

Contact:

**PATRICK MURRAY**

732-263-5858 (office)

732-979-6769 (cell)

*pdmurray@monmouth.edu*

Released:

**Tuesday, October 20, 2009**

Please attribute this information to:  
**Monmouth University/Gannett New Jersey Poll**

For more information:  
Monmouth University Polling Institute  
West Long Branch, NJ 07764  
[www.monmouth.edu/polling](http://www.monmouth.edu/polling)

## **GARDEN STATE RACE IS ALL TIED UP**

*Monmouth U/Gannett NJ poll finds weakening support for Christie*

There's just two weeks to go, and the race for New Jersey couldn't be any tighter. The latest **Monmouth University/Gannett New Jersey Poll** finds incumbent Jon Corzine and challenger Chris Christie in a dead heat – each candidate now garners the support of 39% of likely voters in the Garden State. Another 14% say they will vote for independent candidate Chris Daggett. Earlier this month, Christie held a narrow 3 point lead over Corzine – 43% to 40% – with 8% for Daggett.

A key dynamic in this race is the migration of independent voters from both major party candidates to Chris Daggett. Currently, 45% of independent voters support Christie, 21% support Corzine and 22% support Daggett. Before the first gubernatorial debate three weeks ago, Christie claimed nearly half (49%) of the independent vote and Corzine had 28%, while only 11% favored Daggett.

There are also some warning signs in the Republican base. Chris Christie has the support of 81% of his fellow partisans, but this is down from 86% in the October 1<sup>st</sup> poll. Another 8% of GOP voters now give their support to Daggett, up from 3% earlier this month. At the same time, Jon Corzine has held onto his partisan base, currently garnering 76% of Democratic voters. The 11% of Democrats who now support Daggett is up slightly from the 8% he got earlier this month. Currently, 8% of Democrats say they will vote for Republican Christie, but this is down from 17% in August.

“Democrats who flirted with Chris Christie earlier in the year have come back into the fold. It also looks like some GOP voters may have become disenchanted with their white knight. That's not a good sign for the Republican at this late stage of the game,” said Patrick Murray, director of the Monmouth University Polling Institute.

Likely Voters	Candidate Support by Party				
	Mid Oct 09	Early Oct 09	Sept 09	Aug 09	July 09
<b>Democrats</b>					
Corzine	76%	75%	77%	74%	71%
Christie	8%	8%	10%	17%	15%
Daggett	11%	8%	6%	2%	3%
Other	0%	0%	1%	2%	0%
Undecided	5%	9%	6%	5%	11%
<b>Republicans</b>					
Corzine	6%	7%	7%	9%	9%
Christie	81%	86%	83%	87%	83%
Daggett	8%	3%	5%	2%	3%
Other	1%	0%	1%	0%	0%
Undecided	4%	3%	4%	2%	6%
<b>Independents</b>					
Corzine	21%	28%	30%	24%	26%
Christie	45%	49%	53%	56%	47%
Daggett	22%	11%	4%	7%	7%
Other	2%	2%	2%	4%	1%
Undecided	10%	10%	11%	9%	18%

The poll also found further erosion in the Republican candidate’s personal ratings. Voter opinion of Chris Christie now stands at 40% favorable to 41% unfavorable among likely voters, the first time in this poll that negative views of the GOP nominee have numerically outnumbered positive views. In July, Christie held a broadly positive 50%-26% rating among likely voters. The Democrat, Jon Corzine, has an upside down 37% favorable to 51% unfavorable rating, which has been pretty steady among likely voters since July. And despite making a splash in the first candidate’s debate, independent Chris Daggett has a 28% favorable to 15% unfavorable rating, with more than half (56%) of all likely voters saying they don’t know enough to form an opinion about him.

“Daggett may have hit his ceiling in this race. Lacking both ground troops and the financial resources necessary to keep his message in front of voters over the final two weeks, it’ll be difficult for him to overcome most voters’ inclination to go with one of the two major party candidates,” said Murray.

