

# releases

**Cut Copy** 

Jon Secada

**MC Magic** 

**Shooter Jennings** 

**Scissor Sisters** 

Diplo

Various Artists – Songs For Reggae Lovers 4

Beyonce



# CUT/COPY ZONOSCOPE

Ladies and gentlemen please welcome back Cut Copy. Ever the gracious houseguests, they're returning armed with their 3rd and most ambitious work yet, Zonoscope. This is Cut Copy boiled down to their purest form: a suite of futuristic visions built upon primal rhythm tracks. It is at once their most immediate work to date but also their most sonically exquisite. Zonoscope was dreamt in the comedown of In Ghost Colours, the album which cemented Cut Copy as a global sensation. Their perpetual touring cycle found the band headline a stage at Lollapalooza, have fire marshals shut down an LA performance mid-set as crowds began to buckle the seams of the Henry Fonda Theatre and be raced to the Pitchfork Festival via police escort following a cancelled flight.

Frontman Dan Whitford describes the album: "All the way along we had this weird vision of a tropical, jungle, tribal sound. A place or an idea that we wanted to reach with some of the songwriting; to explore a looping hypnotic trance and revise the whole palette of what Cut Copy was about." Recorded over a 6 month and mixed in Atlanta by Ben H. Allen (Animal Collective, Gnarls Barkley, Deerhunter), Zonoscope paints a mesmerizing picture, conjured by a band at the height of their powers.

#### MARKETING:

Radio – Shipping Full to College & Non-Comm
Publicity – Full National and Regional Press Campaign
Video – 3 Videos; Online Servicing + MTV, VH1, FUSE, FUEL etc
Online – Full Campaign By Publicist/Social Media Strategist
Advertising – Targeted Rotating Online Banner Buys

Touring – Major Festivals Confirmed, 2-3 Headline Tours Planned

#### TRACKLIST

- 1. Need You Now
- 2. Take Me Over
- 3. Where I'm Going
- 4. Pharaohs & Pyramids
- 5. Blink And You'll Miss
- A Revolution
- 6. Strange Nostalgia
- For The Future
- 7. This Is All We've Got
- 8. Alisa
- 9. Hanging Onto Every
- Heartbeat
- 10. Corner Of The Sky
- 11. Sun God

#### **DELUXE ONLY**

12. Take Me Over (Azari & III Remix)

DVD - Making of Doc



VINYL: 2 x LP UPC: 602527599113 Price Code: L19 Selection#: MODVL134



ARTIST – CUT COPY TITLE – ZONOSCOPE FILE UNDER – ELECTRONIC/ALTERNATIVE

DELUXE: CD + DVD UPC: 602527609560 Price Code: C15

Selection#: MODCD135



STANDARD: Digipak CD UPC: 602527576428 Price Code: C11

Selection#: MODCD134



Notes:

STREET DATE: 02.08.2011 ORDERS DUE: 01.14.2011

# JON SECADA Otra veta RADIO/The sand was then immediately

**ARTIST** / Multiple Latin Grammy Award winning vocalist/songwriter **Jon Secada** presents his first Spanish language album in eight years, **Otra Vez**. With 20 Million Albums sold worldwide and world famous for hits such as "**Just Another Day**", "**Angel**", "**I'm Free**" and "**Do You Believe In Us**", Secada has had his eye on producing a Spanish language album for the last few years. Having plenty of top quality songs to choose from, Jon decided the timing was perfect. **Otra Vez** is Co-Produced by Randy Barlow, (Gloria Estefan, Jennifer Lopez and Ricky Martin's "Living La Vida Loca") and promises to be Jon Secada's shot at another Grammy!

**RADIO** / The single "Dejame Quererte" entered the BDS Latin Pop Radio Chart on November 15th at #65 and was then immediately added to the **Univision** chain of radio stations. Boston, Philadelphia, Providence, Worcester, Springfield, Houston, Chicago, Dallas, San Antonio, Los Angeles, Las Vegas, Albuquerque, San Francisco, Fresno, Phoenix, Miami, Hartford, New Britain, Newington, Allentown, Puerto Rico, CBS Radio Dallas, Houston & Tampa and Music Choice have all added "Dejame Quererte".

**CONCERT TOUR** / Jon Secada and his five piece band will be touring behind this release both commercially and promotionally. Dates have been booked in the US and Canada from December 31st through May 28th. New dates are being added on a regular basis.

**PUBLICITY** / Susan Stipcianos and Laura Mejia - The Dream Team Agency. Regional Promo Tours from December through March in key markets: Puerto Rico, NYC, Los Angeles & Miami. National Promo Tour the week of album release; National exposures at CNN, Mega, Univision, Telemundo, Don Francisco Jaime Bayli, Despierta America, Levantate, Gordo Y Flaca and More! Holiday TV Promo Tour in December.

**RETAIL** / Jon Secada will be available for in-store appearances in the USA. Additionally, having been a judge for 4 years on Latin American Idol filmed in Puerto Rico, Jon is well known there and would welcome the opportunity to attend in-store appearances in Puerto Rico.

**PRESS** / YahooMúsica.com (Todo el continente americano), El Latino (Estados Unidos), El Hispano (Estados Unidos), Xornal Galicia (España), Diario La Prensa (New York), VIP Latino (Estados Unidos), Primera Hora (Puerto Rico), El Vocero (Puerto Rico), Mira Magazine (Estados Unidos, magazine), El Especial (Estados Unidos, Semanario), New York Al Día (Periódico), The Signal (Atlanta, Georgia), Panorama (Periódico/Publicación digital Venezuela), Ahora News (New York), OYEme! iTunes (Internacional), Nuestra Visión (Chile), Telefe (Argentina), CNN Latin, Miami Herald Front Page, so far...

**BROADCAST** / Nov. 21, 2010 "Mira Quien Baila" Univision – Jon performed "Dejame Quererte" / Nov. 22, 2010 "Despierta America" Univision / Nov. 28, 2010 "Escandalo TV" Telefutura / Nov. 30, 2010 "Esta Noche Tonight" Mega / Dec. 24, 2010 "Telefutura Christmas Special" Telefutura / Dec. 31, 2010 "Telemundo New Years Special" Telemundo. Check for updates on www.jonsecada.com.



