

CWPA

# Conversations Toward Action

WPA 2010  
July 11-18  
Philadelphia



WPA Workshop

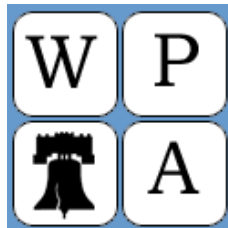
July 11—14

WPA Institutes

July 15

WPA Conference

July 15—18



[www.wpacouncil.org](http://www.wpacouncil.org)



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## [ President's Welcome ]

Welcome to WPA 2010! We hope that you'll find this conference an opportunity to make connections with old friends and colleagues and meet new ones. To that end, we've tried to build the idea of conversation into the conference in name and in deed.

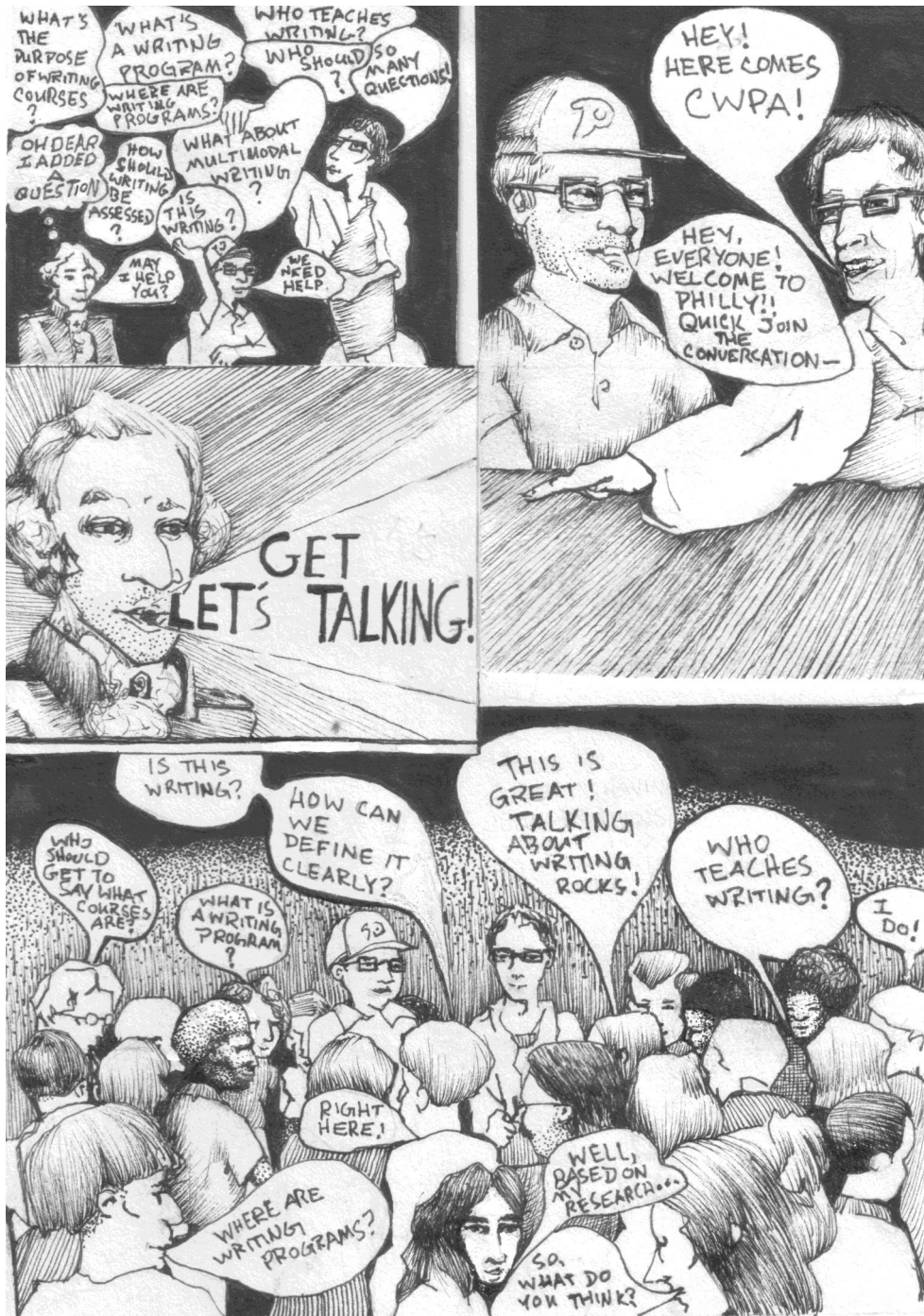
In the description of conference features included in the program, you'll read about some of the ways that WPA 2010 is structured to facilitate conversation. You've already contributed to this facilitation by proposing 6-minute or 10-minute talks focused around incredibly engaging, relevant questions and building time for talk into each session. We've built on your submissions by creating eight panel strands (you can read more about these on the "Conference Features" page of this program), providing opportunity for you to organize your session attendance in a variety of ways.

This year's conference brings back and builds on two important initiatives from WPA 2009: the CWPA Mentoring Project and WPA Directions. You'll find information about these on the "Conference Features" page and in your conference folders.

You can read about everyone who helped make the WPA 2010 conference on the following pages. In the meantime, thanks in advance to all of you for contributing your energy, intelligence, and good spirits. Have a wonderful conference!

Linda Adler-Kassner, CWPA President and Conference Co-Organizer  
Eli Goldblatt, Conference Co-Organizer

Linda Adler-Kassner, Eli Goldblatt, and a friend have a conversation...



Drawings by Jacob Varty

# [ Acknowledgements ]



**WPWA** – Our local hosts!

**Jaime Longo**, Majordomo extraordinaire

**Jeanne Rose**, Notification maestro

**Scott Warnock**, Master of the web site and coordinator of all things technological

**Steven Hoenstine**, Master program designer (1)

**Dominic Delli Carpini**, Master program designer (2)

**Jacob Varty**, Creative cartoonist

**Jeff Sommers**, Tremendous publishers' contact

**Jill Gladstein**, Organizer of workshop outing extraordinaire

**Joe Janangelo, Sheldon Walcher, Tim Dougherty, Michele Eodice, and Duane Roen**, Mentoring Project motivators

**Keely McCarthy**, Kids' activity guide

**Michelle Filling**, Gourmet guide

The fabulous local guides at the conference:

**Joel Wingard, Vicki Tischio, Bill Lalicker, Gail Corso, Hannah Ashley, Rebecca Ingalls, Karen Nulton**

The staff of the **Society Hill Sheraton** for helping to set up the conference and meals

All of **you** for coming to the conference!

We also thank exhibits and sponsors for their support of the conference and special events as indicated:

**Bedford St. Martins Publishers** – Friday breaks

**Cengage** – Saturday breaks

**Fountainhead Press** – WPA-GO event

**Pearson** – Saturday outing at Seaport Museum

**W.W. Norton** – Composition Blues Band performance

**Philadelphia Area CWPA Affiliate** – Friday evening reception

**Waypoint** – Conference technology

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# [ Conference Planning & CWPA Executive Board ]

**Conference Program Committee:** Linda Adler-Kassner, Dominic Delli Carpini, Ryan Skinnell, Meaghan Brewer, Jeanne Rose, Peter Dow Adams, Regina Clemens Fox, Eli Goldblatt, Doug Downs, Christiane Donahue, Joseph Janangelo, Sheldon Walcher

**Local hosts:** Philadelphia Area WPA Affiliate

**Council of Writing Program Executive Board:**

Linda Adler-Kassner, President, University of California, Santa Barbara

Duane Roen, Vice President, Arizona State University

Joe Janangelo, Immediate Past President, Loyola University Chicago

Brian Huot, Kent State University

Susan Thomas, University of Sydney

Melissa Ianetta, University of Delaware

Doug Downs, Montana State University

Darsie Bowden, DePaul University

Chuck Paine, University of New Mexico

Eileen Ferretti, Kingsborough Community College

E. Shelley Reid, George Mason University

Barbara Lutz, University of Delaware

**Ex Officio:** Keith Rhodes, Secretary; Charlie Lowe, Treasurer and Web Developer, both of Grand Valley State University

**Consultant-Evaluator Service:** Charles Schuster, Director, University of Wisconsin, Milwaukee

**WPA Journal Editors:** Alice Horning, Oakland University; Deborah Dew, University of Colorado-Colorado Springs; Glenn Blalock, Our Lady of the Lake College