Daggett’s rise in the poll came on the heels of unveiling his property tax proposal. However, only 16% of voters say they have heard about his plan, compared to 19% of voters who say they have heard some property tax plan from Chris Christie and 16% who have heard a plan from Jon Corzine.

When voters are asked to choose who will do a better job on property taxes, just 16% name Daggett. Christie is preferred by 36%, and 30% choose Corzine.

Christie also gets the nod on handling corruption, 39% to 26% for Corzine and 14% for Daggett. Voters are divided, though, on who would best deal with economic issues and state spending. On the economy and jobs, Christie is preferred by 35%, Corzine by 34%, and Daggett by 13%. On the state budget, Corzine is preferred by 35%, Christie by 34%, and Daggett by 13%. Governor Corzine is the clear favorite on education, preferred by 41% of voters on this issue compared to 29% for Christie and 11% for Daggett.

And in case you were wondering, property taxes continues to be the issue that voters want addressed in this ever-shortening campaign. More than half (54%) name it as one of their top two

concerns, followed by the economy and jobs (33%), health care (22%), other taxes (21%), state spending (13%), education (11%), and corruption (7%).

Regardless of who is elected governor next month, very few voters have a clear idea what he will do to address these issues. While about 6-in-10 voters say they have some notion what a Corzine second term or a Christie first term will look like, just 32% feel they have a clear idea what the Democratic incumbent will do over the next four years and only 18% say the same about the Republican challenger. Only 4-in-10 have some idea what a Chris Daggett administration would do, with just 13% saying they have a clear idea.

An overwhelming 72% of likely voters say the New Jersey governor's race has been largely negative. Only 19% would characterize it as positive. Among those who see the race as negative 36% say Corzine is the bigger transgressor compared to just 12% who say Christie has been more negative. However, most voters (51%) feel that the two major party candidates have been equally negative in this race.

***– Green Acres Bond –***

Voters going to the polls on November 3<sup>rd</sup> will also be asked to approve a \$400 million bond measure to fund Green Acres, water supply and floodplain protection, farmland and historic preservation projects, as well as park improvements. Currently, 55% of likely voters indicate they will support the bond, while 32% will vote against and 12% are undecided. The bond measure garners support from 68% of Democrats, 50% of independents, and 40% of Republicans.

“Past polling on public questions suggests that most undecided voters will fall into the ‘no’ camp on election day. Still, with 55% approval two weeks before the election, opponents of this borrowing measure have their work cut out for them,” said Murray.

***– President Obama –***

President Barack Obama's job rating stands at 53% approve to 39% disapprove among likely voters in New Jersey. Among those still undecided in the governor's race, he garners a net positive 44% approve to 35% disapprove. With the President scheduled to campaign on behalf of Governor Corzine on Wednesday, 12% of voters say such a visit would make them more likely to vote for Corzine, 14% say it would make them less likely, and 73% say a presidential appearance would have no effect on their vote for governor. Among undecided voters, 5% say a presidential visit would make them more likely to vote for Corzine, but 14% say it would make them less likely.

***– Lieutenant Governor –***

Despite their moment in the spotlight at the first ever New Jersey Lieutenant Governor's debate on October 8<sup>th</sup>, few voters have any impression of the three leading candidates for that post. Democrat Loretta Weinberg stands at 11% favorable to 9% unfavorable, Republican Kim Guadagno's ratings are 9% favorable to 4% unfavorable, and independent Frank Esposito has 6% favorable to 4% unfavorable

ratings. The vast majority of voters have no opinion – 80% for Weinberg, 87% for Guadagno, and 90% for Esposito. These numbers have remained virtually unchanged since the running mates were announced in July.

The *Monmouth University/Gannett New Jersey Poll* was conducted by telephone with 1,004 New Jersey likely voters from October 15 to 18, 2009. This sample has a margin of error of  $\pm 3.1$  percent. The poll was conducted by the Monmouth University Polling Institute and originally published by the Gannett New Jersey newspaper group (Asbury Park Press, Courier-Post, Courier News, Daily Journal, Daily Record, and Home News Tribune).

### DATA TABLES

The questions referred to in this release are as follows:  
 (\* Some columns may not add to 100% due to rounding.)

