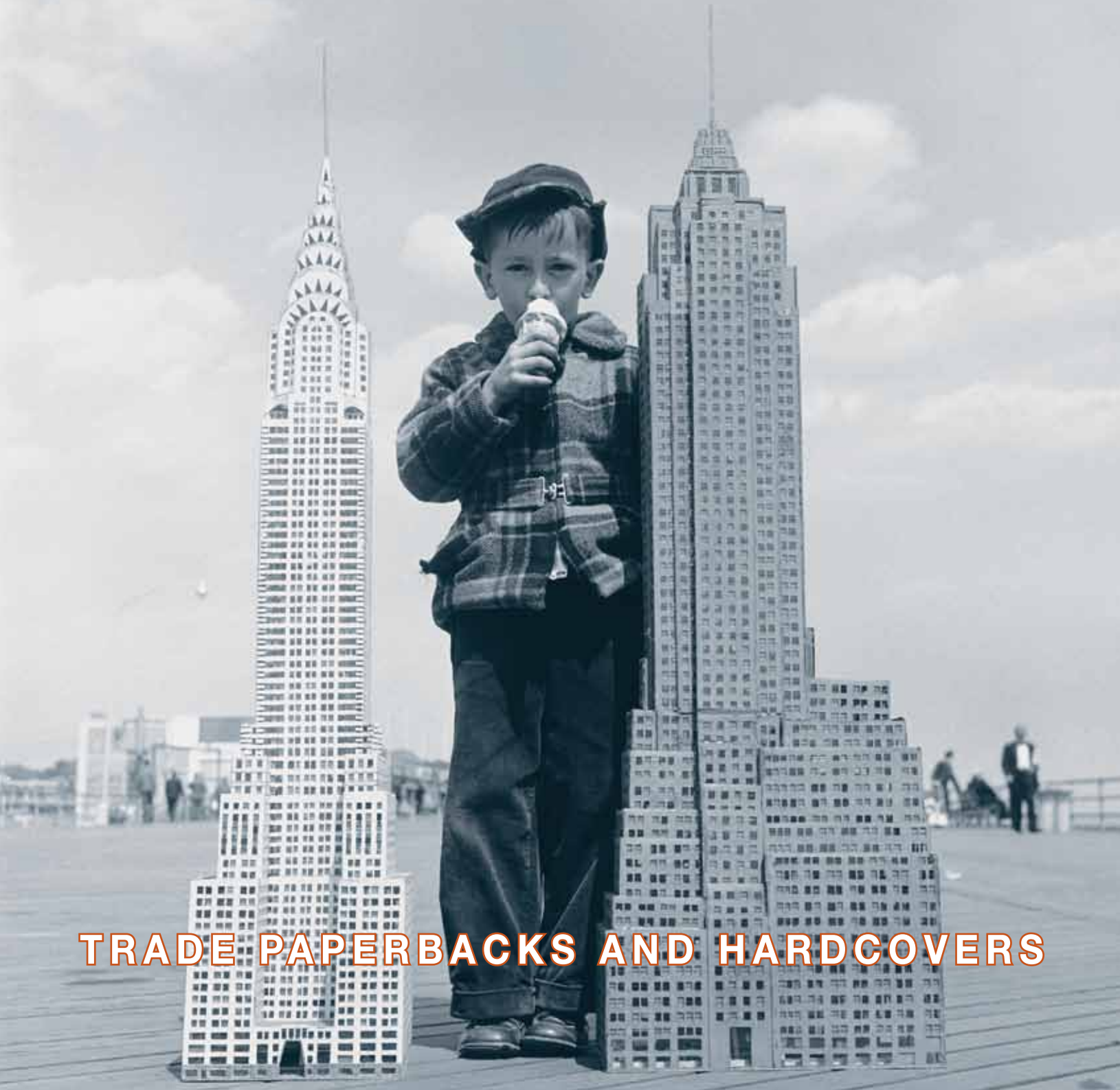


SUMMER 2011

BERKLEY • CALIBER • PRIME CRIME • ACE

DAW BOOKS • ALPHA



TRADE PAPERBACKS AND HARDCOVERS

Trade Paperbacks and Hardcover

S U M M E R 2 0 1 1

May—August

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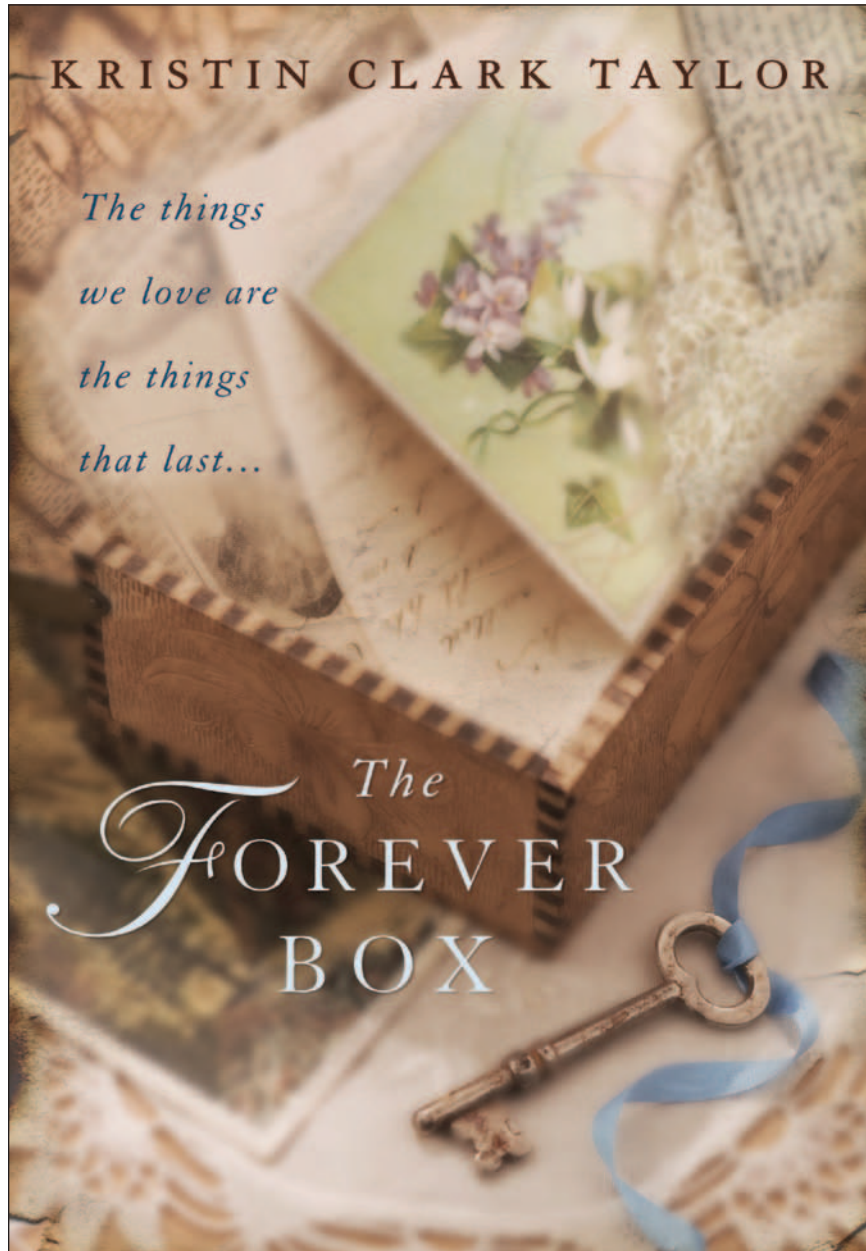
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The Forever Box
Kristin Clark Taylor



In the engaging tradition of *Tuesdays with Morrie*—a unique memoir of friendship, family, and irreplaceable memories.

Throughout her life and career, Kristin Clark Taylor, the first woman of color appointed to Director of White House Media Relations, has gathered mementos to keep in her “forever box.” From historical family documents to old love letters to a bit of antique lace, each item tells a story. Here, Taylor shares those stories in a heartwarming memoir of enduring bonds and friendships, and of the people who have made a difference in her life all woven into Taylor’s simple, inspiring, yet profound concept of the meaning of forever.

Marketing

- East Coast media and in-store author appearances
- National radio interview campaign
- Print features and reviews

Sales Points

- Beautifully packaged gift-book size packed with universal wisdom and life-lessons
- The concept of a “forever box” will appeal to a wide audience
- Will inspire readers to celebrate their own memories with a “forever box” of their own
- Just in time for Mother’s Day

978-0-425-24196-7 • \$21.95/\$27.50 Can.

Hardcover
320 pp./5 1/2" x 8 1/4"
Carton: 36
Memoir

Rights: W00
Publishing History: Original
EAN: 9780425241967 52195
On sale April 5, 2011



Photo © Steven Coates, Jr.

Kristin Clark Taylor is an author, veteran journalist/editorial writer, public relations executive, and former White House communications strategist and writer. She is a founding member of *USA Today*'s original creation and launch team. During the presidential term of George H.W. Bush, Sr., she was Director of White House Media Relations, making her the first woman of color in history to serve in this capacity.



BERKLEY

CALIBER

PRIME CRIME

ACE

HEAT

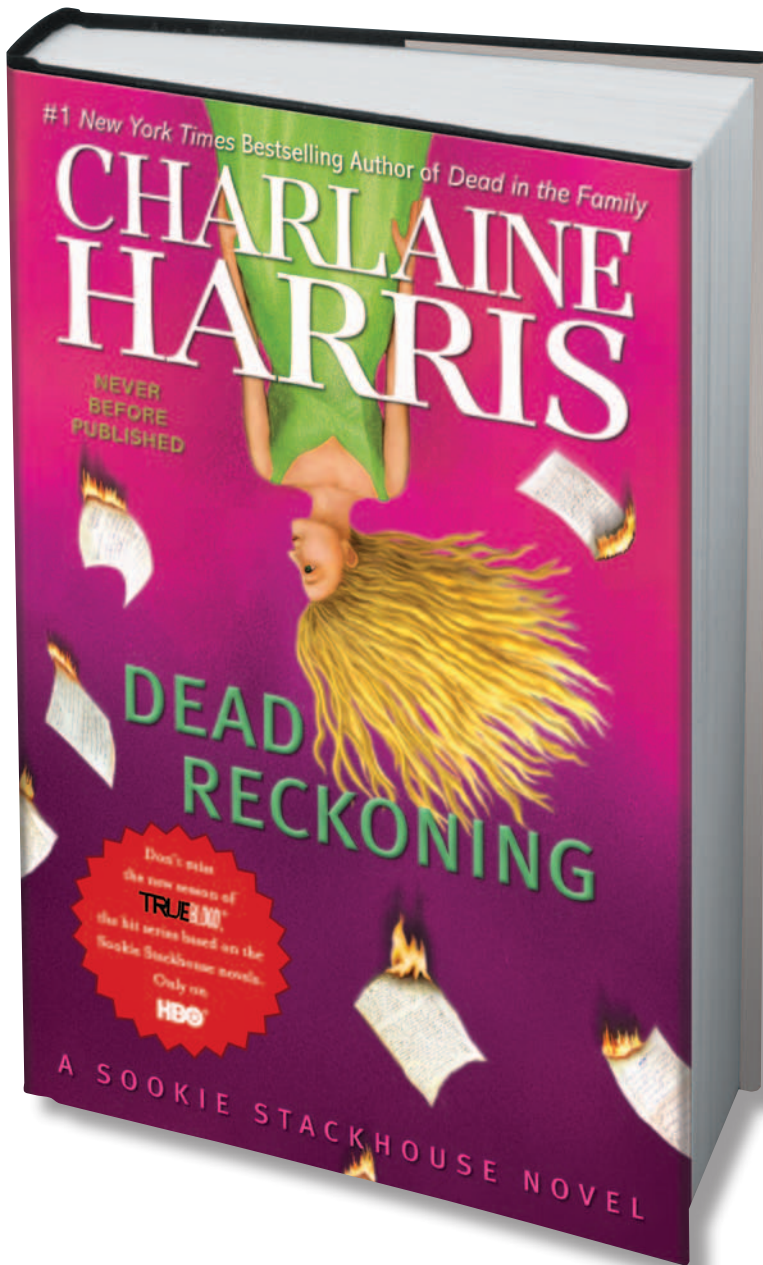


SUMMER 2011

Dead Reckoning

A Sookie Stackhouse Novel

Charlaine Harris



978-0-441-02031-7 • \$27.95/\$35.00 Can.

Hardcover
336 pp./6" x 9"
Carton: 24
Fantasy/Mystery
Rights: E00
Publishing History: Original

Previous Book: *Dead in the Family*
978-0-441-01864-2 (5/10)
EAN: 9780441020317 52795
On sale May 3, 2011
Strict on sale

New in the #1 *New York Times* bestselling Sookie Stackhouse series—the basis for HBO®'s *True Blood*!

With her knack for being in trouble's way, Sookie witnesses the firebombing of Merlotte's, the bar where she works. Since Sam Merlotte is now known to be two-natured, suspicion falls immediately on the anti-shifters in the area. Sookie suspects otherwise, but her attention is divided when she realizes that her lover Eric Northman and his "child" Pam are plotting to kill the vampire who is now their master. Gradually, Sookie is drawn into the plot—which is much more complicated than she knows...

"[A] deliciously fiendish...increasingly riotous series."
—*Dallas Morning News*

Marketing

- 2-week national author tour
- National television and radio interviews
- National advertising campaign
- Promote at science fiction and fantasy conventions throughout the year
- National television and radio interviews
- Promote in conjunction with HBO®'s *True Blood*
- Author video available
- Airport lightbox display advertising
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-441-02055-3 @ \$335.40/\$420.00 Can.
10" w x 48" h x 16" d
- 18-copy solid floor display with special riser
978-0-441-02056-0 @ \$503.10/\$630.00 Can.
10" w x 48" h x 16" d
- 24-copy mixed hard/soft display with special riser (4 each of *Dead Reckoning*, *Dead Until Dark* (TV Tie-in), *Living Dead in Dallas* (TV Tie-in), *Dead to the World*, *Dead and Gone*, and *Dead in the Family*)
978-0-441-02058-4 @ \$271.60/\$339.80 Can.
10" w x 54" h x 17" d

Sales Points

- The previous book in the series, *Dead in the Family* (5/10), was simultaneously a #1 *New York Times* and a #1 *USA Today* bestseller in hardcover—it is now available in mass market (4/11)
- The series is the inspiration for HBO®'s *True Blood*
- The paperback edition of *Dead in the Family* includes a teaser for this hardcover
- Author website: charlaineharris.com
- Also available as an e-book

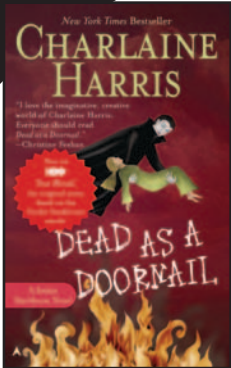


Photo © Caroline Greyschock

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

Fans and critics find Sookie Stackhouse irresistible—onscreen and on the page.

“What sucked me in?...”*



“Definitely the books’ oddly charming, often funny mix of the mundane and the absurd. Harris...writes with straightforward honesty, humor and heart...And [she] can get suspense just right.”

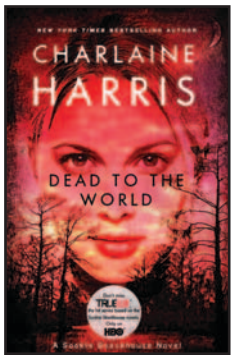
—* *Seattle Times*

“A magical and mysterious twist on traditional vampire stories.”

—*Houston Chronicle*

“It’s the kind of book you look forward to reading before you go to bed, thinking you’re only going to read one chapter, and then you end up reading seven.”

—Alan Ball on *Dead Until Dark*



Also available in original mass market art:

Dead Until Dark 978-0-441-00853-7 @ \$7.99/\$9.99 Can.

Living Dead in Dallas 978-0-441-00923-7 @ \$7.99/\$9.99 Can.

Club Dead 978-0-441-01051-6 @ \$7.99/\$9.99 Can.

Dead to the World 978-0-441-01218-3 @ \$7.99/\$9.99 Can.

Dead as a Doornail 978-0-441-01333-3 @ \$7.99/\$9.99 Can. (shown)

Definitely Dead 978-0-441-01491-0 @ \$7.99/\$9.99 Can.

All Together Dead 978-0-441-01581-8 @ \$7.99/\$9.99 Can.

From Dead to Worse 978-0-441-01701-0 @ \$7.99/\$9.99 Can.

Dead and Gone 978-0-441-01821-2 @ \$7.99/\$9.99 Can.

Dead in the Family 978-0-441-02015-7 @ \$7.99/\$9.99 Can.

Also available in new trade paperback editions:

Dead Until Dark 978-0-441-01825-3 @ \$14.00/\$17.50 Can.

Living Dead in Dallas 978-0-441-01826-0 @ \$14.00/\$17.50 Can.

Club Dead 978-0-441-01827-7 @ \$14.00/\$17.50 Can.

Dead to the World 978-0-441-01828-4 @ \$14.00/\$17.50 Can. (shown)

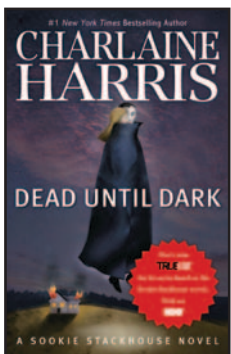
Dead as a Doornail 978-0-441-01830-7 @ \$14.00/\$17.50 Can.

Definitely Dead 978-0-441-01829-1 @ \$14.00/\$17.50 Can.

All Together Dead 978-0-441-01831-4 @ \$14.00/\$17.50 Can.

From Dead to Worse 978-0-441-01832-1 @ \$14.00/\$17.50 Can.

Dead and Gone 978-0-441-01899-4 @ \$14.00/\$17.50 Can.



Also available in trade editions featuring classic cover art:

Dead Until Dark 978-0-441-01933-5 @ \$14.00/\$17.50 Can. (shown)

Living Dead in Dallas 978-0-441-01931-1 @ \$14.00/\$17.50 Can.

Club Dead 978-0-441-01932-8 @ \$14.00/\$17.50 Can.

Dead to the World 978-0-441-01934-2 @ \$14.00/\$17.50 Can.

Dead as a Doornail 978-0-441-01935-9 @ \$14.00/\$17.50 Can.

Definitely Dead 978-0-441-01937-3 @ \$14.00/\$17.50 Can.

All Together Dead 978-0-441-01930-8 @ \$14.00/\$17.50 Can.

From Dead to Worse 978-0-441-01939-7 @ \$14.00/\$17.50 Can.



Also available in mass market TV tie-in editions:

Dead Until Dark 978-0-441-01699-0 @ \$7.99/\$9.99 Can.

Living Dead in Dallas 978-0-441-01824-6 @ \$7.99/\$9.99 Can. (shown)

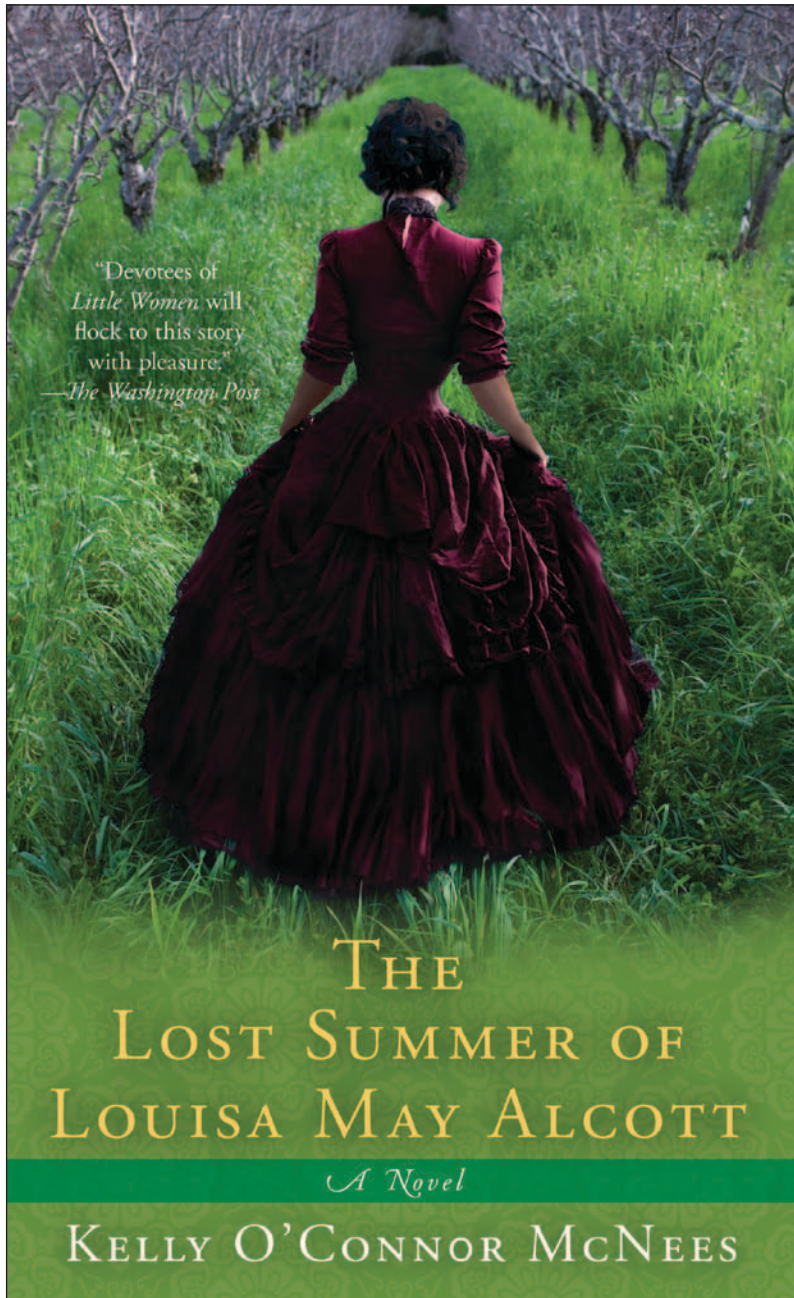
Club Dead 978-0-441-01911-3 @ \$7.99/\$9.99 Can.



The Lost Summer of Louisa May Alcott

A Novel

Kelly O'Connor McNees



"Devotees of
Little Women will
flock to this story
with pleasure."
—*The Washington Post*

THE LOST SUMMER OF LOUISA MAY ALCOTT

A Novel

KELLY O'CONNOR MCNEES

978-0-425-24083-0 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/16" x 8 1/14"
Carton: 40
Novel
Rights: E00

Publishing History: Putnam hardcover
978-0-399-15652-6 (4/10)
EAN: 9780425240830 51500
On sale May 3, 2011

A richly imagined, remarkably written story of the woman who created *Little Women*—and how love changed her in ways she never expected.

Deftly mixing fact and fiction, Kelly O'Connor McNees returns to the summer of 1855, when vivacious Louisa May Alcott is twenty-two and bursting to free herself from family and societal constraints and do what she loves most. Stuck in small-town New Hampshire, she meets Joseph Singer, and as she opens her heart, Louisa finds herself torn between a love that takes her by surprise and her dream of independence as a writer in Boston. The choice she must make comes with a steep price that she will pay for the rest of her life.

"Devotees of *Little Women* will flock to this story with pleasure."
—*Washington Post*

"A charming novel, grounded in scholarship and fact but relying on imagination for the romance and fun."
—*Minneapolis Star-Tribune*

"A superb, thoughtful, and deliciously paced book that will hook lovers of history and Alcott alike."
—Terry Gamble,
author of *Good Family*

Marketing

- Chicago media and in-store author events
- Book club promotion, including a Readers Guide available online and bound in book
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A wonderful debut novel featuring Louisa May Alcott—a woman with ambitions way ahead of her time
- For fans of the successful historical novels *Loving Frank*, *March*, and *The Other Boleyn Girl*
- Features a fantastic new package for the paperback
- Author website: kellyoconnormcnees.com
- Also available as an e-book

UNABRIDGED CD AUDIO BOOK

7 CDs, 10 hours
978-0-14-24781-1
\$29.95/\$37.50 Can.



Photo © Kate Emerson

Kelly O'Connor McNees is a former editorial assistant and English teacher. Raised in Michigan, she now lives with her husband in Chicago. This is her first novel.

The bestselling author of *Suck Your Stomach In & Put Some Color On!* returns with more helpful how-to's and keen observations from Dixie.

Guided by principles from the ancient Belle Doctrine, the host of radio and television's *All Things Southern* offers down-home advice on everything from health and fitness—managing thy caloric calculations without going Straight Running Crazy and surviving the Raging Inferno Syndrome (aka hot flashes)—to the Southern art of handling your man (Bubba Whispering). Whether giving business tips or debunking the Big Boned Theory, making political observations or celebrating the inevitable resurgence of big hair, Shellie is an adviser women can relate to and laugh with regardless of their age or which side of the Mason-Dixon they call home.

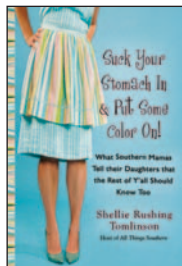
Complete with input from Shellie's readers and topped off with Southern recipes, *Sue Ellen's Girl Ain't Fat, She Just Weighs Heavy* is part therapy, part education, and all smiles.

Marketing

- National television and radio interviews
- Southern regional media and in-store events
- Pitch to metro magazines in Southern cities
- CBA promotion
- Author video available
- Print features and reviews
- Online media and promotion, reviews, and author interviews
- 6-copy solid counter unit display 978-0-425-24241-4 @ \$90.00/\$111.00 Can. 6" w x 8 1/4" h x 7" d

Sales Points

- National bestselling author of *Suck Your Stomach In & Put Some Color On!* (5/08)
- Tomlinson is the host of the daily radio show and weekly TV segment *All Things Southern*
- For readers of *What Southern Women Know (That Every Woman Should)* and *The Sweet Potato Queen's Book of Love*
- Includes recipes
- Author website: allthingsouthern.com
- Also available as an e-book



Also available

Suck Your Stomach In And Put Some Color On!

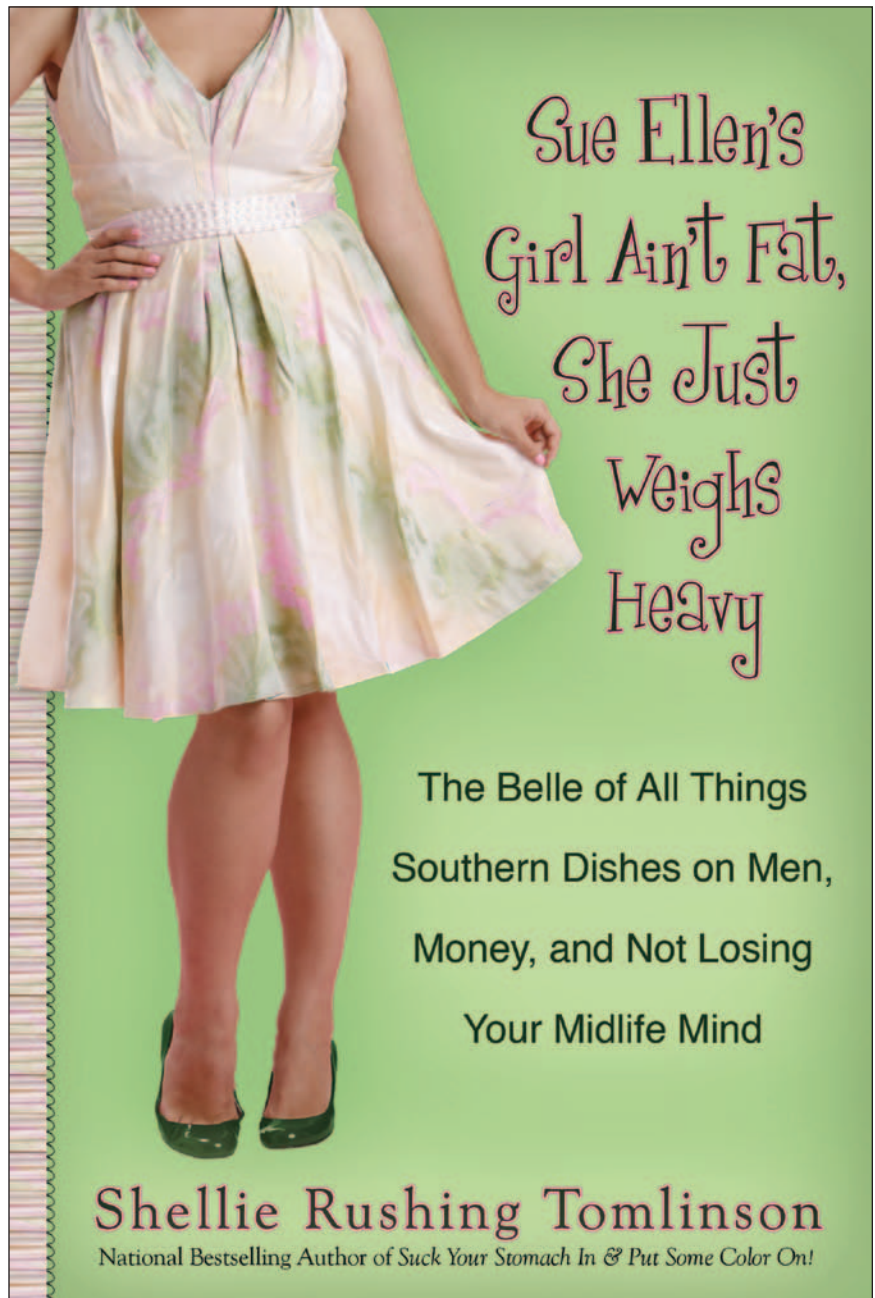
978-0-425-22134-1
@ \$15.00/\$18.50 Can.

Shellie Rushing Tomlinson and her husband, Phil, live and farm in the Louisiana Delta.

Berkley Trade Paperback
MAY 2011

Sue Ellen's Girl Ain't Fat, She Just Weighs Heavy

The Belle of All Things Southern Dishes on Men, Money, and Not Losing Your Midlife Mind
Shellie Rushing Tomlinson



978-0-425-24085-4 • \$15.00/\$18.50 Can.

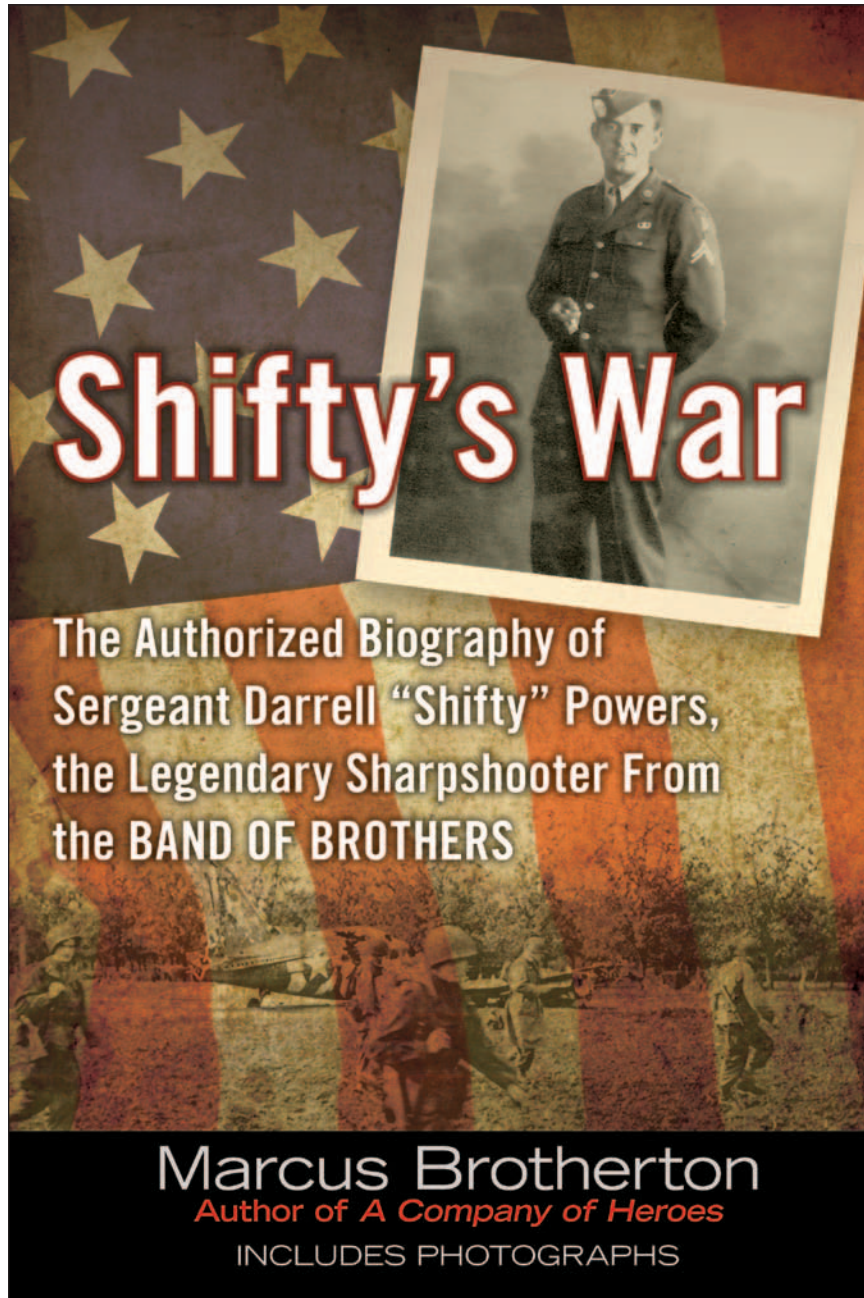
Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Self-Help
Rights: W00
Publishing History: Original

Previous Book: *Suck Your Stomach In & Put Some Color On!*
978-0-425-22134-1 (5/08)
EAN: 9780425240854 51500
On sale May 3, 2011

Shifty's War

The Authorized Biography of Sergeant Darrell "Shifty" Powers, the Legendary Sharpshooter from the Band of Brothers

Marcus Brotherton



978-0-425-24097-7 • \$26.95/\$33.50 Can.

Hardcover
352 pp./6" x 9"
Carton: 24
Military History
Rights: W00

Publishing History: Original
Previous Book: *A Company of Heroes*
978-0-425-23420-4 (5/10)
EAN: 9780425240977 52695
On sale May 3, 2011

A tale of heroism and adventure—a memoir about Sergeant Darrell “Shifty” Powers, a highly respected Band of Brothers soldier.

When he was a boy growing up in the remote mining town of Clinchco, Virginia, Shifty Powers’s goal was to become the best rifle shot he could be. His father trained him to listen to the woods, to “see” without his eyes. Little did Shifty know his finely-tuned skills would one day save his life—and the lives of many of his friends.

Shifty’s War is a tale of a soldier’s blood-filled days fighting his way from the shores of France to the heartland of Germany, and the epic story of how one man’s abilities as a sharpshooter, along with an engagingly unassuming personality, propelled him to a life greater than he could have ever imagined.

Praise for *A Company of Heroes*:

“If you’re a fan of HBO®’s *Band of Brothers*, you’ll want to read this fascinating book.”

—Dale Dye, Capt. USMC (Ret.),
Senior Military Advisor, HBO®’s *Band of Brothers*

Marketing

- National television and radio interviews
- Washington media and in-store author events
- Outreach to Tennessee media
- Print advertising in military publications
- Print features and reviews
- Online promotion, reviews, and author interviews
- Promote in conjunction with simultaneous Berkley trade paperback, *A Company of Heroes*

Sales Points

- National bestselling author of *A Company of Heroes* (5/10) and *We Who Are Alive and Remain* (5/09), and co-author of *Call of Duty* (5/08) with Lt. Lynn “Buck” Compton
- Powers was a beloved member of the famed Easy Company—when he passed away in June 2009, Brian Williams recited a eulogy for him on *NBC Nightly News*
- YouTube videos, three separate Facebook memorials, and fan websites are dedicated to Powers’s memory
- *We Who Are Alive and Remain* was a *New York Times* extended list bestseller
- Includes photographs
- Author website: BandofBrothersBooks.com
- Also available as an e-book

Marcus Brotherton is a journalist and professional writer, the author or coauthor of eighteen books. He has collaborated with Lt. Lynn “Buck” Compton on his memoir *Call of Duty*. He lives with his family in Washington State.

After the Band of Brothers went home, they never forgot the lessons of war...

Berkley Caliber Trade Paperback
MAY 2011

After chronicling the personal stories of the Band of Brothers in *We Who Are Alive and Remain*, author Marcus Brotherton presents a collection of remembrances from the families of the soldiers of Easy Company—and how their wartime experiences shaped their lives off the battlefield.

A Company of Heroes is an intimate, revealing portrait of the lives of the men who fought for our freedom during some of the darkest days the world has ever known—men who returned home with a newfound wisdom and honor that they passed onto their families, and that continue to inspire new generations of Americans.

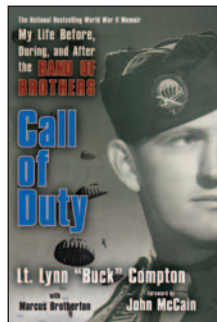
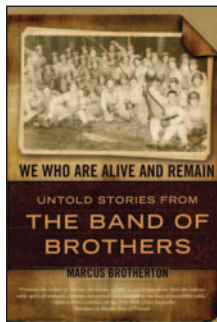
“A valuable look at what made a generation truly great.”
—Dale Dye, Capt. USMC (Ret.),
Senior Military Advisor, HBO’s *Band of Brothers*

Marketing

- Promote in conjunction with simultaneous Berkley Caliber hardcover, *Shifty’s War*
- Print advertising in military publications
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Also available from Berkley Caliber about Easy Company: the *New York Times* bestseller *Beyond Band of Brothers* (5/08) and the national bestseller *Brothers in Battle, Best of Friends* (10/08)
- Includes 16 pages of photographs
- Also available as an e-book



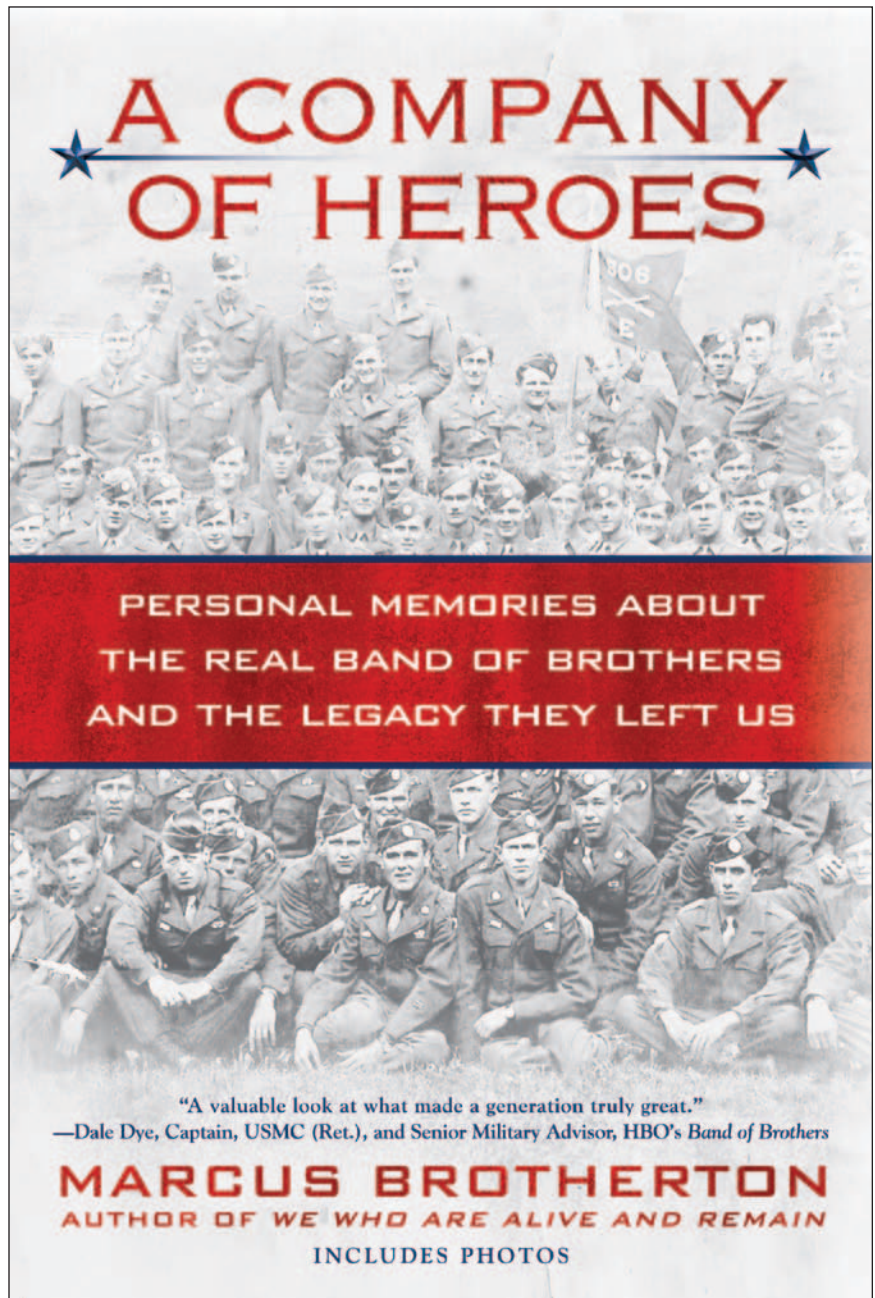
Also Available

We Who Are Alive and Remain
978-0-425-23419-8 @ \$16.00/\$20.00 Can.
Call of Duty
978-0-425-22787-9 @ \$15.00/\$18.50 Can.

A Company of Heroes

Personal Memories about the Real Band of Brothers and the Legacy They Left Us

Marcus Brotherton



978-0-425-24095-3 • \$16.00/\$20.00 Can.

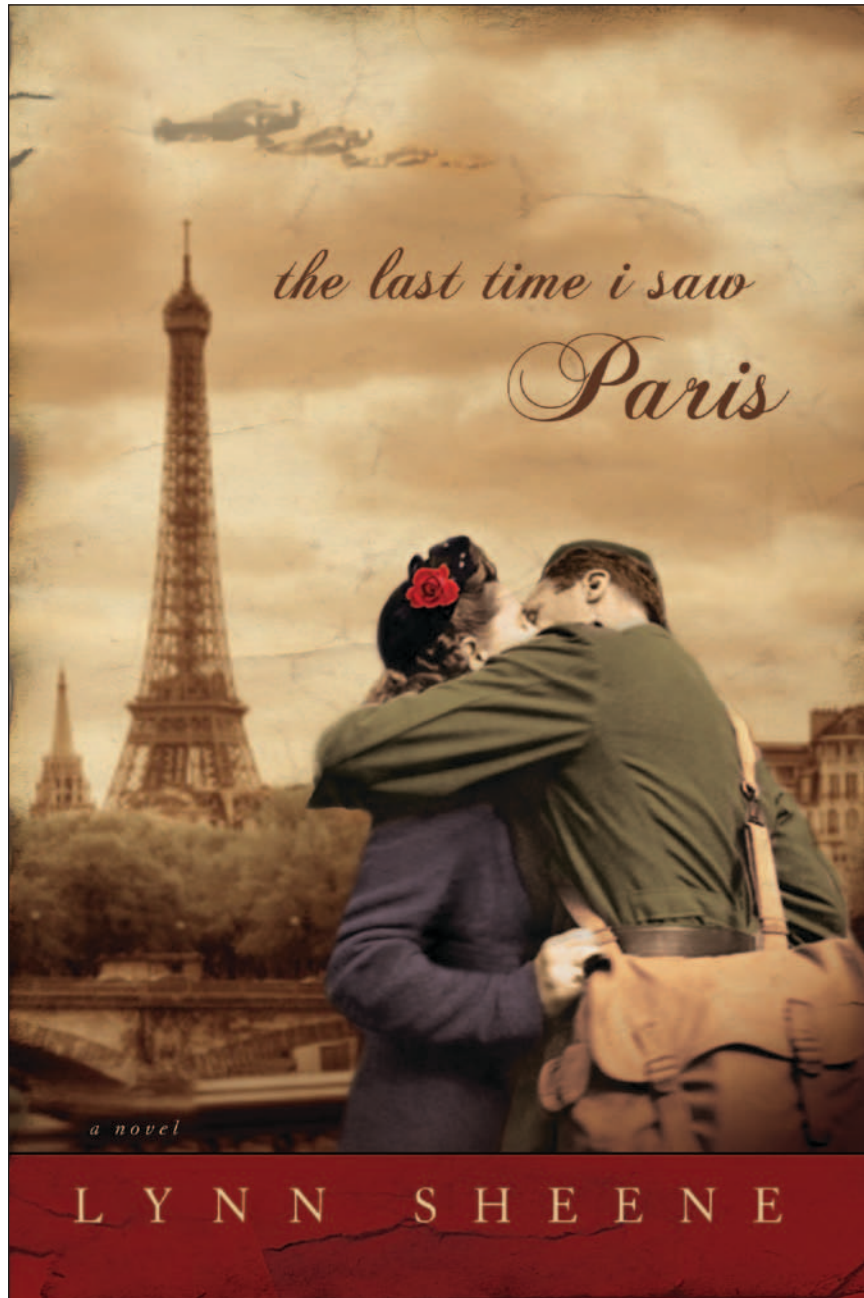
Trade Paperback
368 pp./6" x 9"
Carton: 24
Military
Rights: W00

Publishing History: Berkley Caliber
Hardcover 978-0-425-23420-4 (5/10)
Previous Book: *We Who Are Alive and Remain* 978-0-425-23419-8 (5/10)
EAN: 9780425240953 51600
On sale May 3, 2011

The Last Time I Saw Paris

A Novel

Lynn Sheene



978-0-425-24084-7 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 5/16" x 8"
Carton: 36
Fiction

Rights: W00
Publishing History: Original
EAN: 9780425240847 51500
On sale May 3, 2011

A stunning debut novel of a young American woman who becomes a spy in Paris during World War II.

May 1940. Fleeing a glamorous Manhattan life built on lies, Claire Harris arrives in Paris with a romantic vision of starting anew. But she didn't anticipate the sight of Nazi soldiers marching under the Arc de Triomphe. Her plans smashed by the German occupation, the once-privileged socialite's only option is to take a job in a flower shop under the tutelage of a sophisticated Parisian florist.

In exchange for false identity papers, Claire agrees to aid the French Resistance. Despite the ever-present danger, she comes to love the enduring beauty of the City of Light, exploring it in the company of Thomas Grey, a mysterious Englishman working with the Resistance. Claire's bravery and intelligence make her a valuable operative, and slowly her values shift as she witnesses the courageous spirit of the Parisians.

But deception and betrayal force her to flee once again—this time to fight for the man she loves and what she knows is right—praying she has the heart and determination to survive long enough to one day see Paris again.

Marketing

- Southern California media and in-store author appearances
- Book club promotion and outreach, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A fresh new voice in historical fiction
- Claire's journey from decadent Manhattan socialite to courageous Resistance heroine will appeal to readers of romance, women's fiction, and historical fiction
- Meticulous research and vivid prose bring Nazi-occupied Paris to life
- Will appeal to fans of Pam Jenoff's *The Kommandant's Girl* and *The Guernsey Literary and Potato Peel Pie Society*
- Author is a member of the International Thriller Writers, Inc.



Photo © Lauren Taylor

Lynn Sheene is a graduate of the University of California, Santa Barbara, and lives with her husband in southern California. *The Last Time I Saw Paris* is her first novel.

From the #1 *New York Times* bestselling author: three popular Eve Dallas stories together for the first time in one volume.

J. D. Robb's In Death novels have been praised as "*Law & Order: SVU*—in the future" (*Entertainment Weekly*). Now, together for the first time in one volume, are three stories that spotlight Lieutenant Eve Dallas doing what she does best: solving crime with skill, integrity, and passion.

Eternity in Death

A seductive killer is luring in victims with a promise of the impossible—immortality. Eve Dallas must strip away the fantasy to catch the coldhearted madman.

Ritual in Death

Eve is plunged into the violent aftermath of a ritualistic murder—and into the mind of an alleged witness who can't remember a thing to save his life.

Missing in Death

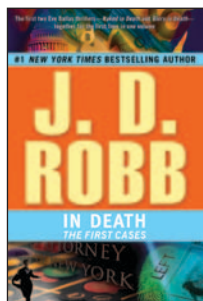
When a woman disappears from a New York City ferry, it's a case that only Eve Dallas can solve—because the woman didn't jump, and yet she's not on board.

Marketing

- Author video available
- Print features and reviews
- Online promotion

Sales Points

- #1 *New York Times* bestselling author and series
- Three In Death novellas featuring Lieutenant Eve Dallas, together for the first time in one volume
- Author website: jdobb.com



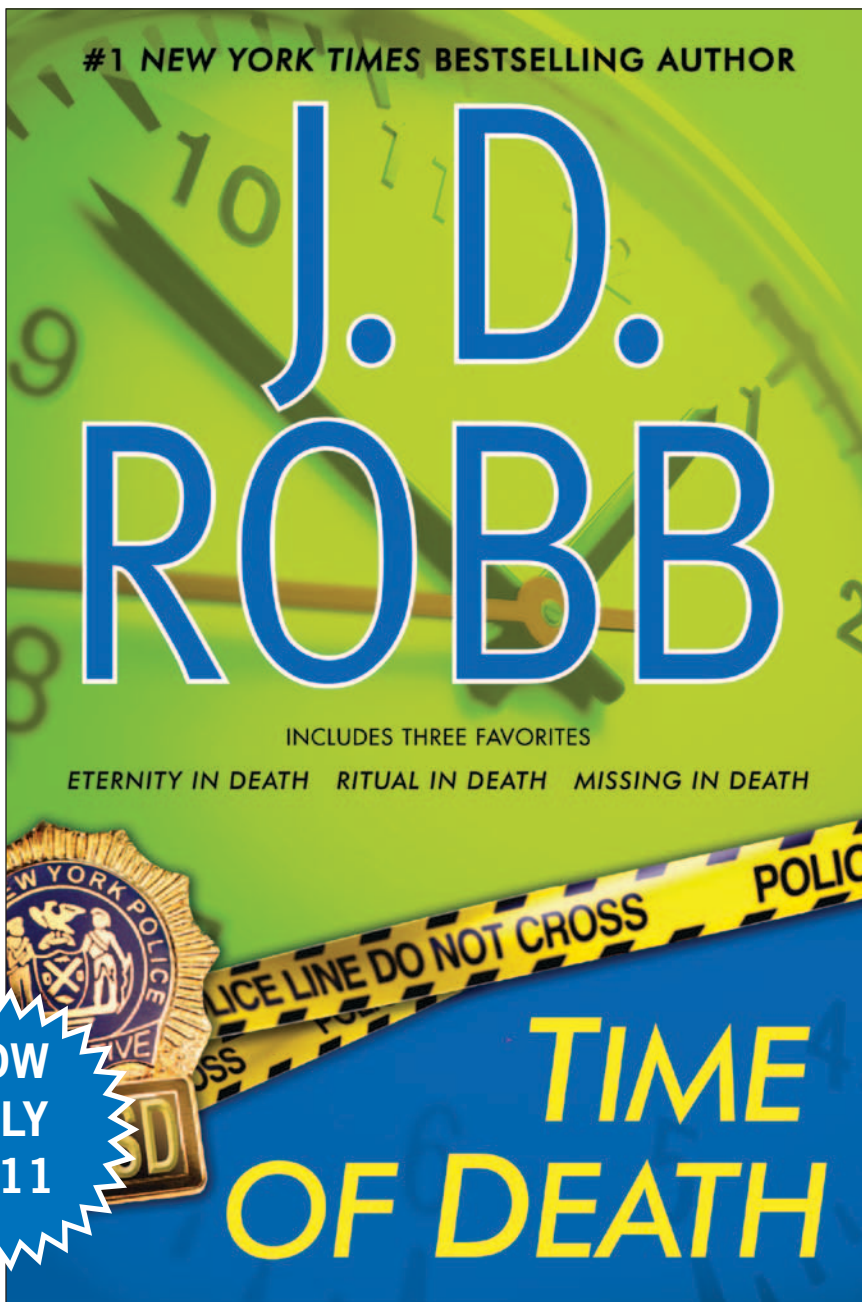
Also available

In Death: The First Cases
978-0-425-22853-1
@ \$16.00/\$17.50 Can.

J. D. Robb is the pseudonym for the #1 *New York Times* bestselling author of more than 190 novels, including the futuristic suspense In Death series. There are more than 400 million copies of the author's books in print. She lives in Maryland.

Time of Death

J. D. Robb



**NOW
JULY
2011**

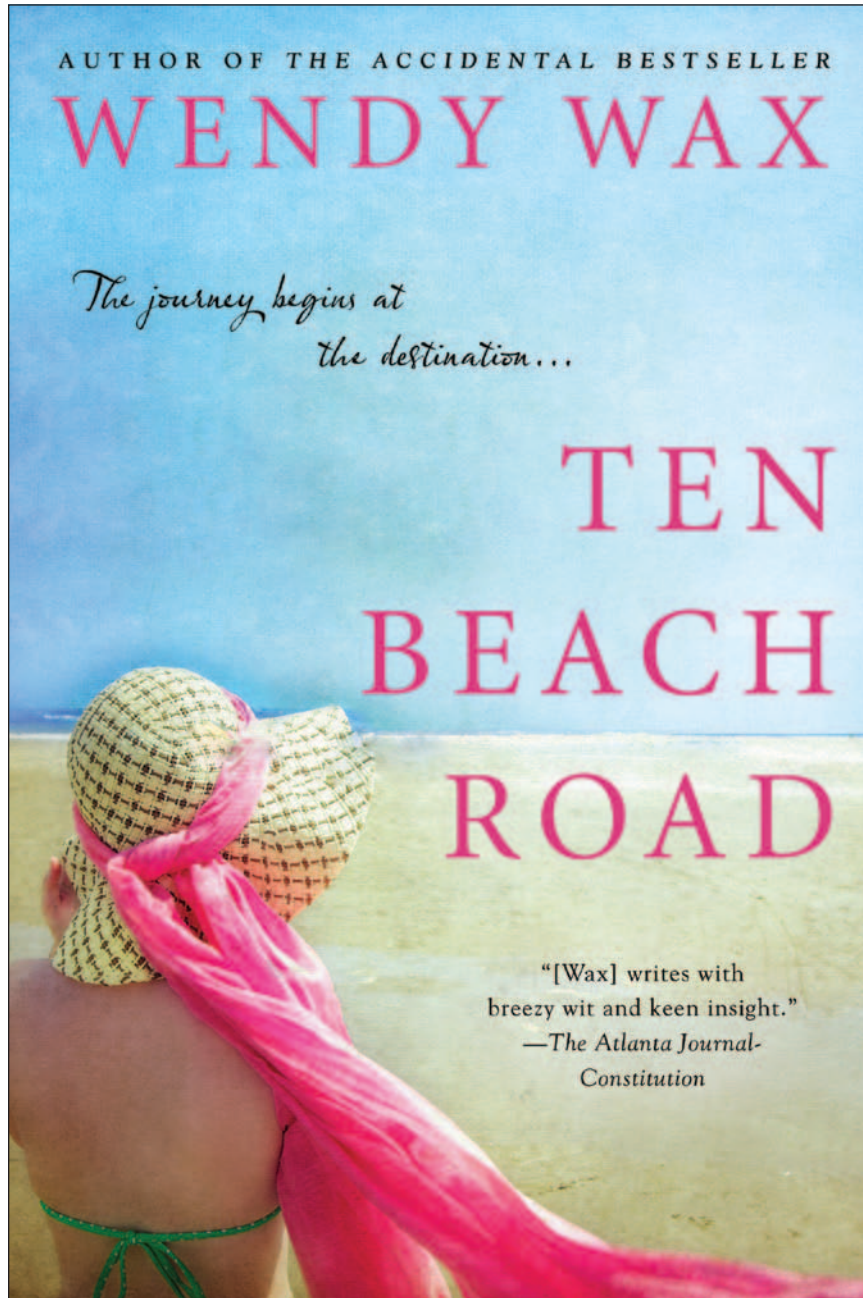
978-0-425-24082-3 • \$16.00/\$20.00 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Romantic Suspense
Rights: E00

Publishing History: Original
Previous Book: *In Death: The First Cases*
978-0-425-22853-1 (2/09)
EAN: 9780425240823 51600
On sale July 5, 2011

Another perfect beach
read from the author of
The Accidental Bestseller.

Ten Beach Road
Wendy Wax



Madeline, Avery, and Nikki are strangers to each other, but they have one thing in common. They each wake up one morning to discover their life savings have vanished, along with their trusted financial manager—leaving them with nothing but co-ownership of a ramshackle beachfront house.

Throwing their lots in together, they take on the challenge of restoring the historic property. But just as they begin to reinvent themselves and discover the power of friendship, secrets threaten to tear down their trust—and destroy their lives a second time.

Praise for the novels of Wendy Wax:

“[Wax] writes with breezy wit and keen insight.”
—*Atlanta Journal Constitution*

“A beautiful book about loyalty, courage, and pursuing your dreams with a little help from your friends.”
—Karen White, author of
On Folly Beach

Marketing

- Southeast media and in-store author appearances
- Blog media campaign
- Print features and reviews
- Online media and promotion, reviews, and author interviews

Sales Points

- Author of *The Accidental Bestseller* (6/09), which hit national fiction bestseller lists
- For readers of Claire Cook, Marian Keyes, and *The Friday Night Knitting Club*
- Wax received outstanding reviews for her two previous Berkley novels and wonderful endorsements from Karen White, Jane Porter, and Haywood Smith
- Also available by Wax: *Magnolia Wednesdays* (3/10), featuring “an easy protagonist to love...the perfect outsider’s guide to the SUV and bake sale zoo” (*Publishers Weekly*)
- Author website: authorwendywax.com
- Also available as an e-book

Also available

Magnolia Wednesdays
978-0-425-23235-4 @ \$15.00/\$18.50 Can.

The Accidental Bestseller
978-0-425-22767-1 @ \$15.00/\$18.50 Can.

Trade Paperback
448 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: Q00

Publishing History: Original
Previous Book: *Magnolia Wednesdays*
978-0-425-23235-4 (3/10)
EAN: 9780425240861 51500
On sale May 3, 2011



© Dan Carmody/Studio7hub.com

Wendy Wax is the author of eight previous novels. A former broadcaster, she lives in the Atlanta suburbs with her husband and two teenage sons, who have turned her into the shortest member of the family.

It's not easy being a dutiful maid of honor when you're a vampire in the Sunshine State...

Berkley Trade Paperback
MAY 2011

Cesca Marinelli has been slacking on her duties as a vampire princess, but she will be the best maid of honor ever for Maggie's Victorian wedding. However, when her mostly-human honey, Saber, falls ill due to a magical construct called the Void, she knows she'll have to go beyond the call of bridesmaid duty...

The Void is affecting every supernatural being in Cesca's afterlife, including her shapeshifter ex, Triton. To counter the Void's reign of terror, Cesca must fully summon her vampire powers—which may lead to her own doom.

"[Nancy Haddock] has done for vampires what Evanovich has done for bounty hunters: made them irresistible, entertaining, and unforgettable."
—Lorraine Heath

"[A] wonderfully charming heroine." —Julie Kenner

Marketing

- Florida media and in-store author events
- Print features and reviews
- Online promotion and publicity

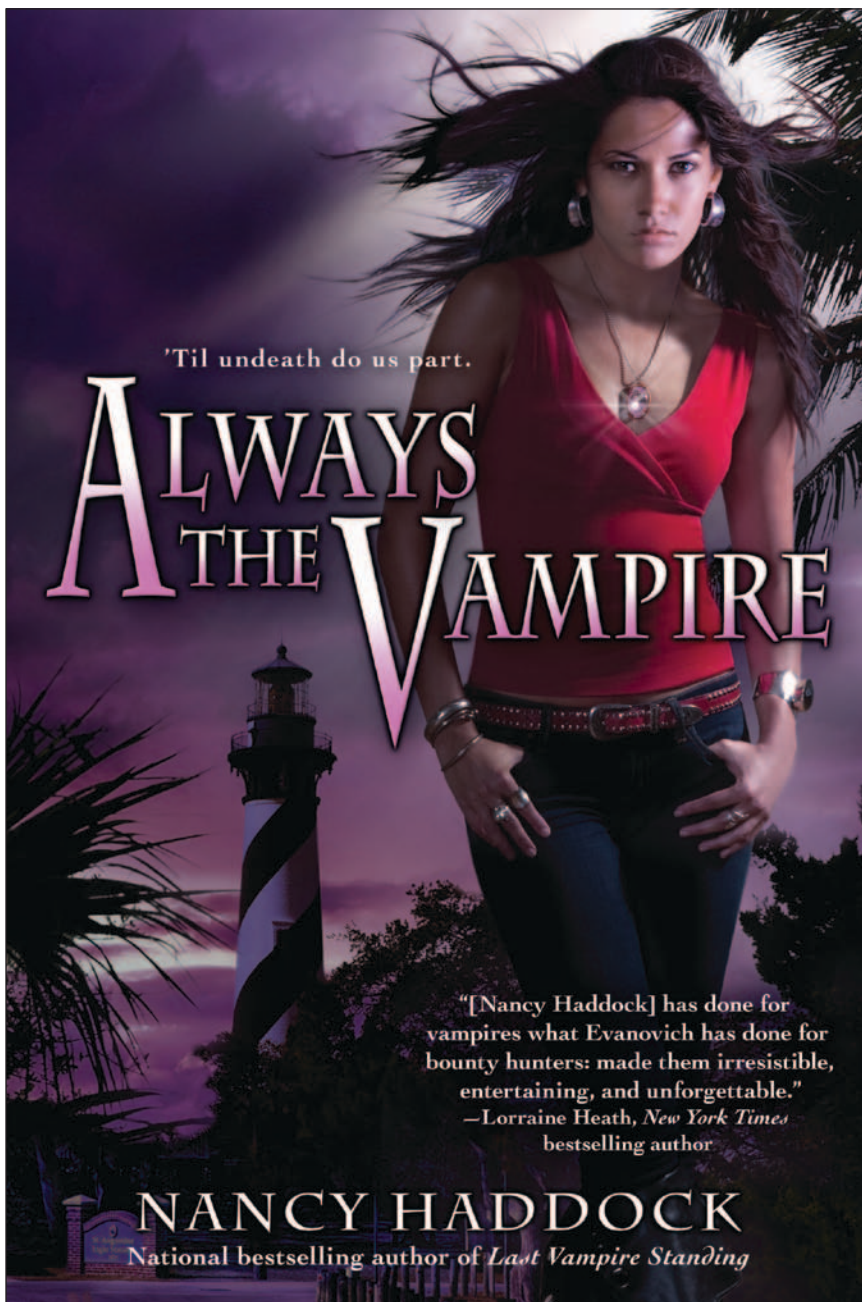
Sales Points

- National bestselling author
- The third book in a fabulous series following *Last Vampire Standing* (5/09) and *La Vida Vampire* (4/08)
- The series has received spectacular endorsements
- For fans of MaryJanice Davidson, Dakota Cassidy, and Julie Kenner
- Author website: nancyhaddock.com
- Also available as an e-book

Nancy Haddock lives in St. Augustine, Florida, with her family. This is her third novel.