# [ History of the Conference ]

## **WPA Presidency**

- Harvey Weiner  
1979–1985
- Winifred Horner  
1985–1986
- Linda Peterson  
1987–1988
- Lynn Z. Bloom  
1989–1990
- Ben McClelland  
1991–1992
- Barbara Cambridge  
1993–1994
- Charles Schuster  
1995–1996
- Theresa Enos  
1997–1998
- Doug Hesse  
1999–2000
- Kathleen Blake Yancey  
2001–2002
- Chris Anson  
2003–2005
- Shirley K. Rose  
2005–2007
- Joseph Janangelo  
2007–2009
- Linda Adler-Kassner  
2009—

## **WPA Conferences**

- 1982: Martha's Vineyard, MA
- 1983: Martha's Vineyard, MA
- 1984: La Jolla, CA
- 1985: Durham, NH
- 1986: Oxford, OH
- 1987: Logan, UT
- 1988: Newport, RI
- 1989: Oxford, OH
- 1990: Portland, OR
- 1991: Saratoga Springs, NY
- 1992: Breckenridge, CO
- 1993: Oxford, OH
- 1994: Oxford, MS
- 1995: Bellingham, WA
- 1996: Oxford, OH
- 1997: Houghton, MI
- 1998: Tucson, AZ
- 1999: West Lafayette, IN
- 2000: Charlotte, NC
- 2001: Oxford, OH
- 2002: Salt Lake and Park City, UT
- 2003: Grand Rapids, MI
- 2004: Newark, DE
- 2005: Anchorage, AK
- 2006: Chattanooga, TN
- 2007: Tempe, AZ
- 2008: Denver, CO
- 2009: Minneapolis, MN



## [ WPA Awards ]

### **AWARD FOR BEST ARTICLE IN WPA: WRITING PROGRAM ADMINISTRATION**

**1999–2000:** "Constructing Composition: Reproduction and WPA Agency in Textbook Publishing," by Libby Miles (Fall/Winter 2000).

**2001–2002:** "Using Multimedia to Teach Communication Across the Curriculum," by Mary Hocks (Fall/Winter 2001).

**2003–2004:** "Politics, Rhetoric and Service Learning," by Candace Spigelman (Fall 2004).

**2005–2006:** "Combating Monolingualism: A Novice Administrator's Challenge," by Gail Shuck (Fall 2006).

**2008–2009:** "What's Theorizing Got to Do With It? Teaching Theory as Resourceful Conflict and Reflection in TA Preparation" by Michael Stancliff and Maureen Daly Goggin (Spring 2007).

*Honorable mention:* "Memoranda of Fragile Machinery: A Portrait of Shaughnessy as Intellectual-Bureaucrat" by Mark McBeth (Fall/Winter 2007)

### **AWARD FOR OUTSTANDING BOOK ON WRITING PROGRAM ADMINISTRATION**

**2000–2001:** *Coming of Age: The Advanced Writing Curriculum*, edited by Linda K. Shamoon, Rebecca Moore Howard, Sandra Jamieson, and Robert A. Schwegler (Heinemann-Boynton/Cook, 2000).

**2002–2003:** *The Writing Program Administrator's Resource: A Guide to Reflective Institutional Practice*, edited by Stuart C. Brown and Theresa Enos (Lawrence Erlbaum Associates, Publishers, 2002).

**2003–2004:** *The Center Will Hold: Critical Perspectives on Writing Center Scholarship*, edited by Michael A. Pemberton and Joyce Kinkead (Utah State University Press, 2003).

**2004–2005:** *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*, edited by Barbara L'Eplattenier and Lisa Mastrangelo (Parlor Press, 2004).

**2006–2007:** *Delivering College Composition: The Fifth Canon*, edited by Kathleen Blake Yancey (Boynton/Cook 2006) and *Because We Live Here* by Eli Goldblatt (Hampton Press, 2007).

## [ Plenary Speaker ]



Keith Gilyard, Pennsylvania State University

“New Codes in the Writing Program: A Case for Linguistic Action”

Thursday, July 15th, 5:30pm

Ballroom BCD

**Keith Gilyard** has lectured widely on language, literature, education, and civic affairs. His books include the education memoir *Voices of the Self: A Study of Language Competence* (1991), for which he received an American Book Award; *Let's Flip the Script, An African American Discourse on Language, Literature, and Learning* (1996); *Composition and Cornel West: Notes toward a Deep Democracy* (2008); and *John Oliver Killens: A Life of Black Literary Activism* (2010). Gilyard has served on the executive committees of the National Council of Teachers of English (NCTE), the Conference on English Education (CEE), and the Conference on College Composition and Communication (CCCC). He is currently Distinguished Professor of English at The Pennsylvania State University, University Park.



pedrosimoes7 (cc by)

## [ Plenary Speaker ]



Michael Delli Carpini, University of Pennsylvania

“Towards A New Civic Engagement? Designing, Assessing, and Framing Writing Programs in the 21st Century”

Friday, July 16th, 11:30pm

Ballroom BCD

**Michael X. Delli Carpini**, Dean of the Annenberg School for Communication, received his B.A. and M.A. from the University of Pennsylvania (1975) and his Ph.D. from the University of Minnesota (1980). Prior to joining the University of Pennsylvania faculty in July of 2003, Professor Delli Carpini was Director of the Public Policy program of the Pew Charitable Trusts (1999-2003), and member of the Political Science Department at Barnard College and graduate faculty of Columbia University (1987-2002), serving as chair of the Barnard department from 1995 to 1999. Delli Carpini began his academic career as an Assistant Professor in the Political Science Department at Rutgers University (1980-1987). His research explores the role of the citizen in American politics, with particular emphasis on the impact of the mass media on public opinion, political knowledge and political participation. He is author of *Stability and Change in American Politics: The Coming of Age of the Generation of the 1960s* (New York University Press, 1986); *What Americans Know about Politics and Why It Matters* (Yale University Press, 1996 and winner of the 2008 American Association of Public Opinion Researchers Book Award); *A New Engagement? Political Participation, Civic Life and the Changing American Citizen* (Oxford University Press, 2006); and *Talking Together: Public Deliberation and Political Participation in America* (University of Chicago Press, 2009), as well as numerous articles, essays and edited volumes on political communications, public opinion and political socialization. Professor Delli Carpini was awarded the 2008 Murray Edelman Distinguished Career Award from the Political Communication Division of the American Political Science Association.

## [ Plenary Speaker ]



Joseph Janangelo, Loyola University-Chicago

“Notes on Comp”

Saturday, July 17th, 11:30pm

Ballroom BCD

A formal introduction might say that **Joseph Janangelo** served as President of the Council of Writing Program Administrators and list his books, articles and service to CWPA and CCCC. A salient one would let Joe thank CWPA members for the opportunity to work with them.

Joe thanks the mentoring voices on WPA-L, CWPA’s Executive Board and Institutional Home members, dedicated volunteers, editorial teams, officers--President Linda Adler-Kassner and Vice-President Duane Roen—and past presidents Chris Anson and Shirley K. Rose. Enduring thanks go to the hosts of our recent WPA conferences—Greg Glau, Barry Maid, Duane Roen (2007), Doug Hesse (2008), and Tim Gustafson (2009)—for their tremendous work on our behalf. Special thanks go to Charles Bazerman, Barbara Cambridge, and Kent Williamson for sharing their knowledge for the good of students and teachers.

Joe enjoys teaching at Loyola University Chicago where he has fine students and colleagues and a wonderful Chair, Professor Joyce Wexler. In studying leadership and humanity, he keeps learning from Carmella Fiorelli, Yola J. Janangelo, Duane Roen, Farrell J. Webb and the children and adults at Chicago House who strive for literacy and life while experiencing the challenges of HIV and AIDS.



# [ WPA Workshop ]

Sunday, July 11th

3:00pm-5:30pm, Flower Room: Arrive at the workshop

Monday, July 12th to Wednesday, July 14th

8:00am-4:00pm, Flower Room: WPA Workshop

Join new, prospective, and continuing administrators of all varieties of writing programs—including FYC, writing centers, WAC, ESL, and basic writing—in three and a half days of workshoping and conversation addressing the theoretical, curricular, and political demands of our work. Topics will include:

- What is a WPA?
- Institutional Relationships and Politics
- Directing Writing Programs at Different Types of Institutions
- Program Design, Outcomes, and Goals
- Hiring Practices, Faculty Development, and Faculty Evaluation
- Student and Program Assessment
- Understanding Budgets
- Developing and Articulating Relationships with WAC Programs
- Researching and Networking as a WPA

Participants will gather Sunday afternoon, July 11, meet daily through Wednesday afternoon, July 14, and will have the opportunity to consult individually with workshop leaders in the evenings. In the workshop, participants will be encouraged to raise issues from their own professional situations, which have in the past included liberal arts colleges, two-year colleges, regional and flagship state universities, and major research institutions.