- 01. Dejame Quererte
- 02. No Puedo Olvidarte
- 03. Me Entrego
- 04. Dimension feat. Ricky C.
- 05. Cuando Te Veo
- 06. Get Crazy feat. T. Lopez
- 07. Dentro De Mi
- 08. Un Sueno Nada Mas
- 09. Tu Alborada
- 10. Para Olvidar
- 11. Otro Dia Mas Sin Verte 2011 Remix
- 12. Dejame Quererte Tropical Remix





†ontana



#### ADVERTISING

Online advertising will be placed in January 2011.

#### MERCHANDISING

Posters will be available.

#### SOCIAL NETWORK

Fenix Music & Entertainment (Facebook, MySpace, Twitter, ILike, iTunes Ping), Over 850,000 followers on Twitter Worldwide, YouTube clips, etc...

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Artist: Jon Secada

Title: Otra Vez

Selection #: **501132** UPC: **854750001134** 

Price Code: C13 (1398)

Box Lot: **30**Format: **CD** 

Package: Jewel

File Under: Jon Secada

Genre: Latin

Release Date: **02/08/11**Order Due Date: **01/14/11** 

Notes:

RADIO: Radio campaign will begin the 1st reporting week in January. With specific focus on promoting "DIGGIN" the single features a collaboration with Chicago Legend Twista & female sensation Snow Tha Product. A station list will be provided at a later date. Single will also be serviced to Programmers, Music Directors, Mixshows, Mixers, and College Radio.

NEW MUSIC VIDEOS: Mrs Delicious, Toast To the Party, Todos Mis Diaz, Diggin. All four of the new music videos can be seen on the official youtube.com/Magic602 page. Videos will be serviced to both on-line and Television video outlets such as MUN2 and MTV3.

PUBLICITY: CBS Outdoor Advertising will begin a 8 week Billboard/Bus Stop campaign in January 2011 in Magic's home city of Phoenix AZ, which also one is one of our top selling markets. The campaign includes (2) 48' highway billboards, (10) 14' Surface (6) 48' Digital Billboards and (25) 6' Bus Stop Posters.

STREET PROMOTIONS: We have ordered 1000 mini Billboards just like the one being used in our CBS Ourtoor Campaign which we plan to put up around special events, concerts and even high schools in CA, NV, AZ, NM and possibly Texas. along with 50,000 fliers which will also be available for vendors and retail outlets to display in anticipation for THE REWIRE.

roup: MC MAGIC has continued to do live performances, even in this distressed economy. He still averages 125-200 live performance annually. Rangling from Arenas to Lowrider Car Shows. He is presently booked for performances at the Lowrider Magazine 2011 Tour, Streetlow Magazine 2011 Tour & Several as-yet unnamed radio station promotions. Arrangling surprise High school visits / performances, and Art Laboe Live performances.

TARGET MARKETS (Major Cities): In person radio visits are being scheduled for the following Major Markets: Phoenix, Los Angeles, Tucson, Salinas, San Jose, Sacramento, Oxnard/Ventura, Dallas, Houston, Atlanta, Kansas City, Denver, Austin, Fresno, San Diego, El Paso, Albuquerque, San Antonio, Chicago, Salt Lake City, Reno, and Las Vegas.

TARGET MARKERS (Smaller Citius): Yuma, Yakima, Midland/Odessa, Waco, Cheyenne, Amarillo, Greensboro, Santa Maria, Lancaster/Palmdale, and Bakersfield With more cities being added to the list as our campaign unfolds and progresses.

NEW MEDIA: Twitter, MySpace & Facebook campaigns. Working now to arrange physical visits to all 3 social networking companies to introduce MC MAGIC and work out promotional campaigns with these companies. Looking to develop a free MC MAGIC music app for fans to keep them updated on performances, new releases etc. Weekly Live U-Stream broadcasts.

#### RW2012

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Producer and founder of NB RIDAZ, returns with his latest solo release. 21 tracks ranging from the upbeat "Mrs Delicious" to his trademark Latino Hip Hop Ballad "The Only Kiss" which is also the 1st song in over 5years with the original members of NB RIDAZ. A long list of features with Twista, Paula DeAnda, DJ Kane & Mz. Krazie just to name a few. After selling over 3 Million Digital units and 200,000 physical units of Magic City & Magic City Part 2, it appears that MC Magic is just getting started.

Visit our web site www.NastyboyRecords,com to preview new music videos and previews to some of the new songs from **THE REWIRE** The anticipation is on the rise as we all prepare for **Feb, 08 2011** with the emphasis on **Valentines Day** using the easy to remember holiday date as a marketing tool.



Artist: MC Magic Title: The Rewire Sel#: RW2012 UPC:073370201209 Price Code: C15

Box Lot: 30

Format: 1CD
Package: Jewel Case
File Under: MC Magic
Genre: Hip Hop
Release Date: 02/08/11
Order Due Date: 01/14/11

fontana DISTRIBUTION

NASTYBOY Hrecords !!



# Black Ribbons Available 2/8/11

429records.com

"3 1/2 Stars"

"Brilliant ....

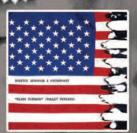
-People Magazine

Anti-stablishment mash-up...' -Los Angeles Daily News

Acclaimed Singer-Songwriter, Shooter Jennings presents his first Rock and Roll album, Black Ribbons, a mind-blowing 70-minute thrill ride across a dark and decadent musical landscape that features narration from Stephen King on the Deluxe Version.

The launch of Black Ribbons will be supported by an extensive 50 City US Tour, Radio Promotion at Alternative Rock, and an Online Marketing campaign that will focus on features at key music portals such as Yahoo, Mog, and AOL, along with tapping into Shooter's 100,000+ social media following.