Always the Vampire

Nancy Haddock



978-0-425-24088-5 • \$15.00/\$18.50 Can.

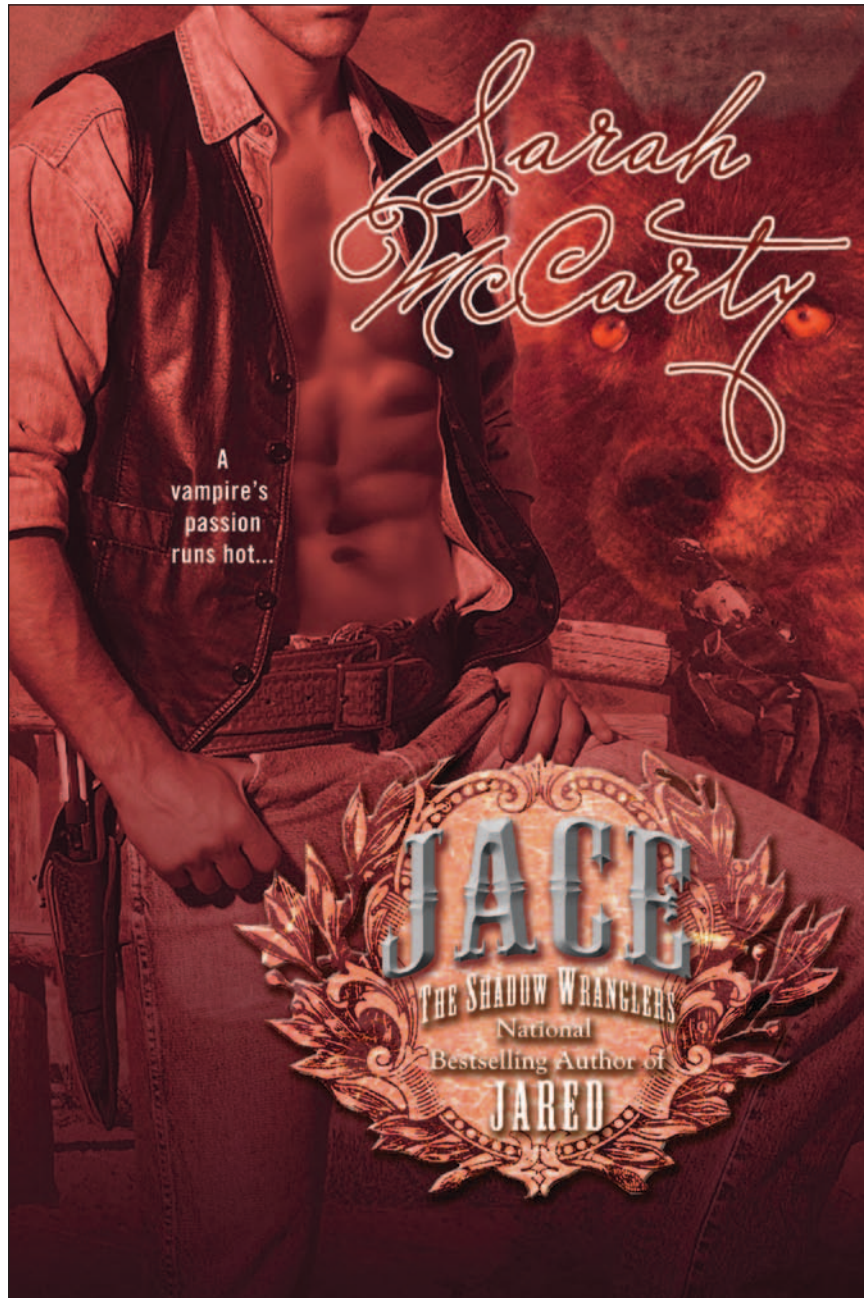
Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Last Vampire Standing*
978-0-425-22754-1 (5/09)
EAN: 9780425240885 51500
On sale May 3, 2011

Jace

The Shadow Wranglers

Sarah McCarty



978-0-425-24089-2 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Jared*
978-0-425-23240-8 (4/10)
EAN: 9780425240892 51500
On sale May 3, 2011

He had one need.

She had one hope.

Together they have
one chance...

Vampire Jace Johnson was not a family man until he met Miri. But their forbidden relationship ended when she disappeared. After a year of searching, Jace finds Miri in a Sanctuary enclave.

After a year of cruel experimentation by the Sanctuary on her werewolf form, Miri is no longer the passionate wife Jace remembers. She only lives to rescue the daughter Jace never knew they had.

Now, they must overcome the tragedy of their pasts if they are to reclaim the future they both desire...

“Sarah McCarty is an author you want to read.”

—The Romance Studio

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- The third book in the Shadow Wranglers paranormal romance series, following *Jared* (4/10) and *Caleb* (10/09)
- A series that blends two things romance fans love: vampires and cowboys
- Also available: *Running Wild* (6/08)
- Author website: sarahmccarty.com
- Also available as an e-book

Sarah McCarty is a national bestselling author whose e-books have made her extremely popular. She lives in New Jersey.

Fantastic futuristic
romance from the author of
Enemy Within.

Berkley Sensation Trade Paperback
MAY 2011

Enemy Games Marcella Burnard

Kidnapped while combating a plague, Jayleia Durante fights to resist the attractive Major Damen Sindrivik, an officer from a rival government's spy corps. But with her father missing, and mercenaries on her trail, Jayleia must join forces with the magnetic major—for the good of the empire.

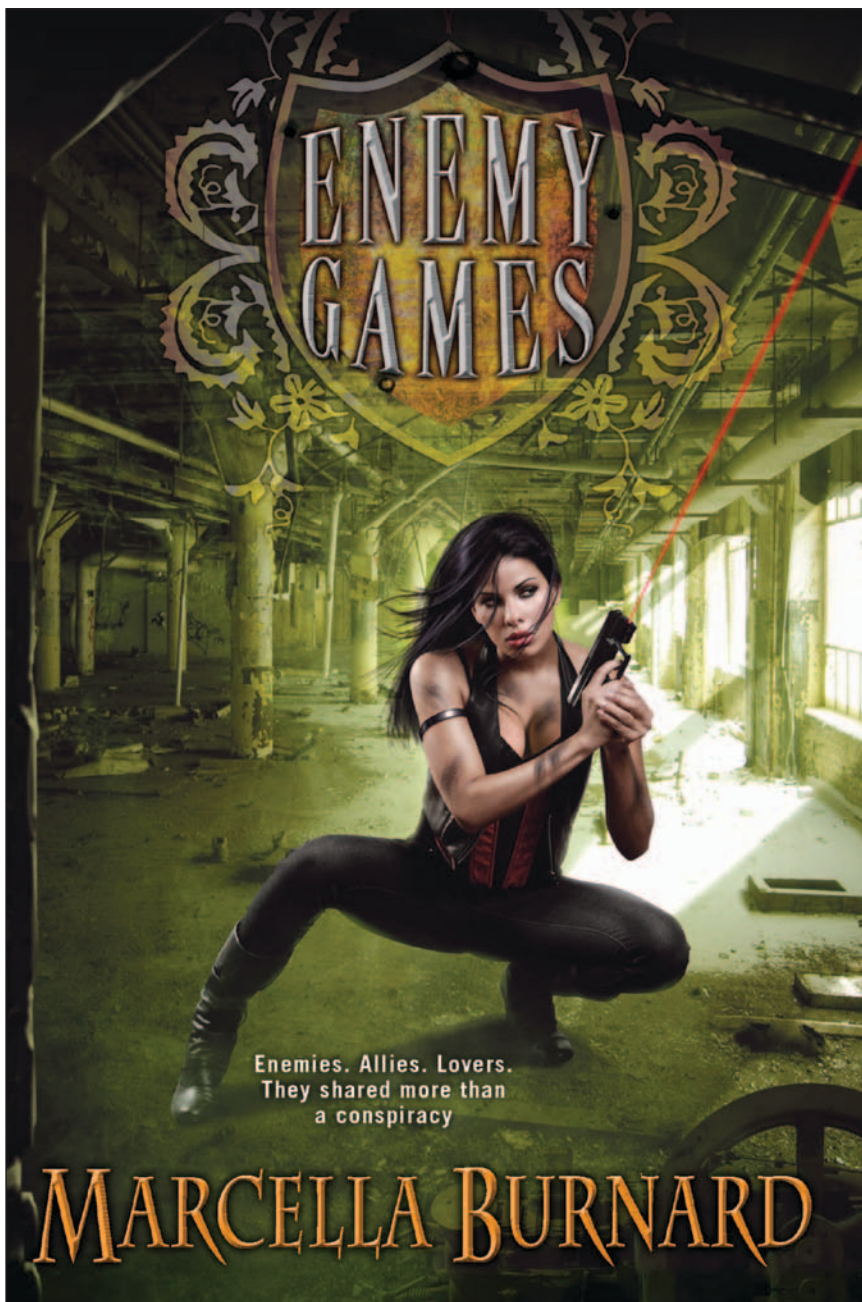
“A thrilling new story in the futuristic universe!”
—*USA Today* bestselling author Susan Kearney

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The follow-up to *Enemy Within* (11/10) from a fresh new voice in futuristic romance
- Futuristic romance is a genre growing in popularity, and the military angle lends a unique aspect to this series
- Burnard's military background lends an exciting sense of authenticity
- A must-read for fans of Susan Grant and Katherine Allred
- Author website: marcellaburnard.com
- Also available as an e-book



978-0-425-24090-8 • \$15.00/\$18.50 Can.

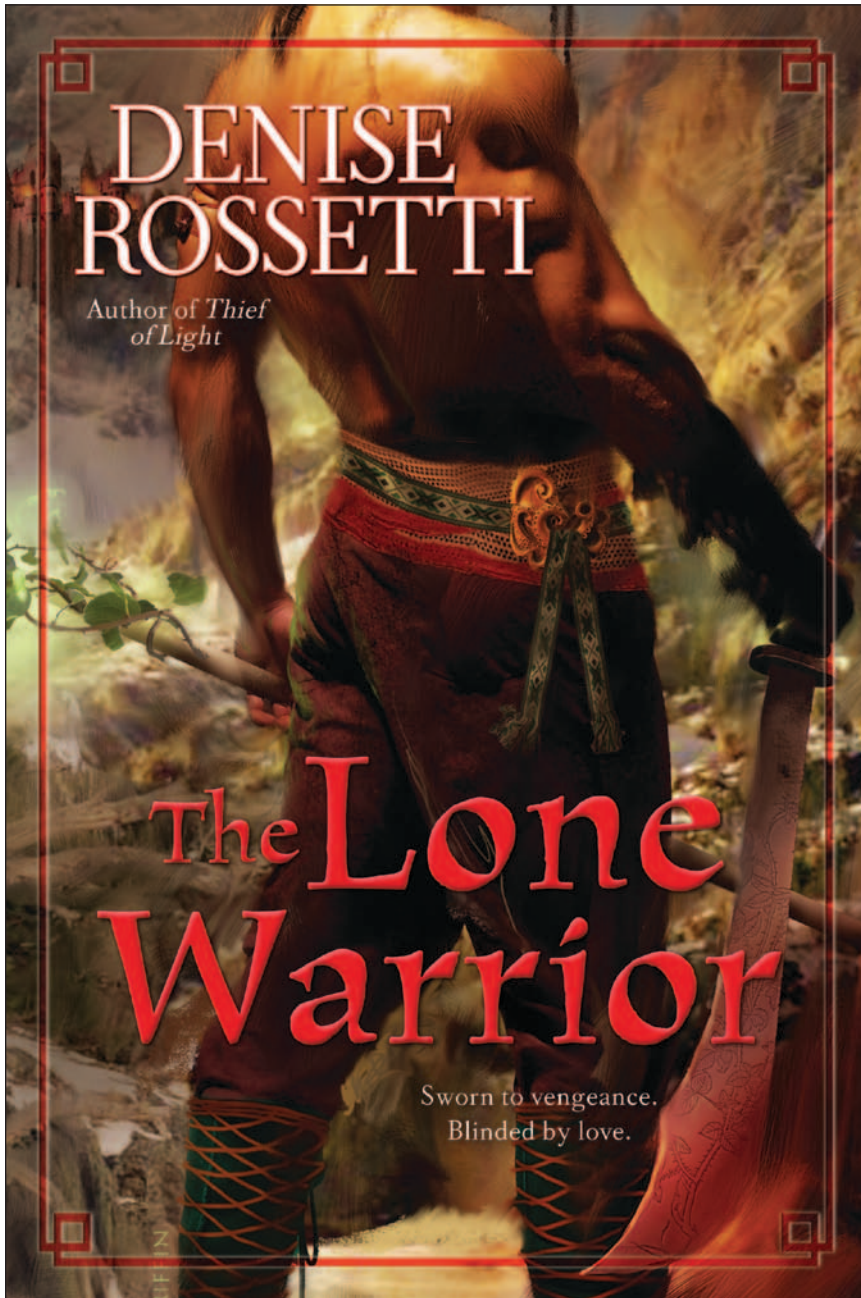
Marcella Burnard is a member of the Romance Writers of America's Fantasy, Futuristic & Paranormal special-interest chapter. Growing up an Air Force brat, she traveled all over the U.S. and spent two years in Iceland. When the tiny base library ran out of interesting books, she began writing her own stories. She currently lives with her husband and their cats aboard a sailboat on Puget Sound, and writes full time.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Enemy Within*
978-0-425-23685-7 (11/10)
EAN: 9780425240908 51500
On sale May 3, 2011

A new paranormal romance
of demon warriors, naked
revenge, and pure ecstasy.

The Lone Warrior
Denise Rossetti



Walker, a shaman, has dedicated his life to hunting the demon warriors who destroyed his tribe. But his latest captive is a daring and new kind of challenge: a beautiful, dangerous, and irresistible assassin.

Praise for the novels of Denise Rossetti:

- “Filled with eroticism.” —Night Owl Reviews
“Flaming hot and steamy.” —SFRRevu
“A great read!” —Fresh Fiction
“[For] fans of Laurell K. Hamilton.” —*Library Journal*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Rossetti has received critical comparisons to Laurell K. Hamilton and Storm Constantine
- Rossetti’s stories appeared in the Heat anthologies *Laced with Desire* (2/10) and *Unlaced* (12/08)
- Hot combination of paranormal world-building, action, and erotica
- Author website: deniserossetti.com
- Also available as an e-book

978-0-425-24091-5 • \$15.00/\$18.50 Can.

Trade Paperback
432 pp./5 1/2" x 8 1/4"
Carton: 32
Fantasy
Rights: W00

Publishing History: Original
Previous Book: *Thief of Light*
978-0-425-23130-2 (11/09)
EAN: 9780425240915 51500
On sale May 3, 2011

Denise Rossetti is the author of *Thief of Light* and *The Flame and the Shadow*. She lives in Australia.

“Gut-splittingly funny...a deeply moving account of a boy’s attempt to control his world with his own brand of magic.”

—*People* magazine, 4 stars

Tracey Ullman once described Eric Poole as “the best undiscovered writer I ever met.” Now the world can enjoy his achingly honest wit and gift for capturing real life characters in this memoir about growing up in the 1970’s with an obsessive-compulsive mother and a crush on Endora from *Bewitched*.

“Some good news for those who love the self-deprecating tendencies and acerbic wit of David Sedaris and Augusten Burroughs: There’s a fresh, admittedly off-kilter writer whose memoir promises to leave you in stitches.” —*Out.com*

“Poole grew up in the Midwest in a family, and among an assortment of characters, destined to end up in a coming-of-age memoir. Some of the more entertaining stories include the chaos of the parents’ fighting in 1969; the author’s befriending of the sarcastic, armless Stacy; his magical obsession with *Bewitched*, which included an unhealthy attachment to Endora; and his failed exorcism of another boy in Bible school.”

—*Kirkus Reviews*

“A runaway charmer, hands down.”

—Laurie Notaro

Marketing

- Los Angeles media and in-store author appearances
- Radio interview campaign
- Book club promotion and outreach, including a Readers Guide available online and bound in book
- “New in Paperback” mentions
- Video available for accounts
- Print features and reviews
- Online promotion, reviews, and author interviews

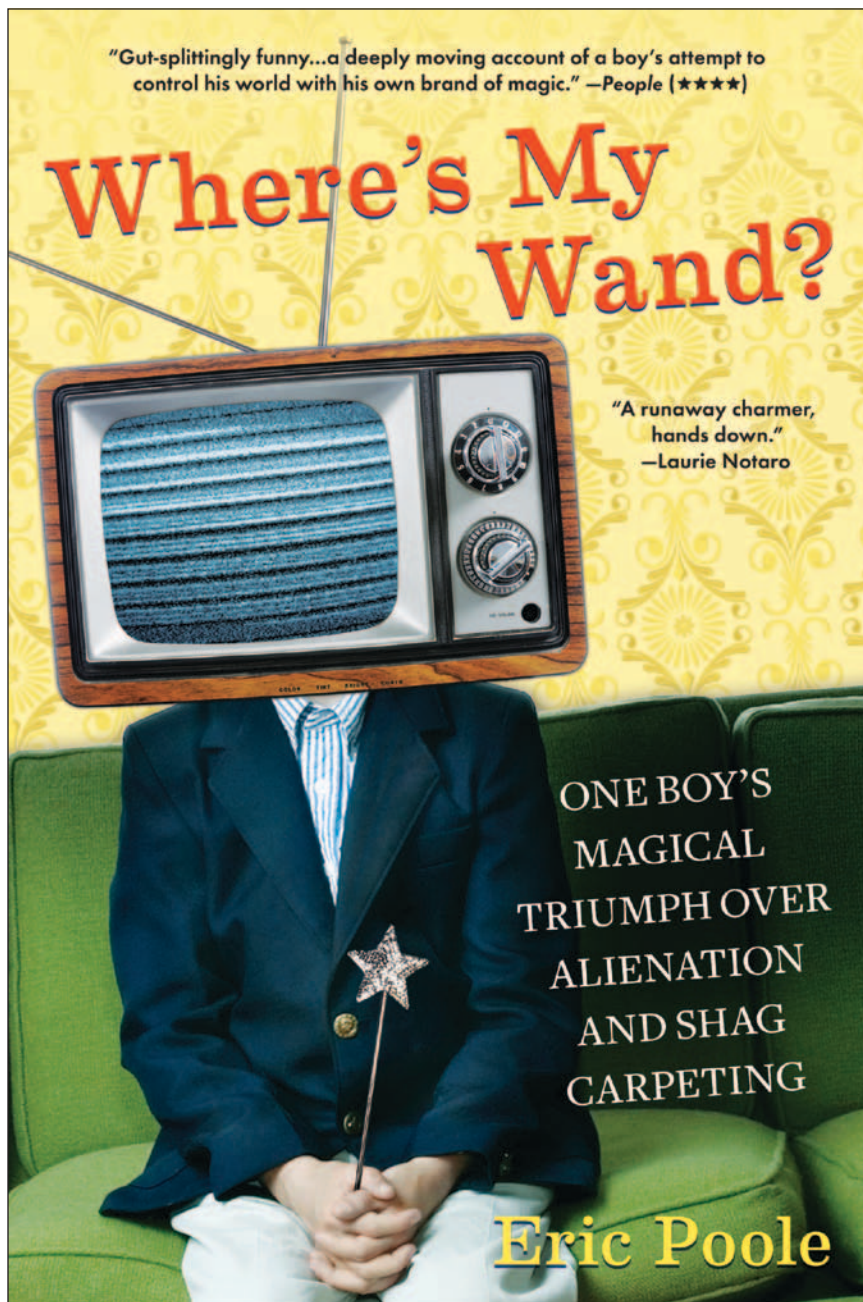
Sales Points

- A winning blend of emotional family memoir, Midwest-in-the-70s nostalgia, and riotous humor
- Hardcover edition of this book was a June 2010 Indie Next Pick and received fabulous reviews
- Features a fantastic new package for the paperback
- For fans of David Sedaris, David Rakoff, and Dan Savage
- Author website: ericpoole.com
- Also available as an e-book

Where’s My Wand?

One Boy’s Magical Triumph Over Alienation and Shag Carpeting

Eric Poole



978-0-425-24101-1 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/16" x 8 1/4"
Carton: 44
Memoir
Rights: E00

Publishing History: Putnam hardcover
978-0-399-15655-7 (6/10)
EAN: 9780425241011 51500
On sale June 7, 2011



Photo © Tracey Morris Photography

Eric Poole is VP of marketing for a major media company and the winner of over thirty advertising awards. He lives in Los Angeles, California with his partner of nine years.

Hit List

An Anita Blake, Vampire Hunter Novel

Laurell K. Hamilton

COVER TO COME



Photo © Stefan Hester

978-0-425-24113-4 • \$27.95/\$35.00 Can.

Hardcover
400 pp./6" x 9"
Carton: 20
Novel
Rights: E00

Publishing History: Original
Previous Book: *Bullet*
978-0-425-23433-4 (6/10)
EAN: 9780425241134 52795
On sale June 7, 2011
Strict on sale

The #1 *New York Times* bestselling Anita Blake, Vampire Hunter series continues!

Word has leaked to Anita Blake that hit men are headed for St. Louis—and that she, Jean-Claude, and Richard are the targets.

Praise for the series:

"[A] wildly popular paranormal series."

—*Entertainment Weekly*

Marketing

- Virtual author booksigning
- National advertising campaign
- Pre-publication online buzz campaign
- Extensive online promotion, reviews, and author interviews, including via author's social networking sites
- Promote at science fiction and fantasy conventions throughout the year
- Author video available
- Airport lightbox display advertising
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-425-24232-2 @ \$335.40/\$420.00 Can.
10" w x 48" h x 16" d
- 24-copy mixed hard/soft floor display with special riser (4 each of *Hit List*, *Guilty Pleasures*, *The Laughing Corpse*, *Circus of the Damned*, *The Lunatic Cafe*, and *Bullet*) 978-0-425-24233-9 @ \$271.60/\$335.80 Can.
10" w x 54" h x 17" d

Sales Points

- Never-before-published—an all-new Anita Blake, Vampire Hunter novel
- Follows last year's one-two hardcover punch of *Bullet* (6/10) and *Flirt* (2/10)—both now available in mass market: *Bullet* (6/11), *Flirt* (3/11)
- There are more than two million copies of the Anita Blake novels in print
- Author website: laurellkhamilton.org
- Also available as an e-book

AVAILABLE FROM PENGUIN AUDIO

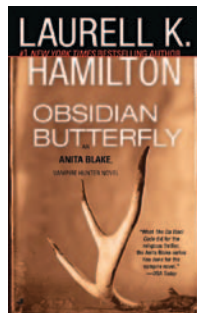
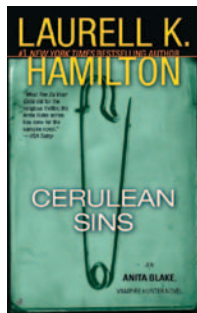
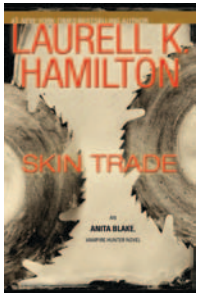
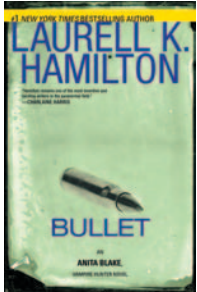
Unabridged CDs
15 CDs, 19 Hours
978-0-14-314563-9
@ \$39.95/\$50.00 Can.



Laurell K. Hamilton is a full-time writer. She lives in St. Louis, Missouri with her family.

**“HAMILTON REMAINS ONE OF THE MOST INVENTIVE AND EXCITING WRITERS IN THE PARANORMAL FIELD.”
—CHARLAINE HARRIS**

If you're making a list of today's hottest paranormal writers, **Laurell K. Hamilton** belongs at the top...



Also available

Bullet
978-0-515-14949-4
@ \$7.99/\$9.99 Can.

Flirt
978-0-515-14897-8
@ \$7.99/\$9.99 Can.

Skin Trade
978-0-515-14805-3
@ \$7.99/\$9.99 Can.

Blood Noir
978-0-515-14637-0
@ \$7.99/\$9.99 Can.

Strange Candy
978-0-425-24521-0
@ \$14.00/\$17.50 Can.

The Harlequin
978-0-515-14461-1
@ \$7.99/\$9.99 Can.

Danse Macabre
978-0-515-14281-5
@ \$7.99/\$10.99 Can.

Micah
978-0-515-14087-3
@ \$7.99/\$10.99 Can.

Incubus Dreams
978-0-515-13975-4
@ \$7.99/\$9.99 Can.

Cerulean Sins
978-0-515-13681-4
@ \$7.99/\$9.99 Can.

Narcissus in Chains
978-0-515-13387-5
@ \$7.99/\$10.99 Can.

Obsidian Butterfly
978-0-515-13450-6
@ \$7.99/\$8.99 Can.

Blue Moon
978-0-515-13445-2
@ \$7.99/\$9.99 Can.

Burnt Offerings
978-0-515-13447-6
@ \$7.99/\$9.99 Can.

The Killing Dance
978-0-515-13451-3
@ \$7.99/\$8.99 Can.

Bloody Bones
978-0-515-13446-9
@ \$7.99/\$8.99 Can.

The Lunatic Cafe
978-0-515-13452-0
@ \$7.99/\$9.99 Can.

Circus of the Damned
978-0-515-13448-3
@ \$7.99/\$9.99 Can.

The Laughing Corpse
978-0-515-13444-5
@ \$7.50/\$8.99 Can.

Guilty Pleasures
978-0-515-13449-0
@ \$7.99/\$9.99 Can.

“What *The Da Vinci Code* did for the religious thriller, the Anita Blake series has done for the vampire novel...Long before Stephenie Meyer’s *Twilight* series and Charlaine Harris’ *Sookie Stackhouse* novels [there was] sexy, strong-willed vampire hunter Anita Blake.”

—USA Today

“A first-class storyteller.”

—St. Louis Post-Dispatch

“There’s no end in sight for this fabulously imagined series.”

—Publishers Weekly

“A writer who can (justifiably) claim to have created the urban fantasy genre.”

—SFRvu

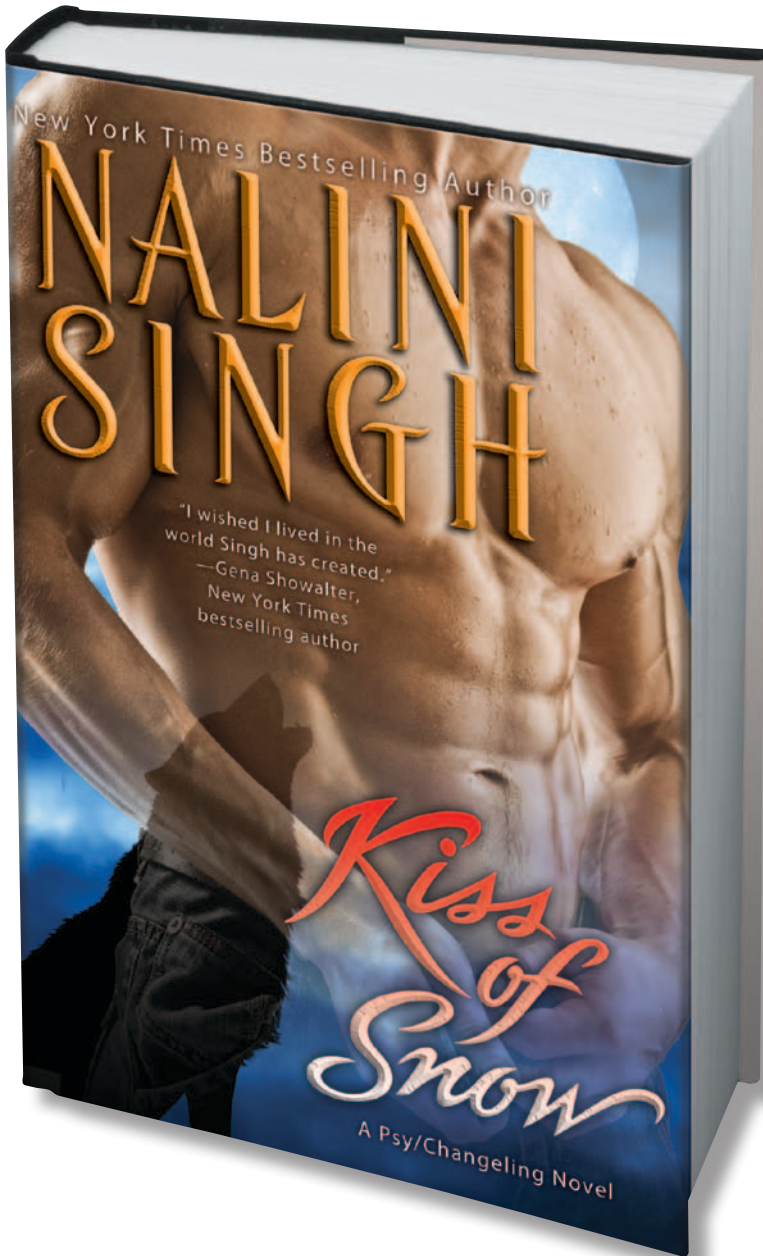


978-0-515-14767-4
@ \$31.96/\$39.96 Can.

Kiss of Snow

A Psy/Changeling Novel

Nalini Singh



978-0-425-24209-4 • \$25.95/\$32.50 Can.

Hardcover
400 pp./6" x 9"
Carton: 28
Paranormal Romance
Rights: E00
Publishing History: Original

Previous Book: *Play of Passion*
978-0-425-23779-3
(Berkley Sensation mass market; 11/10)
EAN: 9780425242094 52595
On sale May 31, 2011
Strict on sale

The hardcover debut of *New York Times* bestselling author Nalini Singh and her highly acclaimed Psy/Changeling novels.

Since the moment of her defection from the PsyNet and into the SnowDancer wolf pack, Sienna Lauren has had one weakness. *Hawke*. Alpha and dangerous, he compels her to madness.

Hawke is used to walking alone, having lost the woman who would've been his mate long ago. But Sienna fascinates the primal heart of him, even as he tells himself she is far too young to handle the wild fury of the wolf.

Then Sienna changes the rules—and suddenly, there is no more distance, only the most intimate of battles between two people who were never meant to meet. Yet as they strip away each other's secrets in a storm of raw emotion, they must also ready themselves for a far more vicious fight...

A deadly enemy is out to destroy SnowDancer, striking at everything they hold dear, but it is Sienna's darkest secret that may yet savage the pack that is her home—and the alpha who is its heartbeat.

Marketing

- Print advertising
- Blog advertising campaign
- Author video available
- Online promotion
- 9-copy solid floor display with special riser 978-0-425-24290-2 @ \$233.55/\$292.50 Can. 10" w x 48" h x 16" d
- 24-copy hard/soft mixed floor display (6 each of *Kiss of Snow*, *Play of Passion*, *Bonds of Justice*, and *Blaze of Memory*) 978-0-425-24291-9 @ \$191.76/\$239.76 Can. 10" w x 54" h x 17" d

Sales Points

- The hardcover debut of the *New York Times* bestselling author
- Tenth in the series featuring psychics, shapeshifters, and alternate realities
- Books in the series have reached as high as #8 on the *New York Times* bestseller list
- The second book in the author's Guild Hunters series, *Archangel's Kiss* (Berkley Sensation mass market; 2/10), hit the *New York Times* bestseller list at #9
- Author website: nalinisingh.com
- Also available as a e-book

“NALINI SINGH IS A MAJOR NEW TALENT.”*

Photo © Ashwini Singh



Nalini Singh is passionate about writing. Though she’s traveled as far afield as the deserts of China, the Highlands of Scotland, and the temples of Japan, it is the journey of the imagination that fascinates her most. She’s beyond delighted to be able to follow her dream as a writer. Nalini lives and works in beautiful New Zealand.

Nalini Singh has prowled up the bestseller lists. And now she makes her hardcover debut with Hawke’s story—the romance readers have been waiting for...

PRAISE FOR SINGH AND HER PSY/CHANGELING NOVELS:

“[A] breathtaking blend of passion, adventure, and the paranormal. I wished I lived in the world Singh has created.”
—Gena Showalter

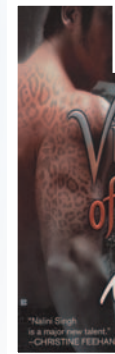
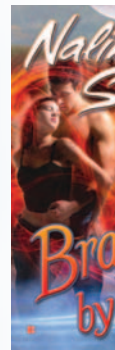
“I LOVE this book. It’s a must read for all my fans.”
—*Christine Feehan

“Oh. My. God. How can this series keep getting better and better?? It seems impossible, but Nalini Singh has the golden touch. An imagination that won’t quit. A writing style that punches you in the gut, wrings your heart out till there’s nothing left, and leaves you nearly as satisfied as you can get...Grade: A+.”
—The Good, the Bad, and the Unread

“I don’t think there is a single paranormal series as well-planned, well-written, and downright fantabulous as Ms. Singh’s Psy/Changeling series.” —All About Romance

“Nalini Singh continues to dazzle and ensnare new readers with each addition to the Psy/Changeling series.” —A Romance Review

“[This is] paranormal romance at its best.”
—Publishers Weekly



Also available

Play of Passion
978-0-425-23779-3
@ \$7.99/\$9.99 Can.

Bonds of Justice
978-0-425-23544-7
@ \$7.99/\$9.99 Can.

Blaze of Memory
978-0-425-23111-1
@ \$7.99/\$9.99 Can.

Branded by Fire
978-0-425-22673-5
@ \$7.99/\$9.99 Can.

Hostage to Pleasure
978-0-425-22325-3
@ \$7.99/\$9.99 Can.

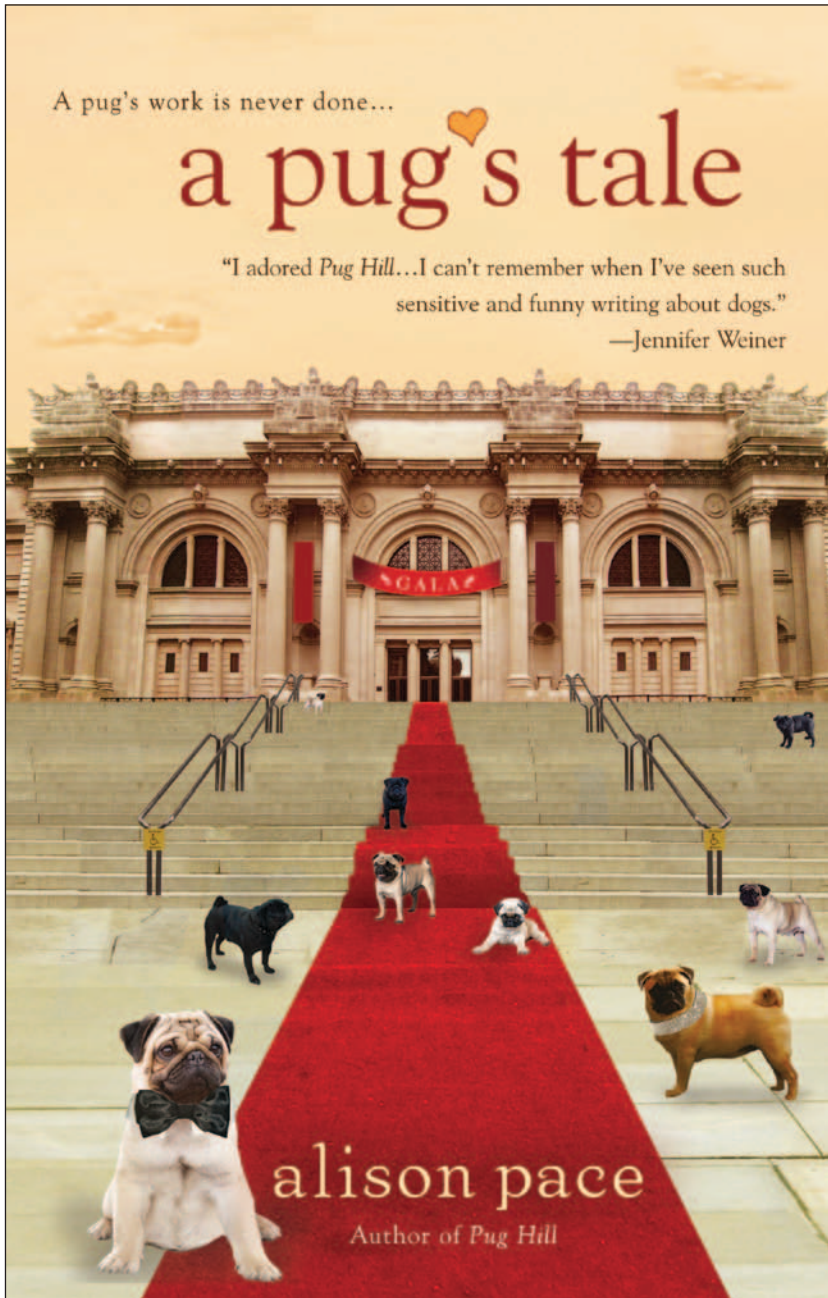
Mine to Possess
978-0-425-22016-0
@ \$7.99/\$9.99 Can.

Caressed by Ice
978-0-425-21842-6
@ \$7.99/\$9.99 Can.

Visions of Heat
978-0-425-21575-3
@ \$7.99/\$9.99 Can.

Slave to Sensation
978-0-425-21286-8
@ \$7.99/\$9.99 Can.

A Pug's Tale
Alison Pace



978-0-425-24119-6 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: E00

Publishing History: Original
Previous Book: *Pug Hill*
978-0-425-20971-4 (5/06)
EAN: 9780425241196 51500
On sale June 7, 2011

The long-awaited follow-up to *Pug Hill*—from “a poignant and very funny” (*Washington Post*) writer.

Hope McNeill has worked at the Metropolitan Museum of Art for years, but this is the first time she's been able to bring along her pug, Max (without sneaking him in in her tote bag). The occasion is a party for an Animals in 19th-Century Art exhibit, but the evening ends badly when a small but important painting seems to be missing. The Met needs Hope's—and Max's—help. And Hope has to keep it all a secret from her beloved, Manhattan DA Ben Brown.

Praise for the novels of Alison Pace:

“Pace is enjoyable and clever, throwing in sly commentary on our current social scene a la Jane Austen.”
—*Miami Herald*

“At once touching, witty, and so very smart.”
—*Elinor Lipman*

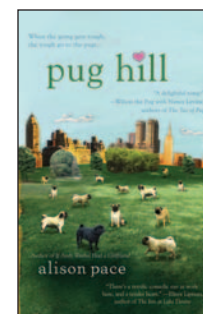
“I can't remember when I've seen such sensitive and funny writing about dogs.” —*Jennifer Weiner*

Marketing

- New York media and author events
- Online advertising
- Author video available
- Print features and reviews
- Online promotion, reviews, and interviews

Sales Points

- The sequel to *Pug Hill* (5/06), which sold well and received excellent reviews
- From the author of *City Dog* (9/08), *If Andy Warhol Had a Girlfriend* (5/08), and *Through Thick and Thin* (8/07)
- Author is a contributing editor for *The Bark* magazine, known as *The New Yorker* for dog lovers
- Author website: alisonpace.com
- Also available as an e-book



Also available
Pug Hill
978-0-425-20971-4
@ \$14.00/\$18.50 Can.



Alison Pace is a contributing editor at *The Bark*. She lives in New York City.

An emotionally powerful debut about two sisters who reconnect after nearly forty years of estrangement.

Renowned painter Lilli Niles is at home in her North London flat when she receives an unexpected call from her elder sister, Bea, who's at the family homestead in Whitehead, Massachusetts. Bea's husband has just died, and she'd like Lilli to fly home to attend the funeral. There are reasons Lilli moved all the way to England to escape her older sister, reasons that have kept them estranged for decades. But something in Bea's voice makes Lilli think it's time to return to the stately house in New England she loved as a child, to the memory of the beloved younger sister they both lost. With Bea more fragile than Lilli remembered, maybe she can finally forgive Bea for a long-ago betrayal that has simmered between them for nearly forty years.

Marketing

- New England media and in-store author appearances
- Book club promotion and outreach, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

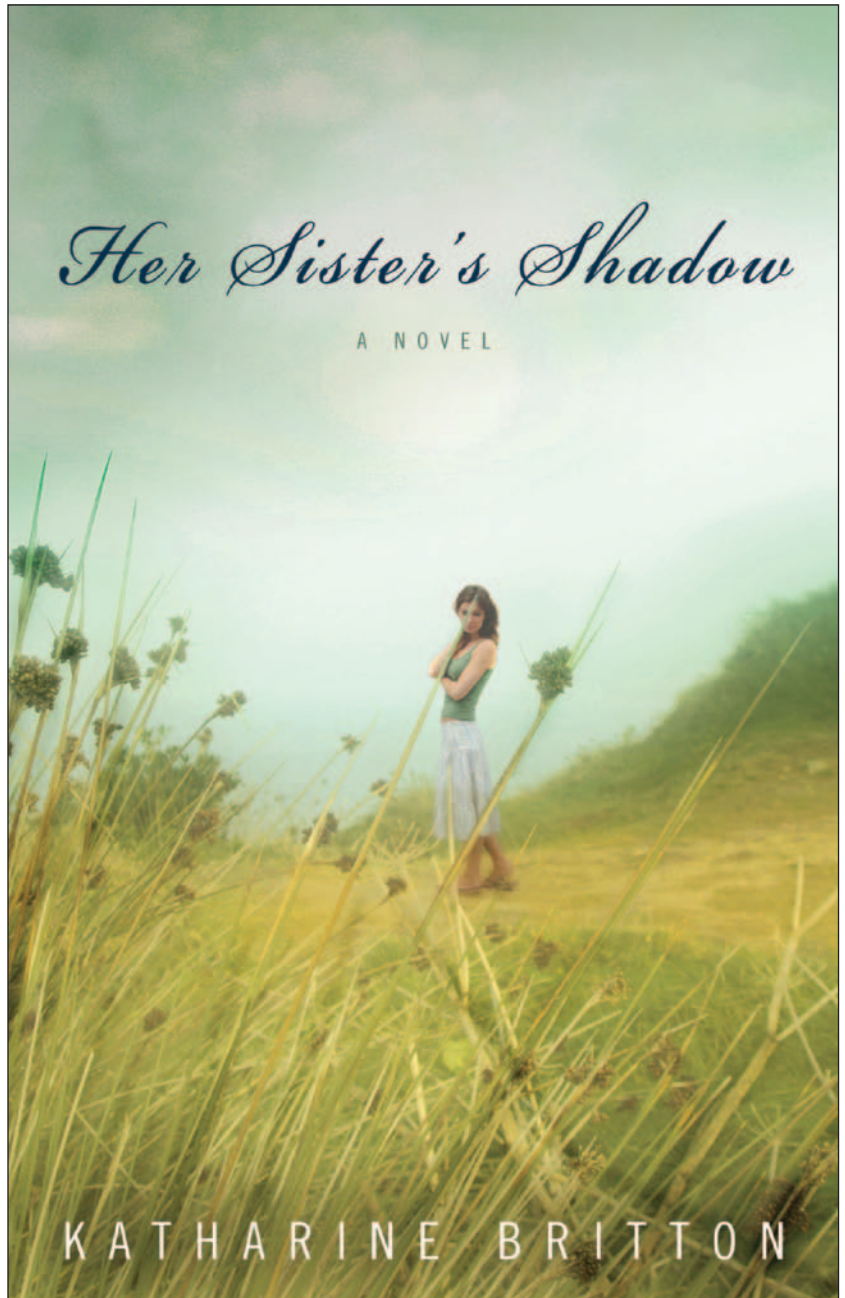
Sales Points

- A haunting debut about the lifelong bond between sisters
- The author has written three screenplays, one of which was a 2009 Moondance Film Festival winner
- A perfect fit for book clubs
- For fans of Kristy Kiernan's debut *Catching Genius*, as well as readers of Jodi Picoult, Anita Shreve, and Kristin Hannah
- Also available as an e-book

Her Sister's Shadow

A Novel

Katharine Britton



978-0-425-24174-5 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/16" x 8 1/4"
Carton: 44
Novel

Rights: W00
Publishing History: Original
EAN: 9780425241745 51500
On sale June 7, 2011



Photo © Joseph Melching

Katharine Britton teaches at Colby Sawyer College in central New Hampshire. She has a master's degree in creative writing from Dartmouth College and lives in Vermont.

Fire on Dark Water

A Novel

Wendy K. Perriman



978-0-425-24104-2 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Historical Fiction

Rights: W00
Publishing History: Original
EAN: 9780425241042 51500
On sale June 7, 2011

A debut historical novel about a female pirate's life on the high seas.

Born a despised gypsy and tricked into a life of brutal debauchery, Lola Blaise quickly learns the harsh ways of the world, and of the men who inhabit it. But in the New World waits a different sort of life, full of danger and passion, where one false move could mean death: a life of piracy.

On the island of Nassau, Lola earns her keep as a prostitute until she lands a place on the *Revenge*, a ship captained by the infamous Blackbeard, the greatest buccaneer who ever lived. To survive the lethal treachery of a pirate's life Lola must use every hard-earned skill in her arsenal—and become the woman she was always meant to be.

Marketing

- North Carolina media and in-store author appearances
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A captivating tale about a determined woman and the world of piracy which she learns to thrive in
- Weaves fiction with the real history of pirates such as Blackbeard and Anne Bonny
- A mix between Bruce Alexander's novels and *Xena: The Warrior Princess*
- For fans of *Pirates of the Caribbean*—and will be published soon after the release of the latest film in that franchise
- Author website: wendyperriman.com
- Also available as an e-book

Wendy K. Perriman resides with her family in a sailing community on the shores of Lake Norman near Charlotte, North Carolina.

Of the women in King Richard's life, she is the least known—and the most powerful.

Berkley Trade Paperback
JUNE 2011

During the Third Crusade, deaths from fever and starvation are common, but King Richard the Lion-Hearted has a secret ally against these impassable enemies—a mysterious healer by the name of Edythe.

She was sent to him by his mother Eleanor, and Richard first assumes that Edythe is a spy. But when her medical knowledge saves his life, she becomes an indispensable member of his camp—even as his loyal soldiers, suspicious of her talent for warding off death, call her a witch.

Praise for Cecelia Holland:

“Holland’s grasp of history is neatly matched by her skills as a storyteller.” —*Publishers Weekly*

“Holland interweaves elements of romance, magic, and suspense into a superlative historical epic.” —*Booklist*

“Holland...is a real master of historical fiction.” —*Kirkus Reviews*

Marketing

- Print features and reviews
- Readers Guide available online and bound in book
- Online promotion, reviews, and author interviews

Sales Points

- Continues the story of Eleanor of Aquitaine, begun in Holland’s last novel *The Secret Eleanor* (8/10), this time featuring Eleanor’s children
- This novel depicts the Third Crusade, a popular topic for history lovers, from the point of view of a female Jewish healer
- Author website: thefiredrake.com
- Also available as an e-book

Cecelia Holland is the author of over thirty historical novels. She currently lives in northern California where she teaches creative writing at Pelican Bay State Prison.

The King’s Witch
Cecelia Holland



978-0-425-24130-1 • \$15.00/\$18.50 Can.

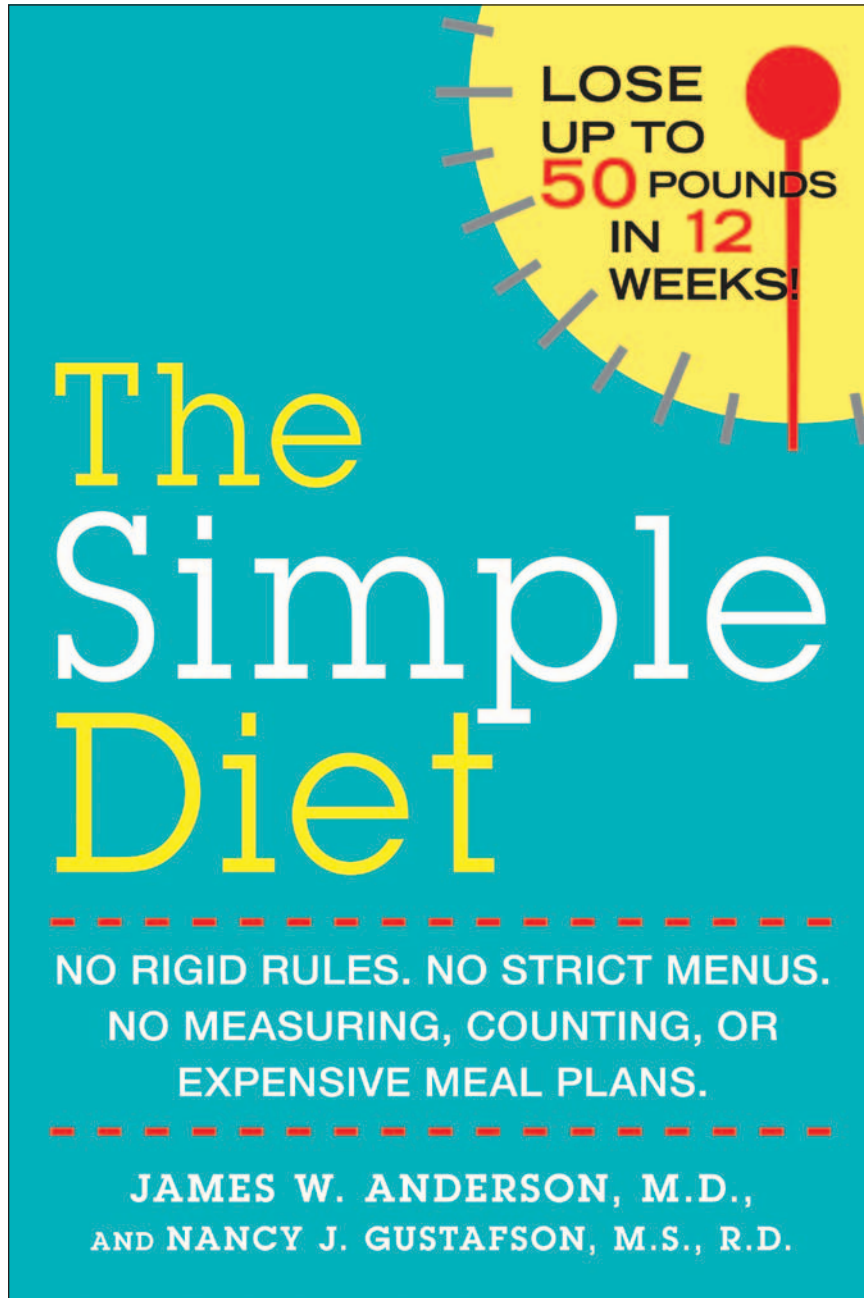
Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Novel
Rights: E00

Publishing History: Original
Previous Book: *The Secret Eleanor*
978-0-425-23450-1 (8/10)
EAN: 9780425241301 51500
On sale June 7, 2011

The Simple Diet

James W. Anderson, M.D.

and Nancy J. Gustafson, M.S., R.D.



LOSE UP TO 50 POUNDS IN 12 WEEKS!

The Simple Diet

NO RIGID RULES. NO STRICT MENUS.
NO MEASURING, COUNTING, OR
EXPENSIVE MEAL PLANS.

**JAMES W. ANDERSON, M.D.,
AND NANCY J. GUSTAFSON, M.S., R.D.**

978-0-425-24106-6 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./6" x 9"
Carton: 40
Diet
Rights: W00
Publishing History: Original

Previous Book (Anderson): *Live Longer Better* 978-0-786-70472-9 (Carroll & Graf paperback; 10/97)
EAN: 9780425241066 51500
On sale June 7, 2011

A doctor's proven plan for losing up to 50 pounds in 12 weeks—with no measuring, counting, or expensive meal plans.

Two out of every three Americans are overweight, about half of them with more than 50 pounds to lose. Now, Dr. James W. Anderson, a Professor of Medicine and Clinical Nutrition at the University of Kentucky, shares his groundbreaking plan, which has already helped thousands of Americans lose weight—sometimes more than 100 pounds—and keep it off permanently. A proven effective alternative to those celebrity endorsed diet programs, which are extremely expensive and require that users only eat *their* food, *The Simple Diet* lets readers mix and match foods, such as Lean Cuisine and Healthy Choice, at a fraction of the cost. Plus, scientific studies prove this diet works.

In a study published in the *International Journal of Obesity*, Dr. Anderson showed that people who completed at least 12 weeks of the program showed an average weight loss of 68 pounds for women, 94 for men—and after five years, those individuals kept off an average of 60 pounds.

Best of all, the program is easy to follow—no calorie counting, no measuring, no guesswork. *The Simple Diet* helps readers lower their cholesterol and high blood sugar, reverse Type 2 Diabetes, and achieve quick, easy, and permanent weight loss.

Marketing

- National radio and television interviews
- Regional health radio interviews
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A scientifically tested approach that takes the stress out of achieving significant, long term weight loss
- Offers information on the best choices among prepackaged and fresh food, to eliminate the hassle of calorie counting and measuring
- Author has appeared on *Good Morning America* and *NBC Evening News*, and has been quoted in many national magazines and newspapers
- Also available as an e-book

James W. Anderson, M.D., is a Professor of Medicine and Professor of Clinical Nutrition, Emeritus, at the University of Kentucky. A reviewer for many of the world's most prestigious medical journals, he's published more than 350 scientific studies and founded the Obesity Research Network. **Nancy Gustafson, M.S., R.D.**, is a registered dietician and served as a nutritionist at the U.S. Department of Agriculture, clinical dietician at the University of Maryland Hospital and Carle Clinic in Illinois, and nutrition instructor at North Dakota State University.

A “flawless novel”* from the national bestselling author of *The Other Family*.

Berkley Trade Paperback
JUNE 2011

“*Marrying the Mistress* is no mere sexy romp detailing the lurid details of a juicy affair. Instead, Joanna Trollope offers a domestic drama that gives us an insider’s view of what happens to a family when the respected head of the household—sixty-year-old judge Guy Stockdale—announces he is leaving his wife of forty years to marry his much younger mistress, Merrion. From his teenage grandson who thinks it’s cool that Gramps can still snag a hot young babe to his feisty daughter-in-law who sets up a secret meeting to check out the Other Woman, this is a nuanced tale that manages to be both familiar and surprising. What makes the situation complex—and the book beach-bag worthy—is that Merrion is far from the stereotypical villain/slut/husband stealer. She is intelligent, independent, successful and impossible not to like. Reading *Marrying the Mistress* is like spying on the neighbors that everyone on the street is gossiping about—without the guilt.”

—Salon.com

“A modern-day Austen.”

—**Library Journal* (starred review)

“Daring...bracing and original.”

—*Cleveland Plain Dealer*

“Entertaining...great beach reading.” —*USA Today*

“A pleasure to read.”

—*Washington Post*

Marketing

- Book club outreach, including a Readers Guide available online and bound in book

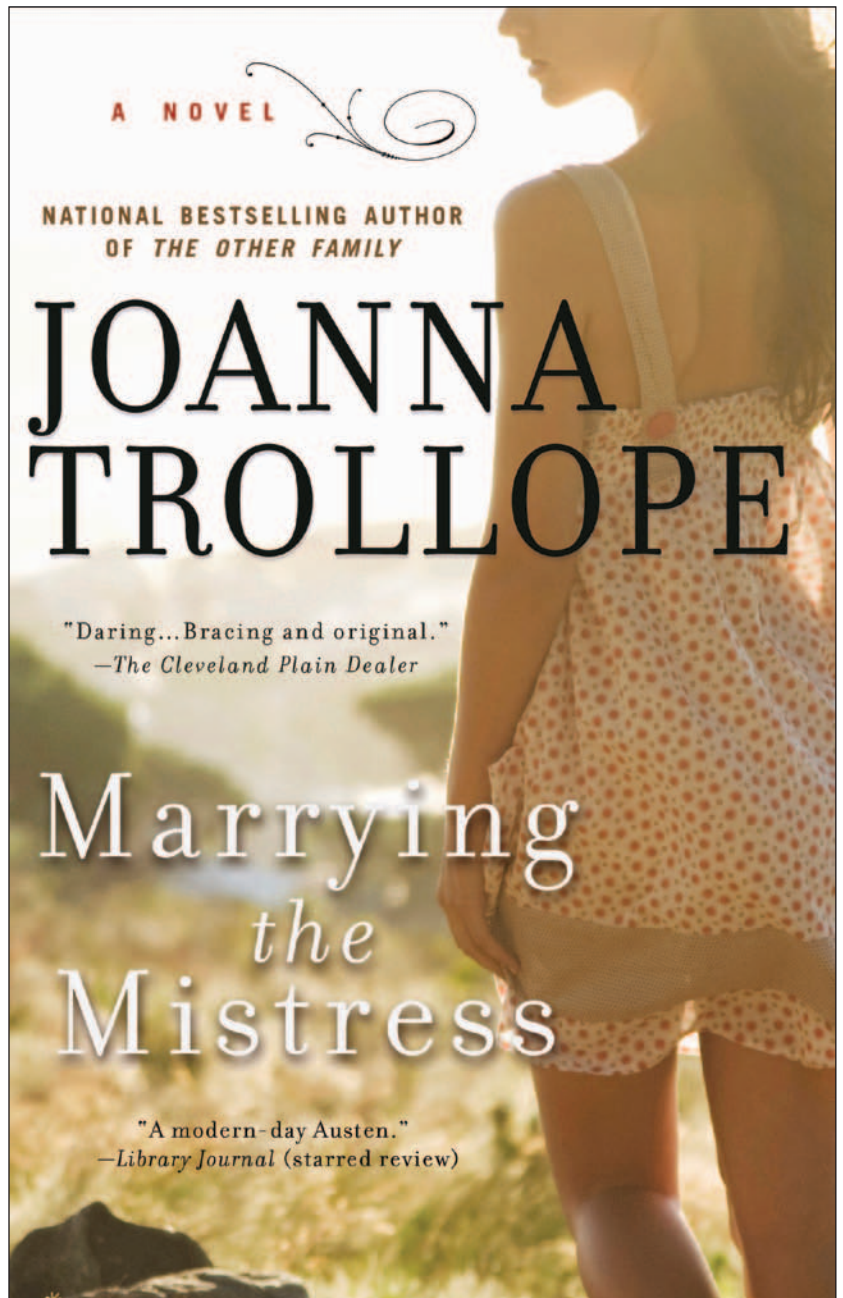
Sales Points

- National bestselling author of *The Other Family*
- *Marrying the Mistress* received starred reviews in *Publishers Weekly*, *Kirkus Reviews*, and *Library Journal*, and acclaim from major newspapers
- A #1 bestselling author in England who also has a large fan base in the U.S.
- Features a fantastic new package
- Author website: joannatrollope.com

Joanna Trollope is a #1 bestselling author in England. Her novels include *The Other Family*, *Friday Nights*, *Second Honeymoon*, and *Brother & Sister*, as well as *The Choir*, and *The Rector’s Wife*, which were both adapted for Masterpiece Theatre. As Caroline Harvey, she has written the historical novels *The Brass Dolphin* and *Legacy of Love*. She lives in London and Gloucestershire, England.

Marrying the Mistress

Joanna Trollope



978-0-425-24224-7 • \$15.00/NCR

Trade Paperback
352 pp./5 1/8" x 8"
Carton: 36
Fiction

Rights: N00
Publishing History: Reissue
EAN: 9780425242247 51500
On sale June 7, 2011

Hunters

U.S. Snipers in the War on Terror

Milo S. Afong



HUNTERS

U.S. SNIPERS IN THE
WAR ON TERROR

MILO S. AFONG

Author of HOGs in the Shadows: Combat Stories from Marine Snipers in Iraq

978-0-425-24112-7 • \$16.00/\$20.00 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Military Nonfiction
Rights: E00

Publishing History: Berkley Caliber
Hardcover 978-0-425-23436-5 (6/10)
Previous Book: *HOGs in the Shadows*
978-0-425-22382-6 (12/08)
EAN: 9780425241127 51600
On sale June 7, 2011

In a war where the enemy wants to die in battle, snipers may be the answer between victory and defeat.

Here in their own words are the compelling true stories of the snipers whose sole purpose is to eliminate the enemy with a single bullet. From the deserts and rubble-strewn streets of Iraq to the labyrinthine mountains of Afghanistan, this is life and death as seen through the scope of a high-powered rifle.

Praise for *HOGs in the Shadows*:

"A riveting view behind the sniper rifle."