## [ Workshop Leaders ]



**Carol Rutz** has directed Carleton College's writing program since 1997, where she teaches writing and provides leadership for Carleton's robust faculty development program. At Carleton, WAC faculty development involves a partnership with a learning and teaching center as well as a number of assessment and cross-cutting literacy programs such as quantitative reasoning and the use of images in argument. Rutz regularly presents at professional conferences (AAC&U, CCCC, NCTE, RSA, WPA, and others) and publishes on writing assessment, responding to student writing, and assessment of faculty development. She consults frequently at campuses interested in WAC, assessment, and faculty development. She is past secretary of CCCC and a recent member of the WPA Executive Board.



**Irwin (Bud) Weiser**, Professor of English at Purdue University, has served as Director of Composition and Head of the Department of English, and in 2009-2010, as Interim Dean of the College of Liberal Arts. He teaches graduate courses in contemporary composition theory, writing across the curriculum, composition research methods, and writing assessment, as well as undergraduate composition courses. Weiser has been a member of the Executive Board of the Council of Writing Program Administrators and of the Executive Committee of the Conference on College Composition and Communication and has been a member of the editorial board of *WPA* and *CCC*. He has previously co-led the WPA annual summer workshop in 2004 and 2005. With Shirley K Rose, he has co-edited *The WPA as Theorist* (2002) and the *WPA as Researcher* (1999) (Heinemann/Boyton-Cook) and *Going Public: What Writing Programs Learn from Engagement* (Utah State UP, 2010), and with Kathleen Blake Yancey, *Situating Portfolios* (Utah State UP, 1997).

# [Institutes]

Getting Serious about Social Media: Starting a Conversation about Writing Programs & Lifelong Learning in Writing

Bill Hart-Davidson, Michigan State University

Jeff Grabill, Michigan State University

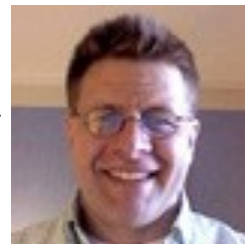
Thursday, July 15th, 8:30am-4:00pm (returning to Sheraton by 4:30pm)

Meet in LOBBY at 8:30am to drive to Temple University Writing Center



Social software has made possible a number of shifts that are important for writers, writing teachers, and writing programs. Social software has made it possible to rethink the idea of "creating conversations" in writing and among those in writing programs. For instance, social software makes more accessible certain behaviors and practices (e.g., connecting, sharing, remixing), making it easier to collaborate and engage in writing work that used to require large organizations and infrastructure to complete. Or consider how important it is for writers to listen, to remix, to achieve "rhetorical velocity." Each is a dynamic made easier and in some cases possible by social software.

In this institute, we will provide participants with tools for understanding social software as a platform for writing, tools that will be useful for course design, larger curricular thinking, and programmatic issues. Participants will have the opportunity to work and play with social software environments designed to support writers and the teaching of writing (designed by WIDE). We will also discuss the implications of social software for writing programs and curriculum design.



This institute will take place in the **Temple University Writing Center** (where all participants will have computer access). Transportation to and from the Sheraton Society Hill will be provided and is included in registration cost.

# [Institutes]

The Revolution Will be (Live) in the Writing Center: Making Community Connections Through the Center

Hannah Ashley, West Chester University of Pennsylvania

David Jolliffe, University of Arkansas

Thursday, July 15th, 9:00am-4:00pm

Cook Room

While service learning and community outreach programs are growing in formal educational settings, it remains rare to cross knowledge borders between community literacy work and universities, most especially when the knowledge begins its flow from community to university.

This workshop will focus on the interconnections among writing centers, writing programs and community literacy development. It will feature presentations



from five community writing centers (CWCs) local to the Philadelphia area. Each CWC will present on its unique programming and linkages to other educational and community institutions; what role their center plays in the community and local literacy development; best practices; and the kinds of creative strategies that they have used to address challenges, including those around interconnections, publica-

tion, economics, staffing, and multiculturalism. Much of the day will be dedicated to working closely with other participants—with the facilitation of speakers and workshop leaders—to discuss approaches for developing strategies to make connections with CWCs in their own locations, develop outreach to others in their communities who are concerned with literacy development, and apply what works in CWC to their own settings. This will be a highly interactive and informative day.



# [Institutes]

Making Connections/Building Alliances: Working with the Media to Support our Writing Programs

Darsie Bowden, DePaul University

Dominic Delli Carpini, York College of Pennsylvania

Dale Mezzacappa, The Philadelphia Public School Notebook

Thursday, July 15th, 9:00am-4:00pm

Reynolds Room



This institute is designed to give WPAs hands-on practice working with local and national media toward framing and delivering messages that support the work of writing programs. Participants will leave this institute with concrete strategies for building alliances with media outlets and for putting a face upon our work that will be interesting to members of the wider public.

Since most of our day-to-day work is geared toward academic environments, we sometimes forget the importance of delivering messages to wider publics in ways that are framed for those audiences. An effective media strategy can help WPAs to build support for our efforts within the wider community, and to respond to media messages that are inaccurate, short-sighted, or uninformed. This session will help participants to build a public face for your writing program.

The morning session of this institute will offer a case study to help educate participants on ways to respond to media issues, to pivot from media depictions toward our own messages, and to work with the common interest of local and national stakeholders. We will work together to create and frame positive and effective messages that would interest to media outlets and practice language styles that will allow for wider interest and consumption. We will also practice ways to respond to questions (including those by aggressive reporters or in “crisis” situations) in ways that are likely to have positive outcomes. And we will offer strategies for building ongoing relationships with local media representatives.



Then, the remainder of the session will be devoted to working groups on specific issues that individual participants have faced, or anticipate facing in the near future. Participants will be asked to supply specific issues for discussion (which they have developed in advance of the institute) and to detail the salient surrounding circumstances. These individual issues will be workshopped, allowing participants to apply the principles from the first session to local circumstances. The approaches generated in working groups will then be critiqued by other participants and the conference facilitators. This process will allow each participant to leave the institute with focused strategies and concrete messages that can be put into effect in one’s own community.





# [Conference Features]

As you move through the **conversations toward action** in WPA 2010, there are a number of features that can help you organize your conference experience.

## **Conference Strands**

All of the sessions in WPA 2010 have been placed into one of eight strands:

### **Mentoring Project Strand**

Based on the many helpful suggestions made by respondents to the WPA Mentoring Project Survey—and recommendations and requests received throughout the process of planning and conducting Mentoring Project Sessions at the 2009 conference—WPA 2010 features mentoring events driven by the needs and concerns of you, our members. Throughout the conference, all of the sessions in the Frampton Room will host Mentoring Project sessions; however, there are also mentoring sessions in other rooms throughout the conference, as well. Please come by and share your needs and expertise at some or all of these sessions. We welcome your input, contributions, and advice!

#### **Additional strands:**

**Pedagogy**  
**Assessment and Research**  
**Leadership, Labor, and Program Direction**  
**Community Collaboration and Connections**  
**Well-Being and Creativity**  
**Getting to Know CWPA**  
**Promoting the Message**

### **6- and 10-Minute Presentation Panels**

As you know, this year's CFP asked people to propose 6- or 10-minute talks (or sessions). Typically, where you see 3-4 presenters you can count on 10-minute presentations with plenty of time for discussion. Where you see 4-6 presenters you can count on 6-minute presentations, again with plenty of time for conversation.

### **WPA Directions 2.0**

At WPA 2009, we introduced WPA Directions so that you, the membership, could help focus WPA's efforts for 2009. At this year's conference, in addition to the Mentoring Project strand, you'll see a number of sessions that reflect ideas that emerged from WPA Directions.

At this year's conference we'll build on last year's work with WPA Directions 2.0. We'll continue to solicit your input via **WPA Directions postcards** – use these to help forge CWPA's efforts for the coming year. We'll also invite you to frame your conference experience through questions or issues important to you and post those in the Prefunction area, where you and others can contribute to and reflect on those issues throughout the conference as a "written conversation."

Throughout the conference, we'll have a designated room – Ballroom E2 – open for conversation. The room will be set with round tables; feel free to drop in, sit a while, and talk with others in the room.