# **Brand New Special Value** 10-Track Version!



### **Special Value** (Bullet Version)

Sel#:FTN17820 UPC: 7-9504-17820-2-1

Price: C11



Artist: Shooter Jennings

Title: Black Ribbons Format: CD

Package: Jewelcase

File Under: Shooter

**Jennings** Genre: Rock

Order Date: 1/14/11 Release Date: 2/8/11

- Wake Up!
- Triskaidekaphibia
- Don't Feed the Animals
- **Everything Else is Illusion**
- God Bless Alabama
- All of This Could Have Been
- F%#k You (I'm Famous)
- Black Ribbons
- California Via Tennessee
- 10. When the Radio Goes Dead

# **Deluxe Version Featuring** Narration from Stephen King



#### **Deluxe Version**

Package: Eco Pack Sel#: FTN17815 UPC: 7-9504-17815-2-9

Price: C18



- 1. Wake Up!
- 2. Last Light Radio 11:01 PM
- 3. Triskaidekphobia
- 4. Don't Feed the Animals
- 5.. The Breaking Point
- 6. Last Light Radio 11:16 PM
- 7. Everything Else is Illusion
- 8. God Bless Alabama
- 9. All of This Could Have Been Yours
- 10. Last Light Radio 11:29 PM
- 11. F%#k You (I'm Famous)
- 12. Lights in the Sky
- 13. Black Ribbons
- 14. Last Light Radio 11:57 PM
- 15. Summer of Rage
- 16. California Via Tennesee
- 17. The Illuminated
- 18. Last Light Radio 11:57 PM
- 19. When the Radio Goes Dead
- 20. All of This Could Have Been Yours (Reprise)

Notes:

twitter.com/tennesseewolf shooterjennings.com facebook.com/shooterjennings myspace.com/shooterjennings



**JUST IN TIME FOR THEIR TOUR WITH LADY GAGA...** 

# SCISSOR SISTERS

"Scissor Sisters are one of the most improbable and endearing success stories of recent years."

- Rolling Stone

Scissor Sisters, who has sold over seven million albums worldwide, recorded "Night Work" in London, the Bahamas and their hometown of New York City, working for the first time with an outside producer, Stuart Price (The Killers, Madonna). Night Work is a dynamic album with a big heart and some killer dance moves – but it's not all electronic. You can still hear the sound of a band spinning out together in a rehearsal room. "Night Work is really us boiled down to who we are. It feels quintessentially us," says Jake Shears, who handles vocals along with Ana Matronic. Babydaddy (quitarist/bassist/keyboardist) and Del Marquis (quitarist) complete the lineup and all four are founding members of the band.

#### **TOUR WITH LADY GAG**

2/18 - Wellmont Theatre, Montclair, NJ\* 2/19 - Atlantic City Boardwalk Hall, Atlantic City, NJ

2/21 - Madison Square Garden Arena, New York, NY 2/22 - Madison Square Garden Arena, New York, NY 2/24 - Verizon Center, Washington DC

2/26 - Consol Energy Center, Pittsburgh, PA

2/27 - Royal Oak Music, Royal Oak, MI\* 2/28 - United Center, Chicago, IL

3/1 - Van Andel Arena, Grand Rapids, MI

3/3 - Air Canada Centre, Toronto, Canada 3/4 - HSBC Arena, Buffalo, NY

3/6 - Scotiabank Place, Ottawa, Canada 3/7 - 9.30 Club, Washington DC\*

3/8 - TD Banknorth Garden, Boston, MA

3/10 - Schottenstein Center, Columbus, OH 3/11 - Blue Note, Colombia, MO\*

3/12 - KFC Yum! Center, Louisville, KY

3/14 - American Airlines Center, Dallas, TX 3/15 - AT&T Center, San Altonio, TX

3/16 - Cain's Ballroom, Tulsa, OK

3/17 - Qwest Center, Omaha, NE

3/19 - UT Energy Solutions Arena, Salt Lak

3/20 - Ogden Theatre, Denver, CO\* 3/22 - Oracle Arena, Oskland, CA

3/23 - Arco Arena, Sacramento, CA 3/25 - MGM Grand Garden Arena, Las

3/26 - US Airways Center, Phoenix, AZ

3/28 - Staples Center, Los Angeles, CA

3/29 - Viejas Arena, San Diego, CA 3/31 - Anaheim, Anaheim, CA

4/3 - Stubbs Bar-B-Q, Austin, TX\*

4/4 - Warehouse Live, Houston, TX\* 4/5 - House Of Blues, New Orleans, LA\*

4/7 - Hard Rock Live, Orlando, FL\*

4/8 - The Tabernacle, Atlanta, GA\*

**VIDEOS** "Fire With Fire," "Any Which Way," and "Invisible Light"

PRESS Jimmy Kimmel Live and national, local and lifestyle press including: SPIN, NY Post, New York Times, Rolling Stone, Access Hollywood, People, USA Today, Washington Post, Entertainment Weekly, Spinner, Blackbook, Filter, and more

#### **SALES HISTORY**

Scissor Sisters: 318,000 + Units Sold Ta-Da: 180,000+ Units Sold

#### **TOP DMA MARKETS:**

New York, NY Los Angeles, CA Chicago, IL

San Francisco, CA Seattle, WA Boston, MA





Artist: Scissor Sisters Title: Night Work

LP Selection #: DWT701791 LP UPC: 878037017915

Price Code: L19 Box Lot: 30 Format: LP

Package: 12" gatefold vinyl File Under: Scissor Sisters

Genre: Pop

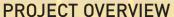
Release Date: 2/8/2011 Order Due: 1/14/2011

# RIDDIMENTARY

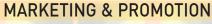
CATALOG #: GS5200 ARTISTS: DIPLO

FILE UNDER: REGGAE
RELEASE DATE: FEBRUARY 8, 2011
ORDERS DUE: JANUARY 14, 2011

BOX LOT: 30 • PRICE CODE: C11



the popular hybrid reggae project Major Lazer and MIA 'Paper Planes' lends his eclectic ear and considerable talents as a reggae selector to Riddimentary, a guided tour through 15 classic tracks from the Greensleeves reggae catalogue. The continuous blended mix covers twenty plus years of cutting edge, Jamaican and UK hits from the top producers in dub, reggae and dancehall from the 1980's & 90's. The retro flavor and historical context of these selections shines a light on Diplo's production influences and expert knowledge of the reggae genre. For new converts to reggae or collectors of crucial tracks from reggae's classic era, Riddimentary is rudimentary.



