

CENTER FOR HUMANISTIC STUDIES “GANI BOBI”

Researches, Surveys, Media monitoring, Campaigns, Education programs,

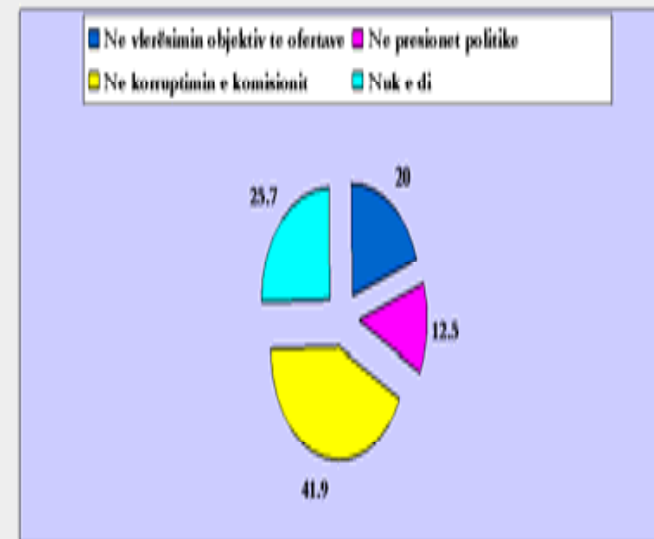


- **The Center for Humanistic Studies “Gani Bobi” is a not-for-profit NGO founded in December 1997**
- **On September 1999, GBC became independent from the Soros Foundation and KFOS, expanding its activities beyond the educational and training scope with research, media programs and campaigns.**



- **The Center is a public opinion research organization that does analysis and recommendations addressed to the respective projects.**

SIPAS MENDIMIT TUAJ, VENDIMI I KOMISIONIT TE ART-SË PËR SHPALLJEN E FITUESIT TË TENDERIT PËR OPERATOR TË RI KRYESISHT ËSHTË BAZUAR NË:



The Center is focused on projects that influence the enhancement of knowledge on the social and political processes in order to increase the level of the democratic knowledge, understanding and general social tolerance in Kosovo as a country in transition.



The main projects of GBC

Overview

- **The College of Prishtina for Alternative Humanistic Studies** (initiated as a project in 1998, later to be interrupted because of the war and resumed in 2001-2003. The project consists of offering additional and advanced education to distinguished and talented students of the University.



Media Monitoring 1999-2003

Newspapers, Radio Stations and TV Chanals

Mediat & Zgjedhjet

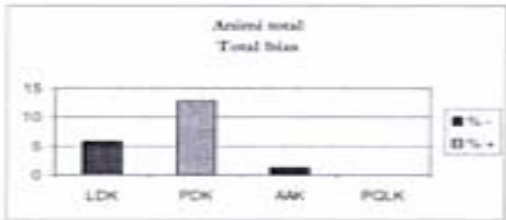
Media monitoring

Media & Elections

QENDRA PER STUDIME HUMANISTIKE
CENTER FOR HUMANISTIC STUDIES
GANI BOBI

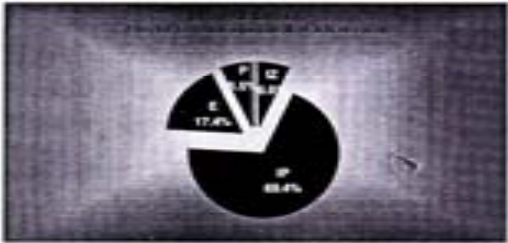
Neutraliteti politik

Animi politik kushtuar partive politike është prezent në hapësirën që i kushtohet LDK-së (5.5% negative kurse 0.3% pozitive), PDK-së (13% pozitive) dhe AAK-së (1.4% negative). Nga periudhat e monitorimit, veçohet periudha e parë, në të cilën PDK-ja trajtohet në mënyrë pozitive në 42% të hapësirës së dedikuar, si dhe periudha e pestë në të cilën shënohet përqindja më e lartë e hapësirës negative për LDK-në: 14%.



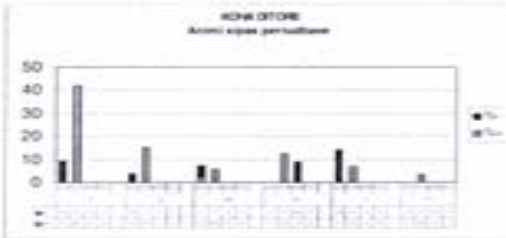
Informatat sipas llojit

Sa i përket përqindjeve sipas llojit të informatave, KD i jep përparësi të dukshme informatave për partitë politike (69.4%), kurse më pas vijojnë ato për çështjet edukative (17.4%), informatat për ecurinë e procesit parazgjedhor (6.6%) si dhe informatat që kanë të bëjnë me mbulimin e problemeve të ndryshme gjatë fushatës parazgjedhore (6.5%). Nga gjashtë periudhat e monitorimit duhet veçuar periudhën e fundit gjatë të cilës, nga përqindja totale e informatave sipas llojit, 80.6% i kushtohet informatave për partitë politike.



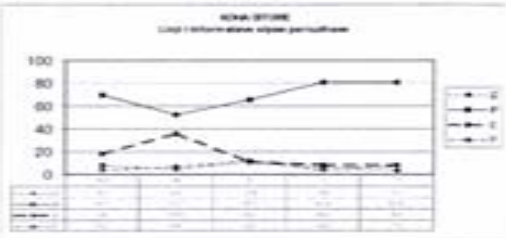
Political bias

The Koha Ditore bias toward various political parties is omnipresent in the space devoted to LDK (5.5% negative while 0.3% positive), PDK (13% positive) and AAK (1.4% negative). In the periods of monitoring, it was noted that in the first period, during which PDK received positive reports in 42% of the allotted space, and the fifth period which was marked by the largest percentage of coverage



