



Blackwomen
2010 Global Ready
League of Black Women

League of Black Women National Leadership Conference

15 – 19 June 2010

Innisbrook Resort and Golf Club – Tampa, Florida

Deloitte.

Presenting Sponsor



Official Conference Airline

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Welcome to **Black Women 2010: Global Ready, the League Of Black Women 7th National Leadership Conference**. It's the grand leadership development event that you've always wanted. Our conference community is both excellent and intimate. You can expect innovative thought leadership and robust intellectual exchange. We will explore a whole new array of forecast possibilities for our distinctive global leadership impact.

We are here at Innisbrook Resort and Golf Club because it is the first time since our founding in 1970 that *LBW* has been able to convene at a splendid property of this stature, actually owned by a Black woman. We are here, and we are historically, and happily home, thanks to the gracious hospitality of our host, Sheila Johnson, *CEO, Salamander Hospitality*, the generous presenting sponsorship of Tonie Leatherberry, *Principal, Diversity and Inclusion Champion, Deloitte Consulting*, leadership forum sponsor, Eugene Bounds, *Senior Vice President, Booz Allen Hamilton* and *American Airlines* as our official conference airline.

We are here, to embrace the leadership competency of developing confidence in one another. We are here, in this time of change to change the world. We are here, because it is 2010 and you, are global ready.

Sandra

*** Executive Leadership Coaching Sessions** – Sign up at LBW Registration Desk

Walk away from this session with a roadmap, assessment, and key milestones to stay on track where your limit is nothing short of the globe.

Deborah Brown of *Deborah Brown and Associates, Life Strategy and Executive Coach*

LBW 2010 Conference Scholarship Students

Bethune-Cookman University and Florida A & M University

Daily Registration, Stirling Hall: 7.30 a.m. to 5.00 p.m.

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Executive Pre-Conference Leadership Program

Tuesday, June 15, 2010

Conference Agenda

Noon – 1:15 p.m. Stirling Salon I-J-K

The Pre-Eminent LBW Power Luncheon

Women of Color: Public Service – Focus On Africa's Women

Focus on Africa's women and how their emerging agricultural power is changing the face of the continent and will impact the prospects for food and commerce for women everywhere.



Welcome: Sandra Finley, *President & CEO League Of Black Women*



Host: Sheila C. Johnson, CEO, *Salamander Hospitality*



Presenting Sponsor: Antoinette (Tonie) Leatherberry, *Principal, Diversity and Inclusion Champion, Deloitte Consulting*

Deloitte.



Key Note Speaker: Ambassador Ertharin Cousin, *United States Representative to the United Nations for Food and Agriculture*

1:25 – 2:25 p.m. Stirling Salon C-D

Women of Color: Mobilizing for Power in the Promise of Change In Health Leadership

- Globally, the four horsemen of our apocalypse are HIV infection, breast cancer, diabetes and heart disease. Yet, women of color occupy a scant number of leadership positions in the global health community in control of local, national and global health policy decisions.

This session will explore the current impact of our lack of influence in health policy. It will also reveal best thinking on how we can rise beyond mid-level positions to actually lead the most powerful, policy-making health organizations in the world.

Speaker: Dr. Evelyn Lewis
*MD, MA, FAAFP
Deputy Director
W. Montague Cobb, NMA Health Institute
Assistant Professor
Departments of Family Medicine and
Medical and Clinical Psychology
Uniformed Services University*

Juliette Mayers
*Executive Director
Multicultural Marketing
Blue Cross Blue Shield of Massachusetts*

2:30 – 3:30 p.m. Stirling Salon C-D

Women of Color: The Scramble for Leadership and Political Support

- Ten years into the New Millennium, societal support for the leadership ambitions of WOC has been slow in coming. We are still experiencing “firsts” – the first Black First Lady of the U.S., the first Latina on the U.S. Supreme Court, the first Black Woman to lead one of the largest publicly traded companies, - and learning how to deal with the intense scrutiny these high visibility positions attract.

Still, WOC continue to demonstrate leadership the advantages they bring to the table. But how do you get invited to the highest tables in powerful fields and become regarded as über advisors as are women in consulting management? Hear the best of the best discuss how your evolving power can be leveraged to successfully handle the politics that comes with high visibility.

