 1420 (56001). (507) 345-4537. Minnesota Valley Bcstg Co. Group owner: Linder. Net: ABC/I. ■ Don Linder, pres & coml mgr; Willard Smith, gen mgr; Wayne Quimby, mus dir; Marc Tall, news dir; Harley Engel, chief engr. ■ Rates: \$9.10; 9.10; 9.10; 9.10.

**KYSM**—July 25, 1938: 1230 khz; 1 kw-D, 250 w-N. Box 1240 (56001). (507) 345-4673. F. B. Clements & Co. Net: NBC. Rep: Walton. Format: MOR. ■ Dick Painter, gen mgr; Dennis Wasinger, coml mgr; Don Bendickson, news dir; Dick Siemers, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**KYSM-FM**—April 1948: 103.5 mhz; 81 kw. Ant 530 ft. Prog dups AM 50%. ■ Rates: \$2.70; 2.70; 2.70; 2.70.

## Maplewood

**WMIN**—Aug 1964: 1010 khz; 250 w-D, DA. 498 S. Century, St. Paul (55119). (612) 739-4433. Voyageurs Bcstg Co (acq 1975). Rep: Walton. Format: Polka, MOR. Spec prog: Ger & Span, each 1 hr wkly. ■ Obed Borgen, pres; Gerald Rosendahl, coml mgr; Tom Dohm, gen mgr.

## Marshall

**KMHL**—Nov 30, 1946: 1400 khz; 1 kw-D, 250 w-N. 1414 East College Dr. (56258). (507) 532-2282. KMHL Bcstg Co. (acq 1-1-68). Group owner: Linder. Net: ABC. Rep: Savalli/Gates. Format: MOR, C&W, Light rock. ■ Harry W. Linder, pres; Richard B. Lusk, gen mgr; Norm Shoephoester, coml mgr; Steve Easley, prog dir; David Neu, chief engr.

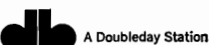
**KMHL-FM**—Dec 13, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog dups AM 10%.

## Minneapolis-St Paul

**\*KBEM-FM**—Oct 5, 1970: 88.5 mhz; 2.15 kw. Ant 370 ft. 1101 Third Ave. S. Minneapolis (55404). (612) 348-4888. Special School District No. 1, Board of Education. Format: Instructional & community service. ■ Dr. John B. Davis Jr, supt; Frank F. Engdahl, consultant & gen mgr; William F. Lund, chief engr/stn mgr; Ted Allison, prod coord.

**KDAN**—July 1, 1965: 1370 khz; 500 w-D, DA. 3092 Military Road, Newport (55055). (612) 459-7000. KDAN Bcstg Co. Inc. (acq 10-17-73). Format: All news. ■ Richard H. Darby, pres; Russ Kent, gen & coml mgr; John Scherckenbach, prom mgr & prog/news dir; Scott Christiansen, chief engr.

**KDWB-AM**



A Doubleday Station

**KDWB**—Sept 19, 1959: 630 khz; 5 kw-D, 500 w-N, DA-2. Box 7630 (55119). (612) 739-4000. Doubleday Bcstg (group owner; acq 11-6-72). Rep: Radio Advertising Reps. Format: Contemp. ■ David G. Scribner, pres; Gary G. Stevens, VP & gen mgr; Bob Harris, national sls mgr; Alan Goodman, gen sls mgr; John Sebastian, prog & mus dir; Bill Hartman, prom mgr; Lou Buron, local sls mgr; William Dorweiler, chief engr. ■ Rates: \$62; 40; 66; 51.

**KEYE**—1936: 1400 khz; 1 kw-D, 250 w-N. 611 Frontenac Place, St. Paul (55104). (612) 645-7757. Malrite Bcstg (group owner; acq 11-6-72). Rep: HR/Stone. Format: Btfl mus. ■ Milton Maltz, pres; David R. Millan, VP & gen mgr; Russ De Marois, sls mgr; Gary Glaenzler, chief engr.

**KEYE-FM**—June 1, 1969: 102.1 mhz; 100 kw. Ant 360 ft. (CP: Ant 810 ft.) Stereo. Prog sep from AM. Format: Btfl mus.

**KNOF(FM)**—April 10, 1960: 95.3 mhz; 3 kw. Ant 250 ft. 1347 Selby Ave., St. Paul (55104). (612) 645-8271. Selby Gospel Bcstg Co. Format: Gospel. ■ Rev. Fred Adam, pres, gen mgr & prog dir; Rev. Grace C. Adam, VP; James A. Peterson, chief engr.

**KQRS-AM-FM**—See Golden Valley.

**KRSI**—See St. Louis Park.

**\*KSJN(FM)**—July 1, 1967: 91.1 mhz; 100 kw. Ant 1310 ft. Stereo. 400 Sibley St., St. Paul (55101). (612) 291-1222. DACS: 612-224-3017. Minn. Public Radio Inc. Net: NPR; Minn Pub Radio. Format: Publ serv. ■ William H. Kling, pres; Margaret Moos, prom mgr; J. Michael Barone, mus dir; Gary Eichten, news dir; David Felland, opns dir; Daniel B. Rieder, dir of engr; D. Michael Shields, chief engr.

**\*KSJR-FM**—See Collegeville.

**15 KSTP**

The Music Station



mcgavren-guild, inc.


**KSTP**—April 1928: 1500 khz; 50 kw-U, DA-N. 3415 University Ave., St. Paul (55114). (612) 645-2724.

## Minnesota Radio

See page C-1 for explanation of listings.

TWX 612-551-0918. Telex 029-685. Hubbard Bcstg Inc. (group owner). Rep: McGavren/Guild, McDermott. Format: Contemp. ■ Stanley S. Hubbard, pres; Jack Nugent, gen mgr; Chuck Knapp, prog dir; Kay Greaser, prom mgr; Charlie Bush, news dir; Norman Paetznick, chief engr. ■ Rates: \$55; 40; 55; 35.

KS95 95fm



HB

**KSTP-FM**—Nov 1, 1965: 94.5 mhz; 100 kw. Ant 1221 ft. Stereo. Prog sep from AM. Format: MOR. ■ John Mayasich, gen mgr. ■ KSTP-TV affil.

**KTCR**—April 5, 1962: 690 khz; 500 w-D, DA. 3701 Winnetka Ave. N., Minneapolis (55427). (612) 544-1558. Hennepin Bcstg Assoc. Group owner: Tedesco. Net: MBS. Rep: Masla. Format: C&W ■ Albert S. Tedesco, pres; Robert J. Rock, gen mgr; Kenneth Firnstahl, coml mgr; Jerry Cuning, prog & news dir; Vern Weegman, prom mgr; Mike Knight, mus dir; Chuck Ingle, chief engr.

**KTCR-FM**—97.1 mhz; 50 kw. Ant 150 ft. 3800 Minnehaha Ave. S., Minneapolis (55406). (612) 721-7416. (acq 1-4-68).

**\*KTIS**—Feb 7, 1949: 900 khz; 1 kw-D. 3003 N. Snelling, Roseville (55416). (612) 636-2666. Northwestern College. Format: Relig. ■ W. B. Berntsen, pres; Cornelius Keur, gen mgr; Paul Ramseyer, prog dir; Don Rupp, news dir; Don Malley, chief engr.

**\*KTIS-FM**—May 1949: 98.5 mhz; 74 kw. Ant 270 ft. Stereo. Prog dups AM 50%. Format: Inspirational music.

**\*KUOM**—Jan 13, 1922: 770 khz; 5 kw-U (shares time with \*WCAL, Northfield). Rarig Center, U. of Minn., Minneapolis (55455). (612) 373-3177. U. of Minn. Net: NPR. Format: Ed. ■ Burton Paulu, gen mgr; Marion Watson, prog dir; Curt Oliver, mus dir; David Olson, news dir; Larry Brogger, chief engr.

**KUXL**—See Golden Valley.

**WAYL(FM)**—Jan 6, 1961: 93.7 mhz; 100 kw. Ant 420 ft. (CP: Ant 430 ft.) Stereo. 215 Old Highway No. 8, New Brighton, Minn. (55119). (612) 633-9667. Entertainment Communications (group owner; acq 6-29-69). Rep: Torbet. Format: Btfl mus. ■ Joseph M. Field, pres; Sam Sherwood, VP & gen mgr; Larry Roberts, prog mgr & mus dir; Charles Loufek, coml mgr; Dennis Whitehead, chief engr. ■ Rates: \$29; 31; 33; 29.

**WCCO**—Oct 2, 1924: 830 khz; 50 kw-U. 625 Second Ave. South (55402). (612) 332-1202. TWX 612-321-1306. Midwest Radio-Television Inc. (acq 8-52). Group owner: Minneapolis Star and Tribune. Net: CBS. Rep: CBS Radio Spot Sales. Format: MOR. ■ Robert B. Ridder, chmn of bd; Larry Haeg, pres; F. Van Konyonenburg, chmn of exec comm; Phil Lewis, gen mgr; Val Linder, prog dir; Clayton Kaufman, dir of sls; Gordon Mikkelsen, dir pub rel & spec proj; Charles Hartley, prom mgr; Curtis Beckman, news dir; Robert Woodbury, sls service mgr; Charles Kunze, chief engr.

**WCCO-FM**—102.9 mhz; 100 kw. Ant 1300 ft. 215 S. 11th St. Minneapolis (55403). ■ Robinson B. Brown, gen mgr; Bill Henderson, news dir; Paul E. Richardson, opns dir; Carl Lensgraf, mus dir. ■ WCCO-TV affil.

**\*WCTS-FM**—June 26, 1965: 100.3 mhz; 80 kw. Ant 430 ft. 2105 Fremont Ave., N. (55411). (612) 522-3620. Central Baptist Theological Seminary of Minneapolis. Format: Relig. ■ Dr. Richard V. Clearwaters, pres; Dr. Warren Vanhetloo, gen mgr; Wayne Muri, tape lib; Jim Odens, mus lib; Dennis Whitehead, studio mgr & chief engr.

**WDGY**—1923: 1130 khz; 50 kw-D, 25 kw-N, DA-2. (CP: 50 kw-U, DA-2). 10332 Bloomington Freeway (55420). (612) 881-2633. Storz Bcstg Co. (group owner; acq 1-56). Format: Contemp. ■ Robert H. Storz, pres; Dale G. Weber, gen mgr; John Canton, prog dir; Ken Olsen, chief engr.

**WLWL**—1939: 1330 khz; 5 kw-D, DA-2. 730 Midwest

## Minnesota Radio

See page C-1 for explanation of listings.

Plaza, 801 Nicollet Mall (55402). (612) 338-1330. TWX 612-321-1150. BFR Bcstg Corp. (acq 6-55). Group owner: Midcontinent. Net: ABC/I. Rep: Avco Radio-TV. ■ N. L. Bentson, pres; Wayne Williams, VP & gen mgr; Tom Wynn, prog dir; Mike Holt, prom mgr; Bill Allard, news dir; Wayne Selly, chief engr. ■ Rates: \$22; 18; 22; 16.

**WLLOL-FM**—1956: 99.5 mhz; 72 kw. Ant 380 ft. Stereo. WLLOL-FM Corp. Prog sep from AM. Format: Btfl mus. ■ Rates: \$10; 12; 10; 12.

**WWTC**—Aug 10, 1925: 1280 khz; 5 kw-U, DA-N, 609 2d Ave. South, Minneapolis (55402). (612) 333-2363. Buckley Bcstg Corp. (group owner; acq 1964). Audio news: NBC/NIS. Rep: Buckley. Format: All news. ■ Richard D. Buckley Jr., pres; Lee E. Zanin, gen mgr; Jim Stewart, opns dir; Doyle Rose, sls mgr; Ken Trimble, news dir; Michael J. McKenzie, chief engr. ■ Rates: \$31; 21; 26; 11.

### Montevideo

**KDMA**—Dec 21, 1951: 1460 khz; 1 kw-U, DA-N, Box 471 (56265). (612) 269-8815. Midwest Bcstg Co. Group owner: Linder. Net: ABC/C; Minn. Viking State News. Rep: Savalli-Gates. Format: 1/3 Contemp, 1/3 C&W 1/3 Top 40. ■ Donald Linder & H. W. Linder, pres; Jerald C. Hennen, VP & gen mgr; Fred Ehlen, coml mgr; Jay Custafson, prog dir; Deanna Hodge, prom mgr; Mac Wilber, mus dir; Pete Peterson, chief engr; Corky Freeman, farm/news dir; Jerry Sawson, mgr-Granite Falls studio.

### Moorhead

**\*KCCM-FM**—Jan 1, 1970: 91.1 mhz; 94 kw. Ant 300 ft. Stereo. Box 141, Concordia College (56560). (218) 299-3666. Minn. Publ Radio Inc. Net: NPR, Minn Public Radio Net. Format: Classical, news & pub affrs. ■ William H. Kling, pres; William Siemering, gen mgr; Dennis Hamilton, prog dir; Michael Barone, mus dir; Gary Eichten, news dir; Steve Terhaar, chief engr.

**KIDA(FM)**—Listing follows KVOX.

**KVOX**—Nov 30, 1937: 1280 khz; 1 kw-D, 500 w-N, DA-N, Box 97 (56560). (218) 233-1522. Valley Communications Corp. (acq 6-1-74). Net: ABC/C. Format: Contemp. ■ Richard Herbst, pres/gen mgr; Harriet Morinville, coml mgr; Bob Denver, prog & mus dir; Ron Bee, opns mgr; Ellen Mjra, news dir; Steve Terhaar, chief engr. ■ Rates: \$7.75; 7.75; 7.75; 7.75.

**KIDA(FM)**—Co-owned with KVOX. Nov 30, 1966: 99.9 mhz; 26.5 kw. Ant 170 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: MOR. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

**KWIM(FM)**—November 1966: 98.7 mhz; 100 kw. Ant 410 ft. Stereo. (Dups KQWB Fargo, N.D. 05%). Box 2983, Fargo, N.D. (58102). (218) 236-9900. Midwest Radio Co. Rep: Torbet. Format: Rock. ■ Larry Lakoduk, pres; Jim Lakoduk, sls mgr; Tom Simmons, opns mgr; Wayne Hiller, prog dir; Jack Bell, prod mgr; Tom Simmons, mus dir; Curt Peterson, chief engr; Bruce Prentice, news dir.

### Morris

**KMRS**—Sept 16, 1956: 1230 khz; 1 kw-D, 250 w-N, Box 231 (56267). (612) 589-3131. Western Minn. Bcstg. Group owner: Hedberg. Net: MBS. Rep: Walton. Format: C&W, MOR, R&B. Spec prog: Farm 12 hrs wkly. ■ Paul C. Hedberg, pres; Gene Steinhorst, gen mgr; Jack Klason, coml mgr; John Messenger, prog dir; Lee B. Temte, news dir; Maynard Meyer, chief engr. ■ Rates: \$6; 4.75; 6; 4.

**\*KUMM(FM)**—Sept 17, 1970: 89.7 mhz; 10 w. Ant 70 ft. University of Minnesota-Morris (56267). (612) 589-3741. University of Minnesota. Format: Progs, Top 40. ■ Robert Pratt, stn mgr.

### New Prague

**KTMF**—Sept 22, 1969: 1350 khz; 500 w-D, DA, RR 2, Box 421 (56071). (612) 758-2571. TMF Communications. Format: Diversified. ■ Spec progs: Czech 7 hrs; farm 4 hrs wkly. ■ John Farl, pres; Ed Kabes, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### New Ulm

**KNUJ**—May 1949: 860 khz; 1 kw-D. 510½ Third St.

North (56073). (507) 354-2114. KNUJ Inc. Audio news: APR. Rep: Hurlley. Format: MOR, C&W, farm, old time mus. Spec prog: Ger 3 hrs wkly. ■ Perry Galvin, gen mgr; Mike Stark, prog dir; Gerald Walston, chief engr. ■ Rates: \$11.50; 9.50; 9.50; 8.75.

**KNUJ-FM**—Nov 21, 1966: 93.1 mhz; 28 kw. Ant 380 ft. Stereo. Dups AM 10%. ■ Rates: \$3; 3; 3; 3.

### Northfield

**\*KRLX(FM)**—January 25, 1975: 90.3 mhz; 10 w. Ant 72 ft. Carleton College (55057). (507) 645-4431. Carleton College. Format: Progs, Top 40, oldies. Spec prog: Black 4 hrs wkly. ■ Roy Hallanger, stn mgr; Benjamin Stiegler, chief engr.

**KYMN**—Sept 27, 1968: 1080 khz; 1 kw-D, Box 201 (55057). (507) 645-5695. KYMN Inc. (acq 2-1-73). Rep: Paul Ewing. Format: MOR. Spec progs: Farm, classcl 2 hrs; C&W 12 hrs wkly. ■ Stan Stydnicki, pres, gen mgr & chief engr; Wayne Eddy, VP & coml mgr; Steve Waller, prog & mus dir; Gene Thompson, news dir. ■ Rates: \$5.39; 4.90; 5.39; 4.90.

**\*WCAL**—Nov 23, 1918: 770 khz; 5 kw-U. (shares time with \*KUOM Minneapolis) (55057). (507) 663-3071. St. Olaf College. Net: NPR (assoc). Format: Educl, relig, classcl. Spec progs: Norwegian 3/4 hr, Swedish 3/4 hr, German 1/2 hr, Slovak 1/4 hr, Finnish, Latvian & Estonian rotate 1/2 hr wkly. ■ Paul E. Peterson, mgr & prog dir; Don Lee, chief anncr; Donald Onsgard, mus dir; J. Philip Stark, opns engr; John Mikaelson, maint engr.

**\*WCAL-FM**—April 5, 1968: 89.3 mhz; 100 kw. Ant 400 ft. Stereo. Prog dups AM 10%. Net: NPR. Spec progs: Black 2½ hrs wkly.

### Ortonville

**KDIO**—July 23, 1956: 1350 khz; 1 kw-D. (56278). (612) 839-2581. Tri-State Bcstg Co. Rep: Cooke. ■ Richard S. Schultz, pres & chief engr; W. F. McCormick, gen mgr; Donald P. Egert, prog & news dir.

### Owatonna

**KRFO**—1950: 1390 khz; 500 w-D, 301 N. Cedar St., Box K (55060). (507) 451-2250. Owatonna Bcstg Co. (acq 5-1-56). Format: MOR. Spec prog: Sp 1/2 hr wkly. ■ Duane Allen, pres & gen & coml mgr; Todd Hale, prog, mus & news dir; Gerald J. Boos, stn mgr & chief engr.

**KRFO-FM**—December 29, 1966: 104.9 mhz; 2.9 kw. Ant 175 ft. Prog dups AM 90%.

### Park Rapids

**KPRM**—Dec 1, 1962: 1240 khz; 1 kw-D, 250 w-N, Box 49 (56470). (218) 732-3306. De La Hunt Bcstg Corp. (group owner). Net: NBC, DBC. Format: C&W. ■ E. P. De La Hunt Jr., pres, gen mgr & chief engr; Dan Allan, stn mgr & prog dir. ■ Rates: \$4; 4; 4; 4.

**KPRM-FM**—Dec, 1967: 103.7 mhz; 100 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

### Pine City

**WCMP**—June 13, 1957: 1350 khz; 1 kw-D, Box 230 (55063). (612) 629-2525. WCMP Bcstg Co. (acq 1-1-68). Net: ABC. ■ Gerry Robbins, pres & gen mgr; Hank Mellum, coml mgr; Ken Kern, news dir; Larry Severson, chief engr. ■ Rates: \$6.05; 6.05; 6.05; —.

### Pipestone

**KLOH**—June 1955: 1050 khz; 1 kw-D, DA, Box 512 (56164). (507) 825-3363. KLOH Inc. (acq 1-63). Group owner: Ingstad. Net: ABC/C. Rep: PRO/Meeker. Format: C&W, 50's rock wknds. Spec prog: Farm 10 hrs wkly. ■ Robert Ingstad, pres; Walley Christensen, gen mgr; Chuck Walhof, prog dir; Diane Christensen, mus dir; Charles Dibble, prom mgr & news dir; Les Childers, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KLOH-FM**—Nov 20, 1968: 98.7 mhz; 40 kw. Ant 550 ft. Stereo. Prog sep from AM. Format: MOR, oldies. ■ Doug Busslemen, prog dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**\*KRSW-FM**—December 1973: 91.7 mhz; 99 kw. Ant 800 ft. Worthington Community College (56187). Minnesota Public Radio Inc. Net: NPR. Format: Classical

& information. ■ William H. Kling, pres; F. Kim Hodgson, gen mgr; Paul Derby, chief engr.

### Preston

**KFIL**—May 21, 1966: 1060 khz; 1 kw-D, Box 377 (55965). (507) 765-3856. KFIL Inc. Rep: Hurlley. Format: C&W. ■ Obed S. Borgen, pres; Russell E. Chesney, gen mgr & prog dir; Denny Raye, news dir; Mike Anthony, mus dir; Reuben Rieck, chief engr. ■ Rates: \$5.85; 5.20; 5.85; 4.85.

**KFIL-FM**—September 1, 1970: 103.1 mhz; 3 kw. Ant 270 ft. Stereo. Prog dups AM.

### Princeton

**WKPM**—February 1, 1967: 1300 khz; 1 kw-D, Box 188 (55371). (612) 389-1300. P. M. Bcstg Co. Audio news: APR. Format: MOR, diversified. Spec progs: C&W 14 hrs wkly. ■ Terry Montgomery, pres; Bruce Salberg, gen mgr; Dave Saline, prog dir; Brian McNeen, news dir.

**WQPM(FM)**—Co-owned with WKPM. 1975: 106.3 mhz; 3 kw. Ant 295 ft.

### Red Wing

**KCUE**—Jan 29, 1949: 1250 khz; 1 kw-D, Box 102 (55066). (612) 388-3512. Hiawatha Valley Public Service Bcstrs Inc. (acq 7-16-62). Net: ABC/I. Rep: PRO/Meeker, Ewing. Spec prog: C&W 6 hrs wkly. ■ George L. Brooks, pres & gen mgr; Jack Turnbull, coml mgr; Charles McMillen, news dir; Trent Allen, prom mgr; Gene Desormeaux, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 4.50.

**KCUE-FM**—Aug 26, 1965: 105.5 mhz; 2.3 kw. Ant 340 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp, MOR. ■ Rates: \$8.50; 8.50; 7.50; 4.50.

### Redwood Falls

**KLGR**—November 1954: 1490 khz; 1 kw-D, 250 w-N, Box 65 (56283). (507) 637-2989. Redwood Bcstg Inc. (acq 8-1-66). Net: ABC/I, Viking State News. Rep: PRO/Meeker. Format: C&W, MOR, Top 40, farm. ■ E. G. Randolph, pres; Mel Paradis, gen mgr; Dennis Mathis, sls mgr; Jim Marsh, farm dir; Wayne Olson, mus dir; Bruce Tolzmann, opns mgr; Gene Randolph, news dir & chief engr. ■ Rates: \$7.65; 7.65; 7.65; 6.45.

**KLGR-FM**—June 3, 1974: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Highway 19 W. (56283). Prog dups AM 20%. Format: Btfl mus. ■ Rates: \$5; 5; 5; 5.

### Richfield

**WYOO**—Oct 18, 1949: 980 khz; 5 kw-U, DA-1, 2110 Cliff Rd., Eagan (55122). Fairchild Minnesota Inc. (acq 10-3-72). Rep: Eastman. Format: Oldies. ■ Al Lurie, pres; Marlin D. Schlottman, gen mgr; Michael O'Shea, prog dir; Ron Fraiser, news & sports dir; Joel Humke, chief engr.

**WYOO-FM**—Aug 10, 1959: 101.3 mhz; 100 kw. Ant 225 ft. (CP: Ant 810 ft.) Stereo. Prog sep from AM. Format: Top 40. ■ Bill Lake, prog dir.

### Rochester

**KNCV(FM)**—Listing follows KWEB.

**KNXR(FM)**—Dec 24, 1965: 97.5 mhz; 96 kw. Ant 400 ft. (CP: 37 kw. Ant 620 ft.) Stereo. Downtown Holiday Inn Bldg. (55901). (507) 288-7700. United Audio Corp. Net: ABC/FM. Format: Variety. Spec prog: Classcl 4 hrs wkly. ■ Thomas H. Jones, pres & gen mgr; Donald H. Anderson, coml mgr. ■ Rates: \$9; 7.65; 9; 9.

**KOLM**—November 1963: 1520 khz; 10 kw-D (1 kw-CH). 114½ S. Broadway (55901). (507) 288-1971. Olmstead County Bcstg Co. Net: MBS. Rep: Savalli/Gates. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Howard G. Bill, pres; Martin Hedstrom, gen mgr & chief engr; Dick Lawrence, prog dir; Ron Howard, news dir; Ken Kious, mus dir. ■ Rates: \$8; 8; 8; 7.

**KWWK(FM)**—Co-owned with KOLM. July 4, 1967: 96.7 mhz; 3 kw. Ant 26 ft. (CP: Ant 295 ft.) Stereo. (507) 285-0322. Format: Rock. ■ John Glidden, coml mgr. ■ Rates: \$5.25; 5.25; 5.25; 7.

**KROC**—October 1935: 1340 khz; 1 kw-D, 250 w-N, 601 S.W. First Ave. (55901). (507) 288-4444. TWX 910-565-2477. Southern Minnesota Bcstg Co. Net:



## Minnesota Radio

See page C-1 for explanation of listings.

NBC. Rep: Avery-Knodel; Hyett/Ramsland. Format: MOR. ■ W.T. Brink, VP-gen mgr; Robert Ryan, VP-news; Robert Cross, VP-engr. ■ Rates: \$11.20; 7.60; 7.60; 5.90.