We'll return to all of the issues and ideas you generate in Sunday's Town Hall Meeting, where we will discuss CWPA initiatives and ideas that have been sparked for you throughout the conference.

# [ Program Schedule ]

## Sunday, July 11th

**3:00pm-5:30pm** Flower Room

WPA Workshop begins

## Monday, July 12th to Wednesday, July 14th

**8:00am-4:00pm** Flower Room

WPA Workshop

## Thursday, July 15th

**8:00am-6:00pm** Lobby

Registration open

**8:30am-4:00pm** Meet in Lobby to drive to Temple University Writing Center

*Getting Serious about Social Media: Starting a Conversation about Writing Programs & Lifelong Learning in Writing*

Bill Hart-Davidson and Jeff Grabill, leaders

**9:00am-4:00pm** Cook Room

*The Revolution Will be (Live) in the Writing Center: Making Community Connections Through the Center*

Hannah Ashley and David Jolliffe, leaders

**9:00am-4:00pm** Reynolds Room

*Making Connections/Building Alliances: Working with the Media to Support our Writing Programs*

Darsie Bowden, Dominic Delli Carpini, and Dale Mezzacappa, leaders

**12:00pm-4:30pm** Flower Room

CWPA Executive Board Meeting (closed session)

**11:30am-12:30pm** Foyer outside of meeting rooms

Buffet lunch for “Revolution” and “Social Media” Institutes available

**6:00pm** Ballroom BCD

- Opening banquet
- Conference welcome and set-up
- Banquet meal
- Opening plenary address

***New Codes in the Writing Program: A Case for Linguistic Action***

**Keith Gilyard, Pennsylvania State University**



Friday, July 16th

7:00am-8:15am Ballroom BCD

Breakfast

8:30am-9:45am A SESSIONS

### **A2 Claypoole**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***From Conversation to Action: The Work of a College Writing Center and a Professional Writing Program to Develop a Writing-Intensive Outreach Program and Foster WID Awareness at a Small Liberal Arts College***

Steve Hoenstine, York College of Pennsylvania

Cynthia Crimmins, York College of Pennsylvania

Amy Propen, York College of Pennsylvania

### **A3 Bromley**

ASSESSMENT AND RESEARCH

***What Fifteen Years Has Taught Us: Sustaining a Portfolio Assessment Program for the Long Term***

Rick Iadonisi, Grand Valley State University

Craig Hulst, Grand Valley State University

Dauvan Mulally, Grand Valley State University

### **A4 Whitpen**

PEDAGOGY

***Moving the Discussion Through Technology***

*Revising Online Pedagogy Preparation: Effective Practices in Evolving Online*

*First-Year Composition Program*

Edwina Helton, Indiana University East

*Composition and/or Writing: Multiple-Modalities and First Year Composition*

Camille Langston, St. Mary's University

*Using Digital Video to Rearticulate the Value of the Work of the Writing Center*

Andrew Kopp, Rowan University

### **A5 Shippen**

PEDAGOGY

***Actualizing the (Program) Text: Techne Rhetorike and the Localization of First-Year Writing Pedagogy***

Alan Benson, University of North Carolina-Greensboro

Jacob Babb, University of North Carolina-Greensboro

Will Dodson, University of North Carolina-Greensboro

Kelly Ritter, University of North Carolina-Greensboro

### **A7 Frampton**

MENTORING

Opening Session

### **A8 Flower**

PEDAGOGY

***Theory Frames the Conversation***

*R + C + L + G = WAW: Pulling Our Theoretical 'Through Lines' to Get Us There*

Debra Frank Dew, University of Colorado at Colorado Springs

*Cooperative Learning Theory Application in the First Year Composition Classroom*

Joanne Clemens, Neumann University

Denise Murray, Neumann University

*Narrative Ecology*

Stephanie Wade, SUNY-Stony Brook, Southampton

### **A11 Ballroom A1**

ASSESSMENT AND RESEARCH

#### ***Varieties of Writing Research: Hard Questions***

*Building a Program Archive from Scratch: One Institution's Story*

Karla Saari Kitalong, Michigan Technological University

*The Ink We Leave Behind: Failure, Nonsense and Cruelty in Evaluator Response*

Sheri Rysdam, Washington State University

Lisa Johnson-Shull, Washington State University

*Assessment in Action: Developing Formative Assessments for Writing Projects*

Joyce Walker, Illinois State University

### **A12 Ballroom A2**

ASSESSMENT AND RESEARCH

#### ***Reporting on the 2009 WPA Research Grant Projects—From Multiple Regression to Flip HD Videos***

Sue Doe, Colorado State University

Kimberly Harrison, Florida International University

Mike Creeden, Florida International University

Colin Charlton, University of Texas-Pan American

**A13 Ballroom E1**

ASSESSMENT AND RESEARCH

***Very Like a Whale: The Evaluation of Composition Instruction***

Edward M. White, University of Arizona

Norbert Elliott, New Jersey Institute of Technology

Irvin Peckham, Louisiana State University

**9:45am-9:55am** BREAK

**10:00am-11:15am** B SESSIONS

**B2 Claypoole**

PEDAGOGY

***Reading***

*Sharks and Pilot Fish in the Classroom: Awareness of the Reading/Writing Symbiosis*

Nicole Guinot Varty, Eastern Michigan University

*The Impact of e-Reading on Writing Programs*

Denise Comer, Duke University

*Helping Students Read: Librarians Across the Curriculum*

Alice Horning, Oakland University

**B3 Bromley**

PEDAGOGY

***Independent Programs and Small Colleges—Leadership, Labor, and Program Direction***

*We Have Not Yet Begun to Fight? The Results of Declarations of Independence*

Kim Gunter, Appalachian State University

*Writing Programs Without Writing Faculty: The Challenge of Program Evaluation at Small Liberal Arts Colleges*

Tracy Santa, Colorado College

*Writing Programs and English Departments: Still Crazy after All These Years*

James Seitz, University of Pittsburgh

*Wearing A Cloak of Invisibility: On Being a Writing Expert in a Literature Department*

Jillian Skeffington, Grant MacEwan University

#### **B4 Whitpen**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Strange Bedfellows: Independent Writing Programs in Special-Purpose Colleges***

*The Great Divorce: The Independence of Writing Programs at the University of the Sciences*

Justin Everett, University of the Sciences in Philadelphia

*Integrating Writing Centers and Curricula in the Professional University*

Miriam Diaz-Gilbert, University of the Sciences in Philadelphia

*Science Writing, Writing Science: Adapting the Writing Curriculum to a Science-Oriented Institution*

Cristina Hanganu-Bresch, University of the Sciences in Philadelphia

*The Export Model: Proactive Writing Support for Students and Faculty*

Nancy Sorkin, Philadelphia University

*Teaching Writing for Goldman Sachs: Running the Business like a University*

Marjorie Stewart, The Art Institute of Pittsburgh

Respondent: Barry Maid, Arizona State University



## **B5 Shippen**

ASSESSMENT AND RESEARCH

### ***It Seemed Like a Good Idea at the Time: The First Year of a Longitudinal Study of Student Writing at Wofford College***

John D. Miles, Wofford College

Deno Trakas, Wofford College

## **B6 Reynolds**

COMMUNITY COLLABORATIONS AND CONNECTIONS

### ***All In or All Out? Writing as a Site of Contention in General Education Reform***

Michael J. Cripps, York College/CUNY

Heather Robinson, York College/CUNY

## **B7 Frampton**

MENTORING

### ***The Evolving Nature of WPA Preparation: (Re)examining Graduate Student Education and Professionalization***

*Reconsidering Professionalization Programs for Grad Student Administrators*

Ryan Skinnell, Arizona State University

*Graduate WPA as Program Advocate*

Tom Sura, Purdue University

*Administration in Evolving Institutions: Co-coordinating a WAC/WID Program in Animal Sciences*

