

2010 Year End

# TOP 50 Worldwide CONCERT TOURS

Rank	Gross Millions	Artist	Average Ticket Price	Average Tickets	Total Tickets	Average Gross	Cities Shows	Agency
1	201.1	Bon Jovi	105.35	36,023	1,909,234	3,795,221	53/ 80	Creative Artists Agency
2	177.0	AC/DC	97.21	56,905	1,820,962	5,531,988	32/ 40	Creative Artists Agency
3	160.9	U2	100.17	73,012	1,606,269	7,313,636	22/ 32	Live Nation Global Touring
4	133.6	Lady Gaga	88.22	14,847	1,514,395	1,309,804	102/138	William Morris Endeavor Ent'ment
5	110.1	Metallica	98.72	26,554	1,115,275	2,621,429	42/60	Artist Group Int'l / K2 Agency
6	104.2	Michael Bubl�	83.81	12,558	1,243,288	1,052,525	99/111	Beaver Prod. / S.L. Feldman / Leighton-Pope
7	104.1	"Walking With Dinosaurs"	50.56	32,682	2,058,939	1,652,381	63/485	William Morris Endeavor Entertainment
8	93.0	Paul McCartney	138.35	26,888	672,208	3,720,000	25/31	MPL Communications
9	92.3	Eagles	121.85	17,616	757,488	2,146,512	43/54	William Morris Endeavor Entertainment
10	89.5	Roger Waters	126.14	19,717	709,806	2,486,994	36/56	Sensible Events / William Morris Endeavor Ent.
11	87.5	The Black Eyed Peas	66.13	17,411	1,323,254	1,151,369	76/84	Paradigm / X-ray Touring
12	77.6	Dave Matthews Band	57.64	20,094	1,346,287	1,158,209	67/82	Paradigm / International Talent Booking
13	76.6	Muse	62.23	21,223	1,230,917	1,320,690	58/64	Int'l Creative Mgmt. / The Agency Group
14	63.8	James Taylor / Carole King	89.83	16,132	709,824	1,449,097	44/56	CAA / Paradigm / Barry Garber
15	57.4	Cirque du Soleil - "Saltimbanco"	69.49	22,317	825,733	1,550,892	37/246	Cirque du Soleil
16	56.3	John Mayer	57.73	10,377	975,449	599,096	94/98	CAA / International Talent Booking
17	52.4	Trans-Siberian Orchestra	50.35	9,555	1,041,490	481,123	109/159	William Morris Endeavor Entertainment
18	48.3	Justin Bieber	48.90	12,503	987,730	611,392	79/81	Creative Artists Agency
19	48.1	Cirque du Soleil - "Alegria"	67.25	19,336	715,433	1,300,381	37/311	Cirque du Soleil
20	46.4	Pink	62.09	24,920	747,590	1,547,223	30/30	Marshall Arts Ltd.
21	44.6	Tom Petty & The Heartbreakers	68.68	16,225	648,994	1,114,244	40/46	William Morris Endeavor Entertainment
22	44.5	Nickelback	63.24	10,995	703,668	695,313	64/64	The Agency Group
23	44.4	Cirque du Soleil - "Quidam"	118.17	75,158	375,788	8,881,726	5/227	Cirque du Soleil
24	43.3	Rammstein	80.75	14,492	536,222	1,170,270	37/44	Artist Group International
25	42.9	Tim McGraw	49.20	12,819	871,708	630,766	68/69	Creative Artists Agency
26	42.4	Brad Paisley	47.31	13,367	895,558	632,434	67/68	William Morris Endeavor Entertainment
27	41.6	George Strait / Reba / Lee Ann Womack	84.30	15,919	493,475	1,341,935	31/31	Erv Woolsey Agency / William Morris Endeavor Ent.
28	40.4	Taylor Swift	62.79	17,873	643,414	1,122,222	36/47	Messina Group / William Morris Endeavor Ent.
29	39.7	Guns N' Roses	71.81	9,370	552,847	672,881	59/60	CAA / International Talent Booking
30	39.1	Leonard Cohen	104.30	8,150	374,880	850,000	46/55	RK Management LLC
31	38.7	Eric Clapton	88.35	13,274	438,030	1,172,727	33/36	Creative Artists Agency
32	38.3	Carrie Underwood	49.17	7,637	778,930	375,490	102/102	Creative Artists Agency
33	37.9	Michael Flatley's "Lord Of The Dance"	69.56	3,303	545,044	229,770	165/244	The Booking Group / World Concert Artists
34	36.4	Aerosmith	76.12	12,261	478,192	933,333	39/39	Paradigm / International Talent Booking
35	36.3	Whitney Houston	118.89	8,252	305,324	981,081	37/46	William Morris Endeavor Entertainment
36	36.1	Andr� Rieu	85.56	6,593	421,926	564,063	64/83	Andr� Rieu Productions
37	35.4	Scorpions	56.68	8,334	625,028	472,369	75/76	The Agency Group Ltd. / I.T.B.
38	33.5	Phish	52.80	22,660	634,469	1,196,429	28/47	Paradigm
39	32.3	Coldplay	77.07	41,910	419,099	3,230,000	10/11	Paradigm / X-ray Touring
40	32.2	Rod Stewart	102.44	16,542	314,304	1,694,606	19/35	Artist Group International
41	32.1	Rush	75.31	10,929	426,238	823,077	39/40	Artist Group Int'l / The Agency Grp. / S.L. Feldman & Assoc.
42	32.0	Depeche Mode	82.75	19,311	386,228	1,598,048	20/24	Sensible Events Ltd
43	31.9	Elton John	90.15	4,782	353,854	431,081	74/80	Howard Rose Agency / Marshall Arts
44	31.5	Jonas Brothers	58.27	13,879	541,280	808,796	39/43	Creative Artists Agency
45	30.1	Jeff Dunham	45.33	5,876	664,019	266,372	113/117	Creative Artists Agency
46	29.4	Alicia Keys	77.27	9,280	380,484	717,073	41/43	William Morris Endeavor Entertainment
47	28.5	Jack Johnson	47.93	13,214	594,617	633,333	45/47	Partisan Arts
48	28.4	Rascal Flatts	48.66	11,899	583,056	579,033	49/51	William Morris Endeavor Entertainment
49	28.0	Cher	125.84	3,423	222,508	430,768	1/65	Bonus Management
50	27.9	Simply Red	75.40	6,852	370,026	516,667	54/56	Creative Artists Agency

The annual POLLSTAR ranking of the concert industry's top performing artists is tabulated for all shows worked between January 1 and December 31, 2010. All ticket sales figures are calculated in U.S. dollars and are based on reported information and extensive research by POLLSTAR.™ Copyright 2011.