**KROC-FM**—July 1, 1965: 106.9 mhz; 100 kw. Ant 1110 ft. Prog dups AM 100%. ■ Rates same as AM. ■ KROC-TV affil.

**KWEB**—Sept 1, 1957: 1270 khz; 5 kw-D, 1 kw-N, DA-2. Box 6428, 1107 N.W. 7th St. (55901). (507) 288-3888. Public Service Bcstg (acq 10-74). Group owner: PSB Radio. Net: ABC/I. Rep: PRO/Meeker, Ewing. Format: Top 40. ■ Donald Jones, pres; John Schaller, gen mgr; Denny Luell, prog & mus dir; Brad Larson, news dir; Jim Johnston, chief engr. ■ Rates: \$6; 5; 6; 5.

**KNCV(FM)**—Co-owned with KWEB. Nov 1, 1968: 101.7 mhz; 3 kw. Ant 46 ft. Prog dups AM 100%. ■ Rates same as AM.

**KWWK(FM)**—Listing follows KOLM.

### Roseau

**KRWB**—April 5, 1963: 1410 khz; 1 kw-U, DA-N. Box 130 (56751). (218) 463-1410. William F. Rendell (acq 9-1-74). Net: MBS. Format: MOR, C&W, sports. ■ William F. Rendell, pres, gen mgr, prog & news dir; Jack McDonald, coml mgr; Mike Curtis, mus dir; Bob Anderson, chief engr.

### Rushford

**\*KLSE-FM**—Dec 17, 1974: 91.7 mhz; 100 kw. Ant 590 ft. Stereo. 400 Sibley St., St Paul (55101). (612) 291-1222. Minn Public Radio (group owner.) Net: NPR, Minn. Pub Radio. Format: Public. ■ William H. Kling, pres; Bruce Larson, chief engr.

### St. Cloud

**KCLD**—June 1938: 1450 khz; 1 kw-D, 250 w-N. Highway 152 (56301). (218) 251-1450. Leighton Enterprises, Inc. (group owner; acq 9-15-75). Net: NBC. ■ Al Leighton, pres & gen mgr; Arlan Schlagel, coml mgr; Jim Giebel, prog dir; Scott Sloum, mus dir; Mark Brenden, news dir; Dick Tyner, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

**KCLD-FM**—May 1948: 104.7 mhz; 40 kw. Ant 460 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

**\*KVSC(FM)**—May 10, 1967: 88.5 mhz; 10 w. Ant 83 ft. 140 Stewart Hall, St. Cloud State U. (56301). 6. St. Cloud State U. Net: NPR. Format: Ed, jazz, progs. Spec prog: French 2 hrs wkly. ■ Dr. Charles Graham, pres; Dr. R. John DeSanto, gen mgr.

**WJON**—September 1950: 1240 khz; 1 kw-D, 250 w-N. Box 220 (56301). (612) 251-4422. WJON Bcstg Co. (acq 5-31-62). Net: ABC/I. Format: News, sports, talk, Top 40. Spec prog: C&W 10 hrs; farm 14 hrs wkly. ■ Andy Hilger, pres & gen mgr; Mike Dime, stn mgr; Fred Barry, news dir; Don Koenig, coml mgr; Wayne David, sports dir; Tom Kay, mus dir; Michael Hendrickson, chief engr.

**WWJO(FM)**—Co-owned with WJON. 1975: 98.1 mhz; 100 kw. Ant 420 ft. Stereo. Prog dups AM 4%. Format: C&W, contemp. ■ Conrad Overboe, sports dir; Patrick McKeever, mus dir; Steve Johnson, news dir.

### St. Louis Park

**KFMX(FM)**—Listing follows KRSI.

**KRSI**—May 13, 1958: 950 khz; 1 kw-U, DA-2. 11320 Valley View Rd, Eden Prairie (55343). (612) 941-5774. TWX: 910-576-2757. Park Bcstg of Minn. Inc. (acq 12-68). Group owner: Park. Net: ABC/E. Rep: Katz. Format: C&W. ■ Roy H. Park, pres; John G. Enoch, VP & gen mgr; Corinne Wiles, opns mgr; Dick Roiseland, chief engr.

**KFMX(FM)**—Co-owned with KRSI. July 1, 1962: 104.1 mhz; 52 kw. Ant 190 ft. Stereo. Prog sep from AM. Net: NBC. Format: MOR.

### St. Paul

— See Minneapolis.

### St. Peter

**KRBI**—Aug 5, 1957: 1310 khz; 1 kw-D, DA. 1031 W. Grace St. (56082). (507) 931-3220. Seehafer &

Johnson Bcstg Corp. (group owner; acq 4-1-60). Net: ABC/E. Rep: Walton. Format: C&W country rock. ■ Don Seehafer, pres; Bob Johnson, coml & gen mgr; Bob Burt, coml, stn & prom mgr; Ken Lundberg, prog & mus dir; Bill Rau, chief engr. ■ Rates: \$4; 4; 4; 4.

**KRBI-FM**—Sept 1, 1966: 105.5 mhz; 3 kw. Ant 130 ft. Prog dups AM 100%. ■ Rates same as AM.

### Sauk Rapids

**WHMH-FM**—Listing follows WVAL.

**WVAL**—August 3, 1963: 800 khz; 250 w-D. Box 255 (56379). (612) 252-6200. Tri-County Broadcasting Inc. Format: C&W. Spec prog: Old Time Mus 2 hrs wkly. ■ Lois Ploeger, coml mgr; Peter Kaluza, prog dir; Dick Walters, prom mgr; Dennis Ryan, mus dir; Ron Grunert, news & farm dir; Dave McDonald, chief engr.

**WHMH-FM**—Co-owned with WVAL. October, 1975: 101.7 mhz; 3 kw. Ant 300 ft.

### Shakopee

**KSMW**—Oct 6, 1963: 1530 khz; 500 w-D. 421 E. First Ave. Box 66 (55379). (612) 445-1866. Progress Valley Bcstg Inc. Rep: Bolles Co. Format: Adult, MOR, C&W, Polka. Spec progs: talk-interview 3 hrs wkly. ■ George J. McCarthy, pres; Ray Foslid, VP & gen mgr; Jay Thorpe, coml mgr; Mike Iverson, prog & news dir; Louise Krohn, office mgr; Greg St. Pete, mus dir. ■ Rates: \$5.90; 5.90; 5.90; —.

### South St. Paul

**KDAN**—See Minneapolis.

### Stillwater

**WAVN**—March 15, 1949: 1220 khz; 5 kw-D. 127 S. Water St. (55082). (612) 439-1220. WAVN Inc. (acq 12-1-67). Net: Viking. Rep: Keystone, Ewing. Format: MOR. Spec progs: Ger 1 1/2 hrs, old time mus 1 1/2 hrs wkly. ■ Henry L. Sampson, gen mgr; Jon R. Hanvelt, news dir; Eddie S. Cary, prog dir; David P. Schultz, chief engr. ■ Rates: \$7.80; 6.45; 7.80; —.

### Thief River Falls

**\*KAVS(FM)**—Nov 15, 1971: 89.5 mhz; 10 w. Ant 100 ft. Stereo. Area Vocation-Technical School, Hwy 1 East (56701). (218) 681-5427. School Dist 564. Audio news: UPI. Format: C&W, MOR, top 40. ■ Arndt Aune, pres; Howard Rokke, gen mgr; Dick Tyner, chief engr.

**KTRF**—1946: 1230 khz; 1 kw-D, 250 w-N. Box 40 (56701). (218) 681-1230. KTRF Radio Corp. (acq 4-1-54). Net: MBS. Rep: Wayne-Evans. ■ Don Olson, pres & gen mgr; Dick Tyner, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 4.70.

**New FM**—Co-owned with KTRF. Not on air; target date December 1975: 99.3 mhz; 3 kw. Ant 180 ft. Stereo. Prog sep from AM.

### Virginia

**WHLB**—1936: 1400 khz; 1 kw-D, 250 w-N. Box 954 (55792). (218) 741-2233. Virginia Bcstg Co. (acq 11-1-58). Net: ABC/I. Rep: O'Connell, Reilly, Bolles. Format: MOR. ■ Frank Befera, pres; James Parise, gen mgr; Conrad Gabrielson, chief engr. ■ Rates: \$5; 5; 5; 5.

**WIRN(FM)**—Co-owned with WHLB. June 2, 1971: 107.1 mhz; 3 kw. Ant 105 ft. Stereo. Prog dups AM 100% ■ Rates same as AM.

### Wadena

**KWAD**—Jan 1, 1948: 920 khz; 1 kw-U, DA-N. Box 551 (56482). (218) 631-1803. KWAD Bcstg Co. (acq 6-54). Group owner: Ingstad. Net: ABC/I. Rep: Masla. Format: MOR, C&W. Spec prog: Farm 10 hrs wkly. ■ Tom Ingstad, pres; Dave Walter, coml mgr & prom mgr; Ross Holland, mus dir; Lynn Thornton, prog & news dir; Chuck Sjoström, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**KKWS(FM)**—Co-owned with KWAD. Sept 23, 1968: 105.9 mhz; 50 kw. Ant 250 ft. Stereo. Prog dups AM 16%. Format: Btfl mus. ■ Rates same as AM.

### Walker

**KLLR**—July 11, 1970: 1600 khz; 1 kw-D. Box 49, Park Rapids (56470). (218) 547-1200. De La Hunt Bcstg Corp. (group owner). Net: NBC, DBC. Rep: Walton. Format: C&W. ■ Edward P. De La Hunt Jr.,

pres & gen mgr & chief engr; Dan Allan, prog & mus dir. ■ Rates: \$—; 4; 4; 4.

### Waseca

**KOWO**—Dec. 22, 1971: 1170 khz; 1 kw-U. Box 483 (56093). (507) 835-5555. KOWO Inc. Format: Up-Tempo MOR, C&W. ■ Edwin Darby, pres; Larry Dukes, mgr; Richard Johnson, chief engr.

**KQDE-FM**—Co-owned with KOWO. Aug 22, 1972: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog dups AM 100%.

### Willmar

**KWLM**—1940: 1340 khz; 1 kw-D, 250 w-N. Box 838 (56201). (612) 235-1340. Lakeland Bcstg Co. Group owner: Linder. Net: ABC/E. ■ H. W. Linder, pres; Jack Lynch, mgr; Bud Hanson, prog dir; Joe Martinson, prom mgr; Francois Peterson, chief engr. ■ Rates: \$9; 8; 9; 8.

**KQIC(FM)**—Co-owned with KWLM. July 1, 1965: 102.5 mhz; 70 kw. Ant 390 ft. Stereo. Prog sep from AM. ■ Steve Linder, mgr. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

### Windom

**KDOM**—Dec 28, 1958: 1580 khz; 250 w-D. DA. Wolff Lake Rd. (56101). (507) 831-3908. Schneider Bcstg (acq 3-15-70). Rep: Bolles; Walton Bcstg Sis. Format: C&W 60%, MOR 40%. ■ Larry Schneider, gen mgr; Frank Endersbe, coml & prom mgr; Mark Rudolph, prog dir & mus dir; Daniel L. Schillinger, news dir & chief engr.

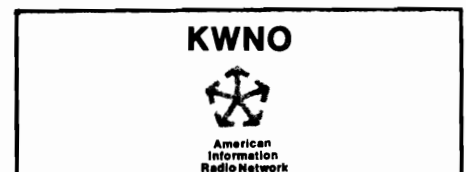
**KDOM-FM**—Not on air, target date unknown: 94.3 mhz; 3 kw. Ant 95 ft.

### Winona

**KAGE**—Feb 17, 1957: 1380 khz; 1 kw-D. Box 767 (55987). (507) 452-2867. KAGE Inc. (acq 1-73). Format: MOR. Net: Viking. Rep: Walton. ■ Jerry Papenfuss, pres; Bud Baechler, gen mgr; Rick Charles, prog & mus dir; Bob Bambenek, news dir; Les Hittner, chief engr.

**KAGE-FM**—August 14, 1971: 95.3 mhz; 1 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: Btfl mus, Contemp, C&W.

**\*KQAL(FM)**—Not on air; target date unknown: 89.5 mhz; 10 w. Ant 90 ft. Johnson & Sanborn Sts. (55987). Winona State College. ■ Jacque Reidelberger, faculty adv.



**KWNO**—January 1938: 1230 khz; 1 kw-D, 250 w-N. Box 466 (55987). (507) 452-4722. KWNO Inc. (acq 5-61). Net: ABC-I. Rep: PRO Time Sis. Format: Contemp. ■ H. R. Hurd, pres & coml mgr; C. E. Williams, VP & gen mgr; Allyn Thurley, prog dir; Wayne Valentine, news dir; Bill Koutsky, mus dir; Donald Sorem, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Worthington

**KWOA**—1947: 730 khz; 1 kw-D. Box 592 (56187). (507) 376-6165. Worthington Bcstg Co. Rep: PRO Time Sis, Ewing. Format: MOR, farm. ■ Josephine C. Olson, pres & gen mgr; James J. Wychor, VP & stn mgr; Neil Roberts, news dir; Steve Larson, chief engr; Paul Rahders, prog dir. ■ Rates: \$14; 14; 14; 11.50.

**KWOA-FM**—May 3, 1961: 95.1 mhz; 100 kw. Ant 650 ft. Stereo. Prog sep from AM. ■ Rates: \$5; 5; 5; 5.



## Mississippi Radio

See page C-1 for explanation of listings.

### Mississippi

#### HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D.C., CHICAGO, DALLAS,  
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RADIO & TELEVISION STATIONS  
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(214) 691-2345

#### Aberdeen

**WHAY(FM)**—Listing follows WMPA.

**WMPA**—February 1952: 1240 khz; 1 kw-D, 250 w-N. Box 98 (39730). (601) 369-4561. J. W. Furr (acq 6-1-65). Group owner: Gulf Central. Net: NBC. Format: Top 40, MOR. ■ Jim Buffington, gen mgr and news dir; George Menetree, prog dir; David Addikson, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**WHAY(FM)**—Co-owned with WMPA. June 1, 1975: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 118 (601) 369-4040. Prog sep from AM. Format: C&W. ■ James Ellis III, gen and coml mgr. ■ Rates same as AM.

#### Amory

**WAFM(FM)**—Listing follows WAMY.

**WAMY**—Oct 23, 1955: 1580 khz; 5 kw-D. Box 268 (38821). (601) Clearbrook 6-5911. Bob McRaney Enterprises Inc. Rep: Hopewell, Beaver. ■ Bob McRaney Sr., pres & gen mgr.

**WAFM(FM)**—Co-owned with WAMY. 1974: 95.3 mhz; 3 kw. Ant 255 ft.

**WHAY(FM)**—See Aberdeen.

#### Batesville

**WBLE**—June 19, 1953: 1290 khz; 1 kw-D. Drawer 73 (38606). (601) 563-7266. Panola Bcstg Co. ■ Harold B. McCarley, pres; gen & coml mgr; Alfred E. Jennings, chief engr.

#### Bay St. Louis

**WPUP**—March, 1974: 1190 khz; 5 kw-D. Bay Bcstg Corp.

#### Bay Springs

**WHII**—June 26, 1971: 1570 khz; 1 kw-D. Box 548 (39422). (601) 764-3151. Cotton Valley Bcstg Co. Net: ABC/E. Rep: Keystone. Format: MOR, oldies, relg, C&W. Spec prog: Farm 3 hrs wkly. ■ Jerome Hughey, pres, gen & coml mgr, mus dir; Ann Hughey, prog mgr; A. R. Bird, prom mgr; Randy Robbins, news dir; Tom Biaz, chief engr.

**WXIY(FM)**—Co-owned with WHII. July 7, 1975: 93.5 mhz; 3 kw. Ant 134 ft. Dups AM 60%. Format: Black. ■ Rates: \$1.23; 1.23; 1.23; 3.50.

#### Belzoni

**WELZ**—1959: 1460 khz; 1 kw-D. Box 215 (39038). Humphreys County Bcstg Co. Net: Keystone. Rep: Breen & Ward. Spec prog: Black 15 hrs wkly. ■ Roth E. Hook, pres; Carl B. Gibbons, gen mgr.

#### Biloxi

**WLOX**—May 1948: 1490 khz; 1 kw-D, 250 w-N. Box 549 (39530). (601) 432-5591. WLOX Bcstg Co. Net: MBS. Rep: Masia; Busby, Finch & Woods. Spec prog: Black 6 hrs wkly. ■ J. S. Love Jr., pres; Ray Butterfield, VP & gen mgr; Charles French, coml mgr; Roy Whitaker Jr., prog dir; Jim Allen, news dir; T. B. Majure, chief engr; Leon Duke, mus dir. ■ WLOX-TV affil.

**WQID(FM)**—Listing follows WVMI.

**WVMI**—April 1, 1950: 570 khz; 1 kw-D. Box 4565

(39533). (601) 388-2323. New South Communications Inc. (acq 8-1-61). Group owner: New South Radio. Audio news: APR. Format: C&W. Spec progs: Black 2 hrs; farm 1 hr wkly. ■ F. E. Holladay, pres; Wayne Vowell, gen mgr; Ann Arthur, coml mgr; Bob Lima, prog dir; Lance Carson, mus dir; Dave Vincent, news dir; Bob Thornton, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WQID(FM)**—Co-owned with WVMI. July 11, 1966: 93.7 mhz; 100 kw. Ant 270 ft. Stereo. Net: ABC/C. Rep: Torbet. Format: Top 40. Spec prog: Farm 6 hrs wkly. ■ Bob Lima, mus dir; Lynn Cole, prom mgr. ■ Rates same as AM.

#### Booneville

**WBIP**—Sept 1, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 232 (38829). (601) 728-5301. Bonneville Bcstg Co. Group owner: Roden. Net: ABC/C. Format: C&W. ■ E. O. Roden, pres; R. J. Bonds, VP & gen mgr; Don Murphy, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WBIP-FM**—1974: 99.3 mhz; 3 kw. Ant 170 ft.

#### Brandon

**WRJH(FM)**—Listing follows WRKN.

**WRKN**—June 1967: 970 khz; 1 kw-D, DA. Box 145 (39042). (601) 825-5045. Radio Stn WRKN Inc. (acq 12-6-73). Rep: Beaver. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Roy Harris, pres and gen mgr; Randy Harris, prog and mus dir, chief engr; Randy Barber, coml and prom mgr; Ricky Hargrove, news dir. ■ Rates: \$3.80; 3.80; 3.80; —

**WRJH(FM)**—Co-owned with WRKN. Nov 1974: 97.7 mhz; 3 kw. Ant 290 ft. Radio station WRJH Inc. Stereo. Format: Relg. Spec prog: Farm ½ hr wkly. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

#### Brookhaven

**WCHJ**—Aug 15, 1955: 1470 khz; 1 kw-D. Box 711 (39601). (601) 833-6221. Rural Broadcasting Co. Format: Variety. ■ W. M. Jones, pres & gen mgr; Vera Jones, prog dir.

**WJMB**—April 1948: 1340 khz; 1 kw-D, 250 w-N, SH. Box 546 (39601). (601) 833-6911. Brookhaven Bcstg Inc. (acq 6-10-59). Net: Keystone. Rep: Continental. Spec prog: C&W 10 hrs wkly. ■ Aubrey H. Felder, pres & gen mgr; Ted Batson, prog dir.

**WMRQ(FM)**—Not on air; target date unknown: 92.1 mhz; 3 kw. Ant 300 ft. Box 202 (39601). 21st Century Bcstg. Format: Standard pops.

#### Calhoun City

**WJRL**—1530 khz; 250 w-D. Box 605 (38916). (601) 628-5130. Calhoun County Bcstg. Format: C&W. ■ Jesse R. Williams, pres; George Willhite, gen & coml mgr; Lee Ottis Bray, chief engr.

#### Canton

**WMGO**—Dec 9, 1954: 1370 khz; 1 kw-D. Box 182 (39046). (601) 859-2373. Canton Bcstg Inc. (acq 12-1-70). Net: Mississippi Radio News, Keystone. Format: Black, C&W, R&B, variety. Spec prog: Fr 1½ hrs wkly. ■ Noel Pass, pres & gen mgr & prog dir; Ralph O. Williams, coml mgr; Ed Hobgood, chief engr.

**WWLM(FM)**—Not on air; target date unknown: 101.7 mhz; 2.9 kw. Ant 30 ft. 70 W. Burton Place, Chicago (60610). LLES Communications.

#### Carthage

**WECP**—March 15, 1966: 1080 khz; 250 w-D. Drawer L (39051). (601) 267-7949. Meredith Colon Johnston. Format: C&W. ■ Colon Johnston, pres, gen mgr, coml mgr, prog dir; Janie Raspberry, mus dir; David Ingram, news dir; Paul Miller, chief engr.

#### Clarksdale

**WJBI(FM)**—April 1, 1974: 101.7 mhz; 3 kw. Ant 200 ft. Box 1202 (38614). (601) 627-1113. Superior Bcstg Co. Inc. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ J. Boyd Ingram, pres & chief engr; James Lee Martin, gen mgr; Jody Jarrell, prog and mus dir; Wayne Powell, prom mgr; Jerry Helms, news dir.

**WKDL**—Sept 15, 1955: 1600 khz; 1 kw-D. Box 1216 (38614). (601) 627-1600. Southland Communica-

tions (acq 11-11-75). Net: ABC/E. Rep: Devney, McDermott, Messina, Crane, Gray. Format: contemp pop. ■ Rates: \$2.50; 2.35; 2.35; 2.35.

**WROX**—1941: 1450 khz; 1 kw-D, 250 w-N. Drawer 1178 (38614). (601) 627-7343. Burney Imes Jr. (group owner; acq 1943). Net: MBS, Mid South Radio. Rep: Southern Spot Sls. Format: Contemp, black. Spec progs: C&W 12 hrs; farm 12 hrs wkly. ■ Tom Reardon, gen mgr; Paul Marks, agricultural prog dir; Jean Wimberly Cauthen, news dir; C. D. Graves, chief engr.

#### Cleveland

**WCLD**—1949: 1490 khz; 1 kw-D, 250 w-N. Drawer X (38732). (601) 843-4091. Radio Cleveland Inc. (acq 1957). Rep: Bolles, Southern Spot Sls. Format: Contemp, MOR, black. Spec progs: Farm 18 hrs; C&W 12 hrs wkly. ■ George C. Shurden, gen & coml mgr; John Kenney, prog dir; Percy Kuhn, chief engr. ■ Rates: \$2; 2; 2; 2.

**WCLD-FM**—1972: 103.9 mhz; 1 kw (CP 1.6 kw). Ant 300 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

**WDLT(FM)**—Listing follows WDSK.

**WDSK**—June 25, 1958: 1410 khz; 1 kw-D. Highway 61 North (38732). (601) 846-6644. Horizon Radio Inc. (acq 7-1-73). Net: ABC/I. Rep: Walton. Format: C&W. ■ U. J. Gilbert, gen mgr.

**WDLT(FM)**—Co-owned with WDSK. June 22, 1970: 92.7 mhz; 3 kw. Ant 225 ft. (601) 846-6646. Dups AM 25%. Net: ABC/C. Format: Black. ■ Charles Blanks, mus dir.

#### Clinton

**\*WHJT(FM)**—1974: 93.5 mhz; 3 kw. Ant 300 ft. Box 4207 (39058). (601) 924-4505. Mississippi College. Rgnl net: MRS. Format: Classcl, jazz, btfl mus variety. ■ Hollis B. Todd, faculty dir; A. C. McCollough, stn mgr.

#### Columbia

**WCJU**—Dec 20, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 472 (39429). (601) 736-2616. WCJU Inc. (acq 6-69). Net: ABC/E. Rep: Keystone. Format: Top 40, C&W. Spec progs: Farm 5 hrs; black 15 hrs; talk/pub aff 10 hrs, wkly. ■ M. E. Bullock, pres; Thomas F. McDaniel, gen mgr; Leary Anderson, sls mgr; Jan Harris, traf dir; Don Teake, chief engr. ■ Rates: \$2.25; 1.50; 1.50; 1.50.

**WFFF**—April 14, 1961: 1360 khz; 1 kw-D. Box 550 (39429). (601) 736-2678. Haddox Enterprises Inc. (acq 1965). Format: Variety. ■ Lester Haddox, pres, gen mgr & chief engr; David Martin, coml mgr; Ronnie Geiger, prog dir; Blanche Weindel, news dir.

**WFFF-FM**—October 1966: 96.7 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: Easy Istng.

#### Columbus

**WACR**—March 1957: 1050 khz; 1 kw-D. Box 1078 (39701). (601) 328-1050. James W. Eatherton (acq 3-57). Format: Top 40. ■ James W. Eatherton, pres; James W. Ratherton III, coml mgr; Mrs. Eva Eatherton, woman's prog dir.

**WCBI**—October 1940: 550 khz; 1 kw-D, 500 w-N, DA-2. Box 271 (39701). (601) 328-7271. Columbus Bcstg Inc. (acq 1953). Group owner: Birney Imes Jr. Sns. Net: ABC/E. Reps: Keystone, Southern Spot Sls. Format: MOR, top 40. ■ Lamar Wingo, stn mgr; Pete Webb, coml mgr; Dave Barron, prog dir; Dean Green, chief engr. ■ WCBI-TV affil.

**WJWF(FM)**—Listing follows WMBC.

**WMBC**—Dec 4, 1969: 1400 khz; 1 kw-D, 250 w-N. Box 707 (39701). (601) 328-1400. J. W. Furr. Group owner: Gulf Central Radio. Net: NBC. Format: C&W. ■ J. W. Furr, owner; Doug Moulds, gen mgr; Frank Stenger, coml mgr; Ron Page, mus dir; Watt Hairston, chief engr.

**WJWF(FM)**—Co-owned with WMBC. Nov 1, 1969: 103.1 mhz; 3 kw. Ant 265 ft. Stereo. Dups AM 10%. Format: MOR.

**\*New FM**—Not on air; target date unknown: 90.9 mhz; 10w. 616 Third Ave. (39701). Golden Triangle Educl Media Corp. ■ David P. Coughlin, treas.