#### CONSUMER:

Street promotion via VP/Greensleeves winter CD sampler & target market visibility campaigns. Web based marketing campaign & contesting

#### ON LINE/ MOBILE:

6 week set up includes; banner ads & web blasts, social networking contests & E team promotions

#### PRESS:

Compilation mix serviced to selected press and media for reviews and short lead features

#### SALES:

Aggressive new release discount, retail price & positioning programs including listening posts will increase visibility throughout launch period

#### TRACK LISTING INCLUDES:

1. Who is The Ruler - ALPHA & OMEGA

Wesley Pentz aka Diplo - one half of the production team behind

- 2. Jacqueline HUGH MUNDELL
- 3. Joker Smoker TRISTAN PALMA
- 4. Police In Helicopter JOHN HOLT
- 5. Eventide Fire A Disaster BARRINGTON
  LEVY & GENERAL ECHO
- 6. Satta Amassa Gana Version JOE GIBBS
- 7. Fattie Boom Boom RANKIN DREAD
- 8. Anarexol EEK-A-MOUSE
- 9. Gunshot Mek Daughter Drop LONE RANGER
- 10. Sweet Sweet Matilda CLINT EASTWOOD & GENERAL SAINT
- 11. Interface PRINCE JAMMY
- 12. Night Nurse GREGORY ISAACS
- 13. Telephone Love J.C. LODGE
- 14. Water Pumping JOHNNY OSBOURNE
- 15. Survival PRINCE FAR I



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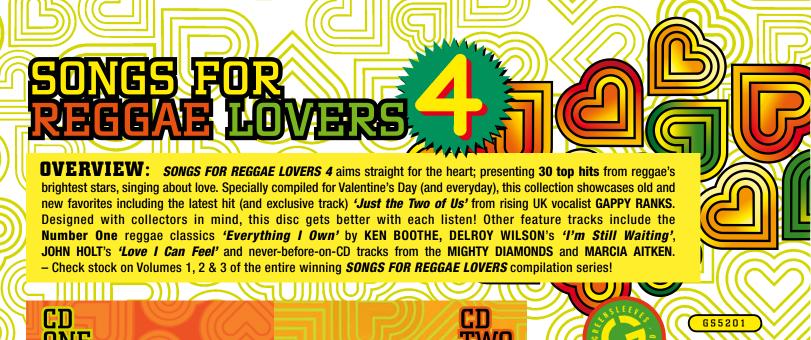










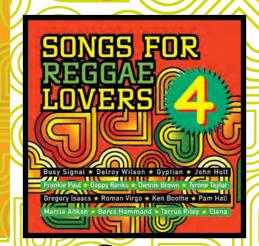


# ONE

- **BUSY SIGNAL** One More Night **ROMAIN VIRGO** \* Love Doctor
- 03 **GAPPY RANKS** \* Just The Two Of Us
- **LUKIE D** \* The One You Love 04
- 05 **JAH CURE** \* What Will It Take
- 06 **ETANA** ★ Happy Heart
- **LUCIANO** \* Nubian Queen
- **TYRONE TAYLOR** \* Cottage In Negril
- **DELROY WILSON** \* I'm Still Waiting
- **JOHN HOLT** \* Love I Can Feel 10
- **DON CAMPBELL** \* See It In Your Eves
- **JUNIOR TUCKER** \* Love Of A Life Time
- **DENNIS BROWN** \* If I Follow My Heart
- FREDDIE McGREGOR \* Brandy
- **GHOST**  $\star$  By Your Side

- **KEN BOOTHE** ★ Everything I Own 01 **GREGORY ISAACS** \* Innercity Lady
- **MARCIA AITKEN** \* Danger In Your Eyes
  - **TARRUS RILEY** \* Soul Mate **SANCHEZ** \* Indefinite Loneliness
- **BERES HAMMOND** \* Come Back Home
  - **GYPTIAN** ★ All I Wish Is Love
    - **NORRISMAN** ★ Home And Away 80
      - RAS SHILOH \* So Proud **CAPLETON** ★ I'm In Love
  - FRANKIE PAUL \* You Are The Sun
- **BARRINGTON LEVY** ★ Moonlight Lover 12 **QUEEN IFRICA** \* Far Away 13
  - MIGHTY DIAMONDS \* Lovely Lady 14
  - PAM HALL ★ I Will Always Love You 15





Artist: VARIOUS • Title: Songs For Reggae Lovers 4 Catalog # GS5201 • File under: Reggae / Dancehall

Release Date: February 8, 2011 Orders Due: January 14, 2011

Box Lot: 30 • 2 CD Set Price-Code: C18 • UPC: 054645520126



www.vprecords.net | planetreggae.com

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vpreggae.com







# VINYL ONE

#### SIDE A

01. Crazy In Love 02. Freakum Dress

03. Get Me Bodied

04. Smash Into You

#### SIDE B

05. Ave Maria

06. Broken Hearted Girl 07. If I Were A Boy

08. Diva

### VINYL TWO

#### SIDE C

09. Radio

10. Ego 11. Hello

12. Irreplaceable

13. Sweet Dreams

#### SIDE D

14. Say My Name 15. At Last

16. Listen

17. Single Ladies

ARTIST: Beyonce

TITLE: I Am... Tour Instrumentals

RELEASE DATE: 2.8.11

ORDER DUE DATE: 1.14.11

PRICE CODE: L19 SEL: MWM5219 UPC: 879645002119 BOX COUNT: 30 FILE UNDER: Beyoncé

GENRE: Pop

# M TOUR INST

Enjoy this unique double vinyl, full of exclusive live instrumentals of her biggest hits from her I Am... World Tour traveling all around the world.

Experience Beyonce's live concert as she travels to 78 cities, 32 countries, and six continents doing 108 shows for a concert attendance of over 1.1 million screaming fans in Europe, Asia, South America and the US. This is the ultimate Beyoncé concert experience.

Beyonce, the 16-time Grammy winner, is famous for doing it all: costumes, music, dancing and staging. Music lovers have the opportunity to hear her perform her biggest hits in the world's greatest venues all in instrumental form, creating a live show experience.

