



DUBAI INTERNATIONAL CRICKET STADIUM





THE GRAND INAUGURAL OF THE DUBAI INTERNATIONAL CRICKET STADIUM

On the very special occasion of the official opening of the Dubai Cricket Stadium at the Dubai Sports City by HH Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai on Thursday May 7th 2009, we feel a deep sense of pride and achievement at having created another icon for the emirate.

Dubai Sports City is another fitting tribute to the City of Sport and the major thrust over the years to make it incomparable in terms of sporting variety, excellence and in the offer of world class facilities.

Dubai Sports City takes every one of these elements that much further. The infrastructure of the City per se and the overall impact goes a long way in making it one of its kind in this century anywhere in the world.

The cricket stadium lights up the night with a promise of another glorious addition to the sports legacy so aptly and determinedly pursued by our Royal family thereby fostering the camaraderie, spirit de corps and the challenge of sporting combat that is so vital to the building of character.

The august presence of His Highness Sheikh Mohammed at this inaugural is a moment of high honour and gives us all a sense of accomplishment.

An accomplishment that has been echoed recently with the International Cricket Council granting accreditation in the first attempt and encouraging the consensus among the experts, the exponents of the game and the media that the stadium is one of the most advanced in the world.

And with many a good reason.

A CENTURY OF CRICKET

It was a letter to the Marylebone Cricket Club Secretary that started the ball rolling. The president of the South African Cricket Association wrote the missive calling for the formation of an Imperial Cricket Board to officiate in matches between England, Australia and South Africa. That was in November 1907.

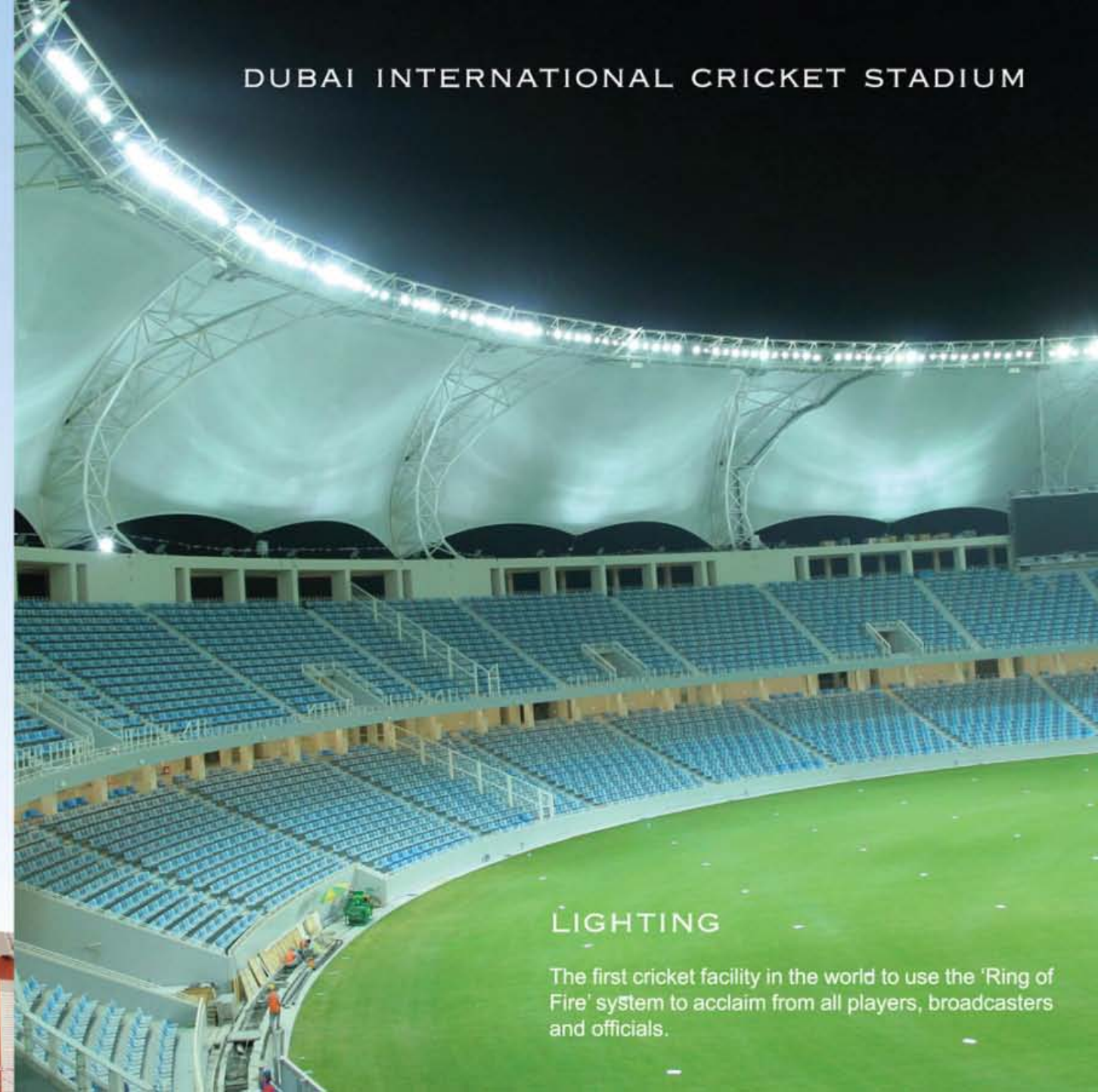
One hundred and two years have passed since then but that letter still marks the first step in the creation of the present International Cricket Council which today boasts 104 members. Interestingly, June 15 of this year will make it a hundred years since representatives of those first three members sat together and formulated the first official rules.