#### Corinth

**WADI(FM)**—Oct 26, 1968: 95.3 mhz; 3 kw. Ant 210 ft.

Stereo. Box 1367 (38834). (601) 287-3101. E. C. Holsford (acq 8-11-75). Net: ABC/FM. Rep: Carpenter. Format: C&W. ■ E. C. Holsford owner; J. A. Baxter Jr, gen mgr; Tom Muchmore, prog dir; Jan Prater, mus dir; Charles A. Weeks, chief engr.

**\*WALP(FM)**—Oct 26, 1970: 90.5 mhz; 1.8 kw. Ant 170 ft. Rte. 3, Box 60AA (38834). (601) 287-4446. Alcorn County School District. Format: Educ, pub svc. ■ Wesley Bradford, gen mgr.

**WCMA**—March 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 471 (38834). (601) 286-5575. John Bell Bcstrs Inc. (acq 1-1-74). Rep: Southern Spot Sls. Format: C&W. ■ John E. Bell, pres & gen mgr; Harold B. Dale, news dir; Talmadge E. Harvill, chief engr. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

**WKCU**—Oct 24, 1965: 1350 khz; 1 kw-D, 2192 Hwy 72 East (38834). (601) 286-8451. The Progressive Bcstg Co. Net: MBS. Rep: Beaver. Format: C&W, top 40. Spec prog: Black 2 hrs wkly. ■ James D. Anderson, pres & chief engr; James H. Anderson, gen & coml mgr; Al Young, prog dir; Arlin Mohundro, prom mgr; Mike Young, mus dir; Jimmy Hinton, news dir.

**WKCU-FM**—January 1967: 94.3 mhz; 3 kw. Ant 145 ft. Prog sep from AM. Stereo.

### Drew

**WDRU(FM)**—June 1, 1971: 95.3 mhz; 3 kw. Ant 295 ft. Stereo. Box 188 (38737). (601) 745-2623. Triangle Bcstg Co. Net: Miss. Radio News. Format: MOR. Spec prog: Farm news 10 hrs wkly. ■ George Wofford, pres; Jim Love, gen mgr & prog dir; Karl Rushing, chief engr.

### Ellisville

**WBSJ(FM)**—Oct 5, 1973: 102.3 mhz; 3 kw. Ant 298 ft. Drawer F (39437). (601) 477-8526. South Jones Broadcasters Inc. Format: Country/pop. Spec prog: Gospel 11 hrs wkly. ■ Glynn Holland, pres, prom mgr & chief engr; Herb Knotts, gen mgr; Charles Jackson, prog dir; Ed Holland, mus dir; Charlotte Williams, prom mgr; Ken Knotts, news dir. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

### Eupora

**WEPA**—May 3, 1974: 710 khz; 500 w-D. Box 710 (39744). (601) 258-7170. Tri-County Broadcasting Co. Rep: Keystone, Beaver. Format: Modern Country. ■ Olive E. Sisk, pres; Harry Jackson, gen & coml mgr; Jim Mason, prog and mus dir; Carolyn Jackson, prom mgr; Rob Faulk, news dir; Mackey Dozier, chief engr. ■ Rates: \$3.50; 3.50; 3.50;—

### Forest

**WMAG**—September 1955: 850 khz; 500 w-D. (CP 10 kw-D, DA). Box 1539 (39074). (601) 469-3701. Scott County Bcstg Co. Inc. Group owner: Hook. ■ R. E. Hook, pres; Hugh Hughes, gen mgr; Willie Weems, coml mgr.

**WQST(FM)**—Co-owned with WMAG. September 1965: 92.5 mhz; 27.5 kw. Ant 290 ft. horiz, 285 ft. vert. Prog sep from AM. Stereo.

### Fulton

**WFTA(FM)**—Listing follow WFTO.

**WFTO**—August 15, 1967: 1330 khz; 1 kw-D. Box 587 (38843). (601) 862-3191. Itawamba County Bcstg Co. Group owner: King Country. Net: Keystone, Beaver. Format: Modern country. ■ Olive E. Sisk, pres; Ivous Sisk, gen and prom mgr; Fred Blalock, coml and news mgr; Henry Hankins, prog and mus dir; Gene Sisk, chief engr. ■ Rates: \$ 2; 2; 2; 2.

**WFTA(FM)**—Co-owned with WFTO. Not on air; target date unknown: 101.7 mhz; 3 kw. Ant 300 ft.

### Greenville

**WBAQ(FM)**—May 1, 1970: 97.9 mhz; 26.5 kw. Ant 150 ft. Stereo. Box 656 (38701). (601) 335-3383. Greenville Bcstg Co. Net: ABC/I, Miss. Radio. Rep: Smith, Miller. Format: Contemp easy lstng. ■ Paul Artman, gen & coml mgr; Jim Pender, prog & news dir; Roby Roberts, mus dir; Percy L. Kuhn, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WDDT**—April 1953: 900 khz; 1 kw-D, 988 N. Broadway Ext. (38701). (601) 332-0526. Clearwater Bcstg Corp. Rep: Bernard. Format: Contemp. ■ John T. Gibson, pres; James P. Karr Jr, gen mgr; Dan Dymon, prog dir; Bob Meadors, chief engr. ■ Rates: \$ 8; 8; 8;—

**WESY**—See Leland.

**WGVM**—1948: 1260 khz; 5 kw-D. Box 1438 (38701). (601) 334-4559. Mid-America Bcstg Co. Rep: Devney, Crane. Format: C&W. Spec progs: Black 5 hrs; farm & agri 2 hrs wkly. ■ David M. Segal, pres; Joe Ray Sr, gen mgr; Mickey Farrel, prog dir; Charlie Durkyn, mus dir; Randy Lee, news dir; Robert Meador, chief engr.

**WDMS(FM)**—Co-owned with WGVM. December 1967: 100.7 mhz; 51 kw. Ant 150 ft. Dup AM 100%.

**WJPR**—August 1937: 1330 khz; 1 kw-D, 500 w-N, DA-N. Box 540 (38702). (601) Edison 5-2617. WJPR Radio (acq: 7-8-61). ■ Benny Gresham, gen mgr.

### Greenwood

**WABG**—February 1950: 960 khz; 1 kw-D, 500 w-N, DA-N. Box 408 (38930). (601) 453-7822. Greenwood Bcstg Inc. Group owner: Bahakel. Format: C&W, Farm. Spec prog: Black 12 hrs wkly. ■ Cy N. Bahakel, pres; Henry Hughes, gen mgr; Sonny Evans, prog dir and coml mgr; Bob Taylor, chief engr. ■ WABG-TV affil. ■ Rates: \$4.50; 4; 4.50; 4.

**WGRM**—1937: 1240 khz; 1 kw-D, 250 w-N. Box 553 (38930). (601) 453-1240. Twelve Forty Inc. Net: NBC. Format: oldies, C&W, MOR. Spec progs: Farm 3 hrs; classcl 3 hrs, wkly. ■ F. C. Ewing, gen mgr; Tom Ewing, gen and coml mgr.

**WSWG**—Sept 1, 1963: 1540 khz; 1 kw-D. Box 885 (38930). (601) 453-2174. Dixie Bcstg Co. Inc. Net: ABC/C. Rep: Crane. Format: Contemp. ■ Charles D. Saunders, pres; Bill W. Wallis, gen mgr; Steve Davenport, coml mgr; Jim Baird, prog & news dir; Keith Worrell, chief engr. ■ Rates: \$2.70; 2.70; 2.70; 2.25.

**WSWG-FM**—June 15, 1965: 99.1 mhz; 100 kw. Ant 220 ft. (601) 453-2174. Dixie Bcstg Inc. Dups AM 90%. Stereo. ■ Rates same as AM.

### Grenada

**WNAG**—February 1949: 1400 khz; 1 kw-D, 250 w-N. Box 946 (39801). (601) 226-1400. Grenada Bcstg Inc. Group owner: Birney Imes Jr. Audio news: APR. Rep: Southern Spot Sls. Format: Top 40. ■ Birney Imes Jr, pres; Bob Evans Sr, gen mgr; Bob Evans Jr, coml mgr & prog dir; Joe Baragona, news dir & chief engr. ■ Rates: \$2.95; 2.35; 2.95; 2.35.

**WRIL(FM)**—Oct 16, 1970: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 941 (38901). (601) 226-6444. Pemberton Bcstg Co. Net: ABC/FM. Format: C&W. ■ Lane Tucker, pres, gen and prom mgr, prog and mus dir; Weidon Carnes, coml mgr; Herbie Latham, chief engr; Ricky Robertson, mus dir.

### Gulfport

**WGCM**—1928: 1240 khz; 1 kw-D; 250 w-N. Box 1570 (39501). (601) 863-3522. E. O. Roden & Assoc. (group owner; acq 10-57). Net: ABC. Rep: Beaver. ■ E. O. Roden, pres; James E. Reese, gen mgr; Jim Wilkinson, oper mgr; Mrs. Pearlleen Pearce, office mgr; Judy Lee Dunn, traf mgr; Joe Paul, news dir; Charles Cooper, chief engr.

**WTAM(FM)**—Co-owned with WGCM. Nov 14, 1969: 102.3 mhz; 3 kw. Ant 290 ft. (601) 864-7171. Prog sep from AM. Net: MBS/Black. Rep: Howard. Format: Black. ■ Carl Haynes, asst mgr; Orlander Grovesnor, mus dir; Yvonne Kaletsch, off mgr.

**WGUF**—May 7, 1975: 1130 khz; 500 w-D. Box 789 (39501). (601) 863-1130. WGUF Inc. Audio news: APR. Format: C&W. ■ Holton D. Turnbough, pres and gen mgr; Burt Rumbley, prog dir and chief engr; Skip Vierling, prom mgr. ■ Rates: \$ 4; 4; 4; 4.

**WROA**—Feb 27, 1955: 1390 khz; 5 kw-U, DA-2. Box 370 (39501). (601) 832-5111. Gulf Coast Bcstg Co. Inc. (acq 12-15-59). Net: ABC/E. Rep: Stone. Format: Top 40. Spec prog: Farm 1 hr wkly. ■ Charles W. Dowdy, pres; Morgan Dowdy, gen and coml mgr; Bill Hickman, prog dir; Faye McKinley, prod mgr; Steve Casey, mus dir; Ben Suddeth, news dir; John White, chief engr.

**WROA-FM**—1964: 107.1 mhz; 1.6 kw. Ant 400 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btlf mus.

**WTAM(FM)**—See listing following WGCM.

### Hattiesburg

**WBKH**—Sept 1, 1954: 950 khz; 5 kw-D. Box 1508 (39402). (601) 582-8224. Deep South Radio Inc. (acq 8-56). Net: ABC/E. Rep: Devney, Beaver. ■ Kenneth L. Bailey, sec-treas & gen mgr; John A. Murphy, coml

## Mississippi Radio

See page C-1 for explanation of listings.

mgr; F. Romeo Sullivan, prog dir & mus dir; Clyde Lott, news dir; Dean Evans, chief engr.

**WFOR**—April 1924: 1400 khz; 1 kw-D, 250 w-N. 2414 West Seventh (39401). (601) 544-1400. Radio Hattiesburg Inc. (acq 1965). Group owner: Gulf Central Radio. Net: NBC, Miss. Radio News. Rep: Bernard. Format: C&W, MOR, rock, talk. ■ J. W. Furr, pres; Jim Furr, gen mgr; Fred Windham, coml mgr; Dwayne Nicholas, prog dir; Cindy Wilson, news dir; Varnell Lee, spts dir; Jim Wood, mus dir; Harold Stanton, chief engr. ■ Rates: \$ 4.15; 3.60; 4.15; 3.60.

**WHER(FM)**—Co-owned with WFOR. July 1, 1966: 103.7 mhz; 100 kw. Ant 255 ft. Stereo. Prog sep from AM. Stereo. Format: Easy lstng, talk. ■ Rates: \$ 3.55; 3.55; 3.55; 3.55.

**WHSY**—Sept 24, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 2078 (39401). (601) 583-1741. Hub City Bcstg Co. Group owner: Holt. Net: ABC/C. Rep: Carpenter. Format: Adult contemp. ■ Charles W. Holt, pres; Ted Tibbett, gen mgr; Jean Welborn, coml mgr; Mike Windham, prog dir & chief engr; Kenny Lamier, news dir. ■ Rates: \$ 5; 5; 5; 5.

**WHSY-FM**—July 1, 1967: 104.5 mhz; 50 kw. Ant 130 ft. Stereo. Prog sep from AM. Format: Progressive rock. ■ Doug Prichard, mus dir. ■ Rates: \$ 4; 4; 4; 4.

**\*WMSU(FM)**—May 10, 1973: 91.1 mhz; 10 w. Box 5166, Southern Stn (39401). (601) 601-4198. Univ. of Southern Mississippi. Audio news: UPI. Format: Diversified. ■ Robert Burr Cade, gen mgr.

**WORV**—June 7, 1969: 1580 khz; 1 kw-D, 604 Gussie Ave. (39401). (601) 544-1941. Circuit Bcstg Co. Net: Mutual Black. Format: Black. ■ Vernon C. Floyd, pres, gen mgr, coml mgr & chief engr; Mrs. Thelma L. Floyd, prog dir.

**WXXX**—September 1957: 1310 khz; 1 kw-D. Box 471, 103 Broadway Drive (39401). (601) 583-2618. Triple X Bcstg Co. (acq 11-1-70). Rep: Gil-Perna, Crane. Format: Contemp. Spec prog: Black 3 hrs wkly. ■ James McCollough, pres; Jim Cameron, gen mgr; Gene Wooten, prog, mus, & news dir; Keith Worrell, chief engr.

### Hazelhurst

**WMDC**—June 1, 1953: 1220 khz; 250 w-D. Box 680 (39083). (601) 894-1441. Southwestern Bcstg Co. of Miss. (group owner). Net: Keystone. Spec prog: Black 10 hrs wkly. ■ A. M. Smith, stn mgr & chief engr; Mal Jones, coml mgr; Dot Jones, prog dir.

**WMDC-FM**—December 24, 1970: 100.9 mhz; 3 kw. Ant 275 ft. Dups AM 100%.

### Holly Springs

**WKRA**—Sept 1, 1966: 1110 khz; 1 kw-D. Box 398 (38635). (601) 252-1110. Radio Station WKRA Inc. Rep: Hopewell, Beaver. ■ Sue A. Wallace, pres & gen mgr.

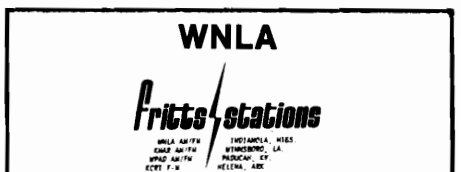
**WKRA-FM**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 300 ft.

### Houston

**WCPC**—Oct 21, 1955: 940 khz; 50 kw-D, DA. (CP 250 w-D, 50 w-N). Box 569 (38851). (601) 456-3071. WCPC Bcstg Co. Group owner: Mathis Stns. Audio news: UPI. Rep: Southern Spot Sls. Format: Variety. Spec prog: Black 10 hrs wkly. ■ Robin H. Mathis, pres, gen & coml mgr; Rick Huffman, prom dir; Charles Hester, news & farm dir; Wayne Parks, sports dir; John B. Skelton Jr, chief engr. ■ Rates: \$10; 10; 10; 10.

**WCPC-FM**—Sept 19, 1968: 93.3 mhz; 100 kw. Ant 490 ft. Prog sep from AM. Stereo. Format: C&W, Variety, easy lstng. ■ Rates same as AM.

### Indianola



**WNLA**—May 1953: 1380 khz; 500 w-D. Box 667

## Mississippi Radio

See page C-1 for explanation of listings.

(38751). (601) 887-1380. Fritts Bcstg Inc. (acq 10-1-63). Group owner: Edward O. Fritts Stns. Net: ABC/C. Rep: Bunchez, Southern Spot Sls. Format: Contemp, MOR. Spec progs: Black 4 hrs; farm 14 hrs wkly. ■ Edward O. Fritts, pres; Gerald Brophy, gen mgr; Charlotte Buchanan, news dir; Bill Jordan, prog dir; Bobby Williamson, prog dir; Charles T. Smith, chief engr. ■ Rates: \$ 5; 5; 5.

**WNLA-FM**—Sept 1, 1969: 105.5 mhz; 3 kw. Ant 195 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### luka

**WTIB(FM)**—Listing follows WVOM.

**WVOM**—Sept 17, 1960: 1270 khz; 1 kw-D. 311 W. Eastport (38852). (601) 423-6059. Horizon Bcstg (acq 2-1-70). Net: ABC/I. Format: Country. ■ W. Dave Floyd, VP, gen mgr & chief engr; Gerald W. Hunt, coml mgr; Dee Davis, prog dir; Tersea Smith, prom mgr; Doug Azary, mus dir; Charles R. Zuba, news dir.

**WTIB(FM)**—Co-owned with WVOM. Nov 5, 1970: 104.9 mhz; 3 kw. Ant 225 ft. Prog sep from AM. Net: ABC/I. Format: C&W.

### Jackson

**WJDX**—1929: 620 khz; 5 kw-D, 1 kw-N, DA-N. Box 2171 (39205). (601) 982-1062. WJDX Inc. Net: NBC. Rep: H-R Stone. Format: Adult contemp. ■ Harland L. Knight, pres; Chuck Cooper, gen, coml & prom mgr; Bill Tanner, prog dir; Bill Crews, mus dir; Howard Lett, news dir; Floyd Kinard, chief engr.

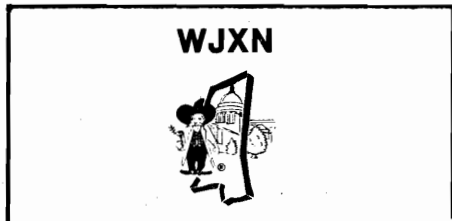
**WZZQ(FM)**—Co-owned with WJDX. 1948: 102.9 mhz; 100 kw. Ant 1800 ft. Stereo. Prog sep from AM. Format: Rock. ■ Johnny Sommer, prog dir; Lamar Evans, farm dir.

**WJFR(FM)**—Listing follows WSLI.

**WJMI(FM)**—Listing follows WOKJ.

**WJQS**—1947: 1400 khz; 1 kw-D, 250 w-N. Box 22604 (39205). (601) 948-2401. Town & Country Bcstg Inc. (acq 9-30-66). Net: CBS. Rep: Southern Spot Sls, Masla. Format: C&W. ■ Mrs. Ann C. Zimmerman, pres; G. Lee Hodges, gen & coml mgr & chief engr; John Friskillo, prog dir.

**WJSU(FM)**—August 1975: 90.7 mhz; 10 w. Ant 98 ft. 1325 Lynch (39203). Jackson State University.



**WJXN**—1945: 1450 khz; 1 kw-D, 250 w-N. Box 786 (39205). (601) 352-6673. Jackson Bcstg Co. Net: MBS. Rep: R.S. Crane. Format: C&W. ■ Elva I. Upton, pres; Rodger Earle Ownby, gen & sls mgr, Hal Harris, prog dir; Mack Daniels, mus dir; Billy Harris, chief engr. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

**WKXI(FM)**—August 10, 1971: 94.7 mhz; 100 kw. Ant 320 ft. Stereo. Box 6689 (39212). (601) 372-9594. TAB Bcstg Inc. Net: National Black. Rep: PRO Time Sales. Format: Black. ■ J. Alex Bowab, pres; Carrol F. Jackson, gen and coml mgr; Herman Taylor mus & news dir; Morris Broyles, chief engr. ■ Rates: \$16; 13; 16; 13.

**WLIN(FM)**—Nov 19, 1973: 95.5 mhz; 100 kw. Ant 1,060 ft. Stereo. Suite 286, Highland Village (39211). (601) 982-7336. Metro Radio Inc. Rep: McGaven-Guild. Format: Btfl mus. ■ Charles Fletcher, pres & gen mgr. ■ Rates: \$18; 18; 18; 18.

**WOKJ**—September 1954: 1550 khz; 50 kw-D, 10 kw-N, DA-2. Box 3320 (39207). (601) 948-1515. Tri-Cities Bcstg Co. (acq 4-1-71). Group owner: Roden. Net: ABC/I. Rep: Howard. Format: Black. ■ E. O. Roden, pres; Zane Roden, exec VP mgr; Dick Dawkins, mus dir; Bruce Payne, news dir; Stan Conerly, chief engr. ■ Rates: \$23; 19; 23; 15.

**WOKJ(FM)**—Co-owned with WOKJ. 1967: 99.7 mhz; 54 kw. Ant 1060 ft. Stereo. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## WRBC NBC-NIS

**WRBC**—1929: 1300 khz; 5 kw-D, 1 kw-N. Box 9801 (39206). (601) 956-4151. The Rebel Bcstg Co. Net: Miss. Radio News. Audio news: NBC/NIS. Rep: McGavren-Guild-PGW. Format: All news. Spec prog: Relg 6 hrs wkly. ■ W. B. McCarty Jr., pres; Dudley Evans, gen mgr; Carnell Tucker, coml mgr; Don Molino, news dir; W.W. Fulgham, chief engr. ■ Rates: \$12; 8; 12; varies.

**WRKN**—See Brandon.

**WSLI**—September 1938: 930 khz; 5 kw-U, DA-N. Box 8887 (39204). (601) 372-6311. TWX: 810-966-2735. Capitol Bcstg Co. (group owner; acq 6-30-55). Rep: Katz. Format: MOR. Spec prog: Classcl 18 hrs wkly. ■ L.M. Sepaugh, pres; Dick Voorhis, gen and coml mgr; Al Simmons, prog dir; Bill Voorhis, mus dir; Robert Wiggins, prom mgr; Dave Waite, news dir; C.A. Perkins, chief engr. ■ Rates: \$14.75; 7.60; 12.75; 7.60.

**WJFR(FM)**—Co-owned with WSLI. Sept 16, 1966: 96.3 mhz; 80 kw. Ant 1420 ft. Stereo. Prog sep from AM. ■ WJTV(TV) affil. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**\*WVLS(FM)**—August 20, 1975: 91.5 mhz; 450 w. Ant 102 ft. Box 6567 (39212). (601) 373-1802. Educational Bcstrs of Miss. Inc. Format: Diversified. ■ Robert Sanders, pres and gen mgr.

**WWUN**—April 8, 1965: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Delta Station, Box E (39213). (601) 362-8854. Radio One Inc. Group owner: New South Radio. Rep: Torbet. Format: C&W. ■ Ed Holladay, pres; Jessie White, gen mgr; Wayne Powell, prom mgr; Charles Brewer, news dir; J. Boyd Ingram, chief engr.

### Kosciusko

**WKOZ**—Oct 31, 1947: 1340 khz; 1 kw-D, 250 w-N. Box A (39090). (601) 289-1340. H. Mims Boswell Jr. (acq 6-1-62). Spec progs: Black 9 hrs; C&W 15 hrs, wkly. ■ H. Mims Boswell Jr., gen mgr; Ann Hutchinson, prog dir; Johnny Boswell, news dir; Jack Davis, chief engr.

**WKOZ-FM**—June 25, 1965: 105.1 mhz; 28.5 kw. Ant 165 ft. Prog sep from AM. Stereo.

### Laurel

**WAML**—Oct 20, 1932: 1340 khz; 1 kw-D, 250 w-N. 441 No. Magnolia, Box 367 (39440). (601) 428-5601. New Laurel Radio Stn Inc. Net: NBC. Format: MOR, oldies, top 40. ■ Dave A. Matison Jr., pres; Frank Sumrall, gen mgr; Morris M. Caver, coml mgr; Dennis Smith, prog dir, prom mgr; Michael L. Robinson, mus dir; Jack Herrington, news dir; Walter Hitt, chief engr. ■ Rates: \$2.76; 2.76; 2.76; 2.76.

**WLAU**—June 15, 1946: 1430 khz; 5 kw-D. Box 167 (39440). (601) 649-1430. Southland Inc. (acq 4-12-65). Net: MBS. Rep: Devney. Format: C&W. Spec prog: Black 4 hrs wkly. ■ F. M. Smith, pres & gen mgr; F. M. Smith Jr., coml mgr; Harry K. Mauldin, chief engr.

**WNSL**—Feb 27, 1957: 1260 khz; 5 kw-D. Box 2336 (39440). (601) 425-1491. Voice of the New South Inc. Group owner: New South Radio. Net: ABC/C. Rep: Savalli/Gates. Format: Contemp. Spec progs: Fr 6 hrs; C&W 12 hrs wkly. ■ Joe Carson, pres; Granville Walters, gen mgr; Teck Jones, coml mgr; Ron Bunge, prog dir; Shelby Edwards, mus dir; Joe Murray, news dir; Ed Breland, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**WNSL-FM**—March 10, 1959: 100.3 mhz; 28 kw. Ant 165 ft. Stereo. Prog sep from AM. Net: Mutual Black. Format: Black. ■ Rates same as AM.

### Leland

**WBAD(FM)**—1974: 94.3 mhz; 3 kw. Ant 290 ft. Box 4426, Greenville (38701). (601) 335-9265. Interchange Communications. Net: Natl Black. Format: Black. ■ W. D. Jackson, pres. ■ Rates: \$8; 7; 8; 5.60.

**WESY**—April 8, 1958: 1580 khz; 1 kw-D. Drawer 340, Greenville (38701). (601) 332-0770. Miss-Ark Bcstg Co. Net: Mutual Black. Rep: Southern Spot Sls. Format: Black, relg. ■ Miller Abraham, gen mgr; Carl Abraham, prom mgr; John Abraham, coml mgr; Clyde Pinkney, mus dir; Jerome Daniels, news dir; Eddie Williams, prog dir; Percy Kuhn, chief engr. ■ Rates: \$5.75; 5.75; 5.75; —.

### Lexington

**WXTN**—Oct 23, 1959: 1000 khz; 5 kw-D. Drawer M (39095). (601) 834-1254. WXTN Inc. Group owner: Mathis. Rep: Beaver. ■ Robin Mathis, pres; Fannie T. Cothran, gen mgr & chief engr.