News type

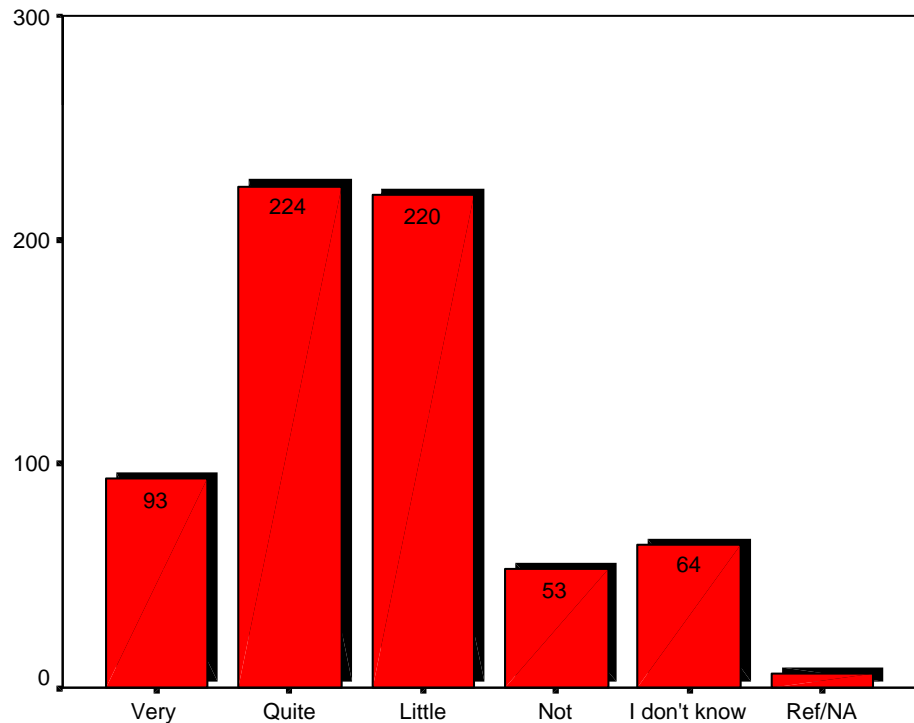
With respect to percentages of coverage according to the type of news, KD treated with priority information on the activities of the political parties (69.4%), followed by news of educational content (17.4%), news on the evolvement of the pre-election process (6.6%) and news related to the coverage of various issues during the election campaign (6.5%). During the six periods of monitoring, it should be noted 80.6% was devoted to news on activities of the political parties during the last period, thus prevailing visibly above all other types of news.



Main Surveys

The general perception that the majority is not paying for the electricity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very	93	14.1	14.1	14.1
	Quite	224	33.9	33.9	48.0
	Little	220	33.3	33.3	81.4
	Not	53	8.0	8.0	89.4
	I don't know	64	9.7	9.7	99.1
	Ref/NA	6	.9	.9	100.0
Total		660	100.0	100.0	



KEK survey 2001

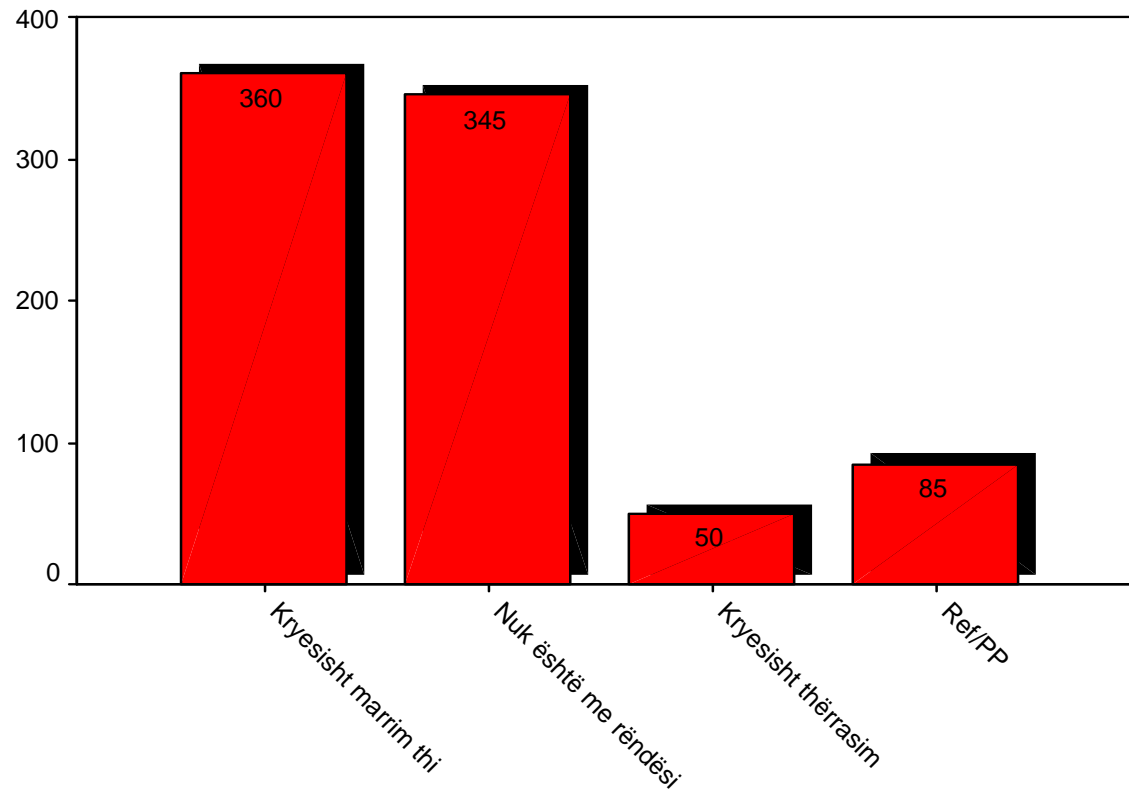
- **The role and activities of International organizations and the problem of housing the unsheltered in Kosovo;** for the Office for Transition Initiatives (OTI), October 1999.
- **Reactions of common householders and commercial users. A Kosovo Albanian Focus Group Study in Kosova,** for the European Agency for Reconstruction and Kosova Energy Corporation, May 2001
- **Energy 2001, public opinion research of consumers – family and commercial users,** for the European Agency for Reconstruction and Kosova Energy Corporation, 2001

PTK SURVEY SEPTEMBER 2001

**“Hulumtimi i
nevojave dhe
qëndrimeve të
qytetarëve të
Kosovës për
shërbimet e
telefonisë
fikse, mobile
dhe internet”**

SHTATOR 2001

Shfrytëzimi i telefonit ka funksion të dyfishtë.



PTK SURVEY 2001

Çilat janë arsyet që telefonin e shfrytëzoni kryesisht për pranimin e thirrjeve nga të tjerët e jo edhe për ta thirrur dikend?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Për shkak të kursimit	162	15.9	34.2	34.2
	Për shkak të çmimeve të larta	178	17.5	37.6	71.9
	Për shkak të mungesës së shprehive të përdorimit të telef	10	1.0	2.1	74.0
	Nuk kam ndonjë arsye të veçantë	31	3.0	6.6	80.5
	Ref/PP	92	9.0	19.5	100.0
	Total	473	46.5	100.0	
Missing	System	545	53.5		
Total		1018	100.0		