Laurie A. Pinkert, Purdue University

*WPA GO: Preparing Graduate Students for WPA Work*

Megan Schoen, Purdue University

Cristyn Elder, Purdue University

### **B8 Flower**

ASSESSMENT AND RESEARCH

#### ***A Sustaining Pedagogy: The “Feedback Loop” of Writing Studies Approaches to FYC***

Scott Warnock, Drexel University

Rebecca Ingalls, Drexel University

Vincent DiMaria, Drexel University

Sarah Gosztonyi, Drexel University

Kristen Jacobs, Drexel University

Gillian Skorka, Drexel University

### **B9 Cooke**

WELL-BEING AND CREATIVITY

#### ***The Power of Your Presence: A Workshop on WPA Ethos***

Rita Malenczyk, Eastern Connecticut State

Lauren Fitzgerald, Yeshiva University

Doug Downs, Montana State University

### **B10 Ballroom A1**

RESEARCH AND ASSESSMENT

#### ***Implementing a Multimodal Curriculum, from Invention to Assessment***

Rebecca E. Burnett, Georgia Tech

L. Andrew Cooper, Georgia Tech

## **B11 Ballroom A2**

### COMMUNITY COLLABORATIONS AND CONNECTIONS

#### ***Cultivating Institutional Commitments and Alliances***

*Protecting Writing Programs in Tough Times: A View from the Trenches*

Andrea Feldman, University of Colorado at Boulder

*Protecting Writing Programs in Tough Times: A View from Faculty Governance*

Rolf Norgaard, University of Colorado at Boulder

*The Challenges of Underrepresented Graduate Students Administrators and Strategies for Institutional Change*

Arline Wilson, University of Delaware

### **11:30-1:15 Ballroom BCD**

- Buffet Lunch
- Awards Ceremony
- Plenary address

***Towards A New Civic Engagement? Designing, Assessing, and Framing Writing Programs in the 21st Century.***

**Michael Delli Carpini, Annenberg School of Communications, University of Pennsylvania**

### **1:30pm-2:45pm C SESSIONS**

## **C2 Claypoole**

### PEDAGOGY

#### ***Messiness in Pedagogy***

*New Media meets WPA*

Anne-Marie Hall, University of Arizona

*Composition's Little Helper Grows Up: Fostering Connections between Creative Writing and Composition*

Marjorie Stewart, Art Institute of Pittsburgh

*Emergence and the Hybrid Writing Classroom*

Keith Harms, University of Minnesota, Twin Cities

### **C3 Bromley**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Elephants in the Room: Writing Program Administration at Small Liberal Arts Colleges***

Jill Gladstein, Swarthmore College

Lisa Lebduska, Wheaton College

Dara Rossman Regaignon, Pomona College

### **C4 Whitpen**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***A Parallel Universe: Law School Writing Programs and Their Administrators***

Mary Barnard Ray, University of Wisconsin Law School

Judith Rosenbaum, Northwestern University Law School

### **C5 Shippen**

ASSESSMENT AND RESEARCH

***Varieties of Writing Research: Instruction***

*A Cumulative Writing Model for Research Writing*

Robb McCollum, University of Virginia

*Moving from Argument-Based Writing to Inquiry-Based Writing*

Beth Brunk-Chavez, University of Texas-El Paso

*Incorporating the Canons of Style and Memory into Writing Courses*

Mike Zerbe, York College of Pennsylvania

*Why 102?: or What Should the Second Semester of First Year Writing Be, Do?*

William FitzGerald, Rutgers University-Camden

## **C6 Reynolds**

PEDAGOGY

***Meeting Students Where They Are: Strategies for Making Connections in the Classroom***

*What Does It Mean 'to Educate?': Examining Practices for Educating TAs*

Nicole Warwick, California State University Northridge

*Considering Outcomes in Context: Developing Individualized Curricula for Non-Traditional FYC Students.*

Jennifer Johnson, University of California, Santa Barbara

*From Community College to State School: Engaging Meaningful Inquiry in the FYC Classroom.*

Mysti Rudd, Kutztown University of Pennsylvania

*Meeting Students Where They're At: Negotiating Tensions in Digital Source Selection.*

Moe Folk, Kutztown University of Pennsylvania

## **C7 Frampton**

MENTORING

***Anticipating Leadership Challenges/Opportunities***

Michele Eodice, Oklahoma State University

Susanmarie Harrington, University of Vermont

Sheldon Walcher, Columbia College

Joseph Janangelo, Loyola University-Chicago

Duane Roen, Arizona State University

Susan Wolff Murphy, Texas A&M University- Corpus Christi

### **C8 Flower**

MENTORING

#### ***Cross-Talk About Professional Development***

*Collaborating for Change: Creating a Master's Program for Teaching*

Michelle Sidler, Auburn University

Elizabeth Woodworth, Auburn University

*Doing Diversity: How Writing Programs Can Impact Institutional Diversity Efforts*

Stephanie Kerschbaum, University of Delaware

### **C9 Cooke**

GETTING TO KNOW CWPA

#### **Using the WPA Consultant-Evaluator Service: Why, When, and How**

Charles Schuster, University of Wisconsin-Milwaukee

Shirley Rose, Arizona State University

Anne Ruggles Gere, University of Michigan

### **C11 Ballroom A1**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

#### ***Taking the Lead: Perspectives on WPAs as Campus Leaders***

Carol Rutz, Carleton College

Steve Wilhoit, University of Dayton

**C12 Ballroom A2**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Authority and Leadership***

*WPAs as Leaders of Organizations*

Kyle Loughman, University of California, Santa Barbara

*The IRB and Cultures of Fear*

Benjamin Miller, CUNY Graduate Center / Hunter College

*Negotiating Knowledge: Graduate Writing Center Directors vs. Graduate Tutors*

Kathryn Navickas, Binghamton University

*WPAs and the Paradox of Stardom*

Brian Ray, UNC-Greensboro

**C13 Ballroom E1**

PROMOTING THE MESSAGE

***Enough Isn't Enough: Reclaiming, Calibrating, and Publicizing Excellence in 21st -Century Writing Instruction***

E. Shelley Reid, George Mason University

Lynn Reid, Brookdale Community College

Keith Rhodes, Grand Valley State University

**2:45pm-2:55pm** BREAK

**3:00pm-4:15pm** D SESSIONS

## **D2 Claypoole**

COMMUNITY COLLABORATION

### ***Beyond the One-Shot Workshop: The Library/First-Year Writing Collaboration at Boise State University***

Sara Seely, Boise State University

Melissa Keith, Boise State University

Tom Peele, Boise State University

## **D3 Bromley**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

### ***Workloads and Teaching Conditions***

*Pushing Back on Workloads and Teaching Conditions: Developing Data-Driven Arguments for WPAs*

Randall McClure, Georgia Southern University

Dayna Goldstein, Georgia Southern University

*The 'Schooling' of a New WPA*

Billie Jones, James Madison University

*How Can We Keep Adjunct Writing Faculty Actively in the Loop?*

Debrah Huffman, Indiana University Purdue University Fort Wayne

## **D4 Whitpen**

WELL-BEING AND CREATIVITY

### ***Ripping Yarns: WPA Work in Fiction***

Clyde Moneyhun, Stanford University

Marvin Diogenes, Stanford University

(continues into session E)



## **D5 Shippen**

### PEDAGOGY

#### ***Rethinking Writing Instruction***

*Teaching Without Textbooks*

Gillian Steinberg, Yeshiva University

*Going Medieval*

Maureen Fitzsimmons, Loyola Marymount University

*Grammar/Grammer: Crossing the Divide between Taught and Applied Grammar*

Diana Epelbaum, CUNY--Graduate Center

*Argument's Avatar: A Place for Poetic Wisdom in Our Pedagogy*

Stephen Donatelli, Princeton University

## **D6 Reynolds**

### ASSESSMENT AND RESEARCH

#### ***Toward More Effective Assessment of Student Portfolios in a Multimodal Composition Course***

Rebecca L. Miner, Michigan Technological University

Karla Saari Kitalong, Michigan Technological University

Kevin R. Cassell, Michigan Technological University

## **D7 Frampton**

### MENTORING

#### ***Building the CWPA Mentoring Project Blog***

Michael Day, Northern Illinois University

Sheldon Walcher, Columbia College

Michele Eodice, Oklahoma State University

Cristyn Elder, Purdue University

Megan Schoen, Purdue University

Ryan Skinnell, Arizona State University

Duane Roen, Arizona State University

Joe Janangelo, Loyola University, Chicago

(continues into session E)

### **D8 Flower**

PROMOTING THE MESSAGE

***Handouts, Flyers, and Signs: Small Conversations that Make a Big Difference***

Becky Caouette, Rhode Island College

Laurie J. C. Cella, Shippensburg University

Stephanie Roach, University of Michigan-Flint

Jenny Spinner, Saint Joseph's University

### **D9 Cooke**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Recent Research on Dual-Credit/Concurrent-Enrollment Writing Courses***

Christine Farris, Indiana University

Kelly Ritter, The University of North Carolina at Greensboro

Duane Roen, Arizona State University

This session is sponsored by the Conference on College Composition and Communication.