As the membership increased a new headquarters was sought and the final choice was made when Dubai Sports City offered to provide land in this wonderful location. In August 2005, ICC left its base at Lord's and came home...to Dubai. The initiatives of the government of Dubai and the resolute support of the Ruling family that has always espoused sporting causes made the transition seamless and comfortable. In fact, H.H. Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai showed personal interest in making this shift possible and gave it his blessing.

And since April 2009 the ICC has been enjoying its new state-of-the-art, purpose-built office building in Dubai Sports City courtesy the ongoing high levels of co-operation and understanding between the officials and stakeholders of the Dubai Sports City ensuring that it will lead from the front and ensure that cricket retains its glory and majesty across the globe.



DUBAI INTERNATIONAL CRICKET STADIUM



LIGHTING

The first cricket facility in the world to use the 'Ring of Fire' system to acclaim from all players, broadcasters and officials.



CAPACITY

25,000 all seated with excellent uninterrupted views of the field of play



ROYAL BOX

5 star quality finishing, décor and furnishings with luxury seating in viewing gallery.
60 seat capacity
Dedicated lift
5 star dining and lounge offering
Prime viewing location over bowling arm
Exclusive access



GOLD BOX

Quality finishing, décor and furnishings
2 (East & West) of 24 seat capacity on either side of Royal Box
Gallery seats of deluxe quality
Lift access
5 star dining

VIP BOXES

Quality finishing, décor and furnishings
24 boxes (12 east and 12 west side)
Each with 24 seat deluxe gallery seats
Lift access
5 Star dining service
Exclusive access

CORPORATE BOXES

High quality and well appointed décor and furnishings
17 boxes with 12 seat capacity each
Dining service



PLATINUM GALLERY

Excellent location over bowler arm south side
406 deluxe seating
Dining in concourse and Platinum Lounge

PREMIUM SEATING

3500 seats south side
Varied Food & Beverage in Premium Concourse

NORTH STAND & GENERAL EAST & WEST STANDS

20,000 all seated
F&B of varied offering in concourse.

