



ROYAL BENGAL

PRESS RELEASE

**FOR IMMEDIATE USE:
01/10/2007**

-Start-

Royal Bengal flies high in the skies of Bangladesh

'Royal Bengal' a truly British Bangladeshi airline celebrated the arrival of its first aircraft as it roared through the skies of Bangladesh. The Dash-8 flew into Zia International Airport in Dhaka where Royal Bengal Directors gathered to see this momentous occasion. The aircraft has undergone a series of maintenance checks and upgrades, with the work carried out to the highest of European standards by Cirrus Airlines, aviation partners of Lufthansa in Germany.

Abdul Kadir Chowdhury, the Royal Bengal Group Chairman, was present as the aircraft flew into Zia International, he expressed his gratitude "This venture has finally become a reality and this is a time to celebrate, I thank our investors for all the support we have received from them and the global Bangladeshi community. This is merely the beginning of this unique venture and there is a long road ahead I am confident that Royal Bengal will continue to deliver on its promises".

The Royal Bengal Bangladesh Team, with decades of aviation experience, will be carrying out a series of promotional flights in Bangladesh in preparation for the launch of its domestic services shortly. Royal Bengal will initially serve the country's domestic routes which include Dhaka to Sylhet and Dhaka to Chittagong. Squadron Leader Syed Habibur Rahman [Retd] the Company's Managing Director BD stated that "We are both uniquely placed to offer an underserved market and competently positioned to deliver excellence in domestic air travel experience. I am confident that our aircraft has been prepared to the highest European and JA Regulations and my staffs have been trained to the highest possible standards of aviation safety and customer satisfaction thus ensuring a total customer safety, reliability and satisfaction experience on board our aircraft".

Royal Bengal is aiming for a rapid expansion of its aircraft fleet to serve the growing needs of the domestic and regional markets in the region. The company is now working with a number of organisations to source and finance further aircrafts for its international services. Heron Miah, the Royal Bengal Group Vice Chairman, proudly announced "we want to ensure a steady and successful business growth by satisfying the aviation demands in the region. However, we want to make sure we work with the right people and have the right team to strategically execute the planned expansion of our fleet and maintain impeccable service standards"

Royal Bengal is set to unveil its new 'Sales' and 'Check – In' counters at all the major Airports in Bangladesh. Its Sylhet, Dhaka and Chittagong Sales and Corporate offices are also due to be opening soon.

-Ends-

Notes to Editors:

For further enquiries please contact the Royal Bengal team

London Office [T] +44 (0) 20 8514 4744 [M] [E] info@royalbengalairline.com



ROYAL BENGAL

PRESS RELEASE

Royal Bengal Airline is a trading name of R B Airline UK Ltd (Company reg: 5831583) and Aviana Airways Ltd (Bangladesh).

The UK based organisation Royal Bengal Airline was founded by a group of British Bangladeshi professionals, businessmen and a team of experts with vast knowledge and experience in the aviation industry. Its mission is to launch a reputable international, regional and domestic airline that is safe, secure and reliable in all aspects of the aviation industry. The growth in the Asian economy, in particular the travel sector in South East Asia has created a significant opportunity in the market for a new airline. Royal Bengal Airline was born as a direct result of this, with the aim of utilising the potential development of the Bangladeshi market and turning this into a profitable and successful airline.

The Bangladesh Civil Aviation Authority has already issued the necessary license and documents to operate a regional, domestic and international passenger and cargo service from Bangladesh, placing the company in a unique position and presenting a terrific opportunity to capitalise on the strong market demand in the region. A Provisional Air Transport Operating Licence ("PATOL") was issued by the Civil Aviation Authority, Bangladesh on 10th August 2006 number 105.