

# Nokia Lumia 510

## IT'S TIME TO SWITCH SMARTPHONE AT A PRICE YOU LOVE



 Windows Phone

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### Planned Market Introduction: Q4 2012

#### Smart, modern entry-level smartphone

- Accentuate your personal style with a choice of five vivid colors: red, yellow, cyan, white, black
- View your photos and videos on the beautiful 4" display

#### Exclusive experiences found only on Lumia

- 5Mpix camera with autofocus and Nokia Camera Extras brings new life to pictures
- The most advanced, global and feature-rich mapping and navigation experience on mobile with Nokia Maps and Nokia Drive pre-installed, Nokia Transport downloadable from Windows Phone Marketplace

#### Powered by Windows Phone

- Intuitive home screen for faster and easier user experience
- Enjoy fast, safe and smooth browsing with IE9
- Create groups of contacts, quickly share messages and photos and see group member updates directly from the start screen

#### Additional Features and Services

- Connect to social networks
- Business productivity: Office apps (Excel, Word, PowerPoint, OneNote), Office Mobile (corporate and private email), Lync (corporate IM)
- Extend your storage capacity with 7GB Microsoft SkyDrive

#### Nokia Original Accessories

- Nokia Purity Stereo Headset by Monster
- Portfolio of Bluetooth headsets, car holder, protective covers

#### Nokia Standard Sales Package Includes

- Nokia Lumia 510 handset
- Nokia Charger AC-20 (global)
- Nokia Stereo Headset WH-104
- Connectivity Cable CA-190CD
- Nokia Battery BP-3L, 1300 mAh
- User Guide

#### Colors

- Red, Yellow, Cyan, White, Black

#### Technical Profile

- OS: Windows Phone 7.5
- Networks: WCDMA Dual Band 900/2100 or 850/1900  
GSM/EDGE Quad Band 850/900/1800/1900
- Speed: HSDPA cat 8 (7.2 Mbps)
- Display: 4" WVGA 800x480, TFT, capacitive touch screen with pinch zoom
- Memory: 256MB RAM (4GB internal memory, no memory card slot), 7GB SkyDrive cloud storage
- Camera: 5Mpix autofocus VGA@30fps
- Size: 120.7 mm x 64.9 mm x 11.5 mm
- Weight: 129g (including battery)
- Connectivity: GPRS/EDGE, WLAN 802.11 b/g/n, Bluetooth 2.1 + EDR, GPS/A-GPS, micro-USB connector and charging, 3.5mm audio connector (AHJ + WP Controls), Dual Transfer Mode
- Processor: Snapdragon™ S1
- Audio: MP3 player, Audio jack: 3.5mm, Supported codecs incl.: MP3, AAC, AAC+, eAAC+, WMA

#### Operating times

- Talk time: (GSM/WCDMA) Up to 8.4 h/ up to 6.2 h
- Standby time: (GSM/WCDMA) Up to 653 h/ up to 738 h
- Music playback: Up to 38 h

**NOKIA**