PTK SURVEY 2001

The uses of phone

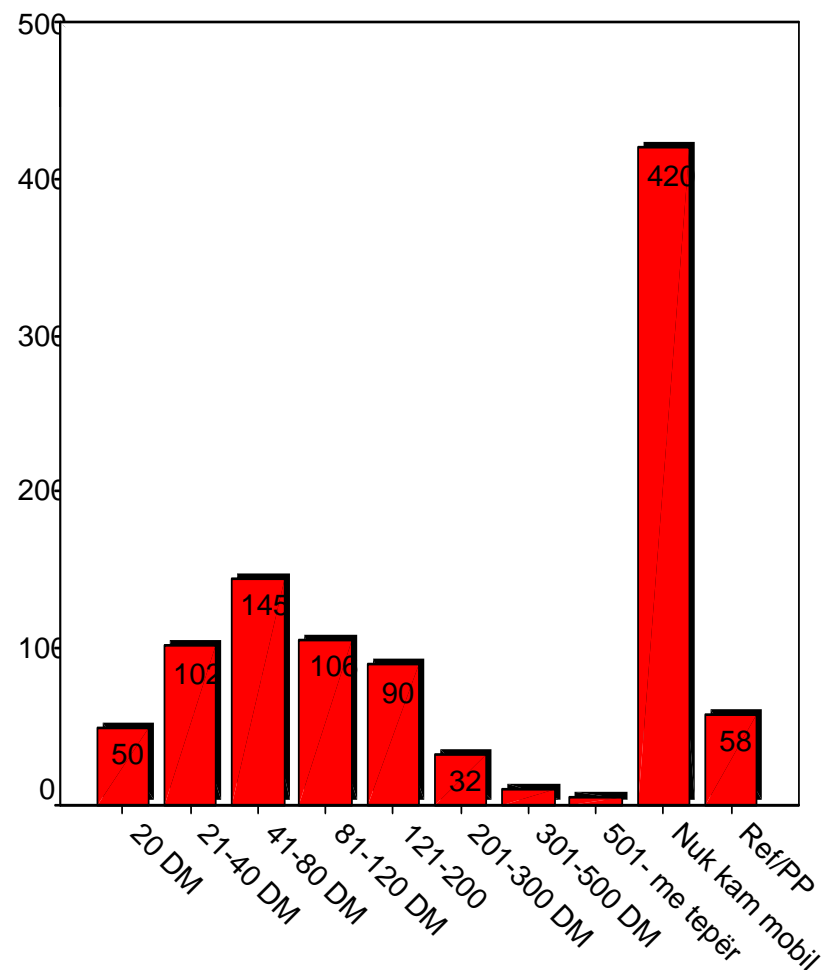
Në komunikim me të afërmit apo anëtarët tuaj që gjenden jashtë Kosovës, në çfarë forme e shfrytëzoni telefonin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Më shumë për të pranuar thirrjet	466	45.8	61.9	61.9
	Më shumë për të thirrur	25	2.5	3.3	65.2
	Në të njëjtën masë edhe thërrasim edhe i pranojmë thirrje	153	15.0	20.3	85.5
	Ref/PP	109	10.7	14.5	100.0
	Total	753	74.0	100.0	
Missing	System	265	26.0		
Total		1018	100.0		

PTK SURVEY 2001

tregoni se cila është shuma mesatare mujore e shpe muajt e fundit për telefonin mobil?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 20 DM	50	4.9	4.9	4.9
21-40 DM	102	10.0	10.0	14.9
41-80 DM	145	14.2	14.2	29.2
81-120 DM	106	10.4	10.4	39.6
121-200	90	8.8	8.8	48.4
201-300 DM	32	3.1	3.1	51.6
301-500 DM	10	1.0	1.0	52.6
501- me tepër	5	.5	.5	53.0
Nuk kam mobil	420	41.3	41.3	94.3
Ref/PP	58	5.7	5.7	100.0
Total	1018	100.0	100.0	



PTK SURVEY 2001

Satisfaction with mobile phone services

Telefonia mobile?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Shumë i kënaqur	161	15.8	15.8	15.8
Mjaft i kënaqur	309	30.4	30.4	46.2
Pak i kënaqur	244	24.0	24.0	70.1
I pakënaqur	109	10.7	10.7	80.8
Ref/PP	195	19.2	19.2	100.0
Total	1018	100.0	100.0	

PTK SURVEY 2001

Evaluation of the Prices

Cili është mendimi juaj për çmimet e shërbimeve të PTK-së Telefonia mobile?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Shumë të larta	496	48.7	48.7	48.7
	Të larta	271	26.6	26.6	75.3
	Të pranueshme	61	6.0	6.0	81.3
	Të ulëta	4	.4	.4	81.7
	Ref / PP	186	18.3	18.3	100.0
	Total	1018	100.0	100.0	

Educational projects
New forms of art expression
2002-2003



The joint
project
with the
Center for
Contemporary
Art
from
Prishtina

**MISSING IDENTITY PROJECT, WITH INSTITUTE FOR CONTEMPORARY ART PEJA
2003-2006**



**The political scene and the profile of the Kosova electorate
for the New Party of Kosova (PREK), October 2002**

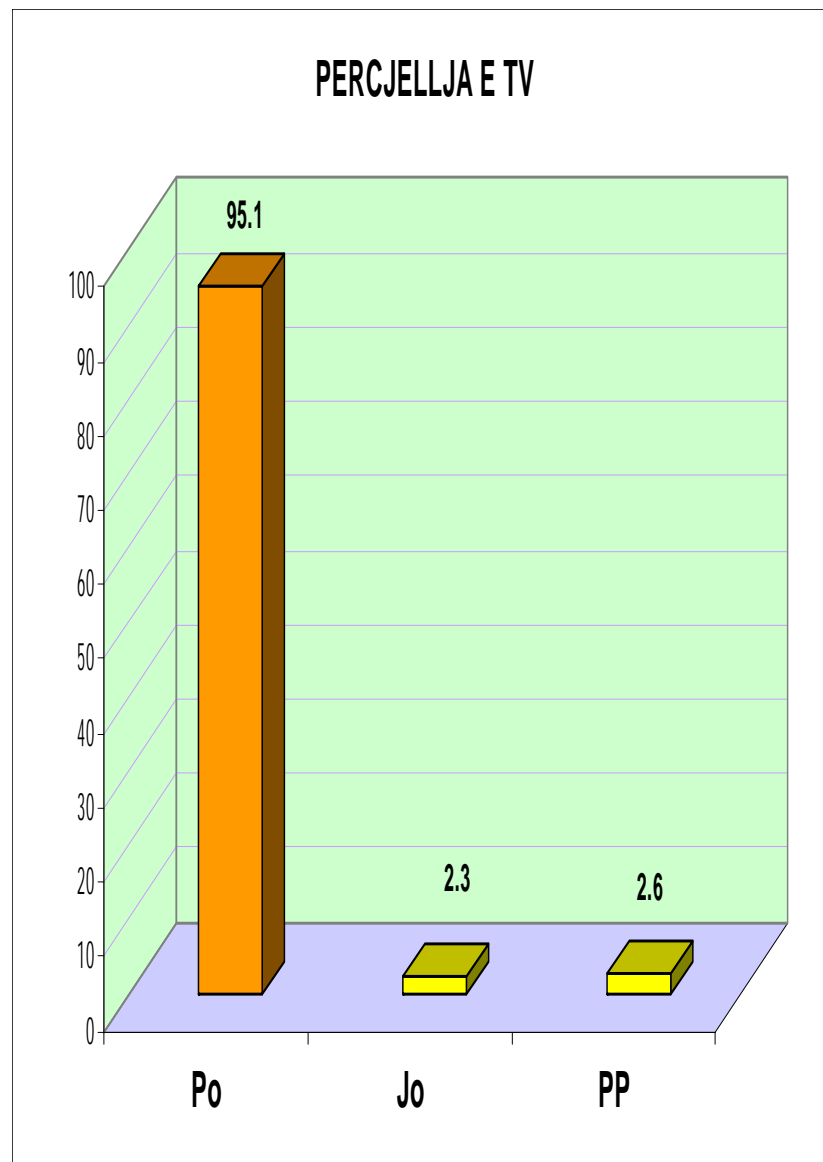
Partia	Mosha 40-55 / 18-40	Fshat Qytet	Arsimimi: lart/ mesem / ulet	Anëtarësia Simpatizantët
LDK	62.9 / 22.4	50.0 / 42.1	46.8 / 45.5 / 51.5	47.3 53.6
PDK	17.1 / 38.8	29.4 / 26.3	30.6 / 25.9 / 35.3	29.4 20.5
AAK	5.7 / 20.4	12.7 / 14.5	11.3 / 14.3 / 7.3	11.4 9.7