—Marco Martinez, author of *Hard Corps*

Marketing

- Print advertising in military publications
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- From the author of *HOGs in the Shadows* (12/08)
- The author served as a Scout/Sniper team leader in support of Operation Iraqi Freedom II
- Military veterans, current military personnel, and their families will be fascinated by the uncharted territory documented in this book
- Includes photographs and maps
- Also available as an e-book

Also available

Hogs in the Shadows

978-0-425-22382-6 @ \$15.00/\$16.50 Can.



Milo S. Afong enlisted in the Marine Corps in 1999, and graduated first in his class from the 1st Marine Division's Scout/Sniper School. He is a recipient of the Purple Heart, the Combat Action Ribbon, and the Navy and Marine Corps Achievement Medal with the Combat Distinguishing Device. He lives in San Clemente, California.

“A bone-chilling danse macabre along the outposts of life”*—now available in trade paperback for the first time.

He was clinically dead after the accident—but was miraculously revived. Now Hatch Harrison and his wife, Lindsey, approach each day with a new appreciation of life...shadowed by his glimpse of death.

But something has come back from the other side. A terrible presence that links Hatch’s mind to a dangerous psychotic. A dark force of murderous rage that hides within everyone.

“A chiller capable of leaving emotional bruises on readers.”
—Associated Press

“Koontz leaps beyond the bounds of the usual supernatural thriller.”
—Lexington Herald-Leader

“Not just a chilling novel; it’s an igloo in mid-winter with the air-conditioning on.”
—Raleigh News & Observer

*USA Today

Marketing

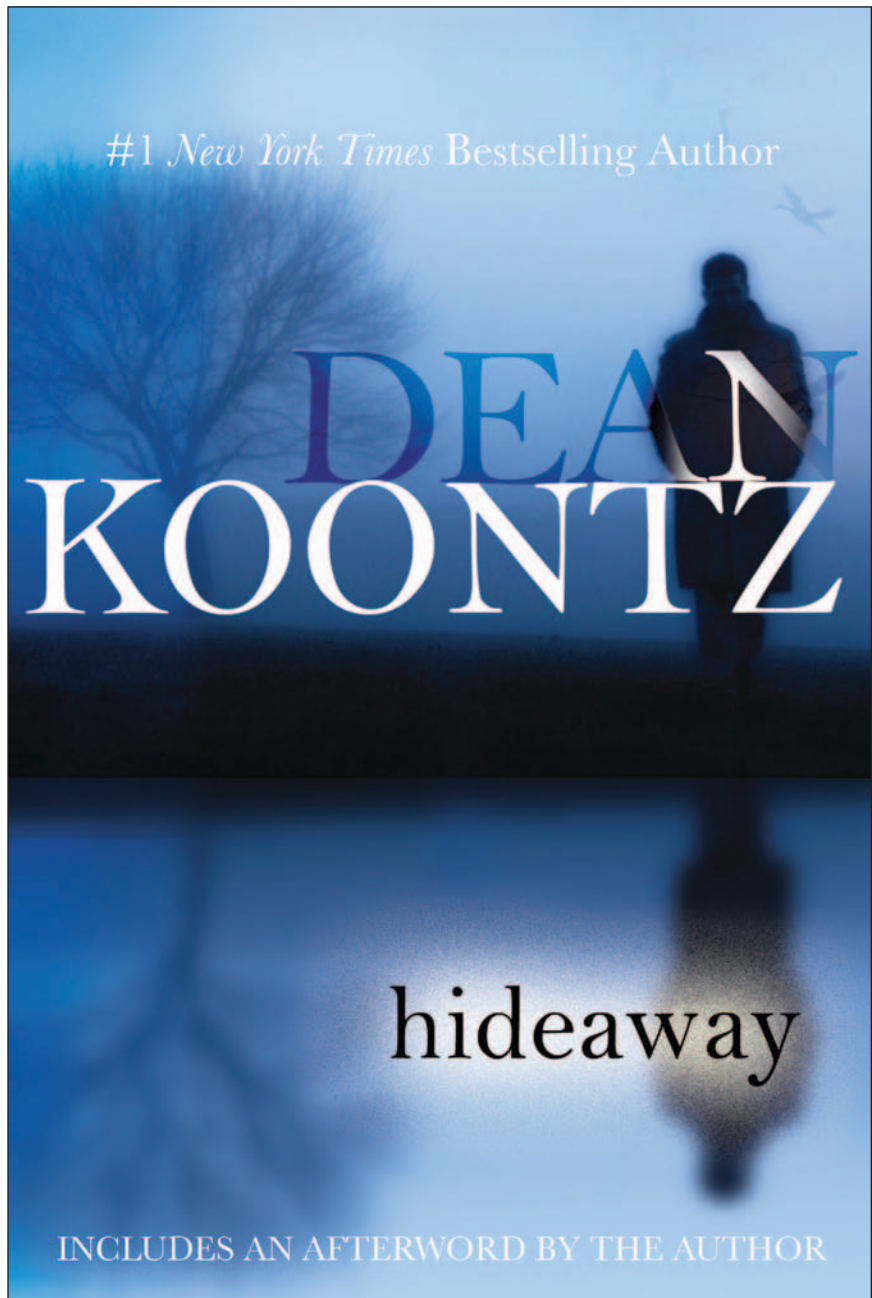
Sales Points

- #1 *New York Times* bestselling author
- Koontz’s previous trade repackages—*The Eyes of Darkness* (4/11), *Twilight Eyes* (11/10), *Shadowfires* (9/10), *Mr. Murder* (6/10), *Lightning* (3/10), *Strangers* (12/09), *Watchers* (5/08), and *Whispers* (7/06)—were outstanding successes
- A new look for Koontz that includes a new afterword by the author
- Berkley’s classic Koontz mass market repackages, with new afterwords, have become *New York Times* bestsellers all over again
- There are more than 200 million copies of Koontz’s novels in print
- Author website: deankoontz.com
- Also available as an e-book

Dean Koontz is one of the bestselling writers in the world. He lives in Newport Beach, California, with his wife.

Hideaway

Dean Koontz

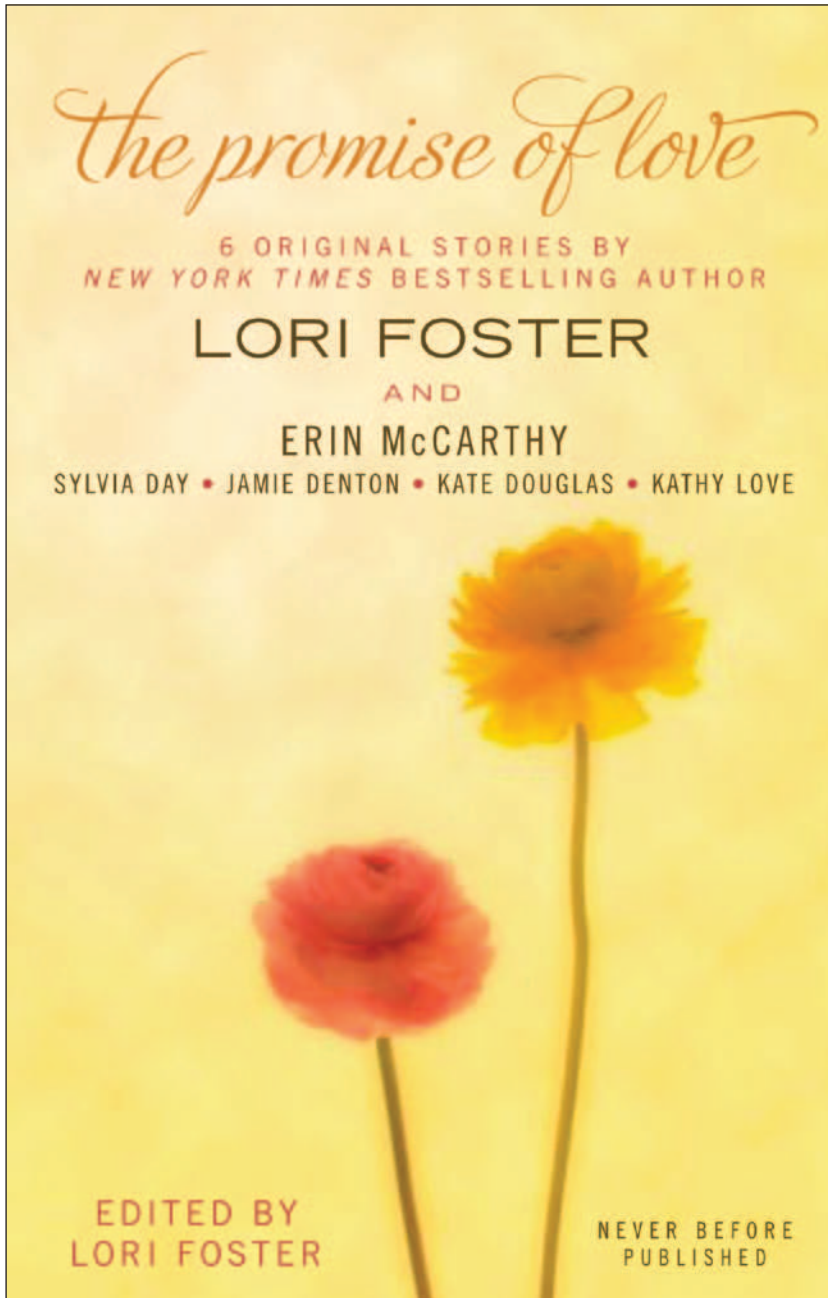


978-0-425-24102-8 • \$16.00/\$20.00 Can.

Trade Paperback
384 pp./6" x 9"
Carton: 28
Novel
Rights: E30

Publishing History: Berkley mass market
978-0-425-20389-7 (7/05)
Previous Book: *The Eyes of Darkness*
978-0-425-24040-3 (4/11)
EAN: 9780425241028 51600
On sale June 7, 2011

The Promise of Love
Edited by Lori Foster



978-0-425-24107-3 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/8" x 8"
Carton: 44
Romance Anthology
Rights: W00

Publishing History: Original
Previous Book: *The Gift of Love*
978-0-425-23428-0 (6/10)
EAN: 9780425241073 51500
On sale June 7, 2011

Edited by *New York Times*
bestselling author **Lori Foster**—a deeply moving
anthology of all-new stories!

These six stories by beloved and bestselling authors are a bounty of riches for those who enjoy reading about love and the potential it has to change our lives. As with previous collections in this series, the authors are donating proceeds to charity.

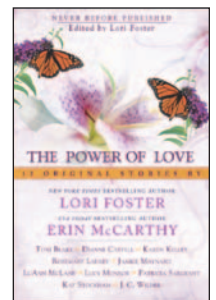
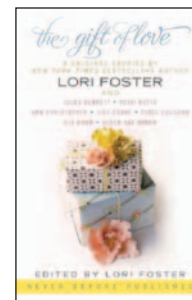
Features all-new novellas from Lori Foster, Erin McCarthy, Sylvia Day, Jamie Denton, Kate Douglas, and Kathy Love.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- All authors are donating their proceeds to The One Way Farm Children's Home, a charitable organization
- Includes never-before-published short stories
- Headlined and edited by *New York Times* bestselling author Lori Foster
- Editor website: lorifoster.com



Also available

The Gift of Love
978-0-425-23428-0 @ \$15.00/\$18.50 Can.

Tails of Love
978-0-425-22768-8 @ \$15.00/\$18.50 Can.

The Power of Love
978-0-425-22148-8 @ \$14.00/\$15.50 Can.

Lori Foster is the *New York Times* and *USA Today* bestselling author of many contemporary romances. She lives in Ohio.

First in a stunning new post-apocalyptic paranormal romance trilogy.

Berkley Sensation Trade Paperback
JUNE 2011

Growing up with an unstable, often absent father who preached about the end of the world, Jenna never thought in her wildest nightmares that his predictions would come true. Or that he would have a plan in place to save her—one that includes the strong, stoic man who kidnaps and takes her to a remote cabin in the Pacific Northwest.

The mysterious ex-Marine named Mason owes a life-debt to Jenna's father. Skilled and steadfast, he's ready for the prophesied Change, but Jenna proves tough to convince. Until the power grid collapses and mutant dogs attack—vicious things that reek of nature gone wrong.

When five strangers appear, desperate to escape the bloodthirsty packs, Jenna defies her protector and rescues them. As technology fails and the old world falls away, Jenna changes too, forever altered by supernatural forces. To fight for their future, she and Mason must learn to trust their instinctive passion—a flame that will see them through the bitter winter, the endless nights, and the violence of a new Dark Age.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- First in the new Dark Age Dawning trilogy
- Combines two popular genres—paranormal romance and post-apocalyptic fiction
- Written by Ann Aguirre and Carrie Lofty, two popular figures in paranormal romance
- For fans of Joss Ware's *Beyond the Night*
- Author website: ellenconnor.com

Ellen Connor is a pseudonym for Ann Aguirre and Carrie Lofty, two experienced authors of romance and science fiction.

Nightfall

A Dark Age Dawning Novel

Ellen Connor

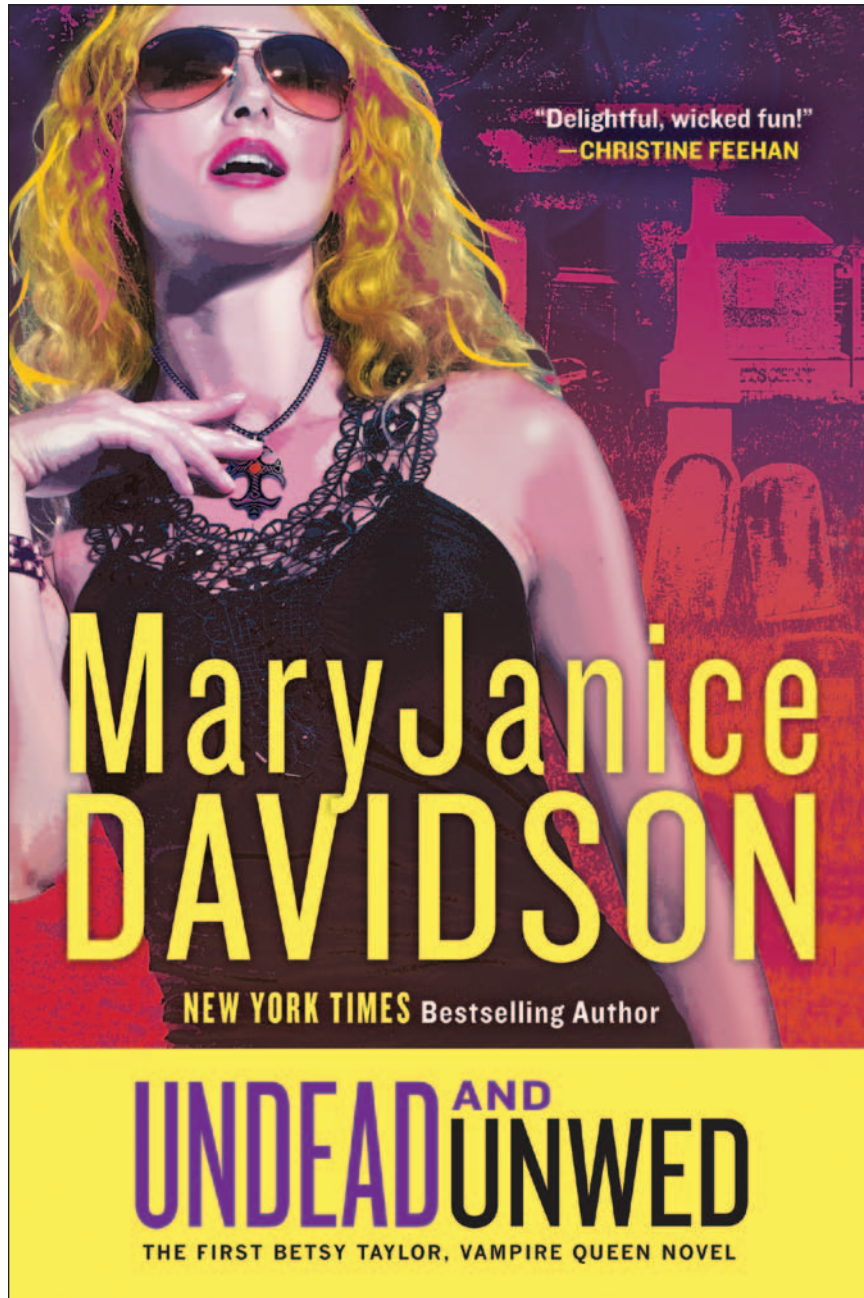


978-0-425-24169-1 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Romance

Rights: W00
Publishing History: Original
EAN: 9780425241691 51500
On sale June 7, 2011

Undead and Unwed
MaryJanice Davidson



978-0-425-24226-1 • \$14.00/\$17.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Romance
Rights: E00

Publishing History: Berkley Sensation mass
market 978-0-425-19485-0 (3/04)
EAN: 9780425242261 51400
On sale June 7, 2011

**The first Betsy Taylor,
Vampire Queen novel—now
in trade paperback with a
brand-new look!**

It's been a hell of a week for Betsy Taylor. First, she loses her job. Then, she's killed in a car accident. But what really bites (besides waking up in the morgue dressed in a pink suit and cheap shoes courtesy of her stepmother) is that she can't seem to stay dead. Every night she rises, with a horrible craving for blood. And she's not taking too well to a liquid diet. Worst of all, Betsy's new friends have some silly idea that she's the prophesied vampire queen.

"Delightful, wicked fun!" —Christine Feehan

"Sexy, steamy, and laugh-out-loud funny." —*Booklist*

Marketing

Sales Points

- The first Betsy Taylor, Vampire Queen novel—in trade paperback for the first time
- Features a fabulous new package
- Also available this season: *Undead and Undermined* (7/11), the 10th book in the *New York Times* bestselling series
- Includes a teaser for *Undead and Undermined*
- Davidson's popularity is growing with each new Betsy Taylor novel
- For fans of the Sookie Stackhouse novels and the HBO® series *True Blood*
- Author website: maryjanicedavidson.net
- Also available as an e-book

MaryJanice Davidson lives in Minneapolis with her husband and two children and is currently working on her next book.

An elegant literary mystery set during the Gilded Age.

Berkley Trade Paperback
JULY 2011

Incognito

A Novel

Gregory Murphy

New York City, 1911. Representing the widow of a Wall Street financier, lawyer William Dysart travels to a small Long Island town with a generous offer for Miss Sybil Curtis's cottage and five acres of land. But when Sybil refuses to sell, the widow threatens to use her influence with the state to seize the property.

Intrigued by Sybil's defiance and afflicted by a growing affection for her, William develops a desire to help her that becomes an obsession he cannot define, one that tears away the facade of his life, and presents him with truths he's unprepared to face.

Marketing

- New York media and in-store author appearances
- Book club promotion and outreach, including a Readers Guide available online and bound in book
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- An elegant, literary mystery about a man torn between duty and conscience by an enigmatic young woman with a secret in her past
- In the tradition of *The Woman in White* by Wilkie Collins
- Author is a successful playwright whose very first play, *The Countess*, ran Off-Broadway for two years and was produced in London's West End, as well as throughout the United States, Europe, and Asia
- Perfect for readers of classic mysteries and thrillers, such as those by Charles Dickens and Edgar Allen Poe
- Also available as an e-book



978-0-425-24103-5 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Novel

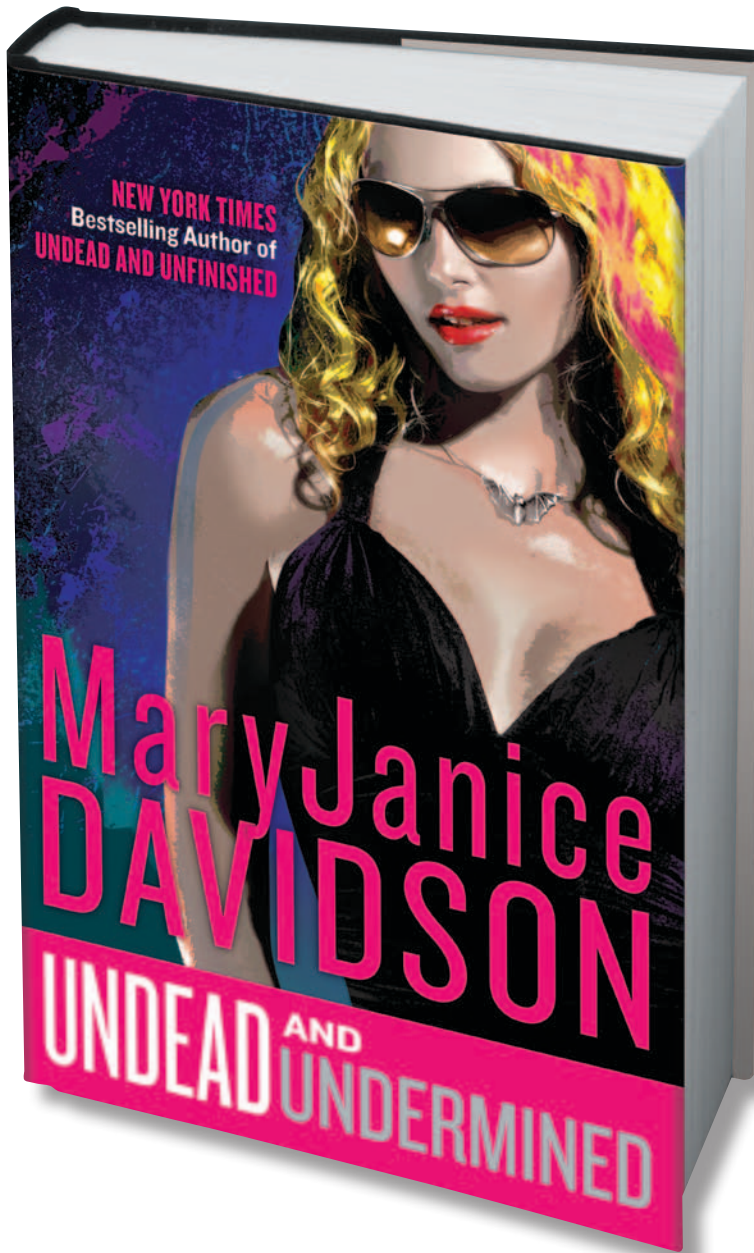
Rights: W00
Publishing History: Original
EAN: 9780425241035 51500
On sale July 5, 2011



Gregory Murphy is the seventh of eleven children, raised in Amityville, Long Island. He currently lives in New York City with his wife, theater director Ludovica Villar-Hauser.

All-new in the
New York Times bestselling
drop-dead funny series.

Undead and Undermined
MaryJanice Davidson



Vampire Queen Betsy Taylor thought she couldn't die. So what's she doing in the morgue? It could have something to do with a time-traveling trip she made, and a foe with a wicked agenda that could finally be the *real* death of Betsy—if she's not careful.

Praise for the series:

"MaryJanice Davidson has sunk her teeth into a career most writers can only lust after."

—*Minnesota Monthly*

"Delightful wicked fun." —#1 *New York Times* bestselling author Christine Feehan

"Think *Sex and the City*...filled with demons and vampires...[Davidson] lets the children of the night show their lighter side." —*Publishers Weekly*

Marketing

- Author blog tour
- Minnesota media and in-store author appearances
- Print advertising
- Blog advertising and media campaign
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser 978-0-425-24234-6 @ \$311.40/\$390.00 Can. 13" w x 46" h x 14" d
- 24-copy mixed hard/soft display with special riser (6 of *Undead and Undermined*, 4 each of *Undead and Unwed*, *Undead and Unfinished*, and *Undead and Unwelcome*) 978-0-425-24235-3 @ \$287.52/\$374.82 Can. 10" w x 54" h x 17" d

Sales Points

- The 10th book in the *New York Times* bestselling Betsy Taylor, Vampire Queen series
- Previous book in the series, *Undead and Unfinished* (7/10), hit the *New York Times* bestseller list at #15
- Davidson's popularity is growing with each new Betsy Taylor novel
- For fans of the Sookie Stackhouse novels and the HBO® series *True Blood*
- Author website: maryjanicedavidson.net
- Also available as an e-book

978-0-425-24127-1 • \$25.95/\$32.50 Can.

Hardcover
320 pp./5 1/8" x 8"
Carton: 20
Paranormal Romance
Rights: E00
Publishing History: Original

Previous Book: *Undead and Unfinished*
978-0-425-23435-8 (7/10)
EAN: 9780425241271 52595
On sale July 5, 2011
Strict on sale

MaryJanice Davidson lives in Minneapolis with her husband and two children and is currently working on her next book.

PRAISE FOR MaryJanice DAVIDSON'S

“hot-selling tales about a beautiful,
wisecracking vampire queen.”*

Nobody raises the dead with such “kick-ass action and endearing characters” (*Booklist*) as MaryJanice Davidson. And this time out, Betsy Taylor has good reason to fear that being eternal might carry an expiration date after all...

“Irreverent humor and twisting plot lines...
laugh-out-loud entertainment.”

—FRESH FICTION

“One of the funniest, most satisfying series
to come along...If you're fans of Sookie
Stackhouse and Anita Blake, don't miss
Betsy Taylor. She rocks.” —BEST REVIEWS

“Cheerily eerie ‘vamp lit’... A bawdy,
laugh-out-loud treat.” —BOOKPAGE

*MINNESOTA MONTHLY



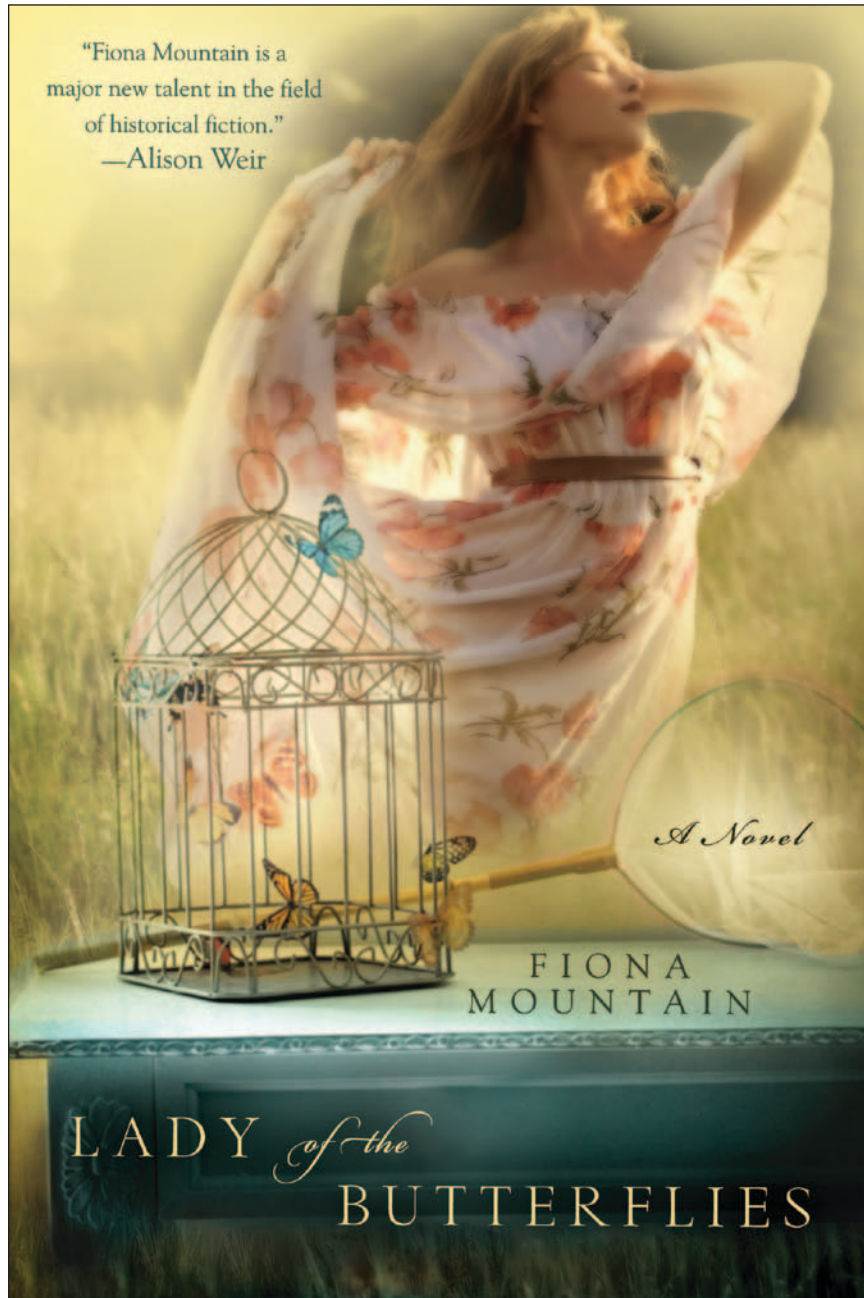
ALSO AVAILABLE

Undead and Unwed 978-0-515-19485-0 @ \$7.99/\$9.99 Can.
Undead and Unemployed 978-0-425-19748-6 @ \$7.99/\$8.99 Can.
Undead and Underappreciated 978-0-425-20722-2 @ \$7.99/\$9.99 Can.
Undead and Unreturnable 978-0-425-21081-9 @ \$7.99/\$9.99 Can.
Undead and Unpopular 978-0-425-21599-9 @ \$7.99/\$9.99 Can.
Undead and Uneasy 978-0-515-14504-5 @ \$7.99/\$9.99 Can.
Undead and Unworthy 978-0-515-14773-5 @ \$7.99/\$9.99 Can.
Undead and Unwelcome 978-0-515-14792-6 @ \$7.99/\$9.99 Can.
Undead and Unfinished 978-0-515-14969-2 @ \$7.99/\$9.99 Can.

Lady of the Butterflies

A Novel

Fiona Mountain



978-0-425-24117-2 • \$16.00/NCR

Trade Paperback
640 pp./5 5/16" x 8"
Carton: 28
Novel
Rights: F25

Publishing History: Putnam hardcover
978-0-399-15636-6 (7/10)
EAN: 9780425241172 51600
On sale July 5, 2011

One of the great natural scientists of her age, Eleanor Glanville was a woman ahead of her time—the beautiful daughter of a seventeenth-century Puritan nobleman whose unconventional passions scandalized society. Her life was marked by two reckless preoccupations: a fascination with science—especially the study of butterflies—and a tempestuous love affair with the dashing soldier Richard Glanville that nearly cost her everything she held dear.

“A haunting and tragic narrative.”

—*Alison Weir, author of *Captive Queen: A Novel of Eleanor of Aquitaine*

“A vivid and fascinating novel about an extraordinary woman, I was gripped from beginning to end.”

—Katie Hickman, author of *The Pindar Diamond*

“A fascinating story...Richly and brilliantly detailed and full of love and heartbreak.”

—Elizabeth Buchan, author of *Wives Behaving Badly*

“A lush and confidently plotted historical.”

—Publishers Weekly

Marketing

- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A beautifully written and immensely satisfying historical novel for readers of Geraldine Brooks, Tracy Chevalier, and Susan Vreeland
- Hardcover edition received fantastic reviews
- Also perfect for fans of Sarah Dunant and Ken Follett
- Author website: fionamountain.com
- Also available as an e-book

Fiona Mountain was a press officer at BBC Radio 1 for ten years. She is the author of another historical novel and two historical mysteries. She lives in England, in the Cotswolds, with her husband and children.

In the tradition of the
New York Times bestseller *Stuff
White People Like*, a tongue-in-
cheek homage to Parisians.

To be mistaken for a Parisian, readers must buy the newspaper *Le Monde*, fold it, and walk. Then sit at a café and make phone calls. Be sure to order San Pellegrino, not any other kind of fizzy water. They shouldn't be surprised when a waiter brings out two spoons after they order le moelleux au chocolat—it is understood that the dessert is too sinfully delicious not to share. Go to l'île Saint-Louis—all Parisians are irredeemably in love with that island. Feel free to boldly cross the street whenever the impulse strikes—pedestrian crosswalks are too dangerous. If they take a cruise on the Seine, they will want to stand outside, preferably with their collar popped up. If they want to decorate, may we suggest the photographs of Robert Doisneau? To truly be cool in Paris, own an iPhone, wear Converse sneakers, and order sushi. And as they stroll through the Luxembourg Gardens, remember—they can't go wrong wearing black.

Marketing

- NPR interviews
- Print features and reviews
- Online promotion, reviews, and author interviews
- 6-copy counter unit display 978-0-425-24242-1 @ \$90.00/\$111.00 Can. 6 1/2" w x 9" h x 7" d

Sales Points

- This is *Stuff White People Like*, Parisian-style
- Will appeal to anyone who loves Paris or wants to be more knowledgeable about the French
- As a Parisian himself, Magny has an insider's perspective—and the wit to match
- Inspired by the popular blog: www.o-chateau.com/stuff-parisians-like
- Also available as an e-book

Olivier Magny is a wine connoisseur, a teacher, and a Parisian (not always in that order). He lives in Paris, France.

Stuff Parisians Like

Discovering the Quoi in the Je Ne Sais Quoi

Olivier Magny



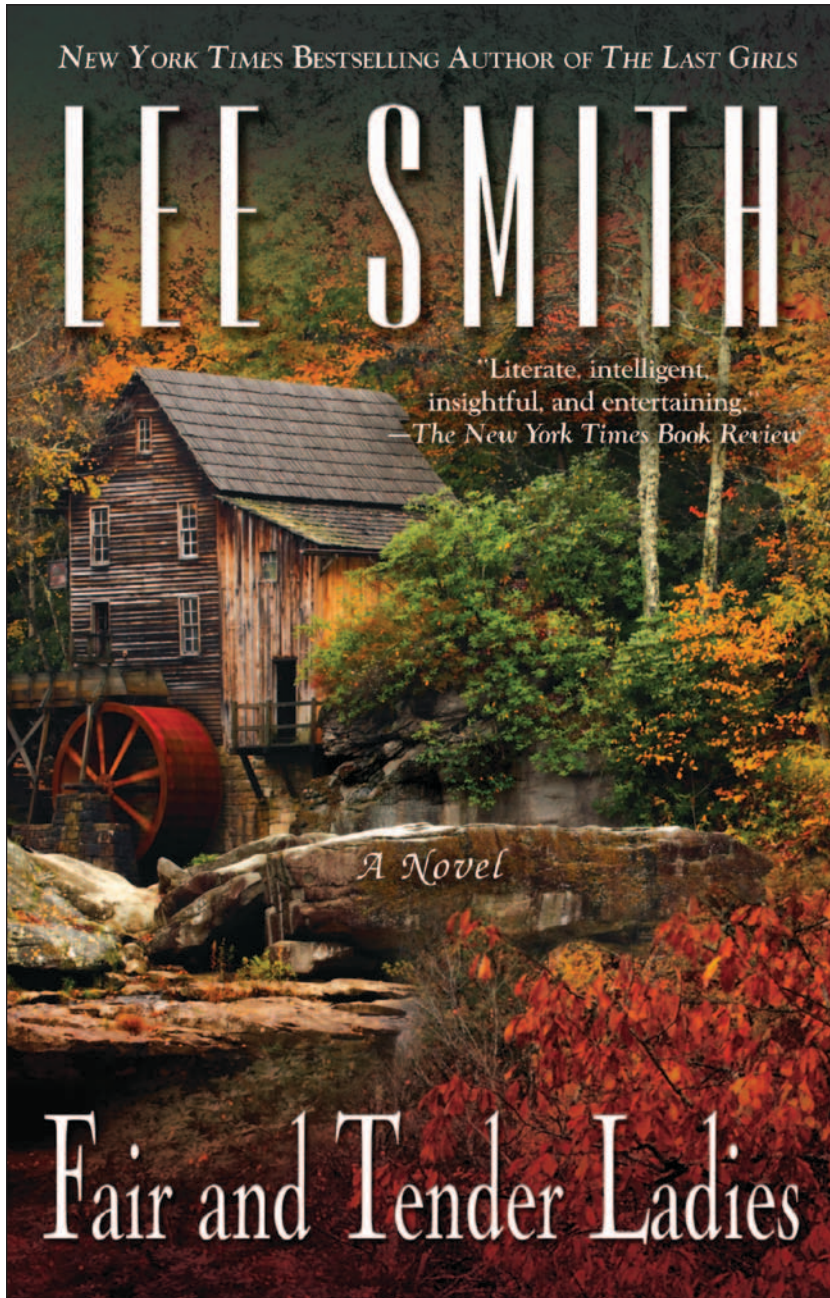
978-0-425-24118-9 • \$15.00/\$18.50 Can.

Trade Paperback
224 pp./6 1/8" x 9 1/4"
Carton: 44
Humor

Rights: W00
Publishing History: Original
EAN: 9780425241189 51500
On sale July 5, 2011

Fair and Tender Ladies

Lee Smith



978-0-425-23045-9 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/16" x 7 3/4"
Carton: 40
Novel
Rights: E00

Publishing History: Ballantine trade
paperback 978-0-345-38399-0 (6/93)
Previous Book: *The Devil's Dream*
978-0-425-23971-1 (3/11)
EAN: 9780425230459 51500
On sale July 5, 2011

“A tour de force”* from
“one of those American
writers who truly matter”
(Pat Conroy).

Ivy Rowe, Virginia mountain girl, then wife, mother, and finally “Mawmaw,” never strays far from her home—but the letters she writes take her across the country and over the ocean. Writing “to hold onto what’s passing,” she tells stories that are rich with the life of Appalachia in words that are colloquial, often misspelled, but always beautiful.

From childhood, when teachers encouraged her gift for language, to her rebellious teenage years when she swore against motherhood—only to then become a mother—and on through life, Ivy writes with insight, honesty, and a passion for living that is sure to be infectious.

“Literate, intelligent, insightful and entertaining.”

—*New York Times Book Review*

“This is about as moving a work of literature as has ever been written.”

—Annie Dillard

“Unforgettable characters...Few readers will be dry-eyed.”

—*Chicago Tribune*

**Los Angeles Times*

Marketing

Sales Points

- *New York Times* bestselling author
- This book won the Weatherford Award, given for excellent work about Appalachia
- “A Southern storyteller in the very best tradition” (*San Francisco Chronicle*), Smith has won the Southern Book Critics Circle Award
- Author has also received acclaim from *USA Today*, *Philadelphia Inquirer*, and many more
- Author website: leesmith.com
- Also available as an e-book

Lee Smith was born in Grundy, Virginia. She is the author of ten novels and four story collections.

The perfect new package for Sue Grafton's #1 *New York Times* bestselling series.

Berkley Trade Paperback
JULY 2011

Reba Lafferty was a daughter of privilege whose adoring father quietly handled her many scrapes with the law—but he wasn't there when she was convicted of embezzlement and sent to the California Institute for Women. Now she's about to be paroled, and her father wants to make sure she stays on the straight and narrow.

It seems like an easy assignment for Kinsey Millhone: babysit Reba while she readjusts to freedom. The young woman is willing to cooperate—and the money is good. But Reba is out of prison less than twenty-four hours when one of her old crowd comes circling around.

"Fast-paced." —*USA Today*

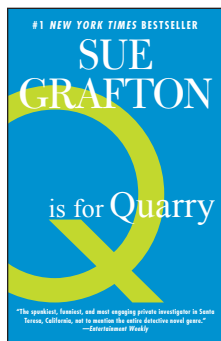
"[A] first-class series." —*New York Times Book Review*

"If you haven't tried [Grafton] yet, you're missing a sterling example of the mystery writer's craft." —*Entertainment Weekly*

Marketing

Sales Points

- The highly acclaimed #1 *New York Times* bestselling series, now in trade paperback
- P.I. Kinsey Millhone is considered one of the all-time great sleuths, and Grafton one of the top names in high-quality detective fiction
- Stylish new package sure to draw a new generation of readers
- Author website: suegrifton.com
- Also available as an e-book

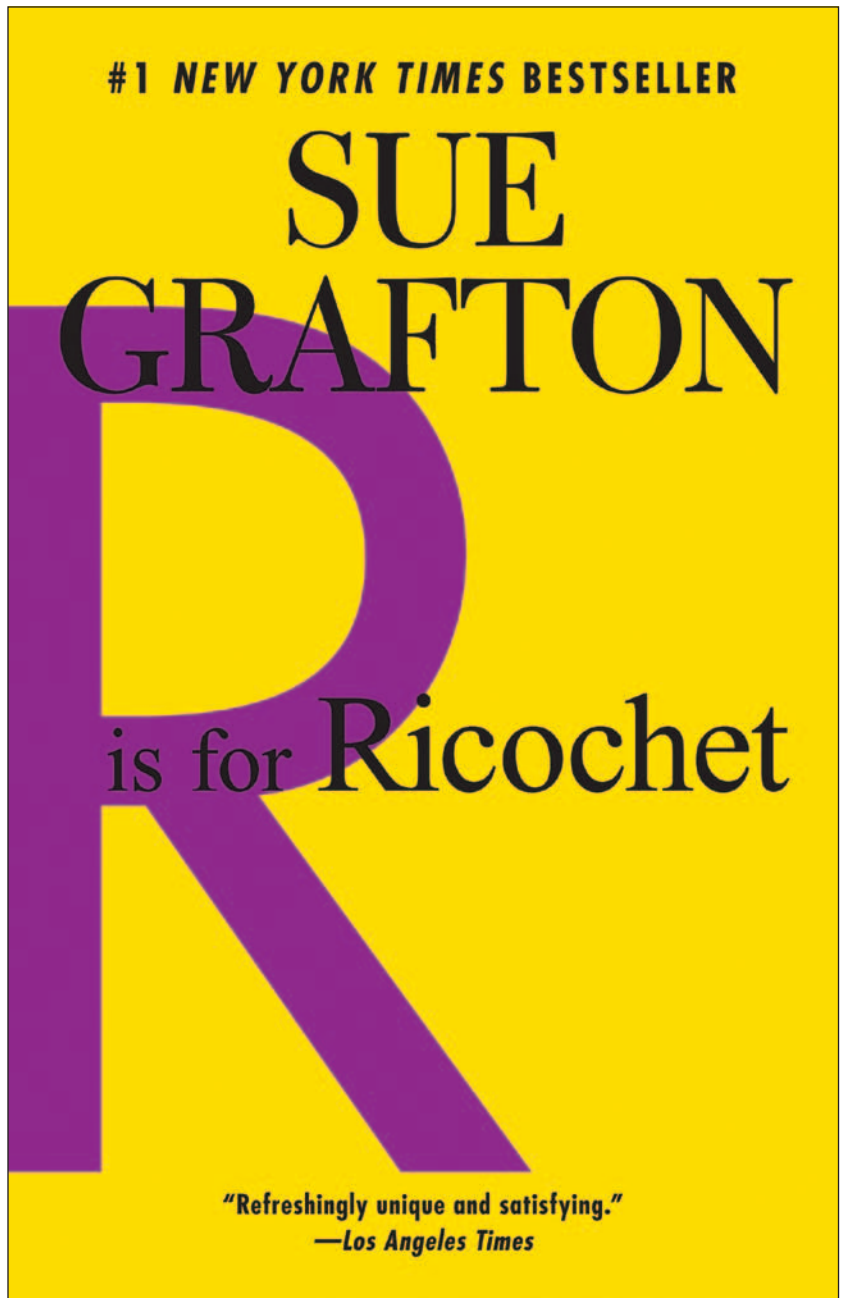


Also available
Q is for Quarry
978-0-425-23900-1
@ \$15.00/\$18.50 Can.

Sue Grafton lives and writes in Montecito, California, and Louisville, Kentucky.

R is for Ricochet

Sue Grafton



978-0-425-24121-9 • \$15.00/\$18.50 Can.

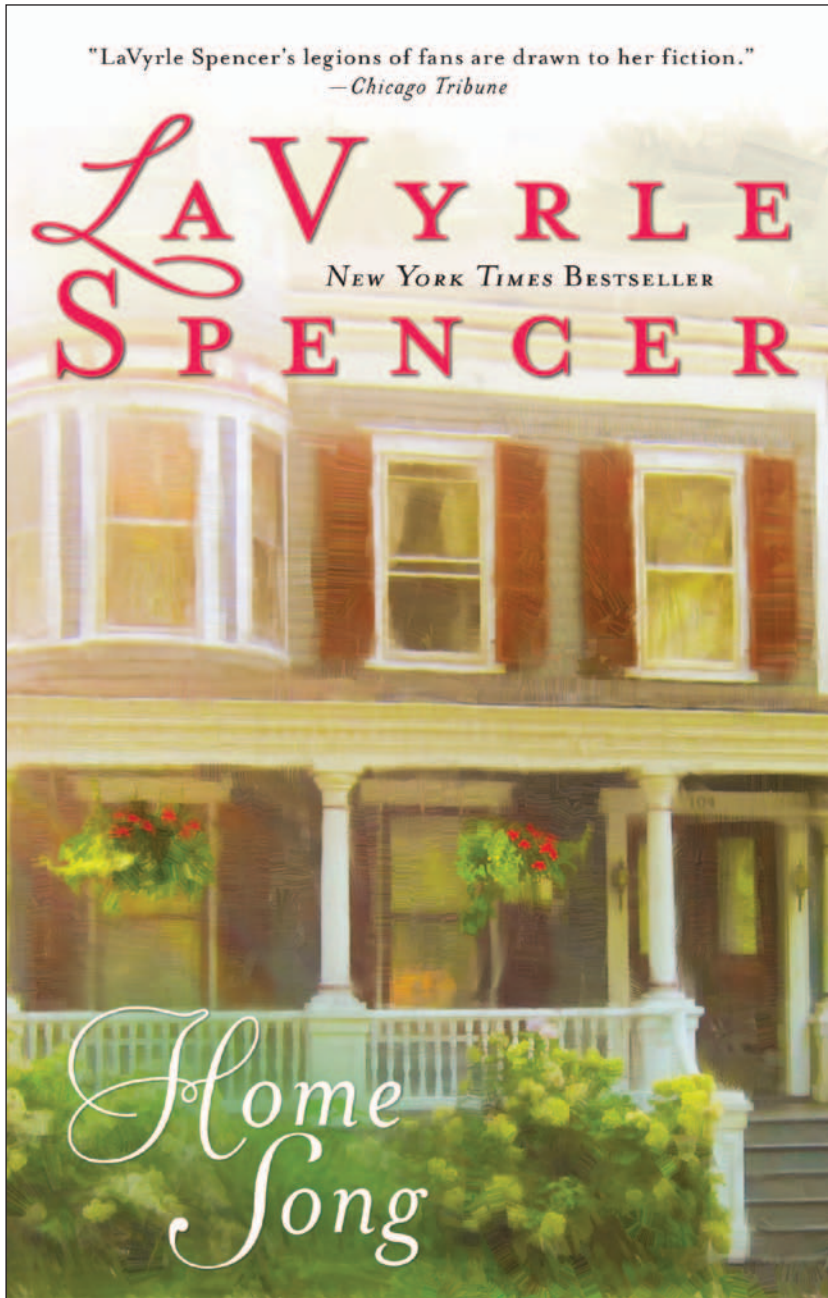
Trade Paperback
400 pp./5 1/8" x 8"
Carton: 32
Novel
Rights: E00
Publishing History: Berkley mass market
978-0-425-20386-6 (4/05)

Previous Book: *Q is for Quarry*
978-0-425-23900-1 (4/11)
EAN: 9780425241219 51500
On sale July 5, 2011

Home Song

A Novel

LaVyrle Spencer



978-0-425-24120-2 • \$15.00/\$18.50 Can.

Trade Paperback
432 pp./5 1/8" x 8"
Carton: 40
Fiction
Rights: E00

Publishing History: Berkley trade
paperback 978-0-425-17127-1 (10/99)
Previous Book: *Family Blessings*
978-0-425-23959-9 (1/11)
EAN: 9780425241202 51500
On sale July 5, 2011

LaVyrle Spencer explores the true meaning of unconditional love in this powerful *New York Times* bestseller.

High school principal Tom Gardner feels a sense of shock when he sees Kent Arens, a new transfer student. With one glance, Tom can see that this teenager is the son he never knew he had—the result of a one-night stand on the eve of his wedding years before, now grown into an intelligent, athletic, and polite young man. But the boy's presence has a devastating effect on Tom's family.

As the Gardners careen toward disaster, they test the foundation of trust and respect that their family was built on—and learn that love leaves no choice but forgiveness.

"Engrossing."

—*San Antonio Express-News*

"Spencer's legions of fans are drawn to her fiction."

—*Chicago Tribune*

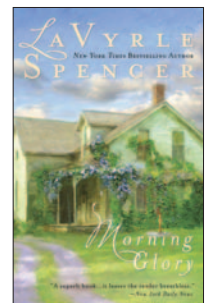
"Ms. Spencer handles the issues and problems in a sensitive manner...and crafts a truly believable ending."

—*Chattanooga Times*

Marketing

Sales Points

- *New York Times* bestselling author
- A terrific new package for a novel that was a multi-week *New York Times* bestseller in hardcover and mass market
- From the author of *Family Blessings* (1/11), *That Camden Summer* (1/10), and *Morning Glory* (2/09)
- In 1997, this book was made into a 2-hour CBS television movie
- More than a million copies sold



Also available

Family Blessings

978-0-425-23959-9 @ \$15.00/\$18.50 Can.

That Camden Summer

978-0-425-23321-4 @ \$15.00/\$18.50 Can.

Morning Glory

978-0-425-22928-6 @ \$15.00/\$16.50 Can.

LaVyrle Spencer is the *New York Times* bestselling author of many novels. She lives in Stillwell, Maine.

In an uncertain world,
knowing the future
couldn't hurt.

Berkley Trade Paperback
JULY 2011

Every day, people look to their horoscopes for answers big and small. Berkley's *Super Horoscopes* supply the answers they seek, in the most comprehensive day-to-day predictions on the market. With special sections on the history and uses of astrology, these updated books will show readers exactly what the future holds for them.

Each sign includes:

- Detailed yearly and daily forecasts
- Rising signs and rising times
- Lucky numbers
- Cusp born and cusp dates
- Signs of the zodiac
- Character analysis
- Love, romance, and marriage compatibility guide
- Moon tables
- Planting and fishing guides
- Influence of the moon and planets
- Famous personalities
- November and December 2011 daily forecasts repeated
- Special overview of 2011 thru 2020

Marketing

Sales Points

- Includes fourteen months of daily forecasts
- Reveals trends for the decade 2011-2020
- Predictions are twice the length found in most other horoscope books
- Features twelve illustration plates and many diagrams and charts
- Published in a large, readable format
- Also available as e-books

Sign	ISBN-13
Aries.....	23935-3
Taurus.....	23936-0
Gemini.....	23937-7
Cancer	23938-4
Leo	23939-1
Virgo	23940-7
Libra	23941-4
Scorpio.....	23942-1
Sagittarius	23943-8
Capricorn.....	23944-5
Aquarius.....	23945-2
Pisces	23946-9

2012 Super Horoscopes

YOUR MOST
COMPREHENSIVE AND REVEALING
INDIVIDUAL FORECAST

**SUPER HOROSCOPE
TAURUS
2012**
APRIL 21 - MAY 20

**BONUS—
LUCKY
NUMBERS
INCLUDED**

DETAILED YEARLY AND DAILY FORECASTS FOR 2012
NOVEMBER AND DECEMBER 2011 DAILY FORECASTS REPEATED

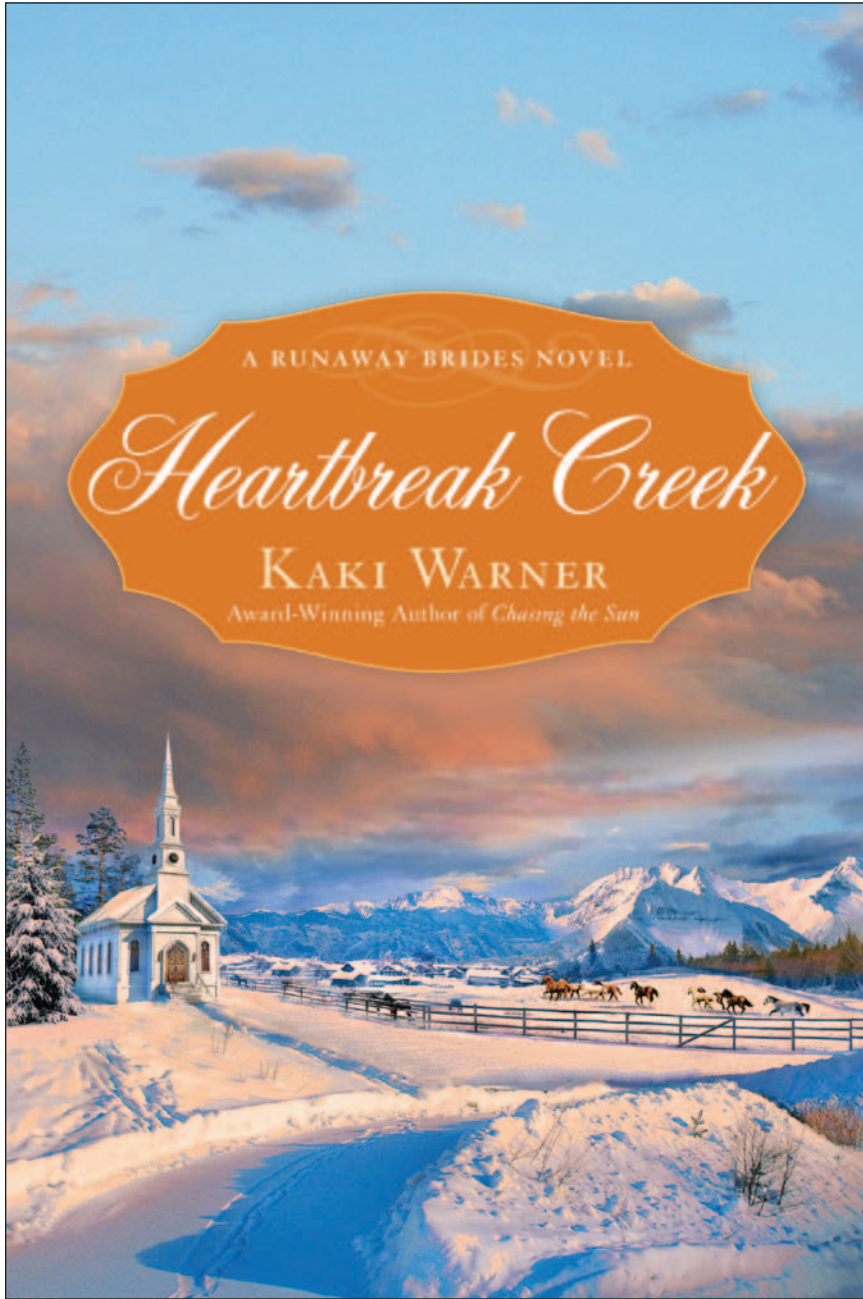
FEATURES: THE ASCENDANT—YOUR RISING SIGN
SPECIAL OVERVIEW 2011-2020

ISBN-13 prefix: 978-0-425 • \$9.99/\$12.50 Can.

Trade Paperback
256 pp./5 1/4" x 8 1/4"
Carton: 56
Astrology
Rights: W00

Publishing History: Original
EAN prefix: 9780425
EAN suffix: 50999
On sale July 5, 2011

Heartbreak Creek
A Runaway Brides Novel
Kaki Warner



978-0-425-24122-6 • \$15.00/\$18.50 Can.

Trade Paperback
448 pp./5 1/2" x 8 1/4"
Carton: 32
Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *Chasing the Sun*
978-0-425-23861-5 (1/11)
EAN: 9780425241226 51500
On sale July 5, 2011

First in a wonderful new historical series starring four unlikely brides who make their way West.

Edwina Ladoux hoped becoming a mail-order bride would be her way to a better life, but as soon as she arrives in Breakheart, Colorado, and meets Declan Brodie and his four rambunctious children, she realizes she's made a mistake. Luckily, Edwina and Declan agreed on a three-month courtship period, which should give them time to get the proxy marriage annulled. Except that as the weeks pass, thoughts of annulment turn into hopes for a real marriage—until Declan's first wife suddenly returns.

Praise for the novels of Kaki Warner:

- "Emotionally compelling." —*Chicago Tribune*
"Thoroughly enjoyable." —*Night Owl Reviews (Top Pick)*
"A truly original new voice in historical fiction." —*New York Times* bestselling author Jodi Thomas

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- First in a new series
- Follows the acclaimed Blood Rose trilogy: *Chasing the Sun* (1/11), *Open Country* (6/10), and *Pieces of Sky* (1/10)
- For fans of Linda Lael Miller, Jodi Thomas (who has enthusiastically praised Warner), and Diana Palmer
- *Pieces of Sky* was the winner of the Heart of the Rockies Award, The Molly/Heart of Denver Award, The Beacon/First Coast Award, and the Barclay Sterling Award
- Emotional women's fiction set in the Old West
- Author website: kakiwarner.com
- Also available as an e-book

Kaki Warner has raised horses and chased cattle. She lives in Washington with her family.

Four *New York Times* bestselling authors. One supernaturally seductive town where “*Desperate Housewives* meets *Charmed*.”*

Welcome to Mysteria, Colorado, home to a vegan vampire, a neighborly werewolf, a pair of sisterly witches, a demon nanny, and more. Passions run high in this hot two-in-one omnibus edition of *Mysteria* and *Mysteria Lane*.

“A super quartet of talent.” —*Romantic Times*

“Dark and sexy.” —**Fresh Fiction*

“Fabulous.” —*Romance Reviews Today*

“Magic, heat, and lots of laughs.” —*Publishers Weekly*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

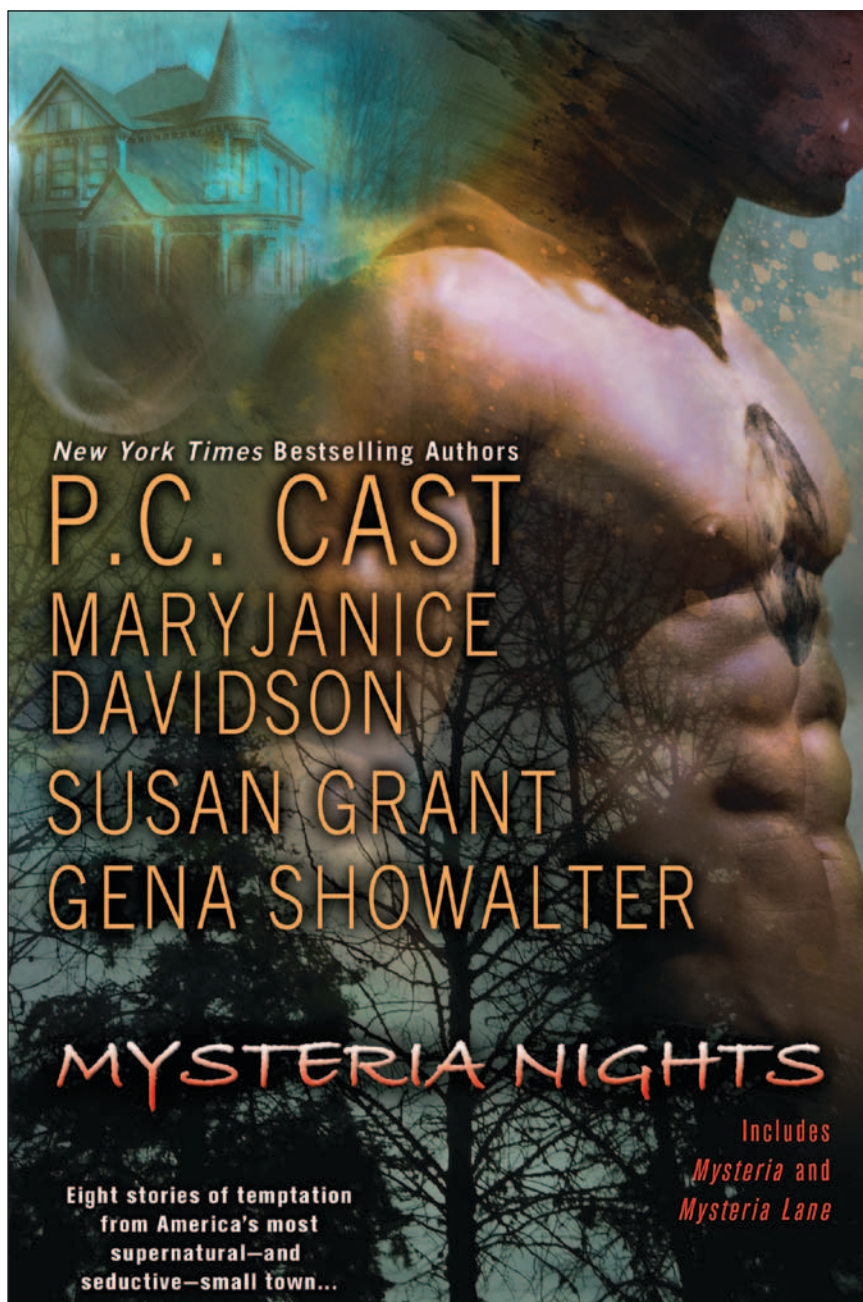
Sales Points

- A fantastic omnibus featuring four *New York Times* bestselling authors
- This two-in-one edition includes *Mysteria Lane* (10/08) and *Mysteria* (7/06)
- Previous mass market editions were national romance bestsellers
- Cast’s House of Night series has been on the *New York Times* list for two years
- Davidson has a new Betsy Taylor, Vampire Queen novel, *Undead and Undermined*, out this month in hardcover
- Each author has a huge following among paranormal romance fans
- Author websites: pccast.net; maryjanicedavidson.net; susangrant.com; genashowalter.com

P. C. Cast and **Gena Showalter** both reside in Oklahoma, **MaryJanice Davidson** lives in Minnesota, and **Susan Grant** lives in California. They are all *New York Times* bestselling authors.