### Louisville

**WLSM**—March 11, 1953: 1270 khz; 5 kw-D. Box 111 (39339). (601) 773-3481. Louisville Bcstg Corp. Group owner: New South. Net: ABC. Rep: Beaver. ■ Joe Carson, pres; Fred Vice, gen mgr; John Jenkins, prog dir.

**WLSM-FM**—April 22, 1966: 107.1 mhz; 3 kw. Ant 300 ft. Prog sep from AM.

### Lucedale

**WRBE**—Sept 3, 1960: 1440 khz; 5 kw-D. Box 827 (39452). (601) 947-8151. Allen Bcstg Co. (acq 1968). Net: MRN. Rep: Dora-Clayton, Keystone. Format: C&W. ■ Douglas T. Luce, pres; Pinky Grant, exec VP & gen mgr; Romeo Sullivan, prog dir; Chris Lewis, mus dir; Shim Aylesworth, chief engr.

### Magee

**WSJC**—July 5, 1957: 810 khz; 50 kw-D, 500 w-N, DA-N. Box 426 (39111). (601) 849-3426. Southeast Mississippi Bcstg Co. Group owner: Mathis. Rep: Bernard, Beaver. Format: C&W, gospel, rock & easy lstng. ■ Mrs. Marvin Mathis, gen mgr; Mike Mathis, prog dir; Walter Hearn, chief engr.

**WSJC-FM**—April 11, 1970. 107.5 mhz; 100 kw. Ant 490 ft. Duplicates AM 3 hrs.

### Marks

**WQMA**—Dec 1, 1969: 1520 khz; 250 w-D. Box B (38646). (601) 326-8161. Quitman Bcstg Co. Rep: MBA. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ E. I. Scarbrough, mgr; William E. Hardy, gen mgr.

### McComb



**WAKK**—April 25, 1975: 1140 khz; 500 w-D. Box 907 (39648). (601) 684-4116. HWH Corp. Audio news: UPI. Format: C&W. Spec prog: Black 10 hrs wkly. ■ Carroll Hines, pres; Maureen Clark, gen mgr; Jay Phillip Bradshaw, prog and mus dir; Charlie Shivers, news dir. ■ Rates: \$2.85; 2.85; 2.85; —.

**WAPF**—April 18, 1948: 980 khz; 5 kw-D. Box 604, 317 Canal St. (39648). (601) 684-7470. Southwestern Bcstg Co. of Mississippi (group owner). Rep: Bernard, Beaver. Format: variety. ■ Philip D. Brady, gen mgr & chief engr; Gordon Burt, coml mgr; Agnes Louise, news dir; Dwayne Graham, prog dir. ■ Rates: \$4.70; 4.70; 4.70.

**WCCA(FM)**—Co-owned with WAPF. Dec 14, 1967: 94.1 mhz; 57 kw. Ant 160 ft. Dups AM 80%.

**WHNY**—1939: 1250 khz; 5 kw-D, 1 kw-N, DA-N. Box E (39648). (601) 684-8140. Bcst Service Inc. (acq 1-54). Group owner: Holt. Net: ABC/C. Format: MOR. Spec prog: Black 2 hrs wkly. ■ Charles W. Holt, pres; Lamar D. Tuminello, gen mgr; Steve King, prog and mus dir; Ronnie Boone, asst mgr; Tommy Strickland, chief engr.

**WTBI(FM)**—1974: 105.7 mhz; 100 kw. Ant 220 ft. (CP: 100 kw horiz, 6 kw vert. Ant 390 ft.). Empire Inc. (39648).

### Meridian

**WALT(FM)**—See listing following WOKK.



**WDAL**—Feb 1, 1958: 1330 khz; 5 kw-D. Box 5314 (39301). (601) 693-2381. Broadcasters & Publishers Inc. (acq 3-1-66). Net: MBS, MRN. Rep: Dora Clayton. Format: Top 40. ■ Don Partridge, pres & gen mgr; Bubber Wallace, coml mgr; Larry Edwards, prog dir; Glen Murphey, prom mgr; Mike Partridge, mus dir; Keith Ballard, news dir; John Knost, chief engr.

**WDAL-FM**—February 1968: 101.3 mhz; 100 kw. Ant 580 ft. Stereo. Format: MOR, good mus.

**WMOX**—Dec 1, 1945: 1010 khz; 10 kw-D, 1 kw-N, DA-2. Box 1511 (39301). (601) 482-0171. Lauderdale Bcstg Inc. (acq 4-1-65). Net: ABC. Spec prog: C&W 14 hrs wkly. ■ Eddie Smith, gen mgr; Len Maith, coml mgr; Jerry Kerns, news dir; Steve Burkes, chief engr.

**WOKK**—1946: 910 khz; 5 kw-D, 1 kw-N. Box 5797 (39301). (601) 693-2661. New South Bcstg Corp. (group owner; acq 4-1-57). Net: ABC/I. Rep: Savalli/Gates. Format: C&W. Spec prog: Black 9 hrs wkly. ■ F. E. Holladay, pres; Ken Rainey, gen mgr; Joe Carson, sec/treas; Lamar Williamson, news dir; R. K. Wall, chief engr.

**WALT(FM)**—Co-owned with WOKK. August 1967: 97.1 mhz; 100 kw. Ant 380 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Live, contemp.

**WQIC**—December 1957: 1450 khz; 1 kw-D, 250 w-N. Box 5353 (39301). (601) 693-4851. Torgerson Bcstg Co. Inc. (acq 9-14-68). Rep: GCI; Carter Jones. Net: Mutual Black. Format: Black. ■ Stan Torgerson, pres & gen mgr; Mrs. Dorothy Torgerson, off mgr; James Walker, prog dir; Eddie Lee Griffin, mus dir; Larry Torgerson, sis mgr; Joe Saxon Jr., chief engr.

## Mississippi State

**\*WMSB(FM)**—May 24, 1974: 89.1 mhz; 10 w. Ant 112 ft. Drawer NJ (39762). (601) 325-3910. Mississippi State U. Format: Progressive. ■ Dr. William L. Giles, pres; Dr. Robert G. Anderson, gen mgr; James Mahoney, stn mgr; Donald Beaugez, chief engr.

## Monticello

**WMLC**—1969: 1270 khz; 1 kw-D. Box 1270 (39654). (601) 587-7997. Clinco Inc. Net: Mississippi Radio News. Rep: Keystone. Format: C&W. Spec prog: Black 21 hrs wkly. ■ Jim Clinton, pres & gen mgr.

## Moss Point

**WCIS-AM-FM**—See Pascagoula.

## Natchez

**WMIS**—May 18, 1941: 1240 khz; 1 kw-D; 250 w-N. Box 1248 (39120). (601) 442-2522. Natchez Bcstg Co. Net: NBC. Format: Top 40, MOR. Spec progs: Black 14 hrs, C&W 12 hrs wkly. ■ Diana Ewing Nutter, pres; W. J. Wall, gen mgr; James B. Nutter, prom mgr; Bob Cupit, coml mgr; Al Britt, prog dir; Eric Walters, mus dir; Jeanerette Harlow, news dir; Jim Tillman, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WNAT**—Dec 4, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 768 (39120). (601) 442-4895. First Natchez Corp. (acq 11-20-58). Net: ABC/I. Rep: Southern Spot Sls. Format: Black, C&W. Spec prog: Farm 8 hrs wkly. ■ Mrs. William S. Perkins, pres & gen mgr; Helen B. Flowers, coml mgr; Gary Majors, prog & mus dir; Lee Anderson, black mus dir; Don Tiegesser, news dir; Julie Love, prom mgr; William Fulgham, chief engr.

**WQNZ(FM)**—Co-owned with WNAT. March 1968: 95.1 mhz; 99 kw. Ant 370 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Progs, Top 40. ■ David Kimbro, prog and mus dir.

## New Albany

**WNAU**—March 27, 1955: 1470 khz; 500 w-U, DA-N. Box 808 (38652). (601) 534-4361. New Albany Bcstg Co. Rep: Beaver. Spec progs: Black 3 hrs; C&W 12 hrs wkly. ■ V. Keith Wroten, gen mgr & chief engr; J. Bryant & Chuck Stepp, coml mgr; Wynez Wroten, prog dir.

**WNAU-FM**—Sept 28, 1966: 103.5 mhz; 36 kw. Ant 79 ft. Prog sep from AM.

## Newton

**WBKN**—March 15, 1955: 1410 khz; 500 w-D, 103 School St. (39345). (601) 683-3331. Robert L. Tatum (acq 7-1-72). Net: Miss. Radio News. Format: C&W. Spec prog: Black 4 hrs wkly. ■ Robert L. Tatum, pres;

John H. Tatum, gen & coml mgr & prog dir; David Skinner, prom mgr; Terry C. Burton, mus & news dir; William Dean, chief engr.

**WGOT(FM)**—Co-owned with WBKN. April 3, 1975: 106.3 mhz; 3 kw. Ant 158 ft. Dups AM 50%. Format: MOR.

## Ocean Springs

**WOSM(FM)**—Feb 12, 1971: 103.1 mhz; 3 kw. Ant 295 ft. Box 789 (39564). (601) 875-9031. Charles H. Cooper. Audio news: APR. ■ C. H. Cooper, gen mgr & chief engr; Margaret Cooper, prog dir; Paul Riviere, mus & news dir. ■ Rates: \$4; 3; 4; 3.

## Oxford

**WSUH**—May 1, 1955: 1420 khz; 1 kw-D. Box 511 (38655). (601) 234-6881. WSUH-WOOR Inc. (acq May 1974). Net: Keystone. Rep: Beaver.

**WOOR(FM)**—Co-owned with WSUH. Jan 1, 1969: 97.5 mhz; 27 kw. Ant 265 ft. Stereo. Prog sep from AM.

## Pascagoula-Moss Point

**WCIS**—May 1, 1964: 1460 khz; 1 kw-D. Box 1789 (39567). (601) 762-1821. Standard Bcstg Inc. (acq 9-67). Net: MBS. Rep: Beaver. Format: C&W. ■ C. D. Burgess, gen mgr; Dan Lynch, coml mgr; Mel Cuevas, prog dir. ■ Rates: \$4.75; 4.25; 4.75; 4.25.

**WCIS-FM**—June 1, 1964: 104.9 mhz; 3 kw. Ant 150 ft. Stereo. Box 667, Moss Point (39563). (601) 762-1930. Prog sep from AM. Format: Relig, modern country. ■ Rates: \$4; 4; 4; 3.50.

**WPEM(FM)**—Not on air, target date unknown; 106.3 mhz; 2.2 kw. Ant 345 ft. Broadcasters and Publishers Inc.

**WPMP**—September 1951: 1580 khz; 1 kw-D. Box 789 (39567). (601) 762-3113. Crest Bcstg Co. Net: ABC. ■ William R. Guest Jr., pres; Walter L. Smith, VP & gen mgr; Hal Comello, coml mgr; Patrick J. Fagan, prog dir.

**WPMP-FM**—December 1964: 99.1 mhz; 26 kw. Ant 185 ft. Stereo.

## Philadelphia

**WHOC**—July 31, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 26 (39350). (601) 656-1490. William Howard Cole. Format: MOR, C&W. Spec prog: Black 8 hrs wkly. ■ William Howard Cole, pres & gen mgr; Joe Vines, coml & prom mgr; Rex Smith, prog, mus & news dir & chief engr.

**WRJW**—October 1949: 1320 khz; 5 kw-D. Box 849 (39466). (601) 798-4835. Tung Bcstg Co. (acq 9-25-52). Net: ABC. ■ James O. Jones II, pres and gen mgr; Darris Moeller, coml mgr; Robert Ingram, prog & news dir; Henry Hunter, chief engr.

**WJOJ(FM)**—Co-owned with WRJW. November 1973: 106.3 mhz; 3 kw. Ant 175 ft. Stereo. Format: MOR.

## Pontotoc

**WSEL**—Nov 30, 1962: 1440 khz; 1 kw-D. Box 240 (38863). (601) 489-1440. Pontotoc Bcstg Co. Net: MBS. Rep: Keystone, Continental Sls. Format: C&W, gosp. Spec progs: Black 8 hrs, rock 8 hrs wkly. ■ Lee Thompson, pres; W. S. Bridges, gen mgr; Mrs. W. S. Bridges, coml mgr; Bill Tate, prog dir; Danny Walls, prom mgr & mus dir; Vernon White, news dir; Ruth Bridges, chief engr.

**WSEL-FM**—Jan 1, 1966: 96.7 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

## Poplarville

**WRPM**—1963: 1530 khz; 10 kw-D, 1 kw-(CH). (CP: 10 kw CH). Box 352 (39470). (601) 795-4900. Ben O. Griffin. ■ Ben Griffin, owner, mgr & chief engr.

**WRPM-FM**—Feb 14, 1966: 107.9 mhz; 100 kw. Ant 420 ft. Prog sep from AM.

## Prentiss

**WKPO**—July 21, 1965: 1510 khz; 1 kw-D, 250 w-CH. Box 445 (39474). (601) 792-5972. Jeff Davis Bcstg

## Mississippi Radio

See page C-1 for explanation of listings.

Svc. Net: Miss. Radio. Format: C&W. Spec progs: Farm 2 hrs; black 1 3/4 hrs, wkly. ■ Albert Mack Smith, gen mgr; Charles R. Boone, prog & mus dir, coml and prom mgr & chief engr. ■ Rates: \$2.25; 2.25; 2.25; —

## Quitman

**WBFN**—Feb 2, 1968: 1500 khz; 1 kw-D. Drawer 70 (39355). (601) 776-2931. A. C. Elliott Jr. Format: Contemp, C&W. ■ A. C. Elliott Jr., pres & chief engr. ■ Rates: \$2; 2; 2; —

## Ripley

**WCSA**—June 22, 1964: 1260 khz; 500 w-D. Box 435 (38663). (601) 837-9024. Tippah Bcstg Co. ■ Lewis Davis, gen mgr; Oleta Jones, coml mgr; Wayne Davis, prog dir; Wayne Ridge, chief engr.

## Senatobia

**\*WNJC-FM**—Jan 4, 1971: 90.1 mhz; 2.58 kw. Ant 145 ft. (CP 18 kw. Ant 390 ft). Box GG (38668). (601) 562-9221. Northwest Miss. Junior College. Net: NPR. Format: MOR. ■ Steve Cobb, gen mgr; James Jackson, prog dir; Ann Webb, news dir; Paul Copeland, chief engr.

**WSAO**—Aug 8, 1962: 1550 khz; 5 kw-D. Box 448 (38668). (601) 562-4445. Northwest Mississippi Bcstg Co. Group owner: Mathis. Rep: Southern Spot Sls. Format: Variety. Spec progs: Black 10 hrs; Farm 2 hrs wkly. ■ Robin H. Mathis, pres; Roger D. Webb, gen and prom mgr; Ricky A. Williams, prog and news dir; Linda Howe, mus dir; J.B. Skelton Jr., chief engr.

## Starkville

**WKOR**—July 5, 1968: 980 khz; 1 kw-D, 201 Lampkin St. (39759). (601) 323-4980. Golden Triangle Radio Corp. Net: ABC/C. Rep: Carpenter. Format: Top 40. ■ Ben Yarber, pres & gen mgr; Glen James, prog dir; John Franklin, mus dir; Randy Bell, news dir.

**WSSO**—Nov 8, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1188 (39759). (601) 323-1230. Starkville Bcstg Co. Net: NBC. Rep: Keystone, Beaver. Format: MOR. Spec prog: Black 12 hrs wkly. ■ Joe Phillips, pres, gen mgr & chief engr; Norvell Williams, coml mgr; Joyce McDaniel, prog dir; John Weeks, mus and news dir.

**WSMU-FM**—Co-owned with WSSO. July 15, 1968: 106.3 mhz; 3 kw. Ant 220 ft. Stereo. Dups AM 100%.

## Tupelo

**WELO**—May 1944: 580 khz; 1 kw-D, 500 w-N, DA-2. Box 410 (38801). (601) 842-7658. Tupelo Bcstg Inc. Group owner: Birney Iimes Jr. Net: MBS; Mid-South. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ Birney Iimes Jr., pres; Bob Evans, gen mgr; Ernest Bowen, stn mgr; Paul Chamberlain, prog dir; Jim Duke, news dir; Leroy Green, chief engr. ■ Rates: \$5.38; 4.30; 5.38; 4.30.

**WELO-FM**—Sept 1968: 98.5 mhz; 100 kw. Ant 380 ft. Stereo. Progs sep from AM. Format: Btfl mus.

**WJLJ**—Aug 25, 1972: 1060 khz; 250 w-D. Box 1626 (38801). (601) 844-4646. Town and Country Bcstg of Tupelo Inc. Net: Miss. Radio. Rep: Beaver. Format: C&W. Spec progs: Farm 1 hr; black 2 hrs wkly. ■ Charles W. Russell, gen mgr & chief engr; Linda Russell, coml mgr; Jay Douglas, prog & mus dir; Terry Best, news dir; Warren Garling, prod dir; Harris Wallace, asst chief engr. ■ Rates: \$3.50; 3.25; 3.50; 3.

**WTUP**—Oct 1953: 1490 khz; 1 kw-D, 250 w-N. Box 258 (38801). (601) 884-1490. Lee Bcstg Corp. Group owner: Roden. Net: ABC/C. Rep: PRO Time Sls. Format: Contemp rock. ■ E. O. Roden, pres; T. L. Estess, gen & prom mgr; B. Pinkard, coml mgr; Jim McPherson, prog dir; Ron McDonald, mus dir; Larry Presley, news dir; Truman Patterson, chief engr.

## Tylertown

**WTYL**—Feb 8, 1969: 1290 khz; 1 kw-D. Box 447 (39667). (601) 876-2105. Tylertown Bcstg Co. Rep: Beaver. Format: MOR. Spec progs: Black 9 hrs; C&W 18 hrs wkly. ■ Roy E. Powe, gen mgr & chief engr; Douglas Walker, prog dir & coml mgr; Lloyd Cole, mus & news dir.

**WTYL-FM**—April 9, 1970: 97.7 mhz; 3 kw. Ant 145 ft. Dups AM 90%.

## Mississippi, Missouri Radio

See page C-1 for explanation of listings.

### Vicksburg

**WKYV-FM**—April 1, 1970: 106.7 mhz; 58 kw. Ant 510 ft. Stereo. Box 1357 (39180). (601) 638-5111. Red Carpet City Bcstg Inc. Net: ABC/I. Rep: Beaver. Format: Modern country. ■ Allen U. Hollis, pres; W. K. Hoisington, gen mgr & chief engr; Bob Bishop, coml mgr; Ron Anderson, prog dir. ■ Rates: \$3.91; 3.91; 3.91.

**WQBC**—1931: 1420 khz; 1 kw-D, 500 w-N, DA-1. Box 589 (39180). (601) 636-1108. Hol-Co Inc. (acq 11-73). Net: ABC/E. Format: Black, MOR. ■ W. Frank Holifield, pres, gen & coml mgr; Frank Holifield Jr, coml mgr; Bill Hoisington, chief engr.

**WQMV(FM)**—March 19, 1966: 98.7 mhz; 56 kw. Ant 310 ft. Box 11 11, 2845 Clay St. (39180). (601) 636-5250. WQMV Radio Co. Net: MRN. Rep: Crane. Format: Contemp, MOR. ■ Waymond Eugene Underwood, pres, gen, prom & coml mgr; Mike Baroudy, prog & mus dir; Bill Ford, chief engr & news dir.

**WVIM**—1948: 1490 khz; 1 kw-D, 250 w-N. Box 76 (39180). (601) 636-1494. Vicksburg Radio Co. (acq 10-15-75). Format: C&W. ■ James West, Paul Meacham, co-owners; Wally Adams, gen mgr; Walt Hairston, chief engr.

### Water Valley

**WVLY**—1320 khz; 500 w-D. Drawer 511, Hwy 75 (38965). (601) 473-1164. Tri Lakes Bcstg Co. Format: C&W. ■ Jimmy D. Martin, pres, gen mgr & prog dir; Mrs. Jim Martin, coml mgr; Jim Buckley, sls mgr; Del Strickland, news dir; Earl Neal, chief engr.

### Waynesboro

**WABO**—Sept 11, 1954: 990 khz; 1 kw-D. Box 507 (39367). (601) 735-4331. Martin Bcstng Inc. (acq 12-18-61). Net: ABC/I. Format: Black, Top 40, C&W. ■ Wilbur J. Martin Jr, pres, gen & coml mgr, prog dir, chief engr; Ginger Everitt, news dir; Marlin Smith, mus dir and prom mgr; Jeff Ketter, chief engr. ■ Rates: \$2.09; 1.90; 1.90; 1.90.

**WABO-FM**—June 13, 1973: 105.5 mhz; 3 kw. Ant 145 ft. Dups AM 50%. Stereo. Format: C&W, MOR. ■ Rates same as AM.

### Wesson

**\*WWCL(FM)**—Sept 1, 1971: 91.1 mhz; 10 w. Ant 115 ft. Copiah-Lincoln Junior College (39191). (601) 643-5284. Format: Contemp. ■ Billy B. Thames, pres; Forest Case, gen mgr.

### West Point

**WKBB(FM)**—Listing Follows WROB.

**WROB**—September 1947: 1450 khz; 1 kw-D, 250 w-N. Box 758 (39773). (601) 494-1450. Bob McRaney Enterprises Inc. Net: MBS. Rep: Southern Spot Sls. ■ Bob McRaney Sr, pres; Jack King, gen mgr & chief engr.

**WKBB(FM)**—Co-owned with WROB. April 14, 1974: 100.9 mhz; 3 kw. Ant 170 ft. Format: Contemp MOR.

### Wiggins

**WIGG**—Feb 1968: 1420 khz; 1 kw-D. Box 1420 (39577). (601) 928-7281. Clinco Inc. (acq 11-71). Net: Miss. Radio News. Rep: Beaver. Format: MOR. Spec progs: Farm 10 hrs; black 15 hrs, wkly. ■ James E. Clinton, pres; Dave Nichols, gen mgr; Chris Humphries, mus dir; DeWayne Morris, news dir; Fritz Muffler, chief engr. ■ Rates: \$3; 3; 3; 3.

### Winona

**WONA**—Oct 25, 1958: 1570 khz; 1 kw-D. Drawer 669 (38967). (601) 283-1570. Southern Electronics Co. Group owner: Birney Imes Jr. Net: Mid South. Rep: Bernard. ■ Bob Evans, pres; Jim Holt, gen & coml mgr & news dir; Martha Aldridge, prog dir; Maurice Gooch, chief engr. ■ Rates: \$2.07; 1.65; 2.07; —.

**WONA-FM**—Not on air, target date unknown: 96.7 mhz; 2.5 kw. Ant 185 ft.

## Yazoo City

**WAZF**—July 7, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 47 (39194). (601) 746-2371. Twelve-Thirty Inc. (acq 6-1-67). Rep: Hopewell. Format: Black. ■ Frank Holifield, pres; Chuck Ivey, coml mgr; John D. Harris, mgr & chief engr.

**WJNS-FM**—Dec 13, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 1048 (39194). (601) 746-5921. Gateway Bcstg Co. Rep: Southern Spot Sls. Format: C&W. ■ Joel Netherland, pres & gen mgr; Shirley Netherland, coml mgr; Nev Powell, prog dir; Leon Hill, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WYAZ**—Co-owned with WJNS. April 19, 1974: 1530 khz; 250 w-D, DA. (601) 746-7777. Prog sep from FM. Net: Natl Black. Rep: Dora-Clayton. Format: Black. ■ Bobby Little, prog dir. ■ Rates: \$3; 3; 3; —.



## Missouri

### Aurora

**KSWM**—Oct 19, 1961: 940 khz; 500 w-D. Box 410 (65605). (417) 678-4131. KSWM Inc. Format: C&W. ■ Galen O. Gilbert, pres; Joe L. McCullah, gen mgr; Gary Presley, prog dir; Bill Rapp, news dir & chief engr. ■ Rates: \$4.25; 3.50; 3.10 —.

**KSWM-FM**—Feb 19, 1968: 100.1 mhz; 2.7 kw. Ant 170 ft. Stereo. Dup AM 10%. ■ Rates: \$3.30; 2.95; 2.15; 2.15.

### Ava

**KSOA**—1968: 1430 khz; 500 w-D. Box 386 (65608). (417) 683-4191. Douglas County Bcstg Co. (acq 9-8-75). Format: C&W, MOR, Rock. ■ Robert & Violet Woods, Marvin & Linda Coombs, co-owners; Herb Starbuck, sls mgr.

### Bolivar

**KBLR**—November 1961: 1130 khz; 250 w-D, DA. Box 360 (65613). (417) 326-5257. KBLR Inc. (acq 2-1-73). Net: MBS. Format: Contemp, C&W, MOR, Rock. ■ William J. Young, pres; James C. Young, gen mgr; Dolly Clark, prog dir; Roger Russ, mus dir; Douglas White, chief engr.

**KLTB(FM)**—Co-owned with KBLR. August 1967: 106.3 mhz; 3 kw. Ant 200 ft. Dup AM 100%.

### Boonville

**KWRT**—Aug 11, 1953: 1370 khz; 1 kw-D. Radio Hill Rd. (65233). (816) 882-6505. Big Country of Missouri Inc. (acq 12-1-72). Format: C&W. ■ Kenneth L. Hodges, pres; Richard L. Billings, VP & gen mgr; Ted Bleil, prog dir; Mike Morgan, mus dir; Terry Vache, news & sports dir; Donald E. Shepard, chief engr.

**KWRT-FM**—Oct 1, 1974: 99.3 mhz; 3 kw. Ant 285 ft. Dups AM 100%.

### Bowling Green

**KPCR**—Dec 13, 1966: 1530 khz; 1 kw-D, 250 w-CH. Box 1 (63334). (314) 324-2283. Pike County Bcstg Co. Net: Brownfield. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ J. Paul Salois, pres, gen mgr & chief engr; Betty A. Salois, stn & sls mgr; Robert Chilton Jr, prog dir. ■ Rates: \$5.75; 5.25; 5.25; —.