Introductions: Eugene Bounds, *Partner, Booz Allen Hamilton*

Facilitator: Velma Deleveaux, *Ph.D., Senior Associate, Booz Allen Hamilton*

Panelists: Michelle Graves, *Principal, Booz Allen Hamilton*

Tonie Leatherberry, *Principal, Diversity and Inclusion Champion, Deloitte Consulting*

Nneka Rimmer, *Partner and Managing Director, Boston Consulting Group*

Sara Prince, *Associate Principal, McKinsey & Company*

Margaret A. Brooks, *Diversity Manager, McKinsey & Company*

Booz | Allen | Hamilton

3:45 – 4:35 p.m. Stirling Salon C-D

Women of Color In Intelligence: Professional Services for Leadership in Global Engagement

- Learn what you don't know about women rising to the highest ranks in the Intelligence community and what impact their evolving leadership could make with building synergy for cooperation throughout the diverse societies of our planet. They will discuss the life, the preparation, the challenge and their views on the global impact of their success.

Speakers: Dr. Patricia Taylor, *Chief of Intelligence Community and EEO and Diversity, Office of the Director of National Intelligence*

Sheryl Brown Norman, *Director, Office of EEO, Central Intelligence Agency*

Vonna Heaton, *Director, InnoVision/NGA*

Deborah Johnson, *Senior Executive, Central Intelligence Agency*

Lilo A. Hester, *Principal, International Tax Services, Ernst & Young LLP*

7:00 – 9:00 p.m. Stirling Salon I-J-K

Sheila Johnson's Private Networking Reception

“Nuff said...”

Professional Conference Leadership Program

Wednesday, June 16, 2010

Agenda

Noon – 1:00 p.m. Stirling Ballroom East

Global Luncheon Forum

League Of Black Women 2010 Awards Presentations

The League Of Black Women Black Rose Award Honorees



Rachel Robinson, Founder, *The Jackie Robinson Foundation*

In 1973 Rachel Robinson founded The Jackie Robinson Foundation as a vehicle to perpetuate the memory of Jackie Robinson through the advancement of higher education among underserved populations. The foundation is renowned today as one of the most significant forces for advancement of higher education among underserved populations.



Selena Cuffe, *Co-Founder, and CEO Heritage Link Brands*

Selena opened a whole new commercial opportunity for South African women when she directed her company, Heritage Link Brands towards the business opportunities in importing wine from South Africa, exclusively from vineyards owned by members of the indigenous Black population. She credits her company's phenomenal growth with its authentic African connection, respect for nature and humanity, and the audacity of hope with fueling its success. Her clients include American Airlines, Whole Foods, Cosco and Jewel Osco.

League Of Black Women Corporate Partner Award Honoree



Robert L. Billingslea, *Vice President Corporate Urban Affairs and Development for The Walt Disney Company*

Bob is responsible for diversity-related objectives company-wide, including critical urban issues dealing with minorities. He serves on the Boards of the League of Black Women; Bethune-Cookman College; the Boys and Girls Clubs of Central Florida, and NAACP ACT-SO. We honor Bob for his strategic leadership representing the distinctive investment of the The Walt Disney Company in the sustainability of the work of the League Of Black Women.

Deloitte.

1:15 – 2:15 p.m. Stirling Ballroom West

Environmental Caucus: Green to your Future

- The green movement is impacting business, economic and political policy right now all around the world. Yet, for as much as we've heard about opportunities to advance careers and create and grow some successful businesses in the new green economy, the larger economic image still remains largely elusive. Where in fact are these green opportunities? Which industries are ripe for our participation? Learn how women of color can benefit from and drive the new global focus on green principles.

Speakers: Felecia M. Davis, *Program Director, Facilities and Infrastructure Enhancement Program, United Negro College Fund*
Bentina C. Terry, *Vice President of External Affairs and Corporate Services for the Gulf Power Company, a subsidiary of the Southern Company*

2:30 – 3:30 p.m. Stirling Ballroom West

Professional Education Caucus – Learning What Really Matters in Crisis Leadership

- Explore how to change perceptions when everyone recognizes that you are leading in a crisis situation yet, because you don't look like the traditional leaders, too few have any real confidence that your leadership will result in a successful outcome.

