

# **TOURISM**



## Visitor Arrivals

Data on visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry.

Monthly and annual summaries of characteristics of visitor arrivals from major markets are available in the “Tourism Focus” and the “Singapore Annual Report on Tourism Statistics” respectively, published by the Singapore Tourism Board (STB).

## Visitor Expenditure

Data are collected from the STB’s Survey of Overseas Visitors to Singapore, where face-to-face interviews with visitors leaving Singapore by air are conducted throughout the year.

## Definitions

*Length of Stay* : Refers to the actual length of stay in Singapore. The date of arrival as indicated in the disembarkation/embarkation card is matched against the date of departure to compute the actual length of stay. As some

visitors did not depart within the calendar year, the number of visitor departures would be less than total visitor arrivals during the year.

In computing the average length of stay, visitors staying beyond 60 days were treated as having stayed 60 days for comparability amongst the ASEAN countries. This is to ensure that the overall average length of stay is not affected by long-staying visitors.

*Tourism Receipts*: Consist mainly of Total Expenditure of Visitors (TEV) and expenditure from transit passengers, foreign air/sea crew and foreign students.

*Average Per Capita Expenditure of Visitor*: Obtained by dividing total expenditure of visitors (TEV) by the number of visitors.

*Standard Average Occupancy Rate*: Obtained by dividing gross lettings (room nights) by available room-nights. Gross lettings refer to both paid and complimentary lettings. Available room-nights refer to room-nights available for occupancy, excluding rooms closed for renovations and staff use as declared in the statutory forms on a daily basis.

# 15.1 VISITOR ARRIVALS BY REGION/COUNTRY OF RESIDENCE

Region/Country	Thousand						
	1999	2004	2005	2006	2007	2008	2009
Total	6,958.2	8,328.6	8,943.0	9,751.0	10,284.5	10,116.1	9,682.7
Americas	444.3	422.1	470.5	509.8	524.2	505.4	467.7
Canada	72.5	68.9	76.9	83.4	86.6	80.0	70.0
United States	351.5	333.1	371.4	399.8	408.9	396.6	370.7
Asia	4,797.3	6,079.2	6,507.7	7,110.2	7,477.1	7,234.4	6,894.4
ASEAN <sup>1</sup>	2,221.4	3,085.9	3,341.1	3,577.2	3,724.7	3,571.4	3,684.8
China	372.9	880.2	857.7	1,037.2	1,114.0	1,078.7	936.7
Hong Kong	260.0	271.7	313.8	291.5	302.1	278.1	294.4
India	288.4	471.2	583.4	658.9	748.7	778.3	725.6
Japan	860.7	598.8	588.5	594.4	594.5	571.0	490.0
Korea, Republic of	242.2	361.1	364.1	454.7	464.3	423.0	272.0
Pakistan	36.3	14.3	15.9	20.5	22.9	23.0	22.3
Saudi Arabia	23.1	7.3	7.0	9.5	10.6	10.1	10.8
Sri Lanka	60.1	73.2	68.0	73.3	79.4	79.8	70.0
Taiwan	317.5	182.4	213.9	219.5	208.2	175.9	156.8
United Arab Emirates	20.2	25.2	28.1	34.0	41.1	51.2	49.5
Europe	1,050.0	1,070.8	1,125.4	1,210.0	1,265.6	1,322.3	1,307.4
Austria	16.7	13.1	14.1	15.4	16.7	16.6	17.5
Belgium & Luxembourg	20.0	16.1	16.9	18.1	19.3	21.1	21.4
France	74.0	77.9	80.9	90.2	99.3	111.2	119.7
Germany	167.9	142.4	154.8	161.1	164.9	175.3	183.7
Greece	13.3	11.6	9.6	10.4	10.1	9.0	9.3
Italy	43.8	27.7	30.7	35.7	38.7	43.0	46.8
Netherlands	64.7	61.4	66.5	68.2	70.4	73.2	76.4
Scandinavia <sup>2</sup>	84.4	84.3	86.4	88.7	98.2	100.3	92.8
Switzerland	47.8	44.2	47.1	51.9	55.1	64.8	63.8
United Kingdom	401.5	457.3	467.1	488.2	495.7	492.9	469.8
CIS <sup>3</sup> & Eastern Europe	42.8	58.6	68.6	88.8	97.9	114.3	110.4
Oceania	564.5	682.4	752.5	824.4	898.0	957.0	936.5
Australia	466.1	561.2	620.2	691.6	768.5	833.2	830.3
New Zealand	86.7	109.1	119.5	120.1	116.7	110.8	93.8
Others	102.1	74.2	87.0	96.6	119.6	97.0	76.6
Africa	90.2	73.9	82.0	90.5	98.8	90.6	76.4