**KPCR-FM**—Aug 1, 1975: 100.9 mhz; 3 kw. Ant 295 ft. Dups AM 67%. ■ Rates: \$—; —; 4.25; 3.75.

### Branson

**KBHM**—Dec 21, 1956: 1220 khz; 1 kw-D. Box S (65616). (417) 334-3133. Shepherd of the Hills Bcstg

Co. Group owner: Neathery, McKenney Stns. Net: Mo. News Net Rep: Keystone; Magic Circle. Format: MOR. Spec prog: Gospel 10 hrs wkly. ■ Robert Neathery Sr, pres; Jon Glenn, gen mgr & prog dir & chief engr; Terry Claar, sls mgr; Rick Turner, news dir. ■ Rates: \$3; 3; 3; 3.

**KIRK-FM**—Co-owned with KBHM. March 1, 1971: 106.3 mhz; 3 kw. Ant 210 ft. Branson Heights Shopping Center (65616). (417) 334-5155. Format: C&W, rock. Spec progs: Gospel 10 hrs wkly. ■ Richard Lowe, prog dir; Gary Johnson, mus dir; George Keeler, news dir; Loy Ewbank, chief engr.

### Brookfield

**KGHM**—Feb 14, 1956: 1470 khz; 500 w-D, DA. 107 S. Main St. (64628). (816) 258-7479. Brookfield Broadcasting Inc. (acq 12-2-74). Format: MOR, C&W. Spec prog: Farm 16 hrs wkly. ■ Gary S. Yantes, pres; Gary Coates, coml mgr; Craig Olsen, prog dir; John Van Zante, mus dir & chief engr; Rockwell Jones, news dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Buffalo

**\*KBFL(FM)**—Aug 20, 1965: 90.3 mhz; 780 w. Ant 245 ft. Locust & Main Sts. (65622). (417) 345-2412. School District No. 1, Dallas County. Net: NPR. Format: MOR with country flavor. ■ Dillard A. Mallory, supt of schools; Wayne Lemons, chief engr & gen mgr; Dennis Kelly, prog dir; Joyce Reed, news & pub affrs dir & prom mgr; Mary Williams, mus dir.

### Butler

**KMAM**—May 11, 1962: 1530 khz; 500 w-D. E. Nursery St. (64730). (816) 679-4191. Bates County Bcstg Co. Rep: Magic Circle. Format: Black, standards, contemp, mod country. Spec prog: Farm 12 hrs wkly. ■ B. D. Thornton, pres, gen mgr & chief engr; J. D. Thornton, coml & prom mgr & mus dir; Sandra Dskman, prog dir; Nelson Morgan, farm & news dir. ■ Rates: \$6; 6; 6; 4.20.

**KMOE(FM)**—Co-owned with KMAM. Jan 15, 1975: 105.5 mhz; 3 kw. Ant 150 ft. Dups AM 70%. ■ Rates same as AM.

### Cameron

**KMRN**—February 1971: 1360 khz; 500 w-D, DA. Box 1360 (64429). (816) 632-7201. Cameron Radio Inc. Net: Missouri Net. Format: Variety with emph on C&W. Spec prog: Farm 10 hrs wkly. ■ K. W. Clevenger, pres; Andy Willoughby, gen mgr; Chuck Reed, coml & prom mgr; Jim Dillman, prog & mus dir; Bud Griffith, news dir; John Meikle, chief engr. ■ Rates: \$4; 4; 4; 4.

### Canton

**KQCA(FM)**—May 4, 1971: 102.3 mhz; 3 kw. Ant 175 ft. Box 6 (63435). (314) 288-4436. Decatur Bcstg (acq 1974). Format: C&W.

### Cape Girardeau

**KFMP(FM)**—Dec 7, 1970: 102.9 mhz; 24 kw. Ant 680 ft. Stereo. Box 618 (63701). (314) 335-0103. KFMP Stereo (acq 5-70). Net: ABC/E. Format: MOR. ■ Ted W. Pylant, stn mgr.

**KFVS**—1925: 960 khz; 5 kw-D, 500 w-N, DA-N. 324 Broadway (63701). (314) 335-5511. TWX 314-334-4147. Hirsch Bcstg Co. (group owner). Rep: PRO/Meeker; Beaver; Gray. ■ Oscar C. Hirsch, pres; Ralph L. Hirsch, gen mgr & chief engr; Neal Edwards, coml mgr; Hildesgarde Bader, prog dir & prom mgr; Bill Reynolds, news dir. ■ KFVS-TV affil.

**KGMO**—1951: 1550 khz; 5 kw-D, DA. Box 552 (63701). (314) 335-8228. Withers Bcstg Co. (acq 6-72). Net: ABC/C. Rep: Pro Time Sls, Schneider. Format: Contemp. ■ James K. Withers, pres & gen mgr; Ruth H. Withers, asst mgr; David E. Newton, opns mgr & chief operator; John M. Harth, news dir.

**KGMO-FM**—March 17, 1969: 100.7 mhz; 28.5 kw. Ant 170 ft. Dups AM 100%.

**KZYM**—June 10, 1966: 1220 khz; 250 w-D. 1025 Broadway (63701). (314) 335-8291. Missouri-Illinois Bcstg Co. Format: Modern C&W. ■ Jerome B. Zimmer, gen mgr.

### Carrollton

**KAOL**—April 18, 1959: 1430 khz; 500 w-D. Box 254 (64633). (816) 542-0404. Ray County Radio Co. (acq

5-16-74). Net: Missouri Net Inc, Brownfield. Audio news: UPI. Rep: Beaver, South, Hopewell, Keystone. Format: C&W, MOR, rock. Spec prog: Farm 7½ hrs wkly. ■ J. C. Alder, pres; James A. Austin, gen & coml mgr; Margaret Bolinger, prom mgr; Don Sibley, prog dir; Gene Pattie, mus dir; Jim Clark, news dir; Dan Davis, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

**KAOL-FM**—July 13, 1962: 101.1 mhz; 110 kw. Ant 275 ft. Dup AM 100%. ■ Rates same as AM.

## Carthage

**KDMO**—June 1, 1947: 1490 khz; 1 kw-D, 250 w-N. 1201 E. Chestnut (64836). (417) 358-2648. Carthage Bcstg Co. (acq 10-1-62). Net: ABC/I, Missouri News Net. Format: MOR. Spec progs: Farm 12 hrs wkly. ■ Ruth Kolpin, pres; Ron Petersen, gen & prom mgr; JoAnn Hall, coml mgr; Mark Elliff, mus dir; Bob Dean, news dir; Bill Peterson, prog dir; Dean Petersen, chief engr. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

**KRGK(FM)**—Co-owned with KDMO. Jan 10, 1972: 104.9 mhz; 3 kw. Ant 195 ft. Dups AM 55%. Format: Bfl mus. ■ Rates same as AM.

## Caruthersville

**KCRV**—Feb 22, 1950: 1370 khz; 1 kw-D. Box 909 (63830). (314) 333-1370. Pemiscot Bcstrs. Net: MBS. Rep: Hopewell; Beaver. Format: C&W, MOR. Spec prog: Black 12 hrs wkly. ■ J. Eric Taylor, pres; Cleat Stanfill, gen & coml mgr; Billy Dee, prog & news dir; Tommy Loren, mus dir; Tom Hill, chief engr.

**KCRV-FM**—1975: 103.1 mhz; 3 kw. Ant 195 ft.

## Charleston

**KCHR**—1953: 1350 khz; 1 kw-D. Box 432 (63834). (314) 683-4678. South Missouri Bcstg Co. Rep: Keystone. Format: MOR, C&W. Spec prog: Classcl 2 hrs wkly. ■ Kermit Barker, pres, gen mgr & chief engr; James L. Byrd III, prog dir; Dennis Mitchell, coml, mus & news dir.

## Chillicothe

**KCHI**—March 3, 1950: 1010 mhz; 250 w-D. Box 219 (64601). (816) 646-4173. Rontedick Inc. Rep: Hopewell. Format: Contemp. ■ Richard D. Lindman, pres; Gerald H. Peterson, gen & sales mgr; Joe Lyons, mus dir; David Strange, news dir; Gerald H. Peterson, chief engr. ■ Rates: \$7; 6; 7; 6.

**KCHI-FM**—Not on air, target date Nov 1, 1975: 103.9 mhz; 1.55 kw. Ant 400 ft.

## Clayton

**KADI**—1945: 1320 khz; 1 kw-D (CP: 5 kw-D, DA). 2735 Bompert, St. Louis (63144). (314) 961-1320. St. Louis County Bcstg Co. (acq 1958). Group owner: Communications Fund Inc. Rep: Howard. Format: Black. ■ R. J. Miller, pres & gen mgr; P.F.O'Brien, coml mgr; Marshall Zwick, prog dir; Charles Rick, chief engr.

**\*KFUO**—Dec 14, 1924: 850 khz; 5 kw (LSR to SS Denver). 801 De Mun Ave. (63105). (314) 725-3030. Lutheran Church-Missouri Synod. Audio news: UPI. Format: Concerts, talk, religious. ■ Rev. Paul Devantier, gen mgr; Ralph Buels, prog opns & mus dir; E. J. Draeger, bus affrs; John Fisher, chief engr.

**\*KFUO-FM**—Jan 1, 1948: 99.1 mhz; 100 kw. Ant 440 ft. Stereo. Progs sep from AM. Format: Concert mus.

**\*KHUR(FM)**—May 28, 1968: 88.1 mhz; 10 w. 1 Mark Twain Circle (63105). (314) 726-0881. School District of Clayton. Format: Educl, informational. ■ Charles R. Curtiss, stn mgr; Willie Agatstein, chief engr.

**\*KWUR(FM)**—Not on air, target date unknown: 90.3 mhz; 10 w. Lindell & Skinner Bldvs, St. Louis (63130). Washington U. ■ William Danforth, chancellor.

## Clinton

**KDKD**—1951: 1280 khz; 1 kw-D. KDKD Bldg. (64735). (816) 885-4801. Osage Bcstg Co. (acq 1-1-56). ■ William R. Tedrick, pres & gen mgr; Bob Tedrick, coml mgr & prog dir; John M. Blank, stn mgr, news dir & chief engr.

**KDKD-FM**—1975: 95.3 mhz; 3 kw. Ant 177 ft. Box 113 (64735). Format: Diversified.

## Columbia

**\*KBIA(FM)**—1968: 91.3 mhz; 100 kw. Ant 610 ft. Room 409, Jesse Hall, Univ. of Missouri (65201). (314) 882-3431. The Curators of the University of Missouri. Net: NPR. Format: Fine Arts, Jazz, MOR. Stereo. ■ W. Theodore Eldredge, gen & prom mgr; Dick Bailey, asst mgr & mus dir; Roger Karwoski, opns mgr & chief engr; Roger Gafke, news dir.

**\*KCOU(FM)**—Oct 31, 1973: 88.3 mhz; 10 w. Ant 91 ft. 101F Pershing Hall, University of Missouri (65201). (314) 442-0604. Independent Residence Hall Assoc Inc. Format: Progs.

**KFMZ(FM)**—Oct 1, 1971: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1345, 802 E. Broadway (65201). (314) 443-1525. Contemporary Bcstg Inc. Net: ABC/C. Rep: Torbet. Format: Contemp, Rock. ■ Mike Rice, pres; Norbert Hopfer, gen mgr; Dave Scott, coml mgr; Jim Butler, prog dir; Greg Whal, mus dir; James Bond, news dir; Greg Larson, chief engr.

**KFRU**—Oct 10, 1925: 1400 khz; 1 kw-D, 250 w-N. Box 718 (65201). (314) 449-4141. KFRU Inc. (acq 12-28-48). Net: ABC/I. Rep: PRO/Meeker; Gray. Format: Diversified. Spec prog: Mystery Theatre. ■ H. J. Waters Jr, pres; James C. Alridge Jr, stn mgr; Mary Sloan, coml mgr; Robert Haigh, chief engr; James Hall, mus dir. ■ Rates: \$10; 8; 10; 8.

**\*KOPN(FM)**—March 1, 1973: 89.5 mhz; 40 kw. Ant 200 ft. 915 E. Broadway (65201). (314) 443-5611. New Wave Corp. Format: Variety. Spec progs: Fr 2 hrs, Sp 3 hrs, Greek 1 hr, Indian 1 hr, African 2 hrs wkly. ■ Patricia Watkins, pres & prog dir; Stephen Dreher, gen mgr; Aaron Copeland, mus dir; Julie Gorman, news dir; Horace Enright, coml mgr; Robert Feirstein, prom mgr; William Mulert, chief engr.

**KTGR**—Jan 1, 1967: 1580 khz; 250 w-D. Box 412 (65201). (314) 449-2433. Tiger Bcstg Co. (acq 1-1-67). Rep: Beaver; Hopewell. Format: Rock. ■ Bob Neathery, pres; Tad Estes, gen mgr; Jay Michaels, prog dir; Mark Schaefer, mus dir; Pat Mahoney, news dir; Ken Kuenzie, chief engr.

**KTGR-FM**—Dec 3, 1967: 96.7 mhz; 3 kw. Ant 160 ft. (CP: 2.9 kw. Ant 300 ft.). Dups AM 100%.

**\*KWWC-FM**—Feb 2, 1965: 90.5 mhz; 10 w. Ant 45 ft. Stephens College (65201). (314) 442-2211 ext 304. Stephens College. Format: Educl, cultural. ■ Dr. George Whitehouse, gen mgr & chief engr.

## Crestwood

**KSHE(FM)**—Feb 11, 1961: 94.7 mhz; 100 kw. Ant 510 ft. Stereo. 9434 Watson Rd. (63126). (314) 842-1111. Century Bcstg Corp. (group owner; acq 10-64). Rep: Century Bcstg Sls. Format: Prog rock. ■ Howard Grafman, pres; Sheldon Grafman, gen mgr & prog dir; Richard Fendelman, news dir; Milan Leggett, chief engr.

## De Soto

**KHAD**—Nov 1, 1968: 1190 khz; 1 kw-D, DA. Box 585 (63020). (314) 586-8577. De-Soto Bcstg Co. Net: Mo. Net. Rep: Keystone; Magic Circle. Format: News, modern C&W, talk. ■ William H. Duff, pres; Pinkney B. Cole, gen & coml mgr & chief engr; Dave Burke, prom & news dir; Judy A. Cole, prog dir; Don Fregeau, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Dexter

**KDEX**—Feb 1, 1956: 1590 khz; 1 kw-D. Box 380 (63641). (314) 624-3591. Dexter Bcstg Inc. (acq 1-16-67). Net: Magic Circle. Rep: Beaver. Format: C&W. ■ Jerry Grojean, ptnr & gen mgr.

**KDEX-FM**—July 17, 1969: 102.3 mhz; 2.35 kw. Ant 51 ft. Prog sep from AM.

## Doniphan

**KDFN**—Feb 4, 1963: 1500 khz; 1 kw-D. Hunt Bldg. (63935). (314) 966-3124. Jack G. Hunt. ■ Jack G. Hunt, gen & coml mgr & chief engr; Myra L. Hunt, prog dir.

**KOEA(FM)**—Co-owned with KDFN. 1975: 97.7 mhz; 1 kw. Ant 480 ft.

## East Prairie

**KYMO**—Nov 15, 1965: 1080 khz; 250 w-D. Drawer

## Missouri Radio

See page C-1 for explanation of listings.

130 (63845). (314) 649-3597. Usher Bcstg (acq 6-1-69). Format: Contemp, C&W. ■ H. Charles Beggs, pres; Barney Webster, gen mgr; Jim Gianville, coml mgr; Gary Spear, prog dir; Jean Williams, news dir; Dennis W. Polk, chief engr.

## El Dorado Springs

**KESM**—July 18, 1961: 1580 khz; 500 w-D. Box 228 (64744). (417) 876-2741. Daryl L. Fredine. (acq 3-1-71). Rep: Keystone; Magic Circle. Format: C&W, MOR. ■ Daryl Fredine, owner, gen & coml mgr. Doug Ferguson, prog dir; Jean Williams, news dir; Dennis W. Polk, chief engr.

**KESM-FM**—June 1, 1965: 107.1 mhz; 3 kw. Ant 135 ft. Dup AM 100%.

## Excelsior Springs

**KEXS**—August 1968: 1090 khz; 250 w-D, DA. Drawer D (64024). (816) 637-6061. Jeffco Television Corp. Audio news: UPI. Format: C&W. ■ FW. Kasmann, pres; George Kundrock, gen mgr; Larry White, news dir; Darrel Duncan, chief engr.

## Farmington

**KREI**—Dec 7, 1947: 800 khz; 1 kw-D. KREI Ave. (63640). (314) PL6-5125. KBOA Inc. Format: Easy lstng. Spec prog: C&W 14 hrs wkly.

## Ferguson

**\*KCFV(FM)**—April 17, 1972: 89.5 mhz; 10 w. 3400 Pershall Rd., St. Louis (63135). (314) 524-8311. Junior College District of St. Louis County, Missouri. Format: Diversified. Spec progs: Black 4 hrs, C&W 2 hrs, oldies 2 hrs wkly. ■ Lynn Wahl, gen mgr; Bruce Kropp, stn mgr.

## Festus

**KJCF**—May 10, 1951: 1400 khz; 1 kw-D, 250 w-N. Box 268 (63028). (314) 937-7642. United Broadcasting Inc. (acq 4-72). Format: Progs rock. Spec prog: Gosp 8 hrs wkly. ■ Harold Wright, pres; David M. Wright, gen mgr; Wally Taylor, coml mgr; Lloyd James, prog dir & prom mgr; Gib Colling, mus dir; Jack Lovelace, news dir; Richard Roth, chief engr. ■ Rates: \$5.30; 4.30; 5.30; 3.

**KXEN**—See St. Louis.

## Flat River

**KFMO**—June 1, 1947: 1240 khz; 1 kw-D, 250 w-N. St. Joseph Drive (63601). (314) 431-2000. Lead Belt Bcstg Co. Group owner: Oscar Hirsch Stns. Rep: Meeker. Format: MOR, C&W. ■ Oscar C. Hirsch, pres; Jack L. Schepre, gen mgr; Kenneth Doggett, coml mgr & news dir; Waynelle Scott, prog dir; Tom Reed, mus dir. ■ Rates: \$7; 6.75; 6.50; 6.

## Florissant

**New FM**—Not on air, target date unknown: 97.1 mhz; 50 kw. Ant 500 ft. 2120 Pyrenees Dr. (63033). Florissant Bcstg Co.

## Fredericktown

**KFTW**—June 29, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 71 (63645). (314) 783-4461. Madison County Bcstg Co. (acq 10-74). Net: Keystone; Magic Circle. Rep: Crane. Format: C&W. ■ W. N. Cate Jr, et al, owners.

## Fulton

**KFAL**—Nov 14, 1950: 900 khz; 1 kw-D. Box 581, 1805 Westminster (65251). (314) MI2-3341. KFAL Inc. (acq 6-1-68). Rep: Savalli/Gates. Format: C&W. ■ Bud Pratt, gen mgr; R. W. Terrell, coml mgr; Ron Lutz, farm dir.

**KKCA(FM)**—Co-owned with KFAL. 1970: 97.7 mhz; 3 kw. Ant 300 ft.

## Greenfield

**KRFG(FM)**—April 5, 1974: 93.5 mhz; 2.35 kw. Ant 330 ft. Public Square (65661). (417) 637-5919.

## Missouri Radio

See page C-1 for explanation of listings.

Watkins Investment Co. Net: Mo. News, Brownfield. Rep: Magic Circle. Format: Diversified. Spec prog: Farm 2 hrs wkly. ■ John A. Watkins, pres, gen mgr & chief engr; John K. Watkins, VP; Ed Koca, prom mgr, mus dir; Rita Morton, news dir; Kirk Watkins, coml mgr. ■ Rates: \$3.25; 2.50; 2.50; 3.25.

### Hannibal

**KGRC(FM)**—Nov 28, 1968: 92.9 mhz; 100 kw. Ant 490 ft. Stereo. Box 1017 (63401). (217) 224-4100. Great River Communications Inc. Net: ABC-FM. Format: Contemp. ■ Frank E. Laughlin, pres; Melvin Elzea, gen mgr; Mark Smith, coml mgr (Illinois); Ralph Williams, coml mgr (Mo.); Mark Mathew, prog dir; John Rinne, mus dir; Zelda Trump, news dir; Karl E. Holtmeyer, chief engr.

**KHMO**—April 1941: 1070 khz; 5 kw-D, 1 kw-N, DA-2. Box 711 (62301). (314) 221-3450. Springfield Bcstg Co. (acq 6-70). Net: NBC. Rep: Masla; Eugene F. Gray Co. Format: C&W. Spec progs: Farm 18 hrs wkly. ■ Don C. Dailey, VP; Joe Gross, gen mgr; Art Francis, sales mgr; Dennis James, prog dir; Jim Spurling, news dir; Ed Summers, chief engr. ■ Rates: \$13; 13; 12.75; 13.

### Harrisonville

**KIEE(FM)**—July 19, 1974: 100.7 mhz; 26 kw. Ant 255 ft. Stereo. Box 468 (64701). (816) 884-5404. KIEE-FM Inc. Format: Diversified. Spec progs: Farm 4 hrs, classcl 2 hrs, jazz 1 hr wkly. ■ Arnold E. Wilson, pres, gen mgr & chief engr; Ed Bohl, news dir; Meg Ball, womens dir. ■ Rates: \$4; 4; 4; 4.

### Hayti

**KCRV**—See Caruthersville

### Houston

**KBTC**—June 28, 1962: 1250 khz; 1 kw-D. Box C (65483). (417) 967-3353. Radio Co. of Texas County Inc. (acq 12-4-70). Net: Mo. Net, Brownfield. Rep: Smith; Magic Circle. Format: C&W. ■ Jeryl Smith, pres & gen mgr; Steve Gronemyer, prog dir; Ken Curtis, news dir; Walt Lawson, chief engr. ■ Rates: \$6; 6; 6; 6.

**KSCM-FM**—Co-owned with KBTC. May 1965: 99.3 mhz; 3 kw. Ant 300 ft. Dups AM 75%. (417) 967-4153.

### Independence

**KCCV**—1947: 1510 khz; 1 kw-D. 43 Blue Ridge Center, Kansas City (64133). (816) 353-8600. IGWT Inc. (acq 10-3-62). Format: Relig. ■ Richard Bott, pres; Ben Weiss, prog dir, opns mgr & chief engr.

### Ironton

**KPIA**—Sept 15, 1972: 1480 khz; 5 kw-D, DA. Box 437 (63650). (314) 546-7473. Iron County Bcstg Co. Net: Mo. Net. Audio news: APR. Rep: Beaver. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Gaylon Watson, pres, gen & coml mgr; Jackie Crowley, prog dir; Greg Hitchings, news dir; Wally Helwig, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Jackson

**KJAS**—March 1972: 1170 khz; 250 w-D. Box 312 (63755). (314) 243-8179. Jackson Missouri Bcstg Co. Format: Rock, Top 40. ■ Robert Neathery Jr., pres; Ann B. Raymond, gen mgr; Robert Schultz, coml & prom mgr; J. D. Gates, prog & mus dir; James D. Smith, news dir; Dave Obergoenner, chief engr.

### Jefferson City

**KJFF(FM)**—Listing follows KLIK.

**KJMO(FM)**—1974: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. 3103 South Ten Mile Dr. (65101). (314) 893-3101. KAIR Inc. Format: MOR, btfl mus. ■ Charles Monti, VP & gen mgr; Gary Rice, prog dir.

**KLIK**—February 1954: 950 khz; 5 kw-D, 500 w-N, DA-N. Box 414 (65101). (314) 634-2950. KLIK Radio 950 Inc. (acq 6-68). Net: ABC/C. Rep: Avery-Knodel. ■ Stan G. Grieve, exec VP & gen mgr; Dave Neise, coml mgr; Dale Duncan, prog dir; Denning Banister, mus dir; Mike Shipley, news dir; Jim Nichols, chief engr.

**KJFF(FM)**—Dec 1, 1969: 106.9 mhz; 100 kw. Ant 215 ft. Stereo. Progs sep from AM. Net: ABC/FM. Format: MOR. ■ Dave Neise, coml mgr; Fran Mooney, mus dir; Mike Cleary, news dir; Rich McDonald, chief engr.

\***KLUM-FM**—August 1973: 88.9 mhz; 41 kw. Ant 255 ft. 1004 E. Dunklin St. (65101). (314) 751-2885. Bd of Curators of Lincoln Univ. Net: NPR. Format: Cultural, informational. ■ Barbara A. Berry, gen mgr; Rodney K. Diggs, prod mgr; Beverly L. Kelsay, traf mgr; Lloyd Collins, chief engr.

**KWOS**—January 1937: 1240 khz; 1 kw-D, 250 w-N. Box 478 (65101). (314) 636-3137. KWOS Inc. (acq 11-1-71). Net: CBS, Missouri. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ Wm. Natsch Jr., pres & gen mgr; Jack Renner, prog dir; Don Roberts, news dir; Leroy S. Hackmann, chief engr. ■ Rates: \$7.75; 7.75; 7.75; 7.75.

### Joplin

**KFSB**—Nov 21, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-2. Box 1395 (64801). (417) 624-1310. J. R. Bcstg Co. (acq 3-14-71). Net: ABC/E. Rep: Walton; Schneider. Format: Contemp. ■ Richard D. Chegwin, pres & coml mgr & chief engr; John C. David, VP, gen & prom mgr & prog dir; Tom Jordan, mus dir; Mike Moore, news dir. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

\***KOBC(FM)**—March 17, 1969: 90.7 mhz; 30 kw. Ant 230 ft. Stereo. 1111 N. Main St. (64801). (417) 624-2623. Ozark Bible College. Format: Btfl mus, relig. Spec prog: Classcl 14 hrs wkly. ■ Don Earl Boatman, pres; James Taylor, gen mgr; Ed Reynolds, prog dir; Dan Parsons, mus dir; David F. Reeder, chief engr.