1. If the election for governor was held today, would you vote for Jon Corzine the Democrat, Chris Christie the Republican, Chris Daggett the independent, or some other candidate? *[If undecided: At this moment do you lean more towards Corzine or more towards Christie?]* **[NAMES WERE ROTATED]**

	Likely Voters	PARTY ID			GENDER		RACE		AGE			REGION		
		Dem	Ind	Rep	Male	Female	White	Black & Hispanic	18 to 34	35 to 54	55+	North	Central	South
Corzine	<b>39%</b>	76%	21%	6%	34%	43%	32%	66%	45%	39%	36%	40%	36%	39%
Christie	<b>39%</b>	8%	45%	81%	40%	39%	45%	17%	32%	40%	42%	38%	42%	39%
Daggett	<b>14%</b>	11%	22%	8%	18%	11%	15%	9%	15%	14%	13%	13%	16%	14%
Other candidate	<b>1%</b>	0%	2%	1%	2%	1%	1%	0%	0%	2%	1%	2%	0%	1%
(VOL) Don't know	<b>7%</b>	5%	10%	4%	6%	7%	6%	8%	7%	5%	9%	7%	6%	6%
Unwtd N	<b>1004</b>	369	345	271	479	525	865	93	99	462	437	446	277	272

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Corzine	<b>39%</b>	40%	39%	36%	37%
Christie	<b>39%</b>	43%	47%	50%	45%
Daggett	<b>14%</b>	8%	5%	4%	4%
Other candidate	<b>1%</b>	1%	1%	2%	1%
(VOL) Don't know	<b>7%</b>	8%	7%	8%	13%
Unwtd N	<b>1004</b>	527	531	484	527

#### Composite Table: Strength of Vote Choice

If the election for governor was held today, would you vote for [ROTATE]: Jon Corzine the Democrat, Chris Christie the Republican, Chris Daggett the independent, or some other candidate? *[If undecided: At this moment do you lean more towards Corzine or more towards Christie?]* *[If answered Corzine or Christie to Q1: Are you very sure about voting for [NAME]; or might you change your mind before Election Day?]*

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Sure Corzine	<b>31%</b>	31%	26%	24%	25%
Weak Corzine	<b>5%</b>	6%	10%	7%	8%
Lean Corzine	<b>3%</b>	3%	3%	5%	4%
Undecided-Other	<b>22%</b>	17%	13%	14%	18%
Lean Christie	<b>5%</b>	5%	3%	8%	8%
Weak Christie	<b>5%</b>	6%	10%	11%	8%
Sure Christie	<b>29%</b>	32%	34%	31%	29%
Unwtd N	<b>1004</b>	527	531	484	527

2. Please tell me if your general impression of the following candidates is favorable or unfavorable, or if you don't have an opinion. [NAMES WERE ROTATED]

Jon Corzine

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	37%	70%	21%	11%	87%	3%	14%	18%
Unfavorable	51%	17%	65%	83%	5%	93%	72%	45%
No opinion/Don't recognize	12%	13%	14%	6%	7%	4%	13%	37%
Unwtd N	1004	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Favorable	37%	40%	37%	37%	41%
Unfavorable	51%	49%	53%	53%	50%
No opinion/Don't recognize	12%	10%	10%	10%	9%
Unwtd N	1004	527	531	484	527

Chris Christie

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	40%	11%	45%	78%	5%	91%	21%	27%
Unfavorable	41%	66%	35%	13%	75%	4%	62%	25%
No opinion/Don't recognize	19%	23%	21%	9%	20%	5%	17%	49%
Unwtd N	1004	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Favorable	40%	41%	48%	49%	50%
Unfavorable	41%	39%	30%	33%	26%
No opinion/Don't recognize	19%	19%	22%	18%	24%
Unwtd N	1004	527	531	484	527

