



**MARY BLACK**  
HEALTH SYSTEM

## PRESS RELEASE

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### **LeGrand Named Director of Marketing and Public Relations of Mary Black Health System**

**SPARTANBURG, SC** – Former News Channel 7 anchor/reporter Connie LeGrand has new beat. LeGrand has joined the team at Mary Black. Mary Black Health System, (MBHS), is pleased to announce that LeGrand has been named Director of Marketing and Public Relations for MBHS. Prior to joining Mary Black, LeGrand served as a reporter and co-anchor of both the 5:30 p.m. and 7 p.m. newscasts at WSPA-TV, News Channel 7. Before her tenure at WSPA LeGrand was a news anchor for SPEED CHANNEL. LeGrand held previous anchor positions at Fox Carolina, WHNS in Greenville, NBC affiliate WBRE in Wilkes Barre, PA and CBS affiliate WBNS in Columbus, OH. In 2006 LeGrand taught Marketing and Public Relations at the University of South Carolina Upstate.

“We are thrilled to welcome Connie to the Mary Black team. She brings a wealth of experience in the marketing and public relations arena. With her knowledge, experience and enthusiasm, we are confident Connie will be instrumental in the future development of Mary Black Health System,” stated Doug Moyer, Chief Executive Officer. According to LeGrand, “I’m honored to be part of the Mary Black Health System. For 85 years Mary Black has cared for generations of our friends, family members and neighbors. Nearly a decade ago, I chose to have my son at Mary Black. Throughout the years, I’ve been reminded of the tremendous dedication and compassion of the staff here, a staff focused on providing the best possible healthcare and comfort to patients. I’m thrilled to be part of the team, and I look forward to sharing the Mary Black story around the Upstate. From a doctor who recently attended the wedding of his smallest patient, who when born weighed under one pound, to the housekeeper who was named MBHS Employee of the Year, these are kind of people you want taking care of you at some of the most pivotal and personal moments of your life.”

LeGrand earned her Bachelor of Science and Marketing from Clemson University and her master’s degree in Mass Communications and Marketing from the University of Georgia. LeGrand is an Emmy award winning writer and has a variety of volunteer experience with

community organizations. She has also served on the Board of Director's for the *Alzheimer's Association* and *CrimeStopper's* of Spartanburg.

[www.maryblackhealthsystem.com](http://www.maryblackhealthsystem.com)

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*Mary Black Health System LLC is an integrated delivery system comprised of Mary Black Memorial Hospital, Mary Black Physicians Group, Mary Black Physician Services, and Mary Black HealthNetwork, Inc.*