

2009 ANNUAL REPORT

The Daniel Boone Regional Library serves Boone and Callaway Counties and the City of Columbia.



Above: Matt, Lucius and Michelle were happy to be of service on the day of our 2-millionth check-out.

Below: Ashland kids have an additional computer to play and learn with thanks to the library Friends group.

Below, center: Many library programs entertain your whole family.

Bottom: Over 1,500 people attended a One Read program like this book talk in 2009.



50-YEAR MILESTONE

The Daniel Boone Regional Library System formed in 1959. Fifty years later, patrons made more than 900,000 visits to our libraries and bookmobiles, and more than 2 million items were checked out in 2009.

NEW DIRECTION

A strategic plan for 2009-2017 is now in place thanks to input from library patrons, community leaders, library staff and the board of trustees.

Three key ideas are at the heart of the plan:

- 1) expanding and enhancing library services for our patrons;
- 2) creating awareness of the library's value to the community and;
- 3) enhancing the library's organizational effectiveness.

Three philosophy statements guide the implementation process.

Vision DBRL's vision is to encourage reading and lifelong learning. Everyone in our diverse communities will have open access to library services that expand minds, empower individuals and enrich lives.

Mission The Daniel Boone Regional Library connects our communities to the world of information and ideas.

Values Service Excellence, Free and Equal Access to Library Services, Integrity and Trust

Acting on the plan, the board approved implementation steps to be taken in 2010.

Some improvements outlined in 2009 that are now in place:

- More access to computers
- Greater web site capabilities
- An improved interactive catalog where users can add reviews, tags, ratings, create book lists, follow other users with similar taste and share items on Facebook or Twitter
- Extended hours at the Southern Boone County Public Library in Ashland

Improvements now underway include:

- Replacement bookmobile with expanded services to child-care centers
- Locations in Hallsville and Holts Summit where patrons can pick up and return books they have requested
- A region-wide facilities condition and energy assessment study led to adjustments in operations projected to result in more than \$46,000 annual savings.



More than 4,000 people participated in our 50th anniversary game to try out new services. Five lucky winners received book store gift certificates.

KEY STATISTICS

Circulation	2,110,378 (up 7%)
Cardholders	102,828
Collection	545,181 items
Library Visits	Over 900,000
Bookmobile	7,134 (no change)
Outreach Services	2,398 (up 3%)
Columbia	734,719 (up 4%)
Callaway	140,658 (up 14%)
SoBoCo	25,326 (Jun-Dec) (up 8%)
DBRL.org Visits	763,781 (up 19%)
Reference Questions Answered	
Columbia	215,681 (up 8%)
Callaway	47,175 (up 13%)
SoBoCo	23,050 (up 21%)
Total Programs	1,735
Total Program Attendance	45,619
Meeting Room Usage	
Columbia	1,159 meetings
Callaway	186 meetings

Every spring, the Daniel Boone Regional Library publishes an annual report telling the story of the previous year and disclosing our finances. Final versions of the library's financial statements will be available in May.

TECHNOLOGY SERVICES

Audiobooks DBRL subscribed to a new collection of downloadable audiobooks in 2009 which quickly became a patron favorite. The number of eBook check-outs and audiobooks downloaded increased by 65% from the previous year.

Expanded Web Services DBRL librarians continue adding new subject guides and subscriptions to reference databases which help patrons find information on diverse topics such as car repair, consumer product research, tax assistance and health issues.

Use of the DBRL web site continues to steadily increase. Renewals and reserves through the online catalog grew 23% and 25% respectively in 2009. This upward trend is expected to continue as new and improved web-based services are added.

To assist people with finding programming in their area of interest, the library's online program calendar became searchable by location, age or keyword. Upcoming highlights can be found at www.dbrl.org/programs with search options listed at the top of the page.

Upgrades Services at each facility were improved with the addition of fax machines and color copiers. Fifteen computers were added in Columbia and four in Fulton.

Twitter The library began using Twitter to connect with tech-savvy patrons. Currently, more than 500 followers receive tweets from library staff about new web site content, services and programs. With Twitter, users share quick, informal messages that are limited to 140 characters. You can follow the library at <http://twitter.com/dbrl>.