Speakers: Tonie Leatherberry, *Principal, Diversity and Inclusion Champion, Deloitte Consulting*
Dr. Patricia Taylor, *Chief of Intelligence Community and EEO and Diversity, Office of the Director of National Intelligence*
Lilo A. Hester, *Principal, International Tax Services, Ernst and Young LLP*
Michelle Graves, *Principal, Booz Allen Hamilton*

8:00 – 10:00 p.m. Edinburgh Ballroom East

Evening Film Festival – A Powerful Noise/Producer: Sheila Johnson

We have over 72 percent of women globally that are living on less than \$2 a day. This sensitive movie, shown at the Tribeca Film Festival, brings awareness to this issue. We've focused on three issues, maternal health, education and economic empowerment.

The film follows three women with three very different lives in very different worlds. Jacqueline Dembele works the slums of Bamako, Mali; Bui My Hahn is an HIV-positive widow in Vietnam and Nada Markovic is a survivor of the Bosnian war. What they all have in common is how they have empowered themselves to bring forth change and support others.

Featuring: Hot Gourmet Popcorn and the best after movie chat you've ever had.



Thursday, June 17, 2010

Joyful Living Pavilion

7:45 – 8:45 a.m. Stirling Ballroom West

Joyful Living Breakfast – The State of the Black Woman Report

Explore a whole new array of forecast possibilities on how to get a handle on the current societal forces that are shaping our future prospects for joyful living. Consider your joyful living possibilities as a “thrival,” a new breed of forward-thinking, globally tuned African Americans who bring a “no-limits” approach to doing business.

Speaker: Dr. Nat Irvin, II , *University of Louisville, Woodrow M. Strickler executive in residence and professor of management at the College of Business*

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9:00 – Noon Stirling Ballroom East

Idea Exchange Clusters

EEEEK-O-Nomics: Working Way too Hard For The Money

- Women of color in pursuit of leadership ambition are ever-expanding their bandwidths to accommodate unrelenting demands for performance. How do you maintain quality of life when you are stretching yourself thinner and thinner to meet heightened expectations in a difficult economy?

Who's Got Your Back? Finding Your Best Mentor Yet! ... Kim Vappie, CEO, Mentium

- Learn how to be discovered by the kind of powerbrokers you need to back you up on your way up the ladder. Explore the distinctive next level qualities and values you will need to seek and bring to your next mentoring relationship.

Professional, Single and Savoring Sensational

- For ages, it seems, the prevailing thought has been that married women live happier, fuller lives. But today, many are choosing to be single for longer periods for their lives, and they are having the time of their lives. We'll discuss the benefits of going solo and how women can use their independence to raise their quality of life experiences.

Modern Marriage: In Pursuit of Happiness

- Is it still good to you? How to joyfully go the distance and what to expect going forward.

Taking Care of Mama

- Discuss what to do when you are now responsible for Mama's well being and she won't cooperate. Explore what resources you will need to have in place to manage the subtleties in your new relationship with Mama.

Networking for Friendship in Leadership

- Women of color, particularly those in leadership positions usually exist on an island in the corporate structure. Often, they are the only sister for miles around. We'll discuss how to get off the island and turn promising professional relationships into genuine friendships.

How to Meet, Mate and Marry...Happily Ever After

- We'll discuss your expectations and practical approaches to fulfilling your hopes to marry in modern times.

Full-time Mother on a Part-time Schedule

- Discuss the modern expectation that you will be all things to all people, all of the time. Examine the origins of these expectations, how to meet them, and how to know which ones of them to ignore in the interest of self-preservation.

Ex-Pat Service, or "You Want Me to Go Where?"

- For women advancing towards global leadership, some professions may require relocating to other countries, leaving behind family, friends and cultural familiarity. We'll discuss the pros and cons to living away from your communal network and how it impacts leadership maturation.

Knowing When You are Global Entrepreneur Ready

- You've thought about starting or expanding your enterprise for some time now. But how do you tap opportunities in the global marketplace? Discuss the clearest signs of global entrepreneurial readiness.

