



## Top Programs – Total Canada (English)

December 27, 2010 - January 2, 2011

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	WJC:PLAYOFFS CANADA	TSN+	.....S	15:30	17:58	2686
2	WJC:PRELIM CANADA	TSN+	.TW.F..	16:00	18:41	2343
3	H.N.I.C.	CBC Total	.....S.	21:45	22:57	1881
4	DESPERATE HOUSEWIVES	CTV Total	.....S	21:00	22:01	1799
5	H.N.I.C. GAME #1	CBC Total	.....S.	19:00	21:45	1730
6	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1596
7	C.S.I. MIAMI	CTV Total	.....S	20:00	21:00	1531
8	UNDERCOVER BOSS	CTV Total	.....S	19:00	20:00	1521
9	CTV EVENING NEWS WKD	CTV Total	....SS	18:00	18:30	1228
10	SUNDAY EVE. MOVIE	CBC Total	.....S	20:00	22:00	1216
11	BONES	Global Total	...T...	20:00	21:00	1181
12	NCIS	Global Total	.T.....	20:00	21:00	1092
13	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	1072
14	C.S.I. MIAMI	CTV Total	.....S	22:01	23:00	1060
15	GLOBAL NATIONAL	Global Total	MTWTF..	17:30	18:00	1057
16	AIR FARCE NEW YR EVE	CBC Total	....F..	20:00	21:00	1042
17	SIMPSONS	Global Total	.....S	20:00	20:30	970
18	H.N.I.C. GAME #2	CBC Total	.....S.	22:57	0:45	962
19	HEARTLAND	CBC Total	.....S	19:00	20:00	954
20	RON JAMES	CBC Total	....F..	21:00	22:00	923
21	NEWS HOUR	Global Total	MTWTF..	18:00	19:00	882
22	YOUNG & THE RESTLESS	Global Total	MTW.F..	16:30	17:30	836
23	CTV LATE NEWS	CTV Total	MTWT.SS	23:30	0:05	818
24	JUST FOR LAUGHS SPEC	CBC Total	....F..	19:00	20:00	784
25	PAWN STARS	History+	M.....	19:30	20:00	779
26	WED. EVENING MOVIE	CBC Total	..W....	20:00	22:00	775
27	JEOPARDY	CBC Total	MTWTF..	19:30	20:00	772
28	NEW YEAR'S EVE BASH	Citytv Total	....F..	22:00	0:08	754
29	WHEEL OF FORTUNE	CBC Total	MTWTF..	19:00	19:30	739
30	NHL HOCKEY	TSN+	.T.T...	22:00	0:42	735

### Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2011 BBM Canada