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

- 1 ASEAN comprises Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. However, when used in this statistical table, the term excludes Singapore.
- 2 Scandinavia comprises Denmark, Norway and Sweden.
- 3 CIS denotes The Commonwealth of Independent States comprising Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Republic of Moldova, Russian Federation, Tajikistan, Turkmenistan, Ukraine and Uzbekistan.

## 15.2 VISITOR ARRIVALS BY (a) SEX AND (b) AGE GROUP

	Thousand						
	1999	2004	2005	2006	2007	2008	2009
Total <sup>1</sup>	6,958.2	8,328.6	8,943.0	9,751.0	10,284.5	10,116.1	9,682.7
<b>Sex</b>							
Males	4,273.6	4,553.5	4,810.8	5,167.7	5,352.9	5,374.3	5,081.1
Females	2,684.6	3,479.4	3,675.7	4,000.0	4,207.5	4,208.8	4,215.7
<b>Age Group (Years)</b>							
Under 15	504.4	619.7	677.2	719.0	767.7	736.7	738.7
15 - 19	222.4	254.3	283.2	316.9	362.5	361.2	331.8
20 - 24	478.2	579.9	630.1	694.7	736.1	759.0	718.6
25 - 34	1,717.3	2,009.4	2,156.1	2,309.0	2,390.5	2,377.9	2,256.6
35 - 44	1,600.0	1,965.1	2,118.7	2,278.0	2,349.3	2,251.4	2,084.8
45 - 54	1,280.9	1,533.3	1,614.3	1,770.4	1,846.0	1,811.7	1,727.1
55 - 64	738.4	913.8	971.7	1,097.0	1,182.1	1,186.2	1,180.6
65 & Over	384.8	427.0	467.0	541.8	611.2	609.5	623.7
Not Stated	31.8	26.2	24.6	24.3	39.3	22.6	20.8

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

1 Includes sex not stated.

## 15.3 VISITOR ARRIVALS BY LENGTH OF STAY

Length of Stay (Days)	Thousand						
	1999	2004	2005	2006	2007	2008	2009
Total	6,676.5	8,057.5	8,591.5	9,348.5	9,769.6	9,503.1	9,214.9
Under 1	1,346.6	1,793.2	1,862.6	2,163.0	2,327.9	2,338.0	2,194.2
1	1,716.1	2,052.6	1,984.2	2,175.4	2,223.8	2,042.6	1,907.3
2	1,286.4	1,444.1	1,568.6	1,634.9	1,675.5	1,604.9	1,589.9
3	915.8	1,028.9	1,165.0	1,189.4	1,232.2	1,184.4	1,225.3
4	405.8	499.6	582.5	622.4	648.5	635.6	643.0
5	231.5	279.4	324.7	344.4	362.7	362.0	354.4
6	153.9	183.9	216.8	232.4	236.7	234.3	227.7
7	123.2	142.1	165.7	181.7	176.9	172.6	171.1
8-10	159.8	190.4	213.2	232.7	240.0	243.8	243.8
11-14	156.1	219.3	255.4	297.7	224.8	187.9	180.6
15 - 29	124.6	151.5	165.7	174.0	280.6	304.6	297.9
30 - 59	39.0	48.6	59.1	65.1	104.5	137.4	130.3
60 & Over	17.7	23.8	28.1	35.3	35.6	55.1	49.3
Average Length of Stay (Days)	3.2	3.2	3.4	3.4	3.6	4.0	4.0

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

Refers to visitors who left Singapore during the period specified.

