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28th ANNUAL AWARDS OF EXCELLENCE WINNERS ANNOUNCED BY *TECH & LEARNING* MAGAZINE

Outstanding Education Technology Products Saluted

SAN BRUNO, CA (November 2, 2010) – *Tech & Learning* magazine today named 78 education technology products as winners in its prestigious 28-year-old recognition program. Honored software, hardware, network, Web products include innovative applications that break new ground as well as those that added significant enhancements to proven education tools. A panel of more than 30 educators, who tested more than 140 entries, chose the winners.

"Now that the use of technology in schools is no longer a novelty but a reality, it's no longer about the promise of what a product can do; it's about the proof," says Kevin Hogan, Editorial Director for NewBay Media's Tech & Learning Group. "This year's Award of Excellence products were tested by edtech experts from the New York City Department of Education and the University of Michigan, our top T&L advisors, and more. These companies can be proud that their products were selected as winners by this prestigious team of judges."

Entries were divided into two categories: New Products and Best Upgraded Products. Winning selections include software and Web-based products, as well as hardware and AV tools. Among the high-quality offerings being honored are resources addressing management, safety, communication, differentiated learning, assessment, and other key areas in education.

Please join us in congratulating the New Product winners of the 2010 *Tech & Learning* Awards of Excellence. Look for detailed descriptions and judges' comments in the December 2010 Awards Issue.

NEW PRODUCT WINNERS

TitlePublisherAtomic Learning 21st Century ProfessionalDevelopment and Tech Integration SolutionAtomic Learning

AutismPro

AutismPro

AVerPen Interactive Collaborative Learning Solution AVerVision 355AF Interactive Document Camera Blossom Learning "Online Applied SMART		
Board Course"	Blossom Learning	
BrainPOP ESL	BrainPOP	
BrightLink 450Wi Discovery Education Science for Oregon, Middle School and Discovery Education Science for Oregon, Grades K-5/6	Epson Discovery Education	
EasyTech Online Safety Curriculum	Learning.com	
EducationCity.com PreK Module	EducationCity.com	
ELMO Wireless Slate/Tablet CRA-1	ELMO USA CORP	
enTourage edge	enTourage Systems, Inc.	
Flip Boom All-Star	Toon Boom Animation, Inc.	
Ginger Software [®]	Ginger Software, Inc.	
INTERWRITEMOBI®	eInstruction	
LearningSpace TM	ePals, Inc.	
Lumens Ladibug DC120	Lumens Inspired Learning	
Lumens Ladibug DC211	Lumens Inspired Learning	
M86 Web Filter and Reporter	M86 Security	
MangoMon Meru's AP320i: The Flagship Product to	Learning Today	
Meru's New i-Series	Meru Networks	
Miller & Levine Biology TM Digital Path	Pearson	
NewTek TriCaster TCXD300	NewTek	
Operation: Infinite Potential energy curriculum	The JASON Project - National Geographic	
PowerLite 825+	Epson	
PowerLite Presenter PowerSchool – Studio Edition (formerly	Epson	
known as Project Tapestry)	Pearson	
Practice Path	Peoples Education	

Prentice Hall High School Math Digital Path	Pearson	
Prentice Hall Literature Digital Path	Pearson	
Prevent	Pearson	
RM ePad	RM Education	
RM Learning Platform	RM Education	
RoomPro ONE	RoomPro Technologies	
Samsung CLX-6220FX	Samsung	
Samsung M220	Samsung	
Sky - digital learning environment	Learning.com	
SMART Notebook Math Tools	SMART Technologies	
SmartVine	LG Electronics	
SPARKvue for iOS	PASCO Scientific	
Spiral Universe	Spiral Universe	
"Teacher Training Course" a professional training course for teachers of English (ESL/EFL)	DynEd International, Inc.	
TI-Nspire Handheld with Touchpad	Texas Instruments Innovative Learning Concepts Inc.	
TouchMath Tutor Kindergarten Software	(TouchMath)	
TreeRing Personalized Yearbooks	TreeRing Corporation	
Turnitin WriteCycle	iParadigms, LLC	
Vernier LabQuest Mini Webber HearBuilder Phonological Awareness - Sound Awareness for Reading	Vernier Software & Technology Super Duper, Inc./DBA Super Duper Publications	

Tech & Learning also recognizes recently revised and updated products. This category honors products that have made significant enhancements to previous versions of the same product that have evolved to meet the changing needs of technology. This year's "Best Upgrade" winners include the following titles:

BEST UPGRADED PRODUCT WINNERS	
Title	Publisher
Acuity	CTB/McGraw-Hill
Adobe Creative Suite 5 Master Collection	Adobe

Camtasia Studio 7.0 ClassLink Inquiry ClassLink OnTrack Classroom Walkthrough (CWT) 3.0 DreamBox Learning K-3 Math eBeam Edge **EducationCity.com Math Module** ePath AssessTM **Faronics Deep Freeze Faronics Insight Faronics Power Save** Gaggle **Imagine Learning English Inspiration 9** Intel-powered convertible classmate PC iPrism Web Filter Kurzweil 3000 Version 12 for Windows Lightspeed Systems Web Access Manager (with My Big Campus) Livescribe Pulse Smartpen LearningStation Insight **NetSupport School One-Click Audio** Perspective **REDCAT MEDIA Study Island Version 3.0 SuccessMaker** The Geometer's Sketchpad Version 5 VizZle

TechSmith Corporation ClassLink ClassLink Teachscape DreamBox Learning Luidia EducationCity.com **Peoples Education Faronics Faronics Faronics** Gaggle.Net, Inc. **Imagine Learning Inspiration Software** Intel. Inc. St. Bernard Software **Cambium Learning Technologies** Lightspeed Systems Livescribe LearningStation NetSupport-Inc. **Recorded Books** Pearson Lightspeed Technologies Study Island Pearson **Key Curriculum Press** Monarch Teaching Technologies

About Tech & Learning

For over 30 years, *Tech & Learning* has been — and continues to be — the leading resource for K-12 leaders. Its publications, Web sites, and events provide factual and evaluative information on trends, products, and strategies to educators who purchase technology products in their districts and schools. *Tech & Learning*, published by NewBay Media LLC, delivers the highest quality content and essential resources to manage, train, and teach technology. For more information, visit www.TechLearning.com.

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NewBay Media's market leading brands are centered on five vertical markets -- Pro Audio, Broadcast and Video, Musical Instruments, Systems Integration and K-12 Education. NewBay publishes and produces more than 40 publications and show dailies, 50 websites, 30 daily and weekly E-Newsletters, three Expos and more than 50 custom publishing efforts, annually. NewBay reaches more than two million readers in print and one million online and in person -- around the world in more than 100 countries. Additional information on NewBay can be found by visiting www.nbmedia.com.

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