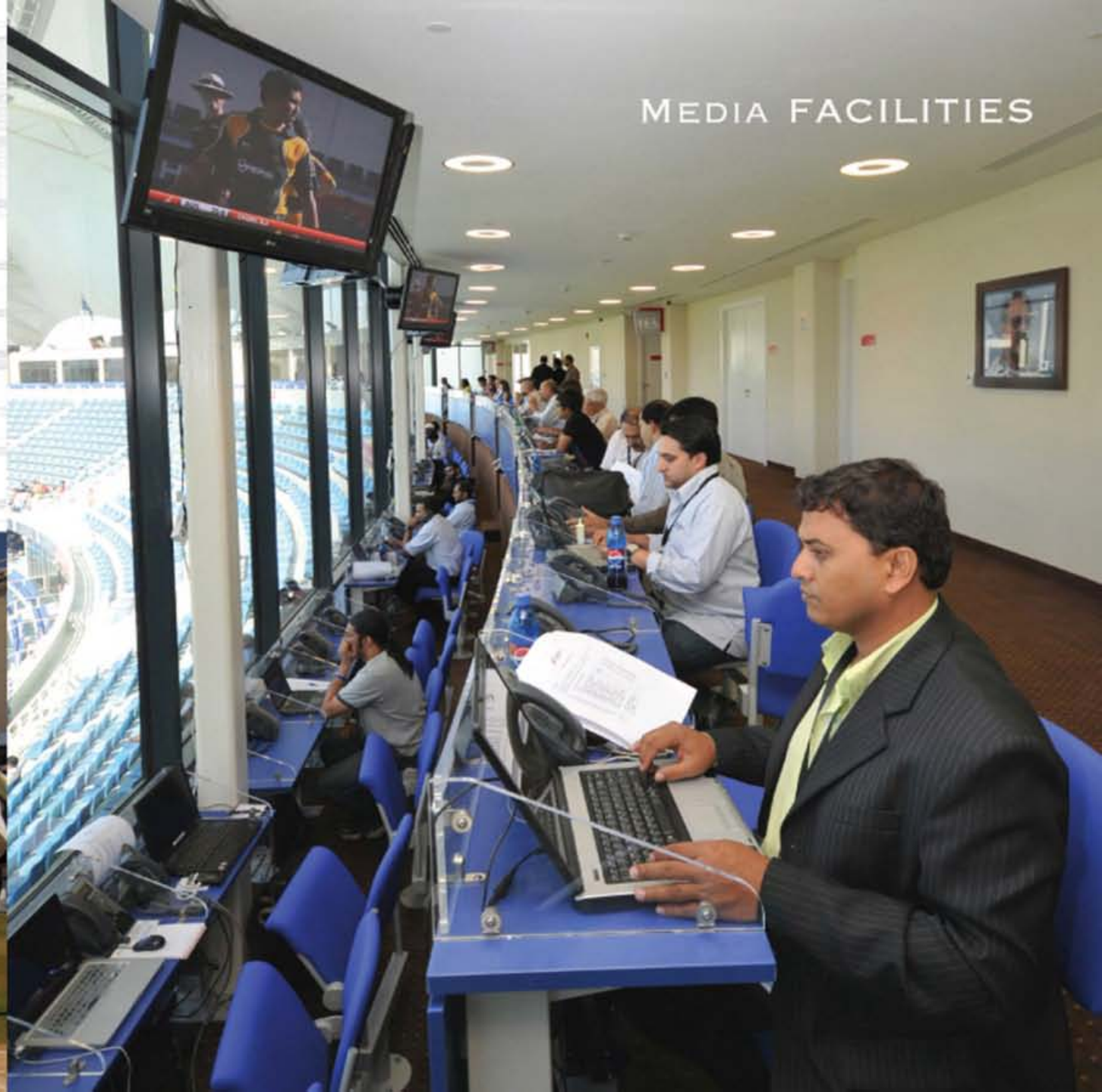
WRITTEN MEDIA

Capacity of 85
Full internet by cable & wireless
Tribune seating
Full voice & data availability at each station
Power availability at each station
Supported by fully equipped media centre with full office capability

ELECTRONIC MEDIA

In Vision Studio (1)
TV Commentary (1)
Radio Commentary (6)
Full voice & data capability
Power availability
Cable internet and wireless capability

MEDIA FACILITIES



BROADCAST

A fully configured production room
An in-house facility to carry broadcast from 'rack' to satellite for international broadcast.
Camera positions and cabling in stadium in position to 'plug and play'.