Storyteller Bobby Norfolk brought his "Back to the Books" show to each library and several outreach locations for Summer Reading 2009.



This young reader decorated a mask to wear at the Summer Reading finale.

CHILDREN'S SERVICES

Summer Reading The theme "Be Creative @ Your Library" attracted 3,997 sign-ups region wide for the annual Summer Reading program. Of that number, 642 of the participants were under age 4 in the subcategory "Little Scribblers" and 279 teens signed up for the Express Yourself Teen Reading Challenge.

Books by Snail Through a grant from the Institute of Museum and Library Services administered by the Missouri State Library, DBRL offered this program for the second consecutive year to communities without a library building. Based on the success of the 2008 program, DBRL expanded the service from two to nine communities in 2009 (Auxvasse, Hallsville, Harrisburg, Hatton-McCredie, Holts Summit, Mokane, New Bloomfield, Sturgeon and Williamsburg). The program allows elementary students to check out books through the mail during summer break.

The grant also funded summer hours at school libraries in Hallsville, Sturgeon and Blue Ridge Elementary in Columbia.

Playaway Collection DBRL expanded the Playaway collection to include titles for children and teens. Each small Playaway device contains one MP3 audiobook that can be listened to with headphones or earbuds.

Tours The DBRL Foundation generously covered bussing expenses for second graders from 30 Boone and Callaway schools to tour the libraries in Columbia and Fulton. Each visiting student received a certificate for a free book to be redeemed during his next library or bookmobile visit.

Dolly Parton's Imagination Library The library continues its collaboration with the Heart of Missouri United Way to enroll Columbia children in this program. DBRL maintains the participant database. At the end of 2009, 2,019 babies were signed up to receive a free book by mail each month from birth through age 5.

LIBRARIES & BOOKMOBILE STOPS

Established in 1959, the DBRL serves three library districts: Boone County, Callaway County and the City of Columbia. The Columbia Public Library is the largest library and serves as the regional headquarters. DBRL also operates the Callaway County Public Library in Fulton, and the Southern Boone County Public Library in Ashland.

Housed in Columbia, the Outreach Department operates two bookmobiles and serves numerous community organizations, retirement homes, etc. In 2009, the bookmobile served eight towns: Auxvasse, Columbia, Hallsville, Harrisburg, Holts Summit, Mokane, Sturgeon and Williamsburg. The smaller Youth Outreach Bookmobile makes stops around Columbia in the Bear Creek neighborhood, at Blind Boone Community Center, the Columbia/Boone County Health Department and at Lunch in the Park during the summer.

GOVERNANCE

The Daniel Boone Regional Library is governed by the DBRL Board of Trustees, which consists of 19 volunteers. As outlined in state statute, city library districts have nine members appointed by the mayor; trustees can serve up to three, three-year terms. County library district boards have five members appointed by their respective commissioners and serve four-year terms with no limit. A contract binds our three member library districts into a regional library system.

The DBRL board makes all library policy and budget decisions. DBRL's fiscal year runs January-December. We are funded primarily through property tax income. State aid, interest income, grants, bequests and donations, and copier/printer income make up the rest of the system's revenue. Melissa Carr has served as the regional director for 13 years and worked for DBRL for 37 years. The director oversees the day-to-day library operations and the staff.

CHILDREN'S SERVICES Continued

Outreach DBRL partnered with the Altrusa Club to establish a book collection for children and adults at the Central Missouri Food Bank's new facility.

Reading Is Fundamental The DBRL Foundation and the Friends of the Callaway County Public Library provided matching funds for the Reading Is Fundamental program to distribute 2,335 books to 1,200 children in Callaway County.

ADULT SERVICES

Job Application Assistance Those looking for employment can take part in expanded job search programs at the Callaway County and Columbia libraries. Patrons can take advantage of increased computer time to research job opportunities and send resumes. Librarians offer computer and web assistance when needed.

