# COMPUTERWORLD

# Editorial Calendar 2011

## 2011 Features

| ISSUE DATE | AD CLOSE | PRINT | ONLINE | EVENTS/BONUS DISTRIBUTION |
|---|---|---|---|---|
| Jan. 10 | Dec. 23, 2010 | • Feature: Unified Communications | | |
| Jan. 24 | Jan. 14 | • Feature: BI & Analytics | | |
| Feb. 7 | Jan. 28 | • Feature: Disaster Recovery/Business Continuity | | |
| Feb. 21 | Feb. 11 | • Special Report: Premier 100 IT Leaders<br>• Harvey Study | • Premier 100 IT Leader Profiles | |
| Mar. 7 | Feb. 25 | • Feature: Outsourcing | | • Premier 100 IT Leaders Conference, Palm Desert, CA (Mar. 6-8) |
| Mar. 21 | Mar. 11 | • Spotlight on Storage | | |
| Apr. 4 | Mar. 25 | • Annual Salary Survey 2011 | • Interactive Salary Database | • SNW (April 4-7) |
| Apr. 18 | Apr. 8 | • Feature: Cloud/SaaS | | |
| May 9 | Apr. 29 | • Spotlight on Open Source Software | | • Open Source Business Conference, San Francisco, CA (May 16-17) |
| May 23 | May 13 | • Feature: Mobile & Wireless<br>• Harvey Study | | |
| June 6 | May 27 | • Feature: Virtualization | | |
| June 20 | June 10 | • 100 Best Places to Work in IT 2011 | • Best Places to Work Interactive Database | • The Computerworld Honors Program Washington, DC (June 2011) |
| July 18 | July 8 | • Feature: Content/Document Management | | |
| Aug. 8 | July 29 | • Feature: Servers & Data Center<br>• Harvey Study | | |
| Aug. 22 | Aug. 12 | • Feature: Application Development | | |
| Sept. 12 | Sept. 2 | • Spotlight on BI & Analytics | | • BI & Analytics Perspectives |
| Sept. 26 | Sept. 16 | • Special Report: Forecast 2012 | • Hot Skills for 2012 | |
| Oct. 10 | Sept. 30 | • Spotlight on Storage | | |
| Oct. 24 | Oct. 14 | • Special Report: Top Green-IT Organizations | • Green IT Profiles | • SNW (October 2011) |
| Nov. 7 | Oct. 28 | • Feature: Enterprise Software<br>• Harvey Study | | |
| Nov. 21 | Nov. 11 | • Feature: Security | | |
| Dec. 5 | Nov. 25 | • Feature: Cloud/SaaS | | |
| Dec. 19 | Dec. 9 | • Special Report: IT Jobs Outlook | • Jobs Outlook for 2012 | |

**NOTE: The dates and content of the features listed are subject to change at the discretion of the editorial team.**
**PR deadline: 8 weeks prior to issue date**
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