Chris Daggett

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	28%	22%	35%	29%	12%	23%	87%	24%
Unfavorable	15%	15%	13%	15%	18%	20%	0%	8%
No opinion/Don't recognize	56%	63%	51%	56%	70%	57%	13%	67%
Unwtd N	1004	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Favorable	28%	17%	11%	11%	7%
Unfavorable	15%	8%	6%	9%	10%
No opinion/Don't recognize	56%	75%	83%	80%	82%
Unwtd N	1004	527	531	484	527

3. In your opinion, what are the most important one or two issues that the candidates for governor should talk about? [Note: Results add to more than 100% because multiple responses were accepted]

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Property taxes	54%	47%	59%	56%	44%	59%	66%	59%
Income tax	5%	3%	5%	8%	2%	8%	7%	5%
Sales tax	2%	2%	2%	3%	1%	3%	3%	2%
Other tax, general taxes	14%	10%	12%	22%	9%	22%	12%	13%
Jobs	17%	20%	13%	16%	21%	14%	15%	15%
Cost of living/affordability	2%	2%	2%	3%	2%	3%	1%	1%
The economy/downturn in general	16%	18%	15%	13%	20%	12%	16%	12%
Development/building boom	0%	0%	0%	1%	0%	0%	0%	1%
Roads/traffic/congestion	1%	1%	1%	0%	2%	1%	0%	0%
Health care/prescription drug costs	22%	31%	18%	14%	30%	12%	25%	23%
Environment	1%	1%	2%	0%	2%	0%	1%	2%
Same-sex/Gay marriage	1%	2%	1%	1%	2%	1%	0%	2%
Immigration	1%	0%	1%	1%	0%	2%	0%	0%
Corruption/government ethics	7%	4%	11%	8%	4%	11%	4%	8%

Education/schools	<b>11%</b>	15%	10%	7%	16%	8%	11%	5%
State Budget/Govt spending	<b>13%</b>	8%	16%	15%	10%	16%	12%	11%
Crime, safety, police	<b>2%</b>	3%	1%	1%	2%	1%	2%	2%
Energy/fuel/gas prices	<b>0%</b>	1%	0%	0%	0%	0%	1%	2%
Abortion	<b>1%</b>	0%	0%	3%	0%	2%	1%	1%
Other	<b>3%</b>	4%	1%	2%	3%	1%	4%	1%
(VOL) Don't know	<b>3%</b>	3%	3%	2%	3%	1%	3%	6%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

TREND: <i>Likely voters</i>	Mid Oct 2009	Early Oct 2009	September 2009	August 2009	July 2009
Property taxes	54%	48%	50%	47%	49%
Income tax	5%	4%	8%	7%	8%
Sales tax	2%	2%	3%	4%	5%
Other tax, general taxes	14%	13%	8%	7%	6%
Jobs	17%	22%	15%	16%	17%
Cost of living/affordability	2%	3%	2%	2%	5%
The economy/downturn in general	16%	14%	21%	22%	21%
Development/building boom	0%	0%	0%	1%	1%
Roads/traffic/congestion	1%	2%	2%	1%	2%
Health care/prescription drug costs	22%	16%	16%	14%	17%
Environment	1%	1%	2%	2%	2%
Same-sex/Gay marriage	1%	1%	0%	0%	1%
Immigration	1%	1%	1%	2%	2%
Corruption/government ethics	7%	8%	9%	17%	5%
Education/schools	11%	16%	19%	9%	12%
State Budget/Govt spending	13%	12%	11%	14%	20%
Crime, safety, police	2%	2%	2%	3%	1%
Energy/fuel/gas prices	0%	1%	n/a	1%	1%
Abortion	1%	2%	1%	1%	1%
Other	3%	3%	4%	2%	3%
(VOL) Don't know	3%	3%	2%	5%	1%
Unwtd N	1004	527	531	484	527

[QUESTIONS 4 THROUGH 6 WERE ROTATED]

4. Has Jon Corzine given you a clear idea, some idea, not much of an idea, or no idea at all about what he would do in his second term as governor?

