

E Magazine November 2008



Tourism Corporation of Gujarat Limited Welcomes you at **Rann Utsav 2008**

FEEL THE NATURE; EXPERIENCE THE MAGIC

Gift from the God! :

The Rann of Kutch is an amazing gift from the god to the World! Spread across an area of approximately 10,000 sq. km. The salt plains seen here are caused by flooding of the Rann by sea, river and rainwater. It is punctuated by highlands called bets, which have scrub flora and grassland vegetation offering refuge to wildlife. The Rann of Kutch is divided into the Greater Rann of Kutch and the Little Rann of Kutch.



The Greater Rann of Kutch :

As the name suggests the Greater Rann of Kutch spans an area of 7505.22 Sq. km and is comparatively larger than the Little Rann of Kutch. The greater Rann of Kutch is the home to a wide array of flora and fauna. Migratory birds deem it an abode during diverse weather conditions.

The Little Rann of Kutch :

The Little Rann of Kutch occupies 4,953 sq. kms of land and is spread out in the districts of Surendranagar, Banasakantha, Patan, Kutch and Rajkot in Gujarat. It is well known as The Wild Ass Sanctuary, named after endangered Ghudkhur (*Equus hemionus khur*), that is seen here in large numbers. Established in 1972 the sanctuary is being protected under the Wildlife Protection Act, 1973.

Kutch is one the largest districts of India . Surrounded by the Arabian Sea and the Salt encrusted desert wilderness of the Rann of Kutch, this district is the last frontier of many crafts and traditions that have changed little over the centuries.

The Wildlife Sanctuary of Kutch : A WORLD OF NATURAL THRILL



The wildlife Sanctuary includes forest area, wasteland and territorial area of the Arabian Sea. The bird population includes spoonbill, stork, crow, sparrow, osprey, and vultures to name a few. The most prominently seen animals include nilgai, chinkara, wild boar, porcupines, fox, wolf, jackal and wild ass. A visit to India is incomplete if you have not been to the Rann of Kutch as it epitomizes India's incredibility and vibrancy.



Kutch Rann Utsav : A chance to dance in nature.

Kutch Rann Utsav is the best place for those who are interested in natural history, Kutch is the habitat of the endangered and interesting wildlife species like the Indian Wild Ass. This district is widely reputed as

a paradise for birdwatchers. Besides the reservoirs in the state that are important habitats for birds, and flyways for migrating birds, Kutch is also the breeding ground for critically endangered birds like the Indian bustard and the lesser florican.

The Rich Handicraft Heritage of Kutch :

The Rich quality handicraft is the unique identity of Kutch. It is almost synonymous with its rich variety of embroideries with different communities dwelling in the district, like the Ahirs, Rabaris, Jaths, Muthwas, Meghwals, Sodha Rajputs, etc, and their sub-groups, specialising in their own styles and motifs.

As a visitor of Kutch Runn Utsav you will be pleased to go through the rich experience of Handicrafts of Kutch. The other handicrafts too thrive in Kutch like weaving on traditional looms, rogan-painting that is only practised by a few remaining artisans, block printing, appliqué-work and bandhani (tie-and-dye). Not only this , the Kutch is also known for its metal, wood, shell and terra-cotta handicrafts. A special feature of crafts of Kutch is that they are very much a living tradition and not only made for the market. If you have found a way to go to the Kutch Runn Utsav and has missed to see this handicraft then you have missed the Rann Utsav.



Nearby Places to visit

Narayan Sarovar :



Narayan Sarivar is one of the most sacred places of Hindu pilgrimage. There are five holy lakes with a Shiva temple built around one of them at Narayan Sarovar. The temple and its surrounding lakes offer a truly heavenly sight. It is one of just five holy lakes in india.

Koteshwar :



Koteshwar is well-known for its Shiva temple. This is a cave temple, which has many stone idols that are naturally formed. It derives its name from one of Lord Shiva's name "Kotilingeshwar" . The template attracts numerous devotees of Shiva.

Lakhpat :



Lakhpat is a fortified town with several gates and bastions made of stone. It is situated on the India-Pakistan border at the junction of Kori Creek and the Rann of Kutch. The place derives its name from its founder Rao Lakha.