LDK-ja 3 herë më e pollarizuar te të moshuarit, me shume perkrahet ne fshat

PDK-ja 2 herë më e popullarizuar te rinia, me shume perkrahet ne fshat

AAK-ja 4 herë më e popullarizuar te rinia, me shume perkrahet ne qytet

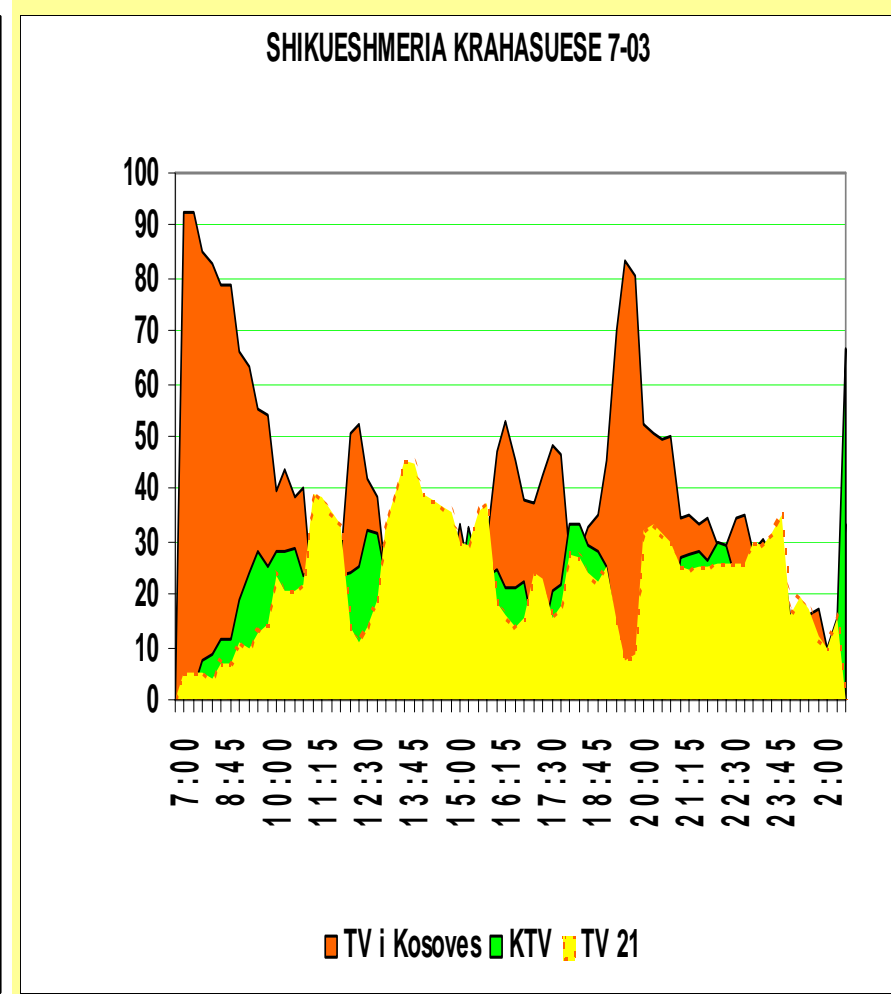
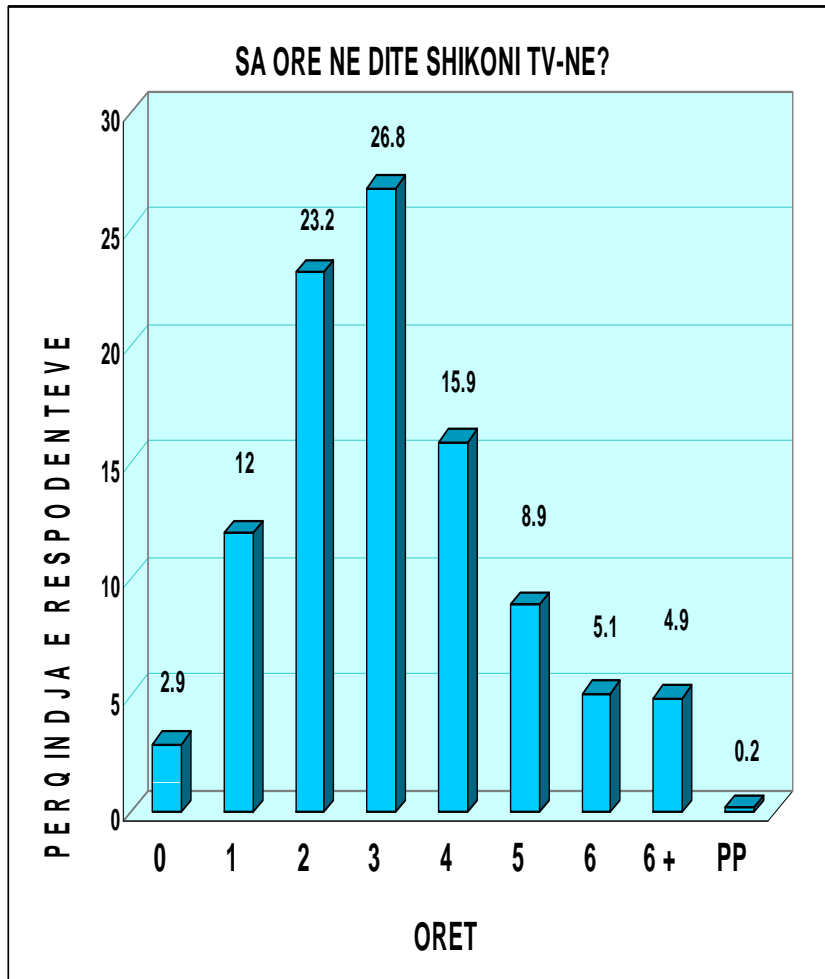
Main Surveys



The “Res Publica” campaign of the RTK – public consciousness on the status and mission of the RTK as a public transmitter – quantitative research with ten focus groups, for the RTK, March-April 2003.

Citizens opinions and judgments on the program content of the RTK, for the RTK, June 2003.

