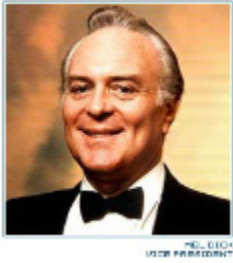


MEL DICK



Mel Dick, senior vice president of Southern Wine and Spirits of America and President of the company's Wine Division, born in Brooklyn in 1936.

In March 1958, Mr. Dick was hired by Gallo Wine Distributors of New Jersey, and eventually by the E. and J. Gallo Winery, where he worked for 11 years.

Utilizing skills gained as a sales executive with E. and J. Gallo Winery, Mr. Dick was hired by Southern Wine and Spirits of America in 1969 as General Sales Manager-Wine to develop the wine operations of the company. Primarily responsible for the establishment of all aspects of the wine trade-including maintaining relations with both leading domestic and foreign wine suppliers-within the company, he became Vice President-Wine in 1972 and assumed control of organization, sales, marketing, and supplier relations on all aspects of the company's burgeoning wine business. In 1976 he became President of the Wine Division for Southern Wine and Spirits of America, and in 1984 he became an owner of the company. In 1991 he acquired the additional title of Senior Vice President of Southern Wine and Spirits of America.

Mel was invited to join the NA Board in Feb 2007, commenting on his election to the Board, he said: "I am deeply honored that the Board has invited me to join this prestigious worldwide organization whose overall aim is to promote excellence in the wine trade. I have dedicated my life to the enjoyment of wine, and only through education, training, and a passionate desire to deepen the public's knowledge about wine, will we all be able to continue to enhance the level of excellent service in the wine business and the enhanced appreciation of wine by the public at large."