**KODE**—June 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 46, 3001 West 13th St. (64801). (417) 624-4333. TWX 910-744-4516. Gilmore Bcstg Corp. (group owner; acq 6-1-62). Net: CBS. Rep: PRO/Meeker. Format: Contemp MOR. ■ James S. Gilmore Jr., pres; Richard E. Reed, exec VP opns; Hamilton Shea, exec VP admin/corp dev; Robert E. Lee, VP & gen mgr; Steve Walker, sls mgr; M. Jay Corrington, asst stn mgr; Larry Meacham, news dir; Morris Sweet, chief engr. ■ KODE-TV affil.

**KPCG(FM)**—Nov 21, 1974: 102.5 mhz; 100 kw. Ant 440 ft. Stereo. Box 212 (64801). (417) 781-8800. Pentecostal Church of God of America. Format: Top 40, gospel, easy listening. Spec prog: Classcl 3 hrs wkly. ■ Rev. W. H. Thompson, gen mgr & chief engr; Jim Nicholson, coml mgr; David F. Reeder, prog dir & prom mgr; Timothy D. Wilson, mus dir; Roland Loy Conner, news dir.

**KQYX**—May 25, 1962: 1560 khz; 10 kw-D, DA. Box 152 (64801). (417) 781-1313. William B. Neal. Net: ABC/C. Rep: Bunchez. Format: Contemp. ■ William B. Neal, pres & gen mgr & prog dir; Claud Taylor, coml mgr; Bryant Davis, prom mgr; Bob James, news dir; Floyd Haupt, chief engr. ■ Rates: \$4; 4; 4; 4.

**KSYN(FM)**—Co-owned with KQYX. Dec 19, 1960: 92.5 mhz; 100 kw. Ant 430 ft. Stereo. Prog sep from AM. Net: ABC/FM. Rep: Bunchez. Format: Variety. ■ Tom Holloway, prom mgr. ■ Rates same as AM.

**WMBH**—March 1928: 1450 khz; 1 kw-D, 250 w-N. Box 608 (64801). (417) 623-1450. Big Chief Bcstg of Mo. (acq 2-21-73). Rep: Avery Knodel. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ William A. Serle, gen mgr; Robert Vestal, prog dir; Nelson Chandler, coml mgr; Gary Elliot, mus dir; Mike Nichols, news dir. ■ Rates: \$7.20; 6.40; 7.20; 6.40.

### Kansas City

**KAYQ**—Sept 1, 1971: 1190 khz; 1 kw-D, 250 w-N, DA-N. 424 Nichols Rd., Suite 201 (64112). (816) 753-7707. Coleman American Bcstg Co. (acq 8-29-75). Net: CBS. Rep: HR Stone. Format: MOR. ■ James F. Coleman, owner; Don Tawzer, stn mgr; Ev Wren, VP & prog dir; Mike Jorgenson, natl sls & prom mgr; John Shideler, chief engr; John Randall, mus dir; Phil Mueller, news dir.

**KBEA**—See Mission, Kan.

**KBEQ(FM)**—November 1960: 104.3 mhz; 50 kw. Ant 953 ft. 3100 Broadway, Suite 111 (64111). (816) 531-2535. KBEQ Inc. (acq 12-1-72). Rep: Metro. Format: Top 40. ■ Marl L. Wodlinger, pres & gen mgr; J. D. Williamson II, stn & coml mgr; Constance J. Wodlinger, prom mgr; Y. Bobby Day, prog dir; Bob Laurence, mus dir; Art Lee, news dir; Arthur Hadley, chief engr. ■ Rates: \$36; 42; 54; 54.

**KCEZ(FM)**—Listing follows KCMO.

**KCCV**—See Independence.

**KCKN**—See Kansas City, Kan.

**KCMO**—June 10, 1936: 810 khz; 50 kw-D, 10 kw-N, DA-N. 125 E. 31st St. (64108). (816) 531-6789. TWX 910-771-3112. Meredith Corp. (group owner; acq 10-2-53). Net: ABC/E. Rep: Eastman. Format: Adult contemp. ■ Steve Shannon, VP & gen mgr; Wally Ranck, coml mgr; Kevin Buchta, prom mgr; Al Casey, prog dir; Marvin Bredemeier, chief engr.

**KCEZ(FM)**—Co-owned with KCMO. February 1948: 94.9 mhz; 100 kw. Ant 850 ft. Prog sep from KCMO. Stereo. Format: Easy lstng, good music. ■ Lew Campbell, coml mgr; Ruth Brock, prog dir. ■ KCMO-TV affil.

\***KCUR-FM**—October 1957: 89.3 mhz; 100 kw. Ant 830 ft. Stereo. 5100 Rockhill Rd. (64110). (816) 276-1551. University of Missouri, Kansas City. Net: NPR. Format: Classical, pub affrs. ■ Sam Scott, dir of bcstg; Mark Morelli, prod mgr; Jan Lantz, prog dir; Bob Thatch, mus coord; Paul Boe, news dir; Billy Hunnaccutt, chief engr.

\***KLJC(FM)**—Aug 9, 1970: 88.5 mhz; 10 kw. Ant 175 ft. c/o H. S. Waterhouse, 1111 West 39th St. (64111). (816) 753-4514. Calvary Bible College. Format: Educl. ■ Leslie Madison, pres; George S. Pearson, VP & stn supvr; Harry S. Waterhouse, prog dir; Ben Weiss, chief engr.

**KMBR(FM)**—Listing follows KMBZ.

**KMBZ**—1921: 980 khz; 5 kw-U, DA-N. 4935 Belinder Rd., Shawnee Mission, Kan. (66205). (913) 236-9800. Bonneville International Corp. (group owner; acq 5-12-67). Rep: Avco. Format: MOR. ■ Walt Lochman, VP & gen mgr; Steve Bell, prog & mus dir; Noel Heckerson, news dir; Ellis Lanzrath, chief engr.

**KMBR(FM)**—Co-owned with KMBZ. October 1962: 99.7 mhz; 98 kw. Ant 950 ft. Prog sep from AM. Format: MOR. ■ Joe Abernathy, VP & gen mgr; Jim Gallant, prog & mus dir.

**KPRS(FM)**—Listing follows KPRT.

**KPRT**—1950: 1590 khz; 1 kw-D. 2301 Grand Ave. (64108). (816) 471-2100. KPRS Bcstg Corp. Net: Natl Black. Rep: Howard. Format: Black. ■ Andrew R. Carter, pres; John E. Carter, gen mgr; Bob L. Anderson, asst gen mgr; Robert Leedham, chief engr.

**KPRS(FM)**—1963: Co-owned with KPRT. 103.3 mhz; 100 kw. Ant 450 ft. Stereo. Progs sep from AM.

\***KTSR(FM)**—Nov 11, 1960: 90.1 mhz; 10 w. 1700 E. Meyer Blvd. (64131). (816) 333-6256. Nazarene Theological Seminary Radio Corp. Format: 90% sacred music. ■ Dr. William Greathouse, pres; Paul M. Unterkicher, gen mgr; David Reed, chief engr.

**KUDL**—See Fairway, Kan.

**KWKI(FM)**—March 3, 1958: 93.3 mhz; 83 kw. Ant 290 ft. (CP: 100 kw) Stereo. 1722 Main St. (64108). (816) 474-6400. FM Broadcasting Inc. (acq 2-71). Group owner: Communications Fund Inc. Net: ABC/FM. Rep: ABC-FM Spot Sls. Format: Progs. Spec progs: Black 3/4 hr wkly. ■ Richard J. Miller, pres; Arvie Baie, gen mgr; Peter Parisi, prog dir; Bob Leedham, chief engr. ■ Rates: \$15; 15; 15; 15.

**KXTR(FM)**—Sept 3, 1959: 96.5 mhz; 90 kw. Ant 670 ft. Stereo. 15501 Swearingen Rd., Independence, Mo. (64050). (816) 257-4700. Sentesound Bcstg Assn Inc. (acq 5-22-65). Rep: Groskin. Format: Classcl. ■ R. Edwin Browne, pres & gen mgr; Winton Johnston, gen sls mgr; Keith Painton, prog dir; Russell Resch, chief engr.

**KYYS(FM)**—Listing follows WDAF.

**WDAF**—Feb 16, 1922: 610 khz; 5 kw-U. 3030 Summit, Signal Hill (64108). (816) 753-4567. TWX 910-771-2047. Taft Bcstg Co. (group owner; acq 4-1-64). Net: ABC/I. Rep: Katz. Format: Contemp, MOR. ■ Lawrence H. Rogers II, pres; Robert R. Fanning, gen mgr; James B. Adams, gen sales mgr; Jay Cooper, prom mgr; Ross Reagan, prog dir; Charles Gray, news dir; James P. Schmidt, chief engr.

**KYYS(FM)**—Co-owned with WDAF. March 5, 1961: 102.1 mhz; 100 kw. Ant 940 ft. Progs sep from AM. Format: Rock. ■ Ron Voss, stn mgr; Max Floyd, prog dir. ■ WDAF-TV affil.



**WHB**—1922: 710 khz; 10 kw-D, 5 kw-N, DA-2. 106 West 14th (64105). (816) 221-8300. Storz Bcstg Co. (group owner; acq 1954). Rep: Blair. Format: Popular mus & news. ■ Robert H. Storz, pres; James H. Erwin, gen mgr; Johnny Dolan, prog dir.

## Kennett

**KBOA**—July 19, 1947: 830 khz; 1 kw-D. Box 509 (63857). (314) 888-4616. KBOA Inc. (acq 11-21-66). Rep: Beaver. Format: MOR. ■ M. F. Dunne Jr., pres; Charles C. Earls, gen mgr; John C. Mays Jr., stn mgr; Steve Mays, prog dir; Tom Colvin, news dir; Larry Anthony, chief engr.

**KTMO(FM)**—Co-owned with KBOA. 1948: 98.9 mhz; 100 kw. Ant 370 ft. Stereo. (314) 888-4991. KBOA Inc. (acq 11-1-66). Progs sep from AM. Net: ABC/FM. Format: C&W. ■ Russell McCain, coml mgr; Jan Smith, prog dir; Joe Ross, news dir.

**KBXM**—May 21, 1964: 1540 khz; 1 kw-D, 500 w-CH. Box 569 (63857). (314) 888-5333. Bootheel Bcstg Co. ■ Larry Robinson, gen mgr.

## Kirkville

**KIRX**—Oct 17, 1947. 1450 khz; 1 kw-D, 250 w-N. Box 130 (63501). (816) 665-3781. Community Bcstrs Inc. Net: ABC/E. Format: General. Spec progs: C&W 12 hrs, talk 12 hrs wkly. ■ Sam A. Burk, pres & gen mgr; Jay Way, stn mgr; Robert M. Carlson, prog dir; Alan C. Chettle, coml mgr; Anne Marie Burke, news dir; Chas Porter, chief engr. ■ Rates: \$8.25; 8.25; 6.75; 6.75.

**KRXL(FM)**—Co-owned with KIRX. September 1967: 94.5 mhz; 54 kw. Ant 430 ft. (816) 665-9828. Progs sep from AM. Net: ABC/FM; Mo. News; Brownfield. Format: Farm. ■ Rates: \$6; 5.25; 5.25; 5.25.

## Lebanon

**KJEL**—Oct 20, 1973: 1080 khz; 250 w-D. Box 1112 (65536). (417) 532-9111. Risner Bcstg Inc. Format: MOR, news. ■ James L. Risner, pres, coml & prom mgr & chief engr; Judy Gaffney, gen mgr; Ella Mae Risner, prog & mus dir; Ed Sisson, news dir.

**KJEL-FM**—Oct 20, 1973: 103.7 mhz; 30 kw. Ant 255 ft. Dups AM 60%. Stereo.

**KLWT**—July 4, 1947: 1230 khz; 1 kw-D, 250 w-N. Radio Park, New Buffalo Rd. (65536). (417) KE2-2962. Lebanon Bcstg Co. Format: MOR. Spec prog: C&W 15 hrs wkly. ■ Jack A. Sellers, pres, gen mgr, coml mgr, prom mgr; Warren Goforth, prog & mus dir; Ben Franklin, news dir; Eugene Clay, chief engr.

## Lexington

**KBEK(FM)**—Listing follows KLEX.

**KLEX**—April 19, 1956: 1570 khz; 250 w-D. Box 188 (64067). (816) 259-3232. KLEX Inc. (acq 1-71). Net: Missouri. Rep: Keystone. Format: C&W, Top 40. ■ Dr. Inks Franklin, pres; Ray Beckwith, gen, coml & prom mgr; Don Sibley, prog dir; Tom Griggs, mus dir & chief engr; Edward Luehrman, news dir.

**KBEK(FM)**—Co-owned with KLEX. Sept 11, 1969: 106.3 mhz; 3 kw. Ant 205 ft. Prog sep from AM.

## Liberty

**KBIL**—Feb 14, 1967: 1140 khz; 500 w-D. Box 1140 (64141). (816) 781-6600. S & M Investments Inc. (acq 3-15-71). Audio news: APR. Rep: Young. Format: C&W. ■ Mack Sanders, pres; M. Crawford Clark, VP; Jimmy Dallas, gen & sis mgr; Charlotte Perry, mus dir; Homer Perkins, news dir.

**\*KWPB(FM)**—1974: 91.9 mhz; 10 w. Ant 46 ft. William Jewell College (64068). William Jewell College. (816) 781-3806. Format: Diversified.

## Macon

**KLTI**—Jan 30, 1966: 1560 khz; 250 w-D. Box 188 (63552). KLTM Radio Inc. Format: C&W. ■ Leland E. Ebert, pres, gen mgr & chief engr; Imogene Ebert, VP, prog dir, prom & asst mgr.

## Malden

**KTCB**—Sept 15, 1954: 1470 khz; 1 kw-D. Box 379 (63863). (314) 276-4551. Tri-County Bcstg Co. ■ Richard J. Wiethan, pres, gen mgr, prog & news dir &

chief engr; James C. Wiethan, coml & prom mgr.

## Marshall

**KMFL-FM**—Listing follows KMMO.

**KMMO**—May 29, 1949: 1300 khz; 1 kw-D. Box 128 (65340). (816) 886-7422. KMMO Inc. (acq 11-15-51). Net: Missouri Agriculture. Format: C&W. ■ A. D. Sappington, pres; Harold Douglas, gen & coml mgr; Joe Harris, prog dir; Jack Abdon, news dir; W. W. Williams, chief engr.

**KMFL-FM**—Co-owned with KMMO. December 1968: 102.9 mhz; 56 kw. Ant 380 ft. Progs sep from AM. Format: MOR (day), rock (eve).

**\*KNOS(FM)**—Nov 1, 1968: 91.7 mhz; 10 w. Ant 51 ft. Missouri Valley College (65340). Missouri Valley College. Format: Ed. Spec prog: Black 4 hrs wkly. ■ Lloyd Purdy, gen mgr & chief mgr.

## Marshfield

**KEMM**—Nov 1, 1969: 1510 khz; 250 w-D. Box 586 (65706). (417) 468-4647. Webster County Bcstg Co. Rep: Magic Circle. Format: C&W. Spec progs: Rock Sat & Sun afternoons. ■ Earl Steinert, pres; Larry Chatsholm, gen mgr & chief engr; Bill Davis, news dir.

## Maryville

**KNIM**—1953: 1580 khz; 250 w-D. Box 278 (64468). (816) 582-2151. Nodaway Bcstg Corp. (acq 4-1-72). Format: MOR. ■ George E. Powers, pres & gen mgr; Mike Elgert, coml mgr; Gary Cantrell, prog dir.

**KNIM-FM**—September 1972: 95.3 mhz; 3 kw. Ant 235 ft. Dups AM 80%.

**\*KXCV(FM)**—Jan 15, 1971. 90.5 mhz; 100 kw. Ant 510 ft. Northwest Mo. State U. (64468). (816) 582-2076. Bd of Regents for Northwest Missouri State U. Net: NPR. Format: Ed. ■ Robert P. Foster, pres; Rollie Stadlman, gen mgr; Cathran Cushman, prog dir; Michael Lazar, prog mgr; Donald Sanford, mus dir; Sharon Shipley, community affrs dir; Warren Stucki, chief engr.

## Mexico

**KWWR-FM**—Listing follows KXEO.

**KXEO**—Dec 3, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 475, 1705 E. Liberty (62562). (314) 581-2340. Audrain Bcstg Corp. Net: MBS. Format: Talk, easy lstrg, top 40. ■ W. Earl Dougherty, pres, gen & coml mgr; Karen Mossman, news dir; James Faughn, chief engr.

**KWWR-FM**—Co-owned with KXEO. Dec 14, 1966: 95.7 mhz; 55 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Btfl mus.

## Moberly

**KRES(FM)**—Listing follows KWIX.

**KWIX**—June 1950: 1230 khz; 1 kw-D, 250 w-N. Box 619 (65270). (816) 263-1230. KWIX Inc. Format: MOR, talk. ■ Jerrell A. Shepherd, pres & gen mgr; Eugene Vaughn, coml mgr; Dick Womack, opns dir & chief engr; Sharon Brown, mus dir; Greg Walker, news dir.

**KRES(FM)**—Co-owned with KWIX. October 1966: 104.7 mhz; 50 kw. Ant 480 ft. Prog sep from AM. Net: ABC/C. Format: MOR. ■ Ben Morgan, coml mgr; Richard Womack, gen mgr; Tom Nau, mus dir; Jack Larkin, news dir; Tim Conley, chief engr.

## Monett

**KRMO**—August 1950: 990 khz; 250 w-D. Box 270 (65708). (417) 235-5220. Monett Bcstg Co. Group owner: Lloyd C. McKenney Stns. Rep: Keystone; Magic Circle. ■ L. C. McKenney, owner & pres; Floyd V. Stewart, gen mgr; Marion J. Pilant, coml mgr; James Helmkamp, chief engr.

## Mountain Grove

**KLRS**—Nov 16, 1954: 1360 khz; 1 kw-D. Route 4 (65711). (417) 926-4650. KLRS Bcstg Co. Format: C&W 80%, rock 20%. ■ Roger H. Taylor, pres; Fred Clift, gen mgr, prog & news dir; Dave Miller, mus & sports dir, chief engr.

## Missouri Radio

See page C-1 for explanation of listings.

## Neosho

**KBTN**—Feb 1, 1954: 1420 khz; 500 w-D. Box K (64850). (417) 451-1420. KBTN Inc. (acq 4-16-60). Net: Mo. News. Audio news: UPI. Format: MOR. Spec prog: Farm 6 hrs, C&W 12 hrs, religious 6 hrs wkly. ■ Galen O. Gilbert, pres; David L. Winegardner, VP & gen mgr; Bud Self, coml mgr; Cathy Bozan, news dir; Brent Thomas, prog dir; Wilbur Blankenship, chief engr. ■ Rates: \$4; 3.40; 3.40; 3.40.

## Nevada

**KNEM**—1949: 1240 khz; 250 w-U. Box 447 (64772). (417) 667-3113. Radio KNEM Inc. (acq 1954). Format: MOR. ■ Kenneth E. White, pres, gen mgr & chief engr. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

## Osage Beach

**KRMS**—December 1952: 1150 khz; 1 kw-D. Box 225 (65065). (314) 348-2772. Central Missouri Bcstg Co. (acq 5-27-59). Spec prog: C&W 40%. ■ James L. Risner, co-owner, gen & coml mgr & chief engr; Ella Mae Risner, co-owner, prog dir & prom mgr.

**KRMS-FM**—April 12, 1964: 93.5 mhz; 2.4 kw. Ant 285 ft. Prog sep from AM.

## Parkville

**\*KGSP(FM)**—April 1972: 90.3 mhz; 10 w. Ant 100 ft. Park College, Kansas City (64152). (816) 741-2000 ext 291. Bd. of Trustees of Park College. Format: Progressive, black. Spec prog: Classcl 4 hrs wkly. ■ Robert Owens, gen mgr; Norman Robertson, chief engr.

## Piedmont

**KPWB**—May 16, 1966: 1140 khz; 1 kw-D. Box 50, Highway H (63957). (314) 223-4205. Wayne County Bcstg Co. (acq 7-71). Rep: Magic Circle. Format: C&W. ■ Gaylon Bumpus, pres; Dennis Hovis, gen & coml mgr; Jimmy Haggett, prog & news dir; Alan Conner, prom mgr; Howard Counts, chief engr.

## Point Lookout

**\*KSOZ(FM)**—Feb 10, 1962: 91.7 mhz; 25 kw. Ant 185 ft. School of the Ozarks (65726). (417) 334-3101. Net: NPR. Format: Progs, talk, serious music. ■ Joe F. Embser, gen mgr; Bill Mahoney, prog dir; Gene Bridges, news dir; R. W. Stauffer, chief engr.

## Poplar Bluff

**KLID**—May 22, 1961: 1340 khz; 1 kw-D, 250 w-N. KLID Bldg., Box 458, 11th & Vine (63901). (314) 785-9639. Don M. Lidenton. Net: ABC/C. Rep: Walton, Messina, Schneider, Magic Circle. Format: Contemp, variety, solid gold, MOR. ■ Don Lidenton, owner, gen & prom mgr & chief engr & coml mgr; Bob Holiday, mus dir; William B. Steiger, sis; Don M. Lidenton, prog dir. ■ Rates: \$6; 6; 6.

**KPBM(FM)**—Listing follows KWOC.

**KWOC**—May 10, 1938: 930 khz; 5 kw-D, 500 w-N, DA-N. Box 399 (63901). (314) 785-8950. Three Rivers Bcstg (acq 12-3-72). Net: MBS, Delta. Rep: Savalli/Gates; Gray. Format: C&W. Spec progs: Farm 4½ hrs wkly. ■ Delbert W. Shaffner, pres; Leland Shaffner, VP & gen mgr; Harrod Baker, news dir; Dave Almond, mus dir; Earl Simpson, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 4.15.

**KPBM(FM)**—Co-owned with KWOC. 1952: 94.5 mhz; 14 kw. Ant 215 ft. Prog sep from AM. (acq 12-3-72). Net: Mo. News. Format: MOR. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

## Portageville

**KMIS**—Sept 1, 1960: 1050 khz; 1 kw-D. Box 250 (63873). (314) 379-5436. New Madrid County Bcstg Co. Rep: Magic Circle. Format: C&W. ■ Smith Dunn, pres; Harry Moreland, stn & coml mgr; Kuz Moreland, prog & news dir; Al Lawrence, chief engr.

**KMIS-FM**—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 230 ft. Format: C&W, gospel. ■ J. Shelby McCallum, owner.

## Missouri Radio

See page C-1 for explanation of listings.

### Potosi

**KYRO**—Feb 22, 1959: 1280 khz; 500 w-D. Box 280 (63664). (314) 438-2136. Mid-Central Bcstg Co. (acq 10-15-70). Rep: Keystone. Format: C&W, talk. ■ J. W. Crismon, pres; Joe W. Duty, Bill Perry, gen mgr & prog dir; Joe W. Duty, coml mgr; Rik Edwards, prom mgr; Edi Doughty, mus dir; Bill Perry, news dir & chief engr.

### Rolla

**KCLU**—Aug 19, 1960: 1590 khz; 1 kw-D. Box 728 (65401). (314) 364-1590. Rolla Bcstrs. Rep: Magic Circle. Format: Contemp. ■ Roy D. Stanley, owner & gen mgr; Mrs. Donna F. Stanley, stn mgr; Doug Gary, prog dir; Marvin Busch, coml mgr; Julia Stanley, mus dir.

**KCLU-FM**—Nov 20, 1964: 94.3 mhz; 2.8 kw. Ant 295 ft. Prog sep from AM.

\***KMNR(FM)**—1974: 89.7 mhz; 300 w. Ant 230 ft. 203A Mining Bldg (65401). (314) 341-4272. Curators of Univ. of Missouri. Format: Prog, rock, underground. Spec progs: Black 14 hrs, C&W 4 hrs wkly. ■ David A. Heile, gen mgr; Debbie Manning, prom mgr; Doug Wohler, prog dir; Joe Kracum, mus dir; Craig Bernstien, news dir; Jeff Bradshaw, chief engr.

**KTRR**—Sept 30, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 727 (65401). (314) 364-2525. Phelps County Bcstg Inc. (acq 1-7-68). Net: ABC/E. Mo. News. Rep: Walton. Format: MOR. Spec prog: Farm 2½ hrs wkly. ■ Robert M. McKune, pres, gen mgr; Dottie Pearson, coml mgr; Kenneth D. Vanderlaan, opns mgr & prom dir; Mike Randsell, mus dir; David White, news dir; James C. Adams, chief engr.

**KZNN(FM)**—Co-owned with KTRR. Feb 12, 1973: 105.3 mhz; 28.5 kw. Ant 155 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: C&W.

\***KUMR(FM)**—January 1964: 88.5 mhz; 100 kw. Ant 480 ft. Stereo. G-6 Library (65401). (314) 341-4386. Curators of the University of Missouri. Net: NPR. Format: Classcl, pub affairs. ■ William Devine, gen mgr; Tim Jones, prog dir; Michael Morgan, mus dir; Ann Gminski, prom mgr; Charlotte Ekker, news dir; Mark Fehlig, chief engr.

**KZNN(FM)**—Listing follows KTRR.

### St. Charles

\***KCLC(FM)**—October 1968: 89.1 mhz; 1.5 kw. Ant 240 ft. Lindenwood College. (723-4133). Lindenwood Female College. Net: NER. Format: Public information, sports, mus. ■ Eugene Uram, faculty advisor; Bradley Anderson, gen mgr; Kenn Heinlein, prog dir; Garry Cipolla, mus dir; Jamison Braun, prom mgr; Mary Cox, news dir; William Ott, chief engr.

**KIRL**—April 3, 1958: 1460 khz; 5 kw-D, DA. Box 1460 (63301). (314) 946-6600. Contemporary Media Inc. (acq 8-1-68). Group owner: Rice Bcstg. Net: ABC/C. Format: Contemp. ■ Mike Rice, pres & gen mgr; Mal Rice, exec VP; Roger Hunter, VP, opns mgr; Jim Long, mus dir; Mark Hunter, news dir; Gerry Friton, tech dir. ■ Rates: \$22; 19; 22; 16.