Mata na Madh :



Mata na madh is a site of great religious importance, known for the worship of Goddess Ashapura Maa. It is believed that descendants of the Jadeja Dynesty became the first rulers of Kutch because of the blessings of the Goddess Ashapura.

Dholvira :

Sign list
Deciphered reading
<i>mad-dyaidha-rāga-vedhaśvai-sahsra-dhā</i> (right-to-left)

Dholvira in kutch district is a massive archeological site that belongs to the Harppan Civilisation. It dates back to 2900 BC and is known for execptional town planing and engineering. Among many other attractions, a special feature of Dholvira is a signboard in indus script.

How to reach there :



The sanctuary is directly connected from the Ahmedabad city by direct bus services.



Ballarpur railway station, which is about 197 from Bhamragarh is the nearest.



Ahmedabad is the nearest airport. Sanctuary is accessible from Bhuj & Kandla airports.

Staying there :

TCGL provides high quality accommodation facilities for the visitors of the Kutch Runn Ustav.

[Click here for more info.](#)

WELCOME TO VIBRANT GUJARAT GLOBAL INVERSTOR'S SUMMIT 2009 :



Gujarat is a very well-known state for its Entrepreneur public. That's why The Vibrant Gujarat Global Invetor's Summit every year is flooded with billion dollars of MOUs between the State Government and World's leading Business Houses. The Government of Gujarat is firm determined to make Gujarat a World's leading Business Center. The Hon. Chief Minister of Gujarat : Shri Narendra Modi is totally dedicated to make Gujarat the World's Best Industrial Hub and to turn his Swarnim Dream in to Reality; his Government (Govt. of Gujarat) every year organizes The Vibrant Investor's Summit where the Industrial honchos of India as well as world comes together with the Government on stage and as a result they sign MoUs with Government to set up their presence with massive investments in the state of Gujarat thus making the Gujarat the Vibrant Gujarat By Organizing the 4th Vibrant Gujarat Global Investor's Summit At Science City, Ahmedabad between 12 – 13 December 2009 , the government will be carrying on its endeavour to take Gujarat to the new highs on world map.

The Number says everything :

Numbers can't lie! The Vibrant Gujarat Global Investors' Summit has always gone through the goal. A huge amount of USD 14 millions were coming to the state as more than 70 MoU were signed by the leading Business Houses of the World. The Vibrant Investor's Summit of 2005 carried on the trend and created records by dragging in an amazing amount of USD 20 billions as more than 220 MoUs were signed by the Indian – World's major Companies. The Vibrant Summit of 2007 has crossed all limits and has laft the past behind where 650+ MoUs were signed by the Industrial Honchos like Reliance, Tata, Shell, GM and many more. Below is quick look at what happened at Vibrant Gujarat Investor's Summit 2007 :

Sector	Investment (Rs. in Crore)
SEZ	170889
POWER	133429
TOURISM	10793
OIL & GAS	44766
ENGINEERING ,AUTO & CERAMICS	14963
INFORMATION TECHNOLOGY	14811
And continue....	

GUJARAT WILL BE POURED BY BILLION DOLLARS OF INVESTMENT :

The Government is expecting more record breaking Investment coming to Gujarat this time. The Track Record clearly indicate the repid growth in investment amount this summit. Govt. is expecting a huge investment inflow coming to Gujarat this time as usual.

[Click here to know more about whats going on this time at Vibrant Gujarat Global Summit 2009.](#)

COME AND FLY TO NEW HIGHS IN GUJARAT THIS UTTARAYAN



Gujarat is known for its Festival Celebration tradition. The Kite Flying (Uttarayan) may be a kind of joy to others but for Gujarat and gujaratis it's a Festival ; A Vibrant Festival! The Government of Gujarat is doing the best to keep Vibrant Gujarat's this tradition alive by organizing the International Kite Flying Festival – 2009 between 10th January and 15th January 2009. TCGL will be making this festival the best experience for the participant and the visitors by giving its best services. [To know more about the tour packages click here.](#)



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