- Beyoncé: The I AM...Tour Instrumentals double vinyl is a must-have item for every Beyoncé fan, this collector's item is full of compelling exclusive tracks.
- Includes a bonus TOUR BOOK a pictorial book with visual highlights from this tour. A must-have for every fan! (Retail value \$30 alone)
- Beyoncé is the premier female recording artist in the world, a true global superstar with a massive international fan base
- · Her current multi-platinum album I AM...SASHA FIERCE has combined US ships/scans of just under 4 million units. Total iTunes tracks for the album are at over 11 million.
- Recent awards and achievements Beyoncé has won include: BET AWARDS: Video of the Year "Video Phone" feat. Lady Gaga 2010 ASCAP RHYTHM & SOUL AWARDS: Hip Hop & R&B Songs "Ego" 2010 ASCAP RHYTHM & SOUL AWARDS: Hip Hop & R&B Songs "Diva" 2010 ASCAP RHYTHM & SOUL AWARDS: Hip Hop & R&B Songs "Single Ladies" MTV Movie Award 2010 "Best Fight" for Obsessed FORBES CELEBRITY 100: #2 (behind Oprah)

- New York, NY Los Angeles, CA Chicago, IL Philadelphia, PA SF-Oakland-San Jose
- Boston, MA · Detroit, MI · Washington, DC · Houston, TX · Atlanta, GA





# releases

**Ginuwine** 

**PJ Harvey** 

**The Dears** 

**Miles Davis** 

**Elephant Man** 

Various Artists – Pretty Little Liars Television Soundtrack





#### MARKETING OVERVIEW:

Six albums (one gold, three multi platinum); his biggest songs include Pony which reached #1 on the R& B charts, Differences (#4 on Hot 100 and #1 on R & B), In Those Jeans (#3 on R & B) and So Anxious (#2 on R & B.) The singer's accolades include multi BET and American Music Awards nominations and a 2000 Soul Train Award win for Best R&B/Soul Male album. He was one of R&B's pre-eminent love men and untitled King of R&B during the '90s heyday of hip-hop soul. That he's still topping the charts 14 years and six studio albums later is a testament to his

Our marketing initiative will focus on building awareness amongst press, retail, radio, tastemakers, online partners, and lifestyle outlets for in-store airplay.

#### Ginuwine's Top 20 Sales Markets: 1. New York, NY 11.

- 11. SF-Okland-San Jose
- Nrflk-Prtsmth-NwptNws-Hmp Los Angeles, CA
- Washington, DC 13. Detroit, MI
- Dallas-Ft. Worth, TX 14. Raleigh-Durham, NC Atlanta, GA 15. Memphis, TN
- Philadelphia, PA 16. Richmond, VA
- 17. Oklahoma City, OK Chicago, IL.
- Cleveland, OH 18. Seattle-Tacoma, WA
- Houston, TX Charlotte, NC 20. Kansas City, KS-MO 10. Baltimore, MD

#### RADIO

First Single, "What Could Have Been" is receiving great reviews from radio and requests by listeners. Early E-blasts of single went out announcing the Add date of November 1st & 2nd. Early airplay at WGCI - Chicago, KJLH - Los Angeles, WSRB- Chicago, and WBLS- New York

Ginuwine will be promoting his single and album release on all affiliate radio shows. Ginuwine performed live on the Tom Joyner morning show (100 Urban AC stations). The single is receiving national airplay on the Music Choice cable network and XM Sirius Satellite radio. We are also targeting syndicated airplay on Steve Harvey morning show, Walt Baby Love's countdown show and The Touch.

#### ADVERTISING

Local Radio & regional cable TV advertising will be placed in Ginuwine's top selling major markets for 3 weeks prior to album release, as well as his syndicated radio affiliates

#### PUBLICITY

Focus will be on national TV, print and internet/new media for placement opportunities. Key entertainment, news programs will be pitched for interviews, performances, in book features and award presentations.

Ginuwine presented an award at the 2010 Soul Train Awards, he performed and participated in an on couch interview for TV One's taping of "Way Black When" to air in February 2011 and is confirmed in February to perform at the televised tribute to Hal Jackson at the Apollo Theatre in NYC. Pitching additional high profile television appearances/performance

#### VIDEO

Video serviced to FUSE, BET [106 & Park], BET, Music Choice, CENTRIC, VHI Soul, MTV Jams, all local, regional and online outlets.

Appearances on: BET "106 & Park" walk on and New Joint premier, VH1 Soul – interviews and guest appearances, MTV JAMs

A late Spring/Summer 2011 tour to be coordinated. Dates: TBA

Aggressive online and mobile campaigns with AOL, Yahoo music, MySpace and other online partners that have e-commerce elements. We will also target social network sites and mainstream online radio outlets.

#### WWW.NOTIFIMUSICGROUP.COM

Artist/Title: Ginuwine/Elgin Order Date: 01/21/2011

Street Date: 02/15/2011



### **Track Listing:**

- 1. Heaven
- Break
- What Could Have Been
- **Drink of Choice**
- Why We're Fighting
- Body
- **Batteries Ft. Trina**
- Kidnapped
- 9. How Does Your Heart Forget
- 10. First Time
- 11. Frozen
- 12. Busy
- 13. Batteries Remix
- 14. First Time Remix





Artist: GINUWINE | Title: ELGIN Selection #: NOT003 | UPC #: 00044003133402 Price Code: C17 | Box Lot: 30 | Format: CD Package: Jewel Case Release Date: 2/15/2011 | Order Due Date: 1/21/2011

CD Selection # NOT003 Price Code: CD 17.98 C17



# PJ HARVEY

PJ Harvey's new album was recorded in a 19th Century church in Dorset, on a cliff-top overlooking the sea. It was created with a cast of musicians including such long-standing allies as Flood, John Parish, and Mick Harvey. It is the eighth PJ Harvey album, following 2007's acclaimed 'White Chalk', and the Harvey/Parish collaboration 'A Woman A Man Walked By'.

Such are the bare facts. But what is remarkable about 'Let England Shake' is bound up with its music, its abiding atmosphere - and in particular, its words. If Harvey's past work might seem to draw on direct emotional experience, this new album is rather different. Its songs centre on both her home country, and events further afield in which it has embroiled itself. The lyrics return, time and again, to the matter of war, the fate of the people who must do the fighting, and events separated by whole ages, from Afghanistan to Gallipoli. The album they make up is not a work of protest, nor of strait-laced social or political comment. It brims with the mystery and magnetism in which she excels. But her lyric-writing in particular has arrived at a new, breathtaking place, in which the human aspects of history are pushed to the foreground. Put simply, not many people make records like this.