RTK SURVEY 2003

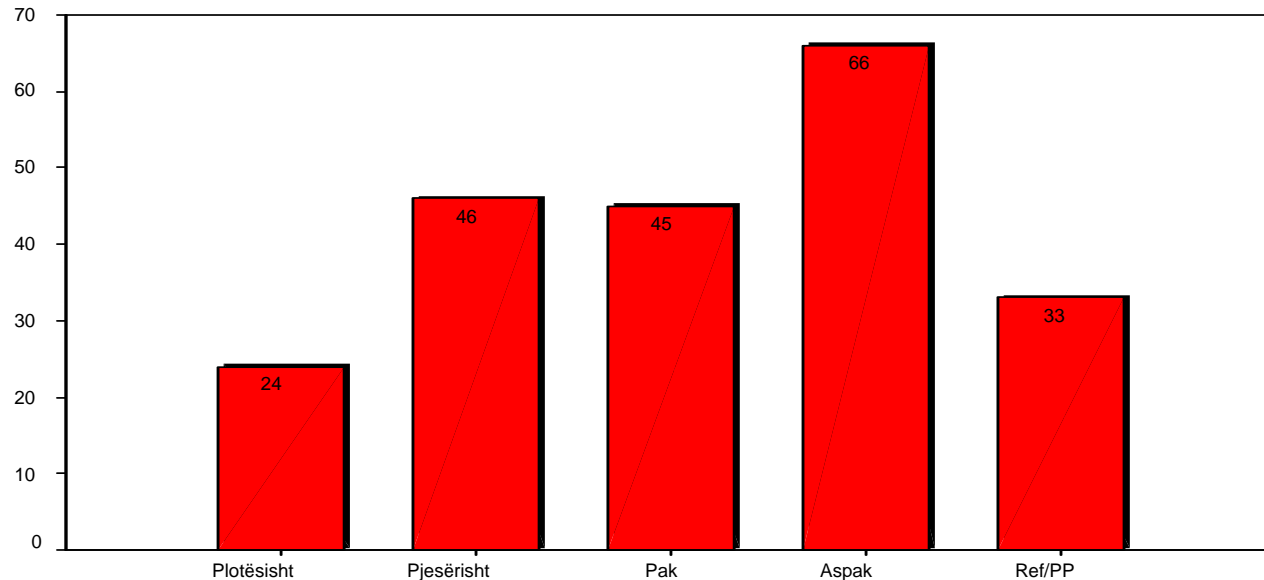


Ju lutem bëni vlerësimin rreth gjendjes në Universitetin e Prishtinës para fillimit të reformave dhe pas fillimit të tyre.

Më e mirë para reformave

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plotësisht	24	6.0	11.2	11.2
	Pjesërisht	46	11.6	21.5	32.7
	Pak	45	11.3	21.0	53.7
	Aspak	66	16.6	30.8	84.6
	Ref/PP	33	8.3	15.4	100.0
	Total	214	53.8	100.0	
Missing	System	184	46.2		
Total		398	100.0		