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Clear idea	<b>32%</b>	38%	28%	27%	43%	31%	25%	15%
Some idea	<b>33%</b>	41%	31%	26%	45%	18%	35%	37%
Not much of an idea	<b>16%</b>	13%	15%	21%	8%	20%	20%	24%
No idea at all	<b>16%</b>	6%	22%	23%	4%	28%	18%	16%
(VOL) Don't know	<b>3%</b>	2%	3%	3%	1%	3%	2%	8%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

TREND: <i>Likely voters</i>	Mid Oct 2009	September 2009	July 2009
Clear idea	32%	25%	32%
Some idea	33%	33%	35%
Not much of an idea	16%	16%	12%
No idea at all	16%	22%	16%
(VOL) Don't know	3%	3%	5%
Unwtd N	1004	531	527

5. Has Chris Christie given you a clear idea, some idea, not much of an idea, or no idea at all about what he would as governor?

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Clear idea	<b>18%</b>	13%	19%	27%	11%	33%	15%	6%
Some idea	<b>41%</b>	27%	47%	55%	28%	57%	35%	36%
Not much of an idea	<b>22%</b>	31%	20%	12%	34%	8%	24%	27%
No idea at all	<b>15%</b>	25%	12%	4%	25%	1%	22%	18%
(VOL) Don't know	<b>3%</b>	4%	3%	1%	2%	1%	4%	12%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

TREND: <i>Likely voters</i>	Mid Oct 2009	September 2009	July 2009
Clear idea	18%	16%	16%
Some idea	41%	42%	49%
Not much of an idea	22%	20%	16%
No idea at all	15%	18%	15%
(VOL) Don't know	3%	3%	5%
<i>Unwtd N</i>	1004	531	527

6. Has Chris Daggett given you a clear idea, some idea, not much of an idea, or no idea at all about what he would do in his second term as governor?

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Clear idea	13%	8%	18%	14%	7%	15%	34%	6%
Some idea	28%	25%	32%	26%	20%	28%	50%	26%
Not much of an idea	22%	23%	20%	24%	25%	23%	10%	21%
No idea at all	28%	37%	22%	22%	40%	23%	4%	35%
(VOL) Don't know	9%	6%	8%	14%	8%	12%	3%	13%
<i>Unwtd N</i>	1004	369	345	271	347	367	141	132

7. Regardless of who you may support for governor... Who would do a better job on [READ ITEM] –Corzine, Christie or Daggett? [ITEMS WERE ROTATED]

The economy and jobs

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine better	34%	65%	19%	8%	83%	2%	8%	14%
Christie better	35%	7%	40%	72%	2%	86%	7%	25%
Daggett better	13%	9%	20%	9%	1%	4%	71%	6%
(VOL) All equally	2%	2%	1%	1%	2%	0%	0%	4%
(VOL) None of them	6%	6%	7%	3%	6%	2%	5%	12%
(VOL) Don't know	11%	11%	13%	8%	6%	6%	9%	39%
<i>Unwtd N</i>	1004	369	345	271	347	367	141	132

Property taxes

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine better	30%	58%	14%	8%	74%	2%	3%	13%
Christie better	36%	10%	42%	68%	6%	83%	8%	28%
Daggett better	16%	12%	25%	12%	3%	6%	79%	13%
(VOL) All equally	2%	2%	1%	0%	2%	1%	0%	3%
(VOL) None of them	6%	6%	7%	5%	7%	4%	2%	11%
(VOL) Don't know	10%	11%	10%	7%	9%	4%	8%	33%
<i>Unwtd N</i>	1004	369	345	271	347	367	141	132

The state budget

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine better	35%	66%	20%	7%	85%	2%	4%	16%
Christie better	34%	7%	40%	69%	1%	86%	11%	17%
Daggett better	13%	10%	21%	9%	3%	3%	72%	9%
(VOL) All equally	1%	0%	1%	1%	0%	1%	1%	4%
(VOL) None of them	6%	4%	7%	5%	4%	3%	6%	9%
(VOL) Don't know	11%	12%	11%	9%	7%	5%	5%	45%
<i>Unwtd N</i>	1004	369	345	271	347	367	141	132