#### Marketing Notes:

- Music videos have been made for each track on the album. They will be released periodically online throughout the album's campaign
- PJ will play a string of shows in Europe- Fly away contests will be set up in the US for major market European shows.
- An EPK will be launched prior to the albums release on PJ Harvey's web properties
- A Banner ad campaign promoting Let England Shake will be run on Stereogum, Hype Machine, Brooklyn Vegan, Gorilla Vs. Bear, and RCRD LBL
- Print ads will run in Filter, Fader, SUP and more
- The album will be serviced to a list of over 400 Film/TV music supervisors
- Advance copies of the album have been serviced to over 300 media outlets, both online and print
- PJ Harvey will be playing a string of shows throughout the US in major markets surrounding her confirmed Coachella appearance
- Let England Shake will be serviced to Non-Comm, College, and Specialty Radio formats around street date



0109106512

COMPACT DISC

VR651 Price Code: J12

VR652 Price Code: L19



Artist

#### **PJ HARVEY**

Title

#### LET ENGLAND SHAKE

Selection #

VR651/VR652

LIDO

601091065123 / 601091065215

Price Code

J12/L19

Box Lot

30

Format

Tomat

CD/LP Package

Digi Pack/Single Jacket Sleeve File Under

Н

Genre

Indie/Rock/Alternative Release Date

Feb 15th, 2011 Orders Due Date

Jan 21st, 2011







# THE DEARS

CD / MP3 / VINYL **AVAILABLE: FEBRUARY 15 2011** 

ON DANGERBIRD RECORDS

**DEGENERATION STREET**, the fifth album from The Dears, reunites the original lineup that brought you "Lost in the Plot" and delivers the passion and soul that has earned the adoration of fans and critics worldwide. From the electrifying nihlist pop anthem "Thrones," to the star-scraping heights of "Galactic Tides;" from the grimy opener "Omega Dog," to the Motown sci-fi of "Lamentation," Degeneration Street is, definitively, The Dears.

#### **FEATURES**

- Vinyl packaging includes download card and 180 gm Vinyl pressing
- The Dears are hosting weekly web broadcasts to share new tracks from the album, delve into the archives to spin some old faves starting November 22nd thru street date via livestream.com
- North American Headline Tour March / April / May 2011
- Seattle, San Francisco, Los Angeles, San Diego, Phoenix, Austin, New Orleans, Atlanta, Washington DC, Philadelphia, New York, Boston, Pittsburgh, Nashville, Kansas City, Minneapolis, Chicago, Milwaukee, Toronto, Vancouver, Montreal
- Performing at South by Southwest 2011
- Modern Rock Radio campaign beginning February 2011

#### TRACKLISTING:

- 1. Omega Dog
- 2. 5 Chords
- 3. Blood
- 4. Thrones
- 5. Lamentation
- 6. Torches
- 7. Galactic Tides
- 8. Yesteryear
- 9. Stick w/ Me Kid
- 10. Tiny Man
- 11. Easy Suffering
- 12. Unsung
- 13. 1854
- 14. Degeneration Street



ROSSMOSIS BIG HASSLE



dangerbirdrecords.com thedears.org





THE DEARS

Murray LIGHTBURN\_Vocals, Guitars, Other Natalia YANCHAK\_Keyboards, Vocals Robert BENVIE Guitars, Keyboards, Vocals Patrick KRIEF\_Guitars, Vocals Roberto ARQUILLA Bass Guitar, Vocals Jeff LUCIANI Drums, Percussion

PR Steven Trachtenbroit, BigHassle **BOOKING AGENT Marty Diamond/Steve Ferguson** Paradiam

**MANAGEMENT** Dangerbird Management

#### TOOLS:

Posters • Stickers • instore play copies • e cards Banners • Videos include "Blood" "Omega Dog" and full live concert performance from Mexico City Available for InStore Performances

FORMAT: Vinyl (NON RETURNABLE)

LIST: L17

UPC: 842803005611

PACKAGING: Gatefold vinyl

**BOXLOT:** 25

FILE UNDER: Alternative / Indie Rock STREET DATE: February 15th, 2011

FORMAT: CD

LIST: C15

UPC: 842803005628

PACKAGING: Digipack CD

**BOXLOT:** 30

FILE UNDER: Alternative / Indie Rock STREET DATE: February 15th, 2011

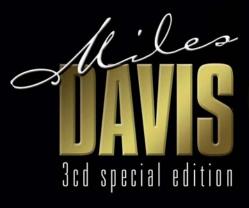
ORDER DUE DATE: January 21st, 2011

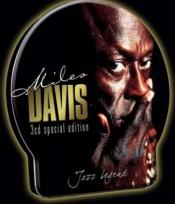
CD DGB056



VINYL DGB056V







# 3 CD Collection housed in a Special Edition embossed tin case.

# Includes over 50 songs

Throughout a career lasting 50 years, Miles Davis played the trumpet in a lyrical, introspective, and melodic style. Davis was in the thick of almost every important innovation and stylistic development in Jazz music during this time, and he often led the way in those changes, through his own performances.