### Ste. Genevieve

**KSGM**—See Chester, Ill.

**KSGM-FM**—March 1967: 105.7 mhz; 100 kw. Ant 285 ft. Stereo. Box 428 (63670). (314) 883-2980. Dups AM 100%. Net: MBS. Format: Diversified. ■ Elmer L. Donze, pres & gen & prom mgr & chief engr; Art Schwent, prog dir. ■ Rates: \$5.20; 5.20; 5.20; 5.20.

### St. Joseph

**KFEQ**—Feb 16, 1923: 680 khz; 5 kw-U, DA-2. Box 879 (64502). (816) 233-8881. Kays Inc. (acq 3-69). Audio news: APR. Rep: McGavren-Guild. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Ross Beach, pres; Robert E. Schmidt, VP; Terry King, gen mgr; Bob Rose, prog dir; Gene Millard, farm dir; Phil Clinton, mus dir; John Adams, news dir. ■ Rates: \$21; 17; 21; 14.

**KKJO**—June 1, 1946: 1550 khz; 5 kw-U, DA-N. Box 166 (64502). (816) 279-6346. St. Joseph Bcstg Inc. (acq 10-1-71). Net: ABC/C. Rep: PRO/Meeker. Format:

Contemp. ■ Don N. Nelson, pres; Deane Johnson, exec VP & gen mgr; William H. Johnson Jr, coml mgr; Greg Everett, prog dir; Tony Jones, mus dir; Dan Griffin, news dir; Roger Heard, chief engr. ■ Rates: \$16; 14; 16; 12.

**KSFT(FM)**—Listing follows KUSN.

**KUSN**—November 1955: 1270 khz; 1 kw-D, 2414 S. Leonard Rd. (64503). (816) 233-2577. KUSN Corp. Net: Mo. Net. Rep: Torbet. Format: C&W. ■ Frederick Reynolds, pres; Warren Rhyner, gen mgr; Dave Novak, prog dir; Ernest Miller, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —.

**KSFT(FM)**—Co-owned with KUSN. Sept 1, 1962: 105.1 mhz; 30 kw. Ant 225 ft. Stereo. Format: Btfl mus. ■ Ken Beck, gen mgr; Mark Patton, news dir.

### St. Louis

**KADI**—See Clayton.

**KADI-FM**—Dec 22, 1959: 96.3 mhz; 100 kw. Ant 200 ft. 2735 Bompert (63144). (314) 968-1900. Vanguard Bcstg Corp. (acq 11-65). Group owner: Communications Fund. Net: ABC/FM. Rep: ABC FM Spot Sls. Format: Progs. ■ R. J. Miller, pres & gen mgr; John Hoffman, gen sales mgr; Peter Parisi, prog dir; Bernadette Heyer, asst to pres; Charles Rick, chief engr.



**KATZ**—Jan 3, 1955: 1600 khz; 5 kw-D, 1 kw-N, DA-N (CP: 5 kw-N). 912 Olive St. (63101). (314) 241-6000. Laclede Radio Inc. (acq 3-1-60). Net: MBS Progressive. Rep: Torbet. Format: Top 40 soul. ■ Allen Wolin, pres; Arnold Hartley, exec VP; Douglas Eason, VP & gen mgr; Lynette Fields, coml mgr; Keith Adams, prog dir; Johnny Jones, mus dir; Carl King, chief engr. ■ Rates: \$19; 16.80; 19; 15.70.

\***KBDY(FM)**—Dec 25, 1973: 89.9 mhz; 20 w. Ant 372 ft. 2505 St. Louis Ave. (63106). (314) 231-9320. Montgomery-Hyde Park Neighborhood Advisory Council Inc. Format: Community access variety. Spec prog: Senior citizens 10 hrs wkly. ■ George E. Hall II, chmn; Alberto Sharp, gen mgr; Pery Coleman, chief engr.

**KCFM(FM)**—November 1954: 93.7 mhz; 100 kw. Ant 440 ft. Stereo. 532 DeBaliviere (63112). (314) 726-1077. Commercial Bcstg Co. Rep: HR/Stone. Format: Btfl music. ■ Harry Eidelman, pres; Sibley Smith, gen mgr; Ron Parker, opns dir, news & pub affairs dir; Hal Capron, sis mgr; Edward B. Bench, chief engr.

**KEZK(FM)**—September 1968: 102.5 mhz; 63 kw. Ant 370 ft. (CP: 97 kw. Ant 450 ft). 1780 S. Brentwood Blvd (63144). (314) 968-5550. Heffel Broadcasting-St. Louis Inc. (group owner). ■ William Clark, gen mgr.

\***KFUO**—See Clayton.

**KIRL**—See St. Charles.

**KJCF**—See Festus.

**KKSS(FM)**—Sept 28, 1962: 107.7 mhz; 100 kw. Ant 320 ft. (CP: Ant 990 ft). 1215 Cole St. (63106). (314) 231-5577. Amature Group Inc. (group owner; acq 12-6-73). Net: Mutual Black. Rep: Avery-Knodel. Format: Black. Spec prog: Jazz 12 hrs wkly. ■ Joseph Amature, pres; Allan J. Eisenberg, gen & coml mgr; Bernie Hayes, prog & mus dir, prom mgr; Johnny Jones, news dir; Bob Laughlin, chief engr. ■ Rates: \$33; 31; 33; 33.

\***KLSR(FM)**—1973: 89.7 mhz; 10 w. Ant 130 ft. 4900 South Lindbergh Blvd. (63126). (314) 849-2000. Board of Education, Lindbergh School District. Format: Noncoml diversified. ■ Robert Harrison, sponsor.



**KMOX**—Dec 24, 1925: 1120 khz; 50 kw-U, 1 Memorial Drive (63102). (314) 621-2345. CBS Inc.

(group owner; acq 1932). Net: CBS. Rep: CBS Radio Spot Sales. Format: News, infor, sports, entertainment. ■ Robert Hyland, rgnl VP CBS; Virginia Dawes, stn mgr; Viola Arnold, sales mgr; Aline Surrmeier, prom mgr; James Butler, prog dir; John Angelides, news dir; Chris Sarros, dir tech opns. ■ Rates: \$113; 77; 83; 44.

**KMOX-FM**—November 1962: 103.3 mhz; 100 kw. Ant 1000 ft. Stereo. Progs sep from AM. Rep: CBS Radio FM Sales. Format: MOR. ■ Howard P. Burnhard, stn mgr; Viola S. Arnold, sis mgr. ■ Rates: \$18; 16; 18; 10.

\***KOMR(FM)**—1975: 89.3 mhz; 10 w. Ant 60 ft. 3120 Lemay Ferry Rd. (63125). Mehlville R-9 School District.

**KSD**—Feb 14, 1922: 550 khz; 5 kw-U, DA-N. 1111 Olive St. (63101). (314) 421-5055. TWX 910-761-1037. KSD/KSD-TV Inc. Group owner: Pulitzer. Net: NBC. Rep: Blair. Format: Oldies, MOR. ■ Harold Grams, pres; Edward Newsome, gen mgr; Stan Greenberg, sis mgr; Scott Burton, prog dir; Len Martin, news dir; Fred J. Mueller, prom mgr; Dick Ulett, mus dir; Ed Risk, chief engr. ■ Rates: \$92; 77; 87; 42.

**KSHE(FM)**—See Crestwood.

\***KSLH(FM)**—April 13, 1950: 91.5 mhz; 12.5 kw. Ant 400 ft. 1517 S. Theresa Ave. (63104). (314) 865-4550. St. Louis Board of Education. Format: Educl. ■ Ruth M. Dockery, gen mgr; John E. Mitchell Jr, engr.

**KSLO(FM)**—1960: 98.1 mhz; 100 kw. Ant 540 ft. Stereo. 111 S. Bemiston, Clayton (63105). (314) 725-9814. Bartell Bcstg of Mo. Inc. (group owner; acq 8-25-72). Audio news: APR, UPI. Format: Top 40. ■ E. A. W. Smith, VP & gen mgr; Stephen Dinkel, coml mgr; Gary Bridges, prog dir; Joan Kelly, mus dir; Robert Absher, news dir; Don Schwartzbaugh, chief engr.

**KSTL**—June 4, 1948: 690 khz; 1 kw-D, 814 N. Third St. (63102). (314) 621-5785. Radio St. Louis Inc. Format: C&W, commercial relg. Spec prog: Farm 2 hrs wkly. ■ E. E. Haverstick, pres; Art Ford, VP & gen mgr; William Vietmeier, prog dir; Thad Shore, news & farm dir; Joe Tillery, chief engr. ■ Rates: \$ 11.20; 11.20; 11.20; 11.20.

**KWK**—March 17, 1927: 1380 khz; 5 kw-U, DA-2. 330 N. 4th St. (63102). (314) 241-7004. Curtis L. Mann, trustee in bankruptcy.

\***KWMU(FM)**—June 2, 1972: 90.7 mhz; 97 kw. Ant 980 ft. Stereo. 8001 Natural Bridge Rd. (63121). (314) 453-5965. Curators, U. of Missouri. Net: NPR, Mo. News: ABC. Format: Fine Arts & news mag. Spec progs: Jazz 13 hrs, Folk 1½ hrs wkly. ■ Robert W. Thomas, dir & gen mgr; Robert N. Eastman, asst gen mgr; Jackie F. Eastman, mgr mus & fine arts; Mary Edwards, asst mus dir; Michael Olds, asst news dir; Barbara White, prom mgr; Deane Keune, chief engr.

**KXEN**—May 10, 1951: 1010 khz; 50 kw-D, DA. Box 28 (63166). (314) 436-6550. KXEN Inc. (acq 6-1-67). Format: Religious, gospel, mus. ■ Harold S. Schwartz, pres; Bernie Harville Jr, gen mgr; Lee Riley, prog dir; R. B. Niekamp, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**KXOK**—Sept 19, 1938: 630 khz; 5 kw-U, DA-2. 7777 Bonhomme (63105). (314) 727-6500. Storz Bcstg Co. (group owner; acq 12-14-60). Rep: Katz Radio. Format: Contemp. ■ Robert H. Storz, pres; Phillip W. Trammell, gen mgr; Scott Sherwood, prog dir; Robert R. Lynn, news dir; Steve Vlodek, chief engr.

**WEW**—April 26, 1921: 770 khz; 1 kw-D, 517 Stadium Plaza (63102). (314) 436-7077. Radio WEW Inc. (acq 4-1-64). Net: ABC. Format: Mus. ■ Charles P. Stanley, pres & gen mgr; R. Joseph Adams, coml mgr; Buddy Moreno, prog dir; Don Norman, news dir; Pat Casey, chief engr.

**WGNU**—See Granite City, Ill.

**WIL**—1922: 1430 khz; 5 kw-U, DA-2. 300 N. 12th St. (63101). (314) 436-1600. WIL Music Inc. (acq 8-1-67). Group owner: LIN Bcstg. Net: ABC/I. Rep: Katz. Format: Modern country. ■ Walter W. Clark, gen mgr; Bill Pauley, gen sis mgr; Walt Turner, prog & mus dir; Gene Hirsch, news dir; Mel Hart, chief engr.

**WIL-FM**—July 15, 1962: 92.3 mhz; 97 kw. Ant 510 ft. Prog sep from AM. Format: C&W.

**WRTH**—See Wood River, Ill.

### Salem

**KETU(FM)**—January 1971: 95.9 mhz; 3 kw. Ant 165

ft. Crossroads Shopping Center (65560). (314) 729-4159. Tower Bcstg Co. Format: C&W, contemp, MOR. Spec prog: Farm 5 hrs wkly. ■ Betty Hart, pres; Douglas Mooney, gen, sls & prom mgr, prog dir; Tom Edwards, coml mgr; Dennis Vaughn, mus dir; Michael McNutt, news dir; Bill J. Rickard, chief engr.

**KSMO**—November 1953: 1340 khz; 1 kw-D, 250 w-N. Box 32 (65560). (314) 729-6658. EmErlAnn Bcstg Co. (acq 6-23-66). Net: MBS. Format: C&W. Spec prog: Gospel 12 hrs wkly. ■ W. Earl Dougherty, pres; Jim Plank, gen mgr, prog, mus & news dir.

### Sedalia

**KDRO**—Sept 13, 1939: 1490 khz; 1 kw-D, 250 w-N. Box 1306 (65301). (816) 826-5005. Sedalia Bcstg Corp. (acq 6-1-57). Net: CBS. Format: C&W. ■ James F. Glenn, pres; Herbert W. Brandes, gen mgr & coml mgr; Bill Byron, prog dir; R. L. Settles, prom mgr; Johnny Nace, mus dir; Scott Allen, news dir; Donald L. Harms, chief engr.

**KSIS**—Feb 18, 1954: 1050 khz; 1 kw-D. Box 1056 (65301). (816) 826-1050. Yates Bcstg Co. Net: ABC/I. Audio news: UPI. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Carl W. Yates Jr., pres & gen mgr; Bettie S. Yates, prom & coml mgr; Larry Emery, prog dir; Wes Yates, mus dir; Michael A. Owens, news dir; Carl E. Zimmerschied, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**KSIS-FM**—May 11, 1964: 92.1 mhz; 2.65 kw. Ant 280 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: MOR. ■ Rates: \$3; 3; 3; 3.

### Sikeston

**KMPL**—March 17, 1966: 1520 khz; 5 kw-D (CH), 500 w-N, DA-3. Box 907 (63801). (314) 471-1520. Delta Radio Corp. (acq 4-1-73). Net: CBS. Rep: Schneider. Format: MOR. ■ John C. David, pres; Chuck Layton, news dir; Amos Hargrave, chief engr. ■ Rates: \$6.47; 6.47; 6.47; 6.47.

**KMPL-FM**—Sept 12, 1968: 97.7 mhz; 3 kw. Ant 205 ft. Progs sep from AM. Format: C&W. ■ Rates: \$3.53; 3.53; 3.53; 3.53.

**KSIM**—July 17, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 69 (63801). (314) 471-1400. Sikeston Community Bcstg Co. Net: ABC. Rep: PRO/Meeker, Beaver. Format: MOR, news, sports. ■ James H. Bucher, pres; Jim Wenneker, gen & coml mgr; Merlin G. Hagy, prog & news dir; Duane Williams, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Springfield

**KBUG**—July 10, 1973: 1060 khz; 500 w-D. Box 1957 (65802). (417) 831-1060. Babcom Inc. Format: MOR. ■ Larry Dixon, pres, gen & coml mgr; Ben Atwell, prog & mus dir; Chuck Wilcox, news dir; Richard Bowman, chief engr.

**KGBX**—1926: 1260 khz; 5 kw-U, DA-N. 605 Boonville (65801). (417) 869-2822. Springfield Bcstg Co. (acq 1944). Net: NBC; Mo. News. Audio news: APR. Rep: Masla; Gray. Format: MOR. Spec prog: Farm 18 hrs wkly. ■ Don C. Dailey, VP; Dan Vaughn, gen mgr; Lynn Herrin, coml mgr; Jerry Higley, prog dir; Ernest DeCamp, news dir; Kenneth Hargis, chief engr. ■ Rates: \$10.75; 10.75; 10.75; 10.75.

**KICK**—July 29, 1949: 1340 khz; 1 kw-D, 250 w-N. 610 College St. (65806). (417) 869-1561. Kickapoo Prairie Bcstg Inc. Net: Magic Circle. Rep: Hopewell. Format: Mod contemp. ■ Roger H. Taylor, pres; Robert Vinyard, gen mgr.

**KLFJ**—1974: 1550 khz; 500 w-D. Box 801 (65801). (417) 866-3717. Queen City Bcstg Co. Format: Relig. ■ Billy Wolfe, pres & gen mgr & chief engr; Gary Acker, coml mgr; Lola Wolfe, prog dir; Don Burrell, mus dir; Chuck Burton, news dir.

**\*KSMU(FM)**—May 7, 1974: 91.1 mhz; 5.8 kw. Ant 265 ft. Southwest Missouri State U. (65802). (417) 831-2463. Southwest Missouri State U. Net: NPR. Format: Fine arts & info. ■ Wayne C. Patterson, gen mgr; Warren A. Lacey, chief engr.

### KTTS

Modern Country Music



**KTTS**—May 10, 1942: 1400 khz; 1 kw-D, 250 w-N.

Box 1806 SSS (65805). (417) 865-6614. Springfield Great Empire Bcstg Inc. (acq 3-17-72). Group owner: Lynch. Rep: Torbet, Schneider. Format: C&W. ■ F. F. Mike Lynch, pres; Curtis W. Brown, gen, prom & coml mgr; Don Paul, prog dir; Dave Martin, mus dir; Jim Wise, news dir; Gene Pitts, chief engr. ■ Rates: \$9.45; 7.50; 9.45; 7.50.

**KTTS-FM**—August 1948: 94.7 mhz; 100 kw. Ant 615 ft. Dups AM 50%. Stereo. ■ Rates: \$ 5.80; 4.60; 5.80; 4.60.

**KTXR(FM)**—June 12, 1962: 101.5 mhz; 100 kw. Ant 1150 ft. 3006 E. Cherry St., Box 3925 (65804). (417) 862-3751. Stereo Bcstg Inc. Net: ABC/E. Rep: Savalli/Gates. Format: Easy Istng. ■ K. E. Meyer, pres; J. A. Meyer, gen mgr; Clifford Browne, VP; Dale Blankenship, chief engr.

**KWFC(FM)**—April 17, 1969: 97.3 mhz; 100 kw. Ant 480 ft. Stereo. Box 5027 (65801). (417) 886-0836. Baptist Bible College. Net: ABC/FM. Format: Relig. ■ G. B. Vick, pres; W. F. Askw, gen mgr; L. Alford, prog dir; Floyd Gilzow, news dir; Harley McDonald, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**KWTO**—Dec 25, 1933: 560 khz; 5 kw-U, DA-N. MPO Box 907 (65801). (417) 862-4422. Salina Bcstg (acq 1974). Group owner: Stuart. Net: ABC/I. Format: C&W. ■ Ralph D. Foster, pres; David Whittaker, gen mgr; Leslie L. Kennon, VP & asst mgr; Ralph Hasty, prog dir; Ernest DeCamp, news dir; Gene Pitts, chief engr.

**KWTO-FM**—Nov 23, 1967: 98.7 mhz; 100 kw. Ant 290 ft. Prog sep from AM. Net: ABC/C. Format: Rock.

### Sullivan

**KTUI**—Feb 14, 1966: 1560 khz; 1 kw-D. Box 151 (63080). (314) 468-4100. Meramec Valley Bcstg Co. Format: Contemp, C&W, MOR. ■ Glynn J. Rice, pres; Charles D. Strauser, gen mgr; Dave Schmidt, coml & prom mgr; Jerry L. Richardson, prog & mus dir; Darryl D. Johannung, chief engr.

### Thayer

**KALM**—Dec 11, 1953: 1290 khz; 1 kw-D. Box 15 (65791). (417) 264-7211. Radio Stn KALM. Group owner: Neathery. Rep: Keystone, Magic Circle. Format: C&W. ■ Robert Neathery, pres; Carlie Hamilton, gen mgr; Robert Hamilton, coml & prom mgr & news dir; Marie Kisse, prog dir; Sam Beatty, chief engr.

**KAMS(FM)**—Co-owned with KALM. See Mammoth Springs, Ark.

### Trenton

**KTTN**—April 17, 1955: 1600 khz; 500 w-D. Box 310 (64683). (816) 359-2261. Luehrs Bcstg Co. (acq 6-27-68). Net: Missouri. ■ Marvin E. Luehrs, gen mgr; Richard Porath, prog dir; Tom Mock, news dir; Jimmie L. Burnett, chief engr. ■ Rates: \$4.29; 4.29; 3.90; 3.90.

### Union

**KLPW**—Aug 18, 1954: 1220 khz; 1 kw-D. Box 549 (63084). (314) 583-5155. Franklin County Bcstg Inc. Rep: Bunche, Format: MOR, talk. ■ Frank Lohmeyer, pres, gen mgr & chief engr; Chuck Otte, prog dir; Ron Tobben, coml mgr; Jack Stiehr, news dir.

**KLPW-FM**—Aug 1, 1966: 101.7 mhz; 2.1 kw. Ant 340 ft. Prog sep from AM. Format: C&W. ■ Ron Tobben, gen mgr; James Scott, prog dir.

### Warrensburg

**\*KCMW-FM**—April 1, 1962: 90.9 mhz; 100 kw. Ant 410 ft. Central Missouri State U. (64093). (816) 429-4010. Net: NPR. Format: Public radio variety. Spec progs: Farm 5 hrs, classcl 18 hrs, jazz 19 hrs wkly. ■ Jerry Morgan Medley, gen mgr; Donald W. Connelly, instructional services coord; John Murray, opns coord; Harold E. Adams, chief engr; Sherry Coultas, traffic & cont coord; Rob Newton, news coord; John Beck, prod coord; Ed Loesch, asst engr.

### KOKO



**KOKO**—December 1953: 1450 khz; 1 kw-D, 250 w-N.

## Missouri, Montana Radio

See page C-1 for explanation of listings.

N. Box 398 (64093). (816) 747-9191. Johnson County Bcstrs Inc. (acq 11-60). Net: MBS. Format: Top-40, C&W. ■ Avis G. Tucker, pres; Jim McCollum, VP & gen mgr; Gladys Brown, bus mgr; Marion E. Woods, opns mgr, mus dir & chief engr; Dennis Campbell, farm dir; Bill Turnage, news dir. ■ Rates: \$9; 9; 9; 9.

### Warrenton

**KWRE**—March 9, 1949: 730 khz; 1 kw-D. Box 220 (63383). (314) 456-3311. Kaspar Bcstg Co. of Mo.

### Waynesville

**KFBD**—May 9, 1968: 1270 khz; 500 w-D. Rt. 2, Box 2B (65583). (314) 336-4600. James DeAngio. Format: C&W. ■ James DeAngio, gen mgr; Jo Anne DeAngio, prog dir; Ray Carson, mus dir; Fred Briesacher Jr, chief engr.

**KFBD-FM**—Dec 9, 1964: 97.7 mhz; 3 kw. Ant 290 ft. (CP: Ant 255 ft). Stereo. Prog sep from AM. Format: MOR.

**KJPW**—April 3, 1962: 1390 khz; 1 kw-D. Box 518 (65583). (314) 336-4913. Pulaski County Bcstrs Inc. (acq 6-1-74). Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Jim Dodds, pres; Clay Howlett & Don Coates, gen mgrs.

**KYSD(FM)**—Co-owned with KJPW. May 2, 1968: 102.3 mhz; 1 kw. Ant 480 ft. Stereo. Prog sep from AM. Format: C&W.

### West Plains

**KWPM**—1947: 1450 khz; 1 kw-D, 250 w-N. 1111 East Abe Taylor (65775). (417) 256-3131. Robert F. Neathery (group owner). Net: Magic Circle, Brownfield. Rep: Bradley. ■ Robert F. Neathery, pres & gen mgr; Laurel R. Thompson, stn mgr & chief engr; Margaret Thompson, coml mgr; Mary Clark, prog dir; John Deidiker, news dir. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**KWPM-FM**—1951: 93.9 mhz; 77 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Rates same as AM.

### Willow Springs

**KUKU**—October 1957: 1330 khz; 1 kw-D. Box 250 (65793). (417) 469-2500. Radio Stn KUKU. Group owner: Neathery. Rep: Magic Circle; Bradley. Format: Contemp, C&W. ■ Robert F. Neathery Jr., pres; Jack Whitaker, gen mgr; Dean Davis, prom mgr; Larry Spence, prog dir & news dir; Richard Carroll, chief engr.

## CSI ELECTRONICS INC.

2607 River Road  
Cinnaminson, New Jersey, 08077  
Telephone: (609) 786-1060

### Montana

### Anaconda

**KANA**—August 1947: 580 khz; 1 kw-D. Box 1180 (59711). (406) 563-3473. Radio Station KANA (acq 3-2-73). Rep: Hix. Format: C&W. Spec prog: Talk 5 hrs wkly. ■ Jack K. Boley, pres & gen mgr; Cari Boley, prog dir; Jean Boley, news dir; Sam Miller, mus dir; Don Lyles, chief engr.

**KGLM-FM**—Co-owned with KANA. Jan 18, 1974: 97.7 mhz; 210 w. Ant 940 ft. Stereo. Prog sep from AM. Format: MOR/Soft Rock.

### Baker

**KFLN**—July 14, 1964: 960 khz; 5 kw-D. Box 790 (59313). (406) 778-3371. Empire Bcstg Corp. (group owner). Format: Modern C&W. ■ Gary N. Petersen,

## Montana Radio

See page C-1 for explanation of listings.

pres & gen mgr; Leo Miller, stn mgr; Russ Newell, prog dir; Tom Weir, chief engr. ■ Rates: \$6.05; 5.50; 6.05; 5.50.

**KPWD(FM)**—See Plentywood.

### Belgrade

**KGWV**—Feb 1, 1959: 630 khz; 1 kw-D. Route No. 1, Box 72H (59714). (406) 388-4281. Christian Enterprises Inc. (group owner; acq 5-31-62). Format: Good music. ■ Harold Erickson, pres; Don Kuntz, gen & coml mgr & prog dir; Rodger Torrenga, prom mgr; Ted Mangun, mus & news dir; Dale Heidner, chief engr.

**KGWV-FM**—Nov 1, 1963: 96.7 mhz; 2.9 kw. Ant 195 ft. (CP: 3 kw. Ant 205 ft.). Dups AM 10%.

### Billings

**KBMS(FM)**—Listing follows KGHL.

## KBMY-AM

A Journal Star Station

**KBMY**—Sept 8, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 20316 (59102). (406) 259-4586. Radio Billings (acq 7-1-75). Group owner: Journal Star. Net: ABC/I. Rep: Hix. Format: Mod C&W. Spec prog: Mexican American 1 hr wkly. ■ H. P. Slane, pres; Cheri Mordhorst, stn mgr; Robert A. Toombs, gen mgr; Dick Green, opns mgr; Gary Anderson, news dir; Joe Lundy, chief engr. ■ Rates: \$9; 7; 9; 7.