One Read The eighth annual *One Read* program featured the book "The Air We Breathe" by Andrea Barrett. Patrons checked it out a record-breaking 2,700 times. Overall attendance at the 50 events, including the author's appearance, totaled 1,584. Not only did *One Read* attract community participation, it also received recognition in a national library trade magazine article about community-wide reading programs.

Tax Assistance The Columbia Public Library partnered with AARP to offer free tax help to individuals from low income households and those 60 and older.

Outreach DBRL expanded outreach services to seniors. Book deliveries are now being made to Bethel Ridge Estates, an apartment building for adults over 60, and to the Golden Seniors afternoon group that meets at Columbia's Armory Sports Center two to three times per week for exercise, crafts and relaxation.



Outreach staff participate in many community events like this literacy fair at Lee Elementary School in Columbia.



Drummer Matt Wilson gave a lively talk and demonstration as part of his stint as Artist-in-Residence with Columbia's We Always Swing Jazz Series.

Circulation Improvements Two new patron services designed to improve customer satisfaction debuted in 2009. Library users who get notices via e-mail now get "courtesy notice" e-mails that alert them to upcoming due dates. Library card holders can also suspend hold requests while on vacation to keep their place in the holds list.

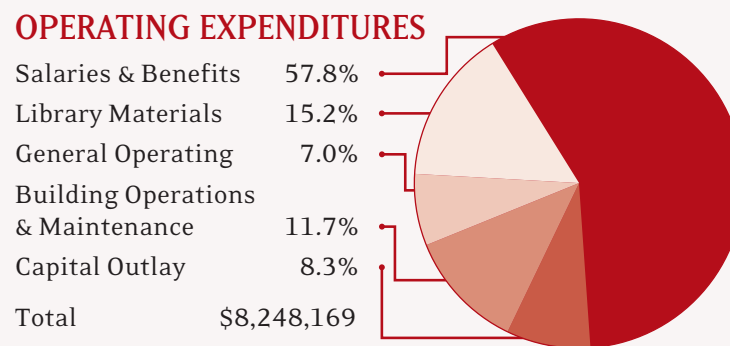
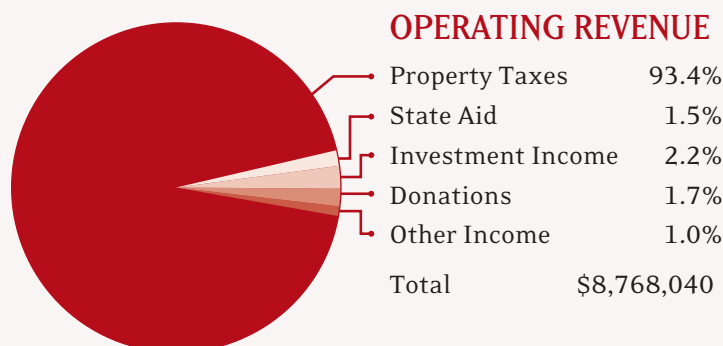
Fiction The Columbia library hosted a reading, discussion and book signing by Jane Smiley, author of the 2009 ReadMOre book selection "A Thousand Acres." Participation in the monthly book discussion groups remains strong at both Columbia and Fulton locations.

Program Partners DBRL offered numerous free programs through partnerships with various local groups. Some of these partners include:

- AARP
- Altrusa Club
- Alzheimer's Association - Mid-Missouri Chapter
- American Association of University Women
- Assistance League of Mid-Missouri
- Central Missouri Astronomical Association
- Central Missouri Dietetics Association
- Central Missouri Hemerocallis Society
- Columbia Climate Change Coalition
- Columbia Garden Club
- Enterprise Development Corporation
- Fulton Public Schools
- Jefferson City Lewis & Clark Task Force
- League of Women Voters of Columbia-Boone County
- Mid-Missouri Bonsai Society
- Show-Me Science Alliance
- Southern Boone Chamber of Commerce
- Southern Boone County Historical Society
- University of Missouri Department of Neurosciences and Biomedical Sciences
- We Always Swing Jazz Series
- Western Historical Manuscript Collection
- Wooly Hookers Rug Hooking Group

2009 REVENUE & EXPENDITURES

These revenue and expenditure charts represent operating funds only and do not include the Debt Service Fund that was used to construct the new Columbia Public Library.