CD 1

- 1. Move
- 2. Budo
- 3. Jeru
- 4. Venus de Milo
- Godchild
- 6. Boplicity 7. Israel
- 8. Rouge
- 9. Bird of Paradise
- 10. Klact-Oveeseds-Tene
- 11. The Hymn 12. Out Of Nowhere
- 13. Boplicity 2
- 14. Compulsion
- 15. Miles Ahead
- 17. Smooch
- 18. Tune Up
- 19. When Lights Are Low

- 1. Night In Tunisia (with Charlie Parker Septet)

- 2. Max Is Making Wax (Miles Davis Sextet)
  3. Constellation (with Charlie Parker Allstars)
  4. Drifting On A Reed (with Charlie Parker Sextet)
  5. Merry-Go-Round (with Charlie Parker Allstars)
  6. My Old Flame (with Charlie Parker Quintet)
  7. Bluebird (with Charlie Parker Allstars)

- Marmaduke (with Charlie Parker Allstars)
- Embraceable You (with Charlie Parker Quintet)
   Dewey Square (with Charlie Parker Quintet)
   Bean A Be-Bob (with Coleman Hawkins Allstars)
   Milestones (Miles Davis Allstars)
- 11. Perhaps (with Charlie Parker Allstars) 12. Little Willie Leaps (Miles Davis Allstars) 13. Cheryl (with Charlie Parker Allstars)
- 14. Yardbird Suite (with Charlie Parker Septet)
  15. Half Nelson (Miles Davis Allstars)
- 16. Round About Midnight 16. The Way You Look Tonight (with Coleman Hawkins Allstars)
  - 17. Now's The Time (with The Charlie Parker Bee Boppers)

CD 3

- 1. Orinthology (with Charlie Parker Quintet) 2. Steeplechase (with Charlie Parker Allstars)
- 3. Woody 'n You (Miles Davis Allstars)
  4. How Deep Is The Ocean (with Charlie Parker Sextet)
- 5. Sippin' at Bells (Miles Davis Allstars)6. Ah-Leo-Cha (with Charlie Parker Allstars)
- 7. Moose The Mooche (with Charlie Parker Septet)
- Donna Lee (with Charlie Parker Allstars)

- 11. Quasimodo (with Charlie Parker Quintet)
- 12. Buzzy (with Charlie Parker Allstars)
- 13. Billies Bounce (with Charlie Parker Boee Boppers)
- 14. Scrapple From The Apple (Charlie Parker Quintet)
  15. Bongo Bop (with Charlie Parker Quintet)
  16. Crazeology (with Charlie Parker Sextet)
  17. Charlie's Wig (with Charlie Parker Sextet)

Price: F09

Cat: UMMC53532 UPC: 778325535322

Street: 2/15/11 Order: 1/21/11





Top Markets NYC, LA, Chicago, Philadelphia San Fran, New Orleans, St. Louis Detroit, Baltimore, Washington DC





# DANCE & SWEEP! ADVENTURES OF THE ENERGY GOD

### MUSIC GROUP

FEB 2011



# ELEPHANT MAN

#### OVERVIEW:

Dancehall's No. 1 entertainer ELEPHANT MAN is back in action; bringing the fun back to dancehall with 12 dancehall party jams that turn up the heat. Elephant Man the 'Energy God' is the ultimate party starter, whose spirit and humor on the mic have made him a staple of Jamaican media and an icon of dancehall reggae. Loved and revered by friends and fans the Energy God, is defending dancehall, single handedly battling blah parties and bad vibes with the songs to get the party started and keep it going. Our dancehall hero is on an international mission to pull up the vibes and give the people music to step to. Elephant is bringing the heat in 2011 with the #1 hits Nuh Linga and Dance And Sweep plus the new hit Wine & Dip. Other stand outs include Party Up in Here, How We Do It featuring BOUNTY KILLER, Dip Again with DING DONG, Clear Remix with KARDINAL OFFISHALL and many more ...

### TRACK LIST:

I. THE GENISIS (THE ENERGY GOD'S INTRODUCTION) OL HOW WE COUNTY KILLER

3 PARTY UP IN HERE 4. IN JAMAICA

10. DIP AGAIN FEAT DING DONG

13. SHAKE IT 14. LET ME BE THE MAN

#### MARKETING & PROMOTION

CONSUMER: On line campaign with Caribbean media outlete. Regional radio time buys in NYC, Miami, Hartford, Boston,

RADIO: Current single featuring Bounty Killer serviced to core and mix show radio including WQHT, WZMX, WWPR, WJMN and others.

VIDEO: This is How We Do it was serviced to media outlete in June 2010.

PRESS: Core & mainstream outlets serviced for reviews & features.

ON LINE: Extensive viral campaign includes; bonus tracks & contesting with collectables & fan extras. For more information visit:

www.myspace.com/Elephantmand www.facebook.com/Elephantman

RETAIL: Price & positioning programs, national visibility campaign, major promotions at physical and digital retail.

STREET: Local/ regional distribution of CD samplers.

Artist: ELEPHANT MAN . Title: Dance & Sweep

Catalog # VP1906 • File under: Reggae / Dancehall

Release Date: February 15, 2011 Orders Due: January 21, 2011

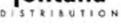
Box Lot: 30 Price Code: C11 UPC: 054645190626

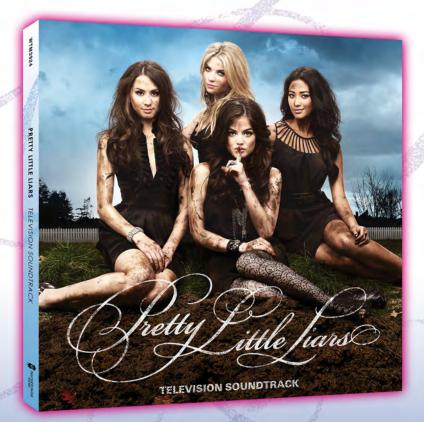












# 3 Million viewers per week!

Don't miss all new episodes Mondays at 8/7c **abo** family

Artist: Various

Title: Pretty Little Liars: Television Soundtrack

Selection #: WTM39227 UPC: 044003133990 Price Code: C14 Box Lot: 30

Format: CD

Package: Jewel Case File Under: Soundtracks Genre: Soundtracks Release Date: 2/15/11 Order Due Date: 1/21/11 Notes:

CD: WTM39227 Price Code: C14





# Pretty Little Liars

## SOUNDTRACK AVAILABLE FEBRUARY 15

- 1. THE PIERCES "SECRET"
- 2. BEN'S BROTHER "BEAUTY QUEEN"
- 3. COLBIE CAILLAT "I WON'T"
- 4. MOZELLA "MORE OF YOU"
- 5. ORELIA HAS ORCHESTRA "SUGGESTIONS"
- 6. BROOKE WAGGONER "FRESH PAIR OF EYES"
- 7. KATIE HERZIG "JACK AND JILL"
- 8. ANDREW BELLE "ALL THOSE PRETTY LIGHTS"
- 9. LOVE GRENADES "GENIUS OF FUN"
- 10. 2AM CLUB "MAKE YOU MINE"
- 11. FAY WOLF "YOUR LOVE" (cover of THE OUTFIELD)
- 12. MATTHEW PERRYMAN JONES "OUT OF REACH"