Mysteria Nights

P. C. Cast, MaryJanice Davidson, Susan Grant, and Gena Showalter

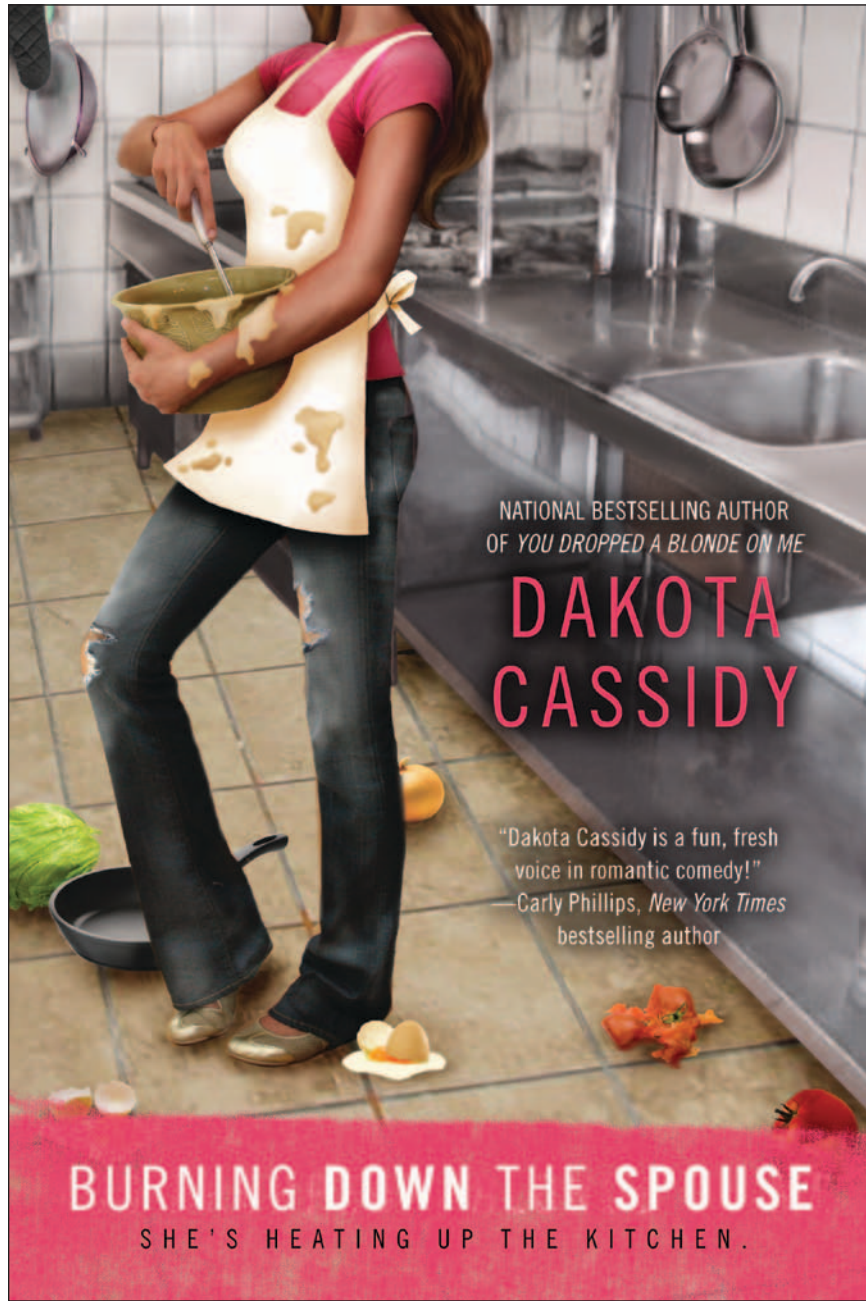


978-0-425-24173-8 • \$16.00/\$20.00 Can.

Trade Paperback
560 pp./5 1/2" x 8 1/4"
Carton: 24
Paranormal Romance

Rights: E00
Publishing History: Original
EAN: 9780425241738 51600
On sale July 5, 2011

Burning Down the Spouse
Dakota Cassidy



If you can't take the heat, get out of the kitchen...the latest from national bestselling author Dakota Cassidy!

After discovering that her famous chef husband was cheating, Frankie Bennett lost her mind—on live TV. Now Frankie is broke, unemployed, and hiding out in her aunt's retirement village. That is, until Maxine Henderson-Barker—reformed trophy wife and owner of Trophy Jobs Inc. employment agency—arrives to give Frankie a much needed kick in the pants.

Soon, Frankie lands a job as a prep chef at a Greek diner in New Jersey, home to the world's best meatloaf and an owner who resembles an exquisitely chiseled Greek statue. Falling into bed with Nikos isn't the best idea, but after years of living in a man's shadow, this ex-trophy wife is ready to get busy cooking...

Praise for Dakota Cassidy and her novels:

"A writer to watch." —*New York Times* bestselling author Angela Knight

"A fun, fresh voice in romantic comedy." —*New York Times* bestselling author Carly Phillips

"Hysterically touching." —*Fresh Fiction*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Contemporary romance with a fun, sassy voice, following *You Dropped a Blonde on Me* (12/10)
- Cassidy has also made a name for herself with her quirky paranormal romances
- Author of *Accidentally Catty* (3/11), *My Way to Hell* (7/10), *Accidentally Demonic* (2/10), *Kiss and Hell* (6/09), *The Accidental Human* (3/09), and *The Accidental Werewolf* (2/08)
- Author website: dakotacassidy.com
- Also available as an e-book

Dakota Cassidy lives in Plano, Texas, with her family.

978-0-425-24108-0 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Contemporary Romance
Rights: E00

Publishing History: Original
Previous Book: *You Dropped a Blonde on Me*
978-0-425-23699-4 (12/10)
EAN: 9780425241080 51500
On sale July 5, 2011

“Dark, delicious and full surprises, the Blood Coven series is like vampire candy.”*

Officially back in the arms of her vampire boyfriend Magnus, Sunny finds she still can't forget the gentle mortal Jayden who once saved her life. When darkness threatens to steal his humanity, Sunny must make a choice: stay true to her love, or defy him in a desperate attempt to save Jayden's soul.

Meanwhile, the Blood Coven is gearing up for a showdown with a splinter group of Slayer Inc. It's Vampires vs. Slayers in a showdown that could cost Sunny not only her heart...but also her life.

Praise for the Blood Coven series:

“Delightful, surprising, and engaging.”
—*New York Times* bestselling author Rachel Caine

“So worth reading...a great ride.”
—*New York Times* bestselling author Ellen Hopkins

* *New York Times* bestselling author Heather Brewer

Marketing

- Texas media and in-store author appearances
- Print and blog advertising
- Author video available
- Extensive online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-425-24245-2 @ \$119.88/\$150.00 Can.
13" w x 44" h x 12" d
- 24-copy mixed floor display with special riser
(4 each of *Blood Ties*, *Night School*, *Bad Blood*,
Boys That Bite, *Stake That*, and *Girls That Growl*)
978-0-425-24246-9 @ \$239.76/\$305.96 Can.
13" w x 44" h x 12" d

Sales Points

- The sixth in the Blood Coven series
- Author website: bloodcovenvampires.com
- Also available as an e-book

Also available

Night School
978-0-425-24042-7
@ \$9.99/\$12.50 Can.

Bad Blood
978-0-425-23264-4
@ \$9.99/\$12.50 Can.

Boys That Bite
978-0-425-20942-4
@ \$9.99/\$13.99 Can.

Stake That
978-0-425-21210-3
@ \$9.99/\$12.50 Can.

Girls That Growl
978-0-425-21716-0
@ \$9.99/\$12.50 Can.

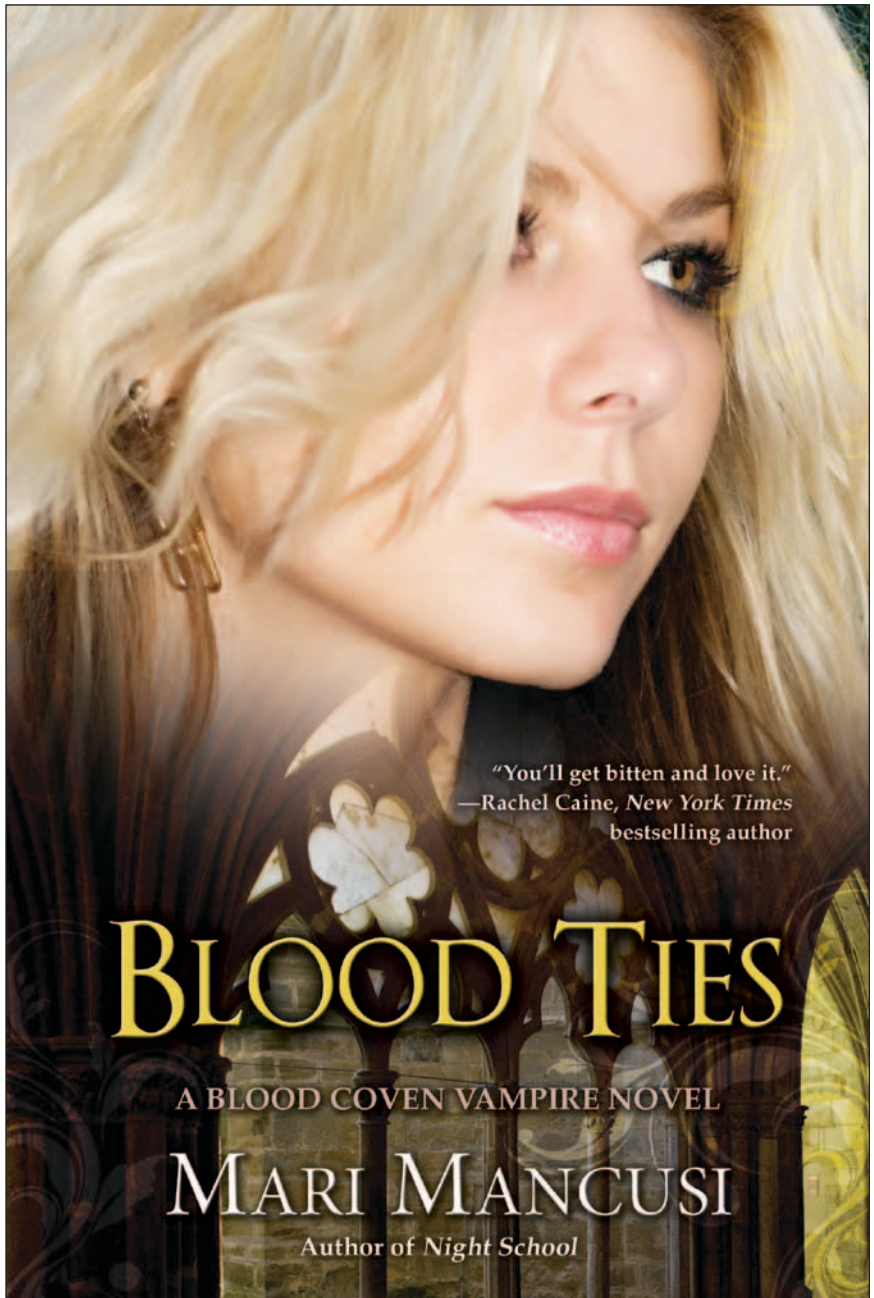


Mari Mancusi works as a freelance television producer and has won two Emmys. She lives in Texas.

Blood Ties

A Blood Coven Vampire Novel

Mari Mancusi



“You’ll get bitten and love it.”
—Rachel Caine, *New York Times* bestselling author

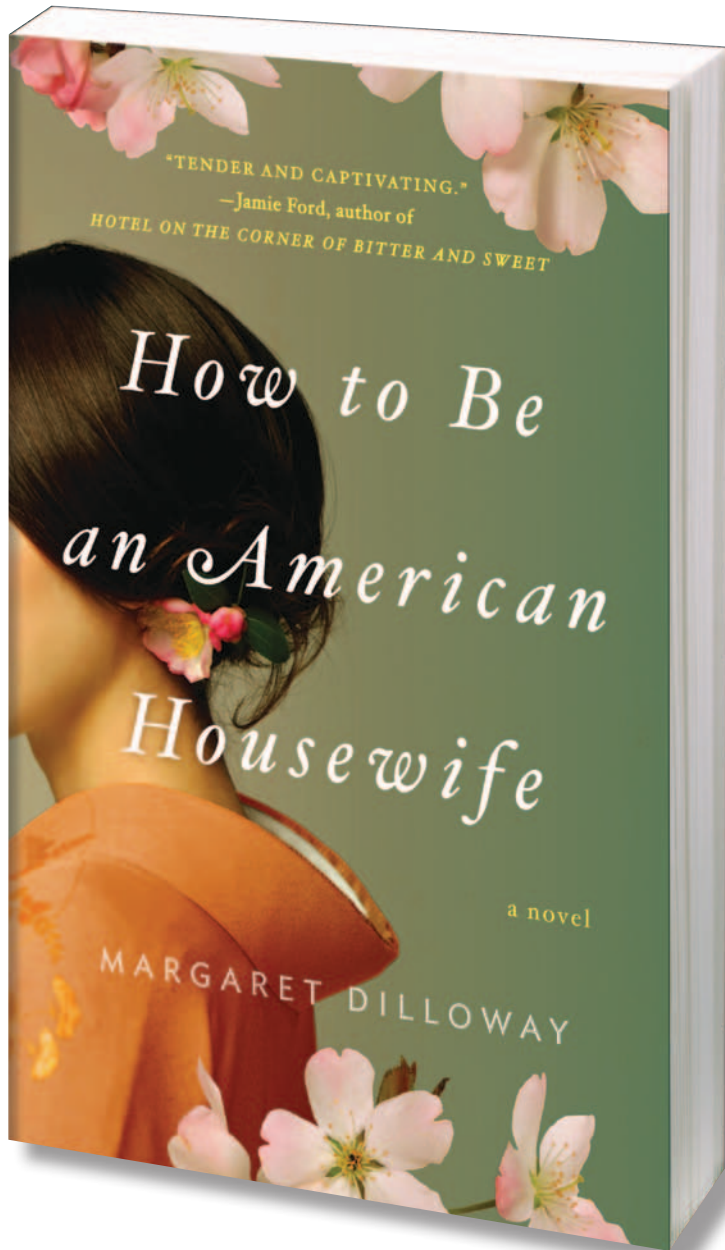
978-0-425-24136-3 • \$9.99/\$12.50 Can.

Trade Paperback 240 pp./5 1/2" x 8 1/4" Carton: 44 Young Adult Rights: Q00	Publishing History: Original Previous Book: <i>Night School</i> 978-0-425-24042-7 (1/11) EAN: 9780425241363 50999 On sale August 2, 2011
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How to Be an American Housewife

A Novel

Margaret Dilloway



A mother-daughter story about the strong pull of tradition, and the lure and cost of breaking free of it.

When Shoko decided to marry an American GI and leave Japan, she had her parents' blessing, her brother's scorn, and a gift from her husband—a book on how to be a proper American housewife.

As she crossed the ocean to America, Shoko also brought with her a secret she would need to keep her entire life...

Half a century later, Shoko's plans to finally return to Japan and reconcile with her brother are derailed by illness. In her place, she sends her grown American daughter, Sue, a divorced single mother whose own life isn't what she hoped for. As Sue takes in Japan, with all its beauty and contradictions, she discovers another side to her mother and returns to America unexpectedly changed and irrevocably touched.

Marketing

- West Coast media and in-store author events
- National advertising campaign
- Book club promotion and outreach, including Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-425-24244-5 @ \$180.00/\$222.00 Can.
13" w x 44" h x 12" d

Sales Points

- A moving mother-daughter story inspired by the author's family history
- Fantastic reviews from *People*, Huffington Post, *Kirkus Reviews*, and *Publishers Weekly*
- The rich, layered story and beautifully drawn characters offer wonderful glimpses into Japanese and American family life makes this perfect for reading groups
- Author website: margaretdilloway.com
- Also available as an e-book

978-0-425-24129-5 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/16" x 8 1/4"
Carton: 40
Novel
Right: W00

Publishing History: Putnam hardcover
978-0-399-15637-3 (8/10)
EAN: 9780425241295 51500
On sale August 2, 2011

Photo © Bradford Rogne



Margaret Dilloway was inspired by her Japanese mother's experiences when she wrote this novel, and especially by a book her father had given to her mother called *The American Way of Housekeeping*. Dilloway lives in California with her husband and their three young children. This is her first novel.



The return of the happy ending...
“A TRIUMPHANT DEBUT NOVEL.”*



“Pays moving tribute to the power of forgiveness.”
—*People* magazine, 4 stars

“Tender and captivating.”
—JAMIE FORD,
author of *Hotel on the Corner of Bitter and Sweet*

“Filled with dreams and love.”—LUANNE RICE,
author of *The Deep Blue Sea for Beginners*

“An irresistible heroine...a profound and suspenseful debut.”
—MARGOT LIVESY,
author of *The House on Fortune Street*

“[This] unforgettable story of triumph, tragedy, disappointment, and joy will stay with me.”
—*SUSAN WIGGS, author of *The Summer Hideaway*

“Will charm and uplift you.”
—IRIS RAINER DART, author of *Beaches*

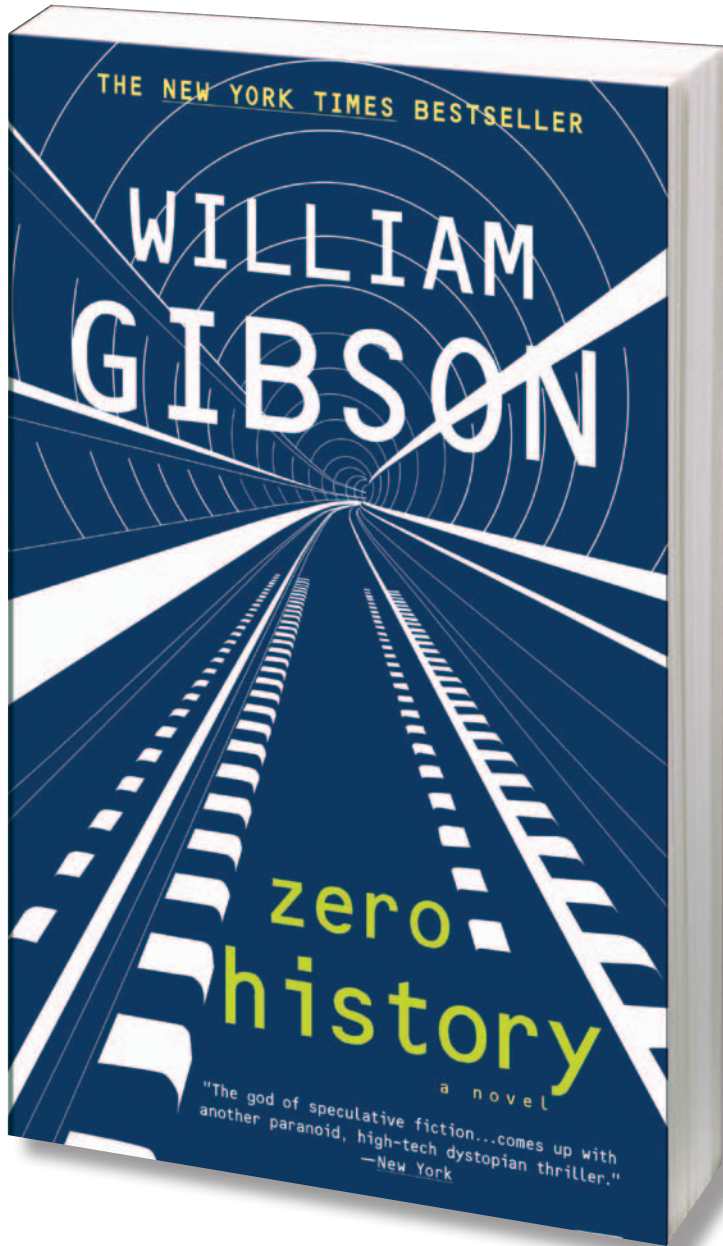
“Confirms that redemption and happy endings are always possible.”
—PATRICIA WOOD,
author of *Lottery*



Zero History

A Novel

William Gibson



The *New York Times* bestseller from “one of our most vital novelists.”*

Hollis Henry, former rock singer turned journalist, has very reluctantly agreed to work for the secretive Belgian finance genius Hubertus Bigend again—only to find herself entangled in a threatening mesh of postmodern marketing, corrupt American military contractors, and belated romance.

Praise for *Zero History*:

“The god of speculative fiction...comes up with another paranoid, high-tech dystopian thriller.”
—*New York Magazine*

“Gibson’s radar is deftly tuned to the changes in the culture that many of us are missing.”
—*Milwaukee Sentinel Journal*

“Compelling...Gibson’s best writing.”
—*The Guardian* (London)
* *Newsday*

Marketing

- Author tour
- National consumer advertising campaign
- NPR radio interview campaign
- “New in Paperback” mentions
- Book club promotion, including a Readers Guide available online and bound in book
- Book trailer available
- Print features and reviews
- Online promotion, publicity, and author interviews
- 12-copy solid floor display with special riser 978-0-425-24243-8 @ \$192.00/\$240.00 Can. 13” w x 46” h x 14” d
- 18-copy mixed floor display with special riser (6 each of *Zero History*, *Spook Country* and *Pattern Recognition*) 978-0-425-24250-6 @ \$270.00/\$345.00 Can. 13” w x 46” h x 14” d

Sales Points

- An instant *New York Times* bestseller
- Set in the present, and featuring some of the same characters as the *New York Times* bestsellers *Spook Country* (6/08) and *Pattern Recognition* (2/04)
- Author’s website, williamgibsonbooks.com, is one of the most-visited author sites on the web
- Also available as an e-book

UNABRIDGED CD AUDIO BOOK AVAILABLE

11 CDs, 13 hours
978-0-14-242845-0
@ \$39.95/\$50.00 Can.



978-0-425-24077-9 • \$16.00/\$20.00 Can.

Trade Paperback
416 pp./6” x 9”
Carton: 32
Novel
Rights: E00

Publishing History: Putnam hardcover
978-0-399-15682-3 (9/10)
Previous Book: *Spook Country*
978-0-425-22141-9 (6/08)
EAN: 9780425240779 51600
On sale August 2, 2011

Photo © Michael O’Shea

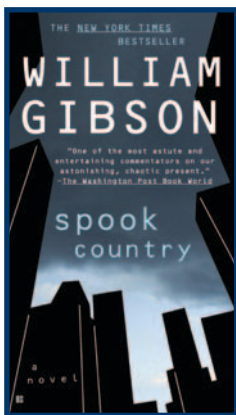


William Gibson lives in Vancouver, British Columbia, with his wife and their two children. He is credited with having coined the term “cyberspace,” and having envisioned both the Internet and virtual reality before either existed.

A CUTTING-EDGE THRILLER FROM
"ONE OF THE MOST VISIONARY,
ORIGINAL, AND QUIETLY
INFLUENTIAL WRITERS."**

The past is prologue.
But only if they know you exist.

zero history



Also available

Idoru

978-0-425-15864-7
@ \$7.99/\$8.99 Can.

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978-0-441-00746-2
@ \$15.00/\$16.50 Can.

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978-0-441-00755-4
@ \$14.95/\$19.50 Can.

Count Zero

978-0-441-01367-8
@ \$15.00/\$16.50 Can.

Pattern Recognition

978-0-425-19293-1
@ \$14.00/\$21.00 Can.

Spook Country

978-0-425-22141-9
@ \$15.00/\$16.50 Can.

More praise for *Zero History*:

"[Gibson] weaves an unnerving tapestry of technology, violence and anxiety."

—*The Daily Telegraph* (London)

"Fascinating."

—*Seattle Times*

"[*Zero History*] is best experienced as a joyride, albeit with philosophical reverberations."

—*The New Yorker*

"The science-fiction luminary's third straight novel set in something like the present day is just as uncanny as his futuristic classics."

—*San Antonio Express-News*

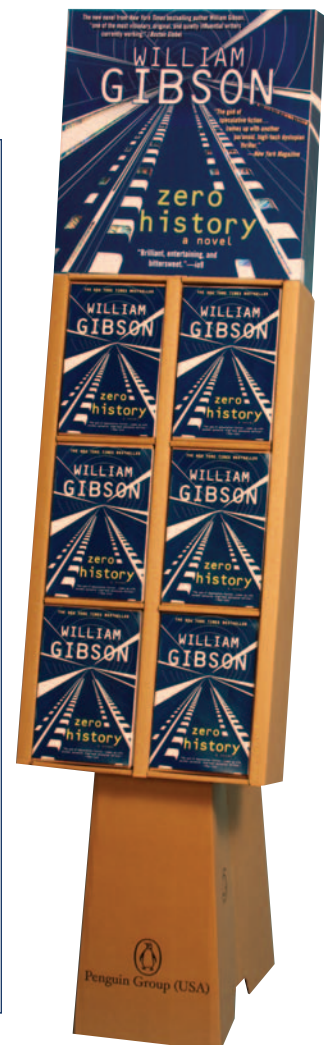
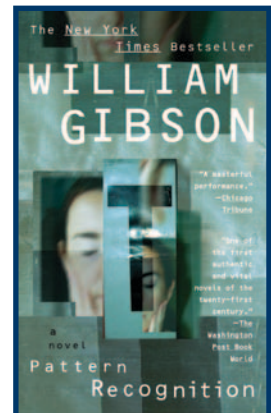
"*Zero History* is his best yet, a triumph of science fiction as social criticism and adventure."

—BoingBoing.net

"Engaging and smart." —The Onion A.V. Club

"Brilliant, entertaining, and bittersweet."

—io9 (io9.com)



The White Pearl

A Novel

Kate Furnivall



A lush novel set during the Japanese invasion of Malaya—from the “astonishing”* national bestselling author of *The Russian Concubine*.

Malaya, 1941. Connie Thornton plays her role as a dutiful wife and mother without complaint. She is among the fortunate, after all—a member of the British rubber plantation owners, reaping the benefits of colonial life. But Connie feels as though she is oppressed, crippled by boredom, sweltering heat, and a loveless marriage...

Then in December the Japanese invade. Connie and her family flee, sailing south on their yacht toward Singapore, where the British are certain to stand firm against the Japanese. En route, in the company of friends, they learn that Singapore is already under siege. Increasingly desperate and short of food, the yacht's inhabitants make their perilous way from island to island. When a fighter plane crashes into the sea, they rescue its Japanese pilot. For Connie, that's when everything changes. In the suffocating confines of the boat, with her life upended, Connie discovers a new kind of freedom and an exciting, dangerous, exhilarating love.

Marketing

- Print advertising
- Book club promotion and outreach, including a Readers Guide available online
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-425-24280-3 @ \$180.00/\$222.00 Can.
13" w x 44" h x 12" d

Sales Points

- Author of the national bestselling *The Russian Concubine*, a tremendous success that appeared for three weeks on the *New York Times* extended bestseller list
- Also the author of *The Jewel of St. Petersburg* (6/10), *The Girl from Junchow* (6/09), and *The Red Scarf* (6/08), which was named an “Editor’s Choice for 2008” by *Booklist*
- Author website: katefurnivall.com
- Also available as an e-book

978-0-425-24100-4 • \$15.00/\$18.50 Can.

Trade Paperback
432 pp./5 1/2" x 8 1/4"
Carton: 32
Novel
Rights: E00

Publishing History: Original
Previous Book: *The Jewel of St. Petersburg*
978-0-425-23423-5 (8/10)
EAN: 9780425241004 51500
On sale August 2, 2011

Photo © Mark Danby



Kate Furnivall was born in Wales and currently lives in Devon, England. Married and the mother of two sons, she has worked in publishing and television advertising. She is the national bestselling author of several novels.

Raves for the
“gripping, elegant, and fierce”**
novels of

Kate Furnivall

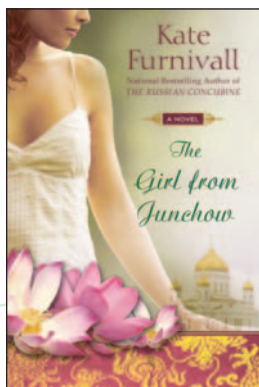
“The wonderfully drawn and all-too-human characters struggle to survive in a world of danger and bewildering change.”
—Diana Gabaldon

“Skillfully intertwines historical fact with a heartfelt love story.”
—*Publishers Weekly*

“Stunning...Furnivall draws an excellent portrait of this distant time and place.”
—*Historical Novels Review*

“A classic war-torn love story, and Furnivall’s best yet.”
—***Library Journal*

“A must for readers of *The Russian Concubine* and Furnivall’s *The Red Scarf*.”
—**Booklist*



Also available

The Jewel of St. Petersburg

978-0-425-23423-5 @ \$15.00/\$18.50 Can.

The Girl from Junchow

978-0-425-22764-0 @ \$15.00/\$18.50 Can.

The Red Scarf

978-0-425-22164-8 @ \$15.00/\$16.50 Can.

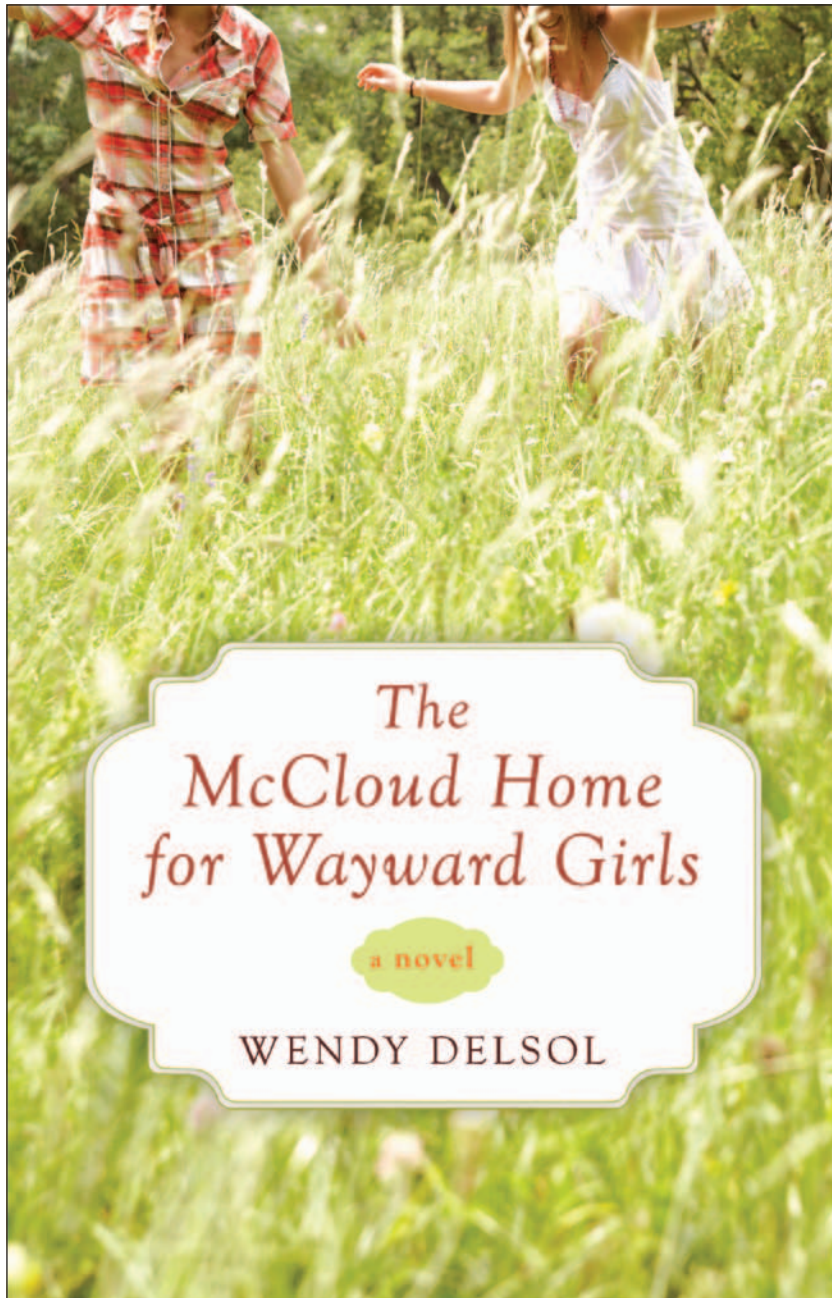
The Russian Concubine

978-0-425-21558-6 @ \$15.00/\$18.50 Can.



The McCloud Home for Wayward Girls

Wendy Delsol



978-0-425-24131-8 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Women's Fiction

Rights: W00
Publishing History: Original
EAN: 9780425241318 51500
On sale August 2, 2011

A compelling novel about a bed-and-breakfast that houses three generations of women—and their many secrets.

In the early 1960s, Ruby, a spunky unwed teen mother, was wooed and won over by the founder of the McCloud Home. Now, forty years later, the historic property has been converted into an inn that Ruby runs with one of her daughters, Jill. When Jill's fourteen-year-old daughter begins to search for the identity of her father, she sets in motion events that will test the bonds that bind mothers, daughters, and sisters.

Jill unwittingly aids the forces of upheaval when she agrees to host the wake of the town matriarch. As the guests—including the matriarch's handsome son and Jill's vivacious, irresponsible sister Jocelyn—return to the small town, the convergence of people and memories uncovers rivalries, sparks romance, recalls heartbreak, and reveals a shocking family secret, one that could separate the McCloud women forever or lead them to the renewal of their powerful, enduring connection.

Marketing

- Midwest media and in-store author appearances
- Book club outreach, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A debut women's fiction novel from the author of the Young Adult novels *Frost* (11/11) and *Stork* (10/10)
- A delightful novel that celebrates the relationships between mothers, daughters, and sisters
- For fans of Susan Rebecca White, Karen White, Ann Brashares, and Diane Chamberlain
- Author website: wendydelsol.com
- Also available as an e-book

Wendy Delsol is married and the mother of two teen boys. She grew up in the Detroit suburbs, lived twenty years in the Los Angeles area, and currently resides in Des Moines, Iowa.

It's a man's world—but in this outrageous debut, the girls aren't playing by the rules.

Berkley Trade Paperback
AUGUST 2011

The Whole Package

A Novel

Cynthia Ellingsen

For lifelong friends Jackie, Cheryl, and Doris, life hasn't turned out according to plan. But after a drunken night sampling the delights at a strip club for women, the ladies stumble upon an ingenious idea and open up *The Whole Package*—the world's first restaurant staffed exclusively by very attractive men. Mixing business with pleasure can be risky, but for these three best friends, getting a little bit outrageous just might be what it takes to make their mark in the world.

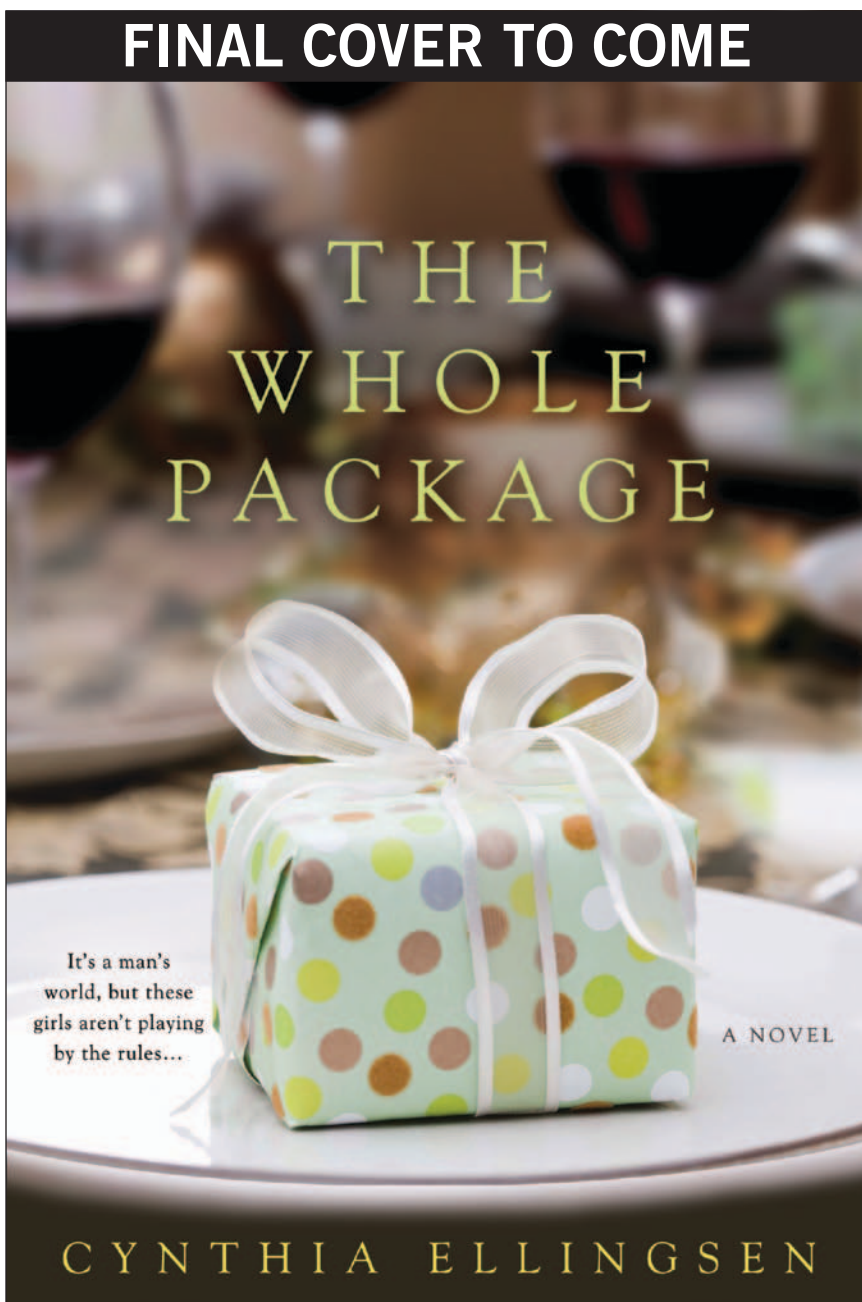
Marketing

- Kentucky media and in-store author appearances
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A compulsively readable debut novel featuring three unforgettable women
- For fans of *Sex and the City* and authors Jennifer Weiner, Lauren Weisberger, and Gigi Levangie Grazer
- Author website: cynthiaellingsen.com
- Also available as an e-book

Cynthia Ellingsen is an author and screenwriter who lives in Lexington, Kentucky, with her husband.



978-0-425-24134-9 • \$15.00/\$18.50 Can.

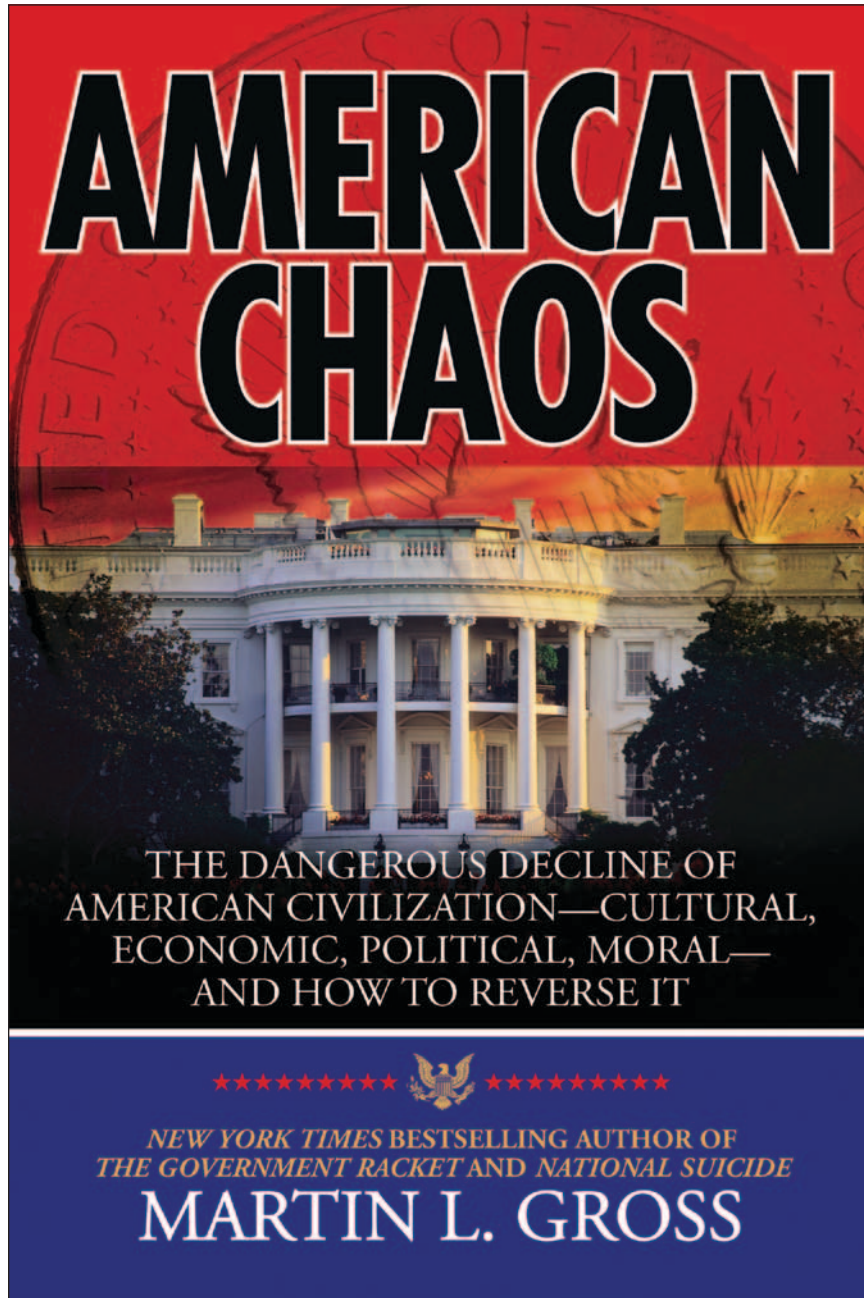
Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Novel

Rights: W00
Publishing History: Original
EAN: 9780425241349 51500
On sale August 2, 2011

American Chaos

The Dangerous Decline of American Civilization—Cultural, Economic, Political, Moral—and How to Reverse It

Martin L. Gross



978-0-425-24096-0 • \$25.95/\$32.50 Can.

Hardcover
352 pp./5 1/2" x 8 1/4"
Carton: 36
Politics
Rights: W00
Publishing History: Original

Previous Book: *National Suicide*
978-0-425-23137-1
(Berkley trade paperback; 9/09)
EAN: 9780425240960 52595
On sale August 2, 2011

The *New York Times* bestselling author of *National Suicide* takes on anarchy in America.

From education to immigration, Martin L. Gross takes an honest and unflinching look at the way American society has sunk into a 21st century of nonsense, unfairness, and outright absurdity.

Just as he exposed the self-defeating policies of government waste in *National Suicide*, Gross yet again takes no prisoners, and pulls no punches, as he outlines the current sad state of America and how to fix it.

Praise for *National Suicide*:

"This book will keep your blood pressure up and your motivation to do something about overspending high." —*Washington Times*

"A fiery A to Z compendium...Gross enjoys a good rant, but his criticisms are sound and well supported." —*Publishers Weekly*

Marketing

- National television appearances
- Talk radio interviews
- Blog media campaign
- Print features and reviews
- Online promotion, features, reviews, and author interviews

Sales Points

- A *New York Times* bestselling author
- An acknowledged authority on government waste who has testified before Congress six times
- Author's previous books, *The Government Racket* and *A Call for Revolution*, were *New York Times* bestsellers for a combined 30 weeks
- Gross has appeared on national television shows including *Larry King Live*, *Good Morning America*, and *20/20*
- Also available as an e-book



Also available
National Suicide
978-0-425-23137-1
@ \$15.00/\$18.50 Can.

Martin L. Gross is a journalist and social scientist. He lives in Greenwich, Connecticut.

From a *New York Times* bestselling author, a planner and organizing system to help women conquer chaos.

This book combines a practical planner with a smart system for women who are feeling frenzied (that is, most of them!). With sets of daily, weekly, monthly, and season-to-dos, *Totally Together* lets women manage their priorities and prevent molehills from turning into mountains.

From keeping the household in order to keeping the in-box clear, this valuable, attractive volume helps women maintain their balance in today's crazed world.

Marketing

- Targeted online advertising
- National television and radio interview campaign
- Print features and reviews
- Online promotion, reviews, and author interviews

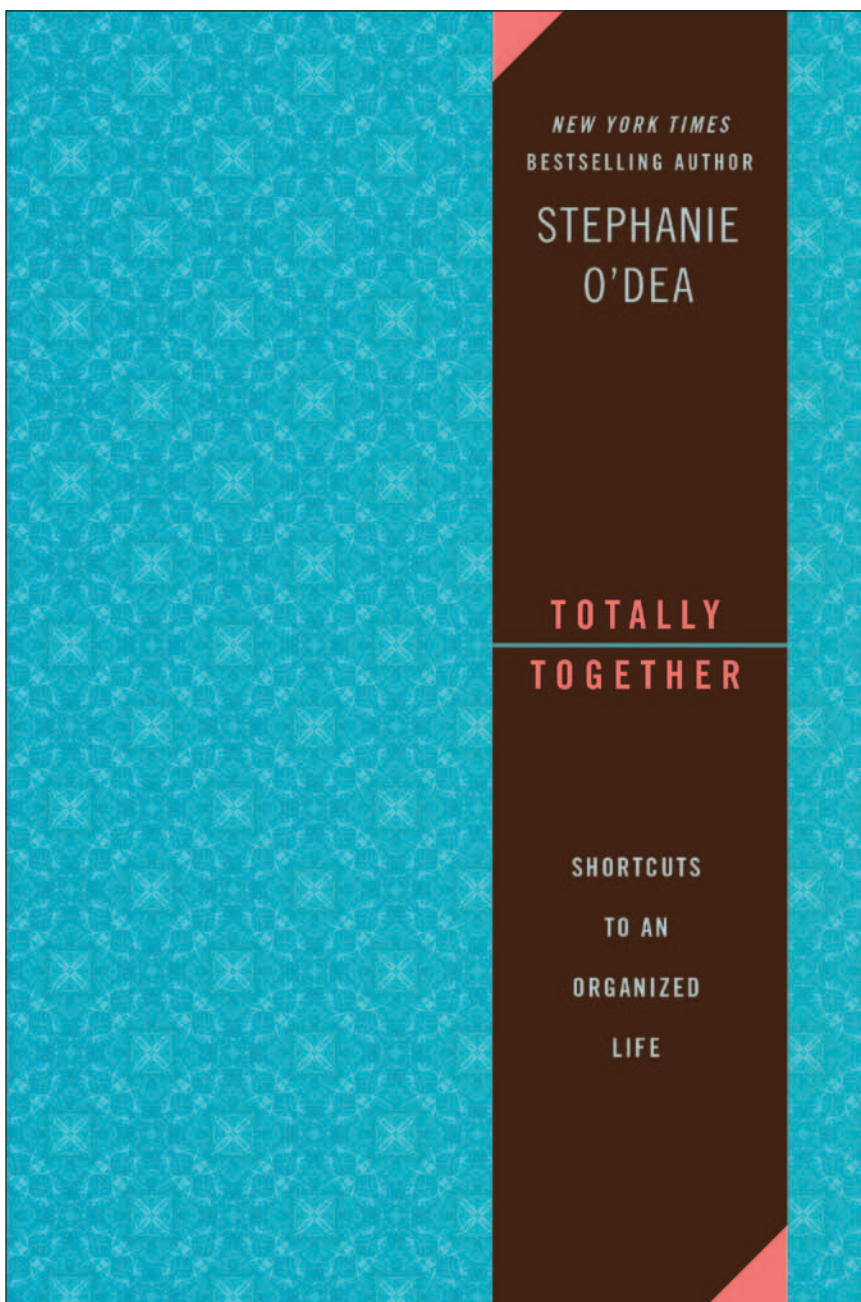
Sales Points

- O'Dea is the *New York Times* bestselling author of *Make it Fast, Cook it Slow*, which stayed on the list for six weeks
- Combines a practical planner with a how-to organizing system
- For the audience that reads *Sink Reflections* (which sold over a quarter-million copies) and the multimillion-selling Family Manager series
- Author has appeared on *The Rachael Ray Show* and *Good Morning America*, and in many national publications
- Author website: stephanieodea.com

Totally Together

Shortcuts to a Simpler Life for the Overwhelmed Woman

Stephanie O'Dea



978-0-425-24162-2 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4" (tentative)
Carton: 48 (tentative)
Home Improvement
Rights: W00

Publishing History: Original
Previous Book: *Make it Fast, Cook it Slow*
978-1-401-31004-2 (Hyperion; 10/09)
EAN: 9780425241622 51500
On sale August 2, 2011

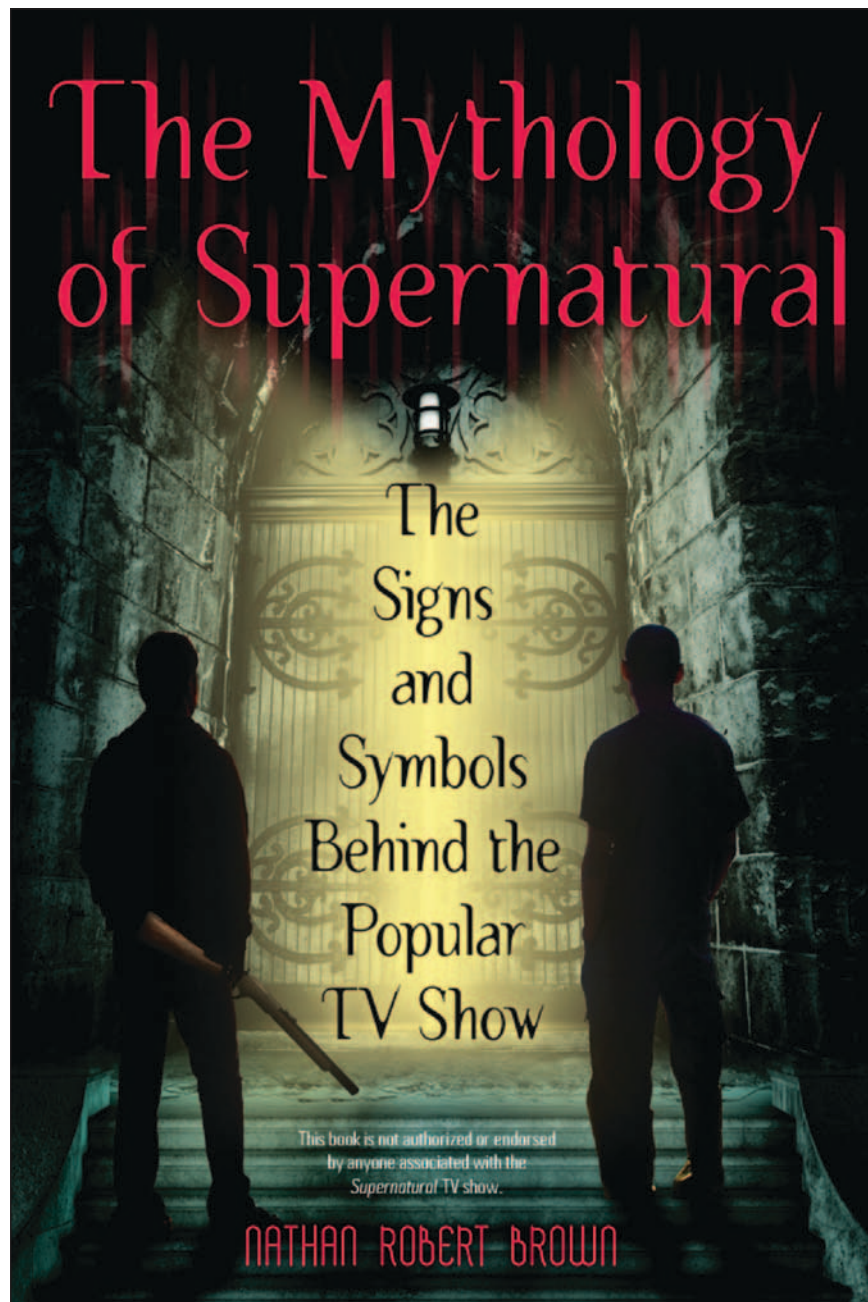


Stephanie O'Dea is a *New York Times* bestselling author and has appeared frequently in the media. She currently lives in the San Francisco Bay area of California.

The Mythology of Supernatural

The Signs and Symbols Behind the Popular TV Show

Nathan Robert Brown



978-0-425-24137-0 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Pop Culture
Rights: W00
Publishing History: Original

Previous Book: *The Complete Idiot's Guide to Zombies* 978-1-615-64014-0
(Alpha trade paperback; 4/10)
EAN: 9780425241370 51500
On sale August 2, 2011

A look into the paranormal legends and lore featured on the hit television show *Supernatural*...

From angels to demons, *The Mythology of Supernatural* explores the religious roots and the ancient folklore of the otherworldly entities that brothers Sam and Dean Winchester face on the hit television show *Supernatural*—and that have inhabited the shadows of human imagination across countless cultures and centuries.

Marketing

- Print advertising in fantasy publications
- Print features and reviews
- Online promotion and reviews

Sales Points

- Both the *New York Times* and *Chicago Tribune* named *Supernatural* as one of the top ten television shows of 2009
- *Supernatural* has spawned other media with comic books, original novels, a role playing game, and a Japanese anime series all based on the show
- The show has a dedicated fan base with more than 14 million visitors to the website *supernatural.tv*, and multiple fan conventions held annually in the U.S., Canada, Australia, and England
- *Supernatural's* sixth season began airing in Fall 2010
- Also available as an e-book

Nathan Robert Brown is a doctoral student of Mythological Studies at University of Texas Arlington. His academic and professional works have led him to do extensive research in the areas of world mythology, folklore, urban legends, ancient civilizations, and world religions. He is the author of *The Complete Idiot's Guide to World Mythology*, *The Complete Idiot's Guide to the Paranormal*, and *The Complete Idiot's Guide to Zombies*.

For a vampire, losing weight can be hellish—from the national bestselling author of *Real Vampires Hate Their Thighs*.

After Glory St. Clair kicked out the demon that had set up shop in her body, she had a serious fallout with longtime lover Jeremy Blade. But before Glory can win him back, she has some issues of the hellish variety to deal with.

When Lucifer himself offers Glory the ultimate temptation—work for the devil and he'll make her a size six—the curvy vampire's not sure if she can resist. But what Glory does know is that somehow, she's going to get back the man she loves and show everyone that real vampires always have more to love.

Big praise for the series!

"[A] lively, fun, and engaging spin on the vampire mythology."
—*USA Today* bestselling author Julie Kenner

"Glory is Everywoman with fangs."
—*New York Times* bestselling author Nina Bangs

Marketing

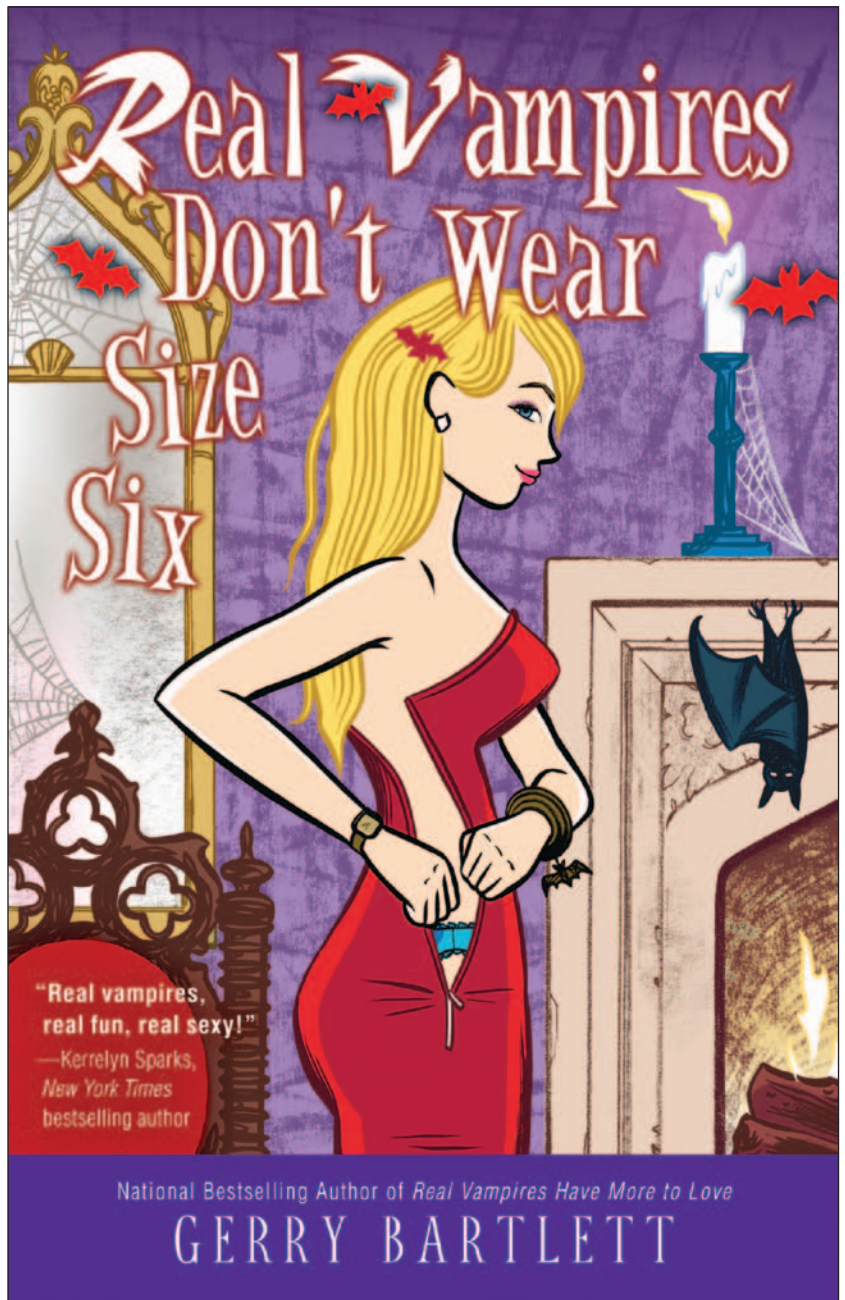
- Texas media and in-store author events
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The sixth book in the series, following *Real Vampires Hate Their Thighs* (2/10), *Real Vampires Get Lucky* (11/09), *Real Vampires Don't Diet* (1/09), *Real Vampires Live Large* (7/07), and *Real Vampires Have Curves* (3/07)
- For fans of MaryJanice Davidson
- Author website: gerrybartlett.com
- Also available as an e-book

Gerry Bartlett is a native Texan and lives halfway between Houston and Galveston.

Real Vampires Don't Wear Size Six
Gerry Bartlett



978-0-425-24135-6 • \$15.00/\$18.50 Can.

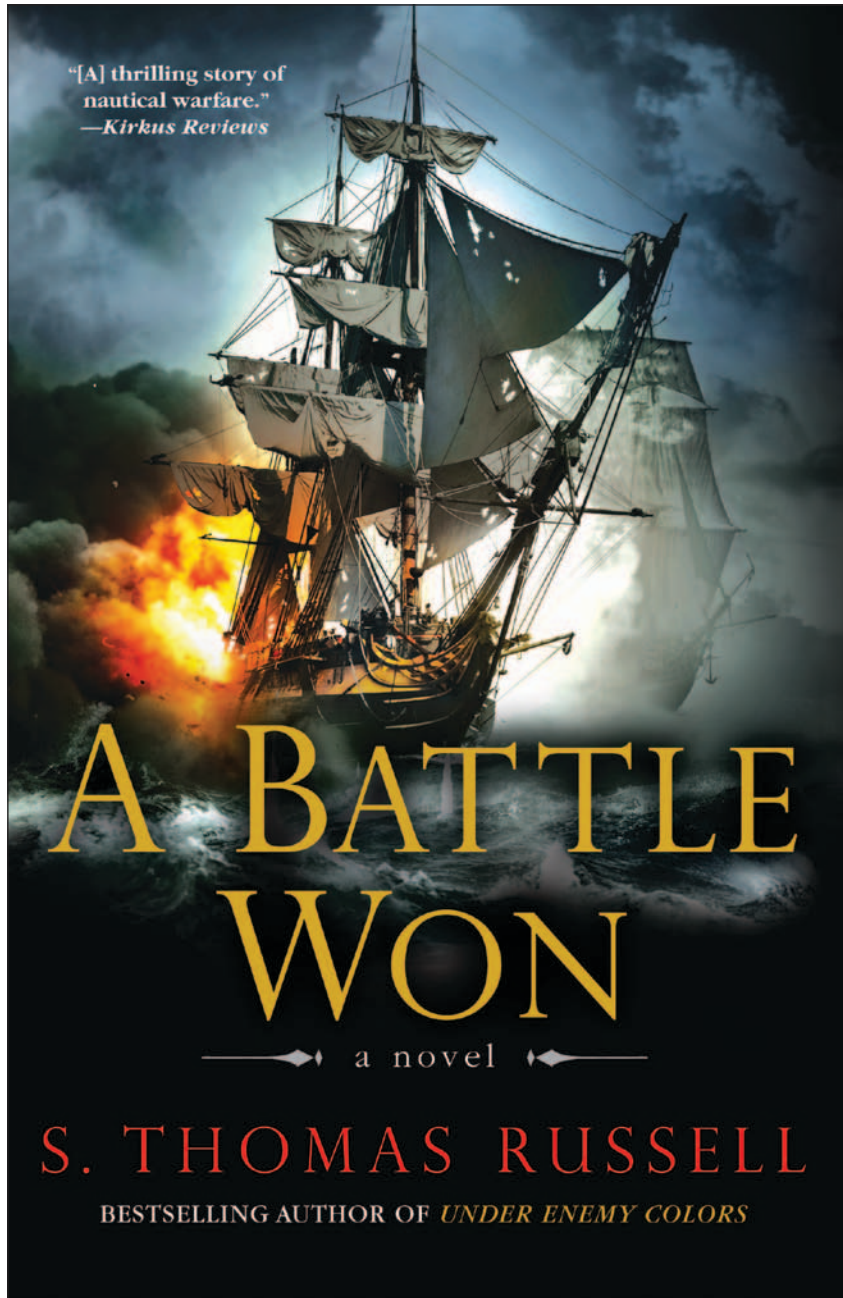
Trade Paperback
352 pp./5 1/8" x 8"
Carton: 36
Novel
Rights: Q00

Publishing History: Original
Previous Book: *Real Vampires Have More to Love* 978-0-425-23697-0 (12/10)
EAN: 9780425241356 51500
On sale August 2, 2011

A Battle Won

A Novel

S. Thomas Russell



978-0-425-24132-5 • \$17.00/\$21.00 Can.