CALLAWAY COUNTY PUBLIC LIBRARY

Fresh coats of paint, new carpet in the Friends Room and new tile flooring at the west doors brightened the look of the library.

Visits rose 14% in 2009 compared to the prior year.

The Friends of the Library held several successful book sales. Monthly lobby sales, added to the regular quarterly sales, raised thousands of dollars. As a result, the group donated over \$3,500 for books and materials and \$4,000 in furniture and equipment to the Callaway library.

COLUMBIA PUBLIC LIBRARY

Parking Construction began on a new employee parking lot at Garth and Walnut streets. When completed it will open an additional 44 spaces for public parking in the north lot. New banners added in 2009 help direct patrons to available library parking areas.

Art Collection The library's art collection grew with gifts of artwork from local and regional artists, including 38 Andy Tau photographs, two Alice De Boton paintings done in the encaustic technique and an original Kelly Coalier drawing with watercolor wash, depicting the library's south entrance.

Recognition The Columbia library received Columbia Image Awards from the Columbia Convention and Visitor's Bureau in the categories "Striking Structure" and "Inspirational Sculpture." The American Library Association's national publication included the library in its "Cool Space" feature as one of the nation's "edgy new libraries [defining] public space for the information age."

Friends of the Library For the fourth year in a row, the Friends of the Columbia Public Library presented the library with a record-breaking donation. The 2009 gift totaled \$82,000.

Capital Project Fund The Columbia Library District's Capital Project Fund, used to account for financial resources for the acquisition of property, improvements, and new additions to the Columbia Library District building, was closed.



Families in Fulton came to the Callaway County Public Library to celebrate the Chinese Year of the Ox.

SOUTHERN BOONE COUNTY PUBLIC LIBRARY

The library stayed active in the community by partnering with other groups to sponsor events. The staff assisted the Southern Boone County Historical Society with the dedication of the 75-year-old jail located behind the library. Missouri Poet Laureate Walter Barga gave a reading at the library. During the Ashland holiday festival organized by the Chamber of Commerce, the library sponsored three popular programs including Lego Mania, a visit with Santa and a presentation by Frank White, local author of "Around Rice's Corner."

Part of the Southern Boone County Public Library Friends 2009 donation helped purchase new laptop tables for patron use.

Usage of Wi-Fi at the library in Ashland more than doubled in 2009.

The number of items checked out increased 13% in 2009, and requests for information and assistance from library staff grew 21%.

STAFF AND VOLUNTEERS

Two DBRL employees, Idenia Thornton and Karen Neely, celebrated 40 years of employment with the library and Yancey Taylor retired after 40 years with the library.

In 2009, the three Friends groups donated more than 7,000 volunteer hours. Other volunteers handling mailings and shelving books in the library facilities clocked in another 1,200+ hours. Unrecorded hours contributed by members of the DBRL Foundation and library board make the numbers even more remarkable. ■



Daniel Boone Regional Library • www.dbrl.org

The Daniel Boone Regional Library serves Boone and Callaway Counties and the City of Columbia, Missouri.

Callaway County Public Library

710 Court Street • Fulton, MO 65251
(573) 642-7261, TTY (573) 642-0662

Columbia Public Library

100 West Broadway • Columbia, MO 65203
(573) 443-3161, TTY (573) 443-6027, 1-800-324-4806

Southern Boone County Public Library

117 East Broadway • Ashland, MO 65010
(573) 657-7378

Bookmobile & Outreach Department

P.O. Box 1267 • Columbia, MO 65205-1267
1-800-324-4806 • outreach@dbrl.org

Daniel Boone Regional Library Board of Trustees as of December 31, 2009

Officers President Rosie Gerding, Vice President/Secretary Jessica Robinson, Warrant Officer Michael Luebbert

Boone County Library District Board of Trustees President Linda Dellsperger, Bridget Canaday, Susan Daly, Patricia Powell, Jessica Robinson

Callaway County Library District Board of Trustees President Mary Ann Beahon, Mary Fennel, Tonya Hays-Martin, Terry K. Higgins, Michael Luebbert

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