Soundtrack messaging will be targeted to **Pretty Little Liars Social Media outlets:** 



3 Million+ Fans

PLL Facebook Page - 2.74 million fans ABC Family Facebook Page - 365,000 fans



ABC Family Pretty Little Liars Twitter page: 45k followers

ABC Family Twitter page: 23k followers

PLLGirls Twitter page: 13k followers

ABC Family Mobile Group - 100,000 fans

People's Choice Award Nominee for Favorite TV Obsession

Based on the best-selling book series for young adults from Alloy

www.watertowermusic.com

### Fontana New Releases - 02/08/2011

Carries Parental Advisory Sticker

Soliciation Begins: 1/3/2011 Orders Due: 1/14/2011 **Price Price** Title Code/ Code/ CD# Vinyl / Apparel # Order **SRP** Order SRP MWM5219 Music World Entertainment • Pop • R&B Beyonce I 19 Vinyl I Am...World Tour Instrumentals [2 LP] \$19.98 5% Discount Ends 2/15/2011: Non-Returnable Modular Records • Alternative MODCD134 **Cut Copy** C11 N/A Zonoscape \$11.98 5% Discount Ends 2/15/2011 Modular Records • Alternative MODCD135 **Cut Copy** C15 N/A Zonoscape [Deluxe Edition] 5% Discount Ends 2/15/2011 \$15.98 Modular Records • Alternative MODVL134 **Cut Copy** L19 Vinvl Zonoscape [LP] \$19.98 No Discount Non-Returnable VP Records • Greensleeves Records • Reggae **GS5200** Diplo C11 N/A Riddimentary 5% Discount Ends 2/15/2011 \$11.98 Savoy • 429 Records • Rock • Alternative FTN17820 **Shooter Jennings** C11 N/A **Black Ribbons [Bullet Version]** \$11.98 5% Discount Ends 2/15/2011

# Fontana New Releases - 02/08/2011

Soliciation Begins: 1/3/2011 Orders Due: 1/14/2011

					Orders Due. I/	17/2011
Title	Price Code/ SRP	CD#	Order	Price Code/ SRP	Vinyl / Apparel #	Order
Savoy • 429 Records • Rock • Alternative  Shooter Jennings  Black Ribbons [Deluxe Edition]  5% Discount Ends 2/15/2011  Carries Parental Advisory Sticker	C18 \$18.98	FTN17815  7 95041 78152 9 Digi-Pak w/O-Card			N/A	
Nasty Boy Records • Hip Hop • Rap  MC Magic The Rewire 5% Discount Ends 2/8/2011	C15 \$15.98	RW2012			N/A	
Downtown Records • Pop Scissor Sisters Night Work [LP] No Discount Non-Returnable		Vinyl		L19 \$19.98	DWT701791  8 78037 01791  Gatefold Jacket	
Pyramid Media • YME • Latin Pop  Jon Secada  Otra Vez  5% Discount Ends 2/15/2011	C13 \$13.98	501132 8 5 47 5 0 0 0 1 1 3 4			N/A	
VP Records • Greensleeves Records • Reggae Various Artists Songs For Reggae Lovers 4 [2 CD] 5% Discount Ends 2/15/2011	C18 \$18.98	GS5201  0			N/A	

### Fontana New Releases - 02/15/2011

Title

AAO Music • Jazz

Miles Davis

Box Lot 15

The Dears

The Dears

VP Records • Reggae

**Elephant Man** 

Notifi Music Group • R&B

Ginuwine

Vagrant • Alternative

Let England Shake

PJ Harvey

No Discount

**Elgin** 

Jazz Legend [3 CD] 5% Discount Ends 2/22/2011

**Degeneration Street** 

Dangerbird Records • Alternative

10% Discount Ends 2/22/2011

Dangerbird Records • Alternative

**Degeneration Street [LP]** 

5% Discount Ends 2/22/2011

5% Discount Ends 2/22/2011

10% Discount Ends 2/22/2011: Non-Returnable

Dance & Sweep...Adventures Of The Energy God

**Price** 

Code/

**SRP** 

F09

\$9.98

C15

\$15.98

C11

\$11.98

C17

\$17.98

J12

\$13.98

CD#

UMMC53532

**DGB056** 

**VP1906** 

**NOT003** 

**VR651** 

Vinyl

Order

L17

Soliciation Begins: 1/3/2011 Orders Due: 1/21/2011 **Price** Code/ Vinyl / Apparel # Order SRP N/A N/A **DGB056V** \$17.98 N/A

N/A

N/A

## Fontana New Releases - 02/15/2011

Soliciation Begins: 1/3/2011 Orders Due: 1/21/2011

Title	Price Code/ SRP	CD#	Order	Price Code/ SRP	Vinyl / Apparel #	Order
Vagrant • Alternative  PJ Harvey  Let England Shake [LP]  No Discount Non-Returnable		Vinyl		L19 \$19.98	VR652 ε 0 1 0 9 1 0 6 5 2 1 5	
WaterTower Music • Soundtrack  Various Artists  Pretty Little Liars: Television Soundtrack  5% Discount Ends 2/22/2011	C14 \$14.98	WTM39227			N/A	

# Fontana UMCG New Releases - 02/15/2011

Soliciation Begins: 1/3/2011

Orders Due: 1/21/2011

Title	Price Code/ SRP	CD#	Order	Price Code/ SRP	Vinyl / Apparel #	Order
N Season • Royalton Records • Christian • Gospel Bishop Samuel R. Johnson Sr. And The Sounds Of Living Water Kingdom Keepers 5% Discount Ends 2/22/2011	C12 \$12.98	NSEA002			N/A	

Customer		P.O. #		
Address		Phone #		
Acct. Code #	Order#	Date		
Fontana Sales Representative		Back Order	YES□	№П

email: sue.perloff, jacob.boxer, oldemar.alfaro or todd.leach@umusic.com with any questions or comments.

"Music Defines You."