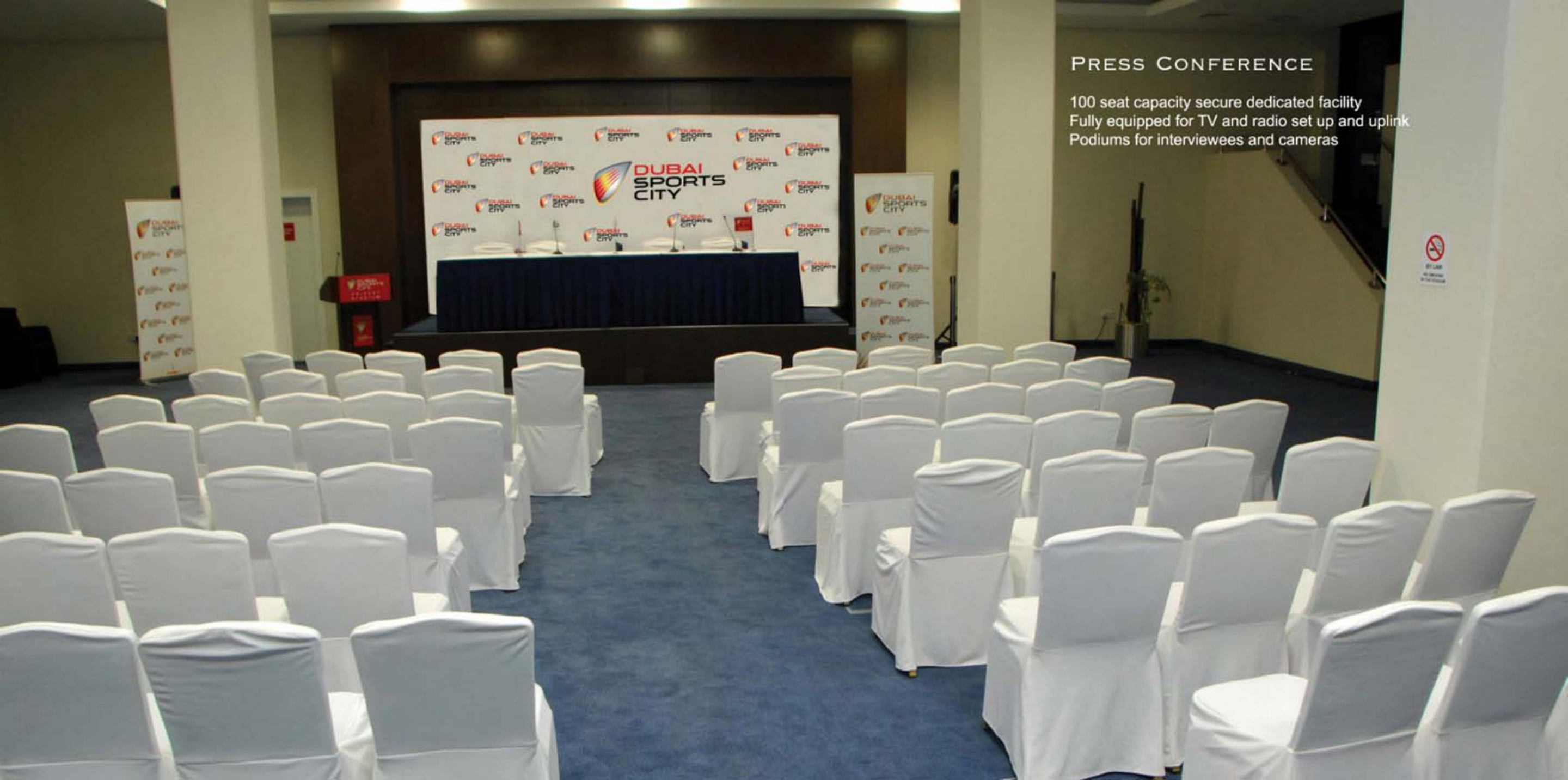


PHOTO JOURNALISTS

Strategic on ground locations
Power and data with internet capability to despatch photos instantly.

PRESS CONFERENCE

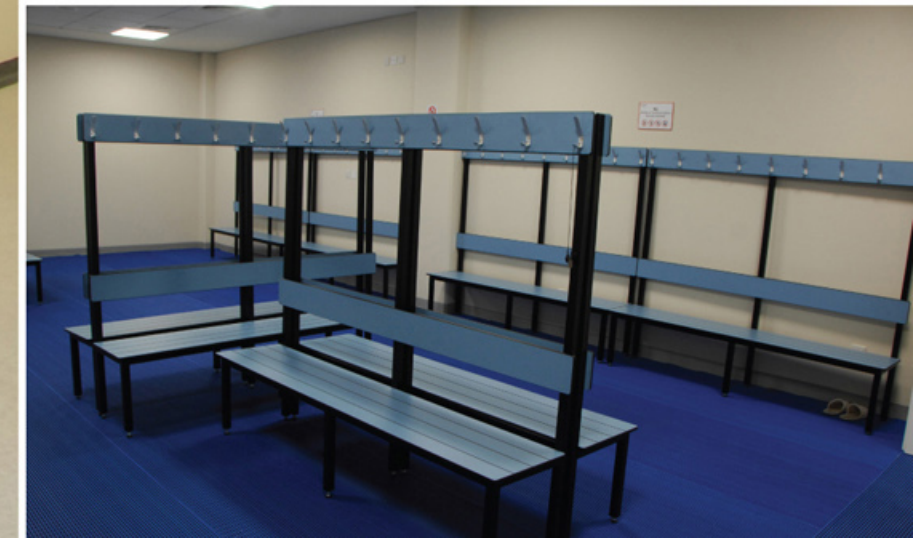
100 seat capacity secure dedicated facility
Fully equipped for TV and radio set up and uplink
Podiums for interviewees and cameras





PLAYER & MATCH OFFICIALS

Spacious and unsurpassed quality for dressing rooms, viewing areas with all facilities including ice making machines, ice baths, massage and physio tables, lockers etc.