Education

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine better	41%	75%	26%	12%	90%	5%	19%	30%
Christie better	29%	5%	31%	63%	1%	74%	5%	14%
Daggett better	11%	7%	18%	6%	1%	5%	56%	6%
(VOL) All equally	2%	2%	1%	2%	1%	1%	1%	8%
(VOL) None of them	4%	2%	7%	4%	2%	3%	4%	8%
(VOL) Don't know	13%	9%	16%	12%	5%	12%	15%	34%
Unwtd N	1004	369	345	271	347	367	141	132

Reducing corruption

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine better	26%	51%	14%	6%	67%	1%	4%	10%
Christie better	39%	11%	45%	73%	5%	86%	22%	27%
Daggett better	14%	12%	19%	9%	5%	4%	63%	10%
(VOL) All equally	1%	2%	1%	0%	2%	0%	0%	3%
(VOL) None of them	9%	10%	10%	5%	11%	5%	5%	11%
(VOL) Don't know	11%	14%	10%	7%	10%	3%	6%	38%
Unwtd N	1004	369	345	271	347	367	141	132

8. Have you heard of specific plans from any of the candidates for governor about how they would reduce property taxes, or not? Whose plan have you heard about? [Note: Results add to more than 100% because multiple responses were accepted]

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine's plan	16%	19%	18%	11%	22%	14%	14%	9%
Christie's plan	19%	12%	25%	24%	14%	30%	14%	12%
Daggett's plan	16%	11%	22%	15%	9%	15%	37%	14%
No one's	68%	75%	60%	68%	73%	63%	59%	80%
Unwtd N	1004	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	Early Oct 2009
Corzine's plan	16%	12%
Christie's plan	19%	16%
Daggett's plan	16%	1%
No one's	68%	80%
Unwtd N	1004	527

9. So far, would you characterize the governor's race as being generally positive or negative?

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Positive	19%	32%	11%	12%	31%	13%	4%	22%
Negative	72%	58%	82%	77%	58%	80%	89%	66%
(VOL) Both	4%	6%	2%	5%	7%	3%	2%	4%
(VOL) Neither	1%	1%	1%	2%	1%	1%	3%	2%
(VOL) Don't know	3%	3%	3%	4%	3%	3%	2%	7%
Unwtd N	1004	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	September 2009
Positive	19%	30%
Negative	72%	62%
(VOL) Both	4%	4%
(VOL) Neither	1%	2%
(VOL) Don't know	3%	3%
Unwtd N	1004	531



[The following question was asked only of those who said "Negative" or "Both" to Q9, moe= ± 3.5%]  
 10. Who has been more negative – Corzine or Christie, or both equally?

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Corzine	36%	12%	42%	58%	6%	68%	29%	22%
Christie	12%	22%	8%	4%	30%	1%	8%	5%
Both equally	51%	64%	50%	38%	61%	31%	63%	72%
(VOL) Don't know	1%	2%	0%	0%	2%	0%	0%	1%
Unwtd N	796	264	291	223	243	311	130	98

  

TREND: Likely voters	Mid Oct 2009	September 2009
Corzine	36%	35%
Christie	12%	12%
Both equally	51%	52%
(VOL) Don't know	1%	1%
Unwtd N	796	361

11. I'm going to name the lieutenant governor candidates. Please tell me if your general impression of each is favorable or unfavorable, or if you don't really have an opinion.  
 [NAMES WERE ROTATED]

Loretta Weinberg

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	11%	17%	9%	6%	20%	6%	11%	5%
Unfavorable	9%	4%	11%	13%	3%	15%	8%	7%
No opinion/Don't recognize	80%	80%	80%	80%	77%	79%	81%	89%
Unwtd N	1004	369	345	271	347	367	141	132

  

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009
Favorable	11%	11%	9%	16%
Unfavorable	9%	7%	11%	9%
No opinion/Don't recognize	80%	82%	80%	76%
Unwtd N	1004	527	531	484

Kim Guadagno

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	9%	4%	10%	14%	5%	17%	4%	4%
Unfavorable	4%	7%	3%	1%	7%	1%	7%	3%
No opinion/Don't recognize	87%	90%	86%	85%	88%	82%	89%	94%
Unwtd N	1004	369	345	271	347	367	141	132