Trade Paperback
464 pp./5 1/2" x 8 1/4"
Carton: 28
Novel
Rights: E30
Publishing History: Putnam hardcover
978-0-399-15689-2 (8/10)

Previous Book: *Under Enemy Colors*
978-0-425-22362-8 (11/08)
EAN: 9780425241325 51700
On sale August 2, 2011

“[A] thrilling story of nautical warfare”* from the author of *Under Enemy Colors*.

Winter 1793. Master and Commander Charles Hayden is given orders to return to the ill-fated HMS *Themis* as the British fight the French for control of the strategically located island of Corsica, where his captaincy and military skill are stretched to their utmost as he finds himself at the vanguard of this brutal clash of empires.

“A bracing tale that modernizes the seafaring classicism of Patrick O’Brian for a new generation.” —**Kirkus Reviews*

“Readers who relish the sting of salt spray and the tang of gunpowder will enjoy every page.”

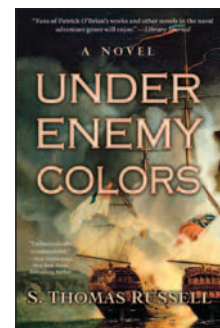
—*Publishers Weekly*

Marketing

- “New in Paperback” mentions
- Print features and reviews
- Online promotion and publicity

Sales Points

- Brand-new from the bestselling author of *Under Enemy Colors* (11/08)
- For readers of Patrick O’Brian’s *New York Times* bestselling Master and Commander series
- Russell’s lifelong experience as a sailor gives his novels an authentic presentation of life on the seas
- Fans of upmarket historical fiction by such authors as Jeff Shaara, Phillippa Gregory, Robert Harris, and Bernard Cornwell will also enjoy the novels of S. Thomas Russell
- Author website: sthenryrussell.com
- Also available as an e-book



Also available
Under Enemy Colors
978-0-425-22362-8
@ \$17.00/\$18.50 Can.

S. Thomas Russell is a lifelong sailor whose love of the sea and passion for history inspired this series. He lives on Vancouver Island in Canada.

Latest in the long-running series from the award-winning author of *Heart Journey*.

Berkley Sensation Trade Paperback
AUGUST 2011

Heart Search

A Celta Novel

Robin D. Owens

Noble Laev T'Hawthorne must rebuild his life after marrying a woman he believed was his HeartMate, only to fall victim to her greed.

Abandoned at fifteen, Camellia Darjeeling values her independence above all—even as her father and uncle emotionally scourge her and extort money. For Camellia, trusting men, even her HeartMate, is too risky.

When Laev and Camellia meet, they refuse to acknowledge that they are true HeartMates. But their destiny cannot be avoided...

Praise for the series:

"Heart books are like fine chocolate. I am compelled to go back for just one more over and over again."
—Best Reviews

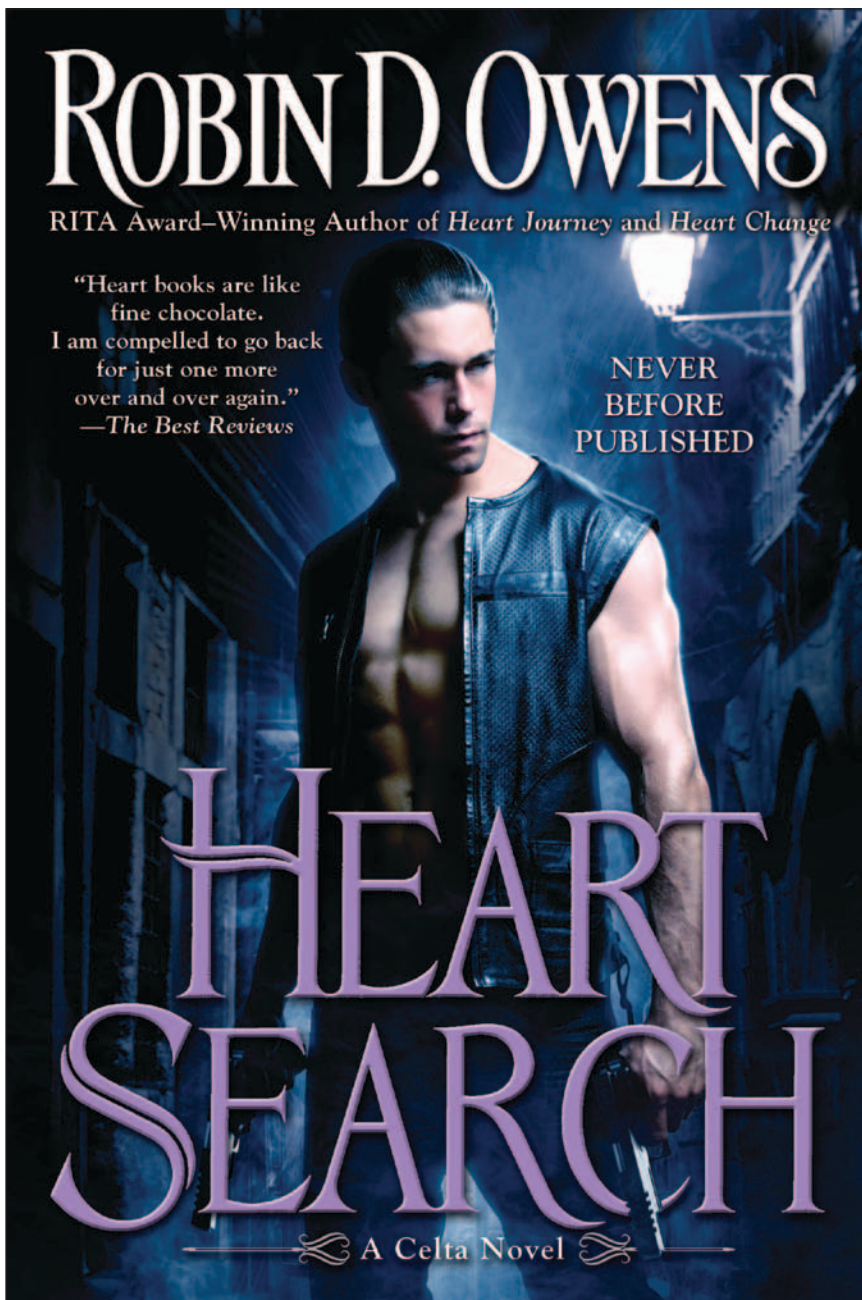
Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The next futuristic tale in the Heart series, following *Heart Journey* (8/10)
- Owens is a RITA Award-winning author
- Also available in the series: *Heart Change* (11/09), *Heart Fate* (9/08), *Heart Dance* (6/08), and *Heart Quest* (9/06)
- *Heart Fate* (9/08) was a national bestseller
- For fans of Sherrilyn Kenyon and Jayne Castle
- Author website: robindowens.com
- Also available as an e-book

Robin D. Owens has received numerous awards for her novels of paranormal romance including the RITA, PRISM, and P.E.A.R.L. She lives in Denver, Colorado.



978-0-425-24138-7 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Heart Journey*
978-0-425-23454-9 (8/10)
EAN: 9780425241387 51500
On sale August 2, 2011

A woman with a dream of romance—and some sparkling summer magic.

Wedding Magic
Patricia Coughlin



Incurably romantic dressmaker Sophie Bennet finds her attention divided between the handsome single father of a young bride-to-be, and the mystical appearance of a ghost-bride with a haunting message.

Praise for Patricia Coughlin:

“My hat is off to Ms. Coughlin...she fills every chapter with passion.” —*Booklist*

“[Coughlin]...draws you into the story with each and every word she writes.” —*Night Owl Reviews*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The next dazzling novel from the author of *The Lost Enchantress* (1/10)
- Coughlin is a RITA Award-winner for Best Historical Romance
- A winning combination of Nora Roberts’s *Vision in White* and Barbara Bretton’s *Casting Spells*
- Also available as an e-book

978-0-425-24123-3 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *The Lost Enchantress*
978-0-425-22982-8 (1/10)
EAN: 9780425241233 51500
On sale August 2, 2011

Patricia Coughlin is a RITA award-winning author of many Harlequin romances and two historical romances. She lives in Rhode Island.

Someday her prince
will come...

Berkley Sensation Trade Paperback
AUGUST 2011

A Midnight Dance

Lila DiPasqua

Inspired by the tale of Cinderella, Lila DiPasqua weaves a steamy historical romance that offers a glass slipper, a dangerous deception, and an impoverished beauty determined to find her handsome prince...and make him pay.

Matching wits and wiles with a man of Jules de Moutier's seductive skill is not as easy as Sabine Laurent supposed. Soon, she must decide whether her desire for vengeance is greater than her desire for her one and only prince...

Praise for *Awakened by a Kiss*:

"The sexiest, most entertaining collection of stories I've ever read."
—*USA Today* bestselling author Cheryl Holt

"Lushly erotic writing...sophisticated, sensuous, and deeply romantic."
—*New York Times* bestselling author Elizabeth Hoyt

"Erotically charged...These are not your mother's fairy tales."
—*USA Today* bestselling author Kathryn Smith

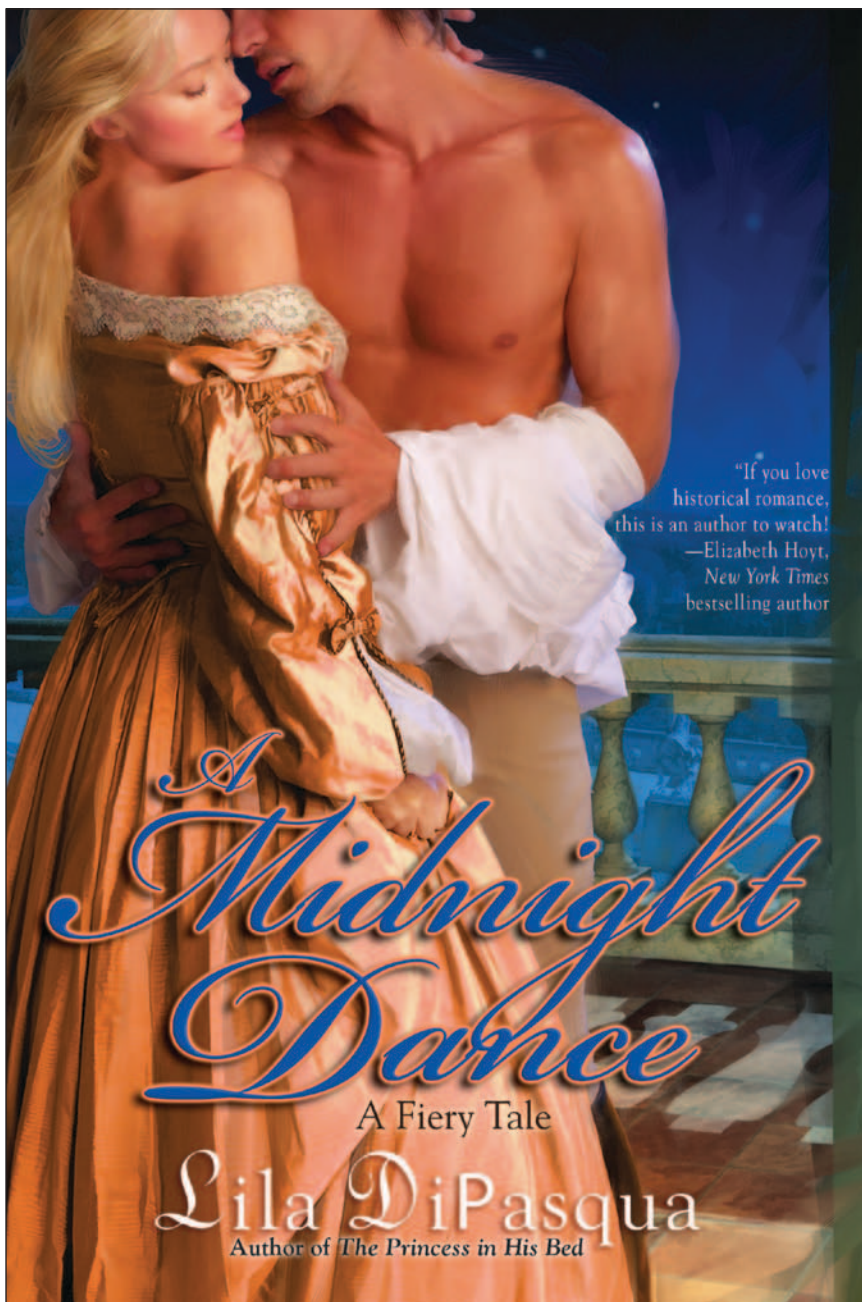
Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The third book in the Fiery Tales series following *A Princess in His Bed* (11/10) and *Awakened by a Kiss* (8/10)
- Appeals to fans of Julia Quinn and Sabrina Jeffries
- The series has fantastic endorsements from Elizabeth Hoyt, Cheryl Holt, and Kathryn Smith
- Author website: lilidipasqua.com

Lila DiPasqua lives with her husband and three children in Canada, and is a firm believer in happily ever after.



978-0-425-24198-1 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *The Princess in His Bed*
978-0-425-23700-7 (11/10)
EAN: 9780425241981 51500
On sale August 2, 2011



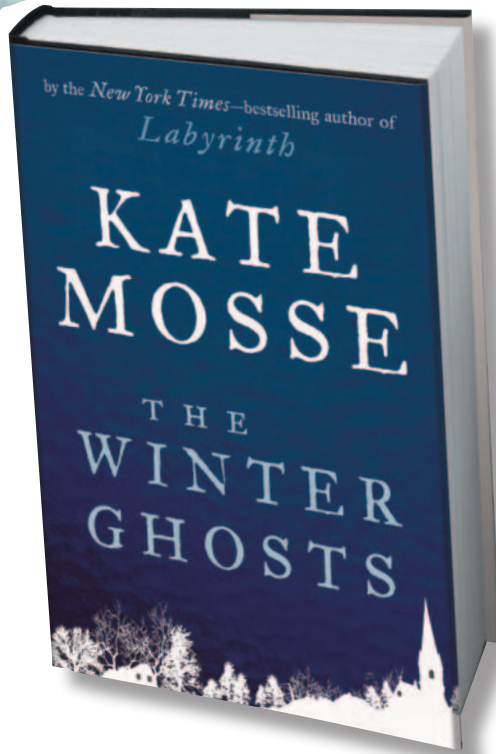
© Roderick Field

AS "AN IMPRESSIVE
NEW MISTRESS OF THE GENRE."*

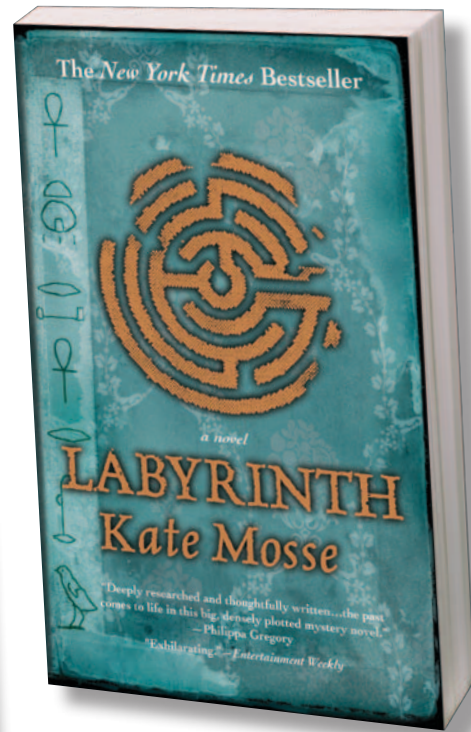
New York Times bestselling author

KATE MOSSE

haunts readers...



Her newest hardcover,
The Winter Ghosts, is on sale
February 3, 2011 from Putnam.



LABYRINTH

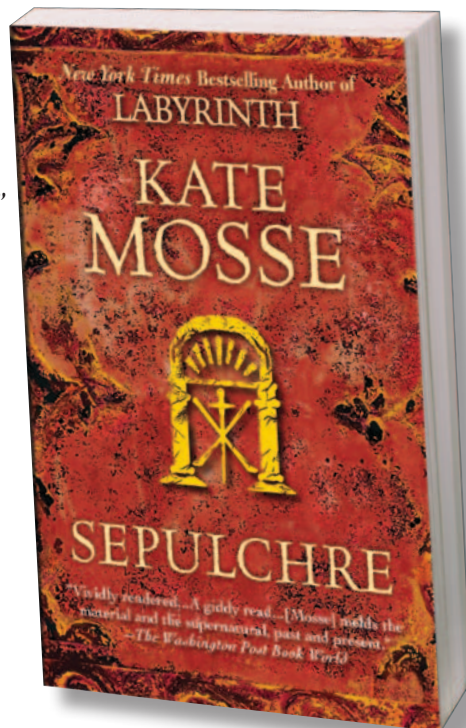
978-0-425-21397-1/\$15.00

"An open-throttle narrative
drive across five hundred pages of
white-knuckle twists and turns."

—*Washington Post*

"Pure escapism...beguiling."

—*New York Daily News*



SEPULCHRE

978-0-425-22584-4/\$16.00

"Undeniably gripping."

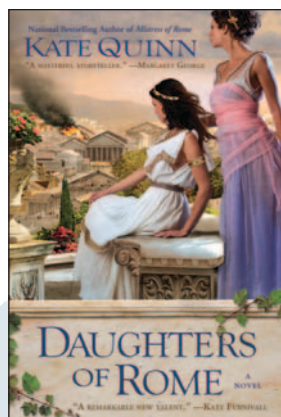
—*The London Paper*

"A rich brew of
supernaturalism
and intrigue."

—**Kirkus Reviews*

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CHOOSE FROM AN IRRESISTIBLE COLLECTION OF BOOKS FROM BERKLEY FOR YOUR BOOK CLUB.



**ALL AUTHORS
ARE AVAILABLE
TO CALL IN AND
SKYPE IN TO
BOOK CLUBS**

Mistress of Rome
978-0-425-23247-7
\$15.00/\$18.50 Can.

Daughters of Rome
978-0-425-23897-4
\$15.00/\$18.50 Can.
On sale April 5, 2011

*The Friday Night
Knitting Club*
978-0-425-21909-6
\$15.00/\$18.50 Can.

Knit Two
978-0-425-22992-7
\$15.00/\$18.50 Can.

Knit the Season
978-0-425-23676-5
\$14.00/\$17.50 Can.

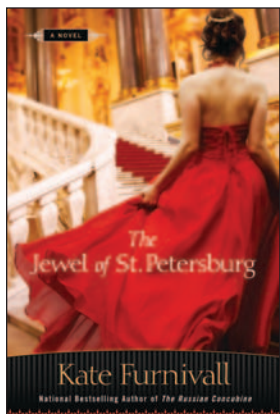
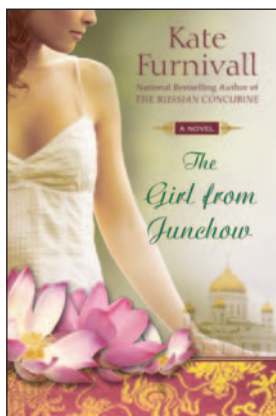
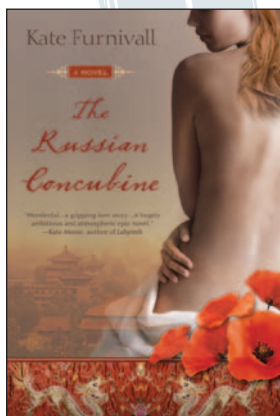
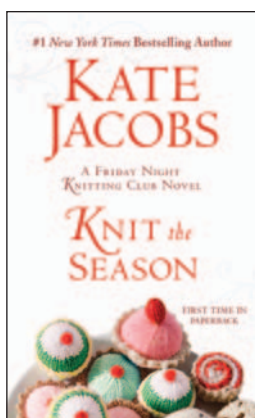
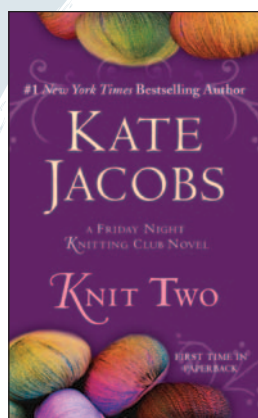
The Russian Concubine
978-0-425-21558-6
\$15.00/\$18.50 Can.

The Red Scarf
978-0-425-22164-8
\$15.00/\$16.50 Can.

The Girl from Junchow
978-0-425-22764-0
\$15.00/\$18.50 Can.

The Jewel of St. Petersburg
978-0-425-23423-5
\$15.00/\$18.50 Can.

The Widow's Season
978-0-425-22765-7
\$14.00/\$17.50 Can.



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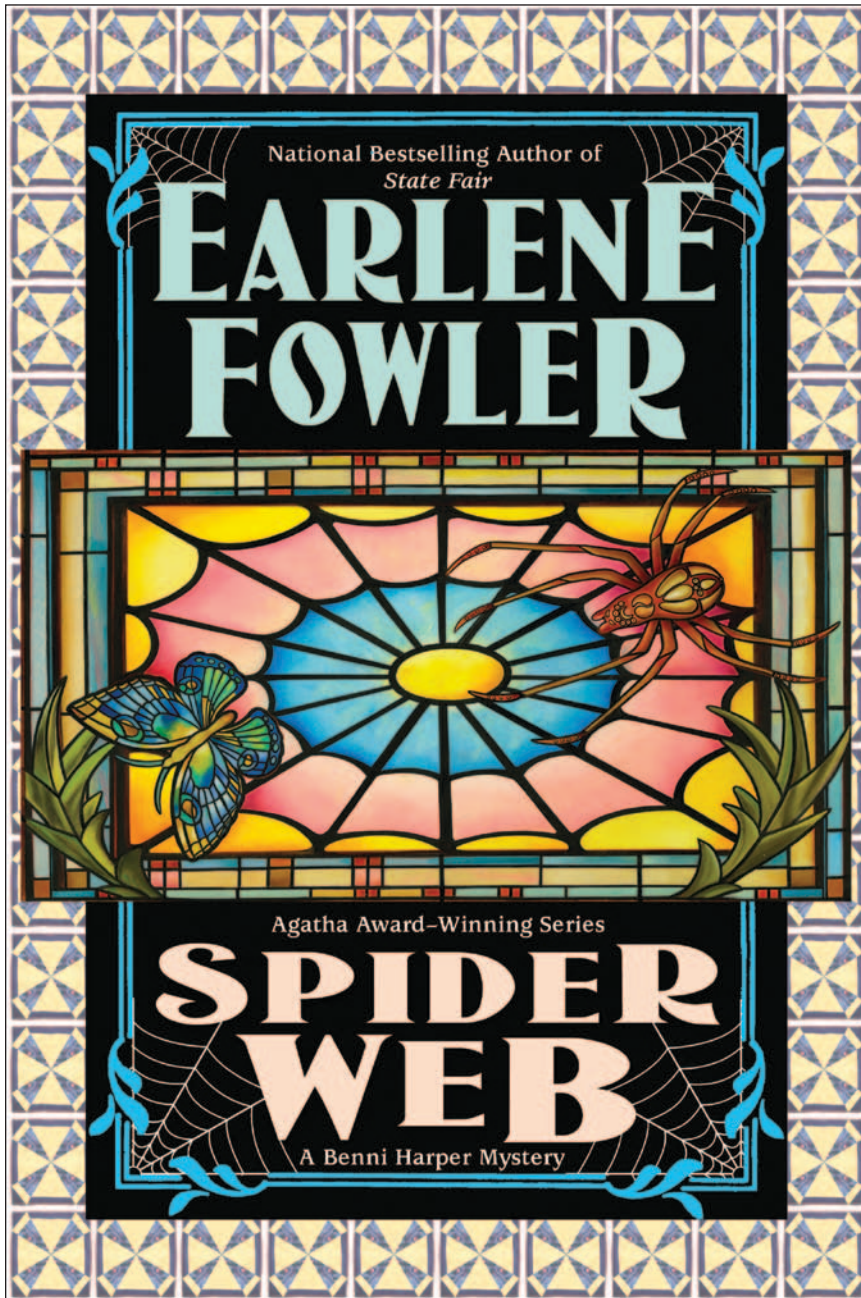


Available now from Berkley

Spider Web

A Benni Harper Mystery

Earlene Fowler



978-0-425-24098-4 • \$25.95/\$32.50 Can.

Hardcover
304 pp./6" x 9"
Carton: 28
Mystery
Rights: E00

Publishing History: Original
Previous Book: *State Fair*
978-0-425-23422-8 (5/10)
EAN: 9780425240984 52595
On sale May 3, 2011

Benni Harper is back in an unforgettable new mystery from national bestselling author Earlene Fowler.

The Memory Festival is a celebration of recollections and loved ones through crafts. But when a local cop is wounded by a mysterious sharpshooter who seems to have a vendetta against the police, Benni fears for *her* loved ones, especially her police chief husband. Benni is determined to make her hometown safe—before their peaceful street fair becomes a day to remember in the worst way.

Praise for the series:

“Breezy [and] humorous.” —*Chicago Sun-Times*

“[A] congenial mix of humor, folklore, and murder.” —*Publishers Weekly*

Marketing

- California media and in-store author appearances
- Print advertising in mystery publications
- Outreach to quilting groups, publications, and websites
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- Fifteenth installment in the Agatha Award-winning series following *State Fair* (5/10) and *Tumbling Blocks* (5/07), which hit the *New York Times* extended bestseller list
- Author’s stand-alone novels include *Love Mercy* (3/09) and *The Saddlemaker’s Wife* (5/06), which hit the *New York Times* extended bestseller list
- The mass market edition of *State Fair* will also be published in May 2011
- A series that appeals to fans of Nevada Barr, Sue Grafton, and Sara Paretsky
- Author website: earlenefowler.com
- Also available as an e-book

Earlene Fowler was raised in La Puente, California, and now lives in Southern California with her husband.

An exciting new stand-alone
thriller from the Edgar®
Award-winning creator
of Gideon Oliver, the
Skeleton Detective.

When Bryan Bennett's boss asks him to fly to Iceland to teach his corporate level kidnapping and extortion seminar, he says no—after all, designing hostage negotiation programs is the perfect job as long as he keeps a safe distance from danger. After experiencing a kidnapping during his childhood, he never wants to risk it again, no matter how long the odds. But the CEO wants Bryan—or no one.

For decades he's treaded gingerly around the edges of his deepest terrors. Now, on this trip Bryan must face his fears full on. Will he realize that in this battle of will and nerve, he is his own greatest enemy? Or did he lose this fight years ago?

Praise for the novels of Aaron Elkins:

- "Great stuff." —*New York Times*
"Witty and oh so clever." —*New York Daily News*
"Atmospheric...a suspenseful puzzle." —*Publishers Weekly*

Marketing

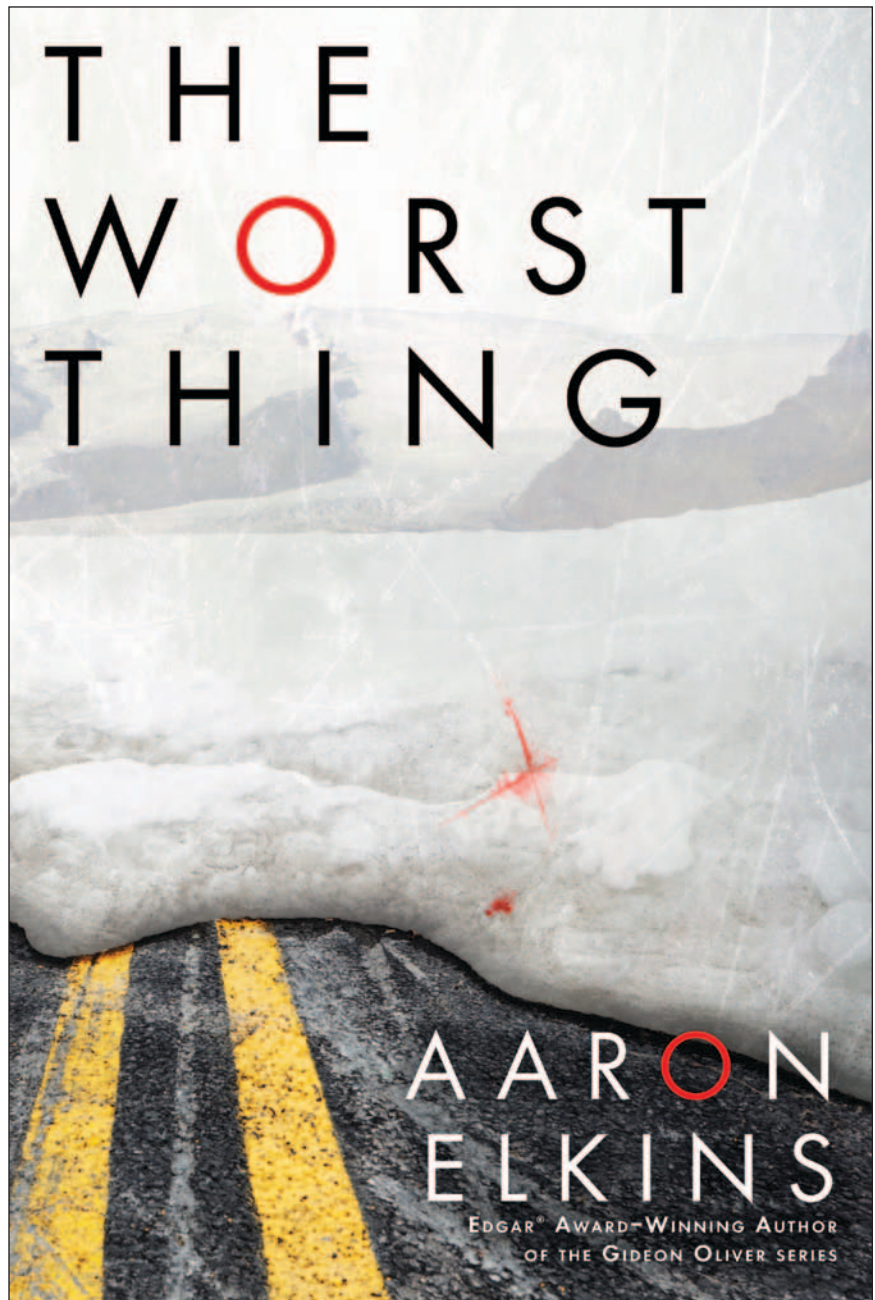
- Pacific Northwest media and in-store author appearances
- Select mystery bookstore appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and interviews

Sales Points

- Edgar® Award-winning author
- Elkins writes the popular Gideon Oliver series, which most recently includes *Skull Duggery* (8/09), *Uneasy Relations* (7/08), *Little Tiny Teeth* (6/07), and *Unnatural Selection* (6/06)
- His mysteries are widely acclaimed by major publications
- For fans of Lisa Gardner and John Gilstrap
- Author website: aaronelkins.com
- Also available as an e-book

Aaron Elkins lives with his wife, Charlotte, on Washington's Olympic Peninsula.

The Worst Thing
Aaron Elkins

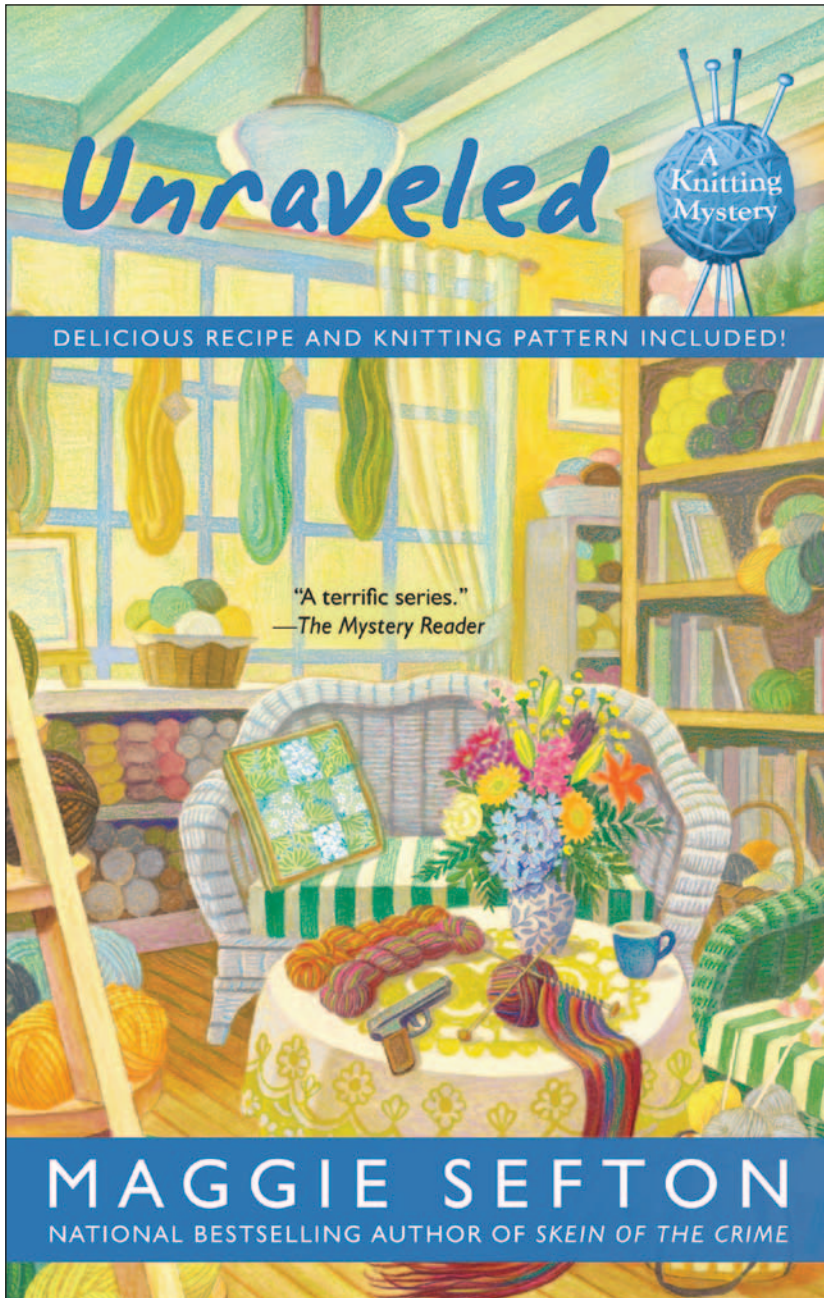


978-0-425-24099-1 • \$25.95/\$32.50 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
Mystery
Rights: E00

Publishing History: Original
Previous Book: *Skull Duggery*
978-0-425-22797-8 (9/09)
EAN: 9780425240991 52595
On sale May 3, 2011

Unraveled
A Knitting Mystery
Maggie Sefton



978-0-425-24114-1 • \$25.95/\$32.50 Can.

Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: W00

Publishing History: Original
Previous Book: *Skein of the Crime*
978-0-425-23438-9 (6/10)
EAN: 9780425241141 52595
On sale June 7, 2011

The newest yarn from the national bestselling author of *Skein of the Crime*.

Spring is in the air of Fort Connor, Colorado—a time of new beginnings for the House of Lambspun knitters. But for fellow knitter Jennifer's new real estate client, it is his end. He's been murdered and Kelly Flynn is left unraveling a tangle of clues. This may prove to be her most challenging project yet.

Praise for the series:

"You'll love unraveling this mystery."
—*New York Times* bestselling author Laura Childs

"A clever, fast-paced plot, with a spunky sleuth and a cast of fun, engaging characters."
—*New York Times* bestselling author Margaret Coel

Marketing

- Colorado media and in-store author events
- Print advertising in mystery publications
- Outreach to knitting groups, publications, and websites
- Print features and reviews
- Online promotion, reviews, and interviews

Sales Points

- Ninth in the national bestselling series
- *A Killer Stitch* (5/07) hit the *New York Times* extended bestseller list
- *Knit One, Kill Two* (6/05) was nominated for an Agatha Award for Best First Novel
- Features a knitting pattern and recipe
- Author website: maggiesefton.com
- Also available as an e-book and from Penguin Audio

Also available

Knit One, Kill Two 978-0-425-20359-0 @ \$7.99/\$9.99 Can.
Needled to Death 978-0-425-20706-2 \$6.99/\$9.99 Can.
A Deadly Yarn 978-0-425-20707-9 \$7.99/\$9.99 Can.
A Killer Stitch 978-0-425-22202-7 \$7.99/\$9.99 Can.
Dyer Consequences 978-0-425-22836-4 \$7.99/\$9.99 Can.
Fleece Navidad 978-0-425-23116-6 \$7.99/\$9.99 Can.
Dropped Dead Stitch 978-0-425-23519-5 \$7.99/\$9.99 Can.
Skein of the Crime 978-0-425-24188-2 @ \$7.99/\$9.99 Can.

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978-1-10-148349-7
@ \$29.95/\$37.50 Can.



Maggie Sefton was born and raised in Virginia, where she received her Bachelor's Degree in English Literature and Journalism. She is the mother of four daughters, and resides in the Rocky Mountains of Colorado with two very demanding dogs.

It's no mystery why readers love Victoria Thompson's Edgar® Award-nominated series.

With the help of a charitable lady of means, midwife Sarah Brandt rescues a young woman and her newborn from the brothel where the mother was forced to prostitute herself. But their success comes at a high price when their benefactor is found murdered.

Though the brothel's madam is immediately considered a suspect, Sarah and Sergeant Frank Malloy investigate, uncovering some unpleasant truths about the victim and her charity—and the woman and child Sarah risked her own life to save.

Praise for the Edgar® Award-nominated Gaslight mystery series:

- "Tantalizing." —Catherine Coulter
- "Victoria Thompson shines...Anne Perry and Caleb Carr fans rejoice!" —Tamar Myers
- "Engaging characters...an enjoyable read." —Margaret Frazer

Marketing

- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- Thirteenth in the Edgar® Award-nominated series
- Author website: victoriathompson.com
- Also available as an e-book

Also available

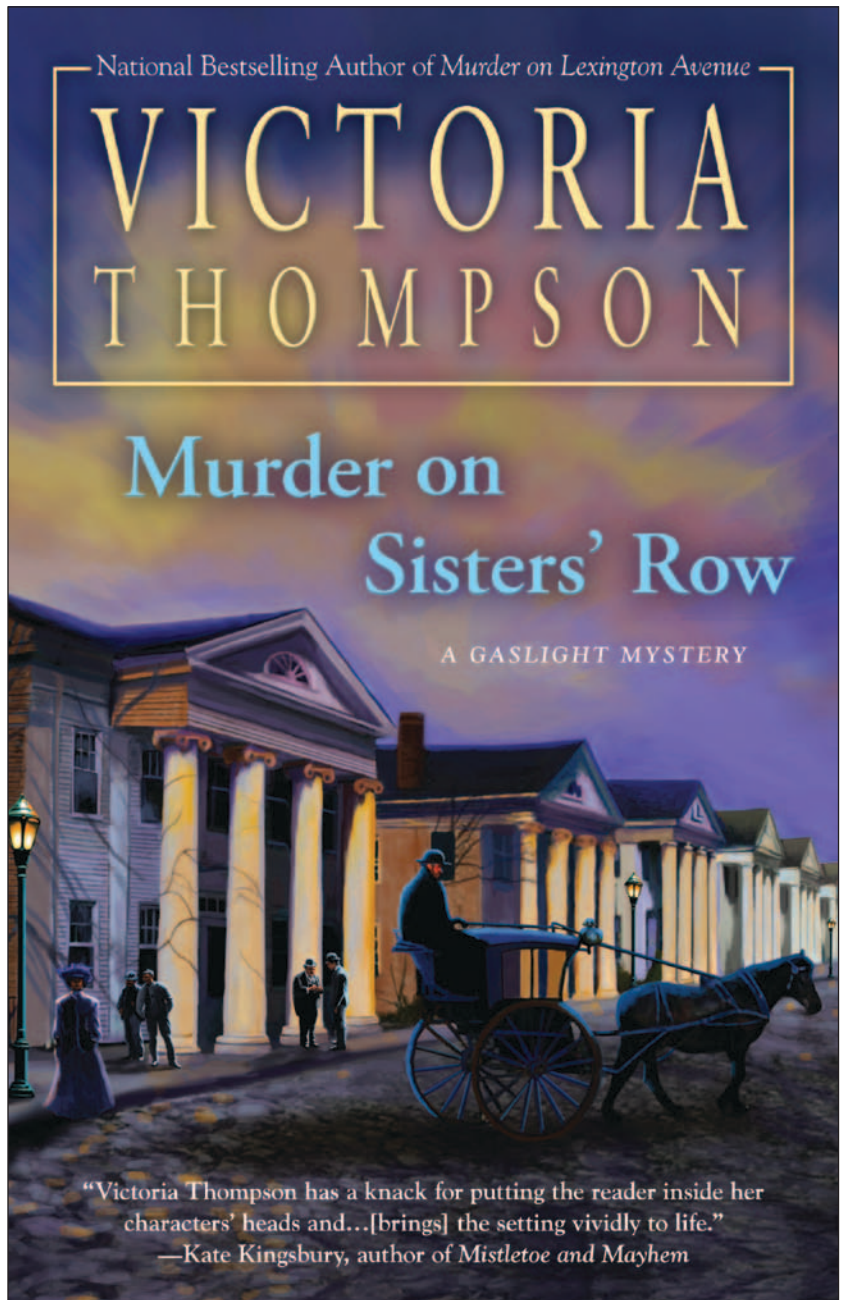
- Murder on Astor Place*
978-0-425-16896-7 @ \$7.99/\$10.99 Can.
- Murder on St. Mark's Place*
978-0-425-17361-9 @ \$7.99/\$10.99 Can.
- Murder on Gramercy Park*
978-0-425-17886-7 @ \$7.99/\$10.99 Can.
- Murder on Washington Square*
978-0-425-18430-1 @ \$7.99/\$10.99 Can.
- Murder on Mulberry Bend*
978-0-425-18910-8 @ \$7.99/\$10.99 Can.
- Murder on Marble Row*
978-0-425-19870-4 @ \$7.99/\$10.99 Can.
- Murder on Lenox Hill*
978-0-425-20610-2 @ \$7.99/\$8.99 Can.
- Murder in Little Italy*
978-0-425-21606-4 @ \$7.99/\$9.99 Can.
- Murder in Chinatown*
978-0-425-22205-8 @ \$7.99/\$8.99 Can.
- Murder on Bank Street*
978-0-425-22837-1 @ \$7.99/\$9.99 Can.
- Murder on Waverly Place*
978-0-425-23520-1 @ \$7.99/\$9.99 Can.
- Murder on Lexington Ave*
978-0-425-24187-5 @ \$7.99/\$9.99 Can.

Victoria Thompson is also the author of numerous historical novels. She lives in Pennsylvania with her family.

Murder on Sisters' Row

A Gaslight Mystery

Victoria Thompson



978-0-425-24115-8 • \$24.95/\$31.00 Can.

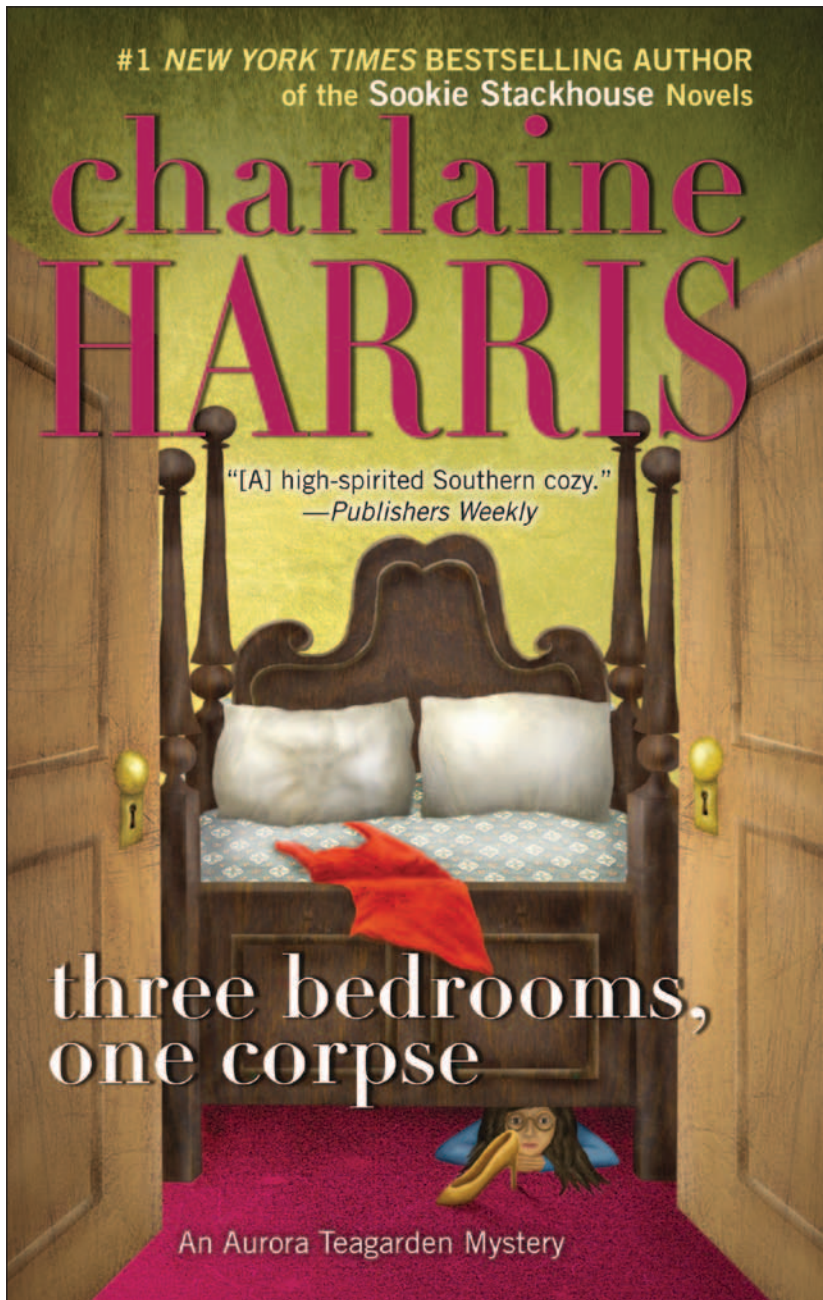
Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Historical Mystery
Rights: E00

Publishing History: Original
Previous Book: *Murder on Lexington Avenue*
978-0-425-23437-2 (6/10)
EAN: 9780425241158 52495
On sale June 7, 2011

Three Bedrooms, One Corpse

An Aurora Teagarden Mystery

Charlaine Harris



978-0-425-24116-5 • \$25.95/\$32.50 Can.

Hardcover
272 pp./5 1/8" x 8"
Carton: 28
Mystery
Rights: E00

Publishing History: Berkley Prime Crime
mass market 978-0-425-22052-8 (3/08)
Previous Book: *A Bone to Pick*
978-0-425-23969-8 (3/11)
EAN: 9780425241165 52595
On sale June 7, 2011

Third in Charlaine Harris's acclaimed Aurora Teagarden mystery series—now in a new hardcover edition.

An unexpected legacy has given former librarian Aurora “Roe” Teagarden some time on her hands, so she decides to try selling real estate. Her mother, after all, is Lawrenceton’s premier real estate agent, giving Roe a head start on this new career. But at her first house showing, Roe discovers the naked corpse of a rival broker. It looks like there’s a cool killer at large, one who knows a great deal about real estate—and maybe too much about Roe.

Praise for the Aurora Teagarden mysteries:

“[A] high-spirited Southern cozy.”

—*Publishers Weekly*

“Sparkling prose.”

—*Library Journal*

“Nicely done Southern small-town ambience.”

—*Kirkus Reviews*

Marketing

Sales Points

- #1 *New York Times* bestselling author of the Sookie Stackhouse series
- The third book in the Aurora Teagarden mystery series—now in a new hardcover edition, following *A Bone to Pick* (3/11) and *Real Murders* (10/10)
- Don’t miss the newest Sookie Stackhouse hardcover, *Dead Reckoning* (5/11)
- Coming soon from Ace hardcover: *The Sookie Stackhouse Companion* (9/11)
- Author website: charlaineharris.com
- Also available as an e-book

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

A brand-new mystery in the “exceptional”* series by the national bestselling author.

Berkley Prime Crime Hardcover
JULY 2011

The Darling Dahlias and the Naked Ladies

A Darling Dahlias Mystery

Susan Wittig Albert

Rumors are sprouting in Depression-era Darling, Alabama. The town’s newest visitors, Nona Jean Jamison and Miss Lake, may be the Naughty and Nice Sisters from the Ziegfeld Frolic, who specialize in dancing nearly naked.

The Dahlias suspect more than modesty when Nona denies her association. They’ll have to dig through clues to get to the root of the mystery...

Praise for *The Darling Dahlias and the Cucumber Tree*:

“Cozy fans will be delighted.”

—**Booklist* (starred review)

“Albert combines great period detail with surefooted sleuthing.”

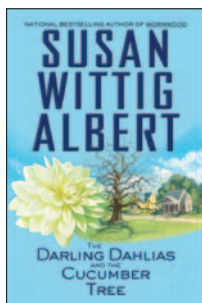
—*Publishers Weekly*

Marketing

- Print advertising in mystery publications
- Print features and reviews
- Online promotion and publicity

Sales Points

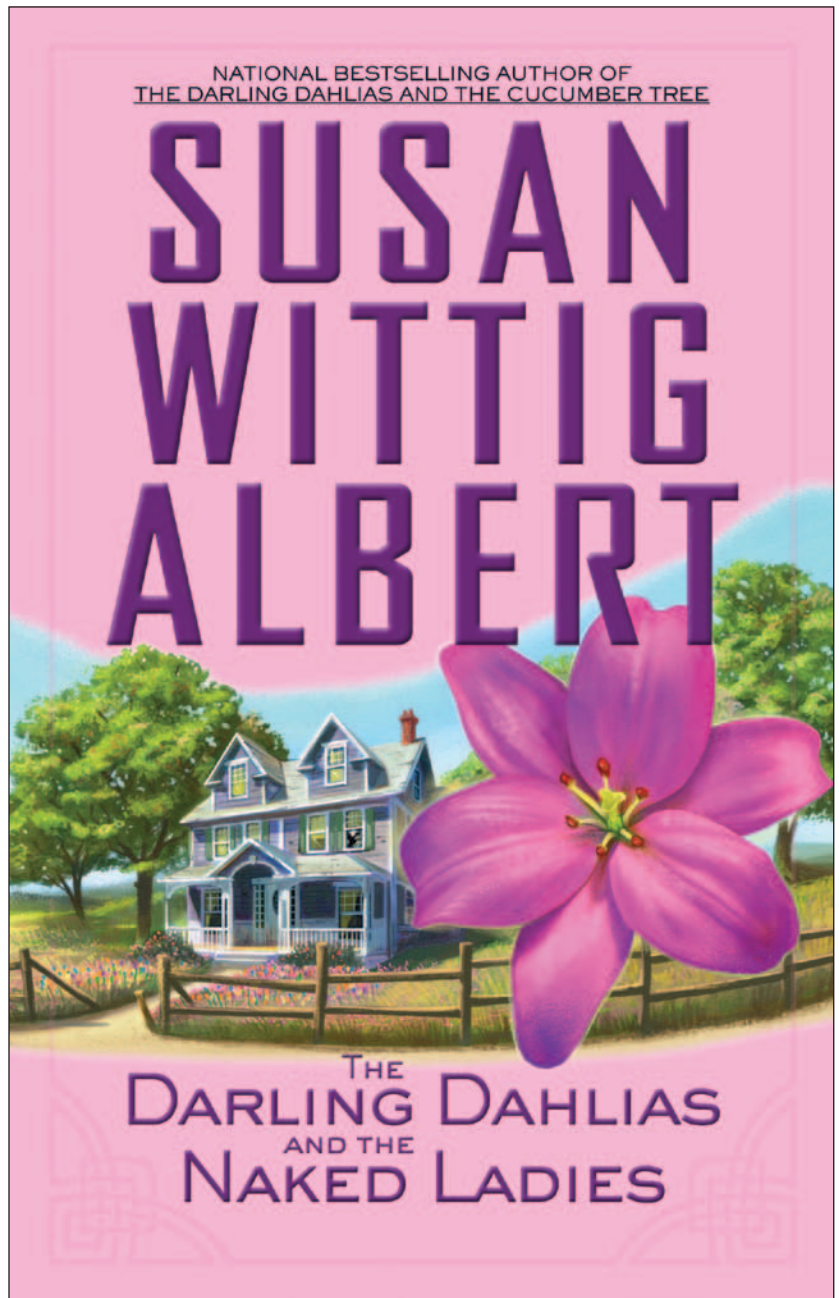
- Second in the exciting new series following *The Darling Dahlias and the Cucumber Tree* (7/10), which received starred reviews in *Booklist* and *Library Journal*
- Albert’s China Bayles series is a national bestseller
- Her hardcover, *Wormwood* (4/09) appeared on the *New York Times* extended bestseller list
- Also the author of the Beatrix Potter mysteries
- Author website: mysterypartners.com
- Also available as an e-book



Also available

The Darling Dahlias and the Cucumber Tree
978-0-425-24216-2
@ \$7.99/\$9.99 Can.

A former English professor, **Susan Wittig Albert** now writes full-time at her home in the hill country outside Austin, Texas. She also writes a popular Victorian mystery series with her husband Bill, under the pseudonym Robin Paige.



978-0-425-24128-8 • \$25.95/\$32.50 Can.

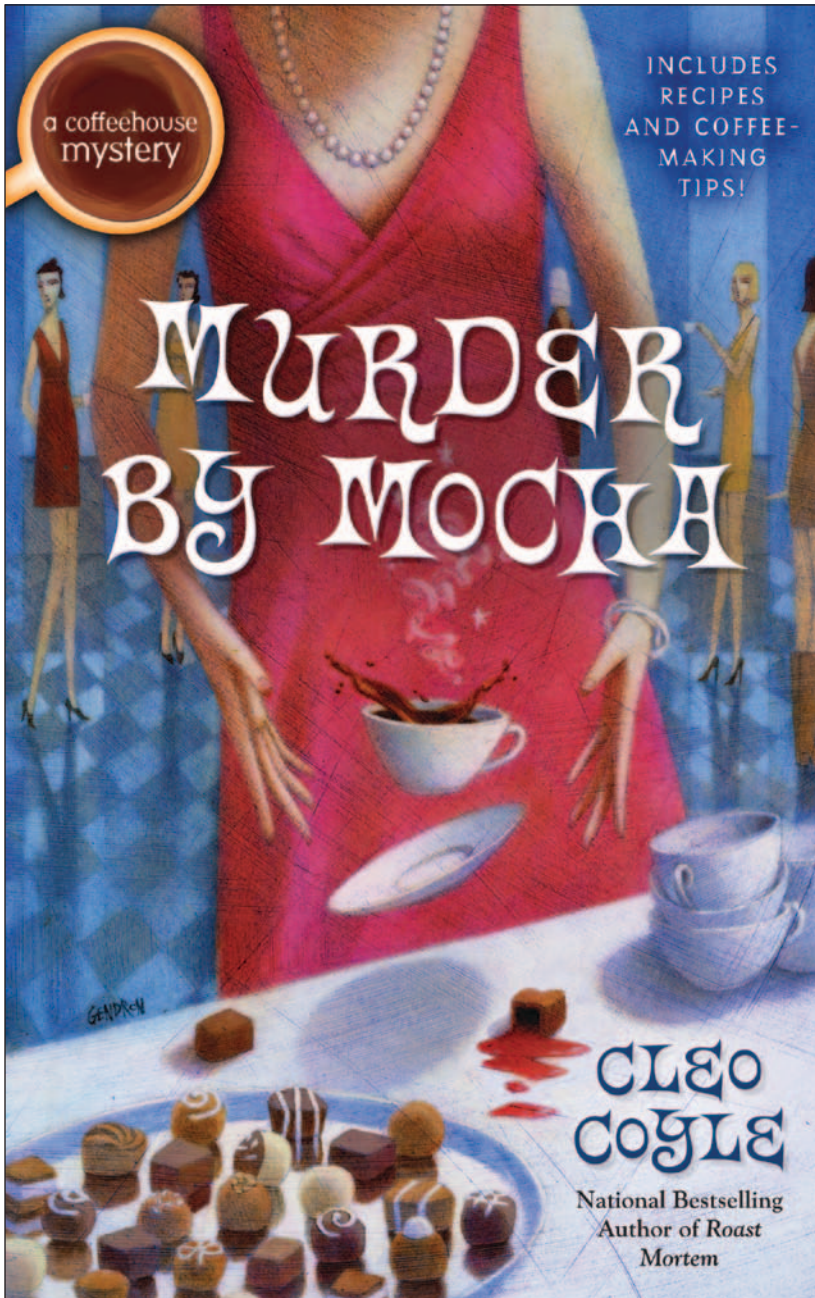
Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: W00
Publishing History: Original

Previous Book: *The Darling Dahlias and the Cucumber Tree*
978-0-425-23445-7 (7/10)
EAN: 9780425241288 52595
On sale July 5, 2011

Murder by Mocha

A Coffeehouse Mystery

Cleo Coyle



978-0-425-24143-1 • \$25.95/\$32.50 Can.

Hardcover
368 pp./5 1/8" x 8"
Carton: 20
Mystery
Rights: W00

Publishing History: Original
Previous Book: *Roast Mortem*
978-0-425-23459-4 (8/10)
EAN: 9780425241431 52595
On sale August 2, 2011

The national bestselling author of *Roast Mortem* serves readers a fresh Coffeehouse mystery.

Clare's Village Blend coffee beans are being used to create a new java love potion: a "Mocha Magic Coffee," billed as an aphrodisiac. The product, expected to rake in millions, will be sold exclusively on Aphrodite's Village, one of the most popular online communities for women.

But at its launch, one of the website's editors is murdered. Clare is convinced a bitter killer wants the secret formula. Can she catch who's gone loco for mocha?

Praise for the Coffeehouse mysteries:

"Superb examples of the cozy genre."
—*Library Journal* (starred review)

"An enjoyable, fast-paced mystery."
—*Mystery Reader*

"Great characters, smooth plotting, and top-notch writing."
—*Cozy Library*

Marketing

- Select events in New York City coffee shops and bookstores
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The tenth book in the national bestselling Coffeehouse mystery series, following *Roast Mortem* (8/10)
- Also available in the series: *Holiday Grind* (11/09), *Espresso Shot* (10/08), *French Pressed* (4/08), and *Decaffeinated Corpse* (7/07)
- Consistently strong reviews for the series
- Includes recipes and coffee-making tips
- Visit the virtual Village Blend coffeehouse: coffeehousemystery.com
- Also available as an e-book

Cleo Coyle is the pen name for a married couple who collaborate on the Coffeehouse mysteries, as well as the Haunted Bookshop mysteries under the name Alice Kimberly. They live in Queens, New York.

The *New York Times* bestselling series that delivers “edge-of-your-seat combat”* debuts its first hardcover edition.

The Alliance woke Captain John “Black Jack” Geary from cryogenic sleep to take command of the fleet in the century-long conflict against the Syndicate Worlds. Now Fleet Admiral Geary’s victory has earned him the adoration of the people—and the enmity of politicians convinced that a living hero can be a very inconvenient thing.

Geary knows that members of the military high command and the government question his loyalty to the Alliance and fear his staging a coup—so he can’t help but wonder if the newly christened First Fleet is being deliberately sent to the far side of space on a suicide mission.

Praise for The Lost Fleet series:

“A rousing adventure with a page-turning plot...the kind of hero Hornblower fans will love.”
—William C. Dietz

“Jack Campbell’s dazzling series is military science fiction at its best.”
—Catherine Asaro,
Nebula Award-winning author of *Diamond Star*

“Solid, thoughtful, and exciting.”
—*Elizabeth Moon,
Nebula Award-winning author the Vatta’s War series

Marketing

- Print advertising in fantasy publications
- Online advertising and promotion
- 12-copy solid floor display with special riser
978-0-441-02085-0 @ \$311.40/\$390.00 Can.
10” w x 48” h x 16” d
- 24-copy hard/soft mixed floor display with special riser (6 of *Dreadnaught*, 3 each of *Relentless*, *Valiant*, *Courageous*, and *Victorious*) 978-0-441-02066-9
@ \$251.58/\$314.88 Can.
10” w x 54” h x 17” d

Sales Points

- *New York Times* bestselling series
- First hardcover publication for the series
- Also available as an e-book

Also available

The Lost Fleet: Victorious
978-0-425-01869-7 @ \$7.99/\$9.99 Can.

The Lost Fleet: Relentless
978-0-425-01708-9 @ \$7.99/\$9.99 Can.

The Lost Fleet: Valiant
978-0-441-01619-8 @ \$7.99/\$9.99 Can.

The Lost Fleet: Courageous
978-0-441-01567-2 @ \$7.99/\$9.99 Can.

Jack Campbell is the pseudonym for a retired Naval officer (and graduate of the U.S. Naval Academy in Annapolis). He lives with his family in Maryland.

Ace Hardcover
MAY 2011

The Lost Fleet: Beyond the Frontier: Dreadnaught
Jack Campbell

COVER TO COME

**The Lost Fleet:
Beyond the Frontier:
Dreadnaught**

Jack Campbell

978-0-441-02037-9 • \$25.95/\$32.50 Can.