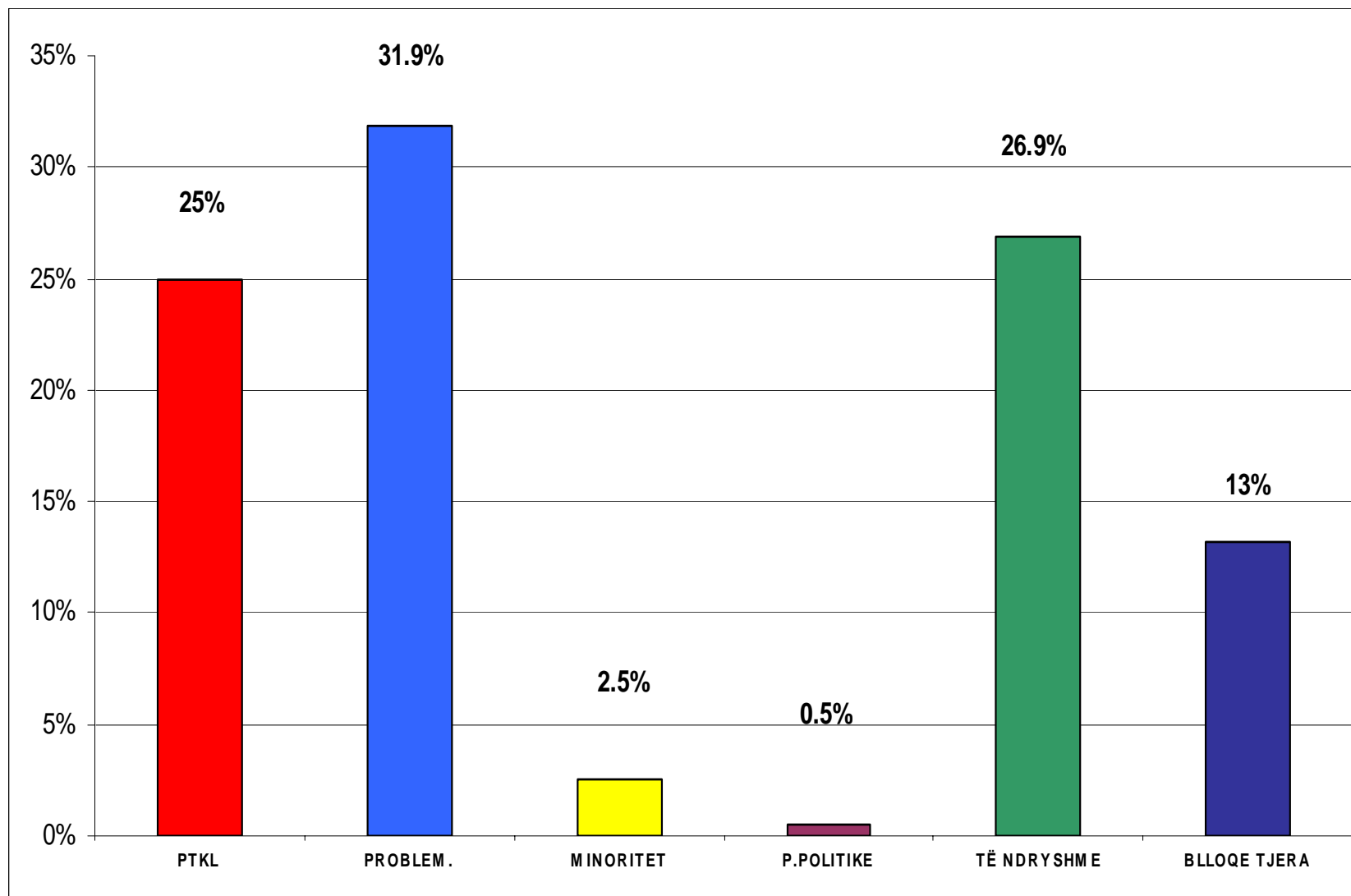
Më e mirë para reformave



**The
opinions
of the
students
on
Reforms
of
Prishtina
University**

*The Forum,
June 2003*

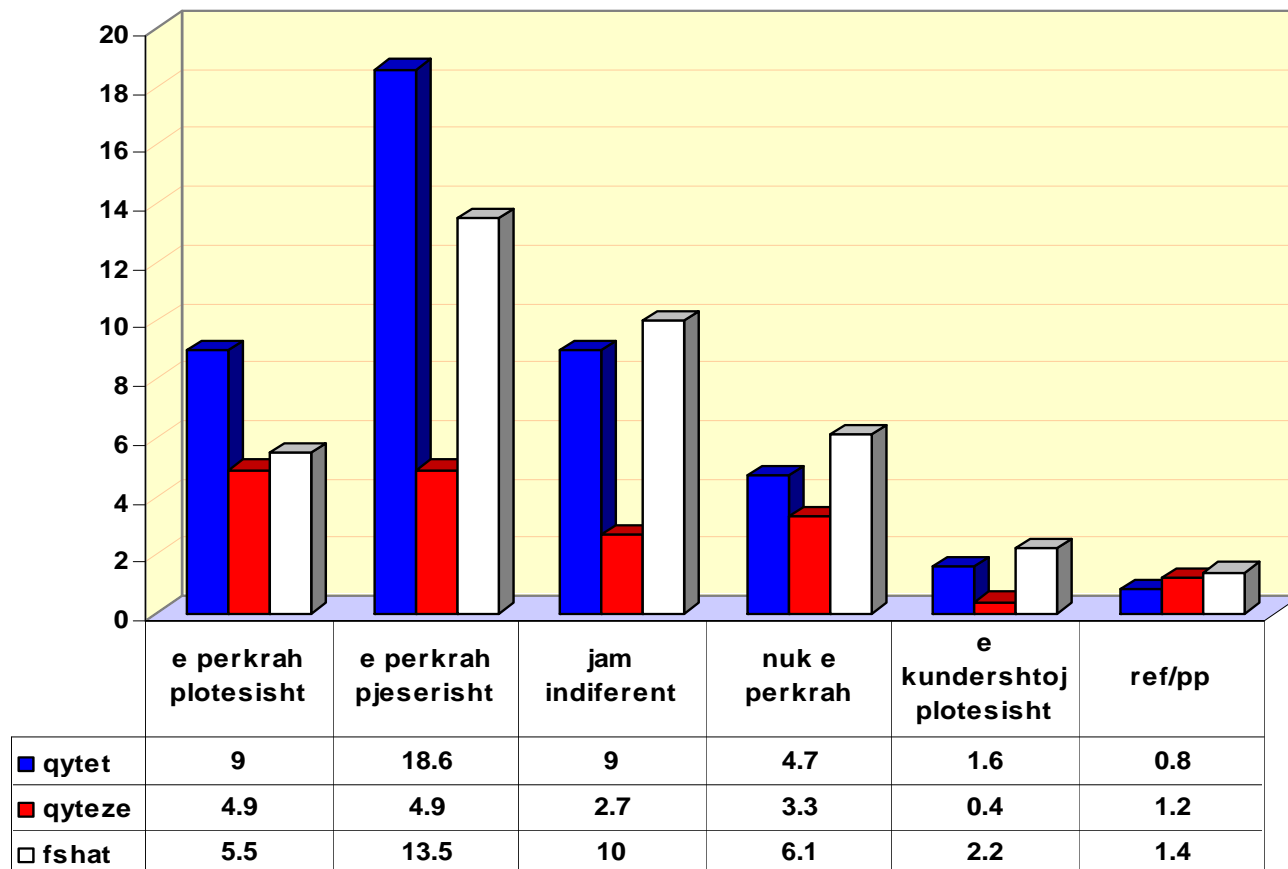
Monitoring of Main News of RTK, *January-December 2005*



Survey

on the issue of the return and integration of minorities and problems related to their position in Kosovo *UNMIK November - December 2003*

A e perkrahi procesin e kthimit te pakicave joserbe: boshnjak, ashkali, egjiptas, etj.