  

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009
Favorable	9%	9%	8%	10%
Unfavorable	4%	3%	4%	2%
No opinion/Don't recognize	87%	88%	89%	88%
Unwtd N	1004	527	531	484

Frank Esposito

	Likely Voters	PARTY ID			VOTE CHOICE			
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Favorable	6%	6%	5%	6%	8%	5%	5%	2%
Unfavorable	4%	3%	5%	3%	3%	3%	6%	3%
No opinion/Don't recognize	90%	91%	90%	91%	89%	92%	89%	94%
Unwtd N	1004	369	345	271	347	367	141	132

  

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	September 2009	August 2009
Favorable	6%	5%	5%	8%
Unfavorable	4%	2%	3%	2%
No opinion/Don't recognize	90%	93%	91%	90%
Unwtd N	1004	527	531	484

12. In addition to the race for governor, there will also be a public question on the ballot. This measure would authorize the state to issue 400 million dollars in bonds to fund Green Acres, water supply and floodplain protection, and farmland and historic preservation projects. It will also fund park improvements and facilities. Will you vote for or against this bond measure?

	Likely Voters	PARTY ID				VOTE CHOICE		
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
For	<b>55%</b>	68%	50%	40%	70%	34%	63%	61%
Against	<b>32%</b>	19%	37%	46%	18%	51%	26%	22%
(VOL) Won't vote either way	<b>1%</b>	1%	1%	2%	0%	3%	0%	0%
(VOL) Don't know	<b>12%</b>	12%	11%	12%	12%	12%	11%	17%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

13. Do you approve or disapprove of the job Barack Obama is doing as president?

	Likely Voters	PARTY ID				VOTE CHOICE		
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
Approve	<b>53%</b>	87%	42%	15%	87%	16%	59%	44%
Disapprove	<b>39%</b>	7%	47%	78%	7%	76%	34%	35%
(VOL) Don't know	<b>9%</b>	6%	11%	8%	6%	7%	7%	21%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	Early Oct 2009	July 2009
Approve	53%	52%	56%
Disapprove	39%	39%	34%
(VOL) Don't know	9%	9%	10%
Unwtd N	1004	527	527

14. If President Obama came to New Jersey to campaign for Jon Corzine, would you be more likely or less likely to vote for Corzine, or would it have no effect either way?

	Likely Voters	PARTY ID				VOTE CHOICE		
		Dem	Ind	Rep	Corzine	Christie	Daggett	Undecided
More likely	<b>12%</b>	25%	5%	1%	27%	2%	4%	5%
Less likely	<b>14%</b>	3%	18%	28%	1%	30%	10%	14%
No effect	<b>73%</b>	71%	77%	70%	71%	68%	86%	78%
(VOL) Don't know	<b>1%</b>	1%	1%	1%	1%	0%	0%	3%
Unwtd N	<b>1004</b>	369	345	271	347	367	141	132

TREND: Likely voters	Mid Oct 2009	July 2009*
More likely	12%	13%
Less likely	14%	17%
No effect	73%	69%
(VOL) Don't know	1%	1%
Unwtd N	1004	527

\* July 09 wording was "If President Obama actively campaigns for Jon Corzine, would you be more likely or less likely to vote for Corzine, or would it have no effect either way?"

The Monmouth University/Gannett New Jersey Poll was conducted and analyzed by the Monmouth University Polling Institute research staff. The telephone interviews were collected on October 15-18, 2009 with a statewide random sample of 1,004 likely voters. For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.1 percentage points. Sampling error increases as the sample size decreases, so statements based on various population subgroups, such as separate figures reported by gender or party identification, are subject to more error than are statements based on the total sample. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

POLL DEMOGRAPHICS			
Likely Voter Sample (weighted)			
40% Dem	48% Male	18% 18-34	77% White
34% Ind	52% Female	47% 35-54	9% Black
26% Rep		35% 55+	9% Hispanic
			5% Asian/Other

###