Hardcover
320 pp./6” x 9”
Carton: 28
Science Fiction
Rights: E00
Publishing History: Original

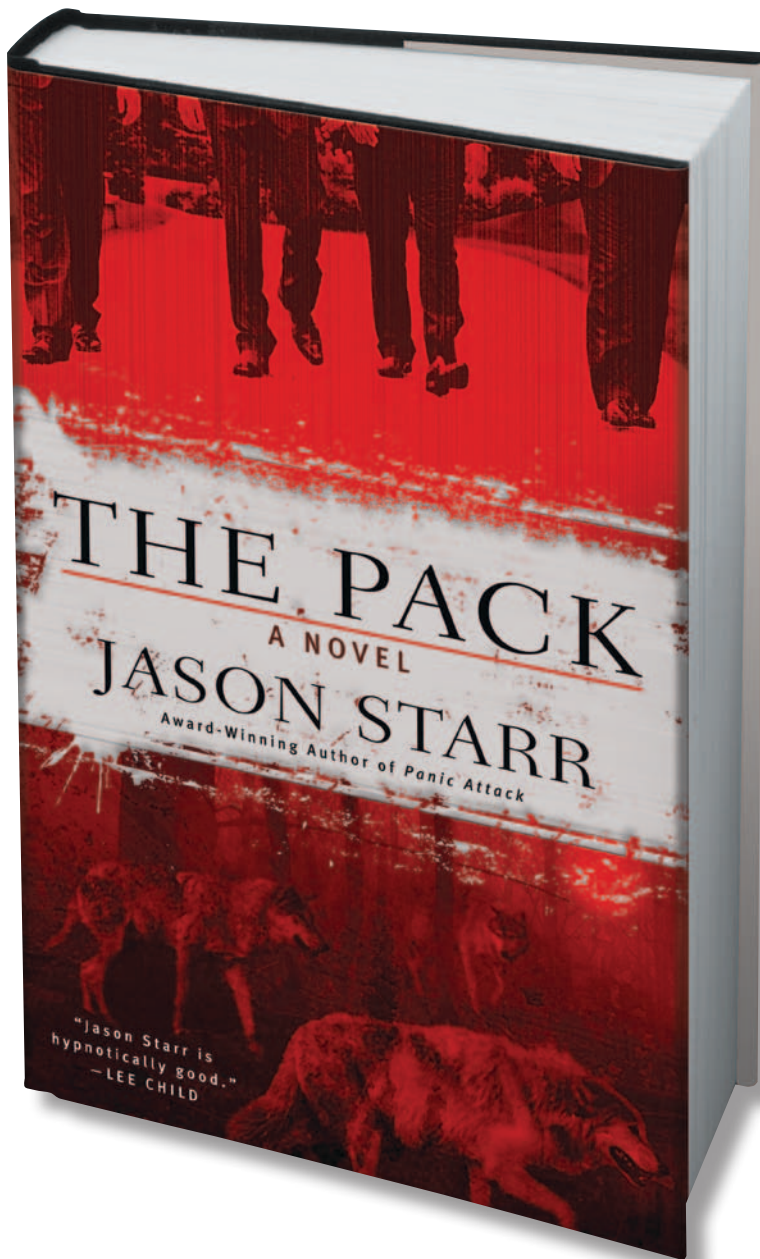
Previous Book: *The Lost Fleet: Victorious*
978-0-441-01869-7
(Ace mass market; 5/10)
EAN: 9780441020379 52595
On sale April 26, 2011

“Jason Starr is hypnotically good.”
—Lee Child

The Pack

A Novel

Jason Starr



When Simon Burns is fired from his job without warning, he takes on the role of stay-at-home dad for his three-year-old son. But his reluctance pushes his already strained marriage to the limit. In the nestled playgrounds of the Upper West Side, Simon harbors a simmering rage at his boss's betrayal.

Things take a turn when he meets a tight-knit trio of dads at the playground. They are different from other men Simon has met, stronger and more confident, more at ease with the darker side of life—and soon Simon is lured into their mix. But after a guys' night out gets frighteningly out of hand, Simon feels himself sliding into a new nightmarish reality.

As he experiences disturbing changes in his body and his perceptions, he starts to suspect that when the guys welcomed him to their “pack,” they were talking about much more than male bonding. And as he falls prey to his basest instincts, Simon must accept that werewolves exist if he is to turn the tides of his fortune...

Marketing

- New York media and in-store author events
- National consumer advertising campaign
- Promote at science fiction and fantasy conventions throughout the year
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A compelling contemporary novel about job loss, real estate, anxiety, parenting—and werewolves
- Starr has won the Anthony Award and the Barry Award
- Author of eight crime thrillers with phenomenal reviews and endorsements
- Tom Perrotta meets Ira Levin in this supernatural suspense classic in the making
- Author website: jasonstarr.com
- Also available as an e-book

978-0-441-02008-9 • \$25.95/\$32.50 Can.


Hardcover
320 pp./6" x 9"
Carton: 28
Urban Fantasy
Rights: W00
Publishing History: Original

Previous Book: *Panic Attack*
978-0-312-38706-8
(Minotaur Books; 8/09)
EAN: 9780441020089 52595
On sale June 7, 2011



Photo © Sandy Starr

Jason Starr was born and raised in Brooklyn, New York. He now lives in Manhattan and is currently writing the sequel to *The Pack*.



“[Starr] is a hard-knuckled writer [who] seems to have given a lot of thought to those tricky existential notions of fate and free will.”

—*New York Times Book Review*

Praise for the novels of Jason Starr:

“From the first page...you know things are going to get worse, but you can’t stop reading.”

—*Newsweek*

“The ultimate page turner...brilliantly blends psychological and physical suspense.”

—*New York Times* bestselling author Michael Connelly

“[A] fearless, pitiless writer... [and] a prodigious talent.”

—*New York Times* bestselling author Laura Lippman

“Jason Starr’s got a hip style and an ear for crackling dialogue... [with] characters so real we feel we know them.”

—*New York Times* bestselling author Jeffery Deaver

“Starr [is] a terrifically taut writer.”

—*Baltimore Sun*

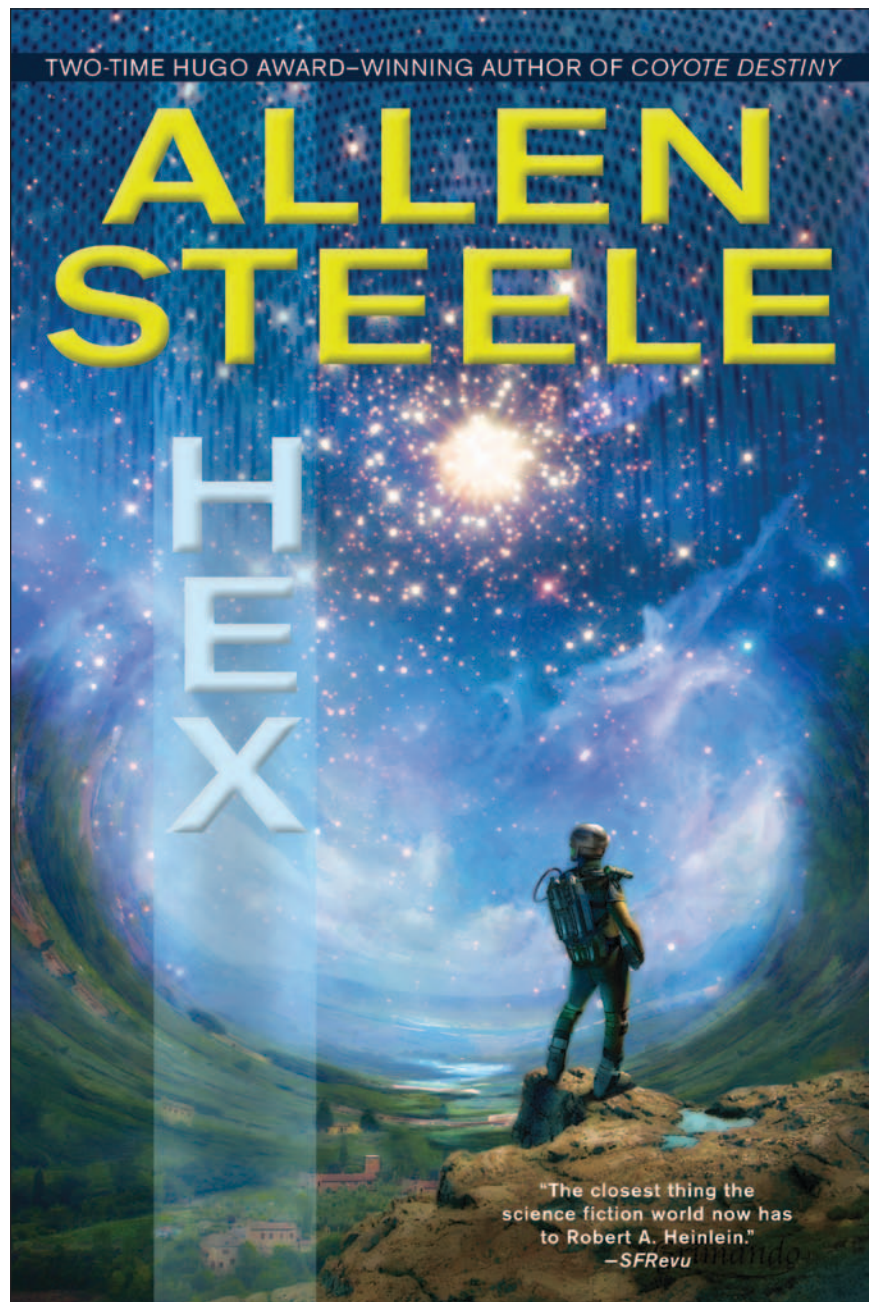
“Irresistible and truly terrifying.”

—*New York Times* bestselling author Joseph Finder



The two-time Hugo Award-winner expands the universe of his Coyote saga.

Hex
Allen Steele



978-0-441-02036-2 • \$26.95/\$33.50 Can.

Hardcover
352 pp./6" x 9"
Carton: 28
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *Coyote Destiny*
978-0-441-01821-5 (3/10)
EAN: 9780441020362 52695
On sale June 7, 2011

The danui, a reclusive arachnid species considered the galaxy's finest engineers, have avoided contact with the Coyote Federation. Until, that is, the danui initiate trade negotiations, offering only information: the coordinates for an unoccupied world suitable for human life—a massive sphere, composed of billions of hexagons.

But when the Federation's recon mission goes terribly wrong, the humans realize how little they know about their new partners...

Praise for Allen Steele and his novels:

"The best space colonization saga to come along in decades." —*Rocky Mountain News*

"Each page of this novel bears evidence of fresh thought." —*New York Times Book Review*

"Plenty of adventure and exploration." —*San Diego Union-Tribune*

Marketing

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Two-time Hugo Award-winning author
- Set in the Coyote universe—an expansion of a short story published in the *Federations* anthology
- Follows: *Coyote Destiny* (3/10), *Coyote Horizon* (3/09), *Coyote Frontier* (12/05), *Coyote Rising* (12/04), and *Coyote* (11/02)
- Available now in mass market: *Coyote Destiny* (3/11)
- Author of *Galaxy Blues* (4/08) and *Spindrift* (4/07)
- Also available: *Orbital Decay* (10/07), *Lunar Descent* (11/07), and *Clarke County Space* (12/07)
- Author websites: allensteele.com and coyoteseries.com
- Also available as an e-book

Allen Steele was born in Nashville, Tennessee, and received his B.A. in Communications from New England College and a Master's Degree in Journalism from the University of Missouri. He lives with his wife, Linda, in Whately, Massachusetts.

“The most spectacular science fiction writer of recent years”* presents a near-future thriller.

Ace Hardcover
JULY 2011

Rule 34 Charles Stross

Detective Inspector Liz Kavanaugh is head of the Rule 34 Squad, monitoring the Internet to determine whether people are engaging in harmless fantasies or illegal activities. Three ex-con spammers have been murdered, and Liz must uncover the link between them before these homicides go viral.

Praise for Charles Stross:

“[Stross] is peerless at dreaming up devices that could conceivably exist in six, sixty, or six hundred years’ time.”
—*New York Times*

“Where Charles Stross goes today, the rest of science fiction will follow tomorrow.”
—Gardner Dozois, editor, *Asimov’s Science Fiction*

“A new kind of future requires a new breed of guide—someone like Stross.”
—*Popular Science*

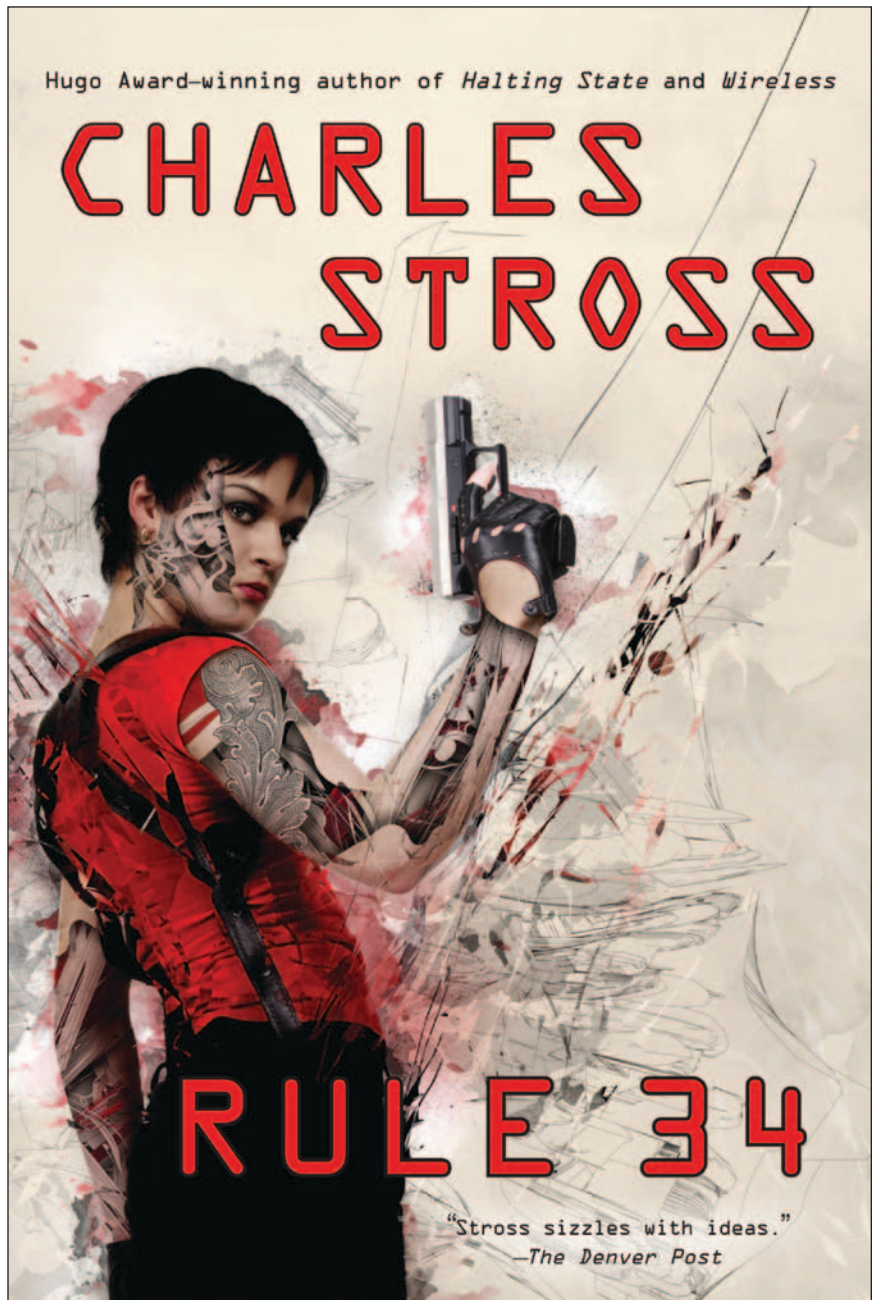
*Vernor Vinge, author of *Rainbows End*

Marketing

- Print advertising in science fiction publications
- Promote at science fiction and fantasy conventions throughout the year
- Author video available
- Print features and reviews
- Online promotion and publicity

Sales Points

- Hugo Award-winning author
- The follow-up to Stross’s breakthrough novel *Halting State* (7/08)
- Stross was featured in *Popular Science* as one of science fiction’s major post-modern technoprophets
- Also available: *The Fuller Memorandum* (7/11), *Wireless* (7/10), *The Jennifer Morgue* (1/10), *The Atrocity Archives* (1/09), *Saturn’s Children* (7/08), *Glasshouse* (7/07), *Accelerando* (7/05), *Iron Sunrise* (7/04), and *Singularity Sky* (8/03)
- Author website: accelerando.org
- Also available as an e-book



978-0-441-02034-8 • \$25.95/\$32.50 Can.

Hardcover
368 pp./6" x 9"
Carton: 28
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *The Fuller Memorandum*
978-0-441-01867-3 (7/10)
EAN: 9780441020348 52595
On sale July 5, 2011



Photo © Charlie Hopkinson

Charles Stross, born in 1964, is a full-time science fiction writer and resident of Edinburgh, Scotland. He is the author of six Hugo-nominated novels and winner of the 2005 Hugo Award for best novella (“The Concrete Jungle”). Stross’s works have been translated into more than twelve languages. He has worked as a pharmacist, software developer, and tech industry journalist.

Heaven's Shadow

David S. Goyer and Michael Cassutt



Three years ago, an object one hundred miles across was spotted on a trajectory for Earth's sun. Now, its journey is almost over. As it approaches, two competing manned vehicles race through almost half a million kilometers of space to reach it first.

But when they both arrive on the entity, they learn that it has been sent toward Earth for a reason. An intelligent race is desperately attempting to communicate with our primitive species. And the message is: *Help us.*

Praise for *Heaven's Shadow*:

"With *Heaven's Shadow*, Cassutt and Goyer give Arthur C. Clarke a run for his money. Prepare to have your world rocked." —Robert J. Sawyer, Hugo Award-winning author of *WWW:WONDER*

Marketing

- Blog tour
- Southern California media and in-store author appearances
- Print advertising in mainstream and science fiction publications
- Promote at science fiction and fantasy conventions throughout the year, including ComicCon
- Included in Ace/Roc sampler, distributed free to fans at conventions throughout the year
- Print features and reviews
- Online promotion and publicity

Sales Points

- The first book in a fantastic new trilogy
- Goyer is the Academy Award-nominated screenwriter of *The Dark Knight* and *Batman Begins*
- With Hollywood mainstays Goyer and Cassutt, the buzz surrounding this book will be deafening
- Rights have been bought by Warner Bros. for a feature film based on the book, with Goyer attached to write and direct
- Publishing in time to launch at the 2011 San Diego ComicCon, to guarantee massive publicity
- Should have similar mass appeal to the *New York Times* bestseller *The Strain*, co-written by film director Guillermo Del Toro
- Also available as an e-book

978-0-441-02033-1 • \$25.95/\$32.50 Can.

Hardcover
416 pp./6" x 9"
Carton: 24
Science Fiction

Rights: W00
Publishing History: Original
EAN: 9780441020331 52595
On sale July 5, 2011



“[A] TRIPPY, PULSE-POUNDING TALE...”*

“David Goyer always delivers thoroughly imagined, minutely researched worlds, spun around the most outlandish premises; [he] acknowledges and understands the genre while turning it over its head.”

—*Guillermo del Toro, director of *Pan’s Labyrinth* and *New York Times* bestselling co-author of *The Strain*

The Academy Award-nominated writer of *The Dark Knight* and *Batman Begins* teams up with one of the writers for *The Twilight Zone* to deliver an out-of-this world adventure unlike any sci-fi novel in recent history.

“A terrific science fiction novel from two of the hottest scriptwriters in Hollywood.”

—Robert J. Sawyer

“*Heaven’s Shadow* may be as close as I ever get to an actual ride with NASA. But what a ride!”

—Jack McDevitt



Photo © Kevin Scanlan

David S. Goyer is a screenwriter, film director, and comic book writer. His work include *Batman Begins* and *The Dark Knight*, as well as the upcoming *Superman: Man of Steel*.



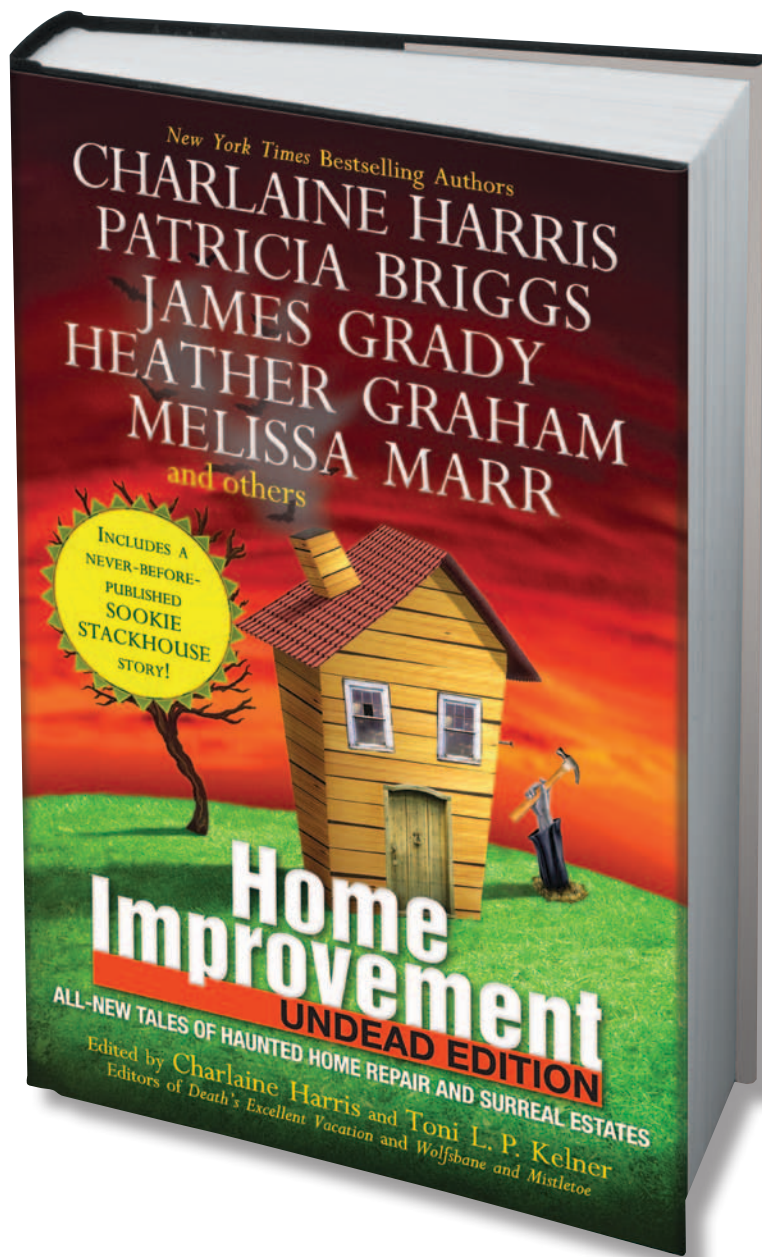
Photo © Cynthia Cassutt

Michael Cassutt is a television producer, scriptwriter, and author. His TV work includes *The Twilight Zone*, *Max Headroom* and *Eerie, Indiana*. His novels include *Missing Man* and *Red Moon*. They both live in Southern California.

Home Improvement: Undead Edition

All-New Stories of Haunted Home Repair and Surreal Estates

Edited by Charlene Harris and Toni L. P. Kelner



The editors of the *New York Times* bestselling *Death's Excellent Vacation* bring home a new collection...with a never-before-published Sookie Stackhouse story!

There's nothing like home renovation for finding skeletons in the closet or otherworldly portals in the attic. Now, for any homeowner who's ever wondered, "What's that creaking sound?" or fans of "how to" television who'd like a little *un*reality mixed in with their reality shows, editors Charlene Harris and Toni L. P. Kelner return with an all-new collection of the paranormal perils of Do-It-Yourself.

Sookie Stackhouse resides in these pages, in a never-before-published story by #1 *New York Times* bestselling author Charlene Harris. And *New York Times* bestselling authors Patricia Briggs, James Grady, Heather Graham, Melissa Marr, and nine other outstanding writers have constructed more frightening and funny fixer-upper tales guaranteed to shake foundations and rattle readers' pipes.

Marketing

- Print advertising in fantasy publications
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-441-02061-4 @ \$323.40/\$402.00 Can.
10" w x 50" h x 16" d

Sales Points

- The fourth short-story collection edited by Harris and Kelner, following *Death's Excellent Vacation* (8/10), *Wolfsbane and Mistletoe* (10/08), and *Many Bloody Returns* (9/07)
- Features a never-before-published Sookie Stackhouse story by #1 *New York Times* bestselling author Charlene Harris
- All-new original stories by *New York Times* bestselling authors Patricia Briggs, James Grady, Heather Graham, and Melissa Marr
- *Death's Excellent Vacation*, *Wolfsbane and Mistletoe*, and *Many Bloody Returns* were all *New York Times* bestsellers
- Editors' websites: charlaineharris.com; tonilpkelner.com
- Also available as an e-book

978-0-441-02035-5 • \$26.95/\$33.50 Can.

Hardcover
352 pp./6" x 9"
Carton: 28
Dark Fantasy
Rights: E00
Publishing History: Original

Previous Book: *Death's Excellent Vacation*
978-0-441-01868-0 (8/10)
EAN: 9780441020355 52695
On sale August 2, 2011
Strict on sale

THERE'S NO PLACE LIKE HOME...

14 ALL-NEW ORIGINAL TALES BY

Patricia Briggs

Victor Gischler

James Grady

Heather Graham

Simon R. Green

Charlaine Harris

Stacia Kane

Toni L. P. Kelner

E. E. Knight

Rochelle Krich

Melissa Marr

Seanan McGuire

Suzanne McLeod

S. J. Rozan

Photo © Catherine Greystock



Charlaine Harris writes the #1 *New York Times* bestselling paranormal fantasy series featuring Sookie Stackhouse (the basis for the HBO® series *True Blood*) and the *New York Times* bestselling mystery series featuring sleuth Harper Connelly. She lives in a small town in southern Arkansas.

Photo © Susan Wilson



Toni L. P. Kelner is the award-winning author of the "Where Are They Now?" mystery series. She lives in Boston, Massachusetts.

PRAISE FOR THE EDITORS' PREVIOUS COLLECTIONS:

"Exceptional authors...a captivating collection." —**Darque Reviews**

"Entertaining and worth reading. This excellent collection will appeal to the growing legion of paranormal fans." —**Library Journal**

"Experienced genre hands ensure the high quality." —**Booklist**

"Fresh, interesting tales...[that] star some of the more famous series characters like Sookie Stackhouse." —**Alternative Worlds**



Also available

Many Bloody Returns
978-0-441-01675-4
@ \$15.00/\$16.50 Can.

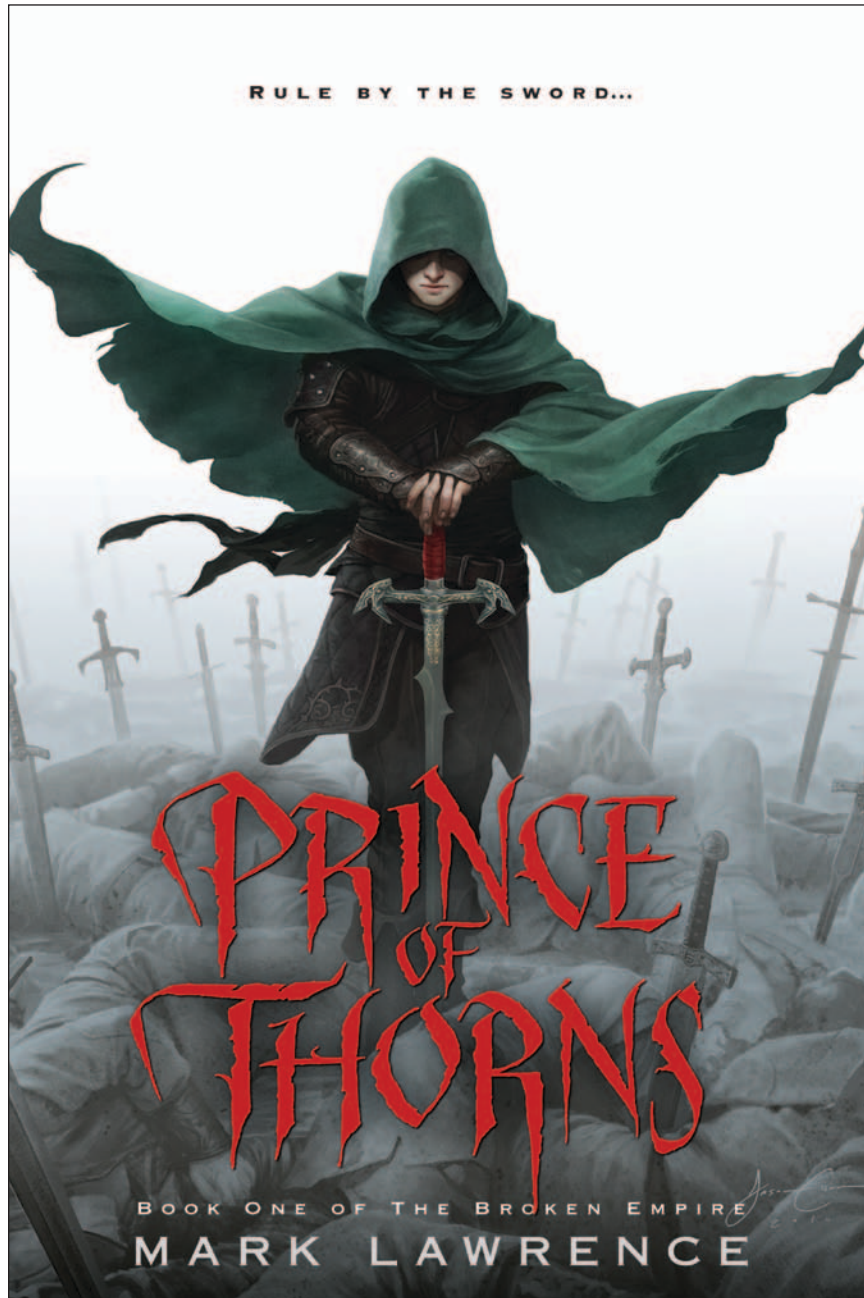
Wolfsbane and Mistletoe
978-0-441-01762-1
@ \$15.00/\$18.50 Can.

Death's Excellent Vacation
978-0-441-01868-0
@ \$24.95/\$31.00 Can.

Prince of Thorns

Book One of The Broken Empire

Mark Lawrence



978-0-441-02032-4 • \$25.95/\$32.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Fantasy

Rights: W00
Publishing History: Original
EAN: 9780441020324 52595
On sale August 2, 2011

When he was nine, he watched his mother and brother killed before him. By the time he was thirteen, he was the leader of a band of bloodthirsty thugs. By fifteen, he intends to be king...

It's time for Prince Honourous Jorg Ancrath to return to the castle he turned his back on, to take what's rightfully his. Since the day he was hung on the thorns of a briar patch and forced to watch Count Renar's men slaughter his mother and young brother, Jorg has been driven to vent his rage. Life and death are no more than a game to him—and he has nothing left to lose.

But treachery awaits him in his father's castle. Treachery and dark magic. No matter how fierce, can the will of one young man conquer enemies with power beyond his imagining?

"This is a lean, cold knife-thrust of a novel, a revenge fantasy anchored on the compelling voice and savage purpose of its titular Prince. There is never a safe moment in Lawrence's debut."

—Robert Redick, author of
The Red-Wolf Conspiracy

Marketing

- Print advertising
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The first book in a new trilogy and a terrific first novel
- A perfect example of the popular category of Outlaw Fantasy
- Will appeal to fans of *New York Times* bestselling authors Brent Weeks, George R. R. Martin, and Patrick Rothfuss
- Prince Jorg is a fierce, morally ambiguous, young anti-hero who readers will root for
- Author website: princeofthorns.com
- Also available as an e-book



Photo © Nick Williams

Mark Lawrence is a research scientist working on artificial intelligence. He lives in England with his wife and four children. *The Prince of Thorns* is his first novel.

**A captivating paranormal
from a rising voice in
erotic romance.**

**Heat Trade Paperback
MAY 2011**

Blood Law

A Blood Moon Rising Novel

Karin Tabke

As undisputed Alpha, Rafael must choose a life mate to preserve the dominance of his Lycan pack. He never suspected his mate would be a human, the same wounded girl-woman he seduced from the brink of death.

Falon is a dangerous combination of Lycan and Slayer—bred to destroy his kind. She's also a mesmerizing beauty whose sensuality tempts the warrior to take risks. Surrendering to their primal heat could destroy them both...for a vengeful foe awaits to take what is rightfully his by Blood Law.

Praise for the novels of Karin Tabke:

“Sumptuous, sexy, superb!” —*New York Times*
bestselling author **Monica McCarty**

“Outstanding, phenomenal...will blow the lid off
your perceptions of an erotic story.”
—*Romance Reviews Today*

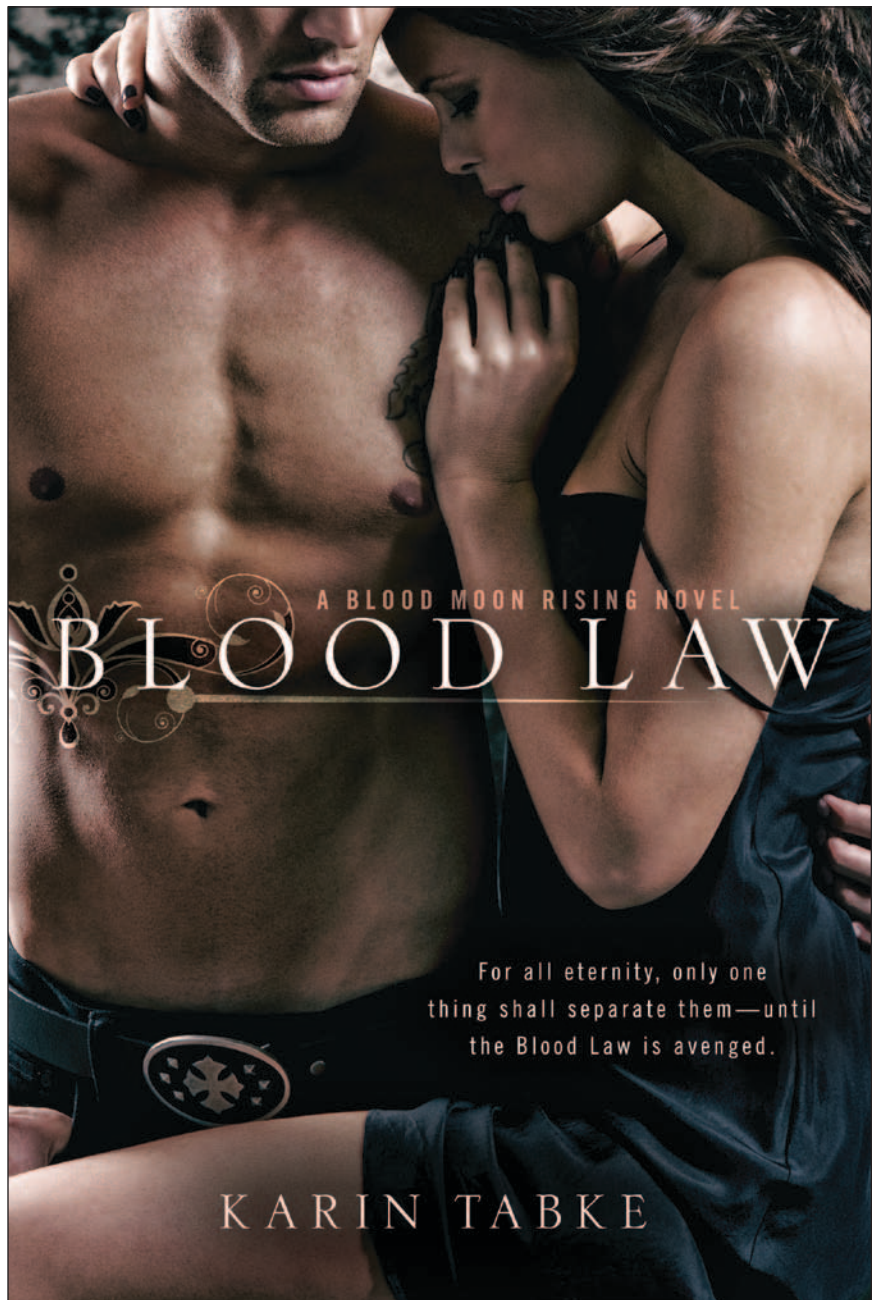
Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The first in an erotic paranormal romance trilogy featuring werewolves
- From the author of *Master of Craving* (5/09), *Master of Torment* (11/08), and *Master of Surrender* (6/08)
- Author was featured in the anthology *Men Out of Uniform* (11/11) with Maya Banks and Sylvia Day
- For fans of Joey W. Hill and Sarah McCarty
- Author website: karintabke.com
- Also available as an e-book

Karin Tabke is the author of numerous works of erotic fiction. She draws on a lifetime of stories and backdrops that few outside of the law enforcement community ever hear about, let alone see. She lives in Brentwood, California.



978-0-425-24092-2 • \$15.00/\$18.50 Can.

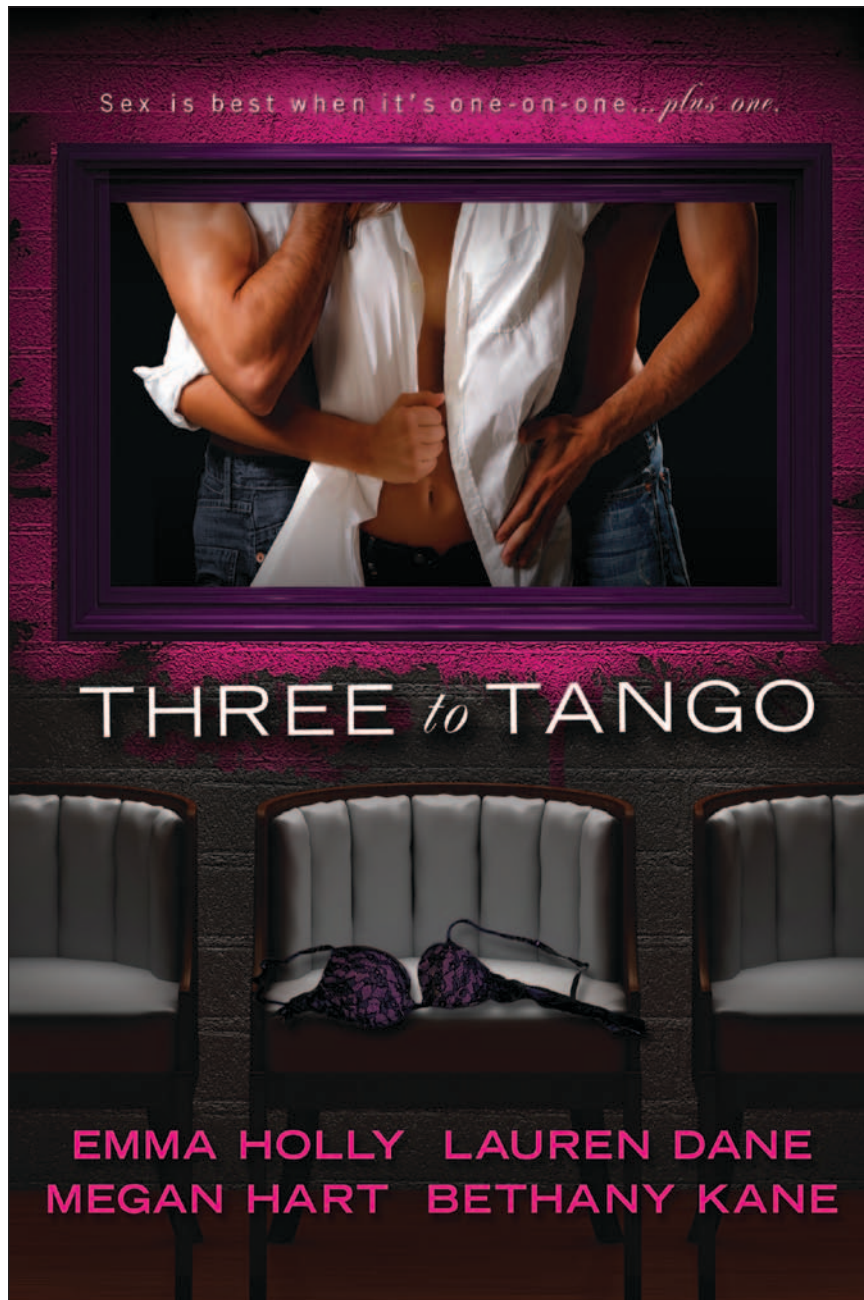
Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Erotic Romance

Rights: E00
Publishing History: Original
EAN: 9780425240922 51500
On sale May 3, 2011

Sex is best when it's
one-on-one...plus one.

Three to Tango

Emma Holly, Lauren Dane, Megan Hart,
and Bethany Kane



Four of erotic fiction's most talented authors carry readers away with all-new tales of ecstasy that prove that the most delectable things in life come in threes.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Four top erotica authors taking on the tantalizing prospect of having more than one partner in bed
- Emma Holly is the author of *Angel at Dawn* (1/11), *Devil at Midnight* (11/10), and *Saving Midnight* (8/09)
- Lauren Dane is the author of *Inside Out* (11/10), *Insatiable* (7/10), and *Coming Undone* (1/10)
- Megan Hart is the author of *Selfish Is the Heart* (10/10), *No Greater Pleasure* (10/09), and *Pleasure and Purpose* (9/09)
- Author websites: emmaholly.com; laurendane.com; meganhart.com; bethanykane.com
- Also available as an e-book

978-0-425-24093-9 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotica

Rights: W00
Publishing History: Original
EAN: 9780425240939 51500
On sale May 3, 2011

Emma Holly lives in Minnesota. **Lauren Dane** lives in the Northwest with her husband and three very rambunctious kids. **Megan Hart** lives in Pennsylvania with her family. **Bethany Kane** lives in downtown Chicago.

It's time to push the boundaries of erotic sensibility.

Heat Trade Paperback
MAY 2011

Past Midnight

Jasmine Haynes

A devastating blow rocked Erin and Dominic's marriage, and now only extreme sexual games can soothe their emotional pain. But their most daring erotic adventure is just ahead, and it could ultimately destroy everything they hoped to save.

Praise for the novels of Jasmine Haynes:

"An erotic, emotional adventure of discovery you don't want to miss." —#1 *New York Times*

bestselling author Lora Leigh

"Deliciously erotic." —*New York Times* bestselling author Susan Johnson

"Very hot." —Just Erotic Romance Reviews

"Delightfully torrid." —*Midwest Book Review*

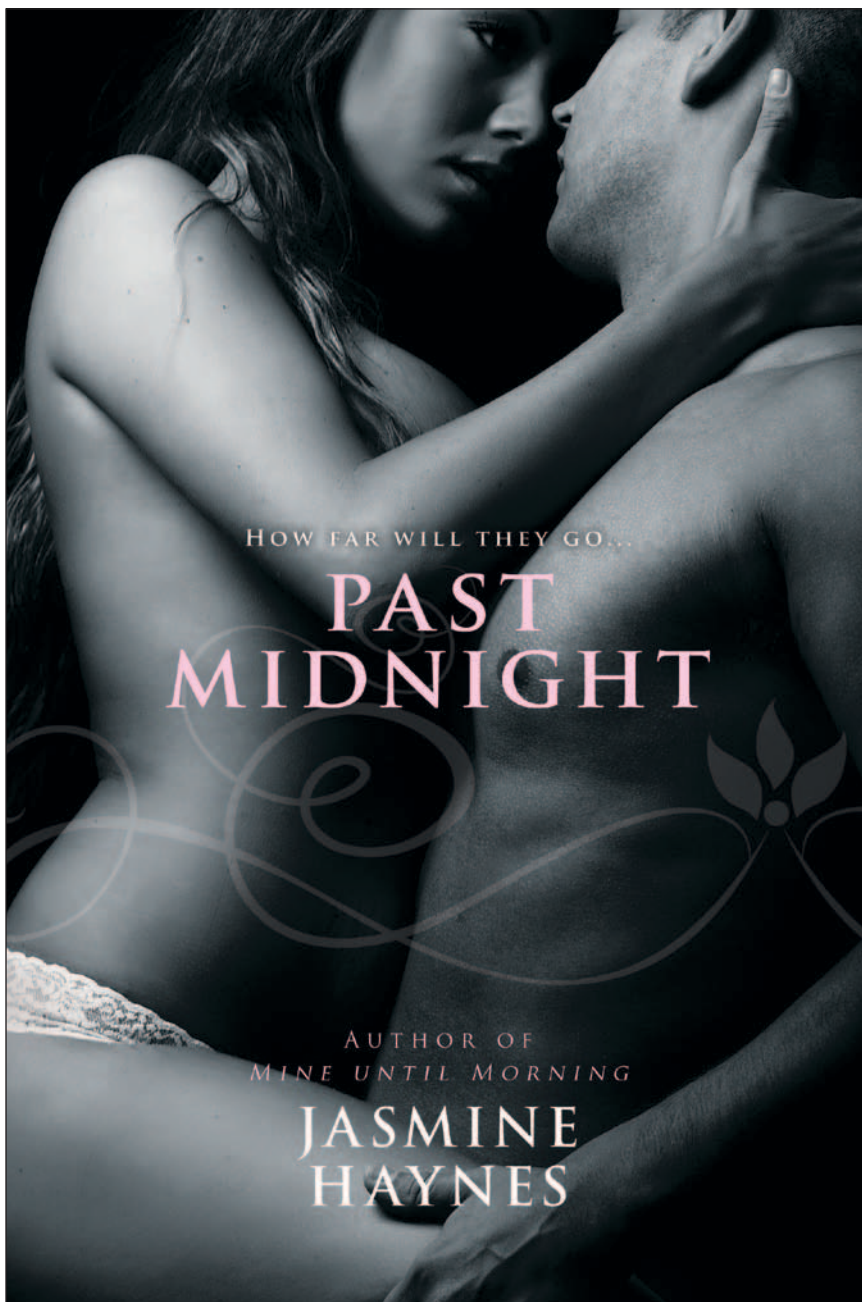
"Bursting with sensuality." —In the Library Review

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A brand-new erotic romance from the author of *Fair Game* (6/09)
- Haynes's recent erotic trilogy includes *Hers for the Evening* (5/10), *Yours for the Night* (11/09), and *Mine Until Morning* (12/10)
- For fans of Lora Leigh and Susan Johnson, who have both endorsed the author
- Author website: skullybuzz.com
- Also available as an e-book



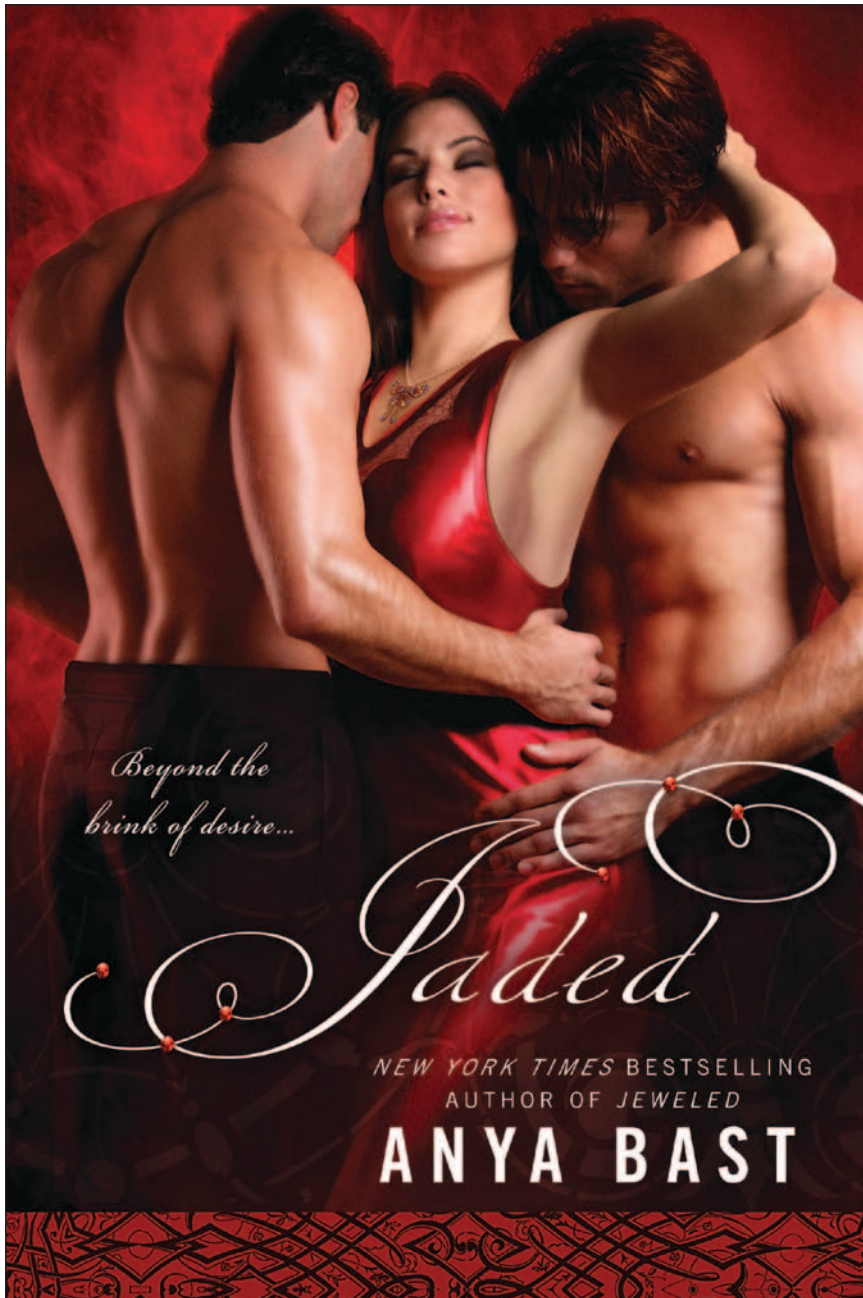
978-0-425-24094-6 • \$15.00/\$18.50 Can.

Jasmine Haynes lives in the California mountains with her husband.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *Hers for the Evening*
978-0-425-23417-4 (5/10)
EAN: 9780425240946 51500
On sale May 3, 2011

Jaded
Anya Bast



978-0-425-24109-7 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Jeweled*
978-0-425-23686-4 (11/10)
EAN: 9780425241097 51500
On sale June 7, 2011

The “intriguingly original”*
New York Times bestselling
author takes erotic fantasy to
the next level.

Haunted by an attack, Lilya Orensdughter has become a courtesan in the Temple of Dreams, determined to never again lose control. But she'll do anything for Byron Andropov, the man who nursed her back to health—and now wants her to help his friend Alek Chaikoveii come to terms with the powerful magick he possesses. Lilya soon finds herself torn between her desire for the man who saved her, and the man whose soul resembles her own—only to discover that in the world of unrestrained passion there are no boundaries.

Praise for the novels of Anya Bast:

“Smart, dangerous and sexy as hell.” —*Fresh Fiction*

**New York Times* bestselling author Angela Knight

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Second in a unique new series of erotic action, magic, and adventure following *Jeweled* (11/10)
- Menage scenarios are increasingly popular in erotic romance
- Bast appeared in the *New York Times* bestselling anthology *Hot for the Holidays* (9/09)
- From the author of *Dark Enchantment* (4/11), *Cruel Enchantment* (9/10), *Wicked Enchantment* (1/10), and the Eternal Witch novels: *Witch Fury* (6/09), *Witch Heart* (1/09), *The Chosen Sin* (10/08), *Witch Blood* (3/08), and *Witch Fire* (6/07)
- Author website: anyabast.com
- Also available as an e-book

Anya Bast is the author of numerous works of erotic fiction. Married and living in Kentucky, she has degrees in English and psychology and works part time as a business editor and French translator.

“You’ll be addicted from page one!”*

Heat Trade Paperback
JUNE 2011

Addicted to You

A *One Night of Passion* Novel

Bethany Kane

Once, film director Rill Pierce’s raw sexuality and sultry Irish accent made women weak with desire. But a tragedy has left him barely recognizable. Leave it to Katie Hughes, his best friend’s sister, to bring him back to life with her own pent-up passions. But will Rill’s insatiable attraction to Katie heal his pain—or just feed the darkness within him?

“A fabulous, sizzling-hot friends-to-lovers story.”

—*Julie James, national bestselling author of *Something About You*

“Explosive and intense...highly recommended.”

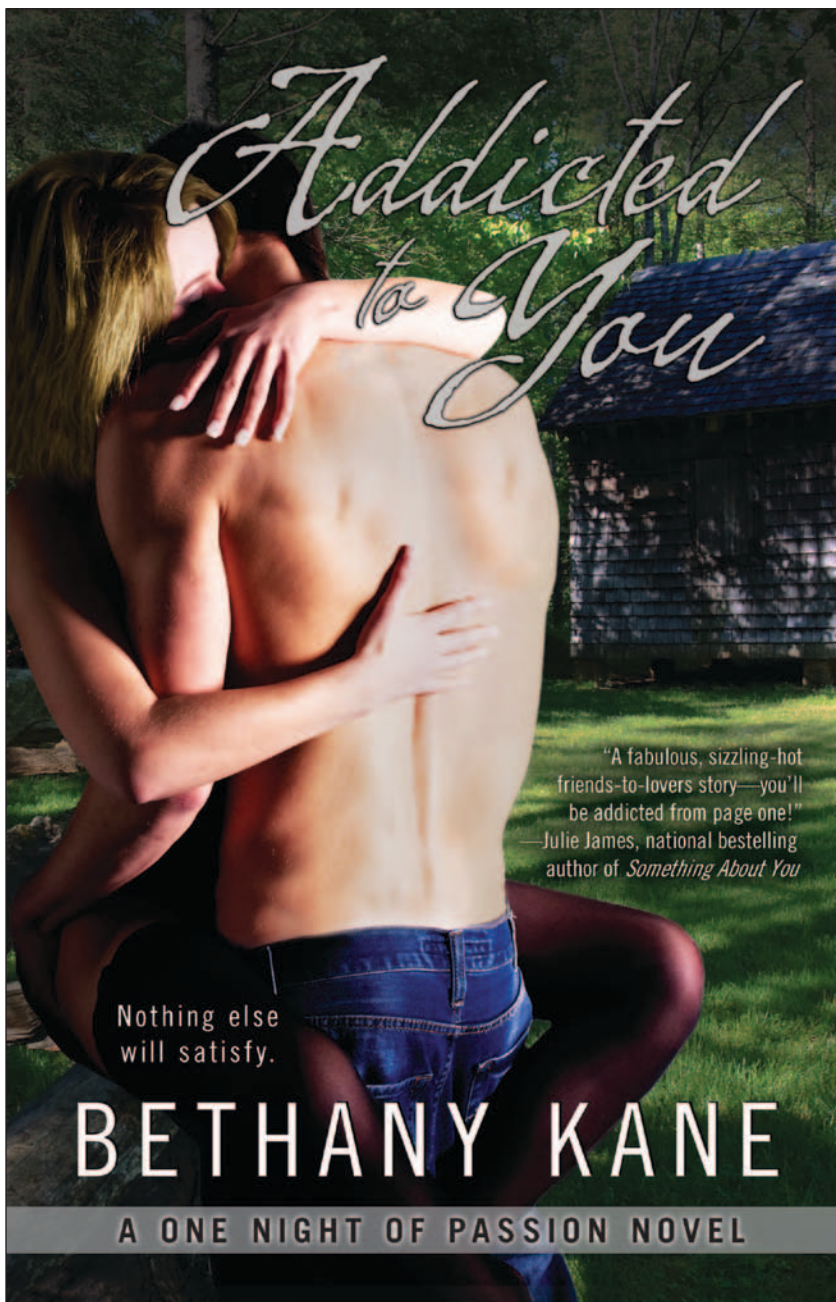
— Lisa Marie Rice

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A red-hot, scorching read with an emotional core from a fabulous new voice in erotic romance
- A book that has already received great endorsements
- Don’t miss the author’s new collection with Emma Holly, Lauren Dane, and Megan Hart, *Three to Tango*, on sale in May 2011
- For fans of Shayla Black and Jasmine Haynes
- Author website: bethanykane.com
- Also available as an e-book



978-0-425-24110-3 • \$15.00/\$18.50 Can.

Bethany Kane has an advanced degree in the behavioral sciences. She lives in Chicago, Illinois.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance

Rights: W00
Publishing History: Original
EAN: 9780425241103 51500
On sale June 7, 2011

Three Sinful Wishes

R. G. Alexander



978-0-425-24111-0 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Possess Me*
978-0-425-23528-7 (8/10)
EAN: 9780425241110 51500
On sale June 7, 2011

In hot and steamy Sedona, Arizona, three women are about to be granted their most intimate desires.

Dani, Bailey, and Kaya *think* they know what they want from life—success, independence, and a gorgeous man to share their beds—but when they perform an old wish-making ritual together, each of them gets a sinful surprise.

In these three interrelated love stories, these women discover that two is company...*and three is even better.*

Praise for the novels of R. G. Alexander:

"You will be fascinated by [her] spellbinding and magical imagination." —The Romance Studio

"Lush and sensual. Pure magic!" —Eden Bradley

"Hot and sexy." —Joyfully Reviewed

"Delightfully different and deliciously magical. Sensual, seductive, and filled with sexy—if you like paranormal erotica, this book's for you." —Fangtastic Books

"Steamy sex and true emotion...So rare. So lovely. So addictive!" —Bitten by Books

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- R.G. Alexander is a rising star in the erotic romance world
- From the author of *Possess Me* (8/10)
- These sexy stories will appeal to fans of Lora Leigh and Shayla Black
- A popular Samhain author
- Also available as an e-book

R. G. Alexander has studied archaeology and mythology, been a nurse and a vocalist, and lived all over the United States. She lives in Texas.

Get ready...things are going to get hot.

Heat Trade Paperback
JULY 2011

Heat Waves Susan Lyons

Liz and Peter can't think of a sexier, more fun place to get married than the Greek Islands. And they're not the only ones looking for a steamy holiday, cruising into the sunset. Their friends, family, and even wedding planner and cruise director are on their own searches for some satisfaction on the waves...

Praise for the work of Susan Lyons:

"A talented storyteller with a voice like no other author." —You Gotta Read Reviews

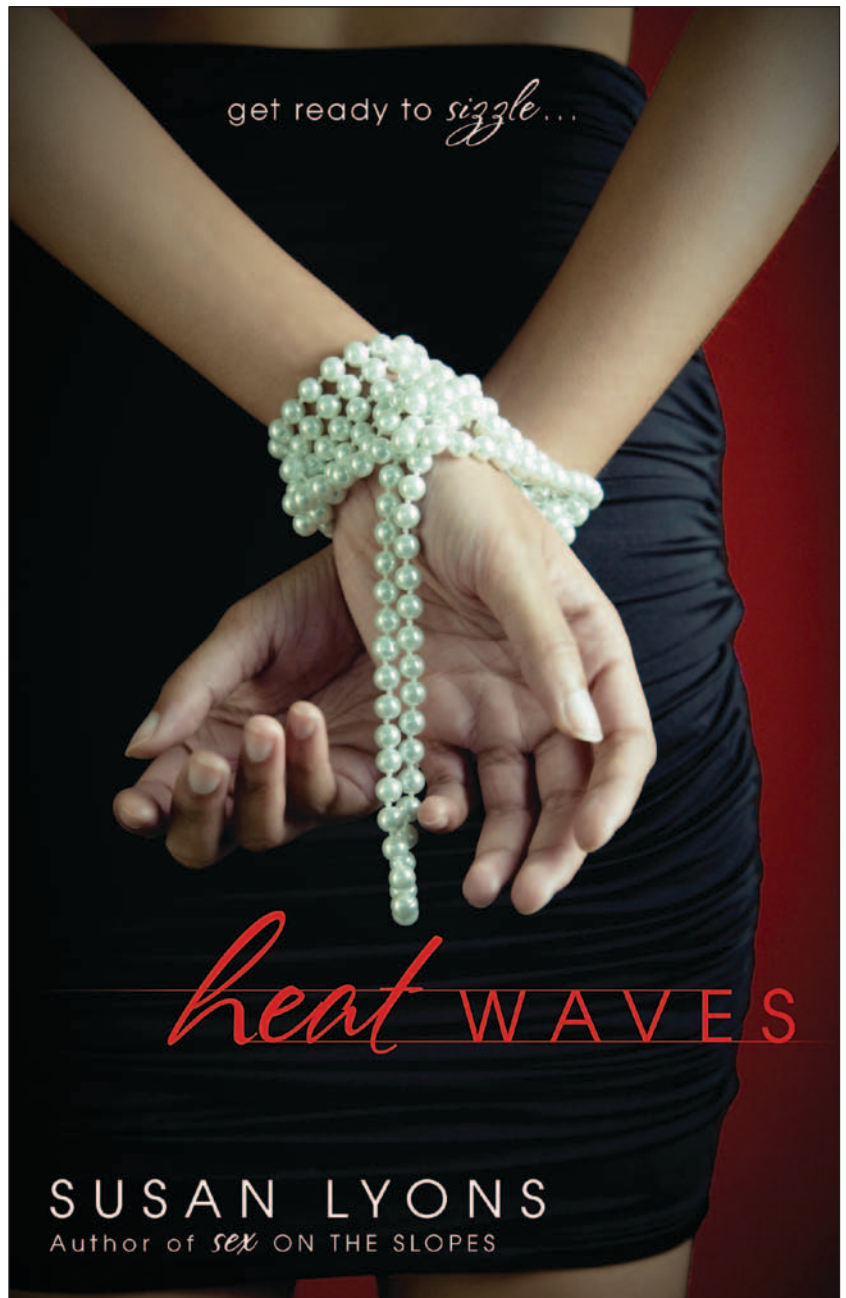
"Full of heart-stopping chemistry and undeniable passion." —Fresh Fiction

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The next book from Lyons, following *Sex on the Slopes* (12/10) and *Sex on the Beach* (1/10)
- Lyons' Awesome Foursome series was a favorite of fans and reviewers alike
- Fun "wedding" hook with three interlocking erotic stories
- Author website: susanlyons.ca
- Also available as an e-book



978-0-425-24124-0 • \$15.00/\$18.50 Can.

