Turn Your Good Press into Great Marketing

Turn your good press coverage in SmartMoney into great marketing via high-quality customized print and online reproductions of SmartMoney magazine articles and online features.

Give Your Sales Force a Competitive Edge

With SmartMoney's customized reprints, you can arm your staff with sales tools that provide:

· Impartial, third-party credibility from award-winning editorial staff
· Product alignment with one of the world's leading personal finance and business brands
· Stylish, professional design that can be **customized** to best suit your marketing needs

Versatile and Effective

Use your customized SmartMoney reprint in a variety of ways:

· Sales/marketing tools
· Enhance public relations effort
· Tradeshow distribution
· Promotion on website via downloadable PDFs

· Media kit supplements
· Recruitment tools
· Direct mail campaigns

Contact: Dow Jones Custom Reprint Solutions

800.843.0008   customreprints@dowjones.com

SmartMoney

REPRINTS
FROM SMARTMONEY

Full Customization

From incorporating your firm's logo to adding any legal disclaimers or compliance language, SmartMoney can work with your company to design a reprint that is tailored to meet your specific marketing and sales needs.

Print

SmartMoney delivers the highest quality custom reprints in the industry. Any format imaginable can be created using the latest technology coupled with razor sharp offset printing. Our design team uniquely customizes each reprint, tailored to your specific needs.

Before

After

Online

You can host an electronic version of your reprint layout (Web Posting rights) as well as incorporating the layout in online direct mail campaigns (ePrint rights).

Before

After

Email

Participate in SmartMoney's monthly "Hot Picks" email and extend your mention to our influential online audience.

Put your Brand in front of our most active and loyal users:

- **400K+ registered online users**
- **Button Ad/logo placement (120x30)**
- **Drive traffic back to your site**
- **Increase Sales and marketing reach**