VENUE OPERATIONS COMMAND CENTRE - VOCC

Strategic view of ground
All CCTV camera feeds from all parts of the facility
Total control of facility

PUBLIC ANNOUNCER SYSTEM

State of the art system
Located within VOCC to act as situation may demand



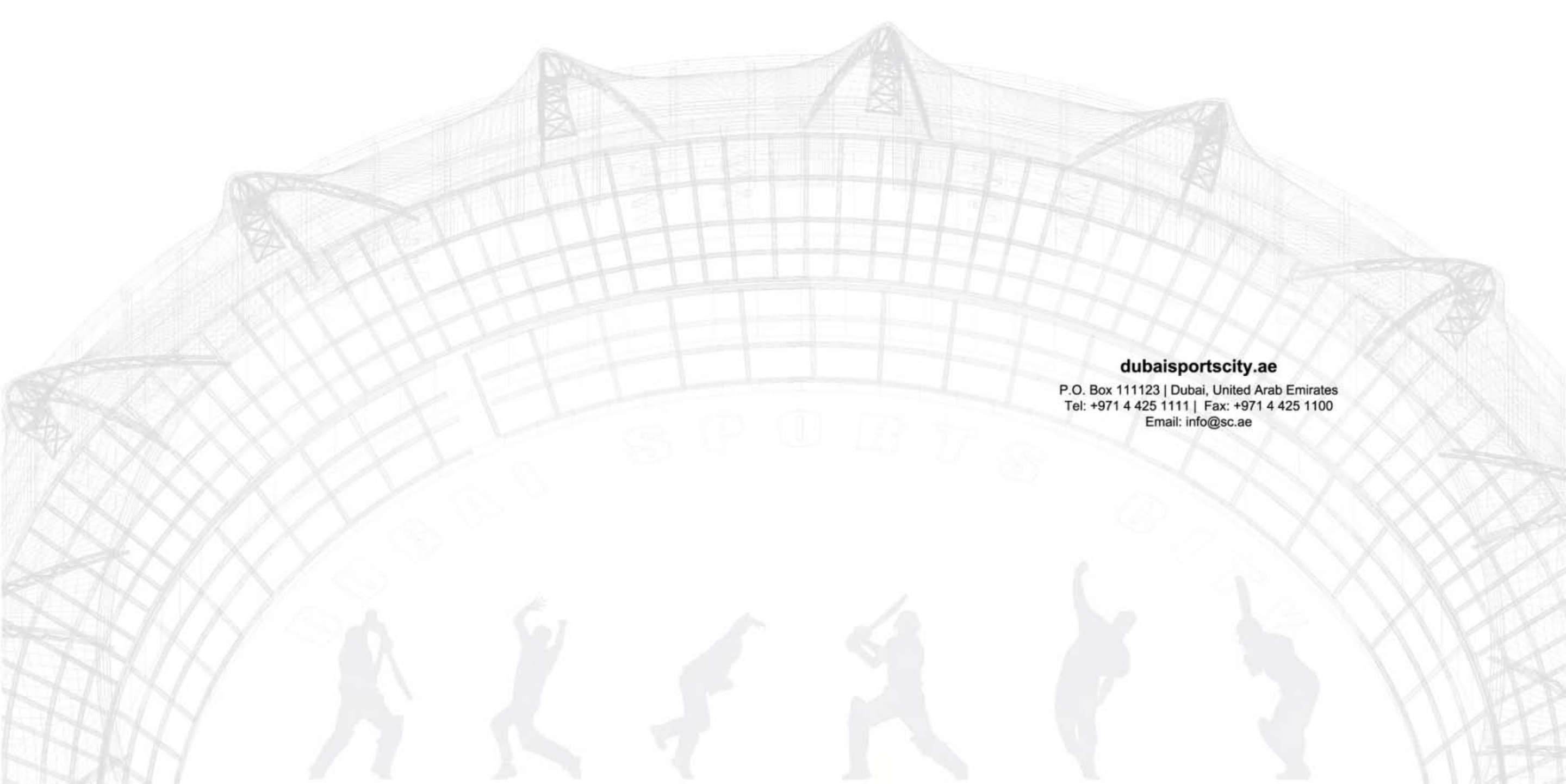
SCOREBOARD & REPLAY SCREEN

A fully digital replay screen of 80sqm

A LED scoreboard of 80sqm

An additional LED scoreboard of 49sqm.





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