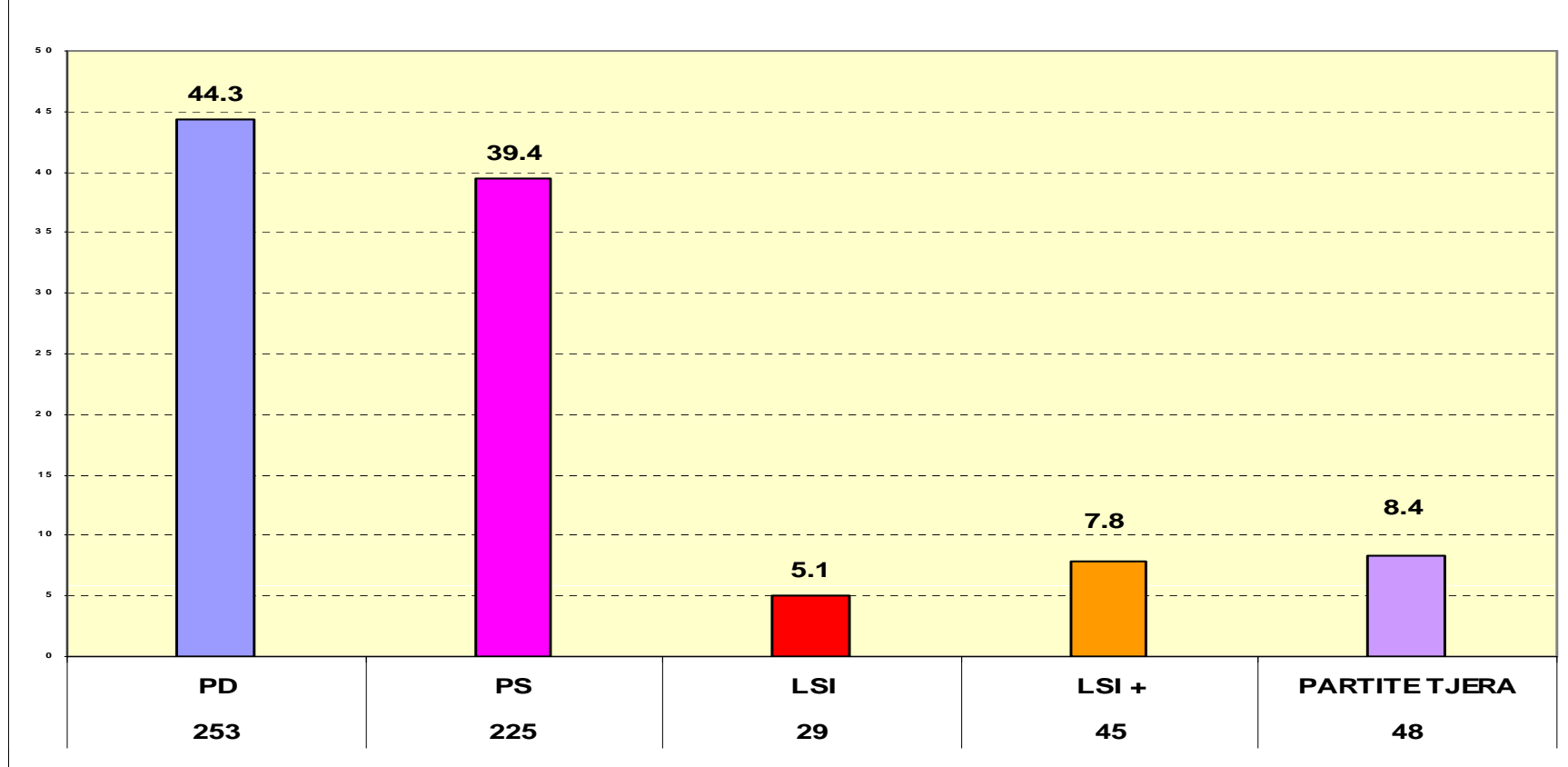


Survey Albanian Political Scene March – April 2005

41. PER CILIN SUBJEKT DO TE VOTONI?

TOTALI PER KAMPIONIN

TE DEKLARUAR 571 PREJ 1068 - 53.46 %



SURVEY

HOW WILL VOTE ALBANIANS ON ELECTION OF JULY 3 JUNE 15 2005

SONDAZHI GBC

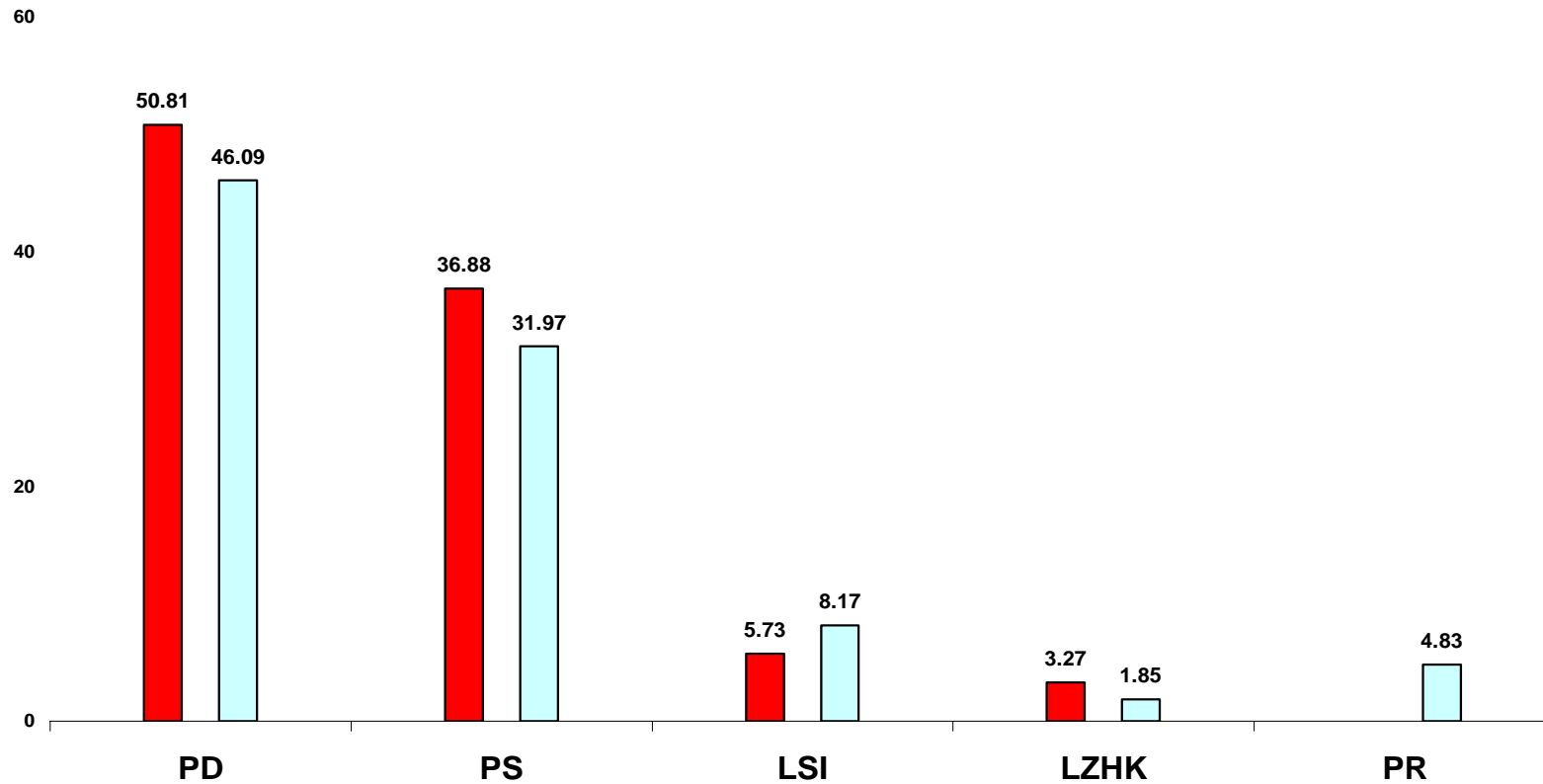
ZGJEDHJET I 2005

SI DO TE VOTOJE SHQIPERIA E MESME

TIRANA, DURRESI

■ mazhoritari

□ proporcionali



Exit Poll on the Day of Albanian National Elections July 3, 2005 TV Klan

TOTALI I MAZHORITARIT

	<i>Numri i votave</i>	<i>Perqindja me refuzimet</i>	<i>Perqindja pa refuzimet</i>
PS	1528	34.5%	39.1%
LSI	422	9.5%	10.8%
PSD	30	0.7%	0.8%
P. Dem Sociale	1	0.0%	0.0%
PA	0	0.0%	0.0%
PAD	10	0.2%	0.3%
PAA	25	0.6%	0.6%
PBDNJ	62	1.4%	1.6%
PD	1706	38.6%	43.6%
PR	12	0.3%	0.3%
PDR	28	0.6%	0.7%
LZHK	68	1.5%	1.7%
PDK	3.5	0.1%	0.1%
P. LEGALITETIT	0	0.0%	0.0%
TJERA - TE MAJTA	4	0.1%	0.1%
TJERA - TE DJATHTA	13	0.3%	0.3%
Ref	511	11.6%	
Totali perfshire refuzimet	4423		
Totali pa refuzime	3912	100.0%	100.0%