**D11 Ballroom A1**

WELL-BEING AND CREATIVITY

***Transcending Binaries: Locating and Reframing the Stories of WPA Work***

Heather Ostman, Westchester Community College

Linda Adler-Kassner, University of California, Santa Barbara

**D12 Ballroom A2**

GETTING TO KNOW CWPA

***Symposium on Diversity and the Intellectual Work of WPA: The Journal Responds***

Alice Horning, Oakland University

Debra Frank Dew, University of Colorado, Colorado Springs

**D13 Ballroom E1**

MENTORING

***Cultivating Spaces for Bunnies in the Garden OR Purposeful and Organic Mentoring Toward Community***

Elena Adkins, Michigan State University

Dianna Baldwin, Michigan State University

Marilee Brooks, Michigan State University

Kassidy Kettner, Michigan State University

John Lauckner, Michigan State University

Whitney Orth, Michigan State University

Trixie Smith, Michigan State University

**4:15-4:25 BREAK**

**4:30-5:45** E SESSIONS

**E2 Claypoole**

GETTING TO KNOW CWPA

***Submitting an Article to WPA Journal: An Information Session***

Alice Horning, Oakland University

Debra Frank Dew, University of Colorado-Colorado Springs

**E3 Bromley**

PEDAGOGY

***Information Literacy in the Core Program: A Story of Collaboration and Cooperation between the Writing Program Coordinator and Colleagues***

Sandra Weiss, Neumann University

Gail S. Corso, Neumann University

Tiffany McGregor, Neumann University

**E4 Whitpen**

WELL-BEING AND CREATIVITY

***Ripping Yarns: WPA Work in Fiction***

(continued from session D)

**E5 Shippen**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Shared Stories, Aligned Writing Instruction***

*WPA Work in Community Colleges: Contexts, Opportunities, and Challenges*

Malkiel Choseed, Onondaga Community College

*Alignment versus Standardization: How to Ensure Consistency within FYC*

Heather Urbanski, Central Connecticut State University

*Fast-tracking a New M.A. in Rhetoric and Composition at a Satellite Campus*

Deborah Miller, University of Georgia

Christy Desmet, University of Georgia

*Maintaining, Sustaining, and (In Some Cases) Severing WPA Alliances*

Loren Loving Marquez, Salisbury University

## **E6 Reynolds**

GETTING TO KNOW CWPA

***CWPA Affiliates: Exploring their Past, Present, and Future***

John Eliason, Gonzaga University

Jeanne Marie Rose, Pennsylvania State University, Berks

Bethany Blankenship, University of Montana, Western

Heidi Estrem, Boise State University

Joel Wingard, Moravian College

## **E7 Frampton**

MENTORING

***Building the CWPA Mentoring Blog***

(continued from session D)

## **E9 Cooke**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Size Matters: Transformations in Three University Writing Programs***

Joseph Bizup, Boston University

Jeff Rice, University of Missouri

Bradley Dilger, Western Illinois University

### **E10 Boardroom**

GETTING TO KNOW CWPA

#### ***Meet the CWPA Executive Board and Officers***

Doug Downs, Montana State University

Darsie Bowden, DePaul University

Susan Thomas, University of Sydney

...and others

### **E11 Ballroom A1**

PROMOTING THE MESSAGE

#### ***The Possibility of an Informed and Reasoning Public: Refiguring Writing, Mass Democracy and Civic Engagement in a New Media Political Context***

Michael X. Delli Carpini, Annenberg School of Communication, University of Pennsylvania,

Dominic Delli Carpini, York College of Pennsylvania

### **E12 Ballroom A2**

COMMUNITY COLLABORATIONS AND CONNECTIONS

#### ***Collaborating Across Boundaries***

*The Writing Center: The Gateway to Student-Centered Writing Conferences*

Ashley Blair, College of Charleston

*From Thorny to Rosy: Improving Communication Across Campus*

Steve Bauer, Babson College

Kerry Rourke, Babson College

*Ostriches, Llamas, Finches, and Rhetoric: Pulling Darwin into the Faculty Writing Workshop*

Martha D. Patton, University of Missouri-Columbia

*When Writing Center Directors Collaborate with Writing Program Administrators*

Deb Martin, Rowan University

*Conversing Matters: When Writing Centers and Writing Courses Authorize Writers*

Kathleen Jernquist, US Coast Guard Academy

### **E13 Ballroom E1**

PEDAGOGY

***An Era Has Occurred: New Technologies, New Literacies, and New Problems***

Antoinette Glover, University of Scranton

Teresa Grettano, University of Scranton

Bonnie Markowski, University of Scranton

Beth Sindaco, University of Scranton

**5:45pm-7:00pm** Lobby (Starbucks area)

Reception—Sponsored by Philadelphia Area WPA

**5:45pm-9:00pm** Ballroom E2

SIGS and meetings arranged on your own

**7:00pm-8:00pm** Flower Room

WPA-Graduate Organization (WPA-GO) Party

**8:30pm-10:00pm** Ballroom BCD

Composition Blues Band

**Saturday, July 17th**

**7:00am-8:00am** Flower Room

WELL-BEING AND CREATIVITY

***The Yoga Mat and the Blank Page: Connections between Yoga and the Teaching of Writing***

Catherine DeLazzero, The College of New Rochelle

Lisa Grunberger, Temple University

*Comfortable, yoga-friendly clothing recommended. Mats not required.*

**7:00am-8:30am** Ballroom BCD

Breakfast

**8:30am-9:45am** F SESSIONS

**F2 – Claypoole**

COMMUNITY CONNECTIONS AND COLLABORATION

***WAC/WID and Beyond***

*Research Instruction in First Year Writing/Composition Courses: Making Connections across the Curriculum, between Educational Institutions, and outside of School*

Carra Leah Hood, Richard Stockton College of New Jersey

*Flying in Business Class: Linking Writing and Management Courses*



Madeline Yonker, York College of Pennsylvania

*Discovering the University Writing Culture through a WAC Workshop*

Christine Cucciarre, University of Delaware

### **F3 Bromley**

ASSESSMENT AND RESEARCH

***Talk Concerning the First Beginning: A History (in Progress) of the Council of Writing Program Administrators***

Kelly Kinney, State University of New York at Binghamton

Anne Mareck, University of Kentucky

Veronica Yon, Florida A&M University

### **F4 Whitpen**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***Connecting Communities***

*Redefining DisAbility with the Central New York Self-Advocacy Network*

Zosha Stuckey, Syracuse University

*Dual Enrollment and the Future of FYC*

Darci Thoune, University of Wisconsin-La Crosse

*Community Writing Center at an HBCU*

Glenn Hutchinson, Johnson C. Smith University

### **F5 Shippen**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***Revisiting WAC/WC Connections***

Melissa Nicolas, Drew University

Michelle LaFrance, University of Massachusetts, Dartmouth

### **F6 Reynolds**

ASSESSMENT AND RESEARCH

#### ***Research 101 for WPAs: Evaluating and Producing Multi-method Studies***

Christiane Donahue, Dartmouth College

Heidi Estrem, Boise State University

John Brereton, Boston Athenaeum

Cynthia Gannett, Fairfield University

(continues into session G)

### **F7 Frampton**

MENTORING

#### ***Recovering Local Marginalized Voices through Community-University Collaborations***

Shannon Carter, Texas A&M-Commerce

James Conrad, Texas A&M-Commerce

Jeanne Bohannon, Georgia State University

Deborah Mutnick, Long Island University

Laurie Grobman, Penn State Berks

(continues into session G)

### **F8 Flower**

ASSESSMENT AND RESEARCH

#### ***Shifting Chronotopes and Multiple Lenses: Situating Assessment within Programmatic Cultures***

Chris Gallagher, Northeastern University

Tony Scott, University of North Carolina at Charlotte

Lil Brannon, University of North Carolina at Charlotte

### **F9 Cooke**

PEDAGOGY

#### ***Pleading the Fifth (Outcome): Composing in Electronic Environments***

Diana George, Virginia Tech

Evan Snider, Virginia Tech

Scott Kowalewski, Virginia Tech

Tim Lockridge, Virginia Tech

Paula Mathieu, Boston College

### **F11 Ballroom A1**

COMMUNITY COLLABORATIONS AND CONNECTIONS

#### ***Connecting K-16 and Community***

*A Step Beyond Service Learning: Reshaping an Internship Program into a Technical and Professional Writing Classroom*

Lara Smith-Sitton, Georgia State University

*Community Literacy Project*

Jeannie Waller, University of Arkansas-Fayetteville

*Institutional Perceptions of "Average" and "Below-Average" Students: Exploring the K-12/Community College Disconnect*