## 15.4 TOURISM RECEIPTS BY SELECTED TOURISM GENERATING MARKETS

	Million Dollars				
	2004	2005	2006	2007	2008
Tourism Receipts	9,800	10,871	12,395	14,121	15,168
Tourism Receipts Generating Markets <sup>1</sup>					
Indonesia	1,940	2,083	2,219	2,452	2,600
China	804	875	1,118	1,239	1,358
India	650	843	863	1,149	1,226
Australia	673	763	805	936	1,023
Japan	728	763	735	731	738
United Kingdom	537	544	553	649	682
United States	445	522	565	641	630
Malaysia	405	415	530	626	608
Philippines	294	334	426	587	753
Thailand	371	420	440	500	553

Source : Singapore Tourism Board

<sup>1</sup> Top ten markets based on tourism receipts generated in 2008.

## 15.5 AVERAGE PER CAPITA EXPENDITURE OF VISITOR BY COUNTRY OF RESIDENCE

	Dollars						
	2002	2003	2004	2005	2006	2007	2008
Total	717	705	754	802	864	949	1,056
Tourism Receipts Generating Markets <sup>1</sup>							
Indonesia	800	792	838	868	889	954	1,141
China	467	475	652	741	807	838	978
India	1,482	1,323	1,069	1,154	1,048	1,251	1,234
Australia	646	615	727	768	724	755	755
Japan	727	736	747	830	817	807	856
United Kingdom	716	698	754	761	750	897	923
United States	875	855	904	976	1,001	1,129	1,162
Malaysia	405	397	443	430	553	664	644
Philippines	834	760	844	762	788	1,186	1,595
Thailand	815	778	827	851	979	1,165	1,372

Source : Singapore Tourism Board

<sup>1</sup> Top ten markets based on tourism receipts generated in 2008.

## 15.6 OUTBOUND DEPARTURES OF SINGAPORE RESIDENTS BY MODE OF TRANSPORT

	Number						
	1999	2004	2005	2006	2007	2008	2009
Total	3,971,180	5,164,906	5,159,403	5,533,357	6,024,130	6,828,362	6,960,724
Air	2,315,637	2,999,368	3,441,927	3,739,542	4,151,229	4,854,604	4,959,767
Sea	1,655,543	2,165,538	1,717,476	1,793,815	1,872,901	1,973,758	2,000,957

Source : Immigration & Checkpoints Authority

# 15.7 HOTEL STATISTICS

	Unit	1999	2004	2005	2006	2007	2008	2009
Tourist Hotels <sup>1</sup>								
Number (At End Year) <sup>2</sup>		99	93	96	95	92	96	99
Available Room Nights <sup>3</sup>	'000	10,190.7	10,246.0	10,415.6	10,509.4	10,511.7	10,585.8	10,717.2
Standard Average Occupancy Rate <sup>4</sup>	%	74.8	80.6	83.8	85.2	87.0	81.0	75.8
Standard Average Room Rate <sup>5</sup>	\$	120.0	121.7	137.0	164.4	201.7	245.2	188.9
Room Revenue	\$m	923.2	1,017.2	1,216.0	1,503.9	1,857.6	2,102.2	1,534.9
Food and Beverage Revenue <sup>6</sup>	\$m	711.7	711.7	775.0	794.6	953.2	984.5	874.4

Source : Singapore Tourism Board (STB)

1 Refers to gazetted hotels.

2 Based on monthly hotel returns submitted to STB.

3 Refers to room-nights available for occupancy. Excludes rooms closed for renovations and staff use as declared in the statutory forms.

4 Refers to gross lettings (room nights) divided by available room-nights.

5 Refers to total room revenue divided by gross lettings.

6 Due to a change in the survey form for the collection of Food & Beverage Revenue from hoteliers from July 2007, the Food & Beverage Revenue from July 2007 may not be comparable with the data collected prior to July 2007.