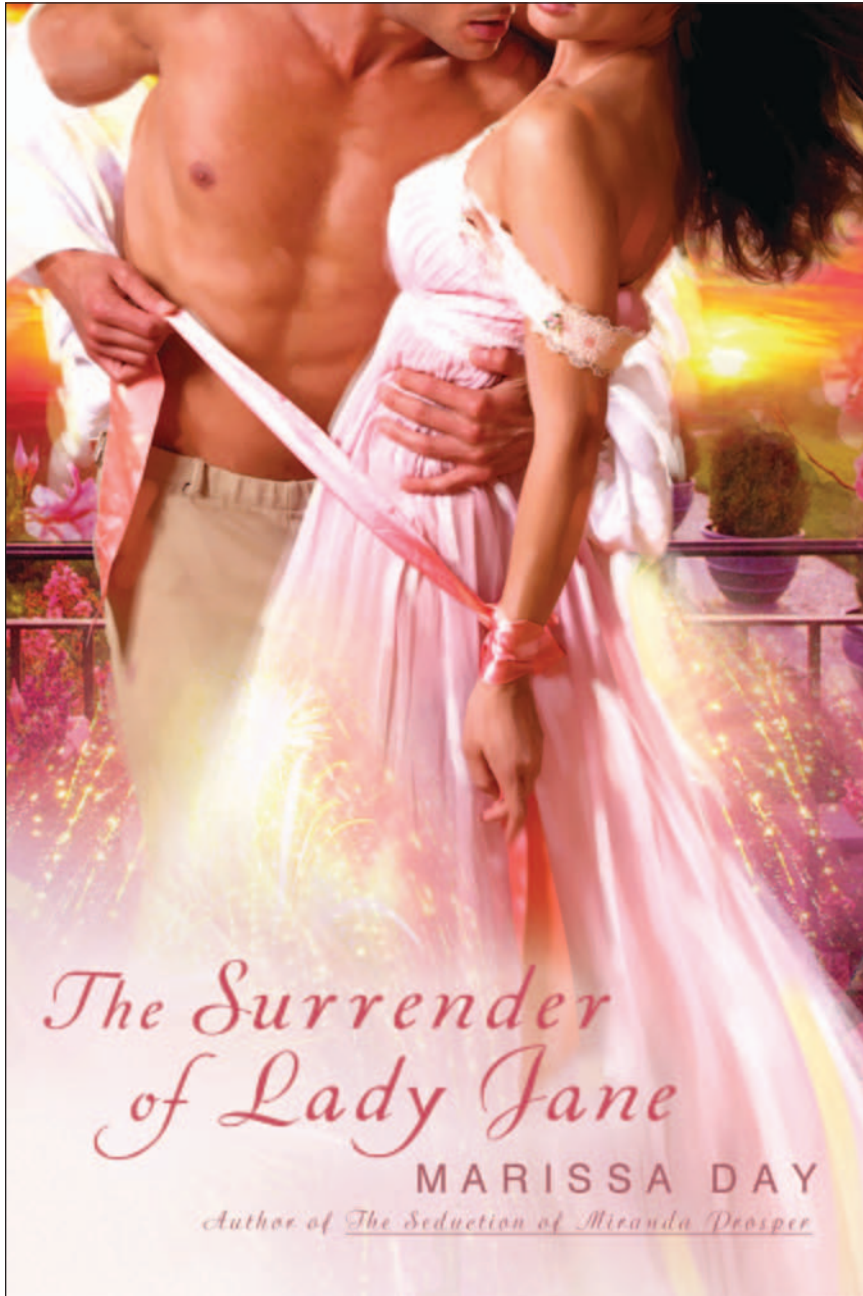
Susan Lyons is a multi-award winning romance author who also holds degrees in law and psychology. She lives in Vancouver, British Columbia, Canada.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Sex on the Slopes*
978-0-425-23701-4 (12/10)
EAN: 9780425241240 51500
On sale July 5, 2011

**Giving in to pleasure may
be her undoing...or her
greatest triumph.**

The Surrender of Lady Jane
Marissa Day



Centuries ago, Sir Thomas Lynne was seduced by the faery queen Tatiana. He does her bidding while Tatiana's magic keeps him young. Now she orders him to gain entrance to Kensington Palace, where he's to seize an infant, the future Queen of England, as prophecy says one day that child will defeat the fae once and for all.

To accomplish this he must seduce an attendant of the Regency Court, the respectable widow Jane DeWitte. But as he entertains Jane with her most forbidden desires, it's she who takes hold of his heart...

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A second highly erotic and magical regency romance, following *The Seduction of Miranda Prosper* (1/11)
- Under another name, the author's books have earned strong reviews from *Publishers Weekly* and *Library Journal* and honors such as the *Locus* Award for Best First Novel and a *New York Times* "Notable Book" listing
- Also available as an e-book

978-0-425-24125-7 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *The Seduction of Miranda Prosper* 978-0-425-23865-3 (1/11)
EAN: 9780425241257 51500
On sale July 5, 2011

Marissa Day writes in a variety of genres under another name. She lives and works in Michigan with her husband, son, and cat.

A brand-new Vampire Queen novel from the award-winning author who “never ceases to amaze.”*

As servant to vampire mistress Lady Daniela, Elisa is unwaveringly devoted—but she recoils at one shocking request: destroy the untamed, undead children entrusted to her care. There is one desperate option: Malachi, a Native American vampire who is a legend for his work with rehabilitating feline predators. And as Malachi struggles to control the young ones’ impulses, he opens himself up to those of Elisa—and the passion they share for the night could seal their fates forever.

Praise for Joey W. Hill’s novels:

- “Dark, erotic, and feral.” —Dear Author
“Sexually charged.” —Just Erotic Romance Reviews
“Leaves you longing for more.” —*Night Owl Romance

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Seventh in a dynamic, sexy series following *Vampire Trinity* (9/10), *Vampire Mistress* (5/10), *Beloved Vampire* (8/09), and *A Vampire’s Claim* (3/09)
- Author is a recipient of multiple Top Reviewer Picks from *Romantic Times*, Night Owl Romance, ParaNormal Romance Reviews, TwoLips and others
- Hill has been nominated for the *Romantic Times* 2009 Career Achievement Award in Erotica
- *Vampire Trinity* is the latest of Hill’s books to be picked up by the Doubleday Book Club
- Author website: storywitch.com
- Also available as an e-book

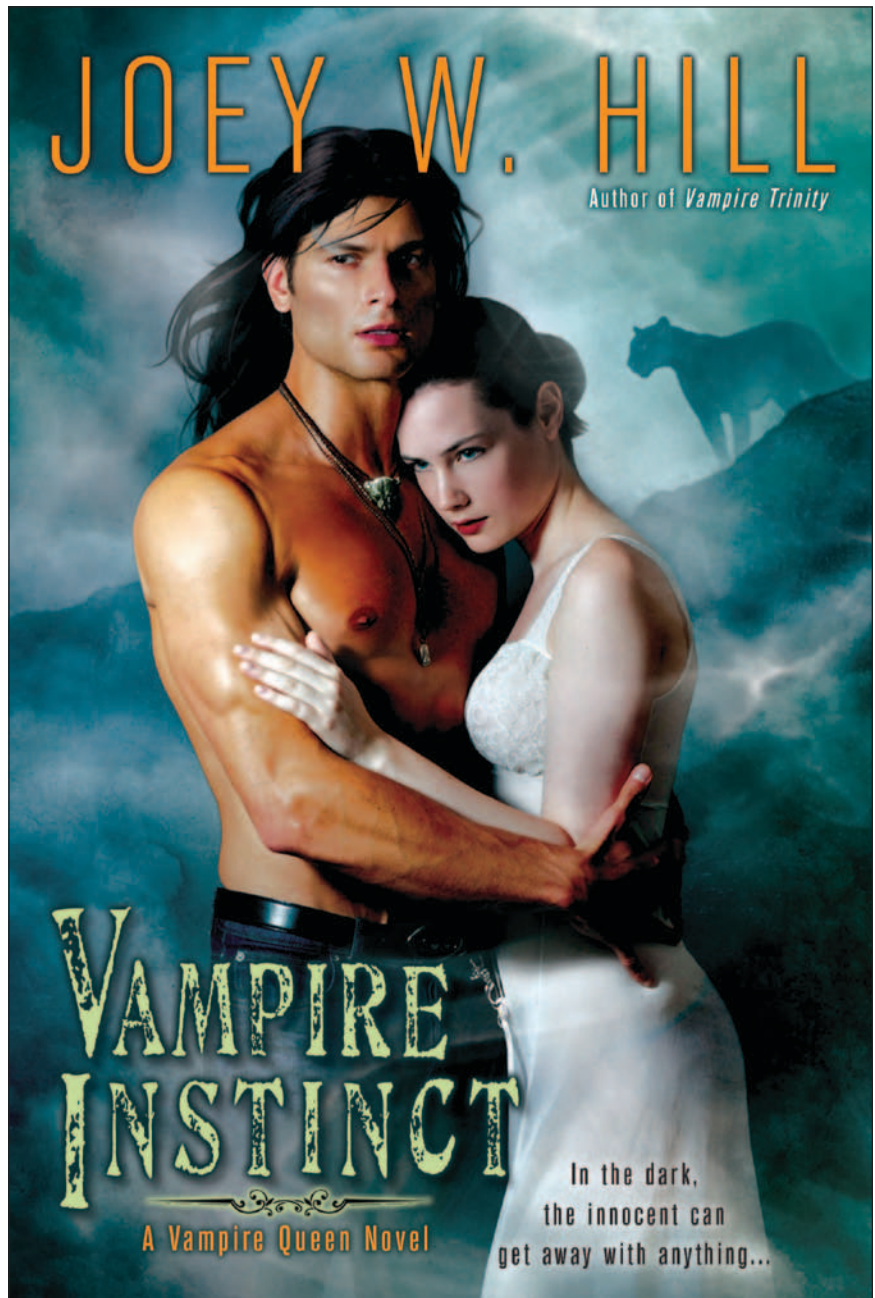
Joey W. Hill lives in Southport, North Carolina.

Heat Trade Paperback
JULY 2011

Vampire’s Instinct

A Vampire Queen Novel

Joey W. Hill



978-0-425-24126-4 • \$16.00/\$20.00 Can.

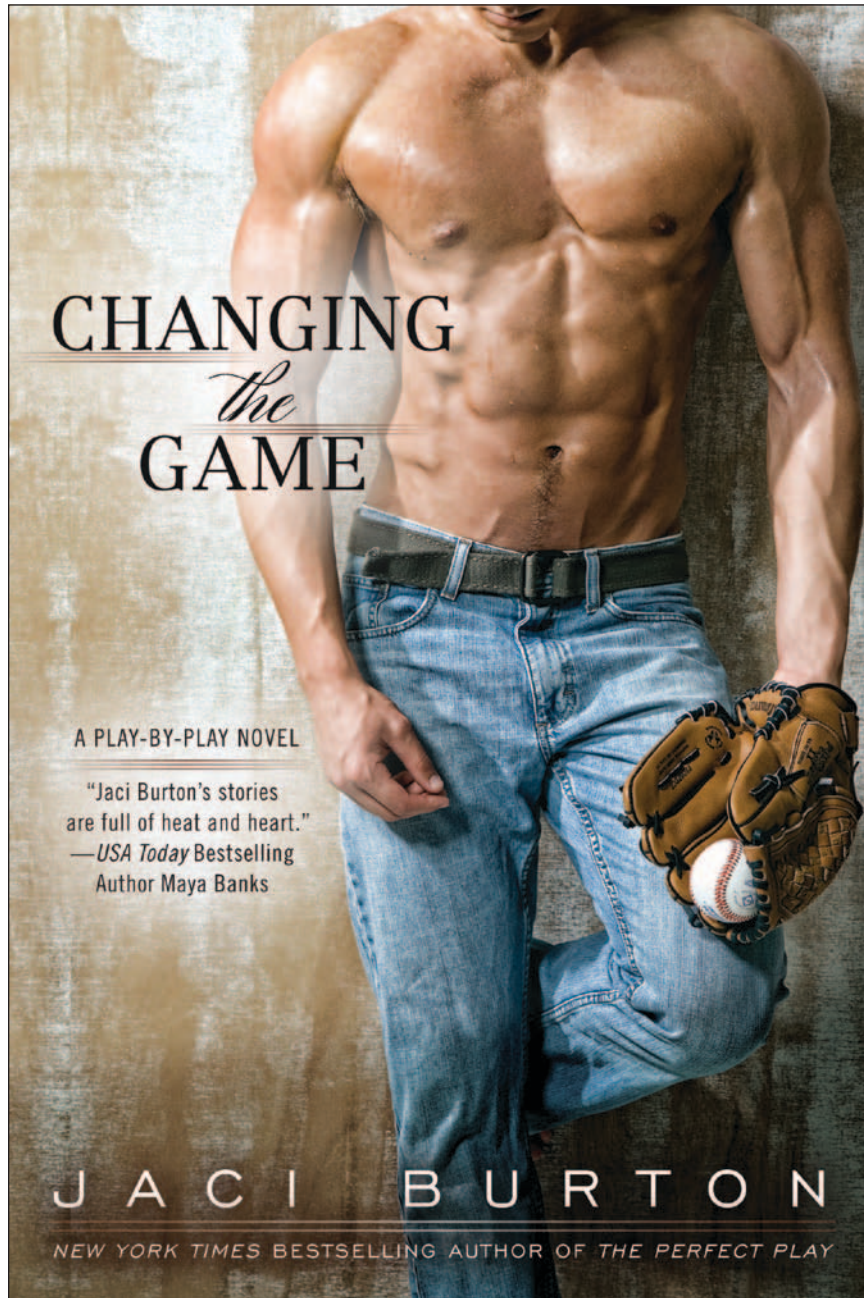
Trade Paperback
448 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *Vampire Trinity*
978-0-425-23670-3 (9/10)
EAN: 9780425241264 51600
On sale July 5, 2011

Changing the Game

A Play-by-Play Novel

Jaci Burton



An erotic new game from the
New York Times bestselling
author of *The Perfect Play*.

Sports agent Liz Darnell will do anything to win back her number-one client, baseball pro Gavin Riley. And Gavin's more than ready—especially when Liz is offering herself as part of the bargain. But when love unexpectedly enters the playing field, neither Liz nor Gavin are ready for the biggest game-changer of all.

Praise for Jaci Burton:

“Burton’s stories are full of heat and heart.”

—*USA Today* bestselling
author Maya Banks

“An invitation to every woman’s wildest fantasies.”

—Romance Junkies

“A wild ride.”

—#1 *New York Times* bestselling
author Lora Leigh

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *New York Times* bestselling author
- The steamy follow-up to *The Perfect Play* (2/11), the first in Burton’s Play by Play series featuring sexy professional athletes as heroes
- From the author of the Wild Riders series
- Burton and Lora Leigh’s anthology, *Nauti and Wild* (8/10), hit #11 on the *New York Times* bestseller list
- Author website: jaciburton.com
- Also available as an e-book

Also available

The Perfect Play

978-0-425-23881-3 @ \$15.00/\$18.50 Can.



Jaci Burton lives in Oklahoma with her husband.

978-0-425-24240-7 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *The Perfect Play*
978-0-425-23881-3 (2/11)
EAN: 9780425242407 51500
On sale August 2, 2011

Some men are so dark, so dangerous, and so exciting it's just not humanly possible...

Heat Trade Paperback
AUGUST 2011

Demonic

Sheri Whitefeather

Writer Jane Brooks enlists her two friends, Emily and Suzanne, to help research an article by combing an underground sex club where patrons masquerade as supernatural beings and engage in the most bizarre erotic games imaginable—and unimaginable. Then three men disguised as demons convince Jane and her friends to become more than spectators.

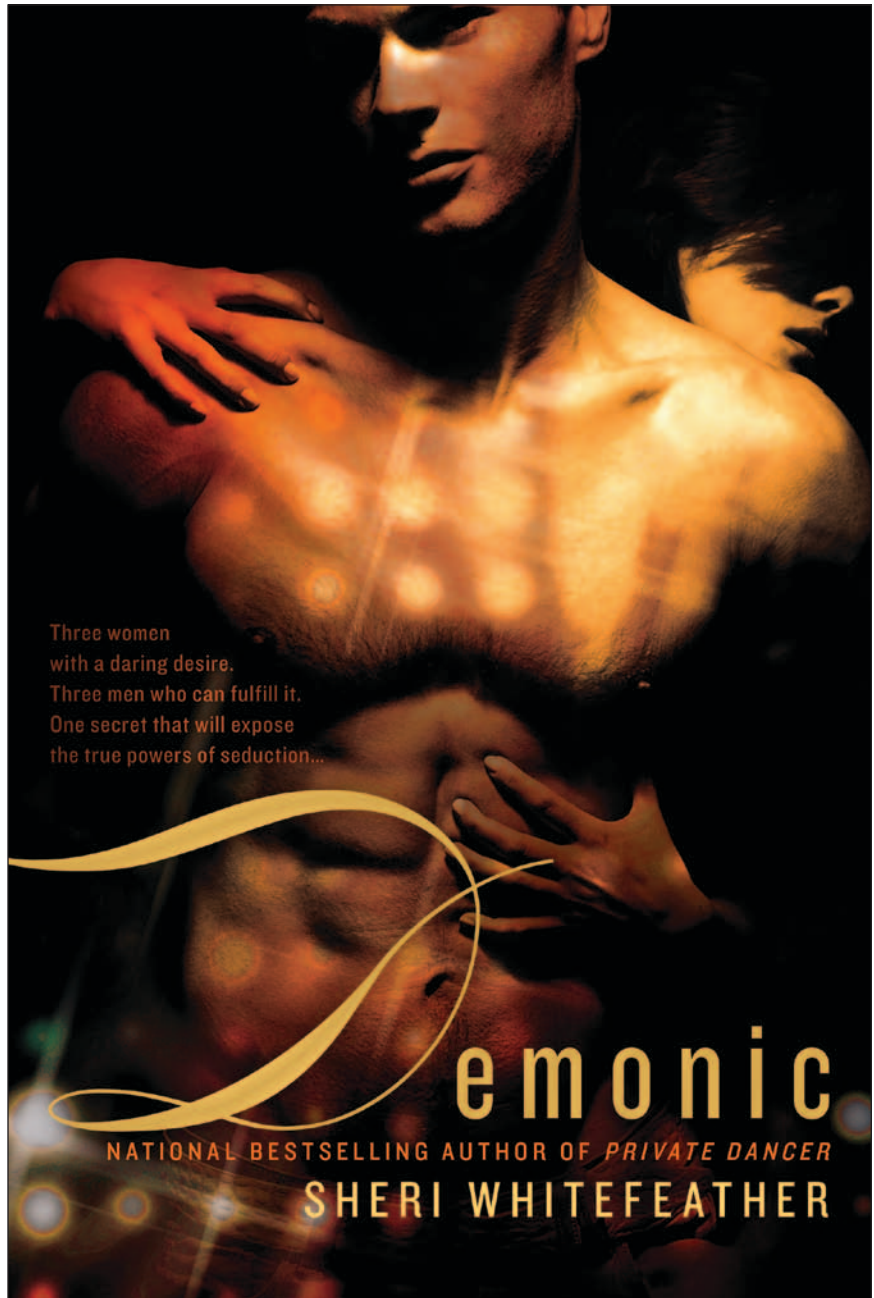
They can't say no to such powerful, demanding, desirable strangers. But is it really just a masquerade?

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- Another scorching erotic romance, following *Masquerade* (4/10)
- Also available: *Private Dancer* (8/10)
- For fans of Lora Leigh and Diane Whiteside
- Author website: sherwhitefeather.com
- Also available as an e-book



978-0-425-24141-7 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Private Dancer*
978-0-425-23457-0 (8/10)
EAN: 9780425241417 51500
On sale August 2, 2011

Sheri Whitefeather lives in California.



DAW BOOKS

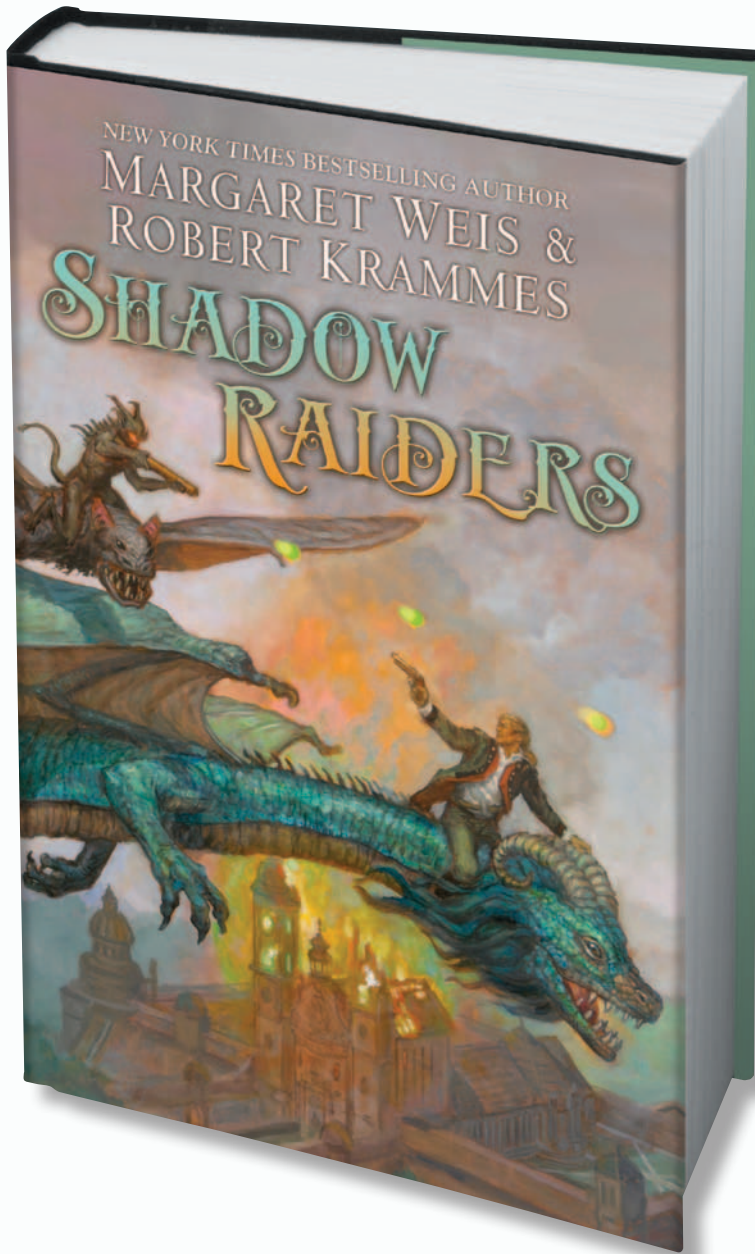


SUMMER 2011

Shadow Raiders

Book One of The Dragon Brigade

Margaret Weis & Robert Krammes



A new epic military fantasy series—by *New York Times* bestselling author Margaret Weis and Robert Krammes.

The known world floats upon the Breath of God, a thick gas similar to Earth's oceans, with land masses accessible by airship. The largest of these land masses are ruled by the rival empires of Freya and Rosia. Magic is intrinsic to the functioning of these societies, and is even incorporated into their technological devices. But now a crucial scientific discovery has occurred that could destroy the balance of power—and change the empires forever.

Marketing

- Online advertising
- Promote at science fiction and fantasy conventions throughout the year
- Included in the DAW science fiction and fantasy sampler, distributed at conventions
- Print features and reviews
- Online media

Sales Points

- The first book in *The Dragon Brigade* series
- Weis is the *New York Times* bestselling author and co-author of the *Darksword*, *Rose of the Prophet*, and *Dragonlance: Chronicles and Legends* (with Tracy Hickman) series, and is well-known for her epic fantasy and role-playing games
- Krammes has served as Weis's military adviser on her books and collaborated with her on a short story set in the *Dragon Brigade* universe
- For fans of *Dungeons and Dragons*
- Author website: margaretweis.com

978-0-7564-0662-2 • \$24.95/\$31.00 Can.

Hardcover
672 pp./6" x 9"
Carton: 16
Fantasy

Rights: E00
Publishing History: Original
EAN: 9780756406622 52495
On sale May 3, 2011

From *Shadow Raiders*:

The three demons carried handheld cannons. Stephano had seen the damage the demon fire inflicted on the *Cloud Hopper's* magic. He no idea what the green fire might do if it struck the dragon or himself and he wasn't about to chance it. He noted the position of the cutter to make certain Droal was not likely to accidentally hit it and calculated the direction of the wind, not wanting the dragon's flaming breath to blow back and engulf him. Then Stephano gave the order.

"Fry them, Flight Master!"

The demons were flying nearer and nearer, lifting the cannons to their shoulders and taking aim. Apparently, they had never fought a dragon before. They were in for a shock.

Droal sucked in an immense breath. Stephano could feel the dragon's rib cage expand beneath his legs. Droal exhaled. Orange-red fire washed over two of demons, who blazed up like torches. The bats screeched in agony as they spiraled down into the Breath, trailing smoke, taking their hapless riders with them.

"They died," said Stephano, watching the smoldering corpses trail downward until they vanished.

"Burnt to a crisp, sir," said Droal in satisfaction.

"They can be killed," said Stephano.

He was vastly relieved. He had been harboring the fear that these fiends were immortal. The fact that these demons could be killed was comforting, although, Stephano had to concede, the knowledge that these demons were mortal didn't really tell him anything about them. He still had no idea who they were or what they wanted or where they came from.

Margaret Weis began her career in 1983 as a book editor and soon joined Tracy Hickman as part of the *Dragonlance* design team. She is the owner of Margaret Weis Productions where she publishes role-playing games based on such movies and TV series as *Serenity*, *Supernatural*, and *Smallville*. She lives in Williams Bay, Wisconsin.

Robert Krammes runs a small video production company and is a member of the Society for Creative Anachronism. He lives in Cincinnati, Ohio.

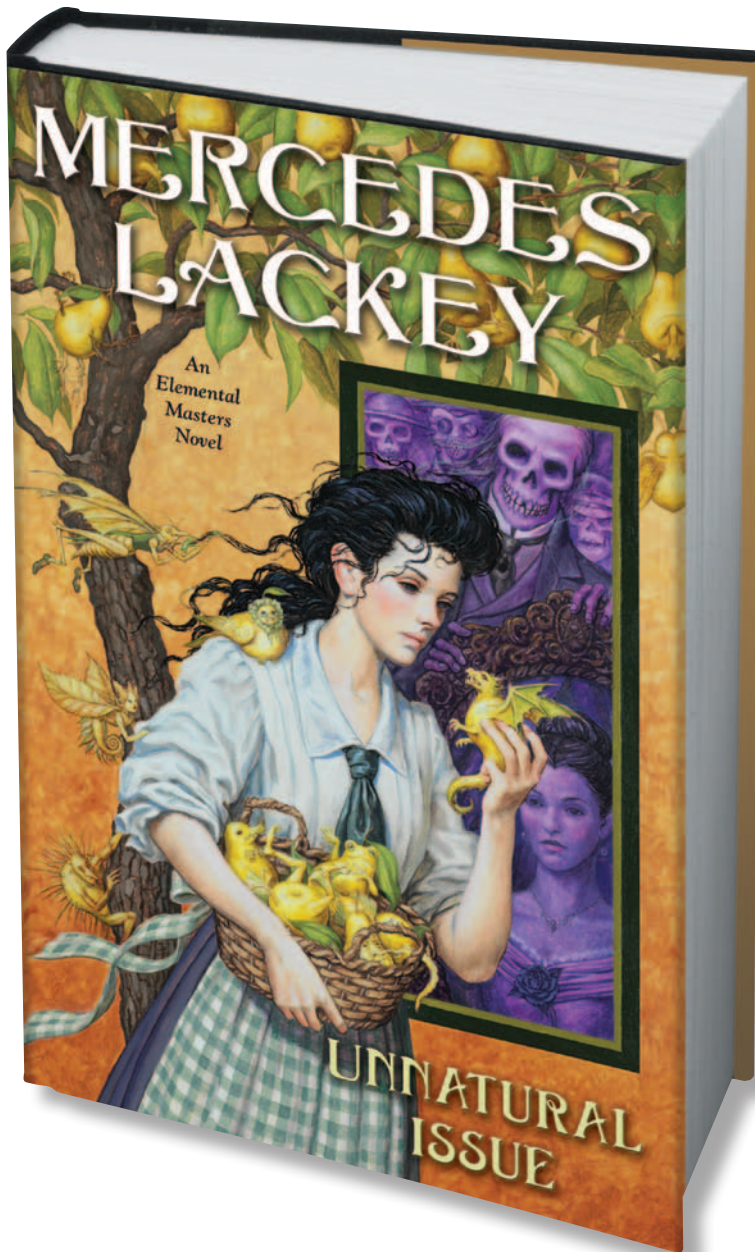


Photo © Jeffery Fuqua

Unnatural Issue

An Elemental Masters Novel

Mercedes Lackey



A brand-new *Elemental Masters* novel from national bestselling author Mercedes Lackey.

Richard Whitestone is an Elemental Earth Master. Blaming himself for the death of his beloved wife in childbirth, he has sworn never to set eyes on his daughter, Suzanne. But when he finally sees her, a dark plan takes shape in his twisted mind—to use his daughter’s body to bring back the spirit of his long-dead wife.

Praise for the *Elemental Masters* novels:

“Delivers a new version of a classic fairy tale. Richly detailed historic backgrounds add flavor and richness to an already strong series that belongs in most fantasy collections. Highly recommended.”

—*Library Journal* (starred review)

“Mercedes Lackey fans will thoroughly enjoy this fun escapade into turn-of-the-century England.”

—*Fantasy Book Spot*

“A fantastic cat-and-mouse game... This is Lackey at her best, mixing whimsy and magic with a fast-paced plot.”

—*Publishers Weekly*

“The Elemental novels are beautiful, romantic adult fairy tales... A charming fantasy.”

—*Midwest Book Review*

Marketing

- Print advertising in fantasy publications
- Print features and reviews
- Online media

Sales Points

- Sixth in the well-praised *Elemental Masters* series
- Every Mercedes Lackey title has been on the *Locus* bestseller list
- Historical fantasy and steampunk are popular sub-genres, and the *Elemental Masters* series features the best of both
- Each *Elemental Masters* novel has been a Main Selection of the Science Fiction Book Club
- Author website: mercedeslackey.com

978-0-7564-0575-5 • \$25.95/\$32.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *Reserved for the Cat*
978-0-7564-0362-1 (11/07)
EAN: 9780756405755 52595
On sale June 7, 2011

Mercedes Lackey is one of the most prolific and well-loved writers in fantasy today. She lives in Claremore, Oklahoma.



Photo © Patti Perret

“Master magician Mercedes Lackey”^{*} returns to her bestselling *Elemental Masters* series.

Accolades for the *Elemental Masters* novels:

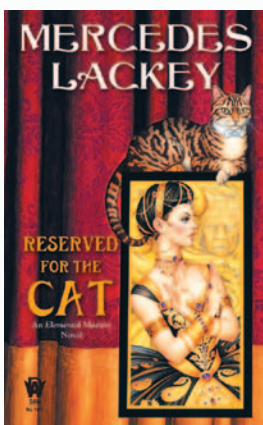
“The Paris of Degas, turn-of-the-century Blackpool, and the desperation of young girls without family or other protection come to life in a story that should interest a broad readership. Fans of light fantasy will be thrilled by Lackey’s clever fairy-tale adventure.”
—*Booklist*

“Engaging characters and an unusual twist on the nature of trolls creates a charming tale of a young woman coming into her own while learning there really is magic in the world. Plenty of dry wit is provided by Wolfgang Amadeus who appears in an unexpected form as only Lackey would imagine him.”
—*Monsters and Critics*

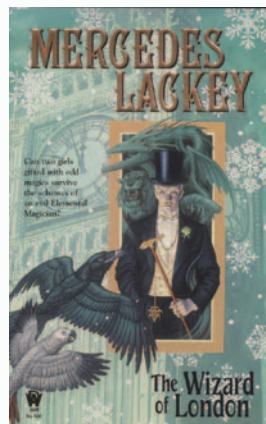
“A truly enjoyable tale. I find Ms. Lackey’s *Elemental Masters* series a true frolic into fantasy...Witty and dry, the magic in her books is always so believable, as are her characters. This is a great book...Curl up under a blanket and enjoy *Reserved for the Cat*. Then look up the other marvelous tales published by Mercedes Lackey. There are too many to list here. Trust me—you will find your time well spent!”
—*Fantasy Book Spot*

^{*}*Midwest Book Review*

Also available



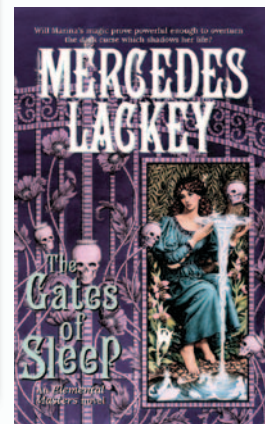
Reserved for the Cat
978-0-7564-0488-8
\$7.99/\$8.99 Can.



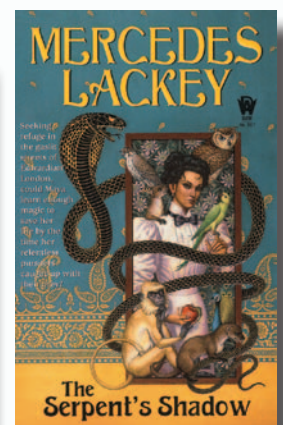
The Wizard of London
978-0-7564-0363-8
\$7.99/\$8.99 Can.



Phoenix and Ashes
978-0-7564-0272-3
\$7.99/\$8.99 Can.

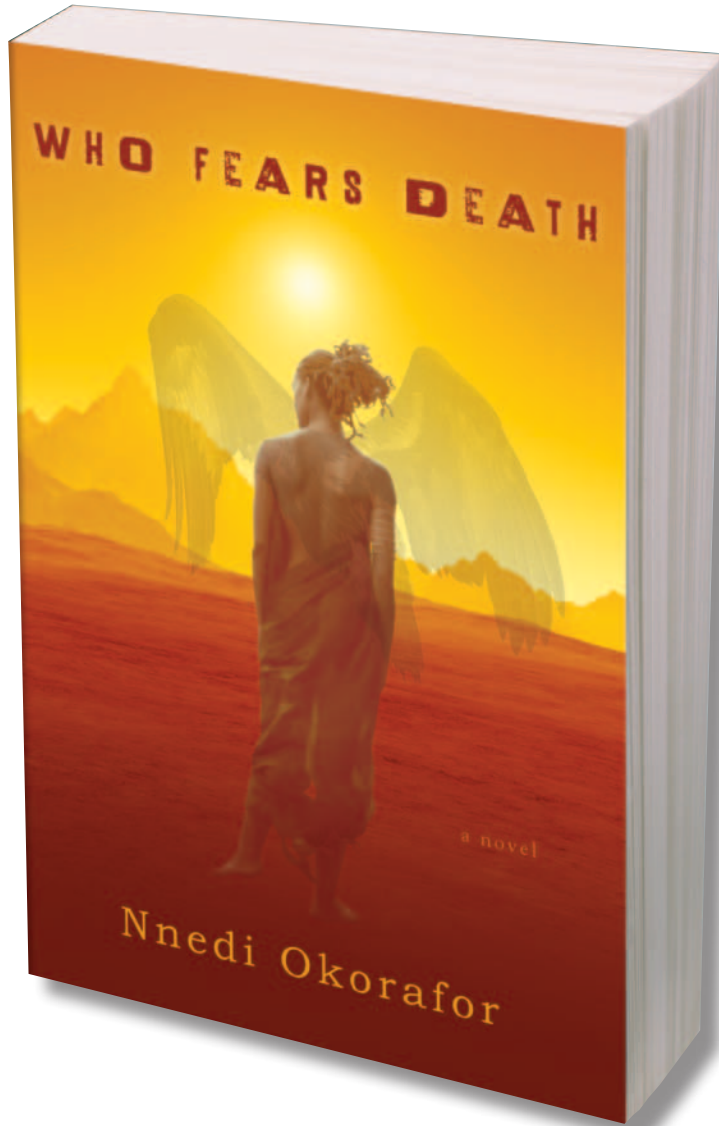


The Gates of Sleep
978-0-7564-0101-6
\$7.99/\$8.99 Can.



The Serpent's Shadow
978-0-7564-0061-3
\$7.99/\$8.99 Can.

Who Fears Death
Nnedi Okorafor



**The critically-acclaimed
novel—now in paperback.**

In a far-future, post-apocalyptic Saharan Africa, genocide plagues one region. When the only surviving member of a slain village is brutally raped, she manages to escape, wandering farther into the desert. She gives birth to a baby girl with hair and skin the color of sand, and instinctively knows her daughter is different. She names her daughter Onyesonwu, which means “Who Fears Death?” in an ancient African tongue.

Reared under the tutelage of a mysterious and traditional shaman, Onyesonwu discovers she possesses a remarkable and unique magic. The journey to fulfill her destiny will force her to confront nature, tradition, history, the spiritual mysteries of her culture, and eventually to learn why she was given the unusual name she bears: Who Fears Death?

“Both wondrously magical and terribly realistic.”
—*Washington Post*

Marketing

- Print advertising
- Promote at science fiction and fantasy conventions throughout the year
- Extensive book club outreach, including a Readers Guide available online and bound in book, as well as author call-ins
- Targeted title for Academic Marketing
- Print features and reviews
- Online promotion and media

Sales Points

- A magic-realist novel set in the harsh reality of far-future Sudan
- The author is a winner of numerous awards including the 2008 Wole Soyinka Africa Prize for Literature, The Macmillan Writer’s Prize for Africa, and The Goodnow Award for Creative Writing from the Chicago Bar Association
- Okorafor was a finalist for The *Essence* Magazine Literary Award and the Theodore Sturgeon Award and was a nominee for the NAACP Imagine Award, among others
- An important book, destined to be on syllabi for gender identity, women’s, and African studies courses
- Author website: nnedi.com/who_fears_death
- Also available as an e-book

978-0-7564-0669-1 • \$15.00/\$18.50 Can.

Trade Paperback
416 pp./6” x 9”
Carton: 28
Fantasy
Rights: E00

Publishing History: DAW hardcover
978-0-7564-0617-2 (6/10)
EAN: 9780756406691 51500
On sale June 7, 2011

Nnedi Okorafor was born in the United States to two Igbo (Nigerian) immigrant parents. She holds a Ph.D. in English and is a professor of creative writing at Chicago State University.

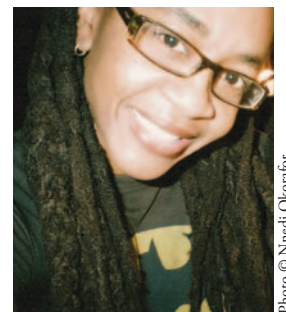


Photo © Nnedi Okorafor

International award-winning author Nnedi Okorafor reimagines magic-realist literature with a powerful story of genocide and of a remarkable woman who reshapes her world.

MAJOR PRAISE FOR

WHO FEARS DEATH

“Okorafor creates a rich and compelling story...[she] shows how the past is always present.”

—*New York Journal of Books*

“[An] astonishing debut, Okorafor has created a desolate, postapocalyptic Africa of endless desert, failing technology, superstition, and magic...Beautifully written, this is dystopian fantasy at its very best. Expertly exploring issues of race, gender, and cultural identity, Okorafor blends future fantasy with the rhythm and feel of African storytelling.”

—*Library Journal* (starred review)

“[Okorafor’s] expository sections sing like poetry. Descriptions of paranormal people and battles are disturbingly vivid and palpable. But most crucial to the book’s success is how the author slowly transforms Onye’s pursuit of her rapist father from a personal vendetta to a struggle to transform the social systems that created him.”

—*Village Voice*

“[*Who Fears Death*] is an untraditional fantasy novel...Believable, nuanced characters of color and an unbiased view of an Africa full of technology, mysticism, culture clashes and true love.”

—*Ebony*

“Okorafor examines a host of evils in her chillingly realistic tale...A fantastical, magical blend of grand storytelling.”

—*Publishers Weekly* (starred review)

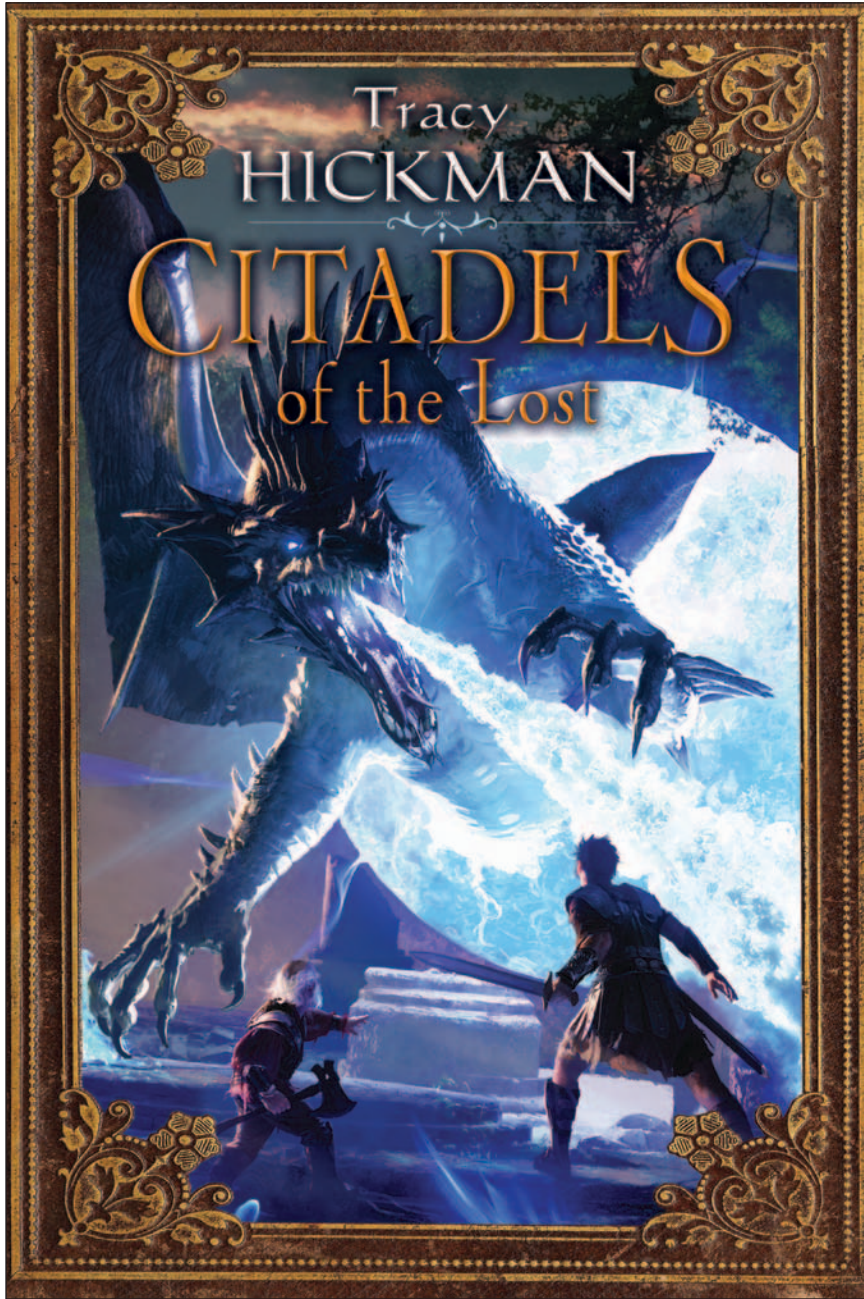
“A new kind of fairy tale—a story grounded in reality and embellished with magic, one that reads like a cautionary tale but with words designed to inspire hope.”

—*Christian Science Monitor*

Citadels of the Lost

The Annals of Drakis: *Book Two*

Tracy Hickman



978-0-7564-0672-1 • \$24.95/\$31.00 Can.

Hardcover
432 pp./6" x 9"
Carton: 24
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *Song of the Dragon*
978-0-7564-0607-3 (7/10)
EAN: 9780756406721 52495
On sale July 5, 2011

The latest novel in the “enthralling”* *Annals of Drakis* fantasy epic.

The fates of Drakis, former slave warrior of the elven empire of Rhonas, and Soen, former Inquisitor of the Iblisi, are inexorably tied to the magic of Aether—lifeblood of the elven empire and the cause of humanity’s fall. As each searches for the truth beyond legends, he must face his own destiny: Drakis amid the ruins of humanity’s Lost Citadels; Soen in a desperate race to seize control of the farthest Aether Well of the empire...

Praise for *Song of the Dragon*:

“[A] towering launch...bestseller Hickman creates memorable characters and realms of immense richness, while holding the reader enthralled with exhilarating action.”
—*Publishers Weekly*

“*Song of the Dragon* promises good reading to come...The plot twists will keep readers guessing and completely enthralled in the story, while the imperfect characters are inherently likeable.”

—*Sacramento Book Review*

“A very creative, beautifully written story...You will want to put *Song of the Dragon* on your reading list for your summer reading pleasure.”

—*Romance Reviews Today*

* *Midwest Book Review*

Also available

Song of the Dragon:
The Annals of Drakis: *Book One*
978-0-7564-0673-8
@ \$7.99/\$9.99 Can.

Marketing

- Online advertising
- Promote at science fiction and fantasy conventions throughout the year
- Print features and reviews
- Online media and promotion

Sales Points

- The second book in the *Annals of Drakis* trilogy
- Hickman is the *New York Times* bestselling author (with Margaret Weis) of numerous series such as *Dragonlance*, the *Death Gate Cycle*, *Darksword*, and *Rose of the Prophet*
- For fans of *Dungeons and Dragons* and *Wizards of the Coast*
- Author websites: trickman.com



Tracy Hickman has been writing and exploring fantasy and science fiction for more than three decades. With his wife Laura, Tracy has created *Dragonlance* and *Ravenloft* games and, more recently, they have written a fantasy series together, *The Bronze Canticles*. Tracy and Laura live in the Salt Lake Valley of Utah and have four grown children.

Bestselling author Melanie Rawn's triumphant return to high fantasy.

The only survivor of royal treachery that eliminates his entire family, Azzad al-Ma'aliq flees to the desert and dedicates himself to vengeance. With the help of the Shagara, a nomadic tribe of powerful magicians, he begins to take his revenge—but at a terrible cost to himself.

Praise for the novels of Melanie Rawn:

“Rawn's talent for lush descriptions and complex characterizations provides a broad range of drama, intrigue, romance, and adventure.”

—*Library Journal*

“Marvelous...impressive...fascinating...Melanie Rawn is good!”

—*Anne McCaffrey*

“Full of action and romance...a sprawling family chronicle full of politics, subterfuge, and magic.”

—*Locus*

“One of the most appealing worlds of recent fantasy.”

—*VOYA*

Also available

The Golden Key 978-0-7564-0671-4 @ \$7.99/\$9.99 Can.

Dragon Prince 978-0-88677-450-9 @ \$8.99/\$9.99 Can.

The Star Scroll 978-0-88677-349-6 @ \$8.99/\$9.99 Can.

Sunrunner's Fire

978-0-88677-403-5 @ \$7.99/\$9.99 Can.

Stronghold 978-0-88677-482-0 @ \$8.99/\$10.99 Can.

The Dragon Token

978-0-88677-542-1 @ \$8.99/\$10.99 Can.

Skybowl 978-0-88677-595-7 @ \$8.99/\$9.99 Can.

The Ruins of Ambrai

978-0-88677-668-8 @ \$8.99/\$12.99 Can.

The Mageborn Traitor

978-0-88677-731-9 @ \$7.99/\$8.99 Can.

Marketing

- Promote at science fiction and fantasy conventions throughout the year
- Included in the DAW science fiction and fantasy sampler, distributed at fantasy conventions
- Print advertising
- Print features and reviews
- Online media

Sales Points

- Rawn is the bestselling author of the *Dragon Prince* and *Dragon Star* trilogies, and the *Exiles* series
- This is a strong return to form and to high fantasy for Rawn
- Author website: melanierawn.com

After receiving a B.A. in European History from Scripps College in Claremont, California, **Melanie Rawn** worked at Harcourt Brace and at the California Institute of Technology before becoming a teacher of English and history. She now lives in Flagstaff, Arizona.

DAW Hardcover
AUGUST 2011

The Diviner Melanie Rawn

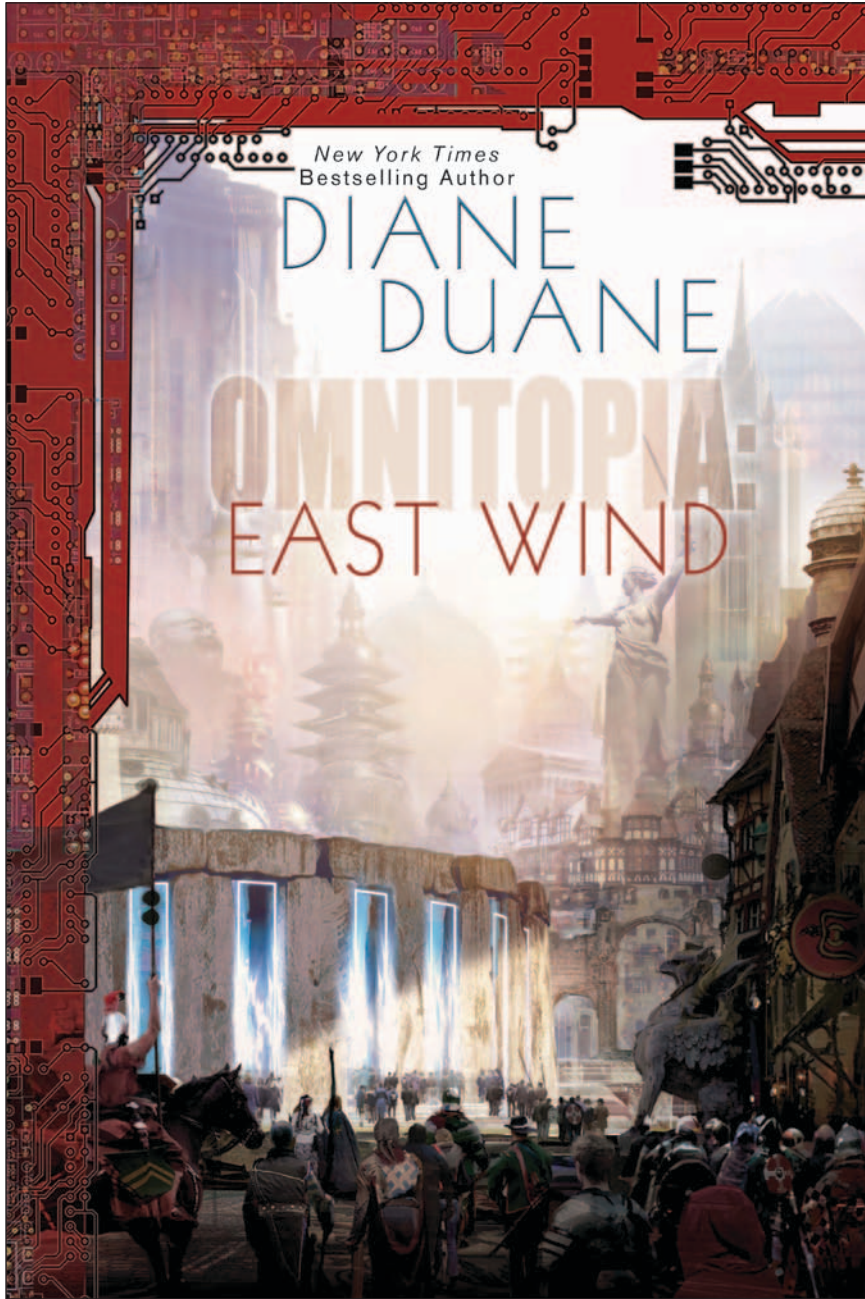


978-0-7564-0681-3 • \$24.95/\$31.00 Can.

Hardcover
496 pp./6" x 9"
Carton: 20
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *The Golden Key*
978-0-88677-691-6 (8/96)
EAN: 9780756406813 52495
On sale August 2, 2011

Omnitopia: East Wind
Diane Duane



978-0-7564-0676-9 • \$24.95/\$31.00 Can.

Hardcover
368 pp./6" x 9"
Carton: 24
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *Omnitopia Dawn*
978-0-7564-0623-3 (8/10)
EAN: 9780756406769 52495
On sale August 2, 2011

The *New York Times* bestselling author continues her *Omnitopia* saga.

The most popular online multiplayer platform gaming universe of all is Omnitopia, created by genius programmer Dev Logan. For millions of people, Omnitopia is an obsession, a passionate pastime, almost a way of life.

But Omnitopia is more than a game. Now, the Chinese, the North Koreans, the CIA and NSA, and various international cartels are determined to ferret out the secret behind Omnitopia's operating system—and steal the technology for their own purposes.

Praise for *Omnitopia Dawn*:

"The many who have played *World of Warcraft* or its ilk will appreciate Duane's rich description of Omnitopia's many universes and enjoy the intrigue and drama."
—*Booklist*

"A terrific techno-thriller that uses the enthusiasm of game players to extract a near future in which on-line interactivity is the in thing. Although AI tales have starred frequently in books and movies, *Omnitopia Dawn* provides a fresh perspective due to a rotating 360-degree viewpoint."
—*Midwest Book Review*

"Good science fiction makes the currently impossible seem soon plausible, and that's what Duane has done with *Omnitopia Dawn*."
—*The Maine Edge*

Also available

Omnitopia Dawn
978-0-7564-0678-3 @ \$7.99/\$9.99 Can.

Marketing

- Online advertising
- Print features and reviews
- Online media

Sales Points

- *New York Times* bestselling author of the *Young Wizards* series of Young Adult fantasy novels
- The second book in the series, following *Omnitopia Dawn* (8/10)
- For fans of the *The Sims* and *Worlds of Warcraft* games and books
- The Charles A. and Anne Morrow Lindbergh Foundation awarded the entire *Young Wizards* series a special commendation in the prestigious Anne Spencer Lindbergh Prize in Children's Literature
- Author website: dianeduane.com

Diane Duane's first novel, *The Door into Fire*, was published in 1979, gaining her a Campbell Award nomination. Since then Diane has published forty novels, numerous short stories, and various comics and computer games. She lives in Ireland.



ALPHA

THE COMPLETE
IDIOT'S
GUIDE

*The updated guide to the differences—
and similarities—of faiths around the world.*

Alpha Books
MAY 2011

In this revised and updated edition of the popular guide to the many faiths followed around the world, modern and ancient religions are extensively covered as well as New Thought religions. This edition also now features a chapter on Sikhism, more coverage of religious extremism in the 21st century, a new chapter on the afterlife, and additional online resources making it the most up-to-date volume available.

- Outdoes the competition with more chapters on current and ancient religions
- Appeals to students, theologians, and those generally interested in religions around the world

Brandon Toropov is a writer of nonfiction and has appeared on over 100 local and national broadcast programs. **Father Luke Buckles** is a member of the Order of Preachers and a professor of theology. He has been teaching in the areas of Roman Catholic spirituality and interfaith dialogue since 1985. Author homes: Toropov: Boston, MA; Buckles: Berkeley, CA.

978-1-61564-069-0 • US \$19.95/\$25.00 CAN

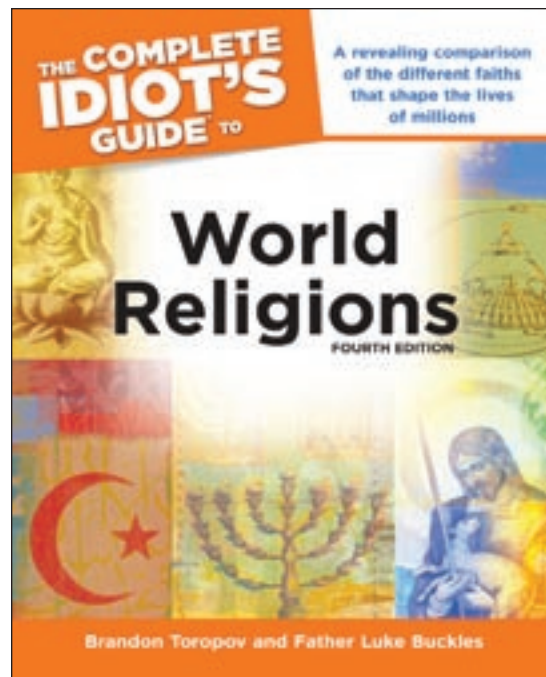
Paperback
432 pages/7 3/8" x 9 1/8"
Carton: 20
Religion

Publishing history: 4th Edition
(Previous edition: 9781592572229, 06/04)
EAN: 9781615640690 51995
On Sale May 3, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to World Religions, Fourth Edition

Brandon Toropov and
Father Luke Buckles



CD included ... Your customers will say, "arigato gozaimasu!"

Completely revised and updated, the second edition of *The Complete Idiot's Guide® to Conversational Japanese* is an essential tool for students, travelers, and businesspeople. With an all-new audio CD that lets readers listen to native speakers, practice commonly used words and phrases, and improve pronunciation, this new edition is perfect for beginners looking to better understand Japanese.

- A revised and updated edition of a strong seller
- Author experienced at teaching both Japanese to Americans and English to the Japanese, and has taught at Harvard, Cornell, and other schools
- New improved-quality CD

Naoya Fujita, Ph.D. is a dedicated language educator who has taught Japanese for more than 20 years, at Harvard, Cornell, the University of Rochester, Ohio State University, and Pacific University. He earned a doctorate in linguistics. Dr. Fujita has taught English in private institutions in Tokyo and was the host for *E2 Genius*, an elementary-level English conversation TV program broadcast in Japan. He is currently teaching in Japan. Author home: Forest Grove, OR.

978-1-61564-105-5 • US \$24.95/\$31.00 CAN

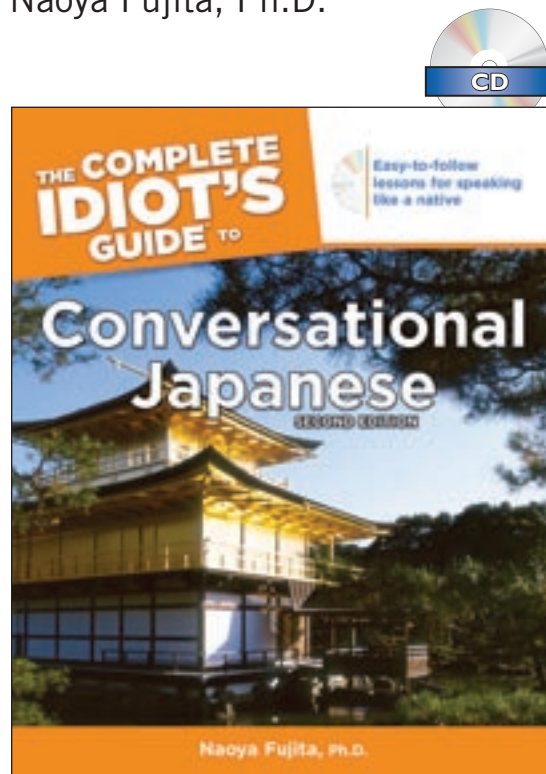
Paperback
432 pages/7 3/8" x 9 1/8"
Carton: 20
Foreign Language

Publishing history: 2nd Edition
(Previous edition: 9780028641799, 07/02)
EAN: 9781615641055 52495
On Sale May 3, 2011

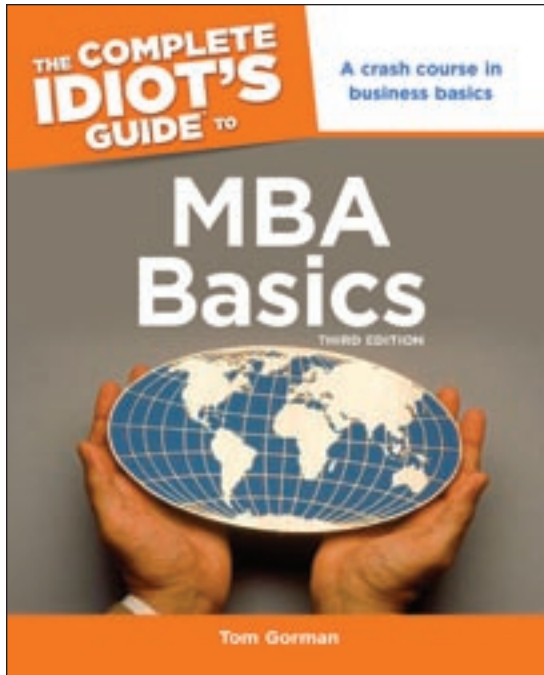
SUGGESTED ORDER

The Complete Idiot's Guide® to Conversational Japanese, Second Edition

Naoya Fujita, Ph.D.



**The Complete Idiot's Guide® to
MBA Basics, Third Edition**
Tom Gorman



*This is the time to expand your career opportunities—
and the knowledge in here can be the key.*

This third edition compresses the most significant skills and lessons of a two year MBA into one comprehensive guide. With clear, concise information, expert Tom Gorman includes recent developments in management, economics, marketing, leadership, information technology, and communications. Whether the reader is studying to achieve an advanced degree or needs the concrete, practical skills required in the business world, this guide is the most current and comprehensive available.