John Pekins, Tallahassee Community College

## **F12 Ballroom A2**

### COMMUNITY CONNECTIONS AND COLLABORATIONS

#### ***Involving Campus and Community in Assessment***

*Assessing the First-Year Composition Course: What Does FYC Do?*

Kimberly Drake, Scripps College

*Learning Outcomes for Undergraduate Writing Majors: A Case-Study in Curriculum Redesign*

Mary F. Rist, St. Edward's University

*Program Assessment and Faculty Development*

Patrick J. Shaw, University of Southern Indiana

*Bringing Undergraduate Assessment Scholars into Writing Program Research*

Skyler Konicki, University of Delaware

## **F13 Ballroom E1**

### ASSESSMENT AND RESEARCH

#### ***The Social Systems of Writing Assessment: Interpreting Raters' Scores as Articulations of Activity Systems***

Irvin Peckham, Louisiana State University

Dylan Dryer, University of Maine

**9:45am** Meet in Sheraton Lobby

#### ***Field trip to Mutter Museum with Sue Wells***

(advance reservation required)

**9:45am-9:55am** BREAK

10:00am-11:15am G SESSIONS

**G2 Claypoole**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***Global Perspectives***

*Creating Inclusive Composition Classrooms: A Practicum for Writing Teachers*

Deirdre Vinyard, University of Massachusetts-Amherst

*Going Global: Toward a Transnationalized Writing Program*

William Lalicker, West Chester University

*Alternative Rhetorics, Alternative Assessments: Evaluating Marginalized Englishes*

Kathleen Marie Baldwin, University of Massachusetts-Amherst

*Transnational Writing Program Administration*

David S. Martins, Rochester Institute of Technology

**G3 Bromley**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***Centering the Writing Program: The Role of Peer Tutors***

Valerie Ross, University of Pennsylvania

Patrick Wehner, University of Pennsylvania

Susanna Fry, University of Pennsylvania

Jane Kauer, University of Pennsylvania

**G4 Whitpen**

ASSESSMENT AND RESEARCH

***Varieties of Writing Research: Assessment***

*A Web-Based Platform for Portfolio Assessment: A Community-Based Application*

Regina Collins, New Jersey Institute of Technology

Andrew Klobucar, New Jersey Institute of Technology

*Directed Self Placement Goes Online: New Directions in Technology for Writing Programs*

Faith Kurtyka, University of Arizona

Ashley Holmes, University of Arizona

*What Do We Mean When we Talk about Assessment?*

J. Christian Tatu, Lafayette College

### **G5 Shippen**

ASSESSMENT AND RESEARCH

***Creating a Transactional Model of Writing Program Assessment***

Jan Osborn, Chapman University

Brian Glaser, Chapman University

Anne-Marie Pedersen, Chapman University

### **G6 Reynolds**

ASSESSMENT AND RESEARCH

***Research 101 for WPAs: Evaluating and Producing Multi-method Studies***

(continued from session F)

### **G7 Frampton**

MENTORING

***Recovering Local Marginalized Voices through Community-University***

## **Collaborations**

(continued from session F)

### **G8 Flower**

PEDAGOGY

#### ***Rethinking Writing Courses***

*Criticizing Criticality: Is Asking Our Students to "Think Critically" a Problematic Request?*

Ruth Evans Lane, Loyola Marymount University

*On the Uses and Limits of "Explanatory" versus "Exploratory" Research Writing*

Matthew L. Dowell, University of Louisville

Scott L. Rogers, University of Louisville

*The Seven-Ten Split: Addressing the Divergent Needs of First-Year Composition Students in the Open Access Community College Classroom*

Jo Ann Thompson, Clermont College, University of Cincinnati

### **G9 Cooke**

PEDAGOGY

#### ***Intellectual Freedom, Writing Programs and Open Textbooks***

*If Textbooks are History, What's the Future? CollegeWriting.Org*

Joe Moxley, University of South Florida

*A Freetext Writing Handbook*

MC Morgan, Bemidji State University

*Wikis as Public Works: The Rhetoric & Composition Wikibook*

Matt Barton, St. Cloud State University

*Writing Spaces: An Open Textbook for Composition*

Charles Lowe, Grand Valley State University

### **G11 Ballroom A1**

MENTORING

#### ***What if We Had Never Lived?: Graduate Students and Sponsored Mentorship***

Elizabeth Kimball, Temple University

Gabriel Cutrufello, Temple University

Leslie Allison, Temple University

Eric Miller, Temple University

Jonathan Gagas, Temple University

Rachel Buchman, Temple University

Kathryn Ionata, Temple University

Jessica Restaino, Montclair State University

### **G12 Ballroom A2**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

#### ***Complications and Implications of Staffing Writing Programs***

Peggy O'Neill, Loyola University Maryland

Cindy Moore, Loyola University Maryland

Angela Crow, Georgia Southern University

Angela Netro, Loyola University Maryland

Michael Pemberton, Georgia Southern University

### **G13 Ballroom E1**

ASSESSMENT AND RESEARCH

#### ***Varieties of Writing Research: Program***



*Assessing What We Value: Options and Strategies for Documenting Student Self-Efficacy in College Writing Programs*

J.S. Dunn, Jr., Eastern Michigan University

*Structuring Teaching Observations to Promote Teacher Development: Making the Most of a Challenging Task*

Heather Camp, Minnesota State University, Mankato

*Following Toby*

Susanmarie Harrington, University of Vermont

**11:30am-1:15pm** (location)

- Buffet lunch
- Announcements
- Plenary Address

***Notes on Comp***

**Joseph Janangelo, Loyola University, Chicago**

**1:30pm-2:45pm** H SESSIONS

**H2 Claypoole**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***A Conversation Toward Influence: How Two WPAs Survived and Strategized Their First Year***

Cathy Gabor, San Jose State University

Tina Kazan, Elmhurst College

**H3 Bromley**

COMMUNITY CONNECTIONS AND COLLABORATION

### ***Tutors Expand the Boundaries***

*Conversations, Collaborations, and Creation: The Formation of a Tutoring Program for Developmental Writers*

Helen Raica-Klotz, Saginaw Valley State University

*Connecting Basic Writers to the Writing Center: How Writing Consultations Impact Student Perceptions and Achievement of Learning Outcomes*

Karen Johnson, Shippensburg University

Samuel Waddell, York College

*A Case Conference Model for Writing Fellow Training*

J. Christian Tatu, Lafayette College

### **H4 Whitpen**

COMMUNITY COLLABORATIONS AND CONNECTIONS

#### ***Writing Centers and Programs at Hispanic-Serving Institutions***

Lydia Saravia, University of Illinois

Charlyne Sarmiento, University of La Verne

Jolivette Mecenas, University of La Verne

### **H5 Shippen**

COMMUNITY COLLABORATIONS AND CONNECTIONS

#### ***Into Practice: A Case-Study of the Interdisciplinary Integration of a Writing Curriculum***

Sari Altschuler, Queens College and CUNY Graduate Center

Jesse Schwartz, Queens College, and CUNY Graduate Center

Lisa Vaia, Queens College and CUNY Graduate Center

Dominique Zino, Queens College and CUNY Graduate Center

## **H6 Reynolds**

COMMUNITY COLLABORATIONS AND CONNECTIONS

### ***Writing Program Redux: Recovering the Beaver College Writing-Across-the Curriculum Program at Arcadia University***

Thomas Hemmeter, Arcadia University

Jennifer Matisoff, Arcadia University

Tyler Doherty, Arcadia University

## **H7 Frampton**

MENTORING

### ***Career Pathways Research: How Writing Center Director Identity Impacts Professionalization***

Harry C. Denny, St. John's University

Anne Ellen Geller, St. John's University

Lori Salem, Temple University

Michele Eodice, University of Oklahoma

## **H8 Flower**

ASSESSMENT AND RESEARCH

### ***100 College Writing Programs: A View of the Field in 2010***

Emily Isaacs, Montclair State University

Melinda Knight, Montclair State University

## **H9 Cooke**

PEDAGOGY

### ***Innovations in First-Year Composition***

Jennifer Whetham, Green River Community College

Bump Halbritter, Michigan State University

John Schilb, Indiana University

This session is sponsored by the Conference on College Composition and Communication.