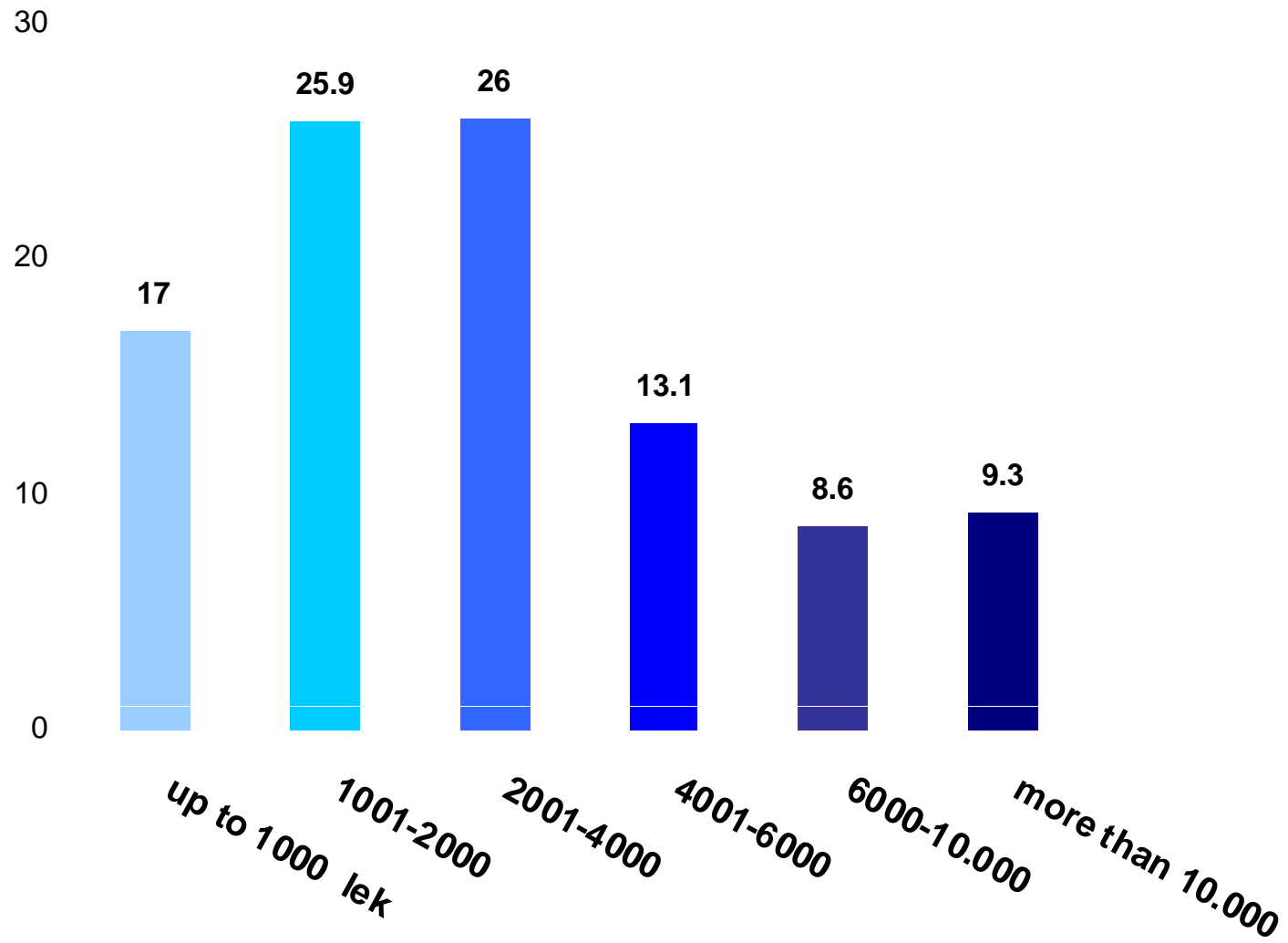


THE CENTER FOR HUMANISTIC STUDIES
"GANI BOBI" PRISHTINA

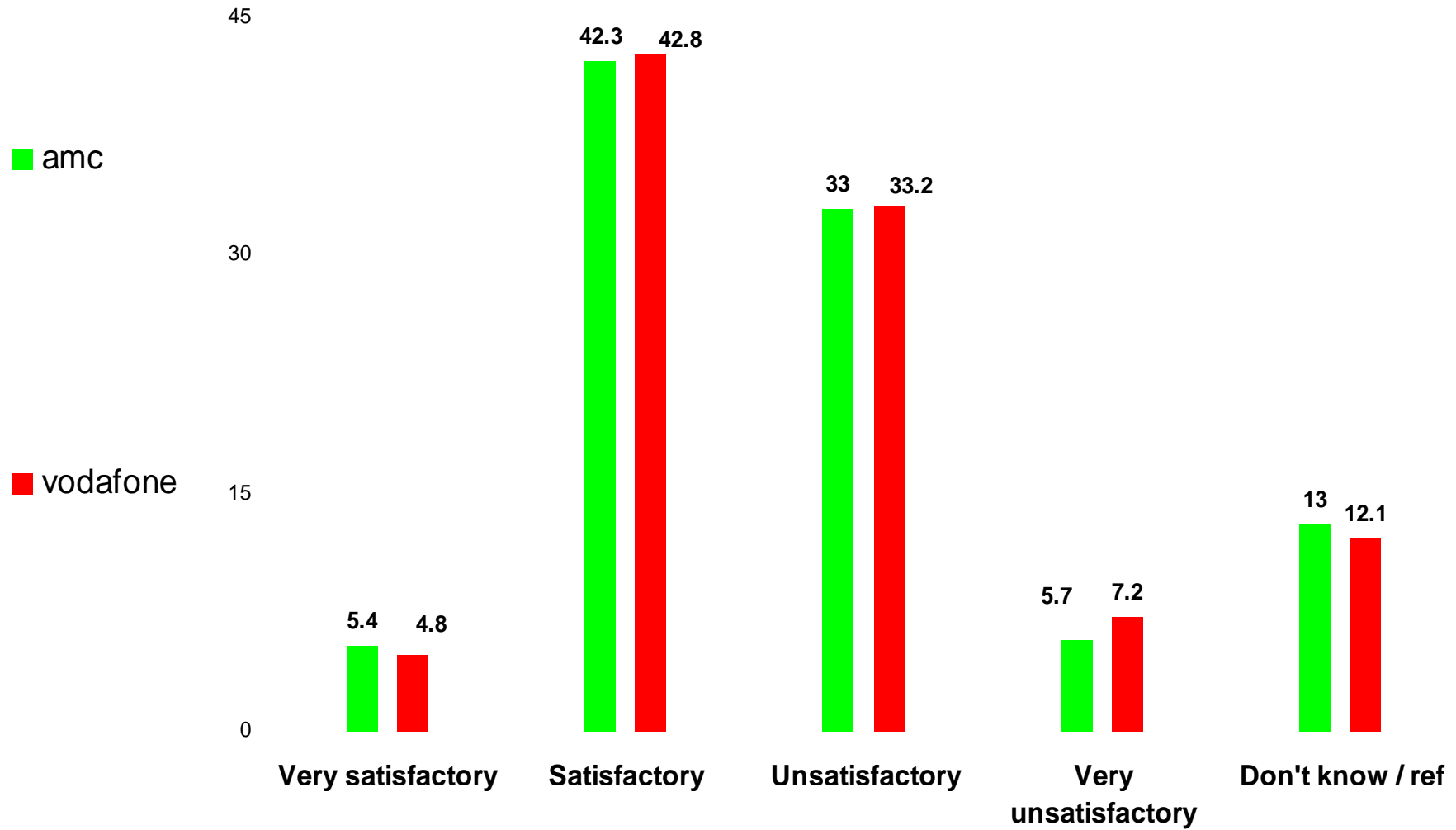
**Presentation of
AMC brand survey**

March / April 2006

how much have you spend on the mobile monthly?



opinions about the services that offer amc and vodafone





QENDRA PËR STUDIME HUMANISTIKE

“GANI BOBI”

Prezantimi i edicioneve kryesore të lajmeve të RTK-së

Periudha: 24.01.05 – 30.12.05