- Practical guide to the most significant issues facing business professionals today
- A suitable study tool for all graduate students as well as those trying to expand their skills and knowledge in their careers

Tom Gorman is author of *The Complete Idiot's Guide® to Economics, Second Edition*. He holds an MBA from NYU and is former director of editorial services at DRI/McGraw-Hill. He has been the author or editor of hundreds of articles, analyses, white papers, and speeches while at DRI and even wrote the DRI chief economist's testimony before the Joint Economic Committee of the U.S. Congress. Author home: Newton, MA.

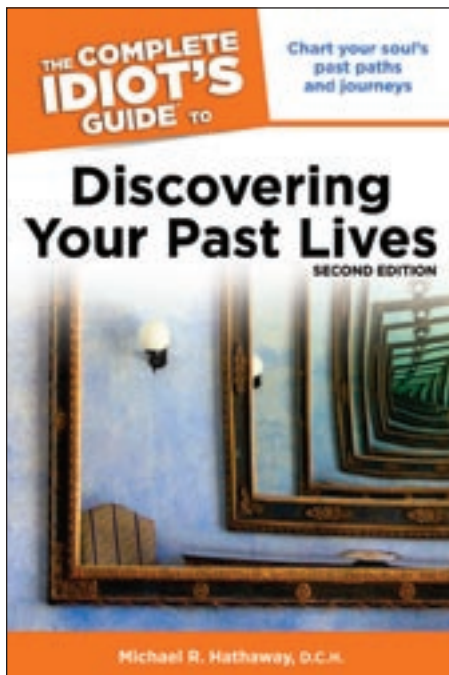
978-1-61564-071-3 • US \$21.95/\$27.50 CAN

Paperback
464 pages/7 3/8" x 9 1/8"
Carton: 18
Business

Publishing history: 3rd Edition
(Previous edition: 9780028644493, 02/03)
EAN: 9781615640713 52195
On Sale May 3, 2011

SUGGESTED ORDER

**The Complete Idiot's Guide® to
Discovering Your Past Lives,
Second Edition**
Michael R. Hathaway, D.C.H.



*Unlock the mystery of your past lives—
and discover your future potential.*

By discovering your past lives, you can unlock the secret influence they have on your present one—enabling you to enjoy greater balance, success, and happiness! This edition has been revised and updated to address the questions people are asking now. It includes, new case histories, a new chapter—Healing the Past—exploring past lives in which a traumatic event has impeded a person's growth in their current life, new information on Twin Flames—two souls who begin their journey as one energy and then travel through lifetimes independently.

- A unique topic in the field
- Will appeal to readers of Sylvia Browne and James Van Praagh

Michael R. Hathaway, D.C.H., is a Board Certified Past Life Regression Therapist and specializes in past life regressions that help his clients gain insight into their current lives. He has a Doctorate in Clinical Hypnotherapy, is a Board Certified Fellow of the National Guild of Hypnotists, and is an instructor of their hypnosis certification course. Director of the White Mountain Hypnosis Center in Madison, New Hampshire, he produces a daily podcast, *Message from the Mountain*, and is the author of several books, including *The Only Psychic Power Book You'll Ever Need* and *The Everything Hypnosis Book*. Author home: Madison, NH.

978-1-61564-098-0 • US \$16.95/\$21.00 CAN

Trade Paperback
320 pages/6" x 9"
Carton: 40
Body, Mind, Spirit

Publishing history: 2nd Edition
(Previous edition: 9781592570652, 08/03)
EAN: 9781615640980 51695
On Sale May 3, 2011

SUGGESTED ORDER

*Supporting local farmers has really grown on people—
and here's the guide to doing it right.*

Alpha Books
MAY 2011

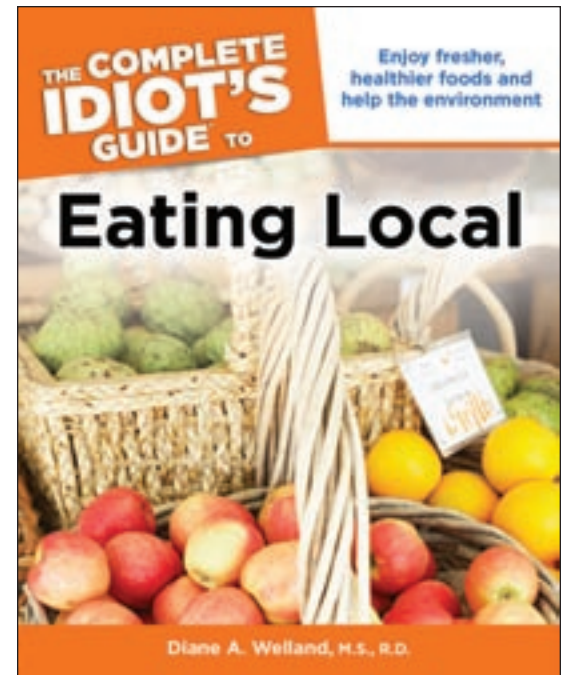
There are so many great reasons to shop for and eat locally grown or raised foods, including freshness, taste, energy conservation, and supporting small business owners. That is why tens of thousands have made the switch to local foods. Now families and communities are enthusiastically supporting farmer's markets, artisan dairy farmers, cheese makers, family farms, local vineyards, and local livestock. Food expert and nutritionist Diane A. Welland explains what local eating is, and isn't, and how anyone can move toward a more sustainable way of eating. It covers: Types of foods considered local; What is in season when; Storing foods; Money saving tips.

- A practical approach for a challenging endeavor
- Includes a complete overview of local eating across all 50 states

Diane A. Welland, M.S., R.D. is a dietitian, freelance writer and award-winning recipe developer. She has regularly contributed to many magazines, teaches nutrition and food science and is the author of *The Complete Idiot's Guide® to Eating Clean*. Author home: Springfield, VA.

The Complete Idiot's Guide® to Eating Local

Diane A. Welland M.S., R.D.



978-1-61564-076-8 • US \$16.95/\$21.00 CAN

Paperback
320 pages/7 3/8" x 9 1/8"
Carton: 26
Cooking

Publishing history: Original
EAN: 9781615640768 51695
On Sale May 3, 2011

SUGGESTED ORDER

A comprehensive guide to get you ready for race day.

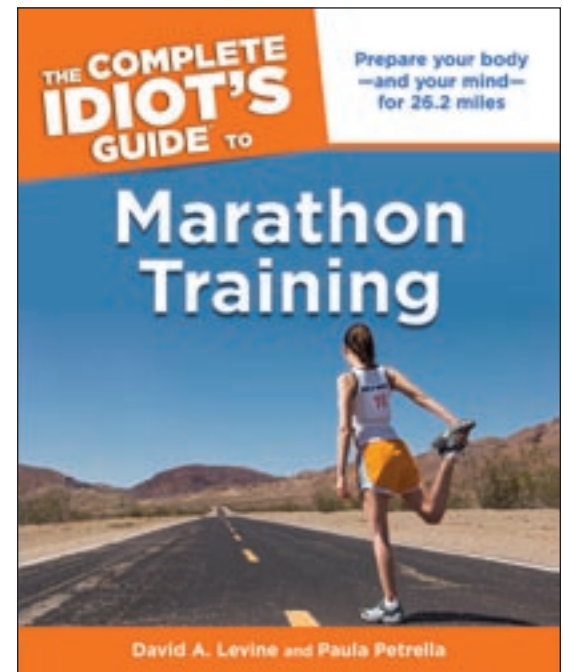
According to the rule books, a marathon is 26.2 grueling yet exhilarating miles. Millions of people run marathons around the world. Many more millions dream of doing it. But for novice or veteran runners, marathons require training and plenty of it. Certified marathon coach David Levine and dedicated marathoner Paula Petrella know how to get anyone in shape for the race and share the entire procedure in clear, jargon free language.

- Authors are seasoned marathoners
- Includes dozens of instructional photos
- Practical advice that addresses the needs of men and women of all ages

David A. Levine is a certified Coach, Level One, with USA Triathlon and USA Track & Field, both subsidiaries of the US Olympic Committee. **Paula Petrella** is a photographer, writer, and runner who is currently training for her second marathon with the Los Angeles Roadrunners. Author home: Los Angeles, CA (both).

The Complete Idiot's Guide® to Marathon Training

David A. Levine and
Paula Petrella



978-1-61564-058-4 • US \$18.95/\$23.50 CAN

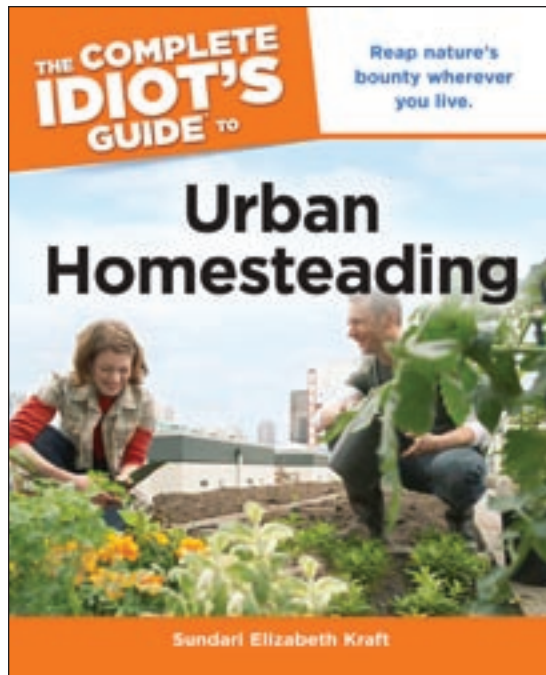
Paperback
304 pages/7 3/8" x 9 1/8"
Carton: 28
Sports

Publishing history: Original
EAN: 9781615640584 51895
On Sale May 3, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Urban Homesteading

Sundari Elizabeth Kraft



*How to save money, time, and the environment—
on the urban frontier.*

With *The Complete Idiot's Guide® to Urban Homesteading* anyone can learn how to live sustainably and responsibly—and save money and time—in any urban environment. Expert urban homesteader Sundari Elizabeth Kraft shares her hands-on knowledge of: growing organic foods and preserving them; composting; raising small livestock and chickens; generating electricity and biofuels; and other ways to cut costs and live green. This book has all the information required to become a successful urban homesteader in any city.

- Practical advice on everything from composting to clean energy
- Sundari Elizabeth Kraft is an expert in Urban Homesteading

Sundari Elizabeth Kraft has been a dedicated urban homesteader for nearly a decade. Currently, she homesteads in Denver with her chickens, goats, and organic front yard garden. She organizes a group of community volunteers to grow vegetables in city yards, then sells and distributes the produce in the neighborhood. She sits on the Denver Food Policy Council and works with a number of local urban sustainability groups. Sundari teaches classes in backyard chicken and goat keeping, urban gardening, canning, and cooking. Author home: Denver, CO.

978-1-61564-104-8 • US \$18.95/\$23.50 CAN

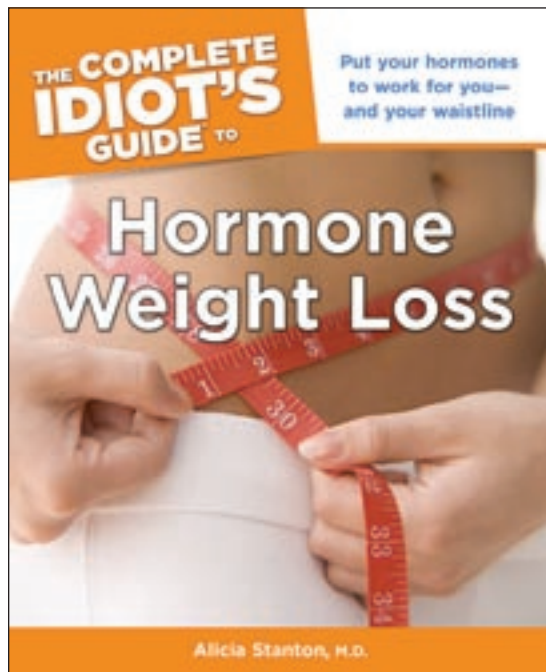
Paperback
336 pages/7 3/8" x 9 1/8"
Carton: 24
Home

Publishing history: Original
EAN: 9781615641048 51895
On Sale June 7, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Hormone Weight Loss

Alicia Stanton, M.D.



*How to stay slim ... even when your hormones
are working against you.*

For many people, trouble losing weight isn't about will power—it's about hormones. Stress, estrogen loss, thyroid imbalance, are just a few of the hormonal conditions that can lead to weight gain regardless of how much one diets or exercises. *The Complete Idiot's Guide® to Hormone Weight Loss* offers detailed yet accessible explanations of these conditions and provides readers with diet plans, eating strategies, exercise tips, and other useful information that will enable them to win the uphill battle against unwanted weight gain.

- Lots of recent magazine coverage on this issue
- The author is a specialist in this field

Alicia Stanton, M.D. practices anti-aging and integrative medicine at BodyLogicMD of Connecticut and is Board Certified in Obstetrics and Gynecology and is a Fellow of the American College of Obstetrics and Gynecology. She is also a Diplomate of the Board of Anti-Aging Medicine and an Advanced Fellow in Anti-Aging and Regenerative Medicine. Dr. Stanton graduated Magna Cum Laude from the State University of New York at Buffalo School of Medicine. Author home: Glastonbury, CT.

978-1-61564-102-4 • US \$18.95/\$23.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Health/Diet

Publishing history: Original
EAN: 9781615641024 517895
On Sale June 7, 2011

SUGGESTED ORDER

The step-by-step guide to becoming a successful project manager.

By systematically managing goals and resources, any project, large or small, complicated or straightforward, can be achieved with great success, and profitability. A certified project management professional shares the latest theories, procedures, and software tools available in this fully updated and revised guide including the newest directive from the Project Management Institute. An invaluable guide for any manager, it clearly explains the best way to approach any project, and also gives all the information necessary to those interested in passing the test to become a certified Project Management Professional.

- Includes the most current terms and concepts on the certification test, and the latest software tools from Microsoft, Hewlett-Packard, and Primavera
- Advice from an expert with useful, real-life anecdotes from the field

G. Michael Campbell, PMP is President of MCA International in Houston, Texas. He has over 25 years experience in working with large and small companies, transforming their operations, bringing products to market faster, and achieving better financial results. He's written five books on project management and communications. Author home: Houston, TX.

978-1-61564-087-4 • US \$21.95/\$27.50 CAN

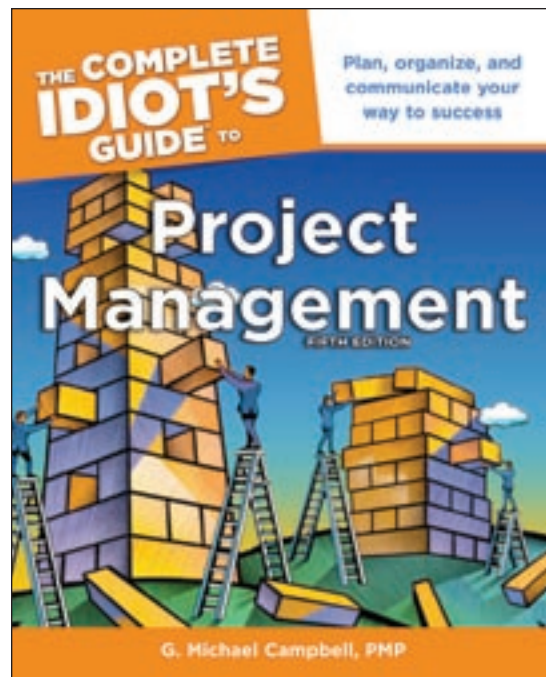
Paperback
432 pages/7 3/8" x 9 1/8"
Carton: 20
Business

Publishing history: 5th Edition
(Previous edition: 9781592575985, 01/07)
EAN: 9781615640874 52195
On Sale June 7, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Project Management, Fifth Edition

G. Michael Campbell PMP



What's next for web developers who want creative, competitive sites

The newest revision of HTML (HyperText Markup Language), the primary markup language for most of the content on the web. It's a major update that incorporates video playback, animation, and drag & drop. CSS3 is the latest version of Cascading Style Sheets, a style sheet language that is used in conjunction with HTML to enhance the presentation of web content. *The Complete Idiot's Guide® to HTML5 and CSS3* provides both new and existing web developers with the tools they need to code and design the web content people increasingly expect to see when they open their browser of choice to surf the web.

- Apple's decision to support HTML5 instead of Adobe Flash on the iPhone and iPad is expected to increase the transition to HTML5/CSS3
- Includes a 16-page color insert

Joe Kraynak has taught thousands of novice computer users to master their computers and software. He is the author of *Using and Upgrading PCs*, *Cliff's Notes Buying Your First PC*, *More Easy Windows 98*, *Easy Internet*, *The Complete Idiot's Guide® to Microsoft Office XP*, and *Absolute Beginner's Guide to Excel 2003*. Author home: Crawfordsville, IN.

978-1-61564-084-3 • US \$24.95/\$31.00 CAN

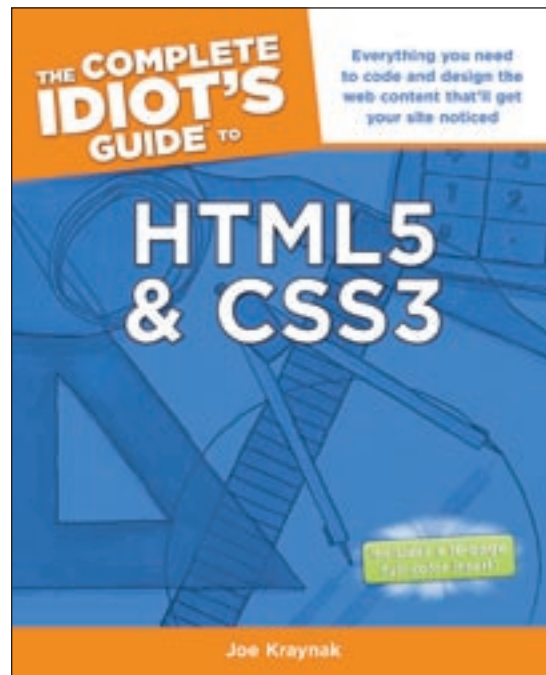
Paperback
464 pages/7 3/8" x 9 1/8"
Carton: 18
Computers

Publishing history: Original
EAN: 9781615640843 52495
On Sale June 7, 2011

SUGGESTED ORDER

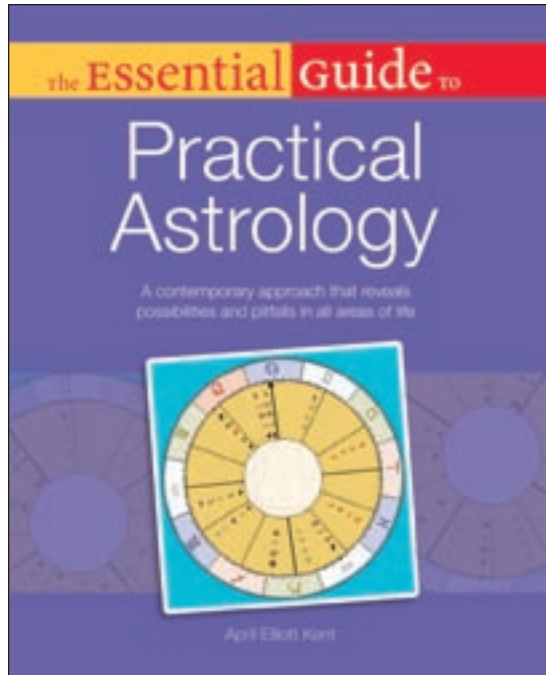
The Complete Idiot's Guide® to HTML5 and CSS3

Joe Kraynak



The Essential Guide to Practical Astrology

April Elliott Kent



A down-to-earth guide about the message of the stars.

For astrology to be useful there's no need to have a crystal ball, incense, meditation, or faith. Learn the practical language of astrology in this clear, easy-to-understand exploration that goes way beyond daily horoscopes and zodiac. With it, the reader will be able to calculate and read their own and others' birth charts; tell signs and planets from houses; create daily, weekly, monthly, and yearly planners—even make predictions for the future. With a glossary and further resources, this guide explores:

- Why horoscopes and descriptions of “sun signs” are usually wrong
- Why many astrologers use the “wrong” zodiac
- The several different houses systems
- All the planetary aspects that go beyond the sun and moon
- The many cycles that determine an astrological forecast

April Elliott Kent is a member of the International Society for Astrological Research and the San Diego Astrological Society. Her writing has appeared in *The Mountain Astrologer*, *Wholistic Astrologer*, and online at AOL Horoscopes, Tarot.com, and Beliefnet. She is the author of *Star Guide to Wedding*. Her website is BigSkyAstrology.com. Author home: San Diego, CA.

978-1-61564-093-5 • US \$18.95/\$23.50 CAN

Paperback
432 pages/7 3/8" x 9 1/8"
Carton: 20
Body, Mind, Spirit

Publishing history: Original
EAN: 9781615640935 51895
On Sale June 7, 2011

SUGGESTED ORDER

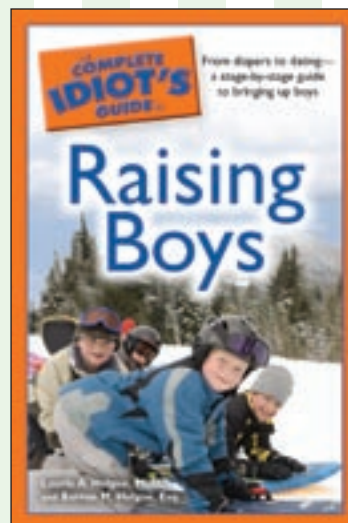
When you need *expert* information ...



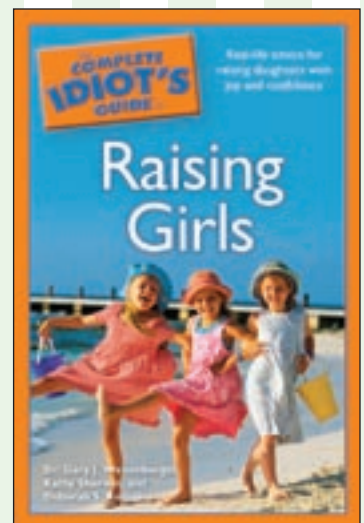
978-1-59257-841-2



978-1-59257-862-7



978-1-59257-730-9



978-1-59257-881-8

When does love become an obsession? What are the warning signs? What does it take to guard against it and prevent it from taking over one's life? A psychotherapist who specializes in this condition and a survivor of obsessive love team up to answer these questions and many others in the most current and important book on this phenomenon. With fascinating and helpful advice drawn from real-life case studies and personal experience, this expert team discusses:

- The difference between healthy love and obsessive love
- The psychological and societal causes of obsessive love
- Obsessive love from both the obsessor's and the obsessee's points of view
- Proven techniques to avoid falling into the obsessive love cycle
- Concrete steps to break the cycle

Monique Belton, Ph.D. is a licensed psychologist specializing in relationship counseling. She works with clients coping with the emotional issues of obsessive love. Her website is: drmoniquebelton.com. **Eileen Bailey** is a freelance writer and the author of *The Complete Idiot's Guide® to Adult ADHD*. Her website is: eileenbailey.com. Author home: Belton: Huntington, NY; Bailey: Pottstown, PA.

978-1-61564-090-4 • US \$16.95/\$21.00 CAN

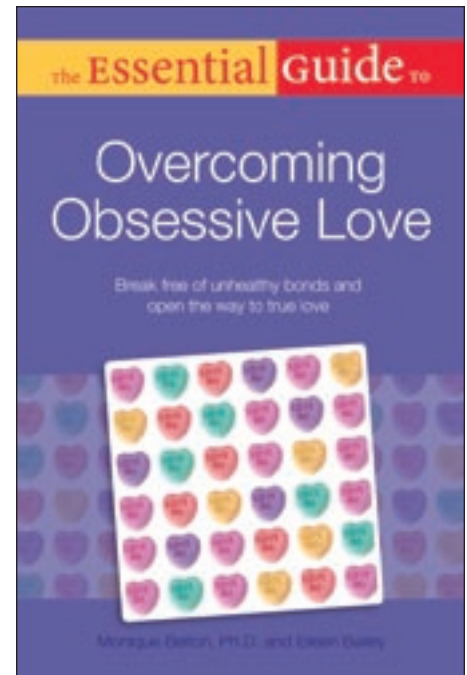
Trade Paperback
320 pages/6" x 9"
Carton: 40
Self-Help

Publishing history: Original
EAN: 9781615640904 51695
On Sale June 7, 2011

SUGGESTED ORDER

The Essential Guide to Overcoming Obsessive Love

Monique Belton, Ph.D and
Eileen Bailey



A healthy body requires a raw strategy.

The Complete Idiot's Guide® to Raw Food Detox details the best foods for detoxifying and cleansing the body for people suffering everything from irritable bowel syndrome to unsuccessful weight loss efforts—or anyone who just want to feel healthier. Beginning with what detoxifying and cleansing are and what they do, this book details what to eat, how to prepare it, and in what combinations and amounts. The author also provides several 15-day detoxifying and cleansing regimens for both the beginner and the experienced raw food enthusiast.

- Interest in raw foods has been growing rapidly for several years
- Many high-profile stars, such as Beyoncé Knowles, have been widely reported using raw-food cleanses
- Dr. Oz has added a “Raw Food Challenge” to his website in which he encourages people to include much more raw food into their diets

Adam Graham began his career working for the vegetarian global media station Supreme Master Television in Los Angeles, California. He has served as a live food chef and instructor at the Tree of Life Rejuvenation Center in Patagonia, Arizona, while doing media production for the online media site GabrielCousens.com. Author home: Jacksonville Beach, FL.

978-1-61564-094-2 • US \$18.95/\$23.50 CAN

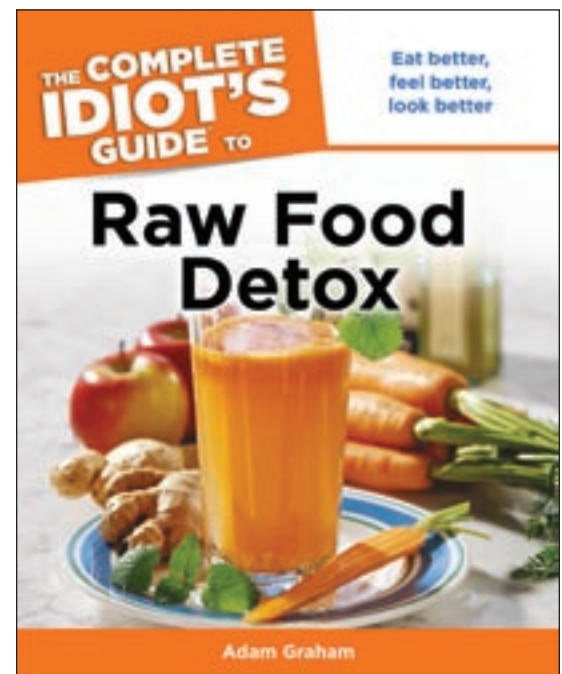
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Health

Publishing history: Original
EAN: 9781615640942 51895
On Sale July 5, 2011

SUGGESTED ORDER

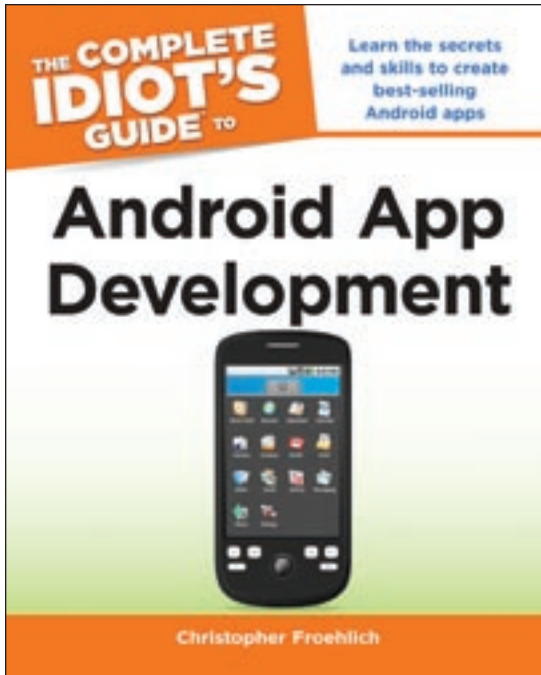
The Complete Idiot's Guide® to Raw Food Detox

Adam Graham



The Complete Idiot's Guide® to Android App Development

Christopher Froehlich



An operating manual for the hottest mobile operating system.

The Complete Idiot's Guide® to Android App Development gets novice developers up and running quickly on creating their very own mobile applications, with step-by-step instruction on everything they need to design, develop, test, and publish their fully-featured apps. The Android operating system is now the largest mobile platform in the U.S., and there are now more than 90,000 apps available. Android is completely open and free to all developers. Topics covered include:

- Designing effective and easy-to-navigate user interfaces for apps
- Adding audio and video support to apps
- Making the most of Android's hardware, including GPS, social media, built-in camera, and voice integration
- Publishing applications to the Android market

Christopher Froehlich is a professional software developer who has written software applications for internet service providers, biotech firms, the United States Army, Proctor and Gamble, and the Food and Drug Administration. He is also a seasoned smartphone developer for platforms including the iPhone, Windows Mobile, and Android. Author home: Ithaca, NY.

978-1-61564-106-2 • US \$24.95/\$31.00 CAN

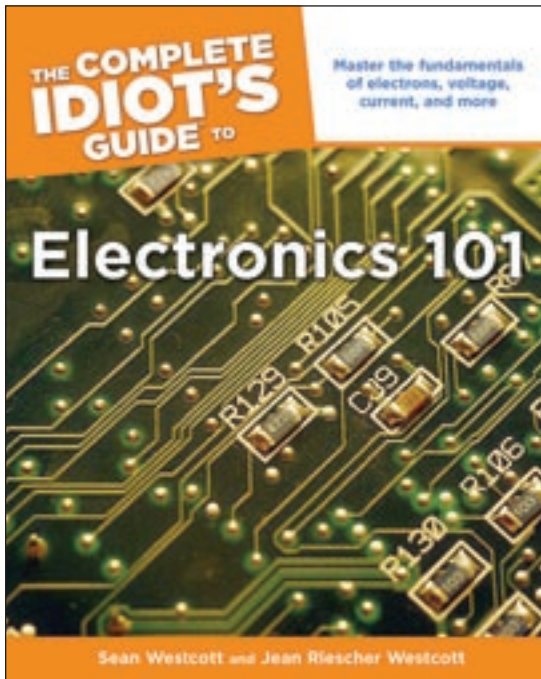
Paperback
464 pages/7 3/8" x 9 1/8"
Carton: 18
Computers

Publishing history: original
EAN: 9781615641062 52495
On Sale July 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Electronics 101

Sean Westcott and
Jean Riescher Westcott



A creative spark for electronic enthusiasts.

The Complete Idiot's Guide® to Electronics 101 teaches readers the fundamentals of electronics in an engaging, hands-on way. Appropriate for students and aspiring hobbyists alike, this book is loaded with more than a dozen projects that start simple and progressively get more involved as the reader moves through the book. Topics include: fundamentals of electronics: electrons, voltage, current, power, conductors, insulators, semiconductors, etc.; designing, building, and modifying circuit boards; sensors and controllers; and transmitters and receivers.

- Community college enrollment—where basic courses in electronics are most often taught—is at an all time high, up 8% from 2008 enrollment to 3.4 million new students per year
- Specifically designed to appeal to both students and hobbyists with lots of fun, hands-on projects to aid in the learning process

Sean Westcott works as an IT professional in a construction engineering firm. **Jean Riescher Westcott** spent a long, wonderful time in independent bookselling and now works in book publishing. Jean writes for examiner.com. Sean and Jean are co-creators of the blog digitallydaunted.com. Author home: Washington D.C. (both).

978-1-61564-095-9 • US \$24.95/\$31.00 CAN

Paperback
400 pages/8" x 10"
Carton: 22
Science

Publishing history: Original
EAN: 9781615641062 52495
On Sale July 5, 2011

SUGGESTED ORDER

Crowdsourcing leverages such social networking tools as Facebook and Twitter to tap into the power of many people to distribute one's work load or gain input. Aliza Sherman, crowdsourcing innovator, has helped her clients harness the incredible power of "crowd-think" and "crowd-do" to achieve goals as diverse as designing new products to test-marketing services to fundraising. In this guide, she explains the theory and practice of crowdsourcing and actually shows readers how to use it.

- A practical, prescriptive guide for those who want to put the ideas in such books as *The Wisdom of Crowds* and *Here Comes Everybody* into action
- Step-by-step instructions
- Insightful anecdotes from the world of crowdsourcing

Aliza Sherman is a web pioneer and social media innovator. She co-founded ConverSify, an early social media marketing agency, and founded one of the first full-service Internet agencies in the 90s, Cybergrrl, Inc.. Aliza provides forward-thinking commentary on social media and its impact on communications, marketing, and customer relations. She is an international speaker, and author of *The Everything Blogging Book*, *Streetwise Ecommerce*, and *PowerTools for Women in Business*. Author home: Tok, AK.

978-1-61564-092-8 • US \$19.95/\$25.00 CAN

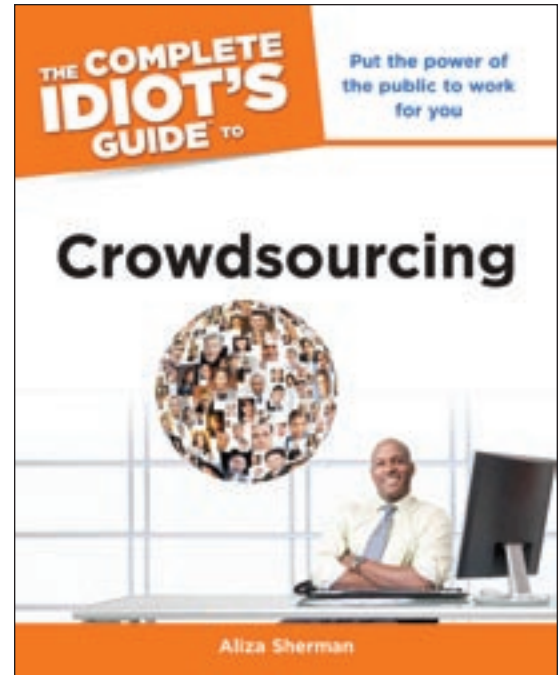
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Business

Publishing history: Original
EAN: 9781615640928 51995
On Sale July 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Crowdsourcing

Aliza Sherman



An updated and revised edition—offering new information on some of the most popular topics in grant writing.

This new edition of *The Complete Idiot's Guide® to Grant Writing* provides essential information on how to start a freelance business, covering such topics as getting that first assignment, pricing, state regulations, organizing and customizing proposals, researching funders, sponsorship, and much more.

- In the current economic environment, government and private sector grants will continue to be an important way to acquire funds for projects
- Includes grant writing samples
- This book's templates and other resources will now be easy to find and use on idiotsguides.com

Waddy Thompson's fundraising efforts have benefitted such nonprofits as the Whitney Museum of American Art, Second Stage Theatre, New York Foundation for the Arts, and Symphony Space. His thoughts on fundraising have also appeared in *The NonProfit Times* and on his website, grantadviser.com. Author home: New York, NY.

978-1-61564-097-3 • US \$19.95/\$25.00 CAN

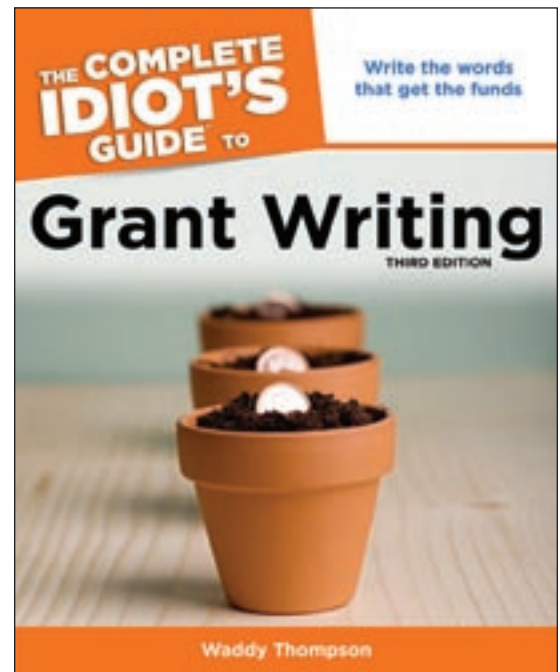
Paperback
384 pages/7 3/8" x 9 1/8"
Carton: 22
Reference

Publishing history: 3rd Edition
(Previous edition: 9781592575893, 12/06)
EAN: 9781615640973 51995
On Sale July 5, 2011

SUGGESTED ORDER

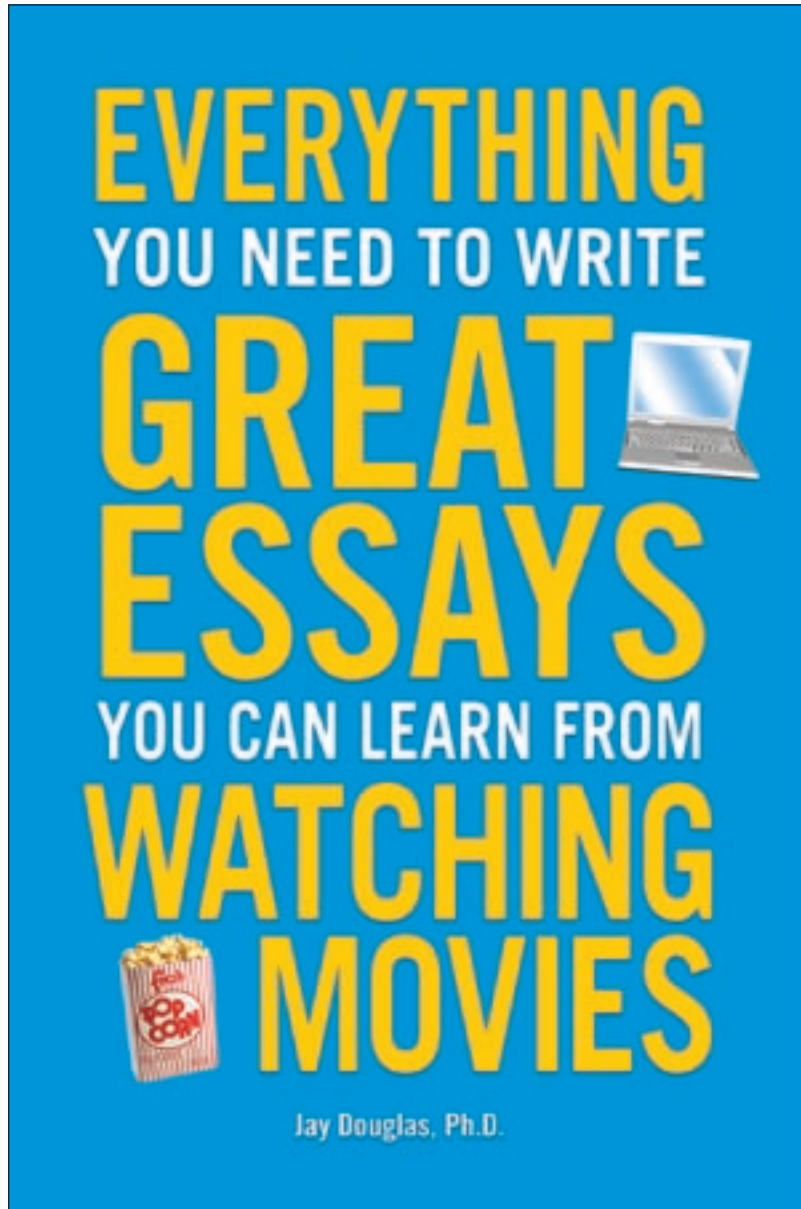
The Complete Idiot's Guide® to Grant Writing, Third Edition

Waddy Thompson



Everything You Need to Write Great Essays You Can Learn from Watching Movies

Jay Douglas, Ph.D.



Ready! Action! Write!

A student's writing skill is the single best predictor of success in the first year of college—better than math, vocabulary, grammar, or reading prowess. Unfortunately, while high schools teach students the mechanics of writing, they don't address issues such as getting unstuck, writing a first draft, brainstorming, finding the thesis that's hiding in an essay, soliciting useful feedback, or telling a story in pictures. This unique guide does, by capitalizing on what students know a lot about: the movies.

Students read inside stories about their favorite films online. They watch behind-the-scenes bonus material on DVDs. They know how films work. What they don't know is that the writing and film-making processes are remarkably similar. In this book, they'll learn to shift their focus from word counts to process as they move from pre-production, preparing to write, "shooting" their first draft in the production phase, and then running their results through post-production to perfect their work.

MARKETING

- Galleys available November 2010
- National print features and reviews
- Writers' media advertising
- The author is planning a companion website that will offer writing tips and activities based on the book.

SALES POINTS

- Unlike any essay-writing book currently on the market
- Perfect concept for students learning to write better text in a video-dominated world
- A crucial skill for academic and post-college success
- Written for high school juniors and seniors and college students, but also useful for adults, parents, and teachers

978-1-61564-107-9 • US \$13.95/\$17.50 CAN

Trade Paperback
240 pages/5 1/2" x 8 1/4"
Carton: 44
Study Aids

Publishing history: Original
EAN: 9781615641079 51395
On Sale July 5, 2011

Jay Douglas has a B.S. and M.S. in Electrical Engineering, as well as an M.F.A. in Screenwriting and a Ph.D. in Film and Television Critical Studies. Since 1995 he's taught college-level courses in film, television, digital media, website design, communications, and advertising, and conducted essay-writing workshops for high school students. Author home: Los Angeles, CA.

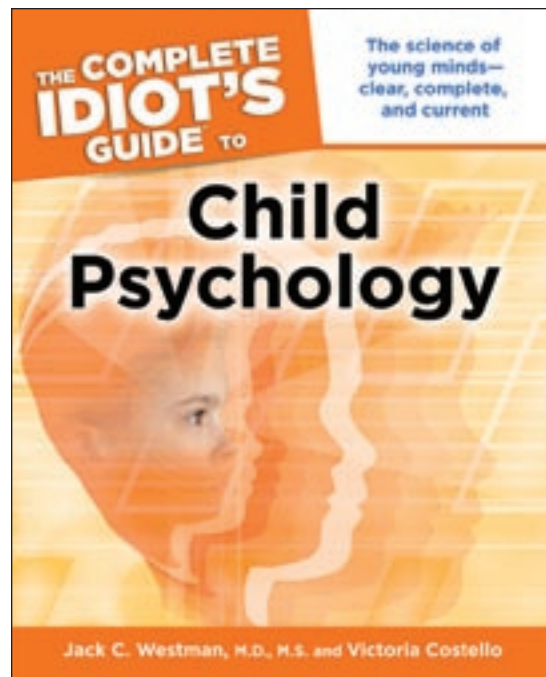
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Jack C. Westman M.D. M.S., is Professor Emeritus, University of Wisconsin Medical School, and served as Director of Child Psychiatry for the university's hospitals. He has published 9 books and over 140 professional articles. **Victoria Costello** is an Emmy Award-winning writer whose books include *The Everything Guide to a Happy Marriage*, *The Parents' Everything Guide to Childhood OCD*, and *The Complete Idiot's Guide® to the Chemistry of Love*. Her biweekly blog, *Awakening Psyche*, appears on Psychology Today.com. Author home: Westman: Madison, WI; Costello: San Francisco, CA.

The Complete Idiot's Guide® to Child Psychology

Jack C. Westman, M.D., M.S. and Victoria Costello



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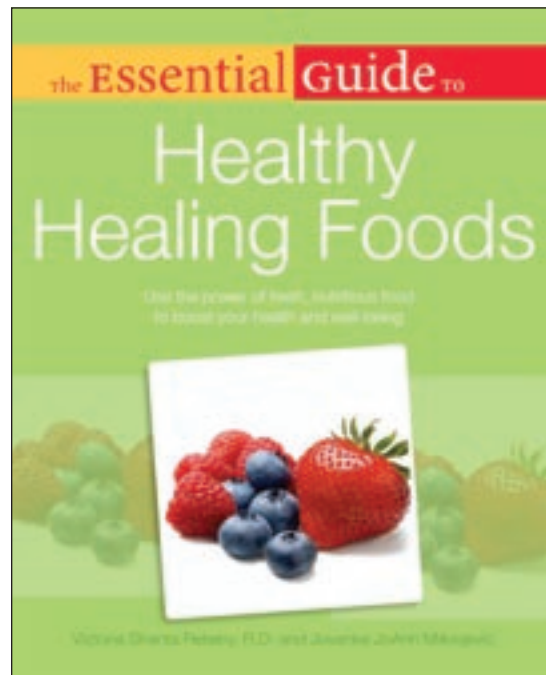
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Victoria Shanta Retelny, RD, is a nationally-known registered dietitian/nutritionist with a successful food and nutrition communications practice. She pens a monthly nutrition column in *Metroparent* magazine. She has been interviewed as a nutrition expert by *CBS-Live Radio*, *WGN-TV*, *ABC World News Tonight*, *Chicago Tribune*, *Chicago Sun-Times*, *Chicago Parenting* magazine, *WebMD*, and *Oxygen* magazine. Victoria is an active member of the American Dietetic Association. **Jovanka JoAnn Milivojevic** is a health writer and fitness expert. She holds a B.A. in communications from Indiana University and did graduate work in writing at Columbia College, Chicago. Author home: Chicago, IL (both).

The Essential Guide to Healthy Healing Foods

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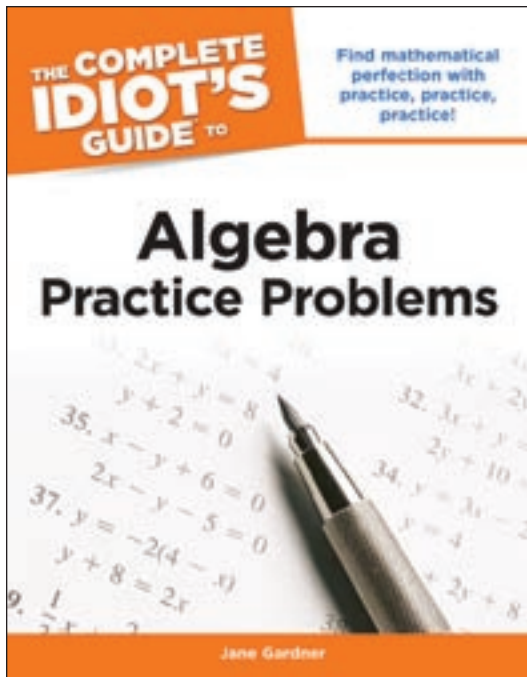
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Jane Gardner is an accomplished math/science teacher and editor with an undergraduate degree in science and a Master's degree in secondary education. Author home: Chelmsford, MA.

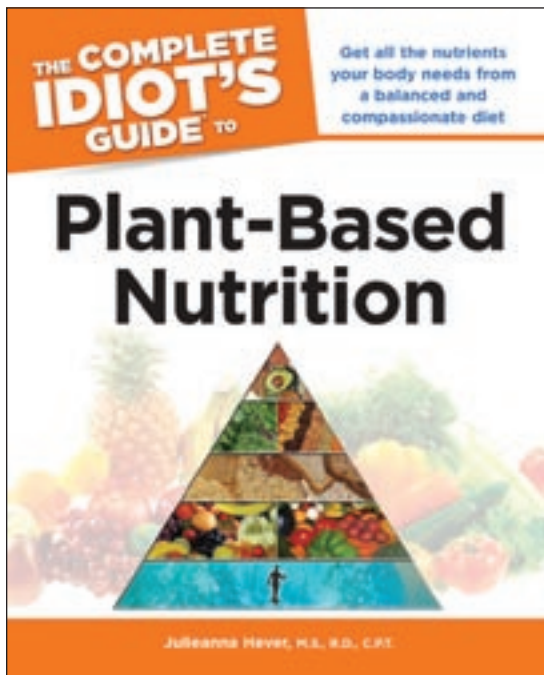
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- Where to get nutrients that others get from meat and dairy
- How to avoid the vegan pitfall of overfed but undernourished
- How to spot hidden animal ingredients in packaged foods
- Tips for eating at restaurants
- Special considerations for children and seniors

Julieanna Hever, M.S., R.D., C.P.T. is a Plant-Based Dietitian and an ACE-Certified Personal Trainer who has owned To Your Health Fitness and Nutrition in Southern California for 12 years. Author home: Newbury Park, CA.

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MARKETING

- National print features and reviews
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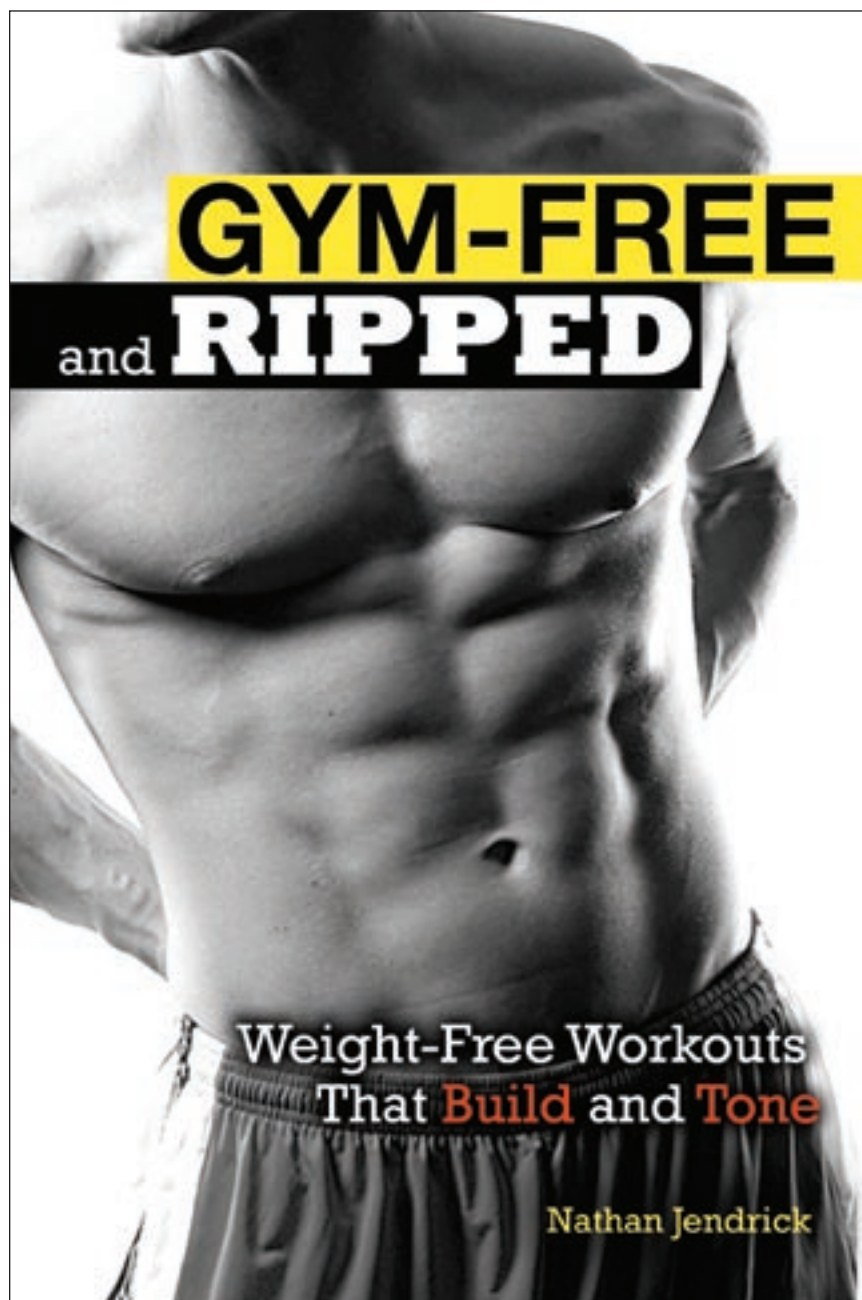
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Nathan Jendrick is an author and certified fitness trainer with clients ranging from competitive bodybuilders to Olympic gold medalists. He is married to two-time Olympic champion Megan Jendrick. Author home: Seattle, Washington.

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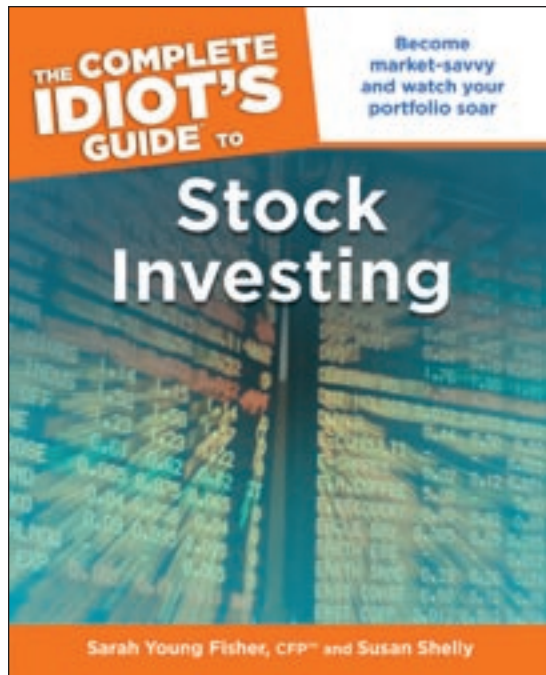
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- Authors of the successful book, *The Complete Idiot's Guide® to Personal Finance in Your 20s & 30s, Fourth Edition*

Sarah Young Fisher is President of Kuntz Leshner Capital LLC. She is a Certified Financial Planner (CFP™), Chartered Advisor for Philanthropy (CAP™), a Chartered Financial Consultant (ChFC), a Certified Financial Services Counselor (CFSC) and a Chartered Advisor for Senior Consulting (CASL™). **Susan Shelly** is a freelance writer, researcher, and editorial consultant. Author home: Young Fisher: Lancaster, PA; Shelly: Shillington, PA.

978-1-61564-088-1 • US \$19.95/\$25.00 CAN

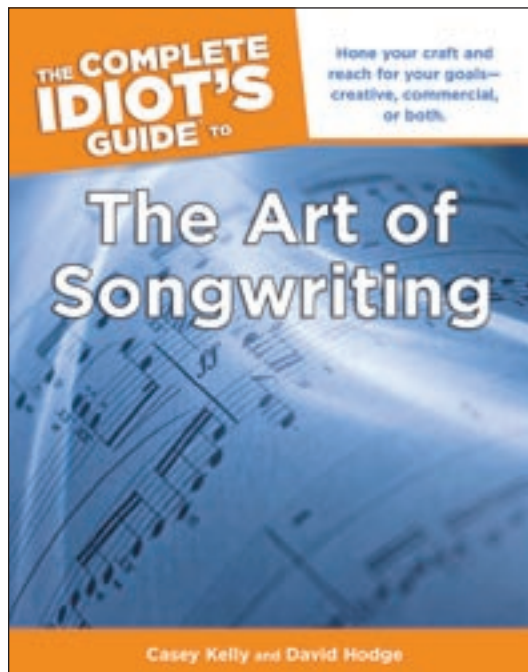
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Casey Kelly and David Hodge



Now newbie songwriters can learn the craft—and sing their own praises online.

Beginning songwriters can hit the right note by starting out with the basics in this guide, including:

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- How to deal with songwriter's block
- The best places to upload one's work for maximum exposure and opportunities

Casey Kelly, the co-writer of several Grammy-nominated songs, lives in Nashville where he writes for House of Gold Music. **David Hodge** teaches guitar and songwriting (as well as bass, piano, and music theory) in Berkshire County, in the southwest corner of Massachusetts and is the author of *The Complete Idiot's Guide® to Guitar* and *The Complete Idiot's Guide® to Playing Bass Guitar*. Author home: Kelly: Nashville, TN; Hodge: South Egremont, MA.

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you want to mean it ... for a lifetime.*

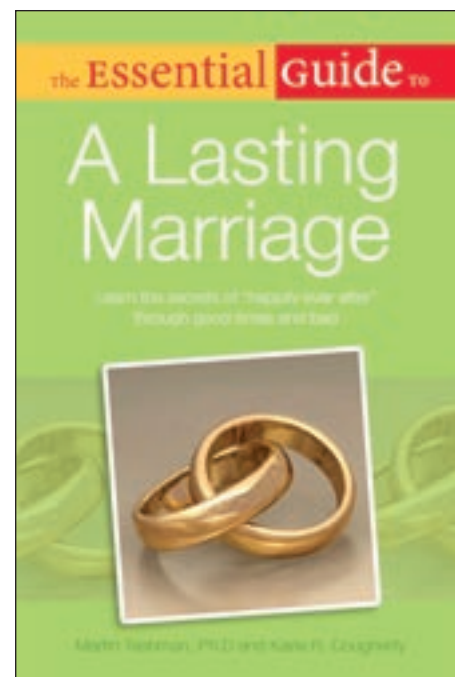
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Martin Tashman, Ph.D., has been in practice for more than 30 years, is the founder of YourMarriageCounselor.com, and is the author of *The Relationship Rescue Manual* and *Healing the Pain of Infidelity*. **Karla R. Dougherty** is a leading writer in the fields of medicine, health, psychology, and nutrition. Author home: Tashman: Somerset, NJ; Dougherty: Upper Montclair, NJ.

The Essential Guide to a Lasting Marriage

Martin Tashman, Ph.D., and
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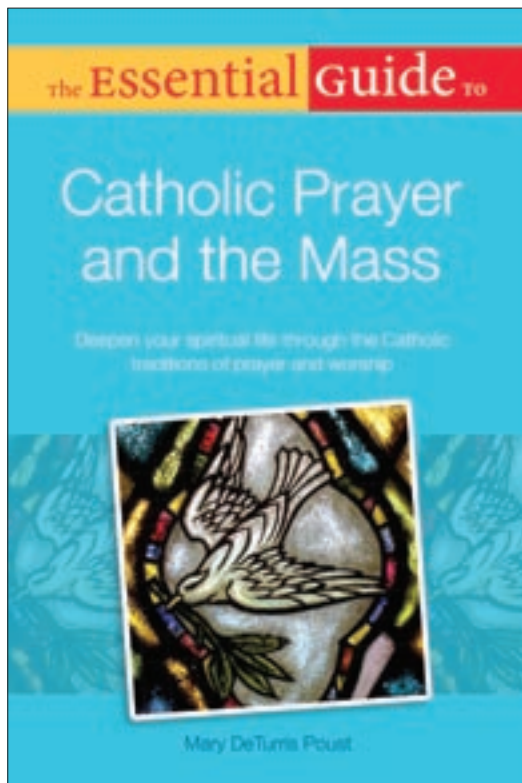


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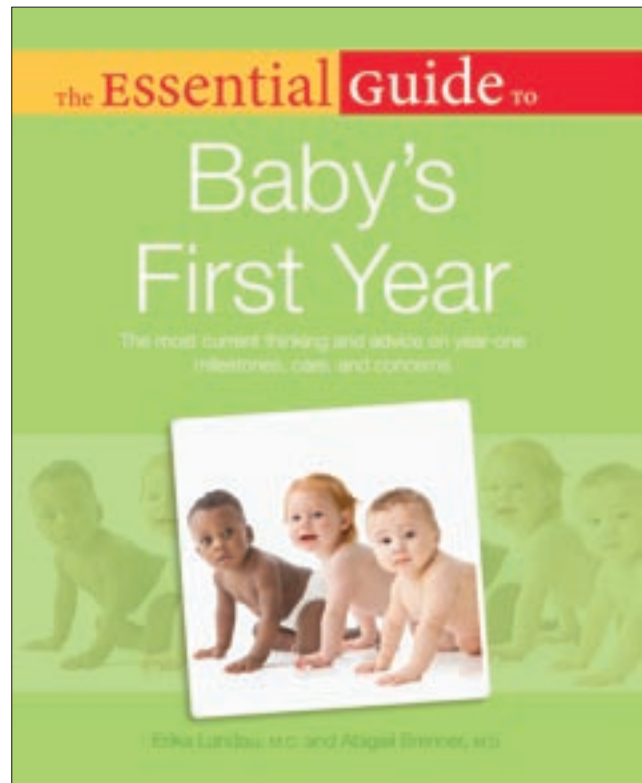
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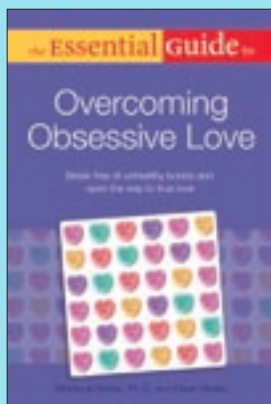


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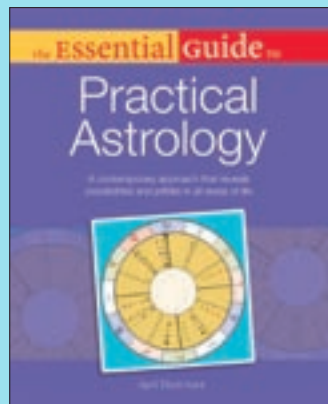


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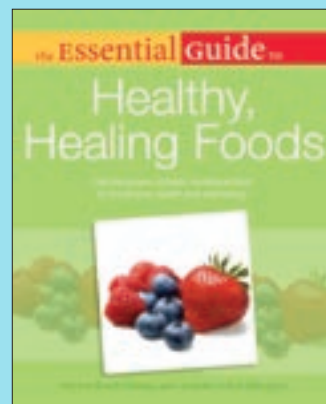
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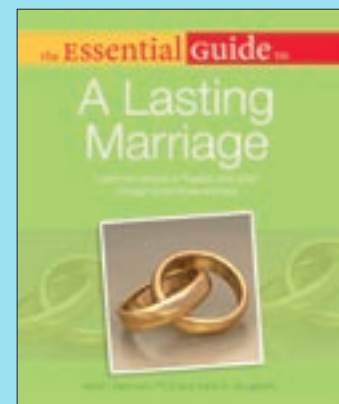
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