### **H11 Ballroom A1**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

#### ***Top-down, Bottom-up, and Sideways: Creating Independent Writing Programs***

Keith Rhodes, Grand Valley State University

Barry Maid, Arizona State University

Linda Breslin, Houston Community College

Peter Vandenberg, DePaul University

### **H12 Ballroom A2**

PEDAGOGY

#### ***The Social Life of Pedagogical Information***

*Tipping Points and Light Bulbs: How Pedagogy Moves in a First-Year Writing Program*

Heidi Estrem, Boise State University

*Bottom-Up Collaborations between Writing Centers and First Year Composition*

Mandy Suhr-Sytsma, University of Connecticut

*Tools for Assessing Revision: How to do we do it? What do we learn?*

David S. Martins, Rochester Institute of Technology

### **H13 Ballroom E1**

GETTING TO KNOW CWPA

#### ***Applying for a CWPA Research Grant: An Information Session***

Charles Paine, University of New Mexico

Barbara L'Eplattenier, University of Arkansas, Little Rock

Joseph Janangelo, Loyola University Chicago

**2:45pm-2:55pm** BREAK

**3:00pm-4:15pm** | SESSIONS

### **I2 Claypoole**

ASSESSMENT AND RESEARCH

#### ***Speaking Frankly about "The Limits of Authority": A Colloquium on Revisiting the Polin & White and Olson & Moxley Surveys***

Barbara L'Eplattenier, University of Arkansas Little Rock

Shirley Rose, Arizona State University

Lisa Mastrangelo, College of St. Elizabeth (New Jersey)

### **I3 Bromley**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

#### ***Gendered Labor in Writing Program Administration & Higher Education***

Pegeen Reichert Powell, Columbia College Chicago

Jessica Restaino, Montclair State University

Rachel Riedner, George Washington University

#### **I4 Whitpen**

PEDAGOGY

##### ***Current Issues in Technology***

*Blogging Pedagogy: From Classroom to Program*

Sean Ross Meehan, Washington College

*Practical Uses of SMART Board Technology in the Composition Classroom*

Erin Clair, Arkansas Tech University

*Teaching to Transfer with E-Portfolios*

Brad Queen, Boston University

*Digital Media and Staying Current with WPA Research and Scholarship*

David S Martins, Rochester Institute of Technology

#### **I5 Shippen**

WELL-BEING AND CREATIVITY

##### ***Creating (in) Our Discomfort Zones of Proximal Development: A Hands-On, Visual Rhetoric Workshop***

Mark McBeth, John Jay College of Criminal Justice/CUNY

(Continues into session J)

#### **I6 Reynolds**

PEDAGOGY

##### ***Easy Access: "Useful and Specific" Language and Shared Pedagogy***

Leigh Graziano, University of Delaware

Rachael Zeleny, University of Delaware

Elizabeth Kennan, University of Delaware

## **I7 Frampton**

### MENTORING

#### ***Student, Mentor, Teacher, Admin, Professional: How Can WPAs Prepare GTAs for Multiple Roles?***

Lorie Jacobs, University of Texas at Arlington

Bethany Shaffer, University of Texas at Arlington

David Marquard, University of Nevada

Beth Brunk-Chavez, University of Texas at El Paso

## **I8 Flower**

### COMMUNITY COLLABORATION AND CONNECTIONS

#### ***From Discourse to Agency: A Discussion on Composition Communities***

Maureen Fitzsimmons, Loyola Marymount University

Joanna Burgarino, Loyola Marymount University

Ruth Evans Lane, Loyola Marymount University

Wendy Kozak, Loyola Marymount University

Katherine Ramsay Rhodes, Loyola Marymount University

Andrew Ogilvie, Loyola Marymount University

Nicole Morris, Loyola Marymount University

## **I9 Cooke**

### ASSESSMENT AND RESEARCH

#### ***The Dilemma of High Stakes Assessments***

*Process, Product, and Perception: A Call for Empirical Research in High Stakes Writing Assessment*

Lisa Tremain, University of California, Santa Barbara

*Exempting First-Year Composition: Are Our Students Being Rewarded or Short Changed?*

Deborah Coxwell-Teague, Florida State University

*Making Writing Program Placement Practices Friendly for Second Language Writers*

Todd Ruecker, The University of Texas at El Paso

### **I11 Ballroom A1**

COMMUNITY COLLABORATIONS AND CONNECTIONS

***Cultivating a Peaceful Writing Revolution***

Karen Nulton, Drexel University

Rebecca Ingalls, Drexel University

Abioseh Porter, Drexel University

Rachel Wenrick, Drexel University

### **I12 Ballroom A2**

PEDAGOGY

***redschoolhouse.org: Building and Using a Digital Teaching Tool***

Ryan C. Cordell, St. Norbert College

Drew J. Scheler, University of Virginia

Eric Rettberg, University of Virginia

### **I13 Ballroom A3**

ASSESSMENT AND RESEARCH

***Undergraduate Research That Shapes Writing Programs and Instruction***

Laurie McMillan, Marywood University



Doug Downs, Montana State University

ZuZu Feder, Montana State University

Susan Thomas, University of Sidney

**4:15pm-4:25pm** BREAK

**4:30pm-5:45pm** J SESSIONS

**J4 Whitpen**

PEDAGOGY

***Protecting the Integrity of FYC: Integrating Composition into the First-Year Experience***

Fredel Wiant, University of San Francisco

Devon Christina Holmes, University of San Francisco

**J5 Shippen**

WELL-BEING AND CREATIVITY

***Creating (in) Our Discomfort Zones of Proximal Development: A Hands-On, Visual Rhetoric Workshop***

(Continued from session I)

**J6 Reynolds**

PROMOTING THE MESSAGE

***Promoting Programs, Engaging Resistance***

*Can't We All Just Get Along? Allying Oppositional Faculty to Your Writing Center*

Michael Frizell, Missouri State University

*Community College Writing Instruction and WPA Discourse*

Rae Ann Meriwether, University of North Carolina-Greensboro

*WID for Smarties: Threshold Concepts and Discipline-Specific Writing*

Norma Tilden, Georgetown University

*Basic Writing: Where Have We Been? Where Are We Going?*

Peter Adams, Community College of Baltimore County

*"No Grammar Police Were on Patrol": Local Coverage of the National Day on Writing*

Jeanne Marie Rose, Penn State Berks

### **J7 Frampton**

MENTORING

***Mentoring WPAs and Program Directors in Diverse Institutional Contexts***

Jill Gladstein, Swathmore College

Ted Roggenbuck, Bloomsburg University

Malkiel Choseed, Onandaga Community College

Heather Ostman, Westchester Community College

### **J8 Flower**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Whining Across the Curriculum: Improving Writing Pedagogy in the Wake of General Education Reforms***

Michelle Filling, Cabrini College

Paul Wright, Cabrini College

Amy Persichetti, Cabrini College

**J9 Cooke**

LEADERSHIP, LABOR, AND PROGRAM DIRECTION

***Controlling Program and Class Size in the Era of Enrollment Management:  
Working with, or Playing Chicken with, the Suits in Administration***

Wanda Martin, University of New Mexico

Duane Roen, Arizona State University

Eileen Ferretti, Kingsborough Community College

Elizabeth Vander Lei, Calvin College

Charles Schuster, University of Wisconsin-Milwaukee

**J10 Boardroom**

GETTING TO KNOW CWPA

***Meet the Executive Board***

Linda Adler-Kassner, University of California, Santa Barbara

Eileen Ferretti, Kingsborough Community College

Shelley Reid, George Mason University

...and others

**J11 Ballroom A1**

WELL-BEING AND CREATIVITY

***The Work/Life Balance Redux: Beginning a Conversation***

Kelly Ritter, University of North Carolina-Greensboro

Barbara L'Eplattenier, University of Arkansas, Little Rock

Melissa Ianetta, University of Delaware

Rita Malenczyk, Eastern Connecticut State University

**6:15pm** Saturday Night CWPA Outing at Independence Seaport Museum

211 South Columbus Blvd. (100 yards from the Society Hill Sheraton, just across a small bridge behind the hotel)

Be sure to wear your WPA conference name badge!

## Sunday, July 18th

**8:15am-9:00am** Ballroom BCD

Breakfast

**9:00am-11:00am** Ballroom BCD

WPA Town Hall Meeting, Future Planning, and Conference Debriefing

Waypoint 1 color

Parlor 1 color

Parlor 2 color

Wadsworth 1 bw



Wadsworth 2 bw

Norton 1 bw

Pearson 1 bw

Bedford 1 color

Bedford 2 color

Fountainhead 1 bw

Utah State 1 bw



bigbirdz (cc by)



**The Council of Writing Program Administrators** is a national association of writing professionals with interests in developing and directing writing programs. CWPA believes in writing and writers. We advocate and help members advocate for effective writing programs.

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