"Million Dollar Baby," the Life and Concerns

- You may have heard the saying, "More money; more problems." Certainly, the higher your net worth, the more personal issues you may encounter, especially when you are the top earner of your family or friendship circle. We will discuss the stress around personal and professional expectations for your support as well as how to say yes and when to say no.

Leadership and Your Legacy

- Throughout history, there have been numerous women whose leadership has impacted for generations. Discuss what comes beyond the work and consider the potential for the lasting impact of your unique leadership legacy.



3:00 – 5:00 p.m.

Inverness Foyer

High Tea: Honey's and Our Hat's

Wear your most lovely hat and chat woman to woman as you enjoy the magical splendor of the Innisbrook High Tea by our fabulous Executive Chief Andre Halston.



7:00 – 10:00 p.m.

Inverness Ballroom

Power Mentoring Dinner – The Grande Event

Celebrate the infinite power of global communal achievement when we Mentor because we actually are "our sisters keeper." Pay tribute to the life and achievement of the remarkable, Dr. Dorothy I. Height.



Friday, June 18, 2010

7:45 – 9:00 a.m. Stirling Ballroom West

World Ambassadors' Breakfast

Learn why the world needs you right now. Meet an amazing leader who has represented complex international interests and understands the opportunities for women of color to step onto the world stage to connect our passions with the promise of our leadership maturation.

Speaker: Ambassador, (ret.) Harriett Elam Thomas directs the *Diplomacy Program at the University of Central Florida (UCF) in Orlando, Florida*. In that capacity, she is shaping a global initiative with education and training for both students and professionals.

9:15 – 10:15 a.m. Stirling Ballroom East

Global Career Forecast: Follow the Yellow Brick Stimulus Money,

- Stimulus Money is the new trillion dollar opportunity for expansion for our economy. Learn how to identify and predict government indicators (e.g., “green” economy, renewable energy) to anticipate economic opportunity and discuss investing for values and what it will take for you to get in on the ground floor for professional and entrepreneurial advancement in your industry.

Speaker: Charles Stucke, Chief Investment Officer of Guggenheim Investment Advisors and head of its Investment Committee and Portfolio Management Group.

10:30 – 11.30 a.m. Stirling Salon D-E-F

Global Image Making for Black Women

- It's been the custom for other forces to control images of Black women, which has often proven detrimental to our potential for economic, social and political growth and recognition. Going forward, discuss how Black women can take the reins to positively educate and influence the media forces to promote positive global images of Black women.

Speaker: Tracey Ferguson, founder, editor in chief, Jones Magazine and star of her TV reality show, **Keeping Up With The Joneses**.



10:30 – 11.30 a.m. Stirling Salon I-J-K

Get Your Global Toolkit
Stirling Salon I-J-K

- Discuss the newest core competencies needed to be a star professional on the global scene. Learn how to adjust your global thinking so that you see fabulous opportunities that others miss.

Speaker: Janet Smith, Co-Founder and President of IVY Planning Group.

3:00 – 5:00 p.m.

Joyful Living Event – You Go Girl Golf

You've probably heard that some of the largest business deals have been made on the golf course. Well some of the best friendship happen there too. World famous Innisbrook golf pro Rodney Green promises that he will show us exactly how to hit and sink the little white ball. Join us for an afternoon lesson of fun and comraderie for beginners.



8:00 – 10:00 p.m. Stirling Ballroom East

Bed Time Stories

We're famous for it! We'll gather in our comfy clothes, socks and robes while we cozy up to enjoy tasty snacks and an insightful chat with an amazing bestselling author.

Speaker: Dr. Tarshia L. Stanley, Associate Professor in the English Department at Spelman College in Atlanta, GA. She teaches courses in Film Studies and visual imagery particularly as it pertains to images of women. Her book of choice for Bedtime Stories is "Parable of the Sower," by Octavia Butler.



Saturday, June 19, 2010

8:30 – 11:00 a.m. Stirling Ballroom West

Town Hall Breakfast Meeting

Risk and Reward: Research Focus Group

- Find out what we are finding out about you in our 2010 LBW National Survey, Risk and Reward. We looked at Black women's willingness to take risks for the rewards that they say they want. This amazing new LBW research project is conducted in partnership with DePaul University, the National Black MBA Association, Executive Leadership Council and the National Coalition of 100 Black Women.

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