**\*KEMC(FM)**—April 25, 1973: 91.7 mhz; 10 w. Eastern Montana College (59101). (406) 657-2179. Eastern Montana College. Format: Variety. Spec progs: Ger 2½ hrs, childrens drama 4 hrs wkly. ■ Dr. Anneke-Jan Boden, gen mgr.

**KGHL**—June 8, 1928: 790 khz; 5 kw-U, DA-N. Box 30198 (59107). (406) 656-1410. Communications Investment Corp. (acq 1-1-63). Group owner: G.C. Hatch Stns. Net: NBC; IMN. Rep: Eastman, Simpson. ■ George C. Hatch, pres; Homer K. Peterson, VP; Richard S. Kober, stn mgr; Fred Bartlett, chief engr; Mike Doty, prog dir; Warren Kemper, news dir.

**KMBS(FM)**—Co-owned with KGHL. Not on air, target date unknown: 98.5 mhz; 25.5 kw. Ant 400 ft. (acq 6-74).

**KOOK**—March 20, 1951: 970 khz; 5 kw-U, DA-N. Box 1276 (59103). (406) 248-7827. Mattco Inc. (acq 9-1-72). Net: CBS; Silver Dollar. Rep: Torbet, Moore; McGuire. Format: Contemp. ■ Russell H. Matthias, pres; Lane A. Sanders, gen & coml mgr; Brian Bennett, prog dir; William Matthias, sec/treas; Allen Moos, mus dir; Rich Jessen, news dir; Steve Blodgett, chief engr. ■ Rates: \$7.85; 6.30; 7.85; 3.65.

**KOYN**—Sept 25, 1955: 910 khz; 1 kw-D. Box 956 (59101). (406) 245-4177. Meyer Bcstg Co. (group owner; acq 1968). Net: ABC/E. Rep: PRO/Meeker; Mountain Media. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ William A. Ekberg, pres; Monty Wallis, stn mgr; Lonnie Bell, prom mgr; Ron Jones, coml mgr; Carl Hall, prog & mus dir; Dave Goss, news dir; Richard Rasky, chief engr. ■ Rates: \$6; 5.10; 6; —.

**KOYN-FM**—April 5, 1969: 93.3 mhz; 26.5 kw. Ant minus 68 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Contemp. ■ Chris Claussen, mus dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**KURL**—Oct 15, 1959: 730 khz; 500 w-D. Box 1875 (59103). (406) 245-3121. Christian Enterprises Inc. (group owner; acq 1-20-62). Audio news: UPI. Rep: Adv Sls West. Format: Relig/MOR. ■ Harold Erickson, pres & gen mgr; Albert Ortmann, stn mgr & chief engr; Mike Welch, prod dir; Don Wiens, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**KURL-FM**—Dec 17, 1963: 97.1 mhz; 17.5 kw. Ant minus 30 ft. Stereo. Prog sep from AM. Format: Btfl mus, MOR, classcl. ■ Rates: \$3; 3; 3; 3.

### Bozeman

**KBMN**—Sept 14, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (59715). (406) 586-2394. Western Media Inc. (acq 9-1-75). Net ABC/E; Intermountain. Format:

Contemp/MOR. Spec prog: Farm. ■ Len Kehl, gen mgr; Vern Veltkamp, sls mgr; Don Tuggle, prog & mus dir; Marilyn Wessel, news dir; Jack Nordquist, chief engr. ■ Rates: \$6.45; 6.20; 6.45; 6.20.

## 1090

**KBOZ**—Nov 23, 1975: 1090 khz; 5 kw-U, DA-N. Box 147 (59715). (406) 586-5466. Northern Sun Corp. Net: NBC. Format: MOR days, top 40 nights. Spec progs: Farm 2 hrs wkly. ■ William Reier, pres & gen mgr; Eugene Fennimore, chief engr. ■ Rates: \$8.25; 7.90; 8.25; 7.10.

**\*KGLT(FM)**—December 1967: 90.1 mhz; 10 w. Ant 121 ft. Stereo. Student Union Building, Montana State University (59715). (406) 994-3001. Montana State University. Format: Progs. Spec progs: Black 3 hrs, C&W 8 hrs, classcl 6 hrs, jazz 6 hrs wkly. ■ Terry L. Brown, gen mgr.

**KXXL**—Oct 15, 1939: 1450 khz; 1 kw-D, 250 w-N. 1450 W. Kagy Blvd., Box 37 (59715). (406) 587-5188. Empire Bcstg Corp. (group owner; acq 4-1-71). Rep: Torbet. Format: C&W, days/Top 40, nights. ■ Gary N. Petersen, pres; Larry Heinrich, stn mgr; Charlie McBrown, prog dir; Dean Alexander, news dir; Tom Weir, chief engr.

### Butte

**KBOW**—February 1947: 550 khz; 5 kw-D, 1 kw-N, DA-N. 660 Dewey Blvd. (59701). (406) 723-7429. KBOW Inc. (acq 4-1-62). Net: CBS, IMN. Rep: RKO. Format: MOR, News. ■ Richard R. Miller, pres & gen mgr; Steve Sevener, opns mgr & news dir; Martin Hansen, chief engr.

**KBOW-FM**—Oct 1, 1972: 94.1 mhz; 27.5 kw. Ant 1,840 ft. Net: ABC/I. ■ Jim Jones, opns mgr.

**\*KMSM-FM**—1975: 91.5 mhz; 10 w. Assoc. Students of Mont. Tech.

**KXLF**—1927: 1370 khz; 5 kw-U, Box 3500 (59701). (406) 792-9111. TWX 910-975-1890. Garryowen Butte Radio Inc. (acq 2-28-61). Group owner: Garryowen Stns. Net: NBC. Rep: Torbet, Moore, McGuire. Format: Contemp, MOR. ■ Joseph S. Sample, pres; Ron Jones, gen mgr; Joe Boyle, opns & prog dir; Alan Fetch, prom mgr; Burt Light, sports dir; Ken Woosley, news dir; Weldon Paulsen, chief engr. ■ KXLF-TV affil.

### Deer Lodge

**KDRG**—1963: 1400 khz; 1 kw-D, 250 w-N. Box 539 (59722). (406) 846-1221. Howard Neckels, receiver. ■ David Fransen, mgr.

### Dillon

**KDBM**—Jan 1, 1957: 1490 khz; 1 kw-D, 250 w-N. Box 950 (59725). (406) 683-2800. Vigilante Bcstg Co. Net: ABC//FM; IMN. Rep: Eastman. Format: MOR, C&W. ■ Burt H. Oliphant, pres, gen mgr & chief engr; Peggy S. Oliphant, news dir; Terry Hanna, prog dir.

**KDBM-FM**—August 1972: 98.3 mhz; 1 kw. Ant 480 ft. Stereo. Prog sep from AM. Format: Contemp.

### Forsyth

**New AM**—Not on air, target date unknown: 1250 khz; 5 kw-D. 814 Knight St., Miles City (59301). Gold-Won Radio Corp. ■ Michael J. Dorris, B. Dean Holmes, et al, owners.

### Glasgow

**KLTZ**—Aug 14, 1954: 1240 khz; 1 kw-D, 250 w-N. Box 671 (59230). (406) 228-9336. Glasgow Broadcasting Co. Net: ABC/I, IMN. Rep: Eastman. Format: Contemp/C&W. ■ W.L. Bill Holter, pres; Linda Madson, gen mgr; James Paulson, coml mgr; Sam Cebula, news dir; John Sisson, chief engr. ■ Rates: \$8.65; 6.45; 8.65; 5.20.

### Glendive

**KGLE**—Aug 22, 1962: 590 khz; 500 w-D. Box 931 (59330). (406) 365-3331. Christian Enterprises Inc. (group owner). Net: ABC/I. Rep: Keystone, Enterprise. Format: Btfl music. ■ Harold Erickson, pres; Tim Wall, stn mgr, prog/mus dir; Dale Dalbey, prom mgr; Dennis Howard, news dir & chief engr.

**KIVE(FM)**—Co-owned with KGLE. Dec 21, 1969: 96.5 mhz; 100 kw. Ant 30 ft. Stereo. Dups AM 20%.

**KXGN**—Sept 23, 1948: 1400 khz; 1 kw-D, 250 w-N. 210 South Douglas (59330). (406) 365-3377. Glendive Bcstg Corp. Rep: Devney. Format: MOR. ■ Lewis W. Moore, pres; Winnifred Norton, office mgr; Dan Frenzel, news dir; Donald J. Powers, chief engr. ■ KXGN-TV affil.

### Great Falls

**KANR(FM)**—June 19, 1972: 98.9 mhz; 25 kw. Ant 45 ft. 2315 10th Ave., South (59405). (406) 452-6236. Frank Anderson. Format: Big bands, light classical. ■ Tony LoPunch, chief engr.

**KARR**—1947: 1400 khz; 1 kw-D, 250 w-N. Box 2204 (59401). (406) 542-2453. Greater Montana Bcstg Inc. (acq 3-31-73). Group owner: Cummings Communications. Net: NBC. Rep: Masla/Young, Hix, Wayne-Evans. Format: MOR. ■ Alan H. Cummings, pres; Sell Rapkoch, coml & gen mgr; Bob McNamer, stn mgr; Jeff Vetter, mus dir; E. R. Kukkola, chief engr.

**KOPR-FM**—Co-owned with KARR. Dec 31, 1963: 106.3 mhz; 3 kw. Ant 11 ft. Stereo. Prog sep from AM (except midnight to 8 AM). Format: Good mus.

## KEIN



**KEIN**—July 1922: 1310 khz; 5 kw-D, 1 kw-N. Box 2624 (59401). (406) 761-1310. Meyer Great Falls Inc. (acq 8-72). Group owner: Meyer. Net: NBC. Rep: PRO/Meeker, Mountain Media, Tacher. Format: Top 40, contemp. ■ William A. Ekberg, pres; Thomas G. Barr, gen mgr; R. Brad Baker, stn mgr; Dan L. Gittings, sls mgr; Wayne N. Coffey, prog dir; E. Mark May, news dir; William Emerson, chief engr. ■ Rates: \$7.35; 6.05; 7.35; 4.85.

**KMON**—May 30, 1948: 560 khz; 5 kw-U, DA-N. Box 2427 (59401). (406) 453-0336. KMON Inc. (acq 11-63). Net: ABC/I. Rep: RKO, IMN. Format: C&W. ■ Al Donohue, pres, gen mgr; Gordon Stewart, coml mgr; Rhys Morgan, prog, mus dir; Bill Belcher, news dir; Al Verploegen, chief engr.

**KNW(FM)**—Co-owned with KMON. Oct 1, 1972: 94.5 mhz; 36 kw. Ant 470 ft. Dups AM 5%. Net: ABC/C. Format: Hit parade, solid gold.

**KOPR-FM**—Listing follows KARR.

**KUDI**—1955: 1450 khz; 1 kw-D, 250 w-N. Box 2888 (59401). (406) 761-2800. Frontier Bcstg Inc. (acq 9-65). Rep: Moore, McGuire. Format: Contemp rock. ■ Sherlee T. Graybill, pres; Reg Streeter, gen mgr; Fred Thiel, sls mgr; Jack Stevens, prog dir; Jesse Waymire, chief engr.

### Hamilton

**KLYQ**—Feb 3, 1961: 980 khz; 1 kw-D (CP: 1240 khz; 1 kw-D, 250 w-N). Box 668 (59840). (406) 363-3010. Bitter Root Bcstg Co. ■ Stan Hooper, pres, gen mgr & coml mgr; Luin K. Dexter, stn mgr, news dir & chief engr.

**KLYQ-FM**—Feb 11, 1969: 95.9 mhz; 2 kw. Ant minus 790 ft.

### Hardin

**KHDN**—Dec 28, 1962: 1230 khz; 1 kw-D, 250 w-N. Box 389 (59034). (406) 665-1277. Big Horn Bcstg Inc. (acq 4-3-73). Rep: Adv Sls West. Format: C&W. ■ Alfred E. Sargeant, pres; Robert Lienweber, gen mgr; Charles Heit, prog dir & chief engr.

**KRWS(FM)**—1975: 95.3 mhz; 1 kw. Ant minus 12 ft. 617 North Crawford (59034). Alfred E. and Melodie Sargent.

### Havre

**KOJM**—Oct 31, 1947: 610 khz; 1 kw-U, DA-2. Box K (59501). (406) 265-7841. North Montana Bcstrs Inc. (acq 4-1-67). Rep: Masla; Evans; Hix. Format: MOR, C&W. ■ Carlyle D. Leeds, pres & gen mgr; Stanley G. Stephens, VP; John Mosher, VP & coml mgr; Linda Ferguson, off mgr; Thomas Ott, chief engr. ■ Rates: \$5.30; 4.30; 5.30; 4.30.



**KPOX(FM)**—Co-owned with KOJM. March 8, 1975: 92.5 mhz; 94 kw. Ant 1,790 ft. Stereo. Prog sep from AM. Format: Btfl mus, MOR. ■ Rates same as AM.

## Helena

**KBLL**—September 1937: 1240 khz; 1 kw-D, 250 w-N. 2301 Colonial Drive (59601). (406) 442-6620. Holter Bcstg Corp. (acq 7-16-73). Net: NBC, IMN. Audio news: UPI. Rep: Eastman. Format: MOR. ■ W. L. Holter, pres; Carson Aasen, mgr; Al Johnson, prog mgr & mus dir; Tom Beausoleil, news dir.

**KCAP**—October 1949: 1340 khz; 1 kw-D, 250 w-N. 9 N. Last Chance Gulch (59601). (406) 442-4490. KCAP Bcstrs Inc. (acq 4-1-59). Group owner: Dale G. Moore Stns. Net: CBS; Silver Dollar. Rep: Savalli/Gates; McGuire. Format: Contemp. ■ Earl Morgenroth, pres; Larry Wilmot, gen mgr; Joanne Maynard, coml mgr; Jim Schaefer, prog dir; Bob Burch, sls mgr; Randy Rocks, mus dir; Cato Butler, news dir; Tom McGinley, chief engr.

**KCAP-FM**—1975: 103.1 mhz; 3 kw. Ant minus 250 ft. 110 Broadway.

**\*KHTC(FM)**—1971: 89.5 mhz; 10 w. 1115 Roberts (59601). (406) 442-6611. Helena Vocational Technical Ctr. Helena School District 1. Format: Educl/good mus. ■ William A. Korizek, dir vocational educ; Donald Liles, gen mgr/chief engr.

## Kalispell

**KALS(FM)**—November 1974: 97.1 mhz; 70 kw horiz, 30 kw vert. Ant minus 195 ft. 2980 Hwy 2 East (59901). (406) 755-5218. North Valley Bcstg Enterprises Inc. Net: ABC/I, IMN. Format: Btfl mus, relig. Spec progs: Farm 1 hr, classcl 2½ hrs wkly. ■ Harold Erickson, pres; Norm Fisher, gen mgr; Dale Carson, chief engr. ■ Rates: \$3; 3; 3; 3.

**KGEZ**—April 1927: 600 khz; 1 kw-U, DA-2. Box 600 (59901). (406) 755-6600. Skyline Broadcasters Inc. Net: CBS. Rep: Masla; Hix; Wayne-Evans; Time Sls NW. Format: C&W. Spec prog: Rock 15 hrs wkly. ■ Mike Manion, gen mgr & chief engr; Kelly Hartman, prog dir; Ed Folkwine, news dir. ■ Rates: \$4.75; 4; 4.75; 4.

**KOFI**—Nov 11, 1955: 1180 khz; 10 kw-U, DA-N. Box 608 (59901). (406) 755-6690. Flathead Valley Bcstrs. Audio news: UPI. Rep: Torbet, Moore. Format: MOR. ■ William H. Patterson, gen & coml mgr & chief engr; Leslie L. Sterling, partner, prom mgr; Len Anderson, prog dir; Randy Johnson, mus dir; Orin F. Bleken, news dir. ■ Rates: \$ 5.25; 4.20; 5.25; 4.20.

**KSSR(FM)**—Not on air, target date unknown: 98.5 mhz; 35 kw. Ant 2,720 ft. 137 W. Center St. (59901). Suhr Transport. ■ Carl Suhr, VP.

## Lewistown

**KXLO**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 620 (59457). (406) 538-3441. KXLO Broadcast Inc. (acq 4-16-73). Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. Net: ABC/I, IMN. Rep: Eastman, IMN. ■ Fred Lark, pres & gen mgr; Lew Boucher, opns mgr; Joseph Zahler, prog & news dir; Dave Sather, chief engr.

**KLCM-FM**—Co-owned with KXLO. 95.9 mhz; 3 kw. Ant minus 228 ft. Montana Broadcast Communications Inc. Prog sep from AM. Format: Good mus.

## Libby

**KLCB**—Dec 23, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 730 (59923). (406) 293-6234. Lincoln County Bcstrs Inc. (acq 12-66). Net: ABC/I, IMN. Rep: RKO, IMN. Format: MOR, C&W, diversified. ■ Robert Knickerbocker, exec VP; Vernon Geier, coml mgr; John Johanson, prog & news dir; Mike Gilbert, mus dir; Larry Haines, chief engr. ■ Rates: \$4.15; 4.15; 4.15; 4.

## Livingston

**KPRK**—Jan 10, 1947: 1340 khz; 1 kw-D, 250 w-N. SH. Box 691 (59047). (406) 222-2841. KPRK Inc. (acq 8-1-63). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR. ■ Jack F. Hinman, pres & gen mgr; Gerry Kirby, coml mgr; Alice Henery, news & prog dir; Jim Elgas, chief engr. ■ Rates: \$4.10; 4.10; 3.40; 3.40.

## Miles City

**KATL**—Sept 4, 1941: 1340 khz; 1 kw-D, 250 w-N. Box 700 (59301). (406) 232-2280. Star Printing Co.

Net: ABC/I, IMN. Rep: Eastman. Format: MOR. ■ Paul Husted, pres; Fred B. Hunnes, gen & coml mgr; Lee Langdord, prom mgr; Al Homme, mus dir; Terry Virag, news dir; J. Michael Dorris, chief engr.

## Missoula

**KGMV**—1947: 1450 khz; 1 kw-D, 250 w-N. Box 1495 (59801). (406) 549-6489. Mission Broadcasters Inc. (acq 4-18-68). Rep: Advertising Sls W. Format: Top 40. ■ Louis C. Erck, pres; Roger Burton, gen mgr; Doc Holiday, prog & mus dir; Douglas E. Smith, chief engr.

**KGVO**—Jan 28, 1931: 1290 khz; 5 kw-U, DA-N. Drawer M (59801). (406) 549-5152. KGVO Bcstrs Inc. (acq 11-4-59). Group owner: Western Bcstg. Net: CBS. Rep: Avery-Knodel; McGuire. Format: Contemp, progs, C&W. Spec progs: Farm 2½ hrs. ■ Earl E. Morgenroth, pres; Larry B. Peterson, gen mgr; Tom Ash, prog dir; Tinsley Palmer Buls, mus dir; Richard Newlon, news dir; Tom McGinley, chief engr. ■ Rates: \$6.90; 5.80; 6.90; 5.80; ■ KGVO-TV affil.

**\*KUFM(FM)**—Jan 31, 1965: 89.1 mhz; 7.4 kw. Ant 2510 ft. School of Journalism (59801). (406) 243-4931. U. of Montana. Net: NPR. Format: Public aff. Spec prog: Black 2 hrs, jazz 10 hrs, Indian 1 hrs, folk 7 hrs, children's 7 hrs wkly. ■ Phillip J. Hess, dir; Terry J. Conrad, prog dir; Roger Johnson, news dir; W. D. Kinghorn, chief engr.

**KYLT**—July 15, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 2277 (59801). (406) 728-5000. Scottie Bcstg Co. (acq 12-31-66). Rep: Torbet, Moore, Hix. Format: Contemp. ■ W. L. Holter, pres; Gene Peterson, gen mgr; Cary Nicklay, office mgr; Vern Argo, prog & mus dir; Curt Gerke, prod dir; Carol Hangan, traf mgr; Ray Nicklay, news dir; Bill Schwanke, sports dir; Tom McGinley, chief engr.

**KYLT-FM**—July 29, 1974: 100.1 mhz; 2.9 kw. Ant minus 810 ft.

**KYSS**—June 27, 1959: 930 khz; 5 kw-D. 400 Ryman (59801). (406) 728-9300. Garden City Bcstg Inc. (acq 4-60). Net: ABC/I, IMN. Rep: Eastman. Format: C&W. ■ Chester M. Murphy Jr., pres & gen mgr; Margaret Murphy, office mgr; Darin Flynn, prog dir; Tom Newcomb, sls mgr; Eva Shelhamer, mus dir; James Goodrich, news dir & chief engr.

**KYSS-FM**—May 11, 1969: 94.9 mhz; 30 kw. Ant 2,490 ft. Stereo. Prog sep from AM. Format: Big band, instrumental. Spec prog: Classical 4 hrs wkly. ■ Max Murphy, prog & mus dir.

*William A. Exline, Inc.*  
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SAN RAFAEL, CALIFORNIA 94903  
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## Plentywood

**KPWD(FM)**—June 1, 1962: 100.1 mhz; 880 w. Ant 34 ft. 216 N. Main (59254). (406) 765-1480. BCT Bcstg (acq Jan 1, 1975). Net: ABC/E, IMN. Rep: Adv Sls W. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Bill E. Stallard, pres & gen mgr; Bill R. Hansen, coml mgr; Cheryl A. Stallard, prog dir; William Lapke, chief engr. ■ Rates: \$3.30; 2.70; 2.40; 2.10.

## Polson

**KERR**—Not on air, target date unknown: 1070 khz. Box 1233, Bismarck, N.D. (58501). KBMR Radio Inc.

## Red Lodge

**KRBN**—Dec 7, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 908 (59068). (406) 446-2710. Carbon County Bcstrs Inc. Rep: Webb. Format: Progs/C&W. Spec prog: Features 4 hrs wkly. ■ Leslie E. Marcus, pres, gen & coml mgr; Joe Flaherty, stn mgr, prog dir & chief engr; Frank Zimmerer, news dir & prom mgr.

## Scobey

**KCGM(FM)**—June 21, 1971: 95.7 mhz; 52 kw. Ant 660 ft. (59263). (406) 487-2293. Prairie Communications Inc. Format: C&W, MOR. ■ Larry C. Bowler, pres;

## Montana, Nebraska Radio

See page C-1 for explanation of listings.

Gifford Wood, gen & prom mgr; Beverly Wahl, coml mgr & mus dir; Vera Juel, prog dir; Linda Levad, news dir; David Jorgenson, chief engr.

## Shelby

**KSEN**—Aug 11, 1947: 1150 khz; 5 kw-U, DA-2. 120 Pine Ave. (59474). (406) 434-5241. Tri-County Radio Corp. Net: CBS. Rep: Eastman, IMN. Format: MOR, Up-tempo. ■ John Lyon, pres; Jerry Black, gen mgr; Richard Puff, coml mgr; Alex Bronsen, prog dir; Ben Light, prom mgr; Howard West, news dir; Fred Nichols, chief engr.

**KSEN-FM**—Not on air, target date unknown: 96.3 mhz; 28 kw. Ant 270 ft. 130 Front St. Prog dups AM 50%.

## Sidney

**KGCX**—Oct 1, 1926: 1480 khz; 5 kw-U, DA-1. Box 31 (59270). (406) 482-2115. KGCX Inc. Net: MBS. Rep: Masla. Format: MOR, C&W, oldies. Spec prog: Farm 6 hrs wkly. ■ Oscar H. Halvorson, pres & chief engr; Duane Simpson, gen mgr; Bernie Arcand, coml mgr; Dave Halvorson, prog & news dir; Larry Jenkins, mus dir.

## West Yellowstone

**KWYS**—Dec 20, 1967: 920 khz; 1 kw-D. Box 9 (59758). (406) 646-7361. Empire Bcstg Corp. (group owner). Net: ABC, IMN. Rep: Torbet. ■ Gary N. Peterson, pres.

## Wolf Point

**KVCK**—Sept 1, 1957: 1450 khz; 1 kw-D, 250 w-N. Box 668 (59201). (406) 653-1900. Hi Line Bcstg Co. (acq 1975). Net: MBS. Rep: Masla, Hix. Format: C&W/MOR. ■ Richard C. Fisher, pres & gen mgr; A. T. Shamley, prog & mus dir; R. L. Behr, coml mgr & news dir; Ollie Coburn, chief engr. ■ Rates: \$4.30; 4.30; 4.30; 3.30.

## Nebraska

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## Ainsworth

**KBRB**—Feb 6, 1968: 1400 khz; 1 kw-D, 250 w-N. 122 East Second, Box 285 (69210). (402) 387-1410. K. B. R. Bcstg Co. Format: Diversfd. ■ Lorris C. Rice, pres, gen, coml & prom mgr; Kenneth W. Hever, prog dir; Renee Burger, news dir; Wes Jones, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Alliance

**KCOW**—January 1949: 1400 khz; 1 kw-D, 250 w-N. Box 600 (69301). (308) 762-1400. KLOE Inc. (acq 1-1-67). Net: ABC/C, ABC/E, Intermountain. Rep: Soderlund. Format: MOR. Spec progs: Farm 5 hrs, C&W 14 hrs wkly. ■ Ross Beach Jr., pres; Jim Kamerzell, gen mgr; Dave Anderson, prog & mus dir; Larry Patrick, news dir; Bob Carr, chief engr. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

## Aurora

**KROA(FM)**—See Grand Island.

## Beatrice

**KWBE**—June 12, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (68310). (402) 223-5121. MIA Enterprises